The Illuminator

Regrets are the natural property of gray hairs.

-CHARLES DICKENS

Vol. VI, No. 5

KENTUCKY POWER COMPANY

APPALACHIAN ELECTRIC POWER COMPANY

KINGSPORT UTILITIES, INC.

February, 1955

OVEC Units Producing Power For AEC Plant

Only Two Years Needed To Build Two Units

Kyger Creek and Clifty Creek than two years from the time the will be followed by nine additional plants of the Ohio Valley Electric Corporation are now delivering electricity to the Atomic Energy Commission's new gaseous diffusion plant near Portsmouth, Ohio.

The first 200,000 kilowatt units t each of the plants went into operation last month, just a little more mately on schedule. These two units

contract to supply electricity to the AEC plant was signed.

The unit at Kyger Creek plant, located at Cheshire, Ohio, went into operation about a month ahead of schedule and the one at Clifty Creek at Madison, Indiana, was approximachines, bringing OVEC's total generating capability to 2,200,000 kilowatts when the final unit is completed in 1956.

Sporn Notes Significance

Philip Sporn, president of OVEC and our companies, in commenting on the beginning of operation of the two plants, said, "For size, scope and speed this accomplishment has been without precedent. OVEC actually made the transition from drawing board to operation in a little more than two years—a comparatively brief interim for any major power project."

He continued, "We are very proud that this achievement has been brought about by private industry on time and with maximum economy. In all of our work during the past eventful 27 months, we have been consistently concerned to keep costs to an absolute minimum and we believe that we have succeeded.

"In a sense, all of us who have had a part in sponsoring this project feel that, in OVEC, we have accepted a trusteeship on behalf of the federal government. We feel that it is our responsibility to make certain that the government never bears unreasonable or inequitable expenses. And in fact, it has been our goal to do a better job in every respect for the AEC than anyone else could do."



OVEC was organized October 1, 1952, after the AEC had called upon the private electric utility industry to provide the tremendous power requirements of the then projected Portsmouth plant. Fifteen electric companies, including Appalachian, Ohio Power and Indiana and Michigan Electric Company, teamed together to form OVEC and agreed to meet the needs as outlined by AEC; basically more power than ever before required by a single customer power to be made available in a hurry, under extremely high standards of dependability and at the lowest pos-

The 25-year contract was signed October 15, 1952. It called for OVEC to supply 1,800,000 kilowatts of electricity—or in terms of energy, approximately 15,000,000,000 kilowatthours a year.

Both Are Mammoth Plants

Ground was broken at both Kyger Creek and Clifty Creek in December, 1952. Clifty Creek will have six 200,000 kilowatt units or a total capability of 1,200,000 kilowattsgreater than any steam power plant operating today. It will represent an investment of about \$175,000,000 upon completion. Kyger Creek will have five units of the same size totaling 1,000,000 kw and representing an investment of about \$145,000,000. All units will operate at a steam pressure of 2,000 pounds per square inch and a steam temperature of 1,050 degrees F. and are expected to burn about 7,500,000 tons of coal annually.

The power generated by the two plants will be fed via 330,000-volt transmission lines - highest voltage lines in the nation - to the AEC

No Fatal Accidents

Pulaski Tops In Appalachian Safety; Kentucky And Kingsport Rate Well



D. P. Minichan, Pulaski district manager in dark suit, accepts the National Safety Council Trophy from D. C. Duncan, Appalachian system safety director. Pulaski employees had the best safety record last year in Appalachian. Watching the presentation made last month before the district employees were W. H. Spangler, district safety supervisor at left, and Thomas Ryan, assistant district

No fatal accidents was one of the highlights of last year's safety record for our three companies.

Pulaski, with 486,416 accident-free manhours, won the National Safety Council Trophy for having the best record in Appalachian where 10 other groups also had no disabling injuries.

Kentucky Second In AGE

Kentucky Power Company rated second in AGE behind Beech Bottom Power Company with Kingsport third. Kentucky's frequency rate was about one third that of the average for the electric utility industry. Three Kentucky employees suffered disabling injuries as the company totaled 834,483 manhours of work.

Pulaski district's 253 employees in winning the Appalachian top award worked 470 consecutive days with a total of 621,378 consecutive accidentfree manhours since their last disabling injury. D. C. Duncan, system

C. C. Darrah Heads **New Industry Group**

C. C. Darrah, Williamson district manager, was recently elected the first president of the Tug Valley Industrial Corporation.



Mr. Darrah

The organization was formed by business and professional men for the purpose of attracting small industries into the section. W. F. Giles, district mercial manager, will coordi-

nate the activities of Appalachian and Kentucky in helping gather information needed for industrial prospects.

Mr. Darrah was named Williamson district manager in June, 1954, after serving as assistant district manager at Beckley and Williamson. He joined the company in 1931 as a meter tester in Charleston and has also worked in Welch and Hazard.

A graduate of VPI, he is a member of the Virginia Society of Professional Engineers, past president of the New River and Winding Gulf Electrical and Mechanical Institute, past president of the Beckley Rotary Club and has been active in other civic affairs.

safety director, last month presented the award to D. P. Minichan, district manager, before employees who also had the lowest automotive accident rate of any district. This was the third time within the past five years the district had the best auto safety record.

Glen Lyn Plant Tops

Last year was the first since 1946 that a major steam plant completed the year without a disabling injury. Glen Lyn plant employees piled up 408,604 manhours since their last disabling injury on October 3, 1953.

Other groups in the Appalachian system without disabling injuries last vear were: Lynchburg, Logan, Fieldale and Point Pleasant districts; system accounting, real estate and right-of-way, civil engineering and meter; and Kanawha Valley Power

Kingsport employees had a record of 237,149 manhours during 1954 with one disabling injury.

Mundy Honors Crew; **Heads Chamber**

C. F. "Preacher" Mundy was honoree and did the honoring in two recent events.



Mr. Mundy

The Mullens area supervisor in the Bluefield district was elected presi-dent of the Mullens Chamber of Commerce. He has held several committee posts and served on

the board of directors of the Chamber in past years.

The honoring that Mr. Mundy did was a repeat. Again in 1954 his employees worked the year without a disabling injury. As in the past, Mr. Mundy set them up to steaks. The employees in turn bought him a hat.

The crew's turnout for the steak dinner was the same as its no disabling injury record-100 percent. Present were Chester Smith, S. F. Litteral, O. C. Glover, A. G. Ferrell, J. E. Chapman, C. S. Bowling, C. L. Farley, E. E. Hash, Earl Gragg and R. A. Runion. The crew worked 22,567 hours in 1954 without a disabling



Upon completion in 1956, Kyger Creek Plant will have a generating capability

of 1,000,000 kilowatts and will be one of the world's largest steam power

Stations. It is one of two plants being built by the Ohio Valley Electric Corporation to supply electric power to the Atomic Energy Commission's new \$11/4-billion Portsmouth (Ohio) diffusion plant.

Kingsport's New Service Building Is

Occupied By Crews In Early January

for L. E. Nutter, lines supervisor, locker and shower rooms. The station section next to the locker room includes a work shop and office for R. C. Scarlett, station supervisor.

"Happy New Year" had real

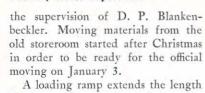
meaning for Kingsport employees

moving into their new service build-

ing on January 3. The building has

Gordon C. Warrick, transferred from Appalachian in Roanoke, will handle automotive repairs with the help of Andy Skelton, previously a guard at the steam plant.

The stores department, with an area of 3,850 square feet, is under



A loading ramp extends the length of the storeroom where line trucks are stored at night to make easy loading and unloading. A 10-unit car shed adjoins the station for storing passenger cars and small trucks.



Kingsport's recent snow found crews working out of the new Cumberland service building which was occupied January 3. Cumberland distribution station is located in the rear.

The Illuminator

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Private Enterprise Does The Job

Fifteen privately-owned electric utilities have met a challenge. A little more than two years ago the Ohio Valley Electric Corporation, a group of electric companies operating in the Ohio Valley, took on the tremendous job of building two of the world's largest generating stations to supply the power requirements of the Atomic Energy Commission's new plant near Portsmouth, Ohio.

Today, the first units at the Kyger Creek and Clifty Creek plants are supplying power to the AEC plant. This accomplishment is without precedent in the electric utility industry. It stands as a monument to the planning, the engineering and the know-how of the privately-owned electric utility companies.

It was in October, 1952, that AEC and OVEC signed a contract calling for the largest amount of electricity ever demanded by any one customer. The 25-year contract called for OVEC to supply 1,800,000 kilowatts of electricity to the Portsmouth plant of AEC.

The contract called for more than that. The power had to be made available in a hurry. It had to be the most dependable possible and it had to be supplied at the lowest possible cost.

In early December, 1952, ground was broken at Cheshire, Ohio, and Madison, Indiana, for the two plants—Kyger and Clifty. Since that time work has gone on rapidly. Along with the building of the two plants went the construction of a 338-mile ultra high voltage line which connects the two plants to the AEC plant.

This nationally important power project, in all of its phases—conception, planning, engineering, design, financing, construction and now operation—is an example of free enterprise at work.

The sponsor companies of OVEC are proud and happy to have had the opportunity to show that a job as big and as important as this could be done and done well by private enterprise.

How Old Are You?

Youth is not a time of life—it is a state of mind; it is a temper of the will, a quality of the imagination, a vigor of the emotions, a predominance of courage over timidity, of the appetite for adventure over love of ease.

Nobody grows old by merely living a number of years; people grow old only by deserting their ideals. Years wrinkle the skin, but to give up enthusiasm wrinkles the soul. Worry, doubt, self-distrust, fear and despair—these are the long, long years that bow the head and turn the growing spirit back to dust.

You are young as your faith, as old as your doubt; as young as your selfconfidence, as old as your fear, as young

Your Opinion

Who is the most interesting person you ever met and why?

Motor GEORGE C MAC WHICHT H

MRS. ELOISE PIERCE, Senior Meter Clerk, Beckley District



Since I am inclined to admire the person who has worthy accomplishments to their credit, a sort of hero worshiper, I would say the most interesting person I ever met was a missionary to Africa. As I sat and listened to him tell of the work being done there, I felt that life could not pos-

sibly be lived to the fullest until I had a "hand" in the work.

Another interesting fact was that my young son was so enthralled with him that he, too, was ready to pack his pack and take off for Africa. But, we have both simmered down and back to our normal way of life.

BONNIE COMPTON, Cashier, Pikeville District



The person whom I find most interesting is Mrs. Frances Huffman, a young co-worker in Pikeville district, and with whom I share the duties of cashier.

Mrs. Huffman has her own little world that she chooses to live in, and she enjoys it immensely. She is ambitious, both for

herself, and for her husband and son. This so-called world of hers is made up of patience, understanding, cooperation, dependability and many other splendid traits of character.

I have often wondered how she can go from day to day without a frown or an angry word despite the many problems and difficulties encountered in her job. These and many other fine qualities make Mrs. Huffman an interesting person for anyone to know.

GEORGE T. BOOTHE, JR., Meterman, Williamson District



Perhaps the most interesting person I ever met is a Mr. H. P. Hancock, electrical engineer for the Norfolk and Western Railroad, who resides in Roanoke, Virginia. He is just a year or two over seventy, yet is as active physically as most men of half that age, and mentally he is

a genius.

One of his constant worries while yet a young man was his fear of becoming irritable and unpleasant as he grew older. Everywhere we traveled he was greeted by real friends who showed just what friendship with such a man could mean. Some of his theories as to a full, rich useful life here on earth inspired me deeply and I only hope that I might travel along roads in life that would lead to becoming such a person as he.

as your hope, as old as your despair.

So long as your heart receives messages of beauty, cheer, courage, grandeur and power from the earth, from man and from the infinite, so long you are young.

When the wires are all down and all the central place of your heart is covered with the snows of pessimism and the ice of cynicism, then you are grown old indeed and may God have mercy on your soul.

-By an unknown author.

GEORGE G. MAC KNIGHT, Head Bookkeeper, Philip Sporn Plant



I first met Sidney Allen when he was a student at Marshall College where he was above average academically and socially prominent among faculty and students alike. Although he was handicapped by being blinded during World War II, he did not expect and would flatly refuse to accept

sympathy.

Sid made friends easily as he was genuinely interested in people; enjoyed having a crowd about him engaged in lively conversation concerning many and varied topics, spinning a few yarns or spreading good cheer among others. I admired Sid for having the courage to attend college, to further his education, but most of all, I enjoyed being with him as he was one of the most interesting persons I have had the pleasure to be associated with.

MARY LOU GRAYBILL, Secretarial-Stenographer, System Appraisal, Roanoke



I have met a number of most interesting people but the person which impressed me most was the one who caused me to have faith, patience and understanding. It is our nature to wonder what the future holds for us, we feel depressed, irritable and at times almost despicable. There will be

times of tension but we should not speak impulsively.

We can sustain happiness, if we will only count our Blessings and have faith in God. He will give us courage but we also have to do our part by doing our very best. I also discovered by treating everyone today as we would like to be treated tomorrow makes a happier atmosphere not only in our company but in our community and homes.

RYLAND Y. BAILEY, Area Sales Representative, Bluefield District



The most interesting person I have ever met is Mr. Paul N. Derring, General Secretary, Y.M.C.A. of V.P.I.

Through the careless negligence of a neighborhood youngster "Mr. Paul" lost his eyesight when he was twelve years old. In spite of this tragic experience he com-

pleted high school, graduated from William and Mary with honors, and later earned a Master's degree from Vanderbilt.

During the years of our friendship, "Mr. Paul" has had the greatest influence upon the spiritual development of my own life. Hundreds of letters from friends all over the world presented to him at a twenty-fifth anniversary celebration held in his honor eleven years ago is testimony that others, too, have felt a direct effect of the dynamic spiritual influence radiated by this great man. His life is a living example that with God's help we can accomplish great things in life in spite of tragic experiences.

PATRICIA A. HASTINGS, Clerk-Typist, Cabin Creek Plant

in the Spotlight



Alex Franco, a retired employee of the Valuation Department for AGE, is the most interesting person that I have met. He was the son of immigrant parents; and, although he had very limited schooling, he acquired a vast knowledge of literature, music, art, religion. In addition he

learned to speak several languages.

His job took him to all the plants throughout the system and he sold the obsolete property to junk dealers. You were very much aware of his presence from the minute of his arrival. He always managed to take the best office and all objects that he could "steal, beg, or borrow." He could "hook" you on a deal and still convince you he had done you a favor.

He kept you constantly entertained with his interesting experiences. The place was a tumult with him here, but like a funeral when he left. I am so thankful to have known him, and he is one I could never forget.

W. P. DANFORTH, JR., Credit Supervisor, Roanoke District



The privilege of knowing Jim Eng, a Chinese, has been one of my most interesting experiences. Jim operated a laundry in Roanoke before moving to Brooklyn, N. Y. He was a frequent visitor in our old office building, with a good-natured greeting for everyone. He had no enemies be-

cause of his genuine fondness for friends.

Jim proved that Chop Suey is not a Chinese dish. He would prepare and serve dishes which could not be described. They included foods imported from China, such as Wun Gay and many questionable looking Chinese vegetables.

Jim, too, was a fisherman. One hot July day we took a fishing trip to Claytor Lake but ran into a storm. Jim's answer—"Too muchee lain, drive too long far, no catchum fishee."

LINDA DISHNER, Accounting Department, Kingsport



I have come in contact with many people whom I thought to be interesting, but I find it rather difficult to choose one who will be of the most interest to you, the reader. However, since I believe we are all interested in the Bible, I would like to tell you about Doctor George S.

Noss who is a Bible teacher at Berea College, Berea, Ky.

Dr. Noss not only holds your utmost attention in conversation but also in his classes. He has seen the place where Christ was born and has taught in many foreign countries where the words "Christian Religion" had never been uttered. He can hold you spell-bound with his experiences with these people of every creed, sect and nationality. He is not one to tell you what is right or what is wrong, but he gives you many ideas which enable you to form your own opinion about the teachings of the Bible.

Work Starts On New Marion Local Office



This is how the Marion office will look when completed.

A new office and service building is being built in Marion of the Pulaski district.

Grading started January 11 on the local office which will be 83 feet along its front on Broad Street and 97 feet deep. It will house all the company's facilities in Marion, providing space for the local business office, the commercial, home service, rural and line departments.

A 200-seat auditorium is an outstanding feature of the building made

Kenova Plant Vet Retires On First After 42 Years



Mr. James

J. Clarence James, control room operator at Kenova plant in the Huntington district, retired the first of this month after 42 years and 9 months of service with Appalachian and its predecessors.

Clarence was employed at the plant on May 12, 1912. At that time he was working for the Ohio Valley Electric Company with Charles H. Lake as plant superintendent. Later that company became the Consolidated Power and Light Company before becoming a part of Appalachian in 1926.

Born in Ashland, Kentucky, in 1890, he attended school at "Old Crabbe." Married in 1909, he has five children, three sons and two daughters. He has 14 grandchildren and two great-grandchildren. He is a member of the Men's Bible Class of the First Methodist Church in Ashland.

Asked what he plans to do, Clarence said: "I still feel I am able to do a good day's work and do not intend sitting down and rusting out. As a hobby, I've started a rose garden and can truthfully say I've enjoyed every minute I've worked for the company."

Sales Program Begins In Williamson With Meeting

Williamson district got its part of the 1955 Appalachian-electric dealer "Electric Living Is Best" program under way recently.

Activities started when the district was host to dealers in the area. C. C. Darrah, district manager, made the welcoming speech. Reports of sales in 1954 were also given the dealers.

of reinforced steel, concrete, brick and limestone. The auditorium will be available for use by civic and charitable groups for meetings. It is equipped with a stage, demonstration kitchen and adjoining work kitchen.

An electric heat pump will furnish year-round air conditioning in the one-floor building. Ample parking space will be provided.

When completed, the office will provide headquarters for 22 employees of the Marion local office where about

Veterans Elect New Officers At Meeting

Sixth annual veterans dinner for employees of Philip Sporn plant was held December 2. All 20-year veterans were present and their service amounted to a total of 294 years.

Howard R. Andrews was elected new president of the group, Alfred L. Smith, vice president and Howard F. Fagenhals, secretary-treasurer. Harry A. Davis was initiated into the group.

Others attending were Clayton A. Athey, John H. Grimes, Charles E. Carroll, Howard J. Rader, Karl M. Wiles, Clarence R. Tennant and Frederick R. Emmert.

Charleston Hotel In Fold

After several months of detailed study, the Charleston Kanawha Hotel has let a contract for the conversion of the hotel from DC generated power to purchased power. This move was the result of concentrated efforts on the part of the company to eliminate the last remaining competitive source of power in downtown Charleston.

9,500 accounts are handled. J. S. Sutphin is local area supervisor and Fred R. Poe is sales representative. Ellen Bell is home economist while Shirley Miller is local accounting office supervisor.

Contractor for the building is the Alley Construction Company of

Nelson Hamrick Goes To AGE Audit Post

Nelson G. Hamrick was promoted to the AGE auditing staff February 1. He was senior bookkeeper at Montgomery in the Charleston district.



Mr. Hamrick

rick joined the company in July, 1951. He is a graduate of Webster Springs High School and attended West Virginia Tech for three years. He received his BS degree in ac-

Mr. Ham-

counting from Morris Harvey in 1952, where he attended night school.

In 1946 and 1947 he was regimental chief clerk with the 11th Airborne Division of the Army.

Since his new assignment will be field work, Mr. Hamrick plans to continue residing with his parents at Montgomery. He is a member of the International Civitan Club and the Montgomery M. E. Church. His hobbies are baseball, bowling, fishing and hunting.

Who Founded Columbia?

Mrs. F. M. Cloyd Wins Home Freezer By Knowing Lynchburg Quiz Answers



Mr. and Mrs. F. M. Cloyd admire the home freezer she won in a recent Lynchburg contest. At the right is J. L. Reid, representing the Harry Haga Company, contest sponsors.

Do you know who founded Co-On the night of the contest Mr. Cloyd lumbia University?

On the night of the contest Mr. Cloyd named his wife as his alternate in

Because she knew that King George II of England was the founder, Mrs. F. M. Cloyd now owns an Amana home freezer.

Events leading up to that important question began when her husband, Lynchburg district commercial manager, had his name drawn to participate in a quiz contest sponsored by a local electric appliance dealer. On the night of the contest Mr. Cloyd named his wife as his alternate in the quiz and she, with 17 others, was given a list of questions to be answered in a specific length of time.

Mrs. Cloyd tied with another lady in most questions right, and both were given another set of questions. They were all even until Mrs. Cloyd knew who Columbia's founder was and her opponent didn't. That put the freezer in the Cloyd home.

Kanawha Man Gets OVEC Personnel Job

W. M. Cornett, Jr., Kanawha River plant personnel supervisor, has

gone to OVEC
as employee relations supervisor.
Mr. Cornett
joined the com-

Mr. Cornett

joined the company in January, 1942, as a clerk at Cabin Creek plant. In 1949 he became personnel supervisor and was

transferred to Kanawha in the same capacity in June, 1952.

A native of Virginia, he attended VPI and graduated from the National Business College in Roanoke. He is married and has one daughter.

A. G. Adams Becomes Gallon Club Member

A. G. Adams became a member of the Red Cross Gallon Club when he recently gave his eighth pint of blood to the organization.



Mr. Adam

The Rocky Mount truck driver-ground-man in the Roanoke district has been contributing blood to the visiting Blood mobile since 1951.

A resident of Wirtz in the Burnt Chimney

neighborhood, he is sergeant-at-arms of the Burnt Chimney Ruritan Club. Married and the father of two children, he joined the company as a laborer in March, 1948.

Reddy Entertains Huntington Children



End of a visit at the Huntington service building finds these youngsters of Beverly Hills Play School loaded with souvenirs. Reddy Kilowatt with the assistance of Carlos Akers, Bob Webster and Max Scites entertained, showed a movie, served refreshments and gave out Reddy comic books, pins, hats and meter registers. The group visited the meter department where a demonstration was given. Instructors at the school, from the left: Mrs. Ralph W. Powers, whose husband was formerly an employee; Mrs. Pauline Shawver Barrett, former employee of the Huntington billing office, and Mrs. Ralph P. King.

Where On Earth?

"Where in the world have you been?" was Mrs. Raymond L. Brown's reaction when she recently received a card postmarked August 5, 1943.

Mrs. Brown, Welch district accounting office employee, received the card 11 years after it was mailed from her sister in Roanoke. Mystery surrounds the whereabouts of the card during the years and Mrs. Brown is interested in finding the answer. After all, she reasons, 145 miles, the distance from Roanoke to Welch, isn't that far.

C. A. Zoellers Takes Office In New Group

C. A. Zoellers has been elected vice president of the newly formed Felt-



Mr. Zoellers

ner 4-H Club, Inc. He is Hazard district commercial manager.

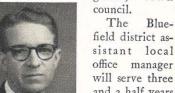
The organization's primary purpose is to secure a permanent site with adequate facilities for a summer camp for

4-H clubs in the 21 member counties. The camp will hold facilities for swimming, boating, fishing, hand craft, wood work and athletics. Each club will attend for an assigned week.

When the camp is completed it will be turned over to the University of Kentucky Extension Service to operate.

Bluefielder Named Councilman At Large

Okey B. Yost has been named to fill a vacancy on the Bluefield, Virginia, town



Mr. Yost

sistant local
office manager
will serve three
and a half years
as a councilman
at large. He is
also an active
member of the
Graham Chris-

tian Church and has been vice president, secretary and a member of the board of directors of the Graham Kiwanis Club.

Christmas Spirit



The Appa-Mo Club of the Roanoke system accounting office gave five needy families Christmas baskets during the holidays. Shown preparing the baskets are, from the left: Adrena Harmon, Virginia Phillips and Reed Carlton. These three made up the committee that bought food and toys and games to fill two baskets for each family.

Huntington Division

Logan Plant

Sympathy is extended Mr. and Mrs. Zack Browning, coal conveyor operator, on the death of their son, and Louie and Hal Barker on the death of their father.

J. B. Buskirk, turbine operator, has returned to work after a recent operation.

Logan District

John T. Shriver, commercial department, was elected treasurer of the Sportsman's Club.

Sheffey N. Massey, Jr., coop student from VPI, is a new engineering employee.

Alda H. Jones, accounting department, has returned to work after a recent illness.

The mother of Glenneeda Perry, accounting department, is recovering from a recent illness.

Mrs. Ann Pozega, home economist, was a judge in the Christmas Lighting contest in Logan.

M. R. Atkinson, administrative assistant, was recently elected president of the West Augusta Chapter, Sons of the American Revolution.

Williamson District

William Thomas, son of Bobby Pinson, line and station section, is recuperating at home from an extended illness.

Sympathy is extended L. W. Justice, meter section, on the death of his grandmother, and S. E. Copley, line and station section, on the death of his father.

Helen Parke, commercial department, recently became a member of the Tug Valley Junior Woman's Club.

Huntington District

New employees include Opal B. Jones, system billing, and Cliff Cremeans, commercial.

Sympathy is extended R. P. Mallory on the death of his father.

Julian A. Hansbarger, assistant division manager, was ordained and installed as an Elder at the Enslow Park Presbyterian Church in Huntington recently.



Roanoke District

Richard Pharr, former local accounting employee, visited the office during his Christmas vacation from the University of Virginia.

Mrs. Dorothy Wiley, who resigned from the contract department, was entertained at a luncheon recently.

Mrs. Mary Nelson, who resigned as cashier, was entertained at a recent dinner.

Ken Kavanaugh is a new division engineering employee.

System

Marcellus V. Waid, Charleston branch system station employee, and Charles E. Fernatt, system station employee, have returned to work after recent illnesses.



Sympathy is extended Mr. and Mrs. A. G. Thornton, Jr., system station, on the death of her father.

Fieldale District

Returning to work after recent illnesses were O. A. Keene, Stuart office; Melvin W. Brown, local office manager; Ammon Sears, Stuart office; and Harry Workman, R/W department.

Carl E. Gibson, R/W department, has been elected junior warden of Piedmont Lodge, A.F.&A.M. in Martinsville.

Mrs. Eunice Gravely, managerial, has resigned.

New employees include Mrs. Betty Romero, managerial, and George M. Joyce, local accounting.

Paul Byrum, commercial department, recently became a member of the Fieldale Service Club.

Leonard W. Jenkins, commercial department, donated blood to the Red Cross during January.

Lynchburg District

Returning to work after recent illnesses were Joseph T. Davis, street light attendant; Clyde M. Brown, building service department; and Ed M. Almond, Reusens hydro operator.



Ashland District

Wilma Jean Frazier is a new local accounting office employee.

Willa Mae Vanhorn, T&D, has resigned.

Sympathy is extended Mr. and Mrs. R. E. Doyle, Jr., on the death of her father.

Hazard District

Roy Napier has returned to the meter department after four years in the Air Force, including 32 months in Japan. He was a staff sergeant.

Herbert J. Bonta, commercial department, has returned to work after an illness.

James Pendleton, meter department, has gone to Clifty Creek plant of IKEC.

Bruce Mundy, commercial department, won a trip to Florida for having the highest percentage of range sales in Hazard district. He attained 154 percent of assigned quota.

Pikeville District

Sympathy is extended Allen Blackburn, auto mechanic, on the death of his daughter.

Charles Campbell, general serviceman, has returned to work after a spinal operation.

Fayetta Elswick has been employed as a student home economist.

Eluefield Division

Welch District

Brown Hoover, meterman, has been elected secretary of the Men's Club of the Westminster Presbyterian Church of Bluefield.

Ralph Hale, Pineville area representative, won second place in the Home Lighting contest held in Pineville during the Christmas season.

William O. Slade, on military leave of absence from the storeroom, visited the office recently.

Sympathy is extended Mrs. Charles Taylor and Perry Hatmaker, Jr., on the death of their father.

Sympathy is also extended Reginald and Robert Jackson on the death of their father.

B. E. Bates, meter supervisor, has been appointed head of the Inter-Club committee and J. C. Smith, Jr., commercial department manager, chairman of the New Clubs committee of the Kiwanis Club.

William A. Perdue, senior T&D clerk, has resigned.

Bluefield District

P. M. Trent, retired employee, who is now living in Pinellas Park, Florida, is recovering from an illness.

R. R. Jones, substation maintenance crew, and Ernestine Foresman, division commercial department, have returned to work after recent illnesses.

Ray Heldreth, national councilman of the Reserve Officers Association, will attend the annual meeting of the organization's national council in Washington, D. C., February 5 and 6. He is a dealer sales representative.

Juanita Crouch, payroll department, and Kathryn Milam, commercial department, have resigned.

Lucile Shaw is a new commercial department employee.

H. M. Strong, Jr., Princeton local office manager, has been elected to the board of directors of the Princeton Chamber of Commerce.

Warren Pearson and Jance Mc-Nabb, commercial department, have recently completed the Dale Carnegie Course in Effective Speaking.

Pulaski District

C. G. Schmidt, accounting office, has been renamed to the superintendency of the Woman's Memorial Lutheran Church for the third time.

Sympathy is extended A. D. Clark, district superintendent, on the death of his mother.

Mrs. Carl Powers, wife of the junior T&D clerk, has returned home after a stay in a Roanoke hospital.

Betsy R. Wrenn, home economist, has resigned.

Robert Mitchell Bass, infant son of T. M. Bass, Wytheville, recently hospitalized with pneumonia, has returned home.

K. H. Mustard, Byllesby, has returned to work following surgery.

Abingdon District

James W. Callahan has returned to the T&D department after military leave of absence.

Edith S. Godbey, clerk-stenographer, and Robert J. Weisfield, area sales representative, have resigned.

Jack B. Frier, Personnel supervisor, spoke to the students of Damascus High School on "Opportunities in the Electric Industry."

Paul S. Dunn, administrative assistant, served as one of the judges at the District Distributive Education Public Speaking Contest held in Abingdon.

At a Stated Communication of the Abingdon Masonic Lodge No. 48, A.F.&A.M., Clark Peck, records supervisor, was elected junior warden; James R. Warden, commercial sales representative, was named senior deacon; and L. G. Smith, stores supervisor, was appointed filer.

Glen Lyn Plant

J. P. Surber, retired employee, is recuperating from a recent illness.

E. G. Clemons has returned to work after a recent operation.

Mrs. L. K. Johnston, Jr., wife of the boiler operator, is recuperating from a recent operation.

The following retired employees visited the plant during the month: G. C. Johnston, R. W. Wilkinson, M. H. Wilkinson, Louis H. Wiley and Henry E. Davis and wife.

Charleston Division

Philip Sporn Plant

Robert Johnson, test engineer, was elected deacon and Robert Layne, Jr., maintenance man, reelected deacon of the St. Paul Lutheran Church in New Haven.

Sympathy is extended Stanley Harbour, control operator, on the death of his father, and Mr. and Mrs. Tommy Simmons on the death of her mother.

Sympathy is also extended Mr. and Mrs. George Johnson on the death of their infant son, and Leonard Roush, tripper operator, on the death of his father.

Robert L. Parsons has returned to his job as auxiliary equipment operator after four years in the Air Force, including a tour in England.

Beckley District

Mrs. Peggy Lynch has returned to the accounting department after an extended illness.

Frank Kelly, co-op student from VPI, is a new engineering section employee.

Sgt. E. R. Cantley, who has been on leave of absence from the line section during service in the Air Force, has resigned.

Larry Smith, son of Carl W. Smith, Rainelle area employee, is a patient in the Beckley Hospital. Waldo S. LaFon, district manager, has been appointed to the following committees: Raleigh County Beautification and Planning Council, Education and Publicity Committee and member of the board of directors of the Chamber of Commerce, and cochairman of the Epic Drama Committee planning a drama for Beckley this summer.

Charleston District

New employees include Edward P. Smith, Montgomery accounting office; Theodore B. Payne and Joseph Skeen, T&D station section; and W. H. Bostic, T&D line section.

Employees who recently resigned include Sanford Lee Mullins, T&D meter section; and Clifford Carpenter and Raleigh T. Berry, T&D line section.

Sympathy is extended Bruner Dixon, T&D engineering, on the death of his mother-in-law, and R. W. Lacy, garage department, on the death of his brother.

Employees of the system meter department held their Christmas party December 24. M. A. Steckel was presented a gift by D. L. Brooks on behalf of the employees. He is retired superintendent of the department

The same day employees of the commercial department gathered to sing and exchange gifts. And at noon, December 24, employees of the district and division personnel offices held a party at Humphrey's Dairy Bar.

Elvin L. Smith, T&D line section, and Claude Smith, Montgomery T&D, have returned after extended illnesses.

John C. Frazier, personnel, recently received membership in the West Virginia Chapter of the American Society of Safety Engineers.

Franklin Scholl, meter section, returned to work recently after four years in the Air Force.

Recent blood donors include Opie R. Allen, John B. Schowalter, Jr., Earl A. Stone, Delmer E. Cavender, Fred J. Clendenin, Harvey R. Allison, Leroy Goode and Everett E. Sparr.

Point Pleasant District

Recent blood donors include T. J. Rose, J. K. Shinn, J. R. Crump and W. M. Pancake.

M. C. Clark, line and station supervisor, has been elected to the Kiwanis Club board of directors.

Kingsport

J. A. Randall, meter supervisor, has returned after an illness and L. M. Safriet, meter section, has returned after an accident.

James W. Johnson, line section, has returned after an operation.

James T. Duncan, local office manager, has been reelected secretary of the Kiwanis Club. During his 10 years as a Kiwanian, he has served seven as secretary, two on the board of directors and one as president.

Wilson Trumbo, personnel supervisor, was appointed to head the distribution of coin containers in the Kingsport area for the March of Dimes.

Mrs. J. O. Addison, wife of the Holston substation employee, has returned home following hospital treatment.

Adele Williams, accounting department, was elected Noble-Grand of the Rebekah Lodge No. 17, Independent Order of Oddfellows.

For Three Companies

Over \$24 Million In Construction Slated For 1955

Over \$24 million will be spent by our three companies for construction during 1955. Estimates in the construction budgets show Appalachian will spend about \$22 million, Kentucky about \$1,891,000 and Kingsport about \$917,000.

For Appalachian, a major item in the 1955 construction budget is the new 225,000 kw generating unit being added at Glen Lyn plant. About \$61/2 million will be spent at the plant this year. The new unit will cost \$26,400,000 on completion the latter part of 1956.

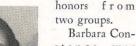
Additional distribution facilities and enlarging present facilities will cost Appalachian about \$9 million. Of this, over \$2 million will be used in rural areas. Expenditures slated on high voltage transmission facilities are estimated at \$3,800,000, including continuation of work on the 330,000-volt transmission network, highest in the nation. About \$11/2million is slated for expenditure on offices and service buildings.

Kentucky's major expenditure this year also goes to distribution facilities. An estimated \$1,406,000 will be spent on distribution lines and substations. Transmission lines and stations call for expenditures of about

Kingsport's construction budget includes expenditure of about \$140,000 for transmission, while \$60,000 is earmarked for a portable substation. Other amounts are keyed to distribution facilities, lines and

Worker's Daughters Honored By Groups

Two daughters of Oscar Patterson, Roanoke janitor, recently received



stance was named to "Who's Who In American Colleges and Universities," while Frances was one of 25 debutantes presented at the Altruist

Club's Ball December 30.

Barbara Patterson

Barbara is a senior at Bennett College in Greensboro, N. C., where she is majoring in social science and minoring in philosophy. Among her accomplishments are such activities as the college Sunday School and the YWCA. She is a graduate of Addison High School in Roanoke.

Frances is a freshman at Bennett College. Mr. and Mrs. Patterson have five daughters and two sons. The three other daughters have already graduated from college, two from North Carolina A&T and the third from Bennett.

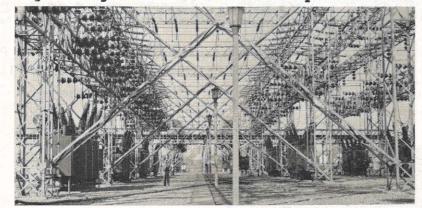
Employee Named To Post In Engineering Group

William C. Kidd, district superintendent at Bluefield, has been elected secretary-treasurer of the Southeast Chapter of the West Virginia Society of Professional Engineers. He was assistant secretary-treasurer last year.

The members of the society are registered professional engineers in southeast West Virginia.

Mr. Kidd is a veteran of over 17 years' service with Appalachian. He is a graduate of Virginia Polytechnic Institute.

Big Changeover Nears End At Sporn Station



The oil circuit breaker changeover at Philip Sporn substation is nearing completion. H. O. Buckland, chief system substation operator, is dwarfed above as he inspects the 10,000,000 kva breakers. Work started last June on re-moving 18 breakers rated at 5,000,000 kva because of the anticipated heavier load. The smaller breakers were moved to various parts of the AGE System for use in new stations. Work scheduled to end this month has been under the supervision of A. C. Rogers, system substation superintendent.

Huntington Line Inspector Retires



Mr. Strother

R. S. "Tillie" Strother, line inspector of the Huntington district, retired the first of this month after completing 321/2 years' service with Appalachian and its predecessors.

"Tillie" began his service July 10, 1922, as a lineman. He went to troubleman in 1932; line foreman in 1937 and to his present position in

He attended school in Remington, Virginia. Married for 34 years, he has been a deacon of the First Baptist Church in Kenova for four years and sings in the choir. He also is a member of the Masonic Lodge.

His hobby is gardening with much time spent experimenting with flowers. He plans to do some traveling in retirement.

Ralph Warner Heads P. T. A. Group

Ralph Warner was elected president of the Mason Parent-Teacher Association. The Sporn plant maintenance foreman has been active in the organiza-

Mr. Warner

Origin from Dunbar, he received his B. S. M. E. at West Virginia University and was first employed in the Logan district

tion for several

years.

as junior test engineer in 1949. He transferred to Sporn in 1950 as junior test engineer, later became test engineer and was promoted to maintenance foreman in May, 1952.

Active in Scouting, he has served as Scout Master of the Mason troop. He was honored recently by the Bend Banner as an outstanding citizen of his community. Married, he is the father of two children.

E. A. Dodson Gets 35-Year Emblem

Emory Albert Dodson, Turner station system operator, received his 35year pin January 14.



Mr. Dodson

He joined the Appalachian system when he came to work for the old West Virginia Water and Electric Company on January 14, 1920. He had previously spent a year with the Pittsburgh Steel

Company and a year in the Army during World War I. During his time at the old Charleston steam plant he worked as switchboard operator, turbine operator and shift engineer. On May 14, 1925, he was transferred to Turner.

Except for relief jobs at Saltville and Cabin Creek plant he has spent the rest of his service at Turner, first as a switchboard operator and then system operator.

While witnessing the building of the 132-kv lines over the system he was one of the first men in the country to operate a hydrogen cooled condenser. Of his many harrowing experiences he best remembers the time he was standing nearby when there was an exciter flashover at Turner.

For several years he and his wife maintained a small farm on company property at Turner but recently moved to a farm of their own in the

They have three boys and one girl. The boys have all served in the armed forces, and one of them, Albert, is now employed at the Philip Sporn

R. B. Bibb Elected New Moose President

Robert B. Bibb was recently elected president of the Loval Order of the Moose, Hazard



Mr. Bibb

Lodge No. 911. The Hazard power sales engineer joined the company at Ashland, July, 1947. A graduate of VPI, he spent three and a half years in the Army during World War

II, including 19 months overseas in the European theatre. A captain at the time of his discharge, he is now commander of K Company, 397 Infantry of the Perry County active reserve unit. He is also a member of the Kiwanis Club.

In Three Companies

Forty Entrants Sign For AGE **Education Award**

Forty children of employees of the Southern Properties had entered the competition for the first annual AGE Education Award by January 26.

Deadline for entry was January 31 for the first award amounting to \$500. Employees' children planning to enter freshman year of college next September were eligible.

A competitive examination, which is the standard college entrance board scholastic aptitude test, will be given in March in key cities in or near our service area. Scores will be given a prominent educator, along with school records of the contestant. The educator will determine the winner who will be notified about May 1.

The award was established with the Charles A. Coffin Award prize of \$1,000 and a matching amount voted by AGE Board of Directors as a nucleus. The operating companies have contributed additional funds sufficient to establish the education fund. Income from the fund will be used each year for the award.

Upon Retiring

Ray Smoot Plans Living In Florida



Mr. Smoot

Ray Smoot, Charleston T&D line section groundman, retired the first of this month after more than 11 years' service.

He and Mrs. Smoot plan to move to Clearwater, Florida. He is an avid hunting and fishing enthusiast and plans to spend considerable time at these sports.

Ray came to the company December 21, 1943, in a distribution line crew. Prior to company service he worked with Borden Milk Company and Frozen Arts Cream Company, both of Charleston.

Born at Memphis, Missouri, on January 27, 1890, he is a veteran of World War I. He served in the infantry as an auto mechanic. He is a third degree Mason, belonging to a lodge in Chicago. He has a married daughter living in Illinois.

Employee Sights What He Thinks Is Flying Saucer

That nemesis, the flying saucer, is back again.

Wilton W. Bennett, Beckley district groundman in the Rainelle area, reports that he and his wife sighted one recently when they were traveling toward Lewisburg. Mr. Bennett said that it was a round silver object and did not resemble an airplane. There were planes in the vicinity but there was no comparison between the two, according to Mr. Bennett.

John Walters, 90, Dies In Staunton



Mr. Walters

John Walters, 90, died January 4 at the home of a son, Harry P. Walters, in Staunton.

Mr. Walters, retired right-of-way agent for Appalachian, joined the old Virginian Power Company in Charleston in 1912. Upon his retirement in 1941, he resided at the home of Mrs. H. M. Hutchinson in Charleston until he became ill a year ago. He then went to the home of his son, who is his only survivor.

In the 1920's, while securing right-of-way for construction of a 44 kv line in the Charleston area, Mr. Walters faced a problem when two farm owners refused to grant right-of-way over their property. So Mr. Walters bought the farms himself and granted the company rightof-way. Later he sold the farms at a nice profit.

During his work he purchased for the company the site of the Charleston Virginia Street office and secured an option for Appalachian for purchase of the Logan plant site.

Born in Christiansburg, he was a member of the Mint Springs Methodist Church in Staunton. He attended the First Presbyterian Church in Charleston while residing there and was a member of the men's Bible

Mr. Walters was buried in his hometown, Christiansburg, following funeral services there.

Ambrose Heads AGE Division

Eugene R. Ambrose has been appointed head of the newly-created air conditioning division of the American Gas and Electric Service Corpor-



Mr. Ambrose

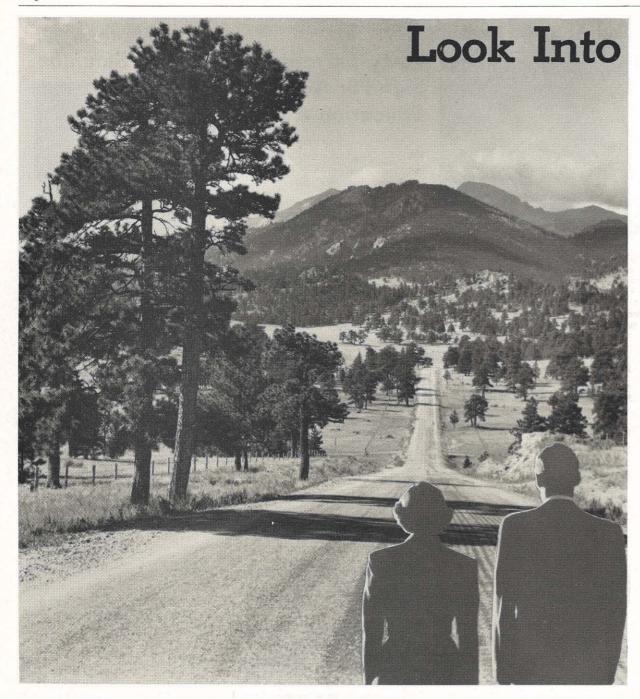
York. He previously was the air conditioning section head. The new division will be

ation in New

responsible for heating, ventilating and air conditioning in the Company's power plants,

office buildings and other structures, as well as designing of customers' electric resistance heating and heat pump installations.

A mechanical engineering graduate of Carnegie Tech, Mr. Ambrose joined the engineering staff of the Service Corporation in 1939. He since has been engaged in designing, preparing specifications and supervising the installation of heating, ventilating and air conditioning systems throughout the AGE System. Prior to joining the Service Corporation, he was air conditioning application engineer for General Electric



Look Into America's Future...

Put yourself in this picture and take a look down the road into America's future. You may find your goal closer around the bend than you think.

Many Ask Questions

It's only natural after the past few years' events for many to have feelings of doubt, apprehension and even fear as to what lies ahead for the economy of our nation.

The working man wants to know if it's safe to buy that new house—the housewife wants to know what she and her family can look forward to—the small businessman wants more time to go by before planning future inventories—the industrialist isn't sure whether he should expand his present facilities.

All of these people have questions—good questions—but many of the answers are right in front of us if we take the time to look.

What do we need today? What will take place tomorrow? Let's take a look into THE FUTURE OF AMERICA.

Babies, Babies, Babies

In the first three seconds you spent reading this a father started passing out cigars to mark the arrival of another new-born baby. The population of the United States is increasing at the dynamic rate of a baby every three seconds during the working day—11,000 a day.

That's enough babies to populate a city about the size of Roanoke, or Charleston or Huntington every nine days. Think of that! Monday through Friday enough babies will be born to populate a city about the size of Lynchburg. Three days' births could total the population of Ashland while it would take only about two days to populate a Bluefield, or a Beckley or a Kingsport. In number of people, a Pulaski or a Williamson is produced in about a day.

Growing Needs

These new-born babies will need food, clothing, shelter and, later on, medical attention and education. And those persons directly or indirconnected with the enterprises suping those needs already can be confident of their futures.

But let's start with the farmer. A tremendous population growth will cause him to increase his crop production. And he will have to buy more machinery. To keep pace with the growing population, since 1940 farmers already have increased their output per man-hour 52% through mechanization and improved methods. And they've improved their living standards by buying more things—which, in turn, has bettered the living standards of many others.

More Schools Needed

As the babies born today begin growing up, they'll have need for adequate educational facilities. We must almost double our present educational system because today there are almost 70% more children under five years of age in this country than there were in 1940.

To satisfy this educational need and guarantee adequate medical attention, it is estimated we should spend \$40-billion for schools and hospitals alone. This new construction will mean more jobs for bricklayers, masons, carpenters, plumbers, architects, real estate brokers and many others. This will put more buying power in the hands of these people which, again, will greatly contribute to everybody's opportunity for prosperity.

Expansion Of Industry

Our snowballing population growth will make it necessary for everything to grow. Industries right now need to modernize or replace plants representing the investment of hundreds of billions of dollars, and the future will bring about the need for new plants and more investment.

In the electric utility industry, example, the demand for energy is expected to increase 250% by 1975. And the almost explosive population growth will have its effect on all other industry, too. Two automotive manufacturers already have made plans to invest \$1½-billion, and \$500-million is going to be invested by an oil company for expansion of facilities.

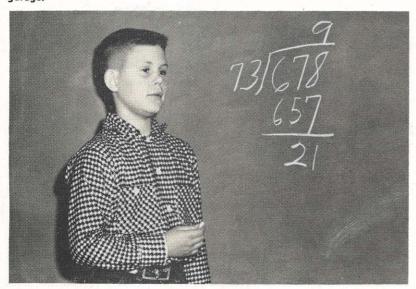
Traffic Going Up

The population equivalent to a brand new city being born every few days is increasing sales territory for business. And the one out of every seven workers in this country employed in highway transport will benefit greatly. And this takes us down to the highways.

Today's roads are carrying 55 million vehicles or an increase in traffic of 72% over 1940. Our country's highway system already needs remodeling—a \$60-billion job—and this can mean unlimited opportunity for those engaged in highway construction.



They cut the wedding cake . . . and the bells of the nation's cash register ring! We're adding new families like Mr. and Mrs. Douglas K. Wirt to our nation faster than ever before. He is the son of E. L. Wirt, Roanoke district garage.



He has a problem . . . that can make work for millions. Today there are almost 70% more children under 5 than in 1940. New schools will be needed for more youngsters like Sammy Mustaine, son of S. W. Mustaine, Huntington office manager.



11,000 babies are born daily . . . enough to make everybody happy. Like this little fellow who is the object of the new father's attention, each baby is unclothed, unfed and needs all the things that can make jobs for all the rest



Bank accounts keep growing . . . because we're the best off nation in the world. James Fizer, Charleston T&D engineering section, is one of many who has helped push savings from about \$68 billion in 1940 to about \$250 billion today.

And You Can See Your Own

Wedding Bells Busy

As yesterday's babies become today's bride and groom, there is a larger portion of our adult population married now than ever before. And they are marrying at a younger age and having larger families than ever before.

These newlyweds need now and will continue to need new housing. Three million homes have been erected in the United States since 1950—but that isn't enough to meet the need. And of the existing homes today, 67% are 20 years old or more and 50% are more than 30 years old. An estimated \$100-million of new housing is required to fulfill the need for new homes—and the opportunities the future of the families whose lacknowledged.

Bank Accounts Growing

Despite inflation, the people of this country have twice as much buying power now as they did in 1940, and during that same period, their savings have soared from \$68½-billion to \$250-billion.

There is some unemployment in scattered areas of the country at the present time, but the long range employment trend is upward. And there are 20 million more jobs now than there were in 1939.

Horizons Unlimited

Another big factor in the future is the part American science is playing in new developments in electronics, jets, rockets, chemistry and other fields. We're living now on the border of an atomic world, and it, alone, may offer the most tremendous personal and industrial opportunity of all time. Thousands of babies being born today, for example, may prosper in the future in jobs we never thought could exist.

We're also able to take better advantage of the opportunities which confront us because we're living longer lives. By 1960 it is estimated our population of people 65 years old and ap will number 15½ million—more than the entire population of Canada.

Retired People Active

These older people today are more active, have more money in their pockets and like to travel more than ever before. All this has caused, and will continue to cause, a "boom" in the resort, motel, hotel and transportation businesses. These older people aren't the only ones who can enjoy eisure time, however. There are 40 people today with paid value.

Although we are experiencing a last-moving age, people haven't negected culture. More books, magazines and other periodicals are being published and sold today than ever pefore. Last year sales of classical records amounted to \$60 million.

\$500 Billion Opportunity

If you were to add up all the costs of our needs right now, you would come out with a figure around \$500 cillion—and that would only be a start. Our real danger in times to come is in losing sight of the opporunities in front of us as we wonder about those in the future.

To keep pace with our dynamic population growth will call for the greatest individual and industrial effort in the peace-time history of the United States.

And you as an American, no matter who you are or what you are doing for living, can set your hopes high if ou have faith in THE FUTURE DF AMERICA.

Faith in Future of Our Nation and Territory

Late in September the Company's directors authorized another generating unit at Glen Lyn, Unit No. 6. And within the past two weeks they authorized still another unit, Unit No. 3, at Muskingum River. Both of these units will be similar in many respects to the five 215,000-kw units that are now in operation at Muskingum, Kanawha and Tanners Creek, but will be improvements on them.

We believe in America's future and we believe in the future of the territory in which we operate. Hard-headed studies indicate that, barring some catastrophic event which we do not want to believe will happen, the load that we will have to carry in 1956 and 1957 will require the additional capacity. Glen Lyn No. 6 and Muskingum River No. 3 then are our answer to whether we believe in a bright next year and a bright year after that.

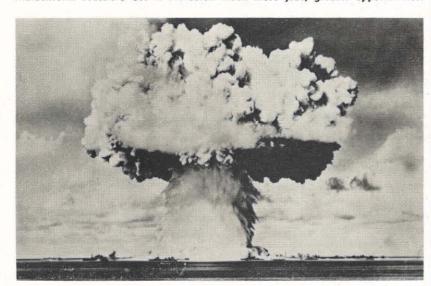
From a statement by PRESIDENT PHILIP SPORN
December 31, 1954



They take it easy . . . and make more jobs. Like R. T. Phelps, retired Bluefielder shown with his family at their trailer before taking off on a nationwide tour, older people today are active and have more money to spend—benefitting others.



Factories have to keep pace with our snowballing population growth . . . meaning an outlay of billions. Modernized plants and new plants like this one of Maidenform Brassiere Co. in Princeton mean more jobs, greater opportunities.



Fearfully we enter the atomic age . . . and yet it may hold the key to unlock untold treasure chests of personal and industrial opportunity. Babies born today may prosper in the future in jobs we never thought could exist.



The need for modernizing today's roads is upon us . . . even without our new millions of babies. Kanawha Boulevard in Charleston is an example of meeting the needs of roads which are carrying 55 million vehicles, 72% more than in 1940.



It takes energy . . . to keep up with growing demands. It is estimated that by 1975 the demand for electrical energy will increase by 250%. Linemen like I. H. Mace and R. C. Childress, Abingdon district, will help meet that growth.



New families need new homes . . . and everything that goes in them. Since 1950 we have built three million new homes—not enough. M. C. Simpson, Kingsport commercial manager, looks at blueprints for another electrically heated home.



Bigger families face brighter futures . . . because science brings miraculous developments. These offer new fields of opportunity to youngsters like those of C. H. McCarthy, Jr., Reusens hydro operator, who also has a 5-month-old son.

Seven Appalachian Employees Write Columnist Praises Articles For AGE 'Operating Notes'

Seven Appalachian employees contributed four articles to the December issue of AGE's Monthly Operating Notes.

V. L. Thacker, Huntington district



station foreman, wrote "Jig For Handling Bushings During Repair," in which he described the use of an inexpensive jig for holding bushings during repairs. The jig enables one man

to do the job safely. Charles D. Yeager and Nelson R.

Roush, Philip Sporn plant master maintenance men, contributed "Aid To Dust Collector Tube Replacement." The two men wrote of modified vise grip pliers to press bolts and gaskets into the proper position while installing Aerotec dust collector tubes.

Two Abingdon district men were co-authors of "Tickler For Minimizing Outages." The two, Rufus M. Bondurant, district engineer, and Paul Lethcoe, electrical engineer, explained a card-record system which has brought several locations of repeated outages to the attention of area foremen, enabling them to apply corrective measures for avoiding repeti-

And G. H. Broyles, distribution department, and Henry Altieri, district garage, of Roanoke, wrote "Wire-Mesh Protectors For Street Lights." The two men explained wire mesh protectors they have designed for junior luminaires to protect them from the effects of vandalism. The two noted that the protectors were successful in the reduction of broken luminaires, without an

Power Makers' Club Has **Active Social Program**

Recent activities of the Cabin Creek Power Makers' Club include monthly bingo parties, two shooting matches and a dinner.

Bingo parties are held monthly in the plant assembly room with prizes furnished by the club. Members and guests attend with refreshments being

The recent shooting match featured turkeys as prizes while hams went to winners at the Thanksgiving shoot. Schrader's Cafe in Charleston was the scene of the club's most recent dinner for members and guests.



Mr. Yeager





Mr. Bondurant



Mr. Broyles

Mr. Altieri

appreciable loss of light due to the

IM Club Honors 14 Lynchburg Veterans

Fourteen Lynchburg district supervisors were honored when 20-Year Night was held recently by the Industrial Management Club. Special recognition was given to all members with 20 or more years' service with their companies.

Those from Lynchburg district having from 20 to 36 years' service were: H. W. Proffitt, line foreman; J. R. Martin, line and station supervisor; W. D. Almond, building supervisor; Baxter McIntosh, meter supervisor; W. T. Desmond, working foreman; E. T. Johnson, power sales engineer; A. T. Hubbel, retired chief substation operator; and L. T. Smith, administrative assistant.

Also E. L. Sutor, Jr., local office manager; H. A. Brooks, working foreman; F. M. Cloyd, district commercial manager; R. C. Foster, record supervisor; R. L. Davis, assistant stores supervisor; and R. H. Porter, working foreman.

Kingsport Snow Brings Line Damage



Kingsport's foot-deep snow on January 18-19 broke this line which is being repaired by Winston Morrison's line gang. First trouble in Kingsport came about 5 a.m. on January 19. All main line feeders that had been damaged were back in service by 9 a.m. with all trouble on rural lines corrected and service restored by 3:30 p.m. that same day. Trees falling and snow sticking on the lines were the main troublemakers.

'Bighearted' Crew For Aiding Woman

Sol Padlibsky, columnist for the Charleston Daily Mail, recently paid tribute to a Charleston district line crew in his column, "Of All Things." This is how Mr. Padlibsky told the

"This is what I like about my hometown: A car slipped off the iceglazed road at the junction of Loudon Heights and Staunton Road in South Hills. The middle-aged woman driver was distraught and slightly

"Apparently too upset to attempt to maneuver the car back to the highway, she remained in it. The wheels were perilously near a ditch. While she pondered her plight, an Appalachian Electric Power Company service truck came on the scene.

"Foreman L. W. Price of the Appalachian crew in the truck surveyed the situation. He and his boys hitched a tow line to the car. But, as the truck started to pull the car onto the highway, a new problem arose. The car slid and was jammed against a pole.

"So, Mr. Price and his crew, Paul Hull, H. R. Allison, C. C. Willis, Dan Acela, R. F. Jones and R. H. Moss, did what comes naturally to seven husky men.

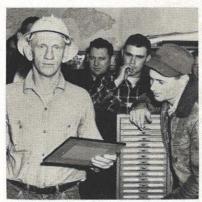
"They took their positions around the rear of the car, picked it up and placed it back safely on the highway.

"The woman was profuse with gratitude, but apparently too nervous to go behind the wheel and continue her journey down the hill to the business district.

"A couple in a station wagon who had watched the 'Good Samaritan' deed of the Appalachian crew came to the rescue at this point. The man took the wheel of the car and drove the woman downtown.

"I thought you'd like this little story of bighearted people that makes you just a little prouder of your home-

Turtle Club Member



Fellow employees get a look at the Turtle Club hard hat and membership certificate awarded Lorain Crump on January 19 by D. C. Duncan, system safety director. The Point Pleasant district lineman was presented memhat saved him serious injury, perhaps his life. He was struck on his hard hat by a cant hook handle when it slipped from the grip of a fellow worker while they were loading a crooked pole on a pole trailer. Looking on after the presentation are, from the left: C. H. Murray, Jr., C. E. Fowler and H. J. Patterson.

Beckley School Players

Three Beckley district employees' children took part in the junior class play at Woodrow Wilson High School last month. They are Bernard H. White III, son of B. H. White, local office manager; Charlotte Berginnis, daughter of E. A. Berginnis, area serviceman, and Howard Mollohan, son of L. C. Mollohan, station fore-

New Indoor Sign Greets Bluefield Customers



Customers will be greeted on Valentine's Day with the above message on the new Bluefield changeable indoor sign. Cashiers shown are Pauline Hawley, left, and Bess Hodges. The message is changed regularly to fit civic affairs, public relations messages and company sales promotions. Putting in this new changeable letter sign came after the fine response to the big outside sign, put up last year, which resembles a theatre marquee and is changed regularly.



Appalachian Electric Power Company

Abingdon District

H. H. FARLEY, JR., from material clerk to head material clerk.

Bluefield District

W. H. FERGUSON, area sales representative, from Clintwood to Abingdon; L. C. THOMAS from senior merchandise order and billing clerk to area sales representative; PEGGY JOHNSON from Junior PBX operator to clerk-stenographer, commercial department.

Beckley District

HARRY B. BOYD from truck driver-groundman to lineman C; PATSY L. MAHONEY from junior petty cash clerk to junior payroll clerk, accounting department; JO ANN CANTRELL from office messenger, accounting department, to junior clerk, commercial department.

Fieldale District

PATSY WEAVER from junior clerk to clerk-typist, local accounting department.

Huntington District

JACK K. BUTLER from lineman C to lineman B, T&D department, line section.

Pulaski District

W. W. BALLINGER from Christiansburg to Floyd, lineman C, T&D department, line section; E. A. MARTIN from Floyd to Christiansburg, meter serviceman B, T&D department, meter section.

Roanoke District

GORDON C. WARRICK from truck driver-groundman, Roanoke, to auto repairman A, Kingsport; MARY JANE DAVIS from Roanoke to Bluefield district accounting department.

Philip Sporn Plant

JAMES H. BALL from junior maintenance man to maintenance man, maintenance department; WILLIAM E. STIVERS from junior maintenance man to maintenance man, maintenance department; HAROLD R. RUSSELL from tractor operator to harbor boat operator, yard department; KENNETH O. ROLLINS from tractor operator to harbor boat operator, yard department; EDWIN F. HUDSON from tractor operator to harbor boat operator, yard department.

PAUL HALL from meter serviceman C to meter serviceman B, T&D department, meter section.

Williamson District

FLORENCE MURPHY from senior bookkeeper, accounting department, junior power billing clerk, commercial department; LORRAYNE COREA from stenographer to secretarial stenographer, accounting department; R. B. WAGGONER from utility clerk to assistant local office manager, accounting department.

Kentucky Power Company

Ashland District

CAROLEE LUTHER from local accounting to T&D department.

Hazard District

IMOGENE SMITH from stores department to local accounting department.

Pikeville District

CHESTER SMITH from general serviceman A to area sales representative, commercial department.

Kingsport Utilities, Inc.

Kingsport

ANDY SKELTON from guard to auto repairman helper.

Veterans Receive Pins



Company veterans receiving pins for 20 or more years' service during recent weeks are pictured above. TOP ROW, from the left: Elmer T. Johnson, Lynchburg, 30 years; W. O. Settle, Charleston, 30 years; and John H. Quillen, Abingdon, 25 years. SECOND ROW, from the left, all 25 years: V. W. Brust, system; Edgar Heyl, Ashland; and J. B. Ragland, Roanoke. THIRD ROW, from the left, all 20 years: R. L. Kirk, Logan plant; Harry M. Birtle, Bluefield division; and V. C. Nelson, system. BOTTOM ROW, from the left, all 20 years: W. P. Danforth, Jr., Roanoke; E. C. Flannery, Charleston division; and Robert S. Hylton, Bluefield.

Cross Gallon Clubber

H. M. Strong, Jr., Princeton local office manager in the Bluefield dis-



Mr. Strong

trict, became a member of the American Red Cross Gallon Club recently.

> Mr. Strong contributed his eighth pint of blood when the Bloodmobile visited Prince-

He joined the company in 1938 as a clerk and rose to his present position in 1943. He is a member of the First Methodist Church, Elks Lodge, Chamber of Commerce and the Rotary Club.

W. H. Johnson, AGE, Named To New Post

Wayne H. Johnson, AGE distribution engineer, has been named deputy head of the distribution section of the electrical engineering division.

Mr. Johnson began his career in the electric utility field in September, 1925, with Indiana General Service Company as a distribution engineer in the company's Marion-Muncie division. He was transferred to the Service Corporation in New York in

H. M. Strong Becomes Red Thomas Bunton Goes To Kyger Creek Plant

Thomas Bunton, Hazard plant chemist, has gone to the Kyger Creek

ire, Ohio. Mr. Bunton joined Kentucky in December, 1934, as a senior clerk at Hazard plant. A native of Lexington, Ky., he is a graduate of Henry Clay

plant at Chesh-

Mr. Bunton

High School and the Office Training School in Columbus, Ohio. He is married and they have a son and a daughter.

William Haulsee Is Named To Legion Post

William Haulsee, Pulaski district groundman at Marion, has been appointed to the National Committee of Education and Scholarship by the American Legion. Immediate past commander of Smyth County Post 18 of Marion, during his term in office his post had the largest membership in their district.

A veteran of World War II, he came with the company in 1946. He is married, has a son and is a member of the Baptist Church.

Kingsport First In C-I Campaign; Others Over Top

Kingsport Utilities was top company in the "Exciter" division of the 1954 AGE Commercial-Industrial sales campaign. All three Southern Properties companies went over 100 percent in the AGE campaigns.

In the "Generator" division Appalachian finished second in the Residential sales campaign with 121.3 percent and third in the C-I contest with 146.1 percent.

In the "Exciter" division Kentucky placed second in the C-I campaign with 116.4 percent and third in the Residential with 107.8.

A total of 50,811 ranges, dryers and water heaters were sold in our area, including 43,285 for Appalachian, 2,375 for Kingsport and 5,151 for Kentucky.

Kilowatthour Gain

Appalachian also showed a 181 kilowatthour gain, while Kingsport had a 582 kilowatthour gain and Kentucky a 150 kilowatthour gain. All three were over quota.

Kingsport ran up a 145.2 score for its winning margin in the C-I contest. It also finished second in the Residential campaign with 111.1 percent. Indiana and Michigan was top company in the "Generators" division in the Residential contest, while Wheeling Electric took first place in the "Exciters." I&M also won the C-I campaign in the "Generators" division.

Appalachian Standings

In the Appalachian 12-month Residential contest, Charleston division and district finished first. Huntington, Roanoke and Bluefield divisions finished second, third and fourth, while Huntington, Lynchburg and Welch districts ended behind Charles-

Bluefield division and district showed top sales percent for the Appalachian five-month campaign. Charleston, Roanoke and Huntington divisions finished in that order, as did Welch, Charleston and Lynchburg districts.

Bluefield division also took both the year-long and the five-month C-I sales campaign. Huntington, Charleston and Roanoke divisions followed in the annual contest, and Roanoke, Charleston and Huntington divisions finished one, two, three in the fivemonth section.

C. E. Archer Heads Narrows Kiwanians

C. E. Archer, assistant Glen Lyn plant manager, was recently installed as president of the Narrows Kiwanis Club. He has served as secretary-

> treasurer of the club for five years. He also is

active in the

Red Cross, the

Giles County

Chamber of

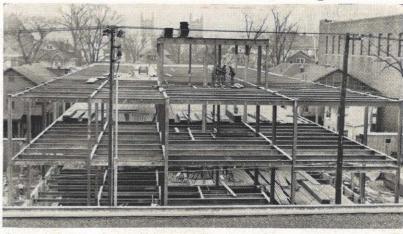
Commerce and



the Giles Area Development Club. He is Mr. Archer married and lives in Glen Lyn with his wife and daughter.

Employed in the maintenance gang at Switchback in 1937, he has been maintenance foreman at Switchback, relay engineer at Welch, assistant substation superintendent at Switchback and supervising engineer at Glen Lyn. He became assistant plant manager in

Huntington Office Work Progresses



The steelwork rearing itself above a Huntington street belongs to the new Huntington office building. Work has been going on since groundbreaking September 9 and is on schedule. The building, a two-story structure, is to be completed by the end of the year. It has a full basement, where the employees' canteen and heavy equipment will be housed, and accommodations for a future third floor. The first floor will hold a 300-seat auditorium and demonstration kitchen, lobby and cashier's cage and the accounting department. Other district and division offices, including managers, will be located on the second floor. The structure, located near the Huntington service building, has an 80-foot frontage and extends 200 feet back.



Appalachian Electric Power Company

Abingdon District-25 YEARS: JOHN H. QUILLEN, right of way

Bluefield District—20 YEARS: H. M. BIRTLE, station man; ROBERT S. HYLTON, meter serviceman; 15 YEARS: ANNIE M. HUBBARD, maid; 10 YEARS: T. H. JESSEE, meterman; 5 YEARS: R. A. SHEFFEY, JR., electrical engineer.

Charleston District—30 YEARS: W. O. SETTLE, area serviceman; 20 YEARS: E. C. FLANNERY, division office manager.

Cabin Creek Plant-35 YEARS: J. W. MASSEY, operations; 10 YEARS: O. G. ELLIS, operations.

Fieldale District—15 YEARS: CARL E. GIBSON, r/w agent.

Glen Lyn Plant—10 YEARS: F. H. BLANKENSHIP, maintenance department; W. B. SPRINKLE, coal handling; J. C. KEATLEY, maintenance department.

Logan District—5 YEARS: DORIS L. ATKINS, meter department. Logan Plant—20 YEARS: R. L. KIRK, coal conveyor operator; 15 YEARS: C. E. PARSONS, mechanical maintenance mechanic.

Lynchburg District-30 YEARS: ELMER T. JOHNSON, power sales engineer.

Roanoke District—25 YEARS: J. B. RAGLAND, stores department; 20 YEARS: W. P. DANFORTH, JR., local accounting department.

System—35 YEARS: E. A. DODSON, system operating department; 25 YEARS: V. W. BRUST, system station department; 20 YEARS: V. C. NELSON, system station department; 10 YEARS: NANCY C. SIMPSON, system accounting department.

Philip Sporn Plant—5 YEARS: HOMER R. GORDON, master maintenance man; RALPH M. ROTTGEN, maintenance man; ROBERT M. COOKE, instrument maintenance man.

Kentucky Power Company

Ashland District—25 YEARS: E. E. HEYL.

Hazard District-5 YEARS: DEWEY SIZEMORE, accounting depart-

Kingsport Utilities, Inc.

Kingsport—15 YEARS: D. P. BLANKENBECKLER, stores supervisor.

Display Stresses Hard Hat Safety



This unusual safety display in the Huntington service building dramatized the importance of wearing hard hats. The idea originated from actual cases and the display was made with the cooperation of the M. D. Angel Company, men's clothing store. Gordon P. Chain, chief draftsman, made the signs while Carlos J. Akers, safety supervisor, assembled the display.

Company Couples In Wedding Ceremonies



Recent brides and grooms among employees are pictured above. TOP ROW, from the left: Mrs. W. C. Lane, Jr., Welch; Mrs. Milfred Grayson Beane, Lynchburg; Mrs. James M. Abbess, Bluefield; and Mrs. E. D. Boggess,

Point Pleasant. BOTTOM ROW, from the left: Mr. and Mrs. John W. Morrison, Philip Sporn plant; Mrs. Ernest Cheyney, Welch; Mrs. James Edward Young, Charleston; and Mrs. Alan D. Groseclose, Pulaski.

Christian-Lane

Irma Christian and William C. Lane, Jr., were wed in a double ring ceremony at the Welch First Baptist Church January 23. The new Mrs. Lane is a Welch accounting employee.

Roberts-Beane

Nannie R. Roberts became the bride of Milfred Grayson Beane December 25. She is employed in the Lynchburg local accounting office as senior payroll clerk.

King-Boggess

The Ripley Evangelical United Brethren Church was the scene December 22 of the marriage of Flora Jean King and E. D. Boggess. He is a Point Pleasant T&D employee.

Wrenn-Groseclose

Betsy Ray Wrenn and Alan Dyer Groseclose were married December 28 at the Pulaski First Methodist Church. She is a former Pulaski home economist.

They're Engaged

WILMA J. RANDOLPH to Larry Lyon. Miss Randolph is a home economist in the Logan district.

MARIE LOIS COLEMAN to Woodrow Preston. Miss Coleman is a Pikeville district accounting employee.

BETTY JEAN MERRIWETHER to Charles S. Varner. Miss Merriwether is employed in the Beckley commercial department and Mr. Varner is an employee of the T&D station section.

MARY LEE JENKINS to John Eggleston. liss Jenkins is an Ashland local accounting

LELIA M. MATNEY to James Lee Thurston Miss Matney is employed in district accounting department.

LORETTA LUCAS to Victor Herbert. Mr. Herbert is employed in the Logan district engineering department. ELEANOR WINTER to Ed Cunningham. Miss Winter is employed in the Logan district

managerial department.

POLLY ANN HARRIS to Paul Whitehair. Miss Harris is the daughter of C. V. Harris, Clendenin area supervisor in the Charleston

JANE REYNOLDS to Marshall Leigh Downey, Mr. Downey is employed in the Montgomery T&D line section in the Charleston district.

BARBARA ANN LONG to S. H. Williamson. Miss Long is a system commercial department employee in Roanoke.

SARAH VIRGINIA HANKLA to Bob Christenson. He is employed in Charleston T&D engineering. PEGGY JANE RUTHERFORD to Thomas Gallagher. She is a Montgomery accounting employee in the Charleston district.

JUNE GOODLOE to Lt. Jack Ferguson. Miss Goodloe is a home economist in the Huntington district.

Schultz-Morrison

Mary Alice Schultz became the bride of John W. Morrison in a double ring ceremony at the St. Paul Methodist Church at Point Pleasant January 1. Mrs. Morrison is a clerktypist at the Philip Sporn plant.

Singleton-Singleton

Mara Lee Singleton and Carl Singleton were united in marriage at Montgomery M.E. Church December 23. Mrs. Singleton is a contract entry and final bill clerk in the Montgomery accounting office in the Charleston

Nichols-Young

Donna Sharon Nichols became the bride of James Edward Young in a double ring ceremony Christmas night at the home of the bride's maternal grandparents in Princeton. He is employed in the Charleston district garage department.

Collins-Cheyney

Clara Anita Collins was united in marriage with Ernest Cheyney in Pikeville Christmas Day. The bride is the daughter of W. T. Collins, Jr., Grundy local office supervisor in the Welch district.

Milam-Abbess

Kathryn Milam and James M. Abbess were married January 22 in the Westminster Presbyterian Church in Bluefield. Mrs. Abbess is employed in the Bluefield district commercial department.

Thompson-Hansbarger

Evelyn Thompson and L. Clark Hansbarger were united in marriage at the Fourth Avenue Evangelical United Brethren Church in Huntington December 26. Mrs. Hansbarger is employed in the Huntington district managerial department, and Mr. Hansbarger is the son of J. C. Hansbarger, assistant Huntington division manager.

Myers-Janosko

Patricia Ann Myers became the bride of Andrew D. Janosko on December 25 at Roanoke's Calvary Baptist Church. He is employed in the system civil engineering department as chief of party.

Charlotte Fore Joins Group

Charlotte Fore was recently initiated into Assembly No. 10, Order of the Rainbow for Girls, in Gauley Bridge. She is the daughter of J. W. Fore, Kanawha River plant stores

Employee's Wife Takes Red Cross Post



Mrs. W. R. Witzel, on the left, recently became chairman of the Service Groups of Kanawha-Clay Chapter of the American Red Cross. In the picture she looks on as W. Victor Ross, chapter chairman, presents Mrs. Jenkins, outgoing chairman, with a certificate of service recognition. Mrs. Witzel, wife of the Charleston district personnel supervisor, in her new post will head the canteen, motor service, production, social welfare aides, staff aides and volunteer nurses aides groups of the chapter.

Many Parties Honor Welch Bride-Elect

Irma "Pat" Christian, Welch accounting employee, was the honoree at several parties recently.

She was married to W. C. Lane, Jr., January 23, and was honored by friends during the weeks before the wedding. Mrs. Claude Banner and Jane Bearre, accounting employees, were hostesses at a bridal shower, and Mrs. C. C. Farthing and Mrs. Jack Christian gave her a crystal shower.

She was also entertained at a canasta party by the Mesdames J. W. Compton, Bill Bolt and Cecil Keen and Mabel Smith; a canasta and bridge party given by Mrs. Howard Linkous; a bridge party given by Mrs. W. B. Henderson and Mrs. Dick Jones; and miscellaneous showers given by Mrs. Vernon Christian and Mrs. W. C.

School Officers



Elizabeth Anne Sublett, left, and Sandra Ann Hooper, daughters of Lynchburg district employees, were recently elected to offices in high school organizations. Elizabeth Anne, 18-year-old daughter of Warren T. Sublett, collector, was named president of the OOM III Sorority at E. C. Glass High School. Sandra, 17-year-old daughter of R. G. Hooper, meterman, was elected president of Eta Gamma Chi at the same school. Elizabeth Anne, a senior and a majorette last year, is currently a cheerleader.
Sandra, a junior, is a member of the
Student Council and exchange editor
and literary editor of the school paper.

Mrs. O. L. Robinson Brings Know-How To New Welch Library



Welch-McDowell County Public Library could open its doors 2,000 books had to be indexed. Mrs. O. L. Robinson is shown indexing, part of her duties as librarian.

The new 2,000-volume Welch-McDowell Public Library has opened in Welch through the efforts of Mrs. O. L. Robinson, wife of the Welch district local office manager.

Mrs. Robinson, with several years of library experience behind her, serves as librarian after helping spearhead a fund-raising drive to get the institution started.

The library and Mrs. Robinson were recently featured in an article in the Welch Daily News. The article traced her background, beginning when she was a high school student librarian. From there she went to Pikeville Junior College, also serving as librarian. She had the same job when she went on to the University of Illinois. While in Pikeville she assisted with the Children's Hour at the Pikeville City Library.

Last year she was a member of the Havaco grade school faculty. She is president of the Welch PTA, active in church activities and a member of the McDowell County Girl Scout



Aew Arrivals



A daughter, REBECCA ANN, was born on December 28 to Mr. and Mrs. B. J. Ingram. Mr. Ingram is employed at Kingsport.

MR. AND MRS. A. O. YOST are the parents of a son, John Preston III, born December 21, Mr. Yost is employed in the T&D line section in Beckley.

MR. AND MRS. CHARLES N. O'DELL are the parents of a son, Charles Nathaniel, born January 5. Mr. O'Dell is employed in the Charleston branch of the system station department.

A son, DANA WEBSTER, was born on December 27 to Mr. and Mrs. Dana A. Young. Mrs. Young was formerly employed in the Huntington system billing office.

JACK DONALD, JR. is the son born January 11 to Mr. and Mrs. Jack D. Martin of Pineville. Mr. Martin is an employee in the Welch district.

A son, PAUL WILLIAM, JR. was born January 12 to Mr. and Mrs. Paul W. Hall of Pineville. Mr. Hall is a meter serviceman in the Welch district.

A daughter, MARGARET ROWE, was born December 20 to Mr. and Mrs. Roy Knott. Mrs. Knott is a former employee in the Welch district.

A son, ROGER RANDALL, was born January 14 to Mr. and Mrs. Roger Mc-Clanahan. Mr. McClanahan is an employee in the Grundy crew in the Welch district.

MR. AND MRS. ERVIN DOTSON are parents of a son, born December 21. Mrs. Dotson is a former Williamson district employee.

MARCIA LEIGH is the new daughter born to Mr. and Mrs. Fenton Morris on January 2. Mrs. Morris is a former employee in the accounting department, Williamson district.

A son, STEPHEN MICHAEL, was born to Mr. and Mrs. H. S. Kiser, Jr. on January 18. Mr. Kiser is employed in the T&D department, Williamson district.

A son, THOMAS LLOYD, was born to Mr. and Mrs. William R. Moore on January 21 at Knoxville, Tenn. Mrs. Moore is the daughter of J. L. Twitty, meter superintendent in the Point Pleasant district.

A son, WILLIAM MICHAEL, was born December 16 to Mr. and Mrs. R. C. Kuhn. Mr. Kuhn is an employee in the meter department of the Logan district.

MR. AND MRS. MILFORD M. MOWREY are the parents of a daughter, Mary Melissa, born January 10. Mr. Mowrey is an employee in the Philip Sporn Plant.

KENT EDWARD is the new son born to Mr. and Mrs. Delton Sayre on December 24. Mr. Sayre is an employee at the Philip Sporn MR. AND MRS. GEORGE R. JOHNSON are the parents of a son, George Robert, Jr., born January 10. Mr. Johnson is employed at the Philip Sporn Plant.

A son, STEPHEN HOWARD, was born December 31 to Mr. and Mrs. Delt Crosier. Mr. Crosier is a lineman in the Charleston district.

MARK ALLEN is the son born January 10 to Mr. and Mrs. M. M. Miller. Mr. Miller is employed in the Charleston district.

MR. AND MRS. ROGER L. WALKER are the parents of a daughter, Elsa Lee, born January 3. Mr. Walker is an employee at the Philip Sporn Plant.

MR. AND MRS. CHARLES R. HUDNALL are the parents of a son, Charles R., Jr., born December 15. Mr. Hudnall is employed at the Kanawha River Plant.

A son, ROBERT KENT, was born December 18 to Mr. and Mrs. Joseph H. Stanley. Mrs. Stanley was formerly employed in the T&D department, Lynchburg district.

A son, GERRY RAY, was born to Mr. and Mrs. A. R. Lively on December 18. Mr. Lively is employed at the Cabin Creek Plant.

MR. AND MRS. OSCAR HUDSON are the parents of a new son, Teddy Grey, born December 27. Mr. Hudson is employed in the Hazard meter department.

JOHN HAMILTON is the son born December 18 to Mr. and Mrs. T. S. Lunsford. Mr. Lunsford is employed in the purchasing department, Roanoke.

DREAMA MAE is the daughter born December 24 to Mr. and Mrs. Silas Plybon. Mr. Plybon is meter serviceman at Rocky Mount in the Roanoke district.

MR. AND MRS. DERWOOD H. RUSHER are the parents of a son, Derwood II, born December 23. Mrs. Rusher is a former employee of the Roanoke division.

Two Charleston Employees Named By Coaches To KVC All-Time All-Stars

Two Charleston district employees have been named to the Kanawha Valley Conference all-time All-Stars.



Mr. Jividen

Players were selected by 15 coaches as being the top court talent produced in the conference.

Ralph Holmes, Charleston groundman, was named to the first team of the

All-Stars and Linden Jividen, area sales representative, was given an honorable mention by the coaches.

Mr. Holmes earned his position on he top five when he played for Stonewall Jackson High School. His senior year he averaged 15.3 points a game on 229 points and was named to both the all-state team and the all-tournament squad. He went on to West Virginia University, where again he left his mark.

As captain of the Mountaineer five in 1954 he scored 332 points in 23 games for a 14.4 average. During 75 games, covering a span of three years, he scored 784 points, or an average of 10.5. This mark places him as eighth highest scorer in West Virginia collegiate basketball history. Mr. Holmes lives at Teays Valley

with his wife and daughter.

Mr. Jividen was on the KVC allstar team in both 1944 and 1945 from Dunbar High School. Until that time he was one of two boys who had made the mythical team two years in a row. At Dunbar he set the league scoring record in 1944 and then broke it in 1945. Mark Workman, West Virginia University skyscraper—he's six feet nine—has since broken that mark. Workman was All-American and played professional ball.

at Dunbar.

Mr. Jividen is married and lives

Steamers Roll To First Half Crown

They took the title last year, and the Kanawha Steamers seem intent on a repeat performance this year in the Cabin Creek-Kanawha River Bowling League.

The Steamers captured the first half title recently, winning by two and a half games over the second-place Do-

Phil Murray of Cabin Creek has high season average with 171. Bill Rader and Hannah Lou Coleman have

high singles of 224 and 180, while Ralph Holmes, Charleston groundman, Bill Ribble and Jeanne Creasey hold was recently named to the Kanawha Valley Conference all-time All-Star basketball first team. high three game set scores of 583



Making a good start in the defense of their bowling crown are these members of Grimes' Shift in the Philip Sporn plant bowling league. They are, front row, from the left: James Bennett, captain Floyd Capehart and Harry Davis. Back row, from the left: Sonny Haggerty, Gene Athey and Ralph Gibbs, Jr. Buck Tennant is also a team member.

Grimes' Shift began a successful defense of their 1954 title in the Philip Sporn plant bowling league by winning the first half of the pres-

Members of the team rolled up a 43-8 won and lost record to finish first in the field of 11 teams. Tennant's Shift finished in second spot with a 31-14 record.

Although they took top honors in league play, neither the team nor its members pulled down any scoring honors. High three game set went to Emmert's Shift with 2,490, and Maintenance No. 2 had high game of 891. Robert Gilmore, who had high season average for the first half of 170, also rolled the high three game set of 624. Dick Ash's 243 was

Hoot Owls Take Williamson Laurels



It's all over but the shouting in the first half of the Williamson district bowling league. While four teams fought for second place, the Hoot Owls walked off with top honors. Members of the team, shown above, are from the left: Jack Maynard, Pete Woods, Jay Runyon, Arnold Hatfield and Moir Nowlin. The four teams tying for second place, as shown on the scoreboard behind the Hoot Owls, were the Punks, Gremlins, Raiders and Bugs. Jay Runyon has high average with 154 and Jack Maynard has rolled high series of 542. Fred Varney, with the Raiders, has high game of 233. League officers include Milton Cole, president; Jay Runyon, vice president; Betty Roach, treasurer; Frances Keadle, secretary; and C. C. Darrah, commissioner.

Football Ace Places On All-Star Squads

Billy Joe Wells left his mark on the West Virginia high school football world in 1954 when he was named to three mythical all-star teams.

> He is the son of J. C. Wells, Charleston district line inspector. Coaches

> placed the 155pound Stonewall Jackson High School senior on the All - Kanawha County eleven

Billy Joe Wells and then he was selected for the second team of the All-Southern West Virginia squad. Final honors came when he was chosen for the second

eleven of the official West Virginia All-State roster. A guard on the Stonewall Jackson Generals, he also starred in football and track at Lincoln Junior High School. He plans to enter Greenbrier

Military School next year.

Clyde Skeen Victor In Roanoke Bowling Stakes

Hitting for scores of 113, 146 and 101 Clyde Skeen rolled his way to the Roanoke mid-season duckpin sweepstakes championship.

Clyde totaled 388, with a 28-pin handicap, to top Kenneth Hubbard, T&D, and Carl Hedgecock, system accounting, who finished second and third. Clyde is a system civil engineering employee.

Glen G. Brammer, system operating, won high game honors among the participants who did not finish in the top three-game set scores with

A few nights later, after the second half season began, Guy F. Cromer, draftsman, rolled a 176 game to set a new high for the year. He marked in all but two blocks, the first and the last, for his score. He rolled three strikes and five spares.

Cruisers Take Title As Beckley Tops C&P

Already first quarter champs, the Orange Cruisers came back to annex the first half title in the Beckley District Bowling League.

Guys and Dolls took the second quarter honors but lost to the Cruisers in a first half playoff. Winning team members are Regina Slayton, captain, Bob Smith, Clyde Marshall, Jim Kirby, Eddie Zopp, Eddie Berginnis and Jake Abshire. Guys and Dolls team includes Paul Pauley, captain, Keith Evans, Homer Greene, O. C. Hall, John Hammer, Jean Brash and Parthenia Winner.

The league drew three all-star teams to meet the C&P Telephone Company squad in a match January 9 and came out on top 8,576 to 8,450. Each company put two men's teams and a woman's team into the tournament. Tentative plans have been made for a second match.

Employees Buy Hunting Camp In National Forest

Several Philip Sporn plant employees were among those who have formed a corporation and purchased a hunting camp in the George Washington National Forest in Hardy County.

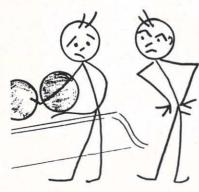
Robert Cooke is the secretary of the group. The men bought a schoolhouse and converted it to a camp so that during the hunting season they would have a convenient headquarters. Edwin Clarke and Roy Cooke are two other employee members. Both Roy and Robert got deer during the recent season.

See Yourself Anywhere?

Some Tips From Charleston's Kilowatt Bowling League



Watch foul line. Remember---your place is in back of it.



Selecting a rack ball? Be sure it's not someone else's and be sure not to interfere.



Give "right-of-way" to bowler on adjoining approach unless you get signal to proceed.



Plenty of Body English is OK but don't overdo it to the point where you may interfere with another player.



If you've got a joke to tell, save it 'til the other fellow makes his delivery. Then he can appreciate even a "slow roller."



Wake up and watch. Know when it's your turn and be ready to bowl.



Temper never helps a score. Pins cannot hear: other players don't care to.



Please ! This fellow has enough troubles without any from an Alibi Artist.

Game Rules Explained

Power Pole Polo Proves Popular Pastime

By Ira Henderson **Bluefield District**

Power Pole Polo is a popular game played with power poles and automobiles.

There are two ways of playing this game. The first way is to wait until the poles get very close together, then try to run between them. The other way is to stop the car and let the pole jump up and hit it.

The amazing thing about this game is that it is a very slow game. The player is yet to be found that was traveling over 20 miles per hour.

The law requires that the players in this game have two licenses, one in his wallet and one on the car. However, in lots of cases the player does not have time to get either one.

Nobody Wins

The game is also unusual in that nobody wins. It is probably the only game in existence where everybody

Take, for example, Appalachian's customers. Usually a broken power pole leaves those in the vicinity without power-stopping everything from the electric clock to the stoker until service is restored.

The players usually end up in the nearest hospital with multiple lacerations, broken bones, shock or concussions, if they're lucky. Ambulance drivers and doctors are subjected to a mixture of fenders, radiators, bumpers, broken glass, gasoline and creosote with a dash of battery acid for taste and a quantity of blood for color (not to mention ether).

Line gangs, called away from cozy homes on wintry nights, work for hours and hours placing the facilities back in service.

Players Are Drafted

Power Pole Polo is unique in another way. The players seldom ever play the game voluntarily: they are drafted by snow, ice, mud, rain and fog on streets and highways. Sometimes they are forced into the game by a heavy foot or blinding lights from another car.

In 1954 car damage to Appalachian poles in the Bluefield district was over \$2,000. Damage to cars involved was about \$7,000. That means for all of Appalachian last year there was about \$20,000 damage to company poles with an estimated \$70,000 damage to the cars. These company damages don't take into account the labor, time and inconvenience to employees and the public.

So drive carefully . . . the pole you break may be your own!

H. B. Newland Is New IM Club Officer

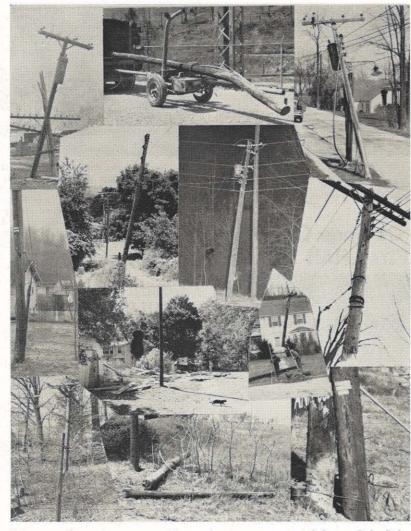
H. B. Newland is the new treasurer of the Pulaski Industrial Management Club.



nel supervisor has served on the board of directors of the organization for the past two years. He is also commanding officer of

the Air Force Reserve Unit in Pulaski County and holds the rank of major.

Mr. Newland joined the company in Pulaski, January 6, 1937, as a payroll clerk and was promoted to his present position August 1, 1952.



Poles are shown in many positions after some games of Power Pole Polo. Briefly, the object of the game is to be forced to hit the pole with a vehicle at a low rate of speed. The game is unique because nobody wins and players

Harry L. Candler On Planning Commission

Harry L. Candler has been appointed by the Lynchburg City Council to a three-year term on the seven-



member City Planning Commission. He is one of three new members on the commission and began his duties January 1.

Mr. Candler, Lynchburg district agricultural sales engi-

neer, joined the company May 16, 1941, as a junior power engineer. He was promoted to his present duties on April 5, 1948. He is a graduate in civil engineering from VPI, and served in the Army Officers Reserve from June, 1932, until August, 1942.

Duncan C. Kennedy, district manager, recently retired from a term on the City Planning Commission.

B. L. Chase Reports To Army For Tour Of Duty

Billy Lawrence Chase left January 9 for a tour of duty with the Army. The Charleston



Mr. Chase

district groundman joined the company in October, 1953. He is a graduate of Hurricane High School. Mr. Chase

reported to Fort Knox, Kentucky, where he will undergo basic training.

Introduce Fieldale Program

John W. Vaughan, Fieldale district commercial manager, J. D. Higgins and L. W. Jenkins, area representatives, recently presented the 1955 sales promotion program to dealers at dinner meetings in Stuart and Fieldale. About 40 people attended.

Art Work Wins Hillsville Prize



This freehand art was the winner in the Christmas home decoration and lighting contest in Hillsville. S. L. Sisson, Pulaski area sales representative, did the art work himself, including the drawing and cutting the scene from plywood. It took him about a month of spare time work to complete the 10color job. He and his wife also won top prize in 1952 and received honorable mention in 1953. Meanwhile, in Lynchburg, Appalachian cooperated with the Junior Chamber of Commerce in an outdoor Christmas lighting contest. Electric frying pans were donated by Lynchburg district for prizes.

AGE System Safety Award Is Established

An annual division safety award has been established on the AGE system, according to an announcement by President Philip Sporn. Competition for the first annual (1955) award commenced January 1.

The award will be made each year to the operating or generating division which has recorded the largest cumulative total of manhours worked without a disabling injury as of midnight, December 31, of the award year. The plan permits accumulating manhours over more than one calendar year, except that only manhours worked after January 1, 1955, can be counted.

In announcing the award, Mr. Sporn said: "It is hoped that this award will provide added incentive to our people in maintaining a good

For purposes of competition, Kentucky Power Company, Kingsport and Wheeling Electric Company, as well as each of the system's major steam generating plants, are considered separate "divisions." Hydro plants and small steam plants are included with the operating divisions in which they are located.

The trophy will be held permanently by the winning division.

Henry Robinson In Lothair Is Active **During Retirement**



Ready for business behind his store counter in Lothair is Henry Robinson, retired Hazard plant employee.

Plenty of activity has been the solution to Henry Robinson's problem of an early retirement from Hazard plant in 1947 because of health.

At the time he was forced to retire, Henry had eight children to support. His company insurance helped but wouldn't be enough for the many needs of his family.

After his retirement he established a small grocery at Lothair. This has proved to be an answer to his problem because he's happy there and has been able to provide his family with a comfortable life.

For a time he was in the show horse business-buying, selling, trading and training some of the finest now horses in the state. He wi among those who established horse shows in his part of the country where large crowds attended.

He also dealt in some real estate. These activities helped him weather the storm. His children are married now and have families of their own. The Robinson's have 16 grandchildren, many living in the vicinity.

They live in their home near the grocery store which provides an income adequate for a quiet and comfortable life. One part of his life is not so quiet, however, as he is a great lover of sports. He seldom misses a sporting event where he cheers for the home team. For good reason! Usually there is a grandchild on the team, or leading the cheers or playing in the band.

Bluefield Award Goes To Elizabeth Lynch

Elizabeth Lynch has emerged victor in the 1954 Home Economist Home Lighting Activities for the Bluefield division.



Miss Lynch

The Pulaski district home economist won a trip to Nela Park in Cleveland, Ohio. when she was judged first among the four home economists representing the division districts. Others

competing were Frances Brooks, Welch; Mildred Woody, Abingdon; and Patty Ryan, Bluefield. Districts winners were presented \$25 savings bonds.

The campaign began September 1 and ran through December 31. It was judged on special promotions, such as lighting demonstrations and classes, home lighting calls, lamp conversion and lamp building and radio talks. Elizabeth left Pulaski January 24 for her trip to Nela Park.

A graduate of the Woman's College of the University of North Carolina, she was born in Catawba, N. C. She joined the company in June, 1952, and works in the Galax-Hillsville area.

W. W. Corbitt, AGE, Gets Promotion

William W. Corbitt, publication section chief in the AGE public relations department, has been named assistant to the director of public

Mr. Corbitt joined the public relations department of the Service Corporation in October, 1952, after having been editor of the Ohio Power Review and Ohio Power Farm News in Canton.

A native of Ashtabula, Ohio, he was sports editor of the Conneaut News-Herald for two years prior to World War II, in which he served in the Army in the Philippines and Japan. Upon his discharge, he was named city editor in Conneaut and worked in that capacity until joining the public relations department of Ohio Power in January, 1949.

J. W. Massey Earns 35-Year Emblem

James W. Massey, Cabin Creek plant boiler operator, completed 35

years with the company January 1. He came to



Mr. Massey

the company January 1, 1920, and has spent his entire service at Cabin Creek plant. He worked for Appalachian from November 1,

1914, to April 30, 1919, in a line

In speaking of his long career with Appalachian, Mr. Massey said: "I wouldn't want to be treated any better than I have been during my employment. We used to take a lot of chances in our work, but now the company wants to make it safe for every man as he works. Our working conditions have improved 100 percent since I started 35 years ago."

Mr. Massey is married and has one son, three daughters and ten grandchildren. He enjoys hunting, gardening, raising bees and violin play-