

A word to the wise is resented.

Sullivan.

# The Illuminator

Recompense injury with justice, and recompense kindness with kindness.

Confucius

KENTUCKY POWER COMPANY

APPALACHIAN POWER COMPANY  
OF THE AMERICAN ELECTRIC POWER SYSTEM

KINGSPORT POWER COMPANY

Vol. XVIII, No. 5

February, 1967

## No Fatalities Highlight Safety Year

For the fourth year in a row, Appalachian has worked through a calendar year without a fatality.

That was the highlight of the company's safety performance last year, in which one division, three system departments and five plants worked without a disabling injury.

Winning the Vice President's Accident Prevention Award for their work were Lynchburg division, Cabin Creek plant and System Real Estate and Right of Way Department. These had the greatest number of manhours worked without a disabling injury, and so led their respective groups.

Others with perfect safety records were Cabin Creek, Kanawha River, and Radford Steam plant, and System Accounting, and System Administrative.

Kingsport Power Company also finished the year without a disabling injury.

In total Appalachian suffered 32 disabling injuries during 1966.

On the American Electric Power System, three Appalachian plants—Cabin Creek, Radford, and Glen Lyn—held first, second, and third place in the Group B competition. At the end of the year, Cabin Creek employees had worked 1,215,533 hours without accident, Radford 1,147,949, and Glen Lyn 821,717.

Ohio Power Company swept the first five places in the contest among divisions in the 1966 American Electric Power System Annual Safety Competition.

Ohio's Division 1—Steubenville took first place in Group A of the contest with 1,620,000 hours worked without a disabling injury. Division 6—Portsmouth followed with 1,116,471 safe hours. In line astern were Division 4—Zanesville, 1,002,088 hours; Division 7—Tiffin, 886,347; and Division 8—Findlay, 656,535.

Kingsport Power Company, which operates as a division in the competition, was sixth among the System's 29 divisions with 559,647 injury-free hours.

Breed Plant, Indiana & Michigan Electric Company, was fourth with 545,522 safe hours and Windsor plant, Ohio Power, was fifth with 346,378.

(Continued on page 5)

## Simmons Named Boss Of The Year

Logan county's Boss of the Year is Appalachian's Charles A. Simmons.



Mr. Simmons

Mr. Simmons, Logan-Williamson division engineer, received this honor at the group's annual awards banquet January 16. He was nominated by employees in his department who are Jaycees: Harry Ruloff, Gene Stepp, James

Elswick, George Mathis, and Fred Wagner.

The new Boss of the Year is a graduate of West Virginia Institute of Technology. He joined the company in June 1956 as electrical engineer in Point Pleasant. He worked in Charleston before he was named area superintendent in St. Albans in 1963, and was promoted to his present post in April 1964. Mr. and Mrs. Simmons have three children.



Joe P. Gills, right, Appalachian's vice president and general manager, and C. E. Webber, finance chairman of the West Central 4-H Educational Center, discuss the work of the center after Mr. Gills presented the deed for the property to Mr. Webber.

## Appalachian Deeds Land To District 4-H Group

The 100-acre tract on Smith Mountain Lake on which the West Central 4-H Educational Center is located has been deeded to the 4-H group by Appalachian Power Company.

Joe P. Gills, vice president and general manager, turned the deed over to C. E. Webber of Salem, finance chairman of the 4-H Center. The company had previously made the land available for 4-H development, which now includes four completed buildings, an athletic field, boat landing, and a junior olympic swimming pool.

Mr. Webber, in accepting the deed, expressed his thanks to the company not only for its gift of the land but for its continuing understanding and support of the 4-H movement. He said that future plans included construction of four more lodges, or residence halls, a

chapel, and other facilities. A drive to raise \$300,000 in the district, which covers 16 counties in western Virginia, is still in progress. The planned construction would bring the total investment in the Center to more than \$1-million.

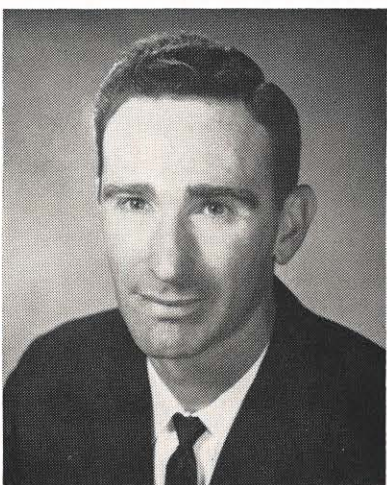
Appalachian had acquired the land on Blackwater river as part of its land acquisition program connected with the Smith Mountain project.

Presenting the deed, Mr. Gills said that "This 4-H Center is one of the fine things which has happened for young people in this area for many years. The principles for which 4-H stands become concrete in this Center, and Appalachian is grateful that it can play a part in furthering those principles."

## Charleston Names Taylor New Assistant Manager

Floyd H. Taylor has been named assistant manager of the Charleston division, effective February 1. Until this promotion he had been serving as division commercial manager.

Mr. Taylor, a native West Virginian, joined Appalachian in



Mr. Taylor

Charleston in 1953, and except for a six-year period, has spent his company career there. His first job was power sales engineer. In 1954 he was assigned to the Point Pleasant office, and was commercial manager of that district from 1956 to 1959. In the latter year he returned to Charleston as division commercial and industrial sales supervisor, and was promoted in 1962 to division commercial manager.

He graduated from West Virginia University in 1951 with a degree in electrical engineering, and served in the Army from 1951 to 1953.

He is a member of the Institute of Electric and Electronic Engineers, the Masonic Lodge, and the Charleston Area Chamber of Commerce. He is superintendent of the church school at Humphreys Memorial Methodist Church, and has been active in the work of the United Fund of Kanawha Valley.

Mr. and Mrs. Taylor are the parents of four children.

## Five Girls, Five Boys Win AEP Education Awards

Ten American Electric Power System Education Awards have been made to children of employees of our three companies.

The awards, each worth \$1,000, were divided equally between boys and girls. Appalachian's seven awards were taken by four girls and three boys; Kentucky Power's by a boy and a girl, and Kingsport Power's by a boy.

In all, 27 awards were granted throughout the AEP System companies.

Appalachian's winners are:

Patricia Ann Buckner, daughter of J. Cecil Buckner, Pulaski division meter reader;

Brenda F. Crane, daughter of James M. Crane, Charleston division building supervisor;

Virginia G. Keefer, daughter of Earl H. Keefer, chemist at Philip Sporn plant;

Margaret S. Martin, daughter of

A. R. Martin, area supervisor, Roanoke division;

Gerald W. Buckland, son of D. A. Buckland, maintenance man at Glen Lyn plant;

James M. Harris, son of James H. Harris, line foreman in Bluefield, and

Edward L. Moore, son of C. E. Moore, Roanoke division commercial sales engineer.

Kentucky Power's two winners are:

Teresa G. Combs, daughter of Adrian Combs, electrical engineer in the Hazard division, and

Paul E. Snyder, son of Paul Snyder, maintenance man at Big Sandy plant.

Kingsport's winner is Billy G. Collins, son of W. L. Collins, who just retired as PBX operator.

For further information about these youngsters, their achievements, and their future plans, see page 8.

## Heart Attack Claims Wright, Retired Kingsport Executive

James E. Wright, vice president and general manager of Kingsport Power Company until his retirement August 1, 1964, died of a heart attack January 18. He was 64.

For 38 of the 40 years he spent with the American Electric Power System, he worked in Kingsport. He moved there in

1926 as meter engineer, and worked as power engineer, commercial manager and general superintendent. He became assistant general manager in 1942, and general manager in 1946. He was elected a vice president in 1952, and subsequently was elected also to the boards of the American Electric Power Service Corporation and Kingsport Power Company.

His first job with the system was with Kentucky Power Company, which he joined in 1924 after his graduation from Virginia Polytechnic Institute.

Active in Kingsport's civic life for many years, Mr. Wright was a past president of the Kingsport Rotary Club, past president of the Chamber of Commerce, past chairman of the board of deacons of the First Presbyterian Church, and for many years was chairman of the Kingsport chapter of the American Red Cross. He held positions of leadership over the years in the Kingsport Community Chest, Salvation Army, the Sequoyah Council of the Boy Scouts, and in the East Tennessee State Fair. The Kingsport Jaycees had given him honorary membership.

Mr. Wright is survived by his

widow, a son, and a daughter, all of Kingsport, three granddaughters, and five sisters.

Funeral services were held in First Presbyterian Church in Kingsport.

## Cook Reports Good Year For System

In a preliminary report made to shareowners last month, Donald C. Cook, president of American Electric Power Company and of our Company, said that the AEP System had again achieved new highs in power sales, revenues and earnings.

Cook reported that 1966 power sales had reached 44.6-billion kilowatt-hours, up 13% over the 1965 figure. Revenues climbed to \$488.2-million for the year, an increase of 9.6%, and earnings were \$87.8-million, a gain of 9.4% over 1965.

Earnings per share for 1966 amounted to \$1.94, he noted, up 9.4% over the 1965 figure. Cash dividends paid per share in 1966 were \$1.35, an increase of 7.1% over the year previous.

Cook told shareowners that 1966 had been a record year also for the expansion of the AEP System—the capital expansion budget amounted to \$167.5-million, the largest so far—and for the dramatic steps taken to advance further the abundance and reliability of the System's low-cost electric service.

He said that lower rates had contributed to a new low of 1.95c per kwh in the average residential price, and added that the System was now serving 70,000 electrically heated dwelling units and 2,500 electrically heated commercial and industrial buildings.



Mr. Wright

# The Illuminator

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**R. J. WILLIAMSON**..... Philip Sporn

## Everybody IS A Salesman

Another major campaign has started among employees, a campaign for which the slogan might well be "Everybody IS A Salesman."

Employees are invited, as a news story in this issue tells, to submit the names of persons who might be prospects for electric heat or dusk-to-dawn lights. There are rewards, of course, for company, customer, and employee.

Last year, more than half of the 4,573 electric heating jobs installed on the Appalachian lines—2,450 to be exact—were sold as a result of tips turned in by employees. Employees during 1966 also turned in prospects that resulted in the sale of 5,738 dusk-to-dawn lights. Employees doing this were not commercial department employees, but men and women in all kinds of jobs, all motivated by the desire to improve the company's position, and help themselves as well.

Now there remains much to be done in 1967.

The electric heat prospects last year came from 815 employees, the D-D light prospects from 844. This number represents only about 25 per cent or so of the total employment. Where is everybody else? Suppose every employee was responsible for only one sale a year? Think what that would do to the revenue picture; think of an additional 3,000 electrically heated homes installed in addition to the number sold by commercial department folks.

This is a dizzying vision indeed, but one well within the reach of reality. Everybody is a salesman, as our vice president and general manager has said on a number of occasions; and selling electric heating is, certainly, everybody's business.

## The Electrical Industry And Research

The experts tell us that the future growth of the nation will depend significantly on the amount of money and manpower we are willing to devote to technical research.

Our industry apparently listens to the experts, because more than \$2.5-billion is spent for electrical research and development by manufacturers and the electric utility industry.

The benefits are obvious. In our own company, research over the years has paved the way to higher voltage lines and higher temperatures and pressures in generating units and bigger units. We were the first to operate at 345,000-volts, and now we will be the first to operate with 765,000-volts. Appalachian's new Mitchell plant will have two 800,000-kw units, among the world's largest generating machines. We have participated in nuclear research and in work in the exotic field of magneto-hydrodynamics.

Research has been a way of life in the electric utility industry since Thomas Edison introduced the concept of team research.

And the point of it all is to enable us to continue to bring abundant and dependable electric power as cheaply as possible to a society which will use it in ever-increasing quantities. That is both our pledge and our goal.

National Electrical Week, February 5-11, this year takes as its slogan "Electricity Powers Progress," a perfect summary of what our industry does for the world.

## Ohio Power Buys Two Kammer Units

The Kammer plant at Captina, W. Va., is now owned exclusively by Ohio Power Company, effective January 1.

Completion of the sale of two 225,000-kilowatt generating units to Ohio Power by Ormet Generating

Corporation was accomplished December 28. Ohio Power previously had owned the plant's third unit. The addition raised the total capability of the American Electric Power System to 9.6-million kilowatts.

## Sporn Loan Fund Aids 164 Students

In the first five years of its existence, the Philip Sporn Educational Trust Fund has enabled 164 students to begin, continue, or complete their educations at five different engineering colleges and universities.

Formed in December 1961 to mark Philip Sporn's retirement as president of American Electric Power Company and of our companies, and to perpetuate his life-long devotion to education, the fund is composed of gifts from AEP System employees, the members of AEP's board of directors, the company itself, and Mr. and Mrs. Sporn.

When initially established, the fund amounted to \$100,265. Subsequent additional gifts over the years raised it to \$208,154, and earnings from investments made during its lifetime added \$24,278 to bring the fund to its present total of \$232,432. The fund is designed, ultimately, to reach at least \$250,000.

By the end of 1966, a total of \$123,829 had been loaned to 164 students through the "Philip and Sadie Sporn Loan Funds" established at Columbia University, Cornell University, Indiana Institute of Technology, Rensselaer Polytechnic Institute and Virginia Polytechnic Institute. Substantially all of the funds not being used for student loans have been invested.

Each of the schools received a \$50,000 grant, drawn from the original fund, for use in making loans to engineering students who, without this assistance, would not have been able either to initiate or complete their studies.

The loan funds have been in force at the schools for varying periods of time. The initial programs began at Columbia and Cornell in 1962 and, since then,

Columbia has disbursed \$28,300 to 52 students and Cornell, \$49,870 to 32 students. Indiana Tech's program began in 1963 and, in the interim, the school has granted 33 loans totaling \$23,409. Thirty-eight students have received \$16,400 in loans at Rensselaer Poly, where the program began in 1965. At Virginia Tech, the loan fund went into effect in July 1966, and since then, a total of \$5,850 has been granted to nine students there.

The average loan to students

has amounted to \$755. The largest individual loan granted so far was one of \$3,550, while the smallest was one of \$50. Forty-one loans of more than \$1,000 have been made.

Each of the Philip and Sadie Sporn Loan Funds is designed to be self-perpetuating. Students receiving loans are expected to repay them after graduation at an interest rate of 3 percent or less. Under this procedure, students receiving aid had repaid \$6,327 by the end of 1966.

## Electric Car Study Group Membership Includes Sporn

Philip Sporn, chairman of the AEP System Development Committee, has been named to a 16-man panel of the U. S. Department of Commerce that will look into the possibilities of developing an electrically powered automobile.

The panel includes experts on transportation, technology, economics, air pollution and other related fields.

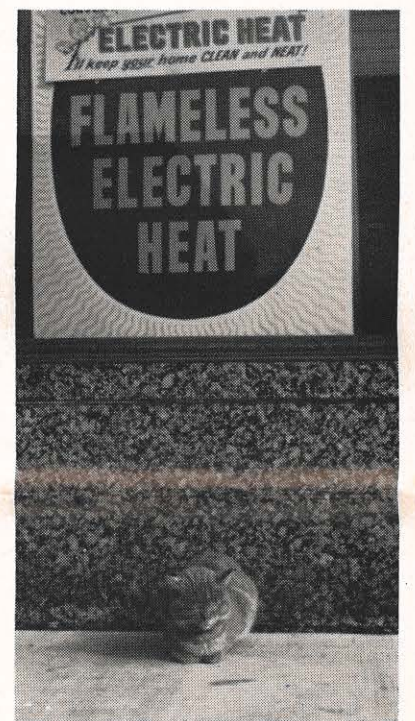
The panel has been assigned to report within 12 months on:

- The state of current technology of electric vehicles.
- Determining the technical and economic feasibility of developing practical cars.
- Comparing the performance and effects of electric vehicles with other types of cars, especially on air pollution.
- Recommending a role for the Federal Government in research and development.

Serving with Mr. Sporn are representatives of E. I. DuPont de Nemours Co., the University of Pennsylvania, Princeton University, Stanford University, Ford Motor Company, General Motors Company, Consolidation Coal Com-

pany, Esso Research & Engineering Company, Westinghouse Electric Corporation, Chrysler Corporation, Gulton Industries, the University of California and Dartmouth College.

## Comfy Cat



You can't see it, but snow is falling just out of camera range, the wind was blowing, and the thermometer stood at 20 degrees in front of the Ashland office. Melting cable in the sidewalk not only removed the snow, but attracted this large and fluffy cat, who understands true comfort. All day long he dozed and purred in toasty warmth, oblivious to the nasty weather just a few feet away.

## Jurgensen Assigned To Nuclear Work

Robert W. Jurgensen, assistant manager of Ohio Power Company's Kammer Plant, will be transferred to the Service Corporation's Nuclear Section for work on the design of the AEP System's proposed nuclear power plant.



Mr. Jurgensen

who has had more than a decade of experience in nuclear engineering, will report to New York on February 1. The proposed 1-million to 1.1-million-kilowatt plant is to be built on the shore of Lake Michigan near St. Joseph, Michigan.

Jurgensen joined the AEP System in 1949 as a maintenance engineer at the Twin Branch Plant in Indiana. In 1953, he was assigned to work with the Nuclear Power Group, an organization of utility companies which performed the background engineering for the Dresden, Ill. nuclear plant of Commonwealth Edison Company of Chicago.

After two years with NPG, Jurgensen was selected by AEP to work at the Oak Ridge (Tenn.) Laboratories of the Atomic Energy Commission. He served at Oak Ridge from 1955 to 1957, working with the Reactor Coordination and Reactor Design groups on reactor cell layouts and reactor maintenance procedures and tooling.

Jurgensen left Oak Ridge in 1957 and became maintenance supervisor at Kammer Plant. In 1963 he performed maintenance, operations and staffing studies for the East Central Nuclear Group on a heavy water-moderated reactor. He was named assistant plant manager at Kammer in 1965.

A graduate of Michigan State University, where he received a BS degree in mechanical engineering in 1949, Jurgensen flew bombers in World War II in China, Burma and India and in the Pacific theater.

## Appalachian, AEP Win National Sales Promotion Awards

The AEP Service Corporation has been awarded first prize for its promotion of the heat pump in a national promotions competition sponsored by General Electric Company. Appalachian Power Company won second prize in the contest for its promotion of "home laundry pairs"—clothes washers and electric dryers. The competition aims at stimulating industry-wide advertising and promotion of major appliances, TV and stereo products.

## Usage Mark



Symbolizing the increasing use of power in the Pulaski division is this picture showing a service connection by W. P. Brewer Jr., of the division service crew. Average annual residential usage in the division has now passed 6,000-kwh.

## Friend Of Newsmen, Youth, Jimmy Crouch Retires

James Crouch, one of the fast-dwindling band of active employees who literally built the Appalachian system, retired January 30 with slightly more than 41 years of service.

Because in recent years his duties took him to all corners of the Roanoke division, where he was promoted administrative assistant in 1948, he is also one of the best-known company representatives. One of his assignments was to establish and maintain effective public relations, and in the course of that job became known and welcome in every newspaper office and radio and television station in the division.

When he started out, on the first day of 1926, there was, of course, no television, and precious little radio. In any case he wasn't concerned with news, because his first job was to survey the prospects and possibilities for Appalachian to begin merchandising refrigerators, and later, electric ranges.

In those days, the lines between departments were more fuzzily drawn than they are today, and the functions of selling load and building lines to serve it were wrapped up in one package. This was called the rural extension department, and for Mr. Crouch it involved drawing maps, acquiring right-of-way, stepping off lines and driving stakes. Once a line was built, he says, "we sold anything that would use power." Refrigerators and ranges and lights were fine, but they didn't overlook other applications, from bug-catchers to haydriers. "We were



Mr. Crouch

vitaly interested in pumping them, although that's only a small part of electric farming today." All of this, he says, took place before "agricultural engineers were invented."

Because this work put him in contact with the farming community all through Roanoke, Botetourt, Franklin, and Craig counties, Mr. Crouch was the logical man to lead Appalachian's local interest in farm groups, and especially farm youth. Over the years he has done this with such dedication and interest that the 4-H organization and the Future Farmers of America have done him special honor. He is a 4-H All-Star and wears the FFA pin, both the highest awards given on the state level by those organizations, and he is a member of the 4-H Honor Club.

He has been a familiar figure at the state 4-H Electric Congress in Richmond, and many of the youngsters he has worked with recently are children of 4-Hers he knew and worked with years ago. This work as much as anything is the source of his greatest pride and pleasure.

He has been a familiar figure too at the press gatherings held on the windy heights at Smith Mountain Dam during the period of construction. Newsmen he worked with knew that he had their interests at heart, and could be counted on to supply answers to their questions.

In Roanoke Mr. Crouch was a member of the Lions Club for 30 years, a charter member and vice president of the Roanoke Toastmaster Club, and a member of the Roanoke Advertising Club. He attends Virginia Heights Baptist Church.

Mr. Crouch is married, is the father of a son, and has two grandchildren.

His immediate plans include a prolonged stay in Florida, and pursuit of his photography and fishing interests. Then he plans, in some way, to maintain his work with youngsters. "They keep you busy—and young," he declares.

## Armistead Named To Roanoke Post

R. A. Armistead has been named assistant transmission and distribution superintendent for the Roanoke division, moving up from the post of Roanoke area superintendent.



Mr. Armistead

A native Roanoker, Mr. Armistead joined the company there in 1935, following his graduation from Virginia Military Institute with a degree in electrical engineering. His first assignment with the company was rural survey work, and later held other posts in T&D work. He worked also as district substation superintendent, station supervisor, and line and station supervisor before he was made area superintendent in 1964.

He served in the artillery during the Second World War, earning a Bronze Star. Recalled to active duty in the Korean War as a major, he won the Bronze Star, Air Medal, and oak leaf cluster. He was separated from active duty in 1952 and retired from the Army Reserve in 1963 as a lieutenant colonel.

Mr. Armistead is a member of the Institute of Electrical and Electronic Engineers and the Roanoke Lions Club, and attends First Baptist Church. He and his wife are the parents of a son.

## B. W. Clay, 68 Dies In Florida



Mr. Clay

Burwell W. "Red" Clay, 68, retired Charleston employee, died January 10 in Sarasota, Florida.

Mr. Clay retired in February, 1962, and with his wife had been spending retirement at their home in Sarasota. At the time of his retirement, he had been employed by Appalachian and a predecessor company for 42 years.

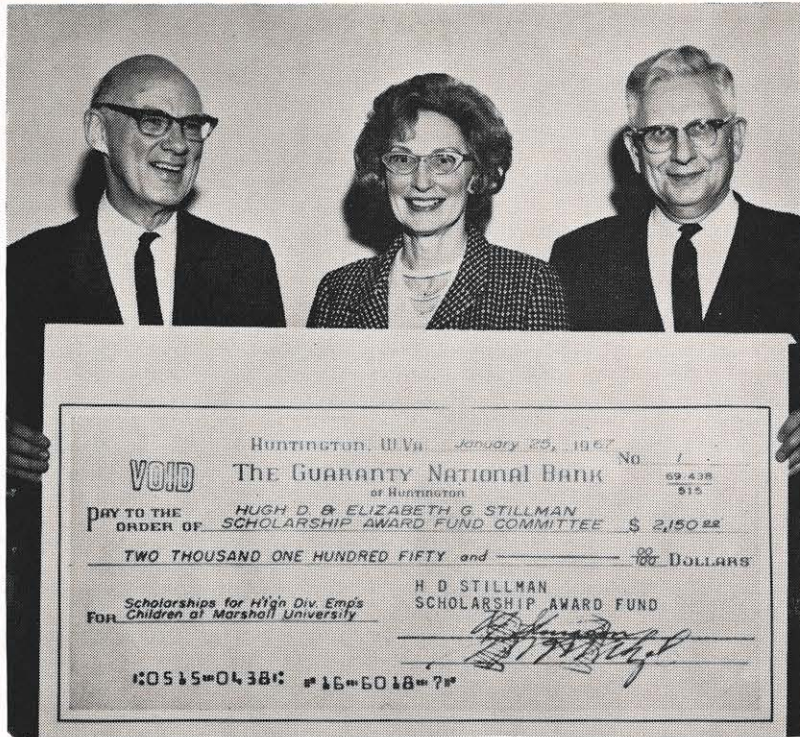
A native of Charleston, he joined the West Virginia Water and Electric Company as a pump maintenance operator in 1920. He later became storekeeper, and in 1926 when Appalachian was formed and took over the electric facilities of the West Virginia Water & Electric Company, he became Appalachian's Charleston storekeeper. In 1945 he was promoted to stores supervisor, the position he held until his retirement. He was a member of St. Mark's Methodist Church in Charleston.

Surviving are his wife, one son, one brother, and one sister. Burial was in Spring Hill Cemetery in Charleston. Division employees served as pallbearers.

## Rothmaler Named Section Head

G. A. "Gus" Rothmaler, formerly of the AEP Service Corporation's steam generation section, has been appointed head of the mechanical construction section of the construction division.

In his new post, which he assumed on January 1, Mr. Rothmaler succeeds the late F. E. McLoughlin, who died November 19 at the age of 49.



Mr. and Mrs. Hugh Stillman accept symbolic check representing the gift of employees on his retirement. Clayton Dunlap, right, presented the gift on behalf of division personnel.

## Scholarship Fund Created As Stillman Retirement Gift

Retiring as Huntington division manager after a company career of 43 years, Hugh Stillman was presented with a retirement gift from employees which will last for years to come.

Contributions by division employees and others, totaling more than \$2,000, were put together to form the Hugh D. and Elizabeth G. Stillman Scholarship Fund at

Marshall University in Huntington.

The fund will be used to provide scholarship aid at the University for children of Huntington division employees. A scholarship fund committee will administer the funds on the basis of tests given by the University.

A huge photographic enlargement of the gift check was presented to Mr. and Mrs. Stillman at a retirement party held in the office building in Huntington January 25.

Mr. Stillman, in the course of a career which began in Kentucky as a meterman, had worked in Hazard, Pikeville, Huntington and Logan before he was transferred back to Huntington, and where he became division manager in 1950. He holds degrees from the University of Michigan and Massachusetts Institute of Technology.

His service to industry and community is extensive, ranging from his membership on the Lay Advisory Board of St. Mary's Hospital to the Central Ohio Valley Industrial County and the West Virginia Department of Commerce advisory board.

## Bluefield Retiree Dies In Hospital

John Thomas Allen, who retired in 1950, died in a Bluefield hospital January 18.

Mr. Allen had worked in Bluefield and Narrows in the line department. He started out in Bluefield in 1923 as a lineman helper, and moved to Narrows as lineman in 1936. He was a native of Smyth County.

Funeral services were held January 21 in Jawkins Chapel, and interment took place in Monte Vista Cemetery.

## Dry Sidewalk



Four hundred feet of new sidewalk around the Charleston office building will be dry when the snow begins to fall. Jim Crane, building supervisor, inspects the repaving work. A special sensing device mounted on the building roof will automatically cut on the thawing equipment at a given point of temperature and relative humidity.

## Checkout



Ed Yeager, Ted Smith, and Oscar Fowler, give a 34.5-kv transformer a final checkout before energizing it in Huntington. The equipment is part of the Fulks downtown station, which serves Marshall University's seven-story, all-electric classroom building, now nearing completion.



Married across the system in recent weeks were, top, from left: Mrs. William Hodges Niemann, Huntington; Mrs. Thomas Grady Brabson II, Abingdon, and Mrs. James P. Smith, Kingsport. Bottom row: Mrs. Frederick P. Harris, Lynchburg, Mrs. Darrell Cordle, Ashland, and Mrs. John Edwin Shanks, Kingsport.

## Kingsport Woman Gives Helping Hand In Hospital

A thousand hours is a long time, but the hours can be short if they're given for someone else.

This is what has happened to Mrs. Gordon Warrick, wife of the Kingsport Power automotive repairman. She has given more than 1,000 hours as a volunteer to the Holston Valley Community Hospital.

She is a member of the board of the Women's Hospital Auxiliary, a Red Cross Nurse's Aide, gives a day each week in the hospital clinic, works at the blood bank, and is chairman of the Helping Hand Committee at the hospital.

The latter organization was formed in 1952 to give aid and comfort to out of town accident victims and their families. Committee members respond to calls from the hospital for aid, and the assistance they give takes many forms.

It might be finding a place to stay for a victim's family, or babysitting with children, or contacting a minister, or getting in touch with the Red Cross if a service man is involved. It can also mean contacting the victim's insurance company, providing food, meeting trains and planes to pick up members of the victim's family, or even babysitting with family pets.

One incident among many shows how much this service has meant. A person from Scottsboro, Ala., who was a patient at the hospital, wrote the hospital thanking staff



Babysitting with a dog this time, Mrs. Gordon Warrick is called on for many kinds of services in her role as a volunteer at Holston Valley Community Hospital in Kingsport.

members for their care. She went on to say that her daughter was so impressed with the services that Helping Hand had rendered to her and her family, that she went back to Scottsboro and organized a similar group. No better testimonial could be found.

## Max Myers Dies After Short Illness



Mr. Myers

Max A. Myers, retired Charleston T&D employee, died December 30 in a Maryland hospital after a short illness. He was 70.

Mr. Myers retired in June 1961 after a career of 35 years. He started out in Charleston in 1926 in the transportation department. In 1949 he moved to T&D and worked in a series of job assignments. When he retired he was driver-helper.

He is survived by his widow and a son. Burial took place in Sunset Memorial Park in Charleston.

Mr. Myers was a charter member of the Dunbar Presbyterian Church.

## Weddings Announced

### Bourne-Niemann

Beverly Bourne and William H. Niemann were united in marriage in a double ring ceremony at the St. Marks Methodist Church on December 17, 1966. Mrs. Niemann is a home economist at Huntington.

### Cornett-Brabson

Lois Cathern Cornett became the bride of Pvt. Thomas Grady Brabson, II, on December 17 in the St. Thomas Episcopal Church. Mr. Brabson is the son of Thomas G. Brabson, agricultural sales engineer at Abingdon.

### Hammonds-Smith

November 26, 1966 was the wedding day of Martha Hammonds and James P. Smith, who were married at the Blairs Chapple Church, Gate City, Va. Mr. Smith is a meter serviceman at Kingsport.

### Gibson-Harris

Dottie Sue Gibson and Frederick P. Harris exchanged nuptial vows on December 18, 1966 in a double ring ceremony. Mrs. Harris is a cashier at Lynchburg.

## They're Engaged

SARA ELIZABETH OSBORNE to Samuel Bruce Musick. Miss Osborne is the daughter of J. L. Osborne, heating & building sales representative at Abingdon.

BONNIE M. WATTS to Thomas M. Saylor. Miss Watts is a clerk typist at Ashland.

FRANCINE ADAMS to Steve Kirby. Miss Adams is the daughter of Fred Adams, heating & builder sales representative in Welch.

MARIAN ANNA MESSERIAN to William Michael Wade. Miss Messerian is a home sales representative at Charleston.

JOYCE BOWLES to Mike George, Jr. Miss Bowles is a petty cash clerk at Huntington.

VONDA L. BARNETTE to Norman Davis. Miss Barnette is a general clerk at Point Pleasant.

SANDRA JEAN MORRIS to C. Cecil Kelly, Jr. Miss Morris is a stenographer at Roanoke.

### Kazee-Cordle

Darlene Kazee became the bride of Darrell Cordle on December 16 in the Oak Springs United Baptist Church. Mrs. Cordle is a clerk trainee at Ashland.

### Ingram-Shanks

Brenda Sue Ingram was married to John Edwin Shanks on December 27 in the Oakgrove Baptist Church. Mrs. Shanks is the daughter of B. J. Ingram, meterman, Kingsport.

### Meade-Kinney

Mabel Meade and Larry W. Kinney were married January 3, 1967. Mr. Kinney is a T&D man at Pikeville.

### Harris-Gore

A double ring ceremony performed December 30, 1966 in the Beaver Island Baptist Church, Mayodan, N. C., united Janice Heck Harris and Dudley Ivan Gore. Mrs. Gore is employed in the general accounting department at Roanoke.

## The Spirit Of Giving

Some Lynchburg employees really displayed the spirit of giving on Christmas Eve.

A line crew was called out on an outage in Madison Heights, and they discovered the trouble to be in the Lynchburg Training School and Hospital's own distribution system. The school's maintenance inspector was advised of this, and the crew left.

Later that night the company was called again, because the inspector could not locate the trouble. So several Appalachian people went to the hospital and spent most of the evening locating and repairing the trouble.

After Christmas the hospital dispatched the following letter to the company:

"On behalf of our patients and employees we extend you our most hearty congratulations and sincere appreciation for your efforts and sacrifices in coming to our rescue on Christmas Eve. Your prompt attention to the power failure meant a warm and comfortable Christmas for more than 1,500 patients, as opposed to a cold and miserable Christmas Day. You extended to us a really Merry Christmas."

## Susan Leftwich Is Good Citizen

Susan Leftwich has been chosen by the Daughters of the American Revolution for the organization's annual "Good Citizen" award at Andrew Lewis High School in Salem, Va.



Susan Leftwich

She is the daughter of R. E. Leftwich of the Roanoke division. The award is based on dependability, service, leadership, and patriotism. Among Susan's activities are the presidency of the senior class, president of the junior class last year, vice president of her Sunday School Class, and a member of the church's Youth Council. She is also a Red Cross volunteer.

## New Arrivals

### Abingdon Division

MR. AND MRS. RAYMOND K. TOTTEN, a daughter, Karen Lynn, January 9. Mr. Totten is a T&D clerk.

### Ashland Division

MR. AND MRS. RODNEY LYONS, a son, Timothy Garrett, December 6. Mr. Lyons is a heating sales representative.

MR. AND MRS. GUY COFFMAN, a son, Jerry Wayne, January 3. Mr. Coffman is a meter reader.

MR. AND MRS. DENNIS WILLIAMS, a daughter, Lisa Ann, January 4. Mr. Williams is a T&D man.

### Charleston Division

MR. AND MRS. I. C. BANKS, a son, January 5. Mr. Banks is a lineman helper.

### Lynchburg Division

MR. AND MRS. C. R. WOOTEN, a daughter, Julie Lynette, December 19. Mr. Wooten is a line inspector.

### Philip Sporn Plant

MR. AND MRS. DAVID R. SIMONTON, a daughter, Susan Keatley, January 11. Mr. Simonton is a test engineering aide.

MR. AND MRS. EDGAR A. ARNOTT, a daughter, Sarah Kathryn, January 10. Mr. Arnett is a maintenance man.

### Pulaski Division

MR. AND MRS. S. K. ALBERT, a son, Preston Lee Albert, December 31. Mr. Albert is a lineman helper.

### Roanoke Division

MR. AND MRS. WILLIAM G. LOOPE, a daughter, Susan Michelle, November 10. Mr. Loope is a stationman helper.

### System

MR. AND MRS. A. T. TAYLOR, a son, Eric Thomas, November 22. Mrs. Taylor was employed in the system commercial department.

## 60th Anniversary



Celebrating their 60th wedding anniversary just two days after Christmas were Mr. and Mrs. A. L. Morrison, parents of M. F. Morrison, personnel supervisor at Cabin Creek plant.

# Happenings Around The Circuit



Mike Fotos, Huntington line supervisor, holds the Excellent Award presented him by the National Management Association of Dayton, Ohio. He was president of the Tri-State Management Club for 1965-66, and it was the first award of its type presented by the club in its 25-year history.

## Huntington

### Philip Sporn Plant

Earl H. Keefer, chemist, was recently elected president of the Mason County Board of Education. He is now serving the third year of a six-year term on the board.

Paul A. Simpson, Jr., has resigned.

## Lynchburg

For the 13th consecutive year, W. L. Booth, Jr., has been elected treasurer of Marshall Lodge No. 39, AF&AM. W. A. Robertson was elected senior warden of the same lodge.

## Kentucky

### Ashland

New employees in Ashland include Thomas James in accounting, and Donald Sharp and William Ison in T&D.

### Pikeville

Nancy Hall has joined the commercial department as a clerk trainee, and Sharon Cox has resigned as PBX operator.

## System

### Accounting

Norwood C. Turner was installed as Worshipful Master of Isaacs Lodge No. 29, AF&AM for the coming year.

## Logan-Williamson

Mike Weddington, student engineer, was named to *Who's Who in American Colleges and Universities*. He is a senior at West Virginia Institute of Technology.

Ernest L. Bevins and Howard J. Collins were elected Elders at the Session of the First Presbyterian Church.

Two other employees were named officers of the Logan Jaycees: Gene Stepp became external vice president, and Jim Elswick was elected secretary.

## Charleston

### Cabin Creek Plant

Three plant employees resigned last month: Gerald D. Chandler, Paul Harris, and Kenneth W. Cottrell.

### Kanawha River Plant

Ernestine Gray is a new employee.

### Charleston

New employees in Charleston include Sarah Foulke, William F. Harmon, Jr., Frederick N. Yates, Janet S. Divita, and Henry J. Cline. Resigning were Carolyn Walker, W. D. James, and Richard O. Butcher.

## Pulaski

Carl Schmidt has been appointed publicity chairman for the Pulaski Weekday Religious Education Council.

Senior class members at Pulaski High School who recently had superlatives tacked on their names include Larry Taylor, outstanding senior; Patricia Ann Buckner, most dignified; Martha Whitehurst, best school spirit, and Martha Hulme, most talkative.

They are the children of D. D. Taylor, Cecil Buckner, J. R. Whitehurst, and William Hulme.

New employees are Marvin J. Williams, in Wytheville, and Benny C. Litteral, at Byllesby.

## Abingdon

R. K. Totten, R. D. Harrison and C. E. Garrett have been called into military service for six months of active duty. They are all members of the 1030th Engineer Battalion, Virginia National Guard.

The Virginia Travel Council has re-elected Fillmore McPherson, Jr., to the 1967 board of directors.

Employees in the division continue to take part in church work. T. G. Brabson was elected treasurer and P. G. Johnston junior warden of St. Thomas Episcopal Church in Abingdon. S. R. Moser is a deacon in Marion's East End Baptist Church, and W. L. Smythers has been named district president of Men of the Presbyterian Church, which includes Scott, Washington, and Smyth counties.

E. L. Rasnake has returned to his duties with the Lebanon line crew following a lengthy illness.



Lovis Mitchell admires her certificate of honorary membership in the Young Homemakers of Virginia, awarded her at the recent convention of the Appalachian Area chapter of the group. She is home sales representative in Abingdon.

## Roanoke

### Roanoke

Rebecca Thomas, daughter of L. R. Thomas, left for Brazil December 14 with 31 other Peace Corps volunteers. The group will live in Brasilia, the nation's new from-the-ground-up capital city, and will work in various urban development projects.

Dave Rusmisell, retired from the division commercial department, was the subject of an article in the *Vets Express*, monthly publication of the Veterans Hospital facility in Salem. Mentioned prominently in the article was his long record of service and helpfulness to staff and patients while he was active in the Roanoke Elks program.

Dick Snedegar has been elected vice chairman of the Roanoke City Board of Zoning Appeals.

New employees in the Roanoke area are Joyce Ann Rutledge, Edward T. Swain, Ryland M. Barton, and William H. Smith.

### Fieldale

Phillip Martin, returning to college, has resigned. New employees are Raiford G. Turman, Ronald J. Jarrett, and William T. Clark.

## Bluefield

### Welch

Children of two employees in Welch have been named to leading roles in Pineville High School's production of "Arsenic and Old Lace." They are Mike Farley, son of Loneda Rose, and Cathy Cook, daughter of Lucille Cook. Mrs. Rose's husband, incidentally, has been named assistant principal of Pineville High.

John Goslin, a summertime employee at Switchback and a student at Georgia Tech, has won an award for academic excellence from the American Institute of Chemical Engineers.

Larry, son of Kermit Widener, retired employee, has been picked for technical training as an Air Force medical service specialist at Sheppard Air Force Base in Texas.

Mrs. Marilyn Mitchell, wife of Grundy's W. L. Mitchell, was installed as color-bearer at the installation of officers at the Levisa River Rebekah Lodge No. 27.

### Bluefield

The Bluefield United Fund has picked W. B. Belchee and Ira W. Henderson to responsible posts. Mr. Belchee has four jobs: treasurer, chairman of the auditing committee, chairman of the nominating committee, and member of the board. Mr. Henderson is on the publicity committee.

In church work, C. F. Mundy has been named assistant pastor of the North Tazewell Church of God, and Mrs. W. A. Johnson, whose husband is meter reader in Princeton, has been re-elected secretary of the board of deacons of Princeton Presbyterian Church.

Elnora Smith's husband Lawrence, has been elected a director of the Green Valley Glenwood Kiwanis Club.

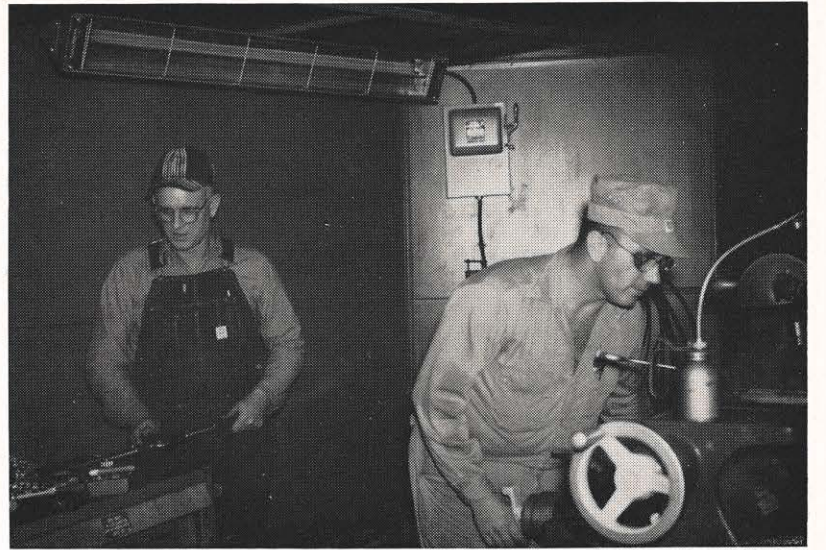
W. C. Kidd's daughter Nancy, a senior at Queen's College, has made the dean's list, majoring in English.

New employees in Bluefield's T&D department include Guy C. Clark, Jr., Edwin B. Brewster, Jr., and Douglas D. Cameron.

## Safety

(Continued from page 1)

The Group C contest, held among departments with fewer than 30 percent of employees in physical, non-exempt classifications, was won by Ohio Power's General Office. That department had worked 425,700 hours without injury. Second place in the Group was taken by Appalachian's System Accounting Office with 338,910 hours. In third place was the I&M General Office, 315,910 hours; and fourth, Ohio's General Accounting Office, 308,880.



## Windbreak

A high ceiling and an access door for plant materials represented a heating problem for the machine shop area at Glen Lyn plant. R. B. Comer, maintenance foreman, came up with a good idea to make the work space more comfortable. He designed windbreak made of plywood and mounted on casters for mobility, and equipped with a 3-kw electric heater to provide warmth. The heater is shown at the top.



Mr. Steele

## Paintsville Retiree Plans Virginia Life

Thomas E. Steele, area supervisor at Paintsville, in Kentucky Power's Pikeville division, retired February 1 after almost 20 years of company service.

A native of Georgia, Mr. Steele graduated from North Georgia Agricultural College, and joined the company in November 1947. He spent his company career in Paintsville.

An active member of the community, Mr. Steele was a member of the Chamber of Commerce and the Rotary Club. He was president of the Johnson County 4-H Council and president of the 4-H District Council, and had been a member of the council for many years.

Mr. and Mrs. Steele plan to make their retirement home in Seaforth, Virginia, where they have a home. They have spent their last several vacations remodeling the home, and will continue that work in between fishing trips.

They are members of the Methodist Church in Paintsville.

## Charleston Retiree Succumbs At 73

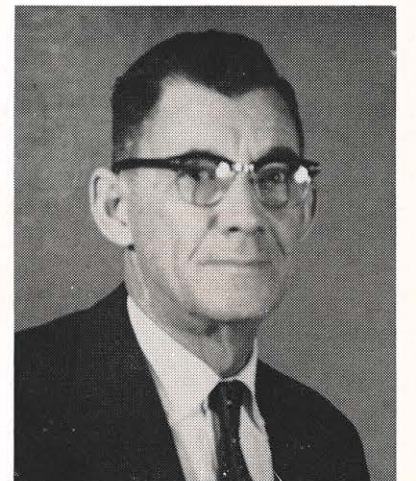
Ambrose Ernest Williams, 73, a retired Appalachian employee, died in a Charleston hospital January 19. Mr. Williams retired as meterman in September, 1958.

He first went to work in the electrical industry with a predecessor of Appalachian Power Company in 1916. Ten years later he joined what is now Ohio Power Company. He returned to Appalachian in 1928. He worked in the meter department until retirement.

At the time of his death, he was residing at Hurricane, West Virginia. He was a member of the Gateway Church of Christ in St. Albans, West Virginia.

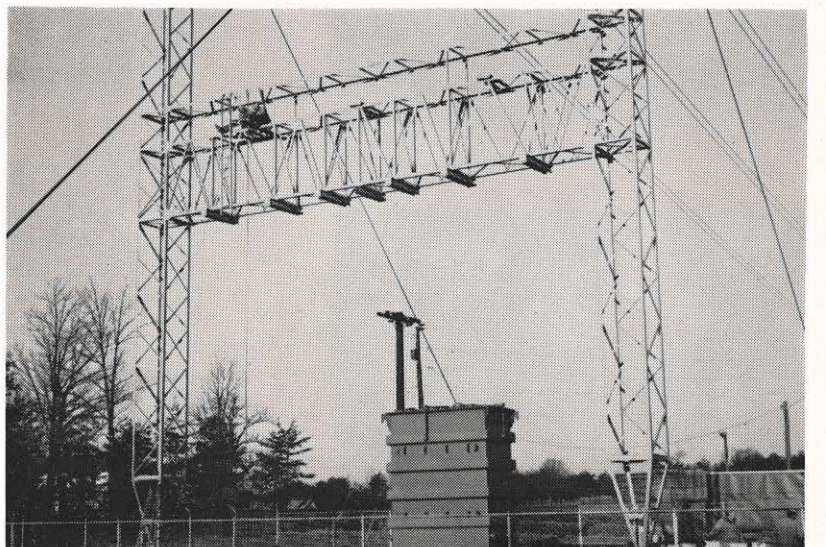
Services were conducted at Chapman Funeral Home at Teays Valley, with burial in Cunningham Memorial Park in St. Albans.

Mr. Williams is survived by his widow, mother, two daughters, three sons, three brothers and two sisters.



Mr. Williams

## New Station



Work is virtually completed on the new 138-kv station at Moneta in the Roanoke division. The station is directly beneath the Smith Mountain-Cloverdale 138-kv line, and will furnish additional power for the formerly rural area that is now fast developing a growing need for power.



Sylvia Darnell: "I want the company to grow."

Here's Sylvia Darnell, pre-audit clerk in Gate City. She had 69 successful electric heating prospects last year, best individual performance not only for the Abingdon division, but for the entire Appalachian system as well. She also had the most dusk-to-dawn light sales in the division, 46.

Sylvia considers everybody who walks into the office a potential customer for a light or electric heating. "As an employee, I want the company to grow, and as a part of the company I feel it is my duty to cultivate this growth by promoting the sale of electric heat," she says. Her chief selling points: cleanliness, low rates, and trouble free. For D-D lights, she points out the advantages for rural areas, and for employees returning home from shift work.

These sales have advantages to herself as well as the customers. With the Electrobucks received for efforts, she converted "our dirty, coal-fired heating system to clean electric heat."



Alfred White: "I check building permits."

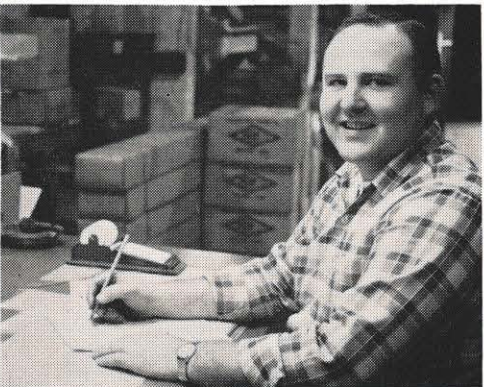
Alfred H. White, who is photographer and reproduction man in Bluefield, chalked up an even 25 successful prospects for electric heating last year. Since he doesn't enjoy direct customer contact, he had to find a new way to locate and work on potential customers. So every day he goes over to the Bluefield city clerk's office and examines the building and remodeling permits. Presto: instant prospects.

He converts his Electrobucks to cash, and uses it as extra income for whatever he might need.



Guy Funk: "It's a good load-builder . . ."

Roanoke T&D'S Guy Funk tallied 57 sales of D-D lights last year. He told his prospects that they couldn't light up their property in any other way at such a low-cost. It's problem free, because the company installs and maintains it at no further cost than the low monthly bill. He meets his prospects in the field, where he is checking new services. It's a good load-builder for the company, he believes, and a truly good service for himself: those Electrobucks over the years have taken the family on a Florida vacation, and this past year, paid all of the Christmas expenses.



John Ball: "I went to VPI . . ."

Converted to cash, the Electrobucks won by John Ball, T&D clerk in Christiansburg, helped to swell a school fund to enable him to finish his education at VPI, and to buy electric appliances for his home. Some of his D-D light prospects—he had 25 sales last year—came from customers who had previously installed the lights, and who talked about them to their friends. The advantages he stresses are the one-cost nature of the light and the company's permanent maintenance.



Dawna Jean Perry: "When the company grows, so do I."

Dawna Jean Perry went to Rochester for an International Bowling Congress tournament on the proceeds from her efforts in selling electric heat. She is cashier clerk in the Main Office of the Logan-Williamson Division, and through her personal contacts with customers in the office, she is able to uncover a number of lively prospects. The reason goes beyond the fact that the Electrobucks took her to Rochester, and again to New Orleans last year; she believes that increasing the company's sales load is part of her job. "When the company grows, so do its employees," she declares.

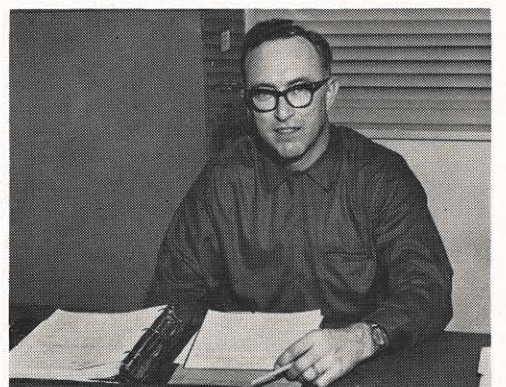
# Everybo



J. P. Smolder: "The whole family shares . . ."

J. P. Smolder, his wife, his daughter and his five sons will enjoy the fruits of his D-D prospecting for years to come. Converting the Electrobucks earned from the sale of 70 D-D lights, Mr. Smolder, who is engineering aide in Charleston, bought a camper for the family, and has already put it to use. Mr. Smolder looks, not for persons to contact for the lights, but for places where they are needed. Any likely spot where a light would help improve safety or prevent vandalism is a likely spot to prospect, and he pursues the lead with telephone or personal contacts. Why does he do it? Well, the camper is one reason, and so is the well-being of the company. Like so many others, Mr. Smolder believes that selling is a part of his job.

Bob Morrison sold 74 D-D lights in the Huntington division last year, and with the results has bought some electronic equipment to use in his hobby of television repair. As a member of a surveying crew until assigned to the T&D office he was well aware of what a good job D-D lights did for customers. Now he has an opportunity, by talking to customers, to spread that word. Once he has established in a customer's mind that a D-D light would be a useful thing, he often makes a personal call, and always after dark, to discuss the light with the husband and wife together. He's perfectly willing to put in his own time—at nights, on week ends, or during lunch hours—on this work, because, as he says "it's good business for Appalachian and me."



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# Everybody's A S



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Bob Morrison: "It's good business..."



Judy Lamkin: "It concerns me..."

Fieldale's attractive Judy Lamkin, being a contract clerk, is in an ideal position to promote the electric heating idea. For her 55 successful prospects, and for 10 D-D light sales, plus winning a draw pool, she collected 730 Electrobucks last year. Converted to cash, they paid for furniture, Christmas, and bills.

"I stress the cleanliness, economy, and balance of electric heat," she reports. Most of her prospects are turned up by talks with contractors and with customers applying for service.

"It concerns me to see someone build a new and modern home without including the most modern thing of all—electric heat. It's good for the company and good for me: I like the extras that Electrobucks provide."

When she thanks customers for their payments, Marie Simmons, cashier in the small Ripley office, takes a moment to ask how they heat their homes; and somehow she manages to turn the talk to the advantages of doing it electrically—the safety, the ease, the economy. She is also quick to say that she's not just repeating sales talk, that she lives in an electrically-heated home, and therefore she knows what she's talking about. So she not only "lives electric," she "sells electric." And sells well, too. Her ten sales last year were tops in the Huntington Division, and the Electrobucks she won were used for extras in her own all-electric home.



Marie Simmons: "I know what I'm talking about."

# Salesman



George Golladay: "Pretty soon they began to ask."

George C. Golladay has something going for him that few others have. "I'm the only Appalachian employee living in Scottsville," he says, and "our customers look to me for advice in their electric problems." Some of these problems are solved by the Lynchburg division general serviceman by selling D-D lights. After he made the first sale, people began to talk about that light, and "pretty soon they began to ask about them." Now, word-of-mouth advertising is doing a good job of spreading the advantages of D-D lights.

Mr. Golladay has divided up his proceeds. Some of the Electrobucks go for prizes, others for cash "which is always welcome."

Anna Lackey, executive secretary in Lynchburg, says that "among my best friends are a couple of architects, a few contractors and builders, and several lawyers. I've talked electric for so long that I've got them well-trained by now; and when they know someone who is building or remodeling, they call me."

She too stresses cleanliness and safety as the outstanding features of electric heat. For her selling efforts, "I, of course, like to receive those Electrobucks, but at the same time I want my friends to have the best." She used her Electrobucks for "several nice prizes" and to finance vacations and Christmas.



Anna Lackey: "I want my friends to have the best."



Ira Conn: "I want to do a good job . . ."

Nobody on the Appalachian system sold more dusk-to-dawn lights last year than Ira Conn, meter serviceman in the Logan-Williamson Division. That's nothing new, really, because he's the company's champion D-D salesman. Nearly two years ago a story about him appeared in THE ILLUMINATOR, and at that time he had 1,100 sales to his credit. In 1966 he added 117 more to that total.

He develops contacts by talking about these lights when ever he installs a meter or a service. He talks about protection from vandals, the convenience when rural customers need to inspect outbuildings, and so on. Whenever he sees a light hanging in a tree or a spot light on a porch, he knows he has a live prospect.

He wants to do a good job for the company by his selling efforts, which he has done; and in the process, he has done a good job for himself. Proceeds from last year's selling have been saved. In other years he has used them to remodel his home, buy furnishings, and other things the family needed or wanted.



R. G. Doss: "There are advantages for everybody."

R. G. Doss, area supervisor in Wytheville, has established useful contacts with building contractors in the section where he works. When they, or individual customers call in to inquire about service to new homes or for a remodeling project, he's quick to jump in with the electric heat story. By means of this system he had 40 successful heating prospects last year. He sees the prospecting campaign as something with advantages for everyone: all-electric living for the customer, with all its conveniences; new load for the company, and satisfaction and Electrobucks for the employee. Mr. Doss, an outdoorsman by inclination, used his for sports and recreation equipment.

Employees played a big part in last year's excellent sales efforts by prospecting successfully for 2,540 electric heating jobs, and 5,738 dusk-to-dawn lights.

Here are the men and women who led their divisions in this effort, telling how and why they worked so hard.



Douglas Purvis: "It's part of my job."

Now comes Douglas Purvis, engineering aide in North Charleston. Turning up prospects for company service, he believes, his part of his job: you should put something into your company as well as take something out, he says. He finds his prospective customers where ever he happens to be, and manages to make electric heat part of every contact and telephone call. He talks of electric heat's comfort and cleanliness, develops interest, and then passes on the prospect's name to the commercial department for further development. That technique worked to the tune of 29 sales credited to him.

He's not unmindful of the benefits to himself, either. His Electrobuck earnings in 1966 helped him and his family expand their vacation plans, and provided them with some useful extra cash.

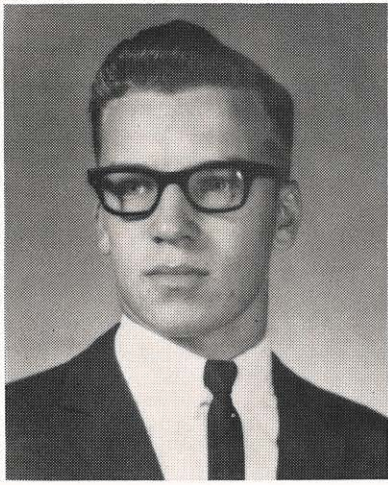


Helen Vermilion: "A new tool this year . . ."

Last year, Helen Vermilion worked at a front desk in the Bluefield local accounting department, and found that her prospects came to her—customers seeking service, or information, or even dusk-to-dawn lights. By means of this contact she had 44 successful prospects. Now she's working at the telephone switchboard as chief PBX operator; and while this removes her from personal contact with customers, it gives her a new tool for this year's sales efforts—the telephone. Her Electrobucks for these 44 sales helped pay for a new color television set.



# Education Award Winners Described



Gerald Buckland

Gerald W. Buckland attends Peterstown (West Virginia) High School. He plans a career in engineering, although at this point he is not sure which branch of that profession he will pursue. He is a member of the football, basketball, and baseball teams, is president of the Eureka Science Club, and vice president of the National Honor Society. Between sports and science, he is active in church work, and during summers, works for neighboring farmers.

For relaxation, he chooses training, riding, and showing Tennessee Walking Horses, and he usually participates in a horse show almost every summer week end. He enjoys hunting in the fall and winter.

Patricia Buckner, a senior in Pulaski High School, has applied for admission to East Tennessee State University. She plans to major in psychology, and hopes, after earning a degree, to go into graduate work, and one day to practice psychiatry.

In school Patricia has been a vice president of the National Honor Society, editor of the school newspaper, and a member of the Girls Athletic Association, the Pep Club, the chorus, and her church youth group. She is a member of her church choir and the All-District Chorus, and has spent summers as a staff member at a church camp. She has interests in newspaper work and journalism, and likes to sing and play the piano.

Billy George Collins will graduate from Sullivan High School in Kingsport. His choice of a career lies in electronics, and he plans to study for an engineering degree.

An Eagle Scout, he earned the bronze palm, is a junior assistant scoutmaster, and a Brotherhood member of the Order of the Arrow. He is engaged in a Junior Achievement Company, plays clarinet in the school and pep bands, and also plays a little guitar and saxophone. For sports, he prefers golf, swimming, canoeing, and slot-car racing.

Teresa Combs, a student at Hazard High School, has mapped an ambitious and praiseworthy future. She hopes to take a degree in sociology or psychology, and then spend two years in the Peace Corps. Following that, she would like to take graduate studies toward a degree in social work.

She is a member of the Debating and Science Clubs, president of the local chapter of Future Homemakers of America, and parliamentarian of its state association. In church work Teresa is vice

moderator of the youth fellowship group, and has taken part in local and regional folk dancing festivals.

Reading is one of her favorite hobbies, followed by singing, playing the piano, dancing, swimming, badminton, and croquet.

Brenda Crane of Nitro High School has been president of her class and of the National Honor Society, and a member of a sorority, the Y-Teens, the Science Club, and College Club. She has also served as a representative to Girls' State and the Junior Executive Conference at West Virginia University.

Brenda has worked as a Candy-striper, and hopes in the fall to enter Alderson-Broaddus College to take a bachelor of science degree in nursing. Her hobbies include playing the piano, sewing, and hair styling.

James Harris has in mind two possible choices of a career, depending on whether he enrolls in Virginia Military Institute or Virginia Polytechnic Institute. His choice lies between becoming a computer expert or pure-breed beef breeder.

In Tazewell High School he plays football and basketball, and has been both president and secretary of the student body, and has taken part in class plays, talent shows, and pageants. He was a member of the first place 4-H Livestock Judging Team in the state has shown a prize-winning heifer and lambs, and has been president of his 4-H Club. He is also a member of a folk-singing group called "The Rock Island Crew."

During summers, James has worked on nearby farms, and helped on his grandfather's farm. He enjoys showing livestock, playing piano and guitar, and all competitive sports.

Virginia Keefer plans to major in psychology in college with the aim of becoming a vocational guidance counselor or a clinical psychologist. At Point Pleasant High School, she is a library assistant and a member of the Student Council and debate team. She is also a member of the Thespians, the Library Service Club, and the National Honor Society. Virginia was also selected to spend a week in Washington as a representative to "Know Your Government Day" activities.

She likes to read, sew, and play the piano, and enjoys horseback riding and bowling.

Margaret Martin attends Franklin County High School in Rocky Mount. Undecided on her major field of study in college, she is considering either languages or music, aiming at a career in teaching or work in music.

In school she is an officer of Tri-Hi-Y, has taken part in that organization's tutoring program, and has been a delegate to Virginia Girls' State. She is a member of her church's senior choir and has taught in its Bible School. She enjoys singing and playing the piano, reading, sewing and working with the dogs in the family's kennels. She likes to play basketball and watch baseball and football.

Edward Moore, who attends William Fleming High School, plans to attend Virginia Polytechnic Institute and major in chemical, industrial, or aerospace engineering. He would like to move on to graduate school for a master's degree in one of these fields at Massachusetts Institute of Technology, and then teach or work as an engineer.

At William Fleming he has won a number of awards for scholarship, and is also a member of the cross-country team. Edward has served as an officer of Hi-Y, and has held a part-time job in a drive-in. He has taken part in Roanoke's recreation program by competing in baseball, softball, football, and basketball, and swims, plays golf, and reads.

Paul Snyder of Ashland plans a career as a pediatrician, the first step in which is enrolling in the fall in Ashland Community College. At Holy Family High School he is president of the Knights of the Altar, vice president of the Student Council and senior class representative of the Youth Club. He is also a member of the Youth Club, Vocation Club, and Discussion Club. He has held after-school and summer jobs, and enjoys reading, playing the piano, swimming, tennis, and "any opportunity to meet different people."



Mr. Widener

## Widener Retires At Switchback

A career of more than 31 years ended in retirement January 1 for Buford A. Widener, maintenance man at Switchback.

Born in Glade Spring, he started with the company in Welch in 1935 as a laborer. In the years following, he worked as truck driver, truck driver-groundman, groundman, and lineman. He also was an auto mechanic before he moved to the substation department at Switchback in 1952. He became maintenance man there in 1953.

He and his wife are the parents of two daughters and grandparents of three.

Mr. and Mrs. Widener will make their retirement home in Glade Spring.

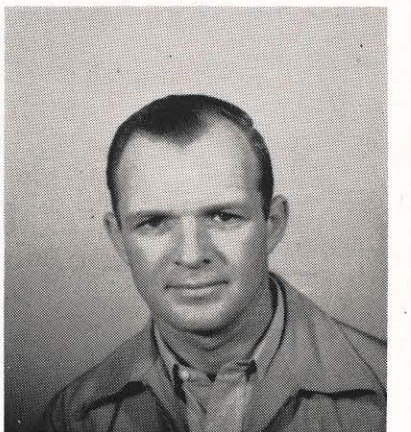
## Kanawha River Man Promoted

F. B. McDaniel, Kanawha River plant unit foreman, was promoted to assistant shift operating engineer, effective February 1.

Mr. McDaniel, a graduate of East Bank High School, was first employed at Cabin Creek plant in 1942 as a laborer. He progressed through several operating positions there, and was transferred to the Kanawha River plant as a control operator in December, 1952, and later assumed the duties of unit foreman.

Married, he is the father of three sons.

## Former Plant Man Dies In Huntington



Mr. McAbee

George W. McAbee, 50, who retired in March 1962, died in Huntington December 19.

He started out with the company in October 1936 as a laborer in Logan plant. He worked there as maintenance man and mechanical maintenance man until the plant closed. In May 1961 he transferred to Huntington and worked as a meter service helper. He retired in March 1962 due to physical disability with 25 years of service.



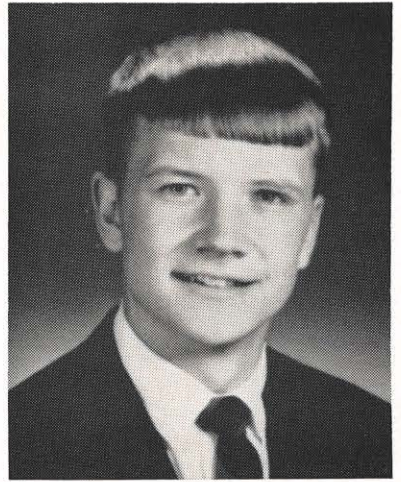
Patricia Buckner



Billy George Collins



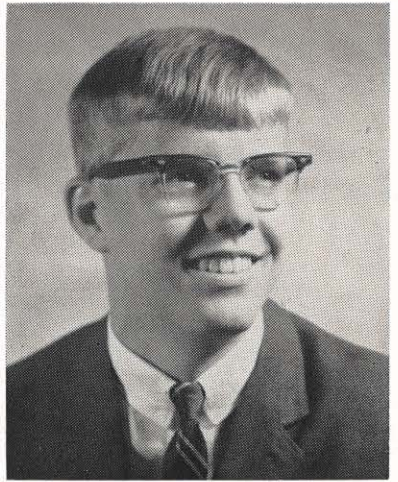
Teresa Combs



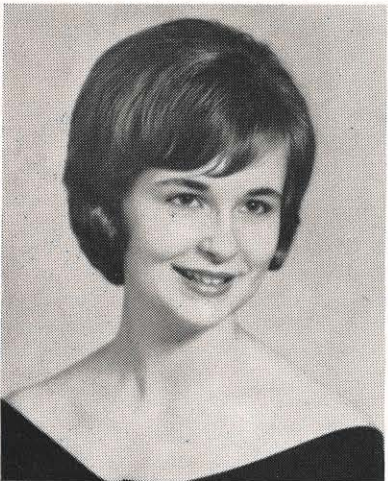
James Harris



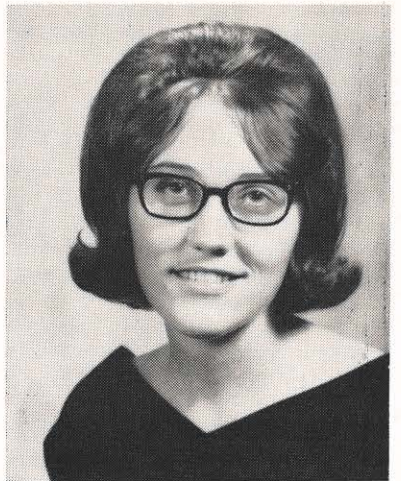
Margaret Martin



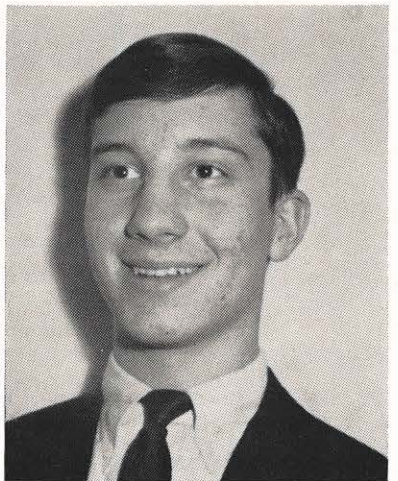
Edward Moore



Brenda Crane



Virginia Keefer



Paul Snyder

## Fuller Named To New Post

R. A. Fuller of Roanoke has been promoted to the new position of cost accounting coordinator in Appalachian's transmission and distribution department.

Mr. Fuller rises from the post of system station records supervisor. The new job moves him into the department's administrative section.

Mr. Fuller has been in the electric utility business for 42 years, starting with Indiana & Michigan Electric Company, an Appalachian affiliate, in 1924. A year later he went with Union Gas & Electric, but returned to I&M in 1926.

Later he transferred to Appalachian as a switchboard wireman. Except for a year with Indiana General Service, he has been with Appalachian since. During his career he has been substation inspector, switchboard engineer, and station engineer. He was named system station records supervisor in 1963.

A native of Indiana, Mr. Fuller is a 32nd Degree Mason of the Shrine Kazim Temple. He is married, has one son, and attends Green Ridge Presbyterian Church.



Mr. Fuller

# Service Anniversaries Noted

## 30 Years



George Bentley  
System



P. V. Kelsey  
Abingdon



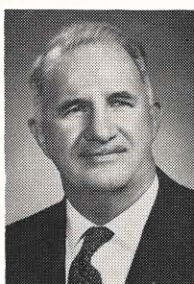
W. A. Jefcoat  
System



D. V. Armstrong  
System



R. C. Heldreth  
Bluefield



R. M. Witt  
Beckley



Lina Light  
Bluefield



E. F. Wright  
Beckley



Monte Huffman  
Huntington



Ralph Hale  
Bluefield



R. J. Blair  
Pulaski



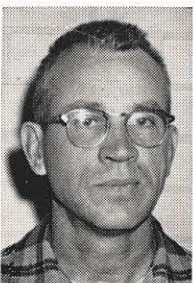
H. B. Newland  
Pulaski



C. H. Rhett  
Pulaski



R. E. Sheets  
Pulaski



C. R. Holdren  
Pulaski

## 25 Years



Beulah Johnson  
Charleston



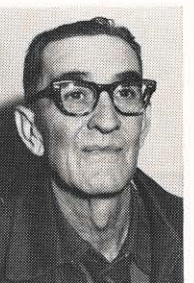
Forrest Warfield  
Hazard



L. I. Roush  
Huntington



E. B. Norris  
Huntington



L. S. Ellison  
Glen Lyn



R. L. Carter  
Abingdon



D. C. Brown  
Philip Sporn



H. S. Fogelman  
Abingdon



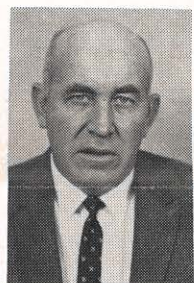
E. J. Wood  
Beckley



P. D. Hull  
Charleston



S. J. Dunn  
Charleston



R. O. Woods  
Charleston



D. V. Purvis  
Charleston



S. B. Hale  
Pikeville



Theda Childers  
Pikeville



E. E. Fanning  
Bluefield



C. W. Smith  
Beckley



H. C. Morehead  
Pulaski

**SERVICE**  
These pins are awarded in recognition of years of faithful service. Each of these pins also recognizes the part the employee has played in the progress of the company during these years of service.



J. P. Doss  
Roanoke



Gordon Warrick  
Kingsport



Inis Neble  
Huntington



A. C. Mirtz  
Huntington

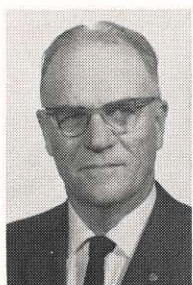
### Recruiting — Long Distance

Good employees are where you find them—even if it's Viet Nam.

Early last year a young U. S. airman wrote Clinch River plant from that faraway land, saying he was due to be discharged in July. He listed his qualifications and training and applied for a job.

Four days later an air mail reply from the plant, including an employment application form, went winging back to the Orient. The young man did receive his discharge in July, but an airline strike kept him from a personal interview until August 15.

Ten days later he became a probationary laborer at the plant, and today Jimmy Musick is utility coal handler—a young man who looked ahead, and looked clear across the world for a job.



Dave Criswell  
Ashland



C. A. Zoellers  
Ashland



Kyle Ellison  
Beckley



C. W. Davis  
Beckley

## Customer Counts Electric Friends

The kind of mail any company—and especially a utility—likes to get came in right after Christmas to Ammon Sears, area supervisor at Stuart.

"Last week," wrote the customer, "I found the light bill with a stack of Christmas greetings from friends, and my first reaction was 'some friends.' Then, thinking along these lines . . ."

And the customer then made two lists, one headed "Without Electricity" and the other "With Appalachian Power," and compared the old way with the electric way. Opposite "build a fire to cook" she wrote "turn the knob." Against "keep the heat right" was "adjust thermostat"; for "scrub in the washboard" was "turn on washer," and so on, down a list of a dozen chores and duties that electricity does better.

## Price Promoted To Paintsville Job

Paul V. Price, distribution engineer in Ashland, has been transferred and promoted to area supervisor in Paintsville. He succeeds Thomas E. Steele, who retired February 1.

Mr. Price, a native of Williamson, West Virginia, graduated from the University of Kentucky in 1965 with a degree in electrical engineering.

He joined Kentucky Power in Ashland that same year as an associate engineer, and was promoted to distribution engineer in May 1966.

He is a member of the Ashland Jaycees, is married, and has a daughter. He and his wife attend First Christian Church.



Mr. Price

## Familiar Faces In New Places

### Appalachian Power Company

#### Abingdon Division

R. D. HARRISON from clerk-trainee to contract clerk.

#### Bluefield Division

JUANITA L. CROUCH from T&D clerk in Division to personnel clerk in division personnel. EULALIA K. FOOTO from stenographer, division accounting, to stenographer, division T&D. CHARLES D. KINZER from lineman to line foreman. HAROLD W. LANTER from stationman helper to stationman. JAY W. FARLEY, JR. from engineer, system transmission line dept., to line inspector, division T&D. JAMES R. TURPIN from auto repairman, division transportation, to service representative, division commercial.

#### Clinch River Plant

IRA G. OWENS from results helper to instrument maintenance man. LARRY O. RASNAKE from utility coal handler to results helper. JIMMIE MUSICK from yard helper to utility coal handler.

#### Kanawha River Plant

BILLIE J. WALKER from clerk-typist to time clerk.

#### Logan-Williamson Division

FLORENCE A. DAVIS from cashier to clerk stenographer. JOE L. PRIDEMORE from auto repairman helper to auto repairman b.

#### Lynchburg Division

JOHN B. HORN from T&D clerk to system purchasing clerk, system purchasing dept., Roanoke.

#### Charleston Division

GUY M. KELLY from hydro maintenance man to hydro maintenance mechanic b. JAMES E. YOUNG from stationman c to T&D clerk. WILLIAM T. DURRETT, JR. from lineman b to lineman a. JAMES E. WEBB from general clerk in division accounting to heating and builder sales representative in division commercial.

#### Pulaski Division

E. E. WHITE from maintenance man to hydro foreman. GLENDA J. WILLARD from clerk-trainee to clerk-typist. RALPH W. DALTON from lineman helper to lineman. NELSON M. QUESENBERRY from T&D clerk to T&D clerk, sr. ROBERT A. WOOLWINE from stationman helper a to stationman c. DONALD R. WOOLWINE from lineman helper to lineman c. WILLIAM H. LINEBERRY from truck driver groundman to meterman. D. B. SUTHERS from lineman helper to lineman c. RALPH S. JONES from lineman helper to lineman c. WILLIAM P. BREWER, JR. from lineman helper to lineman c.

#### Philip Sporn Plant

ARTHUR E. CASEY from utility man to utility operator. CHRISTOPHER E. ANDERSON from utility man b to utility man a.

#### Roanoke Division

SANDRA M. MARTIN from clerk trainee to contract clerk. DAVID B. STONER from customer service representative to utility clerk. CLAY L. ALTICE from lineman helper to lineman c. KYLE E. FRENCH from draftsman to engineering aide.

#### System

J. W. MUNSEY from Switchback Station to operations control center in Roanoke. BEE QUEEN from Switchback Station to operations control center in Roanoke.

### Kentucky Power Company

#### Pikeville Division

VICTOR COLEMAN from meter reader, accounting dept., to heat pump installation coordinator, commercial dept. HOMER HELVEY from lineman a to working line foreman. DONNIE ALLEN from rodman, engineering dept., to meter reader, accounting dept.

# Safe-Working Foreman Closes Career With Retirement

A man whose line crew never had a lost time accident in the 32 years he served as its foreman retired January 1.

He is Bruce Burnette, Roanoke division, whose more than 40 years of company service began July 9, 1926. He started out that day as a groundman, and like so many company pioneers in Roanoke, strung trolley wires. He recalls that this first job paid him thirty cents an hour. Later he helped replace the street lights along Jefferson Street in Roanoke with a modern type, a cluster of three bulbs pointing skyward on a cast iron post. They were, Mr. Burnette remembers, attractive to look at, but not very useful: the illumination went up, rather than down.

In his days as a lineman, rubber gloves came one pair to a truck and a crew of a dozen men. They dug poles by hand, and set poles by muscle.

Retiring, Mr. Burnette looks forward to working with the soil and hunting. His new home is a 140 acre farm only a short distance from Leesville Lake. About 100 acres of this is cleared, and will do some farming there. The remaining 40 acres should provide him with room and game enough to satisfy his hunting interests.

He and his wife, members of the



Mr. Burnette

Jefferson Street Baptist Church, are the parents of three sons and three daughters, and have 17 grand-children.

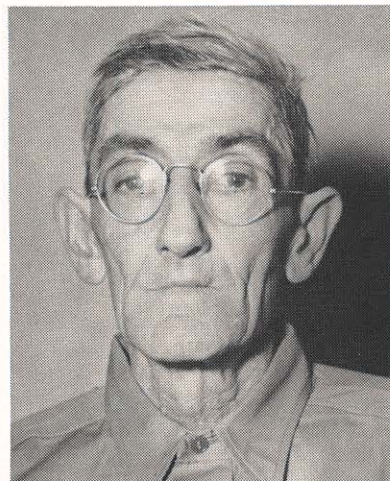
## Struyk To Handle Special Projects

John R. Struyk, staff mechanical engineer, has been transferred from the AEP Service Corporation's mechanical engineering division to work directly under the vice president and chief engineer on a number of special projects.

Since joining AEP in 1951, Struyk has gained extensive experience in both conventional and non-conventional energy conversion. He has worked on condensers, turbines, steam generators and on the initial engineering for Philo plant Unit 6, the System's first supercritical generating unit, and for Breed Plant, AEP'S first 500,000-kilowatt unit.

He has also worked on the development of magnetohydrodynamics and has spent five years in nuclear power engineering, completing courses at two reactor schools and working with the Nuclear Power Group and the East Central Nuclear Group. He has been working since 1963 on special projects within the Mechanical Engineering Division. He holds a bachelor of mechanical engineering degree, granted in 1951 by Clarkson College of Technology, Potsdam, N. Y.

## Charleston Retiree J. L. Foster Dies



Mr. Foster

John Lewis Foster, 73, died in a South Charleston hospital January 21. He was a retired Charleston division groundman.

Mr. Foster spent 16 years with Appalachian before his retirement in 1952.

A native of West Virginia, he had been making his home in retirement in Sissonville, where he was a member of the Sunlight Baptist Church.

He is survived by his widow, three sons, five daughters, and a sister.

Funeral services were held at Myers Funeral Home in Elkview, and burial followed in the Jones Cemetery in Sissonville.



Mr. Thorne

## Beckley Retiree Plans To Travel

Lamaral W. Thorne, T&D clerk in Beckley, retired December 31 after 27 years of service.

He joined the company in November 1949 as a groundman, and held a series of job assignments, including area serviceman, before he moved, on the advice of his physician, onto the job he held at retirement.

Mr. Thorne attended Beckley College. In Beckley he is president of the Toastmasters Club, and active on the Beckley Art Group and the Curtain Callers, local theater group. He attends the Methodist Temple.

He and his wife have two married daughters, and plan in retirement to travel extensively. Between trips they will continue to make their home in Beckley.

## Two Plant Men Write For "Ideas"

Two plant men, one from Sporn, the other from Clinch River, represented Appalachian in the current issue of *AEP Operating Ideas*.

Glenn Cartwright, maintenance foreman at Sporn, described the various ways in which epoxy could be used to repair and build up worn shafts. Just one application of this technique, he reports, saved 550 man hours and avoided 110 hours of outage time.

The benefits, he says, far outweigh the inconvenience of regular inspection and occasional resurfacing with epoxy.

Clinch River's E. C. Carr reported on the advantages of using double strength wire-rope slings and safety cables on hoist hooks and shackles supporting coal car shakers. Previously hooking the hoists directly on the shackles destroyed about 12 shackles a year. Results of the new method reduces maintenance costs by \$400 a year, and saves 18 hours of down-time.

# Long Service Anniversaries Marked By McLain, Kennedy

J. L. McLain of Beckley, with 40 years, and D. C. Kennedy of Roanoke, with 35 years, are the employees whose long company service was recognized last month.

Mr. McLain

Jesse S. McLain, line foreman at Oak Hill, marked his 40th anniversary with Appalachian last month. He started out as a meterman when he first went to work with the company in 1926, and later worked as serviceman. He became line foreman in April 1954.

Mr. McLain has served on the Oak Hill city council, and has worked with the local Boy Scout organization. He lists gardening and music as his hobbies. He and his wife live in Oak Hill, and have two married children.

Mr. Kennedy

Mr. Kennedy, Roanoke division manager, worked for Appalachian in Charleston during the summer vacations while he was a student at West Virginia University. He joined the company permanently there in 1932 after he graduated with a degree in electrical engineering. He later moved to Roanoke with the rural extension program, and to Lynchburg in 1936. He worked there as distribution engineer, assistant district manager and manager before he was promoted and moved to Roanoke as division manager in 1963. He is

## Irving Promoted, Goes To New York

William E. Irving, Appalachian's training supervisor, has been promoted and transferred to New York as administrator-employee relations for the AEP system. The move is effective March 1.

Mr. Irving joined the company in 1957 as personnel assistant, and has been active in the development of employee training programs. He was promoted to training supervisor in 1965.

He holds a master's degree in industrial relations from Cornell University, and graduated from Harper College of the State University of New York. Before he joined Appalachian, he spent a year with the civilian personnel branch of the Adjutant General's Department of the Department of the Army.

Mr. Irving has been active in the past in the Industrial Management Club, the Cosmopolitan Club, and the Jaycees. He is a member of two professional training groups.

He attends Our Lady of Nazareth Catholic Church, is married, and is the father of two sons. He will move his family to the New York area in June.



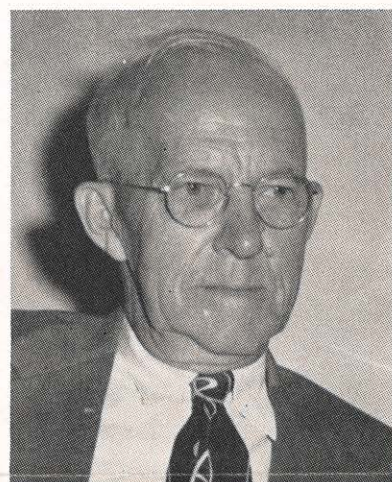
Mr. McLain



Mr. Kennedy

a member of the Roanoke city school board, and is active in Boy Scout and Junior Achievement, and has served on the board of Roanoke Valley Industries. He and his wife have four children.

## C. E. Caldwell, 79, Dies In Salem



Mr. Caldwell

Charles E. Caldwell, 79, retired employee of the old Welch district, died at his home in Salem, Virginia December 31.

He started his career back in the spring of 1912, working in the construction department in Bluefield. He moved into the operating department two or three years later, and in 1918 was made chief operator at the Jenkinjones substation. He retired from that post in April 1952.

In retirement he lived first in Princeton, and moved to Salem in 1955. While there he was a member of the Evangelical Methodist Church, and was president of the Men's Bible Class and a member of the Board of Stewards. He was also a member of the Salem Masonic Lodge.

He is survived by his widow, four children, nine grandchildren, and eleven great-grandchildren.

Funeral services were held at Lotz Funeral Home and burial followed in Sherwood Park, both in Salem.

## Russell Promoted In Huntington

John T. Russell, 30-year veteran in Huntington, has been named division record supervisor there.



Mr. Russell

He joined the company in 1936 in Logan. After time out for military service during the Second World War he returned to the company and moved to Huntington in 1946. He has held several job assignments in the T&D department.

Mr. Russell attended Marshall University, and is a member of the Twentieth Street Baptist Church. He is active in sports, and is a member of the Appalachian Bowling League.

He is married, and he and his wife are the parents of two sons.

## Safety Stop



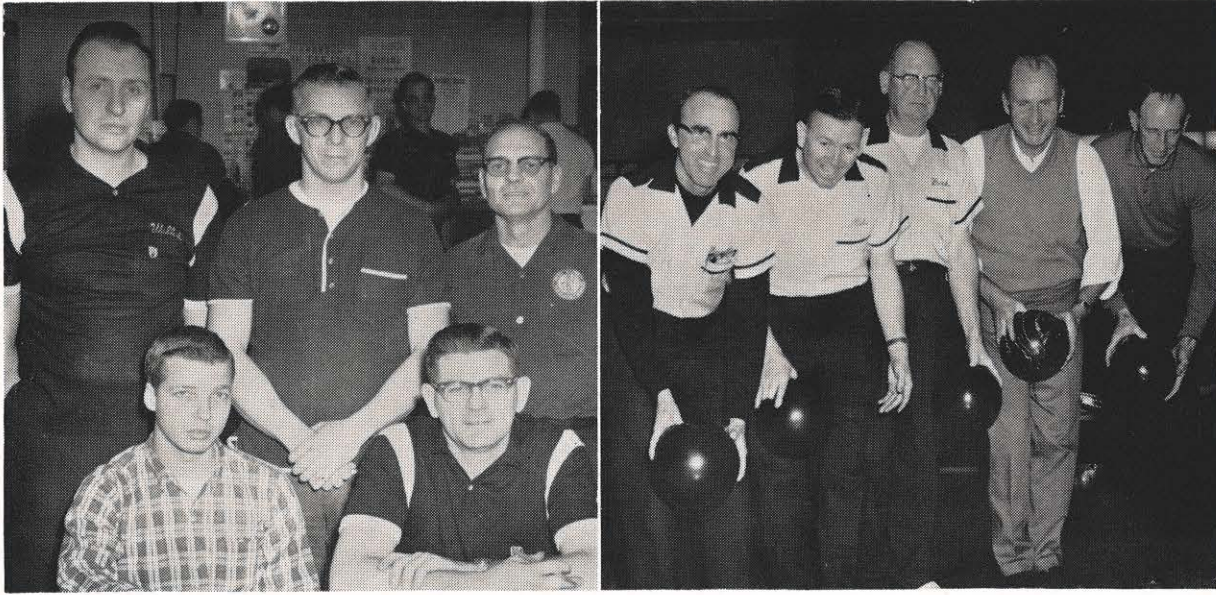
Abingdon employees demonstrate the value of two safety mirrors recently installed at the mouth of an alley adjacent to the Abingdon office building. Use of the alley by vehicles created hazards for the vehicles and pedestrians on the sidewalk until two mirrors were arranged to allow the driver to see pedestrians and pedestrians to see vehicles. R. P. Miller is in the vehicle, and Lovis Mitchell, Sue Campbell, and Edythe Garnand are on the sidewalk.

## Foreign Visitors



Thirty-five international students from a dozen foreign countries toured Philip Sporn plant just before Christmas. The group was made up of foreign students at-

tending American colleges and universities, and who were spending the holidays in private homes in the area.



Davis No. 1, first half champs in the Sporn plant league, count John Manley and Bub Stivers, front row, and Willis Davis, Bob Couch, and Dana Hoffman as members. Les Damewood was absent when the picture

was made. At right are their opposite numbers in the Roanoke League, System Station No. 1: C. L. Robison, Jr., Mel Creedle, D. L. Buckingham, Ted Carroll, and Tom Old. George Skaggs was absent.

## Second Company Tournament Set For Bluefield April 15

The second annual Appalachian-Kingsport Bowling Tournament will be held April 15 in the Mountaineer Lanes in Bluefield. Competition will begin at 1 p.m.

Competing that day will be two teams each from four geographical areas of the territory for the men, and two women's teams, also representing a particular area.

Masterminding the tournament this year is a central committee composed of Marshall Covey, C. B. Comer, and J. A. Mundy.

In a feature different from last year's successful initial tournament, wives and husbands of employees will be eligible to compete.

Directors have been named for the men's four competing areas. Area 1: Carl E. Searls and Karl M. Wiles, both of Sporn plant; Area 2: Russell Fields and John Blair, both of Kanawha River plant; Area 3: Robert Simmons and Ernie Linkous, both of Bluefield, and Area 4: Kenneth Hubbard and Tommy Bryant, both of Roanoke.

Directors for the women are Brenda Mullens of Welch, for the southern area, and Jeanne Sheets of Kanawha River plant, for the northern area.

Times and places for the area playoffs to determine competitors for the finals will be announced later.

## Winners Crowned In Three Leagues

First half-winners in three bowling leagues have been determined as company bowlers roll along in competition.

In the Megawatt League, the Travelers, representing Central Appalachian Coal Company, won the crown as expected, having led the league for most of the season. John Blair, Kanawha River, beat out Tom Redman for high average with 182. Tom had high three games of 616, and Gus Lagarde, Kanawha River, had high single

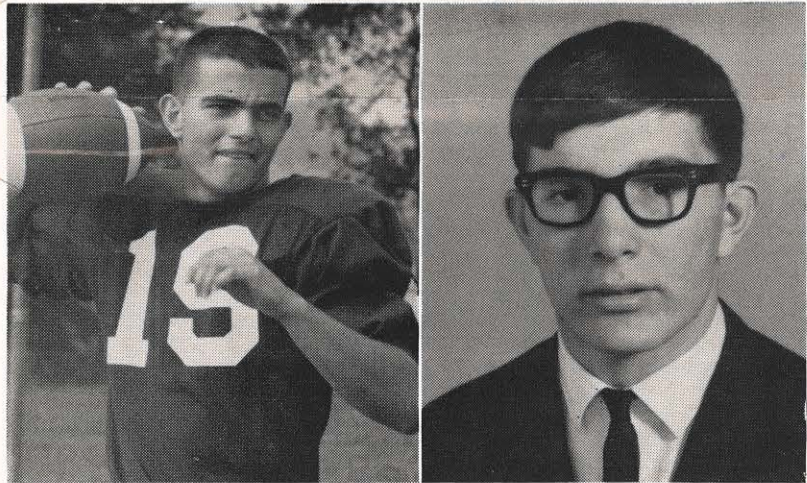
of 238. Jeanne Sheets of Kanawha River ended the first half with high average of 163. Two wives, Madge Walker, from Central Appalachian, had high three of 548, and John Blair's wife Arietta had high single of 232.

Davis No. 2 won the first half of the Philip Sporn plant league with comparative ease, finishing seven games in front of Carroll. Keith Arnold and Cricket Searls became members of the triplicate club this year when they bowled

three identical games in a three-game series. Keith had 180 games and Cricket 178. Bub Stivers had high average of 202 and Willis Dudding was second with 193.

System Station, in Roanoke covered both ends of the league. No. 1 finished appropriately enough, first, and No. 2 last. The first half-champs had a three game lead over Stores, and clinched the title by rolling nine strikes in their last ten efforts and showing their class.

## Honored



Honored for their football play during the recent season were, left, Charles Gregory, quarterback for the Abingdon Falcons, who was named Outstanding Player at the annual athletic awards banquet. Charles won the same award last year as a junior. He also stars in basketball, baseball, and track. He is the son of Roy Gregory, Abingdon lineman. At right is Robert Jones, Graham High School center, who was named to the Group I-A All Southwest Virginia District team and to the Tazewell All-County team. Graham, with a 7-3 record, was Southwest champion. He is the son of R. R. "Casey" Jones, Bluefield station foreman.

## Paul Emler Named To Development Committee

Paul W. Emler, vice president-commercial of the American Electric Power Service Corporation, has been named a member of the development committee of the Illuminating Engineering Research Institute.

I. E. R. I. supports a broad range of research projects into illumination levels, illumination effects on vision and color perception, eye movements, glare effects, and roadway illumination.

Among a number of other electric utility industry affiliations, Mr. Emler is also at present a member of the board of the Better Light—Better Sight Bureau, a member and past chairman of the Edison Electric Institute's Sales Division Executive Committee and a member of the Policy Committee of EEI's "Live Better Electrically" program. He is also a member of the Marketing Committee of the National Association of Manufacturers.

## Huffman Had Two Perfect Games - Almost

The man who played left half-back in the first football game ever played in Shanghai has twice almost bowled a perfect game and twice seen it go smash in the final frame.

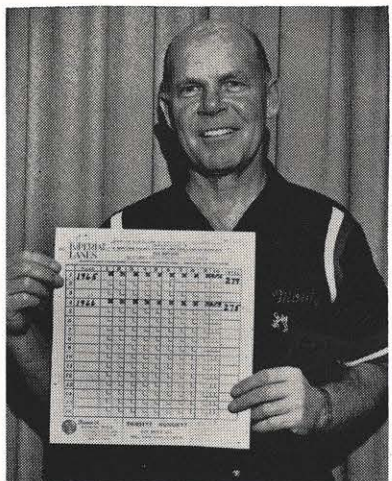
How is that for a set of superlatives?

The man in question is Evermonte Huffman Jr., dealer sales representative in Huntington and a man who goes after a sales quota as zestfully as he approaches a bowling ball or golf club.

Those two near-perfect games—one in 1965, the other a year later—are only the most recent highlights of a long athletic career. There are 20 trophies in his home to testify that he is a better-than-average golfer, and he was once the subject of a newspaper piece about playing the game in the ice and snow. He also has a hole-in-one in his history.

There are also some 15 trophies for bowling—high scores, and team championships, and so on. But none to record the two almosts.

In the first incident, his ball in the tenth frame ran straight and true into the pocket, but the tenth



Monte Huffman holds up a score-sheet showing how he almost made a 300 game—twice.

pin, after wavering teasingly for a few seconds, failed to go down. He finished that game with a 279. Last year, in the second incident, his tenth frame ball left four pins standing. Final score there was 275.

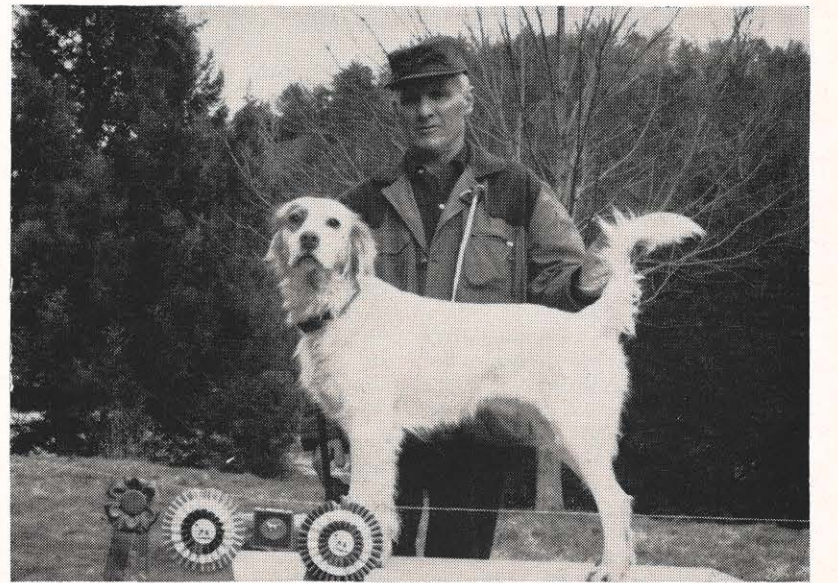
In his younger years Monte served with the Navy in China. He won the light-heavyweight championship aboard the USS Rochester, and it was during that same year that he played football in Shanghai, perhaps called the Rice Bowl.

Nothing if not versatile, Monte played the next year on an amateur baseball team which challenged an all-star professional group from the United States touring China.

Even though he is now a grandfather, Monte can still do a one-armed push-up, chin himself ten times, and take down almost anyone Indian wrestling.

Around Huntington, they're betting that when the city's first 300 bowling game is recorded, Monte Huffman will be the guy who does it.

## Happy Boy



"Tom's Happy Boy" is the name of this white and lemon English setter owned by T. S. Weatherman, foreman at Byllesby-Buck hydro plants. He has won three firsts and one third in the four field trials he entered in the puppy class. Mr. Weatherman is presently training the dog for derby and open shooting dog class for the spring field trials.



### Appalachian Power Company

ABINGDON DIVISION—30 YEARS: PAUL V. KELSEY, division commercial manager. 20 YEARS: J. H. BROOKS, lineman. H. S. FOGLEMAN, line inspector. T. J. OVERBAY, area serviceman.

BLUEFIELD DIVISION—30 YEARS: RALPH HALE, dealer sales representative. W. J. GILLESPIE, division manager. C. K. KIRKLAND, assistant division manager. RAY C. HELDRFETH, dealer sales representative. LINA P. LIGHT, private secretary. 20 YEARS: EUGENE E. FANNING, engineering aide. 10 YEARS: D. E. MEADOWS, lineman. 5 YEARS: GAIL E. DAVIDSON, credit & collection clerk.

CHARLESTON DIVISION—40 YEARS: J. S. MCLAIN, line foreman. 30 YEARS: R. M. WITT, engineering aide. E. F. WRIGHT, engineering aide. 25 YEARS: BEULAH JOHNSON, stenographer. 20 YEARS: CARL W. SMITH, area serviceman. KYLE ELLISON, electrical engineer. C. W. DAVIS, collector. D. F. PURVIS, engineering aide. S. J. DUNN, line foreman. P. D. HULL, line foreman. R. O. WOODS, meter serviceman. 15 YEARS: DWIGHT H. WILLIAMS, service representative. 10 YEARS: C. R. GIBBS, electrical engineer. 5 YEARS: NAOMI SAMPSON, cashier-clerk.

GLEN LYN PLANT—25 YEARS: L. S. ELLISON, maintenance helper. 15 YEARS: B. A. CLEMONS, auxiliary equip. operator. 5 YEARS: H. D. BRADLEY, laborer. L. B. MARTIN, utility operator.

HUNTINGTON DIVISION—30 YEARS: EVERMONTE HUFFMAN, JR., dealer sales representative. 25 YEARS: E. B. NORRIS, meter serviceman. L. I. ROUSH, truck driver-groundman. 20 YEARS: INIS NEBEL, secretary-stenographer. A. C. MIRTZ, T&D clerk.

LYNCHBURG DIVISION—15 YEARS: ALONZA J. DAVIS, janitor. 10 YEARS: GEORGE E. ELDER, station foreman. ASHBY R. HODGES, JR., residential heating salesman.

PHILIP SPORN PLANT—30 YEARS: EDWIN L. STEIN, JR., maintenance supervisor. 20 YEARS: DONALD C. BROWN, plant engineer. 15 YEARS: HAROLD R. RUSSELL, conveyor operator. SHIRLEY E. HESSON, maintenance man. GERALD E. CLARK, maintenance man. GLENN HUFFMAN, conveyor operator. TROY S. SAYRE, instrument maintenance man. GILBERT C. HART, instrument maintenance man.

PULASKI DIVISION—35 YEARS: C. R. HOLDREN, hydro plant foreman. 30 YEARS: R. J. BLAIR, division residential & rural sales supervisor. H. B. NEWLAND, division personnel supervisor. C. H. RHETT, engineer. R. E. SHEETS, electrical engineer. 20 YEARS: H. L. MOREHEAD, line inspector.

ROANOKE DIVISION—20 YEARS: R. M. MARTIN, meter serviceman. J. P. DOSS, line foreman. S. F. PLYBON, meter serviceman. T. J. SHELTON, lineman. 15 YEARS: ESSI I. EDWARDS, general clerk. 10 YEARS: R. O. RAGLAND, draftsman. 5 YEARS: JACKIE R. SCRUGGS, stenographer.

SYSTEM—30 YEARS: J. I. GILBERT, JR., system R/W agent. W. T. MCGRAW, system hydro maintenance foreman. W. A. JEFcoat, system supervising transmission engineer. D. V. ARMSTRONG, joint pole use supervisor. 20 YEARS: W. L. SUTOR, general bookkeeper. J. R. TUGGLE, system transmission inspector. 15 YEARS: JEANETTE S. KIDD, private secretary. C. P. CLOWER, system & procedures supervisor. JEAN S. LIVESAY, secretarial stenographer. W. C. ADAMS, system station operator. JACK W. FARLEY, system relay engineer. 10 YEARS: MORRIS BARBOUR, JR., maintenance man. CAROL M. STEGALL, secretarial stenographer. L. J. KING, regional dispatcher. J. E. DUTY, system transmission man. 5 YEARS: SANDRA H. LANCASTER, stenographer. R. C. LAW, classification clerk. C. R. FRANCISCO, system station-man.

### Kentucky Power Company

ASHLAND DIVISION—20 YEARS: C. A. ZOELLERS, division commercial supervisor. DAVE CHRISWELL, heating sales representative. MASON GALLAHER, serviceman. TALMADGE DEBORD, stationman.

HAZARD DIVISION—25 YEARS: FORREST WARFIELD, working foreman. 5 YEARS: HAROLD SELLERS, meter reader.

PIKEVILLE DIVISION—20 YEARS: THEDA A. CHILDERS, cashier-clerk. SHERLIE BRYAN HALE, serviceman. 10 YEARS: BERNARD LITTLE, meter serviceman.

### Kingsport Power Company

20 YEARS: GORDON WARRICK, auto repairman. 10 YEARS: EVELYN GREENWELL, PBX operator.

## New Plant's Name Honors Father, Son

The Mitchell Plant—honoring a father and a son who were active in the direction of American Electric Power Company for all of its 60 years of existence—is the name of Appalachian's new \$200-million electric generating station soon to rise on the Ohio River near Moundsville, W. Va.

The plant, will be the AEP System's largest with a generating capacity of 1.6-million kilowatts. It is scheduled for completion in 1971.

Donald C. Cook, president of AEP and of Appalachian, said that the plant name would memorialize the late Sidney Z. Mitchell, founding chairman of the board of AEP, and his son, the late Sidney A. Mitchell, a long-time AEP director.

The elder Mitchell was a prominent leader in the electric utility industry in its formative years.

He was elected chairman of the board of American Electric Power Company (then American Gas and Electric Company) at its organizational meeting on January 15, 1907—60 years ago last month. He served as board chairman or chairman of the Executive Committee for the next 26 years until 1933. For a number of years he also served, simultaneously as president of Electric Bond and Share Company. He died in 1944.

Sidney A. Mitchell served as a director of American Electric Power for 21 years during three different periods beginning in 1929 and ending at the time of his recent death, on November 28, 1966, at the age of 71. In recent years he also was a member of the Executive Committee.

The younger Mitchell was an investment banker and trust administrator in New York, in addition to his interest in the utility business. He also engaged in a number of government assignments and humanitarian pursuits. Among his activities was service with the two Hoover Commissions on reorganization of the executive branch of the government, and he was a long-time associate and friend of President Herbert Hoover.



Mr. Helm



Mr. Wood



Mr. Pauley



Mr. Bradshaw

## Four Employees Affected In Charleston Promotions

A series of promotions in the Charleston division, affecting four men, was announced last month after Floyd H. Taylor was named assistant division manager.

Frederick O. Helm was promoted from division commercial and sales supervisor to succeed Mr. Taylor as division commercial manager, and was succeeded by Mason T. Wood, who had been area superintendent in Montgomery.

Paul E. Pauley moved to Montgomery as area superintendent from the post of area supervisor in Rupert, and Mr. Pauley's place was taken by Robert O. Bradshaw, electrical engineer in Charleston.

All moves were effective February 1.

Mr. Helm is a native of Beckley, and a 1949 electrical engineering graduate of Virginia Polytechnic Institute. He joined Appalachian that year in his home town as an engineering trainee. In 1954 he moved to Charleston and worked as power sales engineer and area superintendent before returning to Beckley as district superintendent in 1961. He became division commercial and industrial sales supervisor in Charleston in 1965.

Mr. Helm is a registered professional engineer in West Virginia, a member of the West Virginia Society of Professional Engineers, and the New River and Winding Gulf Institute. He is also a Lion and an Elk, and is a veteran of Navy service from 1943 to 1945. He and his wife are the parents of two children.

Mr. Wood, a 1952 electrical engineering graduate of West Virginia University, is a native of Herndon, West Virginia. He joined Appalachian in 1955 as a power

sales engineer in Beckley, and worked as commercial sales engineer there before moving to Charleston in the same job in 1960. He returned to Beckley as area supervisor a year later, and was named area superintendent at Montgomery in 1965.

He is a registered professional engineer in West Virginia and a member of the West Virginia Society of Professional Engineers, the Institute of Electrical and Electronic Engineers, and the New River and Winding Gulf Institute. He is also a member of the Elks, and served in the Navy from 1942 to 1946. Mr. Wood is married and has three children.

Mr. Pauley joined Appalachian in Beckley as a groundman in 1949, and held several job assignments before being named commercial sales representative in 1958. He moved to Charleston in 1959 as division heating sales engineer, and in 1963 became area supervisor at Rupert.

He is a native of Hinton and attended Beckley Business College. He served in the Navy from 1942 to 1946, and is a member of the Elks, Masons, Rotary, and the West Virginia Society of Professional Engineers. He is married and has one child.

Mr. Bradshaw joined Appalachian in Charleston as an electrical engineer in 1958. He is a native of Glasgow, West Virginia, and was graduated from West Virginia Institute of Technology in 1958 with a degree in electrical engineering.

He is a member of the Institute of Electrical and Electronic Engineers and the West Virginia Society of Professional Engineers. He is married, and served in the Army from 1954 to 1956.

## For Heating, D-D Lights

## Employee Sales Campaign Opens, Offers Electrobucks

Electrobucks, good for prizes or cash again await Appalachian employees whose efforts result in sales of electric heat and dusk-to-dawn lights.

A new prospecting campaign, covering the calendar year 1967,

has begun, and is open to all Appalachian's active and retired employees. The only persons not eligible are active employees of the commercial department.

For each employee-originated prospect that turns into an electric heat customer, the employee will receive 20 Electrobucks. The prospect can be either commercial or residential, a new installation or a conversion. What matters is that it becomes electric.

For a signed application that turns into a dusk-to-dawn sale, the prospecting employee collects 10 Electrobucks.

There are other goodies as well. Each division will stage special draw pools to award even more Electrobucks to employees participating in this campaign. The electric heat draw pool will be held for each 25 conversion installations resulting from employee prospects. Employees get their names in the pool once for each successful prospect. The employee whose name is drawn wins 50 Electrobucks, and can win up to 250 if his name is drawn in subsequent pools.

The same general rules apply to dusk-to-dawn sales, the difference being that the pools are held after 50 installations.

Electrobucks so won are redeemable for merchandise, trips, or cash. Description of the prizes, the necessary forms and all of the details of the campaign are contained in a brochure soon to be issued by the commercial department.

## Munday Assumes Manager's Duties In Huntington



Mr. Munday

Following the retirement of Hugh D. Stillman as Huntington division manager, E. L. Munday Jr., assistant manager there since September 1, has assumed new duties as manager. His promotion was effective February 1.

Before his move to Huntington last fall Mr. Munday had served as assistant manager of the Charleston division. He had started out with Appalachian in 1936 as a groundman in Roanoke. He later moved into the commercial department, and was assistant manager of the old Roanoke district when he was promoted to district manager in Fieldale. He moved from there to Charleston, and became assistant division manager January 1, 1964.

Mr. Munday holds a degree from Virginia Polytechnic Institute, attends the Presbyterian Church, is married and is the father of two children.

He has been active in civic affairs, including the United Fund, and the Chamber of Commerce, and is a member of the Kiwanis Club.

## W. Collins Retires From Kingsport

Following 15 years of company service, William L. Collins has retired at Kingsport Power Company.

He started out as a meter reader in August 1951, and later worked in meter service. He became PBX operator, the position he held at retirement, in 1959.

He is married, and is the father of one son, William, who is one of this year's winners of AEP Educational Awards.

## Ashland Will "Glow In The Dark" With New Lighting

Four blocks of downtown Ashland were illuminated December 13 by what city officials said "will be the most modern lighting in the United States when completed in 1967."

Reporting on the occasion was the *Ashland Daily Independent* which described four streets as being "bathed under the closest thing to daylight lighting as the 50,000-lumen lamps warmed up and came on.

"Hundreds of shoppers stopped to watch Kentucky Power Company unfold the first act of its \$177,000 spectacular that will give

Ashland by late 1967 systematized lighting over the entire city."

In addition to the 50,000 lumen lights, others will have 30,000 and 20,000 lumens on downtown streets and federal-state highways through the city. Residential areas will also be relighted.

Motorists in most cases will find that the lumen-power of the lamps will be stepped up uniformly as they approach the downtown area, making the whiteway pattern safer. When the project is completed by the end of 1967, a huge glowing effect will be visible over the city from high vantage points.



Mr. Dotson

## Dotson Ends Year With Retirement

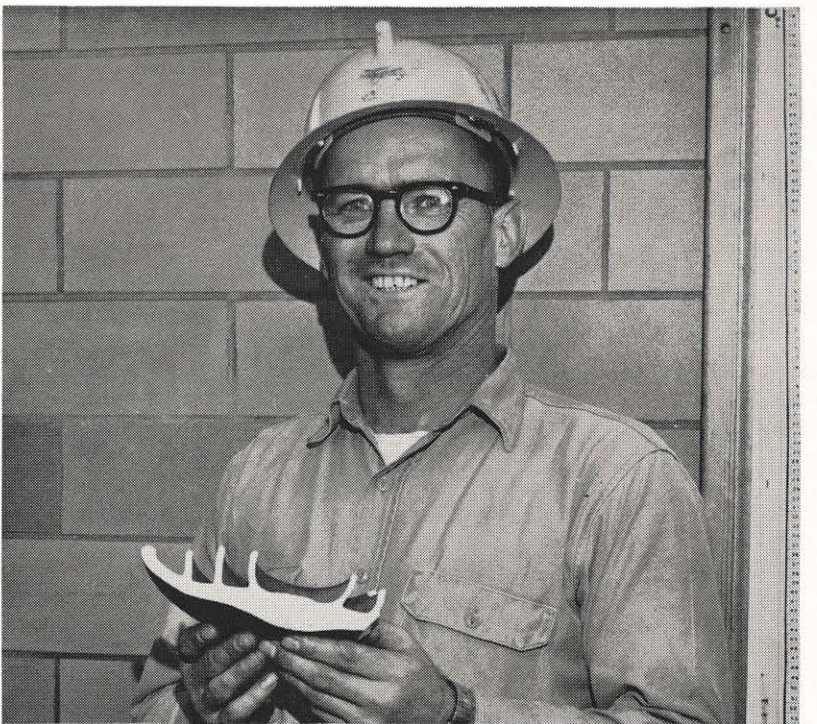
William L. Dotson, an employee for 25 years, retired as truck driver-groundman in Galax December 31.

With the exception of military service in 1944 and 1945, Mr. Dotson spent his entire career in Galax.

Mr. Dotson has been prominent in local affairs, having served for many years as member and captain of the Galax Volunteer Fire Department and First Aid Squad. He is a member of Oldtown Lodge No. 68, AF&AM, Galax Scottish Rite, and of Roanoke's Kazim Shrine Temple.

He and his wife, active in the work of the Baptist Church, will continue to make their home in Galax.

## Turtle Candidate



Edward Hughes, Huntington lineman, has reason to smile, as he wears his hard hat and holds a two-pound piece of insulator. Mr. Hughes happened to be standing under the insulator when it fell in the course of some overhead work. His hard hat took the blow and saved him from a possible serious injury, and the incident makes him eligible for membership in the Turtle Club.



Mayor Everett B. Reeves gives the signal via two-way radio for the cutting in of four blocks of Ashland's new street lighting system. In center is C. C. Darrah, Ashland division manager for Kentucky Power, and at right is City Manager William L. Kell. Photo courtesy "Ashland Daily Independent."