

If there were no clouds we could not enjoy the sun.

The Illuminator

He who never makes a mistake never makes anything.

Vol. III, No. 5

KENTUCKY AND WEST VIRGINIA POWER COMPANY

APPALACHIAN ELECTRIC POWER COMPANY

KINGSPORT UTILITIES, INC.

February, 1952

Kentucky Company Wins Sporn Award For '51

Fourth Sporn Unit Goes In Service This Month

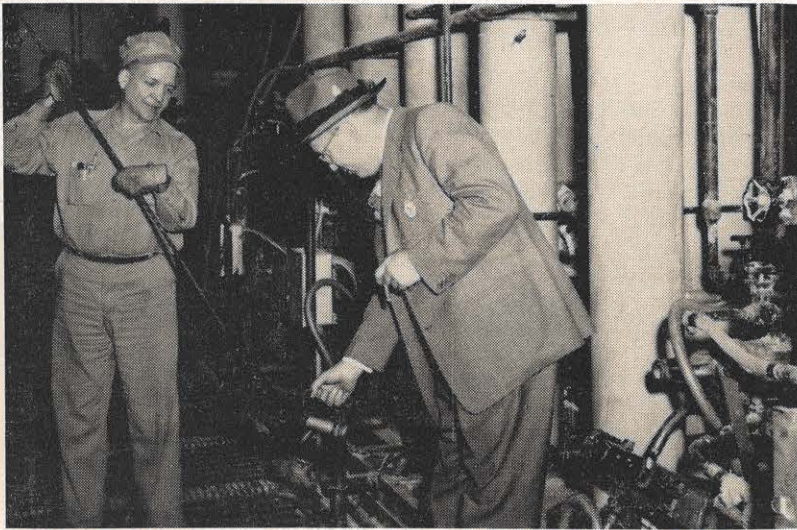
Construction On Four-Unit Plant Is Virtually Complete

The fourth 150,000-kilowatt generating unit at the Philip Sporn plant is scheduled to go into commercial production early this month. The unit was put on final tests the latter part of January.

The fourth unit, owned by Ohio Power Company, brings the total generating capacity at Sporn Plant to 600,000 kilowatts making it the largest plant on the American Gas and Electric System.

Owned jointly by Appalachian and Ohio Power, construction of the plant was begun in June, 1947. The putting in service of unit four marks a virtual end to the construction of the authorized four-unit plant.

Along with the construction of the plant has gone the building of a 132,000-volt transmission station. Recently three new bays were added to the substation and they are ready for use as soon as connecting lines are completed. New lines will connect the Sporn plant with the Muskingum

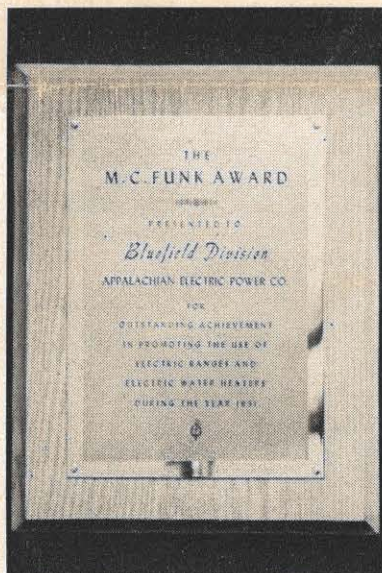


The fourth unit at the Philip Sporn plant was first lighted off at 3:26 p. m. on January 8 for initial tests on the boiler. Shown above is John Geue, plant consultant for the A. G. and E. Service Corporation, applying the light to the torch held by Howard Rader, shift operating engineer at the plant.

River and Kanawha River Plants and to the Vanadium Company's new plant which is under construction near Graham Station.

The completion of unit four brings the total generating capability on the American Gas and Electric system to more than 2,860,000 kilowatts.

One Division And Six Districts To Get Award



One division and six districts in Appalachian topped the 1950 sales of ranges and water heaters through promotional efforts with their dealers during 1951.

In recognition of this achievement the Bluefield division, the Abingdon, Welch, Lynchburg, Charleston, Pulaski and Huntington districts will receive the M. C. Funk award.

Sales goal achievement awards, for achieving or exceeding the district or division share of Mr. Sporn's goal of 90,000 units have been made to all four divisions and these districts: Abingdon, Welch, Bluefield, Pulaski, Roanoke, Charleston, Lynchburg, Huntington, Logan, Williamson.

During the year in Appalachian territory, dealers sold 36,953 ranges and water heaters. This was done with the help and through the promotional activities of the company's district and division commercial departments.

At the beginning of 1951, there were indications that sales of heavy appliances would be off from the record year of 1950 by at least one-third. However, in the Appalachian area, one division and six districts exceeded their 1950 records.

Appalachian Third; Southern Districts And Divisions Win Honors In Drive Which Resulted In Sale Of 44,397 Units

The Kentucky and West Virginia Power Company won the Philip Sporn trophy for 1951 in the annual American Gas and Electric range and water heater campaign.

The Kentucky company was hard pressed to win by the Central Ohio Light and Power Company which finished second. Less than one per cent separated the two top companies with Kentucky and West Virginia having 153.47 per cent of quota and Central Ohio having 152.74 per cent.

The companies of the Southern Properties acquitted themselves well during the year-long campaign which resulted in the sale of 92,880 units on the A. G. and E. System. Of this total 44,397 units were added to the lines of the Southern Properties System.

Appalachian Third

Appalachian finished third with a percentage of 138.24.

On a division basis, Central Ohio's western division was first with a percentage of 157.51 followed closely by the Bluefield division with a percentage of 153.78. Roanoke and Huntington divisions finished fifth and sixth respectively with the Charleston division ending in ninth place among the 14 divisions in the A. G. and E. System.

On a district basis the five top districts were from among the Southern Properties with Abingdon leading the way with a percentage of 205.10. Ashland, Sprigg, Hazard and Welch finished in that order. Lynchburg district was tenth; Bluefield, eleventh, followed by Charleston, Pulaski and Huntington, in the top fifteen districts in the system.

In his message to the field, Mr. Sporn said, "Messrs. Claytor and Sawyer join me in extending congratulations to everyone who contributed to the magnificent total of 92,880 range and water heater sales in 1951.

8 1/2 Per Cent Increase

"To Kentucky and West Virginia—congratulations for the top sales job of the year. It must be a great satisfaction to win first place but to do it against such keen competition which came from Central Ohio Light and Power Company was doubly satisfying. And to turn in a job that represented an 8 1/2 per cent increase over 1950 sales was quite a feat.

"In the divisions, it was Bluefield who pulled the surprise and with a great assist from the Abingdon dis-

trict, almost overtook Central Ohio's Western division. The real surprise came when Abingdon reported over 1,000 sales during December to push Sprigg out of first place and end up the year with a quota of 205.1 per cent."

To Get Awards

R. E. Doyle, general manager of the Kentucky and West Virginia Power Company, will receive the Philip Sporn award for his company having the highest per cent of quota on a company basis. Joe P. Gills, manager of the Abingdon district, will receive a Sporn award for having the highest per cent of quota on a district basis.

J. P. Gills, manager of the Bluefield division, will receive the Graham Claytor Award for his division, having the second highest per cent of quota on a division basis and H. S. Scott, assistant general manager of the Kentucky company and acting manager of the Ashland district, will receive a like award for that district's record.

G. A. Weatheron, commercial manager of the Kentucky and West Virginia Power Company and Fillmore McPherson, commercial manager of the Abingdon district, will receive the H. M. Sawyer awards.

These awards will be presented at a meeting in New York next month which will be attended by representatives from the second and third highest companies and the second, third, fourth and fifth highest divisions and districts in the contest.

C. E. Buck Awarded Medal

The twelfth Edison Electric Institute Medal has been awarded to an employee on the Southern Properties. This medal is awarded to employees of electric utilities who save lives by the use of artificial resuscitation.

Carl E. Buck, a lineman in the Charleston district, was awarded the medal recently for saving the life of a fellow employee, Estel D. Boggess.

The award was established in 1933 to honor employees who through the use of manual resuscitation in the cases of electric shock, have saved the lives of their fellow workers. Since the inauguration of the award only 327 medals have been given in the 18 years.

Carl received his medal and certificate for quick action which saved the life of Estel when he came in contact with a 2,300-volt line. The accident happened on August 9, 1951, when the two Charleston district linemen were transferring an energized pri-

mary conductor. During the making of a splice Boggess' arm came in contact with a clamp. He received a severe electric shock. Buck immediately began applying pole-top resuscitation.

Boggess received some burns but has recovered and was present during the presentation of the medal. In fact, Estel pinned the medal on Carl's lapel during the ceremonies.

Southern Properties line crewmen have received 12 of the medals during the 18 years that it has been awarded. The line crewmen, as a part of their routine, receive instruction and practice not only in pole-top resuscitation, but also in other approved methods of artificial respiration and first aid. The fact that our crewmen have received the medals is evidence that they know well their jobs and the safety practices necessary to be able to save lives when accidents occur.



D. C. Duncan, system safety supervisor, presents the Edison Electric Institute medal and certificate to Mr. Buck. At the presentation were left to right, Mr. Duncan, Mr. Boggess, Mr. Buck and C. B. Talley, Charleston district manager.



These are most of the members of the Abingdon district commercial department which topped all other districts in the A. G. and E. range and water heater sales during 1951. Left to right, front row: Gordon Barlow, Louise Gilmer, Margaret Collins, Gordon Craig, Bob Weisfeld, Kathryn Dobbins, Fillmore McPherson. Second row: Bill Ferguson, Carson Carmichael, C. K. Kirkland, assistant district manager, Grady Coley, Jimmy White and Charles Wagner. Missing from the picture are J. E. Collins, Paul Dunn and Shirley Grubb.

The Illuminator

Published monthly for employees of Appalachian Electric Power Company, Kentucky and West Virginia Power Company and Kingsport Utilities, Inc., and their families. Articles herein may be reproduced provided credit is given.

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Private Enterprise Works

Are we convinced that free enterprise is responsible for the high standards of living we enjoy? For those who say that private ownership does not produce results, here, in our own company, is a shining example that it does.

Back in 1947, it became apparent to our management that large additional quantities of power would be required by our customers in the near future. That was when work on one of the largest steam-electric generating plants ever built was begun at Graham Station, West Virginia. This 600,000-kilowatt plant has just been completed, after a little more than four years—on schedule, and with a minimum of delay. It is, of course, the Philip Sporn plant, owned by Appalachian and the Ohio Power Company.

It is interesting to contrast this accomplishment with projects being built by governments with public money. Long before such projects are started, there is usually much fanfare about the many great benefits that will accrue to the area, and the futility of expecting private enterprise to do a comparable job. In all this, two important facts are often glossed over. They are the unnecessarily high costs, usually brought about by waste and extravagance, together with delays in getting the projects finished and in operation.

It is also well to remember who pays the bills. Sporn plant was paid for by investors—from the savings of people who have faith in our company, and the private enterprise system we have in this country. That is the way free enterprise works. But who pays the excessive costs of government projects which compete with private enterprise? We only need to look at our own tax payments to find the startling answer.

Sporn Plant is a fine answer to those who say that private enterprise does not work to the public's best interest.

That Hand In Our Pocket

Most of us are well aware that March 15 and federal income tax time is here again. We can feel that hand in our pocket.

Although federal withholding taxes are automatically deducted from our checks every payday, we are beginning to realize how much is being taken by that hand. In fact, the hand that used to be content with the change pocket has moved right into the pocket with the folding money.

That switching from pockets shows how your burden of taxes has rapidly increased in the last ten years. Take an average family, a couple with two children, for example. Let's say he was earning \$3,000 in 1940. To live as well

Your Opinion

In what ways can we as employees help new employees?

IN THE SPOTLIGHT

FOREST HODGE, Mechanical Maintenance Mechanic, Logan Plant.



to be safe.

It is half a man's battle to become accustomed to you. Every effort should be made to put him at ease. Try to understand the man's personality and do your thinking accordingly. Answer all questions freely and give him all the information you can. Treat him as though he were a guest in your own home. I feel as though this is part of my job. I would treat any man the way I would expect to be treated under the same circumstances.

FRANK H. WOODS, Distribution Department, Bluefield.



Tell them of the many advantages of working for our company they would not have elsewhere. When they make mistakes do not be too harsh while showing them why they are wrong. We should show them as much about their work as we can and make them feel we have a sincere interest in them. Our first impression should be a good one. If I were a new employee I would like to be treated this way.

DOROTHY N. MITCHELL, System Civil Engineering Department, Roanoke.



and procedures, and by diligently and patiently assisting him in learning and per-

forming his new duties.

today as he did then, he would have to earn \$6,453.

Taxes and inflation have robbed him of any benefits from pay raises during that time. Taxes are taking more each year than he spends for food.

And here's the tragic thing: The President's new \$85 billion budget proposes that the government shall spend as much during the next fiscal year as was spent during the first 136 years of our government's operation. With few exceptions, government agencies would dole out many more billions for non-essential projects than during the record-shattering spending year of 1951. How long can we continue without economy in federal government? How long, oh taxpayer, how long?

forming his new duties.

If our fellow employee is also new to our community, he is confronted with a social adjustment that is equally as vital to his success and happiness as is his occupational adjustment.

Therefore, we should also be eager to welcome him into our homes, churches, and civic and social activities.

In these ways, we can cultivate a harmonious employee relationship, as well as a lifelong friendship.

GAINE STIDHAM, Distribution Department, Hazard.



I believe that the first help that should be given any new employee by others in his crew or group is that of friendliness. This can be shown by introducing him to the others in his group and by letting him work at first with some older employee or friend who can best make him feel at ease. Curiosity is always present when a new man comes on the job. Friendly questions and conversation about a man's hobbies, past work experience, and family are eagerly accepted by most new employees and make him feel more a part of his group.

Probably the greatest and certainly the help that will last the longest is help and instruction in safety. This knowledge of safety, and the ability to work safely, will bring freedom from accidents and heartaches and make a happy living. No man can hardly do another a greater service than to help and teach him to work safely.

MARBETH GALLOWAY, Accounting Department, Kingsport.



Helping the new employee can either be a pleasant or an unpleasant task. It is what we, the older employees, make it. The new employee should first be introduced to his or her co-workers; in this way we older employees can certainly help.

The new employee should be made to feel at home, welcome in all activities and feel free to call upon us at any time for help and advice.

JAMES L. FERRIS, Substation Department, Roanoke.



fellow's welfare.

Assist them as much as possible with their problems, in their work or otherwise.

I feel we should never criticize the new employees, when mistakes are made; just try

to help them so they will be able to benefit by the same.

We have a responsibility of trying to impress upon them the importance of doing their work safely, for their own protection as well as their fellow employees, the public, and company equipment.

MARY ALICE CAUDILL, Secretary, Charleston.



In my opinion, we as employees can help new employees most by making them feel at home and welcome. We should make it a special point to introduce them to our office friends and associates—and to be friendly toward them ourselves (remembering that at one time each of us was a

"new" employee with a lost and perhaps a timid feeling).

In acquainting new employees with our company, we should be helpful—but not overly helpful.

Our goal should be to express to new employees that we are proud to be a part of our big, happy Appalachian "family"—and we want them to be, too!

ALDA H. JONES, Accounting Department, Logan.



We will help the new employee all we can with his work, but we want him to feel at ease both in his surroundings and with his fellow employees.

So, let's show him that we like him as an individual—are happy to have him with us and want him to like both us and his work. If he knows we are happy with the company, chances are that he will be, too.

We can invite him to lunch, include him in conversation at rest periods, talk with him during the day, and be hosts just as we would in our homes.

Should he be a newcomer to our community, help him become acquainted with our churches, clubs, etc.

Really, all can be said in two words—BE FRIENDLY.

CHESTER M. WEAVER, Maintenance Department, Philip Sporn Plant.



With every new employee there is that period of "Getting acquainted," with safety first, the other personnel and then the job itself. He should be made to feel at home and relaxed, that the older employees are all for him; certainly never against him.

The company's safety rules and regulations should be explained to him as practices which many others have given considerable time and thought to, so that the new employee can begin work in a safe place. His duties should be pointed out separately with special emphasis on the danger points in each.

A new employee should be studied as an individual by the older employees and the management so that it can be determined in what respects he is most in need of help. Then go to his rescue, he will thank you for it.

Area Development Discussion Held



This photo was made during a meeting of the commercial department of the Kentucky and West Virginia Power Company. The commercial department folks heard a discussion of community and industrial development in eastern Kentucky. Durward Williams, field director of the Kentucky Agricultural and Industrial Board, George Moffett, industrial development agent for the C. and O. Railway, and William Johnson, member of the agricultural sub-committee of the Kentucky Chamber of Commerce took part in a panel discussion on area development problems. Present for the meeting, which was presided over by G. A. Westherton, was E. A. Snyder, representing the commercial department of the A. G. and E. from New York and the commercial managers and other personnel from the district commercial departments.

Sporn Is Speaker At Roanoke Chamber's Annual Meeting

Philip Sporn, president of American Gas and Electric Company, was the principal speaker at the annual meeting of the Roanoke Chamber of Commerce last month.

Mr. Sporn spoke on the role of power in peace and war. He stressed the importance of electricity and told the more than 900 people present that electric power plays a major role in the mobilization program now under way.

In addition to Mr. Sporn, Graham Claytor, vice president of A. G. and E. also appeared on the program. He introduced Mr. Sporn.

G. L. Furr, assistant general manager of Appalachian, made his last appearance as president of the Roanoke Chamber of Commerce and gave the annual report of the chamber's activities during 1951.

Donald Keyser Is Named President Of Past Masters' Group

Donald C. Keyser, an employee in the main accounting office in Ashland, has been elected president of the Association of Past Masters of Eastern Kentucky.

Don has held the offices of Past Master of Hampton Lodge 235 in Catlettsburg and Past Worthy Patron of Eastern Star. He has been an active member of the Masons for nine years.

He is also an active member in the El Hasi Temple and Patrol; Ashland Commandery 28; Royal Arch Masons Apperson Chapter 81.

Beckley Credit Union Names Officers



The Beckley District Credit Union held its annual stockholders' meeting recently and elected new officers shown above. Left to right they are: H. C. Sessions, president; Mrs. Vera R. Haynes, vice president; H. F. Thomason, assistant secretary-treasurer, and J. E. Hammer, secretary-treasurer. Also elected during a meeting of the board of directors was a credit committee composed of W. S. LaFon, C. C. Darrah and B. H. White, Jr., and a supervisory committee composed of R. D. Smith, W. E. Mitchell and H. F. Arnott.

Third Unit Is Authorized For Tanners Creek

A third generating unit has been authorized for the Tanners Creek plant of the Indiana and Michigan Electric Company. The new unit will be of 200,000-kilowatt capacity and will bring the total capacity of the Tanners Creek plant to 500,000 kilowatts, making it the second largest on the American Gas and Electric System.

If all materials are available and delivered on schedule it is expected that the unit will go into commercial operation in July, 1954.

The newly authorized unit is of the same design as the four 200,000-kilowatt units now under construction at Appalachian's Kanawha River plant and the Ohio Power Company's Muskingum River plant. These are the largest generating units now being built in the country.

With the authorization of the third unit at Tanners Creek, the total construction program for the 1952-1954 period on the A. G. and E. system is 1,300,000 kilowatts. This is the largest amount of power scheduled for completion in that period by any privately owned power system in the United States.

This program will make the generating capability of the American Gas and Electric system total 4,019,000 kilowatts by the summer of 1954—over 4 times the generating capacity of the system in 1939.

Charles Jordan Dies At Charleston



Mr. Jordan

Charles Jordan, a Charleston district distribution engineer, died at his home on December 23 after an illness of three months.

Mr. Jordan was first employed by the company in 1913. He served in World War I and returned to the company in 1922.

He was an active member of the John Brawley Post of the American Legion.

A native of Lawrence County, Ky., Mr. Jordan was born on November 14, 1887.

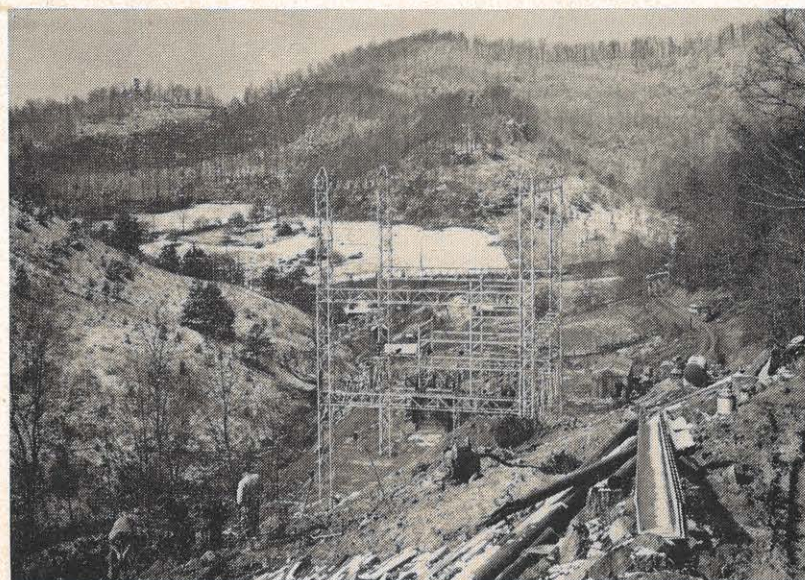
He is survived by his wife and one brother.

Boiler Room Leads Cabin Creek Bowling

As the second half of the bowling season gets underway for Cabin Creek plant keglers, the Boiler Room team is leading the league.

R. W. Gwinn and Jeanne Creasey are holding individual honors. Gwinn rolled a high single game of 204 and a high three-game series of 517. Jeanne was queen for a week with a high single game of 170 and a three-game series of 431.

Work Continues On Leslie Substation



Work continues on the Leslie substation scheduled to go into operation this month in the Hazard district. The new station in Leslie County will have a 10,000 kva capacity and will be connected to the high-voltage system by a tap from the Hazard-Pineville 154,000-volt line.

V. A. Mulford Dies Suddenly In New York

V. A. Mulford, director of the insurance department of the American Gas and Electric Service Corporation, died suddenly January 26. He was attending the Millrose Athletic Meet at Madison Square Garden when he had a heart attack.



Mr. Mulford

Mr. Mulford had been associated with A. G. and E. since 1925. He was graduated from Columbia University with a bachelor of arts degree in 1922, and received his electrical engineering degree in 1924. He worked for the New York Edison Company for a year.

He served A. G. and E. as assistant distribution engineer, assistant transmission engineer, depreciation engineer, operating engineering and as special project engineer.

He was a member of the American Institute of Electrical Engineers, Edison Electric Institute and the depreciation accounting committee.

Beckley Employee's Daughter Gets High Girl Scout Honor



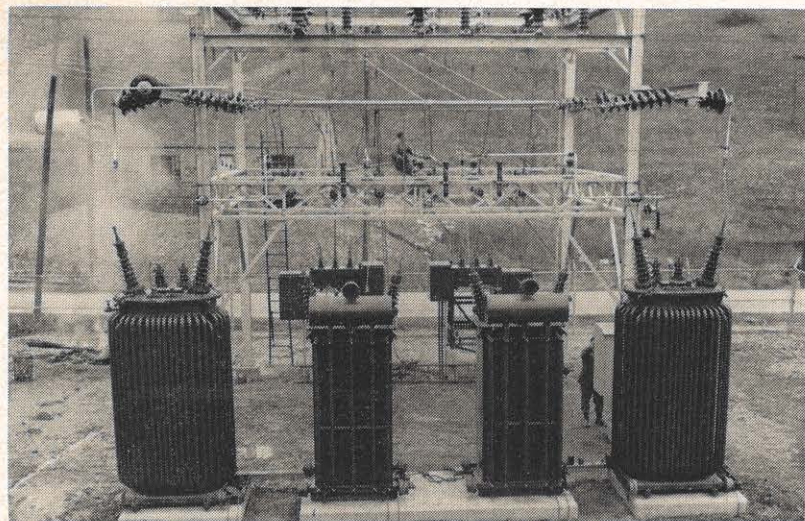
Miss Pitsenberger

Patricia Ann Pitsenberger has received the "Curved Bar" the highest honor in intermediate Girl Scouts.

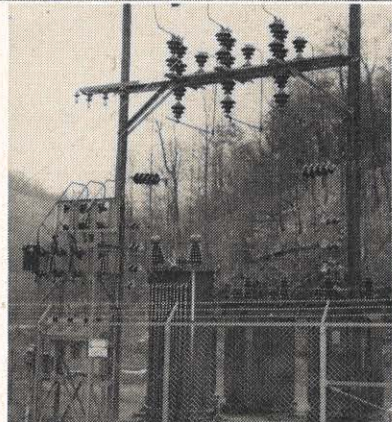
The 12-year-old daughter of Mr. and Mrs. C. E. Pitsenberger, is in the seventh grade at Beckley Junior High School. She started out as a Brownie at the age of seven and at the age of ten she was promoted to the intermediate scouts.

In addition to her scouting activities, Patricia is very active in school affairs and for the past two years has made all A's on her report card. That's another reason, her daddy, who is substation supervisor, is proud of her.

Two New Substations Placed In Service



Two new Charleston district substations were recently placed into operation. Above is the Southside station located on the Ferry Branch Road about three miles south of Charleston. The 2,500 kva station went into service January 16 after rural and urban development in the South Hills and Davis Creek sections made it necessary to increase transmission facilities in that area. On the right is Big Creek station in Fayette County. This new 1,000 kva station was designed to serve the Semet Solvay Coal Company.



Charleston Division

Philip Sporn Plant

Richard Roush, auxiliary equipment operator, has returned from military service. He served 14 months in the Army and saw action in Korea with the Seventh Infantry Division.

Sympathy is extended Dwight Wallace, maintenance helper, on the death of his mother and father.

Paul Schneider, assistant plant manager, and family recently returned from a 1,300-mile vacation trip which took them through Kentucky, Tennessee, North and South Carolina and Georgia.

Earl Teaford, assistant chemist, recently visited Pittsburg, Cleveland and the General Laboratory in Youngstown.

Ralph Warner, test engineer, has become Scoutmaster of Troop 253 at Mason. He is assisted by Paul Nease, maintenance helper who is chairman of the troop committee.

Wyllis F. Davis, Jr., maintenance helper on military leave, has been transferred to jet engine training school at Amarillo.

New employees in the labor department are: Glenn Huffman, Troy S. Sayre, Gilbert C. Hart, Gerald Kelly, John C. Roush, Harold R. Russell, S. Eugene Hesson and Gerald E. Clark.

Charleston District

Mrs. Walter McGraw, wife of the area sales representative at the Montgomery office, is recovering after an operation.

Sympathy is extended Mrs. Vera Dillard, maid in the home service section of the commercial department, on the death of her mother-in-law.

Rita Marie Schnieder, home economist, has resigned.

Mrs. Lillian Young Sturgis, former telephone operator, is moving to Florida.

Mrs. Helen Ward, pay-roll department, has resigned.

Mrs. Norma Amory, pay-roll department, has resigned.

C. T. Older, substation department, has been ill.

W. S. Buxton, commercial department, has been ill.

E. C. Flannery, division office manager, has returned to work after a recent operation.

Rudolph Jennings, a student at Morris Harvey College, is the new evening switchboard operator.

Mrs. W. H. Garten, wife of Bill of the accounting department, has been in the hospital.

George Goshorn and C. R. S. Garten, accounting department, have been ill.

New employees in the meter department are L. E. Duff, R. A. Perolio and W. H. Crist, Jr.

C. C. Harper has returned from military service.

Sympathy is extended S. L. Mullins, meter department, on the death of his mother.

Sympathy is extended R. A. Fleener, meter department, on the death of his brother.

Cabin Creek Plant

Sympathy is extended James E. Pyles and family on the death of his father.

Sympathy is extended Jim Hodge and family on the death of his grandson.



Point Pleasant District

New employees in the district are: Patricia J. Adams, clerk-typist, and Kenneth G. Roush, lineman.

Beckley District

Eddie Lee Berginnis, seven-year-old son of E. A. Berginnis who is district troubleman, has recovered from pneumonia.

L. H. Williams, line crew foreman, has been convalescing at Hot Springs, Arkansas.

Mr. and Mrs. C. C. Darrah and Mr. and Mrs. R. S. Brashear entertained during the holidays with an open-house party at the Darrah residence on King Street.

Elizabeth Scott visited recently with her sister in Huntington.

Dwight H. Williams is a new employee in the distribution department.

Mr. and Mrs. E. O. Snider entertained the Beckley district commercial department personnel and their families with an open-house party during the holiday season.

Cpl. James R. McVey, engineering department employee on military (See Charleston, page 10)

Bluefield Division

Abingdon District

John Browder has returned to work after being hospitalized.

Sympathy is extended James Booth on the death of his mother.

Doc Burke has been ill.

J. J. White has returned to work after being hospitalized.

R. Z. Williams, meter department, has resigned.

Sympathy is extended Sylvia Darnell on the death of her father.

Gordon Barlow and Bill Ferguson attended the Sugar Bowl game in New Orleans. Gordon also visited Smithfield, Virginia, while on vacation.

A letter was received from B. H. Puckett, employee on military leave who is stationed in the Canal Zone.

Russell Fleener, employee on military leave, visited the office on his Christmas leave.

Welch District

Grundy employees were treated to a steak dinner by their foreman, B. M. Nuckolls, for going through the year without a disabling accident. The dinner on January 11 was preceded by a safety meeting. Present in addition to the Grundy group were A. F. Horne, M. C. Porterfield, C. R. Settle, C. C. Belchec and Sank Smith.

Miller Porterfield, Jr., was treated to a luncheon by the Rotary Club for making the high school honor roll.

Stephen P. Bell has been ill.

Sympathy is extended Walter Thomas, line department, on the death of his grandfather.

(See Bluefield, page 5)

Kingsport

Philip R. Carter is a new employee in the engineering department.

Mrs. Philip Bishop, accounting department, and her husband vacationed at Daytona Beach.

C. H. Hurd has returned to work after an extended illness.

Fain Leamon, engineering department, has returned to work after recovering from injuries received in an automobile wreck.

Kentucky

Hazard District

A surprise birthday party was given Sue Carey at her home. Present were Leyburn Cody, Virginia Back, Virginia Bueris, Naoma Buckner, Bill Buckner, Mrs. George Bueris, Mr. and Mrs. Denver Robertson, Pattie Ritchie and Mary Emma Sword.

Pvt. John Stubblefield, now in the Air Corps, visited friends and relatives during the holidays.

Mr. and Mrs. A. R. Barber entertained department heads on New Year's day with a television and dinner party at their home in Woodland Park. Present were Mr. and Mrs. Thomas Griffin, Mr. and Mrs. John Scholtens, Mr. and Mrs. C. A. Zoellers, Randolph Adams, Morgan Ozee, Carol Ann and Puggy Barber.

Seaman Crawford Rowell, husband of Nannie Joe Rowell of the accounting department, was home during the holidays.

Bradley Dixon, meter superintendent, vacationed in Texas and Mexico.

Kenny Brashear and David Begley, now in the Navy, were home for the holidays.

Corbin Breeding has been ill.

Kay Cornett, P.B.X. operator, vacationed with her parents in Appalachia, Virginia, during the holidays.

Ashland District

Mrs. Betty Chatfield, main accounting office, has returned to work after an operation.

Sammy Cordle is a new employee in the local accounting office.

Mrs. Helen Davis, commercial department, has been ill.

Hargie Conley, substation department, is recovering after an appendectomy.

Mrs. Ira See, whose husband is employed in the engineering department, has been ill.

George Price, troubleman, is recovering from a back strain.

H. K. Johnston, main accounting office, has been re-elected to the board of directors of the Catlettsburg Chamber of Commerce.

R. W. Schweitzer, commercial department, has been appointed general chairman of the Better Homes Show of the Junior Chamber of Commerce.

Roger G. Thompson, residential sales supervisor, and wife have returned from an awarded trip to Ha-

waii. They flew from Cincinnati to Los Angeles and then to Honolulu. After seeing the Pineapple Bowl football game on New Year's and seeing some interesting sights of the islands, they flew home. The trip took ten days and covered about 9,000 miles.

Charles Carroll, meter department, is recovering after an operation.

Pikeville District

Marvin Stratton, lineman, Angle Blackburn, auto mechanic, Clyde Wright, meter reader, and Florence Hagan, accounting department, have resigned.

Raymond Scott, lineman, has returned to work following an illness.

Rodman Crutchfield, inspector, has returned to work after an extended illness.

Homer Helvey, lineman, was recently confined with the mumps.

Mrs. Homer Hopkins recently underwent an operation. Her husband is a truck driver in the distribution department.

Sympathy is extended Wilson Tibbs, distribution department, on the death of his brother.

Mrs. Ed Marrs recently underwent an operation. He is a foreman in the distribution department.

Dorde Picklesimer, transitman, has recovered from the mumps.

Charles E. Campbell has returned to work after serving with the Marines in Korea for 12 months.

Roanoke Division

Fieldale District

Paul and Marie Byrum vacationed with their parents in Edenton, North Carolina, during the week of January 7. Paul is employed in the commercial department.

Sympathy is extended Johnnie W. Wright, meter reader, on the death of his grandfather.

Bernard and Maner Kellam visited relatives in Savannah during the holidays.

Roanoke District

Dewitt Livengood has returned from military duty in Korea. Mrs. Livengood is an employee in the pay-roll department.

Joyce Hancock, local accounting, recently visited friends in Washington.

James E. Jones, division engineering department, was recently elected to the board of directors of the "200 Club," a social organization.

Charles R. Paxton, division engineering department, was recently elected treasurer of the Camavo Club, a club made up of personnel of the first and second floors of the general office building.

Lynchburg District

J. W. Harris, distribution line department, recently underwent an appendectomy.

Jasper Davis, stores department, is a new employee.

(See Roanoke, page 8)

Huntington Division

Williamson District

John Scenters, engineering department, has returned to work after an illness.

Sympathy is extended Mrs. Leonard Justice on the death of her brother, SFC Gene Ward who was killed in Korea.

Farley Bentley, distribution department, has returned to work after staying with his mother who was seriously ill.

Ernest Slater, distribution department, has been ill.

Patsy Gentile, accounting department, recently visited her mother in Huntington.

Pvt. Jack Riddle, on military leave from the engineering department, recently visited the office.

C. A. Beatty and L. W. Robinette have returned from Ashland where they were instructors in a commercial sales training school.

Charlie Burchett, lineman in Kermit, has returned to work after an illness.

Huntington District

Edith Shy, transmission and distribution department, has returned to work after an illness.

Employees from engineering department who recently donated blood for the Red Cross Blood Bank are: Georgia Marcum, Stella Buttrick, T. A. Gilkerson, Catherine Twohig, A. C. Mirtz, Ray M. Bosworth and J. T. Russell.

Sympathy is extended Charles Elam on the death of his brother.

Sympathy is extended R. S. Strother on the death of his brother.

C. M. Duke resigned as distribution record clerk to go with the Princess Elkhorn Coal Company. Employees of the department presented him a briefcase.

New employees in the Huntington District are: Betty S. McCaffrey and Eugene L. Adkins, stores department, and Reba L. King and Glenn E. Gilbert, accounting department.

Sympathy is extended Dorcas Lindsey, system billing office, on the death of her mother.

System billing office employees recently donating blood were:

Jack Butler, Chester Campbell, Charles Derbyshire, Helen Powell, Joe Schultz and Gertrude Thresher.

V. F. Sturgeon has returned to work after an extended illness.

Joyce Walters, accounting department, has resigned.

Glenn Gilbert, meter reader, is a new employee.

Logan Plant

Fred Adkins and Jesse Johnson, Jr., are new employees.

J. W. Frey, shift supervisor, has returned to work after an extended illness.

Pvt. Daniel Cooper, employee on military leave, visited in Logan during the holidays. He is stationed at Scott Air Force Base in Illinois.

T. W. Abolin, supervising engineer, has returned to work after a recent illness.

Mr. and Mrs. R. D. Booker recently celebrated their thirtieth wedding anniversary. He is a shift supervisor.

Jerry L. Persinger and Homer W. Dyer have returned to the electrical maintenance department after serving more than a year in the Navy.

(See Huntington, page 5)

New Method Of Artificial Respiration

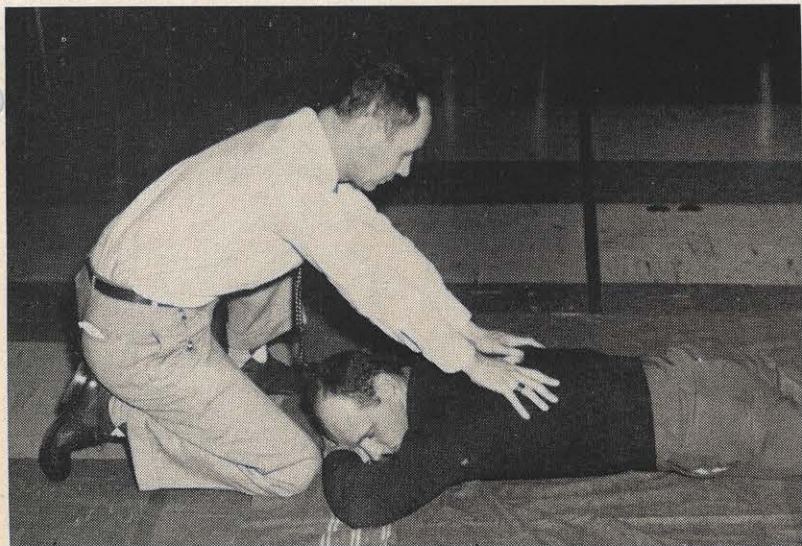
The American Red Cross, the company's safety department and many other organizations have adopted the back pressure-arm lift method of manual artificial respiration.

Research has shown that the new method is much better than the prone pressure method which has been in universal use for many years. Under the back pressure-arm lift method it has been found that a greater volume of air is exchanged than with the prone pressure method. The new method is also recommended because it does not tire the rescuer unduly.

In cooperation with the Red Cross three men on the Southern Properties

have received special instruction in the new method. W. S. Kitchen of the system safety department; Ted McCurdy, personnel supervisor in Huntington and Carter Burnette, Charleston safety supervisor, attended Red Cross training courses on the back pressure-arm lift method.

Training programs are beginning throughout the Southern Properties. To acquaint you with the fundamentals of the new method, these pictures were made during a recent demonstration before the Roanoke district line crews. Mr. Kitchen is the rescuer and A. L. Stebar, a Roanoke lineman, is the victim.



After the victim is placed in a prone position, his elbows are bent and the hands placed one upon the other. The face is turned to one side with the upper cheek resting upon his hands. The operator then kneels on one knee at the head of the victim facing him. His knee is placed at the side of the victim's head close to the forearm with his opposite foot located near the elbow. If more comfortable, he may kneel on both knees, one on either side of the victim's head. He then places his hands upon the flat of the victim's back in such a way the heels of the hands lie just below a line running between the armpits. With the tips of the thumbs just touching, he spreads his fingers downward and outward.



The operator then rocks forward until his arms are approximately vertical and allows the weight of the upper part of his body to exert slow, steady, even pressure downward upon the hands. This forces air out of the lungs. The elbows should be kept straight and the pressure exerted almost directly downward on the back.



The operator then releases the pressure, avoiding a final thrust, and commences to rock slowly backward. He places his hands upon the victim's arms just above the elbows and, as his backward rock continues, the victim's arms are drawn upward and toward him. Just enough lift is applied to feel resistance and tension at the victim's shoulders. The arms are then dropped to the ground, which completes the full cycle. The arm lift expands the chest by pulling on the chest muscles, arching the back, and relieving the weight on the chest. The cycle should be repeated 12 times per minute at a steady, uniform rate.

Bluefield . . .

(Continued from page 4)

New employees in the district are: Wyatt Ratliff, meter department at Grundy, and Mrs. Ellster Brown, accounting department at Welch.

The Blood Donor Unit will visit McDowell County each month to collect 150 pints of blood. D. C. Wright, distribution record supervisor who is blood donor chairman for McDowell County, is setting up machinery to make the program a success. C. T. Southern, commercial department, is securing halls in which machinery and beds for the operation can be located in the different towns.

Bluefield District

Mrs. Ola Adkins, division right-of-way department, vacationed with her daughter and new grandson in Dayton.

Anne Carolyn Moss is a new employee of the system transmission department.

Jack Dunn, Bland, has returned to work after an illness.

Arthur Bowling, Princeton serviceman, has been ill.

Kenneth Thomas, pay-roll department, has returned to work after being ill.

Mrs. Billie Bass visited in Cleveland.

Glen Lyn Plant

Sympathy is extended F. B. Duncan on the death of his mother.

L. E. McKenzie is recovering after an operation.

Sympathy is extended C. M. Smith on the death of his father.

H. L. Nester, R. N. Wilkinson, C. M. Smith and W. B. Thompson have returned to work after illnesses.

Sympathy is extended George W. Dent on the death of his father.

J. A. Thornton, M. H. Wilkinson, R. W. Wilkinson and H. G. Holdren, retired employees, visited the plant last month.

Pulaski District

C. N. Robinson, residential sales representative, and J. J. Duncan, distributive records supervisor, recently moved into their new homes, the first in Pulaski to be heated electrically.

Mrs. Paul Trimpey, former home economist at Galax, has moved to Kenbridge, Virginia.

Roy Lawson, local office supervisor at Galax, will move into his new home within a few weeks.

Mrs. James B. LaVance, formerly of the Pulaski office and the daughter of Mrs. Anna Schrader of the Galax local accounting office, has moved to Tazewell. Mrs. Schrader's son, Ray, has returned to Galax after serving with the Marines.

S. H. Bryant of Saltville has returned to work after being hospitalized in Abingdon.

Sympathy is extended J. S. Suthphin, local superintendent at Marion, on the death of his mother.

Sympathy is extended W. W. Ballinger, local crew member at Christiansburg, on the death of his mother.

Abingdon Girls Break Even In Two Cage Tilts

The Abingdon district girls' basketball team broke even in two contests in the Bristol Industrial League recently.

The AEP girls dropped a close 19 to 16 decision to the Monroe Calculating five and then came back to trounce the Massengill girls 33 to 18.

Become Mingo Engineering Society Officers



The Mingo Chapter of the West Virginia Society of Professional Engineers installed three Williamson district employees as officers for 1952 at their first meeting of the year. Left to right, they are: Clyde Runyon, vice president; J. L. Richmond, president, and E. E. King, director. All three have held offices in the society during the past few years.

Deacon Wins Trophy

(Continued from page 4)



At the end of his first year as secretary of the Kingsport Shrine Club, W. B. "Deacon" Jones has been awarded a trophy as the "best bull thrower." This is the fourth year that the award has been given. The champion keeps the trophy a year and presents it to his successor. "Deacon," who is dealer sales representative at Kingsport, was also re-elected secretary of the Shrine club.

Nitro Local Office Wins Talley Award In Sales Campaign

The Nitro local office of the Charleston district has won the C. B. Talley award for sales during 1951. The Nitro group nosed out the Clendenin office by 1.7 per cent of quota to win the award which is named for District Manager Talley.

At a dinner meeting recently Mr. Talley presented the award to C. L. Mollohan, Nitro local office manager.

Betty Smith of the Nitro office was the leading salesman by turning in 50 prospects which resulted in 23 sales by dealers in the area. H. W. Mitchell had the lucky prospect which won him the jackpot. Mitchell works in the Whitesville office.

All in all the campaign resulted in the sale of 202 ranges, 71 water heaters and 51 clothes dryers.

Workman Moved To New York

Amos Workman, electrical engineer at the Cabin Creek plant since September, 1948, has been transferred to the New York Office of the American Gas and Electric Service Corporation.



Mr. Workman

After a period of several months' training, Workman will assume a new position at the Kanawha River Plant, now under construction at Glasgow, W. Va.

A native West Virginian, he received his bachelor of science degree from Indiana Technical College in 1948. He and his wife live in Cabin Creek.

R. L. Boyd, mechanical maintenance mechanic, vacationed with his family in Pulaski.

Sympathy is extended Allie Stamper on the death of his brother.

Sympathy is extended D. O. B. Matthews on the death of his sister.

Lillian Erle Straughan resigned as assistant chemist.

J. R. Warren, chief electrician, vacationed with parents in Glasgow, Virginia.

Louie Barker is recuperating after an operation.

Ruth D. Hatfield, Ray Pridemore, Hal Barker and Filbert Myers have been ill.

Logan District

June Davis, stores department, has returned from Charlottesville where her father is undergoing medical treatment.

Joseph Eibling, co-op student from the University of Cincinnati, has returned to the engineering department, and Robert Heitmann has returned to school.

Mrs. Birdie Messinger, cost records department, is recovering from injuries received when struck by a car on Main Street.

E. P. Hager, commercial department, was one of the judges for the annual Christmas Lighting Contest.

James W. Browning, husband of Berta of the engineering department, was recently home on leave from the Navy. He is stationed at Bainbridge, Maryland.

G. F. Schwartz, engineering department, vacationed in Charleston and at his home in Hinton.

Boyd Richardson, Jr., whose father is the district superintendent was recently home on leave from the Navy. He was formerly employed by the company and is stationed at Glenview, Illinois.

Annie Jo Bennett was recently honored on her second birthday with a party by her aunt, grandmother and mother. Mr. Bennett is employed in the commercial department.

Mrs. Eunice D. Fitzgibbon, accounting department, was recently released from the hospital and is recuperating at home.

Margaret Tyler, line department, visited Marjorie Bailey in Dunbar.

Mrs. Gladys A. Curry, cost records department, resigned and was given a gift by fellow employees at a farewell party.

Charles W. Giles, son of W. F. Giles of the commercial department, has been selected to serve as a Midshipman First Class Petty Officer at the Naval Academy. He visited his parents over the Christmas holidays.

George W. LeGrande, line department, recently had his son and his son's family for guests. His son is stationed at Randolph Air Base in Texas.

H. L. Gardner Serves 35 Years



Mr. Gardner

Thirty-five years of service were marked by Harry L. Gardner of the executive offices during January.

Mr. Gardner began his career with A. G. and E. and its affiliated companies on January 16, 1917, at Wheeling, when he went to work for the Wheeling Electric Company. It was during that time that he was associated with H. C. Brues and John Garden.

Four years from the time he went to work, he was transferred to the American Gas and Electric Company as an auditor. In 1922, he was named office manager of the Kentucky and West Virginia Power Company when the main office was opened in Huntington on October 1.

In 1924, he was moved to Charleston when that property was purchased by the American Gas and Electric Company. Two years later he was to become the first office manager of Appalachian when that company was formed in 1926 and a general accounting office was established in Charleston. However, the summer of 1926 came and Mr. Gardner was moved to Roanoke and put in charge of the general accounting office there. He remained as office manager until December 31, 1948, when he assumed full-time duties as assistant secretary of the company, a position which he had held in connection with his other duties since 1932. He served as a member of the board of directors of Appalachian from December, 1944, to December, 1946.

Mr. Gardner is a member of the Roanoke Country Club, the Kiwanis Club, the Shenandoah Club, Roanoke Roundtable and the Greene Memorial Methodist Church.

Six Veterans Get Service Emblems



These six employees received service pins for twenty years or more during last month. Top row, left to right: Fannie Thurman, Roanoke, 30 years; E. L. Wirt, system transportation, Roanoke, 25 years; J. W. Layne, Charleston, 25 years. Second row: W. A. McClain, Charleston, 25 years; B. L. Burnley, Lynchburg, 25 years, and Fred Kellerman, Roanoke, 25 years.

Service Anniversaries



Kentucky and West Virginia Power Company

Hazard District—5 YEARS: Cleo Hatmaker, Accounting Department; Carl Lee Madden, Meter Department, and C. A. Zoellers, Commercial Department.

Pikeville District—5 YEARS: Sherlie Hale and Theda Killen, Accounting Department.

Appalachian Electric Power Company

Abingdon District—15 YEARS: Isaac G. Coley, Commercial Department. 5 YEARS: William H. Coe, Transmission and Distribution Department; Haskel S. Fogleman, Stores Department, and Thomas J. Overbay, Transmission and Distribution Department.

Beckley District—15 YEARS: Albert R. Allen, Substation; Worth Harper; Roland M. Witt and Elmer F. Wright, Transmission and Distribution Department. 5 YEARS: William Brown, Jr., Meter Department and Kyle Ellison, Transmission and Distribution Department.

Bluefield District—15 YEARS: Ray C. Heldreth, Commercial Department; William A. Jefcoat, System Transmission Line Department and Lina P. Light, Managerial Department. 5 YEARS: Benjamin D. Lambert, Meter Department; James D. Summers, Transportation Department, and John R. Tuggle, Maintenance Department.

Cabin Creek Plant—10 YEARS: Walter M. Cornett and Richard E. May, Production Department.

Charleston District—25 YEARS: W. A. McClain, Distribution Department, and J. W. Layne, Meter Department. 10 YEARS: Beulah Johnson, System Meter Department. 5 YEARS: C. W. Davis, Meter Department; P. D. Hull, Distribution Department; D. F. Purvis, Engineering Department; A. E. Strode, Engineering Department, and R. O. Woods, Meter Department.

Fieldale District—5 YEARS: R. M. Martin and T. J. Shelton, Lineman.

Glen Lyn Plant—10 YEARS: Lewis S. Ellison, Boiler Operator.

Huntington District—10 YEARS: Edgar B. Norris, Kenova Plant.

Lynchburg District—25 YEARS: B. L. Burnley, Substation Department.

Logan District—5 YEARS: Alda H. Jones, Accounting Department.

Pulaski District—15 YEARS: R. J. Blair, Commercial Department; C. R. Holdren and W. T. McCraw, Hydro Operators; P. V. Kelsey, Commercial Department; H. B. Newland, Sr., Distribution Record Department; C. H. Rhett, Right-of-Way Department, and R. E. Sheets, Meter Department. 5 YEARS: J. H. Brooks, Groundman; E. E. Fanning, Meter Department, and H. L. Morehead, Engineering Department.

Roanoke District—30 YEARS: Fannie Thurman, Transmission and Distribution Department. 5 YEARS: J. P. Doss, Line Department; Joyce P. Hancock, Local Accounting; S. F. Plybon, Serviceman, and W. L. Sutor, Power Sales.

System Offices—15 YEARS: D. V. Armstrong, Real Estate and Right-of-Way Department, and J. I. Gilbert, Jr., Real Estate and Right-of-Way. 10 YEARS: Frances L. Eakin, Real Estate and Right-of-Way Department. 5 YEARS: Sarah L. Adams, Juanita M. Cromer, Vonice C. Gish and Allie R. Whitlow, System Accounting, and G. C. Warrick, System Transportation.

Welch District—10 YEARS: Ralph Hale, Commercial Department, and Dewitt T. Smith. 5 YEARS: Kerry P. Sutherland, Stores Department.

Kingsport Utilities

5 YEARS: F. S. Russell, Distribution Department.

Looking Ahead For Safety

No accident for you in '52,
No accident for me in '53,
No more accidents in '54,
I'm still alive in '55.

Jack M. Burnett, power engineer,
Roanoke district

T. W. Hardy Retires At Huntington



Mr. Hardy

Tilghman W. Hardy has completed 28 years of service with Appalachian and its predecessors at Huntington. He was retired January 1, 1952.

Mr. Hardy moved to Huntington in 1919 from Buena Vista, Virginia, where he had been employed by the Virginia Western Power Company.

He was employed in Huntington as a lineman on October 15, 1923, and since that time has served as a special guard, trouble clerk and maintenance helper.

E. D. Beals, Retiring After 33 Years' Service, Raises Orchids As Hobby



Eddie Beals who retired last month as chief clerk of Kingsport Utilities shows a white orchid which he grew in his greenhouse. Starting ten years ago with three orchids, he now has over 300 orchids of various types.

E. D. Beals, chief clerk of Kingsport Utilities, retired January 1, after 33 years' service with that company and Appalachian.

Eddie was employed by the Utilities in September of 1918. He was transferred to the main accounting office in Roanoke in 1927 and returned to the Utilities as chief clerk in 1932.

After recuperating from several recent operations, Eddie has been visiting his children in Florida and Chattanooga. He also has been spending more time with his hobby of raising flowers.

Always liking flowers, Eddie spent most of his spare time raising roses until about ten years ago when a friend said orchids were hard to grow in that section. Believing his friend was wrong, Eddie started out to prove they could be grown in Kingsport.

First he purchased three different types of orchids and started them on his enclosed back porch. With good care, these orchids grew. By adding different types and dividing them, he enlarged his yield.

After three years he needed more room for his orchids and built a lean-to green house with the proper heating and humidity system on the back of his home at 153 E. Ravine Street. From three orchids ten years ago, Eddie now has over 300 orchids of various types.

His hobby has more than paid for itself. Although not trying to commercialize, Eddie says the florists are always anxious to get fresh orchids.

He was particularly pleased with his hobby at the wedding of his daughter, Janice, when bridesmaids wore a total of 38 large white orchids which

he had grown. Eddie says that one of his unforgettable experiences was a result of a vacation in Florida. While there he pulled an Epidendrum orchid from a tree in the Everglades. He brought this orchid back to Kingsport where it had about 150 blossoms during this past summer. He says that 12 large orchid blooms are the most he has had on any one plant.

Not only does Eddie get a great deal of satisfaction out of his hobby, but his wife is equally enthusiastic. She has won many honors with her flower arrangements at various flower shows.

E. E. Quenon Explains Coal Dust Explosions To Plant Supervisors

Cabin Creek plant supervisors at their regularly monthly safety meeting heard a talk on coal dust explosion by E. E. Quenon, chief of Mt. Hope branch, accident prevention and health division of the West Virginia Bureau of Mines.

Mr. Quenon began his talk by explaining how coal dust explosions can easily occur in spite of what are thought to be preventive measures. Using apparatus which had been designed under his direction, he demonstrated the tremendous explosive force of a mere pinch of dust which was prepared from a lump of coal picked up in the plant coal yard.

By exploding equal portions of other substances he showed the group what deadly explosive qualities coal possesses. A film demonstrating actual tests and explosions at the Department of Mines was also shown.

Familiar Faces IN NEW PLACES

Appalachian Electric Power Company

Abingdon District—Katherine Thomas from commercial department to accounting department.

Charleston District—Mrs. Thomas Jarrell transferred from accounting department to meter department.

Logan Plant—Opal P. White from stenographer to secretarial-stenographer.

Philip Sporn Plant—William G. Baronick from senior clerk to senior pay-roll clerk; Robert W. Barton from helper to maintenance man; Otmer R. Cooke from helper to maintenance man; Robert E. Dailey from maintenance helper to maintenance man; Ernest L. Damewood from laborer to maintenance helper; Donald L. Lanning from maintenance helper to maintenance man; Harry R. Layne from laborer to maintenance helper; Robert S. Lutton from maintenance helper to maintenance man; Lewis Nicoll from senior clerk to head bookkeeper; and George L. Wright from maintenance helper to maintenance man.

Business Activity Marks Bluefield As Hub Of Region

Electric Companies Began Serving Towns As Early As 1899

Looking down on Bluefield as in the aerial picture on the right you get the feeling that Bluefield is the center of activity. And so it is. Bluefield is the hub from which radiates the economic, social and cultural life of the area.

The city's history dates from the settlement in 1774 of John Davidson who had been given extensive land holdings in the area for services in the French and Indian Wars. Slow growth made settlers go to Bethel for their mail until 1883. In that year a Mrs. Hannah was successful in getting a post office for the little flag stop. This industrious woman was also appointed postmaster.

While discussing the location of the new post office, one of the residents remarked, "We have a post office, but we must have a name."

After looking out over the vast fields of bluegrass and the masses of purplish wild flowers known as iron weed, Mrs. Hannah asked: "Why not call it Bluefields?" So it was named, the "s" being dropped later.

Greater Bluefield

Bluefield was incorporated in 1889, with a population of 600. Today this section has become the commercial and industrial center of Mercer County. Its population has increased to over 25,000 and Greater Bluefield, a twin city in two states, is referred to as "The Air-Conditioned City" and as "The Gateway to West Virginia's Billion Dollar Coal Fields."

Coal, which led to the establishment of Bluefield in 1888, will continue to be the life blood of the city and of the entire region. Bluefield is operating headquarters and commercial center for the fabulous Pocahontas coal field. Many coal operators maintain offices in the mountain-encircled Bluefield. It is a division point and nerve center of the Norfolk and Western Railway which has 1,500 employees in the city.

The two Bluefields have 65 outlets classed as wholesale houses with an annual volume of \$441,000,000. In addition to the mammoth mine and mill supply houses, Bluefield is supplied with large bakeries, bottling plants, produce houses and so forth.

Company Formed

And as Bluefield is the hub for the coal activities in the area, so it formed the hub of the early Appalachian Power Company. It was here in 1911 that Appalachian Power Company was organized by H. M. Byllesby and Company and Viele, Blackwell and Buck.

The new electric company had what was then an advanced idea. These men were building two hydro plants on New River south of Pulaski and were going to transmit electricity over high voltage lines to the area. A contract was signed with the Pocahontas Fuel Company whereby the utility would serve 24 of the fuel company's mines.

With the completion of Buck and Byllesby hydros, an 88 kv line was built to Switchback and service was extended to other mining companies throughout the area. Nearby Bramwell and Pocahontas also gave utility franchises to serve them soon after the company started serving mine customers.

Appalachian began business in Bluefield in the old Fidelity Bank and Trust Company building on Princeton Avenue with an office force of 12 people.

Even at that early date there were



This aerial photo shows the heart of Bluefield and the arterial tracks of the railroad serving it. The roundhouse and yard of the Norfolk and Western Railway are evident in the background. This yard is one of the few "hump" yards in America with cars distributed by gravity. The railroad's new million dollar headquarters was recently completed, testifying to Bluefield's importance as "gateway to West Virginia's billion dollar coalfields." The municipal parking lot has a 800-car capacity and covers a full city block. Four floors high, it cost \$523,000 to build and was completed in 1948. The Appalachian office building on Bland Street is also marked. Because of its location on a steep hill, company cars actually enter the fourth floor of the building. The building serves both as division and district headquarters.

electric utility companies scattered throughout the area now embraced in the Bluefield district. Within Bluefield the Bluestone Traction Company had been organized in 1904 to supply power for a street railway system while Princeton had a utility in 1907. The Princeton Power Company was organized in August of that year by H. W. Straley, L. H. Perkins, W. B. Honaker, E. W. Hale and S. J. Evans.

Tazewell Pioneers

Electric power development in Tazewell County began in October of 1899 when three bold pioneers, J. W., E. V. and J. M. Spotts, put the first electric plant in operation in Tazewell. It had a capacity of 45hp and was operated only a short time in the evening for lighting the old carbon lamps.

In May of 1904, another group of Tazewell business men headed by Joseph S. Moss, A. J. Tynes, W. T. Gillespie and C. C. Long purchased the electric facilities of the Spotts brothers and consolidated it with their street railway system.

At this time the first horseless street car was placed in operation from Tazewell to North Tazewell and the first electric lights were installed. Residential rates were based on the number of lights with a person having five lights paying \$2.75 a month. The company installed meters in 1910, and established a new resi-

dential rate based on the current used. The first 10 kw-hrs. cost 15 cents each and all over cost 10 cents per kw-hr.

Water Power

Similar development was underway at Narrows where the Narrows Electric Light & Power Company was organized in May of 1911 by H. W. Hale, B. T. Johnson, Jr., G. L. Bane, H. C. Johnson, A. A. Miller and Frank Bane. H. W. Hale was president and H. C. Johnson was secretary. Mr. Hale owned a flouring mill at Narrows which was operated by water power. Part of the power was leased to the new company and light lines were built in the town and extended to Pearisburg where lights were installed and turned on in June of 1911.

The company was sold in July of 1918 to the Giles Power Company, with Judge Mason as president and I. C. Hale as secretary. The company continued to operate with the power from the mill at Narrows until the dam of this mill was washed away by high water.

In the meantime, Appalachian had constructed the Glen Lyn steam plant at Glen Lyn, Virginia. It went into operation in 1919 with a capacity of 15,000 kilowatts. To supply their needs, the Giles Power Company built a single pole line from Glen Lyn plant by way of Narrows to Pearisburg under a contract with Appalachian and resumed their operations.

Decade of Expansion

The decade of the twenties saw the consolidation of the various independent companies into Appalachian. The Giles Power Company supplying Narrows and Pearisburg sold their rights to Appalachian Power Company



Larry Dunn
Serviceman
35 Years

Everett Dunn
Serviceman
34 Years

in May of 1923. The following year saw Appalachian move its headquarters from the old office on Princeton Avenue to a larger building on Commerce Street.

The Princeton Power Company



Aerial view of Glen Lyn plant on New River. This plant was one of the first steam plants built by Appalachian Power Company and went into service in 1919 with a capacity of 15,000 kilowatts. It was the first large industry in Giles County, fast-growing industrial area. Glen Lyn's capacity is now 12 times as great as it was when it began operating. L. E. Turner is manager at the plant employing about 160 persons.



Left to right: Street scenes in Pearisburg, Princeton and Tazewell. Pearisburg, county seat of Giles County, became a town by charter in 1808, and was incorporated as a municipality in 1835. Much of its development has come since the construction of the Celco plant between Pearisburg and the nearby town of Narrows in 1940. The Celanese plant employs about 4,000 persons and is the county's largest industry. Princeton, county seat of Mercer County,

has a population of about 9,000. The Virginian Railway which built tracks to the town in 1908 recently completed a million dollar construction program for Princeton car shops and car yards. Tazewell, county seat of that county, was first settled in 1773 by William Peery. The town was first known as Jeffersonville. Along with its sister town of North Tazewell, it is the center of activity of that area relying on cattle and coal for its main business interests.

was acquired in 1928, two years after the re-organization of Appalachian Power Company as the Appalachian Electric Power Company. In November of 1929 Appalachian purchased the plant and electric distribution system of the Tazewell Electric Light and Power Company.

Ten years later in 1939 another office move was necessary in Bluefield because of space and the organization moved into the present building on Bland Street. The district now has 229 employees. Also located in the Bluefield office are division personnel and system transmission line department personnel.

District Area

The district serves over 40,000 customers requiring about 3,000 miles of line. J. P. Gills is division manager and W. J. Gillespie, Jr., is district manager. Counties in the district are Mercer and parts of Raleigh, Wyoming, Summers and Monroe in West Virginia and Tazewell, Giles and parts of Russell and Bland in Virginia.

In addition to coal and the railroads, these counties are dependent on livestock, agriculture, lumber, manufacture of burnt lime, textile mills, grist mills, manufacturing and transportation industries.

Three educational institutions serve the area. Bluefield College in Tazewell County is a junior college.

Concord College in Mercer County is accredited by the North Central Association of Colleges and a member of the American Association of Colleges. September of 1950 saw the completion of its new science building costing \$586,000. Bluefield State College for negroes is in Bluefield and justifies its slogan of "A State Institution with a Purpose."

Looking over the development of the Bluefield district, a similar slogan for Appalachian might well be: "A Public Utility with a Past Justifying a Future."

Making Lamps For Home Use Grows To Be Busy Hobby For Jack Matheny

Jack Matheny's hobby has grown faster than the trees from which he makes his lamps. Jack, area sales representative at the Clendenin office of the Charleston district, started his hobby with the idea of making lamps for his own use. He soon found out that his friends were more than willing to buy his handiwork.



Jack displays one of the finished lamps made from cedar in his shop. In a couple of years his hobby has grown from making lamps for himself to making lamps for his friends. He also plans to make a bedroom suite from cherry.

Starting on a small scale in 1950, he has built up his woodwork shop back of his Clendenin home. He started with a lathe and has since added more equipment until he has a near-complete shop.

Jack sells his lamps according to size and amount of work which he puts into the designing. Although he has no set prices, an average table lamp brings about \$15 while those with more elaborate workmanship cost about \$25.

It takes three or four days for Jack to complete a lamp. Usually from five to eight hours are spent turning down the base because he designs the lamp as he goes along.

After he has what he wants cut out, he carefully applies shellac and varnish which takes about two days to dry. Assembling the lamp does not take too much time since most of the parts are standard sizes.

Jack has many friends in the Clendenin area who are constantly

on the lookout for trees which he can use for making lamps. He often hears of someone who is not satisfied with the way their cherry tree is producing and offers to cut the tree down and haul it away. He takes the tree to the sawmill for cutting.

As it takes from six months to a year to properly season a piece of cherry, Jack has wood in different stages of seasoning at all times. He has about 500 feet of cherry on hand and plans to make a bedroom suite. He has not started to work on the furniture yet but says it will not be too long before the chips are flying.

Harry V. Wise Ends 29 Years Of Service



Mr. Wise

A man who began working at the age of nine in a furniture factory in St. Albans, West Virginia, has retired. On January 1, 1952, Harry V. Wise, operator at the Slack Street substation in Charleston, ended 29 years of service with Appalachian.

Harry has had a long career which began in a furniture factory and included several jobs. At the age of 22 he was made lieutenant of Central Station of the Charleston Fire Department. A year later he became associated with a predecessor of the Westvaco Chemical Company as assistant to the chief engineer.

He worked for this company two years and then was appointed police chief of South Charleston, a position which he held a year before going to work at the Naval Ordnance Plant in South Charleston.

When the ordnance plant was closed down after World War I, he came to work for Appalachian, where he had been employed for short times before 1922.

A carpenter by trade, Harry built many of the homes in the Kanawha Valley. He says that if he decides to do some work during his retirement, he could do some carpentry since he has all of his tools.

Harry and Mrs. Wise were guests of honor at a service pin dinner at the Kanawha Airport Club Room on January 10.

Sporn Employee Has Article In 'Notes'

Frank Titus, master maintenance man at the Philip Sporn Plant, had an article selected for publication in the December issue of the A. G. and E. Monthly Operating Notes.



Mr. Titus

His article entitled, "Plastic Cover Protects PA Relay Contacts" described the use of a light plastic bag to cover telephone relays. The bag keeps out fly ash, coal dust and moisture and permits the relay contacts to operate more efficiently and without so much maintenance.

Pole Sinks 12 Feet



Members of a Kingsport line crew lower a transformer after the 40-foot pole on which it was mounted sank 12 1/2 feet into the ground. Tom Dorton, pictured at the top of the pole, was on the pole pulling in the secondary lines when it sank. Note the slack guy wire in the foreground which was taut before the pole sank. Members of Jack Morrison's line crew, in addition to Dorton, taking equipment down, are J. W. Gilliam, James Johnson, H. G. Brooks and George Smith, on the ground, with Howard Wexler halfway up the pole.

Three Employees Have Articles In E. E. I. Bulletin

Three employees of two companies in the Southern Properties had articles in a recent issue of the Edison Electric Institute Sales Planner.

George A. Weatheron, general commercial manager of the Kentucky and West Virginia Power Company, described that company's clothes dryer promotion.

L. L. Koontz, system rural supervisor of Appalachian, wrote an article entitled the "Battle of Water Lou." It described a water system promotion which Appalachian used last year.

Joe E. Collins, rural supervisor for the Abingdon district, described that district's promotion of electric appliances in which a road show was used to cover the territory.

Roanoke . . .

(Continued from page 4)

T. M. Sandidge, Blackwater substation, vacationed with relatives in Chester, Pennsylvania.

Lt. Joe Wilson, employee on military leave, stationed in Oklahoma, visited the office while on Christmas leave.

L. G. Dougan, personnel supervisor, attended the annual International Air Show in Miami.

T. H. Pillow, power department, attended the General Electric Institute at Nela Park in Cleveland.

F. M. Cloyd, commercial manager, visited his daughter in Bluefield during his vacation.

R. L. Hatch, Reusens hydro, has returned to work after an illness.

System

Mary Peverall, system accounting office, has returned to work after an illness.

Employees of the invoice and accounts payable department of the accounting office held a dinner party at Archie's on January 18.

Sympathy is extended Frances Stockton on the death of her father-in-law.

G. C. Price, Jr., has returned to work after an extended illness.

Ruth Poindexter vacationed in Danville during the holidays.

Carl Hedgecock has returned to work after an extended illness.

James F. Gullion has resigned.

E. A. Stalker, retired employee of the system accounting office, is a patient at the University of Virginia Hospital.

Sympathy is extended Jane West on the death of her father-in-law.

Paul Clower is a new employee in the accounting office.

Sympathy is extended Noble G. Marshall on the death of his brother.

Sympathy is extended A. D. Stockton, system substation department, on the death of his father.

J. W. Farley and D. O. Frango are new employees in the substation department.

Cecil A. Sweeney, real estate and right-of-way department, has returned to work after an illness.

Mrs. Lois C. Hart, real estate and right-of-way department, has returned to work after an illness.

P. T. Smith, real estate and right-of-way department, has returned to work after an illness.

Johnny Johnson, public relations department, has been ill.

Mr. and Mrs. J. Clyde Miller vacationed in Logan and Charleston during the latter part of December. He is employed in the appraisal department.

K-Appa-K Girls Club Installs New Officers



Officers installed in January in the K-Appa-K Girls Club of the Williamson district are, left to right: Pat Eisel, treasurer; Betty Blackburn, president; Thelma Jude, vice president, and Mabel Kiser, secretary. The club has sponsored or co-sponsored many worthwhile projects for both community and district welfare in addition to social activities.

Possum And Coon Hunting Are Fun And Profitable For Franklin Bailey

There are plenty of possums and coons in the Ohio Valley and Franklin Bailey an employee at the Philip Sporn Plant, has taken on a job of depleting the population.

Franklin works on shift at Sporn and has plenty of time for his favorite pastime of coon or possum hunting. He takes his coon hound out on many nights and particularly over his long week ends and always comes home with a coon or a possum.

Since the season opened November 15 he has bagged 23 coons and 25 possums.

He's found that the sport is not only a lot of fun but he can make some money by selling the pelts from the animals.

Franklin says he's treed as many as nine coons in a night, but only bags two a night in compliance with the law.



Noble Marshall To Head Appa-Mo Club



Noble G. Marshall, seated, of the system accounting office, was elected president of the Appa-Mo Club for 1952. Nancy Cooper was elected secretary and P. C. Ray, treasurer. Members of the advisory committee are O. A. Hawkins, Tida Long and Jimmy Oliver. Departmental representatives are Reba Turner, material and supplies; Lindell Littrell, bookkeeping; Bettye Lugar, electric plant; Allie Whitlow, invoice and accounts payable, and Raymond Taylor, tax and operating.

Power Makers Club Elects New Officers



These people will lead the 1952 activities of the Cabin Creek Power Makers Club. They were recently elected as officers of the club. Left to right are: K. E. Farley, chairman of the board of trustees; Mary Curry treasurer; Marjorie Crawford, secretary and H. H. Harrah, president. In addition to these officers, the board of trustees is composed of Shirley Hastings, Jack Crist, R. W. Taylor and C. B. Burner.

Beckley's Appaleisure Club Officers



These are the new officers of the Beckley District's Appaleisure club. Left to right are Herman Seasor, vice president; Emma Jean Turner, secretary; Arline Ables, treasurer, and James deVenny, president. They were elected at a recent meeting of the club.

New Arrivals . . .

MR. AND MRS. C. D. JACKSON are the parents of a daughter, Patricia Ann, born December 20. Mr. Jackson is employed in Huntington.

MR. AND MRS. R. L. BRINKLEY are the parents of a son, Steven Wayne, born January 4. Mr. Brinkley is employed in Beckley.

MR. AND MRS. ROBERT BARTON are the parents of a son, Mark Anthony, born December 22. Mr. Barton is employed at the Philip Sporn Plant.

MR. AND MRS. CHARLES B. DUNN became the parents of a son, William Bertram, on December 12. Mr. Dunn is employed in the system real estate and right-of-way department in Roanoke.

MR. AND MRS. EARL KEEFER are the parents of a daughter, Carolyn Jean, born January 8. Mr. Keefer is employed at the Philip Sporn Plant.

MR. AND MRS. RICHARD D. BLEVINS are the parents of a son, Jack Stephen, born December 27. Mr. Blevins is employed in Logan.

MR. AND MRS. DONALD CAMPBELL are the parents of a son born on January 2. Mrs. Campbell was formerly employed in Roanoke.

MR. AND MRS. F. G. BRUCE are the parents of a baby girl, Martha Ann, born November 17, 1951. Mr. Bruce is employed in Huntington.

MR. AND MRS. HAROLD WALTERS are the parents of a daughter, Druzella Sue, born on December 25, 1951. Mr. Walters is employed in Welch.

MR. AND MRS. JACK GREEN are the parents of a daughter, Cheryl Lynn, born on January 2. Mr. Green is employed in Welch.

MR. AND MRS. BILL PEARMAN are the parents of a daughter, Vicki Claire, born on January 12. Mr. Pearman is employed in Welch.

MR. AND MRS. R. A. PEROLIO became the parents of a son, Richard Andrew, on December 26. Mr. Perolio is employed in Charleston.

MR. AND MRS. H. R. HILL are the parents of a daughter, Beverly Sue, born on January 13. Mr. Hill is employed in Charleston.

MR. AND MRS. IRELAND LAYNE are the parents of a daughter born on December 28. Mr. Layne is employed in Pikeville.

MR. AND MRS. L. E. DUFF became the parents of a son, Richard Douglas, born on January 17. Mr. Duff is employed in Charleston.

MR. AND MRS. HOMER HELVEY are the parents of a daughter born on January 6. Mr. Helvey is employed in Pikeville.

MR. AND MRS. GARNIE EDMONDS are the parents of a son born January 8. Mr. Edmonds is employed in Pikeville.

MR. AND MRS. CLAYBORNE H. WIRT are the parents of a son, Clayborne H. Wirt, Jr., born December 22. Mr. Wirt is a member of the local crew at Christiansburg.

MR. AND MRS. W. D. LESAGE, JR., are the parents of a son, William Laurent, born January 5. Mr. LeSage is employed in Huntington.

MR. AND MRS. GILBERT O'KELLY are the parents of a son, David Lewis, born January 12. Mrs. O'Kelly is a former employee at Logan.

MR. AND MRS. FRED C. OLD are the parents of a son, Gregory Carlton, born December 30. Mrs. Old is a former employee in Roanoke.

MR. AND MRS. R. A. OLIVER became the parents of a daughter, Rebecca Sue, born January 10. Mr. Oliver is employed in Roanoke.

MR. AND MRS. EARL DRISKILL are the parents of a daughter, Mary Margaret, born December 28. Mr. Driskill is employed in Lynchburg.

MR. AND MRS. S. J. CORNETTS are the parents of a son, William Earl, born January 3. Mr. Cornetts is employed in Hazard.

MR. AND MRS. DEWEY HARRISON are the parents of a daughter, Patricia Ann, born November 26. Mr. Harrison is employed in Huntington.

MR. AND MRS. CHESTER G. SMITH are the parents of a daughter, Cathy Ann, born on December 27. Mr. Smith is employed in Bluefield.

MR. AND MRS. ROBERT H. STOWERS are the parents of a son, David Carlsen, born January 18. Mr. Stowers is employed in Bluefield.

MR. AND MRS. JOSEPH A. KOVICH are the parents of a daughter, Anna Laura, born January 21. Mr. Kovich is employed in Logan.

MR. AND MRS. RUSSELL R. DOVE are the parents of a son, Richard Randolph, born December 30. Mr. Dove is employed in Roanoke.

They're Engaged

MISS JOAN BARE to Morgan Robertson. Miss Bare is employed in Welch.

MISS DORIS BECKY to Alonzo C. Stafford. Miss Becky is employed at Philip Sporn Plant.

MISS LEATRICE JOY McCLELLAN to Harry Sack. Miss McClellan is employed in Logan.

MISS BETTY MARTIN to Mr. Henry Kale, Jr. Miss Martin is employed in Beckley and Mr. Kale is a former employee in Beckley.

MISS HEITZE BOWYER to Arnold Bower, Jr. Miss Bowyer is employed in the Montgomery office.

MISS PHYLLIS BURNS to Paul A. Rowe. Miss Burns is employed in the Charleston District.



Let The Girls Bring The Men To A Valentine's Day Leap Year Party



The opportunity to give the gayest party imaginable comes every four years. That's Leap Year, of course; and 1952's the year. St. Valentine's Day is the ideal time to give this party and carry out the tradition that, in years divisible by four, men and women reverse their roles of pursuers and pursued.

The girls should invite the men, and call for them the night of the party, if possible. If you're the hostess, remember it's your responsibility to see that a girl who does not know whom to invite is given the name of a man—and then be sure to make it easy for the couple to meet.

For this party, it's most important that everything be informal—food, service, entertainment. But even the most informal entertainment takes careful planning. As to food, a buffet service answers that very nicely.

To break the ice and to pair the guests for supper partners, the hostess might hand each girl a name of a woman whose love affair made her famous—such as Cleopatra, Heloise, Juliet, Pocahontas, Priscilla, Evangeline, Frankie, Josephine, Elizabeth Barrett, and so on. And to each man, she gives the name of the other half of the famous pair—Antony, Abelard, Romeo, John Smith, John Alden, Gabriel, Johnnie, Napoleon, Robert Browning.

When you plan the menu, remember that the food should be attractive and popular. Remember, too, that it should be something that can be prepared beforehand and served easily—

like this:

- Shrimp Salad
- Shoestring Potatoes
- Green Peas and Mushrooms
- Assorted Heart Sandwiches
- Heart Molds of Strawberry Ice Cream
- Valentine Cake
- Coffee

Pink Mints Assorted Nuts
To make the best shrimp salad—ideal St. Valentine's party food because of its rosy color—use quick-frozen shrimp already shucked and cooked. Moisten the shrimp with 1 tablespoon lemon juice. Add 2 cups diced celery, 1 cup mayonnaise, 2 tablespoons capers (if desired). Season with salt and pepper to taste. Mix all together lightly. Serve well chilled on salad greens. Two pounds of shrimp will serve eight.

Mrs. Stone Elected Head Of Molo Club

Mrs. Florence Stone has been elected president of the Ashland District Molo Club. She and the other new officers were elected at a meeting on January 8. Miss Martha Hankins is the new treasurer and Miss Dorothy Combs is the reporter.

On the committee in charge of the dinner meeting were: Mrs. Helen Davis, Mrs. Stone, Miss Ruth Colley, Miss Hankins and Mrs. Marilyn McWhorter.

Miss Lorayne Watson, retiring president, was presented a gift by the members of the club. More than 20 club members were present for the affair.

Eleven Couples Exchange Wedding Vows

Huffman-Eibling

Miss Betty Jean Huffman and Mr. Joseph Eibling were united in marriage on December 25, in Hickory, North Carolina. Mr. Eibling is employed in Logan.

Akers-Gillispie

Miss Evelyn M. Gillispie and Mr. Ralph L. Akers were united in marriage on December 29, in Blacksburg, Virginia. Mrs. Akers is employed in Roanoke.

Clarke-Haney

Miss Thelma Clarke became the bride of Michael Haney, January 11, in Kingsport, Tennessee. Mrs. Haney is employed in Kingsport.

Hodges-Mohler

Miss Harriet Hill Hodges became the bride of Mr. Daniel Mohler, Jr., on December 26, in Charleston, West Virginia. Mrs. Mohler is the daughter of Mr. and Mrs. R. E. Hodges. He is Charleston Division Manager.

Byars-Buchanan

Miss Patsy Jane Byars and Andrew S. Buchanan were united in marriage on December 24, in Abingdon, Virginia. Mrs. Byars is a former employee in Abingdon.

Hagan-Zoellers

Miss Florence Hagan and Mr. Bill Zoellers were married January 12, in Pikeville, Kentucky. Mr. Zoellers is employed in the Pikeville District and Mrs. Zoellers is a former member of the Pikeville Accounting Department.

Frazier-Stalnaker

Miss Betty Frazier and Lt. Bob Stalnaker exchanged marriage vows January 5, in Pikeville, Kentucky. Mrs. Stalnaker is employed in the Pikeville District.

Clendenin-Lewis

Miss Onemega Clendenin and Mr. Eugene Lewis were married January 10, at Prenter, West Virginia. Mrs. Lewis is employed in the Whitesville Office.

Merrifield-Cliff

Miss Judith Anne Merrifield, daughter of A. L. Merrifield, who is employed in Huntington, became the bride of Lieutenant Donald Keith Cliff on December 26, in Huntington, West Virginia.

Fieldale Party Features Lighted Plum Pudding

Betty Baker and Nancy Kitts entertained female members of the Fieldale office on December 21 with a Christmas buffet at Miss Baker's home in Stanleytown.

A special feature of the dinner was plum pudding which was lighted and brought into the darkened room for serving.

The group sang carols and exchanged gifts after the dinner. Ann Eggleston won a prize for having the most originally wrapped gift. Aubrey Harlowe won a prize for having wrapped the prettiest gift. Both are employed in the local accounting department.

Boston-Layne

Miss Elinor Boston became the bride of Harry R. Layne December 21, in New Haven, West Virginia. Mr. Layne is employed at Sporn Plant.

Gentry-Frier

Miss Sarah Elizabeth Gentry became the bride of Mr. Jack B. Frier in Abingdon, Virginia, on December 28. Mr. Frier is employed in Abingdon.



Here are some of the brides and bridal couples who were married last month. Top row, left to right: Mrs. Bob Stalnaker, Pikeville; Mrs. Jack Frier, Abingdon; Mrs. Donald K. Cliff, Huntington and Mrs. Joseph Eibling, Logan. Second row: Mrs. Ralph L. Akers, Roanoke; Mrs.

Daniel Mohler, Jr., Charleston; Mrs. Andrew Buchanan, Abingdon, and Mrs. Harry Layne, New Haven. Third row: Mr. and Mrs. Bill Zoellers, Pikeville, and Mrs. Michael Haney, Kingsport.

J. G. Adams Gets 40-Year Emblem



Mr. Adams

On January 4, 1912, a young man began work for the Camden Interstate Railway Company at the Kenova Plant. Since that time J. G. Adams has seen a lot of changes take place at the plant and has seen the old Camden Interstate Company become part of Appalachian Electric Power Company.

For 23 years, Mr. Adams worked in the boiler room at the Kenova plant, but for the past 17 years he has been working in the control room.

On January 4, 1952, Mr. Adams was awarded his 40-year service pin.

A resident of Catlettsburg, Kentucky, Mr. Adams was born at Mount Savage, Kentucky, on January 26, 1896. He served two years in the Navy during World War I.

As a hobby, Mr. Adams runs a radio and television repair shop.

Charleston . . .

(Continued from page 4)

leave with the Air Corps, visited his family and friends during the holidays.

Pamela Cooke, three-year-old daughter of Mr. and Mrs. R. F. Cooke, recently underwent a tonsillectomy.

Mrs. Vera R. Haynes and June Winner entertained members of the White Shrine lodge recently.

A party was given at the home of J. R. Hatcher, in honor of R. P. Manning of the distribution records department, who resigned.

Ethel Vest is a new employee in the meter department.

Sympathy is extended Mr. and Mrs. Clyde Barker on the death of his uncle.

Mr. and Mrs. P. W. Burks and daughter recently visited relatives in Clarksburg.

K. K. Keatley has returned to work after an illness.

Reginald Hardy, truck driver-groundman, is recuperating at home after an accident.

Robert D. Smith, Jr., is recovering from a recent appendectomy.

District reporters for the ILLUMINATOR from each department and for the outlying offices have been named. They are: Mrs. Vera R. Haynes and Mrs. Regina Slayton, accounting department; N. G. Ferguson and H. R. Miller, engineering department; O. C. Hall and Meta Akers, distribution department; E. R. Biggs, stores department; Emma Jean Turner, commercial department; Mrs. Dorothy Leep, meter department; Jean Kay Brash, Oak Hill office; Myra Sue Roush, personnel, and Mrs. Frances Jones, East Rainelle office.

Kingsport, Welch, Lynchburg, Roanoke Men Enter Service

Of the 11 employees entering the service during the month, three were from Kingsport; two from Welch district; one from Lynchburg district; four from Roanoke system and one from Roanoke district.

From Kingsport, Jake B. Sells, groundman, enlisted January 4 in the Air Corps and reported to Nashville. Jake, who played third base on the Utilities' softball team, was employed April 22, 1947.

Charles S. Lingar, engineering department at Kingsport, was called to active duty with the Navy on January 22. He has been with the company since April of last year.

Hoyett R. Morrison, Kingsport groundman, enlisted in the Air Corps on January 8 and reported to Nashville. He was employed last June.

Bill D. Smith and Kermit Horn from the Welch district went into the Air Corps, reporting January 30 to Lackland Field at San Antonio. Bill, engineering department, was employed March 1, 1950, and Kermit, serviceman at Pineville, was employed in June of 1948.

From the Lynchburg district, James B. Doss of the transmission and distribution department, entered the Marine Corps on January 8. He was employed July 3, 1945.

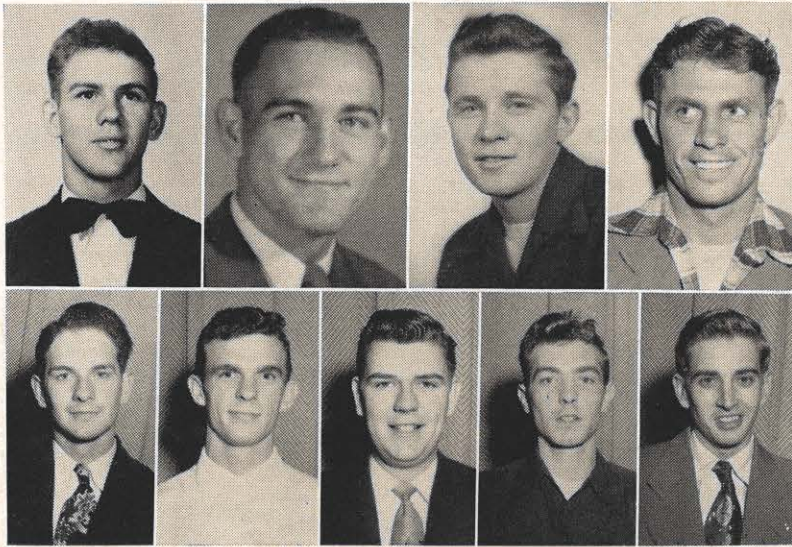
Four system employees at the Roanoke office left last month. E. T. Thurman, system transportation department, entered the service after being with the company since August of 1947.

Hoyett Morrison

Bill Smith

Kermit Horn

Jake Sells



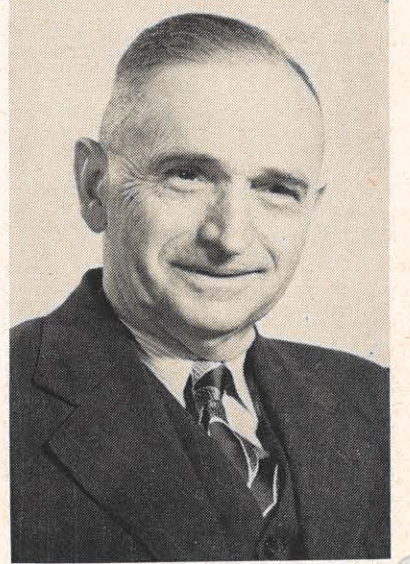
Leon Chatman Charles Williams Marion Paitsel E. T. Thurman Joe Hubbard

Marion P. Paitsel and Leon Chatman of the system real estate and right-of-way department enlisted in the Army on January 9 and reported to Fort George G. Meade. Marion was employed July 12, 1948 and Leon has been with the company since July 1, 1948.

Joe Hubbard, system billing office, enlisted in the Air Corps and reported to Sampson Air Force Base in New York. He was employed September 20, 1948.

Charles P. Williams, Roanoke meter department, entered the Army and reported to Fort Knox. He came with the company in July of 1949.

S. T. Bousman Retires At Ashland



Mr. Bousman

S. T. Bousman has retired after more than 14 years' service with the Kentucky and West Virginia Power Company at Ashland.

In 1937, Mr. Bousman was employed as a clerk in the transmission and distribution department. He was later transferred to the property records department as property records clerk. He returned to the transmission and distribution department as a special clerk and in 1947 was promoted to the engineering department as senior clerk.

At the time of his retirement he held the position of senior distribution records clerk.

Mr. Bousman plans to do home bookkeeping in his retirement.

Mrs. McCraw Wins Prospect Contest In Roanoke District



Mrs. McCraw

Mrs. Bea McCraw, of the accounting department, was the winner of the Roanoke district sales prospect contest. The campaign was conducted by the district commercial department and prizes were given to employees who turned in the greatest number of prospects. A total of 164 prospects were turned in during the two and one-half month campaign.

Mrs. McCraw was awarded a portable radio. Others winning prizes were S. F. Plybon of the meter department; J. C. Shelton, Rocky Mount line department; B. E. Burnette, line department; Norwood Turner, system accounting, and J. Melvin Bradley, real estate and right-of-way department.

New Gate City Office Building



This is the new Appalachian office building at Gate City, Virginia. It formerly was occupied by the Gate City Motor Company. The building is 98 feet by 47 feet. It has been remodeled and houses all of the departments in Gate City, including accounting, commercial and distribution. An auditorium with an all-electric kitchen is also located in the building.

Late Christmas Party Pictures



Here are some pictures made at Christmas parties held too late to be used last month. Photo One: Santa Claus got some help from Paul Scally and Jack Givens at the Sporn Plant children's party. Two: This photo was made at the Wytheville party, one of several held in the Pulaski district. Three: This scene was made at the Lynchburg party. Four: Roanoke's colored employees had a good time at their party. Five: At Hazard, bingo was one of

the features of the Christmas party. Six: Children of Logan district and plant employees got gifts from Santa Claus. Seven: Bobo the Clown, Cowboy Texas Slim and the Black Face Hobos were on hand at the Point Pleasant children's party. Eight: These Abingdon children were happy to see Santa Claus. Nine: Santa Claus was completely surrounded by Roanoke employees' children.

Mr. Farr Retires After Long Service



Mr. Farr

John Farr, a veteran of 30 years' service with Appalachian and the American Gas and Electric Company, has retired. Mr. Farr, who has been in ill health for several months, has been granted a request for retirement effective January 1, 1952. He had served as purchasing agent for the system since May 1, 1945.

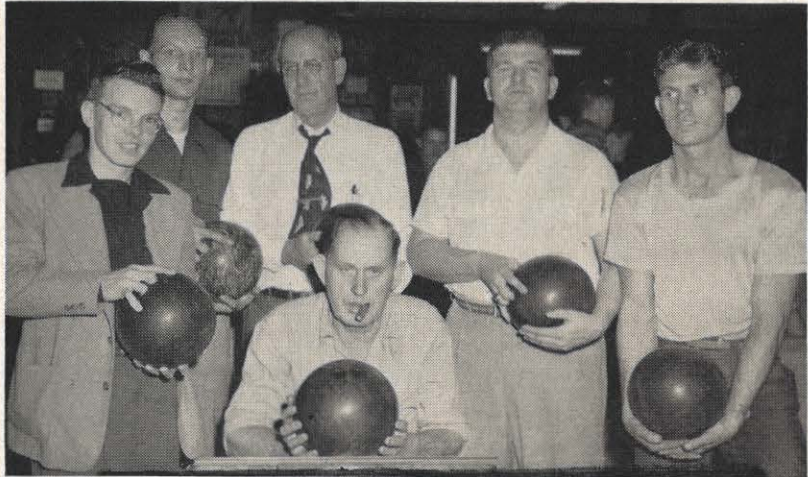
John began his career in the electric utility business in 1922, when he was employed by the A. G. and E. as a stores auditor with his first assignment at Hazard and Sprigg. He worked under Mr. W. J. Sicard, chief stores auditor for A. G. and E.

In 1926, John was sent to Roanoke, at the time Appalachian Electric Power Company was formed, and was put in charge of the stores department.

He was appointed system purchasing agent in 1945.

John is married and has three children. He is a member of the Shenandoah Club, the Roanoke Country Club, past president of the Lions Club and a member of the Second Presbyterian Church.

Utilities Bowlers Win First Half



These bowlers representing Kingsport Utilities won the first half of the City Industrial Bowling league. The Utilities won the second quarter and then a five game play-off from Kingsport Paint and Wallpaper Company for the championship of the first half. H. F. Wilhoit rolled the high game of 193 in the play-off, while Wilson Trumbo had the high for the five-game series of 850 pins. In the photo are left to right, standing: Sam Chandler, Wilson Trumbo, J. A. Randall, J. G. Rayfield and Jake Sells. Sitting, H. F. Wilhoit.

Bob Cruickshank Elected Co-Captain Of High School Team



Bob Cruickshank, son of Mr. and Mrs. J. P. Cruickshank of Roanoke, has been named co-captain of the 1952 William Fleming High School football team. Bob's appointment to the position was announced at the recent football banquet. He plays tackle on the team and is a three-year letterman.

Bob is not only a football player, but finds time to be on the wrestling team in the 175-pound class, is sports editor of the school yearbook, is consistently on the school honor roll and is an Eagle Scout and junior assistant scoutmaster of troop 26.

Mr. Cruickshank is system transmission and distribution superintendent.

Ray Wins Top Honors In Sweepstakes

P. C. Ray of the System Accounting duckpin bowling team won the mid-season sweepstakes event in the Roanoke Bowling league by squeezing past Garland Gray 385 to 384 in the three-game set.

The season in Roanoke is just past the halfway point. At the halfway mark the System Accounting keglers led, but now the substation team has moved ahead by two games.

Leroy Gregory's high average of 122 is still tops and he also holds the high three-game series with 380. Gordon Broyles rolled a high single game score of 160 and the local office team has bowled the high three-game set of 1,679 and the high single game of 603.



These men were the four top bowlers in the recent bowling sweepstakes at the halfway mark of the Roanoke bowling league. Left to right are C. R. Paxton, third; Garland Broyles, high single game; P. C. Ray, first, and G. M. Ray, second.

Pulverizers Win Kilowatt First Half

The Pulverizers won the first half of the Charleston Kilowatts Bowling League. The race was close and it wasn't until the last few matches that the winner was determined. The Pulverizers squeezed past the store-room and the Turner Substation keglers by a margin of one game. These two teams finished in a tie for second place.

Carl Murray of the Divisioneers leads the league with a high average of 173. R. W. (Dick) Speas holds the high three-game series of 603. Paul P. Parsons rolled a high single game of 230.

Pauline Lanham finished the first half with a high game of 185 for the women while Mary Alice Caudill has the high average of 138 and the high three-game series of 479.



The Pulverizers are shown in the above photo. Standing, left to right, are: Lester Marshall, Leslie Hurst and Lyle Wilshire. Kneeling are L. O. McKinney and Jim Brett.

Roanoke Employee's Son On National Football Champs

Dean Price, 13-year-old son of a Roanoke troubleman, was a member of the Roanoke Midget Football team which won the National Championship in the Santa Claus Bowl at Lakeland, Florida, December 28.

Young Price played defensive end and saw a lot of service in the two games in which Roanoke played in the bowl. The Roanoke midgets annexed the national title by defeating Omaha, Neb., and New Orleans. The Omaha game ended in a 13-13 tie, but by agreement the team with the most first downs was declared the winner and that was Roanoke.

During the regular season Dean was a member of the Exchange Club 115-pounders in the Roanoke Sandlot League. In 1950, he made the city-county 100-pound sandlot team.

Dean, who is the son of Mr. and Mrs. L. H. Price, is in the seventh grade and is a member of Boy Scout Troop 26 and the American Legion Drum and Bugle Corps.



Dean Price



Layne Brothers Good Basketball Players



Gary Layne



Donald Layne

Denver, "Chomper" Layne, Pikeville district line foreman, doesn't miss very many of the Pikeville College Academy Basketball games. There's a good reason, too.

Gary and Donald Layne, his sons, are mainstays on the team. 16-year-old Gary is a left-hander and causes

anyone guarding him plenty of trouble with his left-handed hook shots.

Donald, 14, prefers the long shots and has an uncanny eye for the basket. Both boys see plenty of action in the academy games.

Amps Win First-Half Crown In Play-Off In Williamson District Bowling Loop



The Williamson district bowling league's first half ended in a deadlock between the Amps and the Cutouts tied at 26 victories against 19 losses. In a play-off the Amps won two of the three-game series to become the first half champions. Members of the championship team are M. Cole, J. L. Richmond, H. Kiser, W. Holbrook, R. Wilson and H. King.

Individual high average for the first half is held by J. E. Runyon with 144, while Fred Varney holds the high singles and high series records with 212 and 524. The Kilowatts walked off with team honors with a high single game of 815 and a high series of 2,171.

At a recent business and first half dinner meeting the league selected officers for the 1952 season. The president is Jay Runyon, vice president, Claude Ward and Allen Cross and H. W. Cerrato were reelected secretary and treasurer, respectively. Shown in the picture above are those who attended the meeting, left to right, front row are: C. L. Miller, H. W. Cerrato, Allen Cross, Jay Runyon, Blake Oney and Pete Woods. Second row: M. Cole, Richard Wilson, Johnny Lusk, Aous Williamson, Hubert King, Claude Ward, Charles Maynard, Fred Varney and J. L. Gilbert. Third row: O. P. Cornelison, Henry Kiser, Ernest Bevins, Ernest Bailey, Eugene King, R. B. Waggoner, Kyle Freeman and Henry D. Hatfield.

Hop-A-Longs Win Beckley's First Half



The Hop-A-Longs won the first half of the Beckley District bowling league in a play-off with the Electrofiere. The two teams were tied at the end of the halfway point and the Hop-A-Longs won the play-off with a total of 2,220 pins to 2,139 for the Electrofiere. The first half champions in the picture above are left to right, front row: J. R. Lowery and Bill Brock, standing, R. W. Martin, Eddie Berginnis, Jack Keaton and Captain F. O. Helm.

Winning individual honors during the first half were: High single games for girls, Arline Ables and Emma Jean Turner—156 and high series for girls, Arline Ables, 547. High single game for men, Eddie McGinnis with a 235 and he also won high series with a 556.

Dead Ends Win Bluefield's First Half



These bowlers were the winners of the first half of the Bluefield bowling league. They are known as the Dead Ends and compiled a record of 30 victories against 15 defeats during the first half. Ernie Linkous, a member of the team, has the best season average of 172 for the first half. Seated left to right: Eulalia Fotoo, Jack Taylor and Pauline Hawley. Standing, Jack Farmer and Ernie Linkous.

Miss Aders' "900 Club" Radio Program Proves Popular With Kentucky Women

Edna Mae Aders' radio program with the "900 Club" has become one of the most popular for Station WLSI in Pikeville. She is director of the club which she started in March of 1949 and which now has 15 active clubs with over 1,000 women members.

Miss Aders is the daughter of Clifford J. Aders, substation operator at Beaver Creek station. She has been with WLSI for three years, starting as a bookkeeper.

The 900 clubs meet twice a month and sponsor such projects as help for the needy, national charity drives and trips for high school seniors. As director of the club, Miss Aders receives minutes of all the member clubs. Monday through Friday from 1:30 to 2:15 p. m. she reports the activities of the clubs, reads letters from members and passes on recipes and household hints.

She prepares her own script and uses transcribed popular music to separate her reports. In a recent contest to determine the number of listeners, almost 2,000 guesses were received as to the membership of the 900 Club.

An indication of the popularity of her program was evident at Christmas time. Listeners showered her with gifts including luggage, jewelry, cigarette case and lighter, clothes and cash.

Miss Valley Given High Honors At Logan High School

Miss Ann Valley was recently selected as the best all-around senior girl at Logan High School.

Ann is the daughter of Mr. and Mrs. T. F. Valley. He is local office manager at Logan.



Miss Valley

Ann is very active in all school activities. She is editor of the school paper, president of "Quill and Scroll"; chaplain of the Tri-Hi-Y, and treasurer of the senior class. In addition she is a member of Alpha Xi Sorority, Topsy-Turvy, the Latin Club, Student Council and the Presbyterian Youth Fellowship.

Kingsport Employees Get First Aid Training



Instructor Luke Kesterson is shown explaining to some Kingsport Utilities employees the proper method of preparing a patient with a fractured spine for transportation to a hospital. The members of the first aid class, left to right, are; back row: Sam Chandler, Woodrow Smith, Junious Rayfield, Blanche Thompson, Coy Arnold, Dewey Bowman and Rufus Wells. Kneeling: Luke Kesterson, George Smith and James Overbey. The victim is William Kerley. Missing when the picture was made are Fain Leamon, Curtis Hurd and Wilson Trumbo.



Reporting on activities of member clubs, Edna Mae Aders reads the script for her popular "900 Club" program over Station WLSI in Pikeville.

Wins High Honors In Beauty Contest



Patricia Ann Martin, three-year-old daughter of Mr. and Mrs. Raymond Martin, won fifth place in the 17th Annual National Commercial Photographers' Beautiful Child Contest. "Pat" won first place in the local contest. Her father is an engineer in the Roanoke distribution office. The above picture was the winning one and was taken at Pugh's Studio by Shirley Faucette, wife of J. W. Faucette, who is also employed in the Roanoke distribution office.

Stillman Heads March Of Dimes

Hugh D. Stillman, manager of the Huntington division, was chairman of the 1952 March of Dimes drive in Cabell County.

The campaign was held during the month of January.

Safety Groups In Huntington Hear Reports On Work

Members of the Huntington district and local subject safety committees attended a dinner meeting at the Hotel Pritchard on January 17. Harold Rozier, chairman of the district committee, presided and reviewed the committee's work last year.

Mr. Rozier stressed that this year's program is aimed at preventing accidents and outlined the aims of the committee. He announced the names of the new chairmen of the local subject committees who are: E. L. Stein, plant; C. W. Dunlap, line, substation and meter; A. R. Guthrie, local accounting, central billing and commercial; C. M. Dunn, health and first aid, and Robert Callicoat, miscellaneous.

S. R. Pritchard, district manager, presented an analysis of the number and cost of automobile accidents in the district and gave reasons for many of them.

M. C. Funk, vice president and general manager who was in Huntington at the time of the meeting, said a few words to the group and cautioned them about auto accidents. Two movies, "Guard Your Heart" and "Trackless Coal Mining," were shown before the meeting was adjourned.

Three Beckley Men Named To Posts In Engineers' Group



Mr. Darrah

Mr. LaFon

Three members of the Beckley district have been elected to office in the Appalachian Chapter of the West Virginia Society of Professional Engineers.

C. C. Darrah, assistant district manager, has been elected president of the Chapter. B. B. Corker, supervising engineer, was named second vice president, and W. S. LaFon, district manager, has been chosen state director.

The Appalachian Chapter is composed of members from six counties in the Beckley area.

Collins To Head Red Cross Drive In Abingdon Area

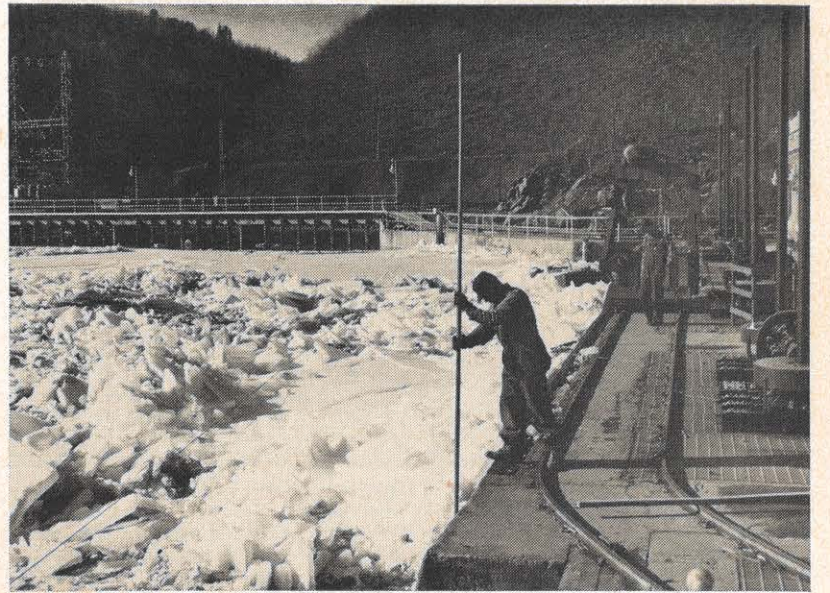
Joe E. Collins, rural and residential sales supervisor for the Abingdon district, has been appointed chairman of the 1952 Washington County Red Cross Campaign.



Mr. Collins

Collins will serve as chairman of the county drive and will organize the volunteer workers. The campaign for funds will take place during the month of March.

Clearing An Ice Jam At Byllesby Hydro



When the pond in front of Byllesby hydro started breaking up about December 24 after being frozen for several days, an ice jam resulted. O. D. Rhudy of the Byllesby maintenance crew is shown trying to clear ice from in front of the grating on the intake of the plant on New River in the Pulaski district. Further back on the platform, Fred Burnett watches the operation. The jam took several days to clear and almost cut the water off from the machines.

Driver Catches—Cooks Fish In One Operation

A new method of catching fish was recently discovered by Joe Claytor of the Tazewell line crew. Joe not only caught a fish but cooked it in the same operation.



Cooked!

The line crew was performing duties in the Clinch Valley near Cedar Bluff when it was necessary for a truck to ford the Clinch River. Joe, driver of the truck, tells this story and has evidence to prove it.

In fording the river the motor fan apparently threw a fish up on top of the motor. A few hours later when Joe raised the hood to inspect the motor, he found the fish on top of the motor block—cooked and ready to be served.

Even though he made some offers, Joe had no takers from anyone who wanted the ready-to-eat delicacy.



Joe Claytor With Prize Catch

Charleston District Service Pin Dinner Honors 43 Veterans

Charleston district employees who received service pins in the last six months were honored at a dinner January 10, at the Airport Club Room.

Forty-three employees who have completed five or more years' service received the awards. D. L. Brooks of the system meter department had the longest service record with 35 years. There were four with 30 years: W. E. Mason, C. T. Older, T. J. O'Connor and R. M. Kirk.

Highlighting the dinner was the presentation of the Edison Electric Institute Medal and certificate to C. E. Buck for saving the life of E. D. Boggess. Also present at the dinner were Mr. and Mrs. Harry V. Wise. Mr. Wise retired the first of the year.

Mr. and Mrs. W. N. Walker both received their five-year pins during the last six months and were present at the dinner. All persons who received pins were introduced and their department heads gave a resume of their association with the company.

D. P. Minichan Heads Pulaski Country Club

D. P. Minichan, Pulaski district manager, was elected president of the Pulaski Country Club at the annual meeting of stockholders on January 11.

He succeeds Fred N. Cole, Pulaski business manager. Recently completing a new clubhouse, the club is a member of the Southwest Golf Association and had the winning team in last year's championship matches.



Mr. Minichan

Lynchburg Apeloecs Elect New Officers



R. D. Curtis is the newly elected president of the Lynchburg Apeloecs Club. Other officers, from left to right, are: Jane Plunkett, assistant treasurer; Thelma Spradlin, treasurer, and Joan Pettyjohn, secretary. Departmental representatives elected for 1952 are: Agnes Dillard, first floor; Jean Pugh, second floor; Maxwell Phelps, third floor; G. N. Patterson, garage; J. R. Dorman, meter; Caroline Vaughan, stores, and C. D. McCarthy, Reusens. The advisory committee consists of E. L. Sutor, Jr., and Baxter McIntosh.

Guilford C. Smith Is Re-Elected Treasurer

Guilford C. Smith, administrative assistant in the Charleston district commercial department, was recently re-elected secretary of the Charleston Electric League.

The Electric League is a trade association of dealer firms and distributors of electrical merchandise. The league promotes use of electrical equipment.