

To be agreeable when we disagree is a goal most of us have to keep working at.

The Illuminator

KENTUCKY POWER COMPANY

APPALACHIAN POWER COMPANY
OF THE AMERICAN ELECTRIC POWER SYSTEM

KINGSPORT POWER COMPANY

The man who thinks he knows it all is a pain in the neck to those of us who really do.

Vol. XXII, No. 5

February, 1971

\$1,000 Each

Ten Students Win 1971 AEP System Educational Awards

Ten sons and daughters of employees of our companies were among the recipients of American Electric Power System Educational Awards for 1971. The awards total \$1,000 each.

Thirty-one awards were made this year, three more than in 1970. Trustees of the Educational Award Fund made the additional awards because they were impressed with the unusually high quality of competition.

See stories and pictures on individual winners on page 7.

The nine winners in our companies are:

Brent Combs, son of Adrian Combs, distribution engineer, Hazard;

David C. Smith, son of Chester G. Smith, line inspector, Bluefield;

Johnny S. Moore, son of Clarence E. Moore, commercial sales engineer, Roanoke;

Jane M. Craig, daughter of James Gordon Craig, agricultural engineer, Abingdon;

Christopher L. Fowler, son of Gertrude L. Fowler, stenographer, General Office T&D Meter Section, Roanoke;

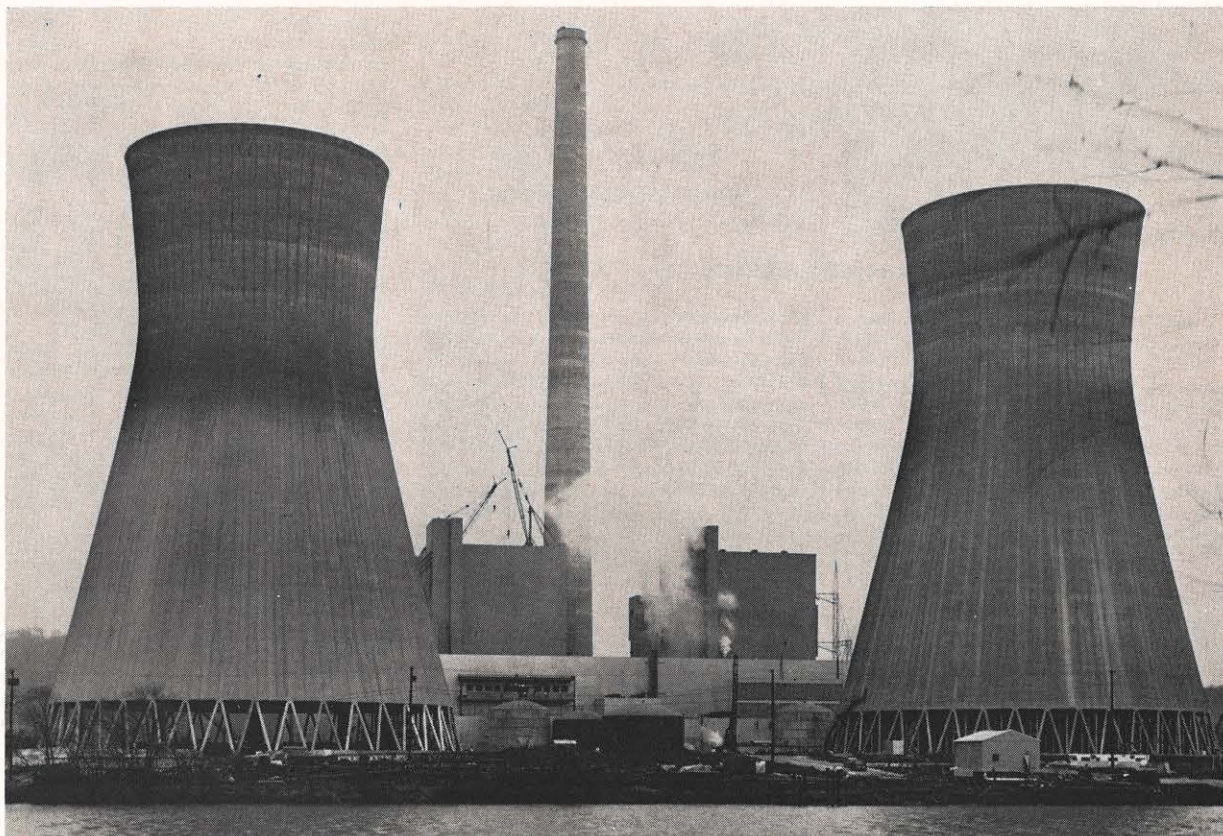
David R. Hudnall, son of Paul F. Hudnall, boiler maintenance man, Cabin Creek Plant;

Jenni Jo Kovich, daughter of J. A. Kovich, electrical engineer senior, Huntington;

Mary M. McDaniel, daughter of William R. McDaniel, performance engineer, Cabin Creek Plant;

Patricia Gayle Whitt, daughter of Glen Whitt, collector, Pikeville.

Valecia Pippin, daughter of Jack Pippin, customer accounts representative A, Kingsport.



A large portion of Appalachian's construction budget is slated for continued construction on the John E. Amos Plant. The first unit, rated at 800,000 kilowatts, is scheduled for service this summer. About

\$44-million, or one-tenth of the \$400-million total cost of the plant, will be invested in air and water quality facilities to help in protecting the environment.

Another Record Year For AEP System, Cook Tells Shareowners

It was another record year for the American Electric Power System, Cook told shareowners in his annual year-end letter last month.

He reported that the Company achieved record net earnings of \$116.9-million in 1970, an increase

of 9.9 per cent over 1969's earnings. For the first time, a single year's earnings showed an increase of more than \$10-million.

Earnings per share rose 10 cents, to \$2.30, despite absorption of the pro-rata dilution resulting from the sales of additional shares of AEP common stock in 1969 and 1970.

For the 61st consecutive year, cash dividends were paid, and for the 18th consecutive year, they were increased. Dividends paid during 1970 totaled \$1.65-1/2 per share, six cents higher than in 1969. The current annual dividend rate is \$1.70.

Cook also reported an increase of 8.7 per cent in operating revenues, to \$665.7-million. Included in this gain were a 10.8 per cent increase in commercial revenues, 8.7 per cent in residential, and 5.6 in industrial. All other revenues, primarily from other electric utilities, showed an increase of 14 per cent. Total kwh sales in 1970 also reached a new high, 60.1-billion kilowatthours.

At the end of the year, Cook told the shareowners, "the AEP System had an available power supply of 12-million kilowatts. Under construction, in various stages of design, or awaiting Federal licensing, are generating projects—conventional, nuclear, hydro-electric, and pumped storage—which will more than double the System's capability before the end of 1970's."

Winners Revealed In AEP System Safety Contest

Taking top honors in the 1970 AEP System Annual Safety Competition were Appalachian's Bluefield Division and Cabin Creek Plant.

Bluefield, Cabin Creek and General Office Accounting were also the winners of Appalachian's Executive Vice President's Safety Awards.

In Group A of the AEP competition, Abingdon Division placed fourth and Pikeville Division was sixth.

Appalachian plants were the first five finishers in Group B. In addition to Cabin Creek, Radford Army Ammunition Steam Plant was second; Clinch River Plant, third; Philip Sporn Plant, fourth and Glen Lyn Plant, fifth.

General Office of Kentucky came in second in Group C of the competition. Appalachian's General Office Accounting was third and Appalachian's General Office Operations, fifth.



J. A. Moore Takes First Voyage

The J. A. Moore pulls into the coal handling dock at John E. Amos Plant after making its maiden voyage down Kanawha River. At the helm is Clarence F. Jones, harbor boat operator, and on deck is J. A. Moore, plant manager, for whom the boat is named. The tow boat will be used for shifting barges for the coal unloader.

American Electric Power System To Spend More Than \$475-Million For Construction

The American Electric Power System will invest more than \$475-million in the construction and upgrading of its generation, transmission, distribution and other electric service facilities in its seven-state operating area in 1971.

Donald C. Cook, president of American Electric Power and its subsidiary operating companies, said that the current 1971 budget, while remaining at the high levels of recent years, is slightly below 1970's record expenditures of about \$498-million.

Principal items in the budget are the continuing construction of Indiana & Michigan Electric Company's 2.2-million-kilowatt Donald C. Cook Nuclear Plant; the 2.9-million-kw John E. Amos Plant, to be owned jointly by Appalachian Power and Ohio Power Companies; and Ohio Power's 1.6-million-kw Mitchell Plant. Another major item is the AEP System's 1,200-mile 765,000-volt transmission network, portions of which are already in service.

The budget does not include projects still in the design and planning stages. The 1971 budget is divided into the following principal functions:

Generation.....	\$284,963,000
Transmission:	
Lines.....	57,941,000
Substations.....	25,525,000
Distribution:	
Lines.....	77,043,000
Substations.....	10,340,000
All other projects....	19,533,000

Total..... \$475,345,000

Budget totals for the operating

companies are:	
Appalachian Power...	\$121,282,000
Indiana & Michigan..	177,482,000
Kentucky Power.....	10,888,000
Kingsport Power....	1,633,000
Michigan Power.....	1,855,000
Ohio Power.....	151,671,000
Wheeling Electric....	2,085,000
Other subsidiaries....	8,449,000

Total..... \$475,345,000

Super Salesman Bob Musgrave Sold Ranges Before Towns Had Electricity

"He's such a good salesman, he could sell refrigerators to the Eskimos." This description might well be applied to Robert S. Musgrave, who retired as Huntington sales manager February 1. He is credited with selling refrigerators and ranges to customers in various towns around Huntington months before the towns even had electricity.

Musgrave joined Appalachian as a salesman in 1927 when the company was one year old. His first assignment was simple. Go out to the rural towns, sell the people on the idea of having their houses wired, sell them an electric refrigerator, range, coffee maker or iron, give them their first light bulb. Get their names on a contract and assure them lines will be built to their location in the near future.

The nearest town was 20 miles away and neither he nor the company had a car. Since public transportation wasn't too dependable, he would stay in a local hotel until time to report back to the Huntington office. On his first return trip, he encountered a problem with the company. He had lots of customer contracts but the customers didn't have addresses. The streets on which they lived didn't have names.

This didn't stop the young salesman. On his next trip, he sat down on the courthouse steps in the center of town and proceeded to name the streets. These names proved to be acceptable since they are clearly indicated by street markers today.

After graduating from Marshall University, he began teaching school. This love of teaching was evident when he was promoted through the ranks of the Commercial Department to sales



Musgrave

management. He encouraged his sales force to continue their education in selling and related fields by assuring them advancement comes only to those who work for it and are prepared for it. There are numerous employees throughout Appalachian today who can credit Musgrave's advice and counseling for the success they have enjoyed.

He has a dynamic personality and a genuine interest in people. He likes to get on his feet and deliver a "fireball" speech on any subject the situation commands, his favorite being "motivating people".

He has two sons and six grandchildren. One son, James, is a sales representative in the Charleston Division.

Now his wife Mildred will have to listen to his excuse for playing golf every day. He says that lots of salesmen play golf and they may need his advice and counsel.

Johnson Promoted To Sales Manager

Ralph H. Johnson, sales supervisor, has been named Huntington Division sales manager. He succeeds R. S. Musgrave, who retired February 1.

Johnson began his career with Appalachian as an engineer trainee in Roanoke in 1949. He worked as power sales engineer in Lynchburg and Roanoke before being promoted to Logan in 1964 as a sales manager. He moved to Huntington as sales supervisor in 1969.

A native of Gaston, North Carolina, Johnson is an electrical engineering graduate of the University of Kentucky. He has attended the AEP Management Training Program at the University of Michigan.



Johnson

The Illuminator

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Everything's Good, Nothing's Bad - Keep Smiling

Between the age of 21 and 65, we will spend one-third to one-half of our time at our job. This amounts to approximately 2000 hours per year.

For this we receive financial rewards, but we should also derive satisfaction and pleasure from our labor.

Satisfaction comes from utilizing our best talents and abilities. Although many of us may never find the right job, we can make the most of what we have. Letting the boss know of our unused skills, presenting news ideas or showing examples of our abilities could increase our value and add to the pleasure of our work day.

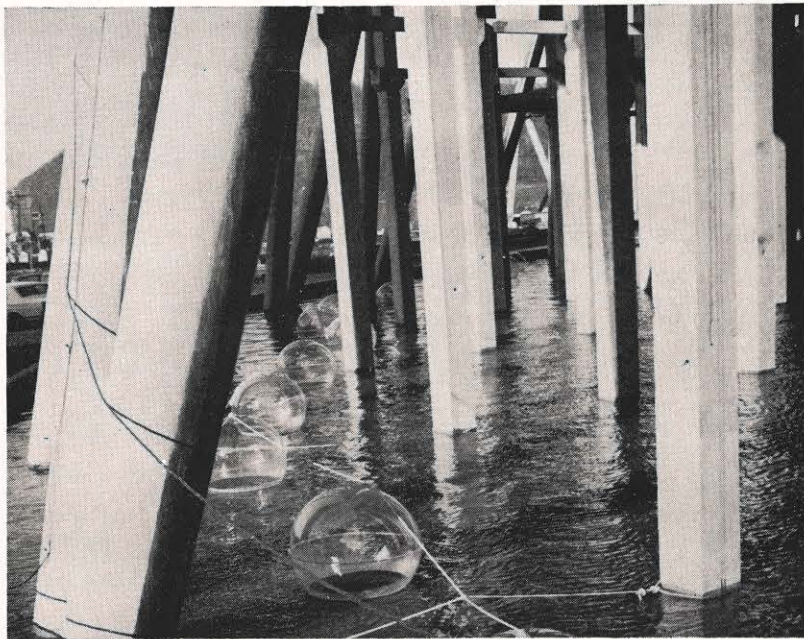
Doing just enough to get by will never be rewarded with promotion or a merit increase. Job security hangs by a thin thread for people who work with this attitude. Going one step further, putting out additional effort could mean the difference between success and failure on the job.

The negative person thinks he'll never move up and sure enough he doesn't. This person can even transmit his thoughts to those around him. The best defense against him is enthusiasm and optimism.

Jim Hunter, General Office employee who retired in 1965, was known throughout the Appalachian system for his motto: "everything's good, nothing's bad—keep smiling".

This is a sound philosophy. When we enjoy our work and the people we work with, we have job happiness and no doubt job security. For they usually go hand in hand.

Beach Balls Solve Amos Ice Problem



Visitors at John E. Amos Plant might be surprised to see 50 beach balls in the water around the number 1 cooling tower. The 36-inch plastic balls are filled with 1½ buckets of sand and ballast to hold them in the water. The space occupied by the balls serves as room for expansion when ice forms in the cooling tower. Utility poles, formerly used for this purpose, would become water logged and sink. The balls are a more efficient way of handling the problem.

Newland, Blevins Qualify As Instructors In Cardio Pulmonary Resuscitation

H. B. Newland, personnel supervisor, and R. D. Blevins, engineer B, Pulaski, have qualified as layman public instructors in cardio pulmonary resuscitation. They were the only two lay persons attending a training program conducted at Roanoke Memorial Hospital for doctors, medical and paramedical assistants, nurses of intensive care units, emergency room staff members and rescue squad members.

Implemented through the Virginia Heart Association and Virginia Regional Medical program, the CPR programs are designed to develop manual techniques for use in emergency cessation of heart function in cases of heart attack, asphyxiation, electrocution and other causes.

According to Newland, the company approved and started practicing the cardio pulmonary resuscitation method in 1962 and continues to have practice sessions with a mannequin to train new employees. Newland and Blevins feel the training they received will be beneficial in instructing company employees.

They will also continue in the program to train and re-train hospital staffs, medical and dental personnel, firemen, policemen, rescue and ambulance personnel, and those in high risk occupations.



Newland Blevins

"... The Sight Of The Dam Is Truly Magnificent—A Miniature Niagara"



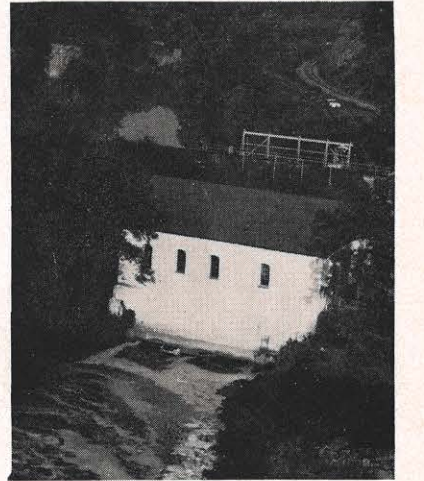
This picture of the Great Roanoke River Dam appeared in the Times of October 28, 1906.

The Great Roanoke River Dam—not so great by today's standards—was impressive when it was completed in 1906. Built by Roanoke Water Power Company, it was the largest dam in Virginia at that time.

It is 400 feet wide, 50 feet thick at the base, 15 feet thick at the top and 45 feet high. The dam alone cost \$150,000 and took two years to build. It contains 25,000 yards of concrete and 100 car loads of cement. The powerhouse and race cost another \$150,000, machinery included. When the distributing system was completed, the total cost came to \$400,000.

Its completion had a tremendous impact on the growing City of Roanoke, some four miles away. The September 21, 1906, edition of Times, Roanoke's newspaper, made these statements:

"On account of the construction of this dam and the introduction of this cheap power, it is possible to checker this section with electric railways, which will not only transport the individual, but will transport the farm products of this fertile valley to the markets. It



A view of Niagara powerhouse today, as seen from the Blue Ridge Parkway bridge south of Roanoke. The dam is barely visible in the background at left.

will open up a power at a low rate that will turn the wheels of hundreds of small industries. The possibilities for manufacturing enterprises to be propelled by electricity in this city and along Roanoke River for a distance of four miles, is unexcelled."

An interesting sidelight is that a rival company, Roanoke Railway and Electric Company, had run a big ad cutting their electric rates 50% before the dam was completed.

In 1908 Roanoke Water Power Company was bought by Roanoke Traction and Light Company, which later became a part of the old Appalachian Electric Power Company. It is not known when the Great Roanoke River Dam became known as Niagara.

The powerhouse at Niagara today includes two 1,250 kw generators. The benefits of the plant are twofold. There are two automatic controls for it. One opens the gates by clock, producing power to help during peak load periods. The other control, regulated by a float switch, closes the water gates when the water level gets low enough and opens them to produce power for a short time just before the dam runs over, to prevent wasting water.

Competition Keen And Progress Fast In R. D. Blevins' Ham Radio Class



Students listen intently as R. D. Blevins explains a procedure. Front row, l. to r., are Dennis Smith, Dan McGlothlin, Blevins, Ivan Stoots and Paul Gress. Back row, l. to r., are Stanley Smith, Earl Lemon, Clayton Carlile, Neil Carlile, Bob Richardson and A. L. Graham.

Several Pulaski employees and members of their families are becoming ham radio enthusiasts. They are among the 11 people enrolled in a course being taught by R. D. Blevins in preparation for a novice license from the FCC to send and receive Morse Code on certain amateur bands. Blevins, Pulaski engineer B, has been active in ham radio work for eight years and holds an advanced license, next to the highest an amateur can have.

A. L. Graham and son Mark are making this a father-son project. P. T. Gress became interested because he had talked with his son Timothy, stationed with the U. S. Army in Alaska, through Blevins' short wave set and a phone patch. Ivan Stoots has covered the whole citizens band broadcast and receiving, found it too crowded and decided to go to amateur radio. When retiree Stanley Smith learned his two grandsons, Dennis Smith and Dan

McGlothlin, had enrolled, he decided he should, too.

Blevins hopes to take the group on through the technical and general classes and help them pass requirements to transmit and receive by voice on all amateur bands. He says, "It gives me great pleasure to teach a class like this when there is a father-son relationship. Under these circumstances the progress is fast and the competition keen."

Drive carefully. It's not only cars that can be recalled by their maker.

Clinch River Timekeeper Named Outstanding 4-H Leader In Russell County

Ruth Jones, senior timekeeper at Clinch River Plant, has been named the outstanding 4-H leader in Russell County for 1969-70. This is the first year the award has been presented in the county.

She was cited by the Russell County 4-H Clubs for her seven years of 4-H leadership, activities in county demonstration work and participation in county and district meetings. She was also commended for her versatility in working with three different 4-H clubs and the fact that she is the mother of two former 4-H All-Stars.



Mrs. Jones



Allen

Goal Accomplished By Beckley Man

After five and one-half years and 35,000 miles, Darrell Allen, Beckley material clerk, was awarded a bachelor of science degree from Morris Harvey College in January.

Allen, a 1964 graduate of Beckley High School, began studying at Beckley Junior College in September 1965 with the aid of Appalachian's educational assistance program. After completing two years of study there, he transferred to Morris Harvey College in Charleston. He attended classes three and four nights a week and all day on Saturday.

Allen says, "There are many sacrifices an employee and his family must make, such as pinching pennies, doing without the family car—but the personal satisfaction of a college degree is worth it all." Now he is "going to relax and try to get some work done around the house".

Neely Promoted To Unit Foreman

Paul Neely, equipment operator, has been promoted to unit foreman at Glenlyn Plant.

Neely began his career with Appalachian in 1947 and worked as a utility operator, auxiliary equipment operator, boiler operator B and equipment operator before being promoted to his new position.



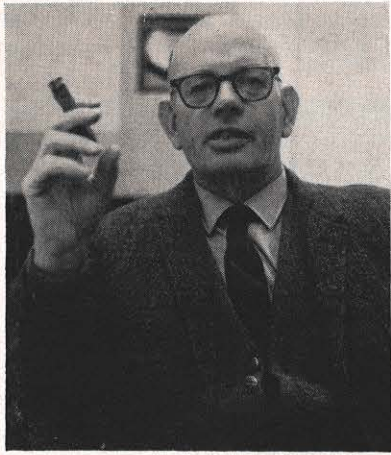
Neely

A native of Willowton, West Virginia, Neely served in the Army from 1942 to 1945. He is married and has two children.

Moore's Answer

Is Pride-In-Workmanship Old-Fashioned?

Editor's Note: J. A. Moore, manager of the John E. Amos Plant, spoke on the subject of pride-in-workmanship before an AEP Management Meeting and a meeting of Appalachian managers. Moore was recently interviewed on this subject for The Illuminator. The ideas expressed in this article should be of interest to every employee.



"After all, a man's job is his career, and the reputation he is building is his reputation."

J. A. Moore is a firm believer in pride-in-workmanship. His 35-year service record is a reflection of this belief.

He graduated from high school in East Bank, West Virginia, and took a machinist's course at West Virginia Tech. "Back then," Moore says, "I thought if I could get to be a first class machinist—man, that was the living end."

Today he is manager of John E. Amos Plant, the largest investor-owned power plant in the world.

Moore is convinced that pride-in-workmanship is one of the most important qualities anyone can have. He points out that with pride-in-workmanship, a person usually does not have many faults. He is a safe, conscientious and productive workman.

"We tend to think of workmanship and craftsmanship as a part of the manual trades. However, every position in the company has need of craftsmen and people who take pride in their work and the company. Without pride-in-workmanship, the company is getting less than it is paying for and the workman is getting less out of his job. He is cheating himself from the personal satisfaction of doing a job well with its attendant recognition and the knowledge of being a useful and needed member of society. A

person's job is his career; the reputation he is building is his reputation and will have a direct influence on his and his family's well being and security."

Personnel Attitude

"In addition to the physical difference in the several plants I have worked in, there was a difference in personnel attitude. Some plants are staffed by people who have a great pride in the place and are convinced in their own minds that they are the leaders in power plant operation and maintenance. Some may regard it as just a place to work, and a few individuals have an overt dislike for everything connected with the plant and the company."

"Fortunately, we have a great number of people in our company who do have pride-in-workmanship, are highly skilled and take great interest in their work. This group keeps things together and the company operating."

While the company trains people, Moore is convinced it is somewhat difficult to instill pride-in-workmanship in an individual. Training programs, however beneficial, must be accompanied by initiative on the part of the individual with perhaps some home study or preparation on his own.

Supervisors and instructors must display an aura of this pride-in-workmanship, and their attitude of job enthusiasm and pride in the organization should be obvious. Responsibility and pride-in-workmanship are traveling companions—you can't have one without the other. Responsibility should not be looked upon as a burden but as an opportunity and a reflection of our worth and trust by others.

Employee Responsibility

Every employee has some measure of responsibility. It behooves each of us, Moore says, to recognize what is expected of us and do the best we can, and perhaps a little more.

Are we, as individuals, doing a little more? Do we possess pride-in-workmanship and, if so, to what degree? Moore suggests we ask ourselves these questions:

- How do I happen to be in my present position?
- What made someone think I was the man for the job?
- Am I performing in a manner to justify that man's decision?
- Am I preparing myself so I will be a promising candidate for a higher promotion?
- Do I take my job seriously

and conscientiously look after the company's welfare?

- Do I treat the people under me as I would expect to be treated?
 - Do I insist on adequate performance by the people under me, or do I permit myself and the company to be shortchanged by bad work habits?
 - Do I sometimes let employees get away with half doing a job or not doing it at all?
 - Am I reluctant to face up to situations which call for correcting an employee?
 - Do I correct employees in a constructive manner?
 - What kind of a recommendation will my immediate supervisor pass on to another location to which I might desire to transfer?
 - Am I satisfied in my own mind that I am doing a good job, and am I sure that the fact I am doing a good job is obvious to my immediate supervisor, or am I deluding myself by not really taking a good look at my ability and performance?
- These questions can only be truthfully answered in a quiet moment of self-analysis.



"A day gone by cannot be recaptured. Part of our life has been spent, regardless of whether we used it well or not."

A young man looking forward to the years ahead thinks he has time to burn. The old man, looking back, realizes how short and sweet his trip through life has been. A day gone by cannot be recaptured. Part of our life has been spent, regardless of whether we used it well or not.

Each one of us, every day, gets a new chance. But chances are definitely numbered. If there is anything you would like to accomplish, anything you would like to do, or do better, why not get started and keep at it? Do it now while there is still time. Do it in such a manner that there will be reason for taking justifiable pride in a job well done.



Miss Linkenhoker

Mary Linkenhoker Begins Retirement

Mary R. Linkenhoker, with the quick, light step and infectious giggle of a young girl, retired February 1. She had nearly 28 years of service, all in the General Office Real Estate and Right Of Way Department in Roanoke.

A native of Salem, Virginia, Miss Linkenhoker attended public schools in Bedford and Roanoke counties and graduated from National Business College in 1930. She took refresher courses at Cornett Business School before coming to work for Appalachian in 1943 as a clerk. She held the positions of print machine operator, typist junior and typist senior before being promoted to clerk stenographer in 1949.

Her eyes twinkle when she talks of a long-awaited trip to Hawaii with her sister. They may even stop over in San Francisco for a few days.

Miss Linkenhoker's main interest is knitting, crocheting and embroidery work. Now she says, "I'm finally going to knit that afghan I've always wanted." She is a member of the Belmont Baptist Church and plans to remain living in Roanoke.

Golden Wedding



Mr. and Mrs. James L. Ferris celebrated their 50th wedding anniversary on December 11. He retired as Roanoke Division stationman A in 1964. They have two sons, one daughter, and seven grandchildren.

Smith Is Named Station Foreman

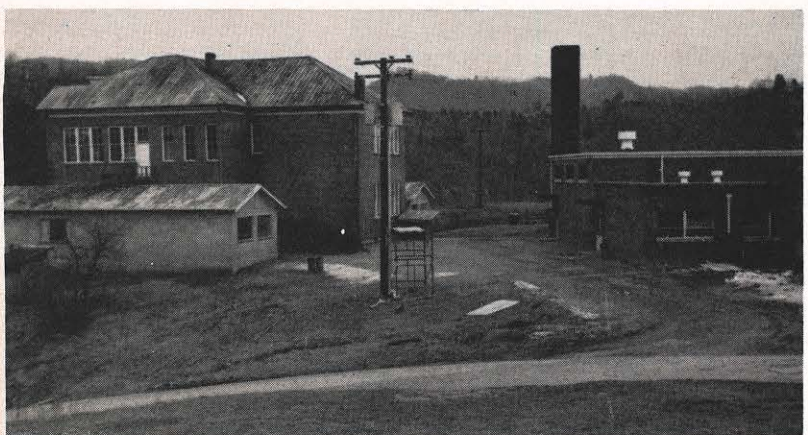
Frank O. Smith, stationman A, has been promoted to station foreman non-exempt in Lynchburg.

Smith's service with Appalachian began as a groundman B in the Transmission and Distribution Department. He transferred to the Substation Department as a maintenance helper in 1946 and worked as stationman B before being promoted to stationman A in 1955.

A native of Virginia, Smith is married and has two daughters and a son.



Smith



The two old buildings at left will be torn down upon completion of the addition to Ft. Blackmore School, shown at right.

Electric Heating Replaces Potbellied Stoves Now In Scott County Schools

The era of potbellied stoves for heating is coming to an end with the construction of total-electric additions to the Ft. Blackmore and Nickelsville Elementary Schools.

When the Ft. Blackmore School was opened in 1917, it was the first in Scott County to have a central heating system. After two years of operation, the system was replaced by potbellied stoves, one in each room. These are still in use in the old building, which

will be torn down.

Fifteen years ago, six classrooms, a lunch room and principal's office were constructed beside the old building. The heating system in this addition was replaced by electric boilers last year.

The Nickelsville building used potbellied stoves as its only source of heat as recently as the 1969-70 school year. The new total-electric facility containing 12 classrooms will replace the original school built in 1921.

Providing Home For 23 Girls Seems "Natural" To Young Charleston Couple

Patsy McIntyre had some serious doubts about moving with her new husband into a home with 23 girls, but "now it all seems very natural".

This unusual living arrangement came about when Lloyd McIntyre came across a 28-room boarding house and bought it as a "good investment possibility". He converted a portion of the basement into an attractive apartment for his new bride, who is a clerk-stenographer in Charleston.

Patsy's parents live in an apartment on the main floor of the home and serve as a housemother and housefather. The 23 girls, all aspiring beauticians, live on the two upper floors. Each floor has two kitchens and the girls do all their own cooking. There is only one bathroom to a floor which, Patsy says, "is somewhat of a problem, especially on date nights. Things get pretty hectic when they all try to get ready at the same time."

Lloyd, vice president of a local electronic materials firm, does all the maintenance work on the house. "He's constantly fixing the plumbing, rewiring something or remodeling," Patsy says. "He can do just about anything." A good example of Lloyd's handiwork is the large recreation room where the girls may bring their dates. The room is equipped with a stereo, ping-pong table, TV and strobe light, which Lloyd made.

Patsy is called on to do a lot of advising about boy-girl matters as well as where to go, what to do. "We have our problems, but really the girls handle themselves exceptionally well. We also have parties occasionally, our biggest at Halloween."

"In the future we will continue to make improvements, such as adding another phone. The single pay phone we now have is probably the most overworked machine in the house. I've seen as many as ten girls waiting in line to use it. We also plan to remodel the bathrooms, for obvious reasons."



Patsy and Lloyd McIntyre

Skinny Koontz Ends Reign As Top Promoter Of Total Electric Living



area. There wasn't much electricity in the rural areas at that time and very few electric appliances. One of the first things Skinny did after he came to work for the company, with a bachelor's degree in electrical engineering and a master's in agricultural engineering from Virginia Polytechnic Institute, was to sell farm and rural people on the vital part electricity could play in improving their situation. He says, "My theme song was electricity is an integral part of farming and rural living."

He recalls in those very early days he traveled over the territory on foot and later in a small panel truck. "I ate a lot of sardines at country stores back then." Skinny headed the program for the company in mapping its service area prior to embarking on a rural line building program. He formed the "flying squadrons", whose objective was to sign up customers, build lines and get them service before anyone else could claim the customers. "Our philosophy was if a pole hole was opened in Appalachian territory, an Appalachian pole would go in it," he says. Long days and nights were spent in southwest Virginia. He recalls many exciting experiences with disappointed competitors.

In 1935 Skinny was moved back to Bluefield as a junior power engineer and in this capacity worked with coal companies on their electrical problems. But his heart was really in the rural sales end of the business. Two years later he returned to Pulaski as rural service engineer. Refrigeration had arrived on the scene, and Skinny recalls this was the first major effort in selling to the rural customers. The company engaged in trying to develop a market for the few electric appliances that were then available

and selling them directly to our customers.

In 1941 he returned to Bluefield as division rural services supervisor. In this capacity he had the responsibility for all rural activities of the company in the old Bluefield, Welch, Abingdon and Pulaski divisions. Under his direction the rural line building program proceeded until it was halted by World War II. He devoted a great deal of his energies during the war years to the development of a program of co-operation with dealers.

Part of his time was also spent on the development of a mutual understanding with educational groups and other organizations. This effort led to the formation of farm and home electrification councils in West Virginia and Virginia.

Shortly after the end of World War II, the decision was made that the company would go out of merchandising, that is, selling appliances. One of the first steps was the establishment of what is now the General Office Commercial Department in Roanoke and Skinny was named system rural supervisor. There was still a lot to be done to complete the job of extending service to all of the available customers in our service territory. He headed up this effort, which culminated with the company winning the Martin Award in 1950. By the end of 1950, the company had invested more than \$50-million in lines and facilities to serve all of its rural areas.

Then came the problem of getting customers in the rural areas to use more electricity. Koontz headed this effort and was the originator of the Modern Electric Living Dealer concept. This "organization" today consists of more than 1100 electric dealers throughout Appalachian who are dedicated

to the sale and promotion of electric appliances. Through these dealers and many company people, Koontz directed the efforts to develop a market, particularly in Appalachian's rural area, for such things as hay dryers, electric water systems, tobacco grading lights, electric milk churns, electric ranges, clothes dryers, water heaters and every other use of electricity that would bring the customer a benefit and the company revenue.

As time passed and the competitive situation changed, Koontz was named rural and residential sales supervisor in 1956. It was about this time that the use of electricity for home heating appeared on the horizon.

most effective has been the Reddy Kilowatt Recommended Electric Heating and Cooling Dealer program, unveiled in 1959. This was again a co-operative organization between the company and a few dealers who were interested in selling electric heat and installing it under company recommendations. The intent was to make sure that our customers and those of the electric heating dealers were fully satisfied with electric heat. The ideas for this program and its institution came from the fertile mind of Skinny Koontz. "These Reddy Kilowatt dealers are producing the top sales results job in the AEP System," Koontz adds.

In reflecting on his years of service with the company, Skinny said, "It has been my life. Through the years I have worked with some of the finest and greatest people in the world. It has been a team effort and one that I am sure everyone, as I do, can take pride in.

"Our gas competitors have been our best friends. They've made sure we did a good job and they know that we have done a good job in pushing them to the wall in many areas."

His parting remarks were based on an old quotation. "Everything now being done is going to be done differently. It is going to be done better; and, if you don't do it, your competition will. I have complete confidence in our Appalachian organization during the trying years ahead. It can be done. You will do it."

In his retirement, Skinny says he plans to play more golf, devote some of his time to his six grandchildren and take things easy for awhile. He and his wife Louise live in Roanoke. They have two married daughters and a son who is judge of the juvenile court in the City of Roanoke.



Koontz

Sales, ideas for selling, dealers, dealer participation, promotions, organization, competition, co-operation, dedication and devotion to selling the total electric concept. All of these words, or any of these words, could be the measure of one man who has devoted four decades of his life to the selling and the promoting of the electric way of living. He is Lawrence L. "Skinny" Koontz, who retired February 1 as residential sales supervisor for Appalachian.

Skinny is recognized in the electric utility industry as a man of ideas, a man dedicated to promoting the electric way. Gas is in his vocabulary—but barely. He recognizes it only as a competitor, and a tough one, too, he'll tell you.

Skinny's long career with Appalachian began in 1930 as an agricultural engineer in the Pulaski



Here's your chance to help us improve The Illuminator

The Illuminator is published for you and your family. This is our invitation to you to give us some of your ideas so we can make it better. We want to print the things that interest you most.

Pretend for five minutes that you are sitting in our chairs.

What would you do differently?

Just fill in the questionnaire, tear it out and drop it in the company mail, addressed to: The Illuminator Staff, Public Affairs Department, Roanoke. Please return questionnaire no later than March 1.

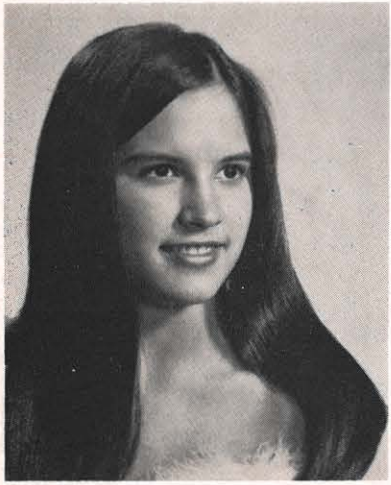
NOTE TO RETIRED EMPLOYEES AND EMPLOYEES OF RADFORD STEAM PLANT AND CENTRAL APPALACHIAN COAL: We would like to hear from you. It will require returning the questionnaire in regular U. S. mail. Please address the envelope to: The Illuminator Staff, Appalachian Power Company, P. O. Box 2021, Roanoke, Virginia 24009.

Thanks for your help. We appreciate it.

- How often do you read The Illuminator? Never Seldom Regularly
- How much do you read? Just a few stories About half Every article
- Do members of your family read The Illuminator? No Yes, occasionally Regularly
If yes, check as many as appropriate: Husband or wife Children Parents
- Has an item about you or a member of your family ever appeared in The Illuminator? No Yes
- Does anyone in your family receive another employee publication? No Yes
If so, what is it called? _____
Which do you enjoy reading the most? Other publication The Illuminator
Why? _____
- What about the over-all appearance of The Illuminator?
Is the print Hard to read Easy to read
Should we use More pictures Fewer pictures OK as is
Should articles be Longer Shorter OK as is
- How often do you read these articles:
Editorials Never Seldom Regularly
Service anniversaries
Promotions and transfers
- Do you read Happenings Around The Circuit? Never Seldom Regularly
If you do, how would you improve this page? _____
- Do we say enough about you people?
Hobbies Want less Want more OK as is
Weddings
Retiree activities
Employee activities
Sports
Women's features
Employees' children
- Do we say enough about our companies?
Company problems Want less Want more OK as is
Company position on local, national issues affecting electric utilities
Expansion and development plans
New developments in electric industry
Safety program
Employee benefits
- What other articles would you like to see in The Illuminator? _____
- Any other comments _____
- This questionnaire was answered by an Active employee Retired employee
who is — Man Woman Age _____ Years of Service _____

PLEASE DO NOT SIGN YOUR NAME OR LOCATION

Wedding Bells Ring For Nine Couples



Evans-Cavender

Deborah Lynn Evans became the bride of Clarence B. Cavender, III, on December 30. Mrs. Cavender is the daughter of C. L. Evans, St. Albans customer accounting supervisor, Charleston Division.



Morrison-Price

A ceremony performed in the Spring City Baptist Church, Cleveland, Virginia, on December 11 united Dotsie Morrison and Jimmie L. Price. Mr. Price is a lineman B in Lebanon, Abingdon Division.



Winner-Sullivan

Susan Ross Winner and Michael F. Sullivan were united in marriage on December 19 in the First United Methodist Church in Catlettsburg, Kentucky. Mrs. Sullivan is the daughter of Mrs. Parthenia Glover, Beckley Division personnel clerk.



Gillespie-Ballard

A double ring ceremony performed in the Park View Baptist Church of Bluefield on December 19 united Linda Lou Gillespie and Basil L. Ballard, Jr. Mr. Ballard is a station operator at the Clinch River Regional Dispatch Office.



Harlow-Beckett

The chapel of the Marshall University Campus Christian Center was the setting for the December 19th wedding of Patricia Ann Harlow and George William Beckett. Mrs. Beckett is the daughter of Floyd Harlow, AEP auditor in Huntington. Mr. Beckett is the son of J. R. Beckett, station operator at the Turner Regional Dispatch Office.



Spinelli-Hensley

Sara Jean Spinelli became the bride of J. W. Hensley on December 26 in the Saint Francis De Sales Catholic Church. Mr. Hensley is a lineman C in Beckley.



Deitz-Smith

Freda D. Deitz was married to Claude B. Smith on December 7 in the Lookout Baptist Church, Mt. Nebo, West Virginia. Mr. Smith is Montgomery area serviceman, Charleston Division.

The Dillard Gravelys Provide Love And Home For Unfortunate Children



Looking at a catalog is fun for the whole family. Jay is shown in foreground. Back row (l. to r.) are Clarence, Leah Gravelly, Tina, Mrs. Gravelly and Heidi Gravelly.

The Dillard Gravelys have been opening their hearts and their home to homeless children since February 1968. Since that time ten children have been made a part of their family for varying lengths of time.

Mrs. Gravelly read in a Lutheran magazine about another family doing this, and she decided "why not us too?" Her husband, an engineer B at Fieldale, Roanoke Division, was in favor of the idea.

The children are technically wards of the Henry County Department of Public Welfare and are placed in the Gravelly home for an unpredictable period of time. They are children of broken homes, illegitimate children and children of parents who cannot care for them. Newborn babies are usually available for adoption so they stay for the shortest time. The

Gravelys say these are the easiest to take in and also lose because "they haven't developed true personalities and, therefore, haven't made themselves a part of our home".

There are now three welcome "visitors" staying with them. Fifteen-year-old Clarence, one of six children, lost his mother in an auto accident and has been with the Gravelys for almost two years. There are also a brother and sister, Jay, age 4, and Tina, age 2½.

Mrs. Gravelly is so enthusiastic about providing a home for unfortunate children that she has persuaded ten or 12 of her friends to open their homes also.

She also finds time to help her own two girls in their Scouting activities. She says, "I work in the Girl Scouts because I believe in what they do."

New Arrivals

Ashland Division

MR. AND MRS. HAROLD MCKENZIE, a daughter, Stephanie, December 12. McKenzie is a general accounting clerk junior in General Office Accounting.

MR. AND MRS. BILLY R. LYNCH, a daughter, Erin Lynn, December 17. Lynch is a lineman D.

Beckley Division

MR. AND MRS. WAYNE D. FARLEY, an adopted daughter, Beth Ann, December 27. Farley is an assistant planner.

MR. AND MRS. GEORGE A. THORNLEY, a daughter, Elizabeth Ann, January 9. Thornley is a credit representative senior.

MR. AND MRS. D. RAY VEST, a son, Brian Allen, December 30. Vest is a dealer sales representative.

MR. AND MRS. DAVID E. BAIR, a son, Tracy Shawn, December 27. Bair is a lineman helper.

Logan-Williamson Division

MR. AND MRS. KEITH GREGORY, a daughter, Keitha Dianne, January 13. Gregory is a tracer.

Pulaski Division

MR. AND MRS. G. F. SHRADER, JR., an adopted son, Allen Anthony, December 23. Shrader is Independence area serviceman.

Philip Sporn Plant

MR. AND MRS. BRACY D. KINNAIRD, a son, John Eric, November 30. Kinnaird is an auxiliary equipment operator.

MR. AND MRS. CECIL R. DUNCAN, a son, Stephen Thomas, December 3. Duncan is a junior maintenance man.

They're Engaged

JUDY ANN THOMAS to Jevene G. Bowling. Bowling is a performance engineer at John E. Amos Plant.

RACHEL LYNN PHILLIPS to Greg A. Hopkins. Miss Phillips is the daughter of Millard Phillips, stationman B in Williamson, Logan Division.

LYNNE McGUIRE to Robert K. Arms. Arms is a utility man B at Philip Sporn Plant.

JANICE F. SAYRE to Dorsel R. Adkins. Miss Sayre is a clerk typist in Point Pleasant, Huntington Division.

SHEILA ANN JAMES to Ray Roger Proffitt. Proffitt is a utility operator at Philip Sporn Plant.

RHONDA QUESENBERRY to Douglas H. Smith. Smith is the son of D. B. Smith, Pulaski surveyor.

LOIS DALTON to Calvin Smith. Miss Dalton is a customer service representative in Roanoke Division.

IMOGENE ALLEN to David R. Fisher. Fisher is an auto repairman helper in Charleston Division.

IMOGENE TURNER to Gerald A. Marshall. Miss Turner is a clerk stenographer in General Office Operations, Roanoke, and the daughter of N. C. Turner, tax accountant, General Office Accounting.

SHEILA KAY HODGES to James L. Totty. Miss Hodges is a stenographer in the General Office Executive Department Personnel Section, Roanoke.

MARY KATHRYN DAVIDSON to Gene T. Taylor. Taylor is a transmission clerk in the General Office T&D Transmission Section, Bluefield.

General Office

MR. AND MRS. GARY QUESINBERRY, a son, Neal Bryan, December 31. Mrs. Quesinberry was a stenographer in the General Office T&D Department, Roanoke.

MR. AND MRS. J. M. PAULEY, a daughter, Pamela Kay, December 3. Pauley is a General Office T&D Transmission Section employee, Bluefield.

MR. AND MRS. GAINES E. WEBB, a daughter, Lora Gaye, December 8. Webb is a General Office T&D Transmission Section employee, Kenova.

MR. AND MRS. CHARLES K. PRICE, a daughter, Jill Renee, November 19. Price is a station clerk senior in the General Office T&D Station Section, Roanoke.

MR. AND MRS. GARY B. PERDUE, a son, Gary Stuart, December 8. Perdue is an instrumentman in the General Office T&D Civil Engineering Section.

Simmons-Maddy

Ida L. Simmons was married to John F. Maddy on November 14 at the Zoar Baptist Church, Coal Grove, Ohio. Mr. Maddy is a work order cost and accounting clerk in General Office Accounting, Ashland.

Casey-Morgan

A ceremony performed in the Ashton Baptist Church on December 24 united Margaret Ann Casey and William L. Morgan. Mr. Morgan is a utility operator at Philip Sporn Plant.

Strong Bond Of Friendship Develops Between GO Employee, Blind Couple



Janice Pagans reads a letter aloud to the Cox family. Left to right are Lola Cox, Janice, David Cox and Don Cox.

Janice and Grady Pagans and Lola and Don Cox, as good friends, share in many activities. The unusual thing about their relationship is that Don and Lola are totally blind as the result of glaucoma.

Janice, property records clerk in General Office Accounting, met the Coxes when they moved into the apartment building where she lived. After Janice and Grady were married last year, they purchased a duplex and now rent one side to Don, Lola and their 4-year-old son David.

Don and Lola are amazingly self-reliant and attend to their household responsibilities with no problems. David is old enough to be aware of their handicap and can identify canned food, distinguish colors and help them in traffic when they go for a walk.

As children will, David sometimes tries to get by without eating everything on his plate. On one occasion when David attempted to leave the table, Lola asked him if he had finished eating everything. He replied "Yes, ma'am" but Lola knew better and told him so. David said, "Mommy, you can't see but you're

smart because when I told you I was through eating, I wasn't and you already knew I wasn't."

Janice takes the Coxes shopping, assists with their banking and writing checks, reads their mail to them, and provides transportation on many occasions.

Don rides to work with Janice, as his office is only two blocks from Appalachian's Roanoke office. He is employed by the Virginia Commission for the Visually Handicapped and is attending classes in Richmond every other weekend working toward his master's degree.

Lola works part-time in the advertising department at *The Roanoke Times*. She is a member of the Roanoke Blind Bowlers League, president of her Sunday School class at Calvary Baptist Church, and teaches junior girls once a week at the Baptist Neighborhood House. She plays the piano and organ and accompanies Don, a baritone, when he is called on for solos.

All five friends are looking forward to summer when they can enjoy the benefits of their large lawn. Don is especially fond of flowers and plans to help with the yard work.



Josephine, Jacqueline and Annette

Their Own Kind of Music

A song recently published by songstress "Mama" Cass entitled *Make Your Own Kind of Music* can be said to be the sentiments of one Lynchburg employee and several employees' children. They show their love for music by performing and entertaining for the enjoyment of others and their own satisfaction. And they use a variety of musical talents in doing this.

Wynn Sisters

For the Wynn sisters, daughters of Charles W. Wynn, lineman B, their "own kind of music" is performed with the Dancing Batons, a dance and baton twirling group. Annette, Josephine and Jacqueline never dreamed they would win a first place trophy for baton twirling and marching in a parade, but they did. They recently won first place in a parade at Altavista and second place in a Bedford parade. They have also appeared in dance recitals at the Fine Arts Center at Lynchburg and last year gave a baton exhibition for the "Toys for Tots" show.

The girls began taking tap dancing and ballet lessons at early

ages. Annette, oldest of the three, won a dancing scholarship for her performances. While in dancing school, the girls became interested in baton twirling and joined the Dancing Batons. Their mother says, "The girls are very enthusiastic about these activities, and even though they have regular lessons only twice weekly, almost any day they can be found in our front yard practicing."

Steve Vaughan

After eight years of piano playing, Steve Vaughan enjoys both classical and popular music. "Being able to play the piano doesn't come easy," says Steve. "It takes long hours of practice but playing has made me appreciate all types of music and also serves as a relaxing hobby."

Steve, son of John W. Vaughan, assistant vice president of Appalachian, has played in the City-wide Concert at the Fine Arts Center in Lynchburg. With grace and ease, this young man's fingers scan the keyboard of the piano, and the sounds that he produces are soothing and beautiful.

Sabrina Baker

By going next door to a neighbor's house, Sabrina Baker became interested in playing the piano. She was only six years old, but even then she tried to play her neighbor's piano. At age 8 she began taking lessons.

Sabrina, daughter of E. L. Baker, lineman A, feels she is well-rounded in her music studies which include contemporary, popular, classical and rock and roll. She readily admits, however, that she is at her best when she plays the classics.

Sabrina says, "Playing the keyboard of the piano does something for me. When I'm mad, it eases my emotions and calms me down." Her dad says she practices from the time she arises until late at night. She has performed in three recitals, and in the last one she played a piece she composed entitled *A Contemporary Boogie*.

Tommy Pillow

Tommy Pillow's own kind of music is the rock and roll sound. His interest began six years ago when Tommy's father, T. H. Pillow, power sales engineer, purchased a set of drums for him.

For hours he would play records and keep the beat with his drums. Some nearby friends joined him in his interest, and their first performance was a pantomime for a sixth grade Christmas program.

Soon after this Tommy and his friends decided to form a group and develop their own style of music. The group set up practice sessions in Tommy's basement and soon were writing their own music and lyrics. "One of the fellows gets a sound on his instrument and we all start adding in and the next thing you know, we've got a beat," says Tommy.

The group, which calls itself "Windfall", seems to be well on its way to stardom. Two songs written recently, *There's a Shadow in Here* and *Workers*, have been recorded. The record is under the "Aim" label, which is their own business label. Tommy, who wrote the lyrics and sings, says, "We're very excited about the record and hope to record other songs."

Marsha St. John

Marsha St. John says, "Through music, I feel that I can express myself in the best way possible. My music is like a retreat or a forest where I can lose myself by getting away from the rat-race around me and live my own life for awhile."

Her kind of music is folk singing, and she sings with two of her Amherst High School friends, Bonnie Walton and Jo Roach. Marsha sings with the group and plays the guitar. When the girls began singing together about four years ago, it was for their own enjoyment, but they soon began singing at school assemblies, talent shows, banquets and the Amherst County Youth Association Variety Show.

Marsha, daughter of Charlotte St. John, customer accounts representative, after graduation from high school, plans to attend Sweet Briar College where she will continue studying music.

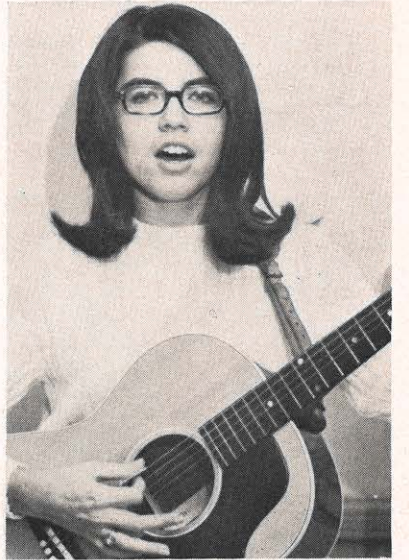
Ernest Layne

Ernest Layne, T&D clerk in the Records Section, says playing the piano and organ and directing a church choir are his kind of music. His father was in a church choir when Ernest was young, and Ernest and his brothers sang together for several years in a quartet. When Ernest was a teenager, he became a member of the adult choir.

After his children grew up, he began taking piano lessons and about two years ago he bought a Hammond organ. His wife Goldie is taking lessons now, and they sometimes play duets. When asked about this interest and the choir he directs at Perkins Park Christian Church, Ernest commented, "Church music is very much a part of our family life, and I am looking forward to retirement so that I will have more time for music."



Steve



Marsha



Sabrina



Tommy



Layne

Next Step College For Educational Winners



Jenni Jo Kovich would like to become an airline hostess after graduation from college.

At Huntington East High School, she is treasurer of French Club, vice president of Keyette Club, member of Mu Alpha Theta, Dramatics Club, Quill and Scroll and is on the annual staff. She won a national essay contest sponsored by the Propeller Club of America. She also serves on the fashion council for a local department store. Jenni Jo enjoys swimming, horseback riding, bowling, playing the piano and participating in sports. She is active in youth work at her church and in the Girl Scouts.

Her sister, Anna, won an Education Award in 1969.



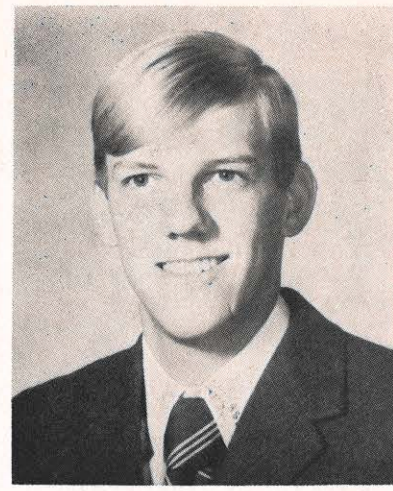
Christopher Fowler will graduate from Jefferson High School, Roanoke. He plans to pursue a career in medicine and wants to become a missionary doctor or join an organization such as Job Corps or Hope.

He has been vice president of the Latin Club and his homeroom, president and secretary of the Key Club, president of National Honor Society, and secretary of the Hi-Y. He plays right guard on the football team and throws discus for the track team. He is a Boy Scout and likes to collect stamps and old coins. Christopher is also vice president of the youth group at Belmont Presbyterian Church.



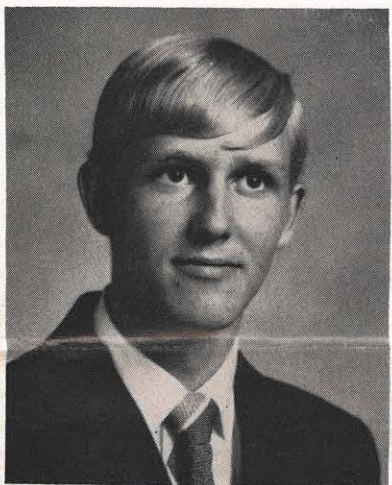
Valecia Pippin plans to study for a teaching career. She wants to teach history on a high school level or, as second choice, be an art teacher or commercial artist.

At Lynn View High School, near Kingsport, she is a member of the National Honor Society, business manager of the school annual, Future Homemakers of America, Pep Club, Anchor Club, Y-Teens, and Junior Achievement. She has been a cheerleader for three years and was selected Key Club Sweetheart. She is a member of the Methodist Youth Fellowship and sings in the church choir. She has also been a candy striper.



Johnny Moore plans to attend Virginia Polytechnic Institute and State University after graduation from William Fleming High School in Roanoke. He is interested in engineering but will decide on a major after the first year of college. He wants to put his education to practical use for a few years and then work toward a master's degree.

He has lettered in basketball, cross-country and baseball. He is president of the Science Club, and a member of the Key Club, SCA executive council, Fellowship of Christian Athletes, Spanish Club and school choir. He was also president of his Junior Class. He is active in the youth fellowship at the First Church of the Brethren. His brother, Edward, was the winner of an Education Award in 1967.



David Smith, a senior at Graham High School, Bluefield, Va., wants to attend Virginia Polytechnic Institute to obtain a degree in engineering.

His school activities include Speech Club, Pep Club, Thespian Club, French Club and choir. He is a part-time guidance assistant at Graham. He enjoys sports of all types, especially hunting and archery. He has played in a church softball league and likes to sing and read.



Patricia Gayle Whitt plans to obtain a degree in medical technology after graduation from Pikeville High School. She hopes to work in a hospital, possibly in the central part of Kentucky.

She is a member of the National Beta Club, Co-Ed-Y and Teens Who Care, sponsored by the Kentucky Mental Health Manpower Commission. She serves on the Kentucky Youth Assembly cabinet and is pianist at her church.



Mary McDaniel will attend West Virginia University and plans a career as a medical doctor.

At East Bank High School, she is a member of the National Honor Society, History Club, French Club and Student Council. She plays the flute in the band and is pianist for the chorus. She enjoys swimming, tennis, reading and sewing. Mary is also president of her church fellowship group and sings in the church choir.



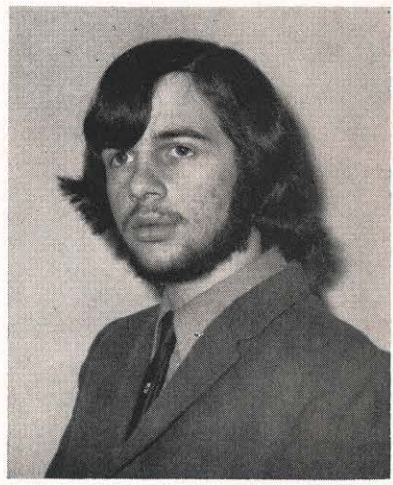
David Hudnall, a senior at East Bank High School, would like to enter one of the electronic engineering fields after graduation from college.

He is a member of the school senate, varsity football team and National Honor Society. An Eagle Scout, he is also a member of the Pratt Volunteer Fire Department. He is an amateur radio enthusiast and enjoys hunting and fishing.



After graduation from Abingdon High School, Jane Craig plans to work toward a master's degree in math. She wants to pursue a career in computer programming or accounting.

She is a member of the band, National Honor Society, Tri-Hi-Y and Civinette Clubs. She participated in All-County Band in 1969-70 and All-Regional Band in 1968-69. A member of the Abingdon Methodist Church, her hobbies include photography, graphology, reading and coin collecting.



Brent Combs plans to attend Community College at Hazard for two years and then obtain a degree from the University of Kentucky. He has not chosen a vocation but is interested in mathematics or engineering.

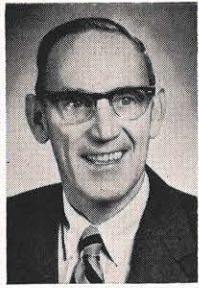
He is captain of the Hazard High School band and plays the trumpet, baritone saxophone, recorder, guitar and piano. He is interested in electronics and mechanics and has built an organ and stereo system. Brent is also active in Boy Scouting.

He is the third member of his family to win an AEP Educational Award. His sister, Teresa, won in 1967 and another sister, Adrianne, in 1968.

30 →
Years



J. W. Frey
Shift Operating
Engineer
Sporn Plant



G. T. McClure
Customer Service
Representative
Huntington



P. B. Lumbard
Meter
Superintendent
Ashland



R. W. Ruble
Planner Senior
Pulaski

25 →
Years



S. E. Porter
Communications
Engineer
GO-Roanoke



M. D. Williams
Dealer Sales
Representative
Kingsport



C. P. Wyatt, Jr.
Truck Driver-
Groundman
Bluefield



B. A. Thaxton
General
Serviceman
Charleston



J. F. Clendenin
Meter Reader
Charleston



K. D. Cox
Engineer B
Roanoke



B. J. Ingram
Meterman A
Kingsport



E. B. Suthers
Line Foreman NE
Pulaski



H. F. Pierce
Area T&D Clerk
Abingdon



Llew Osborne
Line Foreman
Ashland



Ann Poe
Customer
Accounts
Representative B
Abingdon



W. Q. Smith
Customer
Accounts
Supervisor
Kingsport



A. L. Stebar, Jr.
Automotive
Transportation
Supervisor
GO-Roanoke



R. H. Thomas, Jr.
Heating &
Builder Sales
Representative
Roanoke

20 →
Years



D. C. Hoffman
Instrument
Maintenance
Man A
Sporn Plant



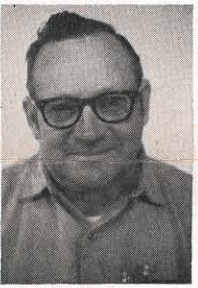
Rosie Sandor
Customer
Accounts
Representative
Charleston



D. R. Atkinson
Station
Maintenance
Man A
GO-Roanoke



Lorena Terry
Personnel
Record Clerk
GO-Roanoke



C. E. Kilgore
T&D Clerk
Kingsport



E. A. Ryan
Master
Maintenance Man
Sporn Plant



T. D. Carroll
Relays
Supervisor
GO-Roanoke



P. W. Hall
Area Serviceman
Bluefield



R. R. Beckett
Meter Serviceman
Huntington



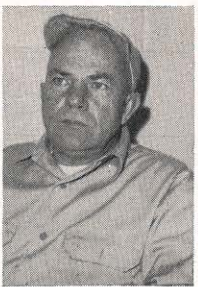
R. J. Williamson
Office Supervisor
Sporn Plant



Nellie Gillenwater
Custodian
Abingdon



Emma Forthe
Plant Clerk
Sporn Plant



Carlen Byrd
Stationman A
Hazard



G. M. Adkins
Material Clerk
Roanoke



R. H. Clarkson
Stationman A
Charleston



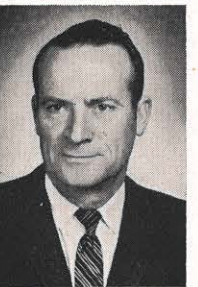
W. R. Dean
Unit Foreman
Sporn Plant



W. M. Robinson
Plant Manager
Glen Lyn



K. V. Thomas
Area Supervisor
Charleston



E. C. Maynard
Lineman
Huntington



Appalachian Power Company

ABINGDON DIVISION—5 YEARS: E. F. SUTHERLAND, Draftsman.

AMOS PLANT—5 YEARS: DONNIE LEE WAUGH, Utility Operator A. JOHNNY B. MEADOWS, Equipment Operator. GARY LEE HESS, Utility Operator A. ROGER L. GAUTIER, Equipment Operator. JAMES D. BARTON, Equipment Operator.

BECKLEY DIVISION—5 YEARS: FRANKLIN D. PAYNE, Lineman A.

BLUEFIELD DIVISION—15 YEARS: A. BERT HERALD, JR., Line Foreman Non-Exempt. 5 YEARS: RONNIE A. DANIELS, Lineman C.

CHARLESTON DIVISION—15 YEARS: CHARLES E. JONES, Stationman A. 5 YEARS: LARRY W. WHITE, Lineman A.

GENERAL OFFICE—15 YEARS: THOMAS G. FOWLER, JR., Transmission Man A. DOUGLAS E. PETERS, Transmission Man A. JAMES M. HOPSON, Custodian. NEWTON J. BURNSIDE, JR., Operations Coordinator. 10 YEARS: JAMES O. CARSON, Payroll Records Supervisor. 5 YEARS: CHARLES H. JONES, Transmission Man B. RAYMOND O. REPASS, Transmission Man B. BOBBY E. CHAPMAN, Work Order Accounting Clerk. LEON POSKAS, Electrical Engineer. BUD C. JONES, Distribution Engineer Senior.

GLEN LYN PLANT—15 YEARS: WILLIAM H. DILLOW, Maintenance Man. 5 YEARS: PAUL R. BOULDIN, Brakeman.

HUNTINGTON DIVISION—15 YEARS: S. E. SAUNDERS, Lineman. L. J. HEDRICK, Area Superintendent.

KANAWHA RIVER PLANT—5 YEARS: LEON F. PEAL, Equipment Operator.

LOGAN-WILLIAMSON DIVISION—FRED WAGNER, Planner. MARION DAVIS, Lineman A. ALBERT D. BROWNING, Meterman A. JAMES MUNCEY, Lineman A.

PULASKI DIVISION—5 YEARS: RALPH W. DALTON, Lineman A.

ROANOKE DIVISION—15 YEARS: I. J. LAYMAN, JR., Meter Reader.

PHILIP SPORN PLANT—5 YEARS: R. D. GRIMM, JR., Maintenance Man. F. N. REYNOLDS, Maintenance Man. W. K. CURTIS, Maintenance Man. M. W. BURRIS, Maintenance Man. P. E. ZERKLE, Maintenance Man.

Kentucky Power Company

ASHLAND DIVISION—5 YEARS: JAMES HUTCHINSON, JR., Lineman B.

HAZARD DIVISION—5 YEARS: WATSON WILLIAMS, Rodman.

PIKEVILLE DIVISION—15 YEARS: FREDDIE D. COLLIER, Stationman A.

Kingsport Power Company

15 YEARS: EVELYN F. GREENWELL, PBX Operator Senior.

**Wade Crowl Ends
28-Year Career**



Crowl

"It's time to take it easy", so Wade H. Crowl, turbine operator B at Cabin Creek Plant, retired early February 1.

He was employed as a laborer and boiler room man in 1942. In his 28 years of service he worked as a turbine auxiliary equipment operator B, utility operator A and turbine operator B.

Crowl plans to keep busy during retirement. "I have a cabin in Summersville and go there a good deal to fish and hunt. Now that I'll have some time, I'll sure enjoy it."

He also has a shop in his basement where he does woodworking. "I make cabinets and different things. About three years ago I made a complete bedroom suite—did all the work myself. I want to try one of the grandfather clocks next."

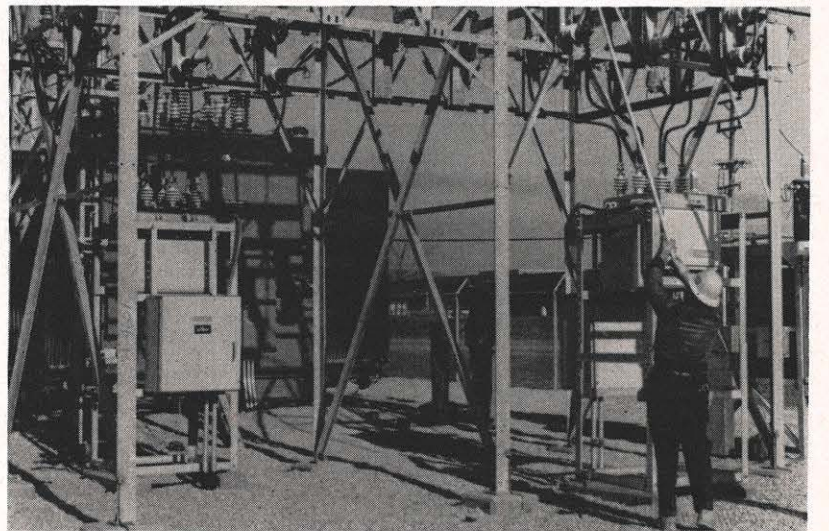
**Stockton Honored
For Long Service**

A. D. Stockton, Jr., station design supervisor in Appalachian's General Office T&D Station Section, Roanoke, was honored for 45 years of service in January. Stockton began his career with the company in 1926 and was promoted to assistant valuation engineer in 1936. He served in the U. S. Army from 1942 to 1945. In 1947 he was named inspector senior and worked as system substation engineer, electrical engineer and senior station engineer before being promoted to station design supervisor in 1968.



Stockton

Crossroads Mall Substation Energized



The 20,000 kva Crossroads Mall substation in Roanoke was energized on December 7. It will serve the Crossroads Mall, Roanoke's largest shopping center; Woodrum Field Airport; and an area westward along Hershberger Road. This new station will also ease the load on the Lukens, Melrose, Huntington Court and Mason's Creek substations. R. G. Amos, station foreman, is shown closing the last air gap switch before the station was made hot.

Freeman Named Utility Foreman

E. S. Freeman, plant clerk, has been promoted to utility foreman at Glen Lyn Plant. Freeman joined Glen Lyn as a laborer in 1956 and has worked as a utility operator, maintenance helper, auxiliary equipment operator, work order clerk and plant clerk.

A native of Rich Creek, Virginia, he is a graduate of Narrows High School and is studying drafting technology through International Correspondence School. His wife Betty is a personnel clerk senior at the plant.

High School Students Visit Roanoke Office During Annual Industry Tour



J. R. Whitehurst, Roanoke Division administrative assistant, spoke before a group of economics students which visited the office recently. This was a part of the Annual Visit to Industry sponsored by the Roanoke Industrial Management Club. The group toured the Data Processing and Operations Departments. Norwood Morrison (seated against wall), Roanoke Division personnel assistant, spoke on personnel problems.

New Position Of Fleet Office Supervisor Goes To S. Ronnie Owens

S. R. Owens has been promoted to the new position of fleet office supervisor. He works in the Transportation Section of the General Services Department in Roanoke.

Owens joined Appalachian in 1963 in the Data Processing Section of General Office Accounting. He was promoted to transportation clerk in 1966.

Owens is a graduate of National Business College and has taken courses at Virginia Western Community College and the University of Virginia Extension.



Mrs. Drake

New Bride Takes Early Retirement

"I just want to take care of my new husband and my home and do some of the things I have been unable to do while working." These are the reasons Ethel L. Drake, draftsman senior in Huntington, gave for retiring early February 1.

Mrs. Drake, a Huntington native, graduated from Huntington East Trade School and joined Appalachian in 1946 as a tracer. She worked as a draftsman junior before being promoted to draftsman senior in 1950.

Throughout the years, she has been active in numerous clubs. She currently serves as chairman of the Courtesy and Social Committee of the American Business Women's Association and is a past president of the organization. She is past president of the American Legion Auxiliary, a member of the World War I Auxiliary, and past local, state and district president of the Veterans of Foreign Wars Auxiliary. She is a member of the Highlawn Methodist Church.

Mrs. Drake enjoys working in the yard and maintains over 100 different types of rose bushes. She experiments with rare flowers and plans are being made for a greenhouse where she will be able to expand this hobby. She also sews and makes her own coats and suits. Recently married to Dr. Brooks Drake, a dentist, she will assist him in the office when needed.

In summing up her career, she stated, "I have been happy with my work and the people in the company. They have been very considerate of me, and I have enjoyed every day of my 24½ years with them."

Appalachian Tax Payments Increased Seven-Fold During Coffey's Career

"One thing you can say for sure after spending 33 years in tax—you have to be durable." This was the way Wallace H. Coffey, tax accounting supervisor in General Office Accounting, Roanoke, summed up his career with Appalachian. He retired on February 1.

Coffey says, "When I started working for the company, during the time of year we were preparing tax and regulatory reports, the days were long and the work week was usually seven days. In 1937 our charges for taxes, excluding Federal income, was \$2,484,800. Our 1969 equivalent tax was more than seven times that."

Coffey came with the company in 1937 as a clerk in Main Accounting in Roanoke. In 1945 he rose to assistant tax agent and in 1950 became assistant tax and statistical supervisor. He was promoted to tax accounting supervisor in 1965.

A graduate of National Business College, Coffey completed work in higher accounting through the LaSalle Extension University.

Leisure time and traveling are on his agenda for the coming months. He has a son in Maryland who is a research engineer on



Coffey

the use of the Laser and a daughter in New Orleans. He plans to visit both and also spend some time in Florida. Coffey enjoys hunting and fishing and has served in various capacities at the Greene Memorial United Methodist Church. He is also a member of the Elks.

In Memoriam

Palmer DeHaven

Palmer DeHaven, retired Pulaski Division station operator B, died December 14.

He was born in Carroll County, Virginia, in 1892 and attended school at Hillsville. After service in World War I, he began his career with Appalachian in 1923. He worked 34 years in the Station Department before retiring in June 1957.

DeHaven is survived by his widow and three daughters.



DeHaven

W. M. Farmer, Sr.

William M. Farmer, Sr., retired Pulaski Division telephone operator, died January 1.

Farmer began his career with Appalachian in 1924 as a substation operator in Pulaski. He was transferred to Byllesby Hydro Plant and worked there until returning to Pulaski as substation and telephone operator in 1934. He elected voluntary retirement in 1942 due to total permanent disability caused by gunshot wounds received in World War I.

Farmer was a former state commander of the Veterans of Foreign Wars, former member of the National Council of VFW, and a life member of the American Legion.

He is survived by his widow, two sons and two daughters.



Farmer

Familiar Faces In New Places

Appalachian Power Company

Abingdon Division

RONALD D. HARRISON to Customer Accounts Representative B.

Beckley Division

ROBERT H. TRUMP to Customer Accounts Representative B. GEORGE A. TOMLEY to Credit Representative Senior.

Bluefield Division

CARL THOMAS GIBSON to Meterman B. CHARLES GEORGE BRANSCOME to Lineman A.

Cabin Creek Plant

JAMES A. WARDEN to Master Maintenance Man.

Charleston Division

ROGER L. CHILDRESS to Stationman C. WALTER L. VEALS to Stationman Helper A.

ROBERT M. JONES to Stationman Helper A. KENNETH H. HUDSON to Auto Repairman B.

ROBERT R. GRIFFITH to Line Supervisor. JAMES G. POWELL to Station Foreman (Non-Exempt). CHARLES G. DUNLAP, JR., to Tractor Trailer Driver-Helper. DONALD L. TACKETT to Stationman C. OMAR R. PRODDY, JR., to Stationman C. ROBERT W. BRADSHAW to Electrical Engineer Senior.

Glen Lyn Plant

ORVILLE J. WHITTAKER to Equipment Operator. JAMES M. WHITE to Boiler Operator A. JAMES C. SUTPHIN to Turbine Operator. ROY E. PENDLETON, JR., to Auxiliary Equipment Operator. JAMES W. GOINS to Auxiliary Equipment Operator (Upper Pump). JAMES H. SMITH to Utility Operator.

Logan-Williamson Division

HUBERT C. LESTER to Lineman B. NICHOLAS G. BALL to Head Material Clerk.

Kentucky Power Company

Ashland Division

SANDRA H. HYLTON to Classification and Verification Clerk. A. FAYE QUEEN

Philip Sporn Plant

BRACY D. KINNAIRD to Auxiliary Equipment Operator. GEORGE J. KORN, JR., to Auxiliary Equipment Operator. CARL M. CLINE to Auxiliary Equipment Operator. RONALD H. RIFFLE to Auxiliary Equipment Operator. BURTON C. HICKMAN to Auxiliary Equipment Operator. MELVIN R. FRY to Helper. DAVID D. TULLOH to Helper. DONALD B. HARDEN to Helper. DAVID G. FRYE to Helper. RONALD R. THOMPSON to Helper. JOHNNY L. ENDICOTT to Coal Handler. CHARLES J. YOUNG to Helper. WILLIAM R. JOHNSON to Helper. RONALD G. MARTIN to Maintenance Man. CHRISTOPHER E. ANDERSON to Maintenance Man. JAMES H. BENNETT, JR. to Maintenance Man. JOSEPH C. VANCO to Maintenance Man. PAUL R. HOUDASHELT to Maintenance Man. CARL A. GARDNER, III, to Maintenance Man. JOHN W. OHLINGER to Helper. JAMES R. PROFFITT to Master Maintenance Man. ROBERT J. ROUSH to Junior Maintenance Man. ROGER T. MANUEL to Junior Maintenance Man. WILLIAM T. ENGLISH to Junior Maintenance Man. JOSEPH F. ELIAS to Junior Maintenance Man. GLENN E. EVANS to Junior Maintenance Man. EDDIE T. VAN MATRE to Junior Maintenance Man. JACKIE L. JOHNSON to Helper. GARY D. ROARK to Helper. GARY L. LYONS to Helper. THOMAS R. WARD to Helper. JAMES A. GILMORE to Helper. KENNETH L. LONGSTRETH to Utility Operator. RICHARD L. SIMS to Utility Operator. WILLIAM L. MORGAN to Utility Operator. RICHARD M. BROWNLEE to Utility Operator. GEORGE S. REED to Utility Operator. DAVID R. HALL to Utility Operator. VIRGIL W. WATSON to Auxiliary Equipment Operator. LARRY B. HAYNES to Coal Handler. LARRY G. JOHNSON to Coal Handler. DALLAS W. EDWARDS to Coal Handler.

Pulaski Division

HARRY M. JENNINGS to Head T&D Clerk. BARBARA B. MARSHALL to T&D Clerk Senior. DURWARD B. SMITH to Surveyor.

Roanoke Division

W. H. SMITH to Lineman A. C. C. WHORLEY to Lineman A. R. G. MCGHEE to Lineman C. W. D. FISHER to Meter Serviceman C. SYBIL D. TAYLOR to Credit Representative.

to General Accounting Clerk Senior. DONALD G. BOLNER to Working Service Foreman.

Lunsford And Fore Write For Ideas



Lunsford

Fore

T. S. Lunsford, Jr., and J. W. Fore of the General Office Purchasing Department in Roanoke co-authored an article entitled "Uses Materials Data From Computer Memory" in the January issue of *AEP Operating Ideas*.

They describe how a printout of certain items in the M&E catalog file in the central computer in Canton can be used as an attachment to a quotation request or blanket order. This procedure saves countless hours of typing and proofreading required when the job is done manually. They were assisted in setting up this method by the Inventory Control Section of the AEP Purchasing Department and the EDP Systems and Methods Division of the AEP Treasury Department in Canton.

This procedure has been adopted for purchasing on a systemwide basis.

S. C. Weatherman

Steward Clark Weatherman, Pulaski Division PBX operator senior, died January 5.

Weatherman was employed as a groundman in 1946 and later worked as area serviceman and meter serviceman. After receiving electrical burns in 1958, he moved to Pulaski as PBX operator. He would have completed 25 years of service in February.

Weatherman is survived by his widow, one son, his mother, six sisters and one brother.



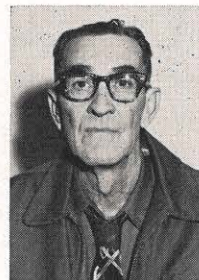
Weatherman

L. S. Ellison

Lewis S. Ellison, retired maintenance helper at Glen Lyn Plant, died January 2.

He began work at Glen Lyn as a laborer in 1942 and worked as a utility operator and boiler operator before being promoted to maintenance helper in 1958. He retired January 1, 1968.

Ellison is survived by his widow, one son, one sister and seven grandchildren.



Ellison

P. H. Pauley

Patrick Henry Pauley, retired janitor at Cabin Creek Plant, died January 5.

A lifelong resident of Chelyan, West Virginia, Pauley began his career at Cabin Creek Plant in 1944. He retired on February 1, 1962.

Pauley is survived by his widow Grace.



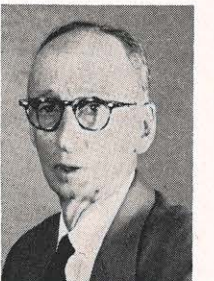
Pauley

R. C. Callison

Robert C. Callison, retired Charleston Division groundman, died January 9. He was 75.

After several years of broken service, Callison began work as a laborer in Charleston in 1932. He was promoted to groundman in 1936 and held that position until retirement in 1960.

He is survived by one son and one brother.



Callison

Bluefield

G. S. "Doc" Hylton, retired meter serviceman A, has been named to the utility board of Indian Springs, Tennessee, Ruritan Club. He serves on the administrative board of Cassidy Methodist Church, where he and his wife sing in the choir.

Jan Jones made the first semester dean's list at the University of Kentucky and earned membership in Phi Beta Honorary Society for music, speech and drama students. She is the daughter of W. S. Jones, General Office Station electrical engineer.

Bobby S. Hylton, line foreman non-exempt, has been elected a deacon in the First Baptist Church of Princeton.

Jack Lloyd, division manager, has been elected to a three-year term on the board of directors of the United Fund of Greater Bluefield.

Bill Harmon has been named to the 11th grade honor roll at Graham High School for the second six weeks. The son of J. J. Harmon, Jr., electrical staff engineer, Bill earned a chair in the Virginia All-State Symphonic Band. He plays the trombone.

O. Karl Mann, Jr., a second year chemical engineering student at West Virginia University, finished the past semester with an average of 3.64. He is the son of O. K. Mann, heating and builder sales representative in Princeton.

Beckley

Darrell Allen, material clerk, has been elected to a 5-year term on the board of deacons of Prosperity Fundamental Baptist Church.

E. R. Miller, dealer sales representative, was elected president of the Bykota Sunday School class at the First Baptist Church.

W. G. McGraw, heating and builder sales representative, has been elected treasurer of the Southern West Virginia Home Builders Association.

J. M. Wright, power sales engineer, and Kyle Ellison, line and station supervisor, were elected secretary-treasurer and second vice president, respectively, of the New River and Winding Gulf Electrical, Mechanical and Mining Institute.

General Office

John Sabo, Jr., has been installed as junior warden in Pocahontas Lodge No. 240, AF&AM. He is the husband of Helen B. Sabo, clerk-stenographer in the General Office T&D Transmission Section, Bluefield.

Harry L. Chambers, purchasing assistant, has been elected Sunday School director of Emmanuel Baptist Church of Roanoke.

Russell H. Taylor, Jr., custodian in General Office General Services Department, Roanoke, is a new employee.

Walnut Avenue Coffee Fund Profits Provide "Christmas" For 12 Families



Members of the Walnut Avenue Coffee Fund Committee prepare 20 boxes of food for delivery to 12 needy families before Christmas. The money for the food was profit from their sale of coffee, soft drinks and candy throughout the year. Pictured are (l. to r.) Don Williams, Shirley Garman, C. W. Hodges, Frances Hampton and Cecil Hill, all employees of Roanoke Division Transmission and Distribution Department.

Happenings Around The Circuit

Sporn Plant

Sandra Sue Stewart, daughter of Paul E. Stewart, maintenance man, has been selected to appear in *Who's Who Among Students in American Universities and Colleges*. She serves on student-faculty committees at Marshall University, where she is a senior. Sandra also has been a senator in the student government for three years and is now president pro tem of the senate.

New utility men B at the plant are Denny E. Rickard, Kerry L. Slinde, David R. Stout, James E. Stewart, Anthony L. Fields, John D. Zurcher, Jack E. Peavley, Keith D. Harper, D. W. Robinson, R. R. Vickers and M. H. Plymale.

Other new employees are Norman D. Humphreys, Jr., engineer B, and Wayne L. Carter, supervisory assistant.



Libby

Libby Brown, daughter of D. C. Brown, operations supervisor, was crowned as one of three winners in the Mason County Junior Miss pageant. She also walked off with trophies for youth fitness and Miss Congeniality. Libby made her presentation in gymnastics by performing acrobatics from a balance beam, six inches wide and ten feet long.

Pulaski

New officers of the Galax Volunteer Fire Department include F. H. Anderson, Galax lineman, captain of Company No. 1, and H. B. Shepherd, area serviceman, lieutenant of Company No. 1.

Abingdon

Randy Cole has been selected

to represent the Pellissippi District, Sequoyah Council, Boy Scouts of America, at the XIII World Jamboree this summer in Japan. A member of Troop 222 sponsored by the Abingdon United Methodist Church, he holds the rank of Life Scout and serves as senior patrol leader. He has earned 15 merit badges toward the Eagle requirement of 21.



Randy

Several employees are serving the Washington County Chamber of Commerce in various capacities. P. V. Kelsey is vice president and industrial chairman and Paul Dunn is commercial chairman. Named to serve on committees were James Hughes and Fillmore McPherson, Jr.

Mrs. Doris Fleenor, wife of James Fleenor, is serving as Youth II director in the Abingdon Baptist Church. R. T. Eskew is a teacher in the same department, and Elizabeth Eskew was named director of the Primary Department. Peggy Hughes is a teacher in the Primary Department.

Janie Sue Kahle has been elected president of the Phi Mu Sorority at Madison College, where she is a junior. She is the daughter of John Kahle.

Vickie Fletcher, Sharon Honaker, Leah Fleenor and Kathy Prater were named to the all-county band for Washington County.

Sharon Honaker was named co-organist for the Abingdon St. John Lutheran Church. The daughter of Eleanor Honaker, she is also a cheerleader at Abingdon High School.

Retired employees Fred Poe, Andy Skeen, Marion Miller and Dave Powell were recent visitors in the Abingdon office. Shiloh Rosenbalm from Clinton, Maryland, also visited the office recently.

Roanoke

Annie Craig, secretary to the division manager, has been appointed a member of the steering committee for the annual meeting of the Wesleyan Service Guild of the United Methodist Church of Virginia. The conference will be held in Roanoke in April.

D. C. Kennedy, division manager, was elected vice president of the Roanoke Valley Chamber of Commerce.

Ashland

William Schweitzer, residential sales advisor, was elected sales chairman of *Charity News*. The Ashland Lions Club sells *Charity News* each year during the Christmas season, and the proceeds help finance the work of Friends of the Children and the sight conservation program.

Kanawha River Plant

New employees are J. E. Paige, W. H. Sagraves, W. C. Peoples, Labor Department; T. F. White, Stores Department; and Michael Siemiaczko, Jr., Performance Department.

Huntington

W. C. Gilmour, Point Pleasant administrative assistant, has been re-elected to the board of directors of the Mason County Chapter of the American Red Cross. He was also elected treasurer of the chapter. Gilmour has been elected secretary of the Mid-Ohio Valley Industrial Emergency Council and re-elected treasurer of the Pat Wilson Shrine Club.

M. C. Clark, retired Point Pleasant electrical engineer, was elected vice chairman and member of the board of the Mason County Chapter of the American Red Cross.

T. W. Kincaid, Jr., stationman, has completed a course in industrial electricity at Huntington East High Vocational-Technical School.

Lu Anne Sarsfield was initiated into Torch Chapter of the National Honor Society of Huntington East High School, where she is a senior. She is the daughter of William E. Sarsfield, meter foreman.

R. T. Burgess, Jr., air conditioning engineer, has been elected vice president of the Huntington Chapter of the Engineers Club.

Kingsport

Mrs. Adela Holyoke was a member of the cast of the Kingsport Theatre Guild's production of *Cactus Flower*. The wife of C. E. Holyoke, superintendent, she has been a faithful backstage worker for the Guild with five productions to her credit and supporting roles in two plays.

Bennett McAlpine, Commercial Department, and Parthenia Deal, Accounting Department, were presented pins as honorary members of Girl Scout Troop No. 161 in appreciation of their help with troop cooking classes.

Amos Plant

New employees in the Operations Department are Richard L. McClure, control technician, and Beryl Alton Wilson, Jr., utility operator B.

Mr. and Mrs. A. L. Morrison were honored with a dinner in Huntington on December 28 to observe their 64th wedding anniversary. They are the parents of M. F. Morrison, personnel supervisor.

Helen And Charles Powell Win Marion Chamber Home Beautification Contest



Mrs. Helen Powell and her grandson stand in front of her home. Improvements to the house won the prize in the Marion Chamber of Commerce home beautification contest.

A "do-it-yourself" project of improving the appearance of their home and yard won the prize in the Marion Chamber of Commerce home beautification contest for Helen and Charles Powell.

She is a maid in the Marion office, Abingdon Division.

The improvements were made by the Powells because they "like cleanliness and neatness around the home."

They removed rusted awnings, sanded and repainted them, and repaired and repainted downspouts and guttering on the house. They whitewashed all the tree trunks in the yard, reseeded the grass in several spots, and planted red and white petunias in flower boxes in front of the house. Mrs. Powell found a large kettle which belonged to her mother, cleaned and painted it, and filled it with red geraniums to set at the end of their front walk.

As a final touch, the Powells bought a metal glider and two chairs from a local junk dealer. These were repaired and painted before placing them in the front yard.

Logan-Williamson

Lorraine Corea, Williamson Managerial, has been selected chairman of the special steering committee to plan for Williamson's annual "Citizens Hospitality Day". The event is to welcome newcomers who have moved into the area during the past year.

Sergei S. Summers, electrical engineer, is a new employee in Logan.

Girls' Service Club Elects Officers



New officers installed by the Bluefield Girls' Service Club at their December meeting include (l. to r.) Linda Ballard, customer accounts representative C, president; Mildred H. Bishop, stenographer, vice president and program chairman; Judy Kennedy, clerk typist, secretary; Juanita Crouch, personnel clerk, treasurer. Helen Sabo, clerk typist, is past president.



Jim and Ada McCown perform with the Bluegrass Four every Saturday night at the Pike County Jamboree.

Pike County Jamboree Benefits From The Music Of The "Bluegrass Four"

"It's good clean fun; I like it!" says Williamson service representative Jim McCown about country and mountain music. That could be an understatement, for Jim and his wife Ada perform with their band, the Bluegrass Four, every Saturday night at the Pike County Jamboree in Belfry, Kentucky. Jim, who started playing the guitar at age seven, also plays the banjo, fiddle and piano. His wife plays the guitar.

The Bluegrass Four is one of several groups responsible for the development of the Jamboree, which has attracted visitors from as far away as California. "It is a non-profit organization, and the income above expenses goes to charities or community projects. It has

become a good place for us to play as well as learn new tunes and entertain guests," says Jim.

"As a result of playing at the Jamboree, we began entering bluegrass and old-time music and fiddlers' competitions. We recently won second place in the Lexington, Kentucky, Bluegrass Fair, and I took fourth place in the banjo competition," says Jim. "We have high hopes of winning a couple of first place trophies this next summer."

If the melodious tones which linger over Belfry, Kentucky, each Saturday night are indicative of what the judges can expect to hear, Jim and Ada and the boys will have to enlarge their trophy case.

Travellers, Roanoke Bowling Champs, Won Ten Of The Last Twelve Games



Pictured are members of the Travellers bowling team which won first place in the Roanoke Employees Bowling League at mid-year. They are, seated left to right, Ron Jamison, Bob Bower, Larry Hubbard and Marvin Pollard. Standing is team captain Jim Reynolds. All are General Office Station employees.

Volts Win First Half Bowling Season



Pictured above are the members of Pikeville's Volts bowling team. They are Denton Biliter, Ada Chafins, Ruth Newsom, W. W. Zoellers and H. R. Flanagan. The Volts won the first half of the season in the league. The Amps were in second place.

Wendell Reed, Company Programmer, Coaches Youth Hockey Team In Salem

Wendell C. Reed, a programmer for systems and procedures in the GO Accounting Department in Roanoke and a former 225-pound Marine Corps football center, coaches a youth hockey team in Salem. Although he has no children of his own, he has always had a tremendous interest in young boys and has worked with them in Boy Scouts, football, basketball and baseball.

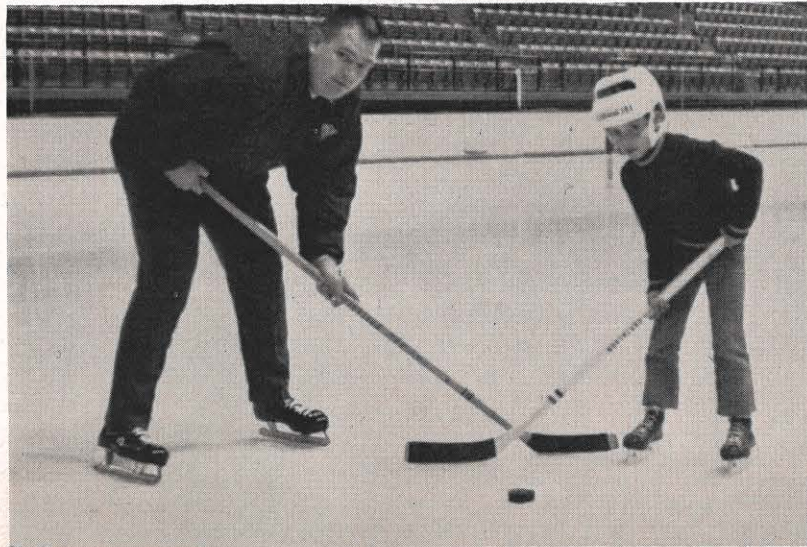
"Coach" Reed, a member of the Salem Jaycees, asked his club to sponsor the hockey team which they agreed to do. They furnished money for the boys' uniforms. Each boy furnishes his own skates, helmet and sticks. By mid-October the coach and 16 boys ages 11-14 had begun practice sessions for this season.

The youth hockey team, named "Blues," belongs to the Amateur

Hockey Association, a national organization. Their games are played prior to the Salem Rebels games. They play the other three teams of the same age group in the Roanoke valley.

Another employee interested in youth hockey is C. F. Harlowe, general accounting clerk in the GO Accounting Department in Roanoke. His 8-year-old son Clay is an avid participant in hockey games. Although this is his first year to play, he made a goal in his first competitive game.

The enthusiasm and spirit shown by the youngsters is only exceeded by the pride expressed by their parents and coaches. Coach Reed spoke of his boys saying, "I want the boys to learn the fundamentals of hockey and good sportsmanship. Every boy will play regardless of his ability."



Clay Harlowe receives hockey instruction from Coach Reed.

Paul Hefner Plans To Hunt And Fish



Hefner

His 33-year career with Appalachian came to a close on February 1 for Paul M. Hefner, Huntington meter service helper.

He was employed as a laborer at Logan Plant in May 1937 and worked there as pump and turbine room man, turbine operator and control operator. When the plant was closed, he transferred to Huntington Division as a meter service helper in 1961.

Prior to his service with the company, Hefner was employed as a coach by the Logan County Board of Education and as a teacher and assistant coach at Fairmont State Teachers College. He holds a bachelor of arts degree in education from Fairmont State Teachers College and attended Davis & Elkins College and West Virginia University.

"Rink", as he is called by his friends, enjoys all sports but particularly likes hunting, fishing and bowling. He plans to catch up on his fishing and hunting during retirement. He and his wife Ruth Ellen have two children and seven grandchildren.

Dunlop Is Named Section Head In AEP Bulk Power Supply Planning Division

Raymond D. Dunlop, senior engineer, has been named head of the Technical and Special Studies Section of the Bulk Power Supply Planning Division of the Service Corporation. He succeeds G. I. Stillman, who resigned.

Dunlop joined AEP in September 1966. He holds a doctorate in electrical engineering from Illinois Institute of Technology, a master's degree from the same school, and a bachelor's degree from the University of Maine. He is a member of CIGRE and IEEE and of other honorary and scientific societies.

Best Tackler



Mike "Chick" Deal, a senior offensive guard and linebacker at Concord College, received honorable mention on the West Virginia Intercollegiate Athletic Conference team. Chick received the "best tackler" award at the annual football banquet and was nominated for player of the week for his performance in the Salem-Concord game, in which he had eight individual tackles and 17 assists. He is the son of Mrs. June Deal, AEP laboratory technician, Huntington.



Rasnick Brothers Bag Bird Limit

John Rasnick, stationman A, and his brother Harry, line inspector, both in the Abingdon Division, recently returned from a successful bird hunt in South Dakota. Limited to only five ring-necked pheasants a day, the pair was successful in bagging 15 during the three-day hunt.

Five Deer Killed In Two Seasons



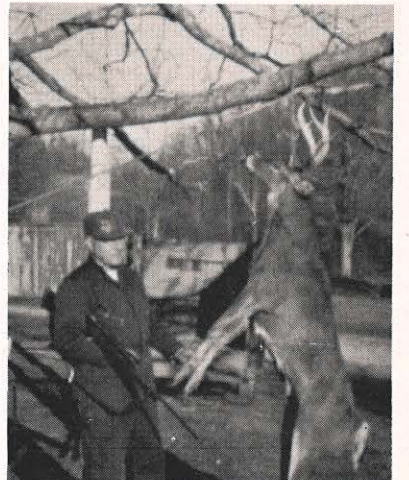
Luther O. Smith, unit foreman at Philip Sporn Plant, is shown with the fifth deer he has killed since 1969. The most recent of these, an 8-point buck which officially weighed 196 pounds at the McClintic Wildlife Station, was killed at the Kaiser Aluminum hunting area.

Deer Killed Near Home By Duncan

L. W. Duncan, Records Department in the Abingdon Division, and a fellow employee J. C. Lambert, spent over a week deer hunting this season and didn't even see a deer the entire week.

On Thanksgiving Day, Mrs. Duncan noted that her husband seemed dejected and depressed. She attributed this to his failure to kill a deer during the big hunt. At her suggestion he got his rifle and walked through the woods only a short distance from their house. Within two hours he returned home to announce that he had killed an 8 point buck.

Duncan brags about his kill but has to admit that it was due to his wife's suggestion.



L. W. Duncan stands beside the 8 point deer he killed almost within sight of his house.



The smile on Joe Stinson's face (left) shows how much he enjoys square dancing.

Bluefield Couples Can Dance To Their Hearts' Content Every Friday Night

"Spin the top", "box the gnat", "swat the flea". These and many other strange calls can be heard coming from the Bluefield YMCA each Friday night from 8:00 to 10:30 PM. But they're not strange at all to members of the "Twilight Twirlers", a square dance club

which meets there weekly to dance "to their hearts' content".

Joe Stinson, Bluefield heating sales engineer, serves as president of the group. About three years ago he and his wife Lorraine stopped by the "Y" to observe the square dancing and decided they would like to try it.

They joined with others in taking lessons at the home of Harry McColgan, an organizer of the Bluefield club and considered one of the best callers in the East. It takes from a year to 18 months to complete the lessons and become a fairly good square dancer. Participants must learn all the steps as well as the caller's terms.

The public is invited to square dances once a quarter, and dancers from neighboring states always attend.

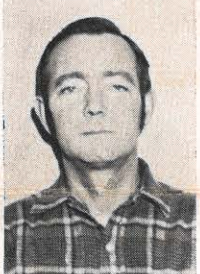
The Stinsons say, "Square dancing is a lot of fun, good exercise, and gives us an opportunity to meet people from all over the United States". They plan to attend the national square dance festival in New Orleans this year. Last year's festival drew a crowd of over 19,000.

Another Appalachian couple, Don and Jean Haynes, belongs to the Bluefield club. Don is an administrative clerk in the Commercial Department.

Leroy Baker Takes Line Foreman Job

E. Leroy Baker, lineman A, has been promoted to line foreman non-exempt in Lynchburg.

He was employed by Appalachian as a rodman in the Transmission and Distribution Department and transferred to the Line Section in 1948. He was promoted to lineman A in 1963.



Baker

Baker is a native of Lynchburg and attended E. C. Glass High School. Mr. and Mrs. Baker are the parents of one daughter.

Happenings In Everyday Life Provide Inspiration For Edith Hinton's Poetry



Mrs. Hinton

*Nanny, said Sarah one warm summer day,
Who writes the verses we hear people say?
Who writes the verses? My dear little girl,
It's people who live in a fanciful world.
People who see a poem in a tree
Mystery and grace in the flight of a bee.
People who see a face in a flower,
Dancing raindrops in a sudden rain shower.
Who writes the verses? Well, sweetie, you see
It's dreamers like you, dreamers like me.*

These lines from a poem written for her granddaughter explain Mrs. Edith Hinton's need for expressing herself through poetry. The wife of Vernon A. Hinton, retired Pulaski Division meter engineer, she grew up with a love of poetry.

She recalls that as a youngster she would prop the *101 Best Poems* above the kitchen sink and memorize them while doing dishes.

Mrs. Hinton doesn't consider herself a poet. She only writes, as she puts it, when the spirit moves. She has been inspired by a grandchild's talking, by her family and even by a Sunday sermon on doing things for people. Sometimes ideas come to her while making the beds and sometimes, she recalls, "In the night a word or two will come to me and I reach out in the dark and scrawl these on my notebook beside the bed."

A former member of the Business and Professional Women's Club, she was instrumental in publishing the monthly *B&P Notes* and contributed to it a poem describing each month. These are now combined into one poem entitled "January Through December". She has provided St. Mary's Chapter at the Christ Episcopal Church with monthly devotions of original poems, readings and prayers.

Recently the church held a bazaar and she was asked to assemble her poetry into a booklet for sale. Mrs. Hinton remarks, "I paid for the paper, the stencils and the backs so I could bring home the 99 that didn't sell". But when the bazaar was over, she didn't have the 99 to bring home.

Mrs. Hinton says she has no intention of writing more, but with a daughter and granddaughter who can also "pen a pome" and a husband who is proud of her accomplishments, she will most likely find the time to "pick up a pen and write".

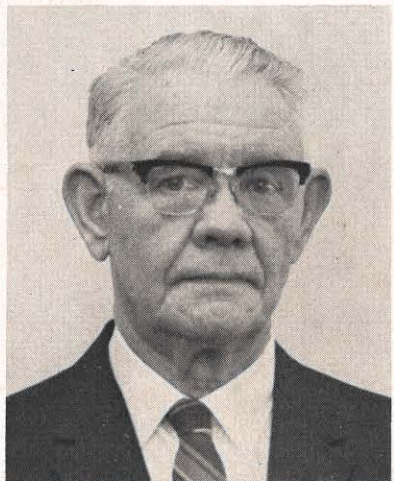
Pikeville Selected All Kentucky City

Pikeville, along with ten other cities, was selected as an "All Kentucky City for 1970". More than 80 communities entered the "Opportunity For Progress Program" conducted by the Kentucky Chamber of Commerce under the auspices of its Total Community Development Council.

Pikeville's presentation, "The Story of One Year Out of the Life of One Community", was entered by J. M. Wood, Pikeville division manager and chairman of the Development Committee of the Pikeville-Pike County Chamber of Commerce. Wood was assisted by Chester Smith, administrative assistant, who is vice president and a director of the Chamber. The presentation emphasized major points of 19 projects involving 787 local people.

This is the third honor to be received by the City of Pikeville during recent years. In 1965 Pikeville was selected an "All American City" by *Look Magazine* and in 1968 was picked for the Federal model cities program.

J. Barns Retires, Plans To Travel



Barns

John A. Barns' ambition is to visit as many national parks as possible. He retired on February 1 as electrical engineer in Welch, Bluefield Division, and plans to travel.

His more than 40 years of service with Appalachian were spent in the Clinch Valley-Welch areas. He was employed as a troubleman in 1930 and worked as utility man, district serviceman, rural solicitor, distribution engineer, clerk, engineer junior, engineer senior, district supervising engineer, and district engineer before being promoted to electrical engineer in 1962.

Barns graduated from Powhatan County High School Academy in 1924 and received a training course in service and maintenance refrigeration and air conditioning in Chicago. He also took several training courses through correspondence schools.

He is a member of the board of deacons of the First Presbyterian Church in Welch. His hobbies are fishing and rose culture.

Barns and his wife Elva have one child and four grandchildren.

Trophy Winner



Mrs. Mary Jane Tennant proudly displays the Reserve Champion Trophy she won at the Ohio Valley Horse Show Association with her English five-gaited horse, "Prairie Tan". She is the wife of Carl L. Tennant, maintenance foreman at Philip Sporn Plant.



Mrs. Lois Gordon (left) checks a lesson with her pupil, Mrs. Gacaba Leemkuil.

Lois Gordon Teaches Reading, Writing Through Blue Ridge Literacy Society

"When you are retired and widowed, you have a lot of time for nothing," says Lois Gordon. The widow of Willie L. Gordon, General Office Accounting employee, she worked over 20 years in the Roanoke Division Meter Department prior to her husband's illness. Mrs. Gordon is also the mother-in-law of G. L. Furr, Jr., senior appraisal engineer in General Office Transmission and Distribution, Roanoke.

In February 1966 Mrs. Gordon and her daughter started looking for some way to be of service to the community. Through the Methodist Church, they heard about the Laubach Literacy Program and were intrigued by its slogan, "each one teach one". They enrolled in a nine-hour teacher training program through the local Blue Ridge Literacy Society.

The course teaches reading and writing through a series of "skill books". Each book must be completed before the pupil progresses to the next higher level book.

Since completing the teacher training course, Mrs. Gordon has taught four pupils for varying periods of time. Her first pupil,

a 35-year-old man, studied for six months until transferred out of town by his company. The next student was a junior high school girl whom she taught four months, after school, and then took her home in her own car.

Another pupil was a 43-year-old former paratrooper who had attended only three years of school as a child. Mrs. Gordon taught him two nights weekly for two years until he enrolled in night school.

She is now working with Mrs. Gacaba Leemkuil, age 40 and the mother of three children. The Leemkuils are from the Netherlands and have been in America only three years. Mr. Leemkuil drives a dairy truck.

Mrs. Gordon insists that Mrs. Leemkuil always speak English at home. While talking to her two high school daughters recently, Mrs. Leemkuil made a grammatical error and was promptly corrected with, "Mama, you did a mistake".

When asked why she continues this teaching program which pays nothing and costs her the expense of textbooks, Mrs. Gordon replied, "I like it".

C. B. Yearout's Fire Demonstration Proves Most Materials Will Burn



C. B. Yearout, General Office safety coordinator, demonstrates to building maintenance employees that steel will burn under certain conditions.

If you think steel won't burn, don't make a bet with C. B. Yearout, General Office safety coordinator in the Bluefield Division. He can show you that under certain conditions almost anything will burn, even steel.

He demonstrated this to building maintenance employees during a safety meeting recently. Yearout placed preheated finely divided steel in a glass container, injected oxygen and applied a match. The

steel burned until the oxygen was exhausted.

Yearout worked as a safety director at a Naval shipyard during World War II and learned a lot about fires and how they started. He says many persons are under the impression certain materials will not burn but this is not correct. All it takes to start a fire is heat, fuel and oxygen in the right quantities.

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