Many an argument is sound — just sound, and nothing else.

The Illuminator

Opportunity, like lightning, strikes un-expectedly.

Vol. II-No. 2

KENTUCKY AND WEST VIRGINIA POWER COMPANY

APPALACHIAN ELECTRIC POWER COMPANY

KINGSPORT UTILITIES, INC.

November, 1950

Company Gives Increase In Wages And Benefits

Improvements Are Made In Hospital And Pension Plans

Management of the three companies announced on November 1 that all employees, except those who are members of a collective bargaining unit, have been given a wage increase, together with certain added benefits in our hospital and pension programs, which became effective October 23. This increase generally amounts to 5 per cent. A similar increase and the other benefits have been offered to representatives of employees who are covered by a collective bargaining agreement.

Management explained that the increase in pay given is due to the recent change in the outlook of economic conditions, and in anticipation of further increases in the rising costs of living. Cost of living index shows that since the end of the first quarter this year there has been an increase of approximately 3 per cent in living costs, and there is little indication now that this increase will not continue. It is estimated that the wage increase will cost the three companies \$750,000 annually.

The changes in the hospitalization insurance provide for an increase in daily benefits of from \$6 to \$8; an increase in special hospital benefits of from \$60 to \$80, an increase in maternity benefits of from \$60 to \$80 and surgical benefits are increased in various amounts with the maximum being raised from \$150 to \$250.

The change in the pension program provides an increase in the minimum of \$5 a month for each year of service above 25 years and up to 30 years. This raises the minimum pension, including social security, from \$100 for 25 years to \$125 for 30 years of service.

These added benefits in the hospitalization and pension programs are being given to employees at no increase in cost to them.

With this increase, the total equivalent wage increase, including previous wage and benefit increases, given this year will amount to a total of $16\frac{1}{2}$ cents per hour.

D. P. Nofsinger Is Promoted To A.G.&E. Statistical Department

Donald P. Nofsinger, cost accountant in the system accounting office in Roanoke, has been promoted to a position in the statistical department of the American Gas and Electric Service Corporation, effective January 1.

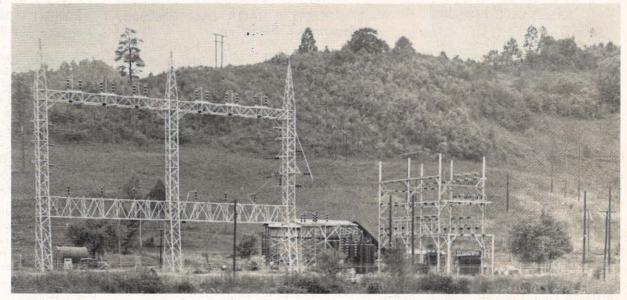
Born in 1924, he is a native Roanoker who graduated from Jefferson Senior High School prior to entering Virginia Polytechnic Institute in the fall of 1941.

He served in the Army signal corps from 1942 to 1946 and saw overseas duty in New Guinea, the Philippines and occupational duty in Japan.

Resuming his study after the war, he graduated from V. P. I. with a Bachelor of Science degree in business administration in 1948. He was then employed by the company as a cost accountant in the electric plant department of the system accounting office.

He is married to the former Betty Marie Blackwell, and they have one child, Betty Susan.

Betsey Layne Station Nears Completion



The new 132,000-volt transmission station at Betsey Layne, Ky. (shown above), is rapidly nearing completion. The station will consist of a 20,000 KVA transformer and necessary equipment. A 2,000 KVA transformer will replace a 450 KVA transformer to serve the distribution system in the area which is a part of the Pikeville district.

Statistical Division Calls B. N. Bennett To New York Office

Basil N. Bennett, Huntington district accounting department, has been transferred to Roanoke for a sixmonths' training course for statisti-



cians prior to be in g permanently located in New York in the statistical division of the American G as and Electric Company.

Graduating from Marshall College

with an A.B. degree in 1937, he served as a state trooper at Fairmont. Prior to his employment with Appalachian in 1939, he was assistant foreman with the West Virginia Steel and Manufacturing Company.

Mr. Bennett served in the armed forces during World War II, entering as second lieutenant and later becoming a captain.

Employee's Daughter Given High Club Post

Miss Mary Jo Hill, daughter of Mr. and Mrs. Joe C. Hill, of Cabin Creek, has been installed as Worthy Advisor of the Chelyan Assembly



bow for Girls.

Mary Jo, a senior at East Bank High School, is a member of the Future Teachers of America, secretary of the Latin Club,

Number Five, Order of Rain-

secretary of a literary society and secretary of the senior class.

Mr. Hill is chief dispatcher at Cabin Creek plant,

Construction Is Underway On New Plant At Glasgow

A ground-breaking ceremony on October 31, marked the beginning of the construction of the new generating plant at Glasgow, West Virginia. Philip Sporn, president of Appalachian and the American Gas and Electric Company and other company officials participated in the ceremony, which was attended by municipal officials and other dignitaries from throughout the Kanawha Valley.

The land which is located on the Kanawha River, on which the plant is to be built, has already been cleared. A contract for moving 400,000 yards of earth at the site has been let to the firm of Bozo and Ritchie of Ravenswood, West Virginia.

The new plant at Glasgow will have an efficiency equal to or somewhat greater than the recently dedicated Philip Sporn Plant, which is the most efficient steam-electric generating plant in the United States.

As the new plant is now projected two 200,000 kilowatt units will be installed, but the plant is designed for an ultimate capacity or 1,000,000 kilowatts. The steam turbine generating units will be built by the General Electric Company and the boilers for the plant will be built by the Babcock and Wilcox Company.

System Load Reaches Another New Peak

Going up, that's what the peak load is doing on the system of the Southern Properties.

The newest record peak was hit Tuesday, October 24, in the hour beginning at 11 a.m. The new peak is 947,600 kilowatts. This exceeded the September 26, peak of 927,385 kilowatts by over 20,000 kilowatts

Lynchburg 14-County Farm Show Exhibit



The steam turbine display, shown above, and a five-minute color movie explaining the principles of converting steam to electricity were the features of Appalachian's participation in a 14-County Farm Show at Lynchburg last

A crowd estimated at 30,000 visited the show and many of these people saw the exhibit which was loaned to Appalachian by the General Electric Company.

New Hillsville Office Has Opening



Appalachian's new office at Hillsville, Va., in the Pulaski district, was formally opened on September 30. The opening was held in conjunction with the Carroll County Fair.

The new office occupies the ground floor of an attractive new building and in addition to accounting, rural and line department facilities has a demonstration kitchen

During the "open house" over 1,200 people were served refreshments by Miss Mary Lous Haskins, home economist, and Miss Ruby Lowman, who presided at the punch bowl.

The Illuminator

Published monthly for employees of Appalachian Electric Power Company, Kentucky and West Virginia Power Company and Kingsport Utilities, Inc., and their families. Articles herein may be reproduced provided credit is given.

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A. T. WILKS	Huntington Division
R. F. MILLIKAN {	Kentucky and West Virginia Power Company
J. G. Harvey	
R. G. SKINNER	Charleston Division
W. Z. Trumbo	Kingsport Utilities, Inc.

1623 – Thanksgiving – 1950

At this season of Thanksgiving, we need to recall how the American System of Free, Individual Enterprise got started in our country. We studied in grade school that when the Pilgrim fathers landed on the New England coast in 1620 they put all their stores into a single warehouse and then rationed out supplies.

The Governor and his councilors had complete control of the land and what people produced, but even after the 1621 harvest was gathered the daily ration was only about a quarter of a pound of bread for each person. In spite of their efforts to rouse the colonists to raise more grain, conditions became worse. Although they were, on the whole, deeply religious, some were so hungry that they stole food from their starving fellowworkers.

In the spring of 1622, the colonists complained they were too weak to work raising food. Young men complained because they had to work hard to feed other men and their wives and children. Strong men who were the heads of families griped. They said that even though they put in long hours and raised good crops they and their families received no more food or clothes than men who were unable or unwilling to work more than a few hours a day.

By the end of the third year, the system was causing a lot of dissatisfaction. After months of bitter complaints, the Governor and the chief men of the colony came to the conclusion that they were making a great mistake. They decided to try a system in which each man was free to reap the rewards of his own efforts.

And so, in 1623, they turned away from government dictation and gave each family a parcel of land and announced that each family could keep everything it raised. On the other hand, each family would have to depend on its own work to provide food and clothing. There were to be no more rations.

Then what a change took place! Everyone-men, women and childrenwillingly went into the fields, planting as much corn as they felt they could possibly work. People who had formerly complained that they were too weak to dig or hoe, declaring it was tyranny to make them undertake field work, gladly undertook to work for themselves.

Governor Bradford wrote in his diary that the new plan was a great success and that everyone in the colony became industrious and far more content. And when the harvest was gathered, instead of famine, they had plenty. And so they all gave thanks to God. And what a Thanksgiving they celebrated!

Our Pilgrim fathers learned then what we need to remember today—that there can be plenty for all, only when men are free to work for themselves. For this profound truth which gave birth to our Free Enterprise System, let us give thanks.



QUESTION OF THE MONTH: What do you think of our company's hospitalization plan?

AUDREY J. HAGA, local accounting department, Abingdon:



I think our company's hospitalization plan is one of the finest policies any company can have. Advantages of our company's hospitalization plan are many. The greatest is that it protects the employee. It is available to the employee at a low cost because our company contributes more than

half the expense. In addition to allowances for hospital charges, it reimburses the employee to certain limits for amounts charged by doctors for home and office medical treatments. Another advantage of our plan is the fact that if you do not have the money to pay your hospital bill, then you have the certainty that your hospitalization plan will take care of it for you. Therefore, the employee does not have the worry of whether or not he can get money to pay his bill, along with his worries of being in the condition he or she may be in.

I have had benefits from our hospitalization plan and I think it is a very good policy. Until an employee has had benefits from his hospitalization, he or she does not realize how great or remarkable a policy our company has set up for its employees.

MRS. LOUIS SMITH GRAEF, meter department, Hazard:



It is a pleasure to have the opportunity to answer the question of the month on such a worthy subject. What do you think of your Company's hospitalization plan?

I think it is a good plan because it gives us a sense of security. When sickness enters our homes

or accidents occur, without some form of insurance the breadwinner's first thought is: "Where will I get the money for this?" Ours gives us the assurance that on entering the hospital we will have efficient medical care and some extra for private attention.

Then, too, it is low in cost, with the company paying half, we hardly miss the small amount deducted. I am proud to work for a company that is big and considerate enough to help its employees in time of distress.

R. B. McKENZIE, Glen Lyn Plant:



I can speak from experience on the value of our company's hospitalization plan to the employee. I was hospitalized last July and unable to return to work for several weeks. Had it not been for the hospitalization plan, I would have been months saving enough to pay my hospital and doctor fees.

With the hospitalization plan, I was able to pay my bills at once with no financial burden to either myself or my family. The company's reimbursement was so prompt that I received my checks before I had returned to work. I believe I recovered more quickly by knowing I would receive my regular check while sick plus the reimbursement on my hospital and

I think this plan proves that the company is really interested in the personal welfare of the

ROBERT B. WAGGONER, accounting department, Williamson:



On December 1, 1947, our company made available to us a plan of hosinsurance. pitalization This plan coupled with our Group Life Insurance, Sick and Accident Insurance and Retirement Plan gave us complete insurance coverage and made us one of the best insured employee

groups in this country.

Our hospitalization plan provides the employee insurance coverage for hospital expenses, surgical fees and medical expenses. With possibly two exceptions; namely, medical expense benefits and surgical fees under maternity coverage, employees' dependents are eligible for equal benefits.

I think that the company's hospitalization plan, in view of the cost, benefits provided and convenience of making payments through pay-roll deductions, is equal to and in many instances superior to other hospitalization plans available today. If other companies in our country provided similar plans for their employees the much discussed plan of socialized medicine would be settled once and for all.

W. A. GARRISON, chemist, Cabin. Creek Plant: I have been a member



of the company-sponsored group hospitalization plan since its inception in 1947, and I think it is a very good plan, particularly for the individual employee. However, since the time the plan was put into effect, rising costs by hospitals, physicians and surgeons have

somewhat made the plan inadequate. At the present premium rate, the benefits derived from the plan do not meet the average needs of the individual member. I am carrying additional insurance to offset the needed cov-

I am in favor, through increased premium contributions, of carrying one company-sponsored plan by the pay-roll deduction. Also, through increased contributions, to provide more adequate coverage for dependent members for polio, obstetrical charges, contagious diseases, clinical fees when prescribed by the company physician, home visits by physician, medications, technical analyses, casts, braces, X-Rays, suturing and out-patient charges.

May we, through greater contributions, attain a single, more adequate company-sponsored plan that will better fulfill the average individual's needs.

L. L. CROWELL, system operations department, Roanoke:



Along with our very generous retirement plan, the company's hospitalization plan has done much to relieve us of worry and financial difficulties when sickness or accidents overtake us. The plan is proof that the management realizes that a safe and competent employee is one who is

happy and free from financial worry.

The Aetna hospitalization plan, which is partly paid by the company, is one of the most reasonable in cost that I have seen. One nice feature about it is the fact that benefit checks are paid directly to the employee.

JANE HUTCHINSON, managerial department, Charleston:



To use a well-worn expression, "It's something no employee should be without." In these days when the high cost of living soars daily, we have the benefit of a liberal hospitalization policy a a very nominal fee. This fee is so arranged that the man who has seven or eight children can carry

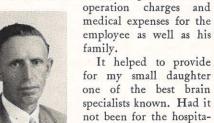
hospitalization on himself and all his dependents at the very same rate that a man with only two dependents would pay. Thus it provides greater coverage where it's needed at no increase in premium and helps the employee who would naturally have more expense.

If you sometimes regret having to pay your premiums each month without ever having a chance to use your insurance, just ask someone who's been in a hospital recently to show you a copy of his bills and you'll be happy to continue carrying your insurance for that emergency that might arise. One illness or disability or operation will make you "even" (from a financial standpoint) with the premiums you've paid into the plan. And, of course, if you never collect on the policy, you're in a still better position from every viewpoint.

Based upon my experience in seeing this plan in operation daily, I would say that all the employees should appreciate the company making it possible for them to have such adequate hospital and medical coverage at such moderate rates.

CURTIS H. HURD, distribution department, Kingsport:

Our company has the best hospitalization insurance I have ever known. It not only pays for room and board but a great portion of the



have brought great hardships upon me. So I'll say thanks to our company for making this plan

available to us. To me, the small monthly payment which is made is much better than any savings account in the bank because the benefits received do not depend on the number of advance payments.

DORIS DRISKILL, line department, Lynchburg:



In the past I found it hard to lav aside for "rainy days" and then in case of illness it was easy for doctor bills to run up. With our company's hospitalization plan I pay so little, the company paying over half, that it isn't even missed and it's a help to know that I have this insurance of

lization plan, it would

protection for such unforeseen days.

Our hospitalization plan, which now has surgical and medical benefits, helps to cover the expenses that occur during illness, not only when you are a hospital patient, but for doctor's treatments in office and home. I think this is a great benefit, due to the overcrowded hospital conditions of today, making it hard to get a room except in severe illness and emer-

Madison Office Is Remodeled



The Madison, West Virginia, office in the Logan district has been completely remodeled and was formally opened on October 21.
For the first time the office has a demonstration kitchen. Shown above is the all-electric kitchen. At the left in the photo is Dorothy Mae Matthews, maid, and at right is Miss Ann Plants, home economist for the Madison area of the Logan district.

Huntington Employee's Daughter Is Delegate To National Meeting

Miss Margaret Ann Kearns, daughter of Mr. and Mrs. K. R. Kearns, of Huntington,



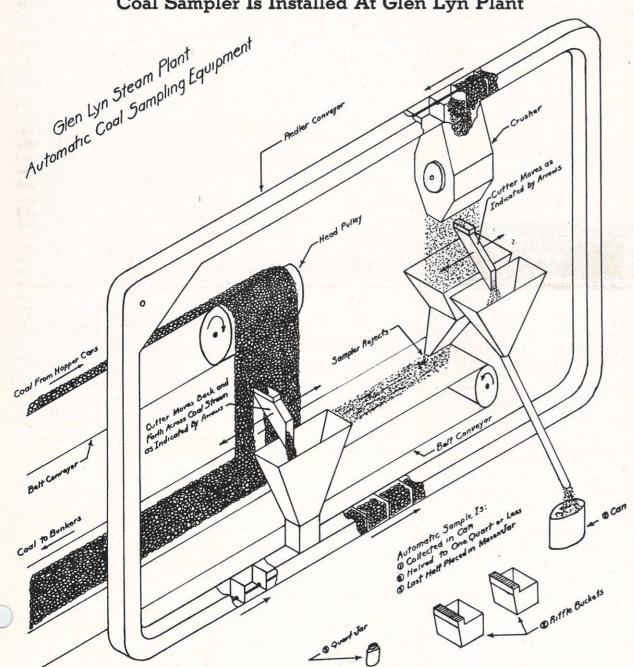
has been named a delegate to the Kappa Omicron Phi national convention in San Antonio, Texas, this month. Kappa Omicron Phi is a national hon-

orary home economics society.

Margaret Ann is a junior at Marshall College where she is majoring in vocational home economics.

Mr. Kearns is employed in the Huntington division payroll depart-

Coal Sampler Is Installed At Glen Lyn Plant



If you buy coal for your home, you content and other qualities so that to the crusher where it is reduced get a bill each month and that's what the coal companies can be paid on an in size. The crushed sample is further n nav for the coal How would you like to have to figure out how many British Thermal Units, which are measurements of heat, your coal provided and then pay for it on that basis? It would take a lot of equipment and testing before you could pay your bill. But that is exactly what our company does at the steam plants. The drawing above shows how the coal sampler which was recently installed at the Glen Lyn Plant

A month's supply of coal at Glen Lyn is equal to about 1,000 railroad hopper cars. This coal is brought to the plant from over 50 different mines, so it can be seen that there could be as many different qualities of coal as there are suppliers. It must be tested and analyzed for B.T.U. equitable basis. Also, certain plant efficiency calculations must be made. The new automatic sampler provides the means for getting a coal sample from which this information is determined. By looking at the drawing we can get an idea how the sampler

Sixty tons of coal are dumped from a hopper onto a belt conveyor. This conveyor carries the coal to the top of the plant and discharges it on a second conveyor. A cutter moves back and forth through the coal at regular intervals and extracts about 1,000 pounds of coal during the ten minutes it takes to unload the car. The rest of the coal is carried to the boiler

The 1,000 pound sample is fed onto the Redler conveyor and carried reduced in amount by a second cutter and this sample which now amounts to about 50 pounds is collected in a can. This 50 pounds is reduced to the amount necessary to fill a quart jar and is then placed in an air-tight glass jar, on which the coal company's name and other information is given, and sent to the laboratory for analysis.

Samples of coal are taken regularly from each car as it arrives at the plant. Occasionally, to check the operation of the automatic coal sampler, hand samples are taken. When this is done a crew of several men takes 1,200 to 1,500 pounds of coal from the car during the ten minutes required to unload it. This amount of coal is then divided by hand until the amount necessary to fill a quart jar is obtained.

Mrs. Anna Armstrong, Retired, Visits **England For First Time Since 1923**

Mrs. Anna Armstrong waited a long time-27 years-for a chance to visit her old home, but she is now spending three months in England with her sisters and brother.

Annie, as she is affectionately known throughout the system, retired in November of 1944, after serving the company and its predecessors as club house manager at the Cabin Creek Plant. She was employed by the Virginia Power Company, now Appalachian, in 1919.

Her aim to make the club "a home away from home" was always evident at Thanksgiving and Christmas when she served a real English dinner with turkey, dressing and, of course, English plum pudding. And she always had a Christmas tree for her "boys."

She regarded each of her "boys" as gentleman or a potential gentleman. The story is still told of how she helped one of them acquire the good housekeeping habit of hanging up his clothes. After repeated requests, she decided to teach him a lesson. She nailed all of his clothing lying around to the floor. From that day on, all his clothes were hung in the closet.

While in England, Mrs. Armstrong is visiting her sisters, Mrs. Margaret Tait in Choppington and Mrs. Mary Davidson in Campois, her brother, John McAllister in Campois, and many other friends and relatives. She will return to Roanoke where she lives with her son, John, an employee in the system operations department.



Mrs. Armstrong

Lynchburg Employee Receives Degrees In Freemasonry Ceremony

Frank O. Parks, operator of Reusens Hydro Station, received the fourth through the thirty-second degrees of Scottish Rite Freemasonry at the fall reunion of the Lynchburg bodies. The degrees were conferred at the Masonic Temple in Lynchburg from September 27-30.

R. H. Porter, R. L. Davis and W. L. Booth, Jr., 32d degree Masons, also employees in the Lynchburg district, assisted in conferring the degrees on Mr. Parks.

Familiar Faces IEW PLACES

Kentucky and West Virginia Power Company

	Ha	zard District
Employee	From	To
W. C. Haddix	Substation I	DepartmentProduction Department

Kingsport Utilities, Inc.

Barbara J. Goddard. Accounting Department... Meter Department Marbeth G. Meade. . Senior PBX Operator Junior Bookkeeper

Appalachian Electric Power Company

Cabin Creek Plant

E. C. McCormickLaborer
C. O. Patterson Boiler Operator C Boiler Operator A
Harry C. SearlsBoiler Operator DBoiler Operator C
Earl O'NeadBoiler Auxiliary
Equipment OperatorBoiler Operator D
E. E. FarrellBoiler Auxiliary Boiler Auxiliary
Equipment Operator B Equipment Operator A
D. D. Bowman Utility Operator A Boiler Auxiliary
Equipment Operator B
R. W. GwinnLaborer
F. E. Hemmings Boiler Operator A Assistant Shift Supervisor

Charleston District

C. L. Keeling Working ForemanLine Foreman
Jack LloydLocal Superintendent BLocal Superintendent A
J. F. Whited Groundman Lineman C
P. E. Curry Serviceman C Serviceman B
C. E. SpradlingSales TraineePower Sales Engineer
Lewis A. Goeller Junior Rural Service Clerk. Area Sales Representative
Mara Lee Singleton. Junior Clerk Clerk-Stenographer

Fieldale District

John W. Vaughan...Power Sales Engineer....District Commercial

Philip Sporn Plant

E. Q. Teaford..... Laboratory Tester..... Chemist

Roanoke District Harold Hancock....Building Service......System Transportation

System Offices Roy Burgess System Substation Operator . System Substation Operator

Roanoke 132-KV Substation Philip Sporn Substation Helen E. Overstreet. System Billing Department. System Accounting

Bluefield Division

Pulaski District

Bill Mitchell, Marion timekeeper, is a patient at Mountain Home Hospital, Johnson City, Tenn.

Mrs. Martha Blevins, Marion accounting office, has joined her husband at South Eastern Institute of Louisiana at Lafayette where she is attending school with him.

Josephine Akers of Marion is a new employee in the accounting department.

Lois Dillon, former home economist at Marion, is now living at Wilmore, Ky., where her husband is a student in the Seminary at Ashbury College. She was married to Herbert Van Force at Vinton, Va., on September 9.

Shirley Miller and Annie Francis, Marion office, recently spent a few days at Nags Head, N. C., and Williamsburg where they attended the historical dramas, "The Lost Colony" and "The Common Glory."

Carl D. Walker, Wytheville service man, reports his son fully recovered from polio. His son was among the first in Wythe County to contract the disease.

Sue Mitchell, Wytheville office cashier, has resigned to accept employment with Virginia Polytechnic Institute.

Claude Cook has been off from work for several weeks due to illness.

Mrs. Ann S. Poe, Marion accounting department, and her husband vacationed with friends at Kalamazoo and Indianapolis.

Congratulations to Mr. and Mrs. Guy Beasley who celebrated their 25th wedding anniversary October 15.—He is operator at Byllesby and has served with "Uncle App" for 24 years. The Beasley's daughter, Waneta, and her husband, Ralph Surratt, of Roanoke, motored to Byllesby to be with them on the anniversary. The Beasleys have two other children, Sandra Sue and Joseph Andrew.

W. H. Mitchell, Pulaski survey crew, resigned his position to enter V. P. I.

Mildred McCall, Pulaski home economist, has resigned.

Margaret Alphin is the new home economist at Pulaski.

J. J. Duncan, distribution records department, has returned to work after a recent illness.

Winifred Beamer, pay-roll department, recently attended an Eastern Star Grand Visitation in Winchester.

Jim Belcher, Pulaski office janitor, recently attended two games of the World Series at Yankee Stadium.

Mr. and Mrs. Vernon Hinton attended the Capital District Kiwanis Convention in Washington, D. C. He is president of the Pulaski Kiwanis Club. They also journeyed to Johnstown, Pa., to visit relatives.

Lois Collins, distributions records department, is recovering from a tonsillectomy.

Vacationers from the Pulaski office: Thomas Ryan vacationed in Russell County; Quinn Harless, in South Carolina; Dorothy Whitaker, at Richmond and Washington; Kelly and Evelyn Buckland, at Middlesboro, Ky., and Norris Lake, Tenn., and Roland Dalton, in Connecticut.

Fred M. Lawson, Saltville substation department, has been appointed to the troop committee of the Boy Scout troop in Saltville.

Sympathy is extended to Margaret Alphin, Pulaski home economist, on the recent death of her father.

Virginia Gillenwater, Saltville accounting department, vacationed at Washington and Atlantic City.



Bluefield District

Sympathy is extended to the R. J. Fisher family on the loss of their son and daughter. Mr. Fisher is employed in the system transmission line department.

Sympathy is extended to J. S. Dodd whose mother died recently.

Frank H. Board, residential sales department, vacationed in Virginia and Kentucky.

Sympathy is extended to Frances Keller on the death of her father.

Neal Howard, division manager's office, toured Virginia and Kentucky
(See Bluefield, page 6)



Point Pleasant

Mr. and Mrs. J. D. Spiggle spent part of their vacation at his home in Aurora, West Virginia.

Mrs. D. A. Nickell, Jr., has returned to work following an operation at Holzer Hospital in Gallipolis, Ohio.

Mrs. Nancy Rogers is a new employee in the drafting department.

Mr. and Mrs. Peter H. Steenbergen, Jr., toured the South on vacation.

Curt Clark, C. H. Murray, Jr., W. F. Machir, T. J. Rose, J. K. Shinn, C. W. Jewell and Edith Q. Nickell attended a dinner held for the winning team of the Going Places contest at the Lafayette Hotel on October 3. Mr. Murray, highest sales, won a ham while C. R. Progler, of Ripley, second high, was invited to the dinner. D. A. Nickell, Jr., winning area representative, and S. N. Johnson, runner-up, took the trip to Nags Head, N. C.

Cabin Creek Plant

John A. Keffer is at home after undergoing an operation at the Charleston General Hospital.

H. B. Cottrell's son was wounded recently in Korea and is now recuperating in a Texas hospital. He received a Bronze Star for heroism.

C. L. Ney has returned to work after a physical examination at the Cleveland Clinic.

W. L. Harris is back after a lengthy illness.

L. M. Doyle and Jack Crist went to Miami for several days.

E. C. Tincher was recently in Johns Hopkins Hospital for an operation.

Jack Hardman is reported making satisfactory progress at his home after being in the hospital.

N. S. Burroughs was in the Charleston General Hospital for a few days for treatment of a fractured knee cap.

The Laborer-Janitor team at Cabin Creek was honored with a dinner at the Chelyan Methodist Church after the Going Places Campaign. Almost 60 persons attended as F. Campbell, captain, was presented a sandwich grill in recognition of his team winning out over other teams at the plant. Guests from Charleston at the dinner included W. S. Lafon, E. A. Murray,

(See Charleston, page 8)

Kingsport

Keene White, accounting department, and John Faust, commercial department, attended the state board of directors meeting of the Tennessee Junior Chamber of Commerce at Clarksville on October 7-8. Mr. White is state director and Mr. Faust is vice president of the Kingsport chamber.

A. W. Stair and family spent their vacation visiting friends and relatives in Miami.

Shirley Anderson is a new employee in the accounting department as a PBX operator.

R. C. Casteel visited his son for two weeks at the Army Air Force base near Atlanta.

Mrs. Lillian T. Lawson, meter department, was presented farewell gifts from fellow employees upon her recent resignation.

G. W. Gott, meter reader, has returned to work after undergoing an operation at the Holston Valley Community Hospital.



Logan District

Gladys Adkins, cost records department, enjoyed a vacation with friends in the vicinity of Huntington. Mrs. Mildred Bragg, cost records

department, has resigned.

Doris Atkins, meter department, vacationed in Roanoke where she

visited relatives.

Holmes Cassady, meter department, spent his vacation visiting relatives in Detroit.

New employees in the Logan district are: Nicholas Glenn Ball and Cecil Boyd, accounting department; William B. Canterbury, line department; Laura Mae Dillion, personnel department; William John Hale, transmission and distribution department; Paul F. Sammons, meter department, and Irvin M. Turner, production department.

P. M. Vannoy is recovering from illness.

Sympathy is extended to W. E. Bivens, commercial department, on the death of his mother on October 16.

Mr. and Mrs. Roscoe Lowe, Jr., and son have moved to Largo, Florida, following Mr. Lowe's resignation from the accounting department.

David Roomy, son of Nicholas Roomy, Jr., accounting department, is recovering from an appendectomy.

Vacationers: Merril Atkinson vacationed in the northern part of the state and attended the Forest Festival in Elkins; Bill Bias, in Pocahontas County on a hunting trip and Fred Schwartz, to Hinton, his home town, on a hunting trip.

Huntington District

J. M. Frampton, accounting department, has returned to work after an operation.

Charles Elam, transmission and distribution department, recently enjoyed a turkey hunt in eastern West Virginia.

Mrs. Virginia Geer, accounting department, has returned to work after an absence of several weeks.

Bill LeSage, transmission and distribution department, has returned from an Air Corps training school at Denver.

Vacationers: Mr. and Mrs. J. K. Jarrell vacationed in New York, Kentucky and Virginia; Mr. and Mrs. V. L. Thacker, in Florida; Mr. and Mrs. A. R. Fulks, at Columbus and Cincinnati, and Ann Kennedy, at Deerfield Beach, Florida.

Robert Hughes, transmission and distribution department, has returned to work after a brief illness.

(See Huntington, page 8)



Hazard District

Paul Hayes is recuperating from an operation.

Jean Riddle, commercial department, spent a week end in London, Ky., celebrating the seventy-third birthday of her father.

A. R. Barber, district manager, was recently saluted as the outstanding citizen of the week by the People's Bank over Radio Station WKIC.

Roy Miller vacationed in Indiana. Charles Watson, engineering department, is recuperating at home after a long illness, part of which was spent in the Nichols General Hospital in Louisville.

Mrs. Lorraine Brashear, accounting department, and Roy Miller, commercial department, were winners of the July, August and September merchandising campaign. Attending the Ohio State-S. M. U. game were Roy Miller, Mr. and Mrs. K. C. Brashear, Jr., Leyburn Cody and H. J. Bonta.

Sherman Young and John Pennington are back on the job after long illnesses.

Pikeville District

John Rasnick, high sales, and John H. Turnley, most prospects, had all expenses paid to the Ohio State-S. M. U. game as a prize in the recent sales campaign. Craig Fields, sales supervisor, accompanied the winners.

Guialene Smith, accounting department, has returned to work following a recent illness.

Auborn Helvey, distribution department, recently confined to his home with influenza, is now on the job.

Chester Smith, meter department, will return to work soon following an operation in Lexington.

Pfc. Warren N. Weddington, son of Henry Weddington of the distribution department, is stationed at Keesler Field, Miss., where he is attending Air Force radar school.

Frank McCoy, lineman, has resigned to accept employment with the Bouligny Construction Company.

Marvin Stratton, distribution department, is on the job again following a recent illness.

Theda Killen, cashier at Jenkins, has returned to work after having her tonsils removed.

Warnie Blackburn, lineman, was (See Kentucky, page 6)

Roanoke Division

System Offices

Ben Hoffman, system substation department, who was struck by an automobile on October 2, of last year, returned to work October 17.

Sympathy is extended to Nedra Wade, system accounting office, on the death of her mother.

New employees in the system offices include: Janet Elizabeth Wynot, Dorothy Updike, Elaine Abercrombie and Nancy Wilkinson, real estate and right of way department; Betty Carper, personnel department; Florine Peters, assistant secretary's department, and Cecil Williamson, transportation department.

Sympathy is extended to Frances Whitlock, system accounting office, on the death of her father.

Vacationers: Mr. and Mrs. Ralph Bible and son, Rinky, vacationed at Washington, D. C., and Richmond where they visited relatives; Mr. and Mrs. D. V. Armstrong, at Atlantic City and Boston; Mr. and Mrs. C. E. Patterson, in Virginia; Mr. and Mrs. E. A. Dodson, at Pittsburgh, and Elizabeth Bosang, at New York for several days visiting Mrs. Nancy Kos, a former Roanoke employee.

Carl R. Hedgecock, accounting office, is a patient at Lewis-Gale Hospital.

Jimmy and Elinor Oliver, both employees of the accounting office, were honored with a surprise house-warming at their new home on the evening of October 12. That same evening, Winifred Rotella, former employee, was honored with a shower by Dorie Carter and Elinor Oliver at the Oliver home.

Vacationers: M. G. Capasso vacationed at Chicago and Washington, D. C.; Mary Lee Farrier, at Allentown and Connellsville, Pa., and New York; Jane Roberts, at Dante and attended the Virginia-Penn game in Philadelphia; Reba Jane Turner, at Norfolk and in North Carolina; Frank Wood, in Canada; Sarah Adams, at New York; Katherine Matthews, in North and South Carolina, and Glada Fleishman, at Richmond.

Mrs. W. F. Keehne, wife of Mr. Keehne of the accounting office, has been discharged from Lewis-Gale Hospital following an attack of pneumonia.

Rosemary Costella, accounting office, bride elect of Herbert M. Price, was honored with a miscellaneous shower on October 16, by Mrs. Marie Poindexter and Mrs. Mary Peverall, at the home of Mrs. Poindexter.

Lynchburg District

Vacationers: Lawrence R. Hudson and Elmer T. Johnson vacationed for a week and fished at Holiday Lake and Timberlake; Sally Pollok, for several days at New York; Wesley Garner and family, to Canada; Ernest Layne, in Shenandoah Valley with friends; Robert R. Dilcher, in Florida, and James R. Dorman, at Altoona, Pa., visiting his parents.

Vacationers in the distribution department were R. C. Foster who spent several days in Richmond and Mrs. Bernice Anderson who spent a two-weeks' vacation traveling to several cities.

George C. Hensley, line department, donated one pint of blood to Central Virginia's Blood Bank.

Kay Hudson, line department, has been appointed district chairman to represent District 11 of Pilot International on the by-laws committee.

New employees in the Lynchburg district are: J. L. Adams, groundman; M. E. Campbell, groundman, and (See Roanoke, page 8)

Wedding Bells Ring For Fifteen Couples



Shown above are some of the recent brides. Top row, left to right: Mrs. Ronald Hively, Charleston; Mrs. William J. Thrasher, Roanoke, and Mrs. Charles C. Boyer, Kingsport. Second row: Mrs. W. T. Owens, Huntington; Mrs. Earl Driskill, Lynchburg; Mrs. James L. Ingram, Fieldale, and Mrs. Jack Newland, Bluefield.

Bourne-Owens

Miss Betty Sawyer Bourne and W. T. Owens were married on October 1, in Catlettsburg, Ky.

Mrs. Owens is an employee of the Huntington transmission and distribution department.

Conway-Hively

The Calvary Baptist Church in Charleston was the scene of the wedding of Miss Juanita Conway and R. H. Hively on September 30.

Both Mr. and Mrs. Hively are employed in the commercial department in Charleston.

Pope-Brady

Wedding vows were exchanged by Miss Milly Lou Pope and James L. Brady III, in the chapel of the First Methodist Church, Ashland, on Octo-

Mrs. Brady is an employee of the main accounting office in Ashland.

Lyon-Boyer

The Morrison City Methodist Church was the scene of the wedding of Miss Betty Lyon and Charles C. Boyer on October 15.

Mrs. Boyer is employed in the Kingsport accounting department.

Knowles-Garber

Miss Marjorie J. Knowles and Charles P. Garber, Jr., were united in marriage on October 28, in a double-ring ceremony performed at Trinity Methodist Church, Lynchburg.

Mrs. Garber is a former employee of the Lynchburg distribution department.

Clarke-Ingram

The wedding of Peggy Anne Clarke and James Lewis Ingram was performed on October 6, at the Calvary Christian Church, in Martins-

Mr. Ingram is a meter reader in the Fieldale district.

Byrom-Burns

Miss Jennie Lou Byrom was married to Alfred Burns on October 6, in Huntington.

Mrs. Burns is the daughter of John Byrom, who is an employee of the Huntington transmission and distribution department.

Whitney-Driskill

Miss Mary Everett Whitney became the bride of Earl Rucker Driskill on October 28, in Lynchburg.

Mr. Driskill is an employee of the commercial department in Lynchburg.

Dickerson-Thompson

Miss Margaret Dickerson and Bill Thompson were wed on September 30, in Dublin, Va.

Mr. Thompson is a serviceman of the Pulaski commercial department.

Calloway-Hutchison

Miss Betty Jewel Calloway was married to John F. Hutchison on October 7, in Beckley.

Mr. Hutchison is employed in the substation department, Beckley.

Cline-McColgan

In a wedding ceremony at Marion, Va., Miss Mary Cline and William W. McColgan were married on September 30.

Mr. McColgan is employed at the Logan plant.

Ellison-Newland

Miss Florence Ellison and Jack Newland were united in marriage on September 20, in Princeton, W. Va.

Mr. Newland, an employee formerly in the Bluefield district engineering department, is now with the U. S. Marines.

Galloway-Rogers

Miss Doris Galloway and Robert A. Rogers were united in marriage on October 7, at the Kenova Presbyterian Church.

Mrs. Rogers is the daughter of Vernon Galloway, who is employed at the Kenova plant.

Lynchburg Employees Honor Bride-Elect

The autumn theme was carried out in a miscellaneous shower given Miss Marjorie Knowles, bride elect, by some Lynchburg employees October 13, at the home of Mrs. William Anderson.

Those present besides the honoree and Mrs. Anderson were: Misses Jane Plunkett, Doris Driskill, Jeanette Tuggle, Kay Hudson and Mesdames Clide St. John, Kenneth Wood, Carlton Kidd, William Harry, Harry Knowles, John Knowles, Thomas Bolton and Frank Selfe.

Frizzell-Thrasher

Miss Betty F. Frizzell and W. J. Thrasher were married on September 30, at the Second Presbyterian Church, in Roanoke.

Mrs. Thrasher is a home economist in Roanoke.

Goss-Lawson

The marriage of Sena Ruth Goss and Roy P. Lawson was solemnized on September 17, at the First Methodist Church, in Pulaski

Mr. Lawson is employed in the accounting department at Galax, Va.

Three Brides Honored By Girls Service Club

Three recent brides, Mrs. Don Kersey, the former Miss Mary Mc-Cue; Mrs. Ronald Yost, the former Miss Joanne Knox and Mrs. Carl Lucas, the former Miss Hermia Dean, were honored October 11, in the Appalachian auditorium with a "cokedessert" party. Members of the Bluefield Girls Service Club of the company were hostesses.

The brides were presented identical sterling silver bon-bon dishes from the group by Miss Helen Sue Spangler, president of the club. Patricia Edwards, chairman of the social committee, was in charge of arrangements.

Louise Johnson Elected Miss KPO At Pikeville



Mrs. Louise Johnson, Pikeville accounting department, was elected "Miss KPO" by members of the girl employees club, Pi Kappa The Omega. selection was made by all the

members of the club with points awarded on personality and appearance. Mrs. Johnson has been with the company since September, 1947.

Hazard Kilowatts **Elect New Officers**

Miss Sue Carey was elected president of the Hazard Kilowatts Club and Miss Hope Francis was named treasurer in a recent election of the

Following the election of officers, the members of the club enjoyed a Canasta party.

eminine Lancie

Wife Of Boiler Operator

Mrs. Richards Says Company's Safety Program Is Big Help To Her At Home



Mrs. C. E. Richards, wife of Carl Richards, boiler operator at the Logan Plant, believes that the company's safety program is a help to her at home.

Mrs. Richards says, "The company's safety first program to me is a wonderful thing, since it supplies the proper knowledge of safety first and how to avoid

"The type of work my husband does demands that he change shifts every week. This requires plenty of sleep and rest at home to be wide awake and alert on

"Through him I've learned the rules of safety which apply to his job as well as mine in the home. Practicing safety rules helps to insure Carl's safety and his safety is our children's future."

Employee 'Open House' Party Is Held At New Montgomery Office

An "open house" for employees and their families was held at the new Montgomery office on October 5.

Ping-pong, movies, refreshments and games were enjoyed by the sixty persons who attended.

Mr. and Mrs. S. H. Eskins of Whitesville were special guests at the party. Mr. Eskins was formerly a serviceman at Montgomery but now is local superintendent at Whitesville.

They're Engaged

BLUEFIELD—Miss Patricia Edwards to Robert A. Sheffey, Jr. Miss Edwards is a home economist in Bluefield, and Mr. Sheffey is an engineer in Abingdon.

LOGAN—Miss Ruth Ann Dean to Bill Hat-field. Miss Dean is an employee at the Logan Plant.

New Arrivals . .

PIKEVILLE—Born to Mr. and Mrs. Don Bevins a son, Terry J., on September 20. Mr. Bevins is a serviceman.

Bevins is a serviceman.

LOGAN—A son, Randall Eugene, was born to Mr. and Mrs. Gene Keyser on September 24.

Mrs. Keyser is a former employee of the accounting department.

ROANOKE—Mr. and Mrs. Joseph Webster are the parents of a daughter, Shirley Lynn, born on October 5. Mrs. Webster is a former employee of the system accounting office.

FIELDALE—A daughter, Sherry Marie, was born to Mr. and Mrs. Alvin Hundley on September 27. Mr. Hundley is employed as a lineman.

KINGSPORT—Born to Mr. and Mrs. R. E. Wells a son, Danny Lynn, on October 9. Mr. Wells is a maintenance man with the substation department.

PHILIP SPORN PLANT—A son, James Allan, was born to Mr. and Mrs. James L. Hart on September 17. Mr. Hart is an employee of the yard department.

of the yard department.

CABIN CREEK—Mr. and Mrs. Jimmy Lowe are the parents of a son born October 17.

HUNTINGTON—A daughter, Nancy Jo, was born to Mr. and Mrs. Robert F. Turner on October 7. Mr. Turner is employed in the Huntington system billing office.

PULASKI—Born to Mr. and Mrs. Carl Anderson a son, Randal Stephen, on October 16.

Mr. Anderson is employed in the distribution records department.

RIJPERT—Mr. and Mrs. W. J. Clay January Carl Anderson and Mrs. Anderson is employed in the distribution records department.

RUPERT—Mr. and Mrs. W. L. Clay, Jr., are the parents of a son, Joseph Leslie, born on October 11. Mr. Clay is an appliance service-man in the East Rainelle office. ASHLAND—Born to Mr. and Mrs. Hillard Lowe a daughter, Pamela Kaye, on September

CHARLESTON—A daughter was born to Mr. and Mrs. John C. Frazier on September 22. Mrs. Frazier is the former Thelma Haid of the accounting department.

CABIN CREEK—A son was born on October to, to Mr. and Mrs. W. C. Vealey.

PIKEVILLE—Mr. and Mrs. Paul J Stock,
Jr., are the parents of a son born on October 2.

Mr. Stock is an engineer in the substation

LYNCHBURG—Mr. and Mrs. George C. Golladay, Jr., are the parents of a daughter. Mr. Golladay is a troubleman at Scottsville. HUNTINGTON — Born to Mr. and Mrs. T. M. Payne a daughter, Marsha Lynn, on October 10. Mr. Payne is employed in the meter department

LOGAN—Mr. and Mrs. Richard Blevins are the parents of a son, Douglas Dane. Mr. Blevins is employed in the meter department. LYNCHBURG—A daughter was born to Mr. and Mrs. George A. Volk, Jr., Mr. Volk, who is now in the U. S. Marine Corps, was employed in Lynchburg as a groundman.

Huntington's Employees Organize Social Club

Personnel of the Huntington executive and engineering departments recently organized a social club named the Joule Club. Officers and committee chairmen have been elected in the 39-member club which uses the dues to purchase wedding gifts, flowers, greeting cards and for parties or social gatherings.

A Halloween party was scheduled for October 27, at Camp Mad Anthony Wayne as the initial function of the club. Plans are underway for a Christmas party at St. Cloud Commons in late December.

Make An Apron For A Christmas Gift To A Friend



Pretty enough to wear to a party, your own party, this crisp half-apron combines a pastel blue top with a diagonal sweep of white cotton printed with big blue roses.

Make a pair of these aprons in different colors for yourself or for a Christmas present to a friend.

A direction leaflet for making the apron will be sent to you on request by writing THE ILLUMINATOR, Box 2091, Roanoke, Va.

Veterans Of Long Service



The seven people pictured here received service pins for 20 years or more service during October.

Left to right, top row: A. S. Hatfield, Logan district, 25 years; George Kapp, Charleston, 20 years. Second row: Abner Dilcher, Bluefield, 25 years; W. H. Thompson, Charleston, 20 years. Third row: O. J. Hundley, Charleston, 25 years; J. R. Hartzog, Williamson, 25 years, and bottom row: C. S. Bowling, Bluefield, 30 years.

Kentucky . . .

(Continued from page 4) treated recently at Duke Hospital, in Durham, N. C.

Ashland District

R. W. Schweitzer, commercial department, spent part of his vacation in Chicago where he attended the National Television and Electrical Living Show. He was impressed with the "Theatre of the Atom," 40 minutes of demonstrations showing the uses and the advantages of the atom.

Sympathy is extended Luther Thompson, transmission and distribution department, on the death of his brother.

Beverly Hinze is a new employee in the local accounting office.

E. E. VanOver and family recently vacationed at Hamilton, Ohio.

Sympathy is extended to Mason Gallaher and wife on the death of Mrs. Gallaher's grandfather. Mason is an employee in the transmission and distribution department.

Miriam Shope, local accounting office, spent her vacation at Columbus and Cincinnati.

Tragedy Strikes Home Of R. J. Fisher, Cliffield, As Two Children Die

Deepest sympathy is extended to Mr. and Mrs. R. J. Fisher on the death of their two children, Joseph Allen who died October 11, and Jean Winters who died October 16.

Mr. Fisher for many years has been line foreman in the system transmission line department at Cliffield, Va., where he makes his home.

Morgan And Marquis **Get Promotions** At Sporn Plant



Left to right: H. S. Morgan and H. E. Marquis. Second row: L. E. Peterson and G. K. Brown.

Effective October 1, H. S. Morgan was promoted to shift operating engineer and H. E. Marquis was promoted to maintenance foreman at Philip Sporn Plant.

Mr. Morgan succeeds George K. Brown, who has been appointed operations supervisor at Tanners Creek Plant of the Indiana and Michigan Electric Company. Mr. Marquis succeeds L. E. Peterson who has been promoted to the post of maintenance supervisor at Tanners Creek.

Prior to their promotions Mr. Morgan and Mr. Marquis held the positions of assistant shift operating engineer and maintenance man, respectively.

Mr. Brown began his career in the utility business at Appalachian's Logan Plant in 1923. He was transferred to the Tidd Plant of the Ohio Power Company in 1945, and to Sporn Plant in 1949.

Mr. Peterson was first employed at the Twin Branch Plant of the Indiana and Michigan Electric Company in 1940, and was transferred to Sporn Plant in 1949.

James G. Hunter Retires At Logan



James G. Hunter, mechanical maintenance helper at the Logan plant, was retired on October 5, after more than 14 years' service with the company.

Mr. Hunter came to Logan 30 years ago, and at that time operated a powerhouse owned by the Wilson Coal Company, which served the City of Logan. He was later engaged in the restaurant and drug businesses and was an assessor.

Mr. Hunter's hobby is woodworking and he plans to spend a lot of time at his hobby during retirement.

The Hunters own a farm on Elk Two-Mile Creek, near Charleston, and that is where Mr. Hunter will



Appalachian Electric Power Company

Abingdon District

15 YEARS: J. J. Roseberry, line foreman. 5 YEARS: W. C. Lindamood and C. K. Rowland, local office supervisors.

Beckley District

5 YEARS: C. H. Good, transmission and distribution department.

Bluefield District

30 YEARS: C. S. Bowling, serviceman. 25 YEARS: Abner Dilcher, administrative assistant. 5 YEARS: William C. Cox, engineering department.

Charleston District

25 YEARS: O. J. Hundley, transmission and distribution department. 20 YEARS: W. H. Thompson, meter department. 10 YEARS: Dorothy C. Hall, commercial department. 5 YEARS: B. B. Hunter, R. C. Coffman, H. H. Jacobs, D. P. Thompson, H. W. Sampson, all of the transmission and distribution department; W. D. Bennett, meter department; Hurston Webb, Kanawha Valley Power Company; Blanche H. Frost, accounting department.

Fieldale District

5 YEARS: L. L. Rakes, collector.

Logan District

25 YEARS: A. S. Hatfield, production department. 15 YEARS: J. R. Beckett, production department. 10 YEARS: E. M. Jeffrey, Jr., production department. 5 YEARS: W. C. Blankenship, production department.

Pulaski District

15 YEARS: Robert G. Doss, transmission and distribution department, and Sarah E. Moore, commercial department. 10 YEARS: Roland G. Dalton, stores department, and Frank E. Rouse, Jr., production department. 5 YEARS: Christine F. McPeak, accounting department; Richard D. Byrd, meter department; Carl A. Schmidt, accounting department; John R. Hudson, stores department; Roy E. Lawrence, Russell M. Chapman, Opal M. Newland, George B. Chumbley, Joseph M. Custer, Isaac S. Goad, Carl G. Powers, Evelyn E. Buckland, all of the transmission and distribution department.

Roanoke District

40 YEARS: D. W. Ayers, commercial department. 15 YEARS: H. P. Laughon, commercial department, and Paul L. Bailey, transmission and distribution department. 10 YEARS: R. L. Spencer, distribution department. 5 YEARS: B. T. Bryant, garage; T. W. Holland and J. R. Slaughter, distribution department; W. E. Overstreet, J. L. McManaway, D. R. Spicer, P. B. Stump and W. W. Scott, all of the transmission and distribution department.

System Offices

35 YEARS: James T. Tilson, system real estate and right-of-way department 15 YEARS: E. F. Johnston, system operation department. 10 YEARS: T. P. Barnett, Jr., system billing department; J. H. Campbell, system substation department; L. R. Nicholas, system substation department. 5 YEARS: Ruth H. Wright, system billing department; Doris Wilhelm, system commercial department; R. H. McDearmon, system accounting department, and Kimber A. Hays, system transmission line department.

Welch District

25 YEARS: V. E. Reynolds, electrician. 15 YEARS: Guy Albertson, serviceman. 5 YEARS: Nell Nunnery, secretary, and Harvey Marion, car-

Williamson District

25 YEARS: J. R. Hartzog, meter department. 5 YEARS: Pete R. Woods, distribution department, and H. W. Cerrato, transmission and distribution department.

Kentucky and West Virginia Power Company

Ashland District

5 YEARS: Ruth Webb, local accounting department; Russell Fleming, janitor; Luie Caldwell, distribution department; John C. Kinney, meter

Pikeville District

5 YEARS: Jess Mullins, groundman, and Farest Bevins, serviceman.

Kingsport Utilities, Inc.

10 YEARS: S. W. Bellamy, distribution department. 5 YEARS: K. C. Shipp, distribution department.

Bluefield . . .

(Continued from page 4)

Abingdon District

Kay Beverly is a new employee in the accounting office at Clintwood.

L. C. Thomas, Abingdon accounting office, and Gordon Barlow, agricultural engineer, have been appointed chairmen of the March of Dimes Drive for Washington and Scott counties, respectively.

Robert J. Weisfeld returned to work after being hospitalized at the McGuire Veterans Hospital in Rich-

Lois King has returned to work at the Clintwood office after a recent

Vacationers: L. C. Valley vacationed in Russell County; O. G. Quillen, in Scott County; S. E. Gittings, in Abingdon; John Quillen, in Huntington; Carson Carmichael, at his home in South Carolina; R. E. Crusenberry, in Ohio, and Joe P. Gills, in Beaufort, S. C.

A. C. Skeen has returned to work after a recent illness.

Customer Service Function Of Distribution Department

In previous articles we have discussed the functions of steam-generating plants, the system transmission department, the system substation department and the system operations department. All of these departments might well be termed the wholesale section of the electric utility business since they are concerned primarily with producing and delivering large amounts of electricity to central points.

Let's take a look at what might be called the retail business of our companies—the distribution department, which is largely concerned directly with the delivery and maintenance of electric service to the consumer. In all districts of our companies the functions of the distribution department are the same, though the method and organization for carrying out these duties may vary. For the purpose of this article we have selected a typical district distribution department.

Electric energy is delivered from the power plant by high voltage lines to a stepdown substation in a community. From the substation the electricity is delivered to our customers over lines of lower voltage which compose the distribution network. Building, maintaining and operating the system which supplies electricity directly to our customers are the functions of the distribution department.

Usually the request for the building of a new line is received by the commercial department. The commercial department obtains the necessary service applications and data concerning the type of service desired. This information is turned over to the distribution department. Shown in the accompanying photographs are the functions of the distribution department in building, maintaining and operating the distribution department.



SURVEY CREW—After the information is received from the commercial department, studies are made by the technical section of the distribution department to determine the most practical route for the line. Then a survey crew, like the one shown above, is sent out to make the survey of the proposed line.



FINAL PLANS—After the survey is made and the rightof-way for the line is obtained, the final plans for the line are prepared. Draftsmen are shown above making complete drawings of the line, which show the number and exact location of the poles, and other necessary details.

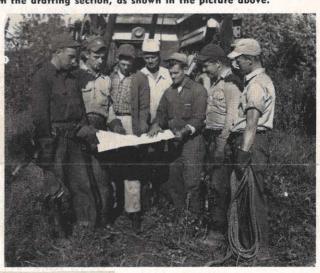


WORK ORDERS—Before the crews can begin actual construction of the line a work order is prepared. This order includes a list of all of the material necessary to build the line. Work orders are prepared from information received from the commercial department, the survey crews and the final plans from the drafting section, as shown in the picture above.

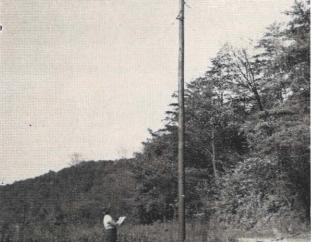


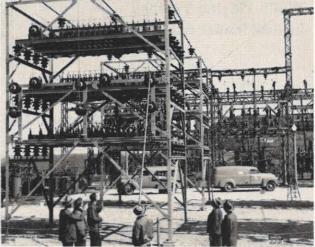
RIGHT-OF-WAY CLEARING—In building many distribution lines, particularly in rural areas, the route of the line may be through thickly-wooded areas, such as that shown in the picture (left). The right-of-way must be cleared, for a specified width, of trees and heavy undergrowth as the crew is shown doing in this picture.

TAILBOARD CONFERENCE—A line crew moves onto the job after the right-of-way is cleared to begin construction of the line. One of the first things a foreman does when he gets his crew on a location and before doing any work is to discuss the job with them. Here in a "tailboard conference" a foreman discusses materials, methods and assignments with his crew, including how to do the work safely.



INSPECTION—After the line is built, either by our own crews or by contractors, a careful inspection is made. In this photograph, an inspector checks a new rural line to see that it meets company standards. His check sheet lists the items to be inspected such as specifications, materials and company standards.





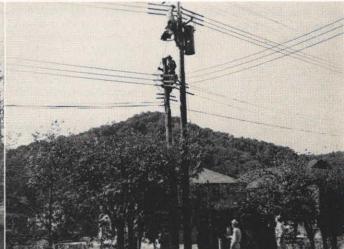
SUBSTATION — Located throughout our system are literally hundreds of distribution stations. These local sources of supply are maintained by the substation crews of our distribution department. These crews often install and rearrange equipment. The crew (left) watches as one of its members closes a disconnect switch on a static capacitor.



TROUBLE—High winds, sleet, storms, poles knocked down by automobiles and many other things, cause trouble for the distribution department. Trouble shooters are available for duty at all times. Crews are called out at all hours to restore service to our customers. The picture above shows the result of an automobile crashing into a pole. A crew was on the scene in a matter of minutes to correct the trouble and restore service.



STREET LIGHTING—Another of the maintenance duties performed by personnel of the distribution department is keeping the street lighting systems in the communities in operation. Crews, such as the one shown in the photograph, maintain a continuous schedule of testing and replacing lamps, cleaning and repairing fixtures.



REBUILD—One of the major functions of our distribution department is the rebuilding of distribution lines. As the area served by our three companies develops, crews, such as the one shown above, devote much of their time to rebuilding facilities. These crews replace poles, rebuild lines and change transformers to assure adequate, dependable electric service to our customers.

Point Pleasant Elects Bowling Loop Head

Carl H. Murray, Jr., was elected president of the Point Pleasant district's six-team bowling league at a recent meeting of the district bowlers. With Mr. Murray at the helm and assisted by Bill Allen, vice president, and Claude Frishette, secretary-treasurer, the AEP loop's first season is expected to be a successful one.

Teams entered in the district's league represent the following departments: Distribution, meter, pay roll, engineering, construction and accounting and Philip Sporn bowlers.

In the opening rounds of the circuit play, Faye Johnson won high honors in the women's bracket while Bill Allen rolled the high game for all men's entries.

Roanoke . . .

(Continued from page 4)
R. A. Campbell, night switchboard operator.

Fieldale District

John and Audrey Vaughan toured the southern states and visited friends and relatives at Daytona Beach and Lakeland during their vacation.

Roanoke District

J. S. Payne, meter department, has returned from Jefferson Hospital after undergoing an appendectomy.

William Houchins is a new employee in the meter department.

Vacationers: Jane Walker, Roanoke office cashier, vacationed at Wheeling and in eastern Ohio; Mary Mills, local accounting, and Mayce Sanderson, switchboard, at West Frankfort, Illinois

W. P. Saul, distribution substation, is at home after being a patient at Lewis-Gale Hospital.

Addie Munday, Roanoke home service supervisor, resigned her position with the company to move to Griffin, Georgia, to enter the restaurant business. She had been in the employ of the company about 12 years.

Alfred Beatty, storeroom, returned to work October 17, after undergoing an appendix operation.

Huntington . . .

(Continued from page 4)

Betty Tate Brumfield is a new employee in the pay-roll department.

Mr. and Mrs. Azel McCurdy, Jr., vacationed in Florida.

Williamson District

New employees in the Williamson district are Okey Taylor, distribution department, and Carol Phillips, commercial department, who replaced Billie Rose Fitzgerald, who moved to Louisville, Kentucky.

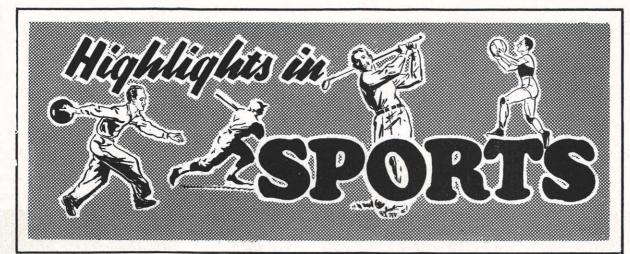
Walter Harlan, transportation department, has returned to work after an extended illness.

Eleanor Gross Hensley, meter department, has resigned.

Leonard W. Justice, meter department, is receiving extended treatment at the Veterans hospital in Oteen, N. C., where he would appreciate hearing from his friends in the Williamson district.

Paul Woods, engineering department, before being called to the Army, visited the department recently.

An appreciation dinner was recently held by the commercial department for almost 70 employees in the Williamson-Sprigg district who topped their quota in the Going Places Campaign. T. M. Watkins thanked the group for their cooperation and interest in the campaign.



Pikeville Organizes Four-Team Bowling Loop For Employees

Four full teams responded to the organizational call as the Pikeville district formed its Kentucky and West Virginia Power Company Bowling League. The teams represent the substation, line, meter and engineering departments.

League play will continue for 33 weeks and already keen competition within the league has developed.

Employees taking part in the Pikeville league are: Line department-Charles Stayton, captain; Bill Harris, Jess Collier, Auborn Helvey, Bob Flynn, Dave Ratliff and Bill Barnett. Meter department-Corbin Bobbitt, captain; Harlan Griffith, Troy Lee, Chester Smith, Curtis McClung, Perry Cline, Jarrett Wood, A. H. Jopp and Virgil Carter. Substation department-Ernie Brashear, captain; Garnie Edmonds, Paul Stock, Bill McKinney, Oscar Hamilton, James McReynolds, Curtis Charles and Gene Hale. Engineering department-Herbert Charles, captain; Leon Huffman, Phinis Case, Bob Weddle, B. P. Bogardus, John Raine, Lawrence Newsom and F. M. Baker.

Boys Kick Wires Down While Playing Football In Residential Ashland

All was quiet on the evening of October 2 as housewives in residential Ashland were busily preparing dinner. Residents along Greenup Avenue had little warning that the power was going off other than the shrill cry of a boy shouting, "Go on and kick it."

The blackout hit at 5:40 p. m. When service was restored, anxious mothers found out that one of a group of boys playing football near Twenty-fifth Street and Greenup Avenue had kicked the ball into some transmission lines. Two of the wires were knocked together and burned out.

Kentucky and West Virginia Power Company employees promptly arrived and quickly repaired the damage. Although a crowd gathered to watch the repairs, Ashland's future football stars were conspicuously absent.

Lynchburg Nine Honored At Banquet



Members of the Lynchburg softball team are shown above as they were honored with a banquet on October 13. With seventeen attending, Ernest Layne, manager, reviewed the highlights of the past season in which the AEP nine won seventy-five per cent of all its games. Following the dinner, the squad members enjoyed a series of sports films which were shown at the AEP club room.

Kingsport Bowlers Climb In Industrial League

After rolling off to a slow start in bottom position, the Kingsport Utilities bowlers are really knocking the pins around to grab third place in the eight-team circuit. At the end of the first quarter on October 19, the team's record read 17 wins, 11 losses.

J. A. Randall, captain of the KUI keglers, said that the team would win the second quarter if it could maintain the last four-game averages.

Wilson Trumbo holds the team's highest average, closely followed by C. E. Holyoke, J. A. Randall, H. F. Wilhoit and J. T. Duncan.

Women And Men Keglers Roll For Hazard District

The Hazard district Kilowatts, playing their initial season in an all-girl city league, have made a favorable impression among their rivals.

The Kilowatts have recorded four victories while suffering five set backs.

Battling in the men's bracket, the

power company keglers have registered five wins to four losses in their nine matches.

Doshia Sizemore, Lorraine Brashear, Elizabeth Grigsby, La Redith Pratt and Sue Carey form the Kilowatts' line-up.

Pikeville Softball Nine Is Second In City League Finals

The Pikeville district softball team, after an outstanding season in the City League, closed its 1950 season by winning the runner-up slot in the finals of the championship play-offs.

The power company team, after having been defeated in an earlier clash, was edged by the Modern Appliances nine in the final game of the three-game series of the tournament. In an earlier contest between the two clubs, the power company batters slugged their way to a 11 to 10, nine inning victory.

Employees on the softball team were: Chester Smith, manager; Bob Weddle, Bob Flynn, Dave Ratcliff, Lawrence Newsom, Gene Hale, Jess Collier, Ernie Brashear, Charlie Ratliff, Denver Layne, Sherlie Hale, Perry Cline, Harlan Griffith and Troy Gene Lee.

Bowling Is Leading Scorer in Bluefield

Charlotte Bowling is leading the Bluefield AEP Women's Bowling League with a 428 three-game high.

Betty Jane Farley holds single game high honors with a score of 165 pins.

The Bluefield team is captained by Miss Dorothy Boyd.

Hunters Urged To Observe Safety Rules

The last three months of the year may not be designated as "open season" on hunters, but there are always a large number of firearms casualties.

It should be remembered, when you are in the field, that at least thirty-six per cent of all deaths involving firearms result from hunting accidents.

With the current hunting season in full swing, a few simple rules to avoid accidents while hunting may save a life or serious injury. It is far better to miss a shot at wild game if there is a slight chance you may injure a fellow-hunter or any other individual within your range.

By observing the following simple rules you will not only become a safe hunter but a respected one:

Treat every gun with the respect due a loaded gun.

Carry only empty guns, taken down or with the action open, into your auto, camp and home.

Be sure that the barrel and action are clear of obstructions at all times. Always carry your gun so that you can control the direction of the muzzle, even if you stumble.

Be sure of your target before you pull the trigger.

Never point a gun at anything you do not want to shoot.

Never leave your gun unattended unless you unload it first.

Never climb a tree or fence with a loaded gun.

Never shoot at a flat, hard surface or the surface of water.

Don't mix gunpowder and alcohol.

Roanoker's Mystery Fish Baffles Anglers

Jack Peck, Roanoke, not only had all of the local fishing enthusiasts shaking their bewildered heads over a monstrosity of a fish he pulled from the waters at Nags Head, N. C., but he had the old-time fishermen pulling at their whiskers, too.

Jack, who was runner-up in the district's "Going Places" sales campaign, made his "mystery catch" while taking part in the company-sponsored fishing trip.

Observers described the "catch" as weighing about ten pounds. It was displayed for identification in Nags Head and Roanoke; yet, no positive identification was made.

Old-timers, who had fished the same waters for forty years and more indicated the fish looked like nothing they had ever seen before. However, Peck's fish was tentatively classified as a member of the sand fish family. It was presumed the fish had been driven from tropical waters during one of the recent hurricanes.

Charleston . . .

(Continued from page 4)
H. M. Sillings and their wives.

Mr. and Mrs. R. L. Warren and son spent their vacation visiting his family in Virginia.

Marjorie Crawford spent a week of her vacation visiting relatives in Welch and Logan.

Charleston District

Mr. and Mrs. L. M. Cobbs vacationed at Eleanor Village, Florida.

New employees in the Charleston district are: Kathryn Lancaster, accounting department; Suzanne Seese, Roberta Sisson and Lois Wilson, commercial department, and Richard Joseph, Whitesville meter reader.

Hettye Bowyer, home economist for the Montgomery office, has returned following a month's training school in the Bluefield office.

Jack Lloyd, local office superintendent, has been elected president of the Golden Bears Club, a group of men who support the sports activities of the West Virginia Institute of Technology.

A. W. Brendel toured Canada on vacation.

C. A. Foster, linecrew foreman, has returned to work after an eye infection.

Beckley District

Vacationers: Mr. and Mrs. R. E. Presley vacationed at Springville, Ala., with Mr. Presley's parents; Mr and Mrs. Clarence Webb, in Miami and Hollywood, Fla.; Mr. and Mrs. W. D. Haynes, at Clear Water, Fla., and L. H. Williams and family, in Florida.

Sympathy is extended to Mrs. C. L. Honaker, wife of the Beckley district meter superintendent, on the death of her mother.

Cardestal McGraw, son of L. D.

McGraw, is recovering from an appendectomy.

Bob Smith, Leo Bias and C. E. Pitsenberger recently hunted squirrels on Indian Creek.

As a result of the "Going Places Campaign," the employees of the East Rainelle office enjoyed a picnic at Babcock State Park on October 7.

J. R. Hatcher spent several days in Monroe County hunting squirrels.

Robert Maynor, stores department, is back on the job following a case of mumps.

R. H. Price brought back a wild turkey he bagged while on a hunting trip with W. L. Clay, Jr.

More Employees Called Into Armed Service As Many Reserve Units Activated During Past Month

As the Korean War draws to a close, employees continue to leave for military service as more reservists are receiving orders to report for active duty.

Jack Newland, Bluefield engineering department, with three years' service with the Marines as tech sergeant, was recalled. He was first employed in 1941 in the Bluefield accounting office. When he graduated from Bluefield College in 1947, he returned to Appalachian in the engineering department. He is now stationed at Camp Lejeune, N. C.

Harvey D. Smith, Bluefield meter department, was recalled to the Marine Corps. He was employed in 1946 and served in the Tazewell area. With three years' experience in the Marines, he is now stationed at Cherry Point, N. C.

A. H. Barlow, system substation department, entered the Army Air Corps on October 17. He had two years' service with the company and three years' service with the air force as a sergeant.

Harry R. Shumate and William H. Vipperman, both of the system real estate and right-of-way department, entered the infantry on September 30. Shumate had ten months' service with the company while Vipperman had been employed three years.

Richard E. Roush, auxiliary equipment operator at the Philip Sporn Plant, was inducted into the Army on September 28. He had four years' experience with the Merchant Marine in World War II.

Charles D. Iaeger, maintenance helper at the Philip Sporn Plant, was inducted into the Army on October 8 and reported to Fort Jackson, S. C. He served five months in the Merchant Marine during World War II.

In the Fieldale district, Bernard Rudolph Koger, meter reader, entered the Army on October 19, after being employed by the company for seven months. Harvey L. Agee, Fieldale meter department, was called to active service with the Navy from the reserve. He had been with the company for three years.

Charles Burel Smith, Jr., Hazard engineering department, was recalled to the Navy as lieutenant, jg, after 16 months' service with the company. He is awaiting assignment to a destroyer at San Diego.

Charles Campbell, Pikeville district troubleman, was called back to active duty with the Marine Corps on October 5, after almost five years' service with the company. He was in the Marine Corps from 1942 to 1945.

James Davis Poore, Cabin Creek watchman, was recalled to the Marine Corps on October 16 after 17 months' service with the company. He served as corporal from May, 1945, to November, 1947, in the Marines.

James Edward Brown, Cabin Creek mechanical maintenance helper, was recalled to the National Guard as first lieutenant, after serving in that branch from April, 1942, to February, 1946.

L. T. Bias, system substation operator at the Turner Plant, was recalled October 16 to the Marine Corps, after serving the company since July, 1948. He had two years' service with the Marines.

Logan district had five employees called to military duty. Charley French McNeeley, engineering department, was called into the Navy and left for duty September 7. He was in the Navy for one year and three months and with the company for two years.

Jerry Lawson Persinger, Logan production department, entered the



Employees entering the armed services are, first row from left to right, William H. Vipperman, Charles B. Smith, Jr., Richard E. Roush and John L. David. Second row: A. H. Barlow, James D. Poore, Jack Newland and H. K. Copenhaver. Third row: C. C. Harper, Jack Van Devender, John Bailey and Harry R. Shumate. Fourth row: Robert R. Legg, L. T. Bias, Harry D. Smith, Charles Campbell and Bernard R. Koger.

Navy on September 28 and is stationed at Norfolk. He has been with the company for four years and four months.

James Owen Avis, accounting department, was called into the Marine Corps and left for duty September 29. He was in the Marine Corps for one year and three months and with the company for two years. He is stationed at Camp Lejeune, N. C.

Robert Larry Goff, accounting department, enlisted in the Navy and left for duty October 1. He has been with the company for two years and two months.

Homer Wilson Dyer, Logan district production department, was called into the Navy on October 3. He served four years in the Navy and four years and three months with the company. He is stationed at Norfolk.

Four men in the Charleston district were called into active service when their Air Corps National Guard unit was activated. Jack Van Devender, groundman who had over three years' service with the company, entered the Air Corps on September 22 as the 167th Fighter Squadron was activated.

John D. Bailey, engineer clerk with three years' service with the company, was also called to active duty in the same squadron on September

C. C. Harper, meter helper with two years' service with the company and three years' service with the Army, was recalled into the Air Force unit on September 13.

H. K. "Kemp" Copenhaver, groundman, was called into the squadron on September 25 after 27 months' service with the company.

Two other Charleston district employees, R. L. Legg and C. W. Davis, also entered the armed services. R. L. Legg, Montgomery lineman, entered the Army on October 18, after three and a half years of service with the company

C. W. Davis, Whitesville meter reader with three years and 10 months

of service with the company, entered the Marine Corps on September 23, after having served four years in that branch during World War II.

One reservist in the Welch district was called to active service in the Marine Corps. John Lane David, groundman, was employed June 27 of this year, following his discharge from the Marines on June 1. He was recalled October 1 and reported to Camp Lejeune, N. C.

John T. Russell, distribution records clerk at Huntington, reentered the Navy in September after having served as a yeoman first class in prior military service. He had 10 years of company service at Logan and four years of service at Huntington.

System Employee Recognized In Operating Notes

Francis P. Claytor, system air conditioning engineer of the Appalachian Electric Power Company, received a

Monthly Operating Notes.
Mr. Claytor developed a new method of cleaning air conditioning systems in a more efficient manner.

merit award for

his contribution

to A. G. & E.

Mr. Claytor has been an employee of the Appalachian since January, 1929. He has had a wide experience in substation maintenance work. In 1944, he was promoted to system air conditioning engineer. His duties require supervision and maintenance of air conditioning systems, heat plants and elevators in four states, including Kentucky, Tennessee, West Virginia and Virginia, and over thirty-six various buildings in this territory.

James T. Tilson, Pioneer Builder, Observes 35 Years Of Service

James T. Tilson, system real estate and right of way, is one of a hardy band of pioneers who helped erect lines and towers over 41 years ago when men lived at the feet of massive snow-covered mountains and strung line with mule teams. He observed his thirty-fifth anniversary with the company on October 15.

In 1909, he left Marion, his home town, for Switchback where he worked for the Appalachian Power Company for two years building transmission lines. For the next three years he helped build electrification systems on the Norfolk and Western and the Chicago, Milwaukee and St. Paul railroads before working a year for the Ohio Valley Electric Railway Company.

He went to Logan in 1915, to work for the Logan County Light and Power Company and served in the Army from 1917 to 1919, returning to the Logan company which was acquired in 1921, by the Kentucky and West Virginia Power Company, a part of which became the Appalachian Electric Power Company in 1926.

Mr. Tilson, as construction engineer, helped erect and rebuild many of the transmission lines in the system at a time when heavy equipment consisted of a wagon and mule-team with a Tilson-made boom pole for erecting towers.

Such strenuous outdoor life leads Jim to "take to the woods" for his favorite pastime of hunting and fishing. As for the indoor sport of bowling, Jim is winner of the individual high three-game set for Roanoke's tenteam Appalachian league.

He lives in Marion with his wife and son who is attending high school. He also has a married daughter who teaches school in Richmond.



James T. Tilson

Hobby And Store Keeps G. F. Spitzer Of laeger Busy In Retirement

George F. Spitzer, Williamson district representative at Iaeger, retired October 1. Employed by the company in December, 1923, he returned to his native state, Ohio, for four years before being employed again in May, 1927.

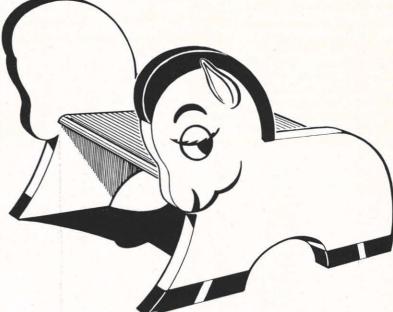
From 1927 to 1945, Frank was operator of the Iaeger substation. When the station was automatized he took over the duties of troubleman, meter reader and collector.

He has a profitable hobby, taxidermy, which he plans to continue because he is well-known and receives specimens for mounting from sportsmen throughout the country. In addition to his hobby, he has taken on a full-time job by operating a grocery store which he bought near Iaeger.

With such a combination of merchandising and taxidermy, Frank feels that he has enough to keep him busy during his retirement.

Make It Yourself

Pony Step-Up Stool Would Make Fine Christmas Gift For Your Youngsters



It may be a little early for grown folks to be thinking about Christmas, but you can be sure that a lot of the youngsters are already beginning to get their "orders" ready for Santa Clans

The pony step-up stool would make an ideal gift for the smaller fry in your family. Youngsters quickly become attracted to this stool because they like to sit on the pony's back. Placing the stool on an average size dining room chair will raise the youngsters to "grown-up" height.

The step-up stool is easy to make. You can make it in your own basement. No special tools or skill are required to build or decorate the stool. The full size pattern is first traced on wood, which the pattern specifies. Wherever two parts are fastened together, the pattern shows the exact location. The cute expression is easy to reproduce if you trace the decorating outlines directly on the wood and then paint each part the color specified by the pattern.

If you'd like to have this pattern, send 25 cents to THE ILLUMINATOR, Pattern Department, P. O. Box 215, Pleasantville, N. Y.

New Officers Of Fieldale Club



Shown above are the officers who were elected recently by the Fieldale district

Left to right on the front row are the department representatives: Betty Martin, commercial; Irene Minter, right-of-way; Jewell Wigginton, commercial, and Dot Shaw, accounting. Back row: President Raymond Martin; Secretary-Treasurer Marjorie Prillaman; W. L. Nichols, line crew; Blondena Rorrer, meter, and Earl Bullard, line crew.

Kentucky Company Campaign Winners See Football Game

As a result of the recent campaign on ranges and water heaters, winning employees of the Kentucky and West Virginia Power Company and their wives were treated to a trip to see the Ohio State-Southern Methodist football game in Columbus. Earl Sigler of Hotpoint entertained the group at a luncheon before the game.

Making the trip from the Williamson-Sprigg district were Milton Cole, Woodrow Holbrook, Frank Spitzer, Sonny Runyon, Charles Maroudas and Mr. and Mrs. Jack Gilbert. Pikeville district winners were John Turnley, Mr. and Mrs. John Rasnick and Craig Fields

Hazard district personnel making the trip include Leburn Cody, Mr. and Mrs. K. C. Brashear, Jr., Roy Miller and H. J. Bonta. Mrs. Helen Eaton, Felicia Billips, Brownie Wilburn, Don Wade, Mr. and Mrs. Roger Thompson and Mr. and Mrs. O. G. Doran made the trip from the Ashland district.

R. G. Thompson, Ashland, Will Lead Fund Drive For Community Chest

Roger G. Thompson, general residential sales manager for the Kentucky and West Virginia Power Company, was appointed campaign manager of the Boyd County Community Chest.

He came to Ashland about 10 years ago from Lexington, where he attended the University of Kentucky, and accepted a position with the company. He served two years in the Army during World War II.

Secretary of the Ashland Lions Club and a member of the Junior Chamber of Commerce, he has been active in many service and welfare organizations in the city before his recent appointment to manage the campaign to raise funds.

J. W. Compton Speaks At S. E. Exchange Meet

J. W. Compton, Bluefield district superintendent, was a speaker at the Engineering and Operation section of the Southeastern Electric Exchange meeting in Atlanta, September 28 and 29.

Mr. Compton spoke on "Lower Operating Cost and Improved Service by Use of Mobile Radio Units and the Maintenance of These Units." In his discussion, he used Appalachian's Bluefield district in pointing out how this equipment has helped save time and expense.

E. L. Taylor Dies In Charleston

E. L. Taylor, a veteran of 26 years



service with Appalachian, died at his home in Charleston, on October 5, after a long illness.

Mr. Taylor was employed as an electrician's helper in 1924 and in

1936 was promoted to meterman, a post he held at the time of his death.

Philip Sporn Veterans Elect New Officers

Officers were installed for the fiscal year at the annual dinner meeting of Veteran Employees of the Philip Sporn plant at the home of Mrs. Harriet M. Russell at Pomeroy, Ohio.

Officers recently elected were H. J. Rader, president; W. C. Strain, vice president, and H. S. Morgan, secretary and treasurer.

State Rescue Squads Re-Elect H. D. Veasey

H. D. Veasey, Roanoke distribution department, was re-elected secretary of the Virginia Association of Rescue Squads which held its annual convention September 29-30, at the General Shelby Hotel in Bristol.

'Electricity—Public Or Private?'

Question Of Rates Charged By Public Power Compared To Private Utilities Is Discussed

(Synopsis—In last month's installment of the article, "Electricity— Public or Private?" which we are reprinting from the National City Bank of New York's publication, the controversy over federal steam-generating plants were discussed.

It was pointed out that with the signing of the bill which authorized the expenditure of \$2,500,000 for TVA to begin construction of a steam plant at New Johnsonville, Tenn., a new phase of the controversy had begun. The article also pointed to REA's approval of loans for the building of steam-generating stations and transmission lines.)

Is Public Power Cheaper?

We turn now to the third principal claim of public power advocates listed at the outset of this discussion—that public power is "cheaper" and is sold to the people "at cost." The impression is conveyed that the "power trust" stands between the power house and the consumer and takes a "toll," or makes a profit which can be avoided only if the power is supplied by a public agency.

It is important, first, to realize that federal agencies are primarily wholesalers of power. Certain large scale consumers such as aluminum plants are served directly but distribution to the consuming public generally is done by municipal or county systems or cooperatives which must add to the cost of the federal power, purchased at wholesale, their own operating costs and charges for debt service.

Public power rates, either at wholesale or at retail, are generally lower than rates which are charged by an investor-owner utility company. Electricity is generated by the same kind of machinery and distributed through the same kind of wire by private companies and public agencies. The principal advantages to the public power agency in costs of doing business, lie in freedom from taxes and lower cost of capital.

Public power projects obtain funds by Congressional appropriation, loans from the U. S. Treasury, or sale of tax-free bonds. Investor-owned companies get their money from the savings of thousands of investors who must pay taxes on the income they receive on their investment. Public power projects, moreover, are entirely relieved of income taxes. The socalled "payments in lieu of taxes," often made by public power agencies, are supposed to compensate states, counties, or municipalities for taxes forgone as a result of use of the land by a public agency. Many of the larger local distribution systems pay tax equivalents around 5 per cent of annual revenues, but the average for the country, according to the Federal Power Commission, is approximately 2 per cent of annual revenues. In 1949, the Federal Power Commission reported payments of taxes by investor-owned utility companies in the aggregate amount of \$786,789,000equivalent to 18 per cent of annual revenues. The tax differential in favor of public power systems is, therefore, about 16 per cent.

A good illustration of the effect of the tax differential on competitive electric rates is found in a booklet prepared by Georgia Power Company. The electric department of this company was charged with taxes in the amount of \$7,977,017.47 in 1948, or 16.04 per cent of revenue from sales. In the fiscal year ended June 30, 1948, TVA distributors charged their electric operations with taxes and tax equivalents amounting to \$2,703,844, or 4.49 per cent of sales revenue. This is equivalent to a differential of 12 per cent which, if applied to Georgia Power Company rates would reduce them to an average of 1.183c per kilowatt hour, as against TVA average rates of 1.200c per K. W. H.

In numerous other localities comparisons would show the same result.

Although the tax differential alone can account for the apparent cheapness of public power, there are other factors of an intangible nature which increases the extent of the subsidies enjoyed by public power agencies. Among these are the sharing in numerous cases of portion of operating costs with other public agencies or department at the expense of taxpayers.

In short, the well-advertised cheapness of public power rates is a myth from a national standpoint. The

Roanoke Employee Dies Suddenly

Charles E. Gibbs, 47-year-old Roa-



17-year-old Roanoke district employee, died suddenly at his home on September 24.

Mr. Gibbs had been employed in the service department since 1943.

He is survived by his wife, his mother, one brother and two sisters.

Ashland Commercial Department Helps Two Groups Raise Funds

The Ashland district commercial department loaned cooking equipment to the Parent Teachers Association and the Save the Children Federation for use in their boothes at the Greenup County Fair.

This equipment enabled the two groups to serve coffee and sandwiches and to clear approximately \$900 during the three day fair.

taxpayer at large is called upon to shoulder the taxes that the public power agencies escape paying, as well as to provide cheap or free capital to them. While certain areas which are beneficiaries of federal power programs enjoy lower electric rates, they do so at the expense of taxpayers of the country as a whole. What one citizen saves on his electric rate, another citizen makes up in his tax.

(To be Continued Next Month)

40 Years' Service Full Of Activity For "Doss" Ayers



With a sparkling smile that matches his lively eyes, D. W. "Doss" Ayers belies his 40 years of service with the company by pitching softball and playing tennis and handball.

Now in the Roanoke District power sales department where he compiles reports and statistics, "Doss" has counted railway receipts, acted as window cashier, and worked in the pay roll, storeroom, bookkeeping and accounting departments.

"Doss" is in top physical condition, as his service record testifies. He has missed only one day of work in 40 years, that one day coming after 37 years, 6 months and 28 days of service.

Before coming to the company office on October 21, 1910, to work full time, "Doss" worked for four summers at Mountain Park on the edge of Roanoke. The park was owned by the Roanoke Railway and Electric Company, predecessor to Appalachian in Roanoke. He was a jack of all trades in those four years and served as pin-boy, bowling in structor, night watchman, dance instructor and fountain manager.

And his sports activities are just as diverse because he not only pitches softball and bowls but also plays handball, volleyball and tennis. As a hobby he has a small nursery at his home, in Villamont, where he raises a variety of flowers and shrubs.

As if all these activities were not enough to keep him busy, "Doss" has served as chairman and member in many educational, safety and social activities of the company. He believes that one of his highest honors was the privilege of selling the first share of the seven per cent A.E.P. Company preferred stock during the "Tell and Sell" campaign in the Roanoke district in 1927.

He has also served as president of the Roanoke Business Men's Bible Class and Sunday School Superintendent for 15 years in Villamont.

"Doss" says he "likes to stay busy."
His record shows how well he has succeeded.

Cabin Creek Employees Are Given New Blood Type Identification Card

APPALACHIAN ELECTRIC POWER COMPANY
CABIN CREEK PLANT
CABIN CREEK, W. VA.

BLOOD DONOR CERTIFICATE

			TELEPHONE NO.	
ADDRESS		TELEPHONE		
BLOOD TYPE Moss	INTERN'T'L	RH FACTOR	ву	

The card shown above is the result of an idea of W. G. Day, safety supervisor at the Cabin Creek plant.

Doctors say that many lives are lost because of the delay necessary in getting the proper type of blood when a transfusion is needed. With the card shown above, which is now being carried by all Cabin Creek employees, the blood type, RH factor and other necessary information is already determined.

On the back of the card a record of the donations is kept, thus eliminating the danger of an employee giving transfusions too close together.