

*Aim above morality.  
Be not simply good; be  
good for something.*

—THOREAU

# The Illuminator

*Kites rise the highest  
against the wind — not  
with it.*

Vol. V, No. 7

KENTUCKY AND WEST VIRGINIA POWER COMPANY

APPALACHIAN ELECTRIC POWER COMPANY

KINGSPORT UTILITIES, INC.

April, 1954

## All Sales Are Up

### 1953 Banner Year For AGE System, Mr. Sporn Notes In Annual Report

1953 operations of the American Gas and Electric Company were better in all phases than in the previous best year of 1952. That was one of the highlights noted by President Philip Sporn upon sending the company's 1953 annual report to shareholders.

Reflecting confidence in the continued growth and development of the seven-state area served by AGE, the report showed that almost \$100 million will be invested for further System expansion during this year. The report further showed that AGE System expansion reached its all-time peak last year with a capital expenditure of \$137,400,000.

Including this year's estimated capital expenditures of \$94,600,000, the figure for capital expenditures totals \$694 million for the eight years beginning 1947.

#### Gain in Earnings

Referring to last year's operations, Mr. Sporn said they were substantially better in all phases although below forecasts made at the beginning of the year. He cited for example a gain of more than 13 per cent in net earnings, from a previous high of \$27,340,000 in 1952 to \$30,950,000 last year. Earnings were equal to \$2.49 per share of common stock, against \$2.36 per share in 1952, both figures based on the average number of shares outstanding during the respective years. The gain was made despite an increase from 11,577,020 to 12,439,748 in the average number of shares for the two years.

Sales of energy rose 9.3 per cent to a new record high of 16.3 billion kwh. These sales were made to 1,283,900 customers compared with 1,251,700 in 1952.

#### Residential Sales Jump

Most significant was the fact that the biggest percentage gain was made in residential sales: a 12 per cent jump to 2.8 billion kwh. The average annual use of electricity per residential customer rose from 2,321 kwh in 1952 to 2,516 kwh, 166 kwh above the national average.

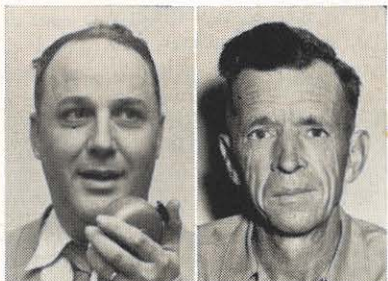
Industrial sales increased 10.7 per cent to 9.9 billion kwh, despite a noticeable leveling in industrial production during the latter half of the

year. Commercial sales increased 7 per cent.

Operating revenues went up 8 per cent to \$222,520,000.

(See AGE Report, Page 13)

### Walkie-Talkies In Bluefield Aid In Search For Plane



Mr. Graham

Mr. Rowe

Bluefield division walkie-talkies played an important part in a recent search for an Air Force P-51 which had been missing for several days.

When the plane was located on Beartop Mountain near Burkes Garden by Civil Air Patrol men, they had no way of communicating to the old Princeton airport. A call to Earl Graham, Bluefield division radio engineer, got them the service of several company walkie-talkies.

Earl left a radio at the airport and then called Dave Rowe, Tazewell area supervisor, and went on to Bluefield to set up another link in the communications. When he arrived at the mountain in a four-wheel drive, radio equipped power wagon, he gave another walkie-talkie to a state policeman who was on his way up the mountain. That completed the four-way communication, from the crash scene to the power wagon to the Bluefield station to the airport.

The three-day search ended in tragedy when the pilot was found dead at the scene of the crash. The rugged mountainside hampered searchers and rescuers in their operations, but searchers finally reached the site and brought the pilot's body down. Air Force officials say he was on his way to Charlotte, N. C. When he failed to report to Pulaski on schedule, the tragic search began.

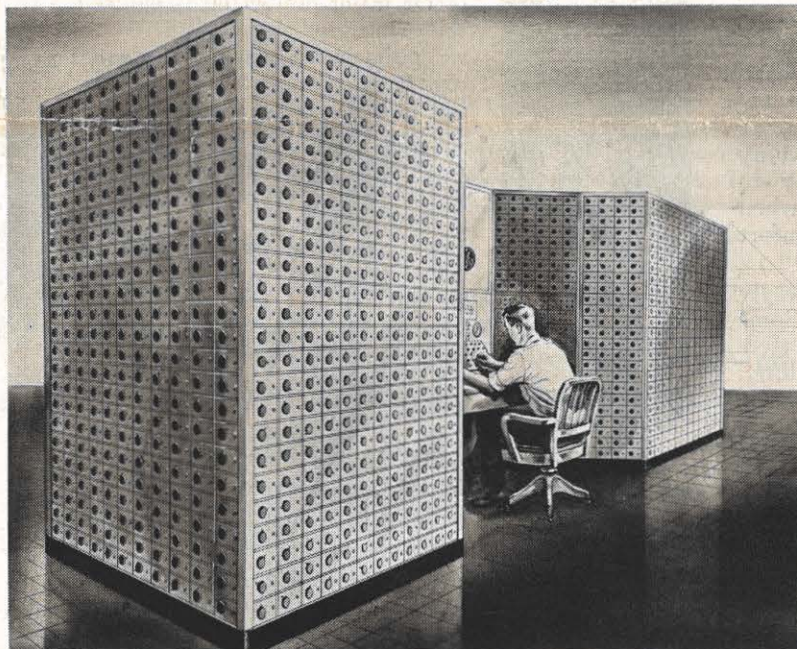


### First Of Month Pay Increase Announced

Smiles light the faces of these Bluefield employees as they read the Reddy Flash announcing the pay increase on the morning of March 18. The increase which became effective the first of April amounts to a minimum of three cents an hour for all employees of the Southern Properties.

The pay increase will be applied in accordance with past practices. From the left: Elizabeth Munsey, personnel department; A. R. Grinstead, distribution records department, and Kathryn Milam, commercial department.

### AGE To Install Money-Saver



This is an architect's conception of the penalty factor computer, which AGE will install at the Columbus, Ohio, office to save money. First of its type, the amazingly complex machine is the result of two and a half years of study in theory and design by engineers of the Service Corporation and General Electric. Costing \$100,000, the machine is 12 feet long and five feet high, weighing about two and a half tons. AGE officials figure that the machine will save at least \$100,000 a year, or in other words, will pay for itself in the first year. The machine is designed to determine instantaneously the correction factors to be applied in scheduling power plant loadings to minimize the adverse effect of transmission losses and thus achieve maximum system operating economy.

### Fred Helm Elected To Insitute Post

Fred O. Helm, Beckley district power sales engineer, has been elected secretary of the New River and Winding Gulf Electrical, Mechanical and Mining Institute. The organization represents members interested in these fields.



Mr. Helm

In addition to being secretary of the Institute, he is a member of the Elks Choraliers and takes an active part in the First Baptist Church where he sings in the choir. He was employed in 1949.

### Goggles Prove Blessing To Hazard Man



You can be sure that Rufus Green Hamilton of Hazard is blessing the man who invented eye goggles. Rufus recently lost a lens rather than an eye when a bolt he was cutting with a hammer and chisel flew up and shattered his goggles. But his eye was unharmed. A. R. Barber, Hazard district manager, on the left, recently presented Rufus, center, with his Wise Owl Membership award. He joins Samp Branson, another Hazard employee, in the club membership. At right is L. B. Ferguson, plant superintendent, holding the shattered goggles.

### Switchback Station Gets High Speed Breakers

Switchback station in the Welch district was recently modernized when a better and more flexible switching arrangement was cut in. The old breakers were moved from inside the building and three high speed operated breakers were installed in the new bay.

From a three-line steel tower, 1,500 feet across the valley, Coalwood and Bluefield lines were pulled into the steel structures. The wires had to be pulled over houses, a highway, the railway and the substation building. To ease wire handling, wooden poles were set with a V arrangement attached to the top of the poles.

### Ralph W. Hale Joins Scholastic Society

Ralph W. Hale, son of Ralph Hale, Pineville area sales representative in the Welch district, has been chosen for Phi Eta Sigma at the University of Illinois.



Ralph Hale

Phi Eta Sigma is the national honorary society for freshmen and membership is based on a scholastic average of 4.5 or better. With 5 for a straight-A grade basis, Ralph is carrying a 4.8 average.

### Logan Plant Off Line Three Weeks For Major Repairs

Logan plant shut down March 26 for repairs to major equipment. The plant will not generate power until about the middle of this month.

This work involving major repairs to main boiler and turbine generator units is of a routine nature, with the exception of one 40,000 kw generator. The field was removed from this generator and shipped to GE shops at Schenectady for rewinding and other adjustments. A story on page 11 shows this operation.

Taking advantage of this generator outage, high pressure boiler A was removed from service. The boiler is expected to be put back in service about mid-April when partial production will be resumed. The generator is expected back in service about May 1, making the plant available for full capacity.

# The Illuminator

Published monthly for employees of Appalachian Electric Power Company, Kentucky and West Virginia Power Company and Kingsport Utilities, Inc., and their families. Articles herein may be reproduced provided credit is given.

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## Helping After Storm

Gentle breezes and April sunshine are a far cry from March winds and winter snows. But the difference is only a month.

The first day of last month saw the worst storm in our history hit with paralyzing force and crippling severity. Only peak performance and help from outside areas could combat the damage.

As evidenced in this issue, the performance of all employees was outstanding. In short, they were superb.

Helping them in this time of emergency was a relatively new employee. He helped make the emergency less severe from the customer's point of view, although many of these same customers were without service for many hours.

That helper was Reddy Kilowatt. Proof that our company symbol has become a living personality was seen everywhere during the storm and after. Many lacking service expressed sympathy to Reddy in his time of discomfort when they themselves lacked every comfort connected with electricity.

Many made jokes, grinning wryly about his "never tiring" service. Some wrote poems to him; others wrote letters to him telling him the hardships endured without him on the job.

However the comment was made, it was creditable to Reddy, to employees and the company. The point is that people thought of our company in terms of a personal thing rather than an impersonal corporate structure called "company."

When people react as they did after the worst storm in our history, then we should give Reddy a vote of thanks for his help. He deserves it.

## I'll Remember April

April is an important moment in the life of man.

Spring really comes to life during this month of showers. April comes from the Latin meaning "to open," and is our way of recognizing that flowers bloom, trees bud and the whole world turns bright with colors during this month.

The life of a great Man and everlasting life for every man began in April. The great Man was Jesus. On Easter we remember his death on a cross and his rising from the grave. Easter Sunday this year falls on April 18, which is an important date for still another reason.

For on April 18 a fund drive will end, and its success depends on every man. It began last month, when the National Society for Crippled Children and Adults began its annual sale of Easter Seals and symbolic lilies.

Because of this drive many children will run and play again, some of them for the first time. A child that has never walked might take his first steps because of a donation that you make toward medical help and correctives

# Your Opinion

What can you tell your neighbors that will improve our customer relations? Explain.

## IN THE SPOTLIGHT

**ALMA OBENCHAIN, Local Accounting, Roanoke District**



I think that each of us, as individuals, can do much outside of the office to influence our neighbors by taking their personal problems and discrepancies and explaining them to the best of our ability.

Oftentimes when we are not on the job we can hear our company criticized; that is a good chance to inform our neighbor just what "Old Uncle App" stands for: first of all his strong foundation of economy; second his deep personal interest, and last but not least his aim to always serve as he would like to be served.

If we can get these points across to our neighbor outside of the office, it will have more bearing on his mind than at any other time.

**HARRY SPENCELEY, System Substation Department**



I tell my friends and neighbors that our company is one of the best of the major utilities in this country and also that we maintain an almost constant program installing the most modern and efficient equipment so as to give the lowest customer rates in history.

Also, our men are carefully trained to restore service quickly in case of interruption and to keep these interruptions at an absolute minimum. I assure them that electrical home appliances are the best bargains in the home. They do so much for so little.

**MANOKEL BUTLER, Home Economist, Huntington District**



In talking to my neighbors to help improve our customer relations, I would first stress the fact that we appreciate our customers; then, by taking a friendly and sincere interest in them, show them that to us they are very important people. I would point out that we always attempt to give prompt and efficient service.

I would discuss with my neighbors the many different ways we offer assistance to the public, such as demonstrating the correct and economical methods of using electrical appliances, maintaining an appliance service repair department, having trained personnel to aid them with electrical problems.

I would make it clear that I possess confidence in my company and its services, and in the advantages of electricity and its many uses. Another fact I would mention is that we extend our services beyond the home to educational and service groups.

I believe the main thing we can do to improve customer relations is to let our neighbors know that we are primarily interested in serving them.

equipment.  
Easter and April are times for rejoicing. And you can make it that for a crippled child, too. Give freely—buy Easter Seals.

**MARY K. CURRY, Work Order Clerk, Cabin Creek Plant**



I believe that my neighbors would better appreciate the dependable and low cost service provided by our company if they were informed that I am a satisfied employee.

My neighbor may not understand that our business is composed of people who have invested their money, those of us whose responsibility it is to provide service, and the customer who receives the service we supply. My neighbor may not understand that I can be an investor, a customer, and an employee; and, therefore, I am a vital part of this organization we call our company. If the more than 4,000 of us whose performance makes our good service available were not loyal and satisfied employees, our company would not enjoy the tremendous growth it has made.

After I have made my neighbors conscious of the fact that I am proud to be a neighborhood representative of the Appalachian Electric Power Company, they would be receptive to much other information I could give them to help improve our customer relations.

**MRS. ALICE H. COALTER, Office Messenger, Bluefield District**



Our customer relations with our neighbors can be improved if we let them know through everyday associations with them that we are willing to be of help to them when they have a problem that concerns us. We can point out that our company is interested in its customers by constantly studying new methods of improving its service.

We can tell them that through these methods, with twice the use, bills today are only two-thirds higher than those of ten years ago. Today, most customers are using more than twice as much electricity than they used ten short years ago, because they realize the advantages of having electrical appliances to make daily living easier and more pleasant. What else do you use everyday that you pay less for now than you paid ten years ago?

**RALPH CASTEEL, Accounting Department, Kingsport**



We must realize, first of all, that to our neighbors, we are the company. A person who desires information of any kind will usually call the person in the company whom they know. When this occasion arises, we must be alert and give the desired information or refer the customer to the proper authority with a minimum of time. Being able to comply with the customer's demands, we have been able to promote good will and find a new friend for the company.

Our neighbors consider our attitude toward the company and our jobs as well as the consideration of the company towards its employees. We can tell them of the wonderful insurances and retirement plans and the efforts the company puts forth to better working conditions for us. When we, as a whole, are satisfied employees, our relations with our customers will be improved.

**VERNON G. GREENE, Substation Foreman, Ashland District**



Our company's customer relations are good or bad depending on whether our company's personality is good or bad.

The personality of our company is the personality of our employees who are the company to the public we serve.

Therefore, having confidence in the personality of our company and desiring to improve relations with our customers, I would tell my neighbors to observe carefully our employees on the job and off the job as citizens and workmen of the community they serve and service.

**EVELYN CHILDERS, Clerk-Typist, Logan Plant**



Almost everyday we have conversations with our neighbors across the back fence about the weather, etc. As employees it would be just as easy to talk about the services our company renders.

We could talk about their wash that is hanging on the line and remind them that it is through our company that it was possible for them to use an electric washer, or remind them how efficiently our men worked hours and hours without sleeping, trying to come to the rescue of each individual customer, during the recent snowstorm which caused considerable damage.

Our neighbors should know that we as employees are interested in what they think of our company and that our company wishes to please them all as individuals.

If we demonstrate such confidence in our company, our neighbors will become interested and their relations with our company will become better.

**C. H. MURRAY, JR., Line Inspector, Point Pleasant District**



Our neighbors are our customers and our customers are our neighbors. In the manner of one good neighbor to another, I can point out that we are here to serve—with honesty and truth, to the best of our ability.

Our company is made up of a group of individuals, all striving to bring up their families in a thoughtful, harmonious, courteous atmosphere-sharing in community activities, the church, PTA, civic clubs, recreational activities.

I can tell my neighbors that neither I, nor my company, have any propaganda to foist on the public. I am ready to help with any personal problem. But if I cannot supply the answer, I will do my utmost to locate the individual who can. And I will follow through on the problem until the answer, for good or worse, has been attained.

I can tell my neighbors that we do not sell power. The power is here. All we sell is service—in an efficient, economic, energetic, but commonsense manner.

In short, I would try to sell my neighbors the idea that we need them, and they need us—then I would do my utmost to suit my actions to my words as a never-ending ambassador of goodwill.

Your Safety Team

Substation Subject Committee Works Behind The Substation Safety Scene

Behind every safe practice put into operation in all phases of company life lie hours of close study and debate.

Therefore almost every safety precaution comes from meetings behind the scenes. In these meetings several men come together to study reports, accidents, proposed practices and ideas. From these meetings come recommendations that make your job safer.

These men are members of the Appalachian General Safety Committee and its several subject committees. Last month THE ILLUMINATOR carried a story on the Line Subject Committee; this month the Substation Committee will be considered.



Mr. Booker

Five men compose this committee, headed by W. P. Booker, Roanoke district manager. Serving with him are E. C. Rankin, system supervising station engineer at Roanoke; J. L. Richmond, Huntington division line engineer; G. E. Hervey, Charleston district supervising engineer; and M. C. Clark, Point Pleasant district superintendent.

Their job is to study all accidents involving substation personnel; problems of design, equipment and material; and proposed safe practices used in the substation area. They then make recommendations for corrective action to prevent occurrence and recurrence of accidents.

They also review job methods to eliminate the potentiality of an accident.

Their group, like the others, meets every spring and fall. Chairmen of each group are district managers, plant managers or their assistants.

Next month the Plant Subject Committee will be reviewed.

Kingsport Award



B. S. Collins, oldest employee with Kingsport Utilities at right, receives congratulations and an award to employees from Southeastern Electric Exchange. The award was made by J. A. Randall, meter supervisor, who was the first to handle safety duties with the company in addition to his meter activities. Kingsport employees worked 244,235 hours during last year without a lost time accident.

Campaign Night In Dale Carnegie Course



Convention night in the Dale Carnegie course found these nine Pulaski district employees campaigning for their respective parties: City Slickers, Country Hicks or Cowboys. They were part of a class of 32 who recently received certificates at a graduation dinner at the Maple Shade Inn on March 11. From the left: H. B. Newland, G. S. Bruce, A. L. Graham, Jr., R. E. Lester, A. D. Clark (class president), G. K. Smythers, O'Neal Amos, W. H. Spangler, and M. M. Stambaugh.



Mr. Rankin Mr. Richmond



Mr. Hervey Mr. Clark

Young Fashions



Anne Gillespie, ten-year-old daughter of Mr. and Mrs. W. J. Gillespie, Jr., was one of 26 youngsters who recently took part in the showing of spring fashions for children in the Bluefield district assembly room. Anne's father is Bluefield district manager. The show, called "Spring Carnival," was sponsored by Circles 3 and 4 of the Wesleyan Service Guild of Trinity Methodist Church. Anne is modeling a Glen of Michigan sports outfit. Material is of seersucker, with the blouse green and white polka dotted and the skirt green.

Fred Carrico Chosen For National Honor Society

Fred Carrico, Tennessee Wesleyan College student, has been chosen for membership in Theta Sigma Chi, national scholarship and character fraternity.

He is the son of Fred L. Carrico, Pulaski district stores supervisor. He was employed in the Pulaski drafting office during the summer.



Fred Carrico

Polio Victim Given Records By Service Club In Bluefield



Joan Doss smiles from her wheel chair after receiving several phonograph records from Zelda Alderson on behalf of the Bluefield Girls Service Club.

During the summer of 1953 Joan Doss contracted polio and spent the next five months in a hospital. Since then she has been confined to her home in Bluefield, and doctors say she is rapidly improving.

While confined to her home, the 14-year-old daughter of Mr. and Mrs. J. B. Doss began a phonograph record collection. Mr. Doss is general foreman of the system transmission line department in Bluefield.

Recently the Girls Service Club of the Bluefield office presented Joan with several records for her collection. Zelda Alderson, president of the club, made the presentation.

Joan is a member of the Calvary Baptist Church and continues her school studies at home. She is in the ninth grade.

Mr. Doss has converted one of the rooms in their home into an exercising room for Joan. That's where she keeps her phonograph and that's where she will be able to enjoy the Service Club gift.

J. E. Grantham Dies Of Illness



Mr. Grantham

James Edwin Grantham, 36, area sales representative at Christiansburg in the Pulaski district, died March 1 at his home. He had been ill about a year.

Mr. Grantham began his service with the company in September of 1938 at Pulaski. He transferred to Christiansburg as area sales representative in June of 1950.

He is survived by his wife; one son; a stepson; his father and stepmother; four sisters and six brothers.

Funeral services were conducted March 3 at Christiansburg Presbyterian Church where he was a member. Burial was in Thornspring Cemetery in Pulaski County.

Losers Eat Beans As Winners Enjoy Steaks In Washington County Sales Campaign



Some of the winners and losers in a Washington County sales contest enjoy their rewards—beans for the losers and steaks for the winners. Shown are, from the left: Macbelle Grace, authorization clerk; Shirley Grubb, clerk-stenographer; Roy R. Gregory, meter serviceman; R. P. Miller, transportation supervisor; Hugh Green, entertainer; Ruth Caldwell, junior cashier; Bob Weisfield, area sales representative, and Geraldine Wilkins, clerk-stenographer.

Steaks make good eating but you couldn't prove it by at least 23 Washington County employees in the Abingdon district.

That many sat down to a banquet of beans recently, while enviously watching 22 co-workers sink teeth into big steaks.

It all came about when the employees decided that they had to do something about their range, water heater and clothes dryer sales figures for 1953. They decided competition was the only way, so two captains were elected and teams chosen out of a hat.

Rules for the contest stated that the team making the most sales from November 1 to December 31 would eat steaks paid for by the losing team, who would eat beans at the same table.

Every employee in the county reported at least one sale. Ruth Caldwell, junior clerk, captained the winning team, while Tom Crabtree, meter reader, headed the bean eaters.

After the dinner Hugh Green did

pantomimes to records by Jerry Lewis, Al Jolson, Mario Lanza, Spike Jones and others.

Retired Cabin Creek Employee Is Truck Farmer In Florida



S. M. Pickens, retired Cabin Creek employee, is shown on his truck farm in Florida.

Practically everyone wants to go to Florida when he retires, to live or just visit.

And practically everyone wants to continue some sort of part-time job. S. M. Pickens, retired turbine operator at Cabin Creek Plant, has found a happy medium. He has moved to Sanford, Florida, and is running a 30-acre truck farm.

He gets two crops a year of cauliflower, cucumbers and lettuce from the ten acres he has cultivated. He sells them to Sanford merchants for shipment north.

But his retired life isn't all work. He does quite a lot of fishing from his motorboat with his wife and two daughters on Lake Jessup. His chief catches are perch and bass.

Board Designed By Man In Beckley Shows Wastes

Cost cautiousness and waste were brought forcibly to the attention of Beckley district employees recently when R. E. Presley designed a board for this purpose.

The district stores supervisor took a blackboard no longer in use, went through the stockroom picking out items commonly wasted and fastened them to the board along with their identification and cost. Employees found they waste much less after they have seen Mr. Presley's board.

Civic Improvement Book Submitted In Ashland



A civic improvement scrapbook for Ashland and Boyd Counties was recently presented to Rufus Thomas, industrial development representative, front row right, by the Ashland Junior Chamber of Commerce. The book is an entry in the Kentucky State Chamber of Commerce community development contest for 1953-54. Mr. Thomas is a member of the industrial development committee of the chamber. Shown presenting the scrapbook is outgoing Jaycee president Bill Schweitzer, power sales engineer, while Bill Sallee, power sales engineer, second from left in the back row, looks on as a member of the Jaycee committee.

## Bluefield Division

### Abingdon District

Helen Stephens is the new home economist in Scott County, while Millie Edwards is the new home economist in Washington County.

Clark Peck, Jr., record supervisor, attended the district Rotary conference held recently at Hot Springs as a representative of the Abingdon Rotary Club.

Gordon Craig, agriculture sales engineer, and Carson Carmichael, commercial sales representative, are charter members of the newly organized Abingdon Lions Club.

Claud K. Kirkland, district manager, and Jack B. Frier, district personnel supervisor, visited the Welch and Pulaski districts' monthly supervisors and foremen safety meeting.

### Glen Lyn Plant

Dale T. Vest, co-op student engineer, has completed his first working assignment and returned to VPI. He has been replaced by Lawrence Marshall, who will alternate with Dale under the co-op program.

Sympathy is extended L. E. Turner on the death of his mother.

Sympathy is extended O. E. Francis on the death of his infant daughter and to H. D. McGraw on the death of his sister.

J. C. Neely, John A. Thornton and R. E. Hare, retired employees, were visitors at the plant during the month.

### Pulaski District

Mary Elizabeth Lynch, Galax home economist; W. F. Stoots, Byllesville operator; R. R. Worrell, Wytheville office; and Carl Schmidt, Pulaski, have returned to work after recent illnesses.

James L. Marshall, Jr., has returned to the rural and residential sales department after two years in the Army.

Sympathy is extended the family of James E. Grantham, area sales representative, who died March 1 after an extended illness.

W. S. Johnson, Marion, retired employee, has returned to his home after an operation in Bristol.

T. A. MacLeod, substation section, has been elected treasurer of the Henry Clay Masonic Lodge No. 280, AF&AM, at Dublin.

D. P. Minichan, district manager, attended the 275th district Rotary conference at Hot Springs. He is vice president of the Pulaski club.

Dorothy Whitaker, Pulaski engineering section, has been reelected recording secretary of the Madeline Harman Woman's Club.

Ten members of the VPI agricultural engineering senior class were conducted on a tour of Claytor Hydro plant recently by W. C. Buchanan, agricultural sales engineer. The ten students and professor E. T. Swink then went on to farms in the district to study rural electrification.

### Welch District

New employees include Frank Bingham with the Switchback station crew.

Employees resigning include Faye S. Wood, commercial department clerk-stenographer, and George Warren Atkinson, Pocahontas groundman.

Forrest L. Boccock, residential and



rural sales supervisor, is a new member of the Welch Lions Club.

George E. Adams, Jr., son of the Pocahontas area supervisor, has been called into the Army. He was formerly a member of the Switchback maintenance crew.

Sympathy is extended Mr. and Mrs. Guy Albertson on the death of her father.

Mrs. William Ehatt (Lois Matheson) of Cherry Point, N. C., was a visitor in the office. She is with the Women Marines.

Andrew F. Horne, son of the district manager, was among those making the Dean's List at West Virginia University where he is a second year medical student.

### Bluefield District

Mary Helen Kirby, Pearisburg home economist, was recently elected vice president of the Pearisburg Junior Woman's Club.

Jeanne McMillan, payroll, has recently resigned.

Smith Compton, Tazewell line crew, has returned to work after an illness.

## Charleston Division

### Charleston District

Paul Thompson, line section, and D. L. Blake, meter section, have returned to work after two years' military leave of absence.

Jean Boggess, T&D meter section, and T. A. Bateman, meter section, of the Nitro-St. Albans office, have resigned.

Ralph Parks, Jr., is the new power sales engineer.

Sympathy is extended J. W. Roach, Montgomery serviceman, on the death of his foster father.

Sympathy is extended Mr. and Mrs. Willis J. Winebrenner on the death of their newly-born daughter. He is the Montgomery appliance serviceman.

Sympathy is extended Eugene McGraw, Montgomery collector, on the death of his mother, and to Mr. and Mrs. O. J. Hundley on the death of her mother. Mr. Hundley is a Montgomery serviceman.

Donald Smith, garage department, has resigned.

New employees include Mary Hanley, home economist; Mary Starcher, accounting department; James White, engineering; and Ralph Byrnside, transportation clerk in the Virginia Street garage.

Sympathy is extended E. R. Hoffman, engineering, on the death of his stepfather.

### Beckley District

Bonnie Evans, Rainelle area employee, has returned to work after an extended illness.

### Point Pleasant District

Sympathy is extended Anna Wetzell on the death of her stepfather.

R. L. Ferrell, commercial department, and W. L. Allen, meter, resigned.

Recent blood donors include W. M. Pancake and J. K. Shinn, engineering; T. J. Rose, meter department, and W. F. Machir, distribution records.

### Kanawha River Plant

Woodrow McClung is a new employee.

### Philip Sporn Plant

Charles Sheets, control operator, was recently appointed chairman of the Scipio Township Red Cross drive, Harrisville, Ohio.

Sympathy is extended Mrs. Richmond Riggs and daughter on the recent death of her husband, who was plant chemist.

Ralph Fink, store room attendant, and Glen Cartwright, maintenance man, recently sang with a quartet at the Harrisville, Ohio, Red Cross benefit drive. They were called back for six encores after singing two selections.

Paul T. Schneider, assistant plant manager, was recently elected vice president of the Bend Rotary Club.

Eslie Mossman, control operator, has returned to work after a recent illness.

A stork's shower was held by the plant girls for Enid Adams, March 15, at the Martin Restaurant, Middleport, Ohio.

Joseph E. Cullen is a new labor department employee.

### Cabin Creek Plant

W. K. Evans, chief dispatcher, was honored recently with a surprise birthday party given by employees in the plant control room.

## Huntington Division

### Logan Plant

Evelyn V. Childers, clerk-typist, was recently elected financial secretary of the Logan Christian Youth Council, an inter-denominational group organized by young people to provide fellowship.

H. W. Dyer, E. M. Jeffrey, Anthony Adams and J. H. Porter have returned to work after recent illnesses.

### Huntington District

New employees in the accounting department include Neta P. O'Connell, Barbara S. York and James L. Gilbert.

### Williamson District

Sympathy is extended Ernest Bailey on the death of his mother.

Hazel T. Farris is a new employee in the accounting department.

Patricia Eisel and Lorraine Corea were models in the Tug Valley Junior Woman's Club style show March 18. Wilma Justice was chairman of the

reception committee.

Henry D. Hatfield, commercial department, and Okey A. Taylor, line and station section, have returned to work from the armed services.

## Kingsport

Samuel Chandler, engineering, J. W. Proffitt, meter, and H. P. Martin, distribution, have returned to work after illnesses.

Ballard J. Ingram, meter, has returned to work after hospital treatment.

Carolyn June Benton, daughter of the distribution department employee, is recovering from a tonsillectomy.

## Roanoke Division

### Lynchburg District

Herman L. Morris, meter reader, has returned to work after an illness.

Among those who spent two days in Charleston helping to restore service after the snowstorm were H. C. Metts, C. E. Jordan, J. E. Howard, S. L. Drumheller, J. K. Reid, G. A. Volk, Jr., B. G. Gilbert and J. W. Wingfield.

District softball enthusiasts held an organizational meeting March 18. The group will enter a team in the Industrial League under the piloting of Ernest D. Layne, manager. First practice was held March 24.

### Fieldale District

Peggy Edwards, local accounting, and Mrs. Virginia Hancock, home economist, have returned to work after extended illnesses.

Mrs. Anita Few, cashier, has returned to work after an operation.

Blood donors for the month include J. W. Vaughan, Joe Higgins and Joel Wilson, commercial department; Lewis Ingram, meter department, and Ralph Naff, engineering.

### System

Sympathy is extended W. S. Sheppard, system substation department, on the death of his sister.

Sympathy is extended Mr. and Mrs. V. D. Rose on the death of her brother. Mr. Rose works in the system substation department.

J. A. Palmer, public relations, was elected to the board of directors of the Roanoke Junior Chamber of Commerce.

Sympathy is extended Ralph Colwell, commercial department, on the death of his father.

Recent blood donors include A. R. Main, Jr., civil engineering, and D. C. Duncan, safety.

Norma Akers, accounting office, has resumed her duties following a tonsillectomy.

Norma Bell resigned. Margie Ann Rutrough is a new

employee in the accounting department.

H. R. Smith, Roanoke substation operator, has been made chairman of the Community Betterment committee of the Vinton Lions Club. He was also appointed chairman of the fire prevention committee of the Vinton Chamber of Commerce.

C. R. Lovegrove, public relations, was a member of the winning basketball team in a Salem tournament.

### Roanoke District

Mrs. L. A. Philpott, wife of the Rocky Mount lineman, has returned home from a Roanoke hospital after a recent operation.

James E. Jones and Richard R. Snedegar, division engineering department, and Jack Burnett, power sales department, attended the Junior Chamber of Commerce Quarterly Work Conference recently in Danville. Mr. Jones is president and Mr. Burnett is on the board of directors of the Roanoke Jaycees.

Richard Pharr, native Roanoker and a graduate of Jefferson Senior High School, is a new employee in the local accounting office as office messenger. He served three years with the Army, including two years in the Philippines and one in Hong-kong.

V. N. Williams has replaced Clarence Snead as treasurer of the Camove Club.

(See Roanoke District, Page 12)

## Kentucky

### Hazard District

Bradley Dixon, meter superintendent, has returned to work after a recent leg injury.

Corbin Breeding, line department, has returned to work after a recent illness.

Arnett Strong, engineering department, has been elected secretary and treasurer of the Hazard Mountain Bow Hunters Club.

J. D. Fairchild, engineering, recently lost his home and furnishings in a fire.

### Pikeville District

H. M. Eagle, general line foreman, has returned to work following a recent illness.

Bobby Hamilton, son of Oscar Hamilton, line foreman, recently won second place on WSAAZ-TV as a contestant on an amateur show. He plays the guitar and sings.

Sympathy is extended Tilden Justice, meter reader, on the death of his father.

Sympathy is extended John Rasmick, rural sales representative, on the death of his brother.

Mary Lou Draughn, home economist, has been reemployed in the commercial department.

Mrs. Naomi Christian, home economist, has resigned.

Sympathy is extended Mary S. Stewart, accounting, on the death of her father.

### Ashland District

Tom Watkins, engineering, was recently elected secretary-treasurer of the Toastmasters Club of Ashland.

J. W. Ellis, engineering, represented the Ashland club chapter at the annual meeting of the Kentucky Credit Union League.

### Forest D. Foster, Retired Employee, Dies After Illness



Mr. Foster

Forest D. Foster, retired Cabin Creek employee, died in the Mountain State Hospital February 27 following a short illness.

Mr. Foster retired January 1, 1954, after nearly ten years' service with the company. He was employed as plant janitor at Cabin Creek on April 11, 1944.

A native of Kanawha County and an active church worker, he spent most of his life in the coal mining industry.

He is survived by his wife and mother, who reside in Charleston.

### Glen Lyn Employees Named To Fire Posts



Mr. Johnson Mr. Stalker

W. R. Johnson and E. J. Stalker, Glen Lyn employees, have been elected to offices in the Giles County Volunteer Fire Department.

Mr. Johnson, boiler operator, was named president of the organization. He has been fire chief of the Glen Lyn fire department the past five years.

Mr. Stalker, stores supervisor, and a member of the Rich Creek fire department, was re-elected to a third term as secretary of the county organization.

The Giles County Fire Department was organized in 1948 and consists of departments from Glen Lyn, Narrows, Pearisburg, Pembroke, and Rich Creek, Virginia, and Peters-town, West Virginia.

### Pikeville Credit Union Elects Officers



The board of directors of the Pikeville Employees Credit Union get together to discuss the coming year's business after their election. From the left: Charles Stayton, secretary; L. M. Newsom, treasurer and manager; Milford Layne, president; Harold Coleman, vice president, and Bob Flynn, director. The Credit Union's 92 members have assets totaling over \$16,000 with better than one half on loan to members at the end of the year. Last year 58 loans were made, enabling interest which allowed a payment of 4.8% dividend. Other officers of the Credit Union include A. H. Jopp, H. C. Bobbitt and Jesse Collier on the supervisory committee and Betty Robinett, Ireland Layne and David Ratliff on the credit committee. Elected to the board were Milford Layne and H. M. Coleman for three-year terms and Charles Stayton for a two-year term.

### Q's And A's



A sure way to become an object of curiosity is to break a bone and get yourself a cast. And while you may appreciate the anxiety and sympathy of friends, you can get pretty tired answering their questions. Samuel H. Chandler, Kingsport electrical engineer, faced all that when he fell and fractured a bone in his right foot recently. After days of answering the same questions over and over, he decided to do something about it. Now when someone asks him, for instance, "what happened?" he pulls up his pants leg and says "number one." On his cast he has written the answers to the 13 most frequently asked questions.

### McCormack Presents Paper To Engineer Group

H. E. McCormack, superintendent of system operation, recently presented a paper entitled "High Voltage Transmission and Electric Generating System Operation" to the mountain section of the American Institute of Electrical Engineers at a Roanoke meeting.

The paper explained the frequency control or system regulation principle and its application to the Appalachian system as it applies to interconnections with other companies. Equipment for controlling this regulation is now being installed on the system.

### Williamson Men Receive First Aid Certificates

A total of 13 employees received standard and advanced certificates in first aid when a dinner was held in their honor in Williamson recently.

T. M. Watkins, district manager, presented the certificates and offered congratulations to the group. O. P. Cornelison and Clyde Runyon served as instructors for the course.

Receiving certificates were Farley Bentley, Kermit Epperly, Gene Hall, Chester Davis, W. H. King, Jack Akers, Alous Williamson, Harold Akers, Joe Hatfield, Millard Phillips, C. R. Wilson, Milton A. Cole and Thurman Ball.

### Nine Southern Properties Men Write 'Notes' Articles

Nine Southern Properties men gained system-wide recognition for their contributions to A. G. & E. Monthly Operating Notes.

The nine had six of the ten articles published in the February issue of the publication. Five of the contributors were from Philip Sporn plant.

From Bluefield came an article entitled "Preventing Defacement of Waxed Charts," written by W. E. Brooks, meter superintendent. Realizing that the disfiguration of waxed charts has always been a problem, Mr. Brooks developed the idea of laying the chart on a billiard cloth pad before labelling the back. The pads have been used for some time with satisfactory results.

R. K. McLaugherty, electrical maintenance man at Glen Lyn plant, received his second recognition in Operating Notes with "Undercutting Commutators, Quickly, Easily."

Paul T. Schneider, assistant Sporn plant manager; Howard J. Rader, plant engineer, and Ralph E. Warner, maintenance foreman, combined in submitting "Hand Driven Intake-Grille Rake Reduces Hazard, Physical Effort," describing the use of a hand-driven mechanism to move the intake-grille rakes. This method replaced the old method of pushing the rakes into position by hand.

Russell Senter, results engineer at



Mr. McLaugherty Mr. Schneider Mr. Rader Mr. Warner



Mr. Senter Mr. Gilbert Mr. Hornbeck Mr. Rankin

Sporn, and James P. Gilbert, test engineer, combined to turn out "Finding Condenser Leaks Quickly With Gas Detector," which described the use of a General Electric type H gas detector, usually used in checking hydrogen-cooling system leaks, to locate leaks in steam condensers or shaft seals.

Cabin Creek plant was represented when F. E. Hornbeck, plant engineer, wrote "Transfer Switches Aid Metering Coal To Bunkers." The arrangement of transfer switches as described by Mr. Hornbeck eliminates the

possibility of errors and results in a more accurate calculation of the heat rates for the major units at Cabin Creek plant.

The final article was submitted by E. C. Rankin of Roanoke, who wrote "Outlet Bushings For Transformer Control Wiring," describing a method of bringing electrical connections from inside a transformer to the outside by the use of an oil-tight, spark-plug type terminal. Replacing terminals from the factory is expensive, and Mr. Rankin's method can save both time and money.

### Leadership School Held In Huntington District

A conference leadership course was conducted in the Huntington district recently by Fred W. Eberle, state supervisor, Trade and Industrial Education, Division of Vocational Education.

Attending were E. C. Davis, I. C. Handley, G. H. Burns, P. C. Kelsey, V. L. Thacker, S. Y. Scruggs, G. N. Doggett, Paul Gosney, W. M. Langstaff, E. L. Bailey, George Akers, Carlos J. Akers and J. M. Scites.

### W. B. Jones Speaks At Kingsport High School

W. B. Jones, Kingsport dealer sales representative, was a feature speaker when the Kingsport Kiwanis Club sponsored their annual Career Day at Dobyns-Bennett High School.

Appearing before students of the school, Mr. Jones spoke on "Merchandising and Sales."

### P. A. Hartman Chosen Head Of Lions Club

Paul A. Hartman, Roanoke district appliance serviceman, has been elected president of the newly formed Clearbrook Lions Club.



Mr. Hartman

The organization was set up March 1 and will receive its charter on May 6. The club consists of members from the Clearbrook section, about four miles south of Roanoke.

Mr. Hartman is a Seabee veteran of World War II and recently completed an electrical engineering correspondence course.

He came with the company November 20, 1939. He is married and has two children.

### System Veteran Completes Forty Years' Service



Mr. Steckel

Miles A. Steckel, system meter superintendent, completed 40 years of service with the company on March 1.

Mr. Steckel, who works out of the Charleston office, was born in Egypt, Pennsylvania, and came with the company on March 1, 1914. At that time he served as supervisor of meters and substations for the old Virginian Power Company. While with that company he worked on the construction of both the Cabin Creek plant and the substation.

On September 1, 1936, he was promoted to general meter superintendent and on August 1, 1946, moved up to his present position, with duties extending over the Southern Properties.

Mr. Steckel is a stamp collector and is interested in young peoples' work. For the past 15 years he and his family have been active in the Order of the Rainbow for Girls, a Charleston organization. Mr. Steckel resides in Charleston with his daughter, Elizabeth.

### Lynchburg Employees In Elks Minstrel



These six Lynchburg district employees took part in the annual Elks Club Minstrel on March 5 and 6. From the left: J. T. Hill, Jr., right of way agent; Lloyd T. Smith, administrative assistant; Anne E. Carson, clerk-typist; Roy A. Tibbs, Jr., power sales engineer; Earl R. Driskill, merchandise order and billing clerk, and Richard T. Campbell, head distribution record clerk. Mr. Smith, a past exalted ruler of the BPOE Lynchburg Lodge No. 321, was chairman of the prop committee. Anne Carson appeared in the opening chorus line and several other numbers.

### Veterans Receiving Service Pins



Veterans with 20 or more years' service receiving service pins in recent weeks are pictured above. TOP ROW, from the left: R. C. Carte, Charleston, 30 years; Charles W. Singleton, Lynchburg, 30 years; Mrs. Maude J. McCulloch, Bluefield, 25 years; Archer H. Gravely, Jr., system, 25 years. BOTTOM ROW, from the left, all 20-year veterans: C. H. Campbell, system; Harry A. Davis, Philip Sporn plant; Leonard Brown, Cabin Creek plant; L. R. Marshall, Cabin Creek plant.



#### Appalachian Electric Power Company

- Abingdon District**—5 YEARS: H. W. Cox, T. & D. Dept.; E. L. Rasnake, T. & D. Dept.
- Bluefield District**—25 YEARS: Maude J. McCulloch, Commercial Dept.; 5 YEARS: Fred B. Richmond, Division Commercial Dept.
- Cabin Creek Plant**—20 YEARS: L. R. Marshall; Leonard Brown; 10 YEARS: C. H. Hypes; F. E. Boshier.
- Charleston District**—30 YEARS: R. C. Carte, Meter Section.
- Glen Lyn Plant**—5 YEARS: Leona S. Martin, Clerk.
- Kanawha River Plant**—10 YEARS: John Telisko, Jr.
- Lynchburg District**—30 YEARS: Charles W. Singleton, T. & D. Dept.
- Logan Plant**—15 YEARS: E. L. Conley, Aux. Equip. Operator; Carlyle Toney, Turbine Operator.
- Point Pleasant District**—5 YEARS: T. J. Rose, T. & D. Dept., Meter Section; W. B. Langford, T. & D. Dept., Line Section.
- Radford Arsenal Steam Plant**—5 YEARS: Andrew L. McClaugherty.
- Roanoke District**—5 YEARS: S. U. Dixon, Garage Dept.; R. L. Mills, Commercial Dept.; Catherine B. Swain, Commercial Dept.; W. B. Fulcher, Local Accounting Dept.; C. R. L. Brown, T. & D. Dept., Line Section; D. J. Hill, Building Service Dept.; R. A. Oliver, T. & D. Dept.
- System**—25 YEARS: A. H. Gravely, Jr., System Operating Dept.; 20 YEARS: C. H. Campbell, System Accounting Dept.; 5 YEARS: A. D. Janosko, System Civil Engineering Dept.
- Philip Sporn Plant**—20 YEARS: Harry A. Davis, 1st Asst. Shift Operating Engineer; 5 YEARS: Richard H. Fisher, Instrument Man.
- Welch District**—5 YEARS: Thomas P. Lockhart, Area Sales Representative, Grundy; Walter J. Thomas, T. & D. Dept., Meter Section.

#### Kentucky and West Virginia Power Company

- Pikeville District**—5 YEARS: Marvin Sword, Meter Dept.
- Hazard District**—10 YEARS: Farris Erwin, Line Dept.; Louis S. Graef, Meter Dept.

#### Kingsport Utilities, Inc.

- 10 YEARS: Marie Hickman, Accounting Dept.

### Lightning Knocks Out Church And Service



This was all that was left after lightning hit a tree and caused the collapse of the Mt. Zion Baptist Church atop Crumpler Mountain in the Welch district. At the base of the tree about 25 feet from the building there were several large holes showing the path of the lightning before it hit the end of the building. The meter on the church was completely destroyed; parts of it were found 30 feet away. The bolt also destroyed another meter 300 feet from the church and a fuse cutout eight spans away from the church, causing an interruption to about 20 rural customers. A 3 kva transformer fuse a mile away was also blown. An old-timer in the area said it was the most terrific bolt of lightning he had ever seen.

### J. E. Mathews On Retiring Notes Improvements



Mr. Mathews

Looking back on 37 years of service, J. E. Mathews, who retired the first of this month made this observation: "The two greatest improvements are the safety program and the company's attitude toward, and the treatment of, its employees."

The veteran Charleston station section foreman was employed in 1917 when he was an electrician for the Virginian Power Company at Cabin Creek. He helped wire machines 3 through 6. He also was in the crew in 1925 that completely rewired the Cabin Creek plant.

He also helped install the first substation at Nitro in 1918 when it served the government's T. N. T. plant. Looking all the way back to his earliest days of service as groundman, he says mules and oxen were used to pull the wire being sagged. He said oxen were best because they took it "slow and steady."

Jimmy and his wife, Virginia, live at Marmet and are members of the Marmet Baptist Church. He says they plan to "just take it easy and catch up on their visiting."

### R. C. Riggs Of Sporn Plant Dies March 15



Mr. Riggs

Richmond C. Riggs, Philip Sporn plant chemist, died March 15 at the Holzer Hospital, Gallipolis, Ohio.

He has been in ill health for several months. The 49-year-old employee is survived by his wife and a daughter.

Mr. Riggs first came with the system in October, 1941, at Deepwater, New Jersey. In December, 1943, he transferred to Glen Lyn and came to Philip Sporn as chemist on May 1, 1949.

An active member of the Lions Club, he was president of that organization in 1952.

Funeral services were held in New Haven, West Virginia, March 16, and burial services in Bluefield, Virginia, March 17.

### H. M. Silling Elevated In Shrine Patrol Ranks

Harry M. Silling was recently named first lieutenant of the Beni Kedem Shrine Patrol A.A.O.N.M.S. of Charleston.



Mr. Silling

Mr. Silling, Charleston district residential and rural sales supervisor, was elevated from the rank of second lieutenant. He has been a member of the patrol for many years, participating in many Imperial Council parades from coast to coast and in Canada and Cuba.

The patrol itself has the distinction of being the first unit to appear in uniform in an Imperial Council parade on the boardwalk at Atlantic City in 1904, under the leadership of the late Captain Harry Minsker. Since that time Beni Kedem patrol has won many competitive drilling honors.

### Pikeville Boy Named Honorary State Page

Six-year-old Billy Smith is the envy of all his playmates.



Billy Smith

Billy the son of Mrs. Guialene Smith, Pikeville accounting office, was recently appointed honorary page of the House of Representatives of the Commonwealth of Kentucky. He was nominated by Harold Edmonds, Pike County representative.

Billy says he would like to go to Frankfort to discharge his duties but hasn't been able to make it yet. Meanwhile he has framed the scroll he received and hung it on his wall for all to see.

### 'Skating Hills' Good Title For Employee Family



"The Skating Hills" take a turn around the rink. Five-year-old Paulette and Mrs. Hill are the newest members of the skating family while Delores and her father have been skating together for over two years.

They call them "The Skating Hills." It's a good description of Garlin E. Hill, Jr., and his family on three nights a week at Southards Skating Rink.

The station man in the Bluefield substation maintenance crew, his wife and two children are all avid skating fans. It was easy for Garlin who has been skating since he was a child. He does all sorts of fancy steps and dances.

But the time about two years ago came when his oldest daughter, Delores, wanted to learn to skate. Garlin taught her and they went skating. Left at home were Pauline, his wife, and the baby Paulette.

About six months ago Paulette decided she was old enough to skate. That was the last straw: Mrs. Hill said she was not going to let her five-year-old daughter skate and leave her home alone. So Mrs. Hill learned to skate along with Paulette.

Now the entire family goes out as "The Skating Hills." Mrs. Hill says skating is "lots of fun, good exercise and a welcome relief from television."



#### Appalachian Electric Power Company

##### Beckley District

- J. A. McLain from Area Serviceman to Line Foreman.
- Rose Lafferty from Jr. PBX Operator to Sr. PBX Operator.
- Eloise Pierce from Jr. Meter Record Clerk to Sr. Meter Record Clerk.
- Elizabeth Scott from Jr. Payroll Clerk to Sr. Payroll Clerk.

##### Charleston District

- Mava James from Clerk-Typist, Personnel Dept., to Clerk-Stenographer, Meter Dept.

##### Fieldale District

- Alfred St. Clair from Draftsman, Sr. to Line Inspector, Engineering Section.
- Ralph Naff from Instrument Man, T. & D. Dept., to Draftsman, Sr., Engineering Section.
- Jewell Wiggington from Jr. Distr. Clerk, Engineering Section, to Jr. Merchandising Order and Billing Clerk, Commercial Dept.
- Robert L. Unrue from Engineering Section, Fieldale District to Division Engineering, Roanoke.

##### Pulaski District

- Edith S. Bourne from Jr. Cashier to Jr. Contract Clerk.
- C. H. Rhett from Sr. Engineering Record Clerk to Engineering Assistant.
- Opal Newland from Clerk-Stenographer to Stenographer.
- Dorothy Whitaker from Clerk-Stenographer to Stenographer.

### Milton Tinkham, AGE Official, Is Retiring



Mr. Tinkham

Milton A. Tinkham, assistant secretary and assistant treasurer of the AGE Service Corporation and assistant secretary of the six AGE operating companies, retired the first of this month. He also is a former member of the board of directors of the American Gas and Electric Company.

He joined AGE in 1910, taking a job with its then subsidiary company in Auburn, N. Y. In 1913 he transferred to AGE's New York office, becoming a traveling auditor. In 1917 he transferred to Ohio as a general bookkeeper in the Newark Main accounting office. In 1919 he returned to New York and organized the bill checking department.

As for retirement, "Tink" says he will spend a good deal more time at his old home in Clifton Springs, N. Y. However, he will continue to live in New York City.

### Thanks Given To Three Roanoke Men For Blood Donation

Three Roanoke men recently received letters from G. B. Phillips, Sr., and G. B. Phillips, Jr., thanking them for saving a life.

The three, I. B. Peters, district personnel supervisor; Lewis R. Buchanan, building superintendent, and Paul A. Hartman, appliance serviceman, had given blood at the Roanoke blood bank for Mrs. Phillips, who had undergone an operation in a Winston-Salem, North Carolina, hospital.

Virginia Welch Phillips, system accounting, Mrs. Phillips' daughter-in-law, had asked Mr. Peters if three employees would give blood for her mother. He and the other two did so the next day.

Mr. Phillips, in his letter, spoke of waiting in the hospital, watching people going and coming from the operating room, getting blood transfusions to keep them alive.

He went on: "Did you know that the reason a very high percentage of those patients are alive today is because men like you were willing to share some part of your health (your blood) to help them recover from the hopeless physical condition they were in?"

"Jesus tells us there is no greater deed a man can do than to lay down his life for a friend.

"This may be a crude way to tell you how much both Mrs. Phillips and I appreciate this wonderful deed you have rendered to her so she too can live and enjoy living. I know God will bless you for it.

"I am happy to tell you Mrs. Phillips is going about living a normal life, and she is so happy, as well as myself."

### D. B. Smith To Lead Dublin VFW Post

Durward B. Smith, Pulaski district instrument man, has been installed as commander of VFW Post 9830 in Dublin.

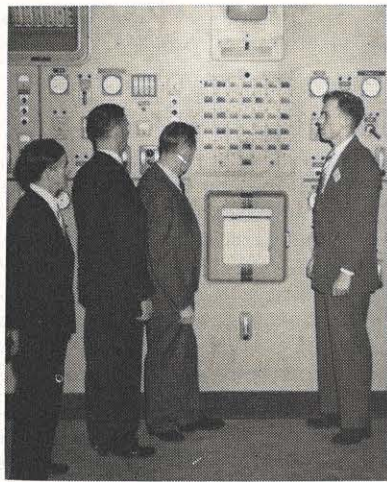


Mr. Smith

Masonic Lodge No. 280 AF&AM, in Dublin.

Mr. Smith came with the company on July 8, 1946, as a rodman, and on July 16, 1948, rose to his present position.

### Group Tours Kanawha



Approximately 145 members of the Kanawha Valley Mining Institute were recently conducted on a tour of the Kanawha River Plant. Other members of the organization will tour the plant later. Following the tour, the group was served lunch in the plant cafeteria. Shown above, to the right, is Clyde Rice, assistant shift operating engineer, explaining central control instruments to some of the visitors.

### Flash Flood Knocks Out Pulaski Station For Short Time As Crew Repairs The Damage



This picture of the flooded Pulaski substation was taken after two feet of water had receded. Depth of the water is evident by the water mark on the side of the station building.

The worst flash flood to hit Pulaski in 16 years struck March 1 as Peak Creek overflowed its banks, washing debris into Pulaski substation. About two feet of water covered the station yard, causing an interruption.

The water entered the station building and flooded out the differential relay contacts, causing the 88 and 33 kv oil circuit breakers to open and lock out.

The local crew under the direction of Thomas Ryan, assistant district manager; J. F. Spencer, station supervisor, and A. D. Clark, district superintendent, by-passed the 33 oil circuit breakers in order to restore service until the water went down. The 33 kv and 88 kv oil circuit breakers locked out at about 4:15 a. m. and all service was restored at 6:20 a. m.

The differential relays had been cleaned and the oil circuit breakers were put back on normal operation by 5:30 p. m.

### Extensive Rock And Rifle Collections Are Hobbies Of Philip Sporn Employee



Paul Fitzgerald, Philip Sporn employee, checks the bore on one of his many muzzle loading rifles. He stands beside part of his rock collection.

Paul Fitzgerald's hobbies are literally chasing him out of his home.

A collector of rocks and muzzle loading rifles, the Philip Sporn maintenance man is finding that he is going to have to construct another building to house his ever-growing collections. He now displays his large collections in the front room of his home, but even that is becoming overloaded.

Perhaps his most interesting hobby are his rocks. Among the hundreds he has in his collection are samples of practically all the known mineral bearing rocks. He also has many collector's items.

When Paul was in the Army during World War II he was stationed out West. Working in hard rock mines led him to question several rock collectors. After extensive reading on the subject, he became a collector himself. Most of the rocks he dug up himself; and he knows where each one came from, its type of formation and geological location.

He estimates that the combined weight of his collection runs over a thousand pounds. His rocks range from the size of a dime to that of a football.

About a year ago Paul became interested in muzzle loading rifles. He obtained several models in rusty and worn conditions and after patiently repairing, polishing and blueing them, put them on display in his living room. He supplies his own missing parts, makes his own bullets and does all the testing.

He is a member of the National Muzzle Loading Rifle Association, the National Rifle Association and is secretary-treasurer of the Locust Grove Rod and Gun Club.

### Bill Barnett Will Lead Shrine Patrol

Bill Barnett, rural sales representative in the Pikeville district, has been elected captain of the Big Sandy Patrol of El Hasa Temple of the Shriners.



Mr. Barnett

As captain of the patrol, he will be in charge of 60 patrol members located in Paintsville, Prestonsburg, Pikeville, Jenkins, Whitesburg and Elkhorn City, Kentucky; Grundy, Virginia, and Williamson, West Virginia. In addition to their parade performances, the patrol is also the working part of the organization.

Mr. Barnett will direct his patrol in the spring ceremonial of El Hasa Temple to be held in Pikeville in May. He has been a Shriner and a member of the patrol since 1951.

### System Employee To Lead Group Again

Virginia Mottice has been re-elected president of the Sequoia Club, a civic organization of professional and business women in Roanoke.



Miss Mottice

The system operating employee also served as president of the club during the 1953 term.

Miss Mottice is also a member of the Roanoke chapter of the National Secretary's Association and the Inter-Club Council of Women's Clubs.

### McCulloch Retires After 25 Years With Company



Mrs. McCulloch

Mrs. Maude J. McCulloch ended 25 years as Bluefield home economist when she retired on March 4.

On her fortieth birthday, March 4, 1929, Mrs. McCulloch joined the company in Bluefield. Her retirement came on her 25th anniversary with the company.

Approximately 70 employees of the company feted Mrs. McCulloch at a luncheon presided over by W. J. Gillespie, Jr., district manager. Herman E. Kirchner presented her with a 25-year service pin. Mr. Kirchner, a former employee of the company, employed Mrs. McCulloch in 1929.

Shirley M. Brown, Roanoke system commercial department, and C. L. Stacy, J. S. Dodd and Frank H. Board, all of the Bluefield commercial department, spoke of their association and work with Mrs. McCulloch and related interesting and amusing experiences they had shared.

Mrs. Mary Archer Murphy presented Mrs. McCulloch with a gift of silver and a U. S. Savings Bond from her fellow employees. She was also honored recently by the Girls Service Club when she was presented a life membership and a covered silver vegetable dish by Helen Sue Spangler on behalf of the club.

J. P. Gills, Bluefield division manager, was manager of the Bluefield district when Mrs. McCulloch became the first full-time home economist in the area. Her first duties consisted of giving demonstrations on the use and care of electrical equipment and conducting cooking schools in the Bluefield, Pulaski and Welch districts. During World War II she taught classes in nutrition and canteen work.

Mrs. McCulloch has been interested in employee activities and in church, community and civic affairs. She holds a life membership in the Woman's Society of Christian Service at Bland Street Methodist Church, where she is a circle leader and was a Sunday School teacher for many years. She has been president of the Bluefield Woman's Club for the past two years, and has served on the Board of the YWCA.

She says that her retirement will give her more time for her number one hobby, traveling. In speaking of her retirement, Mrs. McCulloch says that she didn't feel she was retiring, but rather "graduating." She spoke highly of the company's retirement plan, adding "I can retire as an old lady and not an old woman."

She will continue to live in Bluefield, where she and her daughter, Mrs. Dorothy Boggess, reside in the Dearborn Apartments.

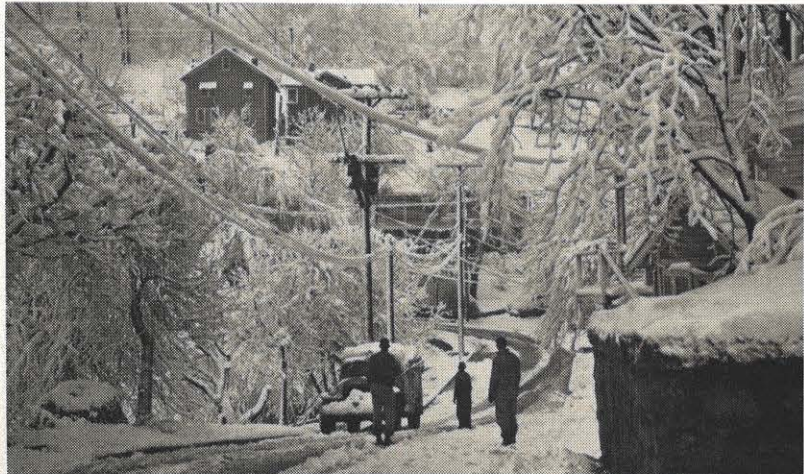
### Employee's Son Gets Ph. D. At Michigan

William Baxter McIntosh, son of Mr. and Mrs. Baxter McIntosh of Lynchburg was one of six Virginians who received graduate degrees in February from the University of Michigan.



Mr. McIntosh

Mr. McIntosh's father is meter supervisor in the Lynchburg district. An honor graduate from VPI in 1946, Mr. McIntosh received his Ph.D. at Michigan in the field of rodent genetics. He plans to work in the laboratory of vertebrate biology at the university. He is married and has three children.



Our lines were not the only ones hard hit. This broken span of line carried circuits of the Bell Telephone Company, L. & N. railroad and the Mutual Broadcasting System.

Huntington linemen went to work under difficult conditions to clear the trouble. Here Edward Stump removes a limb from the wires.



TOP: Hazard's troubles are shown here as Wesley Yonts replaces hot taps. On the ground are Charles McKinney, Jr., Bill Boggs and a by-stander.

BOTTOM: Only means of contact with the outside world after the storm in Hazard was the ham radio and Woodrow Fugate, radio engineer for the district. He handled traffic for several business firms, including the L. & N. railroad.

# Snow Causes Worst

March 1 saw the worst snow storm in our three companies' history.

The March Lion roared in with vengeance, damaging our facilities in western West Virginia and eastern Kentucky. It also did some damage in Virginia and Kingsport.

The snow, ranging in depth from 8 to 20 inches, was not the deepest in our history but the wettest and heaviest. The storm was truly a freak. It came when the temperature was just a little above freezing, making the snow stick to everything it hit.

only thing to break under the heavy blanket of white. Entire trees often fell across our lines.

### Two-Way Radio Vital

With telephone lines down, too, two-way radio was the only means of communicating to the nerve center in each area where work was dispatched to crews in the field. These field crews often stayed out 48 hours or more without coming back to headquarters. Two-way radio was vital in correcting the trouble in so short a time.

Through it all—hazardous conditions, long hours, little sleep, fatigue, darkness, strange territory, shattered poles and lines, hot-line work, rush and more rush—not a single person was seriously injured. This record under the worst possible conditions offers the greatest tribute to the safety program and its effectiveness which employees ever witnessed. Pause to consider the conditions apparent in the pictures on this page, then marvel at the job these men did.

And there were others who helped, too, although they didn't string line or drive trucks or direct crews. They were people like switchboard operators swamped with calls, home economists fixing mountains of sandwiches and tubs of coffee and all the other employees who took on additional work while someone else helped clear the storm trouble.

### "Employees Magnificent"

One comment overheard which applies to all areas was: "Our employees were magnificent. I've never seen them in better spirit despite all the work and trouble."

Areas seriously affected were Charleston district, Huntington division, Kentucky and West Virginia Power Company. Not as hard hit were Welch, Bluefield, Abingdon and Kingsport.

Following is a brief review of the various areas:

### Charleston Hard Hit

Hardest hit from the standpoint of number of customers without service was Charleston district, 95% out at one time or another.

As one tired and sleepy man said after the major part of the lines had been restored to service: "It took us 30 years to build our lines. The snow tore them down in a few short hours. We rebuilt them in less than a week."

There were about 35 or 40 cases of trouble on 44 kv lines and about 1,000 cases on distribution lines. Sixty service crews were in the field correcting damage.

Over 20,000 phone calls were received in 48 hours by employees on duty 24 hours a day. In three days service had been restored to almost all customers.

One of the major jobs was to restore service to the Town of Pratt, served by a river crossing line that was down. After trying to get the line back up, they decided to build a new line from Handley to Pratt, about 1 1/2 miles. Getting right of way, clearing right of way, blasting 16 holes for 40-foot poles and stringing wire, the line was completed in 21 hours. About 50 men saw this job through from start to finish.

Sylbia Hinchman and the home service department furnished some 300 gallons of coffee, about 1,200 sandwiches and almost 1,000 doughnuts to crews.

### Huntington Hurting

With about 75% of the lines out at one time, Huntington district was hurting. During the week, 18 crews were out working—many times around the clock. Cleared were over 670 calls of line trouble, putting up more than 80 primary or secondary wires that were down. More than 85 trees were removed from lines. Two transformers were burned up and six poles broken.

### Lines Hard Hit

And it hit our lines . . . hard! Tens of thousands of customers were without service.

At one time or another after the storm, as many as 95% of customers in the Charleston district were without electricity. It varied in other hard-hit areas to about 35 to 40% of the customers.

Customers were without light . . . without heat . . . without means of cooking food and without means of keeping that food from spoiling. They were without every comfort that depends on electricity. The job of restoring service called for speed.

Line crews got started soon after midnight Sunday in most areas. But damage was so great the crippled areas needed help.

### Help Comes

They got it. Outside crews came in by plane, train and trucks from Appalachian territory. Bluefield, Beckley, Roanoke, Lynchburg and Abingdon sent help. Electrical contractor crews from four states were called in. All worked round the clock to clear trouble . . . some more than two days and two nights without a break.

No wonder! Snow not only caused our lines to sag together, but it stuck to tree branches, weighing them down across our lines, often breaking them and our lines. Branches were not the

Water pump won't work,  
Think we'll go berserk,  
Pop can't shave as like as not.  
We are all out of luck,  
Takes a lot of pluck,  
O, for Reddy Kilowatt.

It is plain to see,  
You may ready be,  
To restore us all of these.  
There's a Higher Power,  
Who has ruled this hour,  
In the way that He decrees.

Let's acknowledge Him  
Lest our lights grow dim  
That should ever brighter glow.  
Let's give thanks today,  
Not forget to pray,  
For it could be worse you know.

The perfect answer to Mrs. Midkiff's poem came from another poem, this one written by an employee in a Huntington line crew. After summarizing the work done by employees to get Reddy "on his feet again," the last paragraph was:

If old Reddy gets sick again,  
That's where our work begins,  
And we'll be ready to answer his call.  
For we'll be standing by  
To make his current fly,  
And we'll never, never let old Reddy die.

### 'Reddy Views'

## Reddy Kilowatt Is Subject For Poems Written By Customer And Employee

Reddy Kilowatt's absence from many homes after the snow storm caused much comment.

One unusual expression came from Mrs. Roy L. Midkiff of Salt Rock in the Huntington district. In a letter to the company telling how she sings Reddy's "little song" while doing the housework, Mrs. Midkiff said she wrote a poem while without service on March 2. She added a P. S. to her poem which said: "Electric power restored that same day at 6:35 p. m. Thanks a million."

Here is her poem:

Where is that live wire,  
Said he'd never tire?  
He was sure he'd fail us not.  
And we believed him too,  
When we had work to do,  
With our Reddy Kilowatt.

Now he's gone away,  
And it looks today,  
Like we'll still be on the spot.  
For our lights won't gleam,  
When we burn kerosene,  
Instead of Reddy Kilowatt.

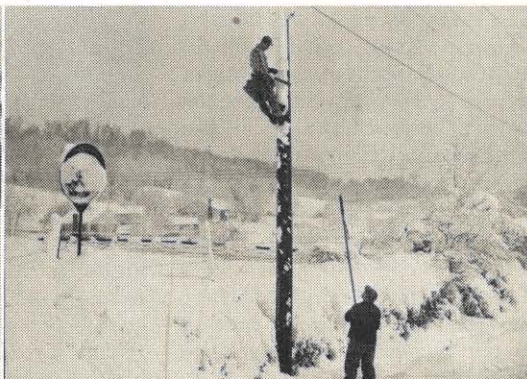
We can't wash our clothes,  
Play our radios,  
We can't have our furnace hot.  
We can't watch TV  
And our programs see,  
Without Reddy Kilowatt.

Ashland residents like the owner of this truck suffered, too, when fallen limbs damaged their property. (Photo Courtesy Ashland Daily Independent)

Work had to go on despite falling snow. L. C. Shaffer and E. L. Spencer are splicing a broken wire in Charleston. (Photo Courtesy "Daily Mail")

The storm even swept into Kingsport, sending crews out to correct damage. Lindsay Wade is on the pole getting an assist from Hubert Greene, groundman.

Some idea of how snow stuck to our lines can be seen from this picture of a typical street in Hazard on the morning after the March Lion roared in.







Charleston was truly snowed under with lines down everywhere. C. M. Shafer's crew is shown on Brooks Street re-stringing lines broken by that giant tree limb.

Welch also had its share of troubles from broken tree limbs. Heavy, wet snow proved too much to bear for trees like this in the Welch residential section.

# Damage In History

### Logan Catches It, Too

Logan also saw the worst storm in its history. Six cases of 44 kv line trouble was bad enough, but the radio system was off from Monday until about 11 a. m. Tuesday. Line crews, a station crew, meter department personnel and two construction crews worked the trouble. Friday the job was whipped with the clean up on Saturday.

### Calls Flood Ashland

Early Monday, March 1, the Ashland switchboard was flooded with calls from customers reporting outages. Crews had been out since 4 a. m.

Only communication between Ashland, Hazard and Pikeville for most of the following week was by amateur radio. Dr. and Mrs. Richard Gardner were on the air 24 hours a day, handling emergency communications. George Ranisey handled the Pikeville end of the emergency communication set up.

By Tuesday additional crews from Hoosier Engineering Company from Illinois and Ohio were working with Ashland crews. Sunday saw the last of service restored.

### Hazard's Heavy Snow

Hazard saw 15 to 20 inches of snow. All transmission lines except the 132 kv Hazard-Beaver Creek line were knocked out. As that was the only source of power and there were several faults on this line on March 1, Hazard plant was put in operation until March 3 when the 154 kv Hazard-Pineville line was restored.

All communications with the outside world were cut off. Ham radio operators were the only source of news. Dick Stidham kept employees informed of outstanding news events like the shooting of Congressmen. The local radio station was off for most of the week.

Two system transmission and distribution crews arrived in Hazard on

March 1 and worked with Hazard crews to get lines back in service. Three crews from a construction company in Indiana also were out correcting trouble.

### Worst Pikeville Storm

The March Lion started roaring early in Pikeville as snow started falling about 9 p. m. on the last day of February. The following morning about 25,000 families were without service. Of three 44 kv lines feeding Elwood station, two were locked out.

Ice on the wire near Keyser station knocked service out in the Pikeville

office for a little over an hour. Candles were lit for the first time in history in the Pikeville office.

The snow began to melt Wednesday, but work remained. Over 5,000 cases of trouble were reported or located. Bluefield and Abingdon sent help. Five contractor crews came in to help, three from Indiana and two from Prestonsburg, Kentucky.

The major part of the work was finished by Sunday although isolated cases were corrected the following week. Like in other areas, the job of replacing temporary repairs will take weeks.

(See Welch and Kingsport, Page 12)



TOP: This Ashland scene shows some of the troubles faced by line crews. No one was hurt in this tangle of utility wires which Ashland crews are shown repairing. (Photo Courtesy "Ashland Daily Independent")

BOTTOM: Branches were not the only thing to fall on lines. Entire trees like this one in the Charleston district keeled over, making the job of restoring service really king-size.

## Unusual Incidents By The Score Jump Up During Trouble

While the snow and its damage was a serious matter, it gave rise to many humorous and unusual incidents. The patience and good humor of customers was proved, and employees showed their willingness to go out of their way to help the customer. The following incidents show that although Mother Nature sometimes gets out of control, she can't dampen the spirit of Human Nature.

**A Pikeville man, not an employee, picked up a de-energized primary wire and clipped a piece off with a pair of pliers. When he threw the wire back to the ground it started burning the earth. Someone had closed a breaker in the second between the time he dropped the wire and the time it hit the ground. No injury—but a very excited customer.**

Jack Lloyd, Montgomery local office supervisor, had been working for many hours during the crisis on two-way radio relaying trouble calls to crews in the field. A customer entered the office to inquire about service. Jack answered him, saying that service was to be restored the next day. Then he added the word "over." Not noticing the customer's curious look, Jack went on talking, and every time he paused he said "over." Finally the customer could stand it no more. He asked Jack about this "over" business, and a very embarrassed Jack explained that "over" was the term he used to switch conversation from his end of a two-way relay. He had even

started using it on the telephone. The customer understood.

**Another red face showed up in Huntington when a company telephone operator woke up one morning during the storm, plugged in her coffee maker and said "Appalachian." Then she pulled the plug and said "I'm sorry, that line is busy."**

A coffee maker also provided laughs for a group of Charleston employees. While the home service department served coffee and doughnuts, E. H. Braid, district supervisor, decided to lend a hand. After heating water, Ed poured it through the top of a coffee maker, but got only colorless liquid. He switched tops and prepared another batch. This time he got coffee color, but an employee complained that the coffee tasted like rubber and copper. When Ed investigated the first top he found that it contained, not coffee, but a rubber covered extension cord.

**Customers wrote many amusing letters to the company, and a fellow in Huntington was no exception. He sent an itemized bill listing such things as "damage to body—walking through woods" because a wire was touching his car, and "wear and tear on shoes—walking through woods." Among others he added was "payment for chills—no electric blanket."**

A Majestic, Kentucky, customer sent in a good-natured complaint in a rather unusual way. Leading off

with an illustration of Reddy Kilowatt blaming the trouble on the groundhog, the author goes on in pure mountain dialect to tell what trouble the interrupted service has caused. He had to toast "a slab of bred ovur thu hot colds." Then he "putt thu aigs inna skillet" and after getting hot "grece allavern we'uns" they sat down and "et." It was signed "Henry & Hezzy."

**Imagine the surprise of both parties in this amusing tale. In Huntington a service crew put a ladder against a customer's house to restore service wires. A workman had reached the second floor with a flashlight in his hand when a face appeared at the window and inquired "I don't want to seem curious, but what do you think you're doing?" The serviceman's explanation was accepted.**

Employees proved they were a cool-headed lot in emergencies during the storm. In Welch, a line crew of J. W. Barth, J. E. Martin, J. B. Rhudy, L. J. Mills, L. E. Lane and B. F. Belcher was trudging along a line trying to find trouble. A little boy ran up and excitedly told them of a house on fire. Grabbing an extinguisher off the truck the men ran into the house but couldn't get to the second floor because of the smoke. They quickly put up a ladder and entered through a second story window. Their quick action limited the fire to a baby crib and the surrounding floor. When they had the fire out, they calmly went

back to trouble shooting the line.

**And in Pikeville, Gene Hale, personnel supervisor, taking supplies to a line crew, came upon an automobile accident, with two seriously injured men. He administered first aid and got them to a hospital.**

Also in Pikeville, shortwave operator Amos Christian, working almost unceasingly, received two reports in as many minutes of automobile accidents with requests for ambulances.

**A third Pikeville employee, Bob Flynn, braved the swollen waters of the Big Sandy for many days, skillfully navigating his boat to help restore river-crossing spans.**

And of course there were the usual number of pranksters, like one fellow in Charleston. He reported service trouble at his house and when a crew arrived they found that for 30 years the man has been using gas lights. Not a sign of electricity.

**One fellow who realized the power failure was beyond our control and that it was an act of God, said "Guess we'll just have to charge our loss against our tithes and offerings to the church."**

And Someone must have been watching over at least one family in Pikeville. For two days the family, including the children, stepped over a "hot" 6,900-volt conductor lying across their front walkway. They thought it was a dead wire.

Owners of cars like this one in Huntington made some other arrangements to get to work that Monday as lines fell across cars in several sections.

Crews in Huntington and other areas found two-way radio vital in making repairs and locating damage. Speed was second only to safety.

Typical of the nerve centers during the trouble is this one at the North Charleston service building where crews were directed and work scheduled.

The snow just about melted, crews like this one in Pikeville were finishing the clean-up job. A fallen tree broke this pole in three pieces.



# Eight Couples United In Marriage Recently



Among eight employees and brides of employees wed recently are the six pictured above. TOP ROW, from the left: Mrs. Roy W. Knott, Ashland; Mr. and Mrs. Charles Hudnall, Kanawha River plant, and Mrs. C. C. Bostic, Kanawha River plant. HUNTINGTON. BOTTOM ROW, from the left: Mrs. John F. Elgin, Abingdon; Mr. and Mrs. Charles Hudnall, Kanawha River plant, and Mrs. C. C. Bostic, Kanawha River plant. DUNBAR, Kanawha River Plant, and Mrs. Carol G. Petry,

### Holley-Petry

Miss Thelma J. Holley became the bride of Carol G. Petry on March 6 at the Fifth Avenue Church of God in Huntington, West Virginia. Mrs. Petry is employed in the Huntington district.

### Dial-Brumfield

Miss Freda Joyce Dial and D. F. Brumfield were united in marriage on March 13 at the home of Rev. Jay Queen at Big Creek, West Virginia. Mr. Brumfield is an employee at the Logan Plant.

### Stallard-Jenks

Miss Katherine Stallard became the bride of Dan H. Jenks on February 20 at the First Methodist Church, Catlettsburg, Ky. This new Mrs. Jenks is employed in the Main Accounting Department, Ashland.

### Durie-Dunbar

Miss Jessie Durie and Cecil R. Dunbar were united in marriage on February 2 at Glasgow, West Virginia. Mr. Dunbar is employed at the Kanawha River Plant.

### Brushell-Bostic

Miss Wilfreda Ester Brushell became the bride of C. C. Bostic on March 6 at Morgantown, West Virginia. Mr. Bostic is employed at the Kanawha River Plant.

### Stoots-Elgin

Mrs. Mary Stoots and John F. Elgin were united in marriage at Glade Spring, Virginia. Mr. Elgin is an employee in the Abingdon district.

### Dillard-Knott

Miss Eleanor Dillard became the bride of Roy W. Knott in a double ring ceremony on March 7 at the Presbyterian Church in Willard, North Carolina. Mrs. Knott is a home economist in the Welch district.

### Adkins-Hudnall

Miss Victoria Adkins became the bride of Charles R. Hudnall on January 31 at Glasgow, West Virginia. Mr. Hudnall is employed at the Kanawha River Plant.

### Spring Models



Spring fashions made their debut recently in Kingsport at a Bendix laundry demonstration in the Kingsport Utilities' auditorium. Linda Dishner, accounting department, on the left, and Patsy Dean, junior PBX operator, modeled during the style show.

## Petit Cafe And Hot Cheese Wafers Answer To Those Awkward Moments Before Dinner



Petit Cafe and hot cheese wafers will make a tasty snack for you and your guests.

Petit Cafe the French call it, literally "the small coffee."

It's a wonderful way to fill in those awkward moments just before dinner is served, and especially welcome to guests. Cinnamon sticks and twists of lemon peel are its traditional accompaniment.

Tiny, tasty hot cheese wafers make perfect crispy partners for your Petit Cafe. Just follow this recipe for hot cheese wafers.

#### Ingredients:

- 1/4 cup butter or margarine
- 1/4 teaspoon Tabasco
- 1 3-ounce roll snappy cheese
- 2/3 cup sifted enriched flour
- Paprika

Cream butter; add Tabasco and cream well. Blend in cheese and flour and form into roll about one inch in diameter. Wrap in foil and

chill several hours. Slice 1/8 inch thick. Bake on ungreased cookie sheet in moderate oven, 350° F., 12 to 15 minutes. Sprinkle with paprika. Serve hot. Makes four dozen wafers.

### Fashion Find



A real find in the fashion world is this simple-to-make handbag. Not only is it inexpensive but it can also be highly fashionable. Select any piece of upholstery or drapery fabric for its design, or choose a piece of cloth to match your coat. You'll carry it with you day and night—use it for everyday or special occasions. Interesting in size and shape, it has a single button closing and a comfortable wide handle. For a free direction leaflet on how you can make this attractive handbag just write THE ILLUMINATOR, P. O. Box 2091, Roanoke, Virginia.

### Mrs. Woody Honored

Mrs. Edna P. Woody, system operating department, was honored with a stork shower given by Virginia Mottice at her Franklin Heights apartment home.

Present at the shower on February 27 were 16 girls, all company employees.

### Dorothy Mitchell Is Sorority President



Mrs. Mitchell

Dorothy Mitchell was recently installed as president of the Tau Gamma Sigma Sorority at an annual banquet. She is an employee in the system civil engineering department.

The sorority was formed 17 years ago as a social group. However, many charitable functions have been performed during the years and members are now engaged in aid to underprivileged children and orphanage visitation.

### Wives Feted



Abingdon line crew and storeroom employees are shown entertaining their wives and guests at their annual dinner March 12 in the district office auditorium. Miniature lines and poles were used for decoration.

### Employee Is Model



Phyllis Rowe, Charleston district personnel department, modeled recently for a benefit fashion show sponsored jointly by the Diamond Department Store and the Charleston Woman's Club. A member of the Woman's Club, Mrs. Rowe is shown above wearing a black and white geometric print silk under a black bengaline coat. A bright red band of grosgrain ribbon runs completely around the inside lapel of the coat. Her hat is white with black net veiling. The same ensemble was featured recently in VOGUE, a national fashion magazine. (Photo courtesy "Charleston Daily Mail.")

## New Arrivals

DONALD MITCHELL was born to Mr. and Mrs. Calvin M. Jackson on February 21. Mr. Jackson is employed in the Abingdon district.

MR. AND MRS. E. V. SMITH are the parents of a son, Gary Wayne, born March 1. Mr. Smith is an employee in the Abingdon district.

DANE MATTHEWS was born to Mr. and Mrs. Dillard Gravely on February 14. Mr. Gravely is employed in the Fieldale district.

WILLIAM FORDE is the new son born to Mr. and Mrs. Harvey Agee on February 24. Mr. Agee is employed in the Fieldale district.

A daughter, GLORIA JEAN, was born to Mr. and Mrs. J. E. Lovejoy on January 19. Mr. Lovejoy is employed in Charleston.

MR. AND MRS. E. O. DAVIS are the parents of a son, Kenneth Ray, born on February 16. Mr. Davis is employed in the Charleston district.

CAROL LYNN is the new daughter born to Mr. and Mrs. E. D. Dahmer on March 4. Mr. Dahmer is an employee in the Charleston district.

A son, JOHN BOYD II, was born to Mr. and Mrs. J. B. Eplin on March 4. Mr. Eplin is employed in the Charleston district.

CAROLYN SUE is the new daughter born to Mr. and Mrs. Collett Smith on February 9. Mr. Smith is employed in the Charleston district.

MR. AND MRS. C. F. HERBERT are the parents of a daughter, Sandra Lee, born March 10. Mr. Herbert is employed at the Logan plant.

MR. AND MRS. WILLIAM F. FRY are the parents of a son, William F., Jr., born on February 28. Mr. Fry is a maintenance man at the Sporn Plant.

PAUL RALEIGH is the new son born to Mr. and Mrs. Charles K. Crow on March 6. Mr. Crow is a control operator at the Philip Sporn Plant.

A son, GARRY EDWARD, was born to Mr. and Mrs. Gerald E. Michael on February 7. Mr. Michael is employed at the Philip Sporn Plant.

MR. AND MRS. LEONARD ROUSH are the parents of a son, Milton Ray, born February 12. Mr. Roush is an employee at the Philip Sporn Plant.

MR. AND MRS. OREL L. WRIGHT are the parents of a daughter, Rebecca Sue, born March 12. Mr. Wright is employed at the Philip Sporn Plant.

ROSANNA GAIL is the new daughter born to Mr. and Mrs. Eugene D. McGraw in February. Mr. McGraw is an employee in the Charleston district.

A daughter, PATRICIA ANN, was born to Mr. and Mrs. Ireland Charles on February 22. Mr. Charles is employed in the Pikeville district.

WILLIAM FLETCHER, JR. is the new son born to Mr. and Mrs. W. F. Sampson on February 27. Mr. Sampson is employed at the Kanawha River Plant.

DOUGLAS RICHARD, born February 28, is the new son of Mr. and Mrs. R. S. Lease. Mr. Lease is employed at the Kanawha River Plant.

BRENDA JOY arrived at the home of Mr. and Mrs. Larry Olson, March 3. Mrs. Olson is a former employee in the Williamson district.

MR. AND MRS. W. A. HENLEY are the parents of a daughter, Valerie Jean, born February 21. Mr. Henley is an employee of the System Operating Dept., Roanoke.

MR. AND MRS. VALENTINE CARR are the parents of a son, Donald Lloyd, born February 19. Mr. Carr is employed in the System Accounting Office, Roanoke.

WILLIAM ALBERT is the new son born to Mr. and Mrs. James L. Kesterson on March 14. Mr. Kesterson is employed in Kingsport.

A daughter, EVA CHARLOTTE, was born on February 19 to Mr. and Mrs. Wyatt Ratliff. Mr. Ratliff is employed at Grundy.

LOIS ANN is the new daughter born to Mr. and Mrs. Steve Dudash on February 28. Mr. Dudash is an employee in the Welch district.

MR. AND MRS. LEONARD ADAMS are the parents of a son, Leonard Dean, born February 17. Mr. Adams is employed in the Welch district.

A son, THOMAS GEORGE, was born to Mr. and Mrs. Thomas D. Helm on March 12. Mr. Helm is an employee in the Welch district.

Born to MR. AND MRS. CLAYBOURNE H. WIRT, a son, Carl Maurice, on February 2. Mr. Wirt is employed at Christiansburg.

ALICE ELAINE is the new daughter born to Mr. and Mrs. James R. Burdsal on March 10. Mr. Burdsal is an employee in the Hazard district.

MR. AND MRS. BUSTER CORNETT are the parents of a daughter, Sharon Kaye, born March 4. Mr. Cornett is an employee in the Hazard district.

A daughter, MARKETTA, was born to Mr. and Mrs. Henry Blackburn on March 5. Mr. Blackburn is an employee in the Pikeville district.

Born to MR. AND MRS. DEWEY D. HARRISON, a daughter, Norma Jean on March 14. Mr. Harrison is employed in the Huntington district.

MR. AND MRS. BOYD THOMPSON, JR., are the parents of a son, Paul Steven, born February 22. Mr. Thompson is an employee in the Huntington district.

PATRICIA ANNE is the new daughter born March 11 to Mr. and Mrs. L. L. Bush. Mrs. Bush is a former employee of the Roanoke billing office.

ROSCOE HELEM, III, is the new son born to Mr. and Mrs. R. H. Thomas, Jr., on March 20. Mr. Thomas is an employee in the Roanoke district.

## They're Engaged

MISS AMY BELL BOGGS to Robert Haller McKenzie. Mrs. Boggs is an employee in the Ashland District.

MISS DONNA NICHOLS to Donald L. Bryan. Mr. Bryan is employed in the Ashland district.

MISS DOROTHY BELLE CORNETT to Bobby Lee Saul. Mr. Saul is an employee in the System Accounting office, Roanoke.

MISS LUCILE GILLS to James Barron Shaw. Miss Gills is an employee in the Roanoke office.

'Handle With Care'

Major Repairs Made On Logan Plant Unit

Major repairs are underway on turbine-generator "A" at Logan Plant. The unit was recently removed from service, reducing the normal plant output by 65,000 kilowatts per hour.

The outage will take from 12 to 16 weeks because the generator field or rotor has been returned to the shops of General Electric at Schenectady, New York, where it is being rewound. This is the first time any major work has been done on the generator.

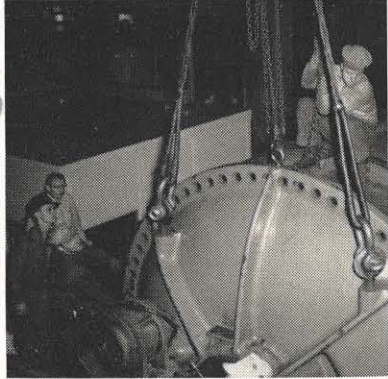
Because of the design of the plant,

removal of the generator field was far from simple. Care and time were required in handling such heavy and expensive equipment. But it took maintenance workers only 26 hours from the time of dismantling until the field was on the railroad car.

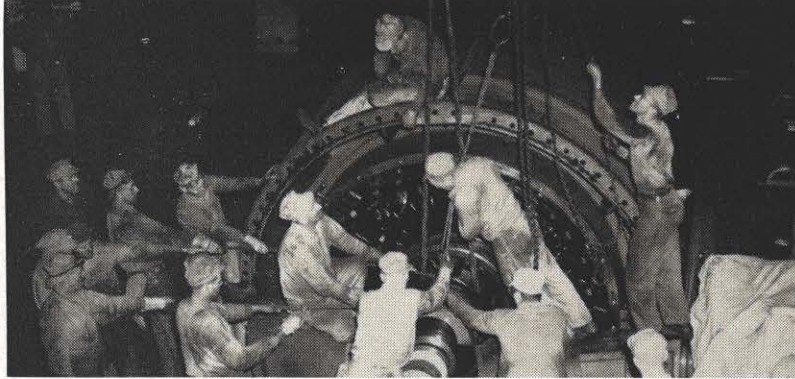
While the generator is being rewound in Schenectady, the turbine section of this unit is undergoing a general overhaul. For some indication of the work involved in removing the generator and putting it on a flatcar, follow the accompanying progress pictures.



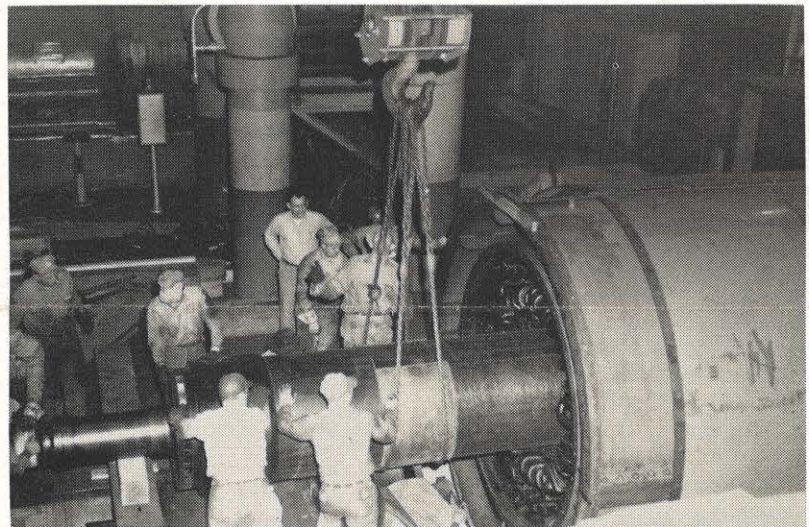
FIRST STEP: Workers remove bolts from an end shield of the generator with a pneumatic wrench.



SECOND: An end shield is removed. A hitch has been made and the lift is made by a crane.



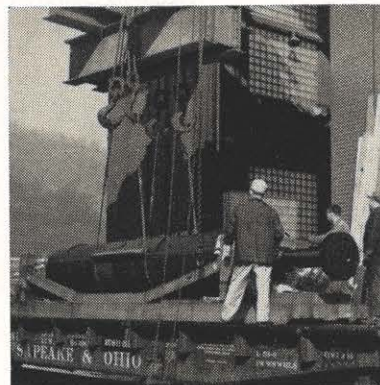
THIRD: The outboard end of the field is supported by the crane while the lower half of No. 4 bearing is removed. Some indication of the care needed is evident from the number of men helping on the job.



FOURTH: Moving very slowly to prevent damage, the field is removed from the stator. The outboard end is supported by the crane while the other end slides on a steel skid.



FIFTH: The field has been moved from the turbine room and secured in a cradle. In this view the field is about to be lifted to the flat car.



LAST STEP: The field and cradle are secured on the flatcar for shipment. Timber in the background was used as protective crating over the field on its 928 mile trip to Schenectady.

Appalachian Active In National Engineer Week

Appalachian played an active part when National Engineers' Week was celebrated in West Virginia.

The company put on a heat pump display at the Statehouse Rotunda in Charleston and many Charleston district employees helped promote the week. Active were Ronald H. Hively, George W. Unangst, Bernard W. Whittington and Floyd H. Taylor, Jr.

More than 21,000 persons observed the exhibits put on display in the State.

Employees' Wives Take Roanoke Club Offices

At a recent luncheon meeting of the Round Hill Garden Club, Mrs. Carl V. Smith was elected president, Mrs. Harry L. Mann, secretary, and Mrs. J. W. French, parliamentarian.

Mrs. O. C. Caldwell is chairman of plant exchange, Mrs. U. K. Vaught, chairman of publicity, Mrs. M. O. Wilson, chairman of sunshine, and Mrs. T. K. Shepherd, chairman of hospitality.

Mrs. G. D. Griffith was taken in as a new member. All are wives of Roanoke employees.

No Eating Out Of Cans For These Boys



When these youngsters grow up, they won't have to worry about eating if they marry girls who can't cook. They're Princeton Cub Scouts, and they are shown preparing breakfast under the guidance of a Bluefield district home economist, Patty Ryan. The 22 Cubs, eight of them sons of employees, participated in these cooking classes recently to earn credit toward arrow points. Also serving as instructors were den mothers Mrs. Jerry Whitehurst, Mrs. Cotton McGlothlin, Mrs. Frank Lake and Mrs. W. B. Moeller. Mrs. Whitehurst is the wife of Jerry Whitehurst, Princeton area sales representative.

Employee's Daughter Dons Nursing Cap

Donna Lee Bumgarner recently received her cap at the capping exercises held at St. Joseph's School of Nursing in Parkersburg, West Virginia.



Miss Bumgarner

and entered the nursing school last fall.

She is the daughter of Mr. and Mrs. Claud Bumgarner. Her father is material clerk at Philip Sporn Plant.

Miss Bumgarner was graduated from Wahama High School in 1953

Employees Have Answer

Got Spring Fever? Fear High Costs? Sassafras Tea Can Cure Many Ills

In these days of high coffee prices, people are looking for substitutes. And at least two Appalachian employees have found a solution to their liking.

L. H. Myers, Welch district area supervisor, and Greever Roach, truck driver-groundman for the Bluefield line crew, know the values of sassafras tea.

Mr. Myers offers the proper way to make the tea—he suggests sassafras roots be thoroughly cleaned and then boiled from 35 to 40 minutes at high temperature in an enamelware pot. Experts claim metal pots bring out the undesirable acid taste in the root. Then, Mr. Myers, goes on, pour the brew in a heated tea pot and drink it.

Mr. Roach can tell you how to go about finding the root. Just find a sassafras tree (and it's the only one with three kinds of leaves), dig down until you find the root. He believes that either the white or the red root will make satisfactory tea, but many people differ on this question.

Mr. Roach also lists some advantages to drinking sassafras tea. "It's a fine spring tonic, thins your blood and lowers your blood pressure, reduces spring fever and is loaded with iron, minerals and vitamins." He further emphasized the economy of the tea. So sassafras tea seems to be the

sure cure for what ails you, be it spring fever or high costs.



Mr. and Mrs. L. H. Myers of Welch sit down to enjoy some sassafras tea which she has just finished boiling.



Greever Roach holds the "root" to the solution of high coffee prices—the sassafras root.

Dale Foster Is Tops In School Activity

Activity seems to be the middle name of Dale Foster, a senior at Colonial High School in Blue Ridge, Virginia.

Dale, son of R. M. Foster of the Roanoke district residential and rural department, is an outstanding leader and athlete at the school. He is president of the student council as well as the Beta Club and the Monogram Club. An active 4-H worker, he has attended the 4-H Electric Congress in



Dale Foster

Richmond.

He has earned four letters in basketball, three in baseball and three in football during his four years of high school. This past season he took part in a 14-5 Colonial basketball record, averaging 19 points per contest. His team made the district tournament from Botetourt County.

Dale plans to enter college in the fall, where he will major in physical education.

O'Neal Amos Heads Pulaski Scout Drive

When National Boy Scout Week opened recently, scouts in three counties began a drive for \$13,830.

Heading the drive in Pulaski County was O'Neal Amos, Pulaski district administrative assistant. An active worker for the organization, Mr. Amos has been health and safety chairman for the New River Scout district, made up of Pulaski, Floyd and Montgomery Counties, and is a past scoutmaster. He has also conducted scoutmaster training conferences,



Mr. Amos

J. C. Hansbarger Is Active In Red Cross

Julian C. Hansbarger, assistant Huntington division manager, is now serving as a member of the coordinating committee of the Huntington Regional Blood Program of the American Red Cross, representing the Huntington-Cabell county chapter.

He is also chairman of the industrial division of the 1954 fund drive.

Red Cross work is not new to Mr. Hansbarger. Since 1948, when he was appointed McDowell county chapter chairman, he has been active. In 1950-52 he served as Logan county chairman and also as Blood Program chairman.



Mr. Hansbarger

Employee's Wife Gets Driving Award

Mrs. C. A. Farrar, wife of the Roanoke meterman, was awarded the first monthly safe Driving Award by the Roanoke Association of Insurance Agents.

The award was made to Mrs. Farrar over WLS-TV on the "Tom Foolery" program in late February.

A member of the Roanoke Traffic Department followed Mrs. Farrar

over a route that she was traveling within the city limits. He observed the manner in which she was driving her car on the basis of her safe driving and courtesy to the other drivers and pedestrians before she received this award.

Mrs. Farrar, principal of the Forest Park Elementary School, has been driving a car about 25 years.



Mrs. Farrar

## Dreams, War Duty And Flight Lessons Lead Three Abingdon Men To Flying



Flight enthusiasts Fred Rosenbaum, Dick Warden and Jim Cole discuss their hobby in front of a Piper Cub at the Bristol airport.

Practically every boy dreams of flying a plane, and many of them build models. But less often do these dreams carry over into adult life.

Three Abingdon district men never forgot these boyhood dreams, and now all three hold private pilot licenses and spend many leisure hours in the "wild blue yonder."

James Cole, commercial sales representative; J. R. Warden, engineering assistant, and Fred Rosenbaum, station man, fly small planes from the Bristol, Virginia, airport.

Mr. Cole received his license in 1946 after a lifetime of building model planes and finally taking lessons at Chilhowie. Now he has logged over 500 hours air time and has also checked out in single-engine sea planes.

Mr. Warden watched 18,000 take-offs and landings on the flight deck of the Navy carrier he served on for 14 months during World War II. Later he received his training at Princeton, and obtained his license in 1946.

Fred Rosenbaum spent many hours at the Chilhowie airport where Harry Garnand, husband of the Abingdon district storeroom stenographer, was a flight instructor. He taught Mr. Rosenbaum to fly and signed his private license.

Today all three are thinking of jointly buying a plane.

## Employee's Daughter Ballerina And Actress

Esteva Carol Collier is only 11 years old, but already she has appeared in several dancing, dramatic and musical recitals and programs.



Esteva Collier

The daughter of Mr. and Mrs. N. W. Collier of Whitesburg, Kentucky, recently received a best performance award for her work in ballet. She is in the sixth grade and holder of a perfect attendance award.

Her father is local representative in Whitesburg of the Hazard district.

## No Sorrow In This Kind Of Pay-Off



For the fourth straight year G. E. Adams, Pocahontas area supervisor in the Welch district, has paid off his employees for going through the year without a disabling injury. So Mr. Adams, standing on the right, treated them to a ham and bean dinner. Other dinners have also been given employees by B. M. Nuckols at Grundy and C. A. Farley at Pineville.

## Two Abingdon Men Are Elected To Rotary Club Offices



Mr. Peck

Mr. Wood

Two Abingdon district men have been named to offices in the Abingdon Rotary Club.

L. C. Peck, Jr., distribution records clerk, was elected first vice president. George G. Wood, local office manager, was elected treasurer.

Mr. Peck was elevated to his position from the second vice presidency, and Mr. Wood will be serving his fourth term as treasurer.

Both men have been active Rotarians since their arrival in Abingdon five years ago.

## P. J. Creasey Of Cabin Creek Plant Retires In April



Mr. Creasey

Percy J. Creasey, turbine operator-A at Cabin Creek plant, retired the first of this month. He had almost 34 years of service.

He first worked at Cabin Creek during the construction of the plant in 1913-14. He returned to the plant and worked there continuously since August of 1920.

Born at Cabin Creek Junction on March 27, 1889, he has continued to live in the neighborhood. He was married in 1910 and they are the parents of two daughters and a son.

Looking back on his service with the company, Mr. Creasey said: "I have always been interested in steam engineering and have read and studied about plant equipment and operating procedures. If the plant equipment is properly maintained, the efficiency will be increased and safety will be promoted. Speaking of safety, I am and always have been an advocate of safety and the safety meetings where we meet and discuss safety suggestions."

In retirement he plans to devote some time to civic improvement and political matters. He also plans to operate a small shop where he will keep plumbing tools to loan and sell small articles used in plumbing work. These ambitions, he points out, will be possible because of the retirement benefits he will receive.

For recreation, he expects to do a lot of dancing, both round and square. So if you see a well-dressed person with a colorful bow tie skillfully dancing a square dance set, it will probably be Mr. Creasey enjoying his retirement to the fullest.

## 'Be Prepared'

## Teaching First Aid To Boy Scouts Proves Rewarding To Claude Bell Of Welch District

Teaching is rewarding. At least, that's why Claude Bell, station man in the Welch district, enjoys teaching Scouts. He helps them to "Be Prepared."

He is proud to pass on his first aid knowledge and company training to the youth in his community in Troop 144, sponsored by the Virginia Avenue Methodist Church in Bluefield, Virginia. There are about 35 members of the troop in the class which has shown a great deal of interest in first aid.

Claude also has helped the troop get an old house near Bluefield to be used as a camping site. Almost any Saturday you can find him there helping the Scouts get it into shape.

Evidence of the interest in first aid is seen by the fact that about 100 people recently attended a meeting when Roy Franklin, Welch district personnel assistant, showed a first aid film. Scouts, parents, Girl Scouts and church members were present as Roy explained new advances and gave several examples how first aid training would help them as Scouts and as citizens.



Claude Bell is shown with some of the Scouts of Troop 144. He teaches them first aid and is helping them prepare a troop camping site.

## Roanoke . . .

(Continued from Page 4)

Mrs. Mayce Sanderson, chief switchboard operator, has returned to work after an extended illness.

Major and Mrs. Wayne Holt of Savannah, Georgia, recently visited the local accounting office. Mrs. Holt was formerly employed in this office.

Mrs. Lillian Spradlin has been transferred to the contract department from the payroll department.

Frank Boitnott, formerly employed in the mail room and now in the Navy, visited the office recently.

Sympathy is extended F. G. Lloyd, lineman, on the death of his mother.

Sympathy is extended S. L. Wood, retired line department employee on the death of his wife.

S. R. Ferguson, line department, has returned to work after an illness.

Recent blood donors include M. L. Waggoner, W. B. Fulcher, and Jessie C. Chase, local accounting; Henry Altieri and S. S. Snidow, garage; L. R. Buchanan, building service; P. A. Hartman, range service, and I. B. Peters, personnel.

Ralph Martin, division engineering, has been appointed chairman of the Roanoke Jaycee's annual Student Government Days.

Mrs. J. W. French, wife of the power sales engineer, was recently elected parliamentarian of the Roundhill Garden Club of Roanoke. She is a former home economist in the district.

Sympathy is extended Gordon Brown, serviceman, on the death of his brother.

Bill Reynolds, meter department, represented the Botetourt County PTA and Advisory Board on a trip through Kansas to study Maxilight School Buildings there in connection with the county school building program. Three others also took the trip.

Charles H. McKeever, son of B. H. McKeever, meter supervisor, has been promoted to Airman 2nd Class. He is serving in Japan.

Mrs. L. Stewart Ross, daughter of W. I. Whitefield, Roanoke division manager, is visiting her parents. Mrs. Ross has been residing in Hongkong, British Crown Colony, where her husband is connected with the Colonial Administrative Service. The Rosses will return by way of Scotland next year.

T. A. Kirby, safety supervisor, has been named chairman of the Roanoke Chamber of Commerce Clean-Up—Paint-Up—Fix-Up campaign for the city.

M. L. Clemons and J. E. Stebar, line department, have returned to work after illnesses.

Sympathy is extended Forest Lloyd, line department, on the death of his mother.

D. E. Trout, Roanoke division managerial department, will head May Day-Pray Day for the Roanoke Junior Chamber of Commerce.

## Welch And Kingsport Also Hit By Snow

(Continued from Page 9)

### Welch Troubles

Falling trees plagued Welch lines with even customers helping to remove them. Wyoming County had more than 2,000 customers without service. C. A. Farley, area supervisor, reported a crew of five averaged about nine hours sleep from Sunday night to Thursday morning. Grundy was also hard hit by 15 inches of snow, causing almost all of the 7,800 customers to be left without service. Grundy crews averaged better than 18 hours a day and had the trouble cleaned up by Wednesday night.

### Kingsport Suffers

Twelve inches of snow and the trouble that followed meant hardship and suffering to some 12,000 Kingsport customers without electric service. The first call came in about 2 a. m. that Monday. Three crews and other available men were out working trouble that had been cleared by Tuesday evening. Loomis Nutter, line supervisor, credited the storm of November of 1952 with helping gain experience to correct damage quickly.

## Lynchburg Youth In Regional Spell-Off

Jack Harker, son of a Lynchburg employee, recently earned the right to regional spell-offs when he finished second in county spelling competition.



Jack Harker

The 13-year-old son of Jack D. Harker, Lynchburg district electrical engineer, will meet with other county winners in the near future. He began his climb to the regionals when he won P.T.A. spell-offs on March 9. Then on March 23 he was runner-up in the county competition. The word "genius" tripped him up in his latest outing, while correct spelling of both "designate" and "dismissal" won him the P.T.A. crown.

### Officers Of Charleston Credit Union



Officers of the Charleston Elec Credit Union talk over some business at the annual meeting of stockholders. New officers elected include, from the left, seated: W. R. Witzel, secretary-treasurer; J. D. Walters, president, and E. A. Murray, Jr., vice president. Standing: H. F. Fennell, board of directors; C. B. Talley, board of directors, and A. W. Brendel, assistant secretary-treasurer. Also elected at the meeting were G. B. Moir, Jr., to the supervisory committee along with F. C. Young and J. A. Allinder while E. H. Braid was re-elected to the credit committee along with A. R. Hoffman and C. R. S. Garten. During the past year, loans totaling about \$24,500 were made to employees. A 7% dividend was declared for the 390 employee members of the organization.

### Jerry Burnette Plays Piano On TV Program

Jerry Burnette, son of J. C. Burnette, Kanawha River plant safety supervisor, recently found out how it was to be on the other side of the television set.

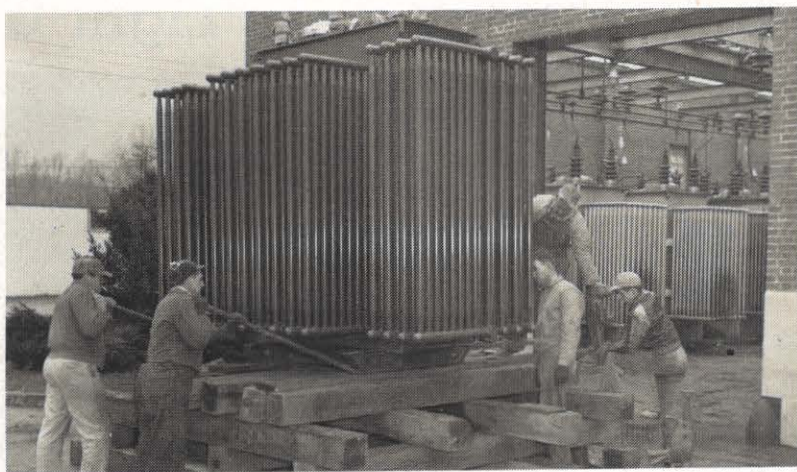


Jerry Burnette

Young Jerry played Chopin's Polonaise on the piano over WSAZ-TV recently when he appeared on the Stars Parade Of Stars, an amateur program sponsored each Sunday by a Huntington firm.

Jerry is in the ninth grade at Lincoln Junior High School and expects to play Tchaikowsky's Concerto No. 1 in a recital sometime in April.

### Kingsport Crew Moves Transformer



A 3,000 kva transformer is being moved into Lovedale substation by this Kingsport substation crew. The transformer will step down voltage from 12 to 4 kv. Reese Scarlett, station supervisor, is getting the station ready for conversion from 22 to 33 kv. Employees shown from the left are J. D. Spivey, J. R. Murdock, Coy Arnold, R. E. Wells and Eddie Jones.

### Jimmy Davis Heads Abingdon Beta Club

The new president of the Beta Club at the William King High School in Abingdon is Jimmy Davis. Jimmy is the son of Mr. and Mrs. J. H. Davis.



Jimmy Davis

Mr. Davis is general line foreman at Abingdon.

A senior, Jimmy is a member of the Key Club and on the varsity basketball and football teams at school.

He is also a member of the Washington County Life Saving Crew and the Abingdon Baptist Church.

### James Yonts, Hazard, Wins Essay Contest

James Bradley Yonts was named winner of the Perry County Soil Conservation District essay contest. He is the son of M. X. Yonts, senior record clerk in the Hazard district meter department.



James Yonts

James, an eighth grade student at the Upper Broadway School received a \$25 U. S. Savings Bond. He is also eligible for the State awards as well as the all-expense paid trip to Louisville for himself and his family.

### Reigning Officers



New officers were elected at a recent meeting of the K-Appa-K's, Williamson district social club. The new officers from the left, bottom row: Patricia Eisel, president, and Betty Roach, vice president. Top row: Dorothy Riggins, secretary, and Florence Murphy, treasurer.

### R. H. Porter Named To Masonic Office

R. H. Porter was recently elected Worshipful Master of Marshall Lodge No. 39, A. F. & A. M., of Lynchburg. He has passed successively through the preceding chairs before reaching his present position.



Mr. Porter

Mr. Porter, a 19-year veteran in the Lynchburg district, is working foreman in the line and station section. He took his Masonic degrees in 1949 and is also active on Scottish Rite Bodies in Lynchburg.

In the same election, W. L. Booth, Jr., electrical engineer, was named treasurer. He is past master of the lodge.

### Illness Proves Benefit To Hobbyist



Sometimes even a serious illness can have happy consequences. Or at least it did in the case of C. H. Price, Huntington division personnel supervisor. In 1952 when he was recuperating from a serious illness, Mr. Price's doctor ordered him to acquire a hobby. Mr. Price chose coin collecting and today proudly displays many rare and complete series, some of which are shown above. Among his coins he has a rare 1836 half dollar and a completed series of mercury dimes, from 1916 to 1945. Many of his coins have been gifts; others he has bought. Mr. Price came with the company in 1927 at Bluefield and in 1936 transferred to Huntington. He is a member of the First Presbyterian Church and the Elks Club.

### New McDowell Station Put In Service



A new substation, known as the McDowell Station, at Bishop, Virginia, has been put in service. The 7,500 kva capacity station provides an additional source of power to the Bishop-Faraday area in the Welch district. Shown throwing the switch is Marvin Bostian of the Bluefield division engineering department. From the left in the photo are: G. E. Adams, Ralph Slade, J. D. Dalton, C. R. Settle and J. W. House, all of the Welch district; A. L. Wellford, Mr. Bostian, Paul Hilliard and Harry Garber, all of the Bluefield division engineering department.

### Cooking Classes Held For Women At Beckley

A five-week series of cooking classes for women employees and wives of employees was held recently in the Beckley district.

Mrs. Dorothy Barker, home economist, assisted by Jennis Gaziano and Mary Sperow, instructed the 55 who attended in uses of the deepwell cooker, oven, surface and broiler. Use of the food freezer and preparing whole meals were also emphasized.

Husbands were present at the final class to enjoy cakes baked during the weeks and frozen. Laundry demonstrations were also given at that time.

### D. C. Kennedy Joins Lynchburg C. V. I.

Duncan C. Kennedy, acting manager of the Lynchburg district, was elected to the board of directors of the Central Virginia Industries, Inc. He will complete the unexpired term of the late G. Roberts Neubauer.

Active in civic affairs, Mr. Kennedy is a past president and member of the Exchange Club, vice chairman of the Lynchburg Planning Commission and a member of the Chamber of Commerce. He is an elder and general Sunday School Superintendent of the First Presbyterian Church.

### Roanoke Men Have Articles Published

Two articles by three Roanoke employees have appeared in recent issues of electric utility publications.

An article prepared by Henry Altieri, auto repairman, and Fred Kellerman, garage supervisor, entitled "Universal Trailer Hitch" appeared in the February issue of *Electric Light and Power*.

The two men have also received an inquiry from the Connecticut Power Company showing an interest in using this type equipment and they have furnished all details to the company.

The second article appeared in the March issue of *Electrical World* and was written by A. H. Graveley, Jr., system operating engineer. It was called "Perforated Dispatching Board Design." Both articles have appeared in *Monthly Operating Notes*.

### Restaurant Group Admits Appalachian As Member

Appalachian has become an associate member of the Virginia Restaurant Association.

In an article in the March, 1954, issue of the *Virginia Restaurant Magazine*, the company was welcomed into the group by director Paul Stamus and first vice president Archie Parrish, both of Roanoke. The article noted the services Appalachian offers restaurant owners and also made mention of the company's cooking facilities and specialists.

C. E. Moore, Roanoke commercial sales representative, has worked closely with this association in the area in assisting new and established restaurant owners.

### AGE Report . . .

(Continued from Page 1)

#### Worth Noting

In addition to the many records established by the company, which Mr. Sporn termed "a continuation of the kind of performance we have been achieving for many years," he pointed out that there were a number of other things of particular significance about 1953. These significant steps include:

1. The addition of 600,000 kilowatts of generating capability—the greatest amount of power installed in one year to date. This new capability consists of three 200,000 kw generating units that will set new standards for efficiency and low cost production. Two are in Appalachian's new Kanawha River plant at Glasgow and one in the Muskingum River plant in Ohio. They brought System generating capability at year's end to 3,631,000 kw. This year will see the addition of two more units of the same size: one at Muskingum and the other at the new Tanners Creek plant of I&M.

2. Progress on the new project at Philo plant in Ohio. A revolutionary new unit there will generate power at the unprecedented steam pressure of 4,500 pounds per square inch and a temperature of 1,150 degrees Fahrenheit . . . a development giving promise of still greater efficiencies and lower costs in power generation.

3. Placing in service of two of the System's new 330,000 volt transmission lines. Highest transmission voltage in the nation, this development will mean greater efficiency and economies in system operation.

4. Development of a program of more intensive sale of the heat pump and of other forms of electric heating and cooling, part of the company's promotion of the greater use of electric service throughout the home.

#### \$75 Million Financing

Last year AGE and two of its major subsidiaries carried out financing programs totaling more than \$75 million to help pay for their continuing growth and expansion.

AGE sold to a group of underwriters 800,000 shares of its common stock realizing \$22,120,000. Ohio Power sold to the public \$22 million of first mortgage bonds and \$10 million of preferred stock. I&M sold to the public \$15 million of its first mortgage bonds and privately placed with institutional investors \$6 million of preferred stock.

Appalachian already this year sold to the public \$20 million of its first mortgage bonds. In addition, it is expected that Ohio Power and I&M also will carry out further financing in 1954, the report noted.

No Fooling The Sun

# Photo-Electric Cells Light Up The Night

When the sun goes down, inventive man has found ways to light up the cities of the world. And as time goes by, ways of lighting up these "thousand eyes" of the city are becoming more and more progressive.

The latest note in street lighting is the photo-electric cell, a device which is cut on and off automatically by the density of the sun's rays. It, like other lighting principles, comes from a long and rich history of electricity and lighting methods.

Back in 1879 the first street lights were installed in Cleveland Public Square. These twelve carbon arc lamps were cut on and off manually until someone hit upon the idea of an eight-day clock which opened and closed the main switch. Further study resulted in the electrically controlled clock, which eliminated winding. This method in a highly developed form is still in common use.

Set By Hand

This type lighting was used in the City of Hazard in the Hazard district from 1935 to 1941. The time clock had to be set by hand to determine time for lights out and lights on. Subject to mechanical failures and repeated re-adjustment, the clock was considered barely satisfactory.

Then in 1941 Hazard installed the photo-electric cell method of controlling street lights. Many cities and towns served by the three companies of the Southern Properties have adopted the electric eye. Although the cells may look different, each one works on the same principle.

This principle stated simply is that when the sun is shining, its rays reach the cell and keep the lights off. When natural light density reaches a low point the circuit is broken and—Presto! Light! It's the principle of electric eyes opening doors in reverse.



Downtown Hazard is lighted by photo-electric cells. Street lights in the picture were cut on automatically when the sun's light reached a low density point.

It was first used in connection with the talking motion pictures in 1928, and the next year waterproof cells were tried for street lighting. In the past few years the original form has



One of the many makes of photo-electric cells, this one has been stripped of its glass covering to show the electric eye, set in the center of the instrument. Resembling a meter, it uses a regular meter socket.

been improved immensely and is now rated tops in the street lighting field.

There can be one or a number of street lights on each cell. The advantage here is that sections of town that get dark fastest will have lights first, not having to wait on the rest of the town. The latest step is the building of the cell into each light fixture.

This method of street lighting has many advantages. It's easy to install, has a low maintenance cost, and does not have to depend on man's judgment of what time the sun will set. The lights will be on when they are needed—will be off when not needed.

A possible disadvantage is presented when a storm brews. Dark clouds will turn the lights on no matter what time of day.

But in the end, there's no fooling the sun, and that's why experts feel the photo-electric street lighting control is here to stay.

## Fund Organization Elects Officers



New officers were elected when the Beckley district employee Flower and Community Welfare Fund organization met recently. Elected to office were, from the left: R. R. Smith, vice president; E. R. Biggs, secretary-treasurer, and E. L. Lawson, president. Two committees were also appointed. Serving on the auditing committee will be Leo C. Bias, Lloyd Humphrey and E. O. Snyder. Lloyd Pomykata, D. E. Murray and H. A. Wilton will serve on the budget committee. A report showed that employees contributed \$1,075 to the club treasury last year, \$610.30 going for flowers for employees who were ill or had deaths in their family. The rest was divided among various Beckley charity organizations.

## J. A. Patterson Heads Rotarians

J. A. Patterson, Logan plant manager, has been elected president of the Logan Rotary Club.



Mr. Patterson

Mr. Patterson, active in the club since 1951, was raised to the new position from the board of directors. He has also served as chairman of many committees and editor of the club's weekly publication. He is a member of the Chamber of Commerce and is a Boy Scout commissioner.

## W. C. Groseclose Is Elected Rotary Head

W. C. Groseclose has been named president of the Marion Rotary Club for the 1954-55 term.



Mr. Groseclose

The Marion local accounting office final bill clerk rose to the presidency from the vice presidency. He also served as treasurer of the club for three years, and during his eight-year membership has served on all committees. He boasts a perfect attendance record with the club over the past four years.

On March 11-13 he attended the 275th district Rotary conference at Hot Springs.

## French Snyder Is First To Benefit On Insurance Plan

Just 17 days after the retired employee hospitalization plan began in the company, French Snyder received benefits from it.



Mr. Snyder

The retired Charleston district line section foreman entered the hospital on January 17, and during his illness received \$330 in benefits. He and his wife both pay the \$1.50 a month premiums, so Mr. Snyder figures that the benefits he has already received amount to 18 years of premiums.

Mr. Snyder is the first retired employee in Appalachian to receive benefits from the plan, which was begun January 1.

He began his employment on June 1, 1926, and retired August 15, 1945. He will be 75 years old on June 7.

## Pantomime Number



Ralph Patsel, night PBX operator at Roanoke, and his partner Betty Jean Spangler pantomime a number at Andrew Lewis High School where the Salem Lions Minstrel was held March 11-13. They did two numbers, "Knot-hole" and "Temptation." This was Ralph's first attempt at pantomimes but he has done comedy and some singing and dancing. Both he and his partner are members of the Variety Revue of Virginia.

## H. D. Shuck, Line Foreman, Retires

H. D. "Buck" Shuck, Oak Hill line foreman in the Beckley district, retired February 1.



Mr. Shuck

to Oak Hill.

Since his retirement, Buck has been traveling. He is now in California visiting his sister and son, whom he has not seen in several years.

## Retirement Gift



A. G. Epperly, substation operator at Danville on the left, is presented a watch from the system operating department by H. E. McCormack, department superintendent. Mr. Epperly is retiring after about 25 years of service with the company.

## A. T. Blizzard, Charleston Vet, Retires April 1



Mr. Blizzard

"I plan to die with my boots on—not sitting in a rocking chair."

That's the life-after-65 philosophy of A. T. "Rosin" Blizzard, who retired April 1. Rosin, Charleston district transmission and distribution line inspector, has been with the company over 30 years.

He began his employment as a groundman for the Virginian Power Company in September, 1913, and had nine years' broken service from that date until May 29, 1922, when he began his 32 years' continuous service.

As a groundman he was a member of the crew that built the first pole line known as the five-mile branch of Kelley's Creek line near Ward, West Virginia. The crew lived in tents and the camp was moved as construction progressed. "They fed us on white soup beans and logger berries (prunes)," he recalls.

Rosin also worked on the first tower line built by the Virginian Power Company. This was a 44,000 volt line built from Scarbro to Packs Branch. The line has since been torn down.

After serving 30 months as a member of a forward port gun crew in the Navy during World War I, he returned to work in 1922 as a line-man. He was a member of a transmission maintenance crew until 1924.

The next six years he was a station man at Thurmond. In 1930 he returned to a transmission crew. In 1948 he was transferred to the Nitro-St. Albans office as a serviceman. He was promoted to his present position two years ago.

In looking back over his years of service he recalls many advances and improvements by the company. He believes the safety program is the most beneficial to the employee. "It used to be every man for himself and the devil take the hindmost," he remarked, remembering that during his earlier days with a construction crew he came in contact with a 6,600-volt line. "I believe I died for about 30 seconds."

Rosin has some very definite plans for the future. "I plan to hunt, fish and look for ginseng." He also wants to devote some time to his hobby of building model ships.

## Ralph Evick's Article To Be In Publication

Material submitted by Ralph Evick, Ashland district commercial representative, will be featured in the May issue of *Picture Your Lighting*. The material was on Polan's Jewelry store lighting and air conditioning installations.

The magazine, published by the Electrical Information Publication, features material submitted by commercial representatives of public utilities over the nation.

## A. G. Mehlman And W. L. Nuhfer Named To Rotary Offices



Mr. Mehlman Mr. Nuhfer

Two Cabin Creek plant employees were elected to office in the Cabin Creek Rotary Club recently.

A. G. Mehlman, assistant plant manager, was named president, while W. L. Nuhfer, chief electrician, was voted secretary.

Both men have been active in the club for several years.

Mr. Mehlman came with the company as a maintenance man on August 26, 1940, and on November 1, 1941, moved up to assistant results engineer. The next year he became boiler room maintenance engineer, and was moved to assistant master mechanic on September 1, 1944. In 1950 he became supervising mechanical engineer and then acting assistant plant superintendent. Promotion to his present position came on September 1, 1951.

Mr. Nuhfer joined the company as an electrician's helper on July 16, 1927, and on January 1, 1934, became assistant chief plant engineer. He rose to his present position on March 1, 1945.

**Grimes' Shift Dominates Sporn Plant Bowling League; Gibbs Takes Individual Honors**



Members of Grimes' Shift, which won the Sporn Plant Bowling League, display a victory sign. Kneeling, from the left, are Bub Stivers, Floyd Capeheart and Buck Tennant. Standing, from the left, are Gene Athey, Sonny Haggerty, John Grimes and Ralph Gibbs, Jr.

Grimes' Shift won everything in sight, including the loop championship, as the Philip Sporn Bowling League came to an end.

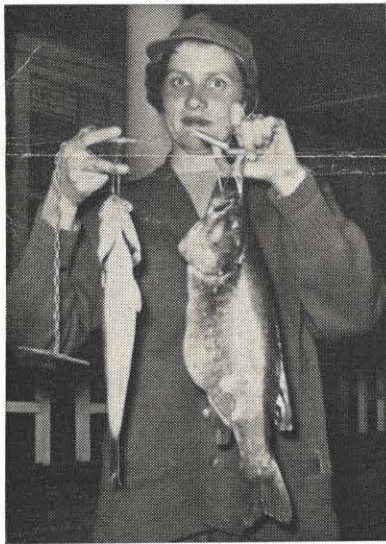
Paced by Ralph Gibbs, Jr., who had high average of 166 pins for the season, Grimes took all three rounds of the league, placed first, second and third on high team three games with 2,534 pins, 2,486 pins, 2,473 pins and then took the first three places on high team games. Their team scores were 968, 937 and 881.

Willis Dudding, member of another team, managed to capture the first two places in high individual three games, while Ralph Gibbs took third. Gibbs also rolled the high individual game for the year, followed by Jack Needs, Robert Gilmore and Keith Arnold.

Emmert's Shift finished second in the league.

Plans have been completed for a six week handicap tournament in the plant. Ten teams have already signed.

**Expert Angler**



Proof that all of the big ones don't get away is shown by Coleene Branson of the Hazard accounting department. This six pound, three ounce bass, on the right, met its master when Miss Branson caught the fish while on a week-end angling trip with her father, G. C. Branson, stores supervisor. On the left is a smaller relative of Miss Branson's prize catch.

**G. L. Furr Catches And Frees Sailfish**

Catching a sailfish is the thrill of a lifetime for a fisherman. Throwing the fish back marks the sportsman.

G. L. Furr, Appalachian vice president and general manager, landed a 7-foot 3-inch sailfish weighing 41 pounds while fishing March 17 off West Palm Beach. It took him 35 minutes to reel in his biggest catch.

Because he released his catch, Mr. Furr was presented a Certificate of Sportsmanship from the Sailfish Conservation Club, founded for the perpetuation of Florida's great sail-fishing. The Award is also endorsed by the Marine Laboratory of the University of Miami, the Florida State Board of Conservation and the Game Fish Research Association.

Mr. Furr was fishing in a party including Loyd Fuchtenberger and Gene Stowers from Bluefield, Otto Fuchtenberger from Ashland and Mr. and Mrs. Reeve Jones from Ashland.

**Paul Gress Gives Talk**

"Capitalize on the Complaint" was the subject of a talk given by Paul T. Gress, Pulaski district meterman, at the monthly district safety and operational meeting.

Mr. Gress pointed out that complaints offer a real opportunity to make friends for the company.

**Demon Keglers Take Third Quarter Crown**



The Demons proved they were just that when the third quarter of the Beckley district bowling league came to a close recently. The Demons walked off with first place honors, and must meet the fourth quarter winners for the second half championship. That winner will meet the Eager Beavers, who outlasted other teams for the first half crown. Members of the Demons include, from the left: Keith Evans, captain, Dorothy Barker, Eugene O'Neal, Jennie Gaziano and Rhonald Meador.

**Pulaski Employee To Head Bowling League**

J. B. Brillheart, Jr., Pulaski draftsman, was recently elected president of the Pulaski YMCA Industrial Bowling League.



Mr. Brillheart

Mr. Brillheart is a past master of Henry Clay Lodge 280 AF&AM, a member of the Pulaski Methodist Church, an Elk and a member of the Junior Chamber of Commerce.

He came with the company on June 18, 1945, as a rodman. He was promoted to his present position on August 1, 1945.

**Fieldale Bowlers**



Members of the Fieldale district men's bowling team are holding their own this year after two previous unsuccessful seasons. At the present they hold the highest score ever rolled in the Fieldale YMCA and have won 23 of 41 games. They realize that their record is subject to change but meanwhile, as they put it, "Bowling sure is a lot of fun." Team members shown are: Earl Joyce, Derwood Merriam, Jerry Sanders, Joe Higgins, Johnny Wright, Earl Bullard and Alfred St. Clair.

**Employee's Midget Team Undefeated**

Twelve wins and no losses.

That was the league record of the Rotary sponsored team in the Williamson midget basketball loop this season. Playing against seven other midget teams, the Rotary five, coached by C. R. Wilson, Jr., Williamson district employee, had an unblemished record for league play and then split in two post season contests.

Their first loss came when they traveled to Lexington, Kentucky, to take on a squad there. The Williamson boys bowed 26-24.

But then Mr. Wilson's Rotarians played an All-Star quintet from his league, coached by Jay Runyon, another district employee, and won 39-37 in a thriller. Mr. Runyon coached the Lions during the season, finishing with an 8-4 record.

**Beckley Bowlers Take Three From Charleston In Inter-District Match; Five Share Honors**



Winning individual honors in the recent Beckley-Charleston bowling match bring smiles to the faces of these five. They are, from the left: R. W. Speas, Charleston; Elizabeth Hancock, Beckley; Elmer Hutchinson, Beckley; Pauline Lanham, Charleston, and Homer Greene, Beckley.

Beckley district bowlers completely whitewashed Charleston district when the two met in a recent inter-district bowling match.

Beckley's No. 1 men's team dropped Charleston by 21 pins while the No. 2 team won by 34 pins. The Beckley ladies made it three straight when they won with 105 pins to spare.

Final totals for the night gave Beckley 8,601 pins and Charleston 8,441 pins, or a difference of 160 pins.

Charleston shared in the individual honors for the night. Outstanding performers were Homer Greene, Beckley—high three games, 538;

Dick Speas, Charleston and Elmer Hutchinson, Beckley—tie for high single game, 196.

For the women Pauline Lanham, Charleston, rolled high three games with 435 and Elizabeth Hancock, Beckley, captured high single game laurels with 182.

A return match on the Beckley alleys has been tentatively scheduled.

**Employee Referees Basketball Tournaments**

Arnold Crotty, Bluefield district employee and a referee of outstanding reputation, was recently asked to officiate at the 41st annual basketball tournament for class A and class B

high schools at the University Fieldhouse in Morgantown.

Mr. Crotty was similarly honored in 1949, when he was one of the youngest officials to work a state tournament.

The State Board of Appeals makes the selections, and bases their decisions on recommendations from coaches and principals, as well as ability, interest and records compiled as an official.

Mr. Crotty came with Appalachian in 1946 and has been a member of the Bluefield softball team ever since. He has often worked football games at Virginia and West Virginia high schools and colleges and works as an umpire in the Class D Appalachian baseball league.

**Hamlin Youngsters On Basketball And Cheerleading Squads**



Ira Handley, Jr., and Judy Black, children of Huntington district employees, are members of the new Hamlin grade school basketball and cheerleading squads.

If there's an unusual amount of basketball talk in the air in Hamlin, West Virginia, these days, you can't blame the people.

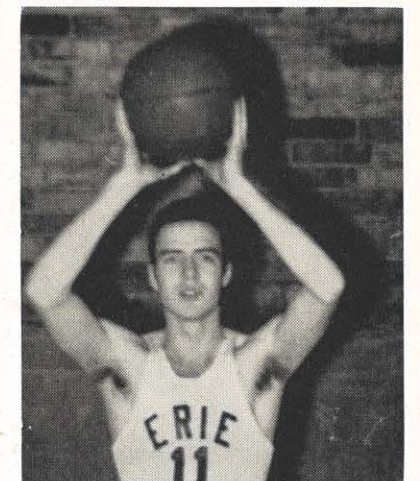
Because most of the talk will be about the new team at the Hamlin grade school, where the fifth and sixth grades have combined to form a court squad with both power and popularity.

One of the players taking the court for the new team, which is the first for the grade school, is Ira Handley, Jr., son of Ira C. Handley, Huntington district working foreman. And one of the cheerleaders is Judy Black, daughter of Virginia J. Black, home economist.

Although the team experienced a losing season the first time out, it raised enough money from game proceeds and donations by the Boosters Club to buy uniforms. George Chandler, Jr., clerk in the circuit court, is coach of the team, while Mrs. Joel Adkins, teacher, trains the cheerleaders.

In playing seventh and eighth grade teams this season, they averaged a turnout of 200 persons a game. The boys feel that the experience they gain in their present league will prove invaluable when they compete in high school circles.

**Erie Sparkplug**



Until this season Erie High School in Olive Hill, Kentucky, had never won more than seven games in a year. But behind the scoring antics of Francis Crisswell during the 1953-54 season the basketball team won 17 games and lost only eight. Francis, the son of David Crisswell, Ashland district area sales representative, scored 494 points for an 18.9 average. The six-foot three-inch center was also outstanding on defense and rebounding. An "A" student, Francis plans to enter VPI next fall.

**Hi-Volt Keglers Are Roanoke Leaders**

The Hi-Volts continued their winning ways as the Roanoke Bowling League moved into its final month of competition. After games of March 22 the Hi-Volts hold a two-game lead in the circuit.

Their 22-11 record is two games better than Fuse Links' 20-13. Blown Fuses, first-half winners, are in third place with a 19-14 record.

Winners of the two halves will meet for the championship on April 19, at which time the second sweepstakes of the season will also be run.

Individually Leroy Gregory continues setting the pace with a 112.8 average, but Tommy Mitchell of the Blown Fuses trails closely with a 112.2 average. Highlight of action during the past few weeks was a 163 game by Glenn Brammer in which he connected for four consecutive strikes.

A poor tenth frame kept him from breaking the season's high game mark of 165 held by Gregory.

## Uncle Bill Johnson Adds Goat To Aid Annual Marion March Of Dimes Drive



Uncle Bill is shown with his helper in downtown Marion. The goat carried coin containers on his sides and collected \$16.10 for the March of Dimes.

W. S. "Uncle Bill" Johnson, retired employee in Marion of the Pulaske district, has added another attraction to his Jot-Em-Down Store conducted for the March of Dimes. This year he has a goat called Billy who has collected \$16.10 in the coin containers which he carried on his sides.

Uncle Bill sells all types of produce and canned goods which are contributed by citizens to his store for sale as a benefit for the March of Dimes. The people of Marion get a great deal of fun out of buying from him because of his banter and sense of humor. He makes each sale like an old-fashioned horse trade.

Coming back to Billy, his helper,

## Harry E. Nash To Be Roanoke Customer Service Coordinator

Harry E. Nash, Roanoke district area sales representative, has been transferred to the job of customer service coordinator.

The coordinator's primary responsibility will be to coordinate the activities of the several district departments to provide new customer service and changes in customer service for domestic and small commercial accounts.

Mr. Nash's wife, Joy, is the promotional display arranger for the commercial department.

Mr. Nash came with the company on February 9, 1926, as a clerk and on May 4, 1942, moved to local accounting. He was promoted to area sales representative on May 16, 1945.

## Minstrel Features 12 Glen Lyn Employees



"Goin' down the Mississippi" with the rest of the Rich Creek Lions Club in their annual minstrel were 12 employees of Glen Lyn plant. The production, a charity and civic improvement fund raising project, played to capacity crowds the two nights it ran. The employees taking part in the minstrel were, from the left: Dave Kettlewell, assistant to the business manager; R. K. McClaugherty, Sam Elliot, Tom Dent, Dale Vest and E. C. Quesinberry, members of the chorus; J. O. Heslep, interlocutor; Raymond Chambers, soloist; O. S. "Cream Puff" Knight, end man; Eugene Comer, chairman of lighting and special effects; and O. W. Bond, business manager.

## O. G. Idleman Dies At Beckley March 8

O. Glenn Idleman, Beckley district substation man B, died March 8 of a heart attack.

He was employed by the company in 1935 as a switchboard operator at the Kanawha Valley hydro plant at London and was transferred to Beckley in 1938 as Scarbro substation operator. He was transferred to substation man B in February, 1954, after the automatization of the Scarbro substation.

An active member of the Oak Hill Methodist Church, he was married and the father of four children.

## Balliet, McColgan, Bennett, Promoted At Kanawha River



Mr. Balliet Mr. McColgan

Three engineers at the Kanawha River Plant have received promotions.

N. D. Balliet, results engineer, has been named plant engineer, while W. W. McColgan, test engineer, was promoted to results engineer. J. A. Bennett, also test engineer, has been moved up to assistant results engineer.

Mr. Balliet, a native of Atlantic City, New Jersey, holds a B.S. degree in electrical engineering from Rutgers University and also did post graduate work at Purdue University. Employed by AGE in 1947, he has worked at Windsor plant for Beech Bottom Power Company and at Logan plant. He came to Kanawha River on August 1, 1952.

Mr. McColgan holds a B.S. degree in mechanical engineering from VPI. A native of Bluefield, West Virginia, he has worked at Logan plant and was transferred to Kanawha River in July, 1952.

A graduate of Polytechnic Institute of Brooklyn with a B.S. degree in mechanical engineering, Mr. Bennett was employed at Cabin Creek in October, 1950. He came to Kanawha River on December 16, 1951. He is a native of New York.

## New OVEC Official, W. H. Ruese, Appointed

Wilbur H. Ruese, of Kansas City, has been appointed superintendent of electrical operations for OVEC.

A 36-year veteran with Kansas Power & Light Company and its predecessors, Mr. Ruese will direct electrical operations involved in supplying the power requirements for the Atomic Energy Commission's Portsmouth Area Project in Pike County, Ohio. This power will be delivered to the AEC project, now under construction via a 330,000-volt transmission network from Clifty Creek plant in Indiana and Kyger Creek plant in Ohio, both under construction.

## Beats Bad Weather

## Bluefield Linemen Erect Practice Pole For Resuscitation, Training Programs



C. W. Hedrick raises the pole from the floor to its horizontal storage position with the help of a block and tackle.

Installation of part of a 35-foot pole in their headquarters has given the Bluefield line department additional opportunity for invaluable practice in pole top resuscitation and other training.

Rather than have to go out to an actual pole every time the men practiced, T. W. Testerman, line supervisor, supervised the erection of the transportable pole, which is part of a 35-foot one taken out of service.

Now when resuscitation practice is taken, the pole is lowered from its airborne storage position and secured to the floor with bolts embedded in the concrete floor. The top of the pole is fastened to an overhead steel beam and can be turned to suit the need.

The training pole has many advantages, including little cost for construction, its helpfulness in training programs and its practical use for

training in bad weather.



George L. Slade, working foreman, prepares to bring "victim" Jesse L. Saunders, lineman, down the pole as J. R. Bailey, lineman, upper left, and Greever Roach, below, help.

## L. M. Cobbs Ends 25 Years In Credit Post

For the first time in 25 years the Charleston Credit Union will have a new secretary-treasurer.



Mr. Cobbs

L. M. Cobbs, Charleston division personnel supervisor, was installed in that office at the first annual meeting of incorporators and stockholders in 1929 and served through 1953. He relinquished the position recently.

During his long tenure of service in the union he has acted as advisor to many groups outside the company in organization of credit unions. He also aided the State Banking Commission in setting up its annual examination forms for auditing credit unions.

## H. M. Strong, Jr., Heads Princeton Rotary Club

H. M. Strong, Jr., local office manager at Princeton in the Bluefield district, was recently elected president of the Princeton Rotary Club.



Mr. Strong

A graduate of Concord College, he taught school for four years in Mercer County before coming with the company in 1938 as a clerk. He transferred to Princeton in 1940 and became local office manager in 1943.

He also is on the board of the First Methodist Church, is secretary of the Princeton Elks Lodge and a member of the Princeton Chamber of Commerce.

He is married and they have two children, a boy, 13, and a girl, 4.

## C. B. Talley Award Goes To Clendenin



Charleston district's C. B. Talley Award for a local office sales campaign running from October 19 to December 18 was won by the Clendenin local office. The office force sold 200 per cent of quota, beating Nitro-St. Albans' 165.1, which was good enough for second. C. R. Metz of Montgomery walked off with individual sales honors with 16 sales. He was pressed by Jo Snyder of the winning office with 14 sales. Betty Smith, 1952 winner, and J. W. Roach tied for third with eight each. Both are of the Montgomery office, which won the award in 1952. Shown above are the winners. From the left, they are: C. R. Metz, Betty Smith, C. V. Harris, C. B. Talley and R. B. Wolfe, Clendenin office, who won the lucky jackpot drawing.