

Give thanks for Thanksgiving—an annual reminder of the many things we have to be thankful for all year long.
—ANON

The Illuminator

The spectacle of a nation praying is more awe-inspiring than the explosion of an atomic bomb.
—J. EDGAR HOOVER

Vol. V, No. 2

KENTUCKY AND WEST VIRGINIA POWER COMPANY

APPALACHIAN ELECTRIC POWER COMPANY

KINGSPORT UTILITIES, INC.

November, 1953

Appalachian Wins Top Advertising Award

Appalachian late last month was named the advertising leader among all American utilities in 1953 by *Public Utility Ad-Views* in its 25th annual rating.

William E. Rainsley, director of advertising for AGE, was presented the 1953 Socrates Award emblematic of the company's top standing. He was cited by *Ad-Views* as the "most valuable member" in the utility advertising field this year.

In addition to advertising campaigns like "3123" switch to electric cooking every day and the "Women work too hard" slogan used in promoting electric clothes dryers, institutional advertising helped win the coveted award. Ads like "Communities Improve" on community development and "More Business and Industry" on area development caught the judges' attention. There were six localized, institutional ads and some of these featured the activities of employees.

Many of the ads that won the award for Appalachian also were used by other companies in the AGE System. Total points scored for AGE companies in the final standing were 64, making this the fourth straight year that AGE advertising has run up a higher score than has copy from any other single source.

Official scoring, however, is on an individual company basis and only one point is ever awarded for a single ad although several companies may run it. Ads are judged on originality of idea, artistic value of layout and correctness of technique, and persuasiveness of copy with respect to attracting customers and building goodwill.

Last year Appalachian finished second behind Cleveland Illuminating Company. This year Appalachian led Cleveland Illuminating which was ahead of Connecticut Light & Power, Ohio Edison and Philadelphia Electric, the last two finishing in a tie. A total of 146 gas and electric companies were represented in the final standings.

The publishers of *Ad-Views*, Vincent Edwards & Company of New York, is the largest advertising service



W. E. Rainsley, seated, and Art Farber, Rainsley's assistant, look over one of their ads in the New York office. Rainsley was presented the Ad-Views award for directing Appalachian's advertising which was chosen best in the nation among public utilities.

company in the world. Not connected with any utility group, the Edwards organization has been objectively

appraising ad copy in the department store, food and other fields for periods up to 35 years.

AGE Part Of Five-Company Group To Study Nuclear Power Development

The American Gas and Electric Service Corporation is one of five companies which have formed the Nuclear Power Group. The formation of the group was recently approved by the U. S. Atomic Energy Commission.

AGE President Philip Sporn said that the Nuclear Power Group's initial objective is to select a reactor design intended primarily for the production of electric power that can be built in the near future and to make a preliminary economic appraisal of such design. The broad objective of the new group is to explore atomic power along the economic front.

The four companies in addition to the Service Corporation in the program include: Bechtel Corporation, San Francisco; Commonwealth Edison Company, Chicago; Pacific Gas and Electric Company, San Francisco, and Union Electric Company, St. Louis.

The group visualizes the first nuclear power plants as developmental in character and, even though completely successful in producing power, not the technical or economic equal of later plants.

Mr. Sporn explained that the five companies desire, not only to pool their resources in exploring the potentialities of economical atomic power, but also to perpetuate the electric industry's long-established practice of freely exchanging information, to the extent that security permits, in the interest of rendering the best possible service at the lowest practical cost. Previous studies by these companies have confirmed the technical feasibility of producing electric energy from nuclear sources.

AGE's participation in the Nuclear Power Group is the result of several years' active participation in the field of atomic power.

Second Time

Mrs. Rebecca Lee, Home Economist, Is Named Outstanding Business Woman



Named the outstanding woman in business for the second straight year was Rebecca Lee, Kingsport home economist at right. She is pictured at the banquet with Mrs. Rose Quillen, president of the B&PW, and Jim McCord, ex-governor of Tennessee. (Photo Courtesy Kingsport Times-News)

For the second consecutive time, Mrs. Rebecca Lee, Kingsport Utilities Home Economist, has been selected the outstanding woman in business in the Kingsport area.

Mrs. Lee was chosen for the honor by the Business and Professional Women's Club and received her recognition at the Club's annual dinner on October 16.

Mrs. Rose Quillen, president of the club, said that Mrs. Lee was chosen for the honor because of her

Victim Grateful For Aid

Serviceman Walter Crouse Helps Save Life For Second Time In About A Year

Walter Crouse in his orange Appalachian truck is fast becoming a symbol of mercy in the Welch district. For the second time within a year the Grundy serviceman has helped save a life.

About a year ago he and Wyatt Ratliff, another employee, rescued a woman from a burning house. This time he gave first aid to four accident victims.

He was working in Buchanan County on September 25 when he rounded a curve and came upon an auto-bus collision. Four of the occupants of the car were seriously hurt.

A crowd had gathered but no one was giving first aid to the victims. Using the mobile radio on his truck, Walter was able to call for an ambulance and the State Police.

Two-way radio was the only way help could be called. There were no telephones within eight miles of the wreck.

With his knowledge of first aid and the aid supplies on the truck, he had the four injured persons ready for the ambulance when it arrived.

One of the victims, Mrs. Joe Mullins, was badly cut about the face and had a cut artery. At the hospital she needed two hours of surgical treatment. On her way to recovery, Mrs. Mullins says she feels that Walter saved her life. She believes she would not have reached the hospital alive if Walter had not been able to stop the bleeding.

Other occupants given first aid by Walter were: Ed Mullins, chest and internal injuries; Minnie Mullins, broken leg, and Roby Mullins, head



Mr. Crouse

injuries.

When Walter took his first aid kit to the Grundy storeroom for refilling, it was practically empty. Walter says the importance of a well-filled kit on the truck cannot be overestimated.

To this belief might be added: It's also important that you be able to use a first aid kit as well as Walter Crouse—serviceman giving real service during emergencies.

Fieldale Office Opening Planned For This Month

Finishing touches are being made on the enlarged Fieldale district office in preparation for the official opening later this month.

A folder with an invitation to attend Open House and showing employees working in various departments is being mailed to customers in the district. A souvenir will be given those who attend the opening which climaxes a year of work on building the new addition as well as remodeling the existing building.

In addition to enabling the district to serve customers better because of improved facilities, the building meets with the approval of employees. Here are a few opinions of Fieldale district employees.

Irene Minter: "It has more convenience, the lighting system is very good and there are two things I like very much. They are the air conditioning and the cleanliness."

James Dunham: "The biggest advantage of the new addition is the auditorium. This portion of the building has been needed badly from not only a promotional point of view, but also as a place for holding employee information meetings, safety meetings and other employee gatherings."

Jewell Wigginton: "The new office building is going to prove a great advantage and service to all employees. For the past three years, the distribution and R/W departments have been separated from the other departments. Now that we are all together in one building, everything is more convenient and we understand more about the other departments since we work more closely with them. During the hot summer days the air conditioning has been wonderful."

Service Building Near Completion



The new Abingdon service building is nearing completion and is expected to be placed into service sometime this month. The new facilities are composed of a remodeled stores building and the construction of a new fifty by thirty brick structure. When completed, the service building will house the stores department offices and material section; the Washington County line crew headquarters; and will provide storage for district vehicles. The building now used by the line crew will be used as substation crew headquarters and the district shop.

The Illuminator

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Give Thanks For A Day

Give thanks for Thanksgiving Day.

We usually think of this day as one on which we give thanks. But let's give thanks for the day itself before it comes this year.

This truly American day having rich historical significance is our annual reminder of the many things we have to be thankful for all year long. We have so many blessings that in the rush of modern living we seldom stop to count them.

How many things have we to be thankful for in this land of ours?

More than we may think. They include such broad blessings as our health, the welfare of our loved ones, our work, the many material things that make life easier and more pleasant. Think, too, of our precious heritage of religious, political and personal freedom.

These things, of course, and many more seldom occupy our conscious thoughts. Like most things, we take them for granted. And, yet, as Thanksgiving Day approaches we should make a real effort to "count our blessings."

Think of all these things—then give thanks.

Later Than We Think For Retirement Plans

Ever hear the expression, "It's later than you think"? Well, there's a lot of truth in it for those of us nearing retirement age.

If we have not begun to plan for our retirement, then it may well be later than we think. Retirement plans should be made well in advance of the actual event. To enjoy those days of leisure we should know what we are going to do with them.

Retirement can mean many pleasant things—like not having to get up in the morning and report to work at a certain time, like going fishing or just putting around the house, like traveling or reading. Retirement can mean doing all the things we've wanted to do but never had the time.

But time also can be our enemy in retirement. Time becomes a constant companion. We must fill that time with the kind of activity that will keep us occupied and content.

How we can best occupy our spare time in retirement is a decision that each of us must make. But it is a decision that we should make long before we actually retire.

Hobbies and part-time jobs help many employees bridge the gaps between their careers and old age. Whatever the activity is, it must give us real pleasure. By doing the things that are most enjoyable and by showing an active interest in the things going on around us, those later years can be some of the happiest we have ever known.



"What is the significance of our observance of Thanksgiving?"

JAMES E. BROWN, Mechanical Maintenance Man, Cabin Creek Plant



The observance of Thanksgiving is significant because we have retained a custom established by our early forefathers who gave thanks for a harvest of food that permitted them to exist in a land where freedom of speech and religious worship was not denied.

Freedom of speech and the right to worship as we choose become priceless when we observe the control exercised by other non-democratic powers over their people. Ideas and thoughts exercised and enforced by a vast minority do not represent the will and belief of the people as a whole.

In our country we have a government of the people, by the people, and for the people. We live in a land of opportunity where our children may attend the school and church of their choice where they are taught what, we as their parents, want them to learn.

We should give thanks 365 days of each year for our present rights that have been defended at such terrible cost over the past years.

S. F. PLYBON, Meter Serviceman, Roanoke District



Thanksgiving reflects our memories to the beginning of our American colonization. This important holiday is not attributed to the honor of a great man, but a great event.

In the little colony, which settled at Plymouth, were the pioneers that observed our first Thanksgiving Day. Their lives depended upon their harvest which was fruitful beyond all expectations, and one day, late in the fall, they had their feast. The Indians who had been friendly were invited and they rejoiced and gave sincere and humble thanks for their abundant crops.

Little by little, as new colonies settled the land, the custom of a yearly Thanksgiving spread throughout the country.

I think continuing the observance of Thanksgiving strengthens the morale of our civilization.

CECIL H. THOMPSON, Boiler Operator, Glen Lyn Plant



Thanksgiving is the act of rendering thanks, especially to God. We give thanks by prayer expressing gratitude and by a public acknowledgement of a day.

In the United States, Thanksgiving is a festival fixed by proclamation of the President and the governors of the states and is a legal holiday.

The earliest Thanksgiving was kept by the Pilgrim Fathers at Plymouth in 1621. It was after the gathering of the first harvest when Governor Bradford made the provision for a day of Thanksgiving and prayer.

There is a beautiful climax in the form of Thanksgiving, for by it we bless the Heavenly Father for creation, preservation, and for all the blessings of life.

"For all the blessings of the year,
For all the friends we hold so dear,
For peace on earth both far and near,
We thank Thee Lord."

DOROTHY F. RIGGINS, Personnel Department, Williamson



Thanksgiving Day is the oldest historical and religious observance of our country. All of us are aware of the reasons our forefathers gave thanks. In many instances we find this day is set aside only because it is a custom; however, we should use this day to renew our faith in God and in our country.

This is a time to offer thanks for the many blessings we have received throughout the previous year. Each of us has our own way of offering thanks and we should keep in mind the reasons our forefathers brought into being this day of Thanksgiving.

NELL BUTTRAM, Managerial Department, Hazard



To me, Thanksgiving is, first, a time for remembrance of our forefathers who paused to thank God for the abundance of their harvest. It was a joyful occasion for it meant that they would be able to survive the difficult winter to come. Upon this simple faith was founded our great freedoms of speech, press, and worship and a government of, for, and by the people.

Second, Thanksgiving is a time for applying these principles to the present age. We as individuals, as communities, and as a nation, should pause and give thanks to our Creator for our many blessings and our rich inheritance.

FRANCES KELLER, Accounting Department, Princeton



Thanksgiving, one of the few American Holidays which has not strayed from its native course is still much what the Pilgrims made it. The day was first set aside by the Pilgrims at Plymouth after their first harvest, in 1621. The significance of this occasion was a deep-seated gratitude to God for his religious deliverance.

To say theirs was a thankfulness entirely of nature's yield, would be to fall short of its true meaning; for them it was rooted in thanks to a living Saviour, Jesus Christ, who had not only delivered them physically, but had also promised eternal deliverance through faith in His name.

HORACE P. MARTIN, Distribution Department, Kingsport



In my opinion the greatest significance of our observance of Thanksgiving is the fact that we are able under our democratic form of government to worship God in any belief that we may desire to do.

On Thanksgiving Day we should stop and think and really appreciate the fact that we are under this type of government instead of another form. We have our many freedoms to be thankful for. Besides being able to worship as we please, we have freedom of speech, the press, radio, work and live where we please and many others which I am thankful for.

IN THE SPOTLIGHT

ERNEST R. BIGGS, Stores Department, Beckley



Thanksgiving is the one day set aside by our forefathers, and us, their descendants, to give thanks to our Divine Father for another year of peace and prosperity in this great land of ours. From that day in the year of 1621 until now the men and women of this country have answered the call to arms, aligned themselves shoulder to shoulder against all possible forms of havoc and destruction that could be wrought by man and nature, and yet with the aid of the Almighty have emerged victorious in their quest for peace and freedom for all. Truly, I believe that every year the observance of Thanksgiving is a milestone in the lives of free peoples.

During the first winter, the Pilgrims suffered many hardships—meager food allowances, sickness and deaths. How their faith in God was tested so many times! Would your faith and mine stand a test like that today? After their first harvest, the Pilgrims decided that a day of prayer be observed. It was further decided to invite the friendly Indians; the feast and games were planned in their honor.

NEDRA WADE, System Accounting, Roanoke



Thanksgiving is the oldest and most truly American of our national holidays, first celebrated by the Pilgrims who came to the New World seeking the freedom of worship.

Today, many of us will observe Thanksgiving by going to church to thank God for our many blessings, invite relatives and friends to share our Thanksgiving dinner, and attend the football game, which has become as much a part of Thanksgiving as turkey and pumpkin pie.

Thanksgiving is the greatest traditional holiday of the American people.

Marks In Time

All things are engaged in writing their history. The planet, the pebble, goes attended by its shadow. The rolling rock leaves its scratches on the mountain; the river, its channel in the soil; the animal, its bones in the stratum; the fern and leaf, their modest epitaph in the coal. The falling drop makes its sculpture in the sand or the stone. Not a foot steps into the snow or along the ground but prints, in characters more or less lasting, a map of its march. Every act of the man inscribes itself in the memories of its fellows, and in his own manners and face. The air is full of sounds, the sky of tokens, the ground is all memoranda and signatures, and every object covered over with hints which speak to the intelligent.

—RALPH WALDO EMERSON

Preparedness

Men must be free not only to think, to speak and to worship, but to build within themselves, through education, a preparedness for their later years.

Not every man can be a leader, but every man can improve in the direction of better choices for himself and his children.

GEORGE D. STODDARD

W. M. Slappee, Charleston Vet, Is Retiring



Mr. Slappee

William M. Slappee, Charleston district troubleman, retired the first of this month after 40 years' service which he completed on October 31. His service was without a single lost-time accident although he spent 35 years as a lineman and the other time as a groundman.

"Swede" was born in Kanawha County and has been a resident of the area all his life. He first went to work on a dairy farm but got tired of milking 18 cows. He then worked at a veneering mill before becoming a tow boat cook.

He came with the West Virginia Water and Electric Company in 1913. He says the company equipment then consisted of two horses, a wagon and a rig compared with Charleston's present day fleet of 156 vehicles. Swede says he started as a groundman at 15 cents an hour, 10 hours a day, six days a week.

He was well described by one of his fellow employees who said, "Uncle Bill is the only man that I have ever known who has never lost his temper and he possesses an amazing ability for getting out of any difficulty which he might get into."

The story goes that once Swede broke an axle on a pole trailer and the foreman got mad and said, "I think I'll give you 10 days off for that." Swede did not want to lose any time so he replied, "Why not wait till the next time and give me 20 days?" The foreman threw up his hands and walked off.

Asked about his safety record, Swede said: "I feel mighty fortunate that I have worked this many years and have not had a lost-time accident. I have always tried to work carefully and I believe it has paid off in the long run."

He went on to say: "I feel fortunate to have worked this many years with the company. I have been very satisfied with my job and appreciate the many things the company has done. Above all, I have always felt I had the goodwill of my fellow workers."

He plans to do odd wiring jobs since retiring. However, he is now getting a new house underway and plans to do most of his own work. You can be sure Bill Slappee will find plenty of things to do to keep him active in retirement.

Thornton Is Guest Speaker At Meeting

Prince E. Thornton, Bluefield inspector, was guest speaker at the recent West Virginia State 4-H Camp at Jackson's Mill. Mr. Thornton's address, "Americans On Guard," was directed to more than two hundred members of soil conservation and forestry groups.

Operation Big Switch

Major Overhaul Of Substation Done In Roanoke District

Roanoke district line and substation crews recently completed a major overhauling at the Lone Star Cement Corporation substation. All insulators on the 33 kv substation structure were replaced.

The interruption of electricity to the plant that operates continuously was planned at the time the plant was installing a third kiln to increase plant output by 50 per cent.

The substation crew assembled 314 insulators for the job, coating each insulator in hot paraffin.

Twenty men were used with the job divided so that the station crew changed out the station type insulators, adjusted switches and disconnects while the line crew replaced the disc insulators on the incoming lines and busses. Then, too, the station lightning arresters and transformers and oil circuit breaker bushings were cleaned.

Switching began on August 22 at 5 a. m. and was completed in an hour when grounds had been installed on all incoming lines. All work was completed by 2:15 p. m. and the station ready to be re-energized.

The Roanoke district crews worked under the supervision of W. S. Shanks, substation foreman, and R. G. Amos, line foreman. On the job were J. R. Tuck, R. W. Swain, R. D. Turner, J. L. McManaway, O. S. May, H. C. Young, L. G. Gregory, C. T. Rader,



Insulators are switched at the substation which furnished power to the Lone Star Cement Corporation. The men working on the substation were in teams and distributed over the structure to reduce the danger of falling objects.

H. F. Carter, J. W. Bryant, W. S. Jones, R. A. Armistead, R. G. Amos, E. B. Ferguson, W. S. Shanks, and L. F. Hogan.

Girls' Club Helps

Title Of Kentucky Colonel Bestowed On T. M. Watkins At Surprise Party

"Colonel" T. M. Watkins is the title now of the Williamson district manager. He was awarded the title of Kentucky Colonel by order of Gov. Lawrence W. Weatherby at a recent surprise party.

He went to the company auditorium in Williamson to attend what he thought was a birthday dinner for his wife. It was—but it was also an excuse to award him his new title before a large group.

Dr. J. E. Johnson, state senator who was toastmaster for the occasion, pulled the surprise by presenting Mr. Watkins with a scroll bearing the state seal. He was given all rights and privileges of an honorary Colonel.

His wife, who knew the honor was to be presented, had the honor of pinning the official Colonel's tie on her husband. Also at the ceremony were their sons, Tom, Jr., of Ashland and Bill of Lexington.

The toastmaster in his remarks to the Colonel told him that members of the K-Appa Club, Williamson district women employees' organization, was instrumental in getting the Colonel his commission. The girls wanted "to do something nice" for him because Mr. Watkins had helped them organize several years ago and had helped them many times since.

Colonel Watkins is a veteran of

over 30 years' service with Kentucky and West Virginia and Appalachian. He was Pikeville district superintendent until transferred to Williamson in 1943 as district manager.

He is active in many civic and social organizations. An officer in the Tug Valley Chamber of Commerce, the Pond Creek-Tug River Mining Institute and the Mingo Country Club, he is a member of the Elks, the Mountain Club and the Layman's League of St. Paul's Episcopal Church.



"Colonel" Watkins expresses his appreciation for receiving his commission as his wife, who knew of the surprise listens.

Fire-Fighting Training At Sporn Plant



Fire fighters at Sporn plant put out an oil fire with a fog type nozzle as part of a fire fighting training course. C. H. Yoho, AGE supervisor of fire protection, is conducting the course at the plant. Four squads are being trained so that the plant will have a fire fighting squad on duty 24 hours a day. This is one of a series of courses being conducted by Mr. Yoho at generating plants on the AGE System.

AGE Annual Report Gets National Award

American Gas and Electric Company has received a third place national award for its 1952 annual report.

AGE's report was one of 300 finalists in a competition sponsored annually by *Financial World* magazine, which this year attracted more than 5,000 entries. The report received its third place rating in the "Public Utilities Holding Company" category.

In addition, the annual reports of three of the operating companies, as well as the AGE annual report, received "merit awards" for improvement over previous years' reports. The three companies were Appalachian, Ohio and I&M.

Two Get Pins For Gallon Club Blood Donations

Two employees recently became gallon club donors in the Red Cross Blood Program. Both Paul Huber, Sporn plant conveyor operator, and



Mr. Huber

Jack Palmer, system public relations department, started giving blood in April of 1951.

Paul was one of the first four-gallon club members to receive this distinction in Meigs County, Ohio. He donates at Pomeroy, Ohio, where the quota of 100 pints has always been reached.

Paul says he does not mind giving blood. He also points out that he gets a free physical examination before each donation. In summary he says, "I plan to continue to give blood—as long as it is needed."

Members of the Gallon donor Group in Roanoke were awarded their gallon club pins on October 12. Jack said he first gave blood because two friends were in the Army in Korea during the disastrous retreat days.

He said, "I continued to donate blood because I saw evidence of the need for blood at home. A friend was given several transfusions at child birth, helping to save her life."



Sylvia Hinchman, Charleston home service supervisor, was guest home economist on the first day, October 12, that Charleston's new TV station started operating. Her half-hour show was also the first studio production for WKNA-TV, an ultra-high-frequency station.

B. H. Blizzard Of Charleston Plans Retiring On Farm



Mr. Blizzard

B. H. Blizzard, Charleston substation department foreman, retired the first of this month. "Bones," as he is known, served the company over 30 years.

Born in Kanawha County, he has lived in the Kanawha Valley almost all his life. He started work in the mines, went to work for the telephone Company in Charleston and switched to the Fayette Electric Company at Montgomery which was later to become a part of the system.

In 1913 he went to work at Cabin Creek plant and worked part time until 1916 when he went to West Penn Power Company as a rigger. He served as a pipe fitter for the Naval Ordnance plant in South Charleston before returning to the company in July of 1923 as a transmission foreman. In 1947 he transferred to the substation department as a crew foreman.

Bones was in charge of the camps which built several lines still being used. Among these are the Turner-Chemical, Charleston-Clendenin and the Clear Fork line going near Rainelle. These camps usually had 35 to 40 men and were moved along as construction progressed on the line.

Bones is in the process of acquiring a farm on North Fork of Deer Creek in Pocahontas County. He hopes to spend a lot of time there after retiring. He also plans to completely remodel his home in Dunbar which he says will take a lot of time. He is looking forward to doing a lot of hunting and fishing after retiring.

On TV Program

Bluefield Division

Welch District

Mary B. Blevins, Pineville office, resigned to join her husband who is in the service in New York.

Paul Corder, Welch meter department, re-enlisted in the Army and is stationed at Fort Knox.

New Employees include Rinda Gay Perkey, accounting office, and Leona Privett, Pineville office.

Sympathy is extended S. C. Bowen on the death of his brother.

Sympathy is extended J. C. Graham on the death of his brother-in-law.

Sympathy is extended Ramsey Jones on the death of his brother-in-law.

Sank Smith, personnel supervisor, was appointed election superintendent for the farmer's election to name a conservation supervisor for McDowell County on October 13. W. T. Lanter, stores department material clerk, was one of the poll clerks.

Frances Brooks, home economist, has returned to work after a tonsillectomy.

Jackie Martin of Switchback has returned to work after suffering from a fall from a ladder.

Abingdon District

W. L. Smythers, lineman, was elected chairman of the Clintwood Boy Scout Troop Committee while J. L. Osborne, area serviceman, and C. K. Rowland, local office supervisor, were elected committeemen.

Calvin C. Robins, meter reader, resigned.

L. F. McPherson, commercial manager, recently spoke to the Lebanon Lions Club on the need for an organization in the town to promote industrial development.

Robert J. Weisfeld, dealer sales representative who is a vice president of the Junior Chamber of Commerce, attended the Mid-Atlantic institute in Washington, D. C.

Supervisors and foremen from the district toured the Foote Mineral Company Plant at Sunbright after their monthly operation and safety meeting in the Gate City office. Four Kingsport employees attended the meeting and also toured the plant.

Joe E. Collins, residential and rural sales supervisor who is president of the Abingdon Kiwanis Club, attended a meeting of the Capitol District of Kiwanis International in Richmond.

Glen Lyn Plant

Dewey Law is recovering from injuries to his arm received in an automobile accident on October 18.

James E. Brown, on military leave, visited the plant.

Henry E. Davis and John A. Thornton, retired employees, visited the plant.

E. J. Chandler and G. T. Powell have returned to work after recent illnesses.

Hunter C. Dunn, utility man, resigned.

Pulaski District

Sympathy is extended John Leonard, Marion, on the death of his father.

Mary Hale, daughter of C. S. Hale of the meter department, is recuperating after surgery.



Sympathy is extended Nancy Bogle, accounting department in Marion, on the death of her uncle.

Newly elected members of the Madeline Harman Woman's Club are Opal Newland, Brownie Yeager and Margaret Whitley, wife of E. L. Whitley.

Sympathy is extended Thomas Ryan on the death of his brother-in-law.

Sympathy is extended C. S. Hale on the death of his mother.

H. B. Newland, personnel supervisor, attended the State Round Table of Industrial Management Clubs at Ocean View with other officers and board members of these clubs.

Bluefield District

Jack Hawks is a new employee in the Tazewell line crew.

Sympathy is extended Mr. and Mrs. J. C. Smith, Jr., on the death of her mother.

New employees include: Harold Coon, transportation department, Alice Coalter, accounting department, and Robert Fields, Narrows line crew.

Sympathy is extended Kathryn Milam, commercial department, on the death of her grandmother.

Sympathy is extended Ernie Linkous, stores department, on the death of his grandmother.

Thelia Mathena, meter department, has returned to work after a tonsillectomy.

(See Bluefield, Page 10)

Kentucky

Hazard District

Sympathy is extended Farris Erwin, distribution department, on the death of his brother.

Herb J. Bonta and Roy Miller of the commercial department spent two weeks in Miami after making the highest percentage of quota during the recent sales campaign.

Mrs. Arnett Strong, wife of the engineering department employee, is recovering after an operation.

Ashland District

R. A. Macomb, district commercial manager, attended the annual meeting of Region Four of the Boy Scouts in Canton. He is president of the Tri-State Area Council.

Donald C. Keyser, district deputy grand master of District 32 of the Masons, attended the Grand Lodge meeting in Louisville. He is employed in the main accounting office.

J. W. Ellis, engineering department, and Don Keyser, main accounting office, attended the ceremonies with the El Hasa Shrine for the laying of the cornerstone for the new Scottish Rite Temple at Covington.

Pikeville District

William B. Syck, troubleman, has returned to work following an extended absence due to an off-the-job accident.

(See Pikeville, Page 8)

Kingsport

Sympathy is extended James P. Smith, lineman, on the death of his mother-in-law.

B. S. Collins has returned to work after an extended illness.

Recent blood donors include James K. White, Jesse L. Williamson and Frank Umberger.

Millie P. Deal is the new maid in the commercial department.

Sarah T. Kincaid, maid, resigned. James L. Arnold has returned to work after an appendectomy.

James T. Duncan, president of the Kiwanis Club, attended the Kentucky-Tennessee District Kiwanis convention in Lexington.

Charleston Division

Charleston District

D. R. Riffe and W. F. Sampson, test engineers, are new employees at Kanawha River plant.

Roy McDaniel and Homer Duncan, Kanawha plant construction department, resigned.

Bonnie Lowe is a new employee in the Kanawha plant construction department.

New employees in the substation department are Bill Angelo, Robert Clem and Norman Young.

Eugene Watson is the new area sales representative in the commercial department.

New line department employees include Everett Sparr at Charleston and Billy Chase at Nitro.

James Dennison is a new employee in local accounting.

World Of Friends



Pen pals all over the world have helped make the life of Erma Lee Heldreth a happy and full one. The daughter of Lyle Heldreth, Charleston substation foreman, Erma has suffered from arthritis all but the first 18 months of her life. Except for occasional rests and sleeping at night, she stands all day. She is shown writing a letter to one of her many friends. She often writes as many as three letters a day, and during the vacation season visits different ones of the people she writes all year round. Erma is an active church worker and attends the Central Methodist Church every Sunday. Letters from other places have made Erma's life a happy one, and her letters to others convey this happiness.

Cabin Creek Plant

Mrs. C. A. Kendall, wife of the shift supervisor, recently left by plane to visit their two sons in the Navy. Clarence is stationed in Groton, Connecticut, and James at Quonset Point, Rhode Island.

Philip Sporn Plant

Charles Grimm, maintenance man, and Elenor Mae Satterfield, accounting department, resigned.

Earl M. Rottgen, yard foreman, has returned to work after recovering from a broken arm.

Robert Cooke, instrument maintenance man, attended Bailey Meter Instrument School in Cleveland.

Milford Mowrey, results helper, was appointed a director in the Sleepy Hollow Sportsman Club, replacing Charles Wilson who transferred to another plant.

New employees include: Shirley Ann Grimm, accounting department; Stanton E. Burdette, Robert G. Rhodes, Roland O. Karr and Wallace R. Brown, labor department.

Three Explorer Scouts recently toured the plant under the guidance of Ralph Warner, maintenance foreman who is scoutmaster of Post 253 of Mason, and Frank Harris, guard, who is institutional representative.

Point Pleasant District

E. L. Mitchell, power engineer, (See Point Pleasant, Page 11)

Huntington Division

Logan Plant

Sympathy is extended Norman Johnson, Jr., on the death of his father.

Cpl. George B. Keck, son of John J. Keck, has returned to the United States from Korea where he served with the 25th Infantry Division.

Huntington District

Emily Jane Swann is a new employee in the system billing office.

Audrey H. Newman, system billing office, resigned.

Williamson District

Dorothy Olson, accounting department, resigned.

New employees include: Lelie M. Matney and Joseph A. Harmon, accounting; Amos P. Henry, meter, and Sidney E. Copley, line and station.

Mrs. Jack Riddle, wife of the engineering department employee, has returned home from the hospital after an extended illness.

Logan District

New employees in the accounting department include Betty Lou Copley, clerk, and Johnny Hall and William E. Crace, meter readers.

Roanoke Division

System

J. Clyde Miller, appraisal department, was surprised September 24 with a house warming party at his new home by 35 Roanoke employees.

Patsy Joan Morris and Curtis H. Maxie are new employees in the billing office.

Bonnie Peters is a new employee in the personnel department.

H. A. Clarke, system substation superintendent, was the official delegate to the District 4 executive committee meeting of the American Institute of Electrical Engineers. The meeting was held October 12 in Atlanta. Mr. Clarke is vice chairman of the Virginia Mountain Section of A. I. E. E.

Sympathy is extended Stuart Mattox, accounting department, on the death of his mother.

Tida Long, accounting department, was honored with a house warming at her new apartment on October 20 by girls of the fifth floor.

Virginia Welch, accounting department, was entertained with a miscellaneous bridal shower at the Vinton War Memorial on October 1. Margaret Carter, Frances Whitlock, Jane Roberts and Frances Quesenberry were hostesses.

Roanoke District

James W. Hall, agricultural engineer, was the subject of a recent feature in *Electricity on the Farm Magazine*. He was featured in the regular column, "Rural Service Men You Should Know."

Mrs. Lillian S. Spradlin, payroll department, recently was pictured in the *Lynchburg Daily Advance* as one of the models at the Virginia Press Photographers' meeting at Natural Bridge. She is a former employee in the Lynchburg office.

J. L. White, division supervising engineer, attended the Southeastern Electric Exchange meeting at Pinehurst, N. C.

Mrs. A. R. Martin, wife of the Rocky Mount local superintendent, is recuperating after an operation.

Recent blood donors include: Carl J. Puffenbarger and L. S. Caldwell, line department; G. H. Broyles and A. S. Pullen, substation department.

Jack Peck, residential sales department, recently moved into his new home at Fincastle.

Lynchburg District

Russell Volk, son of G. A. Volk of the line department, has returned home after an operation.

Jack Bower, commercial department, and Aston Guill, distribution-engineering department, resigned.

Cpl. John L. Cloyd, son of F. M. Cloyd who is commercial manager, was home on leave from Biloxi, Mississippi, before reporting to his new post in Maine.

Mrs. Massie Howard, wife of the commercial department employee, is recovering at home after an operation.

Lewis Evans, commercial department, is a new employee.

Mary Elizabeth Cook, daughter of B. C. Cook of the stores department, entered Radford College this fall.

Recent blood donors include: R. C. Foster, J. D. Harker, W. L. Booth, Jr., G. C. Wheeler, R. L. Davis, A. A. Ferguson, H. M. Figg, Jr., R. D. Curtis, J. W. Wingfield, G. A. Volk, Jr., J. A. Martin, C. D. Ross, (See Lynchburg, Page 11)

Mother Of Bluefield Man Wins Contest At Virginia State Fair



Mrs. Cook is shown with the sewing machine she won at the Virginia State Fair.

Mrs. J. E. Cook, mother of James Cook of Bluefield, recently won the Virginia State Fair Sweepstakes for exhibits of converting cotton feed bags into useful articles.

In addition to winning the Virginia contests, Mrs. Cook's entries have been sent to Chicago to be placed in competition at the International Dairy Exposition.

Mrs. Cook entered seven items and won six cash prizes; the sweepstakes; and a portable sewing machine. James is employed in the Bluefield substation maintenance department.

Logan Man's Son Named Student Representative

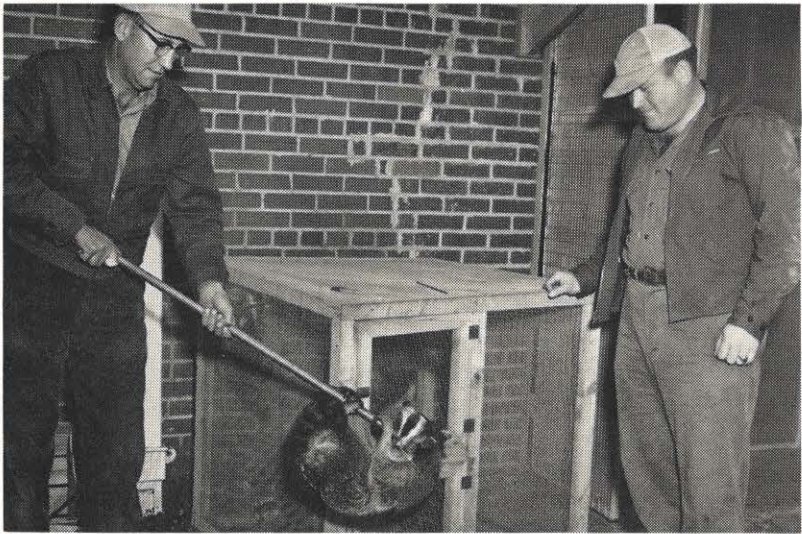
Gene Leeson, son of Gene Leeson, Logan district stores supervisor, has been named student representative at Bowling Green College of Commerce, Bowling Green, Ky.



Gene Leeson

Gene, a junior accounting major, is also vice president of the Toppers fraternity. Requirements of his new position include leadership, character, initiative and ability.

Coon Acts Irritated About Treatment As Fuse Blown Along Pulaski District Line



Alva holds the cause of the trouble while Refert looks on. The coon has shown little gratitude for the treatment it has received from the Hillsville servicemen.

You never know. No sir, you never know what you'll find as the cause of an outage.

Take the recent case of Alva Shepherd and Refert Jenkins, servicemen in Hillsville in Pulaski district. They got a report of a line out.

They located a blown transformer fuse on the line but no apparent cause for the trouble. They couldn't find a thing except for one irritable coon.

This coon was not a bit sociable—even wanted to put up a fight instead

Emory Baldwin Aboard Ship Which Exploded

Emory C. Baldwin, Jr., Roanoke district meter reader on military leave, was aboard the *USS Leyte* which exploded and was swept by a flash fire on October 16. He was not injured.

He had been in the compartment below which was destroyed by the explosion. However, he had been called on deck by a buddy just before the explosion.

News of his safety was carried in the October 17 issue of *The Roanoke World-News*. He entered the service in March of 1952 and is a fireman first class.

Mrs. N. Peery, Retired Bluefield Employee, Dies



Mrs. Peery

Mrs. Nannie Ellen Peery, 82-year-old retired employee of the Bluefield division, died October 9.

She was employed by Appalachian for more than 10 years as elevator operator in the Bluefield office. She retired in 1945.

Born in Martinsburg, Missouri, February 10, 1871, she was a member of Immanuel Lutheran Church. Funeral service was conducted at Mercer Funeral Home Chapel and interment was in Maple Park Cemetery in Bluefield.

She is survived by two sons, two brothers, two sisters, eight grandchildren and 10 great-grandchildren. Mrs. Peery's grandson, Ernest Linkous, is employed in the Bluefield stores department.

Millikan's Son Gets Air Force Wings

Lieutenant David L. Millikan, son of Mr. and Mrs. R. F. Millikan of Ashland, recently won his wings as an Air Force pilot at Reese Air Force Base, Texas.



Lt. Millikan

April of this year.

A graduate of Ashland High School and Purdue University, Lieutenant Millikan reported October 16 to the 3510th Flying Training Wing at Randolph Field, Texas, for six weeks' transition training in B-29's.

Mr. Millikan is general safety supervisor for Kentucky and West Virginia Power Company.

Lieutenant Millikan entered the Air Force in August, 1952, and was assigned to Spence Field, Georgia, where he completed primary training. He was transferred to Reese Field in

Scarbro Sub Condenser Gets Overhaul



Scarbro substation crew members "take a break" as they give the 15,000 kva condenser a complete overhaul. The reconditioning is done every five years when every part is taken down and cleaned, greased and replaced. Helping on the Beckley district substation job was J. E. Matthews, foreman from the Charleston substation department. Pictured from the left on top are L. C. Jones, J. C. Keaton and Richard Patterson. Below, from left: J. P. Hughes, J. B. Richmond, A. R. Allen, L. C. Mollohan, foreman, and R. J. Pinnell.

Cabinet Work Hobby Comes In Handy For H. Grubb As Kitchen Is Remodeled



Hugh stands in the kitchen he remodeled. He also made all the cabinets for the kitchen which took three months to complete.

Time means nothing to Hugh P. Grubb when he starts on one of his projects. His latest one—remodeling the kitchen—took three months of spare time.

The area supervisor at Galax in the Pulaski district has been interested in cabinet work for about 20 years. He does the work at night and on Saturdays. His first project was a corner cupboard which is still in use in the Grubb dining room.

His recently remodeled kitchen involved removing a partition wall and relocating the windows to accommodate the built-in sink and the counters surrounding the range. The cabinets are white knotty pine and finished natural with black hammer

hardware.

Built without the aid of power tools, the cabinets show excellent workmanship in construction and finish. The corner space that is most often lost has a small door opening into a set of revolving shelves which are set on car ball bearings. This was the second set of cabinets Hugh built for his kitchen as the first were of the removable type.

Other pieces of Hugh's handiwork include book shelves, combination radio and record cabinet and lawn furniture. And now that Hugh has finished his latest project, you can bet he will be looking around for something else to do to put his active hobby back to work.

Hesson Elected Head Of School's P. T. A.

Otis Hesson, a member of the Point Pleasant district line department, recently was elected president of the Broad Run P. T. A. The Broad Run School is located near Graham Station, West Virginia.



Mr. Hesson

Mr. Hesson has a great interest in school activities and, himself is a graduate of Wahama High School at Mason City. The Hessons are the parents of six children.

In addition to P. T. A. work, Otis has several other interests. He is widely-known to area sportsmen as one of the best fox hunters of the area.

Ashland's Eastern Star Is Headed By Ketterer Family

Mrs. Annis Ketterer, a member of the main accounting office of the Kentucky and West Virginia Power Company, together with her husband, James, recently were installed in the highest posts of Ashland Chapter No. 19, Order of the Eastern Star. The Ashland chapter, the largest in Kentucky, is composed of more than six hundred members.

Mrs. Ketterer was installed as worthy matron while her husband assumed the duties of worthy patron. Installation ceremonies were held at the Masonic Temple in Ashland.

Mrs. Ketterer is the former Annis Thomas of Roanoke and was employed in the system accounting department prior to being transferred to Kentucky.



Annis and James Ketterer

Logan Employees In Follies Of 1953



Several Logan district and plant employees donned grease paint September 30 when the Logan Junior Woman's Club presented its Follies of 1953. Dretha Lambert, Lola Adkins and Ann Pozega (pictured above) as well as Margaret Tyler were members of the chorus line and took part in the skits, while June Abdoney and Jack Blankenship of the Logan plant were also featured. Mrs. Helen Fleshman, wife of T. J. Fleshman of the T&D department, played the piano accompaniment for the show. Eleanor Winter of the managerial department, chairman of the Junior Woman's Club, was in charge of the entire production which played before approximately 1,200 persons in the Logan Theatre.

Good Deed Starts Hobby

'Keeper Of Bees' Title Belongs To 'Pep' Testerman With 15-Year Hobby



"Pep" shows plenty of confidence as he holds those bees. They must be good producers because he averages about 300 pounds of honey a year.

He really got stung when he started his hobby. But 15 years later T. W. "Pep" Testerman is known to his fellow employees in Bluefield as "keeper of the bees."

The line foreman says he has been stung "a lot of times." His first experience with bees came about 1938 when Pep's neighbor, an apiarist, was away from home when one hive of his bees swarmed.

Having seen the neighbor gather them and put them in another hive, Pep went over and did just that. He kept his neighbor from losing those bees.

After he finished this neighborly deed, he became interested in bees. He then bought a couple of hives of

Mt. Gray Caucasian bees.

He has three bee stands and has had as many as 18 stands at one time. In an average year he harvests 300 pounds of honey.

He has even captured wild bees by boring a hole in the bottom of a hollow bee tree and blowing smoke in the hole with a bee smoker. He then places the hive at the entrance of the bee tree and bees are smoked out of the tree into the hive.

Ohio Power Company Names Former AEP Man To New Position

John R. Larew, a former Appalachian employee, has been promoted to the position of personnel supervisor for the Valley division of Ohio Power Company with headquarters at Portsmouth.

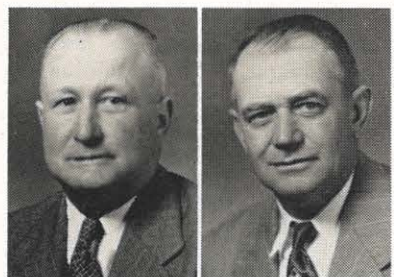


Mr. Larew

Mr. Larew was employed by Appalachian in November, 1938, as a clerk in the accounting department in Beckley. He held various positions in the accounting and distribution departments in Beckley before entering the Navy. After serving four and one-half years he returned to become an auditor for A. G. E. and served throughout the Southern Properties.

He later rejoined Appalachian as an administrative assistant in the system personnel office in Roanoke. He was transferred to the Ohio Power Company in February, 1950, as personnel assistant in the Canton general office.

Grubb And Sharpe Assume New Posts In Pulaski District



Mr. Grubb

Mr. Sharpe

H. P. Grubb and L. A. Sharpe, two Pulaski district employees, have assumed new assignments. Mr. Grubb was transferred from Galax to Wytheville as area supervisor while Mr. Sharpe will become the new Galax area supervisor. The transfers were effective November 1.

Mr. Grubb was employed by the company in 1921. He worked with the construction department until he became a substation operator in 1926. He operated at Switchback and Coalwood until he was transferred to the distribution line department at Grundy in 1935. He was serving as Pocahontas line foreman when he was transferred to Galax in 1951.

Mr. Sharpe was employed by Appalachian in 1936. Over the years, he served the district in a number of assignments. He was Wytheville serviceman in 1937 and was transferred to Pulaski in 1938. In 1948, he was transferred to Hillsville as a working foreman where he was assigned until his present promotion.

Both men are active in civic affairs. Mr. Grubb is a member of the Methodist Church and serves as steward on the church board. He is a Master Mason; a member of the Shrine Club and the Kiwanis Club. Mr. Sharpe is a steward for the Hillsville Christian Church. He is a member of the Hillsville Town Council; past president of the Rotary Club; and a Master Mason.

Interest In Roller Skating Led Lineman In Galax To Start Rink Which Family Helps Run

You like roller skating so what do you do as a spare-time activity?

If you're like S. J. "Red" Johnson, you operate a roller skating rink.

The lineman at Galax in the Pulaski district really draws the crowd as his patrons this year include some 8,000 adults and children. Red says his hobby is truly "a natural" because he has been interested in skating since he was 13 years old.

He followed the sport and in March of 1949 he found a suitable building to hold skating classes for children on Saturday mornings. Interest grew among the young people, spread to their parents and now Red keeps the rink open almost every evening.

Saturday mornings are still reserved for children. They can rent a pair of skates for the entire morning for 14 cents.

Red's family takes an active part in the operation of the rink. His sons, Johnny and Bobby, are skate boys while Mrs. Johnson lends assistance in her spare time by helping control the classes on the floor.

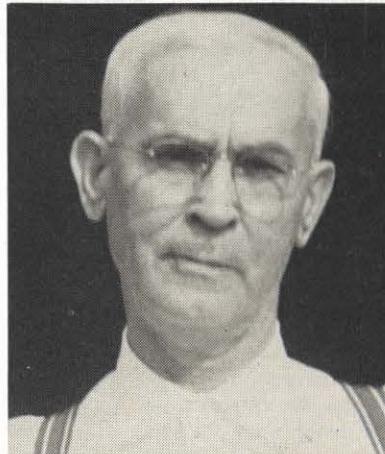
Red takes a lot of pride in providing the young people of Galax with a source of recreation. He says he will continue to operate the rink as

long as they show their appreciation. From the present turnout, it looks like Red is in the business to stay.



Red checks a pair of skates before outfitting a youngster at the rink in Galax.

A. J. Thomas Of Scarbro Station Is 35-Year Vet



Mr. Thomas

A. J. Thomas, Scarbro substation operator in the Beckley district, was presented his 35-year-service pin the first of last month.

He held several jobs until October 1, 1918, when he was hired as a switchman at Scarbro. In 1932 he was promoted to substation operator.

Mr. Thomas says he can remember when Scarbro substation was cut in on July 25, 1927. He remembers it because he was the man who closed the switch to energize the station.

Looking back on his years of service at the station, he remembers when a line from the station to a coal mine went to the ground and every tower carrying the line began to arc. He says the entire population within seeing distance took off for the hills as there were plenty of "fireworks" for a few seconds.

He enjoys gardening, hunting and traveling as hobbies. An unusual fact about his hunting hobby is that it includes hunting bee swarms.

Petie Jefferson, Roanoke Man's Son, Edits School Paper

Petie Jefferson, seventeen-year-old son of Mr. and Mrs. L. E. Jefferson of Roanoke, recently was named editor-in-chief of the *Jefferson News* for the 1953-54 term. The *Jefferson News*, official publication of the Jefferson Senior High School, is rated one of the most outstanding newspapers in its class.



Petie Jefferson

Petie, a senior at Jefferson, became a reporter during his first year in journalism, then later, he became co-editor of sports. Last year, Petie was selected to attend the CSPA Convention in New York City where he was tapped by the Quill and Scroll, an international honor society for high school journalists.

Petie is a member of the Jefferson Choir, Hi-Y and the National Honor Society. He also is active in church work. He is a member of the board of the Montgomery Presbytery Youth Fellowship and hopes to enter the ministry following graduation.

Mr. Jefferson is employed in the system accounting department.

Reddy Kilowatt Helps Out At Abingdon Tobacco Festival



Reddy Kilowatt pitched in to help with Abingdon's Burley Tobacco Festival last month. LEFT: Reddy gets an assist from four girls from the Abingdon district office. Each girl represents one of the ways Reddy helps the tobacco grower. From the left: Maybelle Grace with cable and thermostat representing soil heating; Shirley Grubb with a butterfly net representing worm control; Ruth Caldwell with a watering can representing water systems and Jerry Wilkins with a neon tube representing tobacco grading

lights. Paul Dunn and Bob Weisfeld were in charge of building the float which the rural department helped make. RIGHT: Reddy and his clothes dryer quiz gets help from Margaret Collins, home economist, and Charles Wagner, dealer sales representative. About 15,000 people attended the festival show that also had on display a model heat pump from Richardson-Wayland Electrical Corporation. Carson Carmichael, commercial sales representative, helped explain its operation during the three-day festival.

Company Men On A.I.E.E. Program In Charleston



Mr. McCormack Mr. Kepner

About 400 electrical engineers from six states met in Charleston for three days at the Middle Eastern District Meeting of A. I. E. E. Twelve Appalachian and A. G. E. men were speakers on the program.

Gov. W. C. Marland gave the welcoming address on September 29. The technical program for the meeting was based around coal, chemicals, power and general industry applications of electricity.

In a session on power, three Appalachian men and one A. G. E. man led the program as speakers. H. E. McCormack, superintendent of the Appalachian system operating department, spoke on "System Operation High Voltage Transmission."

J. W. Kepner, assistant superintendent of Appalachian system operation, talked on "Detecting and Melting Ice or Sleet on Lines."

E. W. Woody, Appalachian system



Mr. Woody

supervisor control engineer of the system substation department, and H. C. Barnes, A.G.E. relay and protection engineer section head, spoke on "330 KV Relaying."

"Selling Your Company to the Colleges" was the address given in the management development session by F. G. Lippert, A. G. E. director of personnel administration. George E. Hervey, Charleston district engineer, was chairman of the power session while E. L. Munday, Roanoke district commercial manager, was chairman of the session on power distribution and applications.

Others serving on committees for the meeting were: R. H. Hively, Charleston power sales engineer; G. W. Unangst, Charleston meter supervisor; C. C. Darrah, assistant Beckley district manager; B. W. Whittington, Charleston power sales engineer, and C. B. Talley, Charleston district manager.

In addition to talks on technical papers, several inspection trips showed a cross-section of industry in the Charleston area.

H. H. Bivens Becomes Welch's Cubmaster

Howard H. Bivens, Welch district employee, recently assumed duties as cubmaster of Cub Pack Number 36 at Welch.



Mr. Bivens

As cubmaster, Mr. Bivens will direct the Cub Scout program in the Welch area. He will supervise the work of five dens which includes a membership of approximately forty-five youngsters.

Mr. Bivens is stores supervisor at Welch.

Many Employees Rewarded In Operating Notes Program

Birth Of Idea In Lynchburg District Grows Into Time-Saving Boom

Picture four men working on a difficult job in an area with little elbow room. You hear some grunts, a few sighs and a few pungent expressions that jar the eardrums.

Such a situation existed at Reusens hydro plant in the Lynchburg district where a crew was doing extremely heavy work in the turbine pit. Then an idea was born.

Clarence D. McCarthy, maintenance mechanic, began thinking of the difficulties of mixing concrete and carrying it around the water wheel in the close working space. Gradually the picture of a portable boom with a hoist started taking shape in his mind.

Stopping the work in the pit, he called to the men and explained what he had in mind. J. A. Porter, maintenance mechanic; W. R. Worley, maintenance man, and Morris Lewis, maintenance helper, started gathering the necessary material.

With two pieces of iron rod, a piece of pipe, nuts and bolts, pieces of scrap metal and an electric hoist formerly used in the Lynchburg district office to hoist ashes from the basement, they completed the boom in five hours. It was used by the men that same day on the job.

Easily set up in the turbine pit by two men in about 15 minutes, the boom can be disassembled readily because it is separated into three parts. The time spent in building the boom

was soon offset by time saved in maintenance operations because there are five turbines of similar construction at the plant.

They also have found many other uses for the portable boom. It is useful for removing wicket gates, aiding shaft-alignment checks and removing gate-rod bolts which may stick in the wicket gates due to accumulation of rust and scale along their length.

Several months after the boom was built, McCarthy's supervisor, R. L. Hatch who is plant supervisor, and friends urged him to submit a write-up and drawings to the *Monthly Operating Notes*. McCarthy with the help of W. R. Worley took all of the dimensions of the boom and made the sketches which were submitted.

His article entitled "Portable Boom Aids Turbine Maintenance" appeared in the April, 1953, issue of *Notes*, for which he received an awards check. He also received another check from *Electrical World* when his article was selected by that publication for use in the August 24 issue.

Now that McCarthy has seen how an idea can pay off in time and labor as well as some personal recognition, he has been thinking about other devices. He has a number of improved practices that are already in use and plans to submit them to *Operating Notes* in the near future.



Starting with an idea, Clarence McCarthy makes it a reality as he works on a portable boom in the shop at Reusens hydro plant. Most "Notes" suggestions come from such ideas to make jobs easier and better by a new method.



Clarence rigs the finished product on an I-beam to demonstrate its operation. He was assisted in making the boom by three men in his crew.

AGE Publication Dedicated To Belief That Best Ideas Are Common Property

About 1900 years ago a man named Seneca said, "The best ideas are common property." That philosophy could well be the slogan for AGE *Operating Notes*, the monthly publication containing ideas which mean recognition and prize money for employees as well as savings for AGE companies.

The purpose of *Operating Notes* is to publicize employees' ideas which will benefit other employees throughout the AGE System. Then, too, many of the articles are published in trade publications, making a contribution to the entire electric industry.

Believing that "the best ideas are common property" has made *Operating Notes* an invaluable publication for the past 24 years. During that time ideas published in it have influenced many of the company's operating techniques while saving vast amounts of time, labor and expense.

The publication has been the voice of men in the field who often are best qualified to suggest better, quicker and safer methods of performing certain tasks. Of the 82 field "idea men" who contributed to *Operating Notes* this year through October, Appalachian had 20.

Each employee in the operating departments is encouraged to let others know about ideas he is using or believes could be put into practice.



Clarence shows Walter the article which appeared in "Monthly Operating Notes." He received two checks for his idea as "Electrical World" also published his article after it had appeared in "Notes."

The employee need not be able to write a technical description of his device or practice. His supervisor can give help or advice in preparing the idea for submission.

President Philip Sporn has said: "I have tried to develop the thought for many years that we are interested in IDEAS. The important thing is the idea in the article which describes it."

For this reason, field editors have been selected to aid in the preparation of operating ideas. Most of them have served for a number of years and have voluntarily taken on this added duty to help their fellow employees get the recognition they deserve for their ideas.

Editors in our territory who help the-employee-with-an-idea are: E. W. Hogg, coordinating editor in the Roanoke system offices; Paul E. Hilliard, Bluefield division; J. W. Compton, Bluefield; C. K. Kirkland, Abingdon; M. C. Porterfield, Welch, and Thomas Ryan, Pulaski.

Also H. F. Fennell, Charleston division; Fred O. Brown, Charleston; M. C. Clark, Point Pleasant; J. E. Hammer, Beckley; N. B. Kean, Huntington; E. E. King, Williamson; Boyd Richardson, Logan; J. L. White, Roanoke division, and D. C. Kennedy, Jr.; Lynchburg.

Also F. E. Hornbeck, Cabin Creek plant; R. B. Ratliff, Glen Lyn plant; J. B. Harreld, Kanawha River plant; Bartlin Montiegel, Logan plant; P. J. Johnson of Roanoke system offices, hydro plants, and P. T. Schneider, Sporn plant.

Also O. O. Henderson, Ashland district; J. W. Scholtens, Hazard district, and B. P. Bogardus, Pikeville district.

So if you have an idea suitable for *Operating Notes*, take it up with your supervisor who can count on the help of your field editor. It's a good way to gain recognition in your job and help make the tasks of others much easier.

Appalachian Club Plans Party

The Appalachian Recreation Club held their monthly meeting in Pineville office building on October 6. Richard Jones and Richard Ruff had charge of the program and a film, "The Romance of Baseball," was shown.

Plans were made for a Halloween dance in the Welch community room for employees and families.

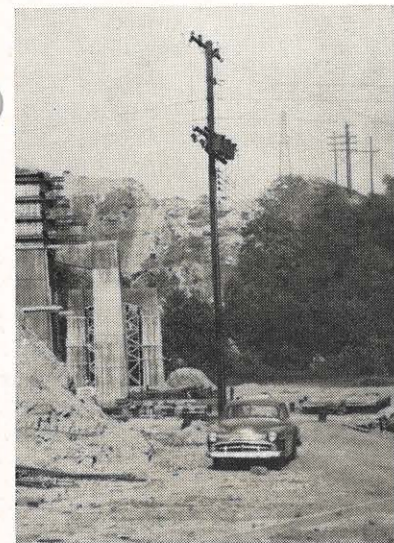


Clarence at right gets some help in preparing the article for "Operating Notes" from Walter R. Worley, maintenance man who also drew the sketches.



Clarence's idea was discussed in the New York office by members of the board of review which decides if ideas are acceptable for use in "Operating Notes." A. M. Perry, editor of the AGE publication who is standing, points out a detail to the committee. Seated from the left: F. A. Lane, head, electrical engineering division; V. M. Marquis, vice president, system planning and operation; John E. Geue, plant consultant who is chairman of the committee, and S. N. Fiala, head, mechanical engineering division.

Lines Relocated



Relocation of miles of distribution and transmission lines was necessary when construction began on the West Virginia Turnpike. Pictured are the abutments for a bridge which will cross Kanawha River at Reed. In the background is a tower since removed to permit the necessary cut for the bridge approach. The new highway meant relocation of lines in the Cabin Creek, Paint Creek and Marmet areas of Charleston district and also in the Beckley district.

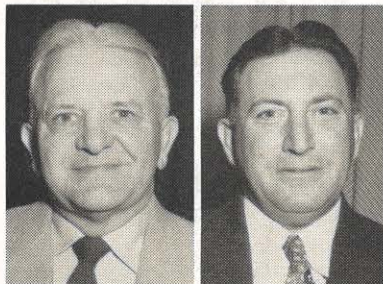
Sporn-Kyger Creek Veterans Honored At Annual Dinner

A number of Philip Sporn and Kyger Creek Plant veterans attended the Annual 20 Year Veterans' Dinner which recently was held at the Moose Hall in Point Pleasant. Charles Carroll, president of the organization, presided.

In addition to the election of officers for the ensuing year, short talks were made by Howard Andrews, W. C. Strain and Arthur Hall. Russell Senter, Dayton Phillips and Claud Bumgarner, all recipients of five year pins during the past year, were guests of the veterans. New officers include: John Grimes, president; Clayton Athey, vice president; and Charles Carroll, secretary and treasurer.

Those attending: Howard Rader, Howard Andrews, Sporn plant manager; Clarence Tennant, Charles Carroll, Lloyd Hennon, Clayton Athey, W. C. Strain, Kyger Creek Plant office manager; Howard Wagenhals, John Grimes, Arthur T. Hall, Kyger Creek Plant; and Karl Wiles.

Three Men Write 'Operating Notes'



Mr. Kellerman Mr. Alteri

Three company employees, A. L. Smith, H. Alteri and F. N. Kellerman, are authors of two articles appearing in the September issue of *A. G. & E. Monthly Operating Notes*.



Mr. Smith

Mr. Smith is employed as a maintenance supervisor at the Philip Sporn Plant. Mr. Smith's article, "Lifting Rods Speed Handling of Turbine - Shell Bolts," describes a maintenance procedure which expedites the han-

dling of parts that are heavy enough to require the use of a hoist for lifting and installing. The procedure eliminates hours of hard and difficult work.

Both Mr. Alteri and Mr. Kellerman are employed in the system garage at Roanoke. Their article, "A Universal Trailer Hitch," describes a hitch they designed which eliminates the use of various types of hitches found in transportation centers. Their simple coupler enables a greater number of vehicles to gain more use of fewer trailers.

Bluefield Men Appointed To Posts In Chamber

Four employees in Bluefield will hold posts in the Bluefield Chamber of Commerce. J. S. Dodd, rural and residential sales supervisor, again will head the agriculture committee. He will be assisted by C. B. Yearout, Bluefield division personnel department.

J. C. Smith, Jr., commercial department, will head the membership committee while W. J. Gillespie, Jr., district manager, will serve on the education committee.

Veterans Awarded Pins For More Than 20 Years' Service



Veterans with 20 or more years of service recently receiving service pins are pictured above. **TOP ROW**, from left, all 30 year veterans: John D. Dalton, Welch; B. R. Currence, Charleston; B. H. White, Beckley; G. G. Nicholson, system accounting in Roanoke; C. C. Hoback, Huntington; and H. C. Mathews, Charleston. **SECOND ROW**, all of the first five with 30 years' service: J. V. Mann, Point Pleasant; A. W. Reeves, Glen Lyn Plant; M. J. Hartley, Charleston; W. I. Whitefield, Roanoke; J. A. Ferrell, Point

Pleasant, and W. P. Booker, Roanoke, 25 years. **THIRD ROW**: T. A. Jewell, Point Pleasant, 25 years; Ernest Bailey, Williamson, 25 years; Jack Akers, Williamson, 25 years; Willa B. Tyree, system operating department, 20 years; A. R. Barber, Hazard, 20 years; and Everett Carrico, Williamson, 20 years. **BOTTOM ROW**, all with 20 years' service: Mrs. Rose S. Harvey, Lynchburg; G. B. Trent, Williamson; S. L. Johnson, Pulaski; and D. L. Buckingham, system substation department.

W. P. Saul Gets 35-Year Pin In Roanoke District



Mr. Saul

W. P. Saul, Roanoke district substation man, received his pin for 35 years of service on October 1.

First employed as a groundman, he worked in the line department for 12 years. He served as a troubleman for 20 years and transferred to substation work about three years ago.

Mr. Saul is married and the father of six children. All four of his boys have served or are serving in the military service. He has five grandchildren.

A member of the Belmont Baptist Church, his main hobbies are hunting and fishing. Until his health limited his activities, he was an outstanding bowler in the company bowling league, usually leading with high average.

Looking back a long way, Mr. Saul remembers when he was hired in the line gang that the transportation equipment consisted of one 1-horse wagon and one 2-horse wagon. It is interesting to note that he was hired by W. S. Peek, retired Roanoke substation superintendent, and was working under him when Mr. Peek retired.

Pikeville . . .

(Continued from Page 4)

Mrs. Naomi Christian is a new home economist.

Mrs. Mary Lou Draughn, home economist, resigned.

Lynn A. Jennings, rural sales representative at Paintsville, was one of the winners in the company sales campaign and received a trip to Miami.

Auborn Helvey, lineman, transferred to Ashland.

F. E. Phillips, Paintsville office, transferred to the Pikeville office as troubleman.

Sympathy is extended Bruce Prater, meter record clerk, on the death of his mother. Sympathy is also extended Tilden Justice, meter reader, on the death of his mother-in-law.

Sympathy is extended Shirlie Hale, meter serviceman, on the death of his grandmother.

Mrs. R. C. Anders, wife of the substation foreman, is recovering after an operation.



Appalachian Electric Power Company

Abingdon District—Robert J. Weisfeld, from Dealer Sales Representative to Area Representative. Gordon Craig, from Area Representative to District Agricultural Engineer.

Beckley District—Betty Merriwether, from Jr. Clerk to Clerk Typist. Ernest R. Biggs, from Clerk-Stenographer to Stores Record Clerk. Marjorie Sue Wills, from Jr. Clerk to Clerk Typist.

Charleston District—E. E. Beretvas, from A. G. & E. Service Corporation in New York to Kanawha River Plant Construction. Anna Lee Harris, from Williamson to Charleston Accounting Department.

Point Pleasant District—R. D. Miller, from Meter Department to Distribution Dept. Line Crew.

Philip Sporn Plant—George A. Burns, from Helper to Jr. Maintenance Man; Edward P. Duffy, from Laborer, Labor Dept. to Helper; Sydney P. Fitzgerald, from Jr. Maintenance Man to Maintenance Man; William H. Jones, from Helper, Maintenance Dept. to Helper, Results Dept.; Elroy E. Kaylor, from Helper to Jr. Maintenance Man; William H. King, from Results Helper, to Instrument Maintenance Man C.; Rodger C. Phillips, from Barge Attendant, to Helper, Maintenance Dept.; Roy M. Reuter, from Helper to Jr. Maintenance Man; Denver L. Rice, from Jr. Maintenance Man to Maintenance Man; William T. Soulsby, from Laborer, Labor Dept. to Helper; Paul E. Stewart, from Helper, to Jr. Maintenance Man; John W. Taylor, from Helper to Jr. Maintenance Man; William D. Winebrenner, from Laborer, Labor Dept. to Helper; Charles D. Yeager, from Jr. Maintenance Man to Maintenance Man; Norman L. Yeager, from Jr. Maintenance Man to Maintenance Man, Maintenance Dept.

Kingsport Utilities, Inc.

Samuel E. Russell, from Lineman C to Lineman B.



Appalachian Electric Power Company

Abingdon District—5 YEARS: C. E. Fields and H. M. Boothe, Transmission & Distribution Department; Margaret Collins, Commercial Department.

Beckley District—35 YEARS: A. J. Thomas, Transmission & Distribution Department. 30 YEARS: B. H. White, Local Accounting Department. 10 YEARS: S. S. Scott, Transmission & Distribution Department. 5 YEARS: J. M. Gates, Commercial Department.

Bluefield District—10 YEARS: J. L. Hale, Transmission and Distribution Department. 5 YEARS: C. E. Howell, L. H. Wallace, W. H. Garber, Jr., Transmission and Distribution Department; C. H. Hager, System Transmission Line Department.

Cabin Creek Plant—15 YEARS: E. H. Hall. 10 YEARS: N. S. Searls, W. R. Barton, G. R. Walls. 5 YEARS: J. B. Britt, Jr., J. K. Daniels, J. R. Trail, C. R. Whittington, M. C. Priest.

Charleston District—40 YEARS: William Slappee, Transmission and Distribution Department. 30 YEARS: M. J. Hartley, System Meter Department; H. C. Mathews, Transmission and Distribution Department; B. R. Currence, Transmission and Distribution Department. 15 YEARS: P. O. Goods, Transmission and Distribution Department; Burl Fewell, Kanawha Valley Power Co. 10 YEARS: Berniece Dettinger, Accounting Department. 5 YEARS: Kermit Fisher, Transmission and Distribution Department; C. H. Mooney, Kanawha River Plant.

Fieldale District—5 YEARS: W. W. Hylton, Line Section and Era I. Minter, Distribution Department.

Glen Lyn Plant—30 YEARS: Ambrose W. Reeves. 10 YEARS: Olin W. Bond.

Huntington District—35 YEARS: C. C. Ransbottom, Transmission and Distribution Department. 30 YEARS: C. C. Hoback, Transmission and Distribution Department. 15 YEARS: R. D. Kuster, Commercial Department. 5 YEARS: J. O. Stover, Transmission Department; H. L. Back, Transmission and Distribution Department; J. R. Drenan, Transmission and Distribution Department; Genevieve Taylor, Personnel Department.

Logan Plant—5 YEARS: Bartlin Montiegal, Supervising Engineer.

Lynchburg District—20 YEARS: Rose S. Harvey, Accounting Department. 15 YEARS: Elga T. Wright, Transmission and Distribution Department.

Point Pleasant District—30 YEARS: J. V. Mann, District Manager and J. A. Ferrell, Administrative Assistant. 25 YEARS: T. A. Jewell, Transmission and Distribution Department. 15 YEARS: W. L. Allen, Jr., Transmission and Distribution Department. 5 YEARS: Jean O. Somerville, Local Accounting Department.

Pulaski District—20 YEARS: S. L. Johnson, Transmission and Distribution Department. 15 YEARS: G. S. Bruce and C. D. Walker, both Transmission and Distribution Department.

Roanoke District—35 YEARS: W. P. Saul, Transmission and Distribution Department. 30 YEARS: W. I. Whitefield, Division Manager. 25 YEARS: W. P. Booker, District Manager. 15 YEARS: W. C. Reynolds, Transmission and Distribution Department; C. E. West, Jr., Transmission and Distribution Department. 10 YEARS: S. W. Fisher, Garage Department. 5 YEARS: D. N. Sink, Line Section; J. O. Bowling, Jr., Line Section.

Philip Sporn Plant—5 YEARS: Claude M. Bumgarner.

System—30 YEARS: G. G. Nicholson, System Accounting Department. 20 YEARS: D. L. Buckingham, System Substation Department; Willa B. Tyree, System Operating Department. 10 YEARS: J. D. Murray, System Accounting Department. 5 YEARS: C. L. Fulp, System Accounting Department; V. S. Likens, System Substation Department; M. V. Waid, System Substation Department.

Welch District—30 YEARS: J. D. Dalton, Line Supervisor. 5 YEARS: Bernard C. Wallace, Lineman B., Jack Green, Meterman B.

Williamson District—25 YEARS: Ernest Bailey and Jack Akers, Transmission and Distribution Department. 20 YEARS: G. B. Trent, Everett Carrico, both Transmission and Distribution Department. 10 YEARS: Ernest Slater, Transmission and Distribution Department.

Kentucky and West Virginia Power Company

Ashland—5 YEARS: Dave H. Leasure, Accounting Department; Clayton Wilburn, Meter Department.

Hazard—20 YEARS: A. R. Barber, District Manager. 15 YEARS: C. E. Green, Distribution Department. 10 YEARS: C. A. Arnold, Substation Department.

Andy Graham Serves As Co-Chairman Of Fair

Andy Graham, area sales representative in the Pulaski district, served as co-chairman for the Pulaski County Fair, September 18-19.

He received a letter of thanks for his work from the Madeline Harman Woman's Club which said in part: "To say that your services were greatly appreciated would certainly be an understatement."

Power Makers' Club Has Dance In Charleston

The Cabin Creek Power Makers' Club entertained its members with a dance at the Sons of Italy Hall in Charleston on October 2.

Guest couples were invited by members. A large crowd enjoyed the music of Don Osborne's Orchestra.

Nine Couples Exchange Wedding Vows



These are some of the brides who were married during the past month. Top row, from left: Mrs. C. C. Coleman, Cabin Creek; Mrs. Richard A. Jones, Welch. Second row: Mrs. G. B. Phillips, Roanoke; Mrs. J. F. Dooley, Charleston. Third row: Mrs. J. D. Spangler, Huntington and Mrs. T. D. Higgins, Charleston.

West-Coleman

Miss Hanah Lou West and Clifford C. Coleman were united in marriage September 25, 1953, at the Chelyan Methodist Church in Chelyan. Mrs. Coleman is employed at the Cabin Creek Plant.

Kidd-Schrader

Miss Nancy Lee Kidd and Bruce Peyton Schrader were united in marriage on Monday, September 15, 1953, at the First Baptist Church in Pulaski. She is the daughter of O. B. Kidd of the Pulaski office.

Henderson-Jones

Miss Phyllis Ann Henderson became the bride of Richard Albert Jones in a double ring ceremony performed at the Memorial Baptist Church in Bluefield on September 24, 1953. Mr. and Mrs. Jones are employees in the Welch District.

Welch-Phillips

Miss Virginia G. Welch and George B. Phillips were united in marriage at Williamsburg, Virginia, on October 17, 1953. Mrs. Phillips is employed in the System Accounting Department, Roanoke.

Smith-Higgins

Miss Rose Ann Smith became the bride of Thomas Higgins on October 3, 1953, at the Sacred Heart Church in Charleston, W. Va. Mrs. Higgins was employed in the Charleston Office.

Powell-Forbus

Miss Mary Jeanine Powell and Hubert L. Forbus were united in marriage September 26, 1953, at the Evangelical United Brethren Church in Huntington. Mr. Forbus is employed at the Philip Sporn Plant.

Crewey-Dooley

Miss Juanita Crewey and J. F. Dooley were united in marriage on October 3, 1953, at Clifton Forge, Virginia. Mr. and Mrs. Dooley are employed in the Kanawha River Plant Construction Department at Glasgow, W. Va.

White-Ohlinger

Miss Donna White became the bride of William A. Ohlinger on September 12, 1953, at the Baptist Church in Pomeroy, Ohio. Mr. Ohlinger is employed at the Philip Sporn Plant.

Merrifield-Spangler

Miss Dorothy Louise Merrifield became the bride of John David Spangler on October 9, 1953, at the Fifth Avenue Baptist Church in Huntington. Mrs. Spangler is employed in the Huntington District Commercial Department.

They're Engaged

MISS NELL RUTH ROBERTS to John Crooks. Miss Roberts is employed in the Ashland Office.

MISS JANE RUTHERFORD to Paul Clifford Shelar. Miss Rutherford is employed in the Montgomery Office, Charleston District.

MISS ALYCE LANE to James P. Smolder. Mr. Smolder is employed in the Charleston District.

Patricia Jackson Is Hazard Cheerleader

Patricia Ann Jackson was elected freshman cheerleader for the Bulldogs of Hazard High School. Her father, Joe Jackson, is employed at Hazard plant.



Patricia Jackson

A member of the band, Pat is active in the Y-Teen Club and 4-H work. Cheerleading is nothing new to Pat as she was cheerleader for the basketball team of the Lothair Baptist Church.

Lynchburg Girls Are Sorority Officers



Miss Carson

Miss Via

Joyce G. Via was elected president and Anne E. Carson was elected vice president at the annual election of officers of the Alpha Mu Chapter of the Epsilon Sigma Alpha Sorority. Miss Via and Miss Carson are employed in the Lynchburg district accounting department.

Epsilon Sigma Alpha is a social sorority organized this year. Major project of the sorority to date consisted of sending CARE packages overseas.

Pardon Us, Please! Our Slip Is Showing



Mrs. Paul

Mrs. Jones

We regret that the picture identification of two brides in last month's issue of THE ILLUMINATOR was reversed. The correct names appear with their pictures above.

Mrs. H. M. Paul is the wife of the system substation department employee in Roanoke. Mrs. H. D. Jones, Jr., is the wife of the Switchback employee in the Welch district.

Orange Doughnuts And Coffee Good Snack For Football Weather Chill



The coming of fall means the coming of King Football, when high schools and colleges renew old rivalries on the athletic field before big crowds. Once the game is over, and everyone returns home, their first thought is for something to warm them up.

To top off the football afternoon, and to take that fall chill out, a good after-game refreshment is orange doughnuts and coffee. This snack will also hit the spot after traditional Thanksgiving Day football games.

Here is a recipe for three dozen orange doughnuts:

- 1 package of cake yeast, dry or compressed
- 1 tablespoon sugar
- 1 1/4 cups orange juice, lukewarm
- 2 tablespoons grated orange rind
- 4 1/2 cups sifted all-purpose flour, about
- 1 egg
- 1/2 cup sugar
- 1/2 teaspoon salt
- 3 tablespoons butter or margarine,

melted and cooled
Add yeast and the 1 tablespoon sugar to lukewarm orange juice, let stand 5 minutes, stir until yeast is thoroughly dissolved. Add grated orange rind and 1 1/2 cups of the flour; beat well. Cover and let rise in a warm place (80° to 85° F.) about 1 hour.

Beat egg, add sugar gradually and beat until light; stir in salt and melted butter. Add to yeast mixture; beat until smooth. Add enough of the remaining flour to make a soft dough. Turn dough on lightly floured board and knead until smooth and elastic. Place in oiled bowl; turn once to bring greased side up. Cover and let rise in warm place until double in bulk (about 1 1/2 hours).

Roll on lightly floured board to 1/4 inch thickness. Cut with 3-inch floured doughnut cutter. Let rise until double in bulk (about 1 hour).

Fry in deep fat (350° F.) until golden brown on both sides, turning once. Drain on absorbent paper. Roll in granulated sugar. Yield: 3 dozen doughnuts.

New Arrivals

MR. AND MRS. GORDON CRAIG are the parents of a daughter, Jane Mason, born October 1, 1953. Mr. Craig is employed in the Abingdon District.

Born to MR. AND MRS. R. G. AMOS, JR., a son, Gilbert Leigh, on September 20, 1953. Mr. Amos is employed in the Roanoke District.

ALICE ELIZABETH is the new daughter born September 26, 1953, to Mr. and Mrs. D. C. Brown. Mr. Brown is Chief Chemist at the Logan Plant.

A baby boy, TIMOTHY WAYNE, was born to Mr. and Mrs. S. J. Vealey on September 26, 1953. Mr. Vealey is employed at the Cabin Creek Plant.

BORN TO MR. AND MRS. HENRY E. FARMER, JR., a son on September 29, 1953. Mr. Farmer is an employee in the Welch District.

MR. AND MRS. EDWARD A. RYAN are the parents of a son, James Edward, born October 2, 1953. Mr. Ryan is a maintenance man at the Philip Sporn Plant.

RANDAL LEE is the new son born to Mr. and Mrs. Nelson R. Roush on September 19, 1953. Mr. Roush is a master maintenance man at the Philip Sporn Plant.

MR. AND MRS. RICHARD H. FISHER are the parents of a daughter, Carolyn Dawn, born September 30, 1953. Mr. Fisher is an instrument maintenance man at the Philip Sporn Plant.

BRYAN VERNON is the new son born to Mr. and Mrs. Eddie Zutaut on September 22, 1953. Mr. Zutaut is employed in the Beckley District.

A daughter, VALERIE BROOKE, was born to Mr. and Mrs. J. W. Stephens on October 1, 1953. Mr. Stephens is an employee in the Division Engineering Office, Roanoke.

MR. AND MRS. ROBERT V. HORNBUCKLE are the proud parents of a son, Robert Mark, born October 9, 1953. Mr. Hornbuckle is employed in the Meter Department in the Ashland District and Mrs. Hornbuckle is a former employee of the Local Accounting Department.

FRED EVERETTE, JR., is the new son who arrived at the home of Mr. and Mrs. F. E. Varney on September 28, 1953. Mr. Varney is employed in the Williamson District.

MR. AND MRS. LINDSAY WADE are the parents of a daughter, Nancy Darlene, born October 5, 1953. Mr. Wade is employed in the Distribution Department, Kingsport.

MR. AND MRS. HARTWELL MONTGOMERY are the parents of a daughter, Twila, born October 5, 1953. Mrs. Montgomery is a former employee of the System Accounting Office, Roanoke.

SUSAN GAYE is the new daughter born to Mr. and Mrs. Roy Sorrels on September 30, 1953. Mrs. Sorrels is a former employee of the System Accounting Office, Roanoke.

MR. AND MRS. J. C. FUDGE of Coopers, W. Va., are the parents of a daughter, Martha Lynn, born September 28, 1953. Mrs. Fudge is the daughter of Thomas Ryan of the Pulaski District.

MR. AND MRS. GILES LUGAR are the parents of Dinah Dee, born October 6, 1953. Mrs. Lugar is the daughter of Vernon Hinton of the Pulaski District, and is a former employee.

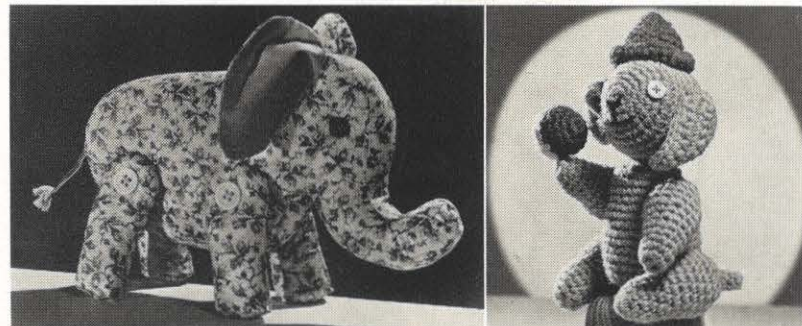
A baby girl, MARGARET ALICE, was born September 25, 1953, to Mr. and Mrs. J. A. Lambert. Mr. Lambert is employed at Rocky Mount, Roanoke District.

A son to MR. AND MRS. ORVILLE R. TAYLOR on October 3, 1953. Mr. Taylor is employed in Narrows, Bluefield District.

MR. AND MRS. CHARLES E. PORTER are the parents of a son, Charles Edward, Jr., born on October 8, 1953. Mr. Porter is employed in the Production Department, Huntington, W. Va.

Born to MR. AND MRS. RICHARD P. MALLORY on September 27, 1953, a son, David Lee. Mr. Mallory is employed in the Huntington District Commercial Department.

Looking For Christmas Presents For The Small Fry—Here Are Suggestions



Are there some toddling tots you'd like to give unusual Christmas presents to this year? Here are a couple of suggestions, that you'll enjoy making and giving. Stuffed animals, like the chubby elephant, always rate high with babies. This chubby elephant has a rosebud print coat. His trunk offers a convenient handle and his legs move on threads secured by buttons. He's well padded with cotton batting. Pete the Pooch makes a crocheted cuddler. He's the toy dog variety—small, flexible and loads of fun for the small fry. He carries his two favorite accessories around with him wherever he goes—pointed hat and two-tone ball. Button eyes lend a comical expression. You'll be able to crochet him of wool in a short time. If you'd like to make either one or both of these toys just drop a card to "The Illuminator," Room 402, P. O. Box 2091, Roanoke, Va., and you'll receive an instruction leaflet for each of them.

K-Appa-K's Entertain Pikeville's K. P. O. Club At Dinner

Williamson's K-Appa-K Club, a district girls organization, recently entertained members of the Pikeville K. P. O. Club at a dinner in the company auditorium. Dinner and decorations carried out the Halloween theme.

The buffet dinner was served to: Elizabeth Riddle, Mary Stewart, Lois Coleman, Bonnie Sue King, Gerry Brown, Dorothy Cardinal, Guialene Smith and Jackie Akers of Pikeville; Lorraine Corea, Alberta DeWese, Pat Eisel, Anna Lee Harris, Mary Lou Justice, Wilma Justice, Frances Keadle, Rene Kirchman, Florence Murphy, Jeanette Murphy, Dorothy Olson, Helen Parke, Mabel Quattro, Betty Roach, Maxine Saleeba, Virginia Strafford, Catherine Turner, Lelie Matney and Pat Mullens of Williamson.

Bridal Showers Honor Two In Welch District

Mrs. Richard A. Jones, the former Phyllis Henderson, was honored October 14 in Welch at a party by Joyce Callaway. Bridge and canasta were played and the honoree was presented two spoons in her silver pattern. She also was honored at a shower on October 19 by Pat Christian, Jane Bearre and Mrs. W. T. Weaver in the company community room.

Reba DeBusk, Welch accounting department and bride-elect of Claude Brammer, was honored with a bridge-canasta party at the home of Mrs. W. Bolt of Coalwood on October 17. Pat Christian and Mrs. Cecil Keen were co-hostesses. She was given a piece of china.

Ralph Minton Recalled To Active Navy Duty

Ralph Minton, Bluefield payroll department, was recalled to active duty in the Navy. He reported to Norfolk on October 21 for further assignment.



Mr. Minton

Ralph had served in the Navy for about 20 months before coming to work for the company. He was employed in March of 1950.

Picnics, Parties And Dances Around System



During the past month, several parties, dances and picnics were held over the system. Here are three typical outings enjoyed by Southern Properties' families. UPPER LEFT: Employees and guests of the system real estate and right of way department, Roanoke, enjoy a dinner party at the Andrew Lewis Tavern near Salem, Virginia. UPPER RIGHT: The Pikeville district's family picnic recently was

held at Dewey Lake. The line about the picnic table indicates the chicken and trimmings were tops. Those attending also enjoyed a number of field events and contests. BOTTOM PHOTOGRAPH: The KPO Club, Pikeville Girls' Club, sponsored a square dance using a Halloween theme. It's "Swing yer pardner" time in this photograph at the Pikeville outing.

Ferrell Installed As Legion Commander At Point Pleasant

James A. Ferrell, Point Pleasant district administrative assistant, recently was elected and installed as commander of American Legion Post No. 23 at Point Pleasant.



Mr. Ferrell

Mr. Ferrell has been active in several organizations. In addition to Legion affairs, he has been serving as chairman of the Mason County Chapter of the American Red Cross; president of the Men's Bible Class of the Heights Evangelistic United Brethren Church; member of the Bend Chamber of Commerce; a Mason and a member of the IOOF.

Melinda Hervey One of Dancers Highlighted

Melinda Hervey, daughter of George E. Hervey who is assistant Charleston district supervisor, was recently pictured in a Charleston paper as one of several children promoting a Creative Dramatics Workshop.

Melinda, 11 years old, is in the sixth grade at Horace Mann School and has attended Andre Van Damme's School of Dance for four years. She has given four recitals. Last year she was mistress of ceremonies for a skit presented for the P. T. A. and was crown bearer for the Queen of Charleston High School at the Spring Festival.

Head Benevolent Group At Bluefield



New officers recently elected to head the Bluefield Employees Benevolent Association for 1954, left to right, are: Patsy Mahoney, director; Zelda Anderson, secretary; E. R. Garner, treasurer; Arnold Crotty, chairman; Marvin Bostian and C. M. Fletcher, directors. R. E. Crowder, not shown, also was elected a director. The purpose of the organization is to systematically handle contributions to charitable organizations.

Bluefield . . .

(Continued from Page 4)

J. W. Compton attended the West Virginia Society of Profession Engineer's convention in Charleston.

Henry Walk, retired employee, visited the office.

Grover Cox Dies At Wytheville Home After Long Illness

Grover D. Cox, 61-year-old area supervisor at Wytheville in the Pulaski district, died September 21 at his home in Wytheville after an extended illness.



Mr. Cox

Mr. Cox had worked for the company since March of 1915 when he started with the line construction crew under the direction of the late G. C. McCall. "Big Cox" was one of the early construction crew members who helped build most of the major lines in the district and other parts of the territory served by the company. After construction he helped in maintenance work.

In September of 1937 Grover and his family moved to Wytheville where he took over supervision of the line crew there.

He is survived by his wife, two sons, two daughters, three brothers including Fieldale District Manager Bruce Cox, and five sisters, including Mrs. G. C. McCall of Pulaski.

J. C. Smith Again Chairman For Big Industry Exhibit

J. C. Smith, Bluefield district power engineer, was recently reappointed chairman of the housing committee for the 12th Southern Appalachian Industrial Exhibit to be held in Bluefield, May 26-28.



Mr. Smith

The coal field's greatest equipment show is held in Bluefield every other year, alternating with the American Mining Congress held in Cleveland, Ohio. This is Jim's second term of office as chairman of the committee, having served during the 1952 exhibit.

About 50,000 people regularly visit the exhibit where over 200 manufacturers display mining machinery and allied equipment valued at over \$2 million. Jim's committee is responsible for housing the tremendous crowd which overflows the hotels.

A. L. Graham Heads Draper Ruritan Club

A. L. Graham, Jr., area sales representative in the Pulaski district, was elected president of the Draper Ruritan Club. He will be installed in December and will take office in January. He had previously served the group as vice president and secretary.



Mr. Graham

A member of the Lutheran Church, he is on the church council and a Sunday School teacher. He also is a member of the Lions Club, the Masons and recently was co-chairman of the Pulaski County fair. He is married and has two daughters.

Trifori Club Elects Officers At Roanoke



Departmental representatives of the Trifori Club recently elected officers for 1954. New officers, left to right, are: Jeanette Kidd, treasurer; Jack A. Palmer, president; and Mary Hall, secretary. These officers will direct the functions of the club during the ensuing year. The Trifori Club is a social organization composed of employees of the third and fourth floors of the general offices at Roanoke.

Camavo Club Officers Are Announced



New officers of the Camavo Club of the Roanoke office are pictured seated with department representatives behind them. They were announced at the dinner-dance at the Elks Club on October 9. Seated, from left: Mary Ann Grisso, secretary; M. E. Maxey, president, and Clarence S. Snead, treasurer. Standing, first row, from left: Ann Hervey, Rebecca Keenan, Lucy Hill, Dot Mason and Barbara Boitnott. Second row: Russell Dove, Ralph Martin and David Trout.

Sporn Sportsmen Building Lake



Members of the Sleepy Hollow Sportsman's Association, an organization recently formed by employees of the Philip Sporn Plant, are shown as they work on the club's private lake. Members have spent much of their spare time clearing the land and building the lake site. When the dam is completed within a few weeks, it is expected the lake will cover more than one and one-half acres of land. The Lake will be stocked this fall. Working, left to right, are: Ernest Morgan, Wilbur Dennis, Bethel Vance, John Dyer, Charles Crow and Jack Frey.

Sporn Clouters Hear Phillies' Player At Plant's 1953 Softball Banquet

The presentation of trophies and a talk by a major league baseball player highlighted the Philip Sporn Plant's 1953 Softball Banquet. The banquet honored the plant's championship squad, winners of the recent Southern Properties' tournament; and the Maintenance Number 2 squad, winners of the plant's inter-department league.

Earl "Mel" Clark, a member of the Philadelphia "Phillies" Baseball Team, was guest speaker at the banquet. In his talk, Mel discussed major league baseball around the circuit and its players. Following his talk, Mr. Clark answered many questions of interest to the Sporn squads.

Short talks also were made by Howard Andrews, plant manager; Paul Schneider, assistant manager; Paul Scally, personnel supervisor; Al Smith, maintenance supervisor; and the managers and captains of the



Bill Jones, left, captain of Maintenance Number 2 softball team, accepts the Philip Sporn Plant trophy on behalf of his squad, winners of the Plant Softball League. Paul Scally, personnel supervisor, made the presentation.

teams.

The 1953 banquet was held in the plant cafeteria.

Unusual Pets



Carl Hedgecock, a Roanoke area sportsman, is the owner of three unusual pets—three lively squirrels. The squirrel, because of its impulsive nature and sharp teeth, is rarely recommended for taming but Carl is one who likes to tackle the impossible. Above, two of the pets put on a show while the third scampers from the lens of Carl's camera. Mrs. Leonard Craighead, Carl's aunt, holds a baby bottle while "Kilroy" chomps at the nipple. "Elmer," perched on Mrs. Craighead's shoulder, munches a tasty hickory nut. Carl caught his pets while hunting last fall. The trio was so young their eyes had not yet opened and they were nursed to maturity by feeding with a medicine dropper. Mr. Hedgecock is employed in the system accounting department.

Point Pleasant . . .

(Continued from Page 4)

and Lester Cobb, meter department, resigned.

Joan L. Hatfield, distribution department, was elected reporter of the Jordan Baptist BYF.

J. A. Ferrell has returned to work after an extended illness.

T. A. Jewell has returned to work after an illness.

Beckley District

Sympathy is extended C. C. Darrah, assistant district manager, on the death of his father-in-law.

Maintenance Two Wins Plant Loop



The Maintenance Number Two softball squad, shown above, recently emerged winners of the Philip Sporn Plant Softball League by scoring victories over the Results Department and Carroll's Shift in the playoffs. Three teams were involved as the second half finished in a deadlock. Members of the maintenance squad, left to right, includes: Richard Ash, Bill Fry, Luther Smith, George Wright, Wyatt Chadwell, Bill Jones, captain; Bob Barton, Carl King, Robert Smith and George Burns.



'Not Beauty, But How It Runs' Is Stock Car Philosophy Of Charleston's Lloyd J. Pfost



Lloyd J. Pfost, Charleston garageman, sits in his battered stock car which he built for speed and durability, not appearance.

"It's not how the car looks, it's how it runs."

That's the philosophy of Lloyd J. Pfost of the Charleston garage department. He's talking about his stock car, which for the last two years he has been racing in stock events on the Dunbar and Huntington and Ohio tracks.

Last year Lloyd and his brother-in-law purchased a 1934 Ford coupe and added to it a 1947 Ford truck engine. Then in succession they added parts from other Ford and Mercury models until they had constructed a stock car after the old tradition.

A stock car by this tradition is not a good-looking automobile, but it is built for speed and able to take hard knocks. A door torn off is welded back on, not for the sake of beauty but for the sake of safety and durability.

Lloyd says that racing is a losing proposition all the way but track competition and the fun of building make his hobby worth while. Lloyd did not begin driving his car himself until this season. Last year others drove it for him, but early this year he decided to take the wheel himself. He has not won a feature event yet, but he has finished in the money often.

Racing has more than its share of thrills and danger for Lloyd. One

night he wrecked his car on a curve and another vehicle rolled completely over his top, not injuring him but tearing up his car pretty bad. Another time Lloyd was hit twice by other cars and barely managed to pull out of a spin in time to prevent a ducking in a swamp that bordered the track.

Lloyd feels that it won't be long before he'll be up among the winners. In the meantime he's learning the tricks of the trade and having a lot of fun.

Va. Sportsman Bags Only Albino Squirrel Of Years

Elbert J. Sanders, meter reader at Gate City, Va., became the first



Mr. Sanders

Virginia hunter to record the kill of an Albino squirrel in the past three or four years. This feat is a rarity.

Virginia wildlife specialists say their findings show that possibly one Albino squirrel will be reported killed over the entire State each three, four or more years. The last Albino killed in Virginia was reported near Norfolk in the late forties. These pure white squirrels are extremely rare. The oddity is brought about by the lack of color pigment.

Elbert described his experience by saying, "I killed the Albino on the opening day. My son, George, and I left after work for 'D' Hollow in the Red Hill Section of Scott County late in the afternoon. We were staking around in the woods when we heard him cutting nearby. It wasn't long until we could hear him come rambling through the trees. He came to the ground not too far away but when I saw him—it sorta puzzled me. Suddenly I realized it was an Albino and shot him as he ran on the ground towards deep woods. It was quite an experience."

Mr. Sanders is an ardent sportsman and raises beagle hounds as a hobby.

Cage Captain



Jennie Lee, daughter of L. B. Lee, Abingdon district superintendent, recently was elected captain of the William King High School's girls basketball squad. Jennie, a junior, is playing her third season of varsity ball. In the first seven games of the current season, Jennie has racked up 188 points of the 319 scored by the entire team. The Abingdon cagers were undefeated during the 1951-52 season and the prospects are high for a favorable season this year. Jennie also is a member of the band; a band director; member of the senior Tri-Hi-Y; and a reporter on the "Mirror," the school newspaper.

Blown Fuses Take Two-Game Lead In Roanoke's League

The "Blown Fuses," captained by Tommy Mitchell, took a two-game lead as Roanoke keggers completed their sixth week in the Roanoke District Bowling League. The Fuses have rolled up 14 wins compared to 4 losses.

In rolling up their lead over the Hi-Volts, their nearest rivals, the Blown Fuses chalked up new seasonal records for team play. The team rolled a 576 single game and copped the series honors with 1,617 pins.

Leroy Gregory, however, is making a one-man stand for the loop's individual recognition. Leroy's 116 is high average and his 165 and 419 pin games won both the single and series laurels.

Lynchburg . . .

(Continued from Page 4)

J. H. Ward, M. E. Campbell, C. E. Jordan, A. H. Guill, M. A. Langford, E. D. Layne, J. R. Dorman, S. L. Drumheller, J. K. Reid, R. E. Wells, James Collins, R. H. Porter and L. G. Dougan. Mr. Dougan, personnel supervisor, is chairman of the Industrial Management Club Community Service and Projects Committee and served as bloodmobile chairman.

Bags Limit



Melvin Underwood, a Roanoke area sportsman, is one hunter you can depend upon to bag the limit each time he enters the woods. Above, Melvin displays his first kills of the season. Mr. Underwood is employed at the Roanoke garage.

Lynchburg Family Wins Share Of Prizes



The Herman L. Morris family of Lynchburg seems quite at home where the competition is keen. During the past month, several members of the Morris family have walked away with high honors in area shows and contests. Here are a few of their cups, ribbons and trophies. Left to right, Pat Morris, Mr. Morris' young daughter, is shown with her pet, "Nora Lee." This dog took second high general average in recent field trials. At the table, Herman shows "Dirty Jacket." Dirty Jacket was best hound in a recent James River Fox Hunters Association show. "Ida," not shown, also won as the best of opposite sex. Marshall Morris, holding rabbit, won second place at the recent Lynchburg Farm Show. Also at the Farm Show, H. L., Jr., right, won second place with his registered Guernsey calf. H. L. is president of his 4-H Club at the New London Academy in Bedford County.

Four Grundy Men Give Much Help To Make Volunteer Fire Department Tops



Fire fighters in Grundy include, from left: F. C. Brown, Pete Dixon, jeweler and fire chief, Alonza Hardy, Miles Charles, Jr., and W. L. Mitchell. The four employees donated freely of time and efforts to build the new fire department building.

"The cooperation of the company and the invaluable aid given by the company employees has meant much toward making the Grundy Volunteer Fire Department a top-notch, smooth working unit."

That's Pete Dixon speaking. The Grundy jeweler and fire chief is talking about four Appalachian employees in the Welch district. The four volunteer firemen from the company in Grundy are F. C. Brown, Alonza Hardy, Miles Charles, Jr., and W. L. Mitchell.

What have they done to deserve such praise? Well, they gave freely of their off-duty time to help build a new fire department building. In fact, they were wholly responsible for installing the furnace, the wiring and the modern lighting for the building.

They also helped paint inside.

By their efforts, and the efforts of other volunteers, they saved the town a considerable amount of money on the cost of the building which houses two fire trucks, a wash rack and a recreation room. Facilities in the recreation room were made possible through the efforts and contributions of fire department members. They received no outside financial aid.

An unusual feature of the Grundy Volunteer Fire Department is the fact that members bought a truck to be used as an auxiliary unit and mounted a trailer pumping unit on it along with racks to hold hose and other equipment. This truck is used in case of a large fire and is the property of the fire department instead of the town.

Kanawha Plant Men Injured In Unusual Accident

Two Kanawha River Plant employees were injured in an unusual accident when a gas recirculating fan disintegrated early Monday, October 19, at the plant.

Control operator J. E. McClain and Auxiliary Equipment Operator Charles F. Hodges, Jr., were putting the fan back into operation when it exploded throwing the blades and pieces of the fan throughout the control room floor of the plant. The fan recirculates the flue gas from the economizer to the furnace.

McClain, most seriously hurt of the two, received a concussion, possible fractured vertebrae, a severe scalp laceration and multiple bruises and cuts. Hodges received a fractured leg and multiple bruises and lacerations. Both are reported resting comfortably.

The fan had been off the line for maintenance late Sunday and the two men were putting it back in service when the accident occurred. The force of the explosion blew a piece of the fan through the side of the building.

Both men were wearing hard hats, and McClain's was badly mashed. It probably saved his life.

Charles W. Sneed, Retired Operator, Dies At Bluefield



Mr. Sneed

Charles Winfred Sneed, 65, retired Switchback substation operator, died at Bluefield, October 14, following a brief illness.

Mr. Sneed first became associated with the electric utility business when he was employed by the company during the summer of 1912. After two years, he left the company but returned again in 1917 until 1920. In 1921, Mr. Sneed began his continuous service with the company as an operator. He remained in the substation department until he retired because of ill health in 1948. Over his years of service, Mr. Sneed operated stations at Jenkinjones, Rolfe, Sagamore and Switchback.

Following his retirement, Mr. Sneed made his home at Bramwell, West Virginia, where he was a member of the Bramwell Methodist Church. He is survived by his wife, Mrs. Gracie Watson Sneed, a stepson and a step-daughter, and four sisters. Two children preceded him in death.

Roanoke Window Display Wins First-Place Award

Winning prizes for window displays is getting to be routine with Joy Nash, who is in charge of decorating the Roanoke office windows. The most recent prize came from the Chamber of Commerce for a Fire Prevention Week window.

Win Ribbons At New Haven Flower Show



These six wives of Philip Sporn plant employees won eight ribbons at the flower show at the New Haven Community Building on October 3. The show was held by the New Haven Garden Club and the Neoclisma Garden Club and consisted of 20 classes and 114 entries. Pictured from the left: Mrs. George Burns, Mrs. Philip Wolpert, Mrs. Paul Nease, Mrs. Mark Ward, Mrs. Tom Hoffman and Mrs. Edwin Stein, assistant chairman of the flower show.

Mountain View Wins Improvement Contest With Employees' Help

Mountain View Improvement Club won first place in the 1953 community contest in Pulaski County. The club which has many Appalachian employees and their families as members also won last year's county contest and placed third in the Roanoke area contest.

Employees working in the club are C. S. Hale, I. R. Akers, G. G. Roseberry, B. E. Thompson, Garland Covey and A. M. Roseberry. A. L. Graham's brother, Curtis, headed the club this year. Mrs. Claude S. Hale, vice chairman, received the award for the club at the annual awards luncheon on October 12.

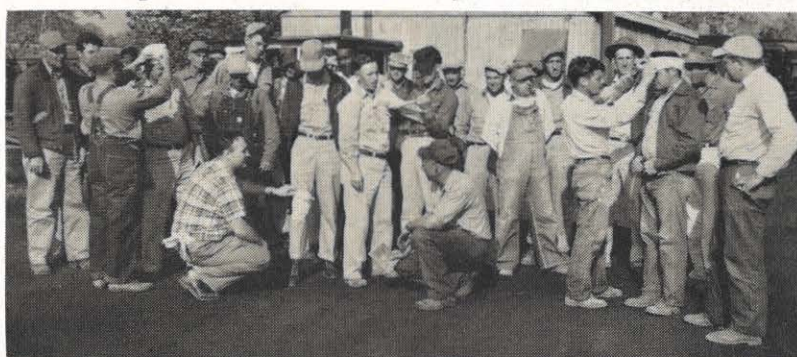
Outstanding in the community were agricultural achievements. Club members also completed 57 projects and individual home improvements helped win the honor for the community.

Roanoke Hot Line School Appreciated By Crews

Roanoke district line department members and observers from the Roanoke and Fieldale districts recently attended a three-day hot line maintenance school. Instructor for the school was Dave Keller, A. B. Chance Company.

As a token of appreciation for Dave's work, the Roanoke crews presented him with a warm-up jacket inscribed with Roanoke, Virginia.

Kingsport Line Crew Members Take First Aid Training Course Under James L. Kesterson



Kingsport line crew members tie some bandages as part of the first aid training. James Kesterson, in plaid shirt, is instructor.

Kingsport line crew members are taking training in a standard first aid course. Classes began October 12 as part of the regular Monday morning safety meeting.

James L. Kesterson, appliance serviceman who has taught a number of first aid classes since coming with the Utilities in 1947, is the instructor.

Taking the course are the following: L. E. Nutter, line supervisor; Jack Morrison, F. S. Russell, J. J. Potts and Dewey Bowman, foremen;

C. C. Ransbottom Presented With 35-Year Emblem



Mr. Ransbottom

Clinton C. Ransbottom, Huntington district substation department, completed 35 years of service with the company on the first of last month and was presented his service pin.

He began working as a meterman on October 1, 1918. After serving as a meterman, "Clint" became a serviceman in 1924. He was made a lineman in 1937 and a maintenance man in 1942. He has been a station man in the substation department since April 1 of this year.

"Clint" was born in Lawrence County, Ohio, and lives there at the present time. He enjoys two hobbies, hunting and baseball.

Barrenshe Sub Gets Check Before Energized



Crews make a final check before energizing the Barrenshe substation in the Sprigg district. Located near Freeburn in Pike County, the station replaces an old switching structure and has 2,500 kva capacity. It will serve several towns in both the Williamson and Sprigg districts as well as rural lines.