

I know of no way of
judging of the future
but by the past.

—PATRICK HENRY

The Illuminator

So much one man can
do,
That does both act and
know.

—ANDREW MARVELL

Vol. III, No. 7

KENTUCKY AND WEST VIRGINIA POWER COMPANY

APPALACHIAN ELECTRIC POWER COMPANY

KINGSPORT UTILITIES, INC.

April, 1952

Three Companies Receive National Honors

Frier Wins 1951 'Illuminator' Award



Jack B. Frier, personnel supervisor of the Abingdon district, has won the 1951 award as the outstanding correspondent for "The Illuminator" during the last year. In the photo Mr. Frier is receiving the plaque from G. S. Dunn, public relations director. In the photo are, left to right: Mr. Frier, W. A. McClung, editor of "The Illuminator," Mr. Dunn, and C. B. Yearout, associate editor of "The Illuminator" for the Bluefield Division.

John Nash Gets Promotion To System Post



Mr. Nash

John Nash, Bluefield division engineer, was promoted April 1 to system supervising distribution engineer with offices in Roanoke.

A veteran of 31 years' service with Appalachian, he is a graduate of Texas A. and M. College. After graduation he worked a year for the Texas Power and Light Company, before going to Schenectady, New York, to take General Electric student engineer training.

After serving as a supply officer with the infantry in Europe during World War I, he returned to General Electric and then became an assistant professor in electrical engineering at Texas A. and M.

He came to work for Appalachian as an engineer in 1920. All of his service with the company has been in the Bluefield division.

Nash is a member of the West Virginia Society of Professional Engineers, the American Society of Electrical Engineers, the Rotary Club and the American Legion. He serves as vestryman of Christ Episcopal Church.

William H. Honaker Is Elected President Of Logan Rotary Club

William H. Honaker, Logan district supervising engineer, recently was elected president of the Logan Rotary Club.

In the past, Mr. Honaker has served as vice president and secretary.

In addition to Rotary activities, Mr. Honaker is active in Red Cross first aid.

He is the only qualified person to teach instructors in Logan County for the Logan Chapter of the American Red Cross. He has been in first aid work for more than 25 years and helped to organize and lead the state's first life saving squad.

Mr. Honaker is a past commander of the Logan Commandry, an Elk, and a member of the Baptist Church. He has been an employee of the company since 1925.

Logan Students Study Power Display



About one thousand Logan High School students recently studied the Power For Progress display in the Logan office. The students, in groups of twenty-fives, attended lectures presented by W. F. Giles and E. P. Hager. To date, the mechanical display has created considerable interest among those visiting the Logan office.

Appalachian Wins Watts Award For Rural Activities

Appalachian Electric Power Company has won first place in the 1951 Frank Watts award contest, sponsored by the Farm Journal. The award was presented to L. L. Koontz, system rural supervisor, at the Edison Electric Institute in Chicago, early this month.

The Watts Awards are given in recognition to the electric light and power companies for promoting the use of electrically operated farm equipment as a means of improving agricultural productive efficiency.

Appalachian's entry included a description of the company's service area, number of farms, average kilowatt-hour consumption per farm and the company's rural organization.

The report described the educational activities which area representatives, agricultural engineers and home economists carry out with youth and community groups. It contained copies of various advertisements, the *Appalachian Electric Service Reporter*, Rural 86 reports and many photographs of activities carried out by the personnel of the district commercial departments.

In the competition, Appalachian led all entries followed by Pennsylvania Power and Light Company, second; The Ohio Power Company, third; Detroit Edison, fourth and Alabama Power Company, fifth.

In a letter to the division managers, M. C. Funk, vice president and general manager of Appalachian, wrote, "With the completion of our major line building program and the change in emphasis from line building to load building, the securing of this award is a very fine tribute to our load building efforts for the year 1951. Continued effort to build our load in the rural territory is essential to our company's success.

"Kindly accept my congratulations and extend to your entire organization my sincere appreciation for the very fine job done during 1951."

Joreka Rippetoe, Kingsport Utilities, Wins Award



Miss Rippetoe

"It is a pleasure to inform you that your entry in the Laura McCall Award Contest for 1951 has been selected the winner in Division B."

Those are the words Miss Joreka Rippetoe read in a letter from George E. Whitwell, chairman of the prize awards committee of Edison Electric Institute.

Miss Rippetoe, home economist for Kingsport Utilities, placed an entry in Division B, for electric utilities having one, but not more than five home economists.

Her entry in the contest included reports of home service calls, kitchen planning activities, education of the homemaker in the use of the range, water heater, clothes dryer and other electric appliances. She told of her activities in community and educational groups and dealer programs.

The Laura McCall award is given by *McCall's Magazine*. The purpose of the award is to stimulate originality and advanced thinking, as well as to recognize and publicize the evolution of new home service activities in sales and public relations.

Five awards are made in the contest, one each to the winner of A. and B. Divisions and three as individuals in division C. Division A is for companies with more than five home economists. Division C is open to individual members of all electric companies regardless of size.

Miss Rippetoe received a plaque and \$200 at the Edison Electric Institute meeting in Chicago.

In a letter to Miss Rippetoe, M. C. Funk, vice president of the company, wrote, "I offer you my heartiest congratulations for the very excellent work you have done."

Addition Underway At Chemical City Station

Transformers have been placed and foundations poured for steelwork for the 90,000 kva addition to Chemical City Substation in Charleston.

The addition will provide a new source of 44 kv service for the South Charleston area. It is scheduled for completion this summer.

Kentucky Wins Hughes Award For Range Activity

The Kentucky and West Virginia Power Company has won first place in the annual George A. Hughes award for the promotion of electric range sales by a company of less than 150,000 meters.

The award, which was named in honor of the late George A. Hughes, is presented annually by Hotpoint, Inc., in recognition of outstanding promotional activities. George A. Weatheron, general commercial manager of the company, received the award at the Edison Electric Institute meeting in Chicago.

This is the second time that the Kentucky Company has won a Hughes award. In 1949, the company won second place in the national competition.

The 1951 entry covered the various promotional activities carried on by the company. Many photographs and the reports of load building results were also included in the report. The entry included samples of outstanding newspaper articles, advertising, pamphlets, direct mail circulars, post cards and other material.

An important section of the entry described various demonstrations, electric displays, shows, fairs and store openings.

In addition to the Hughes Award for electric range promotion, the Kentucky Company has received honorable mention in the Westinghouse Competition for clothes dryer promotion during 1951.

Schweitzer Is Elected First Vice President Of Ashland's Jaycees

W. M. Schweitzer, a member of the Ashland district commercial department, recently was elected first vice president of the Ashland Junior Chamber of Commerce.

In the past, Bill has served the Ashland organization as a member of the board of directors; second vice president; chairman of the lighting committee; general chairman of the Better Home Show, and other activities.

Bill Ferguson Wins Abingdon District T.N.T. Award

Bill Ferguson, rural representative, won a \$25 defense bond in the "Today Not Tomorrow" campaign in the Abingdon district. He received the award on March 6 at the Funk Award Dinner from Joe P. Gills, district manager.

His entry was a summary of the activities in his territory during the sales campaign. Results of his activities were 355 ranges and 114 water heater sales during November and December.



Mr. Ferguson

The Illuminator

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R. F. Millikan.....Kentucky and West Virginia Power Company
J. G. Harvey.....Roanoke Division
L. M. Cobbs.....Charleston Division
W. Z. Trumbo.....Kingsport Utilities, Inc.

A Bright Outlook

This month's ILLUMINATOR carries "The Annual Report" of your company. We think you'll find it interesting because it is an indication of what you and the company did last year. The figures reflect our growth, our increased costs of doing business and our expansion to serve future customers.

Our theme in the report is that "last year was a busy one." The company's record of accomplishment is evident from the figures. Your record of accomplishment is just as impressive as the pictures in the report indicate.

In looking over the year, you must realize that this and coming years hold even more promise for you and your company. Expansion has been our keynote and will continue to be so. Without being accused of undue optimism, we say that the full use of electricity by our customers is just beginning.

Through our efforts and those of the manufacturers, the public will become increasingly aware of the hundreds and hundreds of jobs that electrical equipment can do in the home, on the farm and in the shops and industries.

Just as veterans among us remember the marvelous innovation of the bare light bulb swinging from the ceiling, so will new employees, thirty years hence, think of the 1950's as a decade when uses of electricity were really being discovered. Everyday living will progress even more toward the automatic with tedious tasks in all phases of our daily life reduced to a minimum by the prime mover, electricity.

Progress we have made—yes. But we have just begun to explore the never-ending opportunity for the use of electric service. We can look forward to the future with a great deal of confidence that the coming years hold untold opportunities for our product, our company and ourselves.

Which One Are You?

There are two types of people in this world—DO-ers and WATCH-ers.

There is the man who digs the hole—and the other who just stands with his hands behind his back—watching.

There's the person who really gets out and accomplishes things—and the other individual who stands by and watches—and also bemoans the fact that he never gets anywhere.

The greatest reward in this world comes to the DO-ers—the folks who are not content to stand around while other people get ahead.

And, on the other hand, the person who is content to stand around and watch while other people accomplish things has only himself to blame if his life is not marked by any degree of success.

Can you think of any person in this world who you know has really accomplished anything who got where he did by WATCHING—instead of DO-ING?

Your Opinion

What do you recommend as remedies for spring fever?

IN THE SPOTLIGHT

DORIS DOTSON, Personnel Department, Williamson.



To me, spring fever is one of the essentials of living. There is no season quite as scenic as spring and everyone has the tendency to take off to "far away places." We all cannot take vacations at the same time, but if at all possible, I would recommend a trip. To go some place that you

have wanted to go all year long. Forget your routine way of everyday living for one or two weeks and enjoy yourself.

If a vacation is impossible at this time, why don't you girls replenish your wardrobe or maybe just a new spring hat will do the trick. You fellows—a good work-out in the garden or a fishing trip.

Enjoy this spring season because it is one of the finest attributes of God to man.

WOODROW W. SCOTT, Line Department, Roanoke.



At one time I was a firm believer in the sorghum and sulphur cure, but as I became older, I found that this method seldom worked. The most effective cure that I have found is that when a man feels that old spring fever creeping up on him, he simply lies down until the feeling passes.

This method is not recommended, however, if you have a garden to hoe; a lawn to mow; or a home with its thousand and one tasks. In either of these cases, you just work so hard at your chore, and become so sore from over exercise that you forget the spring fever and concentrate on your aching back.

KENNETH MILLER, Accounting Department, Charleston.



After thinking it over, I have thought of a few remedies that may help spring fever. One is an old-fashioned remedy called "sulphur and molasses." I have never tried this but I hear it helps.

Maybe a few vitamin tablets would help, too, and as Ben Franklin said: "Early to bed and early to rise" would help considerably. Of course, that would mean no "night hawking." So which will it be—"night hawking" and spring fever, or neither?

If none of these remedies work, the only thing left for me to suggest would be for you to go to your nearest drug store and get the large economy size of Hadacol.

REBECCA MOORE, Home Economist, Kingsport.



My remedies for spring fever are not very effective at all since I have a very bad case of the annual ailment myself. Seems my thoughts stray to fishing, picnicking and swimming and quite often, especially on sunny days, and it takes a great deal of will power to resist loafing on the job.

As a good jack-up I remind myself that I'm still a new employee at the Kingsport Utilities and had best watch out or I'll be a new one elsewhere.

W. M. HOLBROOK, Distribution Department, Ashland.



The best remedy for "spring fever" varies according to each individual's hobby or method of relaxation. For those who like to fish, then fishing is best. For those who are gardeners, work in the garden.

Personally, I think the best remedy for "spring fever" is to get out and start warming up with softball practice. There is something about the thud of a ball in the mitt that seems to override any thought and feeling of laziness, which is the cruel way of defining "spring fever."

The only trouble is people have "spring fever" only while they are working, so they can't do anything about it until 5 o'clock, at which time it disappears.

EVELYN J. SMITH, System Personnel Department, Roanoke.



Many folks get that ole' lazy, do nothin' feeling when the first glow of warm spring weather comes creeping in, and they call it spring fever.

As a cure, I think we should do even the smallest, most uninteresting job with vim and vigor, although I admit it is often hard to do, and takes much thought and imagination. Then, it always helps to plan a trip or something different and exciting for the week ends during the periods we feel this so-called disease most. Also, we can make it a point to associate with our most cheerful or goofy pals—who will either help give us a lift or a laugh.

Precautions must be taken when we feel our first symptoms as spring fever is highly contagious. Vigorous application of pet cures can help overcome this peculiar malady—even if we can't cure it completely.

TOM COLLINS, Accounting Department, Welch.



Spring fever is a strange malady appearing with the first sign of spring, affecting all fishermen and a large percentage of the nonfishermen.

Before discussing a remedy it may be best that we familiarize ourselves with some of the most common symptoms: A blank expression, noticeable laxness in everyday habits, frequent glances at travel folders and road maps, and the look of shock that appears at the mention of the word work.

As for the remedies, I personally know of no sure cure. Fishermen claim they can obtain relief from this affliction by a change of environment, such as a quite shady stream; however, as fish tales go, this is doubtful. As for the nonfishermen, I wish someone would enlighten me as spring is here.

Human Nature

Human nature is not so miserable, as that we should always be melancholy; nor so happy, as that we should be always merry. In a word, a man should not live as if there was no God in the world; nor, at the same time, as if there were no men in it.—Joseph Addison.

FARIE MAE MILHOAN, Accounting Department, Sporn Plant.



Spring fever is something we are all inclined to get when those pretty bright sunny days appear and we turn our thoughts to longing for the fresh air and sunshine. It would be pretty hard to point out any one specific remedy for spring fever as different people acquire spring fever from

different thoughts. What would cause one person to have spring fever wouldn't have any effect on some one else. Such could be the case of women having spring house cleaning to do. They would very easily develop spring fever as soon as those pretty days arrive and for some men who have indoor jobs, but enjoy so much the outdoor sports life.

As for remedies, maybe a little more sleep than usual, with the creation of more interest in the work each has to do.

Management Key To Success

In any business operation the key to its success is management.

Neither the men and women in industry nor the engineering nor the money in industry can be effective without good management. Nothing else is so important to the employee's welfare, the investor's welfare or the public welfare.

Free competitive enterprise, by and large, weeds out bad management, or the business goes bankrupt. In contrast, what do government operations of folks' enterprises cost? Nobody knows. Nobody is ever really able to find out. Poor results, extravagance, waste and failures are always covered by a claim for the need for more and more taxes.

We are not taught this often enough in our schools and colleges but, in any country, socialization or nationalization—on the record—is fundamentally an inefficient and wasteful operation and enormously costly in political overhead. And who pays for all that except John Q. Public?

So that's the first question: Are government operations efficient if you can actually compare them with free enterprise? Take a good, clear case right here at home.

During World War I the government took over and operated America's railroads as you may recall. In that performance, we taxpayers had to make up gigantic losses in government bureau operating costs. The government bureau lost nearly \$2,000,000 a day running our railroads.

During World War II our railroads, on the other hand, continued under private ownership, operation and management. They turned in one of the nation's greatest wartime achievements—broke all records for handling freight—faster per mile, more of it, than ever before.

The private ownership paid wages over twice as high per hour as the government had paid rail workers in World War I. Yet, instead of costing us taxpayers \$2,000,000 a day in losses, the private management cost our taxpayers not one dime, and paid out to the United States Treasury over \$3,000,000 a day in taxes besides.

This was a difference of over \$5,000,000 a day, or nearly two billion dollars a year, in straight out-and-out managerial performance.

Yet we are deliberately and unnecessarily undermining our own free competitive enterprise right here in Your Land and Mine.

HENRY J. TAYLOR—Broadcast

Expansive Outlook Marks Rapid Growth Of Huntington

Railroad Established City But The Diverse Industry Has Built It

Someone once said: "Huntington is bound on the east by the Atlantic Ocean, on the north by the Great Lakes, on the west by the Mississippi River and on the south by the Byrd Expedition."

Such an expansive outlook is a slight over-extension of the corporate limits, but it is true that residents of West Virginia's largest city do think big. Even Collis P. Huntington, president of the Chesapeake and Ohio Railway who chose the site in 1869 as a railhead for his company, must have envisioned the city that was to grow upon those fields beside the Ohio River.

After reserving rights-of-way for the railroad and the railroad shops, Mr. Huntington conveyed the remainder of the land to the Central Land Company which employed Rufus Cook, a Boston surveyor, to lay out the new city. Cook completed his map in 1871, the year the city was incorporated.

Railroad Completed

The railroad was completed in January of 1873. Huntington became the county seat of Cabell County in 1887. By 1890 the C. & O. had acquired lines that provided direct connection with Louisville, Cincinnati and Chicago along with numerous branch lines fanning out from Huntington to the south and east to the regions laden with fortunes in coal and timber.

By 1900 the city had a population of 11,923. However, the next census in 1910 found 31,161 persons living in the city, an increase of 161 per cent in a single decade.

A major factor for this rapid growth which continues as the city's population reaches 90,000 is that the city is the natural outlet both by rail and barge for the rich coal supplies of southern West Virginia. In addition to the C. & O., the city is served by the Norfolk and Western and the Baltimore and Ohio railroads.

Natural gas, ceramic clays, timber and abundant water supply are a few of the raw materials and resources which have given birth to the 162 industrial plants within the city. These plants employ over 26,000 persons, who manufacture 420 different products valued at more than \$200,000,000.

Diversification Is Theme

Although in its formative years Huntington relied on the C. & O. shops and a branch of the American Car and Foundry Company which made mine cars, diversification has since become the city's theme song. Largest employer in the city is the International Nickel Company, producing high nickel alloys and various monels used in the aircraft, chemical and electronic fields. The C. & O. is the second largest employer.



Huntington's skyline rises sharply from the edge of the Ohio River. This aerial photo shows the city's business section from Seventh to Eleventh streets, left to right, and from Second to Eighth avenues, top to bottom. Credit for planning the city's wide streets and avenues goes to Rufus

Cook, surveyor, who was commissioned in 1870 to lay out the city. In front of the C&O depot in the foreground is a statue of Collis P. Huntington installed in 1924 in memory of the city's founder. The Huntington-Chesapeake Bridge connects West Virginia's largest city with Ohio.

Along with this industrialization has gone the diversification of agriculture. In the past, agricultural mainstays have been corn, beef and tobacco. Most of the tobacco grown in the state comes from this district with over six million pounds sold on the Huntington market last year. However, farmers are looking to other markets and many are switching to higher profit lines such as the dairy and poultry businesses.

This diversification of agriculture and industry did not happen overnight: it took years. This same growth is reflected in the electric utility business.

First Lights

On November 15, 1886, Huntington had its first electric lights when 15 street arc lamps went into service. The city's first electric generating unit was located at the rear of the Florentine Hotel and consisted of a 25 arc light dynamo, one boiler and a 125-hp. engine.

This equipment was moved in 1889 to a lot on Fourth Avenue, which is now a part of the Keith-

Albee Theatre location, and a brush dynamo was added. The same year an electric railway began operating in the city.

The lighting system and the electric railway system were merged in 1892 by the Consolidated Light & Railway Company which was chartered that year. These properties became a part of the electric railway lines operated by the Ohio Valley Electric Company in 1899.

In 1900 the power plant was moved



A. R. Fulks
T. & D. Dept.
41 Years

to a new power house on the Ohio River bank at Johnson's Lane. The following year the Johnson's Lane Power House was discontinued and the machines and apparatus sold. A substation was built for current received from the Ashland, Kentucky, generating station where the current from three 400 kw generators was stepped up to 11,000 volts for transmission into Huntington.

Demand for electricity kept growing so that the Ashland supply became inadequate. In 1904 the Kenova power plant was built. The equip-

ment consisted of three 600 kw generators, three engines and four 400-hp. boilers. Current was stepped up to 11,000 volts for transmission to Huntington, Ashland and Ironton, Ohio.

The Consolidated Light & Railway Company changed its name to the Consolidated Light, Heat & Power Company on June 2, 1912. In 1916 it acquired the distribution system in Huntington of the Citizens Light & Ice Company which had been chartered in 1908.

In November of 1916 the Consolidated Light, Heat & Power Company purchased from the Ohio Valley Electric Railway Company the power plant in Kenova which had been enlarged several times, the Huntington substation and the transmission lines between Huntington and Kenova plant.

From 1917 to 1922 the Kenova plant was remodelled until total generator capacity was 21,150 kilowatts. In March of 1923 the Consolidated Light Heat & Power Company deeded all its property to the Consolidated Power & Light Company which in

April of 1926 sold its property to

Appalachian Electric Power Company, incorporated on March 4 of that year.

All generating equipment installed at the Kenova plant prior to 1923 was removed in 1926 and total plant capacity was raised with extensions through the years to 40,000 kilowatts.

Expanding Service

Dates of beginning of electric service in other communities in the area were: Ceredo, 1899; Kenova, 1899; Barboursville, 1924; Milton, 1924; Wayne, 1929.

When the company started serving the district area in 1926, there were about 233 miles of transmission and distribution lines. Today there are over 2,100 miles of lines covering the 1,116 square miles in the district within the counties of Cabell, Wayne, Lincoln, Mason and Putnam.

As an indication of the growth of the Huntington district within the past 10 years, there were about 27,000 customers in January of 1942 while today there are over 45,000 customers. H. D. Stillman, Huntington division manager, and S. R. Pritchard, Jr., district manager, maintain offices at the company building at the corner of Third Avenue and Tenth Street. The building is headquarters for 327 district employees.

Civic Landmarks

Residents of Huntington are proud, and justly so, of the 11-mile floodwall which protects them from the rampaging Ohio which as recent as 1937 cost them about \$10 million when a record-high crest of 71 feet covered two-thirds of the city. The 1943 flood caused a ripple of excitement as the floodwall withstood its first major test since its erection.

Another prominent landmark is the city's recently completed Memorial Field House. This civic structure is equipped to handle basketball, boxing, ice hockey, concerts, theatrical performances, banquets, conventions, industrial exhibits and other attractions.

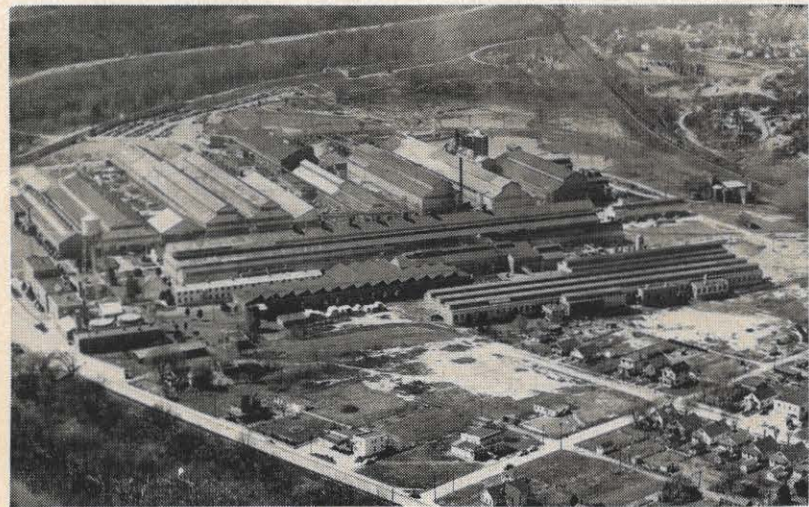
A third civic undertaking is the construction of a new airport located on a 500-acre tract near Ceredo in Wayne County—a 20-minute drive from downtown Huntington. Scheduled for completion late this year, it will serve the Tri-State area. Five tax-levying bodies combined resources to keep the section foremost in the transportation field.

Although not new, residents of the area are proud of Marshall College with its historical precedent of over 100 years of service. The school within the heart of the city has grown from a 1 1/2 acre and one building academy to a 25 acre and 13 building college. Enrollment at the second largest school of higher education in the state is about 3,000.

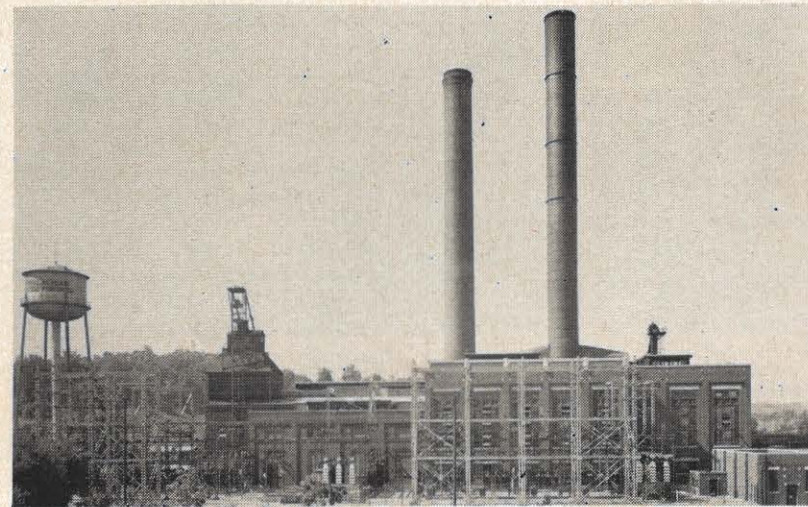
These landmarks offer an indication of some of the qualities which mark residents of the area. They are aggressive, industrious, versatile—a people interested in a successful past insofar as it may lead them toward a more successful future.



J. G. Adams
Kenova Plant
40 Years



ABOVE: Main streets in Wayne, left, and Milton. Local offices are maintained in Milton, Hamlin and Kenova. LEFT: International Nickel Company, largest employer in Huntington. Metal processors, transportation industries and glass producers like Owens-Illinois are basic to the area's economy. Other industries make dyes and chemical colors, electronic tubes, processed coal, rails and track materials, automobile bumpers, shoes and women's wear. In addition to industry's 26,000 employees, Huntington retailers employ about 8,000 and wholesalers over 2,000. RIGHT: Kenova plant which has a service record dating from 1904 when equipment consisted of three 600 kv generators. Capacity has been raised through extensive remodeling and additions to 40,000 kilowatts.



Radio Interference Subject Of Pulaski Demonstration-Talk

Radio interference was the subject of a demonstration given at the March operation meeting of the Pulaski district by V. W. Hinton and M. M. Stambaugh, meter department.

Using an eight-foot pole section, they illustrated major causes of interference. Most noises caused by company equipment were traced to improper spacing between metal parts. The next biggest troublemaker, they said, was loose hardware and loose construction.

They pointed out that radio interference complaints will increase as the television field develops unless more attention is given these troublemakers. While noting that high voltage static arcing has been known to create noise as far as 10 miles from the source, they explained that noises on secondary are usually confined to that particular secondary circuit.

In summary they said that many noises are caused by faulty equipment in the homes where 75 per cent of the faults could be eliminated if there were at least two-inch spacing between hardware and ground wires.

Marion B. Ratcliff, Retired Employee, Dies At Huntington

Marion B. Ratcliff, 76, a retired Huntington district employee, died in a Huntington hospital in February. Mr. Ratcliff's death followed a brief illness.

Marion first became associated with the electric utility business in June of 1903. At that time he came to work with a promise of staying but three days. He remained thirty-seven years.

During this period of employment, Mr. Ratcliff worked at various assignments. He served as a line-man, foreman of a line crew, patrolman and as a material clerk. At the time of his retirement, December 1, 1940, he was a member of the Huntington district stores department.

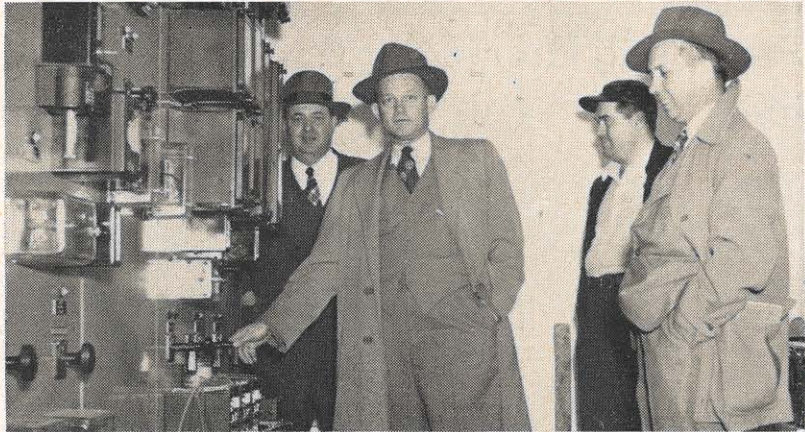
Since retiring, the Ratcliffs spent their winters in Florida.

Mrs. Ratcliff is the only immediate survivor.



Mr. Ratcliff

Leslie Station Placed In Service To Provide Hazard District With Third Source Of Supply



A. R. Barber, Hazard district manager, closes the breaker to energize the new 154 kv Leslie substation. Watching from left to right are John Armstrong, system transmission department; Joe Jackson, Hazard plant operator, and Eddie Johnson, system transmission department.

The new 154 kv Leslie station was placed in service on March 2, providing a third source of supply to the Hazard district.

Site of the station was chosen in 1948, at the head of Hurricane Creek in Leslie County which was only 2,000 feet from the 154 kv Hazard-Pineville line. During 1949, a 33/12 kv distribution station was installed on part of the site.

R. E. Doyle And Joe Gills Receive Sporn Awards



As a result of being the top company and the top district in the 1951 sales campaign, the Kentucky and West Virginia Power Company and the Abingdon district of Appalachian won the Philip Sporn awards. The photos above, at left, Mr. Sporn, left, congratulates R. E. Doyle, general

manager of the Kentucky and West Virginia Power Company, as he hands Mr. Doyle the Sporn award. In the picture at the right, Mr. Sporn is presenting an award to Joe P. Gills, manager of the Abingdon district.

Recognized In Operating Notes



Mr. Millikan Mr. Smith

Two men, Cecil A. Smith and R. F. Millikan were recognized for their contributions which appeared in the February issue of A. G. & E. Monthly Operating Notes.

Mr. Smith, a member of the maintenance department of the Philip Sporn plant, had his article, "Tightening Packing-gland Nut On Soot Blowers," selected for publication. Smith's article describes the construction of a wrench which properly tightens gland-nuts. The inexpensive tool can be made in two hours and saves four to five man hours each week.

Mr. Millikan, general safety supervisor for the Kentucky and West Virginia Power Company, wrote an article, "Preventing Premature Explosions of Dynamite By Radio Waves." In this article, Mr. Millikan describes the precautions used by handlers of explosives while guarding against premature explosions of blasting equipment.

Pulaski Employees Hear Discussion On Cost Of Materials

At a recent Pulaski district safety and operating meeting, employees heard a discussion on the cost of materials used in a standard rural line installation.

Fred L. Carrico, stores supervisor, lead the discussion and asked employees to tell the cost of each item. Some of the estimates were off as much as 200 per cent.

The stores supervisor told the group that the cost of the installation was \$172. He took the materials which are most easily broken and gave the cost as follows: cutout, \$10; arrester, \$15; pin type insulator, 50 cents; a spool insulator, 35 cents and small connectors at 50 cents each. He pointed out that if only these items and a few others were broken or left at the job it would amount to \$44.

The following techniques were suggested to help make employees more aware of the cost of materials: education; enforcement of individual responsibilities and taking care of company materials and equipment as if they belonged to you.

Beckley Instructors Study New First Aid Methods

W. S. Kitchen, system safety department, recently demonstrated the new arm lift method of artificial respiration to first aid instructors of the Beckley district. The demonstrations were given in the auditorium of the Beckley office.

Instructors studying the new first aid methods were: P. W. Burks, E. F. Wright, G. L. Sweeny, C. H. Buckland, C. H. Good, R. W. Martin, E. F. Pioch, F. R. Miller, H. E. Seasor, O. C. Hall and H. H. Farley, Jr.

Charles Evans, Sporn Plant Man, Promoted

Charles Evans, a Philip Sporn Plant test engineer, recently was promoted to assistant results engineer. Mr. Evans was employed at the Sporn Plant in July of 1949.



Mr. Evans

Prior to his employment with the company, he spent 28 months with the U. S. Army Ordnance. He served as an instrument repairman. During his tour of duty in the Pacific, he was stationed at Bouganville and Luzon in the Philippines and at Yokohama in Japan.

Mr. Evans received his bachelor of science degree in electrical engineering at Ohio University. He and his wife make their home in Pomeroy, Ohio.

Paul Is Promoted In Ashland Office

J. R. Paul has been promoted to the position of assistant local office manager at Ashland.



Mr. Paul

He started work for the Kentucky and West Virginia Power Company as an intermediate clerk in 1946 and has been senior clerk, assistant credit manager and utility clerk.

Mr. Paul is a graduate of Ohio State University. He is a member of the Elks, the American Philatelic Society and past president of the Ashland Philatelic Society and present corresponding secretary of the Ashland group.

A Letter Of Thanks

The following letter was received recently by W. P. Booker, Roanoke District Manager. The cashier referred to is Mary Nelson.

Dear Mr. Booker:

We have only resided in Roanoke a short time; having been transferred here from Norfolk, Va., and have been very favorably impressed with the courtesy shown us by the Appalachian Power Company.

Ever since your Cashier No. 3 so pleasantly received us and advised the necessary procedure of signing with your Company, we have since handled all our business transactions through her.

Very seldom can you find an employee of some Firm or Company, especially those connected with Public Utilities, that will greet you with a smile and go out of their way to help or be nice.

This young lady should be commended as she is indeed a credit to your company.

Yours very truly,
R. R. Haga

A. L. Wellford, Jr., Promoted To New Post In Bluefield



Mr. Wellford

A. L. Wellford, Jr., assistant Bluefield division engineer, was promoted April 1 to division distribution engineer.

Wellford, who holds degrees from Virginia Military Institute and Massachusetts Institute of Technology, has been associated with the company since 1921, when he came to work in Bluefield as an engineer.

In 1924, he was transferred to Wytheville and named manager of the Pulaski district. Later the district headquarters was moved to Pulaski and Wellford lived there until 1937, when he moved to Bluefield as assistant division engineer, a post he has held since that time.

He is a member of the Rotary Club and the Christ Episcopal Church. The Wellfords have two children: Armistead who is a senior at V. M. I. and Mrs. Paul Bennett.

Funk Awards Are Presented



These three photos were made last month at presentation dinners in three districts. In the left picture, Mr. Julius Hall, Jr., system commercial manager, congratulates Mr. G. R. Neubauer, manager of the Lynchburg district, on winning the M. C. Funk award for 1951 sales efforts. The middle picture, made at the M. C. Funk award dinner in Abingdon, shows H. L. Cushing, system residential

supervisor, left, congratulating J. P. Gills, manager of the Bluefield division, who received the M. C. Funk award for his division's sales efforts during 1951. In the picture at the right, C. B. Talley, left, manager of the Charleston district, receives congratulations from Mr. Hall and the Funk award which was presented to the Charleston district.

Lambert, Roanoke Operator, Retires After Completing 47 Years Of Service

W. J. "Bill" Lambert was guest of honor at a recent dinner given in recognition of his retirement. The dinner, which was held in the company auditorium, was attended by a large number of his friends and fellow employees of the Roanoke district. Mr. Lambert's retirement became effective April 1, and marked the end to more than 47 years of service.

Bill, who is the district's oldest employee in length of service, began his employment with the old Roanoke Railway and Electric Company, July 4, 1904. His first assignment was with the track department, then later he was transferred to the line gang.

When the Walnut Avenue Plant was placed into operation about 1908, he was assigned to repair and maintenance work. Later, he became an oiler then was promoted to operator. He has been an operator since 1912, and his career has been a close parallel to the operations of the plant.

In recalling some of the earlier days, Mr. Lambert remembered when a 500 kw generator would handle all of the load for the entire City of Roanoke.

In retirement, Mr. Lambert hopes to do some traveling then settle down to a little work about his small plot of fruit trees.

Mr. Lambert is the father of one married son who also lives in Roanoke with his family.



Mr. Lambert

Cabin Creek Plant Supervisors Attend Monthly Dinner Meet

Cabin Creek plant supervisors held their monthly dinner meeting at Chelyan Methodist Church on February 19.

George Hatfield, safety supervisor of the Belle plant of Du Pont, gave a talk on "supervisors and their place in the plant safety program." He stressed the fact that the successful safety program depends upon 100 per cent participation.

Proper planning of work assignments is an effective means of accident prevention, Mr. Hatfield said while calling attention to the use of "gimmicks" to stimulate interest in the safety program. He pointed out that thorough follow-up on safety suggestions increases workers' interest in the program.

In summary he noted that the "On the Job Observation Report" used at the Belle plant was borrowed from D. C. Duncan, system safety director.

Walter Ashworth, Veteran Charleston Line Foreman, Retires To His Farm



Walter Ashworth, left, receives the watch presented him upon his retirement from Walter Price on behalf of the Charleston line department which attended the presentation.

Walter Ashworth, Charleston district line foreman, retired March 1 after 38 years of service.

Born in Putnam County in 1887, Walter at 16 started working with the Standard Oil Company which was putting a pipeline through the county. That same year he climbed his first pole as the oil company had a telephone line along the pipeline.

The following year Walter went to work for the Cartiff Coal Company. Another year passed before he went with the Southern Bell Telephone Company.

While working with the telephone company near Beckley he had his first direct contact with electricity. He was climbing a telephone company stud pole when he grasped the guy wire. He made a contact with 2,300 volts because the power line was across the guy.

At the first surge of current, he called for help. He passed out and in falling hit his back across a cross arm.

Pikeville Employee's Daughter Wins Spelling Crown



Rosemary Smith

Rosemary Smith, 11-year-old daughter of Mr. and Mrs. Ira Smith, of Pikeville, is the champion speller of Pike County, Kentucky.

Forty-four grade schools selected their best spellers to represent them in the county finals. Written examinations containing 100 words narrowed the field to five spellers, and Rosemary was one of them. These five were pitted against each other in the final oral contest.

Rosemary correctly spelled the word "magnificent" after the other finalist had missed and then spelled "resemble" to win the championship.

Rosemary will represent Pike County in the Kentucky-Ohio-West Virginia tourney to be held in Huntington as a result of her triumph. She also received a prize of \$10 and an unabridged dictionary.

Rosemary, who is in the sixth grade, was competing against seventh and eighth grade pupils.

Her father is a lineman in the Pikeville district.

Brother And Sister Are Partners In Hobby Of Raising Registered Collies



Charles and Janice Lou McNeely look on with pleasure as their dogs pose for a "family portrait." The pups, four males and three females, were born February 1. After one look you can see why there were not enough pups to meet the demand from customers. The youngsters are well on their way along the road to success with their profitable hobby with only occasional advice from their parents, Mr. and Mrs. J. S. McNeely, of Logan.

A brother-sister team in Logan is making money with a hobby that would please any youngster. They raise and sell Collies.

Charles Edward and Janice Lou are children of Mr. and Mrs. J. S. McNeely. He is a maintenance man at the Logan plant.

Their hobby started two years ago when Charles owned a pony. Because of the inconvenient location of the commercial stables where the pony was kept, Mr. McNeely thought the pleasure was not worth the expense. After much persuasion, Charles reluctantly agreed to sell the pony after his father told him he could use the money as he pleased.

About two months later while on vacation, the McNeely family passed a Collie farm near Cincinnati. Charles then made up his mind. He wanted to buy a male and female Collie and start a dog-raising hobby. After persuading his parents, the business of buying two dogs was under way.

A male was selected who was sired by a show champion and a female of comparable lineage. They are regis-

tered with the American Kennel Club as King Charles and Lady Janice, named after their present owners. They actually go by the call names of Buster and Lora.

The first litter of pups was born February 1. There were four males and three females. Without any attempt at advertising, the demand for the pups was greater than the supply.

Because of the successful venture, Charles is hoping to acquire another female. After expenses, Charles and Janice are banking their earnings to contribute toward their education.

Although it was Charles' money that bought the Collies, Janice somehow or other edged in on the hobby. Before her brother knew what had happened, she was part owner with no other investment than a winning personality and a charm with which even her brother could not cope.

In a desperate attempt to buy out his "silent partner" after the pups were born, Charles offered Janice \$25 and one of the pups to give up all claims on the profitable hobby. His offer was turned down flat. Janice knows a good deal when she finds one.

Dingess, Retired Logan Employee, Passes At Godby



Mr. Dingess

Ed Dingess, 76, retired Logan Plant employee, died March 5 at his home at Godby, West Virginia.

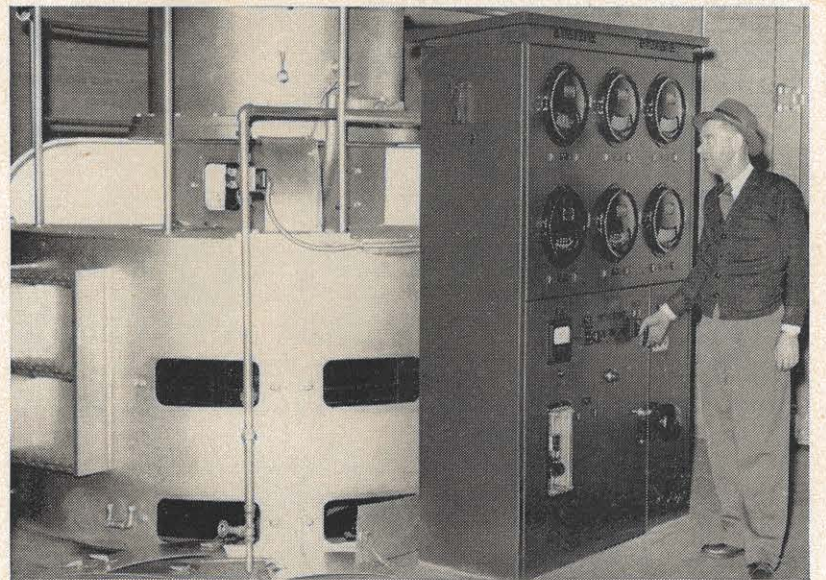
Mr. Dingess was born May 5, 1875, at Godby and later attended Logan County schools. Early in life, he worked in the lumber business and floated logs and rafts down the Guyandotte River.

Prior to being employed at the Logan Plant, he worked for a short time on construction projects for the C. & O. Railroad. He began his employment at the Logan Plant in October, 1921, as a yardman and successively worked as a coal handler, ash handler, boiler room man and a watchman. He retired in December of 1940.

Since retiring, he has been quite active. He was elected and served one term as a member of the Logan County Board of Education.

Mr. Dingess is survived by two sons and one daughter. One son, Norwood, works as a turbine operator at the Logan Plant.

Protecting Huntington From The Flood



J. R. Hughes, Huntington district distribution department, starts one of three 1,750 hp. pumps at the Four Pole Creek pumping station during the recent Ohio River flood. During flood stages, this largest station in the system is operated by Appalachian crews. Other stations along the 11-mile Huntington floodwall are manned during times of emergency by industrial plant crews. It is estimated that the recent flood would have caused \$900,000 damage to Huntington if the flood protection system had not been operating.

Reporting On The Year 1951 . . .

A Busy One For You And The Company

Yes, last year was a busy year.

On and off the job you did your part to help your community and your company. You accomplished many things which helped your company achieve new records.

Off the job, you took part in many civic functions. Some were members of volunteer fire departments. Others helped communities build churches and assisted with other projects. Many served as officers of civic clubs and leaders of youth groups.

Still more of you gave blood to the Red Cross Blood Program. There were those who gave first aid and artificial respiration which helped save the lives of several people. You were active in campaigns for the Community Fund, Red Cross, March of Dimes and other worthy causes.

There was time for play. Those vacations were filled with fishing, hunting and tours to many parts of the country. You took part in company sponsored softball and bowling events.

On the job, you were busy, too. You helped build new

lines, new substations—yes, even new plants. You were courteous to customers and efficient, helping build goodwill for the company.

You sold customers on the use of electricity by keeping them informed of new advances in its use. These activities helped the company reach a new record in kilowatt-hour sales last year.

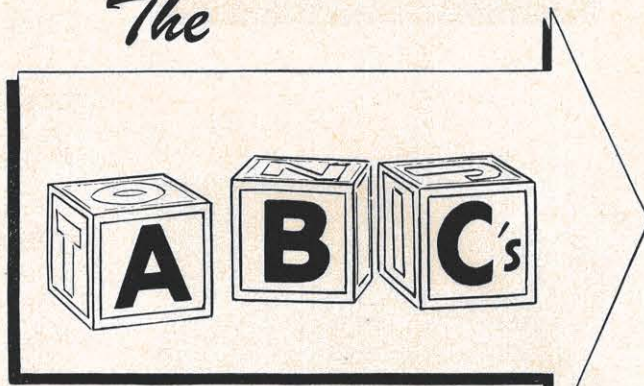
You learned more about your company by attending Employee Information Programs. Some of you devised new methods for improving some of the operating procedures.

All of you did your job for the company and helped your communities. Many and varied were your interests but all of you had one thing in common. That is your stake in the past, present and future of your company.

Therefore, it is in your interest to know how the company last year met its obligations to its customers, its stockholders, and to you. In this special section of THE ILLUMINATOR, you'll find a summary of last year's business and activities.

By reading it, you and your family will have . . .

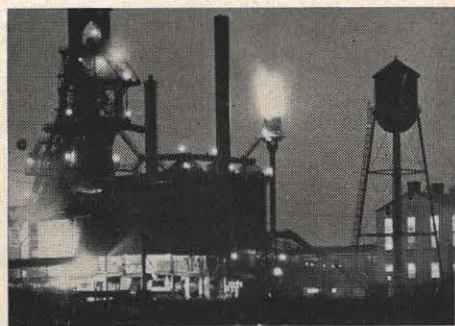
The



*of our business
last year . . .*

A

What we took in during 1951



INDUSTRIAL \$30,273,201

Industrial customers are those with a demand of 50 kilowatts or more. Some large Appalachian users are chemical, steel, coal, textile, glass and railroad companies. This amounted to 42.74 per cent of our revenue.



RESIDENTIAL \$19,088,620

The farms and homes served by Appalachian are located in southern West Virginia and southwest Virginia. These residential customers provided 26.95 per cent of our revenue.



COMMERCIAL \$7,746,546

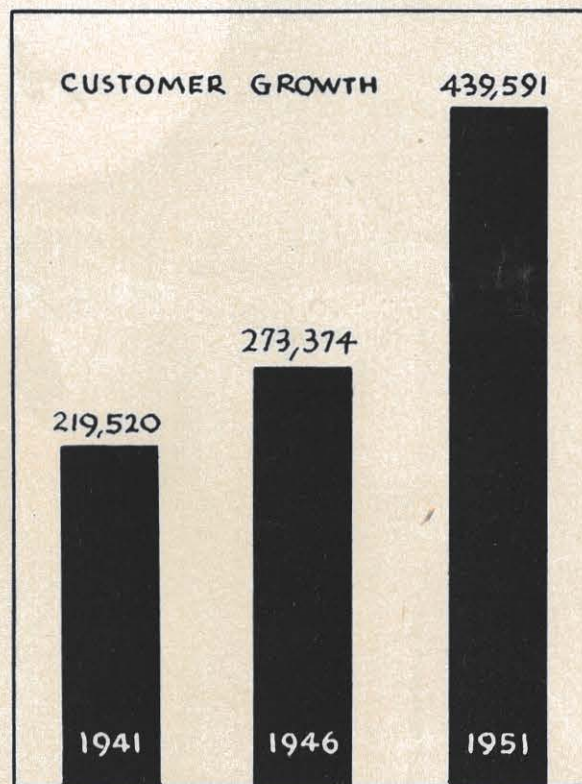
The stores and small plants Appalachian serves are our commercial customers. These consumers accounted for 10.94 per cent of our revenue.

ALL OTHER \$13,725,251

Municipalities, other utilities, street lighting, merchandise, interest, rents and dividends make up this total. 19.38 per cent of our revenue came from this source.

TOTAL \$70,833,618

The 10-Year Story



B

What we paid out



FUEL, MATERIALS AND SUPPLIES \$22,457,338

\$16,039,696 of this amount is what Appalachian spent for fuel for the plants and for surplus power bought from other utilities. The tools with which we work—materials and supplies—cost \$6,417,642.

WAGES AND SALARIES \$12,443,726

This is the amount Appalachian paid its employees from the company's 1951 operations.

PENSIONS, INSURANCE AND HOSPITALIZATION \$1,247,594

This is the amount Appalachian set aside from its 1951 operations for retirement, group insurance and hospitalization insurance for its employees.

DEPRECIATION \$7,153,404

This money represents the amount set aside in the year for wear and aging of equipment and facilities.

TAXES \$13,182,939

Appalachian paid this amount in federal, state and local taxes last year. In 1951 they averaged \$3,158 for each employee.

INTEREST \$3,903,759

Money to pay for expansion of our facilities, other than stockholders' investments, is obtained through investment by banks, insurance companies and other lending sources. The figure above represents the interest on these loans and minor income deductions.

STOCKHOLDERS \$9,154,732

People in all walks of life have invested their savings in our company. This is the money which was paid these owners of Appalachian.

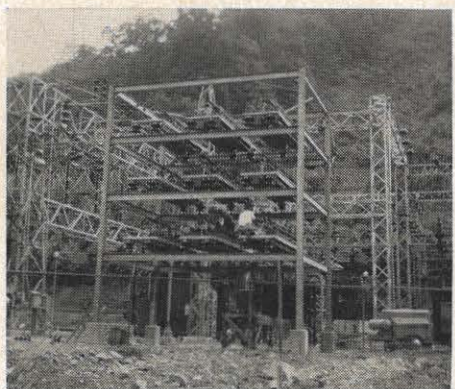
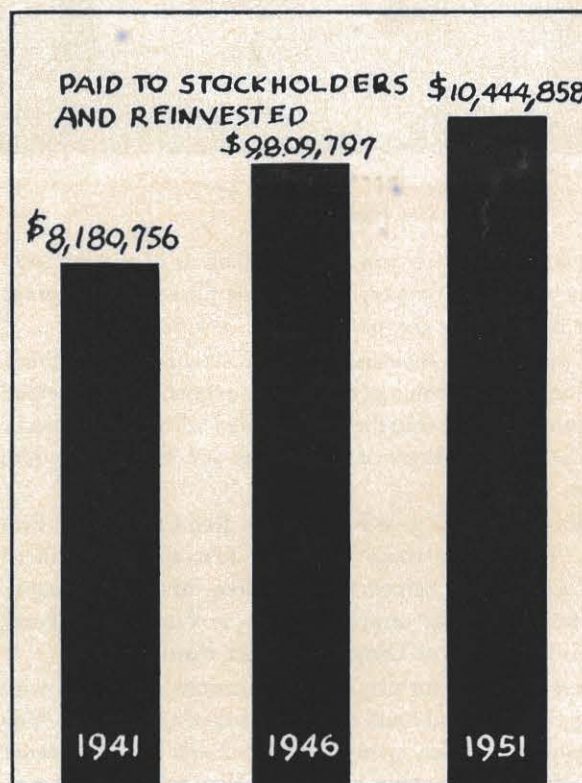
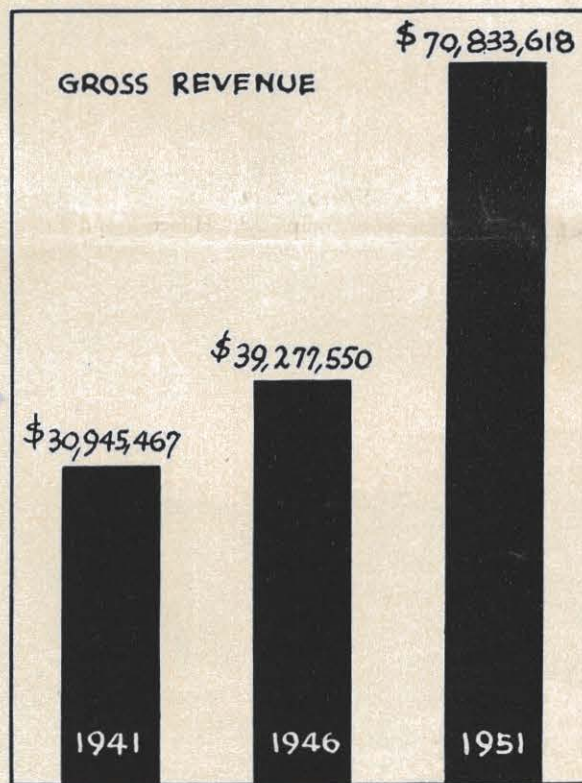
PUT BACK IN BUSINESS \$1,290,126

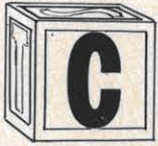
These funds were left to help cover future cost of expansion and improvement. This is a small portion of the \$42,000,000 Appalachian plans to spend for expansion during 1952.

TOTAL \$70,833,618

TOTAL PAYROLL \$17,462,503

This is what Appalachian paid its employees in total wages and salaries including those on projects under construction employed directly by Appalachian.





What we did during 1951

... **REVENUE**—The amount of money received by Appalachian during 1951 totaled \$70,833,618. This was an increase of 11 per cent over 1950.

... **EXPENSES**—Appalachian's operating expenses, including interest on borrowed money, totaled \$60,388,760, an increase of 13.3 per cent.

... **NET EARNINGS**—Appalachian's net earnings increased only three-tenths of one per cent last year, in spite of the fact that our revenue was up 11 per cent.

... **INVESTMENT IN FACILITIES**, such as plants, lines, substations and buildings, increased to \$306,617,000. This brought the total amount invested for each of the 4,175 Appalachian employees to about \$73,400.

... **CUSTOMERS**—Last year about 22,000 customers were added to our lines bringing the total number of customers served by Appalachian to 439,591.

... **PEAK LOAD**—A record peak load of 1,083,965 kilowatts was established on the Southern Properties System on December 4, 1951 at 11 a. m.

... **KILOWATT-HOURS SOLD**—There was an increase in our kilowatt-hour sales, excluding sales to associated companies, of 17 per cent, which resulted in a record of 5,713,060.576 kilowatt-hours sold in 1951. The average domestic customer on our lines used 1,770 kilowatt-hours last year, an increase of 166 kilowatt-hours over 1950.

... **RANGES AND WATER HEATERS** in use by our customers at the end of the year totaled 172,303. During 1951, 36,593 units were sold to customers on our lines.

... MAJOR CONSTRUCTION PROJECTS OF 1951

PLANTS—Philip Sporn Unit 3 was completed and by the end of the year work was nearing completion on Unit 4. Construction of Kanawha River plant was proceeding according to schedule.

TRANSMISSION STATIONS—Cloverdale, Bradley, Morehead and Hopkins were completed. Hancock and Leslie were being pushed to completion while additional capacity was installed at several other stations.

TRANSMISSION LINES—Cabin Creek, Kanawha, Glen Lyn 132,000-volt link; Kingsport-Boone Dam line and another circuit from Switchback to Saltville to Kingsport were put in service. Construction of the first leg of the 330,000-volt line from Sporn to Kanawha plant was being rushed to completion.

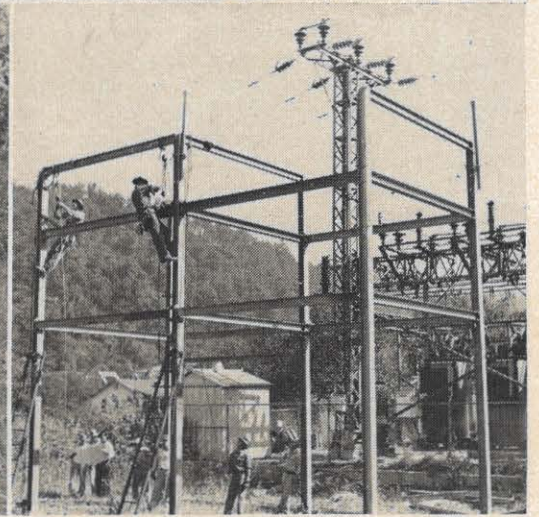
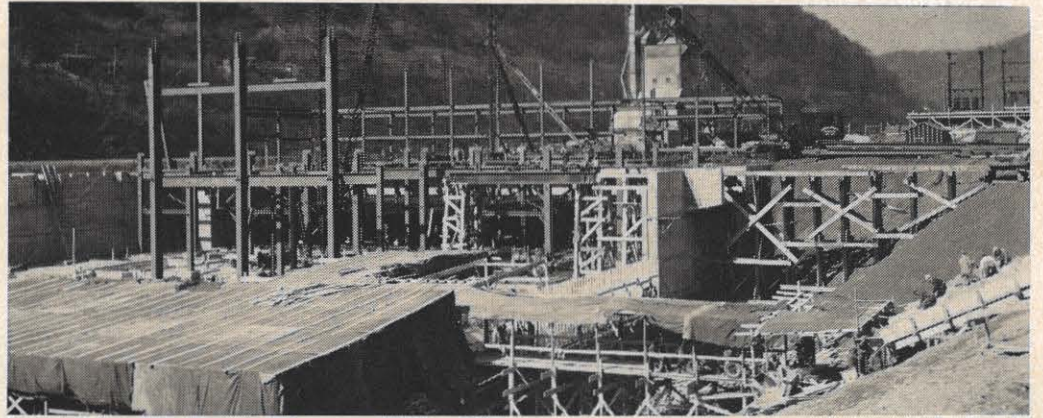
OFFICE BUILDINGS—The Abingdon and Lynchburg office buildings were completed. A new office building at Gate City and new service buildings at Charleston and Clintwood were begun.

... **PERSONNEL CHANGES**—E. W. Hogg was moved to Roanoke as executive assistant, being replaced in Bluefield by L. W. Bates as assistant division manager. W. J. Gillespie was promoted to manager of Bluefield District. C. W. Lovell was named assistant manager of Charleston Division. W. S. LaFon succeeded Lovell as manager of the Beckley District. C. B. Talley was named manager of Charleston District. H. C. Skaggs became manager of the new Kanawha River plant. Knight Thigpen was promoted to A. G. & E. Service Corporation, being succeeded by C. E. Archer as assistant manager of Glen Lyn plant. R. N. Hurt, was promoted to A. G. & E. Service Corporation and was succeeded by J. A. Mundy as system employee relations supervisor. W. P. Booker was named manager of Roanoke District, succeeding J. L. White who was promoted to division engineer.

... **EMPLOYEE BENEFITS**—The Employee Information Program was begun to help employees know more about their company. A general wage increase was given to all employees of the Southern Properties.

... **COMMUNITY ACTIVITIES**—While employees were doing their part in their communities the companies were participating in programs for community betterment. In Appalachian, the company was active in community improvement programs in southwest Virginia and the Beckley area and was helping to develop such a program in the Roanoke area. Training programs for vocational agricultural teachers were carried out by the commercial department. The Kentucky and West Virginia Power Company was working closely with both state and local community development organizations. The company's commercial department employees were helping the Kentucky State Agricultural and Industrial Development Board to get new industries in the area.

... **OTHER ACCOMPLISHMENTS**—Kingsport Utilities was presented the George A. Hughes award for outstanding promotion of ranges during 1950. Kentucky and West Virginia Power Company and the Abingdon district won the Philip Sporn awards for the sale of electric ranges and water heaters during 1951. The Kentucky Company won the Hotpoint All-American Touchdown campaign for the sale of ranges.



And Now -- What's Ahead?

As we move into another year of serving the customers of our three companies, I'd like to express my deep appreciation to each of you for your loyalty and your efforts in making 1951 a successful year.

During 1952, we will continue to expand our facilities in Kentucky, West Virginia, Virginia and Tennessee to be ready to fulfill any future needs of our customers. In the area served by our companies over \$45,000,000 will be invested this year in a new generating plant, new transmission lines, new substations and new distribution facilities.

One of the highlights of the year's construction program will be the completion of the first part of the new 330,000-volt transmission line. A 63-mile line will connect the Philip Sporn Plant with the new Kanawha River Plant. The first 200,000 kilowatt unit of the Kanawha River Plant is scheduled for completion late this year or early in 1953.

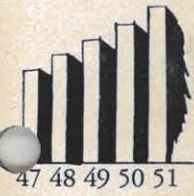
We anticipate a continuing increase in the requirements of electric power, especially those related to the national defense program. On the Southern Properties system it is expected that our peak load will reach 1,212,000 kilowatts during the year with several new industries related to the defense program coming on our lines. Unless we are hampered by major delays of critical materials, such as steel, copper and aluminum, we expect to meet these anticipated increased demands as we have in the past.

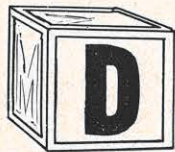
One of the major problems facing our companies during this year is the threat of a continued increase in the cost of doing business. We must continue to exercise every possible economy in operation and to seek ways of improving efficiency.

We expect 1952 to continue to be a busy year for all of us. I know that I can rely on each of you to take your part of the responsibility as you have done in the past.



M. C. Funk
Vice President





What A. G. & E. System is doing

7HE American Gas and Electric System met a rising tide of electric power requirements throughout 1951, fulfilling demands that reached the highest level in the system's 44-year history.

This ability to provide all the power needed in the system's strategic seven-state service area is the keynote of the 1951 annual report of the American Gas and Electric Company of which our company is a vital part.

Peak Demand

Peak demand on the system last year rose to a record level of 2,666,000 kilowatts, a gain of 12 per cent over the previous year. Plans anticipate a peak demand of 3,590,000 kilowatts by the end of 1954. The 1939 system peak demand was 909,320 kilowatts and thus will have nearly quadrupled in 15 years.

This is one indication of the tremendous recent growth in industry and population throughout the seven-state area served. It also points up the growth and development of the use of electric power, reflecting the work accomplished in building and expanding system facilities to fully supply increased demand.

Kilowatt-hour sales on the system last year gained 18.7 per cent over the previous year. These sales were made to about 1,219,000 customers in Tennessee, Virginia, West Virginia, Kentucky, Ohio, Indiana and Michigan.

Gain in Customers

There was a gain of nearly 72,000 customers and 95 communities during the year, of which 23,130 customers and 46 communities were acquired when the Central Ohio Light and Power Company became a part of the system.

At the end of the year about 12,700 persons were employed on the system, an increase of about one per cent during 1951.

System earnings, after taxes, were equal to \$4.55 per share of common stock on 5,413,682 shares outstanding. This compares with \$4.86 per share in 1950.

Taxes took more than 20 cents of every dollar received in revenue. In fact, taxes were equivalent to \$7.54 per share of common stock, while stockholders received \$3 per share, plus a five per cent stock dividend. A. G. & E. has an unbroken record of dividend payments dating back to 1910.

Cost of Expansion

Expansion and improvements on the system last year cost \$95,791,000 and the construction budget for this year is estimated at \$127,000,000. It is expected that the total investment in new facilities in the eight-year period 1947-54 will reach \$680,000,000.

Generating capacity increased 300,000 kilowatts during 1951 with new turbo-generators going on the line at the

Philip Sporn and Tanners Creek power plants. New facilities under construction at Tanners Creek plant in southern Indiana, at Muskingum River plant in Ohio and at Kanawha River plant in West Virginia will add 1,150,000 kilowatts to the system and will bring the total system capacity to 4,019,000 kilowatts by the middle of 1954. This is the largest amount of new generating capacity undertaken as part of a three-year program by any privately owned power system in the history of the electric power industry.

To carry the new power to its customers throughout the system, A. G. & E. added 767 circuit miles of new transmission lines in 1951, of which 369 miles were designed to transmit power at 132,000 volts. An additional 1,200 miles of lines were authorized or under construction at the year's end.

A noteworthy event last year was the start of construction on the first part of the system's new extra-high voltage transmission circuit, which will carry electric power at voltages of 330,000 and over—the highest in the United States. The first section is nearing completion, extending a distance of 63 miles and connecting the Philip Sporn plant and the new Kanawha River plant. The second link will be built this year from the Sporn plant to the new Muskingum River plant.

Difficulties Encountered

All of our 1951 construction has been carried out under heavy difficulties, primarily caused by shortage of materials, equipment and labor. Raising the capital to pay for the huge construction program has been a major task. As long as the growth of the system and the need for additional facilities continues at its present pace, there will be need for new capital. Raising it will continue to be a problem. On the whole, the investment market so far has been satisfactory, thus enabling us to secure additional funds at reasonable cost.

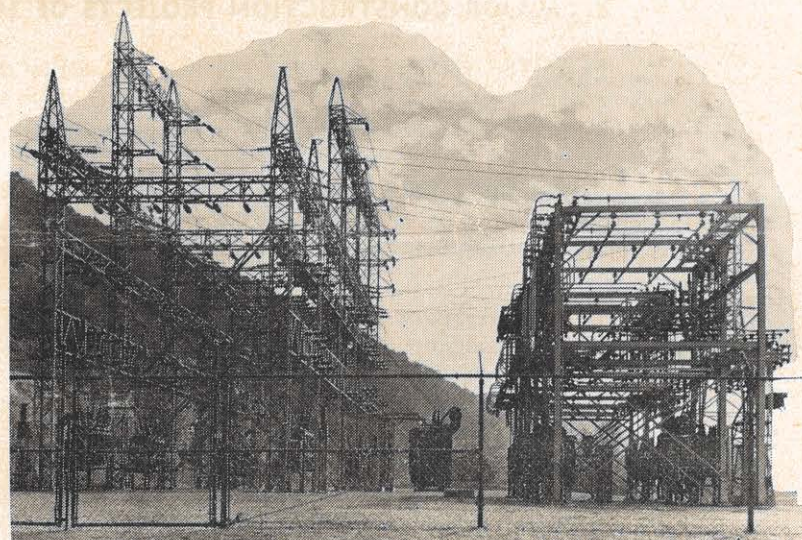
Unable to absorb further increased costs of doing business, the Appalachian Electric Power Company filed application in December for rate increases averaging 8.2 per cent—the first major rate increase asked on the A. G. & E. System in 25 years.

We are continuing to exercise every possible economy in operation and to seek ways of improving efficiency and lowering costs, in order to avoid the necessity for further rate increases or to hold them to a minimum.

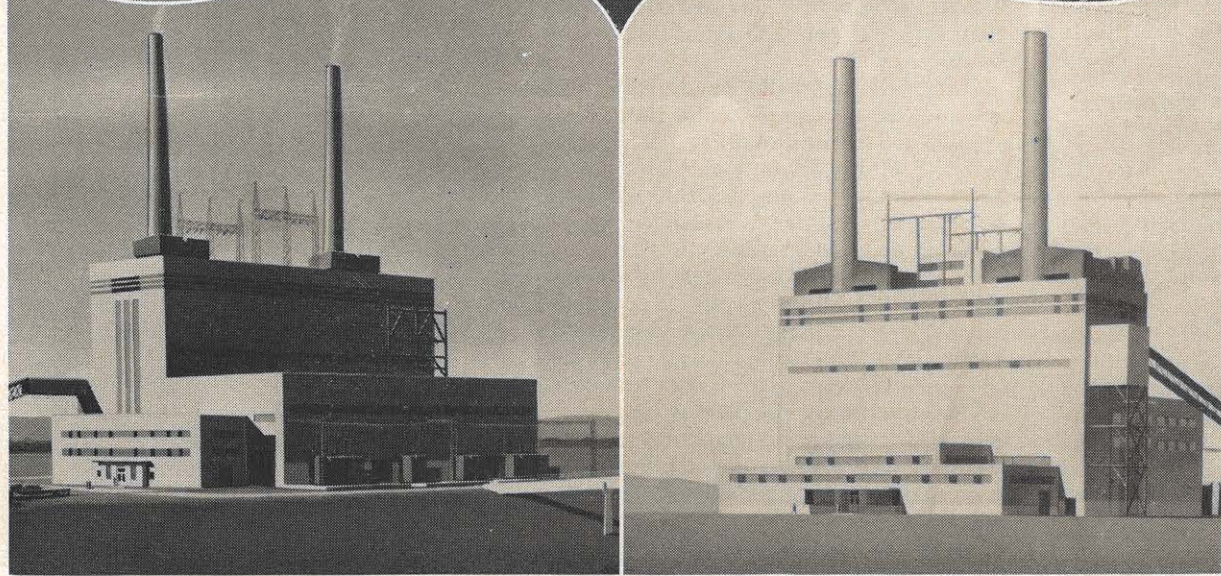
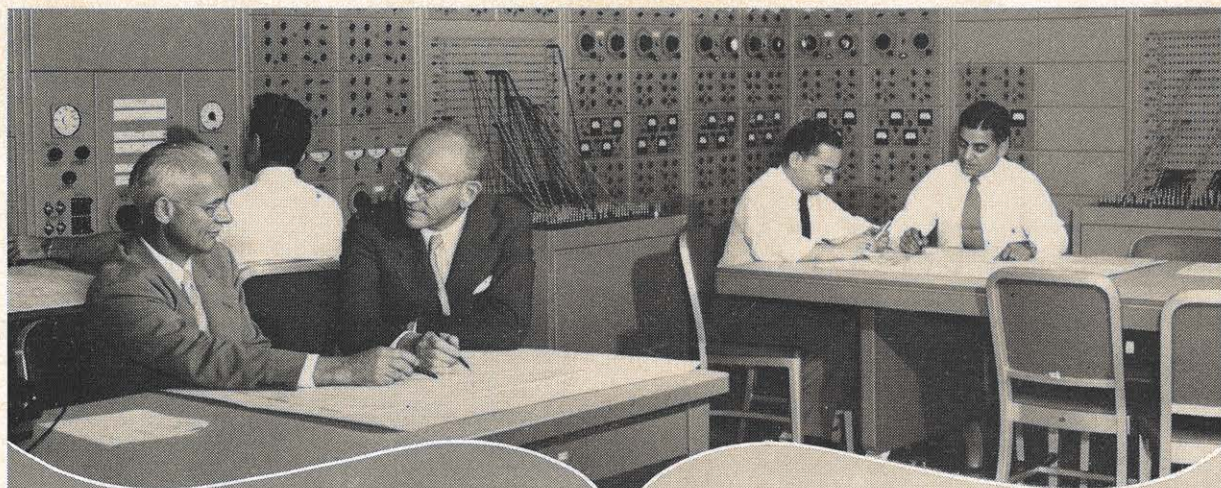
Major engineering efforts during the year have been directed toward assisting with the problems of finding ways to reduce both construction and operating costs of generating facilities. Substantial contributions were made toward the solution of both problems.



Looking north on Main Street in Findlay, Ohio, headquarters of the Central Ohio Light and Power Company which last year became a part of the A. G. & E. System. Central Ohio serves over 23,130 customers and 46 communities.



The C. Hal Brues 10,000 kilowatt substation of Wheeling Electric Company which was put in service last year. The station was dedicated to Mr. Brues, who served as general manager of the company.



These three pictures represent some important additions made to the A. G. & E. System last year. In the top photo is the A. C. Network Analyzer which was installed in the New York Office in July of last year. The Analyzer can arrive at answers to complicated problems in one hour which used to take months. It is used, not only in answer-

ing day to day operating problems, but also to help plan for future additions like these two plants. In an artist's conception, at left, is the Tanners Creek Plant of Indiana and Michigan Electric and at right is the Muskingum River Plant of Ohio Power Company. These two plants are both under construction, one unit at Tanners Creek is operating.

A. G. & E. Statement in Brief

OPERATING REVENUE	\$192,994,558
OTHER	4,303,680
TOTAL ALL REVENUE	\$197,298,268
THESE REVENUES PROVIDED FOR:	
Employees' Wages, Salaries and Benefits	\$40,049,132
Fuel Consumed	36,192,337
Electricity Purchased	822,865
Materials, Supplies and Other Costs	20,790,286
Taxes — Federal, State and Local	40,826,880
Depreciation — Reserve for wear and aging of property	19,661,319
Interest on borrowed money and other deductions	11,245,147
Stockholders	19,314,153
Kept in Business-Savings	8,396,149
TOTAL	\$197,298,268

Thomas Ryan, Of Pulaski, Finishes 35 Years Service



Mr. Ryan

Thomas Ryan, assistant Pulaski district manager, recently completed 35 years service with the company.

Mr. Ryan's first contact with the utility business came when he began work at the West Gurdon substation of the old Appalachian Power Company near Pocahontas, West Virginia, as an operator in 1913. In 1916, he left the company for four months and was employed by the Pocahontas Fuel Company.

In February 1917, Mr. Ryan began his continuous service. He began work as a substation operator at Jenkinjones, then later was transferred to Switchback. Here he served in several capacities until he became substation foreman. Later, he was transferred to Glen Lyn, then in 1923 he became a member of the Bluefield substation maintenance department. While in Bluefield, he also worked with the division construction department.

In June 1931, Mr. Ryan was transferred to the Byllesby-Buck plants where he assisted with the maintenance and operation of the two hydro plants. Later, he assumed full charge of the hydro production at the plants and remained at that assignment until he was assigned to the Pulaski district as superintendent of the distribution department. From 1944 to June of 1947, he served as district superintendent. He was named assistant district manager in 1947.

Six Sporn Men Elected To Lions Club Offices; Riggs Is President

Six Philip Sporn Plant employees recently were elected to offices of the newly formed New Haven Lions Club.



Mr. Riggs

Richmond C. Riggs, who is employed as a plant chemist, was named president of the organization.

Other plant personnel elected to club offices are: Paul Scally, vice president; Jack Frey, lion tamer; Russell Senter, David Kettlewell and Bethel Vance, members of the board of directors.

Mr. Riggs is a veteran Lion having served two years as a director of the Rich Creek, Virginia, club. He was first employed by the American Gas and Electric System about ten years ago at Deep Water, N. J. Later, he was transferred to Glen Lyn and came to the Philip Sporn Plant, May 1, 1949.

Already, the club has planned several interesting civic projects and Charter Night will be held April 22.



Kingsport Utilities

40 YEARS: Roy Cloud, steam plant supervisor. 5 YEARS: Hubert C. Greene and Rudolph Lyons, distribution department.

Kentucky and West Virginia Power Company

Ashland District—15 YEARS: Vernon Greene, substation foreman. 10 YEARS: G. C. Kleykamp, Jr., Irwin B. Kinner and Hugh J. Eads, Accounting Department; Donald P. Wade, Commercial Department. 5 YEARS: Hillard Lowe and Elmer Musser, transmission and distribution department.

Hazard District—30 YEARS: L. B. Ferguson, steam plant supervisor. 5 YEARS: James Pendleton, meterman; Lee Crawford, mechanical maintenance helper; Arlas Napier, Jr., distribution clerk; Edwin Combs, boiler operator, and Dennis Cline, meter reader.

Appalachian Electric Power Company

Abingdon District—15 YEARS: Fred S. Rosenbaum, substation department.

Bluefield District—25 YEARS: Chalmers M. Bailey, real estate and right-of-way department, and J. D. Butler, line department. 5 YEARS: Samuel N. Burchette, system transmission line department, and James H. Kiser, line department.

Charleston District—10 YEARS: Gretis Raines, accounting department. 5 YEARS: R. H. Taylor, G. S. Robinson, E. D. Boggess and Jack Van Devender, transmission and distribution department; P. O. Bailey and R. E. Givens, meter department; W. H. Minsker, commercial department; Robert A. Wright, accounting department; S. M. Rutledge, system meter department, and H. R. Miller, Kanawha Valley Power Company.

Glen Lyn Plant—10 YEARS: Joseph A. Booth, mechanical maintenance helper. 5 YEARS: Paul H. Mann and Paul J. Whittaker, utility operator.

Huntington District—15 YEARS: George Doggett and T. A. Gilkerson, transmission and distribution department. 5 YEARS: Ruth J. Fisher, system billing, and T. R. Templeton, transportation department.

Logan District—15 YEARS: G. W. LeGrande, Jr., line foreman.

Logan Plant—25 YEARS: S. W. Woody, operation department. 10 YEARS: A. E. Hayner, operation department, and J. S. McNeely, mechanical maintenance department.

Lynchburg District—25 YEARS: Joe T. Davis, truck driver-groundman; Ernest B. Pinkard, truck driver-groundman; and Edward L. Sutor, Jr., local office manager. 20 YEARS: William E. Henderson, rural residential sales. 10 YEARS: Anna Lackey, accounting department. 5 YEARS: Elizabeth C. Campbell, home economist; Joseph O. Franklin, meter department; Caroline B. Vaughan, stores department, and Jeanne Pugh, managerial department.

Philip Sporn Plant—30 YEARS: John Grimes, shift operating engineer. 25 YEARS: Frederick Emmert, shift operating engineer. 15 YEARS: Milton Stephans, storekeeper.

Pulaski District—35 YEARS: Thomas Ryan, assistant district manager. 30 YEARS: J. S. Sutphin, local superintendent. 25 YEARS: H. M. Lawrence, accounting department. 15 YEARS: R. R. Worrell, service department; W. H. Brodie, hydro plant foreman; T. F. Lindamood, working foreman; E. W. Smith, substation maintenance department; C. R. T. Ryan, Jr., rural sales department; K. L. Buckland, engineering assistant. 10 YEARS: V. M. Smythers, accounting department; K. M. Sharp, substation maintenance department, and Jack Davis, hydro maintenance department. 5 YEARS: S. J. Johnson, groundman.

Roanoke District—5 YEARS: J. D. Adams, line department, and J. I. Muncey, power sales engineer.

System Offices—25 YEARS: L. L. Crowell, system operations department. 15 YEARS: H. L. Mann, system billing department; Lois C. Hart, system real estate and right-of-way; H. L. Webb, system real estate and right-of-way. 5 YEARS: Emmett Walker, Jr., system garage.

Logan Men Complete First Aid Course



Logan district employees watch a demonstration during one of the final sessions of their standard course in First Aid. The training was completed March 17. Demonstrating their knowledge of the new artificial respiration method are, left to right: W. M. Hill and M. C. Lanthorne. Seated: C. E. Gore and P. F. Sammons. Standing, left to right: M. M. Donohoe, Leonard Crum, R. C. Kuhn, H. S. Jimison, J. G. McCarty, J. M. Sullivan, R. M. Oakley, L. J. Chatfield and H. J. Collins, instructor. Holmes Cassidy was absent when this photograph was taken.

Service Pins Awarded These Veterans



Veteran employees recently receiving service pins for 20 or more years of service are pictured above. Left to right, top row: L. B. Ferguson, 30 years, Hazard plant; John Grimes, 30 years, Sporn plant, and J. S. Sutphin, 30 years, Pulaski. Second row: Chalmers M. Bailey, 25 years, Bluefield; L. L. Crowell, 25 years, system, and Edward L. Sutor, 25 years, Lynchburg. Third row: Joseph T. Davis, 25 years, Lynchburg; Frederick Emmert, 25 years, Sporn plant, and S. W. Woody, 25 years, Logan plant. Bottom row: H. M. Lawrence, 25 years, Pulaski; E. B. Pinkard, 25 years, Lynchburg, and J. D. Butler, 25 years, Bluefield.



Appalachian Electric Power Company

Abingdon District—Harold W. Cox from Abingdon stores department to transmission and distribution department at Gate City.

Beckley District—Corrie B. Graff from Mt. Hope, W. Va., to Beckley, W. Va.

Logan Plant—Frederick K. Armstead from laborer to utility operator "C," B. C. Ferrell, Jr., from electrical maintenance helper to utility operator "C," Forest Hodge from mechanical maintenance mechanic "B" to mechanical maintenance mechanic "A," and A. V. Pack from laborer to utility operator "C."

Lynchburg District—S. Lilliam Shaner from office messenger to junior clerk.

Philip Sporn Plant—Charles J. Arnold from junior test engineer to Philo plant chemist; Charles Evans from test engineer to assistant results engineer.

Point Pleasant District—Daniel Nickell, Jr., from area sales representative to dealer sales representative, E. M. Sterrett from right-of-way agent trainee to area sales representative, and G. W. Yonkers from lineman "B" to lineman "A."

Pulaski—C. W. Anderson from transmission and distribution department to stores department, P. Y. Gatewood from local accounting department to pay-roll department, and L. K. Collins from transmission and distribution to accounting department.

Welch—Frank Keister from Bluefield garage to Welch garage, Buford A. Widener from Welch garage to substation maintenance department at Switchback, Gene Lineberry from Pocahontas to Switchback, and John Debusk from Switchback to Keystone.

Kingsport Utilities

Burnett S. Collins from boiler operator "A" to working foreman, Joe Johnson from plant maintenance man "B" to plant maintenance man "A," Lindsay Wade from laborer to groundman, Hubert C. Green from plant maintenance man helper to groundman, Fred S. LaRue from right-of-way agent, jr. to rural sales representative.

Twelve Years In Radio

Beckley Girl Has Own Radio Program; Began Radio Career As Contest Winner

Having our own radio program would be the thrill of a lifetime to many of us. To Miss Myra Sue Roush, a member of the Beckley district personnel department, a radio career has become an enjoyable hobby and favorite pastime. Myra's current radio program, "Songs for Easy Sunday Listening," has been in progress for more than eight years.

For Myra, singing is quite natural. She has been singing publicly since early childhood in churches, school plays and operettas. Some twelve years ago, when Station WJLS first began operations in Beckley, Myra developed her first interest in radio. She won a talent show by popular vote and this started her into a singing career.

A short time after Myra won the contest, the station offered her a Saturday afternoon program. She sang ballads and sacred songs which were taught to her by her mother. She continued to sing regularly until her popularity opened her regular Sunday feature. Today, she sings a variety



Myra Sue Roush

of songs from the classics to popular selections.

Next to her radio program, Myra enjoys singing at weddings. Over the past years, she has sung in more than one hundred. She also is a member and frequent soloist in the Heber Street Methodist Church choir. In most appearances, she is accompanied at the piano by Warren Richards.

Myra has been an employee of the company for about three years.

W. E. Bostic, Retired Charleston Employee, Dies In Hospital

William E. Bostic, a retired Charleston district employee, died March 14. At the time of his death, Mr. Bostic was a patient in a Charleston hospital.

Mr. Bostic began his employment in the electrical utility business in July of 1915. He remained in this field until his retirement.



While associated with Appalachian, he worked in a number of assignments and retired May 1, 1945, after having completed more than 29 years of service with the

company. Since retiring, he had been employed by the City of Charleston in garage work.

Mr. Bostic was born May 4, 1880 and has been a lifelong resident of the Kanawha Valley. He was a member of the Adventist Christian Church.

Charleston . . .

(Continued from page 4)

Hensler, control operator, on the death of his mother.

Clarence Tennant, first assistant shift operating engineer, has returned to work after an extended illness.

Mrs. Karl Wiles and Mrs. Jack Frey were recently appointed den mothers of the new New Haven Cub Scout pack.

James E. Simpson, labor department, resigned to return to the funeral business.

Howard F. Wagenhalls, control operator, was elected treasurer of the St. Paul's Lutheran Church.

Earl Q. Teaford, assistant plant chemist, and Milford Mowrey, filter plant operator, passed their first aid test to become eligible for membership in the Auxiliary State Highway Patrol of Ohio.

New employees in the labor department: James E. Haggerty, Edward D. Sayre, Carl D. King and Luther O. Smith.

Cabin Creek Plant

J. A. Allinder, chief chemist, is recuperating at home after an extended illness.

Sympathy is extended Mae and Bernard Smith on the death of their father.

J. B. Reynolds, supervisory maintenance foreman, is recuperating after several weeks' illness.

Amos Workman returned to the New York office after spending his vacation at home with his new son.

March illnesses of more than seven days: G. H. Slack, L. M. Coen, T. A. Graham, F. A. Drennen, J. A. Keffer, R. S. Garrison, J. E. Burger, Linzie Vance, Herman Hale, S. J. Vealey, J. H. Blankenship, Eugene Proctor, W. L. Wilshire, H. W. Belcher, H. B. Cottrell, J. S. Hudnall, W. R. Barton, Owen Wilson, M. G. Williams, R. E. Snodgrass and H. S. Mullins.

Point Pleasant District

George Yonker, distribution department, vacationed in Ohio.

Stanley N. Johnson was elected vice president of the Ripley Rotary Club.

Charles E. Oney, power sales engineer, has resigned to accept the position of plant engineer for the Vanadium Corporation at their new Graham Station plant.

Roy Cloud At Kingsport Plant 40 Years



J. E. Wright, general manager of the Kingsport Utilities, right, congratulates Roy Cloud after presenting him with his 40-year service pin.

Roy Cloud, Kingsport steam plant supervisor, not only completed 40 years of service but also spent that amount of time in the same building.

Mr. Cloud's service at the steam plant began prior to his regular employment date with the Kingsport Utilities. During the construction of the plant by the Clinchfield Portland Cement Company, he worked for several short periods.

When Mr. Cloud became associated with the company in November, 1911, he hand-fired boilers for the city's first electrical supply. He has watched the plant grow from its original installation of two 750 kilowatt turbo-generators to its present capacity. In 1916, Roy was positive the plant was really a big-time operation. The plant had been increased to 11,500 kilowatts. From that year

on, Kingsport and the steam plant grew hand in hand. Mr. Cloud also grew with the plant until he became its supervisor.

Although the plant was placed in stand-by capacity for several years, it again is in operation today under the supervision of Mr. Cloud. He successively has served the company as fireman, operator, chief operator and supervisor.

Thinking back over the years, Mr. Cloud recalled many amusing and more serious incidents. He said, "In the early days—when something went wrong at the plant—the customers would come running. They'd all be carrying lanterns and lamps to find out how long the plant would be down."

Roy is married and the Clouds are the parents of three sons and one daughter.

Ashland Quarter Century Club Holds Annual Dinner Meeting At Russell

The Quarter Century Club held its annual dinner meeting, for Ashland district employees who have at least 25 years' service, at the Y. M. C. A. in Russell, on February 22.

W. B. Garnett gave the invocation while H. T. Mitchell led the singing, accompanied by Mrs. W. H. Lyle at the piano. J. W. Ellis, Jr., club president, welcomed members and guests.

R. L. Gordon, toastmaster, introduced R. E. Doyle, Jr., general manager of the company who congratulated the group upon its years of service. Mr. Gordon then introduced G. S. Dunn, former public relations director for the Southern Properties who was the speaker.

Mr. Dunn told amusing incidents of the early days in the Ashland district, particularly in the field of load building where he was engaged. He credited the group through their combined efforts with much of the success and growth of the company. The loyalty and integrity of these veterans was responsible in large part for the company's quality of service and high community standing, he said.

Upon completing his talk, the group unanimously conferred upon Mr. Dunn an honorary lifetime membership in the Quarter Century Club.

V. L. Brewer of the engineering department was presented his 25-year pin by H. S. Scott, assistant general manager, and welcomed into the club. C. R. Sanford, local office manager whose 25th anniversary is in May, was unable to attend the meeting because of illness.

A short business session was conducted with A. R. Surbaugh, secretary, reading the minutes of the two

previous meetings of the club which was organized in February of 1951. A slate of officers presented by the nominating committee was unanimously elected. They were: J. W. Ellis, Jr., president; R. L. Gordon, vice president, and Louise Cash, secretary.

Kentucky . . .

(Continued from page 4)

Rutherford, Gail Childers, Gail Hylton and Mrs. Betty Jo Kinney.

Sympathy is extended John Raine on the death of his grandfather.

Jarrett M. Wood, power sales engineer, has returned to work after an illness.

Abingdon Employee Completes Missions And Returns To U. S.

John W. Hortenstine, Abingdon district engineer, now on military leave, recently returned to the United

States after completing 55 missions with the Air Force in Korea. Captain Hortenstine, upon arrival in this country, was given a furlough and is now stationed in Georgia.

While fighting in Korea, Captain Hortenstine was stationed near Seoul about twelve miles from the front. Most of John's missions were night reconnaissance flights.

He was first employed in the Abingdon district engineering department in 1948 and recalled to active duty, May 7, 1951.



Capt. Hortenstine

Bluefield . . .

(Continued from page 4)

family in Beckley.

Alfred Perdue has transferred back to the stores department to replace K. P. Sutherland who resigned.

Billy Horne, son of the district manager, took a trip with the Maroon Wave Basketball Team to the State tournament at Morgantown. Billy is manager of the team. Citizens of Welch paid the team's expenses for their good showing at the regional tournament.

K. P. Sutherland, storeroom, has resigned to join his father in the mercantile business in Grundy.

Frank Keister, garage, has resigned to accept a job with the Stowers Motor Company in Bluefield.

Charles W. Lawrence, meter reader, has resigned.

New employees in the Welch district are Frances Brooks, home economist at Welch, and Henry E. Farmer, meter reader at Grundy.

Eleanor Dillard, Grundy home economist, has been transferred to Welch.

Mrs. G. W. Rouse is recuperating from an illness.

Sympathy is extended Claude Bell, maintenance man, on the death of his father.

Sympathy is extended Earle Wood, commercial department, on the death of his father.

Sympathy is extended P. R. Grubb, garage, on the death of his sister.

Mr. and Mrs. B. M. Nuckolls vacationed in Florida. He is foreman of the Grundy area.

M. C. Porterfield was city chairman for the annual funds drive of the American Red Cross.

Pulaski District

Mrs. Jane C. Griffiths, Marion home economist, has returned to work after an illness of several weeks.

William C. Mitchell, Marion time-keeper, is recovering from the flu.

Members of the Marion crew who have returned to work after illnesses include Bates McGlothlin, J. J. Casel, D. B. Casell, Jimmie Brooks and J. G. Butts.

C. E. Shepherd, retired employee, has recovered from an illness.

Sympathy is extended M. M.

Stambaugh, meter department, on the death of his mother.

Sympathy is extended C. H. Rhett, rural department, on the death of his father.

P. M. Trent, Bluefield Mechanic, Retires After Twenty Years



Mr. Trent

Percy M. Trent, Bluefield district automobile mechanic, retired April 1, after completing nearly twenty-one years of service with the company.

Trent, a native of Pittsylvania County, Virginia, attended school in Bluefield and Raleigh, North Carolina. In 1920, he attended an automotive engineering school at Kansas City, Missouri.

Prior to being employed by Appalachian, he worked in the automotive business. He was employed by Appalachian July 25, 1931, and has been working as a mechanic since that time.

He is a member of the Trinity Methodist Church, Bluefield, married, and the father of three daughters.

Although the Trent's plans are indefinite at this time, he indicated that he, Mrs. Trent and their youngest daughter, will move to St. Petersburg, Florida, where they plan to make their home. In Florida, Mr. Trent hopes to catch up on his baseball and fishing.

Early in March, Mr. Trent was guest of honor at the monthly foremen's and supervisor's luncheon which was held in the Bluefield auditorium. At that time he was presented a farewell gift from fellow-employees by C. T. Gills, garage supervisor.

Cream Of The Crop Spring Fashions



The cream of the current fashion crop is the color beige—lovely beiges that look good enough to eat. Cream complements rather than dominates other delicacies, so do these new spring beiges. They are a perfect background for accessories—outstanding with black, light blue or navy.

“Cream of the Crop” fashions as presented in *Glamour Magazine* are in three simple, yet sophisticated ensembles shown here.

As cream comes to the top, so it is in the suit above, that combines the beige jacket with a black skirt. It looks like a two-piece dress and is tailored to perfection.

At the left is the versatile jacket dress. The little braid-trimmed jacket covers a bare-topped dress. “Cream of the Crop” because it is a two-in-one costume and a combination of two fascinating fabrics.

The dress that divides into separates is featured in the ensemble at lower right. A deep-collared blouse is featured with a flowing skirt that calls for the crinoline. The black belt is added to give the look of a dress. The blouse may be worn with other skirts or vice versa.



Lynchburg Club To Hold Square Dance

Committees of the Lynchburg district's Apeloes Club completed final arrangements for its spring square dance. The entertainment will be held April 4, at Buck's Place.

Members of the entertainment committees are, dance committee: Caroline Vaughn, chairman; Jane Plunkett, A. W. Guill, and L. G. Dougan. Refreshments: Ann Kidd, Chairman; Inez Hanenkrat, E. R. Patteson, and Joan Pettyjohn. Door committee: W. E. Crouch, chairman; Maxwell Phelps, A. A. Ferguson, A. H. Guill and Earl Driskill.

Mrs. McCulloch Is Elected President Of Bluefield Club

Mrs. Maude J. McCulloch, Bluefield district senior home economist, recently was elected president of the Bluefield Woman's Club.



Mrs. McCulloch

Mrs. McCulloch was installed as president by Mrs. R. M. Painter of Keystone, President of the Southern District, West Virginia Federation of Women's Clubs. The ceremonies were held at a luncheon meeting in the Appalachian assembly room.

Mrs. McCulloch is one of the charter members of the Bluefield club and has been an employee of the company since 1929.

Daughter Of Sporn Man Receives Nurse's Cap In Ohio School

Miss Barbara Rader, daughter of Mr. and Mrs. Howard Rader, recently was presented her student nurse's cap at the Grace Methodist Church in Gallopolis, Ohio.



Miss Rader

Miss Rader is a pre-clinical student at the Holzer Hospital. She was among nineteen students capped at the ceremony which was one of the largest classes conducted by Holzer School of Nursing.

Barbara also was president of her class and recently represented the nursing profession in a talk to the Students of Wahama High School, Mason, West Virginia, on “Career Day.”

Mr. Rader is shift operating engineer at the Philip Sporn Plant.



Ten Couples Exchange Marriage Vows



Some recent brides are pictured above. Left to right, top row: Mrs. M. R. Creedle, Charleston; Mrs. Dorsey Mann, Glen Lyn, and Mrs. Philip R. Carter, Kingsport. Second row: Mrs. Edward T. Baker, Lynchburg, and Mrs. Pat R. Morton, Lynchburg.

Haley-Baker

Miss Betty Jane Haley and Edward Leroy Baker were married on February 14 in Lynchburg, Virginia. Mr. Baker is employed in Lynchburg.

Pyles-Rader

Miss Mary Joann Pyles became the bride of W. H. Rader on March 1. Mr. Rader is employed at Cabin Creek.

Dodson-Roush

Miss Louise Dodson and Freeman Roush were united in marriage February 10 at Charleston, W. Va. Mr. Roush is employed at the Philip Sporn Plant.

Ballard-Mann

Mrs. Gladys Ballard became the bride of Dorsey Pete Mann on February 28 at Princeton, W. Va. Mrs. Mann is employed at the Glen Lyn Plant.

Stobart-Couch

Miss Isabell Stobart became the bride of Robert Couch March 15 at Racine, Ohio. Mr. Couch is employed at the Philip Sporn Plant.

Davis-Agee

Mrs. Gladys Davis became the bride of Frank Agee on March 18 at Bland, Virginia. Mrs. Agee is the daughter of T. Harold Brown who is employed at the Glen Lyn Plant. Mr. Agee is also employed at the Glen Lyn Plant.

Calhoun-Bailey

Miss Nancy Calhoun became the bride of Earl Bailey February 23 in Catlettsburg, Kentucky. Mrs. Bailey is employed in Huntington.

Chase-Carter

Miss Shirley Chase became the bride of Phillip Robert Carter on March 1 in Gate City, Virginia. Mr. Carter is employed in Kingsport.

Ewers-Morton

Miss Betty Lou Ewers became the bride of Pat R. Morton on March 7 in Lynchburg, Virginia. Mrs. Morton is employed in Lynchburg.

Stanley-Creedle

Miss Thelma Mae Stanley became the bride of Melfred R. Creedle on March 7 at Chesterfield, S. C. Mr. Creedle is employed in Charleston.

June Kitts Wins Legion Public Speaking Contest

June Kitts, sister of Nancy in the Fieldale district meter department, won an oratorical contest sponsored by the American Legion Post of Martinsville.

June, a student at Fieldale High School, spoke on the United States Constitution. She was chosen over contestants from other high schools in Henry County.

Wife Of Kenova Man Leads Fund Drive

Mrs. T. R. Smith, of Ceredo, West Virginia, has been named chairman of the fund-raising campaign of the Wayne County Chapter of the American Red Cross.

The Wayne County Campaign goal is set at \$6,338.

Mr. Smith is an employee at the Kenova Plant.

Employee's Daughter Wins '4-H' Honors

Miss Barbara Ruth McKenzie, 12-year-old daughter of R. B. McKenzie, recently won high honors at the 4-H Club's Ham and Bacon Show which was sponsored by the Bluefield Kiwanis Club.

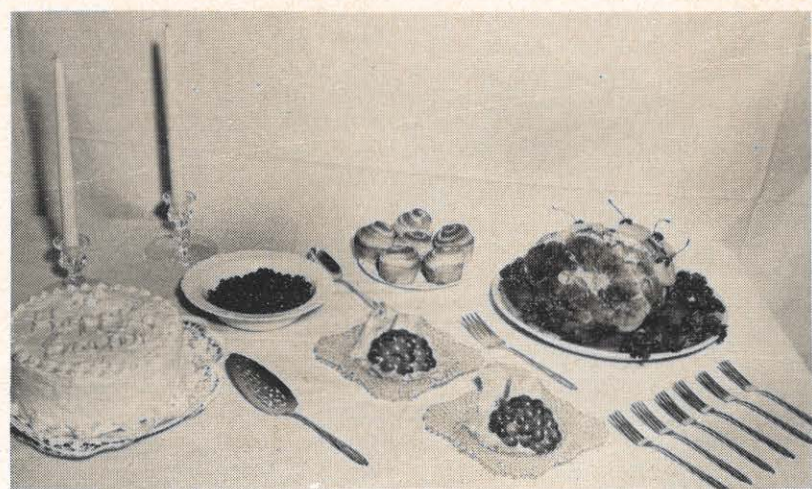


Miss McKenzie

Barbara's honors were based upon four entries in the show. She won a ribbon on each entry from Berkshire and Hampshire, two-hundred-pound class, swine.

Mr. McKenzie is an employee at the Glen Lyn Steam Plant.

Join The Easter Parade Earlier By Following This Menu For Easter Dinner



Ladies, here's a way for you to get in the Easter parade earlier this coming Easter and still have a delicious Easter Sunday dinner.

Suzanne R. Seese, home economist in the Charleston District, offers this dinner menu, all of which can be prepared in advance and served buffet style. Here's the menu:

- Tomato Juice Cocktail
- Baked Ham with Glazed Pineapple and Cherries
- Candied Sweet Potatoes
- Buttered Green Peas
- Pear-Grape Salad

- Hot Buttered Rolls
- Lemon Butter Cake
- Coffee

Here's the way you can save time. While you and the family are at church, the ham and sweet potatoes can be baking. It requires only a short time to fix the peas. The salad can be made the day before. With the rolls baked earlier in the week and placed in the freezer, all you have to do is brown them. A gaily decorated cake can be taken from the freezer, too.

There you have it. So put on your bonnet and join the Easter Parade.

New Arrivals . . .

MR. AND MRS. WILLIAM C. GIBBS are the parents of a daughter, Maryln Louise, born March 15. Mr. Gibbs is employed at Sporn Plant.

MR. AND MRS. WILLIAM H. KING are the parents of a daughter, Katherine Diane, born March 6. Mr. King is employed at Sporn Plant.

MR. AND MRS. AMOS WORKMAN are the parents of a son, Amos, born February 26. Mr. Workman is employed in the New York Office. He was previously employed at Cabin Creek.

MR. AND MRS. E. L. ADKINS are the parents of a son, Gary Eugene, born February 19. Mr. Adkins is employed in Huntington.

MR. AND MRS. SAMUEL BOWEN are the parents of a son, Henry Albert, born February 21. Mr. Bowen is employed in Welch.

MR. AND MRS. RICHARD R. SMITH are the parents of a daughter, Pamela Delight, born March 14. Mr. Smith is employed at Beckley.

MR. AND MRS. JOHN M. GATES are the parents of a daughter, Deborah Lu, born on February 20. Mr. Gates is an employee of the Beckley District.

MR. AND MRS. C. H. RHETT became the parents of a daughter, Margaret Laney, born January 30. Mr. Rhett is employed in Pulaski.

MR. AND MRS. SAM R. MOSER, JR. are the parents of a son, George Richard, born March 15. Mr. Moser is employed at Marion.

MR. AND MRS. VIRGIL CARTER are the parents of a son. Mr. Carter is employed in Pikeville.

MR. AND MRS. PAUL J. WHITTAKER are the parents of a son. Mr. Whittaker is employed at the Glen Lyn Plant.

MR. AND MRS. D. A. BUCKLAND are the parents of a daughter. Mr. Buckland is employed at the Glen Lyn Plant.

MR. AND MRS. A. G. ADAMS are the parents of a daughter, Stephanie Jane, born March 2, 1952. Mr. Adams is employed in the Rocky Mount Office.

MR. AND MRS. JACK FINKBONE are the parents of a daughter, Jenny Lou, born March 17. Mr. Finkbone is employed at Ashland.

MR. AND MRS. A. H. GRAVELY, JR., are the parents of a daughter, born March 20. Mr. Gravelly is employed in system operations in Roanoke.

MR. AND MRS. FREDDY TURNER are the parents of a daughter, born March 18. Mrs. Turner is a former employee at Williamson.

Roanoke Employees Form New Club



Ever Ready Club officers are, left to right: Otho Williams, J. Ella Jones, and Joe Butler.

A new employees' organization, the A. E. P. Ever Ready Club, recently was formed by colored personnel working in the Roanoke area. In addition to the regular organizational meeting, Club officers, representatives and members of the executive committee were named.

Club officers elected to serve the 1952 term were: Otho Williams,

president; J. Ella Jones, secretary, and Joe Butler, treasurer. Representatives were also selected from the general office building, the Walnut avenue service buildings and steam plant.

The purpose of the club is to accept contributions for the purchasing of flowers and gifts for illnesses, funerals, and other occasions. Membership is strictly upon a voluntary basis.

Station KQA-334, Cabin Creek Plant, Placed In Operation

Radio station KQA-334, Cabin Creek Plant, recently was placed into operation. The completion of the station forms another link in the company's communications network.

Station KQA-334 is located in the plant's control room and is operated by the control operators. According to J. C. Hill, chief dispatcher, the station is capable of making contact with mobile units within a fifty or sixty-mile radius.

The one hundred foot tower and transmitting equipment for the station is located on the top of a mountain in back of the plant with 1,500 feet elevation. The plant is located on a 600-foot level.

Robert N. Smith, Retired Bluefield Employee, Dies



Mr. Smith

Robert Neal Smith, 72-year-old retired Bluefield division employee, died February 26 after a brief illness.

A veteran of the Spanish-American War, Mr. Smith worked on building and remodeling many large substations. He first worked for the company in the early construction days under the supervision of James P. Jones.

He helped construct or remodel stations at Switchback, Faraday, Coalwood, Ivanhoe, Saltville and Byllesby. At his retirement in 1944, he was working with the transformer maintenance crew in Bluefield.

In addition to his wife, Mrs. Maggie Smith, he is survived by a son, Bernard, employed at the Cabin Creek plant; and a daughter, Mae, also employed at the Cabin Creek plant.

Six Employees Enter Service



Mr. Canterbury

Mr. Pryor

Six employees recently entered military service. There were two from the Roanoke, Logan and Williamson districts.

Jack F. Meador, clerk in the Roanoke distribution department, and E. C. "Jack" Baldwin, Jr., meter reader, were called to active service with the Navy on March 26. Both were members of the Naval Reserve.



Mr. Meador

Meador was employed January 10, 1949, while Baldwin had been with the company since June 24, 1948.

Donald E. Pryor, Jr., and William B. Canterbury, Logan district line department, enlisted in the Air Corps and reported to Sampson Air Force Base in New York on March 17. Pryor was employed June 7, 1951, and Canterbury was employed October 2, 1950.

Okey A. Taylor, Williamson district transmission and distribution department, entered the Army on March 6, and is stationed at Fort Meade, Maryland. He has been with the company since October of 1950.

Henry D. Hatfield, Williamson commercial department, entered the Army on February 20, and is stationed at Indiantown Gap, Pennsylvania. He was employed in September of 1948.

Shy And Hibner To Fill Huntington Club Posts

The Electric Service Club, an organization for employees of the Huntington division, recently held a business meeting and elected officers to fill vacancies.

Miss Edith Shy and R. T. Hibner were named secretary and treasurer respectively. Both are members of the transmission and distribution department and fill the vacancies created by the resignations of Miss Neva Peck and W. L. Self.

Crouch Is Reelected Vice President Of Toastmasters Club

James Crouch, a member of the Roanoke district commercial department, recently was reelected vice president of the Roanoke Toastmasters Club.



Mr. Crouch

The local organization is a member of Toastmasters International and assists its members to develop speaking abilities. Only recently, a new Toastmasters International charter was presented to the Roanoke organization at a combination Charter Night—Ladies' Night banquet at the Shenandoah Club.

Other Appalachian personnel who are members of the club are J. G. Harvey and Harold P. Laughon.

S. T. Preston Of Charleston Retires After 31 Years' Service With Companies

S. T. Preston, former Charleston district manager, handling special division work on a semi-active basis, retired April 1, after 31 years' service.

A native of Bristol, Tennessee, he graduated from V. P. I. in 1915. His first public utility job was meter tester for the Chester Valley Electric Company in Pennsylvania. He then went to Clarendon, Virginia, as assistant district manager of the Alexandria County Lighting Company. He was later transferred to Alexandria as assistant engineer of that company's power plant.

After serving as an officer in the signal corps in World War I, he was employed by the West Virginia Engineering Company at Williamson as consulting engineer. He served part of this time as general manager of the Union Power Company at Mullens.

In June of 1920, he accepted the position of assistant district manager at Hazard. He was transferred to Pikeville in September of 1921, and later became Pikeville district manager.

From Pikeville he went to Princeton as local manager in 1927. In November of 1929, he became power engineer for coal customers in the Charleston division. In January of 1937, he became Charleston district manager, a position he held until April of 1951, when his health forced him to work on a semi-active basis for the division.

Mr. Preston is married and has three sons. He and Mrs. Preston plan to make their permanent residence in Florida where he can pursue one of his favorite pastimes, fishing.

Roanoke . . .

(Continued from page 4)

a sister of Betty Carper of the system personnel department.

Sympathy is extended Mrs. Janet Martin, system real estate and right-of-way, on the death of her grandfather.

Marion Paitsel and Leon Chatman, on military leave, were home from Fort Belvoir and visited the real estate and right-of-way department.

Ralph Bible, real estate and right-of-way department, is recuperating after an operation.

Mrs. Marjorie P. Oros is a new employee in the real estate and right-of-way department.

Mrs. Evelyn Smith, personnel department, recently visited her husband in New Brunswick, New Jersey.

Elizabeth Bosang, executive office, recently visited Norfolk.

Mr. and Mrs. H. L. Gardner vacationed in Florida.

Frankie Neely, transportation department, has resigned.

E. D. Stover, transportation department, is recuperating at home after an extended illness.

Sympathy is extended Virginia Petty, billing office, on the death of her grandmother.

Glen Calhoun visited his mother who has been ill in Tennessee.

Margaret G. Carter, accounting department, is recuperating after an illness.

Patricia Ann Brinkley, accounting office, has resigned.

Rosemary Price, accounting department has returned to work after a two weeks' illness.

Louise McGarrell has returned to work after an operation.



S. T. Preston holds the outboard motor presented him at a retirement dinner in his honor at the Edgewood Country Club on March 14.

Sympathy is extended Marshall Griggs on the death of his aunt and uncle.

Nedra Wade has returned to work after a two weeks illness.

Sgt. Charles L. Fulp, employee on leave from the accounting office, has returned to this country after serving a year in Korea.

Lucille Perdue, accounting department, has been ill.

M. L. Pollard, R. L. Tucker and O. V. Middlekauff are new employees of the substation department.

Sue Bussey is a new employee of the operating department.

Fieldale District

Geraldine and Ralph Lawless vacationed with her sister in Princess Anne, Virginia. Geraldine is employed in the local accounting department.

Lynchburg District

Samuel M. Glass, distribution-engineering department, has returned to work after an illness.

D. C. Kennedy, assistant district manager, has returned to work after an operation.

F. M. Cloyd, commercial manager, visited his daughter in Bluefield.

Sympathy is extended G. A. Volk, Jr., distribution-line department, on the death of his father.

Sympathy is extended C. E. Stahl, supervising engineer, on the death of his father-in-law.

B. J. Minnick, home economist, attended the Virginia Home Economist Association meeting in Richmond.

E. N. Leftwich, distribution-line department, has returned to work after an illness.

Frank Vance, Retired Logan Plant Employee, Dies At Kermit, W. Va.

Frank Vance, an inactive Logan Plant employee, died February 26, at the home of his sister near Kermit, West Virginia.

Mr. Vance was born in Mingo County, West Virginia, on July 4, 1888, and was a veteran of World War I.

He was employed at the Logan Plant in 1927 and successively was assigned duties as an oiler, pump man, and as an auxiliary equipment operator. He was retired in 1947.

Since retiring, Mr. Vance made his home with his sister, Mrs. Randolph Marcum, and her family. The Marcums were Mr. Vance's only survivors.

Play Benefit Tilt



Philip Sporn Plant employees, all members of the New Haven Rotary Club, accepted a challenge from members of the Point Pleasant Club to play a basketball game. Although the New Haven cagers failed to hit their stride of fifteen and twenty years ago, they supplied the spectators with a great deal of entertainment. The game was scheduled in order to raise funds to send deserving boys and girls to leadership training camps during the summer. The Point Pleasant quintet swamped the game New Haven club 51 to 29. Sporn men playing in the tilt were, left to right: Milt Stephans, Rome Williamson, Paul Henderson, Paul Schneider and Phil Wolpert.

Point Pleasant Has First Softball Meet

Softball hopefuls of the Point Pleasant district recently held their first meeting of the 1952 season. The possibilities of the formation of a city league and the election of officers were discussed.

Elected to head the district's team during the coming season were: C. D. Stalnaker, manager; J. R. Hoffman, assistant manager; J. L. Twitty, business manager and W. C. Gilmour, finance manager.

Prospects attending the meeting were: C. D. Stalnaker, Frank Wolfe, Claude Frishette, J. R. Hoffman, T. J. Rose, Kenneth Roush, Harry Chambers, Wandell Pancake, Bob Miller, Wimpy Stricklen, Charley Burdette, Jim Darby, J. L. Twitty, and J. V. Mann.

Joule Club Auction Held At Huntington

Huntington's Joule Club recently entertained club members and their guests with a spaghetti dinner at the Governor Cabell Hotel.

The highlight of the program was an auction from which proceeds were donated to the 1952 March of Dimes Drive. Ted McCurdy, assisted by Ethel Hyldahl, auctioneered and collected forty dollars for the campaign.

Dancing, entertainment and the awarding of prizes rounded out an enjoyable evening.

Roanokers On Championship Quint



A trio of Roanokers, Gordon Warrick, garage; Buddy Williams, system billing office; and Reggie Oliver, district distribution office, are scrapping to help their team win its fourth consecutive city basketball championship. The team, sponsored by the Central Church of the Brethren, is tied for first place in the City "B" League with a 7 and 3 record. They were Church League

Hunting-Fishing Club Organized For All Charleston Area Sportsmen



Officers of the Charleston Division Hunting and Fishing Club study the constitution and by-laws of the newly formed organization. Seated, left to right: L. A. Goeller, G. W. Unangst, club president, and W. R. Witzel. Standing, left to right: C. B. Talley and Buss Shaffer.

The formation of a Charleston Division Hunting and Fishing Club and the election of officers recently was held in the Charleston office. G. W. Unangst was named president; W. R. Witzel, vice president, and L. A. Goeller, secretary and treasurer.

When first considered, the club was planned on a district basis but later voted to opened membership to all local, district, plant, division and system personnel within the division boundaries.

The aim of the club is to obtain facilities which will make it possible for members to enjoy hunting and fishing privileges difficult to obtain as an individual. Chief interests expressed at the organizational meeting were: fishing camps; summer camps where families may spend vacations; target range areas; skeet shooting ranges; construction of fish ponds, and the obtaining and managing of game farms.

Other officers elected to serve the club as members of the board of directors were: C. B. Talley, Buss Shaffer, C. M. "Mike" Shafer and C. W. Lovell, an ex officio member.

Pikeville Deadlocked In City Bowling Loop

Pikeville district bowlers, with a 31 and 17 record, are tied for first place in the Pikeville City Bowling League.

To date, the Kentucky and West Virginia Power Company keglers hold a slight edge over their opposition in the six-team loop as they won the first half play-offs.

Members of the team and their averages are: Curtis McClung, captain, 136; Ernie Brashear, 159; Bill Zoellers, 151; Corbin Bobbitt, 146; Tilden Justice, 133, and Bruce Prater, 135.

Williamson Bowlers Win Over Pikeville

Williamson keglers evened inter-district bowling matches with Pikeville recently by trouncing the visitors 5,881 to 5,647 in three contests.

The Williamson girls, sparked by Patsy Gentile, downed Pikeville 1,747 to 1,620. Patsy bowled a three-game series of 465.

In the men's clash of number one teams, Williamson managed to edge Pikeville by 3 pins. The final score was 2,064 pins to 2,061. In the second of the men's matches, Williamson won by a wider margin. They defeated Pikeville 2,070 to 1,966.

Pikeville's Curtis McClung rolled 234 and 497 for all individual honors. Pikeville's number one team and Williamson's number two both rolled 724 to split high team laurels.

Following the matches, refreshments were served in the company auditorium of the Williamson office.

Lynchburg Coach



Lillian Shaner

Lillian Shaner, a member of the Lynchburg accounting department, coaches basketball during her off hours. She not only coached the Madison High School sextet during the past season but the team had one of its best records in years.

The Madison basketeers also won one of the city's outstanding invitational tournaments. This was the first time in the history of the school that Madison has won the tournament trophy.

Lillian is a graduate of Madison Heights. While in school, she played varsity forward for four years and was the team's high scorer as a freshman, junior and senior. She won the athletic medal as a junior and the activity award her senior year. She was co-captain of the team her junior and senior years.

As an outstanding cager she was named to an All Star Tournament team and to the Senior Hall of Fame for being the best all-around athlete.

Since graduating, Lillian participates in both Class A basketball and softball in Lynchburg City leagues.

Bluefield Wins Match Over Beckley



Members of the girls' teams playing in the Beckley-Bluefield matches are: Beckley, seated, left to right: Ables, Turner, Webb, Roush and Carter. Bluefield, standing, left to right: Howell, Mathena, Boyd, Footo and Johnson.

In a recent inter-district bowling match, Bluefield downed Beckley in two of three contests. Bluefield had a 398-pin margin to win the match which was held at the Tavern Alleys in Bluefield.

The Bluefield girls broke a three-year jinx and downed Beckley 1,890 to 1,753. Howell of Bluefield won both the high single and the three game series honors.

In the men's matches, Bluefield's number one team rolled 2,526 to 2,251 match while Beckley's number two keglers edged Bluefield 2,252 to 2,238. Hawley and Stafford rolled the high games for Bluefield in the first match while Beckley's Epling and Miller were high in the second.

Beckley's Softball Squad Is Organizing

Beckley district's former Southern Properties champions held the first organizational softball meeting of the year early in March.

H. K. Evans and M. C. Dwornick will co-captain the Beckley squad while W. F. Epling and E. J. Wood will be the team scorers. John E. Hamer will manager the 1952 Beckley squad.

During the 1951 season, the district clouters won the Beckley City League championship; the Charleston division play-offs, and was runner-up in the 1951 Southern Properties Tournament at Kingsport.

Utilities Second In Bowling Tourney



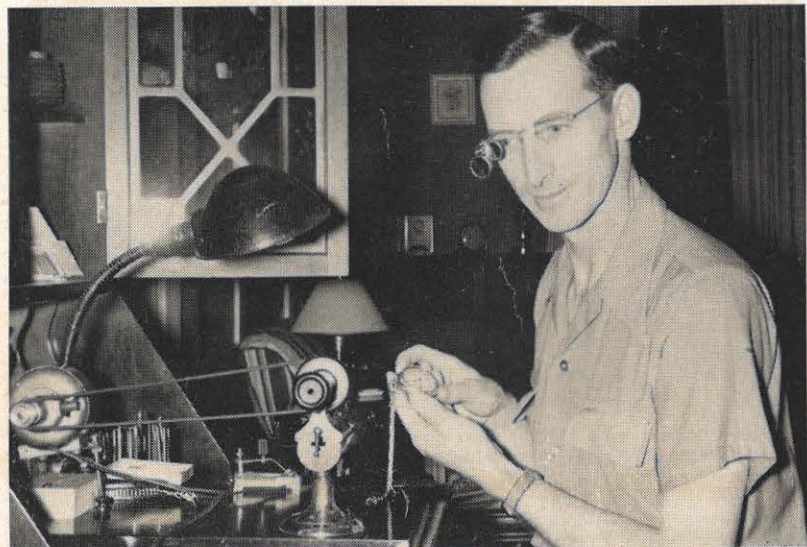
Kingsport Utilities' bowlers placed second in the recent City Handicap Bowling tournament. In making their bid for the city-wide crown, the KUI keglers were but 17 pins behind the winners. In all, twenty-three teams fought it out in the tournament. Other than this second-place recognition, KUI bowlers won the second quarter of regular league play. They also captured the play-offs with the first-quarter winners. Above, "Cap" Wilhoit is turning over a \$25 check the team received for playing in the tournament to Captain J. A. Randall. The bowlers, left to right, are: S. H. Chandler, Jr., Wayne Matthews, "Cap" Wilhoit, J. G. Rayfield, W. Z. Trumbo and J. A. Randall. Wilhoit's 617-pin bowling was high for the KUI tournament bowlers.

Pulaski Girls Win 'Y' Bowling Trophy



The Pulaski district's girls' bowling team won the eight-team Y. M. C. A. Industrial League championship. Over the five-month schedule, the district girls grabbed an early lead and retained it until they had won 39 of their 60 games and the Y. M. C. A. Bowling Trophy. This is the team's fourth year in the league and their first championship. Shown above, left to right: Opal Newland, Hazel Cox, Polly Gatewood, Lois Collins, Libby Morris and Helen Lugar. Lois Collins captured the high single game and high set honors while Opal Newland maintained the high average. Lois Collins and Polly Gatewood were co-captains of the team over the 1951-52 season.

Watch Repairing Hobby Has Brought Tough Problems To John Vermillion



John works on a pocket watch at his home where he keeps jeweler tools to handle repair jobs. His watch repairing hobby takes a lot of spare time but he also assembles high quality record players as a secondary hobby.

Watch repairing has brought many difficult problems to John W. Vermillion, Welch district meterman. Since he started his hobby he has had to repair a watch run over by a truck and another that had been lying on the ground for eight years.

John became interested in his hobby when he had his watch repaired by a jeweler whose work proved unsatisfactory. To satisfy his curiosity, he took his watch apart and made the necessary repairs himself.

When his foreman heard about John's feat, he recommended him to a jeweler friend who could give him some training in watch repairing. This training has enabled him to earn some extra money with his hobby but has also given him some tough problems.

One of his hardest jobs was given him by Shelva P. McClure, line foreman, whose watch had been run over

by a heavy line truck. McClure thought the watch a total loss but took it to John with the hope that it might possibly be repaired. After a major repair job, John returned the watch to McClure who still uses it.

Another job involved repairing a watch that had been out in the weather for eight years. A meter reader found it near the scene of an airplane crash of eight years before. B. E. Bates, meter superintendent, bought the watch from the meter reader and turned it over to John who repaired it. Bates uses the watch regularly and would not part with it. In addition to this hobby, John builds or assembles record players which reproduce the highest quality music from classical records.

John is married, has two daughters and is an officer in the First Baptist Church where he is also superintendent of the Sunday School.

Three Employees Rescue Driver Pinned In Cab

Three Beckley district employees, March 5, freed a driver pinned in his wrecked truck and gave him first aid before taking him to a doctor.



Mr. Snider

J. M. Crane, J. C. Steele and E. O. Snider were traveling on Route 60 about five miles from Rainelle where they saw a truck which had crashed into the side of a bank. Being the first on the scene, Crane and Steele found the driver pinned in the cab by the clutch which had driven his foot into the seat.

After several minutes of prying the door open and wedging the clutch from the driver's foot, they were able to get him free. The driver told them that the truck wheel had broken and he had turned the truck into the bank. He had laid down in the seat to keep from being thrown through the windshield. The steering wheel had been shoved into the back part of the cab.



Mr. Crane

Mr. Steele

The three employees gave the victim first aid, carried him to their car and took him to a doctor in Rainelle. The man suffered cuts about the face but no broken bones. He was later sent to a Charleston hospital.

A crowd had gathered by the time they were moving the injured man to their car and several remarks were made about the good job the three employees had done.

E. O. Snider, residential sales supervisor, had this to say of the rescue: "Steele and Crane's application of their first aid knowledge resulted in a maximum amount of protection to the injured with a great degree of efficiency."

J. M. Crane is an appliance serviceman and J. C. Steele is an area sales representative working from the Rainelle office.

Keene White Gives Talk On American Way Of Life To Kingsport Employees

Keene White is doing his part toward keeping people informed about our American Way of Life. He made his tenth talk on the subject before employees of Kingsport Utilities on March 12.

In a dynamic 50-minute presentation he told of some of the forces that threaten to destroy our heritage of freedom. The talk has been presented to more than 4,000 members of civic, fraternal, religious and school groups throughout the Kingsport area. This presentation of "This Is Our Problem" by Keene, pay-roll supervisor for Kingsport Utilities, was the first to be sponsored by a business or industrial firm.

Much of the material used was developed in the first Freedom Forum which was held under the auspices of the National Education Program of Harding College in Arkansas. This group produced the films "Make Mine Freedom," "Going Places," "Meet King Joe" and "Why Play Leapfrog?" which have been circulated among the districts by the system personnel department.

Telling some of his experiences since the program started, Keene said that one of the most unusual was the time he had to finish a talk begun by another speaker, who was called home by sickness while in the middle of his speech in the company auditorium. Knowing that Keene was in the building, he went down the hall, found



Keene White uses a flannel board to illustrate his talk on "This is Our Problem" which he gave to Kingsport employees on March 12.

Keene, told him what happened and took him back to the meeting before a woman's club where he introduced Keene and then departed.

Keene recalls, "I was not at all sure that I could do it but it went off without a hitch. The ladies seemed to enjoy it—or else they were very, very polite."

In addition to attending a two-day school for the various speakers, Keene has had to practice his talks and change them to keep up with changing conditions. However, he believes his efforts in behalf of the program are worth while if they help preserve our American Way of Life.

'Flapjack' Steadham, Welch District Veteran At Pocahontas, Awarded 40-Year Service Pin



Slim to fat to slim is the weight story of G. W. Steadham in 40 years of service with the company. The Welch district veteran weighed 130 pounds when he started with the company, later rose to 312 pounds before a 10-year diet brought him back to his present 147 pounds.

G. W. Steadham, Pocahontas serviceman, was presented his 40-year service pin at the March Welch district foreman's meeting. Affectionately known as "Flapjack" or "Flap," he has the longest service record in the Welch district.

He was employed March 1, 1912, in the construction department of the Appalachian Power Company and spent five years helping construct lines to the major industries in the Bluefield division under Holly Brake.

He was stationed at Mullens, Coalwood and Switchback for short periods before being assigned to operate a substation at Pocahontas. When the substation was discontinued 25 years later, he began working with the Pocahontas service group.

When he started working at the age of 20, he weighed 130 pounds. After recovering from a case of smallpox he began to put on weight and reached 312 pounds. Under the care of a doctor, he began a rigid 10-year reducing diet. He now weighs 147 pounds.

PR Course Is Being Held At Bluefield



Members of the Public Relations class at Bluefield are, left to right: Neva Shepherd, Joe Stinson, Betty Litz, Mary Alice Nunn, Nancy Williamson, W. G. Peck, Elizabeth Munsey, Pauline Hawley, Kathryn Milam, Zeldia Alderson, Bess Hodges, Mary Kersey, and Wanda Bailey.

An eight-hour public relations course recently was begun for employees in the Bluefield district. The course was designed to acquaint employees with the most effective manner in which to render efficient service to customers of the company.

Employees, whose duties require

them to contact the public in conducting business of the company, attend the training program. Classes are being conducted by the Conference Leadership method under the guidance of Mrs. Bertha Hall, of Princeton; J. E. Taylor, local office manager, and W. J. Gillespie, Jr., district manager.

Bill Simpson Recovering From Fall Due To Actions Of Fellow Employees



Everyone's pleased about the way Bill Simpson, center, is recovering from partial paralysis caused by a fall from a pole last July. Jack Shelton, left, and Derwood Merriman, right, are fellow employees in the Fieldale district who moved Bill from the scene of the accident so as not to further injure him after his fall.

Bill Simpson, Fieldale district serviceman, fell July 25 from a pole. Today he is up and walking around, well on his way to recovering from partial paralysis of both legs.

But Bill would not be walking now, and perhaps never, if he had been moved improperly from the accident. That is the reason he is grateful to Jack Shelton, lineman, and Derwood Merriman, maintenance.

These two fellow employees by their knowledge of first aid handled Bill in the proper manner, thus preventing further injury and permanent paralysis.

Dr. Herbert W. Park, medical director of the Woodrow Wilson Rehabilitation Center, in a medical report said in part:

"In all the patients who have been handled through the Center since I have been here, he is the first man who was removed from the area of the accident correctly."

Commenting upon the doctor's statement, Frank O. Birdsall, supervisor of the Center, said in a letter addressed to the company in Fieldale:

"I think it is reasonable to assume that the proper handling of this individual at the time of his accident

probably meant the difference between complete and partial paraplegia. It demonstrates again the value of safety education and the proper handling of persons involved in accidents.

"I want to take this opportunity to commend you in the fine safety program that has been initiated by your company."

To their reports, Bill adds one of his own. He says: "I know that my life was saved by two employees who had attended safety meetings and first aid classes and knew exactly what to do and what not to do. For this I will be grateful for the rest of my life."

New Capacitors Are Installed At Roanoke

New capacitors have been installed at three Roanoke area substations.

Capacitors, with a rating of 19,200 KVAR, have been installed at Roanoke 132 kv Station while 4,335 KVAR capacitors have been energized at the Huntington Court Station. A 2,400 KVAR assembly also was placed into operation at the Seventh Street Station.