

Finding a way to live the simple life today is man's most complicated task.

The Illuminator

Learn from the mistakes of others; you don't live long enough to make them all yourself.

Vol. I—No. 7

KENTUCKY AND WEST VIRGINIA POWER COMPANY

APPALACHIAN ELECTRIC POWER COMPANY

KINGSPORT UTILITIES, INC.

April, 1950

Improved Retirement Plan Is Effective May 1

Revenue From Rural Lines Shows Increase In 1949

A summary of the annual rural status and analysis reports for the three companies of the Southern Properties shows that revenue from rural lines during 1949 was up more than 47 per cent over 1948.

The report indicates that good progress is being made in the load building program being carried out by the commercial departments of the three companies.

Last year showed an increase of better than 19 per cent in the total miles of rural line over 1948, with a resulting 14 per cent increase in the number of customers served. The revenue per mile of rural line was up 23 per cent in 1949, while the revenue per customer increased 8 per cent.

Since 1946 the number of miles of rural line operated by the three companies has more than doubled until at the end of 1949 there were almost enough miles of rural line to circle the earth at the equator.

During the four years from 1946 through 1949, the number of farm and rural customers served by the three companies has increased from 89,481 to 217,361.

The major line building part of the rural program being carried out by the three companies is planned for completion next year.

Roanoke's Mercury Vapor "White Way" Is Turned On



Roanoke's new "White Way" street lighting system is shown in operation following Mayor A. R. Minton's throwing of the main switch. The entire system, of which the above is but one step, will be completed in 1951.

Roanoke's new "White Way" lighting system was placed into service March 18, as Mayor A. R. Minton switched on 106 mercury vapor streetlights. Hundreds of citizens witnessed the ceremonies.

J. L. White, Roanoke district manager, expressed Appalachian's appreciation to the merchants for their splendid cooperation during

the time the underground transformers and power lines were being installed.

Dewey C. Wynn, president of the Roanoke Merchants Association, praised the company for its splendid cooperation in making the new lights possible.

The new lights have been installed

on approximately 20 blocks at a cost of about \$85,000. The second phase of installation will complete the new lighting in the downtown area. Completion of the project is scheduled for 1951.

The new lights, which are 21,000 lumen, are on 30-foot poles with upsweeping 6-foot arms.

Employees Welcome News Of Program

The announcement of the improved pension plan, which becomes available to all active and retired employees on May 1, 1950, was welcome news if we are to judge from the comments received from our employees.

Retirement programs and other practical methods of providing for security during old age are subjects of great interest in this age of complex living. Higher taxes and other factors affecting living costs, contribute to the difficulty of making safe provisions for the day when we will be unable to continue with our regular work.

The company's improved plan is one of the soundest it is possible to obtain. It is a funded plan. The companies' payments and the employees' payments will be turned over to three of the larger insurance companies. The insurance companies guarantee the payment of the pensions.

The plan is a good one for all employees—young or old. It not only provides greatly increased pensions over the present plan, but it is also a good savings plan. In all cases, the employees' contributions will be returned to them with interest, either as pension payments, as payments to their beneficiaries in the event of death, or as withdrawal payments to the employee should he leave the company and desire to withdraw his contributions.

Another feature of interest to some employees is the optional plan of retirement at age 60 instead of the regular age of 65. And still another feature most of us like is that of no additional cost to employees. Our companies are paying the entire added expense of the program.

Each employee has received an outline of the plan and the complete details have been discussed at district and local meetings.

Son Of Huntington Employee Gets Eagle Scout Badge



Robert S. "Bobby" Musgrave, Jr., son of R. S. Musgrave, Huntington division commercial manager, is one of the youngest Boy Scouts to ever be presented Scouting's highest award, that of Eagle Scout, in the Huntington area.

Bobby was presented his Eagle Award in late February at a ceremony in the First Methodist Church, Huntington. Five scouts, including young Musgrave, were honored at that time. This group also had the distinction of being the largest number of scouts ever to receive this award at any single presentation in Huntington's Tri-State Area Council.

The young Eagle Scout, a student in the ninth grade at Cammack Junior High School, completed the requirements for his award in two years. He also found time for other activities. He is editor of his school paper and has played as a regular in both football and basketball.

Charleston Division Wins A. E. P. Dryer Contest

Some Charleston division employees got some fine prizes as a result of winning a recent Appalachian clothes dryer campaign.

The employees in the division turned in prospects which led to a total of 127 clothes dryers sold by the Charleston division dealers.

The awards were widely dis-

tributed among departments.

Winning the awards were: George Unangst, Charleston district meter superintendent, an electric mixer; Jack Lloyd, Montgomery local superintendent, a vacuum cleaner; Milton Scott, Charleston commercial department, an electric comforter; Denny Caldwell, Charleston store-

room, Toastmaster tray set; W. L. Johnson, Cabin Creek plant, waffle iron; J. F. Williams, Cabin Creek plant, toaster; and Paul Blizzard, Kanawha Valley Power Company, automatic iron.



Shown above are three of the winners in the clothes dryer campaign conducted in the Charleston district. Left to right, they are: Paul Blizzard, who won an iron; Denny Caldwell, with the Toastmaster tray set, and George Unangst, with the electric mixer.

Construction On Office Building At Abingdon Started

Construction is under way on a new Appalachian office building for the Abingdon District. The new building, which is located in Abingdon, Va., was formerly occupied by the Abingdon Motor Company. The building is being completely remodeled.

When completed the new office will serve as district headquarters for a five-county area.

A one hundred and fifty seat auditorium will be located in the front of the building. It will be equipped with a stage and complete all-electric demonstration kitchen. The lobby and cashier's cage will be constructed in the front on the left-hand side and district offices will be located to the rear of the auditorium and lobby.

Miss Kirchner Heads Home Economists' Group In Virginia

Miss Martha Kirchner, home economist for Appalachian at Roanoke, was elected president of the

Virginia Home Economists in Business at the meeting of the Virginia State Home Economics Association in Richmond last month. The Home Economists in Business is a part of

the state organization.

Miss Kirchner's election was announced at the annual luncheon of Home Economists in Business which was attended by members of the group and guests who were representative of electric utilities and businesses throughout the state.

Miss Kirchner, who succeeds Miss Phyllis Owen, home service director of the Virginia Electric and Power Company as president of the group has been employed by Appalachian for four years.



The Illuminator

Published monthly for employees of Appalachian Electric Power Company, Kentucky and West Virginia Power Company and Kingsport Utilities, Inc., and their families. Articles herein may be reproduced provided credit is given.

EDITORIAL STAFF
(ROANOKE MAIN OFFICE)

G. S. DUNN.....Public Relations Director
W. A. McCLUNG.....Editor

ASSOCIATE EDITORS

C. B. YEARTOUT.....Bluefield Division
A. T. WILKS.....Huntington Division
R. F. MILLIKAN.....Kentucky and West Virginia Power Company
J. G. HARVEY.....Roanoke Division
R. G. SKINNER.....Charleston Division
W. Z. TRUMBO.....Kingsport Utilities, Inc.

Where Does The Money Come From?

Your company has been engaged in a large and expensive program of growth and expansion since the war. Many new and modern facilities have been built to provide adequate capacity and service for our existing customers. Thousands of miles of lines have been constructed to serve new customers. Provisions have also been made for future requirements. All of these developments, as you know, have required large expenditures of money. Last year's construction program for the Southern Properties cost over \$40,000,000, and more than \$32,000,000 is proposed for 1950. The total cost of our rural electrification program, to date, exceeds \$50,000,000.

A look at the company's earnings or surplus, retained in the business after other obligations are paid, will show that the amount of money required for new plants, lines and other facilities comes principally from new capital and not from earnings.

Where does the money come from? With problems of financing, as with many others, your company is no different from most other businesses. We must find people who have sufficient confidence in our company—its management, its organization and its future—to invest in bonds or stocks issued by the company.

All of this is by way of saying that people, many thousands of them our customers, make our growth and expansion possible by investing in our company. In doing so, they demonstrate their confidence in our future and in our ability to do a good job. So far, we have never let them down.

Customers Are Necessary

"A customer is the most important person ever in this office—in person, by mail, or by telephone.

"A customer is not dependent on us—we are dependent on him.

"A customer is not an interruption of our work—he is the purpose of it. We are not doing him a favor by serving him—he is doing us a favor by giving us the opportunity to do so.

"A customer is not an outsider to our business—he is part of it.

"A customer is not a cold statistic—he is flesh-and-blood human being with feelings and emotions like our own, and with biases and prejudices.

"A customer is not someone to argue or match wits with. Nobody ever won an argument with a customer.

"A customer is a person who brings us his wants. It is our job to handle them profitably to him and to ourselves.

"That is what a customer is—in your business, in our business, or in any business. Some people seem to have forgotten a few of those basic truths in recent years, but it is high time to be remembering them again. Tomorrow may be too late!"

PAUL TALBOT
United Business Service



QUESTION OF THE MONTH: "What three features or types of news in 'The Illuminator' do you enjoy most and why?"

O. A. KEENE, serviceman, Fieldale District:



The three features that I enjoy most in THE ILLUMINATOR are:

1. The photographic trips around the A. G. & E. properties. They give me an "on the scene" idea of how the \$50,000 plant investment for each employee is spent that I couldn't acquire otherwise.

2. "Around the Circuit" gives the news which covers both on and off the job happenings of fellow employees and their families in other districts.

3. The sports section keeps me informed of employee achievements in the entire system in my favorite pastime because it covers all phases of sports in season.

ROY M. TRENT, coal & ash equipment operator, Glen Lyn Plant:



I think the "growing part" of the company is the best part of the news. It lets us know that we are working for a company that is growing larger and larger and that they are trying to give better service and to get to more people. I think we ought to be proud to be working for a company that is growing larger every day.

When you go the *Electric Way of Living*, you can't go wrong.

RICHARD GREEAR, meter reader, Bluefield:



I enjoy seeing the pictures of our employees from other places each month. It is not only educational but helps us to know them better and the type of work they are doing.

I also enjoy the sports page, too, as it tells us who and how they are playing the game. It might tell us how to catch an extra fish or bag another bird when the season opens again.

But I mostly enjoy the various kinds of civic work and how the employees are devoting their time and talents to this kind of work. It sure makes you feel proud to be an employee of a company that tries to promote work of this kind.

W. J. HARDMAN, engineer, Cabin Creek Plant:



My interest is first drawn to articles about the company's expansion program. These articles not only keep one posted on the company's growth, but also provide interesting data on new installations and equipment.

Secondly, I turn to the sports page where all news is good news. I particularly read the columns on bowling and golf.

The third choice is a toss-up with the current features on government expenditures getting the nod. This feature shows why taxes are high, and how to keep a budget in the red. Very interesting, no?

BETTY LOU MAGAW, cashier, Nitro:



I believe, above all else, I enjoy the personals in THE ILLUMINATOR. Of course, news of employees in the local offices is always read first, but I thoroughly enjoy reading about the folks at Beckley, Bluefield and Roanoke. It seems to bring the system closer together.

Next best, I like the pictures. The more the better, I think. I want to see what my co-workers look like, and I don't think you could have too many in any one issue.

Another thing I like is to read about the growth and expansion of our company and, naturally, the stories of our older employees are included in that history—after all, in a sense, it is the employee who makes the company, at least as far as most of our customers are concerned. It's really exciting to look back and see how our company started, in Nitro for example, and realize how much it has grown and how modern it has become.

CURTIS McCLUNG, meter superintendent, Pikeville:



The feature in THE ILLUMINATOR which I enjoy most each month is, "Happenings Around the Circuit." I turn first to this page to see what is happening in the other districts and what my friends there are doing. This page carries more information about our employees than can be gotten from any other source.

Next on my list are the articles describing new office buildings, new generating plants, etc., which are being built on our system. Most of us do not have the opportunity to visit all the places of interest, and these articles help keep us up to date and informed on such matters.

The third most interesting feature is the articles on company plans and policy. These articles give all of us an insight on what the company is trying to do, and what we may expect to be helping to accomplish in the future.

W. K. SHELTON, lineman, Logan:



The type of news which I enjoy most in THE ILLUMINATOR is reading about my fellow employees. It makes me feel as though I am better acquainted with the ones I know and those I have read about but have never seen.

Secondly, I enjoy reading about the interesting things which the company does. It arouses my interests in the company and makes my work more interesting.

Thirdly, by reading THE ILLUMINATOR, I have learned more about the company's policies and employees outside of the Logan District than I have ever known before, and I have been working with the company for fifteen years.

MILDRED S. DOWDY, Purchasing Department, Roanoke:



It is a little hard to say just which features in THE ILLUMINATOR are most interesting to me; however, I do enjoy "Happenings Around the Circuit." This gives us an opportunity to hear from some of the employees in other districts that we probably wouldn't hear from otherwise. Also, the pictures of different individuals and groups are most interesting to me.

"Now That You've Asked Me" is always interesting. I like the different viewpoints of those who answer the question of the month.

Last, I would pick "Feminine Fancies" as a favorite. Like all women, I enjoy pictures of the brides, the engagements and weddings, and the recipes or suggestions for the housewife that are usually found on this page.

GLADYS REECE, home economist, Kingsport:



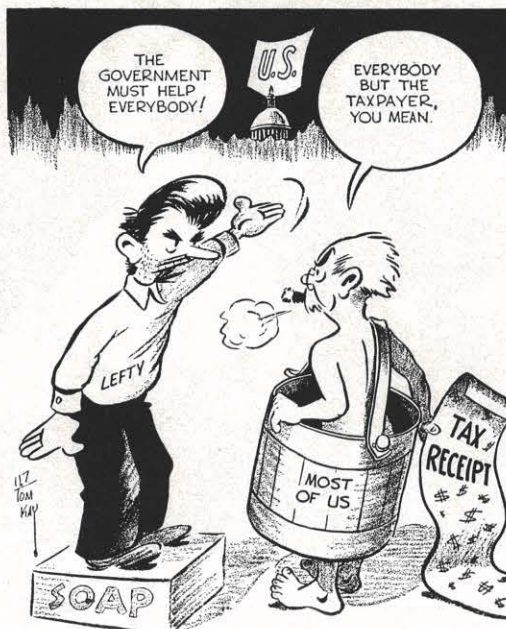
Of course there's good readin' in THE ILLUMINATOR! I always enjoy the Question of the Month feature, because I meet with the ideas of others and find what my contemporaries are thinking on specific ideas which pertain directly to them. It is also a good way of getting acquainted with personalities in the system.

I like the educational features. No paper would be complete without such. These sections are very helpful in my effort to understand the company's operation.

It is good to see others recognized for their accomplishments, perhaps that's why I like the news about individual promotions and achievements.

"More than ever before, in our country, this is the age of the individual. Endowed with the accumulated knowledge of centuries, armed with all the instruments of modern science, he is still assured personal freedom and wide avenues of expression so that he may win for himself, his family and his country greater material comfort, ease and happiness; greater spiritual satisfaction and contentment."—DWIGHT D. EISENHOWER

THE AMERICAN WAY



Soon, Even No Barrel

Hillsville Employee Owns Collection Of Rare Specimens Of Indian Relics



Sebert L. Sesson, rural representative for Appalachian at Hillsville, Va., is shown displaying a small part of his Indian relic collection. Mr. Sesson has a collection of hundreds of perfect specimens of Indian relics such as tomahawks, spearheads, axes, skinning knives, clubs, grinding stones, arrowheads, bowls, paint cups, beads, peacepipes, and other articles.

He began his collection on his father's farm near Floyd, Va., as a small boy and has added many relics through the years.

They are made of different types of stone such as agate, calcite, limestone, sandstone, quartz, both colored and transparent; iron stone, clay, and pottery. Many of the pieces show wear from actual use, but were so constructed that they have withstood the years.

The tribe of Indians who inhabited the Bush Creek section of Southwest Virginia is not known; however, Sebert's collection indicates two or three tribes were active in the area.

Luncheon Is Held For Huntington District Reporters

A luncheon meeting was held March 16 in the home service department of the Huntington office for district reporters who contribute material to THE ILLUMINATOR.

Those attending were G. W. Holland, substation and line sections; Sally Marrow, right-of-way department; W. D. LeSage, Jr., photographer; Gertrude Thresher and Frank Stone, Jr., billing department; Patricia Williamson and Paul Baker, commercial department; Phyllis Shumaker, accounting department; T. R. Templeton, transportation department; Charles Hoschar, meter department; Neva Peck, stores department; S. R. Pritchard, Jr., district manager; Azel McCurdy, Jr., district correspondent; A. T. Wilks, associate editor, and Genevieve Taylor, stenographer.

Those unable to attend were E. A. Childers, June Davis, C. W. Browning and Virginia Marrow.

Mrs. Maida Shumaker and Miss Jean Ewbank, home economists, gave a dryer demonstration. Each reporter was asked to describe the activity, and a prize is to be awarded for the best story submitted by those attending.

John H. Via, Jr., And D. E. Lake Are Promoted To Higher Posts In Ashland



John H. Via, Jr.



D. E. (Dan) Lake

Two promotions among supervisory employees of the Kentucky and West Virginia Power Company in Ashland occurred during March.

John H. Via, Jr., has been promoted to the post of assistant general office manager of the company and D. E. "Dan" Lake has been promoted to assistant Ashland District meter superintendent.

Mr. Via, who has been with the company in Ashland since July, 1939, was first employed as a clerk in the main accounting office of Appalachian Electric Power Company in Roanoke, on June 22, 1938. He was promoted to his new position from that of supervisor of plant accounting.

Mr. Via was born in Roanoke and received his bachelor of science

degree in business administration from Roanoke College in 1938.

Mr. and Mrs. Via, who is a former employee of the company, have one son. Mr. Via is very active in the Masons and an ardent bowler.

Mr. Lake has been an employee of Kentucky and West Virginia Power Company and its predecessor since May, 1925. He went to work for the Boyd County Electric Company as a lineman at that time. In 1926 he was transferred to the meter department and has served faithfully in that department ever since. He has the enviable experience of having performed hazardous work for 25 years with a perfect safety record.

Mr. Lake was born in Ceredo, W. Va. The Lakes have two sons, three grandsons and one granddaughter.

It's Your Federal Government

A Career In Government

BY ROBERT L. JOHNSON

President, Temple University, and Chairman, Citizens Committee for the Hoover Report

As the largest employer of civilian workers on this continent, the United States Government, it must be admitted, has a lot to learn about personnel relations and procurement.

Its total civilian payroll lists over two million employees who draw combined annual salaries of more than \$5.6 billions. And yet these employees, although protected by Civil Service regulations and other safeguards, voluntarily quit their jobs at a rate of about 500,000 a year.

Obviously there is something wrong with a concern from which every fourth worker resigns. In the years 1945-1948, inclusive, the government lost 3.9 million workers and hired 2.8 million, making a total of 6.7 million personnel movements in three years.

This turnover has been very expensive and wasteful. The cost of processing and training replacements reaches astronomical figures. Members of the Hoover Commission task force pointed out that a saving of only ten per cent of the governments payroll costs of \$6.5 billion would mean an annual saving of \$600 million.

The Commission made the interesting discovery that discharges for cause from the federal employment are very rare. The task force studied this question closely. It concluded that the same percentage of government employees were prone to inefficiency, carelessness and disinterest in their jobs as in any other organization. Yet such employees are kept on, the task force found, because of the time and trouble entailed in discharging them.

It developed that it takes an average of seven months of red tape, hearings, appeals and paperwork to discharge an incompetent employee. One case was found in which a "stenographer," who was unable to take and transcribe dictation, was finally induced to resign after 21 months. No less than 45 specific charges of carelessness, incompe-

tence, inefficiency, insubordination—and worse—were proved against this one employee.

The report also studied the question of "empire building." This means the practice of some bureau chiefs in deliberately "building up" their own jobs and salaries by hiring unnecessary employees to do unnecessary work.

The mission of the bipartisan Hoover Commission was to delve into this and some 24 other major problems of government and to make recommendations for economy and efficiency. The Commission, in a 19-volume report to Congress found ways in which, I personally believe, at least \$4 billions a year can be saved without curtailing government services. President Truman and former President Herbert Hoover are jointly urging Congress to pass the laws that will make these savings possible.

In the field of personnel management the Commission suggested:

That each government agency set up its own recruiting service. At present all recruiting is handled by the Civil Service Commission.

That the heads of agencies interest themselves in obtaining career employees of high calibre and in their advancement.

That salary ceilings be raised for career employees.

That greater efforts be made to place qualified veterans in civil employment.

When the Civil Service Commission was created in 1883 it had control of only 10 per cent of all applicants for federal employment. There were then about 100,000 federal civil employees. In the interest of fairness, the Commission applied the merit system and obtained workers through competitive examination. At that time this system was satisfactory.

But when the federal payroll expanded into the millions, and about 1500 different skills were required by

government, the system became inadequate. But it has not been changed. Today there are sometimes 250,000 applicants for a single nation-wide examination.

A man with outstanding abilities needed by government cannot, as in private employment, go to the head of the appropriate agency and apply for a job. He must wait for the announcement of an examination in his line. If he passes, he may get a job. Even if he does, the time required from the first application to his actual appointment may be as long as nine months. Most of this is carried on by correspondence in a vast haze of paperwork and form-filling. The Hoover Commission discovered that more than 40 per cent of all eligible candidates got tired of waiting and dropped the idea during this waiting period. The Commission's suggestion for agency recruitment will overcome this condition.

The task force received some revealing opinions of the government as an employer from two interested groups. A poll of former government employees resulted in 300 replies which were almost identical. They all said that their reasons for leaving the service were (a) the low rate of pay and, (b) slow advancement in the service.

Similar reasons were given by 3,448 seniors in 92 colleges for not wanting to work for the government. Only one in four expressed any desire for federal employment.

The scales of pay, the Commission reported, vary among different agencies, where five different pay policies are in force, and even within the same agency and the system is topheavy with personnel workers. The government employs 23,430 personnel workers at a combined annual salary of \$76 million. This is one worker for every 76 persons on the payroll and, in some instances, one for every 38 employees.

Roanoke Employees Hear State Police Sergeant At Monthly Safety Meet

Sergeant J. E. Kidd, Virginia State Police, was guest speaker at the Roanoke monthly safety meeting which was held in the company auditorium. The program was based on "off-the-job hazards."

Sergeant Kidd spoke on traffic hazards and used as his topic, "The Arch of Safety." The theme centered around the duties of an officer in seeing that the law is upheld. Employees were given the privilege of asking questions in regard to traffic laws following Sergeant Kidd's message.

A slide film entitled, "Are Your Feet Killing You?" stressed off-the-job hazards and carried out the speaker's theme.

Noble Marshall, system accounting department, acted as chairman.

It's His Hobby

Joseph R. Hubbard, System Employee, Sketches And Paints In Spare Time



Joseph R. Hubbard, addressograph operator in the centralized billing office, Roanoke, is shown as he completes a self portrait. A few of Mr. Hubbard's favorite sketches are shown in the background.

Joseph R. "Joe" Hubbard, an employee of the centralized billing office, Roanoke, says, "When a fellow has a hobby, he is busy with something he really enjoys."

"Joe," an addressograph operator,

H. H. Wehrhane Dies; Was A. G. & E. Board Member For 40 Years

H. H. Wehrhane, who was continuously a member of the board of directors of American Gas and Electric Company from 1910, four years after it was organized, died February 18 at New York Hospital at the age of eighty. He was also a member of the A. G. & E. executive committee during 1910-44.

Born in Baltimore, he attended City College (New York City), and studied banking in Germany before joining Hallgarten and Company, New York stock brokers, in 1892. He became a partner in 1904 and retired as senior partner in 1919. Besides holding these positions, Mr. Wehrhane was a director of railroad, oil, metal and meat producing companies.

in his off-the-job-hours spends most of his spare time sketching and painting.

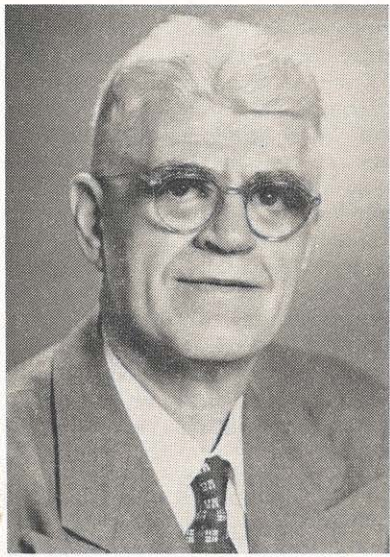
The palette, easel, brushes, charcoal, crayon, oil and water colors, all, respond to Joe's keen sense of composition whether it is a landscape or a miniature of his favorite model, Gean, his wife.

Mr. Hubbard is modest about his accomplishments as an artist and his work is rarely displayed. Blue ribbons, however, have been won when entries have been submitted in local contests.

"Joe" first began sketching in his school books in the early grades and continued to develop this natural talent through the remainder of his schooling. He was graduated from Andrew Lewis High School.

Tap dancing is another hobby enjoyed by "Joe." He has received several awards in tap dancing competition in the Salem-Roanoke area.

Gerard, A. G. & E. Production Chief, Dies In Columbus



J. J. Gerard

J. J. Gerard, who has been chief of the American Gas and Electric System Production Coordination Group, died at his home in Columbus, Ohio, February 27.

Mr. Gerard began his career in 1909 with the Pacific Electric Railway Company of Los Angeles, and successively held positions in the San Joaquin Light & Power Company, Great Western Power Company, Carolina Power & Light Company, and Indiana & Michigan Electric Company before joining the American Gas and Electric Service Corporation in May, 1948, in the capacity he filled when he died. During the preceding 33 years he was engaged in generating plant and substation operation, load dispatching, as superintendent of system operations, and during 1944-48 as general superintendent of the I. & M. E. company, one major component of the American Gas and Electric System.

The functions of the American Gas and Electric Service Corporation group headed by Mr. Gerard included the scheduling of the American Gas and Electric System plants and transmission lines for maximum economy, the scheduling of maintenance and other procedures involved in the broad problem of coordinating the entire system power supply. Mr. Gerard had notable success in carrying out these functions.

System Offices

(Continued from page 4)

home for some time due to illness.

Mrs. Margaret Brown Boone has resigned her position with the company. Mrs. Boone was employed in the centralized billing department.

J. W. Robison of Philo, Ohio, visited his son, C. L. Robison during March. The latter is an employee in the system accounting office.

D. V. Egbert, electrical engineering division, New York office, has been in the Roanoke office for two weeks.

Harry Spenceley, Roanoke 132-KV substation, has returned to his home after a recent operation at the Jefferson Hospital.

Margaret Carter, system accounting office, is ill at her home.

Sympathy is extended to Raymond G. Taylor, system accounting office, on the death of his sister.

Jean Taylor, system accounting office, has been discharged from the Lewis-Gale Hospital.

Mary Lee Farrier, system accounting office, spent the week end in Richmond, Virginia. While there she attended the dance of the Medical College of Virginia.

Kingsport Employees Take Part In Kiwanis Home Talent Production

Several Kingsport employees and relatives of employees participated in the annual home talent show, "Kiwanis Kapers," which was sponsored by the Kingsport Kiwanis Club in mid-March. Proceeds from the entertainment are to be used to further the present youth program in the Kingsport area.

Those appearing in the production were: Toby Thompson, daughter of Mrs. Blanche Thompson, K. U. I. employee; and Catherine Bridwell, sister of Marjorie Bridwell, K. U. I. employee.

Kiwanian C. J. Bryan, assistant K. U. I. general manager, appeared as a snare drummer in the Home Town Band and also worked with concessions, while Kiwanian J. T. Duncan, K. U. I. local office manager, appeared in the Home Town Band and the minstrels.

Welch Employees Use Original Skit In Dryer Program



C. T. Southern, Welch dealer representative, is shown playing his part in an original skit used in the Welch 1950 Clothes Dryer Campaign.

Something new in dealer demonstrations has given the 1950 clothes dryer campaign a touch of grease paint and footlights in the Welch District. This theatrical approach occurred as employees turned playwrights and dramatists to present a humorous skit.

The original script, which revolved about "Sunbonnet Susie" and her neighbor, Mrs. Cassidy, created many interesting moments for the dealers. Susie encountered many hectic problems that ranged from rain, soot, sagging lines to pigeons as she attempted to hang out and to dry her wash. Signs, which appeared on many of the bits of wash, also carried parts of the cleverly woven theme.

In three appearances, the novel presentation was shown to 110 electrical dealers in the Welch territory. The skit was followed with adequate material to launch the dryer program.

Those sharing in the presentation of the dryer demonstrations were: Earle Wood, sales supervisor, master of ceremonies; C. T. Southern, dealer representative, "Sunbonnet Susie"; Misses Eleanor Dillard and Mildred Edwards, home economists.

Kingsport Man Instructs Scouts First Aid Course

James L. Kesterson, appliance serviceman for Kingsport Utilities, has completed the Red Cross instructor course and is now instructing a standard course for members of the senior scout group.

Being active in scouting activities for the past fourteen years, Mr. Kesterson attained the rank of eagle scout with one bronze palm. He also received the Scouters Training Award and is a member of the Order of the Arrow.

He serves as an advisor of Boy Scout Explorer Post No. 54 which is sponsored by the Kiwanis Club of Kingsport.

Kentucky And Williamson Servicemen Attend Appliance School At Ashland



A school for appliance servicemen and residential sales supervisors of the Kentucky and West Virginia Power Company and the Williamson district of Appalachian was held at Ashland.

Class instructors were: F. W. Edwards and E. R. Sigler of Hotpoint, Inc., and S. H. Richardson, of Bluefield Supply Company. Company sales and service policies were reviewed and sales presentations were given on several major electrical appliances.

Shown above, sitting, left to right, are: Adrian Fields, Hazard; Roy Kirk, Ashland; H. J. Bonta, Hazard; Woodrow Holbrook, Williamson; Jerry Bartley, Pikeville; Milton Cole, Williamson; D. P. Wade, Ashland, and Clifford Boyd, Pikeville. Standing, left to right, are: J. M. Wood, Hazard; R. A. Macomb, Ashland; C. H. Schiffler, Ashland; H. H. Miller, Ashland; R. G. Thompson, Ashland; E. R. Sigler, Columbus, Ohio; S. H. Richardson, Bluefield, W. Va.; F. W. Edwards, Cincinnati, and E. C. Cassidy, Ashland.

Kentucky District Commercial Groups Attend 2-Day Meet

A two-day training program, stressing the industrial development of eastern Kentucky, ended March 1, in Ashland. It was attended by personnel of the commercial-industrial sections of all districts of the Kentucky and West Virginia Power Company.

Paul Emler, American Gas and Electric commercial department, lead the discussion on air conditioning units and the future of the heat pump. The summer air-conditioning promotion was outlined by E. C. Cassidy.

L. L. Davis, American Gas and Electric industrial development director, and Walter Koch of the Kentucky Chamber of Commerce, spoke on the needs of obtaining a greater diversity of industry in the areas served by the company. H. S. Scott, assistant general manager, urged power engineers to give every possible assistance to their respective communities to attract new industries to these communities. This was followed by a discussion led by R. P. Thomas.

R. V. Corning and R. F. Schulte of the General Electric lamp department gave a demonstration on color preception, which can be obtained by the improved fluorescent lamps.

R. G. Thompson assisted by residential representatives furnished lunches for both sessions.

H. H. Kincaid, assistant district manager, Ashland, opened the meeting.

Attending the meeting were: Ashland, H. S. Scott, assistant general manager; H. H. Kincaid, assistant district manager; R. L. Gordon, assistant to general manager; G. A. Weatheron, commercial manager; R. A. Macomb, district commercial manager; R. P. Thomas, Ralph Evick, Roy Sallee; and H. H. Miller. Williamson, C. A. Beatty, assistant district manager; L. W. Robintee and Lindell Varney, power engineers; Hazard, C. A. Zoellers, district commercial manager; Bruce Muncy, C. B. Cornett, W. R. Peyton and James Burdsal, power engineers; Pikeville, A. H. Jopp, district commercial manager; J. M. Wood and L. C. Tackett, power engineers.

J. J. Hastie Is Retired After 26 Years Service



J. J. Hastie, a veteran employee in the system substation department, has retired after completing more than 26 years of service.

Mr. Hastie began his service on September 13, 1923, with The Ohio Power Company, Canton, Ohio, where he worked until June 1, 1926, when he was transferred to the Appalachian Electric Power Company at Charleston, West Virginia.

He was born in Northwich, Cheshire, England. He married Miss Florence Millington, of Bolton, Lancashire, England, on July 5, 1905, and they came to the United States in July, 1910. They are the parents of one daughter, Florence, and three sons, Leonard, Frank, and James. Frank was a civilian worker on Wake Island at the start of World War II. He was taken prisoner and killed by the Japanese.

Mr. and Mrs. Hastie expect to sail for England on June 1, 1950, and to spend the next five months visiting their brothers and sisters before returning to reside in Charleston, West Virginia.



Shown above are the commercial department employees of Kentucky and West Virginia Power Company and the Williamson district of Appalachian who attended the area industrial development conference in Ashland.

Employees Are Presidents Of New Junior Chambers

Two Appalachian employees have been elected presidents of newly formed Junior Chambers of Commerce at Stuart and Lebanon, Virginia.

Ammon W. Sears, local superintendent for Appalachian at Stuart, was elected president of the new Jaycee group early this month.



Mr. Sears

At Lebanon, Robert J. Weisfeld, rural representative for the company at Lebanon, was elected president of the new Lebanon Jaycee group on March 16.

Mr. Sears, a native of Salem, Virginia, became associated with Appalachian at Roanoke in 1939. He completed two years at Milligan College before being transferred to Stuart early in 1949. Mr. Sears was head of the rural engineering department in the Roanoke District.

Mr. Weisfeld was employed by the company at Abingdon in 1949 and was transferred to Lebanon in June of last year.



Mr. Weisfeld

He has been very active in civic affairs having served as chairman of the Sequoia Council training committee of the Boy Scouts. As a member of the Abingdon Junior Chamber of Commerce, he served on the Virginia state awards committee.

Lynchburg Employees Have Cooking Classes

Two 5-week "Fundamentals of Cooking" classes are now under way in the Lynchburg district. Fifteen Appalachian employees, together with about twenty-five other interested persons, have enrolled in the course. Classes are being held in the A. E. P. demonstration kitchen.

Mrs. Elizabeth Campbell, an A. E. P. home economist, is serving as instructor for both classes, which are being held on Wednesday and Thursday nights. All types of electric cookery will be demonstrated.

Employees of the Lynchburg district taking this course are: Virginia Deaner, Jane Armistead, Ann Kagey, Eliza McDaniel, Anna Lackey, Agnes Dillard, Joyce Brown, Janet Dowdy, Martha Dillard, Jeanne Pugh, Doris Driskill, Marjorie Knowles, Jane Plunkett, Anne Moore, and Jeannette Tuggle.

27 Huntington Employees Complete Red Cross First Aid Training Course



Twenty-seven Huntington district employees, all but one shown above, have completed first aid training courses. Twenty-four members of the class completed the standard American Red Cross course, while three received certificates for advanced training. In addition to the first aid program, two hours were used by members of the Huntington Fire Department in demonstrating the use of fire extinguishers.

Shown above, first row, left to right, are: Earl Wellman, instructor; W. T. Dulaney, Robert H. Owens, Tom Saunders, Haller W. Bowman, Jim Clary and R. E. Morrison. Second row: Joe Schultz, Gertrude Thresher, Mary Lou Burns, B. V. Winkler, James F. Hicks, Charles E. Hoschar, Tom Templeton and Victor Altizer. Third row: Robert Webster, Byron Hunt, Homer C. Smith, B. C. Connolly, T. M. Payne, W. H. Lockhart and C. H. McCallister. Fourth row: O. R. Minnich, W. C. Rose, Roy Bates, B. C. Hoover and B. M. Noble. Franklin C. Hooser was absent when the picture was taken.

Employees Given Choice Under New Insurance Plan To Be Effective May 1

A new life insurance plan has been made available to all employees of the three companies effective about May 1, 1950.

As a present employee, you may continue your insurance under the plan now in effect, part of which is free and part of which you contribute to, or you may elect to shift your entire coverage to the new plan.

Under the new plan, an employee will pay 40 cents a month per \$1,000 of insurance up to and including \$10,000 and 80 cents a month per \$1,000 of insurance between \$10,000 and a maximum of \$20,000.

Regular employees are eligible for an amount of insurance equal to approximately twice their annual basic earnings.

The present plan costs the employees 80 cents per month per \$1,000 of insurance on the contributory portion of insurance with a maximum of \$5,000 dependent on the basic earnings of the employee. The company provides free coverage in amounts ranging from \$1,000 after one year of service to \$5,000 after 10 years service depending on the employee's earnings.

An amendment to the present plan provides additional insurance to employees who have 10 years service, if twice the employee's basic annual salary is more than the amount of insurance to which he is entitled under the present plan.

Employees are urged to compare the present plan as amended and the new plan to determine which is best suited to their needs.

System Load Hits All-Time Peak

The highest all-time peak load in the Southern Properties' system was reached at noon on March 22, 1950.

The new high is 883,400 kilowatts. On December 20, 1949, at 11 a. m., the peak load was 849,145 kilowatts. That mark had been eclipsed several times during March before the new peak was reached.

Kingsport's Office Lobby Is Used To String Wet Wash

The lobby of the Kingsport Utilities office building took on the appearance of a self-service laundry over the past few weeks, as part of an electric clothes dryer promotion. Customers brought their wet laundry to be dried and ironed by company personnel.

Major demonstrations by the dozens have been given on dryers, ironers and washers, but other items of laundry equipment have also played a prominent part in the Kingsport program.

Wet clothes, strung on lines from wall to wall, were also used to show prospective customers the value of an electric clothes dryer as compared to hanging clothes out to dry.

Johnson Promoted To Fill Pulaski Distribution Post



S. Lynn Johnson has been promoted to distribution superintendent of the Pulaski District. Mr. Johnson will fill the vacancy created when M. C. Porterfield was transferred to the Welch District.

Mr. Johnson was born in Marion, Va., and after being graduated from Marion High School, he studied engineering at Virginia Polytechnic Institute.

He began work with the Appalachian in Marion, in 1933, and has served in many capacities with the distribution department.

In 1936 he started inspecting on rural line construction which he continued until entering the Army Air Force War Training Service in 1942. Following his discharge in 1944, he returned to the company and has worked with the distribution engineering department in the designing, construction, maintenance and operation of the distribution system of the district.

Mr. Johnson and his wife have lived in Pulaski for a number of years. He is a member of the Elks Club, Industrial Management Club, American Legion and a member of the Lutheran Church of Marion. He is the son of W. S. "Uncle Bill" Johnson, retired, who for many years was local superintendent at Marion.

Employee Comments On Pension Plan

Here are comments of several employees of the three companies on the new pension plan.

Ray Surbaugh, who has had 27 years service, is employed in the main accounting office of the Kentucky and West Virginia Power Company in Ashland. He says, "The improvement in security which the amended plan provides is marvelous. For me this will mean a larger guaranteed monthly life income, which will enable me to take longer and better fishing trips when I retire."

A 20-year-old lineman, who has been working for Kingsport Utilities two years, H. H. Benton, had this comment, "This plan looks like a good savings account in the first place. I like the new provision which gives me some benefit from the company donation, even if I quit after 10 years under the plan, I'm all for it since it doesn't cost me anything extra."

Percy M. Trent, 63-year-old garage mechanic for Appalachian at Bluefield, said, "The new pension plan means I can look forward to my retirement with a feeling of better security. The increased benefits I get under the new plan will mean a great deal to me and I appreciate them. As I look back over the years with the Appalachian, I feel I made a wise choice when I started working with this company. I think the new pension plan is a fine thing to look forward to." Mr. Trent began working for Appalachian in 1931.

T. R. Smith, an electrician at the Kenova plant since October, 1941, had this to say about the new plan: "A review of the outline looks like a very good pension plan to me. I have reviewed other public utilities pension plans and this seems to be the best of all. It costs the employees less and they will receive more benefits. I am well-satisfied with the plan. It is not only liberal but an average employee can figure out what his pension will be. It's worth at least 5 to 6 cents an hour pay increase, because that is what it will cost the company."

A master mechanic for Kingsport Utilities, I. W. White, said, "I'm retiring this year. The new pension plan was certainly good news to me. If I had known about it several years ago, I believe I wouldn't

have been as gray-haired as I am now." Mr. White has more than 33 years service.

Jay W. Farley, Jr., a 29-year-old Appalachian employee in Bluefield since 1942, made these comments: "I am of the opinion the new retirement plan is far superior to the old. Few people actually retire at age 65 because their retirement program has been so scant they do not have enough money to live on. Under our new plan, enough income is provided, taking into consideration the amount received from Social Security, to furnish a retired employee sufficient income to live comfortably. It will not be necessary for a retired employee to work part time to provide the necessities of life."

"In 1943 I was given leave of absence to enter military service and I returned in 1946. Under the new plan, I have been given the privilege of making up the three years' contributions I missed while in service. To me this is an excellent investment, because what I pay into the retirement fund over a period of up to five years, will be reimbursed me within eight months after I reach retirement age, plus the addition of three years service."

An employee of the Kentucky and West Virginia Power Company at Ashland for five years, Carl B. Hopson said, "In 32 years I will retire. Knowing that the company has worked out a pension plan for our future my family and I can better enjoy the present. Not having to worry about saving every penny for old age makes it possible for us to have more luxuries now."

K. E. Farley, mechanical maintenance man at the Cabin Creek plant, who has served there since 1936, said, "From the outline of the new pension plan, I consider it to be far more liberal than many that are in effect in other industries. I particularly like the feature of it that extends better income to employees already retired at a low rate under the old plan. Since payments can be calculated without consideration to Social Security, employees will now be able to figure what their retirement payments will be. This new plan, together with the sick pay plan, now gives the employees good protection."

Roanoke Employee Is Recognized In Operating Notes

An Appalachian employee, R. L. Spencer, distribution department, Roanoke, received recognition in the February issue of A. G. & E. Monthly Operating Notes for his contribution which was entitled, "Manhole Cover Lifter Safely Speeds Work."

Mr. Spencer's manhole cover lifter has overcome many problems encountered in the building of the underground distribution system covering Roanoke's business district. Many of these covers weigh as much as 250 pounds and are difficult to maneuver.



Mr. Spencer

Mr. Spencer's lifter has already been extensively used. The conventional lifters failed to budge many of the covers as most of the manholes, vault and service box were tightly sealed.

For example, with the new lifter, a service box cover was promptly removed despite the fact the cover had been completely paved over with asphalt.

The new lifter saves the working time of an additional helper and has proved to be less of a strain on its operator. The new lifter eliminates many chances for back strain and can be used wherever manholes are encountered.

Bluefield Division

(Continued from page 4)

Abingdon District

John Odell Rasnick is a new employee of the Abingdon District. He has been assigned duties with the line crew at Gate City.

W. H. Blevins, an employee at the Moss substation, has returned to work after being hospitalized in Abingdon.

Sympathy is extended to William H. Coe following the recent death of his six-month-old daughter, Jean Ella.

Stoney W. Jackson is a new employee in the meter department.

Bluefield District

Mrs. Billie Bass recently vacationed in Florida.

Mrs. Maude McCulloch, home economist, is ill at her home.

W. E. Culp, Narrows line crew, is a patient in the Bluefield Sanitarium.

Ralph Minton is a new employee in the Bluefield office.

Sympathy is extended to Dave Rowe, Tazewell, whose father recently died.

Customer Relations Films Shown In Bluefield Area

The Bluefield District personnel department has just completed a series of customer relations films. These films were shown to all employees in the Bluefield and Clinch Valley districts by the personnel supervisor with the district manager and assistant district manager acting as discussion leaders.

Logan Employee Directs Toy Band



Mary Elizabeth Davis, extreme left, Logan district commercial department, is shown with the Rhythm Band she organized in 1945. The band is composed of approximately thirty-five children between the ages of six and twelve. The toy band plays for P. T. A. programs, church activities, civic groups and at present is giving programs in order to raise money to outfit the entire band. A program is being planned for April which includes semi-classical, popular, and sacred music.

Sport Shirts For Father And Son Are Easily Made



Don't forget the men in the family when you plan your spring and summer sewing. The sport shirts shown above are easy to make and are attractive and colorful in the new cotton prints.

A leaflet, "Fabrics, Fashions and Finishes for Boys' Clothing," is available to you. If you would like to have one, write to the Editor, THE ILLUMINATOR, Appalachian Electric Power Company, Roanoke, Virginia.

New Arrivals . . .

LYNCHBURG—A son was born to Mr. and Mrs. Laybon Booth. Mr. Booth is a draftsman.

PIKEVILLE—Mr. and Mrs. Garnie Edmonds are the parents of a son, Larry Randall, who was born on March 7. Mr. Randall is employed in the substation department.

LOGAN—To Mr. and Mrs. M. A. "Sonny" White a son, Charles Morris, was born on March 2. Mr. White is employed in the line department.

LYNCHBURG—A son was born to Mr. and Mrs. Charles H. McCarthy. Mr. McCarthy is employed at the Reusens hydro plant.

LOGAN—A daughter, Linda Carol, was born to Mr. and Mrs. T. W. Abolin recently. Mr. Abolin is employed at the Logan plant.

ROANOKE—Born to Mr. and Mrs. Charles L. Fulp a son, Mark Franklin. Mr. Fulp is employed in the System Accounting Department.

LOGAN—Mr. and Mrs. E. T. Hastings are the parents of a son, Jackie Troy, who was born recently. Mr. Hastings is employed at the Logan Plant.

SWITCHBACK—Mr. and Mrs. C. C. Lance are the parents of a son, Whitefield Curtis, born on March 6. Mr. Lance is employed at the Switchback substation.

PULASKI—Born to Mr. and Mrs. Andrew L. Graham a daughter, Emily Karen. Mr. Graham is an employee in the rural department.

LOGAN—To Mr. and Mrs. Howard J. Collins a daughter, Nancy Jane, was born on March 15. Mr. Collins is plant office manager.

BECKLEY—Born to Mr. and Mrs. Eugene M. O'Neal a son, Eugene Randolph, on February 26. Mr. O'Neal is employed in the distribution department.

NITRO—A daughter, Connie Jean, was born to Mr. and Mrs. Carl Buck of Buffalo, W. Va., on March 5. Mr. Buck is employed with the line crew.

KINGSFORD—Mr. and Mrs. J. V. Carter are the parents of a son, David Lee, who was born March 11. Mr. Carter is an employee in the distribution department.

CHARLESTON—Mr. and Mrs. Gildo Pollastrini are the parents of a son, Steven Anthony, born on March 4. Mr. Pollastrini is a member of the Montgomery line crew.

NITRO—A son was born to Mr. and Mrs. Jesse Whited on March 4. Mr. Whited is employed with the line crew.

ASHLAND—Mr. and Mrs. John H. Via, Jr., are the parents of a son, John Horton, born on February 20. Mrs. Via was a former employee of the company and Mr. Via is the assistant general office manager.

KINGSFORD—A son, James, was born to Mr. and Mrs. J. O. Addison on March 12. Mr. Addison is employed at the Holston substation.

PULASKI—Born to Mr. and Mrs. Robert Love a daughter, Diana Bonhan, February 22. Mr. Love is an employee in the Pulaski office.

ASHLAND—Mr. and Mrs. J. D. Walters are the parents of a daughter, Elizabeth Lynn, born February 26. Mr. Walters is employed in the local office.

KINGSFORD—Mr. and Mrs. J. G. Rayfield became the parents of a daughter, Connie Faye, born March 17. Mr. Rayfield is an employee in the distribution department.

FIELDALE—Mr. and Mrs. John W. Vaughan are the parents of a daughter, Nancy Patricia, born February 25. Mr. Vaughan is a power sales engineer.

HUNTINGTON—Born to Mr. and Mrs. Homer C. Smith on March 1, a son, Larry. Mr. Smith is employed in the meter department.

Appa-Mo Club Holds Bingo Party, Dance

The Appa-Mo Club, composed of employees of the system accounting office, Roanoke, held its first social of the year on March 23.

A bingo party was enjoyed from eight until ten, during which time a large number of prizes were awarded.

The bingo party was followed by a dance.



March Is Wedding Month For Nine Couples

Elmore-Crouse

On March 5, Miss Alma Elmore and Roy M. Crouse were married at Dry Hill, West Virginia.

Mr. Crouse is an employee of the meter department in Beckley.

Begley-Wood

Miss Jean Begley and John M. Wood were married recently. Mr. and Mrs. Wood are both employed in the commercial department of the Kentucky & West Virginia Power Company, Hazard, Ky.



Mrs. Gordon R. Humphreys

Hess-Humphreys

Miss Frances Anne Hess became the bride of Gordon R. Humphreys last month. The ceremony was performed at the parsonage of the Clendenin First Baptist Church.

Mrs. Humphreys is a cashier in the Clendenin office.

Buchanan-Morrison

Wedding vows were exchanged by Miss Margaret Jean Buchanan and R. E. Morrison in Barboursville, West Virginia, on March 11.

Mr. Morrison is employed at Huntington.

Cole-Robertson

The wedding of Miss Elsie Cole and Eustice C. Robertson was performed recently at Harper, West Virginia.

Mr. Robertson is employed in the distribution department, Beckley.

They're Engaged

ROANOKE—Miss Learlene Verbenia Sowers to Alton Levern Wilmer. Miss Sowers and Mr. Wilmer are both employed in the centralized billing office.

LYNCHBURG—Miss Gladys Ann Neese to John Sperry Wade, Jr. Mr. Wade is a commercial representative in the power department.

LOGAN—Miss Anna Rose McNeely to Gilbert Lee O'Kelly. Miss McNeely is employed in the engineering department.

BLUEFIELD—Miss Helen Reynolds to Jenkins Scott. Mr. Scott is an employee of the district engineering department.

PRINCETON—Miss Helen Candler to Donald W. Damewood. Miss Candler is a cashier in the Princeton office.

PULASKI—Miss Della King to George H. Charlton. Miss King is employed in the home service department.



Mr. and Mrs. James Clary

Spaulding-Clary

The double ring ceremony, performed at the First Presbyterian Church in Huntington, united in marriage Miss Therese Spaulding and James Earl Clary on March 3.

Mrs. Clary is employed in the centralized billing office and Mr. Clary in the survey department at Huntington.

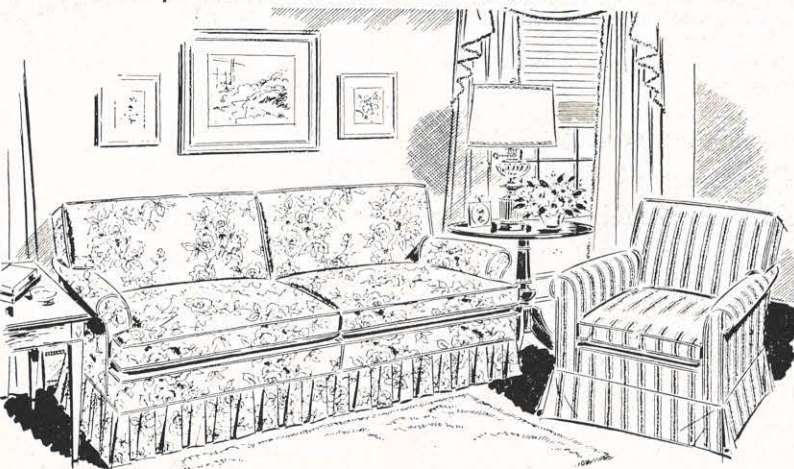
Point Pleasant District Whatour Club Sponsors Party And Square Dance

Approximately one hundred employees and guests of the Point Pleasant district attended a party and square dance March 9 at the Katydid Club in Point Pleasant. The party was sponsored by members of the Whatour Club.

An all-employee band, which included "Wimpy" Stricklen, "Jim Bob" Hoffman and Otis Hesson, supplied the music for dancing. They are all members of the transmission and distribution department.

Members of the committee in charge of the program were: Pat Ingraham, chairman; C. A. Burdette, Lois Archer, W. Stricklen, and Otis Hesson.

It's Slip Cover Season—Make Your Own



You can re-do your living room with all new furniture. But, it can be done with much less expense and far more fun if you slip cover what you have. Making slip covers is easier than it looks. Use plenty of pins, sharp shears, good strong

thread, a fabric you like and you're off to a flying start.

A leaflet, "How to Make Slip Covers," is available to you. For a copy, write to the Editor, THE ILLUMINATOR, Appalachian Electric Power Company, Roanoke, Va.

Readers Suggest Recipes And Hints For Homemakers

Here are some recipes and other useful household hints which have been submitted by employees.

Miss Dorothy Hall, of the Montgomery office, gives the following recipe for pecan pie:

Pecan Pie

- 1/2 cup sugar
1 cup dark corn syrup
1/4 tsp. salt
1 tsp. vanilla
1 tbsp. flour
2 eggs
1 tbsp. melted margarine
1 1/4 cups pecan halves
1 unbaked 9-inch pastry shell

Beat sugar, syrup, salt, flour and eggs together. Add pecans, vanilla and margarine. Pour into unbaked shell. Turn rounded side of some pecans up, so top of pie will have an attractive appearance. Bake in slow oven, 300° F., for 55 minutes or until filling is firm. At this temperature the pie crust cooks without browning.

This pie can be baked a day ahead and the crust will not become soggy. Serve topped with ice cream or whipped cream, if desired.

Mrs. Mildred Webb suggests the following recipe for serving an angel food cake. Mrs. Webb is employed in the Beckley office.

Stuffed Angel Food Cake

- 1 large angel food cake
1/2 pt. whipping cream
1 cup maraschino cherries
1 cup marshmallows
1 cup coconut

Slice top from the angel food cake and pinch out center, leaving a good foundation. Chop cherries, marshmallows and coconut, whip cream and mix together. Fill cake with these. Place top back on cake. Chill from six to 12 hours. Serves 12 to 14 persons.

Miss Pat Hastings, of the Cabin Creek plant, suggests that a dash of ginger be added to chocolate icing to be used on a chocolate cake. This will give a delicious and unusual flavor.

Any employee or employee's wife who has a favorite recipe or helpful hint for publication, please send it to your district correspondent.

Recent Brides Honored By Girls Service Club

Mrs. William Anderson, the former Miss Paul Ena Marshall, and Mrs. Kenneth Thomas, the former Miss Lorena Linkous, were honored at a dessert matinee given by the Bluefield Girls Service Club on March 21.

Those attending were greeted at the door by Mrs. Anna Mae Boardwine. A receiving line was composed of Helen Sue Spangler, president of the club; Paul Ena Marshall Anderson, Lorena Linkous Thomas, Mrs. H. L. Dean, sister of Mrs. Thomas; Miss Marcelle Saunders, and Mrs. Sybil Jones, while Miss Dot Boyd played the piano. Hostesses were Mrs. Lois Runyon and Miss Betty Litz.

Mrs. Anderson, Mrs. Thomas and Mrs. Dean were presented with corsages. A gift of silver was presented to both Mrs. Anderson and Mrs. Thomas.

Those assisting were: Miss Mary McCue, chairman, and Patricia Edwards, co-chairman of the social committee; Mrs. Lena Moseley, Marcelle Saunders, Elsa Carter and Irene Preston.

Eight Long-Time Employees Awarded Their Service Pins During Last Month



The eight employees shown above have each served 20 years or more. They received service pins during March. Top row, left to right, are: B. W. Clay, Charleston district, 30 years; Mrs. Pauline H. Hiner, Roanoke district, 30 years. Second row: J. S. Hudnall, Cabin Creek plant, 20 years; M. F. Murray, Cabin Creek plant, 25 years. Third row: Warren E. Brooks, Bluefield district, 30 years; Frank D. Wells, Roanoke district, 30 years. Fourth row: Ancel C. Hutton, Abingdon district, 30 years, and J. W. Frampton, Huntington district, 30 years.

Philip Sporn Employees Help To Raise Funds For New Haven Fire Station

A number of employees of the Philip Sporn Plant, who are members of the New Haven, W. Va., Rotary Club, have played an active part in the fund-raising campaign to benefit the New Haven Fire Department. The drive officially ended March 1, at which time the First Annual Firemen's Ball was held. Net receipts for the project were in excess of \$1,500 which were sufficient to begin construction of a fire station. R. F. Joseph, supervisory assistant at Sporn Plant, was a member of the three-man Rotary Club committee in charge of the campaign.

16 Charleston Division Commercial Employees Attend Heating Meeting

A meeting dealing with infra-red and radiant heating was conducted in Charleston by Joe Kolb, representing the Edwin L. Wiegand Company, and R. H. McKnight, Jr., of Woessner-McKnight, Inc. The meeting was held in the Charleston conference room for personnel of the commercial section of the Charleston division. It was attended by sixteen Appalachian employees from Charleston, Beckley, Montgomery, Nitro, Whitesville and the St. Albans offices. Demonstrations of different types of heating equipment were given.

D. W. Plaine Given 40-Year Pin In Roanoke District



Dave W. Plaine, district production supervisor, Roanoke, was presented his forty-year service pin in March. The presentation of the pin was made by W. P. Booker, assistant district manager. Mr. Plaine's service began with the company when he was employed by the Roanoke Railway and Electric Company. He was employed by Graham Claytor, who was at that time, superintendent of the light and power department. Mr. Plaine recalled that his first job with the company was cleaning glassware light fixtures in saloons and installing fixtures in customer's homes. In those early days he held a variety of jobs; such as, trouble shooter, motorman, meter tester, collector and did some repair and maintenance work on transformers and motors. In 1917, Mr. Plaine was transferred to the Walnut Avenue steam plant as assistant engineer to C. C. Hogshead. October 1, 1936, he was promoted to plant superintendent and has been serving in that position for a number of years. Prior to coming to Roanoke to work with the Roanoke Railway and Electric Company, Dave was employed by the Virginia and Tennessee Telephone Company, which is now the Chesapeake and Potomac Telephone Company of Virginia.

Retired Employee Dies At Marion



George S. Waddell, 57, a retired employee of the Pulaski District, died March 17 in Marion, Virginia. Mr. Waddell worked in the distribution department of the Pulaski District for more than 20 years. His last job with Appalachian was as serviceman at Marion, Virginia. He was retired in 1947 because of ill health. Mr. Waddell is survived by his wife, two daughters and a son.



Kentucky and West Virginia Power Company

- Pikeville District
- 5 years: Bart Compton, engineering department.
- Ashland District
- 5 years: Ira W. See, right-of-way agent.

Appalachian Electric Power Company

- Cabin Creek Plant
- 25 years: M. F. Murray, boiler operator.
- 20 years: J. S. Hudnall, mechanical maintenance mechanic.
- 10 years: B. D. Nelson, coal and ash equipment operator.
- 5 years: J. H. Bradley, boiler maintenance helper.
- Huntington District
- 30 years: J. M. Frampton, credit manager.
- 15 years: B. C. Hoover, transmission and distribution.
- 10 years: G. W. Keyser, Kenova Plant and V. F. Mautz, meter department.
- 5 years: Mildred L. Messer, accounting department and H. H. Bunn, right-of-way department.
- Charleston District
- 30 years: B. W. Clay, stores supervisor.
- Abingdon District
- 30 years: Ancel C. Hutton, serviceman.
- Bluefield District
- 30 years: Warren E. Brooks, meter department superintendent.
- System Offices
- 15 years: L. E. Nester, system accounting.
- 10 years: R. A. Johnson, system substation.
- Roanoke District
- 40 years: D. W. Plaine, production supervisor.
- 30 years: Mrs. Pauline W. Hiner, commercial department, and F. D. Wells, local accounting.
- 15 years: B. T. Stone, distribution department; G. H. Broyles, substation department; A. M. Beatty, stores department, and H. A. Howbert, commercial department.
- 10 years: L. G. Gregory, line crew.
- 5 years: John Hunter, meter department.



APPALACHIAN ELECTRIC POWER COMPANY

Charleston District		
Employee	From	To
Mayo Goode	Lineman A	District Troublemaker
Beckley District		
J. P. Hughes	Engineer Senior B	Junior Relay Engineer
	Distribution Dept.	Substation Department
Louis C. Jones	Groundman	Maintenance Man Helper
		Substation
Eddie Berginnis	District Troublemaker	Troublemaker A
Pulaski District		
David B. Taylor	Welch, West Virginia	Wytheville Office Manager
Abingdon District		
R. D. Wright	Serviceman C	Storeroom Clerk
Jack Leonard	Junior Inspector	Serviceman C
J. H. Quillen	Head Right-of-Way Clerk	District Right-of-Way Supervisor
Roanoke District		
Eula B. Bradford	Junior Payroll Clerk	Clerk-Typist
	Payroll Department	Personnel Department
Forde D. Duckworth	Meterman A—Lynchburg	
Charles S. Basham	Janitor	Meter Engineer
		Car Washer
Logan District		
Delmer Hager	Sales Trainee	Commercial Sales Representative
H. S. Trussell	Rodman	District Instrument Man
Calvin Cyfers	Lineman B	Lineman A
W. K. Shelton	Lineman B	Lineman A
Mary Elizabeth Davis	Junior Clerk	Clerk Stenographer
Wayne E. Warren	Material Clerk	Head Material Clerk
R. O. Atkins	Junior Meter Reader	Collector
Z. R. Queen	Junior Clerk	Junior Distribution Record Clerk
Patrica R. Friel	Junior Clerk	Junior Power Billing Clerk



Company Worker D. V. Lockwood, Superintendent, At Montgomery Is Rookie In Pro Ball Spends Time At Model Railroad Hobby



Robert "Arky" Brown, Montgomery accounting department, has left for spring training with the Douglas Baseball Team of the Georgia-Florida State League.

Douglas is a farm club of the Shreveport, Louisiana, baseball club. Shreveport, a member of the Texas League, is connected with the Boston Red Sox.

Employees of the Montgomery office presented "Arky" with a leather shaving kit as a going away gift.

In Elks' Minstrel

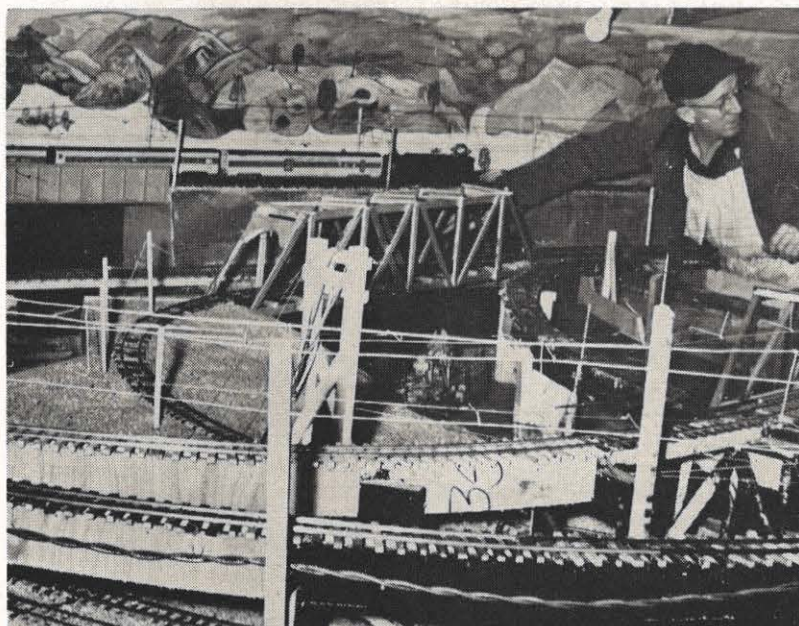
Several Lynchburg district employees appeared in the Elks' minstrel which has been given each year to help raise money to send underprivileged boys to summer camp.

Employees' Sons Lead 1950 Pikeville Cage Squad In Kentucky State Tourney



Sons of three Kentucky and West Virginia Power Company employees shared honors of having placed their basketball team in the state tournament. The Pikeville, Perry Cline High School "Tigers," sparked by their star center, Ralph Wilson, son of Charlie Wilson, an employee of the company, together with Bobby Bailey, son of James Bailey, and John Layne, Jr., son of John Layne, ended their 1949-50 cage season with 10 victories and 2 defeats. The "Tigers" finished as runner-up in the sectional tournament at Middlesboro, Ky. This entitled the team to enter the Kentucky State Colored High School tournament where they were defeated by Richmond. Coach Elbert Kelly considers his team one of the best squads the school has had for years. Coach Kelly, principal of the high school, is a former employee of the Pikeville district of Kentucky and West Virginia Power Company.

Shown above, front row, left to right, are: Gene Ed Layne, manager, son of John Layne; Herbert Newland, Albert Wright, James Patterson, John Layne, Jr., William Herndon, Herman Honaker, manager. Back row, left to right, are: Coach Kelly, Eugene "Bo Bo" O'Neal, Sammy Whatley, Bobby Bailey, Raymond Isom and Ralph Wilson.



D. V. "Deb" Lockwood, Ashland district superintendent, is shown checking one of the controls of his model railroad.

D. V. "Deb" Lockwood, superintendent of the Ashland district of the Kentucky and West Virginia Power Company, said, "To date, the Lockwood Railroad has not been hampered by labor difficulties. I hope my lines will be able to retain their present schedule. Electricity is my source of power," he continued.

Mr. Lockwood's railroad is a well-constructed model which is his favorite hobby.

This employee's "railroading" began in December of 1947 and it occupied a small portion of his backyard work shop. At that time, a thriving chicken business consumed much of his spare time.

Soon the chickens gave away to the ever-growing "serious pleasure" of railroading. In September of the following year, the model railroad began to spread to the chicken house. That building has been taken over completely by the miniature maze of tracks and switches.

Today, the Lockwood lines consist of two complete systems. One is an elevated route with an overhead trolley feed. The second, a ground-level network, and is powered by the conventional rail feed and is operated and presided over by Mr. Lockwood's thirty-three-month-old grandson.

Bluefield First Aid Class Held

C. M. Fletcher, general foreman, has been conducting classes in first aid in the Bluefield district. A course has already been completed at Mullens, West Virginia, for the line crew and servicemen in that area.

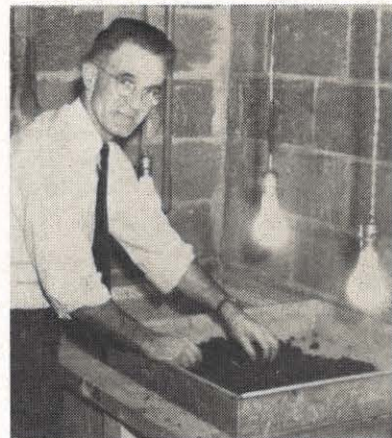
Montgomery Office Employees Share In Tourney Laurels

Three Montgomery local accounting office employees were members of an independent basketball team which won the St. Paul Methodist Church Independent Tournament. The play-offs were held in South Charleston.

Captain Mickey Bree, who was named All-Tournament guard, was presented the tournament trophy following the final contest. Bree was among the high point men of the tourney. He averaged 14 points in each of four contests.

Other Montgomery cagers were: Robert "Arky" Brown, guard, and Bob Altizer, a forward. Leroy Balding, also of the Montgomery office, served as manager of the team.

Thousands Of Worms Are Raised By Charleston District Fisherman



Mr. Carte

"Being what my friends term, 'a lazy fisherman,' is no easy job. Take my word for it," laughed R. C. "Romie" Carte, Charleston District serviceman, when he was asked about his hobby, earthworm culture. Mr. Carte said a shortage of bait caused him to begin raising fishworms.

Romie's first worms were housed in a tub and all went well until the rains came. It was too wet and Mr. Carte's first colonists began

to crawl away.

Mr. Carte knew this obstacle could wreck his hopes for the coming season and new pits were constructed at a new location. The troubles continued until two blue lights were installed above the pits. This move halted the evacuation. Since then more and more pits have been built and Mr. Carte now finds himself in the "worm business" on a much larger scale than he had anticipated.

In Romie's colonies, he uses screened dirt and peat moss for bedding. Broyler mash provides the worms with a well-balanced diet and normal moisture rounds out their care.

Eggs are collected and placed into capsules one time each month. After hatching, which averages from 21 to 30 days, the small worms are placed in separate compartments until they are grown. This takes the greater part of four months.

Mr. Carte expects to have at least seventy thousand of his best "wigglers" ready for the hook this season.

Lynchburg Softball Team Sees World Series Film; Another Team Sought

Lynchburg district softball players were shown films of the 1949 World Series at a called meeting held in the Club Room of the Lynchburg office building.

Ernest N. Layne, manager of the Lynchburg district softball team, announced the district goal for 1950 was to establish two full teams with an adequate number of good reserves. Should this be accomplished, both A. E. P. teams will be entered in Lynchburg's City Softball Leagues this season.

Last year's team, it was explained, is virtually intact and all of its members are anxious to begin their 1950 season. This team emerged with the championship in the Industrial League. Their followers believe this team should be entered in the Class A City League after having lost but one contest during the entire season.

The new team, which is expected to be formed, will be entered in the Industrial League.

Beckley's Bowlers Win 3 Contests In Inter-District Play

Three Beckley bowling teams sank a fighting Bluefield aggregation's hopes for a clean sweep of inter-district matches by winning three games in a row over the visitors in their second encounter. This second match was held in Beckley, February 25.

In the men's "Number One" team clash, Beckley rolled a 2483 count while Bluefield accounted for 2250 pins. Beckley's "Number Two" team rolled up a 2400 score while the visitors scored 2119.

In the women's match, the Beckley kegglers accounted for 1729 pins compared to Bluefield's 1687.

High single game honors for the men's matches was captured by Elmer Hutchinson, Beckley, with his 216 score. Hutchinson also won the high series with a 565 total.

Single honors in the women's clash were won by Dorothy Barker with her 160 score. Betty Jo Barker won the game series with her 422 total. Both girls were bowling with the Beckley team.

Beckley-Bluefield Women Bowlers



Shown above are the members of both the Beckley and Bluefield women's bowling teams who participated in an inter-district match. Beckley's kegglers won the match 1729 to 1687. This series was played in Beckley. Front row, kneeling, left to right, are: Betty Jand Farley, Thalia Belcher, Eulalia Fouts, Dorothy Boyd and Ernestine Johnson. Standing, left to right, are: Mary Peterson, Betty Lee Evans, Lorraine Marks, Betty and Dorothy Barker.

Pikeville Employees Check 509 Transformers



The substation department of the Pikeville district was kept busy last year. The employees of the department had 509 distribution transformers in their shop for checking and repairing. This was the largest number of transformers ever to be handled in the department in one year. In the photograph, M. C. Mutter, left, substation foreman, and Ireland Charles, maintenance man, give us an idea of some of the treatment the 509 transformers received in the shop.

Sporn Employees Help To Organize New Scout Troop

A number of Philip Sporn Plant employees helped to establish a new Boy Scout troop in New Haven, W. Va. The first organizational meetings were held in the basement of the New Haven Lutheran Church in March and the sponsoring institution for the troop is the Fellowship group of the Lutheran Parish of Mason County.

Philip Sporn Plant employees taking active parts in the Scouting program for the troop are: Robert C. Johnson, scoutmaster; Russell E. Senter, assistant scoutmaster; Robert F. Joseph, troop committee chairman; and Howard F. Waghals, institutional representative.

Earle Caldwell, The Central Coal Company, is a member of the troop committee and assistant scoutmaster. Hank Weiss, Philip Sporn construction department, is also an assistant scoutmaster.

Woodahl To Direct Roanoke Area's 1950 X-Ray Survey

Bernard Woodahl, local accounting office, has been named program director of the City of Roanoke's community-wide X-Ray survey which is scheduled to begin April 18 and continue through June 2. It will be the first city-wide attempt ever made in the State of Virginia and more than 55,000 X-Rays are expected to be taken.



Mr. Woodahl

The Roanoke survey is a project to obtain a chest X-Ray of every person above 15 years of age in the City of Roanoke. It is being conducted by the citizens under the joint sponsorship of the Academy of Medicine, the Magic City Medical Society and the Health Department and the Tuberculosis Association.

J. P. Gills Elected Director As Service Corporation Names New Vice Presidents And Board Members



J. P. Gills



H. A. Kammer



V. M. Marquis



F. G. Nagele

At a recent meeting of the Board of Directors of the American Gas and Electric Service Corporation three vice presidents were named and three new directors were elected. H. A. Kammer, F. G. Nagele and V. M. Marquis were named to serve as vice presidents while J. P. Gills, Bluefield division manager of Appalachian; H. P. Megargee, director of Public Relations of the American Gas and Electric Service Corporation; and E. D. Dougherty, Valley division manager of the Ohio Power Company, were elected directors.

Mr. Gills was first employed by Appalachian on January 1, 1918, as purchasing agent and served in that capacity until November 1, 1934, when he was promoted to the Bluefield district managership. In December, 1943, he was named assistant division manager to G. L. Furr. He remained in that position until Mr. Furr was named assistant general manager of Appalachian. When this change was made, Mr. Gills succeeded Mr. Furr as division manager.

Mr. Marquis, system planning and operating engineer of the American Gas and Electric Service Corporation, joined the A. G. & E. engineering staff in 1928 and with the exception of a war period absence, he has served with the corporation since that time. In January, 1942, he was loaned to the Power Branch of the Office of Production Management, which later became the War Production Board. In December, 1946, he returned to A. G. & E. as system planning and operating engineer. He has been a director of the company since 1948.

Mr. Kammer is chief of the American Gas and Electric Service Corporation design and construction division and has been a director of the company since 1948. Entering the company in 1924, he was first employed as assistant design engineer and successively rose to the positions of structural and construction engineer in 1938, design and construction engineer in 1945, and chief of the division in 1947.

Mr. Nagele, purchasing agent for the American Gas and Electric Service Corporation and affiliated



H. P. Megargee E. D. Dougherty

operating companies for the past eight years, began his long career with the A. G. & E. Company in 1911, only five years after it was organized. Since that time, he has served in virtually all departments of the company. After his return from military service in World War I, he entered the purchasing department of the A. G. & E. Company as assistant to the purchasing agent and rose to his present position.

Mr. Megargee, director of public relations of the American Gas and Electric Service Corporation, joined the A. G. & E. Company in 1926 after 15 years broad diversified experience with the American Railways Company. He began his career with the company as advertising manager which was supplemented in 1933 by the additional responsibilities of sales promotion manager. In 1948 Mr. Megargee was made director of public relations, a new department of the A. G. & E. Corporation, which responsibility he still has in addition to that as a new director of the company.

Mr. Dougherty, Valley division manager of the Ohio Power Company, began his career with that company as a draftsman in the distribution department at Steubenville in 1921. He became an engineer in 1923 and was named Steubenville division distribution superintendent in 1925. In 1937 he was transferred to the Canton General Office as general superintendent of distribution. Later, he became an inspector then in 1939, a new assignment took him to Portsmouth where he was named Valley division superintendent. Next, he became assistant division manager under Herbert C. Doughty in 1945 and succeeded him upon his retirement as division manager on February 1, 1948.

H. K. Stone Of Meter Department Ends Long Service



H. K. Stone, Roanoke meter department, retired March 31 after completing more than 36 years service with the company.

Mr. Stone was first employed by Graham Claytor, now vice president of Appalachian, who at that time, was superintendent of light and power, Roanoke Railway and Electric Company.

Mr. Stone received his B.S. degree from V. P. I. in the Class of 1907, then later attended meter schools at the General Electric and Westinghouse companies. He served as foreman of the meter department from 1917 until 1924.

Looking back, Mr. Stone recalled the sixty-hour work weeks and the many advances made throughout the district since he was first employed with the company.

Earlier in March, the veteran meterman was honored at a party by members of the meter department. He received many useful gifts.

Logan Manager Named To Head Concert Group

J. C. Hansbarger, manager of the Logan district, was elected president of the Logan Community Concert Association on February 23. He succeeded S. R. Pritchard, former Logan district manager, who was transferred to Huntington.

Mr. Hansbarger, who moved from Welch, was former vice president of the Welch Community Concert Association.

Logan Employee's Family Overcome By Gas Fumes

The family of Wayne Warren, Logan district employee, was overcome by gas fumes at their home in late February.

Mrs. Warren, who was working in the house at the time, was attacked by a severe headache. Before she fainted, she managed to call her mother, who lives near the Warren residence.

By the time her mother reached the home, both Mrs. Warren and her eighteen-months-old daughter were unconscious. Both were rushed to the hospital where they were revived and placed in oxygen tents.

Mr. Warren said it was believed the hot water heater apparently was turned too high and resulted in flooding the rooms with fumes.

Giles Employees Have Social Affair



Shown above are some of the Giles County employees of Appalachian and their wives at an employee party at Narrows, Va. The occasion marked the first formal get-together since the opening of the new branch office at Pearisburg. L. W. Bates, Bluefield district manager, was the principal speaker.

Surprise Party For A Retired Employee



A group of employees of the Roanoke office gave a surprise party for John Bondurant, retired meter reader, on his 74th birthday at his home near Roanoke recently. Shown in the picture above, left to right, are: Hubert Miller, Robert Waggoner, Lucy Hill, J. G. Harvey, Pauline Hiner, Leonard Fulcher, R. W. Sanderson, Mayce Sanderson, Mr. Bondurant, Frank Wells and Mrs. Bondurant. Mary Mills, who also was present, took the picture.