

**Roanoke Public Libraries  
Virginia Room  
Better Business Bureau of Roanoke Collection**

**Collection Description:**

**Repository:** Roanoke Public Libraries, Virginia Room

**Accession Number:** 2014.9.6

**Title:** Better Business Bureau of Roanoke Collection

**Physical Characteristics:** 1 document storage case

**Donated by:** Unknown

**Arrangement:** Chronologically

**Creator:** Unknown

**Reproduction Restrictions:** No known restrictions on publication. Virginia Room copy fees apply.

**Processor:** Angela Stiefbold, January 2025

**Historical Note:**

The Better Business Bureau of Roanoke, Inc. was chartered December 5, 1939, as a branch of the National Association of Better Business Bureaus, Inc. A nonprofit organization, it is funded through memberships of individuals, businesses, and other organizations, and managed by a board of directors. It is a resource to members and the public for education in fair trade and fraud prevention and investigates complaints.

**Scope and Content:**

Collection includes pamphlets, bulletins, newsletters, and similar items from 1940-1943. Bulletins and newsletters include articles on general scams to avoid, as well as details about particular local individuals found to have defrauded the public. They also describe the activities of the Better Business Bureau of Roanoke to address deceptive practices by local businesses.

**Container List:**

**Box 1**

Folder 1: Pamphlets—Information about the Better Business Bureau and the Roanoke Area Public Solicitation Review Board

Folder 2: Publications, 1940—Bulletin issues 1 (May), 3-5 (July-September) and 8 (December), as well as “Wholesale Robbery” (1940) by the National Association of Better Business Bureaus, Inc.

Folder 3: Publications, 1941—Bulletin issues 1 (January), 5 (May), 6 (June), and December (no number); letter sent to local advertisers July 11, 1941, regarding Truth in Advertising Code; weekly newsletters 1-4, 6-9, and 11-13 (covering July-November); address by James A. Horton, Chief Examiner of the Federal Trade Commission before Better Business Bureau of Baltimore, Inc., Nov. 10. 1941

Folder 4: Publications, 1942—Bulletin issues 1-2 through 10 (February-October);  
Annual Report (Feb.1942 for prior year); and several letters of  
correspondence to members

Folder 5: Publications, 1943-1947—Bulletin issues Jan. 9, 1943; Aug. 1, 1946;  
Aug. 15, 1946; Sept. 1, 1946; and Aug. 1, 1947