



Vol. X, No. 3

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Merry

Christmas

ARKRORGEN REARING REARING

KENTUCKY POWER COMPANY

APPALACHIAN POWER COMPANY

KINGSPORT UTILITIES, INC.

December 1958

Clinch River Plant Is Dedicated To Service

700 Civic, Industrial Leaders Shown Southwest Virginia Developments

Appalachian's Clinch River plant was dedicated November 18 to service and continued economic development of the region it serves. As part of the ceremonies, over 700 industrial and civic leaders

toured southwest Virginia's newest industrial developments. These include mining, preparation and transportation of coal and the generation of electric power.

Appalachian's \$60-million Clinch River plant is one of the three related developments in the area. Others are the new facilities of the Clinchfield Coal Company Division of The Pittston Company and the Norfolk and Western Railway. Both companies served as hosts with Appalachian.

Big Investment

The three companies have invested over \$100-million in the area during the past three years. Another \$50million is slated to be invested by the coal company and the railway.

One 225,000-kw unit is now in service at the Carbo plant, and the second unit for the 450,000-kw installation is scheduled for service by the end of the year. Groundbreaking took place in May 1956.

When in full operation, Clinch River plant will consume 1,300,000 tons of coal annually. All coal for the plant will be provided by Clinchfield and transported to the plant by N. & W.

Mine Toured

During the dedication tour, visitors saw Clinchfield's Moss No. 3 mine operation. They toured the preparation plant, one of the largest and most modern in the nation. Here, coal is They also saw mining machinery, some specially-designed for this operation, which will be used in the three mines of the Moss No. 3 group.

Clinchfield's operation will provide 3,000,000 tons of coal a year, or about 25,000 tons per day.

Tunnel Inspected

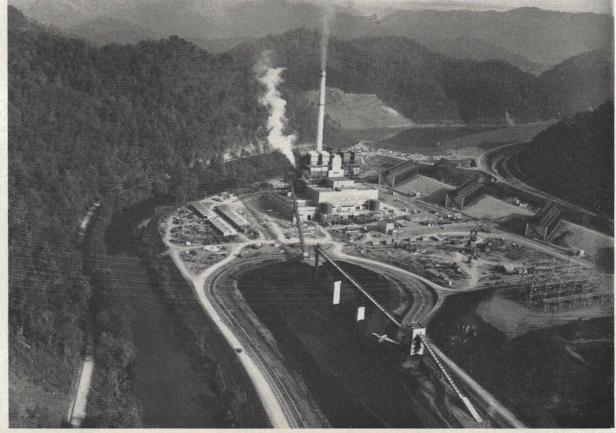
A new 11/2-mile tunnel of the N. & W. was also inspected by the group. This is the longest tunnel in the railroad's 6-state system. Besides the tunnel, the N. & W. has built 31.5 miles of track to handle the coal deliveries.

In the Carbo plant, visitors were guided through the control room. From this room, operators can control, through the use of more than 1,000 instruments and gauges and closed-circuit television, the entire operations of the plant.

Visitors also saw the giant cooling towers, first of their kind to be built on Appalachian's 2-state system. The towers cool water for condensing purposes.

Three-Company Project

AEP Company president Philip Sporn, who spoke at the dedication, credited Clinchfield Coal and sized, washed, dried and separated. N. & W. with helping make the



Located in the foothills of Southwest Virginia, on the bend shows the coal storage area in the foreground, the cooling of the Clinch River near Carbo, Appalachian's new Clinch River plant was dedicated November 18. This aerial photo towers at the right of the plant and the countryside around the plant.

project possible. He also mentioned how the plant's power will be used by Appalachian's sister companies, Kingsport Utilities and Kentucky Power.

Stuart T. Saunders, N. & W. president, served as master of ceremonies for the dedication. Speakers included:

Governor J. Lindsay Almond, Jr.; J. P. Routh, president and chairman of The Pittston Company, and John S. Battle, director for AEP and former governor of Virginia.

In his address, Mr. Sporn said the plant is "part of a much larger program that was started on the American Electric Power System . . ." He said this program would result in a total system capacity of 2,600,000kw by 1960. He credited private enterprise with making the project possible and called attention to the company's role as a taxpayer.

Tax Payments

He said Appalachian will have paid a total of about \$100-million in state

and local taxes in Virginia and West Virginia from 1946-60. In addition, the AEP system will have paid in the same 15-year period an estimated \$270-million in state and local taxes.

Mr. Sporn also recognized coal's important role in the energy picture. "As of today," he said, "there still has not been found any other method of generating energy as economically as the advanced technical means utilized right here at Clinch River . . . economically mined coal as a basic fuel."

As a prelude to the dedication, a dinner was held at the Hotel Roanoke the night before. More than 200

(See Clinch River, Page 3)

Employees' Children To Try For Ten Education Awards

Ten more \$500 awards will be given next year as registration begins after January 1 for sons and daughters of company employees who wish to enter the fifth annual AEP System's Education Awards competition.

A total of 24 youngsters have won awards since the competition began in into five AEP System groups which

testants, a bulletin of information on the test, an application form, recommendation forms to be submitted to the entrant's high school principal and forms for additional information on the contestant.

The ten \$500 awards are divided

Speaking Before Management Sporn Sees Continued Recovery Of Business In '59, But No Boom



Discussing sales during the 1958 AEP System Management Meeting with Philip Sporn, AEP president, are the commercial managers of our companies. From left are: G. A.

The current business recovery will continue through the balance of 1958 and "will carry over strongly into 1959," President Philip Sporn predicted at the 11th annual meeting of American Electric Power System management in Roanoke November 10-12.

However, he expects no business boom. In his opening "state-of-thecompany" address, he gave 300 management members a series of estimates of significant business indicators for 1959. These estimates included: industrial production next year increasing almost 6% above the present level; Gross National Product rising some 5% above the 1958 level; and steel production increasing from about 64% of capacity this year to above 80% of current capacity in 1959.

Cost To Go Down

With regard to the American Electric Power System itself, Mr. Sporn said the average price paid per kilowatthour by residential users will reach 2¢ by 1962, compared with the 1958 average of 2.26¢. He credited growth of the concept of allelectric living-which includes electric heating via the heat pump or re-

Weatherton, Kentucky; M. C. Simpson, Kingsport; H. L. Cushing, Appalachian; and Mr. Sporn. Over 300 AEP System managers attended the meeting.

> sistance-type heating-for this phenomenon in the face of generally higher prices in other commodities. On the subject of taxes, our company president said that the AEP System's total tax bill for 1958 would be approximately \$651/2-million-or more than three times its tax bite in 1946. Of this amount, approximately \$40-million would go toward federal taxes and \$251/2-million for state and local taxes.

> In reference to atomic power, Mr. Sporn described the year 1958 as a

> > (See Management, Page 12)

1955 with one award. The program grew to five awards in 1956, to eight awards in 1957 and to ten awards in 1958.

Deadline for entering the 1959 competition is January 23.

Eligible to enter is any son or daughter of an employee of any company of the AEP System who plans to enter freshman year in a degreegranting institution to pursue a course leading to a baccalaureate degree. Applicants must take a competitive examination - the standard College Entrance Board Scholastic Aptitude Test.

Information and forms for entering the competition will be available after the first of the year from your personnel supervisor. He will have kits containing instructions for conare based, as equally as possible, on the total number of employees in each group. Three awards will be made to winners from each of the two larger companies, Appalachian and Ohio Power. Two awards will go to winners from Indiana and Michigan Electric Company. One award will be presented to the winner from the AEP Service Corporation and one award to the winner from the remainder of the System companies, including Kentucky Power, Kingsport Utilities, Wheeling Electric, and the Philip Sporn and Windsor plants.

The date of the competitive exam and the locations of the test centers in key cities in our service area will be announced in the January issue of this publication.

Your Opinion

The Shoemaker's Dream

One night a cobbler dreamed that the next day Christ was coming to his humble shop. He got up early the next morning and went to the woods to gather green boughs to decorate his shop so that it would be an appropriate place in which to receive so great a Guest.

He waited all morning, and the only thing that happened was that an old man shuffled up, asking to rest. Conrad, the cobbler, saw that his shoes were worn through, so he brought the old man in. "I'll give you a new pair," he said and put on the old man the sturdiest shoes in his shop before sending him on his way.

He waited through the afternoon and the only happening was that an old woman under a heavy load of fagots came by. She was weary, and out of compassion Conrad brought her in and gave her some of the food he had prepared for the Christ Child. She ate with relish for she was very hungry. And, refreshed, she finally went on her way.

Then, as the shades of night began to fall, there came into his shop a lost child, crying bitterly. Conrad was annoyed because it was necessary to leave his shop in order to take the child home for she lived on the opposite side of the city.

Returned, he was convinced that he had missed the Lord. Sadly he lived through the moments as he had imagined them: the knock, the call, the latch pulled up, the lighted face, the offered cup. He would have kissed the hands where the nails had been, washed the feet where the spikes had entered. Then, the Lord would have sat with him, would have broken bread.

Conrad cried, "Why is it, Lord, that your feet delay? Have you forgotten that this was the day?" Then, soft in the silence a voice he heard:

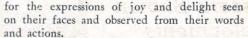
- "Lift up your heart for I have kept my word.
- Three times I came to your friendly door;
- Three times my shadow was on your floor.
- I was the beggar with bruised feet;
- I was the woman you gave to eat;
- I was the child on the homeless street."

-Edwin Markham, from a story by Leo Tolstoy

The Illuminator

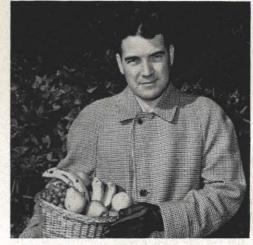
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How Should We Observe Christmas?



As the children exhibit their faith in Santa Claus, we as adults should reaffirm our faith in God, who by his grace, gave us the greatest gift the world has ever known, Jesus Christ, whose birthday we are celebrating.

Therefore, I believe Christmas should be observed as a sober, reverent family gathering complete with all trimmings for the children and that the true story should be explained throughout their growing years so that by the time they become adults they will have the faith to live a true Christian life.



GRADY L. PARKER, Electrical Engineer, Bluefield

Christmas has become so commercialized that we spend much of the holiday season worrying about the extra strain put on the family budget and often forget the real significance of Christmas. Many of us could probably take a lesson from the observation made by a small boy as he and his father watched a Christmas parade. After all the bands, elaborate floats, clowns, and Santa Claus had passed, the little boy looked up at his father and asked, "Where was Jesus?"

In our observance of Christmas, many deeds can be done in keeping the intended meaning of the season. What better way can we keep the Christmas spirit than by helping some needy person or family in our community? Christmas is a joyous season. If we can bring some joy and happiness into the lives of the less fortunate, then we have truly observed a meaningful Christmas.



IN THE SPOTLIGHT

n the world in memory of this date.

In keeping with the customs of this season, we enjoy giving gifts to our families and friends.



D. L. Buckingham, his wife, Phyllis, and his son, Richard, read the Christmas Story from the Bible.

D. L. BUCKINGHAM, System Station Foreman

We should never forget the true meaning of Christmas in any part of our observance. When we celebrate the birthday of a beloved person isn't our first aim to make that person happy? How could we celebrate the birthday of Christ better than to share our happiness and spread joy among his beloved people?

Christmas is a time of family closeness and happy times together. Seeing the crowded traveling facilities during the holiday season is proof that the wandering feet turn toward home.

Of course, Christmas is a time for music, feasting and gaiety, too. The exchange of gifts with loved ones and the indulgence of our children, to see their joy, is all part of it.

But we feel in our home that the basis of the whole celebration is a religious one.



Mr. and Mrs. Jessee leave the Fort Hill Methodist Church after a service.

KATHRYN G. JESSEE, Clerk-Stenog-



S. E. Russell and his daughter, Katherine, address Christmas cards.

S. E. RUSSELL, Lineman, Kingsport

I think we should observe Christmas by teaching our children the true meaning of it. Ole' Santa Claus is fine, and a lot of fun for the kids, but let's not give the ole' gentleman all of the credit for Christmas and leave Christ out. I think the carol, "Silent Night", will better describe what I am trying to say.

Then, too, I think we should remember those that aren't as fortunate as we and do what we can to give them a Merry Christmas. I believe by observing Christmas in this way we will all enjoy a "very Merry Christmas".



Tony and Terry Zoellers, and their dog, Trixie C. A. ZOELLERS, District Commercial Manager, Hazard

I can best answer the question by saying, "How do we observe Christmas?" At our house we feel that Christmas is mainly for our children, and also a time when we try to say hello to our friends through cards and greetings. It is a time of joy and thankfulness for us.

Yes, it is and should be a time of prayer, but remembering the Angels brought glad tidings, we try to make it a time of joy especially for our children.

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W. Z. TRUMBO Kingsport Utilities, Inc.



The Riddle family: Sue Ellen, Jack, Karen, Betty and Charles.

JACK RIDDLE, T&D Clerk, Williamson

Christmas, the festive occasion, is for children and would have little value if it were not Mr. and Mrs. Marshall H. Stevenson, Jr., pause outside their church.

BETTY STEVENSON, Stenographer, Clinch River Plant

We should observe Christmas by trying to commemorate its meaning. Since this special day is Christ's birthday, we should be more likely to get the true meaning by attending a church service. This would enable us to get the Christmas spirit and realize the importance of this wonderful holiday. It also helps us to have a good feeling toward our fellow man. Kindness and good will are spread throughout

rapher, Lynchburg

When we celebrate Christmas this year, we should not forget its real meaning—the birth of Christ.

People today have an inclination to make Christmas a commercial event rather than a blessed one. This day should be observed in remembrance of Christ's birth, such as attending the Church of your choice; having family worship by reading the story of Christ's birth in the second chapter of St. Luke; and singing Christmas carols.

We give presents as a memento of love and thanksgiving at Christmastime. One of the best ways we can show love at Christmas is to make some less fortunate child or family happy by remembering them, or by visiting a sick person.

These are just a few ways to observe Christmas, but any one of them that we do will lend to a happier and more meaningful day.

Clinch River Plant Dedicated To Service; Live Better Electrically Week Held In Huntington Causes Sales Pick-Up N. & W. And Clinchfield Facilities Toured



. Blessed with a healthy business climate . . . "-J. Lindsay Almond, Jr., governor of the Commonwealth of Vir-

(Continued from Page 1)

ginia.

prominent businessmen from throughout the eastern United States and officials of the three companies attended the dinner given by the N. & W.

Excerpts from Talks

All the speakers at the dedicatory ceremonies cited the Carbo project as a strong argument in favor of the free enterprise system. Following are excerpts from four talks at the ceremonies.

J. Lindsay Almond, Jr., governor of Virginia: "The dedication today points up what has taken place in Dickenson and Russell counties over the last three years. During this comparatively short period (these three companies) have invested more than \$100-million in new facilities in these two counties. An additional \$50-million is scheduled to be spent before the entire development is completed.

"Think of what that investment means to this area and to the Commonwealth of Virginia. Nearly every man, woman and child from these mountains to the great ports at Hampton Roads will benefit directly or indirectly from the investment of these fine industries.

"We appreciate the confidence shown by the officers and directors of these four corporations for authorizing these vast expenditures that will be of so much help to all of us. But I am confident these businessmen would not have gone ahead had not this section been blessed with a healthy business climate.

"It is our purpose to see that similarly favorable attractions in other



"... Example of what private taxpay-ing companies can do ..."—John S. Battle, director of AEP, former Virginia governor.



a much larger pro-Part of gram . . . "-Philip Sporn, president of American Electric Power and our companies.



". . . This region has a great future . . "-Stuart T. Saunders, president of the Norfolk and Western Railway.

Virginia communities be made better known to those seeking new plant locations.

"The natural resources, the manpower, the ideal locations available, and the many other assets Virginia has to offer merit a greater degree of industrial development than we have enjoyed in the past.

"And so you can see why I am so pleased to be here at this momentous event. It is a significant milestone in Virginia's march to an even higher place in the dynamic American business world."

John S. Battle, director of AEP and former governor of Virginia who dedicated Clinch River plant: "As I sat here today and listened to these distinguished industrial leaders talk of the work they have completed and the plans they have for the future, I have been inspired.

"When we assembled in a pasture field here two and a half years ago

". . . Demonstrates tremendous prog-"-J. P. Routh, chairman of ress . . . board and president of The Pittston Company.

and stuck a spade in the ground it was difficult to appreciate the full significance of the development that was just beginning. This is an example of what private taxpaying companies can do with private capital."

Stuart T. Saunders, president of the Norfolk and Western Railway: "We have broken new ground and a new world of economic activity unfolds for this mountain empire. I am confident that what has occurred thus far is but the prelude to even greater achievements in the years ahead.

"This region has a great future, and our job is to plan and think big enough to realize its full potential. We have made a singularly auspicious beginning and, if we act with foresight and determination to seize the opportunities that lie ahead, we shall keep pace with the onward march of progress and move on to even higher levels of industrial development and prosperity.

"We stand, my friends, upon the threshold of a bigger and brighter tomorrow."

J. P. Routh, chairman of the board and president of The Pittston Company: "Today you have seen this mine, which will cost \$30million and took almost three years to build from the day it was blueprinted. You have inspected a cleaning plant that resembles a huge factory and cleans, dries and sizes 25,000 tons of coal per day automatically and with push-button control. Then also you have seen, practically alongside this mine, a great new electric plant. "Well, what is the significance of all this? To me it is historical because it demonstrates the tremendous progress that has already been made in mechanization by the bituminous coal industry, and in my opinion, there is much more to come."

The Live Better Electrically Week held in Huntington November 2-8 has been termed an "outstanding event."

During the week, Modern Electric Living Dealers reported a 50-56 per cent increase in the sales of major appliances. Dealers, distributors, newspapers, radio and television stations supported the event. Also taking part in the activities were the Mayor, the Chamber of Commerce, the Javcees, banks, Marshall College and high schools.

The special event was kicked off Sunday, November 2, with a special, 14-page Live Better Electrically newspaper supplement. On Monday, a 28-unit parade was held, including six bands and the LBE Week Queen and her attendants.

A series of six meetings was held in Appalachian's auditorium Tuesday on the subject, "Operation Dream House." Eleven all-electric kitchens in Huntington were toured on Wednesday. Thursday's activities included open houses at two Gold Medallion homes.

During the promotion, 1,357 column inches of publicity on allelectric living appeared in local papers. Also, radio and TV stations gave coverage to the week's activities. Specially recorded and filmed interviews with Miss America and screen star Ronald Reagan were aired by local stations.

Pulaski Employee **Fatally Injured**



Mr. Brillheart

A Pulaski district stationman died October 30 from burns suffered while working on a transformer.

Glen A. Brillheart, 44, was burned October 24 as he worked on a 33/11kv de-energized transformer at Claytor Hydro plant.

He had been a member of the T&D substation maintenance crew for his entire 12 years of employment. A member of the Dublin Methodist Church, he was also active in the Boy Scouts. He served the Dublin troop as assistant scoutmaster.

Survivors include his wife and four children.



Huntington's mayor, Harold Frankel, presents the crown to Live Better Electrically Week queen Carol Ann Wilkes. Held November 2-8, Huntington's LBE Week has been termed an "outstanding event."

Wilbur H. Ruese Takes OVEC Post

Wilbur H. Ruese, superintendent of electrical operations for Ohio Valley Electric Corporation, has been elected vice president in charge of operations of OVEC and its subsidiary, Indiana-Kentucky Electric Corporation.

Mr. Ruese assumes all duties and responsibilities formerly held by Fred R. Shedd, who died October 22 of a heart attack. Appalachian,



Indiana & Mr. Ruese Michigan Elec-

tric and Ohio Power of the American Electric Power System are among the 15 electric utility companies that formed OVEC. Electricity for the Atomic Energy Commission's Portsmouth, O., project is supplied by the OVEC plants-Kyger Creek at Cheshire, O., and Clifty Creek at Madison, Ind.

A native of New Bremen, O., Mr. Ruese has 40 years' experience in the electric utility industry. He began his career with Miami Valley Electric Company in 1918 at Sidney, O. He has served as a director and vice president of the Kansas Electric Power Company at Emporia, Kan.

When this company was merged with the Kansas Power and Light Company in 1949, he was made chief electrical engineer of the enlarged system. In 1954, he joined OVEC as superintendent of electrical operations.

A graduate of Purdue University, Mr. Ruese received his Bachelor of Science degree in electrical engineering. He is married and has a son



Unveiling the dedication plaque for Clinch River plant are Philip Sporn, president of the American Electric Power Company and of our companies, left, and John S. Battle, AEP director and former governor of Virginia. Seated is J. P. Routh, chairman of the board and president of The Pittston Company. The unveiling took place during dedication ceremonies at the plant November 18. The plant was dedicated to the service and continued economic development of the Southwest Virginia area and to the entire area served by our company.

Cabin Creek Employee Writes 'World' Article

O. A. Hesson, Cabin Creek plant maintenance foreman, wrote an article appearing in the November 10 issue of Electrical World.

The article was entitled "Triple Life Of Mill Inlet Spider."

Welch "Old Timers" Pick Officers



New officers of the Welch district Old Timers Club are, from left: D. C. Wright, secretary-treasurer; J. W. Vermillion, vice president, and J. A. Barns, president. The new officers were elected at the November 7 meeting of the club.



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Pikeville District

A. H. Jopp, district commercial manager, was a delegate to the Kentucky Society of Professional Engineers held in Lexington, Ky.

Hazard District

James R. Stidham, summer student engineer, has been decorated as distinguished AFROTC student. Cadet Major Stidham is deputy wing commander.

Hershel Adams, lineman, is recuperating at home from an illness.

Charles A. McKinney, Jr., lineman, is back at work following extended treatment and operation on his knee.

Sympathy is extended the Adrian Combs family on the death of Mrs. Combs' grandfather.

Ashland District

Donald Forrest, PBX operator, has resigned.

H. S. Scott, district manager, has been elected vice president of the Ashland Industrial Corporation.



Point Pleasant District

Mrs. J. R. Pugh, wife of the meterman, broke her leg in a fall on a scatter rug at home. The same day, Mr. Pugh's father was seriously injured when struck by a truck.

K. G. Roush, area serviceman, has returned to work after an illness.

Owen Eugene, son of Vera Y. Stephens, cashier-clerk, has returned home after hospitalization due to glandular fever.

O. C. Hall, district superintendent, was elected a member of the executive board of the Tri-State Area Council, Boy Scouts of America.

Patricia, daughter of G. C. Fowler, lineman, is recuperating at home after hospitalization.

Donna, daughter of O. W. Hesson, T&D clerk, was elected Sophomore attendant to the Homecoming Queen at Wahama High School.

Sympathy is extended M. W. Scott on the death of his father-in-law.

Kanawha River Plant

J. C. Burnette has returned to work after an extended illness.

Charleston District

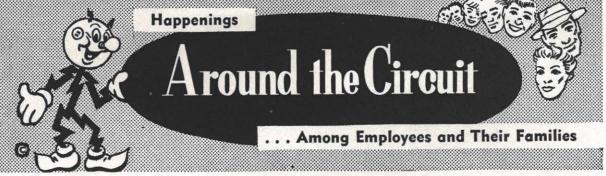
Helen Braid, commercial, is seriously ill in the hospital after injuries received in a fall at her home.

Romie Bulley, Montgomery line foreman, is recuperating in the hospital after surgery.

Retired employees G. B. Moir, Sr., French Snyder, L. M. Jordan, E. A. Riehl and C. T. Older are recuperating at their homes after hospitaliza-



New officers of Roanoke district's Camavo Club are from left: J. G. Brittain, treasurer; Connie Smith, secretary; and T. C. Smith, president. The club is made up of district employees on the first and second floors of the general office building.



mother-in-law's funeral. Sympathy is extended Glenn Mc-Dowell, husband of "Cissy" Mc-Dowell, accounting, on the death of his father who was killed in an automobile accident.

Cabin Creek Plant

Sympathy is extended to Edward Workman, laborer, on the death of his brother.

Beckley District

L. D. McGraw, line foreman, has returned to work after an illness of several weeks.

William Brown, Jr., T&D line, has resigned.

Sympathy is extended Sam H. Williams on the death of his father.



Williamson District

H. W. "Ace" Cerrato, head T&D clerk, has been named to the Credit Union's Founders' Club.

E. E. King, district superintendent, has returned to work after a six weeks' illness.

George Hairston, janitor, and Amos Fields, retired employee, are recuperating at their homes after hospitalization.

Jay "Sonny" Runyon, heating and builder sales representative, and Ernest Bailey, foreman, participated in the fall ceremonial of the El Hasa Temple of the Shriners at Ashland, Ky. W. H. Stratton, line and station supervisor, participated in the fall ceremonial of the Beni Kedim Temple of the Shriners at Charleston.

Employees performing specialty acts in the annual Lions Club Minstrel are P. M. Vannoy, district commercial manager; W. R. Peyton, power sales engineer; and H. J. Collins, district personnel supervisor.

(See Logan, Page 5)



System

E. F. Johnston, system operating, is recuperating at home after an operation.

Roanoke District

L. D. Price, tracer, has returned to work following a six months' military leave of absence.

Virginia Via, division payroll clerk, was honored with a dinner at Bradford's upon her resignation.

J. D. Lawrence, Roanoke division Roanoke City Planning Commission.

J. B. Whitmore, division commerference of the Southeastern Electric Exchange held in Atlanta, Ga.

Gaye Porter, clerk-typist, is a new division T&D employee.

H. E. Guilliams, meter service-

(See Lynchburg, Page 5)



Mrs. J. A. Randall, Jr., was elected Teacher Association.

Howard Brooks, lineman, has resigned.

Mae Deakins, commercial, has returned to work following an illness.

has returned from military service.

supervisor, and Mrs. Ralph Casteel,

president of the Cedar Grove Parent-

Roy Ferrell, engineering section,

Roy Cloud, retired steam plant

wife of the accounting employee, have returned to their homes after hospitalization.

Abingdon District

work following hospitalization.

dental death of his son.

ing from an operation.

ing day of deer season.

Brant, who has resigned.

neer, is a new employee.

a month with a leg injury

explosion at Bishop.

secretarial-stenographer.

Shirley Landreth has returned to

Sympathy is extended Grady

Mrs. Stoney Jackson, wife of the

L. G. Smith, stores supervisor,

bagged an 8-point buck on the open-

Welch District

stenographer, replaced Annie F.

Elizabeth Szabo, engineering clerk-

Bobby C. Stoker, electrical engi-

W. T. Lanter, head material clerk,

Sympathy is extended C. E. Dan-

has returned to work after being off

gerfield, Pocahontas meter serviceman,

whose brother was killed in the mine

resigned. She was honored with a

shower given by Helen Vermillion,

PBX operator; Lia Pais, home service

representative; and Nell Nunnery,

Pulaski District

tired employee, has returned home

W. S. "Uncle Bill" Johnson, re-

Grace B. Fizer, clerk-typist, has

material clerk, is at home recuperat-

Coley, retired employee, on the acci-

iceman E. J. Cline, and Brenda Sue, daughter of truck driver-groundman Frank P. Allison, were among members of the George Wythe High School Band who performed at halftime at the Washington-Cleveland professional football game in Washington, D. C.

after a major operation.

death of her mother.

nesses.

Church.

Roy Nester, Galax working foreman; J. B. Brillheart, Jr., draftsman; and Winston E. Miller, line inspector, have returned to work following ill-

Sympathy is extended Virginia

C. A. Schmidt, customer service

clerk, was elected vice president of

the Marion Conference of United

Lutheran Men. He serves as assistant

Sunday School superintendent of

Woman's Memorial Lutheran

Joyce Allen, daughter of area serv-

Gillenwater, Saltville cashier, on the

Glen Lyn Plant

R. B. Bailey and C. B. King, Jr., coached the Midget Football Team at Narrows during the 1958 season.

Ned Clemons, retired employee, has returned home after three months' confinement in the hospital.

Thomas E. Dent has been transferred overseas and is now stationed with the 1st Cav. Division in Germany.

Mike Dent has returned to work after an extended illness.

Thomas Martin, summer employee, is a member of the William and Mary football squad and has appeared in all of the 1958 games.

Sympathy is extended O. M. and R. K. McClaugherty on the death of their father.

Bluefield District

Archie G. Phlegar, Princeton area sales representative, agricultural engineer, and James R. Boult, Pearisburg area sales representative, have completed courses of study on electrical engineering through the International Correspondence School.

Lois K. Rounion, division secretarial-stenographer, attended the Southeastern District meeting of the National Secretaries' Association (Int.) in Louisville, Ky., as delegate of the Bluefield Chapter.

James S. Dodd, residential and rural sales supervisor, has been elected to the board of directors of the Bluefield Kiwanis Club.

Mrs. Alonzo Henderson, wife of the janitor, and Mrs. Willie B. Rasnake, wife of the Pearisburg lineman, are convalescing at home after surgery.

Earl A. Thomas, car washer; Ran-dolph Pendleton, T&D clerk; and Marshall Allison, janitor, have returned to work following illnesses.

Sympathy is extended William A. Perdue, meter reader, on the death of his grandmother and Jerry R. Whitehurst, heating and builder sales representative, on the death of his grandfather.

Retired employee John T. Allen



manager, has been appointed to the

cial manager, attended the sales con-

man; W. R. Zimmerman, appliance serviceman; R. E. Dennis, lineman; and R. I. Musser, line foreman, have returned to work following illnesses.

Barbara Thabet, home service representative; Louise Taylor, accounting; and Arthur Berkley, garage, have resigned.

New employees are Betty Williams, home service representative, and Barbara Jo Waggy, accounting.

Honor group awards for outstanding participation and quota achievement in the recent United Fund Drive were awarded to Appalachian Power Company, Charleston district, Charleston meter department, and M. D. Prowse and his crew.

John C. Frazier and Fred Brown conducted a driver's training program for 10 volunteer workers of the American Red Cross.

Retired employee Frank Hann has returned to his home in Florida after being in Charleston to attend his

Logan Plant

Opie Pridemore, guard; I. B. Richards, janitor; and Zack Browning, guard, have returned to work after extended illnesses.

Sympathy is extended W. W. Dalley, mechanical maintenance helper, on the death of his father, and Walter C. Blankenship, mechanical maintenance helper, on the death of his mother.

Logan District

C. E. Yeager, engineering aide, was a recent gallon blood donor.

The Appa-Lassies entertained members of the Williamson K-Appa-K Club and their guests at a dinnerdance recently.



Float Promotes Electricity On Farm

"Farm Better . . . Electrically" was the theme of Appalachian's float in the Abingdon Burley Tobacco Festival parade. Shown here, the float displays numerous electrical aids to farming. James E. Prater, Abingdon heating and builder sales representative, served as general chairman of the festival.

visited the office recently.

Richard J. Wood, assistant district manager, has been re-appointed to the board of directors of the Bluefield Chapter of the West Virginia Society of Professional Engineers.

Mitchell Ray, infant son of Charles E. Blankenship, Princeton lineman, has returned home after surgery and hospitalization.

Mrs. Alfred H. White, wife of the photographer and reproduction man, has been named activities chairman of the Bluefield Business and Professional Women's Club.

Mary Jane, daughter of William M. Hawthorne, janitor, is a new member of the Delta Sorority at Tennessee State University.

(See Bluefield, Page 7)



Pausing in the front yard of his mansion is J. E. Covington, left. With him is Jack M. Burnett, Fieldale district commercial manager. Built by slave labor, the mansion has been remodeled for all-electric living.

Fieldale Mansion Converted To All-Electric

A historic old mansion in the Fieldale district has become one of the largest all-electric homes in the system.

Owned by Mr. and Mrs. J. E. Covington, the home, formerly called the Hairston Mansion, is located in Henry County. The mansion proper was built in 1837 by slave labor and consists of 6,160 square feet of floor space in three stories. The Covingtons have added 1,750 square feet to that.

Retired Employee Dies Recently



Mr. Woods

Claude Woods, 64, Huntington district retired employee, died November 5.

Employed in 1917 as a laborer at the Kenova plant, Mr. Woods retired in 1955. He has served as a fireman, boiler operator and was a mechanical maintenance helper at the time of his retirement.

A native of Lawrence County, Ky., he attended schools at Daniel Creek. He is survived by his wife and several children. One son, Claude J., is employed in the Huntington meter section.

Correction Made On Identification



Mrs. Covington inherited the estate after an aunt died, and the couple moved there since he is retiring from the tobacco import-export business.

The old section of the house has been remodeled to include electric ceiling cable and baseboard heat, and electric water heating, cooking, lighting, laundry and other equipment. This section, to be used by the Covington children, grandchildren and guests, has 17 rooms and 9 baths.

The new section, which the Covingtons will live in, has met the requirements of a Gold Medallion home. Year-round air conditioning is provided by a heat pump, and also installed is auxiliary resistance heating. Here too, the cooking, water

Telephone Building To Have Heat Pump

The new Chesapeake and Potomac Telephone Company office in Williamson will feature a 50-ton heat pump.

Close limits of temperature and humidity must be maintained in the 18,000 square foot building to protect relays and associated equipment. The building, to cost about \$21/2-million, will contain 64 miles of cable, 120 relay and control panels and about 20,000 individual circuits.

Equipment in the structure will allow direct long-distance dialing as well as television and radio relaying. The office will serve about 5,000 subscribers.

heating, laundry and lighting are done by electricity.

Behind this amazing home are a swimming pool, tennis courts and a summer cottage. This area has been lighted, and the cottage contains electric heat.

Total connected load in the home is 243 kw, and the home's capacity is rated at 1,000 amperes.

Logan . . .

(Continued from Page 4)

Nicholas Roomy, Jr., local office manager, was appointed city chairman of the Community Chest Drive. He has also been elected president of the Men's Fellowship of the Christian Churches for the State of West Virginia.

W. K. Shelton, general serviceman, is recuperating at home after surgery. Sympathy is extended J. A. Kovich, district engineer, on the death of his father.

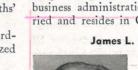
Huntington District

Harvey A. McGowan, T&D line, and Virginia B. Marrow, T&D engineering, have returned to work after illnesses of several months.

LaVeeta Peters, commercial, has returned to work after a two months' absence due to surgery.

Oscar Endicott and Boyd Richardson, division T&D, are hospitalized with heart attacks.

C. E. Porter, T&D line, and J. T. Bing, T&D meter, are recuperating at their homes following surgery.



Mr. Ferris

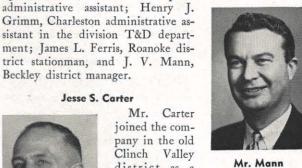
Active in church work, he is an

Elder in the First Christian Church of Salem. He also teaches Sunday month.

One plant and three district em-School at the Mercy House, a home for the sick and aged.

He is married and has three children.

J. V. Mann



A native of New York City, Mr. Mann joined the Charleston district in 1923 as a rodman. He was promoted to division distribution engineer in 1935.



Mr. Carter

iceman, a job he held until 1956 when he received his present position.

Currently Master of the Lebanon Masonic Lodge, he is active in scouting and the Lebanon Lions Club. He is married and has one son.

Receiving service pins were: Jesse S.

"Jack" Carter, Clinch River plant

Jesse S. Carter

district as a

lineman in

1923. He later

was made local

representative

in the Abing-

don district. In

1950 he be-

came area serv-

Henry J. Grimm

A native of Pennsylvania, Mr. Grimm joined the company as a timekeeper in 1923. He has served as chief clerk, assistant to the general superintendent in the T&D de-

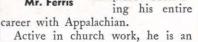
Mr. Grimm partment and

T&D department supervisor. He moved to his present position in 1953.

He was graduated from Gettysburg College with a BS degree in business administration. He is married and resides in Charleston.

James L. Ferris

Employed as a lineman and truck driver in 1923, Mr. Ferris had four years of broken service prior to that time. He has served in Roanoke's line and station department dur-



After serving as a local superintendent, he was made Point Pleasant district manager in 1948 when the district was formed. In 1957 he transferred to his present position. During World War II, he served with the Corps of Engineers, rising

to the rank of major. He has attended the Army Engineer Utilities School in Washington, D. C. Married, he is the father of two sons and a daughter.

Lynchburg . . . (Continued from Page 4)

Lynchburg District

Ernest B. Pinkard, truck drivergroundman, is recuperating in the hospital following electrical burns.

James H. Haley, Jr., customer service representative, conducted an American Red Cross Standard First Aid Course for 27 women Salvation Army workers. He was assisted by C. W. Hogan, utility clerk.

R. L. Hatch, hydro plant supervisor; R. C. Foster, record supervisor; L. G. Dougan, district personnel supervisor; and Loyd T. Smith, administrative assistant, attended a Virginia Safety Association regional conference. Mr. Dougan, Chairman of the Lynchburg Safety Council Industrial Committee, served as chairman of the Industrial Section and L. T. Smith served as publicity chairman.

D. C. Kennedy, district manager; P. L. Bailey, district superintendent; J. R. Martin, line and station supervisor; and G. C. Wheeler, district engineer; attended a meeting of the Operating and Engineering Section of the Southeastern Electric Exchange.

Fieldale District

Betty J. Baker, commercial stenographer, spoke on the National Secretaries Association, with emphasis on the secretary, before the Fieldale Rotary Club.

District cashiers have balanced to the penny for the fourth consecutive



Appalachian Power Company

Abingdon District CARSON RASNAKE from lineman B to lineman A.

Bluefield District

HENRY T. GOFORTH, JR., from meter service helper to meter clerk; EDWARD B. GREGORY from lineman C to lineman B.

Charleston District

Shaft Mine To Open In Kentucky

Mr. Currence

Mr. Mathews

Identifications on two Charleston employees were inadvertently reversed in the November issue of THE ILLUMINATOR.

In a story marking the 35-year anniversaries of Howard C. Mathews and Benjamin R. Currence, both district metermen, cutlines on the pictures of the two men were switched. The men are correctly identified above.

per; CAROLYN VIARS f HOMER HACKNEY fro clerk-typist to clerk-stenographer; CLAUDE T. YOUNG from Montgomery groundman to Montmery lineman C.

Huntington District

JEAN HARBOUR, clerk-stenographer, from stores to T&D meter

Kanawha River Plant

CLARA J. ARMSTRONG from clerk-trainee to time clerk; DOROTHY P. SAMPLES from clerk-typist to clerk-stenographer.

Pulaski District

REX HAMPTON from lineman C to lineman B.

Roanoke District

MARVIS G. OVERSTREET from clerk-trainee to office messenger.

Welch District

JAMES P. SUTPHIN from station man C to station man B.

Williamson District

L. T. BEVINS from lineman A to general serviceman; WILLIAM H. KING from meter serviceman A to lineman A.

Kentucky Power Company

Ashland District

LUTHER E. THOMPSON from station man C to station man B.



Hazard employees E. S. Sone, left, district supervising engineer, and C. A. Zoellers, district commercial manager, stand beside rock cores drilled from a new mine of the Southeast Coal Company. The cores came from a vertical hole 250 feet deep. The hole will be used as a portal entry to the mine which will produce about 5,000 tons per day. This is the only shaft mine in Eastern Kentucky.

Festive Yule Parties Scheduled For Employees, Their Families

One of the highlights of Christmas season festivities in our companies are the annual parties for employees and for children.

Most of our districts and plants have completed plans for this year's parties. They are listed below.

Ashland: Plans are under way for the adult parties, with each department holding their own. Parties will range from buffet to formal dinners and dancing to games and contests. A children's party will be held December 22 in the company auditorium.

Beckley: Adults - A dinner and dance have been planned for employees and their guests on December 19. Dinner will be at 7 p.m. at the Beckley Elks Club, followed by dancing to the music of Jan Campbell's orchestra until 1 a.m. Ruth Wilson, Linda Bryant, Jim Lowery and Wesley Walker make up the ticket committee, and H. H. Hutcheson, Georgina Daniel and Clyde Barker are on the door prize committee.

Children - Movies and Santa will be featured at the Beckley Theater, site of the children's party on December 13, beginning at 10 a.m. Santa's helpers include Parthenia Winner, Hester Lilly, Earl Wood, Paul Elliott, John Hammer, Wilma Vogt, Eddie Zopp, Kenneth Keatley and Eloise Pierce. The Christmas tree committee includes Eddie McGinnis, Dwight Williams, Mildred Webb and Parr Winner.

Bluefield: Division, district and system employees located in the Bluefield district will attend a buffet supper, entertainment and dance December 19. The party will be held at the Bluefield City Auditorium at 7 p.m. Carol L. Shockey is in charge of arrangements.

Charleston: Adults-Friday, December 12, is the date of the adults' party, to be held at the Shrine Mosque. Dinner will be served at 7 p.m., to be followed by entertainment by the Stonewall Jackson Jollities, led by Lucille Armstrong. Pete Hammett's orchestra will play until midnight for dancing.

Teenagers-Bob Turley, WKAZ disc jockey, will emcee a dinnerdance for teenagers at the Humphreys' Driftwood Room December 19. Dinner begins at 7 p. m.

Children-The children's party will be held December 20 at the State Theatre beginning at 10 a.m. Featured will be movies, George Spruce as a clown, and Santa Claus. The district personnel department is in charge of arrangements for all three parties.

Fieldale: Adults - On December 20, employees and their guests will gather at the Hut Restaurant at 7 p. m. for dinner, group singing, gifts and dancing. Virginia Mullins, Betty Romero, Alonzo Beheler, Patricia Eaton, Ralph Naff and Virginia Hancock are in charge of arrangements. Children-Movies will be shown, refreshments served and Santa will hand out gifts at the children's party in the company auditorium December 23.

pany auditorium for employees and their guests.

Children-The children's party will be held December 20 at 1:30 p. m. in the company auditorium. Movies will be followed by Santa. C. A. Zoellers and Morgan Ozee are in charge of both parties.

Huntington: Adults - Dinner, dancing and bingo will be featured at the district and division adult party on December 12. The party will begin at 6:45 p. m. at the main office building.

Children-The next day, December 13, the children's party will begin at 2:30 p. m. at the main office building auditorium. Movies and Santa will be highlighted. Commit-tee chairmen are: J. F. Wellman, decorations; tables and chairs, J. L. Dorsey; bingo, J. M. Scites; program, S. R. Pritchard; food, R. D. Kuster; Santa, C. E. Hoschar, Jr.

An adult dinner-dance will be held at the Mountaineer Room at Belle December 5.

Teenagers-The Teenager party will be held at the Chelyan Jr. High School gym December 22. Dick Reid of WCHS-TV will host the record hop.

Children-The children's party will be held at the Chelyan Jr. High school gym December 19. Movies are planned and Santa will distribute gifts.

Logan District: Plans are under way for an adult dinner-dance December 12, and a children's party December 20.

Logan Plant: A party for the children with a visit from Santa is planned December 13 at the Logan district auditorium. A gift is planned for each adult employee this year, rather than a Christmas party.

Lynchburg: Adults - Oakwood Club will be the scene December 19 at 7 p. m. for a party for employees and guests. A dinner will be followed by singing, door prizes, entertainment and dancing. L. G. Dougan is in charge of arrangements.

Children - T. H. Pillow is in charge of the children's party on December 13 from 2 to 4 p. m. Movies and Santa will be featured.

Colored-Colored employees will have a party December 13 at the Mecca Restaurant. There will be a dinner, door prizes and dancing. Arrangements are being made by William Davis and Jasper Davis.

Pikeville: Adults - A dinner for the employees' party will be served to three groups of employees at selected Pikeville restaurants beginning at 7 p.m. December 19. Then employees will gather at the main office building for the remainder of the program, which includes entertainment by Reddy Kilowatt players, door prizes, Santa Claus and his gag gifts, bingo and other games, and dancing. Children-The main office will be the scene December 20 at 2 p. m. for the children's party. A Christmas tree, Santa and movies will entertain the youngsters.

treats will highlight the children's party at the State Theater December 20.

Roanoke: Adults - Roanoke district, division and system employees will have a dinner and a dance at Hotel Roanoke, beginning at 7 p. m. on December 19. Virginia Phillips, J. L. Ferris, R. M. Thomas, Virginia Mottice, O. P. Cornelison and Connie Smith are on the planning committee.

Children-The children's party will be held December 23 in the company auditorium at 1:30 and at 3:30 p. m. Leslie Laughon, C. R. Hedgecock, Jewell Woolridge and J. A. Wheeler are on the planning committee.

Colored-The colored employees and guests will hold their party December 13 at Hotel Dumas. Laura Clair, Catherine Swain and Emmett Walker are on the planning committee.

Philip Sporn Plant: Adults -Two parties, December 16 and 18, will be held in order that all shift workers may attend. A buffet dinner and dancing will be held at the Moose Club in Point Pleasant.

Children-The Haven Theatre will be the scene December 20 for the children's party which will feature movies and Santa.

Welch: Adults -- The dinnerdance for Welch, Pineville and Keystone employees will be held December 19 at the Welch community room beginning at 6:30 p.m. A. F. Horne will be emcee. The party for Pocahontas and Switchback adults will be held December 18 at the Methodist Church at 6:30 p. m., with G. E. Adams emcee. The party for Grundy employees will be held at the Temple Motel at 6:30 p. m. December 22, with W. T. Collins as emcee.

Children-The party for Welch, Pineville and Keystone children will be held at the Welch community room at 2 p. m. December 20. Pocahontas and Switchback children will be feted December 20 at Switchback, beginning at 10:30 a.m. And the Grundy children will have a party at 10 a.m. December 23 at the Grundy office. Sank Smith will emcee all three children's parties.

Williamson: Adults - Dinner at the Mountaineer Hotel at 7 p. m. December 12 will be followed by bingo, dancing and other entertainment at the company auditorium.

Children-Movies and refreshments, with a visit from Santa, will highlight the children's party December 13 at 2 p. m. at the company auditorium. Mrs. Lorrayne Corea, with the assistance of the K-Appa-K Girls' Club, will be in charge.

Lead Benevolent Association

by six Appalachian employees who are acting as advisors.

Production has risen from 16 ash trays a night to 89, and hopes are that a 100 ash trays will soon be produced each Monday. Demand is running ahead of production so far. The trays sell for a dollar each.

This marks the second year Appalachian has sponsored a JA company in Roanoke. Last year, Burn-Me-Not Company was judged second in the nation among all JA companies. G. L. Furr, vice president and general manager, and J. D. Lawrence, Roanoke division manager, this year are serving a second term on the board of directors of Junior Achievement of Roanoke Valley, Inc.

Junior Achievement has been designed to teach the free enterprise system to our nation's teenagers, by letting them form and run their own companies.

Sporn Veterans Hold Fete, Pick Officers

The annual Philip Sporn plant veterans' party was held recently in Point Pleasant.

and chairman of the Support Included in of Churches Committee. He has also the business session was the election of officers for the coming year.



TOP: J. D. Lawrence, Roanoke division manager, presents the company charter

to Robert Muse, president of Copper-Brite Products, the Junior Achievement

company sponsored by Appalachian in Roanoke. Observing are the six em-

ployees who are advisors to the JA company. They are from left: C. G. Price, Jr., head system cost accounting section; W. M. Mills, division electrical engi-neer; J. G. Hunt, Jr., district dealer sales representative; M. G. Capasso, system accounting work order cost billing clerk; H. P. Laughon, division residential

and rural sales supervisor; and M. G. Covey, district electrical engineer. BOT-

TOM: Turning out copper ash trays are four student members of Copper-Brite. From left they are Annette Shepherd, Nancy Gagnon, Charles Switzer and

In Roanoke By Appalachian

JA Company Sponsored

A new industry has opened its

doors in Roanoke. It makes copper

This new business is the Copper-

Brite Company, a Junior Achieve-

ment company sponsored by Appala-

chian in Roanoke. Meeting every

Monday night for two hours, 17 area

high school students are producing the

ash trays, outlining and carrying out

sales plans, keeping the company

books, and performing other duties

necessary to the successful operation

of a business. They are being assisted

H. P. Grubb To Lead

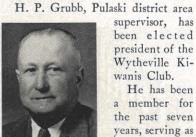
vice president

for three years

Wytheville Kiwanis

served on various other committees.

•



Mr. Grubb

David Wilson.

ash trays.

December 1958

Glen Lyn Plant: Plans are underway at the plant, and will be announced soon. The committee planning the party includes R. B. Bailey, C. L. Spangler, H. P. Jackson, Jr., D. G. Lusk, A. R. White, S. K. Pennington, and Ruth Thompson.

Hazard: Adults - A dinner and bingo will be held December 19, beginning at 6:30 p.m., in the com-

Point Pleasant: Adults-A buffet dinner and a dance will be held December 19 at the Moose Home. There will also be door prizes and a program by employees.

Teenagers-A snack bar, dance and door prizes will be featured at the teenagers party December 22 at the Episcopal Church Parish House.

Children-Cartoons, movies and



New officers for the Pulaski employees Benevolent Association are, from left: Evelyn E. Buckland, secretary; W. H. Spangler, chairman; Earl P. Owens, treas-urer. During 1957-58, the 92-member association paid \$1,690.59 into the fund for distribution to charitable organizations. This was an average of about \$18 per member.

Clayton Athey was named president; Karl Wiles was chosen vice



president, and Howard Wag-



enhals was elected secretary- treasurer. The new officers were installed by Frederick Emmert, outgoing president.

Present for the party were: Kermit Ford, Harry Davis, Charles Carroll, Paul Theis, Edwin Stein, James Sullivan, Howard Rader, Harold Johnson, John Grimes, Philip Wolpert and Ralph Campbell.

Club members not present for the party were Al Smith, Clarence Tennant, Keith Arnold, Robert Lawson and Lindsey Ferguson.

Christmas Not Same Without Customs

Christmas is many things to many people. For millions, it's a solemn religious holiday, the most sacred in the calendar. For others, Christmas is also a time for renewing Man's faith in Man . . . a time for believing that the world will someday belong to the deserving, and that some force greater than Man guides our feeble efforts toward a better world.

But Christmas is also a time of family reunion, merriment and festive dining. A time of Santa Claus and mistletoe, plum pudding and "togetherness", and a host of endearing legends and gay traditions willed to us through the ages, by the peoples of many lands.

How did these traditions and legends originate? Let's see what is behind some of them.

Singing Carols

The custom of singing Christmas carols dates back to ancient times



when waifs and minstrels sang them in the streets. The angel chorus may have sung them at the first Christmas almost 2,000

years ago.

The first true Christmas carols originated in Italy during the 13th Century. These carols, with their folksong-like quality and simplicity, gave way in popularity to more dignified and solemn Christmas hymns in the 18th Century.

Santa Claus

And how about that jolly fellow

Friends Come To Aid Of Retired Employee

Lynchburg district employees were quick to offer aid when a retired employee's home was destroyed by fire recently.

After the New London home of E. N. Leftwich, retired line foreman, burned, fund-raising campaigns were started in several company departments. L. G. Dougan, district personnel supervisor, issued a memorandum to employees listing items that could be used by Mr. Leftwich and his wife.

A total of \$189 was received through the personnel department, and other donations of clothing and cash were taken directly to the family. Mr. and Mrs. Leftwich are now living in a trailer at the site of their burned home. They expect to start construction of a small house there in the near future. with the white beard and fat, rosy cheeks. Santa

Claus comes to us from the Dutch. They c a 11 e d h i m "Santer Klass", which is a contraction of Saint Nicholas,

patron saint of children.

And why is Santa pictured as coming down the chimney? One story goes back to pre-Christian Germany and Hertha, goddess of the home. At the winter solstice, about Christmas time, families kindled a fire of fir boughs inside their homes, and the goddess supposedly descended through the smoke to bring them good luck.

The legend carried over into old England, where Santa was credited with coming down the chimney to clean it of soot so good luck could come in.

Mistletoe

The popular custom of "kissing under the mistletoe" stems from the

> mystic rites of the ancient Druids of Britain. They believed the plant had the power to heal disease, neutralize pois-

ons, give protection from witchcraft and bring good luck and great blessings. It was also an omen of happiness, good fortune and long life to lovers who announced their engagement by a kiss beneath its berries.

The present "mistletoe kiss" is much more catch-as-catch-can. But if you do it right, each kissed maiden must be given a pearly berry as a token of good luck and when all the berries are gone, the kissing privilege is gone, too.

Decorating The Tree

What Yuletide celebration would be complete without the traditional Christmas tree? It is the old Teu-

> tonic belief that the trees of the forest were inhabited by godlike spirits, that we are indebted for this gay holiday decoration. In order to appease these "spirits", the G e r m a n s

brought the tree into their homes to show them they were welcome at the Winter Solstice ceremonies.

The use of trinkets on the tree dates from early Roman days when masks of Bacchus were hung on trees to impart fertility to those who gazed upon them.

And the list of traditions goes on. There are many more, some with origins obscured by time and practice. But all of them have happy meanings for us in the season and all of them make it a . . .



100-Year-Old Problem May Be Solved On Giles County Farm Of S. S. Snidow



This bridge may end a 100-year-old problem in the Snidow family. S. S. Snidow, Roanoke district auto repairman, recently completed the structure which leads to his farm in Giles County. Because rains can make the creek violent, previous attempts to put in a bridge have met with failure.

S. S. Snidow, Roanoke district auto repairman, hopes he has solved a 100-

uto year-old family problem.

The problem is a bridge leading to his 103-acre farm in Giles County. Cause of the problem is the whimsical Big Stoney Creek. After a heavy rain, the creek becomes so violent all previous attempts to build a permanent bridge have met with failure. Mr. Snidow's possible solution is a bridge that water can flow under or over. The structure is made of eight culverts, five feet in diameter and 12 feet long. These culverts are spaced a foot apart, and rock and cement have been poured between them.

8-Year-Old Jimmy McCormick's Story Tells Drivers To Watch For Children

Children can become so involved in their play that they momentarily forget everything else. That's why motorists must be especially careful of children.

Take the example of 8-year-old Jimmy McCormick, whose dad, Jim, is a Charleston district groundman. A baseball fan, Jimmy and friends could be found most any day last summer playing ball in McCormick's back yard, which is next to the St. Albans-Nitro bridge.

Last July 18, Mrs. McCormick saw the ball hit onto the bridge. She called her husband to retrieve it before a child dared to. Mr. McCormick hurried to the bridge. He was seconds late; his son had been struck by a car.

Jimmy's head was badly cut, and his chances for recovery were said to be slim. He did recover, though, and his hair has grown back to conceal the long scar across his head.

He must be careful, however. While at play, he can't run the risk of being hit on the head. 'That's why he wears a hard hat. It's not exactly like his dad's company hard hat, but it serves the same purpose protection.

While Jimmy may never forget to look before running into a busy street,

Bluefield . . .

(Continued from Page 4)

John, son of Jack E. Hawks, Tazewell lineman, is recuperating in the hospital from a broken arm suffered in a football game.

Sarah Moore, division residential lighting advisor, has been re-appointed chairman of the lighting equipment committee of the Virginia Farm Electrification Council.

Mrs. Woodrow W. Munsey, wife of the station operator, has returned home after hospitalization.

Paul V. Kelsey, division commercial manager, has been elected secretary of the Bluefield Sales Executive Club. Earle Wood, division residential and rural sales supervisor, is serving as chairman of the membership committee of the club.

Dewey W. Barnette, Princeton line inspector, has returned to work after surgery and hospitalization.

David K. Spivey, tracer, has completed the Standard First Aid Course by attending night classes of the American Red Cross.

Walter P. Hawkins, assistant stores supervisor, and Thomas Wolfe, division payroll clerk, are improving at home following surgery and hospitalization.

Mrs. A. R. Grinstead, wife of the division administrative assistant, is a patient at the University of Virginia Hospital.



Wearing his helmet, Jimmy Mc-Cormick, whose dad, Jim, is a Charleston district groundman, shows a friend the autographed baseball sent him by the Cincinnati Redlegs. Jimmy must wear his helmet while playing. It protects the head injury he received when struck by a car.

there are many children who will. Motorists might be guided by this paraphrase, "When a ball comes into the street, can a child be far behind?"

Two Beckley Men Finish EE Study



Paul E. Pauley and Kyle Ellison compare notes on a slide rule after completing the electrical engineering course of study.

Two Beckley employees, studying in their spare time, have completed the 151-hour electrical engineering course.

The two are Kyle Ellison, electrical engineer, and Paul E. Pauley, commercial sales representative. Kyle began his course in 1951, and has studied about 3,000 hours, he estimates. Married and the father of a son, he joined the company in 1947.

Paul began the course in 1955, doing most of his studying from 5 a. m. to 7 a. m. He estimates he spent 2,500 hours studying. Married and the father of a son, he joined the company in 1949.

Sporn Unit Out For Repairs



Kenova Has New Lights

Kenova, W. Va., mayor Paul Shingleton, center, flicks a switch lighting the city's 38 new 21,000 lumen mercury vapor lights. The lights, mounted on steel poles, flank Oak Street, a four lane boulevard on Route 60. Participating in the lighting ceremony, from left, are: Majorette Carol Sue Hayton; John E. Kemple, president of the Ceredo-Kenova Chamber of Commerce; Mayor Shingleton; J. M. Scites, Huntington district employee, and Majorette Shelly Houchin. The ceremony climaxed a Veteran's Day observance in Kenova. When the creek is flowing normally, the water will flow through the culverts. When the creek is flooding, it will flow over the top as well as through the bridge.

During the bridge's construction, the creek was diverted for two days into a new channel by a bulldozer. Without the bridge, the only way to get into the farm is by fording Big Stoney or by walking a quarter mile of railroad track and crossing a trestle.



Philip Sporn plant unit No. 1 was removed from service in November for a scheduled one month outage. Here, workers replace the inner shell on the intermediate pressure turbine. Work on the unit will include rebuilding of the clinker grinder and ash hopper, replacement of the dissimilar metal welds in the superheater tubes, installation of a steam seal and installation of a new type notch block in the blading of the intermediate pressure turbine rotor.

Service Vets Honored

G. T. Boothe

Williamson

30 Years

S. W. Mustaine

Huntington

30 Years

R. L. Herr

System 25 Years







A. Fulcher Roanoke **30 Years**



S. L. Johnson Pulaski 25 Years



C. J. Light Bluefield 25 Years



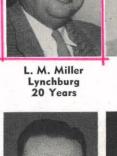






Huntington

20 Years







SERVICE ANNIVERSARIES

Appalachian Power Company

Abingdon District-5 YEARS: JAMES E. FIELDS, meter reader.

Beckley District—35 YEARS: J. V. MANN, district manager. 20 YEARS: R. E. PRESLEY, stores supervisor. 10 YEARS: ROY M. CROUSE, meterman; RICHARD R. SMITH, station man helper.

Bluefield District-25 YEARS: CLARENCE J. LIGHT, stores supervisor. 20 YEARS: MURRAY R. CALLAWAY, right-of-way agent.

Cabin Creek Plant-30 YEARS: L. C. HARTMAN, supervisor of operations; W. L. JOHNSON, control operator. 20 YEARS: V. K. CASTO, maintenance foreman. 10 YEARS: E. G. CLEVENGER, laborer; J. R. SUMMERS, plant janitor; R. W. FLEMING, results clerk.

Charleston District—35 YEARS: H. J. GRIMM, administrative assistant. 25 YEARS: W. A. QUARRIER, groundman. 20 YEARS: C. F. CASTO, radio engineer. 15 YEARS: R. B. ALLEN, St. Albans collector. 10 YEARS: J. P. FÜLKNIER, dealer sales representative; J. D. PORTER, dealer sales represent-ative; ERNEST KAVINSKY, customer service representative. 5 YEARS: GLENN J. COOK, T&D clerk; DONALD A. LOY, commercial sales representative.

Clinch River Plant-35 YEARS: J. S. CARTER, administrative assistant. 20 YEARS: ROY W. TRAIL, assistant shift operating engineer.

Fieldale District-5 YEARS: V. PENN REYNOLDS, truck driver-groundman.

Glen Lyn Plant-5 YEARS: EVERETT V. HARRIS, chief chemist.

Huntington District-30 YEARS: S. W. MUSTAINE, JR., local office manager. 25 YEARS: A. R. NEAL, JR., division supervising engineer. 20 YEARS: CARL L. PHILLIPS, heating and builder sales representative. 10 YEARS: ROBERT E. MORRISON, rodman; BARBOUR V. WINKLER, instrument man.

Kanawha River Plant-10 YEARS: C. H. MOONEY, unit foreman. 5 YEARS: E. M. ARMSTRONG, janitor; W. F. SAMPSON, assistant results engineer.

Logan District-20 YEARS: ROBERT B. WAGGONER, assistant local office manager; CALEB L. WHITE, janitor.

Logan Plant-30 YEARS: ARNOLD V. HANNAH, shift supervisor.

Lynchburg District-20 YEARS: LLOYD M. MILLER, district residential and rural sales supervisor. 10 YEARS: NICHOLAS I. LANGHORNE, material clerk. 5 YEARS: MARY T. DULANEY, home service representative.

Point Pleasant District-10 YEARS: LORAIN CRUMP, lineman; F. E. WOLFE, appliance serviceman.

Pulaski District-25 YEARS: S. L. JOHNSON, district engineer. 10 YEARS: CLAYBOURNE H. WIRT, lineman.

Roanoke District—35 YEARS: J. L. FERRIS, station man. 30 YEARS: L. A. FULCHER, district residential and rural sales supervisor. 20 YEARS: A. J. GOOD, lineman; W. C. REYNOLDS, meterman. 10 YEARS: K. M. SPICER, lineman.

Philip Sporn Plant-5 YEARS: CHARLES E. HANNUM, helper; ROBERT G. HART, coal handler; RICHARD W. RUSSELL, laborer; ARTHUR WEHRLI, chemist.

System-25 YEARS: R. L. HERR, Holston station regional chief operator; SELMA A. RICH, system relay engineer. 15 YEARS: ETHA REYNOLDS, general accounting clerk, system accounting.

Welch District-15 YEARS: WILLIAM T. COLLINS, local office supervisor. 10 YEARS: LAWRENCE E. LANE, lineman. 5 YEARS: LEONARD ADAMS, meter reader.

Williamson District-30 YEARS: JACK AKERS, station foreman. 20 YEARS: GEORGE T. BOOTHE, JR., commercial sales representative.

Kentucky Power Company

Ashland District-25 YEARS: E. C. CASSIDY, general power sales supervisor. 15 YEARS: LOUISE WOODIE, cashier.

Hazard District-10 YEARS: ROBERT L. ADAMS, substation man.

Pikeville District-15 YEARS: MILFORD A. LAYNE, engineering record clerk.

Kingsport Utilities, Inc.

25 YEARS: L. E. NUTTER, line supervisor. 20 YEARS: PAUL DUNN, general serviceman; W. Z. TRUMBO, personnel supervisor. 10 YEARS: W. M. DRINNON, station man.

EEI Changes Name Of Coffin Award

The electric industry's highest honor, the Charles A. Coffin Award, has become the Edison Award.

Earns Medallion



High Kiwanis Posts GivenTwoEmployees From Logan District



Mr. Walls Mr. Bennett

Two Logan district employees have been recently named to high Kiwanis posts.

O. L. Bennett, dealer sales representative, was installed as district lieutenant governor of Kiwanis International. W. M. Walls, Jr., commercial sales representative, was elected president of the Chapmanville club.

Mr. Bennett has served as president of the Chapmanville club and district chairman of the attendance committee. A graduate of Marshall College, he joined the company in 1935. He is a commissioned Kentucky Colonel and has served as commander of the West Virginia American Legion. He is also a past president of the Shrine Club.

Mr. Walls had served the Chapmanville Kiwanis Club as vice president for two years and was chairman of the Public Relations and Special Events committee for four years. He is a member of the Sportsman's Club, V. F. W., American Legion and is vice president of the Chapmanville district Little League.

Joining the company in 1952 as appliance service helper, he was promoted to his present position in 1953. A graduate of Chapmanville High School, he served two years in the Navy.



Ashland: Columbia Hydrocarbon Corporation has begun operation on a small scale at its Siloam fractionating plant. The \$5-million plant will further process chemicals removed from the gas stream at United Fuel Gas Company's hydrocarbon extraction plant near Kenova.

Huntington: The International Nickel Company has established a Huntington division, with headquarters in New York. This division will have complete charge of all operating, sales, servicing and development functions of the Huntington works.

- Lynchburg: A part of the Bates Industries' 300,000 square foot building in Lynchburg is rapidly being transformed to needs of General Electric's communications department. About 125 employees are located in the Bates building, while the GE plant on Mountain View Road employs 990 persons.















Robert Waggoner 20 Years



A. R. Neal



E. C. Cassidy

Ashland 25 Years

Huntington



W. L. Johnson

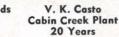
Cabin Creek Plant

30 Years





C. Reynolds Roanoke 20 Years



M. R. Callaway C. F. Casto Bluefield Charleston 20 Years 20 Years



Kingsport

20 Years

R. E. Presley Beckley 20 Years

L. E. Nutter Kingsport 25 Years

Paul Dunn W. Z. Trumbo Kingsport 20 Years

Previously presented annually by General Electric Company, the award was adopted as an official project of Edison Electric Institute. The EEI board of directors changed the name of the award which will continue to be presented at the annual EEI convention.

In announcing the change, the EEI board pointed out that "the Coffin Award has behind it years of tradition that give it a dignity and importance which distinguish it from the many other awards in the electric industry." They promised "to preserve this dignity" with the new Edison Award.

GE established the award in 1922 in memory of the late Charles A. Coffin, GE founder. The American Electric Power Company won the award in 1953 and 1956.



An 84-year-old woman became the 100th Williamson-Sprigg district customer to install electric heat. Here, Mrs. Phoebe Charles of Phelps, Ky., receives a Gold Medallion from Woodrow Holbrook, residential and rural sales representative. Her reason for installing electric heat was "to have a heating system I could control."

Charleston: The Columbus-Southern Chemical Corporation, a subsidiary of the Pittsburgh Plate Glass Company, has purchased the Barium Reduction Corporation of South Charleston, the oldest chemical plant in the Kanawha Valley and the largest manufacturer of barium chemicals in the nation. The plant will be rejuvenated and operations continued. 325 persons are employed.

Roanoke: Manufacture of electronic tubes at Roanoke's New International Telephone and Telegraph plant will begin January 1. Operations will start with 20 to 50 persons, to be increased to 250 employees within 18 months.

Collecting, Re-Conditioning Old Cars Retired Employee Spells Hobby For Kanawha River Man C. H. Hall, Dies



H. P. Johnson, Kanawha River plant equipment operator, stands beside one of the antique cars of his collection, a 1928 Chrysler Roadster. Standard equipment on this aged auto includes a running board, rumble seat, wooden spoke wheels, drum-type headlamps, side curtains instead of windows and a thermometer over the radiator.

With H. P. Johnson's hobby, the older they get the more valuable they become.

The Kanawha River plant equipment operator collects and re-conditions antique cars. His hobby began with the purchase of a 1931 Pierce-Arrow in 1947. Later, he acquired a 1933 DeSoto. Since then, he has added a 1931 Model A Victoria Ford and a 1928 Chrysler Roadster to his collection.

Mr. Johnson explains that re-conditioning a car may involve a great deal of work. His Chrysler Roadster, for instance, had spent about 17 years in a chicken house when he purchased it. The motor had to be completely checked and tuned, fenders needed straightening, wheel spokes were bleached and refinished, a new top was custom made and the body was refinished.

This work gives him a great deal of satisfaction, he says, and he feels proud when his cars are in demand for parades, auto shows and other events. He plans to add more autos to his collection. Depending on the number of original parts, the old cars are worth more than their original cost. Unlike today's cars, he explains, the older the car, the more it will be worth. It's like trading new cars in reverse, he added.

Medallion Home Tour Held In Pikeville

Pikeville district's first Medallion Home open house was held November 7-9.

Although there are several all-electric homes in the district, this was the first to be presented a Medallion. About 1,000 persons toured the home which is owned by Mr. and Mrs. Robert Martin of Allen, Ky.

Heating and lighting proposals for the home were prepared by Chester Smith, power sales engineer. Helping conduct the tours were Mr. Smith; Clifford Boyd, area sales representative; and Biddie Worley and Guialene Smith, home economists.

. tive; and biddle worley and Gula lene Smith, home economists. Charles H. Hall, retired Huntington district employee, died November 8 following an extended illness. He

was 83. Mr. Hall, who retired early after an injury, was employed in 1923 as a maintenance man.

He was a member of Mohawk Tribe 11 of the Redmen. He is survived by a daughter, a son, a grandson and a half-brother. His wife died about two years ago.

Services were held at the Cavendish-Johnson Funeral Home with burial at the Woodmere Cemetery in Huntington.

Utility Acquired By Ohio Power

Acquisition of The Seneca Light and Power Company of Attica, O., by the Ohio Power Company was announced last month by the two companies. Both are operating electric utilities of the American Electric Power System.

The acquisition followed approval of the action by the Securities and Exchange Commission in Washington and the Ohio Public Utilities Commission.

The newly-acquired area, including 700 customers, will be part of Ohio Power's Tiffin district. Under terms of the acquisition, Ohio Power will issue 6,236 shares of common stock to Seneca which will, in turn, distribute these shares to the AEP Company.



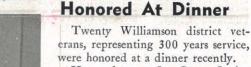
Dickie Gills, center, 13-year-old son of Joe P. Gills, Charleston division manager, is shown after receiving a Boy Scout God and Country Award. At left is Rev. Kyle Haselden, minister of the Baptist Temple. At right is Dickie's scoutmaster, Jim Thomas. The award was presented Dickie during a Sunday morning service. Among qualifying activities for the award, he served as Church usher for a year.



Employees Benefiting From Educational Assistance Program

s	Company	Program Started	Total Participants	Total Amount Paid By Company	Average Amount Paid By Company Per Participant
	Appalachian	9/53	629	\$ 39,988	\$ 64
-	I & M	4/54	277	17,496	63
f	Kentucky	1/54	84	6,100	73
r	Kingsport	9/53	9	572	64
r	Ohio	1/54	377	27,286	72
n	Wheeling	5/54	26	1,982	76
ι,	AEP Service Corp	9/52	289	51,854	179
P					
	Total		1,691	\$145.278	\$ 86

Rub-A-Dub-Dub, He Uses A Tub



Honored were: Ira Conn, Junior Stanley, Frances Keadle, Cecil Ball, Edward Herald, Moir Nowlin, Everette Carrico, T. F. Valley, Ernest Bailey, Ernest Slater, Amos P. Henry, G. B. Trent, George T. Boothe, Jr., Jack Akers, Florence Murphy, James Preston, Jr., H. M. Strong, Jr., Charles J. Maynard, James Robinson, Henry D. Hatfield.

Williamson Veterans

NEW DEVELOPMENTS IN THE Electric Industry

(The following items are based on material appearing in recent issues of "Electrical World.")

Heroic Heat Pump: The heat pump heroically rescued a drive-in theater owner who wanted to build a compact snack bar in the center of his parking spaces. To be used 'yearround, it could have no chimney, basement or cooling towers. The heat pump was the answer.

A Comparison: The U. S. has developed about 23 per cent of its

Free Booklet Means Family Fun

"Soapsuds For Christmas" is a booklet that can help bring cheer to your household this Christmas.

Free for the asking, the booklet is chock full of information on decorations for your windows and doors, for packages and for your tree. It begins with a chapter on decorating with soapsuds, and includes a recipe for making suds-snow. The next chapter tells how to make gifts with sudsy finger paints, and then explains how suds can be used on packages and as decorations. You will also find a section on suds at parties, how to get your house into shape for visitors during the holiday season, and how to remove different stains from floors, walls and furniture.

Family fun is the theme of this handy booklet. It is full of sensible ideas to make the holidays more enjoyable, less expensive and safer. For your free copy just drop a postcard to THE ILLUMINA-TOR, Box 2021, Roanoke, Va.

Cooking Equipment Demonstrated



Will do for a living." Unusual Sawmill In Lynchburg District Has

No, it isn't the Portuguese washerwoman of song fame—it's Frank B. Pearman,

Bluefield dealer sales representative. Mr. Pearman donned the costume for a demonstration in Princeton, W. Va., recently featuring the old and new

ways of laundering clothes. Along with the demonstration of this old-fashioned

method went a monologue that reportedly "wowed" the 118 women who saw the skit's two performances. At the promotion, several major appliances

were sold. About the skit, Mr. Pearman says, "Isn't it a sight what a guy

Scout Presented High Honor

A two-day demonstration of commercial cooking equipment was given recently by Louise Kessinger, Williamson district home service representative. The demonstration was held for approximately 100 lunchroom supervisors, cooks and principals of the Mingo County grade and high schools. Here, Mrs. Grace Carrico, a teacher and mother of Everette, line foreman, is shown a commercial range unit by Mrs. Kessinger.

Automatic Operation; One Of Few In Country

It takes a bank of three 75-kva transformers to operate what is probably the only remote controlled, bandsaw mill east of the Mississippi River.

The unique operation is located in North Garden in the Lynchburg district, and it is owned by the Smith Land and Lumber Company. The mill uses relays, electronic tubes, electric eye equipment and push-button controls in sawing lumber from logs.

According to Edwin Smith, an owner of the operation, there are only two similar mills in the country, both in California.

For sawing, the logs are carried from the yard to a conveyor where a high pressure water hose removes dirt and stones. The logs then travel over rollers to equipment operated by electric eyes.

As the carriage is ready for a log, it moves into position. By remote control, the log is tossed into the arms of the carrier, which receives it with almost human-like motions. The carrier adjusts the log to a "comfortable" position and moves down the track to the band saw.

With all this automatic equipment, an experienced man is still needed at the controls. He must turn and cut the logs to produce the maximum amount of good lumber.

The mill produces about 4-million board feet of lumber annually and requires about 30 employees. hydro-electric potential while Russia has developed only about 2.5 per cent of its total, FPC figures show. To catch up with the U. S. by 1975, Russia would have to install capacity at four times her 1950-56 rate.

Good For Area: Some 110 electric companies—about 25 per cent of the investor-owned utilities listed in the Directory of Electric Utilities have area development programs.

Homeowner's Dream: Thermoelectric appliances that both cool and heat, that are silent, vibrationless, and have no moving parts, will offer great sales possibilities in the future. Westinghouse, which displayed these devices, estimates they could double the \$1-billion worth of appliances sold yearly.

In Sewing Welch Girl Is Second In Nation



LEFT: Stephanie Lou Robinson holds the \$300 check she won for second place in the International Singer Sewing Machine Teenage Contest. She is wearing her winning dress. RIGHT: Stephanie Lou, middle, is shown with Norma

Her talent with a sewing machine has won second place in the International Singer Sewing Machine Teenage Contest for Stephanie Lou Robinson of Welch. Over 25,000 teenagers entered the contest.

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She is the daughter of O. L. Robinson, Welch local office manager. One of four finalists in the nation and Canada, she went to New York the last week of October, where she modeled her own dress. Her second place finish earned her a \$300 check. She had previously won a Singer Slant Needle Portable with an automatic zig-zag attachment, and the all-expenses paid trip for a week to New York for herself and her mother. Stevie Lou's climb to the top of

the sewing world began when her father taught her to sew. Then last summer she enrolled in an eightweek sewing course offered by the Welch Sewing Machine Store. There she made her winning dress, which was judged best in the local contest. She was entered in the regional contest in Richmond, where as first prize she won the portable machine and trip to the finals.

Stevie Lou's stay in New York was a whirl of fun, sightseeing and learning. She and her mother staved at the Savoy-Hilton Hotel, and her first morning there Stevie Lou had her hair styled by Henri of the Hotel Plaza. Then followed a press conference, where she was interviewed and photographed by newspaper and pattern company people.

Costume Party Held At Point Pleasant

The annual Point Pleasant district Halloween party was held November 1 at the Moose Club. About 45 attended.

Following a buffet lunch, a dance was held and costumes were judged. Winning an award for the prettiest costume was Bessie M. Wilson. Two guests, Gene Pierce and John Mann, Jr., won prizes for most original costume and remaining unidentified the longest, respectively.

Almost every night she was feted at a dinner at a famous eating place. Tuesday she received instruction in modeling from professional models, and that afternoon came the judging of her dress, witnessed by 1,000 home economics students. That night she was taken to a play in Greenwich Village.

Wednesday was sightseeing day, and the tour included the U. N., Statue of Liberty, Empire State, Stock Exchange, St. Patrick's Cathedral, Trinity Church and other points

Vermillion, left, daughter of John and Helen Vermillion, who finished second in the Welch contest, and Dorothy McIntyre, local Singer instructor. John Vermillion is Welch meter supervisor and Helen is PBX operator.

> of interest. Lunch at Sardi's was followed by shopping at Macy's and other places. That night she saw "The Music Man" from a box seat. The day was climaxed by a farewell party at the Waldorf-Astoria, where Gordon MacRae sang for the group.

Stevie Lou met and got the autographs of several famous people, but the ones she cherishes the most are those of Gene Raymond and Jeannette MacDonald.

It was a week Stevie Lou won't soon forget.

Williamson Woman's Santa Dolls Hit As Gifts; Here's How They Are Made

A perfect gift for small children is this Santa doll, made as a hobby by Mrs. Alberta Shelton of Williamson.

A hobby right in season this month is that of Mrs. Alberta Shelton. She makes Santa Claus dolls.

The Williamson secretarial-stenographer started making the dolls six years ago. She made one for her sister's young son, and it was so popular she has been making them for children ever since. For others who might be interested, she offers the following instructions.

arms through center of body. Tie about 5 inches from neck for waist. Cut and trim ends for hands.

Face: cut a felt circle 5/8-inch in diameter for nose and two circles 1/2inch in diameter for eyes.

Mustache: cut 14 pieces of white yarn, each 51/2 inches long. Thread needle with yarn, draw through center of each piece, pull together and fasten tightly on wrong side. Trim edges so mustache tapers to 4 inches at top.

Three Couples Married

Bell-Harris

Mayme H. Bell and Frank A. Harris were married November 8 at the Huntington Court Methodist Church of Roanoke. Mr. Harris is a meterman in Roanoke.

Bourne-Kegley

The Holy Trinity Lutheran Church of Wytheville was the setting for the October 25 wedding of Edith Scott Bourne and James C. Kegley. Mrs. Kegley is Wytheville cashier, Pulaski district.

Browning-Johnson

Mrs. Dixie Browning and Tomie H. Johnson were united in marriage October 24 in Catlettsburg, Ky. Mr.



Mrs. James C. Kegley Pulaski District

Johnson is a retired Logan plant guard.



Abingdon District

MR. AND MRS. W. C. LINDAMOOD, a daughter, Lori Hope, October 17. Mr. Linda-mood is Gate City local office supervisor.

MR. AND MRS. GEORGE L. Mc-CLELLAN, a daughter, Debbie Lynn, Novem-ber 5. Mr. McClellan is a Clintwood ground-man.

Ashland District

MR. AND MRS. WILLIAM SCHWIETZER, a son, Randall Rees, October 22. Mr. Schweit-zer is a power sales engineer.

Bluefield District

MR. AND MRS. LACY H. WALLACE, a daughter, Judith Lynn, September 30. Mr. Wallace is a Richlands lineman.

Cabin Creek Plant

MR. AND MRS. B. L. FERRELL, a daughter, Nancy Leah, October 11. Mr. Ferrell is a material clerk.

MR. AND MRS. R. H. TREBER, a son, Robert Lee, September 16. Mr. Treber is a results maintenance mechanic.

Charleston District

MR. AND MRS. WILLIAM HASKEL JONES, a son, Michael William. Mr. Jones is an engineering aide.

IS an engineering aide. MR. AND MRS. J. R. LOWTHER, a son, Robert Franklin, October 17. Mr. Lowther is an engineering aide. MR. AND MRS. VERNON A. WHITT, a son, Vernon Lee, October 12. Mr. Whitt is a groundman.

MR. AND MRS. NORMAN R. YOUNG, a son, Jeffrey Scott, October 10. Mr. Young is a station man helper.

Hazard District

MR. AND MRS. ROBERT TRENT, a son, Robert Floyd, October 21. Mr. Trent is head T&D clerk.

Huntington District

MR. AND MRS. WALTER HARRIS, a daughter, Theresa Ellen, October 25. Mr. Harris is a lineman.

Kanawha River Plant

MR. AND MRS. EARL ADKINS, a daugh-ter, Debra Lynn, October 28. Mr. Adkins is a maintenance foreman.

MR. AND MRS. H. T. FERRELL, JR., a daughter, Cathy, October 15. Mr. Ferrell is a guard.

Kingsport

MR. AND MRS. A. R. TIPTON, a son, James William, November 14. Mr. Tipton is an appliance serviceman.

Logan District

MR. AND MRS. J. M. SULLIVAN, a son, Joseph Daune, October 21. Mr. Sullivan is a station man.

Logan Plant

MR. AND MRS. CHARLES T. ADDAIR, a son, Anthony Jerome, November 4. Mr. Addair is a plant janitor.

MR AND MRS

Roanoke District

MR. AND MRS. A. W. BONDS, a daugh-ter, Kathleen Denise, October 16. Mr. Bonds is a car washer.

System

MR. AND MRS. JACK W. HAGERMAN, a daughter, Patricia Lynn, November 17. Mr. Hagerman is a system transmission engineer in Bluefield.

Welch District

MR. AND MRS. CLAUDE I. LANE, a daughter, Rhonda Carol, October 31. Mr. Lane daughter, Rhonda Carol, October 31. Mr. Lane is a meter reader. MR. AND MRS. G. T. LINEBERRY, a son, Mark Wayne, October 20. Mr. Lineberry is a Keystone meter serviceman. MR. AND MRS. WILLIAM G. RICHARD-

SON, a daughter, Debra Ann, October 14. Mr. Richardson is a Grundy lineman.

Costumes Win Prizes At Halloween Balls

Prizes for costumes were awarded as Halloween parties were held in the Bluefield and Charleston districts.

At Bluefield, over 100 employees and guests gathered for a round and square dance. Among the prize winners were Mr. and Mrs. Charles B. Yearout, dressed in costumes of the handlebar mustache era, and Mr. and Mrs. Archie G. Phlegar, who came as scarecrows. Mr. Yearout is division personnel supervisor and Mr. Phlegar is Princeton area sales representative.

At Charleston, about 100 employees and guests staged a costume dance. Chris Christy, dressed as an Indian maiden, was judged most original, and Rex Cummings, who came as a skeleton, won the prize for the most gruesome. Bonnie Jarrett and Judy Hackney, who dressed as cheerleaders, were judged the prettiest.

Edith Hainer Wins In Logan Drawing

Edith Hainer, Logan plant results clerk, was winner of a Mixmaster in the "Prizes for Prospects" contest held recently for Logan employees.

To be eligible for an award, employees had to send in names of any gas side-arm water heater users they knew. After sending in the name of





JUANITA GRAHAM to Gary V. Mauck. Ir. Mauck is a test engineer at Logan Plant. ANITA LOUISE FERGUSON to Merle C. anthorne. Mr. Lanthorne is the son of Mr Lanthorne. Mr. Lanthorne is the son of Burl W. Lanthorne, shift supervisor at Logan Plant.

GLADYS JANE ROAKES to William David rews. Mr. Crews is a T&D clerk in Lynch-Crews. Mr. burg district.

SYBIL M. KEENE to Buford Williamson. Miss Keene is a merchandise order and billing clerk and Mr. Williamson is a clerk-trainee

MARY ALICE McMANAWAY to Terry Gene Howell. Miss McManaway is the daugh-ter of J. L. McManaway, Roanoke district lineman.

Materials needed----8 skeins red rug yarn, 1 skein white rug yarn, 4 inch square of black felt, 10-inch strip 1/2inch wide black ribbon and red velvet

or a stocking for the cap.

Body: wind 5 skeins red yarn over a cardboard rectangle 18 inches long. Tie loosely with double strand of yarn at top and slip off cardboard. Tighten this knot to make top of head. Tie tightly 31/2 inches below first knot for neck. Divide remaining yarn in half for legs and tie each section about 2 inches from end. Cut and trim loop ends for feet.

Arms: wind 2 skeins red yarn over a cardboard rectangle 14 inches long and slip off. Tie 2 inches from each end for hands and then tie twice more—about $3\frac{1}{2}$ inches from each hand tie-to make shoulders. Slip

Beard: crochet with white yarn a loose chain of 21 stitches and cut yarn. Cut 63 pieces of yarn, each 7 inches long. Pull 3 of these pieces through each stitch of the chain. Fold lengths in half and tack in position. Sew eyes, nose, mustache and beard in place.

Hat: make hat from red velvet and crochet band or use a stocking cap.

Pompom: wind white yarn over a 3-inch square of cardboard 20 times. Slip off and tie in center. Fold in half and cut ends to form a lot of little balls. Use 2 for the end of Santa's hat.

Belt: place ribbon around Santa's waist and join the ends.

ND MRS. WETZEL Z. LEE, a Wendy Michelle, November 9. Mr. daughter, Wendy Mich Lee is a utility man.

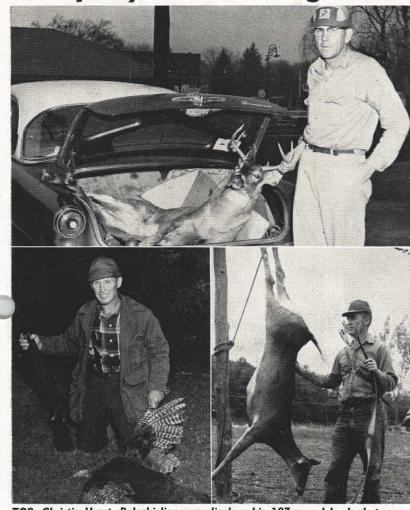
a prospect, the employee's name was put into a jackpot for a drawing.

Williamson Club Has Election



Elected recently to lead the Williamson district K-Appa-K Girls' Club for 1959 are, from left: Virginia Stafford, treasurer; Mary Louise Kessinger, president; Florence Murphy, secretary, and Alberta Shelton, vice president.

Company Hunters Bag Game



TOP: Christie Hurst, Pulaski lineman, displays his 187-pound buck shot opening day. BOTTOM LEFT: Everette Carrico was the first Williamson district employee to report a turkey kill this year. BOTTOM RIGHT: Roy I. Jennelle, maintenance man at Radford Arsenal steam plant, bagged this 175-pound deer with a bow and arrow.

Deer, a turkey and squirrels were among game bagged by company hunters recently.

Roy I. Jennelle, Radford Arsenal steam plant maintenance man, downed a 175-pound deer in Giles County. Using a bow and arrow, he toppled the deer at 60 feet.

An eight-point, 187-pound buck was dropped by Christie Hurst, Pulaski lineman. He bagged the buck opening day about 8:30 a.m. near the Blue Spring section of Smyth County. This was Mr. Hurst's third consecutive year to get a deer.

A wild turkey was the prize of Everette Carrico, Williamson district line foreman. Mr. Carrico shot the 18-pound bird, along with several squirrels on Brown's Mountain in Pocahontas County. A turkey caller was used to lure the bird within gun shot.

As advice to turkey hunters Mr. Carrico says: "If you want to be successful, you have to learn to talk turkey."

Six members of the Philip Sporn plant Tennant's shift spent a weekend in West Virginia recently hunting squirrels and turkey. Although they failed to bag any turkeys, they shot their limit of squirrels.

One Sports Season Leads To Another

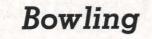
For some, their outside activities are over when the football season

ends. But for Arnett Strong of Hazard, the end of football season means the beginning of basketball. The Hazard draftsman officiates in both sports.

Mr. Strong

During this past pigskin season, he called games for some of the larger Eastern Kentucky high schools. Now he is preparing for the basketball year, during which he will referee in the 14th region of Kentucky.

Ashland Lineman Best On Offense



Charleston

At the end of first quarter play, the Engine-Ears lead the 11-team Kilowatt League with 18 wins and nine losses. The Pen-Pushers are crowding the first place team with a $17\frac{1}{2}$ - $9\frac{1}{2}$ record.

Fred Clendenin and Chris Christie have totaled high singles so far with 249 and 199 respectively. Herman Summers holds high series of 606 for the men while Miss Christie's 492 is high for the girls.

J. P. Fulknier holds high average for the league with 178. High for the girls is Judy Hackney's 151.

Philip Sporn Plant

At the end of the first round of a three-round season, E Shift leads the Sporn plant league. The team has a record of 21 wins and six losses.

In second place are the Pulverizers with an 18-9 record. Maintenance No. 2 is third with a 16-11 tally. For the first round, James Hoffman has high average with 172.

Roanoke

Division Engineering continues to lead the Roanoke bowling league with a 21-9 scoring. In second place is Meter-Distribution with 20 wins and 10 losses.

High individual average of 112 is held by L. G. Gregory, line and station. He also has high single game of 151. W. M. Mills of Meter-Distribution has high set of 389.

High team game of 575 and high team set of 1,611 are held by Line and Station.

Williamson

The Jumpers leaped into an early lead as the four Williamson district teams opened their bowling season. The Jumpers have a 15-6 record.

With 12 won and nine lost, the Illuminators hold second place.

High average is held by Ernest Bevins of the Electrons with 154. Gene Hall of the Guys has high set of 545. High game is held by Allen Cross of the Jumpers with 212.

Butch Wood Secures Slot On Frosh Team

A Pikeville employee's son has earned a position on Georgia Tech's freshman football squad.

Jarrett "Butch" Wood, son of

I. M. Wood, slot. Butch, an

Bruce Valley, Gate City Grid Star, Averages First Down On Every Carry

Hard charging, elusive, fast. Those are traits a good backfield man must have in football. And they are traits belonging to Bruce Valley of Gate City

The son of Lyman C. Valley, Scott county area supervisor in the Abingdon district, Bruce paced the Gate City High School Blue Devils to its district title this year. He was also captain of this year's team.

He gained 1,109 yards, averaging 11.6 yards a carry, and scored 106 points on 17 touchdowns and four PAT's. He was second in scoring in District 8 to a teammate after he injured his ankle late in the season.

Bruce is also an outstanding trackman. He was top scorer in three meets last spring, and ran the 100yard dash in 10 seconds, fastest time recorded in that area.

He has not neglected his books, though-he is on the honor roll at his school and his report cards all the way through school show practically all A's.

Algebra Class Held In Point Pleasant

To help employees who were having trouble with correspondence school algebra courses, a Point Pleasant electrical engineer started a special class on the subject.

C. A. Simmons gives about three hours of instructional time weekly and assigns about three hours of outside work. Because the class seems successful, Mr. Simmons plans similar courses in trigonometry, analytical geometry and the slide rule.



This is the view opposing teams get of Bruce Valley, a hard man to stop on the football field.

Young Guard Picked **For All-Star Team**

One spectacular play and steady performance all season long has earned



League All-Star berth for Larry Litteral. The 12-yearold son of Starlin F. Litteral, Bluefield line

inspector, Larry

played guard

for the Blue-

field Elks and

Midget Pigskin

Bluefield

Larry Litteral

made the mythical all-star team in that position. The spectacular play came in the last game of the season-Larry intercepted a pass on his own two-yard line and raced 98 yards for the game's only score.

Williamson Bowling League Opens



This season's officers for the 4-team Williamson district bowling league are, from left: Harold Akers, president; Ruth Windle, treasurer; Hazel Farris, secretary, and Jack Maynard, vice president.

Employee's Team Wins Trophy



power sales engineer, holds a regular guard



Best offensive lineman on one of Kentucky's best high school teams is guite an honor. But that's exactly what Joel Millikan is. His teammates voted Joel the honor at the school's annual football banquet. The son of R. F. Millikan, Kentucky general safety and employee relations supervisor, Joel played guard for the Ashland High School Tomcats, which won 10 games, lost none and tied one. United Press International voted the Tomcats the third best team in the state this year.



electrical engineer major at Tech, received grid honors in high school and Staunton Military Academy.

While at Pikeville High, the 200-pound athlete was named to the 1956 All-Eastern Kentucky Conference team and received honorable mention on the Kentucky All-State high school team. At Staunton, he was selected All-State Military Center. Scholastically, during high school, he ranked in the top fourth of his class.

An Eagle Scout, he serves as life guard at a local pool during summer vacations.

Accepting the Tazewell Midget Football City League championship trophy for their team are Jack E. Hawks, coach, left, and Junior Whittaker, captain, center. Dr. H. R. Lutz, chairman of the Tazewell Jaycee football committee, presents the award. Jack, Tazewell lineman in the Bluefield district, coached his team to a 5-1-1 record, and a win over the league all-stars 13-0. He was assisted by Glenn B. Nash, groundman. Jack is also a registered scholastic football official.

Business Recovery To Continue

(Continued from Page 1)

period which saw an increasing awareness of the need to take a harder and clearer look at the entire energy picture before embracing an all-out atomic energy program. He said that great technological progress has been made toward economically competitive nuclear power, but that it no longer was viewed as the magic sesame unlocking doors to industrial development and improved economic welfare that it appeared to be as recently as 1955. Much work needs to be done, he concluded, before nuclear energy can compete and before it can fulfill all its promises.

This comparison of the atomic energy picture in 1958 with 1955 was made as a result of his participation in the 1st and 2nd World Conferences on Peaceful Use of the Atom held in Geneva, Switzerland.

Mr. Sporn also commented briefly on the significance of recent national elections. He read into the heavily-Democratic realignment of Congress greater support for national defense expenditures and a reinforcement of "expansionary trends."

Nation's Defense

In speaking of defense, he said, "Looking ahead, it is hard to visualize how, with the greater and ever increasing complexity of modern defense system and with the greater and increasing pressures from China, Russia and the Near East, any substantial reduction can possibly take place in defense expenditures as the years go on until this basic conflict of our times between totalitarianism and democracy is resolved.

"But I want to point out that there is at least this much on which the nation is unanimous: while every effort must be made to be prepared at all times for the critical showdown, equally strong efforts must be exerted to delay this showdown as long as possible—for a decade or two, or five. This, too, is something that I do not believe can change quickly, except at the peril of the initiation of an avoidable great war which will bring in its train an almost complete holocaust."

Sales, Area Development, Operations Topics At AEP Management Meeting

Operating economies, load building and area development were the major topics of discussion for this year's AEP System Management Meeting. During the three days, over 50 speakers presented papers and then participated on panels, answering questions or giving additional information on a subject.

Many types of operating practices were submitted to critical analysis to improve quality and economy of operations. While pointing out our vigorous competition, speakers in the load development section stressed opportunities for increased electric energy sales.

The important role of the individual employee was emphasized in the session on sales as well as in the session on operations. Many of the suggestions from an "idea session" on faster sales of electric heating and water heaters recognized the need for stimulating greater employee participation in company sales efforts.

Making up the general arrangements committee for the meeting this year were G. S. Dunn, system public relations director, chairman; G. L. Furr, Appalachian vice president and general manager; R. E. Hodges, assistant Appalachian general manager; and F. G. Lippert, director of personnel administration for the AEP Service Corporation. Several employees worked with this committee on all phases of the meeting.



Relaxing during a break at the 1958 AEP System Management Meeting are some of the 300 managers who attended the Roanoke meeting. From left are: H. C. Skaggs, Jr., Kanawha River plant manager; A. G. Mehlman, Philip Sporn plant manager; C. E. Holyoke, Kingsport district engineer; A. R. Barber, Hazard district manager; Joe P. Gills, Charleston division manager; and D. M. Miller, Appalachian area development director.

Slide Rule, Tables, Figures Combine To Make Kay Hudson's Job "Just Fine"



Talk On Safety Hit With Youths

Appalachian's newest flannelboard presentation, "Make Safety A Wav Of Life", is becoming increasingly popular with youth groups.

The latest in presentations of the safety talk was before the National Safety Council Farm Youth Session in Chicago. There about 175 young people from all over the nation saw the dramatic safety message, as presented by Prince Thornton, system public relations assistant, and T. A. Kirby, Roanoke district safety supervisor.

"Make Safety" has been presented for several months to many groups by personnel and safety people in many of our districts.

In the last few weeks the talk has also been seen and heard by these West Virginia Youth groups: State 4-H Leaders, State Boys 4-H Annual Camp, State Girls 4-H Annual Camp, State FFA Conference and State FHA Conference.

Five Operating, Money-Saving Ideas Reported By Appalachian Employees

Ideas for improving operations and saving money were the subjects of articles by Appalachian plant and district men in the November 1958 issue of *Monthly Operating Notes*.

George A. Hout, Jr., chemist assistant at Philip Sporn plant, was the author of "Improved Standard For Boiler Water," in which he described a more accurate method of testing water for silica content.

"Using Surplus Three-Wire Racks" was written by Hurd Mason, Fieldale district stores supervisor. He points out that surplus three-wire racks can be used to take the place of two onewire clevises for bare secondary construction.

Pulaski district's W. C. Mitchell, T&D clerk at Marion, contributed "Better Cage For Guy Wire." Worn tire chains are used at Marion as a practical cage for guy wire, replacing the rigid iron rod cage. The tire cage is more flexible, easier to store when not in use, and less costly because the chains would have been abandoned if not used in this method.

"Overcoming Contractor Resistance To Electric Heat" was written by M. E. Maxey, heating and builder sales representative in Roanoke. He points out that contractors object to electric heat because of the cost of running the heating system to dry plaster in the new homes. The contractors had been using the homes' heating systems to dry the plaster. Now the Roanoke district has a portable oil heater which is loaned to contractors to do the drying job in electrically heated homes.

George Youell and C. R. Dunbar, Kanawha River plant instrument maintenance men, co-authored "Manifold Speeds Calibration Of 02 Analyzers." They describe a manifold installed on oxygen analyzers to permit passing the test gas through all three analyzers at once, saving several hours on each of the plant units.

W. Frank Moore Of System Dies



Mr. Moore

W. Frank Moore, head of the ccounts pavable section in system



Mr. Hout Mr. Mason



Mr. Mitchell





Mr. Youell Mr. Dunbar

Line Crew Aids After House Falls

An Appalachian line crew aided in recovering the body of a 27-year-old woman after a condemned house collapsed in Lynchburg recently.

With winch-equipped pole and line trucks, the crew of Harry C. Metts removed large sections of roof and siding in the search for the woman who had been reported trapped in the wreckage. The woman's crushed body was recovered about three hours after the two-story structure fell.

On his way to work, J. R. Martin, line and station supervisor, saw fire trucks turning onto Monroe Street, where the house was located. He followed them to check any possible damage to the Ruesens-15th Street station line which runs along Monroe Street. On the scene, he found the service drop wires loose and dangling from the pole and called P. H. Snead, general serviceman, to disconnect them.

Shortly after, Fire Chief Marvin Evans asked Mr. Martin for company trucks to help remove wreckage in the search for the woman.

Hazard Man Heads Boy Scout District

Herbert F. Charles has been elected chairman of the Kentucky River District of the Boy



Calculating load increases is one complicated job of Kay Hudson. The Lynchburg T&D clerk was featured recently in an article appearing in "The Lynchburg News."

Kay Hudson is a career girl with a slide rule, a set of tables and an aptitude for mathematics.

Miss Hudson, Lynchburg district T&D clerk, was featured recently in an article by Peggy Huff in *The Lynchburg News*. The article pointed out that Miss Hudson's job entails plotting load increases on existing distribution lines and determining whether facilities can handle additions to loads.

Doing what the article calls "masculine sounding work," she has distinguished herself as the only woman in the line and station section. Hired during World War II "for the duration," she took extension courses to help insure a permanent position with the company.

To young, career-minded women, she is quoted as giving this advice: "If a girl has a good knowledge of the various phases of office work and is employed by a sizeable organization, she can branch out from there into many fields. All it takes is interest, a willingness to learn and a desire for increased responsibility." "Make Safety A Way Of Life" was particularly suited for the NSC Farm Youth group, because this group's purpose is to learn, and teach to others, any safety practices that will reach into rural homes.

Besides a flannelboard, an electrical set consisting of a model plant, station, utility pole and other objects is used to illustrate the talk. The talk itself deals in realistic terms with accidents at home and elsewhere, and lists types of electrical accidents and ways they can be avoided. accounts payable section in system accounting, died November 5 in a Roanoke hospital following a 6-week illness. He was 47.

A 24-year veteran of the electric utility industry, Mr. Moore was employed with our company as an office boy in 1934. All of his service was in the invoice and accounts payable section.

A graduate of National Business College in Roanoke, he served from 1943-45 in the armed forces. He was a member of Lakeland Lodge AF&AM, 32nd Degree Roanoke Scottish Rite Bodies, and Kazim Temple of the Shrine.

Funeral services were held at Oakey's Chapel in Roanoke with interment in Evergreen Cemetery. Survivors include his wife and mother.

a ica.

He is Hazard district record supervisor. Active in scouting for some time, he has been assistant scoutmaster and scoutmaster of Troop 90 of

Mr. Charles

the Presbyterian Church.

He joined the company at Pikeville in 1946 as a clerk and came to Hazard in 1951 in his present position. He is a member of the Junior Chamber of Commerce, Masonic Lodge 676 AF&AM and the Presbyterian Church. Mr. Charles is married and has a son and a daughter.