-Unknown

The Illuminator

A job becomes work only when you worry about it.

—Josephine Schaefer

Vol. IV, No. 11

KENTUCKY AND WEST VIRGINIA POWER COMPANY

APPALACHIAN ELECTRIC POWER COMPANY

KINGSPORT UTILITIES, INC.

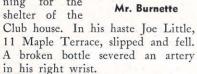
August, 1953

Injured Man Is Saved By Fast Aid Of Carter Burnette

Some one shouted, "Fore," as a group of golfers moved toward the next hole. Everything was about normal that Sunday afternoon at the Charleston Meadow Brook Golf Course.

A few clouds were gathering amid s o m e lightning flashes and rumbles of thunder. Some big drops of rain started to fall.

E v e r yone started running for the shelter of the



No doctors were present. Mr. Little was bleeding profusely. He could bleed to death in a short time if the flow were not checked.

Fortunately, Carter Burnette was playing golf that day with his son, Jerry. Carter, safety supervisor at Kanawha River plant, volunteered his services.

He applied pressure, temporarily stopping the flow of blood to the right arm. Carter then applied a tourniquet, bandaged the wound with clean towels and put the injured man on a couch for treatment of shock.

Doctors at the hospital used 24 stitches to close the wound. Thanks to Carter's aid, Mr. Little did not lose enough blood to make a transfusion necessary.

Customer Survey Made In Area Of Two Companies

A survey to obtain customer's opinions about the companies has been completed in part of the Southern Properties. Kentucky and West Virginia Power Company and two divisions in Appalachian recently surveyed about 7,000 customers.

The initial survey, in what is to become a continuing program, was made in all districts of the Ketucky company and in the Charleston and Roanoke divisions of Appalachian. This fall some of the customers in the Bluefield and Huntington divisions and Kingsport Utilities will be surveyed.

The main purpose of the survey is to provide reliable data from which management can judge the attitudes of customers about company service and to indicate where changes in policy are necessary.

Generally the return from the survey was good. The great majority of returns definitely indicated that the company is well regarded by the public. There were many fine suggestions from our customers, along with some complaints about various phases of our service.

The results of the survey are being studied closely by management and the complaints and suggestions by the customers are being given careful consideration.

One Of Oldest Hydro Plants Being Rebuilt

Niagara Hydro Plant Is Being Modernized

The Niagara Hydro Plant, one of the oldest hydro electric generating plants operating in the Southern Properties, is being rebuilt. Operations were suspended early in July to mark the plant's first rebuilding operation since construction began in 1904. Niagara is located on the Roanoke River about three miles southeast of Vinton, Virginia.

The hydro electric generating equipment at Niagara has been operated since the plant was placed in service by the old Roanoke Water Power Company in the fall of 1906. At that time, that company and the Roanoke Railway and Electric Company were engaged in a keen struggle to serve Roanoke. The fight ended when the Roanoke Railway and Electric Company acquired the Niagara hydro facilities on August 1, 1908 for \$620,000.

With the exception of general maintenance and some alterations which were completed in 1923, much of the original equipment at Niagara has remained in service since the plant was built. The generators, themselves, have not been improved at anytime during this fortynine-year period.

The modernization of Niagara will require the removal of all existing equipment located within the main plant structure. Plans call for the erection of two vertical hydraulic turbines which will replace the four existing horizontal units. Each of the new turbines is rated at 2,200 horsepower and will drive a new vertical generator. New switching gear, accessory equipment, control equipment, and a new substation also will be placed into operation.

The rebuilding of Niagara will require considerable excavating of earth and rock as well as some general maintenance and repairs to existing structures. Much of the concrete flooring and machine bases will be removed to bed rock in order to accommodate the new units. Members of the plant's maintenance crew will make repairs to the intake structures, log boom, and clear silt deposits which has accumulated near the intakes at the reservoir. Structural

Macomb Heads Tri-State Boy Scouts

R. A. Macomb, Ashland district commercial manager, has been elected president of Tri-State Area Council for the Boy Scouts of America.

Active in scouting for the past 15 years, Mr. Ma-



Mr. Macomb

comb pioneered the Cub Scout program in Boyd County. He served as field commissioner for the Cub Program. From 1948 to 1950 he was chairman of the Boyd Boy Scout

district and has served as finance chairman for the district. He has been vice president of the council for the past three years.

He has received the Silver Beaver award, the highest honor a local council can bestow upon a scout leader.



Left, Appalachian's Niagara Hydro Plant. The intakes at the end of the canal can be seen above the plant while the river winds below. Right, Niagara personnel slide a governor oil pump and tank to the ramp as dismantling begins.

concrete work and other repairs will be completed by a contractor.

The rebuilding will be carried out under the direction of Paul J. Johnson, system hydro supervising encapacity.

gineer. It is expected to take the greater part of the next four months to complete and will make the plant more efficient as well as increase capacity.

Crews Make Repairs During Storm After Lightning Hits Welch Station

Lightning struck Welch substation on June 6, putting most of the town in darkness for almost five hours.

All available district employees in the area, about 50, worked throughout the storm. Temporary repairs were made by building a by-pass line around the station to restore service.

Welch firemen used foam and water at the substation. Part of the fire was already out when the crew arrived.

The bolt hit a pole near the 88,000-volt substation, resulting in a fire and explosion which damaged the station equipment and the building. A. F. Horne, district manager, said the interruption was the longest to the city in the memory of the oldest employees.

Limited service was provided for part of the town by the Coney Island substation. Except for a few interruptions necessary for switching operations, service was maintained to the city's hospitals and to the section of the city south of Elkhorn Street. The main business section was in complete darkness.

Local radio stations left the air during the early evening as the lightning bolt hit a few minutes before six. Station WBRW was off for an hour and 27 minutes while Station WELC, a daytime station, was off for six minutes. The regular meeting of City Council went as scheduled with the exception of candlelight.

The electrical storm, accompanied by heavy rains and a driving wind, came in two parts. First rain fell



Damage done by the lightning bolt is evident in this switch compartment of a 4 ky transformer oil circuit breaker.



Linemen install a temporary by-pass around the Welch substation which was hit by lightning. Shown on the pole are M. K. Spraker, L. J. Mills, Erle McKinney and H. S. White.

about 5:30 P. M. and ended shortly after six o'clock. Rain subsided until about 8 o'clock when another storm moved in. Total rainfall was measured at .63 inches.

Jack Lloyd President Montgomery Chamber

Jack Lloyd, local superintendent at the Montgomery office, recently was elected president of the Mont-

gomery Chamber of Commerce.

Jack has been a member of the Chamber of Commerce since 1948 and has served as a member of the board of directors during the past four years.



Mr. Lloyd

He also is vice president of the Montgomery Tennis Club and past president of the West Virginia Tech Scholarship Fund.

Prentice To Be New Assistant Manager Of Ohio Power

Audrey N. Prentice will become the new assistant general manager of the Ohio Power Company about September 1. He is being transferred from a similiar position in the Indiana and Michigan Electric Company.

In his new position, Mr. Prentice returns to the company with which he began his utility career in July, 1928. He began work with the Ohio Power Company as an engineer in the substation con-



Mr. Prentice

struction department. He later served in the meter department as assistant general meter superintendent and then general engineer.

In April, 1944, he was promoted to managerial assistant and in February, 1949, was named assistant to the vice president and general manager. He went to Indiana and Michigan Electric Company as assistant general manager in July, 1950.

New Laboratory To Be In Huntington

A new laboratory to serve the entire American Gas and Electric Company system will be established in Huntington, it was announced reently.

The laboratory will occupy part of the second floor of the new service building which is now under construction in Huntington. The plans for the service building were modified to complete the second story of the building to make room for the laboratory.

Six or eight chemists will be stationed at the laboratory to do research in chemicals and metallurgy.

Huntington was chosen as the site for the laboratory because it is near the geographical center of the system.

Abingdon Wins Kwh Contest As Pulaski Comes In Second

Abingdon district won the Kilowatthour Contest in Appalachian's Seven Months' Sales Campaign. The district showed an increase of 109 kwh per residential customer for 5.99%.

Bluefield division took top division honors with 105 kwh increase for 4.95%. Although Abingdon was tops in Appalachian, it was topped by Kingsport with an increase of 285 kwh or 6.74%.

Second place district was Pulaski with 5.81%. Second place division was Roanoke with 4.62%. Charleston division was third with 4.46% and Huntington had 2.68%. The entire company increase per residential customer averaged 4.75%.

Following Abingdon and Pulaski in order were: Fieldale, Roanoke, Beckley, Charleston, Bluefield, Point Pleasant, Lynchburg, Huntington, Welch, Williamson, and Logan.

The Illuminator

Published monthly for employees of Appalachian Electric Power Company, Kentucky and West Virginia Power Company and Kingsport Utilities, Inc., and their families. Articles herein may be reproduced provided credit is given.

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W. Z. TRUMBOKingsport Util	ities, Inc.

We Asked Them And They Told Us

Elsewhere in this issue of The Illuminator is a story about a survey. We asked about 7,000 of our customers for their opinions about the company. This fall about 6,500 more customers in other areas of the Southern Properties will be asked for their opinions.

The company has long been interested in finding out what the customers think about our service. We decided to go directly to the customers and ask them. The results are interesting and highly informative.

We asked them for their frank opinions. And we believe the customers told us exactly what they thought.

One reaction we received from many customers was that the very asking for opinions was a progressive step. Customers wrote such comments as this: "We appreciate the opportunity to tell you what we think about your service." The frankness of the answers to the 26 questions and the forthright comments bear out this attitude.

While the study of the survey is not complete, there is strong evidence that our customers think the company is doing a good job. They gave us many constructive suggestions for improvement. They also included a number of justified complaints. All are receiving careful attention.

What Do We Mean By Security?

Much is being said about security—its importance to the protection of our families and to our own peace of mind. Along with all that has been said, a few people have been left with the impression that personal security is something wrapped up in a package which they can acquire, or inherit, without too much effort on their part. Perhaps many people have failed to analyze the question as to what security really means to them.

We may have never stopped to write down what we have in mind, and while our ideas of security may differ in details, the following things taken together may represent its logical meaning:

Health and happiness.

Ample food, clothing and shelter. Protection from danger.

Work that gives a sense of accomplishment and satisfaction.

A chance to improve ourselves and get

ahead.

Freedom to express our independence and individuality.

Being accepted and respected by other people.

The feeling that these goals can continue

to be reached in the future.

From this list you will see that some express

From this list you will see that some express what might be called "material things" while others are "intangible." We may feel, for example, that a debt-free home, a new car,



"Based on your experience, or happenings you may have heard of, what would you say the public generally thinks about the Company?"

IN THE SPOTLIGHT

ELIZABETH HARRELL, Payroll Department, Ashland



Perhaps what best expresses my idea of the public opinion of our company is reflected by a person asking me where I work. When I answer, "I work for the power company," their countenance changes to one of pleasure and acceptance. The remarks of these friends and

strangers have shown me the high esteem with which our company is regarded.

How often I have heard it said, "Ask the power company or one of its employees," when our community is having a charity drive or needs an officer in one of the service clubs. They know, through experience, our company is always ready to help in any worthwhile project.

As long as we have the high type employees with which I am associated, we will never have to worry about public opinion.

JOHN E. GIBBS, Watchman, Logan Plant



Whenever the public, meaning my family, neighbors, friends and acquaintances have discussions with regard to the Power Company they are always good.

So long as our service is there when they want it, it is taken for granted. Only when our service is off do we hear the

complaints.

Occasionally, when I mention that I work for the Power Company the word comes back, "It is a good company to work for." Also, when you want to get your check cashed, the merchant will look at it and say, "This ought to be good, it is a Power Company check."

In my opinion, the public has a very good opinion of the company.

HELEN TROUTMAN, Accounting Department, Beckley



Being a public servant as I am, you, of course know that every day you meet different types of individuals with altogether different opinions. Keeping this in mind, I would say the public in general thinks of the company as a qualified public utility, capable of, and willing to give serv-

ice to all who desire the services of the company. Ambitious in its efforts to expand and

and money in the bank are what is needed to feel secure. But, personal security means much more than having enough material things.

Important to this subject are job and family security. In our system of Free Enterprise, job security is governed largely by doing a job well, along with self improvement for greater responsibilities and learning to get along with people. Family security is closely tied to health, family relationships and other matters such as programs for insurance and retirement.

Security may not always mean the same thing to everyone. But it is certainly something we must have a definite part in bringing about. Real security cannot be given to us—it must be earned.

extend its services, the company is still considerate, just, and exacting in its dealing with the public.

Altogether I think the public carries a very high opinion of our company and we should endeavor to serve them with that thought in mind.

EDWARD J. GRAY, System Real Estate and Right of Way Department, Roanoke.



In connection with the use of electric power in the home, possibly come the greatest number of expressions from our customers. Also, people on the farm make many and diversified uses of electric power.

The statement I hear most people make is to the effect that electric

power can be delivered to the point where needed, both in the home and on the farm, more conveniently than any other source of power.

Then, too, I have on different occasions, heard comments in regard to the prompt service the company renders. Generally speaking, I would say that the public has a favorable impression of the company, due both to the product it sells and the service it renders.

VICTORIA W. DOOLEY, Accounting Department, Roanoke



From my observation in opening the mail, I notice that especially rural customers write notes and letters which they attach to their checks and money orders. It did not take long to ascertain what they thought of the company. There was one rural customer who always wrote

a letter and mailed it with his bill and money order. It read practically the same each month which was as follows:

"I am sending my light bill, amount \$2.00. I guess you think I am pushing but I had rather be in front than behind with my light bill. The Power Company always treats me right so that is the reason I try to stay in front."

This type note as well as many others makes me feel that the rural customers are greatly benefited by and grateful for the services our company renders.

WYATT CHADWELL, Maintenance Department, Sporn Plant



The public thinks our company is a fine organization. Their contact with the employees and company policies have given them this feeling toward our company. Of course there are those few that think their electric service costs them too much, but they do not realize all that electricity

does for them with all of the different appliances we have today. Other businesses recognize the financial security of our company and their employees. Credit is easily established if you are an employee of our company.

Towns prosper when our company builds new plants, they offer good employment, help build churches, fire departments and other community projects.

Most any community would welcome more business with our company.

JO SMITH, Home Economist, Clintwood, Va.



In recent years many surveys have been made to establish the most desired trait among fellow citizens. Dependability, service, and trustworthiness are found to be among the leading attributes. These three specific qualifications are sought and strived for in every phase of the Appa-

lachian Electric Power Company.

I have contacted many customers and not once have I been turned away. My calling card is not my name, for names are often forgotten. That is, all names but one, which lingers long after my visit has been completed. Appalachian Electric has made the lives of many people fuller and more complete by the service, the dependability, and the truthfulness for which it stands. There is a concrete and never failing cooperation between each individual customer and the company. And the customers appreciate and desire this individual relationship. No problem is too trivial, no concern is too minute, and no question is too unimportant for individual attention.

This spirit should be coveted by all concerned and being only a baby in Uncle App's big family, I have already learned to love the Company myself for its complete dependability, its never tiring service and its trustworthiness which has yet to be excelled.

RAY TIPTON, Commercial Department, Kingsport



I have been an employee of the Kingsport Utilities for about 10 years, and as a serviceman, I am in contact daily with our customers.

Based on this experience, I am happy to say that the general oinion the public has of the company is good.

One of the most

stressed opinions is the prompt and efficient service we give to our customers. I feel the company and its employees have done a good job in promoting good public relations.

WOODROW HOLBROOK, Rural and Residential Sales Supervisor, Williamson



I think the above question could be summed up in one sentence; the public thinks the company is a swell organization.

As an employee of the commercial department, the above statement can be made with pride and sincerity for during my employment I have had the opportunity to

appear before large groups, small groups, and in addition, contact individuals as a representative of the company. Always I have been welcomed and endowed with hospitality. If these people did not think well of our company, I know they would not continue to welcome us into their various activities and help us consummate any program presented to them.

I feel that an electric utility must either go forward or backward. Certainly, if the people had not thought so well of our company, we could not have made the great progress we have.

Unusual Industries IN OUR AREA

Roanoke Business Only One In South

A siren screams. Firemen fasten their clothing while holding on with firm grips as the bright red truck leaves the station with a roar.

Excited people crane their necks trying to locate the siren's wailing, coming closer and closer. "There it goes," someone shouts as the giant speeds through an intersection.

This speed is vital in fighting fires as men and equipment are moving seconds after an alarm is received. But back of that split-second speed lie months of painstaking labor that goes into manufacturing a fire truck.

For example, take a look at Oren Roanoke Corporation where custombuilt fire trucks have been a specialty for 25 years. Located in Roanoke, this company is a very unusual industry because, as its slogan points out, it is "The South's Only Fire Truck Manufacturer."

Looking at an Oren demonstrator model resplendent in its red coat and



Cutting the heavy gauge steel used in building Oren fire engines from the chassis up is as easy as slicing cheese with this electric power shear.

Custom-Built Fire Trucks Made By Oren



Two completed trucks are parked in front of Oren, ready for delivery. These powerhouses on wheels will climb any hill with power to spare because the company tests trucks on the steep road up Mill Mountain in Roanoke.

chrome trim, it is hard to visualize the transition of the ugly ducklings in the back shop into finished products. About 60 employees at Oren work together to produce a fire truck in a 60 to 90-day period. The company's average production runs about 100 trucks a year.

Big Team of Horses

Today's fire truck is a far cry from its ancestor drawn by horses and pumped by men. Over 200 horses are harnessed under the hoods of most of the Oren models. The powerful motor runs the truck and supplies the pressure for the pumps.

In addition to the main pump, which will pump more than 1,000 gallons of water per minute from a hydrant, lake, stream or waterfront pier, the truck has a special high pressure pump. This second pump produces fog for gasoline or oil fires at pressures up to 800 lbs. per sq. inch.

Although there is similarity in fire engines, you seldom find two alike. Francis S. Brigham, president of Oren Roanoke, explains that the fire apparatus field differs from the rest of the automotive industry in that there are no really big manufacturers, with the exception of a few who build some

fire apparatus in addition to a regular truck-building business.

"Inasmuch as fire apparatus is custom built, the industry does not lend itself to mass production methods," the executive explained. He says there are about a dozen custom fire engine manufacturers in the country and his company ranks about in the middle in size of production.

Why Custom Built?

Why do they need to build each truck to such rigid specifications?



A machinist at a lathe turns out an adapter, part of the precision work that goes into the various connections and fittings on an Oren fire truck.

Simply because each truck does a little different job in a different place.

A fire truck for Dallas, Texas, where Oren recently sold five models, differs from a truck in Roanoke, for instance. Terrain of the city, especially steep hills, is one of the factors influencing engine and chassis design. A 150 horsepower engine will do for a big trailer truck that has to climb a hill almost at a crawl but it won't do for a fire truck that has to maintain reasonable speeds over all sorts of terrain.

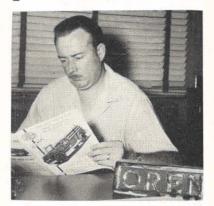
In addition to the custom-built jobs with engine units over 200 hp., Oren also builds on standard commercial truck chassis for smaller communities. Heavy specialized equipment is not needed in many small towns and the price factor is also instrumental in a town selecting a commercial chassis and having Oren build the equipment

"Oren" From Lemon

You might wonder how a company gets into the fire apparatus business. Well, the company is an outgrowth of The Roanoke Welding and Equipment Company, founded in 1916 as a truck body shop by Oren Lemon. Fine workmanship led a North Carolina fire chief to ask the company to build a fire truck. The result was ever-increasing orders for fire trucks as the company's best salesmen were the trucks themselves.

Business boomed and the Oren Fire Apparatus Division of the welding company was born. From then on fire truck production rushed by the commercial work. During World War II all commercial work was put aside as the company produced fire engines for military use.

The war over, the company was reorganized and Mr. Brigham became president, merging The Roanoke Welding and Equipment Company and the Oren Fire Apparatus Division



Francis S. Brigham visited the plant in 1940 as a member of a committee buying a fire engine. He liked what he saw and stayed. Today he is president of the corporation.

into the Oren Roanoke Corporation. Only fire apparatus is now manufactured.

The large Oren custom units found acceptance in well known cities from Maine to Texas and established Oren as a national factor in the fire apparatus business. Sales manager Dan Cronin credits the company's success to their watchword, "Devotion to Detail." Dan also likes to point out with a grin that OREN spelled backwards is NERO.



Welding plays an important part, particularly in body work, because all equipment has to stand years of the stress a truck gets in fire service.

Farley Wins Jaycees' 1953 Merit Award

Jay W. Farley, a member of the Bluefield district distribution records department, recently was awarded a



Mr. Farley

Bluefield chapter.

certificate of merit for outstanding service by the Greater Blue-Junior field Chamber of Commerce The presentation was made at the organiza-

> stallation party. Jay has been a member of the Bluefield

tion's annual in-

group for more than two years. He has played an active role in many of the Jaycees' most successful projects. Mr. Farley is treasurer of the

Sporn Man Elected P. T. A. President

Earl Keefer, who is employed as a chemist assistant at the Philip Sporn



Mr. Keefer

Plant, recently was elected president of the Board School Parent - Teacher Association. The Board School is located near Letart, West Virginia.

Mr. Keefer became the first head of the

newly-formed organization. Mr. Keefer was employed at the Sporn Plant as a filter plant operator in November of 1949. He is married and the Keefers are the parents of two daughters and one son. They make their home at Letart.

Bluefielders Named Masonic Officers



Mr. Hawkins

Mr. Lineberry

William D. Lineberry and W. P. Hawkins, two Bluefield district employees, recently were elected and installed as officers of Mercer Lodge No. 160, A.F. & A.M. Mr. Lineberry became the worshipful master of the lodge while Mr. Hawkins, a past master, was installed as treas-

Mr. Lineberry, it is believed, became the youngest master to ever the Bluefield organization. Although he has been a mason but a few years, he has been active in several masonic bodies. He is a member of the Royal Arch Chapter; the Consistroy; an Eastern Star Chapter; past officer of the Lodge of Perfection; and an advisor to the Demolay. Mr. Lineberry also serves as scoutmaster of VFW Troop No. 26. He has been an employee of the company for seven years.

Mr. Hawkins, a 27-year veteran who is employed as assistant stores supervisor, has been a master mason for sixteen years. He has served two terms as worshipful master as well as holding other offices. He is a member of the Macedonia Shrine; the White Shrine of Jerusalem; and a member of the finance committee.

D. P. Minichan Is Elected Rotary's Vice President

D. P. Minichan, Pulaski district manager,



Mr. Minichan

president of the Pulaski Rotary Club. Mr. Minichan will take office this month for the ensuing year. In the past,

recently was

elected vice

Mr. Minichan has been active in Rotary affairs. He also has served on many major committees.

C. B. Morin, Ohio Power Commercial Manager, Dies

Charles B. Morin, 54, manager of the commercial and industrial department of The Ohio Power Company, died June 29 at Canton, Ohio. He was a veteran of 30 years of service with Ohio Power Company.

A native of New Jersey, Mr. Morin joined Ohio Power as a power engineer at Tiffin, Ohio, in July, 1923. He became manager of the company's commercial and industrial department in May, 1941.

Old Swim Suits Enliven Safety Skit



Gay-Nineties swim suits worn by A. E. Snyder and Glada Fleshiman, both of the system accounting office, get plenty of attention in a Roanoke safety program. Representing those who protect themselves from too much sun, they were part of a 45-minute safety skit written by J. A. Palmer of the Public Relations Department and presented at the general office building. The six-act skit entitled "Vacation Bound" featured 36 employees in the cast and humorously stressed vacation hazards. Two of the skits featured hazards in planning and preparing for vacation, one highlighted hazards on the way in a car and the others were concerned with dangers at the vacation spot.

Complete Aid Course At Logan Plant



The back-pressure, arm-lift respiration technique gets attention by these Logan plant employees who recently completed the standard first aid course. Facing the camera are, from the left: G. G. Bias, R. G. McComas, H. C. Weiss, H. W. Dyer, L. H. McDonald, W. W. Dalley, C. H. Feiszli, J. R. Blankenship, instructor, W. E. Fortune, J. S. McNeely, Orville Napier, L. A. Singleton and E. M. Jeffreys, Jr. Practice victims are Norman Johnson, Jr., left, and W. C.

Roanoke Division

System

Blood donors in recent weeks are Belle Simpson, W. S. Kitchen and P. T. Smith.

V. W. Brust, substation department, has returned to work after an operation.

H. D. Veasey, distribution department of the Roanoke district, transferred to the civil engineering department.

Richard R. McKinney is a new employee in the substation department.

Marie W. Poindexter, accounting department, resigned.

Valentine Carr is a new employee in the accounting department.

G. L. Furr, vice president and general manager, was elected a member of the Executive Council, Blue Ridge Area, Boy Scouts of America. He also serves as chairman of the area finance committee. He also was recently elected a member of the board of directors of the Rotary Club.

A. W. Cook, commercial department, completed a two-week tour of duty with the Army at Fort Lee.

June Eller is a new employee in the commercial department.

Girls of the fourth floor had a dinner at Archie's on July 17 in honor of Mrs. Doris Wilhelm, commercial department, who resigned.

Molly Ann Harvey is a summer employee in the personnel department.

Fieldale District

Mrs. Geraldine Lawless was honored with a shower on June 31 at the home of Betty Baker, commercial department, by girls of the Fieldale office. Nancy Kitts, meter department, assisted the hostess. Geraldine resigned from the local accounting department on July 3.

Mrs. Virginia Hancock, home economist, taught lighting and cord repairing to 4-H members at Holiday Lake.

George W. Turner, rural sales representative at Stuart, won a suit in the recent sales campaign.

Betty Baker, commercial department, attended "open house" for her paternal grandparents in New York, where they were honored with a party upon their golden wedding anniversary.

Lynchburg District

W. E. Crouch, line department, has returned to work after an extended illness.

C. E. Stahl, supervising engineer, has returned to work after an appendectomy.

Phyllis Isaacs is a new employee in the commercial department.

N. K. Langhorne, stores department, has returned to work after an illness.

R. O. Witt, meter reader, has returned to work after a knee injury.

W. T. Desmond, meter department, has returned to work after an illness.

M. E. Campbell, line department, has returned to work after injuring his hand.

Roanoke District

Blood donors in recent weeks include A. M. Beatty, J. K. Hutcherson, F. N. Kellerman, Rebecca Keenan, R. W. Reese and R. H. Thomas,



Jr.

Mr. and Mrs. Harold Laughon attended the Elks Club Convention in Charlottesville. He is in the rural and residential sales department while Les is a PBX operator.

Mrs. Eunice Pillow, PBX operator who resigned, was honored with a dinner at Hotel Roanoke on July 23 and presented a gift by fellow employees.

Ralph Edwards, formerly of the local accounting department, visited the office while on leave from Fort Sill, Oklahoma.

J. L. White, division supervising engineer, attended National Civilian Defense School at Olney, Maryland.

T. J. Meler, division engineering office, spent two weeks with the Army Reserve at Fort Lee.

Martha Boeckmann and Ralph Patsel are new employees in the local accounting department as PBX operators.

Thomas and Joyce Hancock visited the office. They are former employees

(See Roanoke, Page 5)



Huntington District

James W. Swann, meter department, has returned from military service which he entered in July of 1951.

Hugh D. Stillman, division manager, attended the School of Industrial Management at Georgia Institute of Technology. About 40 executives of leading industries studied problems facing management.

The Joule Club, district social organization, held a steak fry at Camp Mad Anthony Wayne on July 14. About 50 employees and guests attended.

Logan Plant

Zack Browning, coal conveyor operator, has returned to work after an extended illness.

Back at work after illnesses are R. L. Kirk, coal conveyor operator; Ralph Hall, utility operator, and S. S. Hunter, control operator.

Williamson District

Doris D. Jones, personnel department, resigned.

Charles R. Williamson returned from military service and was assigned to the accounting department.

Freddy L. Thornsbury, operator at Sprigg substation resigned.

George Hairston has returned to work after an extended illness.

Moir Nowlin is a new employee in the commercial department.

Logan District

Oretha Elizabeth Lambert is a new employee in the transmission and distribution department, replacing Virginia Parker McComas who resigned.

Gene Leeson, stores supervisor, was e¹ected secretary of the Logan Rotary Club. He was previously a member

(See Logan, Page 5)

Kingsport

Joe D. Johnson, steam production department, has returned to work after an operation.

Jerry Matlock, Hoard Johnson and Enoch Bledsoe have been terminated from the steam production department due to putting the plant in cold reserve.

Mose Jackson, miscellaneous department, has returned to work after an extended illness.

Mrs. Louise Allison has returned home after hospital treatment. She is the wife of "Gus" of the stores department.



Abingdon District

Louis E. Wright, employee on military leave with the Navy, visited the office while on furlough.

Sympathy is extended Bill Ferguson, area sales representative; L. C. Valley, line foreman, and Jack Osborne, area serviceman, on the death of their aunt.

James Callihan, employee on military leave, visited the office.

C. E. Rosenbaum, lineman, transferred from Clintwood to the Pulaski district.

Pulaski District

Sympathy is extended R. D. Byrd, Christiansburg line crew, and J. J. Duncan, Pulaski office, on the death of their father and brother-in-law.

Mrs. Roland Dalton, wife of the storeroom employee, is improving after an operation.

Evelyn Buckland, distribution department, has returned to work after an illness.

Billy Kidd, son of O. B. Kidd who is Pulaski local superintendent, is recovering after an operation.

Mrs. Palmer DeHaven has been hospitalized. She is the wife of the substation employee.

T. J. Duncan, Jr., husband of Jeanne who is a PBX operator, attended the Y's Men's Convention at Davenport, Iowa.

Betsy Ray Wrenn is a new home economist at the Pulaski office. She is a 1953 graduate of the Woman's College of the University of North Carolina.

Bluefield District

Tom Allen, retired employee, visited the office.

Betty Jane McNabb is a new home economist.

Marshall Allison is a new janitor in the Bluefield office. Oscar Adams has returned to work

Oscar Adams has returned to work after two weeks' training with the Navy.

Welch District

Cecil Keen, in military service since September of 1951, has returned to work in the line crew. He was stationed in Japan.

Kermit Horn, stationed at Tinker

Air Force Base in Oklahoma, is spending a furlough with his wife in Pineville. He was a serviceman in Pineville.

Sgt. and Mrs. Billy Dale Smith from Cheyenne, Wyoming, visited relatives in the Welch area. He was clerk in the engineering department before entering the service while Jeanne was employed in the local accounting department.

Thomas Lockhart, area sales representative at Grundy, was named treasurer of the fair committee of the Buchanan County Chamber of Commerce.

Roy Franklin and Paul Corder attended National Guard camp at Bowling Green, Virginia.

M. C. Porterfield was named vice president of the Rotary Club in the absence of George Andronis who is visiting his native Greece.

Richard J. Wood, commercial manager, spoke at the Buchanan County Chamber of Commerce meeting on July 9. He paralleled the history and development of the coal (See Welch, Page 5)



Hazard District

Roy Miller, rural sales representative; C. B. Cornett, power engineer; Mrs. Helen Robertson and Genevieve Brashear, home economist, gave demonstrations at the district 4-H Camp at Quicksand.

Graduating from kindergarten were Mary Lynn Scholtens, daughter of the assistant district manager, and Tony and Terry Goellers, five-yearold twins of the commercial manager.

Herbert Charles, engineering record supervisor, is scoutmaster for Presbyterian Troop 90. He served as assistant scoutmaster for the past year. He recently was elected deacon in the Presbyterian Church.

In the Annual Hazard Invitational Golf Tournament were A. R. Barber, I. W. Scholtens, C. A. Zoellers, H. J. Bonta, Steuben Cain and G. A. Weatherton.

Pikeville District

Mary Jo Johnson, accounting department, resigned.

Hazel Helvey, daughter of Homer of the line department, graduated from Ashland School of Commerce.

Hursel Johnson completed his temporary employment as rural sales representative and resumed his position as school teacher at Shelby Gap.

Ashland District

Mrs. Louise Dooley, local office, returned to work after an extended

Mrs. Lila Lee Hornbuckle and Mrs. Isabelle Carroll, local accounting office, resigned.

Pvt. Paul A. Scaggs, Jr., son of the local accounting office employee, visited home after an operation. He returned to Fort Belvoir.

Sympathy is extended Deb Lockwood, transmission and distribution department, on the death of her mother.

Sympathy is extended Wayne Shel-(See Ashland, Page 7)

Charleston Division

Point Pleasant District

C. L. Cobb, meter department, resigned.

Jim Darby and Anna Wetzel assisted at the Mason County 4-H Camp. Jim also worked at the Jackson County meeting.

Harry L. Chambers, stores department; C. E. Fowler, Jr., line crew, and R. G. Miller, meter department, attended National Guard Camp near Fredricksburg.

Jackie David Rogers, son of Jack of the engineering department, attended the Presbyterian Senior Young People's Conference at Davis-Elkins College. He is treasurer of the Young People's League of the Kanawha Presbytery.

Cabin Creek Plant

Sympathy is extended Howard Curry on the death of his mother. J. K. Hodges, retired employee, is recuperating after an operation.

Beckley District

Meter department employees held a picnic at Babcock State Park on June 28. Waldo S. LaFon, district manager, and his family were guests.

Rainelle area employees held a picnic at Babcock State Park on June 14. Wilbur C. Cox, retired, was a guest. Mr. and Mrs. Eddie Zopp, recently married, were presented a wedding gift.

D. H. Williams, transmission and

D. H. Williams, transmission and distribution department, has returned to work after an illness.

Members of the Appaleisure Club held a wiener roast on July 17 at Little Beaver Lake. About 25 members and their guests attended.

Philip Sporn Plant

Sympathy is extended Clarence Jordan, laborer, on the death of his father.

Mary E. Ruttencutter, clerk typist, resigned. Ivan Layne, barge attendant, re-

New employees include: John P.
Gordon and John Dver, results de-

New employees include: John P. Gordon and John Dyer, results department; and James E. Sanborn, Robert L. Dennison, Richard Athev and Keith McClung, labor department.

Charleston District

Iimmy Brvant, son of J. L. Bryant of Kanawha River plant, is recovering from injuries received in a recent automobile accident:

Sympathy is extended N. D. Balliet, Kanawha River plant, on the death of his father-in-law.

New employees in Kanawha River plant operation include: B. P. Meadows, R. E. Bass, D. L. Chapman, F. H. Surbaugh, W. H. Johnson, Wm. Ostrom, J. P. Campbell, J. D. Bowling, W. J. Reese and C. R. Hudnall.

New employees in the Kanawha River plant construction department include Leonard Frisco, Neil Jones, William T. Casey, C. L. Hogan and Margaret Kiser.

R. N. Orth, transmission and distribution department, has returned to work after recovering from an accident.

Sympathy is extended C. E. Curry, transmission and distribution department, on the death of his mother.

New commercial department employees are Sara Ann Harshbarger

(See Charleston, Page 7)

Don't Get Excited, Ladies - It's Only A Flat

"Flat tire!" the clumpty-clumpclump registers in your mind as you drive along. If you're a man, you're disgusted. If you're a woman, chances are you're frightened.

And so it is that this feature is slanted to you women drivers who never have changed a flat tire. But you men needn't think to leave us at this point because you'll find some helpful pointers in the following pic-

To show you how it's done, Sarah E. Moore of Bluefield demonstrates the tire changing routine. The home lighting specialist with 18 years' experience with the company says she has been caught in this predicament

Although she says that tire changing is never a pleasant experience, she points out that everyone should



Just what she thought—a flat tire. Sarah Moore is shown after she pulled the vehicle off the road onto the dirt shoulder. Note that she pulled far enough over on the shoulder of the road to allow herself plenty of working space, lessening the danger of being hit by a passing car.

be prepared for such an emergency. "Be prepared" by following Sarah tire changing.

through the following sequence of



Before Sarah started loosening the lugs she got the spare tire, jack and screwdriver from the rear of the vehicle. She checked to see the handbrake was on and scotched the rear wheels with rocks. She removed the hubcap with the screwdriver. She is now just breaking the lugs loose, not unscrewing them or taking them off.



Before taking off the lugs and putting them in the hubcap, Sarah had placed the bumper jack in a firm position and jacked the car up, keeping to one side while pumping the jack with arm and shoulder in steady, even strokes. Sarah removes the lugs from the hub with the jack handle that doubles as a lug wrench.



Sarah removes the flat tire from the hub, being careful not to jar the car. Notice how she has placed the hubcap holding the lug nuts and the jack handle out of the way so that neither will interfere with removing the tire. She rolls the flat tire to the rear of the vehicle and lays it on the ground.



Having placed the inflated tire on the hub, she puts the lug screws in place, tightening them until all are firm against the base. She uses a newspaper to protect her knees and clothes while kneeling. She then clicks the jack gear into the down position and pumps the car down. She takes the jack to the rear and places it beside the flat tire to be sure not to drive off and leave it. She then finally tightens the lug nuts, puts on the hubcap and puts the flat tire and tools in the back. Finally, she takes out the rocks from under the wheels, gets in, takes a look up the road to see all is clear before she pulls out and gets going.



The job is done and Sarah looks plenty satisfied with her work. Her wink indicates to women that it is not too much trouble for a lady to change a flat tire. The only "muss or fuss" is the smudge of dirt or grease which might spoil your make-up a little. Try it sometime-when there's no other way out.

Five Generations



Robert Layne, who is employed at the Philip Sporn Plant, is the fourth member of a five generation family. The five generations, shown above, include: Harriet Ona Layne, the infant daughter of Mr. Lavne; Mrs. Harry Layne, right, grandmother of Harriet; Mrs. H. L. Dryer, left, great grand-mother; and Mrs. F. T. Sinnett, seated and holding infant, great great grandmother. All are residents of New Haven with the exception of Mrs. Sinnett. Mrs. Sinnett makes her home at Spencer, West Virginia.

Logan . . .

(Continued from Page 4)

of the board of directors.

W. H. Honaker, outgoing president of the Rotary Club, is a member of the board of directors for the

Mrs. Syrean Dean Baker, accounting department, was installed as an officer in the Order of Eastern Star at ceremonies held at the Masonic

Merrill Atkinson, lieutenant governor of Kiwanis International in West Virginia, attended the international convention in New York.

Wilma June Randolph is a new home economist.

Sue Camden Cook is a student home economist for the summer

Roanoke . . .

(Continued from Page 4)

and Thomas is with the New York

J. D. Lawrence, assistant division manager, was elected a member of the Executive Council, Blue Ridge Area, Boy Scouts of America. He also served as chairman of the area organization and extension committee. He also was recently elected a

member of the board of directors of the Rotary Club and of the Roanoke Advertising Club.

Attending the Imperial Council of the Uniform Unit of the Kazim Temple in New York were B. H. McKeever, meter department; Mark Burdett, system accounting; W. W. Peek, retired, transmission substation department, and Vernon Armstrong, real estate and right of way depart-

Mrs. J. R. Watkins, wife of the in the service departmen has been a patient at Memorial and Crippled Children's Hospital.

Steve Snead, local accounting department, has been hospitalized with

Welch . . .

(Continued from Page 4)

industry with Appalachian and AGE companies.

Thomas Lockhart, area sales representative at Grundy, served as camp counselor for a week at Camp Summers with 115 4-H'ers.

Barbara Shaw Reed, accounting department, resigned.

Jackie Frederick, a Navy veteran with 8 years' service, is the new

An Important Christmas

Making Things As Hobby Goes Way Back For C. E. Richardson Of Roanoke

Stepping back, "Rich" looked with pride at the cedar chest. It was as good looking as a store model even if he did make it himself. Not bad, not bad at all, for a high school stu-

He only hoped his girl friend liked it half as well. It was to be her Christmas present.

As it turned out, his girl friend liked the chest very much. In fact, "Rich" kept the chest in the family because the girl friend became his

This is only one of the many highlights that C. E. Richardson, Roanoke district draftsman, remembers about the many pieces of furniture he has made through the years. Making things as a hobby goes a long way back with "Rich." Even while in grade school he made a porch swing by using fence palings for swing slats.

Since coming with the company in 1941, he has made many pieces of furniture for his home. He works in his garage shop in his spare time. Gathering tools, machinery and ex-perience for his hobby through the years, he now makes large pieces of furniture.

One of the first of the larger pieces made for his home was a corner cupboard. He also made a hutch cabinet and chests of drawers. He made a bedroom suite for a Christ-



"Rich" looks at the corner cupboard which was the first large piece of furniture he made for his home. He recently finished that drop leaf table of walnut and now is making a set of

mas present to his daughter, Nancy.

His favorite work just recently completed is a drop leaf table of solid walnut with a lacquer finish. It seats eight persons. Now he is working on a set of Empire chairs to match the table which he considers his best work so far.

He should be proud of his hobby and his skill. He has come a long way since fence palings and swing

Racine Group Tours Philip Sporn Plant

The mayor of Racine, Ohio, and the members of the area development and improvement committee recently visited the Philip Sporn Plant.

The group included Mayor E. A. Wingett, Mrs. E. A. Wingett, Mrs. B. M. Dickens, Mrs. S. M. Miles, Mrs. Verne Watterson, Marvin A. Roberts and Robert P. Curtis.

After a tour of the plant, lunch was served to the group in the plant cafeteria.

Cook Is Elected To AGE Service Group Vice Presidency

Donald C. Cook, former chairman of the Securities and Exchange Commission, has been elected a vice president of the American Gas and Electric Service Corporation and has been named assistant to the president.

A 44-year-old native of Michigan, Mr. Cook served on the staff of the SEC from 1935 to 1945. He left the commission in 1945 to serve in other



Mr. Cook

govern ment posts and later engaged in private law practice. In 1949 he was appointed to the Commission and early in 1952 was named chairman by President Truman.

During the period from 1950-52, Mr. Cook also served as chief counsel to the Senate Armed Services Preparedness Committee.

Educated in Michigan and Washington, D. C., Mr. Cook received bachelor of arts and master of business administration degrees from the University of Michigan. He received his juris doctor and master of laws degrees from George Washington University Law School. He is also a certified public accountant.

Walls Of Shelves Needed To Hold Shaker Collection

Not having enough room for salt and pepper shakers on her kitchen table, Mrs. Walker K. Shelton had three walls of shelves built in her kitchen to hold the sets.

Sounds like a lot of space for just shaker sets? Yes, it is, but not too much for 532 sets.

The wife of the Logan district line department employee started saving the sets about seven years ago. She found she had time for a hobby and decided to collect shaker sets.

The collection represents all 48 states. Many friends have sent her unusual sets from all over the nation.

Her favorite set which she calls her "prize" was a gift from a friend serving in the Army in Japan. It has chrome shakers shaped like teapots with red handles set on a chrome tray. An interesting thing about this particular set is a map of Tokyo on the face of the tray.



Mrs. Walker Shelton holds her favorite salt and pepper set which was made in Japan. The sets on her kitchen wall in the background came from all over the nation.

Articles In AGE Operating Notes



Mr. Blizzard



Mr. Jackson



Mr. Rotenberry

Seven employees recently had articles in the AGE Monthly Operating Notes. Claytor

Hydro Supervisor F. E. Rotenberry described a method of starting

stand-by engines that had been idle for some time. "Dismantling LP Turbine Inter-

cept Valves For Cleaning" was the title of an article written by A. L. Smith, Sporn Plant maintenance supervisor.

Paul Nease and Marvin Burt of the Sporn Plant were co-authors of an article which told of the use of a portable mirror for use in reading gage glass during tests on the cutting in of boiler drums.

Paul Blizzard of the Kanawha Valley Power Company, described a method of supporting rubber boots when they were stored to prevent cracks and wear on the boots.

Another Kanawha Valley employee, C. C. Jackson, described a wrench for use in removing running nuts for long bolts.

Eastern Star Honors Husband And Wife



Mr. and Mrs. C. L. Honaker

Mr. and Mrs. Charles L. Honaker recently were installed as worthy patron and worthy matron of the Bethlehem Chapter No. 71, Order of the Eastern Star at Beckley. These offices are the two highest posts in the chapter.

Mr. and Mrs. Honaker, in addition to their activities in the Eastern Star, also are members of Judea Shrine No. 13, the White Shrine of Jerusalem.

The Honakers are active in a number of other organizations. Mrs. Honaker is an active member of the Beckley Woman's Club and a member of the First Baptist Church. Mr. Honaker belongs to a number of masonic organizations. He is a member of Beckley Lodge No. 95, A.F. & A.M., Mt. Hope Commandery, Beckley Royal Arch Chapter, and the Beni Kedem Temple of the Shrine at Charleston. Mr. Honaker also is a past president of the Men's Bible Class at the First Baptist Church.

Mr. Honaker is Beckley district meter superintendent and has been an employee of the company since



Mr. Smith



Mr. Jenkins



Mr. Nease



Mr. Burt

Air-conditioning engineer Dean B. Jenkins of Huntington was the author of an article entitled "Silencer for High-Speed Refrigeration Com-

Vice President Claytor Speaks To Rotarians

Graham Claytor, vice president of AGE and Appalachian spoke last month to over 200 Rotarian and guests at the West Virginia Hotel in Bluefield. He talked on area develop-

Also attending were G. L. Furr, vice president and general manager; M. C. Funk, vice president, and managers in the Bluefield division.

Girls' Service Club Sees "Washday Blues"

The members of the Bluefield Girls' Service Club saw "Monday Washday Blues" at a recent meeting

Mary Kirby, Bluefield home economist, was a harassed housewife on washday. In a hilarious one-actor show, Miss Kirby shows how the housewife rouses her family, washes clothes, carries the clothes out and hangs them up only to have it rain. The housewife then tells her husband the only thing that will correct the situation is a new clothes dryer.

Miss Kirby wrote the skit and has presented it on several occasions.

Teaches Handcraft



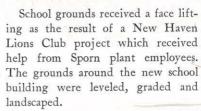
Mrs. Robert J. Weisfeld, wife of the Abingdon district area representative, teaches a group of colored children in handcraft classes sponsored by the Town of Abingdon for five weeks.
She also teaches a group of white
children. Oil paintings, embroidery
work, shellcraft, pastel chalk, stenciling, textile painting, spot painting and work using resources is being done.

torium. The cooling tower, shown on the roof, will be used in conjunction with the air conditioning system for the entire building. With the completion of the installation of the air conditioning system, some painting and tiling, and some repairs to existing facilities, the building will be finished. It is expected to be occupied sometime in August.

The additions and alterations to the Fieldale office building are nearing com-

pletion. Already, the stores department has moved into its new quarters on ground level and the local accounting section will be moved soon. The large window, shown at the right of the structure, is the front of the 96-seat audi-

Fieldale Office Is Nearing Completion



Sporn Employees Lend

Jack Frey, second assistant shift operating engineer, was chairman of the committee. Other employees helping out were Richmond C. Riggs, president of the club, Robert Cooke, Bethel Vance, Robert Johnston, Lloyd Hennon, John Dawson and Russell

Hand To School Project

These Fieldale employees, members of the Henry County Life Saving Crew, are pictured at Smith Lake where a drowning victim was recovered. Charter members of the crew orga-nized in 1952 are, from the left: Joel Wilson, commercial department; Lewis Ingram, meter department, and Johnney Wright, accounting depart-

Crew Members

Picnicking With Employees

Company picnics have held the entertainment spotlight during the past month in many sections of the Southern Properties. Here are a few:

One of the largest gatherings centered about the Pulaski district's annual barbecue and picnic. More than five hundred and fifty employees and their guests attended this outing at Appalachian's picnic grounds on Claytor Lake.

In addition to pork and beef barbecue, boating, swimming, fishing and games attracted both the youngsters and adults. O'Neal Amos was in charge of the arrangements.

Hungry Mother State Park was the site of the Abingdon district's annual picnic. This year's outing attracted 220 employees and their

Swimming, boating, fishing and horseshoe pitching were enjoyed but bingo drew the largest crowd of pic-

System

Members of the Appa-Mo Club, Roanoke, held their annual picnic at Douthat State Park. Nearly two hundred employees and their guests enjoyed a perfect day of relaxation.

In addition to an attractive picnic dinner, watermelon was served the guests later in the day. Entertainment included: horseback riding, swimming, hiking and boating. Arrangements were completed by Phil Ray, Larry Fulp, Willard Sutor, Norwood Turner, Jayne West and Tida Long.

The Appa-Mo Club is composed of members of the system accounting and billing departments of the Roanoke General Offices.

Hazard

Early in July, Hazard district employees of the Kentucky and West Virginia Power Company had a special outing. Employees and their guests were entertained at a potluck picnic and swimming party at the Bobby Davis Memorial Park.

The outing was a routine "get-together." The annual company picnic will be held later during the

Williamson

One hundred and seventy-five employees and their guests partici-

Properties pated in the Williamson district's

annual employees picnic.

Although a steady rain hampered the program attendance, the group enjoyed a delicious dinner and social. Activities were confined to the Mingo County Country Clubhouse.

Bluefield

At Bluefield, district, division and system personnel enjoyed the annual Bluefield picnic at Glenwood Park.

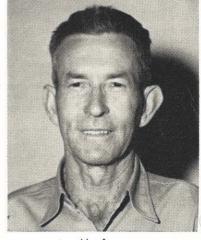
During the afternoon, games, contests, and an amateur contest attracted considerable attention. A number of prizes were awarded. Later in the evening, the barbecue picnic and square dance rounded out the annual event. C. L. Shockey served as chair-

Sporn Plant

The 1953 Philip Sporn Plant picnic, an annual event, was held at Bailey's Lake near Racine, Ohio. This affair was attended by more than five hundred employees and their

In addition to the picnic, games, field events, swimming, boating, pony rides, bingo and softball were en-

H. W. Jones Of **Charleston Line** Dept. Retires



Mr. Jones

Henry Wyatt Jones, Charleston district lineman, retired this month after more than 34 years of service with the company.

Born in Kanawha County, he has resident of the Charleston area all his life. He started work with the company in the fall of 1913 at Cabin Creek with a high line crew supervised by Gerald Mel-

After a short time, he went to work at the Kelly Axe Plant in Charleston only to return to the West Virginia Water and Electric Company in September of 1916. In 1924 he went with Interstate Power Company, an AGE subsidiary, and worked in West Virginia and Kentucky, building many of the high lines.

He returned to the company in 1926 and has had constant service since that time. He owns a farm on Martins Branch near Charleston and plans to enjoy his retirement by farming and just taking it easy.



Typical picnic scenes around the Southern Properties during the past month. Left, Sporn children trot the ponies

around the track at Racine, Ohio. Right, Hazard personnel and their guests enjoy their picnic and swimming party.

Hand Decorated Cumbow China Is Famous

Unusual Industries IN OUR AREA

Abingdon Shop Grew Into Big Business

Do you like distinctive patterns in chinaware? Perhaps you would like an old china pattern copied. Maybe you're looking for someone to put that broken antique bowl back together.

Regardless of what you want in the chinaware line, you can get it at the Cumbow China Decorating Company in Abingdon. If they don't have it, chances are they can make it.

This unusual shop on East Main Street employs as many as 60 persons and produces thousands of individual hand painted pieces of china each year. The Roosevelt family, Winston Churchill, Henry Ford and many other famous people own Cumbow pieces. Many noted newspaper columnists and radio commentators like Dorothy Thompson, Drew Pear-



Mrs. Mabel Ruskin, owner of the company, restores a broken fruit bowl valued at \$1,000. The bowl was made by Monks during the time of Louis XV of France.

world of its artistic products.

Established In 1932

March of 1932 by Miss Mabel Cumbow, an Abingdon native who studied

son and Lowell Thomas have told the

The company was established in

art at Stonewall Jackson College and the Chicago Art Institute, and Jacob Z. Ruskin, a native of Switzerland who was a traveling representative of chinaware firms for 48 years. They were married in 1933 and operated the business together until Mr. Ruskin died in 1938.

Started in a small way in the Cumbow home, their only helper was Mrs. Ruskin's former art teacher. Their small operations in 1932 are a far cry from the active business today that occupies two large buildings and a display shop.

Mrs. Ruskin teaches each employee the art and personally supervises all work. All designs, mixtures and how they are applied are copyrighted.

\$50,000 Offer Refused

Makes them sound exclusive? They are. Mrs. Ruskin said, "I refused an offer of \$50,000 from John Wanamaker's of Philadelphia for the copyright of my Williamsburg pattern." Designs are done in gold, silver, copper trim, mineral paints and luster.

Other famous Cumbow patterns are Early American, Abingdon, Louis XV, Trousseau, Pocahontas and Dogwood. Demand for Cumbow lustreware with these patterns has spread throughout the nation and into many foreign lands. The Barter Theatre award platters have been painted at Cumbow for 21 years. The most recent platter was presented movie star Rosaline Russell.

Three main departments are included in the shop. They are the decoration, reproduction and restoration departments.

In the decoration department, Cumbow patterns are painted on blank pieces from famous patterns. The white blanks are either real china or porcelain, both made from a clay base. China is imported from England, France, Germany and



Cumbow China Decorating Company occupies two large buildings and a display shop on East Main Street in Abingdon, on U. S. Routes 11 and 58. Thousands of people from all over the nation and from foreign lands visit the shop each year.

Japan. The best porcelain is made here in America.

The reproduction department decorates china with any pattern requested by customers. Right now they are decorating a dinner set from a pitcher which came over from Scotland over 200 years ago. The order was placed by decendants of a noblewoman of the Royal Family of England who brought the pitcher to America.

Putting Pieces Together

The restoration department is where broken antique pieces are put together again with rare skill and precision. An antique vase belonging to a Roanoke woman was broken into 510 pieces. Weeks of work restored it to its original beauty.

Many priceless pieces of china have been restored at Cumbow with great appreciation from owners who thought them beyond repair. Mrs. Ruskin guarantees her restoration work to last 100 years or money refunded.

All work at Cumbow is exact. Very seldom is a piece finished without being retouched and fired at least three times. Some pieces have been retouched as many as 12 times.

With Abingdon's continued growth as a cultural and art center the Cumbow China Decorating Company is fulfilling its role in classic tradition. It is an industry whose fame has spread afar through years of hard work and careful attention to skill, workmanship and original designs.



China is baked for 15 hours in this kiln at temperatures ranging from 1,500° to 2,700°, depending on the base of the paint. Stilts of fire clay are placed between each piece of china to keep them from touching.

Employee's Son To Study In Germany

Joseph L. Gray III, son of Mr. and Mrs. J. L. Gray, Jr., of Lynchburg, recently sailed from Quebec, Canada, for Germany where he will study at the University of Munich.

china with any pattern requested by customers.

Prior to be-

ginning his graduate work

at Munich in

contem-

porary German

Literature, he

will attend sum-

mer sessions at

the universities

of Bonn and

Gottin-

gen. Joseph is

J. L. Gray, Jr., is employed in the

Lynchburg district garage.



Mr. Gray a graduate of Washington and Lee

University.

Transferred To Woodcock Station Robert C. Johnson, Philip Sporn

Sporn Engineer Is



Mr. Johnson

Plant test engineer, recently was transferred to the Woodcock Station of the Central

Ohio Light and Power Company, Bluffton, Ohio, as a results engineer. A native of

Findlay, Ohio,

a degree in

he was graduated from the University of Michigan with

mechanical engineering. He was employed at Philip Sporn Plant in 1949 and was promoted to test engineer in January of 1951.

William W. Hill Dies After Long Illness

William W. Hill, substation shop foreman at Bluefield, died July 1, in a Colorado Springs Hospital after a lengthy illness.

63 years old, Mr. Hill had been working for Appalachian for 27 years. He began his career with the company as an electrician. In 1937 he was made district substation foreman and in 1947 was promoted to the post of division substation transformer shop foreman.

He was a member of the Trinity Methodist Church in Bluefield. Burial was held in Bluefield on July 6. He is survived by his wife, the former Nannie E. Graham.

Ashland . . .

(Continued from Page 4)

ton, substation department, on the death of his brother-in-law.

Don Gesling's son is recovering after an eye operation. Don is in the engineering department.

Wes Ellis, engineering department, attended the national Shriners' Convention in New York.

New employees are Mrs. Vera Rowe, local accounting department, and Anna Margaret Kazee, commercial department.

Dan E. Lake, meter department, has returned to work after an extended illness.

Mr. and Mrs. R. W. Schweitzer, commercial department employees recently married, were honored by members of the department at an outdoor supper party at Mrs. Helen Eaton's home. They were presented a cake in the form of a bride's book,

made by the home service department, and an electric blanket from fellow employees.

Charleston . . .

(Continued from Page 4)

and Mrs. Nellie Lee Wenzel. Dennis Caldwell, stores department, and B. R. Currence, meter department, attended the national Shrine Convention in New York.

George Casey, Rose Kidd and Helen Ross, Kanawha River plant construction department, resigned.

Montgomery office employees at-tended a steak fry on the back lawn of the W. H. Zinn home at Charlton Heights on July 1.

Dorothy Hall, stenographer in the many other items.

commercial department of the Montgomery office, has given many talks to civic clubs since her return from a three weeks' trip to Great Britain, Netherlands, Belgium and France. Highlight of the trip was the coronation of Queen Elizabeth.

Wins Limerick Contest

Miss Bess Hodges, head cashier at the Bluefield office, recently was named winner of a limerick contest sponsored by the Kroger Stores in She won an Admiral clock-radio.

Contests have been quite profitable to Miss Hodges. In the past she has won a fruit juicer, nylon hose, and

New Officers Of Pulaski Employees' Fund

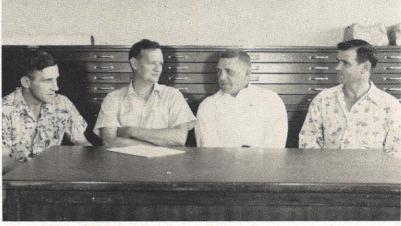
Artists decorate china with famous Cumbow designs. All pieces are hand

decorated. In addition to their own copyrighted patterns, the company decorates



Recently elected officers administering the Pulaski Employees' Fund are pictured above. From the left: Gerald Roseberry, general chairman; Robert Love, Jeanne Duncan and L. C. Angle, Jr., directors, and Ruth Graham, secretary-treasurer. Retiring officers were Roy Madison, Dorothy Whitaker, P. C. Payne, John Spencer and W. M. Thompson.

Sportsmen Elect '53 Officers At Sporn



The newly elected officers of the recently organized Philip Sporn Plant Sportsman Club plan their activities for the coming year. Club officers, left to right, are: Jack Frey, vice president; Karl Wiles, secretary; Bethel Vance, president; and Wilbur Dennis, treasurer. The club is surveying a lake site which will be built and stocked by fall. Picnic tables and a skeet shooting range also have been planned. The club's board of directors include: Girard Fowler, Charles Wilson, Charles Crow, Earl Teaford, Rome Williamson, William Winebrener, Kenneth Rollins and Harry Sayre.

Appalachian Electric Power Company

Abingdon District—30 YEARS: J. S. Mize, Transmission & Distribution Dept. 25 YEARS: M. M. Miller, Transmission & Distribution Dept. 15 YEARS: R. M. Bondurant, Engineering Dept. 5 YEARS: Carson Carmicheal, Jr., Commercial Department.

Beckley District—5 YEARS: J. E. Hammer, Personnel Dept.; E. C. Robertson, Transmission & Distribution Dept.

Bluefield District-30 YEARS: J. B. Meador, Substation Dept. 15 YEARS: E. N. Maynor, System Transmission Storeroom.

Cabin Creek Plant—35 YEARS: L. E. Hastings. 10 YEARS: W. E. Hudnall.

Charleston District—30 YEARS: B. H. Blizzard, Substation Dept.; P. M. Harrison, Substation Dept. 25 YEARS: L. M. McKibbon, Transmission & Distribution Dept. 20 YEARS: C. M. Shafer, Transmission & Distribution Dept.

Glen Lyn Plant-30 YEARS: H. D. McGraw. 10 YEARS: F. D. Spangler. 5 YEARS: Betsy M. Holdren; E. G. Clemons; R. E. Pendleton; W. B. Thompson; Raymond Compton, Jr.

Huntington District—30 YEARS: Jesse Ramsey, System Billing. 25 YEARS: J. R. Callicoat, Transportation Department. 20 YEARS: W. U. Blatt, Transmission & Distribution Dept. 10 YEARS: Byron W. Hunt, Jr., Accounting Department; G. W. Holland, Transmission & Distribution Dept. 5 YEARS: Helen P. Powell, System Billing; James W. Swann, Meter Dept.

Logan Plant-30 YEARS: R. D. Booker, Shift Supervisor. 10 YEARS: Louie Barker, Boiler Auxiliary Equipment Operator.

Logan District-10 YEARS: Margaret Tyler, Transmission & Distribution Dept.

Lynchburg District—25 YEARS: Herbert A Brooks, Commercial Dept. 20 YEARS: George C. Hensley, Transmission & Distribution Dept. 5 YEARS: Andrew A. Ferguson, Transmission & Distribution Dept.

Roanoke District-10 YEARS: O. A. Williams, Building Service Dept. 5 YEARS: M. L. Waggoner, Local Accounting Dept.

System—5 YEARS: G. R. Barbour, System Operating Dept.; L. T. Bias, System Operating Dept.

Welch District-5 YEARS: Billy G. Pearman, Transmission & Distribution Dept.

Kentucky and West Virginia Power Co.

Ashland-5 YEARS: Miriam Shope, Local Accounting Office; Martha Callihan, Personnel Dept.

Hazard-30 YEARS: A. N. Steel. 10 YEARS: Corbin Breeding: 5 YEARS: Esque Combs

Pikeville—15 YEARS: Robert B. Weddle, Distribution Engineer. 10 YEARS: Albert Webb, Transmission & Distribution Dept.; Homer Helvey, Transmission & Distribution Dept. 5 YEARS: Dorothy Cardinal, Accounting Dept.; Clyde Harmon, Meter Dept.

Kingsport Utilities, Inc.

10 YEARS: Mae B. Deakins, Commercial Dept. 5 YEARS: John Faust, Commercial Dept.

Two Huntington Men Help In Developing **Crack Explorer Post**



Mr. Wellman

Mr. Moore

Two Huntington district employees, Steven K. Moore and Earl Wellman, have played important parts in the development of one of the Tri-State Council's crack senior scout organizations, Explorer Post No. 65.

Mr. Moore, post adviser, organized the post in 1949 under the sponsorship and supervision of the Huntington Fraternal Order of Police. Mr. Wellman's instructions in first aid made it possible for the members of the post to become proficient and complete both the standard and advanced American Red Cross First Aid programs.

George Unangst Writes Article For Magazine

George W. Unangst, Charleston district meter department supervisor, had a humorous two-page article in the recent West Virginia Conservation magazine.

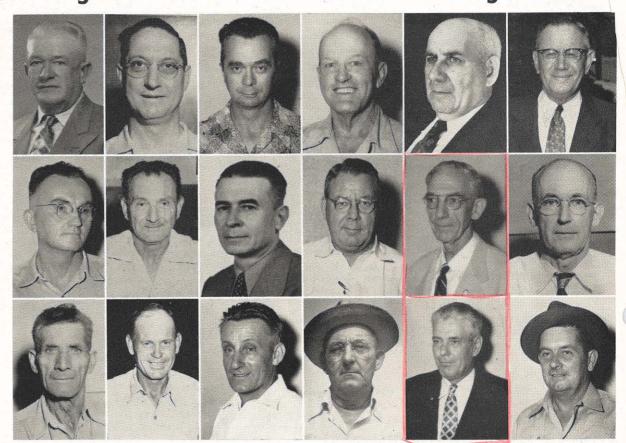
The article, "Sam Blastem's Fishing Trip," was in the form of exchanged letters between a careless hunter and a farmer. George is president of the Appalachian Hunting and Fishing Club made up of company employees.

Service Pins Given Cabin Creek Veterans

Service pins were awarded six veteran Cabin Creek plant employees at a retirement dinner for I. F. Williams. C. G. Coughlin, plant manager, made the presentations.

Honored were: A. R. Hoffman, plant office supervisor, 35 years; L. E. Hastings, turbine operator, 35; R. C. Kirk, boiler operator, 30; H. A. Bowen, plant stores supervisor, 25; Sanford Ellis, assistant shift supervisor, 25, and E. D. Jarrell, electrical maintenance man, 20 years.

Eighteen Veterans Get Emblems For Long Service



These eighteen employees, who received service pins during the past month, have worked a total of 475 years for the company. The first nine men in the group have each worked 30 years. Top row from left are: S. A. Mize, Abingdon; Jesse Ramsey, Huntington; P. M. Harrison, Charleston; B. H. Blizzard, Charleston; A. N. Steele, Hazard and L. M. Jordan, Charleston. Second row: J. B.

Meador, Bluefield, E. L. Shaw, Pulaski, R. D. Booker, Logan Plant; 25 year veterans: L. M. McKibbon, Charleston, H. A. Brooks, Lynchburg; J. R. Callicoat, Huntington.
Third row: M. M. Miller, Abingdon, M. L. Saunders,
Pulaski; 20 year veterans: H. L. Bostic, Charleston;
W. U. Blatt, Huntington; G. C. Hensley, Lynchburg and

I. F. Williams Of Cabin Creek Plant Retires In July



Mr. Williams

I. F. Williams, shift supervisor at Cabin Creek plant, was honored with a dinner in recognition of his retirement July 1. He was employed as an operator at the plant on June 30, 1914.

Although he spent 39 years as a shift worker, Mr. Williams says he wished it possible to spend 39 more years. He also said that the company retirement plan and insurance made it possible for him to have security in his retirement.

What does he plan to do since retiring? Well, he says he is going to do some traveling and quite a bit of fishing with the rod and reel presented him by the men on his schedule. He also was presented a gift certificate by his fellow supervisors in appreciation of the words of wisdom and advice that he has given them.

Although Mr. Williams is retiring, he leaves members of his family working at the plant. He has three brothers, G. C., K. E., and C. E. Williams, who work there as well as two sons-in-law, W. P. Vickers and W. L. Johnson. He also has a sonin-law, G. S. Farthing, at the Kanawha River plant.

Familiar Faces

Appalachian Electric Power Company

Beckley District-E. C. Robertson, from Lineman "C" to Meter Serviceman, Meter Dept.; Wm. H. Lively from Inspector Trainee to Inspector, Jr., Transmission & Distribution Dept.

Charleston District—B. J. Farry from Construction Department to Operation Department, Kanawha River Plant; A. R. Schlaegel from Kanawha Valley Power Company to Operation Department, Kanawha River Plant; A. W. Searls from Cabin Creek Plant to Operation Department, Kanawha River Plant; R. S. Johnson from Cabin Creek Plant to Operation Department, Kanawha River Plant; G. C. Fannin from Cabin Creek Plant to Operation Department, Kanawha River Plant; J. R. Bostic from Montgomery to Operation Department, Kanawha River Plant.

Logan District-Birdie H. Clark from Secretarial Stenographer, Transmission & Distribution Department to Jr. Power Billing Clerk, Commercial Department; Emil Gore from Commercial Sales Representative to Area Sales Representative; Dorothy Riggins, from Logan to Williamson District.

Philip Sporn Plant—Clarence A. Bradford from Filter Plant Operator & Sampler to Chemist Assistant; Darrell C. Hoffman from Results Helper to Instrument Maintenance Man; Gerald E. Michael from Maintenance Helper to Filter Plant Operator and Sampler; William C. Rowley from Jr. Test Engineer to Chemist.

Welch District-John Vermillion from Meterman "A" to Working Foreman.

Kingsport Utilities, Inc.

Patsy S. Dean from Jr. Clerk to Jr. PBX Operator.

Regulator Unloaded For Stuart Substation



Fieldale district employees unload a 375 kva regulator to be installed at the new 3000 kva Stuart substation. The new station will double capacity in the Stuart area. Pictured are Joel Wilson, Pete Merriman, Junior Nichols, Jim Dalton, Billy Harlowe and Gerald Sanders.

Charleston Crews Clear Storm Damage

Strong winds and rain in an electrical storm hit the South Hills section of Charleston on July 6, toppling trees which caused a power interruption in the area for several hours. One of the trees took down two poles which carried the primary.

Four crews and several troublemen worked during the storm. Major damage was cleared that night with the aftermath handled the next day.

R. E. Hodges, division manager, warned motorists away from the tangle of trees, poles and wire in the street. C. B. Talley, district manager, helped coordinate the swarm of telephone calls that came through the switchboard.

Howard Basham, Jack Walters, Gretis Raines and Lewis Goeller helped Rudolph Jennings, regular switchboard operator, handle calls. At the trouble shop C. A. Perkins, Ed Braid and several others helped Walter Price and Rich Donegan dispatch trouble calls.

Ball Is Named To Post In A.G.E. Service Group

George A. Ball has been named assistant rate engineer for the American Gas and Electric Service Corporation in New York. He will handle various rate matters for the companies of the A.G.E. system.

Mr. Ball was most recently associated with the Northern Natural Gas Company of Omaha, Nebraska, as rate engineer. Previously he had worked with the Rural Electrification Administration as a rate engineer and later as head of the power procurement section. Before that he was a member of the rate and sales departments of Consolidated Edison Company in New York.

Tornado-Like Winds Topple Lines, Trees And Coal Tipple Scouts And Scouters



Tornado-like winds and violent thunderstorms caused wide-spread damage and destruction in many sections of the Southern Properties over the past few weeks. Left photograph, scenes like this were common in Hazard and Perry County. The toppled coal tipple, center, located near Lothair, also is evidence of the storm that caused about ten thousand dollars in damage to the Kentucky and West Virginia Power Company property alone. Right, Kingsport Utilities' crews work around the clock as they restored service in many sections of the city. At Charleston and throughout that district, a blunt 76-mile wind shattered windows, tore down signs, ripped up trees, tore off roofs, blew down walls and lines. Hail as large as golf balls was reported at Whitesville. In practically all sections of the properties, switchboards were swamped with service calls as a result of the freak winds of gale velocity.

Donald P. Nofsinger, AGE Service Corporation statistical department, transferred to



Mr. Nofsinger

the Service Corporation's office of system production coordination group in Columbus, Ohio. Anative

Roanoker, Don received his bachelor of science degree from V. P. I. in 1948

War II. In 1948 he came with Appalachian in Roanoke in the electric plant department. He transferred to the Service Corporation in New York in January

after serving with the Army in World

of 1951. He handled utility plant

records and assisted in research work.

Don Nofsinger Transfers E. N. Maynor Installed Girls' Service Club To AGE Columbus Office In Eastern Star Office

E. N. Maynor, system transmission storeroom, was installed recently as Worthy Patron of the Bluefield Chapter 66, Order of Eastern Star. His

wife, Mildred, was installed in one of the Star Points.

He also was installed as junior warden of Bluefield Lodge 85, AF and AM, also as royal arch captain of Chapter 20, Royal Arch

Masons. A member of the Bluefield Commandry 19 Knights Templar and Bluefield Lodge of Perfection, Mr. Maynor recently received his 15-year-service pin with the company.

Mr. Maynor

Honors Recent Brides

Mrs. David C. Kloetzly and Mrs. Clifford Hawley, recent brides in the Bluefield district, were honorees at a dessert matinee given by the Bluefield Girls' Service Club.

Mrs. Kloetzly and Mrs. Hawley were presented gifts by the members of the club. In the receiving line, besides the honorees were, Mrs. Jay Farley and Miss Zelda Anderson, president and vice president of the club, Miss Patsy Wolford and Mrs. J. E. Litz.

Mrs. Lois Runion played musical selections on the piano, Mrs. Bille Bass presided at the coffee service. Assisting with the affair were Misses Lina Light, Mary Alice Nunn, Helen Sue Spangler, Letha Thompson, Ann Warden, Mary Ruth Whittington and Nancy Williamson. The presentations of the gifts were made by Mrs. Mary Archer Murphy and Mrs. Elizabeth Munsey. Mrs. Edgar Bibb, a former member of the club, was a guest at the affair.

Kills Rattler



Ireland "Jake" Layne, Pikeville dis-trict lineman, holds the thirty-seven inch rattler which he and Auborn Helvey killed while working. rattler was near the path where the two linemen were walking when they heard the familiar warning. Jake says they "choked" the snake to death by jamming a stick down his throat.

L. C. Angle Becomes **Lions Club President**

L. C. Angle, Jr., Pulaski district commercial department, has been installed as presi-



Mr. Angle

dent of the Christiansburg Lions Club. He has been active in the club since 1940 and served as vice president, secretary and a "key" member.

He is a member of the

Board of Deacons of the Christiansburg Presbyterian Church, executive director of the Montgomery-Radford T. B. Association and a member of the Army Reserve.

Transformer Unloaded For New Glade Station



W. H. Johnson's substation crew unloads a 3750 kva load transformer to be used in the new Glade Station of the Abingdon district. The station is under construction and will serve the eastern part of Washington County and the Town of Chilhowie in Smyth County. former is the first of its type to be used in the Abingdon district.

Attend Jamboree



Mr. Roomy

John Reynolds

A number of scouts and scouters of company families attended the National Scout Jamboree recently held at Santa Ana, California. The trip was made on special trains and included special tours.

Nicholas Roomy, Jr., a member of the Logan district accounting department, accompanied 32 Logan area boys and acted as their scoutmaster. David Roomy, Mr. Roomy's son, and Donald Stevenson, son of M. H. Stevenson, meter supervisor, also were among the Logan scouts making the California trek.

John Reynolds, son of Katie Reynolds of the Charleston area, attended the jamboree. He is a star scout and made the trip with the Charlestion group.

Fillmore McPherson III, son of L. F. McPherson, Jr., Abingdon district commercial manager, was the scribe among the 36 scouts representing the Sequoyah Council. He is an explorer and has attained the rank of star scout.



Fillmore McPherson III, an Abingdon scout, checks his pack before leaving for California to attend the Boy Scout

Mrs. W. S. Jones Elected Jaycette Vice President

Mrs. W. S. Jones was recently elected external vice president in the



Roanoke Jaycettes. She is the wife of the Roanoke substation department employee.

A member of the Jaycettes for two years, she served as treasurer last year. She also is a member of

the Sigma Kappa Pi Sorority.

Mr. and Mrs. Jones have three children: Billy, 5; Doug 3, and Jan, 9 months.

Teachers Attend Freezer School In Charleston

A workshop on the use of food freezers was held in Charleston High School. Sixty-four home economics teachers from 17 counties attended.

Guilford Smith, administrative assistant, was in charge of the arrangements. The company in cooperation with the State Board of Education put on the workshop to teach teachers the use of freezers to be put into schools this fall.



Retired Bluefield Man Enjoying Leisure Gardening, Fishing At Florida Home

Mr. Trent at the door of his new Florida home.

Percy M. Trent, retired Bluefield for taking his fishing in larger doses. employee, is sold on Florida's weather, He says, "It takes a lot of fish for its gardening and its fishing. those 19 cats."

Upon his retirement, in April of 1952, Mr. Trent sold his Bluefield property and purchased about threequarters of an acre of land at Pineellas near St. Petersburg, then built a comfortable home. Now, Percy divides his time between gardening and fishing.

Mr. Trent, an ardent gardener for years, enjoys the Florida seasons. He already has harvested his first garden and has planned his second for the fall. His mid-season watermelon crop is half grown. He shades these, especially at this time of the year, with palmetto leaves.

Since his daughter, Mrs. P. P. Kerr has a hobby of raising pedigreed Siamese cats, Percy has a good excuse

Mr. Trent does his angling in the Gulf of Mexico where he fishes for sea bass, red

Judging from his healthy sun tan, it is apparent the cats are extremely heavy eaters. Mr. Trent also is proud of

the orchard on

his "ranch." He

fish and trout.

has eight orange trees, three grapefruit, two avocado, two papaya, and one fig. With his new surroundings and recreation, Mr. Trent is placing the emphasis upon pleasure during his retirement.

Fifteen Couples Are United In Marriage In Recent Weeks



Here are some of the recent brides and bridal couples among employees of the Southern Properties. Top row, from the left: Mr. and Mrs. R. W. Schweitzer, Ashland; Mr. and Mrs. R. H. Eason, Philip Sporn Plant; Mr. and Mrs. C. E. Fields, Abingdon; Mr. and Mrs. J. R. Lowry,

Beckley. Second row: Mrs. W. E. Barr, Roanoke; Mrs. E. E. Fanning, Pulaski; Mrs. J. G. Conley, Jr., Bluefield and Mrs. E. R. Blankenship, Lynchburg. Third row: Mrs. E. D. Pearson, Lynchburg; Mrs. Paul Williams, Bluefield; Mrs. J. H. Sagraves and Mrs. A. E. Boyd, both of Logan Plant. Phipps-Fanning

Miss Diana Kathryn Phipps became the bride of Eugene Edwin Fanning at Independence, Virginia, on June 20. Mr. Fanning is employed at Pulaski.

Long-Lowery

Miss Patricia Long and James R. Lowery were united in marriage on July 11, 1953, at Beckley, West Virginia. Mr. and Mrs. Lowery are employees in the Beckley District.

They're Engaged

MISS MARY J. FRANKS to A/3c Eugene uerry. Miss Franks is an employee in the Querry. Miss F Hazard District.

Riggs-Eason

bride of Robert H. Eason on July

4, 1953, at Pomeroy, Ohio. Mr. Eason is employed at the Sporn Plant.

Miss Nora Mae Riggs became the

MISS CAROLYN TUCKER to Pvt. Joe Slone. Miss Tucker is an employee of the Ashland Accounting Dept. MISS KATHY STALLARD to Dan Jenks. Miss Stallard is employed in the Ashland District.

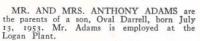
MISS ANN CARTER MIDDLEKAUFF to Cadet Wymer Wyche Manning, Jr. Miss Middlekauff is employed in the System Account-ing Office, Roanoke.

Appears In Recitals



Miss Rebecca Susan Phillips, nine-year-old daughter of Mr. and Mrs. Carl L. Phillips, of Huntington, has appeared in a number of dancing, dramatic and music recitals and programs during the current season. Rebecca has danced in the Annual Spring Revue, Tiny Tots On Parade, St. Mary's Hospital Nurses Benefit, Veterans Hospital, Camp Limp-A-Little and others. Mr. Phillips is a member of the Huntington district commercial department.

Rew Arrivals



THELMA SUSAN is the new dauhgter born to Mr. and Mrs. J. J. Roseberry on July 11, 1953. Mr. Roseberry is employed in the Abingdon District.

MR. AND MRS. G. D. GRIFFIN are the parents of a daughter, Mary Ann, born July 3, 1953. Mr. Griffin is employed in the System Accounting Office, Roanoke.

STANFORD PRESTON is the son born to Mr. and Mrs. Robert Lewis Adams on July 5, 1953. Mr. Adams is a former employee of the System Accounting Office, Roanoke.

Born to MR. AND MRS. J. O. STOVER son, Richard Lee, on July 7. Mr. Stover employed in the Huntington District.

MR. AND MRS. E. P. OTT are the parents of a daughter, Ann Grayson, born July 7, 1953. Mr. Ott is employed at the Logan Plant.

Born to MR. AND MRS. DONALD R. COFFEY a daughter Medagas Crass

3, 1953. Mr. Coffey is employed at the Logan Plant.

A daughter, CYNTHIA JANE, was born on June 19 to Mr. and Mrs. Glen R. Phillips of Keystone, W. Va. Mrs. Phillips is a former employee in the Welch District.

Born to MR. AND MRS. J. D. ASH-WORTH a daughter, Mary Lynn, on July 10.
Mrs. Ashworth is a former employee in the Welch District.

A daughter, KAREN SUE was born on July 8 to Mr. and Mrs. W. D. Lineberry. Mr. Lineberry is employed in the Bluefield

MR. AND MRS. ROBERT JOHNSTON re the parents of a daughter, Nan Anne, orn July 7. Mr. Johnston is emplyoed at born July 7. M

A daughter, MARY YVONNE was born to Mr. and Mrs. George A. Hout on July 3. Mr. Hout is employed at the Sporn Plant.

MR. AND MRS. LEWIS M. NICOLL are the parents of a son, Keith Lewis, born July 2. Mr. Nicoll is employed at the Sporn Plant.

CONNIE JO is the new daughter born to Mr. and Mrs. James E. Haggerty on July 1. Mr. Haggerty is employed at the Sporn Plant.

MR. AND MRS. WILLIAM C. ROWLEY are the parents of a daughter, Elizabeth Louise, born June 21. Mr. Rowley is employed at the Sporn Plant.

To MR. AND MRS. JERRY BARTLEY, a son, James Thomas, born June 24. Mr. Bartley is employed in the Pikeville District.

MR. AND MRS. TONEY PALLARES are the parents of a son, Raymond Andrew, born July 8. Mr. Pallares is an employee in the Beckley District.

MYRA ELIZABETH is the new daughter born July 10 to Mr. and Mrs. James R. McVey. Mrs. McVey is a former employee in the Beckley District. Mr. McVey is on Military Leave of Absence and stationed in Biloxi, Mississippi.

MR. AND MRS. J. E. BURGER are the parents of a daughter, Annette June, born July 3. Mr. Burger is an employee at the Cabin Creek Plant.

SUSAN KAY is the new daughter born June 9 to Mr. and Mrs. Graham H. Summer-son, Jr. Mr. Summerson is employed in the Charleston District.

MR. AND MRS. JOHN C. FRAZIER are the parents of a daughter, Nancy Lynn, born June 23. Mr. Frazier is an employee in the Charleston District.

Born to MR. AND MRS. J. D. HUNLEY a son, Dennis Michael, on July 1. Mr. Hunley is employed at the Kanawha River

MR. AND MRS. J. H. HENDERLITE are the parents of a daughter, Donna Gale, bern July 11. Mrs. Henderlite is a former employee of the Systm Accounting Office, Roanoke.

GREGORY ALLEN arrived at the home of Mr. and Mrs. H. A. Cross, Jr., on June 21. Mr. Cross is employed in the Williamson

JAMES EDWIN is the son born to Mr. nd Mrs. Everette Carrico on June 24. Mr. arrico is line foreman in the Williamson

MR. AND MRS. B. L. FERRELL are the parents of a daughter, Sandra Jean, born July 20. Mr. Ferrell is employed at the Cabin Creek Plant.

ROBERT LEWIS ZIMMERMAN is a new son at the home of Mr. and Mrs. W. R. Zimmerman. The new boy arrived on July 20, Mr. Zimmerman is employed in Roanoke.

McLemore-Barr

Miss Ella Sue McLemore and Wayne E. Barr were united in marriage on June 20, 1953, at Vinton, Virginia. Mrs. Barr is the daughter of F. T. McLemore, Niagara Hydro

McDaniel-Blankenship

Miss Eliza McDaniel became the bride of Earl R. Blankenship on June 27, 1953, at Lynchburg, Virginia. Mrs. Blankenship is employed in the Lynchburg District.

Minnick-Pearson

Miss Betty Jane Minnick and Earl D. Pearson were united in marriage on July 11, 1953, at Lynchburg, Virginia. Mrs. Pearson is employed in the Lynchburg District.

Rees-Schweitzer

Miss Charlotte Rees became the bride of William Schweitzer on June 7, 1953, at Mayslick, Kentucky. Mr. and Mrs. Schweitzer are employed in the Ashland District.

Morita-Swann

Miss Tazuko Morita became the bride of James Swann on April 10, 1953, in Fukuoka, Japan. Mr. Swann is an employee in the Huntington District who returned recently from military leave.

McDonald-Boyd

Miss Jean Ann McDonald and Arnold E. Boyd were united in marriage on June 26, at Pikeville, Kentucky. Mrs. Boyd is the daughter of E. E. McDonald of the Logan Plant. Mr. Boyd is employed at the Logan Plant.

Daugherty-Fields

Miss Beverly Sharon Daugherty became the bride of Cletus Ervin Fields on June 6 in Gate City, Virginia. Mr. Fields is employed in the Abingdon District.

Peek-Sagraves

Miss Virginia R. Peek and Sgt. John H. Sagraves, U. S. Army, were united in marriage, July 5, at Fort Branch, West Virginia. Mrs. Sagraves is employed at the Logan Plant.

Dingess-Edmondson

Miss Billie Dingess and Dana C. Edmondson were united in marriage on June 21, at Logan, West Virginia. Mrs. Edmondson was an employee in the Logan District until her marriage.

Warden-Williams

Miss Melda Ann Warden and Paul Williams were married on June 20, 1953 at Bluefield, W. Va. Mrs Williams is employed in the Bluefield Accounting Department and Mr. Williams is employed in the System Transmission Department.

Howell-Conley

Miss Virginia Ruth Howell and J. G. Conley, Jr., were united in marriage on June 27, 1953, at Bluefield, W. Va. Mrs. Conley is employed in the Bluefield District.

Rottgen-Wright

Miss Nelle Rottgen and George Wright were united in marriage at New Haven, W. Va., on June 26, 1953. Mr. Wright is employed at the Sporn Plant.

Colonel Says It's South's Finest— Cotton, That Is



If you charmin' ladies will beah with me just a secon', Ole Colonel Fashion would like to tell yuh aboot this lovely model. Of coahse, I'm speakin' of the dress, yuh understan'. That dress, ladies, let me call it to youh attention, is made from the South's finest product-cotton, that is. Made in one of the season's eye-catchin' cottons called "Scalapleet," this afternoon frock is permanently pleated in a scalloped effect. The button-down dress is white with the stole in the same cotton in white and blue life. same cotton in white and blue. If youh interested, the ensemble is made from "McCall's" Pattern No. 9182. One word of caution, ladies, from the Ole Colonel: This model should have an escort or the wolves will come aswarmin'. Of coahse, I'm speakin' of the dress, youh understan'.

Lynchburg Employees Are Officers In New Sorority

Joyce G. Via, Lynchburg account-



Miss Via

ing department, has been named first vice president of the Alpha Mu chapter of Epsilon Sigma Alpha sorority. This chapter

of the international women's cultural social and philan-

thropic organization was recently formed in Lynchburg.

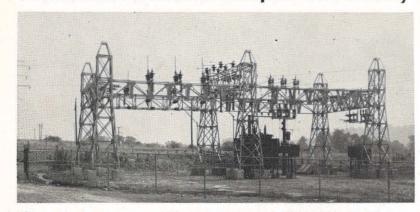
Another Lynchburg employee, Anne Carson of the accounting department, has been named chairman of the sorority's social committee.

Chosen 'Miss Orchid'



Miss June Goodloe, Bluefield district student home economist, was chosen "Miss Orchid of West Virginia" at the West Virginia Florists' Telegraph Delivery Association convention re-cently held in Bluefield. June, a Marshall College home economics major, is a member of Kappa Omicron Phi and an officer of Phi Chapter of Sigma Sigma. Miss Goodloe was runner up in the 1953 Miss West Virginia Contest. June is the daughter of Mr. and Mrs. W. T. Goodloe, of Bluefield. Mr. Goodloe is a member of the system transmission line

Whitestick Substation Completed In Beckley



Whitestick substation in northeast Beckley is virtually complete and will be put in service in the near future. Rated at 2,500 kva, the station was started a little over a month ago. Most of the steel used in the structure was removed from the former Riley substation in the Beckley district. While work was being completed on the new station, the distribution system in the area served by the station was being increased from 6,900 volts to 12,000 volts.

Appalachian's Annual

Appalachian's 1952 annual report

to stockholders has been given honor-

able mention by Financial World magazine, which annually judges

Annual reports of many firms in the

The award is signed by H. D. Guenther, publisher of the magazine,

and Weston Smith, executive vice

president and director of the annual

survey. It says in part: "For progress

registered in Annual Reporting and

in recognition of the progress shown

in its 1952 annual report to share-

A recent window display in the general offices at Roanoke was fea-

tured in the July issue of "Display World Magazine."

Mrs. Joy Nash, used the slogan "It's

Not Funny to Run Out of Hot

Water." Colored comic pages from

a newspaper were effectively used

along with a water heater and a

cartoon, to carry out the slogan.

Commercial Manager

For Ohio Power Company

Robert W. Osterholm has been pro-

moted to the newly created position

of commercial manager for The Ohio

Power Company. He has been exec-

utive assistant to the vice president

and general manager of the company.

gram throughout The Ohio Power

Technology, Mr. Osterholm began

working for Ohio Power Company in

1928. He has held various positions

with the company including that of

industrial agent, managerial assistant

and the position of executive assistant

A graduate of Cass Institute of

In his new

position, Mr.

Osterholm will

direct the in-

dustrial and

commercial sales

activities, indus-

trial develop-

ment, air-con-

ditioning, pro-

motion and res-

idential and

rural sales pro-

Osterholm Is New

Mr. Osterholm

Company.

since 1951.

The window display, a creation of

Window Display Given

National Recognition

Report Gets Award

'The Thing' Heads North After Long Stay In South



"The Thing" is shown prior to being packed and shipped to I.&M. The system commercial department hopes it will have a long stay in the north.

"The Thing" has returned to its native habitat, the north. The "Company Tail Ender's Award" sent last February to Appalachian from New York has been sent to Indiana & Michigan Electric Company.

L. L. Koontz, system rural and residential sales supervisor, packed the award with loving care, so that neither the framed certificate nor the bushy tail would be injured en route. He sealed the box and stamped "RUSH" on the outside with an aside comment about being "the humane thing to do."

Turning with solemn countenance and worried frown, he said, "I hope they take good care of 'The Thing' up there in Indiana & Michigan Company territory. The two little Things (the Division Tail Ender's Award and the District Tail Ender's Award) will miss their Mama, but it's best this way."

It seems Appalachian lost the dubious honor of keeping "The Thing" fter beating I. & M. in the System Commercial Sales Campaign in June. Now that I.&M. has kept it, what about Ohio Power taking a turn?

Mr. Koontz says, "We in the scuthern climate, where temperatures range well in the 90's during the summer months, believe 'The will be happier in a cooler region. Now if Ohio Power sees fit to take 'The Thing' awhile, we in Appalachian territory will be overjoyed.

"However, that is a matter be-tween Ohio Power and I.&M. We feel our southern hospitality has been imposed upon as 'The Thing' stayed with us for almost a half year. We also have the two little 'Things' to remind us of the mother."

Although "Mother Thing" led a very restricted life on Mr. Koontz's desk, the two offsprings have been seeing quite a bit of Appalachian territory. The Division Tail Ender's Award has been in Huntington and Roanoke while the "Little Stinker" has visited the Williamson and Point Pleasant districts.

Woodrow Holbrook Re-Elected By Lions

Woodrow W. Holbrook was reelected president of the Williamson



Mr. Holbrook

Lions Club. He served as president during most of 1952 after being elected to serve out the unexpired term of the 1952 president. He is residential and rural sales supervisor

the Williamson district.

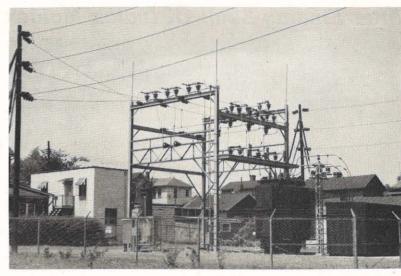
Active in Lions Club and other community affairs, he has served as Sunday school superintendent of the Memorial Methodist Church.

Employee's Son Is Ministerial Candidate

Jack W. Lawhorn, 18-year-old Morris Harvey College athlete and freshman class president, has been accepted as a ministerial candidate by Kanawha Presbytery of the Presbyterian Church of the U.S. He is the son of Mrs. Myrtle Lawhorn, Charleston accounting department.

He plans to enter a seminary after completing his work at Morris Harvey. Since enrolling at the college, he has played football and basketball. He teaches a class of boys at the Littlepage mission of Bream Memorial Presbyterian Church.

Ashland's Tenth Street Station Is Energized



The Ashland Tenth Street Station recently was energized and placed into service. The new 6,000 KVA installation, located near the Ashland business section, was designed to relieve the Twenty-fifth Street Station as well as pro-viding additional capacities for future growth and expansion in this section

H. B. Newland Attends Denver Service School

personnel supervisor, attended a twoweeks' course at Lowry Air Force Base, Denver. Major Newland is commanding officer of the Air Force reserve unit in Pulaski.

His course was on Air Force staff comptroller, a new staff position. The Comptroller Department controls the Air Force budget system, finance, statistical services and reports control for the Air Force.

H. B. Newland, Pulaski district

William Haulsee Made Marion Post Commander

William Haulsee, groundman at Marion in the Pulaski district, was



Mr. Haulsee

Baptist Church.

mander of Legion Post 18 at Marion. A veteran of World War II, he was stationed at Pearl Harbor at the time of the bombing. He is mar-

ried and has one child. He is a member of the Falling Water

Kingsport Family Builds Vacation Trailer



This is the trailer that the Green family built. From the left, Mrs. Green, Doris, and Clyde Green.

Having trouble getting accommodations at a lake or some other place for your vacation? The Clyde Greens have overcome the accommodation

Clyde, civil engineer at Kingsport, with the help of his wife and the supervision of his daughter, Doris, has built a trailer. The Greens are using it this summer for their vacation.

Clyde bought an old trailer frame and completely rebuilt the interior. Two months of hard work during evenings and on week-ends resulted in a very nice trailer which the entire family is proud of.

The Greens also expect to use the trailer for week-end fishing trips.

Bluefield Men Hold Office In D. A. V.

Four employees are officers in the Bluefield chapter of the Disabled American Veterans.

James Cook, substation maintenance man, was elected assistant secretary and treasurer and also officer of the day. Robert Gilpin, senior draftsman, holds the office of judge advocate while Roy Hawkins, transportation clerk, is sergeant at arms and John Weaver, auto mechanic is chap-

Home Economist Speaks At Mississippi State

Miss Sue Nottingham, home economist for Kingsport Utilities, was one of the speakers on the Mississippi State 4-H All-Star Conference at Mississippi State College recently.

Miss Nottingham spoke on the philosophy and purpose of the 4-H All-Star organization.

J. L. Twitty Heads Kiwanis Pool Activity

J. L. Twitty, Point Pleasant district meter superintendent, was appointed chairman of the Kiwanis Club committee in charge of Shawnee Pool. The club has had charge of operating the pool for many years as a public service and Mr. Twitty has been instrumental in having the pool completely repainted and other

improvements made. In addition to the Kiwanis Club, he is a member of Minturn Lodge No. 19, A. F. & A. M., Moose Lodge and International Association of Electrical Inspectors.

Assist New Haven Fire Department



Philip Sporn plant employees who are members of the New Haven Fire Department are shown with the town's new fire truck. The truck was received just in time to enter the Point Pleasant 4th of July parade where it won the trophy for the best equipped truck among the five entries. The truck cost about \$7,000 which was donated by citizens of New Haven and the surrounding localities. Members of the fire department helped raise the funds. Employees seated on the bumper are Robert Cooke, left, vice president of the fire department, and Floyd Capehart, president. Standing from the left, are: Harry Hoffman, chairman of committee to equip truck; Robert Johnson, secretary of the fire department, and Karl Wiles, town recorder and fireman.

Pulaski Office Building Construction Continues

The exterior brick walls of the enlarged Pulaski office building have been completed. The concrete roof slab and the second floor slab have also been finished.

Work on the partitioning of the

second floor offices is in progress. J. A. Brillheart, company inspector, estimates the work is better than 60% completed and the contractor is working for completion in Novem-

Ernie Brashear Kidded About Ghosts After Finding Skull Of Indian Maiden



Ernie Brashear, right, shows the skull of the Indian girl he found while digging the foundation for his home with Olive Justice, contractor at left. A total of 13 skeletons were found in the vicinity.

Ernest H. Brashear, Pikeville district distribution engineer, is beginning to understand what people mean about the "problem of home building." He is taking a lot of kidding about his house being haunted and it is not even completed.

He is building a home about a mile north of Pikeville. He and his contractor were digging the founda-tion when they came "face to face with death"-a human skeleton.

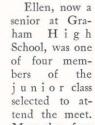
Recovering from the initial shock, they notified the proper authorities and resumed probing. They found other bones and what appeared to be the remnants of a campfire.

Bone samples and the head that Ernie found were sent to the University of Kentucky where the skull was identified as an 18-year-old Indian girl. A total of 13 skeletons

Miss Ellen Calloway Is Elected To 'House' At 1953 Girls' State

Ellen Davis Calloway, 16-year-old daughter of Mr. and Mrs. M. R. Calloway, of Bluefield, Virginia, recently was elected a member of the house of delegates from her district at Virginia's 1953 Girls' State

held at V.P.I., Blacksburg, early in July.



More than four hundred girls participated.

Miss Calloway

In school, Ellen is a member of the Beta Club; an officer in the Sub Deb Club; and a majorette in the GHS band.

Mr. Calloway is a member of the Bluefield district right-of-way dewere found in the vicinity.

At first people believed they had discovered a graveyard. But the position of the bodies did not follow the usual Indian pattern as they were lying across each other. Then, too, there were no possessions buried with the dead.

This led to much speculation as to what happened to the victims. The facts seemed to indicate to the "street corner experts" that the Indians were camping at the site, were surprised by the enemy, possibly white, killed and buried on the spot.

All this activity about dead Indians meant Ernie received a lot of kidding about ghosts who would run through his bedroom when the new home was completed. Of course, all the ghosts would be of direct Indian

Kanawha Plant Gets Giant Transformer For 330-Volt Circuit

A new 330,000-volt transformer has been delivered to the Kanawha River Plant. The 150-ton giant, identical to the one delivered to the Philip Sporn Plant about six weeks ago, will be installed at the Kanawha Station to link the Kanawha, Sporn and Muskingum plants on the new 330,000-volt transmis-

The transformers installed on this circuit are the first of their kind manufactured. Kanawha's huge transformer was constructed at Westinghouse's Sharon, Pa., plant and shipped to the plant on a special underslung flatcar via special routing.

The transformer, fifteen feet in height, towered more than eighteen feet above the rails. When the cover and other accessories are assembled to the unit, it will be about thirtytwo feet high and weigh about 242 tons. Nine heat exchanger units and about 19,000 gallons of oil will be required to cool the huge unit. It is rated at 150,000 kva.

Logan Girls End '53 Bowling Season



The Logan district's Power Girls recently completed their bowling season with their best record in years. The Power Girls finished in third place of the City league. The Logan bowlers and the averages, left to right, are: Ann Pozega, 94; Faith Harris, 98; Mary Elizabeth Davis, 114; Dorothy Riggins, 125; and Eleanor Winter, 145.

Jack Burnett Gets Roanoke Jaycees Key Man Award

Jack Burnett, power sales engineer, won a Key Man Award in the Roanoke Junior Chamber of Commerce. This is the highest honor that the Jaycees can bestow on a member.



Mr. Burnett

The presentation was made at the annual meeting for the installation of n e w officers. Jack was installed that night as a member of the board of directors.

He was given the Key in ex-

ternal affairs for his leadership of the citizenship division and particularly for the 14-point Get Out the Vote Drive which helped swell Roanoke's vote to over 24,000 in November. The Roanoke Junior Chamber's activity in behalf of voting has since been chosen the best in the state in competition with other Jaycee chap-

Married and the father of three children, Jack is a 1949 graduate of V. M. I. He is a member of the M. I. Alumni Association, A.I.E.E. and St. John's Episcopal Church. He came to work for the company in October of 1950.

T. A. Graham Made Legion Post Commander

T. A. Graham, boiler maintenance at Cabin Creek plant, was



Mr. Graham

mander of Cabin Creek Post No. 80 of American Legion. A veteran of World War II when he served in the Navy, he has been active in Legion work and has served

elected com-

as first vice commander of the post. M. L. Lewis, tripper operator in the coal handling department at the

plant, also was elected an officer in the post. The World War II veteran is sergeant-at-arms.

C. M. Jackson Elected To Clintwood Council

Calvin M. Jackson, Abingdon district line foreman, was elected to



the Town Council at Clintwood. A leader in civic affairs, he was elected by the Council to fill the unexpired term of a member who recently resigned.

Employed as Mr. Jackson

a truck driver in the Bluefield district in September of 1936, he was a lineman, inspector, working foreman and line foreman before transferring to the Abingdon district in July of 1948.

Roanokers Land Rock Bass

Two Roanoke district employees, Billy Mills and Jimmy Bryant, together with members of their fishing party recently hit the jackpot while vacationing at Solomon, Md. The group landed a 25-inch Rock Bass that weighed seven pounds; 10 24inch Rock Bass; and about 100 ten to fourteen inch spots.

Star Players On Junior Baseball Teams









Youngsters in many sections of the Southern Properties are playing organized baseball in a wide assortment of leagues. Here are a few. From the left: Joey Collins, son of J. E. Collins of Abingdon, anchors the second baseman's slot for the Kiwanis Little Leaguers. Second from left, "Bo" Weisfield, son of R. J. Weisfield, holds a lot of bat for a little man but he is hitting at an even .500 for Abingdon's Jaycees in the Little League. Second from right, Kyle Skeen, son of Andy Skeen, has a sharp eye for fly balls. Kyle plays left field for Abingdon's Rotary team. Right, Joe Hartzog, son of J. R. Hartzog of Williamson, has hurled a splendid record on two teams. For the Williamson High School's Wolfpack, Joe clouted a .404 average during a 7 to 2 season. Now in Junior American Legion competition, he is an All-Sta moundsman. The Legionnaires have an 8 to 0 season and will play in the finals for the state championship.

Norwood Turner Is Elected Councilman At Boones Mill

Norwood C. Turner, tax accounting clerk in the system accounting office, was elected to a three-year term on the town council of Boones

> Mill. He was one of eight men running for the 6-man council. Employed by

the company in February of 1948, he attended National Business College and served in the Army

Signal Corps, 1942-46. He is married and the father of two children.

Mr. Turner

He is a member of the Boones Mill Lions Club. He also serves on the board of stewards and as assistant Sunday school superintendent at the Boones Mill Methodist Church.

Service Pin Dinner **Held At Charleston**

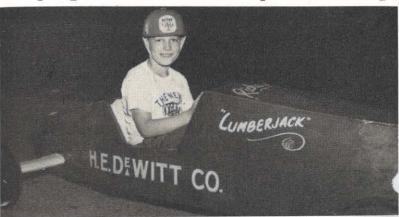
A service pin dinner was held June 26, honoring Charleston district and division employees who received service pins during the first half of this year. C. B. Talley, district manager, was master of ceremonies and introduced each department head who gave a short resumé of the honored employees' activities with the company.

Attending were George Litsinger, 25 years; A. W. Brendel, 30; Ira Gillikin, 20; Ray Dixon, 30; C. V. "Chuck" Harris, 30; W. C. Collins, 25; James H. Russell, 20; R. G. Skinner, 30; John Kauffman, 25; E. A. "Bud" Humphreys, 25; R. C. Collison, 20, and Helen E. Braid, 25.

Prize Awarded Scouts Sponsored By W. H. Zinn

Scout Troop 141 won first place and a prize of \$75 for having the best float in the parade held June 27 in Montgomery. The troop is sponsored by W. H. Zinn, Montgomery local office manager.

Employees' Sons In Soap Box Derby





Sons of two Appalachian employees, Richard Booth of Lynchburg and Melvin Wilson of Roanoke, were entries in the Annual Soap Box Derby races. Richard, son of W. L. Booth, Jr., Lynchburg distribution engineer, top photograph, copped the "B" division crown at Lynchburg by taking four heats. He placed second in the championship heat for all divisions. For his racing, Richard won a 17-jewel watch, \$75 merchandise certificate, flash light, an album of records, five dollar savings account, baseball glove, pocket knife and several cases of soft drinks. This was Richard's first racing season. Bottom photograph, Melvin Wilson, son of M. O. Wilson, anxiously awaits his call to enter the second heat of the Class "A" competition in Roanoke's Annual Soap Box Derby. Melvin won his first heat but was edged by a narrow margin in the second. Mr. Wilson is system personnel director.

Seven Teams To Play In The 1953 Southern Properties Softball Tourney At Huntington

Seven teams will be entered in the 1953 Southern Properties Softball Tournament. A power plant section representative has been added to the 1953 event which will be held in Huntington on August 28-29 at the Owens Illinois Glass Company field.

The plant entry will be named following a two game out of three elimination playoff among all plant squads. The 12th annual tournament will include the best teams representing the Kentucky and West Virginia Power Company; the Kingsport Utilities; the Huntington, Charleston, Bluefield and Roanoke divisions; and the system's power plants. Nineteen teams are competing for the seven tournament slots.

Tournament Pairings

As shown in the chart on this page, the Huntington and Bluefield divisions' entries will open the 1953 tourney in the first game. Kentucky and the Roanoke division representatives will clash in the second while Kingsport and the Plant nine tangle in the third. Charleston's entry, drawing the only tournament free pass, will open in the fourth game with the winner of the Huntington-Bluefield tilt. In the fifth contest, the winners of the Kentucky-Roanoke and the Kingsport-Plant games will battle it out for berths in the finals. The winners of the fourth and fifth games will play in the championship rounds Saturday night, August 29th.

Consolation Rounds

In the consolation rounds, the loser of game one will clash with the loser of game three. The winner of this contest will meet the loser of game five to play for a slot in the consolation finals. In the lower bracket, the

HUNTINGTON DIVISION GAME No. 1 Friday, August 28 1:00 P. M. BLUEFIELD DIVISION GAME No. 4 Friday, August 28 7:00 P. M. CHARLESTON DIVISION CHAMPIONSHIP **GAME** KENTUCKY AND W. VA. POWER CO. Saturday, August 29 GAME No. 2 8:00 P. M. Friday, August 28 3:00 P. M. ROANOKE DIVISION GAME No. 5 Friday, August 28 9:00 P. M. KINGSPORT UTILITIES

SOFTBALL TOURNAMENT PAIRINGS

play to earn the privilege to meet the winner of the upper bracket. In the consolation finals, the upper and lower bracket winners will fight it out for third and fourth place in the tournament. The consolation finals will be played Saturday night at six, just prior to the championship game. Pairings for both the championship

GAME No. 3

Friday, August 28

5:00 P. M.

PLANT ENTRY

losers of games two and four will and the consolation rounds were drawn at Huntington under the supervision of the local committee.

All games will be played on the Owens Illinois diamond. The field is well lighted, well drained and has seating capacity for a large tournament following.

S. R. Pritchard, Huntington district manager; Ted McCurdy and C. H. Price head the local arrangements committee. The tournament committee includes: J. A. Mundy, director and chairman; D. C. Duncan, W. E. Coleman and W. A. Mc-

E. T. Jones Enjoys **Boat Made From** Kit With Friend



"Shorty" Jones, left, and Ralph Hol-land get ready to take a turn around Carvins Cove in their boat.

Roanoke's Appa-Mo Pikeville Bowlers Have Annual Banquet Club Holds Dance

Members of the Huntington district's 1953 softball squad are photographed

prior to a recent game. The defending champions, left to right, front row, are: Jim Wysong, publicity manager; Charley Porter, Carlos Akers, Randall Hogsett, Jim Triplett, Frank Chapman and Lawrence Perkey. Second row: Ray Bailey, Earl Wellman, Jack Butler, Bob Webster and Jim Booton. Back

row: Ted McCurdy, personnel supervisor; Dick Smith, Ted Smith, co-manager; Paul Baker, co-manager; and S. R. Pritchard, Huntington district manager.

Huntington's Defending Champions

Participants in the 1952-53 season League recently were entertained at the annual bowling banquet which was held in the company auditorium. Awards were given outstanding keg-

The A. C.'s, captained by Corbin Bobbitt, won the championship. The members of the team were: Captain Bobbitt, L. M. Newsom, G. D. Ison, Denver Layne, Bob Crutchfield and Leon Huffman.

Bill Zoellers and Troy Lee tied for the highest individual averages in the loop with 150 pins. Other high marks for the season were: D. C.'s, high team single game, 824; D. C.'s, high team series, 2283; Ernie Brashear, individual high single game, 229; and Bob Weddle, individual high series, with 545 pins.

Members of the Appa-Mo Club, composed of all system accounting and billing department employees at Roanoke, recently enjoyed a wiener roast and square dance on Mill Mountain.

Square dancing and the awarding of prizes were included on the program. Music for dancing was supplied by Andy Anderson and his Orchestra.

Members of the Appa-Mo com-mittees included: Food: Larry Fulp and Steve Thomas; Kitchen Brigade: Clarence Brown and J. C. Rogers; Arrangements: Jayne West, chairman; Mary Fawcett, Norma Bell, Lawrence Ferguson, W. L. Sutor, W. S. Mattox, Wallace Coffey, Mark Burdette and Norwood Turner; Entertainment: Margie Gregg, Tida Long, Glada Fleishman and Elaine Ramsey.

"Puddle Duck" may not be a very impressive name for a sleek boat, but E. T. Jones likes it. "Shorty," Roanoke local accounting department and a friend built the 14-foot Chris-Craft de luxe "runabout" from a kit.

They decided to build the boat after building a flat bottom boat from lumber without drawing up any plans. All the construction work on their new boat was done in a garage at his friend's home.

The boat took about two months of their spare time to finish. Complete with mahogany decking and trimmed in green and white, the boat is kept at Carvins Cove for fishing and boating.

They have over \$500 invested in the boat, including the cost of the kit and the 71/2 horsepower Mercury motor which will average about 20 miles an hour. That's pretty good speed for just a puddle duck.

Blue Ribbon Winner



Jan Schneider and his pony, Junette, won first place in the three-gaited class at the recent Kiwanis Benefit Horse Show at Point Pleasant. In winning the class trophy and ribbon, Jan and Junette outdistanced a field of twenty-five entries. During the past three years, young Schneider has won several ribbons at other shows. Jan, the 16-year-old son of Paul T. Schneider, assistant manager at the Philip Sporn Plant, will be a junior at Wahama High School next fall. He has a keen interest in pets and small animals and once won a trophy in an unusual pet contest at Wheeling. Jan's pet crow won that trophy in 1949.

Welch Secretary Is Ardent Baseball Fan

Blakely Field, the home of the Welch Miners Professional Baseball Team, wouldn't be the same if Bertha Vecellio of the Welch district stores department failed to attend a home game. She never misses. When it



Miss Vecellio

comes to baseball history and statistics, Bertha often is authority. She settles many disputes and arguments over the past records and the rules. Bertha knows her baseball.

While most girls schedule their vacations to go to the beaches and resorts, Miss Vecellio plots hers to the schedule of the big leagues. Only recently, she attended the All-Star game which was held in Cincinnati. Bertha described the highlight of the vacation as the moment Mickey Mantle, a New York Yankee star, opened the door for her as she was entering the lobby of the Netherland-Plaza Hotel.

Tourney Teams Being Decided

Two teams, of the seven to be entered, have already been decided for the 1953 Southern Properties Softball tournament. Kingsport Utilities and the Huntington district, defending champions, will appear in the tournament.

Huntington Wins

Huntington won its way into the system-wide tournament by defeating a combined Logan District-Plant team 6 to 0. In that contest, Paul Baker gave up but two hits, both in the seventh inning. The Huntington nine has compiled a 14-3 record in maintaining the lead in the YMCA Industrial League.

Kingsport Utilities does not hold a company tournament before the system event, however the Utilities nine plays against local industries.

In Roanoke, Seabiscuit Simmons pitched a no-hit no-run game as the Roanokers handed Lynchburg a 13 to 0 defeat in the first of the best two-of-three game series to determine Roanoke division's entry in the system tourney. In a second game, which was an exhibition affair, Roanoke managed to eke out a 7 to 6 victory on the strength of Hubbard's home run in the seventh inning. The two teams will complete the elimination at Lynchburg on August

Other Results

In the playoffs to determine a power plant representative, Cabin Creek and Sporn plants are tentatively scheduled to meet at Point Pleasant on August 8. Cabin Creek defeated Glen Lyn in two contests, 14 to 4 and 9 to 6, while Sporn defeated Kanawha 18 to 2 and 18 to 0. The first round games were played in Beckley on July 25.

The Charleston division elimination will be played in Charleston on August 8. Beckley, Charleston and Point Pleasant districts will play in the two out of three round-robin affair. The finals will be played August 15.

At Bluefield on August 8, Abingdon, Pulaski, Bluefield and Welch districts will hold their playoffs.

The Kentucky and West Virginia Power Company playoffs will be held at Pikeville on August 7-8. This will be a double-elimination tournament, with Pikeville and Hazard scheduled to meet in the first game. In a pretournament contest on July 25, Hazard defeated Ashland 9 to 6.

Sportsmen Blitz New Club's Camp Site



Actions speak louder than words with members of the Appalachian Hunting and Fishing Club. These Charleston area sportsmen all but blasted a four hundred foot trench through solid rock and shale in order to pipe spring water into their North Fork Camp clubhouse. Their camp, which is located in the heart of the Monongahela National Forest, was partially acquired by funds raised from turkey shoots and other projects. A game dinner, one of the club's winter projects, proved so successful it is expected to become an annual affair. Club members also received subscriptions to the West Virginia Conservation Magazine. Much of the organization's progress during its first year and four months of existence is credited to the popular program adopted by George W. Unangst, club presdent. Picks and shovels, as shown above, were the major tools used to get water into the clubhouse.

Coal Docking Facilities At Philip Sporn Plant Are Undergoing Improvements



A part of the coal docking facilities can be seen in the foreground.

The first stage of the modernization of the Philip Sporn Plant's coal docking facilities has been completed. The first phase of improvements included the driving, filling and concrete capping of 18 steel piling cells. The second stage of the rework calls for the installation of a stand pipe which will facilitate barge unloading.

The new coal dock replaces wooden piling clusters which deteriorated. The new cells are spaced about 85 feet apart the entire length of the coal docking area. The anchor cell or ice breaker, located at the up stream end of the coal dock, is 381/2 feet in diameter while the others are twelve. All cells stand 30 feet above the normal pool stage of the Ohio River and are equipped with mooring rings for the handling of barges. A steel float, seven feet in width, extends the entire length of the coal docking

Vannoy And Honaker **Red Cross Officers**



Mr. Vannoy

Mr. Honaker

Two Logan district employees, Paul M. Vannoy and William H. Honaker, have been named to posts in the Logan County Chapter of the American Red Cross. Vannoy was elected chairman while Honaker was named to the board of directors.

Mr. Vannoy, Logan district's commercial manager, has been active in Red Cross work for sometime. He is a member of the Logan Lions Club; the West Virginia Society of Professional Engineers; and is active in other community and church func-

Mr. Honaker, district supervising engineer, also has been active in Red Cross work. He teaches instructors first aid and has been in the first aid prgoram for more than 25 years. He is a past president of the Rotary; a member of several masonic bodies; an Elk; and a member of the Baptist Church.

I. P. Cruickshank Named Member Of School Board

J. P. Cruickshank, general superintendent of the system transmission and distribution department, recently was appointed to the Roanoke City School Board by the Roanoke City



Mr. Cruickshank

Jack also is active in other civic affairs. During the past year, he has served as a member of the Roanoke City Board of Zoning Appeals. He is a past presi-dent of the William Flem-

ing High School P. T. A. and has a keen interest in youth work. He serves as an Explorer advisor and is assistant scoutmaster of troop No. 26. He also has earned for himself the Eagle Scout Award and three palms. Jack is a member of the Second Presbyterian Church.

During World War II, he was awarded the Legion of Merit for outstanding service in the Aleutian Islands and Alaskan theatre of operations. He was released to inactive duty in 1945 as a colonel of the Signal Corps.

Crop Comes In For Nine Kingsport Employees



Gardening has become a popular spare-time activity for these and six other Kingsport Utilities employees. Pictured from the left are: Jack Morrison, distribution department; Roy Cloud, recently retired employee, and Wayne Mathews, accounting department. They cut down the grocery bill with these garden plots planted at a future substation site recently acquired by the company. Gardens range in size from the smallest of 50 by 100 feet to the largest of 100 by 150 feet. Competition is keen among employees to see who can raise the largest vegetables. Other gardeners at the site include Bill Trent, Joe Baker and J. W. Proffitt, meter department; James Overbey and Clyde Green, distribution department, and Wilson Trumbo, personnel department. The garderners report some offers to help reap the crop now that the gardens are really producing. However, most of their assistance came from their wives and families.

J. D. Phelps Moves To AGE Office

J. D. M. Phelps, who has been employed as system substation relay engineer at Bluefield, recently was



transferred to the New York office of the American Gas & Electric Service Corporation. Mr. Phelps has been assigned to the relay and protective section of the electrical division.

Dave was employed by Appalachian in June of 1936. He worked as an electrical engineer in the Bluefield division until he was transferred to the system substation department in March of this year.

With the system department, Mr. Phelps made his headquarters at Bluefield.

Mike Cunningham Is **Elected First Vice** Commander In Legion

W. G. "Mike" Cunningham, a member of the Narrows, Virginia, line crew, recently was elected first vice commander of the Ninth District of the American Legion, Department of Virginia. Last year Mr. Cunningham served the district as

vice command-

Mike is a



Mr. Cunningham

past commander of Pearisburg Post No. 203, having served two terms. He also is a member of 40 and 8. Mike is captain of the Giles County

Life Saving and Rescue Squad and chairman of the First Aid Committee of the Giles County Chapter of the American Red Cross.

Mike was first employed by Appalachian as a draftsman in 1938. He worked in Bluefield for nine years prior to being transferred to Narrows where he has been with the line crew for the past six.

Report For Duty In Armed Forces



Mr. Boyd



Two employees recently entered military service, one from Logan plant and the other from system offices in Roanoke.

Arnold E. Boyd, Logan plant utility operator, entered the Marines' on July 10 and reported to Parris Island. He was employed as a laborer in June of 1952.

James C. Rogers, system accounting office, entered military service on June 29. The plant additions clerk in the electric plant department was employed in June of 1951.

Whistle, A Goat, Gives Huntington Big Butt In July Sales Campaign

Whistle, a real billy goat with horns, gave the Huntington district the big butt it needed in the Seven Months' Sales Campaign.

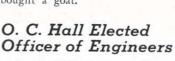
The contest with the goat in the district began in July and Whistle has made the rounds all the way up to the residential sales supervisor when the district hit 95% of quota. According to the rules, the area representative and home economist turning in the lowest percentage of sales quota each week kept Whistle for at least a week until they came up with enough sales to push some other area into the bottom spot.

Whistle was sent the first week in July up Hamlin way to Virginia Black and Carl Phillips where he was treated like a royal visitor. In fact, the employees' families had a wonderful time playing with him.

The second week saw the West Huntington fural area pushed to the bottom spot so Dotty Merrifield and Jim Wysong took Whistle. By the third week the district quota was past 90%, so by the rules Hal Burns, adequate wiring representative, had to take the goat home. It was rumored Hal had not mowed his lawn for weeks so that Whistle would do the job for him.

After the district reached 95% during the last week of July, the goat went to C. M. Dunn, residential sales supervisor. Patty was ready for the goat when her father brought him home, having already cleaned up the garage in preparation for the new pet.

The goat came from C. E. Duvall, a customer who owns several and let the employees have it without charge. The contest over, a lot of Huntington district children hated to see Whistle go back home. However, at last report none of the parents had bought a goat.



O. C. Hall, local superintendent of the Rainelle office in the Beckley



Mr. Hall

district, was elected secretary-treasurer of the Stephen Sewell Chapter of the West Virginia Society of Professional Engineers. He is a char-

ter member of the chapter formed early last year. He also is

a member of the Rainelle Rotary Club and has been an employee of the company since 1950.



Hal Burns tempts Whistle with a bit. after getting the goat to keep for at least a week. The boy in the background evidently thought a goat in downtown Huntington a bit "funny."

W. F. Keehne Named Section Chairman Of Southeastern

William F. Keehne, system office manager and assistant secretary of Appalachian, has been appointed chairman of the accounting section of the Southeastern Electric Exchange.



ing section is made up of accounting executives representing 26 companies operating in the 10 states of the southeastern area of the United States. Objective of the section is to give more mod-

The account-

ern and efficient techniques in the accounting field through an exchange

A veteran Appalachian employee with more than 30 years' service, Mr. Keehne has had wide experience in the utility accounting field and on state and local taxation matters. In addition to his work in the Association over the past several years, he is a member of the Fiscal Affairs Committee of the State Chamber of Commerce, a member of the recent Citizens' Tax Study Committee which was appointed by the Roanoke City Council and an active member for a number of years in the National Tax Association.

He is married and the Keehnes have two children: Jo Ann, a high school senior, and Billy, a senior a

Prize-Winning Float In Point Pleasant



Plenty of eye-catching appeal, action and originality won first place for the company float in the Point Pleasant 4th of July Parade. Comparing the old and new water systems, the float won the trophy which was presented J. L. Twitty, meter superintendent. About 30 floats competed for the trophy. On the old side of the float, Anna Wetzel, home economist, scrubs the back of E. L. Mitchell, power sales engineer. On the new side, Dolores Russell of the commercial department was taking a shower while Billy Frishette operated the modern sink. The float was pulled by a truck trimmed in bunting with a picture of Sporn plant painted on each side by Miss Wetzel, W. F. Machir and J. L. Twitty were in charge of the float.