



TEARS OF JOY FOR
THE BOWERS TWINS

JULY 1982

THE ILLUMINATOR

THE ILLUMINATOR

The inside story

- 3 Update
- 4 Promotions
Newcomers
- 5 Nettie Lee Kitchen, mother of the year
- 6 Don holds records in powerlifting
- 7 Employees earn college degrees
- 8 Careers await college graduates
- 10 Congratulations, high school grads
- 16 Introducing a new service for APCo customers
- 18 Retirement
- 24 Who's news
- 26 Friends we'll miss
- 27 Weddings
Births
- 28 Service anniversaries
- 30 Constructive marketing seeks to benefit customers, system
- 32 Mother, son graduate together

Magazine features APCo TV training

The use of television to train Appalachian Power Company line mechanics in the handling of hotsticks is featured in the June edition of *Transmission & Distribution* magazine.

The training program, consisting of three video tapes, discusses the five major uses and setups of hotsticks, demonstrates their proper and safe use, and describes associated tools. By this means line mechanics can view training demonstrations close-up. Prior to television, students had to observe work being carried out 50 to 60 feet above them.

The article was written by C. Richard Lovegrove, former public information supervisor of Appalachian, now public affairs director of Kentucky Power Company, while APCo's video services coordinator Gary Kazanjian organized the videotaping of the program. □

Volume 32 No. 10

July 1982

Published monthly for employees of Appalachian Power Company and Kingsport Power Company and their families.

Articles herein may be reproduced. Published at Appalachian Power Company, 40 Franklin Road, Roanoke, Virginia.

We are an Equal Opportunity employer.

Editorial staff

William A. McClung, public affairs director
B. Don Johnson, information services manager
Betty Lou Carter, editor of publications

Associate editors

Bill Roeser, Abingdon; Kyle McGraw, John Amos; Ray Vest, Beckley; Dick Bowman, Bluefield; Dixie Foster, Central Machine Shop; Karen Hutton, Centralized Plant Maintenance; Jack Shaver, Charleston; Luther Houchins, Clinch River; Wayne Hurt, General Office; Coonie Spangler, Glen Lyn; Louise Brandabur, Huntington; Jeanne Sheets, Kanawha River; Charles Lingar, Kingsport; Charlie Frye, Logan-Williamson; Mel Wilson, Lynchburg; Cathy Zerkle, Mountaineer Construction; Janice Adkins, Mountaineer Operations; J.B. Brillheart, Pulaski; Tom Ayres, Roanoke; Randy Nicewonder, Philip Sporn.

Cover

Rhonda Bowers, left, kids her twin sister, Revonda, over her cache of tissues during Lord Botetourt High School's graduation. They are the daughters of Shirley Bowers, secretary, GO Executive, Roanoke. Rhonda, with a 3.9 grade average, was salutatorian and is headed for premedical school at the University of Virginia. Her lookalike, Revonda, was sixth in the class with a 3.7 average and has been accepted as a prelaw student at the College of William and Mary. Photo courtesy Times-World Corporation.

Savings plan unit values

Date	Fixed Income Fund		Equity Fund		AEP Stock Fund	
	VPU	UCPD	VPU	UCPD	VPU	UCPD
1/31/82	\$1.4280	.7003	\$1.7011	.5879	\$1.1597	.8623
2/28/82	1.4398	.6945	1.6219	.6166	1.1831	.8452
3/31/82	1.4538	.6879	1.6159	.6189	1.2016	.8322
4/30/82	1.4665	.6819	1.6827	.5943	1.2458	.8027
5/31/82	1.4799	.6757	1.6345	.6118	1.2503	.7998

VPU — value per unit
UCPD — units credited per dollar

HOW TO READ THE ABOVE CHART: The first column lists the days on which unit values are figured; the second shows the market price or value of each unit on that day; and the third indicates how many units you could have bought for \$1 on that day. For example, if the market value or "value per unit" of the Equity Fund were 50¢ on the valuation date (last day of each month), then "units credited per dollar" would be 2.000. This also holds true for the AEP Stock Fund and the Fixed Income Fund.

The variable interest rate for June on the Fixed Income Fund is 12.07%. All monies placed in this fund March through June will be credited with an interest rate of 12.07% during the month of June. □

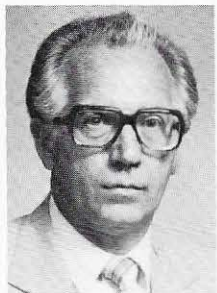
Gillock elected vice president; Old, Cassady, Reynolds promoted



Old



Gillock



Cassady



Reynolds

Gene M. Gillock, manager of Appalachian Power's General Office Transmission and Distribution Department, Roanoke, has been named to succeed Ted W. Abolin, vice president of operations, upon Abolin's retirement August 1. Gillock was elected a vice president by the Appalachian board of directors on June 24.

Replacing Gillock as manager of the GO T&D Department is Thomas W. Old, who rises to the position from that of construction and maintenance manager. Rex L. Cassady, Abingdon division manager, succeeds Old as construction and maintenance manager in the GO T&D Department, Roanoke. Glenn H. Reynolds, customer services manager in the GO Customer Services Department, Roanoke, succeeds Cassady as Abingdon division manager. The new assignments for Old, Cassady and Reynolds are effective July 1.

Gillock holds a bachelor of science degree in electrical engineering from Virginia Polytechnic Institute and State University. He has attended the

American Electric Power System management program and advanced management program at the University of Michigan Graduate School of Business Administration and the Massachusetts Institute of Technology's program for senior executives. He joined Appalachian in 1959 at Roanoke. He worked at Switchback, West Virginia, and in 1964 was named assistant chief operating coordinator in Roanoke. He was chief operating coordinator, operations engineering supervisor and operations manager before being appointed T&D manager in 1979.

Old holds a bachelor of science degree in electrical engineering from Virginia Polytechnic Institute and State University and has attended American Electric Power System management programs at the University of Michigan Graduate School of Business Administration. He joined Appalachian in 1941 and has held a number of positions, all in Roanoke. They include substation engineer, station engineer, senior station engineer, station superintendent, and assistant T&D manager. He was appointed construction and maintenance manager in the GO T&D Department in 1978.

Cassady holds an electrical engineering degree from Purdue University and has attended the American Electric Power System management program at the University of Michigan Graduate School of Business Administration. He came to Appalachian in 1977 from Indiana and Michigan Electric Company, where he had served for 25 years. He was distribution superintendent in the GO T&D Department until 1980, when he was named Abingdon division manager.

Reynolds holds a bachelor of science degree in electrical engineering from the West Virginia Institute of Technology and attended the American Electric Power System management program at the University of Michigan Graduate School of Business Administration. He joined the company in 1958 in Bluefield and moved to Pulaski as area development consultant in 1969. He became area development director of Appalachian four years later and residential services

director in GO Customer Services, Roanoke, in 1975. The following year he was appointed assistant manager of the Roanoke Division, and just recently was named customer services manager in the GO Customer Services Department. □

Carson named assistant manager of Roanoke Div.

R. Daniel Carson has been named assistant manager of the Roanoke Division, effective July 1. He returned to Appalachian Power following the completion of a year in the Sloan Fellowship Program at the Massachusetts Institute of Technology. The 12-month program leads to a master of science degree in management.

Carson received a bachelor of science degree in civil engineering from Virginia Tech and a master of business administration degree from Lynchburg College. He joined Appalachian in 1970 as a civil engineer in the GO T&D Department, Roanoke. He was senior civil engineer before becoming administrative assistant to the company president in 1978. □



PROMOTIONS



Rhodes

Harry E. "Butch" Rhodes, Jr., labor relations supervisor, was promoted to assistant personnel director in GO Personnel, Roanoke, on July 1. He holds a bachelor of science degree in electrical engineering from the University of Cincinnati.



Shutt

W. Randy Shutt, Abingdon customer accounts assistant, was promoted to Marion office supervisor on July 1, succeeding Kelly Rowland, who retired. Shutt holds a bachelor of arts degree in business from Emory & Henry College.



Joyce

D. Mike Joyce, station crew supervisor, was promoted to station general supervisor in Roanoke on May 1.



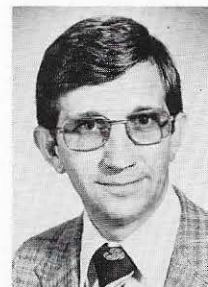
Bradley

Edward C. Bradley, assistant labor relations supervisor, was promoted to labor relations supervisor in GO Personnel, Roanoke, on July 1, succeeding Butch Rhodes. He holds a bachelor of science degree in business administration from Xavier University.



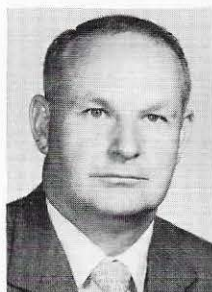
Presley

Carl A. Presley, II, station construction representative, was promoted to station construction representative senior in GO T&D Station, Bluefield, on April 1. He attended Virginia Polytechnic Institute and State University.



Burnside

John G. Burnside, plant office supervisor at Central Machine Shop, was promoted to property records accounting supervisor in GO Accounting, Roanoke, on June 1, succeeding J.L. Bevins, who was promoted earlier.



Elkins

Chester Elkins, equipment service advisor, was promoted to the newly established position of building supervisor-division in Logan-Williamson Division on June 1.

NEWCOMERS

Beckley

Greg Shay, engineering technician.

Bluefield

Jamie Beckleheimer, meter reader, Welch. James Ball, Jr., customer services advisor, Grundy. Bobbie McGovern, T&D clerk C, Welch.

Centralized Plant Maintenance

David Somerville, maintenance mechanic B.

Clinch River

Ricky Chafin, chemist assistant.

General Office

Cheri Jordan, junior stenographer, GO Pur-

chasing, Roanoke. Gary Wood, electrical engineer-hydro, GO Hydro, Roanoke. William Towler, electrical engineer, GO T&D Engineering, Roanoke. Gary Simmons, statistical clerk A, GO Accounting, Roanoke. Teresa Grubbs, junior stenographer, GO Accounting, Roanoke. David Oliver, right of way agent, GO T&D R/e & R/w, Roanoke.

Glen Lyn

Henry Parker, performance engineer. Homer Forren and Gregory Helm, utility workers B.

Kanawha River

Ricky Petry, Dewayne Stone and William Burgess, utility workers B. Naomi Ruth Bigler, custodian. Stephen Hoylman, performance engineer.

(continued on page 29)

A grandfather clock sounds the hours in the home of Nettie Lee Kitchen in Roanoke. It was built by her husband Sam after his 1974 retirement as safety director for Appalachian Power.

Nettie Lee has no use for the thing. Never needed a clock in her life, in fact. She's famous for tackling one responsibility after the other and measuring the hours so no one and no job is neglected.

"There's always enough time," she says. "For the things you especially enjoy doing, you just make the time to do them."

So, having led March of Dimes drives, headed a United Fund campaign, directed a cancer crusade and guided a garden council, Nettie Lee's made time work for her by tricky little ways of her own. Like doing her housework at night. "Learned that when I was working," says the Roanoker who, after a 32-year residency, has been named Mother of the Year for Community Affairs.

Once a college and high school teacher in West Virginia, Nettie Lee came from Bluefield to Roanoke in 1950 with a Marshall College home economics and commerce degree and a master's degree in retailing from the University of Pittsburgh.

She also arrived with time and energy to take on community things. As she says, "I had my family early; our daughter, Sandra Lee, was already in college. My husband, Sam, traveled. I had no one at home to lock the doors and keep me in."

Anyway, dedication to the public good is part of her heritage. Her grandmother told her, "Don't say 'I can't'; say 'I'll try'." Her mother, who managed a Mercer County, W. Va., coal company, "had me stuffing political envelopes when I was so young I couldn't even read 'em."

The enjoyment of civic work stuck; politics didn't and "I've never been interested in political things since then," Nettie Lee says.

Her philosophy? "Oh, it's simple: Do what you can; contribute something to the community." It makes you feel you belong, she believes. "You meet interesting people."

The Mother of the Year nomination was her husband's idea. Year after year, he wondered "why no one nominates you."

Year after year, she said, "No one



Nettie Lee Kitchen is not a slave to the clock.

Nettie Lee Kitchen, mother of the year

knows me like you." She typed the nomination that went in the mail this time and it's her husband's graceful litany of his busy and talented wife's life:

- charter member of Showtimers, including roles on the stage;
- officer of the Woman's Club of Roanoke;
- treasurer of the Roanoke Valley Advertising Club 14 years;
- residential chairman for the United Way, the March of Dimes, for cancer drives;
- teacher and distributive education instructor; junior executive of Miller & Rhoads; public relations-publicity director for the Barn Dinner Theater;
- chairman, Thursday Morning Music Club's concert series; ticket chairman, Roanoke Symphony Society.

"She is a devoted wife and mother," Sam wrote, "and in spite of her other activities, her family has always come first."

Late in her community career, the

Roanoke Council of Garden Clubs benefitted from Nettie Lee's leadership and for two years she headed its Color and Fashion expositions. "I could apply some of the garden work at home," she said, noting she's always cultivated flowers. During Sam's invalidism, she mowed, trimmed, sprayed and planted all the yard things.

She also has learned to fix drippy faucets, replace rotten banisters, paint porches and oil balky equipment.

Nettie Lee has found it "interesting to see Roanoke grow and watch its progress." As a DAR member and history buff, she says it "has hurt terribly to see old places torn down." Then she looks at the city's beautification and new skyline and says, "That's progress."

Nettie Lee is grateful that Sam learned of her selection as Mother of the Year before his death on May 10. □

Story and photo courtesy Roanoke Times-World.

Don holds records in powerlifting

Fourteen years or so ago, Charleston Line Mechanic "A" Don Hundley started fooling around with weightlifting at the urging of a friend. Then four or five years later, he got more interested in the sport and started entering competitions. Today, Don holds two world records and plans to set more.

Hundley, 46, broke the "Masters Over 40" deadlift record earlier this year with a lift of 650 pounds. The previous record was 580. He also lifted 580 pounds in the squat, beating the previous record by two pounds. Both records are in the process of certification now.

Don competes in powerlifting, a sport consisting of three lifts — the squat, bench press, and dead lift. The object is to lift the heaviest weight one time in each of the three, as opposed to repetitious lifting in other types of weightlifting and body building competition.

His 650-pound dead lift and 580-pound squat in the over-40 class also are good enough for overall world rankings of 8th and 27th respectively. His total of 1,495 pounds in the three powerlifts ranks 34th in the world.

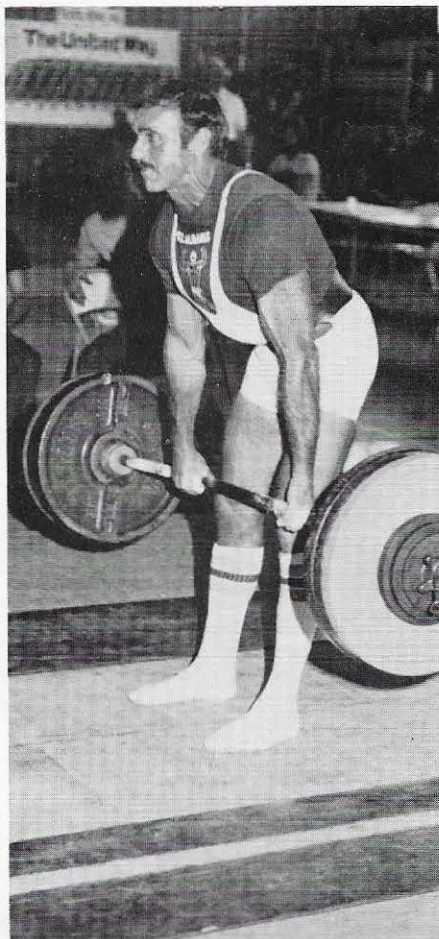
"I'm sure it would be higher," he said, "if it weren't for my lousy bench press." Don can bench press 265 pounds. It's low, he said, because of shoulder muscle problems he developed years ago.

Don attributes his achievements to consistency over the last decade in three disciplines — diet, workouts, and seminars.

"Seminars are held at all the major competitive meets," he explained. "That's where we learn what works for other competitors — things like special diets, vitamins, equipment, techniques, and so forth."

Regular workouts also are a part of Don's lift. Three to four times every week — more often when he's getting ready to compete — Don spends three hours working out at a local gym. "It's real important for any weightlifter to do this regularly, month in and month out. If you don't, you lose ground," he said.

Diet is another important area, and Don finds that his "reward diet"



Don Hundley

works best. "I'm real strict for six days, then reward myself on the seventh with something special or just a more liberal diet. There are two days a year I just don't worry about what I eat — Thanksgiving and Christmas. But those are the only times." Don also admits to having a weakness for ice cream. "It's a bad weakness for me," he grins. "I treat myself to it sometimes, but it's not a habit."

So what does a powerlifter eat during a typical day? Don describes the following daily menu:

Breakfast: Three to six raw eggs with non-fat milk, unsweetened orange juice, vitamins and food supplements, one-half grapefruit with artificial sweetening, and a cup of coffee. (The coffee is also a weakness, he said, but there's not much harm in a cup a day.)

Mid-morning: One apple.

Lunch: Tuna salad, egg salad, unsweetened tea or non-fat milk.

Dinner: Salad, turkey or chicken. Sometimes, steak.

Don explained that he generally cuts down on the amount of food as a competitive event nears. "It's especially important if you are heavier than your weight class limit," he said. "I've lost as much as seven pounds in the last 30 hours before weigh-in. Of course, that means eating and drinking nothing at all during that period as well as taking fluid-reduction pills." Don, who competes in the 165½ pound class, weighs about 172 now.

"I wouldn't generally recommend my diet to everyone," he said, "but it works for me in preparing for events and staying in top shape. Generally, however, everyone should avoid foods with refined sugar or white flour in them."

Don's next competitive event may be in September. "I haven't decided yet whether to enter the National/World Masters Powerlifting Championship competition over Labor Day weekend. I'm not sure I'll be ready. It's too hard to compete in the summer because of the crazy work hours due to storms, and the longer hours we generally seem to work this time of year. But come Labor Day, whether or not I compete in that meet, I'll begin training very earnestly for upcoming competitions." Don plans to pass up some of the smaller competitions this year and concentrate on the larger meets.

Are any more world records in his plans?

"I'm going to keep at it," he says. "I figure in two more years I'll have a real good shot at the overall world dead lift record. I'll be shooting for that."

"If I make it, I'll be the oldest person ever to hold the record."

Don's two sons also are interested in powerlifting. Mike, 24, won six trophies in 1980 and 1981. Sixteen-year-old Rick has not been in competition yet, but may begin this fall at a meet in Parkersburg.

"They're good fellows and have a real good chance to do well if they're consistent with their training."

"But neither one of them really likes raw eggs for breakfast," Don laughs. □

Employees earn college degrees



Carter

Buren Carter, general bookkeeper, GO Accounting, Roanoke, graduated magna cum laude from Roanoke College with a bachelor of business administration degree. He is a member of Alpha Chi and Phi Society, national honor societies, and Delta Mu Delta, honor fraternity for students majoring in business administration.



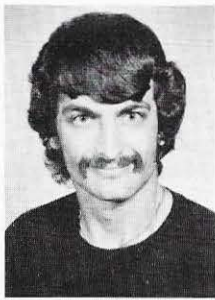
Jordan

Cheri Kay Jordan, junior stenographer, GO Purchasing, Roanoke, graduated from Virginia Western Community College with an associate in applied science degree in secretarial science.



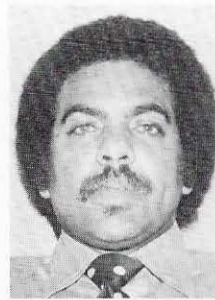
Ring

Larry Wayne Ring, stores attendant, Lynchburg, graduated from Lynchburg College with a bachelor of arts degree in business administration.



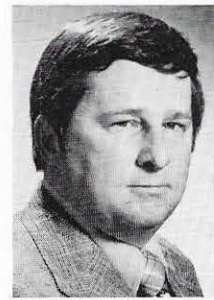
Coeyman

Bob Coeyman, Jr., meter electrician C, Huntington, graduated from West Virginia Career College with a specialized associate in business degree with emphasis in management.



Miller

Charles Miller, maintenance mechanic C, Philip Sporn Plant, graduated from Rio Grande College with a bachelor of science degree in business administration.



Bob Robinson

Robert Robinson, environmental staff engineer, GO Environmental Affairs, Roanoke, graduated from Lynchburg College with a master of administration degree in industrial management.



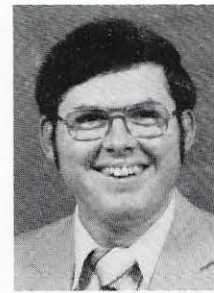
Grubbs

Teresa Grubbs, junior stenographer, GO Accounting, Roanoke, graduated from Virginia Western Community College with an associate in applied science degree in secretarial science.



Moore

Susan Moore, classification and accounts payable clerk C, GO Accounting, Roanoke, graduated from Virginia Western Community College with an associate in applied science degree in accounting.



Roger Robinson

Roger Robinson, field clerk B, Centralized Plant Maintenance, received a certification in business computer programming from the National Institute of Technology. □

Careers await college graduates

Abingdon

Jeffrey Eugene, son of Clifford Hawley, building maintenance supervisor, and Dorothy Hawley, T&D clerk A, graduated from James Madison University with a bachelor of science degree in biology.



Johnson

Sandra, daughter of Peggy Johnson, personnel clerk A, graduated magna cum laude from the University of Tennessee with a bachelor of arts (honors political science). She was a member of Phi Eta Sigma and Pi Sigma Alpha honor societies and was a Roddy merit scholarship recipient (1980-82) and Bonham merit scholarship recipient (1981).

Katy, daughter of John Kahle, power engineer, graduated from James Madison University with a bachelor of science degree in social work (sociology).

Donna, daughter of Willard Kestner, line mechanic A, graduated from Virginia Highlands Community College with an associate degree in nursing.

Lori Hope, daughter of W.C. Lindamood, customer accounts supervisor, graduated from Radford University with a bachelor of science degree in speech pathology.

John Amos



Landers

Kendra, daughter of Kenneth Landers, maintenance mechanic A, graduated cum laude from West Virginia State College with a bachelor of science degree in education. She was elected to Kappa Delta Pi, an education honor society.

Beckley

Linda, daughter of Bill Lively, line construction and maintenance representative, graduated from Marshall University with a degree in journalism.

Elizabeth, daughter of Joe Mullins, customer accounts supervisor, graduated from St. Mary's School of Nursing.

Bluefield

Vicki Lynn, daughter of Richard Bowman, administrative assistant, graduated from East Tennessee State University with a bachelor of science degree in psychology education.

Violet, daughter of Buck Cornwell, line mechanic A, graduated from Southwest Virginia Community College with an associate of science degree in business technology with a major in accounting.



Farley

Jackson, III, son of Jay Farley, Jr., engineering technologist, graduated magna cum laude from Bluefield State College with a bachelor of science degree in electrical engineering technology. He was a member of the Alpha Chi Chapter, national honor society.

Donna, daughter of Lvonne Ferguson, customer accounts representative B, graduated from Marshall University with a bachelor of science degree in elementary education.



Jones

David, son of Robert "Casey" Jones, construction supervisor, graduated from Bluefield State College with a bachelor of science degree in mining engineering technology. He was named to Who's Who Among Students in American Universities and Colleges.

Charleston

Roberta, daughter of Robert Burnam, customer services representative, graduated from the University of Charleston with an associate of arts in nursing.

Tanya, daughter of Ralph Holmes, line mechanic A, graduated from Marshall University with a bachelor of science degree in special education.

Charles, Jr., son of Charles Jones, station mechanic A, graduated magna cum laude from West Virginia University with a bachelor of science degree in electrical engineering. He was a member of Tau Beta Phi engineering honorary and Eta Kappa Nu electrical engineering honorary.

Christina Stover, daughter of Lyle Hudson, meterman A, graduated from Marshall University with a master of business administration degree.

Kimberly Vorholt, daughter of Carol Boggess, T&D clerk A, graduated from the University of Charleston with a bachelor of science degree in elementary education.

Owen, son of Charles Walker, customer services representative, graduated from Shepherd College with a bachelor of science degree in parks administration. Elected board of regents representing Shepherd College.

General Office

Janis, daughter of James Anderson, Jr., engineering superintendent, GO T&D Engineering, Roanoke, graduated from Cedarville College with a bachelor of arts degree in English.

Duane, son of Hank Colwell, forestry control and utilization superintendent, GO T&D, Roanoke, graduated from Virginia Polytechnic Institute and State University with a bachelor of science degree in agricultural economics.

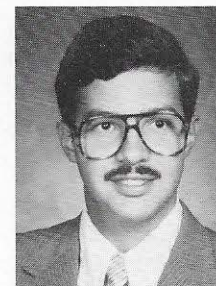
David Mark, son of Doug Forbes, safety director, GO Personnel, Roanoke, graduated from Roanoke College with a bachelor of business administration degree.

Timothy Wayne, son of J.P. Hardwick, assistant chief dispatcher, GO Operations, Abingdon, graduated from Virginia Polytechnic Institute and State University with a bachelor of arts degree in communication.

Vicki Ann, daughter of John Horn, senior stores assistant, GO Purchasing, Roanoke, graduated from Radford University with a master of science degree in business administration.

James Fulton, son of Jim Loving, meter engineer senior, GO T&D Meter, Roanoke, graduated from Virginia Polytechnic Institute and State University with a bachelor of science degree in general business.

C.D., husband of Patricia Reavis, senior key entry operator, GO Accounting, Roanoke, graduated from Virginia Western Community College with a certificate in engineering/technician assistant.



Turner

Stephen, son of Albert Turner, civil engineer senior, GO T&D Civil Engineering, Roanoke, graduated magna cum laude from James Madison University with a bachelor of business administration degree.

Sherry, wife of J.D. Zwart, operations engineer senior, GO Operations, Roanoke, graduated from James Madison University with a bachelor of science degree in general social science.

Glen Lyn

Rita Anne, daughter of Everett Harris, chief chemist, graduated from James Madison University with a bachelor of science degree in home economics education.



Neely

Tammy, daughter of Paul Neely, shift operating engineer, graduated from Concord College with a bachelor of science degree in music education. She graduated with honors in the field of music and was a member of Cardinal Key and Kappa Delta Pi honor societies. She received an undergraduate talent scholarship and the Ella Holroyd scholarship. Last year she was voted "most talented Greek." Tammy entered Radford University graduate school last month, where she has received a graduate fellowship in the field of music.

Linda, daughter of Sandy Pennington, assistant plant manager, graduated from Concord College with a bachelor of arts degree in sociology and psychology. She received honors in her major subject.

David, son of Jim Witt, Jr., engineer B, graduated from Concord College with a bachelor of science degree.

Huntington

Amy, daughter of J.B. Bartholomew, general servicer, graduated from Marshall University with a bachelor of science degree in nursing.

Ava Nell, wife of R.L. Bostic, Jr., general servicer, graduated from Marshall University with a bachelor of science degree in nursing.

Michael David, son of June Deal, lab technician, AEP Environmental Engineering Lab, graduated from Marshall University with a bachelor of arts degree in business.

Jan Ellen Wright, daughter of Haney Romans, T&D clerk C, graduated from Marshall University with a bachelor of arts degree.

Kanawha River



Hardy

Jennifer, daughter of Robert Hardy, engineering technologist, graduated summa cum laude from West Virginia Institute of Technology with an associate in science degree in data processing and a bachelor of science degree in accounting. She was named to "Who's Who Among Students in American Universities and

Colleges" and was a member of Alpha Chi national honor scholarship society and Phi Theta Kappa national honor fraternity.

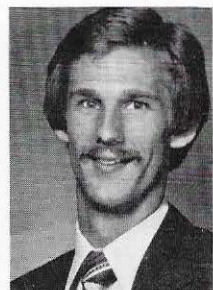
Mary, daughter of Michel Maggio, stores attendant senior, graduated from St. Mary's School of Nursing.



McClung

Lu Ann, daughter of Woodrow McClung, maintenance mechanic A, graduated cum laude from West Virginia University with a bachelor of science degree in speech pathology and audiology.

Kingsport



Bacon

Brent, son of Carl Bacon, customer services director, graduated cum laude from Tennessee Technological University with a bachelor of science degree in mechanical engineering. He was a member of Tau Beta Pi honorary engineering society.

Lynchburg



Giles

Robbie, daughter of Frank Giles, office supervisor (LTD), graduated magna cum laude from James Madison University with a bachelor of fine arts degree in art and art education.

Marcia, daughter of Dave Goodwin, line crew supervisor exempt, graduated from Martha Washington College with a bachelor of arts degree in geography.

Leonard, son of Ray Thomas, drafter A, graduated from North Carolina State University with a bachelor of science degree in civil engineering.

Ellen, daughter of Dennis Tomlin, station crew supervisor nonexempt, graduated from Central

Virginia Community College with an associate degree in commercial art.

Pulaski



Boulton

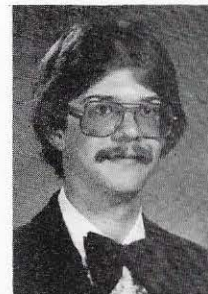
Jennifer Ann, daughter of Jim Boulton, customer services representative, graduated cum laude from James Madison University with a bachelor of business administration degree, major in marketing, minor in economics.



Gibson

Annette, daughter of Stuart Gibson, line mechanic A, graduated summa cum laude from Wytheville Community College with an associate degree in science. She was a member of the National Honor Society and Who's Who Among Students In American Junior Colleges.

Timmy, son of Paul Gress, energy services technologist, graduated from Radford University with a master of science degree in guidance counseling and student development.



Kilgore

Scott, son of Bob Kilgore, division superintendent, graduated summa cum laude from Virginia Polytechnic Institute and State University with a bachelor of arts degree in economics. He earned an alumni presidential scholarship and was elected to Phi Eta Sigma, Pi Sigma Alpha, Omicron Delta Epsilon, Phi Kappa Phi, Phi Beta Kappa and Mortar Board scholastic honor societies. He earned the Phi Kappa Phi medallion for the highest academic average in the College of Arts and Sciences and was listed in "Who's Who in American Universities and Colleges." He will enter the University of Virginia Law School in August.



Litteral

Cindy, daughter of Benny Litteral, maintenance mechanic A at Byllesby, graduated from Wytheville Community College with an associate in applied science degree in word processing and medical specialization. She was a member of Phi Theta Kappa honorary society.



Sisson

Martha Ann, daughter of Sebert Sisson, retired customer services representative, graduated magna cum laude from Westhampton College, University of Richmond, with bachelor of arts degrees in English, sociology and women's studies. She was elected to Phi Beta Kappa, Omicron Delta Kappa national honor society and Mortar Board and was listed

in "Who's Who Among Students in American Universities." She will enter the University of Virginia Law School in the fall. She is one of 15 Virginians selected to participate in the Governor's Fellows Program this summer.

Bruce, Jr., son of Bruce McCall, retired customer services manager, graduated from the Medical University of South Carolina with a doctorate in pharmacy.

David, son of Nelson Quesenberry, line construction and maintenance representative, graduated from New River Community College with an associate in applied science degree. He maintained 4.0 average and was a member of Phi Theta Kappa honor society.

Judy, wife of Nubbin Spraker, meter electrician A, graduated from Radford University with a bachelor of science degree in elementary education.

Roanoke

Dee Dee, daughter of Lewis Ingram, Fieldale general servicer, graduated from Longwood College with a bachelor of science degree in psychology.

Helen, daughter of Miles Smythers, energy services engineer, graduated from the University of Virginia with a master of municipal planning degree. She is the recipient of a Virginia Citizen's Planning Association award.

Philip Sporn

Kevin, son of Richard Barton, unit supervisor, graduated from Ohio University with a bachelor of science degree in electrical engineering.

Joani Jeffers, daughter of Delbert Murray, unit

supervisor, graduated from Ohio University with a bachelor of science degree in elementary education.



Gloss

Eugene, son of Eugene Gloss, plant manager, graduated from the University of Kentucky with a bachelor of science degree in mechanical engineering. He was a member of Pi Tau Sigma engineering honorary.



Stodola

Karen, daughter of Marilyn Stodola, plant clerk C, and Paul Stodola, manager AEP Lab, graduated with honors from West Virginia University with a bachelor of arts degree in English. She has been accepted into WVU graduate school. □

Congratulations, high school grads

John Amos Construction



Haga

Venetia Jayne, daughter of Raymond Haga, civil construction assistant I, Winfield High. Salutatorian, Who's Who Among American High School Students, Society of Distinguished American High School Students, National Honor Society, FBLA, Winfield Flag Corps.

Bluefield

Robert, son of Buck Cornwell, line mechanic A, Tazewell High.

Beverly, daughter of Henry Farmer, Jr., line crew supervisor nonexempt, Grundy High.

Jennifer, daughter of J.Z. Franklin, Jr., station mechanic C, Narrows High.

Lori, daughter of Eddie Gregory, line mechanic B, Tazewell High.

Robert, son of Roscoe Matney, right-of-way agent, Graham High.

Jeffrey, son of Herman St. Clair, Jr., station superintendent, Bluefield High.

Michael, son of T.W. Wolfe, T&D clerk A, Princeton High.

Kanawha River

Michael, son of J.B. Armstrong, maintenance mechanic A, East Bank High.

Rita, daughter of D.L. Hall, maintenance mechanic B, Dupont High.

Gary, son of Geraldine Pack, auxiliary equipment operator, East Bank High.

Sherri, daughter of M.R. Pauley, unit supervisor, Dupont High.

Kelly, daughter of J.A. Rocker, barge attendant (LTD), East Bank High.

Perry, son of Jeanne Sheets, administrative assistant, East Bank High.

Jennings, Jr., son of J.B. Snodgrass, crane operator, East Bank High.

Ann, daughter of George Youell, instrument maintenance supervisor, Dupont High.

Philip Sporn



Stodola

Chuck, son of Marilyn Stodola, plant clerk C, and Paul Stodola, manager, AEP Lab, Wahama High. National Honor Society, 3.89 grade average.

Brent, son of Paul Houdashelt, maintenance mechanic B, Meigs High.

Steven Jay, son of Judy Liberatore, personnel clerk A, Point Pleasant High.

Franklin, son of Franklin Martin, janitor, Meigs High.

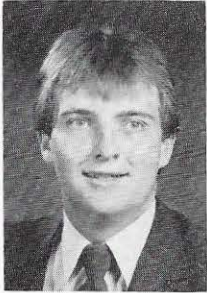
Ida, wife of Franklin Martin, janitor, Meigs High.

Randall, son of Delbert Murray, unit supervisor, Meigs High.

Randall, son of Paul Pierce, electrician, Wahama High.

Lana Susan, daughter of Ed Stewart, training coordinator, Gallia Academy.

Abingdon



Burkett

Mark, son of Berkley Burkett, meter reader, Rich Valley High. National Honor Society scholastic honors award; Who's Who Among American High School Students; FFA president and recipient of DEKALB agricultural award; recipient of Southwest Virginia Realtors outstanding community services award; lettered in three varsity sports.

James Ronald, son of Pat Cornett, customer accounts representative C, Gate City High.



Hanson

Virginia Lynn, daughter of Frank Hanson, III, customer servicer, Lebanon High. Graduated sixth in class, National Honor Society, gifted and talented program, cheerleader.

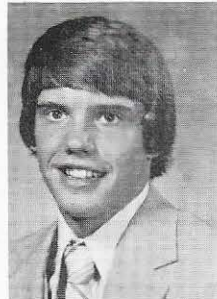
Arnold, son of M.M. Hughes, line crew supervisor exempt, Clintwood High.



Jackson

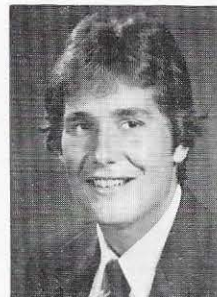
Julia Ann, daughter of Stoney Jackson, stores attendant senior, Abingdon High. Graduated fifth in class, National Honor Society, 1st chair alto clarinet for four years in senior all-county

band, 1st chair alto clarinet for four years in senior all-regional band, John Samerson band award, class night band award, ETSU honors band, 1st chair alto clarinet in all-state band, Future Teachers of America treasurer, vice president and president.



Landreth

Clyde, Jr., son of D.C. Landreth, engineering technologist, Abingdon High. Recipient of Ray Petty Memorial, vice president of senior class, senior class scholarship, top 10% of class, National Honor Society, Student Cooperative Association scholarship.



Nickols

Michael James, son of James Nickols, line crew supervisor nonexempt, Marion Senior High. Southwest District medalist (golf), scholarship recipient Bluefield College and Campbell University.

Kevin, son of R.N. Trent, engineering technician senior, Abingdon High.

John Amos



Bailes

Margaret, daughter of Max Bailes, maintenance mechanic A, Hurricane High. National Honor Society, band member, Future Business Leaders of America, certificate diplomas in accounting and clerical, typing II and accounting II awards.

Kelly, daughter of J.R. Bowen, maintenance supervisor, Milton High.

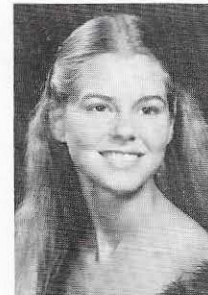
Brian, son of George Doak, unit supervisor, Hurricane High.

James, son of James Haggerty, assistant shift operating engineer, Milton High.



Blackshire

Revonda, daughter of H.O. Blackshire, Jr., maintenance production superintendent, Nitro High. Student Council, Helping Hands, A honor roll.



Browning

Kelly Susan, daughter of Williard (Russell) Browning, maintenance mechanic A, Hurricane High. National Honor Society, Student Council, Who's Who Among American High School Students, girl's track team and state meet qualifier in '81 and '82, cheerleader, alternating head cheerleader for senior year with "top 10" honors at cheerleading camp '81, most improved athlete of senior class, honorary student council award, senior class citizenship award, prom queen '82.



Gibson

Paula, daughter of Cecil Gibson, Jr., maintenance mechanic A, Poca High. Graduated fifth in class, Who's Who Among American High School Students, America's Distinguished Students, National Merit Scholar, National Honor Society.

Jeffrey, son of A.L. Martin, maintenance supervisor, Nitro High.

Grindl, daughter of G.L. Painter, maintenance supervisor, Poca High.

Alicia, daughter of Jackie Shaffer, stores attendant senior, Hurricane High.

Carla, daughter of Pam Snodgrass, secretary, Hurricane High.

Angela, daughter of C.D. Vannatter, maintenance supervisor, Hurricane High.

Beckley

Robin Renee, daughter of Bob Barley, line crew supervisor nonexempt, Woodrow Wilson High.

Ronnie, son of Bob Dyke, Oak Hill line mechanic A, Woodrow Wilson High.

Cynthia, daughter of Don Hawks, automotive mechanic A, Woodrow Wilson High.



Kendrick

Kathryn Leigh, daughter of Dave Kendrick, Jr., customer services manager, Woodrow Wilson High. National Honor Society, Thespian troupe, Rhododendron Girls' State, model United Nations delegate, marching and symphonic bands.

Emory Dennis, son of Emory McGuffin, Oak Hill collector, Oak Hill High.



Mullins

Peggie, daughter of Frank Mullins, Rupert line crew supervisor nonexempt, Greenbrier West High School. National Honor Society, Science Club, yearbook staff, top 20 in graduating class, Bible Club, Who's Who Among American High School Students, Society of Distinguished American High School Students.



Riner

Gina, daughter of Archie Riner, records supervisor, Woodrow Wilson High. Top 20 in graduating class, Art Club president, art trophy for outstanding art student, National Honor Society.

Douglas, son of W.K. Underwood, meter service mechanic A, Woodrow Wilson High.

Central Machine Shop

Denise, daughter of Samuel Craddock, production superintendent, Hurricane High.

Karla, daughter of Jerry Goodwin, welder 2nd class, South Charleston High.



Williams

DeAnna, daughter of Frank Williams, production supervisor, DuPont High. B honor roll, Future Homemakers of America, head cheerleader, Latin Club secretary, track team, "Miss DuPont."



Witt

Ronald Clifford, son of Clifford Witt, winder 1st class, Conquerors Christian School. Student Council president, valedictorian, yearbook staff, choir, vocal ensemble, orchestra, basketball team, track team, softball team captain, outstanding student of the year for three consecutive years, first place in W. Va. A C E competition in woodwind and picture story, 4.0 average.

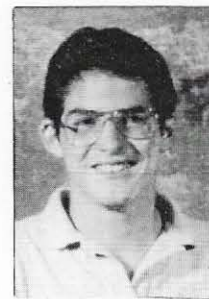
Centralized Plant Maintenance



Roush

Jeffrey, son of David Roush, maintenance mechanic B, Wahama High. Principal's scholarship from Hocking Technical College, New Haven Women's Club scholarship, four years varsity football letterman, included in the United States Achievement Academy for outstanding accomplishments in the fields of Algebra II and geometry.

Clinch River



Duty

Timothy, son of Billy Duty, instrument mechanic A, Lebanon High. AEP educational award winner; appointed to both U.S. Air Force Academy and U.S. Military Academy; Boone Trail Chapter, Daughters of the American Revolution good citizen award; National Honor Society; Russell County Gifted and Talented Program; Boy's State best citizen - Patton City; SCA president; varsity track and wrestling.



Ring

Paulette, daughter of Willie Ring, coal equipment operator, Lebanon High. National Honor Society, cooperative office education student of the year award, nominated United States national leadership merit award, nominated national business education award.

Charleston



Coleman

Penny, daughter of John Coleman, engineering technician senior, Dunbar High. National Honor Society, French honor society, honor student Benjamin Franklin Career Center medical assistant program, honor recipient of passport to employment certificate.

Mark Allen, son of W.T. Durrett, general servicer, St. Albans High.

Marta Gail, daughter of Robert Gillespie, area service restorer, Poca High.

John, son of James Smolder, engineering technologist supervisor, Charleston High.

Diana Kay, daughter of J.E. Young, garage supervisor, Dunbar High.



Harmon

Kelly Lynn, daughter of William Harmon, Jr., station mechanic A, DuPont High. Honor graduate, scholarship from Beta Omega Chapter of Alpha Kappa Alpha Sorority, Inc., member of INROADS College Program/Charleston.

John David, son of Lawrence Jennings, line mechanic A, Sissonville High.



Kennedy

Ron "Scooter," son of R.P. Kennedy, Sr., engineering technician senior, South Charleston High. French Club president, senior of the month for February 1982, one-year athletic scholarship to Mt. Vernon Nazarene College.

General Office



Biggs

Philip Michael, son of Bob Biggs, general stores supervisor, GO Purchasing, Roanoke, Cave Spring High. Honor graduate, DAR award, Roanoke Valley B'nai B'rith award, Boys' State representative, wrestling team captain, lettered in wrestling, soccer and cross country, National Honor Society president, appointment to West Point Military Academy.

Todd, son of Curtis Bondurant, relay staff engineer, GO T&D Station, Roanoke, Northside High.

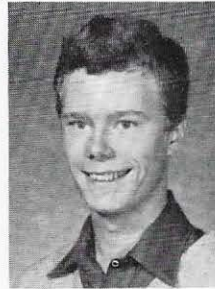
Sylvia, daughter of Thomas Boyd, Jr., custodian, GO General Services, Roanoke, William Fleming High.

David, son of Shorty Brewer, general line supervisor, GO T&D Transmission, Bluefield, Franklin County High.



Forrest

Melissa Annette Forrest, daughter of James Berg, accounting manager, GO Accounting, Roanoke, Cave Spring High. Departmental award for excellence in home economics.



Blevins

Duane, son of John Blevins, line mechanic A, GO T&D, Bluefield, Bluefield High. AEP educational award, National Honor Society, LEO Club, Bible Club, SCA.



Revonda Bowers

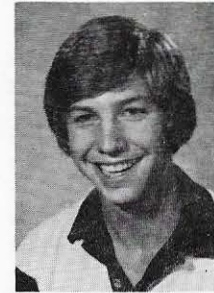
Revonda, daughter of Shirley Bowers, secretary, GO Executive, Roanoke, Lord Botetourt High. DAR good citizen award, social studies award, Girls' State delegate, Who's Who Among American High School Students, secretary National Honor Society, vice president Science Club, president Y-Teens.



Rhonda Bowers

Rhonda, daughter of Shirley Bowers, secretary, GO Executive, Roanoke, Lord Botetourt High. Salutatorian, science award, Girls' State delegate, Who's Who Among American High

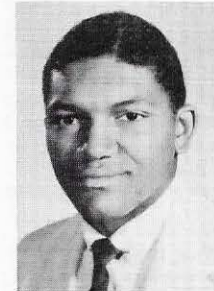
School Students, president National Honor Society, president Science Club, vice president Latin Club, vice president Y-Teens.



Burnside

John David, son of John Burnside, property records accounting supervisor, GO Accounting, Roanoke, Hurricane High. AEP educational award winner, Who's Who Among American High School Students, physics award, three year plaque for golf, math field day team member, lettered in golf, active in drama class and school choir.

Patricia Lynn, daughter of Jessie Chitwood, maintenance mechanic A, GO Hydro, Roanoke, Staunton River High.



Coles

Patrick Bouvier, son of Marcellus Coles, express driver, GO General Services, Roanoke, William Fleming High. ROTC, Air Force Association medal, Military Orders of World Wars medal.

Laurie, daughter of Bernie Coley, communication supervisor, GO T&D Communication, Roanoke, Cave Spring High.

Kim, daughter of Anna Craddock, classification and accounts payable clerk C, GO Accounting, Roanoke, William Byrd High.

Adina Marie, daughter of LeRoy Dalton, hydro operations superintendent, GO Hydro, Roanoke, Patrick Henry High.

Stephen Michael, son of Bob DeHart, retired transmission mechanic A, GO T&D Transmission, Bluefield, St. Albans High.



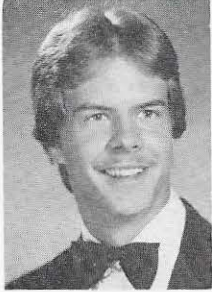
Drew

Terrance, son of Louis Drew, express driver, GO General Services, Roanoke, William Flem-

ing High. Who's Who Among American High School Students.

David, son of George Drewry, Jr., right of way agent, GO T&D R/e & R/w, Roanoke, Patrick Henry High.

Thomas, III, son of T.A. French, Jr., engineering technologist, GO T&D Communications, Bluefield, Pocahontas High.



Goins

Irvin Rodney, II, son of I.R. Goins, operations coordinator, GO Operations, Roanoke, William Byrd High. French National Honor Society, Beta Club, president French Club, Varsity Club, FCA, SCA, lettered in football and track, top 10% of class, scholastic awards for excellence in French and physical education, Society for Distinguished American High School Students, French National Honor Society leadership award, Political Club, vice president Roanoke Valley Nine School Interscholar Relations SCA Council.

Robert Wayne, son of Carolyn Hogan, senior purchasing entry operator, GO Purchasing, Roanoke, Cave Spring High.

Dawn, daughter of Roy Howard, digitizing supervisor, GO T&D Engineering Computer Graphics, Roanoke, William Byrd High.

Eric Mario, son of Herman Johnson, custodian, GO General Services, Roanoke, Patrick Henry High.

Carl, Jr., son of Carl Jones, custodian, GO General Services, Roanoke, William Fleming High.

Mechelle, daughter of Angie Martin, custodian B, GO General Services, Roanoke, William Fleming High.

Andrew Scott, son of Scott McDonald, hydro maintenance superintendent, GO Hydro, Roanoke, Patrick Henry High.

Dwayne, son of Fred Moore, operations information supervisor, GO Operations, Roanoke, Salem High.

Rodney Clay, son of R.N. Painter, station mechanic A, GO T&D Station, Roanoke, Lord Botetourt High.

Daniel, son of Richard Reed, meter supervising engineer, GO T&D Meter, Roanoke, Cave Spring High.

James Lee, son of R.K. Sizemore, relay engineer senior, GO T&D Station, Charleston, Hurricane High.

Susan Lynn, daughter of Hank Sullivan, programs manager, GO Public Affairs, Roanoke, Northside High.

Russell Wayne, son of Dianne Vest, key entry

operator, GO Accounting, Roanoke, Roanoke Valley Christian.



Saunders

Brenda Lee, daughter of Jerry Saunders, statistical accountant, GO Accounting, Roanoke, Patrick Henry High. Honor graduate, National Honor Society, first place stenographer II event - FBLA regional competition, outstanding vocational education student for 1981-82 in stenography.

Glen Lyn



Gerber

Vincent, son of Donald Gerber, utility worker A, Oakvale High. National Honor Society, Who's Who Among American High School Students '81 and '82, choir president, prom king.

Stephanie, daughter of David Moulder, utility worker A, Princeton High.

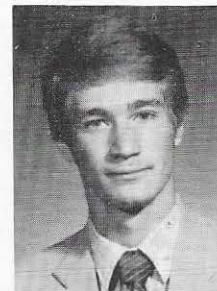
Lynda, wife of Freddie Terry, utility worker A, Peterstown High.

Jacquelyn Albert, daughter of Charlotte Wagner, chemist assistant, Giles High.

Huntington

Teresa, daughter of Paul Dornon, auto mechanic A, Fairland High.

Patricia Ann, daughter of Byron Hunt, customer accounts assistant, Huntington East High.



Strickland

Thomas, son of W.H. Strickland, general line supervisor, Point Pleasant High. National Honor Society, academic scholarship to Mar-

shall University. Tom had enough high school credits to graduate in his junior year so he spent his senior year taking classes at Marshall.

Kanawha Valley Power

Agnes, daughter of Norman Caldwell, hydro utility operator, Charleston High.



Jarrett

Nancy, daughter of Jack Jarrett, hydro plant supervisor, Charleston High. AEP educational award, salutatorian, vice president Honor Society, girl band captain, prom queen, U.S. Marines Semper Fidelis award for musical excellence.

Kingsport



Anderson

Deborah Lynn, daughter of C.C. Anderson, customer accounts clerk A, Sullivan North High. Society of Distinguished American High School Students, senior band trophy as outstanding senior in band.

Raymond Jessee, son of D.L. Hartgrove, meter electrician A, Dobyns-Bennett High.

David Allan, son of A.L. Phillips, stores attendant A, Sullivan North High.

Melinda Ann, daughter of B.J. Stewart, meter electrician A, Sullivan East High.

Logan-Williamson



Garrett

Teresa Ann, daughter of Harold Garrett, service supervisor, Logan Senior High. Co-valetic-

torian, National Honor Society, Prayer Club, Prayer Club Council, marching band, Spanish Club, scholastic showdown team.

Lynchburg

Sonya, daughter of Fred Austin, line crew supervisor exempt, Heritage High.

Tammy, daughter of Mary Campbell, secretary-stenographer, Lynchburg Christian Academy.

Kelly, daughter of Marvin Crank, area restorer, Nelson County High.

Todd, son of Andy Crews, head meter reader, Amherst County High.



Fowler

Todd, son of Norman Fowler, senior technician, Liberty High. Who's Who Among American High School Students, United States Achievement Academy, National Beta Club, Spanish Honor Society.

Kendall, son of Ralph Johnson, customer service, Amherst County High.

Jim, son of Dick Shepard, customer accounts supervisor, Arnold R. Burton Vocational School.

Kellie, daughter of Ami Watson, customer accounts representative A, Heritage High.

Tim, son of R.C. Withers, line supervisor non-exempt, Nelson County High.

Mountaineer

Kelley Manley, stepdaughter of Steve Atkinson, maintenance mechanic B.



Kitchen

Robin Lee, daughter of Ed Kitchen, maintenance mechanic C, Meigs High. National Honor Society, marching band, outstanding woodwind performer, Who's Who Among American High School Students, yearbook editor, upper 10% of class.

Joseph, son of Joe Sayre, assistant shift operating engineer, Eastern High.

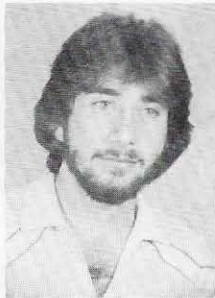
Gerald, son of Jim Straight, maintenance mechanic B, Ripley High.



Musgrave

Julie, daughter of Jim Musgrave, personnel supervisor, Point Pleasant High. Salutatorian, varsity cheerleader, National Honor Society treasurer, Co-ed Hi-Y treasurer, marching and concert bands, Rhododendron Girls' State representative, AEP educational award.

Jeffrey, son of Mac Ward, maintenance mechanic B, Kyger Creek High.



Pethel

Patrick, son of Bill Pethel, construction office manager, Wahama High. W. Va. all-state chorus two years, school chorus, participated in local theater.

Roanoke



Downey

Kelley, daughter of Richard Downey, engineering technician senior, Staunton River High. AEP educational award, newspaper and annual staffer, gifted and talented program, National Honor Society reporter, secretary senior class, Latin Club.

Sharon Kaye, daughter of Burton Grogan, line crew supervisor nonexempt, Bassett High.

Tammy Lynn, daughter of Don Hall, automotive mechanic A, James River High.

Troy Blevins, grandson of Wiley Holdren, line crew supervisor nonexempt, William Fleming High.

Joni Lei, daughter of Richard Isner, stores supervisor, Cave Spring High.

Cynthia, daughter of Mike Joyce, station general supervisor, William Fleming High.

Kevin, son of Dennis Patrick, station crew supervisor nonexempt, Northside High.

Joseph Glenn, son of Bill Loope, station crew supervisor nonexempt, Lord Botetourt High.

Darwin, son of Silas Plybon, line mechanic A, Franklin County High.

Margaret LuAnn, daughter of JoAnne Rakes, T&D clerk B, Fieldale-Collinsville High. □

Pulaski

Paula Kay, daughter of Paul Askew, hydro plant supervisor, Pulaski County High.

Anna Frances, daughter of W.B. Buchanan, area service restorer, Giles High.

Sandra Lynn, daughter of Bill Brewer, line construction and maintenance representative, Pulaski County High.

Robin Sue, daughter of Ralph Dalton, line crew supervisor nonexempt, Carroll County High.



Hicks

Greg, son of Barry Hicks, engineering technician, Carroll County High. National Honor Society, Who's Who Among American High School Students, lettered in baseball and football, SCA, French Club, Industrial Arts Club, FFA, Community Leaders of America.

Mike, son of Gene Musser, line crew supervisor nonexempt, Carroll County High.



Rice

Jackie, Jr., son of Jackie Rice, area service restorer, Christiansburg High. National Honor Society, Beta Club, ranks fifth in class, president Mu Alpha Theta, vice president Latin Club, Spanish Club, Key Club.



Yates

Elise Dawn, daughter of Patricia Yates, customer accounts representative B, Auburn High. Homecoming queen, most valuable tennis player.

Introducing A New Service For APCO Customers

CHECKLESS

PAYMENT PLAN

*An easier way
to pay your
electric bill*

"Convenience" is the thrust of a new Checkless Payment Plan being introduced this month by Appalachian Power.

Convenience in not having to write checks each month to pay electric service bills.

Convenience in not having to take or send payments to letter drops or Appalachian collection points.

And, convenience in not having to keep track of due dates to prevent having to pay late payment charges (or, where applicable to employees, loss of the employee discount).

"While there are some money saving features to the new Checkless Payment Plan, such as postage costs and travel expenses, its real value to customers lies in its ability to relieve them of a minor monthly chore," says John W. Vaughan, Appalachian's president.

Even though Appalachian's Checkless Payment Plan is the first of its type offered by a utility in this section of the country, the concept is not new and is expected to grow significantly in the future as organizations seek ways to reduce the growing volume of paper needed to conduct business.

"Bankers tell us they process about 196 million checks each working day, not to mention a growing mountain of other documents. Anyone who doesn't believe American business firms are being drowned in a flood of paper hasn't been in a utility company accounting office lately," Vaughan commented.

"Many people believe a 'checkless society' is an important part of the answer and we are helping to pioneer this solution through our Checkless Payment Plan," he stated.

Commenting on the dependability and accuracy of electronic transfer of funds, which is the heart of the new plan, Vaughan said the new customer service was developed after the company saw how well its Paycheck Direct Deposit Plan for employees was working.

Both plans use the financial industry's automated clearing house association computer network. These associations provide a nationwide system linking most financial institutions — banks, savings and loans, credit

unions, etc. — into a single network.

Vaughan explained that, in addition to the benefits offered customers, there are also benefits for the company. Among these are fewer collection and/or cutoff trips and collection agency fees.

Vaughan, who was the first Appalachian employee to sign up for the program (see photo), urged other employees to take advantage of the program for their personal electric accounts. "As employees," he said, "we stand to enjoy all of the benefits other customers receive and we can help sell the program to others through our own example."

The company is using newspaper and radio advertising, bill inserts and other means to tell customers about this new service. "That won't be enough, though," Vaughan said. "Not everyone will see or hear these ads and we need employees to help spread the word to their friends, neighbors and family members."

The Checkless Payment Plan was developed in cooperation with the Dominion Bankshares Corporation in Roanoke, Virginia. The service is available to customers through any financial institution belonging to an automated clearing house association, however.

Vaughan reminded employees that our Equal Payment Plan (EPP) complements the new bill-paying service.

"Because EPP allows customers to equalize their electric bills throughout the year by averaging them, customers know how much they owe even before their bill arrives each month," Vaughan said. (Checkless Payment Plan participants continue to receive a monthly bill which tells them how much they owe and the date on which it will be deducted from their account, about 10 days later.)

Vaughan pointed out that brochures describing the plan and containing authorization forms and addressed and stamped envelopes are available from all company offices and many financial institution lobbies.

"I encourage all employees to obtain some of these brochures and to give them to everyone they talk with who expresses interest in the plan," he said. "We're the first to offer this electronic age convenience and we want to encourage all our customers to utilize this new service." □



John Vaughan, president of Appalachian, was the first employee to sign up for the new Checkless Payment Plan. Looking on are Valorie Harvey, left, staff accountant, and Jim Farmer, customer accounting supervisor, both of GO Accounting, Roanoke.

I liked every job I had



Cooper

Because Robert Cooper had been on sick leave prior to his July 1 retirement, he's had time to adjust to leisure living. He says, "I still get up at 6 o'clock every morning, but then I go back to bed and sleep till about quarter till 10. After that I go over to the new Mercer Mall and walk my required mile for exercise and come back home. I don't mind walking over there," he adds, "because you always run into somebody you know."

Bob's first association with the power company began when he worked for the drugstore next door to the Bluefield office. His good friend, Garage Supervisor Ernie Linkous, recalls that whenever he wanted to see Bob he would call over at the drugstore and order a coke and Bob would bring it over.

"I went from the drugstore into the Navy for six years," Bob says. "I had always wanted to work for Appalachian; and, after I got out of service, I happened to run into Chalmers

Bailey (now retired) and he said if I wanted a job he would give me one."

Bob began his career with Appalachian in 1947 as an axman and held several jobs before being promoted to head material clerk-transmission, the position from which he retired.

"I enjoyed my time with the company," he says. "I liked every job I had, and I really miss the people I worked with. They have all been real nice to me, and I don't know of a one I don't like."

Because of a heart condition, Bob stopped playing golf, one of the things he enjoyed most. "If I get so I'm able to play again," he says, "I've got a brand new set of clubs waiting."

Bob says his wife Janice "has taught school for 40 years and she's not in the mood to quit yet." So for the time being, he is content to stay around home. "I don't like to travel too much." If he changes his mind, there's a son in Ohio and a son in South Carolina to visit. □

Dana will head south in winter

In one respect, Dana Hoffman was a man ahead of his time. Today, with so many women in the work force, it is not unusual to hear of a father who decides to stay home with the children while the mother pursues her career. Such was not the case in 1945, when Dana elected to do just that.

He explains, "We had a five-month-old boy by the time I got out of service after World War II. My wife really enjoyed teaching school, so I stayed home with our son for six years until he went to grade school. Then I decided I had better find me something to do."

The Wheeling, W. Va., native went to work as a laborer at Philip Sporn Plant in 1951, when only the first two units at the plant were operating. He moved up through the ranks as a coal handler, helper, auxiliary equipment operator, assistant control operator,

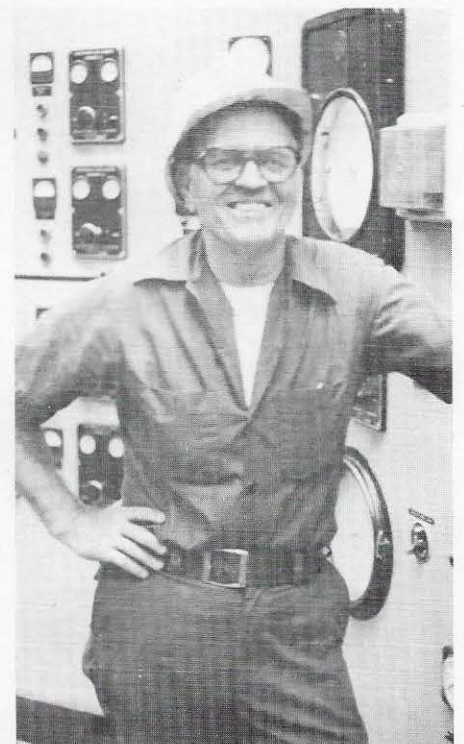
equipment operator, unit foreman and, finally, assistant shift operating engineer. It was from the latter position that he elected early retirement on July 1.

"If I had it all to do over again, I would hire on with Appalachian," Dana claims. "I have enjoyed my job, and there was only one year I didn't get a raise. That's a real good record."

He adds, "I have worked better than 31 years, and I have had no lost time accidents. We're safety conscious around here and we look out for one another. It takes the whole plant to keep our safety record going. One or two persons can't do it by themselves."

Dana's wife Bernice, who taught business and office education at Meigs High School, retired at the end of this school year so they will be free to travel. "Our youngest boy lives in Oregon so we will probably be spending some time out there with him," Dana says. "We bought a house in Clearwater, Florida, two years ago so we plan to spend the winters down there."

Dana has a woodworking shop in the basement of his home in Rutland,



Hoffman

Ohio, where he makes such things as lamps and tables. "I'll probably do a little bit of gardening, too. I have enough ground to putter around in." He also plans to stay active in the Masons, Eastern Star and Methodist Church. □

Pete sits and watches garden grow



Blankenship

Charles "Pete" Blankenship may be the only employee who ever worked for Appalachian before actually being put on the payroll. He explains, "I had worked for an electrical contractor as a teenager and liked the work so, when I got out of the Navy, I thought I'd like to find something along that line.

"D.A. Johnson was line foreman at Princeton at the time, and I asked him for a job. He told me he had been in World War I and advised me to stay home for a few days before I started to work. That Saturday I went to his

house and he told me to come in the following Monday.

"Well, I came to work and worked two full days. Then on the third day when I was eating lunch, Mr. Johnson came by in his truck and stopped to talk to us. He said, 'Pete, when you get through eating lunch, you better go over to Bluefield and let them hire you'."

Pete officially retired from the company on April 1, although he has been on LTD leave the past two years. He was area service restorer in the Matoaka area of Bluefield Division.

"I certainly enjoyed my work," he says, "and I had a terrible time adjusting to being off. I think I could have done better if I had not been confined to the house. I'm just now getting so I feel like I am retired."

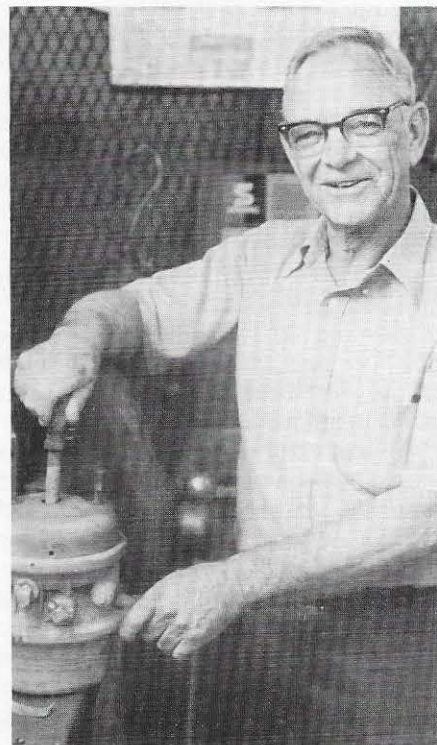
Pete laughs as he recalls one incident which occurred some years back. "The company telephone was in my house and my wife Mildred took the calls when I was out. It was pouring down rain one morning when a woman called and wanted to know if I was there. Mildred said, 'no, he has gone to work'. The customer said, 'Well, as soon as you can get in contact with him, tell him all the juice is dripping out of the wires and running down and I'm not going to pay for it'."

Pete is a charter member of the Matoaka Ruritan Club and remains active in that organization although his hobbies have had to be curtailed somewhat. He says, "I've been considering taking up bowling again but haven't tried it since my surgery.

"If I have a hobby now, it is my little vegetable garden. I really pass my time there. I can sit and watch it grow even if I can't work in it. My son and I garden together and he does most of the work. What we have done is looking good now, and we are real proud of it."

As Pete walked out of the Princeton office, he was told that the violent storm which occurred the night before had knocked out service and one of the crews had been working in the Matoaka area all night. "You know," he said with a grin, "that storm didn't bother me a bit." □

No more mechanic work for Leonard



Crum

Logan Automotive Mechanic Leonard Crum finally got to put up his mechanic's tools for good on July 1 — something he's been wanting to do since the mid '40s.

He laughs as he thinks back to 1948, when he first joined the company. "Before I started with Appalachian, I did a lot of mechanic work and I swore I would never work in a garage any more. I wanted to change to something else, so I started working for a gas company in Holden.

"I had been watching the line crew and decided I would enjoy doing that kind of work. One day I got to talking to T.L. Henritze and asked him if Appalachian ever hired anybody. He said very seldom because most everybody they hired would stay. After about two hours of talking, I started off and he hollered at me. He said, 'Wait a minute. You may not be worth anything, but I enjoyed talking

with you. You come up, and I will give you a job.'

"It was several days before I got up to see Henritze, and he was on vacation. Logan Plant was operating then, and the guard at the gate house asked me if I would like to talk to the line superintendent. Bob Blankenbeckler, who was line superintendent, was also in charge of transportation. He began to ask me what all I had done, and I told him I had worked in shipyards and had done some mechanic work, but I had sworn off of that. Well, when he found out, he wouldn't let up.

"He kept insisting he didn't need anybody in the line department but he needed somebody in the garage. I finally told him I would consider taking the job, and then we got off on the price. He wanted to start me at a lower salary than I was getting.

"He said, 'If you want to work six weeks, I'll give you enough raise to pay you for staying here.' I said, 'I don't know whether you are telling me the truth, but I will take you up anyhow.' Well, I worked for eight weeks and was about to ready to leave, and he came through. He gave me a good enough raise that I was glad I stayed.

"I've been here ever since in the same place," Leonard says, "and I've enjoyed it. You have your ups and downs, but still I have enjoyed working for Appalachian. I'm looking forward to retirement, but after 34 years I'm going to miss all the fellows."

Leonard recalls an amusing incident which occurred one bitterly cold winter night in the 50s. "Cary Keener and I were called to go to Blair where a line truck had broken down. It was decided I would drive a pickup truck to leave for the crew, and Cary would drive another line truck that could be used to tow the disabled vehicle. By the time we got the disabled truck hooked up for towing, we were about frozen ourselves. An elderly gentleman who lived close by invited us to come in and warm up before heading back to Logan. Knowing we had to drive all the way back in a truck without a heater, we accepted his invitation. After warming by the stove for a few minutes, I said to the old fellow 'sure is a cold time out there'. He looked at us for a minute, turned and

opened the door and looked out. He turned back to me and replied, 'nope, it's not so cold. It's only five below zero.'

This summer Leonard's garden will keep him busy. But when winter comes, he and his wife Winna will head for Tampa, Florida. "My wife has several sisters down there and one of our daughters lives there, too."

Leonard's seven daughters have presented him with 6 granddaughters and one grandson. "The grandson is a twin," he says. "The twins are two years old and I've been looking forward to spending more time with them." □

I'll be real proficient in a rocking chair



Rowland

"I wish I could stay around and see all the changes that will be made in our company," says Kelly Rowland. "I think it will be real exciting. There have been considerable changes in the 36 years I've been here, and I never objected. I welcomed them because usually they meant less work." Kelly retired July 1 as office supervisor at Marion in the Abingdon Division. He recalls, "After World War II, there weren't too many jobs. I worked for a while at the N&W, and when the job I had in mind fell through, I resigned and applied at Appalachian."

He was hired as a clerk intermediate in Bluefield and two years later went to Princeton as clerk senior. He moved to Clintwood in 1949 as local office supervisor and to Marion in 1965.

Kelly says, "I still remember the first customer I had when I went to Clintwood. The office had only one door, and my desk was in the back. I looked up one morning and here was this bearded rascal in an old Army jacket. He said, 'My name is Garcie T. Rose and I'm from Baaaad Ridge.' He just liked to have scared the daylights out of me, and I looked to see if there were an escape route but there wasn't. So I told him I was from Cornbread Ridge, and he laughed and we got along fine after that.

Kelly continues, "Jack Osborne (who retired May 1 as Abingdon general line supervisor) is one of the best friends I have in the company. He and his wife are like family to me. If he hadn't befriended me when I went to Clintwood, I don't know whether I would have stayed there. We loved the people in Clintwood, though. They are beautiful people. The Clintwood office was sort of isolated back then and employees were real close."

Kelly knows many of the customers who come into the Marion office on a first-name basis. "Outside of the Gate City office, we have more walk-ins than anywhere else in the Abingdon Division," he adds.

"I'm sure I will miss working, but I'll be real proficient in the rocking chair," Kelly says with a smile. "I don't have any special hobbies, but I do have a little plot to garden in. Right now, though, my dog run takes up nearly all of it. I think my wife Margaret may have some plans for me."

The Rowlands plan to stay in the Marion area, where Margaret will continue working as a public health nurse. They have one son, who lives in Fredericksburg, and three daughters: one in California, one in Wytheville, and one still going to college who lives at home.

Kelly concludes, "I promised the bank I would never come in on a Monday or on the third of the month when the social security checks come in. I think they will hold me to it." □

Bruce grew up with APCo

"I guess you could say I grew up with the power company," claims Bruce McCall, who was Pulaski customer services manager before electing early retirement July 1. "My father, G.C. McCall, was one of the old timers with Appalachian. He was general line foreman and many of the older fellows around here worked for him, building power lines around the Bluefield-Pulaski area.

"I worked for the company three summers when I was going to Virginia Tech," Bruce adds. "One summer with the substation gang and two with the line section."

Following graduation from Tech with a BS degree in industrial engineering, Bruce served over four years in the U.S. Army anti-aircraft artillery during World War II. "When I came back from overseas," he recalls, "my father was sick. I had some better offers for employment but I felt I should stay here. The longer I stayed, the more attached I got to the people."

When Bruce was hired as an engineer junior in 1945, he recalls that the company was embarked on a program of building about 650 miles of rural line within the Pulaski District. "In order to build load, we promoted electricity in any way we could for residential, commercial and industrial use. In the 70s when we made a complete turnaround and started promoting conservation, it was hard to adjust," he admits.

Bruce worked as an electrical engineer and power sales engineer before being promoted in 1964 to division commercial manager.

"Appalachian has been good to me," he states. "They sent me to the University of Michigan twice, first to the management program and then to the advanced management program. I chose to stay in Pulaski instead of making some of the moves I was asked to make because we have a nice group of people to work with. I think one reason Pulaski is a top division is because it has such good people.



McCall

ple. The division is #1 in residential delinquency collection, #1 in reduction of meter reading expense, and #2 in commercial delinquency collection. We're proud of our accomplishments in being among the top divisions in the company.

"Retirement will certainly be an adjustment to make," Bruce says, "but one I will enjoy making. Hopefully, I can overcome my habit of getting up early. My wife can't understand why I don't sleep late when I can. I tell her I grew up on the farm and had to get up and milk cows before going to school. Then I went to military school, and then into service, and then came back and went to work. So all my life I have been getting up early.

"I love to play golf and hunt, and we plan on traveling some. Our son is a doctor of pharmacy at the children's hospital in St. Petersburg, Florida, and our daughter works in a laboratory near Washington, D.C., so we will be going in two different directions to visit.

"Little by little I have been getting out of all the organizations to which I belonged. I think as you get older, you don't want things bothering you. Now

if I want to go somewhere, I don't have to feel obligated to stay here and go to a meeting." □

APCo gave me a job when no one would

After nearly 36 years with Appalachian, Logan Custodian Bill Burgess looks forward to his early retirement on July 1 with mixed emotions. "I know I'll miss coming out here to the Service Building every day. In fact, I kinda feel it now. You don't know how it will be but still you want to retire."

He continues, "I started working when I was 12. I used to haul coal in a little wagon, help dig gardens, rake yards — anything to make money. I have helped log and get out timber, too.

"Before I came here, I spent 3½ years in the Army during World War II. I took my training with the 82nd Infantry. When we got ready to go overseas, they had two men more than they needed. Another fellow and I didn't weigh enough so they transferred us out to the medics and we had to take our training over again. Then they shipped me overseas to England. One doctor, two nurses and I ran three wards over there during the war.

"After I got out of service, I walked to the mines hunting for a job until I wore holes in the bottom of my shoes. I knew Hogy Shelton and Clerk Bell, who used to work for Appalachian, and told them I was hunting for a job. Hogy asked me if I cared what I did, and I told him I was willing to take anything. Sometime after that, Clerk told me he had gotten me a job. He brought me over to take my physical examination on October 6, 1946, and I went to work the next day."

Bill adds, "I have really enjoyed my work with the company. That is for sure." He also has nothing but praise for Wayne Warren, stores and garage supervisor. "He's been a good boss to me."



Burgess

One of Bill's responsibilities was keeping the coal furnace running smoothly to heat the service building in the wintertime. "I told Warren that if they run into any problems on the furnace, I'd help them any way I could. I'll be around. I'll be right on the head of Whitman Creek, where my home is.

"My son and I plan to work on lawn mowers and chain saws. He is taking training now and will teach me. After we get set up, we should do pretty good business."

Bill has worked for Evans Water Company since 1972, taking care of the filters and putting in chemicals to purify the water. This is a job he plans to continue since "they're right in my door. And I'm figuring on doing a lot of work at No. 20 Whitman community church. I'm the janitor there now, and I plan on visiting with the members and helping them in any way I can." □

Sebert made a career of being involved

Sebert Sisson has never forgotten one final statement made by his faculty advisor to the members of the senior class at Virginia Tech in 1942: "Whatever community you choose to establish your roots, my advice is to become involved in the worthwhile activities there." Fortunately for the people of Hillsville and Carroll County, Virginia, Sebert took this advice seriously.

After six years as a teacher of vocational education in Floyd and Carroll Counties, Sebert accepted a job with Appalachian as rural sales representative in the Hillsville area of Pulaski Division. "I was looking for job security, and they were looking for someone who had experience in working with rural people," he recalls.

"At that time there was a cry for electric service to be extended to some 6- to 8,000 customers in the area. My next assignment was to work with these customers in groups or on an individual basis to persuade them to install some of the labor-saving appliances and equipment that would upgrade their living standards as well as build load for the company."

Just two years after he joined Appalachian, Sebert helped organize, build and finance the operations of the Virginia Lee Hosiery Company. In 1956 he headed a successful drive for funds to buy 62 acres for an industrial site or park; in 1960 he was an active member of the industrial committee that located the Mayville Corporation in Hillsville. In 1961 the Carroll Industrial Land Corporation elected him president and again he led a successful fund drive that collected \$150,000. The money was used to buy the vacant plant of Carroll Hosiery Company, and settle into it the Sprague Electric Company on a long lease. Two years later, \$250,000 in local money was spent to expand the plant to 70,000 square feet and create potential employment conditions for 800.



Sebert Sisson stands in front of one of the industries he helped bring to Hillsville.

As president of the Hillsville Development Corporation, he helped raise \$125,000 to build a 21,000-square-foot building to house the Blue Ridge Woven Label Company. He served on the site location committee for the establishment of the Twin County Airport and helped in the location of the Lees Carpet, Quality Mills, Bassett-Walker, Hanes and Long Airdox plants in the area.

By the time of his retirement July 1 as customer services representative in Hillsville, Sebert was working with the third generation of some area families. "It gives me a great personal satisfaction to see how I have helped people help themselves."

A former mayor of Hillsville and past president of the Chamber of Commerce, Sebert plans to continue his civic and community involvement. He will also continue as manager of the 40-acre Mountain Meadow Preserve in Hillsville, owned by the Nature Conservancy.

"I want to devote more time to my church, Hillsville First United Methodist, and get more involved in local and state archaeological society activities." He has supervised village and rock shelter excavations spon-

sored by the Upper New River Chapter, which he organized and served as president. He has taught classes in archaeology appreciation at the local high school in the adult education program and has given a number of slide presentations to civic, school and community groups.

"I want to complete a genealogical reprint of my family and find time for at least two ballroom dances each month. My wife Ruth Merle and I are real enthusiasts."

The Sissons are the parents of two daughters. Mary Jo, a former AEP educational award winner, is a graduate of Wake Forest and is a commercial loan officer for Virginia National Bank at Virginia Beach. Martha Ann recently graduated from West Hampton College and will pursue graduate work in law at the University of Virginia.

Emma won't have trouble staying busy

"I was already married and had one son when I came to work back in '51," recalls Emma Warren, "and I was only going to stay for a little while. Then the first thing I knew nearly 31 years had gone by."

Emma was a senior telephone operator in the Williamson area of Logan-Williamson Division before electing early retirement May 1. "The first 19 years I was here, I worked in the kitchen helping prepare food," she says. "We kept three home economists back then when we were demonstrating appliances for customers. We were pushing kilowatt-hours in those days instead of conservation," Emma adds.

In 1970 Emma moved up to clerk trainee and two years later to PBX operator. She was promoted in 1977 to the position she held at retirement. "Answering the telephone could be very frustrating at times, but I really enjoyed this and also opening the mail and balancing the mail tape. In Williamson we handle mail for two companies, Kentucky and Appalachian.



Warren

"You know, I have a deep voice and it would bother me when people would say 'sir' to me over the phone. Sometimes people would call in the second time and say 'I just got through talking to a man', and I would wonder now what man did they talk to. Then I would realize it was me," she laughs. "However, I really enjoyed helping people with their problems.

"The angriest person who ever called in was a customer who wanted a guy wire moved out of her driveway. The lady said, 'if you all don't come soon, I'm going to unscrew those bulbs and let that juice run all over the place.'

"The sweetest person was a customer who had applied for service. She had called and the line to the service department was busy, so I took her name and passed the message along. The service was put in right away, and the lady was so thankful that she sent me a big bouquet of flowers the next day.

"Sometimes when the power would go off in an area where we didn't have too many customers, each of them would call over and over again to ask when the power would be back on. They would say their television was off because a lot of times they would be watching their soap, and it really gets people when the power goes off and they can't see that soap. For that reason I always said when I retired that I was not going to get hung up on soap operas.

"When you have a house, you can find too many things to do that you have been putting off while you worked. Since I retired, I have been trying to get my house straightened up and, of course, sew. I usually like to make a few things for summer." Emma has gotten into tailoring and has made a tailored suit. She is now planning to make slipcovers, bedspreads and drapes.

"I am a steward (member of the pastor's cabinet) and a stewardess (help prepare communion), and sing in the choir at St. James AME, so church work will keep me busy. I also belong to the Federated Women, Elks Club and a bridge club. I like to bowl and, oh yes, I love to travel. My son and his family live in Wilmington, Delaware, so we'll be going up there fairly often."

Emma concludes, "My husband Robert and I have been doing fine since I retired. We get along like two peas in a pod. He plans to retire from the N&W in the near future." □

Eskridge ends 41-year career



Eskridge

Nancy Nichol Eskridge, Pulaski cashier senior, retired July 1.

The Pulaski county native joined Appalachian as a cashier in 1941, two years after graduating from Mary Baldwin College with a bachelor's degree in English. She has been on LTD leave since July 1975. □

WHO'S NEWS

Glen Lyn



Vincent Scott, chemist, is the recipient of the 1981-82 key man award from the Pearisburg Jaycees. He has been chairman of the local dribble and shoot contest and a committee member for the charter night dance and kick, pass and punt contest. He has also been involved in other Jaycee activities, including the antique car show, Christmas parade and toy drive. He is a Sunday School teacher at the Pearisburg Baptist Church and campaign worker for the Giles County United Fund.

Trudie, wife of Plant Performance Superintendent Harvey Gillespie, has been installed as president of the Pearisburg Woman's Club of the VFWC. She was district chairman for health-mental health in the Southwestern District last year. **Harvey** is president of the Pearisburg Kiwanis Club. □

John Amos

Jennifer Richardson, daughter of Sandy Baugh, junior clerk, has been selected for the Gifted Visual Arts Program at Winfield Middle School. She will receive six hours of special art training every other week.

Sherry Lynn, daughter of Jean Worstell, junior clerk, was chosen as a flag girl for the Hurricane High School band for 1982-83. □

Bluefield

Mary Kay, daughter of Leland Looney, Grundy T&D clerk A, was elected captain of the junior varsity cheerleaders at Grundy High School.

Dottie Lawless, Welch secretary-stenographer, attended the 76th annual convention of the West Virginia Federation of Women's Clubs. She is first vice president of the Southern District Women's Clubs. □

Abingdon

Sydne, wife of Pete Montague, division superintendent, was elected to a two-year term as second vice president of the Johnston Memorial Hospital Auxiliary.

Sandra, daughter of John Morefield, engineering technologist, appeared in "The Robber Bridegroom" at Virginia Highlands Community College. She is a graduate of East Tennessee State University.

Toby, wife of Jim Cook, station mechanic B, was elected vice president of the Washington County PTA Council.

David Foster, meter reader, was elected president of the Abingdon Jaycees for 1982-83.

Pat Cornett, customer accounts representative C, was elected to a second term as secretary of the Kingsport Business & Professional Women's Club.

Beth, daughter of A.S. Buchanan, customer services representative, has won a research scholarship in biology at Kent State University, where she is in a PhD program.

Howard, son of Wanda Payne, customer accounts representative C, and **Tracy**, daughter of Ronnie Gill, stores attendant senior, participated in the seventh grade regional math contest sponsored by the Virginia Mathematics League. Sixth grade representatives were **Harlow**, son of Pete

Montague, and **Penny**, daughter of Wanda Payne. Both groups placed first in the eight-county and city area contest. □

Clinch River



Jill, daughter of Marshall Stevenson, plant engineer, was named "most graceful" in the Cleveland Middle School beauty pageant after earning the title of "Little Miss Lebanon Elementary School." She also recently won a Russell County 4-H award for her piano performance. □

Logan-Williamson

David Stillwell, energy services engineer, was recognized by the West Virginia Jaycees as one of the state's six outstanding local Jaycee presidents for 1981-82. Under his leadership, the Logan Jaycees ranked 15th among



62 chapters in the state. The Logan chapter was also chosen the most improved in the state. David has been elected secretary of the Logan chapter for 1982-83 and district director of Region IV of the West Virginia Jaycees. □

Mountaineer

Kil Sun, wife of Carl Pettry, stores attendant, became an American citizen in a naturalization ceremony in Charleston, West Virginia, on May 26. She is a native of Seoul, Korea.



Mary Susan, daughter of Jim Musgrave, personnel supervisor, was selected as a representative to Girls' State and for inclusion in Who's Who in High School Musicians.

Jim Wilson, maintenance mechanic A, was elected president of the Mama and Papa Bowling League at Raven Lanes in Ravenswood. The team for which Jim and his wife **Mary Lou** bowl finished second for the 81-82 season. His daughter **Becky** was voted most improved bowler in the Bantam League and her team finished second for the season. □

Charleston



Sandra Byus, customer services advisor, is the recipient of the West Virginia Extension Homemakers Council Award, presented by the Kanawha

County Homemakers, for her outstanding contributions to the extension home economics program in the state.

Wally, son of Pattie Chapman, St. Albans customer accounts representative C, was inducted into the National Honor Society at McKinley Junior High School. □



Ron Wilson, Charleston head meter reader (left), and **Eddie Stone**, Charleston customer accounting supervisor, (right), tied with a gross score of 88 for first place in the Ralph Myers Open Invitational Golf Tournament held at Sandy Brae Golf Course. Ralph, Charleston engineering technologist, prepared a meal of barbecued ribs and chicken for the 24 golfers who participated. □

Pulaski

Stacy, daughter of Bob Semones, engineering technologist supervisor, placed third in state history day competition at Ferrum College for her paper on "The New River and its Prosperous Valley."

Lori, daughter of Larry Rakes, customer services representative, was awarded a scholarship by the Pulaski Middle School's yearbook staff to attend a training session at Longwood College. She has been a yearbook staffer for two years.

Kelly, daughter of Fred Myers, customer accounts supervisor, has been selected for the basketball cheerleading squad for the Pulaski County Cougars' 1982-83 season.

Dorothy Beasley, junior clerk, was elected recording secretary/treasurer of the Women's Guild of St. Edwards Catholic Church.

Jerry Smith, custodian, was presented a certificate of appreciation in recognition of his work with the Head Start program.

Brenda, daughter of Benny White, customer accounting supervisor non-exempt, was initiated into Alpha Lambda Delta, an honorary fraternity at Radford University for freshmen with a grade average of 3.5 or better.

Retiree **Bob Hylton** was presented a certificate of appreciation by Congressman Bill Wampler at the 9th District Republican Convention. The convention was dedicated to senior Republicans who have given loyal service to the party for many years. □

Lynchburg

Mel Wilson, Jr., administrative assistant, completed the Leadership Lynchburg Seminar Series sponsored by the Chamber of Commerce. The 12-week program examined the area's economy, downtown redevelopment, education and community and government services. □

Roanoke

Cecil Lee, Jr., son of Cecil Hill, engineering technician senior, has been named a 1982 United States national award winner in science by the United States Achievement Academy. The Academy recognizes less than five percent of all American high school students. Cecil attends William Byrd Junior High School.

Guy Norton, Fieldale meter reader, bagged a 19¼ pound turkey.

Rodney, son of Smokey Dickerson, line crew supervisor nonexempt, was named sophomore athlete of the year at William Fleming High School for

football, indoor track and outdoor track. He also competed in shot put and discus.

Bobbiretta, daughter of Loretha Jordan, secretary-stenographer, has been granted a Deutsche Akademischer Austauschdienst (DAAD) scholarship to study at the Goethe Institute in Prien, West Germany. DAAD is a two-month summer language program. Bobbiretta is a senior at Howard University.



Marshall, son of Emma Clark, station mechanic B, has earned the rank of Eagle, Boy Scouting's highest award. A member of Troop 49 sponsored by the Church of Jesus Christ of Latter Day Saints, he is a senior patrol leader and a brotherhood member of the Order of the Arrow. He has received the On My Honor award and has earned 41 merit badges and gold and silver palms. He attended the National Jamboree in 1981, the Southeast Area One O. A. Conclave in 1982, and will attend the World Jamboree in Canada in 1983. □

General Office

Teresa, daughter of Joe Plunk, manager hydro generation, GO Hydro, Roanoke, represented William Byrd High School at Girls' State, held last month at Longwood College.

Kim, daughter of Kay Higgins, station

clerk B, GO T&D Station, Roanoke, was a delegate from Cave Spring High School to the District 4 Student Leadership Conference of DECA.

Judy Johnson, stenographer, GO T&D, Bluefield, received \$650 in pledges for the Mercer County Cancer Society for completing the 10-mile walk-a-thon.

Donald, son of Herb Lewis, station operator, GO Operations, Holston Station, has completed his internship as a pediatrician and will enter private practice at the Children's Clinic in Kingsport, Tenn. Donald was an AEP educational award winner in 1972.

Shawn, son of Betty Lou Carter, editor of publications, GO Public Affairs, Roanoke, has earned the Arrow of Light, Cub Scouting's highest award. Her husband, Trimmy, is cubmaster

of Pack 410 sponsored by the Peters Creek Church of the Brethren.

Jennifer, daughter of Judy Caldwell, r/e & r/w special clerk, GO T&D R/e & R/w, Roanoke, received several awards upon graduation from Masons Cove Elementary School: 1981-82 PTA award for outstanding achievement,



given annually to the student who has maintained the highest grades throughout his or her elementary years; scholastic achievement award in the Virginia Mathematics League sixth grade contest; award certificate for being 1981-82 SCA president; youth fitness award and perfect attendance award. □

FRIENDS WE'LL MISS



Honaker



Matson



Arnold

William Harvey Honaker, 79, retired line and station supervisor in the Logan area of Logan-Williamson Division, died May 22. A native of Scott Depot, West Virginia, he was employed in 1924 at Kanawha Valley Power Company and retired January 1, 1968. Honaker is survived by his widow Goldie, Stollings, W. Va.

Kenneth E. Matson, Sr., 60, Philip Sporn Plant maintenance man, died June 16 after an extended illness. A native of Burn Township, Athens County, Ohio, he was employed in

1948 as a laborer at Philo Plant and has been on LTD leave since 1972. Matson is survived by his widow Eloise, Pine Grove Road, Minersville, Ohio, and 13 children.

James L. Arnold, 49, Kingsport engineering technologist supervisor, died unexpectedly June 14 of an apparent heart attack. A native of Kingsport, Tennessee, he began his career in 1951 as a tracer. Arnold is survived by his widow Loretta, 578 West Stone Drive, Kingsport, Tenn., one daughter, and two grandchildren. □

WEDDINGS



Orr-Evans



McCrary-Johnson



Bradford-Vipperman



Pritchard-Brown



Hall-Bryant



Dunn-Ballard



Tinsley-Harris

Margie Ann Evans to **Thomas Baxter Orr**, June 4. Thomas is the son of John Orr, Abingdon line crew supervisor nonexempt.

Ingrid Marie Johnson to **Dr. Morris E. McCrary, III**, May 29. Morris is the son of Morris E. McCrary, Jr., assistant secretary and assistant accounting manager of Appalachian Power.

Patricia Ann Vipperman to **David Wayne Bradford**, forms and office supply clerk, GO General Services, Roanoke, June 5.

Mary Ruth Brown to **Richard Dale Pritchard**, April 5. Richard is the son of Sandra Pritchard, maintenance mechanic C at Kanawha River Plant.

Joyce Bryant to Curtis Hall, April 29. Joyce is the daughter of Jeff Bryant, Kingsport station crew supervisor.

Laura Ann Ballard to **Rodney Gene Dunn**, May 22. Rodney is the son of Larry Dunn, T&D clerk A in the Pearisburg area of Pulaski Division.

Irma Harris, Central Machine Shop junior clerk, to **Kenneth Tinsley**, April 24.

Jane Charlyn Perfater to **Randall McCoy Gardner**, May 29. Randall is the son of Willie Gardner, Pulaski line crew supervisor nonexempt.

Brenda Kay Russell to **Gary Alan Richards**, Philip Sporn utility worker A, June 5.

Mary Pamela Niles, Philip Sporn utility worker A, to **Randall Heib**, May 15.

Brenda McMillian to **J. Michael Kahle**, April 30. Michael is the son of Bill Kahle, Fieldale station supervisor in the Roanoke Division.

Sharon Bailey, John Amos Plant coal handler, to **Othello Washington**, May 21.

Julie Boitnott, Roanoke junior clerk, to **C. Alan McNutt**, April 17. □

BIRTHS

John Amos

Joshua, son of **Richard Walker**, utility operator B, May 12.

Joshua Brandon, son of **Michael Witt**, utility worker, May 18.

General Office

Paul Dewey, son of **Randy Minnix**, data processing operator A, GO Accounting, Roanoke, May 26.

Gina LaRee, daughter of **G.D. Ford**, station operator, GO Operations, Turner Dispatch Center, May 17.

Huntington

William Joel, son of **Bill Nash**, station mechanic C, June 7.

Kingsport

Joshua Bryan, son of **Buford Quillin**, customer services representative, May 30.

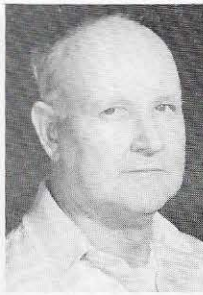
Logan-Williamson

Jonathan Lee, son of **Jerry Thompson**, Madison line mechanic A, April 19.

SERVICE ANNIVERSARIES



Earl Adkins
asst. plant mgr.
Kanawha River
40 years



Ray Lively
operations supt.
Kanawha River
40 years



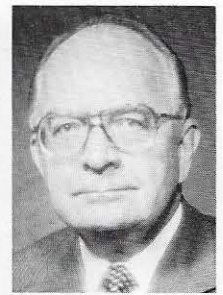
Perry Rose
maint. mech. B
John Amos
40 years



Coonnie Spangler
personnel supv.
Glen Lyn
40 years



Bob Crowder
area serv. rest.
Bluefield
35 years



John Vaughan
president
GO-Roanoke
35 years



Dick Smith
building supv.
Huntington
35 years



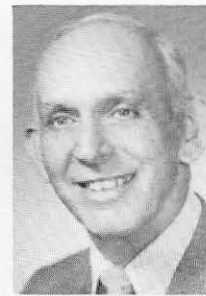
Jim Barker
station mech. A
Beckley
35 years



Vashti Miller
custodian
Charleston
35 years



Jim Lowery
line mechanic A
Beckley
35 years



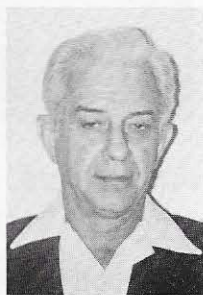
Dan Bozo
customer servicer
Beckley
35 years



Bowling Cruise
line crew supv. NE
Roanoke
35 years



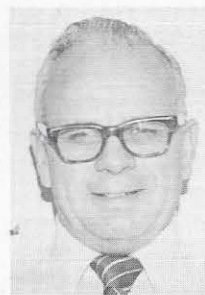
Charlie Owens
line mechanic B
Abingdon
35 years



Gerald Michael
chemist asst.
Philip Sporn
30 years



Rex Cassady
con. & maint. mgr.
GO-Roanoke
30 years



Oren Wright
utility supv.
Philip Sporn
30 years



James Pauley, Jr.
maint. mech. A
Philip Sporn
30 years



Gilmer Wilhelm
sta. design supv.
GO-Roanoke
30 years



Gordon Woody
maint. mech. C
Kanawha River
25 years



Nolan Perry
shift op. eng.
Kanawha River
25 years



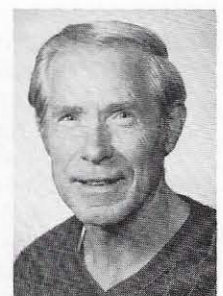
Clarence Giles
trans. sta. supv.
GO-Roanoke
25 years



Wayne Jacobs
auto. trans. supv.
GO-Roanoke
25 years



Ann Huffman
off. serv. supv.
GO-Roanoke
25 years



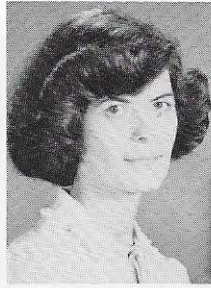
Jerry Akers
area serv. restorer
Logan-Williamson
25 years



Lorraine Bratton
head T&D clerk
Roanoke
25 years



Jim Musgrave
personnel supv.
Mountaineer
20 years



Charlotte Lavinder
staff researcher
GO-Roanoke
20 years



Tom Rotenberry
division mgr.
Beckley
20 years



Sandra Bower
data entry supv.
GO-Roanoke
20 years



Pat Berry
secretary
GO-Roanoke
20 years

Abingdon

15 years: Bob Cornett, line crew supervisor nonexempt. Cecil Watson, line mechanic A.

John Amos

10 years: Cecil Gibson, Jr., maintenance mechanic A. Charles Mauzy, maintenance mechanic A. Jerry Tucker, maintenance mechanic A.

Beckley

15 years: Basil Bolen, line mechanic A. 10 years: Chuck Palmer, station mechanic A. 5 years: Dennis Snider, meter reader. David Ransom, engineering technician, Rupert.

Bluefield

30 years: Preston Horton, engineering technician. 5 years: Joan Leftwich, stenographer.

Charleston

10 years: Bill Morrison, line mechanic B.

Clinch River

25 years: Johnny Skeen, coal equipment operator. 15 years: Arch Stinson, maintenance mechanic A.

General Office

35 years: Jane Purdy, fleet office supervisor, GO General Services, Roanoke. Bill Henley, operations drafting supervisor, GO Operations, Roanoke. 25 years: Leo Barrett, transmission construction representative senior, GO T&D Transmission, Turner. 15 years: David Reid, relay specialist, GO T&D Station, Roanoke. Linda Kolnok, general bookkeeper, GO Accounting, Roanoke. Tobie Eaton, R/w & R/e superintendent, GO T&D R/e & R/w, Roanoke. Gloria Peters, classification and accounts payable clerk A, GO Accounting, Roanoke. Barbara Frantz, payroll clerk A, GO Accounting, Roanoke. Rodney Gentry, supervising computer graphics technician, GO T&D Computer Drafting, Roanoke. 10 years: Marie Gill, stenographer, GO T&D Station, Roanoke. John Altice, station mechanic A, GO T&D Station, Roanoke. Deborah Duncan, secretary-stenographer, GO Environmental Affairs, Roanoke. 5 years: Frank Webb, electrical engineer, GO T&D Station, Charleston. Mark Clark, engineering technician senior, GO T&D Meter,

Roanoke. Gilbert Braxton, control electrician B, GO T&D Station, Huntington. Stephen Drake, engineering technician senior, GO T&D Station, Huntington. Arnie Tamagni, Jr., electrical engineer, GO T&D Meter, Roanoke. Tony Paragon, electrical engineer, GO T&D Station, Bluefield.

Huntington

15 years: Mark Lynch, power engineer. 5 years: Darrell Sowards, area service restorer. Judy Topping, meter electrician C.

Kanawha River

5 years: Allen Clifton Tinnel, performance engineer.

Kingsport

5 years: Leta Dingus, customer accounts clerk B. Carl Seaver, stores attendant B. John Nance, power engineer.

Logan-Williamson

40 years: Cecil Ball, station crew supervisor. 15 years: James Walls, station crew supervisor. Gary Watson, line and station superintendent. 5 years: Claude Ball, station mechanic C.

Lynchburg

5 years: Charles Foster, line mechanic C. George Jackson, III, line mechanic A.

Mountaineer

10 years: Ralph Life, plant performance superintendent. 5 years: Bob Blackston, assistant yard superintendent.

Pulaski

15 years: Paul Askew, hydro plant supervisor. Bob Semones, engineering technologist supervisor. Nubbin Spraker, meter electrician A. Bob Dalton, customer accounting supervisor nonexempt. Happy Ruben, line mechanic A. 5 years: Angela Jackson, customer accounts representative C. Debbie Grubb, customer accounts representative C.

Roanoke

10 years: Nellie Hughes, customer accounts representative C. Andrea Thompson, T&D clerk B. 5 years: Samuel Clements, reservoir groundskeeper.

Philip Sporn

30 years: Carl Searls, maintenance mechanic B. 10 years: Charles Howard, tractor operator. □

NEWCOMERS

(continued from page 4)

Lynchburg

Roy Slaughter, meter reader. Sandra Coleman, junior clerk.

Mountaineer

Gary Hatcher, performance technician junior. Susan Harper, performance engineer. Leon Smith, Gregory Keffer and Curt Elliott, coal handlers. Mike Slider, ash technician junior.

Pulaski

Lisa Ratcliff, junior clerk.

Roanoke

James Hines, Jr., electrical engineer.

Philip Sporn

William Thomas, utility worker B. □

Constructive marketing seeks to benefit customers, system

The operating companies of the American Electric Power System are entering a new era — that of "Constructive Marketing."

Objective of this new program is the more efficient use of existing generating capacity through increased sales of electricity during off-peak periods. The end result would be better use of those facilities, which will benefit both the companies and their customers.

Dorman M. Miller, AEP vice president-customer services, sees Constructive Marketing as another in the series of transitions in which the AEP System has been involved during its 75-year history.

Selling new load

He recalled the early days of the System when selling new load was a primary concern, describing the program in those days as "sales and service" oriented, with heavy accent on sales. Company representatives sold everything from lighting to small and large appliances. They sold to farmers, to homemakers, to commercial enterprises and to industry, large and small.

Later, the total-electric living concept expanded the sales efforts.

In those days everyone was involved in selling. Employees frequently became eligible for "points" for suggesting potential customers to sales representatives. And the points became exchangeable for a wide variety of prizes. Sales personnel, mean-



Sandra Byus, Charleston customer services advisor (left), explains the benefits of an add-on heat pump.

while, often competed for valuable prizes, awarded to those who met and surpassed their sales quotas.

Such sales efforts led to the greater use of electricity, which in turn resulted in an unprecedented expansion of generating and transmission facilities. . .unprecedented to the point where the AEP System became the largest electric utility in the nation in a variety of categories, especially in kilowatthour sales.

Then came the decade of the 1970s. With it came worldwide interruptions in the flow of energy, leading to double-digit inflation, unemployment and a reduction in energy consumption — primarily in industry, where the economics of soaring fuel costs first took hold. The resultant rising costs of all products lessened the buying power of consumers; just as demand for electricity began to diminish.

Amid the pressures of the 1970s, AEP promotional efforts were suspended. "We became a customer services or-

ganization about 10 years ago," Miller said. In fact the Commercial Department's name was changed to its present Customer Services Department in 1973. Efforts were aimed at helping customers conserve energy. For the past decade, customer services employees have helped develop and promote the Save America's Valuable Energy (S.A.V.E.) program, a System-wide effort to demonstrate to residential customers specific ways to conserve energy and to reduce their electric bills.

The S.A.V.E. program concentrated on educating the public in the efficient use of energy. Thousands of booklets on topics ranging from home insulation to add-on heat pumps were distributed to customers. Each of seven booklets was intended to help customers use our product, but wisely. The AEP System became involved in research with the same aim. This research included work on test homes, the electric thermal storage furnace and energy-management techniques.



More recently, trained employees have been conducting energy audits, at a nominal fee, to aid residential customers in their efforts to make their homes more energy efficient.

Today, the economy continues to languish. The automobile, steel and basic metals industries, in particular, are in serious trouble. Associated industries — rubber, plastics, etc. — are similarly affected. Unemployment continues to grow. Sales of electricity, except to other utilities, at wholesale, are in the doldrums.

It is time for a new approach, a time to try harder to control our own destiny, Miller commented in introducing the concept of Constructive Marketing. He stressed that the time is ripe to expand and strengthen AEP's area development efforts, using those efforts as a springboard to sell more electricity and to make fuller use of our generating facilities.

Six-point program

Area development activities, he said, represent just one part of the six-point program aimed at making greater use of AEP's existing capacity. Other phases call for encouraging the use of (1) electric thermal storage equipment, (2) add-on heat pumps, (3) add-on resistance heating, (4) heat pumps and (5) security lighting.

"Each of these represents an off-peak application of electricity which does not add to System peak requirements," Miller said. He added that encouraging the use of energy in off-peak hours could lead to the spreading of fixed costs over a larger kilowatt-hour base, helping to keep future rates as low as possible.

Training activities are being planned to facilitate the Constructive Marketing program. One will be directed toward improving the product knowledge and marketing skills of Customer Services employees; the other will be to renew educational programs with architects, consulting engineers, builders and dealers.

The new program is endorsed by W.S. White, Jr., AEP chairman, who recently said, "Substantial changes in the economy of the states we serve are apparent. Double-digit unemployment rates are extensive. Our sale of energy to our industrial customers has declined more than 3-billion kilowatt-hours per year, with a loss of annual revenue of \$90 million. Residential en-

ergy use has now begun to decline and 1981 sales were below those of 1980. . . Of equal concern is the plight of the basic industries we serve."

White commented that several hundred thousand people have left the Midwest in search of job opportunities elsewhere, and that manufacturers throughout the AEP System's seven-state area have reduced their levels of production. Some have even ceased operations. And, he said, the basic manufacturing industries may not be able to return to their former prominence "without wrenching adjustments."

White stressed that the depressed economy and large-scale unemployment are problems for AEP because the loss of energy sales "certainly suppresses our revenues and reduces the demand on our facilities."

A number of steps already have been taken to address the Constructive Marketing principle, Miller said.

Most of these have been directed toward area development. Plant site maps have been updated, republished and distributed. Videotape programs have been prepared by several operating companies to encourage community preparedness and to help communities "get in shape" to help themselves in maintaining and

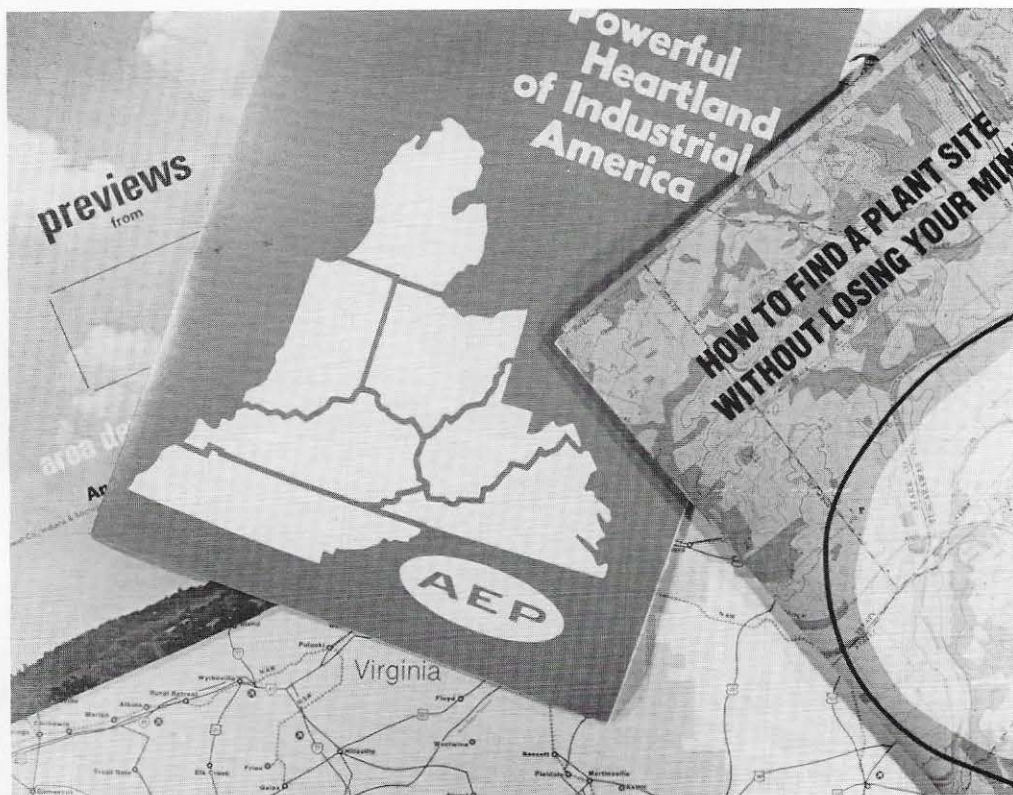
attracting industry.

Miller likened community preparedness to a commercial enterprise. "If the goods in a store are not attractively displayed and readily available, people will not buy from that establishment," he stated. But, he continued, if a community is prepared, it will be in a position to attract employers, who in turn afford job opportunities.

"If we can help our communities prepare for the time when the economy turns around, the load will take care of itself," Miller said.

He stressed that the success of the marketing program depends on all employees across the AEP System — not just those in the Customer Services Department. "Every employee must be aggressive in support of the program," he said.

Miller's words echoed those of White, who said that AEP has the capacity to serve certain types of additional loads. "We must now direct our efforts toward renewed economic development and acquiring desirable new business that benefits our company as well as our customers — business that makes full use of our current capacity capabilities and that (capacity) under construction," White stated. □



An important part of the constructive marketing program is providing business and industrial concerns with information about our service area.

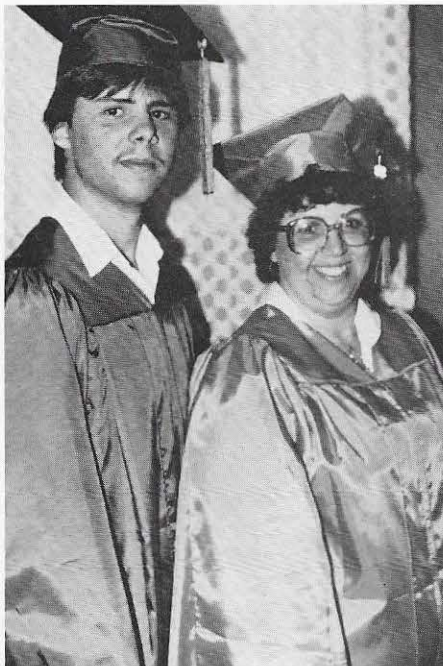
Mother, son graduate together

It took 22 years, but Ida Mae Martin has finally earned her high school diploma. She graduated from Meigs High School on May 18, along with her 18-year-old son Franklin.

"I quit high school at Christmas of 1960 when I was a senior," Ida explains. Frank (now a janitor at Philip Sporn Plant), was in service at the time, and when he came home in January we got married." During the next 20 years, Ida spent her time as wife, homemaker and mother to their four children: Angela, now 20; Margo, 19; Franklin, 18; and Steve, 9. But she never gave up the idea of finishing her education someday.

The someday came two years ago, when Ida enrolled in the junior class at Meigs High. "I've always dreamed of being a cosmetologist and hair dresser, and it takes two years to complete the cosmetology course," she noted.

"Before I entered, I talked it over with my children to see if they would be embarrassed if I went to school —



Franklin and Ida Martin

especially Franklin since we would be in the same grade and same home-

room. They were very proud that I wanted to get my diploma.

"Franklin told me he had the same ground rules for me as I did for him: if I got anything below a B on my report card, he would ground me for six weeks. Well, I didn't get grounded," she laughs, "I stayed up there. Franklin and I had the same history teacher, although our classes were at different times, and the tests were the same. Franklin always scored higher than me. He didn't have to study, but I sure did!"

Ida admits the hardest part was learning to study all over again. "If it hadn't been for the support of my children and patience of my husband, I couldn't have made it. But it was a great honor for me to be able to graduate with my son."

Although Ida plans on being a hair dresser after passing the state board examination, she will continue driving a school bus as she has for the past five years. □



Appalachian Power Company
Post Office Box 2021
Roanoke, Virginia 24022
ATT. POSTMASTER: DO NOT FORWARD
ADDRESS CORRECTION REQUESTED

Bulk Rate
U. S. POSTAGE
PAID
Roanoke, Virginia
Permit No. 241