



J. A. Moore, Amos plant manager (right), talks with G. V. Patterson, executive vice president of AEP (back to camera); and (l. to r.) Courtney C. Brown, AEP board member; W. S. White, Appalachian executive vice president; and John E. Amos, AEP board member for whom the plant is named.

APCo Asks Hike In Wholesale Rates

Appalachian Power Company has filed an application with the Federal Power Commission seeking to increase its wholesale electric service rates.

The proposed rates, which would affect municipal electric systems and electric distributing companies, are designed to yield before taxes an estimated increase of \$1,920,000 annually.

In Virginia, six municipal systems in Bedford, Danville, Martinsville, Radford, Richlands, and Salem would be affected, as would the electric utility system of Virginia Polytechnic Institute and State University and one electric power company.

In West Virginia, 10 privately-owned electric utility companies served at 15 delivery points would be affected.

W. S. White, Jr., Appalachian executive vice president, said that all of the wholesale customers had been notified of the company's action. He added that the wholesale rate increase application was essential because of Appalachian's rising costs.



Carpenter foreman Lenford Belcher (left) looks on as Sherman Hawks thanks R. W. Spraker (right) for saving his life.

Company First Aid Training Enables Pulaski Meterman To Save A Life

Once again the company-sponsored first aid training program has resulted in the saving of a life.

Recently Pulaski Division employees were working on a pumping station adjacent to the lake being developed on Ground Hog Mountain in Carroll County. A crew of carpenters were working nearby on a section of concrete spillway.

R. W. Spraker, meterman B, learned that a member of the carpenter crew had had an accident and was unconscious. He went immediately to the victim and found him slumped over the edge of the ditch where he had

been working. Spraker turned the man over on his back and saw he was not breathing and that his eyes were dilated and color gone from his face, except for a dark area around his mouth. Spraker administered mouth-to-mouth resuscitation and soon the man started breathing again. He was then taken to a doctor in Hillsville.

Lenwood Belcher, carpenter foreman, said the promptness with which Spraker responded was directly responsible for saving the man's life.

A follow-up by Spraker a few days later revealed the victim was Sherman Hawks of Route 2, Hillsville. While Hawks was stretching a level line fastened to a board, the nail to which the line was tied flew back and struck a nerve in his leg. Hawks withdrew the nail and started to replace it in the board when he fell unconscious.

Managers Meeting Set For Roanoke

The American Electric Power System's 24th annual management meeting—and its first since 1969—will be held in Roanoke, Virginia, October 24-25. The day-and-a-half session, to be attended by 150 System managers, will be held in Hotel Roanoke.

Theme of the meeting will be the AEP System and the 70's. Following a welcome by W. S. White, Jr., executive vice president of the host Appalachian Power Company, Donald C. Cook, chairman and president of AEP, will describe the "Challenges of the 70's." Subsequent speakers, drawn largely from the Service Corporation, will speak on meeting loads, generation and transmission projections, environmental standards set for the next three years and how to meet them, the continuing fuel crisis, and financing, rate making, and marketing.

Two panel discussions, with participants from the three major operating companies of the System, have been scheduled. One will seek to determine "How We Can Operate Most Effectively in the 1970's." The second will cover current developments in such on-going System concerns as coal mine development, the Environment Protection Agency, the Blue Ridge case, the Donald C. Cook Nuclear Plant licensing, among others.

Following a general question-and-answer session and closing remarks by Cook, the meeting will adjourn at noon, October 25.

Major Financings Scheduled This Year

One AEP System operating company recently completed a major financing and two others are scheduled before the end of the year.

Kentucky Power Company, on August 29, sold \$45-million of 30-year, first mortgage bonds at a cost to the company of 7.844%. It was that company's second financing of the year, it having sold \$50-million of 8-year bonds in January.

Next on the 1972 financing schedule is an Ohio Power Company offering of \$25-million of first mortgage bonds and 450,000 shares of \$100-par value, cumulative preferred stock. It is expected that bids will be received on these issues on October 16. Last March, that company had sold \$25-million of bonds and 350,000 shares of preferred.

Later in the fall, probably late November, Appalachian Power Company will sell an estimated \$60-million of first mortgage bonds. It will also be that company's second financing of the year; Appalachian had sold \$50 million of bonds and 250,000 shares of preferred in February.

Total of the six financings, if those pending are completed as programmed, is \$360-million.

AEP Board Tours Amos Plant

The board of directors of American Electric Power Company last month visited the John E. Amos Plant near Charleston.

Ten members of the board, headed by Donald C. Cook, chairman and president of AEP and our companies, were taken on a guided tour by Amos Plant employees and members of the Construction Department.

The directors viewed the 1.3-million kilowatt Unit 3 under construction, Unit 1 and its control room, and were taken by car around the plant site with stops at the coal unloading dock and the 765-kv station.



President Cook points out a feature in the 765-kv yard at Amos Plant. (L. to r.) Richard M. Dicke, AEP board member; Ray DeLancey, Amos Plant Construction; Richard G. Folsom and Walter O. Menge, AEP board members.

AEP Resumes Advertising

After a lull of three years, the American Electric Power System will move back into advertising this fall. The advertising—in print initially and on radio and television later—will be part of a System-wide communications program designed to show customers that it is possible to have both an ample power supply and a wholesome environment.

The advertising is being developed by Handley & Miller of Indianapolis. It will appear in newspapers beginning early in October, and on radio and television a few weeks later.

Subjects to be covered in the present ad series will range from energy and fuel supply to environmental concern and governmental regulation. The copy will point out electricity's role in environmental clean-up, and some of AEP's accomplishments in that work.

In addition to the informational program, the System will also return to area development advertising. Gardner Advertising of New York will produce this program, which will run in selected business publications.

Gene Hale Elected VP—Personnel Of AEP Service Corporation

Gene B. Hale was elected vice president-personnel of the American Electric Power Service Corporation by its Board of Directors at its meeting September 28. He fills the post held by J. H. Barnes, whose retirement is recorded elsewhere in this issue.

Hale's wide system career covers assignments in two operating companies and two periods with the Service Corporation. He joined Kentucky Power Company in 1947 as the first personnel supervisor in the Pikeville Division. In 1955, he moved to New York as personnel supervisor of the Service Corporation, and later became manager of personnel administration and office services.

He moved again in 1962, this time to Indiana & Michigan Electric Company, where he was named personnel director the following year. In 1969, he returned to New York as assistant director of labor relations, and was elected an assistant vice president in June 1971.

Hale attended Queens College and studied at Massachusetts Institute of Technology in the program for senior executives, the AEP System Management Program at the University of Michigan, and at Indiana University. He and his wife are the parents of four children.



Hale

Brief States AEP Acquisition Of CS&O Will Mean Reduced Rates, Better Customer Service

"The acquisition by American Electric Power Company of Columbus and Southern Ohio Electric Company will result in reduced rates and better service to customers of C&SO and will produce substantial benefits to the stockholders of C&SO."

Thus summarized the AEP brief submitted last month to the Securities and Exchange Commission — the latest step in the proceedings that have been before the Commission for over four-and-a-half years.

The AEP document of 354 pages was one of six briefs filed in recent weeks. Others presented in favor of the acquisition were those of C&SO and the Ohio municipal electric systems. Filing in opposition to the proposal were the U. S. Department of Justice and (combined) The Cincinnati Gas & Electric Company and The Dayton Power and Light Company. Earlier, the SEC's Division of Corporate Regulation had filed its brief in opposition.

AEP, in its summary, reminded the Commission that the acquisition was favored by the management of the Columbus utility "as the best alternative available" and by its customers. It also pointed out that it was supported by all of the publicly-owned and member-owned electric systems in Ohio: i.e. the state's more than 80 municipal electric systems and 28 rural electric cooperatives.

The brief, besides stressing the multitude of benefits that would result if C&SO were to become an integral part of the AEP System, sought to offset the arguments of the opponents that such acquisition would have anti-competitive effects and would result in a dominant utility system in Ohio.

To the contrary, the AEP brief argued, the acquisition would increase the potential for competition. It stated: "Although CG&E and DP&L claim their ability to compete will be impaired by the AEP's acquisition of C&SO, in fact CG&E's and DP&L's actual practices are anti-competitive in character, being designed to limit the ability of C&SO and the Ohio municipal systems to compete with CG&E and DP&L for such electric business as is subject to the competition."

The brief pointed out that the proposal would provide the Cincinnati and Dayton companies "economies of scale in generation and bulk transmission greater than are currently available" and thus permit them to compete more effectively for the electric power business that is subject to such competition in Ohio. It said, too, that such economies of scale would be realized by the state's municipal electric systems, through AEP's offer to build and sell to them a major generating unit — an arrangement similar to that enjoyed by the state's rural electric co-ops through their joint ownership of the Cardinal Plant with Ohio Power Company. The offer to the municipal systems is contingent upon SEC approval of AEP's acquisition of C&SO.

With respect to opposition claims regarding AEP's size if the Columbus utility were to become part of it, the brief reiterated AEP's proposal to divest itself, within five years of such acquisition, of generating facilities equal to C&SO's total capacity at the time of acquisition. This, AEP's brief maintained, would eliminate any objection to this aspect of size.

Clark Promoted To Unit Foreman



Clark

Dorwin D. Clark, equipment operator at Philip Sporn Plant, has been promoted to unit foreman.

A native of Letart, West Virginia, Clark was employed as a laborer at Sporn in 1956. He was a utility operator and auxiliary equipment operator before being promoted to equipment operator in 1968. Clark is married and has three children.

The brief argued that the proposed acquisition would "serve the public interest by tending towards the economical and efficient development of an integrated public utility system meeting the standards of the 1935 (Holding Company) Act." It also argued that approval not only would advance the policies of the anti-trust laws, but would "prevent the extinction of the more than 80 municipal systems which constitute the most significant source of electric power competition that exists in the industry in Ohio."

The Department of Justice, in its brief, said it opposed the AEP-C&SO merger "on competitive grounds." It claimed that AEP's case failed to meet the standards of the Holding Company Act. And it said a system that included Columbus would be "so large as to impair (considering the state of the art and the area or region affected) the advantages of localized management, efficient operation, and the effectiveness of regulation."

Justice also predicted that an association of C&SO with AEP would trigger a merger of all other investor-owned utilities in Ohio into a single system and "set off a wave of merger and consolidation . . . throughout the United States."

The Division of Corporate Regulation brief, which preceded the others by about three weeks, focused its attention on its belief that the Holding Company Act required "disapproval of all corporate affiliations of public utility companies tending toward an undue concentration of economic and political power," and claimed that the proposed AEP-C&SO affiliation would do just that.

The Division claimed that the acquisition "would significantly impair the advantages of localized management and control and the effectiveness of regulation," and, like the Justice Department, also claimed that it would "substantially lessen actual and potential intra-industry competition."

An Expression Of Appreciation

A note of appreciation for the money donated by Appalachian and its employees to aid Buffalo Creek Disaster victims has been received by W. S. White, executive vice president.

The letter, written by M. C. Burkhalter, president, said:

"The Board of Directors of the Logan County United Fund wish to express to you our heartfelt thanks for the contributions recently received.

"The \$5,215.10 donated by your company and its employees for the aid of the victims of the Buffalo Creek Disaster is greatly appreciated.

"Distribution of these funds will be made to agencies involved in the direct relief effort. The generosity of persons throughout the country has been most comforting.

"Will you please convey our thanks to your employees."



BARBER HONORED — It wasn't Ralph Edwards' "This Is Your Life" TV show, but Arley Barber was just as thrilled as if it had been. WKYH-TV in Hazard, Ky., recently presented a live one-half hour special called "Actions Speak Louder than Words" in honor of Barber's 40 years of service to the community. Barber retired October 1 as Hazard division manager. The entire program came as a complete surprise to Barber, including the appearance of his daughter Carole from Indianapolis and son Arley, Jr., from Frankfort. At the happy reunion are (l. to r.) Mrs. Barber; Arley, Jr.; Carole and Barber.

J. H. Barnes, AEP Vice President And Director, Ends 46-Year Career

J. H. Barnes, vice president-personnel and a director of the AEP Service Corporation, retired September 30.

Formerly with Indiana & Michigan Electric Company and before that with its predecessor, Indiana General Service Company, Herschel moved to New York as vice president-personnel on New Year's Day, 1963. Previously he had been personnel director of I&M. All told, he had been with the AEP System 46 years.

Barnes served at one time or another on industrial and labor relations committees of the U. S.

Chamber of Commerce, National Association of Manufacturers and Edison Electric Institute. At his retirement he was a member of the executive committee of EEI's Industrial Relations Division and chairman of its Construction Problems Subcommittee, and a director of the Bituminous Coal Operators Association and a member of its Labor Contracts Administration Committee. He is also a charter member of the coordinating committee of Roger Blough's Construction Users Anti-Inflation Roundtable, in which he plans to continue his membership until next spring.

Second Unit Being Negotiated For Buckeye Power

Final negotiations for the construction of a second 600,000-kilowatt generating unit for Buckeye Power, Inc. are "well advanced."

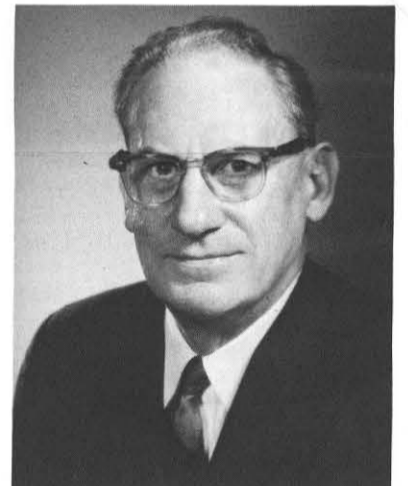
Donald C. Cook, chairman and president of American Electric Power, recently announced that the planning of such a unit as an addition to the Cardinal Plant had reached such a stage. It would be the third unit of that size — and Buckeye Power's second — at the six-year-old station located on the Ohio River at Brilliant, Ohio.

AEP's Ohio Power Company owns the plant's Unit 1, which went in operation in 1966; and Buckeye Power owns Unit 2, which followed a year later. The latter is the power supply arm of Ohio's 28 rural electric cooperatives.

A third unit at Cardinal would give it a total generating capacity of 1.8-million kw and make it one of the largest power plants in Ohio (Ohio Power's General James M. Gavin Plant, now under construction, will be 2.6-million kw upon completion).

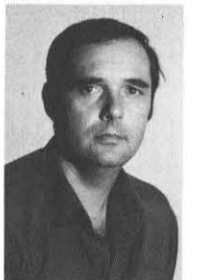
Cook, addressing the second annual managers' conference of the National Rural Electric Cooperative Association in New Orleans, described the original Ohio Power-Buckeye project as "highly successful." He said the doubling of Buckeye's capacity, as represented by its second unit, was "projected to meet its demands until approximately 1981."

He added that, because construction lead times had lengthened and become more uncertain than a few years ago, an agreement had been reached on an interim power arrangement to cover Buckeye's needs prior to the commercial operation of its second unit.



Barnes

Oliver Promoted, Moves To Gavin



Oliver

James L. Oliver has been promoted to shift operating engineer at Ohio Power's General James M. Gavin Plant. He moves to the position from that of assistant shift operating engineer at John E. Amos Plant.

A West Virginia native, Oliver graduated from East Bank High School. He joined Kanawha River Plant in 1956 as a laborer and two years later was promoted to auxiliary equipment operator. He transferred to Ohio Power's Cardinal Plant in 1966 as an equipment foreman and later moved up to unit foreman. He went to Amos Plant in 1970 as an assistant shift operating engineer.

Oliver is married and has two daughters.

the ILLUMINATOR

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Bill Gilmour extracts a chestnut seedling from his back yard.

Point Pleasant's Bill Gilmour Is Modern Day Johnny Appleseed

Bill Gilmour, administrative assistant in Point Pleasant, Huntington Division, is a modern day version of Johnny Appleseed. The only difference is that Bill likes to plant chestnut trees instead of apple trees.

Bill has four large chestnut trees in the back yard of his home, which produce an abundant crop of nuts each year. Hundreds of the nuts fall to the ground and sprout into seedlings in the early spring. Instead of mowing them down, Bill carefully extracts the seedlings from the soil and transplants them elsewhere.

Each time he roams in the woods, Bill carries a supply of

chestnuts which he plants at random. Two dozen chestnut trees are planted around Appalachian's Pennhall Lodge on Smith Mountain Lake. Others have been planted all over the Point Pleasant area, including 100 around the Hidden Valley Country Club; Gladly, West Virginia; and Cuyahoga Falls, Ohio. He even gives chestnuts and seedlings to hunters, along with instructions on how to plant them properly.

If the area served by Appalachian ever becomes known as the chestnut center of the world, it just might be because of "Johnny Chestnut" Gilmour.

"We Care" Organization Helps Make Improvements In Wytheville

Realizing that problems existed in their community, a small group of Wytheville citizens got together several months ago and started showing others "we care".

Among the group were three brothers, all of whom are Pulaski Division employees. James Clyde Hash is a lineman at Wytheville, and Charles and Joel Hash are part-time custodians. Charles is also a preacher, and Joel is a security officer and photographer for Wytheville Community College.

The "We Care" members painted the home of an elderly couple and are developing a playground "to keep children out of the street and from being injured", according to James Clyde.

The owners of the playground lot live in Washington, D. C., and a lawyer who belongs to "We Care" had to secure legal rights before work could begin. The grounds were in bad condition; but, with the help and backing of Town Council, the playground is fast becoming a reality. Swings and other play equipment have been installed and the "We Care" members are continuing improvement.

James Clyde, in describing plans for a membership drive, said, "The more people involved, the better the community. Anybody who wants to help can join." Present membership of the "We Care" organization is 25.



"We Care" leaders include Appalachian employees (l. to r.) Charles Hash, James Clyde Hash and Joel Lee Hash.

Through The United Fund You Opened A New World For Brad

Meet Bradley William Staton, a cute, energetic little boy with a quick smile and shining eyes. Brad, age 6, is the youngest son of Bob Staton, right of way agent in the General Office Real Estate and Right Of Way Department, Roanoke.

Brad is an exceptional child. He has an IQ of 80, placing him in the class of being a slow learner. That, plus a 50% loss of hearing in both ears caused Brad to have a speech impairment.

Shortly after Brad's third birthday, he began treatment at Jerome Natt, a pre-school for mentally retarded, and a member agency of the United Fund of Roanoke Valley. As his dad puts it, "If it weren't for United Fund dollars the agency would not have been available. Only parents of a handicapped child—parents who have felt the frustration of not knowing where to go for help can fully understand what I'm trying to say," Bob explained.

"You ask yourself, why me? Who can help my child? You do not have to suffer the helpless feeling long. Most of the agencies that have helped Brad are associated with the United Fund. Sometimes it is hard to ask people to give for a particular cause which touches your life. But if you give to UF, many agencies and many people like Brad benefit," Bob stressed.

Because of your support to the United Fund, Brad did have a place to go. He had the opportunity to learn to master skills like how to wash his hands and

how to eat without spilling anything, which come almost automatically to normal children. For Brad it was hard work. He benefited from the professional skills of many dedicated individuals who worked at Jerome Natt.

"Brad's a happy little fellow despite his handicap. It is a tribute to the United Fund that Brad made progress and accomplished so much," Bob emphasized.

Brad was tested at the Roanoke Valley Speech and Hearing Center, a UF agency, and fitted with a hearing aid there. He also received speech therapy from them for months. This agency was directly responsible for Brad being enrolled in the Virginia School for the Deaf and Blind at Lynchburg this fall.

"I thank God for these agencies that were there when we needed the help, and I thank God for the United Fund that makes them possible."

If you could see Brad at home with his brothers and the variety of pets he has—two dogs, a duck and a Siamese cat—you would come to an understanding about why the United Fund needs your support. It is because of Brad. Because there are hundreds of Brads who benefit in countless ways as a result of your United Fund pledge.

As president of the Roanoke Employees Benevolent Association last year, Bob Staton could talk from experience about the positive results of the program which opened a new world for Brad. You make the program possible.



L. to r. Bob, Brad and Angel Staton.

Three Members Of Roanoke Crew Escape Injury As Truck Capsizes

It was Monday, the 31st — not Friday, the 13th — but the events of that fateful day will be remembered for a long time by three members of the Roanoke T&D Department.

On that particular day, the job assignment for A. R. Vaught, line foreman; J. M. Quarrels, lineman A; and Donnie Hale, lineman C, was the installation of four dusk to dawn lights. The material was loaded in the truck, along with four 30-foot poles on an accompanying trailer, and the men proceeded to Montvale for the first installation.

After leaving the main road, they had to cross a wooden bridge spanning a small stream before reaching the customer's home. Hale stopped the truck just short of the bridge and

Vaught got out to make an inspection. He determined that the eight logs covered with two-inch oak boards would support the truck and trailer, and they proceeded across safely.

The return trip was another story. The front truck wheels had crossed over and the rear wheels about one-third way when a log or logs under the rear wheels gave way. The rear of the truck settled down, turning the truck over on its side.

No one was hurt, but two wreckers were required to right the truck and pulled it across the stream. The Appalachian employees, with help from property owners, repaired the bridge temporarily by using the three remaining 30-foot poles on the trailer and flooring and logs salvaged from the old bridge.



Bevins

Lat Bevins Retires Early

Lat T. Bevins, lineman A at Williamson in the Logan-Williamson Division, elected early retirement September 1. He had been in ill health for some time.

A native of Meta, Kentucky, Lat began his career as a lineman in 1942. He held the positions of troubleman A, general serviceman and lineman A before taking LTD leave in March of this year.

Lat and his wife Annie have five sons and will continue to reside at their home on Route 2, South Williamson, Kentucky.

Brillheart Takes Administrative Post



Brillheart

James B. Brillheart, Jr., has been promoted to administrative assistant for the Pulaski Division. He succeeds O'Neal Amos, who retired October 1.

A native of Dublin, Virginia, Brillheart joined Appalachian in 1945 as a rodman. He worked as draftsman junior and senior before being promoted to heating and builder sales representative in 1964.

Brillheart is married and has a son and a daughter.

Morrison Named Line Foreman



Morrison

Charles L. Morrison has been promoted to line foreman for Kingsport Power Company. He succeeds J. L. Williamson, who recently became line supervisor.

A native of Morristown, Tennessee, Morrison was employed in 1964 as a groundman. He advanced through the positions of lineman C and B before being promoted to lineman A in 1971. Morrison is married and has a son and a daughter.

PEOPLE IN THE SPOTLIGHT

GENERAL OFFICE

Joseph H. Brugh, Jr., husband of Sheila Brugh, GO Accounting, received a bachelor of science degree in psychology from Virginia Polytechnic Institute and State University.

James B. Spurlock, Jr., employment coordinator, is one of four executives of Roanoke Valley concerns loaned to the United Fund during its fund drive. The executives will not do direct soliciting but will work with management at various firms to plan UF campaigns.

Barry Haulsee attended a five-week drama workshop at the College of William & Mary. While there he appeared in "The Common Glory". The son of W. M. Haulsee, regional chief operator at Danville, Barry is a senior at George Washington High School.

L. W. Cheesebrew, regional dispatcher at Turner, was elected to the church board at the Davis Creek Church of the Nazarene, Charleston. His daughter, **Anita Marie**, was this year's Sunday School Baby Day Queen at the church.

Wendell C. Reed, programmer, was appointed chairman of an advisory committee to promote ice activities at the Salem-Roanoke Valley Civic Center. He is a member of the board of directors of the Valley Youth Hockey Association and a coach in the Juvenile Division Hockey League.

Some 80 retired and active employees and their families attended the Roanoke GO Operations Department picnic at Mowles Spring Park in Salem, Virginia, recently.

ABINGDON

Eula Jackson, wife of S. W. Jackson, was elected first vice president of Bethel Elementary PTA.

John Rowland, son of C. K. Rowland, Marion, has been discharged after three years' service with the U. S. Marines and will enter Clinch Valley College this fall.

Marine Cpl. Bobby L. Hefner, has qualified as sharpshooter with the M-14 rifle on the range at the Warfare Training Center, Dam Neck, Virginia. He is the son of Charley Hefner.

Andre Howard, former Engineering employee, participated in NATO's "Dawn Patrol" in the Mediterranean with Fighter Squadron 84, aboard the aircraft carrier USS Franklin D. Roosevelt.

Ralph Carter is serving as secretary of the Sunday School Department at First Baptist Church, Gate City.

Several employees' children were members of the Abingdon Baptist Church youth choir, which toured churches in Tennessee and southwest Virginia with their presentation of "Love". They are **Jeff Rasnick**, **Wayne Hawley**, **Blair Frier**, **Sandy Rasnick**, **Mary Lambert**, **Beth Hughes** and **Jonae Hawley**.

A. S. Buchanan, customer service representative, is serving as elder of the Green Spring Presbyterian Church.

Lovis Countiss, home sales

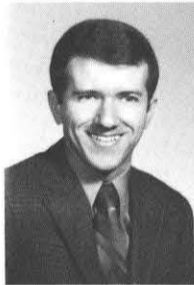
representative, was installed as president of The Booklovers Club in Abingdon.

Brenda Reynolds, daughter of Arthur Self, Clintwood area serviceman, received a degree in home economics from Radford College.

Jack B. Frier, personnel supervisor, was elected to the executive board of the Sequoyah Council, Boy Scouts of America.

Annaleah Fleenor, daughter of James Fleenor, dealer sales representative, was among 175 Virginia high school students attending the four-week Art and Humanity Institute at Mary Washington College.

CHARLESTON



Coffman

Charles C. Coffman has been awarded a Ph.D. in entomology from South Dakota State University. The son of R. C. Coffman, engineering planner, Dr. Coffman is a former summer employee in Charleston Division. He has been appointed entomologist in the West Virginia Department of Agriculture and will be in charge of the new biological pest control program.

H. K. Shabdue, area development consultant, was elected vice president of the West Virginia Industrial Development Association.

Donald Griffith, son of R. R. Griffith, line supervisor, won the West Virginia State Junior Boys Chess Trophy at the state playoff championship match.

Retiree **H. R. Jackson** visited the Charleston office recently.

Jim Kelly, electrical engineer, was a member of the Methodist softball team which won the St. Albans Church League championship.

Bob Metz, retired Montgomery serviceman, was installed as vice grand of the Henrietta Lodge IOOF.

Named advisor for the Appalachian-sponsored Junior Achievement program in Charleston were **Rodger Woodrum**, commercial sales engineer; **Jim Elswick**, electrical engineer; **Carl Charlton**, electrical engineer; and **Eddie Richards**, engineer B.

W. R. Currey, administrative assistant, was re-elected to the board of directors of the Junior Achievement Program of Kanawha Valley.

ROANOKE

New employees are **John Stanford** and **Wayne Bowling**, lineman helpers, and **Gary Lewis** and **Sharon Twine**, clerk trainees.

Catherine Valley was one of seven Roanoke City Elementary teachers selected as "Outstanding Teachers of America for 1972." The wife of Bill Valley,

engineer A, she is a third grade teacher at Monterey School.

C. L. Peters, auto repairman A, is on LTD leave.

J. R. Whitehurst, line supervisor, teamed with **S. A. Dewey**, Pulaski commercial sales engineer, to win the championship of the annual member-guest tournament at Thorn Spring Golf Club in Pulaski.

BIG SANDY

New employees are **Daniel L. Endicott**, **Lon C. Maynard** and **Joe B. Craft**, utility men B.

Ellinore Gardner, wife of Robert Gardner, utility coal handler, was elected president of the Canonsburg Elementary School PTA.

Helen George, wife of B. J. George, unit foreman, and **Kaye Tackett**, wife of Ralph Tackett, junior maintenance man, were senior counselors at Camp Webb's conservation camp in Grayson, Ky. Attending the camp were their daughters, **Susan George** and **Belinda** and **Katrina Tackett**. Susan and Belinda earned patches in boating, first aid, fishing and casting, naturalist and voyageur. Susan received a patch in archery and Belinda a patch in hunting safety. Katrina was awarded patches in nature and first aid.

CENTRAL APPALACHIAN COAL

New employees at Morris Creek are **Victor D. Ferreira**, rodman, and **Betty Washington**, junior clerk-receptionist.

New employees at Marmet are **Guy D. Enicks**, mine foreman; **Joann Walls**, junior clerk-receptionist; **Charles T. Roberts**, rodman; **David W. Bocook**, maintenance engineer; **John P. See**, mine development engineer; **Orville J. Persinger**, section foreman; **Ernest M. Pfund**, electrical engineer; and **Jackie L. Wriston**, environmental technician assistant.

KINGSPORT

Donald A. Conner is a new employee in Transportation.

Steve Smith, son of Susan Smith, personnel clerk, received a bachelor of science degree in electrical engineering from the University of Tennessee.

Two employees' children took part in The Fine Arts Center summer workshop production of "The Music Man". **Scott Williams**, son of M. D. Williams, played the part of Olin Britt. **Bill Kester-son**, son of J. L. Kester-son, was director of lighting and special effects.

HUNTINGTON

Gregory Bowles, son of Joycelyn George, customer accounts representative, received a \$25 U. S. Savings Bond and the special regional administrator's award from General Services Administration. He was cited for his demonstration of superior productivity, dependability and co-operation while working as an aide in Region 3 this summer.

New employees are **Janet Lewis**, clerk trainee; **W. L. Jamison, Jr.**, and **C. C. Chambers, Jr.**, custodians; **E. R. Chase**, lineman helper, Point Pleasant; **Jerry Stowers**, electrical engineer; and **Mavis Weaver**, clerk-typist.

BLUEFIELD



Shockey

Carol L. Shockey, personnel supervisor, was elected president of the Appalachian Regional Management Council.

Ann Jackson, daughter of Kenneth Jackson, customer accounting supervisor, was elected Hope in the Bluefield Assembly 48, Order of Rainbow for Girls.

Laurence Riggs, retired line inspector, returned to Bluefield to receive his 50-year Masonic pin. Now living in Moneta, Virginia, Riggs is a member of Lodge No. 160 A. F. & A. M.

Lane Whitley, electrical engineer senior, was elected president of the Triangle Sportsman's Club.

Sank Smith, retired Welch District personnel supervisor, visited the area offices recently. He now lives in Crowley, Texas.

Ron Devor, business trainee, was runner-up in the championship flight at the recent Richwood Golf Club match.

Bob Shaffer won third place in a bowling marathon at Mountaineer Lanes in Bluefield. The husband of Gail Shaffer, customer accounts representative B, he averaged 180 scratch for 16 games. Some 40 men participated in the event, lasting 8 hours.

Linda Ballard, stenographer, will be circle leader of the Business Woman's Circle at Edgemont Baptist Church, Bluefield.

LYNCHBURG

Lloyd T. Smith, retired administrative assistant, was named to the Student Relations Committee under the Community Service Section of the Rotary Club.

Anna Lackey, private secretary, and **W. C. Farmer**, T&D clerk, are co-chairmen of the 1972 United Givers Fund in Lynchburg Division.

ASHLAND

Joe W. Pigg, residential heating sales representative, was elected vice president of the North East Area 4-H Council, Lawrence County.

Unanimously re-elected officers of the Junior Achievement Board of Directors were **Earl Hawkins**, president, and **O. C. Hall**, first vice president. Hawkins is commercial-industrial sales supervisor and Hall is executive assistant.

CENTRAL COAL

New employees at New Haven are **Charlotte Snyder**, junior clerk and stenographer, and **Joseph H. Carte**, section foreman.

PULASKI

Ruth Sisson, wife of Sebert L. Sisson, Hillsville heating and builder sales representative, was elected secretary of the Carroll Educational Association. **Sebert** was appointed to the Carroll County School Board.

Claud Kirkland, division man-

ager, spoke on "What Makes News In The Electric Business" at a dinner meeting of the Christiansburg Chamber of Commerce.

Diana Richardson Nicholson was awarded a bachelor of arts degree in history from the College of William and Mary in August. She is the daughter of Mrs. Carl A. Schmidt, wife of the customer accounting supervisor in Christiansburg.

JOHN E. AMOS

New employees are **Leonard J. Scott**, maintenance man C; **Edward Louis Raynes** and **Kenneth L. Baker**, utility men B; **George W. Camp, Jr.**, and **Harold L. Dille, Jr.**, technicians junior.

Leonard L. Haid, mechanical construction assistant, is a new employee in the Construction Department.

LOGAN-WILLIAMSON

Joyce Browning, home sales representative, made the dean's list for the summer semester at Southern West Virginia Community College, Logan campus.

CLINCH RIVER

Randy H. Buckles and **Robert H. Layton**, utility men B, are new employees.

KANAWHA RIVER

William D. Vaughan and **Larry M. Green**, utility men B, are new employees.

Hastings Retires At Cabin Creek



Hastings

Shirley V. Hastings, boiler operator A at Cabin Creek Plant, retired September 1 after a career of nearly 43 years.

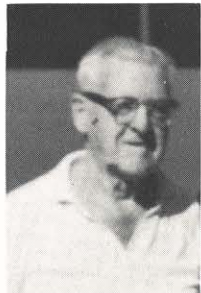
A native of Charleston, West Virginia, "Shag" was employed in 1930 as a maintenance man helper. He had worked intermittently for the company prior to that time. He was a filter man C, turbine room man, turbine and boiler room man and boiler operator B before being promoted to boiler operator A in 1946.

A talented baseball player in his younger days, Hastings was nicknamed "Shag" because of his ability to shag or catch fly balls.

His immediate plans are to work on the home he and his wife Pat just purchased. Pat is a stenographer at Cabin Creek.

Shag is a member of the Cheylan Lions Club, an elder in the Cabin Creek Presbyterian Church, and enjoys spectator sports and politics.

In Memoriam

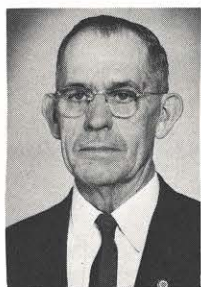


Hall

Arthur Talbott Hall, 78, retired Kammer Plant Construction Department employee, died September 5.

A native of Monmouth County, New Jersey, Hall joined the AEP System in 1923 and worked at Kyger Creek, Philip Sporn and Kammer Plants before retiring early December 31, 1956.

Hall is survived by his widow, one daughter, one stepson, one brother, and six grandchildren.



Chaffins

Arlie Chaffins, 78, retired Huntington meter service helper, died September 18.

A native of Kenova, West Virginia, he was employed in 1941 as a maintenance man at Kenova Plant. When the plant closed in 1954, he transferred to Huntington as a meter service helper and retained that position until his retirement April 1, 1959.

Chaffins is survived by two sons.



Farley

Lester Earle Farley, 82, retired mechanical maintenance mechanic B at Cabin Creek Plant, died September 6.

A native of Fayette County, West Virginia, Farley joined Appalachian as a maintenance man H at Cabin Creek in 1934. He held the positions of mechanical maintenance man A and mechanical maintenance man B before his retirement January 1, 1947.

Farley is survived by his wife Marie; a son, Kenneth, master maintenance man at Cabin Creek; and a son, Clarence, shift operating engineer at Big Sandy.

Cook Appointed To FPC Committee

Donald C. Cook, president of AEP and our three companies, has been named to the newly-created Executive Advisory Committee which will assist the Federal Power Commission in the planning, conduct and execution of the new National Power Survey.

PROMOTIONS & TRANSFERS

Appalachian Power Company

Abingdon Division

R. O. McGLOCKLIN, JR., to Lineman B. R. K. ROBINSON to Lineman A. B. W. BOYD to Material Clerk. J. D. WYNEGAR to Stationman C.

John E. Amos Plant

L. E. MCKINNEY to Utility Operator A. F. E. GROVER, JR., to Utility Operator A. JERRY DIALS to Utility Operator A. I. L. VICKERS to Utility Operator A. D. L. NUNLEY to Control Technician. H. M. OHLINGER to Control Technician Senior. W. L. HARRISON, JR., to Control Technician Senior. C. H. HUMPHREY to Control Technician Senior. R. L. McCLURE to Control Technician Senior. R. R. STETHEM, Concrete Construction Assistant, from Amos to Gavin Plant.

Bluefield Division

J. W. ENGLAND to Lineman A. W. S. PHIPPS to Lineman C.

Clinch River Plant

J. W. MEADE to Equipment Operator. R. L. KISER to Junior Maintenance Man. A. M. TURNER to Maintenance Man. R. J. KILGORE to Utility Coal Attendant.

General Office

BARBARA ALLEN, Stenographer, from Beckley Commercial to GO Commercial. K. H. ROBERTS to Station Operator B.

R. L. UMBERGER to Clerk Junior. BETTY MARTIN to Forms and Office Supply Clerk. F. C. CAMPBELL to Forms and Office Supply Clerk. JACKIE BUNDY to T&D Clerk Senior. W. S. CARTER to Transmission Civil Draftsman. RHONDA CARTER to Clerk-Stenographer. MARY TURNER to KEY Punch Operator B.

Kanawha River Plant

BOYD BRIGGS to Instrument Maintenance Man C. GARY WALKER to Instrument Maintenance Man C. WOODROW SAGRAVES to Utility Operator.

Logan-Williamson Division

ROY MILLS to Lineman B.

Lynchburg Division

JAMES WILLIAM DALTON to Stationman C.

Pulaski Division

CLIFTON SMITH to Lineman B.

Roanoke Division

D. K. SISSON to Rodman. K. P. WRIGHT to Draftsman. JANE POFF to Stenographer. J. W. NESTER to Stationman C. F. D. DEARING to Garage Foreman NE. D. M. CASEY to Auto Repairman B. J. D. HALL to Auto Repairman B. LORETHA JORDAN, Clerk-Stenographer, from GO Executive Personnel to Division Personnel.

Central Appalachian Coal Company

Marmet

T. W. BONIFACIO to Transitman.

Kentucky Power Company

Ashland Division

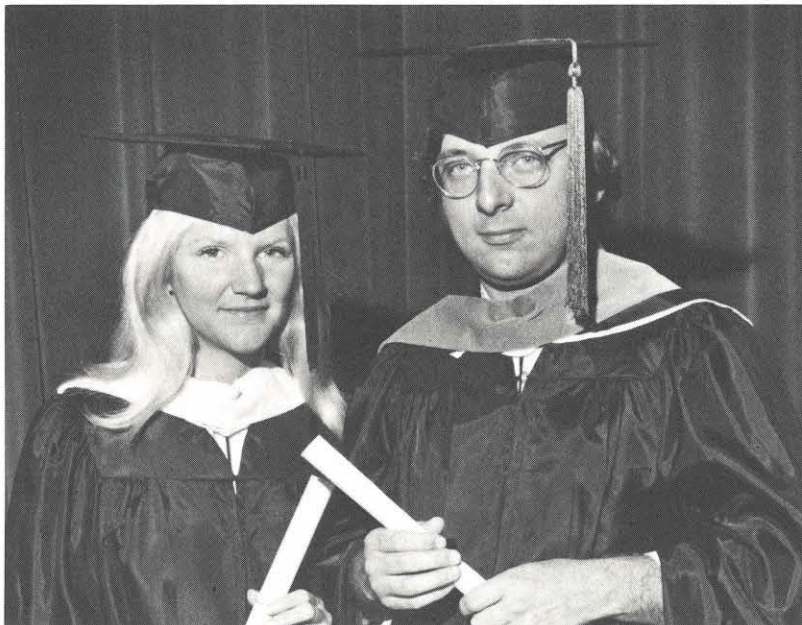
E. J. HUMPHREY to Distribution Engineer Senior.

Big Sandy Plant

J. H. RIFE to Maintenance Man. R. E. CORDLE to Maintenance Man. F. B. HARDIN to Master Maintenance Man. C. D. MOORE to Master Maintenance Man. M. R. WALTON to Maintenance Man.

Kingsport Power Company

R. K. HESS to Material Clerk. R. L. CLELLAN to Service Clerk. Tipton to Stationman D. C. C. Mc-



COMMENCEMENT EXERCISE at Marshall University in May was a big event for Cathy and Steve Cahn. Both received master's degrees, for which they had been studying at night school since 1969. Steve, an electrical engineer in Huntington, joined Appalachian in 1967 after receiving a BSEE from Virginia Polytechnic Institute and State University. Cathy received a BS degree in home economics from Marshall the following year and embarked on a three-year dietetic internship at St. Mary's Hospital in Huntington. With help from the company's educational assistance program, Steve completed his schooling in December 1971, maintaining a 3.7 average. Cathy finished in May, with a 3.8 average.

Two Years And \$500 Later, Wood's Junked Jeep Is Good As New



Mason Wood inspects the overhauled motor in his four-wheel-drive Willys jeep.

A junked Willys four-wheel-drive jeep has been the object of Mason Wood's affection for two years now. Wood is Charleston Division meter superintendent.

His interest actually started years ago during his first job as field engineer for a contractor when he traveled rights of way of gas and electric companies in a jeep. He recalls, "I really enjoyed driving a jeep because no terrain was too rugged or too steep for it. Since that time I've always wanted a four-wheel drive jeep for my own private use."

Howard Sampson, the mechanically-inclined husband of Hazel Sampson, Charleston secretarial-stenographer, located a junked Willys which "had possibilities". He informed Wood, and the two promptly towed the old jeep back to Wood's home.

Together they set out to rebuild and refurbish the rusted treasure. The rebuilding project took place in the front driveway of the Wood home, much to the

chagrin of several neighbors. Mrs. Wood, a schoolteacher, notes, "When the project first started, several people hinted that they somewhat disapproved of Mason's front yard project. To which I replied, 'At least he doesn't chase women'."

Wood estimates that during the two-year project he has invested over \$500 in the vehicle as well as solicited the support from agreeable friends, the Carver Technical Vocational Training Center, local jeep dealers and too many junk yards to mention. Starting first with the motor, each part of the vehicle has been rebuilt, replaced or in some way improved.

As it nears completion, Wood says, "I started out with the idea of building a vehicle that I could take anywhere and bang around on back country roads. But now with so much time and hard work, I hate to see the jeep even get dirty. Now I just plan to drive it as a second car, maybe to and from graduate school where I go several times a week."

Pulaski's Fred Carrico Retires, Praises APCo's Benefit Program

Appalachian Power is a good company for which to work. Just ask Fred Carrico, who was Pulaski stores supervisor before electing early retirement September 1.

Before he left, Fred reflected on his 42 years of service with the company. "One of the greatest things to look back on is the association with fellow employees. There is just something about an Appalachian employee that is different. This may sound strange coming from a man, but there is something about them that makes you love them."

"The company's fringe benefits are outstanding. During my illness I thought how fortunate I was to work for a company that has a program to take care of us when the need arises. Without these benefits—and the cooperation of the Personnel Department and others—I don't know what I would have done."

A native of Pulaski, Fred was hired in 1930 as a storeroom helper. He recalls the pay was good, \$90 per month, but the hours long. It was standard procedure to work Monday through Sunday, 7 AM to 5 PM, and come back almost every night. He was a storekeeper and chief storekeeper before being promoted to stores supervisor in 1945.

In the days before the ballpoint pen, Fred collected mechanical pencils, obtaining a large number from people calling in the office. A former football

player for Pulaski High School, Fred brought sandlot football to the town under the auspices of the YMCA and coached many teams. He has served as a member and secretary of the official board of the Pulaski First United Methodist Church; past president of the Pulaski Kiwanis; two terms on the Town Council, and was the first male president of the Pulaski High School PTA. He organized the Band Boosters' Club, which is still active.

Fred and his wife Marie are the parents of one child. With no set plans for retirement, he plans to "just take it a day at a time, maybe do a little camping and enjoy my grandson". Quite a fisherman, Fred's sure to find time for a little of that, too.



Carrico

Wedding Bells Ring For 32 Couples Across System



Mrs. Hutcherson



Mrs. Humphrey



Mrs. Fisher



Mrs. Alexander



Mrs. Burnette



Mrs. Riggs



Mrs. Perry



Mrs. Michaels



Mrs. White



Mrs. Terry



Mr. and Mrs. Hatfield



Mr. and Mrs. Cornett



Mrs. Potter



Mrs. Booth



Mrs. Davis



Mrs. Thomas



Mr. and Mrs. Cornwell



Mrs. Horne



Mrs. Bowling



Mrs. Barker



Mrs. Laughon



Mrs. Saltzman



Mrs. Smith

Mays-Saltzman

First Presbyterian Church, Roanoke, Virginia, was the setting for the August 25th wedding of Martha Ritz Mays and Arnold Saltzman. Mrs. Saltzman was a clerk-stenographer in General Office Communications, Roanoke. Mr. Saltzman is an engineer in the AEP Electrical Construction Division, New York.

Bailey-Riggs

An afternoon ceremony in St. John's Episcopal Church, Roanoke, Virginia, August 12 united Rebecca Jean Bailey and Ernest John Riggs. Mrs. Riggs is the daughter of E. Lawson Bailey, residential sales supervisor in General Office Commercial, Roanoke.

Shively-Bowling

Margie Iva Shively and Wayne J. Bowling were married September 8 at the bride's home in Ferrum, Virginia. Mr. Bowling is a lineman helper at Rocky Mount, Roanoke Division.

Ross-Terry

August 19 was the wedding day of Joyce Theresa Ross and Michael C. Terry. Mrs. Terry is a clerk stenographer in General Office Operations, and Mr. Terry is the son of John H. Terry, General Office transportation foreman, Roanoke.

Tillman-Humphrey

A double ring ceremony August 12th in Pentecostal Holiness Church, Salem, Virginia, united Margaret Elizabeth Tillman and William D. Humphrey. Mr. Humphrey is an engineer B, General Office T&D Station Section, Huntington.

Anthony-Booth

Wedding vows were exchanged by Virginia Susan Anthony and James Cameron Booth September 2 in Centenary United Methodist Church, Lynchburg, Virginia. Mr. Booth is the son of W. L. Booth, Jr., electrical engineer senior, Lynchburg.

Blount-Thomas

The marriage of Phyllis McLaughlin Blount to Robert Lewis Thomas was solemnized September 9 in Trinity United Methodist Church, Huntsville, Alabama. Mr. Thomas is the son of L. C. Thomas, service coordinator, Lynchburg.

Jessee-Davis

The Glen Lyn Christian Church, Glen Lyn, Virginia, was the setting for the August 5th wedding of Elizabeth Ellen Jessee and Virgil Wayne Davis. Mrs. Davis is the daughter of N. J. Jessee, Jr., custodian, Glen Lyn Plant.

Dillon-Barker

A double ring ceremony performed September 8 in Flint Chapel Baptist Church, Wayside, West Virginia, united Rita Mae Dillon and J. Clyde Barker. Mrs. Barker was a home sales representative, Beckley. Mr. Barker is Beckley personnel supervisor.

Fellenbaum-Hutcherson

Margaret D. Fellenbaum was married to Julius Kemper Hutcherson, Jr., August 19 in First Presbyterian Church, Lancaster, Pennsylvania. Mr. Hutcherson is the son of J. K. Hutcherson, T&D clerk senior, Roanoke.

Fields-Alexander

August 12 was the wedding day of Jane Craig Fields and Brooks Alexander. Mrs. Alexander is the daughter of Craig Fields, residential sales advisor, Pikeville.

Jenkins-Horne

The marriage of Suzanne Louise Jenkins and Lynwood Tyler Horne, Jr., was solemnized August 26 in First Baptist Church, Collinsville, Virginia. Mrs. Horne is the daughter of L. W. Jenkins, heating and builder sales engineer at Fieldale, Roanoke Division.

Wilbur-Potter

A double ring ceremony performed September 16 in Westminster Presbyterian Church, Roanoke, Virginia, united Janice F. Wilbur and William Columbus Potter, IV. Mrs. Potter is a clerk-stenographer in General Office Accounting, Roanoke.

Harvey-Cornett

Sherry Lynn Harvey became the bride of Wallace E. Cornett, Jr., August 26 in a lawn wedding at the home of the groom. Mr. Cornett is the son of Wallace E. Cornett, records supervisor, Hazard.

Henley-Burnette

Valerie Henley and David Burnette were married July 22 in Roanoke, Virginia. Mrs. Burnette is the daughter of W. A. Henley, chief operations draftsman, GO Operations, Roanoke.

Travis-Cornwell

Linda Lee Travis was married to Joey M. Cornwell September 2. Mrs. Cornwell is the daughter of George Travis, auto repairman A, Ashland.

Cornett-Hatfield

The marriage of Alexa Ann Cornett and Dwight C. Hatfield was solemnized August 11 in the United Methodist Church, Clewiston, Florida. Mrs. Hatfield is the daughter of Wallace E. Cornett, records supervisor, Hazard.

Bostic-Michaels

Lynn Catherine Bostic was married to Earl Wayne Michaels August 12 at St. Anthony's Shrine in Boomer, West Virginia. Mrs. Michaels is the daughter of J. R. Bostic, master maintenance man, Kanawha River Plant.

Schachne-Laughon

The First Presbyterian Church, Chillicothe, Ohio, was the setting for the August 12th wedding of Martha Elizabeth Schachne and Lawrence E. Laughon. Mr. Laughon is the son of H. P. Laughon, line inspector, Roanoke.

Williams-White

Patricia Ann Williams became the bride of James Lee White, Jr., August 12 in Fieldale Baptist Church, Fieldale, Virginia. Mrs. White is the daughter of Elaine Wilkinson, T&D clerk at Fieldale, Roanoke Division.

Whitaker-Smith

Louise Drewery Whitaker and Billy Neil Smith were married August 25 in Bedford, Virginia. Mr. Smith is a regional dispatcher in the Roanoke Dispatch Office, General Office Operations.

Proklevich-Perry

The marriage of Selbia Sue Proklevich and David Michael Perry was solemnized August 5 in Stirrat United Methodist Church, Stirrat, West Virginia. Mr. Perry is a stationman, Huntington.

Hill-Fisher

Dawn Denise Hill and Giles Sydnor Fisher, Jr., were united in marriage August 25 in Villa Heights Baptist Church, Roanoke, Virginia. Mr. Fisher is a lineman helper, Roanoke.

Pickens-Smith

August 4 was the wedding day of Polly Sue Pickens and Curtis W. Smith, who were married in Pearisburg, Virginia. Mr. Smith is a maintenance man C, John E. Amos Plant.

Cogan-Young

Wedding vows were exchanged by Ann Cogan and Melvin L. Young June 30 in the chapel of Arlington United Methodist Church, Arlington, Virginia. Mrs. Young is the daughter of Thomas J. Cogan, engineering aide, Ashland.

Cobbler-Wilson

First Baptist Church, Collinsville, Virginia, was the setting for the August 12th wedding of Barbara B. Cobbler and Robert E. Wilson. Mr. Wilson is the son of Joel T. Wilson, heating and builder sales representative at Fieldale, Roanoke Division.

Price-Taylor

A double ring ceremony performed August 16 at St. Paul's Methodist Church, Point Pleasant, West Virginia, united Beverly Ann Price and James A. Taylor. Mr. Taylor is a maintenance man B, John E. Amos Plant.

Cripple-Slusher

Sharon Cripple and Donald D. Slusher were married August 12 at Rose Hill Baptist Church, Ashland, Kentucky. Mrs. Slusher is a junior clerk in General Office Accounting, Ashland.

Nash-Bradford

Janice Allen Nash became the bride of Robert Allen Bradford July 29 in the First Presbyterian Church. Mrs. Bradford is the daughter of Richard T. Nash, commercial and power sales representative, Ashland.

Jones-Kress

Wedding vows were exchanged by Betty Ann Jones and Lewis Edward Kress August 26 at England Hill Freewill Baptist Church. Mr. Kress is an engineering record clerk, Ashland.

Henson-Thompson

Wedding vows were exchanged August 20 at the Nazarene Church, Hurricane, West Virginia, by Alice Susan Henson and Robert N. Thompson. Mr. Thompson is an engineer B, John E. Amos Plant.

Calloway-Lawson

August 11 was the wedding day of Jeanie Calloway and Dale Robert Lawson, who were married at Mt. Airy, North Carolina. Mr. Lawson is the son of Andy J. Lawson, Galax area T&D clerk, Pulaski Division.

Sandra McClelland Finds Satisfaction In Giving The Gift Of Life

Want to do something different on your lunch hour? Donate a pint of blood. That's all the time it takes, notes Sandra McClelland, Roanoke customer accounts rep-



Sandra McClelland is all smiles, knowing her blood donation won't hurt a bit.

representative.

Mrs. McClelland became a three-gallon donor during a recent lunch hour, when she contributed her 24th pint of blood. She says, "I believe in the program and try to help. I get a lot of satisfaction out of giving."

"I feel like a recruiter for the program because I always tell everyone around here I'm going to donate or I've already donated. I'd like to think that some other girl became a donor because of me. I'm proud to do it."

Mrs. McClelland donated her first pint of blood in 1962 while a senior in high school. She joined the company shortly after graduation and two years later donated again in response to a request for blood for the critically ill relative of another employee. She has been a regular donor since that time.

Mrs. McClelland sold her husband Eddie on the Red Cross blood program and just recently he donated his seventh pint of blood.

BABY PARADE

Abingdon Division

MR. AND MRS. JAMES WYATT, a daughter, Shana Melissa, August 18. Wyatt is an electrical engineer.

MR. AND MRS. ROBERT TRENT, a son, Aaron Thaddeus, August 29. Trent is a planner.

John E. Amos Plant

MR. AND MRS. ROGER MCKINNEY, a son, Roger Reed, II, September 4. McKinney is a maintenance man B.

MR. AND MRS. JOHNNY MEADOWS, JR., a daughter, Carla, August 24. Meadows is an equipment operator.

Ashland Division

MR. AND MRS. DAVID PHIPPS, a daughter, Alisa Gail, August 6. Phipps is an engineering record clerk.

Big Sandy Plant

MR. AND MRS. M. A. ROBERTS, a daughter, Shonna Lou, August 31. Roberts is a utility man B.

MR. AND MRS. M. J. BEACH, a son, Eric Shaun, August 29. Beach is a utility man B.

MR. AND MRS. L. L. MEDCALF, a daughter, Kesha Katrice, August 21. Medcalf is a utility man B.

Bluefield Division

MR. AND MRS. WILLIAM PHIPPS, a son, Randolph Sean, August 15. Phipps is a lineman C, Princeton.

MR. AND MRS. DOUGLAS McCLANAHAN, a son, Douglas McArthur, II, August 26. McClanahan is a stationman B.

Cabin Creek Plant

MR. AND MRS. DAVID L. GRAY, a daughter, Christina Marie, July 11. Mrs. Gray was a clerk-stenographer before going on maternity leave.

MR. AND MRS. DARRELL PETRY, a son, Aaron Shawn, August 6. Petry is a boiler operator D.

General Office

MR. AND MRS. C. L. CAMPER, a daughter, Tina Lynn, August 30. Mrs.

Camper was an operations analyst in GO Operations, Roanoke, before going on maternity leave.

MR. AND MRS. GARY PERDUE, a son, Ryan Todd, August 25. Perdue is an instrument man in GO T&D Civil Engineering.

MR. AND MRS. D. R. HADDOX, a chosen son, Clifford Ray. Haddox is an engineer in GO T&D Meter Section, Charleston.

MR. AND MRS. CHARLES H. JONES, a son, Christopher Martin, August 4. Jones is a GO T&D Transmission Section employee, Abingdon.

Huntington Division

MR. AND MRS. W. K. BAIRD, a son, Michael Allen, August 14. Baird is a meter reader, Point Pleasant.

MR. AND MRS. GEORGE DEWEES, a son, Christopher Stephen, August 17. Dewees is a custodian.

MR. AND MRS. MILLARD CALLICOAT, a daughter, Jenny Belinda, September 3. Calliccoat is a custodian.

Kanawha River Plant

MR. AND MRS. GLENN DAHLIN, a daughter, Denise Gwen, September 5. Dahlin is a utility operator.

Logan-Williamson Division

MR. AND MRS. T. A. HALE, a son, Mark Edward, September 1. Hale is a meter reader, Madison.

Lynchburg Division

MR. AND MRS. G. R. BLAKE, JR., a son, Mathew Miles, September 9. Blake is a material clerk.

Pulaski Division

MR. AND MRS. ROBERT FRAZIER, a daughter, Bridget Lynn, August 5. Frazier is a lineman, Pearisburg.

Roanoke Division

MR. AND MRS. FRANK BARKER, a daughter, Leigh Katherine, July 18. Mr. Barker is a lineman helper, Fieldale.

MR. AND MRS. SAMUEL MARTIN, a daughter, Heather Marie, August 14. Martin is a lineman C, Fieldale.



Virginia Renn recently became the first woman from Mingo County to earn a pilot's license.

Williamson's Virginia Renn Becomes First Woman Pilot In Mingo County

"I wanted to see the 5-23 Flying Club succeed—and the airport in Williamson succeed, too. My husband Paul started flying lessons. I went along, became interested and decided I would like to learn."

And learn she did. For Virginia Renn, customer accounts supervisor at Williamson in the Logan-Williamson Division, recently became the first woman from Mingo County to earn a pilot's license.

"I remember my first solo. As I started to taxi down the runway, the instructor got out of the plane and said, 'go ahead'. I was apprehensive and wondered what I'd gotten myself into. But then I thought, 'this is what you've been wanting', and went ahead."

Before receiving her license, Mrs. Renn flew every day that weather permitted. Now she flies mostly on weekends. "I got lost one time and had to land at an airport in Lexington, Kentucky. I think this happens at one time

or another to most everybody that flies. But that was one of my early cross-country flights."

Mrs. Renn's immediate goal is to try for an instrument rating. While vacationing in Florida this fall, she plans to rent a plane and fly to the west coast.

Mrs. Renn, who hopes one day to have her own plane, finds flying very relaxing. "You must concentrate on flying, and this releases your mind from the cares of the day. I would recommend flying to everyone. I find it's much safer than being on the highway and certainly more enjoyable."



LOOKING OVER financial records of the Pulaski Flower Fund are L. G. Cook, electrical engineer, and Evelyn E. Buckland, stenographer. They have recently been elected general chairman and secretary-treasurer, respectively. Serving as fund directors are G. G. Roseberry, stores supervisor; J. H. Palmer, lineman; and J. B. Brillheart, Jr., administrative assistant.

ENGAGEMENTS

PAMELA C. HYLTON to Vernon Michael Smith. Miss Hylton is the daughter of Kenneth W. Hylton, transmission inspector, General Office T&D Transmission Section, Bluefield.

SUSAN BETH WARNER to Curtis Ray Newsome, Jr. Miss Warner is the daughter of R. E. Warner, assistant plant manager, Philip Sporn.

Employees' Relatives Walk A Mile For The Life Of A Child, Raise \$200

Relatives of several Lynchburg employees participated in the second Central Virginia March of Dimes Pledge Walk recently. Under the banner, "walk a mile for the life of a child", the effort was

made to raise funds to help the fight against birth defects and to aid those children already afflicted.

The walkers included Loretta Austin, daughter of J. M. Austin, custodian; Robbie Lynn Giles, daughter of F. D. Giles, Jr., customer accounts supervisor, David Crews, Jr., son of W. D. Crews, personnel supervisor; and Linda DeShong, wife of R. E. DeShong, engineer B.

The pledge walk was a total community involvement activity with over 1700 people from the Lynchburg area participating. Prior to the walk each person obtained sponsors who pledged a certain amount of money per mile. Loretta had 20 sponsors and raised \$53.00; Robbie Lynn had 16 and raised \$41.00; David had 19 and raised \$73.47; and Mrs. DeShong had six and raised \$35.00.



David Crews, Jr., (right) signs up R. B. Waggoner, Lynchburg accounting supervisor, as a sponsor for the Central Virginia March of Dimes Pledge Walk.

Veterans Are Recognized For Long Company Service



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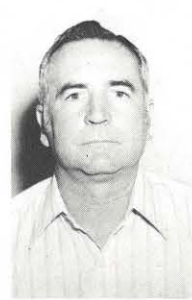
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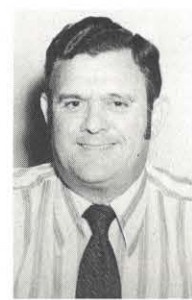
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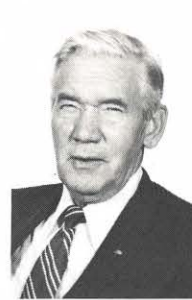
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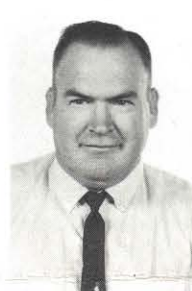
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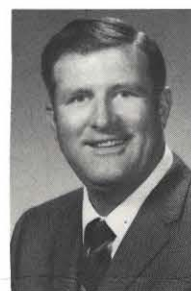
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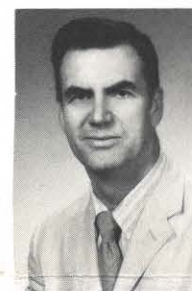
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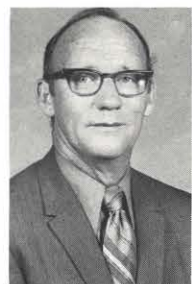
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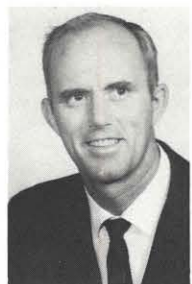
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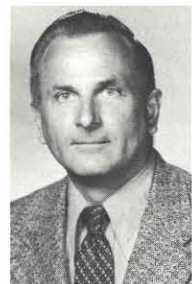
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40 YEARS

1 **J. E. McClain**
Unit Foreman
Kanawha River

35 YEARS

2 **J. W. Vermillion**
Meter Supervisor
Bluefield

3 **T. W. Jett**
General Serviceman
Roanoke

4 **P. E. Peters**
Electrical Engineer
Roanoke

5 **L. H. Price**
Stationman Helper A
Roanoke

6 **W. M. Holbrook**
Head T&D Clerk
Ashland

7 **R. T. Cornett**
Accounting Supervisor
Hazard

8 **T. A. Kirby**
Personnel Assistant Sr.
GO—Roanoke

30 YEARS

9 **A. M. Hill**
Equipment Operator
Glen Lyn

10 **G. E. Campbell**
Master Maintenance Man
Cabin Creek

11 **R. R. Dove**
General Clerk—Commercial
Roanoke

25 YEARS

12 **Auborn Helvey**
Working Line Foreman
Pikeville

13 **Virgil Carter**
Comm. Power Sales Rep.
Pikeville

14 **Edythe Garnand**
Adm. Clerk—Commercial
Abingdon

15 **A. J. Browning**
Instrument Maint. Man C
Philip Sporn

16 **J. R. Burdsal**
Division Superintendent
Pikeville

17 **C. L. Evans**
Customer Acctg. Supervisor
Charleston

18 **R. A. Runion**
Area T&D Clerk
Bluefield

19 **Sally Hedrick**
Customer Representative
Pulaski

20 **J. D. Spivey**
Stationman B
Kingsport

21 **W. H. Holley**
Planner
Huntington

22 **B. C. Connelly**
Service Foreman
Huntington

23 **Creal Lusk**
General Serviceman
Hazard

24 **R. L. Puckett**
Truck Driver—Groundman
Abingdon

25 **O. C. Hawley**
Service Coordinator
Abingdon

26 **H. H. Stidham**
Groundman
Hazard

27 **N. A. Hays**
Instrument Man
Hazard

28 **V. D. Altizer**
Head Material Clerk
Huntington

29 **E. M. Jones**
Stationman B
Kingsport

30 **Clay Daniels**
Stationman A
Ashland

31 **H. L. Agee**
Meterman A
Roanoke

32 **Paul Jeffrey**
Dealer Sales Rep.
Logan-Williamson

20 YEARS

33 **K. E. Carter**
Conveyor Operator
Philip Sporn

34 **L. D. Bryan**
Heating Sales Specialist
Ashland

35 **G. E. Holman**
Equipment Operator
Philip Sporn

- 36 **G. M. Goad**
Maintenance Man
Glen Lyn
- 37 **W. D. Winebrenner**
Maintenance Man
Philip Sporn
- 38 **L. C. Bumgarner**
Maintenance Foreman
Philip Sporn

**T. A. French Takes
Communications Post**



French

Thomas Andrew French, Jr., has been promoted to communications engineer B in General Office T&D Communications, Bluefield.

French attended Bluefield College and joined Appalachian in 1962 as an office messenger in Bluefield Division. That same year he became a clerk-trainee and later worked as a credit and collection clerk and customer accounts representative B. He was promoted to material clerk in 1968. French is married and has a son and a daughter.

**Lynchburg's Diamond Hill Retires,
Temporary Job Lasted 35 Years**

"When I came to work for the company, the line supervisor said I could work six weeks to help catch up. Well, after six weeks, no one said anything so I've been coming back and picking up my paycheck ever since." After 35 years of coming back, Jacob Thomas Hill, Jr., elected early retirement October 1. "Diamond" was a right of way agent in Lynchburg.

"I don't know where I got the nickname of 'Diamond'. I've had it all my life." He recalls that when his two daughters were at home and someone would call for Tom Hill, they would say there was no one there by that name.

Well liked by his co-workers, no matter where you see him or how often, Diamond always has a story to tell. A favorite of his is about a drunk he met one day, who told him the power company had come down in the country and took his "reformer" down. Diamond asked why it was taken down, and the man replied, "Well, my house burnt down." Diamond told him to get to work and rebuild his home

**SERVICE
ANNIVERSARIES**

Appalachian Power Company

- ABINGDON DIVISION**—15 YEARS: P. G. JOHNSTON, Right Of Way Agent.
- BLUEFIELD DIVISION**—15 YEARS: B. S. HYLTON, Line Foreman NE. 5 YEARS: R. L. FARLEY, Commercial Sales Representative. C. R. PATTON, JR., Lineman B.
- CHARLESTON DIVISION**—5 YEARS: CORINTHA HAWKINS, Cashier. W. H. SPENCER, JR., Lineman B.
- CLINCH RIVER PLANT**—5 YEARS: W. D. ROBINSON, Maintenance Man.
- GENERAL OFFICE**—15 YEARS: J. E. WOOLDRIDGE, Tax Accountant. E. F. SULT, Transmission Inspector. L. D. PRICE, Right Of Way Agent. J. H. PALMER, Rodman. D. H. LAMBERT, Regional Dispatcher. 5 YEARS: H. C. WEBB, Rodman. W. M. MEADE, Regional Dispatcher. J. A. HAWKINS, Communications Engineer B.
- HUNTINGTON DIVISION**—5 YEARS: T. S. BLOSS, Stationman A.
- LOGAN-WILLIAMSON DIVISION**—5 YEARS: M. M. WEDDINGTON, Electrical Engineer Senior. MASON GRIMMETT, JR., Lineman B.
- LYNCHBURG DIVISION**—5 YEARS: W. C. FARMER, T&D Clerk.
- PULASKI DIVISION**—10 YEARS: L. G. COOK, Electrical Engineer.
- ROANOKE DIVISION**—10 YEARS: M. L. RATCLIFF, Heating and Builder Sales Representative. SANDRA McCLELLAND, Customer Accounts Representative B. 5 YEARS: N. C. TESTER, Lineman B. D. R. BROOKS, Lineman B. A. L. ATKINS, Draftsman.
- PHILIP SPORN**—5 YEARS: J. J. HEMSLEY, Maintenance Man. G. A. ICEN-HOWER, Maintenance Man. M. R. SWISHER, Maintenance Man. E. T. VANMATRE, Maintenance Man. R. R. ROSS, Maintenance Man.

Kentucky Power Company

- ASHLAND DIVISION**—15 YEARS: B. J. POTTER, Serviceman. 5 YEARS: GEORGE TRAVIS, Auto Repairman A.
- BIG SANDY PLANT**—10 YEARS: J. H. RATCLIFFE, Unit Foreman. R. R. KISE, JR., Control Technician Senior.
- HAZARD DIVISION**—5 YEARS: CARL COUCH, Appliance Serviceman B. LINDA BOGGS, Petty Cash Clerk.
- PIKEVILLE DIVISION**—5 YEARS: VONDA COBURN, Engineering Record Clerk.



Hunt

**Dock Hunt
Retires Early**

When Dock Hunt announced he was exercising the option of early retirement, one supervisor commented, "In his case, I wish the option wasn't there." The Roanoke line foreman had worked more than 36 years before retiring October 1 and was exceptionally well liked by his fellow employees.

Dock worked for the N&W Railway for nine years before joining Appalachian as a groundman. He advanced through the positions of lineman and lineman I before being named line foreman in 1955.

His retirement plans call for traveling, hunting and more church work. A member of the Brookhill Community Church, Dock has served as Sunday School superintendent, choir member and on the board of deacons. He also will have more time for tending a small herd of white-faced cattle on his farm.

Dock and his wife are the parents of six children, including a set of twins. They also like to brag about having 12 grandchildren.

**W. M. Plymale Named
Mine Superintendent**

Wayne M. Plymale, Jr., has joined Central Appalachian Coal Company as superintendent of Morris Creek Mines. He succeeds R. A. Tucker, who transferred to the Division Engineering Department.

Plymale attended West Virginia Institute of Technology and served in the U. S. Army Air Corps as a B-17 pilot during World War II, attaining the rank of major. He previously was assistant to the vice president of Hawley Coal Mining Company at Keystone, W. Va.

Plymale is married and has one son.



Hill

**Variety Of Interests Will Keep
Sylven Snidow Busy In Retirement**

"Virginia and I plan to do what we want to do", is the way Sylven Snidow sums up his future activities. Sylven was garage foreman NE in Roanoke before electing early retirement October 1.

A native of Giles County, Virginia, his ancestors once operated Snidow's Ferry on New River. Sylven's father was an engineer with the N&W Railway and under his influence Sylven became interested in machines at an early age. He owned his first automobile when he was nine.

Sylven was employed in 1937 as a mechanic in Roanoke. He served 43 months with the 605 Ordnance U. S. Army in Africa and Italy during World War II. His duties included maintenance of everything from tanks to watches. After returning from military leave, he worked as auto mechanic B and A before being promoted to garage foreman in 1968.

Sylven and his wife Virginia are looking forward to a trip to Africa, where he plans to visit the spots he served during the war. She retired in 1971 after teaching school for 39 years.

Sylven's love of water caused him to purchase nearly 100 acres of land on Smith Mountain Lake and develop it into a trailer court. He has built two homes there, doing most of the work himself. A handyman with tools, Sylven does all maintenance work

at the trailer court as well as three apartment buildings he owns in Roanoke.

Both Snidows are active members of the West End United Methodist Church of Roanoke, and he is also a 32nd degree Mason and a member of Kazim Shrine Temple. They will maintain their home in Roanoke as well as living at the lake "in season".

Despite his varied interests, Sylven says, "I know I'm going to miss a lot of swell fellows I worked with. I appreciate the fact that throughout the years I had a regular job and was treated fairly. I don't know anyone else I'd rather have worked for."



Sylven Snidow enjoys cruising on Smith Mountain Lake.

**Nine Veterans Have 320 Years
Of Service With APCo, Kentucky**

Nine veteran employees of Appalachian and Kentucky Power Companies were honored for long service during September. Receiving a 40-year pin was J. E. McClain, Kanawha River. Awarded 35-year pins were Paul Roe, Abingdon; W. M. Holbrook, Ashland; J. W. Vermillion, Bluefield; T. A. Kirby, GO—Roanoke; R. T. Cornett, Hazard; L. H. Price, T. W. Jett and P. E. Peters, Roanoke.

40 Years

Jesse E. McClain, unit foreman at Kanawha River, began work as a filter plant man C at Cabin Creek. He advanced through several positions to turbine operator A before transferring to Kanawha River in 1952 as a control operator. He was promoted to unit foreman in 1957.

35 Years

Paul Roe, Abingdon stationman A, started as a truck driver in the Clinch Valley area. When the Abingdon District was formed in 1948, he transferred to Abingdon as a serviceman and was promoted to his present position in 1953.

William M. Holbrook, Ashland head T&D clerk, was hired as a laborer. He was promoted to clerk in 1940 and made several advancements before assuming his present position.

John W. Vermillion, Bluefield meter supervisor, was employed as a meter helper in Bluefield. He held the positions of meter tester and meterman B before transferring to Welch in 1944. He worked there as a meterman A, working foreman and district meter supervisor before transferring to GO Station in 1964 as a radio

engineer. He moved back to the Bluefield Division in 1967 as electrical engineer senior and was promoted to his present position in 1971.

Thomas A. Kirby, personnel assistant senior in the GO Personnel Department, Roanoke, began his career as a clerk in Roanoke. After serving in the U. S. Navy, he returned to work in 1945 as a storeroom helper A. He held the positions of clerk senior, safety supervisor, safety coordinator and personnel assistant before attaining his present job in 1970.

R. T. Cornett, Hazard accounting supervisor, was first employed as a laborer. He worked as a distribution clerk, payroll clerk, special clerk, utility clerk and customer accounts supervisor before assuming his present position in 1966.

L. H. Price, Roanoke stationman helper A, joined the company as a groundman. He worked as a lineman, lineman 3rd class, 2nd class and 1st class, lineman A, troubleman A, and general serviceman before moving to his present position in 1970.

T. W. Jett, Roanoke general serviceman, came to work as a groundman 2nd class and advanced through the classifications of groundman 1st class, lineman beginner, 3rd class, 2nd class, B and A, troubleman B and A, and street light attendant before taking his present position in 1968.

P. E. Peters, Roanoke electrical engineer, began his career as a groundman 2nd class. He worked as a lineman 3rd class, inspector engineer, engineer junior A, engineer senior B, engineer assistant, distribution engineer, electrical engineer and line supervisor before moving to his present position in 1968.



"IT'S HEAVIER THAN IT LOOKS", says John Browning, truck driver-groundman (left) as he explains to Huntington Division Manager George Hervey the cause of his lost-time accident. Browning was injured recently while a crew was installing a 4/0 solid cu. ground wire up a pole. About 50 feet of the wire had been pulled up the pole with the use of a handline, when the wire came loose and fell to the ground. Browning was about 20 feet from the base of the pole when the wire fell, striking his hard hat and lower part of his right arm. He received a deep puncture wound but was saved from more serious injury because the hard hat broke the fall. Browning is the most recent member of the Turtle Club in Huntington.

Gilbert Declared Disaster Area

A severe electrical storm struck portions of the Logan-Williamson Division service area August 17 and 18, causing flash flooding and widespread damage to company facilities.

Four major transmission and 75 distribution outages resulted from lightning, earth slides and trees falling on electric lines. Flash flooding along the reaches of Gilbert and Bens Creeks in Mingo County washed out several spans of secondary line and a two-pole switching structure. Access to the stricken area was limited because of 51 major earth slides in a six-mile stretch of W. Va. Route 80 leading into Gilbert. Some 200 bridges, secondary and private, were lost in the raging waters.

All available company personnel worked around the clock until service was restored to the 8,170 customers affected.

Gilbert has been declared a disaster area by President Nixon, and the U. S. Corps of Engineers is in charge of emergency relief operations.



LIKE FATHER, LIKE SONS—R. A. Sheffey, Jr., Abingdon engineering supervisor, and his sons John and Charles share a love for golf. Sheffey started his boys on the sport early, claiming "They practically cut their teeth on a golf club". Recently all three proved they are pros by posting wins in their respective golf tournaments. Sheffey was winner in his flight at the first annual Abingdon employees' event. John and Charles were winners in their age groups in tournaments sponsored by the Glenrochie Country Club. L to r. are John, Charles and Bob.



Fulcher

Fulcher Becomes Naval Captain

Commander Clyde L. Fulcher has been promoted to the rank of Captain in the U. S. Navy. The son of L. A. Fulcher, retired Roanoke Division dealer sales coordinator, he has been chief of the Dental Service at the Naval Hospital, Beaufort, South Carolina, since July 1970.

A graduate of the Medical College of Virginia School of Dentistry in 1956, Capt. Fulcher has served with the Navy at Camp Lejeune, North Carolina; aboard the U.S.S. Taconic; Naval Hospital, Bethesda, Maryland.; Guantanamo Bay, Cuba; and Naval Hospital, Jacksonville, Florida. He was awarded the Bronze Star with Combat V while serving at the Naval Hospital in Da Nang, Vietnam.

Two Promoted At Central Coal

Two men have been promoted to new positions at Central Coal Company. L. H. Lieving was named general mine foreman and V. L. Stevens, section foreman.

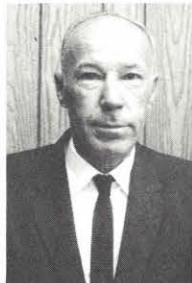
A native of Mason County, West Virginia, Lieving completed a correspondence course in electricity from the American School, Chicago, Illinois. He was employed by Central Coal as a section foreman in April of this year. Lieving is married and has two daughters and three sons.

Stevens, a native of Pikeville, Kentucky, joined the company in June of this year as general inside labor. He attended an extension mining course at West Virginia University. Stevens is married and has three daughters and two sons.



Lieving

Stevens



Roseberry

Roseberry Heads Pulaski Stores

Gerald G. Roseberry, head material clerk in the Pulaski Stores Department, has been promoted to stores supervisor. He succeeds F. L. Carrico, who retired September 1.

A native of Pulaski County, Virginia, Roseberry was employed by Appalachian in 1946 as a storeroom helper. He held the positions of material clerk and stores record clerk before being promoted to head material clerk in 1954.

Operating Ideas Has New Look

The American Electric Power System's hardy perennial, "AEP Operating Ideas," has a new look this fall.

Beginning with the September-October issue, the publication featured a contemporary cover design, larger pictures, and bigger type, all designed to make it more readable. It retained its traditional size for ease in filing and ready reference.

In addition, it will appear every two months, instead of monthly.

"AEP Operating Ideas" this spring marked its 500th issue, dating from June 1929. Since that time it has served as the principal forum for the exchange of ideas to better System performance. It literally follows Edison's dictum to the effect that "there is a better way to do things: find it."

Employees whose ideas are published earn \$25. In addition, a merit award of \$50 and an "exceptional" award of \$100 are also given. Last year, \$3,800 in annual prize money was distributed.

Lawson Ends 33-Year Utility Career, Once Wanted To Be A Doctor

Andy Jacob Lawson, Galax area T&D clerk in the Pulaski Division, retired October 1 after 33 years of service.

A native of Grayson County, Virginia, Andy began his career in 1939 as a meter reader in the "floating" meter reading crew. He recalls, "We moved from one area to another, and this in itself was quite an experience." After serving in the Army Medical Corps from 1942 to 1945, he returned to work as a clerk senior in the T&D Department. He advanced through the classifications of senior district record clerk, junior T&D clerk and senior T&D clerk before being named area T&D clerk in 1970.

Andy says he has no definite plans for retirement. "I'll probably travel, might even try substitute teaching, if needed. The main thing, I don't want to have any kind of a timetable."

One thing for sure, Andy won't be idle. He says, "It just isn't in me to sit when there is work to be done. Guess I've got nervous energy."

Andy holds a bachelor of science degree from the University of Alabama, where he started as a pre-med student. He taught



Lawson

school at Independence, Virginia, for five years.

In his spare time, Andy does "a little fruit gardening, but I really enjoy the church work I do more than anything else." A member of First Baptist Church at Galax, he taught Sunday School for a number of years and is an ordained deacon and superintendent of the senior adults. He is also a member of the American Legion.

Andy, the father of one son and one daughter, is married to the former Eglenna Foster.



HAIRS TO YOU—Abingdon employees recently witnessed an event which hadn't taken place in 12 months — Larry Musick, electrical engineer, decided to get a shave and haircut. A good-natured fellow, Musick took quite a bit of kidding from his co-workers. An associate tells of what happened when he and Larry were working near Clintwood, testing station equipment. It seems a car passed by the station and a little boy leaned out the window and exclaimed, "Look, Ma, there's a gorilla in that pen." Filmore McPherson, division manager, even offered jokingly to pay for the shave and haircut. Finally, the day came when Larry decided it was getting hot and the hair had to go. He took estimates from all three barbers in the shop, and Bill Hawkins, owner, was the lucky bidder. At left, Hawkins begins his formidable task as Musick shuts his eyes to the whole thing. At right, McPherson forks over the money after being presented with a bill from the barber. He examined the small amount of brush left on Musick's face and declared that a little more should go for his money.



SALES AWARD—Appalachian Power Company is the recipient of Westinghouse Electric Corporation's Golden Circle Award for continuing excellence in the promotion of sales of residential electric appliances. Charles W. Schlipf, president, Service Appliance Company, presented the award at a recent dealer meeting in Abingdon, Virginia, on behalf of the three Westinghouse distributors serving Appalachian. L. to r. are E. L. Munday, Jr., Appalachian commercial manager; E. L. Bailey, residential sales supervisor; and Schlipf.

Pulaski's O'Neal Amos Retires, Plans To Finish Claytor Lake Cabin

When O'Neal Amos walked out of the Pulaski office September 29, he left with fond memories of his days with the power company and the well wishes of many friends. O'Neal has often declared, "Making friends is a hobby I cherish".

In his job as Pulaski Division administrative assistant, O'Neal learned to know well a number of area residents. It wasn't often when he was asked about a particular person that he couldn't recall the names of all that person's children and something about his background.

A native of Louisville, Kentucky, O'Neal attended high school there and Kentucky Military Institute. He joined Appalachian in 1936 as assistant storekeeper in Pulaski. He recalls, "When I came to work, material sent from the storeroom to area locations was hauled by horse and dray. Some of my most memorable experiences were from 1937 through World War II, with the rural electrification program gaining momentum. The material for this expansion was shipped to the storeroom in multiple carload lots. This would have to be unloaded, accounted for and reloaded on trucks to the job sites. The amount of material handled was unbelievable. One good thing about it, there were no computers to confuse you then."

O'Neal was promoted to Pu-



Amos

Grisso Elects Early Retirement, Will Continue Civic, Church Work

Price Grisso will have more time to devote to civic and church work from now on. The Roanoke meter serviceman A took early retirement September 1, a few months after the removal of one lung.

A native of Roanoke, Price joined Appalachian in 1934 as a truck driver and worked eight years before resigning. He returned to work in 1946 as a serviceman C and was a serviceman B and meter serviceman B before becoming meter serviceman A in 1961.

A member of the Cave Spring United Methodist Church in Roanoke, Price was head usher for four years and served two terms on the church board. He is also active in the Cave Spring Lions Club and just recently received a pin for having achieved 20 years' perfect attendance at club meetings. He was honored by the club in 1965 as "Lion of the year" and was elected president in 1967. Price made important contributions to the Cave Spring Lions during the building of their clubhouse and, more recently, during the rebuilding after a fire.

laski District personnel supervisor in 1949 and to administrative assistant three years later. He was named a correspondent for **The Illuminator** when it began publication in 1949 and has been reporting Pulaski news ever since. He has worked under five managers during his 36-year career.

O'Neal has gained a reputation as a gourmet cook. In earlier days, the Christmas dinner for employees was prepared in the company kitchen and he was always in charge of this as well as annual picnics and barbecues at Claytor Lake. Last year O'Neal had the opportunity to cook for employees at Glen Lyn Plant one week. He brags that his cooking was so good, he got three proposals of marriage.

He likes to joke that the new Amos Plant was named after him instead of AEP director John E. Amos.

In addition to his cooking hobby, O'Neal does woodworking, masonry and carpentry. He says, "I am developing art welding as a result of the welding course I took at New River Valley Community College last winter."

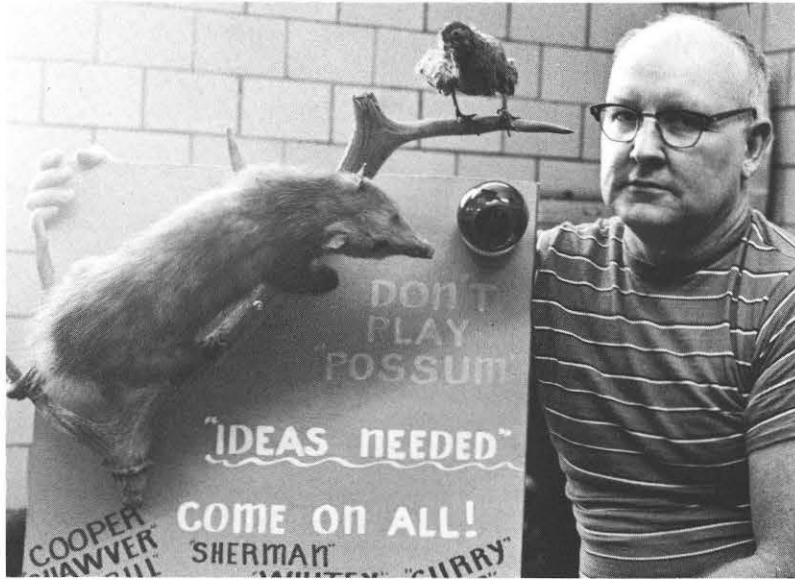
Active in the Trinity Lutheran Church of Pulaski, O'Neal served 25 years as secretary of the congregation and a member of the governing board. He is now a member of the Finance Committee and a church trustee. His civic activities include membership in the BPOE Lodge, Pulaski, and AF&AM Pythagoras Lodge No. 239, Pulaski. He served 15 years as a Scoutmaster and was on the New River District Commission. He also served one term on the Pulaski Town Council and on the board and membership and fund raising committees of the YMCA.

He and his wife Lucille have one daughter. "Right now", O'Neal says, "my plans include finishing the construction of our cabin on Claytor Lake. When Lucille retires in January 1973, we will develop plans for travel. The main thing is not to be tied to anything."

For many years Price was a regular member of Appalachian's bowling team and still enjoys that sport as well as fishing. He is the father of two daughters and one son and is very proud of his one grandson. His future plans include a little gardening as well as visiting his daughter who lives in San Francisco.



Price Grisso poses with the lion which guards the entrance to the Cave Spring Lions Clubhouse.



Who else except Ray Lively would think about combining a stuffed possum and quail with a flicker light to make an OIP poster?

Ray Lively's Enthusiasm, Ingenuity Keep Operations Improvement Alive

If Ray Lively had his way, Cabin Creek Plant would have 100 percent employee participation in the Operations Improvement Program. Ray, operations supervisor at the plant, was selected coordinator of what was then called Work Simplification in 1967 and since that time Cabin Creek has met or exceeded its quota.

George E. Briers, plant manager, says, "Ray has been doing an outstanding job, and I do not believe there is another coordinator anywhere on the system who can equal his enthusiasm for this program."

Ray is known as the "idea man" around Cabin Creek because he continually searches for new and better ways to do his job and encourages other employees to do the same.

Ray has used his ingenuity to develop a number of "gimmicks" to keep interest alive in the Operations Improvement Program. Hand-painted OIP stickers are used on plant vehicles and doors and gummed labels on lunch boxes, flashlights, tool boxes and similar small objects. Posters and calendars imprinted with OIP slogans and pictures of women employees are placed at different locations throughout the plant. Wooden pencils imprinted with OIP are passed out to employees as well as book matches with a safety picture on one side and an OIP slogan on the other.

Ray painted the words "Operations Improvement" and pictures of employees on several T-shirts and distributed them to some of the men. He sends news releases on employees whose ideas save \$500 or more to local newspapers, along with the employees' pictures. A skilled photographer, Ray took pictures of those employees who had submitted ideas and made up a booklet for distribution throughout the plant.

He has a bronze statue of Rodin's *The Thinker* that is placed at different locations to promote creative thinking. Perhaps his favorite gimmick is a framed picture of a tombstone with the inscription, "Here lies the mind of John Doe who at age 30 stopped thinking". The picture was painted by George Slack, boiler operator A.

Ray never stops thinking about ways to promote OIP. While on vacation, his son bought a green flicker light, which Ray promptly confiscated to use as a promotional gimmick. Returning home, Ray combined the flicker light and a stuffed possum and quail

into an OIP poster which has caused quite a lot of comment among employees. (Ray took an ICS course in taxidermy several years ago, and the stuffed possum and quail were results of this hobby.)

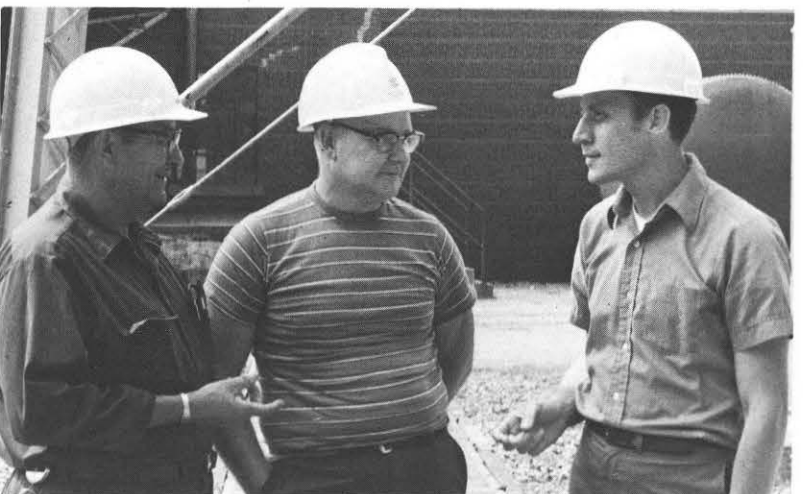
Ray also took an ICS course in sign painting, which has been put to good use in OIP. He hand-letters all the posters which are displayed throughout the plant. The majority of his work is done at home on his own time. Ray explains his wife has been a big help. "She lets me spread my work all over the house and brings me cokes and coffee."

Ray feels the new Operations Improvement Program is more effective than the previous Work Simplification Program. He says, "We have fewer ideas submitted, but they are a better grade and save more money. Nearly every department in the plant has contributed to the program even though all haven't been approved."

He remarked, "If I had the time, I could go out and get a dozen ideas right now." He has found that many originators are reluctant to put their ideas into writing, and Ray helps them do the necessary background work and write them in proper form for review.

Two other boosters of OIP, Roy Spencer and Wilbur Moss, recently volunteered to assist Ray in working with employees and writing down their ideas. Spencer is chemist and Moss is assistant shift operating engineer.

The goal established for Cabin Creek's Operations Improvement Program was \$10,600 savings in 1972. As of September 1, 12 proposals had been approved with a savings of \$14,977 or 141% of the quota.



Discussing ways to generate more OIP ideas are (l. to r.) Wilbur Moss, Ray Lively and Roy Spencer.

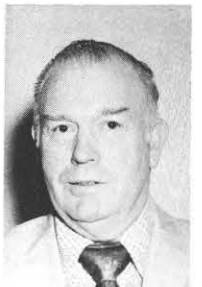
Charleston Develops Local Newsletter

Charleston Division employees are getting to know each other better through the use of a local newsletter. Nick Roomy, executive assistant, originated the idea and feels the newsletter has been well accepted by employees after only a few weeks of distribution.

Roomy says, "Improving communications is always of primary importance. I feel that by providing our local employees with a weekly report of interesting and timely employee news, we can improve our understanding of each other. A good example is in the reporting of sickness and deaths of members of an employee's family. By using this type of information in a weekly newsletter which is posted on 20 bulletin boards throughout the division, all employees are immediately informed and more able to offer a kind word and be understanding of another's problems."

Other items reported are such things as news about AEP personnel located at Charleston, births of grandchildren and vacations. The newsletter fills a void in intra-company communications by providing recognition for items of local interest which **The Illuminator** cannot print because of space limitations. The regular **Illuminator** reporters throughout the division are used as a source of information for the newsletter.

Layne Takes Supervisory Post



Layne

Milford A. Layne has been promoted to special services supervisor in Kentucky Power's General Accounting Department, Ashland. He rises to the position from that of engineering record clerk senior in Pikeville.

A native of Pike County, Kentucky, Layne served in the U. S. Army during World War II. He joined the company in 1943 as a storeroom attendant and moved up to stores record clerk in 1949. Two years later he became engineering record clerk senior. Layne is married and has one daughter and one grandchild.

the ILLUMINATOR

October, 1972



*Through The United Fund,
You've Opened*
A NEW WORLD FOR BRAD

(story on page 3)

Plat Maps Vital To Daily Operations

A line foreman calls his dispatcher via company radio to report he has discovered a broken utility pole. Would he check to see if the pole belongs to Appalachian or the telephone company? Within minutes the dispatcher informs the line foreman that the pole belongs to our company but the one 125 feet west of it belongs to the telephone people.

A customer calls to say she thinks the telephone pole behind her house is on her property instead of the city right of way. An employee checks and finds the pole actually belongs to the power company rather than the phone company and is located two feet out in the city right of way, according to our records. However, someone will stop by to check this for sure.

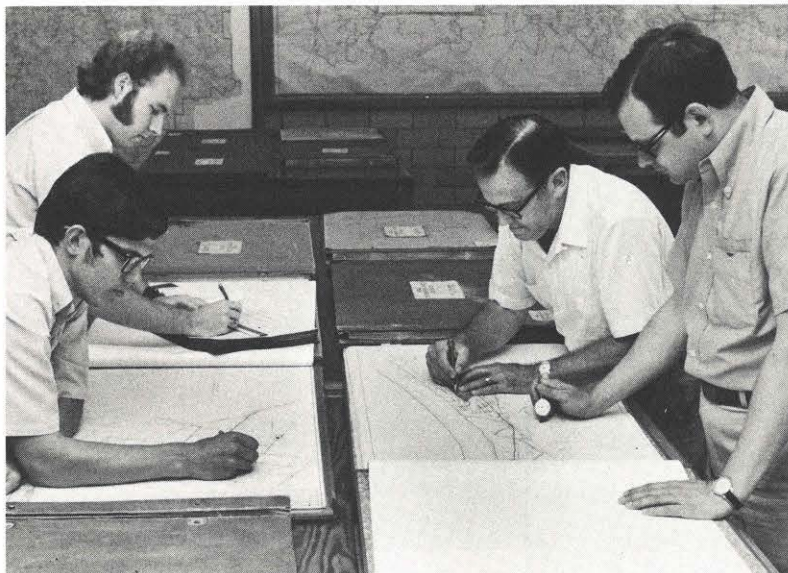
The ability to answer such questions correctly in a matter of minutes without going to the field depends on plat maps. To a layman, the plat map looks like an ordinary road map but it contains information that is vital to the operation of Appalachian's transmission and distribution system.

Plat maps contain hundreds of different symbols, each with a significant meaning. Each pole or tower belonging to Appalachian is recorded on the maps, all drawn to scale and numbered. By producing a number on a specific pole, our division engineering departments can give the exact location of any pole, its height, how many services and what type are on it, which direction they serve, whether the pole is wood or metal, whether it

holds a transformer, and a number of other facts.

Plat maps play an important part in the safety of a lineman. A foreman can call in via radio and get the answer to any question pertaining to a particular pole or line before his crew starts to work.

This highly complex system of plat maps cannot be purchased but has to be developed from scratch. Additions and corrections are added daily by our Drafting Sections, which are charged with the responsibility of keeping them up-to-date. They use information supplied them by field engineers and from other sources to record every piece of the company's transmission and distribution system in a precise manner.



Checking plat maps in Huntington's Drafting Section are (l. to r.) Terry Massie; David Barbour; Hollis Harrison, lead draftsman; and Larry Dickerson.



GOOD CITIZENS — Members of the Bluefield Building Maintenance Section have exhibited outstanding citizenship on a number of occasions during the last several years. They were the first group to participate 100% in the U. S. Savings Bond campaign in the division and are the only group that has maintained total participation despite several personnel changes. This group was also the first to participate 100% in the Buffalo Creek Disaster Fund. Several participate in church activities and, although most are married with families to support, they are still willing to give to persons less fortunate. E. E. Fanning, Bluefield building supervisor, reports, "Their attitude and benevolent spirit make them much better and happier employees". Seated is Mildred C. Lewis, custodian. Standing, l. to r., are Harold S. Thomas, custodian; Albert H. Young, custodian; Donald Dye, custodian; Fanning; Roger L. Walton, custodian; and Garland Morrison, head custodian.

Martin Joins AEP Personnel

Joseph B. Martin has joined the American Electric Power Service Corporation as labor relations director-operations in the System Personnel Department.

In this newly created position, Martin will work closely with the personnel directors of the System's operating companies in various labor relations matters.

He joins the AEP System after 14 years with Allied Chemical Corporation. He is a graduate of Washington and Lee University, and has done graduate work in labor law and personnel at Richmond Professional Institute and the University of Michigan.

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