

The Illuminator

Vol. VI, No. 12

September, 1955

KENTUCKY POWER COMPANY

APPALACHIAN ELECTRIC POWER COMPANY

KINGSPORT UTILITIES, INC.

'Learn By Doing' Way Used In Courses At Kanawha Plant; Fire Truck Is Aid



Kanawha River plant employees take part in a training session on their new fire truck. Shown are from left: E. D. Buskirk, P. E. Evans, C. H. Yoho, AGE, Floyd McDaniel (in truck), A. W. Searls, L. E. Hollins, R. E. Bass, J. H. Blankenship, A. R. Schlaegel, C. E. Richards, B. P. Meadows, D. E. Everson and J. R. Bostic.

The best way to learn is by doing. And that's how 50 Kanawha River plant employees learned all phases of plant fire protection in a 12-hour course conducted by C. H. Yoho, AGE fire protection supervisor. The course was broken into sections dealing with different types of fires and proper extinguishing methods for each.

While much time was spent on rescue work using ladders, stretchers, ropes and the Chemox Breather, perhaps the highlight of the sessions was the new fire truck at the plant. Practice sessions were conducted with the truck and the men learned that it could be a pretty handy piece of equipment to have around.

For instance, the truck pump has a capacity of 500 gallons of water per minute. The truck carries a 500-gallon water tank and a 20-gallon foam tank. It has two outlets for two 2½-inch hose connections or four 1½-inch lines from its front and one 1½-inch and one 1-inch line from the tank in the rear. It

also has adequate equipment stored on the outside of the truck which is easily accessible for fighting indoor fires. The truck can be used in the coal yards, switch yards and main floors of the plant.

Far Below 'Par'

Appalachian Wins Award Of Merit For Outstanding 1954 Safety Performance

Appalachian has been presented the National Safety Council's Award of Merit for employees' safety performance during 1954. The award from Ned H. Dearborn, Council president, was accepted on behalf of the entire company by G. L. Furr, vice president and general manager.

The company qualified for the award because of its low injury rates last year. The company's injury frequency rate was 40 percent better than its "par" rate, and its injury severity rate was 84 percent better. "Par" rates are computed by the National Safety Council from the company's experience in other years and from the rates of the electric utility industry.

In commenting on the award, Mr. Furr said, "This kind of recognition of our safety record reflects highly on employees who believe that safety is everyone's job." The award certificate, mounted behind glass on an oak plaque, is signed by Mr. Dearborn.

Kingsport Plans Big Construction Program In Area

A big construction program in the Kingsport area is scheduled to get underway soon. The five-year program will provide additional electrical capacity to the area.

Scheduled for construction are two transmission stations, two distribution stations, 12 miles of transmission line and some new lower voltage lines to connect the stations.

Upon completion, Kingsport and the surrounding area will have three sources of supply. The new transmission stations will be located east and north of the city while the distribution stations will be north and west.

In making the public announcement, J. E. Wright, vice president and general manager of Kingsport Utilities, said that "demand for electric service in the Kingsport area has more than doubled in the past five years." He pointed out that studies indicated that customers will continue to need more and more electricity, thus plans are being made.



Mr. Cushing



Mr. Hall

Cushing Succeeds Hall As AEP Commercial Manager

H. L. Cushing was promoted to the position of commercial manager of Appalachian Electric Power Company on September 1. He succeeds Julius Hall, Jr. who is retiring as commercial manager.

G. L. Furr, Appalachian vice president and general manager who made the announcement, said that Hall would remain with the company in an advisory capacity.

Hall has been commercial manager since 1947 when he was promoted to the position and moved to Roanoke from Bluefield. Cushing has been assistant commercial manager since July 1952.

A native of Illinois, Cushing has been associated with Appalachian and its sister companies in the AGE

System since 1925. He is a graduate of the University of Illinois and was first employed by Ohio Power Company in 1925. He transferred to Kingsport Utilities and then returned to Ohio Power before becoming associated with Appalachian in 1948 as system residential sales supervisor.

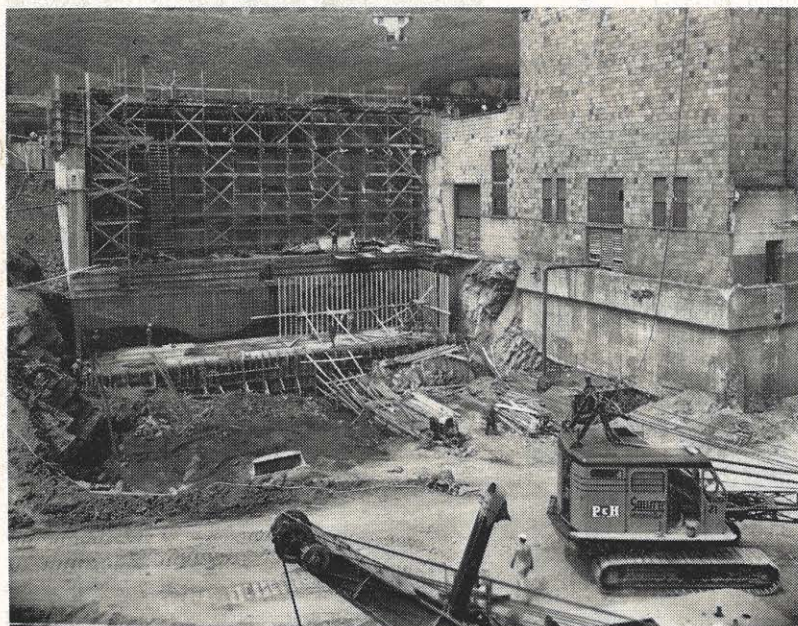
A native of Annapolis, Maryland, Hall is a graduate of the U. S. Naval Academy. He was employed by Appalachian in Bluefield as an engineer in 1925. In 1927 he was assigned to the commercial department in Bluefield. He was power sales engineer and district commercial manager before promoted in 1935 to division commercial manager, the post he held before coming to Roanoke.

Pikeville Employees Volunteer Time To Improve Little League Field Lighting



Moving a pole over the hole with an A frame at the Little League field are several Pikeville employees. Identifiable in the picture are from left: Raymond Scott, Bill Zoellers, L. R. Newsom, James Burke and L. M. Newsom.

Working On Glen Lyn Unit



Work on the new 225,000 kw Glen Lyn unit is moving along almost on schedule despite bad weather at the beginning of construction. Upon completion in late 1956, the new unit with outdoor-type boiler will raise Glen Lyn's capacity to 395,000 kw, second largest on the Appalachian system and sixth on the AGE System. Estimated cost of construction is \$26,400,000. You can see above that earth excavation for the unit has been completed with rock excavation in the boiler room area about 90 percent completed. Excavation in the turbine room is well under way. In the bunker bay, 4,413 yards of concrete have been poured and steel erection is to be started early this month. Excavation for the new screen house is finished and the coffer dam installed. Steel has been erected in the new storeroom area as well as in all three switchyards where electrical equipment is being installed.

Paul Vannoy To Head Red Cross Third Time

Paul M. Vannoy, Logan district commercial manager, has been elected chairman of the Logan County Chapter of the American Red Cross for the third straight time.

The Chapter had a busy year during 1954-55—Logan was a disaster area during the February floods and had a serious fire during May.

Mr. Vannoy joined Appalachian June 6, 1934 as a laborer. He moved through the ranks to assistant district engineer on July 1, 1941, and left for service December 7, 1942. He entered the Army as a captain and on his discharge December 17, 1945, was a major. That same day he was promoted to an engineer senior with the company and on June 6, 1952 became district commercial manager.

A graduate of West Virginia University in 1933 with an electrical engineering degree, he is now a lieutenant colonel in the Reserves.



Mr. Vannoy

Baseball and boys go hand in hand. And when adults are needed to improve conditions that bring these two together, you can bet there won't be a shortage of help.

That was the case when the home field of the Babe Ruth League and Little League in Pikeville needed more and better lights. Taller poles had to be set and new fixtures attached. When the problem came up, a dozen Pikeville district employees volunteered their time and labor to solve it.

Bright and early on a recent Saturday morning the 12 set three 50-foot poles, moved two others, framed the poles, buried the anchors, removed present lights and replaced them with newer, better ones, strung wire and relocated present transformers. That paved the way for the line and meter departments to complete their work in a day.

These same men also gave several evenings to replacing the back stop and base line fences. The employees were Bill Zoellers, distribution engineer; R. L. Huffman, R/W agent; L. M. Newsom, record supervisor; L. R. Newsom, laborer; Bill Barnett, district personnel supervisor; Jess

Collier, lineman; Raymond Scott, lineman; Hylton Williamson, lineman; James Burke, groundman; Perry Cline, head material clerk; Allen Blackburn, auto repairman; and Homer Helvey, lineman.

Appalachian Leads

Sales figures at the end of seven months show Appalachian has risen from last to first place in the Generator division of the AGE Philip Sporn sales campaign.

Appalachian has 69.4 percent of campaign quota, followed by Indiana & Michigan Electric Company with 66.4 percent and Ohio Power with 65.4 percent.

Wheeling Electric has taken a commanding lead in the Exciter division with 85.8 percent of campaign quota. Kentucky follows with 62.1 percent and Kingsport is a close third with 61.6 percent.

The Illuminator

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Machine Muscles Bulge

Good news to all of us in the electric utility business is that more industries are using more electricity to operate machines. Industry has found plenty of use for electrical equipment that does the job better, faster.

Not so apparent in this news of mechanization is the benefit that naturally comes to the rest of the people. But they benefit, too.

Machines long ago were found to be able to do work better and more efficiently than men. As a result, our American industry has continued to mechanize to the point that it always startles visitors from other countries.

But has this mechanization meant fewer jobs? On the contrary, today there are more people working. When a machine is installed that does the work of 10 men, it would seem that there would be fewer jobs. But actually the new machine is such a creator of new wealth at low cost that the market is widened and people replaced by the machine are absorbed in the expansion.

As an indication, the living standard of American industrial employees has risen over three times since the turn of the century while working hours went down a third. That increased living standard and reduced working hours came from increased productivity which, in turn, came in large measure from machines doing the work.

It has been estimated that 94 per cent of the energy used in American production is mechanical. Animals and human muscle each contribute about three per cent. These percentages show the reason the American working man has the world's highest standard of living.

Playing To Win

Another company softball tournament is over and another winner has been crowned.

This year, as in the past, competition was keen. Again it was impossible to predict the outcome. While winning was important, the real goal of the tournament was to get employees from all sections of the company together in friendly competition.

The tournament is the only system-wide recreational activity, but it is just one of many held on local levels. Take this month, for instance. Hundreds of employees are cleaning up bowling shoes and loosening up arms as bowling leagues are being formed all over the company for the season ahead. Most of the matches will be between employees of a particular district, but some districts and plants will roll against against each other sometime during the season.

Everyone wants to win, of course. But doesn't the company recreational program go a little deeper than that? Isn't it a mighty good way to get to know your fellow employees and employees from other company areas?

Your Opinion

IN THE SPOTLIGHT

What are the three most important things the company can do in your community?

LOUISE McALPINE, Home Economist, Kingsport



To provide and maintain adequate, uninterrupted electric service is our main object in the community. Prompt, courteous, efficient and friendly service is provided in case of trouble. All of this—then our customer education plays a major role.

Teaching them how to use new electrical appliances in their homes, presenting programs on some phase of electric living to garden and home demonstration clubs, using our auditorium for instruction of youth groups—such as Girl Scouts and 4-H'ers—reaches not only our present but potential customers and thereby helps keep up good public relations.

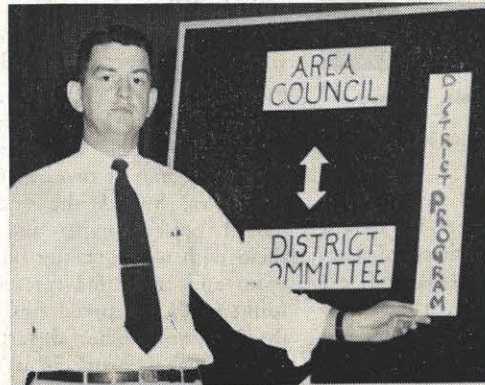
BILLY C. HARLOW, Lineman, Fiedale District



Improving distribution is a major operation within itself. With the improving of distribution you get better public relations. With better service, it encourages customers to switch more to dependable electric appliances.

It is hard to get out of bed in the middle of the night to go to restore service; but, regardless of customers large or small, it is done as quickly and efficiently as possible. When a customer receives service from us there is an understanding that it is a 24-hour service a day. In this way we do all in our power to insure that they are not disappointed.

EDWARD J. WOOD, Power Sales Engineer, Logan District



In my opinion the three most important things the company can do in our community are as follows, not necessarily in order of importance:

1. Accept the obligations as well as the rights of a business managed concern operating in a competitive economy; that is, do

each job as if we are in competition with another electric company just across the street.

2. Where practical, employ people from within the community, and, of course, employ those whose characters are representative of the opinions we want the public to have of our company.

3. Naturally, we the company must accept our share or more of the civic duties connected with each and every community, such as the civic organizations, Red Cross, Community Chest, Boy and Girl Scouts, special drives and events, etc.

(Edward uses a flannelboard to point out organization of the Boy Scouts, in which he is active.)

NANCY CALDWELL, Junior Clerk, Abingdon District



Among the many things that our company does for the community, three of the most important things are:

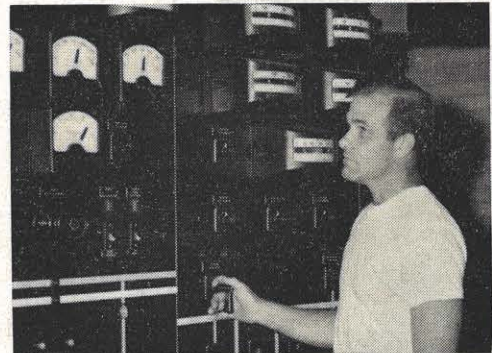
1. Around-the-clock dependable service. By this I mean restoring power and services to our customers 24 hours a day.

2. Civic leadership in community activities. Most every employee in the company has an active part in at least one or more civic duties. In this I might include our ever-available auditorium for civic groups and employees, who can give demonstrations and instructions.

3. Well informed employees. This keeps employees on a good level in the community. They are more alert and able to answer any questions asked by customers. They are able to help people in many ways, such as farming, commerce, industry, etc.

(Nancy is shown looking at some facts presented at the Employee Information Program on the customer opinion survey.)

O. SHELL KNIGHT, Control Operator, Glen Lyn Plant



It seems to me the best thing the power company can do in my community and all other communities is to give the most dependable service possible.

The average customer has become very dependent on his electric service. He accepts good service as normal while he may not realize all that is involved in supplying such service and may not sing his praises very loudly; but let his service be interrupted, he will be greatly inconvenienced. This you will hear about. This, also, is what he remembers.

If our customers are happy, we should be also. Let's keep everybody happy with the best in electric service.

JOHN R. WARE, Sr. Bookkeeper, Point Pleasant District



When asked this question I naturally thought of Electric Service that is superior in every respect; but after a little more thought I realize that we are trying to sell "service" in another sense, that is by cooperation with the public in any way possible.

Another very important service that we render falls under the classification of group participation. Many of our employees belong to local civic groups whose aim is to clean up the community and make it a better place in which to live and raise our children.

Other very important services are performed by our other "Service" employees. Under this heading we have the agricultural engineer, power engineer, home economist and others. In a manner of speaking, we all endeavor to have the public accept their electric service as a "Way of Life."

HARGIS CAUDILL, Right-Of-Way Agent, Hazard District



It is common knowledge that in every worth-while activity in our community and in every worthy endeavor, employees of the Power Company are always to be found taking an active part and filling places of leadership. The various programs of the different churches and schools, the scouting movement, civic clubs, Red Cross, Salvation Army, community safety, fund drives, athletic events—in fact every movement which will make for a better community is given added impetus through the efforts of Power Company employees. This could well be the number one thing on the list of worth-while achievements of the Power Company in our community.

Reddy Kilowatt has pushed the curtains of darkness aside, even to the last house in the longest hollow. Through the medium of 4-H Clubs and calls by our home economists many of these homes and children are being reached.

The auditorium, with its facilities, being made available to groups of a local civic nature and as a meeting place for those clubs who only get to town occasionally is a service, the value of which cannot be overemphasized.

(In support of his answer, he is shown at the Van orphanage where he is a member of the board of directors and serves as secretary.)

Bluefield Vet Dies After Heart Attack

Sam Kelley, Bluefield division station man, died August 14 of a heart attack while en route from Bristol, Virginia, to Bluefield.



Mr. Kelley
 Born in Littleburg, West Virginia, August 11, 1905, he had been an employee of the company since June 8, 1934. He began as a helper and was promoted to electrician, maintenance man and station man.

Mr. Kelley is survived by his wife, the former Nellie Wilma Weatherman of Ivanhoe; a son, S/Sgt. K. Douglas Kelley of Scott Air Force Base, Illinois; one daughter, Sandra, at home; two grandchildren and a brother.

OVEC System Moves To New Sargents Offices

The Ohio Valley Electric Corporation, which has maintained temporary offices for its system division the past year at Chillicothe, Ohio, occupied its new quarters near Sargents, Ohio, August 1.

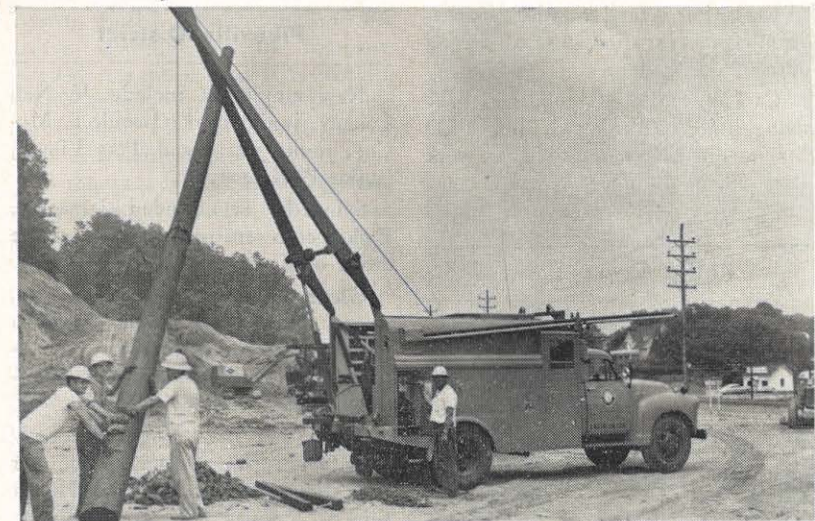
In making the announcement, Fred R. Shedd, OVEC vice president, said that all administrative personnel of the system division of OVEC and its subsidiary, Indiana-Kentucky Electric Corporation, have offices in the new building, located at the entrance to the Atomic Energy Commission's Portsmouth project area. OVEC, with power plants at Cheshire, Ohio (Kyger Creek) and Madison, Indiana (Clifty Creek), supplies the electric power requirements for the AEC at the Portsmouth diffusion center.

Roanoke Picnic Held At Lakeside Park

Roanoke district-division employees and their families attended their annual picnic at Lakeside on August 6. About 450 attended.

Ralph Patsel, PBX operator, entertained with several pantomime acts. Arrangements for the picnic were handled by Richard Reese, R. R. Snedegar, J. E. Jones, Jimmy Wheeler, Charlotte Stump, Marlene Lucas, R. L. Mills, Gordon Brown, J. D. Adams, J. K. Hutcherson, Jesse Ashworth and members of the district personnel department.

Work Speeded With New Truck Derrick



Something new in line trucks is this one equipped with a hydraulic derrick, shown in operation near Roanoke at the site of Bradford's new restaurant on Route 460. Setting the pole from the left: R. E. Dennis, lineman; C. W. Hodges, groundman; C. E. Prather, groundman, and C. E. Firebaugh, foreman, at the controls. The derrick for the Roanoke district truck was bought on an experimental basis to improve operations and effect savings in comparison with the standard three-leg derrick which must be manually erected and removed each time it is used. The hydraulic derrick, first in use on Appalachian, is easy to maneuver while carrying a load. It also picks up and loads up to 4,000 pounds in its own truck bed. Having a maximum capacity of 8,000 pounds, it easily sets poles up to 55 feet in length.

Nuclear Power's Role Given In Mr. Sporn's Geneva Talk

Nuclear energy, in the production of electric power, is simply another fuel. But it is a fuel with special attractions.

It is potentially more abundant and some day may be cheaper than our present sources of power: coal, oil, gas and falling water. In the long run, it is the assurance of a future fuel supply that gives nuclear energy its greatest importance, according to Philip Sporn, president of AGE and of our companies.

Coal reserves in the United States have been estimated as adequate for requirements for at least several hundred years. But several hundred years is a short period in a nation's life, particularly a nation whose economy is rapidly becoming more dependent on large quantities of energy.

Increasing Demand For Coal

Looking ahead only 20 to 25 years, demand for coal may total 1 billion tons a year, compared with less than 400 million tons in 1954. Even with adequate reserves such an increase in demand can cause severe strains. Similar increased demands for gas and oil may be expected despite the relatively shorter reserve supply of these two fuels.

On the basis of indicated trends and if new fuel sources, such as atomic energy, do not become available we may have to utilize conventional energy sources at levels so high as to create difficult supply problems even in the next quarter century.

Nuclear Power Significance

"It is when visualizing these vast energy requirements as they will develop over the next 25 years," Mr. Sporn said, "that we can start to realize the significance of nuclear power development for the United States." He said that during this period production of coal not only will have to be stepped up tremendously to meet the requirements of electric energy and other high-use industry, such as the metallurgical market, but also to pick up some of the load which may have to be dropped by oil and gas as their reserves begin to diminish. "And when we look even farther ahead, to a time beyond the next 25 years, and to a continuing expansion in demand for energy, then the full significance

Delegation Member

Philip Sporn, president of American Gas and Electric Company and of our companies, was a member of the United States delegation to the United Nations' International Conference on Peaceful Uses of Atomic Energy, held at Geneva, Switzerland, August 8-20. His paper, "The Role of Energy and the Role of Nuclear Energy in the United States," was delivered at the opening day's session on Individual Countries' Need and Possibilities for Power and Heat.

Admiral Lewis Strauss, chairman of the U. S. Atomic Energy Commission, was head of the U. S. delegation which also included members of Congress and distinguished scientists, engineers and industrialists.

This article is a digest of Mr. Sporn's paper.

of nuclear power can be realized."

Mr. Sporn stressed, however, that nuclear energy's entry into the electric power field will be gradual and that for a long time it will be assigned the role of assisting coal to carry the growing energy burden while minimizing price rises. Nuclear energy will do this by means of its growing competitive effects, which will provide the added stimulus to achieve greater efficiency in the production and use of conventional fuels.

He pointed out that, as nuclear energy developments narrow the cost differential between it and conventional steam generation, nuclear power will exert these competitive effects and find profitable application first in those regions with the highest fuel costs, or in those industries using large quantities of electric power as a raw material.

Electricity And Economy

If nuclear energy can produce cheaper electric power and its accompanying benefits, this will be economically important. But it is doubtful if this consequence alone can revolutionize the standard of living of the United States or elsewhere. Cheaper fuel and cheaper power by themselves cannot raise the level of economic well-being nor industrialize a non-industrial economy.

Abundant electric power is, of course, essential to an industrial economy. Its availability oftentimes is a factor which assists in bringing together other necessary economic forces. But an industrial society requires many human and material resources and power is only one of these. In fact, it becomes critical only when absent. Other factors of equal or much greater importance are: the availability of capital, location of markets and raw materials, transportation costs and labor supply.

Thus, only when measured alongside these other factors, do fuel and power fall into their proper perspective on the economic yardstick. When so measured, it will become evident that the role of nuclear energy will be similar to the historic role of conventional energy, with this notable exception: nuclear energy, when viewed against a background of our increasing power requirements vs. our decreasing energy resources, takes on vital added significance.

Employees Take Part In Hobby Show



Wives of employees and their children view some of the exhibits at the Appalachian Employee Hobby Show in Abingdon during the Virginia Highlands Festival. Shown are from left: Mrs. Dick Warden, wife of the commercial sales representative, her children, and Mrs. L. G. Smith, wife of the stores supervisor. Collective and creative hobbies were put on display by 23 Appalachian employees and were viewed by thousands. There were collections of antique clocks, oil paintings, handmade rugs, model cars, quilts, baskets, dolls, needle work, handpainted china, ceramics and other items. Employees and their wives were invited to a special showing August 12 when refreshments were served to 65 persons.

Abingdon Lions Elect J. G. Craig President

James Gordon Craig, Abingdon district agricultural engineer, has been elected president of the Abingdon Lions Club. He was elevated to the presidency from vice president to fill an unexpired term.



Mr. Craig
 A graduate of V. P. I. with a B.S. degree in agricultural engineering in 1939, he served in the Army from 1941 to 1946. He is a major in the Army reserves.

He came with the company in January of 1948 in the Bluefield-Clinch Valley district, moving to Abingdon in July of that year. He also was recently elected general secretary of the Abingdon Methodist Sunday School. He is married and the father of three children.

'Big Chef' Snider Is Cook At Beckley Picnic

Beckley's barbecue specialist, "Big Chef" Earl O. Snider, gave his special treatment to the chicken as 300 Beckley district employees and families picnicked recently.

The occasion was the annual company picnic and the administrative assistant maintained his reputation as a barbecuer. Picnic was held at the Raleigh County 4-H Camp.

'Coal By Wire' Ads Featured Nationally

The story behind and about Appalachian's "Coal by Wire" ads was featured last month in two national publications.

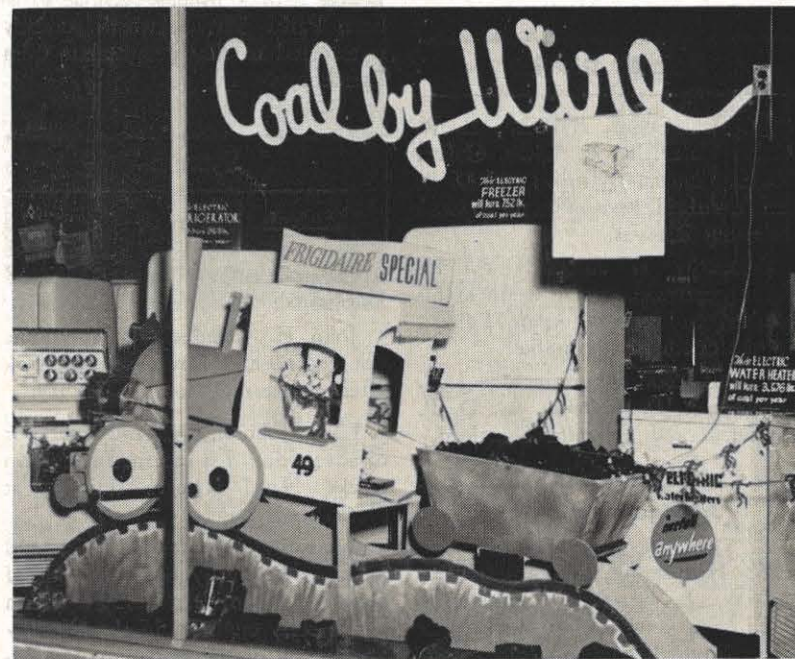
Advertising Age, weekly tabloid on advertising over the nation, featured the series in the August 8 issue, showing the ad headline "Born in a Mine Car!" The story about the series was headed: "Electric Company Boosts Coal and Finds It Kindles Good Will—and Sells Appliances."

Electrical World, August 22 issue under its Public Relations section, used its first ad in the series showing a coal car with the electrical cord running from an outlet at the end of the car. The story was headed: "Utility Ads Promote Coal. Appalachian Electric's 'Coal By Wire' theme in advertising campaign proves to be excellent public relations, sales tool."

Dead Serious

A Beckley cemetery has a sign at its entrance with the following message: Drive Carefully. We Can Wait. Sunset Memorial Park.

Reddy Engineers Coal By Wire Special



Reddy is the engineer in the novel "Coal by Wire" display in the Ellis Department Store and Home Furniture Company in Madison of the Logan district. In addition to the Appalachian ad on the window and the outlet with wire running to the coal car, the display featured use of coal by the appliances in the window. Each appliance had a card telling how many pounds of coal the appliance would use in electric energy each year. Arrangements for the display were made by E. K. Bias, area representative, and E. L. Ross of the store.

Bluefield Division

Welch District

Virginia Wilson, summer home economist, has resigned to attend the conference for college-age students of the Presbyterian Church at Montreat, N. C. She will return to college this fall.

T. B. Henly, Jr., engineering; H. B. Hoover, meter; and Ballard Belcher, line crew, were recent blood donors.

Duke C. Wright, records supervisor, advanced to the semi-finals of the golf tournament of the McDowell County Country Club in Gary.

Sympathy is extended Mr. and Mrs. G. N. Rutherford on the death of his father, and E. B. Cohen, record section, on the death of his wife.

Frances Brooks, senior home economist, was the winner of first place in the Bluefield division Bonus Vacation Award Contest for Home Economists. She won a three-day, expense-paid trip to Mountain Lake.

Mrs. Mary Blevins, Mrs. Ethel Akers and Anita Pendry were hostesses for a miscellaneous shower honoring Leona Privett, bride-elect of Coy Ray. Miss Privett is Pineville cashier.

Mrs. Marvin Tiller, wife of the Pineville meter reader, was honored with a shower recently at the company community room.

Bluefield District

New employees include Frank Davidson Williamson, accounting, and Johneva Virginia Bailey, operator elevator.

Robert E. Garner, summer accounting employee, has resigned.

Sympathy is extended William A. Perdue, accounting, on the death of his sister-in-law.

Glen Lyn Plant

J. C. Neely, A. P. Whitt and J. G. White, retired employees, were visitors at the plant during the month.

Sympathy is extended R. H. Walton, Jr., on the death of his father, and C. E. Pennington on the death of his brother.

Sympathy is also extended E. A. Painter on the death of his father-in-law.

Pulaski District

W. M. Taylor, Byllesby; L. R. Mabe, Galax; R. E. Lowe, Galax; M. K. Thomas, Byllesby; and D. B. Smith, Pulaski, have returned to work following illnesses.

Sympathy is extended S. H. Bryant, Saltville, on the death of his brother, and O'Neal Amos, Pulaski, on the death of his mother.

Recent blood donors include J. F. Spencer, A. L. Graham, Jr., D. P. Minichan and Everette Crawford.

Abingdon District

W. H. Conner, Jr., groundman, and W. L. Smythers, engineering aide, have returned to work after being hospitalized.

R. D. Powell, truck driver-groundman, has returned to work after an illness.

Abingdon employees contributed \$112 to the Washington County Life Saving Crew Equipment Fund Drive.



Recent blood donors include A. C. Hutton, Jr., senior general clerk; W. L. Smythers, engineering aide, and J. M. Orr, stationman.

Sympathy is extended Mrs. L. B. Lee, wife of the former Abingdon district superintendent, on the death of her father.

Doris Fleenor, secretarial-stenographer, recently spoke to members of the William King High School FHA Club on "Selecting A Hobby."

Roanoke Division

Fieldale District

L. W. Jenkins, J. D. Higgins, Paul Byrum, J. M. Burnett, George Turner and Bruce Cox attended the sales conference at Virginia Beach recently.

Virginia Hancock, home economist, spent three days at Virginia Beach recently in connection with the Home Economists Awards Trip.

Betty Baker was director of a week-end camp held at Ferrum College for Seniors-Older Youth of the Methodist Church of the Danville District.

Virginia Hancock and J. A. DeShazo have returned to work after illnesses.

Roanoke District

Charlotte Ringler is a new distribution department employee.

Gordon T. Brown, meter serviceman; J. E. Stebar, groundman; J. M. Brown, street light attendant; and A. S. Pullen, street light attendant, have returned to work after illnesses.

Sympathy is extended B. H. McKeever, meter supervisor, on the death of his brother.

The division payroll department honored Jesse L. Ashworth and his family with a wiener roast at Fishburn Park. Mr. Ashworth recently transferred to that department from Lynchburg.

System

Elizabeth Dillon of the system station department has returned to work after surgery in a Richmond hospital.

John H. Campbell, system double test engineer, has returned to work after recovering from an injury.

L. E. Johnson, assistant supervisor of advertising, has returned from two weeks' Naval Reserve training at Norfolk Air Base.

Sympathy is extended Mr. and Mrs. A. B. Purdy on the death of their infant son. Mr. Purdy is system senior relay engineer in the Charleston section of the system station department.

Jean F. Rieley, accounting, has resigned.

Kathleen Thompson, accounting, has returned to the office after an illness.

Huntington Division

Logan District

Recent blood donors include Oretha Lambert, Frances Thompson, Calvin Cyfers, Tommy Fleshman, Tom Hanley, Floyd Hayner, Lola Brumfield, Red Bivens, Sue Porter and Elba Samson.

Mrs. Faith D. Harris, former accounting employee, now living in Sylacauga, Ala., visited the office recently.

Employees of the commercial department held a swimming party and wiener roast at the Holden Swimming Pool.

Mrs. Floyd Hayner, wife of the engineering section employee, has recovered from a leg fracture.

J. A. Kovich, electrical engineer, is recuperating from a dislocated and broken ankle suffered in a fall on steps.

Cecil Boyd, lineman, has resigned.

Huntington District

Linda Wysong, daughter of Jim M. Wysong, recently attended major-ette camp at Oglebay Park in Wheeling.

Sympathy is extended Minnie H. Dalton on the death of her sister, and Reba Henshaw on the death of her father-in-law.

H. D. Stillman, division manager, has been appointed chairman of the industrial division of the United Fund—Red Cross campaign this fall.

New employees include Helen D. Powell, system billing, and Mary C. Brown, miscellaneous department.

Employees who have returned to work after recent illnesses include Charles Elam, W. D. Willis, F. W. Chapman, Christine Shank and Roy M. Bates.

System billing department held their annual picnic at Camp Mad Anthony Wayne August 12 with 60 employees and guests attending.

Paul C. Kelsey, district engineer, recently attended the Summer Convention of the American Institute of Electrical Engineers at Swampscott, Mass.

Williamson District

Jack Riddle has returned to work after attending Army Reserve camp at Camp Breckenridge, Ky., for two weeks.

Sympathy is extended Mr. and Mrs. T. F. White on the death of their infant daughter. Mrs. White is a former accounting department employee.

Sympathy is also extended Roland Staten on the death of his mother.

Kermit Epperly has returned to work after recuperating from a leg injury.

Jay (Sonny) Runyon has been elected second vice president of the Williamson Jaycees.

E. L. King has returned to work following an illness.

Joe Clouser has been appointed chairman of the publicity committee for the Chamber of Commerce.

Jack Daugherty, station section, has resigned.

Six employees spent four days at Virginia Beach recently as a sales award prize. They were area representatives Jay Runyon, Blake Oney, Moir Nowlin and Claude Ward; Woodrow Holbrook, residential sales supervisor; and Allen Cross, commercial sales representative.

Kingsport

Roy Cloud, retired steam plant supervisor, has returned home from the hospital following an operation.

Charlie P. May, miscellaneous department, has returned to work following an operation.

Mrs. James H. Nickels, wife of the engineering employee, is recovering at home after an operation.

Ralph Morrison, line section, recently spent his furlough with his parents. He is in the Air Force at Dover, Delaware.

Charleston Division

Kanawha River Plant

Sympathy is extended J. C. Burnette and family on the death of his father, and H. C. Skaggs, Jr. and family on the death of his step-mother.

Sympathy is also extended P. E. Evans and family on the death of his mother.

Beckley District

Mrs. Billie Ann Sanford, Rainelle area home economist, has returned to work after several months' recuperation from injuries suffered in an automobile accident.

Carl W. Smith, Rainelle area lineman, and W. E. Ward, Jr., T&D line section, have returned to work after extended illnesses.

Philip Sporn Plant

New employees include Virginia E. Hoyt, junior clerk, and Charles E. Lester, test engineer.

Sympathy is extended William D. Winebrenner, maintenance department helper, on the death of his father.

Betty Joann Hendrickson, clerk-typist, has resigned.

Nancy Scally, junior payroll clerk, has returned to work after an operation.

Robert S. Lutton, maintenance man, and Jack Ord, maintenance department helper, have returned to work after recuperating from injuries.

Point Pleasant District

Mrs. M. C. Clark, wife of the line and station supervisor, is recuperating at home after a recent illness.

Marilyn Casto is a new home economist.

Charleston District

New employees include Maxine Urwin, accounting, and William C. Knight, electrical engineer.

Bob Moss, T&D record section, is resigning to take advantage of an athletic scholarship to Anderson College in Indiana.

Summer employees resigning include Charlie Elkins, commercial; Marlene Spradling, home economist; and Bobbie Stouch, home economist.

Barbara Mullins is a new record section employee replacing Betty Shamblin, who is resigning to be married.

Maxine Parsons is a new Clendenin office employee, replacing Pauline Schoolcraft, who resigned.

Sympathy is extended Freda Shipley, commercial, on the death of her mother and K. P. McCoy, line section, on the death of his mother.

Sympathy is also extended Mr. and Mrs. Major Elmore on the death of their two-day-old daughter, and Elwin Smith, line section, on the death of his brother.

Ronald Hively, senior power sales engineer, is an instructor in electrical engineering in the adult education program of Morris Harvey College in Charleston.

D. L. Shannon, retired collector, is recuperating from an illness at his Salt Lake City, Utah, home.

Several employees and their families and guests recently got together for a farewell party for Phyllis Rowe at the Beckwith 4-H Camp. Phyllis, personnel stenographer, has resigned.

Frederick O. Helm, power sales engineer, has been elected treasurer of the Charleston chapter of the V. P. I. Alumni Association.

(See Charleston, Page 10)

Kentucky

Hazard District

Bob Bibb, commercial department, has returned from an Army Reserve training course at Camp Breckenridge, Kentucky.

Pikeville District

New employees include Jo Nell Looney, junior clerk; Lucille S. McCoy, junior clerk; and Tom Vincill, junior PBX operator.

Sympathy is extended James E. Bailey, auto repairman helper, on the death of his mother-in-law.

Glenn A. Smith, former employee, son of Ira Smith, lineman, and a recent appointee to the Naval Academy, is recovering in the Naval Hospital from a recent illness.

Those who have resigned recently include Hursel Johnson, summer area sales representative, and Hester Ellison, summer home economist.

Leon Huffman, R/W agent, and G. D. Ison, Jr., engineering aide, have returned after illnesses.

Ashland District

Marilyn Wheeler is a new accounting department employee.

New Coal Unloading System At Sporn Plant Has Bucket That Takes 12-Ton Bite From Barge



This photo shows the new coal unloading system at Philip Sporn plant. The unloading tower at rear stands 100 feet high and moves the huge bucket which holds 12 tons of coal.

Philip Sporn plant's new coal unloading system is completed. Coal will now be unloaded from river barges with the use of an unloading tower and conveyed direct to the coal storage area from which it can be conveyed direct to the plant coal bunkers or distributed over the coal storage area. The existing coal unloading equipment, consisting of two smaller cranes, will be held as a standby.

The new unloading tower is 100 feet high and stands on piling cells 33 feet above normal river level. A gantry crane which travels on a cantilever beam moves the huge bucket which holds 12 tons of coal.

The coal is dumped into a 200-ton hopper which feeds onto a 42-inch belt conveyor and carried to the 104-foot lowering well in the coal storage area. Four feeders under the lowering well feed the coal onto an-

other 42-inch belt conveyor passing through a concrete tunnel and onto the original conveyors feeding coal into the plant bunkers. The lowering well will afford a live tonnage of 15,000 tons which can be moved into the plant when needed.

Dinner Treat Awarded In Point Pleasant

Point Pleasant cashiers and a collector really collected recently when they were treated to a free dinner at Ripley by L. C. Bias, office manager. They had no overages or shortages during July.

Attending were Vonda L. Barnette, Mrs. Patsy Rice and Mary Walker as well as R. D. Tillis, the collector. Also attending at their own expense were Mavis Jordan, Mrs. Jean Somerville, John Ware, George Roberts and L. C. Bias.

Five Years' Work By Lewis York Family Means Debt-Free Home Near Hazard



Mr. and Mrs. Lewis York stand before their seven-room home that took them five years to build on the "pay as you build plan." Their home near Hazard is debt-free.

After five years of skinned knuckles, mashed fingers and sore backs the Lewis Yorks are living in their dream home.

The Hazard district meter serviceman waited a long time for his dream. Coming with the company in 1940 as a meter reader, he worked a little over a year before entering the service. He was discharged in 1945 as a staff sergeant.

In that year he and his wife, Alma, planned to buy a home. After looking at many, they could not find what they wanted in their price range. They then decided to build their own home.

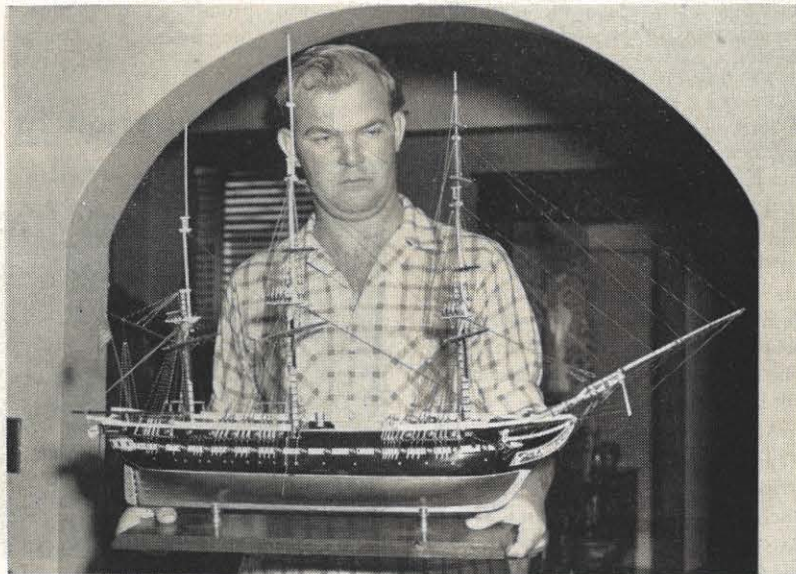
They studied blueprints and searched catalogues for the home they wanted. When the final decision was made, plans called for a story-and-a-half brick home. It would have living room, dining room, kitchen, two bedrooms and a bath on the first floor and two bedrooms and bath on the second floor.

Construction started in October 1949 when ground was broken. Their home went up slowly as the Yorks used the "pay as you build plan."

Now they don't regret a minute of it because they don't have to worry

about debts on their home. Their daughter, Diane, likes it, too.

Warship Replica Took Three Years



Three years of spare time work has gone into this scale replica of the "Constitution". Clyde Wysor, Bluefield line crew, shows the ship he constructed from four large, complicated scale blueprints taken from the Bureau of Construction and Repair for the actual 1927 restoration of the famous warship. The hull is carved from white pine. The lifeboats are also carved—the only things purchased were the sheaves, brass cannon and anchor. Clyde's wife, Virginia, says she's sure glad to be able to quit sweeping up shavings.

Rough Rattler

A four-year-old rattlesnake showed plenty of spunk and fight near Kimball recently but was finally killed.

Sank Smith, Welch district personnel supervisor, and Jack Andrews, Aetna engineer, were on a tour of inspection when they came across the rattler. They ran over the 32-inch snake about four times and then had a truck run over it. The snake was still able to coil and strike at the truck's tires, so the men borrowed a hoe from a nearby house and killed it.

The snake had three rattles and a button, making him about four years old.

Pulaski Man Goes To Welch Position

William C. Groseclose, Pulaski district, has been promoted to administrative assistant in the Welch district, filling the vacancy created by the transfer of Roy Franklin to Sporn plant.



Mr. Groseclose

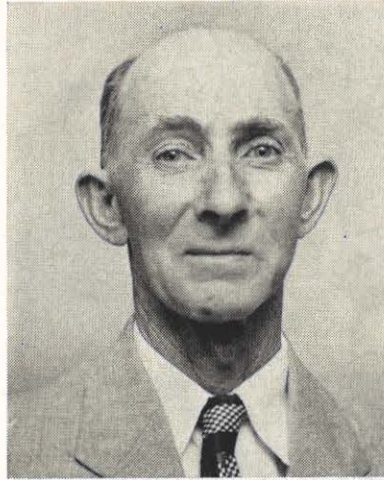
Employed in December 1948, he served in the Marion office accounting department until his transfer to Pulaski as payroll supervisor in August 1954. He is a veteran of World War II, having served in the Pacific theatre. He served as vice president of the Rotary Club of Marion and was the incoming president at the time of his transfer to Pulaski. He is a member of the American Legion and was treasurer of the Marion chapter of the Red Cross.

He also was chairman of the Board of Stewards of the Methodist Church of Marion. He is married and has twin daughters.

Logan Holds Annual Picnic

Approximately 400 Logan district and plant employees, their families and guests enjoyed the annual company picnic July 30 at the Madison Swimming Pool. Besides swimming, games were held.

Bluefield District Veteran Earns Forty-Year Pin



Mr. Peirce

Charles Alexander Peirce received his 40-year service pin August 20. He is a lineman on the Narrows line crew of the Bluefield district.

Mr. Peirce joined Appalachian on August 20, 1915 in the construction department. He has worked throughout the Appalachian system and has had considerable experience in line, substation and meter work.

Prior to coming with the company he was employed by M. M. Price at Ivanhoe in a furniture store and funeral home.

He received his early education in his home town of Ivanhoe. In 1917 he entered the service and saw duty with the Air Corps in France and other European countries until July, 1919. He was an aircraft mechanic.

Married to the former Macha McGhee of Giles County, he and his wife reside at Narrows. He is a member of the Narrows Methodist Church and the American Legion, of which he is past commander, member of the board of directors and adjutant for 11 years. His hobbies are photography, carving gun stocks and gardening.

Mr. Peirce was presented his service pin by W. J. Gillespie, Jr., Bluefield district manager, at an employees' meeting in Pearisburg.

Glen Lyn Veteran Retires On First



Mr. Risley

Roy L. Risley, chief electrician at Glen Lyn plant, retired the first of this month after 28 years' service with the company.

Beginning as an electrician in the construction department in July 1927, he transferred to Byllesby hydro plant in October 1928 and became plant superintendent in April 1937. In November 1940 he was promoted to division maintenance engineer in the substation department in Bluefield and transferred to chief electrician at Glen Lyn plant in May 1944.

Mr. and Mrs. Risley have moved to New York where they plan to live.

Roanoke Serviceman Is Made Foreman

Paul A. Hartman, appliance serviceman, has been promoted to working foreman.

He worked for American Viscose and Dowdy Electric before he came to work for the company in November 1939 as appliance serviceman.



Mr. Hartman

In 1943 he went into military service, serving with the Seabees. After returning in December 1945, he became appliance serviceman A.

Immediate past president of the Clearbrook Lions Club, he is married and the father of two daughters.

Station Operator Is 35-Year Service Vet

Bruce Hogan, system station operator at Fieldale, completed 35 years' service August 11.



Mr. Hogan

He joined Appalachian in 1920 as a boiler maintenance helper at the Roanoke steam plant. He transferred to the system operating department in 1929 as a station operator at the 132 kv Roanoke station. In 1939 he moved to the Turner station in Charleston and a year later went to the Danville Station. He remained there until 1943 when moved to his present position at the Fieldale 132 kv station.

Born in Vinton January 12, 1897, he served two years in the Navy during World War I. Married, he has two sons. He is a member of the Fieldale Methodist Church.

His present hobbies are fishing and hunting, but several years ago he made quite a name for himself in Roanoke as a duckpin bowler. He held the city championship and competed in the National Bowling Congress. His all-time high game was 172.

Employee Killed In Williamson Accident

The first fatal accident in Williamson district in 17 years took the life of Farley Bentley on July 28.

Mr. Bentley, line crew member, was working on a pole in the recently acquired Red Jacket Coal Corporation camp lighting system when he apparently



Mr. Bentley

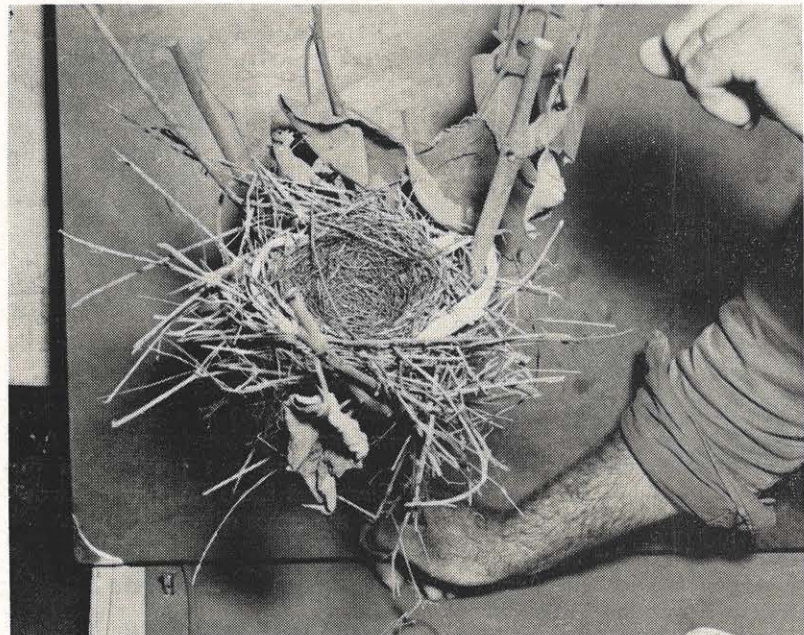
made contact with a lightning arrester. He fell to the ground where he died almost instantly.

An employee of the company since September 5, 1951, Mr. Bentley formerly worked as crane operator for the Federal Creosote Company in New Jersey and as a lineman for Harris Brothers at Prestonsburg, Kentucky.

Mr. Bentley was 37 years old and is survived by his widow, Omma, and three children, George, 18, Madalene, 15, and Adalene, 12. Funeral services were conducted near Paintsville, Kentucky, where he grew up.

No Sap: Uses Strap

Madison Linemen Find Real Proof That Feathered Friends Are Safety-Minded



The resulting work of "Nature's own lineman" is shown in the photograph. Note the safety strap from a lady's undergarment around the limb. Photo courtesy "Coal Valley News".

A wonder of Nature was recently found by three Logan district men.

Hursten Swiney, Corbett Brumfield and Donald Coffey of the Madison area line crew discovered evidence of a parallel between man and bird. Mr. Brumfield told the story in a recent issue of the *Coal Valley News* of Madison like this:

"Ornithology is a very fascinating study, but the Madison line crew believes that the top men on this subject should have their powers of observation sharpened.

"Ornithologists state that birds build their nests by instinct, which eliminates reasoning power. Upon close observation of this nest, we concluded that birds are safety-minded and use reasoning power in the construction of their nests. First it was placed high in a tree to protect it from invaders. Then it is wedged between the branches to solidify it against wild winds. A strap from a certain item of woman's wearing apparel was used to strap the nest in the trees in the manner a lineman straps himself to a pole. The choice of this strap showed reasoning.

"The point that we want to em-

phasize most is: See and exercise safety in all your everyday work and you will live long, stay happy and your sense of humor will forever be with you."

Good Guesser



This freezer is empty now but it was full when Mrs. Glenna Jago guessed that it had 246 pounds and 5 ounces stored in it—the exact weight. Her prize was the freezer in a contest conducted for Roanoke employees by the Roanoke Group Food Plan in cooperation with International Harvester. She is a stenographer in the system distribution department.

Rosses Of Lynchburg Make Plans For Year; Build House In Six Months



The Rosses relax on their new front porch and enjoy the house they built themselves. Standing next to Mr. Ross is daughter Peggy, 7, and next to Mrs. Ross is daughter Katherine, three.

After a year of planning and figuring excavation work, Charles D. Ross and his wife Joyce got to work and built themselves a house.

A Lesco Ready Cut house was delivered from Martinsville for the Lynchburg district line inspector and his family. Masonry, plumbing and plastering work was contracted. The rest the Rosses did themselves in the next six months.

During construction they lived in a small house on the back of their lot, which is now rented. The hardest job, according to Mr. Ross, was the laying of "miles and miles" of 2½-inch oak flooring. The house has two bedrooms, pine paneled den, kitchen and a living room-dining room combination. It also has a full basement. All told the house is 48'10" by 24'10" by 29'4".

School Board Head Is Roanoker

J. P. Cruickshank, general superintendent of the system T&D department, has been elected chairman of the Roanoke City School Board.



Mr. Cruickshank

A member of the board since July, 1953, he has been vice chairman for the past year. The Roanoke Junior Chamber of Commerce recognized his contributions toward meeting the city's needs for a modern school system by electing him "Father of the Year" in the field of education.

A graduate of Texas A. & M. with a B.S. degree in electrical engineering, he was employed at Huntington in 1925. He moved to Roanoke in 1947 when he was promoted to his present position. During World War II he was awarded the Legion of Merit for outstanding service in the Alaskan theatre of operations. He was released to inactive duty in 1945 as a colonel.

Before his appointment to the School Board, he was active in Scout work and became an Eagle Scout with three palms while serving as Explorer advisor and assistant scoutmaster. He is a member of the Second Presbyterian Church, Williamson Road Lodge No. 163, AF&AM, Kazim Temple of the Shrine, A.I.E.E. and is registered as a professional engineer in Virginia and West Virginia.

Aerial Layering Way Of Growing Trees Is Tried By Bluefielder



J. S. Dodd examines the caterpillar nest-like aerial layering method of propagation he's trying on an apple tree.

One of J. S. Dodd's latest experiments with tree and shrub propagation is aerial layering.

The Bluefield district residential and rural sales supervisor has worked all summer on his trees, and he tried his latest method on a Almeta red flesh apple tree. The aerial layering propagation method results in a bag-like object around a limb resembling a tent caterpillar's nest.

Mr. Dodd picked out the tree he wanted to grow a new tree from and stripped a complete ring of bark about one inch wide from around a limb. After rubbing hormone powder on the stripped place, it was covered with a handful of damp Sphagnum Moss. This was wrapped with plastic and tightly bound at each end. At the end of six weeks the limb will take root in the moss and is ready to cut loose and plant. And there's Mr. Dodd's new tree.

Five Men Move Up To New Positions In Bluefield And Abingdon Promotions

Promotions of five men in Bluefield and Abingdon were made last month.

A. L. Wellford, Jr., division line engineer, was promoted to division supervising engineer and succeeded by W. C. Kidd, Bluefield district superintendent. Succeeding Kidd was Lloyd B. Lee, Abingdon district superintendent. R. M. Bondurant, Abingdon district engineer, succeeded Lee as R. A. Sheffey, Jr., Bluefield division electrical engineer, succeeded Bondurant.



Mr. Wellford

Wellford holds electrical engineering degrees from Virginia Military Institute and Massachusetts Institute of Technology. He came with the company in 1921 as engineer. In 1924 he transferred to Wytheville and was named manager of the Pulaski district. Later the district headquarters were moved to Pulaski where Wellford lived until 1937 when he became assistant Bluefield division engineer. He became division line engineer in 1953.

A member of the Rotary Club, Country Club and Christ Episcopal Church, he is married and has two children.

Kidd, a native of Bedford, Virginia, received a B.S. degree in electrical engineering from V. P. I. in 1928. His 25-year electric utility career began in 1930 as an electrical inspector with the Brooklyn Edison Company. He came with the company in 1937 and served in the distribution department in several capacities. In 1945 he became a distribution engineer and was promoted to district supervising engineer in 1950. In 1954 he was made Bluefield district superintendent.

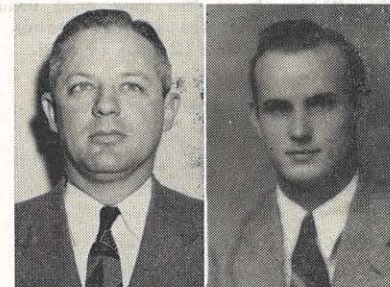
A member of the College Avenue Baptist Church where he is on the Board of Deacons and teaches a class, he is a registered professional engineer, secretary of the southeast chapter of the West Virginia Society of Professional Engineers and member of the Pocahontas Electrical and Mechanical Institute. He is married and the father of two children.

Lee, a native of Westmoreland County, Virginia, graduated from V. P. I. in 1936 with a B.S. degree in electrical engineering and started with the company in the Pulaski district construction department. He was rural service engineer and in 1937 was promoted to engineer. When the Abingdon district was or-



Mr. Kidd

Mr. Lee



Mr. Bondurant

Mr. Sheffey

ganized in 1948, he headed the engineering department. He was promoted to Abingdon district superintendent in 1951.

He served four years in the Army and holds a reserve commission of Lt. Colonel. A member of the Baptist church, he is married and the father of three daughters.

Bondurant, a Bluefield native, attended Bluefield College and V. P. I., where he received his degree in electrical engineering in 1936. He came with the engineering department in Bluefield in 1938 and was promoted to the Abingdon district as supervising engineer in 1951. He served four years in the Army during World War II and was recalled for two years' service in the Korean War. He held the rank of captain.

Secretary of the Abingdon Civitan Club, he is a member of the Chamber of Commerce and the Sinking Spring Presbyterian Church. He is married and has a daughter.

Sheffey, a Bluefield native, served in the Navy in 1945-46 and graduated from Georgia Institute of Technology with an electrical engineering degree in 1949. He came with the company in February 1950 as an engineer trainee in the Abingdon district. That fall he became junior electrical engineer. In 1953 he transferred to Bluefield in the division transmission and distribution department.

Married and the father of a son, he is a member of the Bland Street Methodist Church, the Mercer County Club and the National Hole-In-One Club, having achieved this golfing honor in 1954.

No Interruption In Hazard Change-Over



"In with the new and out with the old" takes place early Sunday morning as Hazard linemen convert the town's distribution system. The old transformer bank at the right in the picture was replaced with the cluster bank on the pole at left. At the top of the pole is Neldon Whitaker and below the bank is Wesley Yonts. Fred M. Skaggs is on the roof. Revamping the business section meant installing new circuits, new and larger transformer banks and extension of larger services to customers. This work was done during the week with the change-over made early Sunday morning with service remaining constant.

Roanoke Display Window By Joy Nash Is Judged Best In National Contest



This is the Roanoke window that won first place in a national display contest. Theme of the window was "Gifts She'll Love To Live With."

A bridal display window in the Roanoke main office has been named top winner in the fifth annual window display contest conducted by the Electric Housewares Section of National Electrical Manufacturers

Heart Attack Fatal To Bluefield Foreman

John Wesley Lindamood, 62-year-old communications foreman in the Bluefield division, died August 1 of a heart attack suffered at his home in Bluefield. He had been in ill health for several weeks.



Mr. Lindamood

A native of Wythe County, Virginia, he was born in 1892 and came to Bluefield at an early age. He was employed by the company as a patrolman in 1921. He was promoted to telephone repairman in 1930 and to superintendent of telephones in 1939.

In 1945 he was promoted to foreman. He was promoted in 1949 to communications foreman.

He was a member of the First Presbyterian Church and Bluefield Lodge 85, AF&AM. He was well known for his interest in horticulture.

He is survived by his wife and a daughter.

Goodwill Token



A Korean engineer who has been seeing how an electric utility works presents a token of goodwill to G. L. Furr, Appalachian vice president and general manager. The dancing girl doll, wearing a costume of 50 years ago, was presented by Tai Whan Bang (pronounced Bong) before he left on his return trip to Korea. The English-speaking engineer watched operation and maintenance of Appalachian for 2½ weeks. A graduate of Seoul National University, he is with the Bureau of Utilities, Ministry of Commerce and Industry, Republic of Korea. In addition to watching operations at Appalachian, he inspected several other electric utilities during his American stay.

Association.

The display was judged as showing the greatest ingenuity and effectiveness in promoting the sale of electric housewares in keeping with the 1955 theme of "Electric Housewares For Modern Living—And For Modern Giving."

The Roanoke window, designed and executed by Joy J. Nash, sales display arranger, featured a bride mannequin and huge bridal wreath in connection with the NEMA slogan. The display ran from May 23 to June 6.



Mrs. Nash

For the past three years Joy has received merit awards for window displays entered in this annual contest. She joined Appalachian in April 1927 as a clerk and in September 1930 was promoted to stenographer. She became secretarial-stenographer in April 1949 and was promoted to her present position in April 1951.

Five Appalachian Employees Write For 'Notes'; Buchanan Has Two Articles

Five employees contributed articles to the August issue of AGE's Monthly Operating Notes.

W. J. Buchanan, Jr., Kanawha River plant maintenance supervisor, was author of two articles. In "Trash-Rake Power Cable Avoids Delays" he described a rope-with-pulley method of bypassing difficulties faced when the trash rake was operated. The pulley allows the power cable to be lifted ten feet off the floor out of the way and allows it to be long enough to be plugged into only one receptacle instead of the three used before.



Mr. Buchanan

Mr. Buchanan also wrote "Periodic-Work Record Saves Time," in which he describes a record system on 140 jobs that has been used the last 18 months with success for keeping close tabs on these jobs.

C. K. Thigpen, coal procurement agent, and G. T. Everett, Jr., coal preparation engineer, both located in Charleston, co-authored "Gaging Barge Loads By Displacement." They wrote of two methods for ascertaining weights of barge loads by gaging displacements, saying that they provided an additional check on conveyor scales and could be used when scales are out of order.

P. B. Blizzard, Kanawha Valley Power Company mechanical engineer, wrote "Rain Shield For Plant Doors," describing a shield that had been devised to prevent rain from leaking in the top of the main doors of a plant. "Center Latch Supports Two-Section Gate" was written by C. C. Jackson, mechanic at Kanawha Valley Power Company's London hydro. The article describes a lock devised to both lock and support two sections of a large gate at London hydro, eliminating much strain on the area where the gate sections come together.

Water Test

A \$7 wrist watch stirred up a lot of notice around Charleston last month.

The watch belonged to Dickie Gills, son of Joe P. Gills, division manager. After receiving it for his birthday, he left it in his pocket. From there it went into the automatic washing machine and through all six cycles.

Discovered later in the wash, it was dried on a stove and resumed its accurate ticking. That's when the news started traveling, further boosted by a story about Dickie's watch in a Charleston newspaper that pointed out such water tests are usually given more expensive time pieces.

Glen Lyn Promotion Goes To Quesinberry

E. C. Quesinberry, test engineer, has been promoted to chief electrician at Glen Lyn plant. He succeeds R. L. Risley who retired the first of this month.



Mr. Quesinberry

After working in the Norfolk Navy yards and serving with the Air Force during World War II, he attended V. P. I. where he graduated with a B.S. degree in electrical engineering in 1950. He was then employed by the company.

A member of the Rich Creek Lions Club and the American Institute of Electrical Engineers, he is married and has two daughters.

Record Sales Year For AGE Companies May Be On Way, First Six Months Show

AGE System companies may be headed for a record year in the sale of home appliances and the addition of new commercial and industrial business if the figures for the first six months of the year are an indication.

Paul D. Brooks, commercial vice president of AGE, reports the sale of 61,267 units (electric ranges, water heaters and dryers) during the first six months. This is over 7,000 more units than were sold in the first half of 1953 when the record sale of 137,456 units was set.

In promotion of commercial and industrial use of electric energy on the System, AGE has added during the first six months 101,104 kilowatts of new commercial and industrial load (lighting, cooking, heating and air conditioning). This represents an increase of 35.8 percent over the first six months of 1954—the previous record year.

The use of electric energy in homes on the seven-state AGE System is at its highest peak in history, according to Mr. Brooks. He said that in the past eight years average residential usage in the System has increased 109 percent and the number of residential customers increased 56 percent. During the same period, however, average cost to the residential customer dropped off 31 percent.

Coal Co. Community Bought In Williamson

Appalachian recently purchased the third and final portion of the distribution facilities of the Red Jacket Coal Corporation. This is one of the larger coal operations in the Williamson district.

In order to serve the 328 residences in the community, about 4½ miles of line will be built. A street lighting project is being planned to serve this modern coal community.

Retired Roanoker Dies In Hospital

Roy F. Dowdy, retired customer service representative in the Roanoke district, died in Jefferson Hospital on August 8.

Born in Newport, Virginia, he attended National Business College before employed by the company. He retired in June 1952 after 39 years' service.

He was a member of the Virginia Heights Lodge No. 324, Kazim Temple, Elks Lodge No. 197 and Roanoke Lions Club. His last trip to the office was on July 29 when he attended a dinner honoring R. W. Sanderson and W. G. Haller, who retired August 1.

He is survived by his wife and three grandsons. Funeral services were held August 10 at Oakey's Chapel with interment at Evergreen Cemetery. Employee pallbearers were W. I. Whitefield, J. G. Harvey, E. G. Robertson, J. C. Miller, and retired employees R. W. Sanderson and W. G. Haller.

Cake Wins Two Ribbons

Dorothy Whitaker, Pulaski district personnel stenographer, recently won two ribbons with a coconut cake she baked. She won a blue ribbon and then a red ribbon in the grand prize, plus a charcoal grill, for the cake she entered in the Pulaski County Cooking Contest.



Mr. Brooks

Average annual residential usage during the eight-year period increased from 1,308 to 2,745 kilowatt-hours, number of residential customers went from 741,585 to 1,157,594 while cost to the residential customer declined from 3.3 to 2.51 cents per kilowatt-hour, Mr. Brooks reports.

He joined the Roanoke Railway and Electric Company August 1, 1920, as a cashier after attending National Business College. After six months as cashier he moved into various other bookkeeping capacities until he became senior bookkeeper April 1, 1950.

Seven-Diamond Pin Goes To Roanoke Vet

A service pin with seven diamonds, representing 35 years' service, has been presented Jesse Grant Brittain, Roanoke district senior bookkeeper.

He is a member of the First Baptist Church where he serves as vice president of the Men's Brotherhood and is a past member of the Board of Deacons. He is also chaplain of the lodge of the United Commercial Travelers and is a member of the Elks. Mr. Brittain is married and they have a son.

He is a member of the First Baptist Church where he serves as vice president of the Men's Brotherhood and is a past member of the Board of Deacons. He is also chaplain of the lodge of the United Commercial Travelers and is a member of the Elks. Mr. Brittain is married and they have a son.

He is a member of the First Baptist Church where he serves as vice president of the Men's Brotherhood and is a past member of the Board of Deacons. He is also chaplain of the lodge of the United Commercial Travelers and is a member of the Elks. Mr. Brittain is married and they have a son.

Porterfield Directs Logan Blood Program

Miller C. Porterfield, Logan district manager, has been appointed chairman of the blood program for the Logan County Chapter of the American Red Cross.

He has also been named a member of the executive coordinating committee of the Huntington Regional Center. The Logan blood program has gained a nationwide reputation for exceeding quotas. The percentage of donors per population ranks among the highest in the United States. During the last 46 visits of the Bloodmobile 5,989 pints have been collected, 539 over the combined quota of 5,450.

Mr. Porterfield is a director of the Rotary Club and the Chamber of Commerce and is active in other civic projects.



Mr. Porterfield



Mr. Thigpen

Mr. Everett



Mr. Blizzard

Mr. Jackson



Mr. Dowdy

Service Emblems Given To 23 Veterans



Veterans who have received pins for 20 or more years' service during recent weeks are pictured above. TOP ROW, from left, all 30 years: C. D. Bassford, Huntington; Mike Dent, Glen Lyn plant; Robert A. Gilmore, Welch; Louise G. Cash, Ashland; and Joseph W. McCarthy, Lynchburg. SECOND ROW, from left: Lucy S. Hill, Roanoke, 30 years; M. L. Burdette, system, 30 years; G. C. Williams, Cabin Creek plant, 30 years; T. E. Reed, Charleston, 30 years; G. C. Branson, Hazard, 25 years; and Marguerite Gregg, system, 25 years. THIRD ROW, from left: Eugene V. Proehl, Lynchburg, 25 years; James M. Loyd, Bluefield, 20 years; Anthony Adams, Logan plant, 20 years; J. J. Pearl, Logan plant, 20 years; J. R. Warren, Logan plant, 20 years; and B. Q. Sharp, Pulaski, 20 years. BOTTOM ROW, from left, all 20 years: Guy Albertson, Welch; A. S. Pullen, Roanoke; F. H. Campbell, Kanawha River plant; J. B. Whitmore, Roanoke; O. L. Bennett, Logan; and W. K. Shelton, Logan.



Appalachian Electric Power Company

Abingdon District—5 YEARS: L. E. WRIGHT, senior contract entry and final bill clerk.
Beckley District—5 YEARS: D. E. MCGINNIS, appliance serviceman.
Bluefield District—40 YEARS: C. A. PEIRCE, Narrows lineman; 20 YEARS: J. M. LOYD, utility clerk; 10 YEARS: FRED J. MULLINS, meterman; MRS. ERNESTINE JOHNSON FORESMAN, division junior power billing clerk; 5 YEARS: MARGARET F. KELLER, Princeton senior bookkeeper.
Cabin Creek Plant—30 YEARS: G. C. WILLIAMS, boiler operator; 15 YEARS: A. G. MEHLMAN, assistant plant manager; 10 YEARS: C. L. NEY, electrical maintenance mechanic.
Charleston District—30 YEARS: T. E. REED, line foreman; 10 YEARS: THOMAS H. HARDMAN, groundman; C. R. AUSTIN, area sales representative; 5 YEARS: R. W. PALMER, station man; WESLEY G. KIRBY, JR., groundman; RALPH H. BAUGHAN, JR., meter reader; G. H. SUMMERSON, area sales representative.
Fieldale District—10 YEARS: A. L. ST. CLAIR, line inspector; W. R. NAFF, draftsman.
Glen Lyn Plant—30 YEARS: MIKE DENT, turbine operator; 10 YEARS: R. K. McCLAUGHERTY, electrical maintenance mechanic; M. L. WILLS, mechanical maintenance man.
Huntington District—30 YEARS: C. D. BASSFORD, lines supervisor; 10 YEARS: GEORGE H. BURNS, division commercial sales representative.
Kanawha River Plant—20 YEARS: F. H. CAMPBELL, labor-janitor foreman; 15 YEARS: T. W. ABOLIN, operation supervisor.
Logan District—20 YEARS: W. K. SHELTON, general serviceman; O. L. BENNETT, area sales representative; 10 YEARS: SYREAN BAKER, senior bookkeeper; 5 YEARS: ANN POZEGA, home economist; MILDRED HANNAH, stenographer.
Logan Plant—20 YEARS: J. R. WARREN, chief electrician; J. J. PEARL, electrical maintenance mechanic; ANTHONY ADAMS, coal conveyor operator; 10 YEARS: J. R. CHAPMAN, utility operator.

Lynchburg District—30 YEARS: J. W. MCCARTHY, assistant local office manager; SALLY K. POLLOK, senior cashier; 25 YEARS: E. V. PROEHL, station man; 10 YEARS: G. R. GILLETTE, meter reader.

Point Pleasant District—10 YEARS: W. M. PANCAKE, draftsman.

Pulaski District—20 YEARS: B. Q. SHARP, Buck-Byllesby hydro maintenance mechanic; 15 YEARS: H. F. ROTENBERRY, Buck-Byllesby hydro maintenance man; 10 YEARS: T. R. DEBORD, meter serviceman; M. G. MARSHALL, senior petty cash clerk; J. B. NICHOLS, meter serviceman; W. M. KING, area serviceman; C. W. ALLEY, meter serviceman.

Roanoke District—35 YEARS: J. G. BRITAIN, senior bookkeeper; 30 YEARS: LUCY S. HILL, senior general clerk; 20 YEARS: A. S. PULLEN, street light attendant; J. B. WHITMORE, division commercial manager; 10 YEARS: K. K. HUBBARD, engineering aide; C. L. MUSSELMAN, engineering aide; R. E. LEFTWICH, meter serviceman; G. E. POOLE, tractor trailer driver-helper; G. E. HOLDREN, lineman; W. W. HOLDREN, lineman; R. D. TURNER, lineman; 5 YEARS: J. K. HUTCHESON, stores material clerk.

Philip Sporn Plant—5 YEARS: WILLIAM D. BROWN, control operator; CHARLES B. CORNWELL, maintenance man; MARVIN G. BURT, maintenance man; GEORGE A. JEFFERS, control operator; CHARLES T. HOFFMAN, control operator.

System—35 YEARS: BRUCE HOGAN, system station operator; M. L. BURDETTE, head-operating ledger section; 25 YEARS: MARGUERITE GREGG, proof clerk.

Welch District—25 YEARS: ROBERT A. GILMORE, Switchback station operator; 20 YEARS: GUY ALBERTSON, meter serviceman; 10 YEARS: GENE T. LINEBERRY, Keystone meter serviceman; WALTER CROUSE, Grundy meter serviceman.

Kentucky Power Company

Ashland District—30 YEARS: LOUISE G. CASH, executive; 10 YEARS: JAY T. FUGITT, T&D; CHARLES W. KEETON, T&D; EVERETT E. VANOVER, engineering; 5 YEARS: CARLTON E. ISON, meter; ROBERT E. CONLEY, T&D.

Hazard District—25 YEARS: G. C. BRANSON, stores supervisor; 10 YEARS: LIBERT T. HURT, distribution; HERSHEL ADAMS, lineman; 5 YEARS: MARY JO GREGORY, accounting; RITA BARKER, accounting.

Pikeville District—15 YEARS: DENNIS CLARK, lineman; ARLIE WRIGHT, auto repairman; 10 YEARS: GRATHO WILLIAMS, groundman.

Kingsport Utilities, Inc.

10 YEARS: W. D. TRENT, meter serviceman.

Talley Article In 'World'

An article by C. B. Talley, Charleston district manager, featuring the merits of the hydraulic fork lift, appeared in the August 8 issue of *Electrical World*. The article was accompanied by a picture of employees setting street light standards from the fork lift which was being operated from the sidewalk. The article and picture also appeared in the April 1955 issue of THE ILLUMINATOR.

Ashland's Central Park Is Annual Picnic Site

About 150 employees and the families from the Ashland T&D, engineering and stores departments attended the annual picnic at Central Park on July 29.

Louie Caldwell and Walter Keeton furnished musical entertainment. Games and pony rides were other highlights.

Carl Schmidt, Pulaski, Joins Gallon Club

A new member of the Pulaski Red Cross Gallon Club is Carl A. Schmidt. The bookkeeper recently gave his eighth pint to the bloodmobile.

Employed by the company in September 1945, he is a member of the Lutheran Church and superintendent of the Sunday School. He is married and the father of a son.

Garden De Luxe



L. H. "Jack" Saunders lost no time in getting a garden planted after his retirement March 1 as Bluefield division personnel supervisor. In addition to the fine tomatoes he examines above, he is growing several other vegetables, including a healthy corn patch. Mr. Saunders has always been a garden enthusiast but this year's undertaking outdoes the others.



Appalachian Electric Power Company

Beckley District

S. R. SNUFFER from groundman to junior T&D clerk.

Bluefield District

ARTHUR BOWLING from meter reader to junior T&D clerk, Narrows; O. C. Hawley from appliance serviceman B to appliance serviceman A.

Charleston District

DIXIE SUE FOSTER from junior cashier clerk to senior cashier clerk; DANNY MEADE from appliance serviceman helper to appliance serviceman B.

Fieldale District

JOEL T. WILSON from appliance serviceman helper to appliance serviceman B.

Logan District

A. J. DAVIS from station man helper to car washer; BOBBIE JEAN GEORGE from car washer to utility man, Logan plant.

Lynchburg District

VIRGINIA G. DEANER from clerk-stenographer to stenographer.

Picnic For 300 Held By Roanoke System Workers

About 300 employees, families and guests attended the annual picnic at Lakeside Park of the Roanoke office third and fourth floors recently.

O. P. Cornelison and W. S. Kitchen made arrangements for the picnic. Prince Thornton, Edith Nickell and Mary Hall were in charge of games and prizes. Among others serving on committees for the picnic were D. L. Buckingham, Bill Henley and E. F. Johnston. Games were held for both children and adults and the crowd also enjoyed swimming and the amusement park.

Rocky Mount Man Joins Gallon Club

Latest Appalachian employee to join the Red Cross Gallon Club is E. W. Holland, Roanoke district meter serviceman working at Rocky Mount. He donated his pint of blood at the bloodmobile, making the eighth since he began donating in 1951.

Employed in June 1934, he is married and has a son and daughter.



Mr. Holland

Seven Couples In Recent Weddings

Jarves-Daniels

Mary Frances Jarves was married July 7 to Clay Daniels at Westwood Baptist Church. He is an employee in the Ashland district T&D department.

Kessell-Frey

Faith Kessell and George Frey were united in marriage July 23 at the Ripley Methodist Church. Mr. Frey is maintenance supervisor at Logan plant.



Mrs. George Frey

Dodrill-Johnson

The chapel of the First Methodist Church of Ashland was the scene July 31 of the marriage of Phyllis Ann Dodrill and Lloyd Johnson. Mrs. Johnson is employed in the Huntington system billing office.

Wiseman-Caruthers

Nellie Jo Wiseman was married August 19 to Charles F. Caruthers in a double ring ceremony at the Belle Nazarene Church. He is a clerk-typist in the Charleston meter section.

Harris-Corbitt

The chapel of the Presbyterian Church in Annapolis, Md., was the scene August 15 for the marriage of Ruth Harris and M/Sgt. George Corbitt of the Marines. Mrs. Corbitt is a clerk-stenographer in the Charleston district record section.

Fieldale Picnic Held At Fairystone Park

Fieldale district employees and their families enjoyed a picnic at Fairystone State Park on August 6. About 165 were served box lunches.

Jack Burnett, district commercial manager, was in charge of arrangements.

Appa-Lassies Fry Chicken At Feast



Chicken hot off the fireplace was served when the Appa-Lassies of Logan district got together recently at Marjorie Parkins' home. Shown above are Marjorie Parkins, Glenneeda Perry, Syrean Baker, Eleanor Cunningham and Alda Jones. Mrs. Cunningham was presented a piece of silver from the club as a wedding gift. The club members and their guests also enjoyed a recent swimming party and dance at the Madison Swimming Pool.



Mrs. Dwight D. Dudley

Fricke-Dudley

Shirley Ann Fricke and Dwight D. Dudley were united in marriage August 13 at St. Paul's Evangelical Lutheran Church in Huntington. She is employed in the Huntington system billing office.

Jackson-Fowler

Mary Jackson and C. E. Fowler, Jr., were married July 10 at the United Brethren Church of Huntington. Mr. Fowler is a lineman in the Point Pleasant district.



Mrs. C. E. Fowler, Jr.

Sporn Man's Wife Holds Successful Swim Classes

Mrs. Mary Jane Tennant has put her Red Cross life saving instructor course to good use.

The wife of Carl Tennant, Philip Sporn plant maintenance man, has taught 50 children and adults to swim since late July. She took over instructions at the newly opened New Haven Swimming Pool and taught beginners, intermediate class and adults to swim. Previous experience had been at Bethany College conducting classes for town children.

Her efforts have been pointed out as one reason for the big success of the pool.

A Star Is Born

"Inky was superb in the part of the black cat in the Barter Theatre production of 'I Remember Mama'."

That might well have been a reviewer's comment on the part played by the cat belonging to Jerry Countiss, Abingdon district property records department. Her pet for eight years played the part of the pet of the youngest daughter who was the center of attraction. In the play, the little girl called her pet Elizabeth until the brother determined the sex. The name was then changed to Uncle Elizabeth.

Can Can-Can



Harriette Jane Hicks is shown as she appeared in a French Can-Can number during a recent meeting of the National Association of Artistic Dancers of America at the Roosevelt Hotel in New York City. The nine-year-old is the daughter of James F. Hicks, Huntington district engineering employee. In addition to dancing she is studying piano and takes an active part in her Brownie troop.



New Arrivals



A daughter, LILA ELLEN, was born July 23 to Mr. and Mrs. Robert Hornbuckle. He is in the Ashland meter department.

BRUCE ALLEN was born July 26 to Mr. and Mrs. Don Bolner. Mr. Bolner is an Ashland meter department employee.

Mr. and Mrs. James R. Burdals are the parents of a daughter, CATHERINE ANN, born July 25. Mr. Burdals is Hazard district supervising engineer.

A son, BILLY, was born August 6 to Mr. and Mrs. Earnest Pennington. Mr. Pennington is a Hazard T&D employee.

ELIZABETH ANN was born August 2 to Mr. and Mrs. John G. Leonard. He is a Marion meter serviceman in the Pulaski district.

Mr. and Mrs. W. W. McColgan announce the arrival August 7 of SANDRA LYNN. He is results engineer at Kanawha River plant.

CARLA JEAN was born August 10 to Mr. and Mrs. C. H. Petry. He is a Kanawha River plant employee.

Mr. and Mrs. W. J. Reese are the parents of a son, CHARLES THOMAS, born August 14. Mr. Reese is a Kanawha River plant employee.

A daughter, CATHY ANN, was born July 15 to Mr. and Mrs. James C. King. He is a Charleston groundman.

KEITH ANN was born August 20 to Mr. and Mrs. Jack Matheny. Mr. Matheny is Clendenin office area sales representative in the Charleston district.

A son, TERRY LEE, was born July 28 to Mr. and Mrs. Collett Smith. Mr. Smith is a Charleston district senior T&D clerk.

MICHAEL LEE was born August 1 to Mr. and Mrs. D. L. Blake. Mr. Blake is a Charleston district meter serviceman.

Mr. and Mrs. Kenneth E. Harris are the parents of a son, KENNETH ROBERT, born August 14. Mr. Harris is a member of the labor department at Philip Sporn plant.

Mr. and Mrs. William R. Doolittle are the parents of twins, ANN MARIE and JOHN FRANKLIN, born July 28. Mr. Doolittle is an auxiliary equipment operator at Philip Sporn plant.

MICA DAWN is the new daughter born August 8 to Mr. and Mrs. Robert S. Lutton. He is a maintenance man at Philip Sporn plant.

A daughter, SABRINA LEIGH, was born August 11 to Mr. and Mrs. E. L. Baker. Mr. Baker is a Lynchburg district truck driver-groundman.

CYNTHIA KAY was born July 23 to Mr. and Mrs. William A. Robertson. He is a station man helper in the Lynchburg district.

Mr. and Mrs. Tommy Joe Hale are the parents of a daughter, KATHI LYNN, born August 1. Mr. Hale is a groundman in the Logan district.

Mr. and Mrs. C. R. Whittington announce the arrival August 3 of JOHN NYLES. Mr. Whittington is a Cabin Creek plant employee.

KPO Girls Club Of Pikeville District Names Officers, Lists Past Year's Accomplishments



New officers of the KPO Girls Club plan activities for the coming year. Shown are from left: Dorothy Cardinal, treasurer; Guialene Smith, president; and Sibyl Keene, secretary.

New officers were elected and the past year's accomplishments listed recently by the KPO Girls Club of the Pikeville district.

Named to offices were Guialene Smith, junior bookkeeper, president; Sibyl Keene, junior merchandise order and billing clerk, secretary; and Dorothy Cardinal, junior bookkeeper, treasurer.

Among the social activities carried on by the club this past year were several dinner meetings, a week-end outing at Cumberland Falls State Park and special meetings for different employees.

The club lists among their civic accomplishments during the year such things as paying for an underprivileged child's lunch in the cafeteria at Pikeville High School for the school year, making a donation to the Pikeville Junior College living endowment fund for a four-year college, making up and delivering baskets to needy families at Christmas and making annual contributions to the March of Dimes, Heart Fund, Cancer Drive and other charitable drives. To raise money the club held a bake sale, auctioned a mixer, sponsored a March of Dimes coffee

break and took care of and received profits from a Coca-Cola machine in the building.

Fashion For Fall



Any time, any place, Adelene Newman is ready to step proudly along in her R&K Original Silbara transitional cotton suit. The Pulaski district rural and residential clerk stenographer is prepared for fall weather, whether she is going to the office, on a shopping trip or on a date. The ribbed cotton charcoal grey costume suit is fashioned with free-flung skirt and fitted jacket with portrait collar outlined in black braid. The sleeves may be worn long or push-up, and they are also outlined in black braid. She is wearing a scarf of burnt honey with minute black edging, while her classic pumps and matching bag are of black suede and calf combination. This ensemble is featured by, and modeled through the courtesy of, Wallace's Smartwear in Pulaski.

Welch Picnickers Go To Panther Park

Barbecued beef and pork with all the trimmings were served to about 300 Welch district employees and their families at their picnic on July 23 at Panther Forest State Park.

Recreation included swimming, softball, horseshoe pitching and volleyball.

Dance In Recital



Susan Archer, left, and Sallie Knight recently participated in a dance recital given by the students of Esther Irene Graham School of Dancing. Susan is the daughter of C. E. Archer, assistant Glen Lyn plant manager, and Sallie is the daughter of O. S. Knight, control operator at Glen Lyn. Both girls have been taking lessons for three years.

They're Engaged

RAMONA FLETCHER to Bronson Callihan. He is a store department employee in the Ashland district.

LEONA PRIVETT to Coy Ray. Miss Privett is a Pineville office cashier in the Welch district.

BOBBIE SMITH to David Burke. Miss Smith is a Charleston record section employee.

ANITA BEVELL to R. W. Keener. He is a system meter employee in Charleston.

JUANITA BELLE WOLFE to Raymond Johnson. She is a clerk-typist in the Charleston system meter department.

BETTY SHAMBLIN to Jerry Lloyd Ray. She is a Charleston clerk-typist.

CAROLYN SUE LYON to Frank F. Webb. Miss Lyon, a Roanoke district home economist, is the daughter of J. A. Lyon, system wage and salary administration supervisor. Mr. Webb works in the system station department.

MAVIS E. JORDAN to Charles Weaver. She is an employee in the Point Pleasant district accounting department.

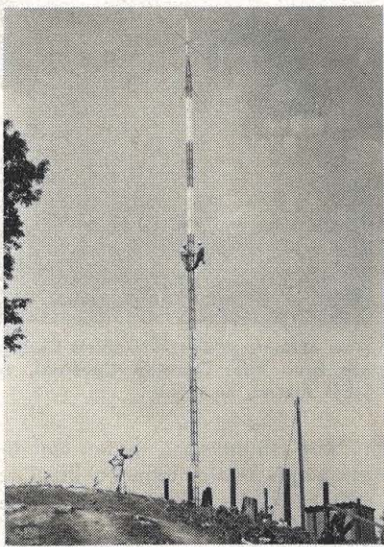
Despite Snakes, Work Is Completed On Coalwood 110-Foot High Radio Tower

Even snakes couldn't hold up construction of a new radio tower in the Welch district.

Work has been completed on the tower, located on Coalwood Mountain, despite five rattlesnakes and one copperhead killed at the site. One rattler, obviously bothered by the hot weather, was found coiled around the water cooler.

The tower has increased radio efficiency in the area by 30 percent and gives an extra control point out of Coalwood. Better control can be achieved in switching on 13.2 and 88 kv lines in case of trouble or pre-arranged interruptions.

From ground level to top of the antenna the tower is 110 feet high and took six men two weeks to build.



Putting finishing touches on Welch's new radio tower are Estel Crabtree and Erle McKinney, linemen on the tower, and J. D. Dalton, line supervisor, at its base.



J. J. Lane, truck driver-groundman, holds one of five rattlers killed at the radio tower site.

Sporn Golfers Top Philo Linksmen By 46 Strokes

Philip Sporn plant golfers defeated those of Philo plant by 46 strokes in a recent link match.

Teeing off for Sporn were George Wolf, Clarence Tennant, Glen Cartwright and Keith Arnold, who had low score of 82 for the day. Playing for Philo were John Thomas, Ed Vernon, Jack Findeiss and John Kramer. The match was played at Chester Hill Golf Course near Sporn plant.

Five Roanokers Win JC Sparkplug Awards

Five Appalachian employees last month received Sparkplug Awards for their activities in the Roanoke Junior Chamber of Commerce last year. Eighteen members qualified for the award.

Employee winners were: Jimmy Jones and Dick Snedegar, division engineering; Dick Stinnett and Bob Main, system civil engineering, and Jack Palmer, public relations.

Manager And Star



Larry Tincer, right, gets some pitching tips from Leroy Balding, Montgomery office credit manager in the Charleston district. Leroy is manager of the Henderson Drug Little League team, his fourth year as mentor and he is particularly proud of this team member—Larry has pitched five games this season, all no hitters. He has struck out 68 in the 30 innings pitched and walked only nine. Photo courtesy "Charleston Gazette."

Charleston . . .

(Continued from Page 4)

Joe Burdette, commercial, was in charge of lighting on the planning committee for this year's North-South Pigskin Pageant in Charleston.

Sympathy is extended Richard T. Donegan, record section, and Joe Donegan, line section, on the death of their mother.

Sympathy is also extended Wesley Zinn, local office manager at Montgomery, on the death of his mother.

Nellie Wenzel, Montgomery home economist, Charlie Thom, Kanawha Valley Power Company summer employee, and William E. Lacy, station section, have resigned.

Sandra Waggy is a new personnel employee replacing Phyllis Rowe who has resigned.

Retired employees who visited the office recently are Lum Kinder, Turner sub operator; George W. Blackshire, groundman; and Walter Hammack, line foreman.

Mrs. Bill Webster, wife of the janitor, recently took her Girl Scout troop on a four-day camping trip at the Girl Scout Farm on Tyler Mountain.

Larry Hemmings, V. P. I. co-op student, resigned to take advantage of an athletic scholarship.

Carol Cole, daughter of Ray Cole, garage supervisor, was an assistant this summer with the health education program of the YWCA. She taught at Lake Chaweva and in summer camps, and attended West Virginia University as a summer student. She will be a senior there this fall.

Walter Hammack, Walter Stricklen and Bill Slappee, retired employees, recently took a fishing trip to Bluestone Dam.

Pulaski Gridiron Star Gets V. P. I. Scholarship

Richard C. Nickols, Jr., will attend V. P. I. this fall on an athletic scholarship.



R. C. Nickols, Jr.

The son of the Pulaski working foreman was an outstanding tackle on Pulaski High School's football team before starring for Fork Union Military Academy last season. He was an honor student at both schools and also attended FUMA on a football scholarship. He wants to major in engineering at V. P. I.

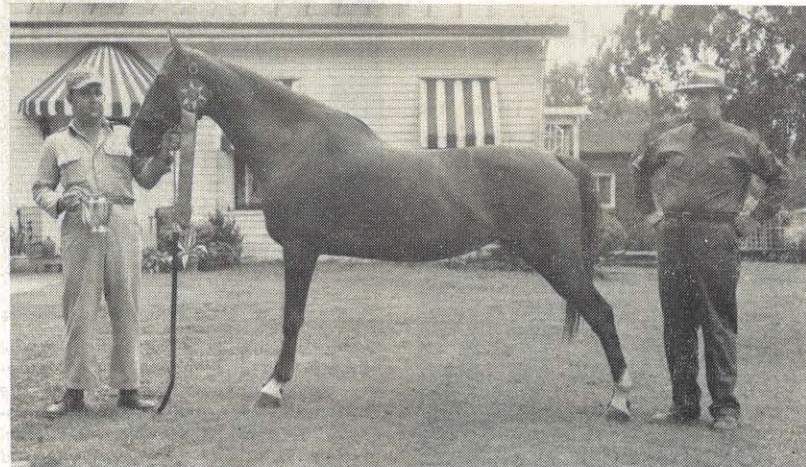
Fishermen Succeed In Different Ways

Two Appalachian fishermen were successful on outings recently and a third made fishing pay off in a different way.

The two who caught fish were E. J. Wood, Logan district power sales engineer, and Bethel Vance, Philip Sporn plant control operator. Wood caught 16 black bass on a two-day excursion at Back Bay. Vance fished at Currituck Sound near Popular Branch, N. C. He and his party caught their limit of large mouth bass every day.

The angler who used his skill in a different way was Emil Gore, Logan district commercial employee. Gore won first prize of a glass spinning rod in a casting contest sponsored by the Logan County Sportsman Club. Outstanding fishermen from the area were entered, each getting two chances at each target.

Rita Dare Wins Trophy, Four Ribbons In The Short Time Parsons Of Sporn Have Owned Her



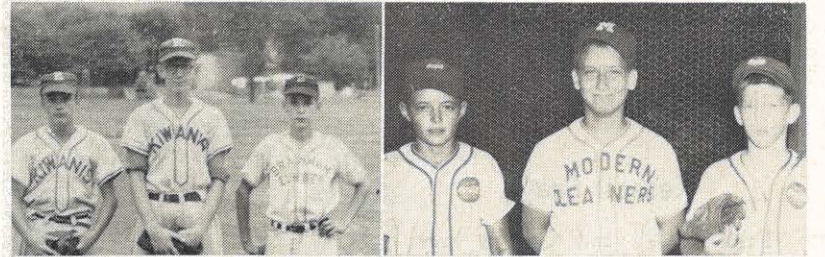
Rita Dare shows her sleek lines as she poses with her owners, Robert, left, and Lawrence Parsons.

She's only been in shows for the Parsons four months, but already Rita Dare has won a trophy and four ribbons.

Rita Dare is the five-gaited Kentucky bred riding horse owned by Robert and Lawrence Parsons, Philip Sporn plant employees. Robert is auxiliary equipment operator and Lawrence, his father, is temporary guard. The Parsons live on a farm near the plant and have always had riding horses, sometimes as many as ten.

They acquired Rita Dare four months ago at Lexington, Kentucky, and plan to enter her in several more shows this fall. Both are horse enthusiasts. Lawrence is a member of the River View Saddle Club which he helped organize.

Employees, Employees' Sons Active In Pikeville Baseball Leagues



Employees' sons playing baseball this year in Pikeville are shown above. LEFT PICTURE, from left: Cecil DeBoard, Jr., Bruce Weddle and Don Williamson. RIGHT PICTURE, from left: Lynn Williamson, Bill Burke and Jess Collier, Jr.

Four Pikeville district employees and eight employees' sons played a major part in the Babe Ruth League and the Little League this summer.

Managing the Kiwanis team in the Babe Ruth League was Denver Layne, line foreman, and assistant manager was Jess Collier, lineman. Bruce Weddle, son of Robert B.

Weddle, distribution engineer, played first base on this team and Cecil DeBoard, Jr., son of the groundman, played outfield.

Bill Zoellers, distribution engineer, managed the Jaycee entry in the Ruth loop and he had Ruey Newsom, son of L. M. Newsom, records supervisor, as a player.

Hylton Williamson, lineman, had two sons playing on different teams in the Little League. Don Williamson pitched for the Branham Lumber Company team which finished in first place. Don was chosen on the All-Star team as a pitcher. Lynn Williamson was a pitcher for the Coca-Cola entry. Playing for the same team was Jess Collier, Jr., son of the lineman.

Bill Burke, son of James Burke, groundman, pitched and played infield for the Modern Cleaners' team, and was also named to the All-Star squad. Rusty Robinette, son of Betty Robinette, assistant payroll supervisor, was a member of the Moose Club's team.

Weddle, Zoellers, Layne and Collier were official umpires for the season.

Kanawha Ends Year With Ten Wins And 15 Losses

With a plant play-off loss to Philip Sporn plant, the Kanawha River plant softball team finished out its season.

The Kanawha team had an over-all 10-15 record, including play in the Elk-Kanawha League in Charleston, where it finished fifth. In the plant play-off Kanawha stopped Glen Lyn in the semi-finals 13-11 but lost to Sporn 2-0.

Boyd Briggs and Dick Brown led Kanawha's hitting attack during the season with .302 and .298 respectively. Arvle Frye led the team in fielding with only one error. Bill Scott, with the assistance of Bobby Vickers, managed.

Welch Softballers First For City League Season

The Welch district softball team has completed a successful season as member of the Welch City League.

Their season record of 13 wins and 5 losses earned them a tie for first place in the regular season and they won the league in a play-off. The team was defeated in the city softball finals. Team batting average was .294.

Team members included Hobart White, c; Walter Thomas, lb; Ralph Cook, 2b; Millard Gibson, ss; Dick Jones, 3b; Tom Helm, lf; Marty Tiller, cf; Jack Green, rf; Paul Hall, p; Perry Hatmaker, of and Ray Nunery, if.

Davy Crockett Shows Up Everywhere



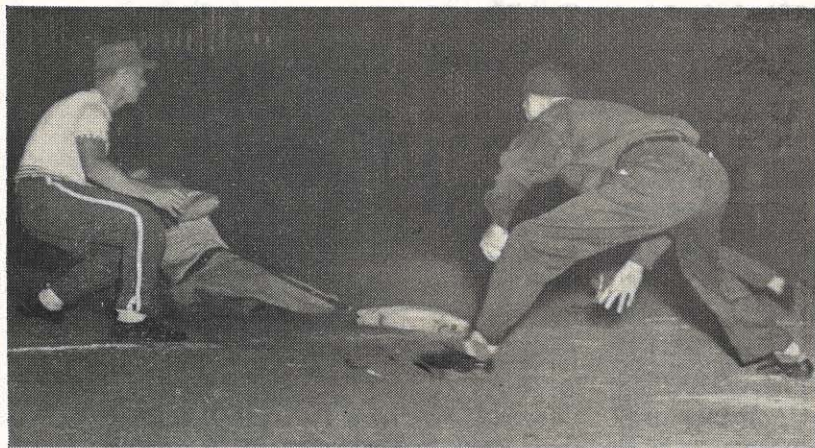
Everywhere you look these days you see signs of Davy Crockett. LEFT: Even the animal kingdom is getting in on the fun. "Rosie," a pet skunk, makes like a real live Davy Crockett hat on the head of her mistress, Diana Wellman. Diana is the daughter of Jim Wellman, Huntington district dealer sales representative. Rosie is one of two skunks owned by Diana. Makes a very dISTINKive chapeau, don't you think? RIGHT: Billy Thigpen pauses beside the tent he won in a recent Davy Crockett rhyming contest sponsored by the Kearsse Theatre and the Charleston "Daily Mail." The son of C. K. Thigpen, coal procurement agent with headquarters in Charleston, Billy wrote the best verse to the tune of the Crockett song sweeping the country. Like his idol, Billy is a sure shot—last year he won a certificate of merit for rifle marksmanship from Fork Union Military Academy.

133 Fish Caught On Trip

Michael Kohari, garage department of the Kentucky Power Company, Williamson-Sprigg district, proved himself a real fisherman on a recent trip to Poplar Branch, North Carolina. Michael and his brother-in-law caught 133 fish in three days, the largest a five-pound bass.

Point Pleasant Leases Additional Office Space

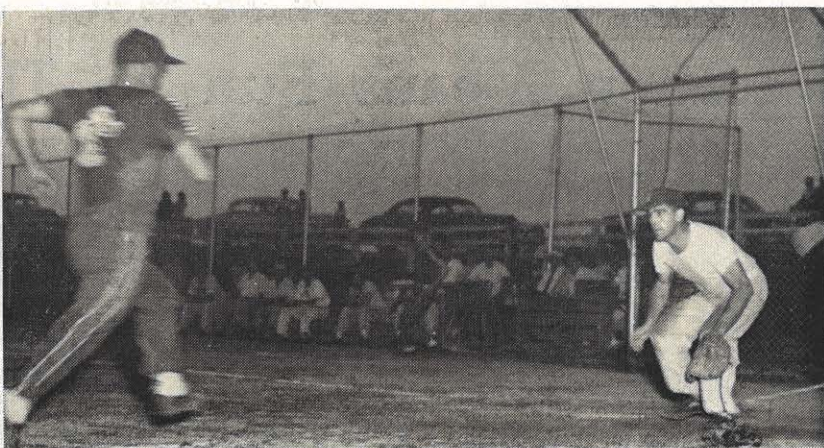
Point Pleasant district has leased an additional floor in the building now housing several district offices. The building, located at 209 5th Street, already houses the accounting department on the first floor and the district manager on the second. The third floor will be headquarters for the power sales engineer, agricultural engineer and the commercial sales representative, as well as record and storage space. The room on the second floor formerly used as the record room will be occupied by the district personnel supervisor.



Red Holmes, Charleston shortstop, slides into third safely in the championship game. Covering the base is shortstop Carlos Akers of Huntington. Behind the umpire is an unidentified Huntington player. Charleston won 11-0.



The cameraman catches part of the large crowd during championship play of the Appalachian Softball Tournament.



The run that eventually proved to be the winning one is scored by Tommy Bryant, Roanoke third baseman. Waiting for the outfield throw is Robert Gilmore, Philip Sporn plant catcher. Roanoke won this consolation championship game 5-4.

Charleston Takes 1955 Appalachian Softball Tournament

Charleston swept through three opponents to win the 14th Annual Appalachian Softball Tournament in Beckley August 19-20.

Huntington was runner-up and Roanoke annexed the consolation crown. Charleston combined good pitching by Vernon Kirk, timely hitting and good fielding to beat Philip Sporn plant 3-0, Roanoke 8-2 and Huntington 11-0. It was Charleston's first championship.

Ballard Field in Beckley was the site of the tourney and the weatherman cooperated with tournament officials in providing dry and sunny weather the two days. An average of 250 persons turned out for the games, including a large crowd for the Charleston-Huntington finals.

W. E. Zopp was tournament director. Aiding him in Beckley were John Hammer, Waldo LaFon and members of the Beckley softball team and other district employees. On the tournament committee were J. A. Mundy, W. A. McClung, P. C. Ray and W. S. Kitchen from Roanoke and L. M. Cobbs from Charleston division. Picking the All-Tournament team were George W. Ballard, Lewis McManus and Dr. G. E. Gwinn. Mr. LaFon was master of ceremonies at the awards banquet Saturday night, and Joe P. Gills, Charleston division manager, made the awards. Mr. McManus was official scorer.



Appalachian champions are these members of the Charleston team. Shown are front row, from left: Frank Martin, Bryan Smithers, Bill Payne, C. B. Talley, district manager, Vernon Kirk, Lou Romano, J. D. Porter and Cam Coffman. Back row from left: Charlie Elkins, Cliff Flannery, Ralph Baughan, Red Holmes, Jack Smithers, Paul Parsons and Bill Witzel, personnel supervisor. Batboy is Charlie Coffman, son of Cam Coffman.

Smithers' single and Smithers tallied on a one-base hit by Kirk.

Kirk struck out eight, hit one batter and walked one in facing only 22 men. His mound opponent, Paul Baker, whiffed five, walked none and hit two batters.

Charleston	3
Philip Sporn	0

In the opening game Vernon Kirk made a prediction of things to come when he set down defending champion Philip Sporn plant with just two hits. His teammates got eight bingles off Cricket Searls for the 3-0 win.

Bryan Smithers, Charleston catcher, walked to open the second inning. Jack Smithers sacrificed him to second and Ralph Baughan, right fielder, singled him across. Baughan scored on an error.

Searls quieted the Charleston bats until the fifth when with one away Cam Coffman singled. Lou Romano's one-base hit moved Coffman to second and he scored on another single by Red Holmes. Charleston had another rally going in the seventh when Payne and Coffman singled, but a double play killed it. Lloyd Wright and Ralph Gibbs collected Sporn's two hits.

Kirk struck out 9, walked two and hit one batter. Searls struck out two and walked three.

Huntington	1
Welch	0

Jack Butler's inside-the-park homer in the seventh inning gave Huntington a 1-0 victory over Welch in the second game.

Paul Baker faced only 21 men in setting down Welch with just one hit, a single by third baseman Richard Jones in the fourth. Meanwhile Huntington collected only four hits

off the offerings of Paul Hall. Butler, first baseman, collected two singles besides his homer and Charles Porter, second baseman, also singled.

Both pitchers had their control working, neither walking a man. Baker struck out 9 and Hall whiffed two. Welch committed the only error of the game.

Charleston	8
Roanoke	2

Roanoke broke through Kirk's scoreless pitching but succumbed to the ace righthander 8-2 in the first game of the semi-finals. Again Kirk allowed only two hits, but one of them was third baseman Tommy Bryant's single with two on in the first for Roanoke's two runs.

Charleston collected 8 hits off Robert "Seabiscuit" Simmons, and his teammates committed seven errors.

Bill Payne started things off for Charleston in the first with a single.

Coffman moved him to second and Romano reached first on an error. Holmes tripled them across and Bryan Smithers singled Holmes in for the third run.

Jack Smithers followed with another one-base hit, and when the ball was misplayed, Bryan Smithers came all the way around.

Kirk's triple drove in Jack Smithers with another run in the fourth. Frank Martin opened the sixth with a double, and a walk, hits by Kirk and Payne and an error allowed three runs to score.

Simmons struck out 8 and walked one while Kirk whiffed 11 and walked four. He also hit a batsman.

Philip Sporn	14
Welch	0

Sporn plant hauled out the big guns while Bub Stivers was hurling a one-hitter to trounce Welch 14-0 in the opening game of the consolation round. Sporn batters collected 15 hits in the five-inning affair, called because of a tournament ruling that if a team leads by 8 runs at the end of the fifth it is an official game.

Ralph Gibbs teed off on Paul Hall for an inside-the-park homer with a man on in the first for Sporn. Singles by catcher Robert Gilmore, pitcher Bub Stivers and left fielder Lloyd Wright produced another tally in the second. Doubles by Stivers and first baseman Gerald Clark, singles by right fielder James Haggerty and Gibbs, a walk and three errors brought across six runs in the third for Sporn.

Center fielder Robert Layne tripled, Dorwin Clark doubled and Roy Franklin singled for two more runs in the fourth. The last three runs scored in the fifth on Layne's

triple, Gibbs' double and singles by Gilmore and Dorwin Clark.

Stivers struck out two and walked three, while Hall struck out one and walked four. Center fielder Walter Thomas singled for the only Welch hit.

Roanoke	5
Philip Sporn	4

Roanoke scored twice in the top of the eighth and then staved off a Sporn rally to take the consolation crown 5-4.

First baseman Reggie Oliver singled for the two runs that made the difference in the eighth. His hit scored Dick Lovegrove, center fielder, who had walked, and third baseman Tommy Bryant, who had reached first when his sacrifice bunt was misplayed. Buddy Hubbard, shortstop, had put them in scoring position with a grounder.

Sporn could get only one run from three hits in the bottom of the eighth. Seabiscuit Simmons was on the mound for the winners while Cricket Searls was the losing pitcher. Roanoke scored twice in the first when left fielder Louie Mills and Bryant walked and Simmons delivered a double. They made it 3-0 in the third when Bryant singled Mills home.

Sporn tied it up in the fourth after scoring one run in the third on Carl Tennant's home run. Gibbs opened the fourth with a double and Layne singled him home. Layne scored on Gilmore's hit.

Simmons gave up 10 hits, struck out six and walked none. He hit one batsman. Searls whiffed two, walked five and gave up four hits.

Game Sidelights

Ralph Gibbs justified himself as clean-up hitter for Philip Sporn plant by getting seven hits in 10 trips in Sporn's three games. The slugger counted a home run, two doubles and four singles in his hits, and he drove in two runs while scoring five times.

Vernon Kirk lived up to advance notices as Charleston's mound ace. The righthander pitched 21 innings, allowed only two runs and five hits. He struck out 28, walked seven and hit two batsmen. He faced 26 men in the Sporn game, 30 in the Roanoke game and 22 in the Huntington game.

Robert "Seabiscuit" Simmons, Roanoke, led the pitchers in hitting, getting a double and single in four trips in two games. He drove in two runs and walked three times.

There were seven double plays in the tournament's six games. Sporn plant pulled off three, Charleston had two and Roanoke and Huntington had one each.



Members of the All-Star Tournament Team pose during Saturday night's awards banquets. They are, front row from left: Ralph Gibbs, Philip Sporn plant, 2b; Paul Baker, Huntington, utility pitcher; and Jack Butler, Huntington, 1b. Second row, from left: Jay Thomas, Roanoke, rf; Bill Payne, Charleston, lf; Carl Tennant, Philip Sporn plant, utility infielder; and Vernon Kirk, Charleston, pitcher. Third row, from left: Red Holmes, Charleston, shortstop; Dick Jones, Welch, 3b; Robert Gilmore, Philip Sporn plant, catcher; Robert Webster, Huntington, utility outfielder; and Cliff Flannery, Charleston, manager. Not in the picture is Cam Coffman, Charleston, cf.

Your 'Hidden Wages'

Vacation Means Fun To The Mossmans

(Editor's Note: This is the first in a series of articles dealing with employee benefits and what they mean in terms of personal experiences.)

What's in a vacation?
It can be a time to visit or a time to stay home.

For the Eslie E. Mossman family, it was a time of traveling. Eslie, second assistant shift operating engineer at Philip Sporn plant, and his family had just returned from a vacation in the mountains when our reporter caught them at home. He listened as the Mossmans revisited their vacation places on a map.



"Here's the best fishing spot", Eslie Mossman is saying to his family as he points to the map. Family members are from left: Harley, Eslie, Frieda, Robert, Earl and Nelora.

"Look, right here on the map is Spring City, Tennessee, where we visited for a day. It doesn't look very far away on the map," Eslie commented.

Nelora, only daughter in the family, mused, "I wish it hadn't rained and I could have seen Fairyland at Lookout Mountain. Maybe someday we can go again when it isn't raining."

That brought a quick reply from Harley, one of the boys. "I certainly would like to go back and do some more fishing at Cherokee Reservoir. Those 9 fish we caught on the last day made me want to stay longer."

Bob, his brother, chimed in with, "Don't forget that jack salmon I caught," and Earl added, "We caught 35 fish in all."

Eslie glanced at his sons, and with a smile for his wife summed up the trip: "I guess fishing is the most popular part of our vacation. We are always looking for some place to fish. We all enjoy carrying our own supplies with us and cooking our meals

Vacations

ONE WEEK after one calendar year's service

TWO WEEKS after two calendar years' service

THREE WEEKS after 15 years' service

on a charcoal burner. Everything tastes good out in the open."

Frieda, his wife, chipped in with the woman's viewpoint, commenting on the picturesque dress of the women and how much she liked the new West Virginia Turnpike.

In answer to a son's question, Eslie pointed out that he got two weeks' vacation this year, but they

had only taken one so far. They sandwiched it around a long week end for a couple of extra days.

That brought Harley into the conversation: "Don't you get a three-week vacation sometime?"

"Yes," answered Eslie, "it so happens that next year I will have completed 15 years' service with the company and will be eligible for a three-week vacation."

"Then, children, we can take a full three-week vacation next year and go to Arizona," Frieda added. That brought forth from the children a rash of proposed plans of what they could do on the vacation. Fishing still held the top spot.

Nelora broke up the conversation by adding with a sigh, "I just hope I don't get car sick on our next vacation."

Reunion Held Of Roanoke Retired Veterans



These Roanoke retired employees were present at a dinner honoring the retirement of R. W. Sanderson and W. G. Haller. Able to attend the reunion in the company auditorium on July 29 were, front row, from left: H. W. Dearing, R. W. Sanderson, R. F. Dowdy (deceased), H. K. Stone and J. D. Carper. Standing from the left: J. B. Butler, P. L. Poff, S. L. Wood, W. J. Lambert, W. S. Peek and W. G. Haller. Other retired employees unable to attend were J. L. Bondurant, Leslie Drumheller, J. W. Hancock, M. L. Roddy, J. H. Parks and F. C. Williams.

Bluefield Line Inspector Heads Princeton Chapter

Paul Carson Kelley, Bluefield district line inspector, was elected



Mr. Kelley

Worthy Patron of the Order of Eastern Star in Princeton. The chapter has a membership of about 400.

Paul went to work for the company in 1935 as a groundman and became field clerk in 1940. In 1944 he became a substation operator and in 1946 a serviceman. He was promoted to line inspector in 1949.

Born and educated in Roanoke, he is a member of Princeton Blue Lodge 134 and joined the Order of Eastern Star in 1950. He is married and the father of three children, Paul, Sylvia and Maria.

Marion Meter Reader Is Awarded Division Medal

Eugene E. Fanning, Marion meter reader in the Pulaski district, was presented a medal and citation during summer training with the reserves.

M/Sgt. Fanning was cited the most outstanding enlisted man in the 80th Division Field Artillery Reserve Unit at Indiantown Gap, Pennsylvania. This, the highest award given in the division, was presented by the division commander.

A veteran of World War II when he served in the Pacific, he is married and has a daughter. He was employed by the company in January 1947.



M/Sgt. Fanning

Bluefield Records Group Is Treated To Dinner

Steaks with all the trimmings were the treat enjoyed by members of the Bluefield records department last month at the Glass House near Beckley. The meal was awarded by M. E. Rich, records supervisor, to the department for their record in bringing their percentage of uncompleted work orders up from bottom place in December to a tie for first in July.

Attending were Jay Farley, Jim Bailey and Arnold Gillespie. Ernie Linkous was unable to attend along with Mrs. Alice Coalter who was awarded a necklace for her contribution to the record.

Youth Chosen Hazard Outstanding Student

The "City Of Hazard Outstanding Student Award" has been presented James R. (Dick) Stidham.

The son of Gaine Stidham, district superintendent, was given the award by Mayor Gene Baker at a recent meeting of the City Commissioners. In making the award the mayor said, "I know you will wear this and cherish it."

Dick replied "This is probably the greatest honor ever given me; I will always wear it and always be proud to say I am from Hazard."

A graduate of Hazard High School, Dick will attend the University of Kentucky this fall on a scholarship. He received honorable mention in the AGE college entrance examination.



Dick Stidham

Welch Man To Head United Appeal Drive

Richard J. Wood has been named head of the 1955 McDowell County United Appeal Drive.



Mr. Wood

He is assistant Welch district manager. The drive will benefit the Girl Scouts, Boy Scouts, Salvation Army, Crippled Children's Society and the United Defense Fund.

Mr. Wood, a native of Bluefield, received his electrical engineering degree from Alabama Polytechnic Institute and joined Appalachian June 8, 1938. He worked in the Pulaski and Bluefield districts before coming to Welch August 1, 1951 as district commercial manager. He was promoted to his present position February 1, 1954.

Married and the father of a son and daughter, Mr. Wood is a member of the Presbyterian church.

Haller Honored



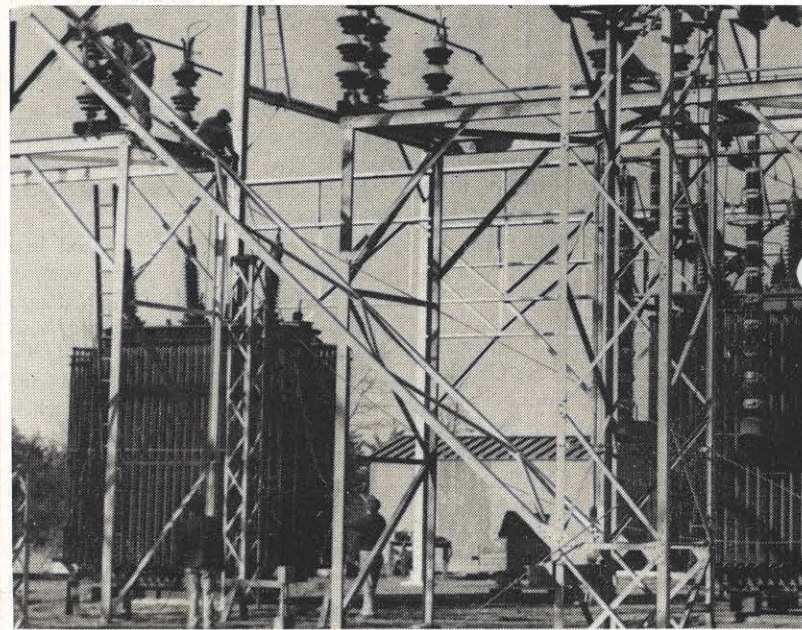
F. N. Kellermann, garage supervisor at right, is shown presenting W. G. Haller a Certificate of Merit etched in glass and signed by the members of the Roanoke district Service Subject Committee. The certificate was presented by the committee chairman to Mr. Haller, who retired recently, for the perfect safety record run up by his group during his 25 years as appliance service foreman. The certificate reads: "We, the members of the Service Subject Committee, would like to express our appreciation to W. G. Haller for his many years of guidance and friendship." It was presented to him in a meeting attended by his co-workers, management and members of the committee on Mr. Haller's last day with the company. The committee also presented him a gift of clothing. Etching on the certificate was done by M. G. Covey, head meter clerk.

Radford Earns Army Safety Award



Lloyd A. Linkous, Radford Arsenal steam plant personnel and safety supervisor, center, accepts a certificate of merit for safety from Lt. Col. F. B. Spencer. Colonel Spencer made the award on behalf of the U. S. Army Ordnance Corps in recognition of the plant's two years without a disabling injury. Looking on at right is Fred E. Wyatt, plant superintendent. The 58 Appalachian plant employees worked 244,891 man-hours from December 4, 1952, to December 31, 1954, without a disabling injury. This is the highest safety award made to any segment of an Army installation. Photo Courtesy U. S. Army.

Capacity Of Scottsville Station Is Doubled With Another Transformer



Workmen put the final touches on this 10,000 kva transformer at the Scottsville station now in service in the Lynchburg district.

The amount of electricity available from Scottsville station in the Lynchburg district was doubled July 26 when a second 10,000 kva transformer was energized.

While the existing transformer could take care of present needs, the additional one will handle expected future growth in the area and will supplement the present one in case of its failure. The new transformer will also enable the Scottsville station

to carry the entire Lynchburg district load on the Reusens-Scottsville 44 kv line without assistance from the Reusens hydro plant.

Contract work was performed by Richardson-Wayland Electrical Corporation of Roanoke. Final installation was under the direction of J. J. Armstrong, system operating supervisor; E. C. Rankin, system supervising station engineer; and J. G. Tapley, system senior station engineer.