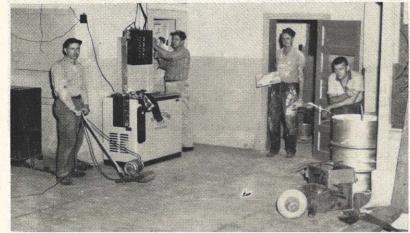
# Sporn Families In Midst Of Things When Mason Community Center Is Built



Four Philip Sporn plant employees pitch in when an old building was rebuilt into a community center for Mason. Shown from left are Ralph Warner, Peck Zerkle, Cecil Smith and Bob Barton.

Mason youth benefited when citizens of the West Virginia town pitched in recently to provide a community building.

Prominent among those who worked on the building were Philip Sporn plant employees. The group took an old building and rebuilt it for roller skating, basketball, and a meeting place for the Boy Scouts, 4-H Clubs, D. A. V. and other

# **Coveted National** Award To Go To **President Sporn**

One of the highest scientific or individual achievement awards in the nation will be made November 17 to Philip Sporn, president of AGE and our companies.

Mr. Sporn will join a long list of illustrious winners when he receives the coveted 1956 John Fritz Medal. The list of winners includes such notables as Alexander Graham Bell, Thomas Edison, Orville Wright, Guglielmo Marconi, Herbert Hoover and Benjamin



Mr. Sporn

practice, eminent executive, human administrator."

engineering

Mr. Sporn will accept the medal and certificate at a joint honors luncheon which will be held as part of the American Society of Mechanical Engineers' Diamond Jubilee anhual meeting in Chicago. The presentation is made annually by a joint committee of the ASME, American Society of Civil Engineers, American Institute of Mining and Metallurgical Engineers and American Institute of Electrical Engineers.

Recipient of last year's award medal

groups. In addition, the plant itself helped to provide materials and equipment for construction.

Employees who helped include Ralph Warner, Peck Zerkle, Cecil Smith, Bob Barton, Paul Nease, Bob Dailey, Bill Fry, George Burns, Frank Harris, Ferris Justice, Eddie Ryan, John Taylor, Rome Williamson and Charles Yeager. Several employees' wives also pitched in, and both employees and their wives act as supervisors for various functions in the building.

Ralph Warner is president of the Mason City Civic Council, an organization which was set up to provide this civic center. Mrs. Zerkle is secretary and Paul Nease, a former president of the group, is treasurer.

#### Silver Beaver Award Goes To A. F. Horne For Scout Service

Scouting's highest award, the Silver Beaver Award, has been presented A. F. Horne, Welch district manager.

> The award came as a result of his active interest in scouting. He has been member of the Southern District Board of Scouting for four years and president of it

one attaining the rank of Eagle.

Mr. Horne, a graduate of VPI, joined Appalachian in 1926. He was a substation engineer in Bluefield before coming to Welch in 1946 as district manager. He is president of the Welch Chamber of Commerce, president of the Welch Rifle and Pistol Club, past president of the Welch Rotary Club and a member of the Presbyterian Church. He is an enthusiastic hunter and fisherman.



# **Another Big Unit Underway At Muskingum River Plant As AGE Expansion Continues**

Another 225,000-kilowatt generating unit will be built at Ohio Power's Muskingum River plant. The \$28million project is the fourth steamelectric unit at the plant at Beverly, Ohio.

Announcement of the unit to be completed about June 1957 was made October 19-by Philip Sporn, president of AGE and of our companies.

The new unit will bring Muskingum River plant capacity to 880,000 kilowatts. The plant will be AGE's largest upon completion of Unit 3, under construction and scheduled for completion in December 1956.

The latest unit is the eighth in a series of generating facilities with capabilities ranging between 215,000 and 225,000 kw to be built on the AGE System. Five of these units are in service, including two at Appalachian's Kanawha River plant. Of the others, one is under construction at Appalachian's Glen Lyn plant.

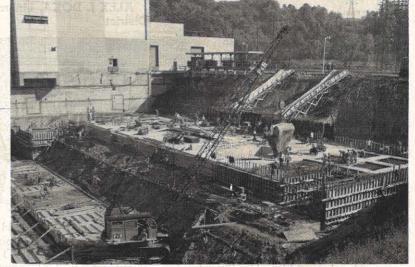
Generating capacity of the AGE System will be raised to 4,800,000 kilowatts upon completion of the new unit and the three others under construction. Of the AGE System's total of 4,800,000 kw, about two-thirds or 3,170,000 kw will have been added since World War II.

#### **Coal Requirements**

Coal requirements of the new unit at Muskingum River plant are expected to be 575,000 tons a year. This will raise the entire plant's total burn to an anticipated 2,275,000 tons.

President Sporn said the new addition is another major step in the AGE System's continuing expansion, a program which had its inception in the late 1940's and which has been particularly vigorous in the 1950's. "This new installation," he said, "is a direct reflection of the dynamic character of the present economy of our nation and in particular, of the growth and development of the seven-state territory served by our System. It is also based on our confidence that the long-term growth trend clearly reflected in our operating areas during

#### **End Of Era**



Construction is shown at Muskingum River plant, to be AGE's largest upon completion of Unit 3. When Unit 4 is finished, the Ohio Power Company plant will have a capacity of 880,000 kilowatts.

the past year will continue and that we ought not to delay carrying out carefully thought through long-term objectives and plans."

#### AGE Demand Up

He said demand for electric power on the AGE System today is 13 per

#### Madison Man Heads **American Legion Post**

Donald R. Coffey has been installed post commander of American Legion Post 87 of Madison.

He joined the company in Feb-

ruary 1953 as a laborer at Logan

plant. He was transferred to the

Logan district in May 1954 as a

groundman and was promoted to

his present position in June 1954.

He is married and has three children.

The Logan district truck driver-groundman of the Madison area is also scoutmaster for a Madison Boy Scout troop. A veteran of the Korean War, Mr. Coffey served 42 months in

cent above what it was at this time last year, with every indication that it will continue to increase. He (See Expansion, Page 7)

# **Huntington Site Of Annual AGE Managers' Meet**

Appalachian will be host November 9-11 in Huntington to the annual AGE Managers' Meeting.

About 250 officials of the companies of the American Gas and Electric System and the AGE Service Corporation will attend the threeday meeting at the Hotel Pritchard. The annual meeting is held to

discuss operating problems and procedures and review progress on the AGE System. Main topics for discussion at this year's meeting are organization planning and development and getting more business.

Attending will be district and division managers, system department heads and officials of AGE subsidiary companies, the American Gas and Electric Company and the Service Corporation.

#### Buzzin' Around







the past three. Both of his sons were active Scouts,

was Harry A. Winne, former vice president of engineering for General Electric Company and a member of the AGE board of directors.

Two other honors are also going to Mr. Sporn. At the same meeting in Chicago he will be elevated to the highest rank of membership in the American Society of Mechanical Engineers - honorary membership. It is conferred for "acknowledged eminence in the engineering field."

And Mr. Sporn received an honorary Doctor of Engineering degree October 9 at the Polytechnic Institute of Brooklyn. He was one of 17 scientific, educational and community leaders presented degrees at the New York school's closing convocation of its centennial year.

## **A Little Nipper**

It's news when a man bites dog. But this is news too.

While Larry Dunn, veteran Bluefield area serviceman, was working on a meter a few weeks ago, he was continually annoyed by a small boy and a dog. The small boy disappeared but the dog kept on pestering him. Finally Larry chased the dog around the house and went back to work.

Quite suddenly he was nipped on his ankle. He whirled. Standing there, quite satisfied with what he had done was, not the dog, but the small boy.

palachian area has gone out of service. again in 1931, raising capacity to This marks the virtual end of coal companies' steam plants serving homes on their properties.

After 52 years of service, U. S. Steel's power plant at Gary in the Welch district has been shut down. Appalachian now furnishes the power.

The plant was started soon after the turn of the century by Col. Edward O'Toole and Howard Eavenson, among the pioneers of the steel company's coal development in the Gary area. It had 4,500-kw capacity and was constructed primarily to furnish power for early mining operations.

Very few homes were wired for electricity in those days. As more electrical mining equipment was put in use and more homes wired, the

12,500 kw.

Last Coal Co. Steam Plant Serving

Homes In Appalachian Area Closed

The last non-company steam plant need for more electricity arose. Plant

serving residential customers in Ap- capacity was increased in 1923 and

Mr. Coffey

the Air Force.

The old plant generated at 25 cycles. Demand increased until the steel company began to purchase power from Appalachian, supplied at 60 cycles.

U. S. Steel has been converting its equipment and camp leads to 60 cycles during the past few years. In August of this year they completed the conversion of their camp lighting. Conversion of No. 6 tipple to 60 cycles was completed September 3, marking the last conversion.

Entire load at Gary is now being supplied by Appalachian from two 88,000-volt circuits and a 24,000kva substation. Service can be supplied from three different sources through inter-connected lines.

That buzzin' you might hear around your electric meter doesn't mean it's gone haywire—it probably means you have new neighbors. T. W. Tester-man, Bluefield area supervisor, found that to be the case at this meter. These smart hornets in the Bluefield district prefer electrically heated homes. Not only that, the meter solves the baby-sitting problem for them. The little hornets can watch the disc go round and round while the parents go out and do their sting-ing work. They purposely do not build the nest over the dials of the meter because the meter reader would have to destroy it in order to read the meter. And, destroying hornets' nests can be rough both ways.

# The Illuminator

Published monthly for employees of Appalachian Electric Power Company, Kentucky Power Company and Kingsport Utilities, Inc., and their families. Articles herein may be reproduced provided credit is given.

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#### **Thanksgiving Riches**

How does it feel to be rich? You are, you know.

You're not only one of the richest persons in the world today but also in history. Of course, you're one of many Americans who enjoy the world's highest standard of living.

Although we don't often consider ourselves rich, we're plenty wealthy in comparison with other peoples and other times. The many material things we own make our lives far more pleasant and enjoyable.

And we're rich in other ways, too. We have our rich American heritage of religious, political and personal freedom.

We continue to worship as we please. We have freedom of speech, press and assembly.

We have the privilege of voting for the men of our choice for public office. The right of trial by jury is preserved for us.

We can own property and it cannot be taken from us without due process of law. Our homes cannot be entered or searched without the proper warrants.

We and our loved ones enjoy other bountiful blessings, too numerous to mention. All of these things seldom occupy our thoughts because we seldom stop to count our blessings, as suggested in the popular song.

But there is a day set aside for count-ing our blessings—Thanksgiving. On this uniquely American day we should all pause to think on all these things. Then we can truly give thanks on Thanksgiving for being so rich.

#### **Better Ways And Days**

There's nothing that can't be improved. You've probably heard that statement before, but think it over and you'll see how right it is. It's our constant desire to "make it better" that leads to all our progress-all the additional necessities, comforts and luxuries provided by our standard of living.

But we can't keep "making it better" without good ideas and suggestions. needed for steady progress. In our daily work if we come across what looks like a better way of doing a job, let's tell someone about it. That way we help progress and ourselves, too.



As "The Illuminator" starts on its seventh year, what do you like or dislike about your employee newspaper?

# District



Working out in the field with a crew as I do, I miss a lot that's going on throughout the system. Local news I get firsthand or through the local newspaper.

I like THE ILLUMINATOR because of its many different phases of life and happenings that are reported from the towns and cities throughout the Appalachian family system.

The editorials are enlightening-gives you something to really think about. My interest in sports makes the sports page a "must," and many times I read about someone I know but haven't seen for several years.

THE ILLUMINATOR is always full of pictures -that's another good point. It makes for better reading and a much more interesting paper.

My wife, Portia, who is employed in a local bank, is an avid reader of THE ILLUMI-NATOR, too. Yes, you can say I like our newspaper. Keep up the good work.

**DANIEL P. BLANKENBECKLER, Stores** Supervisor, Kingsport



As we start our seventh year of our employee newspaper, I like it because it gives us the news from the other districts and their employees. I have worked in other districts and often see names of employees that I have worked with in the past and wondered what had become of them. For example, several months ago I saw an article on Allen Blackburn now located in Pikeville, an employee whom I worked with in 1921-22.

Then too, it gives news of employees with whom I worked on various subjects that we haven't discussed among ourselves. I really look forward to viewing THE ILLUMINATOR each month.

ALEX J. DOKA, Lineman, Williamson and fellow employees, other than by our own paper.

Each month I look forward with delight to the coming of the new edition. It will bring, perhaps, a new visit of some old friend, now retired and living far away, it will offer new pictures and stories of my working companions to place in my scrapbook for pleasant memories in later years and it will unfold many interesting stories of our company, its work and its people.

Truly THE ILLUMINATOR has been a source of reading pleasure and enjoyment for me and my family, and it will be looked forward to through the years to come.

#### MARY M. STEWART, Junior Accounting Clerk, Philip Sporn Plant



I like to read my copy of THE ILLUMINAror because I enjoy learning things about the people I work with-their hobbies, interests and pastimes. Being a relatively new employee, I found the newspaper a warm, friendly welcome which gave me a feeling of belonging to an organization of people who were doing a big job and still finding time to be interested in their fellow workers. I enjoy reading about not only what they do on the job, but their outside interests as well. When one of the employees does something outstanding, I think they deserve the kind of recognition the paper gives them.

I would like to see more things on the "women's page," such as recipes, household hints, fashions and so on, possibly sent in by the women employees. This way we could hear from more employees while gaining something in the meantime.

That is my opinion of our plant newspaper and, if I may, I would like to add my congratulations to its competent staff. As for myself I think they're doing a great job.

ROY M. FOSTER, Area Sales Representative, Roanoke District



# IN THE 5POILIGHT

the development or growth of these employees and their families.

We have placed a great deal upon employee relationship, and to me THE ILLUMI-NATOR has done a great deal to bring about a better relationship and understanding among our employees. I look forward each month to receiving our paper, and it is really news as well as entertainment to each one of us.

MRS. JOHN W. VERMILLION, PBX Operator, Welch District



Looking back on "Uncle App's News" and comparing it with our recent October copy of THE ILLUMINATOR, we can see how very much our newspaper has improved in just a few years.

I enjoy THE ILLUMINATOR because it keeps me posted on the company's many activities. I enjoy reading what the various employees in other towns are doing. I especially like the pictures.

As PBX operator in Welch, I often talk to employees in other towns and districts. I wonder what these people are like and how they look. THE ILLUMINATOR gives me an opportunity to meet such people who otherwise would remain just a name. I like the articles on hobbies, but would like more articles on families. I have enjoyed reading about the employees who have built their own homes. I would like to read about any unusual or exciting vacations.

I look forward to the continued success of our employee newspaper.

CHARLES LEE STAYTON, Senior General Accounting Clerk, Pikeville District



As THE ILLUMINATOR starts on its seventh vear, I cannot recall anything in it which particularly disliked. I think THE ILLUMI

#### **Famous Last Words**

"If he won't dim his lights, I'll be darned if I'll dim mine."

"Don't worry, he'll stop-I've got the right of way."

"The road looks clear, let's pass him." "Stop worrying-I know this road like a book."

"This car will stop on a dime."

"Relax. I'm perfectly sober as soon as I get behind the wheel."

HUBERT H. FARLEY, JR., Head Material Clerk, Beckley District



In my opinion, THE ILLUMINATOR has well lived up to its name in its past years of existence. In no other way could the average employee be so enlightened on his company

In the last few years our family has become somewhat scattered. We find it is very hard for us to get together, so we are using the method of the "family newsletter" to keep us informed of the activities of our families. We find that it not only gives us the news of the family, but it also brings us closer together in the family tie.

To me our company paper is like a family letter. We are scattered as employees over a very large field, and the company paper is the only medium whereby we are informed of the activities of our fellow employeesnot only the employees but also their families.

Over the past years we have made special friends with employees which have moved into a different territory; and if it weren't for our ILLUMINATOR, we would not know

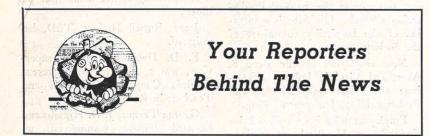
NATOR is one of the best company newspapers I have ever seen. I doubt, however, if any published journal is thoroughly accurate; but I do not think I am qualified to criticize in that respect.

Some of the things which I think make this paper more gratifying is the abundancy of pictures which more advantageously illustrate the articles. Also, the presence of a section which brings the personal notes from each individual district. Last, but not least, is this section which gives employees an opportunity to individually express their views. It is always interesting to see an article, in this section, by someone I know and to read their opinions on the presented question of the month. If I have one wish concerning this paper, that is for a larger edition covering more news of the same sort now being featured.

#### THE ILLUMINATOR



A plaque signifying Appalachian an honorable mention winner in the General Electric Major Appliances Awards Competition is accepted by G. L. Furr, vice president and general manager, right. J. E. Culbreth, sales manager for R. S. Montgomery, Inc., of Richmond, GE wholesale distributors, presents the plaque on behalf of GE's major appliance division of Louisville, Ky. The plaque, one of four honorable mentions given among 48 entries, reads in part: "For outstanding accomplishment in extending the use of major electric appliances in its territory." L. L. Koontz, system rural and residential sales supervisor, said the award came as the result of Appalachian's new sales pro-gram, where the company works with "Modern Electric Living" dealers in the area. A letter from GE to Mr. Koontz announcing Appalachian's report a winner commented on the company's "diversified and comprehensive promotional activities," "the talent in your organization" and "careful planning."



#### **Huntington Division**

#### **Huntington** District

AZEL McCURDY, JR., correspondent; MAXIE SCITES, photographer; WILLIAM A. JOSEPH, photographer; CHARLES HOSCHAR, JR., T&D meter; GORDON P. CHAIN, drafting group; VIRGINIA MAR-ROW, T&D engineering; GEORGIA MARCUM, T&D record; LAURA S. COLLINS, T&D line and station; J. R. CALLICOAT, transportation; BETTY McCAFFREY, stores, GERTRUDE THRESHER and JOSEPH I. SCHULTZ, system billing; SALLY MARROW, division T&D; ANN L. KENNEDY, commercial; JUNE H. DAVIS, accounting; E. L. STEIN, Kenova plant.

#### Logan District

H. J. COLLINS, correspondent; SYREAN BAKER, accounting; WILMA R. LYON, commercial; ELEANOR CUNNINGHAM, managerial; C. E. YEAGER, engineering; DALLAS KINSER, station; R. D. BLEVINS, meter; J. B. TUCKER, stores; W. W. CHAMBERS, Madison office; PAUL JEFFREY, main office; MILDRED HANNAH, personnel.

#### Williamson District

E. J. CLOUSER, correspondent; VIRGINIA STAFFORD, accounting; IRENE B. KIRCHMAN and FLORENCE MURPHY, commercial; PRICE COPLEY, engineering; ALBERTA DEWESE, managerial; BETTY ROACH and GEORGE BOOTHE, meter; HENRY D. HATFIELD, stores; HENRY S. KISER, JR., line and station.

# Appalachian And Kanawha Valley **Power Are In AGE 'Operating Notes'**

Three Appalachian and two Kanawha Valley Power Company employees had by-lines in the October issue of AGE's Monthly Operating Notes.

P. B. Blizzard, Kanawha Valley mechanical engineer at Marmet, had an article appear for the third month

in a row. The latest one was entitled "Gasoline Torch Hazard Can Be Eliminated" and pointed out the "inherent" danger of a gasoline burning heater. Mr. Blizzard

Mr. Blizzard described a fire

caused by this type heater and suggested replacement with torches using acetylene or other safer gas. He also told how this particular fire had been fought in the plant.

C. C. Jackson, mechanic at Marmet of the Kanawha Valley Power Company, wrote "Ball-Bearing V-Mount Checks Shafts" in which he told how ball-bearing V-mountings could be used to check the straightness of small pump shafts, commutators, etc., and to measure the eccentricity of packing sleeves.

"Rear Mudguard Avoids Accidents" was contributed by A. W. McBride, Fieldale district auto mechanic. The article told of galvanized mudguards attached to the rear of Fieldale trucks for use in rural territory. The guards prevent mud, tar and gravel from covering directional signal-and-stop lights, the registration plate and advertising signs.

Bert M. Nuckolls, Grundy area supervisor in the Welch district, in his article "Shield Protects Insulators Against Vandalism," describes how an inexpensive shield protects insulators that are on poles set below an embankment, making insulators on road level. The insulators had been a tempting target for rockthrowers, but the sturdy shields have successfully protected the insulators for several months.

"Extending Pre-Fab Control Buildings Cheaper" was written by E. C. Rankin, system supervising station engineer in Roanoke. He told how extensions have been made to present

#### Charleston Messenger's Dream Comes True; **Goal?** Farming Gets Lucky Break Into Show Business

It's a big jump from the Charleston office to Pasadena Playhouse, but Jim Dennison will make it soon. The story of how the office messenger's dream came true proves that "there's no business like show business."

All the way through school he was in plays, tap danced and did anything to keep close to the theatre. He was one of Charleston High School's six members in the National





Mr. Jackson Mr. McBride



Mr. Nuckolls Mr. Rankin

structures without the expense of removing an end wall or exposing the building interior to weather, by attaching the extension to the old building and leaving the end as a separation between the two sections.

#### Charles S. Bowling, **Mullens Veteran, Has Earned 35-Year Pin**

Charles S. Bowling completed 35 years' service October 15. He is Mullens area serviceman in the Bluefield district.

Mr. Bowling oined the Princeton Power Company in 1920 as helper. He remained in Princeton until 1943 when he was transferred to Mullens. A native of Princeton, he received



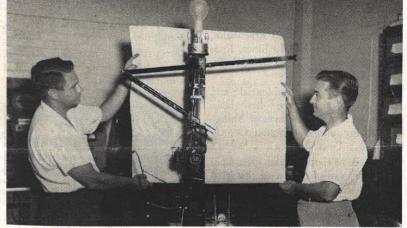
Page 3

Mr. Bowling

his early education at Spanishburg and took a correspondence course from Coyne Electrical School of Chicago.

He is a member of the Lions Club, the Moose and Knights of Pythias in Mullens. He lists hunting and fishing as his favorite hobbies. He is married and they have three children. The family attends the Baptist Church in Mullens.

# 'Whichit' Is Versatile Invention That **Came Back To Haunt Charleston Men**



Bob Pennell, left, and Chester Casto examine the blueprint of the "whichit" they received from Keith Chambers. The machine (?) performs many jobs.

What's a "whichit"? That's what James Duffield, Chester Casto and Bob Pennell are trying to figure out.

The system radio employees in Charleston hid some junk in Keith Chamber's car as a prank. The system carrier radio maintenance man, upon finding the junk when he returned to Bluefield, took it home and built his masterpiece.

He then boxed and sent his invention to Charleston, complete with

#### **Ralph Gibbs Gives** \$100 Prize To Club

Ralph V. Gibbs, Philip Sporn plant janitor, recently won \$100 for getting the most new members to the Junior Order of United American Mechanics. He received the

award from the fraternal organ-

blueprints and instructions for operating. It was labeled a "whichit."

When plugged in the switched on, the motor turns over and the arm moves up and down by pulley. An automatic relay turns it on and off. Spark plugs at top are "designed to increase the capacity of this delicate piece of machinery at various climates and altitudes."

The legend on the blueprint points out that the head may be rigged with boxing glove, shoe, paint brush, hammer, lipstick or other items. It can be used without attachment as an automatic door opener.

#### **Fieldale Man Gets Reserve** Promotion

Richard A. Youngman has been promoted from captain to major of the Officer Reserve Corps, 2154 ARASU Station



Freddie Rotenberry shows his purebred Hereford heifer which he has trained to lead and take the correct stance when being judged. The 16-year-old son of Fred E. Rotenberry, Claytor hydro plant supervisor, has won several county farm awards, including the 4-H electric project. He also has 11 pigs and 103 hens which he raised from chicks. Next year he plans to keep bees and raise crops—all this despite the fact he is a non-farm boy. He takes vocational agriculture at Dublin High School and took a short course in poultry at VPI. It's easy to see why Freddie says he wants to be a farmer.

Thespian Society and joined the Kanawha Players where he did about everything in show business.

He studied voice for a year at the Ruda School of Music, but he did not have the money to go to the Pasadena Playhouse although his application was accepted. Then came Jim's "break."

At a family reunion, he noticed a car with California tags. He located the owner and learned the man was an uncle whose whereabouts had been unknown for 42 years. The 61-year-old bachelor had made a fortune during those years and had helped his nephews in California through school. He wanted to do the same for Jim.



Singing the blues at last year's Christmas party, Jim Dennison had no way of knowing his "big break" in show business would come this year.

- So Jim plans to leave for California right after Christmas. He will work at the Pasadena Playhouse the first year to determine his adaptability and will specialize the second year. Jim says he doesn't care what phase of the business he gets into because "there's no business like show business."

ization's State Council. He obtained 45 new members and helped his club get another prize of \$100 from the national organization for the

new member



Complement, Fort Lee. The Fieldale district engineer served with the 1333 Engineer General Service Regiment attached to the Seventh Army in Southern

Maj. Youngman

France and in Okinawa under the Okinawa Command during World War II

Major Youngman joined the company at Roanoke as a junior engineer March 20, 1946. Three years later he went to the newly formed Fieldale district as engineer.

drive. Ralph turned his money over to the local organization and all members enjoyed a chicken supper. Ralph has been a member of the New Haven Council No. 175 for 39 years. A few years ago he won a watch for getting new members. His local council has 117 members, 27 of which are plant employees.

Mr. Gibbs



#### **Pulaski District**

Lorene Parks, home economist, was guest speaker for the Madeline Harmon Woman's Club and gave a demonstration of party desserts.

Carl D. Walker, Wytheville lineman, who recently underwent surgery, and S. J. Johnson, Galax lineman, patient in a Galax hospital, have returned to work.

Mrs. Mal Nester, wife of the Wytheville meter serviceman, has returned home from Pulaski Hospital.

Sympathy is extended O'Neal Amos on the death of his sister-in-law.

J. J. Duncan, records supervisor, was recently elected treasurer of the Virginia Round Table of the Industrial Management Club. He was a delegate to a Richmond meeting from the Pulaski Club, which he has served as secretary and president.

#### **Abingdon District**

C. M. Jackson, area supervisor, was a delegate from the Clintwood Kiwanis Club to the District Capitol Kiwanis Convention in Washington recently.

Returning to work after being hospitalized were H. S. Fogleman, head material clerk; Fred Rosenbalm, station man; Henry M. Jones, lineman; and Mrs. Peggy J. Gilmer, junior cashier clerk.

Joe E. Collins, residential and rural sales supervisor, has been appointed finance chairman of Abingdon during the Washington County Boy Scout Fund Drive.

Jack B. Frier, district personnel supervisor, was chairman of the Miss Washington County Beauty Contest sponsored by the Abingdon Civitan Club during the recent Burley Tobacco Festival.

#### **Bluefield District**

Shirley Long and Jo Ellis Brown are new accounting employees.

Letha Thompson, system station, has resigned.

Sympathy is extended John and Elizabeth Munsey on the death of his father. Elizabeth is employed in the district managerial department and John in the division engineering department.

Larry Dunn, area serviceman, Jack E. Boyd, senior merchandise order and billing clerk, and C. M. Fletcher, line supervisor, have returned to work after illnesses.

#### Welch District

New employees include Tommy raig, storeroom: James P. Sutphin, Switchback station crew; and Wayne Howlett and Clyde Welch, Jr., distribution records.

Sgt. Bates was due for discharge during October and will remain in the active reserve.

G. E. Adams, Jr., son of the Pocahontas area supervisor, has been promoted from Pfc. to SP Third Class and is stationed in Panama. Paul L. Adams, another son, has been promoted from Corporal to First Lieutenant in the ROTC at VPI.

Several employees participated in a skit, "What Could Happen To Our Schools In Three Years," before the Welch Grade School PTA. The program was written by W. B. Belchee, senior power sales engineer, president of the PTA. Employees and their families taking part were Mr. and Mrs. Belchee, Mr. and Mrs. John Vermillion, W. A. Chaffins, W. C. Groseclose and Mrs. James Nunnery.



Claude Kennedy, retired stores supervisor, is now at home following hospital treatment.

S. E. Russell, line section, has returned to work after recovering from a sprained ankle.

H. P. Martin, line section, has returned to work after an illness.

J. T. Duncan, local office supervisor, attended the recent meeting of the Southeastern Electric Exchange in Pensacola, Fla.

Gary Hermann, station section, has resigned.

Sympathy is extended H. P. Martin, line section, on the death of his mother.



#### **Philip Sporn Plant**

Sympathy is extended Claud M. Bumgarner, material clerk, on the death of his father, and Clyde T. Clark, conveyor operator, on the death of his brother.

Clarence Tennant, shift operating engineer, was the leading flag salesman during the recent New Haven Lions Club American flag sale.

Marjorie E. Waldie, senior bookkeeper, was the chairman of the district convention of the Junior Woman's Club at Point Pleasant.

New employees include Frank L. Roush and Glen C. Harrah, temporary employees.

John W. Taylor, maintenance man, and Robert M. Cooke, instrument maintenance man, have returned to work after undergoing operations.

Charles B. Gordon, maintenance man; Paul E. Forbes, helper, and Charles B. Cornwell, maintenance man, have returned to work after

illnesses.



Drive, and W. R. Witzel, district personnel supervisor, was major for the communication-transportationutilities division.

New employees include Jackie Lee Shaffer, accounting; Pat Robinette, commercial; and H. E. Thaxton, division T&D.

Employees who have resigned include Ruth Harris Corbitt, Oliver D. Haynes, G. H. Summerson, Barbara Gilliland and Norma Jordan. Temporary employees who have resigned include Margaret Taylor, Herman Hambrick, Jerry H. Miller, Betty Speas, Vernon Mace and Harry E. Miller.

Employees returning to work after illnesses and operations include Sylvia McClure, C. V. Harris and Walter Price.

Recent blood donors include Jack Walters, Mrs. Thelma Shafer, G. C. Smith, D. C. Parsons, John Givens, Oscar Kallmerton, K. W. Fisher, R. H. Hively, C. H. Leavens, R. N. Orth, J. E. Moss, G. R. Young, W. L. Miller, W. W. Tolley, W. A. Quarrier, L. E. Jones and T. B. Payne.

Jack E. Jarrett has returned to Marmet hydro plant after two years in the Army.

Ronald Hively and C. K. Thigpen attended the joint meeting of the Mechanical and Professional Engineering Societies of Kanawha Valley recently.

John C. Frazier, safety supervisor, has been appointed program chairman of the West Virginia Chapter of the American Society of Safety Engineers. Mr. Frazier recently took his flannel board presentation, "A Basic Accident Control Plan," to Roanoke. He presented it to the Roanoke Personnel Association, Lynchburg district supervisors, Fieldale supervisors and Roanoke district, division and system supervisors.

Pansy Millard, Nitro-St. Albans area home economist, was co-hostess at a recent meeting of the American Association of University Women of St. Albans.

#### Kanawha River Plant

Patricia C. Tincher has resigned. Dorothy F. Pritt is a new emplovee.

W. J. Reese has returned to work after a recent illness.

**Beckley District** 



#### **Huntington District**

A. T. Wilks, assistant to the division manager, was recently elected director of the National American Automobile Association at the 53rd annual meeting in Washington. He is president of the Huntington AAA.

C. W. Dunlap, meter supervisor, was elected treasurer of the Huntington Rose Society at a business meeting recently at the Enslow Presbyterian Church. His wife is a member of the hospitality committee of

New employees include Ilene S. Akers and Virginia Jeffers, accounting; and Anna Dale Bennett and Paul Spaulding, Jr., system billing.

Employees who have resigned include Audra M. Black, accounting; Joseph L. Holley, stores; Gladys Butcher, system billing; and Betty L. Terry, engineering section.

Employees who have returned to work after extended illnesses include Hazel McKendree, Pauline Smith, C. N. Chapman, Troy Hatfield, Betty J. Boggs, Leanna Ford, W. E. Keck and A. R. Neal, Jr.

Mr. and Mrs. Hugh D. Stillman celebrated their 25th wedding anniversary October 18. Mr. Stillman is division manager.

(See Logan, Page 5)



#### **Roanoke District**

Mrs. B. C. Artrip, the former Mary Jane Davis, visited the Roanoke office recently. She was previously employed in the credit department.

Sympathy is extended John Jett, residential and rural sales department, on the death of his father, and J. K. Hutcherson, material clerk, on the death of his mother.

Gregory O. Givens III is a new office messenger.

Sympathy is extended Mayce Sanderson, chief operator, PBX board, on the death of her husband.

#### **Fieldale District**

Mrs. Geraldine Lawless and Mrs. Betty Romero were co-hostesses for lingerie shower honoring Patsy Weaver, bride-elect of Alvin Wesley Kagey. Miss Weaver is a Fieldale cashier.

J. W. Eanes, meter serviceman, has returned to work after a recent illness.

Mrs. Ruth Sanders, wife of G. F. Sanders, lineman, has returned home after a recent illness in the Martinsville General Hospital.

Mrs. Juanita Brown, wife of M. W. Brown, local office supervisor, is recuperating at her home from an illness.

James Russell Hodges, T&D, has resigned.

F. D. Duckworth, meter supervisor, was a delegate to the recent Virginia Congress of Parents and Teachers in Roanoke.

George Turner, J. D. Higgins and Leonard Jenkins, commercial, accompanied the dealer salesmen who won a New York trip as a result of a recent company-sponsored water heater contest.



#### **Pikeville District**

Jean Ann Matney is a new junior clerk.

Lovella Spradlin has resigned as junior clerk.

C. A. McKinney, district superintendent, has returned to work after an extended illness.

Sympathy is extended Dennis Clark, lineman, on the death of his mother.

#### **Ashland District**

Don Gesling, engineering, is recuperating at home after breaking both arms in a fall.

R. L. Gordon has returned to work after an illness.

Sympathy is extended Talmadge Debord on the death of his father.

R. Gordon Scott, son of H. S. Scott, assistant general manager, entered the Marine Corps recently. After basic training he will enter Officers Candidate School.

the Society.

Page 4

Thurmond Belcher, records; J. C. Callaway, storeroom and Mark W. Miller, station, have resigned.

D. C. Wright, distribution records supervisor, and Sank Smith, district personnel supervisor, have been appointed to the Committee for the Employment of Handicapped People.

R. H. Ruff, senior power sales engineer, attended the fundamental lighting course at the General Electric Lighting Institute at Nela Park, Cleveland, O., recently.

M/Sgt. B. E. Bates, Jr., son of the meter supervisor, has returned from an 18-month tour in Germany.

Tommy Vance, son of Bethel Vance, control operator, was recently elected senior representative for the student council of Wahama High School.

#### **Charleston District**

Appointed to head the Community Chest drive in Charleston were J. R. McGinnis, captain, and D. F. Purvis, co-captain, North Charleston office; B. W. Whittington, captain, Virginia Street office building; and C. L. Mollohan, Nitro office.

E. C. Flannery, division administrative assistant, was association vice president and Lt. Colonel for the auditing of the Community Chest

Mason T. Wood is a new commercial department employee. Sympathy is extended H. C. Sessions, commercial, on the death of his mother.

#### **Point Pleasant District**

Kenneth Ray, son of Bernice Roush, secretary to the district manager, is recuperating at home after suffering a brain concussion in an automobile wreck.

James W. Bryant, meter reader, is a new accounting employee.

Mrs. J. R. Crump, wife of the line foreman, has returned home after undergoing surgery.

#### System

L. W. Self, retired Huntington district employee, visited the Roanoke office recently. Mr. Self was employed in 1904 and retired in 1945.

Sympathy is extended Betty Goode, system T&D, on the death of her mother-in-law, and Mr. and Mrs. V. W. Brust on the death of her sister.

#### Lynchburg District

returned to work after an extended illness.

#### **Hazard District**

Employees attending the Bow Hunters deer hunt at the Kentucky Woodland National Game Refuge included Robert Bibb, Carley E. Byrd, Farris Erwin, Everett Bush and Adrian Combs.

Carole Fugate, daughter of Woodrow Fugate, station department, has returned home after ten weeks at Cardinal Hill Convalescent Hospital at Lexington. Carole suffered an attack of polio.

Sympathy is extended A. R. Brashear, meter, on the death of his brother, Ernest, a Pikeville employee. Bill Boggs, T&D, has returned to work following an extended illness.

Ernest D. Layne, meterman, has

#### Page 5

#### "This Is Living"

# B. H. Blizzard Enjoys Good Life On His Farm By Hunting, Fishing, Gardening



This giant tomato is pretty typical of the things B. H. Blizzard raises in his garden. Here he is giving his daughter-in-law, Nell, some of his garden and farm products. Nell's husband is Paul Blizzard, Kanawha Valley Power Company mechanical engineer.

"Man! This is the life! Now I can sit back and live on the fat of the land."

That's a happy retired employee speaking, and he's referring to his farm house, garden and abundant hunting and fishing area.

When B. H. "Bones" Blizzard retired as a Charleston station foreman in October, 1953, he and his wife picked a spot near Greenbank on Deer Creek as an ideal place to settle down.

After buying a farm house, Mr. Blizzard added a room and installed a modern bath and plumbing. Next project on his 93-acre farm was a

#### Air Force Promotes Kanawha Plant Man

C. E. Allinder, Kanawha River plant office supervisor, was promoted

recently to captain in the U. S. Air Force Reserve.

He served in the Air Corps from June 1941 to January 1946, advancing from private to second lieutenant. Ac-

Capt. Allinder

tive in the reserves since his discharge, he is now an administrative instructor. He was employed in July 1938 as a clerk.

# Paper, Mister?



fish pond, stocked with brown trout. His chief construction work finished, he set about raising a garden. That hasn't taken a great deal of work, because "the ground is so fertile the vegetables will grow practically untended."

He has chickens and the shelves in their house are filled with jars of wild honey, jams, jellies and all kinds of canned fruits and vegetables.

With the coming of autumn Mr. Blizzard's year really begins. Every day during the hunting season he is in the woods with his dogs, and his deep freeze stays packed with turkeys, squirrels, grouse and venison. "Occasionally I see a bear," he says, "but I've never gotten one yet."

Meanwhile his wife pursues her favorite hobby—making rugs. Right now she is working on a 9 by 12-foot one.

The Blizzards had thought about going to Florida when he retired, but couldn't leave their home country.

#### Bluefield Benevolent Officers Named



Officers and members of the board of directors of the Bluefield District Employees Benevolent Association for 1956 are shown above. They are from left: Earl Jackson, accounting; Joe Stinson, stores; Mary Ruth Whittington, system transmission, secretary; Jay Farley, records, chairman; Warren Pearson, commercial; Paul Rose, engineering; and Ira Henderson, administrative assistant, treasurer.

## L. G. Dougan Appointed To Two Civic Positions

Lawrence G. Dougan, Lynchburg

## Charleston Telephone Set-Up Is Improved With New Equipment

Another improvement in Charleston district's telephone set-up was made when two automatic answering machines were installed recently.

The machines answer incoming calls between 11 p. m. and 7 a. m. A recording device plugged into the two main trunk lines picks up and refers emergency calls to the trouble shop. It asks the caller to please call the office during regular weekday hours if their business is not of an emergency nature. The recordings, made by W. C. McMahan and Lois Walker, require only 25 seconds to complete the message.

In addition, the AT&T line from Roanoke and the trouble number have been extended to Turner Station to allow personnel there to handle calls when necessary.

# **Parade Float Shows Bath Contrast**



Bathing in 1880 is contrasted with modern conveniences in this Appalachian float in Dickenson County's Diamond Jubilee parade. The front of the float showed how water was heated and bathing done 75 years ago. Mrs. L. C. Thomas, wife of the Abingdon district area representative, scrubs their son Bobby in a round tub with water heated in a brass kettle over an open fire. On the back of the float is Margaret Phalen, home economist, in a bubble bath heated by a modern electric water heater.

### Williamson Dinner Honors Veterans

Nine employees were honored at a recent Williamson service pin dinner at the Mountaineer Hotel by supervisors. C. C. Darrah, district manager, presented the pins.

Honored were: L. T. Bevins, Jack Riddle, Alous Williamson, M. A. Cole, B. L. Curry, Alberta DeWese, P. R. Woods, Charles Burchett and J. R. Hartzog. Meter supervisor Hartzog with 30 years' service recalled some company experiences.

Guests were Howard Hout, Huntington division substation engineer, and Floyd Harlow, AGE auditor who is working in the district.

#### Nearly 2,000 Play Bingo With Reddy Kilowatt And Kingsport Employees At Tennessee Fair



The Reddy Bingo booth at the East Tennessee District Fair is manned by Kingsport commercial employees. Behind the counter are from left: Mae Seakins, M. C. Simpson and A. R. Tipton.

Reddy Bingo was the popular game for about 2,000 people at the recent East Tennessee District Fair in Kingsport.

Kingsport's commercial department went all out in designing, building and operating a booth at the fair. Reddy Bingo works along the same lines as regular bingo, only instead of calling out "B-one" or "N-four," domestic uses of electricity were called out. Squares on the bingo cards were labeled "cook electrically," "heat water electrically," and so on. Winners were given 150-watt lamps.

In addition each player was given a card reading "I have played bingo with Reddy Kilowatt. My number is\_\_\_\_\_\_, what's yours?" The players then tried to find a duplicate of their number and holders of both tickets were given their choice of prizes ranging from waffle irons to hand mixers to corn poppers. Eight sets of numbers returned for prizes.

# Logan . . .

(Continued from Page 4)

#### Logan District

Carlton Toler, son of Lester Toler, and Jimmy Tucker, son of J. B. Tucker, recently enlisted in the Air Force.

R. K. Craddock, lineman, and Edward J. Wood, power sales engineer, have resigned.

Robert Porterfield, son of M. C. Porterfield, district manager, was recently elected president of his seventh grade home room at Logan Junior High School.

Nicholas Roomy, Jr., assistant local office manager, was master of ceremonies at the Round-Up Parade of the Logan District Boy Scouts of America.

Caleb White was a delegate of Madison Lodge, Knights of Pythias, to a convention and camp at Winston-Salem, N. C., for a week recently. Mr. White is a captain in the organization.

Thomas A. Tabor is a new line and station section employee.

Ralph Bragg, Madison area meter serviceman, was the first winner of S&H Green Stamps in a water heater prospect contest among employees.

Williamson District

# Pulaski Men Active In Masonic Order

Two area representatives made a

"Paper Boy" W. C. McMahan makes another sale as part of the Charleston Kiwanians special "Kid's Day" sale of the "Gazette." The assistant to the district manager worked the Charleston office where there was 100 per cent participation and took his turn on the street. He was one of many Kiwanis Club members who sold the papers for whatever people were willing to give to operate a summer camp for underprivileged children. A total of 7,000 papers were sold of the special issue, at a profit of \$2,900 to the club. district personnel supervisor, has been appointed to two civic positions. He is business district chairman of the Community Chest fund raising campaign and vice chairman of the Red Cross Blood Program.

Having donated 19 pints of blood, he was chairman of the Industrial Management Club Bloodmobile visit. In civic affairs he is a member of the Chamber of Commerce, Elks Club, Lions Club and holds offices in the PTA and Grace Memorial Episcopal Church.

He has been an employee for 10 years. He was located in Roanoke and Logan before coming to Lynchburg in 1951.



Shown above are five of six Pulaski employees who have been elected to offices in the Masonic Order. They are from left: O. B. Kidd, area supervisor; P. C. Payne, transportation supervisor; W. E. Miller, line inspector; R. C. Nickols, working foreman; and Roy L. Madison, senior meter clerk. Not pictured is M. M. Stambaugh, meterman, elected scribe of the Royal Arch Chapter. He is past master of the Blue Lodge. Mr. Kidd was named high priest of the Royal Arch Chapter and is junior warden of the Blue Lodge, and Mr. Payne was elected secretary of the chapter and has been past high priest of the chapter, was named master of the First Vale. Mr. Nickols was elected tiler of the chapter and Mr. Madison was re-elected secretary of the lodge. He has held that office since 1946.

recent trip to New York as a reward for the district finishing fourth in the company in a recent water heater contest. The two, Jay Runyon and Claude Ward, also took four dealer salesmen with them.

William H. Giles, son of Mr. and Mrs. W. F. Giles, has returned home after two years in the Army, including a year and a half in Alaska.

Ruby J. Stanley, a former engineering employee now living in St. Petersburg, Fla., visited the office recently.

Emma Warren, commercial, has returned to work after an operation. Sharon Ann, daughter of C. R. Wilson, Jr., engineering, has recuperated from an illness.

#### THE ILLUMINATOR

#### Gov. Marland Makes Coal Can Meet Challenge Of Atomic Power Fieldale Foreman First Industry Talk **Killed Atop Pole** President Sporn Concludes At Bluefield In Williamson Area On October 24



Page 6

C. C. Darrah, Williamson district manager, left, greets Governor Wil-liam C. Marland at a dinner preceding a public report meeting in Williamson.

William C. Marland, governor of West Virginia, chose Williamson for his first public report of the quest for new industries in the state.

The meeting was sponsored jointly by the Tug Valley Chamber of Commerce and the Tug Valley Industrial Corporation, of which C. C. Darrah, district manager, is president. Mr. Darrah is also a member of the Governor's Industrial Development Committee. The meeting, open to the public, was held in the Appalachian auditorium. It was preceded by a dinner in the main dining room of the Mountaineer Hotel for the governor and his party.

Gov. Marland urged solid local support for his program to woo new and diversified industry to West Virginia. He declared the success or failure of his efforts depended entirely on the local level and the interest and zeal of local groups such as the TVIC, a local unit established to assist in the location of new industry in Williamson and the Tug Valley area.

The Williamson meeting was the kick-off of Gov. Marland's current tour to acquaint the people of West Virginia of the results of his several visits and meetings with industrial leaders in New York, Chicago, Detroit and other places.

Coal can meet the challenge of atomic power. That was the conclusion made by Philip Sporn, AGE president and president of our companies, at a meeting sponsored by the Pocahontas Operators Association on October 6 in Bluefield.

Executives of coal companies, railways and utilities from 10 states and the District of Columbia attended the meeting in the Appalachian auditorium. The first part of Mr. Sporn's remarks were on the Geneva Conference where he was an official U.S. delegate and delivered a paper on the ro'e of nuclear energy in the United States.

The balance of his talk was on atomic energy and its relationship to the future of the coal industry. He pointed out that competitive atomic power, while not here yet, is certainly coming. Coal in particular will be challenged by atomic power and more seriously that it was ever challenged by oil and gas.

that coal will be conquered or even seriously hurt. In fact, coal can emerge far stronger than it is today, depending on how the challenge is met.

#### **Guideposts Offered**

He offered several "guideposts" to meeting such a challenge:

1. Recognition by the coal industry of its opportunity and responsibility as the supplier of a basic energy source material-willing and able to do so-by providing coal reliably and at the lowest cost consistent with safety, a sound wage structure, and a reasonable return on capital employed,

2. Recognition that the challenging fuel is a "freight-less" fuelbegin to think, plan, talk and act on the basis of the delivered cost of coal,

3. Establishment of intimate contact with the principal classes of coal

But that doesn't mean, he added, use and promotion of the efficiency of these uses, both independently and cooperatively

4. Particular attention to those fields of use that can be protected and held "not for the next decade but perhaps for the next century."

#### **Forecast Presented**

The importance of the challenge lying ahead was underlined by figures presented by Mr. Sporn showing estimated power generation in the United States and estimated coal requirements for 1965 and 1975. He estimated that in 10 years, by 1965, the electric power industry will generate 1.04 trillion kilowatthours and that this figure would grow to 2 trillion kilowatthours by 1975.

He said that, after allowing for that portion of this total that would be generated by hydro power, oil and gas, there would be required to generate the balance 218 million tons of coal in 1965 and 515 million tons of coal in 1975, disregarding the portion generated by atomic energy. If the coal industry lived up to its potentialities and promises, the power that would be generated atomic-wise would represent the equivalent of only 15 million tons of coal in 1965 and 52 millions in 1975.

dustry would have the job and the opportunity to supply close to 570 million tons of coal in 1965 and 900 million tons in 1975. This was the challenge and the vista opened

#### **Golden Years**



Mr. and Mrs. Mont Ward have completed 50 years of marriage. The Huntington district retired employee and his wife celebrated the golden anniversary with an open house Sep-tember 18 at their home in Milton. 1922 as a foreman. He was made line foreman March 1, 1936 and October 1, 1940 he was promoted to local representative. He retired April 1, 1942.

Harvey B. Merriman, foreman in Stuart of the Fieldale district, was electrocuted October 24. He came in contact with 6,900-volt lines atop

a pole. An employee for 19 years, the 42-year-old father of three had



climbed a pole to help a lineman install the high voltage primary lines on a cross arm. He had served as laborer, groundman, lineman and troubleman before promotion to foreman in

Mr. Merriman 1947.

He was born February 18, 1913 in Henry County. Since moving to Stuart in 1948, he had been an active member of the Stuart Baptist Church, being a member of the board of deacons, church choir, assistant Sunday School teacher and former Sunday School superintendent.

He was a past master of the Mountain Home Masonic Lodge and a charter member of the Patrick County Junior Chamber of Commerce. He was a former treasurer, past member of the board of directors and committee member of the Stuart Rotary Club.

Funeral services were conducted October 26 at Stuart Baptist Church. Burial was in Roselawn, Martinsville, with Masonic grave services.

Surviving are his wife, two daughters, one son, five sisters and four brothers. His brother, Derwood, is a Fieldale district station man.

#### O. B. Yost Is Named Head **Of Graham Kiwanis Club**

O. B. Yost, Bluefield district assistant local office manager, has been

dent of the Graham Kiwanis Club of Bluefield, Va. Mr. Yost is

a charter member of the club and has seen it grow from 30 members in 1946, its first year, to 55 to-



He joined Appalachian as a meter reader and collector May 5, 1930 and became assistant local office manager August 1, 1945.

# **Roanoke Division Takes AGE Safety** Lead; Kentucky Moves To Third Place

Company of Huntington.

Roanoke division of Appalachian took over the lead at the three-quarter mark in the AGE System's first annual division safety award competition.

With 798,998 manhours worked without a disabling injury during the first nine months of the year, Roanoke took the lead which was held by another Appalachian division, Bluefield, at the halfway mark. Ohio Power's Eastern division has moved into second place with Kentucky Power Company third.

Others in the top half of the standings include Bluefield division in fifth place; Glen Lyn plant, ninth; Kanawha River plant, twelfth, and Kingsport Utilities, thirteenth.

Competing in the contest are the AGE System's 26 divisions including Kentucky Power, Kingsport and Wheeling Electric as well as the major steam generating plants. Each division started the year with a clean safety record for purposes of the award.

### Winners In Annual New Haven Flower Show

#### Herbert A. Brooks, Lynchburg Employee, **Promoted To New Job**

Appalachian and Kentucky employees were among the past chairmen honored

at a recent meeting of the American Institute of Electrical Engineers, Ohio

Valley Section. Shown above are from left: John F. Moran, Ashland Electrical

engineer; Paul C. Kelsey, Huntington district engineer; Clarence W. Feil,

engineer; Paul C. Kelsey, Huntington district engineer; Clarence W. Feil, Ohio Power district manager at Ironton; Herbert H. Kincaid, Ashland as-sistant district manager; Homer P. Hagaman, Huntington electrical engineer; and Julius C. Strasbourger, vice president district 11 of AIEE and vice president of Cleveland Illuminating Company. Mr. Kincaid is the present chairman of the section and presented certificates to the past chairmen. Also honored but not present was H. F. Rozier, assistant system supervising distribution engineer of Roanoke, who was one of the organizers and served was the present was the Tri State Division of the West

as chairman of the subsection known as the Tri-State Division of the West Virginia Section prior to 1951, when the Ohio Valley Section was formed. Also honored but absent was past chairman H. C. Willey, International Nickel

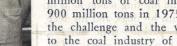
Herbert A. Brooks, Lynchburg district working foreman in the commercial department, has been promoted to air conditioning engineer.

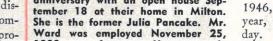
> In his new duties Mr.

Brooks will continue to supervise the appliance service department and in addition be responsible for the heat pump

Thus, he concluded, the coal in-States.

to the coal industry of the United





Float Features 'Coal By Wire'

# **AIEE Section Past Chairmen Honored**



These family members of Sporn plant employees won 13 ribbons at the flower show at the New Haven Community Building. The annual affair sponsored by the New Haven Garden Club and the Nehaclima Garden Club had 92 entries in 16 classes. Seated from left: Mrs. George Burns, Mrs. Bethel Vance, Mrs. Philip Wolpert who won the purple ribbon for having the most blue ribbons in the show and Mrs. Tom Hoffman. Standing from left: Suzanne Wolpert, Mrs. William Zerkle, Mrs. Jack Frey and Mrs. Edwin Stein, chairman of the staging committee.

installation in Mr. Brooks the office building and supervise the work of the janitors.

Mr. Brooks joined the company June 25, 1928 as appliance serviceman and was promoted to working foreman July 16, 1946. His entire time has been spent in the Lynchburg district.

He is a Journeyman Electrician, a member of the Industrial Management Club, Marshall Lodge No. 39 A.F.&A.M. and attends the West Lynchburg Baptist Church. Mr. Brooks is married and has four children and six grandchildren.



"Coal By Wire" was the theme of this float entered by the Montgomery commercial department of the Charleston district in the Kanawha Valley Mining Institute's safety meet parade. Ernestine Williams, accounting clerk-typist at Montgomery, is shown on the float. Note the lump of coal in the foreground, with lines leading to the pole atop the truck. The lines continue on down to the electric range. Reddy Kilowatt stands atop the truck cab.

# **Real Conditions Simulated When Fire** School Is Held At Cabin Creek Plant



Cabin Creek employees use a foam extinguisher on an oil fire during a recent practice in the left picture. At the right C. H. Yoho, facing the camera, shows employees the proper way to wear the Chem-Ox breathing apparatus.

For two weeks at Cabin Creek plant fires were burning, smoke billowing and injured persons rescued from tops of buildings.

It was all part of the fire school conducted recently for 60 Cabin Creek employees by C. H. Yoho, AGE fire protection supervisor. Training was given on the use of different types of extinguishers, foam generator, Hale fire pump, rescue work, the Chem-Ox breathing apparatus and related subjects. Demonstrations allowed each employee to practice under conditions which simulated reality, and were accompanied by classroom lectures. F. E. Hoyt, Cabin Creek plant safety supervisor, assisted Mr. Yoho.

Also in attendance were W. C. Gilmour, Point Pleasant district personnel supervisor, and W. E. Zopp, Beckley district safety supervisor. Three members of the Chesapeake Volunteer Fire Department also attended. They were chief Charles

#### **Picture Framing Is Enjoyable Hobby For Personnel Supervisor**



Sank Smith works on a frame in his workshop, using his large collection of tools.

An admiration for antique furniture and beautiful pictures has led

#### Lavender, assistant chief Lacy Adkins and engineer W. Petry.

## Expansion . . .

(Continued from Page 1)

pointed out that increasing utilization of electric power by all classes of customers, with special emphasis upon the heat pump for year-round home heating and cooling, is and will continue to be an important factor. Also, he pointed out, at no time in the company's history has as much activity involving industrial expansion and potential location of new industry in AGE System territory taken place as during the past six months.

"These two factors-our present growth and our indicated future growth-give us every reason to believe that the generating capacity which the new unit will add to our System two years hence will be very much needed. In fact, if and when our studies indicate that still more power will be required beyond 1957 we will make immediate starts to build the additional facilities to meet that need."

Officers of the newly formed Benevolent Association of the Pulaski district are shown above. They are, front row from left: J. J. Duncan, secretary; H. B. Newland, chairman; and E. P. Owens, treasurer. In the back row from left are members of the board of directors: J. F. Spencer, R. H. Cornett, From left are members of the board of alrectors: J. - Spencer, R. H. Cornert, F. L. Carrico and A. L. Graham, Jr. The association will handle contributions to the Community Chest and other national and local relief solicitations during the year. About 98 per cent of the Pulaski office employees con-tributed \$1,692.83, or about \$18.60 per employee. Employees will pay their pledges to the group treasurer over a ten-month period and the board of directors will decide how the money is to be distributed.

## **30-Year Bluefield Veteran Retires**

# Family History And Travels Traced In Nancy Bogle's Antique Dish Collection



Nancy Carolyn Bogle admires a "Nancy Dish" which is part of her antique dish collection.

As Nancy Carolyn Bogle looks through her collection of antique dishes, she can trace the history and travels of her ancestors.

The Marion office junior cashier in the Pulaski district started the prized collection when her grandmother gave her some dishes when Nancy was 12. Piece by piece she has added dishes and gathered them in a 100-year-old cabinet, a family possession.

One rainbow-hued dish is called a "Nancy Dish" and dates back to her great-uncle when he went west in 1890. Then there's a French gravy dish of Haviland which is 120 years old and was brought from France and owned by her greatgreat-aunt. Her grandmother also added to Nancy's collection a goblet, its pattern unknown even to antique dealers. She has discovered another like it and wants to complete the set.

Sitting on the top shelf of the cabinet is a brass candle holder used by her great-grandmother and in the middle is a brown pitcher, used and handed down by ancestors from Germany. There is also a Moon and Star compote, a wedding present on the paternal side of the family. Included among the 35 pieces in her collection are several she has been unable to trace to their origin. One is a slave plate and coffee grinding cup of cast iron 120 years old. Another is a brass tea kettle of the early 1800's.



William Thomas Elswick, Bluefield station operator, retired October 1 after 30 years with the company.

He joined Appalachian as a helper in the late G. E. Callahan's gang June 18, 1925. He had previously spent 18 years with the Norfolk & Western Railway. With Appalachian he worked over what is now the Bluefield division, including Byllesby, Mullens Field, Saltville, Clinchfield and Welch territories. When the Bluefield station was built in 1940 he became operator.

He was born in Belspring, Va., where he attended schools, and is married to the former Nannie Jones of Wytheville. They have two children and two grandchildren.

Mr. Elswick served in the Army in 1918 and 1919 and was discharged as a sergeant. He is a member of Bluefield Masonic Lodge No. 85, Chapter 20, Commander No. 19, Beni Kedan Temple, Order of Eastern Star, White Shrine and Shrine Club and the First Presbyterian Church.

#### Winning Words

In 25 words she told why she wanted a Hotpoint range. So she got it.

Elsie Heifner, Bluefield division commercial department employee, wrote the rangewinning words in a recent nationwide contest sponsored by Hotpoint and Fuqua Electric Company.

44 Years' Service Veteran Roanoker **Retired On First** 



Mr. Amos

Ralph G. Amos, veteran Roanoke district line foreman, retired November 1 after 44 years' service.

Employed June 1911 by the Roanoke Railway and Electric Company as a groundman, he joined a line department of 10 men, one wagon and two mules. Main job at the time was to take care of the streetcar tracks and lines on Salem and Campbell Avenues and part of Jefferson Street.

He became line foreman in 1926 shortly after Appalachian bought the

# **Benevolent Association Formed**

Sank Smith into picture framing as a hobby.

The Welch district personnel supervisor studied and asked questions about the art and then began to collect tools he would need. His set now includes some he made himself, as well as a work bench and rack for the tools. When he began he learned how to match frames with pictures, how to measure and cut moulding accurately and how to cut glass.

Besides the framed pictures in his workshop, Mr. Smith has given many as gifts. He also frames pictures for fellow employees, charging them only the cost of materials. His hobby already has given him many hours of enjoyment.



Abingdon Float And Booths Feature Festival

Abingdon district employees took an active part in the recent Burley Tobacco Festival. At the left, four Abingdon employees highlight a power and light float in the Festival parade. From the left they are: Shirley J. Grubb, clerk-stenographer; Maebelle Grace, authorization clerk; Nancy Caldwell, junior clerk; and Barbara Connelly, home

economist. At right is the Appalachian Reddy Bingo booth. Here persons visiting the Festival played water heater bingo for light bulb prizes and a chance at the grand prize of an electric appliance. The Abingdon commercial department also set up a display booth on electric heat and the heat pump.

Roanoke company. He helped install the downtown distribution system on wood poles, later replaced with steel poles. He then helped remove the steel pole system and install wires in the underground.

Mr. and Mrs. Amos are the parents of a son and daughter. His son, Ralph, Jr., is employed in the Roanoke district line and station section. The Amoses have two granddaughters and a grandson.

Mr. Amos' main hobby is fishing and he plans to do quite a bit of it in retirement. He hopes to go to Florida soon as well as travel to the state of Washington next summer for a visit with relatives. A dinner in his honor was held in the company auditorium on October 27.

#### THE ILLUMINATOR

# **Retired Kingsport** Official, Dies

Carl A. Thornburg, 74, Kingsport retired vice president and general manager, died at his home October 16. He had been in declining health for some time.



Mr. Thornburg was born near Boones Creek in Washington County, Tenn., and came to Kingsport in 1916. He was first employed with the Clinchfield Portland Ce-

ment Corpora-

Mr. Thornburg

tion for a year. He retired October 1, 1946 from Kingsport and figured largely in the growth of Kingsport's electrical facilities.

Mr. Thornburg was a member of St. Paul's Episcopal Church, Kingsport Masonic Lodge, where he attained the 32nd degree rank, the Shrine Club and was a charter member of the Rotary Club.

He is survived by his wife, Mrs. Minnie Lusk Thornburg, and one brother. Interment was in the Oak Hill Cemetery in Johnson City, Tenn.

#### Glen Lyn Plant Man **Retires November 1**

George W. Johnson, Glen Lyn plant electrical maintenance helper, retired November 1 after more than 14 years with the company.



Mr. Johnson

He has spent his entire life in Narrows and is one of the longest residents of Giles County. He was married July 7, 1914 to Lillian Jackson Hash and they have two sons and two daughters.

He is a member of the Christian Baptist Church at Narrows and the Bluefield, W. Va., Moose Lodge. His main hobby is fishing and he says "All I plan to do is fish and visit with my friends after retirement." His fellow employees presented Mr. Johnson with a wrist watch as a retirement gift.

# C. A. Thornburg, Veterans Awarded Service Emblems







Veterans receiving pins for 20 or more years' service in recent weeks are shown above. TOP ROW from left: Eddie M. Almond, Lynchburg, 30 years; O. J. Hundley, Charleston, 30 years; H. W. Thompson, Charleston, 25 years. MIDDLE ROW from left: G. M. Kapp, Charleston, 25 years; Neal A. Buck-land, Glen Lyn plant, 20 years; and H. P. Laughon, Roanoke, 20 years. BOTTOM ROW from left, all 20 years: Paul L. Bailey, Lynchburg; James Julius Pacabars; Abindan, and F. E. Johanton, System Julius Roseberry, Abingdon; and E. F. Johnston, system.

Active

**Charleston Man Is** 

**Promoted To Foreman** 

Joseph R. Burdette, Charleston

Before join-

ing the com-

pany in No-

vember 1948 as

appliance serv-

iceman, he was

a PBX installer

for Western

Electric Com-

pany. He was

a sergeant in

the Army for

two years,

district appliance serviceman A, has

been promoted to working foreman.

#### **Point Pleasant Man Is** Gallon Club Member

W. M. Pancake, Point Pleasant district draftsman, became a Gallon Club member after a recent donation of his eighth pint of blood to the Red

Cross. in the Disabled American Veterans, he is State Department Senior Vice - Commander.

Wounded twice in World War II action while serving

Mr. Pancake with the First Infantry Division as a machine gunner, he was employed at Charleston in August 1945 as rodman. He transferred to Point Pleasant in April of 1949 and was promoted to draftsman in March 1952.

#### Attend Huntington Division Supervisor's Meeting





Appalachian Electric Power Company

Abingdon District-20 YEARS: J. J. ROSEBERRY, area supervisor; 10 YEARS: C. K. ROWLAND, local office supervisor; W. C. LINDA-MOOD, local office supervisor; 5 YEARS: NONA K. BEVERLY, junior cashier.

Bluefield District-35 YEARS: C. S. BOWLING, Mullens area serviceman; 10 YEARS: W. F. FARRIS, meter reader; J. B. KAHLE, residential sales representative; W. W. MUNSEY, station man; THALIA B. MATHENA, junior meter clerk; 5 YEARS: J. S. STINSON, head material clerk.

Cabin Creek Plant-15 YEARS: OWEN WILSON, mechanical maintenance man; 5 YEARS: D. W. HOPE, guard.

Charleston District-30 YEARS: O. J. HUNDLEY, line foreman; 25 YEARS: W. H. THOMPSON, janitor; G. M. KAPP, auto repairman; 15 YEARS: DOROTHY HALL, stenographer; 10 YEARS: W. D. BEN-NETT, meter reader; BLANCHE FROST, senior cashier; R. C. COFF-MAN, district instrument man; G. W. ARTHUR, groundman; H. W. SAMPSON, area serviceman; H. H. JACOBS, truck driver-groundman; 5 YEARS: W. R. HOUCHINS, system meterman; RICHARD JOSEPH, appliance serviceman; KATHRYN WILKERSON, stenographer.

Glen Lyn Plant-20 YEARS: NEAL A. BUCKLAND, auxiliary equipment operator; 5 YEARS: D. E. KETTLEWELL, chemist; C. R. THOMP-SON, mechanical maintenance mechanic; R. E. JOHNSON, mechanical maintenance helper; ROBIA MULLINS, mechanical maintenance man; D. L. GARRISON, mechanical maintenance man.

Huntington District-15 YEARS: CHARLES E. HOSCHAR, JR., head material clerk; 10 YEARS: CLIFTON N. CHAPMAN, auto repairman.

Kanawha River Plant-5 YEARS: J. A. BENNETT, assistant results engineer; R. S. JOHNSON, helper; C. W. O'DANIELS, maintenance man.

Logan Plant-15 YEARS: E. M. JEFFREYS, electrical maintenance mechanic; 10 YEARS: W. C. BLANKENSHIP, mechanical maintenance helper.

Lynchburg District-30 YEARS: E. M. ALMOND, Reusens hydro operator; 20 YEARS: P. L. BAILEY, district superintendent; 10 YEARS: H. M. FIGG, JR., engineering aide; 5 YEARS: R. A. CAMPBELL, junior PBX operator; M. E. CAMPBELL, groundman.

Point Pleasant District-15 YEARS: J. R. CRUMP, line foreman.

Pulaski District-15 YEARS: R. C. SHARP, lineman; K. C. PHIL-LIPS, assistant hydro operator; P. C. PAYNE, transportation supervisor; 10 YEARS: WILLIAM BARKER, meter reader; T. V. HARRINGTON, area serviceman; 5 YEARS: EDITH S. BOURNE, junior contract clerk.

Roanoke District-20 YEARS: H. P. LAUGHON, dealer sales representative; 15 YEARS: R. L. SPENCER, lead draftsman; 10 YEARS: J. R. SLAUGHTER, senior T&D clerk; T. W. HOLLAND, engineering aide; W. E. OVERSTREET, lineman; J. L. MCMANAWAY, lineman; D. R. SPICER, lineman; P. B. STUMP, truck driver-groundman; W. W. SCOTT, truck driver-groundman; B. T. BRYANT, meter service helper; 5 YEARS: C. S. PAGE, janitor.

Philip Soorn Plant--5 YEARS: STANLEY HARBOUR, control operator; WALTER R. COUCH, maintenance man; HAROLD A. TEA-FORD, control operator; ROBERT E. DAILEY, maintenance man; DON-ALD L. LANNING, maintenance man.

System-20 YEARS: E. F. JOHNSTON, administrative assistant; 15 YEARS: T. P. BARNETT, JR., junior work order billing clerk; R. H. McDEARMON, senior retirement cost clerk; J. H. CAMPBELL, system doble test engineer; L. R. NICHOLAS, system station man; 10 YEARS: RUTH H. WRIGHT, junior accounting machine operating clerk.

Welch District-35 YEARS: JOHN L. HORTON, station operator; 15 YEARS: RUTH B. CATON, senior meter clerk; 10 YEARS: JESSIE D. HILL, senior cashier clerk; 5 YEARS: LUTHER B. MILLS, JR., lineman; REBA D. BANNER, junior contract clerk.

Williamson District-10 YEARS: H. W. CERRATO, head T&D clerk; 5 YEARS: TRUMAN SMITH, lineman; O. A. TAYLOR, groundman; C. R. WILSON, JR., district engineer.

#### Kentucky Power Company

Ashland District-10 YEARS: RUSSELL B. FLEMING, JOHN C. KINNEY, LUIE CALDWELL.

Hazard District-10 YEARS: HENRY C. BARNETT, distribution; HN K. CODY, distribution.

He joined Appalachian at

the plant Oc-

tober 20, 1941

in the mainte-

nance depart-

ment. Prior to

this he worked

for the Cela-

nese Corpora-

tion and raised

cattle for many

years.



These men recently attended the week-long Huntington division supervisor's training program in Huntington. Major topics studied were how to conduct a meeting, basics of supervision, better communications and accident control. Instructors were J. A. Mundy, system employee relations supervisor; J. C. Hansbarger, assistant division manager; C. C. Darrah, Williamson district manager, and McCurdy, Huntington district personnel supervisor. C. H. Price, division personnel supervisor, was coordinator for the program. Seated, from left: Mr. Mundy; C. R. Wilson, Williamson; Mr. Hansbarger, Paul Gosney, Logan; Mr. Price, G. N. Doggett and J. L. Dorsey, all of Hunt-ington. Standing, from left: Harold R. Jackson, Logan; C. J. Akers, P. C. Kelsey and J. T. Bing, all of Hunting-ton; Jack Akers, Williamson; W. E. Blevins, Logan; T. R. Smith, W. H. Holley, C. L. Slusser, J. M. Scites, Edward Stump and V. L. Thacker, all of Huntington; W. R. Peyton, Williamson, and Thursten Sweeny, Logan. Not pictured are Woodrow Holbrook, Williamson; W. D. LeSage and W. F. Dillon, Huntington; Mr. McCurdy, and LeSage, and W. E. Dillon, Huntington; Mr. McCurdy and Mr. Darrah.

Mr. Burdette

a daughter.

1944-46, and served in Japan.

Tail twister of the Cross Lanes

Lions Club, he likes to hunt, fish,

golf and fly small planes. He is mar-

ried and the father of two sons and

Pikeville District-10 YEARS: FAREST BEVINS, meter serviceman; 5 YEARS: BRUCE PRATER, senior meter clerk.

**Kingsport Utilities, Inc.** 5 YEARS: JESSE L. WILLIAMSON, lineman.

#### 'The Prisoners' Given At Service Club Meeting

A one-act drama entitled "The Prisoners" was the program for a recent meeting of the Bluefield district Girls' Service Club.

The play was adapted for the stage by Elsie Heifner from My Blessing-Not My Doom by John Luther. Iris Rich, Elsie Heifner, Ernestine Foresman and Thalia Mathena took parts. Anna Beverly was the prompter.

#### **Homemade Arrow Causes Fieldale Power Failure**

A homemade arrow caused a power failure to customers served from the Ramseytown station in the Fieldale district recently.

Boys were observed shooting the arrows into the air. One of them came down across two phase wires of a 12,000-volt line. The next morning, after a heavy dew, the resistance of the stick broke down and the power flashed across the two lines.

A six-foot, 200-pound New York mugger met his match recently when he tangled with Mrs. Tony Uhnak, wife of the AGE draftsman in the electrical design department.

The mugger had attacked seven women in two months, and Mrs. Uhnak, who is a policewoman for the New York Transit Authority, was put on the case as a decoy. She ran into the mugger the hard way -with his hand around her throat and a revolver pressed to her head.

Mustering her 125 pounds and police skill, Mrs. Uhnak disarmed the man and held him until her associates came to take him away. Her action earned the "outstanding duty bar," the Transit Authority's highest police award.

Meanwhile, Tony is one employee who doesn't have to worry when his wife is out on the streets by herself at night. He knows she can defend herself-and she packs a pretty good offense, too.

**Veteran Who Cut Welch Lights On Dies At Age 79** 



Mr. Gannaway

William Haywood Gannaway, 79, retired Welch district employee, died October 1.

Mr. Gannaway worked for the company 43 years before his retirement in 1944. Born in High Point, N. C., November 14, 1875, he moved to Kyle, W. Va., in 1897 to work in the coal mines. He went to Welch in 1901 and was employed by the Welch Water, Light and Power Company which was then intalling a generating plant and distribution system to supply electricity to the town.

This original power house was completed in 1902. The generating plant was a second-hand one purchased from the government, which had used it to light the Senate and House Office Building in Washing-

# **Retired Beckley Employee Dies**



Mr. Cox

Wilbur D. Cox, 63, retired Beckley district employee, died October 18 of a heart attack in Melbourne, Florida.

Mr. Cox joined the company June 1, 1924 as a foreman and was promoted to general foreman in 1947. He retired from the company because of ill health February 1, 1951. He was born October 16, 1892.

Since his retirement Mr. Cox had been living in Melbourne. He is survived by his wife, Gladys, and one daughter.

#### Service Pin Dinner **Held At Point Pleasant**

Point Pleasant district employees who received service pins during 1955 were given a steak dinner at the Moose Club.

Attending who received pins were M. G. Simmons, J. R. Crump, O. W. Hesson, J. R. Hoffman, W. M. Pancake, P. H. Steenbergen, Jr., and J. R. Ware. R. R. Roush was unable to attend.

Also attending were J. V. Mann, A. Ferrell, M. C. Clark, F. H. Taylor, Jr., M. W. Scott, L. C. Bias, J. L. Twitty, C. A. Burdette, W. H. Stricklen, W. O. Sallaz and W. C. Gilmour.

#### **AGE Annual Report** Wins First Place

American Gas and Electric Company's 1954 annual report took first place honors in the Utility Holding Companies' classification of Financial World magazine's annual report contest.

A total of 5,000 annual reports was considered by an independent board of judges with winners named in 100 different industrial classifications in the competition. AGE received the coveted bronze "Oscar of Industry" award at the magazine's annual report awards banquet October 24 in New York City.

#### **35-Year Emblem Goes** To Station Operator

John L. Horton, Welch district station operator at Switchback, completed 35 years with the company October 15.

Actually the first work Mr. Horton did with the company was in 1915

when he spent six months with the crew and started his continuous

Mr. Horton

October 15, 1920 as an operator at Sagamore station.

From Sagamore he went to West Gurden station where he spent two years. In 1924 he was moved to Pocahontas station and 1926 was transferred to Switchback. He has worked on the maintenance crew and as operator.

In the 35 years he has been with the company he has lost only eight hours due to a disabling injury. Prior to company employment he taught school in his native Carroll County for three years. Mr. Horton is an active member of the Methodist Church and the Loyal Order of the Moose.



#### **Appalachian Electric Power Company**

#### Abingdon District

W. H. FERGUSON, JR., from area sales representative to dealer sales representative; A. C. HUTTON, JR., from senior general clerk to area sales representative.

#### **Charleston District**

JANELLE UNDERWOOD from clerk-stenographer to stenographer, T&D record section; RICHARD JOSEPH from appliance serviceman B to appliance serviceman A.

#### Huntington District

FREDERICK C. LEAP from lineman C to lineman B; JOHN DONA-THAN, JR., from appliance serviceman B to appliance serviceman A.

#### **Pikeville Engineer** Dies Of Tumor At **Cleveland Hospital**

Ernest H. Brashear, 34, Pikeville district distribution engineer, died October 11 of a chest tumor at the Cleveland Clinic Hospital in Cleveland, Ohio.

A native of Perry County, Kentucky, he was born February 26,

1921 at Viper. He was employed as an engineer on June 16, 1949, following his graduation from the University of Kentucky with an electrical engineering degree. He was promoted

Mr. Brashear

to distribution engineer in February 1951. He transferred to the engineering department in November 1952 as dis-

Past president and member of the Pikeville Junior Chamber of Commerce and member of Pikeville Lodge 204, IOOF, he belonged to the First Methodist Church. He was a veteran of World War II with the Air Force.

He is survived by his wife, mother and father, seven brothers and three sisters. Funeral services were conducted in Pikeville at the Methodist Church and at the cemetery in Gretna, Virginia.

#### **Roanoke Man Enters** Navy At Bainbridge

James Albert Wheeler, Roanoke district contract clerk, has entered the

United States Navy. He will take his basic training at Bainbridge, Md. Mr. Wheeler is a graduate of William Fleming High School and

Mr. Wheeler

26, 1953 as an office messenger. He moved up to junior contract clerk January 3, 1955.

#### **Two Charleston Men Tour** Kanawha With Committee

Two Charleston employees were among the members of the Kanawha Valley Industrial Emergency Planning Committee who toured Kanawha River plant recently.

W. R. Witzel, district personnel supervisor, and C. A. Perkins, assistant division supervising engineer, were the members. The committee is an organization of industrial plants who banded together for the purpose of offering mutual aid in case of emergencies, either general or plant.

# Of Hazard Vet

**Retirement Ends** 

**37-Year Career** 



Mr. Mooney

Newton J. Mooney, a 37-year veteran with Kentucky, retired November 1. He was a station man in the Hazard district.

He joined the company in September 1918 as a laborer and was transferred to the coal handling equipment at Hazard plant, where he remained until 1954, when he came to the station department.

He has served under five plant superintendents: the late John Ferguson, the late C. E. Rouse, John Patterson, now Logan plant manager; A. R. Barber, now Hazard district manager; and L. B. Ferguson, now at Philip Sporn plant. Mr. Mooney has never had a disabling injury.

He plans to do some things during retirement he has looked forward to for years. One is spending the winter in California. And he is considering returning to his old home in Clay County to live.

#### Employee's Wife Chosen For Red Cross Post

A Charleston employee's wife recently became the first woman ever to be appointed to the executive board of the Kanawha-Clay Chapter of the Ameri-

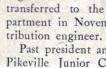


can Red Cross. Mrs. W. R. Witzel, wife of the district personnel supervisor, was elected chairman of the new office of Volunteer Services. She has been

Mrs. Witzel

serving as vice chairman of the chapter and chairman of the service groups. In her new capacity, she and her committee will, in consultation and with the assistance of the services, develop over-all plans for the recruitment, training, use and recognition of all volunteers.





the line construction gang out of Bluefield. Again in 1918 he worked six months with Bluefield maintenance

employment

Mr. Gannaway threw the ton. switch that sent electricity through the line for the first time. About 15 houses benefited by the plant.

Mr. Gannaway served the company in various capacities until his retirement in 1944 as janitor in charge of the Welch Service Building.

He was active in his town, twice serving as councilman from his ward. He lived in his East Court Street home which he had owned for 40 years. He is survived by his wife, one grandson and six great-grandchildren.

Funeral services were held in the gymnasium of the Welch-Dunbar School and interment was in the family plot of Maplewood Cemetery in Tazewell.

#### Logan District

TOMMY JOE HALE from groundman to lineman C; SYREAN D. BAKER from senior bookkeeper to assistant credit supervisor; BETTY LOU COPLEY from meter reading clerk to junior contract entry and final bill clerk; EUNICE D. FITZGIBBON from cash poster to senior bookkeeper; CAROL S. WHITE from clerk stenographer to stenographer.

#### **Roanoke** District

R. H. THOMAS from meter reader to collector.

#### Welch District

JACK D. MARTIN, Pineville, from groundman to meter serviceman C.

#### Williamson District

M. G. PHILLIPS from station man helper to station man C.

#### **Kentucky Power Company**

#### **Pikeville** District

BONNIE K. COMPTON from junior cashier to junior bookkeeper; MARTHA RUTHERFORD from junior clerk to junior cashier; GUIA-LENE SMITH from junior bookkeeper to home economist.

### **Tri Fori Club Names Officers**



New officers of the Tri Fori Club in Roanoke discuss plans for a coming social event. They are from left: Jewell Woolridge, president; Ruth Rakes, secretary; and Mary Hall, treasurer. The club is made up of employees on the third and fourth floors of the main office building. The club plans a combined dinner-dance and bingo party November 18 at Dixie Caverns.

# Wedding Bells Ring For Eleven Couples



Brides and grooms among employees and their families in recent weeks are pictured above. TOP ROW from left: Mrs. J. R. Ellis, Logan plant; Mrs. Fred McNeal Johnson, Abingdon; Mrs. Richard M. Painter, system; and Mrs.

#### Ramsey-Neal

Wanda Ramsey and Pfc. Jerry Neal were united in marriage in a double ring ceremony September 24 at her home in Belva. Mrs. Neal is a Charleston clerk-typist.

#### **Cline-Gullian**

Eldivia Cline and Clarence Gullian were united in marriage September 22 at Wacross, Georgia. She is an authorization clerk in Charleston district.

#### Johnson-Johnson

Peggy Ann Johnson was married September 17 to Fred McNeal Johnson at the Abingdon Baptist Church. She is an Abingdon clerk-stenographer in the commercial department.

#### **Beverly-Meade**

Nona Kay Beverly and Clayton Meade were joined in marriage October 8 in Clintwood. Mrs. Meade is cashier in the Clintwood office of the Abingdon district.

#### **106 Earrings**



## **Deibert-Painter**

Sarah Fann Deibert and Richard Moomaw Painter were united in marriage September 2 at the Clifton Forge Presbyterian Church. Mr. Painter is the son of B. D. Painter, system commercial and industrial sales supervisor.

#### Willis-McClellan

Elizabeth Willis was married October 1 to William C. McClellan at the Presbyterian Church in Morristown, Tenn. He is employed in the line section at Kingsport.

#### **Rodman's Wife Is Named President Of Logan PTA**

Mrs. Floyd Hayner has been elected president of the Whitman

Central PTA. She is the wife of the Logan district rodman. A registered nurse, Mrs. Hayner is on the staff of the Holden Hospital and a member of the West Virginia

#### Mrs. Hayner

Nurses Association. Both she and Mr. Hayner are active in the Seventh Day Adventist Church where he is assistant superintendent of the Sabbath School. They have one child, Elizabeth Ann.

Jerry Neal, Charleston. BOTTOM ROW from left: Mrs. Clayton Meade, Abingdon; Mrs. Frank F. Webb, system; Mr. and Mrs. William Samuel Williams, Jr., Roanoke; and Mrs. William C. McClellan, Kingsport.

#### Myers-Ellis

Jo Ann Myers and J. R. Ellis were united in marriage October 10 at the home of the Rev. Melvin White of Mill Creek. Mr. Ellis is a mechanical maintenance helper at Logan plant.

#### Weaver-Kent

Frances L. Weaver and Ray Kent were joined in marriage September 23 at the Lutheran Church in New Haven. She is a junior clerk at Philip Sporn plant.

#### Hall-Williams

Kathleen Marie Hall became the bride of William Samuel Williams, Jr., recently at the Jefferson Street Baptist Church Parsonage. Mr. Williams is a Roanoke district junior clerk.

#### Shelton-Counts

Carolyn Kay Shelton was married September 10 to Morris Seigel Counts. She is the daughter of W. K. Shelton, Logan general serviceman.

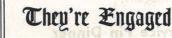
#### Lyon-Webb

Carolyn Sue Lyon became the bride of Frank F. Webb October 29 at the Trinity Lutheran Church. Mrs. Webb, a Roanoke district home economist, is the daughter of J. A. Lyon, system wage and salary administration supervisor. Mr. Webb is employed in the system station department.

#### **Married 50 Years**



Mr. and Mrs. Arthur J. Darrah celebrated their fiftieth wedding anniyersary October 8 at a surprise party given in their honor. Mr. Darrah re-tired January 1, 1950, as Hunting-ton division manager. The Darrahs parents of two sons: C. C. Darrah, Williamson district manager, and J. M. Darrah, president of Metal-craft, Inc., of Huntington.



LOIS JEAN BLAKELY to Harold Shipley. Miss Blakely is a Kingsport bookkeeper. FRANCES HARDY to William R. Clarke. Miss Hardy is a Grundy clerk-typist in the Welch district.

Welch district. LAURINA VIRGILI to Paul Miano, Miss Virgili is a clerk-stenographer in the Welch distribution records department. RUTH HUFFMAN to Maurice Newsom. Miss Huffman is an accounting junior clerk in the Pikeville district.

#### Williamson Drives Benefit

The Williamson District's Chest Fund has contributed \$275 this year to such organizations as the Red Cross, March of Dimes, Heart Fund, Cancer Society, Crippled Children and Salvation Army. The Fund was set up last year by employees to join all drives in one. Officers are George Boothe, president; Mary L. Justice, vice president; Henry Kiser, treas-urer; and Lorrayne Corea, secretary.

#### **Special Delivery**

minine tancies

The morning started out like any other for Mrs. Jessie Hill, Pocahontas senior cashier clerk in the Welch district.

But it wasn't long before things changed. A neighbor came running over and asked Mrs. Hill to take her expectant daughter to a Bluefield hospital-she hadn't been able to locate a doctor. Mrs. Hill dressed quickly and she and the mother-to-be sped to Bluefield.

A siren interrupted their progress. When the situation was explained to the policeman, he provided an escort the rest of the way in.

They made it in time, and the new mother and baby are doing fine.

#### **Employee Is President Of Home Economics Group**

Mary Helen Kirby of Pearisburg has been elected president of the



home economist

of the Bluefield

district. She is

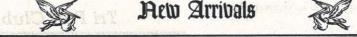
**Miss Kirby** 

also president of the Pearisburg Junior Woman's Club and an active church worker. She joined Appalachian April 2, 1951.

# **Mystery Surrounds This Bath Mat**



An earring collection begun four years ago when she became interested in her cousin's collection has grown to 53 pairs for Dorothy Louise Shelton, junior cashier-clerk in the Christians-burg office. The Pulaski district employee has earrings from 10 states and some made from seashells from both the Atlantic and Pacific oceans. She also prizes a pair from Siam. The most unusual pair in her collection are made of bone and metal and are shaped to resemble turtles. She hopes to obtain earrings from all the states and foreign countries. She is also interested in music, particularly the piano, and is a member of the Baptist Church.



DAVID and PAUL were the twin sons born October 9 to Mr. and Mrs. Dave Leasure. Mr. Leasure is an Ashland district accounting employee. A son, WILLIAM ELMER, was born Sep-tember 16 to Mr. and Mrs. Elmer Takach. Mr. Takach is a former employee at Switch-back and Mrs. Takach is the daughter of Mr. and Mrs. Ralph Slade of Switchback. REBECA SUE was the daughter born October 7 to Mr. and Mrs. Bobby D. Smith. He is a Charleston district groundman. A\* son. ROBERT RAY. IR. was born Sep-

A<sup>t</sup> son, ROBERT RAY, JR., was born Sep-tember 7 to Mr. and Mrs. Robert R. Legg. Mr. Legg is a Montgomery lineman in the Charleston district.

BETSY KAY was born September 15 Mr. and Mrs. T. E. Caldwell. He is Charleston collector.

CASSANDRA HOPE was born October 2 to Mr. and Mrs. Cletus E. Fields of Gate City. Mr. Fields is employed in the Abing-don district T&D department.

Mr. and Mrs. Hardia Ellis are the parents of a baby boy, RODNEY ALLEN. Mr. Ellis is a boiler maintenance man at Cabin Creek plant.

Mr. and Mrs. I. H. Browning announce the arrival September 15 of STEPHEN DOUG-LAS. Mr. Browning is a laborer at Cabin Courte determine the second se

the arrival September 15 of STEPHEN DOUG-LAS. Mr. Browning is a laborer at Cabin Creek plant. BRUCE EDWARD was born September 20 to Mr. and Mrs. S. E. McConihay. Mr. McConihay is a boiler auxiliary equipment oper-ator at Cabin Creek plant. A daughter, BOBBY JOYCE, was born September 27 to Mr. and Mrs. B. J. Slack. Mr. Slack is a laborer at Cabin Creek plant. FRANKLIN O., JR., was born September 22 to Mr. and Mrs. F. O. Smith, Mr. Smith is Lynchburg station man. Mr. and Mrs. Charles Crow are the parents of MARK DAVID, born October 6. Mr. Crow is control operator at Philip Sporn plant. MARK JOHN is the son born September 18 to Mr. and Mrs. John E. Werry. Mr. Werry is a helper in the Philip Sporn plant maintenance department. Mr. and Mrs. Marvin T. Roush announce the arrival October 13 of ROBERT LOUIS. Mr. Roush is a control operator at Philip Sporn plant. A son, TIMOTHY RAY, was born Sep-

Sporn plant.

Sporn plant. A son, TIMOTHY RAY, was born Sep-tember 27 to Mr. and Mrs. L. I. Roush. Mr. Roush is a Point Pleasant lineman.

With this novel bath mat, you can step into the tub, look around and wonder who's following you. The footprints are embroidered right into the mat, giving it both a simple and unusual touch. Suggested colors are black for the prints and pink for the mat, with the fringe in both colors. Size is 19 inches by 30 inches. For free instructions on how to crochet this mat, including the foot-prints, just write THE ILLUMINATOR, P. O. Box 2091, Roanoke, Virginia.

#### 'Busy As A Bee' ....

# J. W. Massey, Chelyan, Devotes Spare Time To Raising 19 Colonies Of Bees



J. W. Massey pauses between two tree trunks which are natural habitats for the bee families now residing in them. Pollen for the honey comes from the trees in the background, and to the left and right are colonies Mr. Massey has built for his apiary.

"I don't suppose I'll ever know how and why they do certain things, but of all nature's creations I think the bee is the most interesting."

That's James Witt Massey, Cabin Creek plant boiler operator, talking about his hobby. He goes on: "I like the outdoors and one of the most interesting hobbies I have is taking care of my bees. They provide me with honey for the table, but mostly I just raise them because I have an opportunity to learn their habits."

Mr. Massey, who has been with the company since January 1, 1920, has learned volumes of things about bees working with his 19 colonies or hives. Five of his bee families are located in their natural habitat, a section of tree trunk which Mr. Massey found and brought to his Chelyan home. Another family set up housekeeping in a black gum tree about 18 inches in diameter, which Mr. Massey also removed to his home. Covers were placed over the tops of the trunks and the bees don't seem to mind because they have continued working in and out of the trunks like they did in the woods. This bee tree hunting Mr. Massey considers a great sport but sometimes difficult because success depends on knowing bee habits.

When he is working with his bees Mr. Massey wears gloves and a bee veil and carries a bee smoker. The smoker puffs smoke from burning rags onto the bees, which makes them start eating honey. And a full bee, more contented, isn't quite as quick to sting when annoyed.

This time of year is honey-gathering time, and Mr. Massey reflects:

#### **New Chairman**



"I expect to retire in about a year and a half but I don't expect to be bored for want of something to do. I'll keep 'busy as a bee' with my bees, I'll learn a lot more about them and anytime I want honey for my biscuits I'll know where to get it."

#### Fish Dish

If Ray Schlaegel's fishing bait keeps working like it has, he's going to be the envy of all fishermen.

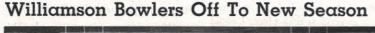
The Kanawha River plant maintenance helper used his own special, secret formula for mixing up some bait. First time he tried it he caught 13 catfish weighing a total of 60 pounds.

The only thing Ray will reveal about his bait is that all but one part of it comes from the kitchen. Ray may be on the threshhold of fishing fame.

#### **Employees Win Awards** In Utility Golf Tourney

Two Beckley district employees won awards during the recent Utility Golf Tournament at the Willow Wood Country Club in Hinton recently.

Bogey went to James R. Lowery, meter department employee, and high gross went to R. F. Cooke, utility clerk. Participating in the tourney were 22 persons from Appalachian, Amere Gas Utilities Company and the C&P Telephone Company.





Election of officers and a banquet got the Williamson district bowling league off to a new season recently. Officers are from left: R. B. Waggoner, president; E. L. Bevins, treasurer; Kermit Epperly, vice president; and Hazel Farris, secretary. A week after the banquet six teams opened the season. Teams are the Amps, Line, Meter, Fuses, Hi-Volts and Pots.

#### Intra-Plant Champs And Plant Team Are **Honored At Banquet**



Roy Franklin, left, presents the intraplant trophy to Peck Jones, results helper and manager of the champion results department team, at Philip Sporn plant's annual softball banquet.

#### Logan Youth Stars For Football Team

Outstanding on both offense and defense for the Logan High Wildcats is Miller Porterfield, Jr., son of the Logan district manager.

> halfback, a senior, thrilled fans during the St. Albans game with a 90-yard touchdown run. He was a member of the Logan team last year and played football while

M. Porterfield, Jr. living in Welch.

His school activities aren't limited to the gridiron. He is treasurer of



# **Roanoke Bowling Officers Named As Two Teams Tie; Women Bowlers Third**



These are the new officers of the Roanoke Bowling League. From the left: Lauren Himes, secretary-treasurer; R. S. Hicks, president; Marshall Covey, official scorer, and G. G. Brammer, vice president.

Roanoke Bowling League officers have been installed as the season rolled on with Real Estate and Stores teams tied for the lead.

Officers are R. S. Hicks, president, lead draftsman in system RE/RW; G. G. Brammer, vice president, system operations coordinator in the system operating department; Lauren Himes, secretary-treasurer, senior classification clerk in system accounting, and Marshall Covey, official scorer, head meter clerk.

Leading the league with an individual high average of 113 is Tommy Bryant, meter service helper. Teammate Billy Mills, meterman, holds individual high single for the season with 158. The local office team

#### Victory Dinner Stamps **End To Softball Season**

A long but successful season has officially ended for the Charleston softball team.

A victory dinner was held October 15 for team members and their wives, when C. B. Talley, district manager, presented trophies to the players. E. C. Flannery, team manager, gave each member a wool jacket, reward for winning both the regular season title of the Elk-Kanawha League and the league tournament. The team posted a 40-0 record over the season.

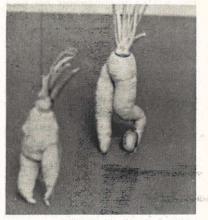
#### **Team Stalwarts**



has team high single and team high 3-game set.

In the Women's Commercial League, a company team holds third place. Adrena Harmon, system accounting, holds high single game in the league with a 158 game. Other members of the team are: Jane Roberts, system accounting; Elizabeth Bosang, executive department; Barbara Powell, system RE/RW, and Iona Barbour, wife of G. R. Barbour, system operating.

# **Bluefield Gardens Boast The Unusual**



These football-playing carrots use a pecan for a pigskin. C. L. Shockey grew the carrots which joined a throng of other oddities grown in Bluefield gardens.

Carrots playing football, a peach looking like a snapping turtle and other oddities ended the garden season in Bluefield district.

Employee gardeners had plenty of "garden sass"----the end of the garden with a little of everything but not much of anything. Some of their products were a bit unusual, however. J. S. Dodd boasts a walnut tree



The right

As the new chairman of the West Virginia Section of the American Institute of Electrical Engineers, Ronald H. Hively, right, presents a past chairman certificate and pin to George W. Unangst. Mr. Hively, Charleston power sales engineer, rose to the chairmanship from vice chairman. Mr. Unangst, Charleston meter supervisor, last year's chairman, will remain on the executive committee.

The plant team and the intraplant champions were honored when the Philip Sporn plant held its annual softball dinner recently.

The plant team recorded a 19-3 season and played in the Appalachian Softball Tournament as representative of the company plants. The results department squad ran up a 7-2 record for the intra-plant crown.

Roy Franklin, safety supervisor, acted as master of ceremonies at the banquet, which featured short talks by Howard Andrews, plant manager; Al Smith, project engineer and assistant manager of the plant team; and Bob Gilmore, manager of the plant team. A sports movie was also shown.

the senior class, member of the Key Club and president of the Honor Society.

#### **Bowling Returns As Six Pikeville Teams Formed**

After a year's absence bowling has again entered the winter sportlight in Pikeville.

Six teams have formed a loop which rolls in the city alleys, which had been closed for a year. The teams are mixed, and in addition when a city league is formed the district will enter a men's team and a women's team. Team captains were to be selected after the district league got underway near the end of October.



Two stalwarts on the Pikeville High School team this season are from left: Robert Bruce Weddle, son of Bob Weddle, distribution engineer, and Jarrett "Butch" Wood, son of Jarrett Wood, power sales engineer. Bruce, while not a starter, is a signal caller on the squad and has seen plenty of action this season. The sophomore is five-ten in height and weighs 145 pounds. Butch is a starting guard, although he has also played tackle and in the backfield on defense. A junior, he stands five-ten and a half and weighs 180. The school has scored 210 points to the opponents' 21 points and has already accepted a bid to play in the Big Sandy Bowl at Paintsville.

growing from a hole in a dead locust while Filmore McPherson finds an apple tree sprouting right from the middle of a cut-down tree stump.

W. C. Kidd grew a tomato that looked like a penguin while Joe Lewey had an "Old Professor" tomato. A sweet potato that looked like a sea horse grew in Dave Whittaker's garden while A. C. Dilcher, retired, dug up Johnson grass roots so stubborn they had anchors on them.

Leroy Poythress had a peach that looked like a snapping turtle. Some unusual products from a size standpoint were: Jack Taylor's 13/4-pound cucumber, John Weaver's 2 pound tomato and Okey Yost's over 2 pound lettuce.

# **41-Year Veteran Retires; Plans** To Take It Easy



Mr. Fennell

A company veteran with 41 years' service retired November 1. He's H. F. Fennell, Charleston division supervising engineer.

Mr. Fennell joined the Virginian Power Company on February 1, 1914 and was promoted to superintendent of construction January 15, 1920. The entire subtransmission system and much of the distribution system in the Charleston division was built under his supervision.

On January 1, 1937 he was promoted to general superintendent and August 1, 1946 he moved up to division superintendent. He was promoted to his present position September 1, 1953.

Mr. Fennell was born at Lykens, Pennsylvania, October 18, 1890 and received his engineering degree at Pennsylvania State College.

Reflecting over his years of service, Mr. Fennell says he believes one of the greatest improvements has been in the communication system. Carrier current and two-way radio have come into use since the "old days," he remembers.

But the thing which stands out most in his mind is the Cabin Creek flood of 1916, when transformers, substations and about half of the T&D system were washed out. He was an engineer at the Cabin Creek plant at that time and supervised the rebuilding of the lines. He recalls the roads were impassable and all communication lines were cut out. Supplies for reconstruction were brought in by mule train.

As for the future, Mr. Fennell says, "I'll grow some flowers and putter around, but I'm really going to take it easy."

#### Welch, Pineville Picnic Held

Employees of the Welch and Pineville areas held a weiner roast recently. Two large fires were built for roasting the weiners and toasting marshmallows. About 75 employees and their families attended.

#### **Flannery Assumes New Division Duties** E. C. Flannery, former Charleston division office manager, has assumed new duties as administrative assistant

to the division manager. He came with the company at Huntington in Janu-1935 as meter reader. He served in Logan from 1937 until 1941 as credit manager. From 1941

ary

until Mr. Flannery 1947 he was

in Huntington where he rose to local office manager.

After serving as Roanoke division local office manager for almost a year, he transferred to Charleston in January 1948 in the same position. He became Charleston division office manager in January 1950.

Married, the father of two sons and a daughter, he is vice president of the Kanawha Valley Accountants Association, member of the Charleston Civitan Club and was manager of the championship softball team.

#### C. H. Rhett Elected **President Of PTA**

Charles H. Rhett, Pulaski engineering aide, has been named president of the Northwood School PTA.

He recently attended a PTA convention in Roanoke as a delegate. He is also a member of the Episcopal Church, where he sings

in the choir,

the Chamber of

Commerce and

is a Cub Scout

#### Mr. Rhett

leader. He is interested in fishing and gardening.

Mr. Rhett, who has been with the company for 18 years, is married and has three sons and a daughter.

#### **Beckley Students Elect Employee's Daughter**

Rosemary Lafferty was elected secretary of the Student Council at

Beckley College. The freshman secretarial student is the daughter of Mrs. Rose Lafferty Moore, PBX operator in the Beckley district. Active in all

school matters, **Rosemary Lafferty** Rosemary is a graduate of Woodrow Wilson High School, where she was active in clubs and a member of the band.

# Your 'Hidden Wages' **Booths Have Security With Life Insurance**

It was late Sunday afternoon and the Booths had just returned home after attending a funeral for his cousin.

"You know, Grace," William Lay-bon Booth, Jr., Lynchburg electrical engineer, said, "it's bad for a man to have to leave his wife and family like that-he was only 39, two years older than I am. I hope he was as well fixed with life insurance as I am."

"So do I," his wife replied. "By the way, what do you mean 'well fixed'?"

"What I mean is that I believe I have adequate insurance with the company to take care of you and the children if anything should happen to me, and enough to assure that Richard and Jimmy will complete their education." Laybon is a veteran of 14 years with the company.

"You know," Grace said, "two children are a great responsibility to be placed on a woman without the kind of help life insurance gives, and vou know Richard wants to go to college and study engineering."

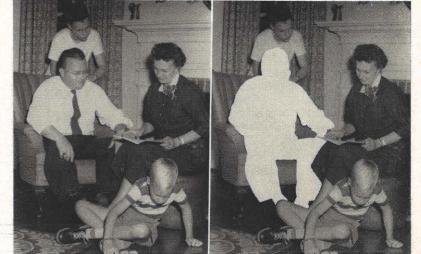
"If I had only won that Soap Box Derby at Akron last year," 14-yearold Richard chimed in, "or even come in as good as fifth place, I could have had a scholarship."

"When I get big enough I'm going to win the Soap Box Derby,' limmy, five years old, broke in. "And when I finish college I want to work with the Appalachian like Daddy."

"Of course, Jimmy," his father smiled. "You couldn't choose a better place to work, but I believe you are still too young to decide that yet."

Turning to his wife, Laybon added, "But another thing about that life insurance, Grace. You know I don't have to die to collect. It's also payable if I should become totally and permanently disabled before age 60."

"Oh, I didn't know that," Grace exclaimed. "Would you get it in a lump sum, like your other insurance?"



LEFT: Laybon Booth and his family discuss his company life insurance gram. Standing behind Mr. Booth is their son, Richard, and in front of Mrs. Booth is their son, Jimmy. RIGHT: Take Dad out of the picture and you create a real emptiness in the family. But there's a sense of security when you know the family is protected through the life insurance program.

"Whether I die or am permanently and totally disabled, payment would be made as approved by the company either in a lump sum or in installments or a combination of both, whichever would best suit our needs. In case of emergency you can increase the monthly installments or get a lump sum payment."

"The premiums are so reasonable too," his wife added.

"Yes, the contributory insurance costs me 80 cents a thousand, and I hardly miss the deductions from my check each month. I have just been figuring," Laybon mused, "and counting the free insurance the company gives me, I would have to pay about five times as much in premiums for the same amount of outside life insurance."

Laybon joined the company life insurance plan before May 1, 1950 and therefore is listed under the old plan, whereby he is entitled to a certain amount of non-contributory insurance, based on his earnings and years of service. He is also entitled to a certain amount of contributory insurance, based on earnings.

Grace nodded and asked, "Can you get more insurance from the company than you now have?"

"Sure," explained Laybon. "The insurance increases as my earnings increase, but at the present time I have all I am eligible for."

"Well, this life insurance is certainly one of the outstanding benefits in working for the company, and it gives you such a good feeling of security," Grace said.

"It sure does. Even after I retire at age 65 all my free and contributory insurance will remain in force, and all I have to do is continue paying for the contributory just as I do now. Of course, all of the supplementary insurance will be cancelled at age 65. So you see, Grace, why I said a little while ago that I think I'm 'well fixed' as far as life insurance is concerned."

"I certainly do," his wife replied. "But honey, I hope we will never have to collect that insurance."

(Editor's Note: This is the third in a series of articles dealing with employee benefits and what they mean in terms of personal experiences.)

#### Lynchburg Exhibit Wins **Top Award In Home Show**

The Lynchburg entry at this year's Lynchburg Farm and Home Show won top award for commercial exhibits.

It featured a model farm with a working irrigation system and moving tractors and farm equipment, all in miniature. The exhibit was done by H. L. Candler, agricultural sales engineer, and L. D. Evans, area sales representative. Part of it was loaned by the Aluminum Company of America and the rest by a local irrigation dealer. Over 20,000 persons visited the show.

An illness led Leonard Justice into his hobby of radio and TV repair.

Williamson Meterman Enjoys TV Repair

Hobby Which Shares Spare-Time Activities

A few years ago the Williamson district meterman was unable to work for some time and enrolled in a radio correspondence school. As television became popular, he ordered books, magazines and gathered information about it.

After experimenting on his own set, he got calls from fellow employees who had heard of his hobby and were having trouble with their TV sets. Before he knew it he had an outside job.

Business became so good that he ordered a TV tube tester. He still



Welch Supermarket First On AGE With Heat Pump

bilirohnist fo



LEFT: First supermarket in the AGE System to use the heat pump for year-round air conditioning is this new Acme Market in Welch. The opening on September 29-October 1 climaxed completion of the all-electric building which replaced the market gutted by fire in March. RIGHT: Robert Porter, market manager at left, looks over a heat pump unit with Otho J. Bragg, Welch district commercial sales representative. An important point about the heat pump and the market was pointed out by Sidney Peery, Acme president, when he said, "While we are using all-electric equipment, we are also using coal—about the equivalent of 200 tons per year, coal by wire.'

does the work as a hobby, however, as a service to fellow employees.

He also is a very good carpenter, painter and electrician. He put all these skills to work recently when he and his wife, Mary Lou, who is a draftsman in the engineering section, built a garage, breezeway, remodeled the kitchen and pine paneled their living room and hall. They did all the work themselves, not to mention painting all the rooms and shingles outside the house and building a stoop for the front. On his vacation Leonard laid a cement drive. Those are a few indications that his hobby often has to take a back seat to his other activities.

Surrounded by tools in his home workshop, Leonard Justice finds his hobby of radio and TV repair a real pleasure -when he gets a chance to follow it.

#### Four Join Beta Club At **Bluefield High School**

Four children of Bluefield employees recently were initiated into the Beta Club of Graham High School of Bluefield, Va. The club is a scholastic honor society.

The four were Jerry Wilburn, son of Frank Wilburn, system transmission; Bucky Poythress, son of Leroy Poythress, division civil engineer; Mary Lou Roach, daughter of Greever Roach, line gang; and Frances Wilburn, daughter of George Wilburn, division chief of party.