

Marching Troops After Polio Victory



With bright eyes and strong limbs, Tommy Wilkerson gets a lollipop as he goes through the line for the Salk Polio Vaccine like millions of other school youngsters. The second grader at Kanawha Elementary School is the son of Mrs. Kathryn Wilkerson, Charleston local accounting department. As crates of the cherry red vaccine poured in to doctors and clinics across the nation, the biggest mass assault on disease in history got underway last month. Though parents were naturally elated over news that the vaccine was a success, reaction of the children was somewhat different. One little boy going through the Charleston line was told by the doctor that he would see him again later for the second shot. "Oh, no you won't—not me!" cried the punctured youngster, "I'm going out somewhere and kill myself." And then there was the little girl who may have been much wiser than her years. After getting her shot, she looked up at the doctor, smiled bravely and said, "Thank you."

Learning The Business

Bluefield Class In Fundamentals Of Electricity Popular With 110 Members



Adequate wiring is the subject of this discussion in the Bluefield course on the fundamentals of electricity. John Kahle, left, leads the discussion as W. H. Riley demonstrates overloaded wiring by meters and other instruments.

Bluefield district employees are learning more about our business as the result of a simplified course in the fundamentals of electricity. The six-hour course of three two-hour sessions from 7 to 9 p.m. is being attended by 110 employees.

Instructors are W. H. Riley, John Kahle, L. W. Robinette and Warren

Big Sales Year Is Indicated For All AGE Companies

Residential sales reports indicate that AGE is headed for a big year in 1955.

At the quarter mark of 1955, sales of ranges, water heaters and dryers are 36.8 per cent or 6,987 units ahead of last year for the same time. Largest set-up in sales is in ranges, which have increased 45 per cent over last year. Dryers are 40 per cent up in sales and water heaters 22 per cent.

Total units sold in the six-company area line up this way: ranges, 12,054; water heaters, 6,821; and clothes dryers, 7,112, for a total of 25,987. This compares with last year's March 31 figure of 19,000.

In the year-long AGE sales campaign Ohio Power leads the Generator division, with Indiana & Michigan and Appalachian a close second and third. Wheeling Electric is on top in the Exciter division with Kingsport and Kentucky second and third, respectively.

Roanoke district and division lead in the seven-month Appalachian sales campaign. Appalachian is 61 per cent ahead of last year's three-month figures in this contest, including a 45 per cent increase in water heater sales.

Pearson, members of the commercial department. The first session was on proper wiring and the basic fundamentals of electricity as well as demonstrations on adequate wiring. No textbooks or examinations are given, but after each session a question and answer period is devoted to topics of interest.

The second two-hour session is devoted to a demonstration and discussion of electric heating and the heat pump. Third session consists of discussion of load studies, application of motors, voltage regulations and general use of electric service as it effects customers.

P. T. A. Life Pin Given Mrs. Herbert Bonta



Mrs. Bonta

Mrs. Herbert J. Bonta has been honored with a life membership pin by the Allais school chapter of the P. T. A.

Mrs. Bonta, Allais teacher and wife of the Hazard district area sales supervisor, has been an active member of the organization for many years. She was a member before coming to Kentucky and belonged to the Hazard group until the Allais chapter was organized. She has served on the budget and finance and publicity committees, has supplied art for many exhibits and book week displays, has aided 4-H girls in work projects, has seen that deserving children are fitted with glasses and has helped orphans get desirable homes.

The Illuminator

Vol. VI No. 8

May, 1955

KENTUCKY POWER COMPANY

APPALACHIAN ELECTRIC POWER COMPANY

KINGSPORT UTILITIES, INC.

Major Construction Projects On System Rushed With Coming Of Good Weather

Mid-spring finds much construction mid-way to completion. As warmer weather approaches, so do the completion dates of transmission stations on the Appalachian system.

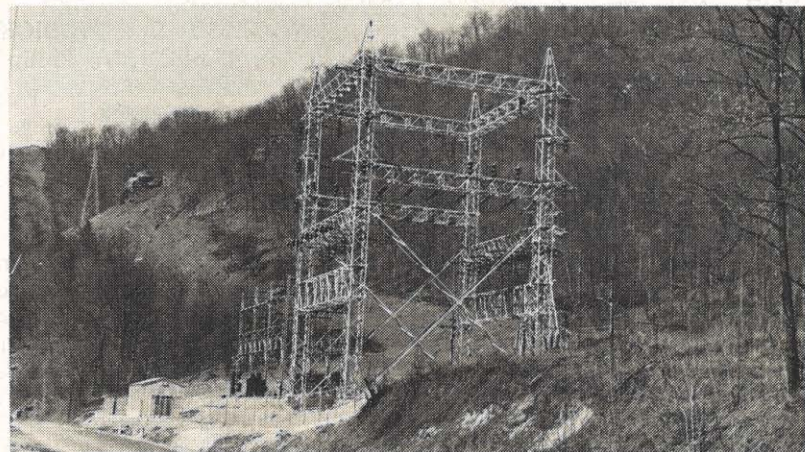
Late last month saw Sundial station in the Charleston district put in service. The 30,000-kva station is on the 132-kv line between Kanawha River plant and Baileysville station in the Welch district. Feeding the 44-kv system in the area served by the Whitesville office, the new station makes available additional capacity and improves voltage conditions.

Second 132,000-volt circuit between Baileysville station and Kanawha River plant is completed except for control work at Baileysville and installation of the oil circuit breaker and switches at Kanawha. It is expected to be cut in late this month.

Early summer is the completion date set on the addition of another 45,000-kva bank and 132,000-volt bus-tie breaker at Darrah station in Huntington.

Glen Lyn station work means moving the 88-kv yard and changing the 33-kv structure as well as addition of another transformer bank. Foundation work is underway.

Lakin station in the Point Pleasant



New 30,000-kva station at Sundial in the Charleston district was placed in service last month. It feeds the 44 kv system in the general area served by the Whitesville office. Built under the supervision of the system station department, A. D. Stockton, Jr., was inspector on the job.

district has foundation work completed and electrical work underway.

(See Construction, Page 7)

Fast First Aid Benefits Youth



Jimmy Smart can smile because of the quick action of A. L. St. Clair, who aided the boy when he had a bicycle accident.

Company first aid training and quick thinking helped A. L. St. Clair when he most needed it.

The Fieldale line inspector was at his home in Martinsville when a neighbor, 10-year-old Jimmy Smart, accidentally collided on his bicycle with that of a friend.

Mr. St. Clair rushed out and found Jimmy bleeding profusely from a severe head wound. He applied compresses, learned in a company first aid course, and stopped the flow of blood. He then took the youngster to a hospital.

The first aid by Mr. St. Clair prevented serious shock and excessive loss of blood. Jimmy's mother expressed her gratitude to Mr. St. Clair, who sums up the event with "First aid training certainly comes in handy in a case of this nature."

Employee's Son Gets Goethe Fellowship

Joseph L. Gray III, has been awarded the Goethe Fellowship by the University of Chicago and will begin study, with a major in languages, there in September.

The son of J. L. Gray, Jr., Lynchburg district auto repairman helper, is a graduate of E. C. Glass High School and Washington and Lee University. For the past two years he has been studying German literature and the French and German languages at the University of Munich, Germany. He returns from Germany this summer.



Mr. Gray

3% Wage Increase

Employees of the three companies in the Southern Properties last month were given a general wage increase of 3%, effective April 1. The increase was applied in accordance with past practices.

It is estimated that the wage increase annually will cost the three companies a total of \$541,000. The increase annually will cost Appalachian over \$470,000; Kentucky about \$56,000 and Kingsport about \$15,000.

Including this increase, employees have received general wage increases amounting to about 28½% since January of 1950.

Appalachian Is Saluted On Radio Program



Appalachian was the subject of this radio program called "Talk of the Town" which featured Point Pleasant men. From the left: M. W. Scott, residential and rural sales supervisor; J. V. Mann, district manager; Bill Watterson, of the Gallipolis radio station, and W. C. Gilmour, personnel supervisor. The program saluting Appalachian featured questions and answers about the company's history, area, customers, employees, generating facilities, contributions to the area and industrial development work.

The Illuminator

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A Great Victory Won

"Thank God!" With those fervent words, anxious parents heard that the Salk Polio Vaccine was a success.

No longer would that dread crippler stalk unmolested through the nation—striking cruelly at young limbs, almost breaking young and old hearts.

In this—the biggest medical development in years—was the encouraging sign that medical research will find a way through a series of seemingly endless defeats. It was a victory in which the entire medical profession could take pride because many helped conduct the national tests.

The victory over polio also was a victory for you. It was you and all the rest of the American public who helped make this great discovery possible. Your donation to the March of Dimes helped swell millions of other donations to this fund backing research that led to the discovery.

This victory should remind every one of us that the national organizations conducting research on problem diseases need our help. The Salk Polio Vaccine should encourage us to believe other disease killers can be conquered.

At times we all are discouraged by what seems an endless demand for donations. But so long as the hope exists that cancer, heart disease, muscular dystrophy and other dread diseases can be overcome, then we owe those dedicated organizations our support.

May others in research take heart and have high hopes for their own work as a result of the victory over polio.

Random Thoughts For Mother's Day, May 8

Who ran to help me when I fell, and would some pretty story tell, or kiss the place to make it well? My Mother.—JANE TAYLOR.

I feel that, in the Heavens above, the angels, whispering to one another, can find, among their burning terms of love, none so devotional as that of "Mother."—EDGAR ALLAN POE.

Man dedicates a whole week to being kind to animals but only a day to Mother.

Dear Mother, in whose eyes I see all that I would and cannot be, let thy pure light forever shine, though dimly, through this life of mine.—EDITH NESBIT.

A mother is not a person to lean on but a person to make leaning unnecessary.—DOROTHY CANFIELD FISHER.

Mother must work twice as hard the day before Mother's Day so that she can please her family by not working at all on Mother's Day.

A mother is a mother still, the holiest thing alive.—SAMUEL TAYLOR COLERIDGE.

Mothers' arms are made of tenderness, and sweet sleep blesses the child who lies therein.—VICTOR HUGO.

Motherhood is, after all, woman's great and incomparable work.—EDWARD CARPENTER.

Your Opinion

What are your pet peeves while shopping? Explain.

IN THE SPOTLIGHT

BETTY J. HENDRICKSON, Accountant Clerk-Typist, Philip Sporn Plant



I don't have many pet peeves while shopping and mine are probably the same as everyone else's. It's always fun to go into a store just to look around, but if you do every clerk comes to see what you want; but if you are in a hurry, the clerks act as though you have the measles.

If you go shopping at Christmas or when you want something special, you can't find a thing; then when you go and don't have any money to spend, just look at all the things you find that are "just right." But shopping is still fun, isn't it?

LLOYD COLLINS, General Serviceman, Pikeville District



My pet peeve while shopping is to hear a storekeeper trying to sell inadequate wiring to a purchaser. This storekeeper is not only robbing the customer of the satisfied pleasure that he will derive from his electrical appliance, but he is making a dissatisfied customer for me and my company.

I am also peeved because in many instances the customer will try to make the small wire carry the load by bridging the fuses. This will endanger his household as well as our equipment. I am always peeved with any vendor of inadequate wiring.

FLORENCE R. MURPHY, Junior Power Billing Clerk, Williamson District



The first peeve I have is trying to get waited on when two or more clerks in a store are standing together talking on what obviously is not company business. In all fairness I say don't shop when you're in a hurry, and in such cases have a little patience.

Second is being "followed" around a store, without having a chance to shop, and the clerk asking over and over "See anything you want, honey?" Third is to have a clerk "sell" you on an article and then discover she does not have the size you want.

I think in the business world of today the old golden rule would apply—"Do unto others as you would have them do unto you." Your attitude toward clerks, neighbors and our own customers reflect our company.

JAMES W. JOHNSON, Lineman, Kingsport



Shopping in itself is my pet peeve. Although after being persuaded to do the chore, I usually encounter a number of irritating circumstances.

Finding a place to park is usually number one. After driving around the block several times, I end up quite a distance away. Then after walking and finally arriving, a number

of parking spots would be available directly in front of the place.

In the store I usually have to wait. Either the counter where I seek the merchandise is crowded or the clerks are busy somewhere else. If I'm shopping for someone else, it means two trips—one to purchase it and the other to exchange for a different size or color. So just shopping is my pet peeve.

EARL J. WOOD, Lineman, Beckley District



My pet peeve is women drivers with their grocery buggies in super markets.

They park in the middle of the aisles and read every label on every product the store sells. While it's alright to read the labels, they could get their buggies to one side of the aisle since there is barely enough room for two-way traffic.

If they haven't killed enough time with this, they congregate on the corner of the aisles to carry on a lengthy conversation with each other which makes a man feel like doing without his groceries.

MARION P. PAITSEL, Draftsman, System Real Estate and Right Of Way



With just a few minutes to buy my groceries, I hurry down the aisle snatching a can of this and a box of that, when I'm stopped. Dead ahead is a road block, two bas-carts across the aisle and the remaining space taken up by two ladies discussing the latest fashions.

After a few coughs and a well-placed bump, I finally get through to the check-out line. Here we find the aisle blocker's cousin, with half of her order checked she exclaims, "Oh, I forgot something!" So she scrambles back to the shelves and completes her shopping in time for me to see the bus go around the corner, as I leave the store.

LEONA PRIVETT, Pineville Office Cashier-Clerk, Welch District



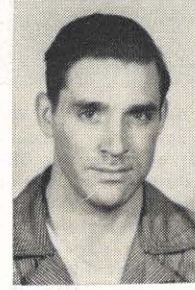
One of the things I dislike most about shopping is to have the salesgirl try to persuade me to purchase something I do not want. For example, I decided I wanted a brown suit to wear Easter. I did not have too much trouble getting the suit because I saw just the one I

wanted and went ahead and tried it on and paid for it before the salesgirl had a chance to try to convince me that I should buy something else.

When it came to buying accessories, I had quite a time. I had already decided that I wanted pink hat and gloves, but when I began selecting the hat, the girl picked out every color except pink. It took some time, but at last I convinced her that I wanted only a pink hat and gloves.

Another of my pet peeves while shopping is to pay for some article and have the girl stand and talk instead of wrapping my purchase or giving me my change.

D. R. CLEMONS, Boiler Operator, Glen Lyn Plant



"Pet Peeves" when shopping? Sure, everybody has them. My first one is, it is too darn expensive to shop, but it must be done and you start running all over town to find a parking space. When at last you have found a place to park, your next disappointment is that the store is "fresh" out of what you wanted; so, what do they do? They won't tell you where you can find the article but will try to sell you something that you didn't come to buy in the first place.

If you are not careful, you will walk out with an off-brand article or when you arrive home you will find that you have just bought a green suit which under their lights was the prettiest blue suit that you had ever seen.

When I go shopping I like to look around awhile before buying. I think it is fine for the salesclerk to offer to help; but when I tell her I'm just looking, I do wish she would leave me to do my looking alone. It really irritates me to have the salesgirl just standing there, staring at me as though I'm going to run off with something and offering suggestions.

MARGARET ANN SMITH, Residential-Rural Department, Roanoke District



I had much rather she would give me her name and let me call her when I'm ready to try on or buy something. This way I feel I can take my time without wasting the time of the clerk.

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Reddy Rates Replies

(NOTE: The new Reddy Kilowatt courtesy notice has prompted these replies from customers.)

Darling, I just got back from my vacation, so the next time I will pay you in advance. I wouldn't think of firing you as you have been so faithful.

—Beckley Customer

My light bill went to school and met its fate, Sorry, your money is a little late. Thank you.

—Pikeville Customer

I love your humor, I think it's fun. Here comes your money, On the run!

—Roanoke Customer

You've worked for me with all your might, You've given your best day and night. Like other workers you need your pay, So don't worry—here it is today.

—Beckley Customer

You've worked for me both night and day; I'm sorry I was such slow pay. For everyone should have his due, And I can't even cook without you. So here's your wages, dear helper of mine, Next month I'll get your wages in on time.

—Beckley Customer

I don't recall having received previous statement. I'm really sorry ole man Reddy Kilowatt had to get on his knees to make me pay. Sure glad he didn't quit working for me. That appeal to "Dear Boss" by "Reddy Kilowatt" is the best I've ever seen or heard of.

—Bluefield Customer

Atop A Knoll . . .

Redwood Residence Constructed In Three Years By A. D. Clarks Of Pulaski



A. D. Clark steps out on his rock patio at one end of the house he and his wife built.

Atop a knoll in the Northwood section of Pulaski stands a redwood residence, the result of three years' hard work.

The home belongs to Mr. and Mrs. A. D. Clark, who built it themselves. The only thing that the Pulaski district superintendent and his wife didn't do was the plastering. Mr. Clark drew up the plans for the house, and he and his wife poured the concrete foundation and put the house up, including the wiring, plumbing and rock wool insulation.

The house, 48 by 24 feet with a wing 12 by 17 feet, is heated by General Electric radiant panels. It has a brick fireplace which runs to the ceiling in the living room and another fireplace in the master bedroom. That bedroom is 17 by 20 feet itself, but can be divided by concealed folding doors.

Mrs. Clark built a low brick wall and an outdoor fireplace at one end of the house and a low rock wall at the other.

Mr. Clark built the furniture for his daughter, Nicki's, bedroom and for the master bedroom. His daughter's furniture consists of two chests of oak construction painted white with lavender pulls, twin beds with built-in shelves at the heads. The master bedroom furnishings are of pine.

The garage leads to a big basement where Mr. Clark has his workshop. The house also has a screened-in rear porch and an entrance at one end of the house has a rock patio leading to the porch. As part of the finishing touches the Clarks have done their own landscaping.

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Williamson Jaycees Sell Sightsaver Bulbs

Three employees are taking part in the Williamson Jaycee sales campaign on "Sightsaver" light bulbs. C. R. Wilson, Jr., engineering section, designed the sales display from which bulbs will be sold in package units.

The display was set up in the local office building as a kick-off for the campaign. Jay Runyon, commercial department, and Jack Riddle, engineering section, are helping to push sales on the state-wide project.

R. F. Wilsons Look To Summer Pleasure With Winter Construction Of Cruiser



Snow isn't the right kind of weather for boating, but the R. F. Wilsons are looking forward to summer fun. They ran out in the weather to get this picture of themselves and the boat Mr. Wilson built.

With an eye to summer pleasure, the R. F. Wilsons of Beckley have worked this winter on a 16-foot outboard cruiser for fishing trips.

Mrs. Wilson, Beckley district senior merchandise order and billing clerk, and her husband became interested in fishing after several trips with other employees the past two years. So Mr. Wilson purchased a cruiser kit and working in his spare time in his basement put together the red and white vessel.

"Emma," the cruiser, is named after Mrs. Wilson. It took Mr. Wilson 225 man-hours to build and weighs 575 pounds. It is 16 feet long and 5½ feet wide, and has facilities for two bunks, cooking space and a convertible top. With the top on two people can sleep in the open cockpit. It will be powered by a 16 horsepower outboard motor.

The boat was Mr. Wilson's first venture into a project of this type, and he advises having the right tools and proper building space. Now the Wilsons are looking forward to a launching at Bluestone dam near Hinton.

W. F. Giles Assumes Rotary Club Reins

W. F. Giles, Williamson district commercial manager, was recently elected president of the Williamson Rotary Club.



Mr. Giles

He has been chairman of the program committee of the club. He is also active in the Tug Valley Industrial Corporation, president of the Layman's League of the Episcopal Church, county first aid chairman of the Red Cross and city chairman for the Red Cross fund drive. He is married and the father of two sons.

Mr. Giles joined the company in the Logan district meter department in September, 1929. He moved to the commercial department in January, 1937, and came to the Williamson district in August, 1952.

Bruce Cox Elected President Of Club

Bruce Cox, Fieldale district manager, has been elected president of the Fieldale Rotary Club.



Mr. Cox

A charter member of the club, he was vice president last year. He is also vice president of the Fieldale Service Club, member of the board of directors of the Fieldale Service Center and member of the board of directors of Bassett Country Club.

Mr. Cox joined the company at Bluefield in 1916 and came to Fieldale in 1926 to supervise construction of a substation and service to that area. He was later superintendent of operations in Fieldale. When the district was formed in 1949 he became district manager.

Fred D. Spangler Retires In April



Mr. Spangler

Fred D. Spangler, Glen Lyn plant material clerk, retired April 1.

He was honored at a luncheon April 6 by fellow employees. Mr. Spangler joined the company as a clerk in the stores department at Glen Lyn July 9, 1943. He had been an employee of A. A. Adair and Company, Rich Creek, and the Hercules Powder Company, Radford. He was promoted to his present position April 1, 1947.

Mr. and Mrs. Spangler reside at Peterstown and have two sons, Douglas and Charles. Charles is a results clerk at Glen Lyn plant.

Employees Learning Principles Of Electricity In Abingdon Classes



Abingdon employees pause during one of the classes being conducted on the basic principles of electricity. Standing are, from the left: Rufus Bondurant and C. W. Johnson, instructors. Clockwise around the table, from the front are: S. F. Bowling, Jr., Arthur Self, C. M. Wagner, James Cole, Tom Brabson, Woody Garrett, R. E. Crusenberry, W. L. Smythers, Hurley Robinson, O. G. Quillen and Kelly Nipper. In the right background are John Elgin, Joe Collins and Joe Arrington.

Study classes on the basic principles of electricity and their relation to the district's operating problems are being conducted in Abingdon.

The classes are held twice a month for employees of all departments on a voluntary basis. There are 16 lessons, beginning with the fundamental laws of electricity and going on to a study of power and energy relations, AC currents, transformer connections, meters and distribution circuits. The classes were organized by R. M. Bondurant, C. W. Johnson, L. B. Lee and J. M. Cole. Members of the class come from Dickenson, Scott, Russell and Washington Counties.

P. T. Schneider To Lead Rotary Club



Mr. Schneider

Paul T. Schneider, assistant Philip Sporn plant manager, was recently elected president of the New Haven Rotary Club.

He first became a Rotarian in 1949 and was vice president of the club last year. He also has been a director of the club.

Mr. Schneider came with Ohio Power Company as a draftsman at Philo Plant in April, 1936. He later transferred to Windsor plant as a test engineer and in May, 1949, transferred to Sporn plant as supervisor of operations. He became assistant plant manager in December, 1950.

President of the New Haven Recreation Foundation, he is a member of the Wahama Band Boosters and the White Falcon Boosters. He is married, the father of one son, Jan, and lives in New Haven.

Shad(e)s Of Newton! Retired Men Vouch For Florida Fishing



W. F. Ficklen, left, and S. T. Preston display the shad they caught on a recent fishing expedition in Florida.

When W. F. Ficklen and S. T. Preston got together in Florida recently, the talk and the activity had only one aim—catching shad fish.

Mr. Ficklen, retired AGE vice president and Charleston division manager, visited Mr. Preston, retired Charleston district manager, at his home at Orange City, Florida, for 10 days recently. The two did a lot of shad fishing and also paid a visit to N. M. Argabrite, former AGE vice president and general manager, at Coca Beach.

Mr. Preston is generally recognized as the champ around Orange City when it comes to fishing. For instance, since the shad season opened in January, he has reeled in over a hundred of them. He's also the one they go to when they want to know where and when the fish are biting best. When he's not fishing he tends his orange and grapefruit trees in his yard.

Charlestonians Give Blood Under Plan



C. B. Badger, Jr., Charleston groundman, is glad now that he gave this pint of blood. His mother recently received nine pints of blood through the Red Cross program. Mr. Badger is typical of the 95 per cent of Charleston employees who have pledged participation in a group plan initiated by the American Red Cross. Under the plan, each month a certain number of employees are scheduled to give blood. In a little over three months, six employees or their families have received 24 pints of blood from the Red Cross. John C. Frazier, district safety supervisor, is chairman of the committee handling the group plan. Others on the committee are Katie Wilkerson, Walter Tibbetts, L. C. Shafer and Howard Mathews.

Employees Active In Engineering Week

Charleston went all out for National Engineer's Week.

Many company employees took part in the observance, including District Manager C. B. Talley who appeared on a half hour telecast of engineering opportunities for young men. Mr. Talley outlined such opportunities in the engineering field.

John Kauffman, Jr., son of the Charleston district station supervisor, appeared on one of a series of radio programs called "The Indispensable Man" during the observance. On the program John, who plans to study engineering when he graduates from high school, found out the qualifications he would need.

And George Unangst, chairman of the local chapter of AIEE, presided over a meeting of that organization and also took part in "The Indispensable Man" series.

Bluefield Division

Pulaski District

Mrs. E. L. Whitley, wife of the district commercial manager, has been named vice president of the Woman's Auxiliary, Pulaski Country Club.

Sympathy is extended M. A. DeHaven, Hillsville office, on the death of his mother.

Mrs. Thomas Ryan, wife of the assistant district manager, has returned home from the Pulaski hospital.

R. C. Nickols, working foreman, has returned to work after he and his wife were injured in an automobile accident several weeks ago.

Robert, Jr., and Dianna Love, children of the power sales engineer, have returned home from the Pulaski Hospital.

Mrs. Gleason Smythers, wife of the distribution department employee, was a delegate from the Wesleyan Service Guild to the Methodist Woman's Society of Christian Service annual conference at Chattanooga.

Walter M. Carter, retired Byllesby employee, is a patient at the Galax hospital.

Mrs. D. P. Minichan, wife of the district manager, attended the DAR convention in Washington as a Pulaski chapter delegate, while her daughter, Mrs. Carl Sheretz of Roanoke, attended as a page from the Pulaski chapter.

Abingdon District

Mrs. R. D. Wright, wife of the retired employee, suffered a broken arm in a recent fall.

Ruth C. Kelly, junior cashier, has resigned.

Sympathy is extended Jack B. Frier on the death of his mother-in-law, and Stoney W. Jackson on the death of his grandfather.

Sympathy is also extended Jerry Countiss on the death of her grandmother and Bill Coe on the death of his father.

Welch District

Charles T. Southern, dealer sales representative, has returned to work after a recent illness.

Frances Brooks, home economist, is the new vice president of the Welch Junior Woman's Club.

R. H. Ruff, power sales engineer, attended a cabinet meeting of Lions Club zone chairmen in Montgomery recently.

Lee Myers, former summer employee, recently spent his furlough in Welch after completing basic training in the Army.

Dick Jones, meterman, recently attended a state meeting of the American Legion in Parkersburg.

Sank Smith, personnel supervisor, represented the electrical industry on a panel before the Welch High School PTA recently.

A dinner and canasta party was held by the Grundy employees in their assembly room recently honoring Mr. and Mrs. William T. Collins, who were married March 19.

Bluefield District

P. E. Hilliard, division substation superintendent, was guest speaker at an engineering and operation meeting

in New Orleans of the Southeastern Electric Exchange.

Returning to work after recent illnesses were Arthur Bowling, Narrows crew; Mrs. Irene Peery, Tazewell office; and Dewey Jessee, Richlands area serviceman.

W. G. Cunningham, Jr., Narrows line crew, and T. H. Jessee, meter reader, have resigned.

Roanoke Division

Lynchburg District

Anna Lackey, contract entry and final bill clerk, has returned to work after an extended illness.

Joan L. Harrod, junior home economist, has resigned.

Sympathy is extended Mannie D. Everett, janitor, on the death of his father.

Sympathy is also extended Parks H. Snead, lineman, on the death of his mother.

Lt. Col. Paul L. Bailey was presented the Armed Forces Reserve Medal for ten years honorable service. He is a member of Headquarters 2399th USAR Infantry Division. Mr. Bailey is district superintendent.

Recent new members of the Lynchburg Junior Chamber of Commerce are Ralph H. Johnson, power sales engineer, and Earl R. Driskill, dealer sales representative. Joining the Amherst County Junior Chamber were George W. Stone, Jr., stores record clerk, and William D. Crews, junior T&D clerk.

System

Barbarba Long, recent bride of S. H. Williamson, was entertained with a dinner and miscellaneous shower at Archie's by the women employees of the fourth floor, Roanoke office. She was a commercial department employee.

Mrs. W. S. Sheppard, wife of the station department employee, has returned home after being a patient in the hospital.

Mrs. T. L. Bailey, wife of the station department employee, has returned home after being a patient in the hospital.

George E. Elder has resigned from the station department.

Dorothy Mitchell, civil engineering, has returned to work after an illness.

Sympathy is extended L. E. Jefferson, accounting, on the death of his son, and Jane West, accounting, on the death of her father.

Ruth Goodpasture, bride-elect of Harry Hodges, was honored with a luncheon-shower at the Angus House April 16 with the women employees of the work order section of the electric plant department as hostesses. She is an accounting employee.

Roanoke District

D. K. Craft, line department, has returned to work after a recent illness.

W. O. Sexton, truck driver, has resigned.

Tully G. Reynolds and James Mann are new general servicemen in the New Castle area.

Sympathy is extended Mrs. Annice Craig, managerial, on the death of her father-in-law, and W. P. Booker, district manager, on the death of his mother.

J. L. White, division supervising engineer, attended the meeting of the Southeastern Electric Exchange in New Orleans.

W. P. Danforth, Jr., credit supervisor, served on a credit forum panel sponsored by the Credit Women's Breakfast Club of the Roanoke Merchants Association.

Fieldale District

Roy D. Morris is a new T&D department employee.

Anita Few, local accounting, who is resigning, was honored with a shower recently at the home of Audrey Harlowe. Assisting hostess was Joy Webster.

Jewell Wigginton, commercial, has resigned.

Members of the commercial department recently honored John W. Vaughan with a buffet supper at the home of Virginia Hancock in Martinsville. Mr. Vaughan was transferred to Roanoke.

Douglas Martin, T&D, has returned to work after a military leave of absence.

Logan Plant

Sympathy is extended Bee Queen on the death of his mother-in-law.

Huntington District

Maurice H. Cottle, junior PBX operator, has returned to work from military leave of absence.

Opal B. Jones, system billing department, was elected vice president of the Postal Clerks Auxiliary at a dinner meeting recently.

Employees who have returned to work after extended illnesses include Harry Irons, Arlie Chaffins, Otis Gaddis, Charles Elam and G. P. Chain.

Azel McCurdy, Jr., personnel supervisor, spoke before the graduating class of Huntington High School on "How To Apply For A Job." He also attended the recent West Virginia State Safety Council conference.

Logan District

Mrs. Nicholas Roomy, Jr., wife of the assistant local office manager, and

Kingsport

J. T. Duncan, local office manager, has returned to work after hospital treatment.


Mrs. W. G. Poole, Jr., wife of the air conditioning engineer, has returned home from the hospital.

Sympathy is extended John Faust, power sales engineer, on the death of his father, and F. S. Russell, line section, and W. C. Kerley, meter section, on the death of their father-in-law.

Keene White, assistant payroll supervisor, was elected chairman of the Salvation Army Advisory Board. Vice chairman the past two years, he has been on the board six years.

C. A. Thornburg, retired vice president and general manager, is recuperating at home following hospital treatment.

S. H. Chandler, Jr., electrical engineer, recently received the first class radio-telephone operator's license, and E. A. Clay, meterman, received the third class.



Happenings...

Around the Circuit

... among employees and their families

Huntington Division

Williamson District

W. H. King, meter section, and Monroe Hall, Jr., engineering section, recently appeared in "Feudin' Over Yonder," a play presented by the Belfrey PTA.

Linda Kirchman, daughter of Irene Kirchman, commercial, recently represented the sophomore class at Radford College as a candidate for Miss Charm. She also had the supporting lead in the college spring play, "Curious Savage." Kay, another daughter, attended Spring Dances at VPI.

Lawson King, son of E. E. King, played center for the Blues when they met the Whites in an intersquad football game at the University of Kentucky. Mr. King was on hand to watch his son play.

Lt. Charles W. Giles, stationed at the 300th Air Force Base in Corapolis, Pa., has returned after visiting his parents, Mr. and Mrs. W. F. Giles. Mr. Giles is district commercial manager.

At a recent meeting of the Tug Valley Junior Woman's Club Wilma M. Justice, commercial, was elected first vice president and Lorraine Corea, accounting, second vice president. Mrs. Alex Doka, wife of the lineman, was named treasurer.

W. F. Giles, district commercial manager, was Red Cross Fund Drive chairman during the recent campaign.

Sympathy is extended Gustina Davis, accounting, on the death of her uncle and Alberta DeWese, managerial, on the death of her father.

Sympathy is also extended James Preston, Jr., accounting, on the death of his wife and two children.

H. A. Cross, Jr., commercial sales representative, has returned to work after being hospitalized.

vice president of the Christian Women's Fellowship, attended a state board meeting in Huntington recently.

At a recent meeting of Logan Lodge 1391, B&POE, W. H. Honaker, assistant district superintendent, was elected leading knight and Frank D. Stone, Jr., credit supervisor, was named loyal knight. G. F. Schwartz, district engineer, was elected inner guard.

Kentucky

Hazard District

John Cody, line department, has returned to work after an extended illness.

Sue Carey, commercial, Nell Buttram, managerial, and Leyburn Cody, accounting, attended a luncheon in Louisville given by the Kentucky State Chamber of Commerce in honor of winners of the Community Development Contest. Members of the Hazard Business and Professional Women's Club, these employees were members of the committee compiling the Hazard scrapbook which won honorable mention in Group II. J. W. Scholtens, assistant district manager, and C. A. Zoellers, commercial manager, also attended.

Pikeville District

Hursel Johnson, Pike County grade school teacher, has returned to his position as area sales representative for the summer.

Charles Stayton, accounting, has been elected second vice president in the Pikeville Junior Chamber of Commerce. Named to the board of directors were Ernest Brashear, distribution engineer; Bill Zoellers, distribution engineer; and Gene Hale, personnel supervisor.

Charleston Division

Charleston District

New employees include Sarah Nicholas, local accounting; Bryan Smithers, T&D engineering; Robert L. Selbe, division T&D; and Claude T. Young, T&D line.

Major Elmore, T&D line section, has returned to work after an extended illness.

Those who have resigned in recent weeks include Eunice Sadler, accounting; Mava Parsons, meter; Garry Quinsberry, T&D station, Bruner Dixon, engineering; and Phyllis A. Bowe, local accounting.

Guilford C. Smith is the new secretary of the West Virginia Farm Electrification Council.

George E. Herve spoke on "Way and Means to Regulate the Installation of TV Antennas" before a New Orleans meeting of the Southeastern Electric Exchange.

John C. Frazier, district safety supervisor, was one of the principal speakers at the 21st annual West Virginia Safety Council state conference. His flannel board presentation before the 2,000 delegates was "Basic Essentials in an Accident Control Program."

Point Pleasant District

W. M. Pancake, draftsman, and W. H. Stricklen, line foreman, have returned to work after illnesses.

Recent blood donors include Bernice M. Roush, T. J. Rose, H. L. Chambers and W. C. Gilmour. Employees in the district have organized a Red Cross Blood Plan Group.

Randy Bias, son of L. C. Bias, local office manager, has returned to

(See Point Pleasant, Page 10)

Fallen Tower Brings Fast Action



Welch employees received only praise for their fast action when a 180-foot radio tower was wind-blown from a six-story building into a downtown street recently. Shown above helping to clear a part of the pole suspended by a cable are M. K. Spraker, on the truck, H. B. Hoover, face hidden by pole, and J. W. Vermillion, at right. Company personnel were on the job within minutes after the tower caused exterior damage to buildings on its way down. Also damaged were several pieces of conduit, three 500,000 circular mil cables and the street light series. Bill Pearman and L. J. Mills went to the top of the building to cut cables holding the section dangerously over the street. L. H. Myers' crew ran temporary service to three apartment buildings and several business establishments and within two days had permanent service back. Attitude of spectators toward company employees was expressed by a woman right after they arrived on the scene: "Look how well they are organized. I'll bet we get something done now."

Houseboat They Built In Winter Will Provide Big Summer For E. R. Barretts



The picture of contentment are the Edward R. Barretts of Kingsport. They enjoy their houseboat they built during the winter.

A winter of hard work has made possible a summer of real pleasure for Mr. and Mrs. Edward R. Barrett.

Mr. Barrett, Kingsport general serviceman, and his wife started on a houseboat at the end of last summer and working in their spare time this winter came up with a perfect vehicle for summer leisure. Total construction cost, with the exception of the motor, was only \$179.

The houseboat has all the modern conveniences, including a television set. When they're away from shore and their supply of electricity, the Barretts resort to an old ice box and a lantern.

There are three bunks in the houseboat, and Mr. Garrett says that during fishing season they're used only

during the day. He does his fishing at night.

Limerick Line Wins \$100 For Contestant



Mrs. Roy Burgess looks happily at the \$100 check won with the last line to a safety limerick.

Mrs. Roy Burgess, wife of the Philip Sporn plant substation operator, was recently awarded \$100 first prize in the National Safety Council's "Save-A-Life Line" contest.

Her last line to a limerick was judged best. The limerick, with her winning line, is: Said Mrs. Jones to her hubby, "Those stairs could certainly use some repairs." "Nuts," said hub, "they're okay." But the very next day they gave way 'neath his "wait"—now he cares.

Entering contests is Mrs. Burgess' hobby. Several years ago she was a \$5 winner in this same contest and has also won a \$100 prize in a Kelvinator contest and \$50 in a Henry J. Kaiser contest. She's won several smaller prizes, including a football a week for three weeks. She says that about the time she decides not to enter any more contests (her husband swears the postage costs more than the prizes she wins) she wins another.

Lugrin And Grimes Of AGE Get Promotions

Two AGE men received promotions last month. Carl P. Lugrin, head of the results section of the mechanical engineering division of AGE Service Corporation, was named head of the division's turbine section. A. Sterling Grimes, Jr., results engineer, was appointed acting head of the results section.

Mr. Lugrin, an electrical engineering graduate of VPI, joined AGE in 1946. He was named head of the results section in 1950.

Mr. Grimes worked at Logan plant while a co-op student at the University of Cincinnati where he was a 1948 mechanical engineering graduate. He joined Appalachian at Logan after graduation as a results engineer, and later worked on the design of Kanawha River plant before transferring to AGE in 1952.

Cabin Creek Plant Retired Man Dies



Mr. Williams

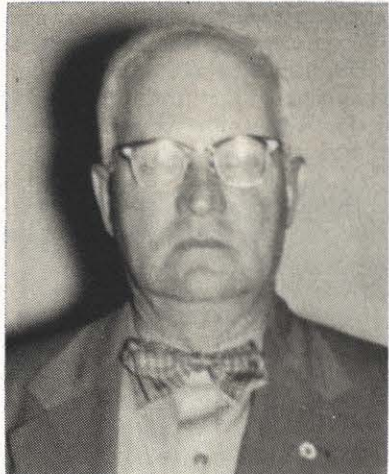
Lacy A. Williams, retired Cabin Creek plant turbine operator, died April 10 at the Charleston General Hospital after a long illness.

As a result of injuries, Mr. Williams had retired early from the plant December 1, 1949, after 36 years' service. Born February 15, 1892, at Chelyan, where he resided until death, Mr. Williams joined the company December 1, 1913.

Funeral services were conducted April 12 at the Chelyan Baptist Church where he had been an active member for 40 years. He was also trustee of the church.

Surviving are his widow, a daughter, a son, six brothers and two sisters. Three brothers, Fred M., Robert E., and William Alex, are retired Appalachian employees.

Glen Lyn Man Ends Long Service



Mr. Wiley

Ira Wiley, coal and ash handling supervisor at Glen Lyn Plant, retired April 1 after over 35 years with the company.

Mr. Wiley joined the company at Glen Lyn the same day Unit No. 1 went into service, July 1, 1919. He was with the company two months more than the unit, which was taken out of service in February.

Fellow employees honored Mr. Wiley April 6 with a "This Is Your Life, Ira Wiley," program and luncheon.

Before he came with the company he was a motorman for Berwind No. 1 Coal Mine and helped excavate for the Hales Gap tunnel for the Virginian Railway Company.

He was coal handling foreman when he started work for Appalachian, and he was promoted to coal and ash handling supervisor September 1, 1951.

He has been mayor of Glen Lyn since July, 1948, and is also chairman of the board of the Glen Lyn Christian Church. Married, they have one son and two daughters. The Wileys plan to continue living in Glen Lyn.

'Uncle App's Family Group' Brings Fine Vocal Efforts To Pulaski Club



As they appeared before the Pulaski Industrial Management Club are these members of Bluefield's "Uncle App's Family Group." They are, from the left: Mrs. Jane Meadows, Dixon Jones, Alfred White, Leroy Poythress and Robert Wymer.

Members of "Uncle App's Family Group" are making a lot of people happy with their singing.

Latest to appreciate the Bluefield group's vocal efforts is the Pulaski Industrial Management Club, which was entertained by the male quartet.

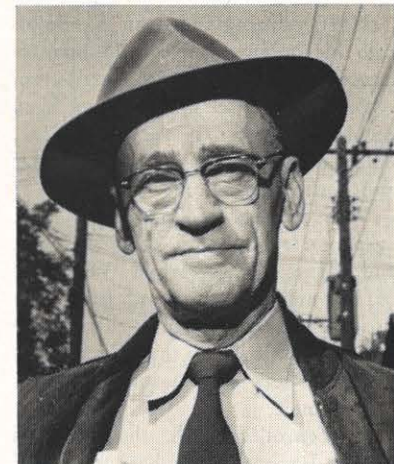
Making up the quartet are Bluefield engineering employees Dixon Jones, Alfred (Snow) White, Robert Wymer and Leroy Poythress. Accompanist and director for the group is Jane Meadows, wife of Howard Meadows, distribution engineer. The Meadows' three daughters, Martha, Kitty and Beth, as well as Jackie, daughter of Mr. Poythress, round out the aggregation.

Each year the group gets together for weekly practices and appearances. Organized for their own enjoyment, they spend a large part of their time entertaining others. Mr. Poythress is the only member of the original group left.

When appearing in public the men wear Reddy Kilowatt ties and the women Reddy earrings and pins.

Other appearances in the Pulaski district include those before the Narrows Kiwanis Club and the Christiansburg and Blacksburg Rotary Clubs.

Huntington Line Inspector Dies



Mr. Dunlavy

James Dunlavy, Huntington district line inspector, died March 31 following surgery.

Employed September 17, 1923, as a lineman, he had been local representative, line foreman and became line inspector on August 16, 1954. He was born at Vinton, Nicholas County, West Virginia, and attended schools in Nicholas and Greenbrier counties.

A member of the Milton Baptist Church and the Milton Lions Club, Mr. Dunlavy is survived by his wife, a daughter and a son. Huntington district employees who were pallbearers included Kyle Moore, J. B. Kline, Ira Handley and Eugene Davis. Honorary pallbearers were employees of the district.

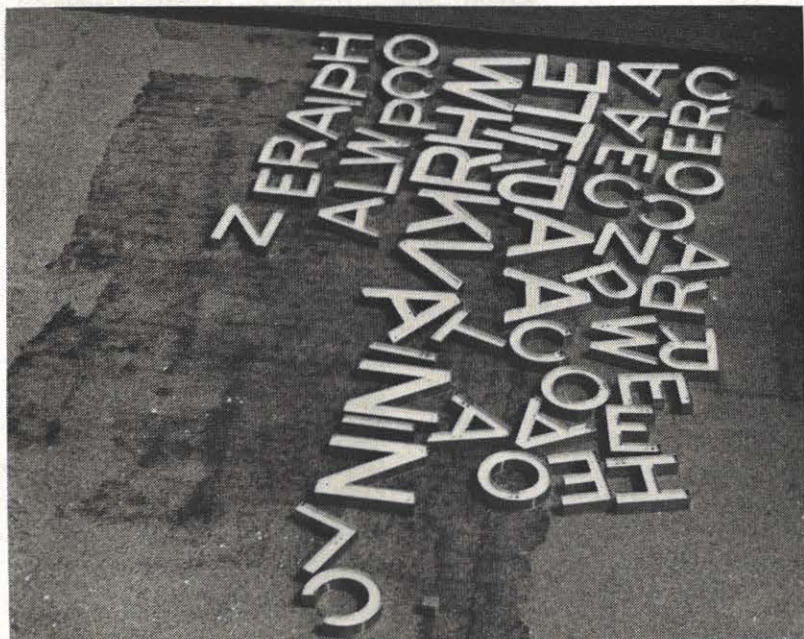
Nosy Squirrel Pays For Crime At Sporn

A nosy squirrel caused himself and Philip Sporn plant a lot of grief on April 21.

Scouting around at 6 a. m. on a transformer at Sporn plant, he must have touched the bus bar and transformer at the same time. He paid for his crime by being electrocuted. But he shorted the transformer, knocking out Unit 4.

The unit went back on the line about six hours later at half load due to the damaged transformer. The lost load was picked up on the system with little trouble.

Can You Puzzle This One Out?



How are you at puzzles? Here's one that could qualify for a king-sized Scrabble game or an alphabet soup special. Your first hint is that the letters became a sign on a company building. Your second is that the picture was taken from "Charleston Gazette" files. The newspaper sent the print to Guilford Smith, staff assistant to the Charleston district manager. He knows the answer is Kanawha River Plant, Appalachian Electric Power Co.

Charleston Meter Section In New Quarters

New home for the Charleston district T&D meter section is the remodeled stores building adjacent to the garage on Goshorn Street. The stores department is now located in the North Charleston service building.

The meter section's new quarters feature tile floors, painted walls, fluorescent lighting, year-round air conditioning from three 7½-h.p. heat pumps and offices separated with large glass window partitions. All on one floor, the quarters give the meter section more space to work.

The record room has many filing cabinets. Ample room is available for storage of meters and parts for repair. Space is provided for an additional test board or other equipment. A modern lab for testing and disinfecting rubber gloves is another feature of the building.

An assembly room with table and



View of the interior of the remodeled quarters of the Charleston meter section shows the arrangements of offices. Ample work space, assembly room, lab and air conditioning are other features of the building.

lockers serves as crew headquarters and also doubles for a safety meeting room. Parking facilities allow as many

as 10 service trucks to load at one time from platforms on both sides of the building.

TV Maintenance Hobby Has Helped Ivan Stoots Make Many New Friends

Navy training led Ivan K. Stoots into his hobby of television maintenance. The Pulaski office distribution record clerk served in the Navy from 1944 to 1946 as electrician 2/c, helping to install and maintain radar and radio equipment.

With that background and interest, Ivan started helping friends install and adjust TV sets when WSLs-TV of Roanoke started broadcasting, assuring Pulaskians of better than fringe area reception. He then decided to make a study of the subject in his spare time.

He enrolled with the National Radio Institute and has completed over half of his course. He expects to pay for the course and materials and equipment expenses from his spare-time service calls.

Ivan thinks the greatest benefit of his hobby is making friends by helping them improve their TV reception. He says experience has proved that the most important factor to good TV reception is a good antenna in-

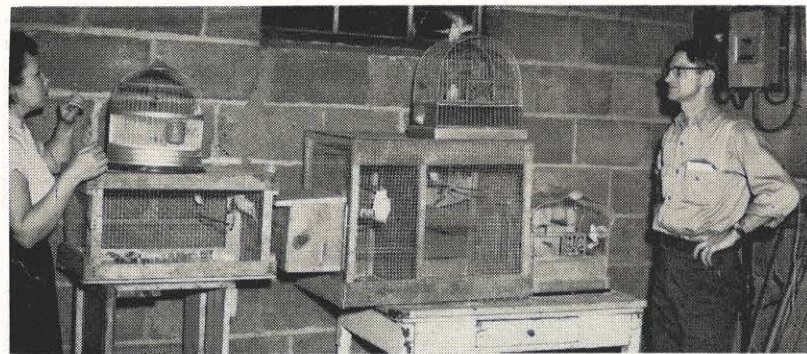


Navy experience plus school courses make changing a picture tube easy for Ivan Stoots of Pulaski. He feels his hobby has helped make many new friends.

stallation.

For that reason, Ivan frequently is changing his own antenna for a new type or out helping friends with theirs. He is now busy trying to locate an all-wave antenna to operate satisfactorily in the Pulaski area.

Parakeets Give Companionship And Pleasure For F. W. Berkhead Family



Ferman W. Berkhead and his wife give some of their 13 parakeets a little flying freedom.

"Fine feathered friends," "for the birds" and other similar phrases have a real meaning for Ferman W. Berkhead of Welch.

Mr. Berkhead and his family raise parakeets and find that they are good company, make nice gifts and provide supplemental income. The Baileysville 132-kv station chief operator in the Welch district has only 13 of the birds now, but he wants to add to his stock in the future. The number of birds was lessened when they gave some away and sold others during Christmas.

His hobby started five years ago when he got two of the amazing members of the parrot family. Since then he, his wife and three sons have set up a series of cages for the continually growing flock.

Mr. Berkhead came to the Welch district in August, 1954, from Hazard

plant, where he was watch engineer. He joined Kentucky in August, 1942.

Fieldale End Men Get Final Treatment



Putting the final touches on the end men in a recent minstrel at Fieldale High School is Mrs. Paul Byrum. The dapper gentlemen are, from the left: Derwood Merriman, stationman; Paul Byrum, power sales engineer, and J. W. Eanes, meter serviceman. Proceeds from the minstrel sponsored by Fieldale civic clubs went to pay for a new piano at the high school. The same show will be presented at Collinsville with proceeds to go to a civic project.

R. H. Huff Promoted, Appointed, Elected

Things have been moving pretty fast for R. H. "Dick" Huff of Welch.

On April 1 he was promoted from electrical engineer to power sales engineer. He has also been named chairman of the Welch 1955 Cancer Drive and elected for the third time to the presidency of the Welch Little League.

Mr. Huff joined the company March 1, 1938, as a clerk, after employment with the Crozer Coal and Coke Company. On November 1, 1939, he moved up to rural solicitor, and entered the Army January 5, 1943. Almost three years later he returned to Appalachian as an engineer and was promoted to distribution engineer January 1, 1952. He became an electrical engineer October 1, 1953.

A graduate of Washington and Lee University, he is past president of the Welch Lions Club, present zone chairman of District 29-W of Lions International and a member of the vestry of St. Luke's Episcopal Church. He was instrumental in the organization of the Little League in Welch and in addition to his terms as president was player's agent one year. He is married and they have one son.

Williamson Chefs Special

Williamson district supervisors attended a "Tough Guy Dinner" after a recent monthly operating and safety meeting. They served as chefs as 26 attended. Guests included Gene Hale from Pikeville and Lawson Bailey from Huntington.

Collecting U. S. Stamps For Only 10 Years Has Proved Worthwhile For R. L. Carpenter

"Stamp specialist" might well be the title for R. L. Carpenter. The Williamson district T&D department employee collects only U. S. stamps. He has about 400.

Bob has been collecting stamps for 10 years and has some valued at \$100 each. His earliest stamp is a 3-cent George Washington dated 1867. Some commemorative stamps he has are George Washington and Andrew Jackson for as early as 1869, 1870 and 1871.

His collection includes groups of commemorative stamps honoring famous people and events. They include such items as Boy Scouts, Girl Scouts, Red Cross, overrun countries, Mother's Day, places, automobiles, planes, steamships, telegraph, Corregidor, motion picture, youth month, American doctors, national parks, Little America 1933. One of the most interesting is his collection of 1- and 2-cent stamps of the Columbian Exposition in 1893.



Bob Carpenter shows a few of the many U. S. stamps he has collected in 10 years. Some of his most valuable stamps are worth \$100 each.

An employee since December, 1954, Bob is married and the father of a son. His other hobbies include hunting, fishing, photography and home workshop.

Two Appalachian Men Featured In Magazine

Two Appalachian employees were recently featured in the *Duncan Register*, a magazine published by the Duncan Electric Manufacturing Company of Lafayette, Ind.

Robert L. Goff, Logan meter reader, whose lifesaving efforts were recorded in the January issue of *THE ILLUMINATOR*, was featured in a story telling how he saved a woman's life.

And Ben Bates, Welch district meter supervisor, was the subject of an article on his collection of meters. That story appeared in *THE ILLUMINATOR* in the November, 1954, issue.

Hazard Employee Heads Engineer Group Section

C. A. Zoellers, Hazard district commercial manager, has been named president of the Kentucky River Section of the Kentucky Society of Professional Engineers. He moved up from the post of vice president when the president moved from Hazard.

Mr. Zoellers is active in the Boy Scouts, the Kiwanis Club, 4-H work and his church. He joined the company January 1, 1947, as a power engineer. Married and a father, he is a graduate in engineering from the University of Kentucky.

Quiz Lost, Takes Pen, Is Poetic, Tries Again

A poem by Christine Christy, Charleston personnel employee, and a picture of several Charleston women employees appeared in the *Charleston Gazette* recently.

The newspaper is currently running a crossword puzzle contest, and the women in the picture are shown working on it. Christine's poem, "The Crossword Puzzle Blues," laments the fact that the puzzle always "crosses" her up. After talking about her family working on the puzzle and the arguments that arise, she finally submits her answer and dreams of winning.

And does she? "But, alas! My dreams are shattered, When I get the Sunday news, And with 40,000 others-I have got the 'crossword blues'."

Men Portray Women In Logan Promotion

"Better than TV comedians." That's the reaction many P. T. A. members had after seeing an unusual show put on by the Logan district commercial department.

As you might expect, the promotional show was plugging for modern washdays with electric washers and dryers. The gimmick, however, was that three men took turns playing Mrs. Blue Monday before the various groups.

Making theatrical history in the part of the old-fashioned woman with washday woes were Red Bivens, Bill Bias and Paul Jeffrey. A wig and apron smock were parts of the wardrobe. For contrast, home economists Ann Pozega and Wilma Randolph enjoyed the role of today's housewife.

Glen Lyn Work Means Building New Station

Along with the work on the addition of the new 225,000-kw unit at Glen Lyn plant, a new 33/12-kv station was built on the hill near the plant to serve the town of Glen Lyn. The town had been served from a bank of transformers in the plant yard that had to be removed to make way for the new unit.

Source for the new station is the Glen Lyn-Princeton line.

Hammer Is President Of Beckley Jaycees

John E. Hammer, Beckley district personnel supervisor, has been elected president of the Beckley Junior Chamber of Commerce.

He also is president of the Smokeless Coal Chapter of the VPI Alumni Association, a member of the board of directors of the Civitan Club, a member of the Beckley Traffic commission,

chairman of the First Aid Section of the Red Cross and a member of the Beckley Presbyterian Church.

After graduation from VPI, he came with the company in July, 1948, as clerk senior. He was later promoted to personnel assistant in the Charleston district. He became personnel supervisor of the Beckley district in June, 1951.



Mr. Hammer



Mr. Zoellers



Mr. Huff

Much Interest Is Evident In 'Coal By Wire' Favorable Comments On Ads Come In



One of three windows promoting the "Coal by Wire" theme at Omar showed Reddy telling how much coal was needed to operate the electric appliances on display. (Banner Photo)

'Coal By Wire' Ad Theme Gets Boost

"Coal by Wire" is fast becoming one of the most popular advertising series ever developed by Appalachian.

Latest demonstration of public acceptance of the institutional ad theme was at Omar, Logan district. A three-window display at the Junior Mercantile Company store showed Reddy Kilowatt running from a coal pile to electric appliances on display and told the amount of coal needed to operate each appliance. "Coal by Wire" ads also were displayed in the windows.

A three-day "open house" featured demonstrations by district home economists and those from distributors. The public and students of science classes at Omar Junior High saw the display and heard a talk by C. E. Gore, area sales representative, on the relationship of coal and electricity. In addition, over 5,000 handbills showing a "Coal by Wire" ad and a modern kitchen were distributed.

The ad series was begun in February with the theme that "Every time you use electricity, you burn coal!" The first ad showed a coal car with an electric cord running from an outlet on the end of the car. "Coal by Wire" is written on the side of the car which is repeated in smaller size in every one of the ads in the series. Other ads so far have been headed by "How many coal cars in a 464-mile train?" stressing Appalachian's annual use of coal, and "Swing Your Partner!" stressing the dependence of coal and electricity upon one another.

"Best we've seen." "Outstanding presentation." "Eye catching." Those and many, many more describe the reaction of influential people to the "Coal by Wire" advertising series.

Here are a few comments from hundreds received by managers throughout the Appalachian system:

"Undoubtedly, this approach is the most far-seeing, as well as the most interesting, that has been thought of in some time." Governor William C. Marland.

"It seems to me that this is very timely in view of the depressed condition of the coal industry, and I think your company is to be congratulated on this step, which should benefit both Virginia and West Virginia." Charles G. Craddock, president, Craddock-Terry Shoe Corporation, Lynchburg.

"I think the idea behind the ad has a lot of merit and am sure it will be encouraging to the people in coal mining areas." R. H. Hughes, president, Clinchfield Coal Corporation, Dante, Virginia.

"We will be glad to display these advertisements on our bulletin board for the benefit of our faculty and students." S. J. Wright, president, Bluefield State College.

"COAL BY WIRE is right. May we compliment you on it." I. T. Jessee, town manager, Richlands, Virginia.

"I think everyone in the coal industry appreciates the effort that Appalachian is making to inform the public of coal's importance in electric power generation. Coal is basic to the economy of West Virginia." Charles T. Jones, executive vice president, Amherst Fuel Company, Charleston.

In addition to many other letters, numerous personal comments were received after the series started. All this proves that "Coal by Wire" is well on its way.



This was the first of the "Coal by Wire" ads. The coal car illustration is repeated in all the other ads in the series.

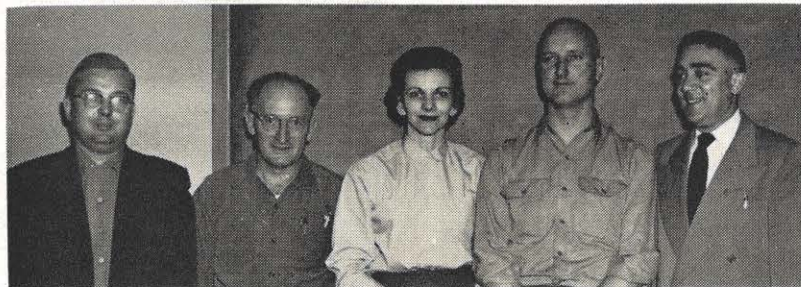
Welch Engineer Elected President Of P.T.A.

New president of the Welch Grade School P. T. A. is William B. Belchee, power sales engineer. He moves up to the presidency from vice president.

A graduate of V. P. I. in electrical engineering, he joined the company in March of 1943. He is a veteran of World War II and Korea, being discharged as a first lieutenant.

He is manager of the Kiwanis entry in the Welch Little League and a member of the West Virginia Society of Professional Engineers. He is married and the father of two children.

Ky-Ap Federal Credit Union Officers



Ky-Ap Federal Credit Union officers are shown after a recent election. Officers for the Williamson district organization formed in 1949 are, from left: Allen Cross, vice president; G. B. Trent, president; Lorraine Corea, secretary; George Boothe, Jr., member of the board of directors, and H. W. Cerrato, treasurer.

Charleston Men Tour Kanawha

Monthly supervisors meeting of the Charleston district was held at Kanawha River plant with 48 present. In addition to the regular program, a tour of the plant, lunch in the cafeteria and a talk by T. W. Abolin, assistant plant manager, highlighted the meeting.

Rotary Office Goes To Thomas Lockhart

Thomas P. Lockhart, Jr., has been elected president of the Grundy Rotary Club. He is Grundy area sales representative in the Welch district.

A Rotarian since 1951, he was vice president last year and a board of directors member the year before. He is treasurer of the Buchanan County March of Dimes and was drive chairman last year. Married and the father of one son, he is a member of the Presbyterian Church.

Mr. Lockhart joined Appalachian in March, 1949, and worked in Bluefield until September, 1951, when he came to Grundy. He is a veteran of World War II, attended Bluefield College and is a graduate of McLains Business College in Bluefield.



Mr. Lockhart

Appalachian Leads

Appalachian leads all AGE companies in contributing to *Monthly Operating Notes*. In second place is Ohio Power, 10 percentage points behind.

Allen N. Perry, editor of *Notes*, recently wrote in a letter to G. L. Furr, vice president and general manager: "Your company has an excellent chance of being the best contributor to *Monthly Notes* during 1955, providing all your divisions do as well as Charleston so far which leads with 10 ideas accepted and scheduled during first 7 months. (July issue is just being scheduled.)"

Charleston, Pulaski Employees Write Two Articles In 'Notes'



Mr. Spencer

Mr. Smith



Mr. Shafer

Mr. Cole

Construction . . .

(Continued from Page 1)

A 7,500-kva transformer will be added with all work finished by late May.

The new Martinsville station finds foundation and grading almost complete. The station is expected to be in service by mid-summer. It will have a 30,000-kva transformer and will make a second feed into Martinsville.

Scottsville station in the Lynchburg district has another 10,000-kva bank added with construction almost complete. Mid-May should see it finished.

Sporn station's final 330,000-volt breaker will go in service the first week of this month to pick up the Muskingum River line. Appalachian's share of the line, the short section from Sporn plant across the river, is finished and Ohio Power's section from the river to Muskingum plant is nearing completion.

The 132,000-volt line between Holston and West Kingsport stations is in service. The 2 1/2-mile section was completed late last month.

Four Appalachian employees, two each from the Pulaski and Charleston districts, contributed articles to the April issue of AGE's *Monthly Operating Notes*.

J. F. Spencer, station supervisor, and E. W. Smith, maintenance man, of Pulaski, co-authored "Manual Closing Device for MK-4 Mechanisms." They described the use of a manual closing device they designed for oil circuit breakers with Type MK-4 motor-operated mechanisms. These breakers can be used at smaller stations, but have no closing device on them. The device designed by the two men fits on these breakers and is economical and provides easy operation.

Two from Charleston, C. M. Shafer, line foreman, and R. H. Cole, garage supervisor, wrote "Expedient For Removing And Reeling Old Cable." Other methods of reeling old underground cable to make way for its replacement had proved unsatisfactory, so the two men designed a new method that saves time and work.

Appa-Lassie Club Gives Party For Supervisors

The Appa-Lassie Club of Logan district gave a party recently for supervisors and their wives. About 50 attended the party in the town office auditorium.

The St. Patrick motif was used in decorations. Handling arrangements were Doris Atkins, Betty Copley, Eleanor Winter and Mildred Hannah.

High And Helpless Kitten Loses Curiosity



It looked like a tree with a couple of limbs way up, so the other night "Lucky" thought he'd see what it was like at the top. Four months old, the kitten waited 'til no one was looking and up he went. In the left picture Lucky has lost all his curiosity and can't figure out the way down. In the second photo C. J. Neeley, Charleston district general serviceman, hands the kitten to its mistress,

Barbara Collins, after rescuing it. Barbara had called the fire department, who in turn had notified the Appalachian office in Charleston. Barbara soothes Lucky in the right picture, and Lucky looks gratefully at Mother Earth. He's probably figuring that from now on he'll leave "trees" like the one he was stuck on to the birds. Photos courtesy "The Charleston Daily Mail."

Man From Mars?



Is it a Space Cadet? Frank Buck? No. It's John Lindamood, veteran communications foreman of the Bluefield division, wearing a radio built into a pith helmet. John has been trying out the weird-looking gadget to locate radio interference. He says it works pretty well. The two "horns" are small radio tubes. The knob in front is a tuning dial and the loop on back is the antenna. Small batteries are worn in the pocket. Strange looking it may be, but John says "The Thing" is comfortable to wear.

Veterans Receive Recent Service Emblems



Veterans who have received service pins for 20 or more years' service during recent weeks are shown above. TOP ROW, from the left: D. C. Duncan, system, 30 years; M. H. Stevenson, Logan district, 30 years; M. Margaret Haley, system, 25 years; William E. Carr, Welch, 25 years; and E. N. Leftwich, Lynchburg, 25 years. MIDDLE ROW, from the left: J. F. Barnes, system, 25 years; Benjamin Fink, system, 25 years; S. S. Hunter, Logan

plant, 20 years; C. R. Stickler, Logan plant, 20 years; Miller C. Porterfield, Logan district, 20 years; and R. A. Tibbs, Lynchburg, 20 years. BOTTOM ROW, from the left, all 20 years: H. F. Caldwell, Bluefield; Morriss M. Yost, Bluefield; C. B. Comer, Roanoke; T. R. Carlton, system; Buford A. Widener, Welch; and John S. DeBusk, Welch.



Appalachian Electric Power Company

Bluefield District—20 YEARS: MORRISS M. YOST, working foreman; H. F. CALDWELL, lineman.

Cabin Creek Plant—10 YEARS: W. C. VEALEY, electrical maintenance.

Charleston District—10 YEARS: DELORES B. McDOWELL, accounting; 5 YEARS: MARSHALL L. DOWNEY, T&D line; CLIFFORD D. BANNISTER, T&D line.

Huntington District—5 YEARS: R. T. BURGESS, division commercial; CLAUDE J. WOODS, T&D meter section.

Logan District—30 YEARS: M. H. STEVENSON, meter; 20 YEARS: MILLER C. PORTERFIELD, district manager; 10 YEARS: DAWNA C. PERRY, accounting.

Logan Plant—20 YEARS: S. S. HUNTER, control operator; C. R. STICKLER, control operator.

Lynchburg District—25 YEARS: E. N. LEFTWICH, line foreman; 20 YEARS: R. A. TIBBS, power sales engineer.

Point Pleasant District—5 YEARS: JOHN R. WARE, senior book-keeper.

Roanoke District—20 YEARS: C. B. COMER, distribution; 10 YEARS: A. M. JORDAN, building service department.

Philip Sporn Plant—5 YEARS: DON E. REA, maintenance man; BETHEL R. VANCE, control operator; CHARLES A. WEAVER, assistant storekeeper; CLAYTON E. ATHEY, master maintenance man; CARL L. TENNANT, maintenance man.

System—30 YEARS: D. C. DUNCAN, safety director; 25 YEARS: J. F. BARNES, R/W department; BENJAMIN FINK, operating; M. MARGARET HALEY, accounting; 20 YEARS: T. R. CARLTON, accounting; 15 YEARS: LAUREN HIMES, accounting; 10 YEARS: ELINOR W. OLIVER, accounting.

Welch District—35 YEARS: FRED LEEMON LINEBERRY, station foreman; 25 YEARS: WILLIAM E. CARR, JR., T&D clerk; 20 YEARS: JOHN S. DEBUSK, area serviceman; BUFORD A. WIDENER, station man.

Williamson District—5 YEARS: LAT T. BEVINS, general serviceman.

Kentucky Power Company

Ashland District—40 YEARS: D. V. LOCKWOOD, district superintendent.

Hazard District—10 YEARS: WILLIAM BOGGS, T&D department; 5 YEARS: BURNETT ADAMS, meter department.

Kingsport Utilities, Inc.

Kingsport—15 YEARS: E. R. BARRETT, JR., general serviceman; 5 YEARS: JOYCE PARSONS, clerk-stenographer.

Cook Is Outstanding Member

A. W. Cook, senior agricultural sales engineer in the system commercial department, won the Outstanding Member award of the Frank L. Holland Chapter of the Reserve Officers Association. As chairman of the membership committee, Lt. Col. Cook was chosen for his work in recruiting new members. The Roanoke chapter has 112 members.

Employee's Daughter To Lead Princeton Cheers

Delores "Cookie" Hill, seventh grader at Mercer School in Princeton, has been chosen cheerleader along with three other girls. She has helped lead cheers since the third grade. She is the daughter of Garlin Hill, Jr., substation maintenance, and the granddaughter of G. E. Hill, Sr., Bluefield district garage.

Equipment Check At Charleston



A hot stick gets a close inspection in Charleston by, from the left: John C. Frazier, safety supervisor; E. L. Smith, general foreman; Leroy Goode, line foreman; and E. H. Braid, distribution supervisor. The inspection committee and the line foreman are in the midst of a regular monthly check on tools and equipment at the North Charleston Service Building. On the third Thursday of each month service trucks are lined up and stripped of all equipment. And if a tool is found defective, it is either repaired or discarded. This shakedown method of eliminating unsafe working conditions, in this case defective equipment, is in addition to the on-the-job inspection of each piece of equipment before it is used.

Familiar Faces IN NEW PLACES

Appalachian Electric Power Company

Charleston District

BILLY E. BLAKE from junior meter clerk to transportation record clerk; RAY O. WALKER from junior T&D clerk to senior T&D clerk, record section; JOHN W. SHOLES from meter reader to collector.

Fieldale District

JOY WEBSTER from junior T&D clerk to junior merchandise order and billing clerk.

Kanawha River Plant

C. E. BARTON from coal handler to barge attendant.

Philip Sporn Plant

BETTY J. HENDRICKSON from junior clerk to clerk typist.

Retired Huntington Vet Dies April 10 Of Heart Ailment



Mr. Jordan

Dock Jordan, retired turbine auxiliary equipment operator in the Huntington district, died of a heart ailment on April 10. Employed in 1923 as an ash handler at Kenova plant, he had completed over 30 years' service at the time of his retirement on January 1, 1954.

Born in Adams, Kentucky, on March 31, 1898, he attended schools in Lawrence County, Kentucky. He is survived by his wife, two sons and two daughters.

Safety Dinners Held For Ten Groups

Huntington district groups who worked last year without a disabling injury are now enjoying Safety Dinners. Ten groups completed the year with an accident-free record and have been or will be treated with a dinner.

The groups include system billing, local accounting, district commercial, T&D - station, T&D - engineering, T&D-records, stores, district managerial, district personnel and the division group.

Question Submitted To TV Program Wins Bond

Curtis Roberson was recently awarded a \$100 savings bond for a question he submitted to "Facts For Americans," national television program sponsored by Facts Forum.



Mr. Roberson

The system administrative assistant submitted "How accurate is the news in America today?" The question was discussed on a recent telecast by the program's panel members, including guest Fulton Lewis, Jr.

Welch Foreman Is 35-Year Veteran

Fred Leemon Lineberry, Welch district station foreman, completed 35 years with the company April 19.

A native of Galax, his first employment was with the Vaughn Construction Company of Radford in 1918. In 1919 he came to McDowell County to be employed by the New River and Pocahontas Coal Company,



Mr. Lineberry

where he helped build the line from Newhall to Havaco. In 1920 he joined Appalachian as a plumber's helper and continued in the plumbing end of the business until the water works were sold in 1925.

He then transferred to the service department and became service foreman on July 1, 1935. He transferred to the station department in 1942, became working foreman in 1945 and moved up to his present position on May 1, 1953.

He is a member of IOOF, a Master Mason of McDowell Lodge No. 112, AF&AM and a Royal Arch Mason of Wyndham Chapter 45 of Welch. His hobby is fishing, and he usually manages to get in some of the deep-sea variety during his vacations.

Mr. and Mrs. Lineberry reside near Route 52 outside of Bluefield. One son, Gene, is a serviceman at Keystone in the Welch district, and another, Bill, is a Bluefield district serviceman.

Two Beckley Men Design Boxes For Dynamite, Caps

Boxes for safe transport of dynamite and caps have been constructed for line crews in Beckley by two employees.

Fred J. Bonham, auto repairman helper, and Larry D. Bolin, auto repairman, built the boxes. As a further reminder of safety, included on the inside of the top are the words "Think Safety."

Nine Couples Hear Recent Wedding Bells



Recent brides among company employees are shown above. **TOP ROW**, from the left: Mrs. James Clark Campbell, Charleston; Mrs. Douglas Ray Cullip, Pulaski; Mrs. Marshall L. Downey, Charleston; and Mrs. S. H. Williamson, System. **BOTTOM ROW**, from the left: Mrs. William T. Collins, Welch; Mrs. Harold Odell Taylor, Pulaski; Mrs. Charles Leo Richardson, Pulaski; and Mrs. Paul Samuel Garber, Roanoke.

Spigle-Garber

Anne Janette Spigle became the bride of Paul Samuel Garber April 16 in the Trinity Church of the Brethren. She is a Roanoke district home economist.

Long-Williamson

Barbara Ann Long and S. H. Williamson were united in marriage April 16 in Roanoke's First Presbyterian Church. She was formerly employed in the system commercial department.

Preece-Collins

Virginia Preece and William T. Collins were united in marriage March 19 at the First Presbyterian Church in Williamson. He is Grundy local office supervisor in the Welch district.

Parker-Williams

Mrs. Gladys M. Parker and Frank C. Williams were married April 9 in Chesterfield, S. C. He is a retired Roanoke district stores supervisor.

Dixon-Campbell

Nancy Dixon became the bride of James Clark Campbell April 16 at the Sacred Heart Church in Charleston. She is the daughter of Ray T. Dixon, Charleston meter service foreman.

Roseberry-Cullip

Emogene Roseberry was married April 9 to Douglas Ray Cullip at Thornsprings. She is the daughter of A. M. Roseberry, Claytor hydro employee in the Pulaski district.

Bargar-Richardson

Frances Elizabeth Bargar was united in marriage with Charles Leo Richardson April 1 in a home wedding. She is the daughter of Frank M. Bargar, Byllesby hydro employee in the Pulaski district.

Free Booklet Shows Many Ways To Display Family Photos In Attractive Arrangements

Don't keep your choice photos hidden. Display them.

"How?" you say. You're probably wondering what to do with an assorted group of pictures—some small, some big, some round, others square, some with but most without frames.

Well, it can be done. With the help of a free booklet on "21 Ways to Display Your Portrait Photographs," you will find that your photos can become an attractive and personal touch in your home. Each of the 21 suggestions is illustrated.

And here's the wonderful part: displaying your pictures need not be expensive. Many of the ideas in the booklet suggest economical arrangements.

For your copy of this free booklet, just write to THE ILLUMINATOR, P. O. Box 2091, Roanoke 9, Virginia. Be sure to include your address.



A stair wall is given life and character when treated as a portrait gallery. Small pictures are mounted on a broad ribbon that is hung from a brass curtain ring. Narrow ribbons link a group of portraits placed along the stair case. This is just one idea from the free booklet on "21 Ways to Display Your Portrait Photographs."

Bargar-Taylor

Nancy Caroline Bargar was married April 2 to Howard Odell Taylor in Sparta, S. C. Mrs. Taylor is the daughter of Frank M. Bargar, Byllesby hydro employee.

Reynolds-Downey

Janet Reynolds and Marshall L. Downey were married April 1 at the Chesapeake Baptist Church. Mr. Downey is employed in the Charleston T&D line section.

Women Named To Pulaski Offices



Shown above are Pulaski employees and wives of employees who were recently elected to offices in three women's clubs. The women and their offices are, from the left: Lois K. Collins, corresponding secretary, Junior Woman's Club; Edna B. Love, president, Junior Woman's Club; Elrica Graham, first vice president, Junior Woman's Club; Grace Clark, third vice president, Pulaski Woman's Club; Opal M. Newland, recording secretary, Madeline Harman Woman's Club; and Dorothy N. Whitaker, first vice president; Madeline Harman Woman's Club. Mrs. Collins is employed in accounting, Mrs. Newland in T&D engineering and Mrs. Whitaker in district personnel. Mrs. Love is the wife of R. H. Love, power sales; Mrs. Graham, wife of A. L. Graham, Jr., area sales representative; and Mrs. Clark, wife of A. D. Clark, district superintendent.

Kingsport Cashiers Eat Steak After No Errors

Three Kingsport cashiers were awarded a steak dinner for handling 19,000 electric service payments without an error during February. They are Joan Clayman, Marjorie Bridwell and Barbara Anderson.

J. T. Duncan, local office manager, pointed out that this was the first time all cashiers had completed a month without a mistake. Many previous months had been spoiled by only one error.

Hazard Girl To Compete In Speech, Music Meets

Wanda Lou Boling, winner of three previous state superior ratings at Kentucky Speech Festivals, is vying for her fourth in a row.



Miss Boling

The daughter of Hobart F. Boling, Hazard meter department, won superior rating on serious monologue in the regional contest, enabling her to go on to state competition. During 1952-54 she won three times at the state festival.

The Hazard High School senior also took regional honors for a vocal solo and will compete in the State Music Festival in Lexington. A member of the National Forensic Club, Wanda is an honor roll student.

Mrs. Jack Skelton To Lead St. Albans Club

Mrs. Jack Skelton has been elected president of the St. Albans Junior Woman's Club. She is the wife of the Charleston district meter serviceman.

Mrs. Skelton also has been elected a delegate to the state convention of woman's clubs.

Style In Polka Dots



Polka dots and summer breezes go together like ice cream and cake. That's why Lorraine Corea, Williamson district secretary-stenographer, has chosen this outfit as part of her summer wardrobe. The polka dots rests on a black background imported pima cotton dress, with a portrait neckline trimmed in white organdy. The dress has cap sleeves and a black patent belt. She carries a black patent bag and is wearing black patent shoes. Her hat is a natural color braided straw with a black velvet crown. The ensemble is from Nobby's in Williamson, which supplied outfits for the Spring Style Show of the Tug Valley Junior Woman's Club, of which Mrs. Corea is chairman. She was also a model.



New Arrivals



A daughter, REBECCA JANE, was born March 2 to Mr. and Mrs. A. L. Crouch, Jr. Mrs. Crouch was formerly employed in the Bluefield payroll department.

Twin daughters, DEBRA JEAN and PATRICIA ANN, were born April 14 to Mr. and Mrs. T. S. Weatherman. Mr. Weatherman is employed at Byllesby hydro plant in the Pulaski district.

STEPHEN DOUGLAS is the son born March 27 to Mr. and Mrs. Douglas Gravely. Mrs. Gravely was formerly a managerial employee in the Fieldale district.

Mr. and Mrs. Russell Young are the parents of a son, LAWRENCE RUSSELL, born March 27. Mrs. Young is a former Welch district distribution department employee.

LARRY BRUCE is the new son born April 8 to Mr. and Mrs. E. L. Bevins. Mr. Bevins is a Williamson accounting employee.

Mr. and Mrs. Rufus Meade, Jr. are the parents of a daughter, VERA LEAH, born March 31. Mr. Meade is a Williamson meter section employee.

A son, JAMES DARRELL, was born April 1 to Mr. and Mrs. James W. Robinson. Mr. Robinson is a Williamson district meter reader.

LEA ANN was born April 15 to Mr. and Mrs. Herman Mills. Mr. Mills is employed in the Williamson meter section.

Mr. and Mrs. Monroe Hall, Jr., are parents of a son, GENE MICHAEL, born April 15. Mr. Hall is employed in the Williamson engineering section.

A son, HARRY PHILLIP, was born March 29 to Mr. and Mrs. Harry H. Rasnick. Mr. Rasnick is an Abingdon district lineman.

Mr. and Mrs. W. C. Lindamood are the parents of a son, MARK STEPHEN, born April 5. Mr. Lindamood is Gate City local office supervisor in the Abingdon district.

KEVIN arrived at the home of Mr. and Mrs. William D. Brown March 27. Mr. Brown is Philip Sporn plant control operator.

WILLIAM DAVID was born March 10 to Mr. and Mrs. W. W. Zoellers. Mr. Zoellers is Pikeville district distribution engineer.

Mr. and Mrs. A. R. Smith are the parents of a son, KENNETH ARTHUR. Mr. Smith is employed in the Cabin Creek plant electrical maintenance department.

DENVER REX was born March 24 to Mr. and Mrs. D. G. McCallister. Mr. McCallister is a Charleston line section employee.

TERRI LEA was born March 23 to Mr. and Mrs. G. A. Paul. Mr. Paul is in the Charleston line section.

They're Engaged

RUBY JEAN LAYNE to Frank Ratliff. Miss Lane is a junior clerk in the Grundy office of the Welch district.

ILENE NEWMAN to Winfred Peters. She is an employee of the system commercial department.

PEGGY ANNE JESSEE to Franklin Gilmer. Miss Jessee is an Abingdon district accounting department employee.

SHIRLEY ANN FRICKE to Dwight D. Dudley. Miss Fricke is employed in the Huntington system billing office.

Bluefield Party



Mrs. Billie Bass excitedly opens a gift at the farewell party given the resigning secretary to the district manager. Mrs. Bass resigned to live in Florida and was given a party recognizing her 31 years with the company. Ira Henderson used a little trick photography to let the reader in on what the gift in the package was—a silver coffee server. Mrs. Bass also received a gallon of sun tan oil, a half gallon of skeeter chaser, a chain for stringing bass and a walking cane with the inscription: "Not because you're old, not because you're vain, but just in case you need it, here's a hurri-cane." She was also made an honorary life member of the Girls Service Club by Elsie Heifner, president. When she was presented the chain fish string by J. P. Gills, he remarked that it looked like a fish story; she had the Bass, L. W. Bates was on her left and Mr. Gills on her right.

Self-Taught Painter

Scenes And Plate Decorations Get Berl Wallace's Attention In Hobby



Berl E. Wallace holds two plates he has painted for friends. One of his latest creations, "Winter Eve," rests on his easel and two other works hang on the wall.

Scenes and plate decorations are his favorite, but Berl E. Wallace has taught himself to paint just about anything that comes along.

The Philip Sporn plant laborer started his art hobby many years ago by watching his mother doing charcoal pictures. While he was in Walter Reed Hospital, someone saw one of his charcoal creations and suggested he try oils. Just how successful he has become is shown by the pictures he has hanging in the hospital's hobby shop.

His favorite subject is scenes, like "Winter Eve," which took three weeks of spare time. He also draws and enamels old fashioned men and women on plates and gives them to friends. He has also tried modern art but admits that he prefers the older schools.

His next project is a painting of the Sleepy Hollow Sportsman Club lake with the plant in the background. The club is made up of Sporn employees. Mr. Wallace is married and the father of a daughter. A resident

Workers' Daughters Honored At School



Patsye Robinson Verl Ann Owens

Daughters of two Pulaski district employees were recently honored by their high school classmates.

Patsye Robinson, 16-year-old daughter of L. H. Robinson, Wytheville lineman, represented her high school at the Model General Assembly in Richmond. There she was chosen chairman of the privilege and elections committee. Elected to the assembly by members of the Senior Tri-Hy-Y, the senior is also on the staffs of the newspaper and a member of the softball team, the Tri-Hy-Y, and the FHA. She is also an officer at the Jackson Presbyterian Chapel.

Verl Ann Owens, 16-year-old daughter of Earl P. Owens, assistant local office manager, has been elected co-captain of the Pulaski High girls' basketball varsity for 1955-56. A varsity member for two years, she is also president of her home room, chaplain of the Student Council and a member of the high school chorus, the Spanish Club and the Beta Club.

of Middleport, Ohio, he joined the company October 27, 1953.

F. M. Cloyd To Serve As Chamber Director

F. M. Cloyd has been elected to the board of directors of the Lynchburg Chamber of Commerce.

A veteran of 27 years with the company, the Lynchburg district commercial manager will serve three years on the board. An electrical engineering graduate of VPI, Mr. Cloyd has worked for the company in Logan, Bluefield and Welch. He is past president of the Kiwanis Club and a member of the Industrial Management Club and the Oakwood Country Club. He is married and has three children.

Point Pleasant . . .
(Continued from Page 4)

school after recuperating from a head injury suffered in a fall.

B. N. Thomas, Ripley area sales representative, was elected to the board of directors of the newly organized Junior Chamber of Commerce.

Philip Sporn Plant

Recently employed as temporary laborers were Dorwin C. Clark, Paul E. Reibel, James R. Stewart and Robert D. Roach.

Sympathy is extended Mr. and Mrs. Douglas Miller on the death of her mother.

Don Brown, chief chemist, recently attended a scientific equipment demonstration in Charleston.

James Keefer, material clerk, has returned to work after hospital confinement.

Beckley District

Chester E. Pate is a new station man helper.

Mrs. Mary Elizabeth Hancock, senior PBX operator, has resigned.

Billie Ann Anderson, Rainelle home economist, suffered injuries in an automobile accident near Rainelle April 8. She is a patient in the Greenbrier Valley Hospital in Roncverte.

R. D. Smith, Jr., son of the general clerk, has returned home from the hospital after an illness.

Sympathy is extended Elmer L. Hutchinson, line foreman, on the death of his father.

Kanawha River Plant

Sympathy is extended B. J. Farry and family on the death of his father-in-law, and Mr. and Mrs. W. J. Buchanan, Jr., on the death of her father.

Tale Of A Cat

This is the "tale" of a cat, his tail and his claws.

The story begins when Clyde Runyon, Williamson R/W agent, went to the company garage to pick up a car and noticed what looked suspiciously like a cat's tail hanging from under the vehicle. And there the cat was, lying between the frame and floorboard.

He called E. E. King, district superintendent who was nearby, to come look. The two decided the cat was dead, frozen after crawling up under the car. Mr. Runyon's first stop was at a filling station, but they couldn't help, so he went on to the city incinerator.

He got results there, but not quite what he'd expected. When a man at the incinerator reached up to remove the "dead" cat, he came away with a scratched hand. The very much alive and scratching cat was soon removed, and when Mr. Runyon left it was nestled happily in its benefactor's arms.

GE Holds Heat Pump Meeting At Charleston

General Electric held a two-day heat pump service school last month in the Charleston office to introduce their 1955 model heat pump to distributors and salesmen.

Employees attending were J. E. Bedinger, Paul Bryant, Joe Burdette and Bob Loudermilk, Charleston; Robert T. Burgess and G. H. Burns, Huntington; W. A. Cole, Williamson; K. Hoge, Princeton; F. H. Taylor, Point Pleasant; H. K. Shabdue, Montgomery; Dean Jenkins, AGE representative from Huntington; Roy L. Salles, Ashland, and Vaughn Hinse, Ohio Power Company, Portsmouth.

Meter Readers Featured In Lynchburg Newspaper

Meter readers in general, and E. P. Hogan in particular, were featured in a recent *Lynchburg News* article by Frank Callahan.

The article pointed out the hardships a meter reader often faces and used pictures of Mr. Hogan examining such hardships as illustrations. Mr. Callahan closed his article with a description of hazard slips, which are filled out to inform other readers of dangers at particular homes. His last paragraph reads: "Everything from vicious dogs to defective steps and floors is recorded to warn fellow readers and to show any outsiders that there's nothing routine about reading meters."

Kanawha Plant Most Popular Part In Tour



Most popular part of a recent plant tour during National Engineers Week was Kanawha River plant. Above, W. J. Buchanan, Jr., supervisor of maintenance in the plaid shirt, explains a part of operation to some of the 57 who took the tour. The tour was a highlight of several activities for Kanawha Valley technical society engineers during the week.

In Roll-Off

Gremlins Edge Hoot Owls For Bowling Title; Three Take Individual Honors



Members of the Gremlins, Williamson winners, are from the left: R. B. Waggoner, Kermit Epperly, L. W. Justice, Hazel Farris and W. H. King.

The Gremlins emerged winners of the Williamson District Bowling League, but only after a play-off with the Hoot Owls.

The two teams finished the season deadlocked for first with 46-29 records. Right behind them was the Raiders with a 41-34 record. But in the post season roll-off the Gremlins won two of three games and the title.

Leading scorer in the six-team

league was Sonny Runyon, with a 153 average. Alex Doka's 543 pins was the high three-game series, while Fred Varney rolled 233 for high game. The Punks, fourth-place finishers, had high team single with 820, and the Gremlins copped the three-game series with 2,205 pins.

Members of the league were feted at the district's fifth annual bowling banquet. E. E. King, district superintendent, presented awards.

Point Pleasant Keglers Win Charleston Match By 174 Pins; Take Home All Individual Honors



Bowlers in the Point Pleasant-Charleston match pause during games. Charleston bowlers are, front row from the left: C. B. Talley, R. W. Speas, Lom McKinney, Jim Britt and Carl Murray, Sr. Point Pleasant bowlers are, back row from the left: Bob Tillis, Carl Murray, Jr., Floyd Taylor, Wimpy Stricklen and Leo Bias.

Point Pleasant bowlers went home with just about all the honors after a recent inter-district match with Charleston.

First they won the match by 174 pins, taking two of three games. And then R. D. Tillis of Point Pleasant made it complete by rolling high single of 225 and high series of 589.

Mrs. A. B. Purdy Heads Secretaries Observance

Mrs. Alton B. Purdy was local chairman of National Secretaries Week in Charleston April 24-30.

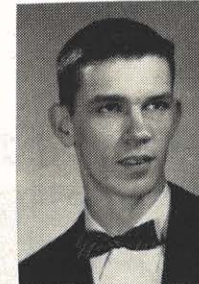
She is the wife of the system department employee. The week was sponsored by the National Secretaries Association International and Office Equipment Manufacturers Institute, and recognized the important part secretaries play in American business.

R. W. Speas of Charleston was second in both categories with 224 and 571.

An interesting sidelight to the actual match was the duel between father and son, Carl Murray, Charleston division stores supervisor, and Carl, Jr., Point Pleasant line inspector. The senior Murray had the higher score.

Hazard Youth Plays For State Champions

Dick Stidham held down the forward post when the Hazard High School Bulldogs recently won the Kentucky State basketball championship. The son of Gaine Stidham, Hazard district superintendent, also played substitute center.



Dick Stidham

This Hazard team was the first one since 1932 to capture the coveted state title.

In addition to his court activities, Dick is a strong member of the high school band. He spent three years in the grade school aggregation and was drum major for his four high school years. An honor student, he plans to enter the University of Kentucky next fall to major in electrical engineering.

Main Wins Sweepstakes

Local Office Takes Roanoke Bowling Title



Members of the champ Local Office team are shown front row from the left: I. B. Peters, G. M. Gray, C. R. Paxton and D. W. Ayers; back row, from the left: M. L. Waggoner, C. O. Roberson and J. E. Jones.

Awards were presented the champion Local Office team and individual winners as Roanoke officially closed its bowling season April 18 at a banquet.

The champs, second-half winners, beat the Real Estate squad, first-half victors, for the league title. Local Office also captured team high single game honors with a 600 and team high three-game set with 1,701.

Individually, Tommy Mitchell,

Accounting, had high average with 115 while Guy Cromer, Real Estate, rolled top game of 176. Melvin Waggoner, Local Office, captured high three-game set with 397.

A week earlier A. R. Main, Jr., walked off with top honors in the annual sweepstakes. His 375 score topped that of D. W. Ayers, 370, and W. M. Mills, 364. C. B. Comer took high single score with 135.

C. R. Paxton, league president,

presided at the banquet where awards were made by W. P. Booker, district manager. The awards committee consisted of Elmer J. Haga, A. R. Main, Jr. and C. B. Comer.

R. S. Hicks was elected president for next season, with G. G. Brammer vice president. Lauren Himes is the new secretary-treasurer, and official scorer is M. G. Covey. The nominating committee was composed of P. C. Ray, Billy Mills and J. R. Watkins.

Grimes' Shift Bowlers Win Sporn Loop Title; Plant Edges Windsor In Match



Winners of the Philip Sporn plant bowling league are these members of Grimes' Shift. They are, from the left: Harry Davis, Gene Athey, Bub Stivers, Sonny Haggerty, Floyd Capehart, Junie Gibbs, Jim Bennett and Buck Tennant.

Grimes' Shift bowlers were crowned Philip Sporn plant league champs when they annexed the second-half title recently. They also took first-half honors.

They won 32 and lost seven for the second half to go along with their 43-8 record the first half. Labor finished behind Grimes the last half of play, and will meet Tenant's Shift in a play-off for second place.

Junie Gibbs, member of the winning team, had high season average with 169, although Billy Thomas rolled 267 for high game. Bob Gilmore rolled the high three-game set with 624, and Tennant's Shift took team high game with 954 pins. Tennant's also had high team set with 2,596 pins.

A sidelight to the league season was the night Wyllis Dudding had recently. In three consecutive games he rolled 147, earning him recognition from the American Bowling Congress.

The plant topped the season with a 16-pin win over the Windsor plant, of Ohio Power, April 9. Rolling for Sporn were Bob Gilmore, Buck Tennant, Junie Gibbs, Sonny Haggerty, Keith Arnold and Clarence Tennant.

Before the match the group toured Sporn and saw several Windsor employees who had transferred to Sporn. They then attended a spaghetti din-

ner given by Junie and Dorothy Gibbs.

James Cook To Lead Bluefield Archers

James Cook has been elected president of the newly formed Bluefield Archery Club. He is Bluefield district substation maintenance man.

The club of 20 members has ambitious plans for summer and fall practice, so they can be ready when deer season for

archers opens. Jim says that a good bowman can kill a deer 100 yards away, and since an arrow makes little noise the hunter can get in several shots if necessary.

He believes archery is a safe shooting sport. When you have to pull back a 50-pound bow, you just don't walk around with the arrow cocked.

He came with the company eight years ago as an appliance serviceman and later transferred to the substation maintenance department. Active in the Disabled American Veterans, he is senior vice-commander for West Virginia.



Mr. Cook

Holmes Sinks Crucial Layup, Named MVP

The official timer's clock showed just five seconds remaining when Ralph Holmes' driving layup broke a 86-86 deadlock to give McJunkin Corporation the Charleston Sportsman basketball trophy recently.

The two points by Holmes was just one reason why he was named the tournament's most valuable player and placed on the All-Star squad. The Charleston district T&D line section employee spearheaded his team throughout the tournament.

The league tourney is West Virginia's outstanding independent basketball event. Professional and college players are sprinkled through the line-ups of the eight teams. For instance, also on the All-Star team were Eddie Solomon, former West Virginia Tech star and now a Peoria Caterpillars player; Pete White, West Virginia University team member this year; and Jim Baechtold, New York Knickerbockers standout.

Ping-Pong Ball Sees Action In Charleston

That mysterious rat-tat-tat you hear around the Charleston office is just company athletes in action.

And causing that sound is a ping-pong ball, for the district is in the midst of its annual table tennis tournament. Entries number 29 this year.

Ilene Akers has advanced to the women's singles finals, and will meet the winner of the Phyllis Rowe-Barbara Westfall match for the title.

In the open singles, so named because last year's woman titlist, Helen Porter, moved into men's singles, Helen was eliminated by Fred Brown, seeded number one. Bob Young, Larry Frontino and J. D. Porter have also advanced.

In open doubles these teams have moved into the semi-finals: Fred Brown-Danny Meade, Walt Minsker-F. E. Smith, R. Garten-Guy Stump, and Bob Young-Lindy Jividen.

Doubles Team Finishes Fourth

R. D. Tillis, Point Pleasant collector, and John Haskins, Kyger Creek plant, combined talents to finish fourth in the doubles event of the West Virginia State Bowling Tournament recently. Competing against a field of 400 doubles teams the two ran up a three-game total of 1,306 pins.

Charleston Returns Crying Towel To Beckley After Winning Bowling Match

The crying towel, which Charleston bowlers have had since an early-season match, was returned to Beckley recently.

Beckley "earned" the right to the towel when they dropped six of nine games to Charleston. The Charleston number one and woman's teams swept three games each, while the Beckley number two team white-washed Charleston's second team.

Although Charleston won six games, there was only a 94-pin spread between the aggregate scores of the two squads.

Individually, Jim Britt of Charleston rolled the high three game series for men with 596, and Russell Miller, Beckley, had high men's game with 227. Phyllis Rowe, Charleston, had 179 for high women's single and Pauline Lanham, also of Charleston, posted a 512 score for high set.

Herman Summers, Charleston Kilowatt League chairman, had the choice job of returning the crying

towel to Beckley.

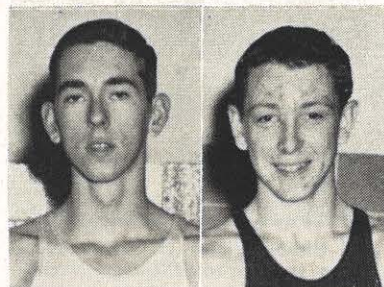


All set to plunge a cutter into his birthday cake is Charleston's district manager, C. B. Talley. The cake, adorned with bowling pins and a ball and the figure "179," was given Mr. Talley at a supper ending a match between Beckley and Charleston killers. The "179" is Mr. Talley's average, highest in the Charleston bowling league.



Individual honors went to these Charleston and Beckley bowlers. They are, from the left: Russell Miller, Pauline Lanham, Phyllis Rowe and Jim Britt.

Two Play For School Basketball Squads



Wayne Eanes Max Harlowe

One is graduating but the other will follow in his footsteps.

That's the situation with Wayne Eanes and Max Harlowe, members of basketball teams at Fieldale High. Wayne, son of J. W. Eanes, Fieldale district meter serviceman, captained the Fieldale High Varsity this past season. The senior also is president of the Student Council, vice president of the Beta Club, editor of the annual and vice president of the senior class. He plans to enter VPI and study engineering next fall.

Now a member of the junior varsity, where he had a good average this season, Max hopes for a varsity berth next season. He is the son of Audrey Harlowe, Fieldale accounting department.

Roanoke Softballers Out For Successful Season

With practice well under way the Roanoke softball team is preparing for what it hopes will be a successful 1955 campaign.

The team, to enter a Roanoke City League, will be led by manager R. A. Oliver. Among the players signed for the season are D. W. Henry, J. W. Thomas, J. W. Whitenack, B. L. Saul, K. K. Hubbard, E. B. Ferguson, W. E. Collins, R. F. Howard, C. R. Lovegrove, B. T. Bryant, R. C. Simmons and Ken Kavanagh.

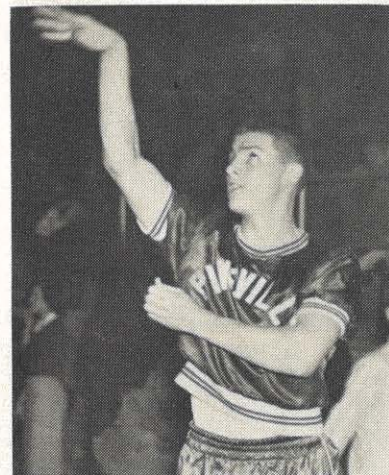
Dynamos Topple Two For Beckley Crown

The Dynamos survived two roll-offs in the Beckley District Bowling League to emerge champions.

They first met and defeated the Klobber Klubbers for the second-half title and went on to topple the Orange Cruisers, first-half titlists, for the season crown. Both matches were close; the Dynamos won the first by 29 pins and the second by 31 pins.

Emma Jean Wilson captained the winning team composed of Russell Miller, J. W. Muir, Ruth Cokeley, Archie Riner and J. A. Barker. Runner-up Orange Cruisers were composed of captain Regina Slayton, W. E. Zopp, Clyde Marshall, R. D. Smith, Eddie Berginnis, Jake Abshire and Jim Kirby. A May banquet will officially end the season.

Court Wizard



Letting fly with a one-hand push shot from the sideline is Bobby Flynn, son of Robert H. Flynn, Pikeville assistant local office manager. Bobby was a member of the starting five for the Pikeville High Panthers, which advanced to the state finals, only to lose to Hazard. The 16-year-old, six-foot, two-inch forward, made his mark as a rebounder and scorer. He often brought the crowd to their feet by taking the ball off the opponent's backboard, dribbling down the left side of the court and cutting sharply in to make a driving lay-up.

Beckley District Basketeers Undefeated



A win over the Rainelle Junior Chamber of Commerce March 30 ended a highly successful season for these Beckley basketeers. The men, representing six district departments, were undefeated. They are, front row from the left: W. E. Zopp, Clyde Barker, John Steele, Charles Varner and Jim Kirby; back row from the left: Tommy Humphries, Jim Lowery, Chester Pate, Fred Bonham and Eddie McGinnis. Not pictured is team member Robert Duren.

Kentucky Power Company Presents 4-H Award



Bill Barnett, Pikeville district area representative, presents a check to the president of the Gulnare 4-H Club before other officers and Mrs. Cline Burchett, club sponsor. Winner of second place, the club was chosen on the basis of project scrapbooks in the annual contest sponsored by Kentucky Power Company. Prizes are awarded to county, district and area winners.

Flanagan's Hobby Follows Him To Office; Develops Time-Saving Devices

H. R. Flanagan has found his hobby following him to his office. The Pikeville local office manager enjoys woodworking and has developed several time and labor-saving devices for his job.



Mr. Flanagan

For instance, there's the thimble stamp, an ordinary sewing thimble with a well from a date stamp soldered to the side of it for instant cash posting in the consumer's ledger. Then there's the scratch paper tray, which he has made for each desk in the office. The stamp and stamp pad rack holds those

articles plus a desk pen and ink, eliminating wasted time looking for the proper stamp when working authorizations to meter books.

He also developed a sorting tray for cashier's coupons and a meter book rack which is designed to hold the meter book in the best position for making entries. An authorization file has been built to hold the odd size authorization cards which wouldn't fit into standard trays. The cashier's coupons and master tape tray enables the cash poster to do so without having to spread them out on the desk.

Also in the office is a three-tier letter tray he built and a pro-rated final bill chart rack, which enables the final bill clerk to locate any final bill readily.



Ruth Huffman, left, and Lois Coleman use three articles H. R. Flanagan designed for the office. Miss Huffman is using the pro-rated final bill chart rack, while Miss Coleman reaches for a stamp from the stamp and stamp pad rack.

Retired Loganite Dies At Marion



Mr. Blankenbeckler

Robert E. "Bob" Blankenbeckler, retired Logan district line and station supervisor, died April 15 at Marion, Virginia.

Mr. Blankenbeckler retired December 1, 1954, after over 36 years with the company. He has been in ill health for some months. The Blankenbecklers had returned to their native Marion after retirement and recently moved into a new home.

Surviving are his widow and a step-daughter. Pallbearers for the April 17th funeral were employees who had worked with Mr. Blankenbeckler.

Lineman Heads Guard Company

D. R. Spicer, Roanoke district lineman, has been appointed commanding officer of Headquarters Company, Third Battalion, 116th Infantry, Virginia National Guard.



Capt. Spicer

Capt. Spicer was in the Normandy Invasion during World War II as a member of the 116th Infantry Regiment. He received a battlefield commission while in Europe and wears a Purple Heart with two Oak Leaf Clusters and a Bronze Star Medal.

He attended Jefferson High School, is married and the father of three children. He has been employed since 1945.

Huntington Has Meter Display

The meter exhibit of Ben Bates, Welch meter supervisor, was one of the displays in the Huntington office window during the observance of National Engineer's Week. The evolution of the meter, as shown on the display board, reflects the progress of engineering. The board shows meters from 1890 to the present day.

Figure This One Out: Was It Fred Or Med?

J. K. Hodges has been puzzling over an incident during his early company employment, but he's still not sure exactly what happened.

It all started when the retired Cabin Creek employee was a labor foreman during the construction of a turbine room at the plant. One of his employees was Med Williams, who had a twin brother named Fred, now a retired Cabin Creek plant employee.



Mr. Hodges

Med's job that winter was to run the cement mixer and it was so cold he had to use Never Freeze in the mixture. As Mr. Hodges tells it: "One morning I noticed that Med was fooling around the cement mixer quite a while before starting time. About two weeks later Med came to me and said he was ready to go back to work. I was a little irritated until Med told me to look over at the cement mixer. There was Med working."

The puzzled Mr. Hodges finally found out that Med's twin, Fred, had worked for him two weeks while Med was sick. Or Med had worked for Fred. Anyway, "the records will show that Med, that Fred—now let me see, was it Fred or Med?"

Fred himself says that he got sick and Med took over for two weeks and his fooling around before work was because he didn't know how to operate the mixer.

Mr. Hodges is just glad they weren't triplets.

Bluefield Host To 22 Teachers On B-E Day

The schools closed and teachers went visiting as Bluefield observed Business-Education Day recently.

Bluefield's company office was host to 22 of the teachers, who also toured two stations. Helping with arrangements were W. J. Gillespie, Jr., C. L. Shockey, L. F. McPherson and Jane McNabb. L. W. Bates, assistant division manager, spoke to the group.

H. J. Collins Heads Logan Community Group

Howard J. Collins, Logan district personnel supervisor, was elected president April 18 of the Logan Community Council. This is a group of representatives of welfare and charitable agencies which meets monthly for discussion and exchange of information concerning mutual problems.



Mr. Collins

As chairman of the National Foundation for Infantile Paralysis, he is a member of the planning committee for the polio vaccination of school children in the county.

Abingdon Jaycees Make Clean Sweep With Sale

Abingdon Jaycees made a clean sweep of the city recently in their fifth annual spring broom sale. Leading the drive as chairman was James E. Prater, appliance serviceman.

Others helping were A. C. Hutton, Jr., senior general clerk, H. W. Ferguson, area representative, and Paul S. Dunn, administrative assistant. The four-night drive ended with 40 dozen brooms sold. Proceeds went to the Jaycee-sponsored Little League Baseball team.

Jarrett Wood Elected Rotary Club President

Jarrett Wood, Pikeville district power sales engineer, has been elected president of the Pikeville Rotary Club. He has served on the board of directors.



Mr. Wood

Active in many civic projects, he is an elder in the First Presbyterian Church. He has held numerous offices in the Lonesome Pine Council of the Boy Scouts of America.

Ashland Vet Gets 40-Year Emblem



D. V. Lockwood, left, receives his 40-year service pin from H. S. Scott, assistant Kentucky general manager.

D. V. Lockwood, Ashland district superintendent, completed 40 years' service April 1.

He was first employed by the Boyd Electric Company on April 1, 1915, at the age of 18 when he worked ten hours a day on lines. In 1917 he enlisted in the Army and spent 16 months overseas in several famous battles. He also spent six months in the occupation army along the Rhine.

He rejoined the power company when he returned, and soon after married. He has one daughter, who resides in Ohio.

He has worked for the company as gang foreman, lineman, troubleman, line foreman, and general foreman. He is a member of the Rural Lions Club and president of the Greenup Association of Baptist Brotherhood. He also teaches Sunday School for a group of men at the Missionary Baptist Church, where he is a member. Model trains are his hobby.

Abingdon Employees Help Minstrel Show

Annual minstrel show put on by the Abingdon Rotary Club for the benefit of the local life saving crew boasted quite a few Appalachian employees. Clark Peck, distribution records supervisor, was leading performer as "Hamburger," an end man.

George Wood, district office manager, looked after props. Charlie Wagner, dealer sales representative, and James E. Prater, appliance serviceman, operated the sound system.

Bluefield Groups Finish First Aid Course



About 40 Bluefield district employees recently completed an 18-hour standard American Red Cross first aid course and received their certificates. TOP ROW, LEFT: Bluefield line crew members, front row, from left: Charlie Hedrick, Lamer Shrader and Robert Crowder, instructor. Second row: George Slade, Robert Simmons, Roy Kidd and Greever Roach. Third row: James R. Bailey, Jesse Saunders, Ed Garrett, Clyde E. Wysor, instructor, and T. W. Testerman. TOP RIGHT: Members of the meter and stores departments and station crew, front row, from left: Kenneth Bailey, Joe Whittaker, Douglas Roach, Fred

Mullins, instructor, Joe Wingfield, Richard Greear and Howard Jessee. Second row: Bill Farris, Earl Sprinkle, Bob Stowers, Garlin Hill, James Cook, W. E. Brooks, Jack Wysor and Joe Stinson. BOTTOM ROW, LEFT: Bluefield service group, from left: Charlie Yost, Garnett Helton, Larry Dunn, Charles Howell and Bill Lineberry. BOTTOM RIGHT: Mullins line crew members, from left: A. G. Ferrell, Elmer Hash, C. S. Bowling (not visible), Clyde Farley, Chester Smith, Okey Glover, instructor, Starlin Litteral, Robert Runion, C. F. Mundy, Earl Gragg and Junior Chapman.