The Illuminator

If you do not think about the future, you cannot have one.

-John Galsworthy

Vol. VI, No. 4

KENTUCKY POWER COMPANY

APPALACHIAN ELECTRIC POWER COMPANY

KINGSPORT UTILITIES, INC.

January, 1955

Sets Record

Price Carter Wins 'Operating Notes' Award Established For Employees' Children;

W. Price Carter set a new record when he won first prize in the 1954 annual AGE Monthly Operating Notes awards. The system transmission line superintendent at Bluefield became the first to win three annual awards since the program started in 1935.

The award presented December 21 by G. L. Furr, Appalachian vice president and general manager, at a Roanoke luncheon honored Carter's contribution to Operating Notes on "Washing 'Live' Insulators With High Pressure Water." In making the presentation, Mr. Furr said: "I am extremely proud of the many constructive suggestions and developments for improving our operations that have come from members of our organization. Contributions such as these and the fine spirit of cooperation have helped make Appalachian the fine company that it is."

The suggestion which was judged tops of over 100 entries for 1954 appeared in an illustrated article in the March issue and told of the many safety precautions taken in cleaning "live" insulators with high pressure water. The method prevents service interruptions for this type maintenance,

In 1935 when the awards program started, Mr. Carter won second place for his contribution on pole trailers. He won first award in 1950 for mechanical clearing of rights-of-way, telling how a tractor and water-filled drum were used to clear rights-of-way.

Logan Meter Reader Braves Icy Water To Save Life Of Woman

Braving icy waters, Robert L. Goff saved the life of an accident victim December 20.

The Logan district meter reader



Mr. Go

and Bill Crace, another meter reader, were driving along a road beside the Guyan-dotte River toward Man when they came upon a crowd standing along the bank. They sighted an auto-

sighted an automobile almost completely submerged in the water.

Mr. Goff jumped from the car, dove into the river and swam 30 feet to the wreck. He pulled the victim, a woman, through the rear window and swam back to shore with her. The rescuer holds both the junior and senior Red Cross Life Saving Swimmers certificates.

Later he learned that the car of the woman, Mrs. W. T. Reed of Greenmont, had skidded on the icy pavement and plunged over the 20foot bank. Thanks to his quick action, she suffered only bruises and exposure.

A shower, warm clothes and a hot cup of coffee repaired Mr. Goff's exposure damage.

He began employment with the company August 5, 1948, and left for four years in the Navy on September 19, 1950. He returned to work August 23, 1954.



W. Price Carter, left, is presented the first prize in the annual "AGE Monthly Operating Notes" awards by G. L. Furr, Appalachian vice president and general manager. This was the third time that the system transmission line superintendent at Bluefield had won an annual award, setting a record.

A frequent contributor to *Operating Notes*, Mr. Carter is a veteran of 35 years' service with Appalachian. He started in Bluefield September 1, 1919, and moved to foreman one year later. He was promoted to general foreman in January, 1935, and on January 1, 1939, moved up to distribution superintendent. He assumed his present duties in April, 1944.

This is the second year in a row that an Appalachian suggestion won first place award. Last year L. B. Lee and J. R. Warden, Abingdon, won on their preventive maintenance program.

Second place award this year went to co-authors from I&M. Two special awards were made to an employee of I&M and of Ohio Power.

Ties Wash Out

Quick-Thinking Pikeville Employees Prevent Train Wreck And Earn Thanks Of C&O Railway

"The quick thinking and sense of responsibility exemplified in your action is the best tradition of American citizenship. You have rightfully won the praise and appreciation of your community."

These compliments from H. Kindt, superintendent of the C&O Railway Company in Ashland, were paid in a letter December 10 to Chester W. Smith for his part in preventing a train accident. The Pikeville serviceman and Bill Syck, meter reader, saw a washout endangering the railroad track.

They were traveling along the highway below Esco on December 8 when they noticed a flood of water washing logs, rocks and debris down the mountain side and onto the track. Stopping, they found several crossties washed out

Knowing the train from Jenkins would soon be passing, Chester radioed the Pikeville office of the condition. C. A. McKinney, district superintendent, in turn called the C&O yardmaster at Shelbiana who stopped the train until the track could be repaired.

C. E. Archer Is Officer In Development Group

C. E. Archer, Glen Lyn assistant plant manager, was recently elected vice president of the newly organized Giles-New River Development Corporation. The purpose of the organization is to seek new industries for the Giles area.

Mr. Archer is also active in the Narrows Kiwanis Club and the Giles County Chamber of Commerce. He resides at Glen Lyn with his wife and daughter.



Mr. Smith

Mr. Syck

215,000 KW Unit Put In Service At Tanners Creek

The third unit at the Tanners Creek Plant of Indiana and Michigan Electric Company was placed in service late last month. The 215,000 kilowatt unit increases the generating capability of Tanners Creek to 525,000 kw, making it the second largest plant on the American Gas and Electric Company system.

The addition of the 215,000 kilowatt unit raises the generating capability of the AGE system to 4 million kilowatts, over one-million of which have been added to the system since July, 1953.

Tanners Creek's other two units, each of 155,000 kilowatt capability, went into service in 1951 and 1952, respectively.

The new unit operates at a steam pressure of 2,000 pounds per square inch and a steam temperature of 1,050 degrees F. It has the capacity equivalent to supplying all of the electric power requirements of every residence in a city of about 1,000,000 people.

Annual AGE Education Award Is Established For Employees' Children; Deadline For Entry Is Last Of January

An annual education award has been established by the American Gas and Electric Company. The first award amounting to \$500 will be made in 1955.

The child of any employee of the companies in the system who plans to enter the freshman year of college next September is eligible to compete for the first annual award. The deadline for entry in the competition is January 31, 1955.

Any son or daughter of an employee who intends to enter a degree-granting institution to study for a bachelor's degree may try for the award by taking a competitive examination. The examination, which is the standard college entrance board scholastic aptitude test, will be given in March. This exam is given in key cities in or near our service area. The company will pay the cost of the examination, but the contestant must bear his own expenses in going to and from the city in which the exam is given.

Educator Determines Winner

The exam will be prepared, given and scored by the Educational Testing Service of Princeton, New Jersey. The scores will then be given to a prominent educator, along with school records of the contestants. The educator will determine the winner.

The winner will be notified about May 1, 1955.

Information and forms for the scholastic aptitude test may be obtained by writing or contacting your personnel supervisor. This material includes a booklet describing the test, the location and time of the test, an entry form, recommendation form for the high school principal and an instruction sheet for the contestants.

This material may be requested by employee welfare fund.

either the employee or his son or daughter who wishes to compete. All those interested in competing should get their material immediately to insure that the entry form is completed and returned in time for consideration. It must be received by the personnel department by January 31 to be eligible for this year's competition.

\$500 To The College

The college which the winner enters will be given the \$500 at the time the student enters. The award money is to be used to help pay for tuition, room, board, books or laboratory fees.

A winner of the award who is drafted or enters military service before entering college may defer the use of the award money for this purpose until after his discharge.

Coffin Award Money

In making the announcement, President Philip Sporn said the award was established with the Charles A. Coffin Award prize of \$1,000 and a matching amount voted by AGE Board of Directors as a nucleus. The operating companies have contributed additional funds sufficient to establish the educational fund. The income from the fund will be used each year for the award. President Sporn added, "I know of no better use to which we can put the prize money which the company received in connection with the Coffin Award."

The Charles A. Coffin Award was presented to AGE last year for pioneering in advanced engineering in 1953. The award, which is given annually by General Electric Company for outstanding accomplishment by a private electric utility company, consists of a gold medal and \$1,000 designated for the winning company's employee welfare fund.

Grady Joins Turtle Club When Hard Hat Withstands Blow From Broken Cable



H. C. Skaggs, Jr., Kanawha River plant manager at left, looks on as D. C. Duncan, system safety director, presents T. P. Grady with his membership into the Turtle Club.

A hard hat saved the life of T. P. Grady several months ago and recently the Kanawha River plant employee was admitted into the Turtle Club.

Mr. Grady, barge attendant at the plant, was presented a club safety hat, lapel pin and framed certificate of membership by D. C. Duncan, system safety director, at a supervisory dinner meeting.

Mr. Grady was wearing a hard hat when a seven-inch cable broke and struck the brim of his hat. The hat, with its brim already bent, flew off his head and struck a steel pier, bending the back of the hat. It ended up sticking in the river bank. He had ten stitches in his head where the hat's brim struck him, but his life was saved.

He is the second Kanawha River plant employee to be admitted to the national club, which formally recognizes the importance of the hard hat. J. E. McClain, control operator was the first. J. E. Vines, Rainelle area line foreman in the Beckley district, has also been admitted to the club.

The Illuminator

Published monthly for employees of Appalachian Electric Power Company, Kentucky Power Company and Kingsport Utilities, Inc., and their families. Articles herein may be reproduced provided credit is given.

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Our Job

Our job is generating electricity and getting it to where it's used. We're in this business because it is concerned with the supply of a fundamental requirement of modern living, because it's an honorable one, because we like it, and because we want to earn a living at it.

We aim to give one kind of service to everyone... the best that's possible. That means supplying our customers with what they want when they want it. It means being courteous at all times and maintaining attractive easy-to-do-business-with offices. It means doing everything we can to keep complaints from arising, and it means prompt and fair handling of those that do.

We are a citizen of each community we serve and take an active part in its affairs. Like any other citizen, we want our neighbors to think well of us. Besides, it makes good business-sense. We can only prosper as the community prospers so we help it to thrive in every way we can.

Such is our job as we see it. We are trying to do it well and to do it better all the time.

Public Appreciation

A letter to the editor of a Marion newspaper, appearing on this page, again expresses public appreciation for employees and their activities. This one thanks two Pulaski district meter readers for aiding a heart attack victim found unconscious in her backyard.

Some more outstanding activities of employees during 1954 include two Pulaski servicemen aiding auto wreck victims and calling over company radio for an ambulance; three Roanokers giving blood in an emergency call for a certain type; a Logan plant man joining in a search and finding a 2½-year-old girl lost in the mountain wilds; a Sporn plant man saving a drowning girl; Beckley and Bluefield employees searching for two lost girls, using company walkie-talkies and vehicle radio equipment.

Stories in this issue tell of two Pikeville employees who prevented a train wreck with two-way radio while a Logan employee saved a woman from drowning in a car overturned in a river.

These spectacular incidents point out a fact worth noting. Trained, capable and conscientious employees are not only a big asset to our company but also to the public.

In addition to these rescue operations, many more employees took part in such civic activities as donating blood, serving as first aid instructors, working in civil defense and a thousand and one other things reflecting credit on them as individuals and on our company.

The last paragraph in the letter reprinted on this page summarizes the value of our employees to the public

Your Opinion

What is the Company's No. 1 asset and why?

J. A. BENNETT, Ass't. Results Engineer, Kanawha River Plant



The Company's number 1 asset is the employees; they have made the Company what it is today. The Company's good reputation and its success in business stems from its ability to serve the public under normal and abnormal conditions; that ability in turn depends wholly on the em-

ployees.

During normal operating times, the maintenance personnel maintain the generating, transmitting and distributing equipment in good operating condition. At the same time, the commercial personnel acquaint and sell the public on the advantages of using the company's product. Under abnormal conditions, such as equipment failures due to foul weather or breakdowns, the employees are willing to work hard and for long hours in order to restore and maintain electric service.

Without employees who continually work to produce, sell and deliver electricity, the Company would be out of business.

S. H. CHANDLER, JR., Electrical Engineer, Kingsport



Picking the number one asset is rather like picking the most important wheel on an automobile. Just as all the wheels are vital to the operation of the car, so are a number of assets vital to the company.

In addition to the obvious assets, such as the physical plant and the

combined skills of all the employees, I feel that a very important one is our dissatisfied customer, not dissatisfied with our service but with their standard of living. It is this dissatisfaction that prompts them to buy new or improved appliances and devices which in turn keeps our company a growing, dynamic concern. Certainly this should be considered a valuable asset to any company.

JOHN H. HORNE, System Operating Engineer, Roanoke



Teamwork and good relations among all employees, from top management down to the employee on the lowest rung of the ladder, is one of the best assets we have. We are a large company today with an outstanding reputation for unexcelled service and fairness and

the ability to see ahead and keep abreast of advances in the electrical

Our growth was attained by the mutual cooperation of employer and employee. Without this quality we would not be where we are today. To me, this wonderful spirit of cooperation by all members of our company is its greatest asset.

when Mr. Porter says: "This could happen in anyone's yard and everyone in the district they serve. We should be happy to know that Mr. Barker and Mr. McGlothlin are willing and capable to meet any emergency of this type they come upon. My thanks to them and their company. They are our friends."

VIRGINIA G. DEANER, Commercial Department, Lynchburg



I believe the number one asset of our company is the good will of our customers and the general public within the area that we serve. This good will is largely dependent upon our employees. If the employees are conscientious, courteous, accommodating and do their jobs with a smile

they will create good will among our customers. Of course, the policies and rates of our company enter into creating good will with our customers and the public.

Therefore, since we are a public service company I believe that the good will of the people in our community is the company's number one asset.

R. L. BOYD, Mechanical Maintenance Mechanic, Logan Plant



It is my opinion that the Company's number 1 asset is its Employee and Public Relations Program. Through the Company's policies and the able administration of its supervisors, employees have been made to feel that they "belong", and that they play an important part in its program. This

is why I feel warmly toward it. A satisfied employee is a good investment.

As a result of the good will the Company is establishing, the public develops a good feeling toward employees. It is a challenge for each employee to live up to his responsibility in helping to keep the good will of the public.

I know of no other Company that teaches public relations so strongly as does our Company. Any Company which has a concern for people, both its employees and others, cannot fail to be successful.

J. R. CRUMP, Line Foreman, Point Pleasant



After reading the question of the month, my first thought was that this is a very hard question to answer because of the many assets the company has. Then my thoughts turned to our customers and it became apparent to me that our number one asset would be our confidence in the custo-

mers we serve and their confidence in us.

Without a mutual confidence between the company and our customers, we could not do any of the things we are doing today, such as plant expansion, new office building and other advanced planning.

EDITH HYLDAHL, T&D Dept., Engineering Section, Huntington



The first thought that came to my mind was to list all the tangible objects such as the physical assets of the company, power plants, transmission lines, substations, etc. In my opinion, to make all these physical assets a reality, it is necessary to have pleasant employee and customer relations. This

relationship is an intangible asset but yet is a

very necessary one to the successful operation of our company. I think that without the concerted effort of our employees, the physical assets would be more or less misapplied and eventually fail of their purpose.

IN THE SPOTLIGHT

This concerted effort of the employee team is due to excellent company cooperation, pleasant working conditions, job security, advancement opportunities and benefits that few other employers extend to their employees.

ANNIE FRANCIS, Bookkeeper, Marion, Pulaski District



Upon first thinking about this question, several valuable assets of the Company come to mind — however, after considering it further, it seems to me that its greatest asset is the "know-how", that is, the technical expertness and practical skill that have been gained through

years of experience and constant effort to do a good job better.

Important though a product itself may be, it is no benefit to a consumer unless it is available to him. Electricity is not an item that the buyer can obtain from the store himself, as he does his other purchases—it must be made accessible to him. The fact that this complicated job of transmitting energy from distant points into thousands of homes and communities throughout the system is so smoothly and effectively carried out is of immeasurable value and reflects credit upon the entire Company personnel.

Victim's Son Thanks Pulaski Meter Readers In Marion Newspaper

Two Pulaski district meter readers were thanked publicly in the Smyth County News for their rescue efforts to save a heart attack victim. The story of their efforts appeared on the front page of the November Illuminator

Addressed to the editor of the Smyth County News in Marion, the published letter follows:

I would like for the people of Smyth County to know more about two fine young men that serve them, Mr. (Bill) Barker and Mr. (Bill) McGlothlin, who read meters for the Appalachian Power Co.

On October 13 my mother was alone at my house. As it started to rain she went to take some clothes from the line in the back yard and was striken with a brain hemorrhage. Some 20 to 30 minutes later Mr. Barker and Mr. McGlothlin entered the yard to read the meter and found her there scarcely breathing. They did not just summon help and leave. They brought in their first aid kit and restored her breathing until the ambulance arrived to remove her to the hospital.

Although she only lived a few hours, their efforts made it possible for her to receive medical attention before she died and for us, her family, they saved the agony of returning to find her body and forever wondering had we been there we might have saved her.

This could happen in anyone's yard and everyone in the district they serve. We should be happy to know that Mr. Barker and Mr. McGlothlin are willing and capable to meet any emergency of this type they come upon. My thanks to them and their company. They are our best friends.

Signed:

CHARLES S. PORTER Rt. 1, Box 181 Chilhowie, Va.

Heat Pump Shows Progress In Five Years

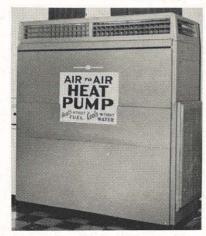
There were only five heat pumps in operation in Southern Properties' territory at the end of 1949. Today, five years later, 82 of these yearround air conditioners have been installed.

Several Factors Aid

This amazing jump in number of heat pumps in operation, most of it in 1954, has been due to several factors. These include work during 1954 of division commercial sales representatives, whose job is developing and increasing sales of electrical heating and air conditioning; development of package heat pumps; public acceptance of the heat pump; and advertising and publicity from the manufacturers, our companies and the dealers.

A total of 53 heat pumps are in operation in Appalachian territory, 28 of them residential, 17 commercial and 8 company. Roanoke division holds 22 of them, Bluefield division 17, Charleston division 8 and Huntington division six.

Kingsport Utilities has 22 heat pumps, including 11 residential, 9 commercial and two company. And Kentucky Power Company has seven



A typical package unit heat pump is this one which uses air as a heat source.

in its territory, including three each of residential and commercial and one company.

Over Half Last Year

Last year 46 heat pumps, or over half the total, were installed. This figure includes 33 in Appalachian, 8 in Kingsport and 5 in Kentucky.

The commercial heat pumps have been installed in all types of buildings.

The Giles Memorial Hospital in Pearisburg uses one, as does the new S&W Cafeteria in Roanoke. Others include banks, radio and television stations, churches, office buildings, telephone company buildings and medical centers.

Company heat pumps are in operation at Logan, Roanoke, Sporn plant, Montgomery, Lynchburg, Abingdon, Huntington and Pulaski in Appalachian; Pikeville in Kentucky; and the office and service buildings in Kingsport. The Pikeville installation was the first, dating back to 1936.

Air Used By Most

Most residential and commercial heat pumps use air for their heat source because it has proved most satisfactory in the three-company area, although water is a source for some.

The trend begun in 1954 is expected to continue by those who have contributed to the growing popularity of heat pumps, including Philip Sporn, AGE president. AGE was one of the pioneering companies in heat pump development, and Mr. Sporn has co-authored with E. R. Ambrose, AGE air conditioning engineer, several technical papers on its development. Mr. Ambrose was also the designer of the first experimental heat pump put into operation.

J. S. Dodd President

Of Planning Council

J. S. Dodd is the new president of the Mercer County Rural Planning Council. He was elected at a meeting of the group December 13.



Mr. Dodd

Also named to an office was Ryland Y. Bailey, who is the new chairman of the Council's publicity committee. Mr. Dodd is Bluefield district residential and rural sales

supervisor, while Mr. Bailey is district area representative.

The Council, organized in 1948, has as its objective the promotion of agricultural, economic, educational and religious interests of the rural citizens of the county. Most successful 1954 project was the formation of the Mercer County Health Council

Dunbar Retires

'Faith In Future'

Plans for the further expansion of

Construction is expected to begin

the AGE system were announced

last month by President Philip Sporn.

in January on a new 225,000-kilo-

watt unit at the Muskingum River

Plant of Ohio Power Company.

Estimated cost of the new unit is

to proceed with the construction of

this new unit stands as evidence of

our faith in the future of America

and particularly underscores our be-

lief that the 55-county area of Ohio

which we serve and the seven-state

area served by our System will con-

"There is no doubt in our minds

that, by early 1957, the additional

generating capacity which this project

represents-this power for prosperity,

speaking almost literally-will be re-

J. W. Eldridge Of

tinue to progress and develop.

President Sporn said: "Our decision

\$29,600,000.

Another Big Generating Unit To Be

Added To AGE System At Muskingum

quired by our customers."

This was the second such announce-

ment of new units within 11 weeks.

The new unit at Glen Lyn plant of

Appalachian was announced in Sep-

The Muskingum River plant unit

will increase the plant's generating

capability by more than 50%, raising

it to 655,000 kw and making it the

largest of AGE's 12 major power

plants. First of the plant's two present

215,000-kw units was placed in

commercial operation last December

Completion of the unit, capable of

producing the electric energy equiva-

lent to meet the needs of every home

in a city of about 1,200,000 popu-

lation, will boost generating capability

of the entire AGE System to 4,555,-

and the second unit last June.



Mr. Eldridge

J. W. Eldridge, station man helper in the Charleston district station section, retired the first of the month after 14 years' service.

He began his service as a special guard at Turner substation at Institute during World War II and served there until December, 1944, when he transferred to the station section.

Born in Tennessee in 1890, he attended schools at Knoxville and Lincoln Memorial University at Cumberland Gap, Tennessee. He is a veteran of World War I and the father of a daughter who instructs music at Dunbar High School. He and Mrs. Eldridge live in Dunbar.

Three Contribute To 'Operating Notes'



Mr. Jones

Mr. Fisher

Two employees of Philip Sporn plant and one from Roanoke district contributed articles to the November issue of AGE's Monthly Operating Notes.



Mr. Plaine

D. W. Plaine,
Roanoke district
production supervisor, wrote
"Double-Swing
Gates With
Two Shielded
Locks Solve
Easement Problems." In it he
describes a gate
separating company property

and private property, with two sets of keys, one for company personnel and one for other authorized persons. The gate will open only to these persons and prevents trespassing by hunters and others.

William H. Jones, Sporn results helper, was author of an article entitled "Plastic Bottle Fills Recorder Ink Wells Neater, Faster" in which he described the use of a plastic bottle which when squeezed dispensed ink into the recorder ink well more efficiently than the syringe method.

"Removal of Air in Meter Lines," written by Richard H. Fisher, Sporn instrument maintenance man, told of the use of a semi-transparent rubber tubing to locate and to aid in the removal of air bubbles in the lines.

Beckley Employee Heads Lighting Contest Group

John M. Gates, Beckley district commercial sales representative, was chosen chairman of the Eighth Annual Outdoor Christmas Lighting Contest Committee. He has served as a judge on the committee for three years.

The contest, jointly sponsored by the Jaycees and the newspaper, features three cash prizes for residential displays. Judging was done the four days preceding Christmas.

Needs And Future Industrial Demands With the throwing of a switch December 9 an additional source of

Lynchburg Station To Meet Current

December 9 an additional source of electric power for the Lynchburg area was put into service. The additional power will come

The additional power will come from the new South Lynchburg station, which was energized by P. L. Bailey, Lynchburg district superintendent, just 16 days before Christmas. The station will provide a second 132/33 kv source to the city.

The station is built in Campbell County, about one mile south of the city limits, a potential area of future industrial development. Installation of the 30,000 kva transformer and construction of the station was done by Jennings Electric Company of Roanoke. David H. Elliot Company, also of Roanoke, constructed the 5.12 miles of 132 kv transmission line to serve the station from the 132 kv Reusens-Altavista line. Richardson-Wayland Electric Corporation, of Roanoke, built five and a half miles of line of 33 kv transmission line from the station to tie in with the existing 33 kv transmission system.



Additional source of power for the Lynchburg area was provided when P. L. Bailey threw the switch that energized the new South Lynchburg station December 9. Looking on are, from the left: J. J. Armstrong, system operating supervisor; E. C. Rankin (face partly hidden), supervising substation engineer; Ted Carrol, system relay engineer, and R. L. Hatch, Reusens hydro plant supervisor.

Give Food To Needy



Cans, cans and more cans of food came in with employees at the annual Christmas safety program in the Roanoke office. Employees brought unwrapped canned food for the Christmas basket bureau. M. L. Burdette, chairman of the office safety subject committee, is shown presenting the food to Mrs. Ella S. Brown, secretary of the basket bureau. Program for the meeting was the William Fleming Players' presentation of Dickens' "A Christmas Carol" under the direction of Mrs. Genevieve Dickinson, head of the high school speech department. A Christmas editorial written by D. C. Duncan, system safety director, for a recent issue of "Facts and Figures" concluded the meeting.

Two Charlestonians On Allen TV Program

It wasn't officially "West Virginia Night" on Steve Allen's national television show December 2, but it looked that way.

After hand blown glassware from the people of Weston was exhibited, a survey of the audience showed several Dunbar and Charleston citizens present.

Two of them were Mary Hanley and Jacquette Maffett, Charleston commercial department employees. Steve Allen interviewed the two and received from them Reddy Kilowatt tie clasp and earrings.

Freddie Lippert Breaks Academy Race Record

Freddie Lippert ran the fastest time ever recorded by a midshipman for five miles in the sixteenth annual Heptagonal Cross Country Championships. He is the son of Navy's first cross country captain, F. G. Lippert who is AGE director of personnel administration.

He paced Navy with 26.12 to third place in a field of ten schools as he came home eighth, just 24 seconds behind the winner.

Fieldale Employees In First Aid



Some of the 54 employees in Fieldale go through the practical experience part of first aid classes they recently completed. The course was divided into two classes and ended December 22 after 12 weeks of instruction. T. A. Kirby, Roanoke district safety supervisor, kneeling at left, was instructor for both classes. Shown working in the picture as other employees look on are, from the front: Audrey Harlow treating Nancy Kitts for serious bleeding; Anita Few treating Betty Baker for the same ailment; and Alvin Hundley and Dillard Gravely giving artificial respiration to Benson Shelton and L. W. Jenkins.



Bluefield Division

Welch District

Sympathy is extended Mr. and Mrs. Don Miller on the death of their two-month-old daughter. He is an accounting department employee.

G. B. Gent, Pocahontas truck driver-groundman, was recently elected senior warden of the Pocahontas Masonic Lodge.

Perry Hatmaker was general chairman for the New Year's Eve party held by the Welch Junior Chamber of Commerce.

New employees include Loneda Farley, accounting department, and James C. C. Hughes, records section.

Sympathy is extended Mr. and Mrs. Sank Smith on the death of her brother-in-law, and to Mr. and Mrs. Guy Albertson on the death of her brother.

Sgt. Raymond Dalton of the Air Force visited his parents, line supervisor and Mrs. J. D. Dalton, after a tour of duty on Okinawa.

Roy L. Franklin, administrative assistant, has been transferred from Company K of the local National Guard to 3rd Battalion Headquarters Staff as assistant plans and training officer with first lieutenant ranking. He also gave a short talk on safety to kick off Safe Driving Day in Welch. The program was co-sponsored by radio station WBRW and the Welch Junior Chamber of Commerce, of which Mr. Franklin is secretary.

Bluefield District

Harry Buston is a new accounting department employee.

J. E. Taylor, local office manager, has returned to work after a recent illness.

Vance Dunn, Bland area serviceman, was recently elected a trust officer in the Masonic Lodge at Bland.

Alfred and Mary Lee White have been elected officers in the Y-Wed organization in Bluefield.

Sympathy is extended Dale Cooper, Princeton, on the death of his mother. Patty Belcher, Princeton office, has resigned.

R. C. Keaton, retired employee, recently visited the Bluefield office.

Helen Sue Spangler, division personnel department, as a member of the Quota Club, took her turn at the Salvation Army booth in its Christmas effort to raise money for needy families.

Abingdon District

J. C. Lambert, meterman, and J. E. Fields, meter reader, have returned to work after hospital treatment.

Employees of Russell County and their guests enjoyed a recent steak dinner at the Lone Star Cafe.

Louis E. Wright has returned from military service to the local accounting office.

Scott County employees and their guests were entertained with a dinner in Nickelsville.

Jack B. Frier, personnel supervisor, spoke on "First Aid In The Home"

to members of the Russell County Home Demonstration Club and 4-H Clubs.

Pulaski District

Mrs. Roy L. Madison, wife of the meter department employee, is recuperating from major surgery at the Pulaski Hospital.

Sympathy is extended E. A. Martin, Christiansburg, on the death of

Pulaski women employees honored Betsy Wrenn, bride-elect, at their annual Christmas dinner. She was given a corsage and gift of silver.

Mrs. A. M. Gatewood, aunt of Brownie Yeager and Polly Gatewood, has returned home from the hospital.

Glen Lyn Plant

Clinton Brown is a new work order clerk.

D. E. Kettlewell attended the recent chemists' meeting in Huntington. E. J. Chandler and J. H. Oxley have returned to work after recent

J. P. Surber, retired employee, has been confined to his home by an illness.

A. P. Whitt, J. J. Neely, Samuel Hill and J. O. Smith, retired employees, were visitors during the month.



Williamson District

Patricia Eisel, commercial department, and Patricia Mullins, stores, have resigned.

The mother of Mrs. Irene Kirchman is recovering from a recent illness.

Sympathy is extended Hele Parke, commercial department, on the death of her grandfather.

Huntington District

Virginia Pavlis and Ruth Fisher have resigned from the Huntington system billing office.

Sympathy is extended Wilma Melrose on the death of her father.

C. L. Slusser, G. W. Keyser and N. B. Kean have returned to work after extended illnesses.

Austin R. Neal, Jr., division supervising engineer, has been promoted from major to lieutenant colonel in the Army Reserve. He is a member of the 2819th Special Training Group.

Edna S. Sullivan, system billing, and Laura E. Gouldman, managerial, are new employees.

Logan District

Three employees were elected to offices recently in the Men's Fellowship of the First Presbyterian Church of Logan. H. J. Collins, district personnel supervisor, was named vice president; J. A. Kovich, engineering, was elected treasurer; and F. D. Stone, Jr., accounting, was made secretary.

Kingsport

F. S. Russell, line foreman, has returned to work after fracturing his foot while hunting.

Mrs. Fred Pierce, line section, has returned home after hospital treatment.

Adele Williams, accounting department, has returned to work after a recent illness.



Charleston District

New employees include John Bobersky, Jr., meter section; Bobbie Smith, record section; Sara Harshbarger, commercial department; and Raleigh T. Berry, line section.

Resignations include Patricia Michels, commercial department; Virginia Austin, record section; David Murray, division T&D; and Clifford Carpenter, line section.

Betty Jo Rodeheaver, home economist, was guest speaker at the general meeting of the West Side Woman's Club recently. Her subject was "Christmas Ideas," featuring food and table decorations.

Recent blood donors include Margaret J. Evans, Rosie Sandor, Nelson G. Hamrick and Mara Lee Singleton, Montgomery; O. G. Harris, Paul Lloyd and Tom Proffitt, Kanawha Valley Power Company; W. R. Witzel, John Frazier, W. C. McMahan, Clifford Picklesimer, J. F. Melton, Denny Caldwell, Ben Martin, J. D. Porter, Katie Wilkerson, R. H. Taylor, J. M. Kauffman, L. W. Price, R. F. Jones, C. C. Willis, R. H. Moss, Daniel Acela, P. D. Hull and D. F. Boggess, Charleston.

John Atkins has taken up his first assignment in the line section as groundman after three months at VPI. He will return to Tech to continue his electrical engineering studies March 23.

Philip Sporn Plant

Leo C. Hill, maintenance helper; Robert Lutton, maintenance man; and Eslie Mossman and Frank Ward, second assistant shift operating engineers, have returned to work after recent illnesses.

Earl H. Keefer, chemist assistant, was recently appointed by the Parent-Teacher County Council to represent them in the Mason County Civic Council.

Members of the office force held a Christmas party December 24. Refreshments were served and gifts exchanged.

Beckley District

J. W. Muir, record section, has returned to work after an illness.

Sympathy is extended Elizabeth Scott on the death of her uncle.

Mrs. Mary Griffith, Rainelle home economist, has resigned.

Roanoke Home Economist Judges In Cook-Off



Food looked good and tasted good to these four judges in the Kroger cooking contest which was climaxed December 14 with a cook-off among 16 finalists in the Appalachian auditorium. Ann Hervey, Roanoke district home economist who is second from right, scores a dish. Also judging, from the left: Pauline Brown, Roanoke Gas Company home economist; Anne Montgomery, woman's editor of "The Roanoke Times" and Marian Williamson, Roanoke public school system, supervisor of home economics. The winning dish, an egg plant and meat casserole prepared by Mrs. W. L. Lavinder of Salem, climaxed a competition which started in November at the Home and Food Show which had over 200 entries.

Point Pleasant District

T. A. Jewell, lineman, has returned to work after an illness.

Lois M. Archer, former accounting employee, is back as a temporary employee.

Sympathy is extended C. A. Burdette on the death of his aunt.

J. L. Twitty, meter superintendent, was selected a member of the board of directors and W. C. Gilmour, district personnel supervisor, was reappointed secretary-treasurer of the Point Pleasant Kiwanis Club.

Forty district employees toured the Kyger Creek plant recently. Fred Carman, resident engineer at the plant, conducted the tour.



Pikeville District

Jarrett M. Wood, power sales engineer, has been promoted from captain to major in the Army Reserve.

John Rasnick, area sales representative, has resigned.

Sympathy is extended Grantho Williams, groundman, on the death of his grandmother, and Glen A. Whitt, meter clerk, on the death of his wife's grandmother.

Ashland District

Hugh Eads has been elected plans and training officer for the Pershing Rifles, a national honorary military society of the ROTC, at Marshall College. A junior in pre-medicine at the school, he is the son of Hugh J. Eads, main accounting department employee. Mr. Eads' son is a PBX operator.

Hazard District

W. C. Haddix, maintenance man, became the first Kentucky Power Company employee to complete a course under the Educational Assistance program. He took the 16-month substation course through ICS, completing it in six months.

Joyce Combs, accounting, has returned to work after a recent illness.

Bob Bibb, commercial department, has returned from East Orange, N. J., where he attended the General Elec-

tric Weathertronics Institute.

C. A. Zoellers, district commercial manager, was elected vice president of the Kentucky River Chapter of the Society of Professional Engineers. James R. Burdsal, district supervising engineer, was elected secretary-treasurer.

Roanoke Division

Lynchburg District

W. D. Almond, building supervisor, and E. P. Hogan, meter reader, have returned to work after recent illnesses.

Sympathy is extended R. C. Foster, records supervisor, on the death of his brother.

Fieldale District

Women employees of the district held their annual Christmas party at the home of Mrs. Jewell Wigginton. Gifts were exchanged and a sweet course was served by the hostesses, Mrs. Wigginton and Eunice Gravely.

Sympathy is extended George Turner on the death of his mother.

Roanoke District

Mr. and Mrs. Ollie B. Murphy attended the International Convention of Christian Churches of the United States and Canada in Miami, Florida. He is an appliance service department employee.

Bertha Baldwin, Barbara Boitnott, Mary Ann Grisso, Annise Craig, Ruth Lucas, Diana Bohon and Joy Nash were guests of Nancy Gearhart, formerly of division personnel, at her home December 4.

New employees include Wanda Creasy, credit department; Ronald Creasy, local accounting mail room; and Anita Moomaw, credit department.

Mary Jane Davis, recently transferred from Roanoke to Bluefield, was entertained with a dinner at Archie's November 29.

System

Lindell Littrell has returned to system accounting after an extended illness.

Women employees of system accounting held their annual Christmas luncheon December 21 at the Panel Room, Ponce de Leon Hotel.

Frances D. Stockton has resigned from system accounting.

Sympathy is extended V. D. Rose, system substation, on the death of his brother, and Elizabeth Dillon, system substation, on the death of her mother.

C. N. O'Dell and R. C. Lawrence are new system substation employees.

Atomic Power Not Soon Competitive With Conventional Power, Says Sporn

"Insofar as the next 15 years or so are concerned, it would be most tragic if we did anything in our search for atomic power and efforts to develop atomic power that would lead us to neglect our more conventional power technology."

These were the words of Philip Sporn, president of AGE and our companies, in an address before the Public Utilities Advertising Association in New York on December 2.

Speaking on the subject of the development of competitive atomic power, Mr. Sporn stated that today in this country there are two fullscale prototype atomic plants for submarines and five different land-based reactors designed as experimental developments. But only one of the latter — the Westinghouse-Duquesne pressurized water reactor under construction at Shippingport, Pa.—can be termed a full-scale power plant.

He said that none of these is likely to lead quickly to economical or competitive electric power, although each is expected to increase the knowledge of the subject and teach how to help lower costs, which will take a long

A reactor of the Shippingport type, according to Mr. Sporn, has an initial cost per kilowatt of two to three times that of a conventional power plant, and, until the capital costs as well as the operating costs of nuclear reactors can be reduced, competitive atomic power is still fairly distant.

Discussing conventional power development, on the other hand, he said the best plants today are bringing about a conversion of heat energy to electric energy at an efficiency of 371/2%. That figure may be increased to as much as 45% by 1970, making it even tougher for atomic power to become competitive.

The four big stumbling blocks to competitive nuclear power, according to Mr. Sporn, are: getting materials which will stand up in a reactor core; satisfactory disposal of atomic ash; reprocessing partly used fuel; and elimination of the potential hazards of atomic reactors.

In briefly discussing AGE's role in atomic power development, Mr. Sporn said, "We have associated ourselves as a member of a five-company group calling itself Nuclear Power Group, or NPG, which currently is spending in joint research and study effort close to \$400,000 per year and

Plans For Future



Plenty of thin-shell walnuts will be there for the picking up as a result of planning, planting and grafting by Stanley C. Smith, Pulaski line inspector. Mr. Smith is shown pointing to a graft of carpathian on a native black walnut tree. The tree is one of several Mr. Smith has planted on five acres of land near Pulaski where he hopes to one day build a home. The grafting is designed to produce better walnuts in larger quantities. Mr. Smith is very much interested in walnuts and other nut producing trees and plans to grow many on his land.

we are hopeful that we will find a sound basis in the near future for more extensive activity."

However, he cautioned, "We would be particularly remiss if we neglected the carrying out of a dynamic and continuing program of expanding by whatever means are currently available to us our power facilities-facilities which are essential in any program of national defense and equally necessary to assure progress and prosperity in peacetime."

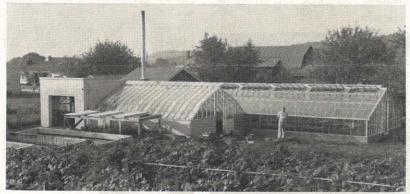
Jack B. Frier Directs Successful S-D Group

Jack B. Frier, Abingdon district personnel supervisor, headed up a most successful Safe Driving Day committee in Abingdon December 15.

The Abingdon program was in connection with the day set aside by President Eisenhower for materially reducing accidents across the nation's highways. Mr. Frier was appointed by Abingdon's mayor C. H. Butt, Sr., and representatives of civic clubs, schools and police joined him on the committee. No accidents were reported in the city and only one, with no injuries, in the county. The record was remarkable considering the snow and ice prevailing that day.

Plant Man With Plants

Hobby Grows Along With Greenhouse For Claud Bumgarner Of Sporn Plant



New addition to his greenhouse is the big section located behind Claud. Last season he sold 200,000 plants. With the addition he plans to raise 300,000 plants plus potted flowers each season.

It's more than just a play on words to say Claud M. Bumgarner has a hobby that is growing. Fact of the matter is, the material clerk at Sporn plant has had to enlarge his business of growing plants.

Claud started in 1952 with a greenhouse which he enlarged recently. The new addition covers 1,075 square feet in comparison to the original greenhouse covering 475 square feet. He also has hot beds covering 500 square feet, giving him a total of 2,000 square feet under

Last season he sold 200,000 plants. In one day he sold 500 potted plants. He also sold six tons of rhubarb and 300 baskets of tomatoes. With his new addition he plans to raise 300,000 plants plus potted flowers each season. He plans to flat and band most of the plants.

Claud says his is a profitable hobby that allows him to relax while working. He does all of the seed planting and propagating himself and hires employees to do the rough work. During the busy season he has four employees.

Preparing himself, he plans to take a course in designing and floral merchandising. He has completed a course from Standard School of Floriculture in growing and greenhouse management.

His wife, Edith, and son, Eddie, help him and look after the greenhouse when he is at work. At present

First Aid Certificates Awarded In Roanoke



R. R. Snedegar, Roanoke division electrical engineer, brings a smile to the faces of his class during recent first aid courses in Roanoke. A total of 52 employees completed the Standard First Aid course and received certificates. T. A. Kirby, district safety supervisor, taught the other class.

Employees' Wives To Retiring Loganite

Wives of four Pulaski district employees have been elected to offices in the Mt. View Home Demonstration Club.

Mrs. Claude S. Hale, wife of the meter department employee, was named president, while Mrs. K. C. Phillips was elected treasurer. Mrs. I. R. Akers is the new home management leader and Mrs. A. M. Roseberry will serve as food leader. Husbands of the Mrs. Phillips, Akers and Roseberry are Claytor hydro plant employees.

he does not let the hobby or business

grow too large as he wants to con-

tinue it as a profitable hobby rather

than a full time job. In retirement

he plans to use his hobby as both an

interest and an income.

Lead Mt. View Club Has Seen District **Grow From Start**



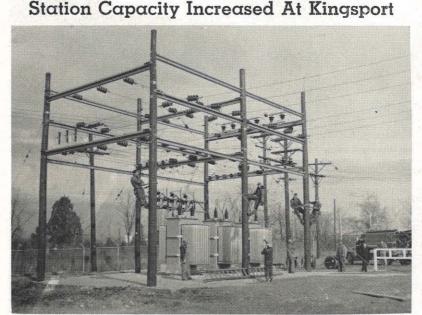
Mr. Blankenbeckler

The history of our company's operations in the mountainous Logan district are part of Robert E. Blankenbeckler. But now, after 36 and a half years' service, the veteran line and station supervisor is retiring.

He was born in Marion and wants to return there to the new home he and his wife are building.

Mr. Blankenbeckler joined the company in May, 1918, at Logan as a line foreman. Through the years he has been distribution superintendent, T&D superintendent and on July 1, 1953, was promoted to his present position. Previous to company employment he spent four years with the Marines.

Mr. Blankenbeckler on his retirement was one of Logan's oldest employees from point of service.



These members of the line and station sections of Kingsport Utilities are completing work on the installation of an additional 4,500 kva transformer bank at the Holston station. This additional capacity is part of the construction program which has been underway in Kingsport during the past year. R. C. Scarlett, Jr., station supervisor and F. S. Russell, line foreman, supervised the construction of the facilities. In the photo from the left on the pole are: E. H. Pressley, W. K. Bradshaw, T. C. Dorton, Joe Baker; on the ground: Foreman Russell, Bill Hartgrove, O. E. McClellan, George Morrison, Tipton Hatcher, C. C. McClellan and L. E. Nutter, line supervisor.

Cousins Reunited

Blood kin met at the blood bank when Opie R. Allen and Tom Allen chanced upon one another recently.

The cousins had not seen each other for six years and because they decided to give blood at the same time they were reunited. Opie is Charleston division senior line engineer and Tom is a United Fuel Gas Company employee. Opie had thought his cousin was still in Detroit where he'd gone three years ago.

Home Economists In Charleston Aid Family

Charleston home economists spread some Christmas cheer for a needy family. The six girls "adopted" a family with eight children for Christmas and gave them gifts, toys and clothing in addition to food for

They got the name of the family from fellow-employee Sylbia Hinchman, who also is director of the Child Care Center. Working together on the project were Betty Jo Rodeheaver, Patricia Michels, Mary Hanley, Jo Anne Wilson, Sarah Ann Harshbarger and Jackie Massett.

Glen Lyn Foreman Goes To New York For Study

R. H. Walton, Jr., boiler maintenance foreman at Glen Lyn plant,



Mr. Walton

for the next 18 months for a detail study of the new 225,-000 kw unit being installed at the plant. A graduate of VPI in mechan-

has been as-

signed to the

New York office

ical engineering, he was employed in January, 1949. His wife and son will reside with him in New York during his

Elected To Head Beckley 4-H Club



From the left, Patty Pitsenberger and

The daughters of two employees in the Beckley district will lead the Beckley High Steppers 4-H Club next year.

Patty Pitsenberger, daughter of C. E. Pitsenberger, station supervisor, has been elected president. Linda Burks, daughter of P. W. Burks, residential and rural sales supervisor, will be the treasurer for the club.

In addition to their 4-H activities both girls are active in church and school affairs. Patty is a member of Girl Scout Troop 64, a delegate to the State Planning Board for the Senior Conference and a member of the student council at Woodrow Wilson High School. Linda is president of the Girls' Junior League of the Episcopal Church and a member of the church's student council.

Queen Is Crowned



Queen Virginia Sweeney is surrounded by her four sisters and brother who took part in the coronation service of the Girls' Auxiliary of the Women's Missionary Union of Garden City Baptist Church. They are the children of C. A. Sweeney, draftsman in the system real estate and right-of-way department. The ceremony with about 20 youngsters recognized degrees of achievement in the organization which trains youth in the missionary program. Shown with Virginia are, front from left: Edith, Ruth and Cecil. Back, on either side from left: Mildred and Susan.

Undercover Job

side contain the turbine.

Much Work To Repairing Plant Turbine

and doughnuts were served.

Roanoke Supervisor

Mr. McKeever

throughout the nation.

Heads First 1900 Club

trict meter supervisor, has been elected

nized in 1938, the club was the

first of its kind in the United States.

Now clubs like this can be found

J. B. Harreld Honored By

Kanawha River Employees

at Kanawha River plant recently paid

tribute to J. B. Harreld, assistant plant

cafeteria on Mr. Harreld's last day

and presented him with a sweater,

brief case and desk pen set. Coffee

manager, who is going to OVEC.

Supervisory and clerical employees

The employees gathered in the

B. H. McKeever, Roanoke dis-

president of the

the 1900 Club

of America No.

Club was orga-

nized primarily

for fellowship.

To be a mem-

ber of this club

one must have

been born in

1900. Orga-

The 1900

1, Inc.

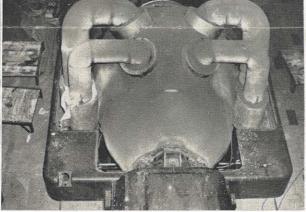
When units No. 1 and 2 were taken out of service at Kanawha River plant in November, the maintenance crew was able to go into the turbines

Earlier, parts of the radiant heat

shields in each turbine were found against the strainer, so workers went into the turbine to remove the shields. At the same time they installed reheat valve stops.

Such work took a good deal of

time and great care because the turbine had to be completely broken down to reach the radiant heat shield. Following are a series of pictures showing the work entailed in the



Not a giant beetle but the turbine after the outer lagging has been removed. The four leg-like parts are steam leads. Notice the heavy insulation.



The turbine on Unit No. 2 before dismantling. The large

rectangular structure and the smaller coverings on each

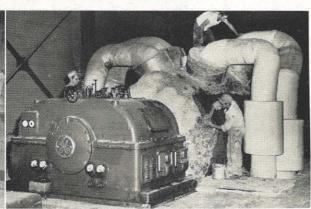
Insulation has been removed from the casing, the steam leads disconnected and stud nuts removed.



level to avoid damage to the internals, it is hoisted clear, exposing one end of the turbine rotor.



Power equipment and manpower join forces as the actual repair work begins. The rotor, in the center of the picture, is covered for dirt and damage protection.



Work completed, final touches are placed to the all-important insulation. The steam leads have been connected and the turbine is ready for its outer covering.

Boy Scout Official

Waldo S. Lafon has been elected district commissioner of the Appalachian Council of Boy Scouts of



Mr. LaFon

The Beckley district manager has been active in scouting for several years. In addition he has been on the board of directors of both the Beckley Chamber of Com-

America.

merce and the West Virginia Society of Professional Engineers.

After his graduation from VPI in 1939, Mr. LaFon joined the company as a laborer in Beckley. Four months later he became a transitman and on December 12, 1940, he was made junior power engineer.

He was in the armed forces from July 2, 1942, to November 12, 1945, and on his return resumed his power engineer duties. On April 16, 1948, he moved up to district commercial manager, and on October 1, 1949, he was made assistant to the Charleston district manager. He moved up to his present position, April 1, 1951.

Waldo LaFon Named Appalachian Launches Largest Dealer Sales Program In Company's History

Appalachian has launched the most intensive dealer sales program in the

company's history.



Living Is Best," is available to all dealers in Appalachian territory desiring to associate themselves with it as "modern electric living dealers." Effective programs have been held

with the dealers since the early 1930's, but this one exceeds all others in its scope.

The dealer and Appalachian will work closely together in their efforts to create more sales and a broader use of electric appliances, resulting in the mutual benefit of the company, the dealer and the customer.

The company will expand its promotional aids to dealers and among the 23 helps offered by Appalachian are newspaper, radio and television advertising and publicity, free display materials, advisory service and others.

In turn the dealer will display in his store a placard identifying himself as a "modern electric living dealer" and listing a six-point code which the dealer has agreed to follow. Some of these points include selling quality electric appliances, free advisory kitchen and laundry planning service, free home instruction and easy budget terms, including instal-

Employees help make the program a success by reporting prospects and

Luther Zinn Reaches BSA Eagle Ranking

The highest rank in scouting, the Eagle rank of the Boy Scouts of America, was

> awarded recently to Luther

The son of W. H. Zinn, Montgomery local office man-

ager in the

Charleston dis-

trict, Luther

Zinn.



more than qual-**Luther Zinn** ified for the rank. He holds 26 merit badges, five more than necessary to qualify for Eagle. The extra badges earned him the bronze palm. As evidence of his interest in the work, he at one time assisted with the Charlton Heights Cub Scouts, younger edition of the

Boy Scouts. He has also been assistant crew leader and takes an active part in basketball and other activities at Montgomery High School, where he is a sophomore. He has been a "Gazette" newspaper carrier and has built his route from 90 customers to 130. His supervisor reports no complaints from his customers.

He is also an active worker at Charlton Heights M. E. Church, where the Court of Honor for his promotion was held.

4-H'ers Tour Sprigg Station

Members of an Inez, Kentucky, 4-H club were taken on a tour of the Sprigg transmission station and other company property after completing a 12-week course on the fundamentals of electricity. Claude Ward, Williamson area sales representative, taught the course and Cecil Ball, Sprigg station operator, showed them around the station.



Shirley M. Brown, system residential sales advisor, discusses the new Appalachian dealer sales program with manufacturers and distributors in Huntington.

discussing the program and its theme with neighbors.

The program was officially launched when members of the system commercial department conducted a series of meetings in Huntington and Bluefield during December for distributors and manufacturers of electric appliances. The Huntington meeting was for the Huntington and Charleston divisions and the Bluefield session for Bluefield and Roanoke divisions.

In January the districts will hold similar meetings for the dealers in their areas and the actual operation of the program will begin.

Among the distinguishing characteristics of the program is the theme emblem, which is printed in yellow, two tones of green and Appalachian orange. The emblem is shown above. System commercial department will also print a regular news sheet for dealers, called "Electric Living Dealer News," which will carry information and details of current and coming

Robert Moss Of Huntington Dies



Mr. Moss

Robert J. Moss, retired Huntington distribution record clerk, died December 13. He retired in October, 1949, after 21 years' service.

A native of New York where he attended schools, he went to Adelphi College and completed his training at Columbia University. He moved to Bluefield in 1912 where he was employed by the Pocahontas Coal and Coke Company.

Eight years later he moved to Huntington where he was associated with the company of Breece, Ewing and Moss, civil engineers. He joined Appalachian in 1928.

A member of St. Joseph's Catholic Church, he is survived by his wife, a son and four daughters.

Club Has Christmas Dinner

The K-Appa-K's Girls' Club of Williamson district held its annual Christmas party December 10. Presents were exchanged and Katies (secret pals) were revealed. Total of 17 attending enjoyed a turkey dinner.

Everyone Benefits

Supervisors Get Top Training In Program

There's a program going on "be-hind the scenes" that affects you.

It's the Supervisory Training program, a series of courses affecting every employee. Supervisors are most affected by the program, as the name suggests, because the courses are designed primarily for them.

The whole purpose of the courses is to start the new supervisor off right in his job. The program is his guide to doing a better job. In this way it benefits the company, employees and the supervisor himself.

Five Years Old

The entire program, set up under the company's personnel department, got its start five years ago when "Conference Leadership" was offered to new supervisors. Since then courses have been added each year and several more are scheduled for the future.

All programs are inaugurated under F. G. Lippert, AGE director of personnel administration, and R. N. Hurt, AGE supervisor of employee relations. J. A. Mundy, Appalachian supervisor of employee relations, R. F. Millikan, Kentucky general safety and employee relations supervisor, and W. Z. Trumbo, Kingsport personnel supervisor, handle the program for their companies.

First Course

"Conference Leadership", the first course, was taught to top supervisors and they in turn took it back to supervisors under their jurisdiction. Later a synopsis of the program, "How To Conduct A Meeting," was adopted. In Appalachian both courses are taught by Fred Eberly, West Virginia Department of Education, and J. A. Mundy.

Since the object of "Conference Leadership" is to train in the technique of leading conferences, the course is designed so that the supervisor is first taught the methods and then given a chance to demonstrate in practice sessions.

"Basics of Supervision" was set up in 1950 and is taught by management. The course covers a discussion of the six basic qualifications and the five basic duties of a supervisor.

In 1952 "Making Conversations Count" was begun. This course is aimed at aiding the supervisor in "drawing out" employees concerning problems when he meets them in man-to-man conversations. The course was started in power plants and is now spreading to districts where

it is taught by personnel supervisors. Both "Accident Control" and "Better Communications" were inaugurated in 1953. The accident course is taught by safety supervisors to acquaint the supervisor with actions he



New supervisors attentively listen to one of their instructors in the recent Charleston division Supervisory Training Program. Identifiable in the picture are, front row from the left: Oscar Kallmerton, E. L. Hutchinson, John Frazier, E. F. Eager, Steve Didier and P. W. Burks. Second row, from the left: O. J. Hundley and O. C. Hall, faces hidden; unidentified person, and Eddie Zopp. Back row, from the left: John Hammer and L. M. Cobbs.

can take in day-by-day operations to eliminate unsafe practices and conditions which cause accidents. "Better Communications" is a film-strip series in which six cases present situations where communication between the people involved break down. No answer is given in any sequence and the floor is open to conference type discussion of solutions.

Film-Strip Series

The "Employee-Customer Relations" film-strip series, begun this year, is taught by personnel supervisors and top line of supervision and is aimed mainly at employees who have contact with the public.

Another part of the over-all program, "Instructor Training," is being given in Ohio Power and Indiana and Michigan territory but has not reached Appalachian yet. The newest course, the "Let's Talk Safety" filmstrip series, recently filmed in Appalachian territory, is another one in which situations but not solutions are presented. Object of the film is to stimulate the thinking of supervisors to make them more aware of their responsibilities for accident preven-

Plan In Action

A recent training school in Charleston for new supervisors of that division gives an idea of how the sessions actually work. Courses were conducted in "Basics of Supervision," 10 hours; "How To Conduct A Meeting," 8 hours; "Better Communications," six hours; and "Accident Control," five hours.

Courses were held eight hours a day on Tuesday, Wednesday and Thursday and six hours on Monday and Friday. Besides the regular courses there was a liberal sprinkling of short periods on other subjects, as, for example, the Educational Assistance Program and sick pay policy. Men attended each class each day, winding up all four Friday.

When the supervisors complete this school their training is by no means over. They will review the courses and others they have not taken in monthly meetings and at other times. Meanwhile another group of new supervisors has entered another school.

Attending the Charlesotn school were: Charleston district-M. D. Prowse, O. J. Hundley, Oscar Kallmerton, Leland Price, C. V. Thompson, Steve Didier, J. F. Melton and John C. Frazier; Beckley district—R. R. Griffith, O. C. Hall, P. W. Burks, W. E. Zopp, E. L. Hutchinson, Lloyd Pomykata and E. F. Eager; Point Pleasant District — Milton Scott, W. O. Sallaz and W. H. Stricklen.

Instructors in the school were J. A. Mundy, C. B. Talley, W. R. Witzel, J. E. Hammer, W. C. McMahan, J. C. Frazier, W. C. Gilmour and

'Cinderella Sisters' Leave For England And An Inheritance

They're called the "Cinderella Sisters" around Charleston. Their real names are Mrs. Mary Cunningham Quinn and Mrs. Martha C. Woodard and are the daughters of the late John A. Cunningham, who was assistant Charleston district manager before retiring in 1948.

An English inheritance gives them the right to the Cinderella title. The sisters learned recently that relatives in England had died and left them a sizeable estate. Since the money was tied up in red tape and couldn't be brought to America, they decided to go there.

They left in October with Mary's two daughters, Mary, age 14, and Martha Ellen, 10.

Mr. Cunningham joined the company in 1928 and served as Beckley district manager from 1934 to 1937. Then he was transferred to Charleston as assistant district manager until his retirement in 1948. He and his wife resided in Kentucky until their

Deacon Jones Heads Kingsport Gun Club

W. B. "Deacon" Jones was elected president of the Kingsport Rod and

Gun Club at a December meeting. The Kingsport dealer sales representative had previously been elected a director for a threeyear term.

Serving on the board of directors with

him are J. A. Williams, D. M. Whitaker, Sam Benedict and A. Ward Crane. The board of 15 directors then elected, in addition to Jones, the following: Con Armstrong, first vice president; Jim Watkins, second vice president; A. Ward Crane, secretary, and Andrew Brooks, treasurer.

Retiring president J. A. Williams reported the club has a membership of 887. George Cowden and W. E. Gilley were appointed directors to fill two vacancies.

Electric League Members Tour Kanawha



Members of the Charleston Electric League have dinner in Kanawha River plant cafeteria before beginning a recent tour of the plant. H. C. Skaggs, Jr., plant manager, seated at the lower left hand corner, addressed the members on the company's research and development activities. The league is made up of members of manufacturing and merchandising firms in the greater Charleston area who are closely associated with electrical equipment.

'Pass The Salt' Is A Snap Here



All 48 states and several Canadian provinces are represented by those salt and pepper shakers behind Mrs. Guy Albertson. The wife of the Welch district serviceman has been collecting the sets for three years and has accumulated 327 pairs. Perhaps her favorite is the goose and golden egg set, but another pair his grandmother bought when she set up housekeeping over a hundred years ago holds the most sentimental value. Mrs. Albertson has put in an order for more shelves because she plans to continue collecting. Most of her present collection has come from friends and relatives. She is also known for her activities in church work and for her cooking skill.

Retired Employee's Son Gets Star Farmer Award

Ronald Lee Malcolm received the annual FFA Star Farmer Award at the Buffalo Valley parent and son banquet recently.

A senior at Buffalo High School, he is the son of Norman L. Malcolm, retired Huntington district employee. He is the treasurer of the West Virginia Association of FFA and a member of the National Honor Society and the National Thespians.

Slogans Win Prizes For H. J. Collins Of Logan

Thinking up winning slogans can be an art in itself and Howard J. Collins has proved that he has the

The Logan district personnel supervisor has won several slogan and limerick contests including recent ones run by a Huntington firm and the National Safety Council.

Shade Reynolds, Hazard Camavo Club Officers Elected In Roanoke Line Foreman, Dies

Sporn Tower Nearing Completion

Almost completed is the stationary barge unloading tower at Philip Sporn plant. The tower is part of the major improvement being made to the coal unloading docks. The tower, 100 feet high and standing on four piling cells 33 feet above the normal river level, has a gantry crane bucket operating from the cantilever beam and handling 12 tons of coal each trip. It will unload coal at the rate of 1,200 tons per hour. The tower also has a man lift for operating personnel. Other improvements to be made include conveyors from the unload ing tower to a stand pipe in the coal storage area and conveyors from the stand pipe to the conveyors leading to the plant.

Mr. Reynolds

Shade Reynolds, Hazard district line foreman, died December 1 of a heart attack while on vacation.

Born Mallie, Kentucky, on January 2, 1898, he came with the company August 6, 1935, as a laborer at

Whitesburg. He later transferred to Hazard as line foreman.

He is survived by his wife and four

These are the new officers of the Camavo Club, composed of employees of the first two floors of the Roanoke office building. From the left: J. G. Brittain, treasurer, local accounting; Diana Bohon, secretary, division engineering, and J. E. Hopkins, president, division engineering. The club recently received a letter of thanks from the Christmas Basket Bureau for the club's \$75 contribu-

Claytor Vet Reaches Service Milestone

Frank E. Rouse, Sr., received his 35-year pin December 29. He is



hydro operator "A" at Claytor hydro plant in Pulaski district. Mr. Rouse joined the company in Williamson as a carpenter Decem-

ber 29, 1919. He was a mechanic and electrician in that district until June 1, 1939, when he came to Claytor as a hydro operator.

He moved to station operator March 1, 1940, and to his present position February 1, 1945. Married and a resident of Radford, Mr. Rouse has been official reporter

for the Weather Bureau for several

C. M. Jackson Takes **Kiwanis Club Reins**

Calvin M. Jackson has recently



The Abingdon district area foreman has been active in Kiwanis work since joining the Clintwood club in 1950,

Mr. Jackson

including service on the board of directors

Mr. Jackson joined the company September 1, 1936, as a truck driver in the Bluefield district. He served as lineman, inspector and working foreman before being transferred to Abingdon in 1949 as line foreman.

In addition to Kiwanis work Mr. Jackson has also served two terms on the Clintwood town council.

Santa Claus Comes Early To Pulaskian

L. H. Lawrence had a good opportunity to play an early Santa Claus



Mr. Lawrence

The Galax area serviceman in the Pulaski district played his role to the hilt when he returned a lost \$100 bill to its owner, A. L. Moxley of Baywood Road.

Mr. Lawrence found the

bill on a sidewalk near the curb and for several days could not find the owner. Then a newspaper ad identified the loser and Mr. Lawrence delivered the bill in person. When he was offered a reward Mr. Lawrence refused and said, "I didn't work for the money, and therefore cannot accept it."

Time Again To Count Tax Exemptions; Many Added By Changes In 1954 Income Tax Law

The end of one year and the beginning of another means many things. But just as sure as "death and taxes," it means filling out and filing federal income tax forms for

There were many changes in the 1954 tax laws, including an extension date for filing to April 15 and an approximate 10 per cent reduction in

The new tax law, passed after the rates were reduced, includes many special adjustments. In brief form, these changes, as listed by the American Institute of Accountants, are:

1. "Baby Sitter" reduction, which is permitted for actual expenses up to \$600 for the care of dependents while a mother, widower, divorced or legally separated person is gainfully employed. Wives asking the "baby sitter" reduction must file a joint return with her husband.

2. More dependents can be claimed. Close relationship is no longer necessary to qualify a dependent who lived in the taxpaver's home and received over half of his support

Not wanting to penalize parents for their children's industry, Uncle Sam now sets no top limit for a son's or daughter's earnings. A taxpayer can claim an exemption if he provides over half the support of a dependent who is either under 19 or a student, regardless of the child's income.

3. This year you can deduct medical expenses in excess of three per cent of your adjusted gross income, as compared with five per cent in the past,

payments.

The instructions that come with your tax blanks will describe all these changes and others. Read them carefully and you should have little trouble filling out the forms. And if you have questions, consult your nearest Internal Revenue office.

but in listing your medical expenses

you can include only medicines and

drugs beyond one per cent of your

first \$50 of dividends from stocks

4. The new law gives a person the

5. The "retirement income credit,"

new this year, can benefit retired

persons as much as \$240. It is in-

tended to give all retired persons tax

relief similar to that enjoyed by those

who receive tax-free social security

Those are a few of the changes.

Akers Elected At Annual Club Meet

Carlos J. Akers, Huntington district safety supervisor, was elected president at the annual meeting of the Electric Service Club in Huntington.

> About 40 members attended the December 10 meeting in the conference room. Mr. Akers

succeeds Gordon P. Chain, chief draftsman. H. E. Van-Hoose will complete his term



Mr. Akers

as vice president.

Newly elected directors are P. M. Hefner, Logan, replacing S. D. Brinegar; F. G. Bruce, Huntington, replacing V. L. Thacker; F. C. Leap, Huntington, replacing B. C. Connelly; T. R. Templeton, Huntington, replacing B. C. Hoover; Virginia Stark, Huntington, replacing L. A.

Directors re-elected were J. A. Kovich, Logan; M. R. Atkinson, Logan, and D. F. Johnson, Huntington. Several changes were made in

At the close of the meeting the following won prizes: V. F. Sturgeon, turkey; J. M. Scites, ham; D. F. Johnson, Liston Ernest and R. T. Hibner, candy.

Martha White Will Study At Sorbonne

Martha White will sail for Paris, France, February 5, where she will attend school for a year. She is the daughter of J. L. White, Roanoke division supervising engineer.



Miss White

She is one of 30 students at Hollins College in the initial group of a new foreign study program at the school. Known as "Hollins Abroad," the program is an

attempt to solve

the serious educational problem in junior colleges.

Miss White will sail on the SS Liberta and will study at Sorbonne. Before her acceptance she was required to submit her individual plan of study for faculty approval. Her studies will center on the Cours de Civilisation Française. During the summer she will travel over the European continent.

Christmas Party Highlights From All Over



Christmas parties throughout our three companies are represented in these pictured highlights. TOP ROW, from the left: A big Ashland party found plenty of employee talent like these main accounting department employees. They are, from left, Hugh J. Eads, O. F. Sutphin and Don Keyser. Kingsport youngsters found Santa much to their liking at the party in the auditorium on December 18, as evident from the hug he gets. Dinner at the Moose Home in Point Pleasant was part of the festivities, December 17, for employees of that district. SECOND ROW, from left: Door prizes at the Williamson party went to Wilma Justice and Farley Bentley, right. Woodrow Holbrook made the presentation. Santa holds a real bundle at the Welch Kiddie Party on the afternoon of December 18. Harmonizing at the Roanoke colored employees' party at the Hotel Dumas are A. S. Pullen, Dunbar J. Hill and J. H. Terry. THIRD ROW, from left: The smiling Liberace at the piano is D. D. Duffield, garage department emwho joined others in entertaining in Charleston at the Shrine Mosque. Handing out packages is a busy job for Santa at the Huntington district party for children at the Orpheum Theatre. Faced with the possibility of losing his head, Roby J. Jarrett of the Roanoke distribution department remains cheerful as he is the subject of an "experiment" by Herman Guelpa, magician. This was part of the show for employees at the Hotel Roanoke on December 17. BOTTOM ROW, from left: Beckley youngsters looked pleased as punch at the children's party. From left: Glenda Jean McGinnis, Susan Winner, Sally Winner, Debbie Ford, Donnis Ford and Harry K. Evans. Santa found a big group of Roanoke employees' children waiting for him when he appeared in the company auditorium on

Paul Nease To Head New Civic Council

Paul D. Nease was recently elected president of the newly formed Mason City Civic Council. The Philip



Mr. Nease

Sporn plant auxiliary equipment operator will lead the Civic Council in fund raising and repairing of the old Mason City community building. The building will house the

organization and will provide a recreational program for Mason City citi-

Mr. Nease was recently recognized for his civic and youth work by the Bend Banner. He is membership chairman of the PTA and chairman of the troop committee of the Boy

He was first employed at Sporn May 30, 1951, as a coal handler. He is married and the father of one son.

H. A. Finley, AGE, To Make Home In Florida

Harry A. Finley, assistant secretary and assistant treasurer of AGE and our companies, left AGE December 1 to make his home in St. Petersburg, Florida. He had 28 years' service.

A native of Ohio, he started with AGE in 1926 as an auditor at Roanoke where he helped install systems and did cost work at the time Appalachian Electric Power Company was being formed. He later did customer's accounting work for Ohio Power and general books auditing for the System.

He transferred to the New York office in 1945 and was named chief auditor in June of that year. He was appointed assistant secretary and assistant treasurer of AGE and the subsidiary companies in 1951.

Veterans Receiving Service Pins In Recent Weeks



These veterans received service pins in recent weeks for service of 20 or more years. TOP ROW, all 30-year veterans, from the left: W. D. Watts, Huntington; O. L. Williams, Charleston; R. L. Caudill, Bluefield; G. E. Pennington, Bluefield, and A. L. Smith, Sporn plant. BOTTOM

ROW, from left: S. L. Hopper, Roanoke system, 25 years; Mrs. Irene Peery, Bluefield, 25 years; D. E. Jeffrey, Logan plant, 20 years; G. S. Helton, Bluefield, 20 years; Miss Anna Neal Howard, Bluefield, 20 years.

W. H. Lyle, 29-Year Ashland Vet, Retires



Mr. Lyle

W. H. Lyle, Ashland district meterman, retired November 30 after more than 29 years with the company. He has been in ill health for an extended period.

Employees of the district surprised Mr. Lyle at the Christmas party with gifts, including a wrist watch, traveling bag, billfold, pipe and tobacco.

He joined the company February 16, 1926, as a meter reader and in 1937 became a collector. In December, 1946, he rose to his present position.

Mr. Lyle's retirement plans call or some puttering around his home, including some gardening. He also wants to catch up on his checker and croquet playing and practice on his harmonica. He and his wife plan to remain at their home at 2301 Holt Street in Ashland.

L. B. Wood Killed In Auto Accident

Leonard Branscome Wood, Fieldale groundman, was killed December 12 in an automobile accident near Stuart.

Mr. Wood, 25, was employed February 23, 1953. He had completed three years in the Army in communications, including a tour in Korea. A graduate of the Meadows of Dan High School, he was born January 12, 1929, in Meadows of

Police say that Mr. Wood's automobile struck a concrete bridge about 9 p. m., December 12. He died an hour later in the hospital.

He is survived by his wife.

C. L. Slusser Given Line Foreman Duties

Claude L. Slusser, Huntington district general serviceman, was promoted to line

foreman De-

He has been

a company em-

ployee 16 years,

beginning in

Huntington as

He became a

lineman in

1940 and gen-

groundman.

cember 16.

Mr. Slusser

eral serviceman in 1953. He is a graduate of Sheffield Consolidated High School in Sheffield, Illinois. Married and the father of

one son, his hobby is woodworking.

Criswell Elevated To High 4-H Post

David Criswell, Ashland district commercial department, was



Northeastern Kentucky 4-H district. The district strives to further the

recently elected

chairman of the

interest of 4-H work in the 10 associated counties. It is one of 13 such groups in the state.

Mr. Criswell has been active in 4-H work and is a member of the County Extension Advisory Committee to the county agent.



Appalachian Electric Power Company

Abingdon District

IOAN MOZELLE RASNICK from clerk-typist to authorization clerk, accounting dept., and LOUIS E. WRIGHT from engineering clerk to contract entry and final bill clerk, local accounting dept.

Charleston District

BETTY SHAMBLIN from Jr. clerk to clerk-typist, T&D dept., record section.

Huntington District

RICHARD BAUMGARDNER from truck driver-groundman to lineman C, T&D, line section; W. H. JACKSON from groundman to lineman C, T&D, line section; HARVEY A. McGOWAN from groundman to lineman C, T&D, line section, and PEGGY CREMEENS from jr. clerk to jr. billing machine operator.

Glen Lyn Plant

R. R. COFFMAN from laborer to laboratory attendant and J. H. OXLEY from laboratory attendant to assistant chemist.

Kanawha River Plant

C. R. HUDNALL from laborer to auxiliary equipment operator.

Philip Sporn Plant

WALTER G. CARTWRIGHT from maintenance man to master maintenance man, maint. dept.; JOSEPH E. CULLEN from laborer, labor dept., to coal handler, yard dept.; DARRELL C. HOFFMAN from instrument maintenance man C, to instrument maintenance man B, results dept.; MILFORD M. MOWREY from results helper to instrument maintenance man C, results dept., and CHARLES D. YEAGER from maintenance man to master maintenance man, maint. dept.

Welch District

PAUL W. HALL from meter serviceman C to meter serviceman B, T&D. meter section.

Kingsport Utilities, Inc.

BARBARA K. ANDERSON from junior clerk to clerk-typist.



Appalachian Electric Power Company

Beckley District—10 YEARS: A. B. BAILEY, area serviceman, T&D

Bluefield District-30 YEARS: G. E. PENNINGTON, T&D, line section; R. L. CAUDILL, T&D, line section; 25 YEARS: IRENE PEERY, Cashier; 20 YEARS: G. S. HELTON, T&D, line section; ANNA NEAL HOWARD, division mgrl.; 10 YEARS: J. E. HASH, JR., T&D, engineering section; R. D. SIMMONS, JR., T&D, line section.

Cabin Creek Plant-10 YEARS: ELDIN ROUSH, electrical maint. helper, production dept.

Charleston District-35 YEARS: W. L. MILLER, T&D dept., line section; 30 YEARS: O. L. WILLIAMS, commercial dept.

Huntington District-30 YEARS: WALTER D. WATTS, T&D, station

Logan Plant—20 YEARS: D. E. JEFFREY, asst. boiler operator A. Point Pleasant District-5 YEARS: Eugene M. Sterrett, area sales

representative, commercial dept. Roanoke District-15 YEARS: J. R. BRYANT, appliance serviceman A, commercial dept.; 5 YEARS: J. E. STEBAR, T&D, line section; C. L.

REYNOLDS, T&D, engineering section. System—25 YEARS: S. L. HOPPER, system accounting dept.; 15 YEARS: M. D. SHEPHERD, system personnel dept.; 5 YEARS: R. L. HALL, JR., system station dept.; H. R. SHUMATE, JR., system real estate & right of way dept.

Philip Sporn Plant-30 YEARS: ALFRED L. SMITH, project engineer; 5 YEARS: WALTER G. CARTWRIGHT, master maint. man.

Welch District—5 YEARS: HENRY BROWN HOOVER, T&D, meter

Truby F. Lindamood Retires In Pulaski



Mr. Lindamood

Truby F. Lindamood, Christiansburg working foreman in the Pulaski district, retired recently after 17 years and 8 months' service.

Mr. Lindamood has been in ill health for several years. He came to the company in Christiansburg from the Virginia State Highway Commission as a laborer February 8, 1937. He was promoted to lineman September 1, 1938, and was made working foreman January 1, 1946.

Born in Wythe County, he now resides at 112 Lester Street in Christiansburg. He lists hunting and fishing as his hobbies.

H. H. Reed Promoted To Glen Lyn Foreman

Harold H. Reed was promoted December 1 to boiler maintenance foreman at Glen Lyn plant.



Mr. Reed

working foreman at Glen Lyn on July 16, 1945, he had worked with Hazelwood Construction Company during construction of Unit 5 at the plant. Prior to that he was em-

Employed as

ployed by the Virginian Railway and the Celanese Corporation.

Born in 1917 in Elmore, W. Va., he lives in Princeton with his wife and three daughters. They are very active in church affairs.

L. E. Turner Gets 35-Year Emblem

L. E. Turner, Glen Lyn plant manager, completed 35 years' service with the company December 3.

E. W. Hogg,



Mr. Turner

Appalachian executive assistant, presented Mr. Turner with his 35year pin. Mr. Turner joined the company at Glen Lyn as a watch engineer in 1919, coming from em-

ployment with the Chattanooga Railway and Light Company. During his service he has seen the plant grow from 15,000 kw capacity to its present 180,000 kw. And now he is looking forward to the completion of the new unit which will raise the plant capacity to 395,000 kw.

Married, he has two daughters and one son. He is a past president of the Narrows Kiwanis Club and the Giles County Chamber of Commerce. He is also a director of the Giles Memorial Hospital and spends much of his spare time pursuing his favorite hobby, photography.

Charleston Veteran Gets 35-Year Pin

W. L. "Jiggs" Miller received his 35-year service pin December 1. He is a truck driver-groundman in the Charleston district.



Mr. Miller

He began employment in 1919 as a truck driver when line trucks were equipped with solid rubber tires and did not have "A" frames to aid in setting poles. All poles were piked in with

the aid of a hand gin. Although most of his service has been as a truck driver, Mr. Miller was

a lineman from 1939 to 1942. An accomplished banjo player, he is a member of a square dance band and has instructed many persons in the art of square dancing.

Vows Solemnized For 11 Company Couples



Brides among employees during recent weeks are pictured above. TOP ROW, from the left: Mrs. Robert S. Weimer, Bluefield; Mrs. Kendall Shoemaker, Huntington; Mrs. John O. Rasnick, Abingdon; and Mrs. Kenneth Karlton

Konrad, Charleston. BOTTOM ROW, from the left: Mrs. John Buchanan Kelly, Jr., Abingdon; Mrs. Maurice W. Godbey, Abingdon; Mrs. Luke Kidd, Pikeville; and Mrs. Landon M. Woody, Abingdon.

Caldwell-Kelly

Miss Ruth L. Caldwell became the bride of John Buchanan Kelly, Jr., on Saturday, November 27, at Sinking Springs Presbyterian Church in Abingdon. The new Mrs. Kelly is employed in the Abingdon local accounting department.

Stone-Konrad

The First Baptist Church of St. Albans was the scene of the wedding of Miss Laura Alice Stone to Kenneth Karlton Konrad on Saturday, December 4. Mrs. Konrad is the daughter of Earl A. Stone who is employed in the Charleston district.

Cremeens-Shoemaker

Miss Peggy Cremeens was married to Kendall Shoemaker on Friday, December 17, in Huntington. Mrs. Shoemaker is employed in the Huntington system billing office.

Graham-Dewey

Miss Katherine Jones Graham and Sinclair Adam Dewey were united in marriage on Saturday, December 11, at the First Christian Church in Pulaski. Mr. Dewey is employed in the Pulaski commercial department.

Clayton-Orange

Miss Ann Clayton became the bride of E. Ernest Orange on November 19. The new Mrs. Orange is employed in the Roanoke distribution department.

Speech Contest Won By **Employee's Daughter**

Voice of Democracy contest winner



Golladay, 16year-old daughter of G. C. Golladay, Jr., general serviceman in Scottsville of the Lynchburg district.

at Scottsville

High School

was Shirley

Shirley Golladay She represented the school in a Charlottesville contest sponsored by the Junior Chamber of Commerce and two radio stations. Although her five-minute talk on "I Speak For Democracy" did not win, she was presented a cup.

Sherry-McDaniel

On November 13 Miss Evelyn Sherry and John McDaniel were united in marriage in a double ring ceremony performed at Pomeroy, Ohio. Mr. McDaniel is a master maintenance man at the Philip Sporn plant.

Edwards-Woody

Miss Mildred Anne Edwards and Landon M. Woody were united in marriage on December 4 in the Bland Street Methodist Church, Bluefield. Mrs. Woody is a home economist in the Abingdon district.

Akers-Kidd

Miss Jacquelyn Akers became the bride of Luke Kidd at Betsy Layne, Ky., on December 11. Mrs. Kidd is an employee of the Pikeville accounting department.

Lancraft-Rasnick

Miss Janet Inez Lancraft became bride of S/Sgt. John O. Rasnick in October at the First Baptist Church, Riverside, California. S/Sgt. Rasnick is on military leave of absence from the T&D department, Abingdon.

Stevens-Godbey

Miss Edith Mae Stevens became the bride of Maurice W. Godbey on Saturday, November 20, at the Euclid Avenue Baptist Church in Bristol, Va. Mrs. Godbey is employed in the commercial department at Abingdon.

Williams-Weimer

Miss Betty Alice Williams and Robert S. Weimer were married on December 1 at the First Presbyterian Church in Bluefield. Mr. Weimer is employed in the Bluefield engineering department.

Christmas Table Much Merrier With Dishes Made By Bertha Baldwin



Bertha Baldwin places some of the dishes she made on the table where they were shown on a Roanoke TV program. Of holly design, the leaves are green and the berries red.

Wanting some dishes with a Christmas design, Bertha Baldwin set out in September to make her own. The head of the mailing section of the Roanoke local accounting department has ceramics as a hobby, so the project was not too difficult for her.

She had looked in the local stores for a design but was unable to find one she liked. She then made and painted the set which has a holly design with green leaves and red berries. The berries are china painted.

Word got around in the Roanoke

office of her work on these dishes. Home economists who appear on the WSLS-TV show, "What's Cooking," used the dishes on the show with some of their Christmas recipes.

Bertha has been working with ceramics for two years. She has made such items as a Madonna, flower container for Christmas holly arrangements, candy dish with Wedgwood work, candy bowls with lace work, a cigarette box and lace figurines in ceramics and porcelain. All these have come from a course Bertha took at the YWCA.

Queen Kaye Sells Reigns **Over Kingsport Festival**

Kaye Sells reigned as queen of a



Kaye Sells

recent festival at Cedar Grove Grade School near Kingsport. She is the

seven-year- o l d daughter of Jake B. Sells, Kingsport line section employee. Kaye served during the highlights

of the festival and will rule as queen of the school until successors are chosen next year.

Nancy Roberts Honored At Miscellaneous Shower

Mrs. Thelma Spradlin, former Lynchburg commercial department employee, recently entertained Nancy Roberts, accounting, with a miscellaneous shower at the home of Mrs. Virginia Deaner, commercial.

The bride-elect was given many useful gifts. Others attending were Jeannette Almond, Charlene Thompson, Joyce Brown, Jeanne Ramsey, Joan Smith, Kay Hudson and Ann

School Fashions



Sally Radford and Marilyn Givens are shown as they appeared in the recent Stonewall Jackson High School fashion show. Both are seniors at the school. Miss Givens is the daughter of John S. Givens, Charleston district utility clerk. The show was presented by the school clothing classes and guests included parents and girls in homemaking classes in nearby schools.

New Year Note



Turning to the New Year indicated on the calendar is Mrs. Regina Slayton, Beckley cashier, who sets a new note with her black Forestmann woolen suit with a box jacket trimmed in black persian lamb. Regina has chosen for accessories a white wool jersey blouse, white gloves and a "holiday glitter" hat. Her clothes are featured at the "Vogue" which has just been remodeled, making it Beckley's newest ladies' dress shop.

Mrs. Rich, Miss Milam Honored In Bluefield

Members of the Bluefield district Girls Service Club entertained Iris Sykes Rich, recent bride, and Katherine Milam, bride-elect, with a tea December 1.

Jane McNabb, social committee chairman, was in charge of the affair, held in the office auditorium. Zelda Robinette, president, presented the honorees with corsages and Miss Milam with a gift of china. Mrs. Ann Williams presented Mrs. Rich with a gift of silver.

They're Engaged

ELNORA JANE JOHNSON to Sherrill Leslie Wright. Miss Johnson is the daughter of Paul J. Johnson, System Hydro, Roanoke. MADGE CHARLTON CUSHING to Ralph Erickson Francis. Miss Cushing is the daughter of H. L. Cushing, system commercial department, Roanoke.

RUTH GOODPASTURE to Harry R. Hodges, Jr. Miss Goodpasture is an employee in the system accounting department, Roanoke. PATRICIA MICHELS to James Robertson. Miss Michels is employed in the Charleston commercial department.

MARY LOU COMBS to Jimmy Teague. Miss Combs is employed in the Hazard accounting department.

Rew Arrivals



MR. AND MRS. SOLOMON ADAMS are the parents of a daughter, Melody, born December 15. Mr. Adams is employed at Logan Plant.

A daughter, MYRA LYNN, was born to Mr. and Mrs. James Carroll on November 30. Mrs. Carroll was formerly employed at Kings-

A son, CLIFFORD WAYNE, was born to Mr. and Mrs. O. C. Hawley on November 30. Mr. Hawley is employed in the Bluefield commercial department; and Mrs. Hawley is a former employee of the division substation department, Bluefield.

Born to MR. AND MRS. WILLIAM T. LOCKE a son, William David, on November 25. Mr. Locke is employed in the Huntington district meter department.

MR. AND MRS. FREDERICK G. BRUCE are the parents of a son, Richard George, born December 4. Mr. Bruce is employed in the Huntington district TSD. deserties a statistical district.

Huntington district T&D department, station

KATHY DENISE is the new daughter of Mr. and Mrs. Frank Davis, born December 7. Mrs. Davis is a former employee in the William-son commercial department.

A son, JAMES FREDERICK, was born December 13 to Mr. and Mrs. Fred O. Helm. Mr. Helm is employed in the Charleston commercial department.

MR. AND MRS. S. E. REED are the parents of a son born December 5. Mr. Reed is employed in the T&D department, line section, Charleston,

EARL RUCKER, JR. is the new son born to Mr. and Mrs. Earl R. Driskill on December 11. Mr. Driskill is employed in the Lynchburg commercial department.

commercial department.

A daughter, CATHY LYNN was born to Mr. and Mrs. Kenneth P. Wood on December 8. Mrs. Wood was formerly employed in the Lynchburg district.

MR. AND MRS. ROBERT JOHNSTON are the parents of a son, David Wayne, born December 5. Mr. Johnston is a test engineer at Philip Sporn plant.

IOHN ELMER is the conductor of the parents of t

JOHN ELMER is the son born to Mr. and Mrs. John Ord on November 20. Mr. Ord is a maintenance department employee of Philip Sporn plant.

MR. AND MRS. K. R. FULTZ are the parents of a daughter, Jean Anne, born December 5. Mr. Fultz is an employee at Kanawha River plant. Mrs. Fultz is a former employee.

DAVID KELLY is the new son born to Mr. and Mrs. Kelly K. Nipper on December 4. Mr. Nipper is an employee in the T&D department, Abingdon. TERRI LYNN is the new daughter born November 21 to Mr. and Mrs. Ralph Holmes. Mr. Holmes is employed in the Charleston T&D department, line section.

RICHARD KENNETH, son of Mr. and Mrs. K. K. Hubbard, was born on December 2. Mr. Hubbard is employed in the Roanoke district distribution dept.

MR. AND MRS. CHARLES A. GEAR-HART are the parents of a son, Charles Jesse, born on December 13. Mrs. Gearhart was formerly employed in the Roanoke division personnel department.

personnel department.

MR. AND MRS. T. M. BASS are the parents of a son, Robert Mitchell, born December 1. Mr. Bass is employed at Wytheville.

MR. AND MRS. M. M. STAMBAUGH announce the arrival of a new daughter, Sallie Elizabeth, on December 5. Mr. Stambaugh is employed in the Pulaski district.

MR. AND MRS. R. J. PINNELL are the parents of a daughter, Colleen Annette, born November 16. Mr. Pinnell is an employee in the Beckley district.

the Beckley district.

Born to MR. AND MRS. ROBERT A KING a son, David Bruce, on December 21. Mr. King is employed in the Huntington district commercial dept.

DEBORAH GALE is the new daughter of Mr. and Mrs. Thomas Spradlin. Mrs. Spradlin was formerly employed in the contract department of the Roanoke local accounting office, having transferred to Roanoke from the Lynchburg office.

ment of the Available to Roanoke from the Lynchburg office.

MR. AND MRS. R. E. PILLOW are the parents of a son, Stephen Eugene. Mrs. Pillow was formerly employed as a switchboard operator

MICHAEL ALAN is the son born November 19 to Mr. and Mrs. Herbert Charles. Mr. Charles is a member of the Hazard engineering

Overtime Needed To Decide Roanoke Tough Tackle Bowling Title In Real Estate's Favor Takes Trophy



Members of the Real Estate team pause after winning the Roanoke Bowling League first-half title. The winners and their averages are, from the left: Roy Howard, 102; Melvin Bradley, 106; Guy Cromer, 103; captain Ralph Hicks, 107; and Harry Shumate, 104.

They're still a little shaky around ne Roanoke real estate and right-ofway and local offices after what happened the night of December 13.

Some sort of a record for tension must have been established when these two offices met for the first half duckpin championship of the Roanoke Bowling League that night. The teams went into the final three-game set all tied for the lead. Real Estate won, but not before a battle to literally the final pin.

Local Office took the first game by

Substation Victor In Bowling League



Four members of the Substation team in the Huntington Bowling League line up after winning the league firsthalf title. They are, from the left: Ted Smith, Jim Dorsey, Jack Butler and Fred LeMasters. Others on the team include Fred Bruce, Bob McCoy, Miller Smith and Jake Jarrell.

Substation team established a 30-15 won and lost record to win the first half title of the Huntington district Bowling League.

They edged the commercial team by one game, with an average of 742

Jake Jarrell sparked his team to victory with a 177 average, tying him for top honors with Andy Gilkerson of Engineering. Andy had high single of 254 for men and high three-game set with 577.

Dorcas Lindsey and Pauline Smith of Billing tied for high women's average of 129. Pauline was also high single game holder with 180 and high set scorer with 460.

13 pins when anchorman Doss Ayers got two strikes and nine pins in the final frame. Real Estate bounced back with a resounding 40-pin win in the second, but at the end of ten frames in the rubber game the score stood at 573 each.

Each man rolled one more frame and Local Office built up a small lead until Harry Shumate, Real Estate anchor man, picked up a strike. That was the championship. Real Estate missed the team season high of 1,677, held by Local Office, by just one pin during the match.

Tommy Mitchell, Accounting, holds individual high average with 114 while Melvin Waggoner, Local Office, has high single of 157 and high set of 397. Local Office has team high single game of 598.

Second half of the season opened January 3 and winners of each half will meet at the end of the loop championship.

Four Squads Make Logan Court League

Four teams are vying for the Logan Plant Basketball League trophy this year. Three of the teams are from the plant and the other from Logan

The season opened December 7 and play will continue to February 16, when a tournament will decide the loop champion.

Teams and their members are: Maintenance: E. M. Jeffreys, coach, L. D. Adams, W. W. Dalley, L. H. McDonald, M. R. Pridemore, Orville Napier, J. R. Ellis, B. C. Ferrell, Norman Johnson, J. H. Porter and Alvie Napier.

District: C. E. Yeager, coach, H. J. Jimison, R. C. Kuhn, R. D. Blevins, C. E. Elkins, P. F. Samons, J. Z. Anderson, D. C. Kinser, V. A. Herbert and Wayne Warren, scorekeeper.

Operators: P. M. Hefner, coach, A. J. Conley, J. R. Beckett, R. H. Phillips, Raymond Ray, J. R. Chapman, D. F. Brumfield and Ralph Hall.

Office: R. E. Craddock, coach, M. F. Morrison, J. B. Bell, D. F. Woolcock, E. P. Ott, M. Babinetz, J. M. Donachy and J. R. Blanken-

Pulaski Women Keglers In Third Place



Pulaski district's entry in the eight-team Women's Bowling League are riding in third place as the season reaches the halfway mark. The season will end in March. Members of the team shown above are, from the left: Polly Gatewood, Lois Collins, Audrey Kingrea, Hazel Cox and Iris Childers. Other team members are Opal Newland and Jeanne Duncan.

During the 1954 season Bill Kirkland recovered a fumble, scored a touchdown and was pass receiver on one of his team's most successful plays.

That sounds like routine assignment for a backfield man, but Bill didn't play in the backfield. He is a tackle.

For these outstanding plays during 1954 and for stellar play all four years of school, Bill was recently awarded the Joe Latture Blocking Trophy by the William King Touchdown Club. He is the son of Claud K. Kirkland, Abingdon district manager, and a senior at William King High

Bill's own teammates selected him for the award, given annually to the outstanding player at the school. But his abilities are not limited to football. He played varsity basketball and baseball and placed in the district track meet in shot-put. He has also been president of the junior class, two-year member of the Student Council, editor and assistant editor of the yearbook, and a member of the Key Club, Science Club and Varsity Club. He has also had roles in both junior and senior class plays.

Next year Bill will attend VPI on a football scholarship, where he will major in electrical engineering.



Bill Kirkland, left, accepts the Joe Latture Blocking Trophy from Stuart Wright, president of the William King

Philosophy For Life

Only the game fish swims upstream.—John T. Moore.

Highlights in

Hunting Club Holds Shooting Match



R. C. Carte, Charleston meter section, draws a bead on the target at the annual shooting match of the Appalachian Hunting and Fishing Club on December 18. Prizes of candy, hams and a turkey were won by Denny Caldwell, Bob Isner, Jim McCormick and Mr. Carte.

Pauline Lanham Places In Bowling Tournament

Pauline Lanham, Charleston commercial department clerk, placed fifth in the "Round Robin" Bowling Tournament in Kanawha Valley. She had a total of 3,910 pins in 24 games.

She placed above last year's state champion woman bowler who came in sixth. During the tourney, her high game was 209 and her high series was 715. To enter the competition, Pauline was one of the top 12 women in high averages in the Kanawha Valley area.

Point Pleasant, Beckley Split Bowling Matches

Point Pleasant bowlers gained revenge for an earlier defeat by taking the measure of Beckley December 5 by one pin.

A week before the Beckley keglers had edged Point Pleasant by two pins. A play-off has been scheduled for this month between the two districts.

In the November 28 match, Rose of Point Pleasant and Hutchinson of Beckley ran up top single and

Softballers Honored



Nelson Roush, right, accepts the Philip Sporn plant softball league trophy on behalf of his team, Maintenance No. 1, from Paul Scally. Event took place at a recent softball banquet honoring that team and the Sporn plant team that team and the Sporn plant team which won the 1954 Appalachian championship. Others attending were Al Smith, Robert Layne, Dorwin Clarke, Robert Couch, Roy Cook, Bob Gilmore, Ralph Gibbs, Jr., Sonny Haggerty, Gene Hesson, Gerald Clark, Howard Andrews, William Zerkle and Gene Athey.

Garland Key Is Honored

Garland Key was recently elected Boy of the Month" at Phillips Business College in Lynchburg. He is the 17-year-old son of Woodrow H. Key, Lynchburg district meter serviceman. The honor is awarded each month at the school to the outstanding boy and

Venison On Menus Of Many Employees



LEFT: Howard Meadows and C. M. Fletcher, Bluefield, proudly display the rewards of a successful hunting trip. Mr. Meadows also got the turkey in the middle. RIGHT:

Walter Price, Charleston, shot this buck near Lost River. It was his fourth in five years of hunting.

Nimrods from the Southern Properties gave deer a rough time during the 1954 hunting season.

Among the successful hunters were Howard Meadows, C. M. Fletcher and C. F. "Preacher" Mundy, all of Bluefield district. The three camped out for a week and each came home with a buck. Mr. Meadows got himself a bonus when he bagged his Thanksgiving turkey.

Walter Price, Charleston district service foreman, believes that "a buck's a buck, even if you can't tell the number of points." Anyway, he didn't mind when the buck he downed had broken his points. It was his fourth one in the past five years.

Jessie Lane, Welch truck drivergroundman, got his first deer after

seven years of hunting. He went out determined and two hours later got

Several Roanoke men came back with venison. Harry R. Shumate, system R/E and R/W draftsman, bagged a ten-point buck weighing 200 pounds to register his first kill. R. L. Spencer, distribution drafting section, got his on the second day of hunting. He downed a 120-pound spike buck near Fort Lewis Mountain. And W. R. Zimmerman counted 11 points on his buck after killing it in Bath County. The Roanoke appliance service employee hunted in a party with five others.

An eight-point buck from Pennsylvania didn't have a chance against L. B. Ferguson, Jr., Hazard T&D de-

partment. And J. R. Hoffman and W. B. Langford, Point Pleasant area servicemen, were successful hunters from that district.

Two Lynchburg employees also chipped in with kills. J. P. McDermott, working foreman, bagged a 140pound, seven-point buck, while J. L. Gray, Jr., transportation department employee, killed a 130-pound, sixpoint buck.

And in Beckley they're talking about the "dear" that killed a "deer." It happened when R. H. Price, Rainelle area serviceman, took his wife with him on a hunting trip. On their return Mr. Price talked about "the one that got away." But his wife just smiled. Hers didn't.

Bluefield Wins 'Illuminator' Award



The 1954 Illuminator Award has been won by the Bluefield district. Given annually to the district correspondent who does the outstanding job, the award was presented to Carol Shockey, second from left, correspondent for the Bluefield district at the annual Christmas party. Second place honors went to the Charleston district followed in order by Kingsport Utilities, Welch district and Abingdon district. Editors of "The Illuminator" said that this year's competition for the award was the closest in the five-year history of the paper. Shown with Mr. Shockey receiving the award are, from the left: Ira Henderson, administrative assistant, Mrs. Elizabeth Muncey, secretary, who helped in gathering Bluefield district news, and Bill McClung, editor of "The Illuminator," who presented the award.

E. D. Beals Dies After Illness At Kingsport Home



Mr. Beals

E. D. Beals, 33-year Kingsport veteran before his 1952 retirement, died December 14 at his home in Kingsport after a lingering illness.

He was first employed by the Utilities in September, 1918, and came to the Roanoke main accounting office in 1927. Mr. Beals returned to Kingsport as chief clerk in 1932 and was with the stores department when he retired January 1, 1952.

Mr. Beals disproved a friend's statement several years ago when he successfully grew orchids in Kingsport. The friend said it was impossible and Mr. Beals took up the challenge, switching from roses which he had been cultivating. He started with three orchid families and developed over 300 different types. He spent many of his leisure hours in his lean-to green house at the back of his

Mr. Beals is survived by his wife, Mrs. Stella Barlow Beals; four children living in Kingsport, and Mrs. Stanton, Jr., of N. C. He was a member of the Broad Street Methodist Church.

Photo Given To Mayor Returns As Yule Card

Christmas Day, 1953, Dunbar's Freedom Lamp was converted to electricity. Paul Parsons, Illuminator correspondent in the Charleston district, took a picture of the lamp to use in "The Illuminator."

A print was also sent to Mayor D. L. Salisbury who gave the lamp to the city. And this Christmas Mr. Parsons received a Christmas card from the mayor, using a reprint of the picture he had taken as a cover

Clintwood Serviceman Is PTA President

Jack Osborne, Clintwood serviceman in the Abingdon district, was

Mr. Osborne

recently elected president of the PTA of Clintwood. Active in PTA work for several years, he is married and has two children. He started to

work for the company in December, 1945,

as a groundman after serving in the Air Corps as a radio operator during

Fizer Not Frazier Hired In Charleston

Jim got on the payroll in Charleston despite the fact that the story in last month's ILLUMINATOR gave him the wrong last name. We had a Jim Frazier working when it should have been Jim Fizer.

All this became doubly confusing as the same story pictured Jim with John Frazier, Charleston district safety supervisor. The error was called to our attention several times. Which all goes to prove what was said in the first line of the story: "Lots of people know Jim" . . . Fizer (note correction).

Home On The Range



At home on the range he made is Clifford Hawley. The Bluefield district appliance serviceman started with a clothes dryer top which had a piece of porcelain chipped off. He decided the top was too good to junk. With a little imagination and lots of work, he made a range top out of the dryer top. He used standard calrod range units and switches and even installed a receptacle and unit light. He built the cabinet out of old wooden crates, painted it and now has an electric range for canning food in his base-

Wrong Way Thief

A thief who made a wrong turn caused E. H. Braid, Charleston district distribution supervisor, a few hours of grief recently.

The thief had heard through a prison grapevine that a wealthy widow resided in the east section of Charleston, but while making his way to the woman's home, he took a wrong turn and ended up in the west section at Mr. Braid's home. Mr. Braid was bowling and his wife visiting, so the thief made off with \$35 in rolled pennies and an overnight bag.

He was later apprehended by an alert police officer after spending \$10 of the pennies.

Deadly 'Skree' Is Safety Reminder At Huntington Session



Skree, as portrayed by Huntington's Carlos J. Akers.

"Skree" was the guest of honor when the Huntington district held safety meetings recently.

Skree, ably portrayed by Carlos J. Akers, Huntington safety supervisor, is a safety reminder originated by Ben Edwards and Bob Barnhill of the Carbide and Carbon Chemical Company. One night the two were listening to night traffic on the highways when they heard screeching tires of a skidding car as it crashed into another, and envisioned an ever-present phantom hovering over America's highways. They called him "Skree", after the sound that always accompanies a car taking a curve too fast, stopping suddenly or not stopping in time, or involved in an accident.

The two men prepared Skree's story and said that if his sound could ever be silenced there would be less auto accidents.

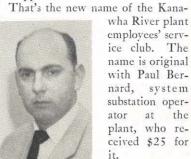
Mr. Akers was costumed and given the script and just before his appearance a brief description of Skree's background was presented by Azel McCurdy, Jr., Huntington district personnel supervisor. S. R. Pritchard, district manager, also discussed accidents and their prevention in connection with Safe Driving Day at the sessions.

Skree's detailed story begins with the birth of the first automobile, although his ancestors probably tangled with Roman chariots. His serious work began with the first fatal auto accident in New York in 1899 and expanded as the highways filled with "horseless carriages." In a few years his business was so great that he had to train crews, and as Skree says "Skreeism was sweeping the country."

Skree also pointed out two impressive factors: he is killing more workers off the job than are killed at work, and he is troubled by the increasing efforts to combat his spreading evil. He ends with "The things I detest most is the careful driver."

Paul Bernard Wins \$25 With 'Appakan'

"Appakan."



He won out over other em-

the

ployees in a name-suggesting contest when judges decided that his name for the club was the most appropriate and original. Mr. Bernard received the award at the plant annual Christmas dinner-dance December 17.

Fishing Gear Given John Ratcliffe On His Retirement



presented him by employees at a retirement dinner in his honor at the Davis Hotel in Grundy. Mrs. Ratcliffe watches as A. F. Horne, district manager, makes the presentation.

John E. Ratcliffe, veteran Welch district employee, retired December 1 after having been honored by Grundy employees with a dinner at the Davis Hotel. Employees from over the district watched A. F. Horne, district manager, present him with fishing equipment from employees.

Employed in the service department in January of 1931, he later moved to Grundy substation as operator and continued to operate the station and take care of the storeroom until his illness forced him to retire

John owns a home within sight of the Grundy station and has raised a family of 10, most of whom live in southwest Virginia. He hopes to spend some time fishing with three sons who live in Florida.

Two Logan Plant Men Are Promoted





Mr. Matthews

Recent promotions at Logan plant affecting two men have been announced. W. G. Matthews, results engineer, moved up to plant engineer and E. P. Ott, test engineer, replaced Mr. Matthews as results engineer.

Mr. Matthews, a VPI graduate in mechanical engineering, came t Logan plant from Pulaski in July, 1951, where he was employed by a plastic fabric manufacturing concern. He began as a junior results engineer and in November, 1952, moved up to results engineer. Married, he is a Mason and a member of the Nighbert Memorial Methodist Church in

Mr. Ott, a native of Beckley, holds a B.S. degree in mechanical engineering from West Virginia University. He was employed by the company shortly after his graduation in 1951. Married and the father of one girl, he is a member of the VFW and the First Presbyterian Church of Logan.

A. C. Rogers Speaks Before AIEE Meet

A report on 330 kv construction by A. C. Rogers was the highlight of a recent meeting of the American Institute of Electrical Engineers in Roanoke.



Mr. Rogers

The system assistant substation superintendent told of his various experiences and the unusual problems involved during the construction of a 330 kv substation.

Attending besides members of the Mountain Section of AIEE were engineers and

student branch members from Virginia Tech and Virginia Military In-

Four Winners Declared In Two Recent Williamson Sales Promotion Contests



Reddy Kilowatt picks up the baton to lead the Williamson High School band in a concert marking award ceremonies in a recent Williamson promotional

Prizes were awarded four customers in two recent Williamson district promotional contests.

An electric clothes dryer was awarded a customer when her name was the lucky one drawn by Reddy Kilowatt. The presentation came after dryer sales promotional activities by dealers in Williamson. Ceremonies included a concert by the Williamson High School band, led by Reddy. Bill Barbour and Don Hatfield, appliance servicemen, delivered the dryer to her home.

In the other Williamson contest, three winners were declared in the recent Reddy Kilowatt rhyme contest. C. C. Darrah, district manager, presented the winners small electric ap-