

The Illuminator

Vol. VI, No. 11

August, 1955

KENTUCKY POWER COMPANY

APPALACHIAN ELECTRIC POWER COMPANY

KINGSPORT UTILITIES, INC.

Roanoke Takes Three Of Four Firsts In Sales

Roanoke division and district swept three out of four honors as both the residential and commercial-industrial seven months' sales campaigns ended.

Roanoke division finished on top in both campaigns division-wise, and Roanoke took district residential first place. Williamson district finished in top spot in the special water heater campaign.

All told there were 27,689 ranges, water heaters and dryers sold by dealer salesmen in Appalachian territory during the seven months—an increase of 6.34 percent over the same period last year. There were 8,408 water heaters sold by dealer salesmen in the area, an increase of 19.69 percent over the same seven months last year.

At the end of seven months Appalachian had reached 69.35 percent of their annual campaign quota.

The campaigns ran from January 1 through July 22. Although they

have ended the system commercial department has already gotten another one underway—a four months' water heater campaign—and is making plans for an Appalachian five months' sales campaign.

C-I Sales

Roanoke division's 213 percent quota in the Commercial-Industrial campaign was good for first place. The figure was based on 13,822 kilowatts load gain resulting from commercial and industrial sales in four categories—lighting, heating, cooking and air conditioning-ventilation.

Huntington division was second with 152 percent, Charleston third with 134 percent and Bluefield fourth with 109 percent. The combined figures show Appalachian with a 41,431 kw gain.

A special space heating installation campaign was run during the seven months. Charleston division competed against Huntington division and Bluefield division against Roanoke division. Charleston and Bluefield emerged winners.

Residential Sales

Roanoke division earned 28 points for the seven months to finish in first place. Huntington was second with 21 points, Bluefield third and Charleston fourth.

Roanoke district earned 82 credit points to give them first place among the districts. Fieldale was second with

78 points and Lynchburg third with 73. Huntington finished fourth and Welch fifth.

Water Heater Sales

Williamson district attained 77.54 percent of quota to take first place in the special water heater sales campaign. Logan district finished second with 76.65 percent, Huntington was third, Fieldale fourth and Roanoke fifth.

What's Your Pay?

How much are you paid? Your paycheck shows your wages, but chances are you make a lot more than you realize.

Over and above your regular pay is a large amount in "hidden" wages, or employee benefits. These benefits give you security after retirement, help pay those hospital bills, protect your family in case of your death, and do many other jobs. The many benefits you receive show your company to be a leader in this field.

How much do you actually make above your regular pay? Turn to the back page and see.

Scholarship To Help Youth Study Music

Ralph E. Harrison has been awarded a freshman scholarship to Ohio University in recognition of his high scholastic standing and leadership qualities.



Ralph Harrison

The son of Hollis E. Harrison, Huntington district draftsman, is a graduate of Gallia Academy High School in Gallipolis, Ohio. He will study for a Masters in music at the university.

In high school Ralph was a member of the Boys Glee Club, marching band, concert band, scholarship team and Gallia Script staff. He was also editor of the yearbook, "The Gallian," president of the Hi-Y Club, member of the All-Ohio Boys Band for two years and state editor of the Buckeye Key for two years.

Medal For Bravery



About the most surprised man in Bluefield in recent weeks was Harold Coon, auto repairman, who holds the Bronze Star medal "For Heroic Action Against Armed Enemy on or about January 21, 1945." Harold didn't know he was to receive the medal. He spent 34 months with the 103rd Infantry Regiment of the 43rd Infantry Division in the Pacific Theater during World War II. Most of his time was spent in New Guinea and the Philippines.

Dramatic Rescue Of Drowning Man Made By Quick-Thinking Employee

Ralph Duncan returned to work recently, apparently none the worse for wear. But his life has been changed.

And Wayne Williams also had an unusual experience. Wayne, Kanawha River plant instrument maintenance man, was mowing his lawn recently when he heard screams of help from nearby Paint Creek.

Mr. Duncan had been swimming with his family when he suddenly disappeared beneath the surface. Wayne hurdled the fence and rushed to the creek. A C&O railroad man arrived at the same time and the two began searching the water. Wayne knew the creek and dived in a couple of times trying to locate the victim. He finally found him when his foot struck Duncan's body in a shallow part of the creek.

The two men dragged Mr. Duncan to a mudbanked railroad pier in the middle of the stream and Wayne gave him artificial respiration. He later told his wife he thought it would be useless because the victim had turned blue. But in a few minutes Duncan came around and became hysterical. He was suffering from severe shock.

After quieting the man down, Wayne managed to get him from the pier to the bank where an ambulance, already called by Mrs. Williams, waited. The victim was given oxygen and rushed to the hospital, where he recovered.

Wayne has been an employee since January 21, 1953, when he joined the plant as results helper. A graduate of the West Virginia Institute of Technology with a B.S. in industrial arts, he was a teacher in Kanawha



Ralph Duncan, left, thanks Wayne Williams, Kanawha River plant employee, for saving his life.

County schools before joining Appalachian. He has one son and two daughters.

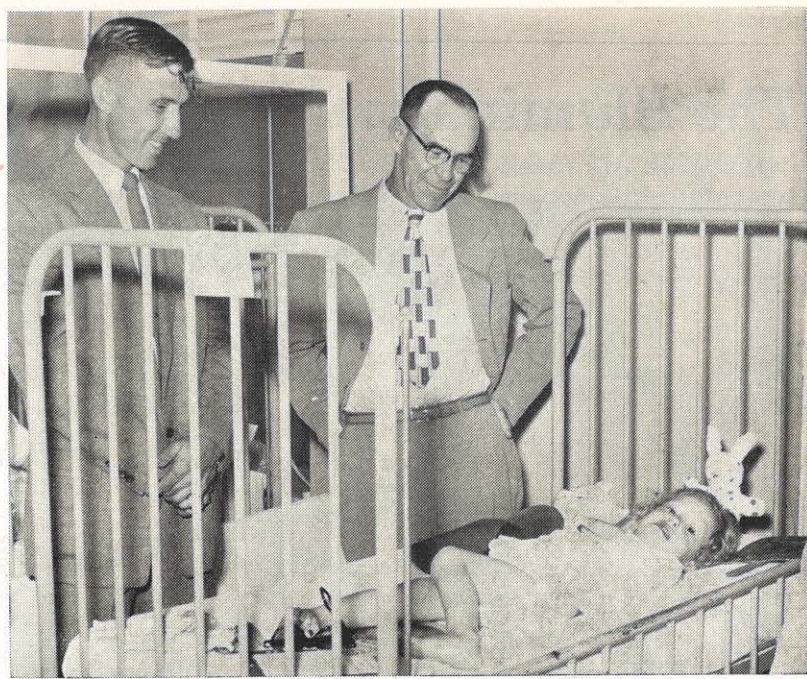
Bluefield Division Leads In Safety Award Competition

Appalachian's Bluefield division is leading the parade at the halfway mark in competition for the American Gas and Electric System's first annual division safety award.

With 794,711 manhours worked without a disabling injury during the first six months of 1955, Bluefield is well ahead of second-place Roanoke division with 537,100 manhours. Ohio Power Company's Eastern division is third with 417,347 manhours, and Kentucky Power Company is fourth with 385,915.

For the purposes of the award, all previous safety marks were wiped off the slate as of January 1, 1955, and each of the System's 26 divisions started from scratch on that date. (Kentucky Power Company, Kingsport Utilities, Inc. and Wheeling Electric Company, as well as each of the major steam generating plants, are considered separate divisions.)

The ranking of other divisions in our companies as of June 20 were: Glen Lyn plant, 10; Kanawha River plant, 13; Kingsport Utilities, Inc., 14; Logan plant, 15; Cabin Creek plant, 17; Charleston, 19; Philip Sporn plant, 20; Huntington, 25.



This little girl may not be happy in the hospital but Francis Coffey, left, and G. A. Blankenbeckler, Logan district station men, are glad that she is alive. They helped give her first aid and took her on a hectic ride to the hospital after a fall on a piece of glass slashed her abdomen. Their return visit was far more pleasant and very rewarding as Sharon is much better.

Critically-Injured Little Girl Aided And Rushed To Hospital By Employees

A serious injury, a cry for help, fast first aid and a hectic ride to the hospital were combined July 11 when two Appalachian employees helped save a little girl's life.

Francis X. "Perk" Coffey and G. A. Blankenbeckler, Logan district station men, were working at Becco Station when they heard a cry for help. It came from across the creek at a doctor's office.

Sharon Lynn Arms, 3, had been brought to the doctor's office after

having fallen on a piece of glass that slashed her abdomen causing her intestines to protrude. The doctor was out on call.

Coffey and Blankenbeckler helped the doctor's nurse give first aid. Then they started for Logan, Blankenbeckler driving and Coffey holding the little girl in his arms.

They were stopped for speeding at Man by Clem Smolenski, a city patrolman. Seeing the situation, the patrolman volunteered to drive his car. Coffey held the child on a fast 10-mile trip to the hospital where she received emergency treatment.

Sharon is now getting better. Because of her age, she may even forget all about her accident in the years to come. But Coffey and Blankenbeckler never will.

Philip Sporn Elected Officer In Groups

Philip Sporn, president of AGE and of our companies, has been elected president of Nuclear Power Group, Inc. and vice president of the American Nuclear Society, Inc.

NPG was organized in 1953 for the study of nuclear power by the AGE Service Corporation, Commonwealth Edison Company, Pacific Gas and Electric Company, Union Electric Company of Missouri and the Bechtel Corporation, an engineering and construction company. Besides the original members, new members are: Illinois Power Company, Kansas City Power & Light Company and Central Illinois Light Company.

The American Nuclear Society, Inc., of which Mr. Sporn is vice president, was organized last October to promote the advancement of science and engineering relating to atomic power and to encourage research in nuclear science and technology. Its membership is made up of a number of the nation's leading scientists, engineers and executives working in or interested in nuclear energy.

Clyde R. Ryan, Jr., To Head Wytheville Lions

Clyde R. Ryan, Jr., area sales representative at Wytheville in the



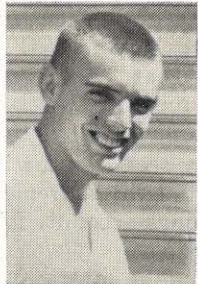
Mr. Ryan

Pulaski district, has been named president of the Wytheville Lions Club. He has served as vice president, director and headed many committees.

An employee since 1937, he is a member of the Lutheran Church, is married and the father of two sons and a daughter.

Annapolis Appointment Given Pikeville Youth

Glenn A. Smith has received word of his appointment to the United States Naval Academy. He is the 19-year-old son of Ira Smith, Pikeville lineman.



Glenn Smith

Glenn has been a student engineering employee this summer in Pikeville. He is a graduate of Pikeville High School and has one semester at Indiana Technological College. He graduated from Pikeville Junior College this spring. His father has been with Kentucky 19 years and the family resides in Coal Run.

The Illuminator

Published monthly for employees of Appalachian Electric Power Company, Kentucky Power Company and Kingsport Utilities, Inc., and their families. Articles herein may be reproduced provided credit is given.

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Opportunity And Security Are Your Twin Benefits

1930 was the year. There was no atomic bomb, no TV, no polio vaccine, no jet aircraft. These are just a few of countless developments that have come within the past 25 years.

Advances in every field of science have marked the last quarter century. This is especially true in our business. Generation, transmission, distribution and use of electricity has seen as much progress as any other field.

Any power company veteran can readily recount a hundred changes in his company and its business in those years. A newcomer may assume that things have always been about like they are today because he has not seen those changes.

But veterans and newcomers alike will witness the tremendous growth that lies ahead. Use of electricity in home and business by 1975 will be four times as great, President Sporn predicts. That increased use will naturally affect our business.

All of this expected increase in use and the necessary increase in facilities for service means the same thing to each employee that it has in the past. It means he belongs to an expanding, dynamic business which offers opportunity for personal advancement.

Along with that opportunity comes the assurance of having security in the form of employee benefits. These benefits, so often called "hidden" wages, are just as much a part of the job as regular wages.

Perhaps the reason employee benefits are often called "hidden" wages is that we seldom think of them. Of course, we know that we have benefits like retirement, hospitalization, life insurance and others, but we are more aware of what they mean in peace of mind than what they amount to in actual money. Most employees will be surprised to see on the back page of this issue how much is paid for the average employee in benefits.

To find out what one or more of these benefits really mean, ask a fellow employee who has benefited. Get a personal account from one who has had to spend some time in the hospital. Find out from him what that one word—hospitalization—can mean to a sick man in terms of peace of mind.

Retirement may seem far, far into the future for many, but the retirement plan is a lot like a savings account. It's there when you need it.

In fact, when we think about it at all, we enjoy that added security, that peace of mind that comes with employee benefits. Look over the feature on the back page of this issue: take time to show it to your family. They deserve to know how you and they are benefiting by your company's employee benefit plan.

Your Opinion

What do you like about vacations?

IN THE SPOTLIGHT

SIBYL MAE KEENE, Junior Merchandise Order And Billing Clerk, Pikeville District



The thing I like most about a vacation is the chance to travel. Back here in Eastern Kentucky you must travel from three to five hours before you get to a large city and even farther before you get to a beach or a vacation resort. The only time I ever get a chance to travel such distances is on my vacation.

I like to just pack up my belongings, forget all my problems, make myself comfortable and take off to some big town, resort, historical place or a beach. It doesn't matter too much, just so I get to meet a lot of people, see a lot of new sights and of course, being a woman, get to squeeze in a little bit of shopping.

MARY LOU JUSTICE, Draftsman Jr., Williamson District



Vacations usually mean Florida, the beach, or a lakeside cottage and fishing; but to me, vacation is relaxing at home and working in and around my home.

My husband and I enjoy our home very much, he being the "jack of all trades" sort and I, his helper.

Recently we renovated our living room, adding ceiling tiles, knotty pine wall, and window cornices with indirect lighting; then adding curtains, slip covers, etc. It all adds up to a very pleasing accomplishment.

This, to me, is an enjoyable vacation, because it's quite a switch from draftsman to carpenter's mate to housewife!

ED JARRETT, Coal And Ash Handling Operator, Cabin Creek Plant



Fishing. For the past five years my wife and I have enjoyed a wonderful two weeks

of fishing at North Bay, Ontario, Canada.

You know, a fishing trip is something you enjoy while you are doing it, for six months after you enjoy talking about it, and for the next six months you enjoy planning and getting ready.

Then your vacation rolls around again, and you load up your equipment and you are off to two weeks of crisp, cool mornings, the aroma of frying bacon and the coffee pot, the smack of the water as a huge pike hits your tackle, and the sing of your reel as you battle to land a prize fish. The clear, blue sky and lakes, the winds in the pines at night—need I say more?

GEORGE W. GOTT, Meterman, Kingsport



All year my family and I are on a schedule—and what's around the house to remind us of it more than anything? The clock, of course! So, my vacation means it's time to have a break and that we do—just hide the clock for two weeks and relax.

Then I like to take off to the lake for some fishing, my favorite sport. I usually select a nice spot close to a picnic area so that my family can join in the fun with me. Finding the perfect spot is no trouble since we are very fortunate in having numerous combination fishing and picnicking areas in this locality—thus solving the problem of driving a great distance. With this added convenience, it gives me two full weeks of relaxation.

OSCAR W. ADAMS, Electrical Engineer, Bluefield District



I served several years in the United States Navy, and emerged from same as a lieutenant commander. Being a member of the Volunteer Composite Company 5-11 at Princeton, vacations give me the opportunity to mix business with pleasure. They offer an opportunity for me to participate in the United States Naval Program, providing promotion and retirement points, of which 50 are required each year to obtain a year of satisfactory service in the Reserve.

When on two weeks' training in Norfolk, my wife, Ethel, and children, Virginia Anne and Billy Joe, spend their time at Virginia

Beach. This makes a happy arrangement since we can be together on the vacation.

Occasionally a cruise is selected for training which provides visits to various ports in the Eastern United States as well as the West Indies. These vacations are paying off as I have received notice of selection for promotion to commander when professional qualifications are met.

ANNE E. CARSON, Line And Station Section Clerk-Stenographer, Lynchburg District



Since the water holds a certain fascination for me I always head for it when vacation time rolls around. I like all water sports—swimming at the beach or lake, deep sea fishing, speed boat riding and water skiing.

I can't explain this fascination that water holds for me. Maybe it's the clean, cool, fresh air blowing in contrast to the "man made" cool air in my office—the beauty of it in the day reflecting the sun and clouds and trees along the banks; and the reflection of the moon, stars and city lights at night; or the many sports that take place there.

Whatever it is, it has a firm hold on me, and every free minute I have—week-end and vacation—you will find me heading for the water.

WILLIAM F. EPLING, Senior Contract Entry And Final Bill Clerk, Beckley District



My wife and I enjoy vacation time so we can travel and visit points of interest. On our vacation last year we stopped at our Nation's capitol and visited such points of interest as the capitol building, the White House, National Gallery of Art, National Archives, Smithsonian Institute, National Zoological Park and many others.

After our exploration of these places of interest, we continued our journey on to Atlantic City where we spent some time swimming and sun bathing just off the famous board walk.

This year we plan to travel to the southern section of our country and see and learn something of the early settlements of our country.

(Helping Mr. Epling decide on their route is his wife and niece, Debra Kay Richmond.)

Charleston Ahead

Appalachian Increases 'Monthly Notes' Lead In AGE As Five Write Articles

Another strong month of contributions has added to Appalachian's lead among the AGE companies in *Monthly Operating Notes*.

Appalachian employees wrote five of the seven articles in the July issue, the other two contributed by AGE Service Corporation men. Appalachian has a substantial lead over Ohio Power, in second place through the first seven months of the year, and Charleston division holds the lead among AGE company divisions. Charleston added to that lead this issue with two Charleston district articles. George E. Hervey, district superintendent, wrote "Explosive Vapor Hazard In Garage Shops" in which he described preventive methods that might be taken to prevent explosive vapors from accumulating in garages.

John C. Frazier, district safety supervisor, was the author of "Selling

Treasurer Of AGE And Assistant Named

Two AGE employees received recent promotions.



Mr. Whitman

Edward Smith has been named assistant treasurer of the subsidiary operating companies, succeeding W. J. Jeffers, who retired June 1.

Mr. Whitman, formerly associated with Niles & Niles, the AGE System's certified public accountant firm, joined AGE in April 1954. Mr. Smith, head of the AGE stock record and dividend department, also is assistant secretary-assistant treasurer of the AGE Company and AGE Service Corporation and assistant secretary of the subsidiary operating companies.

Robert O. Whitman has been elected treasurer of the AGE and all its subsidiary operating companies. He was previously assistant treasurer of these companies.



Mr. Frazier Mr. McCormack



Mr. Senter Mr. McClaugherty

Safety—A New Slant", in which he described a flannel board talk developed to tell the safety story.

H. E. McCormack, superintendent of system operations, wrote "Training Program — For System Operators, Load Dispatchers, Station Operators and Switchmen." In this program an instructor holds training sessions at Appalachian stations. An outline of the program itself was included with the article.

"Chart Handling — The Easy Way" was the article written by R. E. Senter, Philip Sporn plant engineer. Mr. Senter describes an efficient way to store and handle charts used at the plant. Advantages include reduced labor, minimized rehandling of charts, increased accessibility, avoids misplacement and aids scanning.

Final article, "Shaft Support Saves Instrument Gear Wear", was contributed by R. K. McClaugherty, electrical maintenance man at Glen Lyn plant. He described a method he devised for cutting down on replacement of gears in temperature recorders.

Glen Lyn Picnic Set; Committee Makes Plans

The annual picnic for Glen Lyn plant employees and their families has been set for August 20 at the Giles Recreation Park in Narrows.

Plans are being completed by the following committee: C. S. Davis, chairman, Ruth Butcher, A. R. White, Ralph Bowling, R. R. Coffman, D. G. Lusk, D. A. Buckland, O. L. Whitlow and C. E. Jones.

Hazard Man's Sister Featured In Paper

Shirley Corrine Barber is the only woman mining consultant engineer in the United States and one of the few in the world.

This fact was brought out in a recent feature on Miss Barber in the Sunday edition of the *Charleston Gazette*. She is the sister of A. R. Barber, Hazard district manager.

The article, written by Jerry Braden of the Gazette Staff and accompanied by several pictures, traced Miss Barber's unusual career, including her service in the United States Navy. An officer when she completed her service in 1946, she was recalled in 1951 to rewrite the advance course in marine navigation which is currently being used. She was discharged a lieutenant commander at the beginning of this year.

The article went on to say she was now working for Robinson and Robinson, Charleston consulting engineering firm. Her future calls for earning a master's degree in industrial engineering.

Beckley Men Active In State K. T. Meet

Five Beckley district employees were in the middle of activities when the Mount Hope Commandery No. 22 played host recently to the State Conclave of Knights Templar.

The employees, all Sir Knights in the organization, were W. E. Mitchell, line supervisor; P. E. Pauley, head T&D clerk; C. L. Honaker, meter supervisor; E. O. Snider, administrative assistant; and E. L. Lawson, line foreman.

Snider and Honaker are past commanders of the Mount Hope group. Mr. Snider was chairman of the banquet committee which served a chicken barbecue to the state meet. Mr. Mitchell was chairman of the street parade.

Cabin Creek Youth Was Delegate To Girls State

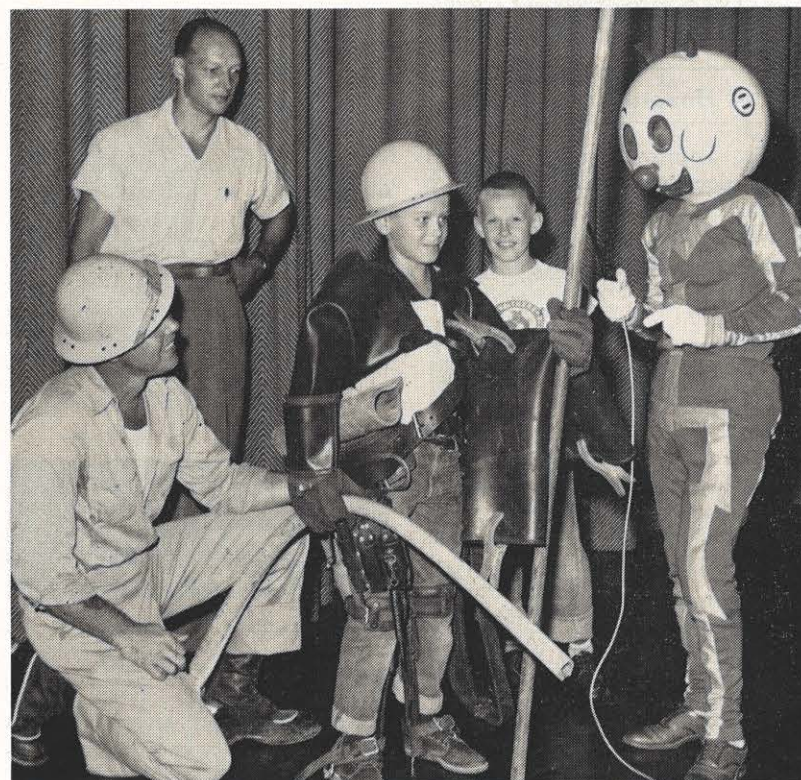
Ann Marie Coughlin was the Charleston Catholic High School's delegate to the annual Mountaineer Girls State at Jackson's Mill recently.



Ann M. Coughlin

She is the 16-year-old daughter of C. G. Coughlin, Cabin Creek plant manager. At Girls State she took part in the state and local government activities.

Reddy And Helpers Discuss Safety With Children At Tennessee Eastman



Reddy Kilowatt and helpers show two Tennessee Eastman Company children a few safety pointers. In the picture are, from left: Jesse Williamson, W. Z. Trumbo, Joe Wynne, Gary Morse and Samuel H. Chandler, Jr., as Reddy. Photo Courtesy: Tennessee Eastman Company.

Reddy Kilowatt and several of his Kingsport helpers were in the spotlight when the Horse Kricker Klub of Tennessee Eastman Company met recently.

The Horse Krickers are children of TEC employees. Samuel H. Chandler, Jr., engineering, portrayed Reddy and W. Z. Trumbo, personnel and safety supervisor, and Jesse Williamson, lineman, accompanied him.

Idea of the show was safety. Reddy helped Mr. Williamson demonstrate the safety apparel worn by a lineman by putting all the equipment on one of the Krickers. At the same time Mr. Williamson urged the children never to climb utility poles. Reddy also passed along some timely advice: "Metal fences and walls were built around our substations for your protection—do not climb over them for any reason. If a stray football or baseball accidentally goes into the enclosures, call me and I will send someone to retrieve it."

Bob Delius, TEC recreation supervisor, asked Mr. Trumbo, "Is electricity dangerous?" Mr. Trumbo re-

plied, "No, electricity is safe, but like many other things it must be properly handled." He compared the safeness of electricity to an automobile—both must be properly handled to be safe.

A beauty contest between Bob Delius and Reddy climaxed the show. Reddy won hands down.

Koontz Heads Va. Rural Safety

L. L. Koontz, Roanoke system rural and residential sales supervisor, has been named chairman of the Virginia Rural Safety Council.

Vice chairman last year, Mr. Koontz was selected at the annual Statewide Safety Conference in Richmond recently. As one of his first duties he supervised the Statewide Farm and Rural Safety Week which began July 24, as proclaimed by Governor Thomas B. Stanley. It coincided with National Farm Safety Week.

The Rural Safety Council is made up of representatives of all agricultural groups and others working with farmers and rural people.

A graduate of VPI, Mr. Koontz is also a member of both the Virginia and West Virginia Statewide Inter-Industry Committees, on the board of directors of both the Virginia and West Virginia Farm Electrification Councils and chairman of the Rural Committee of Public Utilities Association of Virginia.

He is also a member of the American Society of Agricultural Engineers, the Chamber of Commerce, Hidden Valley Country Club, Elks Club and the Second Presbyterian Church. He holds the State FFA Degree.

Married and the father of three children, Mr. Koontz joined Appalachian in 1930. He started as an agricultural engineer in Bluefield and was later promoted to junior power engineer. In 1937 he moved up to rural service supervisor in the Pulaski district and returned to Bluefield in 1946 as division rural sales supervisor. He came to Roanoke as system rural sales supervisor in 1947 and moved up to his present position in 1952.

Young Music Major Is Concert Soloist

Robert L. Rounion was the featured soloist for the 1954-55 final concert of the Bluefield Symphony Orchestra recently.

The son of Mrs. Lois K. Rounion, Bluefield division commercial department, played the Rimsky-Korsakov "Concerto For Trombone and Wind Instruments."

Bob, a junior and music major on scholarship at Concord College, is active in the concert band, marching band and Concord Commanders Dance Band as trombonist. He is a regular member and tenor soloist with the college choir. He is also listed in *Who's Who in American Colleges and Universities*.

While a student at Beaver High School he was prominent in both the band and A Cappella Choir. He was the first Beaver band member to be awarded the Arian Medal for outstanding achievement.



Robert Rounion

AGE Sales Promotion Conference Held In Roanoke



Pausing during one of the sessions of the three-day AGE Sales Promotion Conference in Roanoke are representatives of the six companies and AGE. Held in the Hotel Roanoke, the recent meeting was conducted by Paul Brooks, commercial vice president of AGE Service Corporation. Discussions were led by Arthur Farber, Allen Snyder and John Snyder of the Service Corporation. The discussions included plans for the 1956 advertising program, new sales promotions ideas and discussion of plans for promoting electric house heating. Identifiable in the picture are from left: R. L. Albaugh, I&M; W. W. Widen-

hofer, I&M; Arthur Farber, AGE; Al Hart, AGE; C. N. Porter, Wheeling Electric; J. H. K. Shannahan, I&M; Robert St. John, Ohio Power; Harold Johnson, AGE; John Wilder, Ohio Power; Earl Hamilton, Ohio Power; and G. A. Weatherston, Kentucky. At the end of the table are R. E. Hodges, Appalachian, and R. W. Osterholm, Ohio Power. On the right side of the table, back to front: G. S. Dunn, Appalachian; Paul Brooks, AGE; E. A. Snyder, AGE; E. M. Cobb, Ohio Power; Marvin Simpson, Kingsport; H. L. Cushing, Appalachian; Shirley Brown, Appalachian; L. L. Koontz, Appalachian; and John Snyder, AGE.

Kentucky

Hazard District

Mrs. Truman Hurt, wife of the distribution department employee, is recuperating at home after a serious operation.

Mary Jo Gregory, accounting, has resigned.

Pikeville District

The KPO Girls Club held a week-end outing at Cumberland Falls State Park. Making the trip were Elizabeth Riddle, Jackie Kidd, Mary Stewart, Sibyl Keene, Emogene Black, Martha Rutherford, Ruth Huffman, Dorothy Ford, Dorothy Cardinal and Guialana Smith.

Sympathy is extended Victor Coleman, meter reader, on the death of his father.

Ashland District

Sympathy is extended D. P. Wade, residential and rural sales supervisor, on the death of his father.

Employees of the commercial department held a housewarming for Mr. and Mrs. R. W. Schweitzer who moved into their new home July 16. He is a power sales engineer and she is a former home economist.

Joe Sparks, substation, has resigned.

Roanoke Division

Roanoke District

J. R. Loving and B. L. Henderson, metermen, attended the annual meter school at North Carolina State College in Moorehead City, N. C.

E. T. Jones, Jr., local accounting, has returned after two weeks of training with the Organized Reserve Corps at Indiantown Gap Military Reservation, Penn. He is a member of the 370th Transportation Company.

R. R. Snedegar, division engineering, attended the recent National Junior Chamber of Commerce convention in Atlanta.

J. E. Jones, division engineering, was co-chairman of the arrangements committee for the State Jaycee convention in Roanoke.

Lynchburg District

Arthur N. Jessee is a new electrical engineer.

Joyce V. Ginther, local accounting clerk-typist, has resigned.

Sympathy is extended W. A. Kelley, general serviceman, on the death of his brother.

L. G. Ramsey, Reusens hydro station assistant hydro operator, has returned to work after an illness.

Fieldale District

Virginia Hancock, home economist, has returned to work after a recent illness.

James Russell Hodges is a new T&D department employee.

Capt. Richard A. Youngman, district engineer, has returned after summer training at Fort Lee with the 2154th Army Reserve Service Unit.

System

Sympathy is extended Jack Farmer, system operator at Switchback, on the death of his mother.

R. H. McDearmon and Margaret Haley have returned to system accounting after recent illnesses.

The Appa-Mo Club held their annual picnic at Douthat State Park July 16.

Lt. Col. H. D. Veasey, assistant system engineer, and Lt. Col. Albert W. Cook, system agricultural sales engineer, have returned after summer training at Fort Lee with the 2154th Army Reserve Area Service.

Bluefield Division

Glen Lyn Plant

New employees include Marion Wiley, coal office, and Fred Belarzs, plant guard.

Dale Vest has returned for his fourth work assignment as a co-op student engineer.

Retired employees A. P. Whitt, L. H. Wiley, R. E. Hare and G. C. Johnston were recent visitors at the plant.

Lt. Gordon D. Conner of the construction department has returned after summer training at Fort Lee with the 2154th Army Reserve Area Service Unit.

Bluefield District

Employees returning to work after extended illnesses were C. C. Yost, meter serviceman; Anne Williams, local accounting; G. L. Poythress, division civil engineer; and A. G. Burton, dealers sales representative.

Juanita Horton is the new Tazewell home economist.

Sympathy is extended Thalia Mathena on the death of her father.

Jo Ann Ramsey, commercial, and Richard Matthews, temporary engineering employee, have resigned.

Summer employees include Edgar R. Garner, accounting; David L. Barton, Bluefield substation; and Francis E. McCloskey, engineering.

Tom Allen, retired employee from Rural Retreat, visited the office recently.

Welch District

Lia Pais is a new home economist.

Sympathy is extended Mr. and Mrs. Erle McKinney on the death of his brother, and Mr. and Mrs. L. H. Myers on the death of her mother.

Sympathy is also extended Mr. and Mrs. Sank Smith on the death of his brother-in-law.

John Hairston, janitor, has returned to work after an extended illness.

Mrs. Frank Ratliff was recently honored with a miscellaneous shower. Hostesses were Ruth Viers, Frances Hardy and Guinele Mitchell, of the Grundy accounting office.

Grundy employees and their families enjoyed a hamburger fry and outing at the substation grill. Badminton and various other games were played.

Paul Adams, summer employee at Switchback, is attending ROTC summer camp at Fort Meade.

(See Abingdon, Page 11)

Happenings...



Around the Circuit

... among employees and their families



Charleston Division

Beckley District

H. D. Shuck, retired employee, who has been ill in an Eminence, Kentucky, sanitarium, has returned to Oak Hill for the summer.

Employees of the Oak Hill office held a chili dinner recently honoring the following: Ruth Cokeley, who has been transferred to Beckley; and Patricia MacAllister, Emory Miller and Larry Massey, who are new employees.

Aubry C. Altizer is a new Rainelle area employee.

Sympathy is extended L. C. Mollohan, foreman, on the death of his mother.

I. J. Jones, Rainelle area employee, has returned to work after an extended illness.

Kanawha River Plant

Blood donors for the month were C. E. Allinder and N. D. Balliet.

James K. Allen, plant janitor, has returned to work after recuperating from a knee injury.

T. P. Grady and W. L. Hughes recently spent two weeks in training with the National Guard at Camp Breckenridge.

Nancy Abolin, daughter of T. W. Abolin, assistant plant manager, is recuperating from a shoulder injury suffered in an auto accident at Long Island, N. Y.

Sympathy is extended Hazel Bowman on the death of her son and J. R. Bostic on the death of his son.

A fire school was recently conducted by C. H. Yoho, AGE fire protection supervisor. About 60 employees participated.

Philip Sporn Plant

Tommy Vance, son of Bethel Vance, control operator, was recently selected to attend the band clinic at Ohio University and later received an invitation to play a concert with the university's summer band.

Sympathy is extended Robert Johnston, test engineer, on the death of his mother, and Charles Carroll, shift operating engineer, on the death of his sister.

Howard R. Andrews, plant manager, has been elected a director of the Mason County Bank of New Haven.

Mrs. Mary Alice Morrison, clerk typist, and Paul E. Riebel, temporary laborer, have resigned.

Point Pleasant District

Recent blood donors include Robert Crump, Charles Fowler, Jr., George Fowler, Otis Hesson, Robert Miller, Wandell Pancake, Herbert Patterson, James Pugh, Paul Rairden, Lawrence Roush, Raleigh Roush, William Stricklen and Frank Wolfe.

M. C. Clark, line and station

supervisor, has returned to work after a recent illness.

J. L. Darby, agricultural engineer, was an elected delegate to the Lions International convention in Atlantic City recently. Mrs. Darby accompanied him.

Mrs. Jean Boggess, wife of Darrell Boggess, Ripley lineman, has returned home after a recent illness in McMillian Hospital.

Charleston District

Recent blood donors are Homer Bragg, Pauline Lanham, D. F. Purvis, C. B. Talley, Mary Hanley, B. R. Currence, R. L. Thompson, W. Q. Quarrier, N. R. Keeling, K. P. McCoy, M. L. Downey, C. M. Shafer, Danny Meade and Mary Russell.

S/Sgt. Carl Elkins recently visited the commercial department, where he was a commercial sales representative before entering service. He is stationed at Savannah Air Force Base, and will be released from the Air Force in October after four years' service.

Freda Shipley recently entertained the commercial department women employees with a party at her home. Attending were Helen Braid, Boots Sisson, Sue Sheets, Peggy Trail, Ouida Miller, Katie Reynolds, Helen Porter and Sue Shultz.

New employees include Marlene Cooper and Barbara Gilliland, division managerial; John A. Bostian, system meter engineering; Sue Shultz, commercial; Charlie Caruthers, T&D meter section; and Mack Tyson, janitor, service building.

J. M. Kauffman, Jr. is a new line section summer employee.

Those resigning recently include Nellie Wenzel, Montgomery commercial; Charlie Thom, Kanawha Valley Power Company; and Ilene Akers, division payroll.

(See Charleston, Page 5)

Kingsport

Clarence M. Reed, station section, and Louise B. McAlpine, home economist, are new employees.

Sue Nottingham, home economist, has resigned.

James E. Ford, meter section, has returned to work after a recent illness.

Sympathy is extended Clarence J. Bryan, assistant general manager, and family on the death of his brother.

Adele Williams, contract entry and final bill clerk, was breakfast co-hostess for and made the welcoming address to the delegates from Texas and Oklahoma for the annual Odd Fellow United Pilgrimage for Youth. She is Noble Grand of Kingsport Rebekah Lodge No. 17, Independent Order of Odd Fellows.

Mrs. J. E. Wright, wife of the vice president and general manager, was recently elected vice president of the Boys Club of Kingsport. John Faust, power sales engineer, and retiring president, was named to the executive committee.

Huntington Division

Logan District

Merrill R. Atkinson, administrative assistant, recently attended the International Kiwanis Convention in Cleveland as a delegate from the Logan Kiwanis Club.

Mr. and Mrs. Nicholas Roomy, Jr. took a week's course in religious education at Bethany College. Mr. Roomy is assistant local office manager.

Logan Plant

W. G. Matthews, Jr., plant engineer, has been appointed principle sojourner in Logan Chapter No. 41, Royal Arch Masons.

J. H. Porter and J. R. Chapman have returned to work after extended illnesses.

L. C. Houchins, personnel supervisor, has been appointed a member of the Rehabilitation Advisory Committee of the Logan office of the West Virginia Division.

M. F. Morrison, plant office supervisor, was recently elected secretary-treasurer of the Logan Lions Club.

Williamson District

Beverly Lowe, daughter of Ada J. Lowe, accounting, won the free style swimming championship while attending Girls State at Jackson's Mill.

Sympathy is extended Cecil Ball, station operator, on the death of his wife.

Mrs. Alberta DeWese, managerial department, was co-hostess at a stork shower in the company auditorium for Mable Quattro, a former accounting employee.

Jay (Sonny) Runyon, area representative, was winner of the "Loud Shirt" award at the "Sport Shirt Jamboree" held at the Williamson Moose Club.

E. J. Clouser has been reappointed a member of the Williamson Police Civil Service Commission for a four-year term.

At the recent installation dinner of the Rotary Club W. F. Giles was installed president, C. R. Wilson, Jr., sergeant at arms and C. C. Darrah member of the board of directors.

Chloe Darrah, daughter of C. C. Darrah, district manager, has returned home from a Baltimore hospital after an operation.

E. E. King and C. R. Wilson, Jr., members of the Rotary Club, participated in the Rotary and Kiwanis Club's annual softball game at the City Park.

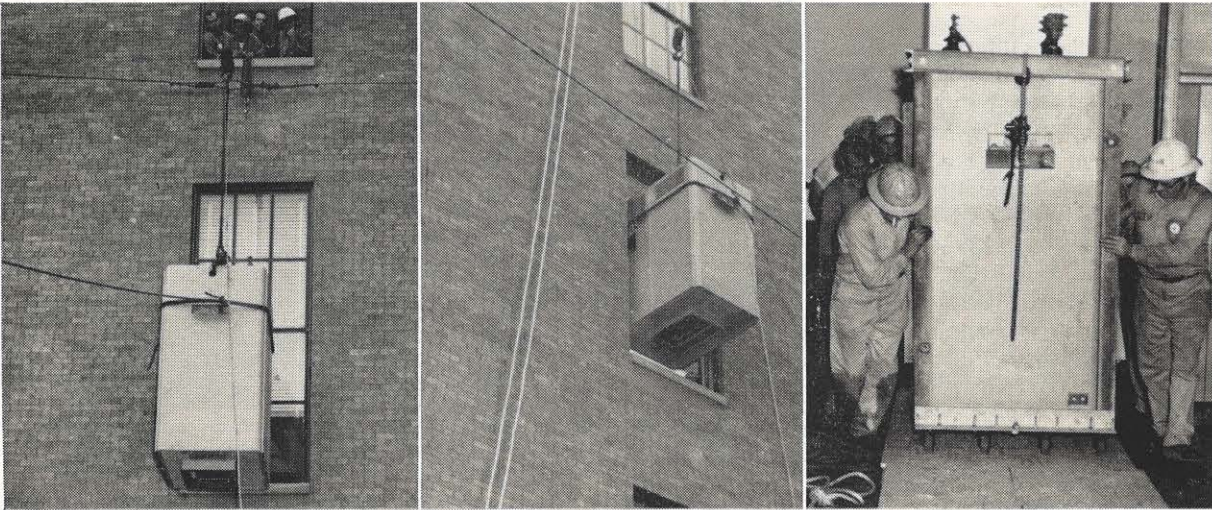
Huntington District

Employees who have returned to work after recent illnesses are Jane Swann, system billing, and W. W. Grim and Ervin Lowe, production.

(See Huntington, Page 5)

Third Floor . . . All Out

Elevator Problem Is Solved In Charleston



On its way up the transformer passes the second floor window. C. M. Shafer, line foreman, relays instructions with portable radio to the operator of the winch line in the truck below.

The 3,600-pound transformer is pulled through the window by crew members inside the building. This route had to be used because the transformers were too large for the building's elevator.

Crew members shove the transformer along on its specially made dolly, on its way to the vault some 85 feet away. Four of these transformers were installed in the third-floor vault of the telephone company building.

There's more than one way to skin a cat or change out a transformer bank. That's what the Charleston T&D department proved in switching the C&P Telephone Company's primary service over to the new underground system.

The transformer bank was on the third floor of the C&P building. When installed, the transformers were taken up on the elevator. However, the four new transformers, each weighing 3,600 pounds, were too large to follow the same route.

Meeting the challenge, a third floor window was removed. The telephone company had an I beam on the roof which provided space for

the line crew to install a snatch block through which a truck's winch line was threaded and dropped to the ground and threaded through another block attached to the transformer.

At a signal from line foreman C. M. Shafer, who was operating a

portable radio at the open window on the third floor, the truck driver started to rewind the winch line. The transformer was on its way, reaching the open window where another block line was attached to it from inside the building. Crew members, working carefully, pulled the transformer through the window and lowered it to the floor.

Moving the heavy transformer without damaging the floor was solved by using a steel frame made prior to the operation. Rubber tread rollers on the bottom of the frame let the transformer move along on sheets of plywood placed on the floor along the 85-foot route to the vault. One section of a steel office wall partition was removed to provide clearance.

This operation was repeated three more times during the day. The crew's work became speedier as it took only 40 minutes from the time the last transformer left the alley until it was sitting in the vault.

Roanoker Is Head Of Personnel Group

J. G. Harvey has been elected president of the 90-member Personnel Association of Roanoke. He is Roanoke division personnel supervisor.



Mr. Harvey

Mr. Harvey joined Appalachian at Roanoke in August 1926 and was promoted to his present position in March 1949 after serving as chief clerk, local office manager and in other positions.

He is a member of the Toastmasters Club, Kiwanis Club, Roanoke Country Club and Virginia Heights Baptist Church. He is married and has a daughter and a son.

Wed For 50 Years



Mr. and Mrs. W. S. Crawford recently celebrated their golden wedding anniversary and were honored with a reception at the home of a daughter, Mrs. Andrew Thornton. "Uncle Bill" was employed April 1911 and retired as substation operator in the Pulaski district in October 1948. The Crawfords have 13 children, all living, 23 grandchildren and 11 great-grandchildren. A son, Everette Crawford, is employed as a lineman in the Pulaski district.

Huntington . . .

(Continued from Page 4)

Sympathy is extended R. D. Persinger on the death of his mother, and Margaret F. Dial on the death of her brother.

Donald L. Cottle, co-op student engineer, has returned to school.

Peggy Shoemaker, system billing, has resigned.

Betty Lee Terry is a temporary engineering draftsman.

Mrs. Paul C. Kelsey, wife of the district engineer, has been named to the building fund committee of the Huntington Civic League. She has also been elected secretary of the Community Players.

Pfc. David Collins, son of Mrs. Laura Collins, T&D, and Pfc. William Locke, meter section, have returned after two weeks' Army Reserve Signal Corps training course at Fort Monmouth, N. J.

Earl M. Bowen, accounting, was one of 19 Wayne County civilian defense auxiliary policemen who acted as deputy sheriffs and were assigned to various parts of the county as traffic officers during the July 4 week end.

Carlos J. Akers, district safety supervisor, has received junior membership in the American Society of Safety Engineers.

Mrs. Chester H. Campbell, wife of the assistant system billing supervisor, has been named a member of the chapel committee and a member of the national defense committee of the Huntington Civic League.

Charleston . . .

(Continued from Page 4)

Mrs. Polly Anne Whitehair is recovering from an operation at Hopedont Sanitarium. She is the daughter of C. V. Harris, Clendenin area supervisor.

Sympathy is extended S. C. Smith, division payroll, on the death of his sister, and C. L. Mollohan, Nitro-St. Albans area supervisor, on the death of his mother.

Sympathy is also extended A. P. Reveal on the death of his brother.

Sylbia Hinchman, home service director, helped judge the *Charleston Gazette's* annual cook book recipe contest.

Sporn Men Elected Lions Club Officers

Jack W. Frey was elected president of the New Haven Lions Club as seven other Philip Sporn plant employees became officers.

A native of Lima, Ohio, he was employed in December 1940 at the Lima plant as boiler operator. He transferred to Sporn plant in October 1949 as assistant control operator and later became control operator and assistant shift operating engineer. Married, the father of three sons, he is active in church and Scout work.



Mr. Frey

Other employees elected to office in the club were: John Dyer, test engineer, and Karl Wiles, payroll supervisor, vice presidents; Robert Johnston, test engineer, secretary-treasurer; Keith Arnold, first assistant shift operating engineer, tail twister; and directors Clayton A. Athey, first assistant shift operating engineer, Gene Athey, master maintenance man, and Clarence Tennant, shift operating engineer.

C. H. Murray Goes To System Stores

C. H. Murray, Charleston division stores supervisor, has been transferred to the system stores and purchasing department. The 37-year veteran will continue to live in Charleston.



Mr. Murray

Employed March 1, 1918, as storekeeper for the Logan County Light and Power Company, he transferred in 1926 to the West Virginia Water and Light Company in Charleston. This later became part of Appalachian. He became division storekeeper in August 1936.

He graduated from high school in Ronceverte, W. Va., where he was born. A veteran of World War I, he is married, has two children and five grandchildren. He belongs to the Moose Club and Baptist Church, plays golf, hunts and bowls.

Abingdon Manager Is Elected To Posts

Claud K. Kirkland, Abingdon district manager, has been elected president of the Abingdon Chamber of Commerce and chairman of Abingdon's Central School Board.



Mr. Kirkland

Serving as a vice president last year, he was successful in helping to reactivate the Abingdon chamber. He has been a member of the Central School Board since 1949 and was elected to the Washington County School Board in 1952.

He also is president of the William King High Touchdown Club, vice president of the Abingdon Kiwanis Club, a member of the Abingdon Life Saving Advisory Board and an active member of the Abingdon Methodist Church.

Military Honor



Hugh F. Eads, right, receives congratulations from an officer during ROTC exercises at Marshall College. The Ashland PBX operator, son of Hugh J. Eads, Ashland main accounting, was selected as a distinguished military student and was the recipient of the 1955 Twentieth Street Bank Medal for military achievement. An active member of Pershing Rifles, Hugh is company commander. He is a junior at Marshall and served as Aide de Camp during the recent Armed Forces Day in Ashland.

Bette Sue Guthrie Chosen To Represent W. Va. Newspaper

"Miss Advertiser" of 1955 is the title held by Bette Sue Guthrie, daughter of A. Roy Guthrie, system billing supervisor in Huntington.



Bette Guthrie

Bette was chosen by a panel of five judges to represent the Huntington newspaper at the North-South football game and pageant in Charleston, August 11-13. There were 33 entries in the contest, all high school graduates of Cabell and Wayne counties.

She is 18 years old, 5'2" and weighs 112 pounds. She looked surprised and happy when announced the winner as the other four finalists crowded around her.

A graduate of Huntington High School this spring, she was a cheerleader and belonged to the Dramatic Club, Forum and Science Clubs and GAA. She plans to enter the University of Alabama in September.

Entered in the contest by her aunt, Bette will model, attend luncheons, a dinner and the Victory Ball after the football game. She will compete for the title of "Miss South" among girls representing newspapers throughout the state. Photo courtesy: Huntington Advertiser.

Bluefield Employees Teach Home Economists Many Parts Of Their Jobs In Training Program



Mrs. Lena Mosley, Bluefield home economist who is standing, outlines some of the duties of a power company home economist at the Bluefield training school. From the left: Lotis Mitchell, Virginia Wilson, Eugenia Green, Margaret Holyfield, Barbara Connelly and Joy McCreary.

"Kollege of Kooking Knowledge" might be a good title for the Bluefield training program for new home economists. Actually, cooking isn't the only subject taught as every phase of a home economist's duties is covered.

The school was coordinated by Earle Wood and taught by Lena Mosley, Sarah Moore, Mary Kirby, Patricia Ryan, Jane McNabb, Bill Riley, John Kahle and F. L. Bocock.

Three of the six girls in the school will be employed by Appalachian as home economists. Lotis Mitchell of

Radford College will be employed at Grundy, Va.; Margaret Holyfield of the University of Kentucky at Lebanon, Va.; and Barbara Connelly of the University of Tennessee at Abingdon.

The other three girls get college credits for their summer's work and return to college in the fall to complete their education. Virginia Wilson is a student at Madison College, Eugenia Green at Women's College at the University of North Carolina and Joy McCreary at Eastern Kentucky College.

Doesn't Own A Car But . . .

35,000 Miles Traveled In Six Months By President Sporn

Stockholm . . . Chicago . . . Boca Raton . . . Zurich . . . Oak Ridge . . . Los Angeles . . . London . . . Columbus . . . Boston . . . Washington.

These are a few of the stops to date on the 1955 itinerary of one of the "travelingest" business executives in the United States.

Philip Sporn, president of the American Gas and Electric Company and of our companies, traveled an estimated 35,000 miles on business during the first six months of this year.



World-Traveler President Sporn steps off a bus on one of his many trips. During the first six months of this year he traveled about 35,000 miles on business and probably will travel about as many miles during the second half.

In Demand As Speaker

Speech-making has been a principal reason for such a log. Heavily in demand as a speaker before public utility, scientific, business and civic groups, Mr. Sporn delivered 12 major addresses during the first half of 1955.

His duties in our Company's "extra-curricular" activities, too, have been responsible for a great deal of travel time, such as: his presidency of the Ohio Valley Electric Corporation, his active participation in Nuclear Power Group of which he is now president, and his recent election as vice president of the American Nuclear Society, Inc.

Conference In Switzerland

One of the highlights of Mr. Sporn's career will come in August, when he will deliver a paper at the first International Conference on Peacetime Uses of Atomic Energy, sponsored by the United Nations,

at Geneva, Switzerland. His paper is titled, "The Role of Energy and the Role of Nuclear Energy in the United States."

Earlier addresses in 1955 by Mr. Sporn included:

"Supplying Tomorrow's Loads — the Job for Utility Management Today," Southeastern Electric Exchange, Boca Raton, Fla., March 23.

"Electric Heating and Year-Round Air Conditioning and the Heat Pump," Edison Electric Institute Sales Conference, Chicago, March 30.

"The Perils and Profits of Pioneering," Oak Ridge and East Tennessee Section, American Institute of Electrical Engineers, Oak Ridge, April 22.

"The Problems and Opportunities in Electric Utility Engineering,"

Middle Eastern District, AIEE, Columbus, May 4.

"Electric Power, Productivity and Our National Welfare in the Decades Ahead," Ohio State Institute on Accounting, Columbus, May 19.

"Movement of Power," Edison Electric Institute annual meeting, Los Angeles, June 16.

Mr. Sporn also delivered talks at the American Power Conference in Chicago in March; before groups of security analysts in New York, Boston and Philadelphia in January and at the press preview programs at OVEC's Clifty Creek and Kyger Creek plants in May.

Some Other Trips

His other travels?

Well, his flying trip to Europe in February allowed him two weeks of study of the operation and performance of high-voltage transmission systems in Sweden and England, and developments in high-voltage switching practice, transformers and turbines in Switzerland. He also found time, while in England, to review that nation's atomic power situation.

From January to June, inclusive, Mr. Sporn also "commuted" eight times between New York and Washington, D. C. He visited the OVEC plants in Ohio and Indiana four times, and also traveled to Schenectady, Louisville, and State College, Pa.

Despite the hectic schedule which he follows, Mr. Sporn does find one consolation in travel. He gets a good deal of work accomplished while in the air or on the rails. It's difficult to be interrupted by a ringing telephone while 10,000 feet above the Atlantic or one of these 48 states.

Roanoker Awarded 4-H All Star Honor

James Crouch, Roanoke district administrative assistant, was presented membership in the Virginia Chapter of All Stars, honorary 4-H organization. The honor came last month at their 33rd annual State Conference at V. P. I.



Mr. Crouch

The company received a letter from E. T. Robertson, director of F. F. A. and F. H. A. camps at Smithfield, commending Mr. Crouch for his outstanding work in this field.

He has been awarded several other honors for his past work with youth groups. In the last two years he was presented honorary membership in the Andrew Lewis High School F. F. A. Chapter and in the Franklin County High School F. F. A. Chapter. Last fall he was presented an honorary State Farmer Degree of the Future Farmers of America at V. P. I. This is the highest honor that can be conferred by a Virginia association and recognizes his services to rural Virginia, particularly the F. F. A.

A veteran of 29 years' service who came with the company as a solicitor, the administrative assistant since 1951 is married and has a son who is a senior at V. P. I. He is past vice president of the Toastmasters Club and a member of the Roanoke Lions Club and Virginia Heights Baptist Church.

Educational, Commercial Exhibits Shown 600 During Remodeled Lebanon Office Open House



H. A. Robinson, lineman, explains the operation of an automatic recloser to guests during the recent Open House tour of the remodeled Lebanon office in the Abingdon district.

Six hundred persons came in to see the remodeled Lebanon office during Open House recently.

The Abingdon district local office, on East Main Street in Lebanon, houses the local accounting collection office, area representative and home economist, auditorium and display

kitchen, line crew headquarters, stock room and trucks and cars storage.

The people who came to Open House saw many educational and commercial exhibits. Employees were hosts and acted as guides.

Sporn Man Elected To Position In Mason

R. J. Williamson, Sporn plant supervisory assistant, was elected town recorder of Mason in a recent election.



Mr. Williamson

Joining the company in January 1951, he has served two terms on the town council. A member and ex-president of the Bend Rotary Club and treasurer of the Mason PTA, he is married and the father of a daughter.

Roanoke To Hold Picnic

Plans have been completed for Roanoke district's annual picnic August 6 at Lakeside Park. About 450 employees, their families and guests are expected.

Sporn Plant Gets New Fire Truck



Their new fire truck gets a workout as Philip Sporn plant employees learn the fundamentals of fire truck equipment in a recent training class. Charles H. Yoho, AGE fire protection supervisor, conducted the classes. The truck is a part of the new fire protection system at the plant. Other work includes the installation of a foam system, raising of concrete curbs between floor levels, installation of a gasoline-driven fire pump for water supply and changes in fire hose. A new fire house is now under construction for the truck. The truck will be used for the plant and surrounding area and will also be available to local fire departments to supplement their equipment in times of necessity.

Employee's Daughter Is Nursing School Graduate

Dorval Carol Dorsey, daughter of James L. Dorsey, Huntington district building supervisor, has graduated from St. Mary's School of Nursing.

She is a graduate of Ceredo-Kenova High School where she was a majorette for two years. She has been an "A" student throughout her schooling. She is a member of the First Baptist Church of Kenova and past worthy advisor of the Rainbow Girls. She is also a member of the National Honorary Society.



Dorval Dorsey

Lynchburg Man's Son Gets Army Commission

L. Terrell Smith, Jr., was commissioned a second lieutenant in the armored division of the Army upon graduation from Virginia Military Institute last month. The son of Loyd Smith, Lynchburg district administrative assistant, will report to Fort Knox next year.



Lt. Smith

Majoring in history, in school he was a member of the Presbyterian Club, International Relations Club, Armed Forces Club and the Lynchburg Club.

Fun And Food Enjoyed At Picnics



Pulaski and Bluefield districts and Philip Sporn plant recently held their annual company picnics. TOP LEFT: Employee's children compete in one of the many contests held at Sporn's picnic at Bailey's Lake near Racine, Ohio. About 250 employees and their families enjoyed swimming, bingo and other games and the food. Connie Harbour and Mrs. Norman Baxter won door prizes. TOP RIGHT: Bluefield employees and their families load up their plates with barbecue and trimmings during their outing. They also enjoyed games, including "AEPKO," their bingo-type game. BOTTOM: Among the 512 persons at the Pulaski picnic at Claytor hydro plant were these employees, shown carving barbecue. They are from left: A. B. Correll, S. C. Smith, R. H. Love, P. C. Payne and W. C. Groseclose. Twelve men started barbecuing the pork and beef the night before the picnic and kept it on the spits all night. Those attending also took part in fishing, boating and visiting the plant. O'Neal Amos was in charge of arrangements and home economists served the meal. Retired employees were special guests.

State Winner Explains Recipe On TV



This is how Draxie Alice Newsom looked as she demonstrated her prize-winning bread recipe on a Huntington TV program. The daughter of Lawrence Newsom, Pikeville district records supervisor, won the state breadmaking demonstration in competition with 12 other 4-H district winners in Kentucky. A member of the Robinson Creek Community 4-H Club, she had won three earlier contests to qualify for the state meet.

Kingsport Employees Have 4-H Work Noted

Four Kingsport employees recently received recognition for their work in behalf of 4-H Clubs. They developed an exhibit guide for 4-H'ers called "How to Build an Exhibit for the Fair" which was published in the *Westinghouse Electric Bulletin*, a publication of that company devoted to the 4-H electric program.

Working together on the guide were Fred LaRue, area sales representative; Rebecca Lee and Sue Nottingham, home economists, and Arthur Stair, power sales engineer. Their exhibit guide was the answer to the many questions asked by 4-H members.

J. L. Gilbert Appointed To Firemen's Commission

J. L. Gilbert has been appointed to the Williamson Firemen's Civil Service Commission by the board of directors of the Tug Valley Chamber of Commerce.

The Williamson district local office manager is secretary-treasurer of the Mingo Country Club and a member of the Kiwanis Club and Moose and Elks lodges. He joined Appalachian in 1930 as a meterman and was promoted to local office manager in 1947.

Christmas Rush No Bother To Hobbyist



Christmas gifts keep Marjorie Parkins busy all year long. The Logan district cashier paints figurines and other ceramics like those above to give to friends. Her three-year-old hobby has proved profitable as well as entertaining as she has discovered that her friends prize the workmanship and beauty of her creations. She is particularly interested in figurines due to the variety of facial expressions which can be painted. She recently completed a set of 10 choir boys and is now painting a set of china tableware. A pair of lamps will be her next project. Each article must be fired at least twice and some require an additional firing, so Mrs. Parkins is hoping to get a kiln so that the entire process can be done at her home. At any rate, it doesn't look like she will be caught in the last minute Christmas rush.

Floyd Serviceman Is V. F. W. Post Commander

Bradie N. Kidd, Pulaski district area serviceman, has been elected post commander of V. F. W. Post 7854 at Floyd. He has been a member of the V. F. W. since 1947, having served as junior and senior vice commander.



Mr. Kidd

A member of the Ruritan Club and fire chief of the Floyd Volunteer Fire Department, he is a member of the board of deacons of the Presbyterian Church. He is married and has three children. He went to work with the company in July of 1936.

Orchid Raiser Feels Time, Care Needed Is Well Rewarded



Ed Braid admires the nine blooms on his lavender orchid bloom which he raised as part of his hobby.

Ed Braid, Charleston line supervisor, is a man who understands the language of flowers.

He would have to in order to put all the work he does into raising orchids. But he always feels rewarded when they bloom, like in May, when one plant produced nine beautiful orchids.

Mr. Braid first became interested in the flower when he visited the orchid room of the Shaw Botanical Gardens in St. Louis a few years ago. Fascinated by the "queen of flowers," he ordered a few plants from Tennessee and California and began his hobby.

He has lavender, green and white starter varieties, but explains that there "are actually over 18,000 different varieties of orchids."

He raises his plants in a prefabricated aluminum lean-to which he ordered from England. It is equipped with flood lights, electric heaters and automatic vents which work on a thermostat. He grows other types of flowers, but the orchid remains his first love. Now that he's had success with the lavender variety, he wants to go on cultivating the white one. He doesn't grow his orchids for commercial purposes, but makes them into corsages and gives them away.

Food, Games Featured At Point Pleasant Picnic

About 200 Point Pleasant employees and guests attended the annual company picnic at Harmon Park recently. Plenty of food, games and contests entertained those present.

Making arrangements for the picnic were C. H. Murray, Jr., Judith Ray, Ellen Rice, M. W. Scott, J. R. Ware, L. C. Bias, J. L. Twitty, C. E. Fowler, Dolores Chambers, H. J. Patterson, Elizabeth Mattox, W. C. Gilmour, Bernice Roush, J. R. Pugh, C. D. Stalnaker and Paul Rairden.

Veteran Roanoker Retires After 41 Years' Service



Mr. Haller

W. G. Haller, Roanoke district appliance service foreman, retired August 1 after over 41 years' service.

He began employment with the Roanoke Railway and Electric Company on September 22, 1913, under W. S. Peek, now retired Roanoke substation superintendent. He worked several years in the meter department before transferring to the appliance service department. He rose to head of the department June 1, 1930.

He holds the distinction of installing the first electric range and the first water heater in Roanoke.

He was born July 22, 1890 in Roanoke. He and his wife, the former Esther Elinor Donaldson, also a native Roanoker, now reside in Roanoke County. Mr. Haller is a member of Christ Lutheran Church.

Mr. Haller says he plans to do things during his retirement he didn't have time for before. He also wants to do a lot of hunting and fishing. He was honored by his fellow employees at a retirement dinner July 29 in the company auditorium.

Kingsport Men Have Hobby Show Booths; Casteel Clocks Seen



Ralph Casteel displays his antique clock at the Kingsport Hobby Show.

Two Kingsport employees handled booths during the recent Kingsport Hobby Show at the Civic Auditorium.

Ralph Casteel, bookkeeper, showed his large collection of antique clocks, while Arthur Stair, power sales engineer, handled a display of trains for a local store. Mr. Stair, a train collector himself, has displayed his trains several times and decided to help the store display theirs this year.

Although his hobby is only a little over two years old, Mr. Casteel has found and repaired 27 clocks, a number of them over 150 years old. He started collecting when he bought a clock in Montreal, Canada, for a gift in 1952. After repairing and finishing it, he liked it so well he kept it and added others to the collection.

The unusual thing about the hobby is that Mr. Casteel had no knowledge of clock repair when he bought that first one. But after 27 repairing jobs he has become quite experienced and repairs clocks for friends.

'Miss Office Pin-Up' Finalist Is Employee

Ernestine Williams was one of the 10 finalists in the *Charleston Gazette's* recent contest for "Miss Office Pin-Up" of West Virginia. Girls from all over the state competed for the title.



Miss Williams

The 19-year-old Montgomery office clerk-typist in the Charleston district is a graduate of Gauley Bridge High School and McConnell Airline and Modeling School. While in school she was drum majorette, member of the National Honor Society and attendant to the Homecoming and Valentine queens. She also is a member of the Catholic Youth Organization.

Other vital statistics: she has black hair, brown eyes, stands five feet four inches and weighs 115. She measures 35-23-35.

Retired Bluefielder Dies In Princeton

James Flenor Bowling, retired Bluefield district serviceman, died June 4 at Princeton.



Mr. Bowling

He retired in 1950 after more than 33 years' service and has been residing in Princeton. He joined Appalachian in March 1918 and had considerable experience in line and service work throughout the Bluefield division.

A native of Mercer County, he attended schools there. He was married to the former Nommie Stovall and was a member of the First Presbyterian Church of Princeton. He was a veteran of World War I and a member of the Princeton Moose and American Legion.

Electric Cooking Float Wins Second In Parade

A Point Pleasant district float on electric cooking won second place in the July 4th parade at Point Pleasant.

The demonstration consisted of putting a hot dog into the range and pulling out a large bologna, and pulling out three loaves of bread. The idea was to point out the small amount of food shrinkage when cooking electrically.

Blood Donors

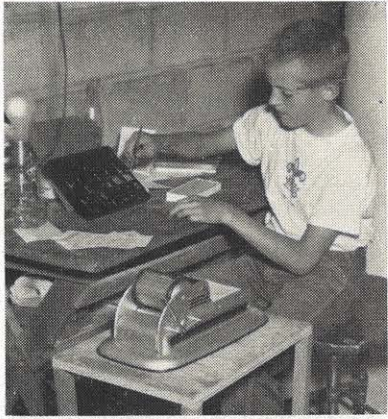


"Nothing to it," say these two Kanawha Valley Power Company employees. "Giving blood is simple and painless." They should know: both are gallon blood donors. Paul Lloyd, left, recently started his second gallon when he gave his ninth pint of blood, and Tom E. Proffit, right, recently contributed his eighth pint. Mr. Lloyd is assistant hydro utility operator and Mr. Proffit is a hydro maintenance helper. Both work at London hydro.

At Bargain Rate

Power Company Has Biggest Ad Account With 12-Year-Old's Newspaper

Appalachian has the biggest account with "The King Heights News," published monthly in Pearisburg by a 12-year-old. The young newspaper executive says he has an order for an Appalachian ad in each of the next four issues, making the power company the biggest advertiser.



Going to press with his newspaper is editor and publisher Walton Caldwell III. The 12-year-old sets each individual letter by hand and then prints on that press he received last Christmas.

Fact of the matter is that the company was one of two advertisers in a recent issue of the paper which has Walton Caldwell III as editor and publisher. A busy young man with many interests, Walton plays golf, the piano and had just knocked a two-bagger when rounded up for an interview.

Four Appalachian families in the Bluefield district community have been getting the 7 by 7-inch newspaper printed on a small press Walton received last Christmas. Mary Kirby, Joe Lewey, Leonard Hale and Archie Phlegar pay the regular rate of three cents a copy.

A recent issue had this ad: "Reddy Kilowatt says, 'Save and heat water with an Electric Automatic Water Heater.' Appalachian Electric Power Co." The advertising rate is a real bargain. As the paper points out: "If any of you readers would like want adds printed in this paper let us know. Our rates are low only a penny a word."

Delivery is handled by Andy Copenhagen, circulation manager. Circulation varies between 40 and 60 papers, depending upon the business trend. Bobby Gilmore is reporter.

Some front page stories told of two families building homes near Fairview Acres. Another major item given front page attention was: "Davy

Goodwin had an accident on his bicycle!" An inside "Science" item concluded with, "One side of Mercury is very cold and the other side is very hot."

Walton sees great things ahead for his paper. Maybe Appalachian will have to revise its advertising budget for "The King Heights News."

Sporn Safety Post Goes To Welch Man

Roy L. Franklin, Welch district administrative assistant, has been promoted to safety supervisor at Philip Sporn plant.



Mr. Franklin

A graduate of West Virginia University in 1950 with an AB degree in personnel management, he worked for the company during summers while at school and came to work in the engineering

department as a line inspector in March 1950. He transferred to the personnel department in March 1953 and was promoted to administrative assistant in October 1954.

He is a veteran of World War II, having served in the Pacific, and of the Korean conflict. He is communications officer in the National Guard.

Active in civic affairs, he was voted the "outstanding jaycee" of the Welch chapter and was elected state vice president of the Jaycees. He also is vice president of the McDowell County Chapter of the West Virginia University Alumni Association.

Married, he is a member of the board of ushers of the First Methodist Church.

Former Charleston Exec Killed In Auto Crash

Lloyd A. Wildman, former assistant Charleston division manager, was killed July 6 in an auto accident at Foster, Boone County, W. Va.

An authority on coal combustion, he was connected with Appalachian for 35 years, 23 of them in Charleston. In 1951 he retired to enter business for himself and was president of Pyroneers, Inc. and vice president of Coal Associates, Inc. He had served as president of the Charleston Chamber of Commerce and Rotary Club.

He is survived by his wife, a son, a daughter, his father and two sisters. Funeral services were held July 8 at the Barlow-Bonsall Funeral Home in Charleston with interment in Grace-land Memorial Park on Davis Creek.

Out On Parole

Four boys between the ages of 11 and 13 trudged fearfully into the Charleston office "to give themselves up" after their crime.

They told their story to Mrs. Katie Wilkerson, stenographer, and A. W. Brendel, senior personnel assistant. It seems they had been out early delivering papers when they "accidentally" shot out a couple of street lamps when bullets from their BB's "ricocheted."

Plenty worried about going to jail for their crime, they still decided the best thing was to confess. They offered to pay for the damages the next Saturday.

"Judge" Brendel heard the case out. He rendered a verdict of "guilty" with a recommendation of clemency. He advised the boys to be more careful in the future.

Teaches 4-H Campers



"Safety with Electricity in the Home" is demonstrated to 4-H'ers by Chester Smith, Pikeville district area sales representative. He appeared at the Pike County 4-H Club Camp, only county camp in the state, at the request of the county agent and his staff who are the camp supervisors. Chester showed the campers about safety with electrical appliances, proper fusing, adequate wiring, appliance use and how to calculate a bill.

Father-Daughter Head Northfork OES



Mr. Smith

Miss Smith

George A. Smith's entire family played prominent parts in the recent initiation ceremonies of the Northfork Chapter No. 99, Order of the Eastern Star.

The Welch district area serviceman in Keystone was installed worthy patron. His daughter, Lynn Marie, was made worthy matron, and Mrs. Smith conducted her daughter to the East.

It was the first time in the more than 30-year history of the chapter a father-daughter team headed the group. Mrs. Dorothy Lawless, Keystone cashier clerk, was installed associate matron. Lynn Marie is active in civic affairs in both Keystone and Northfork. She was secretary of the Northfork-Keystone Woman's Club and is a member of the choir at Northfork's Presbyterian Church.

Mr. Smith joined Appalachian on July 15, 1925, and has served in Keystone as meter reader, serviceman, local representative and area serviceman.

Lawnmower Troubles That Irk Others Make Curry's Shop Hum With Business



Some of the assorted makes and models that need repairs are shown by B. L. Curry who has turned a hobby into a profitable part-time business. The Williamson district lineman also rebuilds motors and works on tractors.

B. L. Curry has plenty of lawnmower troubles. Unlike the rest of us, he's happy about it.

The Williamson district lineman has turned a lawnmower sharpening hobby into a profitable part-time business. Three years ago he started capitalizing on the contrary lawnmower.

He advertised the opening of his shop in the local newspaper one year. The next year business was so good he didn't feel he had to do any more advertising.

Since his wife is a school teacher and away from home most of the day, he had to install a system for

depositing contrary lawnmowers. He added a workshop on his garage and installed a container on the outside of the shop for tags. A sign over the container gives instructions to customers on how to fill out the tag and where to leave the mower.

In addition to his repair work on mowers, he also rebuilds electric and gasoline motors. Just recently he began to work on tractors. Satisfied customers have assured him of continuing work in all three phases of his business.

Retired Cabin Creek Plant Veteran Dies

James K. Hodges, retired Cabin Creek plant labor foreman, died July 13 at his home in Chelyan following a long illness.



Mr. Hodges

He was employed at the plant on June 22, 1917, and spent his entire career as a labor foreman. He retired March 1, 1953.

Born near St. Albans on March 14, 1888, he spent his lifetime in the Kanawha Valley and had lived at Chelyan for many years. He is survived by his wife, three daughters, three sons, one stepson, three brothers, six sisters, 13 grandchildren and four great-grandchildren.

Funeral services were held at the Chelyan Church of the Nazarene where he was a member. Graveside rites were conducted by the Olive Branch Lodge No. 38, I.O.O.F. of Marmet, with interment in Montgomery Memorial Park.

Farm, Fish Take Veteran's Time



Mr. Sanderson

Farming and fishing are R. W. Sanderson's retirement plans.

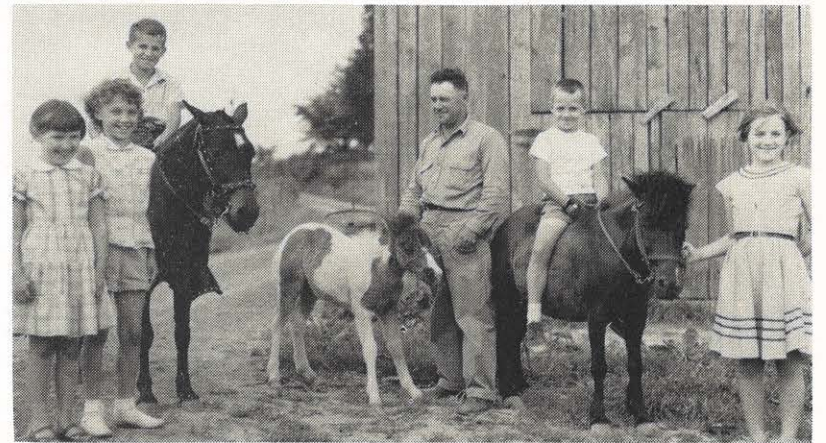
The Roanoke district collector retired August 1 after 30 years with the company. He joined the company in 1908 in the line department and worked until 1917. After several years of broken service, he returned as a meter reader November 23, 1926, and has been with the local accounting office since that time.

Recently he and a friend went into the livestock business. They have a 30-acre farm on which they raise hogs and beef cattle. His hobbies are fishing and cooking. He also has a sideline—raising fishing worms for all his fisherman friends.

A native of Vinton, he is married to the former Nettie Shifflett of Waynesboro. They have a son, a daughter and three grandchildren.

Mr. Sanderson was honored by his fellow employees at a retirement dinner July 29 in the company auditorium.

Ponies Bring Joy To Greenes



Hubert Greene, Kingsport groundman, has found a perfect combination for his children. They live on an 18-acre farm, which means a lot to youngsters. But Hubert has added to their joy with four ponies. In the picture are from left: Delta Sue Greene, Pamela Trumbo, Carl Greene, Hubert, Zach Trumbo and Sandra Kay Greene. The Trumbos are children of W. Z. Trumbo, personnel supervisor. Four years ago, at the persuasion of Carl, Hubert bought his first pony. Last year he bought two more and this April a colt was born. A pony, not pictured, hasn't been broken and isn't allowed around the children.

Charleston Home Economists Go Back To School In Workshop Program

Charleston home economists pulled a real switch recently. While everyone else in the area was getting out of school for the summer, the home economists found themselves back in school.

Reason for the school was the first Workshop Program put on by Sylvia Hinchman, home service supervisor. The week-long program covered about everything a home economist must know in her job, and perhaps a little more. The girls were given a manual to study and had to be prepared to answer 125 questions on home lighting, freezers, ranges, automatic washers, dryers and adequate wiring. The workshop included discussions, demonstrations and classes on techniques.

John Griffec, residential sales representative, made sure the girls were as familiar with a screwdriver as with a cookbook by making them take apart iron and lamp cords and



John Griffec, residential sales representative, watches two of the home economists take apart iron and lamp cords.

put them back together.

The school's over now, and all the home economists passed the exam. But Miss Hinchman says the girls can expect this every year.



A full dinner is prepared by the home economists from food frozen the day before. At the front table are, from left: Joanne Wilson, Pansy Millard and Mary Hanley. At the middle table are, from left: Marlene Spradling, Jackie Maffett and Betty Jo Rodeheaver. At the back table are, from left: Bobbie Stouch and Sara Harshbarger.

Youth Sent To Girls' State By K-Appa-K's

Beverly Lowe attended West Virginia Girls' State recently under the sponsorship of Williamson district's K-Appa-K Club.



Beverly Lowe

She is the daughter of Ada J. Lowe, accounting. The club is made up of women employees in the district and this is the second year they have sponsored a girl at the meetings. Last

year Kay Kirchman, daughter of Irene Kirchman, commercial, attended.

A senior this fall, Beverly is a member of the First Presbyterian Church where she is president of the Presbyterian Senior Hi Fellowship. She is also vice president of the Williamson Christian Youth Center Council, captain of the Williamson High School cheerleading team, member of the 1955 All-Area cheerleading team, president of Tri-Hi-Y, secretary of the Logan-Mingo District Hi-Y-Tri-Hi-Y, treasurer of the dash club, and a member of the Science and French Clubs. She is also pianist for a local dancing school.

Beverly recently attended the Young People's Conference of the Synod of West Virginia at Davis-Elkins College.

Fashion Shows Feature Two From Huntington

An employee and an employee's daughter were models in recent Huntington fashion shows.

Nancy C. Bunn, system billing, modeled romper-pagams in one show, while Bette Sue Guthrie, daughter of Mr. and Mrs. A. R. Guthrie, system billing supervisor, modeled formals and graduation dresses.

J. T. Bing Promoted To Working Foreman

James Taylor Bing, Huntington district meterman, has been promoted to working foreman.



Mr. Bing

He was employed in Huntington September 15, 1924, as a meter reader. He has also been meter tester and rose to meterman A on March 16, 1945.

A native of Wayne County, he attended schools in that area. He is married and has a daughter and two sons. He attends the Seventh Avenue Baptist Church.

Six Appalachian Men Are Named To AIEE Offices

Six Appalachian employees were named to offices recently in the Virginia Mountain Section of AIEE.

J. B. Whitmore, Roanoke division commercial manager, was elected first vice chairman, and E. C. Rankin, system supervising station engineer, was named secretary-treasurer.

Elected to the executive committee were Jack Burnett, Fieldale district commercial manager; J. W. Kepner, assistant superintendent of system operation; E. W. Woody, system supervising control engineer; and H. A. Clarke, superintendent of system substation department. Mr. Clarke is immediate past chairman of the group.

Washington Employees Finish Course



Some members of the Washington County line crew, substation crew and stores department practice bandaging during a recent Red Cross advanced first aid course. Those taking the course were presented certificates by Claud K. Kirkland, Abingdon district manager. Shown in the picture are, seated from left: T. J. Overbay, lineman; John S. Orr, T&D clerk; Stoney W. Jackson, groundman, and W. H. Coe, lineman. Standing from left are James W. Callahan, lineman; R. E. Cruserberry, working foreman; instructor Henry Pierce, lineman, and instructor J. M. Orr, station man. Others completing the course included W. H. Johnson, Paul Rowe, F. S. Rosenbaum, L. F. Smith, H. S. Fogleman, E. T. Rowe, W. L. Pierce, J. J. Roseberry, A. D. Rosenbalm, V. E. Callihan, A. C. Hutton, Sr., C. E. Bailey, William McFall and C. W. Frye.

Claude Ward To Head Kentucky Legion Group

Claude Ward will be installed this month as commander of the Tenth District of the American Legion of Kentucky.



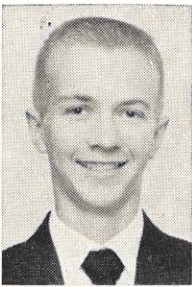
Mr. Ward

The Williamson district area sales representative was elected to the post in the district which covers 10 counties.

He will be installed at Louisville and become eligible to attend all national policy meetings. He served as post adjutant and president of the Inez Lions Club last year and also is active in 4-H Club work. A veteran of World War II, he served with the Infantry in the South Pacific.

Bluefield Senior Is Key Club Representative

Fillmore McPherson III attended the International Key Club convention in Detroit, Michigan, as a representative of the Beaver High School Chapter.



Fillmore McPherson

The son of the assistant Bluefield district manager was one of four Key Clubbers from his school selected to attend the July 2-7 convention.

The high school senior and member of the speech team will hear an address by the president of American Motors, tour Ford's Greenfield Village and witness a scholarship presentation, a Freedom Foundation Award and talent show.

Mason Civic Council Led By Sporn Man

Ralph E. Warner was recently elected president of the Mason City Civic Council. He is maintenance foreman at Philip Sporn plant.



Mr. Warner

Other officials elected include Paul Nease, auxiliary equipment operator, treasurer, and Mrs. William Zerkle,

wife of the maintenance man, secretary. The council is active in building and operating the recreation program for youth at the community building.

Warner, a native of Dunbar, received his B.S. degree in mechanical engineering at West Virginia University. He was employed in Logan district as a junior test engineer in June 1949 and transferred to Sporn plant in January 1950. He later became test engineer and was promoted to maintenance foreman in May 1952.

Active in Scouting, he has served as scoutmaster of the Mason troop. He is past president of the Mason PTA and has been active in the Mason City Civic Council since its organization last year. He is married and the father of two children.

Glen Lyn Plant Man Promoted To Foreman

Charles M. Smith has been promoted to labor janitor foreman at Glen Lyn plant.



Mr. Smith

Employed on August 16, 1943, he has advanced from laborer to his present position. Prior to joining Appalachian, he was employed by the N. & W. Railway.

Mr. Smith has two sons, Gilbert and William, who work at Glen Lyn plant. He lives in Glen Lyn with his wife and his main hobby is cattle raising.

Frances Dehaven Takes Pulaski Post

Frances Dehaven, who recently received her B. S. degree in nursing from the University of Virginia, has been named assistant director of nursing at Pulaski Hospital.

The daughter of Palmer Dehaven, Pulaski substation, is a graduate of the Pulaski Hospital School of Nursing and Pulaski High School.

Three Move To New Commercial Department Posts



Mr. Styles



Mr. Shriver

Due to the expansion and growth of the load building program in the Charleston division, Frank P. Styles



Mr. Bivens

has been named to a new position of division sales analyst. John T. Shriver has succeeded him as Charleston division residential and rural sales supervisor.

W. E. "Red" Bivens succeeds Mr. Shriver as Logan district residential and rural sales supervisor. Mr. Bivens was formerly dealer sales representative at Logan.

Mr. Styles joined Appalachian at Charleston as a commercial clerk October 2, 1923. He moved up to assistant manager of sales promotion September 1, 1937, and to district residential sales supervisor October 1, 1947. He was promoted to division residential sales supervisor the following year. A native of Dana, he is a graduate of Charleston High School and attended Charleston Business College. He has also had ICS training.

Mr. Shriver joined the company at Logan as a rural solicitor and was promoted to rural sales representative in June 1945. He became residential and rural sales supervisor in August 1952.

A World War II veteran, Mr. Shriver served three and a half years in the Army, including some time in the European Theatre with the 83rd Airborne Division. He is a member of the Logan Kiwanis Club, Elks Club and American Legion. He has served two terms as president of the Logan Sportsman's Club and is a member of the Presbyterian Church. He is married.

Mr. Bivens joined Appalachian May 1, 1946 as area sales representative and moved up to dealer sales representative May 1, 1953. He is a graduate of Beaver High School in Bluefield and was recently elected to his second term on the Logan County Board of Education. He is also a member of the Boosters Club and a Mason and sings in the First Presbyterian Church choir. He is married and has two daughters.

Safety Award Goes To Kanawha Power



W. S. Kitchen, system safety supervisor, congratulates Burl Fewell, Winfield plant hydro utility operator, who accepts a certificate of merit on behalf of the employees of Kanawha Valley Power Company. The employees of the three plants at London, Marmet and Winfield have chalked up their third straight year without a disabling injury. Looking on at left is R. W. Speas, hydro plant supervisor, and at right P. B. Blizzard, mechanical engineer. Mr. Kitchen presented the award at a recent banquet at Humphrey's Pine Room.



Appalachian Electric Power Company

Abingdon District—30 YEARS: C. W. JOHNSON, meter supervisor; 15 YEARS: E. T. ROWE, area serviceman; 10 YEARS: H. S. TAYLOR, meter serviceman; 5 YEARS: J. E. FLEENOR, meterman; J. C. LAMBERT, JR., meterman; J. M. COLE, commercial sales representative.

Beckley District—30 YEARS: E. L. LAWSON, line foreman; M. E. SECONDO, lineman; 10 YEARS: T. A. DICKENSON, area serviceman.

Bluefield District—20 YEARS: J. M. FOX, photo and reproduction man; 15 YEARS: S. F. LITTERAL, Mullens working foreman; 10 YEARS: O. R. TAYLOR, Narrows lineman; J. R. GREER, meter reader; 5 YEARS: J. R. WHITEHURST, electrical engineer.

Cabin Creek Plant—15 YEARS: HARDIA ELLIS, boiler maintenance man; H. C. SEARLS, boiler operator; CONRAD POWERS, mechanical maintenance mechanic.

Charleston District—10 YEARS: E. V. GLENN, division rodman; MAJOR ELMORE, lineman; DICK JONES, lineman; H. C. ALDERSON, truck driver-groundman; F. A. RYMER, Kanawha Valley Power Company hydro maintenance mechanic; 5 YEARS: J. B. WEAVER, station man; J. P. GORDON, meterman.

Fieldale District—10 YEARS: W. G. SIMPSON, meter serviceman; 5 YEARS: J. D. HIGGINS, area sales representative.

Glen Lyn Plant—20 YEARS: HALE CLEMONS, utility operator; C. W. DOBBINS, turbine operator; R. T. FIELDS, auxiliary equipment operator; 10 YEARS: H. H. REED, boiler maintenance foreman.

Huntington District—25 YEARS: WAYNE D. WILLIS, station man; BOYD THOMPSON, SR., lineman; MYRTLE R. TETMAN, district payroll clerk; 20 YEARS: JAMES R. HUGHES, station man; VIRGINIA B. MARROW, stenographer; 5 YEARS: PHYLLIS A. DODRILL, proof clerk.

Logan Plant—30 YEARS: J. H. JONES, mechanical maintenance man; 10 YEARS: R. H. PHILLIPS, utility operator; RAY STAMPER, utility man.

Lynchburg District—25 YEARS: JAMES H. HALEY, JR., appliance serviceman; 10 YEARS: J. B. DOSS, rodman; L. G. DOUGAN, district personnel supervisor; L. G. RAMSEY, assistant hydro operator, Reusens.

Point Pleasant District—20 YEARS: M. G. SIMMONS, truck driver-groundman; 10 YEARS: J. R. HOFFMAN, area serviceman.

Pulaski District—30 YEARS: A. P. JONES, area supervisor; 20 YEARS: E. B. DAVIS, assistant hydro operator; 15 YEARS: L. C. ANGLE, JR., power sales engineer; F. E. KING, hydro operator; 10 YEARS: F. P. ALLISON, truck driver-groundman; W. C. MITCHELL, junior T&D clerk; R. P. SPRAKER, station operator; R. M. PROFFITT, lineman; W. M. GILMORE, groundman.

Roanoke District—10 YEARS: H. M. UNDERWOOD, meter service helper; H. E. GUILLIAMS, meter serviceman; J. E. HOPKINS, head T&D clerk; ALMA C. OBENCHAIN, senior contract clerk; B. BEATRICE EAKIN, clerk stenographer; HENRY ALTIERI, auto repairman; 5 YEARS: W. H. HART, JR., electrical engineer.

Philip Sporn Plant—5 YEARS: EARL E. PAINTER, master maintenance man; JESSE M. ABEL, maintenance man; AUBREY V. NEWELL, master maintenance man; ROBERT F. HICKEL, conveyor operator; CHARLES K. CROW, control operator.

System—15 YEARS: A. B. SNEED, system operating engineer; C. L. ROBISON, JR., system breaker engineer; 10 YEARS: W. B. POFF, JR., system station operator; 5 YEARS: J. A. PALMER, editor.

Welch District—30 YEARS: GEORGE A. SMITH, area serviceman; 25 YEARS: RUSSELL SANDERSON, meter serviceman.

Williamson District—25 YEARS: CHARLES BURCHETT, area serviceman.

Kentucky Power Company

Ashland District—30 YEARS: W. S. BURCHETT, meter; 10 YEARS: W. K. SALISBURY, meter.

Hazard District—10 YEARS: WILLIAM H. BOGGS, truck driver-groundman; AMOS NICKLES, meter serviceman.

J. V. Mann Made Chairman

J. V. Mann, Point Pleasant district manager, has been appointed initial gifts chairman of the Mason County Hospital Association campaign to raise \$300,000 for the construction of a 52-bed general hospital.

Lakin Capacity Doubled

Capacity at Lakin station in the Point Pleasant area was doubled by the addition of a 7,500 kva transformer. The station serves Point Pleasant, West Columbia, Linden, Cottageville and a large rural area.

Service Pins Awarded 21 Veterans



Employees who have received pins for 20 or more years' service in recent weeks are pictured above. TOP ROW, from left, all 30 years: W. S. Burchett, Ashland; A. P. Jones, Pulaski; John Jones, Logan plant; George A. Smith, Welch; and C. W. Johnson, Abingdon. SECOND ROW, from left: M. E. Secondo, Beckley, 30 years; Ernest L. Lawson, Beckley, 30 years; Wayne D. Willis, Huntington, 25 years; Myrtle R. Tetman, Huntington, 25 years; and Boyd Thompson, Sr., Huntington, 25 years. THIRD ROW, from left: James H. Haley, Jr., Lynchburg, 25 years; Russell Sanderson, Welch, 25 years; Charles Burchett, Williamson, 25 years; Virginia B. Marrow, Huntington, 20 years; and James R. Hughes, Huntington, 20 years. BOTTOM ROW, from left, all 20 years: James M. Fox, Bluefield; Elmer B. Davis, Pulaski; Hale Clemons, Glen Lyn plant; R. T. Fields, Glen Lyn plant; C. W. Dobbins, Glen Lyn plant; and M. G. Simmons, Point Pleasant.

Honors Are Awarded Two Logan Students



David Roomy M. Porterfield, Jr.

Sons of two Logan district employees recently were awarded honors.

David Roomy, son of Nicholas Roomy, Jr., accounting, is one of five West Virginia delegates to the International Commission of Disciple of Christ Youth in Bloomington, Indiana. The honor comes after a recent election as co-president of the Soweva Conference of the Southern West Virginia section of the organization.

David is also serving as assistant waterfront director for Boy Scout Camp Groton at Bath, New York, during July and August. He is an Eagle Scout with God and Country award and an honor student at Logan High School. He is a state officer of the United Christian Youth Movement of the West Virginia Council of Churches.

Miller Porterfield, Jr., son of the Logan district manager, was a delegate to Boys' State at Jackson's Mill during June. He was one of four Logan County boys at the meeting and was sponsored by the Logan Rotary Club. The 16-year-old senior played football for Logan High School last fall.



Appalachian Electric Power Company

Beckley District

WILLIAM S. WISEMAN from cash poster to senior contract clerk.

Bluefield District

JANE McNABB from home economist to senior home economist.

Charleston District

ROBERT J. PINNELL from Beckley maintenance helper to Charleston division radio engineer; KEITH V. THOMAS from meter reader to junior bookkeeper; JOHN SHOWALTER from junior clerk to stores clerk.

Huntington District

JAMES W. SWANN from meter serviceman C to meter serviceman B.

Pulaski District

LORENE PARKS from Welch home economist to Pulaski home economist.

Philip Sporn Plant

EDWARD D. SAYRE from tractor operator to results helper.

Welch District

JACK L. MORGAN from groundman to lineman C; DAVID LEE KENDRICK, JR., from junior general clerk, Bluefield, to senior general clerk, Welch.

Kingsport Utilities, Inc.

JAMES V. BOWMAN from meter reader to meter service helper; EDWARD M. JONES from station man C to station man B; JAMES D. SPIVEY from station man C to station man B.

President Sporn Predicts

Electricity Use Up Four Times In 20 Years

Electric power has come a long way in the past 25 years, as any company veteran can testify. What will be the role of electric power in our economy in the next quarter century?

This question was answered by President Philip Sporn in an article written recently for the 50th anniversary of a newspaper. He divided his answer into three major areas: (1) use of electricity in the home; (2) use of electricity in the factory, and (3) the role of nuclear energy.

The use of electricity, he said, will almost quadruple in the next quarter century. A quadrupling will mean that total plant investment in electric power-producing and distributing facilities will also be about four times as large as today.

He also pointed out that, in recent years, the investment of the electric power industry in new plant and equipment accounted for nearly 25 percent of all plant and equipment expenditures in the entire country. In another quarter century, it is quite possible, he said, from an investment viewpoint, the electric power industry will be the most important single industry in our economy.

The use of the heat pump and the all-electric home, which it makes possible, will help increase the average residential usage of electric energy on the American Gas and Electric System, 20 or so years from now, to about 9,500 kilowatt-hours a year. This is more than four times that of the Appalachian 1954 figure of 2,292 kwh.

Turning to the use of electric power in industry, Mr. Sporn said today the average industrial production worker has the strength of not one, but 240 men, thanks to electrically-driven machines. With the use of such machinery, the productivity of the average worker is such today that he produces as much with this machinery in a single day as he would working without it for a year.

The ever-increasing mechanization and automation of our industrial processes have brought about a living standard that is the highest in the world. Today our industrial economy is an electrically powered one, with electricity playing a vital role, he said.

But what about the use of electricity in our factory scene 20 years from now? With a predicted 40 percent increase in population, and a resultant increase of production workers of only about 20 percent, and total hours worked only a modest 10 percent increase, how can our living

standard be maintained by these fewer workers working relatively fewer hours? This has to be brought about by increased productivity on the part of the individual worker, he said. This means increased mechanization and more intensive use of electricity in industrial operations.

Mr. Sporn said that he could see the average production worker by 1975 having at his command power-driven machinery which will be equivalent to the strength of about

1,000 men as compared with 240 men today.

He next turned to nuclear energy, but did not paint a glittering picture of an atomic-powered Utopia which is just around the corner. He said the promises held in atomic power are indeed bright, but the development was not going to come overnight, and not without a great deal of effort on the part of scientists, technologists and engineers. Many complex problems, which are only beginning to be appreciated, will have to be solved first, he said.

The greatest significant factor of nuclear energy to the people of the United States is a long-range one. Although our reserves of natural gas and oil, and more particularly, coal are great, they are not—particularly in view of the rate at which our economy gobbles up energy, a rate which is ever increasing—limitless. He said that, ultimately, we must fall back on our reserves of uranium and thorium, and we will do so via the electrical route—and we are working very earnestly with that goal in mind.

The industry has made substantial beginnings, at the Shippingport, Pa., plant, for example, he said, but the first commercial production of electricity from atomic power is going to be accomplished with an efficiency far below that attained in modern coal-burning plants developed in the last few years. Although atomic energy in the long run is bound to play a vital role in our industrial complex, it is not likely that within the next 10 to 15 years it will account for as much as 1/20 of our total electricity supply, he predicted.

Young Farmer Has Honor Crops



Learning to handle a tractor is a recent accomplishment of H. L. Morris, Jr., winner in the district 4-H field crop contest.

H. L. Morris, Jr., is a darn good farmer. Although only 14, he recently was selected district winner in field crops and attended the expense-paid trip to the 4-H Short Course at V. P. I.

The son of the Lynchburg district meter reader is a member of the New London Club. He has completed 14 projects in four years. A member of the Bedford County dairy judging team, he took part in the state contest.

Fifteen ribbons on field crops and 14 awards on dairy projects show how good a farmer he is. He also won a medal in 1954 with his electric project.

Former president of the junior club, he is vice president of the senior New London 4-H Club. Liking sports, he is a member of the Babe Ruth Little League.

Despite his size, he is learning to do a good job with a tractor. His father's farm near Forest has 26 acres, not enough for him to carry out his projects. For this reason, he works his neighbor's fields on shares. With his background and interests it's easy to see why H. L. says he wants to be a farmer.

New Portable Station Used In Logan



The Logan station crew line up after the new 3,000 kva mobile substation was put in service for the first time. The 20-ton station is the first to be used in the district. Shown from the left: M. M. Donohoe, Howard Fogleson, Paul Adams, Jimmy Sullivan, Dallas Kinser, G. A. Blankenbeckler and A. C. "Jack" Fife, station foreman. The men recently energized the station for the first time and were able to provide continuous service to customers while major maintenance was being done at Becco station, a vital central switching point. The station also to be used for emergency replacements in case of failure of transformers or other major equipment, will also serve Williamson district.

Draftsman Named To State DAV Office

W. M. Pancake was elected State Department Senior Vice-Commander at the recent state convention of the Disabled American Veterans.

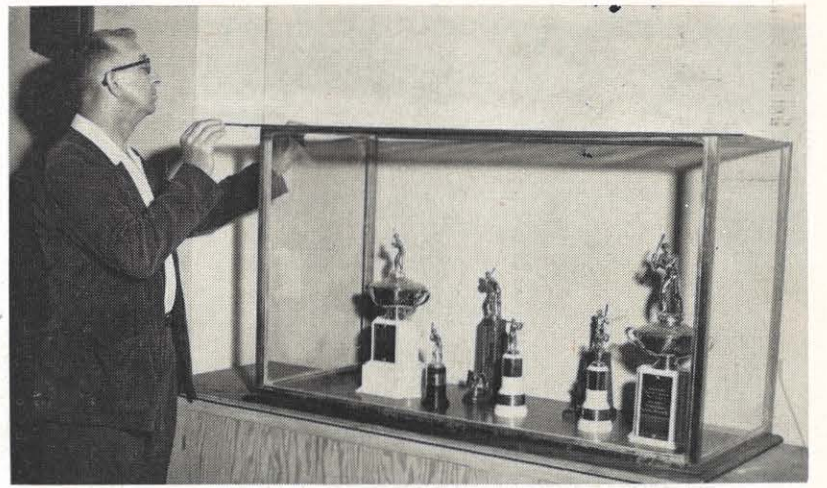


Mr. Pancake

The Point Pleasant draftsman is a veteran of World War II, serving with the First Infantry Division as machine gunner. He was wounded twice in action.

He was employed at Charleston August 30, 1945, as rodman and transferred to Point Pleasant April 1, 1949.

Welch Trophy Case Completed



Porter R. Grubb, Welch working foreman, adjusts the glass top on a trophy case he recently completed for district softball trophies. In building the case Mr. Grubb tore apart the old Pocahontas office brass cashier's cage and welded it back together. He put the glass in and used black walnut cured lumber donated by Sank Smith, personnel supervisor, for the bottom. He was assisted on this job by James Turpin of the garage department. Mr. Grubb has been an Appalachian employee since November 25, 1926. He was promoted to his present position April 1, 1950. He is married and a member of the Presbyterian Church, the Welch Volunteer Fire Department and the Welch Masonic Lodge.

Graham High Senior Attends Girls' State

Scholarship and leadership qualities led to the selection of Virginia Bates to attend the annual Girls' State at V. P. I.



Virginia Bates

The senior at Graham High School was among the 1,000 high school boys and girls who attended the July 17-23 activities.

Abingdon . . .

(Continued from Page 4)

Abingdon District

W. C. Lindamood, local office supervisor, was guest speaker at the Abingdon Kiwanis Club recently. His topic was Civil Defense.

James B. White, district commercial manager, has been elected to the board of directors of the Abingdon Chamber of Commerce.

Gordon Craig, agricultural sales engineer, attended Reserve Officers Training Camp in Pennsylvania for two weeks.

Joe E. Collins, residential and rural sales representative; Paul Dunn, administrative assistant; and C. K. Kirkland, district manager, have been elected to the Abingdon Life Saving Crew Advisory Board.

Pulaski District

Wives of Claytor hydro plant employees who have been installed officers in the WSCS of the Mt. View Methodist Church are: Mrs. Garland Covey, vice president; Mrs. Claude Hale, secretary of missionary education; Mrs. A. M. Roseberry, recording secretary; Mrs. I. R. Akers, secretary of youth; and Mrs. B. E. Thompson, secretary of promotion.

Evelyn E. Buckland, distribution records, and Ruby M. Lowman, rural and residential sales, have returned to work after illnesses.

W. H. Spangler, line supervisor, attended the Virginia Statewide Safety Conference in Richmond.

Mr. and Mrs. W. H. Brodie have moved to 3633 S. W. 22nd Terrace, Miami, Fla. The former Claytor hydro foreman retired June 1.

Mrs. J. C. Buckner and daughters Linda and Patricia are at home following hospital treatment. Mr. Buckner is a meter department employee.

Lt. Col. Howard B. Newland, district personnel supervisor, has returned from Maxwell Air Force Base, Alabama, where he attended an orientation course for Air National Guard and Reserve Officers. He is commanding officer of the 9473rd Air Reserve Squadron, Pulaski.

Maj. Leonard C. Angle, Jr., power engineer; Lt. Col. Ralph J. Blair, residential and rural supervisor; and M/Sgt. Winston E. Miller, line inspector, have returned after summer training at Fort Lee with the 2154th Army Reserve Service Unit.

Sporn Lake Open For Fishing



Philip Sporn plant employees recently broke in the Sleepy Hollow Sportsman Club lake with fishing. The lake was stocked with blue gills and bass last year in preparation for a big fishing year for members of the club this season. Roy Cooke, maintenance man, was first man to start fishing in the lake. He began at daybreak and caught his limit of four bass in time to get to work. Robert Cooke, instrument maintenance man, caught the largest fish opening day, a 16½-inch bass.

W. H. Holley Made Huntington Foreman

William H. Holley, Huntington district lineman, has been promoted to working foreman.



Mr. Holley

Employed in Huntington on July 1, 1947, as laborer, he had served as groundman and lineman prior to his promotion. Born in Huntington, he served in the Navy from 1940 to 1946 as aviation mechanic and motor machinist mate.

He is married and has one son and daughter. A member of the Milton Baptist Church, he is vice president of his Sunday school class.

Eighteen Couples Are United In Marriage In Recent Weeks



Brides and grooms among employees and their families during recent weeks are pictured above. **TOP ROW**, from left: Mrs. Ronald B. Creasy, Roanoke; Mrs. Danny G. Meade, Charleston; Mrs. Franklin P. Rowe, Pikeville; and Mrs. William F. Keehne, Jr., system. **SECOND ROW**, from left: Mrs. Douglas W. Cooper, Fieldale; Mrs. Robert L. Loudermilk, Charleston; Mrs. Raleigh Lee Sanford, Beckley; and Mrs. Winfred Peters, system. **THIRD ROW**, from left: Mrs. Robert L. Payne, Cabin Creek plant; Mrs. Thomas Belcher, Welch; Mrs. Dominec Battaglio, Charleston; and Mrs. Don W. Branch, Welch. **BOTTOM ROW**, from left: Mr. and Mrs. Woodrow Preston, Pikeville; Mr. and Mrs. Raymond L. Cole, Philip Sporn plant; and Mr. and Mrs. Lincoln Bloebaum, Ashland.

Milhoan-Cole

Farie Mae Milhoan and Raymond L. Cole were joined in marriage June 11 in a double ring ceremony at the Bradbury Church of Christ. She is a clerk-stenographer and he an auxiliary equipment operator at Philip Sporn plant.

Foster-Battaglio

Saint Anthony's Rectory at Boomer was the scene June 4 for the marriage of Sally Ann Foster and Dominec Battaglio. She is the daughter of C. A. Foster, Montgomery retired line foreman in the Charleston district.

Christie-Branch

Virginia Carol Christie became the bride of Don W. Branch July 9 in a double ring ceremony at the First Presbyterian Church of Welch. Mrs. Branch is employed in the Welch commercial department.

Manning-Creasy

Barbara Ann Manning was married July 1 to Ronald B. Creasy at the West End Methodist Church of Roanoke. Mrs. Creasy is employed in the system operating department and Mr. Creasy in the Roanoke local accounting department.

Coleman-Preston

Lois Coleman was united in marriage with Woodrow Preston June 18 at Pikeville. Mrs. Preston is a junior clerk in the Pikeville district.

Tackett-Rowe

Glema Ann Tackett was married June 2 to Sgt. Franklin P. Rowe at Wales, Ky. Mrs. Rowe was a clerk-typist in the Pikeville district.

50 Golden Years



Mr. and Mrs. Lloyd Parsons of Melbourne, W. Va., look over the table setting at the lawn party honoring their 50th wedding anniversary. About 60 friends and relatives, including seven children and 13 grandchildren, honored the couple on July 5 at the home of a daughter, Mrs. O. H. Haer of Buffalo. P. H. Parsons, Charleston district personnel assistant, was one of the children present. His retired father sold real estate in Dunbar for 35 years.

Yeager-Meade

Peggy Jo Yeager was married June 11 to Danny G. Meade at the 20th Street Baptist Church in Huntington. Mr. Meade is appliance serviceman helper in Charleston.

Hankla-Christenson

Sarah Virginia Hankla and Robert Earle Christenson were united in marriage July 1 at the South Charleston First Presbyterian Church. He is a Charleston engineering aide.

Newman-Peters

Ilene Newman and Winfred Peters were united in marriage June 25 at the parsonage of the Hillsville Baptist Church. Mrs. Peters is a system commercial employee.

Copley-Bloebaum

Norma Jean Copley and Lincoln Bloebaum were united in marriage June 18. The groom is an Ashland district meterman.

Vaughn-Cooper

Charlotte Vaughn was married June 18 to Douglas W. Cooper at the Patrick Springs Methodist Church. Mr. Cooper is a Fieldale district groundman.

Vest-Loudermilk

Marie Vest and Robert L. Loudermilk were united in marriage July 16 at the Methodist Church of Matoaka. Mr. Loudermilk is a Charleston commercial sales representative.

Burnette-Keehne

Dorothy Ann Burnette and Lt. William F. Keehne, Jr., USAF, were united in marriage July 23 at the Vinton Baptist Church. Lt. Keehne is the son of W. F. Keehne, system office manager and assistant secretary of Appalachian.

Viers-Belcher

Virginia Ruth Viers and Thomas R. Belcher were joined in marriage July 9 in a double ring ceremony at the home of the bride's parents in Harman, Virginia. Mrs. Belcher is employed in the Grundy accounting department in the Welch district.

Koontz-Lawhorn

The Evangelical United Brethren Church of Ripley was the setting June 19 for the wedding of Barbara Anne Koontz and Jack William Lawhorn. He is the son of Mrs. Myrtle Lawhorn, senior PBX operator in the Charleston office.

Bruni-Payne

Jenniee Bruni and Robert L. Payne were united in marriage June 14 at the Mount Calvary Baptist Church of Charleston. Mr. Payne is employed in the operations department of Cabin Creek plant.

Anderson-Sanford

Billie Ann Anderson became the bride of Raleigh Lee Sanford July 16 at the home of her parents. Mrs. Sanford is Rainelle area home economist in the Beckley district.

Withrow-Winner

Lora Mae Withrow became the bride of William R. Winner June 12 in the Oak Hill Baptist Church. Mrs. Winner is a junior cashier clerk in the Oak Hill office of the Beckley district.

Beat The Heat



Practical and attractive is this play-suit worn by Nell Buttram, Hazard managerial department. The matching blouse and shorts are just right for hot August days, and the matching skirt on her arm can be added for the cooler nights. Fashioned by Junior House and sold at Major's department store, the outfit is being worn at the Bobby Davis Memorial Park in Hazard. It consists of orchid twill shorts, a printed cotton blouse in orchid and light blue, and a matching skirt in light blue, with orchid sash.

Logan Graduate Is Honored At School

The highest ranking girl scholastically in Logan High School's graduating class also received three awards.



Carolyn Shelton

Carolyn Shelton, daughter of Walter K. Shelton, Logan general serviceman, was top girl and third in her class of 378.

In addition she received the McDonald Award, the Danforth Foundation Award and the Citizenship Award from the Princess Aracoma Chapter of the DAR.

Her class further honored her by naming her "the girl most likely to succeed." She was president of the Logan Chapter of the National Honor Society and held membership in many other organizations. She plans to enter Marshall College this fall.



New Arrivals



Mr. and Mrs. James E. Haggerty are the parents of a daughter, CYNTHIA KAY, born July 12. Mr. Haggerty is junior maintenance man at Philip Sporn plant.

STEPHEN WESLEY was born June 21 to Mr. and Mrs. H. K. Evans. Mr. Evans is senior T&D clerk in the Beckley district.

A son, MARK BROWN, was born July 9 to Mr. and Mrs. Cecil Wigginton. Mrs. Wigginton is a former commercial department employee in the Fieldale district.

Mr. and Mrs. Ray Lane are the parents of a boy, GERALD RAY, born July 11. Mr. Lane is employed in the Cabin Creek plant stores department.

SUE ELLEN was born July 18 to Mr. and Mrs. Jack Riddle. Mr. Riddle is employed in the Williamson T&D engineering section and Mrs. Riddle was formerly employed in the accounting department.

Mr. and Mrs. J. L. Earles are the parents of a boy, J. L., Jr., born July 4. Mr. Earles is employed at Christiansburg in the Pulaski district.

Mr. and Mrs. Richard Athey announce the arrival of RICHARD DOUGLAS. Mr. Athey is a temporary laborer at Philip Sporn plant.

SHARON KAY is the new daughter born July 8 to Mr. and Mrs. Ralph M. Rottgen. Mr. Rottgen is Philip Sporn plant maintenance man.

GEORGE THOMAS is the son born July 2 to Mr. and Mrs. George MacKnight. Mr. MacKnight is head bookkeeper at Philip Sporn plant.

A daughter, VICKY LYN, was born July 6 to Mr. and Mrs. H. Melvin Underwood. He is a Roanoke meter department serviceman.

Proud parents of a son, RICHARD WALTON, are Mr. and Mrs. W. W. Chambers. Mr. Chambers is employed in the Madison office of the Logan district.

CHARLES ALAN is the son born June 27 to Mr. and Mrs. Jim Sadler. Mrs. Sadler was formerly an employee in the Charleston division managerial department.

BRUCE GORDON was born June 26 to Mr. and Mrs. C. F. Bunting. Mr. Bunting is station operator at Turner station.

Mr. and Mrs. W. C. Adams are the parents of LAURA JEANETTE, born June 17. Mr. Adams is station operator at Switchback.

LEON DUNCAN was born June 24 to Mr. and Mrs. James Booth. Mr. Booth is employed in the Abingdon local accounting office.

Mr. and Mrs. H. S. Taylor announce the arrival June 30 of SHARON GAYE. Mr. Taylor is employed in Abingdon's T&D line and station section.

PHIL WYATT was born July 20 to Mr. and Mrs. Paul P. Hancock. Mr. Hancock is a Beckley district area serviceman and Mrs. Hancock is a former employee in the accounting department.

They're Engaged

KATHRYN LOUISE ROCK, system operating department, to Dewie E. Weddle.

PATSY JEAN WEAVER to Alvin Wesley Kagey. Miss Weaver is a Fieldale accounting employee.

WANDA RAMSEY, Charleston local accounting, to Pvt. Jerry C. Neal.

PHYLLIS ANN DODRILL to Lloyd Johnson. Miss Dodrill is employed in the Huntington system billing department.

Area Play-Offs Begin

Appalachian Softball Tourney Site Is Beckley

Beckley has been named the site and August 19-20 the dates for the 1955 annual Appalachian Softball Tournament.

In making the announcement, J. A. Mundy, employee relations supervisor and tournament director, said that five teams, representing the four divisions and the plants, will compete for the company title.

Play-offs in one division are complete, are underway in another division and have been scheduled in the others.

Scheduling for the tournament is: Game 1, plant vs. Charleston; Game 2, Huntington division vs. Bluefield division, Roanoke division earning a bye in the first round; Game 3, the semi-finals, Roanoke division vs. winner of Game 1.

The consolation play-offs are as follows: Game 4, losers of Games 1 and 2; Game 5, winner of Game 4 and loser of Game 3 to play for consolation crown.

will follow the final game August 20.

Committee handling the tournament this year includes J. A. Mundy, P. C. Ray, W. S. Kitchen and W. A. McClung from Roanoke system; L. M. Cobbs from Charleston division; and Waldo LaFon, John Hammer and W. E. Zopp from Beckley.

In the Charleston division play-off, Vernon Kirk stopped the Becklians cold twice, the second game twirling a no-hitter. Charleston registered a 1-0 victory in the first tilt when pinch hitter Ralph Baughn singled to drive a run across in the bottom of the seventh.

Kirk's masterpiece came in the second game when he won 9-0 with a no-hitter. Charleston pounded "Horsey" Martin and Eddie McGinnis for their nine runs.

The Roanoke division play-offs got underway July 23 with Roanoke winning a 9-1 decision from Lynchburg in the first game of a two of three series.

be played August 6 at Lynchburg. "Seabiscuit" Simmons set the Lynchburg squad down with 14 strikeouts and just two hits, both by James Dorman, Lynchburg left fielder.

Roanoke also won a nine-inning 4-3 victory from Lynchburg in an exhibition contest following the play-off game.

August 6 has been set as the date for the plant play-offs. Glen Lyn will meet Kanawha River in the first game in Charleston, and the winner will play Philip Sporn plant, last year's champs, for the tournament berth.

One week later, August 13, the Bluefield division will hold play-offs for their representative. Games will be played on Bowen Field in Bluefield.

Plans have been made for the Huntington division play-offs on August 13, pitting Logan against Huntington. Last year Sporn plant won the company tournament with Huntington runner-up.

Building Youth Through Sports Is Hobby Of R. D. Byrd, Coach Of Teams In Pulaski Area



"Grip the ball this way," R. D. Byrd seems to be telling one of his Little Leaguers during a recent practice session.

No matter what the season, you'll find R. D. Byrd surrounded by a bunch of young athletes.

The Christiansburg meter reader in the Pulaski district is one of the mainstays in the development of the youth program in the area.

Last winter he coached the Colts, a basketball team of fourth to eighth grade students. They won 11 and lost one in regular play and took the league trophy in the play-offs.

He believes it is better to build strong young men than to repair them. He comments, "What better hobby can a man have?"

Kentucky Team Defeated In First Half Play-Off

The Kentucky Power Company softball team fought to a tie for first place during the first half of play in the Ashland Industrial Softball League.

They lost the play-off to Ashland Oil and Refining Company in the final inning 6-5. In the second round of league play the squad has won three and lost three.

Fireballer Burning Up Charleston Area With His Pitching

An assortment of six pitches and plenty of speed has helped Vernon Kirk establish himself as the top pitcher around Charleston.

Vernon, meter service helper, who hurls for the Charleston district team in the Elk-Kanawha Valley League also has developed an unusual team for exhibitions.

In the Elk-Kanawha League Vernon has won 15 games and has yet to be defeated. His six pitches include a knuckler, fastball, rise and curve, straight rise, drop and change up.

The fastballer has been playing softball for 13 of his 25 years and estimates he has pitched no less than 28 no-hitters and has racked up 5,600 strikeouts in his career.

The five foot-nine, 150-pounder says he has never played baseball. "In fact, I don't think I could throw overhand."

Sporn Team Enters Bend Tournament



Fresh from a winning season, these members of the Philip Sporn plant softball team have entered the Bend Softball Tournament at Wahama High School with 15 other teams.

Hazard Boys Star In Baseball Leagues



Fred Stidham Jimmy Combs

Sons of two Hazard district employees are making names for themselves in Hazard youth baseball circles.

Fred Stidham, son of Gaine Stidham, district superintendent, was named first string catcher for the Hazard Babe Ruth League All-Stars to compete for the state championship.

Jimmy Combs, son of W. H. Combs, assistant local office manager in Hazard, is an outstanding outfielder for the Braves in the Little League.

Belchee Manages All-Stars

William B. Belchee, Welch power sales engineer, has been named manager of the Little League All-Stars in Welch.

Charleston Victor In E-K Softball Tourney

Strong pitching and hits when they counted led the Charleston district softball team to the championship in the Elk-Kanawha Softball Tournament.

Charleston met Chesapeake-Ohio in the first game and emerged winner when Lou Romano singled across the only run of the game in the eighth inning.

In the semi-finals Charleston registered a 1-0 victory over Elkview Merchants behind Bill Scott's four-hitter.

Seven runs in the first three innings gave Charleston a 7-1 final win over Anderson Black Top for the title.

Kanawha Team Shakes Bad Start; Is Improving

Although the team got off to a shaky start, Kanawha River plant is showing steady improvement in the Elk-Kanawha Softball League.

The squad finished fifth during the first half of the season with a 3-8 record. Players in the infield include: John Campbell, Arvle Frye, Dick Brown, Joe Carr and Check Hudnall.

Lynchburg Second In City League



The Lynchburg district softball team finished in second place during the first half of the City Industrial League with seven wins and three losses.

Glen Lyn Undeclared In Loop



The Glen Lyn plant softball team came up with a sterling record during the first half of the Giles County Softball League. The team's 8-0 record was good for first place.

Your 'Hidden' Wages

\$865 A Year Is Average Appalachian Employee Benefit

Look behind your regular pay and you'll find an additional \$865 a year in "hidden" wages.

That's how much the average Appalachian employee gets yearly in employee benefits. These benefits mean security—peace of mind. They lead to the elimination of many uncertainties that plague everyone.

You feel better when you know your family is protected in case of your death; it's wonderful not to have to worry about hospital bills; it's "peace of mind" when you know your financial future after retirement is secure.

These benefits, and many others, amount to the \$865 paid by Appalachian for the average employee. That's an average of 41.6 cents an hour. Your share might be a little less or a little more, but The Average Appalachian Employee benefits by that amount.

As a worker in modern American industry you expect good working conditions and good wages, opportunities and fair treatment. What you get above these are your "hidden" wages.

Look behind your paycheck—how much do you benefit? Follow the chart and see what you get in "hidden" wages.

Time Off With Pay \$329

"Time Off With Pay" includes four different ways an employee continues to get his wages when he's off. Vacations take the biggest slice. Holidays, sick pay, and time off for personal reasons take the rest. The company's vacation plan provides for a week off after one calendar year's service, two weeks after two calendar years' service, and three weeks for an employee after 15 years' service. Employees observe seven holidays: New Year's, George Washington's Birthday, Memorial Day, Independence Day, Labor Day, Thanksgiving Day and Christmas Day. If the holiday falls on Sunday the employee takes the following Monday off. Sick pay is for illness or injury. Time off for personal reasons includes jury duty, death in the family and other reasons.



Retirement \$270

This is the amount the company pays for the average employee a year toward his retirement. Employees who have been with the company one year and are between the ages of 20 and 65 are in the retirement plan. The average employee also pays toward this retirement, about one-third of the total cost. The company pays the rest. Your contributions are based on your wages. The normal retirement date is at age 65, but you may, at your own election, retire at age 60 if you have 15 years' continuous service. The retirement plan provides a steady income after retirement for the employee and means financial security for him when he retires. And this financial security will go a long way toward making these "golden years" happy and useful ones.



Hospitalization \$36

The company pays this amount a year for the average employee toward the Hospitalization, Surgical Fee and Medical Expense Benefit plans. The average employee also contributes to the plan, about one-third of the total cost. Hospitalization and Surgical Benefits are available to the employee's family also. A modified form of this insurance is also available to retired employees at the cheaper group rate. Hospitalization is continued for the employee's dependents when he goes into military service. The company pays the entire cost. Although the company does not pay any premium on Sickness and Accident Insurance, it does administer the plan, thereby setting it up as a group plan. This means cheaper rates for the employee.



Life Insurance \$45

Protection of the family in case of the employee's death is provided by the life insurance plan, of which the company pays over half the premium. The life insurance is payable in event of death from any cause at any time or place while you are insured. The plan also includes permanent and total disability benefits, where a settlement will be made with the disabled employee, not yet 60 years old, in the full amount of insurance in force at the time the employee is found to be permanently and totally disabled. An employee is eligible for this insurance after six months' employment with the company and is entitled to insurance amounting to about twice his yearly income.



Other \$87

"Other" includes many benefits not listed in other categories. Among them are such things as education (Educational Assistance Program), recreational and social activities (such as Christmas parties, company picnics, service dinners and athletic events), discount on electric bills, payment on entrance into military service, periodic physical examinations and flowers for employees and their families in time of death. The Educational Assistance Program is open to permanent employees with six or more months' service. In the plan the company will pay 62½ percent of the cost of approved courses — courses that will help the employee in his work.



Required By Law \$98

"Required By Law" are those benefits which are required by state and/or federal governments. The company pays the entire cost for two of them—\$19 annual average per employee for Workman's Compensation Insurance and \$10 annual average for Unemployment Compensation Tax. The company also pays an average of \$69 a year per employee for the Federal Old Age Benefits Tax, or social security. The employee pays two cents of each dollar earned into social security, and the company matches that amount. These three benefits "required by law" amount to an average of \$98 a year the company pays for an employee. They are again a matter of added security on and off the job.



Your Benefits Add Up To \$865 A Year

Time Off With Pay	\$329
Retirement	\$270
Hospitalization	\$ 36
Life Insurance	\$ 45
Other	\$ 87
Required By Law	\$ 98
Total Paid For Average Appalachian Employee	\$865

Appalachian's Total Payment For Employee Benefits Last Year Was \$3,198,610

