

AEP's 1969 Construction Program Is Biggest Ever

The American Electric Power System's continuing expansion will reach the highest level in its 62-year history in 1969.

Donald C. Cook, president of AEP, announced that the seven-state utility system had budgeted \$400-million for construction of new electric power facilities this year. It is the largest one-year construction program ever undertaken by an electric utility.

"Our expansion has been keeping well ahead of the demand for electricity in the area we serve, even though that demand has been growing at a record rate," Mr.

Cook said, "and our construction program for 1969, and for the years beyond that, is indicative of our intention to continue to anticipate, and serve, our customers' requirements."

A breakdown of the 1969 budget shows anticipated expenditures of \$180-million for construction of new generating facilities, \$132-million for transmission lines and substations, and \$88-million for upgrading and expansion of distribution facilities, together with office and service building improvements.

Mr. Cook also disclosed that 1970 expenditures also are expected

to be in the area of \$400-million. He said that both the 1969 and 1970 budgets would be approximately 18% higher than the System's estimated expenditures for the year just ended. The 1968 figure, \$340-million, in turn was over 40% higher than the previous top year of 1967.

For the three years 1968-70, total expenditures are expected to be approximately \$1.14-billion.

In 1968 the AEP System completed the construction of a 615,000-kilowatt generating unit, Ohio Power Company's Muskingum River Plant Unit 5. The System is

currently constructing 4-million kw of capacity, while another 4-million kw has been proposed and is awaiting Federal government licensing before that work can commence. This capacity consists of Indiana & Michigan Electric Company's 2.2-million-kw Donald C. Cook Nuclear Plant at Bridgman, Michigan, and Appalachian Power Company's 1.8-million-kw Blue Ridge combination pumped-storage and hydro-electric project on the New River in Virginia, both of which will move forward as soon as the Atomic Energy Commission and the Federal Power Commission grant

licenses for their respective construction.

During 1968, too, the AEP System continued the construction of its 1,200-mile super-network of 765,000-volt transmission lines, the highest operating voltage in the United States, extending across five states: Indiana, Ohio, West Virginia, Kentucky and Virginia. The first 68-mile leg of this network is expected to be placed in service on a test basis in March. Other sections will go into operation at various times between this Fall and late 1972.

To win an argument is to lose a friend.

Daniel Webster

The Illuminator

KENTUCKY POWER COMPANY

APPALACHIAN POWER COMPANY
OF THE AMERICAN ELECTRIC POWER SYSTEM

KINGSPORT POWER COMPANY

Common sense is not common.

Voltaire

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January, 1969



Mr. and Mrs. Smith with awards.

Lynchburg, Loyd T. Smith Receive First Place 1968 Illuminator Awards

Lynchburg division won the 1968 ILLUMINATOR Award. Loyd T. Smith, administrative assistant and associate editor for the division, received the second annual top individual reporting award, an engraved hourglass.

Lynchburg rose from third place the previous year to edge out Roanoke division for the top award. Roanoke finished a strong second for the second year in a row. Logan-Williamson division was third, followed by the 1967 winner, Huntington, and Kingsport was fifth.

Ashland finished a very close sixth and the rest of the top ten were: Big Sandy plant, Kanawha River plant, Pulaski and Bluefield. A total of 19 divisions and plants in our three companies compete for the award.

In winning the award, it marked the second time that Lynchburg has won under the leadership of Mr. Smith. In the past eight years, with Mr. Smith the associate editor,

Lynchburg Past Safe Year Mark

Lynchburg division employees passed the one-year mark December 13 with no disabling injuries.

There are 154 employees in the division and the full year represented 293,029 manhours since the last disabling injury.

John W. Vaughan, division manager, praised the employees for this accomplishment at their Christmas party last month.

Lynchburg has placed in the top five every year except one, and that was a sixth place finish.

The awards were presented to John W. Vaughan, division manager, and Mr. Smith at the division Christmas party December 21. The presentation was made by Marshall Julien, editor.

The award is based on statistics compiled by the public affairs department over a year's period. It consists of a complicated grading system involving quota inches, promptness, balance between employee and company news, bonus points for variety and originality and advance outline.

The final standings were as follows: Lynchburg, 83.84; Roanoke, 82.14; Logan-Williamson, 79.35; Huntington, 78.28; Kingsport, 77.98; Ashland, 77.14; Big Sandy, 71.56; Kanawha, 71.30; Pulaski, 69.73; Bluefield, 69.19; Pikeville, 68.27; Cabin Creek, 67.80; Glen Lyn, 65.47; Abingdon, 65.37; Charleston, 64.57; Hazard, 63.58; General Office, 60.08; Clinch River, 59.77. Sporn plant was not included in final judging because of the strike.

Six Appalachian Employees Share In Annual Operating Ideas Awards

Six Appalachian men shared prizes in American Electric Power System's Annual Operating Ideas Award program. The top two prizes went to Indiana & Michigan and Ohio Power employees while Appalachian shared four of the other five awards.

Jerry A. Rosman, Indiana & Michigan engineering supervisor in the Marion division, won first prize of \$500. His winning article, "Open Wire Aerial Taps Avoid Corner Poles," appeared in the April issue of Operating Ideas.

In second place, and sharing the \$450 prize for an article on how "New Switching Concept May Benefit URD" were three Ohio Power men: A. R. Cowal, G. L. Sams, and W. H. Sollie. Mr. Cowal is Ohio Power's distribution superintendent; the others are in the Canton division distribution department. It was published in the January issue.



Mr. Ferguson

Mr. Willis

Mr. Shawver

Mr. Powers

Third prize was another joint effort. Howard Ferguson, plant engineer at Appalachian's Clinch River plant, and Leo Hovi, head of the service corporation's piping and metallurgy section, shared \$400. Their idea, "Tests Help Improve Instrument Air Quality," was published in the December issue.

Two more Appalachian men won

(Continued on Page 2)



Mr. Buchanan

Mr. Skaggs

Employees Honored At Appreciation Breakfast

Kingsport Passes 1-Million Safe Manhour Mark

An appreciation breakfast was held in honor of Kingsport Power employees when they reached one-million manhours without a disabling injury on November 26.

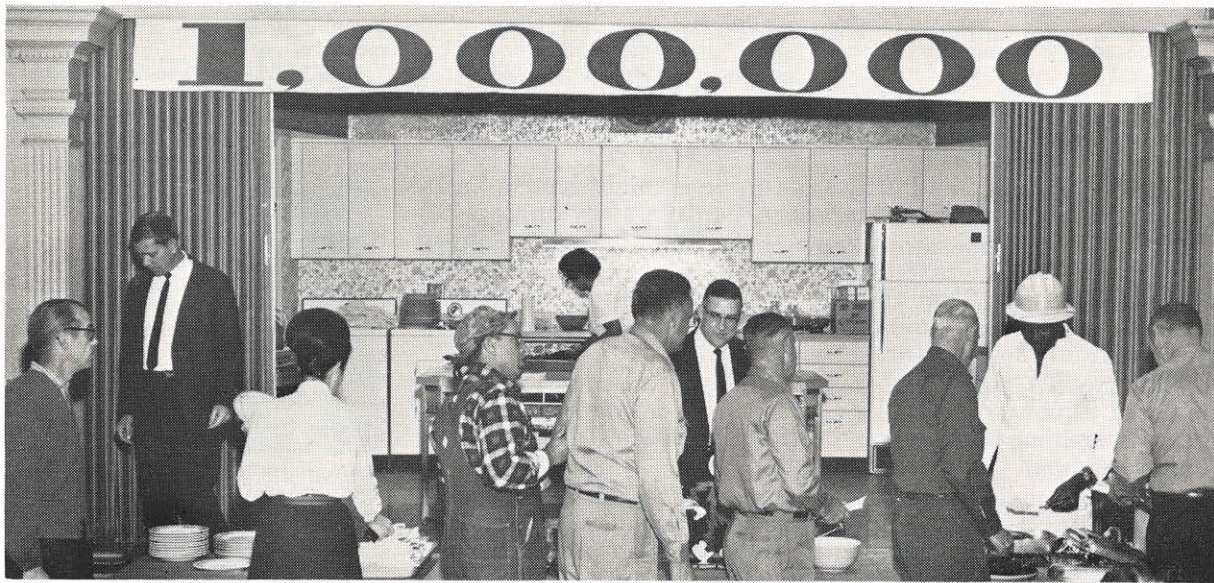
The last injury occurred June 24, 1964. The first time the company employees reached the million manhour goal was in February, 1959, and then continued on to

over two million manhours until a truck accident, resulting in an employee's broken collarbone, ended the string of manhours in October of 1963.

C. J. Bryan, executive vice president, reminded employees at the breakfast, "It not only takes cooperation between departments

but cooperation among all employees by using the 'buddy system' in watching out for each other."

L. E. Nutter, line supervisor, remarked, "Safety in the line crews is a must due to the variety of work that the crews do each day. This is one of the reasons we're so proud of our record."



C. J. Bryan, executive vice president (center), helps serve

The Illuminator

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JACK BLANKENSHIP..... Hazard
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MARVIN MORRISON..... Cabin Creek
LUTHER HOUCHINS..... Clinch River
C. L. SPANGLER..... Glen Lyn
JEANNE SHEETS..... Kanawha River
R. J. WILLIAMSON..... Philip Sporn



Roanokers Learn How—Just In Case

What Would You Do?

"An Appalachian employee, while driving along a lonely road, came across an overturned car. Both occupants were injured. One man was pinned beneath the car by an ankle, his face was pale and he was bleeding freely from head and face lacerations. The other victim, complaining about his back hurting, was bleeding from the left forearm and the left wrist was swollen. What would you do?"

A Roanoke class in Advanced Red Cross First Aid was asked that question. The victims were lying before them awaiting first aid.

Asking the questions were R. R. Snedegar and T. A. Kirby who are conducting the class for about 30 division and general office employees. The class meets weekly for a two-hour session. The class members knew what to do because they were prepared. Would you have known?

The answer isn't too difficult. First, the bleeding should be controlled, or stopped, if possible. Second, shock should be suspected in the pale victim. Calm that person, making comfortable and warm by covering with a blanket, if one is available. Third, send for assistance, and care for any other injuries, splinting and binding broken bones so as not to allow any further injury. And, don't forget to try to calm the victims.

Company records show that numerous times in the past employees have been instrumental in saving an accident victim's life through first aid knowledge. Many times it has been a non-employee involved and our people just happened to be passing by. Other times it has been one employee helping another.

First Aid classes are required for some employees. For others, it's a service offered by the personnel department available to everyone. Similar to insurance, its importance is often taken for granted until trouble strikes.

How about you? Would you know what to do if the above victims were members of your family?

Centrex Pitfall?

Centrex, similar to all modes of progress, might have a built-in stumbling block. (See Charleston Centrex story on page 9.)

Our telephone operators know their jobs well. They know that many customers only know the company through the operators' voices. They do a good job. If the employee being called is rude, at least the customer had the benefit of a cheery greeting from the operator.

Now, with Centrex, when an employee answers his phone he doesn't know whether it's an inside call or one from a customer. Telephone courtesy, important for inside calls, is doubly important when contacting the public.

Can you imagine a customer calling John Doe who happens to be awaiting a return call from Joe across the hall? The phone rings. Doe, with cigar in mouth, grabs the phone roughly and gruffly half-yells, "Yeah?"

Nice impression on the customer, or fellow employee.

Smith Mountain Lake Site Includes Company Land Gift

Master Plan Announced For State Park

Appalachian's gift of 422 acres on Smith Mountain Lake to the Commonwealth of Virginia is being put to good use.

A master plan for development of Smith Mountain Lake State Park has been given approval by Virginia's Department of Conservation and Economic Development. The board which governs the department adopted the plan at its December meeting in Williamsburg.

The plan, drawn up by the Roanoke consulting firm of Hayes, Seay, Mattern & Mattern, proposed facilities for recreation on three peninsulas of the 1,200-acre site that lies mostly in Bedford County. Three islands of Smith Mountain Lake—two of them in Franklin County—are included. Water frontage is about 10 miles.

The main facilities will be campsites, picnic areas, cottages, a lodge and motel complex, a swimming beach, a marina, a nature area, hiking and horse trails, play areas, and a passenger ferry.

Details of the master plan were outlined at a press conference at Appalachian's Roanoke office by Ben H. Bolen, commissioner of the Division of Parks, a unit of the Conservation and Economic De-

velopment department.

Visitors will enter the park at a contact station, containing a nature interpretive center and amphitheater in addition to administrative offices. Nearby is a nature area where 10 miles of walking trails and 18 miles of horseback riding trails will be developed, according to the plan. The stables will be adjacent to State Route 626 which passes the park's eastern boundary.

Roads from the contact station will fan out to various facilities on the peninsulas. The northern peninsula will contain the marina, with 129 boat slips and two launching ramps. A concession building will provide food, bait and fuel and parking areas will be on both sides of a bay in which the marina will be protected from lake traffic.

On the opposite side of the northern peninsula, the swimming beach will lie about 2,000 feet along the shore. The location is in a cove affording safety from boats and water skiers. Two parking lots, on each side of the bathhouse, will provide more than a thousand automobile spaces.

The master plan proposes several picnic areas, with most of about

400 tables to be located on the central peninsula. Another picnic area will be near the beach and marina, and tables also will be placed on the islands. Play areas are to be situated close to the main picnic sites, as well as in camping areas.

The lodge will be at the tip of the central peninsula, with a 400-seat restaurant overlooking the lake. A 128-unit motel complex is planned nearby, and many of the units will have kitchens for visitors to cook their own meals.

Ferry service is proposed by the plan for water transportation between the lodge-motel area and the beach-marina area. It will also provide boat tours around the lake.

The southern peninsula is devoted mainly to campsites and cottages. Trailer and tent camping areas will contain 140 developed sites, and three cottage clusters will total 63 units, according to the master plan.

A bridge will connect the southern and central peninsulas to give campers and cottage guests easy access to the lodge, the commissioner added.

Forty-one cabins for group camping are proposed in five areas on the central peninsula. The larger island, a half mile in length, is planned as a primitive camping area for groups such as Scouts. It will be connected by a causeway to a nearby smaller island but separated from the mainland.

Residences for park personnel and a service area will be placed on the other side of Route 626 from the main part of the park.

Electric lines will be underground, and roads and walks in recreational areas will be illuminated at night, with poles and lamps designed to maintain the park atmosphere. Deep wells will supply water for separate systems to serve the various park facilities. Sewers are proposed for the lodge-motel and marina-beach areas, and septic tanks and drain fields are planned for the campgrounds, picnic areas, and other developments.

Smith Mountain Lake, covering 20,000 acres with a 500-mile shoreline, was completed by Appalachian for hydroelectric generation in 1966. The state park is about five miles from the 227-foot-high concrete dam.

In December, 1967, the Appalachian gave the state the 422 acres of land and water holdings on the park site, and the Division of Parks is buying almost 800 acres of the remaining property from other owners.

Weekly, Hourly AEP Peaks Set

During the hour from 6 to 7 p.m. on Monday, December 16, the customers of the American Electric Power System used more electric energy than at any other time in the company's 62-year history.

At that time, the System's one-hour load attained a peak of 9,214,000 kilowatts. The previous high was 9,211,000-kw established last August 23 during the hour beginning at 12 noon. On the same day, between 9 and 10 a.m., Appalachian also peaked at 2,709,000-kw.

Last winter's peak of 8,935,000-kw came on Lincoln's Birthday, February 12. And the 1967 peak of 8,583,000-kw, on December 20.

* * * *

Another peak—in the System's weekly load—came during the seven-day period ended December 11.

In that interim, the AEP System posted a total load (the amount of electric energy required to be delivered to meet customer requirements in a given period) of 1.257-billion kilowatthours. It was only the sixth time that the weekly load had exceeded 1.2-billion-kwh. The previous record of 1.243-billion-kwh was registered during the week ended last January 10.

Awards

(Continued from Page 1)

fourth prize of \$300. They are O. E. Willis, results engineer, and G. W. Shawver, performance engineer, both at Cabin Creek plant, who authored "Careful Analysis Solves Boiler Problems." It appeared in the May issue.

Fifth prize of \$250 belongs to I&M T. W. Dugdale, division superintendent, and Claude Kochman, senior engineer, both in the Marion division, published "Puller for Spot-Checking Anchor Strength," in the December issue.

Ideas by two other Appalachian plant men tied for sixth prize, and were worth \$200 each. C. M. Powers, master maintenance man at Clinch River plant, had an idea for "Measuring HP Control Valve Stem Travel," and W. J. Buchanan, maintenance supervisor at Kanawha River plant, described how "Tests Determine Optimum Size Shear Pin." Mr. Power's article appeared in January and Mr. Buchanan's in February.

In a separate competition for service corporation personnel, Ronald Morrison, ash research and sales engineer, of Charleston, West Virginia; Harry Fisher, head of the Materials Handling Section, and Henry Skaggs, manager of Appalachian's Kanawha River plant, shared the \$375 prize for their report on "Progress in Converting Ashes to Assets" in the September issue.

Employee Benefit Changes Made In Vacation, Medical, Retirement

Major improvements in three areas of our companies' employee benefits program were announced recently.

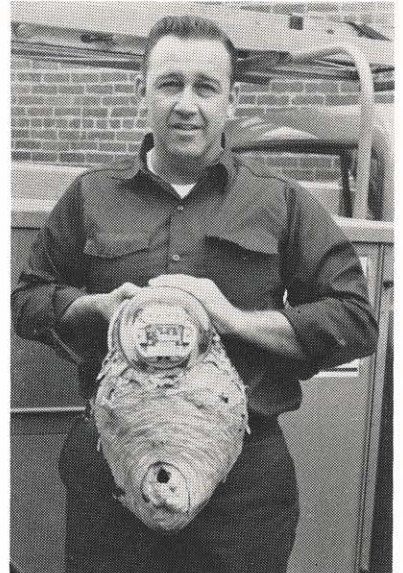
Vacation entitlement for long-service employees was improved, eventual elimination of employee contributions to the Medical Plan was outlined, and the qualifying age for the surviving spouse's benefit under the Retirement Plan was lowered.

Under the new vacation schedule, employees with 19 calendar years of service as of November 1 became eligible for four weeks of vacation, compared with the previous three weeks. On January 1, that requirement was lowered to 18 calendar years. And beginning January 1, 1971, employees with 25 calendar years of service will be entitled to five weeks of vacation, against the present four.

Elimination of employee contributions to the Medical Plan will be gradual. The first of four equal steps leading to that elimination

took place January 1, when employees' costs were reduced by 25 per cent. Remainder of the contributions will be lowered, in equal reductions, at six-month intervals until July 1, 1970, when the company will assume the full payment of all costs in connection with the Medical Plan.

The surviving spouse's benefit under the Retirement Plan was first announced last June. It gave to the spouse, in the event of an employee's death prior to his retirement, the option of a monthly benefit for life in lieu of a lump sum benefit. That entitlement was predicted, however, on the deceased employee's having reached age 60 and having a minimum of 15 years' continuous service with the company. Under the revised plan, the age provision was lowered to 55 and was made retroactive to last June 1. Surviving spouses of eligible employees who have died since then have been offered the option.



The Largest

Trigger Jimison probably speaks for a lot of people when he says this is the largest hornet's nest he has dealt with in more than 20 years of service. The Logan meter serviceman had to change out a meter, and he found this nest attached. Fortunately, the critters who lived here had moved on.



Meter clerks attending the meeting were (seated from left) Roy Madison and A. K. Miles, Bluefield; Charles Hoschar, Huntington; Mrs. Blanche Thompson, Kingsport; W. T. Hubbard, general office accounting (be-

hind table), E. F. Lacey Jr., Roanoke; Mrs. Jean Sturm, Charleston; T. W. Wolfe, Bluefield. Standing are Guy Pendleton, general office meter, and C. W. Johnson, Bluefield meter supervisor.

Appalachian, Kingsport Meter Clerks Briefed On Computer Age Records

A special training session was held in the Bluefield division service building on November 12, 13 and 14 for Appalachian and Kingsport meter record clerks. The purpose of this training session was to further acquaint the record clerks with the electronic data processing necessary to handle the meter records for processing by the computer system.

The instructor for the session was Guy Pendleton of the Appalachian's general office meter section.

He was aided in his instruction by W. T. Hubbard of the General Office accounting department.

In attendance at this session were: Roy Madison, A. K. Miles, T. W. Wolfe, C. W. Johnson and John W. Vermillion from Bluefield; Charles Hoschar of Huntington; Mrs. Blanche Thompson of Kingsport; E. F. Lacey, Jr., of Roanoke, and Mrs. Jean Sturm of Charleston. These training sessions are intended to make the transition process much smoother as well as to cut down on errors that would be made.

Charleston's E. A. Murray Enters Retirement With Eye On Future

After more than 37 years of service, E. A. Murray Jr. entered retirement on January 1 with a fond look backward at the many friends he has enjoyed working with throughout his electric utility career and with an eye on the future.

The Charleston division senior power sales engineer plans to continue work in his field during retirement as a private consultant on a part-time basis while devoting more time to his hobbies of flower gardening—with an emphasis on roses—, photography, bowling and golf. He and his wife, Pauline, plan to continue living at their 1870 Loudon Heights Road home when they aren't traveling.

Mr. Murray joined Appalachian as a power sales at Huntington in 1931. At Huntington he advanced to junior power engineer and power engineer. In 1942 he was transferred to Charleston as a junior power sales engineer and in 1945 became power sales engineer senior and then senior power sales engineer in 1946. In 1948 he was named district commercial manager and in 1959 when the districts were reorganized into divisions, he became division power sales engineer and in 1965 was promoted to division senior power sales engineer. In recent years his work has been involved with the large industrial customers in the division.

A native of Clifton Forge, Virginia, he attended schools there until his family moved to Huntington where he graduated from Cen-



Mr. Murray

tral high school. He later attended Carnegie-Mellon University and earned a BS degree in electrical engineering. He is a member of Sigma Nu fraternity.

Mr. Murray is a member of the University Club, Army & Navy Club, Exchange Club, Meadowbrook Country Club and is a registered professional engineer in West Virginia. He also is a member of the St. John's Episcopal Church at Charleston.

Mr. Murray also served as a part-time engineering instructor at Marshall University at Huntington from 1931 to 1934.

Shell Building At Christiansburg Contract Awarded; Work Starts

Dobyns Inc. of Dublin was awarded the contract last month for construction of the Appalachian's Project Decision shell building for industry in Christiansburg, Virginia, and construction was to begin shortly thereafter.

Dobyns also built the Project Decision shell building in Pulaski. It is estimated that construction on the Christiansburg building will be completed in the summer.

It will be built on 34 acres of property at the east end of town on U. S. 11-460, approximately 3/4 mile from the Interstate 81 interchange.

Work was to begin with the grading of the site. The building will contain 50,700 square feet and will be a one-story, brick-faced, attractively designed structure. The area will be landscaped, and the site is large enough for expansion of the building.

In the program, Appalachian constructs the building with its own funds, and then helps the community locate a suitable industrial tenant. When one is found, the community returns Appalachian's investment to the company and negotiates its own terms with the industry. Appalachian takes its investment and builds another shell building elsewhere.

Appalachian has already begun a program of promoting the building and the community, and these efforts will continue until a suitable tenant is located.

This building is the sixth in the program since its inception. Also under construction now is one at Amherst, Virginia, and buildings at Abingdon, Lynchburg, and Pulaski are occupied. Another, at Princeton, West Virginia, is being shown to industrial prospects.

Amherst Shell Grading Started

Grading for the Project Decision shell building for industry in Amherst to the Lynchburg division has started. The contract for the construction of the project has been awarded to C. W. Hancock & Sons of Lynchburg.

Hancock also built the Lynchburg Project Decision shell building. It is estimated construction on the Amherst building will be completed in early spring.

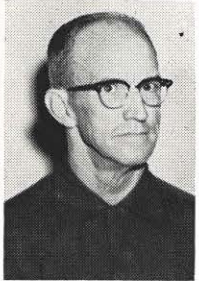
It will be located in the Amherst Industrial Park, the first building to be constructed in that industrial area.

Work will begin with the grading of the 10-acre site and improvement of the access road to the site. The building will contain 34,700 square feet, and will be a one-story, brick-faced, attractively designed structure. The area would be landscaped, and that the site is large enough for expansion of the building.

The building was offered to Amherst in April by Appalachian in its Project Decision program. The Amherst Shell Building Corporation was formed and more than 120 investors pledged more than \$200,000 to the corporation.

John L. Horton, Bluefield, Dies

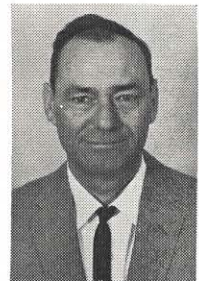
John L. Horton, retired Bluefield employee, died November 23 after several years of ill health. He was 71. A native of Hillsville, Virginia, he joined the company in 1920 and retired early in 1961. Prior to joining Appalachian he taught in Carroll County schools. He is survived by his wife, Beatrice, four sons and a daughter. One of his sons, Preston Horton, is a T&D clerk senior in the Bluefield division T&D engineering section.



Mr. Horton

Richard Taylor, Charleston, Dies

Richard H. Taylor, Charleston division truck driver-groundman, died December 5 after an extended illness. He was 50. He joined the company in 1947 and served in various positions in the T&D department. All of his service was in the Charleston division. He was a native of Marmet, West Virginia. He is survived by his wife, Maxine, and a son and a daughter. Burial was in Mountain View Cemetery at Charleston.



Mr. Taylor

Safety Awareness Key To 35 Years Of Service By Retiring Sidney Jean

Being aware from the beginning that safety was a personal matter to be applied by each individual paid off for Sidney H. Jean, general serviceman in the Charleston division T&D department.

Mr. Jean retired January 1 after more than 35 years' service without a lost-time accident. He first worked for the old Kentucky & West Virginia Power Company at Hazard, Kentucky, starting in 1933 as a lineman. Prior to that, he worked with several power companies and construction contractors over a 15-state area. He spent about nine years in this type of work. After a year at Hazard, he transferred to Appalachian at Logan as a lineman. He moved to Charleston in 1936 where he has served as lineman, troubleman and general serviceman.

In looking back over his service with the company, he said two of the biggest differences are the emphasis on safety today and the fact that fringe benefits when he started were nonexistent.

A native of Eldorado, Arkansas, he attended schools there and graduated from Morris high school at England, Arkansas.

Mr. Jean and his wife, Vivian, have four sons and two daughters. A son and daughter are married and the other four are at home.

He plans to devote more time during retirement to his hobbies of hunting and fishing. The family plans to continue to live at the present address, 5403 MacCorkle Avenue, S. W., Charleston.



Mr. Jean

Turner Named Senior Foreman

R. D. Turner, Roanoke division line foreman, has been promoted to senior line foreman in the T&D Department.

Mr. Turner is a native of Floyd County and was educated in public schools there and at National Business College in Roanoke. He was employed as a groundman for Appalachian on August 26, 1945. Successive promotions advanced him through lineman, working foreman, and then line foreman in February, 1966.

He served over four years in the U. S. Army, most in the European theater. He was discharged as staff sergeant. He is married and has one son, 17, who is a senior at Cave Spring high school. The family belongs to Windsor Hills Baptist Church, where Mr. Turner has been active in the Boy Scout program.



Mr. Turner

Henry D. Hatfield Takes New Post

Henry D. Hatfield was promoted, effective December 1, to stores and garage supervisor B of the Williamson area of Logan-Williamson division.

He was employed September 8, 1948 as a rodman. In 1951 he was named residential sales representative and also served as area sales representative. He was transferred to head material clerk on November 1, 1954 and promoted to assistant stores supervisor on September 4, 1965.

A native of Williamson, he graduated from Williamson high school and served in the U. S. Army from February 1952 to February 1954. He is married and has one daughter.



Mr. Hatfield

Hovi, Parker Get AEP Promotions

Promotions in two sections of the mechanical engineering division of the AEP Service Corporation were announced last month.

Leo Hovi was named head of the piping and metallurgy section, and J. B. Parker became assistant head of the results section.

Mr. Hovi replaces George Lien, whose promotion to quality assurance engineer was announced in September, and Mr. Parker succeeds Mr. Hovi in the results section.

Electric Heating Association Asks FTC Action On Gas Advertising

The Electric Heating Association has gone before the Federal Trade Commission to complain about "certain false, misleading, and deceptive advertisements" sponsored by the American Gas Association and six other organizations.

AEP System operating companies are members of the EHA.

An application for complaint was recently filed by EHA and cites, in addition to the AGA, the Gas Equipment Manufacturers Group, American Meter Company, Neptune Meter Company, Rockwell Manufacturing Company, The Sprague Meter Company, and U. S. Pipeline and Foundry Company.

The complaint refers to advertisements in *Life* magazine in July and October, which claimed that "99 new homeowners out of 100 heat with gas."

The EHA, in its complaint, says that this claim is not supported by official statistics published jointly by the United States Department of Commerce and the United States Department of Housing and Urban Development. In neither the national nor regional breakdown of the figures does the

utilization of gas heat approach the figure claimed in the advertisements.

The complaint suggests "it would be extremely desirable" that the FTC issue an order which would preclude further deception of prospective homeowners and further injury to the competitors of those responsible for the advertisements, and further, that those responsible for the advertisements be required to publicly retract their representations in the same media in which they appeared. It also suggests finally that they refrain from sponsoring any further advertising claims which tend to be "false, misleading, or deceptive" when applied to any local area in which the advertising is distributed.

Commenting on the action, John H. K. Shannahan, vice president and director of the EHA, observed "even though the heating market is a highly competitive one, we feel there is no place for the type of advertising against which action is being taken. The general public is entitled to accurate information so that it can choose the heating system which will best serve individual needs and desires."



Miss Kerr

Katherine Kerr Ends 40-Year Roanoke Career

Katherine V. Kerr, accounts receivable & merchandise control clerk, in Appalachian's general office accounting department, retired after 40 years of service on January 1.

Miss Kerr was first employed November 11, 1929 as a clerk in the main accounting office, Roanoke. She was promoted to clerk, senior in April, 1946 and to senior material accounting clerk—machine section in April, 1949. She has served in her present capacity since March, 1960. All of her service with the company has been spent in the stores accounting section of the general office accounting department.

A native of Roanoke, Miss Kerr is a member of Sequoia Club and has served as secretary and president of the Club. She is a member of the First Presbyterian Church.

42 Years Of Safe Service Mark Career Of Bluefield's C. F. Mundy

With an outstanding safety record of nearly 42 years of service without a lost-time accident and a 33-year safe driving card, Charlie Foster (Preacher) Mundy retired January 1.

The Bluefield division line inspector is looking forward to a life of farming and continued ministerial work. A member of the First Church of God, he is supply pastor for five area churches. He lists raising cattle, horses and collecting antiques as hobbies.

Widely known throughout the company, "Preacher" has the reputation of an outgoing, friendly person with a delightful sense of humor. His nickname has stuck with him since his early youth. When he was 13 years old he worked for an elderly farmer who kidded him about looking like a preacher because of the long coat he wore.

Born at North Tazewell, Virginia he attended schools at Adria, Virginia. All of his service has been in the Bluefield division, starting his continuous service in 1936 as a lineman. Since then he has worked as lineman, leadman, working foreman, line foreman, area supervisor at Mullens, and then line inspector.

They're Engaged

BRENDA KING to Charles Rodgers. Miss King is the daughter of W. M. King, lineman, Pulaski.

PALMA ARTIS to Jeffrey Harrison. Miss Artis is a clerk typist, and Mr. Harrison is a performance engineer at Big Sandy Plant Unit 1.

LENORE DAMRON to William D. Bilitier. Miss Damron is a stenographer, Pikeville.

DEBORAH LEA THOMPSON to Paul Henry Foote. Miss Thompson is the daughter of D. J. Thompson Jr., heating and sales engineer at Lynchburg.

New Arrivals

Abingdon Division
MR. AND MRS. RONNIE GILL, a son, Tracy Allen, November 22. Mr. Gill is with the station crew.

Bluefield Division
MR. AND MRS. BURGESS HESS, a daughter, Kimberly Lynn, November 14. Mrs. Hess was a customer accounts representative, Princeton.

Charleston Division
MR. AND MRS. FRANKLIN J. MULLINS, a daughter, Janice Fern, November 6. Mr. Mullins is a lineman in the Rupert Area.

MR. AND MRS. WYATT K. UNDERWOOD, a son, Robert Noel, November 20. Mr. Underwood is a station man, Beckley.

MR. AND MRS. JOHN G. BURNSIDE, a daughter, Christi Lynn, December 11. Mr. Burnside is a clerk.

Logan-Williamson Division
MR. AND MRS. HARRY E. RULOFF, JR., a daughter, Angela Rose, November 30. Mr. Ruloff is an electrical engineer.

Roanoke Division
MR. AND MRS. WALTER DALE FISHER, a son, Timothy Dale, November 26. Mr. Fisher is a meter service helper



Webb-Rhett

Victoria Webb became the bride of Charles Harper Rhett, Jr., on November 29 in the First Christian Church. Mr. Rhett is the son of C. H. Rhett, T&D department engineer, Pulaski.



Chambers-Williams

Judy Chambers and Randal S. Williams were united in marriage in a double ring ceremony on November 16 at the Bozoo Christian Church. Mrs. Williams is the daughter of Russell E. Mann, equipment operator.



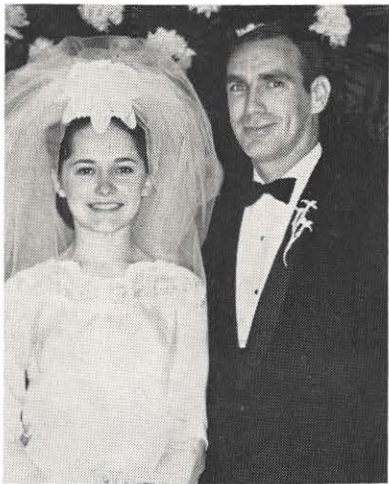
Rasnick-Davidson

A double ring ceremony performed December 21 in the First Baptist Church, Weber City, Virginia, united Penelope Rasnick and Troy E. Davidson. Mrs. Davidson is the daughter of Harry Rasnick, lineman at Gate City. Mr. Davidson is a tracer at Kingsport Power Company.



Settle-Harrison

Patsy Ann Settle and Ronald D. Harrison exchanged nuptial vows on October 19 in the Belfast United Methodist Church, Cedar Bluff, Virginia. Mr. Harrison is customer accounts representative, Abingdon.



Goble-Wright

Jetta M. Goble and Ronald S. Wright were married on December 6 at the First Church of the Nazarene. Mrs. Wright is a clerk trainee and Mr. Wright is a general office personnel departmental assistant, Ashland.



Owens-Hill

Patsy Sue Owens and James E. Hill were united in marriage in a double ring ceremony at the Abingdon Baptist Church on October 26. Mr. Hill is a draftsman, Abingdon.

Kingsport Couple Donates Beloved Painting To Museum

Little Grass Shack Goes Back Home

Seventy years ago, an artist-missionary in Hawaii invited a plantation doctor and his wife to his home to see his collection of paintings.

"Which do you like best?" asked the artist.

The couple agreed on a picture of a grass shack with the figure of a woman and a mango tree beside a stream.

"It's yours," said the artist.

For the painting, it was the beginning of an odyssey halfway around the world, to Kingsport, and back to its island home.

The physician was Doctor William McConkey, an island governor and plantation physician, and father of Mrs. Fred LaRue. Fred is a heating and builder sales representative.

The artist, the Reverend Edward Bailey, was a Congregationalist missionary who took up painting after he reached his fifties. A prolific worker, he turned out scene after scene of the tropical landscape as it looked in the late 1800's.

Affectionately known as Father Bailey, he was a beloved figure in the islands, and his works have come to be treasured as relics of Hawaiian history.

Recently the Maui Historical Society restored his home and turned it into a historical museum with many of his paintings on the walls.

The McConkey's painting hung



Mrs. LaRue and brother, Mr. McConkey, take one last look at painting before shipping it back to Hawaii. (Photograph — Times-News Photo)

in their Paia home for many years, and when the family returned to the mainland, they brought the picture to Missouri and then to Tennessee. Since Mrs. McConkey's death in 1941, the painting has been in the home of Mrs. LaRue.

"I loved the picture," says Mrs. LaRue. "But the colors were fading, and I didn't know how to restore them."

"When I heard about the museum, I decided to send it back. When it was in my house, only a few people could see it. Now it

can give pleasure to a lot of people. "I couldn't figure out a way to ship it, so I waited until my brother, J. R. McConkey, came from Hawaii for a visit last September. When he was ready to return, I put it in his suitcase."

"He took it back to Maui and presented it to the museum. They will restore it to its original colors before they hang it."

"Someday," says Mrs. LaRue, "I hope I can go to Hawaii and see my picture again in its real home."



Golden Award

A golden plaque was awarded to Appalachian employees in Logan for the highest per capita gift ever made to the Logan Community Chest. Employees gave an average of \$28.20. Accepting the award from Tom Tomblin, chest co-chairman, left, are H. J. Collins, personnel supervisor, center, and C. E. Frye, administrative assistant.

Charleston

Approximately 500 attended the Christmas dinner-dance at the Civic Center and another 300 attended the teenagers' ice skating party. The children's party was held at the State Theatre.

New employees joining the company recently are: Clifford Noral Wolfe, Ruth Carolyn Harris, Dennis Alfred Bays, Roger Leroy Childress, Edwin Franklin Rhodes, Jerry Andrew Hicks and Omar Ray Priddy, all T&D department; Sue Crookshank Shultz and Lena Faye Burkett, both commercial department; Robert Michael Jones, building service department; Charles Leroy Justice, store department; Gertrude Elaine Rogers, accounting department; William Roy Currey, business trainee; Robert Watson, transportation department, and Nancy Rodgers Smith, hydro production department.

Huntington

Hugh D. Stillman, retired Huntington division manager, has been appointed to the position of Director of Development at Marshall University in Huntington. One of the first assignments for Mr. Stillman will be to direct a campaign of raising \$220,000 through private contributions which will be used for faculty, student aid, and research at the University.

Gary L. Watts is a new employee at Huntington. He is a clerk, junior in the stores department.

Anna Laura Kovich, daughter of J. A. Kovich, sr. electrical engineer, has been accepted into Torch, National Honor Society, at Huntington East high school where she is a senior this year. Acceptance into this organization is based on character, scholarship, leadership and service.

Sympathy is extended to Homer C. Smith, meter serviceman A, on the death of his brother, Floyd.

Sympathy is also extended to: A. B. Ferguson, on the death of his father; L. F. Erwin, on the death of his grandfather; and D. L. Hopkins, on the death of his father-in-law, Leonard Chaney. These employees are all in Huntington's accounting department.

General Office

Roy F. Howard joined the Five-Gallon Club on November 20. A draftsman senior in the R/W & R/E department, he gives through the Red Cross Blood Center, but is often called in emergencies because he has a rare blood type—O-Rh Negative.

D. L. Brooks, retired employee, was a recent visitor to the T&D meter section.

New employees are: Carolyn H. Henderlite, Linda Carol Addair and Nancy Huffman Sink, all accounting department; Orley V. Rutledge, Jr., operations department; Andrew J. Jordan, T&D communications section at Bluefield; and Thomas W. Ruble, who transferred from the AEP Service Corporation at Canton, Ohio, to the T&D station section.

Bluefield

O. W. Adams, Welch area manager, was elected to the Board of Directors of the Welch Chamber of Commerce.

Dave Kendrick, commercial sales engineer, was elected to the Board of Directors of the Buchanan County Chamber of Commerce.

Mark Crabtree, son of Estel Crabtree, area serviceman, was on the fourth grade honor roll at Coalwood junior high school for the first nine weeks.

New employees are: Henry Robert Sweeney, lineman helper, Welch; Harry D. Alexander, janitor, Bluefield; and Bernard C. Belcher, clerk-trainee, Bluefield.

Happenings Around The Circuit

Pikeville

Jarrett M. Wood, division manager, was elected president of Lonesome Pine Council of the Boy Scouts at the annual meeting recently.



Mr. Wood

The council covers an area of several counties in Eastern Kentucky and western Virginia. Mr. Wood has been active in scouting for many years and has served in several posts on the council. He is a member of the Order of the Arrow and has received the Silver Beaver award.

Sympathy is extended to Bonnie Lee on the death of her grandfather; to Chandos Tackett on the death of his sister, and to W. W. Zoellers on the death of his brother-in-law.

Dave Chafin is a new meter reader in the accounting department.

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Kingsport

Kenneth Ingram received a trophy and two-way car radio from the Bethesda-Chevy Chase Rescue Squad for his outstanding achievement in the Fall Fund Drive. He is the son of B. J. Ingram, meterman A. The goal set by the squad for the drive was \$130,000 and it was surpassed by \$8,000. About 150 people participated in the drive. Kenneth, despite a broken foot, solicited \$7,500, the most of any member.

J. W. Bolton, meter supervisor, was elected vice president of the Lynn Garden Optimist Club.

Emily Simpson, daughter of M. C. Simpson, commercial manager, is featured editor of the Dobyns-Bennett high school newspaper.

C. J. Bryan, executive vice president, was named to the Board of Directors of the Kingsport Chamber of Commerce.

Jeffrey Denton, son of James C. Denton, station foreman, recently appeared on the Kiddie Kollege TV program representing his third grade class at Indian Springs elementary school. He answered all his questions correctly but his team lost by a few points.

James E. Vanover recently played bass trombone with the Lexington Philharmonic Orchestra in concert at Ashland. A student at Morehead State University, he also presented his senior recital in Morehead State's Baird Music Hall. Jim is the son of Everett Vanover, engineering records clerk senior in the Ashland engineering department.

Logan-Williamson

Charles A. Simmons, division engineer, was appointed to fill a vacancy on the Logan City Council.

Sympathy is extended to Elmond Adkins on the death of his sister.

Sporn

Captain Jerry Wiles, son of Karl Wiles, personnel supervisor, has returned home from a year's tour of duty in Vietnam where he received the Bronze Star. He and his wife, Shirley, reside at Athens, Ohio.

Ashland

Sandy Hall, clerk-stenographer in the public affairs department, was selected by the Alpha Alpha chapter to compete in the international competition for Valentine Sweetheart of the Beta Sigma Phi sorority. This is an international social and cultural sorority with over 8,000 chapters in all 50 states and 14 countries.



Sandy

E. J. Humphrey, distribution engineer, attended the regulator and transformer College of Knowledge conducted by the Allis-Chalmers Corporation at Gladstone, Alabama.

Janice Nash was selected the outstanding pledge of the Delta Delta Sorority at the Ashland Community College. She is the daughter of Richard Nash, commercial and power sales representative in the division commercial department.

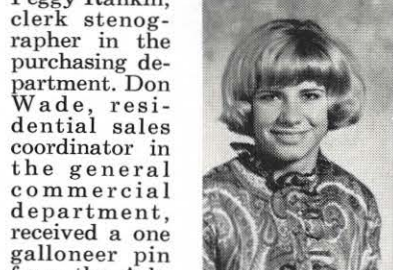
Mary Lou Washburn is a new employee in the general office accounting department. She is a native of Ironton, Ohio, where she lives with her parents.

The appointment of C. D. Weight as a member of the Ashland Board of Equalization was recently approved by the Ashland City Commission. A retired Kentucky Power executive, Mr. Weight also served on this board last year.

Ginger Abshire was crowned Homecoming Queen at Boyd County High School. Ginger is the sister of Peggy Rankin, clerk stenographer in the purchasing department. Don Wade, residential sales coordinator in the general commercial department, received a one gallon pin from the Ashland bloodmobile.

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Glen Lyn

Attendance was high at the annual Christmas dinner-dance for active and retired employees and at the children's Christmas party. The dinner-dance was held at Giles high school and the Giles Country Club. The children's party was held at the Giles Theatre at Rich Creek.

Lynchburg

John W. Vaughan has been elected chairman of a special committee of the Lynchburg Chamber of Commerce to decide whether the Chamber will become a cooperative office of the U. S. Department of Commerce.

Mrs. William A. Robertson, wife of W. A. Robertson, stationman-A, is president of the Seven Hills Toastmistress Club.

R. L. Hatch has been elected to the Board of Directors of the Lynchburg Society of Engineering and Science.

Melinda A. Tibbs has been promoted to 1st Lt. in the Army Nurses Corps. She is stationed at Walter Reed Hospital. Jane E. Tibbs has been initiated into the newly formed organization, RMO, at Longwood College. This organization is based on school spirit.

These young ladies are the daughters of Roy A. Tibbs, commercial sales engineer.

R. E. Newman has been employed as a tracer in the T. & D. Section, and Janice Freeman as a clerk-trainee in the accounting office.

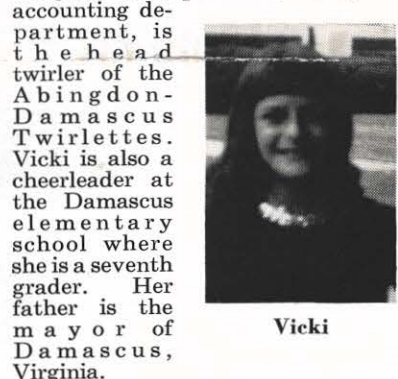
Mrs. Betty Bomar has been promoted to Customer Accounts Representative.

Abingdon

R. D. Blackburn, commercial department, has been named superintendent of Sunday School at Damascus United Methodist Church.

W. B. McGlothlin, meter reader in Smyth County, has been elected to the Board of Deacons at the Marion Baptist Church. Jack B. Frier, personnel supervisor, has been elected chairman of the Board of Deacons at the Abingdon Baptist Church.

Vicki Fletcher, 12-year-old daughter of Pat Fletcher, Abingdon



Vicki

Mrs. J. L. Cook, wife of meter reader in Washington County, has been elected secretary of District 1, Virginia Nurses' Association.

Toni Lindamood, daughter of customer accounts supervisor in Gate City office, has been named to the National Honor Society at Gate City high school. Toni is also varsity cheerleader and is a junior.

Hazard

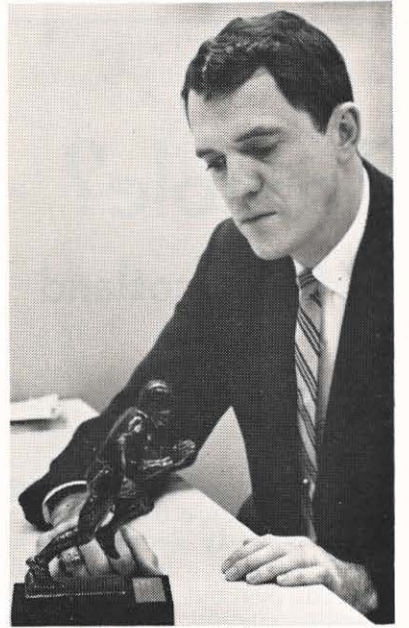
Ella Nora Miller, daughter of Roy M. Miller, heating sales representative, was elected president of her pledge class at Morehead State University.



Ella Nora

Ella Nora Miller, daughter of Roy M. Miller, heating sales representative, was elected president of her pledge class at Morehead State University. She is pledging Chi Phi Delta social sorority at the university. The sorority has 20 active members and 23 pledges. She is a sophomore majoring in elementary education.

Airman First Class Garry L. Erwin, son of Farris Erwin, working line foreman, was named PRIDE (Professional Results in Daily Efforts) Man of the Month at Davis Monthan Air Force Base, Arizona, for November. An air traffic controller, he was recognized for outstanding efforts in the PRIDE program to reduce U. S. Air Force operational costs and increase efficiency and combat readiness.



Six-Pointer

Charles R. Saul, Roanoke division assistant personnel supervisor, received a "Player of the Year" award for his part in Roanoke Valley's United Fund Drive. The general theme of the million-dollar campaign was based on the professional football leagues. He has helped in the United Fund Drive for several years. Two other employees also were cited for their efforts, Emmett Blackwell, training supervisor, and R. T. Yobaggy, advertising supervisor.

Roanoke

J. D. Austin's son, Roger, graduated recently from Danville Community College as an automobile technician. Mr. Austin is a collector. Abner Jacobs, attendant at the Smith Mountain Visitors Center, was a runner-up in a golf tournament at Cedars Country Club at Gretna. C. A. Farrar, retired meterman, was a recent visitor. Djuna Bower and Elmo Payne have returned to work after extended illnesses.



Roger

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Sympathy is extended to Jackie Scruggs on the recent death of her grandfather.

New employees in the Roanoke division are: James E. Koontz, meter reader, and Henry H. Claytor, Jr., janitor.

Fieldale

L. E. Joyce, collector, was elected president of the Fieldale elementary school PTA for a one-year term.

Pulaski

Three hundred years of service was represented at the annual service award "Old-Timers' Dinner" at the Pulaski office. The dinner had both active and retired employees with 20 or more years of service in attendance. D. C. Duncan, retired, showed slides of Hawaii and the Dave Davis Trio gave musical entertainment. Mr. Davis is employed at the Pearisburg office.

Sympathy is extended L. L. Bucklen, Wytheville commercial department, on the death of his father-in-law; F. K. Fleming, Christiansburg line crew in the death of his brother, and Vernon W. Hinton, retired employee, in the death of his sister-in-law.

A mother-daughter combination, Mrs. Barbara Marshall of Records and her daughter, Robyn, were piano solo participants in a program of Christmas music recently at the Aldersgate Methodist Church. Both are students of piano.

Trouble?

Call Scotland Yard at Huntington

The woman—a customer of ours—was quick to quote our ads: “You say electric heat is clean. It isn’t. Look at this! And she held out for inspection a white curtain. You didn’t need a magnifying glass to see the brownish stains all over it.

The curtains came from her daughter’s room. The room had electric heat. The curtains were dirty. Ergo, the dirt came from the heat. Our sales people were stumped. They didn’t know what the stain was from, but if electric heat caused it, was needed to know how.

The AEP Service Corporation General Laboratory in Huntington, West Virginia was consulted. Putting on their Scotland Yard hats, the staff stalked the curtain, poking, sniffing, testing, and finally solved the mystery.

Electric Heat Innocent

Electric heat, was, as advertised, innocent. The stain was nicotine. Turns out that the daughter was sneaking a cigaret now and then, unaware that she was leaving evidence long after the smoke blew away.

Or: “How come the glasses in the dishwasher come out cloudy?” The lab is just now taking this customer’s question under study. Like a good detective (which he’s not) and a good chemist (which he is), Clyde Johnson, head of the Lab, doesn’t guess. “We’ll find out,” he says.

These examples, though frivolous, illuminate only one end of the Lab’s long list of jobs. At the other end is the deadly serious business: oil testing, coal ash content determination, water analysis—the things in which a slight deviation of chemical makeup can spell the difference between operation and failure, or economy and waste. And on that end, what goes on is a lot less intelligible than blowing the whistle on teen-agers taking up the weed.

Projects Vary

For example, a recent and fairly typical week in the Lab saw 51 separate research and development projects, including such jobs as filter media evaluation, ammonium bifluoride corrosion rates during chemical cleaning (got that, class?), and an all-weather emergency spray for the System’s fire protection specialist, Chuck Yoho.

As always, the Lab routinely conducts exhaustive tests on insulating and lubricating oils, looking for possible contaminants. Not until the Lab stamps its OK on a shipment is the oil actually put into use.

Sometimes—but not often—the tests do turn up something undesirable, and when that happens, the shipment is rejected. “The oil companies know we’re checking up on them,” says Mr. Johnson, “so they intensify their own quality control procedures. They want satisfied customers just as much as we do.”

There used to be a laboratory-within-a-laboratory devoted to paint. Now, in more sophisticated times, it’s called the “coating laboratory.” It deals, obviously, with coatings: paints, plastics, and any kind of applied surface materials. Near Charleston, West Virginia, and Brilliant, Ohio, the Lab maintains an outdoor exposure project, in which various paints and surfaced materials are given over to the elements. Some paint samples, according to Mr. Johnson,

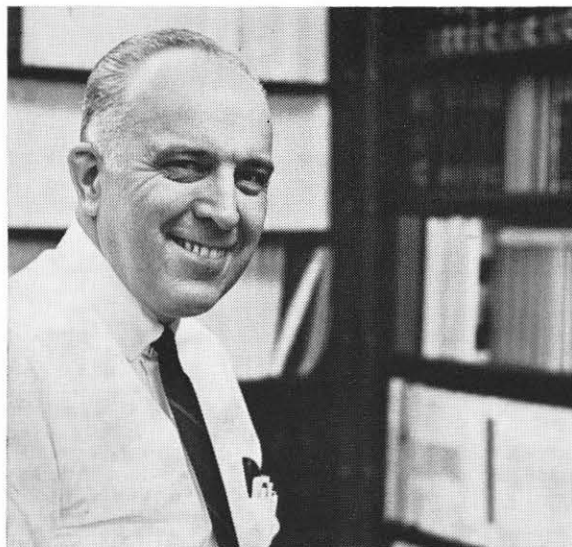
have been out there for years.

The Lab itself, as part of its coating research, uses a small arsenal of devices to check up on paint contractors. They can tell, far example, not only how many coats of primer or paint have been applied, but how thick each is, and how evenly each has been applied. “I guess we have a pretty high nag factor,” says Mr. Johnson.

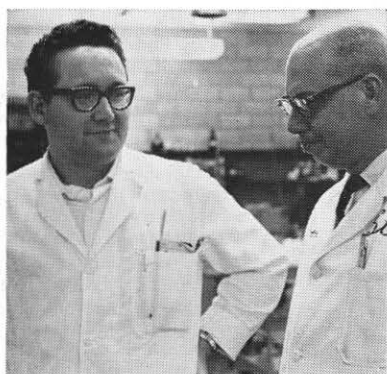
In Huntington Since '56

The Laboratory has been in Appalachian’s territory since 1956, and occupies a large part of the second floor of the Huntington division’s service building, about 8,500 square feet. There are 16 on the staff: Mr. Johnson, six chemists, six technicians, two trainees, and a secretary.

It was not always thus. The

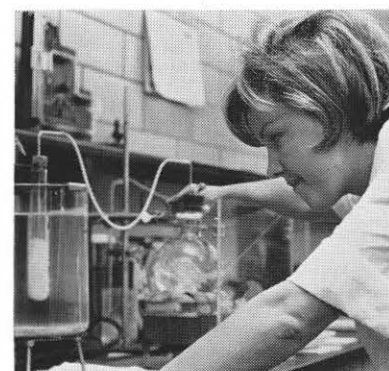


Clyde Johnson

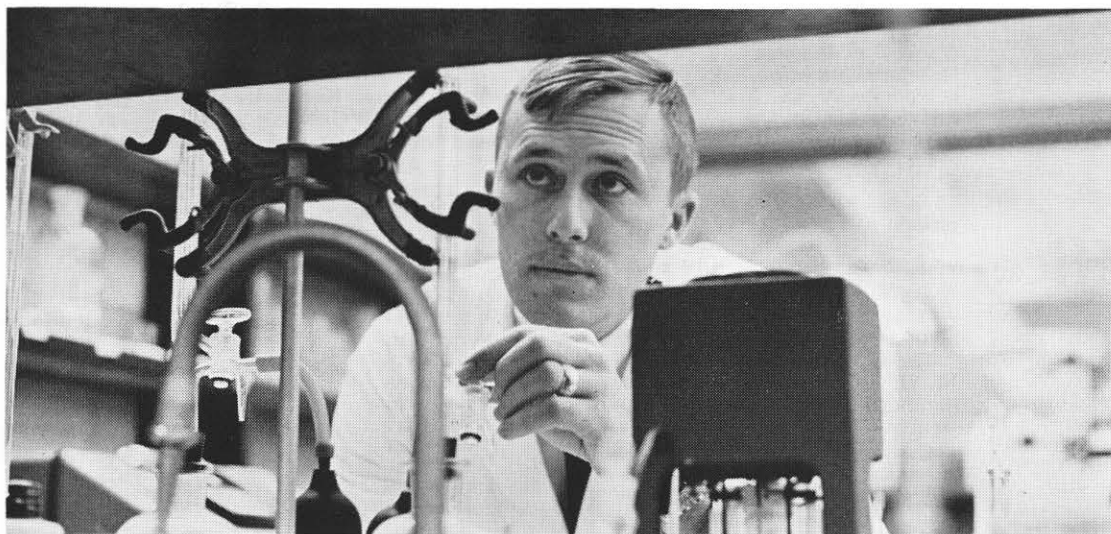


Charles Adkins and Forest Stewart

THE INVESTIGATORS



Arlene Leadman



John Fisher

Lab started out in 1919 as a one-room, one-man shop in the basement of Ohio Power’s Windsor plant. Later, it moved into a building of its own, a barracks-like structure which soon proved inadequate to house the Lab’s expanding functions. In 1956, it was moved to Huntington.

In its history, it has had only three directors: Robert G. Call, who started it and who retired in 1963; William F. Huss, who died in 1963; and Mr. Johnson.

With growth, and with the needs of the System growing more and more complex, the Laboratory has moved into other fields. Environmental conditions and metal fatigue are studied along with water and oil analyses, and quality control programs. Equipment too has changed.

Two new instruments have only recently been added to the Lab’s already impressive equipment.

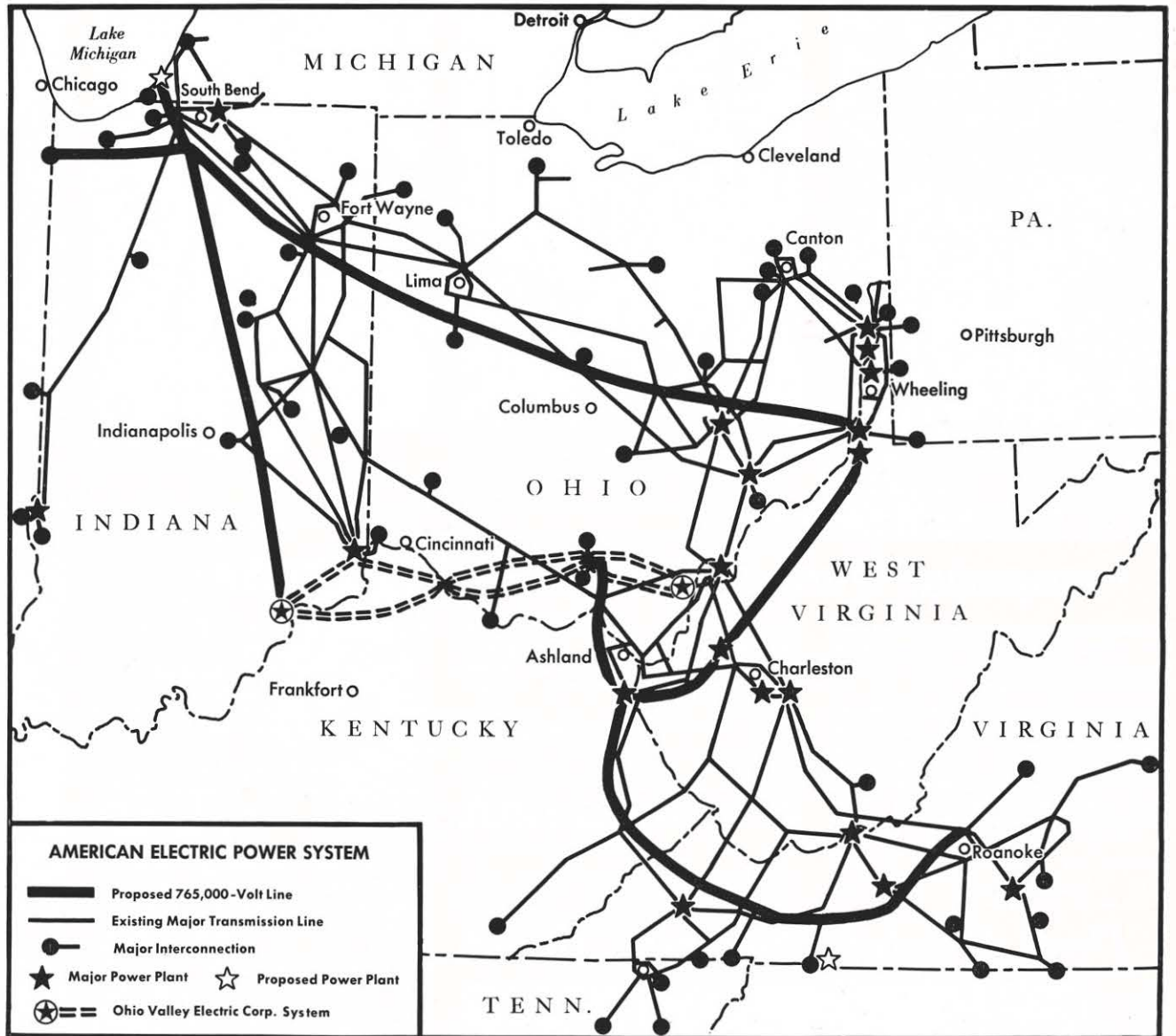
An atomic absorption unit provides a quick new method of determining approximately 65 elements. It does in a few minutes what formerly required several hours in the old wet chemical process. An infra-red analyzer for organic materials, which Bob Reeves, head of the Service Corporation’s Chemical Section, calls “a footprint machine,” defines and analyzes inhibitors in oil.

This equipment not only provides faster and more accurate test results, but also gives more creative time to laboratory personnel by freeing them from routine tasks.

All of which adds up to efficiency, thoroughness, and flexibility for the System’s lab.



Mr. Lacopo



Expressway

Of Power

Via AEP Interconnection

Four-lane ribbons of concrete continue to bisect the once placid countryside as this nation's sprawling network of superhighways inches closer to the day when you will be able to drive coast to coast without the encumbrance of a traffic light.

Similarly, an "expressway of power" via high-voltage transmission lines has been constructed by the nation's investor-owned electric companies that makes possible the almost instantaneous delivery of electric energy over hundreds of miles. The day is not far off when the entire nation will be in parallel.

American Electric Power has been, and continues to be, a leader in the interconnection of transmission line facilities with neighboring utility companies for the mutual benefit of all customers. It is, indeed, the most interconnected electric utility system in the United States.

Economics Prove Sound

Sheer economics and an assurance of continuity of customer service were, from the outset, the tandem philosophy behind the interconnection agreement. Today—some 50 years since the first intercompany tie line was placed in service—the wisdom of this original theory gets daily vindication.

The economics of interconnection are readily apparent on the accountant's ledger. By taking advantage of a diversity of load, neighboring electric companies can "trade" generation during their respective off-peak periods. Thus the utility company with a heavy commitment to customer air-conditioning requirements in the summer has a surplus of power in the winter; conversely, another company (AEP, as an example), with huge industrial and mining loads reaching their peaks in the winter, has more generation than it needs in the summer. Via interconnection, the two companies assist each other in their peak periods or during emergency outages of generating equipment, and thus are able to postpone the expenditure of millions of dollars for new generation capacity. The principal beneficiary, however, is the customer, who continues to pay a declining price for a kilowatt-hour of electricity in an

era of spiraling costs for almost every other commodity he buys.

Total Blackouts Averted

Documented accounts are numerous of how interconnection facilities have not only maintained customer service but also averted total blackouts and resultant incalculable hardship. The details on how a major electric-service interruption was averted by switching, shedding, and diverting power from hundreds of miles away from the affected area read, to the knowledgeable utility man, like a Perry Mason thriller. Unaware of the drama that may be unfolding behind his electric switch, the average customer, even if apprised of the situation, probably could not care less. The fact that the lights remain "on" keeps the customer satisfied and serves as ample reward to the company dedicated to maintaining his service.

As technology becomes a reality permitting higher and higher transmission-line voltages, and reliability and strength of an intercompany tie become proportionately more sound, adding new muscle to the interconnection.

Now under construction and scheduled for service in the early 1970s is the granddaddy of all transmission lines, a 765,000-volt artery that will not only pump a tremendous reservoir of power throughout the seven-state AEP System but also appreciable bolster the capabilities of our interconnections with neighboring companies. The planned interconnection with Commonwealth Edison Company of Chicago will, for example, have a bulk-carrying capacity of over 4-million kilowatts.

69 High-Voltage Ties

AEP today is operating 69 high-voltage transmission ties with its neighbors, not including others of lower voltage, and has another 17 under construction. Of the total of 86, there will be 33 at 345,000 volts or higher—an interconnection level introduced by AEP in its tie with Commonwealth Edison just 10 years ago. Superior reliability of service and significant economies are the end result.

Michael J. Lacopo, AEP Service Corporation assistant vice president and intercon-

nection specialist, charts the milestones of progress in interconnection agreements over the past three decades. "There have been both philosophical changes as well as engineering advancements in the sophistication of interconnection as we know it today," Mr. Lacopo says, citing the participating of both the public power system and the large isolationist company with investor-owned utilities for the attainment of maximum benefits.

Our first interconnection came into being in 1915 between the present Ohio Power system and The Lake Shore Electric Railway Company, when each bought a half interest in the Ohio State Power Company. The latter company had under construction the 15,000-kw Ballville steam plant near Fremont, Ohio. The company also owned the 3,000-kw Ballville hydro plant adjacent to the steam plant. Transmission lines in this area operated at 69,000 volts.

50 Years Since First Link

The first major interconnection was made between Ohio Power and West Penn Power Company in 1918 upon completion of the first Windsor generating unit. Today the System has high-voltage interconnection with 22 neighboring companies.

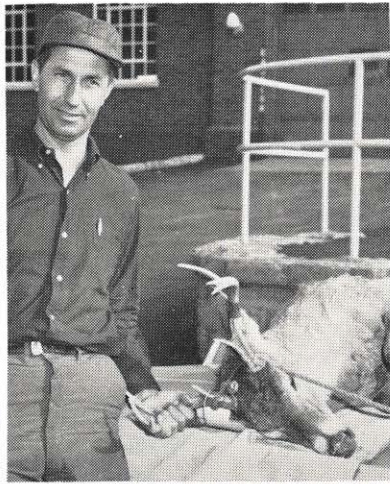
"Intrasystem transmission capability and growth must be equated with the increase in interconnection activity by a company if the concept is to be a sound one," Mr. Lacopo noted. Deficiency in companies' transmission strength, he pointed out, could trigger an extensive major power failure.

Mr. Lacopo, who began his utility career with Indiana & Michigan Electric Company in South Bend in 1935, has been directly involved in the interconnection work of the System in New York since 1939. On the scene through much of the growth of the System's spider web of tie lines, he foresees a transmission-line interconnection in excess of 1-million volts.

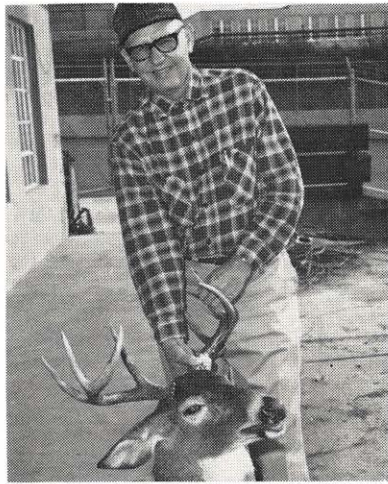
AEP's resourcefulness, ingenuity and penchant for achieving new frontiers in electric utility operation will certainly play a trail-blazing role in expanding this massive "expressway of power" of the future.



Miller



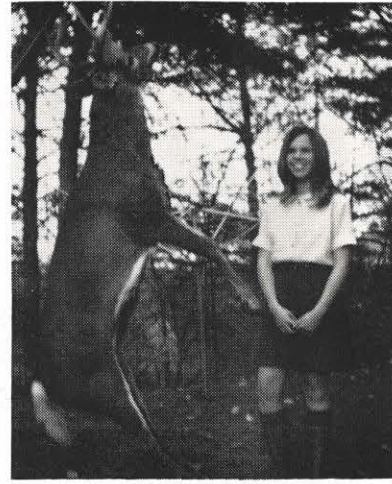
Greene



Smith



Hill



Sally Gravely

Several Heavy Racks Reported

Company Hunters Score On Big Bucks

Company deer hunters reported fair success this past season with many scoring on big racks during the bucks only season.

One of the heaviest deer to come out of Virginia in recent years was one taken by R. A. Peregoy in Botetourt County. Although only an eight-pointer, the buck weighed in at the checking station at a whopping 269 pounds field dressed.

Estimated live weight would be well over 300 pounds. He is the father of Sandra McClelland, Roanoke division customer service representative.

One of the largest racks reported was taken by Herb Miller, Charleston division draftsman senior. He shot the 13-pointer which weighed 168 pounds in Pendleton County, West Virginia. The typical rack

is expected to score well in Boone and Crocket judging.

Paul P. Askew, Pulaski division engineer, also bagged a heavy-racked buck, a 10-pointer. He got it in Pulaski County on the opening day.

Two Beckley hunters reported bucks, Homer W. Greene, meter reader, and Robert D. Smith, utility clerk. Both got eight-pointers in West Virginia. Greene's weighed 180 pounds and Smith's 163 pounds, both field dressed.

Bluefield's Garlin E. Hill got his buck in Bath County, Virginia, a nice eight-pointer. His party also killed a spike buck.

W. L. Nichols, Jr., Fieldale lineman, got his first deer this year and a fine one it was. The eight-pointer weighed in over 200 pounds.

A. H. Gravely, general office operations at Roanoke, got a heavy ten-pointer in Highland County. It was his ninth deer and came while hunting alone in Highland County the second week of the season. He had hunted with a party the first week. The buck field dressed at 180 pounds.

Pulaski's G. P. (Mac) Williams missed the first part of the season while in the hospital but got out in time to get a big doe on the last day. The engineering aide's deer weighed in at 200 pounds and was taken in Giles County.

Or, Vice Versa

Deer Hunters Surprise Bears



Conley (from left), Mr. Taylor and Sheldon pose with bear. The boy is Sheldon's son, Jeffrey.

Bears were deer-hunt bonuses for two groups of company hunters. In both cases the hunters were probably more surprised than the bears.

Sheldon Taylor, Pulaski meter reader, and his brother, Conley, were hunting deer in Craig County, Virginia, with their father when a big black popped up in front of them. They both shot the bear at about 30 paces. It field-dressed at 232 pounds.

The other bonus bear came on a hunt in the Williams River area of West Virginia. Paul McDonough, 16-year-old son of W. P. McDonough, Charleston division area serviceman at Clendenin, was the lucky hunter, or unlucky, as it may have seemed at first.

Paul was hunting with three young friends and the father of one of the boys. With boys being boys, they were still awake at 2 a.m. the morning of the hunt so the father said if they weren't going to sleep they might as well head toward the hunting area.

With not much sleep the night before, the first thing Paul did when he entered the woods about daybreak was find a nice flat rock on which to stretch out. In a matter of minutes he fell asleep.

Hearing a noise he opened one eye to see the bear a few yards away. He froze and then realized the bear hadn't spotted him. As the bear moved away he fired and the bear fell, thrashing in the heavy brush. Paul waited for awhile and then ran for his buddies. His father tells the story that Paul



Paul with bear which interrupted his nap.

was in such a hurry his pants fell down around his legs, tripping him and perhaps making him think the bear had him.

With his hunting partners covering him, Paul went into the brush and dispatched the bear with a final shot.

The bear weighed in at the checking station at 200 pounds.



Williams



Nichols



Peregoy



Askew

Familiar Faces In New Places

Appalachian Power Company

Bluefield Division

CAROLYN COLEMAN ROYSTER from office messenger, misc. dept., to clerk trainee, accounting.

Charleston Division

JAMES M. HARVEY from stationman helper to T&D clerk. WYATT K. UNDERWOOD from stationman helper to stationman. GLENN F. O'NEAL from stationman c to stationman b. BASIL W. BOLEN, JR., from lineman helper to lineman. DONALD G. TYLER from lineman helper to lineman. ROBERT L. BARLEY from lineman c to lineman b. RICHARD L. GRAHAM from lineman c to lineman b. CARROLL J. HOWARD from lineman b to lineman a. MAXINE MOLLOHAN URWIN from customer accounts representative b to customer accounts representative a. HILDA HUMPHREY ZONTINI from cashier to customer accounts representative. DELMER EUGENE CAVENDER, customer accounts representative, from Charleston to St. Albans. THEOPHILUS WORKMAN, JR., from clerk-trainee, stores dept., to auto repairman helper, transportation dept. HENRY JESSE CLINE from auto repairman b to auto repairman a. ORVAN EDGAR HAMMON, JR., from lineman to T&D clerk. LYLE EDWARD LAWRENCE from lineman helper to lineman. ISHMAEL CLINTON BANKS from lineman c to lineman b. EARNEST FRANK WALDON from lineman c to lineman b. CARAVEL ALVIN GOARD from lineman helper to lineman. MARVIN LEE DILLARD from lineman helper to lineman. WILLIAM FRAZIER HARMON, JR., from stationman helper to tractor trailer driver-helper. GUY ROEBUCK MOUNTSE, JR., from T&D clerk, T&D dept., to stores clerk, stores dept. JAMES CURTIS MUSGRAVE from heating and builder sales representative to commercial sales representative. JACQUELYN DELORIS BRUER from clerk-typist, commercial dept., to clerk-typist, accounting dept. WYATT HARRISON JONES from groundman to T&D clerk. BARBARA ADKINS MARKHAM from credit representative to credit representative sr. CHARLES CLAYTON MOORE from lineman to T&D clerk. AUBRY CULLEN ALITZER from draftsman to T&D clerk. VEDA LOU YOUNG from clerk-typist, Kanawha Valley Power, to clerk-stenographer, Appalachian Power Co., personnel dept. HAROLD CHARLES SURFACE, JR., from lineman helper to lineman. BURL DWIGHT MILLER from lineman helper to lineman. STANLEY GREENE OXLEY from meter serviceman b to meter serviceman a. DAVID EUGENE MORRIS from lineman helper to lineman c. RONNIE RAY PERDUE from utility man to hydro maintenance helper. LON WESLEY SLATER from lineman helper to T&D clerk. WILLIAM HOWARD JASPER SPENCER, JR., from lineman helper to lineman. LAWRENCE CLAY JENNINGS from lineman c to lineman b. DENNIS EARL SELBE from lineman c to lineman b. LARRY ORVIS SAMPLES from lineman helper to lineman.

General Office

LINDA J. ARNOLD from key punch operator c to key punch operator b. WANDA G. BOBBITT from clerk trainee to key punch operator c. PEGGY O. CLINE from clerk trainee to key punch operator. PATRICIA A. FREEMAN from key punch operator c to key punch operator b. LORETHA S. JORDAN from clerk trainee to key punch operator c. ALVIN Q. CROY from electrical engineer to distribution engineer. R. D. HOLBERT from civil construction assistant III to civil construction assistant I. DALE E. MEADOWS from utility helper to station operator.

Huntington Division

D. E. ROOD from lineman c to lineman b. G. O. COWAN from lineman c to lineman b. R. G. HILL from lineman c to lineman b. A. V. PACK from meter serviceman c to meter serviceman b. G. J. HAYDEN from janitor, building service, to lineman helper, T&D Line.

Roanoke Division

E. T. JONES, JR., from credit supervisor to customer accounts supervisor. D. B. STONER from customer accounts assistant to credit supervisor. CATHERINE B. SWAIN from maid, building service, to clerk-trainee, accounting. A. L. HALL, JR., from head meter reader to customer accounts assistant. D. K. CRAFT from meter reader to head meter reader.

Cabin Creek Plant

JERRY L. PERRY from chemist assistant to chemist.

Kentucky Power Company

Ashland Division

SIDNEY W. FRANKLIN from departmental assistant, commercial, to purchasing assistant, purchasing. JESSE A. ROSS from lineman b to lineman a. MARY JANE CARTER from clerk stenographer to stenographer.

Roanoker Gets Football Honors

Mike Manning, son of Mary Manning, general office commercial department, capped a successful football year with several honors.

A senior at Cave Spring high school, Mike made the all City-County team in Roanoke and was on the second team in the Blue Ridge District. He also received a trophy for being voted the outstanding lineman at Cave Spring.

Grigger Is Named To All-Ohio Valley

Robert Ackerman, a senior full-back for Iron St. Joe high school, was named to the All-Ohio Valley Conference team. Bob was the leading scorer for the St. Joe team with 70 points and averaged five yards per carry. He is the brother of Melinda Ackerman, stenographer in the Ashland division managerial department.

Ashland Man's Son Takes Double Honors

Tim Daniels received dual honors recently, one in football and the other scholastic. Tim was voted the best defensive player in the Flatwoods Little League and was runner-up in the 1968 conservation essay contest at Russell elementary school. He is the son of Clay Daniels, stationman A, Ashland T&D department.

Customers Call Departments Directly

Charleston Telephones Change To Centrex

On December 2, the Charleston office changed over to a new telephone system—Centrex.

With the conventional equipment, the office had 18 trunk lines coming into the switchboard. With the new equipment, each of the 175 telephone extensions can handle an incoming call dialed directly to the extension. This is virtually the same as having 175 trunk lines.

With Centrex, each phone station has the capability of putting the outside caller on hold while the employee dials another extension in case additional information is needed. The outside caller also can join in a three-way conversation with another extension.

Prior to the change over, 11 employee information meetings were held to acquaint the employees with the new system. The meetings were held jointly by James M. Crane, Charleston division building supervisor, and Guilford C. Smith, Charleston division administrative assistant. Approximately 350 persons attended the meetings. Telephone personnel assisted at the meetings.

Advertisements were run in local papers to inform customers of the new direct dialing to separate departments. The ads carried the new phone numbers and a definition of departments. An employee information directory was prepared and given to each employee.

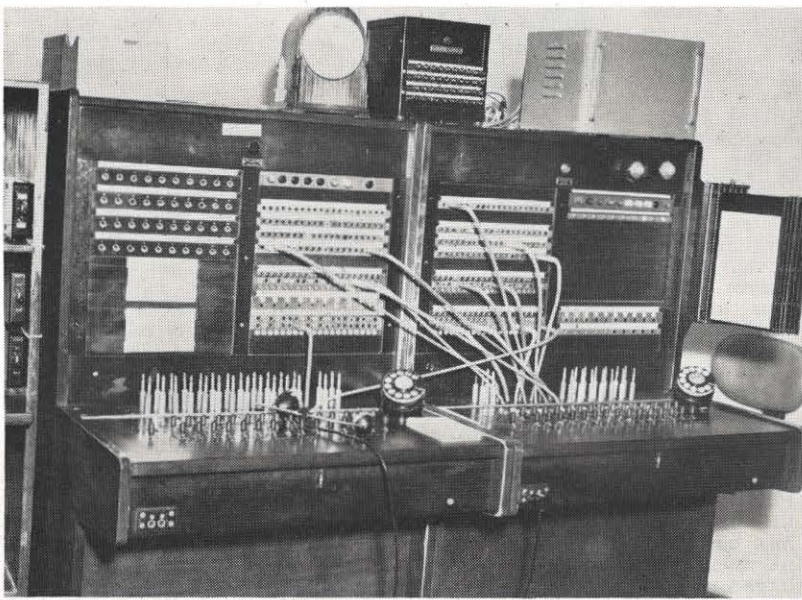
A letter from Julian C. Hansbarger, division manager, went to approximately 55,000 customers and contained an explanation of the new system along with new numbers and functions of the various departments.

The Centrex system also meant that company calls from other divisions are affected. New numbers were inserted in the company telephone directory.

Charleston reported that the transition was made with a minimum of problems and that about 50% of the incoming calls are being dialed directly.



New equipment above, old switchboard below.



Basham, Taylor Gain New Positions In Charleston Division Promotions

J. H. Basham, former Charleston credit and contract supervisor, was promoted to customer accounts supervisor. O. V. Taylor, former credit representative at Charleston, succeeded Mr. Basham as credit and contract supervisor.

In his new post, Mr. Basham supervises the company's accounting procedures in handling over 55,000 customer accounts. With nearly 30 years of service, he joined the company in 1939 at Beckley as a clerk. After military leave from 1941 to 1946, he re-



Mr. Basham Mr. Taylor

turned to Beckley as a senior clerk. He went to Charleston in 1947 as a senior clerk in the accounting department and two years later became assistant credit manager. He worked in several capacities until 1962 when he went to St. Albans as local office supervisor and returned to Charleston as a senior utility clerk. In 1965 he was promoted to credit and contract supervisor.

Mr. Basham is a native of Oak Hill, West Virginia, and attended schools there. He later studied at the Charleston School of Commerce, the Mason School of Music and Morris Harvey College. He and his wife, Beatrice, have one son and one daughter. They reside at 12 Bethel Road.

Mr. Taylor joined the company at Charleston in the accounting department in 1963 as an office messenger. For two years he was assigned to the transportation and T&D departments. In 1966 he transferred to the accounting department at St. Albans where he served in various positions and returned to Charleston in June of 1968 as credit representative.

He is a native of Charleston and graduated from Stonewall Jackson high school and attended West Virginia State College at Institute. He and his wife, Joyce, reside near Sissonsville.



Idea Wins

Richard H. Smith, heating and builder sales representative in the Huntington division, holds the weather station he won as second prize in a contest conducted by the "Electric Heating Journal", a magazine distributed by electric utilities. The prizes were awarded to salesmen submitting the best ideas for selling conversions to electric heat. The rules stated that the idea didn't have to be original, but the applicant had to have actually tried it. Mr. Smith submitted the idea of the user prospect card which is universally distributed throughout all commercial departments in the AEP System.

Dunn Joins Area Development Force; Hughes Is New Administrative Assistant

Paul S. Dunn, former Abingdon division administrative assistant on January 1 became area development consultant for the Abingdon division and the Virginia portion of the Bluefield division. The latter area covers all or parts of Buchanan, Tazewell and Bland counties.

At the same time, James C. Hughes, heating and builder sales representative at the Gate City office, moved to Abingdon to succeed Mr. Dunn as administrative assistant to the division manager.

A native of Bland Mr. Dunn holds a BS degree in business administration from Virginia Poly-



Mr. Dunn Mr. Hughes

technic Institute. He has also attended a Management Development course at the University of Michigan. He joined Appalachian at Abingdon August 1, 1948 as a clerk. After a short time in the commercial department of the company, he became administrative assistant.

He is a director of the Industrial Development Corporation of Abingdon and a member of the Washington County Chamber of Commerce. He is past president of the Jaycees, Historical Society of Washington County, and the Kiwanis Club, and is presently chairman of the Historical Society's Bicentennial Committee.

He is a director of the Virginia Highlands Festival, the Virginia Highlands Dance Society, and the Washington County United Fund.

A member of the Abingdon United Methodist Church, he is married and has a daughter.

A native of Gilliam, West Virginia, Mr. Hughes joined Appalachian in Welch, December 7, 1954 as a T&D clerk. He went to the commercial department the next year, and became heating and builder sales representative in Welch in 1959. He later moved to Gate City.

He holds a BS degree in business administration from Virginia Polytechnic Institute.

He is past president of the Gate City Rotary Club, and is chairman of the Scott County School Board. He is a deacon at the Gate City Baptist Church, where he teaches Sunday School and sings in the choir. He is a member of the board of the Holston Valley Community Hospital.

Mr. Hughes is married and has three children.

Whitehurst Takes Roanoke Post

Jerry R. Whitehurst of Pulaski became area development consultant for Appalachian's Roanoke and Lynchburg divisions on January 1.

For the past seven years he has been area development consultant for the Pulaski and Abingdon divisions. The Roanoke-Lynchburg post had been held by J. R. Davenport, who, it was announced earlier, became administrative assistant to the Roanoke division manager.

Mr. Whitehurst will work out of Roanoke.

He joined Appalachian at Roanoke in 1950 as an engineer trainee. He went to Bluefield, West Virginia, the next year as agricultural sales engineer, and held several commercial department posts before becoming commercial sales engineer in 1960. He went to the area development consultant job in 1961.

A native of Norfolk County (now Chesapeake), Virginia, he graduated from Virginia Polytechnic Institute with a B.S. degree in agricultural engineering in 1950. He was in the Army during 1944 and 1945. He is married and has three children.



Mr. Whitehurst

Cline, Wade, Pridemore Promoted In Kentucky Commercial Department

Allen Cline, supervising engineer in the Hazard division of Kentucky Power, has been named residential sales supervisor in the general commercial department in Ashland.

Donald Wade, heating sales supervisor, will become residential sales coordinator in the general commercial department. Succeeding Mr. Cline in Hazard will be Wendell Pridemore, power sales engineer in the Ashland division. The moves were effective January 1.

Mr. Cline, a native of Pikeville, graduated from the University of Kentucky in June 1961 with a BS degree in electrical engineering, immediately joining Kentucky Power in Ashland. He was a distribution engineer prior to moving to Hazard in 1965 in his present capacity.

An Air Force veteran, he is a member of the Kentucky Society of Professional Engineers and the engineering societies of Tau Beta Pi and Eta Kappa Nu. He has been active in civic, church and Scout work. Mr. and Mrs. Cline are the parents of two sons.

An Ashland native, Mr. Wade attended Marshall College. He joined Kentucky Power in the Ashland commercial department in February 1942. Following service in the Air Corps in World War II, he returned to become a rural representative in April 1946. He was promoted to Ashland division residential and rural sales



Mr. Wade Mr. Pridemore

supervisor in October 1949 and became residential sales advisor in September 1959, moving to his present position in January 1966.

He has been active in the Chamber of Commerce, Community Chest, Boy Scouts, Optimist Club and Red Cross. He has served as chairman of the board of the First Methodist Church. Mr. and Mrs. Wade are the parents of a son and a daughter.

Mr. Pridemore, a native of Jeremiah, attended Caney Junior College and graduated from the University of Kentucky in 1958 with a BS degree in electrical engineering. He joined Kentucky Power in Ashland in 1958, serving as engineering aide and distribution engineer before moving to Hazard in 1959 as distribution engineer in the transmission and distribution department. In 1963 he became commercial and power sales representative and in February 1966 transferred to the Ashland division engineering department as distribution engineer. He became commercial sales engineer in June 1967. He is a member of the American Institute of Electrical Engineers. Mr. and Mrs. Pridemore are the parents of two daughters.



Mr. Gilbert Mr. Eason

'Ideas' Written By Sporn Men

Three employees authored items in the December issue of AEP Operating Ideas. One was selected a winner in the 1968 Awards Program. (See story on page 1.)

Howard Ferguson, plant engineer at Clinch River plant, combined with an AEP Service Corporation man for the winning article, "Tests Help Improve Instrument Air Quality."

Two Philip Sporn plant men, J. P. Gilbert, results engineer, and R. H. Eason, assistant results engineer, teamed up on an article, "Solves Icing Problem in Air-Flow Control."

Dwon Elected IEEE Fellow

Larry Dwon, manager of engineering manpower for the AEP Service Corporation, has been elected a Fellow of the Institute of Electrical and Electronics Engineers.

This, the highest grade of membership in the world's largest technical society, is by invitation only. It is conferred only upon persons of outstanding and extraordinary qualifications in their particular fields.

Mr. Dwon was elected, in the words of the citation, "for contributions to mutual understanding between the electric power industry, the professional societies, and the schools of engineering."

Service Anniversaries

30 Years
H. M. Strong Williamson
Caleb White Logan
25 Years

20 Years
W. T. Collins Bluefield
J. F. Meador GO-Station
H. L. Chambers GO-Purchasing

G. B. Kratz Kanawha
N. K. Langhorne Lynchburg
Mary Beth Duren Ashland
M. W. Scott Charleston

P. N. Hawley Bluefield
J. J. Lane Bluefield
W. C. Groseclose Bluefield
E. J. Haga Roanoke

G. R. Smith Pulaski
L. R. Hawks Roanoke
Carl Whittington GO-Operations
Jake Daniels GO-Operations



Mr. Woodyard



Mr. Foehr

Three Charleston Sales Moves Told

Three promotions were announced last month in the Charleston division commercial department.

F. Q. Brown was named power sales engineer senior to succeed the retiring E. A. Murray, Jr.

Mr. Brown, who holds a BS in electrical engineering from West Virginia University, joined Appalachian in 1938.

Mr. Woodyard attended VPI and holds an ICS degree in electrical engineering.

Mr. Foehr studied electrical engineering at West Virginia University and joined the company at Charleston in 1950.



Mr. Brown

Skaggs, Carroll, Stockton Promoted In General Office Station Section

Three promotions were announced in the station section of Appalachian's general office transmission and distribution department in Roanoke.

George W. Skaggs, Jr., was promoted to assistant station superintendent.

He is succeeded as supervising relay engineer by Ted D. Carroll, who was senior relay engineer.



Mr. Skaggs



Mr. Stockton



Mr. Carroll

After completing three years in the Army he rejoined Appalachian in 1945 as station engineer.

H. M. Smythers Gains Promotion

H. M. Smythers was promoted from commercial sales engineer to power sales engineer, effective January 1.

Mr. Smythers is a native of Carroll County and was graduated from VPI with a BS in engineering and has done additional study at Rutgers University.



Mr. Smythers

His military experience covered four years of service in the U. S. Army in World War II and Korea.

He is a past president of Jaycees, former director of the Rocky Mount Lions Club, and former Secretary-Treasurer of the Civitan Club.

He joined Appalachian in May, 1955, as area sales engineer at Rocky Mount, where he and his family, wife and two children, lived until 1959.

While living in Rocky Mount, he served as Co-chairman for the Red Cross and United Fund Drives.

He will handle industrial and large commercial accounts in the southern portion of the Roanoke service area.

Six Employees' Service Totals 240 Years

Five Appalachian employees and one Kentucky man received extended service pins ranging from 35 to 45 years and totaling 24 years of service.

Leading the list were H. R. Jackson, plant stores coding coordinator in the stores department at Cabin Creek plant, and William H. Garten, meter clerk in the Charleston division meter department.

Receiving 40-year pins were James B. Simpson, meter serviceman B in the Ashland division T&D department and Dorothy Hagan, customer account supervisor in the Christiansburg office, Pulaski division.

Thirty-five-year men were Austin R. Neal Jr., senior staff engineer in the general office T&D department at Roanoke and S. S. Gilbert, stationman A, Reusens hydro station.

Mr. Jackson has spent all of his 45 years in stores work, starting in 1924 at Cabin Creek as assistant timekeeper.

Mr. Garten spent 34 of his 45 years in the accounting department at Charleston before transferring to the meter department.



Mr. Jackson Mr. Garten Mr. Simpson Miss Hagan

year service boasts an accident-free record.

Mr. Simpson joined the company at Ashland in 1928 as a meter reader. All of his 40-year service has been at Ashland.

Miss Hagan joined the company at Christiansburg in 1929 as a cashier and became local office supervisor in 1949.

Mr. Neal started his 35-year service at Roanoke as a clerk and later served as assistant superintendent at Roanoke and division supervising engineer at Huntington before joining the general office department in 1967.



Mr. Neal Mr. Gilbert

Mr. Gilbert started his 35-year service as an operating room man at Reusens and later served as hydro operator until becoming a station man A in 1963.



Appalachian Power Company

BLUEFIELD DIVISION—20 YEARS: JESSIE J. LANE, truck driver-groundman. W. C. GROSECLOSE, administrative assistant.

CHARLESTON DIVISION—45 YEARS: WILLIAM HUGHART GARTEN, meter clerk. 20 YEARS: MILTON WOOD SCOTT, service representative.

GENERAL OFFICE—20 YEARS: JACK F. MEADOR, station clerk. VERNON D. WILLIS, accounts payable supervisor.

LOGAN-WILLIAMSON DIVISION—30 YEARS: HARRY M. STRONG, JR., customer accounts supervisor.

PULASKI DIVISION—40 YEARS: DOROTHY P. HAGAN, customer accounts supervisor.

ROANOKE DIVISION—20 YEARS: LAWRENCE R. HAWKS, truck driver-groundman.

CABIN CREEK PLANT—20 YEARS: LINZIE VANCE, janitor.

CLINCH RIVER PLANT—10 YEARS: CLARENCE B. PARROTT, utility coal handler.

KANAWHA RIVER PLANT—20 YEARS: GEORGE BRYSON KRATZ, shift operator engineer.

Kentucky Power Company

ASHLAND DIVISION—40 YEARS: JAMES B. SIMPSON, meter serviceman. 20 YEARS: MARY BETH DUREN, stenographer.

HAZARD DIVISION—20 YEARS: LA REDITH PRATT, pre-audit clerk.



Rosebuds, wall plaques, jewelry, ornaments—there is no limit to what you can do with seashells if you have the ingenuity of Ann and Chafin Duncan.

Seashells Into Rosebuds? Chafin Duncans Know How

Just ask the Chafin Duncans what they're doing and you can bet it will be something new and something interesting.

The retired couple have added another hobby to their long list—collecting shells and making things with them.

Mr. Duncan, who was safety director for Appalachian before his retirement, and his wife, Ann, maintain a residence in Pulaski, but spend their winters in Florida.

It was there last year, at Venice Beach, that they began picking up shells and noticed how many different kinds and colors they found, and how perfect many of the specimens were. They found screw shells, lions paws, and cradle shells, so named because of their shape, and turkey wings, named that because not only is the shell in the shape of a turkey wing, but it even has the proper coloring.

Well, it wasn't long before the Duncans' fertile imagination had found a use for these and many other kinds of shells—turning them into jewelry, pictures, table pieces, and many other art objects.

Take the rose. The olive shell is used as a rosebud, and other shells form full-blooming roses. They are placed in plastic stems and put in a vase. Making flowers is Ann's particular thing, and Chafin specializes in jewelry, like shell and shark tooth tie clips and tacs, bracelets, earrings, necklaces, and boleros.

Those shark teeth are interesting too. The Venice beach is one of the few places they can be found. Most are slate black and can be polished to a high luster.

The Duncans are now preparing to return to Florida, and it is hard to say what new and interesting thing they will be doing when they get back next April.

City Pays Tribute To 'Jimmy'

Jones Leaves Roanoke With Impressive Record

A paraphrase such as "Roanoke's loss is Fieldale's gain" might be in order when referring to Jimmy Jones, former Roanoke division administrative assistant. On January 1, Jimmy assumed his new duties as Fieldale area manager.

Few employees move from one area to another with the fanfare received by Jimmy, and few have the civic service record to warrant it. The Roanoke Times, the morning newspaper, summed it up by saying, "City Council will lose its most effective member."

Jimmy was first elected to Roanoke City Council in 1962 with a total of 7,247 votes, the most of any candidate, and again in 1966. His reelection was by 8,310 votes, the top figure received by any office seeker and was 2,910 votes more than his closest competitor. Due to company work, and responsibilities outside Roanoke, he declined to accept the office of Mayor which had traditionally been given by Council to the leading vote-getting councilman.

For Consolidations

While on Council, Jimmy built an outstanding record for applying wisdom and broadmindedness beyond his years. He was a champion for the move to voluntarily consolidate and unify some or all the Roanoke Valley governments and services.

He also was the original sponsor of a 2% sales tax for Roanoke City that was effected before the State of Virginia and other governmental authorities enacted a sales tax in their area. This action happened prior to the 1966 election and still he led the ticket overwhelmingly. At the time of public hearing of the proposed city sales tax all groups present endorsed the idea and there was no opposition. This is some kind of a record when no one opposes a new tax.

Jimmy was also active and effective both on the Council and the entire city in the matter of issuing \$52½ million dollars in bonds to bring about several badly-needed capital improvements in the city. He also played a very big part in selling the city on the need for a Civic Center, being built by \$14,000,000 in bonds. This was a separate project from the \$52½ million bond issue.

Served Committees

Jimmy has served on almost every committee, board, or commission set up by the Council in the period of his service. He was chairman of Roanoke's Industrial Development Authority and chairman of the Council's Industrial Development Committee.

He also was a member of the Roanoke City and Virginia Chamber of Commerce, Roanoke Council of Community Services, Roanoke Youth Commission, the Governor's Committee for Employing the Physically Handicapped, the Virginia Municipal League, the Civic Center Commission and the Roanoke Highway Safety Committee. He was on the board of Downtown Roanoke, Inc., the Williamson Road Life Saving Crew, and Roanoke Junior Achievement, as well as being a trustee for the non-profit Roanoke Development Foundation.

Active in Groups

He also served for two terms as chairman of Roanoke's Legislative Study Commission to the State Legislature and has served as an ex-officio member of the Smith Mountain-Leesville Reservoirs Regional Planning Commission since its organization.

Prior to his City Council experience, Jimmy served as Roanoke Jaycee President and Vice-President of the Virginia State Jaycees. He is also a member of South Roanoke Methodist Church, where he is on the Finance Commission,



Jimmy (right) checks city hall plans with Julian Hirst, city manager.

the Board of Stewards and teaches Sunday School.

He is a member of the Knights of Pythias and the Fraternal Order of Police Associates. For his contribution to police work, he received a citation of appreciation from this order which was only the second one ever issued. The Roanoke Valley Safety Council also presented him a citation.

Mr. Jones became an employee of Appalachian on March 10, 1941 as a clerk-stenographer to W. W. Krebs, division superintendent, now retired.

In 1956, he was promoted to the Area Development Department, where he aided industrial prospects to choose sites in the Roanoke-Lynchburg Division.

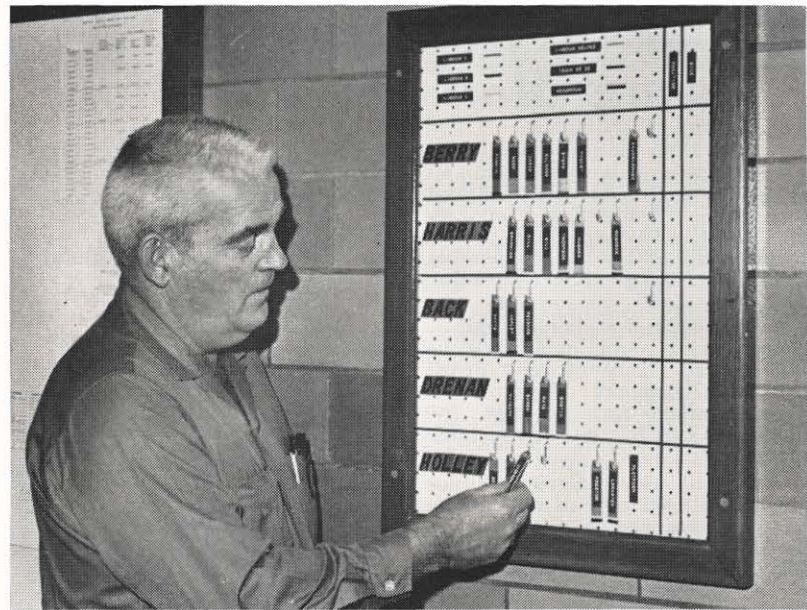
In 1964, Jimmy was moved to administrative assistant in the main office and worked in the preliminary phases of the Blue Ridge Project until stopped by failure of the

FPC to issue a construction license. In 1966, he was made administrative assistant to Roanoke division manager.

During the period 1942-1946, Jimmy was in the U. S. Air Force and had a 24-month tour of duty in the Air Transportation Commission moving men and material over the "Hump" (China-India-Burma). His position was Army Air Force commission section head, when discharged in 1946, he was a staff sergeant.

At least three editorials about Jimmy's Roanoke departure appeared in the local papers but perhaps Roanoke's sentiment is best expressed in the closing words of Roanoke World-News November 2, 1968 editorial "Jimmy Jones, as he is known not only to his close friends but to thousands of citizens, will be missed greatly. We hope that good fortune one day will bring him back."

There Is A Better Way



Tut Slusser makes a change on his instant-information line crew board.

There must be a better way of doing this!

So said C. L. (Tut) Slusser, Senior Foreman in the Huntington division, when he was faced with the problem of having to know the make-up of all the line crews and their locations on very short notice. The information was always available but the system of filing didn't suit him. The answer to a problem like this is to design a system that does suit.

Being a woodworking enthusiast, Tut built himself a framed pegboard and hung it in his office. He purchased some attractive metal letters which he used to spell out the names of the line foremen. He fabricated some small metal tags with the names of the linemen affixed to them so that they could be hung by the name of the particular foreman's crew which they

happen to be working. In addition to the names, he used some color tape to color code each lineman's name tag in order that he could sit at his desk and quickly tell who was working in what crew and what each man's classification was.

If a man is on vacation or off sick, he can tell instantly, simply by looking at his board. If he needs a lineman A and a truck driver quickly for an emergency, he can look at his board, tell instantly who is on duty, look across the room to another board which shows the location of the crews, and radio whomever is closest to the problem.

Tut claims the whole board only cost about \$5.00. However, he claims it saves a fortune in time having to go through cards, records and various other data in order to find a little information which he can now find simply by looking up from his desk.



Records Record

Dawn Sheree Crotty is only 12, but she is already a show business veteran. Her latest accomplishment is the cutting of a record with the Arthur Smith Show in Charlotte, N. C. as a vocalist and guitarist. The songs: "Queen of the House" and "Yesterday." Next is the recording of a song which she wrote, both words and music. She has made over 100 public appearances all the way from her school to the West Virginia State Fair, Old Time Fiddlers Convention, and the Autumn Leaves Festival in North Carolina. She has won several talent shows since the first one at age 9. A seventh grader, she also plays the drums. She is the daughter of W. A. Crotty, Bluefield.

Huntington Family 'Living Off The Land'

Fergusons Are Modern Day Pioneers

When the early settlers pushed westward, Charlie Ferguson wasn't with them, at least not our Charlie Ferguson—the Huntington division residential and rural sales development representative.

But, you can bet his type was there.

The life of a pioneer family was a rugged one. A family staked out a plot of ground and worked together building a house, with timber from the land. That plot of land was life to the pioneer family. From it they got food, shelter, security, plus the pride of ownership and accomplishment.

The Ferguson family—a wife and three daughters—probably comes as close as possible to being a modern pioneer family. The five work together for a common goal, their home came almost entirely from that proverbial "plot of land," and they are almost totally self-reliant.

They didn't really plan it that way, it's just the way they are. The result? The family lives in a modern style all-electric native stone and wood home. It is ultra modern, comfortable and the grounds are beautiful. About the only difference between this home and the homes of their neighbors is that most of the material came from the land.

The timber removed from the lot was used to build the home. The native stone that was blasted away for the basement was cut and laid into walls for the house. The Fergusons did most of the work themselves, but of course, unlike pioneer families, they utilized modern electric tools.

The furniture in the house could be described as "homemade," too. The house is full of valuable antiques, yet the Fergusons have a relatively small amount of money invested in them. Charlie's hobby

is refinishing antiques. He buys worn-out or damaged antique pieces and restores and refinishes them.

The early pioneers depended on their gardens to supply the year's vegetables. Here, again, the Fergusons comply. Charlie raises almost all of the fruit and vegetables which the family consumes. Mrs. Ferguson cans a basement-full each year and freezes much more.

Mrs. Ferguson likes to sew and in her modern "all-electric" sewing room she makes most of the clothes worn by her family, including Charlie's shirts. She and her three daughters have a wardrobe which would make any woman envious—and she made it all. She also made the drapes which accentuate the beauty of her home and the huge canopies over the antique beds.

The entire family is active in 4-H work. The five have a combined total of 62 years of 4-H activities and they're still going strong.

Charlie smiled when told he was being compared to a pioneer. He says he realizes that it would be impossible to do what he has done without the modern tools. But, he likes the idea of being compared to a pioneer family, because there was a closeness between members of those families that is hard to duplicate in this modern day. They were close because all members worked together for a common goal. An achievement was a family achievement and through it came happiness. Again, the Ferguson family, in many ways, is a pioneer family.

Charlie does admit to one minor problem, though, and that's the fact that he's the only male in the family. With four women and only two bathrooms, guess who has to wait. He says he did have an old Banty rooster once, but it died of old age.



Antique secretary-gun cabinet is one of many pieces of restored furniture.



Hobby results in house-full of valuable antiques.



The Fergusons—Monica Jo, Melanie Kay, Nola, Betty from the land". Their clothes, except Charlie's trousers and Charlie—stand in front of home which "came ers, were made by Mrs. Ferguson.



Mrs. Ferguson and a portion of year's canning.

Wiles, Williamson In New Posts Following Sporn Plant Promotions

Two men have been promoted to positions at Philip Sporn plant.

Karl M. Wiles, plant office supervisor, has become plant personnel supervisor, succeeding the late Paul Scally, who died November 13 after a long illness.

Raymond J. Williamson, plant supervisory assistant, has been promoted to the post of plant office supervisor.

Mr. Wiles joined the Windsor plant of Ohio Power Company as a laborer in 1933. He held several jobs at the plant until he became timekeeping clerk at Sporn in 1947, during the time the plant was being built.

He was head-general books there before being named office supervisor in 1965.

A native of Wheeling, he attended Elliotts Business College.

He is a member of the Rotary Club of New Haven, secretary of the American Bowling Congress for Mason County, a member of the National Accountants Association, and lay congressman for St. Joseph's Catholic Church of Mason. He is a past mayor and councilman



Mr. Williamson Mr. Wiles

of New Haven. Wiles is married and has two children.

Mr. Williamson joined the plant in 1951 as supervisory assistant. He is a native of Westfield, New York, and attended Antioch College in Yellow Springs, Ohio.

He is president of the Mason Planning Council, a member of the Rotary Club, past recorder for Mason County, and a lay reader at the Pomeroy, Ohio, Episcopal Church.

Mr. Williamson is married and has one child.

Mitchell Takes Foreman Post

Frederick B. Mitchell, Jr. has been promoted from transmission

man to transmission foreman to head a general office T & D crew at Bluefield. The promotion was effective November 1. Mr. Mitchell, a native of Bluefield, is a graduate of Beaver high school. He is married to the former Pauline Gatewood and they have one daughter. He is a member of the First Methodist Church of Pulaski.



Mr. Mitchell

J. M. Spence, 71, Taken By Death

Johnston M. Spence, retired

Bluefield division employee, died November 16. He retired early in 1960 and was living at Salem, Virginia, at the time of his death. He was 71. A native of Dug Spur, Virginia, he joined the company in 1922. He had worked in both the Welch and Grundy areas. He is survived by three sons, Charles, Jack and Robert.



Mr. Spence

Kingsport's Kent Stair

Young Man On The Move

"Kent Stair is an outstanding young teenager, a scholar, an athlete, a Christian, a leader and a gentleman," described a spokesman for the Civitan Club. After Kent's talk at the club's meeting in October, he was given a standing ovation.

Kent's name first came to public attention six years ago when he was named "Boy of the Year" by the Kingsport Boys' Club. Shortly after that he won the Kiwanis Club Math Award at his school.

While at John Sevier Junior High, he played football and basketball, making the All-Tournament Basketball Team for the Little-Big 7 Conference. He was president of the Student Council there. As a freshman at John Sevier, he shared in the Civitan Citizenship Award.

For two summers he served as Junior Counsellor at the Civitan Boys' Camp.

At Dobyns-Bennett High School, Kent has been a leader in student and athletic activities. Co-captain of his team, the D-B Indians, he was a linebacker. This year he was named Lineman of the Week by the Kingsport Times-News (local newspaper) and was named to the coaches All-Big Seven Conference football team. Last year he was All-Conference Guard.

Kent has served as president of the sophomore and junior class. Now, he is president of the Student Council and president of the Tennessee Student Council Association.

He shared the Civitan Award as Outstanding Sophomore and the Rotary Club as Outstanding Junior.

Last summer Kent was elected Governor at Boys' State and later,



Kent

as one of the two young men who represented Tennessee, attended Boys' Nation in Washington, D. C., as a Senator. It was through Boys' Nation that Kent received a letter from President-Elect Richard M. Nixon, asking the youth's participation on the National Student Advisory Board.

A member of Interact, the Fellowship of Christian Athletes, and the National Honor Society, he was recently selected "Teen of the Week" by the local newspaper.

Kent, the son of A. W. Stair, Heating and Builder Sales Coordinator, plans to begin his "struggle through college" next fall, studying law or business. However, he is undecided in regard to which school he will attend and whether or not he'll play football.