

Pray big prayers and
you will get big
answers.

—NORMAN VINCENT PEALE

The Illuminator

If you consistently do
your best the worst
won't happen.

—B. C. FORBES

Vol. V, No. 8

KENTUCKY AND WEST VIRGINIA POWER COMPANY

APPALACHIAN ELECTRIC POWER COMPANY

KINGSPORT UTILITIES, INC.

May, 1954

Record Year

Kentucky Wins 1953 George A. Hughes Award For Outstanding Range Sales



George A. Weatherton, center, accepts the George A. Hughes award on behalf of the Kentucky and West Virginia Power Company from J. A. Bell, left, of the Hotpoint Company. Harry Rostofski, Edison Electric Institute awards chairman looks on.

Kentucky and West Virginia Power Company for the second time in four years has won the George A. Hughes award for electric range promotion in companies with less than 250,000 meters.

At the same time the company had a record year in range sales, totaling 4,676 sales in a 17-county area. The 1953 Hughes award is added to a 1951 top range award, a 1952 commercial cooking Hughes award and a second place in 1949 in range sales.

The award is sponsored by Hotpoint and was presented to George A. Weatherton, general commercial manager, at the Edison Electric Institute Sales Conference in Chicago recently.

Company sales accounted for 1,015 units of the over-all range total. Mr. Weatherton attributed the record year and the winning of the award to several factors, including the AGE sales campaign, which he termed "a tremendous push for both company and dealer sales."

He also pointed to the company's

Roanokers Give An 'Easter Lift' For Polio Patients

Employees of the Roanoke general office building recently joined hands to organize an "Easter Lift" for the patients of the Polio Ward of the Memorial and Crippled Children's Hospital. The project was organized by Norma Jean Fields, cashier.

The presentation of large Easter baskets and about 40 minutes of entertainment highlighted the "lift" for the 18 patients. Company personnel, through individual contributions, provided the baskets as well as making a cash donation to the wards' Supply Fund which covers additional needs.

Entertainment included a king-size Easter Bunny from the Heironimus department store to distribute the baskets, books and puzzles. Richard Geary, teen-age TV and recording star, appeared on the program with Patty Smith and George Blankenship. J. A. Mundy and Johnny Johnson, system employees, presented a comedy skit. Miss Fields acted as master of ceremonies.

own campaigns for dealer and company personnel as a stimulation. The Hughes award entries were judged on outstanding sales and promotional activities programs and the actual sales results derived from such a program.

Turtle Club Recognizes J. E. McClain Of Kanawha; Safety Hat Saved Life



J. E. McClain, holding his Turtle Club hat, is flanked by W. S. Kitchen, system safety supervisor who holds Mr. McClain's certificate, and H. C. Skaggs, Jr., Kanawha River plant manager.

On October 19, 1953, a gas recirculating fan at Kanawha River plant failed, injuring two employees. C. F. Hodges, auxiliary equipment operator, was injured in his leg. J. E. McClain sustained a severe head laceration, a fractured vertebra and numerous cuts and bruises.

And Mr. McClain thanks one thing for his life—the tested and approved hat he was wearing, which was badly dented by an object that might otherwise have crushed his skull.

Recently Mr. McClain was recognized by the Turtle Club of America, an organization formed with the express purpose of encouraging the use of safety head gear, through the recognition of lives saved by such use.

W. S. Kitchen, system safety supervisor, presented Mr. McClain with the symbols of membership in the club, including a pin, a framed certificate and a special safety hat bearing the Turtle insignia.

In making the presentation, Mr. Kitchen pointed out that this is the

Our Business Outlook Bright, Sporn Tells AGE Stockholders At Annual Meeting

The prospects of expansion of every phase of the company's business have never been brighter, President Philip Sporn told shareowners at the 47th annual meeting of the American Gas and Electric Company on April 28.

Mr. Sporn said it was inevitable—barring a worldwide holocaust—that AGE's electric power peak demand and sales would double in "the relatively near future," possibly 10 to 12 years hence.

The president also expressed optimism over the company's ability to maintain satisfactory earnings on the capital that will be needed over this period so that present plant capacity and generation of power can be doubled. Improvements in expanding system plant and greater economies in generation will help bring this about, he said.

As for 1954, Mr. Sporn forecast continued growth in the face of the current general business decline, although at a rate less than experienced during the past seven years. On the basis of the first quarter's results, he projected gains of about 6% in system peak, 5% in system input and 4½% in gross revenue, the latter figure reaching \$232-million. "Net income should reflect the increase in

system input and system sales," he said. "By 1955 the long-term rate of growth of close to 7% should reassert itself."

He pointed out that more intensive effort is being made on area and load development, and in particular a program aimed at the residential sales market with the goal of the all-electric home. He noted that the company had embarked on a stepped-up program of expanding use in the domestic field involving not only the

heat pump but residential air conditioning and resistance heating as well.

Mr. Sporn reviewed major highlights of 1953 for the shareowners and concluded with a prediction for 1954 of "more firm foundations from which to advance to new levels of demand, output, earnings, service, and benefits to the nation's economy, to the area we serve, to our customers, to the people we employ, and to our shareowners."

Ground-Breaking Ceremony Opens Work On Kingsport Service Building



A group of Kingsport employees look over the site of the new service building as ground was broken on April 5. They are, from the left: J. E. Wright, vice president and general manager; L. E. Nutter, line supervisor; D. P. Blankenbeckler, stores supervisor; S. E. Russell, lineman; M. C. Simpson, commercial manager; J. A. Randall, meter supervisor; J. P. Smith, lineman; C. H. Hurd, truck driver-lineman; Lindsay Wade, lineman; Woodrow Ball, groundman; Hubert Greene, groundman; Clarence J. Bryan, assistant general manager; R. C. Scarlett, station supervisor; and J. J. Potts, working foreman.

Ground has been broken and construction started on the new Kingsport storeroom and service building.

The new building will be located beside the Cumberland distribution substation on Kingsport's main street. It will replace the old metal shed and other buildings at the steam plant.

J. E. Wright, vice president and general manager, explaining the new building, says, "We've been using the facilities at the steam plant for the past 27 years and have simply outgrown them. In the new building all service facilities will be consolidated. Space will be provided for the stores department, the line department, substation crews and a garage."

Cassell Brothers of Kingsport have been contracted to build the service quarters. Present plans call for its completion in early fall.

Wilbur C. McMahan Named Assistant To Charleston Manager

Wilbur C. McMahan has been named assistant to the Charleston district manager, C. B. Talley. Mr. McMahan assumed his new position April 12.



Mr. McMahan

He comes to Charleston from Beckley, where he has been area supervisor at Oak Hill since October 1, 1953.

A native of Tennessee, he joined the company on June 14, 1948, as an engineer in the Beckley district, a few days after his graduation from the University of Tennessee with a B.S. degree in electrical engineering. On June 1, 1950, he was promoted to area superintendent for the Rainelle area.

Mr. McMahan served three years in the Air Force. He is a member of the West Virginia Society of Professional Engineers, the Oak Hill Rotary Club, the Oak Hill Chamber of Commerce and the Baptist Church. He is married and the father of three children.

first known employee in AGE to become a member of the Turtle-Club.

J. L. Darby Elected To Post In Engineer Group

James L. Darby was recently elected secretary-treasurer of the West Virginia section of the American Society of Agricultural Engineers. He is agricultural sales engineer for the Point Pleasant district.



Mr. Darby

Mr. Darby joined the company on June 11, 1951, as agricultural sales engineer. In June, 1953, he was given an Honorary Farmer degree by the FFA chapter of Wahama High School in Mason for his contributions to electrical applications.

O. C. Hall Elected Rotary Club President

O. C. Hall, area supervisor in the Beckley district, was elected president of the East Rainelle Rotary Club. An active member in the club since July of 1952, he was employed by the company in 1950.



Mr. Hall

Mr. Hall also is a member of the Junior Chamber of Commerce and the West Virginia Society of Professional Engineers. He has served as secretary-treasurer of the latter group.

The Illuminator

Published monthly for employees of Appalachian Electric Power Company, Kentucky and West Virginia Power Company and Kingsport Utilities, Inc., and their families. Articles herein may be reproduced provided credit is given.

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Seven Short Years

Time sure flies. It doesn't seem too long since the end of World War II.

Most of us with our three companies in 1946 thought we were very "grown up" because our companies had shown such growth since their organization. And yet, seven years later, we are just beginning to realize what tremendous growth is. The post-war expansion period may well be the greatest in our history.

The employee information program on our operations in 1953 certainly shows the contrast between our companies today and in 1946. The exact figures are not important—but the growth is. Many phases of our business doubled in that time.

Here, in reality, we begin to realize the importance of planning in our business. Who of us seven years ago would have anticipated those huge increases in miles of line, in customers, in capacity, in investment, in residential usage? Who, that is, would have anticipated them in seven short years?

We constantly hear in our business how important, even vital, that our supply always exceed any demand. So it is evident by figures in the E. I. P. session that our planners had the vision it takes to make long-range plans.

Much of our progress has been due to our product. Electricity is often referred to as man's best servant. And yet it has become more than a servant. Reddy has grown in stature until he has become a full-fledged partner in businesses as well as in homes and on farms.

It is apparent, too, that we need to keep growing. Perhaps our rate of growth will decrease some, but the fact remains our business can continue to grow and be as dynamic as the product we sell.

Stop And Think

This concerns you.

Last year 17 people retired in our three companies. This year 30 employees are scheduled for retirement in Appalachian, Kentucky and Kingsport.

In 1963 there are 66 people reaching retirement age. Studies in the personnel departments show as many as 90 employees may reach retirement age during 1968.

"A long way away," you may say as you think of the years ahead before retirement. What of those 30 people who are to retire this year? Probably most of them made some definite plans for retiring, but many fail to do so.

The point of all this is that you are overlooking a good bet if you haven't given some thought to retirement. If you need help and would like to have literature or information on planning for retirement, see your personnel supervisor.

If you want to go beyond helping yourself, then lend a hand to that friend who may be nearing retirement. Ask him what plans he has made. Impress on him that the time to plan for retirement is now—not after retiring.

Your Opinion

What are the three most important responsibilities of parents? Why?

IN THE SPOTLIGHT

VERNIE WOODROW GARRETT, Distribution Department, Abingdon District



In my opinion the three greatest responsibilities of parents are:

The first obligation of parents to children is to set the right example by living an upright Godly life; then having good influence on the children while they provide the physical necessities of life.

Second, train the children in the nurture and admonition of the Lord, teaching them by the Bible to trust in God and obey authority. This will help to have moral and spiritual health, with strong bodies, to work and become useful to their country and their God.

The next greatest responsibility is to rule the children in love, demanding respect and obedience, not sparing the rod when necessary for this accomplishment. When children respect parental authority they will also yield to civil and divine authority.

RICHARD S. BARTON, Maintenance Department, Philip Sporn Plant



Since "the child is parent of man," we are forcefully reminded of the magnitude of parental responsibility in the affairs of a world of diverse customs, government and religion.

In being true to all trusts, parents may find they are responsible to myriad duties to society, government and religion. However, they may conclude that there are certain responsibilities which are universal and encompass all the duties of parenthood.

Among these are: (1) physical culture necessary to produce healthy bodies; (2) mental culture necessary to a vigorous mental health; and (3) spiritual guidance necessary to the spiritual growth and well-being of their children.

CARL B. PATTESON, Turbine Operator, Glen Lyn Plant



The three most important responsibilities of parents are providing security for their family, being living models and encouraging, directing and instructing their physical, educational and spiritual growth.

The security of the family revolves around the home. This is in the form of financial security such as earning capacity, savings, insurances, etc. But it should not stop here—the home should be a haven to which they will all turn for rest, assurance, encouragement, advice and instruction.

Parents should watch the physical growth of their children, providing wholesome foods, medical attention and corrections, and safe places for play and recreation.

They should demand and work for the best in education and good honest government.

Their spiritual growth should be encouraged and effective. Without it they will not have the necessary standards of moral values and a purpose in life.

If the above is followed, instead of having juvenile delinquency we will have future citizens trained and prepared to take their proper place in the community.

FRANCES STOCKTON, System Accounting, Roanoke



The three most important responsibilities as parents are the health of our children, their spiritual guidance and their education.

First, we should provide them with the proper food, clothing, shelter, medical care and wholesome recreation. Good health is a fundamental aid to happiness.

Second, we should give spiritual guidance. It is important to start them attending church regularly at an early age. Faith in God provides them with strength and a purpose in life. The example we set has a great influence on their ideals and morals.

Third, we should educate them for the work they are best suited for. Education prepares them to assume responsibilities as good citizens and parents.

GORDON C. WARRICK, Line Department, Roanoke District



1. To provide for the physical, mental, spiritual and moral needs for one's children so that they may develop into a well-rounded citizen and be able to cope with the various problems and needs of life.

2. To provide an environment of love and affection in the home so that from childhood to an adult, one's children will feel a sense of companionship and security.

3. To share the problems that face our children and attempt to solve them in a manner to strengthen their confidence, respect and understanding.

CLARENCE CARTER, Lead Draftsman, Engineering Section, Kingsport



I think the three most important responsibilities of parents are to establish a desirable home, attach themselves to the church of their choice and do everything possible to help their children obtain the best education possible for them.

The home is where the child's mind starts to develop. Therefore, I think that the atmosphere in the home has a great deal to do with the personality of the child, both mentally and morally.

Through our local church, we are able to get help in the spiritual guidance of our children. Through our schools we can help our children get their education in order that they will be better fitted for life and therefore make better citizens.

Letter Of Appreciation

Customers take good service for granted. That's the way it ought to be. But it's still nice to hear from a pleased customer.

That's exactly what happened recently after Andrew Good of the Roanoke district line department answered a complaint. The company received a letter from Mrs. J. M. Logan of Rt. 1, Salem. The letter follows:

"This is just to tell you how nice it is to deal with your company. I called to ask about a humming noise which your Mr. Andrew Good came to inquire about.

PAULINE GARRETT, Home Economist, Hazard District



I feel that one of the highest goals a parent can set for himself is to be a successful parent. To maintain such heights, a parent must fulfill numerous responsibilities. Three of the more important responsibilities lie within the spiritual, the social and the economic development of their offspring.

These are important together with the physical development of youth to insure producing well-adjusted men and women for the future generations. If we as parents miss developing these three goals in our children, we have spent a wasted life.

If we fully develop these lines in our children, we will not need to have our names placed upon a pedestal to be remembered because our life will be a light, so to speak, carried down through future generations.

MRS. PARTHENIA H. WINNER, Personnel Department, Beckley District



In my opinion, the first responsibility of parents is to see that their children are given the proper training at home from the time they are born. This is where they get their first impression of people and their surroundings. They should be taught to respect others and above all, have a mutual understanding with their parents.

Second, parents should give their children the best possible education they are able to provide for them.

Third, and very important, the parents should see that the children receive the proper religious training and they should be taught to attend church regularly.

I think these are the three most important responsibilities of parents, because they will prepare the children to face any situation without fear or hesitation.

WILLIAM HUBERT KING, Meter Department, Williamson



Spiritual guidance; educational opportunity; material things are the three most important responsibilities of parents.

In our home, we feel, spiritual guidance is of utmost importance. "As a twig is bent, so grows the tree." We strive continually to teach our daughter and two sons

to be kind to each other and to others. (You who have more than one, know this is quite a task!) Nightly prayer is customary.

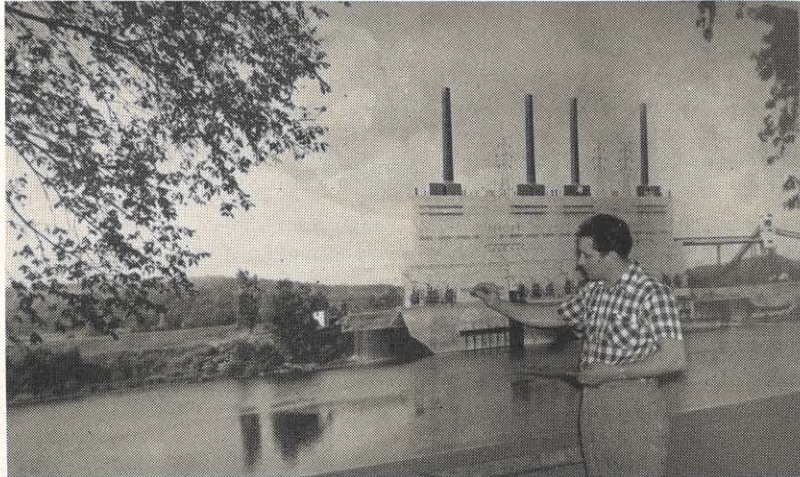
Having a wife who also loves children helps immensely. By teaching them to do for themselves but helping when the work appears too difficult, and doing this willingly, keeps them moving forward.

Providing them with food and clothing is material. A personal allowance teaches thrift.

Each child must feel it is loved. Love, family love, is most important for a child.

"It seemed to have disappeared in the meantime . . . but your personnel all the way were most pleasant and helpful. I always hope that our utility companies will be privately owned. (I have no stock either.)"

Open House At Enlarged Pulaski Office



Upper Left: Pulaski's recently remodeled and expanded district headquarters and general office building. Upper Right: The modern 300-seat auditorium and demonstration kitchen. Lower Right: A. Villani, New York City commercial artist, puts the finishing touches on the mural of the Philip Sporn Plant which is displayed in the lobby of the new office. Mr. Villani also did a mural of the Claytor Hydro Plant.

The remodeled and expanded Pulaski district headquarters and general office building has been opened to the public. Open house, which was attended by about 1,700 persons, was held early last month. Prior to the general open house, employees and their families were conducted on tours of the new facilities.

The modernized structure has been completely rebuilt. It is 54 feet wide and has been expanded to a depth of

165 feet. The expansion provides floor space for all of the necessary district offices, auditorium, lobby and other requirements for district control.

Modernization of the Pulaski office practically tripled available space. In the past, departmental offices were scattered in various buildings about the city.

In addition to departmental quarters, the new office houses a modern and well-lighted 300-seat auditorium, an all-electric demonstration kitchen, a commercial kitchen and a spacious lobby with considerable display space.

One of the most unusual attractions of the enlarged office can be seen in the lobby. Two photomurals, each 7 by 14 feet, can be seen from the main entrance. The murals are of the Philip Sporn and the Claytor Hydro plants. The prints were finished in natural colors.

A heat pump, which will provide year-around air conditioning, also was installed in the new headquarters.

Pancakes — 6,000 Of Them — Eaten During Fund-Raising Drive



This is the battery of batter beaters that served up 6,000 pancakes in two days at Bluefield. They are, from the left: C. O. Warren, Lions president; C. K. Caldwell, Bernard Wilkerson and H. H. Hutchenson, district commercial cooking specialist.

Pancakes by the thousands were served to a hungry public in the Bluefield auditorium recently as part of a fund drive for the new Bluefield swimming pool.

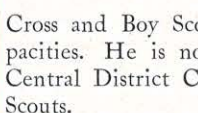
Sponsored by the Bluefield Lions Club, the two-day pancake fiesta was attended by enough people to take care of 6,000 pancakes. The Aunt Jemima company donated all the pancake flour, along with Aunt Jemima herself and an accordionist for entertainment. Sausage, coffee and syrup were also furnished. At one dollar per head, the swimming pool fund was considerably swelled.

H. H. Hutchenson, commercial cooking specialist, headed the pancake cookers. Employees in the Bluefield Lions Club are W. J. Gillespie, Jr., C. M. Bailey and Earl Wood.

R. Conner Foster Of Lynchburg Is Civitan President

R. Conner Foster, Lynchburg district record supervisor, was elected president of the Lynchburg Civitan Club last month. He is a charter member of the club and served on its first board of directors.

Active in civic affairs, he is past president of the Industrial Management Club and has served the Community Chest, Red Cross and Boy Scouts in various capacities. He is now serving on the Central District Council of the Boy Scouts.



Mr. Foster

A member of the First Baptist Church, he is a veteran employee of the company. He was employed in July of 1929.



H. B. Newland, right, pauses in the lobby as he conducts a group of visitors through district headquarters during the formal opening. About 1,700 persons inspected the office.

D. L. Shannon To Farm And Travel After Retirement



Mr. Shannon

D. L. Shannon, collector in the Charleston district accounting department, retired May 1, after almost ten years' service.

Mr. Shannon joined the company on June 20, 1944, as a collector, bringing with him a long and varied career in West Virginia and Ohio.

Born May 11, 1889, at Clear Fork, he attended Bailesville High School and Concord State College. He taught for three years in Wyoming County schools after completing a teacher's course at Concord.

He then became an accountant for the Wheeling Can Company, and later joined the B. F. Goodrich Rubber Company. During the 1920's he was part owner and manager of the Shannon-Gore Grocery Company in Logan, and then became a salesman and manager of the Imperial Ice Cream Company. From 1939 until his employment with Appalachian he was manager of the Williams Appliance Company in Man.

Mr. and Mrs. Shannon now reside in Charleston. They are the parents of one daughter, who is married and lives in Salt Lake City, Utah.

During his retirement Mr. Shannon plans to spend considerable time on his farm near Oceana in Wyoming County. He also wants to travel and hopes to spend his winter months in Florida.

Your Safety Team

Plant Employee Safety Never-Ending Job Of The Plant Subject Committee

Eleven years is a long time to work on a project. But for one group of men 11 years is a mere drop in the bucket—the job they are doing will go on and on.

Only the men in the group will change, usually every two years. These men serve on the Appalachian General Safety Committee and their job is the safety of every employee in the system. Safety is a never-ending job, but during the first 11 years of operation the committee has made much progress.

Suggestions that originated in local offices, suggestions from management, suggestions from experts in a particular field, in fact suggestions from every source have become safety rules through the efforts of these men.

THE ILLUMINATOR has carried stories on the Line Subject and Substation Subject committees, two of five subject committees that work under the General Safety Committee. In this issue the Plant Subject Committee will be treated.

H. R. Andrews, Philip Sporn plant manager, is chairman of the committee. Currently serving with him are J. A. Patterson, Logan plant manager; L. E. Turner, Glen Lyn plant manager; C. G. Coughlin, Cabin Creek plant manager; H. C. Skaggs, Jr., Kanawha River plant manager, and R. W. Speas, hydro plant supervisor for the Kanawha Valley Power Company.

Men serving on the committees are usually steam plant managers and supervisors from hydro plants. Notable in their achievements was the preparation of the initial draft of the proposed power plant safety manual. This committee initiated the manual, various plants took specific assignments and reviewed and prepared material, and the committee is giving it the final going-over.

Committee members study all accidents involving plant and hydro personnel; problems of design, equipment and material; and proposed safe practices used in the plant area. They then make recommendations for prevention of accidents.

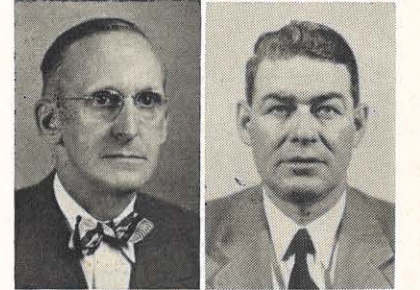
This committee, like the others, meets every spring and fall.

Next month the Miscellaneous Subject committee will be discussed.



Mr. Andrews

Mr. Patterson



Mr. Turner

Mr. Coughlin



Mr. Skaggs

Mr. Speas

New Commercial Campaign Begins

The Southern Properties will join the rest of the American Gas and Electric companies in what is termed "the first concerted promotional effort of sale of residential and commercial heat and air conditioning units."

Representatives of all Appalachian districts, Kingsport Utilities and Kentucky and West Virginia Power Company recently attended a school in Roanoke where the promotional campaign was outlined. Experts from several heat and air conditioning manufacturers spoke to the group during the four-day sessions. These representatives spoke on resistance heating, air conditioning, the heat pump and their applications.

Representing the company districts were employees who work with builders, contractors and sellers of these electric installations. Attending all or part of the sessions were 34 employees.

Design Planter Box For 4-H-ers



A planter box which illuminates the 4-H emblem has been designed by Mrs. Rebecca Lee, Kingsport home economist. Mrs. Lee, at the right in the picture, and Sue Nottingham, also a home economist, presented the box during a demonstration of home lighting before 706 4-H club members in the Kingsport area recently. The box is equipped with a light that shines on the 4-H emblem, which is decorated with silver glitter. Mrs. Lee has suggested that the box be a project of each club, so that it can be used to signify that a meeting is in session. Potted plants are placed on either side in the mounted box, making it an attractive classroom decoration when the club is not in session.

Bluefield Division

Welch District

New employees include Bronté Charles, Grundy home economist; Gusta Rife, Grundy junior clerk, and Helen P. Vermillion, Welch PBX operator.

Sympathy is extended Mr. and Mrs. Erle McKinney on the death of her grandmother.

M/Sgt. Benjamin E. Bates, Jr., son of Mr. and Mrs. B. E. Bates, spent a recent furlough with his parents before sailing for Germany, where he will serve with the Atomic Artillery Battalion.

James C. Smith, Jr., commercial department manager, is a new member of the Welch Kiwanis Club.

Richard J. Wood, assistant district manager, is a new member of the Welch Rotary Club.

Hal H. Skewes, Coalwood station man, has resigned.

Joan E. Bare Macky, PBX operator, has resigned to accompany her husband to Morgantown.

Abingdon District

Gordon Craig, agricultural sales engineer, has been elected third vice president of the newly organized Abingdon Lions Club.

Ruth Caldwell, junior cashier, has been re-elected recording secretary of the Abingdon Business and Professional Woman's Club.

Robert J. Weisfield, area sales representative, has been named co-campaign manager for one of the candidates running for president of the state Junior Chamber of Commerce.

Elected to the 1954 Tobacco Festival steering committee were: Ruth Caldwell, junior cashier; Gordon Craig, agricultural sales engineer; James E. Prater, appliance serviceman, and Robert Weisfield, area sales representative.

Kelly Rowland, local office supervisor, has been elected to the Clintwood Kiwanis Club board of directors.

Bluefield District

W. E. Brooks, meter, and Dewey Jessee, Richlands area serviceman, have returned to work after recent illnesses.

Sympathy is extended Paul E. Hilliard, division station engineer, on the death of his mother, and Alice Coulter, accounting, on the death of her father.

Sympathy is also extended Robert Runion, Mullens line crew, on the death of his brother-in-law, and R. W. Smith, retired employee, on the death of his wife.

Anna Beverly is a new payroll department employee.

J. T. Allen and C. P. Peterson, retired employees, visited the Bluefield office recently.

Glen Lyn Plant

Louis H. Wiley, retired employee, is recuperating after a recent operation.

D. C. Duncan of Roanoke was guest speaker at the Rich Creek Lions' Club annual ladies' dinner.

Mrs. Leona Martin, Roy Trent, H. D. McGraw and G. C. Thompson have returned to work after recent illnesses.

Sympathy is extended Raymond



Elliott on the death of his uncle and Marvin Wills on the death of his grandmother.

The Princeton High School science class and the Tazewell 4-H Club toured the plant during the month.

Mr. and Mrs. E. E. Comer attended the wedding of their son, Pvt. Elgene Comer, at Aiken, South Carolina. Mr. Comer married Roena Akers of Narrows, Virginia.

Mrs. R. N. Wilkinson, wife of the working foreman, is confined to Giles Memorial Hospital in preparation for an operation.

Pulaski District

Mrs. Fred Lawson, Saltville chief operator, has been elected secretary of the Women's Auxiliary of St. Paul's Episcopal Church in Saltville. She is also president of the Saltville High School Parent-Teacher Association.

K. L. Buckland, engineering, has returned to work after an arm operation.

Christine F. McPeak, Dorothy R. Rymer and Rozelle Clayburn are new employees.

Mrs. E. C. Porterfield, wife of the Byllesby employee, is recuperating from a recent illness.

Mrs. John R. Hudson, wife of the stores department employee, is improving after a recent operation.

Mrs. D. P. Minichan, wife of the district manager, attended the Daughters of the American Revolution convention in Washington.

Donna Jo Saunders, daughter of Maxwell L. Saunders, line section, received her nursing cap and will serve a three-year training period in the University of Richmond hospital. She received her cap from the Pulaski Hospital School of Nursing.

Roanoke Division

Fieldale District

Mrs. Virginia Hancock, home economist, attended the recent Home Economist Convention in Richmond.

Joe Higgins, area representative, attended the recent irrigation conference at VPI in Blacksburg.

Harry Workman, instrument man, attended the Shriners' convention in Richmond, April 24, as a delegate.

Douglas Martin, stores clerk, now on military leave of absence, visited the office recently. He is on his way overseas.

System

Recent blood donors include G. F. Cromer and R. F. Howard, real estate and right-of-way; L. E. Jefferson, accounting; and R. J. Stinnett, civil engineering.

Carl Hedgecock, Ruth Goodpasture and G. G. Nicholson, system accounting, have returned to work after recent illnesses.

Elaine Ramsey was entertained with a linen bridal shower at the home of Katherine V. Kerr, April

20. Charlotte Key assisted the hostess.

Mrs. William Coleman Fisher of the Turner office recently assisted in the dedication of six fireplaces at the new Dunbar, West Virginia, city park. She is a member of the Beta Xi chapter of Beta Sigma sorority.

G. R. Barbour and his wife, the former Iona Robertson, moved to Roanoke when he was transferred from the Turner station. His wife is a former company employee.

O. E. Casto of Charleston has joined the Turner Station organization.

Lynchburg District

Sympathy is extended Jesse L. Ashworth, accounting, on the death of his father.

Joan L. Harrod, home economist, is a new employee.

R. H. Porter, T&D line and station section; R. L. Davis, stores; and W. L. Booth, engineering, participated in degree work during the spring reunion of the Scottish Rite Bodies of Lynchburg recently.

S. M. Glass, engineering, and Bessie L. Johnson, accounting, have

(See Lynchburg, Page 5)

Kentucky

Hazard District

Esque Combs, transportation, has returned to work after an illness.

Willie Jones, retired employee, is recuperating at his home in Leslie County after an illness.

A1/c Roy Napier, meter department, now on military leave of absence, visited the office recently. He has just completed 29 months in Japan.

Sympathy is extended the family of Adolph Albin, who died recently.

Pikeville District

Sympathy is extended C. A. McKinney, district superintendent, on the death of his mother.

Mary Lou Draughn is a new home economist.

Hursel Johnson, Pike County school teacher, has been employed as area sales representative during the school months.

Ashland District

Sympathy is extended Elmer Musser, garage, and George Price, troubleman, on the death of their father and father-in-law, respectively.

Sympathy is also extended O. F. Sutphin, main accounting, on the death of his father.

Anita McClure, whose father, John McClure, is right-of-way agent, is a member of the Ashland High School Tomcat band which was recently invited to participate in the Cherry Blossom Festival in Washington for the second straight year. The band was chosen second best in the nation last year.

Kingsport

Sympathy is extended Mr. and Mrs. R. C. Scarlett, Jr., on the death of her mother.

Sympathy is extended L. M. Safriet on the death of his uncle.

Mabel Moore, former accounting department employee, and now a student in Washington, D. C., recently visited in Kingsport.

Huntington Division

Williamson District

Catherine Turner has resigned from the accounting department.

Margaret Carrico has returned to classes at Montreat College, North Carolina, after an appendectomy in Asheville. She is the daughter of Everette Carrico, T&D department.

Logan Plant

L. A. Singleton, E. D. White, C. R. Shepherd and Sherman Workman have returned to work after extended illnesses.

J. R. Ellis has returned to work after a tour with the Marines.

Sympathy is extended Arlington Riffe, Jr., and E. R. Kimmell on the death of their fathers and H. D. Morrison on the death of his mother.

Logan District

Howard J. Collins, personnel supervisor, was appointed to the Logan community council recently. He will represent the National Foundation for Infantile Paralysis.

Employees now taking the Dale Carnegie Effective Human Relations course are Paul C. Gosney and E. K. Bias of the Madison office and Emil Gore, J. B. Tucker and Paul Jeffrey of the district.

Oretha Lambert of the engineering section was recently elected historian of the Eta Iota chapter of Tau Phi Lambda social sorority.

Earl F. Whitman is a new groundman in the T&D line and station section.

Huntington District

Carlos Akers and Azel McCurdy, Jr., attended the West Virginia 20th annual state-wide safety conference in Charleston recently. Mr. McCurdy is chairman of the public utilities section.

Marjorie Toney has resigned from the system billing office in Huntington.

Charles E. Derbyshire has returned to the system billing office in Huntington after two years' military leave of absence.

S. W. Mustaine, Jr., local office manager, has been appointed player agent for Huntington's Little League this summer. His duties include giving the young baseball hopefuls try-outs and assigning them to clubs.

Charleston Division

Beckley District

Mrs. Frances Jones, East Rainelle office cashier, appeared as a model in the Rainelle Junior Woman's Club annual style show recently. Mrs. Jones modeled a hair style.

J. E. Vines, Rainelle area line crew foreman, has been appointed committee chairman of a Cub Scout pack at Rupert.

Mrs. R. H. Price of Rupert has been elected president of the Rupert Junior Woman's Club. Mr. Price is serviceman in the Rupert area.

Harry Wilton and Kyle Ellison have returned to work in the Oak Hill area after an automobile accident.

Sympathy is extended H. E. Session, commercial department, on the death of his brother, and R. D. Smith, accounting, on the death of his mother-in-law.

Sympathy is also extended Robert Honaker, Oak Hill employee, on the death of his father, and E. O. Snider, commercial department, on the death of his mother.

New employees include Chester Pate and B. C. Thomas, station man helpers.

Johnny Vines, son of Mr. and Mrs. J. E. Vines, is recovering from a tonsillectomy. Mr. Vines is a foreman in the Rainelle area.

Kanawha River Plant

Charlie Hodges has returned to work after a recent illness.

Philip Sporn Plant

New employees include John T. Ferguson, laborer, and John H. Kelly, Dorwin D. Clark, Wilber J. Stewart and Thomas C. Scally, temporary laborers.

Sympathy is extended Mr. and Mrs. Glennith L. Hensler on the death of their son.

Wyllis F. Davis, Jr., helper in the maintenance department, on military leave of absence, visited the plant during a recent furlough.

Raymond Andrews, son of Howard R. Andrews, plant manager, was recently discharged from the Army after serving in Korea and Japan. He plans to return to West Virginia University this fall.

Richard Fisher, instrument maintenance man, has returned after attending the Bailey Meter School in Cleveland, Ohio.

Gilbert Hart, tractor operator, has returned to work after an illness.

Charleston District

New employees include Leroy Stover and Robert Moss in the T&D line section and Anna L. Mullins in the Whitesville local office accounting department.

Those who have resigned include Alma Jarrell, Whitesville local office accounting department, Iona Hemmings, accounting, and Anita Bowling, commercial.

Sympathy is extended Marie Simmons, accounting, on the death of her mother.

Sympathy is extended C. J. Nealy, line section, on the death of his father.

Clayton Starcher has returned to the meter section after two years in military service.

Seven Years' Growth Of Our Three Companies

| | APPALACHIAN | | KENTUCKY | | KINGSPORT | |
|---|---------------|---------------|-------------------------|-------------------------|-------------------------|-------------------------|
| | 1946 | 1953 | 1946 | 1953 | 1946 | 1953 |
| Power Capacity | 727,339 Kw | 1,322,197 Kw | Supplied by Appalachian | Supplied by Appalachian | Supplied by Appalachian | Supplied by Appalachian |
| Miles of Line | 15,253 | 31,268 | 3,196 | 6,523 | 371 | 641 |
| Customers | 273,374 | 460,211 | 49,413 | 89,663 | 11,846 | 19,132 |
| Investment | \$164 Million | \$381 Million | \$19 Million | \$36 Million | \$3 Million | \$6 Million |
| Average Residential Kilowatt-Hour Usage | 1,142 Kwh | 2,108 Kwh | 913 Kwh | 1,702 Kwh | 1,808 Kwh | 4,723 Kwh |
| Average Residential Cost Per Kwh | 3.5 cents | 2.8 cents | 3.8 cents | 2.9 cents | 2.3 cents | 1.8 cents |

Pikeville Poletoppers

Men Plus Plans Make Fast Work Of Big Job

Four o'clock in the morning is an awful early hour for breakfast, especially on Sunday. But some 50 Pikeville district employees at that time on April 11 were crowded in the town's only day and night restaurant to eat before going to work.

Within the next hour this group were making last minute arrangements and loading into trucks to take off for Turkey Creek. Each man knew where he was going and why.

Planning had been going on all during the previous week for a two-hour interruption which would cause the least possible inconvenience to customers served by a span of 44 kv line that was to be replaced with new conductor. At the same time a structure was to be set in the span to shorten it in the head of Turkey Creek on the Gibson-Lackey 44 kv line.

The interruption was planned for 8:30 a. m.

By 7 o'clock the men were at the site, busy spotting material and equipment needed for the job at hand. H. M. Eagle, general foreman, was in charge of the job and had planned every phase of the work from informing the public and employees to assignment of the numerous jobs.

Everything worked as planned. By 8:30 every man was in position. Linemen were at the base of poles, ready to go up. Switchmen were standing by at Beaver Creek and Gibson substations. Everyone else was ready to go.

Then the announcement was heard on the walkie-talkies on both sides of the valley: "The line is dead, buzz it out and put on your grounds." Everyone moved on this signal.

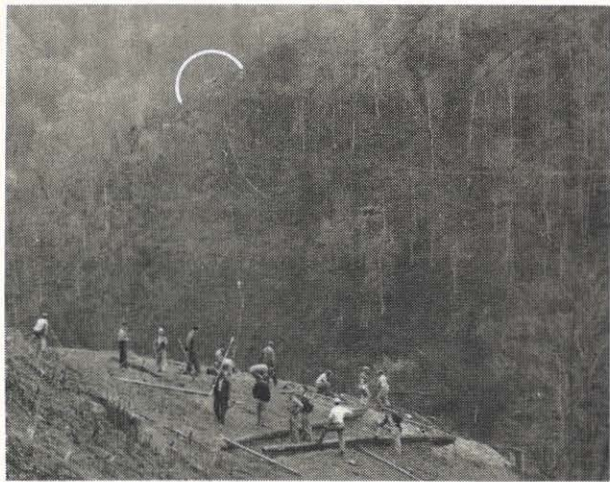
The first pole of the structure to be set began rising from the ground and was dropped into the hole which

had been dug the previous week. By the time the first pole was set, one of the phase wires to be replaced was being lowered to the ground. Almost immediately a new conductor was going up to replace it.

By 10:30 the new structure was a permanent part of the line, the conductor was "sagged in" and men carrying ropes and tools were coming off the hill. The grounds were removed, the line energized and everyone started eating lunch . . . hungry after all the work since that early 4 o'clock breakfast.

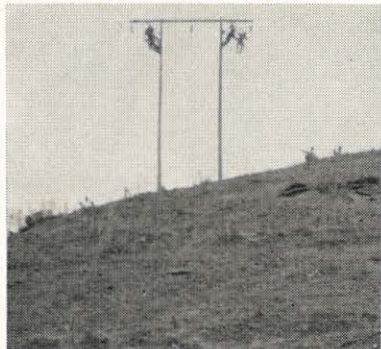


Following a 4 o'clock breakfast, crews load on trucks and get ready to leave the service building. Bud Syck, line foreman, is shown talking at left to Oscar Hamilton, line foreman, sitting in the truck.



LEFT: Some of the men stop at the new structure site while others continue on up the mountain to the next structure. On the opposite side of the valley (shown in

semi-circle) men are pulling the new conductor up the steep hill and into position. RIGHT: Pulling the heavy cable, the men climb on up, nearing the top.



From down in the valley, linemen look small and seem to be hanging by thin strands. The new structure is in along with the new conductor. Only sagging in remains.



The job is finished within the time scheduled for the outage. Men came down from opposite hills, carrying rope and equipment, to meet back at the trucks. Here, lunch is being served to men who are ready to eat after having worked long and hard since that early Sunday morning breakfast at 4 o'clock.

Six Men Have Articles Published In March Issue Of Operating Notes, Now In 25th Year

As *Monthly Operating Notes* continues on its 25th Anniversary year, four of the seven articles in the March issue were by Appalachian and Sporn plant men.

One of the longest articles was "Washing 'Live' Insulators With H. P. Water" by W. P. Carter, system transmission superintendent at Bluefield. This illustrated article told of the many safety precautions taken in cleaning "live" insulators with high pressure water. The method prevents service interruptions for this type of maintenance.

Cabin Creek plant was represented by W. M. Robinson, mechanical engineer, who wrote "Test Manifold Aids L. P. Valve Maintenance." He explained the testing manifold and procedure used at the plant to detect valve leakage.

C. H. Evans, assistant results engineer, and R. E. Senter, results engineer, at Sporn plant wrote "A Tickler Job-Order System That Saves Forms and Labor." Their article described an improved method of handling orders, increasing efficiency while saving time and work.

Two Roanokers sent in "Ladder-Truck Stabilizer." They were F. N. Kellerman, transportation supervisor, and Henry Altieri, mechanic. Their contribution told of a stabilizer that would prevent spring deflection while being easily adjusted.



Mr. Carter

Mr. Robinson



Mr. Evans

Mr. Senter



Mr. Kellerman

Mr. Altieri

L. T. Hurt Becomes Gallon Club Member

L. T. Hurt, an employee of the Hazard district line department, recently was made a member of the American Red Cross Gallon Club. Mr. Hurt donated his eighth pint of blood to the Blood Mobile during their March solicitation. Truman often has given



Mr. Hurt

blood in the past.

Mr. Hurt has been an employee of the Kentucky and West Virginia Power Company since August of 1945.

Logan Employees Present Talks To Organizations

Two Logan district employees recently presented talks to Logan organizations.

Merrill R. Atkinson, administrative assistant, talked on the trends of real estate value before the Logan Board of Realtors.

Howard J. Collins, personnel supervisor, spoke before a meeting of the Logan Rotary Club on the activities of the Lions Club toward sight conservation.

J. W. Ellis Named To State Credit Board

J. W. Ellis, Jr., has been elected director of the Kentucky Credit Union League.



Mr. Ellis

and then elected to serve for two years as state director.

Lynchburg . . .

(Continued from Page 4)

returned to work after illnesses.

Robby Henderson, son of W. E. Henderson, commercial, suffered head injuries and fractures of the left arm when he fell recently. He is recuperating at home.

Roanoke District

J. W. French, power sales engineer, won a new set of plastic seat covers for his car when he completed the last line of a jingle in an Advance Stores contest.

Recent blood donors include: E. M. Payne, stores; J. O. Bowling, Jr., R. N. Lowman and C. J. Puffenbarger, line; B. T. Bryant, garage; R. J. Jarrett and R. H. Caldwell, distribution; and G. D. Bratton, K. M. Spicer and A. G. Adams, Rocky Mount.

Cathy Burnett, daughter of Jack, who is power sales engineer, has recuperated after a tonsillectomy.

Kite Judge



When boys between the ages of seven and 15 got together to compete against each other with their kites in the "Charleston Gazette" — YMCA Kite Carnival, they got a critical eye from John O. Frazier. The Charleston district safety supervisor was one of the judges in the event. Mr. Frazier is shown at the right rear in the above picture, courtesy the "Charleston Gazette," with another judge and two of the winners.

Marion Scene Of Excitement When Giant Transformer Is Added To Station

Work on the new Smythe station near Marion in the Pulaski district progressed with the recent addition of a giant transformer.

The transformer, weighing 132,800 pounds, caused considerable excitement when it was moved from a railroad siding through the heart of Marion to the station site. In addition to a Pulaski district crew, the telephone company provided an assisting crew and Marion provided a police escort.

In one part of the town telephone men were forced to stand atop the transformer and lift a main telephone line for passage of the transformer under it. Distance from the ground to the top of the transformer on the truck was 16 feet 8 inches.

The Smythe station is scheduled for completion by August 1. Foundation and grading were completed the middle of April, and work has begun on the control building. Steel has not arrived for the actual structure.

The station will be a link on the 132,000 kv line from Glen Lyn plant to Saltville. The line will come to the station from Saltville, continue on to the new Wythe station, and from there go to Glen Lyn. The station will have a 10,000 kva capacity and voltage will be stepped down from 132,000 to 33,000.

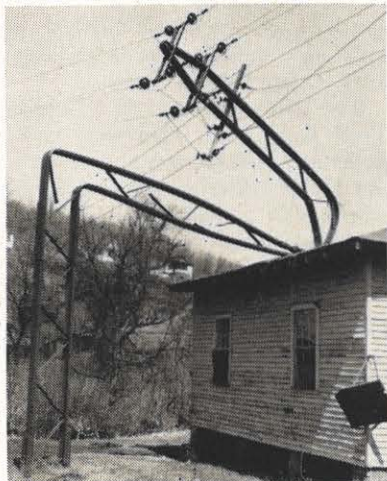
Supervising engineer on the project is E. C. Rankin, assistant system supervising station engineer, while E. S. Sutphin, Pulaski district area supervisor, handled the moving of the transformer.

The huge transformer is equipped for tap changing under load for automatic voltage adjustment.



"Easy does it" is the by-word here. Telephone men in Marion were forced to hold up this main telephone line to permit passage of a giant transformer for the new Smythe station. Looking on at the right, wearing coats, are E. C. Rankin and J. S. Sutphin.

March Lion Roars



March didn't go out like a lamb in the Beckley district where winds roared on March 25. This tower was caught in a gust and bent like a pretzel. Luckily, this tower carrying a 4,000-volt line was the only damage during the severe wind storm.

Foundation Completed At New 132 Kv South Lynchburg Substation

Construction has begun on the new 132 to 33 kv South Lynchburg substation. The new station furnishes an additional power source to the city and adds to the total available capacity of the Lynchburg area.

Work started early last month and the foundation contractors of Turner Bros. of Salem have completed all grading and the foundations are installed. The electrical contract will be let in the near future as the substation is scheduled for completion in the late summer.

The substation will have a 30,000 kva three phase transformer, two 33 kv oil circuit breakers and a 33 kv grounding transformer. It will receive its power from a 1-mile tap of the Reusens-Alta Vista 132 kv line.



Married 50 Years

Mr. and Mrs. C. W. Moran were honored at a reception on April 18 in observance of their golden wedding anniversary. He is a retired Charleston district personnel department employee. He retired in 1949 after 21 years of service with the company. The reception was held at the home of a daughter in Charleston. Relatives also attended from Ohio, Maryland and Missouri.

Welch Employees Go Back To School



Several employees of the Welch district records department have gone back to school and for a very good reason. Every Monday morning the employees attend a class in accounting principles taught by D. C. Wright, record supervisor. The school is designed to increase efficiency in employee work by showing them the purpose of various forms and what happens to them when they go to other offices. The school is in connection with instructions in the plant manual recently put out by the Plant Records Department. Mr. Wright stands at the blackboard in the above photograph. Student employees are, from the left: W. A. Perdue, Grace Fizer, Perry Hatmaker, Jr., Laurina Virgili and William Hulme.

Charleston To Get White Way System

Charleston at night is due for a brighter look. The downtown area is to be modernized with a new white way system.

Taking two years to complete, the white way will cover the area from Brooks Street to the Elk River and extend from Kanawha Boulevard to the New York Central railroad tracks.

About 181 20,000 lumen mercury vapor units are to be installed in the central business area with the balance of nearly 500 new units to be installed with 10,000 lumen incandescent lights. Charleston City Council approved the contract for the white way which will get underway in about two months.

Two Bluefield Men Cited For Ground Observer Work



O. C. Glover, left, and Junior E. Chapman were recently recognized for their outstanding work in the Ground Observer Corps.

Two Mullens area employees in the Bluefield district have received certificates of commendation from the United States Air Force, citing them for their performance in the Ground Observer Corps.

The two are Okey C. Glover and Junior E. Chapman. The commendation was sent the men from the Air Force Filter Center in Roanoke. It read in part, "In recognition of personal sacrifices made to insure the cause of freedom through contributing to the common defense of the United States against hostile air attack . . ." The two men have participated in Operation Skywatch 250 hours each.

A letter from Captain Ross H. Reese, commander of the Ground Observer Squadron, accompanied the citation, which said in part, "You men have devoted considerable time and energy to your post. The Air Defense Command has authorized me to present both of you the Merit Badge in recognition of your hours of effort and outstanding promotional and organizational work in the Ground Observer Corps."

Mr. Glover is supervisor of the Corps and Mr. Chapman is chief observer. They also train 31 Boy Scouts who have qualified as observers.

Elks Lodge Returns To Logan; Employees Named

The Elks Lodge has returned to Logan after an absence of some 20 years. With its return many employees have become officers and members.

The chapter became official on April 25 in Huntington. Among the officers are W. H. Honaker, assistant district superintendent, who was elected esteem lecturing knight. On the board of trustees are R. E. Blankenbecker, lines and station supervisor, and Merrill R. Atkinson, administrative assistant.

Other employees being initiated into the organization are T. L. Hentz, T. F. Valley, F. D. Stone, Jr., I. A. Kovich, G. F. Schwartz and Paul Adams.

Be Patient

Slogans And Tickets Add Up To Better Charleston Drivers

Safety slogans and tickets to a baseball game seem a little divided in relationship. Fact is they add up to better driving in the Charleston district.

A safety slogan contest is conducted monthly by John C. Frazier, safety supervisor, for all district employees. The winning slogan is printed in the form of a sticker and placed on the dash of all company vehicles. The winner's name is also printed on the sticker.

Last month J. R. McGinnis, engineering section, won with his slogan of "Be Patient—Not A Patient." He was awarded two tickets to a Charleston Senators baseball game.

As different sports seasons roll around, the tickets will be changed to fit the sport. Football and basketball tickets will be given.

The contest runs until the middle of each month. John and the Safety Education Committee then make the selection of the winning slogan. Members of the committee are O. W. Dabney, chairman, J. W. Whitlock, B. W. Whittington and P. H. Parsons.

Employees Named To Elk Groups At Installation

Several Lynchburg district employees were named to committees when the Lynchburg Lodge of Elks installed officers recently. Loyd T. Smith, administrative assistant, was among a group of past exalted rulers who conducted the installations.

Employees named to committees were Loyd T. Smith, Lapsation; Roy A. Tibbs, power sales engineer, house committee; E. R. Driskill, commercial department, activities-entertainment; and J. T. Hill, Jr., T&D, investigating committee.

Small Electric Company Becomes Part Of I&M

The Citizens Heat, Light and Power Company officially became a part of the Indiana and Michigan Electric Company April 1.

The smaller company has been owned by AGE for the past several years. The Citizens' properties in Winchester, Indiana, have been combined with I&M's other properties in Union City to form what is now known as the Winchester-Union City district.

J. R. Bostic Elected 1954 President Of Montgomery Group

Jim Bostic, maintenance helper at Montgomery, West Virginia, recently was elected president of the Montgomery Rifle and Pistol Club. Mr.



Mr. Bostic

Bostic will serve as the head of the Montgomery organization during the 1954 term.

As president of the Montgomery club, Jim will be presiding over the activities of one of the most

widely recognized clubs of the area. The Montgomery sportsmen have been organized for about 15 years and are sponsored under the guidance of the National Rifle Association.

The club, which is composed of about 40 members, performs numerous civic services in addition to conducting regularly scheduled matches and instruction.

Jim indicated a new range and club house as one of the projects for the year.

A. W. Sears Assumes New Rotary Position

Ammon W. Sears, Fieldale district area supervisor, has been elected vice president of the Stuart Rotary Club.



Mr. Sears

Active in the club since 1949, he was elevated to the vice presidency from the post of treasurer. He has also served as chairman of the community service committee.

Mr. Sears joined the company on January 9, 1939, working for system in Roanoke. On May 16, 1945, he was transferred to Roanoke district as an engineer, and on May 1, 1949, became Fieldale local superintendent. He became area supervisor on June 16, 1953.

Active in several other community organizations, he is past president of the Stuart Junior Chamber of Commerce.

Transformer Course At Roanoke Ends



Completion of a transformer course was marked last month by awarding certificates to members of the system substation department in Roanoke. Front row, from the left: J. G. Tapley, instructor, J. T. Childress, T. S. Lunsford, Harry Spenceley, I. E. Conner, R. L. Lewis and H. A. Clarke, department superintendent who presented the certificates. Back row, from the left: T. W. Old, instructor, A. H. Barlow, C. E. Carter, R. L. Tucker, J. E. Moore, W. M. Connor and E. C. Rankin, instructor. Not pictured but receiving certificates were C. E. Fernatt, J. E. Glover and K. D. Ferguson. Following the dinner in the company auditorium, D. C. Duncan, Appalachian safety director, spoke on "Safety—Your Personal Responsibility." Tailored on a Westinghouse Transformer Training Course and taking 12 lessons, the course stressed parts of transformers, installation and maintenance, transformer theory, application in general and specific application to the Appalachian system.

Three Employees Man Sporn Plant's New Tow Boat On 908-Mile Trip



Safely in its home port is the "Philip Sporn," a tow boat. Shown are the three employees who brought it back from the factory. On the top deck is Freeman Roush, on left lower deck is Edwin F. Hudson and on the right is Kenneth O. Rollins.

After 908 river miles, which included a storm, a heavy fog and high waters, the "Philip Sporn," Sporn plant's newest tow boat, arrived safely in its home port.

Three Sporn employees traveled to St. Louis, Missouri, to pick up the boat and along with a factory representative brought it back to the plant nine days later.

The three were Freeman Roush, assistant yard foreman; Edwin F. Hudson, tractor operator; and Kenneth O. Rollins, tractor operator. The employees took the trip for operating experience.

The "Philip Sporn" is 46 feet long, 14 feet wide and 16 feet high from the water line. It is powered by two 150 hp diesel motors and will be used as a harbor boat at Sporn plant to move loaded and empty coal barges.

The boat traveled 170 miles on the Mississippi river and the remaining 708 on the Ohio. There were no sleeping or eating quarters on it, so the crew was forced to bunk overnight in towns along the route.

They met a storm at Evansville, Indiana, where water splashed over the top of the small boat. At Mount Vernon, Indiana, they ran into a heavy fog, and because the river was high most of the way, they were forced to make only three lockages.

Flat Top Power Company Purchased By AGE

Flat Top Power Company at Northfork, West Virginia, has been purchased by American Gas and Electric Company. It is being operated as an AGE subsidiary, effective the first of this month.

Flat Top supplies a distribution system in Northfork and Kyle, serving about 800 customers. It purchases all of its power from Appalachian.

At an organizational meeting in late April, J. P. Gills was elected president of Flat Top. He is a director of the AGE Service Corporation and Bluefield division manager. Other directors are A. F. Horne, Welch district manager, and C. S. Breeding, who also served as secretary-treasurer.

Wilbur West Heads Charleston Eagles

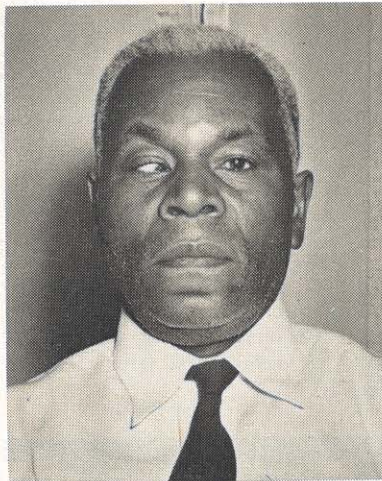


Mr. West

Wilbur West was elected president of the Charleston Fraternal Order of Eagles, Aerie No. 519, on April 14. The meter section employee held the office of Worthy Chaplain and succeeds Stuart Foehr, Charleston commercial department, as president.

Employed as a laborer in August of 1947, he transferred to the meter department in February of 1948.

Oscar Patterson, Of Roanoke, Gets 35-Year Emblem



Mr. Patterson

Oscar Patterson, janitor in the Roanoke office building, completed 35 years of service with the company and its predecessors on April 16. He was presented his 35-year pin by W. P. Booker, district manager.

Coming to work with the Roanoke Railway and Electric Company, his first job was cleaning street cars. He not only worked in the Roanoke system but went to Huntington and Lynchburg to help train groups in those cities.

When Appalachian in 1926 bought out the electric utility business in Roanoke, he transferred to the Campbell Avenue office. He has been serving as janitor since that time.

A native of Pittsylvania County, he farmed in that county and worked for the Roanoke Water Company before coming into the utility business. He is a member of St. Paul's Methodist Church where he is on the Board of Trustees.

Mr. and Mrs. Patterson have raised seven children. Three have graduated from college, one is now in college and one will enter this fall.

Studying Physics



Studying physics can be a tough chore but members of the physics class at Dobyns-Bennett High School found a tour of Kingsport's electrical facilities much easier. Bill Childers, operator at Holston substation, is shown explaining the operations to some of the 23 students who made the tour. Jack Isley, administrative assistant, was in charge of the tour and S. H. Chandler, Jr., electrical engineer, also helped explain the operations.

C. B. Talley To Fill Unexpired COC Term

C. B. Talley, Charleston district manager, has been named to the board of directors of the Charleston Chamber of Commerce.



Mr. Talley

December 31, 1954.

An active community worker, Mr. Talley joined the company in 1928. He was promoted to district manager in April, 1951.

Mr. Talley will fill the unexpired term of Richard E. Hodges, who resigned when he was promoted to assistant general manager of Appalachian in Roanoke. The term expires on

C. A. Foster Of Montgomery Office To Retire



Mr. Foster

C. A. Foster, a Montgomery line foreman with an unusual company beginning, retired May 1 after almost 40 years' service.

The Charleston district employee joined the company September 16, 1914, when he became a groundman with the Virginian Power Company. But it wasn't that simple. One day in 1914 Mr. Foster was asked by a neighbor, who worked for the Virginian Power Company, to come to work with him. At 10 that morning the foreman saw a strange face among his crew and found out that Mr. Foster was not actually an employee. The foreman said he would give him until Saturday to quit or he would be fired.

Mr. Foster wasn't too enthused about the work when he started, but after a couple of days he realized he wanted to stay on. So he decided to wait until Saturday. That day rolled around and the foreman said nothing. So Mr. Foster stayed on the job for the 40 years that followed.

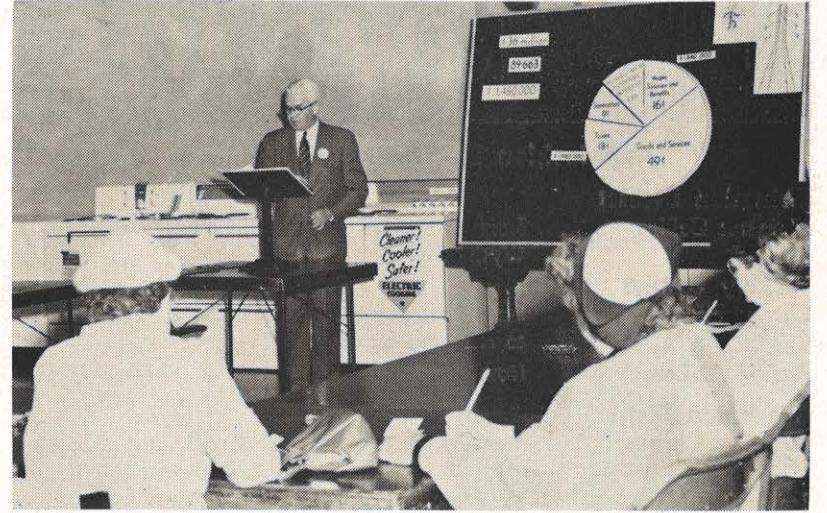
In 1917 he entered military service with the field artillery in France. On his return he became trouble shooter helper out of the Cabin Creek office, and in 1920 was made foreman of a right-of-way clearing crew in the transmission department. Until 1936 he worked out of the Charleston office, but in 1938 he was permanently stationed at Montgomery.

Mr. Foster met his wife one night at a church ice cream social. They were married on August 23, 1923, and are now the parents of two daughters and one son.

He is a member of the Montgomery Civitan Club, Odd Fellows, is a Mason, and an active member of the Baptist Church.

He and his wife plan to go south and hope to establish their home there. He was given a send-off party by the Montgomery office employees, April 30.

Ashland District Functions Shown To Teachers On Business Education Day



H. S. Scott, Kentucky assistant general manager, addresses the teachers on the economic factors of the electric utility business.

The Ashland district played host to 15 teachers recently as part of Business-Education Day in Ashland.

An annual affair, the day is set aside by the Ashland Board of Trade to increase teachers' understanding of America's economic system, how it functions, how the teachers contribute to the economic system and how they depend upon its productivity.

The teachers were greeted by H. S. Scott, assistant general manager of the Kentucky and West Virginia Power Company, and then conducted through the various departments of the company.

Talks and demonstrations were given in the meter, substation, stores, engineering and distribution departments. The central theme of the Business-Education Day activities was "What it takes to provide safe, dependable electric service at low cost for your home."



Vernon Greene, station foreman, explains the controls at Bellefonte substation to a group of the teachers.

H. P. Laughon Heads Roanoke Elks Club

Harold P. Laughon, dealer representative in the Roanoke district, was installed last month as exalted ruler of Roanoke Lodge 197, Benevolent and Protective Order of Elks. He heads the largest Elks Club in the state.

He will attend the National Elks Convention in Los Angeles in July with his family. His wife, Les, is PBX operator in the Roanoke office. She was employed after Harold went in the Navy in 1943. They have a 16-year-old son.

Harold was employed in the garage department in 1935, worked in the meter department and came to the commercial department in 1939. He assumed his present position last year. Helping Harold in his new position with the Elks is another Roanoke district employee, D. M. Rusmisell. The residential power engineer was re-elected treasurer.

Son Of Hazard Man Elected To Key Post

Jimmy Ozee, son of M. J. Ozee of Hazard, recently was elected lieutenant governor of Division Eight of the Kentucky-Tennessee Key Club International.



Jimmy Ozee

Election of officers was held during the organization's convention at Louisville. The Key Club, sponsored by the Kiwanis Club, is a junior civic organization composed of youth of high school age. Members are selected on the basis of their scholastic achievements, character and other rigid classifications.

Mr. Ozee is district personnel supervisor.

J. H. Davis Dies At Abingdon Home After Sickness



Mr. Davis

James Henry Davis, line and station supervisor in the Abingdon district, died March 31 at his home in Abingdon after an extended illness.

Mr. Davis, born in Wythe County, was 57 years old.

He came with the company in January, 1921, in the construction department at Bluefield. On June 16, 1934, he was promoted to foreman and was reclassified line foreman on March 16, 1937. Seven years later in 1944 he was advanced to general foreman.

On July 1, 1948, he moved to Abingdon as general foreman and was reclassified to line and station supervisor on September 1, 1953.

He is survived by his wife, three daughters and two sons. Funeral services were held in Abingdon and interment was in Lebanon.

Familiar Faces IN NEW PLACES

Appalachian Electric Power Company

- Abingdon District**
Margaret Collins from Abingdon district to home economist at Wytheville.
- Beckley District**
Charles Flint, Jr. from Lineman A, T. & D. Dept., Line Section to Area Serviceman.
Patricia A. Lowery from Clerk-Typist to Jr. Meter Record Clerk.
- Charleston District**
Christine Christy from Contract Entry & Final Bill Clerk, Accounting Dept., to Clerk-Typist, Personnel Dept.
James R. Pugh from Meterman B, T. & D., Meter Section, to Point Pleasant District.
- Lynchburg District**
Lawrence R. Hudson from Managerial to Personnel Department.
Granville N. Patterson from Station Man Helper to Auto Repairman-A.
- Point Pleasant District**
C. E. Fowler, Jr. from Truck Driver to Lineman, T. & D. Dept., Line and Station Section.
- Pulaski District**
H. L. Morehead from Engineering Asst., T. & D. Dept., Engineering Section to Inspector, Line Section.
R. E. Lester from Sr. Mdse. Order & Billing Clerk to Area Representative, Commercial Dept.
W. E. Miller from Engineering Asst., T. & D. Dept., Engineering Section, to Line Inspector, Line Section.
W. C. Groseclose from Contract Entry & Final Bill Clerk at Marion, to Sr. Payroll Clerk at Pulaski.
Ruth Graham from Pulaski Payroll Dept. to Roanoke.
- Roanoke District**
Clarence Sneed from Local Accounting Dept. to System Operating Dept.
- System**
G. R. Barbour from Turner Substation to Roanoke Substation.
O. F. Coleman from Roanoke Substation to AG&E, Columbus, Ohio.
- Kingsport Utilities, Inc.**
Walter M. Drinnon from Station Man Helper to Station Man C.

Open House Held For New Clintwood Buildings



Many people visited Clintwood's new and remodeled buildings. These are several scenes taken during visiting day. TOP LEFT: Kay Beverly, junior cashier, shows accounting procedures to visitors during office opening. TOP RIGHT: The new office building. LOWER LEFT: J. L. Osborne, area serviceman, explains construction of the watt-hour meter to visitors to the service building. LOWER RIGHT: The service building.

Approximately 700 persons attended open house when the new Clintwood office and service buildings threw open their doors to the public on March 27.

These newest buildings in the Abingdon district were equipped with

displays for the public, including power for progress, AGE transmission system, a model line with cost marked on each piece of equipment, automatic recloser and fuse operation, construction of watt-hour meter, progress of lighting and farm and home appliances.

Dickenson county employees were hosts to the visitors, leading tours, telling the company story and serving refreshments during one of the most successful open houses in the district.

Bluefield Office Is Toured by College Girls

Five girls of the Concord College business class department under the leadership of Cloyd Ambrister, department chairman, recently toured the Bluefield office. C. L. Shockley, personnel supervisor, conducted the tour after an explanation of the history and organization of the company.

The visit is part of the college's regular program to show students the practical operations of a business.

Two Roanoke District Men Honored By FFA In Franklin County



Mr. Crouch Mr. Lambert

Two Roanoke district employees were honored recently in Rocky Mount at the annual Father and Son Banquet of the Franklin County Future Farmers of America.

James Crouch, administrative assistant, and A. J. Lambert, area sales representative, received honorary Chapter Farmer Degrees along with E. A. Bonner, principal of Franklin County High School.

The efforts of the three in the promotion of FFA and vocational agriculture program was cited in the presentation of the degrees.

Transformer Unloaded At Welch Station



The Welch district station maintenance crew is shown unloading a Westinghouse 7,500 KVA, 88,000 to 33,000 volt transformer at Faraday station for installation. The new transformer replaces a 88,000 to 13,200 bank now in the station. Weight of the new transformer is 67,650 pounds. Members of the crew are, from the left: J. P. Sutphin, O. L. Lamastus, Ralph Slade, W. C. Sexton, G. N. Rutherford and F. L. Lineberry.

Twelve Veterans Receive Service Pins



Veterans with 20 or more years' service receiving service pins in recent weeks are pictured above. TOP ROW, l. to r.: J. C. Hill, system, 30 years; K. P. Counts, Charleston, 30 years; J. W. Donegan, Charleston, 30 years; Fred R. Poe, Pulaski, 30 years; W. L. Pierce, Abingdon, 25 years; and J. Orr Graham, Beckley, 25 years. BOTTOM ROW, l. to r.: W. S. Mattox, system, 25 years; H. R. Curry, Cabin Creek plant, 20 years; W. W. Webb, Charleston, 20 years; Mrs. Annise Craig, Roanoke, 20 years; John Layne, Pikeville, 20 years; and J. E. McClain, Kanawha River plant, 20 years.

Appalachian Electric Power Company

Abingdon District—25 YEARS: William L. Pierce, Station Operator; 5 YEARS: Thomas F. Crabtree, T. & D. Dept., Meter Section; Virginia N. Lester, Accounting Dept.; S. W. Gillenwater, Janitor; Joe E. Collins, Rural & Residential Sales Supv.

Beckley District—25 YEARS: J. Orr Graham, Customer Service Representative.

Bluefield District—5 YEARS: Earl H. Graham, Division T. & D. Dept.

Cabin Creek Plant—20 YEARS: H. R. Curry, Turbine Operator A.

Charleston District—30 YEARS: K. P. Counts, Accounting Dept.; J. W. Donegan, T. & D. Dept., Line Section; 20 YEARS: W. W. Webb, T. & D. Dept., Station Section; 10 YEARS: Myrtle V. Lawhorn, Accounting Dept.; 5 YEARS: J. J. Fain, T. & D. Dept., Meter Section; E. A. Stone, Garage Dept.; R. S. Young, Sr., Commercial Dept.; Freda F. Shipley, Commercial Dept.; E. D. McGraw, Accounting Dept., Montgomery; Mara L. Singleton, Accounting Dept., Montgomery.

Fieldale District—5 YEARS: Jewell S. Wigginton, Commercial Dept.

Glen Lyn Plant—10 YEARS: E. J. Chandler, Aux. Equipment Operator.

Huntington District—5 YEARS: Oscar Fowler, Jr., T. & D., Records Section; Otis Gaddis, Miscellaneous Dept.

Lynchburg District—10 YEARS: Wesley Garner, T. & D. Dept., Meter Section.

Philip Sporn Plant—5 YEARS: Raymond L. Zerkle; Harry H. Hoffman; James L. Hart; Glenneth L. Hensler; Donald F. Thompson.

Point Pleasant District—15 YEARS: G. E. Roberts, Accounting Dept.; 5 YEARS: O. W. Neal, T. & D. Dept., Meter Section.

Pulaski District—30 YEARS: Fred R. Poe, Commercial Dept.

Roanoke District—35 YEARS: Oscar Patterson, Building Service Dept.; 20 YEARS: Annise P. Craig, Managerial Dept.; 15 YEARS: G. T. Brown, T. & D. Dept., Meter Section; 5 YEARS: Willie E. Smith, Commercial Dept.; E. C. Baldwin, Jr., Local Accounting Dept.

System—30 YEARS: J. C. Hill, System Operating Dept.; 25 YEARS: W. S. Mattox, System Accounting Dept.; 5 YEARS: Jack F. Meador, System Substation Dept.

Welch District—5 YEARS: O. L. Robinson, Accounting Dept.

Williamson District—5 YEARS: Don Hatfield, Commercial Dept.

Kentucky & West Virginia Power Company

Pikeville District—20 YEARS: John Layne, Janitor.



Six Couples Wed In Recent Ceremonies



Mrs. H. L. Fringer

Ramsey-Fringer

Miss Judith Elaine Ramsey became the bride of Howard Leslie Fringer on April 23 at the First Methodist Church at Salem, Virginia. Mr. and Mrs. Fringer are employees in the System Accounting Office.

Scott-Russell

Miss Anna M. Scott became the bride of James F. Russell on March 13 in a single ring ceremony at Coolville, Ohio. Mr. Russell is an employee of the Philip Sporn Plant maintenance department.



Mr. and Mrs. P. E. Taylor

Johnson-Taylor

Miss Peggy Johnson and Paul E. Taylor were united in marriage March 20 at the Federated Church in Pomeroy, Ohio. Mr. Taylor is employed at the Philip Sporn Plant as barge attendant.

Employee's Wife Honored For Flower Arrangements

Top flower arrangement award in Lynchburg for 1953 went to the wife of Herbert M. Figg, Jr., Lynchburg district engineering assistant. Mrs. Figg amassed the most points for arrangements during the year to cop the award. She also won third place out of 25 entries in "There Must Be A Way" arranging competition in the spring Tempo Garden Show at Lynchburg College recently.

Elected To Top Positions In Woman's Club



Top officers for the McDowell County Junior Woman's Club are these Welch district employees elected at a recent meeting. From the left: Eleanor Knott, vice president; Patricia Smith, president, and Phyllis Jones, recording secretary. Other employees active in the club are Frances Brooks, Reba Banner, Pat Christian, Laurina Virgili and Gladys Franklin.

Bennett-Johnson

Mrs. Margaret Bennett became the bride of H. P. Johnson on Saturday, March 27, at Madison, West Virginia. Mr. Johnson is employed at the Kanawha River Plant.

Ramsey-Taylor

Miss Freda M. Ramsey became the bride of Cecil A. Taylor on April 10 at the Fairview Baptist Church in Clay County. Mr. Taylor is employed in the Charleston district garage.



Mr. and Mrs. E. Q. Teaford

Overfield-Teaford

Miss Evalene Overfield and Earl Q. Teaford were united in marriage on April 9 at the Methodist Church in Pomeroy, Ohio. Mr. Teaford is a chemist at the Philip Sporn Plant.

Contest Winner



Jane Roseberry wears the dress she made that won first place in a D. A. R. contest among home economics students at William King High School in Abingdon. By winning out over 40 other entries, she won a silver thimble. A sophomore, she is the daughter of J. J. Roseberry, area supervisor of Washington County. In addition to being an outstanding home ec student, Jane is president of the F. H. A. Club, member of the Library Club, member of the Abingdon Bible Church and treasurer of the Abingdon Bible Youth Group.

Ann Elgin Miller Is Queen Of GA Group

Ann Elgin Miller was recently crowned queen of the Girls' Auxiliary of the First Baptist Church of Roanoke. She is the daughter of Hubert R. Miller, Roanoke district payroll supervisor.



Ann Miller

This honor is bestowed on organization members who have completed required work, including memorizing scripture passages and denominational and missionary facts.

The 11-year-old girl is the youngest GA in the history of the Roanoke church to have completed the work.

Boots Sisson Sings In Two Charleston Girls' Choral Groups



Boots Sisson, Charleston employee, sings at many affairs.

"If I can make someone happy for a few minutes, it is a pleasure to me and well worth the little effort and time of mine that it takes."

That's the philosophy of Mrs. Roberta "Boots" Sisson, Charleston district commercial department, who sings in two Charleston choral groups.

These two groups, the Dunbar Choraletts and the Golden Tones quartet, spend much of their time entertaining in hospitals and churches. They have also appeared on radio programs and before various groups in the city.

The Dunbar Choraletts, with Boots as secretary, consists of eight girls. They have made frequent appearances at the Huntington Veterans Hospital and Beckley Pinecrest Hospital, and once competed on the Hormel Girls' talent show over a coast-to-coast NBC hookup.

The Golden Tones have often appeared in local churches and over the local radio station.

Boots' husband is in the Air Force. She is a clerk-typist and sings second soprano.

Ann Rowland Is Chosen Campus Beauty At LMU

Ann Rowland was recently chosen one of seven campus beauties and an attendant in the May Court of Lincoln Memorial University at Harrogate, Tennessee.



Miss Rowland

She is the daughter of Mr. and Mrs. K. R. Rowland of Kingsport. Mr. Rowland is an operator at the Holston transmission station.

A freshman at LMU, Ann is a member of Zeta Tau Kappa social sorority.

New OES Officers Named In Pulaski



New officers were recently elected in two Pulaski district chapters of the Order of the Eastern Star. Shown in the top photo are officers of Pulaski chapter 113. They are, from the left, John R. Hudson, Worthy Patron; Mrs. Hudson, treasurer; Adelene W. Newman, Esther; and Vernon Hinton, trustee. Mr. Hudson is employed in Pulaski stores, Mrs. Newman in rural and Mr. Hinton in the meter department. In the bottom photo are officers of Dublin chapter 85. In the center is D. B. Smith, engineering section, who was elected Worthy Patron. On the left is his wife, appointed Ruth, and on the right is Mrs. W. H. Brodie, wife of the Claytor employee, who was appointed Electa. All officers will serve for one year.

Mary Dixon Chosen Candidate For 'Miss'

Mary Dixon, daughter of R. T. Dixon, Charleston meter section, has been chosen a "Miss West Virginia" candidate by the Alpha chapter of Pi Beta Phi social sorority.



Mary Dixon

A freshman at West Virginia University, she is a Pi Beta Phi pledge. She is also a member of the YWCA, the sociology club, the rifle team and is a Dolphin swimming honorary.

Mrs. Paul Parks Elected To Women's Banking Association

Mrs. Thelma F. Parks was elected a member of the Association of Bank Women. She is the wife of Paul Parks, Bluefield district commercial sales representative.



Mrs. Parks

The Association, sponsored by the American Association of Banking, has only seven members in West Virginia and two in Bluefield. She is assistant trust officer at the Flat Top National Bank in Bluefield.

New Arrivals

A daughter, BETTY MAY, on April 16 to Mr. and Mrs. Wade L. Nash. Mr. Nash is employed in the Bluefield district meter department.

MR. AND MRS. LESTER NEWMAN are the parents of a son, Michael Ray, born on April 18. Mrs. Newman is a former employee in the Huntington system billing office.

A son, CLARENCE JOHN, was born to Mr. and Mrs. George W. Abshire on April 3. Mr. Abshire is employed in the Cabin Creek Plant labor department.

A daughter, TERESA GAIL, was born to Mr. and Mrs. John Cornett on April 6. Mr. Cornett is an employee in the Ashland district distribution line department.

WILLIAM BRIAN is the new son born to Mr. and Mrs. James J. Harmon, Jr., on March 22. Mr. Harmon is employed in the Welch district engineering department.

MR. AND MRS. EDWARD H. KENSINGER are the parents of a daughter, Karen Gail, born March 26. Mr. Kensinger is employed in the Welch district at Switchback Station.

A daughter, RITA KAYE, was born to Mr. and Mrs. Garland Gent on April 4. Mr. Gent is employed in the Welch district as truck driver-groundman.

OTHO VICTOR is the new son born to Mr. and Mrs. Otho V. Middlekauff on April 3. Mr. Middlekauff is employed in the System substation department.

MR. AND MRS. JACK F. MEADOR are the parents of a daughter, Rosemary Laverne, born April 17. Mr. Meador is an employee in the System substation department.

MR. AND MRS. JOE CARR are the proud parents of a son, David Michael, born April 3. Mr. Carr is employed at the Kanawha River Plant.

A daughter, STEPHANIE ANN, was born to Mr. and Mrs. Amos Workman on April 15. Mr. Workman is employed at the Kanawha River Plant.

SHARON KAY is the new daughter born to Mr. and Mrs. Ralph Jackson on March 24. Mr. and Mrs. Jackson are former employees in the Williamson district.

MR. AND MRS. CLAYTON EUGENE ATHEY are the parents of a son, Michael Eugene, born April 15. Mr. Athey is employed at the Philip Sporn Plant.

MR. AND MRS. RUSSELL BUTCHER are the parents of a daughter, Connie Sue, born on April 5. Mr. Butcher is employed at the Logan Plant.

KANDI LYNN is the new daughter born to Mr. and Mrs. Dwight Sayre on March 24. Mr. Sayre is employed at the Philip Sporn Plant.

ALICE MARIE is the new daughter born to Mr. and Mrs. T. H. Hardman on April 6. Mr. Hardman is an employee in the Charleston district line section.

MR. AND MRS. GOLDEN CLARK of Gallup, New Mexico, are the parents of a daughter, Deborah Ann, born on March 29. Mrs. Clark is a former employee in the Logan district.

A son, JAMES ROBERT, was born to Mr. and Mrs. J. L. Chaney on March 22. Mrs. Chaney is a former employee in the Logan district's Madison office.

MR. AND MRS. H. R. MILLER are the parents of a daughter, Sherri Lynn, born April 16. Mr. Miller is an employee in the Beckley district engineering department.

KATHERINE ANN is the new daughter born to Mr. and Mrs. W. P. Booker on March 24. Mr. Booker is Roanoke district manager.

MR. AND MRS. K. M. SPICER are the parents of a daughter, Cathy Ann, born March 18. Mr. Spicer is employed at Rocky Mount in the Roanoke district.

MR. AND MRS. CLARENCE J. BRYAN are the parents of a son, Michael Craig, born March 23. Mr. Bryan is assistant general manager at Kingsport.

They're Engaged

ZELDA ANN ALDERSON to Leonard W. Robinette. Both are employed in the Bluefield district commercial department.

ANN BOUTWELL to Airman Second Class Herman Moore. Miss Boutwell is a home economist in the Huntington district.

ALBERTA RIFFE to Everette B. Gevedon, Jr. Miss Riffe is an employee in the Ashland district local accounting office.

SUSAN BOND to Phillip Taylor. Miss Bond is a home economist in the Charleston district.

MARGARET TYLER to Omer B. Fisher, Jr. Miss Tyler is employed in the Logan district.

MARTHA SHUPE to S/Sgt. H. Clayton Colley. Miss Shupe is employed in the Welch district as Grundy cashier.

Revenge At Last

Beckley Beats Charleston In Bowling Match



Victory smiles brighten faces of these Beckley bowlers who suffered defeat too many times in past matches with Charleston. They defeated the Charleston keglars at recent matches in Beckley. Left: First men's team, from

the left: Leo Bias, Elmer Hutchinson, E. A. Berginnis, E. L. Wright and James Barker. Right: Second men's team, from left: H. W. Greene, Maxie Dwornick, Waldo LaFon, R. W. Martin and Fred Helm.

To make the bowling season perfect from Beckley's standpoint was to defeat the Charleston bowlers. This they did recently for the first time in several years.

At the matches held in Beckley at the Elite Bowling Alley, Beckley beat Charleston by a margin of 385 pins. Beckley had a total of 8,984 while Charleston netted 8,599.

High games for men went to Dick Speas of Charleston, 222, and Leo Bias of Beckley, 257. For the girls, the high games went to Lois Wilson of Charleston, 175, and Elizabeth Hancock of Beckley, 170. High series went to Carl Murray with 553, Leo Bias with 627, Pauline Lanham with 437 and Regina Slayton with 451.

Beckley Softballers Organize For Season

Beckley softballers, always a hard team to beat in company competition, got the season underway with an organizational meeting on April 14. The team will again take part in the city softball league in which they finished second last year in the tournament.

Attending were Eddie McGinnis, Bill Wiseman, Fred Bonham, Maxie Dwornick, R. W. Martin, H. W. Greene, Keith Evans, E. J. Wood, Eugene O'Neal and Waldo LaFon.



Helping to turn the tide against Charleston bowlers were these Beckley girls. From the left: Regina Slayton, Elizabeth Scott, Elizabeth Hancock, Emma Jean Wilson and Dorothy Barker.

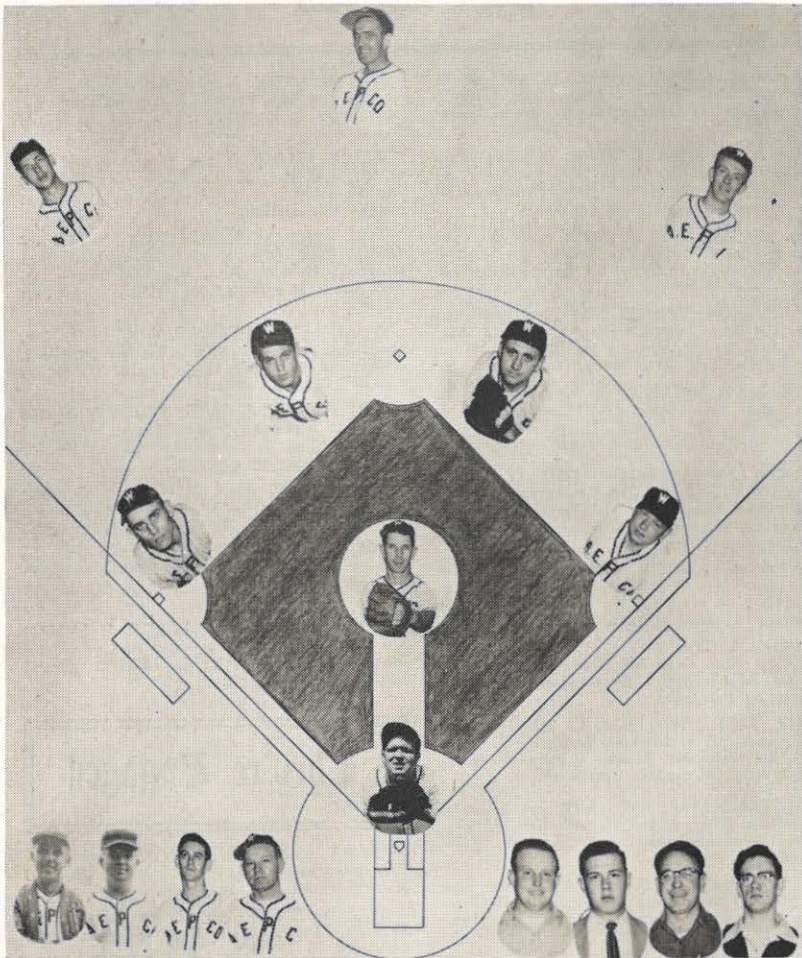
Caldwell Is Elected To Head Charleston Sportsmen For 1954

D. H. Caldwell, a member of the Charleston district stores department, recently was elected president of the Appalachian Hunting and Fishing Club at Charleston. Election and installation of officers was held at the sportsmen's annual meeting.

Other officers elected to serve the club during the ensuing year: Kenna Judy, Jr., vice president; and Robert Isner, secretary and treasurer.

The club's past president, G. W. Unangst, was elected by the members of the club to begin a three-year term as a member of the board of directors. Other members of the board are C. B. Talley and C. J. Kelley.

Welch Softballers Ready For '54



Major league baseball teams and their spring training have nothing on the Welch district diamonders. Team manager Dick Ruff has begun negotiations for a city league in Welch, and the team has held several workouts. The team roster includes the above players: pitcher—Paul Hall; catcher—Hobart White; 1B—Bill Belchee; 2B—Roy Franklin; SS—Millard Gibson; 3B—Richard Jones; LF—Marvin Tiller; CF—Walter Thomas; RF—Jack Green. At the lower left are veteran reserves, including Pete Hendrick, Jack Martin, Perry Hatmaker and Dick Ruff. At the right are 1954 rookies, including Tom Helm, Don Miller, James Nunnery and Bobby Doss. Roy Franklin used the layout device in the above picture to introduce the Welch team.

Shooting Match Is Sponsored By Pikeville Club

Twenty Pikeville sportsmen, all members of the district's Rod and Gun Club, recently participated in the first of a series of three scheduled matches. This three-hour event was held on Cedar Creek.

Participants had but two requirements at the range. All sportsmen were required to fire .22 caliber rifles and not to use a stationary object for resting the gun while sighting in each classification. Bruce Prater and Tilden Justice captured the majority of the events and prizes.

In a special event, contestants shot the first rounds while competing for an automatic rifle. The rifle will be awarded the best marksman following the final rounds. Winners of the first third included: F. M. Baker, 91, of a possible 100; Bob Crutchfield and Bruce Prater, 85; Curt Charles, 83; B. P. Bogardus, 81, and Tilden Justice was sixth with an 80.

The remainder of the series of matches will be shot during the summer.

Hi-Volts Take Crown As C. S. Snead Wins Sweepstakes

Hi-Volt keglars took two of three games to edge the Blown Fuses for the Roanoke bowling championship in a roll-off match April 19. The same night C. S. Snead captured top honors in the sweepstakes with a three-game set of 392 pins.

The Hi-Volts, second half champions, squeaked out a 536-531 win over the Fuses, first half victors, in the first game. The Fuses came back strong in the second game with a 502-488 victory, but went down 558-527 in the rubber game.

Steve Snead put together games of 129, 136 and 103, plus a 24-pin handicap, to top all bowlers in the sweepstakes match. W. M. Mills, who captained the Hi-Volts through the season, rolled a 375 for second place honors, and P. C. Ray's 371 was good for third.

C. R. Paxton rolled high single game with a 125. Men winning three-game set prizes are not eligible for this prize.

Highlights of the championship roll-offs were Billy Mills' 149 score in the first game and Melvin Bradley's triple strike in the tenth frame of the third game for the Hi-Volts. Bradley predicted things to come when he spared in the ninth and then collected 30 pins in the tenth. Hi-Volts won the game by 31 pins.

Bowling for the Hi-Volts during the season were Billy Mills, captain, Melvin Bradley, Ralph Hicks, Dennis Craft, Ira Peters, Dick Lovegrove and Price Grisso.

Tommy Mitchell captained the Blown Fuses. Others on the team were Kenneth Hubbard, Melvin Waggoner, Glen Brammer, Charlie Comer and Roby Jarrett.

Tommy Mitchell finished the season strong to edge Leroy Gregory for individual high average. Mitchell had 113, Gregory 112. But Gregory captured individual high single with a 165 game and individual high three-game set with 419.

Huntington Employees Benefit Anglers



Fishermen in the Huntington area should have thanked a group of Huntington district employees after the trout season opened April 24. On April 10, these employees stocked about 1,000 rainbow trout, furnished by the state, in Twelvepole Creek in the vicinity of Cabwaylingo State Forest. Even more important, all of the fish were of legal size. All members of the Appalachian Rod and Gun Club, these employees are shown in the adjoining pictures. ABOVE: Randy Hogsett, commercial department, stands with his hand on the truck. Homer Bunn, division T&D, stands on the truck, wearing a plaid shirt. Al Merrifield, T&D engineer, receives a bucket of fish from Frank Sloan, conservation officer. Others are employees of the West Virginia Hatchery. RIGHT: Maxey Scites, managerial department, helps restock a stream.



'Reel' Catch



Fishing becomes a real pleasure when you can have the luck of Dewey Barnette, Princeton lineman of the Bluefield district. Dewey displays eight small mouth bass he hooked on a recent fishing expedition. The eight total 22 1/4 pounds, the biggest tipping the scales at 4 1/4 pounds. Dewey says that most of them put up a big fight before he landed them.

Wait Till Next Year



The first season for the Fieldale district women's bowling team has drawn to a close. Although the team did not win in their league, the members are happy about their showing. With Reddy Kilowatt their inspiration, they feel that next season other teams in the league will have to watch after their laurels. The girls wear red slacks and white shirts, with Reddy emblems sewn on the back. Team members, pictured above, include Audrey Harlowe, local accounting; Betty Baker, commercial; Eunice Gravely, managerial; Jewell Wiggington, commercial; and Irene Adkins, real estate and right of way. Not pictured is Virginia Mullins, T&D department.

Bowlers Honored For Season Play At Williamson

Outstanding teams and individuals of the Williamson district's six-team bowling league recently were feted at the group's fourth annual bowling banquet. The banquet, which concluded season play, was held at the Elks Club and presentations were made by T. M. Watkins, Williamson district manager.

The Bugs, boasting a full five-game lead, emerged winners of all team honors. They completed league play with a 45 and 30 season's record; rolled an 887-pin single high game; then copped the 3-game series with 2,306 pins. Their nearest rivals, the Varmits, rolled a 40-35 season.

The Amps and Short Circuits were deadlocked for the third place with 36 and 39 games. In a playoff for the position, the Amps handed the Short Circuits a three-game trouncing to win the slot.

Ernest Bevins was a standout for individual laurels. His 154.8-pin season's average won top honors while his 599 pins earned the top 3-game series award. Sonny Runyon's 152.1 average was second high and Kermit Epperly spilled 227 pins for the season's single high game.

Members of the championship team included E. E. King, captain; Ernest Bevins, Alex Doka, Jack Akers and Betty Roach.

'Breakers' Win Pikeville Loop; City Teams Show Well

The last pin dropped recently in three bowling loops in the Pikeville district. The season came to an end for the district league itself, as well as two city leagues, where employees entered teams.

The Circuit Breakers edged the Regulators for the district crown, compiling a 39-24 record. The Regulators won 37 and lost 26.

In a men's league in the city, an employee's team finished third. The woman employee's entry in another city league fared better, finishing second only after tying for first and losing in a play-off.

Members of the men's team were Corbin Bobbitt, Bill Zoellers, Curtis McClung, Leon Huffman and Chester Smith.

Other teams took individual honors in the Pikeville district league. The Transformers took the team high single honors with 796, the Circuit Breakers had the high three game set with 2,287, Bill Zoellers had high single game with 212 and also carried the high average with 153. Bob Weddle topped the 500 club, consisting of keglers with 500 sets, with his 581.

The Reclosures and the Transformers finished third and fourth in the loop.



Topping the Pikeville district bowling loop were these keglers, members of the Circuit Breakers. They are, from the left: Bill Zoellers, Lawrence Newsom, Charles Stayton, H. M. Eagle and Curtis McClung.



One of the outstanding teams in a woman's league in Pikeville was made up of this group of employees. They are, from the left: Dorothy Cardinal, Elizabeth Riddle, Jackie Akers, Ruth Huffman and Glema Tackett.

Demons Top Eager Beavers To Climax Unusual Race For Season Bowling Title



The Demons, champions of the 1953-54 Beckley District Bowling League, left to right, are: Keith Evans, captain; Dorothy Barker, Eugene O'Neal, Jennie Gaziano and Rhonald Meador.

The Demons, rolling some of their best games of the season, trounced the Eager Beavers in a double playoff to win both the second half title and the Beckley District's 1953-54 Bowling League championship. This year's finals were a bit unusual since two playoffs were required with the same keglers participating.

In the first rounds to determine winner of the second half of league competition, the Demons, winners of the third quarter, managed a two-

game out of three edge over the Eager Beavers, fourth quarter winners. In the finals, the Demons again squared off with the "Beavers," the winners of the first half. The Demons showed their heels to the rivals in this series to cop three in a row for the championship.

In the championship rounds, Rhonald Meador and Mary Sperow rolled the high games with 177 and 145 pins. The high series was won by Keith Evans and Dorothy Barker.

Roanoke Women Bowlers Finish High In Loop



Roanoke district entry in the Women's Commercial League in Roanoke were declared second half winners recently, but then lost to Ike Proffitt's Esso team in the playoffs. The team won 30 games and lost only 12 during second half play for the title. Team members are, from the left: Nancy Hodges, non-employee; Adrene Harmon, system accounting; Margaret Carter, system accounting; Elizabeth Bosang, executive; Jane Roberts, system accounting and Jeanette Kidd, system personnel. Jean Cassell also rolled for the team. Mrs. Kidd's 108 was high average for the year, while Miss Bosang's 99 was second. Miss Bosang also served as president of the loop and presided over their annual banquet on April 20. Jane Roberts has been named secretary for the coming season.

Dick Athey Leads Field In Track Meet

You have to move in pretty fast circles to keep up with Dick Athey.



Dick Athey

The son of Clayton A. Athey, first assistant shift operating engineer at Philip Sporn plant, Dick was high scorer during the 1954 Marshall College intramural track meet April 7 at Fairfield Stadium in Huntington.

Amassing 14 points during the meet, Dick placed first in the 100-yard dash, first in the 220-yard dash and was on the winning relay team.

Last fall Dick played right end for the Marshall College freshman football team.

Work Almost Finished On Beckley 44KV Line

Construction of a 44,000 volt line connecting Bradley and Prosperity substations in the Beckley district is almost complete. The three-mile line was begun in late March.

The new line will help carry the load in the event of an outage at the Switchback-Mullens 88 kv line. The new line, called the Bradley-Slab Fork circuit, would carry most of the load in the Mullens area. In addition to the line, three 44,000-volt oil circuit breakers are to be installed at Bradley, Slab Fork and Glen Rogers.

Kanawha Ball Players Manicure Field, Practice

Bats, balls, rakes and rollers make a strange combination. But often it's a necessary combination when softball season opens.

At Kanawha River plant softball aspirants hauled out all of this equipment recently for spring practice as well as a little field shaping. The enthusiastic players are trimming their grass infield and shaping up the rest of their new diamond.

And spring drills have begun, the players are keeping an eye to opening day when they will exhibit their wares and intentions for a winning season.



Office Squad Takes Logan Plant Court Trophy; Select All-Star Tourney Team



Lined up with their trophy are members of the Office team of the Logan plant basketball loop. In front are Bartlin Montiegel and R. L. McComas, captain. Standing, from the left, are D. F. Woolcock, R. E. Craddock, manager, M. F. Morrison, J. R. Blankenship, E. P. Ott and M. Babinetz.

The basketball season at Logan plant ended recently in a flurry of activity.

First the regular season ended, the Operators winning that crown. Then the Office eliminated the Electrical Maintenance team for the post-season tournament trophy. The naming of an all-star team climaxed all action.

The Operators finished the regular season with a 5-1 record. B. W. Lanthorne, P. M. Hefner, Raymond Ray, A. J. Conley, B. C. Ferrell, J. R. Beckett, D. R. Coffey, and R. H. Phillips played for the Operators.

But it was the Office crew that made off with the trophy, edging Electrical Maintenance 39-33 in the tournament finals. Bartlin Montiegel paced the winners with 36 points, 18 points a game in the play-offs. All-season scoring honors went to Orville Napier of Mechanical Maintenance, who tallied 88 points, 14.6 a game.

Named to the all-tournament team were Raymond Ray, Operators; Orville Napier, Mechanical Maintenance; H. W. Dyer and Jimmie Butcher, Electrical Maintenance; R. L. McComas, D. F. Woolcock and Bartlin Montiegel of the Office. Selections were made by J. A. Patter-

son, plant manager, E. M. Jeffreys, electrical maintenance department, and R. L. Carter, referee.

Winners will retain the trophy until the winner for the 1955 season is announced.

Win City Tourney



Four Philip Sporn Plant bowlers, three shown above, were members of the championship team emerging from the recent Pomeroy City Bowling Tournament at Pomeroy, Ohio. The champions, left to right, are: Charles Carroll, Doug Miller and Carl Smith. Keith Arnold was absent when this photograph was made.

Tennant Keglers Win Tournament



Tennant's Shift bowling team, above, recently won the Philip Sporn Plant's post season handicap tournament. The Tennant keglers, winners of Division A, topped Grimes' bowlers, winners of the B division. In the three-game finals, the champions lost the first game by 17 pins and the teams were deadlocked in the second contest. In the third, the Tennant team hit their stride and swamped their rivals by a 172-pin margin. Members of the championship team, left to right, are: Clarence Tennant, Keith Arnold, Doug Miller, Orne Wright and Paul Henderson.

Anything Can Happen

Rakes Catch More Than Just Trash At Hydro Plants Of Kanawha Valley Power Company

"It's all in a day's work," says G. V. Loveday and H. E. Brown, utility operators at Kanawha Valley Power Company's Marmet hydro plant. "When you're operating a trash rack, anything can happen!"

The racks which prevent debris from damaging turbine blades catch everything from giant trees to unusual animals. During about six months of the year, when the plant is in normal operation, the entire river flow passes through the racks.

Trees as large as 100 feet in length and 4 feet in diameter are a common find. The racks also catch their share of animals—horses, dogs, pigs, cattle and so forth. The beaver which was a recent catch is a little unusual for the area because they are natives in the eastern panhandle of the state. This was an eager beaver a long way from home.

Sometimes the river yields more spectacular things than trees and animals. So far four human bodies have been raised from the river. Two were found at the Kanawha Valley plant at London, one at Marmet and one at Winfield. In such cases work was immediately stopped and the sheriff and coroner called. An inquest was held on the spot.

There are lighter moments, too, for anyone watching the water going through the trash racks. One time R. W. Speas, hydro plant supervisor, watched a duck go through the rack, come up on the tailrace on the downstream side and nonchalantly swim away.

Which improves what they said before: "Anything can happen—and usually does!"



This tree stump was the cause of real work by G. V. Loveday who had to get it out of the trash racks at Marmet hydro plant. Trees form a large part of the debris caught in the rack.



H. E. Brown holds the beaver who no longer looks eager after being caught in the Marmet trash rack, a long way from home.

Claud K. Kirkland On Hospital Board

Claud K. Kirkland has been named to the board of directors of the Johnston Memorial Hospital.



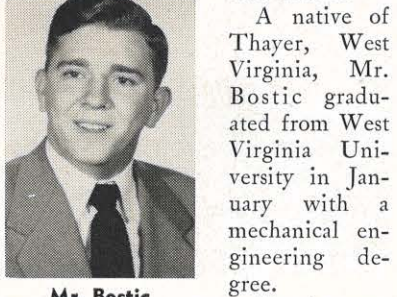
Mr. Kirkland

The Abingdon district manager was selected to serve a four-year term on the board. In addition, he was appointed chairman of the hospital building committee at the last board of directors meeting.

The community owned hospital, located in Abingdon, has a capacity of 133 adult beds and 24 bassinets and has an accredited school of nursing. The directors of the hospital are composed of business and civic leaders.

Engineer At Kanawha Called To Service

C. C. Bostic, test engineer at Kanawha River plant, has been called into service.

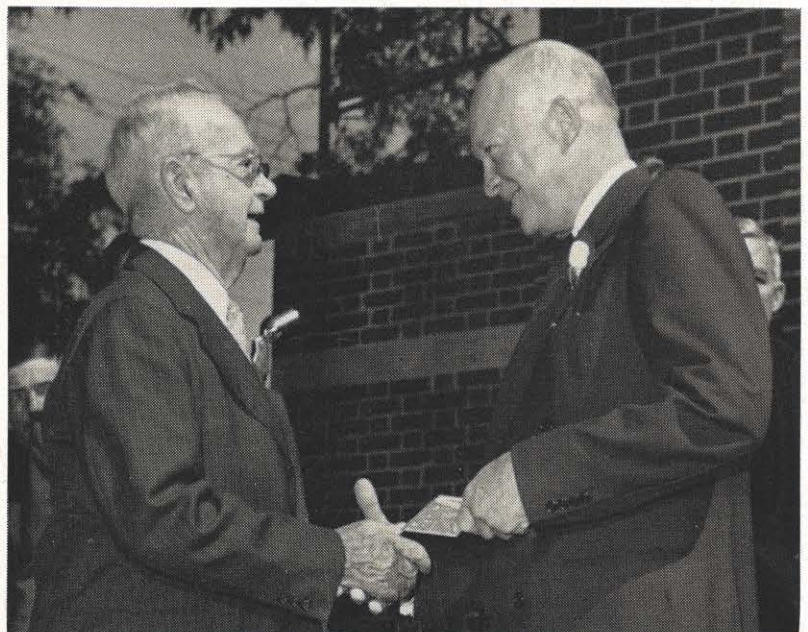


Mr. Bostic

A native of Thayer, West Virginia, Mr. Bostic graduated from West Virginia University in January with a mechanical engineering degree.

He is married and his wife is employed in Morgantown.

Presidential Handshake At Ceremony



President Eisenhower accepts the engraved silver trowels presented him by W. P. Danforth, oldest charter member of Reid Memorial Presbyterian Church in Augusta, Georgia, where the President laid the cornerstone for a new church building on Easter. Mr. Danforth is the father of W. P. Danforth, Jr., Roanoke district credit supervisor. (Courtesy of Morgan Litz, Augusta.)

Brown And McComas Named In Changing Of Plant Chemists



Mr. Brown Mr. McComas

D. C. Brown and R. G. McComas, both Logan Plant men, were named in promotions of plant chemists. Mr. Brown, chief chemist, was transferred in the same capacity to the Philip Sporn Plant while Mr. McComas, chemist, will assume Mr. Brown's duties at Logan. The promotions became effective May 1.

Mr. Brown, a native of Glen Lyn, Virginia, was employed by the company at Glen Lyn in 1947 as assistant chemist. He was transferred to Logan in 1950 as chemist, then was promoted to chief chemist. Mr. Brown is a member of the First Christian Church; a member of the Junior Chamber of Commerce; an assistant cubmaster and an observer for the U. S. Weather Bureau. He is married and the father of three children.

Mr. McComas is a native of Pratt, West Virginia. He earned a B.S. degree in chemistry at the West Virginia Institute of Technology. Mr. McComas was employed at the Logan Plant as a chemist in 1953 after having served two years in the U. S. Army.

Wins Lighting Award



Patricia Ryan, Princeton home economist, is being congratulated by district manager, W. J. Gillespie, Jr., as he presents her with a \$25 War Bond. Patty recently won Bluefield district's home lighting promotion, then won a trip to Nela Park, Cleveland, Ohio, for being named winner of the division contest. Miss Ryan's display was shown to 4-H groups, farm women's clubs, Girl Scouts, school groups, adult groups and leader training meetings. Patty also was cited for her outstanding Christmas lighting projects.

Kanawha Toured



Approximately 60 members of area Lions Clubs including many employees, recently toured Kanawha River plant. The visitors belonged to Chelyan, East Bank, Belle and Cedar Grove Lions clubs. A group of them pose beside a high pressure turbine in the above picture. After the tour, H. C. Skaggs, plant manager, and J. B. Harrell, assistant plant manager, gave short talks. Also included on the day's agenda was a dinner in the plant cafeteria, a movie entitled "What Is Electricity?" and a talk by Lions district governor Wood Poling, who commended the company on its civic cooperation and its faithful service to customers.

Teachers Tour Sporn On BE Day While Huntington Employees Teach Classes



Some of the teachers that visited Sporn plant recently watch the television equipment which keeps an electronic eye on fire in the boilers. They are, from the left: Jack D. Farley, teacher; Ted McCurdy, Huntington personnel supervisor; Margaret Barnett and Martha Peck, teachers; and James Gilbert, test engineer at Sporn.

Huntington district and Philip Sporn plant cooperated in entertaining 11 school teachers during Huntington's third annual Business Education Day recently.

S. R. Pritchard, Huntington district manager, and Howard Andrews, Sporn plant manager, arranged for a tour of the Sporn plant and a stop-off at the Kyger Creek plant of OVEC, now under construction.

Meanwhile employees of the company and their wives taught classes for the visiting teachers. Included

J. H. Albin, Retired Hazard Employee, Passes At Home



Mr. Albin

J. H. Albin, retired Hazard district local superintendent, died at his home in Jackson April 18. Death was due to a heart condition.

Adolph, as he was known to his fellow employees, retired August 1, 1952, after having completed more than 34 years of service with the Kentucky and West Virginia Power Company. He began his lengthy career in the electric utility business in 1918.

Mr. Albin was first employed as a laborer and soon was promoted to lineman. He next worked with the line department for nine years before being transferred to the meter department. In that assignment, he served the company in several capacities.

Mr. Albin was transferred to Jackson as a local representative in 1940. Later, he was made local superintendent and remained in that capacity until the time of his retirement.

Adolph was born in Harrison County, Indiana, and attended public schools in Louisville. He is survived by one son, Roy; two brothers and one sister.

among these substitute teachers from the district were S. W. Mustaine, Jr., A. L. Merrifield, Homer P. Hagaman, Gertrude Thresher, C. M. Dunn, Edith M. Jones, K. D. Moore, Robert Hinshaw, William Langstaff, R. D. Kuster, G. P. Chain, W. E. Keck and Owen Minnich. Employees' wives included Mrs. Paul C. Kelsey, Mrs. C. H. Price and Mrs. C. W. Dunlap.

R. E. Doyle Elected To Key Position In Kentucky Chamber

R. E. Doyle, vice president and general manager of the Kentucky and West Virginia Power Company, recently was elected regional vice president of the Kentucky Chamber of Commerce. The election to office was announced following the organization's annual business meeting held in Louisville.

As regional vice president, Mr. Doyle will direct much of the organization's work in Eastern Kentucky. He has been extremely active in the Kentucky Chamber of Commerce, particularly in connection with the industrial development of this section of the State.

Over the past three years, Mr. Doyle served as a member of the board of directors.



Mr. Doyle

New Noter



Reddy Kilowatt has made formal recognition of an Appalachian employee. When Florence Murphy, Williamson district accounting department employee, wrote a Christmas poem about Reddy, THE ILLUMINATOR printed it last December. Recently Reddy sent Mrs. Murphy a certificate of award, recognizing her as a "Reddy Kilowatt New Noter."