

What I do today will affect my future.

# The Illuminator

The first step to greatness is honor.

Vol. XIII, No. 11

KENTUCKY POWER COMPANY

APPALACHIAN POWER COMPANY

KINGSPORT UTILITIES, INC.

OF THE AMERICAN ELECTRIC POWER SYSTEM

August 1962

## AEP Board To Recommend Two-For-One Stock Split

Directors of American Electric Power Company on July 25 voted to recommend to its shareowners a 2-for-1 split of the common stock with a change in the par value from \$10 to \$6.50 per share and an increase in the number of authorized shares from 25,000,000 to 50,000,000.

The directors declared a regular quarterly cash dividend of 49 cents per share on the presently outstanding shares, payable September 10 to shareowners of record August 10, and then declared an increased quarterly dividend of 54 cents per share on the presently outstanding shares, payable December 10 to holders of record November 13. This is the equivalent of 27 cents per share on the new shares to be outstanding after the 2-for-1 split. The increase would make the annual rate \$2.16 before the split and \$1.08 after the split.

The proposals are to be submitted to shareowners for approval at a special meeting of the AEP company on October 9. They also are subject to approval of the Securities and Exchange Commission.

The directors stated that, in their opinion, the 2-for-1 split, as well as the permanent increase in the company's capital, will make the shares more attractive to the investing public, widen ownership of the shares, and facilitate financing of the AEP system when additional equity financing may become necessary or desirable in the future. They added that no common stock offering is now contemplated and probably none will be necessary for at least five years.

## Appalachian Employees Are Halfway To Safety Record

Appalachian is halfway to the finest year of safety in its history.

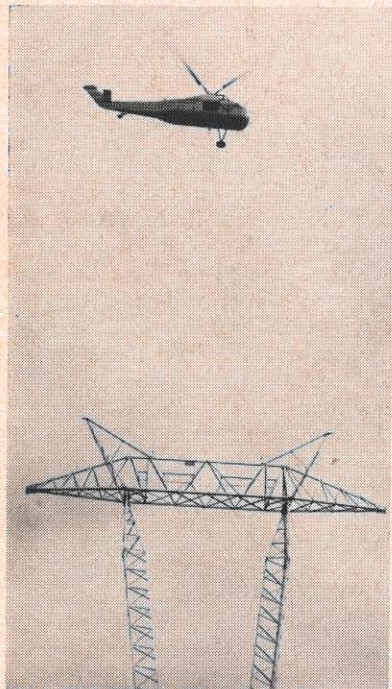
By the end of June, only three disabling injuries had been suffered by employees, giving the company an accident frequency rate of .94. Accident frequency rate is the number of disabling injuries per million man-hours worked.

The rate for the first six months of 1962 is far below that of 1956, the best full year in company history, when it was 2.97. Last year's accident frequency rate was 4.13.

The fine performance of employees this year was reflected in the May report of the National Safety Council's "Monthly Bulletin—The Public Utilities Safety Contest." For the first time in memory, Appalachian was in first place in Group A, made up of those utilities averaging more than 500,000 manhours monthly. The NSC's standings are on a cumulative basis from the first of the year, and showed Appalachian with an accident frequency rate of 1.14 at the end of May.

## Helicopters Now Setting Aluminum Towers For Kanawha-Cloverdale Transmission Line

Helicopters have started flying and setting aluminum towers for Appalachian's 122-mile, 345,000-volt transmission line between Kanawha River plant near Charleston, and Cloverdale, north of Roanoke.



A helicopter lifts an aluminum tower preparatory to carrying it to its location on the Kanawha-Cloverdale line. Photo "Beckley Post-Herald."

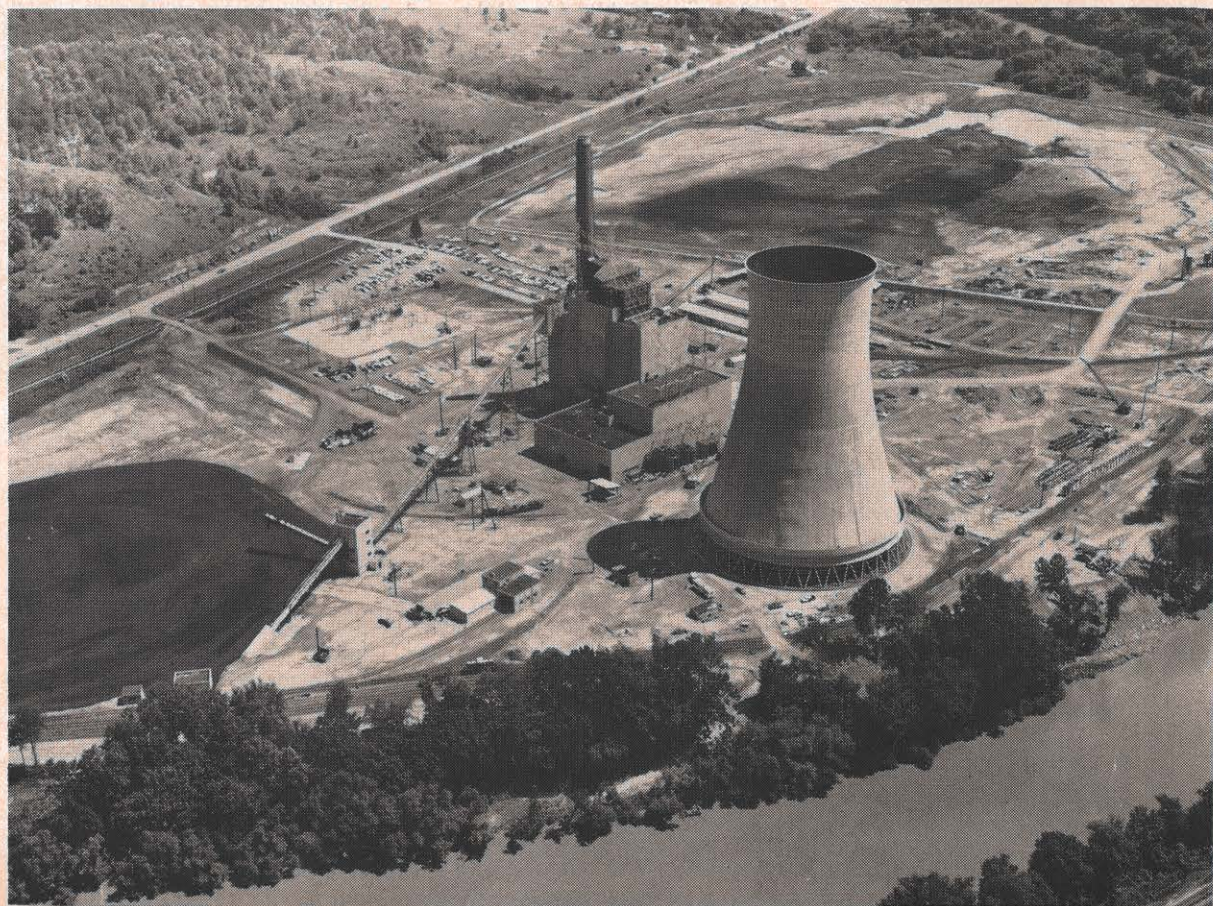
This is the first time helicopters have been used on a job of such magnitude, although Appalachian has carried out experiments with the helicopters in several places. This is also the first super high-voltage line in which guyed aluminum V-towers, with only a single foundation, will be used.

The total cost of the line is about \$8-million.

Before the flying work could begin, right of way for the line had to be cleared and a number of conventional four-legged, self-supporting steel towers had to be erected from the ground. These towers are used at points where the line turns and where the terrain makes their use more desirable from a structural standpoint.

Last spring the aluminum towers, fabricated in Huntington, by ACF Industries, Inc., were delivered in pieces to marshalling yards set up along the length of the line. Crews assembled each tower, which were numbered. In the present work, a large helicopter flies to the marshalling area, picks up a tower intact and flies it to the location corresponding to its number. Ground crews there are ready to receive the tower and fasten its four guy wires to prepared anchors. As soon as it is possible, the

## Big Sandy Nears Completion



Big Sandy plant of Kentucky Power nears completion on its site on the Big Sandy River near Louisa. This picture by Frank Elam of Armco Steel Corporation, Ashland, shows the coal yard at left. About 13,000 tons of base coal have been received and stored. Also being received and stored is production coal, of which 200,000 tons will eventually be in storage. The cooling tower at right is

complete and ready for operation, and the stack, 364 feet high, is finished except for painting. Construction at the plant reached its peak in June with 800 on the job. Now 525 people are working. Approximately two-thirds of the operating personnel of the plant are on the job and all construction is expected to be completed before the end of the year.

## Residential And C-I Sales Are Up As Appalachian Ends Banner Year

"Terrific job!" "Very fine campaign activity." "Outstanding overall sales accomplishment."

These were some of the ways used to describe Appalachian's sales activities during the promotional year that ended June 15, 1962, during which major appliance, electric heat, commercial and industrial and other sales activities were up over the same period a year ago.

Major highlights of the year, which ran from June 16, 1961 to June 15, 1962, were these:

- A total of 50,957 kilowatts of commercial and industrial equipment sold in company territory, 10,252 kw over the quota and 12,407 kw over the 38,550 kw sold during the previous promotional year;
- A total of 1,883 electric heating home installations, up 281 over the previous year;
- A total of 36,333 electric water heaters, dryers and ranges sold in the territory, 87 over the quota and 3,471 over last year;
- Roanoke division finished first in the Overall Sales Achievement campaign as three of the four Appalachian divisions exceeded 100% of their quotas.

Sales were up in most categories as commercial and industrial activities enjoyed a banner year. The 50,957 kw sold broke down like this:

Space heating	11,406 kw
Heat pump	2,370 kw
Product heating	8,883 kw
Cooking	13,367 kw
Lighting	8,297 kw
Air Conditioning	6,634 kw

In the four sections of C&I's Sales Action program, Roanoke division took first place in commercial, cooking and comfort conditioning. Huntington was first in industrial.

### Electric Heating

A third of the electric heating home installations during the year were conversions from other types of heating. The actual breakdown of the 1,883 installations shows 1,266 new homes, up 190 over the previous year, and 617 conversions, up 91 over last year. There were, as of June 15, 8,093 homes on the Appalachian system using electric heat.

### Appliances

That 36,333 total in major appliance sales is made up of these: 17,008 ranges, compared to 15,480 sold a year ago; 9,164 water heaters, compared to 8,206 a year ago; and 10,161 clothes dryers, compared to 9,176 a year ago.

### Roanoke Wins

In the promotional year's residential Flameless Electric Campaign, Roanoke division finished first in dealer sales and heating activities, Huntington was first in home service and Bluefield first in farm sales.

For the Overall Sales Achievement campaign, which includes all residential and commercial and industrial activities, Roanoke division had 122.83 of its quota, Huntington 118.47, Bluefield 102.91 and Charleston 96.23.

## Charleston Leads In Safety Contest

The Charleston division has taken over the lead in the American Electric Power System Division Safety Contest at the halfway point with a total of 1,871,478 safe manhours since its last disabling injury in October 1960.

In second place was Kingsport Utilities, which had accumulated 1,695,487 injury-free hours since the contest began in January 1955.

The Fort Wayne division of Indiana & Michigan Electric Company was third, and Glen Lyn plant was fourth. Others among the top ten include Bluefield division, sixth; Kanawha River plant, eighth; and Roanoke division, ninth.

## The Importance Of The Job

It is told that in ancient Greece some of the politicians decided to downgrade one of their number. So they had him appointed Public Scavenger.

But he fooled them. He set out to show one and all what could be done with such a humble assignment. He wiped out unsanitary conditions, he promoted civic cleanliness, he stimulated civic pride. It turned out, after a few years, that the post of Public Scavenger became one of considerable honor and responsibility—sought by the best of men.

The moral of this Greek tale? It's simply that a job is what you put into it.

Each job affects the operation of the company in a different way, and, in truth, affects other jobs. How positive this effect is depends on the person holding the job.

No company can do the job set out for it—can function properly and efficiently—without every employee putting his best into his efforts.

There are no unimportant jobs in our companies. Every job plays a role in our companies' providing our customers with electricity and the best possible service.

To read about some of these jobs and how they affect you, the company and our customers, see the series appearing in THE ILLUMINATOR, this month on page 6.

## The Precious Gift You Can Give A Son

From that first wonderful day when he drops your guiding hand to walk alone—unsteady, unsure, but on his own—his goal is independence.

And this is yours to give—even as he falters and clings, then manfully struggles on. You want so much to help him. And your heart nearly bursts with pride one day when you know he's now "his own man". How fervently you pray that no one—ever—will take away this hard-won freedom to be himself.

There's one way you may not have thought of to help him continue to enjoy the independence he's achieved.

Be on the watch for ideas that could deprive him of it—the idea, for example, that "government should run such and such a business, a service, an institution." You have only to remember the people in socialist nations to know that when government controls more and more things, there is less and less freedom and independence for the individual.

You can discourage this idea that "the government should run it." When you hear people talk that way, point out that the loss of anybody's independence is a threat to everybody's freedom.

## The Illuminator

Published monthly for employees of Appalachian Power Company, Kentucky Power Company and Kingsport Utilities, Inc., and their families. Articles herein may be reproduced.

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# Look At A Cross-Section Of America To Find The Average AEP Stockholder

Who is an average American Electric Power Company stockholder?

What does he look like? Where does he live? What's his occupation? Is he wealthy or just a man of modest means? Is he tall or short? A butcher, baker or candlestick maker?

The answer, obviously, is that he can be most anybody, for the 52,052 owners of AEP common stock represent a cross-section of America, if you will. An Iowa farmer, an Oregon lumberman, a Brooklyn housewife, or maybe a Mississippi River boat captain.

Chances are overwhelming he's a resident of the United States, but not necessarily. At last count, 247 AEP shareowners were living in 31 foreign countries on every continent except one, Australia.

### Average Owner

Actually, in the strictest sense, the "average" owner of AEP stock isn't a man, but a woman. Of the 37,147 individual shareowners (not including 6,447 owners listed as joint accounts or another 5,077 in trust accounts), 21,271—or over 57%—are women.

The average AEP shareowner holds between 50 and 100 shares of stock, figuring on the basis of the median holding. And a measure of the interest among small stockholders is the fact that 10% of all AEP shareowners own 10 or fewer shares.

A shareowner doesn't even have to be a man or a woman—or a child. If one were to pull shareowner names out of a hat, the slip chosen might bear the name of a college, for example, for there are 198 colleges and universities on our list of shareowners. Or it might be one of the 443 charitable and welfare organizations, the 276 churches and religious organizations, the 107 hospitals and medical associations, or the 128 clubs and fraternal organizations.

Then there is a group of people who have a dual role in the Company's affairs, as shareowners and as employees. It is estimated that over 1,500 employees of the companies of the AEP System are shareowners of AEP, the majority of them participating in stock ownership through one or more of the existing AEP



System stock plans.

AEP shareowners live in or are located in every one of the 50 states, as well as the District of Columbia, Canal Zone, Puerto Rico and the Virgin Islands. And 8,732 of them live in the seven states served by the AEP System:

Ohio .....	3,910
West Virginia .....	1,192
Virginia .....	1,156
Indiana .....	946
Michigan .....	806
Kentucky .....	462
Tennessee .....	260

Of the 247 shareowners living outside the United States and its possessions, almost half of them (120) are Canadians. The others reside in these countries:

NORTH AMERICA—Bahamas, Bermuda, British West Indies, Cuba, Mexico, Nicaragua and Panama.

SOUTH AMERICA—Argentina, Brazil,

Ecuador and Venezuela.

EUROPE—Austria, Belgium, Denmark, England, France, Germany, Greece, Ireland, Italy, Norway, Scotland and Switzerland.

ASIA—Iran, Israel, Japan, Saudi Arabia and Syria.

AFRICA—Liberia and South Africa.

Finally, there is another group of people—actually numbering in the millions—who also have a stake in the American Electric Power System, its operation, and its success. They are the policyholders in the 206 insurance companies and the investors in the 670 corporations, investment trust and partnerships which are major stockholders in this Company of ours.

Cross-section of America? No question about it.

(EDITOR'S NOTE—The figures in the above article were obtained from the most recent survey of shareowners. Actually, the figures change day-by-day, or even hour-by-hour, as shares of AEP common stock are bought and sold across the land.)

## High Building Rate Reached In Fieldale

Martinsville and Henry County have entered a period of building unsurpassed in the area in more than 20 years.

Climaxing events were the recent announcements by two of the Fieldale district area's industrial concerns that they were planning major expansions.

One of them, Du Pont, announced a multi-million dollar program to modernize and expand its production of nylon at its Martinsville plant. The other, Stanley Furniture Company, announced a million dollar program.

Other major moves in the area, announced earlier and now underway, that round out the growth rate of the territory include: American Furniture, a new million dollar plant; Southwestern Container, a new \$1.5-million plant; a half-million dollar addition to Sale Knitting facilities; a million dollar improvement program at Bassett Furniture Industries; and a combined outlay of \$1-million or more on new trucking terminals for Virginia-Carolina and Roy C. Stone Trucking Companies.

Du Pont's long-range program will begin this month and extend over two to three years, requiring a construction force of 1,000 at the peak of activities. Included in the project is a new building to house production machinery, plus power and service facilities, and a new warehouse for the storage of the finished product.

Stanley Furniture's program includes the construction of a \$560,000, three-story office and warehouse building. About 60,000 square feet of the present plant, now used for storage, will be available for additional production area.

## news events in brief

WILLIAMSON—Limited production will begin September 1 at the new National Seating and Dimensions Inc. plant at Varney. Between 250 and 300 people will be employed when the plant gets into full production of chairs, tables, desks and other wood products.

PULASKI—More than a million acres of land for oil exploration have been leased as a result of a state-financed magnetometer survey of Virginia's southwest tip.

WELCH—Buchanan County led all Virginia counties in coal production during 1961, mining slightly over 11-million tons. This was 375,000 more tons than in 1960. Coal production in the entire state was just 2% less than was produced in 1959, the all-time high production year.

CHARLESTON—Several major developments were announced by Union Carbide. Its Institute plant is aiming for an early November opening date for its waste treatment facility, said to be the largest of its specific type in the world. Early November is also the deadline proclaimed by Carbide and South Charleston for opening the joint industry-city sewage treatment plant. Finally, the company announced plans for construction of a million dollar unit at its South Charleston plant. The facility will be a high-pressure, liquid phase hydrogenerator, a large sphere with a production capacity of more than 10 million pounds a year.

ROANOKE—Work has started on the 15-mile "missing link" of the Blue Ridge Parkway around Roanoke, with completion sched-

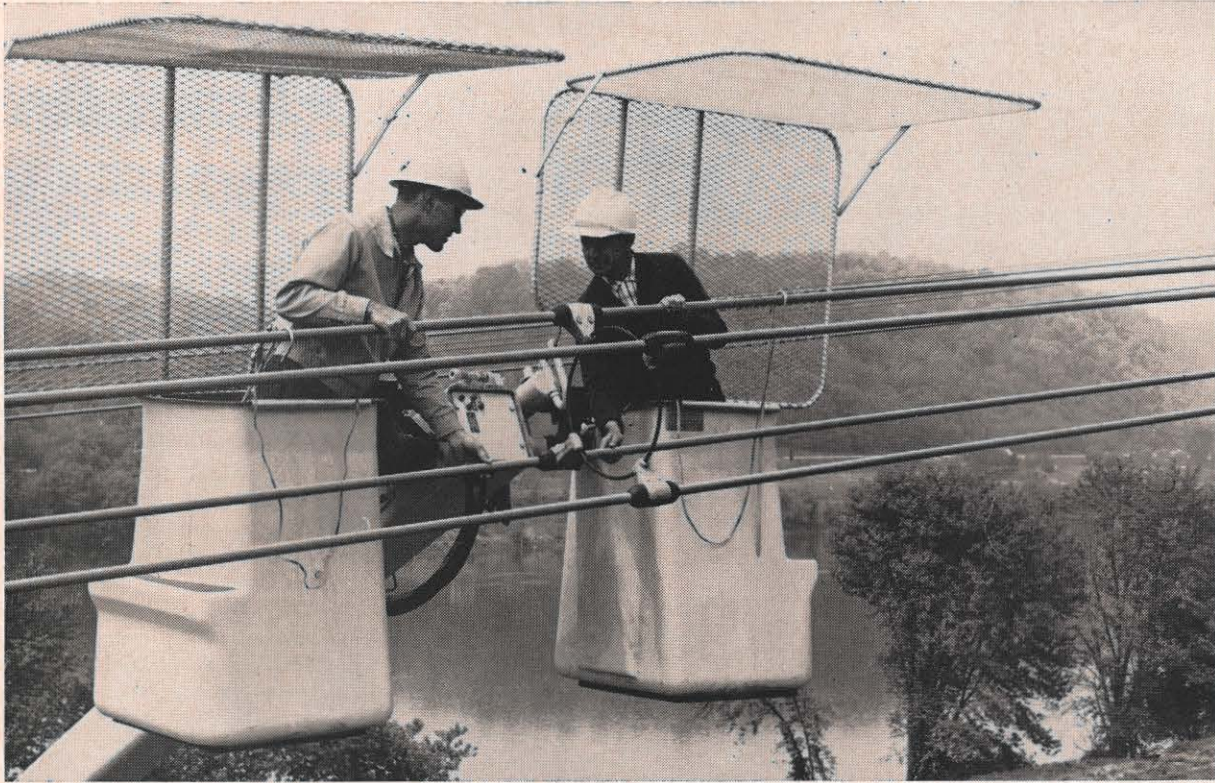
uled for 1965. The project will allow uninterrupted travel on the Parkway from its beginning at Rockfish Gap, Va. to Blowing Rock, N. C., a distance of 300 miles. Two more sections of the 469-mile scenic highway, totaling 16 miles, are yet to be built.

KINGSPORT—Industrial electric power consumption in Tennessee dropped about 2% the first four months of this year as compared to the same period in 1961. However, industrial power usage in Kingsport in the same period increased about 17%.

LYNCHBURG—Babcock & Wilcox has started on its \$3.5-million test reactor and nuclear fuel laboratory at its Mt. Athos site. This will raise B&W's capital investment at the plant to more than \$10-million. This nuclear development center will mark the first time that private industry has had the capability of designing and developing, testing, manufacturing and servicing nuclear reactor cores on one site.

ASHLAND—One thousand of 3,200 applicants for jobs in a proposed sewing plant made sufficient scores on an aptitude test to make them eligible for employment. The plant will employ initially 200 and will be expanded to 400.

LYNCHBURG—The E. J. Lavino & Company, operator of the largest ferro-manganese furnace on the eastern seaboard, has announced it will close down its Reusens plant and that about 175 of its 185 employees will be removed from the payroll. The foreign import price of ferro-manganese and steel was blamed for the plant closing.



Bare hands full of 775,000 volts, two Appalachian system transmission line employees demonstrate the safety of the "barehand" method of maintaining live transmission lines. The two are, from left: Fred Mitchell, system transmission man, and R. J. Fisher, system transmission line foreman. The scene was part of a recent series of work tests on the world's highest voltage lines at the AEP System's test transmission project at Apple Grove.

## Barehand Maintenance Performed On Energized 775,000-Volt Line

The completion of a test demonstration of barehand maintenance work on an energized 775,000-volt transmission line has been jointly announced by Ohio Brass Company and the American Electric Power System.

The testing was successfully performed on the AEP System's 775,000-volt transmission test project at Apple Grove, W. Va., and, according to O-B and AEP engineers, proved the feasibility and safety of performing live-line work at voltages well above even the highest levels in use today. The two companies involved in the most recent tests were the pioneering partners in the first barehand maintenance work carried out in 1960.

The 775,000-volt live-line demonstration utilized a standard production model of a twin-bucket, 65-foot O-B Holan insulated aerial lift, equipped with experimental shielding screens to protect its operators from the intense electrical field of the line. The work was carried out under the supervision of H. L. Rorden, research engineer of the AEP Service Corporation and originator of the barehand maintenance technique, and Dr. C. J. Miller, Jr., research engineer of Ohio Brass.

C. P. Zimmerman, chief engineer of the AEP Service Corporation, said that the demonstration was intended

to accomplish two principal objectives:

(1) As a means of keeping live-line maintenance techniques abreast of transmission technology so that, when higher voltage lines are built and operated in the future, the electric utility industry will be ready to extend the use of barehand methods at these higher voltages; and

(2) To prove, more effectively than in any other way, the extra margin of safety built into live-line equipment used today at the lower voltage levels.

Zimmerman pointed out that, during the Apple Grove demonstration, engineers were able to test the adequacy of the bucket shielding to determine the amount of screening necessary for the higher voltages and to test the adequacy of the insulation of the aerial lift arm.

Dr. Miller pointed out that the actual field work had been preceded, a few days earlier, by a "dry run" at the Ohio Brass high-voltage laboratory at Barberton, Ohio. There, barehand contact had been made at 700,000 volts—the equivalent of the line-to-ground voltage of a 1,200,000-volt system.

### Paul Adams Promoted To Station Foreman

Paul H. Adams has been promoted to the post of station foreman in the Logan district. He succeeds A. C. Fife, who retired.



Mr. Adams

station man in 1953.

A native of Whirlwind, W. Va., he served in the CCC following graduation from Logan High School. Since then he has completed several company training and correspondence courses. His chief hobby is bowling and for a number of years he has been rated as one of Logan's outstanding. He is married.

### Galax Man Named District Governor

Fred M. Bennington, a 20-year member of the Galax Lions Club and with 19 years of perfect attendance, has been elected governor of Lions District 24-F.



Mr. Bennington

He is Pulaski district heating and builder sales representative at Galax. A Key Member, Master Key and Senior Master Key, he served as zone chairman in 1959-60, and in 1961-62 was deputy district governor. He has also served as state public relations chairman, and in addition to other offices, he is a past president of the Galax club.

### 50,000 of Them

## It Was Unusual Storm When It Rained Ping-Pong Balls

It rained in the Charleston division area July 4. It rained the regular summer-type rain most of the day, but during one part of the holiday it also rained 50,000 ping-pong balls.

The showers were the work of nature, but the balls were the work of the division commercial department and dealers of the area and their Operation Ping-Pong promotion of electric appliances for the home.

The balls, numbered from 1 to 50,000, were dropped at appointed times in previously announced places. One hundred eighteen of the balls had lucky numbers in them, good for prizes of appliances from dealers. Anyone getting a ball took it to his dealer's store, checked the list of prizes, and if he had a winner, he was awarded his prize. Object of the promotion, of course, was to get people into the stores so that they could see for themselves all the modern electric appliances now available. While they were in the store, they could register for the awarding of 14 major appliances, given after a drawing July 20. All prizes amounted to a value of about \$9,450.

The balls were dropped from two helicopters at Ripley, Montgomery, Point Pleasant, Beckwith 4-H Park, Holiday Park in Winfield, East Rainelle City Park, North Charleston Recreation Center, Beckley, Coonskin Park in Charleston, and at the annex to Watt Powell Park, where the Charleston Indians were playing a double-header.

The 118 cooperating dealers and distributors reported more traffic in their stores on July 5 and 6 than they had ever had. One dealer reported that 5,000 balls were returned to his store on July 5. Aiding the promotion was a 2½-hour live broadcast from the helicopters by one area radio station.

At press time it was too early to report definite sales totals resulting from the promotion, but already deal-



Reddy Kilowatt pauses before entering a helicopter with a portion of the 50,000 ping-pong balls "rained" over several areas of the Charleston division during a July 4th appliance promotion. Reddy is being played by Jennings Fulknier, division dealer sales representative.

### Ping-Pong Posies Cheer The Boss

A clever touch was added to Operation Ping-Pong by John Shriver, Charleston division rural and residential sales supervisor.

Julian Hansbarger, division manager, was a patient in a Charleston hospital when the 50,000 ping-pong balls were dropped. To report the success of the promotion to Mr. Hansbarger, Mr. Shriver fixed him an unusual bouquet. It consisted of green foliage in a vase, topped with several ping-pong balls instead of flowers.

ers and company commercial officials are terming it "one of the most successful promotions ever held in the Charleston division."

## Freak Tornado Hits Huntington

Torrential rains, a freak tornado and a severe electrical storm battered Huntington and the surrounding area July 14 and 15.

Between 4,000 and 5,000 customers were without electric power for varying periods as the storm cut a narrow swath through the Huntington district, doing the worst damage in the general area of Huntington, Beech Fork, Bowen, Milton and other sections of Wayne County.

Trees were toppled, roofs blown off houses and barns caved in by the strong winds, and much of the dam-

age to electrical service was caused by objects falling into power lines. Especially hard-hit in the rural areas were crops, most of which were reaching maturity but which were ruined by the storm.

Reports of eyewitnesses, as carried in the *Huntington Herald Dispatch*, provided a good picture of the severity of the storm. A Prices Creek resident reported that lightning made two circles around his home, knocking down six trees and tearing out a foot bridge. Another man said the lightning seemed to come down on

hill tops, then cut zig-zag paths down the hillsides, shattering tops of trees. A large chicken house in another section was blown six feet off its foundation and turned half way around.

But as in every catastrophe, victims could find it in themselves to laugh about events. One man reported that the wind caught one of his roosters and blew his tail feathers off. This was a man who had the roof of his house blown away.

It was quite a night, and many residents called it the worst electrical storm that has ever hit the area.



Stark evidence of the severity of the storm that hit the Huntington area in mid-July is this barn on Beech Fork in Wayne County, leveled by the high winds. Somewhere in the wreckage is a farm truck.



Williamson

Elections and appointments made news . . . H. W. Cerrato, administrative assistant, was appointed general chairman of the United Appeal Drive . . . Mrs. Portia V. Doka, widow of the lineman, has been named treasurer of the Mingo County Cancer Society, and E. E. King, district superintendent, was appointed to the board for the 12th year . . . Mrs. Lorraine Corea, personnel clerk, has been elected president of the First Methodist Church Chancel Choir . . . Mrs. Naomi Cantees, contract clerk, has been elected president of the Hardy Grade School PTA . . . Emma Warren, maid, and George Hairston, janitor, attended the Elks State Convention at Morgantown as delegates of their respective lodges. Emma is daughter ruler of Prodigal Guide, Temple 316, and George was a delegate from Tug Valley Lodge 360.

Huntington

Specialist Five Helen J. Allen has been awarded the Army's Commendation Medal for exceptionally meritorious service from November 1959 to March 1962. She is the daughter of Charles C. Hoback, retired.



Fieldale

Mrs. D. F. Gravely, wife of the engineering aide, attended the Constitution Convention of the Lutheran Church in America in Detroit. Purpose of the convention was the merging of four Lutheran bodies into one, to be called "Lutheran Church in America." On her return, Mrs. Gravely reported to the congregation during Sunday services, which were carried over radio station WODY . . . Bruce St. Clair, son of A. L. St. Clair, right of way agent, was voted Big Chief at the 4-H Club camp at Holiday Lake.

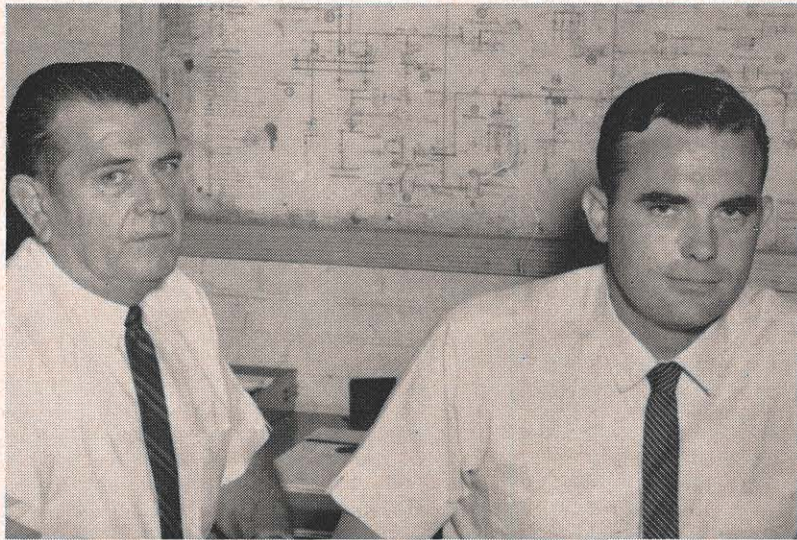
Lynchburg

G. C. Golladay, Jr., area serviceman, was appointed to the blind committee of the Scottsville Lions Club.

Roanoke

Carolyn L. Webb, home service representative, resigned . . . M. G. Covey, meter engineer, attended the annual meeting of the Virginia Chapter of the International Association of Electrical Inspectors in Richmond.

Madison Civic Leaders



Leading two Madison civic clubs next year are these two Logan employees. Paul C. Gosney, area supervisor, left, was named president of the Rotary Club and E. K. Bias, heating and builder sales representative, was named head of the Lions Club. Mr. Gosney has been an employee since 1936, and is also president of the Madison Chamber of Commerce and a director of the Boone Development Association. He is on City Council. Mr. Bias joined the company in 1948 and has held several offices in the Lions Club.



... Among Employees and Their Families

System

Welcome to Brenda S. Brooks, new system accounting employee.



Kanawha River Plant

R. A. Fields, shift operating engineer, won the low gross award with a par 71 at a recent Hawk's Nest Golf Club tournament. He also tied for low net and had the fewest putts.

Charleston

Welcome to these new employees: James C. Musgrave, heating and builder sales representative; Barbara Holmes, Montgomery accounting clerk-typist; and James D. Ireland, Jr., new accounting co-op student from the University of Cincinnati . . . Resigning were Betty Kirk, Montgomery accounting, and Eldivia Gullian, accounting . . . Brenda Miller, office messenger, was one of ten finalists in the Charleston Sunday Gazette-Mail "Miss Office Pin-Up" contest . . . Cliff Flannery, president of the local Civitan Club, attended the national convention in Dallas . . . Barbara Adkins and Chris Mitchell placed 13th in doubles in the West Virginia State Bowling Tournament, rolling a combined 1079 pins . . . Recently completing the refresher course in first aid were Billy E. Blake, Charlotte Canterbury, Walter D. Purvis, Ernest Kavinsky, Sue Sheets, Sandra Myers, Cissy McDowell, Sylvia McClure, Jennie Hall, Hilda Zontini, Georgie Sevy, Frances Lowe, Jack Walters and Frances McHenry . . . Jack Lloyd, area development, has been elected financial vice president of the Charleston Light Opera Guild and secretary of the Charleston Symphony Orchestra . . . Mary Jo Bonham, daughter of Joan Bonham, accounting, was elected May Queen of the 8th grade at St. Agnes Catholic School . . . Georgie Sevy, managerial, was one of the members of the choir of Calvary Baptist Church which served as convention choir at the annual American Baptist convention.

The group also gave concerts at Wilmington, Del., and Arlington, Va. Beulah Johnson, meter, also attended the convention.

Philip Sporn Plant

Welcome back to Don F. Thompson, crane operator. Two years and seven months ago Don was injured in a hunting accident, resulting in the loss of a leg . . . Claudia Zerkle, daughter of William L. Zerkle, maintenance man, was selected by the faculty at Wahama High School to represent the school at the YMCA Camp Horseshoe at Parsons. Selection was on the basis of scholastic standing and leadership qualities.

Point Pleasant

4-H Camps held attention in recent weeks . . . Susan Jones, home service representative, taught cooking and C. H. Murray, Jr., line inspector, taught first aid at the Mason County 4-H Camp. Miss Jones also assisted at Jackson County's 4-H Camp . . . At Mason County, Suzanne and Diane Crump, daughters of J. R. Crump, line foreman, received their Gold and Blue Award. Cheryl Monroe, granddaughter of Inez F. Monroe, maid, received her Lucky Nickel Award . . . Lina Martin, daughter of Rose S. Martin, cashier, represented Mason County at 4-H Girls' State . . . Tina Bias, daughter of L. C. Bias, district office supervisor, represented the Huntington sub-district Methodist Youth Fellowship at the annual youth conference at West Virginia Wesleyan College, and she also attended the Senior MYF Assembly.



Bluefield

Mrs. Howard Meadows, wife of electrical engineer, attended a three-day orientation session of the West Virginia Heart Association in Charleston, West Virginia . . . John B. Kahle, division heating and air conditioning sales engineer, is chairman of the Diaconate of Graham Presbyterian Church . . . Mrs. Lois K. Rounion, division secretarial-stenographer, conducted sessions at the executive board of directors of the West Virginia Division of The National Secretaries Association (International) at the Daniel Boone Hotel in Charleston . . . Louise Yost, wife of Charlie Yost, retired meterman, has been elected co-chairman of the coaching committee for Bluefield Chapter No. 66, Order of the Eastern Star . . . Jeff, son of Jerry Whitehurst, area development representative, won honors in the Swim Contest at Princeton Park Pool as follows: second in the free style contest for 13 and 14-year-olds; second in the breast stroke contest for 14-year-olds and over; second in the back stroke contest (open); and second in the mixed underwater endurance contest. Jeff also won the first place award for Princeton in boys open breast stroke in the First Annual Jaycee Summer Aquatics . . . Martha, sister of Jeff, and Pat, son of Joe Stinson, heating and builder sales representative, attended the Blue-

stone Presbytery Pioneer Camp at the Presbyterian Conference Center on Bluestone Lake near Hinton . . . Welcome to new employee John P. Montague, electrical engineer . . . Earl A. Jackson, Jr., Pearisburg local office supervisor, has been elected first vice president of the Pearisburg Lions Club. Earl has also been selected to serve on the board of the Giles County United Fund . . . James R. Boulton, heating and builder sales representative in the Pearisburg area, has been elected tail twister of the Pearisburg Lions Club . . . Earl L. Shaw, Jr., electrical engineer, has been elected treasurer of the Bluefield, Virginia Lions Club . . . Ryland Y. Bailey, commercial sales engineer, was elected first vice commander of Riley Vest Post No. 9 of the American Legion. Ryland was also elected Church School Superintendent of Trinity Methodist Church . . . Grady L. Parker, commercial sales engineer, has been appointed chairman of Church Services at the Princeton Presbyterian Church . . . H. H. McClung, division engineering aide, has been made chairman of the membership and education committee of Civitan for the State of West Virginia.

Pulaski

All the news this month concerns churches . . . At the First Methodist Church, these people were named to offices: Mrs. R. H. Love, wife of the electrical engineer, membership on the official board and to the commission on education; G. K. Smythers, T&D clerk, chairman of membership and evangelism commission, member of commission on missions, education and stewardship; Mrs. Smythers, church school secretary; J. B. Brillheart, Jr., draftsman, church school superintendent; H. B. Newland, district personnel supervisor, member of stewardship and finance commission; Mrs. R. C. Nickols, wife of the working foreman, WSCS representative for Youth on the education commission; and Mrs. Dorothy N. Whitaker, personnel stenographer, secretary of the official board and secretary of the education commission . . . Carl Schmidt, customer service clerk, has been elected chairman of the joint planning group of Lutheran Church Man, Virginia Synod.

Welch

Eastern Star elections highlighted news . . . Edsel Johnson, Switchback

regional chief dispatcher, was named associate patron in Rock Chapter 130 . . . Dorothy Lawless, stenographer, was installed as organist in Northfork Chapter 99 . . . Mrs. L. H. Myers, wife of the area supervisor, was named trustee of Welch Chapter 87, and she was also appointed grand representative to British Columbia for two years . . . In the Welch chapter, Helen Vermillion, PBX operator, was installed as Martha, and Mrs. H. H. Bivens, wife of the storeroom supervisor, was named Ruth . . . Employees elected to office in the Welch Junior Woman's Club were Mrs. Reba Banner, contract clerk, membership chairman and convention committee; Mrs. Dave Smith, wife of the engineer, program chairman; Mrs. Nancy Day, cashier, community affairs chairman; and Mrs. Janet Jones, clerk stenographer, public affairs chairman and convention committee . . . Mrs. Frank B. Barns, wife of the line supervisor, attended the Synodical Training School at Elkins, representing Anderson Memorial Presbyterian Church . . . Duke C. Wright, record supervisor, was re-elected secretary and C. K. Kirkland, district manager, was named to the board of the Welch Rotary Club . . . D. L. Kendrick, Jr., commercial sales engineer, was elected to the board of the Grundy Rotary Club.

Abingdon

Welcome to new Dickenson County employees Carl W. Rose, meter reader, and Robert P. Cussins, groundman . . . J. G. Craig, division agricultural engineer, has been appointed zone chairman of the Lions Club.



Pikeville

Deborah Damron, daughter of Ralph Damron, district chief of party, attended the Stephen Foster Music Camp on the campus of Eastern State College at Richmond, Ky.

Gillespie Renamed President Of COC

W. J. Gillespie, Jr. has been re-elected president of the Bluefield Chamber of Commerce.

The assistant Bluefield division manager was named by the group's board July 11. In their election, the directors cited Mr. Gillespie's "initiative and progressiveness."

He joined the company in 1937 in Bluefield, and was named to his present position May 1.



Mr. Gillespie

Sporn Plant Earns Safety Award

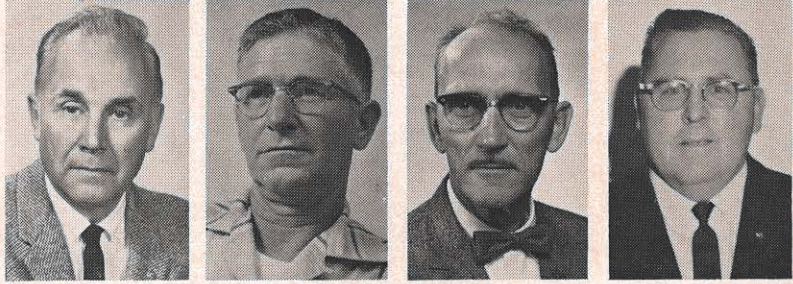


For the third time, Philip Sporn plant has been given the Edison Electric Institute Frequency Reduction Award. Others were won in 1959 and 1960. Dwight Oliver, laborer, and Ted Abolin, plant manager, are shown holding the certificate. The award recognizes groups that achieve a reduction in their accident frequency rate (number of lost-time injuries per million man-hours worked) during a given year of 25 per cent or more, as compared with their average frequency rates of the preceding three years.

# Companies' Service Veterans Receive Emblems Recently



# 40 Years' Service Ends For Woman



**J. B. Frier**  
Abingdon  
25 Years

**Russell Muncy**  
Hazard  
25 Years

**G. P. Chain**  
Huntington  
25 Years

**S. S. Snidow**  
Roanoke  
25 Years



**W. J. Buchanan**  
Kanawha River  
25 Years

**W. C. Gilmour**  
Point Pleasant  
25 Years

**G. L. Staples**  
Lynchburg  
25 Years

**J. T. Hill, Jr.**  
Lynchburg  
25 Years



**B. B. Corker**  
System  
25 Years

**Noble Marshall**  
System  
25 Years

**J. W. Scholtens**  
Ashland  
25 Years

**C. C. McClellan**  
Kingsport  
25 Years



**C. A. Kidd**  
Pulaski  
25 Years

**A. E. Lemons**  
Pulaski  
25 Years

**G. L. Poythress**  
Bluefield  
25 Years

**G. L. Slade**  
Bluefield  
25 Years



**J. W. Engleby, Jr.**  
System  
25 Years

**D. D. Campbell**  
Clinch River  
20 Years

**Leroy Hairston**  
Williamson  
20 Years

**E. B. Norris**  
Huntington  
20 Years



**George Watkins**  
Charleston  
20 Years

**J. E. LeMaster**  
Huntington  
20 Years

**Agnes Dillard**  
Lynchburg  
20 Years

**A. R. White**  
Glen Lyn  
20 Years

## Appalachian Power Company

**Abingdon District**—25 YEARS: JACK B. FRIER, district personnel supervisor. 5 YEARS: G. L. McCLELLAN, groundman.

**Beckley District**—15 YEARS: M. E. WEIKLE, auto repairman.

**Bluefield District**—25 YEARS: G. L. POYTHRESS, division civil engineer; G. L. SLADE, working foreman. 15 YEARS: R. E. CROWDER, Princeton area serviceman.

**Cabin Creek Plant**—35 YEARS: W. L. NUHFER, chief electrician.

**Charleston District**—20 YEARS: GEORGE WATKINS, janitor. 15 YEARS: GUY M. KELLY, assistant hydro utility operator, Kanawha Valley Power Company; HENRY C. MOSLEY, truck driver-groundman. 10 YEARS: JACK E. JARRETT, maintenance man, Kanawha Valley Power Company.

**Clinch River Plant**—20 YEARS: DORUS D. CAMPBELL, unit foreman. 5 YEARS: RUSSELL G. FERGUSON, maintenance man.

**Glen Lyn Plant**—20 YEARS: A. R. WHITE, janitor.

**Huntington District**—25 YEARS: GORDON P. CHAIN, chief draftsman. 20 YEARS: HARRY IRONS, truck driver-groundman; J. E. LeMASTER, station man helper; E. B. NORRIS, meter serviceman. 15 YEARS: J. B. BARTHOLOMEW, general serviceman; EDWARD C. BERRY, working foreman; WILLIAM H. HOLLEY, working foreman. 10 YEARS: ARLIE V. PACK, meter service helper.

**Kanawha River Plant**—25 YEARS: W. J. BUCHANAN, maintenance supervisor.

**Logan District**—15 YEARS: EUNICE D. FITZGIBBON, pre-audit clerk. 5 YEARS: ALPHA D. OSBURN, truck driver-groundman; R. L. TRAMMELL, meter serviceman.

**Lynchburg District**—25 YEARS: J. T. HILL, JR., line inspector; G. L. STAPLES, line foreman. 20 YEARS: AGNES L. DILLARD, contract clerk.

**Point Pleasant District**—25 YEARS: W. C. GILMOUR, administrative assistant. 15 YEARS: C. W. JEWELL, area serviceman; P. F. RAIRDEN, R/W agent; FRED M. SIMMONS, general clerk. 5 YEARS: VERA Y. STEPHENS, cashier-clerk.

**Pulaski District**—25 YEARS: C. A. KIDD, working foreman; A. E. LEMONS, dealer sales representative. 15 YEARS: J. L. MARSHALL, JR., heating and builder sales representative.

**Roanoke District**—25 YEARS: S. S. SNIDOW, auto repairman. 15 YEARS: R. E. SLAYDON, heating and builder sales representative.

**Philip Sporn Plant**—10 YEARS: GEORGE A. HOUT, JR., chemist assistant; CHARLES D. KENNEDY, maintenance man.

**System**—35 YEARS: R. S. HICKS, lead draftsman; H. R. MILLER, head-payroll record section; CARRICK VANMETER, general office assistant. 25 YEARS: B. B. CORKER, system senior distribution engineer; J. W. ENGLEBY, system senior civil engineer; N. G. MARSHALL, head-general books section. 15 YEARS: R. E. DeHART, system transmission man; BETTY M. GOODE, private secretary; W. S. JONES, electrical engineer; JEWELL C. RAMSEY, payroll clerk; R. B. SINCLAIR, civil engineer. 10 YEARS: H. R. BALL, machine operator. 5 YEARS: VELMA J. SCOTT, payroll clerk.

**Welch District**—5 YEARS: B. L. CLINE, groundman; B. E. FRENCH, station man.

**Williamson District**—20 YEARS: LEROY HAIRSTON, janitor. 10 YEARS: RUFUS MEADE, JR., lineman.

## Kentucky Power Company

**Ashland District**—25 YEARS: J. W. SCHOLTENS, administrative assistant. 5 YEARS: RICHARD HUTCHINSON, JR., engineering record clerk.

**Hazard District**—25 YEARS: RUSSELL MUNCY, senior distribution engineer.

**Pikeville District**—15 YEARS: VICTOR COLEMAN, meter reader; CLAUDE F. JUSTICE, area sales representative.

## Kingsport Utilities, Inc.

25 YEARS: C. C. McCLELLAN, truck driver-groundman. 15 YEARS: M. C. SIMPSON, JR., commercial manager.

# Civil Defense Radio Workers Teaching

Two Abingdon employees, putting their amateur radio experience to use in Washington County's Civil Defense program, have also become teachers.

Jim Cole, division commercial sales engineer, and Henry F. Pierce, T&D clerk, are conducting courses to help 15 local radio enthusiasts in

securing their novice amateur radio licenses.

The course is being held in the Appalachian office and consists of 15 2-hour sessions on the Morse Code, radio theory and FCC operating procedures. When the 15 complete the course, they will receive FCC examinations for licenses from Mr. Cole

and Mr. Pierce.

Mr. Cole has operated station K4HRO at Abingdon for 3½ years and has been designated Civil Defense communications officer for the county. Mr. Pierce has operated station W4YQW at Meadowview for 10 years and is first assistant to Mr. Cole in the Civil Defense program.



Miss Thurman

"There couldn't be a better place to work."

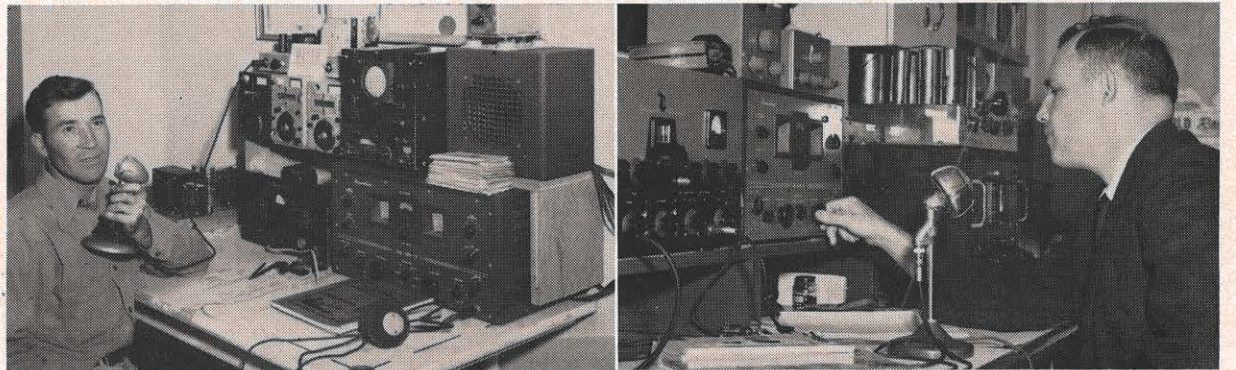
That was the comment about Appalachian of Frances Thurman, who retired August 1 after 40½ years as an employee in the Roanoke district.

Miss Thurman, who was a T&D clerk, has definite plans for retirement. First, she says she is going to sleep late in the morning until she catches up on her sleep, and then she is going to keep up on her church work, do some traveling and visit friends and relatives. She is a long-time member of the Melrose Methodist Church and is active in her Sunday School class and the Wesleyan Service Guild. Her chief hobby is cooking.

Miss Thurman joined the old Roanoke Railway and Electric Company January 15, 1922 and was a PBX operator 27 years, until 1949, when she went to district engineering as a T&D clerk. She was born in Franklin County, attended National Business College and Appalachian is the only place she has ever worked.

She says that things have changed quite a bit since 1922. Then most of the lines were in cities and towns, very few of them in rural areas. When she came to work there was a one-position switchboard, and she also had to take and record trouble calls as well as do several clerical jobs. She liked it though, particularly the contact with the public.

One more point she made on her retirement: there has been an almost complete turnover in personnel since 1922, or, as she put it, "I can count on one hand the people still working in the district who were here when I was employed."



Henry Pierce, left, and Jim Cole are two Abingdon men who are putting their amateur radio experience to use in teaching and Civil Defense work.

# Many Talents Needed In Her Job By Home Service Representative

Attractive, friendly, tactful, helpful, knowledgeable, tireless—this is Janet Campbell of Hazard, one of many home service representatives in our companies who play an important role in the relationship between electricity and our customers.

Janet and the other home service representatives need all these characteristics in their jobs. Their duties have a wide range, they spend the majority of their time with customers and their jobs are vital in the increased sale of electricity, particularly

in the home.

A home service representative has been described as a good will ambassador of the company to homemakers and future homemakers. During the course of a day Janet may be called on to perform several jobs, and her performance will leave an impression of the company as a whole with the customer.

For example, she may fulfill several speaking engagements before clubs, PTA's, economics classes in schools and 4-H Clubs, giving her listeners practical tips on the better, wider use of electricity. The youngsters that she comes in contact with get from her a good foundation in the use of electricity for cooking, freezing, washing and drying clothes and other things that they will remember when they establish homes of their own.

She conducts home parties, where a group of housewives will be invited to a selected home to view, say, electric heating and hear Janet explain as they watch.

She spends part of her time working with dealers who sell electric appliances, conducting demonstrations right in the store. She has also been known to put her artistic talents to use in designing and assisting in window displays for the dealers.

Her long day of activities often stretches into the evening. For example, she prepares and serves meals for meetings of dealers and other groups.

All these activities and many more keep Janet pretty busy. But she still finds time for her hobbies—horseback riding, music, sketching and flying. Janet, who is single, lives with her



Janet Campbell, Hazard home service representative, makes a home call on a housewife. Most of her duties involve contact with customers, and she spends a large part of her time working with them on an individual and group basis.



Janet does quite a bit of training—in home economics classes in schools, among 4-H groups and with others. Here she is pointing out features of a large commercial range to Sarah (Tudy) Gilbert, student home service representative working with the company this summer.

mother in Hazard. She trained for her job at Morehead State College, where she majored in home economics.

Every day she adds experience to this training as new problems and challenges come up. As her job specification points out, she must be capable of using discretion and independent judgment in all visits, dem-

onstrations and sales efforts. She is the company to a large number of people, and through her they reach a better understanding of the company and of the uses of electricity.

(NOTE: Another in a series of picture stories about the men and women who are doing the job of keeping electric service dependable.)



Dealers enlist Janet's aid in a good many of their promotions. Janet works right in the store, demonstrating and talking about appliances with

prospective buyers. At left, she is telling two women how to prepare food for the freezer and is explaining to them the advantages of owning

an electric freezer. In the center, she puts the finishing touches to a drawing that a dealer will use in a window display or that will be used



in the Hazard district office. Janet's artistic talents are a bonus in her job. After a day filled with meetings, demonstrations, talks, visits to homes

and tours—a day that often stretches into the evening—Janet relaxes with one of her hobbies, music, in the quiet of her home.

## Air Force Reserve Promotes Plant Man

C. E. Allinder has been promoted to the rank of major in the United States Air Force Reserve.



Mr. Allinder

He is office supervisor at Kanawha River plant, and was employed in July 1938.

He served in the Air Corps from June 1941 to January 1946, rising to the rank of second lieutenant.

He has been active in the reserves since his discharge, and is now Squadron Personnel Officer.

## Lions Choose Rich As "Man Of Year"

M. E. Rich has been chosen Lion of the Year by the Bluefield, Va. Lions Club.



Mr. Rich

The Bluefield records and transportation supervisor received a plaque which read in part: "... in sincere appreciation and recognition of distinguished service, loyalty and devotion to the objects and furtherance of Lionism."

During his seven-year membership Mr. Rich held every club office, also was district zone chairman.

## Storeroom, Station, Plant Are Scenes Of Better Methods

Four Appalachian employees wrote articles appearing in the July-August issue of *AEP Operating Ideas*.

H. A. Bowen, Cabin Creek plant stores supervisor, was the author of "Methods Improvement Saves Storeroom Labor." He tells how studies were made that resulted in more efficient service in and better coordination between the plant's two storerooms.

"Low-Cost Mask For Bushings While Painting" was written by F. L. Lineberry, Welch station foreman. He describes how lightweight duck material or sail cloth is being used to cover bushings in a station while spray painting. The material is cheaper, can be put on faster and is more efficient than the old method of using

paper and masking tape.

W. J. Buchanan, maintenance supervisor at Kanawha River plant, was the author of "Repairing Windswept Valves In Flyash System." He tells of a valve blank used to replace the slide gate to prevent dust from being blown into the boiler room, allowing for repairs to the windswept valves

any time they need it.

Earl Adkins, maintenance foreman at Kanawha, wrote "Easy Repair For Coal Conveyor Pulleys." He describes a method of resurfacing worn out snub pulleys on coal conveyors with steel covers, saving much time and money over the old method of replacing the pulley.



Mr. Bowen



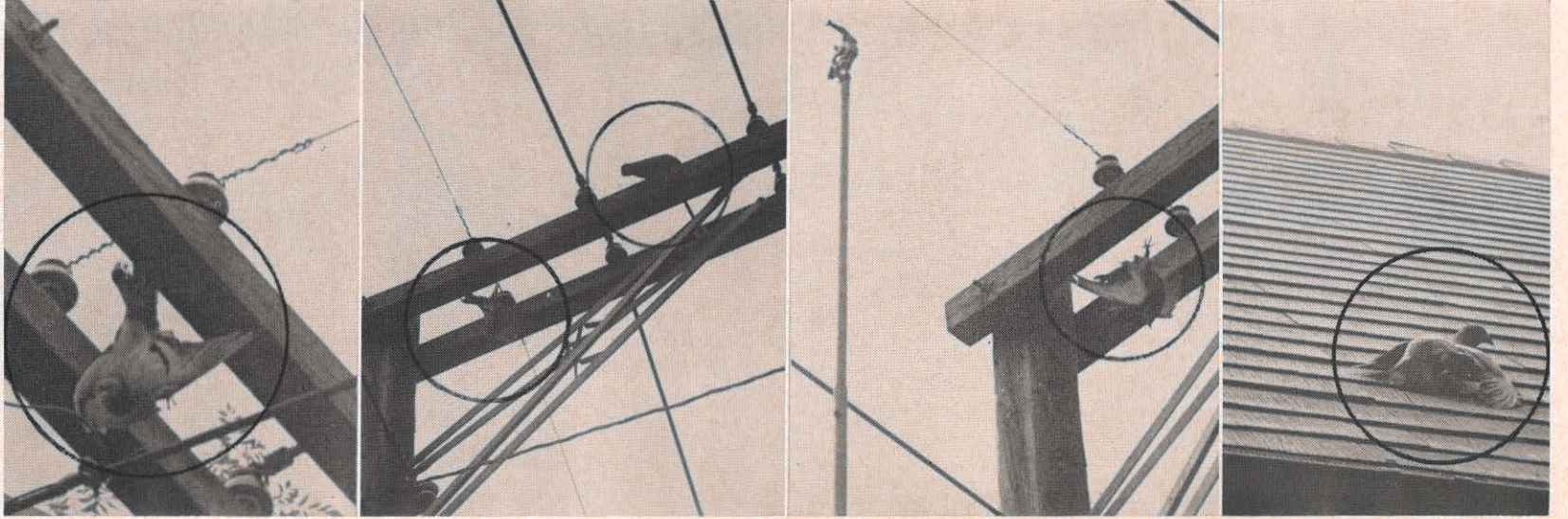
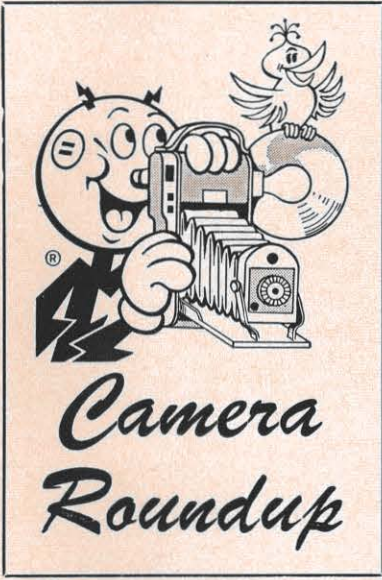
Mr. Lineberry



Mr. Buchanan



Mr. Adkins



There was drama involving a pigeon and a primary conductor in Kingsport recently. Here, in the first picture, is Master Pigeon attempting to fly away. But a piece of wire caught on a leg band snares the conductor. Someone sees the bird and calls Kingsport Utilities. Picture 2 shows a curious comrade,

upper circle, watching the other bird struggle. A hotstick (picture 3), wielded by a general serviceman, releases Master Pigeon, who then (picture 4) flies to a nearby safe roof to rest and compose himself after his ordeal.

HARD TOE  
OR MAYBE

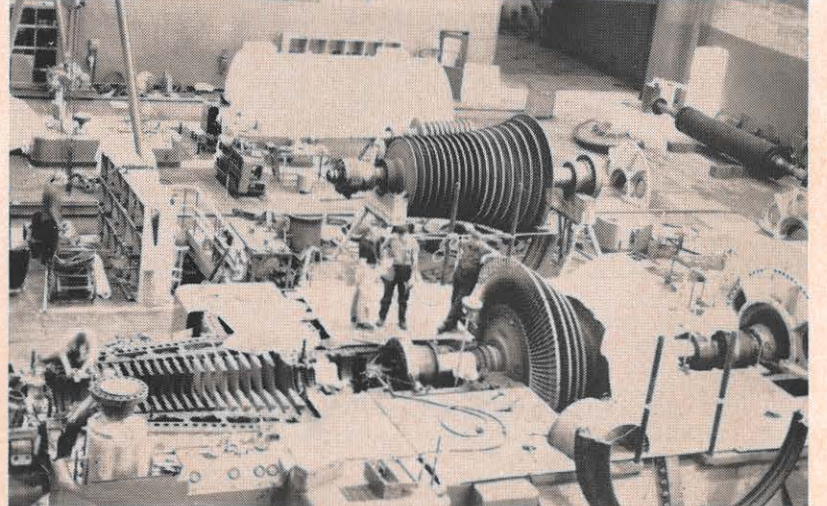


NO TOE

WEAR SAFETY SHOES  
WHILE USING  
POWER MOWER



Seventeen employees took part in "Vacation Bound", a safety program for Roanoke office personnel recently. It dealt with the problems of a family going on vacation and starred, left to right, Mark Fulp, son of C. L. Fulp, system accounting; Roxanna Caudill, Ron Hively, Jeannette Kidd and Dave Stoner. The play was written by Donna Silcox, Janet Leftwich and Pat Webb.



Unit No. 3 at Philip Sporn plant, above, was taken out of service late in June for a 12-week period to permit the replacement of the high pressure turbine inner shells. Similar work on the other three units has already been done. During the outage the low pressure turbine and both generators were opened for inspection. The unit will return to service next month.



Two mishaps which could have been worse are recorded here for all to see. Above is the display exhibited at Clinch River plant after an employee suffered a serious foot injury while using a power lawnmower. The lesson is clear from the headline: "Wear Safety Shoes." Less obvious is the moral in the bottom picture. A small boy in Point Pleasant district broke a meter cover and stuck a knife into the meter. The resulting arc fused the handle to the meter which can now be completely lifted by the blade. The youngster fortunately was not hurt.



In the course of the Lynchburg district's annual picnic June 23, employees presented a complete set of golf clubs to D. C. Kennedy, who moved the following week to his new job as Roanoke division manager. John R. Martin, left, made the presentation as Mrs. Kennedy admires the gift.



Some of the approximately 4,600 persons who visited Charleston's Brookhaven subdivision last month are shown here. Ten new total electric homes were available for inspection in the city's biggest open house program. Six homes have baseboard heat, two have ceiling cable, one a forced air electric furnace and one a heat pump.



The friends who, five years ago, persuaded Mrs. J. S. Carter that she should paint have been proved right in a big way. Here she is with a group of her oils and pastels, mainly still lifes, which she has retained for her own home. Others she has given to friends and relatives all over the country. Her husband, Jack, is administrative assistant at Clinch River plant.

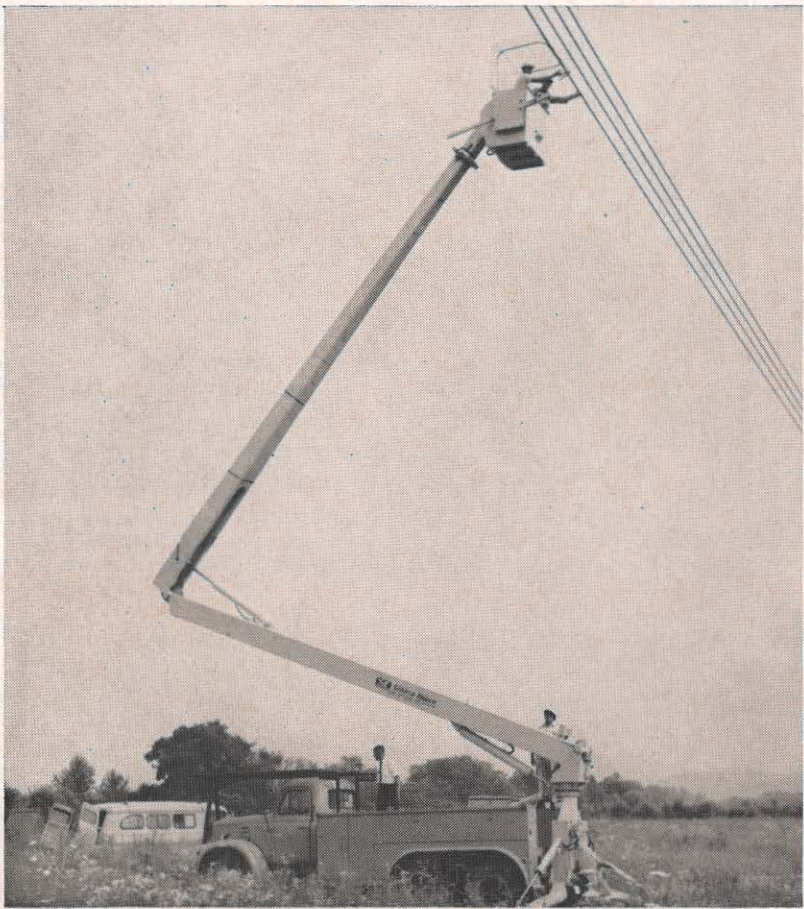


The miners' vacation every July gives Appalachian crews in the coal country a chance to catch up station maintenance, often the only chance of the year. Electric service still must be available to other customers, however, and to solve the problem, temporary stations are put into service. One of the two used in the Welch district this year is shown here.



Last month on this page we showed something new in dusk-to-dawn lights—three on a pole. This time, it's something newer. Here, from Bluefield, is a cluster of four lights on the same pole. Do we hear five?

## New Tool



A new aerial device, designed for high line maintenance and bare hands work, has been put into service by Appalachian's system transmission department in Bluefield. Insulated from the basket down to the elbow (see picture), the arm is 65 feet long, which gives it the longest reach of any device now in Appalachian use. It was manufactured by the Young Spring and Wire Corporation in Bowling Green, Ohio. Shown in the basket are F. B. Mitchell and W. F. Cochran, and operating the controls, R. J. Fisher, all of system transmission line.

## General Contract Awarded For Roanoke Office Work

A Roanoke construction company, H. A. Lucas & Sons, Inc., has been awarded the general contract for construction of a four-story addition to Appalachian's general office building in Roanoke.

The Lucas company was the successful bidder from among several companies which submitted offers to build the structure. Separate sub-contracts are to be awarded on the electrical and mechanical phases of the project.

The 40,000 square foot addition will be built where a loading and parking ramp now exists at the rear of Appalachian's building. The first

floor of the addition will be where the company's parking garage is now located, under the ramp. The other three floors will correspond to the second, third and fourth floors of the present building, and each floor will have direct access on main corridors with the corresponding floors of the existing building.

## Fieldale Man Named Governor Of Lions

Joseph D. Higgins, Fieldale commercial sales engineer, has been elected governor of Lions District 24-E of Virginia.



Mr. Higgins

A member of the Collinsville Lions Club, he is the first man from the Patrick - Henry County area to hold the post. On June 16 he left for Nice, France for the International Lions Convention. He joined the Lions Club in 1955, and has had perfect attendance since. He has been secretary, treasurer and president, and has served as zone chairman, deputy governor and state chairman of the resolutions committee.

A VPI graduate, he is active in the Chatham Heights Baptist Church, a member of the Blue Ridge chapter of the Illuminating Engineering Society and the Martinsville-Henry County Chamber of Commerce, and was a member of the Jaycees, director of the Cancer Society and secretary of the Collinsville Volunteer Fire Company. He is married and has one son.

## Retired Man Gets IOOF Recognition

A member for more than 50 years, A. P. Whitt has been honored for long service to the Independent Order of Odd Fellows.

The retired Glen Lyn plant maintenance foreman is a member of the Oakvale Lodge, and at a recent meeting of it and the Bluefield Lodge he was presented a 50-year membership pin. He actually joined 52 years ago, when he became a member of the Gary, W. Va. Lodge.

A Russell County native, he joined Glen Lyn plant as maintenance foreman in 1923. A resident of Kelleysville, W. Va., he is the father of George R. Whitt, Glen Lyn unit foreman.



Mr. Whitt

## Welch Youth Tapped For Study Program

Duke Wright is one of sixty top students from West Virginia and surrounding states selected for participation in an "Engineers For Tomorrow" program at VPI.

He is the son of Duke C. Wright, Welch district record supervisor, and is a junior at Big Creek High School, where he maintains an A average. The program was sponsored by the Western Pennsylvania Chapter of the American Institute of Mining Engineers Auxiliary. Duke lived on the campus while studying mining, metallurgical, geological and ceramic engineering for a week.



Duke Wright



### Cabin Creek Plant

B. E. CREASEY from laborer to results clerk; R. W. FLEMING from results clerk, Cabin Creek Plant to Jr. administrative assistant, American Electric Power Service Corporation; D. W. HOPE from laborer to stores clerk; R. E. LANE from stores clerk, Cabin Creek Plant to head material clerk, Big Sandy Plant.

### Charleston District

JOHN HOWARD BASHAM from utility clerk to local office supervisor, St. Albans office; JERRY FAIN from meterman C to meterman B; N. R. KEELING from groundman to truck driver-groundman.

### Fieldale District

L. A. STONE, JR. from contract clerk to contract clerk, Sr.

### Huntington District

HARRY IRONS from groundman to truck driver-groundman.

### Kanawha River Plant

CLARA J. ARMSTRONG from time clerk to time clerk, Sr.

### Lynchburg District

K. T. TRIPLETT from groundman to lineman C; G. A. VOLK, JR. from lineman B to lineman A.

### Point Pleasant District

Q. T. BALSER from groundman to lineman C; D. C. MILLER from lineman B to lineman A.

### Pulaski District

BARBARA B. MARSHALL from cashier to general clerk.

### Roanoke District

J. L. ASHWORTH from T&D clerk, Sr., Roanoke District to dealer sales representative, Lynchburg District; BILLY L. ALTICE from reproducing machine operator to T&D clerk; G. O. GIVENS, III from T&D clerk to T&D clerk, Sr.; R. S. HASKINS from draftsman to engineering aide; J. R. LOVING, JR. from meterman B to meterman A; R. N. LOWMAN from lineman C to lineman B; E. J. SHAVER, JR. from utility clerk to local office supervisor, Rocky Mount; ANN M. SWAIN from clerk trainee to PBX operator.

### Smith Mountain

ANDREW STUMP, assistant structural engineer from Clinch River, plant construction, to Smith Mountain Dam, construction.

## Thirty-Five Years' Service Marked By One Plant, Three System Veterans

Four Appalachian veterans—three from system and one from Cabin Creek plant—have marked their 35th anniversaries with the company.

They are Ralph S. Hicks, system real estate and right of way; Carrick VanMeter, system station; H. R. Miller, system accounting; and W. L. Nuhfer, Cabin Creek.



Mr. Hicks

Mr. VanMeter

Mr. Hicks, draftsman in system real estate and right of way, joined the system construction department February 13, 1926 as a tracer. He had five months' broken service in 1933.

He served in the Army from 1942 to 1945, and is a lifelong member of the Belmont Methodist Church. An avid sports fan, he is particularly interested in football, baseball, boxing and bowling. He has played on the company softball and bowling teams. Mr. Hicks is married and has two daughters.

### Carrick VanMeter

Mr. VanMeter, general office assistant in system station, is a native of Covington, Ky. He joined the company in July 1927 as payroll clerk, after some previous service with West Virginia Water and Electric Company, purchased by Appalachian.

He became statistician in system operating in 1937 and clerk special in system station in 1939. He went to his present position in 1949.

Mr. VanMeter is married and a member of the Methodist Church.



Mr. Miller

Mr. Nuhfer

professional engineer and a member of the American Institute of Electrical Engineers.

He is married and has a son. He is interested in flower gardening, especially the raising of roses, which he enters in shows.

## Illness Is Fatal To H. E. McCormack



Mr. McCormack

H. E. McCormack, Sr., 63, superintendent of system operation for Appalachian, died at his home July 15 after an illness of four months.

He was born in Hinton, W. Va. September 6, 1898. He began his utility career with the Virginian Power Company, Appalachian predecessor, at the Cabin Creek plant in 1918. When Appalachian was organized in 1926, he became chief system operator, with headquarters in Charleston. In 1930 he was made assistant superintendent of system operation, and in 1946, he was promoted to superintendent of system operation, the position he held at the time of his death. He moved to Roanoke in 1948.

Mr. McCormack had been active in professional engineering organizations. He had served as a member of the test committee and as chairman of the Southeastern Regional Committee of Interconnected Systems Group; he had presented several papers at meetings of the American Institute of Electrical Engineers, and had published other papers in national engineering periodicals. He was liaison representative for the Defense Electric Power Administration, and was in charge of civil defense plans for Appalachian.

He was a member of the American Institute of Electrical Engineers, Lions Club, Shenandoah Club, Roanoke Country Club and Greene Memorial Methodist Church.

He is survived by his wife, a daughter, a son, three sisters, and five grandchildren.

## System Man Heads Roanoke IM Club

W. E. Irving has been installed as president of the Industrial Management Club of Roanoke Valley.



Mr. Irving

He is system personnel assistant, and was employed February 11, 1957 in system personnel in Roanoke. A native of Endicott, N. Y., he is married and has two children.

He holds a BS degree in business administration from Harpur College of the State University of New York, and a masters in industrial-labor relations from Cornell University.



In June

# Seventeen Employee Ideas Win Approval Of Divisions

Seventeen more ideas were approved in the division of their origin during June in our companies' Work Simplification Program.

In Ashland, Gene Moore, distribution, suggested the use of a dump truck for brush disposal. And J. G. Saltz and Charles Stayton, accounting, describe a method of simplifying the processing of customer electric deposits.

At Huntington, J. O. Triplett says that in opening line disconnects on a pole containing more than one set of disconnects, the job would be easier and safer if metal tags were tacked on the pole describing what each set of disconnects was for. Guy Clarkson says that when king pins in the four-wheel drive housing of power wagons break, they now weld the pins to the housing, saving much time and money. H. C. Smith describes an adaptation of entrance cable straps for use on different entrance cables.

J. E. Agee of Beckley suggests using a thermofax machine to reproduce 8½ by 11 inch prints, rather than obtaining prints from the blueprint machine. Time and supplies are saved. J. P. Hughes says that in the past it has been the practice to purchase hydrogen- and nitrogen-filled cylinders from a concern in Bluefield, but the district now proposes buying these gases locally for less. Reginald Hardy suggests installing dusk-to-dawn lights in substations to provide better illumination and safer operation.

At Charleston, the St. Albans line crew suggests that when the customer's service is closer to a dusk-to-dawn light than an existing pole, then, if the customer agrees, the service drop should be installed between this attachment and the new pole. A. F. Whaples suggests that a new type clamp be made available for use on #4 service entrance cable. D. H. Crosier explains that by welding two rings, or eyes, on hydraulic "A" frame and with the use of ropes, the "A" frame can be used to plumb a pole backward and forward and the hydraulic jacks can be used to plumb the hole right or left. The pole is easier to maneuver and it takes fewer men.

L. C. Bias of Point Pleasant suggests setting up a remote control console in the accounting office and a mobile unit in the collector's vehicle to save him time in communicating with the office, particularly in cases of notification of reconnects after he has collected delinquent accounts.

From Pulaski, J. B. Brillheart, Jr., and W. F. Childers suggest using a rubber stamp to eliminate unnecessary lettering on highway relocation mapping. G. F. Shrader says that a portable 8-transistor radio can be used as a more economical method of locating radio and television interference. One man can check for exact location by tuning in the channel the customer is having the most trouble with or to a position just past this channel.

Abingdon's Dean T. Robinson suggests stenciling a six-foot measurement on the side or back of line trucks, or attaching two yard sticks, end to end, to the truck, to provide a measuring device for line trucks.

C. M. Fletcher and M. M. Yost of Bluefield describe a simple standard mounting device for mounting identification numbers of cross-arms for identification by a helicopter patrol. Mr. Fletcher also proposes that a proper brush be provided for cleaning aluminum conductors to insure proper joints and connections.

## Company Official Retires From AEP



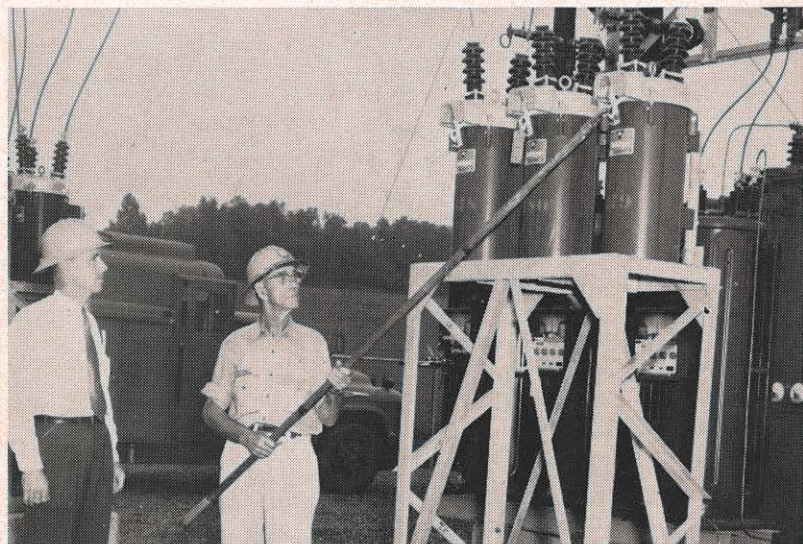
Mr. Halbig

John P. Halbig, assistant treasurer of the AEP Service Corporation and of all System companies, including our own, has retired.

He was named assistant treasurer in 1931, and was head of the cash control section, in charge of receipts and disbursements for the AEP System, involving a million dollars a day in covering day-to-day expenditures for the System.

He began his career as shipping clerk for Standard Oil Company of Indiana in 1918 and joined AEP in 1924 as assistant to the late Frank P. Hunter, assistant treasurer. In his retirement Mr. Halbig expects to keep busy around his home in Floral Park, L. I. and also to pick up again his hobby of painting in oils.

## New Station



Strengthening of distribution to the eastern part of Franklin County is the role of the new 34.5/12kv Glade Hill station, energized recently by W. S. Shanks, Roanoke district station foreman, and A. R. Martin, area supervisor. It is rated at 3,750 kva.

## Hobbyist Maintains:

# 'Beautiful Flowers Banish Trouble, Cares'



T. M. Sandidge surveys his careful, loving work in the flower beds containing thousands of plants. He says his landscaping of his yard with the rock wall and his many work on the flower beds will never be finished.

Flowers have played an important role in T. M. Sandidge's life during two different periods. Marriage ended one of those periods, a rock wall began the other.

About 15 years ago, before the Reusens hydro maintenance man in the Lynchburg district got married, he raised flowers as a hobby. Then marriage and a home of his own interrupted the hobby.

A few years later, he began repairing television sets in his spare time, but found himself in a predicament. He was spending all his time away from home, the telephone was always ringing and the business got to be too much. "Instead of relaxing and enjoying my home, I was getting to be a bunch of nerves," he reflects. So he gave up the business.

That's where the rock wall came in. He decided that one was needed at home, and when it was completed, it just followed naturally that a bed of flowers would be attractive along the wall.

One new bed called for another

and now, fully back into his old hobby, he has beds with every conceivable color combination. He grows peonies, lilacs, irises, roses, lady-slip-

pers, buttercups, zinnias, dahlias, sweet peas, forget-me-nots, marigolds, pansies, begonias and others.

"I would hate to estimate the number of plants I have in my beds," he comments. "Sometimes people stop by and ask me when I expect to complete my garden. I tell them truthfully that I never expect to really be satisfied or even say my garden is complete. I intend to add to it with new beds and raise more flowers."

He has never sold any of his flowers or plants, but has given away many plants, bulbs, flowers and cuttings. For himself, he is always on the lookout for seed and plant sales to supplement the seeds and bulbs he gets from his own garden.

Mr. Sandidge pretty well sums up his hobby when he says: "After a day at the plant, there is nothing as relaxing as working in my flowers. I get real enjoyment in blending colors and watching my flowers grow, bloom and become beautiful. Beautiful flowers will always banish trouble and cares."

## Meter Reader Goes In Military Service

C. C. Mullins, Grundy meter reader in the Welch district, entered military service on July 2.

He was employed October 24, 1960 as a clerk-typist in Welch accounting, and went to meter reader May 20, 1961.

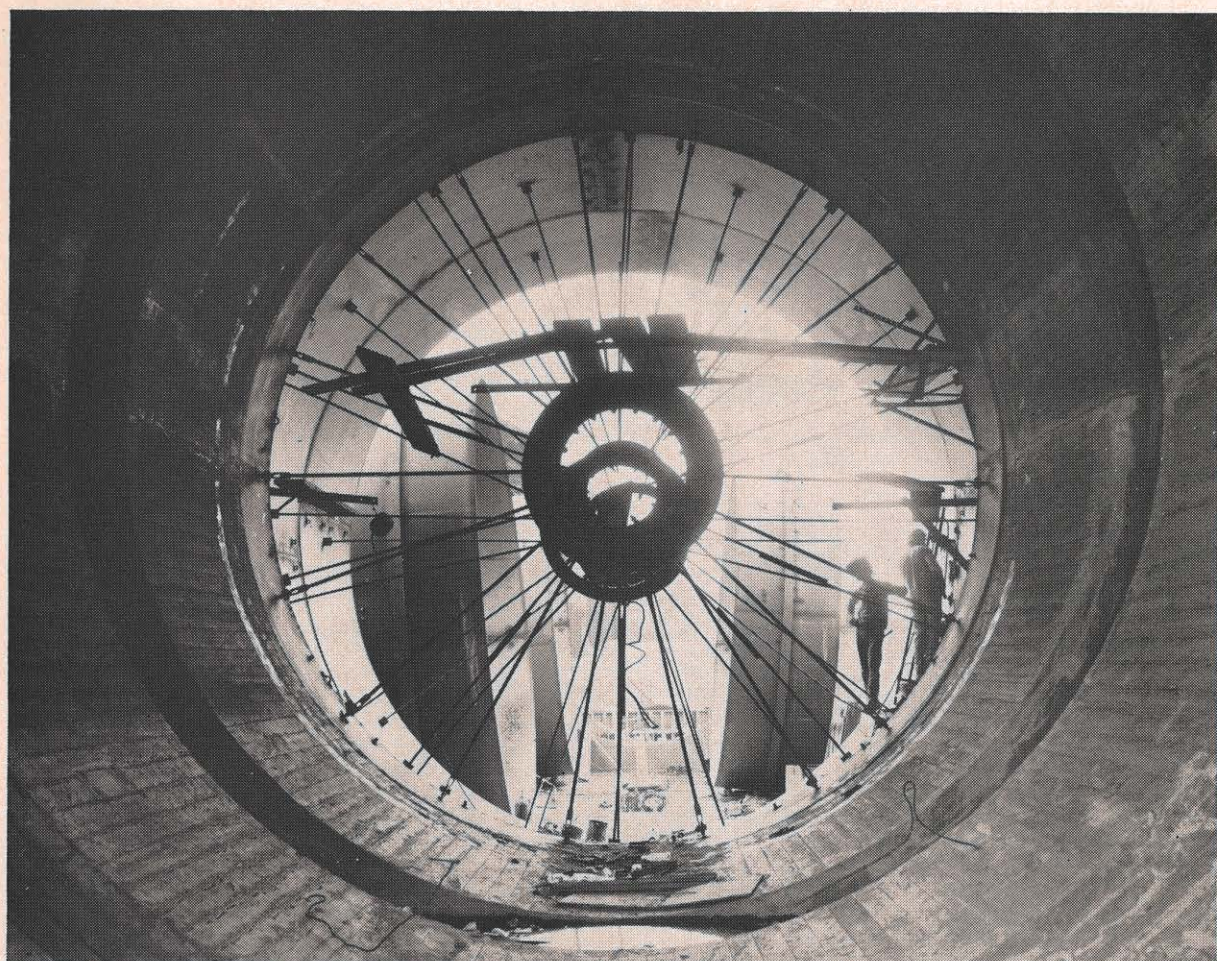
A native of Haysi, Va., he attended Haysi High School and McLain Business College. He is married.

Mr. Mullins lists as hobbies hunting, fishing and model plane building.



Mr. Mullins

## Smith Mountain Work



Workers standing in the mouth of the diversion tube at Smith Mountain Dam are dwarfed by its huge circumference. The entire flow of Roanoke River will soon pour through this tube after a coffer dam blocks off the north side of the river. The spokes in the picture are part of

the form used to keep the tube circular during pouring. Meanwhile placing of concrete in the arch of the dam above the tube is moving along during the good summer weather. Through the middle of July about 53,000 cubic yards of concrete have been placed.

# Wedding Bells Ring For Sixteen Couples

## Snodgrass-Wilson

Judith Ann Snodgrass was married to Harry Inskoop Wilson, Jr. in a double ring ceremony performed June 16 at the Rocky Mount Methodist Church. Mrs. Wilson is the daughter of Earle Snodgrass, Smith Mountain resident engineer.

## Ely-Ratliff

Hattie Frances Ely and Bobby Gene Ratliff were united in marriage June 9 at the Weber City Baptist Church in Weber City. Mrs. Ratliff is a home service representative in Abingdon.

## McNeil-Hogan

Carolyn Jane McNeil became the bride of Norman Thomas Hogan on July 14 at the Belmont Church of God in Roanoke. Mrs. Hogan is an employee in the system accounting Office.

## Andrews-Mitchell

Emily Geraldine Andrews and Thomas Randolph Mitchell were united in marriage June 30 at Calvary Baptist Church in Roanoke. Mr. Mitchell is the son of T. R. Mitchell, an employee in the system accounting Office.

## Davis-Wysong

Virginia Lea Davis became the bride of James V. Wysong on June 10 in the Hinton Methodist Church, Hinton, W. Va. Mr. Wysong is the son of James M. Wysong, commercial sales representative in Huntington.

## Roop-Kennedy

The marriage of Nancie Goodwin Roop and Lt. Duncan Cruickshanks Kennedy III, took place June 30 at the Ginter Park Methodist Church in Richmond. Mr. Kennedy is the son of D. C. Kennedy, Roanoke division manager.

## Ramsey-Yeganeh

A double ring ceremony performed June 16 in the Second Presbyterian Church in Roanoke united Frances Lou Ramsey and Dr. Mehdi L. Yeganeh. Mrs. Yeganeh is the daughter of Elliott M. Ramsey, Smith Mountain construction accountant.

## Rodgers-Gills

Margaret Rose Rodgers was married to Dr. James Pitzer Gills, Jr. on June 15 at the First Baptist Church in Folkston, Georgia. Dr. Gills is the son of J. P. Gills retired Bluefield division manager.

## Creed-Booth

The Fort Hill Methodist Church in Lynchburg was the setting of the June 9 wedding of Nancy Hanks Creed and Richard Laybon Booth, Jr. Mr. Booth is the son of R. L. Booth, electrical engineer in Lynchburg.

## Hedge-Jackson

Joyce Marie Hedge and Frederick Gary Jackson were married on July 20 in the Ridgewood Baptist Church in Roanoke. Mrs. Jackson is an employee in the System Accounting Office.

## Hesson-Crum

A double ring ceremony performed July 5 in the Evangelical United Brethren Church parsonage in Point Pleasant united Donna M. Hesson and Max D. Crum. Mrs. Crum is the daughter of O. W. Hesson, T&D clerk in Point Pleasant.

## Vermillion-Beavers

June 24 was the wedding day of April Lynn Vermillion and Lester K. Beavers who were married at the First Baptist Church in Welch. Mrs. Beavers is the daughter of John Vermillion, meter and service foreman, and Helen Vermillion, PBX operator, in Welch.

## Stinnette-Pribble

The marriage of Dorothy Elaine Stinnette and Leland Edward Pribble took place on July 7 at the Madison Heights Methodist Church in Lynchburg. Mr. Stinnette is employed in the meter section of the T&D department in Lynchburg.

## McCrary-Neeley

June 23 was the wedding day of Sally Lynn McCrary and Charles J. Neeley, Jr., who were married at the Elkview Baptist Church in Elkview, W. Va. Mr. Neeley is the son of Charles J. Neeley, T&D line department in Charleston.

## Hanley-Curatolo

St. Agnes Catholic Church in Kanawha City was the setting of the July 7 double ring wedding ceremony of Mary Catherine Hanley and John A. Curatolo. Mrs. Curatolo is a home service representative in Charleston.

## Sublett-Page

Catherine Love Sublett and James Lewis Page were married July 7 in a double ring ceremony performed at the home of the bride's parents. Mrs. Page is the daughter of Warren T. Sublett, an employee of the Lynchburg local accounting office.



Married in recent weeks were, top row from left: Mrs. Harry Inskoop Wilson, Jr., Smith Mountain; Mrs. Mehdi L. Yeganeh, Smith Mountain; Mrs. Thomas Randolph Mitchell, System; and Mrs. Richard Laybon Booth, Jr., Lynchburg. Second row from left: Mrs. James V. Wysong, Huntington; Mrs. James Lewis Page, Lynchburg; Mrs. Duncan Cruickshanks Kennedy III, Lynchburg; and Mrs. Max D. Crum, Point Pleasant. Third row from left: Mrs. John A. Curatolo, Charleston; Mrs. Leland Edward Pribble, Lynchburg; Mrs. Frederick Gary Jackson, system; and Mrs. James Pitzer Gills, Jr., Bluefield. Bottom row from left: Mrs. Bobby Gene Ratliff, Abingdon; Mr. and Mrs. Charles J. Neeley, Jr., Charleston; and Mrs. Lester K. Beavers, Welch.

## Learning, Teaching, and Loving Music Are Part of Mrs. Zimmerman's Life

Music has always been a part of Evelyn Zimmerman's life. From the age of seven, when she first started piano lessons, until now, she has loved making music. Through the years she took her opportunity to increase her musical knowledge by membership in school choirs, by taking part in minstrels, and by studying voice and other instruments. She now plays piano, accordion and guitar.

is W. R. Zimmerman, Roanoke division service representative, is one who believes in sharing her musical gifts with others. For example, she is well known professionally in the Roanoke area, playing on radio and television. She plays at church, weddings, minstrels, talent shows, square dances, teen hops, community sings, private parties, civic affairs, club and charity shows. She has also cut a recording, "Definition of A Boy," for the All-Star Recording Company, and has been asked by the company to cut more records. Lately Mrs. Zimmerman has also made some advertising tapes for local companies.



Mrs. Evelyn Zimmerman with her Accordion-Organ. She believes it is the only such instrument in Virginia; it can be played as an accordion, an electric accordion, an organ, or an accordion-organ combination.

Mrs. Zimmerman, whose husband

## Girl Wins \$25 Bond In Contest On Flag

A picture of the American flag that she drew and a statement of "What The American Flag Means To Me"



Pamela Dooley

that she wrote has won a \$25 Savings Bond for Pamela Jean Dooley. The seven-year-old daughter of M. A. Dooley, stores supervisor at Smith Mountain, she won the award in a contest sponsored by Roanoke's WDBJ-TV during National Flag Week. She appeared on Ann Howard's "Panorama" on the station to accept the award.

## Teaches, Too

The City of Roanoke has also laid claim to Mrs. Zimmerman's services as music specialist. This summer she is teaching musical games and dances to more than a hundred children in the 6 to 12 age bracket at one of the city parks, and later this summer will be giving free accordion lessons to some of the children.

Even though she is much in demand, Mrs. Zimmerman is continuing her study with a view towards earning her master's degree in music.

With it all, she has found time to keep music in her home. Her husband plays the guitar himself, and she is teaching her four children the same instruments she loves to play.

## Employee's Daughter Honored As Graduate

Mrs. Peggy Scott Chadwick was selected as the outstanding senior in marketing, merchandising and advertising at the University of Kentucky.

The daughter of Ernest Scott, Pikeville serviceman, Mrs. Chadwick received her BS degree in advertising from the university in June. She received the Louisville Marketing Association Award as the outstanding senior.

She is a member of Beta Gamma Sigma, honorary commerce fraternity for seniors in the upper 10 per cent of the class. She was secretary of the school's chapter of the American Marketing Association.

Mrs. Chadwick is a graduate of Pikeville College Academy and attended Pikeville College.



## New Arrivals



**Charleston**  
MR. AND MRS. LYLE E. HUDSON, a son, John Lyle, June 25. Mr. Hudson is a meterman.

**Fieldale**  
MR. AND MRS. L. A. STONE, JR., a daughter, Cheryl Lynn, July 8. Mr. Stone is a contract clerk.

**Huntington**  
MR. AND MRS. JOHN M. KAUFFMAN, JR., a son, JOHN M. III, July 1. Mr. Kauffman is an electrical engineer.

**Pikeville**  
MR. AND MRS. JAMES W. SKILES, a daughter, Stephanie Lea, July 3. Mr. Skiles is a meter reader.

MR. AND MRS. HARRY TRIMBLE, a daughter, Sherry Lynn, June 29. Mr. Trimble is a serviceman.

**Roanoke**  
MR. AND MRS. ELWOOD S. BURTON, a son, Scott Gregory, July 1. Mrs. Burton is a former clerk-stenographer in the Roanoke District T&D Operations Department. Mr. Burton is a former meter-service helper.

**Philip Sporn Plant**  
MR. AND MRS. KENNETH E. MATSON, a son, Paul David, May 19. Mr. Matson is a laborer.

MR. AND MRS. MARION W. ROUSH, a daughter, Connie Faye, June 29. Mr. Roush is a triper operator.

MR. AND MRS. JACK STEWART, a daughter, Elizabeth Fay, June 27. Mr. Stewart is a barge attendant.

**System**  
MR. AND MRS. ROBERT N. STAMBACK, a daughter, Kimberlyn Dawn, June 26. Mrs. Stamback is a former clerk-stenographer in the system personnel department.

MR. AND MRS. ROBERT T. YOBAGGY, a daughter, Lisa Gayle, July 12. Mr. Yobaggy is assistant advertising supervisor in the System Public Relations Department.

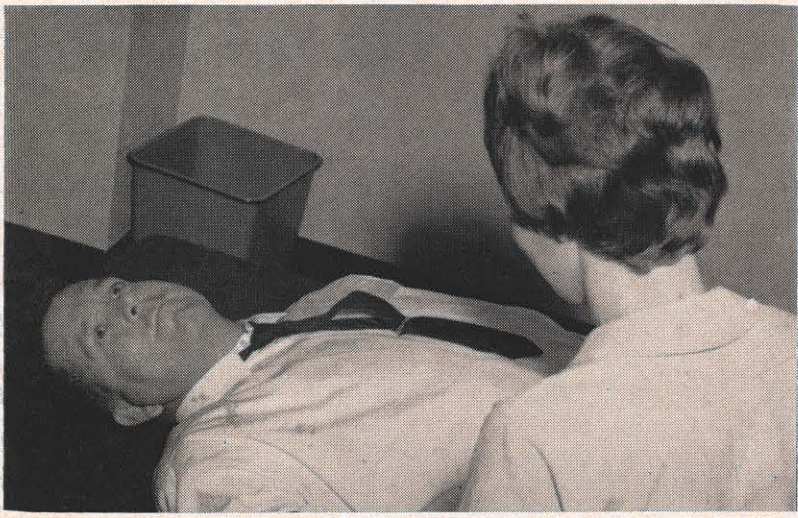
## They're Engaged

EVA SUE WILLIAMS to Thomas Aaron Murray. Miss Williams is a clerk-stenographer in the Bluefield T&D records department.

SUZANNE K. SMITH to John W. Darlington, Jr. Miss Smith is a clerk-typist at the Kanawha River Plant and Mr. Darlington is the son of John W. Darlington, maintenance mechanic at the Cabin Creek Plant.

GLADYS LOUISE HARTMAN to Ira L. Abshire. Miss Hartman is the daughter of L. C. Hartman, supervisor of operation at the Cabin Creek Plant.

## Blood Comes — And Goes — Easy For Lynchburg Man



Larry Dougan goes through a routine which is most familiar to him. He has given 43 pints of blood, more than five gallons, in twenty years.

## Gabrielle and Vassell Involved In Changes

A. F. Gabrielle, head of the High-Voltage Planning Section of the AEP Service Corporation's System Planning and Analytical Division, has been transferred to the System Operating Division as a staff engineer.

Gregory S. Vassell, assistant head of High-Voltage Planning, has succeeded Gabrielle as section head.

In his new post, Mr. Gabrielle is working under G. H. McDaniel, head of System Operating, on various assignments. He is also continuing to develop an industrial preparedness program for the System as its Civil

Defense coordinator.

Mr. Gabrielle came to the Service Corporation in 1949 as a co-op student while attending college and was employed permanently in 1950. He holds bachelor and master's degrees in electrical engineering from Massachusetts Institute of Technology. He has also studied at M.I.T. under the Sloan Fellowship Program and attended a course in management techniques at Adelphi College. He became head of the High-Voltage Planning Section in 1961.

Mr. Vassell joined the Service Corporation in 1951, became an engineer in 1956 and a senior engineer in 1960. He holds a graduate electrical engineering degree from the Technical University, Berlin, Germany, and a master's degree in business administration from New York University. He has also studied management techniques at Adelphi College. Mr. Vassell became assistant head of High-Voltage Planning in 1961.

## Goes To Bowl



His football achievements at Wahama High School have earned for Mike Taylor selection to play in the 14th annual Little Kanawha Football Bowl August 10. Mike, who worked at Philip Sporn plant this summer as a temporary laborer and is the son of John Taylor, Sr., Sporn maintenance man, reported for practice July 29. The two weeks of preparation for the game between the North and South squads is being held at the Wood County 4-H Camp, and the game will be played at Parkersburg.

## Chelyan Lions Pick Kanawha River Man

G. B. Kratz, shift operating engineer at Kanawha River plant, has been elected president of the Chelyan Lions Club.



Mr. Kratz

1958.

A veteran of World War II, he is married and has a daughter.

Some people collect coins as a hobby: they're called numismatists. Some people collect stamps as a hobby: they're called philatelists. One fellow we know gives blood as a hobby: he's called Larry Dougan.

Mr. Dougan, district personnel supervisor in Lynchburg, over the years has given more than five gallons of blood—43 pints to be exact—to the Red Cross Blood Program. When he does so, he says, "I am helping other people at no cost and with very little effort. It leaves me with a good feeling of doing something for some person I will never see; and maybe some day, my blood will help save someone's life. It's a source of real pride."

With pride, Mr. Dougan wears his five-gallon Red Cross pin for his many donations to the blood bank over the past twenty years. While working for the Norfolk & Western Railway in Roanoke prior to joining Appalachian, he donated blood whenever any fellow employees needed blood. In Logan, he did the same thing, and when he was transferred to Lynchburg, he not only kept up the practice, but also became affiliated with the Lynchburg Red Cross Blood Program. He later served as the organization's vice chairman for a year.

According to medical authorities, a person's normal blood supply is about six per cent of his weight, expressed in pints. By simple arithmetic, Mr. Dougan has given to others four times the amount of blood in his own body. Nature has a way of rebuilding a depleted blood supply, and Mr. Dougan has never suffered any ill effects.

## Hutton Will Head County Sportsmen

A. C. Hutton, Jr. has been elected president of the Washington County Sportsmen Club. He is division dealer sales representative in Abingdon.



Mr. Hutton

and farm groups.

Mr. Hutton, the son of A. C. Hutton, Sr., retired Abingdon employee, joined the company in 1947. He is past president of the Abingdon Jaycees and the Washington County Chapter of the Red Cross, and is a member of the Washington County Life Saving Crew and the Abingdon Baptist Church. He is married and has two sons.

Projects of the group include restocking game, planting feed strips for wild life and holding informational programs for hunters, fishermen

## Record Round



Becky Bondurant has shot a nine-hole round of golf that has knocked four strokes off the women's record at Glenochie Country Club. And she's just 14. The daughter of R. M. Bondurant, Abingdon district superintendent, Becky shot a 39 for the 9 holes, stringing together 5 pars, 2 birdies, a bogey and a double-bogey. Becky's record round came just a few weeks after she had been named the outstanding girl athlete at Abingdon High School.

## Three More Assist With Power Survey

Three more executives of the American Electric Power Service Corporation have been appointed to committees which will assist the Federal Power Commission in its national power survey. The appointments bring to five the number of AEP men serving on power survey committees.

Those most recently appointed are: S. N. Fiala, vice president—engineering, to the Generating Stations Special Technical Committee; T. J. Nagel, head of the System Planning and Analytical Division, to the Transmission and Interconnection & Technical Committee; Abraham Gerber, secretary of the AEP System Development Committee, to the Fuels Special Technical Committee.

Previously appointed were Philip Sporn, chairman of the System Development Committee, to the Executive Advisory Committee as chairman; and V. M. Marquis, vice president and assistant to the president, to the General Technical Advisory Committee.

## Unit Two At Clinch Gets Sprucing Work

A week-long outage of Unit 2 at Clinch River plant allowed for general maintenance and repair work to the unit.

Off the line from June 30 to July 7, the unit was inspected, and the air heaters were washed, the boiler was inspected and ash hoppers were repaired.

## Fisherman Has Story To Tell

You can bet that when a man returns from a fishing trip, he'll have a story about "the one that got away."

Ray Surbaugh went on a fishing jaunt to Florida, and sure enough, he had just such a story. Only thing is, his story was about a pelican.

The system accounting employee of Kentucky Power in Ashland caught lots of mackerel, trout and flounder, and this particular day was no exception. He was using a four-inch live shiner bait, and it was working like magic. Unfortunately it cast its spell on a young pelican, who swooped down to grab it, only to get the hook caught in its bill.

Ray would like to have said that the battle was long and furious, full of underwater and aerial acrobatics. But since this wasn't a fish story in the true sense, he says he calmly pulled the pelican in like a boat, only to have the line break when he tried to lift his catch up on the pier.

He didn't get the pelican, but he did get a story about "the one that got away."

## Mound Ace



Ace pitcher for Huntington High School this season was Richard Walls, son of W. M. Walls, Huntington commercial sales representative. Richard compiled a 7-2 record as a starter and recorded three saves as a reliever. One of his losses was a one-hit effort. He pitched 67 innings, allowing 12 earned runs, 30 hits, 23 walks and struck out 50. This summer he is pitching American Legion baseball and recorded a win in his first start.

## Record Catch



A record catch for the Williams River section of Pocahontas County was this group of 27 trout, hauled in by Ralph Cook, left, and Jack D. Martin, both Welch meter servicemen.

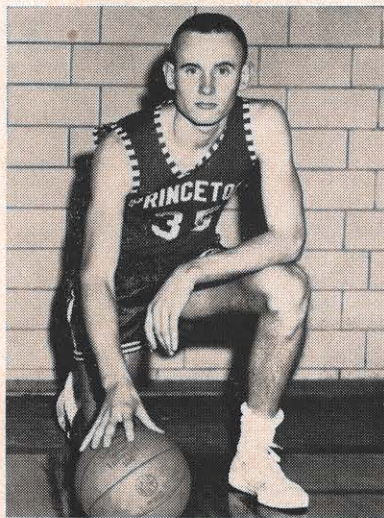
## Courts, Nets—Basketball And Tennis—Keep Danny Farley's Summer Busy

When he's not smashing drives over the tennis net this summer, Bluefield's Danny Farley is dropping a ball through a basketball net.

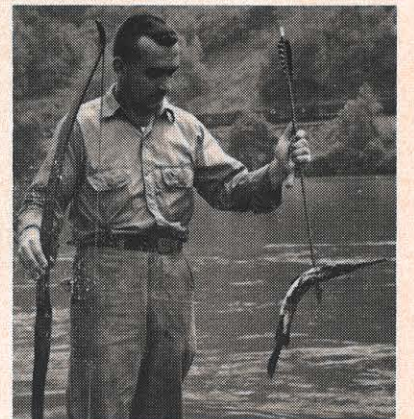
The son of Clyde L. Farley, Princeton line foreman, Danny is a leading scorer in the Princeton Summer Basketball League. He also won the boys' singles and doubles titles in the Greater Bluefield Jaycee Tennis Tournament.

This past season Danny was second high scorer for his school, posting a 15-point a game average and hitting 85% of his foul shots. He was also vice president of the Student Council, and a member of the Key Club, Mask and Gavel Club and Letterman's Club.

This fall Danny plans to enter Concord College in Athens, W. Va.



Danny Farley



It is hard enough to hit a stationary target with an arrow. And most fishermen will tell you catching the big ones has its frustrations. But J. L. Johnson, Kanawha River plant maintenance man, overcame both problems, and did it at the same time. The picture shows Mr. Johnson with a 22-inch gar that he brought in with his bow and arrow from the Kanawha River. In addition to fishing archery, he also uses the equipment for hunting deer and squirrels.

### Growing Market

## Apartment Dwellers Go Modern; Move To Total Electric Living

Make a guess: how many apartment buildings on the Appalachian system use electric heat? Ten? Fifteen?

There are 88 total electric apartment buildings with 444 units. This surprisingly high number lends further credence to the belief that electric heat for the home is more popular now than ever before. Further proof: of the 8,093 electrically heated homes on the Appalachian system, 1,883 were installed in the past year.

The total electric apartment building is a market that has come to the fore relatively recently. The success of sales efforts, not only in Appalachian but throughout the AEP System, has prompted special attention in this direction by the companies' commercial departments. A brochure, for example, has been printed and will be localized in each area with testimonials and pictures of buildings already making use of electric heat.

In Appalachian, 72 of the buildings, with 383 units, are new, and 16, with 61 units, are conversions. The occupancy rate of total electric apartments, according to a company survey, is about 99%. Forty-seven of the buildings are located in the Roanoke division, 18 each in Bluefield and Huntington, and 5 in Charleston.

Many of the advantages of electric heat for apartments are the same as for houses—comfort, cleanliness, convenience, safety, economy.

But some apply only to apartments, and will also be used in our company's sales story. For one, with electric heat there is less space requirement for equipment, therefore providing more usable and rentable space. The very modernness of electric heat should provide for happier tenants

This was true when other apartment buildings in the area, without electric heat, had vacancies consistently.

A tenant said this: "Give me electric heat every time. I'm sold on it, and it took me just one or two days of winter to decide that." Another: "I'm very pleased and surprised at the low cost."

An owner said: "Turnover is minimal. I have no maintenance or upkeep. It's safe and dependable—simple to operate."

One tenant summed up the story of electric heat for the home and for the growing apartment market, when he said: "Electricity is the only way to heat."

### J. W. Kepner Is Named Appalachian's Superintendent Of System Operations



Mr. Kepner

J. W. Kepner has been promoted to the position of superintendent of system operations for Appalachian.

He succeeds H. E. McCormack, who died recently. Mr. Kepner has been assistant superintendent of system operations.

He joined Appalachian in 1939 at Cabin Creek plant as an electrical engineer, and became assistant chief electrician at the plant in 1943. He was named assistant superintendent

of system operations in 1950.

A native of Sistersville, W. Va., he graduated from West Virginia University in 1939 with a BS degree in electrical engineering, and attended the University of Michigan in 1956 in the Public Utility Executive Course.

He is president of the Virginia Mountain Section of the American Institute of Electrical Engineers, and is a member of the Williamson Road Lions Club, Lakeland Lodge of AF&AM, and the Huff Lane and William Fleming High School PTA's. He is also an active member of the Oakland Baptist Church.

Mr. Kepner is married and has a son and two daughters.

### KRP Employees Get Safety Recognition

Employees at Kanawha River plant have been recognized for working 500,000 consecutive manhours without a disabling injury.

They received the AEP System's certificate of merit for reaching the milestone on June 25. The safety record began June 2, 1960.

### Ohio Man Named Sales Manager In AEP Service Corporation Changes

A. A. Armbrust, manager of Ohio Power Company's Findlay District since 1956, has been promoted to the newly created position of sales manager for the American Electric Power Service Corporation, New York, according to an announcement by Donald C. Cook, president.

In this capacity he will supervise the sales efforts in the residential, commercial, rural and certain industrial fields throughout the 7-state AEP System under the direction of Paul W. Embler, vice president and head of the commercial department.

In Ohio, Ronald L. Springer, district manager at Mount Vernon, has been named to succeed Mr. Armbrust at Findlay and Robert A. Berry, local manager at Fremont, will become district manager at Mount Vernon, according to an announcement made by A. N. Prentice, Ohio Power vice president and general manager.

All appointments are effective September 1.

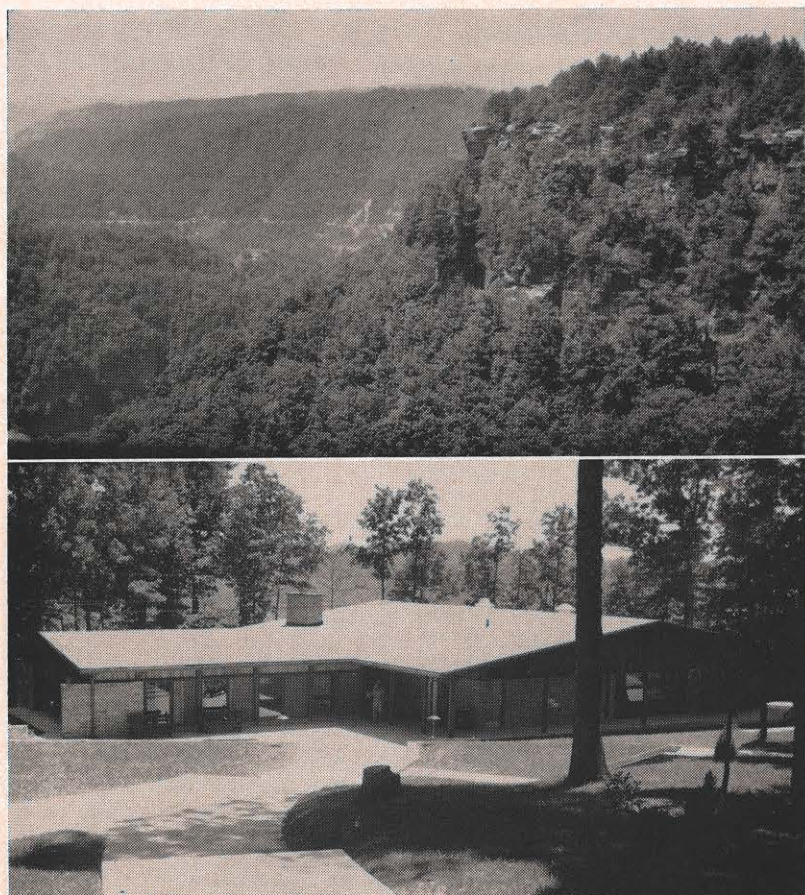
In a further realignment within the Service Corporation commercial

department, John G. Howard, manager of the commercial industrial sales division, has been named manager of the newly created sales engineering and services division. In this assignment, he will direct activities in the field of sales to large industrial customers, municipalities and other government agencies, special rates and special services. He will also be responsible for sales engineering, special studies, marketing studies, and customer services with respect to heat pumps and appliances.

S. W. Andrews will continue as manager of the department rate division. Both Mr. Howard and Mr. Andrews will report directly to Mr. Emler.

Reporting directly to Mr. Armbrust will be John G. Snyder, handling residential and commercial sales; James B. Napier, commercial sales; Verne A. Sechler, industrial sales; and F. D. (Ted) Churchill, sales promotion activities.

Mr. Armbrust goes to New York after more than 36 years' service with Ohio Power.



Two of the highlights of the new Breaks Interstate Park near the Virginia-Kentucky border are the huge gorge, above, and the total electric Rhododendron Restaurant, below, which features the most modern in electric cooking equipment.

## Mountain Park Developed By Kentucky And Virginia

Electricity is playing a role in the attractions of a new park being developed by the States of Virginia and Kentucky.

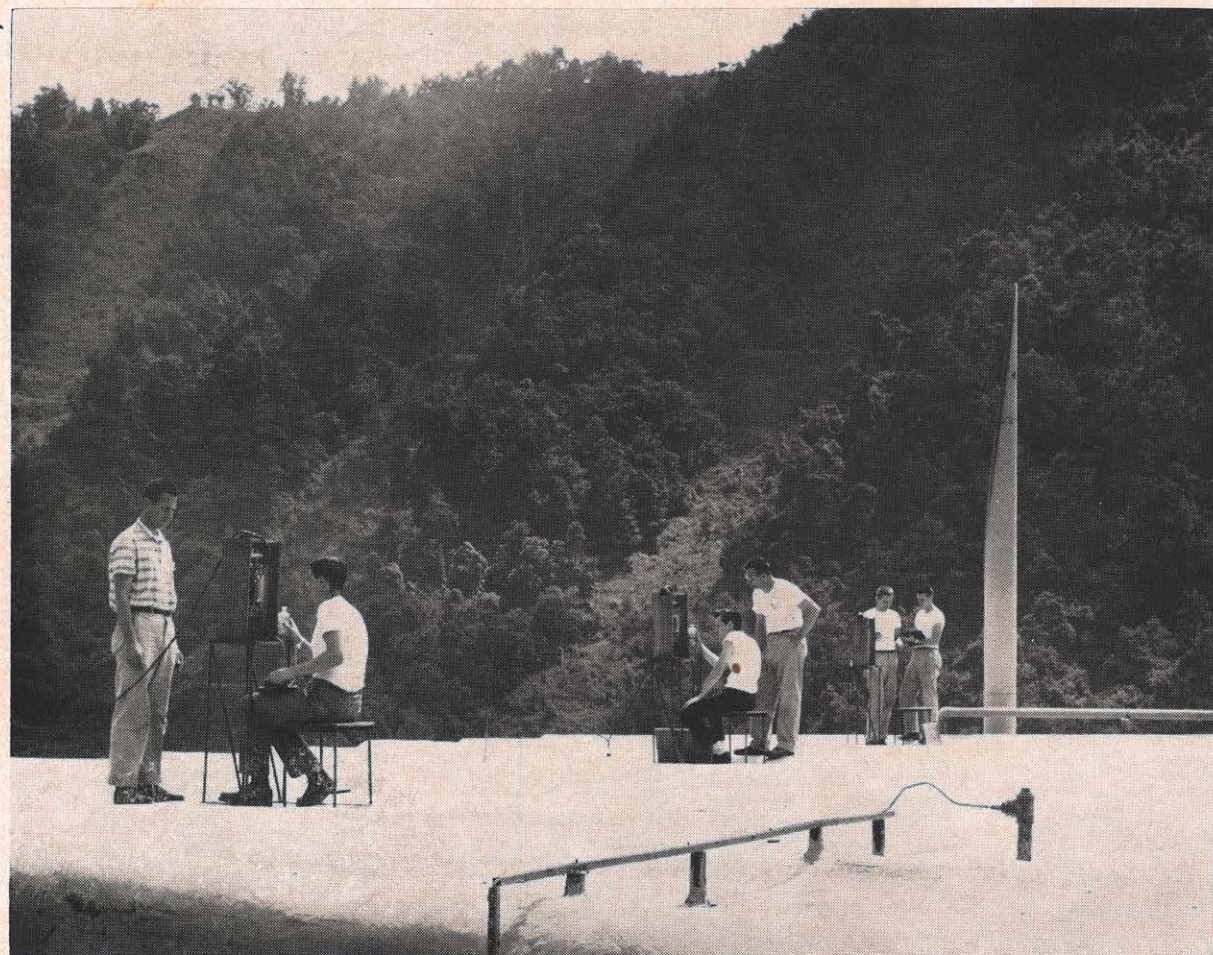
The Breaks Interstate Park is being developed on a 1,737 acre tract of scenic mountain land near the border of the two states. It is about 20 miles west of Grundy, Va. and about 35 miles east of Pikeville, Ky.

One of the features of the park

is the Rhododendron Motel and Restaurant, which is total electric.

The park offers many attractions for camping areas, picnicking, hiking and other activities, since it is located in the breaks of the Cumberland Mountains and features a large gorge near the Kentucky border. The Big Sandy River winds down through this gorge. Construction of a lake and swimming pool will be started next year.

## On Top Of Their Jobs



On top of their jobs are these students and professors participating in the AEP System Summer Test Project at Kanawha River plant (and not at Philip Sporn plant, as erroneously reported in last month's issue). These men are running a gas analysis from the duct work leading to the stack, and they are on the plant roof, about 160 feet from the ground. In the background are the Kanawha River-Cabin Creek, Kanawha-Baileysville, Kanawha-Glen Lyn and Kanawha-Bradley 138,000 volt lines and right-of-way. The cone-shaped pipe is a vent line from the

drum safety valves for No. 1 boiler. The work being performed is part of a project to determine the condition of all major mechanical components of the plant with the aim of increasing the plant's operating efficiency. There are 12 engineers and 2 professors in the project. In the picture are from left: Professor L. F. Hicks, Ohio University; E. J. Goscenski, University of Pittsburgh; Jaroslaw Mulyk, Cooper Union; Professor A. W. Gibson, Michigan Tech; James Tangler, University of Dayton; and Charles M. Vest, West Virginia University.