

There is nothing so easy but that it becomes difficult when you do it with reluctance.

The Illuminator

A man may fail, but he isn't really a failure until he tries to blame someone else.

KENTUCKY POWER COMPANY

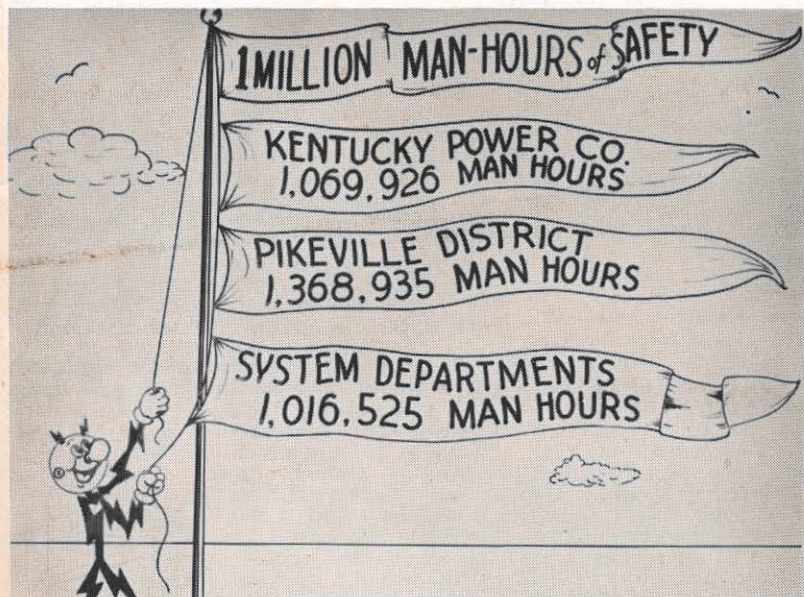
APPALACHIAN POWER COMPANY

KINGSPORT UTILITIES, INC.

Vol. XIV, No. 10

OF THE AMERICAN ELECTRIC POWER SYSTEM

July 1963



This is a reproduction of the poster that was used in Kentucky Power to call attention to the fine safety records established by company employees.

Employees Recognized For Their Safety Efforts

New milestones in safety achievement were reached in Kentucky Power and Appalachian when employees of each of the two companies worked a million manhours without a disabling injury.

The achievements came at a time when several other awards were being presented for safety accomplishments. These included:

- Edison Electric Institute awards for injury frequency reduction to Appalachian, Kanawha Valley Power and Kentucky Power;
- a similar award to Appalachian from the National Safety Council;
- 500,000 man-hour awards to employees of Philip Sporn plant, Clinch River plant and Bluefield division departments;
- recognition for employees of the system departments of Kentucky Power, who, by June 1, had worked over a million manhours without a disabling injury.

The new mark for all of Kentucky employees is the fourth such in ten years. It represents the first time the entire company and two of its units have been over the million-manhour mark at the same time.

In addition to the system departments, employees of the Pikeville district had reached 1,368,935 safe manhours, beginning the record 76 months ago. The company man-hour record began January 18, 1962.

F. M. Baker, vice president and

general manager, made this comment about company employees' performance: "It is gratifying to see that every employee in the company has performed his work with such a high degree of care and efficiency. Such records are impossible without constant attention to the job at hand on the part of the individual employee. My sincere hope is that every employee will be concerned with the continuation of this injury-free performance."

Appalachian employees began their company-wide march to a million manhours on March 21 this year, and reached the mark on May 17. The string of safe manhours neared 1,500,000 before it was broken in June. It was the seventh time in company history the million man-hour mark had been reached.

All four injury frequency reduction awards—two to Appalachian and one each to Kanawha Valley Power and Kentucky—were for 1962 performances. They recognized the achievement of employees

(See Safety, Page 5)

In EEI Address

Industry Should Be Out To Beat—Not Meet—Competition, Cook Says

"Beating competition—that should be the watchword of our industry," Donald C. Cook, president of American Electric Power Company and of our companies, told the 31st annual convention of the Edison Electric Institute in Denver last month.

"The competition among electricity, gas, oil and self-generation is hard, tough and vigorous. Large utility markets have been won and lost in the competitive struggle in the past, and so will they be won and lost in the future," Mr. Cook stated.

"Speaking for an all-electric system," he said, "I hope that this kind of vigorous competition continues. But it is difficult to see why some speak only of meeting competition—rather than of beating competition."

Norm: Electric

"We want the energy norm of the United States to be electric energy. We want the utilization norm to be the all-electric home, the all-electric farm, the all-electric school, college, university, church, and commercial establishment, and the all-electric industry. We have all of these types of total-electric installations on the AEP System today; we want more of them, lots more of them, and we are going to get them by beating competition."

Using the AEP System as an example, he pointed out that from 1950 to 1960 the average residential usage of electricity increased from 1,925 kilowatt-hours to 4,278 k.w.h. "Three items alone—electric ranges, water heaters and dryers—accounted for almost 1,200 of the 2,353 kwh gained. But we cannot count on appliances alone to produce the gains in consumption we need to preserve our standing as a premier example of a growth industry," he said.

Heating and Growth

"When we move into the space heating field, however, the market that until recently was the 'private domain of the flame,'" he said, "we find the opportunity to continue and even accelerate our growth. And, with space heating, there is the opportunity to sell the cooling load as well."

He emphasized that AEP's average residential electric heating customer, in the 12 months ended March 31, used 22,172 kwh. "A

51% saturation of our 1,270,000 homes would give us additional sales of 11-billion kwh and \$140-million in additional annual revenues," he noted, and added that, for the industry as a whole, a similar gain applied to its 53,600,000 residential customers would result in the annual sale of an additional 467-billion kwh.

Commercial and industrial markets are equally large, Mr. Cook asserted, "and we can successfully compete for a large share of all of these markets."

Price Important

"To compete effectively," he said, "we must first work unceasingly to sell our product at the lowest possible price. The demand for electric energy is elastic—that is, it is sensitive to price, and use will expand as price is decreased."

He maintained that lower rates are themselves an effect of such other things as efficient generation, closely controlled fuel costs, minimum losses in transmission and distribution, power pooling, economy-energy interchanges, research and development in generation, transmission and operation, aggressive load building, and maximum utilization of facilities.

Good Service

The second prerequisite for competing effectively, Mr. Cook observed is that the service rendered must be superior, attractive, and easy to obtain.

He noted 15 major responsibilities that electric utilities must assume to meet this prerequisite, including continuity and quick restoration of service, willingness to serve any load, servicing of customer-owned equipment if necessary and setting

of quality standards for electric heating installations.

Among these 15 points, Mr. Cook stressed that utilities "have a vital interest in there being a continuous flow of new devices that consume electric energy," and called for research and development programs supported by the industry to bring such products forward.

"Moreover, we should remember that a substantial number of what today are recognized as desirable load-building appliances—among them the electric range, even the electric iron—were first thought undesirable. Fluorescent lighting was regarded the same way. Today, the 'betes noires' in some circles are electric snow melting, airport runway lighting, and even electric arc welding. This is wrong, both from the standpoint of our own history and from that of our avowed objective of being total energy suppliers."

Management Objective

The third prerequisite for this competition, he said, is that "above all else, electric utility top management must be oriented toward and dedicated to beating the competition and insistent upon the utilization of every resource to do so."

He pointed out that management itself should take a special interest in such areas as: economical purchasing and careful inventory control; full utilization of all tax-saving techniques; economical financing, efficient accounting and record-keeping and competitive wages and salaries to attract and keep top-quality personnel.

"The electric utility industry," he stressed, "should not be satisfied with less than the predominant position in every competitive market. And where we already have a predominant position we should seek to enhance it. Where we do not have a predominant position we should undertake programs to ob-

(See Competition, Page 3)

Heating, Appliance And C&I Sales Up In Appalachian Promotion Year

Rises in the sales of electric heating, appliances and commercial and industrial equipment marked Appalachian's 1962-63 promotional year, which ended June 15.

Major highlights of the year included: total of 51,429 kilowatts in commercial and industrial equipment sold in company territory; 39,672 ranges, water heaters and dryers sold; and a total of 1,907 electric heating home installations made. All of these figures, for the promotion period of June 16, 1962 through June 15, 1963, represented increases over the previous year.

Heating

The electric heating additions bring the total of homes on the Appalachian system using electric heat to 9,989, of which 1,039 are employees. Of the 1,907 installations during the year, almost half—833—were conversions of other systems to electric heat. The rest—1,074—were installations in new homes. The total figure for the year represents an increase of 24 over the previous year.

Sales of major appliances were up 3,339 over the previous promotion

C&I Sales

The overall sales picture in commercial and industrial activities was one of increase. The 51,429 kilowatts in total sales represents 472 more kilowatts than was sold the previous year. Making up the total were:

| | |
|------------------|-----------|
| Space heating | 9,497 kw |
| Heat pump | 2,177 kw |
| Product heating | 10,081 kw |
| Cooking | 15,142 kw |
| Lighting | 7,919 kw |
| Air Conditioning | 6,613 kw |

In addition, there were 2,595 Dusk to Dawn lights sold in company territory during the year, making a total of 20,826 now in operation.

In Competition

There were several competitions between divisions in the company during the various sales efforts. The Huntington division won the Top Overall Sales Achievement Award with 118.93% of its combined sales quotas for the year. Bluefield was second, Roanoke third and Charleston fourth.

In commercial and industrial activities, Roanoke was tops in overall efforts and also took first in the industrial and commercial sections. In the other two sections, cooking and comfort conditioning, Huntington finished first.

For residential sales, Bluefield won the home heating and farm sales sections, while Charleston was first in appliances and Huntington first in home service.



1863—West Virginia—1963

West Virginia is celebrating its 100th birthday as a state this year, and in this issue *The Illuminator* honors the state on its anniversary. On page 7 you will find brief histories of the state itself and of Appalachian and its predecessors in the state.

Just What Is Free Enterprise?

Our country has made more progress during the past 180 years than all the other countries in the world have made in the last 6,000 years.

Nowhere else can one find the high standards of living we enjoy. Nowhere else can one have so many material riches for so little effort. The main reason for this is our system of Free Enterprise. And the very heart of our Free Enterprise is our system of economy.

The five fundamental principles in our system of economy are: private ownership, a free market, profit and wage incentives, competition and government regulation (not control). Every nation in history that has compromised, or lost, these basic concepts has started the destruction of its Free Enterprise. And that means embarking on the road to socialism or communism, the only other major economic systems that exist.

Free Enterprise, then, is the only economic system under which the person who has something to sell, and the person who is in the market to buy, meet on terms of equality and freedom, without interference so long as common laws of justice and decency are observed. Free Enterprise is the right of all who live within it to offer whatever they have created—whether products, services or skills—to other individuals, who are just as free to take them or pass them up.

We might also say that Free Enterprise is the right: to argue; to save money if we want, or blow it on a good time if that's what we prefer; to raise our children as we think best; to speak freely about anything we wish; to lock our doors at night; to look on a policeman as someone to protect us, on a judge as a friend to help us; and to be ourselves instead of some nameless number in a horde bossed by a few despots.

One of the merits of an investor-owned utility like ours lies in the fact that we adhere closely to the principles of Free Enterprise and all that it means.

Investor-owned utilities like ours can provide better and more efficient service to the public because, in competing for the customer dollar, we are searching constantly for ways to lower rates and make services more attractive. We are not a burden on the taxpayer; we must conduct our business on a sound basis in order to show profitable operations to our stockholders. And we are conscious of our role of responsibility in public service.

The Illuminator

Published monthly for employees of Appalachian Power Company, Kentucky Power Company and Kingsport Utilities, Inc., and their families. Articles herein may be reproduced.

EDITORIAL STAFF

ROANOKE MAIN OFFICE
40 Franklin Road
Roanoke, Virginia

G. S. DUNN...Public Relations Director
C. R. LOVEGROVE...Editor
J. D. PIEDMONT...Pub. Rel. Assistant

ASSOCIATE EDITORS

C. B. YEAROUT...Bluefield Division
L. M. COBBS...Charleston Division
W. R. WITZEL...Huntington Division
J. G. HARVEY...Roanoke Division
J. A. MUNDY...System
R. F. MILLIKAN...Kentucky Power Co.
W. Z. TRUMBO...Kingsport Utilities, Inc.

Electric Industry Future Probed By EEI

The forward planning by the electric utility industry to meet the power needs of Americans in the days and years ahead was emphasized during the 31st annual Edison Electric Institute Convention in Denver, Colo. in early June.

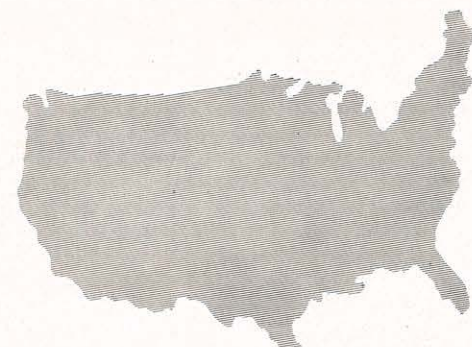
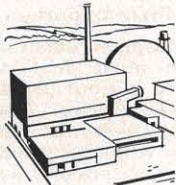
Speakers from within and without the industry, including Donald C. Cook, president of the American Electric Power Company and of our companies, covered a variety of subjects. Mr. Cook's talk is reviewed on page one of this issue.

Following are excerpts from other talks at the convention.

W. W. Lynch, president of EEI and Texas Power & Light: He urged the industry to view the protection of the American free enterprise system as a "fundamental responsibility." Basic to the position of electric utility companies is "that the proven abilities of the free market can be used to finance all the facilities required for America's future power needs." In reviewing accomplishments during the past 12 months, he noted that transmission planning now envisions the interconnection of all major systems by 1966.

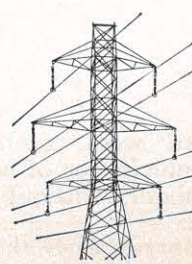
T. M. McDaniel Jr., executive vice president of Southern California Edison Company: In talking about electric heating and all-electric living, he said he was convinced "that any policy which is based on customer service, in the fullest sense of the term, will automatically, and in the long run, result in profitable load-building. But a policy which starts with load-building and works backward will not necessarily result in customer service."

Sherman R. Knapp, president of The Connecticut Light & Power Company: He said it appears probable that competitive atomic power will first be demonstrated "not in the Soviet Union, not in Western Europe, but right here in the United States." In a report of the atom as a practical source of electricity, he said: "Less than 10 years ago, when we talked about a full-scale atomic power plant we meant 100,000 kilowatts. Today, several 500,000 kilowatt atomic plants are on order, and an application has been filed to build a one-million kilowatt unit."



Joseph C. Swidler, chairman of Federal Power Commission: He made a strong plea for the electric power industry to develop an intensive research effort scaled to its vast potentials or otherwise face the risk of lost opportunities and delayed progress. He proposed that the FPC could take the first step toward "curing the problem" by calling together representatives of all segments of the industry, investor-owned as well as government, and including representatives of the research community to serve as an interim organizing committee.

Elmer L. Lindseth, chairman of the board of The Cleveland Electric Illuminating Company: The interconnected power pools of the United States have been developed through an evolutionary process which is still continuing. He noted that in the past 50 years or so "virtually all the major electric power systems in the country have become members of one of several regional groups operating in parallel on a regional basis. These groups supply collectively about 97% of the country's electrical energy requirements."



W. H. Colquhoun, vice president of Ebasco Services: He reported on a study recently completed by Ebasco in which direct and alternating current were compared for high-voltage power transmission purposes. He concluded that it will be "sometime before direct-current technology is developed to a point where it may prove practical for general use" in the transmission of electricity at extra-high voltages.

H. A. Wagner, assistant vice president of The Detroit Edison Company: Several advanced methods of power generation may be commercially available for specific applications within the next 20 years, if there is a continuation of research and development activities at present levels. Five new methods "appear to have significance as power generators of the future." They are: the thermoelectric generator, the thermionic converter, the magnetohydrodynamic generator, the fuel cell and the fusion reactor.

Francis L. Adams, consulting engineer: He reported that electric power production in the U. S. should reach 2,250 billion kilowatt-hours by 1975, at which time the annual output of the Soviet Union would be about 1,500 billion kilowatt-hours. He said the Soviet Union would have to maintain an average annual growth rate of 12% in the period from 1960 to 1975 to achieve this expansion. He indicated this rate was comparable with that which had taken place in this country many years ago.



R. T. Person, president of Public Service Company of Colorado: He traced the experiences the Colorado utility went through in opposing construction of a power plant by Colorado-Ute Electric Association, a rural electric generation and transmission cooperative. He said the plant "has no genuine benefits or relationship to rural electrification as contemplated in the rural electrification act." "... With what appears to be the joint objective of the Department of Agriculture and the Department of the Interior through the vehicle of the REA, it would be possible for a federally financed, federally subsidized power generation and transmission empire to be built any place in the United States without any of our elected representatives having made a conscious decision to embark upon this program." He called for leadership and determined aggressive action by all companies and all segments of the industry to eliminate some of the basic inequities inherent in the government power programs today.

Joseph C. Bevis, chairman of the board of Opinion Research Corporation: He said that "for the first time in ten years, the forces of public opinion are moving with you rather than moving against you." He noted that 20 years ago 45% of the people felt that federal government power systems would give the lowest rates to consumers against 16% for investor-owned companies. Today, 31% say an investor-owned company will give the lowest rates, while 30% say the federal government, and 14% say the city or town.



J. W. McAfee, president of Union Electric Company: Two years ago, the American public favored investor ownership of electric utilities nearly three to one over federal ownership. This year, the ratio has risen to nearly four to one. "There is increasing public recognition of our industry as a valuable and responsible contributor to the American way of life. But on the whole, 'we have done a much better job of performing our function of carrying out power supply responsibilities than we have of informing people about our work.'"

Walter Bouldin, new president of EEI and president of Alabama Power Company: He urged those at the meeting to tell their story to Congress. "There can be no dangerous extension of government power except by abuse of the federal treasury. To stop that abuse we should be able to convince the fair-minded men of Congress of two basic facts: that our industry is able and willing to provide whatever electric service is desirable; and that our nation, with all its urgent needs, has better use for its money than using it to injure an industry that contributes as much as ours." The investor-owned industry has a tremendous advantage over the advocates of government power. "We are right, and they are wrong. We are right not only by the economics of our system and the rules of fair play, we are right in fundamental values. For whether you call it a republic, a democracy, or by another name, a government that owns the means of production is the master, not the servant, of its people."

A. J. BARRAN, president
General Telephone
Company of the Northwest

news events in brief

ASHLAND—Directors of the Kentucky Chamber of Commerce have passed a resolution urging Congress to eliminate \$290,000,000 for generation and transmission loans requested by the Rural Electrification Administration in its current budget. They also urged that all such loans first be submitted to Congress and that cooperatives eventually be put on a self-sustaining basis. An increase from the present 2% interest rate on the cost of money to the United States Treasury was urged, as was repeal of the income tax exemption now received by electric cooperatives. The action of the chamber was criticized by J. K. Smith, head of the Kentucky Rural Electric Cooperative Association. He stated that the Kentucky Chamber of Commerce had cast its lot in support of the private utilities who are using the chamber to promote their selfish interests.

WEST VIRGINIA—With one month remaining in the fiscal year, West Virginia general tax revenues are running \$5.7-million ahead of expectations. Income for the first 11 months amounted to \$140,700,000. Chief increases are in the gross sales, consumer sales and personal income taxes.

ROANOKE—Maid Bess Corporation, dress manufacturer, will raise employment from the present 170 to 300 when it moves into new, 31,000 square foot quarters now under construction. The new plant will be served by Appalachian—the present facilities receive power from the Town of Salem's municipal system.

PULASKI-BLUEFIELD—Ground has been broken for a new technical center at the Celanese Fibers plant between Narrows and Pearisburg. The new facility will include physical and chemical control and experimental process labs, a technical library and conference room, and will be staffed by over 100 persons. The plant currently employs 2,500 people.

CHARLESTON—Biologically soft detergents will be made at new facilities under construction at Union Carbide Corporation's Institute plant.

ROANOKE—The Universal Ball Company has leased 94,000 square feet of floor space in the Roanoke Industrial Center (formerly American Viscose) for a new plant that will employ 100 local people. The Willow Grove, Pa. industry manufactures steel balls and balls made from alloy metals, used primarily for bearings.

CHARLESTON-PULASKI—A \$1.2-million waste treatment plant to serve its two synthetic rubber facilities will be constructed by Goodrich-Gulf Chemicals of Institute. Olin Mathieson Chemical Corporation has put a new, \$1-million waste control reservoir into operation at its Saltville, Va. plant. The reservoir is expected to take care of stream pollution problems for the next 50 years.

ROANOKE—A new, all-time high in coal car loadings was set by the Norfolk and Western Railway in the week of June 16. A total of 28,541 cars were loaded, 650 more than the preceding week, which also had been a record.

Insist On The Best

The quality which each American puts into his work determines the quality of his life. We must get into the habit of insisting upon the best of which we are capable. People grow in mind and achievement by assiduously striving for excellence. The miracles of our American free enterprise system will always be performed by men and women of great self-confidence who have an unwavering faith in their ability to conquer completely the tasks they undertake. A giant-sized task is never performed with a pigmy-sized effort.

A. J. BARRAN, president
General Telephone
Company of the Northwest



An informal reception in honor of Mr. and Mrs. C. B. Talley was held by all Charleston employees in the lobby of the office June 28. Mr. Talley, who retired as Charleston district manager July 1, was presented several gifts by employees, including a life membership in the Appalachian Hunting and Fishing Club. T. K. Rhodes, left, president of the club, made that presentation. Mr. Talley was also given a portable typewriter and an illustrated scroll that was signed by 362 Charleston employees. Mrs. Talley was given jewelry. The couple will live in Florida.

"Well-Padded, Squeakless Rocker" To Be Big Part Of Talley Retirement

Mr. and Mrs. C. B. Talley left Charleston July 1 to establish permanent residence in Florida, thereby bringing to a close an Appalachian career for him that spanned almost 39 years.

Formal announcement of the Charleston district manager's July 1 retirement was made in the March 1963 issue of THE ILLUMINATOR, at which time it was also announced that E. L. Munday Jr., Fieldale district manager, would succeed him at Charleston. That story reviewed Mr. Talley's career with the company.

Employees honored him at a farewell party a few days before he departed. He and his wife will be living in their new Gold Medallion home in Fort Lauderdale, which they had built to their specifications and "with all the conveniences that electricity can provide."

In addition to his utility and civic activities, Mr. Talley will be remembered by Charlestonians for his interest in sports—he bowled

and played golf and enjoyed attending baseball and basketball games. He will also be remembered for his skill with knitting needles and for his knack for solving problems.

One story that is told about him illustrates both qualities. He wanted to knit a sweater for his granddaughter, so he scaled down the pattern for a lady's sweater with the use of a slide rule and knitted the sweater to the new dimensions. He also made an electric vest that he could wear to ball games in chilly evenings, making sure that his reserved seat was near an outlet.

Mr. Talley had this to say when he retired: "Most people, out of habit, want to know: 'what are you going to do to keep busy?', and after much deep thought and consideration, I can only reply that I am going to work hard at loafing."

"I have a well-padded, squeakless rocker that will rock with the wind, so if you want to see a typical, happy, retired person, drop in for a visit."

Kentucky Post Goes To Hazard Employee

Robert B. Bibb of Hazard has been named general heating and air conditioning application and service engineer in Kentucky Power's general commercial department in Ashland.

He was power sales engineer in Hazard. He joined the company at Ashland July 1, 1947 as a distribution engineer and went to Hazard in 1952.

He graduated from VPI in 1947 with an electrical engineering degree. His college career had been interrupted by World War II, and he served in Europe with the Army, attaining the rank of captain. He is married and has a son.

Will You Be A Winner?

Are you eligible to win a television set? It's easy to become eligible, you know. All you have to do is turn in the name of a prospect for electric heat that is sold by September 1.

It's all part of the special electric heating promotion being sponsored by Appalachian, Kentucky Power and Kingsport Utilities for their active and retired employees.

The prizes are a color television and two portable black and white sets. Here is how it works:

Employees will turn in prospects for electric heating, either new or conversion, to their residential sales departments between now and August 15 (the contest started May 15). For each prospect sold by September 1, the employee will get his name in the pot for a drawing. After September 1, names will be drawn from the pot—the name of the first winner will get the color set, and the other two winners will get the portable sets. No company may win more than one set, however.

There are these additional pointers: commercial department employees are not eligible, installations made in an employee's own home will not qualify, installations must be on the retail lines of our three companies, and, in the event of duplicate submission of a prospect, the first one in will be the one that counts.

The promotion is aimed at enlisting the aid of every employee in promoting the use of electric heating among our customers.

New Division Post Goes To Parsons

Paul H. Parsons has been named to the newly created position of personnel assistant for the Charleston division.

He moves to the post from that of Charleston district personnel assistant. A 25-year veteran, he joined the company in August 1938 in the store-room. He was work order supervisor and head distribution record clerk before being transferred to personnel in 1953.

A native of Dunbar, he is married and has three married daughters. He is a member of the board of the Dunbar Lions Club and is a Dale Carnegie graduate.

Young People Honored For Abilities

Scholastic achievements and other youth activities have earned high honors and recognition for sons and daughters of employees.

Teresa Ann Bradford was valedictorian of her Racine High School class. She is the daughter of Clarence A. Bradford, equipment operator at Philip Sporn plant. This fall she will attend Mountain State College on a scholarship, following a high school career that saw her a member of many clubs and organizations, as well as the school DAR winner and outstanding band member.

Another valedictorian, Sara Elizabeth Osborne, earned her distinction at Cleveland High School, Cleveland, Va. The daughter of J. L. Osborne, division heating and builder sales representative in the Abingdon district, she plans to attend Emory & Henry College to major in French and English.

Pikeville City School's eighth grade heard its valedictory address from Linda D. Barnett. She is the daughter of Bill Barnett, Pikeville district personnel supervisor. Linda also earned the English Award.

Ranking at the top of her class was just one of many honors for Margery L. Hamilton, daughter of Oscar Hamilton, Pikeville line foreman. She also received the Scholarship Medal for making all A's, medals for leadership and school spirit, the English Award and the Commerce Award, the latter from the University of Kentucky. Earlier Miss Hamilton had represented her school, Mullins High School, in the Miss Pike County Fair Contest. She will enter Pikeville College this fall.

David "Skip" Walters won

everything in sight at South Charleston Junior High School, including a comment from his principal, J. Alfred Poe, that he had done more and had been more outstanding in every way than any student who had attended the school in Mr. Poe's 24 years there. First, Skip won the Brandenburg Award as being the best all around, an award based on grades, conduct, manners, courtesy and consideration for others.

He got straight A's for the third year in a row, the only one in his class to do so, and received awards for attendance, citizenship and Latin. He was one of three students in junior highs who won in the West Virginia United Nations Contest, where 1,300 competed and only 16 won. Skip was on the football, basketball and track teams, setting a record for the low hurdles this year, and played the saxophone good enough to be in the Kanawha County Choral Festival and the Junior High School All-County Band. He also found time to be a member of several organizations and hold class offices.

"Miss Hazard High School" for 1963 was Carole Clay Barber, daughter of A. R. Barber, Hazard district manager. She was an attendant to the queen in the Mountain Laurel Festival at Pineville, and was active in several organizations in her school.

One of the 1962 AEP Educational Awards winners, Ronnie Brown, earned the Anna Irene Miller Scholarship Award for scholastic achievement during his freshman year at Clinch Valley College. The pre-med student is the son of Henry Brown, Clinch River plant head material clerk.

Children of Duke C. Wright, Welch record supervisor, made him proud with their achievements. Duke Edward, his son, was elected lieutenant governor of the 8th Division of Kiwanis International Key Clubs, and Nora, his daughter, won the Big Creek Elementary and Junior High School Spelling Bee. She is a fifth grader, and contestants must be in the sixth grade. But she was allowed to enter because of her unusual ability, and she walked off with the honors.



Teresa Bradford



Cadet Colonel Daniel B. Huffman, commander of the ROTC Battle Group of Paul Blazer High School in Ashland, is shown receiving the Legion of Valor Bronze Cross. He earned it as the most outstanding Junior ROTC cadet in the U. S. Army Corps area. He also received the Department of the Army Superior Cadet Award. Winner of an AEP Educational Award, the young man, son of Frank Huffman Jr., Ashland serviceman, earlier earned a \$100 DeMolay award for the highest scholastic standing and the Allied Chemical Corporation \$100 Award and Certificate of Merit as the most outstanding science student at the school.

Citizenship

Tommy Robinette, son of L. W. Robinette, Bluefield division power sales engineer, won Fairview Junior High School's DAR Good Citizenship Award. An outstanding scholar, he also earned letters in football, basketball and track, and a first place medal for archery target shooting.

The gold cup for outstanding service to the Dobyms-Bennett High School band went to Jennifer Warrick, 16-year-old daughter of Gordon Warrick, Kingsport mechanic. Jennifer plays clarinet in the 110-piece band and has also won honors in the annual band festival at Knoxville.

Woodyard Selected For Charleston Post

W. R. Woodyard of Point Pleasant has been promoted to the post of heating sales engineer for the Charleston division and will be headquartered in Charleston.

He succeeds Paul R. Pauley who last month was named Rainelle area supervisor of the Beckley district. Mr. Woodyard goes to the division post from that of commercial sales representative in Point Pleasant.

He was employed April 17, 1957 in Charleston, and went to Point Pleasant in early 1962. He is a native of Beckley and attended VPI. He is married and has two sons and a daughter.



Mr. Woodyard



Duke and Nora Wright

Real Estate Post Filled By Wilson

Joe F. Wilson Jr. of Lynchburg has been named to the post of properties representative in the system real estate and right of way department in Roanoke.

In Lynchburg, he was division heating and builder sales representative. He was employed in 1945 on a survey crew and served as an engineering aide before becoming a heating and builder sales representative in 1960.

A veteran of World War II, he enlisted as a private in the Army Air Force in 1943. He completed 29 missions over Europe, earning the Air Medal with three Oak Leaf clusters. On returning to this country, he attended Aviation Cadet school and graduated as a flight officer in 1945. He is now a captain in the Virginia National Guard.

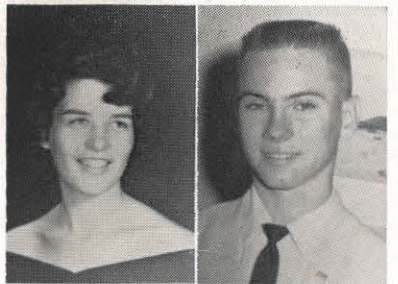
Mr. Wilson is a member of the T. Wylie Davis Lodge IOOF in Madison Heights and is married and has two sons.



Mr. Wilson



Sara Osborne Linda Barnett



M. Hamilton David Walters



Carole Barber Ronnie Brown



Tommy Robinette Jennifer Warrick

Competition . . .

(Continued from Page 1)

tain it. Thus, for example, we should seek to obtain for the electric industry in the near-term future not less than 51 percent of all new residential and commercial heating and cooling loads and, on a long-term basis, to convert not less than 51 percent of the existing flame-type heating installations to electric heating.

Wild Dream?

"Is this a feasible possibility or a wild dream? I think it is not only feasible but highly probable. We have been promoting electric heat on our System only since 1954. We are already installing electric heat in about one-third of all new dwellings on our System, and the percentage has been steadily rising. Our 51 percent of the new heating jobs is now in sight. There is no real reason why this should not be true for the entire electric utility industry."

Not This Time



This is the one that got away last year, but not this. Hal Barker, Point Pleasant groundman, is holding a six-pound, three-ounce large-mouth bass that he caught in a pond on his farm. This same fish, Hal is sure, broke lines three or four times last year. It was the largest in any of the ponds on the farm, where Hal does his own stocking of blue gill and bass.



Ashland

Welcome to Donald Yates, new T&D employee... Gene Moore, district superintendent, was elected president of Kentucky Power's Quarter Century Club. Others elected were Ralph Evick, vice president; Louise Cash, secretary; and Felicia Billips, treasurer. New members are W. D. Gesling, O. O. Henderson, Dora Adkins, John H. Via Jr., Gilbert Farthing and Claude Frisette, the latter two from Big Sandy Plant... At the recent annual convention of the Tri-State Regional Blood Center in Huntington, Ashland employees were presented an achievement plaque for their part in the blood program.

Kentucky System

Waldo S. LaFon, assistant general manager, was elected secretary of the 169-member Central Ohio Valley Industrial Council.

Pikeville

Mrs. H. H. Kincaid, wife of the district manager, was elected president of the Pikeville Woman's Club.



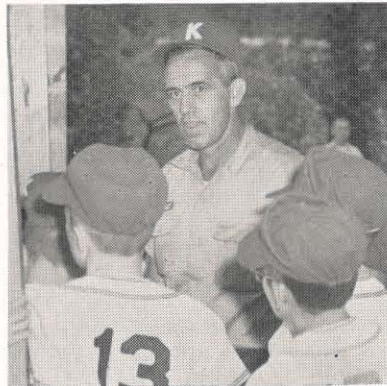
Beckley

John M. Gates, administrative assistant, has been elected vice president of the newly organized UMCA in Beckley... Mrs. C. R. S. Garten, wife of the employee, has been appointed a trustee of the Catholic Daughters of America, Court Paula.

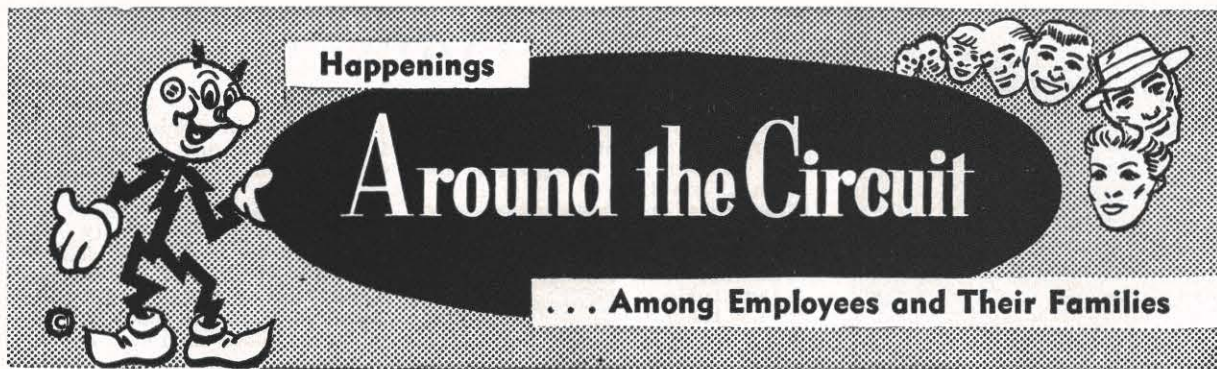
Point Pleasant

Congratulations to George and Ruth Roberts on their 25th wedding anniversary... Lt. Joseph F.

Coach



Players gather around their coach, Walter Thomas, prior to a Welch Little League game. Walter, meter serviceman, is in his fourth year as coach of the Kiwanis team, which won its first two games this season. Pete, his son, plays second for the team.



Elegritz, Air Force, served as a judge in the electronics division at the National Science Fair. He is an electrical engineer on leave of absence... Bobby, son of R. D. Tillis, customer service clerk, was presented the Citizenship Award for Point Pleasant Junior High School... Linda, daughter of Rose Martin, petty cash clerk, has been notified by the Supreme Assembly of International Order of Rainbow for Girls that she will receive the Grand Cross of Color for her outstanding work.

Kanawha River

Welcome to new employees Linda Kay White, clerk-trainee, and Robert W. Marchal, chemist.

Cabin Creek

Thomas D. Whittington was employed as a work order clerk.

Charleston

In two elections, J. R. McGinnis, Montgomery area superintendent, was named president of the Montgomery Lions Club, and Jack Matheny, St. Albans meter reader, was chosen president of the Band Boosters Club at Clendenin Junior High School... Robert L. Thompson Jr., is a new division electrical engineer... Janet Hypes, stores, and Helen Hoffman, cashier at St. Albans, have resigned... Barry, son of Homer Bragg, credit supervisor, is attending Philmont National Boy Scout Camp in New Mexico for three weeks... Guy Mountse, accounting, was voted the impromptu speech champion in his graduating class of the Dale Carnegie Course... Mrs. C. A. Perkins, wife of the T&D superintendent, has been named building supervisor of the Charleston West Side Woman's Club.

Philip Sporn Plant

Five elections made news... Charles D. Yeager, master maintenance man, was named to the Town Council of Mason... Mrs. Jack Needs was elected president and Mrs. Eugene Hesson was named recording secretary of the New Haven PTA. Mr. Needs and Mr. Hesson are maintenance men... Mrs. Billy L. Thomas, wife of the auxiliary equipment operator, was elected recording secretary of the Wahama High School Alumni Association... Leonard Roush Jr., maintenance man, was chosen president of the Letart PTA.



Lynchburg

Welcome to three new employees: John B. Horn, material clerk; Barbara Jean Smith, clerk-trainee in T&D; and Mrs. Kathryn Jessee, personnel stenographer... W. S. White, district manager, has been elected to the board of Central Virginia Industries, and has been appointed to the executive and building committees of the Lynchburg Chamber of Commerce... J. R. Martin, line and station supervisor, Robert L. Hatch, hydro station supervisor, and L. G. Dougan, district personnel supervisor, attended the Lions State Convention in Norfolk... Paul R. Keys, T&D clerk, has entered the Army for a six-month tour.

Appalachian System

Frances L. Hampton is a new system accounting employee, and Betty A. Tarpley has resigned from the same department.

Roanoke

Welcome to two new employees: Alma C. Obenchain, local accounting, and James S. Reynolds Jr., T&D records... Mrs. J. T. McLain, wife of the division air conditioning

engineer, won a portable radio as first prize in a local contest sponsored by WSLs-TV... R. E. Leftwich, meter serviceman, has been elected treasurer of the Fort Lewis PTA... Annise P. Craig, division managerial private secretary, has been honored with a "Special Membership" in the Wesleyan Service Guild by the Huntington Court Methodist Church Guild.



Welch

Assemblies of the Order of Rainbow for Girls honored several employees and relatives. Judy Dee, daughter of Loneda Farley, Pineville cashier, was installed as worthy associate advisor by the Fred Shannon Assembly... The Welch Assembly installed the following: Carol, daughter of L. J. Mills, lineman, chaplain; Francine, daughter of Fred Adams, heating and builder sales representative, drill leader; Delores, daughter of J. W. Booth, lineman, Orange... Mrs. Howard Bivens, wife of the stores supervisor, was installed as Adah, and Helen Vermillion, PBX operator, was installed as Esther in Eastern Star... Attending the Grand Assembly of Rainbow in Wheeling were Francine, Carol, and Norma and her mother, Helen Vermillion. Norma received an appointment as Grand Representative for the State of West Virginia to the State of Vermont, and was also presented the Grand Cross of Color... Another daughter of Mrs. Vermillion's (and of John Vermillion, meter service foreman), April Vermillion Beavers, graduated from West Virginia University with a BS in home economics after being initiated into Gamma Sigma Delta, agricultural honor society... Richard Ruff, division power sales engineer, and his wife attended the Lions State Convention in Wheeling, where he was re-elected a trustee of the State Lions Sight Foundation for a four-year term... Judy Dee, daughter of Loneda Farley, Pineville cashier, was elected treasurer of the student council at Pineville High School.

McGlothlin Wins Scouter's Key



Mr. McGlothlin, left, accepts the Scouter's Key from Tom Crickenberger, Smyth-Wythe district Scout executive.

For outstanding services to scouting, W. B. McGlothlin, Jr. has been awarded the Scouter's Key by the Smyth-Wythe district of the Blue Ridge Council of the Boy Scouts.

Mr. McGlothlin, meter reader in Marion, has been in Scouting for eight years, working with both Explorers and Cubs. He is now converting his Cub pack to a Scout troop, which he will serve as Scoutmaster. The troop will be sponsored by the Marion Baptist Church, where Mr. McGlothlin has taught Sunday School for nine years. He is also a member of the district's executive committee.

Abingdon

Ronnie, son of Harold Parks, T&D clerk, has been awarded a six-week summer scholarship to VPI to study mining and mineralogy... Two graduations made news—Mrs. James Cole, wife of the commercial sales representative, completed graduate work at Virginia Intermont College, and J. C. Lambert, customer service representative, graduated from Washington County Technical School after completing study in refrigeration and air conditioning... Several went to conventions: D. D. Landreth, H. C. Breeding and James E. Prater went to the state Jaycee convention in Roanoke... Fillmore McPherson attended the Governor's Industrial Development Conference in Richmond... James Cole, W. L. Smythers, Jim Moore and W. H. Ferguson Jr. attended the Virginia Lions Convention at Norfolk.

Pulaski

Congratulations to Tony, son of R. J. Blair, division agricultural sales coordinator, who has been selected to participate in a six-week Mineral Engineering Science Summer Training Program at VPI... Welcome to new employees Harry B. Rhett, John MacLeod and Leslie Payne, Pulaski; Frederick Shepherd, Galax, and David Shepherd, Hillsville... Mrs. Edith B. Kegley, contract clerk at Wytheville, has resigned... Mrs. J. R. Kidd, wife of the Hillsville lineman, is the new assistant leader of Brownie Troop 260... Paul Sowers, Hillsville lineman, was a delegate to the state Lions convention at Norfolk, and Fred M. Bennington, Galax heating and builder sales representative, is a delegate to the Lions International Convention in Florida... A. F. Horne, district manager, has been elected to the board of a new nine-county tuberculosis association... S. A. Dewey, commercial sales engineer, has been elected president of the Pulaski Investment Club... Mrs. Bruce McCall, wife of the division power sales engineer, was elected parliamentarian of the Madeline Harman Woman's Club. Mrs. Dorothy Whitaker, personnel stenographer, was named treasurer, and Mrs. Opal M. Newland, engineering stenographer, was selected home life chairman.

Bluefield

Mrs. Paul Parks, wife of the division commercial general clerk, has been elected chairman of the West Virginia Group of the National Association of Bank Women... Mrs. C. C. Yost, wife of the retired meterman, was elected worthy matron of Bluefield Chapter 66 of the Order of Eastern Star...

It Took Nine Years For Him To Do It, But Roscoe Compton Wins Degree

When Roscoe Compton received his diploma as a degree-earning graduate of Marshall University in Huntington, it closed out a program of study that covered nights and week-ends for nine years. He joined Kentucky Power in 1953 as a merchandise clerk. The following years he enrolled in Ashland Junior College, earned an associate-in-arts degree in two years and transferred in 1956 to Marshall University. From then until now he commuted the 17 miles to school three or four evenings each week. This portion of his college work was under the company's educational assistance program.

Mr. Compton's life was changed in many respects during his college years. When he started, he had one daughter; when he finished, he had three.

It was a hard row to hoe, but even now, as he relaxes with his family and that strange novelty, television, he is thinking about further studies for his master's degree.

Big 'Un



A big one, all right, is this 8½-pound large mouth bass that Dave Rowe, Tazewell area supervisor in the Bluefield district, caught recently. Dave got it on a fishing jaunt to Santee-Cooper Lake in South Carolina.

Dave Spivey, draftsman, has been elected second vice president of the Bluefield Jaycees... Ann, daughter of Kenneth Jackson, utility clerk, was a second grade attendant to the queen in the Brushfork School Spring Festival, and Mr. Jackson's young brother was king. Craig, son of Bud Perdue, meter reader, was a sixth grade attendant... Paul Kelsey, division commercial manager, was named secretary of the Bluefield Sales Executive Club... W. E. Brooks, retired meter supervisor, attended the 89th Conclave of the Grand Commander of West Virginia in Beckley... Mrs. M. E. Rich, wife of the record supervisor, was elected president of the Virginia Garden Club... The following have completed a first-year course in electricity: E. E. Fanning, H. T. Goforth Jr., O. C. Hawley, P. C. Kelley, W. D. Lineberry, S. F. Litteral, C. G. Smith, D. K. Spivey and J. S. Stinson.



Huntington

S. R. Pritchard, district manager, was re-elected treasurer of the West Virginia Synod Men's Council of the Presbyterian Church... A. T. Wilks, retired assistant to the division manager, was re-elected president of the Huntington Tuberculosis Association.

Williamson

E. E. King, district superintendent, will head the flood warning committee, and C. R. Wilson Jr., division power sales engineer, the evacuation committee for the Tug Valley Chamber of Commerce Flood Control Committee... Mr. King has been renamed to the board of the chamber... Leah, daughter of Hazel T. Harris, pre-audit clerk, and Lauren, daughter of Joe Hartzog, meter service foreman, have been re-elected majorettes of the Williamson High School band... Harriet, daughter of H. M. Strong Jr., district office supervisor, has been installed as historian of Williamson Assembly 30, Order of Rainbow for Girls... Mr. Strong's son, John H., has received a BA degree in political science from West Virginia University. He will enter law school this fall.



The years flit by symbolically as Roscoe Compton studies. It took nine years, but last month he earned his bachelor's degree from Marshall University. He works in the system accounting department in Ashland.

State Recognizes Work With Youth

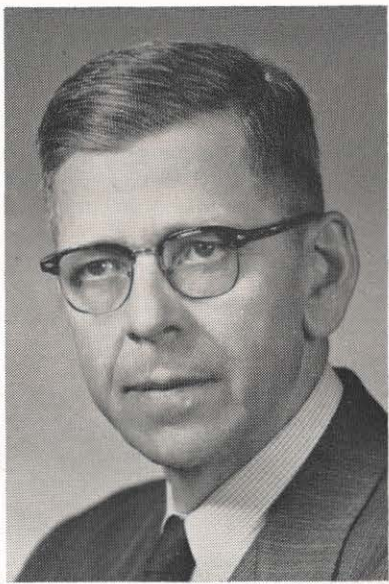
Jackson V. Caudill, Hazard area sales representative, has been commissioned a Kentucky Colonel for his outstanding work with children of the area.

Although Jack and his wife, Ann, have no children of their own, he spends a great deal of his spare time working with youngsters in the churches and schools of the area.

Jack is past president of the Perry County 4-H Club and of the Hazard Kiwanis Club, and is a deacon in the First Presbyterian Church in Hazard.



Mr. Caudill



Mr. Smith

Four-Decade Vet At Welch Retires

Sank Smith, Welch district personnel supervisor, retired July 1 after 42 years with the company.

He was employed February 10, 1921 and has worked as a utility man, assistant district superintendent, commercial manager and administrative assistant. He became personnel supervisor in 1949.

A native of Carroll County, Va., he attended school in Ocala and was a salesman before joining Appalachian. He is a member of the First Presbyterian Church, where he is an elder, chairman of the Christian action committee and treasurer of the kindergarten. He has also served as deacon, custodian and president of the Men's Club. He is a member of the Masonic Lodge at Pocahontas, Va., and includes fishing and picture framing as hobbies. He has a son and three grandsons.

At a buffet dinner at the office, employees presented him with an electric watch.

Top Golfer



Fieldale was host to the Roanoke Division Golf Tournament for the first time, and appropriately, produced its own winner. Archie Keene, Fieldale meter serviceman, bagged the championship trophy with a low net of 70, and here (at left) receives his trophy from J. B. White, Fieldale district manager. M. W. Brown of Fieldale had low gross of 76. A hundred players took part in the tourney at the Chatmoss Country Club.

Employees' Ideas Circulated In Two Programs

Ideas for saving time, work and money received recognition and distribution in May, as employees of our companies continued their participation in the Work Simplification Program and AEP Operating Ideas.

Ideas carried articles by five employees of Appalachian and Kentucky Power.

E. C. Weatherly, maintenance man at Glen Lyn plant, describes the relocation of a screw in a relay that permits the replacement of a coil in the relay without removing the relay completely from its mounting panel. The name of the article was "Improves Maintenance Of HGA Relays."

Ashland's Frank Huffman, serviceman, and Jack Pauley, meter serviceman, wrote "Improves Service Ladders." They tell how feet were added to the top section of an extension ladder to permit its use on jobs when both sections of the ladder are not needed.

J. Q. Blair of Kanawha River plant contributed "Low-Voltage Work Lights" in which he describes a permanently located transformer acquired to provide power for drop cords for low voltage lights. The lights are used in maintenance jobs where safety conditions require low voltage equipment.

C. H. Glover Sr. of Charleston wrote "Simplifies Meggering", in which he describes a test device



Mr. Huffman

Mr. Pauley



Mr. Blair

Mr. Glover

that saves half the time usually required to megger multi-conductor cables when checking insulation or isolating a defect between conductors.

In May

Twenty-one ideas were approved in the division of their origin during May in the Work Simplification Program. This brings the five-month total for the year to 78, somewhat below the 170 ideas that had been approved by this time last year.

Two ideas came from Cabin Creek plant. O. A. Hesson and L. H. Carnifax described a device for measuring the inside diameter of radiant superheater tubes, and Mr. Hesson followed up with an idea for using a cast refractory in place of pyrocast metal burner sleeves on a boiler at the plant.

Glen Lyn plant's D. T. Hayner told of an improvement in the method of emptying bunkers at the plant, and H. H. Reed described changes to hose reels to facilitate renewal of air hoses on the IK soot blowers on Unit 6.

At Kanawha River, H. L. Ballard told of control wiring changes made so that coal scales could be calibrated without operating all conveyors, and H. C. Skaggs described changes made to eliminate trouble on pulverizer oil pumps.

A. W. Rookstool of Clinch River plant described the installation of small access doors to make easier the removal of ashes from ash grate hoppers.

Huntington's W. H. Jackson suggested that installing the sheave on the "Pole Cat" boom extension could be done easier and safer if the spacers were welded to the sheave proper.

Three ideas came from Lynchburg; R. D. Curtis and G. C. Wheeler described the use of fiber tubes for storage of maps, while E. L. Sutor Jr. recommended that vehicles used by meter readers be provided with tow chains or cables. H. A. Brooks described benefits that resulted from the use of plastic decals in place of hand-

lettering for identifying doors and the like in office buildings.

George G. Wood of Abingdon recommended a change in the coupon books used for installment payments under the Purchase Service Protection Plan for electric water heaters. The improvement would reduce the number of coupon books from 13 to 3. Also from Abingdon, C. M. Jackson suggested the use of commercially available chocks for blocking wheels when operating the winch on a line truck.

W. C. White of Beckley told of a procedure for preassembly of grounding installation prior to the final installation on the pole.

Roanoke's G. H. Broyles describes a setup for checking photoelectric controls and mercury vapor lamps, while S. F. Plybon wrote about a procedure for posting meter readings on investigation order form 17 so as to simplify computations.

Of five system proposals, four came from system operating. K. H. Ford described a device for compacting loose used chart rolls so that they can be returned to their original boxes for storage. He also described a device for rewinding onto a mailing car the tape removed from a PD demand meter. Willa Bird Tyree wrote about a lighter-weight mailing envelope, and R. N. McDaniel and J. H. Rodrian described a procedure for analyzing oscillograph patterns based on phase to phase comparison.

The final suggestion came from system area development's Jack Lloyd and J. E. Blackwell, who wrote about a historical record card they developed for department use.

Retired Charleston Man Dies June 2



Mr. McCormick

Ray McCormick, 66, retired Charleston groundman, died June 2 at his home in St. Albans after a long illness.

He had worked for the company for 33 years from 1927 until October 1960, and had traveled over the entire company system. He was a native of Tornado and resided in West Virginia throughout his life.

Mr. McCormick is survived by his wife and a brother.



Appalachian Power Company

BECKLEY DISTRICT—15 YEARS: J. P. HUGHES, electrical engineer; I. J. JONES, line-man; K. K. KEATLEY, lineman; W. C. McMAHAN, district manager; W. S. WISEMAN, T&D clerk.

BLUEFIELD DISTRICT—25 YEARS: C. L. SHOCKEY, district personnel supervisor.

CABIN CREEK PLANT—35 YEARS: SANFORD ELLIS, shift supervisor; H. A. BOWEN, plant stores supervisor. 25 YEARS: J. W. DARLINGTON, mechanical maintenance mechanic; 20 YEARS: M. D. DODD, mechanical maintenance man; O. D. HYPES, laboratory attendant; M. L. LEWIS, laborer.

CHARLESTON DISTRICT—35 YEARS: J. E. BEDINGER, commercial sales representative; E. A. HUMPHREYS, general serviceman; J. M. KAUFFMAN, station supervisor; GEORGE A. LITINGER, commercial sales representative. 20 YEARS: CHARLES W. HAMBLEN, groundman; HUGH J. SPURLOCK, station man. 15 YEARS: T. E. CALDWELL, customer service representative; LLOYD J. PFOST, auto repairman. 10 YEARS: PAUL LLOYD, assistant hydro utility operator. 5 YEARS: ROBERT W. BRADSHAW, electrical engineer; E. G. "TED" MCGAVRAN, JR., electrical engineer; JOHN WRIGHT, commercial sales engineer.

CLINCH RIVER PLANT—15 YEARS: R. E. SENTER, assistant plant manager. 5 YEARS: DELORES L. JOHNSTON, secretarial stenographer; CARSON C. RASNAKE, work order clerk; THOMAS D. WATSON, assistant results engineer.

FIELDALE DISTRICT—15 YEARS: H. E. BULLARD, instrument man. 10 YEARS: L. E. JOYCE, meter reader.

GLEN LYN PLANT—15 YEARS: RAYMOND COMPTON, JR., maintenance mechanic. 10 YEARS: THOMAS E. DENT, auxiliary equipment operator.

KANAWHA RIVER PLANT—10 YEARS: C. W. CRAWFORD, maintenance helper; W. H. JOHNSON, maintenance helper; WILLIAM OSTROM, junior maintenance man; F. H. SURBAUGH, junior maintenance man.

LOGAN DISTRICT—25 YEARS: J. L. RICHMOND, district superintendent. 10 YEARS: CAROL S. WHITE, stenographer.

PHILIP SPORN PLANT—10 YEARS: WILLIAM H. WEIGAND, bookkeeper. 5 YEARS: DONALD D. BEEVER, test engineering aide; ROBERT J. CRUICKSHANK, test engineer.

POINT PLEASANT DISTRICT—25 YEARS: M. C. CLARK, T&D line and station supervisor. 5 YEARS: T. G. ALLEN, electrical engineer.

PULASKI DISTRICT—20 YEARS: E. P. TURMAN, meter serviceman. 15 YEARS: EVERETTE CRAWFORD, lineman; E. A. JACKSON, JR., local office supervisor. 5 YEARS: W. B. BUCHANAN, JR., lineman.

ROANOKE DISTRICT—15 YEARS: EMORY C. BALDWIN, JR., collector.

SMITH MOUNTAIN—10 YEARS: RALPH D. MUGGETT, JR., senior structural engineer.

SYSTEM—40 YEARS: E. W. HOGG, executive assistant. 25 YEARS: FREDERICK E. HORNBECK, methods engineer; JAMES C. OLIVER, head classifications section. 15 YEARS: O. P. CORNELISON, transmission and distribution personnel supervisor; ROY F. HOWARD, draftsman, senior; F. B. MITCHELL, transmission man; L. M. THOMAS, senior relay engineer; E. C. WHATELY, control wireman. 10 YEARS: VALENTINE CARR, work order cost billing clerk; BEE HAMILTON, stenographer; H. L. PRICE, transmission man; W. R. STRADER, regional dispatcher. 5 YEARS: BARBARA F. BOOTHE, key punch operator, senior; SHIRLEY G. CROFT, key punch operator, senior; R. M. PAINTER, station operator.

WELCH DISTRICT—15 YEARS: H. W. WHITE, linesman. 10 YEARS: D. L. KENDRICK, JR., commercial sales engineer.

WILLIAMSON DISTRICT—20 YEARS: CECIL BALL, station operator.

Kentucky Power Company

ASHLAND DISTRICT—25 YEARS: O. O. HENDERSON, district supervising engineer; J. H. VIA, JR., accounting manager. 5 YEARS: JAMES G. SALTZ, administrative assistant.

BIG SANDY PLANT—25 YEARS: CLAUDE FRISHETTE, structural engineer. 10 YEARS: ROBERT G. ELLIOTT, coal equipment operator. 5 YEARS: Gordon W. Underwood, test engineer.

PIKEVILLE DISTRICT—15 YEARS: Harold M. Coleman, district stores supervisor.

Kingsport Utilities, Inc.

15 YEARS: G. W. GOTT, meterman.

Bailey Heads Post Of American Legion

Ryland Y. Bailey of Bluefield has been elected commander of Riley-Vest Post 9 of the American Legion.

The commercial sales engineer has been on the executive committee and has been finance officer, adjutant, and second and first vice commander of the post. He served with the Marines from 1944 to 1946, being discharged as a corporal, and was with the air force from 1951 to 1953. He was a lieutenant on his discharge, and is now a captain in the Air Force Recovery Squadron and vice president of the Reserve Officers Association in Bluefield.

An agricultural engineering graduate of VPI in 1951, he joined Appalachian in 1954. Married and the father of two sons and a daughter, he is superintendent of the Trinity Methodist Church Sunday School.



Mr. Bailey

Safety Efforts Of Employees Are Recognized . . . (Continued from Page 1)

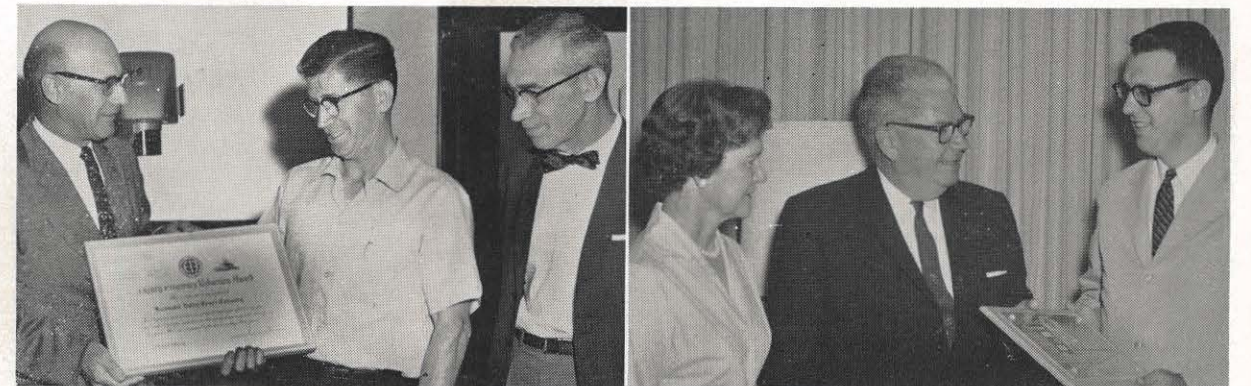
of a 25% or greater reduction in the injury frequency rate during 1962 as compared with the preceding three years.

The 500,000 man-hour awards presented employees of Philip Sporn and Clinch River plants and

the Bluefield divisional departments were signed by Donald C. Cook, president of American Electric Power and of our companies; Joe P. Gills, vice president and general manager of Appalachian; and D. C. Duncan, safety director

of Appalachian.

Sporn's record ran from May 26, 1962 to May 6, 1963; Clinch River's from July 15, 1961 to May 17, 1963; and Bluefield's from February 15, 1961 to February 19, 1963.



Awards for injury frequency reduction have been presented employees of Kanawha Valley Power and Appalachian (see story on page 1). At left, J. C. Hansbarger, Charleston division manager, presents an EEI award to Jack Harris, hydro utility operator, and C. C. Jackson, hydro plant supervisor, representing the employees of the three hydros of Kanawha Valley Power. Mr. Harris has the longest period of service—26 years

—of any KVPC employee. This is the company's third such award. At right, Mrs. Alice Tice, executive secretary of the Roanoke Valley Safety Council, and David E. Berry, president of the organization, present a National Safety Council injury frequency reduction award to Joe P. Gills, vice president and general manager of Appalachian, center, who accepts it on behalf of the employees of the company.



Lighting the way for a bigger and better Mason County, Joe E. Burdett, West Virginia's secretary of state, threw switches to light up both of Point Pleasant's bridges: the Silver bridge across the Ohio, shown here,

and the Shadle bridge across the Kanawha. O. C. Hall, district manager, and president of the Point Pleasant Chamber of Commerce, spoke at the lighting ceremonies, which also included a band concert.



The Beckley Chamber of Commerce is "far, far above average." That's what Frank Melton, right, representative of the U. S. Chamber, is telling R. F. Hamilton, left, managing director, and W. C. McMahan, president of the Beckley Chamber. Mr. McMahan is Appalachian's district manager in Beckley. (Beckley Post Herald photo.)

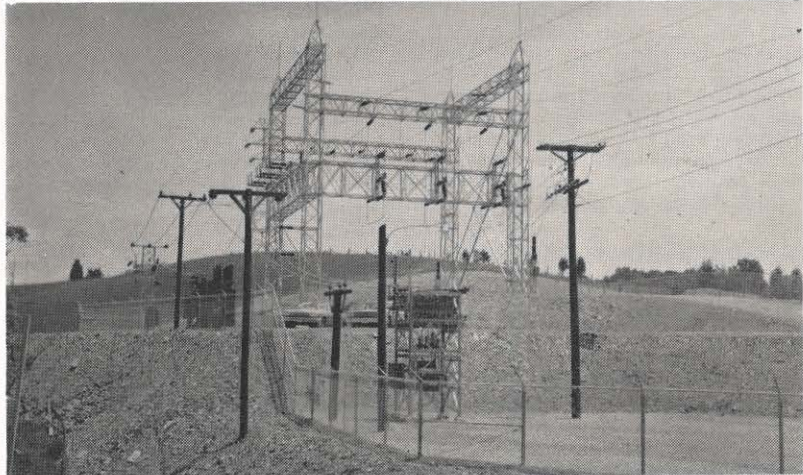
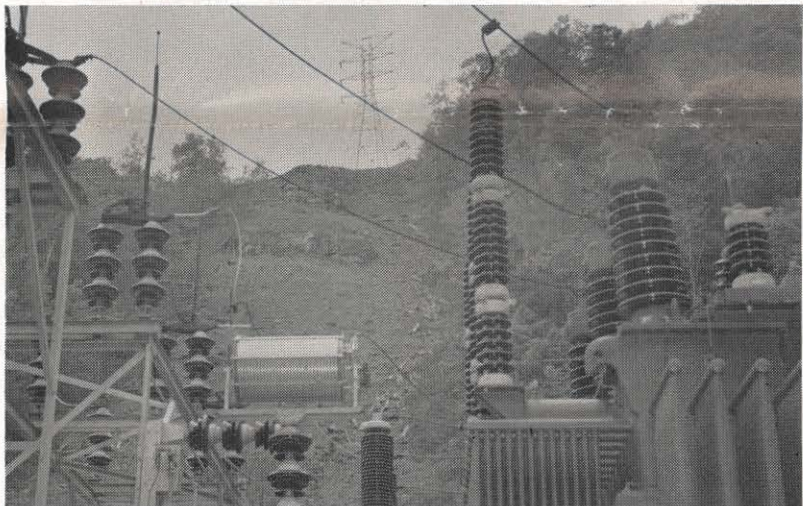


"Little Bill" Belchee receives from his mother his recently won God and Country Pin in Scouting. His father is W. B. Belchee, power sales engineer in Welch.

Camera Roundup



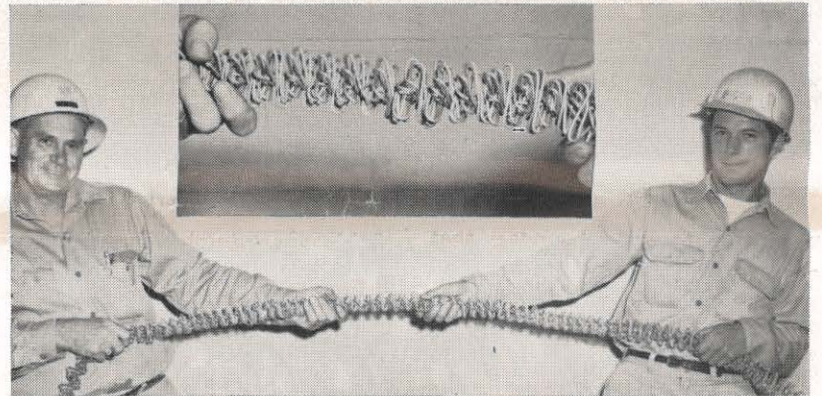
Figures cut out from one of the company's most talked-about advertisements—Ten Little Free Workers—have been turned into a display for all of Kentucky Power's district and local offices and Big Sandy plant. The drawings were enlarged to five inches, cut out, fastened to cardboard backing, and mounted.



Keeping store at the Appalachian exhibit during the recent biennial Coal Show in Bluefield were, from left, L. W. Robinette, Dave Kendrick, and Otho Bragg. Their job was to show industry how electricity could help do it better.



Garden Creek station became the largest in the Bluefield division in terms of capacity recently when the Clinch River-Garden Creek 138-kv line was energized. When the new line was tied into the 69-kv system May 22 it marked the end of large scale additions to the station, which will serve the new Beatrice Pocahontas coal mine in Buchanan County. System employees on this job included John Price, Gene Harrell, Leonard Thomas and Elmer Vaught. The bottom picture is a view of the new Sullivan Gardens station of Kingsport Utilities. The station capacity is 7500 kva, and is designed to meet the future loads expected in the Kingsport area in the next few years. Jack Farley, Bob Perdue, and Gene Harrell were system employees on this station work.



Investigating a recent case of trouble at Music Branch, near Ashland, George Price, left, and Garland Thompson found a length of ASCR conductor that defied description. A car broke a pole, causing the aluminum strands to be cut and telescoped, but pulling the steel core through unbroken. Inset shows close-up of aluminum strands.



Clyde Marshall, Beckley records supervisor, stands in front of the Lutheran Church now under construction in Beckley. He was a member when services were held in the Appalachian auditorium, is a trustee, a member of the building committee, and no doubt helped make the decision to make it the first total electric church in Beckley.



More than a mile of tubing was replaced in the course of major overhaul work done on Kanawha River plant's Unit No. 1 in May and June. The complete secondary superheater was resupported, and the entire

stainless steel section was replaced. Plant men here are reassembling the turbine. From left they are C. W. Crawford, J. B. Caruthers, F. H. Surbaugh, A. F. Haning, A. P. Lagarde, and Woodrow McClung.

West Virginia Is 100 Years Old: A Brief History

The first white men to visit the land that is now West Virginia saw a wild, rugged country with steep mountains, dense forests and sparkling streams. Today, much of the wild beauty of the Allegheny mountains remains, but the courageous pioneer settlers and their descendants have used the rich stores of natural resources found above and below the ground to make the Mountain State one of the world's great industrial areas. Here, in brief, is the story of West Virginia.

The First

About 1670 Governor William Berkeley of Virginia sent John Lederer on three expeditions west of the Alleghenies. He claimed to have touched the crest of the mountains that now form the boundary between Virginia and West Virginia. Others followed during the next few years, and finally, in 1726, a man named Morgan became the first recorded settler in present West Virginia. The next year a settlement sprang up at what is now Shepherdstown.

Despite resistance from the Indians, and an emigration ban from King George III, the flow of settlers continued, until by 1775 there were 30,000 people living in Virginia territory between the mountains and the Ohio River. Discontent with England was brought to a head when the colonists, fighting Indians, realized their ability to bear arms. The Battle of Point Pleasant, fought in 1774 against Chief Cornstalk and his followers, has been called the real beginning of the colonists' struggle for independence.

Settlers of the region were in the thick of it during the American Revolution, and, in fact, it may be said that the attack on Fort Henry, now Wheeling, in 1782, was the last battle of the Revolution. Indian warfare continued until 1795.

At Odds

The history of Western Virginia from 1795 until 1861 is largely a history of controversy with Eastern Virginia. Each year the two sections became more unlike—socially, politically and economically. The mountains formed a boundary that was to become a new political dividing line.

The crisis came during the opening days of the Civil War. The

This year West Virginia is celebrating its 100th anniversary as a State of the Union.

All areas of the state are observing the anniversary throughout 1963, and in a variety of ways. The big day, however, was June 20, Statehood Day, when President John F. Kennedy and Attorney General Robert Kennedy spoke in Charleston, state capital.

Appalachian employees who live in West Virginia are playing their part in the celebration, and the company is actively supporting the Centennial.

The Illuminator is proud to take note of West Virginia's Centennial with this Page of History.

Virginia Convention passed the ordinance of secession from the Union in April 1861, despite a vote against it of almost 10 to 1 by people of the western counties. At a meeting in June that year in Wheeling, the western delegates declared the ordinance void and the offices of the Virginia state government vacant. They then formed the Restored Government of Virginia, headed by Francis H. Pierpont. Another convention in November saw the formation of a constitution for a new state, and it was ratified by the people of 41 counties in April 1862. It was first called "Kanawha", but the name "West Virginia" was finally adopted.

The 35th State

The Restored Government of Virginia consented to the formation of this new state, thereby satisfying the Federal Constitutional requirement for forming a new state from territory of another state. Congress consented to the admission

of West Virginia, and on June 20, 1863, the 35th state was formally admitted to the Union.

All this time the Civil War was raging, partially on West Virginia soil. Despite many battles, the state suffered little compared to Virginia and other southern states. West Virginia furnished over 29,000 soldiers to the Federal army and over 8,000 to the Confederate forces.

Lack of transportation, mountains and unbridged rivers prevented much contact among people of the state after the Civil War, and many political ills arose. From them came a new state constitution, adopted by the people in August 1872 and still the supreme law of the state.

Formation of institutions of higher learning began, including West Virginia University, Marshall College (now University), Concord and others.

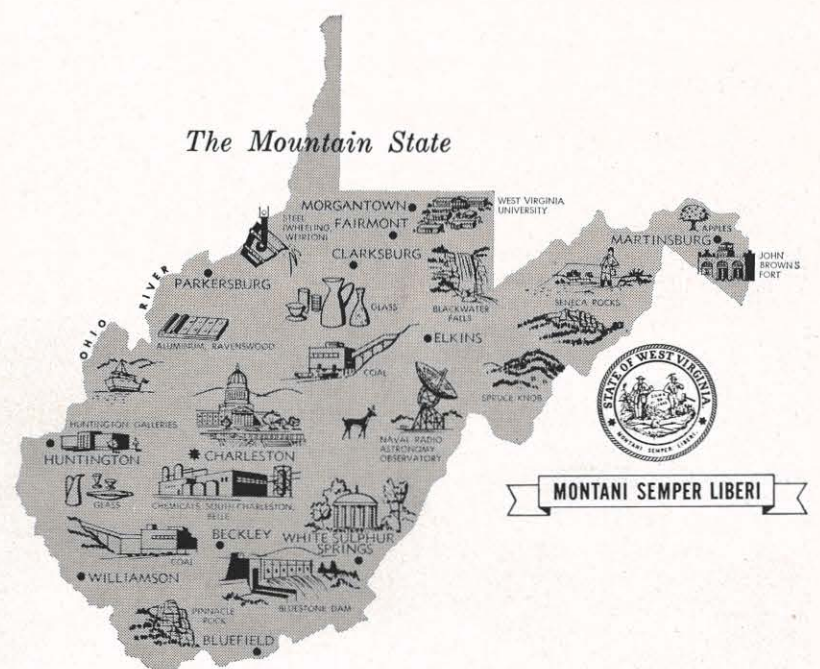
The capitol of the state was established at Wheeling, but citizens from the Kanawha Valley succeeded in getting it moved to Charleston in 1870. Wheeling won it back in 1875, and in 1877 an election was held to get rid of the "capitol on wheels", or "boats", as the case may be. Charleston got the majority of the votes and in 1885 became the permanent state seat.

The industrial awakening of the state began in 1870. Railroads soon criss-crossed the state with their tracks, and West Virginians began earnest use of the state's natural resources—coal, gas, lumber, petroleum, brines and rock salt, limestone, clay and shale, sand and gravel.

King Coal

High-grade bituminous coal is in abundant supply throughout the state. For more than three decades, West Virginia has led the nation in producing this valuable mineral. From 1883 to 1961, the Mountain State produced more than 6½ billion tons, and geologists estimate the reserve at 60 billion tons more.

Today, West Virginia's 55 counties, formed over a period of 142 years (1753-1895), are linked by seven trunkline railways and 15 smaller lines, a 31,348-mile



system of highways and 55 airports of various sizes. To come is 429 miles of new Interstate highways, in addition to the 88-mile West Virginia Turnpike linking Charleston and Princeton.

Today in the state also there are 2,350 elementary and secondary schools and 21 institutions of higher learning. The state has 20 state parks, 9 state forests, a national park completely within its borders and another which runs into the state. West Virginia covers 24,282 square miles, has a population of 1,860,421, has an average altitude of 1,500 feet, highest of any state east of the Mississippi, and has 115 mountain peaks higher than 4,000 feet and 381 others more than 2,000 feet.

That, briefly, is West Virginia's past and present. What about its future?

Tomorrow

In recent years, the economic and social makeup of the state has been undergoing a marked change. The trend toward urbanization has increased sharply with the population masses shifting from

the rural areas to the industrial valleys along the Ohio, Kanawha and Monongahela rivers.

A major state-wide effort has been launched to broaden the economic base of the state through development of new types of industries. Employment in the coal mines, the traditional mainstay of the economy, gave way to automation and new industries were needed to provide jobs.

Increased emphasis is being placed on development of wood products industries to utilize the top-quality hardwoods which cover much of the state. The chemical industry continues to prosper and expand, the glass industry is becoming increasingly important, and aluminum and steel give the state a solid background in the metal products field.

As West Virginia looks ahead to tomorrow, it does so on a Space Age note. An example is the National Radio Astronomy Observatory at Green Bank, illustrated on the Centennial emblem.

This, then, is West Virginia's doorway to tomorrow.

... And Appalachian Marks Its 78th Year In State

(Editor's Note: Electricity has played a large role in West Virginia's history. The following is a brief history of Appalachian and its predecessors in the Mountain State.)

The story of the development of electricity in the state of West Virginia is one of many beginnings in many places, numerous pioneers with vision, courage and foresight. There have been countless changes, and it is difficult to recount every one of the phases of the growth of this most vital influence in the industrial and domestic life.

Perhaps the best place to start would be to consider the early status of Charleston, West Virginia's present capitol. The town was settled in 1787. Growth was slow until the 1870's, when it was made the state's capitol. Population was only 4,000 at this time, but during the next score of years it doubled in size. Streets were lit by artificial gas on nights when no moon appeared, and a number of residents had the service piped to their dwellings. It was about 1885 that electricity first entered the picture in Charleston, and probably the first time in the state.

The town council granted Otto Michaelson and Philip Frankenberg permission to serve, under the name of Kanawha Electric

Light Company, street lights and power to residents and businesses. A steam-driven, 100 kilowatt generator was put into service at Alderson Street, and by 1888, the company was serving 150 customers. In 1894 the first electric street car was put into service.

Charleston residents, and people elsewhere, considered the electric light miraculous—the lights were bright, almost too bright—but how could they burn? No combustion took place.

Early Days

The company's business was selling light, but the road was to be rocky and seldom remunerative. There were many problems—the rates were not excessive, but they were prohibitive to the budget of the common man. Pioneers in the

industry had a hard job convincing people that electricity was cleaner, safer and more efficient when the belt slipped at the plant so often, leaving the town in total darkness.

Many engineers believed at the time that electricity would never be a great rival to gas, because gas could be manufactured at any time and stored to meet a peak load at the time it was needed, whereas an electric plant had to be in operation at the time service was furnished. But these, and other problems, did not deter those who saw that, sooner or later, electricity would have its rightful place in our lives.

About 1886, there were those in other sections in West Virginia who were experimenting with this new business: on November 15 of that year, the first electric power was generated in Huntington to serve 15 street arc lamps. Also, later in that year, the first electric railway began operating in the city.

At this same time, electricity was first being introduced in Point Pleasant. Loring and Burnside built a plant in what is now the old Heslop Machine Shops. In 1890 Davy Snyder bought this equipment and moved it to what is now

11th Street.

Meanwhile, the Charleston Gas Light Company, realizing the potential of electric power, installed a gas engine and belted it to a generator. The two companies competed until they consolidated in 1891 under the name of Charleston Gas and Electric Company.

In 1892 Huntington's lighting system and railway were merged by the Consolidated Light and Railway Company. The idea of using electric motors was spreading, and businesses were installing their own. The first in Charleston to do so was the Scott Drug Company which used the motor to operate an ice cream freezer. The motor received power from the street car line.

New Owners

1899 — and ownership again changed hands in what is now the Huntington district, when Consolidated Light and Railway Company's properties became a part of the electric railway lines operated by the Ohio Valley Electric Company. This same year a new company was incorporated in Point Pleasant by T. Stribling, J. C. Spencer, C. C. Bowyer, J. F. McCulloch and Homer Smith. This company was to operate under these men for the next 27 years.

With the expansion of the coal industry about the turn of the century, two fledgling industries began rapid development in West Virginia. It was then that Bluefield became the hub of the area's industry and it was about that time that electricity from plants built by the coal companies came into use. This early electric power was used primarily in coal production, to pull locomotives in hauling coal from the mines.

In Welch, the birth of the coal industry about 1900 started swift expansion of the electric industry there. The largest plant was that of the Pocahontas Fuel Company

at Switchback. In 1902 the original franchise for furnishing electricity, water and street lights was granted to D. J. Howell of Alexandria, Virginia. He organized the Welch Water and Light Company, of which he was secretary-treasurer, and the company installed the first meters in 1903.

In 1903 the Charleston Gas and Electric Company consolidated with the Charleston Water Works Company, forming the Kanawha Water and Light Company.

New Economy

In Beckley, the railroads had penetrated the area that is now the Beckley district and had greatly influenced the transition from an agricultural to an industrial economy. The coal fields developed, and with the mechanization of mines came the birth of the electric industry in the area. Beckley Light and Power Company was incorporated in 1904 by J. M. McCreery, J. J. Duffy, Ashton File, T. K. Laing and W. N. Wickham.

In 1911, the early Appalachian Power Company was organized by N. N. Byllesby and Company and Viele, Blackwell and Buck. The company signed a contract with Pocahontas Fuel Company to supply power for the operation of 24 mines. Appalachian also purchased the Switchback steam plant from the fuel company.

Expanding a relatively new idea in power generation, Appalachian ran an 88,000 volt line from their Buck and Byllesby hydros on New River south of Pulaski, Va., to Switchback. With the availability of a new power source, more mines began buying power from Appalachian, discontinuing their own small plants.

The old Appalachian Power Company, however, was only one of several utilities scattered throughout the area. Within Bluefield, Bluestone Traction Company had

(See Appalachian, Page 9)



Helping get the line-building job done back in 1908 was this horse-drawn pole carrier. This crew is carrying chestnut poles for the old Kanawha Water and Light Company in Charleston.

Working Relationship With Dealers Important In Sales

Men Like Paul Jeffrey Seek, Maintain Dealer Help In Electric Living Efforts

(EDITOR'S NOTE: This is another in a series dealing with the men and women of our companies who by their daily work help keep electric service dependable to our customers.)

The man was skinning a rabbit when Paul Jeffrey approached to sell him a Dusk to Dawn light.

When the man saw Paul, he thought it was the game warden and he knew rabbits were not in season. So off he ran, and Paul didn't get to talk to him.

That was one of the very few people in the Logan district that Paul hasn't talked to at one time

or another in his job as dealer sales representative for the company. His job is selling electricity by working with those who sell electric appliances and those who teach others to use appliances. During any day, he contacts many people at Logan, Man, Chapmanville, Sharples, Holden and other places in the district, from dealers and their employees to home economics teachers, and from newspaper advertising managers to housewives. Paul will average 1200 miles a

month traveling to see the 34 electric appliance dealers he works with. He keeps them advised of specific promotions that Appalachian is fostering, helps them arrange displays in their stores, works with them on displays for special occasions, such as fairs and home shows, advises them on their advertising programs and keeps up a constant flow of information and material between the company and dealers.

Paul also works with our home

service representatives in home demonstrations of electric appliances, conducts meetings for employees to keep them informed about special promotions, helps train salesmen, keeps records of sales that dealers have made, works up displays for company offices, and cooperates with other employees in a host of enterprises aimed at selling electricity. The pictures accompanying this story show how Paul spent one day recently.



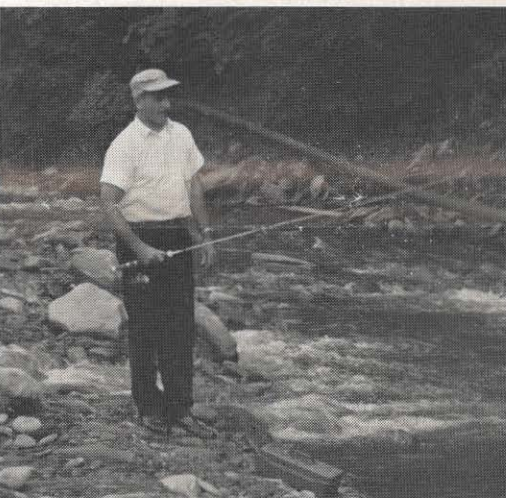
The dealer sales representative's day began at his desk. Paul Jeffrey of Logan checked the morning mail, and then made his plans for the full day ahead of him. His first stop, in the second picture, was at the Sears store in Logan, where Paul helped John Counts, assistant manager, set up a window display

that ties in with a company promotional program. Because Paul has a good working arrangement with the store, and because the store works with Appalachian in a cooperative selling program, Paul was able to get a choice spot for the display. While he was there he also agreed to send Mr. Counts addi-

tional information on some other Appalachian appliance promotions. Then Paul made two more stops, the second one at the Steele Furniture Store in Logan, in the third picture, where he discussed a display for a Lions Club Home Show with Jack Johnson, Steele manager. The two made final plans for

Steele's booth, which will feature electric appliances. Between the Sears and Steele stops, Paul visited the Lewis Furniture Store, where, among other things, he arranged for the manager, Phil Glick Jr., to meet with Tom Hanley, Appalachian heating and builder sales representative, to discuss convert-

ing to electric heat a storeroom and six apartments in a building in Man that Mr. Glick recently purchased. At lunch, Paul ran into Tom Pritchard, advertising manager of the Logan Banner, and they went to Mr. Pritchard's office, fourth picture, to discuss an Appalachian ad to appear in the paper.



Paul then hurried back to the office to help Annette Muncy, home service representative, load a company car with material for a home party. The two went to the customer's home on Mill Creek, where they conducted a demonstration for 10 ladies of a new electric range that

the customer had just purchased. Paul's next stop, second picture, was at Logan High School, where he talked to Mrs. Harriet Harless, home economics instructor, about some new appliances for the school in the company's appliance loan program for schools. Mrs. Harless

is a former home service representative in the Logan district. Throughout the rest of the afternoon Paul made similar stops, and then it was time to relax. One of his favorite ways is with a fishing pole. When he got home he walked a short distance to Big Huff Creek,

but the fish weren't biting that day. He returned home long enough to get his car, and then went to pick up his son, Tim, who had been practicing Little League baseball. Tim is 12 and Paul's other son, Tom, is 6. On the way back, the two stopped by the home of a cus-

tom who had voiced an interest in a Dusk to Dawn light, and the sale was made. During the rest of the evening, Paul listened to music on his stereo record player and talked to different people who called him as their representative of the power company.

Accounting Retiree In Ashland Dies



Mr. Woolwine

Starling S. Woolwine, 61, retired Ashland employee, died June 10.

He joined the company as a meter reader February 15, 1925 and in 1933 went to accounting. He retired as a utility clerk July 1, 1960 due to disability.

Mr. Woolwine was a World War I veteran and a member of the American Legion and United Commercial Travelers.

He is survived by two sons, two grandchildren and a half sister.

Six Years On The Way

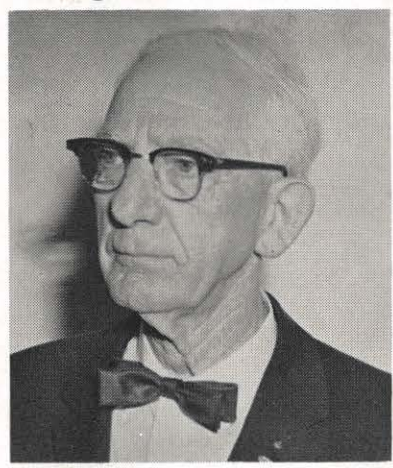
Two people with the same name living in the same area will suffer minor annoyances because of it, but when \$25 is involved, things can get serious.

Six years ago Harry Blankenship sent a birthday card and money order for \$25 to his brother, Charles Elliot Blankenship, Matoaka meter serviceman in the Bluefield district. The card and money got delivered to Charles Edward Blankenship, same area, who laid it on top of a refrigerator, intending to deliver it to the right man.

Unfortunately, they disappeared and were forgotten. But the other day they turned up, on top of the air vent of the motor of the refrigerator, which had been moved five times in the last six years. The envelope was a little brown, but its contents were in good shape.

Well, Appalachian's Elliott has deposited the money order now, and called his brother to thank him. He had forgotten it too. You might say his was a gift that keeps giving.

Lynchburg Man's Long Career Ends



Mr. Brooks

Herbert A. Brooks, Lynchburg building supervisor, retired June 1 after 35 years of service with Appalachian.

He was employed June 26, 1928 as an appliance serviceman. He became a working foreman in 1946 and was named building supervisor in 1960.

He is a member of the Industrial Management Club and Marshall Lodge 39, AF&AM. He attends the West Lynchburg Baptist Church and is married.



Appalachian Power Company

Huntington District

FREDA H. EDWARDS from stenographer to personnel clerk; GENEVIEVE R. TAYLOR from secretarial stenographer, personnel department to secretarial stenographer, managerial department.

Lynchburg District

E. L. BAKER from lineman B to lineman A.

Pulaski District

W. B. BUCHANAN JR. from groundman to lineman C; D. G. COVEY, hydro maintenance mechanic B to master maintenance man; WILLIAM HULME, head T&D clerk, from Welch to Pulaski; J. G. LEONARD, from meter serviceman B to meter serviceman A; S. R. MOSER JR. from lineman B to lineman A.

Smith Mountain Dam

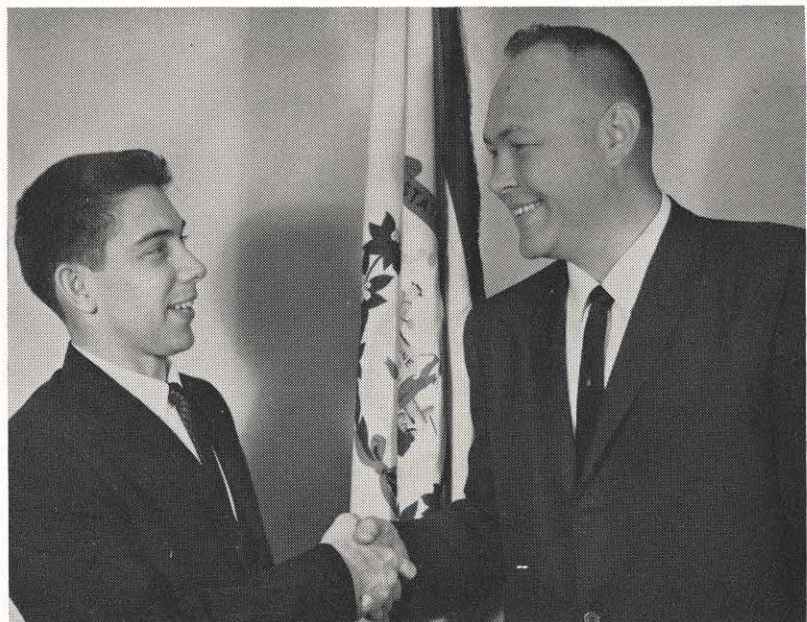
PAUL E. SHELL, material clerk, from Leesville Dam construction to Tanners Creek Plant construction, Lawrenceburg, Indiana; ANDREW STUMP, assistant structural engineer, from Leesville Dam construction to Tanners Creek Plant construction, Lawrenceburg, Indiana.

System

G. R. BARBOUR from system station operator A to regional assistant chief operator; J. K. DANIELS from system station operator A to regional dispatcher; M. K. HAYNES from system utility helper to system station operator C; W. F. MOORE from system utility helper to system station operator C.

Kingsport Utilities, Inc.

LENA HENSLEY from T&D clerk to T&D clerk, senior.



Blake Blackshire, left, and Bob Christenson congratulate each other on earning their degrees from Morris-Harvey College. Both work in Charleston T&D.

After Long Years of Study Two Earn College Degrees

Two Charleston T&D men were among the May graduates of Morris-Harvey College in Charleston. Blake Blackshire, records clerk, earned a BS degree, and Bob Christenson, engineering aide, a BA degree.

Mr. Blackshire has been working on his degree since 1958, and for most of the five years has attended class five nights a week and sometimes on Saturday. His major was business administration. With class work behind him, he thinks he may now have time for his hobbies of hunting, fishing, and

archery. He is married and has two daughters.

For Mr. Christenson, the road was longer. He has been attending college classes "off and on" since 1946. Before entering the Army in 1951 he studied at Morris-Harvey, Marshall, and West Virginia. He joined Appalachian in 1953, worked as instrument man, engineering assistant, and engineering aide. He spent one night a week at school from 1956 on, and majored in math. He and his wife have a daughter, and he, like Mr. Blackshire, enjoys hunting and fishing.

Appalachian Marks Its 78th Year In State . . .

(Continued from Page 7)

been organized in 1904 to supply power for a street railway system, while Princeton had a utility in 1907.

AEPCo.

In 1911, Appalachian acquired the Welch Water and Light Company, and in 1926 acquired the Consolidated Light, Heat and Power Company in Huntington, became part of the American Gas and Electric Company (now American Electric Power), and re-organized as Appalachian Electric Power Company.

A small steam-driven generator used in a newspaper operation became the first source of electric power for the Williamson area when, in 1912, Thomas P. Garner sold his newspaper generator to the Williamson Light and Ice Company. But this was only the beginning. A year later, at Sprigg, the Crystal Block Coal and Coke Company built a generating unit to serve some of the company's coal operations. In 1914 the plant was enlarged after the Tug River Power Company had been formed by the coal operators who originally built the Sprigg plant. By this time service had been extended to the town of Matewan.

Meanwhile, the Virginian Railway had completed its line into Mullens, and a demand for electricity began in Wyoming County. The first lights were turned on to approximately 15 customers on October 25, 1902. In 1914, a line was rushed to completion into the county. First electric service to Buchanan County was furnished by a small steam plant installed by Harry Johnson about 1914, which served about 50 families.

First Big One

One of the first plants in West Virginia designed to transmit power over a large territory was placed in service near Charleston in 1914. The Virginian Power Company's Cabin Creek plant had an initial capacity of 13,200 kilowatts and was strategically located because of its proximity to the coal fields and because of the availability of water and coal for plant operation. It was the opinion of the management of the company that this initial capacity would meet all requirements for the next 10 years; however, in less than five years, it

was necessary to almost double the plant capacity.

Additional power for the area was available in 1918 from the Charleston 8,250 kilowatt plant of the West Virginia Water and Electric Company.

The first plant of the Logan County Light and Power Company was begun in January 1915, and had a capacity of 8,000 kilowatts. This company had come into being in 1913 when properties of the Atkinson-White Light Company formed in 1903, and the Logan Electric Company, started in 1911, had consolidated. This plant represented the beginning of the Logan plant of Appalachian.

In 1916 the need for additional capital led to the re-organization of the Tug River Power Company into the Tug River Electric Company. The new company's first move was to add two units to the Sprigg plant and extend service to the town of Williamson. This company operated until 1919, when it became a part of the Kentucky and West Virginia Power Company.

1921—and the Logan plant began its growth when a 15,000 kilowatt generating unit was added. Shortly after, a unit of similar size was added.

During the 1920's the various power companies in the Bluefield area were consolidated into the early Appalachian company. The Giles Power Company sold their rights to Appalachian in 1923. In 1928, Princeton Power Company was acquired.

Division Formation

In 1923 AGE started purchasing small utilities in the Kanawha valley, and the Charleston division was formed in 1926. Among companies consolidated were the Virginian Power Company, the West Virginia Water and Electric Company, Martland Power Company, Kanawha Valley Power Company at Nitro, St. Albans Electric Power and Light Company and the Dunbar Light and Power Company. Also, in 1926, the Logan, Williamson and Huntington areas became districts in the new company.

Numerous changes in ownership had led to the Beckley company's being acquired in 1930 by the West Virginia Water Service Company which bought power from Appalachian. In the meantime, Appalachian Power Company had acquired several utilities in Fayette

Logan, Charleston Veteran Retires

William G. Workman, Charleston groundman, took early retirement from the company June 1 because of a disability.

A native of Manila, W. Va., he joined the company May 4, 1944 as a laborer at Logan plant. He worked as utility operator and operator of coal conveyor, boiler auxiliary equipment and coal and ash equipment before going to Charleston in 1959.

Mr. Workman is married and has four sons and two daughters.

High Scout Award Presented Pulaskian

Larry Taylor, 14-year-old Boy Scout in Pulaski, has been presented the organization's God and Country Award.

The son of D. D. Taylor, assistant Pulaski district office supervisor, he earned the award by devoting a full year of extra service to his church, and was certified for the award by his pastor. He is a member of the First Christian Church.

Larry is a Star Scout of Troop 48 and this is his 7th year of Scouting. He is the president of his incoming high school freshman class and last year starred for the eighth grade as quarterback on the football team and guard on the basketball team.



Larry Taylor

Service Emblems Presented



J. H. Via Jr.
Ashland
25 Years



O. O. Henderson
Ashland
25 Years



J. L. Richmond
Logan
25 Years



M. C. Clark
Point Pleasant
25 Years



Claude Frishette
Big Sandy
25 Years



J. C. Oliver
System
25 Years



F. E. Hornbeck
System
25 Years



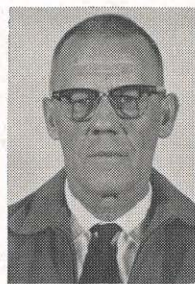
C. L. Shockey
Bluefield
25 Years



J. W. Darlington
Cabin Creek
25 Years



M. L. Lewis
Cabin Creek
20 Years



O. D. Hypes
Cabin Creek
20 Years



M. D. Dodd
Cabin Creek
20 Years



C. W. Hamblin
Charleston
20 Years



H. J. Spurlock
Charleston
20 Years



E. P. Turman
Pulaski
20 Years



Cecil Ball
Williamson
20 Years

Retiree's Service Spanned 42 Years



Mr. Purvis

A 42-year career, during which he suffered no disabling injuries, ended for Walter D. Purvis, Charleston meterman, when he retired July 1.

He joined the old Virginian Power Company at Cabin Creek in 1921 as an electrician's helper. He went to Charleston in 1937 as a meter helper and became meterman in 1941.

A native of New Brunswick, Canada, he attended schools there. In Charleston he studied math and elementary electricity at night school. He is a member of St. Anthony's church, is married and has a son, Douglas, who is an engineering aide in Charleston, and a granddaughter.

On November 27, 1962, Mr. Purvis represented the nearly 300 employees of the district when Charleston division was presented with an Edison Electric Institute Award for two million manhours without a disabling injury. The recognition for Mr. Purvis came because of his outstanding safety record, the best in the district.

AEP Report Wins "Reddy" Awards

American Electric Power Company's 1962 annual report has won first prize for holding companies in the Reddy Kilowatt annual report competition for investor-owned electric utility companies across the U. S. and abroad.

The award was made by a committee of well-known financial experts and was presented June 3 during the annual convention of the Edison Electric Institute in Denver. Donald C. Cook, president of American Electric Power and of our companies, accepted the award from Ashton B. Collins, chairman of Reddy Kilowatt, Inc. Collins commended AEP for its outstanding report, stating that it dramatically and graphically reflected a dynamic, well-managed company and its service to its public.

Man At Williamson Ordained Minister

Mike Kohari of Williamson has been ordained a minister and has assumed pastoral duties at the Chattaroy Baptist Church.

He will continue with the company as an appliance serviceman. The 33-year-old employee has been a member of the Forest Hills, Ky., Baptist Church, where the ordination took place, for 14 years, and has worked for Appalachian for 10 years.

During the past year he has been serving as a supply pastor at the Chattaroy church while preaching, teaching and conducting prayer services in his own church.



Mr. Kohari



Married in recent weeks were, top row from left: Mrs. Kurtis Allen Lee, Roanoke; Mrs. William Watson, Kingsport; and Mrs. Daniel Allen Payne II, Lynchburg. Bottom row from left: Mrs. Charles Harold Fisher II, Roanoke; Mr. and Mrs. Jim Wellman, Williamson; Mrs. Robert Lowry Bowman, Abingdon; and Mrs. Glen Osborne, Pulaski.

Couples Take Marriage Vows

King-Cullen

June 11 was the wedding day of Nyla L. King and Joseph E. Cullen, who were married in a double ring ceremony performed in Kentucky. Mr. Cullen is an auxiliary equipment operator at Philip Sporn plant.

Lindsey-Bowman

Lenice Anne Lindsey and Robert Lowry Bowman were united in marriage on May 31 at Bethel Presbyterian Parsonage in Abingdon. Mrs. Bowman is a clerk-trainee in the Abingdon accounting department.

Bowden-Osborne

The Church of Christ in Knoxville was the setting for the wedding of Nancy Carol Bowden to Glen Osborne on May 11. Mrs. Osborne is home sales representative at Galax in the Pulaski district.

Highest Scout Honor Given To Roanoker

The Curved Bar, highest award presented by the Girl Scouts, has been given to Eva Krebs of Roanoke.



Eva Krebs

She is the daughter of William W. Krebs, Roanoke district superintendent. The award came from St. John's Episcopal Church in Roanoke, sponsor of Troop 32, of which Eva is a member. The 13-year-old Scout will enter Patrick Henry High School this fall.

Texas Is New Home Of Woman Retiree

Ann L. Kennedy, stenographer for the Huntington division commercial department, retired June 1 after 20 years of service. She retired early because of an illness.

A native of Bluefield, she worked for the Carbon Coal Company in Charleston and the Florida Power and Light Company in Miami before joining Appalachian in 1943.

A widow, she has one married daughter and three grandchildren. She is making her home in Lubbock, Tex., where she can be near her family.

Sydnor-Payne

A double ring ceremony performed June 22 in the Westminster Presbyterian Church in Lynchburg united Vivian Royster Sydnor and Daniel Allen Payne II. Mrs. Payne is employed in the Lynchburg, heating section as clerk-stenographer.

Johnson-Watson

Freda Johnson became the bride of William Watson May 25 at the First Church of God in Kingsport. Mrs. Watson is a clerk trainee in Kingsport.

Golden Years



Mr. and Mrs. Andrew Thomas Footo, parents of Eulalia Footo, Bluefield personnel stenographer, observed their 50th wedding anniversary June 24. Following a high mass at Powhatan, W. Va., the couple's children held a reception. Mr. Footo is a retired Pocahontas Fuel Company employee, and the two live at Switchback.

Chapman-Fisher

Carolyn Elizabeth Chapman and Charles Harold Fisher II exchanged wedding vows on May 31. Mrs. Fisher is the daughter of the late C. S. Chapman, Roanoke district right-of-way agent.

Vest-Lee

Margie Verdene Vest was married to Kurtis Allen Lee on May 18 in the Stonewall Methodist Church at Floyd. Mrs. Lee is a home sales representative in Roanoke.

Stollings-Wellman

In a ceremony performed at the home of Rev. and Mrs. Otis Smith on May 18 in Williamson Doris Stollings and Jim Wellman were united in marriage. Mrs. Wellman is the daughter of Hiram Stollings, station man helper in Williamson.

They're Engaged

SYRILDA HARRIS to Seaman James R. Gumbert. Miss Harris is a clerk trainee in the local accounting office in Ashland.

SHARON J. NEFF to Raymond Lynn Hampton II. Miss Neff is a laboratory technician in the Huntington laboratory.

BONNIE GREEN to Joel A. Millikan. Mr. Millikan is the son of Robert F. Millikan, general safety and employee relations supervisor in Ashland.

JUDY RAMSEY to Robert C. Lamkin. Miss Ramsey is PBX operator at Fieldale.

BRENDA ALLISON to Larry H. Bradberry. Miss Allison is the daughter of Frank P. Allison, truck driver-groundman at Wytheville of the Pulaski district.

LINDA BERTYL AKERS to Wiley Joe Rosenbaum. Mr. Rosenbaum is the son of C. E. Rosenbaum, Galax lineman in the Pulaski district.

SUZANNE VIRGINIA WOLPERT to Robert A. Merkle. Miss Wolpert is the daughter of Philip J. Wolpert, operations supervisor at Philip Sporn plant.

New Arrivals

Big Sandy Plant

MR. AND MRS. BILLY JOE BELLOMY, a son, Robert Dean, May 19. Mr. Bellomy is a filter plant operator and sampler.

MR. AND MRS. ALDO L. MILLER, a son, Gary Lee, June 13. Mr. Miller is an instrument man.

Charleston District

MR. AND MRS. ROBERT ALLEN, a daughter, Linda Joan, June 1. Mr. Allen is a janitor.

Huntington District

MR. AND MRS. JAMES W. ABSHIRE, a daughter, Jamie Ann, May 23. Mrs. Abshire is a secretary.

MR. AND MRS. LYLE GROSE, a son, Stephen Michael, May 18. Mr. Grose is a stationman helper, and Mrs. Grose is a former contract clerk.

Roanoke District

MR. AND MRS. D. N. SINK, a son, Marvin Wayne, May 22. Mr. Sink is a lineman.

Smith Mountain Dam

MR. AND MRS. W. T. COLEMAN, a daughter, Paula Maxwell. Mr. Coleman is estimator at the dam.

Welch District

MR. AND MRS. W. P. HORTON, twins, John William and Jacqueline Maria, June 2. Mr. Horton is a T&D clerk.

Williamson District

MR. AND MRS. C. L. MILLER, a son, Paul David, June 13. Mr. Miller is an engineering aide.

Experience As Patient Led To Hospital Volunteer Job

Mrs. Loyd Smith had first-hand experience of the wonderful work of the Pink Ladies during an extended stay in Virginia Baptist Hospital in Lynchburg; and so impressive was their performance in helping the staff and cheering the patients that Mrs. Smith decided to become a part of this work.

After her recovery, Mrs. Smith, whose husband is administrative assistant in Lynchburg, signed up. That was about three years ago, and since then she has given some 300 hours of her time to service. "I have taken on this work," she reports, "as a hobby, because it is most rewarding to forget yourself while serving others. There have been times when I went to the hospital tired from house or garden work, and after having done Pink Lady work, come out refreshed."

Other Pink Ladies apparently feel the same. The Women's Auxiliary—official name of the Pink Ladies—numbers about 280 active members. Last year they gave on a volunteer basis 12,306 hours; this is a very small amount of time per person per year, but in total it represents to the hospital the equivalent of six full-time employees working 40 hours a week. By this work the Ladies free nursing personnel for more professional duties.



Working the information desk at Virginia Baptist Hospital, Mrs. Loyd Smith checks patients' card files. This is one of seven services offered the hospital by the Pink Ladies.

Seven Services

Mrs. Smith has worked in all seven services offered by the Pink Ladies: Reception and Information; Coffee and Gift Shop; Television; Flowers; Gift Cart; Admissions, and Pink Puppets. The newest service is Pink Puppets, hand puppets made at home by the ladies and given to pediatric patients.

Revenue from such services as Coffee and Gift Shop, television rentals, and the gift cart are returned to the hospital in the form of a gift from the Ladies. Last year, for example, the gift was a cardiac Pace Maker and a heart monitor machine costing about \$5,000; other gifts have included nursery islettes, X-ray equipment, and breather apparatus. The nurses have not been overlooked either. The Auxiliary has given the Nurses' Home new living room furniture and carpet, and supplies student nurses with tickets to community concerts, Fine Arts Center activities, and Kiwanis travel programs.

Life in a hospital is sometimes grim, sometimes amusing. The expectant father is a familiar joke. Mrs. Smith one day met a pacing young man, who announced unhappily that he had been there since the night before. "Do you suppose my baby will be born this



Mrs. Smith helps a new patient during the hospital's admission procedure. She puts in anywhere from 3 to 14 hours of volunteer work every week.

week?" "All in good time," she reassured him. Later that day, the same man proclaimed with a big grin, "I've got twins!"

Wet Feet

Shortly after Mrs. Smith became a grandmother, she was in a patient's room arranging flowers. She and the patient began comparing pictures of grandchildren, and finally with a peculiar expression the patient protested, "Lady, you're watering my feet!"

Then there was the time Mrs. Smith played electrician. An elderly lady reported her television out of order. Mrs. Smith's electronic ability is limited to recognition of a television set, but this time she noticed that the set was unplugged. After a few minutes of impressive working around the set she plugged it in again, and reported the set fixed. "You won't have any more trouble with it," she told the patient confidently.

Her advice: "Every hospital needs volunteer workers; join the auxiliary, and get a wonderful feeling from helping people too ill to help themselves."

Retirement Ends Princeton Career



Mrs. Hall

Bertha Martin Hall, utility clerk at the Princeton office of the Bluefield district, has retired early from the company due to ill health.

She was born at Bertha, W. Va. and attended school in Princeton. After completing a course at West Virginia Business College in Bluefield, she joined the company in 1937 as a clerk in Princeton. Before becoming utility clerk in 1958, she served as intermediate clerk and general clerk.

She is a member and past district governor of the Quota Club and a member of the First Christian Church. Her home in Princeton is her hobby.

Mibs Champion Wins Third Year In Row

For the third straight year Charles Back has won the Cabell County Marbles Tournament.

The 14-year-old is the son of H. L. Back, area serviceman in Milton of the Huntington district.

A student at Milton Junior High School, he has been runner-up in the Tri-State roll-offs the past two years.



Charles Back

Rose, Lively Win In Division Meet

Tommy Rose of Point Pleasant with low gross of 80 and W. H. Lively of Beckley with low net of 69 won the top trophies in the annual Charleston Division Golf Tournament.

The tourney was played at the Hidden Valley Country Club in Point Pleasant and had 61 participants. Rose and Lively won trophies.

These other prizes were presented too: Paul Parsons, Charleston, runner up low gross (84), 3 golf balls; Charlie Burdette, Point Pleasant, runner up low net (71), 3 golf balls; Jim Lowery, Beckley, low putts front nine (13), 3 golf balls; Chet Talley, Charleston, low putts back nine (13), 3 golf balls; Jim Darby, Charleston, low gross par 3 holes (15 strokes), 2 golf balls; Jim Webb, Charleston, high gross par 3 holes (30 strokes), 2 golf balls; W. C. Gilmour, Point Pleasant, most pars front nine (4), 1 golf ball; C. W. Lovell, Charleston most pars back nine (6), 1 golf ball.

Also John Thompson, Beckley, most birdies (1), 2 golf balls; Jack Walters, Charleston, most lost balls (3), 1 golf ball; Loyd Pomykata, Beckley, high gross (134), a game of tiddly-winks with a card advising "perhaps golf is not your game."



TOP: At left are Beckley's winning Insects. From left they are: Boyd Richmond, Jennie Gaziano, Emory Miller, Helen Troutman and Maxie Dwrnick. In the middle, two children of Williamson employees won bowling trophies this year. Ricky, son of Naomi Cantees, general clerk, was on the winning team in the Bantam League, and Nancy, daughter of J. E. Runyon, heating and builder sales representative, rolled the high game of 167 in the Junior Youth Bowling League. She also made the big four split. At right are the members of the Short Circuits, who won in Ashland. They are Virgil Brewer, Don Gesling, Talmadge Deboard and Deb Lockwood. Missing is Ed Humphrey. BOTTOM: This team of Glen

Lyn employees, at left, won the Twin Mountain Independent Bowling League title. They are, front row from left: C. L. Spangler, T. B. Skelton and H. P. Jackson; back row from left: K. E. Beasley, R. K. McClaugherty and W. H. Dillow. At center is Ted Smith of Huntington with the two trophies he won in the city's recent Tournament of Champions. He had high actual game of 258 and high handicap game of 270. He picked up \$150 in prize money. Right: high scorers in the Beckley-Charleston match were, front row from left, from Beckley: Kyle Ellison, Danny Murray, Parthenia Glover and W. C. McMahan. Back row, for Charleston: Bob Fisher, Chris Mitchell, Linda Bryant and Charlie Johnson.

Sports Briefs

R. L. Huffman, Pikeville right of way agent, won the fourth fight of the annual Green Meadows Country Club Invitational Golf Tourney. Chandos Tackett, commercial and power sales representative of Paintsville, was runner up in the eighth fight, and W. W. Zoellers, district supervising engineer, was runner up in the seventh fight. . . Philip Sporn plant employees are active in the Bend Pee Wee, Little and Pony League Association. Gerald Clark is president of the Association, and Bob Herndon is secretary treasurer. In the Pee Wee group, Tom Huffman manages the Yankees, Leland Bumgarner is assistant manager of the White Sox, and Gerald Clark is manager of the Giants. John Carpenter is manager of the Reds in the Little League, and Lindon Taylor is manager of the New Haven team in the Pony League. . . The Abingdon Employees' Club is sponsoring a team in the newly organized Minor League in Abingdon. The team is called the "Little Amps." Employees are active too. Jack Frier is treasurer, and his son, Blair, along with Jimmy and Leon, sons of James Booth Jr., and Robert, son of R. A. Sheffey Jr., are ball players. Fred Johnson, husband of Peggy Johnson, commercial stenographer, is a coach.

Five more company bowling leagues completed seasons, one of them acquiring a new name in the process.

That one was the Appalachian League, which changed its name to the Megawatt League at season's end.

In that league, the Steam Rollers won the title over the Sputniks. Among the males, John Blair had high average of 176, Russ Fields high single of 257, high series of 625 and high single with handicap of 286, and Bill Malone had high series with handicap of 733.

For the females, Madge Walker had high average of 155, Arrietta Blair high single of 225 and high single with handicap of 267, and Jeanne Sheets had high series of 540 and high series with handicap of 666. Barbara Holmes and Bill Malone were honored as the most improved.

The Glen Lyn-Pearisburg League

crowned its champions and handed out the following individual awards: E. A. Freeman, high game for men, and Ruth Thompson, high game and series for women.

All fuses blew when the Short Circuits went into action, and, as a result, the team came out on top in Ashland. The team knocked off its closest opponent the final night to clinch the crown. An awards picnic followed the season, as did election of officers for next year: Wilbur Sloan, president; Carl Burner, vice president; Don Bryan, secretary; and Marsha Harrison, treasurer.

The Insects outran them all in the Beckley league, including runner-up Pinquins. Trophies went to: Emma Jean Wilson (142) and Keith Evans (183), high averages; and Parthenia Glover (214-531) and Paul Hancock (247-646), high game and series. Mrs. Glover and Paul Hancock were judged the

most improved, and Eddie Berginnis received a triplicate patch for three games of 192.

The Screwballs, rolling with a skill their name would not suggest, won the Huntington league, beating out runner-up Atomix.

These people took individual honors: Ted Smith, high series of 629 and high average of 180; Paul Baker, high game of 246; Jean Harbour, high average of 156; Dorcas Lindsey, high game of 222; Martha Flower, high series of 589.

New officers include: Paul Baker, president; Allen Cross, vice

president, Hollis Harrison, treasurer; and Dorcas Lindsey, secretary.

After both seasons were over, Charleston took on Beckley in Charleston and beat the visitors by 585 pins in three matches. Charleston offered these highs: Charlie Johnson, series of 582; Bob Fisher, game of 215; Chris Mitchell, game of 211 and series of 517. Beckley's highs were posted by W. C. McMahan, series of 522, Danny Murray, game of 203; and Parthenia Glover, game of 169 and series of 495.

Action Hot On Lanes: Bowling Wrap-Up



TOP: Honored for achievements in the Appalachian League were, front row from left: Carolyn Massey, Madge Walker, Arrietta Blair, Barbara Holmes and Jeanne Sheets; second row from left: Bill Malone, Fred Surbaugh, John Blair, Russ Fields, Jack Harris and Harold Higginbotham; back row from left: Paul

Lloyd, Charles Brooks, Ken Winter and Max Stanley. BOTTOM: The Screwballs (that's the team name, not a description of its members) won in Huntington. On the team were, from left: Opie Jackson, Homer Smith, Flo Smith, Rink Heffner and Chapman Rutledge.



TOP: These are the men from Glen Lyn plant who won the plant-Pearisburg league. Seated from left are: C. B. King, G. C. Thompson, and A. J. Turner. Standing from left are: G. L. Smith, L. B. Jackson and E. C. Weatherly. BOTTOM: These six Roanoke employees won the Roanoke Commercial League under the sponsorship of Royal Crown Cola. The team, a charter member of the league, maintained an 851 average and rolled the league's high scratch game of 2820. They are from left: C. R. Paxton, B. N. Smith, L. A. Tinsley, P. C. Bernard Jr., R. F. Howard and E. B. Johnston Jr. Paxton is in division engineering, Howard in system real estate and right of way and the other four in system operating.

Summer Outings More Fun If They're Safety-Planned



Lon R. Brewer, utility operator at Clinch River, and his family are all packed and ready to go. And Lon means he is really ready, because he has had his car carefully checked. Brakes, lights and tires are working nicely, and such safety articles as flashlight, emergency flare, first aid kit and spare bulbs have been stored with the camera and bathing suits.

Relax And Take It Easy, But Obey Rules Of Safety

Summer relaxation and vacation time is here and with it comes joyous (and sometimes nerve-racking) planning for unforgettable times.

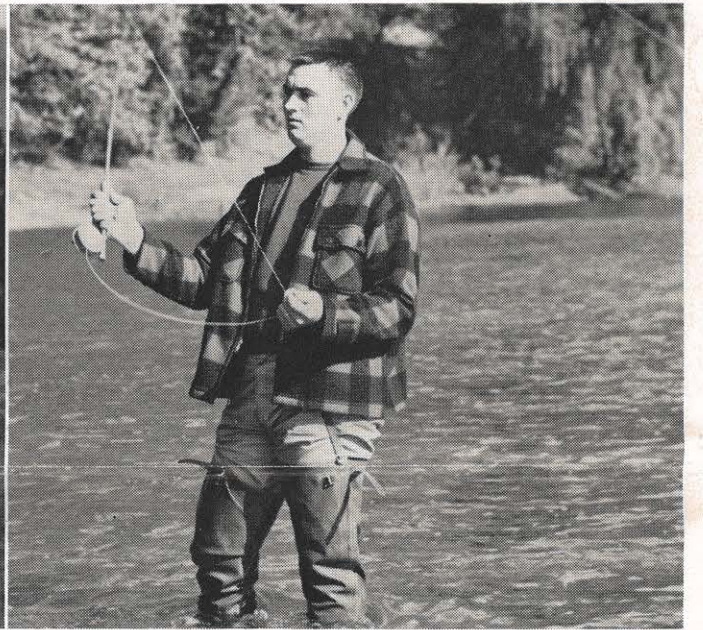
But if the planning does not include precautions for safety, vacations and outings may bring lasting regrets.

Whether the fun-time includes fishing in a cool mountain stream, water skiing on a crystal-clear lake, golfing on a perfectly kept course, playing tennis in the backyard, or just traveling, it should include safety as a part of every action.

Several employees at Clinch River plant show and tell how safety can make outings more fun in the pictures in this story. They urge that "regardless of where you go, remember that you are not out to break an endurance record, collect traffic tickets in every state through which you pass, or become acquainted with the best physicians in the vacationing areas. So, relax, take it easy, obey safety rules—and have the time of your life."



Water skiing thrills await Sandra Arrington, Clinch River personnel clerk. Sandra has checked the area in which she will be skiing for rock ledges, submerged logs, floating debris and other possible hazards. Her skis are in good shape, and she has brought along a life jacket, a "must" article for everyone who wants to enjoy skiing, safely.



LEFT: Mason Vaughan Jr., chemist at Clinch River, is off to the golf links with full knowledge that any golfer worthy of the name is a sportsman with safety in mind. This means that he will not tee off until the fairway is clear of others, nor will he take any undue risk in

proceeding toward the green while others are finishing out. In the event there is the remotest possibility of injury to others from an off-course shot, those persons who would have been in danger have long since heard his well-shouted "fore". CENTER: Tennis is an

exerting sport, as Betty Johnson, stenographer, well knows. She has prepared herself carefully, both as to proper dress and physical conditioning. She gives consideration to taking out time to rest to avoid heat exhaustion. She has conditioned her skin to the sun, and as

an added precaution (and to help that suntan along) has applied lotion. RIGHT: Even such a popular pastime as fishing has its dangers, but Jack Burk, equipment operator, has taken precautions to help insure that his fishing trip is enjoyable and safe. He has made a pre-

liminary study of the stream so that he won't go over a step-off, and in his knapsack he has a first aid kit and snake bite treatment kit. He knows his equipment is in good shape, because he has checked it, and he watches carefully for other persons so he won't snag them.

Appalachian Veterans Mark Career Milestones Of 40, 35 Years

Seven Appalachian veterans—one from system, two from Cabin Creek plant and four from Charleston—have observed anniversaries of 40 and 35 years.

E. W. Hogg of system marked his 40th year with the company, and observing 35 years were Sanford Ellis and H. A. Bowen of Cabin Creek plant, and Joe E. Bedinger, George A. Litsinger, E. A. Humphreys and John M. Kauffman of Charleston.

E. W. Hogg

Mr. Hogg, executive assistant for Appalachian, joined the company June 30, 1923, shortly after graduation from VPI with an electrical engineering degree.

He was an electrician at Bluefield during the first four years of his service, and in 1927 went to Kingsport as distribution superintendent.

He held the same post in Pulaski before becoming assistant district manager there. He was named Pulaski district manager in 1938 and assistant Bluefield division manager in 1947. He was named to his present post in 1951.

A native of Gloucester County, Va., he is past president of the Pulaski Rotary Club and is a member of the Enon Baptist Church in

Hollins, Va. and the board of Roanoke's Mountain Trust Bank.

Sanford Ellis

Cabin Creek shift supervisor, Mr. Ellis joined the company at the plant June 19, 1928 as an ash handler. He was preheater operator, boiler room man and boiler operator before becoming assistant shift supervisor in 1945. In 1953 he was named shift supervisor.

Married and the father of four children, he is a resident of Chesapeake, W. Va.

He enjoys working on his home, fishing and hunting.

H. A. Bowen

Mr. Bowen, Cabin Creek plant stores supervisor, joined the old Kentucky and West Virginia Power Company, now Kentucky Power, June 8, 1928 as a laborer. He went to Cabin Creek as assistant storekeeper in 1943 and was named to his present job in 1948.

He lives at Cabin Creek and has a son and two daughters. He is a native of Marytown, W. Va.

J. E. Bedinger

Mr. Bedinger, who is now Charleston commercial sales representative, joined the company June 8, 1928 and has spent his entire career in the commercial department.

He holds a BA degree from Hampden-Sydney College in Virginia and also studied at Marshall University. He taught school for three years before joining Appalachian. Active in the Civitans and Sons of the American Revolution,

he enjoys hunting, fishing and gardening as hobbies. Mr. Bedinger is married.

G. A. Litsinger

Mr. Litsinger, Charleston commercial representative, joined the company June 11, 1928.

Born at Hinton, W. Va., he attended New York University and was a teacher from 1924 to 1928. He likes reading, music, gardening and wood and metal shop work, but his chief hobby is walking.

Married, he has two children and five grandchildren.

E. A. Humphreys

Mr. Humphreys, Charleston general serviceman, joined the company June 27, 1928 as a groundman. During his 35 years he has also served as serviceman, troubleman and area serviceman.

A native of Sissionville, he attended area schools and took special training at West Virginia University in civilian defense and firefighting. He has one daughter.

J. M. Kauffman

Charleston station supervisor John Kauffman joined the company June 12, 1928 as an electrician. He became station supervisor in 1953.

A native of Atlanta, Ind., he came to West Virginia in 1923 and worked as an electrician's helper at Whitesville and Ronda before joining the company.

He is married and has two daughters, a son and five grandchildren. His son, John Jr., is an electrical engineer in the Huntington district.



Mr. Davis

Lynchburg Vet R. L. Davis Retires

Raymond L. Davis, assistant stores supervisor in Lynchburg, chose early retirement from the company June 1.

He was employed September 8, 1933 as a transformer man and storeroom helper, and went to the post of assistant stores supervisor a year later.

Mr. Davis is a member of the Hill City and Marshall Lodges of AF&AM, the Royal Arch Chapter 32nd Degree Scottish Rite, and the Shrine Kazim Temple. He is also a member of the Industrial Management Club and Randolph Memorial Church. Mr. Davis is married.



Mr. Ellis

Mr. Bowen



Mr. Bedinger

Mr. Litsinger



Mr. Humphreys

Mr. Kauffman