

A cynic is a man who knows the price of everything and the value of nothing.

—Wilde

The Illuminator

He is well paid that is well satisfied.

—Shakespeare

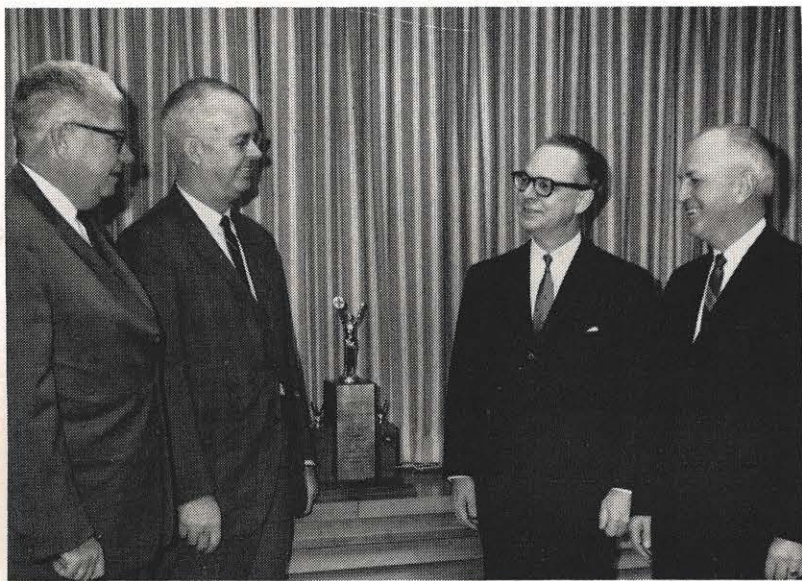
KENTUCKY POWER COMPANY

APPALACHIAN POWER COMPANY
OF THE AMERICAN ELECTRIC POWER SYSTEM

KINGSPORT POWER COMPANY

Vol. XV, No. 8

April, 1965



Roanoke Award

Appalachian men gather proudly about Donald C. Cook and the trophy won by Roanoke division employees for their safety performance during 1964. The trophy represents victory in the competition among 41 major plants and divisions on the AEP system. Mr. Cook presented the trophy recently in ceremonies in New York. Shown here are Joe P. Gills, D. C. Kennedy, division manager, and J. G. Harvey, division personnel supervisor. Kanawha River plant and Kingsport are previous winners of the contest.

Pulaski Shell Building Tenant Announces Plans For 100 Jobs

Appalachian's Project Decision building in Pulaski has a tenant.

Industrial Research Laboratories, Inc. of Brunswick, New Jersey, is presently finishing the interior of the building and by May 1 will be producing bimetallic cylinders for the plastics and rubber industries.

The official announcement was made at a community luncheon in Pulaski attended by officials of the new industry, Appalachian, and the NRV Industrial Foundation. This was the organization set up by local people to raise funds equal to Appalachian's investment in the land and the building.

World's Largest

Industrial Research Laboratories, Inc. is a subsidiary of International Rectifier Corporation, El Segundo, California. It has the world's largest facilities devoted exclusively to research, development, and production of the bimetallic cylinders. The Pulaski plant is an expansion of its present New Jersey operations.

Soren Svard, vice president of the company and manager of the Pulaski plant, said that he expects an employment will reach 100 by the end of the year, mostly local personnel.

He also said that the company, in addition to buying the 50,700-square-foot shell building, had also taken an option on the rest of the land that was in the original Project Decision tract. The site is on Route 99, half-mile east of the Pulaski town limits.

Second Success

This is the second building in Appalachian's Project Decision program to be occupied by industrial tenants. The first, initiating the program, was occupied by the HAPCO Division of Hubbard and Company in Abingdon, in 1962. A third building in the program has been completed in Princeton, and Appalachian is working with area people to secure an industrial tenant.

In the program, Appalachian conducts an exhaustive survey of the communities in its service area, and top-ranking communities are offered the shell buildings. Appalachian makes the original investment in the building, including site costs, and the community, through a non-profit foundation like the

NRV Industrial Foundation, puts in escrow an equal amount. This is repaid to Appalachian after completion of the building and the securing of a suitable tenant.

Judge A. M. Harman, Jr., of Pulaski is president of the MRV Industrial Foundation.

Two Plants In Pikeville Area Each To Offer Jobs To 300

Two shoe manufacturing plants will be built in the Pikeville division and offer jobs to about 600 persons.

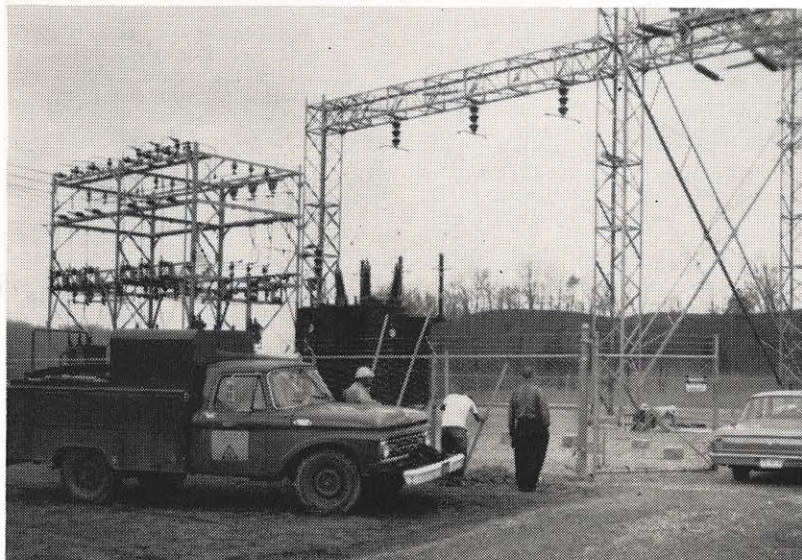
It was announced last month that the Lycoming Shoe Company would build a plant in West Liberty and another in Paintsville. The buildings will be similar in size and cost, each with about 50,000 square feet of space, and costing about \$350,000. Employment in each will be approximately 300.

Work has already started on the West Liberty plant. When it is completed construction will begin on the Paintsville plant.

Lycoming is a subsidiary of the Williams Manufacturing Company, one of the oldest shoe manufacturers in the country.

\$1.3-Million

Kingsport Plans '65 Construction Work



A major part of Kingsport's construction plans for the year are centered in the Orebank station. Capacity here is being doubled to 20,000-kva, and three new 12,000-volt distribution lines are being installed.

Archer Named Cardinal Manager; Moore, Bell Moved To New Posts

Three Appalachian plant men took over new posts this month.

Clarence E. Archer became the first manager of Cardinal plant in Ohio, one of the nation's largest. Succeeding him as manager of Clinch River plant was J. A. Moore, who moved from the managership at Glen Lyn. W. G. Bell, Jr. was promoted from assistant manager at Glen Lyn to take Mr. Moore's place.

The 1,230,000-kw Cardinal plant, still under construction, is a joint venture of Ohio Power Company and Buckeye Power, Inc., formed by 30 electric cooperatives in Ohio. It is located on the Ohio River immediately adjacent to Ohio Power's Tidd plant. The first of the plant's 615,000-kw generating units is scheduled for operation in the fall of 1966.

Started In 1937

Mr. Archer, a graduate of the University of Kentucky, joined Appalachian at Welch in 1937 as an electrician's helper. Following various assignments he moved to Glen Lyn in 1945 as supervisor of maintenance. He was named assistant manager there in 1951 and manager in 1957. He became Clinch River manager in April 1959. In Lebanon, where he made his home, he was president of the Russell County Chamber of Commerce, a member of the Lebanon Town Planning Commission, and the Area Redevelopment Association. He is also a member and past president of the Kiwanis Club.

This is the third Appalachian plant Mr. Moore has been associated with since he started his Appalachian career in 1939. He worked in various supervisory assignments at Cabin Creek, and was made

manager there in 1959. He was transferred to Ohio Power's Muskingum plant as assistant manager in June 1961, and six months later returned to Appalachian as Glen Lyn manager. He is a member of the Lions Club, and a director of the Giles County Chamber of Commerce and the Giles County Memorial Hospital.

Mr. Bell holds a degree from Virginia Polytechnic Institute. He joined the American Electric Power Service Corporation in 1950, shortly after graduation. He worked in Ohio Power's Philo and Muskingum plants before his move to Glen Lyn in 1957 as plant supervising engineer. He was promoted to assistant plant manager in 1959. Mr. Bell served in the Navy during the Second World War, is a member of the American Society of Mechanical Engineers and a former officer of the Virginia chapter. He has also served on the Pearisburg Town Council and as an officer of the Giles County Chamber of Commerce.



Mr. Archer



Mr. Moore



Mr. Bell

State Commission Approves Request For Dam License

Appalachian came a step closer to building the Blue Ridge pumped storage development on New River last month when the Virginia State Corporation Commission granted the company's request for a license for the project.

The next and last step before the work can start is approval by the Federal Power Commission. Appalachian has filed an application with the FPC but no date for its consideration has been set.

Objections to the company's application to the State Corporation Commission had been filed by some protestors. Among them was an association of electric co-ops. Appalachian's testimony before the SCC pointed out benefits which would accrue to the New River Valley beyond the generation of electric power. Company spokesmen also told the Commission that the proposed two-dam development was the best possible utilization of natural resources.

Two Companies Win Honor Medals For Activities

Appalachian Power Company and Kingsport Company were winners of 1964 George Washington Honor Medals from Freedom Foundation of Valley Forge.

Kingsport received the medal for a series of four newspaper advertisements on the free enterprise system, and Appalachian for its Project Decision community improvement and industrial development program.

The Foundation's annual awards program is to honor citizens and companies for outstanding efforts to improve public understanding and appreciation of the basic constitutional rights, freedoms, and corresponding responsibilities inherent in the American way of life.

Kingsport Power Company will invest about \$1.3-million during 1965 to keep its facilities ahead of the constantly growing demands for electric service.

This figure is about the same as the amount marked for construction purposes in 1964, and about \$500,000 more than in 1963.

Peak requirement in Kingsport has grown from 11,500 kilowatts in 1940 to 115,000-kw at the present time.

During the year, work will continue on the addition of a 10,000-kva transformer at Orebank station stepping power down from 138,000 to 12,000-volts, and providing four distribution circuits to areas east of Kingsport. Three of these lines are new. The program also includes the conversion of power circuits in Highland station and Cumberland station from 4,000 to 12,000-volts.

Relocation changes made necessary by new school construction has been started. Other projects are now in the planning stage.

The Illuminator

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Some Thoughts On Safety

For the careless and thoughtless, there are uncounted opportunities to get themselves hurt. Virtually every action of the day carries in itself some invitation to disaster. A man can slice a finger with a new razor blade, can slip in the shower, can spill boiling coffee and inflict painful burns.

If one is not careful there is a special set of traps for the pedestrian and the motorist. At work, too, a person is hemmed in by hazards.

And yet, the danger of all these hazards can be blunted if not wholly turned aside by the wise and prudent. They can be recognized and countered.

The wise and the prudent, as opposed to the careless and thoughtless, take a few extra seconds of care and thought.

There are some who say that the pace of life today promotes and multiplies the opportunities of danger. We don't subscribe to this. In what many call the good old days, there were just as many pitfalls for the unwary. You could get run over by a horse instead of a truck; you could get burned on a wood stove as painfully as on an electric range. Society creates its own hazards, and man the methods to avoid them.

Life and health are too precious to be squandered. Spring, now upon us, is an appropriate time to reawaken safety concepts. Stir once, and use.

Sign of Spring

Like the appearance of the robin and forsythia, industrial development in our service area was a cheerful sign of spring.

A major new coal mine in western Virginia, two shoe factories in eastern Kentucky, a paper mill on the Ohio River, and a tenant for the Appalachian's Project Decision building in Pulaski. These are good tidings indeed for our communities, and for our companies.

Our companies' area development people have been telling industry for years that what we offer in the way of sites and people is unmatched anywhere. More and more, industry has come to accept this as fact, and developments in recent weeks demonstrate again that industry has confidence in our part of the world.

In this business of attracting industry, no one person or agency can ever claim full credit; and indeed, none ever tries. Our companies work closely with other utilities, Chambers of Commerce, and development groups to make communities more attractive and desirable, and to ease the way for industry to locate. Credit goes to all, and so does the prosperity that comes from new payrolls, new tax revenues, and new construction.

Area development is everybody's business, and we are glad to have a part in it.

Willennar Moves To New AEP Post

A. H. Willennar has been promoted to assistant head of the American Electric Power Service Corporation's system operating division, effective March 1. He had been head of that division's system power production and control section.



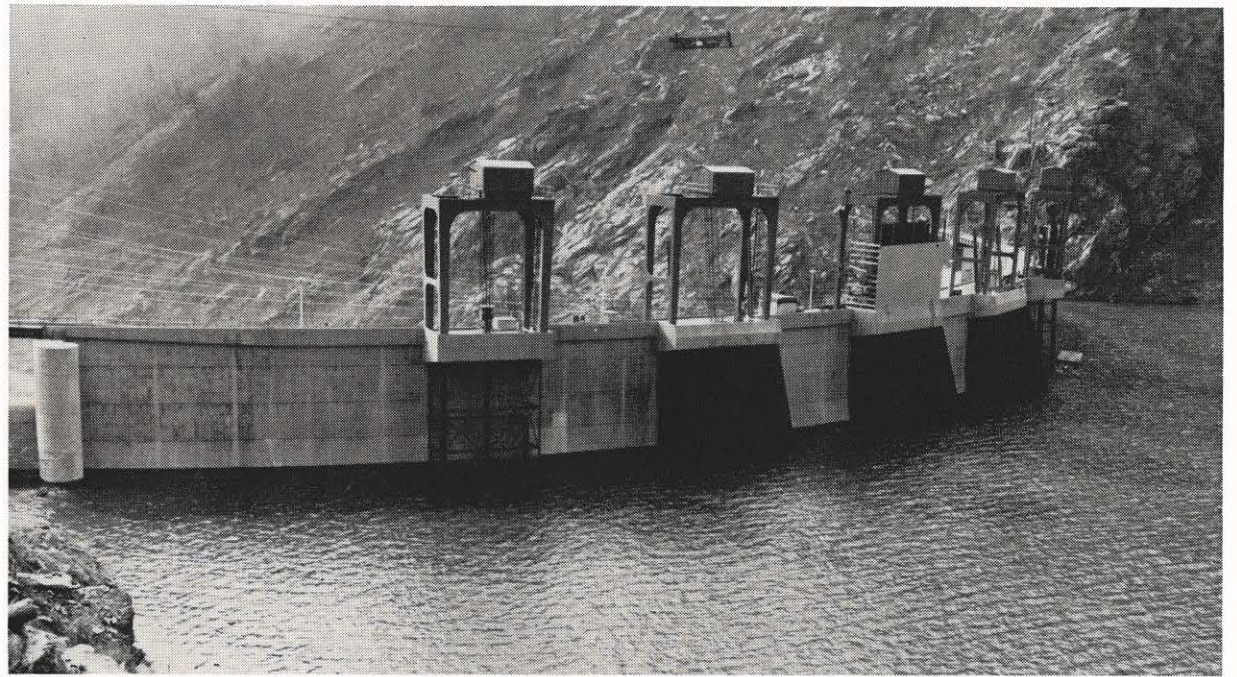
Mr. Willennar

As assistant division head, Willennar will continue to be responsible for operation of the System Power Production and Control Center, located in Canton, Ohio. In addition, he will assist G. H. McDaniel, division head, in carry-

ing out other responsibilities of the division.

Willennar joined Indiana & Michigan Electric Company as a substation operator in 1938 and was transferred to the Service Corporation in 1942. He was placed in charge of the former system production coordination office in Columbus, Ohio, in 1950. This activity was moved to Canton last year when computerized economic dispatch facilities were installed for the automatic control of generation and interconnection power flow for the entire AEP System.

He holds a bachelor's degree in electrical engineering from Purdue University. He and his wife, Donna, and daughter, Donna Anne, now live in Columbus, but plan to move to the Canton area in the near future.



Behind The Dam

A generous fall of rain and good runoff from snow has brought the Smith Mountain Lake level up during the winter, as this photograph shows. At the end of the month the water stood at elevation 782.1, just

12.9 feet short of maximum pool. Far below the water, inside the power house, work continues on installation of generating equipment. Testing continues on Unit 2.

New Show To Greet Visitors At Fair's Tower Of Light

The second and final season of the New York World's Fair will open Wednesday, April 21 and, for its Electric Power & Light Exhibit at least, promises to show great improvement over 1964.

Completely re-furbished facilities and a brand new show will greet 1965 visitors to the investor-owned electric utility industry's exhibit, The Tower of Light.

Since the Fair's closing last October, major changes—both physical and musical—have been achieved in the exhibit. Perhaps the biggest improvements have been made in the sound system and the addition of comfortable swivel seats for the audience, which is transported through a series of seven-story chambers in theater-in-the-round style.

Other changes include a shortening of the show from 25 to 18 minutes, a new research exhibit, and replacement of the 1964 show's "Sam the Eagle" character with familiar friend "Reddy Kilowatt" as Ben Franklin's companion and co-star.

The show itself is completely new. The lively musical review, "Holiday With Light," utilizes a variety of

techniques, including spectacular lighting effects, and has been set to a new, original musical score and new script. It features a holiday theme, with each of the seven chambers representing a different holiday: New Year's Eve, Labor Day, Thanksgiving, Mother's Day, Father's Day, Independence Day and Christmas.

In the exhibit's Court of Light, a glass wall separates visitors from a battery of 12 powerful xenon bulbs, the light source for the Tower of Light beam—equal in brilliance to 50 fully illuminated Yankee Stadiums. The 12-billion-candle-power beam is switched on each evening in a special ceremony that, in the past, has been presided over by governors, opera stars, orchestra leaders, movie and television personalities, and citizens notable in public life.

Show Designer

The designer and producer of the new show is Wilding, Inc., the world's largest producer of industrial shows and winner of more than 200 national and international awards. Howard Hoyt, head of the organization's creative team for the Tower of Light show, has assisted in the production of such Broadway shows as "Pal Joey" and "High Button Shoes."

The voice of Ben Franklin is Kenny Delmar, veteran stage and movie actor best known for his radio portrayal of Senator Claghorn. Russell Nye, who reached Broadway stardom as the male lead in "Call Me Madam," is the voice of Reddy Kilowatt. The Dick Williams Singers (he's a brother of TV's Andy Williams) provide the show's choral accompaniment.

Script and lyrics for the new show were written by Sidney Brooks, who worked on the General Electric, Chrysler and duPont Shows at the fair. Composer of the musical score was Lee Pockriss, author of "Catch a Falling Star" and many other song hits and composer for the Broadway musical "Tovarich." Fred Fox, who designed the sets, has created designs for over 200 Broadway plays, including "Junior Miss" and "The Seven-Year Itch."

AEP's Paul Emler Leads Conference

Paul W. Emler, vice president—commercial of the AEP Service Corporation, served as chairman of the 1965 Sales Conference of the Edison Electric Institute.



Mr. Emler

Held March 22-24, at Chicago's Edgewater Beach Hotel, the Sales Conference was again one of EEI's largest annual meetings. This meeting was the first to be chaired by an AEP System representative.

More than 1,000 sales executives from electric utilities throughout the nation attended the "Big Electric Roundup for 1965." The sales conference, using the motto "Electricity—Your Best Partner," began officially on Monday, March 22 with discussions of problems relating to residential, commercial, industrial and rural markets.

Mr. Emler began the general session with an address covering the highlights of EEI Sales Division activities in 1964. Mr. Emler is chairman of the Sales Division Executive Committee, and a member of numerous other electric utility industry committees.

W. S. White Elected Chamber Head

W. S. White, Jr., Lynchburg division manager, has been elected president of the Lynchburg Chamber of Commerce. He has been a member of the Board of Directors for the past four years and last year was the Chamber's vice president.

He joined the American Electric Power Service Corporation, an affiliate with Appalachian in the AEP System, in 1948 as an assistant engineer, including service in the electrical design and system planning and operating department.

During the Korean War, he was on loan to the Defense Electric Power Administration in Washington for 10 months as assistant regional engineer. On returning from Washington he became an assistant to Philip Sporn, then president of the AEP System, from 1952 to 1954. He was named Service Corporation office manager in 1954, administrative assistant to the operating vice president in 1958 and assistant Lynchburg district manager in 1961.

Mr. White graduated from VPI in 1948 with a BS degree in electrical engineering. He also holds the degree of master of science in industrial management from Massachusetts Institute of Technology, where he studied on a Sloan Fellowship, and he has also done graduate work at New York University.

Appalachian Man Follows Another As Chamber Head

One Appalachian man succeeded another as president of the Beckley-Raleigh County Chamber of Commerce.

John Gates, administrative assistant in Beckley, took over from retiring W. C. McMahana, manager in the Beckley area.

Both men have been active in community affairs, have served in leadership positions in the United Fund, and Red Cross, as well as the Chamber.

Governor Hulett Smith, a native of Beckley, attended the banquet at which the installation of officers took place.



Mr. Gates

Coal Policy Group Re-Elects Sporn

Philip Sporn, chairman of the system development committee of American Electric Power Company, was re-elected as one of five vice-chairmen of National Coal Policy Conference, Inc. at its annual meeting in Washington early last month. Also re-elected as chairman of the NCPC was G. A. Shoemaker, president of Consolidation Coal Company.

In The Old Days, Payrolls Were Simple

These days, accounting, time-keeping, and payroll procedures are largely computer-oriented for efficiency and speed.

It wasn't always so, according to an observer in Lynchburg whose memory goes back many many years.

Lloyd Smith, administrative assistant, recalled the days of the late teens and early 20's.

This was a period when employees kept their own time sheets. Each man turned his sheet into the foreman or supervisor for approval, who approved it and sent it on to the local paymaster. The paymaster and a clerk, generally speaking, were the total personnel of the payroll department.

They posted the time, figured out the pay, got the right amount in the right denominations, counted it out properly and put it in the right envelope. Came payday, employees lined up at the window. Each man identified himself by a badge showing his department and his badge number. This two-inch wide badge also served to allow the employee to ride the street cars free, the cars being owned by the power company in Lynchburg before 1928. After identifying himself the employee signed a receipt and then took his money home.

Whatever was in the envelope, however, was all his. There was only one deduction, and that was

\$1.00 per month, dues of the Employees Benefit Association. On rare occasions, an employee got an advance on his salary, and that of course was taken out, but otherwise, what you earned, you got.

The old company always met its payroll, but it wouldn't be accurate to add "without any trouble." There were times when getting sufficient funds to pay the men represented a task. Sometimes line crews were sent on jobs to the far corners of the city. During the day, the chief clerk would get money from the cashiers virtually as it came in, and when the crews came at the end of the day, there were the envelopes ready for them.



At left is Johnny Hawks, with some of the landscapes he exhibited in Tazewell, and at right, Herb Miller of

Charleston, with part of his one-man show in Charleston.

One Employee, One Freshman

Appalachian Artists Exhibit In Two Places

By coincidence two stores, miles apart, exhibited art by Appalachian painters last month.

In Charleston, Herb Miller, T&D draftsman, had a one-man show, and in Tazewell, Johnny Hawks, a freshman in Tazewell High School, exhibited his pictures in a store window as the outstanding art student in the 8th and 9th grades.

Mr. Miller prefers serious work which is, for the most part, realistic with a touch of abstract, to commercial work. He is familiar with most of media—oils, pastels, India

ink and water colors. His interest in art goes back as long as he can remember, and he also lists another creative pastime, photography as a hobby.

Down in Tazewell, Johnny Hawks is showing signs of a major talent. His work is generally still life, portraits, and landscapes, done with both brush and palette knife. In school he is also a member of the Junior National Honor Society, the Explorer group of the Boy Scouts, the Junior Music Club, and the

Tazewell Presbyterian Church. His exhibit last month was sponsored by the Tazewell Literary Club. It is an annual exhibit featuring work by one or more students chosen for outstanding work and talent.

He is the son of Jack Hawks, Tazewell lineman.



Mr. Trent

Kingsport Man Dies Unexpectedly

W. D. Trent, Kingsport Power Company meter serviceman, died unexpectedly February 25.

Mr. Trent joined the company in August 1945 as a lineman. About a year later he transferred to the meter department as meter serviceman.

He was born and raised in Rogersville, Tennessee, and made his home in Block City. He was a member of the Missionary Baptist Church there.

Mr. Trent is survived by his widow, four daughters and two sons.

Odd Season In Huntington

Perhaps it's the season, but whatever the cause, some unusual things happened in Huntington last month.

Johnny Bartholomew, general serviceman, found himself complaining on one occasion that his job wasn't so hot after all. But that was a good thing, as it happens.

He was called on to cut the service wires to the Huntington City Market when that establishment was hit by a good-sized fire. The blaze was so intense that as he was lifted up in his bucket, firemen had to douse him thoroughly with their hoses for safety's sake.

Then there was the case of the Missing . . . well, this is what happened. Bobby Tillis, customer service clerk, had not gone far from the Point Pleasant garage when his panel truck quit. A wrecker came in answer to his call, and after about a mile, the wrecker's boom became inoperative. Upon this stalled caravan came another motorist who inquired about trouble. His advice was to check the tank. No, agreed Mr. Tillis and Charley Burdette, stores supervisor, we filled it this morning. Check anyway, was the insistent advice.

The two Appalachian men checked—and found no gas tank at all, full or empty. It seems that the straps holding the tank had deteriorated, and the tank had simply fallen off. There was enough gas in the line and carburetor to move the truck out of sight of the tank in the road, where the helpful motorist spotted it.



Mr. Hawkins

Ill Health Prompts Early Retirement

After 29 years of continuous service, Cladie E. Hawkins, Charleston truck driver-groundman, retired March 1, because of a disability. He has been ill for several months.

Mr. Hawkins joined the company in 1936, and among his first jobs, painted steel towers, and helped with the building of several transmission lines in the vicinity of Beckley. "Back in those days," he recalls, "we worked 10 hours a day, six days a week, and we didn't take any breaks on top of those mountains."

An enthusiastic hunter and fisherman, Mr. Hawkins says he has no immediate plans. He has a farm in Lookout, West Virginia and another little place or two, but has not decided if he will continue to live in Charleston.



J. R. Burdsal, back to camera, explains station equipment to visitors. (Paintsville Herald photo)

New Thelma Station Energized; Strengthens Entire Division

Kentucky Power's new Thelma 138-kv station at Paintsville was recently completed and placed in service. This station was part of the company's \$1,200,000 program of high voltage construction from the Big Sandy plant.

This line and station brought another 138-kv feed into the division, the first 138-kv line and station into the other end of the division, and the first direct line from Big Sandy into Pikeville division.

On March 1, the city, county, school and local officials and businessmen were invited to attend a luncheon meeting in the auditorium of the Paintsville office. The luncheon was a means to acquaint the people of Paintsville with these facilities and to show how these additions and others in progress would "power-up" the whole Paintsville area. Following lunch, J. R. Burdsal, division superintendent, spoke to the group.

Burdsal first talked of the history of the power business in relation to Paintsville and then explained some of the minor technicalities incorporated in the electric utility business, such as purpose of transformers (step-up and down), lines, switches, plants and new automatic equipment. He then listed other work in progress. Two rebuilds of existing lines from Thelma to Allen, Kentucky, which will tie with Beaver Creek, one of the other 138-kv stations in the division. He stated that upon their completion Paintsville would be provided with power from two sources and should trouble develop, either source can serve the area.

Displays of the equipment, diagrams, and cutaway drawings were set up. The following employees of the division were present to aid

with the meeting: J. R. Burdsal, W. W. Zoellers, A. H. Jopp, Biddie Williamson, Guialene Smith, T. E. Steele, Clifford Boyd, Chandos Tackett, Lynn A. Jennings, R. C. Anders, Bill Barnett, and J. A. Palmer.

Following luncheon visitors were invited to tour the new station.

Fleshman Earns High Scout Award

Jimmie Fleshman, of Peterstown Scout Troop No. 151 received the God and Country Award at the Peterstown Baptist Church.

He is the son of Mr. and Mrs. W. R. Fleshman. Mr. Fleshman is head material clerk at the Glen Lyn plant store-room.

Jimmie is a member of the Peterstown Baptist Church where he is also assistant Sunday School superintendent; a member of the Young Peoples Sunday School Class, President of the Senior B. Y. F. and member of the Youth Choir.

He became an Eagle Scout in 1963, is assistant Scoutmaster of his troop, a member of the Order of the Arrow, officer of New River Chapter order of DeMolay, a member of the Junior Class of Peterstown High School, member of the Eureka Science Club, and a member of the 1964 Varsity Football team.



Jimmie Fleshman

Red Cross Honor



Archie Riner, T&D clerk in Beckley, right, accepts his award for meritorious volunteer service from Col. Robert Thomson, chairman of the Raleigh County Chapter, American Red Cross. The award recognizes Mr. Riner's service as first aid chairman for the chapter from January 1960 to December 1964, during which he taught or was responsible for 118 first aid classes. In the five years Mr. Riner spent approximately 2,360 hours of volunteer time with the Red Cross.

Happenings

Around the Circuit

... Among Employees and Their Families

ABINGDON

Clinch River

Jack R. Blankenship has been named Chairman of the Lebanon Park and Recreation Board.

L. C. Houchins was recipient of a Plaque of Appreciation from the Lonesome Pine Council, Boy Scouts of America, in appreciation for interest and services rendered the youth of Russell County.

The award was made at the Lions Club Annual Scout Appreciation Dinner.

Wilmer L. Grubb has been re-elected superintendent of Sunday School of the Rich Valley Methodist Church.

At Russell County 4-H Achievement Day on January 23, Diana Jones received an award in three divisions; Dairy Foods, Home Improvement and Recreation. Diana, daughter of Mrs. Ruth Jones is currently serving as Secretary and Treasurer of Lebanon "Fire Flies," and secretary of Russell County 4-H Council.

Earl S. Kees has been elected Noble Grand of Maple Grove Lodge No. 373, I.O.O.F.

CHARLESTON

Charleston

Homer Bragg recently became a "galloneer" when he donated his eighth pint of blood to the Red Cross bloodmobile.

Tom Wilkerson, senior at George Washington High School, and captain of the basketball team, was picked by Associated Press recently as runner-up "player of the week." Playing his first season of varsity basketball, he sank 14 of 17 shots, and scored 30 points as the school downed Winfield 102-64. He is the son of Mrs. Katie Wilkerson.

Barry Allan Bragg, son of Mr. and Mrs. Homer E. Bragg, Jr., has been chosen to represent West Virginia Wesleyan College in the Bluegrass Debate Tournament at

Georgetown (Ky.) College. He is freshman psychology major and a member of the college debate team.

Jim Cook was the subject of the *Charleston Daily Mail* daily feature, "Cornered by the Camera" recently.

Mr. and Mrs. J. Howard Basham were honored by their daughter, Mrs. Joan Bentley, who held a reception for them on the occasion of their silver wedding anniversary. The open house was held Friday, March 5, at the First Church of God in Charleston. About 75 persons attended. Mr. Basham is a utility clerk, Charleston local accounting.

Beckley

John A. Thompson has been elected vice president of the Beckley Shrine Club.

Pamela Wood, daughter of E. J. Wood, represented Beckley Junior High School in the Raleigh County Science Fair at Sophia High School. Pam is a ninth grade student and her project is on Regeneration in Animals and took several months of preparation.

Kenneth K. Keatley, is the newly elected president of the Calico & Jeans Square Dance Club. He and his wife Dorothy have been active members of this club for the past four years. Dorothy serves as publicity chairman and Kenneth has held offices of Vice President and Treasurer. This club is responsible for reviving an interest in square dancing and it is becoming very popular in this area. Several company employees and their wives belong to this club including: The W. C. McMahans, F. O. Helms, R. L. Loudermilks, W. F. Eplings, and M. T. Woods.

KINGSPORT

Singing Vicki Gott took top honors recently in a talent contest at the Veterans of Foreign Wars Post. She is the daughter of G. W. Gott. Fourteen were chosen from thirty-five various acts to compete in the finals. For her victory Vicki received a cash prize and a trophy.

Brenda Sue Bowers is a new accounting department employee.

BLUEFIELD

Everett Callaway, son of M. R. Callaway, and Patrick Stinson, son of Joe S. Stinson, were elected from Graham High School to represent the Key Club, youth organization sponsored by Kiwanis International at the 10th District 16th Annual Convention held in Washington, D. C. There were 1,200 boys representing Key Clubs from the Kiwanis organization throughout the world. Richard Callaway was also elected Second Vice President of the Key Club of Bluefield.

E. Ted Gills has been appointed to the finance committee of the Bluefield Union Mission . . . Grady Parker has been appointed assistant fire chief of the Glenwood-Green Valley Volunteer Fire Department.

Lynn, daughter of James R. Bailey, participated in the "Stage Band Clinic" held in Charleston, West Virginia. Lynn was the only girl from Fairview Junior High School among 14 boys participating. Lynn also won second prize in the recent Fairview School Science Fair.

Mrs. Alfred H. White, wife of Alfred H. White, was installed as president of the Business and Professional Girls' Club.

Jack Earl Hawks was listed in a recent book "Outstanding Young Men In America." Jack is active in all sports, was a referee and officiated at the Regional and State High School Basketball Tournament held at Virginia Polytechnic Institute, Blacksburg, Virginia.

D. L. Kendrick served as a judge in the Buchanan County Science Fair held at Hurley High School recently . . . Virginia Collins, wife of W. T. Collins, has been elected First Vice President of the Grundy Woman's Club.

Carolyn Rhudy, daughter of J. B. Rhudy, was recently inducted into membership of Quill and Scroll, International Honorary Society for high school journalists, at Welch High School. She is also Junior Class Editor for the yearbook and is assisting with the choreography for the annual Spring May Festival.

ROANOKE

J. B. Whitmore, has been elected vice president and president elect of the Williamson Road Rotary Club. He has been a member for fifteen years, the last twelve with perfect attendance. He has also served as treasurer and director.

Three Appalachian employees, A. R. Martin, Eugene L. Spitzer, and Prince E. Thornton, are all active members of the reorganized Franklin County Chamber of Commerce and were elected to its board of directors. They are presently on the committee revising the Chamber's constitution and by-laws.

Guy Funk, was recently elected to the honor of Associate Patron of the Vinton Chapter No. 136, Order of Eastern Star. He has been a Mason since 1962 and a member of the Eastern Star for only eighteen months.

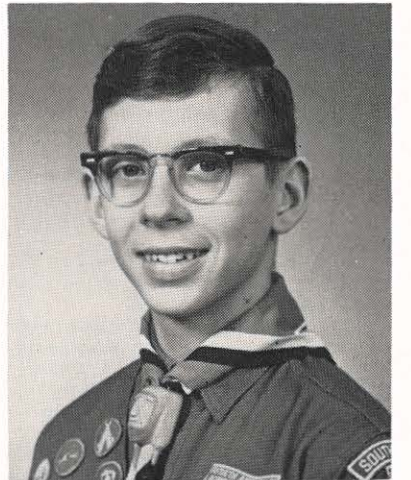
Melvin W. Brown, of the Fiedale office was re-elected treasurer of the Martinsville Rotary Club for the year 1964-1965.

Wanda Wright, daughter of J. W. Wright, Jr., was first place winner of the Virginia State Bland Memo-

rial Music Scholarship Contest of the Collinsville Lions Club.

J. D. Austin was recently ordained a deacon in the Vinton Baptist Church.

D. C. Kennedy, Roanoke division manager, has been appointed chairman of the large firms division of the Roanoke City campaign for funds for the West Central District 4-H Educational Center. The camp will be developed on land located on the Blackwater River portion of the Smith Mountain lake formed by Appalachian's dam. The site of about 100 acres was made available to the 4-H by Appalachian Power.



Eagle

A new Eagle Scout in Charleston is John Picklesimer, 14, whose father is a line inspector. He was awarded his rank at St. Paul Methodist Church. John is a senior patrol leader, and a member of the Order of the Arrow. Last summer he attended the National Jamboree at Valley Forge.

LYNCHBURG

Lynchburg

Two children of Lynchburg employees received awards in the annual essay contest of the Lynchburg Chapter of the Daughters of the American Revolution.

James Dorman, 12-year-old son of Mr. and Mrs. James Dorman, titled his essay "Exploring the Mississippi with Father Marquette." James is a 6th grade student at the Holy Cross High School. He received a silver medal, winning over 45 competitors.

Mary Margaret Driskill, 13-year-old daughter of Mr. and Mrs. Earl Driskill, wrote her essay about Daniel Boone. She won third place with 46 students competing. Mary Margaret is a 7th grade student at the Holy Cross High School. She received a Certificate of Excellence in American History.

The essay contest is conducted each year by the D.A.R. during the month of February on American History for the school children in this area.

Mr. Dorman is an engineering aide and Mr. Driskill is a heating and builder sales representative.

PULASKI

Jack D. Spraker has been named a deacon in Pulaski's First Christian Church, and will serve a two-year term.

Linda Jean Buckner, J. C. Buckner's daughter, won first place in the annual scholarship competition of the Pulaski Elks Lodge. She scored 953.8 points out of a possible 1,000. This award makes her eligible for state competition. Linda's academic average is 96.46.

New employees in Pulaski are Martha Wyatt, Douglas W. Tickle, Fred W. Meyers.

LOGAN-WILLIAMSON

At a recent meeting of the Guyan Mechanical and Electrical Institute, C. R. Wilson, Jr., spoke on "Power Factor and Capacitors."

Jack Maynard, son of C. J. Maynard, has been nominated to the Air Force Academy at Denver, Colorado.

Mary Elizabeth Davis, came in fifth place in the singles division in the city tournament of the Logan Woman's Bowling Association.

Larry Corea, son of Mrs. Lorraine Corea, and Glenn, son of Mrs. Virginia Stafford, are members of the Williamson High School Jazz Band which took top honors for two consecutive years in the West Virginia Festival in Charleston.

HUNTINGTON

Huntington

Miss Nancy Lindsey, daughter of Dorcas Lindsey, has completed her five-week training period at Eastern Air Lines Stewardess School in Miami.

Among the subjects covered in the school were familiarization with the seven types of planes used by Eastern, the technique of making passengers comfortable, first aid, and a full course on handling any type of emergency which may happen in flight, including the delivery of a baby.

Two Point Pleasant employees took on church jobs last month. Mrs. Bernice Roush was elected treasurer of St. Peter's Lutheran Church women's organization, and W. C. Gilmour was elected treasurer of Christ Episcopal Church.

KENTUCKY

Ashland

Leslie Ennis has pledged Delta Gamma Sorority at the University of Kentucky. She is the daughter of Juanita Ellis, system accounting . . . Waldo S. Lafon has been elected vice president of the Ashland Rotary Club . . . Jack Palmer is Kentucky Power's newest Kentucky Colonel. He was recently appointed to the staff of Governor E. T. Breathitt, Jr.

Richard May has resigned . . . new employees are Harold McKenzie and George H. White.



Still On The Roster

When a man retires at Cabin Creek he is never completely taken off the roster. A badge with his name and retirement date is always kept for him on the badge board at the plant's gatehouse. When any of the 52 living retirees returns for a visit, he picks up his badge and walks in. This idea comes from P. T. Schneider, right, shown here with W. K. Evans, recently retired chief dispatcher. Mr. Schneider first used this idea when he was manager at Logan plant to let retirees know that they were still a part of the company.



Eagle Scout

Douglas Hughes, son of Beckley's J. P. Hughes, receives the Eagle Scout rank in the Boy Scouts from his mother in recent ceremonies. A freshman at Beckley Junior High School, Douglas has earned 24 merit badges and the Paul Bunyon award, and is presently serving as senior patrol leader. His parents and older brother are active in Scouting, and in 1962 the Appalachian Council selected them as Scout Family of the Year.

Crews Work Through Cold On Service



Buttoned up against the intense cold, a lineman works to restore service after an ice storm took out lines and poles in the Roanoke area. (Roanoke Times photo.)

In Williamson and Roanoke last month, another chapter was written in Appalachian's story of service. Line and service crews worked through long hours under cruel weather conditions to restore electric service.

In Williamson, customer-owned equipment at the Appalachian Regional Hospital failed late in the afternoon of February 22. Power from an emergency generator supplied the operating room, nursing stations and corridors with minimal power and light.

Appalachian men in Williamson were quick to respond to an emergency call for help. For 12 hours, through sub-zero temperatures and a driving blizzard, the men worked on the job. Finally in the pre-dawn darkness of the next day, service was restored.

On Bent Mountain, near Roanoke a day later, rain began falling. By late that night it had turned to ice, and lines and poles began to snap under the weight of the ice. Line and service crews worked through that night, the next day, and well into the night of the 25th before the damage was cleared up and power restored. During the work the temperature sometimes dropped to zero and winds reached velocities of 50 and 60 miles an hour.



Anna Kovich



Steve Bowling



Kathy Prater



Robert Gilpin

Four Youngsters Win Top Honors In School Science, Essay Efforts

Four Appalachian youngsters brought credit on themselves in recent weeks by their activities in science fairs and an essay contest.

In Huntington, Anna Laura Kovich, an eighth-grader in Enslow Junior High School won the essay contest sponsored by the Daughters of the American Revolution for junior high students in Cabell and

Wayne Counties. Her topic was "The National Road," one of the historic trailways used by pioneers in the trek westward. Her entry will be judged against others from the same age group throughout the state. Anna Laura is the daughter of Joseph Kovich, senior appraisal engineer in the system valuation department.

Two In Abingdon

Two Abingdon youngsters took first place in their respective classes in the Washington County Science Fair. Steve Bowling, 15, son of S. F. Bowling, division meterman, built a Tesla coil, aided by a classmate. It won first prize in the Abingdon High School sophomore class competition before being entered in the county fair.

Kathy Prater, a sixth grader at William King Elementary School in Abingdon, built a steam turbine. She used a burner under a flask of water to produce steam which was directed into a turbine wheel made of styrofoam with fins made of discarded venetian blinds. Her father is James Prater, heating and builder sales representative.

Robert Lindsey Gilpin, 13, son of Robert J. Gilpin, Bluefield draftsman, took first place in the physical science category at Fairview. His project was the production of electricity from solar cells to run a motor in a simulated satellite. He is an A student in mathematics and science in the eighth grade.



Mr. Barker

Point Pleasant Man Retired March 1

Ill health has forced the retirement of Hal Barker, groundman in the Point Pleasant area of the Huntington division. The retirement was effective March 1.

Born in Curry, W. Va., Mr. Barker was employed in January 1941 in Logan plant as boiler room man. He worked in the plant in various capacities, and was a turbine operator when he transferred to Huntington in 1961.

An outdoorsman, Mr. Barker enjoys fishing, hunting, and gardening.



Mr. Gulley

Romeo E. Gulley Chooses Early Retirement

Romeo E. Gulley, Charleston line foreman, retired April 1 after a long illness, which resulted in a permanent disability.

Mr. Gulley joined Appalachian on January 7, 1946 as a groundman. He became lineman in April of that year and on May 14, 1956 became working foreman. He was promoted to line foreman on October 1, 1957.

He is a World War II veteran, having served with the Army Air Corps as a flight chief in the European Theatre, from 1942 to 1945.

He is married, has 1 daughter, 2 sons, 1 step-daughter, 1 step-son, and one step-grandson.

An avid sportsman, he still hopes to be able to fish when he moves to Florida sometime in the near future. He has a lot between Melbourne and Vero Beach, and will probably build there.



Mr. Hoffman

Plant Retiree Dies After Short Illness

Arthur R. Hoffman, who retired from Cabin Creek plant September 1 of last year, died February 25 after a short illness.

Born in Hamlin, West Virginia, Mr. Hoffman was first employed as a clerk in the Charleston payroll office in May 1918. Just about a year later he moved to Cabin Creek as chief clerk, and was later promoted to plant office supervisor. At the time of his retirement he had more than 46 years of service.

He is survived by his widow, a son, and a daughter.



Mr. Clatterbaugh

Buck Clatterbaugh Dies At Home

Erman W. (Buck) Clatterbaugh, 73, died March 14 at his home at East Bank, West Virginia. He retired as station man in Charleston in 1954 because of a disability, after 14 years of continuous service and another 12 years of broken service.

Born at Staunton, Virginia, he was a member of the Staunton Episcopal Church. A veteran of World War I, he was also a member of the Cabin Creek American Legion Post.

Services were conducted, March 17, at the East Bank Church of God, with the Rev. William P. Colter officiating, and burial was in the Jim Beane Cemetery near Sissonville. Pryor Funeral Home at East Bank was in charge of arrangements.

Mr. Clatterbaugh is survived by his widow, two daughters, a stepson, five sisters, two brothers and six grandchildren.



Appalachian Power Company

Abingdon Division

RALPH SOWERS from working foreman to line foreman; D. T. ROBINSON from lineman A to line foreman; T. F. CRABTREE from meter reader to head meter reader.

Charleston Division

D. L. BLAKE from meter serviceman B to meter serviceman A; FRANK SCHOLL from meter serviceman B to meter serviceman A; RALPH WOODS from meter serviceman B to meter serviceman A; BRINFORD C. MARTIN from T&D clerk, senior, to engineering aide.

Pulaski Division

C. A. KIDD from working foreman to line foreman; D. M. DAVIS from working foreman to line foreman; R. C. NESTER from working foreman to line foreman; RICHARD C. NICKOLS from working foreman to line foreman; C. R. HOLDREN from working foreman to hydro plant foreman.

Roanoke Division

L. S. CALDWELL from working foreman to line foreman; HAROLD F. CARTER from working foreman to line foreman; ROBERT E. DENNIS from working foreman to line foreman; B. C. HARLOWE from working foreman to line foreman; G. E. HOLDREN from T&D clerk to T&D clerk, senior; D. G. MERRIMAN from working foreman to station foreman; L. A. PHILPOTT from working foreman to line foreman; R. D. TURNER from working foreman to line foreman.

Smith Mountain Construction

JAMES E. CRAWLEY, engineer-rodman-chainman, from Smith Mountain Dam Construction to Cardinal Plant Construction.

Kentucky Power Company

Big Sandy Plant

LEWIS D. VanSICKLE from filter plant operator and sampler to instrument man C; MELVIN D. SALYERS from laborer to filter plant operator and sampler.

Kingsport Power Company

EVELYN GREENWELL from PBX operator to PBX operator, senior; LINDA JOHNSON from clerk-typist to clerk stenographer.



Graduates

Lovis Mitchell, home sales representative in Abingdon, is congratulated by Fillmore McPherson on her completion of the Dale Carnegie Course. Others who graduated are in the background: James Booth, H. C. Breeding, A. C. Hutton, and W. L. Smythers.

Unwise Owl Makes Fatal Mistake

In Huntington not long ago there lived an owl who turned out to be not as wise as his kind is reported to be. He no longer lives in Huntington, or in fact, anywhere.

This particular owl landed on a wire like any other bird, and decided to flex his wings. This was a mistake, because the action brought him into contact with another line, and he expired in a flash and took another phase wire and a street light circuit with him.

When Appalachian men restored service they found the owl and measured his wing spread. It came to 52 inches.



Married in recent weeks were, left, Mrs. David Michael Chumbley, and right, Mrs. Robert McC. Stephenson, Ashland.

Recent Brides

Goad-Chumbley

A quiet wedding was solemnized at the Draper Methodist Church March 6 when Iris Lee Goad became the bride of David Michael Chumbley. Mr. Chumbley is the son of George B. Chumbley, transmission and distribution clerk in Pulaski.

LaFon-Stephenson

Martha English LaFon became the bride of Robert McCreary Stephenson in a candlelight double ring ceremony performed March 6 at the Holy Family Church in Ashland. Mrs. Stephenson is the daughter of W. S. LaFon, assistant general manager, Ashland.

Live A Little: Don't Mix Bleach Agents, Cleaners

"A little bit makes it easy, a whole lot makes it a snap. But it could kill you."

This is the way a recent safety message to employees began in Huntington. Because of its importance, we reprint it here.

Recently a peculiar type of accident struck two housewives undertaking a household chore in separate locations but under similar circumstances. Both were using ordinary toilet-bowl cleaner. Dissatisfied with the way the stains were being removed, each decided to add a household bleach and stirred the mixture with a brush. As a result, one died quickly—the other spent a long, long time in a hospital.

Another example—according to a government medical newsletter, twenty people were overcome a short time ago by toxic gases released from a do-it-yourself cleaner, a witches' brew of cleanser, chlorine bleach and ammonia.

What occurred in each of these cases was the generation of a poisonous gas when the users decided to combine two or more cleaning agents commonly found in almost every household. The addition of the old familiar chlorine bleach (a sodium hypochlorite solution) to an acid or acid-producing substance, such as toilet bowl cleanser or just plain vinegar, will suddenly release a quantity of toxic chlorine gas. Similarly, when it is mixed with

other alkaline matter—ammonia or lye—the chemical action liberates a highly irritating gas. If inhaled, these fumes can cause serious injury and possibly death.

Don't make the mistake of thinking because certain household products are good and useful, a combination will do the job better. On the contrary this may be not only a waste of time and effort by producing poorer results through neutralizing or diluting one another, but may prove disastrous. Stick to the safe rule: read the label carefully and follow the manufacturer's directions exactly. Keep in mind that modern scouring powders often contain chlorine bleach.

Economically, it's unsound to use hypochlorite (chlorine) bleach in toilet bowls, sinks and bathtubs or on electrical appliances. This will, in time dull and roughen the fine smooth porcelain surface which is attractive as well as utilitarian.

DON'T MIX

Bleaching agents and toilet bowl cleansers and ammonia and lye and rust remover and vinegar and oven cleaner

IN SHORT—NEVER MIX BLEACHING AGENTS WITH ANY OTHER CLEANING COMPONENTS.



Laveeta Peters, maid in the Huntington office, has the agents with her that, singly, are harmless and useful, but together, are dangerous. The others are placed here for the picture—Laveeta is using just one, the ammonia, to clean the oven.

To Lynchburg Girl

Life Means Poems And Stories And Drawings

Whimsical little drawings and provocative little verses decorate the wall near the telephone switchboard, brightening the day for those who take the trouble to come in and examine them.

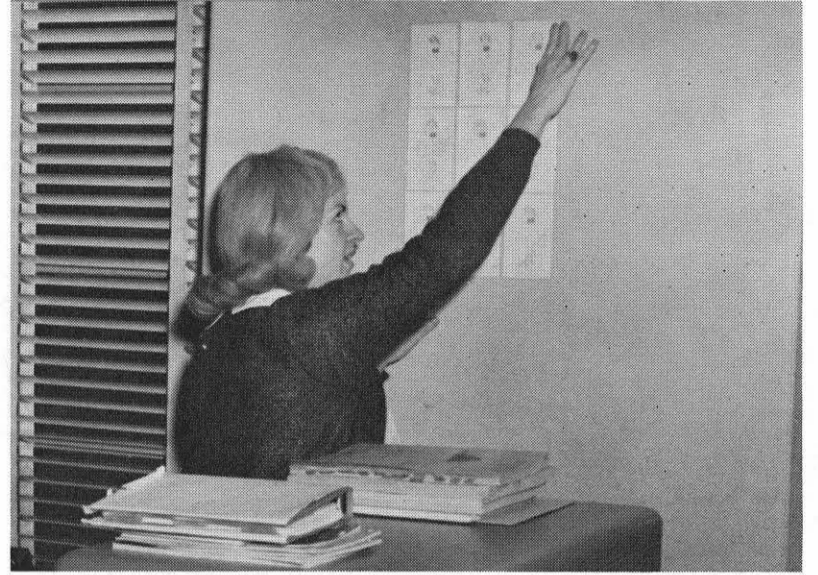
They are the original work of Betty Burruss, PBX operator, a cheerful young lady whose range of interest includes poetry, short story, drawing, and music.

"I like to write poetry," she says. "Probably I inherit it from my grandmother. She is a great reader and reciter of poems, and we have wonderful times together, reading, reciting, and studying."

Miss Burruss first gave public voice to her interest when she was a student at Lynchburg's E. C. Glass High School. Several of her poems were published in the "Critic", the school's monthly publication. Later, when she was at East Tennessee State University, she majored in English literature.

There working under the direction and with the encouragement of the head of the English department, she began to develop a style and discipline to her writing. A number of her short stories and poems were published in the school's magazine. As any good writer does, she drew mostly on her own experiences.

A good example of this developed only recently. A call came through the switchboard, and the woman on the other end had an irate complaint about service. Miss Burruss gently tried to get to the cause of the problem, and after some talk, discovered that the woman actually had a complaint against another utility. After a pleasant exchange of goodbyes with the caller, Miss



Miss Betty Burruss puts up another illustrated poem on the wall next to the Lynchburg switchboard. With this hobby of commenting on the passing scene, Miss Burruss provides pleasure for herself and others.

Burruss promptly made a poem out of the incident for her wall.

Poetry doesn't come mechanically to her. "I have to be in the mood," she says, "either happy or sad. I write when I can be quiet and alone, when I can frame my thoughts. Sometimes I write about scenes and things, but mostly about people and incidents—like that telephone call."

Miss Burruss plays the ukulele, and with a friend, has set some of

her efforts to music.

She is also given to bits of homespun philosophy, which she illustrates with cartoon drawings. A recent bit reads like this, "Perfection, like old age, is not something you reach, but something you keep growing towards."

It's not clear to observers of the Lynchburg scene why an attractive young blonde should be concerned with old age. It must be the poet talking.

New Arrivals

Bluefield Division

MR. AND MRS. THOMAS R. JONES, a son, Randall Alan Jones. Mrs. Jones is a former petty cash clerk in Welch.

Charleston Division

MR. AND MRS. GLENN PAUL, a son, Scott Glenn, March 5. Mr. Paul is a meter service helper.

MR. AND MRS. ROBERT L. SELBE, a daughter, Kimberly Renee, February 13. Mr. Selbe is a lineman.

MR. AND MRS. LAWRENCE SHEPHERD, twins, a son, Melvin Douglas, and a daughter, Marilyn Denise, February 20. Mr. Shepherd is a janitor.

MR. AND MRS. C. EMIL GORE, twins, a son, Charles Thacker, and a daughter, Emily Frances, March 1. Mr. Gore is a heating and building sales representative and Mrs. Gore is a former home economist, Charleston.

Clinch River Plant

MR. AND MRS. WILLIAM H. AUSTIN, a son, Richard Howard, March 10. Mr. Austin is a test engineer.

Philip Sporn Plant

MR. AND MRS. JERRY C. SCOTT, a son, Mathew Allan, March 9. Mr. Scott is a helper in the maintenance department.

Roanoke Division

MR. AND MRS. GERALD HENDERSON, a son, David Nelson, February 8. Mrs. Henderson is a former Fieldale PBX operator.

System

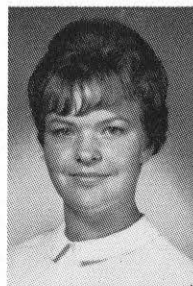
MR. AND MRS. KERMIT D. BRIDGES, a son, Stephen Dale, March 9. Mr. Bridges is a system electrical engineer.

Diana Wellman Elected Miss FHA

Miss FHA at Roanoke's Cave Spring High school is Diana Wellman, daughter of James Wellman, system publicrelations department.

Diana was chosen this year on the basis of academic standing, personality, and her contributions to the activities of the Cave Spring chapter of Future Homemakers of America.

She has been an active member for five years, holds a junior Homemaker's degree and is working on her Chapter Degree. She has an A average in home economics and is also treasurer of the Junior Garden Club.



Diana Wellman



Miss Moore

Miss Sarah Moore Retires In Pulaski

Sarah E. Moore, home sales representative of the Pulaski division has retired effective April 1. Miss Moore began her service with the Appalachian in the Bluefield division commercial department as home lighting specialist in 1935. She continued to work in this field until 1942, when she was transferred to Pulaski and worked in the local accounting department until 1946. After the war, when travel restrictions were lifted, she returned to her work as home lighting specialist in Pulaski. In 1951 she returned to Bluefield division in the same field and in 1959 was relocated in Pulaski from where she continued to serve the Bluefield and Pulaski divisions until the time of her retirement.

A graduate of Longwood State Teachers College, Miss Moore taught in the Pulaski elementary school and later helped coach the Pulaski High School Girls basketball team to a state championship. Her hobbies are home workshop and horticulture. She is a member of the First Presbyterian Church at Pulaski.

They're Engaged

FRANCES DARRELL THOMPSON to Donald W. Mosser. Miss Thompson is the daughter of Roger Thompson, administrative assistant in Ashland.

SHARON LOUISE O'KELLY to William Robert Ratliff. Miss O'Kelly is a cashier, local accounting department, Charleston.

DEANA ROGERS to Ken Altizer. Mr. Altizer is the son of A. C. Altizer, truck driver-groundman in Beckley.

Lynchburg Retiree Dies After Illness



Mrs. Marcus

Mrs. Mildred V. Marcus, retired service contract clerk in Lynchburg, died February 28, 1965 after a short illness.

Mrs. Marcus joined the company in 1926 to do clerical change-over work when Appalachian acquired the Lynchburg Traction & Light Company. The job was supposed to have lasted 6 weeks; in fact, it lasted 34 years.

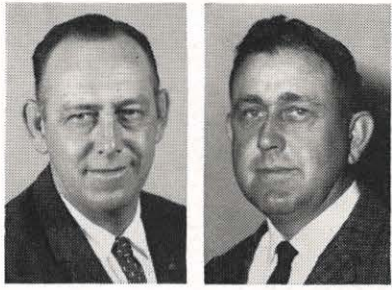
In that time, Mrs. Marcus was the switchboard operator, merchandise clerk in the commercial department, and service contract clerk. Mrs. Marcus took early retirement in June 1960.

Mrs. Marcus is survived by her husband and two sisters.

Beckley Chamber Wins Honor

Appalachian men can claim some of the credit for the fact that the Beckley Chamber of Commerce is the first in the State of West Virginia to receive an award of accreditation from the U. S. Chamber.

The award, only the 47th given in the entire country, came for the chamber's "phenomenal progress over the past three years," according to J. Frank Melton, district manager for the national organization. During the period W. C. McMahan, manager in the Beckley area, served as president for two years, and John Gates, administrative assistant in Beckley, is the present president.



Mr. John Hull Mr. Paul Hull

Three Promoted In Charleston

Three men, two of whom are brothers, were promoted to line foremen in the Charleston division last month. All moved up from linemen.



Mr. Crosier

The three are John Hull, Jr., Paul D. Hull, and Delt H. Crosier.

John Hull is the senior of the three. He joined the company in June 1945 as a groundman, and moved successively through the lineman classifications. A graduate of Buffalo High School, he is married and has two sons. The family lives in Poca.

Delt Crosier, a native of Marmet, joined Appalachian in May 1946 after four years of Navy service, during which he was a deep sea diver. He too began as a groundman and worked up through lineman. He and his wife have two children.

G. Brammer Wins CPA Certification

George E. Brammer has been awarded his Certified Public Accountant certificate. He is the son of G. G. Brammer, retired employee in the system operating department.



Mr. Brammer

The new CPA is employed by an accounting firm in Roanoke. He is a graduate of Jefferson High School and Roanoke College, and is a member of Kappa Alpha fraternity.

He and his wife and small daughter live in Roanoke.

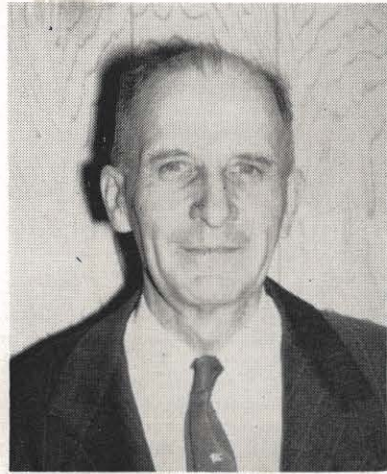
Employees Study Communications

Seventeen supervisory employees in Kingsport recently completed a ten-hour course in "Communications."

The course dealt with the various methods and channels of communication, effects and results from good and improper communication. Practice sessions were held in which each student participated in oral communication and public speaking.

Those completing the course include: A. W. Stair, J. E. Faust, M. C. Simpson, J. T. Duncan, W. Q. Smith, J. K. White, and C. G. Allison. Also, L. E. Nutter, J. W. Bolton, R. C. Scarlett, C. E. Green, W. C. Kerley, T. C. Dorton, Jr., J. L. Williamson, E. J. Fugate, J. G. Rayfield, and R. L. Herr.

John H. Judd, supervisory development trainer with the Department of Education, State of Tennessee, conducted the course.



Mr. Echols

Construction Veteran Retires From Service

Ralph Echols, a veteran of plant construction on the AEP system, retired April 1 from his job as electrical construction assistant at Smith Mountain.

His original service began in 1926, when he started to work in the Bluefield division doing construction and relay work. Following a period of broken service, he rejoined the company in 1957 as electrical inspector at Clinch River during the construction of Units 1 and 2. In 1959 he moved to Indiana where he worked as electrical inspector in the construction of Breed plant. Since 1960 he has been concerned with the electrical installations at Smith Mountain and Leesville dams.

Mr. Echols' "quiet and unassuming manner" will be missed on the job, said Earle Snodgrass, resident engineer at Smith Mountain, at a dinner honoring the retirement.

Employee Cited For Brotherhood

James C. Hughes, Abingdon division heating and builder sales representative, received the Gate City Junior Chamber of Commerce 1964 Brotherhood award.



Mr. Hughes

The presentation was made at a special dinner recently. The award is given to pay special recognition to the person who has contributed the most to civic cooperation and mutual understanding among men of good will of all religious and ethnic groups without compromise of religious beliefs.

Mr. Hughes, a native of Gilliam, West Virginia, was employed in the Welch district, December 7, 1954, and transferred to Abingdon in 1959.

A VPI graduate, he is deacon in the Gate city Baptist Church, a past president of the Gate City Rotary Club, chairman of the Scott County R. A. D. Committee, and a Mason. He is married, has three children and lives at Weber City.

Lowther Named New Supervisor

James R. Lowther, engineering aide, Charleston T&D Meter, has been promoted to building supervisor effective April 1. In his new capacity, he will be responsible for the maintenance and operation of power company office buildings in the Charleston area.



Mr. Lowther

Mr. Lowther, a native of Witcher, West Virginia, is a graduate of DuPont High School and has an associate science degree from West Virginia Tech. He has been employed in the Charleston meter department since May, 1957. He served 4 years in the Air Force. He is married, and has one daughter and one son. He lists hunting, fishing, swimming and bowling as his hobbies.

Service Anniversaries



F. L. Bocoek
30 Years
Bluefield

B. C. Hoover
30 Years
Huntington

H. D. Morrison
30 Years
Huntington

B. T. Stone
30 Years
Roanoke



A. M. Beatty
30 Years
Roanoke



G. H. Broyles
30 Years
Roanoke



Roy Tibbs
30 Years
Lynchburg



O. C. Glover
25 Years
Bluefield



V. F. Mautz
25 Years
Huntington



L. G. Gregory
25 Years
Roanoke



Douglas V. Roach
20 Years
Bluefield



Adele Williams
20 Years
Kingsport



H. H. Bunn
20 Years
Huntington

SERVICE
These pins are awarded in recognition of years of faithful service. Each of these pins also recognizes the part the employee has played in the progress of the company during these years of service.

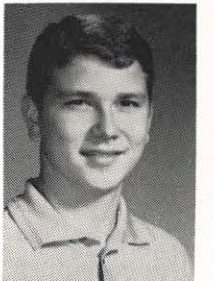
Scott Robinson Wins DAR Award

Scott Robinson, son of O. L. Robinson, Bluefield division accounting supervisor, has received the "Good Citizenship Award" from the Daughters of the American Revolution.

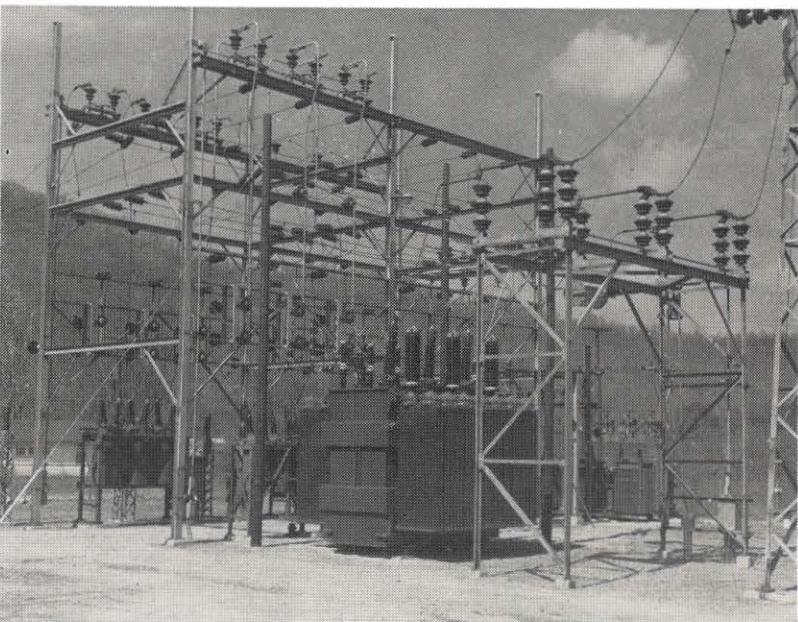
The Daughters of the American Revolution present the Good Citizenship Award on the following qualities: dependability, leadership, service and patriotism.

In another recognition, he was also selected to reign over the Welch High School May Court as King.

Scott is also a member of the Senior High Honor Society, and treasurer of West Virginia District of Key Clubs.



Scott Robinson



Work Completed

A major program of line and station work in the Pikeville area has been completed with the installation of a new 30,000-kva transformer bank in the Betsy Layne station, and conversion of 2300 volt distribution in the area to 12,000 volts. In other work at the station a flood wall was built around the control house as protection from future high water troubles.



Appalachian Power Company

ABINGDON DIVISION—15 YEARS: S. W. JACKSON, material clerk. 5 YEARS: ELEANOR W. HONAKER, clerk stenographer.

BLUEFIELD DIVISION—30 YEARS: FORREST L. BOCOCK, division commercial and industrial sales supervisor. 25 YEARS: OKEY C. GLOVER, lineman. 20 YEARS: DOUGLAS V. ROACH, meterman.

CABIN CREEK PLANT—35 YEARS: J. S. HUDNALL, mechanical maintenance mechanic. 15 YEARS: B. E. CREAMY, results clerk.

CHARLESTON DIVISION—10 YEARS: C. T. YOUNG, lineman; R. L. SELBE, lineman.

CLINCH RIVER PLANT—15 YEARS: WILLIAM N. HALL, JR., maintenance man.

HUNTINGTON DIVISION—30 YEARS: B. C. HOOVER, line inspector. 25 YEARS: V. F. MAUTZ, meterman. 20 YEARS: H. H. BUNN, right of way agent. 15 YEARS: C. H. FERGUSON, residential and rural sales development representative.

KANAWHA RIVER PLANT—5 YEARS: BILLIE J. WALKER, clerk stenographer.

LYNCHBURG DIVISION—30 YEARS: ROY A. TIBBS, commercial sales engineer.

PHILIP SPORN PLANT—15 YEARS: WILLIAM R. HAYES, maintenance foreman; CHARLES G. SHEETS, JR., unit foreman; JOHN L. MCDANIEL, master maintenance man. 5 YEARS: THOMAS O. GRINSTEAD, janitor; HAROLD A. EBERSBACH, janitor.

ROANOKE DIVISION—30 YEARS: A. M. BEATTY, stores supervisor; G. H. BROYLES, service foreman; B. T. STONE, division engineer. 25 YEARS: L. G. GREGORY, lineman. 5 YEARS: K. W. WINGER, lineman.

SMITH MOUNTAIN—10 YEARS: JAMES D. BUTLER, JR., timekeeper.

Kentucky Power Company

ASHLAND DIVISION—5 YEARS: RUTH PERRY, clerk stenographer.

HAZARD DIVISION—15 YEARS: BURNETT ADAMS, meter reader.

Kingsport Power Company

15 YEARS: W. G. POOLE, JR., air conditioning engineer.

Cabin Creek Man Marks 35th Year

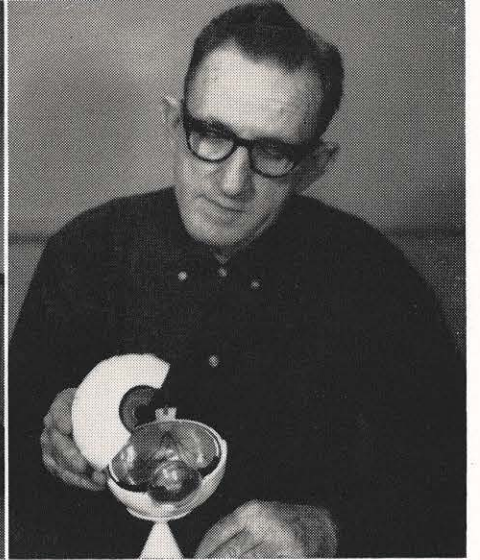
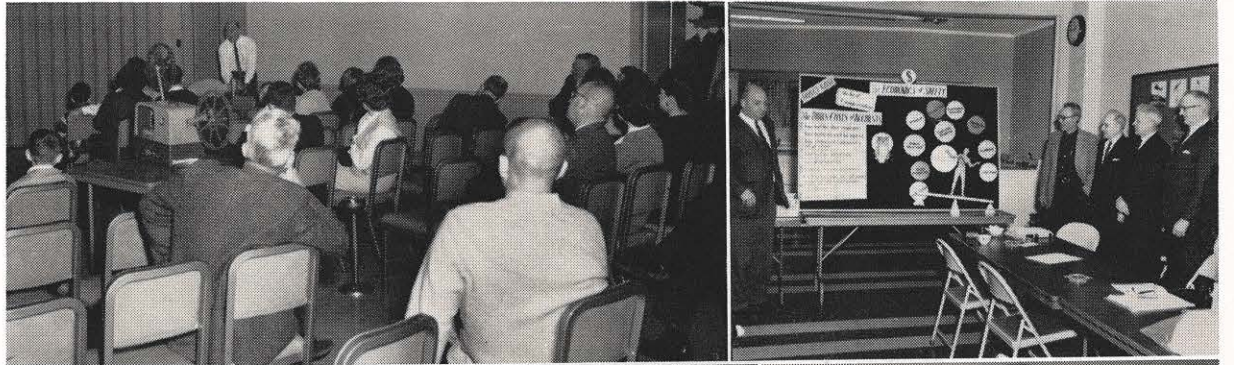
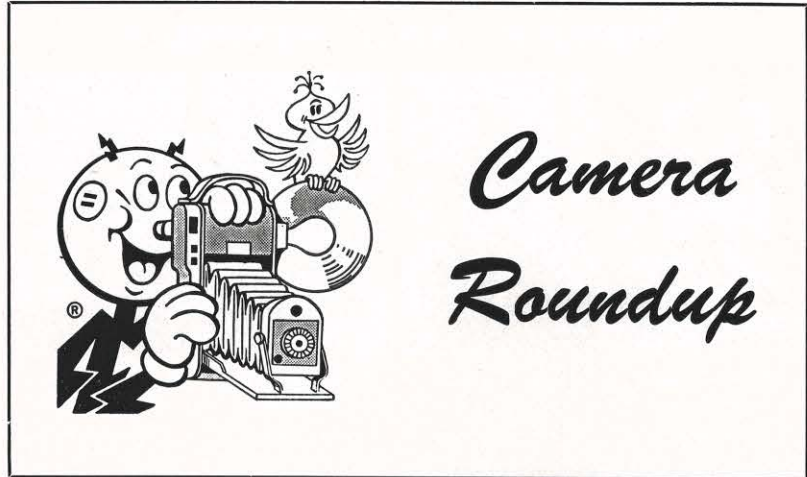
John S. Hudnall, mechanical maintenance mechanic at Cabin Creek, celebrated 35 years of Appalachian service March 21.

He has spent this entire time at Cabin Creek, starting out in 1930 as a repairman, and working later as maintenance man and mechanical maintenance mechanic.

Mr. Hudnall was born in Laing, West Virginia, went to school in East Bank, and now lives in Pratt. Before joining Appalachian he worked for the C&O Railroad. Mr. Hudnall is married and is the father of one son with whom he enjoys his favorite hobbies of hunting and fishing. He is also a member of Montgomery Coal Valley Lodge No. 74 in Montgomery.



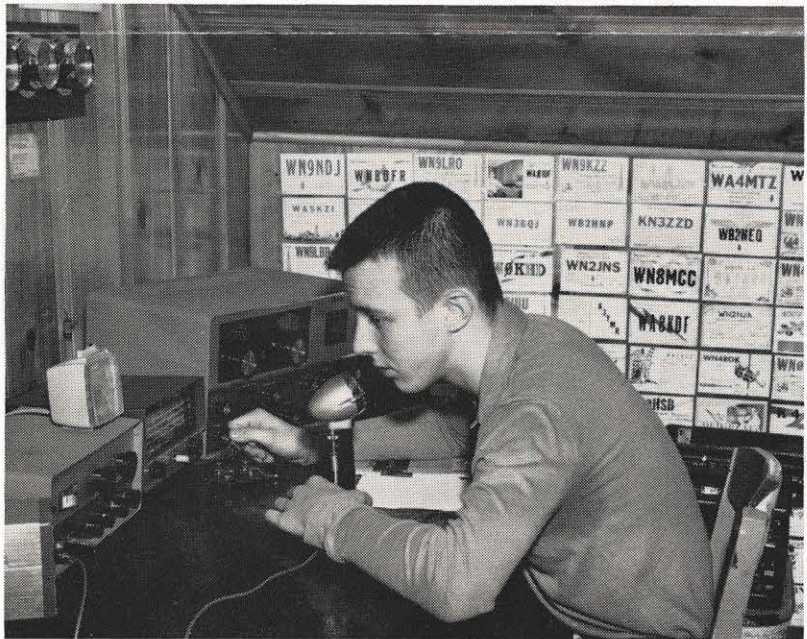
Mr. Hudnall



Interested in the progress of the remodeling of their old headquarters, a group of retired Charleston employees dropped in for an inspection tour of the office building. Leo Yon, center, contractor's superintendent, explains the lighting layout to Ray Dixon, Hobart Ballengee, Ira Gillikin, and O. L. Williams. That's Bob Lowther, building supervisor, with his back turned.

Huntington's Hal Burns and Butch Rhodes (top left), assigned the task of developing a safety meeting, came up with a new and effective approach last month. Working on the sound premise that safety in the home is a proper target for such meetings, the two decided to invite employees' families to a special family program. The turnout—employees, wives, husbands, and children—was overwhelming. The program was a demonstration of the mouth-to-mouth resuscitation technique. At right, C. B. Yearout, system safety supervisor for Abingdon and Bluefield divisions, presented a flannelboard talk on the economics of safety in Abingdon. At right are L. F. Valley,

Jack Frier, Rufus Bondurant, and J. J. Roseberry. Below, left, in Fieldale they arranged an "Accidents International" spectacular on Channel 13 for a safety meeting. The program was planned and written by Audrey Harlowe and Polly Wright, and starred Polly, Joel Wilson, and Elaine Wilkinson. Mrs. Harlowe, left, was narrator. At lower right is J. C. Burnette, Kanawha River plant safety supervisor, with plastic model of a human eyeball. Making the most of his recent eye operation, Mr. Burnette told a plant safety meeting from personal experience what a precious possession sight is. The lesson he offered was clear: use protective equipment at all times.



Who says the younger generation doesn't know about hard work? Consider the story of Randy McAllister of Huntington. He's 15, and he wanted \$50 to buy some ham radio equipment. Nothing doing, said Dad. He was about to spend that much on an earth-moving project in the backyard. Randy made a deal: pay me the \$50, and I'll do the digging. Done, said Dad. It took three weeks for Randy to do the job, but do it he did. Dad, Huntington T&D clerk, paid off, and Randy got his equipment, above.



This isn't Jill and the Beanstalk, it's Mrs. Funny Felty with a problem. Two years ago she began training a philodendron vine on her kitchen wall. With care, the vine has now grown to be 68 feet long, and very attractive it is. But now it's time for spring painting, and the problem is how do you paint around and under a vine? Suggestions? She is the wife of Warnie Felty, Ashland lineman.



This is a class of 25 Bluefield employees, largest ever taught by Arnold Crotty, a veteran First Aid Class instructor. They come from the records, engineering, and accounting departments.



At Clinch River education is a continuing process. Here is the graduating class, minus seven, in the 112-hour course in industrial electronic circuits. A. G.

Mehlman, operations manager, AEP Service Corporation, was guest speaker at the graduation banquet, held recently in Abingdon.



New officers of the Abingdon Employees' Club are, from left, Dorothy Hawley, secretary; John Rasnick, president; Bob Blackburn, vice president, and Charley Hefner, treasurer.



Before he enters a cage with a cat, Homer makes sure the animal is used to him. The cat, no matter how tame, can revert quickly to savagery, and in the cage and out, Homer never takes a chance.

Anyone For Lion-Taming? Homer Bunn Has Advice

Some people collect stamps. Others do things like training lions. It's a matter of choice.

In Huntington they've got a lion-tamer. He's Homer Bunn, division right-of-way agent, and over the years he has established a curious rapport with animals of all kinds. He's a familiar visitor at Camden Park's small zoo, and when a circus comes to town, Homer's right there, working his way into the animal acts.

His special fondness is for the cat family. The origin goes back a number of years when a lion cub was born at Camden Park to a

mother owned by Homer's good friend Captain Eddie Kuhn, a professional tamer. Homer kept the cub and partially raised him until he got too big to keep around the house. The cub, now a resident of Camden Park, weighs 400 pounds.

Captain Kuhn often lets Homer work in the cage with him at the circus and on visits to Camden Park. But before he ever enters the cage, he takes certain fundamental steps. Homer becomes absolutely familiar with the act and the mannerisms of the cats. Overconfidence can be dangerous; underconfidence can be disastrous, because the cats can smell fear in humans.

Tips to would-be trainers: don't stumble, because the cats still have the jungle instinct to pounce on anything that's down; and stay in front of the cats at all times, because they don't like it when people surprise them from behind. About bears: when you pet bears, never pet them below the chin, because bears have a tendency to protect that area with vigor.

Homer has worked with an elephant at Camden Park named Trixie, who once belonged to the Ringling Brothers Circus. The two have become good friends' and Homer sometimes lets the old girl re-live her show business days by going through an act. Even granting their friendship, Homer is most respectful of this three-tonner. Once a wild animal, he says, always a wild animal, and you can never wholly trust them. He has worked with about every kind of cat except the tiger, and has trained bears, deer, horses, and dogs. And he's whole and healthy, and loves it.

Johnson Scores Ace On Logan Course

Ralph H. Johnson, commercial manager in Logan, made his first hole-in-one on Saturday, March 13 at Logan Country Club. It was on No. 4, 130 yards, par three and was witnessed by two other employees in the same foursome, Coy Marshall, and Jim Richmond of T. & D. Ralph has an 85 average.

Roanoke Teams Tie For League Lead

Roanoke Line and Local Office are in a dead tie for first in the Roanoke Bowling League with records of 20-13. Bill Sheaff has high average of 176.9 and G. M. Adkins has high game of 264. Smith Mountain has high team game with 967, and Local Office high team set of 2755.



New Golf League

First officers of the newly-organized Philip Sporn plant Golf League are shown here: Glen Cartwright, vice president; Clarence Tennant, president, and Bob Couch, secretary and treasurer. The officers expect about 40 players to participate in the league, which begins play in May and ends Labor Day. Following this will be a plant tournament. All action will be on the Riverside Golf Club course.

All-Electric Boat House Goes Up Ahead Of Smith Lake

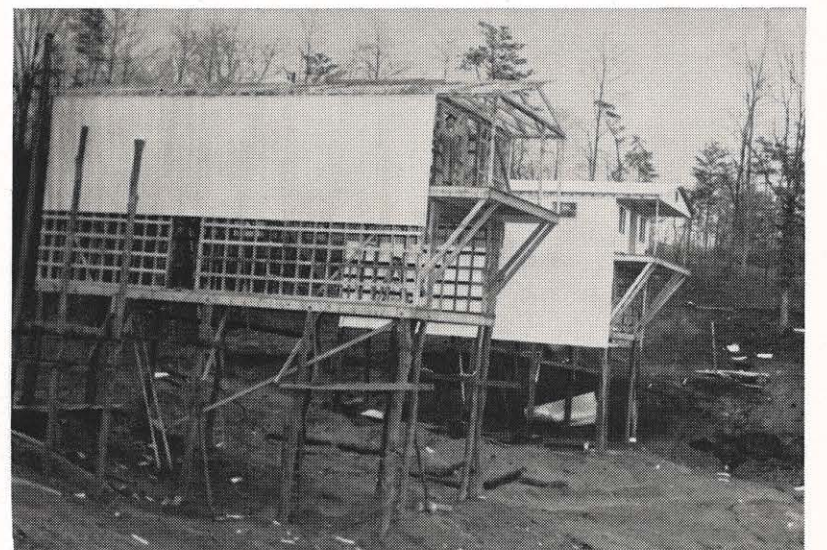
Sylen Snidow is keeping ahead of the water.

He's got to, if he wants to have his all-electric boat house and apartment on the shores of Smith Mountain Lake ready for use when the lake is full.

Mr. Snidow, Roanoke division auto repairman, owns some 700 feet of shoreline in Bedford County. He and his partner are building identical structures side by side.

The apartment—all-electric, of course—measures 36 by 18 feet, and will project over 18 feet of water. The building will rest on yellow locust poles driven eight feet into the bottom, and concreted in. The work up to now was a do-it-yourself basis, but with the water coming fast, some outside help was called in.

In accordance with recommended procedures the apartment part of the structure is insulated top, bottom, and sides, which are covered with aluminum sheets. It houses two bedrooms, bath, living room, and kitchen with built-in appliances: water heater, range, refrigerator, garbage disposer, and all the rest. The boat house section is about as all-electric as a boat house can be,



Sylen Snidow's all-electric apartment-boat house on Smith Mountain Lake takes shape. He and a friend are building identical buildings in Bedford County.

having lights, and an electrically-operated door.

The whole thing is clearly designed for year-round living and

comfort. The comfort even extends to winter-time fishing, because Mr. Snidow has designed a fishing hole in the living room floor.

Roanoker Wins Eastern Judo Title

Sheryl Smith, at 12, continues to add to his already impressive achievements in that exotic sport, Judo.

Late in February, in Washington, he worked—or threw—his way through five opponents to win the Lightweight Yomen Division title in the Eastern Invitational Judo Championships in Washington. And just a few weeks before that he won the Virginia state championship for his class in the tournament in Richmond for the fourth time.

Sheryl, the son of C. E. Smith, Roanoke division air-conditioning engineer, started winning titles and trophies in 1962, when he won the state championship for 10-year-olds; he has been winning ever since.

He started out in the Roanoke YMCA judo class, and works out there regularly and strenuously with calisthenics, rope climbing, and constant practice.

Progression in judo is marked by the awarding of various belts. Sheryl presently holds the white



Sheryl Smith

belt, and is pointing his efforts to the national championships in Florida.

Two Abingdon Men Teach CD School

James M. Cole, power sales engineer, and H. C. Breeding, electrical engineer, both in Abingdon, recently instructed a two weeks' school in radiological monitoring for Washington County Civil Defense. The course was attended by twenty-two people representing public service and public safety organizations.

Both Appalachian men are graduates of radiological monitoring course for instructors conducted by the University of Virginia in conjunction with the Office of Civil Defense. Both are licensed by Appalachian and the Office of Civil Defense for handling radioactive material for training purposes.

G. W. Blackshire, Retiree, 82, Dies

George W. Blackshire, 82 died March 11. Death followed a short illness for the retired employee of the Charleston T&D Line Section. Besides almost 13 years continuous service, he had worked over two years in broken service.

A native of Jackson County, West Virginia, Mr. Blackshire was born March 28, 1882. Until recently he had lived at Elkview, West Virginia.

Surviving are his widow, five daughters, four sons, 25 grandchildren and 15 great-grandchildren.

Services were conducted at 1 P. M., Monday, March 15, at Cunningham Funeral Home Chapel in Charleston, with the Rev. Warren Anderson officiating. Burial was in Cunningham Memorial Park, St. Albans.

Winter Fishing Best, Says Farmer

H. E. Farmer, Jr., down in Grundy, says that winter fishing is the best there is, and he's got some evidence that indicates he might be right.

During December, January, and February, says the Grundy meter serviceman, he went fishing on Doe Creek in Tennessee, and made his catches as the fish went up the creek to spawn.



Henry Farmer holds one of the trout he caught in Tennessee during the winter.

Big Sandy Man Authors "Idea"

Gary Miller, Big Sandy plant, was the author of an article appearing in the March issue of *AEP Operating Ideas*.

He describes a trapeze-type safety device that can safely support six tons of equipment used to shake coal out of railway cars. Two steel I-beams held by steel rods attached to the roof beams hold the equipment when it is not in use. Under the old system shaker equipment sometimes fell, a problem solved with the new device.

Kite Flying

Reddy Says - "Play Safe!"

This is the age of complicated toys. There are dolls that talk, toy animals that respond to the human voice, robots that walk, and many others that can do almost anything.

But some of the most popular toys are simple ones, favorites for generations: the baseball bat and glove, marbles, and the kite.

Kites are as popular as ever with the younger set. It is a toy that has survived tastes and fads and the youngster of today gets as much pleasure from a soaring kite as other children did years and years ago.

The traditional kite flying season is on us again, and Reddy Kilowatt has begun his annual campaign for more safety in kite flying. Reddy has several suggestions for parents and children, so that they can have fun flying kites . . . safely.

Reddy suggests that dry string, and not wire or anything metallic, be used. The kite itself should be made of wood and paper, not wire or metal.

A kite should be flown on days when there is no rain, and away from busy streets and highways. Reddy suggests picking a spot where there are no TV and radio aerials, and particularly where there are no electric or power lines. But he says that if a kite does lodge in a power line, don't climb the pole or try to get it down—call the local power company office or just leave the kite there.

Finally, if you should happen to see a fallen power line, stay away from it. Kite flying can be fun . . . if it is done safely.



Roanoke division's automotive review panel, which inquires into the cause of all accidents involving company equipment. Left to right, they are R. R. Snedegar, R. A. Youngman, C. R. Saul, and C. E. Moore. The picture was made following a Roanoke safety program in which the work of the panel was dramatized.

Improvements, Better Habits Come From Panel's Work

Safety improvements and better driving habits are the end products of the Roanoke division's automotive review panel.

Since it was established in 1951 to inquire into the causes of auto-



Mr. Alden

A. W. Alden, 86, Dies In Florida

Arthur W. Alden, 86, retired Bluefield employee, died in Florida January 17.

He joined the company in the accounting department in Bluefield in January 1924 as a clerk, and retired October 31, 1944. Following his retirement he moved to St. Petersburg, Florida.

He is survived by two daughters and a son.

motive accidents involving company vehicles, the panel has made a number of recommendations that have now become standard procedure.

For example, brake locks are now installed on all meter-reading vehicles to prevent drifting when parked on grade. Side-view mirrors have been installed on the right hand side of panel trucks to prevent backing accidents. The words "frequent stops" have been painted on the rear of meter-reading vehicles.

All of these devices, and others, have come from the careful study and appraisal of accidents in the division. Every aspect of an accident is covered: the date, hour, location, road and weather conditions, injuries and damage, and anything else that might throw some light on the incident. The questions to be answered are simple. Could the accident have been prevented? How can it be prevented in the future?

The panel consists of five members, appointed to serve for a period of six months. There is a permanent chairman, a safety representative, and three others selected from various departments.

Hager Writes Article For Trade Magazine

W. C. Hager, agricultural sales engineer in Pulaski, is the author of an article published in the February issue of *Illuminating Engineer* magazine.

The article describes a lighting installation he designed for a dairy farm at Snowville, Virginia. The installation performs a dual function of both lighting and heating.



Groundbreaking

Joe P. Gills, vice president and general manager, wields a shovel cheerfully at groundbreaking ceremonies in Roanoke last month. He has cause to be cheerful: This event marked the start of construction of a \$1-million total electric project involving 120 apartments. With Mr. Gills are, left to right, Marion Paitsel, Roanoke division commercial, L. S. Herrink, Jr., president of Brandon Ridge Corporation; and D. C. Kennedy, division manager. Mr. Gills also operated the bulldozer shown here to make sure the work got a good start.

Public Tours New Lynchburg Facility

More than 1,200 persons, in spite of unspring-like weather, visited Lynchburg's new service building last month. Open House ceremonies, complete with guided tours, exhibits of equipment, and refreshments, were held March 20. Employees and their families had a preview of the building the night before. Personnel from the building and from the downtown office acted as tour guides.

The 23,500-square-foot, one-story building is on a 22-acre site near the Lynchburg Expressway, a location that affords easy and quick access to all points of the city and surrounding area.

Quartered in the building are several functions formerly located at various points in the city. These are line crews, trucks, and equipment; service men; garage facilities, substation machine shop and storage area and other machine shops; storeroom, offices, and a meeting room. It has a covered loading dock with room for ten trucks, plus an outdoor storage area and a pole storage yard. The building has electric heating units and heat pumps.



Visitors and employees examine some of the personal and line equipment put on display during the recent Open House in the new Lynchburg office building. The new facility puts under one roof a number of different operations that formerly were in various places in the city.

Two Promotions, Transfers Made In Pulaski, Bluefield Divisions

Charles R. Settle, area superintendent in Welch, has been promoted to assistant division superintendent of transmission and distribution, and transferred to Pulaski. Promoted to take his place in Welch is Oscar W. Adams, area supervisor in Princeton. Both moves are effective May 1.

Mr. Settle graduated from Virginia Polytechnic Institute with a degree in electrical engineering in 1932. He joined Appalachian in 1946, and moved that year from the substation department in Welch to the engineering department in Bluefield. He was promoted in 1950 to electrical engineer, in 1951 to district superintendent, and in 1964 to area superintendent.

He is active in the First Methodist Church, the Lions Club, the American Legion, the Welch and Buchanan County Chambers of Commerce, and the McDowell County Development and Improvement Corporation.

A native West Virginian, Mr. Adams also joined Appalachian in 1946, following Navy service during the Second World War, during

which he gained the rank of commander. After graduation from Concord College in 1939, and before entering service in 1941 he taught school. With Appalachian he has worked as junior engineer, distribution engineer in 1950, electrical engineer in 1953, and area supervisor in 1957.

He is a member of the First Methodist Church, vice president of the Kiwanis Club, vice president of the Chamber of Commerce, director of the Princeton Area Business Development Corporation, and a member of the Princeton Industrial Committee.



Mr. Hutcherson Mr. Smith

Three Roanokers Give Eight Gallons

Among themselves, three Roanoke division men have given eight gallons of their blood to the Red Cross through the Appalachian Regional Blood Program.

The three are Paul Hartman and Clifford Smith, three gallons each, and J. K. Hutcherson, two gallons.

Mr. Hartman is charter president of the Clearbrook Lions Club, and currently is president of the Clearbrook Lifesaving Crew, both of which he helped to organize. He is a member of the Lions' section of the Governor's Highway Safety Council. He has spent all of his 25 years with Appalachian in the commercial department, and is now commercial sales engineer for the Roanoke division. He is married and has two daughters.

Mr. Hutcherson, Roanoke division stores department, gives blood regularly because "I felt it might help someone and wouldn't hurt me." He has served on the official board of the Grace Methodist Church, which his wife and two children also attend. He has been an Appalachian employee since 1933.

Mr. Smith, T&D clerk, joined the company in 1956. He is a sergeant in the Marine Reserve, a member of the Bonsack Ruritan Club, and enjoys bowling and working with Little League Baseball. He and his wife are the parents of a son.



Mr. Hartman



Mr. Settle Mr. Adams

Accounting Man Wins Army Medal

Leonard O. Burcham, now in the system accounting department in Roanoke, has been awarded the Army Commendation Medal.

Mr. Burcham was discharged last fall, and earned the award, in the words of the citation which accompanied it, for "exceptionally meritorious service... outstanding degree of efficiency and technical competence... enthusiasm, tact, tireless devotion to duty." At the time of discharge he was chief of the travel branch of the finance and accounting office in Fort Monroe.

Mr. Burcham is a native of Galax and a graduate of National Business College. His wife is employed in the real estate and right of way department.



Mr. Burcham



The last incandescent fixture in downtown Pikeville comes down. Charles Ratliff is the groundman, Homer Helvey the lineman, and Jesse Collier the working foreman. Pikeville's city manager, W. E. Butcher, and H. H. Kincaid, division manager for Kentucky Power, watch at right. The city's entire street lighting system was converted to mercury vapor.

Pikeville Upgrades Street Lighting

The city of Pikeville has completely upgraded its street lighting from incandescent to mercury vapor. The city first asked that 19 new lights be placed at heavily traveled intersections and along the by-pass road of the city. The satisfactory performance of these trial lights caused the city to convert the entire system.

The program included placing 549 lights throughout the city, ranging from 7,000 lumens through 20,000 lumens. As a result, the light level in the residential area was increased 180 per cent; in secondary business areas 175 per cent and in the main business area by 100 per cent.

D-D Lights Perform Traffic Light Role

A dusk-to-dawn light installation provided an unusual traffic service in the Roanoke area last month.

Two lights were reported blinking on and off at a busy suburban intersection. Investigation showed that a nearby street light was affecting the photo-electric cells of the D-D lights, and they were going on and off about every four seconds.

While J. R. Watkins, general serviceman was relocating the photo-electric controls, a nearby resident told him he thought the blinking lights had been installed as a traffic regulator. Cars usually exceeded the speed limit at the corner, he said, but since the lights started blinking, traffic had slowed down considerably.