

Because a friend is polite  
do not think his time is  
valueless.

Solon

# The Illuminator

You don't make your  
character in a crisis, you  
exhibit it.

Arnold

Vol. XIX, No. 12

KENTUCKY POWER COMPANY

APPALACHIAN POWER COMPANY  
OF THE AMERICAN ELECTRIC POWER SYSTEM

KINGSPORT POWER COMPANY

September, 1968



This mock pole-top rescue filmed at Huntington was a dramatic scene and you'll be able to see it on television in your homes the week of September 16.

## Coming Your Way . . .

"The Company We Keep", a documentary film featuring your company, Appalachian, and you—the employees who make it tick—will appear on television this month. (See schedule below for local stations and times.)

Much of the film will be focused on visits with employees in various divisions and plants by Joe P. Gills, executive vice president, similar to his personal "safari" last year. It would also point out to the public the challenges and opportunities that confront the company and its employees.

It'll be a half hour show, one that employees, their families and neighbors should find interesting.

### SCHEDULE

CHARLESTON—WCHS-TV—Monday, Sept. 16—7 p.m.  
BLUEFIELD—WHIS-TV—Monday, Sept. 16—7 p.m.  
OAK HILL—WOAY-TV—Monday, Sept. 16—7 p.m.  
HUNTINGTON—WSAZ-TV—Tuesday, Sept. 17—7 p.m.  
ROANOKE—WSLS-TV—Tuesday, Sept. 17—7 p.m.  
BRISTOL—WCYB-TV—Thursday, Sept. 19—7 p.m.  
LYNCHBURG—WLVA-TV—Thursday, Sept. 19—9:30 p.m.

## Day At Smith Mountain Lake Highlight For 300

### Appalachian Hosts 4-H Electric Group

The 18th Annual Virginia 4-H Electric Congress came to Roanoke Aug. 14-16 for the first time since its inception. The first 17 were held at Richmond.

With the Congress came nearly 200 4-H youths and another 100 adults. Appalachian, as one of the electric suppliers across the state which sponsor the event, was the host company.

The Congress is the culmination of the awards program for 4-H electric projects and is designed to inform, honor and entertain county, district and state winners. The attendees represented more than 13,000 4-H members across the state who have engaged in learning more about electricity and its uses by building well-lighted study centers, wiring homes or farms and a multitude of other projects.

On Aug. 15 the 4-H members

Pictures on page 12

and advisors were guests of Appalachian at Smith Mountain Lake. After a chartered bus ride, the group toured generating facilities at Smith Mountain Dam, inspected the Information Center and Overlook at the dam and went for boat rides at the West Central 4-H Education Center at the lake.

After dinner at the 4-H Center, also sponsored by Appalachian, the group held its evening program there, followed by entertainment. Joe P. Gills, Appalachian executive vice president, was one of the featured speakers. W. S. White, assistant to Mr. Gills, and first vice president of West Central 4-H Educational Center, Inc. was introduced.

Recognition for outstanding electric programs came to several.

The top award went to a Giles County girl, Helen Weiss of Pembroke, who was named state winner. She was awarded a trip to the National 4-H Club Congress to be held at Chicago this fall.

District winners were: Laurence Lamanna, Amherst, and Bonnie Tabor, Campbell, East Central District; Wade Brooks, Mathews, and Mary Insley, York, Northeast District; Lee Hill, Fairfax, and Carol Fisher, Franklin, Northern District; Thomas Rainey, Dinwiddie County, and Beverlee Woodhouse, Virginia Beach, Southeast District; Kenneth Price, Smyth County, and Teresa Marrs, Buchanan County, Southwest District; and Patrick Williamson, Rockbridge County, and Patti Ferguson, Bedford County, West Central District.

The top county award went to Greenville County for its electric program.

## Education Awards Competition Near

### Our Companies To Receive Ten

An early deadline for registration—September 13—faces the sons and daughters of employees competing for this year's 27 American Electric Power System Education Awards. Each award is worth \$1,000. Our three companies were allotted a total of 10.

The necessary forms are available from all personnel supervisors and must be completed and returned by that date. Eligible for the awards are employees' sons and daughters who plan to enroll for their freshman year in any degree-granting institution in September 1969.

Registrants will be required to take the Standard College Entrance Board Scholastic Aptitude Test at any convenient test location. It will be given November 2 at a number of sites over the entire AEP System. Sites convenient to children of employees are listed below.

The testing will be administered and scored by Education Testing Service of Princeton, New Jersey. Winners will be selected on the basis of test scores, high school records furnished by the applicant's principal, and personal information supplied by the applicant.

Cost of the examination will be borne by the company, but applicants must pay any personal expenses connected with traveling to the test center. Winners will be announced about February 1, 1969.

Seven of the awards have been assigned to Appalachian Power Company and seven to Ohio Power Company. Indiana & Michigan Electric Company will have five. Three go to the Service Corporation, two to Kentucky Power Company, and one each to Wheeling Electric Company, Kingsport Power Company, and Michigan Gas & Electric Company.

The AEP Education Award program began in 1955 with one \$500 award. Over the years the number and value of the awards have increased until the present total of 27 awards of \$1,000 each were established in 1966.

Sites are:

#### APPALACHIAN POWER

Virginia—Altavista, Amherst, Bassett, Bedford, Blacksburg, Castlewood, Chatham, Danville, Floyd, Gate City, Glade Spring, Grundy, Lebanon, Lynchburg, Marion, Martinsville, Pearisburg, Pulaski, Radford, Roanoke, Rocky

(Continued on Page 2)



Mr. Kopper



Mr. Doyle

### R. E. Doyle Dies In Plane Crash; R. M. Kopper Is Elected I&M Head

Robert M. Kopper was elected executive vice president of Indiana & Michigan Electric Company on August 29, succeeding R. E. Doyle Jr. who died August 10 in the crash of a Piedmont Airlines plane attempting to land at Kanawha County Airport at Charleston.

Mr. Kopper also was elected to the Board of Directors of American Electric Power Service Corporation, succeeding Mr. Doyle. On August 12, the Indiana & Michigan board elected L. M. Trager, administra-

tive assistant, as a director of the company, also filling a vacancy caused by Mr. Doyle's death.

Mr. Doyle, 62, had been en route from Fort Wayne, Indiana, to Roanoke to attend funeral services for M. C. Funk, retired vice president and general manager of Appalachian. Mr. Funk had died August 7. (Story on page 2)

The plane crashed onto the side of a ravine just short of the runway while making an instrument approach in foggy weather, bounced uphill and onto the runway area, where it flipped over. Of its 37 passengers and crewmen, 32 were killed in the crash and three others died in the hospital.

"Red" Doyle had been with the American Electric Power System for 38 years. Born in Elkhorn, West Virginia, in 1906 and graduated from Virginia Polytechnic Institute in 1928 with an electrical engineering degree, he was employed as an engineer with Kentucky Power Company in 1930. By 1941 he had been named district manager in Pikeville. He became assistant general manager in 1946, with headquarters in Ashland, and was named general manager two years later. He was elected vice president of Kentucky Power in 1952.

Mr. Doyle was named vice president and assistant general manager of I. & M., of Fort Wayne, in 1957, and was elevated to general manager in 1958. He became executive vice president last year. He was also a director of I. & M., the AEP Service Corporation, and Indiana-Kentucky Electric Corporation.

His survivors include his wife, Opal; two daughters, Virginia and Kathleen, at home, and a brother, Clarence.

Funeral services were held August

(Continued on Page 2)

### Hot Weather Brings Peaks

Appalachian, Kentucky and the American Electric Power System set new peaks in the demand for electricity last month.

All three came during the week of August 19 when the temperatures soared into the mid-90s and customers' air conditioners were getting heavy use.

Appalachian's peak of 2,684,000 kilowatts came at 11 a.m. August 22, breaking the old figure of 2,682,000-kw set July 18. Kentucky's new high occurred at 2 p.m. August 21 with a peak of 361,000-kw, breaking the previous high of 355,000-kw set July 23. AEP set a system-wide peak of 9,211,000-kw at 1 p.m. August 3. The previous high was 9,203,000-kw at 1 p.m. August 21 which had broken one of 9,147,000-kw set on July 18.

### Residential Use Exceeds 6,000-kwh For First Time In Appalachian Area

A major milestone in the use of electricity has been reached by residential customers of Appalachian.

During the 12 months ending July 31, residential customers exceeded the average annual use of 6,000 kilowatt-hours each for the first time. The actual figure was 6,008 kwh per residential customer, according to figures compiled by the general office commercial department.

The milestone comes 28 months after residential customers passed the 5,000 kilowatt-hour mark.

The ever-increasing use of electricity by customers was attributed to three major factors:

Customers are using more air conditioning in their homes than ever before.

The total electric concept for homes—we now have over 28,000 electrically heated living units in our service area.

The use of electric appliances by customers—during the first seven months of 1968, 42,000 electric ranges, water heaters and dryers were sold in Appalachian's service area. This is a 9 per cent increase over last year.

Appalachian has almost 476,000 residential customers in the 31 counties of western Virginia and 21 counties of southern West Virginia which the company serves.



# The Illuminator

Published monthly for employees of Appalachian Power Company, Kentucky Power Company, and Kingsport Power Company and their families. Articles herein may be reproduced. Published at Appalachian Power Company, 40 Franklin Road, Roanoke, Va.

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## ARE YOU SAFE AT HOME?

Half of all the blind in the nation today are victims of a needless tragedy, claims the Virginia Society for the Prevention of Blindness. In addition to those cases due to the neglect in getting an early diagnosis and proper treatment of eye diseases, many are because of accidents.

According to latest data from the Public Health Service's National Health Survey, more than 40% of the accidents causing vision impairment in the U. S. today occur in the home. This represents a greater number than the combined number of at-work and automobile accidents in which eye injuries are sustained.

This high incidence of home eye injuries is due to carelessness because people just haven't learned to take industry, school and automobile safety habits and attitudes home with them.

To remedy this situation, it's recommended that all members of the family wear all-purpose safety goggles when mowing lawns (especially with power mowers), burning trash, pruning bushes, spraying plants with insecticides, and while spreading chemical fertilizers. For proper safety goggles for around the home and garden, a local optical equipment center may be consulted.

Good sense also warns against throwing glass bottles, used batteries, empty spray cans on trash fires, which can cause them to explode, showering potentially-blinding fragments of glass and metal and caustic chemicals.

Everyone who wears glasses should wear safety glasses, especially children and senior citizens who are exposed to more and new home-eye-accident hazards.

Little League Baseball recommends that all of their boys who wear glasses should wear safety glasses.

Parents are urged to keep aerosol sprays containing pressurized liquids, such as deodorants, antibiotics, oven cleaners, paints, and hair fixatives out of the reach of children at all times. It also warns parents that 17 per cent of the more serious injuries to children's eyes are caused by missile-type toys such as pellet guns, dart guns, air guns, bean shooters, and toys having protruding points and sharp edges.

If we put to full use the scientific and safety knowledge already available, half of all blindness can be prevented. By following these eye-safety recommendations, you and your family can be safer at home.

## September Is Sight-Saving Month

The September Sight-Saving Month Campaign of the Virginia Society for the Prevention of Blindness deserves the cooperation and support of all citizens throughout the state, and especially our employees.

A primary aim of the Society's campaign is to alert the total community to the many causes of blindness before they strike. The Society maintains that half of all blindness is preventable. This publication extends best wishes for the Society's greatest success in carrying forward its noble objectives for better eye health and eye safety for all.

## Topper Award Received For 'Outstanding Work'

### Appalachian Is Honored By Appliance Distributors

Appalachian received a high honor, perhaps the first award of its kind, from appliance distributors at a Dealer-Sales Award Meeting last month.

The presentation was made of the Topper Award to Joe P. Gills, Appalachian executive vice president, by Charles Schlipf, president of Service Appliances Co. at Bristol, Virginia, Westinghouse Appliance Distributor for Southwest Virginia.

The award, from Westinghouse, General Electric, Frigidaire, and RCA Whirlpool distributors, was for "outstanding work toward encouraging the sale of electrical appliances."

Appalachian has been working with appliance dealers for 15 years and considers it a three-way team between the dealers, appliance distributors and the company to promote and sell more electric appliances. During more recent years, heating dealers have joined the group.

The award also carried a message referring to Appalachian being named the number one company among 200 private power utilities for its outstanding service to appliance dealers in connection with the electric car promotion which won the top national award for 1967.



Mr. Gills (from left), S. M. Brown, dealer sales coordinator and L. L. Koontz, residential sales supervisor, admire award.

## M. C. Funk, Retired Appalachian Vice President, Taken By Death

M. C. Funk, 81, one of the pioneers of the electric utility industry, died August 7 after a series of illnesses.

Mr. Funk was vice president and general manager of Appalachian from 1943 to 1952, remaining for a period as vice president and director. He was still serving as consultant.

A close personal friend of many of the nation's political leaders over the years, he spent much of his time during the past several years in Washington. He resided at 451 Shank Street in Salem, Virginia.

He was born March 10, 1887 in Grayson County, Virginia. He began his electric utility career October 4, 1912 as a superintendent of construction of the Tug River Power Company, which served coal mines around Williamson, West Virginia. He later became manager of that company.

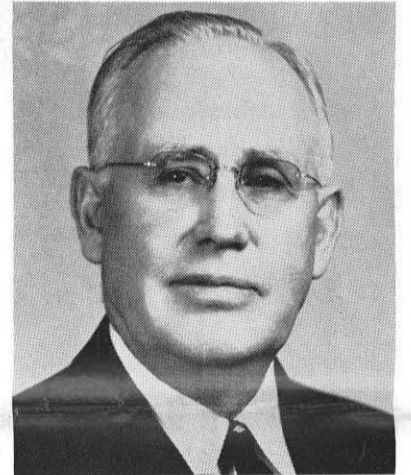
In 1919 Tug River became a part of Kentucky Power Company, which in 1922 was purchased by the American Electric Power Company.

In 1928 Mr. Funk went to Ashland, Kentucky as general manager of Kentucky Power, and in 1938 he became vice president and director as well. He was also named director of the AEP Service Corporation.

In December 1943 he was appointed vice president and general manager of Appalachian, and vice president of Kingsport Power. He continued to serve as vice president of Kentucky Power.

In November 1952 he retired as general manager of Appalachian.

During his long career Mr. Funk was active in the utility industry and in civic affairs. He was president of the Public Utilities Association of the Virginias,



Mr. Funk

vice president of the Southeastern Electric Exchange, and chairman or member of many utility industry committees.

Exemplifying his community service was a 1951 award in which Southwest Virginia, Inc., a regional chamber of commerce, chose him as the "Citizen of the Year."

A director emeritus of First National Exchange Bank of Virginia and a member of the Shenandoah Club, Mr. Funk was a member of the Salem Methodist Church.

Mr. Funk was preceded in death by his wife. He is survived by four daughters: Miss Evelyn Funk of home; Mrs. Betty Jo Wilmore, Salem; Mrs. Cliff Flannery, Charleston, W. Va.; Mrs. Larry Dougan, Roanoke, Va.; one son: Robert, Salem; six grandchildren and one great grandchild.

Burial was at Sherwood Abbey, Salem.

## Kopper-Doyle

(Continued from Page 1)

13 in the First Presbyterian Church of Fort Wayne, with interment also in Fort Wayne.

Mr. Kopper, who had been assistant to the executive vice president, is a veteran of 38 years' service with I. & M. He joined the company in South Bend and was supervisor of rates and tariffs in the South Bend division at the time of his transfer to the general office in Fort Wayne in 1950. Then followed a series of administrative positions leading to his appointment as assistant to the executive vice president in 1967. He was elected a director of I. & M. in 1965.

A 1932 graduate of Drake University, Mr. Kopper also completed the Public Utility Executive Program at the University of Michigan. He has been active in the Indiana Electric Association, of which he is a director and a past president, and in the Chamber of Commerce of Fort Wayne and Indiana.

Mr. Trager has been with I. & M. for 20 years, joining the company shortly after his graduation from Purdue University in 1947.

Prior to his appointment to the Fort Wayne staff, Mr. Trager was assistant manager of I. & M.'s Twin Branch and Tanners Creek plants. He attended the advancement management course at Massachusetts Institute of Technology and the AEP management program at the University of Michigan.

## Testing Sites

(Continued from Page 1)

Mount, Salem, Stuart, Tazewell, Vinton, Wytheville.

**West Virginia**—Beckley, Bluefield, Charleston, Huntington, Logan, Nitro, South Charleston, Welch, Williamson.

**Ohio**—Athens, Gallipolis.

**Tennessee**—Bristol, Kingsport.

### KENTUCKY POWER

**Kentucky**—Ashland, Harlan, Hindman.

**Virginia**—Grundy.

**Ohio**—Ironton, Portsmouth.

**West Virginia**—Huntington, Williamson.

### KINGSPORT POWER

**Tennessee**—Kingsport.

**Virginia**—Gate City.

## Non-Commercial Department People Give Sales Boost Through Prospects

Non-commercial department employees have again played a big role in Appalachian's overall sales picture for the first half of 1968, the mid-year commercial department report showed.

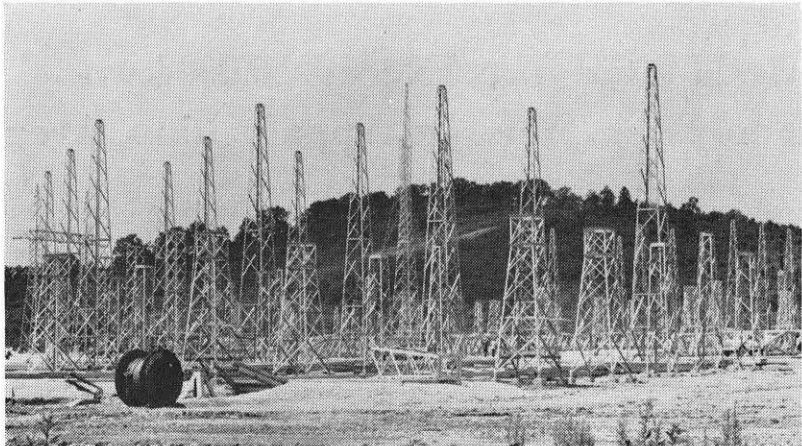
A total of 1,214 employees turned in 5,505 prospects for electric heat and dusk to dawn lighting which resulted in a total of 3,830 installations.

Broken down, 567 employees acquired 2,775 electric home heating prospects and 1,139 or 41 per cent resulted in installations. In the dusk-to-dawn lighting classification, 647 employees turned in 2,730 prospects resulting in 2,691 installations—a 98 per cent return.

Individuals from Roanoke and Abingdon divisions led the electric heat field. They were Sylvia Darnell of Gate City and W. H.

Terry of Fieldale, both with 22 successful prospects. G. R. Smith Jr. of Pulaski division was next with 21; followed by T. A. French Jr. of Princeton, Bluefield division, 18; Carl W. Smith, Rupert of Charleston division, 16; Alberta Lunsford, Milton of Huntington division, 8; Naomi Cantees, Williamson, 6, and Anna Lackey, Lynchburg, 4.

In the dusk-to-dawn category, Ira Conn, Williamson, was first with 108 successful prospects. Next in line were: Pearl Lester Jr., Huntington, 42; Cecil A. Rhudy, Tazewell of Bluefield division, 34; James P. Smolder, North Charleston, 30; R. J. Siner, Roanoke, 29; Sylvia Darnell, Gate City, 27; M. A. DeHaven, Hillsville/Pulaski, 21, and G. C. Golladay Jr., Lynchburg, 8.



## Oil Fields?

The above picture isn't a scene in the oil fields, but rather a progress shot of the 765-kv station yard taking shape at Kentucky Power's Big Sandy plant.





Mr. Vaughan (left) and Mr. Smith assist Miss Nelson County.

### Lovingston Service Center Opened; Pre-Engineered Building Is A First

The Lovingston Service Center was officially opened on August 2 with Miss Linda Goodloe, Miss Nelson County XXVIII cutting the ribbon. The invocation was given by Rev. John W. Gordon, pastor of Lovingston Baptist Church.

Mrs. J. N. Embrey, vice president of Nelson County Chamber of Commerce, congratulated Appalachian on its new building. John W. Vaughan, division manager, gave a brief history of Appa-

lachian's activities in Nelson County. Channing H. Moon, executive vice president of Nelson Chamber of Commerce, welcomed and introduced the out of town guests. Loyd T. Smith, administrative assistant, was master of ceremonies.

Approximately 200 persons visited the center during the two-day opening.

This building was the first pre-engineered building to be constructed by Appalachian.

### Louise Cash, Of Kentucky, Retires; Served With Five Vice Presidents

Mrs. Louise Cash who has served as secretary for five executive vice presidents of Kentucky Power during the past 43 years retired August 1.

Mrs. Cash began with the company in 1925 in the Williamson-

Sprigg district of the old Kentucky and West Virginia Power Company. During this time she was secretary for the late M. C. Funk. In 1928 she was transferred to Ashland when that area became part of the company and in the following years worked for R. E. Hodges, R. E. Doyle, F. M. Baker and Waldo S. LaFon. Three of these men moved on to become the executive vice president of other AEP companies: Mr. Funk and Mr. Hodges were subsequent executives with Appalachian, and Mr. Doyle served as the executive vice president for Indiana & Michigan Electric Company.

Mrs. Cash is a member of the Ashland Altrusa Club and has served as president, district secretary, and editor of the district bulletin. She is a member of the Board of Directors and hospitality chairman of the YWCA and is a member of the Christian Science Church.

Her favorite pastime are reading, bridge and ceramics. She plans to continue living in the Ashland area after returning from a Hawaiian vacation.



Mrs. Cash

### Kingsport's Ochael Bayless Wood Retires To Cap 42-Year Career

Ochael Bayless Wood, private secretary with the Kingsport Power

Company, retired September 1 with 42 years and six months service.

She was originally employed as a bookkeeper and assistant cashier in the accounting department. Six years later, she was promoted to secretary in the managerial department, then to private secretary.

She was born in Knox County, Tennessee, attended high school at Maryville, Tennessee, and completed her education at Maryville College.

Ochael is a member of the American Legion Auxiliary and the League of Women Voters.

Her hobby is traveling, having visited a number of European countries and is planning to spend her first month of retirement in Hawaii. She will continue to make Kingsport her home.

She is a member of the First Baptist Church.



Miss Wood

### Charleston Secretary First In Appalachian

## Mrs. Georgie Sevy Earns CPS Rating

Mrs. Georgie Sevy, secretary to Julian C. Hansbarger, Charleston division manager, received word recently that she has earned the coveted rating of Certified Professional Secretary (CPS). In doing so she become the first Appalachian employee to successfully complete all six parts of the comprehensive examination administered by the Institute for Certifying Secretaries.

Mrs. Sevy was one of only two who qualified this year from West Virginia. Only 33 have qualified from the state since the examinations began in 1951. She also numbers among the 351 persons who attained the goal this year throughout the United States, Canada and Puerto Rico, and among 4,252 who have passed since 1951.

The CPS program is sponsored by the National Secretaries Association (International) through its department, the Institute for Certifying Secretaries. NSA is the world's largest organization of business women in one profession. Presently there are 26,000 members in 600 local NSA chapters.

Mrs. Sevy started toward her goal in the fall of 1965 and took her examinations at the West Virginia State College at Institute, West Virginia. The examinations are given just once annually, each year in May. Her first year she successfully passed her exams on Human Relations and Secretarial Procedures. In 1967 she passed Business Administration and Business Law and this year successfully completed the last of the six-step program in Accounting and Secretarial Skills.

Mrs. Sevy joined Appalachian in 1943 in the operating department, working with Gould Ellis and H. E. McCormack. In 1946 she went to the then new substitution department with H. A. Clarke and A. C. Rogers. In 1948 she transferred to the T&D Department, working for H. F. Fennell.

Since 1953 she has been secretary on the managerial level at Charleston. That year she worked for the late R. E. Hodges, division manager



Mrs. Sevy at work

who later became executive vice president of Appalachian, and retired assistant manager, C. W. Lovell. Her next boss was Joe P. Gills, who was Charleston division manager before becoming executive vice president of Appalachian, his present position.

Today she works for the current division manager, Mr. Hansbarger, and F. H. Taylor, Jr., assistant division manager.

To qualify for the examinations a person must meet one of the following requirements: (1) high school graduate or equivalent plus three years of verified secretarial experience, one of which must have been 12 months continuous with one employer within the past five years and the total experience within the past 15 years. (2) two years post high school formal education, plus a minimum of two years of verified secretarial experience, one of which must have

been for 12 months continuous with one employer within the past five years, and the total within the past 15 years. (3) college graduate plus 12 months accumulative verified secretarial experience within the past five years.

The six parts of the examination are based on an analysis of secretarial work, with emphasis on judgment, understanding and administrative ability. They are:

Personal Adjustment and Human Relations; Business Law; Business Administration; Secretarial Accounting; Secretarial Skills; and Secretarial Procedures.

Application for the 1969 examination to be administered May 2 and 3 must be completed before December 1, 1968. Official application forms may be obtained from the Institute for Certifying Secretaries, 1103 Grand Avenue, Kansas City, Missouri 64106.

### Changes In Lynchburg Accounting Announced; One Transfer Involved

Three supervisory level changes at Lynchburg, one involving a transfer, were announced last month.

E. L. Sutor Jr., who has been division accounting supervisor since 1964, will move to the division manager's staff for special assignments.

Succeeding Mr. Sutor as division accounting supervisor will be Robert B. Waggoner, accounting supervisor in the Logan-Williamson division.

Frank D. Giles Jr., Lynchburg credit supervisor, will advance to customer accounts supervisor.

All moves will be effective October 1.

Mr. Sutor, a 41-year company veteran, has spent all of his service at Lynchburg. He started in 1927 as a payroll clerk and was promoted through several positions, including local office manager and district office supervisor, before being named division accounting supervisor.

A native of Lynchburg, Mr. Sutor graduated from high school there and continued his education through correspondence and courses in public speaking, supervision and public relations.

He is a member of the Industrial Management Club and the Centenary Methodist Church.

Mr. Waggoner, who has been accounting supervisor in the Logan-Williamson Division since 1964, is a

native of Roanoke.

He started with the Company there in 1938 as an office boy. During his 30 years with the company, he has held a variety of positions. In 1950 he was transferred to Williamson as a utility clerk and became assistant local office manager there in 1955. He later went to Logan in the same position and served as local office manager for five years before being named division accounting supervisor.

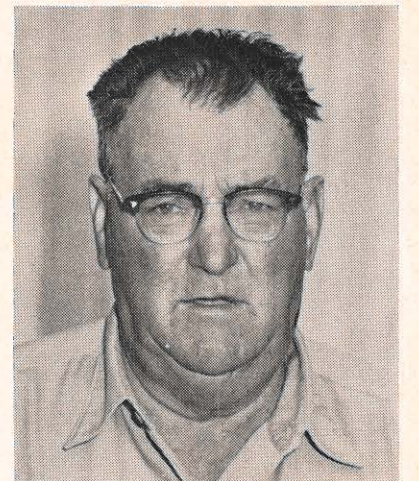
Mr. Waggoner attended Marshall University and is a member of the Logan Lions, Masons, Moose and is a past exalted ruler of the Elks. He also is a member of the First Presbyterian Church.

Mr. Giles, also a native of Lynchburg, has spent all of his 22 years of service there. He joined the company in 1946 as a clerk and in 1949 became assistant credit manager. He was promoted to credit supervisor in 1954.

He is a member of the First Baptist Church, the Izaak Walton League and is active in square dance groups.



Mr. Sutor



Mr. Caldwell

### H. F. Caldwell, Princeton, Retires After 33 Years

Howard Fowler Caldwell retired on September 1 after serving with Appalachian Power at Princeton, West Virginia, for 33 years and never having a lost time accident.

Mr. Caldwell was employed in 1935 and a laborer in the Bluefield division T&D department. He was promoted to lineman in 1937 and advanced to lineman A in 1944. In 1946 he was made working foreman and later worked as a lineman A and groundman because of his physical condition.

Born and educated in Lerona, West Virginia, Mr. Caldwell is a member of the Masonic Lodge 134 in Princeton. He enjoys hunting and fishing and spends much of his time raising flowers and working in his garden.

Mr. Caldwell has no definite plans for the future, but intends to reside with his sister in Princeton.



Mr. Waggoner

Mr. Giles



# Wedding Bells Ring Across Our Companies



Mrs. Hartless



Mrs. Buchanan



Mrs. Dotson



Mrs. Haulsee



Mrs. Goodall



Mrs. Turner



Mrs. Wood



Mrs. Brewster



Mrs. Bogle



Mrs. Ruloff



Mrs. Nicholson



Mr. and Mrs. Harris



Mrs. Harp



Mrs. Bower



Mrs. Stoots



Mrs. Bevins



Mrs. Atkinson



Mr. and Mrs. Collier

### Wright-Campbell

Violet Wright and Bobby J. Campbell were united in marriage in a double ring ceremony on August 2. Mr. Campbell is a material clerk, Big Sandy.

### Brooks-Stoots

A double ring ceremony performed July 27 in the Chilhowie Baptist Church united Patty Lynn Brooks and Gary Roger Stoots. Mrs. Stoots is the daughter of James H. Brooks, lineman, Marion crew, Abingdon Division.

### Hawks-Turner

Louise Hawks was married to Maynard C. Turner on August 3 in a double ring ceremony at the Pine Grove Baptist Church, Lindsie, West Virginia. Mrs. Turner is a clerk typist, Bluefield.

### Bailey-Brewster

Etta R. Bailey became the bride of Richard Brewster on July 22 in a double ring ceremony at the Methodist Church, Pearisburg, Virginia. Mr. Brewster is a clerk trainee, Bluefield.

### Warrick-Bower

Jennifer Cole Warrick and Chris MacLee Bower exchanged nuptial vows on August 24 in a double ring ceremony at the Mafair United Methodist Church. Mr. Bower is an automotive repairman, Kingsport.

### Hall-Buchanan

Norma Kay Hall became the bride of James P. Buchanan, Jr., on July 6 in the United Methodist Church, Lebanon, Virginia. Mr. Buchanan is an engineer, Bluefield. Mrs. Buchanan is a clerk-trainee in the Pocahontas office, Bluefield Division.

### Scott-Wood

Sharon Young Scott and Meredith Corlew Wood were married June 28 in the Grandin Court Baptist Church. Mr. Wood is an employee in the general office accounting department, Roanoke.

### Page-Haulsee

Robin Leigh Page and Larry Wayne Haulsee were married July 19 in the Design Methodist Church, Danville, Virginia. Mr. Haulsee is the son of William M. Haulsee, regional chief operator, Danville.

### Keffer-Harris

Heston M. Keffer became the bride of Charles V. Harris on August 6 in the Gauley Bridge Baptist Church. Mr. Harris is a retired area supervisor for the Clendenin Area, Charleston Division.

### Thurman-Ruloff

Brenda Thurman and Robert Ruloff were united in marriage in a double ring ceremony at the Sacred Heart Church on August 17. Mrs. Ruloff is a clerk-stenographer, Charleston.

### Barnett-Atkinson

Sherry Gale Barnett and Robert Dale Atkinson were united in marriage August 24 at the Calvary Baptist Church, Salem, Virginia. Mr. Atkinson is an employee in the general office accounting department, Roanoke.

### Vance-Nicholson

A double ring ceremony performed August 10 in the Church of God, Gauley Bridge, united Nedra Kay Vance and Bennie Carl Nicholson. Mr. Nicholson is a laborer, Kanawha River Plant.

### Thompson-Goodall

A double ring ceremony performed August 1 in the Highlawn First Church of God of St. Albans, West Virginia, united Carolyn Sue Thompson and James V. Goodall. Mr. Goodall is a credit representative, Charleston.

### Smith-Sauls

Gloria Jean Smith and Paul H. E. Sauls were married June 20. Mr. Sauls is a lineman in the Marion crew, Abingdon Division.

### Vanover-Dotson

Linda Vanover and Larry E. Dotson were united in marriage on June 8 at the Valley View Free-will Baptist Church. Mrs. Dotson is a clerk trainee, Clintwood, Abingdon Division.

### Masters-Harp

August 24th was the wedding day of Susan Lea Masters and Lindsay Hale Harp, who were married in a double ring ceremony performed at the Litz Manor Baptist Church. Mrs. Harp is a cashier, Kingsport.

### Perry-Bogle

Bonita D. Perry became the bride of Charles Clay Bogle on July 19 in the First Baptist Church, Shady Spring, West Virginia. Mrs. Bogle is a home service representative, Beckley.

### Thompson-Hartless

Vinnie Marsena Thompson and Robert Earl Hartless, Jr., exchanged nuptial vows on August 17 in a double ring ceremony at the Church of Christ, Salem, Virginia. Mrs. Hartless is an employee in the general office accounting department, Roanoke.

### Williams-Bevins

Thelma Williams became the bride of Donald Bevins on August 3. Mrs. Bevins is the daughter of Gratho Williams, groundman, Pikeville.

### Canada-Collier

Sherry Lea Canada was married to David C. Collier on July 6. Mr. Collier is the son of Jesse Collier, working line foreman, Pikeville.

## They're Engaged

CHRISTINA ELLISON to Glen Hickman. Miss Ellison is a clerk-trainee, Abingdon.

VALERIE MYERS to Larry Harris. Miss Myers is the daughter of W. L. Myers, meter reader, Princeton.

JUDY YOUNG to Rick Crawford. Miss Young is a clerk-trainee, Ashland.



## New Arrivals



### Bluefield Division

MR. AND MRS. HARRY L. BUSTON, III, a daughter, Elizabeth Ann, July 29. Mr. Buston is a meterman.

### Charleston Division

MR. AND MRS. J. O. BARNHART, a son, William Dale, August 4. Mr. Barnhart is an auto repairman.

MR. AND MRS. DAVID F. RICHMOND, a son, David Ray, June 27. Mr. Richmond is a meter reader.

### General Office

MR. AND MRS. CALVIN C. SISSON, a son, William Arthur, August 6. Mr. Sisson is a station operator, Roanoke.

MR. AND MRS. J. R. LOWTHER, a daughter, Lorna Ann, July 10. Mr. Lowther is an electrical engineer, Charleston.

### Logan-Williamson Division

MR. AND MRS. BOBBIE MIXON, a son, Patrick Lee, July 18. Mr. Mixon is a lineman.

### Roanoke Division

MR. AND MRS. MARTIN RATCLIFF, twin daughters, Melissa Gayle and Melanie Gay, July 22. Mr. Ratcliff is a residential heating representative.

### Cabin Creek Plant

MR. AND MRS. GARY L. HESS, a son, Shawn Lee, July 15. Mr. Hess is a boiler operator.

MR. AND MRS. JAMES E. PERDUE, a daughter, Cathy Ann, July 25. Mr. Perdue is a plant janitor.

MR. AND MRS. LARRY E. MOORE, a daughter, Melanie Jane, August 1. Mr. Moore is a laborer.

### Glen Lyn Plant

MR. AND MRS. GILBERT L. SMITH, a daughter, Pamela June, June 28. Mr. Smith is a maintenance man.

### Kanawha River Plant

MR. AND MRS. NARRY W. KIDD, JR., a daughter, Amy Elizabeth, July 30. Mr. Kidd is a barge attendant.

### Big Sandy Plant

MR. AND MRS. MONT J. WHEELER, a son, David Michael, August 17. Mr. Wheeler is a junior maintenance man.

MR. AND MRS. HUBERT D. GREENE, a daughter, Christina Lynn, August 21. Mr. Greene is a utility man.

### Huntington Division

MR. AND MRS. JEROME K. BRADBURN, III, a son, Jerome K. Bradburn, IV. Mr. Bradburn is a clerk.

### Lynchburg Division

MR. AND MRS. D. CURTIS WINEBARGER JR., a daughter, Cheryl Faith, July 12. Mr. Winebarger is meter service helper A.

### Ashland Division

MR. AND MRS. DAVID BURKE, a daughter, Shelia Marie, August 8. Mr. Burke is a material clerk.



## Roanoke

Annise Craig, secretary to the division manager, has been named publicity chairman of the Wesleyan Service Guild, Roanoke district.

England's Queen Mother Elizabeth met the family of Warren B. Murphy recently at the 50th anniversary reception of the Royal Air Force. He is the son of retired division employee the Rev. O. B. Murphy.

Roanoke division Illuminator correspondents met with their new associate editor, L. G. Dougan who recently was transferred from Lynchburg as division personnel supervisor. At this meeting were Ann Browning, Frances Hampton, Jean Livesay, Elmo Payne, Frances Rader, Joyce Rutledge, Jackie Scruggs, J. C. Shelton, Doris Young, Prince E. Thornton and Mr. L. G. Dougan.

D. C. Kennedy was re-elected chairman of the Roanoke City School Board for another one-year term.

New Roanoke employees are: Glen L. Kreidler, electrical engineer, T&D department; Luther H. Testerman, air conditioning engineer, commercial department and Donald W. Hale, lineman helper, T&D department.

## Fieldale

Ronald Brown, son of Melvin Brown, customer accounts supervisor, has been named to the Dean's List for the second semester at the College of William and Mary at Williamsburg.

New employee is Frances G. Wade, clerk trainee, accounting department.

## Charleston

Sympathy is extended to George W. Unangst, T&D superintendent, on the death of his father, Cecil M. Unangst, who died July 20 in Pittsburgh, Pa.

New employees are: James Henry Poe, tracer, T&D department; Sherry Mae Revels, clerk trainee, accounting department at Beckley, and Janice Dillon Cabell, cashier, accounting department at Whitesville.

Beulah Price, wife of R. H. Price, line foreman in the Rupert area, attended the Adult Education Institute at West Virginia University sponsored by the West Virginia Federation of Women's Clubs. She is the president of the Rupert Women's Club.

## Abingdon

Paul V. Kelsey Jr., son of the sales manager, has been awarded an academic scholarship by the Pennsylvania Glass Sand Corporation of Pittsburgh.

This scholarship is awarded to the leading senior majoring in ceramic engineering. Vic is a senior at Virginia Tech. He also was elected president of the Student Chapter of the American Society of Ceramic Engineers.

Abingdon Lions Club elected A. S. Buchanan, third vice president; H. C. Breeding, secretary, and W. H. Ferguson Jr., director, for one-year terms.

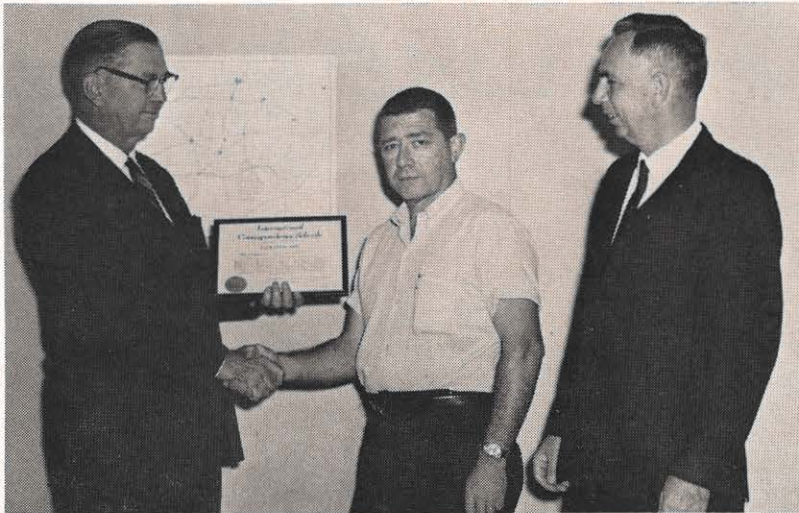
G. B. Gent, Lebanon, has returned to work following major surgery.

New employees are: C. L. Lewis, stores, and A. E. Blevins, Marion line crew.

## Pulaski

C. A. Schmidt, Pulaski accounting, has been named superintendent of the Trinity Lutheran Church Sunday School. He also is vice chairman of the Church Council and counselor for the Luther League.

# Happenings Around The Circuit



Wilbur G. Slone, Ashland division engineer "B", recently received his reward for many hours of work when he could have been relaxing. He has satisfactorily completed an I.C.S. home study course in electrical engineering. Pictured above is Mr. Slone receiving his diploma and congratulations from C. C. Darrah, Ashland division manager, as O. O. Henderson, Ashland supervising engineer looks on.

## Ashland

People around the Ashland office are lately calling Pete Doran "lucky". Recently Pete's wife, Mary, clipped a coupon from the newspaper and mailed it in for a contest sponsored by a local department store. The Dorans won an all expense paid trip to Florida, including transportation, motel room and meals, for one week. They planned to take advantage of their stroke of good luck sometime this month.

Elizabeth Preston, Linda Eggert, William Thompson, Mark Burdette, George Cornette, David Fish and David Kearns, summer employees, have all left to return to college.

Sympathy is extended to Bronson Callihan, Ashland stores supervisor, on the death of his father, Clay Callihan, on August 15.

Congratulations to Bo Humphrey who has won for the third consecutive year the championship flight of the Women's Championship Tournament which was held at the Ponderosa Golf Course in Ashland. Mrs. Humphrey is the wife of Ed Humphrey, distribution engineer, in the Ashland division.

A lot of horse can result in a lot of ribbons and Bill Holbrook, head T&D clerk, has both. During the past few months, Mike's Bev, a mare, and Pat's Royal Flush, a gelding, have received over a dozen ribbons and prizes at various horse shows in Ohio, West Virginia and Kentucky. The most recent of these was a first place award at the Greenup County Saddle Club Show held at Greenup, Kentucky. Bill also plans to show his horses at the Kentucky State Fair at Louisville.

Linda Queen has recently become an employee in the Ashland division accounting department as a clerk trainee. Linda resides in Ironton, Ohio.

Sherryl Fields is a new home service representative in the Ashland division commercial department. Miss Fields received her degree from Morehead State University and is from Pikeville, Kentucky.

Robert E. Green has been employed as a T&D man D in the T&D Department. Robert was recently discharged from the Air Force where he completed four years of service. Mr. and Mrs. Green are the parents of an infant son and they reside in Ashland.

Sharon Ward is a new clerk-trainee in the general office personnel department. Sharon is the mother of three children and enjoys painting in her spare time.

Debra Massie has been employed in the general office accounting department as a clerk-trainee.

## Pikeville

The annual Pikeville division family picnic was held recently at the Harmon Branch Sportsman's Club near Pikeville. The employees and their families met for an evening of food, games and fellowship.

L. M. Newsom, records supervisor, has been elected to local Southern States Farm Home Advisory Committee.

Chester Smith, division administrative assistant, has been appointed chairman of the public facilities committee-Commission on Community Services, which is an advisory group for the Model Cities Program for Pikeville.

Sharon Dianne Maggard, clerk trainee, is the new employee in the accounting department.

Kay F. Kidd, cashier, has resigned to move to Lexington, Kentucky.

A. H. Jopp, power sales engineer, has returned to work after an extended illness.

Sympathy is extended to Albert Webb, transmission and distribution department, on the recent death of his father-in-law.

Homer Marcum, clerk trainee, is new employee in transmission and distribution department.

Tommy Woofter and Robert Allen, both employees of the transmission and distribution department, have resigned.

## Lynchburg

Donnis Ford, daughter of Mr. and Mrs. W. W. Ford Jr., has graduated from the Operating Room Technology Course at Virginia Baptist Hospital. This nine month course involved classroom instruction and supervised application in the operating room, which prepares the students to be instrument nurses. Mr. Ford is division sales manager.

Linda R. Wright, clerk-stenographer, graduate on July 14 from the National Business College with honors.

James H. Haley Jr., customer service representative, has completed the teaching of first aid to the nurses of Virginia Baptist Hospital.

Joseph M. Austin has been employed in building service.

The following have been promoted from station man "B" to station man "A": J. H. Porter, S. S. Gilbert, and D. E. Booth.

## Bluefield

Glenn H. Reynolds, commercial sales engineer, was promoted to



Mr. Reynolds

major in the Air Force Reserve. He presently is serving as a member of the 130th Air Commando Squadron, West Virginia National Guard, Charleston. He holds an Air Force senior pilot rating and an instructor pilot rating.

W. B. Belchee, sales manager, has been elected chairman of the Official Board of Trinity Methodist Church. He has also been elected to the stewardship and finance committee.

Rita Dillon, Princeton home sales representative, has been elected secretary of the executive committee of the Bluefield Area Subcommittee and Farm and Home Electrification Council.

Lina Light, private secretary, has been re-elected secretary of the Mercer County Cancer Unit of the American Cancer Society.

On August 17, Sheree Crotty, daughter of W. A. Crotty, engineering aide, performed with the Arthur Smith Show at the West Virginia State Fair in Lewisburg. She also played at the Bluestone Valley Fair at Spanishburg on August 9. Sheree plays several different instruments.

## General Office

Vernon D. Willis, accounts payable supervisor in the accounting department, was elected elder and financial secretary of the First Christian Church at Roanoke.

Raymond T. Philpott, invoice audit clerk in the accounting department, received the E. M. Coulter Management Award as the outstanding management graduate of National Business College during graduation exercises.

Raymond D. Bright, construction contract clerk in the accounting department, was installed as secretary of the Roanoke Jaycees.

Mary Hall, secretarial stenographer in the hydro department, and Glenna Diehl, secretarial stenographer in the T&D department, have returned to work after extended illnesses.

New employees in the operations department are: Shirley Brown Clemer, clerk typist III, Roanoke, and Wallace Dabney Jamison, operations engineer, Tri-State Dispatch Center at Huntington.

New hydro department employees are: Harry K. Wood, hydro-electrical engineer, Roanoke, and Jerry D. Reedy, Rodman, Blue Ridge.

Randolph P. Rivinus, civil engineer, is a new employee in the T&D civil engineer section at Roanoke.

New T&D transmission section employees, all stationed at Bluefield, are: Denver R. McFann, Williams E. Brown and Thomas E. Tyree, all transmission man helpers, and George E. Tiller, engineer B.

## Logan-Williamson

E. E. King, Williamson area manager, has been re-elected for a second term to the West Virginia Chamber of Commerce Board of Directors, effective August 30.

Mr. King will represent the local chambers of commerce in the state's fifth district. One of Mr. King's first official acts of office was to attend the board meeting August 31 as a part of the annual State Chamber meeting at The Greenbrier Hotel. Mr. King was recently honored by the Tug Valley Chamber of Commerce when it selected him as Mingo County's "Citizen of the Month".

O. C. Hall, division manager, has been appointed to serve on the City of Logan's Sanitary Board.

Sympathy is extended to Bobbie Mixon on the death of his wife and to Dallas Kinser on the death of his mother.

Harold Jimison, serviceman, received a gallon pin from the American National Red Cross during the recent Bloodmobile visit to Logan.

Joy Sadler, clerk stenographer, has resigned to move to Ironton, Ohio. James E. Elswick, T&D Clerk, has resigned to enroll in W. Va. Institute of Technology at Montgomery, W. Va.

Fred Wagner, draftsman, as a member of the C&W Discount softball team, recently participated in the West Virginia State Fast Pitch Tournament at Clarksburg.

Mary E. Davis, secretarial stenographer, commercial department, recently attended a two-day meeting of the West Virginia State Women's Bowling Association Executive Board. Miss Davis is a director from District One. The session included a meeting on Saturday, followed by a workshop on Sunday. Miss Davis served as Chairman of the legislative committee and appeared on the workshop program.

Chester Elkins, service coordinator, recently accompanied girl scout Troop No. 355 to Rocky Gap, Virginia to participate in a swim camp.

## Huntington

Sympathy is extended to Inis Nebel on the death of her father, Paris W. Dotson of Phelts, Kentucky; to W. C. Farrar on the death of his mother, Mrs. Roxie L. Farrar; to Pearl Lester on the death of his brother, William Thomas Lester, and to Raymond R. Beckett on the death of his father, Ernest R. Beckett of Milton.

Kenneth C. Morris, engineering aide in the Point Pleasant area, was recognized recently for his outstanding service to scouting.

He has been with Appalachian since 1952. Nominated as "Scouter of the Week", Mr. Morris has been extremely active in scouting for several years. He first served as an assistant scoutmaster and later became scoutmaster. He more recently has been working with Cub Scouts.

Returning to work after extended illnesses were: Don Hopkins and Reba Hanshaw, accounting; Elaine Bullion, personnel; Charles Ferguson, commercial; F. G. Bruce, station, and Ethel Hyldahl, drafting.

Charles Ferguson served as judge for electrical, engineering and safety demonstrations at Jackson's Mill State 4-H Camp. He also was awarded a plaque for outstanding services in 4-H work from Cox's Landing.

New employees are: Melvin E. Cochran, janitor, and Arthur Hall Jr., auto repairman helper.

Kyle Jones, electrical engineer, has joined the armed services.

## Kingsport

John E. Faust has been re-elected to a second four-year term as president of the Kingsport Board of Education.

Employees and families gathered July 26 at Warriors Path State Park for the annual company picnic. Pony, horse and train rides mixed with swimming, miniature pool and bingo was the order of the day. Following the awarding of contest prizes, a fried chicken dinner was served.



# People Depend On Us-And We Like It



Alice Naff, cashier senior in the Roanoke division accounting department, always has a friendly smile for customers because she's naturally a friendly person. She's in the position to either leave the customer smiling or frowning. She gets all kinds—including some kooks—but they're all customers who depend on Alice.



J. Arthur Self, Abingdon division meter serviceman at Clintwood, meets those people, too. He meets them at their homes. There's no question in his mind that customers are real. It's up to him, and others like him, to make sure that those customers know we're real.

To do a job and know it is serving no useful purpose; to manufacture a product that isn't really needed; to perform a service that is questionable in value—all or any of these must make for pretty miserable working conditions.

When people depend on you, it's a different story. And, believe it, people do depend on you.

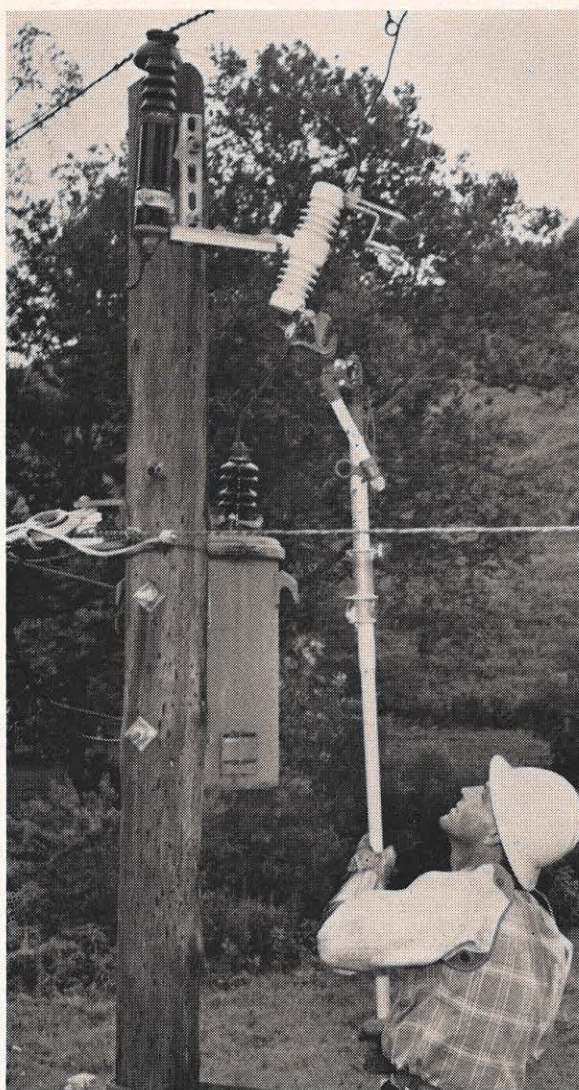
The problem is that many of us forget, perhaps by the nature of the multitude of various jobs throughout our companies, that our first and only job is electric service. That service goes to us, our families, our neighbors and hundreds of thousands of people we never see. And, maybe those people forget us—but that's understandable, and probably is a great compliment that we're so dependable that they forget we're here. But we can't forget them.

Being dependable isn't easy in any stretch of the imagination. When you put it on a day in and day out basis until it grows into years, it's doubly difficult. Perhaps it's why employees of our companies take great pride and receive satisfaction in their achievements.

You might say there's security in being depended upon; and there is—as long as we remain responsible. There's also a challenge. That challenge is to meet the obligations to the people who depend on us.

Job classifications in our companies run from A to Z and together would probably be enough variety to cover every occupation in most small towns. But, regardless how you slice it and regardless how removed a particular job may seem from actually producing electricity, we are all working toward the same end—reliable electric service at the lowest possible price.

Pictures on these pages are a random sampling of employees in different job classifications. Needless to say, there are too many to mention them all, but we're all doing the same thing. Aren't we?



Glen C. Hicks, Huntington division serviceman in Milton, is shown replacing a transformer fuse. His regular duties range from replacing customer fuses to operating distribution substations, and he's doing it for the people who depend on him. There's about 10,000 of those people in Glen's area and he's one who is watching over them.



Mrs. Gretis Raines is a PBX operator at Charleston. Her voice may be the only contact some customers have with the company. She's got an important job; one that can make a lasting impression on the customer.



F. E. Austin (left) and S. L. Drumheller are linemen in the T&D department, Lynchburg division. Their main job is making sure the electricity we provide gets to the customer's home. If it isn't there when the switch is turned on, our dependability might be questioned. These are some of the men who make sure it is there.



**Jimmie L. Creasey**, instrument maintenance man at the Kanawha River plant, may not see the customer while on the job, but he well knows about the electricity they use. He produces it. He's in a good position to know that dependability doesn't just "happen," it's a hard worked for accomplishment. Machines don't think of people, but the people maintaining them do.



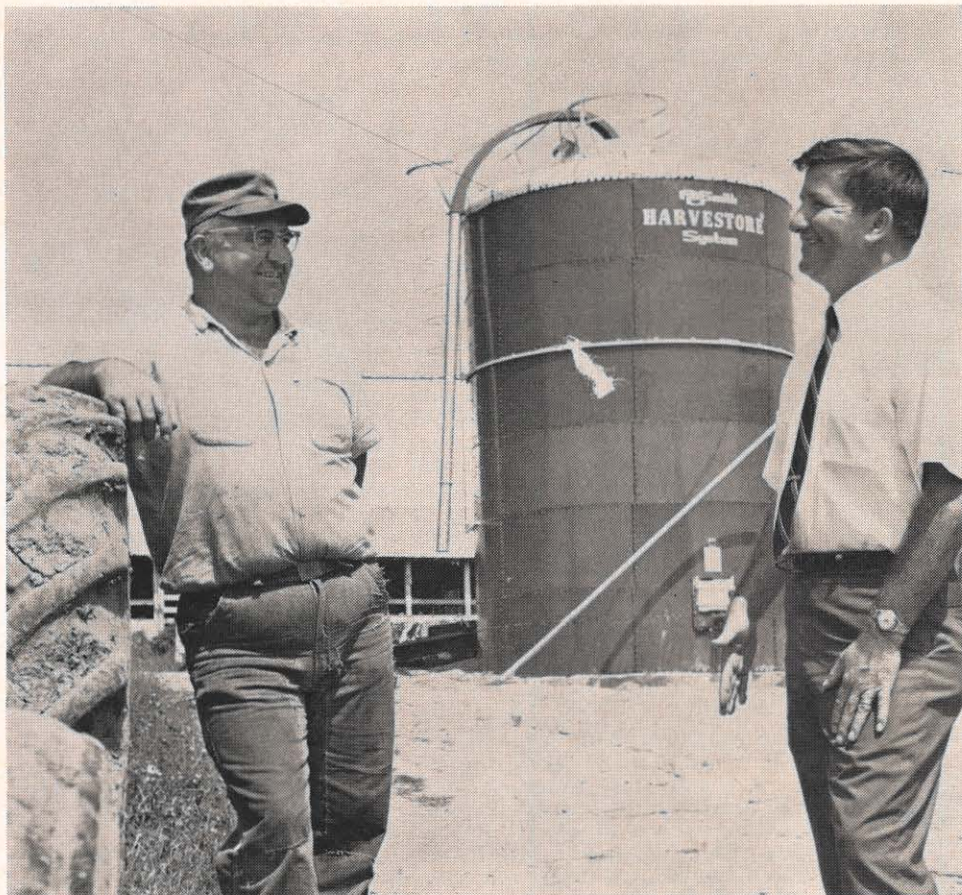
**Gleneeda Perry**, customer accounts representative at Logan, just might have the type of job that helps her appreciate who the people are that depend on us. Hers is a job that demands that she remember. A lapse of memory or the failure to provide a smiling, friendly service might just be enough to have a lasting negative effect on the customer.



**Ray Heldreth** (right), Bluefield division dealer-sales representative, meets a lot of people in his job. Many that he meets, he helps them help others to experience the advantages of using electric appliances. All that he meets depend on his role in the overall picture of supplying electric service.



**Susan Kilby**, Pulaski division home sales representative, disproves the old saying about "too many cooks in the kitchen". She's usually right in the midst of cooks or future cooks. Her job is varied but it usually is involved with encouraging the use of electricity in the home. She, too, gets a close look at our customers. It's hard for her to forget that they're people.



**Larry Bucklen**, Pulaski division agriculture sales engineer, is a friend of the farmer. Electricity is a friend of the farmer, too, and Larry's job is to make sure he's aware of it. But, a farmer is a business man and when he agrees to use electricity help him run that business, he expects it to be dependable.

## OUR JOB

Appalachian Power Company's philosophy of service was first enunciated in 1934 by George Tidd, then president of Appalachian. This understanding of our job has not changed in the intervening years—it is still Appalachian's pledge to the public, and the creed of every employee.

"Our job is generating electricity and getting it to where it's used. We're in this business because it is concerned with the supply of a fundamental requirement of modern living, because it's an honorable one, because we like it, and because we want to earn a living at it.

"We aim to give one kind of service to everyone . . . the best that's possible. That means supplying our customers with what they want when they want it. It means being courteous at all times and maintaining attractive, easy-to-do-business-with offices.

"It means doing everything we can to keep complaints from arising, and it means prompt and fair handling of those that do.

"We are a citizen of each community we serve and take an active part in its affairs. Like any other citizen, we want our neighbors to think well of us. Besides, it makes good business sense. We prosper only as the community prospers; so we help it thrive in every way we can.

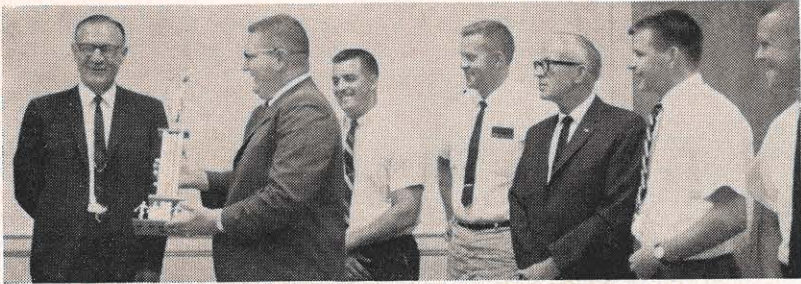
"Such is our job as we see it. We are trying to do it well and to do it better all the time."





**Pulaski Golfers Turn Out**

Twenty employees in the Pulaski division participated in the Second Annual Jim Brown-Robert Carson Memorial Golf Tournament at the Round Meadow Country Club, Christiansburg. Front row (from left) Larry Ratcliffe, A. L. Graham Jr., R. D. Byrd, Q. M. Harless, C. H. Rhett, B. B. McCall, Jim Boulton and Jerry Whitehurst. Back row: Ray Lester, Vernon Hinton, Ray Lupold, J. S. Sutphin, S. A. Dewey, R. W. Ruble, Garland Bruce, L. A. Sharpe, J. L. Earles, Clyde Bishop, Bennie White and Henry Morehead. In the bottom picture the two winners are shown (from left) S. A. Dewey, low gross, and J. L. Earles who tied Dewey for low net.



**Pulaski Wins Trophy**

L. G. Cook, team captain, presents bowling trophy to Claud K. Kirkland, division manager, won by the Appalachian No. 2 team in the Pulaski Industrial League. The presentation was made during the special Ladies' Day safety and operational meeting, an annual event with wives of supervisory personnel as guests. In addition to the regular topics, special features were presented, including a showing of the new Corning Glass Cooking Top presented by Susan Kilby, home service representative. Other team members shown in the picture are (from left) E. A. Alley, J. R. Pugh, C. R. Holden, J. L. Rakes and F. W. Tilley. M. C. Spangler also was a member of the team.

**Familiar Faces In New Places**

**Appalachian Power Company**

**Huntington Division**

BRENDA K. LEGGE from clerk typist to customer accounts representative.

**Pulaski Division**

PAUL L. SOWERS from line foreman, Hillsville, to senior foreman, Pulaski. JOHNNY R. KIDD from lineman a to line foreman.

**Roanoke Division**

MARTIN L. RATCLIFF from T&D clerk, T&D department, to heating and builder sales representative, commercial department. BASIL A. SMITH from lineman helper to lineman. SHERWOOD ROBERTSON, JR., from janitor, building services, to garage attendant, transportation. R. W. ENGLISH from lineman helper to lineman. H. LYNN COPLEY from home sales representative to home sales representative, sr. ANN H. BROWN from home sales representative to home sales representative, sr. C. E. SMITH from air conditioning engineer to service coordinator. R. D. JOHNSON from lineman helper to meter service helper. IRA B. PETERS, JR., from assistant division personnel supervisor to senior personnel assistant, g. o. personnel department. MARY M. JACOBS from division personnel clerk to personnel assistant, g. o. personnel. M. B. PITCHES from engineering aide, division T&D, to engineering aide, g. o. T&D.

**Clinch River Plant**

BILLY G. DUTY from instrument maintenance man to instrument maintenance man b.

**Abingdon Division**

JAMES D. NICKOLS from lineman b to lineman a.

**Bluefield Division**

JAMES MCKINLEY GRAHAM from lineman helper to lineman. JAMES H. ROBINETTE, JR., from lineman helper to lineman. JAMES GILBERT WILLIAMS from lineman helper to lineman. JAMES RONNIE PAULEY from lineman helper to lineman. ROGER LEE HESS from draftsman to T&D clerk. WILLIAM MITCHELL HAWTHORNE from janitor to head janitor.

**Charleston Division**

DAVID VENSON WICKLINE from auto repairman b to auto repairman a. JOHN ROGERS DAVIS from auto repairman b to auto repairman a.

**General Office**

HOLLY A. MUTTER from station maintenance man b to station maintenance man a. JAMES F. MITCHELL from transmission man b to transmission man a. LESTER C. SEARLS from transmission man helper to transmission man. RICHARD T. CARBAUGH, JR., from transmission man helper to transmission man. JOSEPH H. VIPPERMAN, JR., from electrical engineer to distribution engineer. ROBERT D. WEBSTER from commercial sales engineer to commercial and industrial sales supervisor. LAUREN HIMES from office services assistant to office services supervisor. ARTHUR W. BONDS from garage attendant, division transportation, to messenger, g. o. accounting. JOSEPH C. BARTON from rodman to instrument man. ANN WHITE KIRBY from transportation to executive.

**Kanawha River Plant**

GEORGE YOEUELL, JR., from instrument maintenance man b to instrument maintenance man a.

**Kentucky Power Company**

**Ashland Division**

LOUISE DOOLEY from secretarial-stenographer, division managerial, to private secretary g. o. managerial. ROSALIE SAVAGE from clerk-trainee to clerk-stenographer. BONNIE SAYLOR from clerk-stenographer to stenographer. GRETA HALL from clerk-typist to clerk-stenographer.

**Big Sandy Plant**

BILLY JOE BELLOMY from filter plant operator & sampler, performance, to utility coal handler, yard. RAY CLICK from yard helper to utility coal handler. EDGAR A. CHILBERS from instrument man to control technical senior. LEONARD V. COMPTON from instrument man to control technician. L. DANIEL VANSICKLE from instrument man to control technician. WILLIAM T. MCKINNEY from master maintenance man, maintenance, to control technician, sr., performance. ROBERT R. KISE from maintenance man, maintenance, to control technician, performance.

**Two-Hour Battle with Broken Line**

**Tale Of Big One That 'Almost' Got Away**

Without witnesses and the catch to prove it, this fish tale might be hard to believe. The story almost became the well-worn one about "the one that got away."

The characters in the story are Hazel Sampson, Charleston division secretarial stenographer in the commercial department; her husband, Howard, and their daughter, Mrs. Karen Haas of Atlanta, Georgia. The scene was the Gulf Stream off Pensacola, Florida. "The one that got away,"—didn't.

It all started as many successful trips start. The party had boated several fish, including two 25-pound dolphins by Mrs. Sampson. Mr. Sampson must have been wondering, as all fishermen do, if his wife were going to outfish him, again.

Then it all broke loose. Mr. Sampson hooked a 97-inch Blue Marlin. It looked as though it might end as quickly as it started. The fish broke the 80-pound test line on the first jump.

Apparently not realizing it was free, the fish hesitated a little too long. The first mate dived overboard and retrieved the line. It was quickly tied to another rig—only to discover that when the line was reeled in, the knot was too large to go through the rod's eye.

Several times the knot had to be forced through the eye, only to be ripped back through by the fish's run. The knot held. It held for two hours and when the two-hour battle was over, the fish was brought to gaff.

During the day, two more dolphin and three sharks were caught by the party from Charleston.



Karen, Mrs. Sampson and Mr. Sampson pause with "One that almost got away."



**A Girl's Best Friend?**

They say a diamond is a girl's best friend. Employees in Kentucky's Ashland office are finding another type of diamond is interesting too—softball. For the past few years they have been playing softball and this year entered a team in the YWCA Women's League. The team, composed of employees, members of em-

ployees' families and friends, finished the season with a 7-3 record and was runner-up in the league tournament. The team is managed by Ron Wright (left), system personnel, and Dana Riley (right), division accounting, serves as coach. The name of the team is Kilowitts.



**Wins Tourney**

Robert Mitchell (Bobby) Bass won the 13-year-old-and-under class of the William Woodford Jr. Memorial Golf Tournament at the Wytheville Country Club. Bobby, a ninth grader at Wytheville and the son of Tommy Bass of the local line crew at Wytheville, received a trophy for the win. Bobby is active in baseball and football but this is his first year in golf.

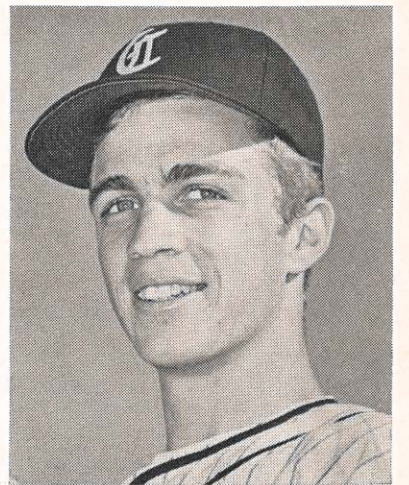
**Charleston Employee's Son Member Of National Championship Team**

Ralph Jean, 16-year-old son of Sidney H. Jean, Charleston division T&D general serviceman, was a member of the Kanawha City Delmar Big League baseball team which won the national championship. Big League is an extension of the Little League program and is for boys 16, 17 and 18 years of age.

Ralph's team won the national title by defeating a team from New Hyde Park, New York, in the World Series at Winston-Salem, North Carolina. Ralph played center field.

The Charleston area team, formed just this season, won the local league pennant after a 20-game schedule. There are five teams in the local league.

Following the local league title, the boys entered the regional tournament and played championship teams from Tennessee, Virginia and Florida. At the national championships at Winston-Salem, they first played the California state champion, then the New York state champions from Hyde Park and gained the finals by blanking the Winston-Salem team. This left a re-match with the Hyde Park team which the West Virginia



A winning smile

boys won 3-2 by scoring in the bottom of the ninth.

Ralph is a junior at Charleston high school and last season was one of the school's outstanding players. He has been very active in Little League, alternating the past three summers as a center fielder and catcher.



### Saul Receives Personnel Post

Charles R. Saul, administrative assistant in the general office area development department at Roanoke, was promoted to assistant personnel supervisor for the Roanoke division. The move became effective September 1.



Mr. Saul

He joined Appalachian in 1963 as a business trainee after graduation from Virginia Tech with a B.S. degree in business administration. In 1965, he was promoted and transferred to the area development department from the Roanoke division managerial staff.

He is active in sports and is married and the father of two daughters. He is a former member of the Roanoke Jaycees and is active in United Fund Work and the current YMCA membership drive.

He was discharged from the U. S. Army with the rank of staff sergeant after completing a term in the Army Reserves.

Mr. Saul is filling the vacancy caused by the promotion of I. B. Peters to senior personnel assistant in the general office personnel department.

### Martin Promoted To Oak Hill Post

Robert W. Martin, engineer "B" in the Beckley area has been promoted to area supervisor "A" in charge of the company's Oak Hill office. He replaces John M. Wright who is moving to Charleston as senior electrical engineer. The promotion was effective September 1.



Mr. Martin

Mr. Martin was first employed on June 13, 1949 in the line section as a groundman. On November 1, 1949 he was promoted to a draftsman and transferred to to engineering department. He remained in this department working as engineering assistant, engineering aide and engineer "B" until this promotion.

He was born on April 2, 1927 at Glen Hedrick, West Virginia and studied engineering at West Virginia University. He served in the Army from April 22, 1945 until December 26, 1946.

Mr. Martin is very active in sports and will be remembered for his pitching on the Beckley softball teams for several years. He is married and the father of three children. He plans to move his family to Oak Hill in the very near future.

### Charleston Boy Is All-Star Pick

Laben Prowse, 12-year-old son of M. D. Prowse, was selected to the Cross Lanes Little League All-Star team this past season. His father is Charleston division senior foreman. Laben played the full season as catcher, the position he was named to on the all-star team, for the Big Star team. There were six



Laben

teams in his league. The Cross Lanes All-Star team played and defeated the St. Albans Eastern League All-Stars at the close of the season.

## People, Places and Things



### 'Top Coach'

James Collins, heating and builder sales representative at Lynchburg, received a baseball and was selected the "Top Coach" by the Timbrook Athletic Association. He has two sons, both on the championship "Oreole" team; one on the minor "Oreole" team; the other on the major "Oreole" team. His son, Mark, played every position except first base, on the minor team. There were four teams in the league; his team winning 14 out of the 17 games played. His son Kevin's team won 15 out of the 18 games played. There were also four teams competing in this league. Kevin is on the left.



### Braggin' Size

F. E. Phillips, working line foreman in Kentucky Power's Pikeville division, brought home a braggin' size largemouth from vacation this year. Mr. Phillips landed the 6-pound bass while fishing in Herrington Lake in central Kentucky.



### Oil Painting Takes Prize

Jack Caudill, heating sales representative in the Hazard division, recently won second place award for the best oil painting in the first annual street art show of the North Fork Art League. Mr. Caudill's painting of natural bridge in Kentucky was one of approximately 150 oils in the show. He has been painting for about nine months and this was the first show he has entered.



### "Togetherness" In Fitness

A group of Lynchburg citizens have been running around the track at E. C. Glass high school to slim down and keep trim. Two of the people are Lynchburg division employees who run a mile with their wives each afternoon. They are shown running in

the above picture (left to right): Mrs. Jessie Ashworth, Mrs. Nelson Simpson, Nelson Simpson and Jessie Ashworth. The men can run the mile in less than eight minutes with the women taking a little longer.



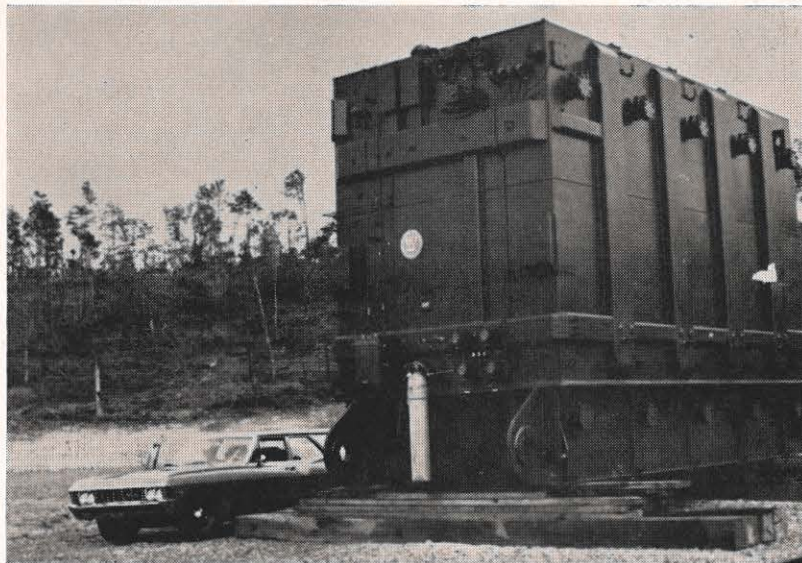
### Even Name Is Almost The Same

There is a new employee in the data processing division of the general office accounting department. He was born February 14, 1947 in the Lewis-Gale Hospital at Roanoke. He graduated from William Fleming high school in 1965 with an academic major and attends the Oakland Baptist Church. His first two initials are J. E. and he is being trained on the IBM 084 sorter. Actually, you can take your choice because that description fits either James E. McCallum or James E. Kidd. Mr. McCallum is on the left and Mr. Kidd, son of Jeanette Kidd, private secretary in the general office personnel department, is on the right.



### A Good Buy

According to Baxter McIntosh, retired meter department supervisor in the Lynchburg division, if you "take care of the things you own they will last for a long period of time." The appliance which Mr. McIntosh was talking about is a washing machine with a brass tub and an aluminum agitator which he purchased in 1924. The machine, manufactured by Savage Automatic Arms, was sold to Mr. McIntosh by F. M. Cloyd, retired commercial manager at Lynchburg, when both men were working in the old Sprigg district. The washer has been in regular use for 44 years and practically no money has been spent for service.



### Funk Transformer Moved

A giant 600,000-kva transformer for the Matt Funk substation near Roanoke was moved into position last month. It weighed 236 tons stripped for shipment. The total weight will go up to 647,500, or more than 323 tons, when 8,500 gallons of oil and accessories are added. Work at the station is about half completed with operations slated for December or early 1969.



# Service Anniversaries Noted Across Our Companies

## 30 Years



Janice Champe  
Charleston



P. H. Parsons  
Charleston



J. W. Griffee  
Charleston



F. H. Mannon  
Kanawha River



C. E. Bell  
GO-T&D



M. E. Maxey  
GO-RE/RW



T. S. Lunsford  
GO-Purchasing



Jeff Tate  
Hazard

**SERVICE**  
These pins are awarded in recognition of years of faithful service. Each of these pins also recognizes the part the employee has played in the progress of the company during these years of service.

## 25 Years



Sadie L. Bundy  
Bluefield



Charles Pope  
Ashland



L. G. Smith  
Abingdon



Lorraine Corea  
Logan-Williamson



D. D. Bowman  
Cabin Creek



H. H. Blackburn  
Pikeville



A. R. Tipton  
Kingsport



## 20 Years



Guialene Smith  
Pikeville



Jack Caudill  
Hazard



E. E. Mamoran  
Clinch River



Paul S. Dunn  
Abingdon



L. E. Hollins  
Clinch River



W. E. Collins  
Roanoke



R. W. Reese  
Roanoke



J. L. Earles  
Pulaski



J. L. Kern  
Kanawha River



Amos Workman  
Kanawha River



P. H. Lynch  
Roanoke

## Kentucky, Appalachian Men Give 'Ideas'

Seven Appalachian employees and one Kentucky Power man have contributed stories to recent issues of AEP's "Operating Ideas".

O. E. Willis, results engineer, and G. W. Shawver, performance engineer, both at the Cabin Creek plant, authored an article entitled "Careful Analysis Solves Boiler Problems". According to the story, during a startup procedure for firing twin-furnace boilers, outages are overcome by uniformly and simultaneously firing the furnaces. This procedure ensures circulation in all

generating tubes of the boiler.

"Photos Aid Circuit Repairs" was written by E. A. Childers, instrument man at Big Sandy. Mr. Childers mentions how photos simplify circuit tracing and aid in identifying the various components faster by helping to relate the physical components with their symbols on a diagram. These photos are supplied by the manufacturer.

According to H. H. Reed, maintenance foreman at Glen Lyn, in his article "Straightens Slagblower Tube", the best way to correct the tubes is to temporarily install a second set of rollers above the lance tube and apply pressure by tightening the jack bolts. When steam flow is established, the lance is run in and out of the furnace several times which straightens the tube.

W. J. Buchanan, maintenance supervisor at the Kanawha River plant, wrote an article, "How To Correct Unbalanced 550-V Bus", and discussed how the problem was the combination of capacitance and exciting currents that caused the neutral to shift. He suggests in the future a 5,000 ohm rheostat should be connected between phase 2 secondary and ground adjustments in the resistance to get a good voltage balance.

"Connecting Mobile Distribution Transformers" was written by R. H. Porter, T&D station foreman in the Lynchburg division. He pointed out how the use of simplified connection diagrams and preformed jumpers saves appreciable time when installing the new mobile distribution line transformers. By storing these materials handy in the control compartment, these mobile units are ready for immediate use.

McKinley Cornett, Bluefield division engineer, suggested a new device for testing phasing on trans-

mission or sub-transmission systems in his article "Improved Device for High-Voltage Phasing". This device is of sufficient length to span the open gaps of switches, dead-ends, etc., and is made from radio antennae.

"Flanges from obsolete or broken insulators have proved helpful for aligning the bus supporting steel of 4/12-kv structures," according to A. D. Stockton, system electrical engineer in Appalachian's general office station section. He points out in his article, "Eases Insulator Mounting", that these flanges make inexpensive temporary jigs and are removed after the angle-steel structure is tightened.



H. L. Cushing  
GO-Commercial



S. E. Robie  
GO-T&D



W. E. Chapman  
Huntington



R. M. Bates  
Huntington

## Two Receive 35-Year Pins



Mr. Lake



Mr. Muncy

One Appalachian employee and a Kentucky Power man received extended service pins recently in recognition of 35 or more years of service with their companies.

F. C. Lake, stationman in the Huntington division, completed 35 years of service on August 28. He joined the company as relief pumpman in 1933. Since that time he has worked as relief switchboard operator, operator, and control operator. He was promoted to his present position in 1956. A native of Wayne County, West Virginia, he is former Mayor of Kenova and is an ex-member of the Elks Club. He resides with his family in Kenova.

R. B. Muncy, Hazard division heating sales specialist, has also recently completed 35 years. He began in 1933 as a laborer and has held various positions such as appliance serviceman, rural solicitor, rural sales representative, and power sales engineer. He is a native of Kentucky, is married, and has one son, Bobby.



Mr. Willis



Mr. Shawver



Mr. Porter



Mr. Buchanan



Mr. Childers



Mr. Stockton



Mr. Reed



Mr. McKinley



### Appalachian Power Company

ABINGDON DIVISION—25 YEARS: LLOYD G. SMITH, stores supervisor. 20 YEARS: PAUL S. DUNN, administrative assistant. 15 YEARS: THOMAS G. BRABSON, agricultural engineer. HERBERT C. BREEDING, electrical engineer. 15 YEARS: A. C. STAFFEY, meter serviceman.

BLUEFIELD DIVISION—25 YEARS: SADIE L. BUNDY, maid. CHARLESTON DIVISION—30 YEARS: JANICE CHAMPE, T&D clerk. PAUL HENRY PARSONS, personnel assistant. JOHN W. GRIFFEE, Sr., residential & rural sales development representative. 20 YEARS: WALTER E. WARD, Jr., area serviceman.

HUNTINGTON DIVISION—35 YEARS: F. C. LAKE, stationman. 20 YEARS: W. E. CHAPMAN, customer accounts assistant. R. M. BATES, engineering aide. LOGAN-WILLIAMSON DIVISION—25 YEARS: LORRAYNE G. COREA, home sales representative.

LYNCHBURG DIVISION—20 YEARS: J. H. WARD, truck driver-groundman. 15 YEARS: CHARLENE L. THOMPSON, secretarial-stenographer.

PULASKI DIVISION—20 YEARS: JAMES L. EARLES, meter serviceman. 15 YEARS: ADELENE W. NEWMAN, stenographer.

ROANOKE DIVISION—20 YEARS: WILLIAM E. COLLINS, meter serviceman. RICHARD W. REESE, engineer. PAUL H. LYNCH, instrument man. 5 YEARS: GEORGE W. CONNER, meter serviceman.

GENERAL OFFICE—30 YEARS: M. E. MAXEY, properties representative. HERBERT W. TAYLOR, right-of-way agent. CLAUDE E. BELL, station maintenance man. T. S. LUNSFORD, Jr., purchasing supervisor. 20 YEARS: GUY F. CROMER, draftsman. SELLY E. ROBIE, right-of-way maintenance engineer. 5 YEARS: KATHERINE R. SMITH, key punch operator. WILLIAM R. FRANKLIN, communications engineer.

CABIN CREEK PLANT—25 YEARS: DONALD D. BOWMAN, control operator.

CLINCH RIVER PLANT—20 YEARS: EDWARD E. MAMORAN, master maintenance man. LARKIN E. HOLLINS, assistant shift operating engineer. 10 YEARS: GARLAND W. HACKNEY, utility coal handler. LLOYD P. MCFARLAND, maintenance man. M. H. STEVENSON, Jr., maintenance man.

KANAWHA RIVER PLANT—30 YEARS: FRANK HERCHUL MANNON, unit foreman. 20 YEARS: AMOS WORKMAN, maintenance foreman. JACK LEE KERN, instrument maintenance man. 15 YEARS: JAMES KEITH ALLEN, plant janitor. EMERSON MARVIN PELL, instrument maintenance man.

PHILIP SPORN PLANT—35 YEARS: KARL M. WILES, plant office supervisor. 20 YEARS: ROBERT L. PAYNE, auxiliary equipment operator. GEORGE R. MOODY, auxiliary equipment operator. 15 YEARS: JOHN E. WERRY, maintenance man. ROGER L. WALKER, maintenance man.

### Kentucky Power Company

ASHLAND DIVISION—25 YEARS: CHARLES POPE, assistant plant accounting supervisor. HAZARD DIVISION—35 YEARS: R. B. MUNCY, heating sales specialist. 30 YEARS: JEFF TATE, janitor. 20 YEARS: JACK CAUDILL, heating sales representative. S. J. CORNETT, appliance serviceman. 5 YEARS: ATANA WELLS, appliance serviceman.

PIKEVILLE DIVISION—25 YEARS: HENRY H. BLACKBURN, engineering record clerk. 20 YEARS: GUIALENE SMITH, home sales representative. 5 YEARS: EDITH S. BLEVINS, cashier-clerk.

### Kingsport Power Company

25 YEARS: ALFRED R. TIPTON, appliance repairman.



## Clifford E. Smith Gets Promotion

Clifford E. Smith, Roanoke division air conditioning engineer, was promoted to division service coordinator to replace Fred E. Bowman who retired on August 1.



Mr. Smith

Mr. Smith is a graduate of Emory and Henry College and is now studying for an electrical engineering degree from ICS. He is married and has two sons.

He is active in the Southview Methodist Church which he serves as Sunday School superintendent. He also has been scoutmaster for the church's Boy Scout troop.

A veteran of World War II and the Korean War, he was discharged a captain after a total of seven years service.

He joined Appalachian in 1960 as an air conditioning engineer. He has been employed in air conditioning work for over 20 years and has organized and taught several classes on heat pump and air conditioning maintenance to area servicemen.

## Commercial Post Goes To J. G. Hunt

J. G. Hunt Jr., Roanoke division commercial sales representative, was promoted to division heating and sales coordinator. He succeeds Joe Higgins who was promoted to the general office commercial department. Mr. Hunt's promotion was effective September 1.



Mr. Hunt

A native of Roanoke, he graduated from Jefferson high and the National Business College. He has one son who is a student at Virginia Military Institute.

Mr. Hunt joined Appalachian in 1941 as a phone operator. He advanced through several positions in the division accounting department and in 1954 was transferred to the commercial department, where he also served in several capacities.

Active in his First Baptist Church, he has served as chairman of the board of deacons and taught in Sunday School. He also belongs to the Masonic Order and Scottish Rite.

## Bevins To Take New Logan Post

Earnest L. Bevins of Logan will become accounting supervisor of the Logan-Williamson division of Appalachian on October 1.

He succeeds Robert B. Waggoner, who earlier was named accounting supervisor of the Lynchburg division. He rises from the position of customer accounts supervisor.



Mr. Bevins

A native of Canada, Kentucky, Mr. Bevins graduated from Belfry high school and served in the Army Signal Corps from 1942 to 1945. He joined Appalachian at Williamson October 10, 1946 as a meter reader.

He was collector, personnel clerk, and assistant credit supervisor at Williamson before going to Logan as utility clerk in 1959. He was named customer accounts supervisor in 1965.

Mr. Bevins is an elder and treasurer of the First Presbyterian Church of Logan, and is active in Boy Scouts and the Little League. He is married and has two sons.

## Something In Common



The general office departments at Roanoke and the Roanoke division employed 11 graduates from the July graduating class of National Business College in Roanoke. From left to right are: Thomas Raymond Philpott, Shirley Hamblin Martin, Joyce Beard Gimbirt, Nancy Lee Long, Rebecca Louise Zimmerman, Linda Riddle Wright, Robert Dale Atkinson, Jess Willard Crosswhite, Jr., and center, Sheila Kay Hodges.

All are employees in the general office accounting department, except Sheila Kay Hodges, executive department, personnel section; Jess Crosswhite, general office T. & D.

civil engineering section; and Linda Wright, who was employed in the Roanoke division commercial department but later transferred to the Lynchburg Division T. & D. department.

At Commencement exercises, Raymond Philpott received the E. M. Coulter Management Award for being the outstanding management graduate. Sheila Hodges graduated with highest honors from the Executive Secretarial Course.

Not present for the picture were Allen Carlton Thomas and Martha Jones Meador, both employed in the GO Accounting Department.

## George T. Boothe Gets Promotion

George T. Boothe Jr., commercial sales engineer in the Williamson area, has been promoted to power sales engineer effective August 1.



Mr. Boothe

Mr. Boothe joined the company in 1938 as a meter helper and progressed through several classifications until joining the commercial department in 1957 as commercial sales representative.

Mr. Boothe attended Mingo County schools and has earned a degree in electrical engineering from the International Correspondence Schools. He served in the U. S. Air Force from 1942 to 1945 and also for two years during the Korean conflict.

He resides with his wife, Ruth, and three children at Williamson.

## Joe D. Higgins Takes New Post

Joe D. Higgins became commercial sales engineer in Appalachian Power's general office commercial department on September 1.

Rising from the post of heating and builder sales coordinator in the Roanoke division, Mr. Higgins succeeds R. D. Webster who recently was named commercial and industrial sales supervisor of the company.



Mr. Higgins

Mr. Higgins came to Roanoke from Fieldale in November 1967. He joined the company in Roanoke in 1950 and was transferred to Fieldale's commercial department late that same year. He was power sales engineer in Fieldale before coming to Roanoke.

A graduate of Virginia Polytechnic Institute, Mr. Higgins is married and has one son.

## ECNG-GE Jointly Announce End To Advanced Nuclear Study Program

East Central Nuclear Group and General Electric Company have jointly announced the end of an advanced nuclear research program which could have led to the construction of a 50,000-kilowatt power plant employing a steam-cooled fast breeder reactor.

The cancellation came at the end of a year-long, \$1.1-million design and feasibility study. In the design study, the AEP Service Corporation performed the architect-engineering function.

The study showed that cost of the plant would be \$70-million and that costs for 10 years, including operation, would reach \$127-million.

The announcement said that fuel element problems and the delays resulting from work necessary for their solution would "seriously compromise the incentives for developing a fast steam-cooled reactor in the U. S." Therefore, ECNG and GE decided not to proceed with further work "at this time"

The year's work, designated as Phase I, included development of a plant design, research and development necessary for the plant's operation, and development of the costs involved. Had the program

been continued, Phase II contemplated the construction and operation of a 50,000-kw plant.

Three AEP System operating companies—Appalachian Power, Indiana & Michigan Electric and Ohio Power—are among the 14 investor-owned utility members of ECNG.

## Charleston Post Goes To Wright

John M. Wright, Charleston division area supervisor at Oak Hill, was promoted to division senior electrical engineer.



Mr. Wright

The move was effective August 1. Mr. Wright is a native of West Virginia and received a B.S. degree in electrical engineering from West Virginia Institute of Technology.

He was first employed by Appalachian in 1958 in the T&D department. He became a commercial sales engineer in 1962 and area supervisor at Oak Hill in 1965.

He is married and he and his wife, Lula, have one son, John Michael.

## B. W. Middaugh Gains Promotion

B. W. Middaugh has been promoted to the position of supervising carrier engineer in Appalachian's



Mr. Middaugh

general office transmission and distribution department in Roanoke. He rises from senior electronics engineer and succeeds O. M. Jones who recently retired.

Mr. Middaugh joined Appalachian in 1949 as junior engineer. In 1950 he was promoted to system relay engineer and assumed the duties of electrical engineer in 1955.

In 1956, he advanced to system senior relay engineer and in February 1968 he became senior electronics engineer.

A native of St. Mary's, West Virginia, Mr. Middaugh graduated from West Virginia University in 1949 with a B.S. degree in electrical engineering with emphasis on electronics. He joined the Navy in 1942 and served in World War II.

He is a member of the Cave Spring Methodist Church and is assistant training officer in the Coast Guard Auxiliary.

Mr. Middaugh is married and is the father of three children. The family resides in Roanoke.

## Golden Williams, Clinch, Promoted

Golden C. Williams, master maintenance man at the Clinch River plant, has received a promotional transfer to the Big Sandy plant. He will assume his new position as mechanical construction assistant on August 16.



Mr. Williams

Mr. Williams began with Appalachian as a laborer at the Cabin Creek plant in 1947. He was promoted to maintenance man and transferred to Clinch River in 1958. He was promoted to master maintenance man in 1965.

While working at the Clinch River plant, Mr. Williams was active in civic affairs and served as a member of the Cleveland Town Council. During his tenure of office, he was instrumental in the formation of a volunteer fire department for the town.

Mr. Williams plans to reside in the Louisa area with his family.

## Eskew Is Named Station Foreman

Ray T. Eskew, former station man A in the Bluefield division, has assumed his new duties as station foreman in the Abingdon division. The promotion has been effective since August 1.



Mr. Eskew

Mr. Eskew was first employed as a station man helper in 1955 and held various classifications in the station section.

Born at Princeton, West Virginia, he attended Concord College. He served two years with the U. S. Army.

He and his wife, Elizabeth, reside at Westwood Estates at Abingdon.

## Open House At St. Albans

Appalachian's newest office building at St. Albans of the Charleston division was officially dedicated recently with an open house. A special night for employees was held recently with approximately 250 attending. Among this number were four retired employees. The following night the company was host to a group of area leaders. The office observed open house the following week from June 24-28 for the general public.

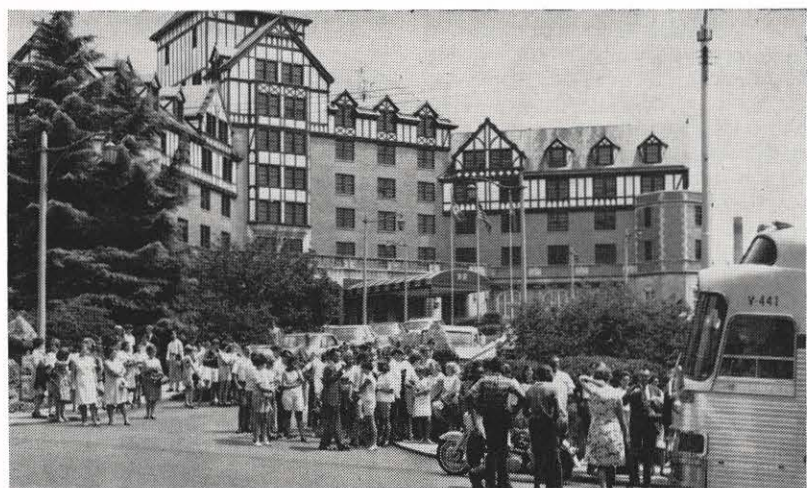


Retirees attending the open house and shown with Julian Hansbarger, Charleston division manager, were (from left) W. A. McClain, C. H. Hawes, C. A. Perkins and C. L. Mollohan.





# A Day At Appalachian's Smith Mountain Lake



With Hotel Roanoke in background, 4-H'ers board buses.



The Information Center at Smith Mountain Dam was a favorite stop and an educational one.

story on page 1



Excursion boat takes on another load for spin around lake.



Boat rides were popular and another group prepares to start.



Spacious excursion boat afforded great view of lake.



The food was delicious and there was plenty of it and after a day on the lake the appetites were equal to the occasion.



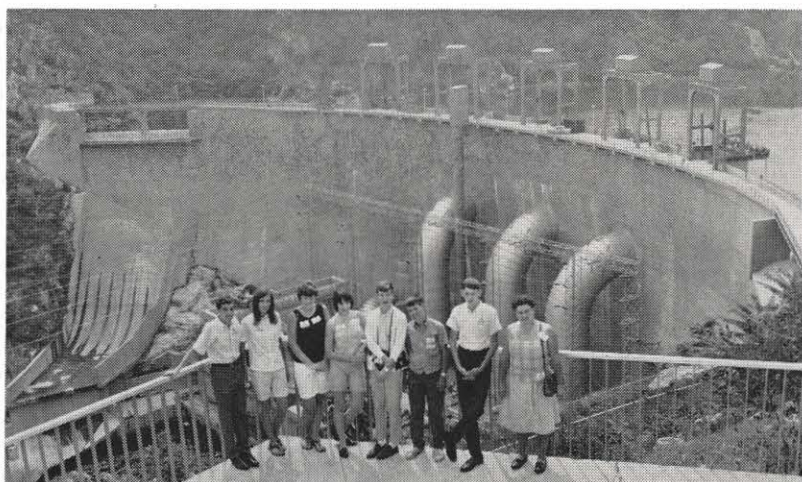
Helen Weiss, the state winner from Giles County, chats with W. S. White, Appalachian assistant executive vice president, after receiving the award.



The program after dinner at the 4-H Center at the lake kept everyone's attention.



This was part of the program that held their attention, a tumbling act performed by one of the staff of a cheerleading camp being held at the 4-H Center.



A group pauses at overlook before continuing tour at dam.