

# the ILLUMINATOR

PUBLISHED FOR THE EMPLOYEES OF APPALACHIAN POWER COMPANY • KENTUCKY POWER COMPANY • KINGSPORT POWER COMPANY • OF THE AMERICAN ELECTRIC POWER SYSTEM  
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## AEP Discontinues Sales Promotion Programs In Major Policy Change

In a major change in traditional American Electric Power System practice, all sales promotion programs on the System have been discontinued.

Announcing the change, Donald C. Cook, chairman and chief executive officer of the System, said that the new policy eliminates all sales advertising, promotions, dealer participation programs, area development promotion, customer solicitations, and incentives and awards for dealers and employees.

"Personnel formerly concerned with selling power applications will devote their efforts to helping customers achieve maximum satisfaction and efficiency in the use of our product," Cook said, adding that this is "even more important than ever now, with wise use of electric power a national goal."

John W. Vaughan, executive vice president of Appalachian Power, said that the company's aim is to provide the power its customers need, but that its ultimate use can only be determined by the customer. "But waste of any resource at any time, and most especially now, is not our way of doing things," he added. "There is no shortage of power on the AEP System," he said, "and to insure there is enough for all of our customers and for those neighboring utilities who might need help, we must take every step to encourage prudence in our own and in our customers' usage habits."

The name of the Commercial Department System-wide will become the Customer Service Department, and titles and functions now labeled "Sales" will become "Service" to reflect the change. Cook said that personnel affected by the change would either assume service duties or move into other company functions.

Cook said that several factors contributed to the shift in what he said had been "a way of life on the AEP System."

One is inflation. In the past few years, the cost of building a power plant has more than doubled. In addition, the financing cost for each new dollar of plant has about doubled. The result is that the capital cost associated with each kilowatt-hour produced is four times higher. Cardinal Plant 10 years ago was built at a cost of approximately \$110 per kilowatt. Duplication of those units today would cost \$300 per kilowatt or more. Ten years ago a typical System bond issue carried an interest rate of 4 to 5%; today it is in the 8 to 9% range.

Another factor is regulation. Within the past 34 months, six AEP System companies applied for rate relief totaling \$81.7-million. So far, increases of \$47.8-million have been granted. Another \$16.1-million is being collected under bond, but is subject to refund. The lag between application for rate increases and final action creates real problems for a utility, Cook said.

Finally, there are the requirements imposed on the System for air- and water-quality control which have greatly added to operational costs.

"The combination of these much higher costs without adequate increased revenues through higher rates has placed us in a position in which we can no longer justify seeking out new load," Cook said. "Nevertheless, we do not expect to turn away new customers. The difference now is that we are not out looking for them.

"Thanks to the energetic efforts of the Commercial Department — and in fact, all employees — the total-electric concept is now the accepted way among our customers. Because of this, the System's business will continue to grow. But for now, the compelling need is to preserve the quality of our service. This change in the direction and emphasis of Customer Service Department efforts has been made to attain that objective."

**Cook**

## Power Supply Crisis Can Be Reversed Virtually Overnight

Donald C. Cook, chairman of American Electric Power, told a West Virginia audience last month that, if the nation is to produce the electric energy it must have during the remainder of this century, "The answer is coal. Good old coal. Including good old West Virginia coal."

Speaking before the annual meeting of the Charleston Area Chamber of Commerce, Cook reiterated AEP's pledge to the public in advertisements last month (see special December issue of the *ILLUMINATOR*): "There is not and there need not ever be a power shortage in the area served by the AEP System."

"But," he added, "I must tell you in complete candor that, since we must operate within highly restrictive environmental constraints imposed by Government, we now have to add a very large IF."

"We must add the IF because there has been interposed be-



## Hydro Employees Win AEP Stock

Two employees in Appalachian Power Company's General Office Hydro Department, Roanoke, were winners in the 1973 American Electric Power System annual Operating Ideas awards competition. For the second consecutive year, the awards are in the form of AEP stock.

J. L. Fariss, electrical engineer-hydro; E. L. Dalton, hydro engineer senior; and W. J. Moseley, Jr., senior engineer for the AEP Service Corporation, will share a prize of 15 shares of stock. Their article, "Designs Voltage Balancing Circuit", appeared in the March/April issue.

Other winners were R. E. Gifford, Station Department, Indiana & Michigan Electric Company, 50 shares; R. E. Addlesburger and J. D. Hill, Maintenance Department, Muskingum River Plant, 40 shares; Rita Durbin, Accounting Department, Ohio Power, 30 shares; R. E. Abbott, Right Of Way, Ohio Power, 15 shares; George J. Mambourg, Relays Supervisor, Ohio Power, 10 shares; and C. T. Unger and W. K. Dieringer, Communications Section, Ohio Power, 10 shares.

tween us and our customers a set of totally unrealistic and unreasonable regulations which bar us from using this available and abundant fuel."

Cook pointed out that the Environmental Protection Agency had set its standards for air quality by measuring emissions at power plant stack-tops, rather than at ground level. "This requirement," he said, "is both unsound and unworkable."

A solution, he said, is available by which we can comply with standards set for ground-level air and at the same time enable us to make use of virtually all of the abundant coal available.

Since a reliable, proven system to remove sulfur dioxide from stack gases does not now exist, the solution, Cook said, is to recognize the tall stack as "an effective and proper means of protecting air quality. The gases are dissipated high in the at-

(Continued on page 2)

## Plans For Three New Units To Be Revealed This Year

The head of the American Electric Power System looked both ways last month.

In a year-end interview with the *Wall Street Journal*, Donald C. Cook, chairman and chief executive officer, said that 1973 was "a great year," and outlined some of the System's plans for 1974.

Some highlights:

- During the first six months of the new year, the System will announce plans to build three additional 1.3-million-kilowatt coal-fired generating units. In all three cases, the coal will have low sulfur content and will meet all environmental requirements.

- The System has new agreements covering large amounts of low-sulfur coal from Montana, Wyoming and Utah and has acquired some 40,000 acres of land in Wyoming lying over Federal coal estimated at about 800-million tons. The sulfur content is .5 percent or lower. The System has plans to start its own mining operations there if and when the Federal coal becomes available to it on the usual lease basis.

- AEP's coal burn in 1973 included 19 percent from its own mines; that figure is expected to be over 30 percent in 1974 and eventually to rise to about 50 percent.

- All of this points to a construction program in the order of \$775-million for 1974.

- This scale of construction will call for public financing of about \$550-million, of which \$150-million will come from the sale of American Electric Power com-

mon stock.

- Some operating companies will "probably be back" for additional rate increases, probably in 1974, none of which would exceed 10 percent. Meanwhile, pending rate increases in Virginia and West Virginia should be completed. Cook commented that regular rate increases will become "a way of life" for all electric utility systems, including the government's own power agencies.

Cook told the newspaper that "no other utility in the country can now do the job we are now able to do." He pointed to the System's generating picture, which was strengthened by the addition of the 1.3-million-kw John E. Amos Plant Unit 3 in 1973, and which will see the addition of a similar unit at the General James M. Gavin Plant in June of this year (and a second unit in 1975) and of the 1.1-million-kw Unit 1 at the Donald C. Cook Nuclear Plant in the last quarter of 1974 (and a second unit in 1975).

Beyond the expansions of AEP's own coal reserves and mining operations, he pointed to the creation of a flexible coal-delivery system of towboats, barges, railroad cars and loading sites on the Ohio and Mississippi Rivers.

"Our great high-voltage transmission network with its manifold interconnections all around the perimeter of our System enable us to reach out over most of the country" to deliver large blocks of power. This ability to fuel, generate and transmit electric energy makes AEP, Cook said, "unique among utilities today."

## Part of Bedford Line Approved; Routing Of Rest Still In Doubt

A portion of the 765,000 volt Bedford line, two years in hearings, has been authorized for construction by the Virginia State Corporation Commission.

At the same time the Commission said that it would continue under advisement and study two routings for the remainder of the line.

The first 10.4 miles of the line out of Cloverdale substation near Roanoke is the section which has been approved. This section is common to whatever route the remainder of the line takes.

One routing still under study is Appalachian's original proposed route, which takes the line north of the City of Bedford to the pro-

posed Ivy Creek substation west of the City of Lynchburg. The other route under study runs south of the City of Bedford to a proposed substation site east of the City of Lynchburg. This latter route was one of the alternates proposed by Appalachian under Commission order and discussed in a public hearing October 26.

The Commission, in its December 6 order, said that it should be advised by January 31 if any person or government wanted to be heard on the alternate route.

Earlier, the Commission had ruled that there was a need for a 765,000 volt transmission line extending from Cloverdale to the Lynchburg area.

## APCo To Raise \$70-Million

The first of the AEP System's financings of 1974 is scheduled late next month.

On February 26 Appalachian Power Company is expected to take competitive bids on \$50 million of first-mortgage bonds and 200,000 shares of \$100-par-value preferred stock.

The approximately \$70 million of proceeds will be used to retire short-term debt and for construction and other corporate purposes.

### Nassikas

## FPC Should Decide Blue Ridge Case

The chairman of the Federal Power Commission, John N. Nassikas, has urged that the so-called Mizell Amendment be eliminated from proposed legislation.

The amendment was added by Rep. Wilmer Mizell of North Carolina to the House omnibus Rivers and Harbors Bill. It would in effect spell the end of Appalachian Power Company's proposed Blue Ridge Project by authorizing the Army Corps of Engineers to study the potential use of the New River, but providing no funds for the study. The bill is now subject to Senate-House conference.

In his letter to Senator Jennings Randolph, Nassikas described the long hearings and procedures since the Blue Ridge Project came before the Commission. "The courts," he wrote, "in interpreting . . . the Federal Power Act, held that the Commission, in evaluating a license application, has the primary responsibility for determining whether the project embodies a comprehensive plan for improving the waterway."

He wrote that "in view of the extensive time and effort expended by the Commission staff, the applicant, and interested parties on the Blue Ridge application, the Commission believes that it should be permitted to decide the case."



On schedule is the conversion of Smyth County, Va. to 34,500 volt distribution. Here, a Marion line crew completes the installation of a 34,500 volt transformer bank near Chilhowie.

## Six-Year Conversion Project Brings 34,500 Volt Distribution To Smyth

More than \$3½-million invested in a well-planned operation stretching over six years will help insure the reliability of electric service in the Smyth County area of the Abingdon Division.

When all work is completed in 1975, the county's primary distribution system will have been completely converted to 34,500 volts from 4,000 and 12,000 volts.

## Rate Hearings Concluded In W. Va.

Hearings on Appalachian Power Company's request for a rate increase were concluded last month before the West Virginia Public Service Commission.

The company's request for a \$9.4-million increase has been before the Commission since February 1971. The higher rates have been in effect, under bond, to West Virginia customers since August 1971.

The Commission will now consider all of the testimony in the case and render a decision.

The project, which was begun in 1969, is being done in three sections. The first was completed in October 1972, three years after commencement, and was centered around the Smyth station near Marion. In the second, work was done in the area of Glade substation near Chilhowie. This job was also finished in 1972. The third phase includes all of the county not previously converted, including portions of Marion and Saltville.

The major construction project has included construction of new lines, rebuilding of existing ones, changing many distribution transformers, and conversion work at a number of substations.

## Northrup Takes Environmental Job



Northrup

R. E. Northrup has been named to the new position of environmental staff engineer for Appalachian Power Company, effective January 16. Northrup, who rises to the post from that of performance engineer senior at Philip Sporn Plant, will be headquartered in Roanoke. He will be concerned with the technical aspects of air and water environmental matters and the company's environmental control programs.

Northrup attended Ohio University, Mississippi State and Rio Grande College and holds a BS degree in chemistry. He joined Sporn as a chemist in 1969 and was promoted to his present job in 1973.

## AEP Cooperates In Effort To Reduce Nationwide Energy Shortage

Responding to an order received last month from the Federal Power Commission, the American Electric Power System said, in effect, we're doing what we can with respect to the nationwide energy shortage.

The FPC, seeking data from the nation's utilities, directed them to file reports showing savings in internal use of electric energy, savings in consumption of natural gas and petroleum, and reductions in use of energy by customers.

T. J. Nagel, senior vice president-system planning, answered for AEP, pointing out that the System is coal-based and uses no residual oil or natural gas. "However, it has a critical dependence on the middle distillates (#2 oil) for purposes of unit start-up and flame stabilization. The relative usage of such fuel . . . is minimal . . . but is absolutely essential for assuring the pro-

duction of coal-based energy. Such usage of #2 oil would not be reduced by the conservation of electric energy on the AEP System."

"The U. S. Energy Office last month had outlined a system of fuel oil allocations which put electric utilities at the top of the priority list. However, this referred only to residual oil, and no #2, which is in short supply for diesel and truck fuel applications. AEP has protested this allocation system, pointing out, as Nagel did, that the use of relatively small quantities of fuel oil would open the door for large-scale generation of coal-based electric energy. At press time, there was still uncertainty about the fuel priority question.

Answering specific FPC requests, Nagel said that AEP had set back thermostats in company facilities, eliminated outdoor decorative lighting, and reduced lighting loads except where necessary for security purposes. A continuing program aimed at a wise use of energy is in effect but "no estimate of the effectiveness of appeals can be given since such action has never been required on the AEP System." Finally, he reported the elimination of all promotional advertising and sales activities by System operating companies.

## Power Crisis

(Continued from page 1)

mosphere, dispersed over a wide area, and come down finally in harmless traces." The tall-stack concept, "coupled with a reliable monitoring system to measure ground-level concentrations and controlled generation, can fully comply with EPA ambient-air standards and fully protect the environment."

"This method," he continued, "provides a simple, immediate, and practicable way to solve a major part of the electric power supply problem and, by using more coal for power supply, to conserve vast amounts of oil and gas for other purposes."

In the absence of any effort to modify the emission regulations "that are so hurtful while so unnecessary," Cook said, "the tragedy and irony of the present man-made, or perhaps I should say government-created, crisis in power supply is that it can be turned around virtually overnight.

"If you ask me why this is not being done, I can only point to what seems to be the chronic inability of a bureaucracy to order its priorities. As an editorial in your own (Charleston) Daily Mail put it, 'we will have very pure air . . . if there's anybody around to inhale it.'"

"If a crisis in electric power comes," he said, "it won't last very long. The impact . . . would be so severe that the public would not endure it . . . Foolish restraints would then be quickly lifted, to be replaced by a framework of regulation giving a proper place to both the environment and the other national requirements — such as the need for food on the table, clothes on the back, and a roof over the head."

## AEP Movie Depicts Power Shortage

"What Time Is The Power Or Today" is the title of a new movie being developed by the American Electric Power System companies.

To be completed about March 1 the movie shows what could happen in the event of an electricity shortage. The concept and script were developed by Frank Siedel, president of Storycraft, Inc., of Cleveland, Ohio. The film is being produced by MPO Productions Inc., of New York and Hollywood with Marvin Rothenberg as director.

Special showings of the movie will be held for all AEP System employees before it is distributed throughout the System for use before civic clubs and other organizations.

A major portion of the movie was filmed in the Roanoke area. Several Appalachian employees are shown in the film and Roanoke area actors were used in some scenes. Rothenberg said that Roanoke was used in the movie because it had the scenery and some of the actors needed.

Grady Parker, Roanoke Division sales supervisor, coordinated the Roanoke activities along with several other Division and General Office employees.

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## Tech Researchers Study Effect Of Thermal Discharge On Fish

Funded by an \$82,350 grant from the American Electric Power Service Corporation, Virginia Tech researchers from the University's Center for Environmental Studies are determining the temperatures preferred and avoided by 20 species of fish in the New and East rivers. The rivers receive thermal discharge from Appalachian's Glen Lyn Plant.

The purpose of the project is to help the company understand the impact of thermal discharge in the environment and to predict the response of fish populations to the impact. The Glen Lyn results can be applied to other stations in its program of water quality research.

The project and researchers are based in a 65-foot trailer converted into an aquatic laboratory at the "back door" of the Glen Lyn Plant, 10 feet from the river.

According to Donald S. Cherry, an aquatic ecologist with Tech's Center for Environmental Studies, "This is an ideal on-the-spot site to analyze thermal discharge from a fossil fuel plant. The study differs from others which generally have monitored fish populations by their movement up a river or have evaluated temperature response in laboratories far removed from the location of thermal impact." "Also," Cherry continued, "the study has advantages in studying temperature response of fish at the area of thermal stress. Captured fish are immediately brought into the lab and placed in 300-gallon holding tanks or several 50-gallon aquaria that are filled with water pumped from the river. After being housed in the aquaria for a week, the fish's response is evaluated in special preference tanks, resembling troughs that contain a temperature gradient of 15 C. In simple terms, the researchers record the temperature at which most of the fish choose to swim.

Fish movement is also monitored in one avoidance tank setup by closed-circuit television. Data from the trailer tests are sent directly over a teletype to Tech's computing center on campus for immediate analysis.



Donald S. Cherry, aquatic ecologist with Virginia Tech's Center for Environmental Studies, checks fish brought from the New River into holding tanks in the trailer laboratory near Glen Lyn Plant.

## Ohio Power's Longest Strike Ends As Unions Ratify Contracts

The longest strike in Ohio Power's history came to an end last month with members of the two unions ratifying contracts which will extend into mid-1975. Terms of the new pact included the 5.5 percent pay increase offered in May, and a 6.5 percent increase effective June 1, 1974, for plant employees and July 1, 1974, for other union-represented workers which replaces the wage reopener originally offered the unions.

Because of the length of the strike, the Company was forced to hire replacements for a number of the striking employees. When the new contracts were signed, a number of the original 1,865 strikers were without jobs. Those men and women were

## EPA Hearings Reset For January

The waiting game continues. The Environmental Protection Agency has, for a second time, reset hearings on extending emission-compliance deadlines for seven West Virginia power plants.

Governor Arch Moore had asked EPA to approve extensions of up to 13 months for the seven plants, including five on the AEP System. His request came in response to the power companies' claim that insufficient low-sulfur coal is available to meet the state's regulations on sulfur-dioxide and fly-ash emissions.

Originally set for November 12, the hearings were rescheduled for December 10. The new hearing date is January 14.

Extensions were requested for Ohio Power Company's Kammer and Mitchell Plants and for Appalachian Power Company's John E. Amos, Kanawha River and Cabin Creek Plants.

placed on a preferential hiring list, to be recalled as future openings occur.

The laid off employees of Windsor Plant (the plant was closed during the strike as a result of its age and its inability to operate within West Virginia's anti-pollution laws) will be placed in a special inter-plant maintenance group which will perform work in other Ohio Power plants.

The new contract calls for the reinstatement of the layoff agreement until December 31, 1974. The inclement weather issue, also a factor in the strike, was resolved through a letter of understanding.

Union-eligible UWUA employees at Philo, Tidd, Cardinal, Kammer and Mitchell plants will work through May 31, 1975 under the new contract.

Contracts for UWUA employees in Canton Division and the Central Warehouse Section, along with those employees in Steubenville, Zanesville and Newark divisions and the General Office transmission section who are members of the International Brotherhood of Electrical Workers Union will run through June 30, 1974.

In Tiffin and Lima divisions, most striking employees returned to their jobs during the strike. The Company petitioned the National Labor Relations Board to conduct an election to determine whether the UWUA actually represented the majority of the employees in those divisions.

The NLRB agreed there was cause to question the representation and set December 27 for the election.



Broughton

Edwards

## Broughton, Edwards Take New Posts

C. D. Broughton of Ashland has been named training coordinator in the special skills section of the AEP Service Corporation Personnel Department, Canton, Ohio. Succeeding Broughton as Kentucky Power safety and employee relations supervisor is Wayne B. Edwards. The promotions are effective February 1.

An Ashland native, Broughton served with the Army Engineers in World War II. He joined Kentucky Power in 1946 as a groundman in the Transmission and Distribution Department and moved to the Engineering Department that same year. He was promoted to Ashland Division personnel supervisor in 1963 and was named safety and employee relations supervisor in 1966.

He is married and has three sons.

Edwards, a native of Boyd County, Kentucky, served in the Air Force from 1961 to 1968. He is a graduate of the University of Oklahoma with a BS degree in engineering aerospace. Edwards joined Kentucky Power's General Office Meter Department as an engineer in 1968 and moved to the Ashland Division Engineering Department in 1970. He was named Ashland Division personnel assistant in 1971 and became General Office personnel assistant the following year.

He is married and has two children.

## Another First For AEP System

Appalachian Power Company recorded another first for the AEP System with the order of two unique transformers.

The first of their kind to be built, the two 765/138-kv, three-phase transformers will be manufactured by two foreign firms — Sweden's ASEA and West Germany's Transformatoren Union (represented in the U.S. by Allis-Chalmers). Rated at 600 MVA each, the units will be used for a new sulfur-hexachloride insulated substation to be installed near Lynchburg, Virginia.

The size of the new units may produce cost savings — the three-phase transformers are smaller than three single-phase units.

## Retirement Papers On View

Employees who are participants in the AEP System Retirement Plan may examine, at several locations during regular office hours, copies of two documents describing the plan: Employee Pension Plan Description (Form D-1 Supplement) and Employee Welfare and Pension Benefit Plan Annual Report (Form D-2).

Copies of the two documents may be examined in the Personnel Department at the following locations:

Appalachian Power Company — General Office Personnel, Roanoke, Va.

Central Operating Company — General Office Personnel, Roanoke, Va.

Kanawha Valley Power Company — General Office Personnel, Roanoke, Va.

Kentucky Power Company — General Office, Ashland, Ky.

Kingsport Power Company — Kingsport, Tenn.

Also, copies of the two documents are available upon written request to: American Electric Power Service Corporation, 2 Broadway, Room 1304, New York, N. Y. 10004.

These procedures are provided for in the Welfare and Pension Plans Disclosure Act. Copies of the two documents are on file with the U. S. Department of Labor.

## Puckett Promoted In Purchasing



Puckett

Thomas F. Puckett has been promoted to purchasing assistant in the General Office Purchasing Department, Roanoke. He rises to the position from that of material expediter-stock controller.

A native of Pamplin, Virginia, Puckett has attended the University of Virginia Extension, Central Virginia Community College and Roanoke College. He was employed in 1965 as a material clerk at Lynchburg and was promoted to contract clerk senior in 1967. He moved to Roanoke the following year as a purchasing clerk in the General Office Purchasing Department and became a material expediter-stock controller in 1971.

Puckett is married and has three children.



Mark Lynch proudly shows his electrical engineering degree to George E. Hervey, Huntington Division manager. Mark, who is senior engineer-

ing technologist, earned the degree after many months of study through ICS. He was recognized at the recent division supervisors' meeting.

# PEOPLE IN THE SPOTLIGHT

## MARMET



Ball

**Kandy Lynn Ball**, 14-year-old daughter of Clerk Typist Carolyn Ball, was chosen homecoming queen of Marmet Junior High School, where she is a freshman.

## ABINGDON

**Clyde Landreth**, son of D. C. Landreth, was elected president of the fourth grade 4-H Club at Abingdon Elementary School.

**Danny Carr**, son of Valentine Carr, was elected to the student senate of Virginia Highlands Community College.

**Mary Lambert** was a member of the math team from Abingdon High School which won first place over 27 other schools in the Clinch Valley College Sigma Zeta mathematics and science competition. She is the daughter of J. C. Lambert.

**Vicki Fletcher, Linda Fleenor, Lynn Snyder and Gary Coleman**, employees' children, participated in the Washington County annual All-County Senior Band held at Holston High School.

**Jack B. Frier**, personnel supervisor, is the recipient of the Pioneer Award from the Pellissippi District, Boy Scouts of America, for his outstanding service in its Scouting program. This is the district's highest award.

## LOGAN-WILLIAMSON

**Mary Randan**, Logan Accounting, portrayed the character "Patty" in Southern West Virginia Community College's presentation of "You're A Good Man, Charlie Brown".

**C. L. Miller**, Williamson planner, was presented an award for outstanding service to boyhood at the annual recognition banquet of Mingo-Pike District, Chief Cornstalk Council, Boy Scouts of America. He is the district's organization and extension co-chairman.

**Bradley Hitchcock** reigned as prince of the festival at Chattaroy Grade School's fall festival. A first grade student, he is the son of Dale Hitchcock, Williamson T&D.

Division employees generously supported their local United Fund

drives for the year 1974. Fifty-six Williamson employees pledged \$1,581 to the Mingo County United Foundation, Inc., while eighty-six Logan employees pledged \$3,253 to the Logan County United Fund.

## PULASKI

**Pam Miller**, daughter of Buford Miller, maintenance man at Claytor Hydro, was first runner-up for the title of Miss Pulaski High School 1973.

**Emma B. Taylor**, Commercial, was elected Sabbath School secretary, church assistant treasurer and press secretary of the Pulaski Seventh Day Adventist Church. Her husband, **Donald**, was elected head deacon.

**J. David Shrewsbury**, engineer B, was elected to the administrative board of the First United Methodist Church, Dublin, Virginia.

**Gerolean Marshall Buckner** is the authoress of "God's Priceless Gifts", a poem appearing in the Pulaski County Extension Homemakers' Club yearbook. She is the wife of Cecil Buckner, Pulaski Accounting.

## ROANOKE



Taylor

McBride

**Jennifer McBride** was crowned Martinsville Junior Miss and will represent the city at the state junior miss pageant in February. The daughter of Aubrey McBride, Fieldale auto repairman A, she also received the Miss Congeniality award. Jennifer is a senior at Fieldale-Collinsville High School, where she is a member of the Beta Club, Student Cooperative Association and Cavalier Singers. She is pianist for the senior chorus, a feature writer for the school paper and works with remedial students in a HEW-funded program.

**Tawanna A. Taylor**, daughter of Customer Service Representative Sybil Taylor, was selected sandlot queen at the 90-pound sandlot championship bowl game sponsored by the Roanoke Northwest Recreation Club. She was crowned by Miss Virginia 1973. Tawanna is a cheerleader for the Northwest Cowboys, one of the teams in the sandlot league.

**Wanda Wright**, daughter of John W. Wright, Jr., was selected to the 1973-74 edition of "Who's Who Among Students In American Universities And Colleges". She has completed study for a degree in music education and will graduate from Greensboro College in May.

**AMCO**, Appalachian's Junior Achievement Company in Roanoke, was selected company of the month for November.

**John A. Bussey**, Rocky Mount meter reader, was elected president of the Waidsboro Ruritan Club. He was presented a Virginia Recreation and Park Volunteer Certificate by Franklin County Recreation Director Buck Fielder.

**Stephanie Adams**, daughter of Street Light Attendant A. G. Adams, received a bachelor of arts degree in sociology from Radford College.

New officers of the Twilight Golf League are **R. L. Mills**, president; **J. T. Owens**, vice president; **R. F. Howard**, secretary; and **S. D. Gibson**, treasurer.

**Jennifer Ratcliff**, daughter of Martin L. Ratcliff, was a cheerleader for the Vinton Moose League sandlot football team.

**Fair Merriman** was one of two pianists for the performance of Gian-Carlo Menotti's Opera in One Act, "Amahl and the Night Visitors", by the Chancel Choir of Martinsville's First United Methodist Church. She is the daughter of D. G. Merriman, station foreman NE.

**Betty J. Baker**, Managerial, participated in a Girl Friday Seminar at Mountain Empire Community College, co-sponsored by the college and the Mountain Empire Chapter, National Secretaries Association. Her subject was "Let's Get The Record Straight".

## KINGSPORT

**Edna Beeler** was honored by the faculty of Long Island School, where she has taught for 23 years. Five principals with whom Mrs. Beeler had worked were present at the party, where she was presented a silver tray. She is the wife of W. L. Beeler, meterman B.

## LYNCHBURG

**James A. White**, son of Division Manager James B. White, was named assistant treasurer of NCNB Corporation, Charlotte, North Carolina. NCNB is the holding company of the North Carolina National Bank.

**Leonard Thomas** was elected president of his homeroom at Sandusky Junior High School. He was quarterback on his school football team this year, which was undefeated in five games and won the junior high school championship.

## BECKLEY



Higgins

**Scott Higgins**, son of Commercial Manager J. D. Higgins, was chosen outstanding Scout of the year by Troop 6, Beckley.

**Shelly Doman**, clerk junior, was an instructor at the Raleigh County 4-H officers training school, attended by 528 4-H'ers.

## CHARLESTON

**Delt Crosier**, line foreman, won a Scout leader jacket from the Buckskin Council for taking the largest percentage of boys from his Scout troop to summer camp.

**Stu Foehr**, heating and sales engineer, bagged a seven-point buck in Greenbrier County.

**Jack Crowder**, planner, was promoted to the rank of captain in the Army Reserves.

## GENERAL OFFICE



Peters

**Gregory Peters**, a senior philosophy and religion major at Bridgewater College, was selected to the 1973-74 edition of "Who's Who Among Students In

American Universities And Colleges". The son of Ira Peter: wage and salary assistant in GI Personnel, he is a dean's list student, president of the student senate, a member of Student Organization Committee and SIRCH — Students Interested in Relating to the Church.

## WELCOME NEW EMPLOYEES

### Beckley

**John W. Mitchell**, Lineman Helper **Blaine A. Clay**, Meter Reader. **Terr A. Fleshman**, Meter Reader.

### Bluefield

**Frances G. Byrd**, part-time Clerk Trainee. **Pamela E. Melcher**, Clerk Trainee.

### Cabin Creek

**Robert D. Harmon, Jr.**, Utility Man **B. Roger A. Profitt**, Utility Man **Anthony J. Barnette**, Utility Man **James W. Oliver**, Utility Man **Barbara J. Miller**, Clerk Typist.

### General Office

**Shirley Clemmer**, Stenographer **Douglas Jones**, Custodian. **Donal H. Horne**, Time Clerk Senior.

### Pikeville

**Geneva Casebolt**, Meter Reader **Toni Akers**, Junior Clerk. **Hele Ratliff**, Junior Clerk.

### Roanoke

**Artis C. English**, Area Recreation Attendant. **William M. Hankins, Jr.**, Lineman Helper. **J. R. Wilson**, Lineman Helper.

### Southern Appalachian Coal

**Lois Louise McClure**, Clerk-Typist **Linda Joyce Stevens**, Junior Clerk and Stenographer. **Malcolm Kessel Allred**, Section Foreman. **Amrit Singh Nagra**, Rodman. **David Joe Breedlove**, Rodman.



As they have for several years, members of the Bluefield Girls' Service Club prepared food baskets, complete with turkeys, for two needy families at Thanksgiving. Shown packing the baskets are, l. to r.,

Marilyn Barr, customer accounts representative C, club president Diana Bishop, clerk typist; Gail Shaffer, customer accounts representative A; and Sherri Shrewsbury clerk trainee.

## We Remember

A native of Peterstown, W. Va., he was employed in 1944 as a utility operator. He was a laboratory attendant before becoming chemist assistant in 1955.

He is survived by his wife, a son, his mother, four brothers, and three sisters. A brother, Kellis, is chief plant dispatcher at Glen Lyn.



Meador

**L. A. "Jake" Meador, 59**, head meter reader in Huntington, died December 9 following a brief illness.

A native of Ghent, W. Va., he joined Appalachian in 1941 as a meter reader. He was bookkeeper and head cashier before becoming head meter reader in 1953. He is survived by his widow and one son.



Perdue

**Harry H. "Buck" Perdue, 59**, died November 20 in a Huntington hospital. He was a stationman in the Huntington Division.

He joined the company in 1937 as a laborer. He was electrician's helper and maintenance man before becoming stationman in 1953. He is survived by his widow, two daughters, and three grandchildren.



Bowman

**Walker Bowman, 84**, retired head custodian at the Hazard Power Plant, died recently.

He was employed as a boiler repairman in 1934 and worked in this capacity until 1948, when he became head custodian. He retired to his farm in Beattyville, Ky. in 1954. He is survived by his widow, Caroline, and one child.

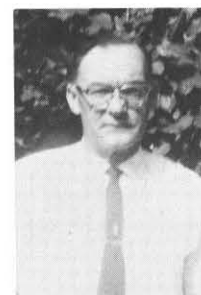


Martin

**Richard H. Martin, Jr., 50**, Lynchburg engineer B, died December 2 following a long illness.

A native of Lynchburg, Virginia, Martin was an engineering graduate of Virginia Polytechnic Institute and State University. He joined Appalachian Power in 1955 and spent his entire career in the Commercial Department. He had been on LTD leave since October 1972.

Martin is survived by his widow, one son, one daughter, one granddaughter and his parents.



Hanna

**Alva F. Hanna, 67**, retired turbine auxiliary equipment operator A at Cabin Creek Plant, died November 19.

A native West Virginian, Hanna was employed as a laborer and boiler room man in 1943. He had 19 years' service when he took early retirement due to disability in 1962.

Hanna is survived by his widow, one daughter, three grandchildren and 13 step-grandchildren.



McClagherty

**Obie M. McClagherty, 52**, chemist assistant at Glen Lyn Plant, died November 20.



Helton

**Garnett S. "Doc" Helton, 68**, retired Bluefield meter serviceman A, died December 8 in Indian Springs, Tennessee.

A native of Elk Garden, Virginia, Helton worked intermittently for Appalachian Power before being employed on a permanent basis in 1934. He worked as a groundman, 2nd class lineman, lineman, troubleman, troubleman A and serviceman A before taking early retirement in 1967. Helton is survived by his widow and three daughters.

## Sporn Engineer Is Now Retired



Mossman

Eslie E. Mossman, assistant shift operating engineer, has chosen early retirement at Philip Sporn Plant, effective December 1.

A native of Vinton County, Ohio, "Slim", as he is known to fellow employees, plans to travel in his truck camper later on, if fuel is available.

He joined the company as boiler room helper in 1941, and remembers when "boilers were practically hand fired." He was a boiler room operator, pump room operator, auxiliary equipment operator, assistant unit operator, unit operator, control operator, and second assistant shift operating engineer before rising to assistant shift operating engineer in 1960. His first eight years were spent at Newark, Ohio, and he moved to Sporn in 1949.

Slim is a member of the Pomeroy Nazarene Church, which he helped build. He and his wife, Frieda, have four children and nine grandchildren.

## Foster Will Continue Civic, Church Work During Retirement

A continuation of his civic and church activities is among the plans R. Conner Foster has made for the future. He retired January 1 as administrative assistant to the Lynchburg division manager after more than 44 years' service. Conner also hopes to play more golf and to travel if gasoline is available. He adds, "There's 44 years of accumulated work at home to get started on."

Conner joined Appalachian in 1929 as a record clerk and worked in various capacities in the Transmission & Distribution Department until he was promoted to records supervisor in 1946. He was promoted to administrative assistant in 1967.

He has taken numerous management courses as a part of his continuing education program. Conner was instrumental in getting the work measurement program started in Lynchburg and served as coordinator of this program in the Lynchburg and Roanoke Divisions for several years. He was an instructor for this course within the company and for outside industries.

Conner has served as president of the Industrial Management Club and Civitan Club and as Lt. Governor of Appalachian District, Civitan International. He is a member of the Lynchburg Advertising Club, Lynchburg Public



Foster

Relations Association and Elks Club. He has worked with numerous fund-raising campaigns for the United Way and Red Cross and building funds for local hospitals and the YMCA.

For several years he has worked with Central Lynchburg, Inc., on various groups and committees interested in the revitalization of Downtown Lynchburg. He is an active member of the Greater Lynchburg Chamber of Commerce and has been the company's representative in various town and county chambers of commerce in Lynchburg Division.

Conner is active in the First Baptist Church, where he has served as associate Sunday School superintendent and co-chairman of deacons. The Fosters will continue to reside in Lynchburg.

## Official Den Mother To T&D Males In Huntington Division Has Retired

You won't find the title in personnel records, but Laura Collins may be the first Den Mother to retire from Appalachian.

That's the official title given to her shortly before she retired January 1 as T&D secretarial-stenographer in the Huntington Division. It was bestowed on her by the males in her department, the ones she has sewn buttons on for, or made sure they were dressed warmly, or listened to their problems, or did many other things for during her nearly 29 years in the department.

During that time Laura has never missed a day because of sickness or accident. She began

in 1945 as a junior stenographer and has spent her time working with supervisors in the line and station sections.

A member of the Baptist Temple in Huntington, she is a member of the choir, and has sung with it each Sunday on local television for the past year. She has been secretary to the local American Legion Auxiliary for the past 14 years.

During retirement, she hopes to catch up on things at home. Then she hopes to do some volunteer work in local hospitals. She'll probably become den mother to the patients and staff there. She has a son and a grandson.



A hard hat, labeled and with flowers, officially bestows the title of Den Mother on Mrs. Laura Collins. With

her are Tut Slusser, Raymond Gill, Walter Harris, Ed Berry, and Mack Terry.

# Wedding Bells Ring For Eight Couples Around System



Anderson



Fisher



Love



Smith



Bevins



Barrett



Childers



Sullivan

## Davis-Barrett

A double ring ceremony performed November 21 in Greenview United Methodist Church, Green Valley, West Virginia, united Claudia Dean Davis and James N. Barrett. Mr. Barrett is a material clerk, Bluefield.

## Beavers-Anderson

The marriage of Deborah Jane Beavers and Robert Bradford Anderson was solemnized November 22 in Johnson Memorial Methodist Church, Huntington, West Virginia. Mrs. Anderson is a chemist, AEP Lab, Huntington.

## Dawson-Fisher

Quaker Memorial Presbyterian Church, Lynchburg, Virginia, was the setting for the December 8th wedding of Sandra Lynne Dawson and Ronnie Lee Fisher. Mr. Fisher is a lineman C, Lynchburg.

## Flint-Bevins

Wanda Jane Flint and Ernest Eugene Bevins were united in marriage October 27 in Nighbert Memorial United Methodist Church, Logan, West Virginia. Mr. Bevins is the son of Ernest L. Bevins, accounting manager, Logan-Williamson.

## Berg-Smith

Wedding vows were exchanged by Linda Marie Berg and David Wayne Smith December 8 in Grandin Court Baptist Church, Roanoke, Virginia. Mrs. Smith is the daughter of James B. Berg, accounting manager, General Office Accounting, Roanoke.

## Youell-Childers

Linda D. Youell was married to Daniel Childers October 13 in First Presbyterian Church, Charleston, West Virginia. Mrs. Childers is the daughter of George Youell, Jr., instrument maintenance foreman, Kanawha River Plant.

## Club Honors Employee's Wife



Johnson

Mrs. Harold V. Johnson, wife of the Clinch River Plant unit foreman, was named "Homemaker of the Year" by the Russell County Extension Club.

A multi-talented lady, Mrs. Johnson has taught crafts and sewing for adult education classes at Southwest Virginia Community College. She is a past president of the Lebanon Homemakers Club and a member and director of the Russell County Fair Association. In addition, she is interested in school activities and captains a bowling team in the Wednesday Morning Housewives' League.

## Milstead-Love

Cathy Leigh Milstead became the bride of Dennis Duncan Love November 23 in Trinity Lutheran Church, Pulaski, Virginia. Mr. Love is the son of Robert H. Love, engineering supervisor, Pulaski.

## Adams-Sullivan

Stephanie Jane Adams and Peter West Sullivan were married November 24 in Our Lady of Nazareth Catholic Church, Roanoke, Virginia. Mrs. Sullivan is the daughter of A. G. Adams, street light attendant, Roanoke.



## Beckley

James David, son of J. W. HENSLEY, lineman B, November 27.

## General Office

Chadwick Neal, son of L. E. GEARHART, operations engineer, GO Operating, December 10.

Craig Dewitt, son of D. R. HADDOX, engineer, GO Meter Section, Charleston, November 23.

Vanessa Renea, daughter of ANDREW BEDWELL, Whitesburg meter reader, November 20.

Dennis Ray, Jr., son of DENNIS RAY SMITH, meter reader, November 30.

Tammy Leigh, daughter of LINDA A. THOMPSON, petty cash clerk, December 7.

## Huntington

William L., III, son of WILLIAM JAMISON, JR., Point Pleasant lineman helper, October 26.

Michael Sheldon, son of W. S. STEWART, Point Pleasant lineman B, December 3.

## Kingsport

Christie Dawn, daughter of JAMES S. JORDAN, clerk junior, November 30.

## New Haven

Jodeann Elizabeth, daughter of PHILIP E. BALL, environmental technician, Central Coal Company, November 11.

## Making Knit Clothes To Be Theme Of New Series On Educational TV



Lights! Camera! Action! Taping one show in her sewing series is Rita

Barker of Beckley.

"Hi. I'm Rita Barker. Welcome to a new adventure in sewing."

So begins a new half hour television show on WSWP-TV, educational outlet in southern West Virginia. The first of 15 programs will begin January 9, and will feature Rita Barker, wife of the Beckley Division personnel supervisor, Clyde Barker. She is a former home service representative with the company.

The program will also be seen on WMUL-Huntington and WMVU-Morgantown, and there is a possibility the series will be available nationwide.

On the program, Rita will give

detailed instructions for sewing with knit fabrics. She says that "believe it or not, you'll make knit slacks, dresses and tops with that professional look in less than an hour."

A fifth grade teacher, Rita, has worked up her own scripts for the series and wears all home-sewn clothes on the show, including one outfit she made the preceding show.

The name of her show is "A Bit With Knit."

## Roanoke Retirees Welcome Guests

Sixty members and guests attended a meeting in late November of the Roanoke Chapter of the Appalachian Retired Employees' Association.

Mrs. Lucy Hill, president, welcomed those attending and Retirees J. L. White and J. D. Lawrence spoke briefly. Guests included Larry G. Dougan and Mrs. Helen West of the division personnel department, and Dougan made a few remarks.

## ENGAGEMENTS

CASSANDRA HOPE FIELDS to Tommy Joe Graham. Miss Fields is the daughter of C. E. Fields, line foreman, Gate City, Abingdon Division.

DEBORAH JAN HICKMAN to Kent Taylor Stair. Mr. Stair is the son of Arthur W. Stair, heating and builder sales coordinator, Kingsport.

## Safe Workers

Pikeville Division employees reached 500,000 consecutive manhours without a disabling injury November 26, 1973. The safe manhour record began September 28, 1971, and is continuing.

## Siting Commission Created In Ohio

The Ohio Power Siting Commission has been created under the state's Power Siting Act to insure environmentally compatible construction of utility facilities, such as power plants and transmission lines. The Act would affect Ohio Power Company customers in over 660 communities.

The Act's success depends on how it is put into effect, said A. Joseph Dowd, vice president and general counsel of the Service Corporation.

Testifying before the OPSC last month, Dowd warned that the Commission's proposed regulations for implementing the Act threaten unwarranted bureaucratic delays, particularly in this time of energy crisis.

"With nuclear and hydro plants tied up in interminable regulatory proceedings," he said, "the fossil-fired plants — which heretofore have been subject to a minimum of licensing approval" — have saved the electric utility industry and the country. "But now for the first time the construction of these fossil-fired plants in Ohio has been subjected to very comprehensive and detailed licensing regulation."

He noted grave dangers in the proposed regulations:

- The rules provide for letters of intent a year before the application for a construction certificate is filed. Such letters, he said, would add another year to the two-year licensing lead time required by the law.

- Hearings on the applications, based on a "considerable amount of irrelevant material," would introduce "confusion, uncertainty and further delay."

- Application fees are "incredibly exorbitant."

- Multi-million-dollar investments could be "wiped out by statutorily unauthorized certificate revocations based upon vague standards."

With all these hazards, he concluded, it is "hard to conceive of rules and regulations better calculated to discourage not only the issuance of certificates, but the filing of applications for such certificates."



Stalker

## Glen Lyn Vet Retires Early

Feeling that he worked long enough, Edward James Stalker of Glen Lyn Plant retired January 1 at the age of 63.

Stores supervisor at the plant, Stalker has been at Glen Lyn for nearly 32 years.

He was employed in 1942 as a maintenance man, and was rodman, auxiliary equipment operator, and clerk senior before becoming stores supervisor in 1950.

During retirement he plans to visit two daughters in California, take it easy and do a little church and lodge work. He is a lay leader of the Rich Creek United Methodist Church and is a member of all bodies of the Masonic Lodge. He and his wife, Fannie, have three children.

## Hurt Selected For High Honor



Hurt

Ronald Hurt has been selected Young Engineer of the Year by the Kentucky Society of Professional Engineers.

The son of Vernon Hurt, Hazard Division engineering record clerk, Ron is a principal in the firm of Parrott, Ely, and Hurt, consulting engineers in Lexington.

Chapter president of the Construction Specifications Institute, he is also winner of its Outstanding Service Award. He is a pioneer in the development of regional solid waste collection systems for rural areas and has published a plan for a 16-county area of Kentucky. He is active in other professional and civic groups, and is listed in Who's Who in the South and Southwest. He is married and has three children.

## Company Buys Records Center

Appalachian has purchased a building at 333 Luck Avenue, S. W., in Roanoke, known as the Lewis Gale Annex, and will renovate it for use as a centralized records storage center.

The building will be used as a centralized area for the company for housing records which the company is required to retain for long periods. As a regulated public utility, Appalachian must keep many of its records for periods ranging up to 50 years.

The records are presently stored in several locations throughout the company area, including the company's general office building on Franklin Road.

## Bluefield Cashier Retires Early



Hodges

Working more for her church and traveling to the South Sea islands are two things Bess Hodges wants to do in the future. She retired January 1 as head cashier in Bluefield.

Bess attended Bluefield Business College and worked as a department store clerk before joining Appalachian in 1937 as a telephone operator. She was promoted to cashier in 1941 and to head cashier in 1947. Bess was a hard worker and had an excellent safety and attendance record during her 36 years' service.

Bess enjoys cooking and making candy, in particular. She will continue to live in Bluefield.

## System Orders More Rail Cars

The American Electric Power System plans to acquire another 500 railroad coal cars.

Announcement was made last month that a letter of intent had been signed with Bethlehem Steel Corporation for delivery of the 100-ton hopper cars by the third quarter of 1975. It raised to 2,000 the number of such cars ordered in the past two months.

Previous orders had been for 1,000 cars from Bethlehem and 500 from Greenville (Pa.) Steel Car Company.



O. C. Hall, executive assistant, presents POWCO's charter to its president, Lidya Patton.

## Door Mats Are Produced In Ashland By Company's Jr. Achievement Firm

Astro Turf Door Mats are being produced by POWCO, the Junior Achievement company in Ashland sponsored by Kentucky Power.

The 31 high school boys and girls have received their charter, elected officers, and started production. They are among 350 in 14 companies in Ashland.

Junior Achievement is a program to help give students a realistic business experience and to help them develop an accurate under-

standing of the economic factors that make up the free enterprise system.

Advisors to the Kentucky Power company are Bill Schweitzer, Frank Salisbury, Steve Souder, and Ralph Smith.

## AEP Purchases 20 Coal Barges

The AEP System has placed an order for 20 coal barges with the Hillman Barge & Construction Company of Brownsville, Pa.

The barges, each 175 feet long and with a 900-ton capacity, are scheduled to be delivered by mid-1975.

The order has increased to 508 the number of barges acquired or ordered in recent months for the AEP System's Ohio River fleet, which will be used primarily to carry Western coal from river railheads to power plants in the Ohio Valley.

## Goodwin Named Line Foreman



Ward

Aaron L. Ward, Lynchburg line foreman, elected early retirement January 1 for health reasons.

A native of Albemarle County, Virginia, Aaron was employed in 1937 as a lineman and spent his entire 36 years' service in the Transmission and Distribution Department. He was promoted to line foreman non-exempt in 1962 and to his present position in 1970.

Ward's plans for the future include taking it easy and doing some of the things he's always wanted to do. He and his wife Elsie will travel to South Carolina to visit their daughter and grandchild. Ward, a member of the Izaak Walton League, enjoys hunting and fishing and watching spectator sports on television.



Goodwin

David L. Goodwin last month was promoted to line foreman non-exempt in Lynchburg. He succeeds A. L. Ward, who retired January 1.

A native of Lynchburg, Virginia, Goodwin was employed in 1958 as a groundman and worked as a lineman C and B before being promoted to lineman A in 1966.

He is married and has two daughters.

# Employees Receive Awards For 770 Years Of Service



Dahmer      Roomy      Darnell      Groseclose      Vinciguerra      Lane      Haga      Scott      Duren      Hawks



Chambers      Showalter      Reynolds      Moss      Wolfe      Preston      Roush      Muncy      Webb

35 Years	Occupation	Location
Dahmer, S. P.	Pay. & Per. Acctg. Supv.	GO-Roanoke
Roomy, Nicholas	Executive Assistant	Charleston
30 Years		
Darnell, Sylvia	Customer Rep. B	Abingdon
25 Years		
Groseclose, W. C.	Administrative Assistant	Bluefield
Vinciguerra, Pauline	Cust. Accts. Rep. A	Bluefield
Lane, J. J.	Lineman A	Bluefield
Haga, E. J.	Head Material Clerk	GO-Roanoke
Scott, M. W.	Htg. & Bldr. Sales Rep.	Charleston
Duren, Mary Beth	Stenographer	Ashland
Hawks, L. R.	Truck Driver-Groundman	Roanoke
Chambers, H. L.	Purchasing Assistant	GO-Roanoke
Fleshman, T. J.	Truck Driver-Groundman	Logan-Williamson
Adams, R. L.	Stationman A	Hazard
Vance, Linzie	Custodian	Cabin Creek
Ferguson, Howard	Operations Supervisor	Clinch River
20 Years		
Showalter, J. B.	Stores Supervisor	Charleston
Reynolds, V. P.	Line Foreman NE	Roanoke
Moss, J. E.	Line Foreman NE	Charleston
Wolfe, T. W.	T&D Clerk Senior	Bluefield
Preston, James, Jr.	Meter Reader	Logan-Williamson
Roush, P. F.	Asst. Reg. Chief Disp.	GO-Roanoke
Muncy, R. E.	Working Line Foreman	Ashland
Webb, F. F.	Control Wireman A	GO-Roanoke
15 Years		
Jackson, H. C.	Equipment Operator	Clinch River
Parrott, C. B.	Coal Equipment Operator	Clinch River
Jessee, J. H.	Unit Foreman	Clinch River
Fowler, Gertrude	T&D Clerk Senior	GO-Roanoke
Goodwin, D. L.	Lineman A	Lynchburg
10 Years		
Hensley, E. A.	Station Operator B	General Office
Dickerson, D. J.	Lineman A	Roanoke
5 Years		
Dotson, Judy	Customer Rep. C	Abingdon
Page, J. L.	Lineman B	Beckley
Massey, R. C.	Lineman B	Charleston
Watson, Robert	Lineman C	Charleston
Childress, R. L.	Stationman B	Charleston
Utt, J. L., Jr.	Lineman B	Charleston
Burdette, C. A., Jr.	Electrical Engineer	Charleston
Sheets, E. L.	Chief Chemist	Kanawha River
Eubank, J. B.	Engineer B	GO-Roanoke
Johnson, W. R.	Master Maintenance Man	GO-Roanoke
Perdue, Linda	Payroll Clerk A	GO-Roanoke
Rutledge, O. V., Jr.	Station Operator A	GO-Roanoke
Stevens, L. W.	Draftsman	GO-Roanoke
Lester, Hubert	Meter Serviceman A	Logan-Williamson
Johnson, Janice	PBX Operator	Lynchburg
Goad, C. M.	Lineman B	Pulaski
Palmer, J. H.	Lineman B	Pulaski
Edwards, Ella	Clerk Typist	Roanoke
Kountz, J. E.	Meter Reader	Roanoke
Edwards, W. B.	Safety & Emp. Rel. Supv.	GO-Ashland
Maddy, John	T&D Records Coordinator	GO-Ashland
Whitaker, S. W.	Lineman C	Hazard
Hubbard, Joe	Instrument Man	Pikeville

## Big Red Machine Is About To Get Some Help From Newly Retired Man



Eads

What is Big Daddy going to do now that he has retired? Get a part-time job as a mechanic, so he can put the Big Red Machine back together.

Or at least that is what Hugh Joseph Eads wants to do. For the uninitiated, the BRM is Cincinnati's professional baseball team, and Hugh, being an avid fan, is a little upset over the team's fortunes.

Big Daddy is what some fellow

workers called him, perhaps because he is 6'4" and weighs 237 pounds. He retired January 1 as Kentucky Power's assistant stores accounting supervisor after 31 years of service, retiring early because of health reasons.

His serious intentions for retirement are travel, reading, loafing, and continuing his many interests, including baseball.

He is locally famous for producing and directing minstrels, not only for company affairs but for civic groups and others. He used to play in a dance orchestra and pitched a little baseball years ago.

He joined Kentucky Power as a clerk in 1942 and was material accounting clerk and assistant supervisor before going to the position he held at retirement.

Hugh is a Kentucky Colonel and a member of the First Christian Church and Elks Club. He and his wife, Margery, have two children and seven grandchildren.



Jewell

## Jewell Plans Camping, Fishing

Charles W. Jewell, Point Pleasant area serviceman in Huntington Division, started the new year out right by retiring January 1. He and his wife Mildred have purchased a camper and, if gasoline is available, will leave sometime this month to spend the remainder of the winter in Florida along with their dog and two cats.

Among several camping trips planned is one to the far west. They will also spend some time in the mountains of eastern West Virginia during the summer months so Charley can pursue his hobbies of fishing and hunting with his camera.

In between trips, Charley will keep occupied in his wood-working shop upstairs over his garage. But he will take time out to do bass fishing in the Ohio River.

## AEP Report Wins Silver Oscar

The 1972 annual report of American Electric Power Company has been named "best of all utilities."

A Silver Oscar, emblematic of this judgment, was presented to Chairman Donald C. Cook at the 33rd annual report competition dinner sponsored by FINANCIAL WORLD magazine in New York.



The Roanoke office of Appalachian is continuing its active participation in the Roanoke Valley's Junior Achievement program with sponsorship of a youth company, A. M. Co. Here, D. C. Kennedy, division manager, and James Meadows, company president, hold the company charter,

surrounded by some of the company's members. Company advisors are Lewis Mills, sales advisor; Raymond Totten, management advisor; and Gilmer Wilhelm, production advisor. The company will once again manufacture a game, Aggregrav.



## Bluefield Man Chooses to Retire



Johnson

Willard Albert Johnson, Bluefield Division area T&D clerk and 32-year veteran of the company, retired early on December 31.

A native of Vivian, W. Va., he joined the company as a clerk in Bluefield accounting in 1941. He was a meter reader and T&D clerk before becoming area T&D clerk in 1970.

Johnson and his wife, Julia, have been married for 35 years (they celebrated their 35th anniversary on Christmas Day), and they have two children.

He is an elder and deacon in the Presbyterian Church, where he is also chairman of the property committee. He is past master of the Masonic Lodge and is a member of the Elk Lodge. He and his wife have given a combined 18 gallons of blood to the Red Cross.



The fifth successful season of the Kentucky Power Golf League ended September 27 with a banquet, a movie of the 1973 Masters, and awards. Winners were, standing from left: Dewey Sizemore, C flight champ; Bob Hornuckle, B flight; Mac McKenzie, A flight and low average; and Garred See, w net. Kneeling from left are: John Sammons, A flight runner-up; Dana Riley, D flight runner-up; and Dale Hughes, D flight champ. In addition, Riley as presented the annual Charles L. Stayton Award by McKenzie, last year's inner. The award, in honor of the late founder of the league, is given to the player most characterizing Charles Stayton.

# PROMOTIONS & TRANSFERS

## Appalachian Power

### Abingdon

C. R. Matney to Auto Repairman A. C. L. Watson to Lineman A.

### John E. Amos

R. J. Richards, Construction Timekeeper, from Amos Construction to Cardinal Construction.

### Beckley

Jerry L. Page to Lineman B. Hilda J. Winner to Personnel Clerk Senior. Wayne D. Farley to Planner. Ira P. Snodgrass to Assistant Planner. Thomas E. Puffenbarger to Lineman A. George E. Hall to Lineman Helper.

### Bluefield

Buford Lee Auton to Stationman A. Mary Parker Steffey to Clerk Trainee.

### Clinch River

R. H. Layton to Utility Coal Attendant. C. W. Musick to Coal Equipment Operator.

### General Office

Janet M. Holdren to Clerk-Typist. B. R. Lewis to Transmission Man C. R. S. Walls to Transmission Man A. R. L. Robinson to Transmission Man C. J. R. Ross to Transmission Man A. A. F. Brown, Jr., to Transmission Man C. R. A. McComas to Station Maintenance Man A. D. L. Kirby to Station Maintenance Man A. Kenneth Queen to Station Maintenance Man A. Veronica B. Reed to Clerk-Stenographer. E. M. Fuqua to Transmission Man C. S. F. Ramsey to Transmission Man C. D. E. Conley to Transmission Man C.

T. R. Shields to Communications Engineer B. W. B. Basham to Transmission Foreman.

### Glen Lyn

A. W. Ferguson to Utility Man A. D. J. Perdue to Utility Man A. G. E. Kingrea to Chemist Assistant.

### Roanoke

M. E. Wykle to Lineman C. H. M. Karnes to Lineman C. J. L. Kennedy to Lineman B. R. E. Morgan to Lineman A. S. T. Neely to Lineman C. H. R. Manns to Lineman C. R. E. Hubbard, Jr., to Meter Reader. JoAnn H. Rakes, Clerk Stenographer, from Fieldale Accounting to Fieldale T&D.

### Kentucky Power

#### Ashland

Kathi Hoptry to Clerk Stenographer. Delores Greer to T&D Clerk. P. R. Waddell to Meter Reader. M. E. Dempsey to Meter Reader.

#### Hazard

T. E. Watts to Draftsman Senior.

#### Kingsport Power

H. D. Gillenwater to Stationman A. L. A. Phillips to Meterman B.

#### Southern Appalachian Coal

T. R. Harris to Safety and Training Coordinator. L. R. Snodgrass to Safety and Training Coordinator. J. R. Carroll to Section Foreman.



Russ Brown was the premier running back in New River District football this season. He is the son of Leroy Brown, part-time custodian in the Galax Office, Pulaski Division. Brown had over 1,000 yards when he completed his sixth game but finished with 1,395 yards in 201 carries for 17 touchdowns rushing. He was the leading scorer in the district with 124 points and had nearly 3,000 yards rushing for his career. Brown was voted co-player of the year in Group AA District in the 1973 NRD balloting conducted by the *Southwest Times*. Highly recruited, Brown will probably go to Lees-McRae Junior College in North Carolina and transfer later to VPI&SU.

## Tough Gridders Lead East Bank



Three who helped lead East Bank to the state football crown were from

Three members of the East Bank High School football team which won the West Virginia Class AAA state championship are sons of employees. The team went undefeated through 12 games.

Mike Maggio, son of Mike Maggio, head material clerk at Kanawha River Plant, is a three-year veteran at defensive end. The 190-pound, 6'1" player also handled the punting, and was named defensive player of the week for the Kanawha Valley.

Greg Huffman, son of Ed Huffman, master maintenance man at Cabin Creek Plant, plays defensive linebacker and offensive center and is also a three-year vet. Huffman calls defensive

left: Mike Maggio, David Hudnall, and Greg Huffman.

signals, and is described by his coach as "one of the best linebackers in the state." He is 5'11" and weighs 180 pounds. He has also been a defensive man of the week.

David Hudnall, son of Paul Hudnall, maintenance man at Cabin Creek, is a two-year regular offensive guard. He is 5'9" and weighs 175 pounds.

## Young Craftsman Wins Top Honors



Tools fit into the handle of this award-winning hammer fashioned by Tom Drenan.

A hammer containing other tools which he fashioned in machine shop this summer has won top honors in Machine Shop Achievement in the West Virginia State Fair for Tom Drenan.

The 17-year-old is the son of J. R. Drenan, line foreman in the Milton area of the Huntington Division.

Tom spends his summer breaks attending the Cabell County Vocational Technical Career Center in Huntington, where the hammer was a project this summer. The additional tools are stored in the handle of the hammer.

Judges from industry and the West Virginia Department of Education said that Tom's hammer represented outstanding achievement and the highest level of craftsmanship. Tom is a junior at Milton High School.

## Lovegrove Sets Track Records

The outstanding runner in the fifth annual Lynchburg Area Track and Field Club Christmas Invitational was David Lovegrove of Roanoke. He was awarded a trophy for that honor after winning the two-mile run and finishing second in the mile in the indoor track meet, which attracted participants from 23 high schools. He is the son of C. R. Lovegrove, public information supervisor, General Office Public Affairs.

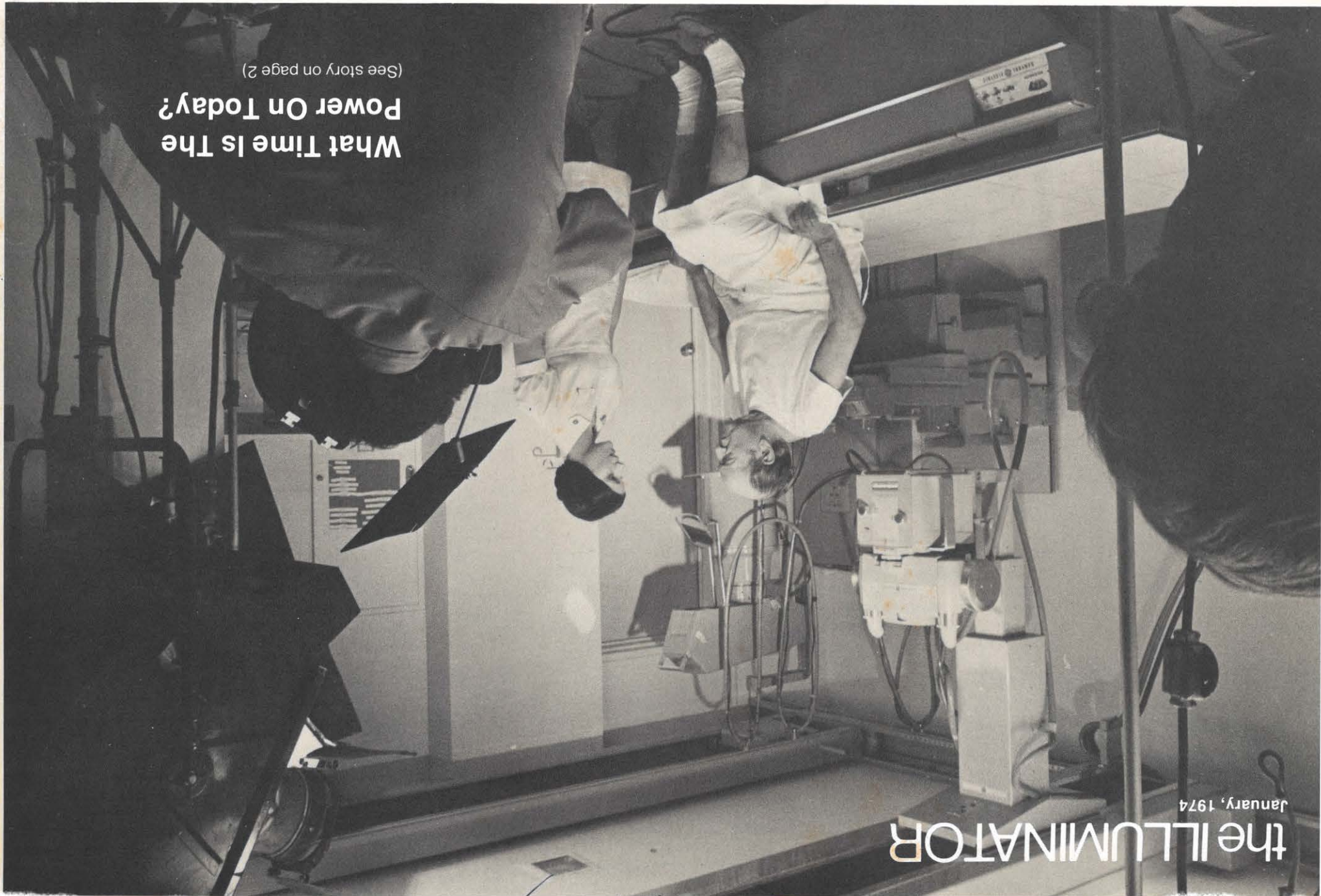
A senior at Patrick Henry High School in Roanoke, Lovegrove and his teammates were participating in their first indoor meet of the season. It came on the heels of the completion of Patrick Henry's most successful cross country season ever, in which it won the district title, finished third in the region, and ninth in the state, as well as winning the state AAU junior title.

Lovegrove was the leading runner on the cross-country team. He was undefeated in dual meets, setting records on two courses (including the setting and breaking of records of his home course three times). He also set a record in winning the Auburn Invitational meet, placed third at the VPI&SU Invitational, fourth in the district, sixth in the regionals, and 18th in the state. He finished first in the state AAU.

Lovegrove began running in junior high and has lettered every year in cross-country, indoor track, and outdoor track.

## What Time Is The Power On Today?

(See story on page 2)



the ILLUMINATOR

January, 1974

## Jack Butler Saves Block From Fire

As a child of seven, Huntington General Serviceman Jack Butler saw his home destroyed by fire. Since then he has been particularly sensitive to the smell of burning wood. It was this sensitivity which averted a major fire in Huntington recently.

Captain John Collins of the fire department tells what happened. "It was about 2 AM, and I was on duty at Number One Station when we got a call saying a car had knocked down a couple of power lines on 7th street and 7th Avenue."

"The power company was already there when we arrived, so we kept the sightseers back while they severed the lines. They informed us things were under control and we weren't needed, so we returned to the station."

"Then at 4:30 AM", Capt. Collins continued, "we were called back to the same scene. Jack Butler kept insisting he smelled wood burning, but there was no smoke or evidence of a fire. We followed up his lead, though, and what we found surprised everyone."

"One of the wires, 30 yards from where Butler was working, had fallen across some iron steps and touched the back part of a supply building. The voltage in the wire was so powerful it had burned in two a 2x8 piece of wood, and the roof was about to ignite."



Butler

"There were no flames yet, but the wood was smoldering, and the building was filled with smoke. Given just a little more time, the entire building would have caught fire." "But thanks to Jack Butler, we caught it just in time. If not for him, we would have had a major blaze on our hands."

Capt. Collins says this is only one example of the spirit of cooperation existing between the fire department and all utility companies. The utilities are involved in one way or another in most of the calls received by fire departments. "They know their jobs," Collins emphasized, "and as a result make ours easier."

## The Cover

"But I had to swallow all that stuff for this test thing — you mean I gotta do it again?" asks a patient in this scene from a new movie being made for the AEP System companies. The film, "What Time Is The Power On Today", is scheduled for completion March 1.

## Holdren Promoted At Glen Lyn Plant



Holdren

Betsy M. Holdren has been promoted to stores supervisor at Glen Lyn Plant.

A graduate of West Virginia Business College, Miss Holdren was employed by Appalachian in 1948 as a clerk jr. She later served as clerk-typist, material clerk, stores record clerk, and stores clerk, and was named secretarial stenographer in 1961.



Moving into this new house from an old, dilapidated one before Christmas was a 75-year-old Beckley woman, thanks to the Men's Fellowship of the Crab Orchard Baptist Church. Mike Hunt, right, draftsman in the Beckley Division, his father,

and the other men have used their talents and spare time to build the 16 x 32 two-room total electric home for the woman. The men say the "it has been a sheer pleasure" and the woman says "it's like a dream come true."

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