

Genius is one per cent
inspiration and 99 per
cent perspiration.

—THOMAS ALVA EDISON

The Illuminator

The noblest motive
is the public good.

—VIRGIL

Vol. V, No. 5

KENTUCKY AND WEST VIRGINIA POWER COMPANY

APPALACHIAN ELECTRIC POWER COMPANY

KINGSPORT UTILITIES, INC.

February, 1954

Appalachian And Kentucky Win AGE Sales Awards

Gratitude Expressed

Million Accident-Free Hours Worked By Kentucky; Kingsport Also Perfect



When Kingsport Utilities recently completed an accident-free year, the company was presented the 1953 safety certificate of merit by D. C. Duncan, system safety supervisor. Shown in the picture holding the certificate are L. E. Nutter, line supervisor who accepted the award, and J. E. Wright, vice president and general manager. Others are, from the left: R. C. Scarlett, Deacon Jones, J. T. Duncan, F. W. Isley, J. A. Randall, F. S. Russell, C. E. Holyoke, J. J. Potts, J. W. Bolton, C. J. Bryan, D. P. Blankenbeckler, Lou Herr, Jack Morrison, F. K. Umberger and C. E. Green.

They're starting on their second million.

That's the safety story of the Kentucky and West Virginia Power Company. On January 17 the company for the first time completed a million accident-free man-hours, including all of 1953, and immediately began on their second million. A "Reddy Flash" to that effect was released.

Meanwhile Kingsport Utilities completed an accident-free year, working 244,234 man-hours without an accident. The company has a

running total of 431,669 accident-free man-hours since the last lost-time accident in April, 1952.

Kentucky and Kingsport had the best safety records in the entire AGE System.

D. C. Duncan, system safety supervisor, recently presented a safety certificate of merit to L. E. Nutter, Kingsport lines supervisor, for 1953. Mr. Duncan pointed out that 1953's perfect record was a challenge to all

(See Safety — Page 12)

L. B. Lee And J. R. Warden, Abingdon, Win 1953 AGE Operating Notes Award



1953 A. G. & E. Operating Notes Award winners are shown following the formal presentation in Abingdon of their citations. Left to right, G. L. Furr, vice president and general manager of Appalachian; L. B. Lee and J. R. Warden.

Two Abingdon district men, L. B. Lee, district superintendent, and J. R. Warden, engineering assistant, won the 1953 AGE Monthly Operating Notes Award. Presentation of awards was made January 19 in Abingdon by G. L. Furr, Appalachian vice president and general manager.

Mr. Furr, in presenting the award, read a letter from President Philip Sporn which said in part: "Convey to Messrs. Lee and Warden my personal commendation for developing and applying this money-saving idea for avoiding outages and particularly for making it available to the entire AGE System."

Their article entitled "Line-Inspection Procedure and Results" was selected by the AGE board of judges "as the best of 98 operating company ideas presented in Monthly Operating Notes in 1953." It appeared in

the November issue.

Their program of preventive maintenance paid large dividends by the reduction of line outages. For example, 1,617 defects were found and corrected. A two-man inspection team corrected 1,194 of the defects while others were turned over to line, engineering and other departments. The procedure proved profitable and eliminated many possible outages and inconveniences to customers.

The award came at a time when the editors of *Operating Notes* announced record participation last year in the system-wide program. Ohio Power Company with 36% had the most contributions last year. Appalachian and Indiana & Michigan tied for second place with 20%. Of the ideas used from Appalachian, 60% received merit awards.

Kingsport Also Wins Big Award

The 1953 AGE sales campaign is now history, but the fact remains that both divisions of the campaign were won by companies in the Southern Properties.

Kentucky and West Virginia Power Company finished first in the "Exciter" contest and Appalachian set a new company record in winning the "Generator" contest. The six-company AGE total sales amounted to 137,456 units, 19,651 over the previous high year of 1952.

Not to be outdone when awards were made January 23 in New York, Kingsport Utilities was presented a plaque for winning the kilowattour contest among the six AGE companies. Kingsport finished first in the 11 months' contest by having a 10.48 per cent increase over 1952.

In winning the AGE sales contest among the three big companies, Appalachian had 48,411 range, water heater and clothes dryer units sold in its area for 158.73 per cent of quota. Ohio Power Company finished a close second with 156.00 per cent from 49,530 units sold. Indiana & Michigan Electric Company ended third.

Appalachian smashed its previous high for sales of 1952, when 38,810 units were sold, by 9,601.

Kentucky's winning percentage was 164.9 for 7,246 sales. Trailing were Wheeling Electric Company and Kingsport.

In the Appalachian division race, Charleston, Bluefield, Huntington and Roanoke finished in that order. Charleston's winning percentage was 187.13, a comfortable lead over Bluefield's 164.74 per cent, although Bluefield sold more units than any other division.

Abingdon pointed the way in the Appalachian district race with 196.61 per cent, edging Beckley which finished with 195.28 per cent. Charleston finished third and Logan fourth. Abingdon also was the pacesetter in the five months' sales campaign.

Hazard led all districts in the "Exciters" with 221 per cent of quota.

Speaking of this and the fine showing Kentucky made, G. A. Weather-ton, general commercial manager, said: "We felt that the AGE campaign was a tremendous success and the incentives certainly made everyone do their very best to win. There were several items which played an important part in the Kentucky record: company sponsored campaigns for dealers, trip campaign for company salesmen, employee trade-in plan, low down payment and, quite important, was our merchandising policy which accounted for 1,249 units. All these items plus hard work did the job."

Julius Hall, Jr., Appalachian system commercial manager, in expressing his feelings, said: "I'm tickled to death over the 1953 appliance sales campaign and wish to thank the field for the outstanding job done in all districts."

"This year's total was the highest ever achieved for Appalachian. The adding of 48,411 of these three major appliances to our lines in 1953 should result in added revenue of \$1,327,000."



Vice presidents of the three companies in the Southern Properties hold the plaques awarded at the AGE Sales Luncheon in New York on January 23. From the left: President Philip Sporn who presented the sales awards; J. E. Wright, vice president and general manager of Kingsport Utilities which won the kilowattour contest among AGE companies; R. E. Doyle, vice president and general manager of Kentucky and West Virginia Power Company which won the sales contest among the three smaller companies in the AGE System; G. L. Furr, vice president and general manager of Appalachian which won the sales contest among the three larger companies, and Graham Claytor, AGE executive vice president who presented the kilowattour contest plaque.

Hodges, Gills, Porterfield Promoted In Appalachian



Mr. Hodges



Mr. Gills

Appalachian's new assistant general manager is R. E. Hodges, former manager of the Charleston division. Joe P. Gills, manager of the Logan district, has succeeded Mr. Hodges at Charleston as division manager. M. C. Porterfield, assistant district manager at Welch, has been promoted to the Logan district managership.

Mr. Hodges has been associated with Appalachian and its affiliated companies since 1926 when he was graduated from West Virginia University with a bachelor of science degree in electrical engineering.

He was first employed at Sprigg, West Virginia, in the meter department. In 1927 he was transferred to the Kentucky and West Virginia Power Company at Pikeville and became district manager at Pikeville in 1930. Ten years later he was promoted to the position of assistant general manager of the Kentucky company at Ashland and became general manager of that company in 1943. He was named division manager at Charleston in 1948.

A native of Marion, Virginia, Mr. Gills has been employed by Appalachian for 19 years. He was graduated from V. P. I. in 1934 and began work for Appalachian at Pulaski. He held several positions at Pulaski, including distribution engineer, assistant district manager, and commercial manager.

When the company formed its



Mr. Porterfield

Abingdon district in 1948, he was named manager. He has been district manager at Logan since January, 1953.

The new Logan district manager, Mr. Porterfield, first began work for Appalachian in Bluefield in 1927. He entered V. P. I. in 1929 and was graduated in 1933 with a degree in industrial engineering. He was re-employed by Appalachian at Bluefield in 1935. He held the positions of assistant distribution engineer and distribution engineer in Bluefield before being transferred to Pulaski in 1937. He became district superintendent in Pulaski in 1945 and was promoted to assistant district manager at Welch in 1950.

The Illuminator

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W. Z. TRUMBO.....Kingsport Utilities, Inc.

More Than A Record

"There's good news today."

In fact, the good news is a report on the safety records of all three of our companies during last year. Kingsport and Kentucky went through the year without a disabling injury. And Appalachian's safety record greatly improved with 11 groups finishing the year without a disabling injury.

These facts are more than statistics about number of man hours or frequency rate. They are basic—vital to our welfare. Safety affects our health, our earning capacity, our happiness and our loved ones.

What would matter to us if an accident maimed us for life? What would happen if we had to adjust to a life in bed or had to quit work because of a physical disability? Considering these awful possibilities a minute, we see that safety is truly "our first consideration."

The wonderful thing about safety is that we need not attempt to better any records. The main point is that we do our own job safely and see that our fellow employees do not endanger their lives or ours through their actions.

Safety is a sphere of activity over which we have direct control. All we need do is to practice safety. It's that simple.

Review Of Purposes Of Your Employee Publication

Back in October of 1949 the first issue of your company newspaper was published. An editorial about the purpose of the paper which then did not have a name said in part:

"It is intended to bring you a wide variety of news about your company, your fellow employees and their families, and the electric industry in general."

Over 50 issues later THE ILLUMINATOR, named in the second issue by an employee contest, still holds those aims foremost. How well we meet those stated objectives is for you to say. You are the judge.

Certainly, everything that appears in the paper is not likely to interest you. However, your fellow employee would not like all the articles you find interesting. As a result of that fact, we try to bring you news of happenings in the company that affect you on the job and at home as well as highlighting employee activities.

That same editorial in the first issue prophetically declared that "your support and encouragement will make it successful." Perhaps you never thought of it like this before, but you are the purpose of the company publication. To keep you informed, interested and entertained is our goal. You as an employee call for the major share of attention in the paper.

You, and others like you, by your

PATRICIA P. SMITH, Engineering Department, Welch



I believe that as the saying goes: "A person is judged by the company he keeps," so will the company be judged by the people it keeps.

We as individuals make up the company. We can make the public better appreciate our company by being good citizens and carrying the full responsibility of citizenship in whatever locality we work. If we, as employees, will endeavor to interpret to those with whom we come in contact the company's policy of courtesy to the public, of giving the best possible service to the customers and safety to all employees and the public, we will have gone a long way in building not only good will for the company, but we ourselves will be a bigger asset to the company and to our community.

JUNE ANN ABDONEY, Results Department, Logan Plant



We, the individuals, have to be sold on our company, its policy of integrity, intellect, intent and interest.

The public appreciates many things our company has done, yet, I feel they would appreciate it better if they, like we the individuals had inside knowledge of the little things which you do not shout from the treetops. For instance, things like men working 24 hours a day in the plant; linemen who are called out during a storm, floods and snow to repair lines; also, opportunities offered each individual—benefiting ourselves, our company and, in the long run, benefiting the public.

By appreciating these things and many more unmentioned, our appreciation is shown by the tone of our voice and what we say on the job or socially. This, in turn, enables the public to better appreciate our company.

FRANCES C. KEADLE, Local Accounting, Williamson



Our policy has always been to the public prompt and efficient service but I believe that our customers want more than that. I feel that they want to be recognized as individuals. To be able to do this we must develop a sympathetic and tolerant understanding of the customer's problems. We must develop a good sense of humor and we should maintain good health habits so that we can be pleasant and understanding. We should call each customer by name and at least recognize his face. We should show no discrimination in the way we treat our customers.

We should familiarize ourselves with the company's policy so that we may be able to answer any questions that the customer may ask. We should take an active part in community affairs.

By this we will help considerably in getting the public to better appreciate our company.

cooperation and interest have helped us. For that we sincerely say, "Thanks." We continue to need that help so that THE ILLUMINATOR can hold fast to the standards of integrity and dependability, true to the highest ideals of journalism.

JAMES C. OLIVER, System Accounting Department



The employees of our company are responsible for giving that company its character. We, as individuals, by being courteous, efficient and considerate in all of our dealings make the public better appreciate our company.

Those who come in contact with the public can help spread goodwill and appreciation by explaining the necessity of any company action which they may not understand in that the results derived from these actions should be of benefit to them in the future.

Our company, through its employees, should take an active part in community undertakings and organizations, and by so doing the public would benefit and would better appreciate the company for its contribution to the community.

LOUISE M. SNYDER, Commercial Department, Roanoke



The success of our customer relations rests upon the attitudes of us as employees and our knowledge and understanding of company policies as well as sincere interest in our customers, their accomplishments and their problems. To show interest in the customers' problems and welfare is

the foremost point in creating a favorable impression.

On the other hand, inability to furnish information, or lack of interest, tends to build up an impression of indifference toward the customer and his welfare. Every employee, no matter what his position or class of work performed, should be as fully informed as possible on policies, practices and problems of our company.

To the customers and others with whom we come in contact, we are "the company." Therefore, every employee should be prepared by having facts to back up the policies and practices of our company. It is not enough to have the right attitude and know the facts about our company and its operation—we must put these things in practice. Remember, too, that a friend once won may not always be a satisfied customer—he has to be kept that way. The only way of winning friendship and keeping it is to deserve it.

It is equally true that the best time to make friends is before you need them. I believe if we do the above-mentioned facts that the public will better appreciate our company.

HOMER W. GREENE, Meter Section, Beckley



As individuals we can help the public better appreciate our company by creating greater awareness of the advantages of more extensive use of electricity. By knowing the latest developments in electrical progress, we, as individuals, can do much to enhance our company's prestige with people from various walks of life.

Since few of us are employed as salesmen, we must each become a salesman incognito to further the public's appreciation of our

company's extensive economical service. Through our daily contact with people we can suggest various electrically operated devices that man may use to lighten his effort in earning his living, add years to his life and increase his knowledge of the world about him.

FAIN W. LEAMON, Engineering Department, Kingsport



As individual employees of the company we must conduct ourselves in the presence of our customers so as to make a favorable impression.

By our display of the knowledge of our jobs and willingness to do our work, we can assure the public their desires and needs will be cared for at any time or under any circumstances that arise. The public appreciates any company with employees who are interested in their work and show the proper spirit in taking care of the needs of the customers.

We, as utility employees, can promote the goodwill of our customers by being thoughtful and courteous in traffic, in the office, in customer's homes, out on the line and on the telephone.

EMMA VERNON, Accounting Department, Philip Sporn Plant



Our company is like the city set on the hill—it cannot help but be seen. But we, as individuals, can make the public better appreciate it by telling our friends of the many good policies which our company provides, such as vacations, benefits through insurance, etc., and by

always being friendly, courteous and helpful to our fellow man.

We can assist in civic projects in our communities whenever possible, attend church and endeavor to better ourselves always, thereby giving the public a better idea of the requirements of an employee.

Everyone can see that our product is becoming more important daily, and we can inform them that our company is constantly alert for better, more economical ways to provide an abundant supply of it.

H. J. BONTA, Commercial Department, Hazard



Recently I attended some classes with other company employees on how we, as individuals, could obtain and maintain good public relations.

In order to accomplish this, we should properly train all company employees to carry our company policies, such as using salesmanship about our company, treating all customers fairly and using courtesy and politeness in all our dealings with the public. By doing this, we will be known as an honest and reliable company.

Some of our customers on rural lines, who never come to the office, will judge our company by our own employees' actions.

If we would use a few of the suggestions given in the class we attended, I feel sure we would make the public appreciate our company.

First Section Cut In On Charleston Underground System

Historic Charleston is completing a big step toward complete modern day living.

Gradually overhead cables and poles are disappearing from the downtown Charleston scene as new sections of the underground distribution system are completed. And all of the above surface units, except a few in certain areas, are scheduled to outlive their usefulness by June, 1955, the date set for completion of work.

Switches were thrown by Appalachian employees and power surged through the first completed section of the new, completely modern underground system in December. Work started more than a year ago on the system designed to improve electrical service to the area and to meet increased demands for electricity by boosting capacity from 4 kv to 12 kv.

Much excavation has taken place since construction started. George Hervey, assistant district superintendent, expects this phase of the work to be completed by June of this year.

When the switches were thrown, six of the 12 new transformers were activated, putting on the line about 20 per cent of the underground section. These transformers are of the newest type—when one fails its load is automatically transferred to another.

The Washington Street substation now supplies primary power to the operating system but later the Brooks Street substation will be tied in so that both units will backstop each other in times of trouble.

One important highlight of the changeover of the transformers is that there hasn't been a single disturbance to service. A highlight of the system itself is that it is designed to operate in all kinds of weather, including floods.



A 12,000-volt switch is closed by A. J. Wilkinson, general serviceman, as a part of the energizing of the first section of the company's underground power distribution system to downtown Charleston. Looking on when the switch was closed were C. M. Shafer, M. A. Myers, Steve Didier, W. E. Lacy, Charles Kelley, R. H. Hayes, L. M. McKibbin, W. R. Witzel and George Hervey. (Photo courtesy "The Charleston Gazette.")



Taken during the early part of work on the underground system, this photograph shows, from the left, Charles Kelley, Steve Didier and C. R. Street working a transformer into position before placing it.

Seven Men Gain Recognition In 'Notes'

Seven Southern Properties' men gained system-wide recognition during the past month for their contributions to *A. G. & E. Monthly Operating Notes*. Their five articles appeared in the December issue of that publication.

One of the top contributors, P. B. Blizzard, was co-author of an interesting article with C. C. Jackson. This article was Mr. Blizzard's sixth contribution to *Operating Notes* during the year, the best record established by Southern Properties' personnel.

The Blizzard - Jackson article, "Expedient For Drilling Holes In Difficult Position," described a method of drilling holes in heavy equipment where customary tools were impractical. Both Blizzard and Jackson are employees of the Kanawha Valley Power Company.

From Roanoke, P. L. Bailey, H. D. Veasey and J. W. Stephens were cited for their work in preparing the manuscript, "Mobile Transformers Serve Customers During Line and Transformer Changes." Veasey and Stephens also were commended for their second article, "Portable Line-Voltage Recorder Reduces Chart Cost."

E. L. Stein, an employee at the Philip Sporn Plant, was author of "Identifying Disconnected Motor Leads and Wiring." Mr. Stein employed a practical method of using different colored lacquer for coding



Mr. Blizzard Mr. Jackson



Mr. Bailey Mr. Veasey



Mr. Stephens Mr. Rhudy

motor leads.

From the Bluefield district, Cecil Rhudy of Tazewell, was credited with the development of the article, "Time-Saving Fuse-Link Cabinets." Mr. Rhudy's cabinets are a timely solution to a problem which will prevent considerable waste and the loss of valuable time.

Construction Budget Of Three Companies Over \$24 Million

Construction this year promises continued emphasis on providing new facilities for the three companies in the Southern Properties. Over \$24 million will be spent this year, according to estimates in the construction budgets of the three companies.

Appalachian's budget of over \$21 million places emphasis on distribution lines and stations where an estimated \$10,995,000 will be spent. Transmission facilities is the next largest item with over \$8 million. Generation calls for over \$1½ million while general construction is estimated over \$900,000.

Kentucky's near \$2 million construction budget also finds the largest single item for distribution lines and stations where almost \$1½ million it is estimated will be spent this year. Transmission facilities call for over \$200,000 while general construction is estimated near \$200,000.

Kingsport's budget calls for spending \$888,000 for construction in 1954. Largest item again is distribution facilities, estimated at over \$500,000. Work on transmission facilities calls for spending over \$200,000 and general construction is estimated about \$140,000.

Robinson Named Head Of Lions Club

Clinton N. Robinson, Pulaski district dealer sales representative, was recently elected president of the Pulaski Lions Club. He has been a member of the organization for eight years.



Mr. Robinson

He is active in other civic affairs, including membership on the safety committee of the Chamber of Commerce, the American Legion and the council of the Girl Scouts. He is also on the board of stewards of the First Methodist Church and is a member of the education and finance commissions.

He is married and has one daughter.

More Power

Kanawha Plant Unit Two Put Into Service

The 400,000 kilowatts of generating capacity at the Kanawha River Plant is in operation. The second 200,000 kilowatt unit was put in service early last month, thus marking a vital end to the major part of the construction at the plant.

Both units were put through several weeks of tests before they were put into commercial service. Unit One was put in service in August of last year.

There is still considerable work to be done in and around the plant before the construction forces leave. Painting inside the plant and of the conveyors is yet to be completed. The gatehouse is under roof but still needs the finishing touches. Inside the plant, final work is being completed on the lighting, the masonry and the floors. One of the major jobs yet to be completed is the landscaping and cleaning up around the plant.

Meanwhile, Plant Manager H. C. Skaggs, Jr., and the plant personnel are getting established in their new offices and putting the plant into tip-top operating condition.

The Kanawha River Plant is the fifth major generating station to be placed in operation on the A.G.E. system during the past eight years. By August of this year, the total generating capacity of the system's power plants will be 4,019,000 kilowatts.

T. P. Lockhart Named Club Vice President

Thomas P. Lockhart was elected vice president of the Grundy Rotary Club at their regular meeting on January 18.



Mr. Lockhart

He is area sales representative for Grundy in the Welch district. Mr. Lockhart was first employed by the company at Bluefield as an appliance serviceman helper on March 1, 1949.

A month later he was promoted to appliance serviceman and on September 1, 1951, transferred to Welch as rural sales representative. On November 1, 1952, he was promoted to his present post.

Paul L. Bailey, R. A. Armistead Are Promoted



Mr. Bailey Mr. Armistead

Paul L. Bailey, Roanoke district line supervisor, is being transferred to the position of Lynchburg district superintendent. He is being succeeded by R. A. Armistead, station supervisor, who is being promoted to Roanoke district line and station supervisor.

Promotions become effective March 1.

A graduate of VPI, Mr. Bailey has been with the company since October, 1935, when he was employed as a meter reader. He served as a lineman, assistant general line foreman and was named line supervisor on February 1, 1946.

He is married and has two children. He is a member of the Virginia Mountain Section of the American Institute of Electrical Engineers and is commanding officer of the 328th engineer dredge crew. He served in the Corps of Engineers from 1942 until he was released as a major in 1946.

A native of Roanoke, Mr. Armistead was graduated from VMI in 1935 and came to work for Appalachian that year as a meter reader. He served as engineer and was promoted to station supervisor in 1950.

He has been on active military duty twice. During World War II he served from 1941 to 1945 and was released as a major. He was recalled in 1950 and served in Korea. He was recently promoted to lieutenant colonel.

He is married and has one child. He is a member of the Roanoke Lions Club, the Virginia Mountain Section of the American Institute of Electrical Engineers and Battalion S-3 of the Officer Reserve Corps.

Wouldn't They?

Cooperation would solve most of our problems. For instance, freckles would be a nice coat of tan if they got together.

Fire Fighting School At Claytor



The fire fighting training school being conducted at the major generating stations of the AGE system moved to Claytor Hydro plant recently when C. H. Yoho, AGE fire protection supervisor, conducted the course. Use of proper equipment in fighting the different classes of fires, and bringing fires under control were high points of the demonstrations. Humor entered the sessions when Mr. Yoho demonstrated Chemox and the all purpose breathing apparatus. To show the necessity for such equipment he instructed the pupils to remove their equipment in a smoke laden atmosphere. One spectator said the men poured from the smoked room like water from a hose nozzle. Several guests attended, including W. S. Kitchen, E. W. Hogg and P. J. Johnson. In the above photograph Mr. Yoho watches as Larry Dougan, Lynchburg, tries some equipment. Also watching are, front row from the left: E. L. Shaw, Jr., Byllesby Hydro; Jack Davis, Garland Corey, Bill McGraw, Claytor Hydro; Bob Hatch, Reusens Hydro; Ervin Akers, Bill Brodie, Eb White, Fred Rotenberry, Claytor Hydro. Second row, from the left: R. L. Unrue, Fieldale; Tom Kirby, Roanoke; Frank Rouse, Jr., Floyd King and Lee Nance, Claytor Hydro. Third row, from the left: Ben Thompson, Clyde Holdren and Kenneth Phillips, Claytor Hydro.

Bluefield Division

Glen Lyn Plant

R. Y. Woodburn has returned to work after an illness.

Watt Wilkinson, Mitchell Wilkinson, J. C. Neely and John Thornton, retired employees, were visitors recently.

Sympathy is extended R. B. and Leonard McKenzie on the death of their brother.

Dale Vest, a freshman at VPI, will alternate between going to school and working at the plant.

E. A. Painter has been appointed director and O. W. Bond business manager of the annual Lions Club minstrel at Rich Creek.

Bluefield District

Dale Cooper is a new employee on the Princeton line crew.

Sympathy is extended Paul Parks, commercial department, on the death of his father.

E. V. Dunn, Bland serviceman, has returned to work after a recent illness.

Orville Taylor, Narrows line crew, has returned to work after a recent illness.

Kenneth Bailey is a new employee in the Bluefield engineering department.

Edward B. Gregory is a new employee on the Tazewell line crew.

Pulaski District

Mrs. G. K. Sands, wife of the distribution records employee, has recovered from a recent operation.

Bentley H. Lucas, retired employee of Christiansburg, has returned home after being critically ill in a Roanoke hospital.

C. H. Rhett, engineering section, has returned to work after an illness.

Ruth C. Graham, payroll department, was the honoree at a surprise birthday party recently when Mrs. L. R. Summers entertained at a two-course luncheon. Mrs. Winifred Jackson and Polly Gatewood, both of the payroll department, were among those present.

Evelyn Buckland's sister, Mrs. Helen Watson, and three children, returned by plane to Peru to join Dr. D. F. Watson. The Watsons have lived in Peru for six years and are starting on another three-year period.

A. P. Jones, Christiansburg area supervisor, has returned to work after an operation.

Sebert Sisson of Hillsville was elected to the board of directors of the Hillsville Business and Professional Men's Association recently.

Welch District

Bobby Lee Doss, junior draftsman, has returned to work in the engineering department after a four-month training period in the engineering department in Bluefield.

Sympathy is extended O. L. Robinson, local office manager, on the death of his brother.

Sympathy is extended Mr. and Mrs. John Ratcliff of Grundy on the death of her father.

Sympathy is extended Mr. and Mrs. Charles W. Smith of Switchback on the death of her mother.

New employees include Ruth Viers and Ruby Layne in the Grundy accounting department.

Mrs. Barbara Weaver, who resigned recently from the Welch accounting department was the guest of



honor at a bridge-canasta party given recently by Mrs. Reva Banner, Miss Pat Christian and Miss Joyce Callaway. The party was a personal shower.

Other employees who have resigned recently include Rinda Gay Perkey, Grundy accounting department, and Samuel C. Bowen, Welch commercial department.

Welch radio station WBRW has installed a collection hut in Welch for the solicitation of funds for the March of Dimes. Several Appalachian employees have manned the hut, including M. C. Porterfield, Eleanor Dillard, Gladys Franklin, Patricia Smith and Roy Franklin.

Jackie Bare, sister of Joan Bare, Welch PBX operator, is recovering satisfactorily from injuries suffered in an auto accident over the holidays.

(See Abingdon, Page 13)

Charleston Division

Kanawha River Plant

Curt Murrill, injured in an automobile accident in December, is now progressing satisfactorily.

Sympathy is extended the family of Eugene Proctor on the death of his uncle.

Sympathy is extended Bill Humphrey, maintenance man, on the death of his father-in-law.

Approximately 175 employees and their guests attended the plant Christmas party at the Masonic Temple in Montgomery. Dancing, door prizes and a meal were enjoyed by the group. Two days later children of the employees visited Santa Claus at their party.

Point Pleasant District

Two parties highlighted the Christmas season. Employees and their guests enjoyed dining and dancing at the Point Pleasant Moose Club. A total of 71 persons were present. Four nights later Santa Claus welcomed 58 children to their party. A magician and a chalk artist entertained the children before they were served refreshments.

Two window scenes created by Anna Wetzel, home economist, and personnel of the local accounting department accented the holiday season. One window displayed a winter scene while the other featured Reddy Kilowatt wishing all a Merry Christmas.

Charleston District

Mava James is a new employee in the personnel department.

Jackson Wooten is a new employee in the T&D station section.

Margie Nutter is a new employee in the commercial department, replacing Sue Shultz, who resigned.

Sympathy is extended C. A. Perkins, district superintendent, on the death of his mother.

James S. Moore, Montgomery commercial department, resigned.

Sara Harshbarger, commercial department, resigned.

Sympathy is extended Elbert Thompson, accounting department, on the death of his mother.

Dinner and a home talent show featured the Montgomery office

Christmas party December 22 at the Woman's Club hall in Montgomery.

Anna L. Harris resigned recently from the accounting department.

Sympathy is extended Mr. and Mrs. L. M. Cobbs on the death of her mother. He is Charleston division personnel supervisor.

Beckley District

Daniel Murray, lineman A, is back to work after an illness.

L. C. Jones, distribution department, (See Beckley, Page 13)

Kingsport

Edward R. Barrett, meter department, has returned to work after an extended illness.

Lindal Dishner is a new employee in the accounting department.

Marvin Simpson, commercial manager, has returned to work after an illness.

Mabel Moore, accounting department, was given a going away party at her home by the women at the Utilities. Miss Moore recently resigned to attend school in Washington.

John Faust, commercial department, attended the Industrial Heating School at Cincinnati.

Kentucky

Ashland District

Highlight of the Ashland Christmas season was the Nativity scene in the office window. The scene depicted a child presenting the Christ Child with a bouquet of roses and a nearby scroll related the Legend of the Christmas Rose.

New employees include Joan Mosco in main accounting and Amy Bell Boggs and George Thomas Miracle in local accounting.

Daisy Hailman resigned from local accounting.

Carl Hobson has returned to the distribution department after an eye operation.

Mrs. Mabel Dickey, mother-in-law of H. T. Mitchell, district stores supervisor, has recovered from a heart attack.

D. V. Lockwood was recently surprised with a combination birthday and Christmas party by members of the distribution office, line, substation, garage and stores departments.

Ann Cogan, daughter of Tom Cogan of the engineering department, sang a leading part in the First Christian Church Christmas cantata. Bill Holbrook, distribution, Hugh Eads and O. F. Sutphin, main accounting, Eva Morris and Betty Cogan, wives of employees and Marjorie Eads and Jeanie Holbrook, daughters of employees, also sang in the cantata.

Mrs. Clara Ward, who is leaving the main accounting office, was the guest of honor at a farewell party and spaghetti dinner given by Mrs. Annis Ketterer and Mrs. Doris Sutton. Mrs. Ward received many gifts. Those attending were Mrs. Joan Young, Martha Hankins, Katherine Stallard, Virginia Lewis, Mrs. Jack

Callihan, Mrs. Arthur Staley, Mrs. W. H. Potter, Mrs. Helen Eaton and Mary Moore.

Hazard District

Sympathy is extended Robert Adams, substation department, on the death of his father.

Hiram Roark has returned to the meter department from the Navy. A reservist, he was called to active duty in February, 1952.

Estill Brummitt, substation department, has returned to work after an illness.

Pikeville District

Jarrett "Butch" Wood, 13-year-old son of Jarrett M. Wood, power sales (See Pikeville, Page 7)

Huntington Division

Huntington District

Leonard Rice, retired superintendent of Kenova plant, now living in Clearwater, Florida, spent several days recently visiting with friends and relatives in Kenova and Huntington.

Paul G. Frazier, retired employee of the stores department and now living in Leesburg, Florida, spent several days recently in Kenova and Huntington.

Ervin Lowe of the Kenova plant production department, received second prize in the Christmas decoration contest in Kenova. D. J. Rowe, retired Kenova employee, received honorable mention.

New employees include Inis D. Nebel and Evermonte Huffman, Jr., commercial department; Dolores G. Grose, system billing, and Betty Jo Cave, accounting department.

Logan District

Mrs. J. A. Kovich, wife of Joe Kovich of the T&D engineering section, won eighth place in the doorway division of the Logan Christmas lighting contest. She received a casual leather bag.

Williamson District

The bowling league held a dinner on January 15 at the Elks Club. Twenty-three members attended.

Gail C. Dotson is a new employee in the accounting department and Michael Kohari is a new stores department employee.

Approximately 160 employees and guests attended the annual Christmas party. Lant R. Slaven, company attorney, won the door prize. Dancing and games featured the after-dinner entertainment. The next day approximately 120 children were given gifts by Santa Claus at the annual children's party. Cartoons were shown and refreshments served.

Logan Plant

Gary V. Mauck and Michael Babinetz are new employees in the results department.

S. S. Hunter has returned to work after an illness.

Sympathy is extended E. D. White on the death of his father.

Roanoke Division

System

A1/C Raymond N. Williams of the 2949th Depot Training Group at Hill Air Force Base, Utah, has been named athlete of the month at that base. On military leave from the billing office, Buddy is currently playing basketball for the base team. He visited the office while on leave over Christmas.

The Trifiori Club, composed of employees on the third and fourth floors of the main office, are making final plans for a Valentine dinner dance on February 12 at the Vinton War Memorial building.

Marion P. Paitsel of the system real estate and right of way department has returned to work after two years in the Army. While in service he completed OCS and was commissioned on May 5, 1953.

Sympathy is extended Juanita Cromer, system accounting, on the death of her father-in-law.

Sympathy is extended Mary Lee Farrier, system accounting, on the death of her father.

Dean Shufflebarger is a new employee in system accounting.

Lynchburg District

Jimmy Doss, T&D department, has returned to work from military leave of absence.

Sympathy is extended J. P. McDermott, garage, on the death of his brother.

Betty M. Pearson, home economist, resigned.

Sympathy is extended Virginia Deaner, commercial department, on the death of her grandmother.

John and Sam Cloyd, sons of F. M. Cloyd, district commercial manager, visited their parents recently. John is with the Air Force in Maine and Sam is a midshipman at Annapolis.

Fieldale District

Recent blood donors include L. W. Jenkins, commercial department; W. G. Gourley, T&D department; J. W. Wright, local accounting, and F. D. Duckworth, meter department.

Mrs. Audrey Harlowe entertained the female members of the office force at her home in Fieldale recently. A dessert course followed the playing of games and exchanging of gifts.

James Dalton, line department, has returned to work after a recent illness.

The Fieldale auditorium was used recently by volunteer groups to get the Henry County March of Dimes campaign underway. The group, using the company meter books, wrote county citizens for donations to the fund.

Roanoke District

Mildred Cunningham, PBX operator, is a new employee in local accounting.

Mrs. Martha Boeckman resigned as PBX operator in local accounting.

Harold Chocklett resigned as meter reader.

Sympathy is extended J. B. Kingry, meter reader, on the death of his brother.

W. S. Peck, retired employee, is improving after an extended illness.

Oscar Patterson, janitor, has returned to work after an extended illness.

W. P. Booker, district manager, has been named vice president in charge of group solicitation for the 1954 Roanoke County Red Cross (See Roanoke, Page 10)

Twenty-Year Dream Becomes Reality When J. M. Kauffman Builds Own Home



Mr. and Mrs. J. M. Kauffman stand proudly before the home which he built at night and on week-ends. Notice the basement garage at the lower right and the frame house he built 20 years ago on the right edge of the picture.

Twenty years ago it was a dream, an idea. Today it is a reality.

When John M. Kauffman built a five-room frame house for his family 20 years ago, he put it on the back of his lot. He thought then that someday he might build a house himself and left room for its permanent location.

Today the Charleston station supervisor, his wife and son live in that house. Mr. Kauffman did all the



Mr. Kauffman

work himself, except for bricking, plastering and furnace installation, on a six-room brick home. Twenty years of planning have resulted in six rooms, two complete baths, three walk-in closets, a full size basement and a basement garage. He worked 13 months, at night and on weekends, to complete the job. Now he is adding final touches to a recreation room which he is finishing in knotty pine.

He won't estimate what the brick house cost him but it more than measures up to other houses in the East Kanawha Estates section.

He does say, however, that the house has cost him several meals—

when he gets an idea about some part of the construction he completely forgets about eating. But he enjoys the work and is very proud of the finished product. He adds: "When I have finished my home, I will be on speaking terms with each and every nail, board and brick in it."

J. A. Dunham Named To Division Post

James A. Dunham, Fieldale district area sales representative, has been promoted to division commercial sales representative in Roanoke.



Mr. Dunham

In his new position he will have charge of development and promotional work in connection with the heat pump, air conditioning and electric heating for residential, commercial and industrial applications.

He served 21 months in the armed services during World War II and graduated from V. P. I. with a degree in agricultural engineering in 1951. Employed in May of 1951, he is married.

All I Want's Facts

Dragnet Out For Cat On Prowl Atop Pole In Lynchburg



"He looked down at me. He didn't scare me. I had just one thing in my mind. My job. Save him."

My name is W. A. Kelley. I'm a troubleman. When there's trouble I'm the man. Any kind of trouble. Even cats.

Boom-de-boom-boom

That's what I wanted to talk to you about. Cats, that is. Here're the facts. Nothing's been changed. Not even names. The innocent won't be protected. Maybe you won't believe the story. Facts are in the Lynchburg district office files. That's all I want. Facts.

Boom-de-boom-boom

It was January 9, 1954. That was a Saturday. I was working the night shift out of the Lynchburg district. Call came in from PBX operator Freeman L. Moore. I asked him what was wrong. All I wanted was facts. Just facts. He said: "A cat has climbed a high voltage power pole in Rivermont. Witnesses said it is contemplating unintentional suicide." My job—save it.

Boom-de-boom-boom

When I arrived on the scene with my partner, J. R. Martin, line department head, I looked the situation over. Thought it was a polecat. Wasn't. The cat was perched in the middle of a crossarm. The crossarm was away from the 4,000 volt line. The cat was lucky. He'd played it smart. He knew the story about nine lives was a fable. My partner and I decided there was only one thing to do. Climb the pole.

Boom-de-boom-boom

Well-wishers, cat lovers and neighbors watched my ascent. I got to the top of the pole. Reached for the cat. Got him with little trouble. Made the descent with no mishaps. Made sure I didn't snatch the cat. Catsnatching is punishable by not more than an infected hand or less than 30 scratches. I let him go.

Boom-de-boom-boom

O. B. Yost Elected To Kiwanis Club Office

O. B. Yost, assistant local office manager at Bluefield, has been named vice president of the Graham, Virginia Kiwanis Club in Bluefield.



Mr. Yost

He is also serving his second term as secretary. A charter member of the club, Mr. Yost has served on the board of directors as well as several committees.

An employee of the company since 1930, he is an elder and trustee of the Graham Christian Church.

Christmas Present

Wife's Fears And Doubts Disappear When Welch Employee Wins New Ford In Drawing

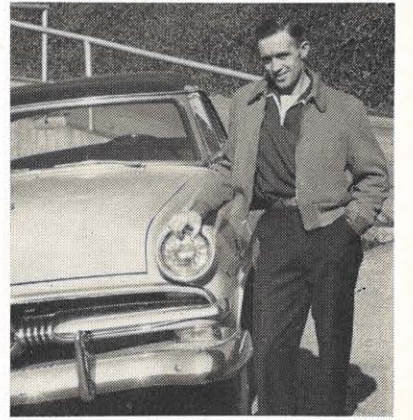
Many times a serviceman has to make calls late at night, no matter what the time or weather.

That's what Mrs. Walter Thomas was thinking Christmas Eve when the phone rang in her Welch home. Hesitantly she answered it, expecting it to be a call for her husband, a Welch serviceman.

But then a voice on the other end informed her that her husband was the winner of a 1953 Ford Victoria hard top convertible. The Welch Policeman's and Fireman's Association had held a drawing for the car and her husband's name had been picked, the voice told her.

At first Mrs. Thomas was skeptical, believing that some of her husband's friends were playing a joke. Much persuasion finally forced her to go next door and get Mr. Thomas to the phone. Although he too was doubtful, he went to see if it were true.

And it was true all right. Mr.



Walter Thomas stands beside the new Ford Victoria he won in a drawing Christmas Eve.

Thomas believes the automobile is the nicest Christmas gift he's received.

If someone had told him two months ago there was a Ford in his future, he wouldn't have believed it. Now he does.

Ashland Credit Union Elects Officers



New officers and committees recently were elected at the annual meeting of the Ashland Power Company Employees' Credit Union. The 1954 election of officers was held in the company auditorium January 12 and following the business session, dividend checks were distributed and refreshments were served. Officers, who will head the Ashland organization during the ensuing year, are, front row, left to right: Felicia Billips, vice president; Helen Davis, credit committee secretary; Billie Vanhorn and Fern Gesling, members of the credit committee. Second row: O. O. Henderson and Irwin Kinner, supervisory committee; D. V. Lockwood, president; J. W. Ellis, Jr., treasurer; and W. S. Burchett, chairman of the credit committee. Back row: Ralph Evick, vice president; Bill Watson, secretary; John Weidenheller, credit committee; and O. F. Sutphin, chairman of the supervisory committee.

Cornelison Promoted To System Position

O. P. Cornelison, personnel supervisor of the Williamson district, has been promoted to the newly-created position of personnel supervisor for the system transmission and distribution department. He assumed his new duties on January 16. He will make his headquarters in Roanoke.



Mr. Cornelison

A native of Kentucky, Mr. Cornelison has been employed by Appalachian since June 1948, when he was named personnel supervisor at Williamson. He attended the University of Kentucky and Eastern Kentucky State College.

Prior to being employed by Appalachian he was a safety engineer for the Kentucky Department of Highways.

He served in the Signal Corps during World War II from 1942 to 1946 and was discharged with the rank of staff sergeant.

In Williamson, Mr. Cornelison has served as president of the Kiwanis Club, a member of the American Legion, the Elks Club and the Pond Creek-Tug River Mining Institute.

P. C. Gosney Made Madison Supervisor

Paul C. Gosney, local representative in the Logan district, has been promoted to Madison area supervisor as the personnel in the area has been enlarged.

Employed in 1926 as a groundman, he later worked as a clerk and district service man before becoming local representative in 1940. On military leave from 1942 to 1946, he served as a Captain in the Infantry in the European Theatre of Operations. He is married and they have a daughter, Donna Lou, a junior in Scott High School.



Mr. Gosney

At the same time of his promotion, a three-man crew was established to handle the Madison area. They are Hursten Swiney, working foreman; Corbett Brumfield, lineman A, and Sam Halstead, truck driver-groundman.

Other Madison employees are E. K. Bias, Edith Friend, Lanna W. Chaney, W. W. Chambers, Ralph H. Bragg and Dorothy Matthews.

Holler 'Jim!' Noise Will Deafen You



"Hey Jim!" That's something you don't dare yell when you're in the Bluefield area. If by mistake you did, the answer you'd get would sound something like a group practicing yells. You'd get 19 answers. All these Jims represent 317 years' service to the company, J. P. Gills topping the list with 36 years and Jim Bailey riding the bottom with one year. The Jims pictured above are: "J" down—Jim Gills, Jim Paul Rose, Jim Fox, Jim Cook and Jim Bailey. "I" down—Jim Compton, Jim White, Jim Woods and Jim Hash. "M" left down—Jim Kiser, Jim Smith, Jim Cassell and Jim Roach. "M" center down—Jim Loyd and Jim Beverly Meador. "M" right down—Jim Harris, Jim Butler, Jim Dodd and Jim Bailey.

Wedding Bells Ring For Nine Couples In Recent Weeks



Here are some recent brides and bridal couples among employees. TOP ROW, from left: Mrs. Gerald Macky, Welch; Mr. and Mrs. H. F. Eads, Ashland, and Mrs. B. A. Adkins, Beckley. SECOND ROW: Mr. and Mrs. W. L. Hughes, Kanawha River Plant; Mr. and Mrs. R. J. Pinnell, Beckley, and Mrs. C. G. Teolis, Beckley. THIRD ROW: Mrs. J. B. McNicol, Beckley, and Mrs. R. H. Shirley, Jr., Philip Sporn Plant.

Smith-Shirley

Miss Ardis Smith became the bride of Ralph H. Shirley, Jr., on December 12 in a single ring ceremony performed in Point Pleasant, W. Va. The new Mrs. Shirley is a clerk-typist at the Philip Sporn Plant.

Minter-Adkins

Miss Irene Minter and B. A. Adkins were united in marriage on Saturday, December 19, in Fieldale. Mrs. Adkins is an employee of the transmission and distribution department, Fieldale.

Irvin-Eads

Miss Nancy Hope Irvin became the bride of Hugh F. Eads on January 1 in the First Baptist Church, Ashland. The new Mrs. Eads is employed in the accounting office, Ashland.

Trail-McNicol

Miss Nola Lee Trail became the bride of Jack B. McNicol on January 9 in a ceremony performed in the home of the bride's parents. Mr. McNicol is an electrical engineer in the Beckley district.

Mounts-Pinnell

Miss Beulah Armenta Mounts and Robert Jennings Pinnell were united in marriage on Sunday, December 20, in the Beckley Presbyterian Church. Mr. Pinnell is employed in the sub-station department, Beckley district.

Miss Longanacre Elected B&PW Head

Norma Jean Longanacre, Bluefield accounting department, was recently elected president of the Bluefield Business and Professional Woman's Club.



Miss Longanacre

where she attended public schools. She also attended West Virginia Business College in Bluefield.

Norma Jean was employed in November of 1952. She is a clerk in the accounting department.

Mrs. Gus Allison As Bank Official Breaks Tradition

Banking is traditionally a man's field . . . but there are exceptions like Mrs. Louise M. Allison who was elected assistant cashier of Kingsport National Bank.



Mrs. Allison

The wife of Gus Allison, Kingsport Utilities stores department, is one of the few women in Tennessee to become a bank officer. She has been with the bank since it was organized

in 1945

Banking is only one of her many activities. She has served two years as president of the Jackson PTA and a board member of the City PTA Council. She was a member of the board of the Kingsport Safety Council and a member of the Civilian Defense Committee, Dixie Study Club, Kingsport Rod and Gun Club and is now acting vice president of the Kingsport Business and Professional Woman's Club.

Steady Stoles



It seems that stoles are here to stay—for every season and with every type of outfit. This novel stole is feminine, dainty and attractive. It's crocheted in individual motifs in a dark green background with yellow-centered flowers. As you can see it's perfect with wool separates and looks equally attractive when worn over dark afternoon dresses. The complete stole measures 20 by 72 inches. If you would like to make this attractive stole, write for the free direction leaflet. Just mail a card to The Illuminator, P. O. Box 2091, Roanoke, Virginia.

Charleston Man Offers Male Cooks Bread Recipe



Here's what the finished product will look like if you follow J. H. Russell's recipe for old fashioned light bread. Jim sports models fresh out of his range.

Here's a warning for women. After your husbands read about J. H. Russell and his cooking ability and try his recipe for old fashioned light bread, you may not see your kitchen again.

Jim, head janitor at the Charleston office building, has been cooking for 51 years, ever since his father handed him the cooking chores at a lumber camp when he was 12. He was also a member of a large family and got in plenty of practice helping his mother prepare meals. Today cooking is a hobby with him, but a serious one.

During the years he has developed many recipes. He is best known for his bread, pecan pies, a secret sauce for Italian spaghetti and turkey baking.

Mrs. Russell is more than delighted with his cooking—she's enjoyed it for 37 years.

Jim offers the following recipe for the male members of the family and assures the woman that it will work just as well for her. The recipe will make five loaves of old fashioned light bread.

INGREDIENTS

- 4 1/2 lbs. flour
4 pkgs. Fleischmann's Active dry yeast
1/4 lb. Crisco
2 level tbsp. salt
3 tbsp. sugar

Dissolve the yeast in lukewarm water. Mix all ingredients together and knead well. Do not make your dough too stiff. Allow to raise for one hour or more. Then cut into five sections and place each section into a loaf pan. Allow one hour or more for dough to raise in the pans. Bake for 55 minutes at 350°. Remove from pans immediately and cool on wire rack.

They're Engaged

MISS BOBBIE RAMSEY to James B. McCrickard. Miss Ramsey is employed at the Rocky Mount office.

MISS JOYCE ANN JONES to Bob Kosnoski. Miss Jones is an employee of the Accounting Department, Beckley.

MISS NANCY SMITH to Arvel Trent. Miss Smith is employed in the Welch District.

MISS DORIS SWINDALL to Elster Robinson. Miss Swindall is employed in the Pikeville District.

MISS MILDRED JOHNSON to Donale Fuller. Miss Johnson is employed in the Pikeville District.

MISS JOAN CLAYMAN to Alfred Crawford. Miss Clayman is employed in Kingsport.

MISS GERALDINE WILKINS to Arthur Countiss, Jr. Miss Wilkins is employed in the Abingdon District.

MISS JANE BEARRE to Robert Hogan. Miss Bearre is an employee in the Welch District.

MISS KATHERINE STALLARD to Denny Jenks, Ashland.

Snider-Teolis

Miss Martha Ellen Snider became the bride of Colorindo Gaynor Teolis on Tuesday, December 22, in the First Baptist Church of Beckley. Mrs. Teolis is the daughter of Mr. and Mrs. Earl O. Snider. Mr. Snider is an administrative assistant, Beckley district.

Bare-Macky

Miss Joan E. Bare became the bride of S/Sgt. Gerald Macky in a simple ceremony performed December 31 at the Methodist Church in Davy, W. Va. Mrs. Macky is employed in the Welch Office.

McClelland-Hughes

Miss Glenna Lei McClelland and William L. Hughes were united in marriage on Friday, January 1, at East Bank. Mr. Hughes is employed at the Kanawha River Plant.

Hill-Divita

Miss Nancy Hill became the bride of Frank Divita on December 26 at Montgomery. Mrs. Divita is employed at the Kanawha River Plant.

'Heart Line' Mentions Glen Lyn Employees

"Heart Line Calling!" These words have thrilled millions of TV viewers of the Strike It Rich Program.

Recently employees of Glen Lyn plant were mentioned through the Heart Line for their donation of \$50.

A couple from nearby Princeton went to New York to appear on the program in behalf of a paralysis victim who lived about seven miles from the plant in Giles County. When employees learned the couple were to appear on the program, they solicited funds for the unfortunate man and raised \$50.

Anita McClure Chosen 'Ro Club Sweetheart'

Anita McClure was recently chosen by the Ro Club of Ashland Senior High School as their "Sweetheart." A senior, she will graduate in June.



Miss McClure

She is the daughter of Mr. and Mrs. John McClure. John is right-of-way agent at Ashland.

A recent radio program featured her as the "Ro Club Sweetheart" and she was serenaded by club members. Other activities include membership in the National Honor Society, Alternate Girl's State Delegate and corresponding secretary of the Theta Club.

Fieldale Cashiers Show December Penny Balance

Fieldale district cashiers balanced to the penny in handling and recording collections of \$137,054.98 in the month of December.

Melvin Brown, local accounting office manager, expressed appreciation for the record to Mrs. Anita Few, Mrs. Lois Sheppard, Mrs. Geraldine Lawless, Mrs. Peggy Edwards and Mrs. George Turner.

School's Choice



Linda Lou McCaffrey, second grader in Kenova, was recently named princess of Ferndale School Carnival. She is the daughter of Mrs. Betty S. McCaffrey, Huntington stores department.

New Arrivals

A son, RICHARD LEE, was born to Mr. and Mrs. Robert Watkins on January 11. Mrs. Watkins is a former employee in the Williamson and Roanoke offices.

MR. AND MRS. W. G. SIMPSON are the parents of a daughter, Robin Grey, born December 31. Mr. Simpson is an employee in the Fieldale District.

KAREN LOUISE is the new daughter born to Mr. and Mrs. Wilbur A. Dennis on December 20. Mr. Dennis is an employee at the Philip Sporn Plant.

MR. AND MRS. RICHARD L. MCCOMAS are the parents of a son, Richard Lowell, Jr., born January 8. Mr. McComas is employed in the Logan Plant.

TRAVIS LYNN is the new son born to Mr. and Mrs. Truman Hurt on December 26. Mr. Hurt is employed in the Hazard District.

MR. AND MRS. WOODROW FUGATE are the parents of a son, Allen Donald, born January 3. Mr. Fugate is an employee in the Hazard District.

DELBERT LYNN was born to Mr. and Mrs. Bill Boggs on January 9. Mr. Boggs is employed at Hazard.

MR. AND MRS. FARRIS ERWIN of Hazard, are the parents of a son, Thomas Melvin, born January 13.

A daughter, NANCY LEE, was born on January 14 to Mr. and Mrs. J. A. Bennett. Mr. Bennett is employed at the Kanawha River Plant.

MR. AND MRS. B. C. FERRELL are the parents of a son, Jerry David, born December 24. Mr. Ferrell is employed at Logan Plant.

A daughter, PAMELA RUTH, was born to Mr. and Mrs. Howard Jessee on December 20. Mr. Jessee is employed in the Bluefield District.

LISA BETH is the new daughter born to Mr. and Mrs. James H. Kiser on December 20. Mr. Kiser is employed at Tazewell.

MR. AND MRS. ROBERT M. FIELDS are the parents of a daughter, Lucinda Anne, born January 9. Mr. Fields is employed at Narrows.

A son, CECIL ALLEN, was born to Mr. and Mrs. Cecil A. Rhundy of the Bluefield District on January 12.

MR. AND MRS. E. C. WEATHERLY of Princeton, are the parents of a son, Larry Eugene, born on January 15.

A son, Harry, was born to MR. AND MRS. H. M. MANN of Pearisburg on January 17.

MR. AND MRS. KENNY BRASHEAR are the parents of a daughter, Deborah Louise, born January 10. Mr. Brashear is an employee in the Hazard District, now on military leave of absence.

MR. AND MRS. MYRON HANNIGAN are the parents of a son, Mickey Allen, born on December 30. Mr. Hannigan is employed at Cabin Creek Plant.

JOHN MARK is the name of the new son born to Mr. and Mrs. Charles Crawford on January 18. Mr. Crawford is employed in the Charleston District.

MR. AND MRS. P. L. BAILEY are the parents of a daughter, Mary Beth, born January 2. He is general line foreman in Roanoke.

Story Of Bible And Man Unfolded In Expressive Painting By G. P. Chain



This photograph of the painting ETERNITY by Gordon P. Chain shows the expressiveness of his work. Note that the pictorial interpretation of the highlights of the story of man and the Bible begins at the right and continues to the left.

Some define art as, "A creative expression of beauty." And that is what Gordon P. Chain, Huntington district chief draftsman, has expressed in his oil painting, *Eternity*, which he has had copyrighted.

The original is three feet nine inches square and is painted on oil tempered prestwood. Mr. Chain and Dr. N. R. Lewis, his pastor and collaborator on the painting, spent 600 hours completing the work of art.

The picture is a pictorial representation of the Word of God and deals with that infinite duration known only to God and revealed to man through the Holy Bible.

The scope of coverage from Genesis to Revelation is of such magnitude that only basic units of time dispensation are portrayed. The picture is comparable to a wheel; Christ is the hub. Mr. Chain feels that as a wheel without a hub is incomplete, the same applies spiritually to God's plan.

Contrary to the common line of thought, the unfolding of events is from right to left. Alpha, the beginning, is on the extreme right, ushering in the break of dawn, symbolizing the beginning of God's plan. Omega is directly opposite on the painting.

Highlights of the Bible story are unfolded throughout the painting in their chronological order.

Mr. Chain, in relating his art experience, said, "Besides being a relaxing hobby, it is profitable in that it helps me as a draftsman."

An employee since July 1, 1937, he is married and has one daughter.

M. C. Porterfield Heads Successful Welch Drive

For the first time in its history, a concerted United Appeal drive went over top this year in McDowell County in the Welch district. Miller C. Porterfield, then assistant district manager, directed the successful drive.

With a goal of \$42,000, the present Logan district manager and his committees raised \$46,516.02.

McPherson Is Named District Chairman For Abingdon Scouts

L. F. McPherson, Jr., Abingdon district commercial manager, recently was named chairman of the White Top District of the Sequoyah Council, Boy Scouts of America. As chairman, Fillmore will head the district Scouting program throughout 1954.

Mr. McPherson, who actively participated in many phases of Scouting over the past 18 years, was vice-chairman last year. He has served as both member and chairman of troop committees in Abingdon, Bluefield and Bristol; district advancement chairman and Cubbing chairman.

In setting up his district committee, two more Appalachian men were named to area Scouting posts. Paul S. Dunn was named publicity chairman and Clark Peck will serve as training chairman.

Corker, Griffith Named To Offices In Engineer Group

Two Beckley district engineers have been elected to offices in the Appalachian chapter of the West Virginia Society of Professional Engineers.

B. B. Corker, district engineer, was elected president while R. R. Griffith, electrical engineer, was named assistant secretary-treasurer.

Mr. Corker came with the company in June, 1937, as a draftsman and in November of that year was promoted to engineer. The next year he moved up to distribution engineer and was promoted to his present position on January 1, 1950.

Muskingum Shown To Press January 14; Philip Sporn Speaks

More than 175 representatives of newspapers and radio and television stations attended a preview of the Ohio Power Company's new Muskingum River Plant, near Beverly, Ohio, on January 14.

Following conducted tours of the new generating station, the guests attended a dinner in Marietta, Ohio, at which Philip Sporn, AGE president, was principal speaker. Harold Turner, vice president and general manager of Ohio Power, also spoke briefly. George J. Huber, Jr., Muskingum plant manager, acted as master of ceremonies.

Unit No. 1 at the new installation went into commercial operation on December 28, and the second 200,000-kilowatt unit is scheduled to begin operation in March. Muskingum River Plant is a twin of Appalachian's new Kanawha River Plant, Glasgow, W. Va.

Abingdon Vet, J. D. Russell, Gets 35-Year Emblem



Mr. Russell

J. D. Russell, a member of the Abingdon district distribution records department, recently was presented a 35-year service pin. The presentation was made at the January meeting of district supervisors and foremen.

J. D. began his lengthy career in the electric utility business when he was employed by the Kentucky River Power Company at Hazard in 1919. He progressed from fireman to assistant chief engineer at the Hazard Plant. Later, he became a boiler room engineer at the Cabin Creek Plant, then transferred to the Charleston division where he worked in new construction.

About 1930, Mr. Russell was transferred to the valuation section of A. G. & E. During the next twenty years, he conducted inventory evaluations of physical properties over the entire system. He was transferred to the distribution records department at Abingdon in 1950.

One of the remarkable bits of Mr. Russell's varied experiences is reflected in his driving record. During his years on the road, he covered more than a half-million miles without a single mishap. J. D. also was a member of the first class to complete first aid training. He has carried his card since 1930.

Mr. Russell, a graduate of two electrical training schools, is a native of Campbellsville, Kv. He is married and the Russells have two daughters and four grandchildren. He is a veteran of World War I; a member of the American Legion and the 40 & 8. The Russells are members of the Sinking Springs Presbyterian Church.

W. A. Irvin Gives Eighth Pint Of Blood Recently

W. A. Irvin, Jr., officially entered the select Gallon Club of the American Red Cross when he gave his eighth pint of blood to them recently.



Mr. Irvin

Before he began contributing to the Red Cross in 1950, he had given six pints of blood to various hospitals in Roanoke.

Mr. Irvin is a senior right-of-way agent with the system real estate and right-of-way department.

Stambaugh Elected Worshipful Master Of Pulaski Lodge

Milton M. Stambaugh, a 17-year veteran of the Pulaski district meter department, recently was elected worshipful master of Pythagoras Lodge No. 239 at Pulaski. Milton will head this Masonic organization during the 1954 term.



Mr. Stambaugh

In addition to many blue lodge activities, Mr. Stambaugh also is active in Royal Arch Chapter functions. He is a member of the Presbyterian Church and the Civil Air Patrol.

Milton is married and makes his home at Pulaski.

Sgt. Cristea Nears End Of Unusual Army Duty Tour

He gets Christmas cards from presidents. He is a familiar figure around the White House. He is frequently seen aboard the presidential train.



Sgt. Cristea

Who is he, some national figure? No. He's John J. Cristea, meterman from the Welch district on military leave with the Army.

Johnny, scheduled for discharge in a few months after three years' duty, has had a most unusual tour of duty. After basic training he was assigned to the White House communications staff where he assisted in the installation of the communications system during the rebuilding of the White House. Since the White House was re-occupied, he helped with the operation and maintenance of the communications system.

His hobby of radio has paid off since he has traveled with both President Truman and President Eisenhower on several trips out of Washington, helping to operate the communications system. He spent Christmas holidays on duty in Augusta, Georgia.

The most prized souvenirs of Johnny's service are pictures of Blair House and the White House as Christmas cards from President Truman and a reproduction of a painting of Abraham Lincoln as a Christmas card from President Eisenhower.

W. T. Collins, Jr., Named Supervisor For Enlarged Grundy Office; Open House Is Held



Eleanor Dillard, Welch home economist, shows some visitors around the demonstration kitchen during open house in the newly enlarged Grundy office.

William T. Collins, Jr., Welch local office assistant manager, has been transferred to the recently enlarged Grundy office as local office supervisor.



Mr. Collins

Meanwhile the company held open house in the new office. Customers and friends inspected the new demonstration kitchen and assembly room which had been provided for customer use. Cookies and coffee were served the more than 150 persons who came to the open house.

Mr. Collins recently completed ten years with the company, beginning in the A. G. E. system at Pikeville in November, 1943, as a laborer. In November, 1949, he was transferred to Welch as a utility clerk and on

June 1, 1950, was promoted to assistant local office manager.

Pikeville . . .

(Continued from Page 4)

engineer, is recovering from injuries sustained in a sleighing accident. Butch suffered a fractured skull, brain concussion and severe cuts of the scalp and was in serious condition for several days after his sled rammed a storm sewer.

Sympathy is extended F. E. Phillips, distribution department, on the death of his father.

Several employees participated in a March of Dimes benefit basketball doubleheader in the local gymnasium recently, including Ernest Brashear, distribution engineer; Gene B. Hale, personnel supervisor; C. H. Fields, district residential and rural sales supervisor, and R. B. Weddle, distribution engineer.

Glema Tackett is a new meter department employee.

Art Contest Makes Reddy Familiar Figure In Milton

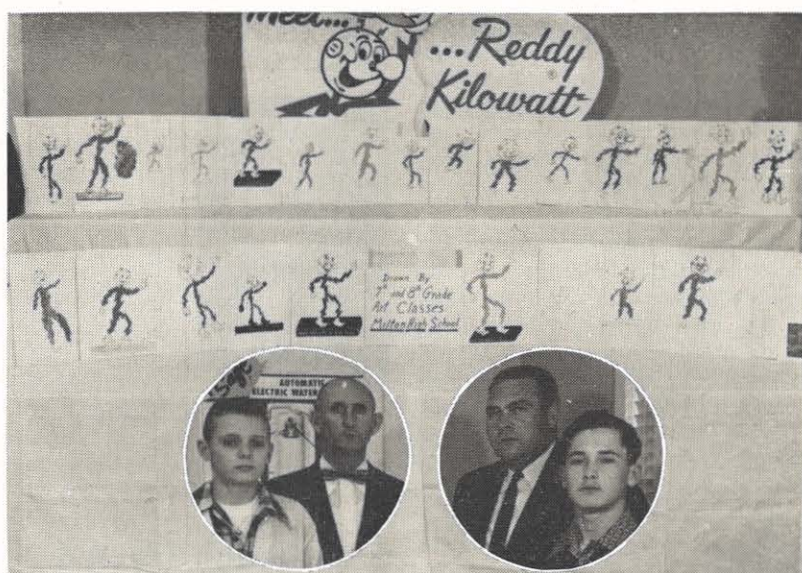
Although Reddy Kilowatt hasn't been with the company too long, he's already a familiar figure in at least one community in the Huntington district.

When Kyle D. Moore, area representative at Milton, decided to put Reddy before the public eye in that community he conferred with Fred Ball, art instructor at Milton High School, art instructor at Milton High School. The two came up with an idea for an art contest. Pupils chosen from the seventh and eighth grades were shown a figure of Reddy to use as a model and he was prominently displayed in the Appalachian office window.

The students were to sketch the figure of Reddy and were told that every part of him meant something electrically. They were to figure out the meaning of his ears, nose, shoes and so on.

Judges were selected and awards were made to two of the 27 contestants entering sketches. Harry H. Roberts and Don Bias finished one-two in the contest.

Outside the fact that the drawings created interest of the school children in Reddy, the contest also brought Reddy into their homes. Mr. Moore said that an all-around interest was created, and the display of the drawings drew much attention in the Appalachian office.



Reddy Kilowatt became a familiar figure in Milton in the Huntington district when 27 high school students entered an art contest recently. Two of the drawings of Reddy were awarded prizes. In the lower left inset are shown Harry H. Roberts, first place winner, and Fred Ball, art instructor at Milton High School. In the lower right inset are Don Bias, second place winner, and Kyle D. Moore, area representative. Two winning drawings are on the left and right sides of the small identification card in the center.

R. J. Wood And J. C. Smith Get Welch Promotions



Mr. Wood Mr. Smith

Richard J. Wood, Welch district commercial manager, has been promoted to assistant district manager at Welch. He succeeds M. C. Porterfield who transferred to Logan as district manager.

James C. Smith, Jr., Bluefield district power sales engineer, succeeds Mr. Wood as commercial manager.

A graduate of Alabama Polytechnic Institute, Mr. Wood was employed at Pulaski as a groundman in 1938. He was promoted to draftsman and in 1941 was transferred to Bluefield as a carrier-current engineer.

He served in the armed services from 1941 to 1946. He was promoted to power sales engineer in 1948. He transferred to Welch as commercial manager in September of 1951.

He is a member of the Pocahontas Electrical and Mechanical Institute and President of the Southeast Chapter of West Virginia Society of Professional Engineers.

Mr. Smith is a graduate of Virginia Military Institute and has been employed by Appalachian and affiliated companies since 1931. He worked at Zanesville and Lancaster in Ohio Power territory before transferring to Bluefield in 1935 as a power sales engineer.

He is a member of the Pocahontas, Electrical and Mechanical Institute; the International Commission on Illumination; the I. E. S. Mine Lighting Committee and is chairman of the housing committee for the Southern Appalachian Industrial Exhibit.

Lynchburg Employee Transferred To AGE Service Corporation

James W. Ferguson was transferred to the distribution section of the AGE Service Corporation on January 1. He was formerly the distribution engineer for the Lynchburg district.



Mr. Ferguson

He came with the company on March 16, 1949, as an engineer. On November 16, 1951, he was called to active duty from a reserve status with the Navy and served in the Mediterranean.

He and his wife returned to this country from Villefranche, France, upon his discharge in November, 1953. He is a graduate of the University of Virginia, where he received a B.S. degree in electrical engineering. Prior to his service with Appalachian he worked a year for General Electric.

G. C. Smith Re-elected Secretary-Treasurer Of Electric League

Guilford C. Smith, Charleston district commercial department administrative assistant, recently was re-elected secretary-treasurer of the Electric League of Charleston. Installation ceremonies were held following a dinner meeting at the Ruffner Hotel, January 12.



Mr. Smith

The Electric League of Charleston, chartered by the National Adequate Wiring Bureau last May, was formed to certify and issue certificates. The local organization certifies owners of adequately wired residences constructed within the charter area of the Kanawha Valley.

Mr. Smith, as a league officer, also is a member of the local bureau.

Small In Numbers, Big In Spirit, Gulnare Wins Kentucky 4-H Award



Members of the Gulnare 4-H Club look on as Bill Barnett, rural sales representative for the Kentucky and West Virginia Power Company, presents a check for \$60 to Eugene Scalf, president. The club won the company's annual 4-H contest. Behind Eugene is Mrs. Cline Burchett, club leader.

"Strength in numbers" doesn't seem to hold true when it comes to winning the annual Kentucky and West Virginia Power Company 4-H Club Achievement contest.

For the second year in a row and the fourth in the last five the Gulnare 4-H Club walked off with first place honors. Gulnare, located on John's Creek in Pike County, Kentucky, consists of a post office, a store, a graded school and very few residences. It also consists of some very energetic and interested club members.

Even when the club didn't win the award in 1951, it finished second.

The contest consists of judging of each club located in the area served by the power company and the extension service of the University of Kentucky. When a club wins its county contest it goes to the district competition. First place winners here meet for the regional judging and when it's all over the winner receives \$60 and invaluable recognition. Gulnare defeated Laurel of Lewis County and Twin Bridge of Letcher County for the regional title.

Familiar Faces IN NEW PLACES

Appalachian Electric Power Company

Abingdon District

Edythe T. Garnand
Peggy A. Johnson
James M. Cole

from Clerk-Typist to Clerk-Stenographer.
from Jr. Clerk to Jr. P.B.X. operator.
from Distribution Engineer, to Commercial Sales Representative, Commercial Dept.

Bekley District

William Eddie Zopp

from Area Sales Representative to Sr. Personnel Assistant C.
from Station Man B to Station Man A.

J. B. Richmond

Bluefield District

W. H. Riley, Jr.

from Residential Sales Representative to Division Commercial Sales Representative.

Charleston District

Billy Blake

from Transportation Record Clerk, Garage, to Jr. Meter Record Clerk, Meter.

Stuart Foehr

from Meterman C, T. & D. Meter Section, to Commercial Sales Representative, Commercial.

Cecil A. Taylor

from Auto Repairman Helper to Auto Repairman B.

Robert Christenson

from District Instrumentman to Engineering Assistant.

R. O. Walker

from Groundman to Jr. Distr. Record Clerk.

Robert Isner

from Groundman to Jr. Distr. Record Clerk.

Willis Winebrenner, Jr.

from Groundman to Appliance Serviceman B, Montgomery.

Point Pleasant District

W. F. Machir

from Sr. Distr. Record Clerk to Head Distr. Record Clerk.

C. H. Murray, Jr.

from Inspector, Jr. to Line Inspector.

Pulaski District

C. A. Shepherd

from Area Serviceman to Working Foreman.

P. L. Sowers

from Lineman B to Lineman A.

H. B. Shepherd

from Lineman B to Meter Serviceman A.

S. J. Johnson

from Lineman C to Lineman B.

D. G. Covey

from Hydro Maintenance Man to Hydro Maintenance Mechanic B.

Everette Crawford

from Lineman C to Lineman B.

J. R. Kidd

from Meter Reader to Groundman.

Philip Sporn Plant

Robert G. Hart

from Coal Handler to Barge Attendant.

John N. Lewis

from Coal Handler to Barge Attendant.

Richard W. Russell

from Chemist to A. G. & E. General Laboratory, Huntington.

William C. Rowley

Roanoke District

F. O. Adams

from Distribution Substation Dept. to System Operating Dept., Danville.
Roanoke Meter Dept. to System Meter Dept., Charleston.

Wayne Webb

Welch District

W. T. Collins

from Asst. Local Office Mgr., Welch, to Local Office Supervisor, Grundy.
from Sr. General Clerk, Accounting Dept., to Sr. Merchandise Order and Billing Clerk, Commercial Dept.

William Chaffins

from Meter Serviceman B to Meter Serviceman A.

Quention Ralph Cook

Williamson District

Gail C. Dotson

from Billing Dept., Huntington, to Accounting Dept., Williamson.

Rescue Work Part Of Everyday Life



For several years three employees in the Bluefield district have been members of the Giles County Lifesaving Crew. Well versed in lifesaving and first aid work, the three have often assisted in rescues and emergencies, using a modern, well equipped ambulance, shown in the above picture. The men are, from the left: W. G. Cunningham, captain of the crew and first aid instructor; W. B. Rasnake and David M. Davis.

New 132 Kv Wythe Station Is Under Construction In Pulaski District



Men unload the 65,000-kva transformer which will be installed at the new 132,000-volt transmission substation near Wytheville.

Construction is underway on a new 132,000 volt transmission station near Wytheville in the Pulaski district.

Wythe station will give Wytheville and the surrounding area an additional source of power. The area now receives its power from 88,000-volt lines which originate at Glen Lyn plant and the Buck and Byllesby hydro plants.

The new station will be connected to Glen Lyn plant by a new 34-mile transmission line. The line is under construction, being built by Keystone Construction Company under the

supervision of W. P. Carter, Appalachian system transmission line superintendent.

Foundation work at the site on U. S. Route 11 adjacent to the present substation is being done by Burgess & Ross Electric Company. The station will include a 65,000-kva transformer which will step the voltage down from 132,000 volts to either 88,000 or 33,000 volts for delivery to distribution stations in the area. The station is being built under the supervision of F. P. Claytor, system substation department engineer.

W. C. Carper Of Roanoke Gets 35-Year Pin



Mr. Carper

W. C. "Chafe" Carper, Roanoke line foreman, received his 35-year pin last month from W. P. Booker, district manager.

His continuous record began with Roanoke Railway and Electric Company on January 22, 1919, when he was hired as a lineman by W. S. Peek, retired district substation superintendent. He previously worked as a groundman in 1911-1913 when his brother J. D. "Crip" Carper was foreman. At that time the line department consisted of one line crew.

In 1915 he returned to work with the company, building lines to West Virginia coal mines. He later transferred to Grover McCall's crew maintaining high lines. One of the crew members at that time was Bruce Cox, now Fieldale district manager.

In 1917 he transferred to Christiansburg where he patrolled 40 miles of line, read meters and did other jobs. He left the company in March of 1918 and returned the following year.

Married, Mr. Carper has one son and three daughters.

P. J. Connery Named OVEC Official

Paul J. Connery has been named secretary and treasurer of the Ohio Valley Electric Corporation. He succeeds E. W. Wilkinson who resigned.

He joined OVEC in March of last year as assistant secretary and assistant treasurer. Before that he was assistant treasurer of Iowa Power and Light Company.

Sporn Men Complete First Aid Course



Eleven Philip Sporn Plant employees recently completed the American Red Cross standard first aid course. In the foreground, Robert Johnston demonstrates back pressure, arm lift, resuscitation on Richard Fisher. Observing, left to right, Robert Rhodes, Gerald Michael, Earl Keefer, Don Rea, Raymond Cole, Frank Titus, Berl Wallace, Dennis Johnson, Roger Walker and Jack Givens. Mr. Givens, plant safety supervisor, instructed.

Ten Veterans Receive Service Pins In Recent Weeks



These ten veterans recently received service pins for 20 or more years of service. TOP ROW: All 30-year veterans, from the left: O. C. O'Brien, Lynchburg; A. P. Reveal, Charleston; E. R. Rau, Charleston; R. S. Burdette, system purchasing in Roanoke; and H. R. Jackson, Logan.

BOTTOM ROW: R. G. Taylor, system accounting in Roanoke, 25 years; C. C. Delp, Pulaski, 25 years; W. H. Snider, Logan plant, 25 years; E. E. McDonald, Logan plant, 20 years, and B. M. Nuckolls, Grundy, in the Welch district, 20 years.



Appalachian Electric Power Company

Beckley District—5 YEARS: Patricia Ann Lowery, T. & D. Dept., Meter Section; Paul C. Elliott, T. & D. Dept., Line Section; Clyde A. Marshall, T. & D. Dept., Record Section.

Bluefield District—5 YEARS: F. B. Flournoy, Commercial Dept.; James B. White, Commercial Dept.

Cabin Creek Plant—15 YEARS: William Harris; R. W. Taylor.

Charleston District—30 YEARS: A. P. Reveal, T. & D. Dept., Line Section; Erwin R. Rau, Accounting Dept. 5 YEARS: Dixie W. Foster, Accounting Dept.; G. R. Mountse, Jr., Accounting Dept.; W. J. Winebrenner, Commercial Dept.; L. E. Hudson, System Meter Dept.

Fieldale District—15 YEARS: Ammon Sears, Managerial, Stuart.

Glen Lyn Plant—10 YEARS: Frank E. Thornton, Maintenance; 5 YEARS: R. H. Walton, Jr., Mech. Engineer.

Huntington District—5 YEARS: Robert D. Webster, Commercial Dept.

Logan District—30 YEARS: Harold R. Jackson, Stores. 15 YEARS: V. C. Mauck, T. & D. Dept., Engineering Section.

Logan Plant—25 YEARS: W. H. Snider, Boiler Operator, Production. 20 YEARS: E. E. McDonald, Control Operator, Production.

Kanawha River Plant—5 YEARS: G. B. Kratz, Production Dept.

Lynchburg District—30 YEARS: Otway C. O'Brien, T. & D. Dept., Engineering Section.

Pulaski District—35 YEARS: W. F. Stoots, Hydro. 30 YEARS: E. G. Dalton, Hydro. 25 YEARS: Dorothy P. Hagan, Local Accounting; C. C. Delp, Hydro; C. P. Bailey, T. & D. Dept., Engineering Section. 15 YEARS: F. M. Bennington, Commercial Department; B. E. Thompson, Hydro; J. G. Butts, T. & D. Dept., Line Section. 10 YEARS: Mal Nester, T. & D. Dept., Line Section. 5 YEARS: G. R. Smith, Jr., T. & D. Dept., Meter Section.

Roanoke District—15 YEARS: T. C. Smith, Local Accounting Dept. 10 YEARS: Leslie T. Laughon, Local Accounting Dept.; Lois S. Gordon, Meter Dept. 5 YEARS: E. T. Thurman, Meter Dept.; S. H. Martin, Local Accounting, Rocky Mount; C. S. Basham, Garage Dept.; D. B. Roberts, Division Managerial Dept.

Roanoke System—30 YEARS: R. S. Burdette, System Purchasing Dept. 25 YEARS: F. P. Claytor, System Substation Dept.; R. G. Taylor, System Accounting Dept. 5 YEARS: Jean F. Rieley, System Accounting Dept.; V. D. Willis, System Accounting Dept.; W. A. McClung, System Public Relations Dept.; Mary H. Hall, Executive Dept.; R. E. Colwell, System Commercial Dept.

Welch District—20 YEARS: Bert M. Nuckolls, Area Supervisor, Grundy. 5 YEARS: Grace R. Hajash, Accounting Dept.

Kentucky and West Virginia Power Company

Hazard District—5 YEARS: Leyburn Cody, Accounting Dept.; Oscar Hudson, Line Dept.

Pikeville District—5 YEARS: James T. McReynolds, T. & D. Dept.; Jacqulean Akers, Accounting Dept.

Slick Job

Customer Demanding New Range To Fix His Breakfast Gets Service From Pikeville Men

"Neither rain, nor sleet, nor hail" can keep the Pikeville commercial department employees from giving service in an emergency.

On one of the worst days during the recent seige of ice and snow in the Pikeville area, Leon Huffman who is a right of way agent reported to the commercial department that he had a visitor at his home early that morning. Seems the visitor insisted that he must have an electric range before he could get breakfast.

The weather was so bad that the line crews were standing by for emergency work only. However, Bill Barnett, rural sales representative, started loading a range on his truck. This customer, it was learned, owned a stove that required pressure to operate. Due to the severe cold the pressure did not report for work that morning.

Bill recruited Clifford Boyd and Jerry Bartley, appliance servicemen, to assist him. Using every precaution in driving on the slick roads, they set out on the five-mile drive to the customer who was badly in need of a hot meal on such a cold morning.



After trucking the range five miles over slick roads, these Pikeville district employees had to get it up the long driveway to the customer's home. Pushing and pulling, from the left: Jerry Bartley, Clifford Boyd and Bill Barnett.

By 9 o'clock that morning eggs were frying on the new electric range. Bill, Clifford and Jerry returned to the office, pleased with the fact that they had rendered a service to an appreciative customer under conditions which called for "emergency work only."

Narrows Group Earns 'Aid' Certificates



Thirteen Narrows, Virginia, and Giles County employees recently completed refresher requirements of the standard American Red Cross First Aid course. Certificates were presented those attending the classes during a recent safety meeting at the Pearisburg office. Above, Reddy Kilowatt assists W. G. "Mike" Cunningham, instructor, with the distribution of the certificates. Those completing the course, left to right, front row, are: Mike and Reddy, W. B. Rasnake, Orville Taylor, D. M. Davis, D. R. Whittaker, area foreman; C. M. McGrady and C. A. Pierce. Back row: J. Leonard Hale, C. L. Dunigan, Joe Lewey, Robert Fields, Arthur Bowling, J. D. Butler and Harry Boyd. Mr. Cunningham also serves as the first aid instructor for the Giles County Chapter of the American Red Cross and is captain of the Giles County Life Saving Crew.

T. L. Henritze, Logan Line Vet, Gets 35-Year Pin



Mr. Henritze

Many years of service with the company in line construction and maintenance were recognized recently when T. L. Henritze was honored with a 35-year pin.

The Logan district line foreman was given his pin by Joe P. Gills, district manager, at a Christmas party attended by district supervisors and their wives.

Mr. Henritze began work in the Welch district as a lineman and on January 16, 1936, became line foreman when he moved to Logan.

A man with many interesting stories to tell about his company experiences, Mr. Henritze is married and the father of two children, Tom, recently discharged from the Army, and Mary.

Beckley Electric Credit Union Elects Officers



New officers of the Beckley Electric Credit Union are, from left: H. F. Thomasson, assistant secretary-treasurer; Vera Haynes, vice president; R. E. Presley, on board of directors; H. C. Sessions, president, and J. E. Hammer, secretary-treasurer. At the annual meeting in January the stockholders reported about \$22,000 worth of loans during last year and paid 6% dividend. Other officers include J. W. Muir, W. E. Mitchell and R. D. Smith on the supervisory committee and Waldo S. LaFon, C. C. Darrah and B. H. White, Jr., on the credit committee.

Beckley Credit Union Declares 6% Dividend

The Beckley Electric Credit Union held its annual meeting of stockholders on January 12 when the financial report was given. The Credit Union made about \$22,000 in loans during the year and paid 6 per cent dividends to all stockholders.

The following were elected: H. C. Sessions, president; Vera Haynes, vice president; J. E. Hammer, secretary-treasurer, and H. F. Thomasson, assistant secretary-treasurer. The supervisory committee named J. W. Muir as chairman and the credit committee named Waldo S. LaFon as chairman.

The board of directors in addition to the above officers includes R. E. Presley. On the supervisory committee are W. E. Mitchell and R. D. Smith. On the credit committee are C. C. Darrah and B. H. White, Jr.

Roanoke Employees Help March Of Dimes

With the inauguration of the 1954 March of Dimes Campaign several Appalachian employees distributed in Roanoke business houses the test tube depositors used this year for collecting.

Over 200 depositors were distributed over the city by the employees. All work was done during lunch hours and after work.

Seven employees of the Roanoke division engineering office distributed 131 of the test tubes. They were R. R. Snedegar, J. E. Hopkins, R. E. Martin, W. H. Hart, Jr., M. E. Reed, J. W. Stephens and Edith Rusher. Others who helped were T. C. Smith, A. R. Main, I. B. Peters, Lauren Himes and David Trout.

Forrest Foster, Cabin Creek Plant Janitor, Retires



Mr. Foster

Forrest D. Foster, Cabin Creek plant janitor, retired December 31 after about 10 years with the company.

Before coming with the company on April 11, 1944, Mr. Foster worked in the coal mining industry in West Virginia for many years.

Plans for the next few months include relaxing, gardening, hunting and fishing. Then he hopes to secure a part-time job for a few years.

"I would like to express my appreciation to all who helped to make my stay with the company enjoyable," Mr. Foster stated. He especially commended the supervisors who were understanding and cooperative in the direction of his duties.

Roanoke . . .

(Continued from Page 4)

campaign. He is a director of the county chapter of the Red Cross.

Frances Buchanan is a new employee in the billing office.

Sympathy is extended Pat Donaldson on the death of her grandfather.

Howard Hamilton was a delegate to the Kiwanis Midwinter Conference at Old Point Comfort.

Dan J. Sink, C. P. Williams and H. W. Cronise resigned from the meter department.

W. O. Sexton, line department, has returned to work after an extended illness.

The line department held its annual safety meeting recently and certificates were awarded to foremen whose gangs completed 1953 without a disabling injury. W. P. Booker, district manager, made the awards and W. W. Krebs, district superintendent, spoke briefly. Foremen receiving awards were R. G. Amos, W. C. Carper, B. E. Burnett, B. P. Gibson, C. R. Firebaugh and J. H. Witt. Also awarded safety certificates were W. S. Shanks, substation gang foreman, and R. A. Armistead, supervisor of the substation and service department.

Appaleisure Club Plans 1954 Program In Session

Projects for the coming year were set forth by John A. Thompson, president of the Beckley District Appaleisure Club, when the organization held their annual meeting January 15.

The president favored increased membership, the renovating of the Greenbrier River camp site for the club and proposed at least one social function a month.

Members of the group were to elect representatives to compose the 1954 board of directors.

Glen Lyn Employees Attend Fire School



Participation in the use of all fire fighting equipment, breathing apparatus and rope tying highlighted a fire fighting school at Glen Lyn plant, January 5-14. Conducted by C. H. Yoho, AGE fire protection supervisor, the meetings were attended by 53 employees, several members of the Rich Creek, Virginia, and Peterstown, West Virginia, volunteer fire departments, C. B. Yearout of Bluefield and Wilson Trumbo of Kingsport. In the above photograph one of many demonstrations is held. At a dinner meeting which closed out the sessions Mr. Yoho was presented with a gift and E. C. Weatherly and E. E. Thompson furnished music.

Drained Treasury

KPO Club Helps Needy Family At Christmas Time

The KPO Club found the true meaning of Christmas. This Pikeville girl employees' club gave a family of less fortunates a real Merry Christmas.

The girls adopted the project of helping a needy family and selected one which no other organization was helping. The family selected was one with eight children whose mother recently died and whose father was temporarily unemployed.

Baskets were filled with food ranging from staples to meat with all the trimmings. After about \$25 worth of food was packed, a Christmas tree was obtained. Mae Nell Crum and Naomi Christian, home economists, were selected to deliver the packages to the isolated little cabin several miles from Pikeville.

Upon arrival at the home, the girls with the help of Chandos Tackett, power sales engineer, presented the much needed gifts to the man. Although at a loss for words, the man clearly revealed by his silent acceptance that his faith in human kindness was renewed.

In compliance with the true spirit of giving, the KPO Club remained anonymous to this family in need. Only after persistent urging on the part of the Pikeville reporter for THE ILLUMINATOR did the club consent to have this article presented.

All members of the club actively supported this worth-while project which drained their treasury to the last penny. They agree it was the best money they ever spent. It brought happiness and renewed hope to a neighboring family which lacked those essentials that help make for happiness at Christmas.

A. G. Epperly Of Danville Station Retires On First



Mr. Epperly

A. G. Epperly, system substation operator at the Danville 132 kv substation, retired the first of this month.

Employed in September of 1929, he started work at Campbell Avenue substation in Roanoke doing construction work under E. A. Turner. From Roanoke he went to Beaver Creek substation, transferring to the system operating department at Turner substation, under the supervision of R. K. Gaw and working with Emory Dodson, McWhorter, Charles E. Patten and John J. Armstrong.

In 1932 he transferred to the Roanoke 132 kv substation. In 1941 he went to Danville substation and worked with Bruce Hogan, Fred More Lawson and Buddy Muncy.

Born in Mercer County, West Virginia, he is married and the father of two sons and two daughters. He is a member of South Hall Baptist Church.

Although he has no definite plans for the future, he intends to make his home in Danville.

Mrs. C. J. Burnett Honored At Dinner



Mrs. Clara J. Burnett is presented a watch by E. L. Sutor, Lynchburg local office manager, at a surprise dinner honoring Mrs. Burnett who retired last month. In addition to the watch given by members of the local accounting department, she was presented a piece of luggage from the Apalcoes Club, district employees' club. Shown above from the left: Sally K. Pollak, Bessie L. Johnson, Mr. Sutor, Mrs. Burnett, D. C. Kennedy and Sallie L. Moore. A total of 21 attended the surprise dinner on January 12.

Domino Program Given At Radford Plant



Accident control classes, including homework and classroom demonstrations, were recently completed by 12 members of the Radford Arsenal Steam Plant crew. W. H. Spangler, line supervisor and safety director for the Pulaski district, conducted the sessions. Fundamentals of accident control were illustrated with the use of oversize dominoes, representing the five factors and results involved in accident and injury. At each class problems and observations were given to be worked out before the next meeting. Attending the weekly classes were, from the left: Bill Carter, Otis Carter, Doug Phillips, Lonnis Furrow, Jack Gaking, D. P. Curley, Mr. Spangler, Lloyd Linkous, Howard Belcher, Tom Roberts, Eldon Goforth, Roy Lupold and Grim Hopkins.

AIEE In New York Hear Test Results Of Electronic Relay

A report on the effectiveness of the electronic "watchman" recently tested by Appalachian was the highlight of a recent meeting of the American Institute of Electrical Engineers in New York.

E. W. Woody, system supervising control engineer, appeared on the program along with H. C. Barnes and W. S. Price, both of AGE. The relay will be installed on the 330 kv line in the Ohio Valley by AGE.



Mr. Woody

The watchman, which acts in one-sixtieth of a second to kill power lines when trouble develops, was tested for General Electric Company by Appalachian on a 43-mile span of the 132 kv line between Lynchburg and Roanoke. Tests were made under the direction of H. A. Clarke, system substation department superintendent.

A Boy And His Pet



This boy and his cat have been seen over the entire nation. His name is Stevie Armentrout and he's the four-year-old son of Mr. and Mrs. V. O. Armentrout of Abingdon. This picture of Stevie and his pet was featured in the "Your Pet and Mine" section of the January issue of *Better Homes and Gardens*. Harriet Arnold included the photograph in the several she made in Abingdon last fall. Stevie's father is a member of the Washington County line gang.

Lina Light Honored On Radio Program

Lina Light was recently honored on the "Salute for Service" program on Radio Station WKOY. The secretary to the assistant Bluefield division manager was chosen for "outstanding work in community activities."

The program narrator singled out Miss Light's interest and work among young people. She has been serving on the Americanism Committee of the Young Woman's Club and active in the following: board of directors of Greater Bluefield Swimming Pool, Inc.; treasurer of the Young Woman's Christian Association; and past president of the Bluefield Quota Club, the Young Woman's Club and the Appalachian Girls Service Club.

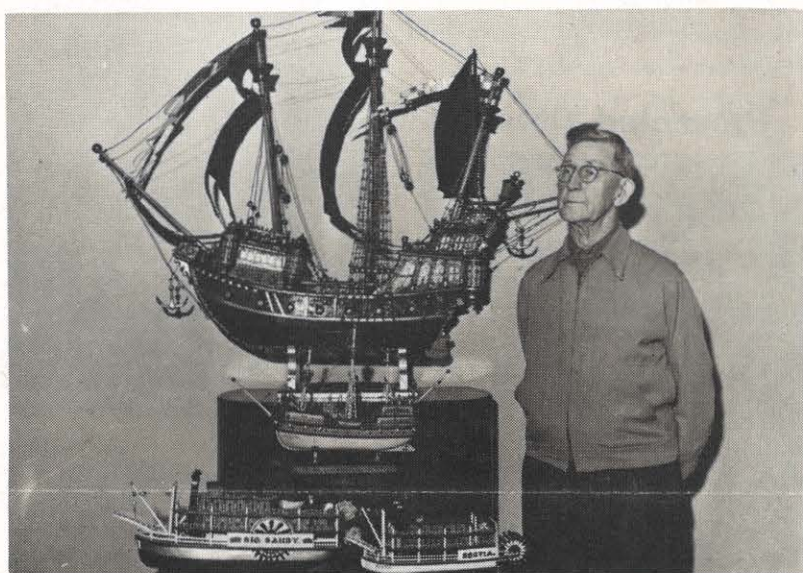
In closing the program honoring Miss Light, the commentator said: "Work is love made visible. Miss Light has had a constant concern for projects that make Bluefield a better place in which to live."

Glen Lyn Men Enjoy New Year's Party



About 140 active, retired employees, and guests of the Glen Lyn Steam Plant were entertained at a New Year's dinner party December 30th. This year's party, a departure from previous years, replaced the annual Christmas activities. In addition to a turkey dinner, the group was entertained with a musical program featuring E. E. Thompson, E. C. Weatherly, both employees, and Bobby Hale of Narrows. "Father Time" was represented by Jack Neely and "Baby 1954" was enacted by Raymond Compton, Jr. L. E. Turner, plant manager, gave a brief talk. Following the banquet, the 14 retired employees attending were presented small gifts.

Small Brass Whistle Was Beginning Of Lifelong Hobby For H. E. Stewart



H. E. Stewart stands beside several of the boat models he has built

A small brass whistle paved the way many years ago to a fascinating and rewarding hobby.

When H. E. Stewart, retired Huntington district employee, was a youngster in 1870 a steamboat near his home caught fire and burned. His brothers went to see the blaze but made him stay home. "They said I was too young," Mr. Stewart remembers.

But when the brothers returned they brought Mr. Stewart the diminutive brass whistle, now believed to be the only surviving part of the steamboat "Lame Duck" which burned and sank that day. Thus began a lifelong hobby and an endless interest in river boats.

Today Mr. Stewart has in his home many models he fashioned after steam boats he saw and heard about. Many of his friends display models he has built, and several others have been destroyed, including possibly the only model of the "Volunteer".

Mr. Stewart did not confine his interest to just models. He made it a point to know about the ships which his models were fashioned after and he often reminisces about some of the old ships.

His collection today includes models of the sternwheel packet "Scotia", the sidewheeler "Big Sandy", Columbus' "Santa Maria" and "The Wasp", a ship reported sunk with a treasure in gold bullion.

Mr. Stewart worked for Appala-

Abingdon Windows Win

The Abingdon district office this year walked off with first prize in the Christmas window decorating contest. The windows featured electrical appliances for gifts.

chian and its predecessors from May 1, 1904 to December 1, 1940, as a carpenter in the Kenova plant.

Prince E. Thornton Is Promoted To Public Relations

Prince E. Thornton, Bluefield district line inspector, has been promoted to the company's public relations department at Roanoke. The promotion became effective February 1.



Mr. Thornton

Widely-known throughout the Bluefield area as a public speaker, Mr. Thornton has been associated with Appalachian since 1943. He started with the company as a meter reader and held the position of serviceman before being promoted to line inspector.

A graduate of Concord College, Mr. Thornton taught in Mercer County schools for eight years, before going to work for the company. In 1952 he was selected by the Bluefield Junior Chamber of Commerce as the outstanding young man of the year. He is president of the Baptist Men of Mercer County, teacher of the Men's Bible Class at the College Avenue Baptist Church in Bluefield and supervisor of the Southern Soil Conservation District.

He is married and has three children.

No Holiday Taken By Servicemen; Letter Shows Appreciation

"Twas the night before Christmas, and all through the house . . ."

Joe Donegan, Denvil Allison and A. F. Whaples, area servicemen in the Nitro-St. Albans office in the Charleston district, were making final preparations for Christmas when a call came in—lights in 12 houses in St. Albans had gone out.

The rest of the story is best told by "an appreciative customer", who signed a letter to the *Charleston Gazette* that way. The customer wrote the paper in part: "It was Christmas Eve . . . and the lights went out in about 12 houses. The local serviceman was called—he was spending a pleasant evening at home with friends who had dropped in—he answers: 'I'll be there as soon as I can change clothes.'"

"Fifteen minutes later he is on the job, locates the trouble, says it will take two hours to fix it and gets to work. Later in the night I hear them working outside and the power came on again, and it was cold out there too. All this with no fussing, no complaints and no 'Sorry, we're closed for the Christmas holiday.'"

"Such service is too often taken as a matter of course but it is my experience that we get such service only from our utility men and appreciation should be expressed."

The letter was signed: "An Appreciative Customer".

Thompson Named Head Of Pulaski Club

B. E. Thompson, hydro operator at Claytor plant, has been named president of the Mountain View Community Improvement club, which encompasses the area between New-

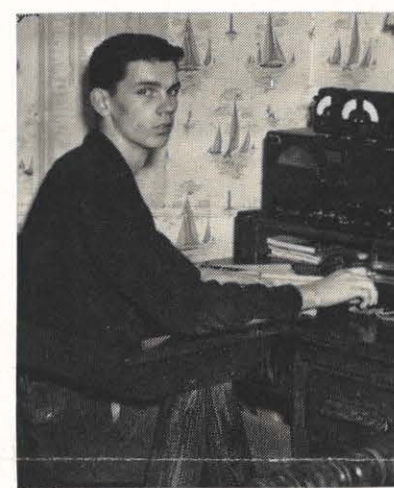


Mr. Thompson

bern and the Claytor Hydro plant in the Pulaski district. Mr. Thompson and his wife have been active in community improvement work since it started. The club has twice placed first in county contests and have taken third and fourth places in the Roanoke area contests.

Other Claytor employees on the club roster are Mr. and Mrs. Kenneth Phillips, Mr. and Mrs. Floyd King, Mr. and Mrs. I. R. Akers, Mr. and Mrs. Jack Davis and Mr. and Mrs. Garland Covey.

Hazard Employee's Son 'Succumbs' To Amateur Radio Bug



Dick Stidham, son of the Hazard district superintendent, became the newest member of an employee's family to take up radio as a hobby when he received his license recently.

Another name has been added to the growing list of employees and their families who have been bitten by the amateur radio bug.

This one is Dick Stidham, son of Gaine Stidham, Hazard district superintendent, who recently acquired his amateur radio operator's license. With call letters WN4BAX, Dick has established contacts in 14 states since August. His station has been operating on the 80 meter code band.

His receiver is a Hallicrafter S-40B and his transmitter, which he built himself, is a Heathkit AT-1.

He is a member of the American Radio Relay League and is planning to take his general class license examination in the near future. A junior at Hazard High School, he is drum major for the school band and plays forward on the Bulldog basketball team.

Heat Pump Being Installed At Pulaski

The heat pump for the enlarged Pulaski district office building is being installed. When completed and heat is in the building, floor tiles can be installed and work completed.

Underway for over a year, the building is being completely renovated and extended at the rear. The completed building will be 48 feet wide and 115 feet deep.

The new addition is two stories high, housing an auditorium, kitchen facilities and additional office space. Underneath is a basement to be used for company vehicles. The building is expected to be ready for occupancy by late February.

Complete Point Pleasant Hot Line Training



These men attended the Point Pleasant district hot line school where work included changing defective arms and installing a sectionalizing switch on hot lines. An A. B. Chance Company representative helped with demonstrations. FRONT, left to right: L. I. Roush, J. L. Stewart, Bucky Walters, H. J. Patterson, M. C. Clark, R. D. Miller, J. A. Ferrell and G. C. Fowler. STANDING: Loraine Crump, Guy Simmons, J. W. Morrison, C. E. Fowler, O. W. Hesson, J. R. Crump and W. O. Sallaz. Not in the picture are W. H. Stricklen and E. D. Boggess who were selected for additional training in the Huntington division. These two linemen acted as instructors to further train employees in their area.

Jimmy Jones Has Much Name Trouble

Jimmy Jones of the Roanoke division engineering department has a peck of name trouble. Jones, of course, is a common name but it seems the combination James E. Jones is also common.

Jimmy's headache was the subject of a recent feature in a Roanoke paper. It all started anew with the election by the Salem Jaycees of James E. Jones as president. It so happened that James E. Jones, the Appalachian employee, was president of the Roanoke Jaycees. You take it from there.

To add chaos to confusion, Mrs. James E. Jones is an elevator operator in the Roanoke office of Appalachian.

C. C. Ransbottom Retires; Served Company 35 Years



Mr. Ransbottom

Clinton C. Ransbottom put his tools away for the last time on December 31 after 35 years of service with Appalachian and its predecessors in Huntington.

Clint began his service with Consolidated Light, Heat and Power Company at Kenova on October 1, 1918. In 1924 he transferred to the meter department in Huntington. In 1942 he transferred to the line section of the T&D department, and in 1944 moved to the substation section of the same department, where he worked until retirement.

He lives in Lawrence County, Ohio, where he was born. Favorite pastimes are hunting and fishing. He's also a baseball fan.

The substation crew gave him a hunting coat when he left and Clint says, "I will certainly make good use of it." He added, "I hope that everyone enjoys working for the company as much as I have."

Safety . . .

(Continued from Page 1)

employees during 1954.

Kentucky's record began on November 25, 1952. All three districts, Pikeville, Hazard and Ashland, received identical awards for completing 1953 without a disabling injury.

R. E. Doyle, Jr., Kentucky vice president and general manager, in congratulating safety supervisors for the districts, said: "I want to take this occasion to congratulate you and your entire organization on this splendid record . . . This record was achieved as the result of the effort of each one of the many people who make up the company . . . For the year of 1954 it must be our objective to keep safety ever a part of every job; to talk it and to believe it. To do otherwise is to invite suffering to ourselves and loved ones, and even premature death itself."

J. E. Wright, vice president and general manager of Kingsport, in speaking of that company's outstanding record, said: "We have just completed an outstanding year in Kingsport, especially so because we worked that entire year without a lost-time accident. I want to thank you and your families for helping to establish this outstanding safety record."

Presented Degree



Marshall Garner Covey, head meter clerk at right, receives an I. C. S. diploma in electrical engineering from W. P. Booker, Roanoke district manager. This was the first diploma of its kind to be presented in Roanoke, according to the local representative of the International Correspondence School. The diploma was presented at the January 4 safety meeting of the meter department. Mr. Covey was employed in the meter department in June of 1937 as a meter helper. Promoted to meter tester in 1940, he became senior meter record clerk in 1949. He was promoted to head meter record clerk in 1950.

C. E. Archer Named To Offices In COC And Kiwanis Club

C. E. Archer, assistant plant manager at Glen Lyn, has been elected to posts in both the Giles County Chamber of Commerce and the Narrows Kiwanis Club.



Mr. Archer

one daughter.

He was first employed at Switchback in 1937 on the maintenance gang. In 1938 he was maintenance foreman at Switchback for three years and for three more years was relay engineer at Welch. He was assistant substation superintendent at Switchback until 1945 when he was promoted to supervising engineer at Glen Lyn.

Charleston Sportsmen Attend Dinner



Charleston employees, members of the Appalachian Hunting and Fishing Club, together with their guests, above, recently enjoyed their second annual dinner at the local meter department building. Roast venison, barbecued bear, baked lake trout, boiled Northern Pike steaks and fried rabbit highlighted the meat portion of the menu and was supplied by the members. The tasty wild game dinner was prepared by Sylvia Hinchman, home service supervisor.

Retirement Ends 37 Years' Service For Lewis Spencer



Mr. Spencer

"I wanted to climb poles." That's the reason Lewis Spencer gives for his return to work after being injured while helping to install 2,300 volt transformer in 1920. And now, 34 years later, he's retiring.

A general serviceman in the Charleston T&D line section, Mr. Spencer came to work for the West Virginia Water and Electric Company in 1917, and on his retirement February 1, completed 37 years' service. He was a groundman at the time of the accident, and went back to work despite his father's complaint that the work was "too dangerous."

It was love for his work that brought him back to his job. Looking back on his many years with the company, Mr. Spencer has noted many changes and improvements and feels that the most outstanding one is the safety and first aid program.

He resides at Georges Creek near Malden, W. Va., and has no definite plans for the future. "But," he notes, "I'm going to take it easy for a while and spend some time hunting and fishing."

Flying Saucers Take Back Seat To Aerial Balloon In Roanoke

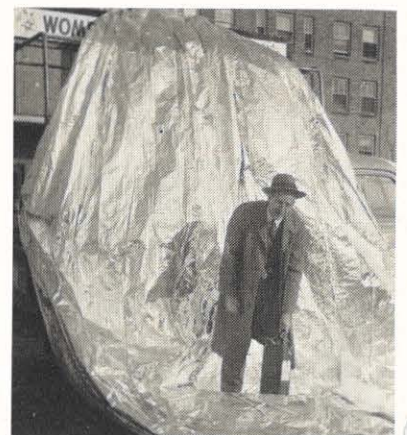
In these days of flying saucers and other mysterious aerial objects, balloons usually don't create too much excitement.

But what if the balloon is more than 20 feet long and 20 feet in diameter and settles 1,000 miles from its home?

Just such a balloon was recently captured by Jack M. Peck, Jr., Roanoke area sales representative. He spotted the pear-shaped balloon rapidly losing altitude near Fincastle January 7 and followed it until it landed. Attached to it he found scientific apparatus, a kind of recording device, and a tag identifying the balloon as the joint property of the U. S. government and Winzen Research, Inc., of St. Paul, Minn.

After notifying Woodrum Field in Roanoke, Mr. Peck found that the instrument was not part of their weather observation apparatus. He notified Winzen and later forwarded them the instrument and balloon.

The identification tag offered a reward for the safe return of the balloon. Mr. Peck is now waiting to hear from the research organization.



J. M. Peck, Jr., resembles a big game hunter as he stands over the weather balloon he captured recently. (Photo courtesy Roanoke World-News)

Civic Clubs Present Iron Lung To Hospital



Carl L. Phillips, Hamlin area representative in the Huntington district, stands beside the iron lung which was recently presented to Morris Memorial Hospital. Funds to pay for the lung were raised in a joint effort by the Hamlin Lions Club and Woman's Club with a horse show. The show was so successful that a surplus was used for a smaller, portable respirator for Lincoln County. Carl, treasurer and chairman of the advertising committee for the horse show, is pictured in the Hamlin office where the lung was on display for 10 days before delivered to the hospital.

Play Money Pays



Who says play money is no good? Mrs. Mary Nelson, Roanoke cashier at left, and Mrs. Alma Obenchain of the local accounting office used it to buy that new television set. The set was auctioned off by D. M. Rusmisell for play money which was obtained by turning in and selling prospects for ranges, water heaters and dryers. The "Big Payoff" came in December, near the end of the sales campaign.

Work Finished, They Wait For Rain



There'll be plenty of fishing for members of the Sleepy Hollow Sportsman Club soon. Club members, all of them Philip Sporn employees, recently completed a dam and have capped off the drain on their brand new fishing lake. The only thing left to do now is wait for enough rain to fill it. Final touches are being added to a road leading to the lake. Just as soon as conditions permit, it will be stocked with bass and blue gills. The area below the 1 1/2 acre lake will be devoted to picnicking grounds. Bethel Vance, president; Jack Frey, vice president, and John Dyer, engineer, directed the project for the club. Two club members inspect the dam in the above picture.

Highlights in SPORTS

Pulaski In Upper Bracket Of 'Y' League



Members of the Pulaski district bowling team are making a good showing in the 18-team YMCA Industrial Bowling League. The district keglers are spilling pins with the best in the loop and now anchor fourth place in the first division. The Appalachian bowlers hold a 22 and 20 season record in this free-swinging league. Members of the squad, left to right, are: Gerald Roseberry, B. B. McCall, S. A. Dewey, R. D. Carson and J. B. Brillheart, Jr. Absent: H. L. Morehead, Q. M. Harless and W. F. Childers.

Beckley . . .

(Continued from Page 4)

ment, has returned to work after an illness.

Wilton W. Bennett, groundman in the Rainelle area, has returned to work after two years in the Army.

Sympathy is extended Mrs. Helen Troutman, accounting department, on the death of her brother-in-law.

Rhonald R. Meador, stores department material clerk, has returned to work after a year in the Navy.

Philip Sporn Plant

Among Christmas parties held at the plant was one for the children and one for the accounting department. Approximately 250 people attended the children's party and saw the movie "Robin Hood". Santa Claus was also present. The accounting party was held Christmas eve afternoon. Gifts were exchanged and refreshments served.

Sympathy is extended Charles A. Weaver, assistant store keeper, on the death of his father.

Earl Q. Teaford, chemist, was recently accepted as a member of Meigs Squadron 202, Ohio Wing, Civil Air Patrol.

Gordon L. Johnson, son of Harold C. Johnson, recently received his Phi Beta Kappa key at Ohio University.

Russell Senter, results engineer, was recently elected to the council of the

New Haven Lutheran Church.

Wyatt Chadwell, master maintenance man, won first prize in the exterior Christmas decoration contest sponsored by civic clubs of the New Haven area.

Among Top Bowlers



Pauline Lanham, Charleston commercial department bowler, is considered among the best keglers competing in the assortment of Kanawha Valley leagues. Proof that Pauline likes the sport is supported in her activities. She bowls regularly in three separate leagues. Pauline maintains averages of 151 and 159 in two city leagues and currently holds a 165 average in the Kilowatt League. This average places her among the best men in the company loop. As Pauline has been bowling but three years, it is predicted she has a bright future in Kanawha Valley bowling circles.

'Beavers' Win Beckley's Bowling Title



The Eager Beavers, winners of the second quarter of the Beckley district bowling hassel, won the first half playoffs by trouncing the Bluffers, winners of the first quarter, in two of three games. John Steele, a high scoring keglers for the Bluffers, posted a 189 for the single game honors of the playoffs. He also won the high series with a 543-pin set. Members of the first half championship team, the Eager Beavers, left to right, are: E. R. Biggs, James Barker, Helen Troutman, Waldo S. LaFon, Mary Sperow and B. B. Corker.

Ashland Serviceman Made Pet Of Fox He Believed To Be Dying



George Price and Foxy

"Foxy," an affectionate pet fox belonging to George Price of Ashland, is a pet today instead of a fur piece because she displayed an extreme will to live when she was taken for dead. Foxy was struck by an automobile, then later bonked on the head with a hammer to prevent further suffering, yet lived.

George, who was returning from a service call after dark, saw a car hit a young fox. He stopped and found Foxy bleeding and suffering from the impact. He placed her in the back of the truck and returned to the company garage believing she would die at any moment. Fellow employees also assured George the fox could not live.

After work, Mr. Price took the fox to his home where he and his wife agreed Foxy's chance for survival were rare. It was decided she should be prevented prolonged suffering so George tapped her on the head with a hammer and layed her aside to be skinned in the morning.

The next morning, as George prepared to skin Foxy, he discovered she was very much alive despite the blow on the head. He and his wife, Elizabeth, decided that any animal with such a will to live should be helped. Through warm milk, fresh hamburger, penicillin, rabies shots and considerable care, Foxy began to recover. She rode in the car with the Prices in less than a week to visit with personnel at the substation.

Today, Foxy is considered a wonderful little pet by the Prices. Undoubtedly, Foxy likes it far better this way, too.

Abingdon . . .

(Continued from Page 4)

A2/C Jackson M. Carter has satisfactorily completed the prescribed course of instruction of the Air Training Command, specializing in airborne radio operating at Keesler Air Force Base, Mississippi. Jackson has worked as a summer employee with the company and is the son of J. S. Carter, area serviceman.

Sympathy is extended Jack B. Frier, personnel supervisor, on the death of his brother-in-law.

Claud B. Kirkland, district manager, has been elected to the 1954 Kiwanis Club board of directors.

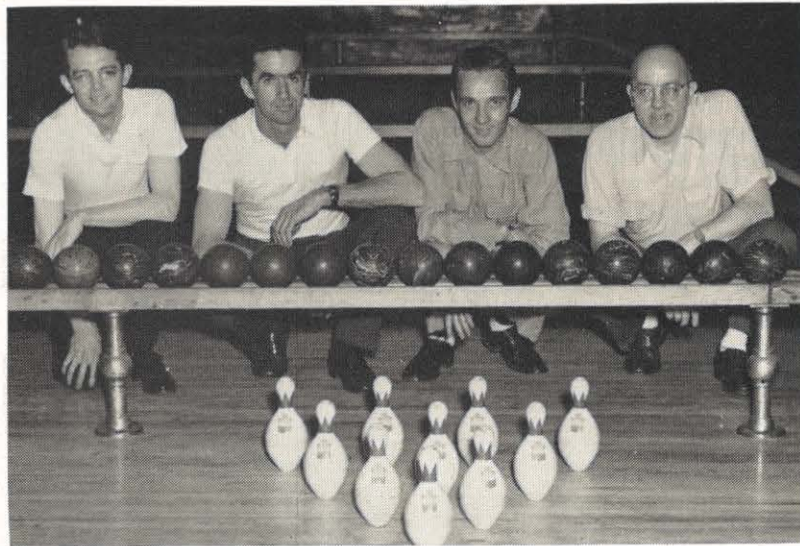
Sympathy is extended Andy C. Skeen, line inspector, on the death of his mother-in-law.

V. O. Armentrout, Jr., lineman, has returned to work after a tonsillectomy.

Robert J. Weisfield, area sales representative, has been elected Junior Warden in the Abingdon Episcopal Church.

Ruth Caldwell, cashier, has returned to work after being in the hospital.

Bob Main Wins Roanoke Sweepstakes; Hi-Volts Leading Current League Race



Roanoke's mid-season sweepstakes winners, left to right, are: Tommy Mitchell, Leroy Gregory, Bobby Main and Ralph Hicks.

A. R. "Bobby" Main, Jr., emerged winner of the Roanoke District Bowling League's Mid-Season Bowling Sweepstakes Tournament. The annual event, conducted on a handicap basis, attracted about twenty-five of the league's leading keglers.

Bobby posted a 364 set for the top honors while Tommy Mitchell was close at his heels with a 359-pin series. Ralph Hicks was third with

a 358 count. Leroy Gregory's 137 was the single high game of the tournament.

In the district's league tussle, the Hi-Volts are leading the Blown Fuses and Short Circuits by a narrow one-game margin. The Hi-Volts have a 7 and 2 record for second half play. Members of this team includes: Billy Mills, captain; Melvin Bradley, Ralph Hicks, Doc Craft, Ira Peters, Dick Lovegrove, Price Grisso and Tom Roberts.

The Blown Fuses, winners of the first half, hold the season's high series honors with 1,688 pins while the Hi-Volts captured the single honors with a 602-pin game. Leroy Gregory made a clean sweep of the individual honors. His 114-pin average is the best in the loop while his 165 and 419 copped the high single game and series honors.

Welch Employee Is Captain Of W. & L.'s '53-'54 Cage Squad

Jim Rich, a Welch district line crew summertime employee, is captain and high scorer of Washington and Lee's 1953-54 basketball squad.



Jim Rich

Jim fourth in the "Old Dominion" scoring race.

While working at Welch, Jim anchored the first base slot on the district softball team. His seven for twelve hitting in the division finals was instrumental in Welch copping the 1953 division crown. This victory placed them in the system tournament.

In addition to his athletic accomplishments, Jim is president of Lambda Chi Alpha, a social fraternity, and takes part in other campus activities.

Bags Eight-Pointer



J. T. Hill, Jr., Lynchburg district right-of-way agent, made a success of his hunting season as he brought down an eight-point buck. Tom made his 150-pound kill while stalking the cover of the Lynbuck Hunt Club reservation in Buckingham County, Virginia. The Lynbuck Hunt Club, of which Mr. Hill is a member, is composed primarily of Appalachian personnel. Mr. Hill is shown with his kill as he brought it in from the hunt.

Kanawha Plant Hunter Treats Shift



Eli Buskirk, Kanawha River Plant operating engineer, recently proved his hunting abilities were equally as good as his hunting stories. Following an extended squirrel hunting trip in South Carolina, Eli entertained members of his shift with as much barbecued squirrel as they could eat. Members of the shift, front row, left to right: Charles Murphy, Guy Hartman and Carl Richards. Back row: Floyd McDaniels, Russ Fields, Mr. Buskirk and Don Everson. Bill Ribble, system substation department, also enjoyed the feast.

Ten Key Engineering Personnel Are Promoted In AGE Service Corporation

Promotion of 10 key engineering personnel to new positions in the AGE Service Corporation was made last month. President Philip Sporn explained the promotions were made because of the continued growth of the AGE System and the need to gear the Service Corporation for even greater growth in the future.

Named to new positions were:

V. M. Marquis, formerly vice president-system operation and planning, is now vice president and assistant to the president. He has been with AGE since 1928, except for a period with the War Production Board during World War II.

S. N. Fiala, formerly mechanical engineer, is now chief engineer. He has been with the AGE engineering department since 1934.

F. A. Lane, formerly electrical engineer, is now deputy chief engineer. He joined the company in 1925.

H. P. St.Clair, formerly system planning engineer is now planning and operating engineering manager. He joined AGE in 1924 and has been engaged in system planning work ever since.

T. T. Frankenberg, formerly assistant mechanical engineer, is now mechanical engineer. He joined the system at Windsor plant in West Virginia in 1934 and went with the Service Corporation in 1940.

F. M. Porter, formerly electrical equipment section head, is now electrical engineer. He joined AGE in 1926.

J. H. Kinghorn, formerly assistant electrical engineer, is now deputy electrical engineer. He joined Wheeling Electric Company in 1926 and transferred to AGE in 1928.

G. W. Bice, formerly steam generation section head, is now assistant mechanical engineer. He joined the company in 1945.



Mr. Marquis Mr. Fiala



Mr. Lane Mr. St.Clair



Mr. Frankenberg Mr. Porter

H. F. Hoebel, formerly senior engineer—electrical engineering department, is now assistant electrical engineer. Associated with the electric utility industry since 1926, he joined the Service Corporation in 1947.

J. E. Geue, formerly plant consultant, is now operating manager—production. He joined the AGE System at Windsor plant in 1922 and transferred to the Service Corporation in 1946.

T. J. Meler Promoted To AGE Distribution

T. J. Meler has joined the AGE Service Corporation distribution office from the Roanoke division engineering office.

The engineering trainee program gave Mr. Meler his start with the company in 1949. He was chiefly concerned with the installation of the Roanoke underground system when a tour with the Army interrupted his work.

While serving a year as a lieutenant and aerial observer with the 25th Infantry division in Korea he earned the Air Medal with two Oak Leaf clusters, Korean campaign ribbon with four battle stars and the United Nations Medal.

He returned to the company in 1952. He is a graduate of VMI with a B.S. in electrical engineering.

His wife, Shirley, formerly worked for the Roanoke commercial department. Upon his departure the Camavo Club presented him with a briefcase.

Eleven Are Perfect

Bluefield District Gets 'Best' Award As Appalachian Safety Record Improves



D. C. Duncan, system safety supervisor at right, congratulates W. J. Gillespie, Jr., as he presents the Bluefield district manager with the 1953 Appalachian Best Safety Award. Looking on is C. L. Shockey, Bluefield safety director and personnel supervisor.

Improved records throughout Appalachian highlighted the safety program as Bluefield district earned the 1953 Best Safety Award.

A total of 11 groups completed the year with perfect safety records, with Bluefield running up a high total of over a half a million man-hours free of disabling injuries.

The award was presented W. J. Gillespie, Jr., district manager, recently by D. C. Duncan, system safety supervisor. C. L. Shockey is safety director and personnel supervisor of the Bluefield district.

The award itself is a bronze plaque inscribed with the safety record and issued by the National Safety Council for competing electrical industries.

The 11 perfect sections in Appalachian, employing 1,030 persons, worked a total of 2,014,084 accident free man-hours.

The company itself showed an 11 percent reduction in frequency rate, defined as the number of disabling injuries per million man-hours worked. Appalachian also showed a 148 percent improvement in the reduction of seriousness of accidents during the year.

Others receiving certificates of merit for perfect records were Kanawha Valley Power Company, Williamson district, Abingdon district, Logan district, Radford Arsenal Steam plant and the system transmission and line, operating, meter, real estate and right-of-way and accounting departments.

The following chart shows how all groups in the Appalachian system fared during 1953, according to total number of accidents and frequency rate:

GROUP	ACCI-DENTS	F. RATE
Bluefield	0	0
Abingdon	0	0
System Accounting	0	0
Logan	0	0
Williamson	0	0
System Operation	0	0
Radford Arsenal	0	0
System Trans. Line	0	0
System R. E. & R. W.	0	0
Kanawha Valley P. Co.	0	0
System Meter	0	0
Lynchburg	1	3.13
Roanoke	3	4.74
Administrative	1	4.86
Welch	2	5.79
Beckley	2	5.86
Pulaski	3	6.22
System Substation	1	6.60
Cabin Creek Plant	4	7.54
Logan Plant	2	8.58
Huntington	6	11.04
Glen Lyn Plant	4	11.39
Charleston	13	14.48
Fieldale	2	15.41
Kanawha River Plant	4	17.93
Philip Sporn Plant	13	24.23
Point Pleasant	5	43.18

Electric Club Elects Officers In Huntington



Mr. VanHoose Mr. Johnson



Mr. Thacker Mr. Davis



Mr. Meador Mr. Kovich

Election of officers was a highlight of the annual meeting of the Huntington-Logan District Electric Service Club held in the Huntington main office building in December. Gordon P. Chain, president, presided at the meeting which 45 members attended.

H. E. VanHoose, Huntington commercial department, was elected vice president, succeeding R. D. Webster. D. F. Johnson, Kenova plant; V. L. Thacker, Huntington T&D substation section, and H. C. Davis, Huntington T&D line section, were re-elected to the board of directors.

New board members elected were: L. A. Meador, Huntington accounting department; B. C. Hoover, Huntington T&D engineering section, and J. A. Kovich, Logan district. They will serve for one year.

Door prizes were won by V. F. Sturgeon, G. P. Chain, Virginia Stark, Kermit Jarrell and Nolan Campbell.

In addition to routine business, an amendment was made to the By-Laws making an adjustment in benefits.

Three Charleston Linemen Save Residence From Fire By Dragging One Off Foundation

There are several ways of fighting house fires but three Charleston line crewmen have come up with one that is most unique.

Here's how it happened: George Robinson, Major Elmore and Charles Conner were working near Clendenin one day when they lit a fire to warm their feet. A neighbor came over and chatted with them. When he left the three men noticed a fire in the upper part of a cellar house, not ten feet from the residence of the man who had just left.

A cellar house is a two-story construction, the basement used as a refrigerator for canned goods and milk, while the upper story, in this case, was used as sleeping quarters.

The men had no fire-fighting apparatus big enough to combat the flames, so with Mr. Robinson driving, the others threw the truck's winch line around the building, pulled it off its foundation and dragged it a safe distance away. The fast action saved both the nearby residence and the foodstuff stored in the basement of the cellar house.

Harry A. Winne Elected To Fill AGE Board Post

Harry A. Winne was recently elected to fill a vacancy on the AGE board of directors.

Mr. Winne retired early in 1953 after more than 43 years with General Electric Company, rising to the position of vice president of engineering.



These three Charleston linemen saved two houses from fire by dragging one off its foundation. They are, from the left: Major Gilmore, George Robinson and Charles Conner.

J. C. Gilbert Leaves Philip Sporn Plant To Enter U. S. Air Force

John C. Gilbert, senior bookkeeper in the accounting department of Philip Sporn plant, has entered the air force as an aviation cadet.

The Wahama High School graduate is stationed at San Antonio, Texas.

He joined the company on September 3, 1950, as a junior clerk and later became material clerk. He moved on to head material clerk and in June, 1953, was promoted to senior bookkeeper.



Mr. Gilbert

John Faust Elected Head Of Engineers

John Faust, Kingsport power sales engineer, was recently elected president of the Tri-Cities Chapter of the American Institute of Industrial Engineers. The area includes Bristol, Johnson City and Kingsport.



Mr. Faust

and sciences.

Mr. Faust is a graduate of the University of Tennessee. He has been with the Kingsport Utilities since 1948.

Stevenson Named To Logan Sanitation Board

M. H. Stevenson, Logan district meter supervisor, was recently appointed to a three-man sanitation board for Logan.

Board appointments were made by Litz McGuire, mayor. The board is an advisory group recommending measures to the mayor and council regarding sanitation and sewage disposal.

Byllesby Veteran Receives 35-Year Pin This Month



Mr. Stoots

Walter F. Stoots, hydro operator at Byllesby in the Pulaski district, completed 35 years of service this month.

His entire career with the company has been spent at Buck and Byllesby hydros, where he has served on the maintenance crew, as an assistant operator and as operator.

Mr. and Mrs. Stoots reside at Byllesby and have two children, both married, and two grandchildren. His son, I. K. Stoots, is employed in the distribution and records department at Pulaski, and his daughter, Genevieve Akers, was formerly employed in the Pulaski local accounting office.