

the ILLUMINATOR

PUBLISHED FOR THE EMPLOYEES OF APPALACHIAN POWER COMPANY • KENTUCKY POWER COMPANY • KINGSPORT POWER COMPANY • OF THE AMERICAN ELECTRIC POWER SYSTEM
Vol. XXVII, No. 5, February, 1976

White succeeds Cook as AEP chairman, chief executive officer

Bien elected Service Corporation vice chairman — operations

Frank N. Bien on February 19 will become vice chairman — operations of the American Electric Power Service Corporation, succeeding W. S. White, Jr., who on that date will become chairman and chief executive officer of that company and of its parent AEP Company.

Bien, now executive vice president and operating head of Ohio Power Company, also has been elected to the Board of Directors of the parent AEP, raising its number of members from 14 to 15.

Both elections took place at board meetings of the two companies last month.

Bien has been the operating head of Ohio Power for two years, having succeeded the late Joe P. Gills in early 1974.

A native of Pennsylvania, he was graduated from the Wharton School of Finance of the University of Pennsylvania in 1941, then received a master's in industrial management from Massachusetts Institute of Technology. He is a certified public accountant.

He joined Ohio Power as assistant manager of its Main Accounting Office in Newark, Ohio, in



Bien

1958. Before then he had been with Niles & Niles (now Haskins & Sells), AEP System auditors, from 1946. He was promoted to accounting manager in 1961, then, when the accounting function was moved to the company's general office in Canton in 1963, he went with it. He was also assistant secretary and assistant treasurer of Ohio Power prior to his election as its executive vice president.

Bien served in the U. S. Coast Guard during World War II.

He and his wife, Flo, will move from Canton to the New York area in the near future. They are the parents of a daughter, Sue, and a son, Chris.

W. S. White, Jr. last month was elected chairman and chief executive officer of American Electric Power Company and of the American Electric Power Service Corporation, as well as president and chief executive officer of all of the AEP System operating companies and other subsidiaries.

In all of these posts he will succeed Donald C. Cook, who announced his retirement, effective February 19, after more than 14 years as head of the nation's largest investor-owned producer of electric energy. Cook, 66, in the second year of an extension of his tenure as chief executive of the System companies — which had been requested by the AEP Board of Directors in 1974, will remain as a director of and consultant to AEP but resigned as a director of all its subsidiaries.

Thus White, 49, becomes the seventh chairman in the 69-year history of AEP. He has spent his entire career with the AEP System and brings to the top job extensive management experience in both AEP's New York headquarters and as operating head of Appalachian Power Company, one of its two largest operating companies.

Cook also resigned as chairman of the AEP Board's executive committee and was succeeded by White in that position.

In announcing the new top-management alignments, Chairman Cook said that they were in keeping with the creation, last October, of an "Office of the Chairman" as the top policy body of the AEP Service Corporation. He said at the time that this new concept was designed to provide continuity in the management of the affairs of the company following his retirement and to permit the orderly transfer of executive authority at any time it might be required.

"Pete" White joined the AEP Service Corporation in 1948 upon his graduation as an electrical engineer from Virginia Polytechnic Institute and State University. He worked initially in the Electrical Design Section, then in the former System Planning &

When W. S. White, Jr. assumes his new office on February 19, he will become the seventh chairman of the board of American Electric Power Company since its founding in 1906.

The others:

Sidney Z. Mitchell 1907-23
R. E. Breed 1923-26
Sidney Z. Mitchell 1926-33
C. E. Groesbeck 1933-47
George N. Tidd 1947-49
Donald C. Cook 1971-75



Cook

Operating Division. During the Korean War he served with the Defense Electric Power Administration in Washington. He returned to AEP in 1952 as assistant to the president, became office manager in 1954 and administrative assistant to the operating vice president in 1958.

Transferred to Appalachian Power in 1961, White was named assistant manager of the former Lynchburg (Va.) District, then manager of the Lynchburg Division the following year. He was appointed assistant general manager of the company, with offices in Roanoke, in 1966, then was elected assistant vice president in 1967, vice president in early 1969 and, later that year, became the company's executive vice president and operating head.

In 1972 he returned to AEP in New York and was elected senior executive vice president — operations of the Service Corpo-



White

ration and a director of the parent AEP. Last October he was elected vice chairman — operations of the Service Corporation when the "Office of the Chairman" concept was established.

He is a native of Norfolk County, Va.; a U. S. Navy veteran of World War II; an electrical engineering graduate of VPI & SU, and holder of a master's in industrial management as a Sloan Fellow at Massachusetts Institute of Technology. He and his wife, LaVerne, reside in Chatham Township, N. J., and are the parents of a son, Willis, and two daughters, Marguerite and Cynthia.

Don Cook has been chief executive officer of both the AEP Company and Service Corporation since 1961, first as president and then as chairman. He has also been president and chief executive officer of six of the System's operating companies — Appalachian Power, Indiana & (continued on page 2)

Allis-Chalmers awarded contract for fifth unit at Smith Mountain Dam

The contract for a fifth generating unit at Appalachian Power Company's Smith Mountain Dam on Roanoke River has been awarded Allis-Chalmers of York, Pa.

The new unit, which will be the third reversible pump turbine at the plant, is expected to be in operation in early 1979.

John W. Vaughan, executive vice president of Appalachian, said that Allis-Chalmers will design and manufacture the pump turbine. Contracts for installation of the equipment and other work have not yet been let.

He emphasized that operation of the new unit will have no effect on public use of the water resources controlled by Appalachian, including flood control, recreation, and wildlife conservation. Maximum and minimum elevations of Smith Mountain will not be affected.

These assurances are contained in the Federal Power Commission order amending the Smith Mountain license which permits installation of the unit in the upper dam of the two-dam

Smith Mountain Pumped Storage Project. This order was issued to the company by the Federal Power Commission on February 3, 1975, approximately a year after the company had made application. The unit will be installed in space provided in the powerhouse during construction of Smith Mountain in the early 1960's.

Expected to cost more than \$26½-million, the unit will have a generating capacity of 100,000 kilowatts, bringing the generating capacity of Smith Mountain Dam to 560,000 kilowatts, according to Vaughan. Leesville Dam, the lower dam in the project, has a capacity of 40,000 kilowatts.

Vaughan explained that the unit will have the capability of operating either as a generator of electricity or as a pump to return water to Smith Mountain Lake from Leesville Lake.

While elevations of the lakes would not change with the addition of the unit, the FPC order does point out that "the duration and degree of reservoir fluctua-

(continued on page 2)

Heller tapped as executive vice president of Ohio Power

Charles A. Heller, Jr. last month was elected executive vice president and a director of Ohio Power Company and was named operating head of the company. He had been a vice president.

He will assume the new post on February 19, the same date that his predecessor, Frank N. Bien, will become vice chairman — operations of the AEP Service Corporation.

A veteran of 20 years' service with four companies of the AEP System, "Chuck" is a native of New Jersey and holds a BA degree in business administration from Rutgers, the state university. He also has two master's degrees: in finance and banking from the Wharton School of Business and Finance, University of Pennsylvania, and in industrial management as a Sloan Fellow at Massachusetts Institute of Technology.

He joined the AEP Service Corporation in 1956 as a business trainee. He was transferred to Appalachian Power Company's



Heller

Roanoke office in 1957, returned to New York in 1959 and then joined Ohio Power as an administrative assistant in 1963. He was named manager of that company's East Liverpool District in 1967, executive assistant at Wheeling Electric Company in 1968, and then executive assistant back in Ohio Power in 1970. He was elected a vice president of the company in early 1974. He and his wife Helen have three children.

APCo's West Virginia customers to receive fuel credit on bills

Appalachian Power's West Virginia customers will begin receiving a credit on their electric service bills in February because of the company's lower fuel costs. The company last month requested and received permission from the West Virginia Public Service Commission to grant such credit.

The credit will also be applied to all electricity consumed since August 28, 1975, when the company put an increase in rates into effect under bond. These rates are subject to final approval by

the West Virginia Public Service Commission. The credits will continue until a final order from the PSC in the case involving the rates which were put into effect on August 28, 1975.

The credit will be handled in two steps. Customer bills rendered after February 1 will show a credit of .25074 cents per kilowatt-hour for electricity used after February 1. For example, a customer using 750 kilowatt-hours a month would get a credit of \$1.88 a month.

In April, customers will have credited to their bills a refund based on a credit of .25074 cents for each kilowatt-hour used between August 28, 1975, and February 1, 1976. This will be a one-time credit and will include interest at an annual rate of 7 3/4%.

AEP increases shares to be sold in rights offering

American Electric Power Company has increased from 8.5-million to 10-million the number of shares of its common stock it proposes to sell in a coming rights offering to stockholders.

Donald C. Cook, chairman, said that the shares would first be offered to owners of the company's 83-million outstanding shares on a 1-for-9 basis. When the 8.5-million-share sale had been announced in December, it called for a 1-for-10 exchange.

February 18 is the record date for determining shareowners entitled to receive rights, and will be the date for competitive bidding by underwriters and security dealers on any unsubscribed shares of stock. Expiration date of the rights offering will be March 12. The subscription price will be set by the AEP Board of Directors after the close of the New York Stock Exchange on February 17.

Proceeds of the sale will be applied to repayment of short-term debt, contributions to the Company's equity in its operating subsidiaries, and for other corporate purposes.

High Court upholds APCo rate decision

The Virginia Supreme Court last month upheld a State Corporation Commission order of May 1, 1975, giving Appalachian Power Company only 53% of the rate increase it had requested.

Appalachian had filed for a \$36.2-million increase in its retail rates in Virginia in December 1974. The SCC's decision allowed the company approximately \$19-million.

The Supreme Court's unanimous decision by the seven justices held that the SCC did not err technically so its conclusion that an 8.4% rate of return is adequate should be upheld.

Appalachian based its appeal to the state high court on three points: that the SCC acted arbitrarily and capriciously, evidence in rate hearings did not support a lower rate of return, and the decision seriously endangered its ability to attract capital needed to continue service to the public.



Patterson

Patterson extends retirement date

George V. Patterson had been scheduled to retire at age 65 next August 1.

Instead, he will remain as president of American Electric Power Company and as president and chief operating officer of the AEP Service Corporation for an additional year. The extension to August 1, 1977, had been requested by the respective companies' Boards of Directors at their meetings last month.

He will, however, relinquish his post as vice chairman of the Service Corporation on February 19.

Patterson, who completed 41 years of service with the AEP System last month, rose to the presidency from a beginning in the Meter Department of Ohio Power Company. He had been that company's assistant general manager at the time he was transferred to the AEP Service Corporation in 1960. He was elected vice president in 1961, executive vice president in 1967, president and chief operating officer in 1972 and then to the added post of vice chairman last year. He was elected president of AEP Company in 1972 as well.

Unit (cont. from pg. 1)

tion within each weekly operating cycle would be increased slightly," because, as Vaughan points out, the unit will enable Appalachian to generate some power on Saturday and increase its generation during weekdays. Presently, under normal conditions, there is no generation on weekends.

The FPC order also points out that low flow releases established by the original license "would be unchanged." It goes on: "No additional land would be required and no change in land use is contemplated. No significant effect on water quality in either reservoir or the river downstream is expected."

Vaughan estimated that about 150 people, many from the local area, will be employed during peak construction of the project, with weekly payrolls averaging around \$30,000.

AEP SYSTEM BRIEFS

High court will review Kleppe case

The U. S. Supreme Court last month agreed to review a decision of the U. S. Court of Appeals for the District of Columbia in the case of **Kleppe v. Sierra Club**, a suit in which American Electric Power is a party.

At the same time the highest court lifted an Appeals Court injunction that had barred the U. S. Interior Department from approving four pending applications for surface-mining operations in the Northern Great Plains Region.

The appellate court last year, in a 2-1 decision, had ruled that the federal government must prepare an environmental-impact statement covering development of the entire four-state region — rather than doing so for each individual project as proposed. Such statements had to be prepared before Interior could issue leases for mining of federal coal underlying private lands.

That decision, a victory for environmentalists, in turn reversed a federal district court ruling and had the effect of suspending coal development in the affected area.

The AEP System late last year joined a number of other utilities, energy companies and two departments of the federal government (the Agriculture and Army

Patterson, Cohn head committees

The Board of Directors of American Electric Power Company last month established a new Operating Committee and designated President George V. Patterson as its chairman.

The Board also reorganized its Finance Committee and named Herbert B. Cohn, vice chairman, to succeed retiring Chairman Donald C. Cook as its chairman.

Other members of the new Operating Committee are Richard G. Folsom, John Tillinghast and Frank N. Bien. Other members of the Finance Committee are Walter O. Menge and Richard E. Disbrow. Folsom and Menge are nonaffiliated directors of AEP. Tillinghast is vice chairman — engineering and construction and Disbrow, vice chairman and controller, both of the Service Corporation. Bien, executive vice president of Ohio Power, is vice chairman-elect of the Service Corporation.

The election of W. S. White, Jr. as chairman of the Board's Executive Committee, succeeding Cook, is reported elsewhere in this issue.

Departments) in Interior's appeal to the highest court, where their argument was presented by U. S. Solicitor General Robert H. Bork.

C&SO acquisition still opposed

The Antitrust Division of the U. S. Department of Justice continues to oppose American Electric Power Company's proposed acquisition of Columbus and Southern Ohio Electric Company.

In a new brief filed last month with the Securities and Exchange Commission in response to AEP's earlier brief updating the record, the Division said that AEP had failed to offer any new data or argument sufficient to support the merger. The SEC had asked various parties in the case to update the eight-year-old record in light of present-day circumstances.

Chairman

(cont. from pg. 1)

Michigan Electric, Kentucky Power, Kingsport Power, Ohio Power and Wheeling Electric Companies — for the same 14-year period, and of Michigan Power Company since it became part of the AEP System in 1967.

During his more than 14 years as head of the AEP System, Cook has presided over a period of unprecedented growth in every measurement of performance: in energy sales, from 29-billion kilowatt-hours in 1961 to 76-billion kwh in 1975; in revenues, from \$352 million to \$1.6 billion; in earnings, from \$55 million to \$201 million, and in power supply, from 6.7-million kilowatts to 17.6 million kw. During these years, too, the System took giant strides in electric power technology, including both generation and transmission; in automation, including both system operation and air monitoring; in fuel supply, including both coal mining and its delivery; and in environmental protection, including both air- and water-quality control and coal-mine reclamation.

Cook joined AEP in 1953 as a vice president and assistant to the president following a distinguished career of 16 years in U. S. government service, culminated by chairmanship of the Securities and Exchange Commission in 1952-53. He was elected a director of AEP in 1960, president in 1961 and chairman in 1971.

He was born in Escanaba, Mich., and received AB and MBA degrees from the University of Michigan and JD and LLM degrees from George Washington Law School. He is also a certified public accountant. He and his wife, Winifred, live in Manhattan and are the parents of a son, Nicholas.

the ILLUMINATOR

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Wilson Trumbo	Kingsport	Karen Hutton	Central Machine Shop
Leonard Brammell	Ashland	Barbara Hamon	Cedar Coal

Shareowners notified portion of AEP dividends not taxable

Common Stock

American Electric Power Company shareowners were notified last month that a portion of their common stock dividends in both 1974 and 1975 was considered not taxable as dividend income for Federal income tax purposes. Earlier, similar notices had been sent with respect to dividends paid in 1971, 1972 and 1973.

The non-taxable portion of the 1974 dividends is **74.04 per cent**. This percentage, estimated by the company and accepted by the Internal Revenue Service, may be used in filing a claim for refund or an amended tax return covering that year's income.

The non-taxable portion of the 1975 dividends is estimated by the company to be **69 per cent**. While this estimate may be used in filing 1975 Federal income tax returns (due April 15), it has not yet been accepted by the IRS. Such acceptance cannot take place until a preliminary review by the IRS of AEP's 1975 tax return, which will be filed next September.

Both the 1974 percentage, accepted by the IRS, and the 1975

estimate, when and if it is accepted by the IRS later in the year, will continue to be subject to possible change, however, until final confirmations by the Service upon completion of its audits of AEP's tax returns for both years.

* * *

Preferred Stock

For the first time in AEP System history, preferred stock dividends also have been found to be non-taxable.

The IRS last month accepted determinations by two operating companies with respect to the non-taxability of their respective preferred dividends paid in 1974, as follows:

Ohio Power Company	100.0%
Indiana & Michigan Electric Co.	55.8%

Holders of these companies' preferred issues have been notified.

In addition, I&M has estimated that 38% of its 1975 preferred dividends is non-taxable. However, none of Ohio Power's 1975 preferred dividends is deemed non-taxable.

MOVING UP



Cornelison



Mooney

O. P. Cornelison, former General Office personnel supervisor, has been promoted to assistant personnel director of Appalachian Power. He attended Eastern Kentucky University, the University of Kentucky and the AEP Management Development Course at the University of Michigan.

James E. Mooney, former utility operator A, has been promoted to utility foreman at John E. Amos Plant.



Jenks



Sebo

Harold W. Jenks, former unit foreman at Big Sandy Plant, has been promoted to shift operating engineer. He succeeds Clarence E. Farley, who retired January 1.

John J. Sebo, former production

APCo men share ideas



Guill

Several Appalachian Power employees had their articles published in the January/February issue of AEP Operating Ideas.

George M. Guill, assistant to communications superintendent, General Office T&D Communications Section, Roanoke, received a \$100 exceptional award for his article, "It Now Pays To Own Our Telephone Equipment".

Ellis McDaniel, maintenance foreman at Cabin Creek Plant, was the author of "Electric Heat Minimizes Coal-Pipe Pluggage". **Jevene Bowling and Stevens Terry**, performance engineers at Clinch River Plant, collaborated with Roland Begor, now at Cook Nuclear Plant, on "More Programs For Programable Calculator".

supervisor-operations at Philip Sporn Plant, has been promoted to mechanical engineer-coal preparation at the AEP System Mining Operation, Albany, Ohio. He attended the University of Cincinnati and studied chemical engineering through International Correspondence Schools. Sebo is a registered professional engineer in Ohio.



Stowers



Hawley

M. G. Stowers, Jr., former lineman A, has been promoted to line foreman non-exempt at Wytheville in Pulaski Division.

Oren Clifford Hawley, former equipment service representative senior, has been promoted to Abingdon building supervisor.



Graham



Farmer, J. D.

A. L. Graham, Jr., former power engineer, has been promoted to Pulaski customer services supervisor. He holds a degree in agricultural engineering from Virginia Polytechnic Institute and State University.

J. D. Farmer, former lineman A, has been promoted to line foreman non-exempt at Lebanon in Abingdon Division. He succeeds V. W. Garrett, who is on LTD leave.



Farmer, P.



Hall

Perry Farmer, former Pikeville commercial engineer, has been promoted to area supervisor at Paintsville in the Pikeville Division. He is an electrical engineering graduate of the University of Kentucky.

William N. Hall, Jr., former master maintenance man at Clinch River Plant, has been promoted to utility foreman. Hall, who attended West Virginia Tech, succeeds Norwood Dingess, who retired in 1975.

W. Va. plants granted variances

The West Virginia Air Pollution Control Commission last month granted two variances and two compliance-schedule extensions to AEP System plants operating in that state.

The variances to allow continued operation went to the Philip Sporn and Cabin Creek Plants. The Sporn variance is good until February 20, when another hearing will be held to study AEP's ability to finance the installation of electrostatic precipitators at the plant to improve air quality. Cabin Creek's variance extends to July 1, 1977. However, ash-content limitations were tightened on the coal burned there. Since last May the plant had been permitted to burn coal with an ash-content of 15 per cent. The commission's new action lowered that limitation to 12 per cent.

The John E. Amos Plant received an extension of its precipitator-compliance schedule for Unit 1 until February 1978 and for Unit 2 until December 1977. The precipitator-compliance schedule for the Mitchell Plant was extended until December 1977 for Unit 1 and February 1978 for Unit 2.

The Cabin Creek Plant is owned by Appalachian Power Company; Mitchell, by Ohio Power Company. The other two are jointly owned by both.

AEP reports net earnings up 9.5 per cent

American Electric Power Company last month reported net earnings of \$201.3 million for 1975, an increase of 9.5 per cent over restated earnings of \$183.9 million for 1974, including the nonrecurring cumulative effect of accounting changes made in 1974.

On a per-share basis, earnings were \$2.50 against \$2.59 in 1974, the decline resulting from an increase of 13.5 per cent to 80,416,667 from 70,872,507 — in the average number of shares of common stock outstanding during the respective years.

AEP Chairman Donald C. Cook said that the 1974 earnings figures include the effect of adjustments to refunds of previously collected revenues restating previously reported earnings.

He explained that the 1974 earnings include \$41.1 million representing the nonrecurring cumulative effect, prior to January 1, 1974, of three accounting changes. On a per-share basis this effect was 58 cents.

Ratcliff named top associate editor; Lynchburg wins quota award



Ratcliff



Jamison



Joseph



Carter

Four employees were recognized for their contributions to **The Illuminator** during 1975 at a staff luncheon in Roanoke last month.

Martin Ratcliff, Roanoke administrative assistant, was named outstanding associate editor. His selection was based on preparation of and adherence to advance outline, variety and originality of material submitted, completeness of information, promptness and quality of photography.

For the third consecutive year, Lynchburg Division received the quota award for having the highest percentage of news printed, based on the number of employees. For this accomplishment, the rotating plaque will become a permanent possession of the division. **Steve Jamison**, administrative assistant, is Lynchburg associate editor.

Also for the third consecutive year, **W. A. Joseph**, Huntington photographer and reproduction man, was the recipient of the best photo award. His winning photo of Huntington Retiree **Willie Kates** appeared in the August

issue.

Wayne Carter, supervisory assistant at Philip Sporn Plant, was recognized for contributing the best story in 1975. His article on Sporn's first aid crews which appeared in the November issue was the winning story.

Running a close second in quota competition was Roanoke Division. Ashland was third; Kingsport, fourth, and Central Machine Shop, fifth.

Standings of all other locations were: Abingdon, sixth; Pulaski, seventh; Huntington, eighth; Cabin Creek Plant, ninth; Bluefield, tenth; Beckley, 11th; Charleston, 12th; Glen Lyn Plant, 13th; Appalachian's General Office, 14th; and Kanawha River Plant, 15th.

Also, Hazard, 16th; Logan-Williamson, 17th; Clinch River Plant, 18th; Pikeville, 19th; Philip Sporn Plant, 20th; Big Sandy Plant, 21st; John E. Amos Plant, 22nd; Southern Appalachian Coal, Central Coal and Central Appalachian Coal, 23rd; and Cedar Coal, 24th.

PEOPLE IN THE SPOTLIGHT

BECKLEY

J. D. Higgins, customer services manager, was re-elected to the board of directors of the Beckley-Raleigh County United Fund.

Anita Mann, daughter of C. H. Mann, draftsman, was elected treasurer of the sophomore class at Shady Spring High School.

Rosie Bozo, wife of D. S. Bozo, customer service representative, was presented a certificate of merit for her outstanding work as a program assistant for the Raleigh-Wyoming Agricultural Stabilization and Conservation Service.

CHARLESTON



Charlton Pryce

Ronnie Charlton, son of Mona Sue Charlton, PBX operator, received a letter of commendation from the Mayor of Charleston on being named to the Lincoln Junior High School holiday tournament all-tournament team.

Sue Pryce, personnel clerk senior, was elected regional executive of the Southern West Virginia Region, Sports Car Club of America, Inc. Mrs. Pryce is the first woman to hold the position.

Rickey Allen Haynes, son of Betty Jo Haynes, custodian, killed an 11-point buck (his first deer) on the first day of the season. The head has been mounted and the skin made into a rug.

Other deer kills in the division include: **Ray Armstrong**, meter serviceman A, 4-point; **Chuck Bibbee**, lineman helper, spike; **Bob Chafin**, lineman B, 5-point; **Ken Chambers**, auto repairman B, 6-point; **Bob Christenson**, senior engineering technologist, 8-point; **Ken Estep**, line foreman, 5-point; **Herb Miller**, draftsman senior, 8-point.

Also, **Neil Stultz**, GO Right of Way, 4-point; **Denver Wilkinson**, lineman C, spike; **Jim Young**, garage foreman, spike; **Tom Young**, area serviceman, 7-point; and **Don Loy**, commercial representative, 8-point.

Gregory Craft, son of Tom Craft, equipment service representative, was a member of the South Charleston High School football team which played Bluefield for the state championship.

Dale Wolf, lineman A, is the owner of a champion horse, Pine Sirlette. He is 1975 state champion yearling stallion and reserve high point stallion in the West Virginia Quarter Horse Association. Also he received \$289 as the 1975 winner of Ohio Yearling Stallion Division of Halter Futurity.

PULASKI

K. L. Buckland, retired T&D clerk senior, was elected an elder of the Belspring Presbyterian Church. His wife **Evelyn Buckland**, stenographer, was elected a deaconess.

F. H. "Tater" Anderson, lineman A, was elected captain, Company #1, of the Galax Volunteer Fire Department. **C. V. Vurnette**, Galax meter reader, was elected lieutenant, Company #2.

D. M. Davis, Pearisburg area supervisor, was elected an elder of the First Presbyterian Church, Narrows.

Galax Vice Mayor **S. J. Johnson**, lineman A on LTD, was named vice chairman of the Governor's Manpower Council for Area One. The area includes the City of Galax and Grayson and Carroll Counties.

J. C. Collins, Hillsville meter reader, was elected a deacon of the Hillsville Presbyterian Church.

W. H. Ruben, Christiansburg lineman B, was elected senior warden at the regular stated Communication of Va. May



Mike Moore's fiddle rendition of "Cindy" won him an Admiral color TV set as first prize in a talent show sponsored by a Charleston, W. Va., chain store. The 12-year-old is the son of David C. Moore, welder at Central Machine Shop. His fiddle was handcrafted from curly maple and spruce in Cremona, Italy, in 1734. Mike recently performed with his father's band, the Kanawha Valley Bluegrass Boys, at the Mountaineer Opry House. The following day he was asked to join another band, but he has declined for the time being. Mike also plays the trumpet in the St. Albans Jr. High band and in his "younger days" played the tuba.

Lodge No. 38, A. F. & A. M. C. R. **Holdren**, Claytor retiree, was elected junior warden.

Elected officers of the Hillsville Volunteer Fire Department were **R. G. Musser**, lineman A, chaplain, and **B. W. Hicks**, lineman C, first lieutenant.

Mrs. O. W. Palmer, Jr., wife of the Pulaski meter reader, was named director of the Christiansburg Community Center's Retired Senior Volunteer Program.

Mrs. C. R. Settle, wife of the retired division superintendent, was appointed to represent the Pulaski County Democratic Committee on the 9th District Democratic Affirmative Action Monitoring Committee.

GLEN LYN



Wade

Steven W. Wade, son of Walter S. Wade, maintenance man, was an honor graduate of the U.S.A.F. School of Applied Aerospace Sciences. He is stationed at Langley AFB, Hampton, Va.

ABINGDON

Jenifer Mitchell, daughter of Lois Mitchell, Abingdon Accounting, is a candy striper at Johnston Memorial Hospital.

Roger Grizzel, son of Worley Grizzel, Gate City T&D, was elected treasurer of the Yuma Ruritan Club.

D. C. Landreth, Abingdon Engineering, assisted with a weekend

trip to Wilmington, N. C., for Boy Scout Troops 164 and 222. **Clyde and Mark Landreth**, **Hugh Ferguson** and **Jimmy Hughes** are members of the troops.

John Morefield directed a Christmas musical program entitled "God and a Star" for the Glade Spring Baptist Church. **Sandy Morefield** and **R. A. Sheffey** assisted with the presentation.

Randy Morefield, son of John Morefield, participated in the All Regional Band Concert at John Battle High School.

LYNCHBURG

A. C. Channaiah, electrical engineer, was appointed chairman of the finance committee of the Lynchburg Society of Engineering and Science. He also serves as a member of the organization's board of directors.

Stephen L. Jamison, administrative assistant, was selected as a division chairman in the upcoming Junior Achievement Fund Drive.

T-S unLimited, the Junior Achievement company sponsored by Lynchburg Division, was selected as a blue chip company for November.

KINGSPORT



Gillenwater

Harold D. Gillenwater, stationman A, was elected to his sixth term as president of the Avoca Volunteer Fire Department.

James B. Quillin, Jr., customer accounts representative C, bagged a spike buck in Grayson County, Va.

Donald A. Conner, auto repairman A, killed an eight-point deer in Hawkins County, Tenn., and a four-pointer in Bath County, Va.

LOGAN-WILLIAMSON

Eugene E. King, retired Williamson area manager, was elected to the board of directors of the Williamson Rotary Club.

Lorrayne G. Coreia, Williamson T&D, was nominated by the Tug Valley Junior Woman's Club to compete for the Bicentennial honor of being chosen "First Lady" of the Williamson area. She was selected for her civic activities, which include president, AIM; treasurer, Youth Committee and King Coal Festival; sponsor, Tug Valley Junior Woman's Club; vice president, Williamson Garden Club; chairman, community

education lay advisory committee, Southern West Virginia Community College; and member, Salvation Army Board Williamson Woman's Club, Nin Valley Travel Council and Bicentennial Committee.



Larry Rakes, right of way agent General Office R/e & R/w, Pulaski was named "1975 Fisherman of the Year" by the Pulaski County Bassmasters. He received an engraved trophy and \$100. Rakes' winning weight was 10 lbs. 10 oz. in a tournament held on Claytor Lake.

ASHLAND

Gregory Keeton, son of Walter Keeton, general serviceman, has assumed the chairmanship of the Ashland Downtown Merchants Association.

Luther Thompson, stationman B, and his family were featured on a Thanksgiving Day telecast over WSAZ-TV as a typical American family enjoying a traditional Thanksgiving dinner.

BLUEFIELD



Robinette

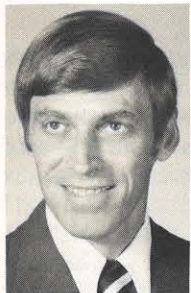
Elaine Robinette, daughter of L. W. Robinette, power engineer senior, was elected president of the student council at Fairview Junior High School. A ninth grade honor roll student, she is also secretary of the Latin Club; treasurer, Junior Deb Club; vice president, Girls' Athletic Association; treasurer, Bible Club; and historian, National Honor Society.

L. W. Robinette was appointed to a two-year term on the youth and recreation committee of the First Baptist Church, Bluefield, W. Va.

Vickie Bowman, daughter of Richard Bowman, administrative assistant, was elected to the board of directors of the Keyette Club of Graham High School.

Ted White, electrical engineer, killed an eight-point buck in Mercer County, W. Va.

GENERAL OFFICE



Lovegrove

C. Richard Lovegrove, supervisor of public information in GO Public Affairs, Roanoke, has been re-elected senior warden of Christ Episcopal Church. This is the highest position a lay person may hold in an Episcopal parish.



Smith



Meador

Wendy Smith, daughter of Patsy Smith, stenographer, GO Accounting, was elected president of the Roanoke 4-H Light Horse and Pony Club.

Valerie Meador, daughter of J. F. Meador, engineer B, GO T&D Station, Roanoke, was listed in "Who's Who In American Junior Colleges". She is a student at Virginia Western Community College.

Susan Morris, daughter of R. D. Morris, lineman A, was listed in the 1975 edition of "Who's Who Among American High School Students". A senior at George Washington Carver High School, she has been accepted at Virginia Polytechnic Institute and State University. Susan is also president of the Wesley United Methodist Youth Fellowship.

G. V. Funk, garage foreman exempt, has been elected chairman of the board of deacons at Mount Pleasant Baptist Church.

Ideas submitted through OIP save APCo \$1.4-million

Ideas submitted by employees through Appalachian Power Company's Operations Improvement Program during 1975 are expected to save the company approximately \$1,425,523. The corporate goal for the year was \$1,250,000.

The following locations achieved their "fair share" allocation in the 1975 program: Cabin Creek, Glen Lyn, John E. Amos and Clinch River Plants; Lynchburg Division; General Office Purchasing and General Office Accounting.

J. B. Smith ends 33-year career



Smith

"I'll have enough to keep me busy," says Jessie Bernard Smith, who retired February 1 as master maintenance man at Claytor Hydro in Pulaski Division. "I like carpentry, and I will probably be doing some mechanical work on lawn mowers and motors." He also does truck gardening and enjoys fishing.

Bernard helped clear the land for Claytor and lumber from the timber he cut was used in construction of the first coffer dam. Later, in 1943, he joined Appalachian as a collecting agent and troubleman and has held the positions of laborer, maintenance man helper, hydro maintenance man, assistant hydro operator A and maintenance man.

A member of the Mt. View United Methodist Church, Bernard has one child and two grandchildren.

Pippin receives accounting degree



Pippin

It took 11 years' time and 25,000 miles of driving, but Jack Pippin, Kingsport customer accounting supervisor, has graduated cum laude from East Tennessee State University with a BS degree in accounting.

All requirements for the degree were fulfilled in night classes taken either on the main university campus in Johnson City or at the University Center branch in Kingsport.

Pippin says, "The Educational Assistance Plan was definitely a help in reaching this goal, especially during the years when our children were in school. I owe a lot to my fellow workers for their encouragement and especially to my wife Betty for her support."

Pippin joined Kingsport Power in 1954 as a meter reader and was promoted to his present position in 1971.

He plans to take some graduate accounting and economic courses and he will begin private flying lessons early this year.

Kesterson is Eagle maker



Kesterson



Fugate

James Luke Kesterson, Kingsport residential representative and Scoutmaster of Troop 89, recently saw six of his Scouts awarded the Eagle badge, Scouting's highest honor.

This ceremony brought to 33 the number of Eagle Scouts Kesterson has helped produce in his 16 years with the Troop. His own sons, James Luke, Jr., and William Albert, made Eagle under his leadership.

Youngest of the six boys to make Eagle recently was Mike Fugate, 13-year-old son of Emory J. Fugate, Kingsport engineer supervisor. Mike, who has 24 merit badges, developed a unique service project to fulfill the Eagle requirements. He taped sermons at his church, Stone Drive Methodist, and played them at the homes of shut-in members.

WE REMEMBER

Albert R. "Griff" Allen, 75, retired Beckley stationman A, died January 7. A native of Lowell, W. Va., he was employed in 1936 as a lineman at Beckley and retired October 1, 1955. Allen is survived by his widow Maude of 305 Stanley Street, Beckley, W. Va.; three sons; two sisters; three brothers; seven grandchildren and five great-grandchildren.

Danville, Va.; two daughters; two sons, one brother; three sisters and five grandchildren. Both sons are employed in General Office Operations, Roanoke. Early B., Jr., is operations coordinator and Edsel is power dispatching supervisor.

Paul B. Lumbard, 60, meter superintendent in Kentucky Power's General Office Meter Department, Ashland, died December 21. A native of South Dakota, he began his career in 1941 as an engineer. Lumbard is survived by his widow Harriet of 701 43rd Street, Ashland, Ky.; three daughters; one sister; one brother and six grandchildren.

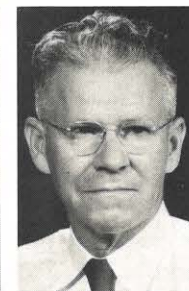


Lynch

Paul Henry Lynch, 51, Roanoke planner senior, died January 22. A native of Vinton, Va., he began his career in 1948 as a laborer. Lynch is survived by his widow Alyene of 1602 Angus Road, Roanoke, Va.; two daughters; two brothers and two sisters.



McKinney



Warren

Leonard Oxley McKinney, 59, retired master maintenance man at Cabin Creek Plant, died January 2. A native of Odd, W. Va., he was employed in 1941 as a laborer at Cabin Creek and elected early disability retirement October 1, 1973. McKinney is survived by his widow Margaret, Box 247, Cabin Creek, W. Va.; one daughter and two sons.

James R. Warren, 77, retired chief electrician at Logan Plant, died December 24. A native of Low Moor, Va., he worked in the Logan Plant Construction Department before being permanently employed in 1935 as an electrician. Warren elected early retirement July 1, 1962. He is survived by one son.



Johnson



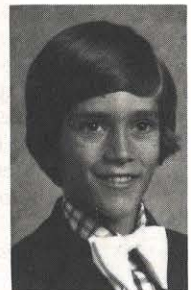
Lumbard

Early Blair Johnson, 89, retired station operator A in Appalachian Power's General Office Operations Department, Danville Substation, died December 28. A native of Marion, Virginia, he was employed in 1902 at the old Marion Light & Power Company and retired November 1, 1951. Johnson is survived by his widow Mazie of 150 Hartford Street,

HAZARD

"Hill Billy Language And The English Classics", an article written by **William S. Hays**, was published in the **Kentucky English Bulletin**, a publication of the Kentucky Council of Teachers of English. He is the son of Nolan Hays, technician senior. In the article, Hays shares rare insights gained from a personal experience of social discrimination due to his speech patterns.

ROANOKE



Altice



Morris

Jeffrey Altice, a fourth grader at Mount Pleasant Elementary School, is the recipient of the Presidential Physical Fitness Award. He also received a shoulder patch and window decal. To receive the award, he had to be equal to or above the national average in sit-ups, push-ups, pull-ups, 600-yard run, 50-yard dash and the shuttle run. He is the son of Billy L. Altice, planner senior.



Ivy J. Layman, Jr., Roanoke Division meter reader, and his wife Ina admire the plaque he received for being named "man of the year" by the Waidborough Ruritan Club. A charter member of the club, Layman served as its first president. As co-chairman of the building committee this past year, he was instrumental in construction of the new Waidborough Community Center. He also had a key role in the construction of the Waidborough Little League ball field. Mrs. Layman was recently installed as president of the club's Ladies Auxiliary.

Monongahela employee offers unusual response

(Editor's note — The following, written by a Monongahela Power employee, appeared in a recent newspaper. Since it is an unusual response to a public relations problem common to all utilities, we thought it should be communicated to all our employees.)

First of all, let me make it clear that I have not been asked to write. It is something I alone feel I should do.

You might say this is an open message to all users of electricity, but it is especially to the approximately 3,800 customers that are served from this office of the power company. Since our new rates went into effect, I and all other district accounting clerks have had a very trying time.

At least six or seven out of every 10 customers coming through the door are upset over their electric bill. I open three or four irate letters each working day.

Some of you are very nice and I appreciate you from the bottom of my heart. I have never objected to listening to you or answering any questions you have, but I'd like you to stop and think how you would feel if you stood on my side of the counter.

I know as I try to explain the reasons for the rate increase that you do not think I care or understand but I too am a customer and I also have an increased electric bill. I too am a victim of inflation, just as you are and just as the power company once was a victim and now is a part of inflation.

From my conversations with you I get the feeling most of you feel that all the money I "rake in" is put in a big till and the profits grow and grow. I realize I am not a great intellect; however, I am smart enough to realize and stop and reason and know that it takes money to construct (facilities) and to keep electricity flowing into your homes. I hope this will cause you to stop and reason with me.

The cost of electricity has, for many people, doubled in the last two or three years. How many things can you name that have not? Many of you are saying to me "I have the same things in my home and am paying twice the amount." You are also getting the same pounds of sugar in a 10-pound bag and you're paying three times what you did in 1973; your gasoline tank still holds the same amount of gas and you're paying twice the amount to have that tank filled.

Are you as hostile toward your grocer and the service station attendant as you are to me?

At least there is someone regulating the price you are charged for electricity — there is no one telling Mr. Grocery Man what he can or cannot charge. Where do you think the money comes from to build the substations, to buy the transformers, the poles, the

wire, the labor and all the other materials necessary to provide you electric service?

When you buy a shirt you pay the cost from the time that shirt was a ball of cotton in the field until it is handed to you across the counter. Have you tried recently to buy a shirt for the same price you did two years ago or even one year ago? The same is true with any commodity you buy. All the materials it takes to produce electricity have increased in cost, some as much as 155 per cent since 1970.

As is the case with each item or service you buy, there is but one person to pay these increased

costs — the consumer.

Every employee that works for this company has been urged to conserve. We've all felt the effect of many cost saving measures in order that the price could be kept down, but with the increased costs of materials, especially coal — the number one product in producing electricity — even I can see that they have no alternative but to increase rates.

If you were a farmer and your seed cost \$3, fertilizer \$5 and you allow yourself \$10 for an entire summer's work and then you harvest and sell that crop for \$14 or \$15 — how long could you stay a farmer? This is true of any

business; your costs cannot exceed your income if you are to continue to operate.

Even with all this, your electric bill has not increased as greatly as many, many things. Did you know that in 1926 the average price per kilowatt hour was 7.07 cents? By 1970 it was reduced to 2.2 cents and after four years of inflation it rose to only 2.58 cents; and again this year to 2.85 cents.

Look at your most recent electric bill; divide the amount of the bill by the number of days it covers. Then think of all the things you used electricity for and ask yourself what else can you benefit

from and enjoy the convenience of for the same cost. Where can you apply for a service to get skilled workers to install service at no cost to you? I transformer, poles, wire and under normal conditions?

I asked the phone company about changing from a two-line to a private phone and what there would be an \$18 charge. When we installed natural gas in our home we paid \$13 for materials installed in our yard. These costs are in addition to my regular telephone bill — which incidentally also gone up in price. I am telling you this to complain my gas or telephone bill.

The truth about The Blue Ridge Project

-in contrast to the abridged and biased version

The welfare of this entire nation is endangered by an energy shortage. The White House has ordered the development of all our energy resources—and Departments of Government are trying to do just that, in keeping with environmental standards. No selfish group which stands in the way can remain unchallenged—be they privileged elitists or a prejudiced press.

To help break away from the tyranny of a band of sheiks, Washington has called for the development of additional sites for the production of hydroelectric power, i.e., the generation of electricity by water power. There are very, very few remaining in America.

There is one excellent, undeveloped site on a segment of the New River—a river that runs through West Virginia, Virginia and North Carolina—where we propose to develop the Blue Ridge Project.

This segment is not without some attractiveness. However, it is paralleled by 118 miles of highway, crossed by 47 bridges, contains two dams and nests two large industrial plants.

While the river is clear and unpolluted, it is not particularly biologically productive. Little recreational use is made of it, though it is easily accessible.

These are some of the reasons why the U.S. Department of the Interior could not propose the New River as "wild and scenic" when, in the mid 1960's it searched the country over for any which could possibly qualify under the law—in fact, stretched its list to accommodate 650 such rivers.

The New in North Carolina was not one. Essentially, all that would be needed to have the New River contribute to America's critically needed energy supply would be two large dams. Behind them would be created two beautiful lakes in a lovely mountainous setting.

Surrounding them would be new State parks, and other recreational facilities, far surpassing in aesthetics and value the present, limited accommodations.

As far back as 1962 . . . 13 long years ago . . . Appalachian Power Company, part of the AEP System, began investigating the possibilities of a hydro and pumped storage project, and applied for a license in 1965.

Then the Federal Power Commission—a body of experts expressly created by the U.S. Congress to investigate and decide such matters—went to work.

Its hearings were open to everyone from anywhere.

Though this was really a Virginia project, with all of the structures located there and only 1/3 of the lakes in North Carolina, absolutely no one with any interest . . . from the slight to the profound . . . was prevented from intervening in the proceeding.

Pro and con, they came in droves. In over nine years of work the FPC expended 40,000 man hours and amassed 7,500 pages of sworn testimony—all subject to cross-examination.

Again and again it reopened the proceedings to hear from environmentalists and conservationists, the Department of Defense, U.S. Senators, the Izaak Walton League, the Interior Department, groups of private citizens, the Environmental Protection Agency, three State Governments, Highway Departments, private industry, two Farm Bureaus, county executives, and ecologists.

The Project was designed, revised and modified to assure a minimum of adverse impact and a maximum of benefit to the air, the water, and the people.

Every conceivable alternative . . . in-

cluding no hydroelectric plant at all . . . was studied to exhaustion. None better was found to exist.

Three different times the Presiding Administrative Law Judge, with no personal attachment of any kind, recommended licensing. Only to have the FPC reopen the case again—particularly for environmental matters. Only to have it conclude that the adverse effects would be "more than balanced by the environmental benefits created".

Finally, the Commission found . . . unanimously . . . that the proposed 1,800,000 kilowatt Blue Ridge Project, estimated in 1973 to cost \$430 million, is badly needed to help satisfy the power demands of the 1980's.

- Blue Ridge:
 - will conserve our national resources by consuming no oil and gas.
 - will provide emergency reserve power for the East Central region of the United States.
 - will provide 160,000 acre-feet of flood control capacity—endorsed by the U.S. Corps of Engineers—where none exists today.
 - will assure water benefits downstream where, to improve recreation and fishing, the river flow is periodically in need of augmentation.
 - will vastly increase the recreational potential of the area, turning it into one of the most appealing sites in the East.
 - will facilitate the economic development of depressed Appalachia.
 - will consume less fuel than any avail-

American Electric Power

(Editor's note: This ad appeared in the New York Times, Wall Street Journal, Time

public relations problem common to all utilities

preciate the service I get from both.

I also wonder if you ever stop and consider the costs of restoring your power during or after a storm or if someone hits a pole and your power is interrupted. On Friday, we had a bad storm and several hundred people were without power. Our local crew went to work (in the rain) at 8:30 p. m. and worked all night cutting trees and repairing lines. At 5:30 a. m., these fellows were replaced with another crew that worked until 5 p. m. Saturday evening when power was restored to the last customer. Not one of you received a bill for that work.

If you were to call an electrician, plumber or appliance repairman to your home, you would pay him more for eight hours' work than most of you pay for a full two months' electric bill. The telephone company tells you they will have your phone back in service by 5 p. m. the next day or on Monday if it goes out on a weekend . . . Our power company tells you, 24 hours a day, that we will have someone there as soon as possible and we make every effort to do exactly that.

Some of you are inclined to tell only one side of the story and some of you are guilty of listening to irate neighbors and only hearing what you want to hear. A

good example of this is an article that appeared in a newspaper concerning a customer's high bill. That customer told how extremely high the bill was but failed to say that morning after morning there were two basement garage doors left open and uninsulated duct work was exposed to near zero weather. I know this is true; I drive by the house each morning.

Please do not think that I am angry with any of you for complaining. I only want you to stop and think about the things I've said. You say I am not to blame, but I am a part of the company and I feel it very personally when you say we are dishonest. Don't you know me well enough to

know I would not condone dishonesty? I have stood behind the counter for 10 years and I have endeavored to be as kind as I know how and to serve each one of you to the best of my ability. I know the bills are high and I don't like them any more than you do but I do understand them.

I have not written this to offend anyone. I just wanted you to hear

from someone on this side of the line. I am a neighbor to some of you, a customer to some of you, attend church with some of you and I care about all of you.

In a time when our country seems to be in a state of turmoil and there is so much bitterness already, can't we just stop and be thankful that we have the privilege and the ability to work and pay our bills?

Severe ice storm interrupts service to thousands of APCo customers



A Rocky Mount crew (Roanoke Division) makes repairs to a single-phase line paralleling Route 40 west of Ferrum to get the line back in service.

The severe ice storm which hit portions of Virginia the evening of December 25, 1975, interrupted service to several thousand customers in parts of three Appalachian Power divisions. Forty-year veterans of the company said this was the worst storm they could recall.

Roanoke Division, the hardest hit, had some 17,700 customers out of service from one hour to a maximum of 89 hours. Lynchburg Division had interruptions to 15,400 customers for periods of time varying from 10 minutes to 75 hours on major circuits, and longer for some scattered individual customers. Thirty-two of the division's 69 major circuits were interrupted. Approximately 800 customers were out of service in the Floyd area of Pulaski Division, and there were 50 scattered interruptions in the Pulaski area.

Heavy, freezing rain caused trees to break and fall into lines and in many areas to break the conductor in more than one place. Multiple faults, the wide dispersion of outages and weather conditions hampered employees in the restoration of service. Contractor crews and company crews from other locations were

called in to assist.

Many of the crews worked long as 40 hours without a break in order to restore service to customers as rapidly as possible. Some supervisory personnel worked more than 24 consecutive hours. Even under these adverse circumstances employees worked safely without personal or vehicular accidents.

Initial estimates indicate the average cost to the company of \$230,000 in manpower, equipment and material.

The esprit de corps shown by employees during emergencies is almost legendary. Special praise goes not only to linemen and others who immediately respond to emergencies but also to office and clerical personnel from all departments who manned telephones, delivered equipment to crews, served messengers, scouts, guides and handled hundreds of jobs that became necessary during the emergency.

Some of these same employees were those whose own homes were without power. Everyone associated with the storm does indeed, have a right to be proud

ialized by a responsible press.

ve means of generation. With these monumental projects is ever without some of these individual families displaced by Federal tunnels and military

or eliminate any hardships for families affected by the project offered to do the

their present holdings. relocation advisory

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se was granted—effective

the benefits to the American people are demonstrably great that the project won the support of the Commission, the Federal Administration and for six years (1973)—until a mysterious change of North Carolina. Carolinians fully favor

welcomed by an affluent class at the thought of intru-

ided to resist the needs of the people to ignore the President's veto of the privileged status of the Blue Ridge Project. and in the U.S. Congress. on the Rivers and Har-

ually tried to have this dam and dammed river made a component of the National Wild and Scenic Rivers Act—a flagrant perversion of the law. They failed.

Ironically, not one word of criticism of these actions appeared in the press.

And now . . . THE STING!

Although the people of North Carolina will benefit substantially from a strengthened power supply, our gift of 3,900 acres hand-picked by North Carolina for a lake-front State park, recreational facilities valued in the millions, and participation in a construction payroll of over \$125,000,000 . . . the influential elitists are about to eject them out of it with a tricky scheme.

Incredibly, North Carolina officials would circumvent the U.S. Congress by having a *limited stretch* of the New River incorporated into the National Wild and Scenic Rivers System . . . by administrative decree.

Just enough of a stretch to block Blue Ridge!

One editorialist took the bait.

He published the elitist pap that the Blue Ridge Project would contribute to the energy shortage(!) and asked Interior Secretary Thomas S. Kleppe to participate by using "bureaucratic resolve" in naming this river wild and scenic.

One might have expected pause, reflection and even the asking of a few penetrating questions about benefits to the people . . . and to the nation.

And now it looks as though The New York Times has been taken in, too.

Its editorial, orchestrated on the same theme, is a classic example of what every club should avoid:

1. It breathes nary a word about energy shortage or President's mandate, but derides a needed hydroelectric project.
2. It writes no syllable about the 13 years of study or the 7,500 pages of sworn testimony, but hands down its own ill-founded judgement.
3. It calls the Blue Ridge lakes "ugly reservoirs", but avoids the experts' words that they'd be areas of great beauty.
4. It speaks of environmental "enormity", but not of the Commission's conclusion that the detriments are more than balanced by all the environmental

benefits.

5. It cites "severe economic problems", but not the great economic gains due to parks and recreational—residential—commercial complexes where there is now only a depressed area.

6. It talks of "drown"ing the land, but not of scenic lakes, boating, or fishing.

7. It points to "displacing close to 3,000 people", but not that they'll be fully cared for and repaid.

8. It chortles over the North Carolina Assembly vote to put the New in the scenic rivers system, but never once asks, "who could have influenced such a vote when many people in the project area have stated they emphatically oppose any such designation . . . and especially since the net effects of Blue Ridge on North Carolina will be beneficial?"

9. It writes of "costly surplus energy" rather than of needed power more economically generated than by any other available method.

10. It talks of "alternative sources", but not that those alternative sources were studied to exhaustion and found unacceptable.

11. It cries out that the river will be "sacrificed", but not that the Commission stated the river will not be eliminated; 150 of its 220 miles will remain in its free-flowing state.

12. Finally, it succumbs to asking Secretary Kleppe to take part in the scheme by incorporating the New River into the Federal system, without mentioning that it is not—as it must be—primitive and inaccessible. Nor that it will be far more recreational, and more scenic for more people under the Blue Ridge Project.

We find this unbalanced journalistic presentation outrageous.

We find this biased attempt to influence a newly appointed Secretary distasteful.

The whole truth—in case some have forgotten—is fit to print.

Company, Inc.

and several North Carolina newspapers last month.)

The truth about The Blue Ridge Project

-in contrast to the abridged and biased version editorialized by a responsible press.

The welfare of this entire nation is endangered by an energy shortage. The White House has ordered the development of all our energy resources—and Departments of Government are trying to do just that, in keeping with environmental standards. No selfish group which stands in the way can remain unchallenged—be they privileged elitists or a prejudiced press.

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—will assure water benefits downstream where, to improve recreation and fishing, the river flow is periodically

able alternative means of generation.

No project with these monumental benefits to so many is ever without some degree of impact on some individual families. Evidence those displaced by Federal highways, bridges, tunnels and military installations.

So, to minimize or eliminate any hardship to the 586 families affected by the Project, we willingly offered to do the following:

. . . pay fully for their present holdings.

. . . pay for a relocation advisory service.

. . . pay for their new dwellings.

. . . pay all increased interest rates.

. . . pay closing costs.

. . . pay for their moving.

. . . pay for any loss in personal property.

And we will periodically report the success of our efforts to the FPC.

And so, a license was granted—effective January 2, 1975.

The sum of the benefits to the American people was so demonstrably great that the Blue Ridge Project won the support of the States of Virginia and West Virginia, the Federal Power Commission, the Federal Energy Administration and for six long years ('67 to '73)—until a mysterious reversal—the State of North Carolina.

Many North Carolinians fully favor the project.

But, it is not welcomed by an affluent few. They shudder at the thought of intrusion by outsiders.

They have decided to resist the needs of this nation . . . to ignore the President's call . . . and to save the privileged status quo by killing the Blue Ridge Project.

Twice they tried in the U.S. Congress. Once with a rider on the Rivers and Har-

Ironically, not one word of criticism of these actions appeared in the press.

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Just enough of a stretch to block Blue Ridge!

One editorialist took the bait.

He published the elitist pap that the Blue Ridge Project would contribute to the energy shortage(!) and asked Interior Secretary Thomas S. Kleppe to participate by using “bureaucratic resolve” in naming this river wild and scenic.

One might have expected pause, reflection and even the asking of a few penetrating questions about benefits to the people . . . and to the nation.

And now it looks as though The New York Times has been taken in, too.

Its editorial, orchestrated on the same theme, is a classic example of what every cub should avoid:

1. It breathes nary a word about energy shortage or President's mandate, but derides a needed hydroelectric project.
2. It writes no syllable about the 13 years of study or the 7,500 pages of sworn testimony, but hands down its own ill-

benefits.

5. It cites “severe economic problems”, but not the great economic gains due to parks and recreational—residential—commercial complexes where there is now only a depressed area.

6. It talks of “drown”ing the land, but not of scenic lakes, boating, or fishing.

7. It points to “displacing close to 3,000 people”, but not that they'll be fully cared for and repaid.

8. It chortles over the North Carolina Assembly vote to put the New in the scenic rivers system, but never once asks, “who could have influenced such a vote when many people in the project area have stated they emphatically oppose any such designation . . . and especially since the net effects of Blue Ridge on North Carolina will be beneficial?”

9. It writes of “costly surplus energy” rather than of needed power more economically generated than by any other available method.

10. It talks of “alternative sources”, but not that those alternative sources were studied to exhaustion and found unacceptable.

11. It cries out that the river will be “sacrificed”, but not that the Commission stated the river will not be eliminated; 150 of its 220 miles will remain in its free-flowing state.

12. Finally, it succumbs to asking Secretary Kleppe to take part in the scheme by incorporating the New River into the Federal system, without mentioning that it is not—as it must be—primitive and inaccessible. Nor that it will be far more recreational, and more

System couples are married in winter ceremonies



Morris



Gunno



Robinson



Berry



Kessler



Hall



Rhudy

WEDDINGS

Theresa Kathleen Foster, daughter of Dixie S. Foster, Cabin Creek Plant secretarial-stenographer, to Joseph Allen Morris, December 27.

Linda Kay Estep, daughter of Kenneth Estep, Charleston line foreman non-exempt, to Gary A. Gunno, January 3.

Pamela Sue Fletcher to **Kenneth Ray Robinson**, Abingdon lineman helper, December 6.

Linda Treadway to **Ed Berry, Jr.**, son of E. C. Berry, Huntington line foreman, November 28.

Lois Ann Dudash, daughter of Steve Dudash, Bluefield station supervisor, to Terry Layne Kessler, December 22.

Mary Susan Pendleton, daughter of Guy Pendleton, meter supervising engineer, GO T&D Meter Section, Roanoke, to Owen Keith Hall, Jr., November 29. Her grandfather, Chester C. Belchee, is a retired Bluefield line foreman. Her uncle, William Belchee, is Bluefield division manager.

Sonja Michele Dailey to **Cecil Allen Rhudy**, son of C. A. Rhudy, Bluefield Division area serviceman, December 27.

Carolyn Rutherford to **Jerry E. Blake**, Huntington lineman B, December 30.

Joyce Roush, daughter of K. G. Roush, Huntington line foreman, to James Cochran, December 20.

Bonnie Michaels to **Mark Doss**, son of Jerry Doss, part-time Huntington meter reader, December 20.

Yolanda Santiago to **Charles J. Howard**, Philip Sporn Plant utility man A, December 19.

Gracie Ann South to **Douglas G. Smith**, Glen Lyn Plant utility man A, December 12.

Donna K. Parks, Pulaski meter reader, to Jerry Anderson Bowers, December 19.

Eva Lee Taylor to **David Robert Green**, Big Sandy Plant utility man B, November 28.

Martha Frances Stone, daughter of George W. Stone, Jr., Lynchburg T&D clerk, to Ronald Dean Burch, December 4.

Irene Bishop to **Roy Allen Tibbs**, retired Lynchburg commercial engineer, January 4.

Rita Williams to **Terry D. Fields**, Pikeville lineman D, January 3.

Kathi Price to **William D. Casebolt**, Pikeville lineman D, January 5.

Female area T&D clerks enjoy contact with customers



Simpkins

In the Logan-Williamson Division, it's the rule rather than the exception to hear feminine voices giving servicemen directions to cases of trouble. In Williamson, it's the voice of Betty Roach, and in Logan, the voice of Della Simpkins.

Both enjoy their work as area T&D clerks immensely. "I like this work so much more than what I was doing," Betty emphasizes. "One thing about it, I come in much closer contact with customers than in my other job." Della adds, "I like it, I enjoy it. I've got the best job I could have."

Betty and Della agree also that, at times, some customers can get pretty rough. "I think you get a rough time from customers now regardless of what job you do," Della says. "But a woman can handle this job easily. You have to have a good picture of the territory to do the job well. I picked up the territory after moving into this job."

Betty recalls having a little trouble learning the territory in the beginning. "Of course, I've got a big map on the wall, and in the beginning I got a little mixed up as to where to put the works for the different servicemen. But Ronnie Ferrell (meter serviceman) has marked off the map for me by areas and assignments, and it's much easier now. I've become more familiar with the territory. Some of these places I had never heard of until I moved into this

job. As you go along, you learn a lot. I learn something new each day."

Della is taking a house wiring course at Southern West Virginia Community College. "It has really helped me discuss customers' problems with them. I'm the only woman in the class, but I don't mind. As a matter of fact, I'm thinking about enrolling in it a second time."

Betty, a 28-year veteran, joined Appalachian in 1947 as a clerk junior. She worked in the records section before moving to the meter section. Della was employed in 1968 as a clerk-stenographer and worked in the records section and as a PBX operator before transferring to the meter section.



Roach

BABY PARADE

John E. Amos

Rebecca Lynn and Christina Lynn, twin daughters of **Richard D. Hundley**, control technician, December 22.

Larry Allen, Jr., son of **Cathy White**, clerk-typist, January 5.

Ashland

Candida Dawn, daughter of **Kenneth R. Brown**, meter reader, January 4.

Heather Dawn, daughter of **David H. Phipps**, technician senior, January 9.

Big Sandy

Lora Arden, daughter of **Robert V. Bellamy**, stores attendant, December 7.

Stacy Janel, daughter of **James Michael Diamond**, coal equipment operator, December 27.

John Lewis, III, son of **John L. Perkins**, yard helper, November 25.

Jason Scott, son of **Billy Cassell**, unit foreman, December 15.

Holly Michelle, daughter of **Mitchell H. Thomas**, performance engineer, December 23.

Bluefield

Julia Ann, daughter of **Albert M. Brown**, stationman A, December 30.

Charleston

Tomika LaChe, daughter of **Marion E. Bowles**, meter reader, December 12.

Jeremy Todd, son of **Judy Elswick**,

cashier, December 12.

Phillip Kelly, chosen son of **Warren Strickland**, meter helper, age 2½.

Clinch River

Erica Rachelle, daughter of **Bill W. Cornett**, maintenance helper, November 19.

Russell Dale, son of **Roger D. Mullins**, maintenance man, December 14.

Lori Sue, daughter of **Terry R. Sadler**, instrument maintenance man C, December 21.

General Office

Joseph C., Jr., son of **Joseph C. Goss**, station operator B, GO Operations, Huntington, December 13.

Huntington

Eva Lachelle, daughter of **James H. Linthicum, Jr.**, meterman B, January 12.

Kanawha River

James Arnold, II, son of **James A. Scott**, junior maintenance man, January 12.

Joshua Austin, son of **Timothy R. Houghton**, utility man B, December 30.

Kingsport

James Walter and Jeffery Todd, twin sons of **J. W. Johnson**, T&D clerk senior, December 23.

Lynchburg

Marvin Earl, son of **R. L. Williams**, meter reader, December 1.

Graham Thomas, son of **R. L. Fisher**, lineman B, January 7.

Roanoke

Ronnie L., Jr., son of **R. L. Wray**, Fieldale stores attendant, December 29.

Aimee Elizabeth, daughter of **R. F. Barker**, Fieldale lineman C, December 25.

Russell Brett, son of **William F. Valley**, station supervisor, January 3.

Lori Mae, daughter of **Leon P. Woods**, meter reader, December 24.

Wanted: Old Appliances

Appalachian Power's Public Affairs Department is searching for old electric household appliances that were available around 1930. These would include: curling iron, toaster, grill, flatiron, radio, coffeepot, heater, clock, lamp, etc. These would be photographed for use in connection with the observance of the company's 50th anniversary.

If you have any of these appliances or know someone who does, please contact **The Illuminator** associate editor in your location.



David Willard, Jr., left, and Kelly Clinevell were members of the Vinton Broncos in the Roanoke County 90 lb. league which finished the season with an 11-0 record and won the Roanoke County championship. David, son of David Willard, Sr., Roanoke lineman C, played offensive halfback and defensive linebacker. Kelly, son of R. L. Clinevell, transmission man A, GO T&D Transmission, played offensive lineman and defensive linebacker.



A beehive which formed in a hedge in Clifford Picklesimer's front yard recently caused considerable excitement. Picklesimer is Charleston Division general foreman. The bees were a wild swarm and apparently a late one. Picklesimer called C. W. Hall, father of James D. Hall, Charleston auto repairman A, to remove the bees. Hall is in the honey business and has 18 hives. Hall estimated the hive was about three pounds or 30,000 bees. While removing the hive, the limb broke and bees flew everywhere. Finally they all came back to the hive and Hall carted them home. As seen in this photograph, Hall wore no protective equipment and consequently ended up with several stings.



Jack Richmond, left, helped lead the 125-pound North Roanoke Vikings to the championship with a 6-1 record. "Juice" scored nine touchdowns and two extra points during the season. Jerry Richmond, right, helped lead the North Roanoke Pee Wee Chargers to their second consecutive Roanoke Valley championship. "Super Jerry" scored 16 touchdowns and 10 extra points (including three kicked completions on three attempts). He also received an award for not having missed a practice or game in three years. Jack and Jerry are the sons of J. H. Richmond, general bookkeeper junior, GO Accounting, Roanoke.

Amos men are weekend treasure hunters

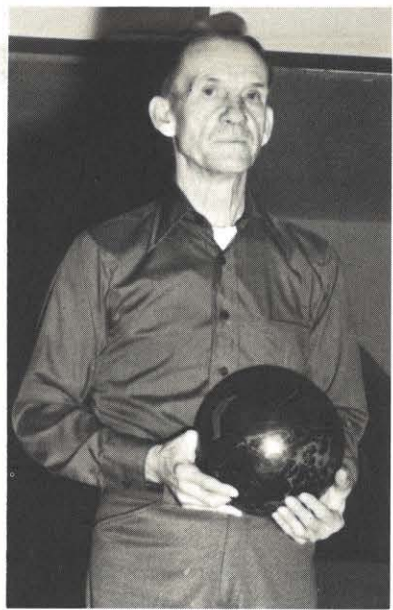
Prompted by an interest in artifacts, plus the hope and dream of a rich find, three employees at John E. Amos Plant have become weekend treasure hunters. They are Bill Harrison, control technician senior; Larry Dye, control technician junior; and Willie Grubb, stores supervisor, all of whom have been interested in this hobby for more than four years.

Armed with metal detectors, they have unearthed coins, rings, watchbands, necklaces, charms, pocket knives and horseshoes. Antique leatherworking tools, parts of an old plow, a pot-bellied stove, spoons, forks and cartridges have also been found.

Being a coin collector also, Harrison was pleased with his find of two "V" nickels, minted in 1893 and 1902. He also dug up a West Virginia chauffeur's permit badge dated 1913-14 and a 58-caliber minnie ball from the Civil War period.

School yards, old fairgrounds, church yards, abandoned homes, Civil War camp sites, burned out stores and shops, and old football

Glover has zero and proud of it



Glover

Okey Clinton Glover, who retired February 1 as Bluefield Division stationman A, chalked up a zero lost-time accident record during his career — a record in which he takes great pride. Including broken service, he worked almost 40 years for Appalachian.

A native of Blake, West Virginia, Okey was employed in 1936 as a laborer and groundman and subsequently held the positions of lineman B and A, serviceman A and line inspector.

Okey and his wife Hazel plan to remain in Princeton. They may do some traveling later on, but for the present Okey will spend his time hunting, bowling and square dancing. He is a member of the First Baptist Church, Princeton, and district president and trustee of the Loyal Order of Moose. The Glovers have three children and nine grandchildren.



Larry Dye, Bill Harrison and Willie Grubb run their metal detectors over a section of ground just outside the 765 kv switchyard at John E. Amos Plant.

fields make good places to search. In many areas one must have permission to use a detector and dig for artifacts. Each state has varying laws governing their use, but the men say that if anyone tried to use a detector in a federal park or battlefield, "They'd jack up the jail and put you under it."

Prices of detectors range from \$40 to \$450, including the coils or loops of various diameters. The longer the coil, the deeper you're able to probe. Any metal that will oxidize in the ground gives the best signal. An ideal time to search is just after a rain because the signals are stronger.

Harrison would like to have a detector that will work under water because he wants to go diving in the Kanawha River. A history buff, he believes he knows exactly where to look for sunken treasure. The fact that he'd either have to learn how to dive or team up with a diver doesn't faze him.

Grubb says he has found keys

several times for friends and neighbors. Once he was digging in a church yard and a man well into his 80's came over and started a conversation. Later he learned the man had shot several people several times for trespassing. Grubb got in good graces with the man though when he unearthed a key to a car he had owned in the 20's.

None of the three treasure hunters have hit "pay dirt" yet but they vow to continue the hunt every chance they get. Should anyone discover an important use for flip tops from soft drink cans or old tinfoil, they'll become millionaires.

Miller elected secretary of year



Miller

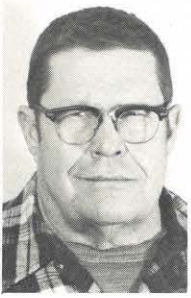
June C. Miller, wife of W. E. Miller, Pulaski Accounting, was selected Chapter Secretary of the Year by the New River Valley Chapter, The National Secretaries Association (International). She was awarded a plaque and silver bowl.

Glenda Wohlford, Pulaski secretarial-stenographer, was one of the four SOTY finalists.



Except for the 10 pin in the first and last frames, Bill Bostic would have rolled a perfect game recently. The Charleston planner senior rolling in the Kilowatt Bowling League, started out in the first frame with an apparent pocket hit but left the 10 pin. Then came nine consecutive strikes, but in the 11th frame he had another apparent pocket hit and left the 10 pin. Bostic bowls once a week and carries an average of 179. His previous high game was 276, bowled several years ago.

Veteran employees receive awards for lengthy service



Allison



Johnson



McClure



Eskridge



Hulme



Johnston



Hesson



Hardy



McCormick



Thomas



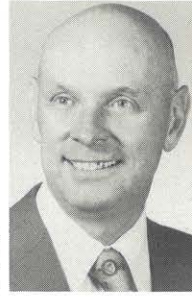
Davis



Poe



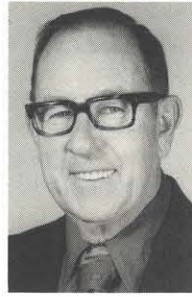
Ellis



Stebar



Smith



Cox



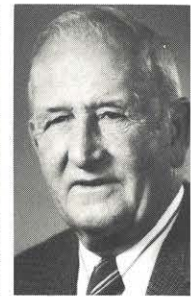
Childers



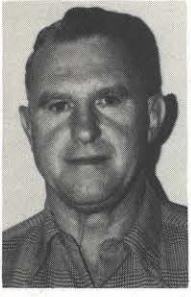
Williams



Osborne, J. L.



Glass



Ingram



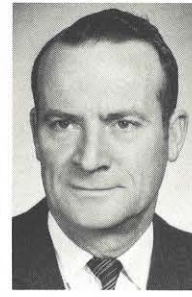
Osborne, L.



Kelly



Hurst



Maynard



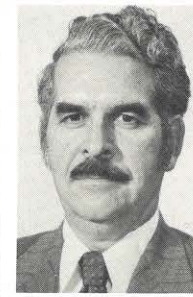
Oxley



Jackson



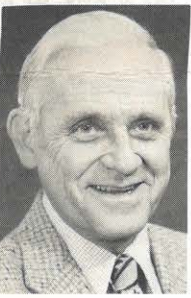
Beasley



Whitlow



Karschnik



Williamson



Kilgore



Sandor



Beckett



Terry



Carroll



Adkins



Dean



Burnside



Nelson



Greenwell



Layman

40 Years

Allison, H. R. Truck Driver-Groundman . . . Charleston
 Johnson, W. R. Shift Operating Engineer . . . Glen Lyn

35 Years

McClure, G. T. Cust. Serv. Representative . . . Huntington
 Eskridge, Nancy Cashier Senior (LTD) Pulaski
 Hulme, William Records Supervisor Pulaski
 Johnston, L. K., Jr. Asst. Shift Op. Eng. Glen Lyn
 Hesson, O. A. Maintenance Supervisor . . . Cabin Creek

30 Years

Hardy, Alonza, Jr. General Serviceman Bluefield
 McCormick, J. P. Truck Driver-Groundman . . . Charleston
 Thomas, R.H. Right of Way Agent B. GO-Roanoke
 Davis, D. M. Area Supervisor A Pulaski
 Poe, Ann Cust. Accounts Rep. B. Abingdon
 Ellis, O. G. Boiler Operator C. Cabin Creek
 Stebar, A. L. Auto. Transportation Supv. GO-Roanoke
 Smith, W. Q. Accounting Supervisor Kingsport
 Cox, K. D. Engineer B. Roanoke
 Childers, W. F. Sta. & Hydro Supv. Pulaski
 Williams, M. D. Residential Rep. Kingsport
 Osborne, J. L. General Foreman Abingdon
 Glass, S. M. Surveyor Lynchburg
 Ingram, B. J. Meterman A. Kingsport
 Osborne, Liew Line Foreman Ashland
 Kelly, C. A. Line Inspector Bluefield
 Hurst, Christie Line Foreman NE (LTD) Pulaski

25 Years

Maynard, E. C. Lineman A (LTD) Huntington
 Oxley, J. H. Chemist Assistant Glen Lyn
 Jackson, H. P., Jr. Maintenance Man Glen Lyn
 Beasley, K. E. Yard Foreman Glen Lyn
 Whitlow, J. D. Coal Equipment Operator. Glen Lyn
 Karschnik, L. J. Asst. Shift Op. Eng. John E. Amos
 Williamson, R. J. Office Supervisor. Philip Sporn

25 Years

Kilgore, C. E. Planner Kingsport
 Sandor, Rosie Cust. Accts. Rep. B. Charleston
 Beckett, R. R. Meter Serviceman A Huntington
 Terry, Lorena Personnel Asst. Sr. GO-Roanoke
 Carroll, T. D. Relays Supervisor GO-Roanoke
 Adkins, G. M. Stores Attendant Roanoke
 Dean, W. R. Asst. Shift Op. Eng. Philip Sporn

20 Years

Burnside, N. J., Jr. Operations Coordinator GO-Roanoke
 Nelson, Wanda Cust. Accts. Rep. B (LTD) Charleston
 Greenwell, Evelyn PBX Operator Senior Kingsport
 Layman, I. J. Meter Reader. Roanoke
 Hopson, J. M. Custodian GO-Roanoke
 Bowen, R. T., Jr. Line Foreman NE Bluefield
 Collier, F. D. Stationman A. Pikeville
 Fowler, T. G., Jr. Transmission Man A. GO-Bluefield

15 Years

Mitchell, R. L. Equipment Operator Clinch River
 Carson, J. O. Stores Auditor GO-Roanoke

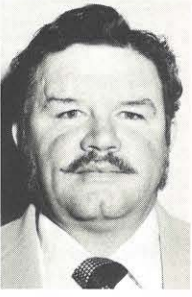
10 Years

Sutherland, E. F. Draftsman Senior Abingdon
 Shires, B. H. Unit Foreman John E. Amos
 Camden, W. R. Unit Foreman John E. Amos
 McDaniel, E. S. Maintenance Foreman Cabin Creek
 Dent, L. F. Lineman A Charleston
 Ellis, Betty Stenographer GO-Roanoke
 Jones, B. C. Distribution Engr. Sr. GO-Roanoke
 Jones, C. H. Transmission Man A. GO-Abingdon
 Poskas, L. Station Engineer Sr. GO-Bluefield
 Repass, R. O. Transmission Man A. GO-Bluefield
 Manley, J. H. Master Maintenance Man Philip Sporn
 Gibbs, D. L. Master Maintenance Man Philip Sporn

(continued on page 11)



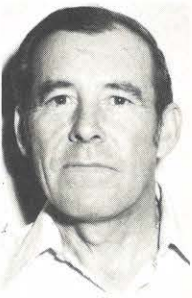
Hopson



Bowen



Collier



Fowler

Surveyor Cox turns in transit

William Clarence Cox, Bluefield Division surveyor, elected early retirement February 1 after 29 years' service. He says that because of the rugged terrain encountered during most working days, it is time to turn over his transit to a younger man.

The Freeman, W. Va., native began his career in 1945 as a laborer and later worked as a rodman and instrument man. In his early days with the company, the survey crew worked regardless of the weather. He recalls being docked once by his supervisor, R. L. Phelps, for coming in early due to a deep snow. Phelps told Bill the snow was just as deep in Bluefield as where he had been working and, therefore, he had no excuse to come in early.

Later on Bill plans to do some traveling but right now he just wants to rest and catch up on odd jobs around the house. He and his wife Mattie will continue to make their home in Bluefield.

Bill attends Grace United Methodist Church, Bluefield, W. Va.; and is a member of Pocahontas Electrical and Mechanical Institute and a past commander of Bramwell VFW Black Rock Post 3112. He enjoys bowling and all spectator sports.



Brenda Legge, Huntington stenographer, prepares the service emblems which will be awarded in her division during 1976, for distribution.

There's more than a handshake to the awarding of service emblems

The awarding of service emblems — an event which occurs to each employee every five years — seems simple enough. It involves perhaps a handshake from your supervisor and a round of applause from your co-workers as you are recognized for your

years of service.

But a lot of work goes on behind the scenes before such an event can take place.

One year prior to their anniversary date, employees are sent a brochure by their local personnel department from which they select the type of emblem desired.

Originally all service awards were gold pins signifying the years of service. Later employees were given a choice of custom-made jewelry to signify their years of service.

Diamonds were always used after 20 years' service; but, in 1974, the program was expanded to include one ruby on the service emblem for each five-year period up to 20, when four 1½-point diamonds made their appearance.

Requests from all over Appalachian Power are accumulated by the General Office Personnel Department in Roanoke, and the order is placed for the jewelry to be manufactured at the same time each year. The awards are specially made by the O. C. Tanner Company of Salt Lake City, Utah.

Some 856 emblems will be awarded to Appalachian employees during 1976. They vary in cost, depending on the type and the number of stones. A five-year lapel pin with one ruby is valued at \$3.79, but a 45-year brooch costs \$65.58. This particular piece of jewelry carries two 10-point full cut diamonds.

The number of precious jewels varies each year, and sometimes can be sizeable. For example, Huntington Division's service emblems for 1976 called for 175 1½-point diamonds, two 10-point full cut diamonds and 25 rubies.

Henniger, dean of AEP System's resident engineers, retires

Give Bernard O. Henniger a set of blueprints, some material, a supply of labor and equipment and he can build a power plant or a major complex.

He proved it time and time again before he retired February 1 as the dean of the AEP System's resident engineers.

"I came to the System at the right time, made up for a lack of formal training with practical experience and fooled enough people for a long enough time," was the way Bernie jokingly summed up his career.

Acquaintances say that his knowledge, common sense and humor combined well to get the job done.

In his 34½-year career with the AEP System, he's worked in six states and lived in 73 houses, apartments or mobile homes along the way.

He started at Cabin Creek Plant in 1941 as an instrument man in a survey crew, and later worked at the Atlantic City Electric Company, Twin Branch Plant and Philip Sporn Plant.

Bernie became a resident engineer in 1950 at Tanners Creek, and worked in that same capacity at Muskingum River Plant (1952), Clinch River Plant (1960),



Henniger

Roanoke General Office addition (1962), Findlay (Ohio) Office and Service Buildings (1964), Northeast Service Building and General Service Center at Canton (1965), Big Sandy Plant (1966), Meigs Mine conveyor (1972), Metropolis Coal Transfer Terminal (1974), and Mitchell Plant (1975).

He had a prominent role in the development of a number of System records: the first 150,000-kw unit (Twin Branch), the first 345,000-volt station (Muskingum), the first 800,000-kw unit (Big Sandy), the first 765,000-volt station (Big Sandy) and the first natural draft cooling tower (Big Sandy).

Bernie prefers power plant construction. "Every day presents a different problem. Every power plant is a little different," he commented.

He can talk for hours about the people he's worked with, the "oddball" solutions to problems he's solved and the weather elements he's battled.

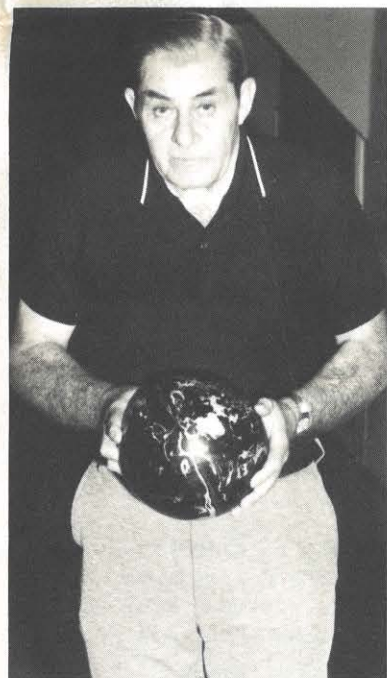
"I've had my share of jurisdictional strikes and work rules, but I've noticed the crafts pull together when there's an emergency," he commented.

There was the time he used horse manure to help seal a leak in a large pipe; and another time when he froze the ground with tons of dry ice for quicker stabilization.

Weather conditions? How about a windstorm that threatened to topple the stack at Twin Branch Plant; or working from Saturday through Monday — with no sleep — building a sandbag dike to beat the flood waters at Muskingum River Plant?

Now that Bernie's done building, he's going to move back to his native Lowell, Ohio. He and his wife, Ceola, are going to take a few trips . . . to Florida, the West Coast, and to the various jobs he was associated with over the years.

"When I was hired in the System, I was told they had construction plans for only 10 years. Well, they still have construction scheduled," Bernie said.



Cox

35-year service award found

If your initials are "G. F." and you've lost a 35-year Appalachian Power service award — you're in luck. The tie clasp with seven diamonds was found at a Dutch Pantry Restaurant on Route 79 in West Virginia.

Contact **The Illuminator** editor in Roanoke, and she will arrange to have the service award returned to you.

Service anniversaries (continued from page 10)

10 Years	Classification	Location
Hutchinson, J. H., Jr.	Serviceman	Ashland
Strong, Willis, Jr.	Lineman A	Hazard
Alexander, Paul	Lineman A	Hazard
Ogelvie, H. D.	Lineman A	Hazard
5 Years		
Tolliver, G. O.	Boiler Operator D	Cabin Creek
Perry, L. E.	Maintenance Man	Clinch River
McCrickard, Cynthia	Clerk-Stenographer	GO-Roanoke
Sagraves, W. H.	Jr. Maintenance Man	Kanawha River
White, T. F.	Stores Attendant	Kanawha River
Peoples, W. C.	Auxiliary Equip. Op.	Kanawha River
Humphreys, N. R.	Performance Engineer	Phillip Sporn
Slusher, Sharon	Accounts Payable Clerk Jr.	GO-Ashland
Riffe, V. B., Jr.	Maintenance Man	Big Sandy
Humphrey, M. E.	Maintenance Man	Big Sandy
Viars, C. R.	Maintenance Man	Big Sandy
Moore, P. P.	Maintenance Man	Big Sandy
James, D. R.	Stores Attendant	Big Sandy
Compton, D. F.	Maintenance Clerk	Big Sandy
Woods, Betty	Coal Records Clerk	GO-Big Sandy

AEP sets new records

The use of electric energy by American Electric Power System customers went right off the charts — as the expression goes — in January. Bitterly cold weather and extraordinarily large sales of power to other utilities led to all-time records last month in both one-hour peak demand and weekly total load.

On three successive days, January 7-9, the previous peak demand was shattered, as follows:

Date and Hour	New Peak
Jan. 7-11 a. m.	14,412,000 kw
Jan. 8- 7 p. m.	15,163,000 kw
Jan. 9-11 a. m.	15,324,000 kw

The new peak is 9.6 per cent above the 1975 high, which took place in mid-summer. That peak, set July 29, was 13,985,000 kw.

Now for the weekly load figures...

During the seven-day period ended January 21, the System was called upon to furnish 2.147-billion kilowatt-hours to meet the aggregate power requirements of all customers, retail and wholesale — the highest such output in AEP history. This record was 22.6 per cent above the comparable week in 1975.

Relaxation ahead for Cub Nuckolls



Nuckolls

"After 42 years of service, it's time to relax and catch up on my hobbies," says Bert Mack "Cub" Nuckolls, who elected early retirement February 1. He had been area supervisor A in Bluefield Division's Grundy area.

Cub's first job with Appalachian was back in 1933 when he cut brush for 20 cents an hour. He was permanently employed in 1934 as a laborer and has since worked as a groundman, lineman A, working foreman and line foreman.

Cub and his wife Ruby will divide their time between their home in Grundy and their farm near Galax. Cub attends the First Presbyterian Church, Grundy, and is a member of Sandy Valley Lodge, Grundy, and the Kazim Temple, Roanoke. He is a 32nd degree Mason and Shriner. In his spare time he enjoys hunting, fishing and gardening.

The Nuckolls have three children and six grandchildren.



Plummer

Plummer's service as volunteer fireman is "dream come true"

When Danny Plummer was growing up in Chilhowie, Va., he dreamed of becoming a fireman some day. Plummer, Abingdon lineman helper, recalls being filled with excitement every time he heard the fire alarm and watched the fire trucks with flashing lights and loud sirens roaring off to fight a fire. "I didn't even own a play fire truck, and I don't know why I had this interest," he says.

Plummer visited the firehouse and listened to the tales of the volunteer firemen. Finally, in 1968, he made good his promise and joined the Chilhowie Fire Department.

Four years later he moved his family to Abingdon, and it wasn't long until he felt the urge to join the fire department again. "Smoke and excitement get into your blood, and you just can't give it up," he says. Plummer visited the Abingdon Volunteer Fire Department and they quickly enlisted his aid.

"Fighting fires gives you a feeling of doing something good for the

community," Plummer says. "You get to the place you don't mind getting up at 2 or 3 in the morning in zero weather to help someone in need. You think about danger and then discard the thought when someone's life is threatened." Once a roof collapsed just as he stepped out of a burning building.

Plummer has completed the American Red Cross advanced First Aid course. He also has a total of 120 hours of fire instruction. He was elected president of the Abingdon Volunteer Fire Department this year and had served as vice president in 1974.

His family views his interest in fire fighting as ordinary and just a part of life. But to Plummer, "It was all part of a dream come true".



Bev Mitchell, Roanoke Division part-time meter reader, scored a hole-in-one at the Lakeview Golf Course, Roanoke. He used a wedge to card the ace on the 81-yard, #11 hole.

Paul Emler will do consulting work, travel in retirement

When Paul Emler was an engineering student at Purdue University, he earned and learned in a summertime job with an Ohio Power Company line gang: he earned \$60 a month — a lot of money in 1931 — and learned "a vocabulary I've never lost."

It may well be that he never lost it, but Emler's associates — observing his retirement February 1 as senior vice president — customer services — can't recall his ever putting it to use.

Aggressive salesmanship is something else that doesn't attach itself to Emler, yet the record on that subject is clear: when it came to selling — especially electric heating — Paul wrote the book, starting as a power engineer with Ohio Power in 1931.

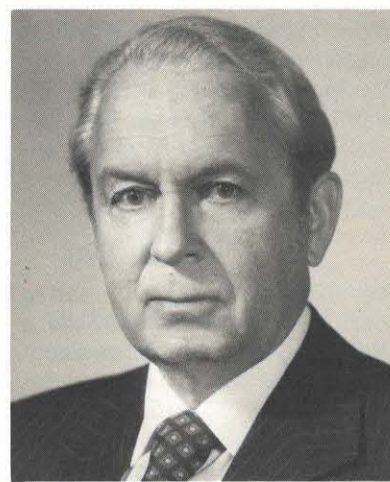
In 1948 he moved to New York and the Service Corporation as director of industrial power sales. Subsequently Emler undertook a major campaign to convert industrial customers — like residential and commercial customers — to the total-electric way, for process, lighting, space heating, and so on.

Emler's career and the course of AEP's sales programs ran parallel. In the latter stages of that career, he saw the emphasis shift from sales to service.

Efficiency and dedication paid off. By 1975, over 60 per cent of all residential construction under way on the AEP System service area was equipped with electric heat, and that translates to more than 44,000 new heating customers.

The last few years, Emler says, have been difficult. "But you always rise to a challenge," he says. "I'm going to miss the activity and the people, both in this company and in the industry."

Just the same, although his field of marketing has slowed down, Emler won't. His retirement plans sound like career plans: he's going to do consulting work for a firm in New York, travel to visit his three children, scattered far and wide, do more gardening with his



Emler

wife Mary around their home in Chatham Township, New Jersey, and get in more woodworking.

Brown elects early retirement



Brown

Early retirement will afford Charles Jackson Brown, Jr., an opportunity to enjoy his new home in Damascus, Va. He retired February 1 as Bluefield Division area serviceman after 40 years' service.

A native of Lodi, Va., Charlie began his career in 1936 as a laborer and later worked as a district serviceman and meter serviceman A.

Charlie is a member of the Grundy Masonic Lodge and enjoys fishing, hunting and reading. His future plans call for traveling, gardening and being a general handyman around the house. Charlie and his wife Verneda have one child.

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