

"We like a man to come right out and say what he thinks, if we agree with him"

—Mark Twain

The Illuminator

"Cherish all your happy moments, they make a fine cushion for old age"

—Booth Tarkington

Vol. I—No. 2

KENTUCKY AND WEST VIRGINIA POWER COMPANY

APPALACHIAN ELECTRIC POWER COMPANY

KINGSPORT UTILITIES, INC.

November, 1949

Highest Voltage Transmission Near Reality

Guthrie Promoted To Supervisor Of Billing Office



A veteran of 23 years service with Appalachian and its associated companies, A. Roy Guthrie has been promoted to the position of billing supervisor in the centralized billing department in Huntington.

Mr. Guthrie was employed in the Appalachian main accounting office in Charleston on July 1, 1926, when that office was transferred to Roanoke, he was transferred to the Charleston local office where he remained until August 1, 1934. At that time he was promoted to chief clerk of the Montgomery, W. Va., office.

In 1936, Mr. Guthrie was transferred to the Ashland office of the Kentucky and West Virginia Power Company as chief clerk. He was named assistant billing supervisor of the centralized billing office in Huntington on March 1, 1947.

Mr. Guthrie, who is a graduate of Dunsmore Business College at Staunton, Va., succeeds Walter H. Jones, who retired October 1.

Logan Employee Elected to Legion 5th District Post

Ohley L. Bennett, customer service representative, Logan district, has been elected by the American Legion, Logan, W. Va., to serve as district commander of the fifth district.

Mr. Bennett is very active in community affairs, being a member of the American Legion West Virginia Department Executive Committee, National Veterans Housing Committee, district chairman of the U. S. O. and a member of its Executive Committee. He is also Immediate Past Commander of Logan Post No. 19.

Mr. Bennett has been working for the Appalachian Electric Power Company since August 2, 1935, at which time he began work at the Logan plant.



Help Polio Victim

Cabin Creek Employees Take Community's Problems In Stride

Employees and management of the Cabin Creek plant have proven again they can be counted on to share any of the community's civic projects or problems. The willingness of plant personnel to share these duties has hit a responsive chord in the hearts of their neighbors.

Cabin Creek's civic-minded employees contributed more than two hundred dollars to their community's latest drive, the Janie Spearman Polio Fund. Janie Spearman was not an employee's daughter nor in any way associated with the plant. She is a Cabin Creek polio victim in need of immediate medical care and attention.

As one employee pointed out, "It was our duty, that's all. To those who gave—well, it merely meant the price of a movie, a game, or some small thing that would not

amount to much. To Janie—it's different! Now she will be able to have the proper medical attention, special shoes and braces. Just think—she might be able to walk again. She's our little neighbor and naturally we wanted to share our responsibility to the youngsters."

The drive was sponsored by churches, business houses and other industrial and civic organizations. The Cabin Creek plant was one of the largest contributors.

Another employee said, "We are all a part of the same community. Plant personnel make up a large percentage of the town's citizens and we all take pride in the fact that we are all able to work together. No task seems too small and there hasn't been one too large for us to handle so far. It sure makes you have that proud feeling."

Employee's Daughter

Patty Spitzer Uses Fire Extinguisher From Dad's Service Truck; Saves Car

The alertness and resourcefulness of the 15-year-old daughter of an employee of Appalachian Electric Power Company saved an automobile from being destroyed by fire. Patty Spitzer, daughter of Frank Spitzer, serviceman in the Williamson district at Iaeger, W. Va., saw some women hurriedly get out of a flaming automobile near her home recently.

Mr. Spitzer's truck was parked nearby and Patty ran to it and grabbed the fire extinguisher and played it on the flames. Little damage was done to the automobile and Patty received the thanks of the women and the praise of her neighbors.

Patty is a Junior at Iaeger High School and a member of the band. She is a pianist and is quite active in school affairs.

Mr. Spitzer, who was recently



awarded his 20-year service pin, has a total of 32 years service with Appalachian.

Mrs. Katherine Stewart, Charleston PBX Operator, Wins Newspaper Name Contest

The winner of the "Name Your Newspaper" contest is Mrs. Katherine Stewart, a PBX operator in the Charleston office of Appalachian Electric Power Company. Mrs. Stewart's winning entry was THE ILLUMINATOR. She was the first of five persons to submit that name for the paper. A total of 874 entries were received in the contest which came to a close on October 14 at noon.

Mrs. Stewart's entry was postmarked at 8:00 a. m. on September 10, the day the contest began.

The other four persons who submitted the name finally chosen by the judges were: Miss Mary E. Mills, of Roanoke, whose entry was postmarked September 12 at 7:30 p. m.; A. L. Merrifield, of Huntington, whose entry was postmarked



Sporn Tells A.G.E. Managers 300,000-350,000 Volt Lines Being Planned For System



Philip Sporn

The highest voltage transmission of electricity in the nation is approaching reality in the American Gas and Electric System, Philip Sporn, president of the company, told the third annual A. G. and E. Managers' Conference in Canton, Ohio, last month.

Mr. Sporn, who is president of Appalachian, Kentucky and West Virginia Power Company and Kingsport Utilities, as well as four other subsidiaries of A. G. & E., said the transmission of electricity ranging between 300,000 and 350,000 volts is a major development in the system-wide expansion and improvement program. The lines will carry one-third more voltage than the highest now in use, that between Boulder Dam and Los Angeles which carries 260,000 volts. The highest voltage at which electricity is transmitted in the A. G. and E. System now is 154,000.

Under present plans the new ultra-high voltage lines would extend southeast into the Appalachian area and northwest across Ohio from the new Philip Sporn plant.

The new highest voltage transmission is the result of several years of tests conducted at Ohio Power Company's Tidd plant at Brilliant.

Expansion to Continue

Mr. Sporn told the managers from all seven of the subsidiary companies that despite a shifting economic situation nationally and internationally, A. G. and E. has every intention of continuing with its expansion program. He cited as an outstanding achievement this year, the new 137,500 kilowatt unit, which went into service at the Twin Branch plant of Indiana and Michigan Electric Company. This was the first of six such units utilizing the latest techniques in engineering. The second of these units is scheduled to go in operation at the Philip Sporn plant late this year, Mr. Sporn said.

During the past year the president said that much important 132,000-

(See Sporn, Page 3)

Beckley Manager, Secretary Given Civic Honor Titles

C. W. Lovell, Beckley district manager, and Mrs. Ralph Koiner, secretary to Mr. Lovell, both were named as leaders in the utilities field and singled out as "Boosters of Beckley" as Beckleyans observed National Business Women's Week.

Thirty-seven citizens, representatives of business, professional and civic categories, were selected as "boosters" by members of Beckley civic clubs.

The "booster" project was supervised by the Beckley Business and Professional Women's Club.

Both company recipients of the title expressed extreme pleasure in receiving the honors.

Roanoke Employees Cheer Polio Victim

Nearly a hundred Roanoke employees launched a new form of bombardment when they showered "get well" cards upon a hospitalized polio patient in Germany.

The victim, Mrs. Beverly G. Hutton, sister of Margaret Carter, system accounting office, was stricken with polio a short time after her arrival in Heidelberg.

Since there was not a polio clinic in Heidelberg, it was necessary that she be taken to a Frankfurt hospital. Mrs. Hutton suffered facial paralysis and paralysis of the left arm. Due to therapy treatments, her condition is reported much improved, but it will be some time before she will be discharged from the hospital.

Margaret recently received a letter from her sister, the first she had been able to write since she was stricken. Mrs. Hutton was extremely grateful for the cards received during her days in the German hospital.

Mrs. Hutton and her husband have been living in Germany since July of this year.

September 14 at 6:30 p. m.; John William Whitenack, of Roanoke, whose entry was postmarked October 12 at 5:30 p. m., and Pearl Lester, Jr., whose entry was postmarked on October 7 at 7:00 p. m. These contestants are receiving a consolation prize.

The judges for the contest were: R. R. Horner, editor of the *Norfolk and Western Magazine*; C. B. Houck, head of a Roanoke advertising agency, and Shields Johnson, general manager of the Roanoke newspapers. These men worked for several days on the entries, which were submitted to them on a list with identifying numbers for each entry. They had a difficult time in arriving at their decision and it was

(See Contest Winner, Page 3)

The Illuminator

Published monthly for employees of Appalachian Electric Power Company, Kentucky and West Virginia Power Company and Kingsport Utilities, Inc., and their families. Articles herein may be reproduced provided credit is given.

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J. G. HARVEY.....Roanoke Division
R. G. SKINNER.....Charleston Division
W. Z. TRUMBO.....Kingsport Utilities, Inc.

An Ounce of Prevention

If our neighbor's house is burning down and he doesn't take the trouble to try to put out the fire, although he has the means to do so, we are usually inclined to say, "It serves him right."

Our house of Democracy, which holds all the Freedoms we cherish, is slowly burning down. Our rights and liberties are in danger of being destroyed, mainly because many of us who should want good government most cannot seem to find the time or interest to exercise our right to vote.

We have the good fortune to live in a country under a democratic form of government. In a Democracy, such as ours, it is ruled by the people through their right to vote for those whom they want to serve as leaders. As a result, the quality of government we have depends upon how we vote, or if we vote at all. That is the way a true democracy must function.

A large majority of the folks in this country believe in, and want to maintain the ideals of government that have made it the greatest nation in all the world. However, our great danger lies in the unpleasant fact that the majority do not always want it strongly enough to take the trouble to vote.

The most common excuse we hear for not voting in our local, state or national elections is that we are too busy and that our single vote wouldn't make much difference anyway. The right to vote as we choose is a sacred privilege we cannot afford to jeopardize. It is also a responsibility we, as good citizens, should not fail to assume.

A Job To Be Proud Of

One of our most outstanding accomplishments, in which we can all have a real pride, is our Rural Electrification Program. It is doubtful if we have ever undertaken, and carried through successfully, a more difficult and far-reaching activity than to extend our lines into every rural section in the areas in which our companies operate.

This ambitious program was started in the late twenties. Today, with more than 23,000 miles of lines in operation, we are bringing dependable electric service to 210,000 rural users in the three companies. As a result, we can now see the job virtually completed by 1951 when a total of 26,500 miles of lines will make service available to 95% of the rural folks in the entire area.

Naturally, it is with pride we say that nowhere in America is a better job being done. That opinion is not only our own but is evidenced by the fact that last year Appalachian won the coveted Thomas W. Martin Award for the best Rural Electrification Program among more than 500 electric utilities in America.



QUESTION OF THE MONTH: What five basic requirements do you consider most essential to the success of an electric utility?

HARRY L. CANDLER, agricultural engineer, Lynchburg District:



"The word *basic* in the title of this month's discussion limits my choice of five essentials to the following:

1. **CAPITAL**—Sufficient for economical operation and reserve for future expansion furnished mainly by investors with the belief that business can be conducted through private enterprise.
2. **PERSONNEL**—Composed of visionary management, trained through experience and working harmoniously with labor whose fundamental desire is to produce a better service at lower cost.
3. **PRODUCT**—A continuous, dependable and unmatched service backed by the faith and belief of the industry's personnel in their product.
4. **CONSUMERS**—Who have assurance through factual educational advertising that they are receiving a necessary service at a reasonable price.
5. **FREEDOM**—To operate efficiently in the absence of crippling taxes, discriminatory legislation, and governmental competition."

MRS. MARY PUGH, home economist, Charleston District:



Five things I think are essential to the success of an electric utility are:

1. Adequate facilities to furnish electricity when and where needed.
2. Dependable service free from frequent interruptions.
3. Reasonable rates.
4. Public acceptance of the plans and policies of the electric utility.
5. A courteous, well-informed personnel to serve the public.

Of these five essentials, I think public acceptance is the most important. Of course, this could not be gained if it were not for the other four.

R. P. ADAMS, Hazard district superintendent:



I am glad to have the opportunity to give my view on the basic requirements that are most essential to the success of our electric utility.

- First, I would say that safe and continuous service to our customers is one of the musts, for after all we are dependent upon our customers. This also has a tendency for better customer relations.
- Reasonable cost is another essential. It allows our customers a higher standard of living at a minimum cost.
- Then there is the question of capacity. There must be sufficient capacity for any load that the utility would be asked to furnish.
- Last, but not least, by all means, is a happy and satisfied personnel, for without this, the other essentials would be impossible.

BETTY JANE HAMMONDS, stenographer, Abingdon, Va.:



In my opinion, the basic requirements essential for the success of an electric utility are: (1) Cooperation among employees, which creates more interest in doing the job well; (2) courtesy shown toward customers, showing first consideration to them, which will assure them of dependable service; (3) employees who are

generally informed about the policies and progress of the company, which is not only an asset to the employee himself, but which will enable him to answer questions which the customer might ask; (4) well trained employees who are dependable and show a willingness to work and (5) company participation in furthering interests and projects of the community, thus developing friendliness between employees and customers.

V. K. CASTO, working foreman, Cabin Creek Plant:



That seems to me to be a rather complex question. Probably the most important from an engineering standpoint is strategic location of plants, transmission and distribution circuits. Cabin Creek plant, I think, is well situated in that respect, because it is close to a supply of coal, and with ample water for cooling purposes.

Also it is close to the load center of valley industries and other heavy consumers of electric power.

Next perhaps is dependable service, which is made possible by generating capacity and interconnection of transmission and distribution circuits through modern relaying and switching equipment.

Efficient operation is an essential in these days of high and rising costs, especially is this true in the expenditure for new equipment. Goodwill of the public is also necessary for continued success.

Last, but not least, I think, is the need for realization and continuation of a harmonious employer-employee relationship.

O. S. KNIGHT, control operator, Glen Lyn Plant:



It is my belief that the five basic requirements essential to the success of an electric utility are:

1. Service to customers should be prompt and courteous with as few interruptions as possible and these few as short as possible.
2. Efficiency in both equipment and personnel, so as to keep the company financially stable and also keep the customers satisfied with as low rates as possible.
3. Be able to supply the demands of all customers at all times.
4. Be farsighted in respect to the future power demands and be able to meet the demand when the time arrives.
5. Good relationship between company and customer, company and employee.

C. M. DUNN, residential sales supervisor, Huntington District:



1. Proper selection, training and placement of personnel. Honest, capable and sincere employees who work toward their own and their company's advancement are the most vital components of success.

2. Management—Employee relations. The spirit of cooperation between management and employees is essential to any company's success, and to accomplish this there must be mutual respect and faith.

3. Department and Inter-Department Cooperation. Each department and each employee plays an important part in making up our company. There must be cooperation between these various factors, if the company as a whole is to be successful.

4. Public Relations. Public opinion is the result of the innumerable impressions we make upon our customers. The customer is the most important asset to our business and must be treated accordingly.

5. Progressiveness. New ideas for the use of electricity must be constantly promoted in the minds of our customers if we are to keep our generators whirring—and that spells SUCCESS.

WOODROW Q. SMITH, utility clerk, Kingsport Utilities:



In my opinion the five basic requirements most essential to the success of an electric utility are:

1. Sound financial resources that can provide adequate facilities when needed.
2. Capable, alert and open-minded management not burdened with excessive details.
3. A flexible policy which will provide prompt, courteous and efficient service at a price the customers can afford to pay and yet show a fair return on investment.
4. Capable, content and informed employees who perform their duties efficiently.
5. An education and sales program to inform the public and employees of the equipment available, its use and cost of operation.

EMILY L. WADE, control clerk, centralized billing office, Roanoke:



Employees of an electric utility should keep in mind always that service is our keynote or obligation. Service that is courteous, understanding, given willingly and with a smile. That smile lifts your own spirits as well as the customer's. Try it! A public utility should be kept strong financially and operated as

a free enterprise. Management should be efficient with a keen foresight, ever alert to public needs and interest. Loyal cooperative service, love of your job and practice of the principles of the Golden Rule should be the guiding light for both employer and employee.

Howard R. Collins, Retired Kentucky Employee, Has New Ashland 33Kv Substation Named for Him

A retired veteran of 45 years service with the Kentucky and West Virginia Power Company and its predecessors has been honored by having a new Ashland substation named for him.

Howard R. Collins, a 71-year-old former distribution superintendent in the Ashland district, closed the switch to energize the new substation located in South Ashland on October 14.

Mr. Collins, who was retired on January 1, 1946, first became associated with the utility company in 1899. He saw the company grow from a mere handful of users to more than 74,000 customers in Eastern Kentucky.

The man for whom the substation was named smiled when he was asked to recall some of the chain of events representing a half century of progress in the electrical industry. He marveled at the Ashland Electric Light and Power Company's modest beginning in 1886 with less than 50 customers. It was this company and its pioneering spirit that promoted Mr. Collins to enter the electrical field.

Mr. Collins began his electrical career in 1899 about the time Senator Camden, of Parkersburg, expanded the company to serve both Ashland and Huntington. Later, he saw the Kenova plant constructed and placed in service in 1904.

In 1911, Mr. Collins saw the company become the Boyd County Electric Power Company. During these years, he recalled, "Industry and its many plants in the area made a decided swing towards the use of electrical power along their production lines." He also remembered that the company continued its splendid progress and in 1926 the electrical properties were acquired by the Kentucky and West Virginia Power Company.

Mr. Collins contrasted the early methods and installations of the company as compared to the present vast network of distribution lines and modern facilities. "We've come a long way," he said.

General Manager R. E. Doyle paid tribute to Mr. Collins and the other employees of the company with these words, "The progress of this company is the direct result of an endless amount of thought, energy and the cooperation of such faithful employees as Howard Collins."

The new substation is a 33,000 volt installation on which construction began about six months ago. The new facility will give Ashland a second source of electric service.

Contest Winner

(Continued from Page 1)

not until Monday, October 24, that a final decision was reached.

The contest winner, Mrs. Stewart, first came to work for Appalachian in 1927. She left the company and then returned and in all has a service record of more than ten years in Charleston.

Mrs. Stewart's husband is an employee of the U. S. Post Office in Charleston. Besides raising two children and performing her duties very efficiently at the Charleston office, Mrs. Stewart finds time to collect antiques and raise some beautiful flowers.

R. G. Skinner, Charleston associate editor and personnel supervisor, when told that Mrs. Stewart had entered the winning name in the contest said, "It couldn't have happened to a nicer person and I'm sure that all of the employees in the Charleston division will be very happy for Mrs. Stewart."



Howard R. Collins, former Ashland District distribution superintendent, energizes the new Ashland substation which was named for him.

Operating Unit For Sporn Plant Is Approved By PSC

The Philip Sporn plant, owned jointly by Appalachian and the Ohio Power Company, will be operated by a separate company for greater convenience and economy. Recently the Public Service Commission of West Virginia approved the establishment of the Central Operating Company, which will handle the actual operations of the huge new plant now under construction.

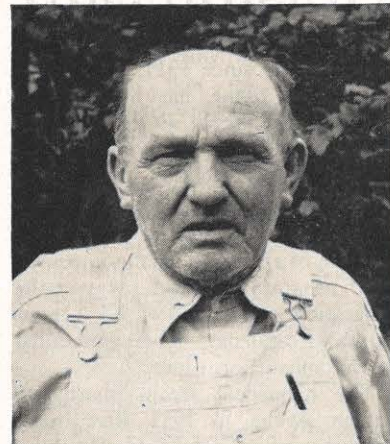
Appalachian and Ohio Power will share the new firm's costs.

The commission reserved the right to cancel its approval of the plan if it ever should find that the operation "adversely affects the public in the state of West Virginia, particularly the users of the service furnished by the Appalachian Electric Power Company."

Lynchburg Garage Has No Lost-Time Accident Record of Fifteen Years

Fifteen years without a lost-time accident in the department he supervises is quite a record. That is the record of John P. McDermott, garage foreman for Appalachian at Lynchburg and the employees who have worked under his direction.

John F. Spraker, Byllesby Plant Employee, Retires



John Fred Spraker, Ivanhoe, Va., has been retired from active duty with the company following the completion of eight years of service in the Pulaski district of the Appalachian Electric Power Company.

Mr. Spraker will be remembered for the part he played in the construction of many of Appalachian's major building projects. For many years, prior to becoming an employee of the company, he worked for contractors and assisted in the completion or rebuilding of plants such as the Buck Hydro installation.

Sporn

(Continued from Page 1)

volt transmission has been completed and many existing substations have been increased in capacities, as well as the construction of new substations.

He mentioned the large scale financing program undertaken by A. G. and E. in order to continue its expansion and improvement program. One phase of the financing program is a proposal filed with the Securities and Exchange Commission to offer to the present common stockholders of the company 498,081 shares of common stock.

Referring to the nation's general business outlook, Mr. Sporn said, he expected the present upward trend in the industrial level to continue to the end of the year.

He said this trend may be followed early in 1950 by another business decline, but felt that such a decline would be of short duration, followed by an increase to a level slightly above that existing at the end of 1949.

He asserted that the coal and steel strikes were not sufficient "to warrant changing our minds about 1950."

Hits Socialistic Trend

In a statement, released to the newspapers, our president touched briefly upon what he called an apparent trend toward socialism. He said the people of the country must decide whether they wish to embark on a course which may lead to statism. Already approximately 20 per cent of the country's power is handled by state, city and national government, he pointed out.

"That figure isn't particularly alarming, if it stands still or even increases a per cent or two." He added, "But if the increase continues it will reach a point of no return."

Villa Heights Baptists Honor Miss Mary Mills

Members of the Alathean Sunday School class of the Villa Heights Baptist Church honored Miss Mary Mills, an employee in the local accounting office in Roanoke, by presenting her a Hamilton wrist watch.

Miss Mills has been teacher of the class for twenty years and has established a remarkable record with the church and its Sunday school.

Officials of Three Companies Attend A. G. and E. Conference



Shown above are several of the managers and department heads of Appalachian, Kentucky and West Virginia Power Company and Kingsport Utilities, who attended the American Gas and Electric Company conference in Canton, Ohio, last month. In the top row, left to right, the pictures show: C. G. Coughlin, Cabin Creek plant superintendent; R. E. Hodges, Charleston division manager; S. T. Preston, Charleston district manager, and R. E. Doyle, Jr., general manager of Kentucky and West Virginia Power Company, in a discussion. The second picture shows a group of system men from Roanoke being greeted by G. A. Beatty, director of employee relations for Ohio Power Company, on their arrival at Canton. They are: G. S. Dunn, public relations director; H. L. Gardner, assistant secretary, and L. L. Koontz, rural supervisor. J. W. Kepner, assistant to the superintendent of operations and J. L. White, Roanoke district manager, are snapped in the hotel lobby in Canton. In the second row, left to right, are shown: A. R. Barber, Hazard, Ky., district manager, and W. I. Whitefield, Roanoke division manager. J. E. Wright, general manager of Kingsport Utilities, is shown as he entered the hotel, in the center picture. More air travelers in the next picture are: Cecil Lovell, Beckley district manager; J. P. Cruikshank, superintendent of the system transmission and distribution department; M. O. Wilson, system personnel director, and H. L. Cushing, system residential sales supervisor. In the third row at the left are: D. C. Kennedy, Lynchburg district assistant manager; J. P. Gills, Bluefield division manager, and Bruce Cox, Fieldale district manager. At the right, A. J. Darrah, vice president of Appalachian and Huntington division manager, and M. C. Funk, vice president and general manager of Appalachian, look over some charts in the meeting room.

Kingsport Steam Plant Put In Standby With Addition Of New Transformers At Holston Sub; Cloud Recalls Beginning

A faithful servant of the Kingsport Utilities since 1911, the Kingsport steam plant, has been placed in a standby status as the result of an improvement program being carried out at Holston substation.

The addition of 20,000 KVA transformer capacity at Holston is but one of the steps in the improvement program now under way at the substation. An 18,750 KVA synchronous condenser is being installed at the substation now.

The Kingsport steam plant was put in service in 1911 after being built by the Clinchfield Portland Cement Company. The original installation included two 750 kilowatt turbo-generators.

Working for the cement company on the construction of the steam plant was Roy Cloud, who is now superintendent of the plant. Mr. Cloud's employment card in Kingsport shows that he first came to work for the utility company on November 1, 1912, and at that time he was handling coal for the hand-fired boilers in the plant. He has seen the plant grow and serve the company's customers during the past 37 years. He remembers well many of the incidents which occurred at the plant during those years.

Mr. Cloud recalls that it was in 1914 when a 2,000 kilowatt turbo-generator was added. Then in 1917 the two original generators were retired with the addition of two 4,000 kilowatt generators and four 600-horsepower crane-filled boilers.

The 37-year steam plant veteran said that the first fatality at the Kingsport steam plant occurred in 1917. A workman was changing a cutout and had the switch thrown in the plant, when someone inadvertently closed the switch and energized the line on which he was working.

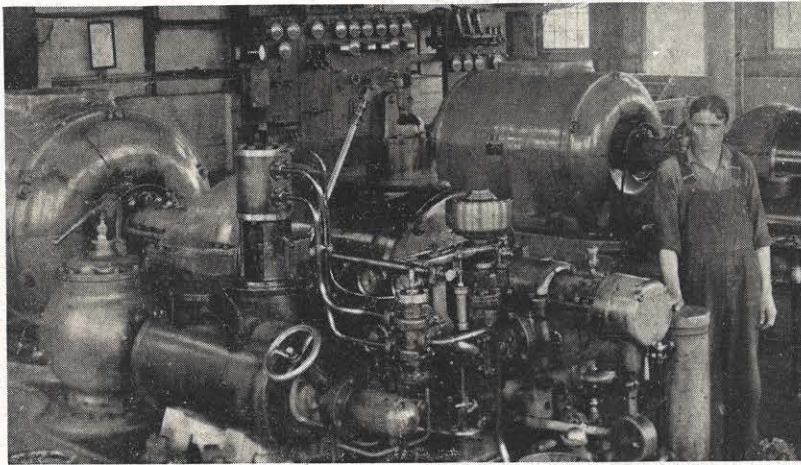
A colorful incident, which damaged the switchboard at the plant severely, occurred when lightning struck one of the smokestacks, Mr. Cloud remembered, though he couldn't recall the exact date. The lightning struck the stack and then set fire to the switchboard.

In more recent years, Mr. Cloud said two things which caused considerable damage at the plant were the times when a coal car crashed through the side of the building and the steam chest head blew off one of the turbines.

Beckley's New White Way



Sixty-seven new lighting units gave Beckley its new "White Way" appearance as it was officially placed into service in September. This advancement makes Beckley one of the best lighted cities in the state of West Virginia. The new lights and fixtures were installed on tubular poles and produce three-foot candles of illumination as compared to the .8-foot candle supplied by the old system. Beckley's new lighting system is a part of the city's expansion program. More than \$65,000 has been allotted for various forms of modernization and lighting purposes.



Roy Cloud, plant superintendent at Kingsport, Tennessee, is standing beside a 750-kilowatt turbine which he helped to install at the Kingsport plant in 1911. The plant has been placed in a standby status.

The coal car incident occurred when a carload of coal was being taken to the plant and was being pushed along the ash rails rather than the track leading to the tippel. The coal car got loose and crashed through the side of the building.

The steam chest head blew off one morning when the turbine was being heated and went all the way through the side of the building without injuring anyone.

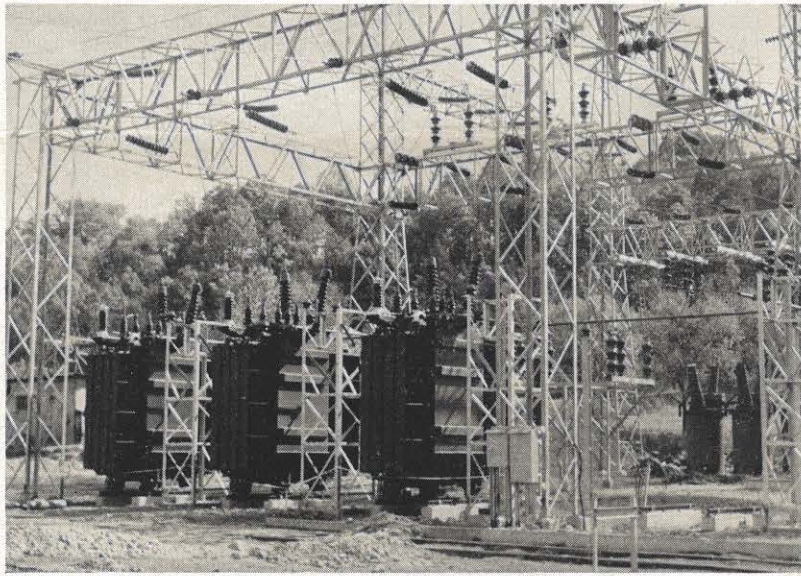
Mr. Cloud has successively been a fireman, operator and chief operator at the plant before he was made steam plant superintendent.

Home Economists Judge Foods and Furnishings For Fairs In Lynchburg

Mrs. Elizabeth C. Campbell and Miss Ann Langford, Appalachian home economists for the Lynchburg District, have served as judges for nearly every major fair and contest held in the area during the month of October.

The two employees, specializing in canned foods, clothing and home furnishings, have judged in county and city fairs, farm shows, home demonstration and 4-H contests.

New Transformer Bank at Kingsport



This new bank of transformers has been installed at the Holston substation in Kingsport. A new synchronous condenser is also being installed at the facility along with other major improvements.

Walter H. Jones Is Retired After 43 Years' Service



More than 43 years of service to Appalachian Electric Power Company and its predecessors came to a close, October 1, for Walter H. Jones, billing supervisor of the centralized billing office in Huntington. On September 30, Mr. Jones was honored by all of the department heads and members of the centralized billing office staff in Huntington with a dinner. He received a gift from his associates.

Born in Buffalo, N. Y., on October 7, 1884, Mr. Jones lived there until 1906 when he came to West Virginia. This move, he says, was originally intended as a temporary one, to accept employment as a timekeeper for the summer with the United States Natural Gas Company. However, he remained in the area around Huntington and worked in the office of the Ironton Gas Company at Ironton, Ohio.

He went to Charleston, W. Va. and entered the employment of the Kanawha Water and Light Company, which later became the West Virginia Water and Electric Company. This company was purchased by the American Gas and Electric Company in 1923 and later became part of Appalachian. Mr. Jones remained with the company through all of these changes.

A history of his employment parallels the history of the growth of Appalachian and its predecessors. When he went to Charleston in 1907, the company had 700 accounts; a recent month in the billing department in Huntington 260,000 accounts were processed.

A. J. Darrah Speaks To Logan Supervisors

A. J. Darrah, vice president of Appalachian and Huntington division manager told the Logan District supervisors about many of his early experiences with the company, at a supervisory meeting held in Logan on October 6.

Mr. Darrah, who was first employed by Appalachian more than 30 years ago, in the Logan District, reviewed the growth of Logan and the company.

H. A. Smith Named To A. G. & E. Duties In Public Relations



Harold A. Smith, formerly public relations director of Young & Rubicam, has been appointed associate public relations director of the American Gas and Electric Service Corporation, according to Philip Sporn, president.

Before joining Young & Rubicam in 1942, where he had successively functioned as copy chief, manager and director of the public relations department, Mr. Smith served five years with *Liberty Magazine* as promotion manager and sales promotion manager; prior to his magazine experience he served in the publicity department of the *New York Daily News* for 12 years.

Mr. Smith's duties at American Gas and Electric will cover the entire field of public relations problems as they exist in and develop on an extensive power system; such problems as interpreting the company's \$325,000,000 expansion program and what it means in terms of increased service, greater efficiencies, economies and benefits to the more than 2,000 communities served by the system.

Public Relations Director Harry Megargee will continue to head up the Co.'s public relations department.

Sam Kitchen Elected President of New System Employees' Club

Sam Kitchen, of the System Safety Department, has been elected president of an employees' club formed by the personnel of the third and fourth floors of the general office building in Roanoke.

The other officers of the club are Dot Neil, of the System Civil Engineering Department, secretary, and Kenneth Arnold, of the System Operating Department, treasurer. These officers were elected by representatives of the various departments on the two floors, who also drafted the constitution and by-laws.

Appa-Mo Club Holds Dinner Party



More than one hundred employees of the Appalachian system accounting office attended an informal dinner party at the Elks Club, Roanoke, the latter part of October. The dinner was sponsored by the Appa-Mo Club, an accounting office employees organization. Wallace Coffey, president of the club, presided. Jane Vaughan, Margaret Winn and Rosemary Costella were in charge of the decorations and arrangements. Shown above from left corner and back row, left to right: Vonice Gish, Mr. Stalker, Mr. Keehne, Loren Hines, Leonard Nester, Wallace Coffey, Eileen Montgomery, H. P. Dodd, Guyda Hall, Betty Jane Harris, Virginia Welsh, Betty Old and Jane Young.

Charleston Division

BECKLEY DISTRICT

Employees in the Beckley District presented Waldo S. LaFon with a traveling bag on Friday, September 30. Waldo has been transferred to the Charleston district.

Preston Whitted has left the service of the company and will move to California.

Nell Cody, contract clerk, has been ill for the past two weeks in the Raleigh General Hospital.

Mrs. Ann Louise Koiner, secretary to the district manager, is back after an extended illness.

James E. Agee returned to work after an operation.

POINT PLEASANT DISTRICT

Robert E. Parsons of Ripley, W. Va., left to resume engineering studies at West Virginia University. He was employed in the engineering department during the summer.

CABIN CREEK PLANT

J. C. Hill, chief dispatcher of the Cabin Creek Plant, spent the last week of his vacation in Chelyan.

N. M. Newcomer vacationed in Washington, D. C., visiting his parents.

W. K. Evans, assistant chief dispatcher, is on his vacation.

Mr. and Mrs. C. O. Weise attended the West Virginia University-Ohio University football game at Athens, Ohio.

Mr. and Mrs. W. B. Moore and son vacationed in London, Ky., and Knoxville, Tenn.

Mr. and Mrs. W. R. Robinson spent their vacation in Moundsville, W. Va., with relatives.

CHARLESTON DISTRICT

Chester E. Spradling, commercial cooking representative of the Charleston district, was among those attending the Hotpoint Commercial Cooking Sales School last month. The school was held in Chicago.

Sympathy is extended to Charles Harris of the Clendenin office on the loss of his mother, Mrs. Mary Amanda Harris. Mrs. Harris, who was 90 years old, died at her home September 27 after an illness of several weeks.

Ethel Donegan, Joe Donegan's wife, entered the Herbert J. Thomas Memorial Hospital in South Charleston, October 5, for a major operation. Mrs. Donegan is improving.

Sympathy is extended to Frank B. Thompson, assistant stores supervisor of the Charleston storeroom, on the death of his mother, Mrs. Elizabeth Thompson.

Lorraine Griffiths, Montgomery cashier, spent her vacation visiting her family in Romulus, Mich.

Sympathy is extended to Thurman Reed and Joe Winter on the death of their brother and brother-in-law, respectively, Shelby Reed, who was killed in the line of duty.

Ella Jean Hubbard, sister of Ardith Hubbard, cashier, was voted "Miss Greyhound" of Montgomery High School. One of her attendants from the junior class is Mary Catherine Brown, sister of Bob Brown, who is also employed in the accounting department.

R. G. Skinner, division personnel supervisor, spoke to the Charleston Civitan Club at its regular meeting at the Daniel Boone Hotel.

Mrs. Annie Cox Ward, Miss Rita Schneider, home economists, together with M. W. Scott, took part in the electric show and the Kanawha Valley Mining Institute Safety Day program. Nine local dealers took part in the program which was presented for the citizens of the Montgomery area.



Happenings...

Around the Circuit

... among employees and their families



Roanoke Division

LYNCHBURG DISTRICT

Miss Marjorie Knowles and Miss Jane Plunkett vacationed a week in New York City.

Miss Charlie Lumsden is back from a week's vacation in Litchfield, Conn.

Miss Agnes Dillard vacationed in Washington, D. C., Richmond and Charlottesville, Va.

Mrs. Edith B. Wofford divided her two weeks' vacation between Lansdale, Pa., and Forestville, Conn.

G. R. Neubauer, district manager, has reported back on the job after recovering from an operation.

Maxwell W. Phelps, Jr., and D. J. Thompson, Jr., donated one pint of blood each to the Central Virginia Blood Bank at Lynchburg General Hospital.

FIELDALE DISTRICT

B. C. Harlowe, Fieldale lineman, and his wife have just returned from a two weeks' vacation in Florida.

Bruce Cox, Fieldale district manager, is proud of his nephew, Billy Cox, the triple-threat tailback of the Duke Blue Devils. Billy is setting an impressive record in football this season.

Virginia Hancock, home economist, has returned from Bluefield, where she attended the school conducted for home economists in the Company.

ROANOKE DISTRICT

Mrs. Mae Conway has resigned her position with the Company. The Conways have just moved into their new home on Forest Park Boulevard.

Harry and Joy Nash, rural and residential sales departments, spent a week in New York celebrating their 20th wedding anniversary.

Betty Frizzell and Lucille Mitchell have been vacationing in New York City. They made their trip via plane and spent a week viewing New York's points of interest.

Mrs. Mildred Tanner, clerk-stenographer in the Roanoke storeroom, resigned her job on September 30. She has been with the Company since May 20, 1947.

Miss Mary Lou Wirt, Roanoke assistant cashier, spent her vacation in Miami, Fla.

Mrs. Nelle Phillips spent a week end visiting her son, Woodson. Mr. Phillips is a senior at Emory and Henry College.



This happy group from the Roanoke Distribution department was snapped at a cabin party on the week end of October 8. Left to right, front row: Marcellus Waid, Julia Webster, Bill and Lillian Henley, Virginia Jones, Richard Reese and Vera Cox. Second row: Troy and Alice Holland, Blanche and Toby Slaydon and K. D. Cox.

SYSTEM OFFICES

H. M. Hamilton, billing office, and Mrs. Hamilton vacationed through the Carolinas with stops in Raleigh, Charleston and Myrtle Beach. The Hamiltons recently celebrated their twenty-fourth wedding anniversary.

Miss Mary Burgess, billing department, suffered a broken hip as the result of a fall while hiking on Bent Mountain.

Sympathy is extended to Mr. and Mrs. H. A. Clarke of the system substation department in the loss of Mrs. Clarke's sister, Mrs. Celestia Ponton, who died at the home of her mother in Rocky Mount.

E. A. Stalker and R. G. Taylor, system accounting office, represented Appalachian Electric Power Company at the State Chamber of Commerce luncheon meeting held at Natural Bridge Hotel on October 13, 1949.

Sympathy is extended to Mr. and Mrs. W. S. Sheppard of the system substation department in the loss of Mrs. Sheppard's mother, Mrs. Mary W. Johnson, who died at her home in Oak Hill, W. Va., on October 4.

Ben Hoffman, engineer of the system substation department, is a patient in the Jefferson Hospital, (See System, Page 10)

Bluefield Division

ABINGDON DISTRICT

The line gang plans to organize a string band and quartet for the Christmas party and holidays. The band will be composed of V. E. Callahan, W. H. Callahan, W. L. Pierce and Wesley Frye. The quartet will include Marion Miller, R. D. Powell, J. J. Roseberry and G. Doc Burke.

A. C. Hutton, Jr., employee in the local accounting department, has returned from Charlotte, N. C., where he attended a director's meeting for the 1950 campaign against infantile paralysis. Mr. Hutton is campaign director for Washington County.

L. C. Thomas, local accounting, spent his vacation fishing and squirrel hunting in Washington County.

Mr. and Mrs. Sam E. Gittings vacationed in Charlottesville, Va., and Washington, D. C. Mr. Gittings is a power engineer.

R. E. Crusenberry, employee in the line department, spent his vacation hunting near Saltville.

BLUEFIELD DISTRICT

The Girls Service Club of the Bluefield office entertained with a dessert matinee in honor of Miss Anna Harrell who was married in September to David Beverly. Miss Charlotte Bowling presented Mrs. Beverly with a gift of silver from the club.

Mr. L. H. Saunders, division personnel supervisor for the Bluefield division, is recovering following an operation at a Bluefield hospital.

GLEN LYN PLANT

L. E. Turner, plant superintendent of the Glen Lyn Plant, attended the (See Bluefield, Page 6)

Kingsport

Miss Gladys Reece recently joined the organization of Kingsport Utilities as a home economist. She was originally employed by the Appalachian Electric Power Company in Charleston prior to coming to Kingsport. Miss Reece is a native of Butler, Tenn., where she attended Watauga Academy High School. Later she attended Berea College, where she graduated with a degree in home economics. She is a member of the Kentucky Home Economics Association and the American Home Economic Association.

Mrs. Estelle Free resigned her position with the Company. She will devote full time to her home.

Miss Helen Loretta Bunn is a new employee of Kingsport Utilities. Miss Bunn will be assigned duties as a junior clerk. She graduated from Dobyns-Bennett High School in Kingsport and attended East Tennessee State College. She is a native of Kingsport and well known in this vicinity.

Miss Joreka Rippetoe and Miss Gladys Reece, home economists, attended the annual Tennessee Home Economics Association Convention, held at the Farragut Hotel in Knoxville. "Better Living in the Modern Age" was the general theme of the convention. It was attended by some five hundred home economists from throughout the area.

Kentucky

ASHLAND DISTRICT

Sympathy is extended to two Kentucky and West Virginia Power Company employees. To Clayton Wilburn of the meter department whose mother was killed October 12; to James Simpson, also of the same department, whose mother died Sunday, October 15.

Mr. and Mrs. C. R. Sanford and son moved into their new home in Sparks addition. Mr. Sanford is the local office manager.

Edgar Heyl, main accounting office, accompanied by his wife and his parents, enjoyed a two weeks' tour of the West, visiting Colorado, Nebraska and other points of interest.

(See Kentucky, Page 8)



Shown in the above picture, left to right, Jimmie Bostic, Dorothy Hall, Jean Mulhal, and Larry Griffiths, a part of the twenty-five persons, employees, their families and guests of the Montgomery office, who attended a weiner roast September 29.

Huntington Division

LOGAN DISTRICT

Miss Mary Alice Wineland and her mother flew to Washington, D. C., recently to visit with relatives. Miss Wineland is secretary to S. R. Pritchard, district manager.

Miss Deloris Bradshaw has been employed in the accounting department. Miss Bradshaw was graduated from Mountain State College, Parkersburg, in August.

Mrs. Anna B. O'Briant was recently employed by the company. Mrs. O'Briant attended Duke University in Durham, N. C.

A. F. Mitchell, Logan district retired employee, has returned to his home after being confined for several days in the hospital.

S. R. Pritchard, district manager, attended the American Gas and Electric Managers' Meeting in Canton.

Floyd V. Dyer was recently employed as a groundman. Mr. Dyer was formerly employed by the Chesapeake and Potomac Telephone Company.

O. F. Toalston, a twenty-three-year employee and supervisor of the property records department, is spending his vacation in and around Logan.

Miss Sylvia Ann Smith, home economist, is attending a three-week training course in Bluefield.

Mr. and Mrs. W. F. Giles returned from a three-week vacation in Charlottesville, Roanoke and Lynchburg, Va. Mr. Giles is a power engineer in the Logan district.

Merrill Atkinson attended the Kiwanis Convention in Morgantown, W. Va., early last month.

G. F. Schwartz, engineer, is spending a week's vacation in Hinton, W. Va.

WILLIAMSON DISTRICT

Woodrow Holbrook, residential sales supervisor, and Ernest Bailey, line foreman, recently returned from a vacation trip to Niagara Falls, Canada and New York City. They were accompanied by their wives.

Mr. and Mrs. Ernest Bevins have returned from a vacation trip to Columbus, Ohio. Mr. Bevins is employed in the local accounting office.

HUNTINGTON DISTRICT

Neva Peck, stores record clerk, has returned from a visit to Richmond.

Mary Patterson has returned to work after an illness of five weeks. Fred Preston, who has been ill, has returned to work.

Bernard Hastings, Russell Fowler and Doris Smith have returned from vacations.

Gloria Brooks is now employed as assistant switchboard operator.

Mary Lou Burns has been made junior stenographer.

June Booten is a new employee of the payroll department.

George Hall is a new employee. He will work as a meter reader.

Loma Glazier began work with the company early in October.

Bob Callicoat has been a patient in the Jones Orthopedic Hospital.

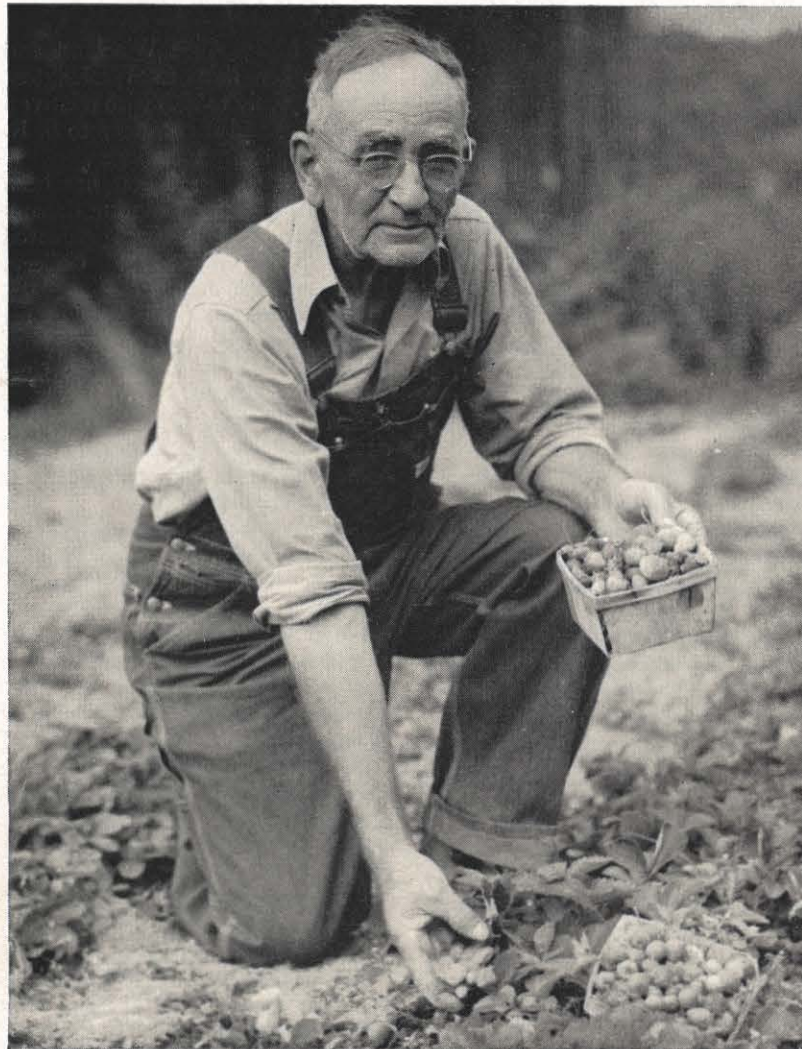
Mrs. Wandalene Casey McLaughlin was transferred from the centralized billing office to the local accounting office. She assumed her new duties on October 1.

Mrs. Mary Pennypacker, prepare clerk in the centralized billing office, is recovering from a major surgical operation.

Mrs. Christine Spurlock, lister in the centralized billing office, recently underwent major surgery. She is now recovering at her home.

Believe It or Not

Retired Employee Picks Strawberries On October 5 at Home Near Roanoke



Picking strawberries in October near Roanoke, it seems to us is one for the late Mr. Robert Ripley's Believe-It-or-Not. But that's exactly what a retired meter reader was found doing at his home between Roanoke and Salem on October 5, 1949.

John Bondurant, who worked for Appalachian more than 31 years and was retired in 1941 has a home and five acres of land. He spends a lot of time working around his home and cultivating his garden. One thing, he's been spending a lot of time at recently is his strawberry

29 Charleston District Employees Attend Class

Twenty-nine Charleston district commercial department employees attended a "Fundamentals of Commercial and Industrial Lighting School" held in the Charleston office building, September 27 and 28, sponsored by the General Electric Company.

This meeting was conducted by C. M. Chrysler, and R. L. Brandenburg of the General Electric Company, representatives.

patch. It's a fine strawberry patch, too.

On October 5, he was picking some large strawberries from that patch when an Appalachian representative dropped by to give John his retirement check.

He's made a lot of improvements to his home and in addition to his garden and strawberry patch, John has some chickens which he looks after.

Oh yes, he also has a dog, which the man who dropped by to see John said "Looks at you as if he will eat you limb by limb, but I don't believe that a meter reader would keep a biting dog around."

W. E. Bivens Heads Logan Employees' Credit Union

W. E. Bivens has been elected president of the recently formed Logan Appalachian Electric Power Company Federal Credit Union. The employees group thus far has ninety accounts.

The other officers of the employees' credit union are Wayne Warren, vice president; R. E. Lowe, Jr., treasurer and clerk, and C. E. Richards and J. J. Pearl, directors.

S. C. Reed Dies Of Burns Received In Line Accident



S. C. "Shelby" Reed, a troubleman for the Charleston district, died October 9 in a Charleston Hospital, as the result of burns he received when he came in contact with a 2,300-volt line.

"Shelby" and H. W. Mitchell, another troubleman, were on a case of trouble at Ameagle, W. Va., when the accident occurred. A tree had fallen across the line. They went to the scene of the trouble and disconnected what they thought to be the right line, but when "Shelby" picked up the line it was still energized. Mr. Mitchell cut the wires on both sides of "Shelby," killing the electric power, and applied artificial respiration. After three or four minutes, "Shelby's" breathing was restored. "Shelby" suffered severe burns and died in the hospital.

"Shelby" had worked for Appalachian for 20 years. He is survived by his wife, a son, who is in the Marine Corps, a daughter, his father and six brothers.

Bluefield

(Continued from Page 5)
manager's meeting in Canton, Ohio. He stopped off at Brilliant, Ohio, to visit his daughter and son-in-law, Mr. and Mrs. Pat Grimes and family.

WELCH DISTRICT

C. C. Belchee, his son, William, of Welch, and his son-in-law, Guy Pendleton, of Charleston, opened the turkey hunting season in Pocahontas, Tucker and Randolph Counties, West Virginia.

Julian Hansbarger spent the week end of October 15 with his son, Clark, at Duke University attending a Freshman Dad's Day celebration which included the Duke-North Carolina State football game.

Charleston Division Employees Pushing "Talk Turkey" Drive

"Talk Turkey" is the slogan which many of the employees of the Charleston division are thinking about nowadays.

The slogan is the title of a campaign being conducted by the Charleston division commercial department to help sell electric ranges and water heaters. The employees turn in the names of prospects to the commercial department.

All employees in the Charleston division are eligible for the contest and weekly prizes are awarded. The names of the employees who turn in prospects are put in a hat, and one is drawn for each district each week. The weekly prize of a better sight lamp is then awarded. The first week's prize winners were Patricia Ingraham, Point Pleasant district commercial; Roland Witt, Beckley engineering department and Eugene Eager, Charleston commercial department.

The campaign ends on November 18, and employees and their wives, or husbands, will be guests at a cooking demonstration. At the demonstration grand prizes of turkeys will be awarded in the same manner. Five turkeys will be given to the employees whose names are drawn.

Art Class Is Organized By Lynchburg Employees; New Members Welcomed

Seven Lynchburg district employees of Appalachian, together with several other interested persons, have organized an art class. The club meets every Wednesday night at the studio of Mrs. Janel Roller.

Members of the club who are employees of the company are: Misses Anna Lackey, Eliza McDaniel, Charlie Lumsden, Agnes Dillard, Helen Easter, Ann Langford and Martha Dillard.

Make It Yourself

Ideal Christmas Gift, This Rocking Horse Made From Full-Size Pattern



Here's a rocking horse that has personality. It's one that has special appeal for youngsters of varying ages.

You can have as much fun making and painting it as some lucky youngster will have when he finds it under the Christmas tree.

The full-size pattern simplifies making the rocking horse. No special tools are required. The pattern is merely traced on wood and you saw it out and put it together. The

D. C. Duncan Heads Safety Veterans Membership Group



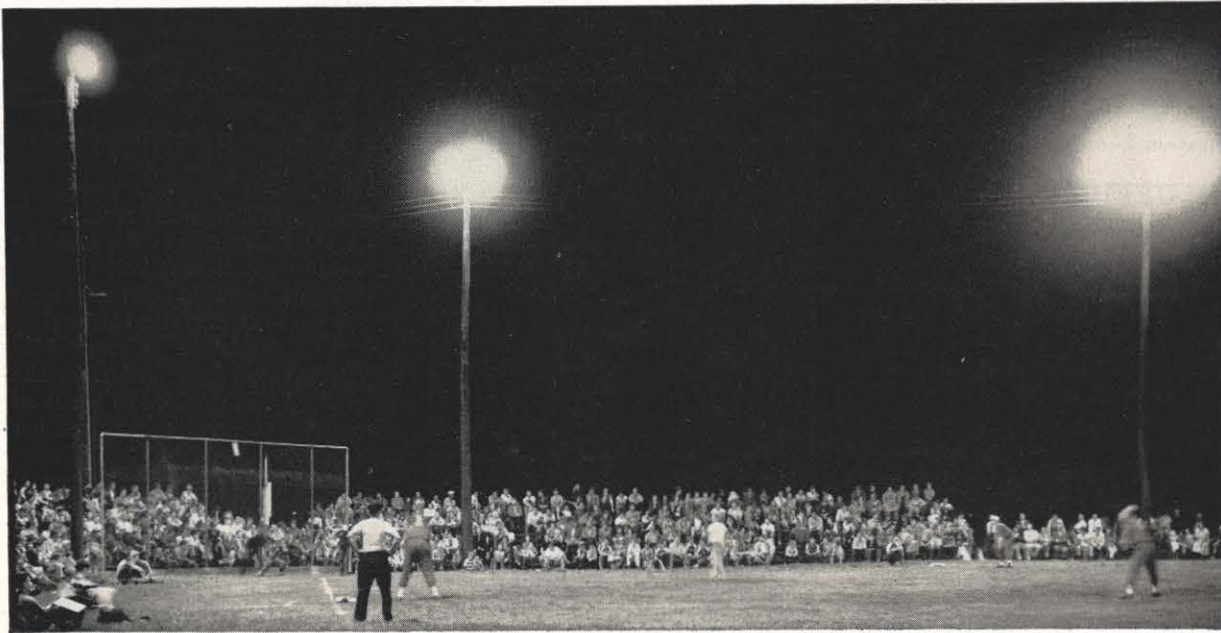
D. C. Duncan, system safety director, has been elected Chairman of the Membership Committee for the Veterans of Safety. Duncan was elected at the meeting of the Veterans which was held in Chicago, Monday, October 24. The Veterans of Safety, a nation-wide organization, is composed of leaders in the field of safety who have fifteen years or more experience in this line of work.

Mr. Duncan has a wide and varied experience in the field of safety. He is a member of the President's Conference for Industrial Safety; a member of the American Society of Safety Engineers, and serves as Counselor for the Public Utilities Committee of the National Safety Council.

Twenty Attend Beckley's Quarterly Safety Dinner

About twenty foremen and department heads attended the Beckley District Quarterly Safety Dinner which was held at the El Chico restaurant September 29. C. W. Lovell, district manager, was the principal speaker.

Personal safety and sane automotive driving were the subjects discussed by Mr. Lovell.



Kentucky and West Virginia Power Company softball players and fans are shown as they take part in the dedication of a new field in Central Park, Ashland, Ky. This new field gives that city six softball diamonds in the same park.

pattern also provides outlines for tracing the mouth, nose and eyes on the wood and makes the decorating of the horse easy. The ears are made from a piece of old felt hat and the tail is made from a piece of rope.

If you'd like to have a pattern to make this rocking horse for your youngster, or a little friend, all you need to do is send 35 cents to Pattern Department, *The Illuminator*, P. O. Box 215, Pleasantville, N.Y.

Feminine Fancies

October Is Wedding Month For Many Couples



In the top row, left to right, are: Mrs. Leonard W. Justice, Mrs. John J. Emerick and Mrs. Paul Jeffrey. Second row: Mrs. John Hammer, Mrs. William G. Lugar and Mrs. Alfred S. Hall. Third row: Mrs. Clyde Crotty, Mrs. Joe Justice, Mrs. Chester Elswick and Mrs. Herbert G. Diamond, Jr.

Meade-Diamond

Miss Eloise Meade, of Kenova, W. Va., became the bride of Herbert G. Diamond, Jr., also of Kenova, in a ceremony performed in Russell, Ky., on October 8. Mrs. Meade is employed in the Huntington office of Appalachian.

Cozzens-Emerick

Miss Irene Cozzens and John J. Emerick were married in Charleston on October 16. Mr. Emerick is employed in the Commercial Department of Appalachian at Charleston.

Lewis-Bogar

Miss Ina Jean Lewis and Harold F. Bogar were united in marriage on October 8 at Pikeville, Ky. Mr. Bogar is a groundman for Appalachian at Williamson.

Helm-Hall

Miss Mary Aline Helm became the bride of Stanley Hall on October 7 at Elliston, Va. Mrs. Hall is an employee in the System Accounting office in Roanoke, Va.

Jack-Jividen

Miss Jo Ann Jack, of Dunbar, W. Va., and Lendon Jividen, of Charleston, were married on October 14 in Dunbar. Mr. Jividen is employed in the Commercial Department in Charleston.

Sloane-Hammer

Miss Edath Sloane became the bride of John Hammer on October 20 in a ceremony performed in Charleston. Mr. Hammer is employed in the personnel office in Charleston.

Kinney-Elswick

Miss Anita Kinney and Chester Lee Elswick were united in marriage the latter part of September at Prestonsburg, Ky. Mrs. Elswick is employed in the accounting department of the Kentucky and West Virginia Power Company at Pikeville.

Jones-Jeffrey

Miss Pauline Jones and Paul Jeffrey were united in marriage in Madison, W. Va., on October 1. Mr. Jeffrey is an appliance serviceman for Appalachian at Logan.

Dickore-Davis

Miss Helen Dickore became the bride of Bob Davis on October 12. Mrs. Davis is secretary to the commercial manager in Ashland.

Sigmon-Slappe

Miss Betty Sigmon became the bride of W. H. Slappe in Charleston in September. Mr. Slappe is a trouble man for Appalachian in Charleston.

Thrasher-Lugar

Miss Bettye Jane Thrasher became the bride of William C. Lugar, September 30, in a ceremony performed in Roanoke. Mrs. Lugar is employed in the system accounting office in Roanoke.

Phipps-Crotty

The First Methodist Church in Princeton, W. Va., was the scene of the wedding of Miss Lois June Phipps to Rufus Clyde Crotty on October 1, 1949. Mrs. Crotty is employed in the Princeton office of Appalachian.

Buck-Shephard

Miss Irene Buck and Robert Jackson Shephard were united in marriage on October 8, 1949, in Roanoke, Va. Mrs. Shephard is employed in the Roanoke local office of Appalachian.

Best-Steenbergen

Berea, Ky., was the scene of the wedding of Miss Mabel Fales Best and Peter H. Steenbergen, Jr., on October 8, 1949. Mr. Steenbergen is employed in the engineering department of Appalachian in Point Pleasant.

Ward-Justice

Miss Mary Lou Ward became the bride of Leonard W. Justice in a

Thanksgiving Dinner Menu and Plans Are Suggested by Miss Addie Munday

- | | | |
|----------------------|---------------------------------|-----------------|
| ROAST TURKEY | SHERRIED GRAPEFRUIT | DRESSING |
| SWEET POTATO SOUFFLE | BROCCOLI WITH HOLLANDAISE SAUCE | |
| | MOLDED CRANBERRY SALAD | |
| CELERY CURLS | OLIVES | PICKLED PEACHES |
| | ROLLS | |
| | PLUM PUDDING WITH CREAMY SAUCE | |
| | COFFEE | |

Preparing Turkey

Since the turkey is to be the center of attraction, some care should be given to the preparation. Wash the bird carefully inside and out and salt. Fill neck cavity with dressing, draw neck skin to back of turkey and fasten with a skewer or toothpicks. Fold wing tips up toward back, tying in place across back, if necessary. Fill body cavity loosely with stuffing allowing for expansion. Close incision by inserting three skewers across opening and lace together with cord, then wrap the cord around end of legs and tie securely to tail piece so legs are close to body. Place turkey breast down and put in open pan. Since the breast of turkey is the driest part of the bird, I find that you get a better juicier turkey by letting the fat run toward the breast. At half of the cooking time, turn the turkey on the opposite side allowing both sides of the breast to brown evenly. If cooking turkey with breast side up, cover bird with a cloth dipped into melted, unsalted fat being sure that breast, wings and legs are well covered. Allow 25 minutes per pound for turkeys under 12 pounds and 20 minutes per pound for larger birds.

Roast at 300° F. Remove string and skewers before serving.

Garnish with halves of bright red apples scooped out and filled with green-tinted applesauce.

Broccoli

Do not wash broccoli until ready to cook, as water makes the buds open too wide. Cook in a small amount of water to retain food value and greenness.

Easy Hollandaise Sauce

Success secrets: Keep butter melted but at a low temperature. Water must be kept hot but never boiling. Butter or margarine must be added slowly, beating constantly.

Melt over warm water 1/2 cup butter or margarine. Beat in a separate bowl 3 egg yolks until thick and lemon colored. Add to the butter 1 tablespoon vinegar or lemon juice, 1/8 teaspoon salt and a few grains of pepper. Place bowl over pan of hot (not boiling) water. Beat with rotary beater until

Miss Addie Munday, commercial sales representative at Roanoke and former home economist at Roanoke, has given the following suggestions for a Thanksgiving Day dinner for an average family.



Miss Munday, who has been employed by Appalachian for more than ten years, is now in charge of the auditorium in the main office building in Roanoke and supervises the commercial cafeteria in conjunction with the auditorium. She plans and prepares the food for all of the company meetings held in the auditorium.

thickened, about five minutes. Add melted butter very slowly, beating constantly; this makes three-fourths cup of sauce.

Sweet Potato Souffle

- 1 cup milk
- 1/2 cup sugar
- 3 tablespoons butter
- 1 teaspoon nutmeg
- 2 cups mashed sweet potatoes
- 2 eggs, separated
- 1/2 cup raisins
- 1/2 cup chopped pecans
- Marshmallows
- 1/2 teaspoon salt

Scald milk and add sugar, salt, butter, nutmeg and potatoes; beat until fluffy. Beat egg yolks and add to potatoes. Add raisins and nuts. Beat egg whites until stiff, fold into potatoes and pour into greased backing dish. Bake at 350° F. for 50 to 60 minutes. Top with marshmallows. Brown. Serves 8.

Molded Cranberry Salad

- 2 cups cranberries
- 1 orange
- 1 cup sugar
- 1 box lemon gelatin
- 1 cup boiling water
- 1/2 cup cold water

Put cranberries through food chopper. Quarter orange, remove seed and put through food chopper. Blend all with sugar. Dissolve gelatin in boiling water, add cold water and chill until slightly thickened. Add cranberry mixture and pour into individual molds. If you do not have these small molds, you may use custard cups filling them about two-thirds full. If you will grease any salad mold with a cooking oil, the molded salad will come out easier.

Plum Pudding

Sift together 1 3/4 cups flour, 1/2 teaspoon salt, 1 teaspoon ginger, 1 teaspoon cinnamon, and 1/2 teaspoon cloves. Mix in 1 cup chopped dates, 1 cup raisins and 1/2 cup nut meats. In a separate bowl, beat one egg until lemon colored and stir in one tablespoon butter, two-thirds cup boiling water and one cup molasses mixed with one teaspoon soda. Add flour mixture, mixing thoroughly. Place in well-greased 1 1/2 quart mold. Tie wax paper over top of mold. Steam 1 1/2 hours. Serve hot with

See Thanksgiving, Page 10

They're Engaged

ROANOKE—Miss Virginia Ann Reed to John W. Whitenack. Mr. Whitenack is employed in the centralized billing office.

ROANOKE—Miss Nancy Laura Burkes to Melvin R. Kerfoot. Miss Burkes is employed in the system accounting department.

BLUEFIELD—Miss Lorena Linkous to Kenneth C. Thomas. Both are employed in the payroll department in Bluefield.

ASHLAND—Miss Opal Branham to Edwin Haile. Miss Branham is employed in the main accounting office of the Kentucky and West Virginia Power Company at Ashland.

ceremony performed in Catlettsburg, Ky., late in September. Mrs. Justice is employed in the engineering department and Mr. Justice is employed in the meter department in Williamson, W. Va.

Wiser-Justice

Miss June Wiser became the bride of Joe Justice on October 7. Mrs. Justice is employed in the accounting department of the Kentucky and West Virginia Power Company in Pikeville.



KINGSPORT UTILITIES

15 years: W. B. Jones, residential sales representative.

APPALACHIAN ELECTRIC POWER COMPANY

Beckley District

5 years: Aubrey B. Lilly, groundman.

Cabin Creek Plant

25 years: C. E. Williams, turbine operator.

10 years: J. A. Reffett, boiler maintenance man; Leonard Isaacs, boiler maintenance helper; R. W. Kunsman, boiler operator; J. W. Darlington, maintenance mechanic; Basil Jarrett, maintenance mechanic.

5 years: L. M. Coen, electrician maintenance helper; S. E. McCoinhay, laborer; A. V. Johnson, janitor; R. H. Treber, results maintenance mechanic.

Charleston District

30 years: F. C. Young, distribution record clerk.

25 years: F. R. Frishette, division substation superintendent.

20 years: J. C. Burnette, safety supervisor.

10 years: E. W. Claterbaugh, maintenance man.

5 years: L. F. Nichols, lineman.

Lynchburg District

15 years: Parks H. Snead, lineman; William A. Kelley, troubleman, and E. Lane Whitley, power sales engineer.

Roanoke District

10 years: Jonah H. Parks, turbine auxiliary equipment operator.

5 years: Mary Spangler, pay-roll clerk.

System Offices

30 years: G. D. K. Conner, administrative assistant, system real estate and right of way.

15 years: R. L. Aleshire, assistant disbursing agent.

5 years: Jo Ann K. Foster, accounting machine operator-clerk.

Kentucky and West Virginia Power Company

Pikeville District

10 years: Hylton Williamson, lineman.

5 years: Edward Lykins, engineering draftsman.



APPALACHIAN ELECTRIC POWER COMPANY

Charleston District

Employee	From	To
George Unangst	Asst. Meter Supt., Ohio Power Co., Zanesville	Meter Superintendent, Charleston District
Don Collier	Chief of Survey Party	Merchandise Salesman, Commercial Department
James Akers	Charleston Com. Dept.	Clendenin Office
O. L. Williams	Charleston Com. Dept.	St. Albans Office
Gildo Pollastrini	Lineman "C"	Lineman "B"
Clyde Wilkinson	Lineman "C"	Lineman "B"

Abingdon District

Charles R. Hefner	Bluefield	Junior Distribution, Record Clerk, Abingdon
Thomas J. Ferguson	Bluefield	Senior Distribution, Record Clerk, Abingdon

KINGSPORT UTILITIES

Herbert H. Benton	Laborer	Groundman
Howard O. Wexler	Coal and Ash Equip. Oper.	Groundman
Arnold D. Reynolds	Plant Maint. Man Hlpr.	Lineman "C"
Marbeth G. Meade	Credit and Col. Clerk	Senior PBX Operator
Jacqueline C. Shipley	Senior PBX Operator	Junior Cashier
Elbert H. Presley	Laborer	Groundman
James W. Johnson	Laborer	Groundman
F. W. Isley	Administrative Asst. B.	Dist. Rural Sales Supvr.
F. S. LaRue	Rural Sales Rep. A.	Right-of-Way Agent Senior

New Arrivals . . .

ABINGDON—Born to Mr. and Mrs. Joseph E. Collins a daughter, Betty Kay, on October 7, 1949. Mr. Collins is an agricultural engineer in the rural department.

WILLIAMSON—To Mr. and Mrs. Paul Woods a daughter, Paula Jean, was born October 8. Mr. Wood is a draftsman in the engineering department.

CHARLESTON—Born to Mr. and Mrs. William R. Lacy a son, William R., Jr., at the St. Francis Hospital, September 21.

ROANOKE—To Mr. and Mrs. Kenneth Self a son, Kenneth Edward, was born September 24. Mrs. Self is a former employee of the local accounting department.

LYNCHBURG—Born to Mr. and Mrs. Earl Howard a daughter, Deloris Sue. The baby was born September 26. Mr. Howard is a Lynchburg district lineman.

ABINGDON—To Mr. and Mrs. S. F. Bowling a son, Samuel Stephen, was born

September 27. Mrs. Bowling is a former accounting department employee, while Mr. Bowling is a member of the meter department.

FIELDALE—Born to Mr. and Mrs. Derwood G. Merriman a daughter, Frances Fair. Frances was born September 29. Her father is a serviceman in the Fieldale district.

ROANOKE—A son, Douglas Wright, was born to Mr. and Mrs. William Jones, September 25. Mr. Jones is an employee of the distribution department.

NITRO—Born to Mr. and Mrs. Thurman Hull a daughter, on October 6. Mr. Hull is a lineman at Nitro.

CABIN CREEK—To Mr. and Mrs. J. R. Summers a son, Jackie Ray, Jr., who was born September 25. Mr. Summers is an employee at the Cabin Creek plant.

ROANOKE—A daughter was born to Mr. and Mrs. H. O. Buckland September 22. The infant was named Kathie Marie. Mr. Buckland is a system substation operator.

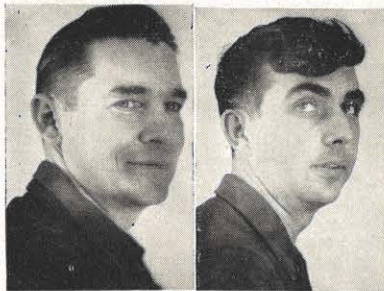
ASHLAND—To Mr. and Mrs. Clyde Watkins a daughter, Carol Ann, was born in September. Clyde is an employee of the meter department while Mrs. Watkins was formerly employed in the local accounting office.

Four Employees Are Transferred To Sporn Plant



Ribble

Wilson



Ward

Fields

Three employees of the Hazard District of the Kentucky and West Virginia Power Company and one employee from the Cabin Creek plant have been transferred to the new Philip Sporn plant near Point Pleasant, W. Va.

A. R. Barber, Hazard district manager, announced the transfers of Russell A. Fields, W. H. Ribble and Frank M. Ward to the Sporn plant, effective October 15, and C. G. Coughlin, superintendent of the Cabin Creek plant, has announced that C. O. "Chuck" Wilson had been transferred to the Sporn plant, effective the same day.

The three Hazard District men were all employed at the plant at Lothair, Ky.

Mr. Fields was employed by the Kentucky Company at Sprigg, W. Va., in 1941 as a laborer. He is now a boiler operator and will hold a similar position at the Sporn plant.

Mr. Ribble has been employed by the company since 1934 and began as a machinist helper. He is now a watch engineer and will be a station operator at the Sporn plant.

Mr. Ward, a native of Hazard, was first employed as a maintenance helper and is now a boiler operator.

Mr. Wilson, a native of Charleston, W. Va., has been employed at the Cabin Creek plant since 1947 in the results department as results maintenance mechanic. He will hold a similar job at the Sporn plant.

John M. Rogers Retires October 1



John M. Rogers, who spent more than 13 years traveling over the property of the three companies, has been retired. Mr. Rogers was utility man for the system substation department, and has done a lot of work at the various substations throughout the entire system. His retirement was effective October 1. His home is near Kingsport, Tenn.

Luther W. Allison, Charleston District 15-Year Man, Passes



Luther W. Allison, a fifteen-year employee of the Charleston District substation department, died at his home September 24. Death was caused by a cerebral hemorrhage.

Mr. Allison was a native of Charleston and began his employment with the Company in 1934.

He is survived by his widow, Mrs. Hattie B. Allison.

Kentucky

(Continued from Page 5)

PIKEVILLE DISTRICT

Betty Frazier, cashier, accounting department, is on the air with a new weekly program entitled "Stars of Tomorrow." Betty recruits local talent and plans the program each week. So far, she has discovered two of our own girls: Mrs. Nellie B. Morgan, secretary to the manager, and Anna Billiter, clerk, accounting department.

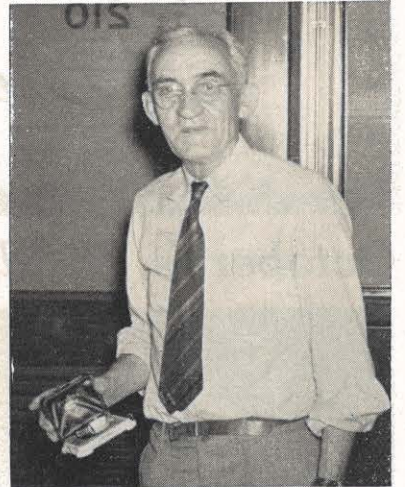
Mrs. F. M. Baker is recovering from a recent operation.

Elbert Kelley, garage employee, has completed his term of temporary employment and resumed his duties as principal of Cline High School.

Charles E. Sowards, meter serviceman, has left the service of the Company. Mr. Sowards will be located in Louisville.

Mary Elizabeth Compton has been transferred from engineering department to meter department.

Moran Is Retired After 19 Years At Charleston



After 19 years at the same desk in the same office of Appalachian Electric Power Company in Charleston, C. W. Moran has retired. Mr. Moran came to work for Appalachian shortly after the present Charleston office building was completed and worked under the supervision of G. B. Moir, Sr., in what was then known as the Statistical Department.

Born in Fayette County, W. Va., Mr. Moran is married to the former Miss Kathleen McGrath and they have five children.

Having just recently moved into a new home in St. Albans, Mr. Moran says he plans to do some work there.

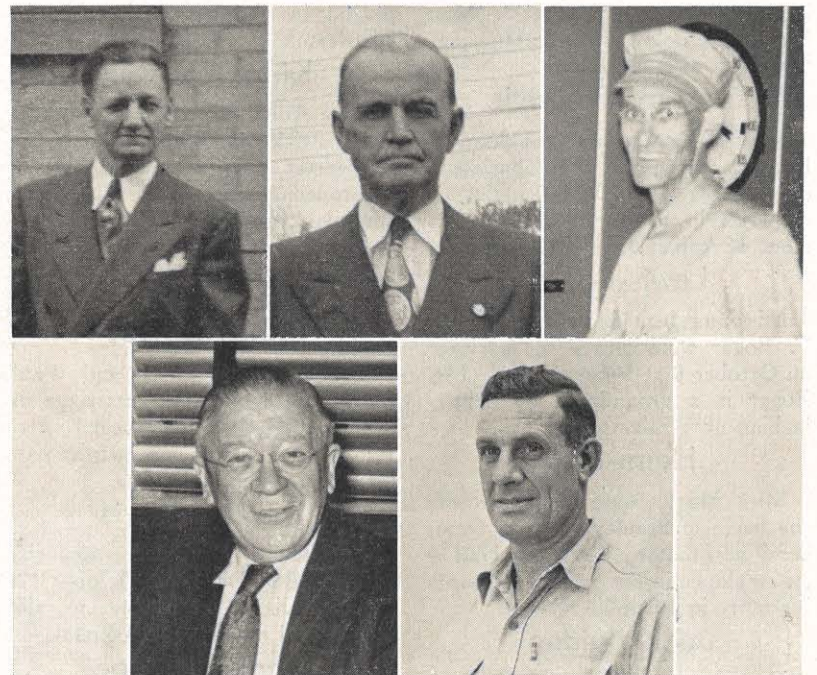
Hunting and fishing are his hobbies, and Mr. Moran says he plans to head for Nicholas County and the good hunting.

In a brief good-bye ceremony at the Charleston office, which was attended by a representative group of employees and members of the Executive Department, Mr. Moran was presented with a beautiful wrist watch from his fellow employees by A. W. Brendel, of the Personnel Department.

HAZARD DISTRICT

Some girls of the Kilowatt Club spent a week end at Cumberland Falls. Jean Riddle, Rayma Miller, Cleo Hatmaker, Layburn Cody, and Irma McDonald were pleased with the outing.

Five Service Pins Awarded A.E.P. Veteran Employees



Five veteran employees have been awarded their service pins for twenty years or more service with the companies during the month of October. Left to right, top row: C. F. Young, Charleston division, 30 years; S. M. Jordan, Charleston division, 25 years, and Charles E. Williams, Cabin Creek Plant, 25 years of service. Bottom row, left to right: G. D. K. Conner, System of Roanoke, 30 years, and C. E. Firebaugh, Roanoke division, 20 years' service.

Ashland 'Nine' Plays in Softball Park Dedication



Pikeville Golfers Hope to Sweep Tourney Laurels

Five Pikeville district employees entered in the 1949 Annual Pike County Country Club golf tournament now make it possible for representatives of the Kentucky and West Virginia Power Company to capture three of the tourney's trophies as a wide field of golfers battle for recognition. The tournament has been under way since October 9.

More than fifty participants were bracketed against each other after three qualifying rounds. Pikeville employees entered in the playoffs were: Leon Huffman, right-of-way agent; B. P. Bogardus, district engineer; F. M. Baker, district manager; R. B. Weddle, engineer, and C. A. McKinney, district superintendent.

Huffman won the championship flight. Bogardus, Weddle and Baker were placed against the first flight. Weddle eliminated Baker and Bogardus defeated Weddle.

Bogardus is in the semifinals of the first flight. McKinney won the second flight laurels. Should Bogardus win the final clash of his flight, the three winners' trophies will be presented to employees of the power company.

Here's One That Didn't Get Away



Don't blow a fuse! It's not a trick photograph—not by a long shot. It is, however, one very good reason for W. W. Dennis, an Appalachian employee at Lynchburg, to boast about his fishing techniques. This is one whopper that did not get away. A big-mouth bass that is a whopper among whoppers. The fish weighed (hold your breath, sportsmen) 9 pounds, 13 ounces and measured 25½ inches in length. It checked at 19½ inches in girth. These facts were acknowledged by C. I. Van Cleve, Izaak Walton League chapter vice president. Van Cleve said, "It's the biggest catch in the Lynchburg area this year." Statistics were officially recorded at the L. J. Bragassa sporting goods company, where Dennis entered his catch in the Izaak Walton annual fishing contest. At this time, Dennis is over one pound out in front of his nearest rival for the 1949 award. Mr. Dennis, a power engineer, Lynchburg, caught his giant bass while casting a plug near his Timber Lake home. Contest officials declared, "Dennis has certainly given the Lynchburg area anglers a real mark to beat!" No wonder Mr. Dennis and his son, W. W. Dennis III, proudly display the catch. (Photo courtesy of the Lynchburg News.)

AEP Gridster



Mickey "Meatball" Bree, meter reader for the Montgomery local office of the Charleston district, is rated one of the ranking performers for the East Bank Rams, the semi-pro football entry in the Tri-State League. Although Mickey only tips the beam at 155, he anchors the first string fullback slot in the Rams' running attack. He backs up the line defensively and does a bang-up job plugging the holes.

Fieldale Bowling Team Enters Industrial Loop

Bowling enthusiasts of the Fieldale District have entered a team in the Martinsville Industrial Recreational Association. This association is rated one of the fastest in the Danville-Martinsville area.

G. F. Sanders, lineman, has been elected captain of the team.

Kingsport Anchors Second Place Slot In Industrial Loop

Kingsport Utility bowlers have hit their stride and moved into second place of the Kingsport Men's Industrial League. This places the crack KUI representatives within one game of the first-place standing in the eight-team loop.

This league, one of Kingsport's six organized leagues, is composed of the outstanding teams sponsored by local industry and business and KUI has always been considered one of the major threats of the league.

The Kingsport Utility bowlers are headed by captain J. A. Randall, meter superintendent. The other pinsmen are: H. F. Wilhoit, line foreman; J. T. Duncan, local office manager; W. Z. Trumbo, personnel supervisor; Phil Nelson, appliance serviceman; J. B. Sells, meter helper; M. C. Simpson, acting commercial manager; and D. P. Buckingham, Holston substation of the AEP Co.

Lynchburg District Girls Organize Bowling League

Appalachian employees of the Lynchburg district have organized an "All-Girl" bowling league and its members are out to prove that men have no monopoly on the sport. The league began its play October 18 and holds matches each Tuesday night.

Members of the bowling committee are: Miss Ann Moore, chairman; Mrs. Joyce Brown and Miss Peggy Cox.

Miss Moore said, "Our bowlers are taking the league seriously and our scores indicate we mean business."

Cabin Creek Team Is Honored With Season Banquet

Members of the 1949 Cabin Creek softball team were honored at a banquet the latter part of September. The celebration officially closed the season as plant supporters paid tribute to their squad.

Clarence E. Petry, Jr., who was voted "the player who did the most towards the success of the 1949 softball team," was presented with an attractive trophy by C. G. Coughlin, plant superintendent. Mr. Coughlin was honored himself as Team Manager O'Malley presented the superintendent with a softball bearing the autographs of all of the 1949 team members.

In rounding out the program, Mr. Coughlin praised the players for the stimulating sports interest they had created at the plant. He stressed the good fellowship and the importance of good sportsmanship as shown by the team throughout the season.

Kentucky Employees Assist "Jaycees" to Light Central Park

More than 1,500 sporting enthusiasts thrilled time after time during the dedication of Ashland, Kentucky's Central Park as Stanley Miller, president of Ashland's Junior Chamber of Commerce, formally turned over the newly lighted softball diamond to Delbert Rowe, president of the City Council. Councilman Rowe accepted the field in the absence of Mayor Will C. Simpson.

Councilman Rowe while acknowledging the acceptance of the field complimented the Ashland Junior Chamber of Commerce and its members for promoting such a worthy project. He said, "This lighted field is definitely an asset for the city of Ashland. It will be one of our greatest strides for combating juvenile delinquency and it will provide wholesome night recreation for thousands of Ashland's citizens."

During the dedication ceremonies, Mr. Miller expressed his thanks to the individuals, business firms, and organizations for their money, materials and labor that made the completion of the Jaycee project possible. He emphasized his appreciation to the employees of the Kentucky and West Virginia Power Company who donated their services to erect the poles and to install all of the lighting.

On the field and stretching the softball season deep into October, Ashland's Kentucky and West Virginia Power Company softball nine had the honor of squaring-off with The Dennis-Miller Construction Company team in the inaugural clash under-the-lights. Both teams provided the wide-eyed spectators with a hotly contested battle, however, the power company aggregation was downed 7 to 4.

"Football Wizard" Tops Huntington's "Pigskin Pickins"

Robert Callicoat, who is really one red-hot Marshall College football fan, yet never has taken part in the gridiron sport himself, proved to be "THE" expert in the 2d weekly Grid-Guess contest sponsored by the *Huntington Herald Dispatch*.

Mr. Callicoat, of the Huntington district transportation department, topped the lengthy list by picking the winners in 19 out of 20 football games. This gave him the best card in the Huntington area and he nosed out twenty-nine others who had selected eighteen.

Mr. Callicoat picked all but one tie game, the Ohio State-Southern California clash. Otherwise, he would have had a perfect card.

System Substation—Operating Bowlers Enter Salem League

Members of the system substation and system operating departments have entered a team in the Salem (Va.) Industrial League's ten-pin bowling loop.

The system team, bowling under the banner of the "Mountaineers," has already made favorable impressions among their rivals in their initial matches.

System Angler Lands Whopper On Fly Rod



James G. "Jim" Willhide, system operating department, Roanoke, an ex-West Virginia fishing enthusiast, now considers himself quite a fly rod specialist. Jim recently landed a five and one-half pound, small-mouth bass. Following the struggle, Jim, together with three fishing companions, found themselves near a state of collapse created by the suspense of landing Jim's prize catch of his fishing career.

Following the excitement the crushing blow came. Jim found that both Roanoke fishing contests closed at midnight, September 30, the night before. To add to the injury, Jim was informed that both contests were won by smaller catches. Now he plans to place his entry in national contests sponsored by sporting magazines.

The fish was taken from the James River near Buchanan, and measured 22 inches in length and a girth of 14½ inches. Jim used a nine-foot, five and one-quarter ounce H. & I. fly rod with a four-pound test leader. The spinner was a home-tied brown buck-tail.

Mr. Willhide has his catch frozen at home but promptly drags it out at the slightest excuse. As for the exact location of the hole, he laughs and smiles a "I ain't talkin'!"

1949 Beckley Bowlers Have Three Teams "Knotted" For First Place

Beckley district bowlers are swinging into a fast pace as eight mixed teams battle it out during their second month on the hardwoods.

According to Herman Seator, the league president, three teams are tied for a first-place berth and the competition has reached a new high.

Stores Team Leads Bluefield League In Thrill-Packed Race

Upsets are not limited to football, and from the ups and downs of the Bluefield Division bowling league, there is ample proof of that fact.

The Stores Department bowlers are pacing the men's loop with six victories and three defeats to their credit. The System Transmission, Accounting Department, District Engineers and Division Engineers are all deadlocked with five wins and four losses for the second-place slot. The Distribution Department has been slammed to the bottom of the ladder with a single win while suffering eight losses in the league play.

E. W. Linkous, Stores Department, has established top honors in the individual scoring race with an average of 172. Cliff Hawley, also a Stores pin-buster, is second with 163.

The Appalachian team, battling in the City League, has collected five wins against four defeats. They are in fifth place of a fast ten-team race.

U. S. Chamber Director Tells Roanoke Employees Now Is Time To Choose Between "Welfare State" And The Free Enterprise System Of The U. S. A.



Shown prior to his address at the Roanoke Employees' Informational Meeting is Mr. Clem D. Johnston, a national director of the U. S. Chamber of Commerce. In the photograph from left to right are: G. S. Dunn, system public relations director; M. C. Funk, vice president and general manager; Mr. Johnston; W. I. Whitefield, Roanoke division manager, and J. D. Lawrence, assistant division manager.

More than 350 employees of the Roanoke area heard Clem D. Johnston, a national director of the U. S. Chamber of Commerce and a prominent businessman of Roanoke and Virginia, paint a bleak picture of the trend toward socialism in this country. Mr. Johnston spoke at a recent employee informational meeting in Roanoke.

Johnston pointed out, "Ours is the last free enterprise system remaining in the world. All the other nations have gone over to some degree of socialistic or controlled economy. Most of them have gone over by little steps—a step at a time."

Target of World

Johnston, who was deputy administrator of the U. S. Civil Defense Commission for a year, told his audience that the United States could expect to be the target for "anybody anywhere in the world. They will start it with us—either by actively undermining our institution—our sources of strength, or by a series of Pearl Harbors on a mammoth scale. That is not a comforting thought in this era of quantity production of atomic missiles and supersonic and round-the-world planes."

He pointed out, "At present a dangerous reversal of the Reformation's climactic change is taking place. We are being told that to outstrip and outbuy one's fellow is bad taste and is frankly unethical, that to outwork them is bad practice. We should recognize that this theory and thinking strikes at the roots of our whole economic system by depriving it of its motivating and driving force. Through the active promotion of these new, unethical concepts we are removing the main-spring which has motivated our previous efforts."

"The welfare state," he continued, "has an undeniable appeal for many. Yet all should know that if we embrace it we are rejecting the concept of government and of individual responsibility which made America great. We are on the verge of a final decision. The philosophy of giving everyone, regardless of how much work he does or how well he does it an equal share of everything has made tremendous progress. We

must choose between government paternalism, government controlism, which inevitably lead to socialism and the individual freedom and individual responsibility and individual incentive which, with all of the admitted rough spots, hardships and inequities, has produced America as we know it today. There is no other choice."

The speaker closed by saying that he realized he had painted a gloomy picture and added, "I sincerely hope that when the history of the period from 1950 to 1955 is written, my apprehensions will be proved to have been grossly unfounded."

Mr. Johnston was introduced by W. I. Whitefield, Roanoke division manager. The meeting was presided over by J. L. White, Roanoke district manager and included a short talk by G. S. Dunn, system public relations director, on the new employee publication; an appeal to the employees to back the Community Chest by J. D. Lawrence, assistant division manager, and pictures of various employee activities in the division this year.

Two Abingdon Employees Pass State Examinations



Hortenstine White

James B. White and John W. Hortenstine, of the Abingdon district engineering department have successfully passed a two-day written examination for professional engineers.

The examination was given by the Virginia State Board for Registration of Architects, Professional Engineers and Land Surveyors, and was held at the University of Virginia at Charlottesville, Va.

Mr. White and Mr. Hortenstine have been notified they are now registered professional engineers.

System

(Continued from Page 5)

Roanoke. He was struck by an automobile.

Victor W. Brust has returned to his home after being a patient in the Roanoke Hospital. He expects to return to work in the near future.

H. E. McCormack, superintendent of the system operating department, has returned to work for a short time each day, after an illness of about three months.

Marshall and Sarah Griggs spent a week's vacation visiting in Philadelphia, Annapolis and Washington, D. C. Upon their return to Roanoke, they were honored at a dinner party in celebration of their second wedding anniversary. Marshall is an employee of system accounting.

Miss Virginia Dame is improving from her fall and broken ankle. The cast has been removed and Virginia is recovering as rapidly as possible.

Mrs. R. H. Price, wife of R. H. Price, system accounting office, was recently discharged from Roanoke Hospital where she underwent an operation.

Guyda Hall, Roanoke system accounting reporter, spent several days vacation in Richmond attending the Methodist Conference. She attended parts of the Tobacco Festival and on one of her shopping expeditions saw Frank Sinatra.

Mr. and Mrs. Joseph A. Angell celebrated their twenty-eighth wedding anniversary on September 28. Mr. Angell is employed in the system real estate and right of way department in Roanoke.

Thanksgiving

(Continued from Page 7)

sauce. These can be made in individual molds by pouring mixture into well-greased jelly glasses and cutting in half for serving.

Creamy Sauce

Beat until foamy one egg. Add alternately five tablespoons butter and 1½ cups confectioners sugar. Beat well. Blend in one teaspoon vanilla or two or three tablespoons lemon juice and rind of one lemon. Fold in one cup whipped cream.

Swiss Engineer Tours Electric Farms In Lynchburg District

Hans A. Steiner, an electrical engineer of Malters (LU), Switzerland, accompanied by Earl Swink, associate extension agricultural engineer at V. P. I., visited the properties of Appalachian in the Lynchburg District early in October.

Mr. Steiner is in this country making a study of electricity at work on the farms connected with applied American agriculture. He was shown many of the outstanding farms and electrical installations in the district. Lloyd Miller arranged the tours.

Mr. Steiner pointed out that he was not studying under an exchange basis. Instead, his company sponsored his American research.

Employee's Photo Wins Award In Roanoke Contest

Herbert W. Taylor, system real estate and right of way department, Roanoke, has won himself quite a reputation as an amateur photographer. September 25, he was named one of the Grand Prize Winners of the newspaper contest sponsored by the *Roanoke Times*.



Mr. Taylor's entry was submitted to the 11th Annual Newspaper Snapshot Contest in Washington, D. C. The contest includes the best in amateur photography over the nation and is supported by 97 daily newspapers.

Two fellow employees of the same department, Cecil A. Sweeney and Roy Howard, won weekly awards in the Roanoke contest.

Fieldale Employees Form Social Club

Employees in the Fieldale District have organized a social club. The club's purpose is to further the promotion of fellowship and good will among company personnel, and until a name is adopted by the members, it will be known as the Appalachian Employees' Club.

Officers serving the club are: Raymond Martin, president; Marjorie Prillaman, secretary-treasurer; Virginia Hancock, commercial department; Dot Shaw, local accounting; Don Wimmer, distribution; Harvey Agee, meter department; Carl Wood, garage, and Hurd Mason, stores department.

Charleston Kilowatt Girls Hold Hay Ride



Fifty-one girls, all members of the Charleston Kilowatt Club, went on a hay ride early in October. The ride ended at the Charleston City Park where a weiner roast and various forms of entertainment rounded out the balance of the outing. Above, left to right, Ann Chambers, Freda Shipley, Virginia Wilson, Reba Hodges, Betty Miller, Rea Jo Eary, Helen Harold, Margaret Austin, Betty Mallohan, Sissy McDowell, Jiggs Young, Thelma Frazier, Juanita Conway, Maycel Vickers, Golda Johnson and Ray Cole.

LaFon Is Named Aide To Preston At Charleston



Waldo S. LaFon is the new assistant to Charleston District Manager S. T. Preston.

LaFon, who has been employed by Appalachian Electric Power Company since 1939, was promoted to his new position from that of Beckley district commercial manager.

A graduate of Virginia Polytechnic Institute, LaFon was first employed as chief of a survey party operating out of Charleston. He later was promoted to junior power engineer and contacted coal mine customers in that position.

In June, 1942, LaFon was called to active duty in the U. S. Army Signal Corps with the rank of captain. He helped install and maintain ground communications and navigation equipment for the Army Air Forces.

In November, 1945, LaFon returned to Appalachian in the Beckley District as a junior power engineer and in April of last year he was promoted to district commercial manager.

H. J. Collins Leads Logan Lions Club

Howard J. Collins, an employee at the Logan Plant of Appalachian Electric Power Company, is the president of the Logan Lions Club. Mr. Collins was recently elected to serve the 1949-1950 term.

He has served as secretary and vice president of the Lions Club of which he has been a member for several years.

Mr. Collins has been employed by Appalachian at the Logan plant since November 20, 1935. He is the son of Howard R. Collins, a retired employee of the Kentucky and West Virginia Power Company.

