

After the machine sinks steel pilings about 45 feet, workmen fill the pilings with concrete for the sub-foundation of the Big Sandy plant.

## Bechtel General Contractor For Kentucky Power Plant

The Bechtel Corporation, of San Francisco, will serve as general contractor for the construction of Kentucky Power's Big Sandy steam-electric generating plant to be built near Louisa.

Bechtel will build the plant and install its boilers, piping, coal-handling equipment and power-switching equipment. Engineering and design of the plant are being carried out by the AEP Service Corporation.

Bechtel has had extensive experience in the construction of major electric power plants throughout the United States, including the recently completed Dresden nuclear plant for the Commonwealth Edison Company. It is also well-known for its work on

the San Francisco-Oakland Bay Bridge, Hoover Dam and numerous oil refineries, chemical and industrial plants.

Meanwhile, excavation and earth-moving work has progressed since ground was broken for the plant August 2. Due to have been nearing completion by December 1 was the sinking of some 670 steel pilings for the underpinning of the plant. This work is being done by the C. L. Guild Construction Company, Inc. of East Providence, R. I. The pilings, which are corrugated steel shells, are being sunk to depths of between 40 and 50 feet. Once in, they are filled with concrete to form the sub-foundation of the plant's powerhouse.

Earth moving by Green Construction Company has been completed. Starting August 2, the contractor has moved or excavated about 500,000 cubic yards of earth. In preparation for the erection of the 320-foot high cooling tower, the Marley Company has started on foundation and column work which will continue for about two months. Construction of the tower's shell will begin in February.

The 265,000 kilowatt plant, to cost \$39-million, is targeted for commercial operation in September 1962.

## Corning To Build Major New Plant At Danville Site

Corning Glass Works will build a plant at Danville, Virginia in the Fieldale district, for the manufacture of a wide range of specialty glasses to be used mainly in industry and science.

Construction will begin about January 1 on an 89-acre site, with manufacturing operations slated to begin about a year later. The plant will have 190,000 square feet of floor space and will employ initially about 200 persons.

Announcement of the plant was made in Danville to a group of more than 75 community leaders and others. Initial contact between Corning and the City of Danville, nine months ago, was made through Appalachian's area development department.

Over 100 years old, Corning has long been a major producer of technical glassware. It is now producing more than 35,000 different glass products for use in science, industry and the home. The company operates 23 manufacturing plants in eight states and employs approximately 14,000 people. The 1959 sales for Corning exceeded \$204-million.

## Electric Energy Has Great Role In Future, Sporn Tells Managers

President Philip Sporn, in his closing talk at the 13th annual American Electric Power System management meeting at Fort Wayne on November 11, challenged his audience to take the lead in helping to insure "the destiny, the opportunities and the responsibilities" of the electric utility industry.

His remarks concluded three days of meetings and 37 talks on the subjects of Market Expansion, Area Development, and Personnel.

Mr. Sporn said, "We believe that the industry—that electric power—can play a great role in the development of the future society, in the development of underdeveloped areas, and in the more intensive and further development of areas already developed."

### Responsibility

He said that electric energy was destined to play a greater role as a special form of energy and that management of the electric utility industry has a responsibility toward that end. They can help point the way to maximum use of electric power, he went on, by making it available in the maximum quantity that people can use it and by reducing costs to the lowest level that human ingenuity and skill can accomplish.

Mr. Sporn said that the power industry will have to do a better job than it is now doing if it is to continue its role as "a great social economic force" in the United States. He particularly cited two examples of current thinking among some utility executives which needed "re-orientation": (1) the thought that, if profits are not good, a company need but raise its rates to make them better—a belief which he claimed carries the threat of socialized power, and (2) the thought that the technical and technological front in the electric power industry is static and that it has "reached the end of the line."

In the latter regard, Mr. Sporn implied that nothing could be further from the truth, especially on the AEP System. In fact, in his opening address on November 9, he had said: "There has been no time in the his-

power generation, transmission and utilization research.

Among those who addressed the 400 management members were: Dr. Leon Keyserling, noted Washington economist who spoke at the annual dinner meeting; Kirk M. Reid, manager of lighting education, General Electric Company; William A. Lake, general sales manager, Unitary Equipment Operation, Carrier Air Conditioning Company; C. W. Mills, manager, Electric Utility Sales Department, Westinghouse Electric Corporation; and E. G. Hester, plant location specialist, Corning Glass Works.

tory of the System when we were carrying on research in so many important fields as we are today."

He revealed that AEP will have spent well over \$1-million for research and development work in 1960 alone, including intensive investigation of nuclear power. Among these developments he cited nine different projects now underway on the AEP System in the fields of

## Efficiency Of Clinch River Sets Mark For AEP Plants

Appalachian's Clinch River plant during 1959 achieved the highest rate of efficiency of any AEP System plant in history, and the second highest of any power plant in the United States.

It also recorded the highest rate

of efficiency of any plant in the nation which operated for the full 12 months of the year. These facts were disclosed in the recent annual listing by the Federal Power Commission of the 15 most efficient steam plants for 1959.

According to FPC figures, the Dickerson plant of Potomac Electric Power Company was most efficient with a heat rate of 9,007 Btu per kilowatt-hour; this station, however, was not in operation for the full calendar year. Clinch River, with a figure of 9,011 Btu per kwh, was runner-up among all plants and first among those in operation for the entire year.

Kanawha River plant of Appalachian, Ohio Power's Muskingum River plant, Indiana & Michigan's Tanners Creek plant, and Kammer plant, jointly owned by Ohio Power and Ormet Corporation, ranked third, fifth, ninth and eleventh, respectively. In addition, the Ohio Valley Electric Corporation's Clifty Creek and Kyger Creek plants, both AEP-designed, were seventh and thirteenth.

Kanawha River, ranking third, showed a heat rate of 9,098 Btu per kwh.

## Kingsport Nears Campaign Goal

Kingsport Utilities' campaign for 400 new electric heat customers before the end of the year is moving into high gear. As of the middle of November, with six weeks still to go, 276 installations have been made. Of these 214 were conversions.

Every employee is a salesman in this campaign, which started September 9 at a kickoff breakfast attended by employees. Personal contacts, newspaper ads, and radio and television commercials brought prospects in by the hundreds. Employees turned in the names of 344 prospects, existing electric heat customers brought in another 143, and the advertising and publicity 273 more.

Counting the 276 added since the intensive campaign started, Kingsport now has 3,302 electric heat customers.

## Kingsport First In Safety Contest

Kingsport still leads at the three-quarter mark of the AEP System safety contest, but it's close.

With an accumulation of 1,320,831 manhours without a disabling injury at the end of September, Kingsport is only 2,187 manhours ahead of Ohio Power's Muskingum River plant. In third is Logan plant, the only other location outside of Kingsport with a perfect record since the contest began January 1, 1955.

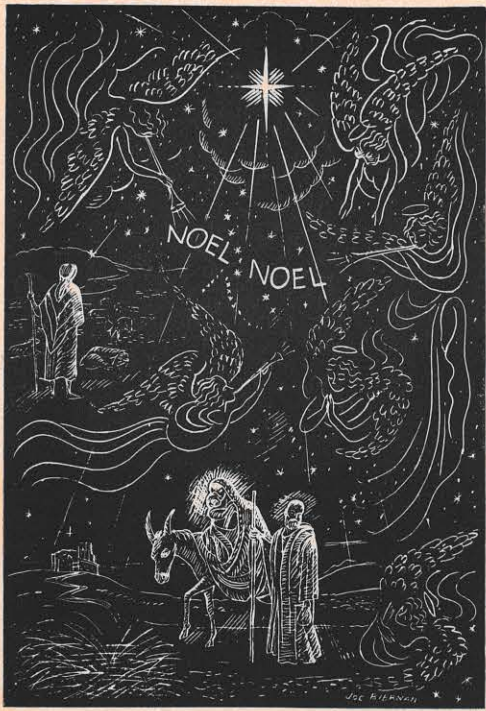
Others in the top ten include Philip Sporn plant, fourth; Bluefield division, sixth; Clinch River plant, seventh; Cabin Creek plant, ninth; and Kentucky Power, tenth.



Chatting during a break of the recent AEP System Management Meeting in Fort Wayne, Ind. were these representatives of our companies. They are from left: J. W. Kepner, assistant superintendent of system operations, Roanoke; C. J. Bryan, assistant Kingsport general man-

ager; H. H. Kincaid, Pikeville district manager of Kentucky; S. R. Pritchard, Huntington district manager of Appalachian; and John Barnes, assistant superintendent of real estate and right of way, Roanoke. More than 400 members of AEP companies attended the meeting.





### The Christmas Story

And there were shepherds in the same country abiding in the field, and keeping watch by night over their flocks. And an angel of the Lord stood by them, and the glory of the Lord shone round about them; and they were sore afraid. And the angel said unto them, Be not afraid; for behold, I bring you good tidings of great joy which shall be to all the people. For there is born to you this day in the city of David a Saviour, who is Christ the Lord. And this is the sign unto you: Ye shall find a babe wrapped in swaddling clothes, and lying in a manger. And suddenly there was with the angel a multitude of the heavenly host praising God, and saying:

Glory to God in the highest and on earth peace among men in whom He is well pleased.

And it came to pass, when the angels went away from them into heaven, the shepherds said one to another, Let us now go even unto Bethlehem, and see this thing that is come to pass, which the Lord hath made known unto us.

And they came with haste, and found both Mary and Joseph, and the babe lying in the manger. And when they saw it, they made known concerning the saying which was spoken to them about this child. And all that heard it wondered at the things which were spoken unto them by the shepherds.

But Mary kept all these sayings, pondering them in her heart. And the shepherds returned, glorifying and praising God for all the things that they had heard and seen, even as it was spoken unto them.

—St. Luke 2:8-21

## The Illuminator

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# Your Opinion

Since children have become a part of your Christmas, how has the meaning of Christmas changed for you?

## IN THE SPOTLIGHT



NORMA BELL, System Accounting

Christmas is a delightful season with its many festivities, visiting of friends, sharing gifts, the mistletoe and the wonderful food. All these meant much until my daughter was born. Now there is a complete change. Our house is a home, and Santa Claus has become a reality. The enthusiasm, joy and happiness she creates in helping to decorate the tree, placing the Nativity scene, buying and wrapping gifts, reading the Christmas story and sending the traditional Christmas cards makes one realize the true meaning of Christmas.

On Christmas morning, nothing thrills parents more than seeing the big expressive eyes, the running from toy to toy and the squeals of excitement over the gifts from Santa Claus.

This is the most precious gift of all.



HUGH WARD, Material Clerk, Ashland

Christmas has become an exciting, wonderful and frenzied time of the year for me. As this magic day draws nearer, my two little girls become more and more excited and amazed by this joyous event. To them Santa Claus and the Christmas tree become the center of my activity.

When Christmas Eve finally arrives, the children are asleep and the presents are under the tree, I can relax and think of the look of happy awe on their faces when they awake on Christmas Morning. Then the meaning of Christmas becomes dear to me. How thankful I am to be able to celebrate the birth of our Savior through them.



PATSY HACKWORTH, Cashier, Williamson

Christmas has changed for both me and my husband since our son, Stephen Eugene, was

born. Now our Christmas centers around him and his interpretation of it. Because we are interested in helping him understand the true meaning of Christmas, even at his early age, we find ourselves coming closer to the spirit of the First Christmas.

Through his eyes we can see just how "commercial" Christmas has become and through our actions we are hoping that our son will learn that Christmas is the celebration of the Birth of Christ and not just "the day Santa Claus comes".

It is our aim to "tone down" the commercialism in Christmas and to intensify the spiritual part, not only for our son, but for our own spiritual growth as well.



It will be the first Christmas for David Scott Haskins, here with the rest of his family. At left is Loretta, former system personnel employee, and at right, sitting on father R. Scott's knee, is Deborah Sue.

R. SCOTT HASKINS, Draftsman, Roanoke Division

Who can forget the wonderful Christmases we knew as children? The belief in Santa Claus, the expectations of the long awaited day, the trimming of the tree, the hustle and bustle of all the holiday activities. Wonderful, yes, but somehow during the years between childhood and parenthood there was a period when Christmas lost the sparkle it once held.

However, through the eyes of our children, we can recapture some of the joys of Christmases which have past. Through our children, we experience anew the spirit of Christmas as it used to be. We, the parents, certainly gain the fullest measure of happiness by planning and enjoying, with our children, this the happiest season of the year.



Three little ladies and their parents—the Boul family. From left: Donna Gay, James, Karen Lynne, Dot and Jennifer Ann.

JAMES R. BOULT, Heating and Builder Sales Representative, Pearisburg, Bluefield Division

I don't believe the children have changed the meaning of Christmas at our house, but rather that they have emphasized its meaning. Christmas, to Dot and myself, is the joyful celebration of the birthday of Christ; and the children's presence at this time reminds us again of the Christian example we must try to live for our children to follow throughout the year.

The children have made it impossible for me to have a Christmas which is not full of joy and gladness. Santa Claus is the subject of conversation from August until March every year. I enjoy telling them Christmas stories, looking with them at the catalogs, and remembering Christmas when I was a boy. The children make me as excited in anticipation of Christmas morning as they are, and I look forward to this most celebrated day from Christmas till the next.



Mr. and Mrs. Conley and daughter Jo.

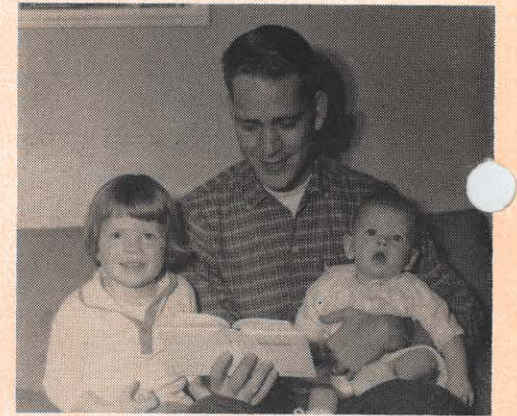
MRS. ARNOLD J. CONLEY, Wife of Equipment Operator, Clinch River Plant

Having children in the home makes such a tremendous difference at Christmas time. The presence of children seems to give the home a special glow and permeates the air with a thrill of expectancy, of hope, joy and love that makes good will toward others become a part of the very air we breathe.

In hush-hush meetings, the children plan their Christmas gift-giving strategy (somehow, I always find out just what is being planned). At the same time, my husband and I also plan in secrecy our Christmas giving to the children.

There is no more heartwarming or priceless thing to do than giving a gift that pleases a loved one.

My family and I are in agreement that it would be wonderful if this feeling of friendliness and kindness would remain with all of us throughout the whole year.



Roy Ferrell and his daughters, Karen and Dianne.

ROY L. FERRELL, JR., T&D Clerk, Kingsport

Christmas to me has taken on a new "old" meaning since our children have arrived. Seeing their surprised expressions on Christmas morning reflects how I was when I was a child. It gives me a thrill to know that their wishes and dreams have come true. Now we have new responsibilities around the house preparing for Christmas that we never had before. We look for the perfect tree and decorations, and send those important letters to Santa.

Later on when the children are old enough to understand, we will explain to them exactly what Christmas is and make them understand that Christ is the most important part of this wonderful holiday.



**'Managerial Accounting'**

**Cost Control, Performance Evaluation Aims Of Significant New Accounting Development**

Managerial accounting, a significant accounting development, will be put into effect by the company on January 1, 1961.

The new Managerial Accounting system is designed to help managers and department heads in performing their jobs by giving them more meaningful accounting data with which to evaluate performance and control costs.

In the new system, Federal Power Commission accounts will be broken down by activity or detail account, enabling managers to pinpoint costs and be in a position to exert better control over costs. The new set of detail accounts or activities appears in the newly revised "Manual of Accounting Classifications — Operation and Maintenance," which will become effective January 1.

A revision of the FPC Uniform System of Accounts will also take effect January 1. None of the changes in this revision will affect generally the basic principles and logic of the former system of accounts. However, the revision will include a new set of account numbers. An account number is a number assigned to report labor and expenses of a certain activity. For example, "customer records and collections" would have number 903, "meter reading" number 902, and so on.

Because source document time sheets, etc., preparers and others concerned would, in any event, be faced with a new numbering system on January 1, W. F. Keehne, accounting manager for Appalachian, said, "This is the ideal time to move into Managerial Accounting, which involves, among other things, a new numbering system of its own. In other words, we will be able to 'kill two birds with one stone' by using and learning both the FPC and Managerial Accounting detail account numbers at the same time."

Mr. Keehne explained that learning the numbers of the two account-

ing systems will be facilitated by the numbering scheme used. In the new

**The Background**

In a talk before the Southeastern Electric Exchange September 29 on the new Managerial Accounting system, W. F. Keehne, Appalachian accounting manager, said in part:

"This concept is not a unique one, nor is it new in Appalachian. Our industry has had compelling reasons to control our costs not only because of the need to maintain and improve the public trust and confidence which we enjoy, but also to maintain and improve our competitive position with respect to other sources of energy and to stimulate the growth in our business which in turn imposes still greater problems in the control of costs.

"In the past, it has been possible for a manager to evaluate and control performance on the basis of personal contact with his subordinates and with the operations in their respective areas; but, as our companies continue to expand, this method of management becomes less practicable, and more reliance must be placed upon control through reports.

"The reports themselves cannot substitute for management action, but they can help to guide our managers in their cost control activities by directing attention to activities and areas where costs appear to be on an unfavorable trend."

numbering method, the first three digits are the new FPC account numbers and the fourth and fifth digits show the breakdown by activity.

Managerial Accounting represents a formalization of the company's present reporting system. It will report to managers and department heads those expenditures over which they have control and are responsible.

The new system will affect a number of Appalachian employees. Not only will managers and department heads receive more usable reports, but all employees who fill out accounting source documents will be involved. This is due to the fact that Managerial Accounting requires coding which will show what work was performed, where and on what it was performed, as well as who did it.

Further explanations of Managerial Accounting will be provided in meetings to be conducted during December with managers and others involved.

**Two Men Promoted In Roanoke Division Meter Department**



Mr. Duckworth Mr. Covey

Forde D. Duckworth, Roanoke division meter engineer, has been promoted to the position of division meter supervisor. He succeeds B. H. McKeever, who died October 17.

Marshall G. Covey, an electrical engineer, has been named to the position of division meter engineer.

Mr. Duckworth has been associated with Appalachian since July 1927 when he was employed at Huntington in the meter department. He left the company in 1948 but returned in August 1949 as a meterman in Lynchburg.

A native of Gassaway, W. Va., Mr. Duckworth attended Marshall College and completed a correspondence course in electrical engineering in 1930. He has also completed a metering course and has attended Coyne Electrical School in Chicago. He is married and has two children.

Mr. Covey has been employed by Appalachian since 1937 when he began in the meter department in Roanoke. He completed a correspondence course in electrical engineering in 1954. A native of Alabama, he is married and has one son.

**Herbert Marks Dies At 53**

Herbert S. Marks, Washington attorney and counsel to American Electric Power on special legal matters, died November 17. He was 53.

Mr. Marks's counsel was directed mainly to the company's atomic activities. He has assisted in the formation of the Ohio Valley Electric Corporation and the East Coast Nuclear Group. He also was first general counsel of the Atomic Energy Commission, serving until 1948.

**Hazard's Turtle Clubber**



Hazard's first Turtle Club member is H. F. Boling, district meterman, whose hard hat took a rock, and saved him from serious injury. Mr. Boling was installing a primary meter at a mine entrance when the incident occurred. A large rock fell about 25 feet from a cliff near the mine opening and struck his hat. His club membership credentials include a new hard hat with a Turtle Club decal affixed to it; a certificate of membership, a lapel button, and a wallet card. A. R. Barber, left, Hazard district manager, made the presentation.

**Record Number, 154, Apply For '61 Educational Awards**

A record total of 154 applicants, including 61 from our companies, has registered for the 1961 American Electric Power System educational awards competition.

They will be seeking 14 awards of \$500 each to be presented to children of AEP System employees in this, the seventh annual competition. The previous record was 145, set in the 1960 awards competition. The 1961 applicants include 88 boys and 66 girls.

The competition was open to children of employees of any company in the AEP System who planned to enter the freshman year of a degree-granting college in 1961. Deadline for registration was October 21. All applicants were to take the standard College Entrance Board Scholastic Aptitude Test December 3, and announcement of the names of the 14 winners is expected to be made about March 1.

For our companies, here is a breakdown on applicants: Appalachian—23 boys, 25 girls, 48 total; Kentucky Power—1 boy, 5 girls, 6 total; Kingsport—2 boys, 2 girls, 4 total; Sporn plant—2 boys, 1 girl, 3 total.

**Chamber Honors Sporn, Company**

Philip Sporn, president of American Electric Power Company and of our companies, was one of the guests of honor at a special dinner given by the Charleston Chamber of Commerce last month.

For the third time in 20 years, the Chamber formed a dinner company to honor, as its special guests, and as guests of the entire community, the chief executives of the manufacturing companies which are the principal employers in the area, and the executives of the large public service corporations which service the manufacturing operations.

The Decennial President's dinner is an acknowledgement, publicly, of the economic life-blood pumped into the community by these companies, and of the role they play in raising community standards.

In addition to Mr. Sporn, Appalachian was represented by R. E. Hodges, Hugh D. Stillman, Joe P. Gills, C. W. Lovell, C. B. Talley, and J. V. Mann.

Four awards will go to Appalachian, one to the group of companies made up of Kentucky, Kingsport, Sporn plant, Wheeling Electric, Windsor plant and Kammer plant, and one to either the Service Corporation or to a company in the group of companies just named. Four awards will also go to Ohio Power, three to Indiana & Michigan, and one to the Service Corporation.

This year's record number of applicants raises to 776 the number of employees' sons and daughters who have competed for a total of 62 educational awards in the seven-year history of the program. When the winners for 1961 are announced, they will have raised the total value of the awards to \$31,000.

**G. V. Patterson Of Ohio Named To New AEP Post**

George V. Patterson has been appointed to the AEP Service Corporation's new post of assistant to the executive vice president for operation.

He had formerly been assistant general manager of Ohio Power Com-

pany. In his new job, effective December 1, he will assist in the direction of the operating and commercial activities of the seven-state AEP System.

A veteran of 25 years with Ohio Power,

Mr. Patterson started as a meter installer in 1935. He has held the posts of administrative assistant to the general manager and executive assistant and was named assistant general manager in 1954. He has been a director of the AEP Service Corporation since 1955 and is a trustee of the East Central Nuclear Group.

Mr. Patterson received his electrical engineering degree in 1934 at Ohio State University. He attended the Harvard University Advanced Management School in 1955. A registered professional engineer in Ohio, he is a member of the American Institute of Electrical Engineers.

**J. W. Hancock, Man Of Many Interests And Pioneer Roanoker, Dies At Age 90**

John W. Hancock, Sr., 90, retired Roanoke division manager and a pioneer Roanoker, died November 12 at a local hospital.

A native of Franklin County, he became accountant and cashier of the Roanoke Electric Light and Power Company, Appalachian predecessor, in 1895. He was appointed superintendent of the company in 1899, and the same year became secretary of the new Roanoke Railway and Electric Company, also an Appalachian predecessor. He became general manager in 1901, and general manager of Lynchburg Traction and Light Company, a related firm, in 1913.

In April 1926 he became manager of the newly formed Roanoke-Lynchburg division of Appalachian Power Company. He retired in 1944 after serving also as a director of the company.

One of a group of interested citizens who founded the Roanoke Public Library, he was president of the library board from 1922 until 1935. The company's Hancock transmission station in Roanoke was named in his honor.

A man of many interests, he was a veteran of the Spanish-American War, was known for his book collection and his literary interests, and



Mr. Hancock

was a member of several literary organizations.

A life member of the American Institute of Electrical Engineers, he belonged to several other professional organizations. He was a former president of the Southwestern Division of the National Electric Light Association, and a founder and first president of Southeastern Electric Exchange. He was a founder, president and director of Virginia Utilities Association.

Mr. Hancock is survived by two sons, two daughters, a brother and four grandchildren.



# Happenings

## Around the Circuit

... Among Employees and Their Families

### KENTUCKY

#### Pikeville

Frances R. Johnson is a new clerk trainee in accounting.

#### Ashland

Dewey Sizemore, general payroll supervisor; and Lundy B. Morris and Clay Daniels, T&D, have been elected to the board of deacons of the First Christian Church. Waldo S. LaFon, assistant general manager, was re-elected to the board . . . James Pruitt, clerk trainee, has resigned . . . Roberta Humphrey, wife of Ed Humphrey, engineering, won second prize in the championship flight at Twin Valley Golf Course.

### ROANOKE

#### Fieldale

A Certificate of Credit was awarded M. W. Brown, local office manager, for completion of the Management Development Course sponsored by the Martinsville-Henry County Distributive Education Service and the Martinsville-Henry County Chamber of Commerce . . . Virginia Hancock, home service representative, has been appointed chairman of the publicity committee of the Patrick Henry Tuberculosis Association for 1960-61.

#### Roanoke

Two new employees are welcomed . . . Peggy B. Webster is a new home service representative . . . J. G. Harvey, II, is a new meter service helper.

#### Lynchburg

Congratulations to Mr. and Mrs. Loyd T. Smith, who celebrated their 30th wedding anniversary November 26. Mr. Smith is administrative assistant . . . Ralph E. Johnson has been employed as a meter reader.

### KINGSPORT

Carl Bacon, former employee, has rejoined the company in the commercial department.

### CHARLESTON

#### Point Pleasant

A tireless worker with 4-H groups, Phyllis Miller, managerial department clerk-stenographer, has been honored by the Mason County 4-H Leader's Association by being named vice president of that group . . . Honors also came to a retired employee, J. A. Ferrell, when he was

named to the board of directors of the Mason County Farm Bureau. He was also appointed to the legislative committee and made chairman of the membership committee . . . John J. Sterrett, former co-op electrical engineering student and son of E. M. Sterrett, customer service representative, is now a co-op student with the Cincinnati Gas and Electric Company.

#### Philip Sporn Plant

Welcome is extended to five new employees, all laborers. They are William H. Anderson, Lawrence G. Clark, George C. White, George R. Moody, and Robert W. Gore . . . Albert G. Mehlman, plant manager, has been elected to the trustee board of the proposed Meigs County Memorial Hospital.

### HUNTINGTON

#### Huntington

Three recent elections affected employees and employees' wives . . . Nicholas Roomy, Jr., division heating and builder sales coordinator, has been named vice chairman of the Official Board of the Christian Churches of West Virginia. The

election came at the state convention of Christian Churches in Huntington, where Mr. Roomy also retired as state president of Christian Church Men . . . Mrs. J. M. Wysong, wife of the division commercial sales representative, was named vice president of the Monroe Elementary School PTA . . . And Mrs. George T. McClure, wife of the district collector, was named vice president of the Gallaher School PTA.

#### Williamson

Honors and a party highlighted the district's month . . . In what is becoming an annual event, the K-Appa-K Girls' Club will sponsor, as they have for the past three years, a Christmas breakfast for employees December 23 . . . Mrs. T. F. Valley, wife of the assistant local office manager, has been awarded a life membership in the National Education Association . . . Mrs. Fred Varney, wife of the line foreman, has been elected president of the Women of the Church of the South Williamson Presbyterian Church. Mrs. Patsy Hackworth, cashier, was elected general funds chairman of the same group . . . George Hairston, state vice president of the IBPO Elks of the World, recently attended a mid-year conference at Wheeling to help plan the state convention . . . Mrs.

## Tobacco Parade



In Abingdon's 12th Annual Burley Festival Parade was this float, sponsored by Appalachian. D. C. Landreth, Washington County line crew, wears protective equipment on a float urging "Make Safety A Way of Life."

## South Pacific In Charleston



Taking part in the Charleston Light Opera Company's production of "South Pacific" recently were Lucille Lloyd as Bloody Mary, in left picture, and Mary K. Hanley, right, as one of the native girls of Bali H'ai. Mrs. Lloyd

is the wife of the Charleston area development representative, and Miss Hanley is district home service representative. The show ran for seven performances last month.

## Three Generations



Three generations of Girl Scouts span the growth of the movement in Logan. Here are Mrs. V. M. Hefner, her daughter, Mrs. W. E. Bivens, her daughter, Beth Bivens, and in front, another daughter, Stella Mae Bivens. Mrs. Bivens is the wife of the Logan customer service co-ordinator. Mrs. Hefner has been active in Scouting work for 30 years, and Mrs. Bivens was the first Girl Scout in Logan to receive first class rank. She is a member of the Logan County Girl Scout Council.

Helen A. Honaker, clerk-stenographer, has resigned.

#### Logan

Daughters of two employees served as attendants to two queens recently . . . Elizabeth Hayner, daughter of Floyd Hayner, engineering, was an attendant to "Miss Flame" at the Logan High School. Elizabeth is a freshman at Logan East Junior High (See Logan, Page 10)

### BLUEFIELD

#### Abingdon

T. J. Overbay and Tolbert Rasnake, linemen, each killed a deer the first day of hunting season . . . Sylvia Ferguson, records, has resigned.

#### Pulaski

O'Neal Amos, administrative assistant, and Andrew L. Graham, Jr., commercial sales engineer, have been re-elected to the official board of the Women's Memorial Lutheran Church. Mr. Amos was re-elected secretary of the board, an office he has held since 1938.

#### Clinch River Plant

Welcome to new employee James A. Dingess, a laborer . . . Arnold E. Boyd, maintenance man, has resigned.

#### Welch

An advanced course in first aid has been completed by several employees, including G. E. Adams,

C. H. McVey, Ralph D. Widener, Alfred K. Miles, Charles D. Kinzer, Burnard C. Wallace, Garland B. Gent, Russell Sanderson, Clyde E. Dangerfield, Gene T. Lineberry and James E. Reynolds . . . Otho J. Bragg, commercial sales representative, was float parade chairman for the Veteran's Day activities in Welch.

#### Bluefield

Bluefielders have been convention-bound during the past few weeks . . . Warren E. Brooks, retired employee, attended the Annual Convocation of the Masons held October 12-13 in Charleston. He served as Grand Representative of the Grand Lodge A.F.&A.M. of British Columbia . . . Bertha M. Hall, Princeton utility clerk, attended the First District Conclave of the Quota Club International held recently at the Greenbrier Hotel, White Sulphur Springs. Mrs. Hall served as registration chairman for the event . . . Lois K. Rounion, division commercial secretarial-stenographer, and Mary Ruth Chambers, system secretarial-stenographer, represented the Bluefield Chapter of the National Secretaries Association (International) at the Southeastern District Conference of the NSA held also at the Greenbrier Hotel. Mrs. Rounion presided over the Rhododendron Luncheon, a highlight of the conference . . . The Bluefield Area Development Corporation will have two employees serving on key committees. J. P. Gills, retired Bluefield Division manager, will serve on the Executive Committee, and W. J. Gillespie, Jr., Bluefield district manager, will serve as a member of the Negotiation Committee . . . Welcome to Vernon Blake Yost, a new member of the division commercial department, who also worked for the company this summer . . . Cornealious E. Flack, Jr., building service department, has resigned . . . Congratulations to G. Leroy Poythress, division civil engineer. He is the newly elected treasurer of the South Bluefield Kiwanis Club . . . Mrs. J. C. Smith, Jr., wife of the division power sales engineer, has been honored for her outstanding work in the Girl Scout organization. She has been elected to the Board of Directors of the Southern Appalachian Girl Scout Council . . . Beth, daughter of Howard S. Meadows, district engineer, is the new Senior High Fellowship vice president of the Bland Street Methodist Church in Bluefield . . . Sally F. Litz, Pearisburg general clerk, has completed an extension course through the University of Virginia Extension Department. Miss Litz has been participating in these extension courses the past two years.







# Camera Roundup



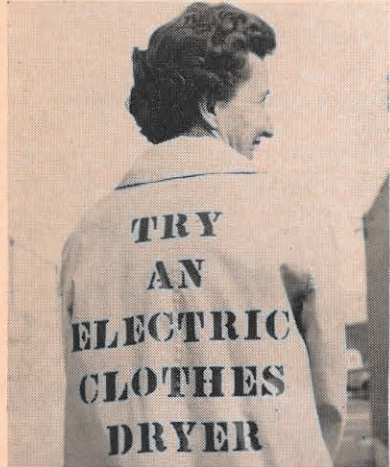
Charleston district's Christmas giving this year will take the same form as last, when gifts were prepared for 34 children at the Davis Child Shelter in Charleston. A different group will be selected this year. Shown here with last year's gifts are Jack Walters, Imogene Legg, and Delores McDowell.



Eight Welch district employees have completed a first aid course for instructors. The class leader, George Reading, was from national Red Cross headquarters. The class, from left: C. D. Kinzer, W. L. Mitchell, Mr. Reading, Sank Smith, J. C. Green, E. M. McKinney, C. A. Farley, and J. P. Sutphin. Not shown are W. C. Groseclose and L. J. Mills, Jr.



An attractive float with a meaningful message was Appalachian's contribution to Welch's Veteran's Day parade November 11. The theme of the float was "Make Safety A Way of Life" and featured J. W. Booth and H. S. White, linemen, in a true-to-life role.



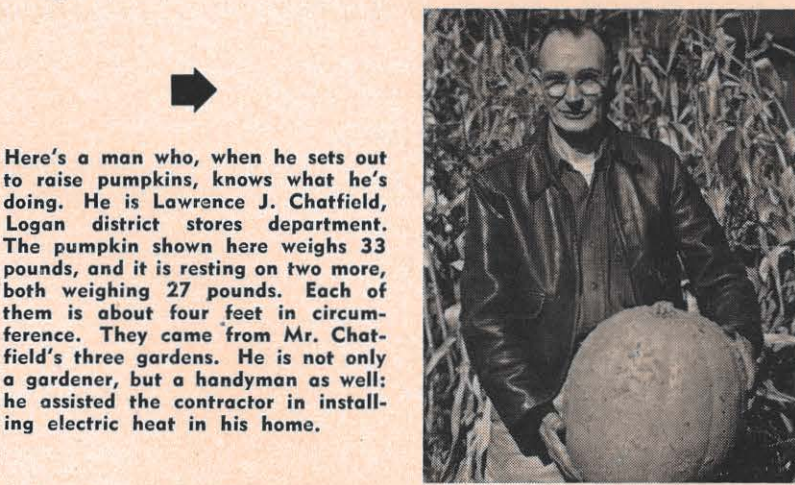
Three ladies were in the news last month. At the top, Mary Kirby, Bluefield Division home service representative, hit on a unique way to turn rainy weather into a sales promotion gimmick for electric clothes dryers. What woman, with her wet laundry sitting soggy in her house, can fail to get the message? In the middle is Glenda Counts, sister of Clinch River plant's Sandra Arrington, who was elected runner-up in Abingdon's Burley Tobacco Festival Beauty pageant. She was a princess in the queen's court. And at the bottom is Bonnie Bryant, who was queen of Roanoke's William Fleming High School Homecoming this year. She is employed in the system accounting department under the Vocational Office Training program.



Appalachian and its employees contributed more than money to the success of Bluefield's United Fund campaign this year. When the drive exceeded its \$125,000 goal, the committee wanted its downtown "thermometer" of red paint to show it. James R. Bailey, general serviceman, as seen above, came to the rescue with a ladder truck and a bucket of red paint. The president of the campaign this year was Richard J. Wood, assistant district manager.



Work Simplification proposal forms are within easy reach of practically every employee in Logan plant, as J. R. Ellis, mechanical maintenance helper, demonstrates. Six bulletin boards, each with a supply of the forms, have been posted prominently around the plant.



Here's a man who, when he sets out to raise pumpkins, knows what he's doing. He is Lawrence J. Chatfield, Logan district stores department. The pumpkin shown here weighs 33 pounds, and it is resting on two more, both weighing 27 pounds. Each of them is about four feet in circumference. They came from Mr. Chatfield's three gardens. He is not only a gardener, but a handyman as well; he assisted the contractor in installing electric heat in his home.



The first store in the Leggett chain of 59 stores to be heated and cooled with heat pumps was opened in Bluefield last month. Attending the ceremonies was H. B. Leggett, Sr., center, secretary and treasurer of the chain. With him are John B. Kahle, division heating sales engineer, left, and Jerry R. Whitehurst, division commercial sales engineer. The store is equipped with six heat pumps.



Everybody works in Abingdon's fire drills. Not long ago employees evacuated the office building in a practice, as part of Fire Prevention Week. Firemen were busy at the scene, when a fire equipment demonstration truck passed by on its way through Abingdon. The crew offered their services, and showed off the equipment, which featured a ladder and hose combination attached to a hydraulic lift.



Elected to lead the Williamson District K-Appa-K Girl's service club for 1961 are these new officers. From left, Hazel Farris, treasurer; Frances Keadle, vice president; Patsy Hackworth, president, and Naomi Cantees, secretary. They will hold office for one year.



## Stadium Seats Are Product Of Teenage-Manned JA Company, Again Sponsored By Appalachian



LEFT: Officers of the "Live Wires", Appalachian-sponsored JA company in Roanoke, meet with their advisors, all company employees. The boys are Jimmy Stone, president, and Glen Powers, vice president. The Appalachian employees are, from left: D. E. Trout, district personnel; C. L. Reynolds, division commercial; Lauren Himes, system accounting; and Tom Roberts, system civil engineer-

ing. Advisors not present were M. E. McCrary, system accounting; and Guy Pendleton, system meter. RIGHT: J. D. Lawrence, Roanoke division manager, proudly presents a "Live Wires" company charter to its president, Jimmy Stone. Jimmy is the son of B. T. Stone, Roanoke district engineer.

Several new companies have opened their doors in Roanoke recently. The unusual thing is that all the officers and employees of these companies are teenagers.

The companies are members of Junior Achievement of Roanoke Valley, Inc., which has begun its fourth consecutive year of operation. Designed to teach youngsters how businesses operate in this country, how the free enterprise system works and how to handle all aspects of a business themselves, JA is a national

youth movement.

Appalachian is sponsoring a company for its fourth year. This year the "Live Wires" are manufacturing and selling stadium or sports seats. The teenagers handle production, management and sales themselves, with several Appalachian employees acting as advisors (pictured above). The 15 youths meet every Monday night for two hours to perform their company's operations.

Three company employees are also on JA of Roanoke Valley's board of directors. They include R. E. Hodges, vice president and general manager, serving his first term; J. D. Lawrence, Roanoke division manager, serving his fourth term; and C. Richard Lovegrove, editor in system public relations, representing the Jaycees and serving his first term.

## Employees Write Three Articles In AEP 'Ideas'



Mr. Murphy Mr. Tapley

Articles by three employees of Appalachian and Kentucky appeared in the November issue of *AEP Operating Ideas*.

"Selling Appliances To Suit Customers' Needs", was written by K. C.



Mr. Brashear

Brashear, Jr., Hazard power sales engineer. He points out that assisting customers in selecting equipment to give them the most for their money can pay dividends. As an illustration he used an experience the district has been having with small commercial customers and their use of quick recovery water heaters.

G. F. Murphy, system transportation supervisor, was the author of "Policies And Procedures For Fleet Operation." He describes an official "Transportation Manual" for Appalachian, first of its kind put into practice in AEP. The article lists its purposes and results, and contains a brief description of the various sections of the manual.

"Black-On-White Prints Preferred" was written by J. G. Tapley, system senior station engineer. The article is a reminder that in construction and service work black-on-white prints offer several advantages, and are more desirable, than conventional blueprints.

## Bluefield Retiree E. L. Norman Dies



Mr. Norman

Ernest Lee Norman, 71, retired Bluefield employee, died October 25 while a patient in the Bluefield Sanitarium.

Mr. Norman worked as a janitor in the district and division miscellaneous department from August 1, 1932 until his retirement October 1, 1954.

A native of Pocahontas, he received his education at Coopers, W. Va. and Mt. Airy, N. C. He worked for the Norfolk and Western Railway and Cole Baking Company before joining Appalachian. He was a member of the Baptist Church.

Preceded in death by his wife, Mr. Norman is survived by a foster daughter. Funeral services were held October 29 in the Sinkford & Richardson Funeral Chapel, with interment at Restlawn Memorial Cemetery.

## And Away He Goes



Charter members of the Fieldale Kart Club, organized in 1959, are these Fieldale employees. Lin Stone, left, cranks up with advice from Bill Harlowe, Bowling Cruise and Alonzo Beheler, preparing to send Jack Shelton on a trial run. Other employees who are members include Earl Joyce, Ben Shelton and Pete Merriman. Having leased the land from a local industry, 120 members of the club constructed 604 feet of oval track with asphalt surface. Safety precautions and club requirements of goggles and helmets are to protect riders. Events for women and children are conducted within safe limits according to their experience and age.

## Looking For Some Gift Suggestions? Then Read This For Advice And An Idea

Two timely suggestions for gifts at Christmas come from the National Safety Council. One concerns children, the other adults.

### For Children

"Don't give your child a boobytrap this Christmas," the Council warns. Some of the toys given youngsters as Christmas gifts can be lethal weapons. But not all the blame for toys that become hazardous to children after a few hours' use should go to the manufacturers. Parents have as much—if not more—responsibility for toy safety as the manufacturers.

The following are recommended for parents:

1. Buy toys that do not have small removable parts or such unsafe parts as eye-threatening pieces of metal. Learn from experience—and from other parents—what types of toys most often cause trouble.

2. Buy toys suited for the child at his particular age. A chemistry set in the hands of a 5-year-old might be a deadly weapon. But it's not necessarily unsafe for an older child who has been properly trained and supervised.

3. Supervise use of toys your children get for Christmas. If you see that your child is too young for a particular toy, put the toy on a shelf until it's ready for safe use.

### For Adults

A gift suggestion for the person who has everything—almost: buy him or her an auto seat belt. It could mean a really merry Christmas for someone—by saving a life.

Seat belts, according to the Council, are the No. 1 device now available to reduce the number of traffic deaths and injuries. Use of seat belts by every driver could cut the traffic death toll by 5,000 people, the number of injuries 60 per cent.

And while you're getting a friend a seat belt, the Council suggests, why not buy belts for yourself and your family, too?

## Thirty-Five Years Of Service Marked By Three System, Roanoke Veterans

### B. P. Gibson

Employed November 1, 1925 by the Roanoke Railway & Electric Company as a laborer, Mr. Gibson is now Roanoke district line foreman. He rose to that position in 1938 after serving as a lineman.



Mr. Gibson

Married and the father of four children, he is active in the Villa Heights Methodist Church, where he has served on the Board of Stewards and Trustees. He is also a member of the choir.

Three Appalachian employees—two from system and one from Roanoke—celebrated their 35th anniversaries with the company in November.

They are Katherine M. Matthews, system accounting; G. S. Dunn, system public relations; and B. P. Gibson, Roanoke district.

### Katherine Matthews

Mrs. Matthews, stores accounting clerk, joined the company November 1, 1925 as a storeroom clerk with the Roanoke Railway & Electric Company, Appalachian predecessor. She went to main accounting in 1926 and has been in her present job since 1949.



Mrs. Matthews

She is a charter member of Waverly Place Baptist Church. She is the mother of one daughter, and Mrs. Matthews and her husband reside in Botetourt County.

### G. S. Dunn

Mr. Dunn, public relations director for Appalachian, joined the company in Huntington November 20, 1925 and a year later was transferred to Ashland, Ky. as manager of sales for Kentucky Power. He became general commercial manager of Kentucky Power in 1943.



Mr. Dunn

In 1948 he was appointed public relations director of Appalachian, and his position also includes the handling of public relations for Kingsport Utilities.

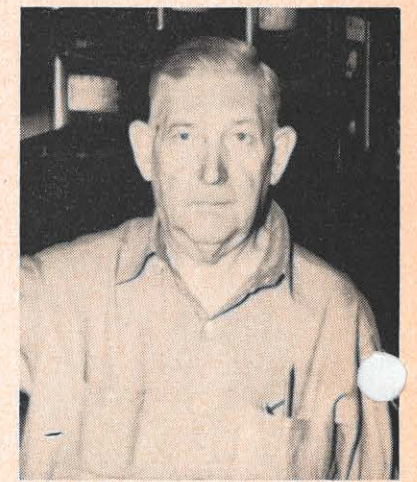
## 1961 LBE Program Presented To League

John H. K. Shannahan, assistant commercial vice president of the AEP Service Corporation, was the featured speaker before the Electric League of Charleston November 15.

As chairman of Edison Electric Institute's planning committee he used as his subject the 1961 Live Better Electrically program. He told the 100 persons who attended that the program is designed to produce more electrical living, appliance sales, electrical wiring, wiring material sales, electrical contractor work and kilowatt-hour sales.

From Charleston, Mr. Shannahan went on to Atlanta, Ga., to present the same talk at a Southeastern Electrical Exchange meeting.

## Retired Veteran Dies In Roanoke



Mr. Lambert

W. J. Lambert, 73, retired Roanoke district plant operator, died November 16. When he retired in 1952, he had worked for the company more than 47 years, and was the district's oldest employee in terms of service.

His employment began July 4, 1904, with the old Roanoke Railway and Electric Company, predecessor of Appalachian in Roanoke. His first assignment was with the track department, and he later transferred to the line gang.

When the Walnut Avenue Plant was placed in operation about 1908, Mr. Lambert was assigned to maintenance and repair work. Later he became an oiler, and was promoted to operator in 1912.

He is survived by a son, a sister, a half-brother and two grandchildren.



# Employee Parties Traditional

Many of our locations have already completed initial plans for this year's parties. For those locations which had settled on dates, times and places before our deadline, following are the plans.

## Abingdon

Four parties will be held for children of employees. On December 19 one will be held at the Lebanon office beginning at 3:30 p.m. and on December 20 one will be held at the Gate City office at 3:30 p.m. On December 21 a party is scheduled for the Clintwood office, to start at 3 p.m., and the next day, December 22, the final party will be held at the Abingdon office at 2:30 p.m.

For adults, a dinner and dance is slated for the district office building at 7 p.m., December 16. There will also be prizes and games.

## Beckley

A party for children will be held December 17 at the Beckley Elks Club. It will begin at 2 p.m.

Friday, December 16, is the date for the adults party. It will be held at the Beckley Elks Club, beginning at 7 p.m.

## Bluefield

Two adult parties have been planned. The district party, for district, division and system employees in Bluefield, will be held December 16 at the Bluefield City Auditorium. A buffet dinner begins at 7, and an entertainment program and dance will follow.

A party for office maintenance employees is slated for December 17 at the Elks Hall. Refreshments will be served beginning at 9:30 p.m., followed by a dance.

## Cabin Creek Plant

A theatre party on December 17 at 10 a.m. will be held at Brown's Theatre at Cabin Creek for the children. A cartoon show and gifts will be featured.

For adults, a dinner and dance will be held at the Mountaineer Room at Belle December 16, beginning at 6:30.

## Charleston

The kids' party will be held from 10 a.m. to 12 on December 17 at the State Theatre. It will feature Al Snyder and his magic tricks, a cartoon carnival and Santa and his treats.

The adult party will be held at the Civic Center December 23. A buffet dinner in the West Virginia Room will be followed by a dance.

## Clinch River Plant

Three parties will feature Clinch River's celebration. The children through the age of 12 will have a party December 17 at 9:30 a.m. at the Russell Theatre in Lebanon. Santa Claus will also attend.

For teenagers, a holiday hop will be held prior to New Year's and will consist of a buffet dinner and dance. The Clinchers Club, which will sponsor it, will announce definite plans later.

The adults' party is December 10, beginning at 7 p.m. at the main ballroom of the Martha Washington Inn in Abingdon. A smorgasbord dinner will be followed by a dance.

## Fieldale

December 21 is the day for the children's party in the company auditorium. A cartoon show, refreshments and gifts will be featured.

For the adults, a party at the Chesapeake Charcoal Steak House will begin at 7 p.m. December 16. There will be a dinner and dancing.

## Hazard

Cartoons and Santa will highlight the children's party December 17 at 2 p.m. Santa will talk to the children, accept their letters to him and give them gifts.

The adults will have a dinner and bingo party in the company auditorium December 16 at 6:30.

## Huntington

December 17 is the date for the kiddies' party. To begin at 2:30 and to be over at 4, the party will be held in the main office auditorium. Santa and movies will be featured.

A dinner-dance is planned in the main office building December 16. Dinner begins at 7 p.m. sharp—dancing and bingo will begin at 9.

## Kanawha River Plant

Gifts, movies and Santa will be featured at a party for children 12 and under December 19. The party begins at 7 p.m. at Chelyan Junior High School gym.

Dick Reid, WCHS-TV personality, will be master of ceremonies for a dance for teenagers at Cedar Grove High School gym from 8 till 11 December 21.

And for adults, a dinner and dance will be held December 9 at the Mountaineer Room at Belle beginning at 6:30.

## Logan District and Plant

A party for children of Logan district and plant employees is planned for December 17 at 10 a.m. at the Logan Theatre. Cartoons, gifts from Santa and refreshments are on the program.

A record hop is planned for the teenagers on December 15 at the town office auditorium. Refreshments, dancing and games are scheduled.

For the adults, a dinner will be served at the Masonic Temple December 17, with entertainment by the Logan High School Glee Club. Dancing and bingo will follow at the W.V.O.W. auditorium.

## Lynchburg

The Perrymont School will be the scene Saturday afternoon, December 17, of the children's party.

The employees' party will be held at the Oakwood Country Club December 9. There will be a dinner and dance.

Colored employees will hold a party at the Mecca Club December 17.

## Pikeville

Pikeville employees' children will be feted at the main office building December 17 beginning at 2. Movies, cartoons, a tree, refreshments, games will be topped off by the appearance of Santa Claus.

Tentative plans for the adult party have been announced. It is to be held December 16, beginning at 7:30, in the main office building. The dinner will be served in the auditorium, and the remainder of the program will follow in the accounting department office. There will be singing, dancing and games.

## Point Pleasant

Three parties are planned. The children's party is to be held at 10 a.m. December 17 at the State Theatre. A teenagers' party is slated for the Episcopal Parish House at 7:30, December 16.

The Moose Club will be the scene December 10, at 6:45, of a dinner and dance for the adults.

## Roanoke

Two parties will be held for the children—at 1:30 and at 2:30—on December 23 in the company auditorium.

The adults will hold their party that night at Hotel Roanoke, with dinner beginning at 7, to be followed by dancing. District, division and system employees will attend.

The party for colored employees is scheduled for December 17, beginning at 7, at Hotel Dumas.

## Philip Sporn Plant

The Haven Theatre in New Haven will be the scene December 17 for the children's party. A movie will be shown and Santa will distribute gifts.

Two parties, on December 13 and 14, will be held for adults to accommodate shift workers. They will begin with a buffet dinner and a dance will follow. The Moose Hall in Point Pleasant is the scene for both parties.

## Welch

Three parties are to be held for children on successive days. On December 19 at 6:30 a party will be held for Grundy children at Grundy, and Switchback and Pocahontas employees' children will attend a party December 20 at Pocahontas. On December 21 at 6:30 the third party will be held in Welch for Welch employees' children. Santa has arranged his schedule so he can visit all three.

One party will be held for the adults—at Welch December 23 beginning at 6:30. There will be dinner, dancing, bingo and entertainment.

## Williamson

A highlight of the children's party, to be held December 10 in the company auditorium, beginning at 2 p.m., will be films of last year's party, taken by J. E. Hatfield, lineman. There will also be cartoons, refreshments and a visit from Santa Claus. Mrs. Lorraine Corea, and the K-Appa-K Girls Club, are in charge of the party.

The adults will hold a dinner-dance at the Moose Club at 7 p.m., December 16. There will also be bingo and other entertainment.



"The Eyes Have It" was the theme of the safety program presented in Williamson recently. Dedicated to proving the indispensability of human eyesight, the program used simple experiments to prove the point. From l. to r., here are George Boothe, C. R. Wilson, Alberta Shelton, J. E. Runyon, Gene Hall, Mike Kohari, G. B. Trent, Bill Barbour, and Claude Ward. Standing are Ford Muncy, who arranged the program, and H. W. Cerrato.

## Simple Experiments At Safety Meeting Demonstrate That "The Eyes Have It"

A provocative safety program for the engineering and commercial departments in Williamson drew an analogy between electricity and human vision.

Both, according to Ford Muncy, draftsman, who arranged the program, are taken for granted; neither are missed until they're gone.

To prove it, each employee at the meeting was masked, and attempted, without being able to see what he was doing, to address an envelope, make change in silver for a dollar, pour a teaspoonful of water from a small bottle, add a column of figures on an adding machine, and dial a given number on the telephone. These simple tasks proved to be virtually impossible without sight.

Nature, the point of the program said, provides a human with built-in safety protection for the eyes: bone walls below and to one side, the forehead above, and the nose on the other side. Our company, like so many others, provides employees with safety goggles to wear during hazardous jobs. Too many workers don't take the trouble to wear them, Mr. Muncy said.

The demonstrations showed clearly why they should.

## Lighting Up



A pedestrian's eye view of street light work illustrates a new lighting project in Charleston. Slim Bailey and Danny Acela (behind Slim) remove 4000 and 6000 lumen lights, installed in 1930, in the Washington Street section of Charleston. Taking their place are 21,000 lumen mercury vapor lights, like the one above the men, each individually controlled by sun switches. Here 24 old lamps were replaced by 27 new ones. In Kanawha City, along its whiteway, 21 more of the new lights were also installed.

## Safety Group Goes On Unusual Egg Hunt

It may be December, but an egg hunt at the Charleston district monthly safety meeting made an effective contribution to safe working practices.

Instead of "good eggs" as in the traditional Easter fashion, employees broke up into small groups and searched for planted bad eggs, hazards that had been carefully placed in three departments.

Participants not only spotted and reported all the planted hazards but brought several other unsafe conditions to light as well.

## Welch Man Moves To AEP Audit Section

A Welch employee, Kenneth A. Jackson, has been transferred to the AEP Service Corporation auditing section.

Employed by the company January 27, 1958 as a business administration trainee, he has also served as pre-audit clerk and utility clerk. He attended Beaver High School in Bluefield and has a BS degree in business administration from Concord College.

Mr. Jackson is married and has a son and a daughter.



Mr. Jackson

## This Christmas:



Send food to hungry people: \$1-per-package thru CARE Food Crusade, New York 16



## Father Time Talks About Life Expectancy

(This is another in a series of articles on your health prepared and released as a public service by the Life Extension Foundation, Inc.)

DEAR "FATHER TIME":

Tell us! Can we expect to live to be 150 or 200 years of age? Some scientists predict this. We know that average life expectancy was only 48 years in 1900 and now we are told it is 70 years.

Signed—YOUNG MAN

"Father Time" answers:

DEAR YOUNG MAN:

It is not reasonable to expect man to live 150 or 200 years on the earth.

When a baby is born the Creator has set a maximum number of years of life for that person. Unfortunately, no one has ever reached this maximum because enemies steal many years of life from each person. These enemies are disease, accidents, violence, and unintelligent habits of living commonly called dissipation.

Most of the serious diseases are now quite well controlled and no longer menace the lives of great numbers of children and young people. Fortunately our battle of the diseases has been successful in the most important age groups, that is, the very young and the young adults. The battle against the diseases of the middle and older age

### Huntington Man Joins Four-Gallon Club

Herbert C. Davis of Huntington became a member of the blood donors' Four-Gallon Club in September. The Huntington district electrical engineer gave his 32nd pint of blood at the Blood Center September 30.



Mr. Davis

He joined the company in Huntington in 1946, following service in the Army during the Second World War. He has worked as clerk, lines inspector and electrical engineer. Mr. Davis is a captain in the Army reserve, a member of the VFW, American Legion, and the Boy Scouts of America. He and his wife have one daughter.

### Button, Button, I've Got The Button, Says Mrs. Smith

In Charleston, when they play the game "button, button, who's got the button?" Mrs. Guilford Smith speaks up and answers "I do."

With her, however, buttons are more than fasteners. With a crochet needle and elastic metallic thread, she fashions them into attractive bracelets that make conversation pieces wherever they are worn.

A friend taught Mrs. Smith, wife of the Charleston district administrative assistant, to make the bracelets. After making a couple for herself, she decided to make some more for gifts. She's still at it, and with Christmas at hand, there doesn't seem to be any production let-up in sight.

Mail order houses supply most of the buttons, which she buys by the pound, but occasionally a trip downtown to pick up just the right button is necessary.

The first step in button-bracelet making is to sort out the buttons by color and size. Then they are strung on the thread, which is silver or gold. Every few stitches a button is worked in, and the result is a row of colorful buttons, overlapping, and

groups is also being won. We can feel very optimistic about winning the battle against cancer and heart disease in the foreseeable future.

#### Medical Control

The increased life expectancy at birth today as compared with 1900 is the result of control of the deadly diseases of childhood and young adult life. But the life expectancy of a person age 65 is a different story. In 1900 a 65-year-old person could expect to live 12 years longer. Today a person 65 years can expect to live 14 years more, an increase of only 2 years in the past 60 years.

#### Aging Rate

Although average life expectancy will continue to increase until it reaches somewhere in the eighties, we must realize that there is an inevitable irreducible rate of deterioration of the organs of the body that results from time and normal use. The rate of aging is not the same for all people; for some it is slightly accelerated, for others slightly retarded, but all move relentlessly along the road of life. Changes take place in all the organs of the body from birth on. Some organs are more resistant to the influence of time and use than others; the body however is only as strong as its weakest vital organ.

Almost invariably you can tell the age of a person within ten years.

### Fieldale Man Leads Scouts On Outing

A trip such as few ever have an opportunity to enjoy will live a long time for Bill Harlowe and two dozen Boy Scouts.

It happened last summer, when Mr. Harlowe, Fieldale district lineman, was one of a group of adults to shepherd the Scouts on a camping trip into the great North. They started out from Ely, Minnesota in 16 canoes, and paddled their way for two days through the lake country of Minnesota and Canada. Sixty water miles from the start, they set up a permanent camp, and settled down to six days of fun and fishing.

For local fishermen, the take there was an enviable one: small mouth bass up to five pounds, and great northern pike up to 32 inches.

There are changes that take place in all the organs of the body as well as the skin and hair on the surface. Man will never be able to stop them, but the process can be slowed somewhat by eliminating diseases and by following ideal habits of living.

But there will never be an average human life expectancy of 150 to 200 years. Those who will live beyond a century will always be in the very small minority.

However, all should look forward to a vigorous decade between 70 and 80 years with a gradual slowing down after that.

Happy living to you all.

—FATHER TIME

### Foreman Retires From Bluefield



Mr. Houston

I. F. "Slim" Houston, who has been in ill health for three years, retired early on October 1 after 27 years with the company.

The Tazewell working foreman of the Bluefield district also had broken service from 1930 to 1932.

A native of Smyth County, he attended Saltville schools. He began his continuous record July 18, 1933 as a member of the T&D department. He became working foreman in 1947.

Mr. Houston is a member of the Methodist Church and Triangle Sportsmen's Club, and includes among his hobbies hunting and fishing. A resident of Tazewell, he is married and has one child and two grandchildren.

## Wheeling's Robert R. Jewell Retires; William J. Stewart Named Successor

Robert R. Jewell, vice president and general manager of Wheeling Electric Company, retired November 30. He was succeeded by William J. Stewart, assistant general manager.

A veteran of more than 44 years with the AEP System, Mr. Jewell began as a substation operator with Ohio Service Company, Ohio Power predecessor. He was superintendent, district manager and division manager before being transferred to Wheeling in January 1947 as assistant general manager. He became general manager nine months later, and was elected vice president in 1949. He is also a director of the AEP Service Corporation.

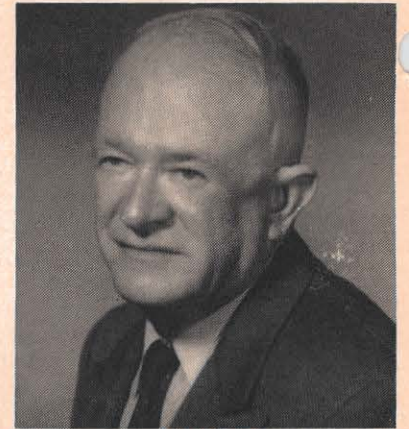
Mr. Stewart joined Ohio Power in 1925 as a meter reader. He was district manager, division superintendent, executive assistant to the general manager and assistant division manager with Ohio Power. In 1954 he became assistant general manager of Wheeling. He is also a director of the AEP Service Corporation.



Mr. Jewell

Mr. Stewart

### Retirement Ends 37-Year Career



Mr. Mize

James S. Mize has retired from the Abingdon district October 1 after completing 37 years of service. He was working foreman in the Clintwood line crew.

A native of Smyth County, he joined Appalachian July 25, 1923 and worked in line construction throughout southwest Virginia and southern West Virginia. He was transferred to Abingdon when the district was formed in 1948 and was promoted to working foreman in 1956.

### Transformer Class Attracts Ninety

Ninety employees in the Huntington district and division offices completed a 12-hour Transformer Training Course last month.

The class was taught in three groups by Appalachian employees, and was based on a package course developed by Westinghouse. It was offered to all male employees in Huntington, and nearly all departments were represented in attendance. The two-hour classes consisted of slides, films, charts, working and miniature transformers.



#### Appalachian Power Company

##### Abingdon District

GLENN A. SETTLE from Bluefield division meter clerk to Lebanon general clerk, Abingdon district.

##### Clinch River Plant

N. JACK BURK from utility man to utility operator; GILES B. CARTER from utility man to helper; PARK N. SUTHERLAND from helper to junior maintenance man; W. M. HOCK from Ohio Power Company's Philo plant to Clinch River plant construction's mechanical department; PAUL KENNEDY from Indiana & Michigan Electric Company's Breed plant to Clinch River plant construction's mechanical department; GILMER WILHELM from I&M's Breed plant to Clinch River plant electrical engineer.

##### Huntington District

T. M. PAYNE from meter serviceman B to meter serviceman A.

##### Kanawha River Plant

J. W. DUNAWAY from auxiliary equipment operator to test engineering aide; G. M. DOUGLAS from utility operator to auxiliary equipment operator; J. D. POORE from laborer to utility operator.

##### Roanoke District

HAZEL P. WILLIAMS from clerk-trainee to cashier, Rocky Mount; MILDRED CAMPBELL from PBX operator to PBX operator, Sr.; PATRICIA MEDLEY from clerk-trainee to general clerk.

##### Philip Sporn Plant

LELAND C. BUMGARNER from helper to junior maintenance man; KENNETH E. HARRIS from helper to results helper; NORMAN W. MORA from laborer to coal handler; JEAN F. COBB from laborer to coal handler; HAROLD EDWARDS from plant construction department to Clinch River plant assistant structural engineer.

#### Kentucky Power Company

##### Ashland District

JAMES G. SALTZ from AEP junior administrative assistant, auditor B, to administrative assistant.

#### Kingsport Utilities, Inc.

FRED PIERCE from groundman to janitor; JAMES V. BOWMAN from appliance serviceman B to appliance serviceman A.



Mrs. Guilford Smith begins work on a new crocheted button bracelet. This hobby has been entertaining to her and beneficial to her friends, many of whom now wear the bracelets she made for them. Mrs. Smith is wearing one in the picture.

flat to the wrist. In a finished bracelet, there are three rows, totaling about 40 buttons, and measuring an inch-and-a-half wide. It takes about three hours to crochet a bracelet but

that doesn't include the hours Mrs. Smith spends in settling on a pattern, selecting the buttons and laying out the design. But, she says, the finished product is worth it.



## 20, 25, 30-Year Vets Honored



**H. I. Simmons**  
Huntington  
30 Years



**J. A. Ebeling**  
System  
25 Years



**Thelma Hiner**  
System  
25 Years



**T. F. Jordan**  
Charleston  
25 Years



**W. B. Abele**  
Kanawha River  
25 Years



**E. W. Woody**  
System  
20 Years



**C. A. Farley**  
Welch  
20 Years



**L. R. Nicholas**  
System  
20 Years



**L. M. Smith**  
Huntington  
20 Years



**T. A. Graham**  
Cabin Creek  
20 Years

### Landon T. King In "Who's Who"

Landon Thomas King, 22, son of Mr. and Mrs. Eugene E. King, has been listed in the 1960-61 directory of "Who's Who In The Electronics Industry."



**Mr. King**

The directory lists those executives, educators, scientists and engineers who are making professional contributions in the field. Mr. King holds a bachelor of science degree from the University of Kentucky. He is currently on leave of absence from Lockheed Aircraft Corporation, working on a master's degree in Industrial Management at Purdue University.

His father is Williamson district superintendent.

### Church Switches To Electric Heat

First it was a wing, then the sanctuary and now the entire Little Prater Church of Christ is all-electric.

It is now the first all-electric church in Buchanan County in the Welch district. Three years ago electric heat was installed in a new wing, and it pleased the congregation so much that when it was decided to renovate the sanctuary, the Grundy office of Appalachian was contacted. David L. Kendrick, Jr., commercial sales representative, worked closely with the planning committee making layouts for electric heat and the lighting system. The plans were accepted and the change made.

There are now 88 kilowatts of electric heat in the church, including a heater in the Baptistery. In addition, there are the lights, a water heater and electric cooking equipment for this modern church.

### Tour Done Up Right In Point Pleasant

They did it up right when the first tour of all-electric homes ever held in Point Pleasant took place recently.

Sixty-five members of the Pleasant Valley Hospital Auxiliary and Point Pleasant Junior Woman's Club were guests on the tour, which was arranged by Frances T. Harvey, home service representative, and C. E. Gore, dealer sales representative.

First of all, the group saw three all-electric homes, with special emphasis on the kitchens. Then they went to the company auditorium, where the new 1961 Westinghouse appliances were on display. Climaxing the evening was a showing of the latest fashions. Clothing from sports wear to cocktail party dresses were modeled by local people, including Phyllis Miller, clerk-stenographer. Refreshments closed out the evening.

The three homes are among the 404 all-electric homes in the district. This figure gives the district a saturation of three percent.

### H. P. St. Clair, Engineer, Retires



**Mr. St. Clair**

Harry P. St. Clair, Sr., consulting engineer on system planning and operation for the American Electric Power Service Corporation, retired November 30. He had 36 years of company service.

His work was instrumental in the planning, design and construction of AEP's 345,000-volt lines, and their interconnections with lower voltage transmission systems. He is the author of many technical papers on various aspects of power transmission which have been published in this country and abroad.

He earned his degree in electrical engineering from California Institute of Technology in 1920, and worked for General Electric Company before coming to AEP in 1924 as assistant engineer. In 1945 he was made manager of the Planning and Operating Division. He became consultant in January 1959.

A son, Harry P. St. Clair, Jr., is a member of AEP's public relations department.

### LBE Promotions For Coming Year Outlined In Charleston Division



This was the scene in Point Pleasant's auditorium when division personnel fed and entertained 45 Live Better Electrically dealers and their wives with the "Flameless Follies of 1960-61," announcing plans for 1961 electric appliance promotions.

Electric water heaters that danced, a magician whose magic revolved around an electric range, and fortune-tellers who predicted big things for appliance dealers were the highlights of the Charleston Division's "Flameless Follies of 1960-61."

This road show promotion featured for modern electric living dealers in Charleston, Beckley and Point Pleasant plans for 1961 sales promo-

tion. In the three cities a total of 496 dealers, distributors and salesmen attended the Follies.

Employees taking part were Jennie Gaziano, Jennings Fulknier, Emil Gore, Emory Miller, Shirley Bryant, Clyde Barker, Lindy Jividen, Frances Harvey, Frances Lowe, Sandy Myers, Mary K. Hanley, Jackie Maffett, Charlie Walker and Q. H. Wickline.



### Appalachian Power Company

**Abingdon District**—15 YEARS: R. R. GREGORY, meter serviceman. 5 YEARS: HAROLD PARKS, T&D clerk.

**Beckley District**—15 YEARS: P. P. HANCOCK, area serviceman. 5 YEARS: J. W. BEGLEY, lineman.

**Bluefield District**—15 YEARS: CHARLES E. BLANKENSHIP, meter serviceman; ROBERT H. STOWERS, station man. 5 YEARS: JUANITA L. CROUCH, merchandise bookkeeper.

**Cabin Creek Plant**—20 YEARS: T. A. GRAHAM, boiler maintenance man.

**Charleston District**—25 YEARS: THEODORE F. JORDAN, lineman. 15 YEARS: E. O. DAVIS, meterman; EUGENE D. DAHMER, meterman; DENVER G. McCALLISTER, truck driver-groundman; KEITH P. McCOY, area serviceman. 5 YEARS: T. A. CRAFT, division service representative.

**Clinch River Plant**—15 YEARS: LOVELL H. McDONALD, master maintenance man. 10 YEARS: BURBUS C. FERRELL, JR., maintenance man.

**Glen Lyn Plant**—10 YEARS: C. ED JONES, plant personnel supervisor.

**Huntington District**—30 YEARS: H. I. SIMMONS, meter serviceman. 20 YEARS: L. M. SMITH, station man. 15 YEARS: H. A. CROSS, JR., division heating sales engineer; H. C. SMITH, meter serviceman. 10 YEARS: RICHARD BAUMGARDNER, lineman; ALICE D. GILCHRIST, secretarial-stenographer; C. D. JACKSON, meter reader. 5 YEARS: LaVEETA E. PETERS, maid; R. W. STILTNER, tracer.

**Kanawha River Plant**—25 YEARS: W. B. ABELE, chief chemist. 10 YEARS: J. W. HAMMAR, maintenance man; S. E. KEES, maintenance man.

**Lynchburg District**—15 YEARS: J. F. WILSON, JR., heating and builder sales representative. 5 YEARS: B. R. LEMAR, meter serviceman; R. H. MARTIN, JR., heating and builder sales representative.

**Logan Plant**—5 YEARS: CURTIS D. JEFFREY, utility operator.

**Point Pleasant District**—5 YEARS: D. C. MILLER, lineman.

**Pulaski District**—15 YEARS: PAUL T. GRESS, commercial sales representative; BRUCE B. McCALL, division power sales engineer; CLINTON N. ROBINSON, heating and builder sales representative.

**Radford Arsenal Steam Plant**—10 YEARS: CLYDE E. BISHOP, JR., turbine and switchboard operator. 5 YEARS: WILLIE M. GARDNER, auxiliary equipment operator.

**Roanoke District**—35 YEARS: B. P. GIBSON, line foreman. 15 YEARS: R. E. BARKLEY, general utility man; J. M. PECK, JR., heating and builder sales representative; C. E. MOORE, commercial sales engineer. 10 YEARS: J. M. BURNETT, division commercial manager; DIANA BOHON, stenographer.

**Philip Sporn Plant**—10 YEARS: WILLIAM F. FRY, maintenance man; CECIL A. SMITH, maintenance man.

**System**—35 YEARS: G. S. DUNN, public relations director; KATHERINE M. MATTHEWS, system accounting clerk. 25 YEARS: J. A. EBELING, system supervising engineer; THELMA H. HINER, customer record clerk. 20 YEARS: L. R. NICHOLAS, system station man; E. W. WOODY, system supervising relay engineer. 15 YEARS: HELEN E. OVERSTREET, work order cost clerk. 10 YEARS: R. E. MARTIN, system station operator; W. S. WOOD, system senior relay engineer. 5 YEARS: W. E. McCALLISTER, system station man; R. W. SHEAFF, system meterman.

**Welch District**—20 YEARS: CLAUDE A. FARLEY, area supervisor.

**Williamson District**—15 YEARS: E. J. CLOUSER, district personnel supervisor.

### Kentucky Power Company

**Ashland District**—15 YEARS: WILLIE C. CONLEY, lineman; CARL HOPSON, engineering aide; WALTER S. VENTERS, meter serviceman. 10 YEARS: JOHN T. CORNETTE, lineman. 5 YEARS: JARRETT MULLINS, janitor.

**Hazard District**—15 YEARS: CHALMER B. CORNETT, rural and residential sales advisor; CRUSOE HOLLIDAY, groundman; EARNEST PENNINGTON, lineman. 10 YEARS: LEWIS F. CRAFT, rural sales representative. 5 YEARS: CLYDIA COMBS, cashier clerk.

**Pikeville District**—15 YEARS: CHARLES CAMPBELL, serviceman; JESSE COLLIER, lineman.

### Kingsport Utilities, Incorporated

10 YEARS: WAYNE MATTHEWS, collector; JAMES R. MURDOCK, station man helper.

### Old Bill Recalls Water-Selling Days In Welch

A 46-year-old receipted Appalachian bill, surely one of the oldest that has been discovered, was given to C. K. Kirkland, Welch district manager, by the son of the man who paid the bill.

Welch Mayor B. F. Howard told Mr. Kirkland that he found the receipt in some of his late father's papers. It was in the amount of \$2.79, which paid for 1063 cubic feet of water used by G. W. Howard from July 20 to August 20, 1914.

In 1911 Appalachian Power Company bought the old Welch Water, Light and Power Company. When Appalachian became a part of the American Gas and Electric Company in 1926, the water portion of the company was sold.

### Williamson Girl Heads FHA Group

Carol Ann Cerrato has been elected president of the Future Homemakers Association at Belfry High School in Belfry, Ky.



**Carol Cerrato**

The daughter of H. W. Cerrato, Williamson head T&D clerk, Carol Ann is a sophomore and engaged in several other school activities. She is a member of the Honor Society and Journalism Club. Last year she was elected "Miss Big Sandy", reigning over several schools in the area. Her hobby is collecting records, and she also enjoys sports, swimming and dancing.



## Housewives: Read This For Safety Of Self, Family

Our companies' safety departments believe the following information is particularly timely and valuable, especially to the women in our families.

Household bleach, sold under various trade names, is a solution of sodium hypochlorite. If any acid substance is added, it will release poisonous chlorine gas.

Recently two cases were reported where housewives were using a well-known cleaner in their toilet bowls. Not satisfied with the way the cleaner was working on stains, each of these ladies added some household bleach and stirred the mixture with a toilet bowl brush.

Death came in a few minutes to one of these women—the other, younger, survived but needed a long period of hospitalization and treatment.

To be sure you never combine cleaners and bleach, keep them stored in separate places—and keep both well away from food storage or medical supply areas. (Vinegar and other acids will also liberate chlorine gas from bleach.) And never let children play with such compounds—they might accidentally combine the two and add them up to tragedy.

## Reunion For Appa-Lassies



Former members were the guests of honor as the Appa-Lassies of the Logan district held their first reunion recently. The club was organized in 1952 and has been active in the district since. Former members attending were from left: Wanda Neal, Janice Brumfield, Dorothy Riggins, Mary Alice Fowler (who named the club), Rene Kirchman (who traveled the longest distance to attend), Elizabeth Bragg and Laura Winter.

## Candlemaking Hobby of Creative Woman

The rancher, the baker, the candlestick-maker; not three people, but one.

She is Mrs. Tom V. Harrington of Independence, Virginia, whose husband is meter serviceman there. She works all year long in her jobs as baker — that is, housewife — and rancher — that is, helping run the Harringtons' 35-acre beef cattle spread; but it's usually around this time of the year that she puts on her candlestick-maker's cap.

Christmas and candles go together in Mrs. Harrington's mind. The warmth and beauty of each symbolizes the Star of Bethlehem. So, she makes her own Christmas candles to decorate her home and those of her friends.

It's a surprisingly easy and inexpensive hobby. Her moulds are frozen-juice cans, quart milk cartons, muffin tins, soup cans, paper cups, even flower pots. The candle material is ordinary household paraffin, and the colors come from wax crayons. To make a candle the paraffin is melted in a coffee can set in a larger pot of water. In the melting process two cautions must be observed: that the water doesn't boil away, and that the paraffin isn't melted over direct heat.

Then, she says, you just pour the paraffin into the mould, making sure



Married in recent weeks were the following, from left: Mrs. Robert O'Neil Ragland, Roanoke; Mrs. Robert Levi Ward, Jr., System; Mrs. Nelson A.

### Stratton-Radwan

Patricia Ann Stratton and Nelson A. Radwan were married October 27 in Pikeville. Mrs. Radwan is a Pikeville cashier-clerk.

### Overstreet-Ward

The Melrose Baptist Church of Roanoke was the scene October 22 of the wedding of Carolyn Sue Overstreet and Robert Levi Ward, Jr. Mrs. Ward is an employee in system accounting.

### Saunders-Johnston

Kay Marylene Saunders became the bride of Charles Fredric Johnston on October 29 in the Vinton Baptist

Church. Mr. Johnston is the son of E. F. Johnston, system senior operating engineer.

### Sexton-Thompson

Joanne Sexton and Raymond A. Thompson were united in marriage in a double ring ceremony in North Carolina September 3. Mr. Thompson is an instrument maintenance man at Clinch River plant.

### Brown-Ragland

Rebecca Jean Brown was married October 22 to Robert O'Neil Ragland at Connelly Memorial Baptist Church of Roanoke. Mr. Ragland is a Roanoke district draftsman.

### Logan . . .

(Continued from Page 4)

. . . Jo Ann Browning, daughter of the late Forest Browning, was a senior attendant to "Miss Logan High" at the homecoming game . . . Howard L. Foglesong, electrical engineer, was elected a director of the Chapmanville Kiwanis Club . . . W. E. "Red" Bivens, customer service coordinator, was re-elected a member of the Logan County Court for a six-year term. He was appointed to the Court in 1957 to fill an unexpired term, ran successfully to complete the unexpired term in 1958 and now has been elected again. He was named president of the Court in January this year.

Radwan, Pikeville; Mrs. Raymond A. Thompson, Clinch River plant; Mrs. Charles Fredric Johnston, System.



### Abingdon

MR. AND MRS. KELLY K. NIPPER, a son, Jeffery Lynn, October 30. Mr. Nipper is a Clintwood lineman.

### Bluefield

MR. AND MRS. HARRY D. SMITH, a son, Eric Martin, October 30. Mr. Smith is a Tazewell meter reader.

### Clinch River Plant

MR. AND MRS. PAUL C. KISER, a son, James Edward, October 21. Mr. Kiser is a utility coal handler.

MR. AND MRS. BOBBY J. SLACK, a son, Jack Dale, November 7. Mr. Slack is an auxiliary equipment operator.

### Fieldale

MR. AND MRS. E. ROGER HYLTON, a daughter, Sharon Kay, November 6. Mr. Hylton is a groundman.

### Glen Lyn Plant

MR. AND MRS. SANDY K. PENNINGTON, a daughter, October 26. Mr. Pennington is a test engineer.

### Hazard

MR. AND MRS. ROY NAPIER, a son, Kenneth Douglas, October 29. Mr. Napier is head meter clerk.

MR. AND MRS. DAVID BEGLEY, a son, Wallace Brian, October 31. Mr. Begley is appliance serviceman.

### Logan Plant

MR. AND MRS. RICHARD L. MCCOMAS, a daughter, Denise Michelle, November 16. Mr. McComas is plant office supervisor.

MR. AND MRS. WILLIAM H. RADER, a daughter, Billie Jo, November 17. Mr. Rader is a utility man.

### Point Pleasant

MR. AND MRS. H. E. WALTERS, a son, Randy Lynn, November 8. Mr. Walters is a Ripley lineman.

## Here's How

### Poinsettias, Easily Made At Home, An Idea For Christmas Decorations

Want to brighten up your home for Christmas? Alberta Shelton, Williamson secretarial stenographer, suggests poinsettias, made from felt, sequins, wire and Christmas balls, that can be used in many ways.

To make these poinsettias you will need the following material: 1/2-yard red felt, red sequins, 9 small red Christmas balls (1/4"), 11 pieces florist wire (18" long), green florist tape and glue. Make pattern of cardboard to resemble poinsettia petals; one, 8 1/2" long and 2 3/4" wide and one, 7 1/2" long and 2 1/4" wide. Cut five large and five small petals from felt. To each petal, glue one piece of florist wire. When wire is dry enough to be secure, turn petal over and glue on sequins in rows approximately 1/4" apart (or closer if you desire) until the entire petal is covered. Continue with each felt petal until all are complete.

After sequins have set, place one small petal on top of one large petal and twist florist wires together. Follow these instructions with all petals. When you finish you will have five, two-petal sections and will be ready to put the finishing touches on your poinsettia.

Make a center out of the nine small Christmas balls (either buy them already taped to stems or glue them on wire and tape with florist

### Pulaski

MR. AND MRS. W. C. HAGER, a son, Daniel Martin, September 26. Mr. Hager is agriculture sales engineer.

### Roanoke

MR. AND MRS. R. SCOTT HASKINS, a son, David Scott, October 28. Mr. Haskins is a division draftsman, and Mrs. Haskins is a former system personnel employee.

MR. AND MRS. R. G. GARRETT, a son, Robert Guy III, November 11. Mr. Garrett is a division draftsman.

MR. AND MRS. J. L. GATES, a daughter, Treasury Priscilla, October 8. Mr. Gates is a janitor.

MR. AND MRS. S. M. MUSSELMAN, a daughter, Sherrel Ann, October 24. Mr. Musselman is a groundman.

### Philip Sporn Plant

MR. AND MRS. ROBERT E. HERNDON, a daughter, Linda Marie, October 21. Mr. Herndon is an engineering aide.

MR. AND MRS. PAUL E. FORBES, a son, Mark Allen, October 28. Mr. Forbes is a filter plant operator and sampler.

MR. AND MRS. ROBERT G. HART, a son, Brice Erwin, November 8. Mr. Hart is a coal handler.

### System

MR. AND MRS. J. ROBERT DAVENPORT, a daughter, Catherine Bruce, November 10. Mr. Davenport is an administrative assistant.

### Bekley

MR. AND MRS. JOHN M. GATES, a daughter, Laura Malinda, November 6. Mr. Gates is administrative assistant.

MR. AND MRS. R. R. GRIFFITH, a son, James Paul, November 16. Mr. Griffith is Oak Hill area supervisor.

### Huntington

MR. AND MRS. ERNEST M. COLEGROVE, a son, Ernest Ray, November 21. Mr. Colegrove is employed in the district accounting department.



Mrs. Tom V. Harrington, a truly creative person, poses with some samples of her handiwork: hand-made and decorated Christmas candles, and pheasant-feather half-hats. She is the wife of the Pulaski district meter serviceman.



White, pink, red—no matter what the color, these poinsettias you make yourself are ideal for Christmas decorations. The idea is from Alberta Shelton of Williamson.





Nancy Cornett, Dublin High School's Homecoming Queen, is the daughter of R. H. Cornett, Pulaski T&D clerk. Reggy Blankenship, football team co-captain, was king. In picture at right, A. G. Mehlman, Philip Sporn plant manager,



accepts golfing trophies from the plant team for exhibition in the trophy case. On the team were, from left, golfers Gibbs, Dudding, Arnold, Stivers, Sayre, and Tennant. For details, see story below.

### Steve Jennings Is Man Of Talents

Steve Jennings is a young man of many talents as his achievements at and away from school this year prove.



Steve Jennings

The son of the late Elbert Jennings, Glen Lyn plant shift supervisor, Steve is president of the Key Club at Narrows High School, where he is a senior.

He played football on the varsity until this year, when he gave it up to not only add more subjects to his school curriculum but to also attend mechanical drawing classes two nights a week.

An avid hunter, he is a member of the Rich Creek Archery Club. His skill with the bow and arrow paid off recently when for the second year in a row he brought home a deer.

He lives at Rich Creek with his mother, and spends some of his spare time making lead bullets for his rifles. He hopes to enter VPI in the fall to study engineering.

### Safety Group Names Employee To Lead

Lewis C. Jones has been appointed chairman of the Raleigh County Health and Safety Committee. He is a station man in the Beckley district.



Mr. Jones

The committee was organized for the safety and health of the general public as well as those connected with Scouting, and will work with Civil Defense authorities and other groups during emergencies.

Mr. Jones joined the company September 1, 1948 as a laborer. He is a graduate of Parkersburg High School and attended Beckley College for two years. He is a Red Cross first aid instructor. He is married and has four children.

### Line Standouts



Line mainstays on the undefeated Coalwood Junior High School football team this season were Ronnie Pearman, left, and Duke Wright. Ronnie, son of B. G. Pearman, Welch area serviceman, played right end, and Duke, son of D. C. Wright, Welch record supervisor, was the left guard. The team won the McDowell County Junior High School Championship with a 6-0-1 record. Both boys are honor students and members of the Student Council.

### Employee's Son Wins Top Scouting Honor

The first Eagle Award ever earned by a member of a New Haven Boy Scout troop was presented to William Frey, son of Jack Frey, assistant shift operating engineer at Philip Sporn plant.

The presentation ceremony was in a National Court of Honor conducted by the district Scout executive. A congratulatory message from the chief executive of the National Council of Boy Scouts was given to William at the same time. The Eagle Award is the highest award a boy can receive in scouting.

Mrs. Frey pinned the award on her son, and his father, scoutmaster of Troop 256, gave him the Eagle certificate. William has been in Scouting for five years, and has served as junior assistant scoutmaster for the past year.

### Owls Flying Highest In Williamson League

The Owls are leading the flock in the Williamson Bowling League. After seven weeks the Owls lead the Hawks by one game.

Jay Runyon of the Blue Jays has top average of 162 and G. B. Trent of the Falcons has high game of 202. Jerry Akers of the Owls has high series of 514.

## Sports Sounds Varied And Many Last Month

The last gasps of the dying golf season, the first chirps of basketball, a sweet, clear note about football, a rattle of wild game in the woods, and the clatter of bowling make up the sounds of last month's sports.

Taking them in order:

The Philip Sporn plant golf team recently won the Mid Ohio Valley Industrial Golf League Tournament, defeating Kyger Creek plant by 15 strokes. The victory gave the plant the championship they barely missed last year, plus possession of the trophy until next year. The team members are Keith Arnold, Clarence Tennant, Bob Sayre, William Stivers, Willis Dudding and Ralph Gibbs, Jr. Three other industries, besides the AEP power plants, compete: Celanese, Vanadium, and Marietta Manufacturing.

Over at Kanawha River plant, a group of employees has organized a basketball team and joined the eight-team Kanawha Valley Employees Basketball League. All the teams are from the Charleston area. Signed up to play are J. W. Kitchen, B. B. Briggs, A. P. Lagarde, K. G. Winter, J. L. Oliver, W. L. Hughes, W. J. Hudson, J. Q. Blair, C. W. Crawford, W. A. Haddad, J. I. Creasey, J. W. Paxton, C. R. Hudnall, C. E. Payne, M. W. Stanley, and Coach C. H. Mooney.

Dublin High School's Homecoming Royalty includes the daughter of an Appalachian employee. Queen Nancy Cornett's dad is R. H. Cornett, Pulaski T&D clerk. She ranks in the upper ten of her senior class, is secretary-treasurer of the class, secretary of the Beta Club, has been on the Student Council Association for two years, and plans to enter Emory

and Henry College in the fall. In the Wild Game Department, there is Everett Carrico, Williamson



Everett Carrico and his Thanksgiving turkey. No marketing for him.

### King Steve Reigns After Contest Win

"King" Steve Weddle recently earned his honorary title during the "Miss Botetourt County" contest.



Steve Weddle

In a children's contest, Steve, who is son of Kathy Weddle, stenographer in the system operating department, was chosen king in the three to school age group. The young king is four years old.

### Employees' Children Take Part In Learning Methods

Employees' children are taking part in new teaching experiments in Belfry, Ky., and Roanoke, Va. In Roanoke, it's "Programmed Learning" in mathematics courses; in Belfry, it's an electronics language laboratory.

Both techniques are aimed at individual pupil advancement. Teachers can give help to the pupils who need it, and those pupils who learn more rapidly can push on at his own speed.

Betty Mills, daughter of R. L. Mills, Roanoke division commercial and industrial supervisor, took part in the programmed learning project last spring. In the summer she described it for educators meeting at Hollins College from all over the United States.

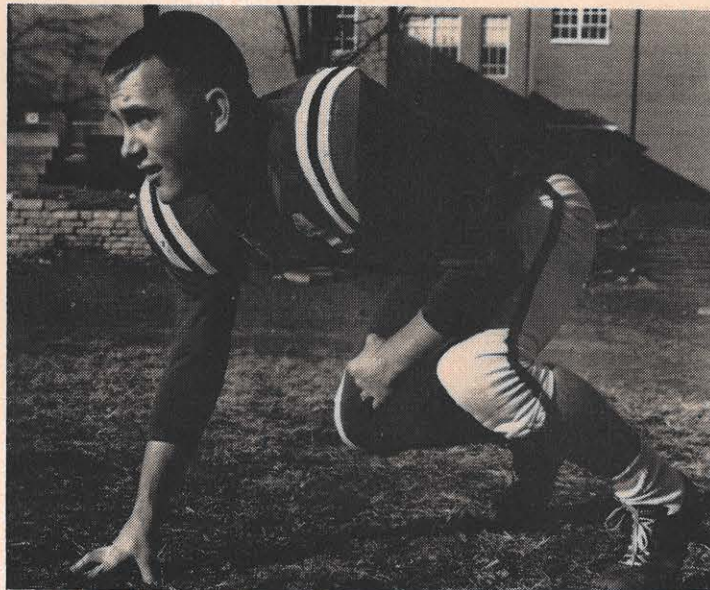
district line foreman, who again this year, went out into the woods and bagged his Thanksgiving turkey. This year, accompanied by his 12-year-old son, he got a 15-pounder; and also, in the course of the four-day hunting trip on Brushy Mountain, he shot the limit of 24 squirrels. Son Johnny got five himself.

The deer season came early at Clinch River plant. Men in the coal handling department were startled to see a doe staggering around the unloading platform. The deer had been illegally shot, and had lost too much strength to live. Eugene Wyatt, coal equipment operator, ended the animal's misery, and then called a game warden to investigate the shooting. The deer found access to the property through an opening where additional track is being constructed in connection with Unit No. 3.

And working around lines in Roanoke district must be like working in the zoo. One day C. E. Prather, groundman, patrolling a line, met up with a bear, but they parted friends. The same day, D. R. Hunt's crew saw two foxes, and killed a diamond-back rattlesnake. Three days before that the same crew killed a copperhead, saw some deer, pheasants, squirrels and a wild turkey.

The bowling: The Co-ordinates have taken the lead in the 12-team Roanoke Bowling League, followed closely by Distribution. D. L. Buckingham has high average of 170, P. C. Bernard has high set, 573; high game, 263, belongs to J. W. Whitenack. Operations has high team set of 2633, and Accounting high game of 924.

## Stars For Undeclared Teams

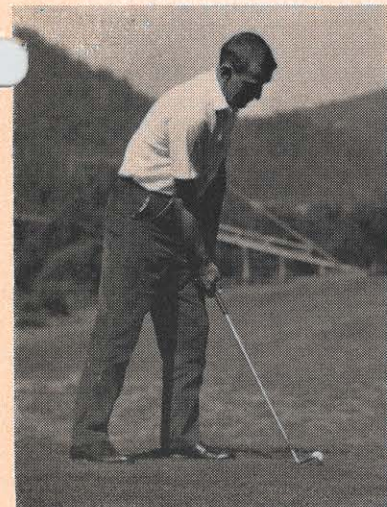


These two footballers, sons of employees, led their high school teams to undefeated records this season. Carl Richards, Jr., at left, is the son of the Clinch River plant assistant shift operating engineer. And Joey Collins, at right, is the son of J. E. Collins, senior agricultural sales engineer in system commercial in Roanoke. Carl made the saying "what's up front" really count in the Lebanon High School Pioneers' line during the season. The 184-pounder played offensive tackle and defensive linebacker. He hopes to enter VPI after high school graduation in



the spring. Joey Collins played offensive quarterback and halfback for the Cave Spring High School Black Knights during its season which culminated in the championship of the Blue Ridge District. Offensively, he carried the ball 49 times and gained 255 yards, an average of 5.18 yards a carry. He also scored 19 points. One statistic shows his value to his team on defense—he made 11 interceptions during the season. Joey too will graduate in the spring.

### The Eagle Flies



Odds are this is the favorite hole for C. R. Wilson, Jr. on a most unusual golf course. The division power sales engineer in Williamson recently sank a hole-in-one on this No. 4, par 3, 125-yard hole on the Tug Valley Country Club course. The club bills the course as the "only golf course in the world that you play in two states." Five of the holes are in West Virginia and four in Kentucky, the result of remodeling the old course, which was located only in West Virginia. Mr. Wilson is the first to sink a hole-in-one on the new course.



## Arnold Hogan Of I&M Retires To End 44-Year Career; J. H. Miller Succeeds

Arnold Hogan, vice president of Indiana & Michigan Electric Company and manager of its Marion-Muncie division, retired November 30.

He was succeeded as division manager by James H. Miller, who rose from the position of assistant manager of the division. Mr. Miller began his AEP career with Appalachian.

In his 44 years with I&M and its predecessors, Mr. Hogan rose from office clerk to sales manager and then vice president of Indiana General Service Company. In 1948, when IGS became a part of I&M, he was named to the post he held at retirement.

Active in civic and electric utility industry organizations, he is a di-



Mr. Hogan

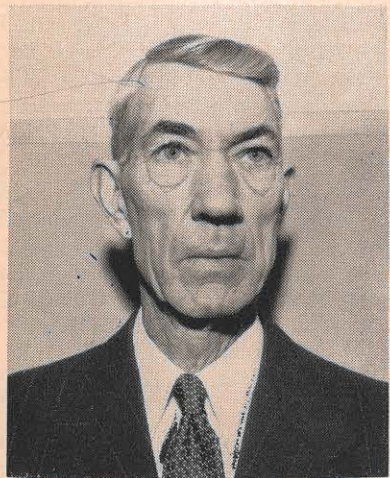
Mr. Miller

rector of I&M, the AEP Service Corporation and Indiana-Kentucky Electric Corporation.

Mr. Miller joined Appalachian at Huntington in 1927 as a power engineer. Seven years later he transferred to Indiana General Service, and held several positions before becoming assistant division manager in 1952.

A registered professional engineer, he is a member of Tau Beta Pi, engineering honorary fraternity, and the American Institute of Electrical Engineers.

## James W. Massey, Plant Vet, Dies



Mr. Massey

James W. Massey, 68, retired Cabin Creek plant employee, died November 19 in a hospital after a short illness.

Born May 31, 1892, he was first employed by the old Virginia Power Company as a trouble shooter in 1914. He went to Cabin Creek plant in 1920 and retired in 1957 as boiler operator after almost 42 years of service.

Mr. Massey is survived by his wife, four daughters, one son and twelve grandchildren. A son-in-law, Clarence E. Farley, is employed at Kanawha River plant.

Funeral services were conducted in the Chelyan Baptist Church, where he was a member, with burial in the Chelyan Cemetery.

## Seven Employees Aid Church Of "Firsts"

In early December a church will be completed in Lebanon that will establish two firsts for Russell County.

It will be the first all-electric church in the county, and it is also the county's first Presbyterian church. Seven Clinch River plant employees have played a large part in getting the church established.

E. P. Ott, plant engineer, is chairman of the building committee, and serving with him are T. E. Peay, maintenance foreman; R. G. McComas, chief plant chemist; L. C. Houchins, plant personnel supervisor; and Jack Farmer, system operating dispatcher.

Mr. Houchins is also chairman of the fiscal committee to raise building funds. Mason Vaughan, Jr., chemist, is president of the Men of the Church, while Earl E. Crist, maintenance man, is secretary and treasurer. Mr. Farmer is chairman of the landscaping committee.

## Neighbor System Changes Its Name

A neighboring company of AEP, the West Penn Electric Company, has changed its name to Allegheny Power System, Inc.

The company provides electric service in parts of West Virginia, Pennsylvania, Maryland and Ohio. A holding company, Allegheny's operating companies are Monongahela Power, Potomac Edison and West Penn Power.

The Allegheny and AEP Systems interconnect at four points: Ohio Power and West Penn at Windsor plant north of Wheeling; Ohio Power and Monongahela at Follansbee, W. Va.; Ohio Power and Monongahela at South Toronto, O.; and Wheeling Electric and Monongahela at Natrium, W. Va.

The Windsor plant, operated by Beech Bottom Power, is jointly owned by Ohio Power and West Penn Power, and companies of both systems are among the sponsor companies of the Ohio Valley Electric Corporation and the participating companies of East Central Nuclear Group.



Washing powder bought by the hundred-pound bags, and continuous washing and drying are the hallmarks of DuPont High School's do-it-yourself laundry. A washer and dryer installed in the fieldhouse have saved money and time for this high school, and for a dozen others in Kanawha County that have followed the example. Here are Assistant Coach J. D. Kidd and team Manager Johnny Gygax at work.

## DuPont High's Do-It-Yourself Laundry Inspires Others To Save Time, Money

Reddy Kilowatt has gone to the football field.

At least twelve high schools in Kanawha County have discovered a way to cut uniform cleaning costs by 50 per cent: they let Reddy do it.

About eight years ago, new demonstration equipment was installed in DuPont High School in Charleston. The principal, Edward Garrity, and the football coach, hit on the idea of installing the old equipment in the fieldhouse to launder sports uniforms. Commercial laundering was too expensive; there were delivery problems, and too much time was wasted in gathering up and counting the uniforms.

After eight years, the school is now using the second set of twin laundry equipment. The washer and dryer run almost continuously during school hours. Anyone who comes in and finds a machine idle takes the time to put in a new load of the seemingly endless pile of dirty and muddy uniforms and towels on the floor. The process goes on, even as games are going on. And it's a long process too: it is a junior and senior high school in one, and no less than 68 uniforms, all year round, need the laundering.

Even though this work simplification had been in effect for eight years, it has only been recently that word of it has been spread around.

George Litsinger, division commercial sales representative, has been out advertising the plan, and as a result of his efforts, a dozen other schools have set up fieldhouse laundries. One even installed heavy duty commercial equipment, the finest in any school in West Virginia.

## Robert D. Kuster, Huntington, Dies Of Heart Attack



Mr. Kuster

Robert D. Kuster, 58, died October 31 in Huntington following a heart attack. He was commercial sales representative in the Huntington division commercial department.

He began work for Appalachian Huntington in 1938 as a meter reader. Three years later he moved to the accounting department, and in 1945 to the district commercial department as power engineer. He worked in that job until 1951, when he became commercial sales representative, and transferred to the division commercial department in July of this year.

A native of Newark, Ohio, he was a veteran of Navy service in the first World War, and had lived in Huntington since 1935.

He was one of those responsible for establishing the Appalachian Employees' Bowling League in Huntington, and was serving as its president this year. He was a member of the Veterans of Foreign Wars, the Tri-State Restaurant Association, and attended Sacred Heart Catholic Church.

His survivors include his wife, a son, three grandchildren, two brothers and two sisters. Employees of the commercial department served as pallbearers.

## Claud K. Kirkland To Head Welch COC

Claud K. Kirkland, Welch district manager, has been named president of the Welch Chamber of Commerce.

He rises from the post of vice president. In addition, he is an officer in the Area Development Organization, finance chairman of special funds in the Methodist Church, area committeeman in the Appalachian Council of Boy Scouts of America, head of the Welch United Appeal Drive and chairman of the Barter Theater presentation sponsored by the Welch Rotary Club.



Mr. Kirkland

## Kanawha Plant Man Earns Degree

Completing a four-division course in mechanical engineering has earned a diploma from International Correspondence Schools for R. A. Fields, Kanawha River plant shift operating engineer.

Mr. Fields attended Concord College, served in the Navy for four years, and also has completed a correspondence course in law from Blackstone University. He is a member of the Chelyan Lions Club. He and his wife live at Cabin Creek.



Mr. Fields

## Philip Sporn Plant Employees Honored For Million Manhour Mark At Banquet



A. G. Mehlman, left, Philip Sporn plant manager, accepts the Edison Electric Institute Safety Achievement Award from D. C. Duncan, system safety director, at a banquet honoring the plant's employees.

Employees of the Philip Sporn plant were honored for their recent safety achievement at a dinner November 14 at Wahama High School gymnasium.

A feature was the presentation of the Edison Electric Institute's Safety Achievement Award for the employees' outstanding performance in accident prevention. They worked 1,000,000 manhours without a disabling injury from September 18, 1958 to October 12, 1960.

D. C. Duncan, Appalachian system safety director, presented the award to Albert G. Mehlman, plant manager. W. A. Brown, plant consultant for the American Electric Power Service Corporation, gave a congratulatory message. Ralph Gibbs, Jr., safety supervisor, was master of ceremonies.

## Holland Promoted To District Post

E. Warren Holland has been promoted to meter service foreman in Roanoke district, succeeding M. G. Covey. Mr. Covey was promoted earlier to meter engineer, Roanoke division.

Mr. Holland was employed as meterman in June 1934, and was promoted to district serviceman in 1936. Since then he has worked in the Rocky Mount area as local superintendent, local representative, serviceman and meter serviceman.

He is a member of the Rocky Mount Methodist Church, where he has also held various church offices. He is also a member of the Rocky Mount Volunteer Fire Department.

Mr. Holland is married and has a son and a daughter.



Mr. Holland