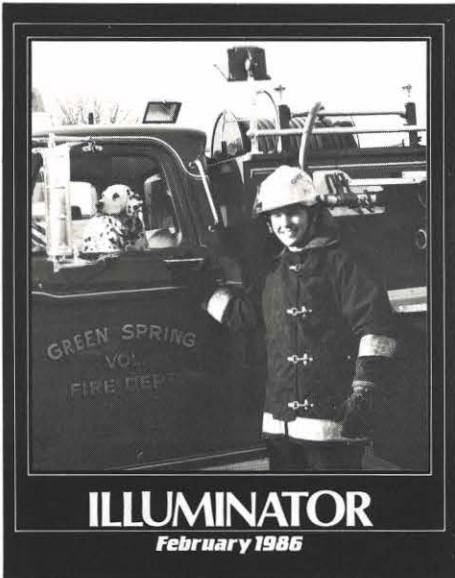




ILLUMINATOR

February 1986



In his off-duty hours, Abingdon Line Mechanic Jimmy Stewart serves his community as chief of the Green Spring Volunteer Fire Department. See story on page 3.

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AEP Savings Plan

Date	Fixed Income Fund		Equity Fund		AEP Stock Fund	
	VPU	UCPD	VPU	UCPD	VPU	UCPD
1/31/85	\$2.0617	.4850	\$2.9918	.3342	\$2.1977	.4550
2/28/85	2.0823	.4802	3.0320	.3298	2.2055	.4534
3/31/85	2.1045	.4751	3.0412	.3288	2.2723	.4400
4/30/85	2.1263	.4703	3.0325	.3297	2.2991	.4349
5/31/85	2.1491	.4653	3.2147	.3110	2.4785	.4034
6/30/85	2.1715	.4605	3.2694	.3058	2.5583	.3908
7/31/85	2.1947	.4556	3.2603	.3067	2.5166	.3973
8/31/85	2.2183	.4507	3.2443	.3082	2.4011	.4165
9/30/85	2.2413	.4461	3.1370	.3187	2.3061	.4336
10/31/85	2.2654	.4414	3.2758	.3052	2.5130	.3979
11/30/85	2.2888	.4369	3.5108	.2848	2.5752	.3883
12/31/85	2.3133	.4322	3.6790	.2718	2.7013	.3701

VPU — value per unit

UCPD — units credited per dollar

HOW TO READ THE ABOVE CHART: The first column lists the days on which unit values are figured; the second shows the market price or value of each unit on that day; and the third indicates how many units you could have bought for \$1 on that day. For example, if the market value or "value per unit" of the Equity Fund were 50¢ on the valuation date (last day of each month), then "units credited per dollar" would be 2.000. This also holds true for the AEP Stock Fund and the Fixed Income Fund.

IABC

International Association of Business Communicators

Stewart serves community as fire chief

"The Green Spring Volunteer Fire Department has had great community support in its four years of existence," says Fire Chief Jimmy Stewart, who is a line mechanic C in Abingdon. "If we didn't have the community behind us, we couldn't do this, and we appreciate it 100 percent."

Jimmy continues, "Green Spring is really the corner of three other departments—Washington County, Abingdon, and Damascus. With the time it took for these departments to answer calls, the people in our community saw a need for a local fire department. The department had one meeting before I joined. I thought I would give it a try, and I kept getting more involved. The first year, I was secretary and lieutenant; then I went to captain. I was assistant fire chief for six months before taking over as a chief."

The fire chief, according to Jimmy, has overall authority for the department. "On a fire scene," he relates, "the chief is in complete control and makes all the decisions. It is also the chief's responsibility to make sure that maintenance is being done on the equipment. I have two captains, two lieutenants, and an assistant chief. If you have a good set of officers, you just have to make sure they carry out their duties. Another important aspect is making sure that there is someone taking care of public relations for fire prevention. That includes inspection of wood stoves and things like that."

Jimmy has over 350 hours of state training in addition to training with his department. "I have had training in hazardous material, forest fires, defensive driving, and CPR," he says. "My safety training with Appalachian has really helped a great deal. Everything I do at a fire scene or drill relates back to the power company training. The safety programs I have had at work have helped not only me but the fire department members under me."

The Green Spring Department has responded to approximately 215 calls in its four-year existence. "Other departments in the county run 215 a year," Jimmy adds. "We are called for anything from house, barn, and brush fires to car wrecks and drownings. We are located on South Holston Lake, which is a recreational area in the summer. We have three large campgrounds, nine



Fire Chief Jimmy Stewart checks out equipment on one of the pumpers.

stores, and seven churches to protect." The first vehicle the department got was a four-wheel drive Army surplus Jeep. "We ran that about a year, and then purchased a 1964 Ford pumper from Glade Spring Fire Department. Pittston Coal Company donated a '66 Ford truck, and the fire department bought an 1,800



gallon tanker for it," Jimmy notes. "These are the only vehicles we have right now. We are thinking about either buying or building a quick response unit. The area we serve is rural, with small, curvy roads. We can't make time with the big pumpers, and we need a quick response unit (small fire truck) that we can use until the main trucks get to the site."

The department also has a two-story fire hall, which is basically finished except for the outside. "The building and equipment are completely paid for," Jimmy adds. "That is the kind of community support we have had. It has been great."

"No less important is the dedication of the 39 members of the department. These volunteers receive no pay, only the satisfaction of knowing that they helped someone in time of need," Jimmy states.

"As chief, it's really a struggle trying to raise money and work up budgets. However one major responsibility is dealing with 38 other points of view," he adds. "In our department, we go by majority rule. Whenever we do something, we have majority backing. With support like that, you can accomplish departmental objectives more effectively. As long as I can keep up the morale of the members and keep them interested, I feel like I am accomplishing something both personally and for the community." □

AEP net earnings decrease 14.1%

American Electric Power Company had net earnings of \$418.7 million for 1985, a decrease of 14.1 percent from the net of \$487.6 million reported in 1984

On a per-share basis, 1985 earnings were \$2.19 against \$2.65 the year before, a decrease of 46 cents or 17.4 percent. During that year, however, the average number of shares of common stock outstanding rose 3.9 percent, from 184.2-million to 191.4-million.

Both the earnings and earnings-per-share figures would have been higher had it not been for two unrelated developments. One was a write-off in December 1985 of a portion of Columbus and Southern Ohio Electric Company's investment in the Zimmer Plant; the other was a provision for loss relating to that company's investment in two canceled coal-fired generating units at its Poston Plant. Otherwise, earnings would have been \$497.7 billion and earnings per share would have been \$2.60, representing an increase of 2.1 percent and a decrease of 1.9 percent (or 5 cents), respectively, in comparison with 1984.

The Zimmer write-off, the result of a settlement agreement approved by the Public Utilities Commission of Ohio, together with related adjustments, came to \$66.3 million, after taxes and assuming full recovery by Zimmer's three owners of damages sought in a pending lawsuit against two contractors involved in the plant's initial nuclear design. The provision for loss in connection with the Poston units was \$12.7 million, after taxes.

On a per-share basis, the Zimmer write-off was 35 cents; the Poston provision, 7 cents.

AEP's revenues for 1985 were \$4.85 billion, a decrease of 2.1 percent from 1984's \$4.95 billion. In contrast, sales of energy declined 10.5 percent in the same period.

W.S. White, Jr., AEP chairman, explained, "The decline in revenues in 1985 can generally be attributed to the continued weakness in the economy in the AEP System's seven-state service area." Sales to other utilities at wholesale also were down sharply from the 1984 level, he added. □

AEP energy sales declined in '85

In 1985, customers of the American Electric Power System used 100.5-billion kilowatthours of electric energy, 10.5 percent less than in 1984. Nonetheless, it was the fifth time that a year's sales surpassed the 100-billion-kwh level.

The decline in sales was attributable, largely, to reduced sales to other utilities at wholesale (down 32.9 percent) and to industrial customers (down 1.4 percent).

For all of 1985, the System's total load was higher in only six of the 52 weeks and lower in the other 46, in comparison with the same week in 1984.

Three of the six weeks with an increased load were the final three weeks of the year and showed a collective gain of 8.7 percent. The other three weeks were last February and March.

Only once during 1985 did the System's peak demand exceed 20-million kilowatts, and that occurred in the next-to-the-last week when customers required 20.26-million kw. In contrast, on a weekly basis, the demand had surpassed 20-million kw four times during 1984: twice in August and once in January, July and December. The all-time record, 20.76-million kw, was set January 12, 1981 □

Management School set April 14-May 9

The 1986 AEP Management Program has been scheduled for April 14-May 9 at The Ohio State University, Columbus.

Approximately 54 management personnel from all companies of the AEP System and the Ohio Valley Electric Corporation will participate, according to Norman C. Gibbs, director of management development for the AEP Service Corporation.

The program will be held at the Holiday Inn on the Lane, as it has been for the past two years, and the teaching staff will be made up primarily of Ohio State faculty members. AEP Service Corporation management personnel will serve as guest speakers.

The 1986 session will be the fourth program to be held at Ohio State. Prior to

1982, when the first session was held there, the program had been based at the University of Michigan, except for 1957, when it was conducted at the Georgia Institute of Technology. □

APCo contracts for two new facilities

Appalachian Power company last month awarded contracts for new facilities in Rocky Mount, Virginia, and Milton, West Virginia.

The contract for a 20,000 square foot masonry and steel building near Rocky Mount was awarded to Avis Construction Company of Roanoke. The one-story building, located on a six-acre tract east of town on Route 40 near the intersection with Route 122, should be ready for occupancy before year end. The company will invest \$1.5 million in the project.

Roanoke Division Manager Robert Webster said that operations will be consolidated from the downtown Rocky Mount office building and from a storage area north of town. The new building will include a drive-up payment window, an inside customer service area along with offices and work spaces for employees, storage space, and a garage for company vehicles.

The contract for a 20,000 square foot office and service building at Milton was awarded to C.H. Moore and Associates, Inc. of Mineral Wells, WV. Huntington Division Manager Fred Helm said the company will invest approximately \$2.1 million in the new facility, including land. He added, "By consolidating the three existing Milton operations into a modern building designed to meet our employees' needs, we will be able to serve our customers better and in a more cost-effective manner." The company currently works out of leased facilities in Milton.

The new masonry and steel structure, located on Route 60 in Milton near the I-64 interchange, will house offices, storage for supplies and equipment, and a garage for company vehicles. The company's transformer and pole inventories also will be stored on the site. □

INFORMATION

Benefit

MedVantage already a success

MedVantage -- the American Electric Power System's new hospital utilization review and "second opinion" program for nonurgent or postponable surgery -- is only one month old, and already it's a success. In the plan's first month, hundreds of employees and retired employees made the key telephone call that it calls for.

The program, announced in December, took effect January 1. It requires that persons covered by AEP's Aetna Medical Plan first discuss with consulting medical experts any planned hospital admission or elective surgery so that a determination can be made as to the number of hospital days required and the need for a second surgical opinion. This is accomplished by a simple, toll-free telephone call to Peer Review Systems, Inc., Worthington, Ohio, the program's utilization review administrator.

The cost of the second (or even third) opinion is fully covered under the plan. And, if the call is made, the deductible (increased from \$100 to \$300 as of January 1) for any resulting hospitalization is waived.

If the call is not made, however, the plan will pay only 50 percent of the surgical expenses that are "reasonable and customary," rather than the usual 80 percent.

To help clarify the situation: not all planned surgeries require a second opinion. The list below specifies those surgical procedures, if recommended by a surgeon, that **require**, at the discretion of PRS, a second opinion:

- Arthroscopy of knee
- Arthrotomy of knee (removal of cartilage)
- Balloon angioplasty (opening of clogged artery of heart)
- Blepharoplasty (removal of eyelid tissue)
- Breast cyst excision
- Breast surgery (removal of all tissue)
- Carpal tunnel release (related to hand tissue)
- Cataract surgery
- Cholecystectomy (removal of gall bladder)
- Colporrhaphy (surgery in pelvic area)
- Coronary artery by-pass
- Gastrectomy - non-emergency (partial removal of stomach)
- Gastroplasty or similar surgery (to reduce obesity)
- Foot Surgery
- Hemorrhoidectomy
- Hysterectomy
- Inguinal hernia repair
- Laminectomy or similar surgery (removal of spinal disc)
- Nasal surgery
- Prostatectomy
- Rib resection (removal of first rib)
- Tonsillectomy or adenoidectomy
- Varicocele excision
- Vein stripping (removal or tying off of veins, usually in legs)

Remember, surgical procedures not listed above do not require a second opinion. However, if in doubt, make the call. It won't hurt, but it can help a great deal. □

Appalachian to offer pre-retirement counseling

A new pre-retirement counseling program for Appalachian Power employees in the 60-65 age bracket will begin this month.

"We want our people to be as prepared as possible for retirement so that any type of financial, physical, or psychological hardship can be avoided," said Personnel Director Ed Bradley. "The purpose of this program is to encourage employees to start an active program of retirement preparation."

Six counseling programs are scheduled in the first half of the year. Bluefield, Roanoke, and Charleston were selected as the sites for the program because of their central location.

The eight-hour programs will be conducted by Retirement Advisors, Inc., (RAI) of New York City. The speakers from RAI are themselves retirees. Among the topics to be discussed are transitions, changes and adjustment at retirement; health and aging; social security and medicare; company benefits; financial planning; estate planning; and retirement lifestyle.

Those eligible to attend will receive a letter of invitation. The programs will be held during regular work-hours, and employees will be excused from work to attend. Spouses also are encouraged to participate. Refreshments and a luncheon will be provided. □

Looking for an unusual pet?

Deloris Williams, a junior clerk at Central Machine shop, is admittedly soft-hearted when it comes to animals. "Right now I have four toy poodles, a German shepherd, two Siamese, several mixed breed cats, and a bob cat," she says.

"I wanted a big cat of some sort and saw an advertisement from a zoo in Spartanburg, South Carolina, which specializes in selling exotic animals. I went down there during breeding season and picked out a mother and a father. After my cat was born, I went back down to pick her up. I paid \$850 for a ten-day-old cat that weighed fourteen ounces."

Deloris continues, "The cats are taken away from their mother when they are only a few days old and bottle fed. That helps them to get used to people from the very start.

"I raised her on the bottle, using formula for nursing kittens that I bought at a pet store. When I started her on food, the only thing I could find that she would eat was Mighty Dog. Now she gets approximately four or five cans of 9 Lives daily, plus a can of food which I buy from the vet.

"I named the cat Tabatha when I got her, but I usually just call her Kitty, and she answers to that. She's three years old now and weighs between twenty and twenty-five pounds. When she puts her paws around my neck, her back feet will go down to my knees.



Deloris Williams and Kitty.

"I had to obtain a permit from the Department of Natural Resources in order to keep an exotic animal at home," Deloris says, "and the permit has to be updated annually. I kept Kitty in the house about a year and a half. She grew up with the other animals and played with them. When I would take her out, people would come up to me and ask what kind of a kitten I had. Whenever I said a bob cat, they would back up like she was going to hurt them.

"When Kitty was about eight months old, I wanted to have her picture made. I called Olan Mills and told them I was bringing in a cat. Everyone was surprised when they found out it was a bob cat. Moving the backgrounds for the photographs scared her, and I don't think I would attempt that again.

"Kitty has been outside in a pen for nearly two years now. She has a little house, which is heated in the winter, and a child's swimming pool, which she likes to play in. I still bring her inside when I want to play with her. Everyone says you can't have a relationship with an animal like that, but I do. No one else but me can handle her. When she growls, I can tell whether she really means it or is just being fussy that day.

"Kitty has given me a lot of pleasure even though it is a little unusual to have this kind of pet. With a life expectancy of eighteen to twenty years, I expect to have Kitty around for quite a while." □



Hubbard's specialty is aerobatics

Larry Hubbard, operations drafting supervisor in GO Operations, Roanoke, has found a rather unique way to vent his frustrations. He simply goes out to Woodrum Field and climbs into his Pitts Special bi-plane for an hour or so of aerobatics.

"Aerobatics is something I always wanted to do," Larry states. "It's out of the ordinary, and that is what I like. It's a real challenge, that's for sure. Probably ninety percent of the pilots today have never flown an aircraft upside down or in any unusual type of situation. But aerobatics really has made me a better pilot."

Larry's interest in planes began twenty years ago. "I started out building radio-controlled model planes. Then I became interested in hang gliding and flying ultra lights. I never built an ultra light, but some friends of mine did, and I played around with it some. I even did some flying in a glider when I went to Myrtle Beach one year."

Larry holds a private pilot license and already has amassed about 450 hours of flight time. "I have stick time in a J3 Cub, a 1940 vintage Stearman bi-plane, a 1930 Fleet Model 16B bi-plane, a S2A

Pitts, a Cessna 172, Cessna 180, Cessna 170, Piper Vagabond, a Luscome, and a Decathalon," Larry says. "If I can ever afford it, I'd like to get commercial and instrument ratings. But flying will still be strictly a hobby."

Larry's first plane was a 1954 Cessna 170, which he bought from a man in North Carolina. "The plane was partially restored when I bought it," Larry recalls, "and I completed the restoration. I won best custom classic aircraft at Lakeland, Florida, and the grand championship at Statesville, North Carolina, with it, along with numerous other awards. I had the aircraft about two years before selling it to a man in Florida. After that I purchased a Pitts Special bi-plane from a man in Pennsylvania.

"I only had four hours flying time in a Pitts S2A (tail dragger) when I bought that aircraft and flew it back to Roanoke. (A tail dragger has a tail wheel instead of a nose wheel.) I would have to say that being able to fly that probably was the best experience in my flying career. I remember flying from Altoona to Winchester, VA, and seeing nothing but trees and mountains, no roads or any-

thing. When I got into Winchester, I followed Interstate 81 back to Roanoke. It was raining pretty hard, and my friend was flying along in his plane. I pulled up beside him and rolled my airplane over. He asked what I was doing, and I told him I was washing the bottom of the aircraft. He got a kick out of that!

"I never had any instruction in aerobatics," Larry relates. "I just bought a real good instruction book, read it, and then went up and tried the maneuvers until I could do them. Any time I ran into a problem, I would talk to Chuck Cannady, who is a captain for Air Virginia. He owns an S2A Pitts, which is the plane that was in the MGM movie, *Cloud Dancer*, starring Jacqueline Bisset and Keith Carradine. Chuck purchased it from the movie people, and keeps it in a hangar in Roanoke. I got some aerobatic time in that aircraft."

Larry concludes, "In the summertime, Chuck, another friend, and I will take plane trips together and fly formation in air shows. The most fun I have in flying is when I am with these fellows. We fly together pretty frequently." □

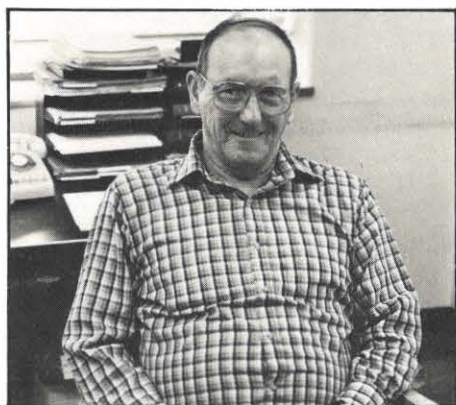


Retirements



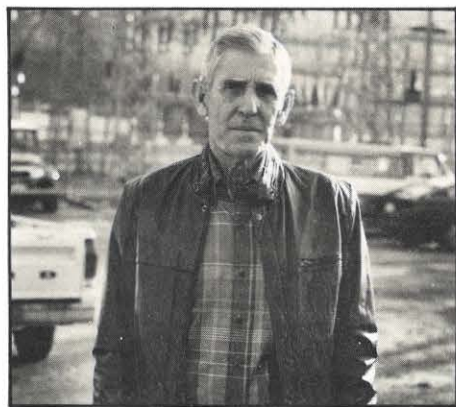
"I've always had good supervisors and learned something from each of them," says **Dave Trout**, who retired February 1 as compensation and benefits manager, GO Personnel, Roanoke. Dave was employed in 1941 as a clerk in the Roanoke Division T&D Department and then was secretary to the Roanoke division manager for 10 years. For the past 30 years, he has held various positions in both the Roanoke and General Office Personnel Departments. Dave is particularly proud of the number of excellent employees hired during the

years he was involved in interviewing and selecting, many of whom are now in supervisory positions. He notes, "Appalachian's compensation and benefit plans have greatly improved during the years." Dave is currently a lay leader at his church, a certified lay speaker in the United Methodist Church, and is active in the Gideon organization. "I want to spend more time with my 3 children and 5 grandchildren, play golf and tennis, and travel some with my wife Ellen. I know I'll miss the association with my many friends in the company." □



"You don't stay around a place for 33 years and just take off without missing it," Charleston Engineering Technologist **Harry Wilton** said prior to his February 1 retirement. "But I decided to retire early so that I could enjoy having some time to do what I want to do. I plan on pursuing a few hobbies -- fishing and working with stamps and coins, which I haven't done too much of in recent years. Some of the coins I have had over 50 years and some of the stamps for over 40. My wife is still working, but we do plan some traveling." Harry is a member of the

Masons, Scottish Rite, Shrine, and Elks Club in Charleston. During World War II, he served with the U.S. Army in the European Theater. "I started with Appalachian as a groundman in Oak Hill," Harry recalls. "I went to Beckley in 1956 as an appliance serviceman B and moved to Charleston in 1962. Appalachian has been a good company to work for, and I have made a lot of new friends. I particularly enjoyed working outside and being able to plan my work." □



On vacation prior to his February 1 retirement, Fieldale Line Crew Supervisor **Jack Shelton** already is missing the people at Appalachian. "I really have enjoyed working for the company," he said, "although I don't think I'm going to miss working storm trouble and things like that. I always have been dedicated, and I am very proud of my safety record. In the 39 years I've been here, I never had a medical case or any lost time." He added, "My wife Mary is retired from DuPont, and that might have encouraged me to take early retirement. Right

now we don't have any definite plans except to do things whenever we want to. I have some things to do around the house, and later on we expect to travel some. I also may try a little fishing and golfing. We have two daughters, two grandsons, and one granddaughter. I'm looking forward to working with the boys in their ball games. The little girl, of course, is the apple of my eye since she's the only granddaughter." The Sheltons will continue to live in Collinsville, VA. □



"I have worked on the AEP System for nearly 39 years, and they all have been enjoyable," says **Goldie Williams**. "Everywhere I've been, I tried to give as good a day's work as I possibly could, and I always was treated pretty good. I went to work at Cabin Creek in 1947 and transferred to Clinch River when those units went on line in 1958. Then I joined AEP Construction and went first to Big Sandy and then to Amos, when those plants were being built. I liked construction but didn't want to move around after I got up in years, so I transferred to Amos

Operations in 1973." Goldie was production superintendent-maintenance at Amos before electing early retirement on February 1. "I plan on enjoying retirement," he says. "My wife Leola and I will do a little visiting and some other things we haven't had time for before. I'm always working on some project at home, and I enjoy woodworking, fishing, hunting, and gardening." Goldie served two terms on the Cleveland, VA, Town Council and was chief of the Cleveland Fire Department. □

"The Appalachian employees are just like a second family to me, and I know I will miss them," declares Clintwood Custodian **Vivian Branham**, who elected early retirement on February 1. She joined the company on a parttime basis in 1958 and became a fulltime employee in 1974. "I was offered two other jobs the same time that I was offered fulltime work here, and I didn't sleep any that night, trying to choose between the three. But I decided that Appalachian offered more benefits," Vivian states. "I don't have anything in particular planned

for retirement. I will just take every day as it comes. I like to crochet, and I make afghans, scarves and house shoes. I have a garden and do a lot of canning and freezing, and I love working outside in my flowers. This summer I will visit my daughter who lives in Texas. My other daughter and two sons live nearby. I also have seven grandchildren and one great-grandchild." Vivian is a member of the Valley View FreeWill Baptist Church and the Chase Rebecca Lodge. □



"An Appalachian crew came out to set a pole and run service on the construction site where I was working, and I asked one of the fellows if the company was hiring. When he said 'possibly,' I quit my job in the middle of the day to apply," recalls Beckley Area Servicer **Harold Lilly**, who retired on February 1. "Over the years I told the boys that if they ever found another place to work where their employment was more secure or they received more benefits than at the power company, then they should take the job or, if they didn't, I would. Well, they never found it,

and I never left. That sort of sums up how I feel about Appalachian." Harold is proud that he never had a disabling injury in more than 38 years' service and twice used his company first aid training to save a life. He adds, "My wife has supported me all the way through. Many a time I would have to get up and leave company at the dinner table to go out on a trouble call." Harold is on the boards of directors of the Appalachian Bible College and Greater Beckley Christian Schools and is first vice president of the Beckley Chapter of MADD. □



"I joined the Marines shortly after I got out of high school, just three months before World War II started," recalls **Charlie Davis**. "When I got out of service, I joined the inactive reserve. Later, when the Korean War came along, I fought that for a year in North Carolina. That time I wrote in for my discharge!" Charlie began his Appalachian career in 1947 as a meter reader at Whitesville, WV, his hometown, and was promoted to collector in 1954. He held that position until taking early retirement on February 1. "I have enjoyed my work with the power company," he

says. "For many years I knew just about everyone in the area and all about their families. Customers used to come by the house to pay their bills, and I would go out in the evenings and reconnect their service. Twice during my 39 years here, the company opened and closed an office at Whitesville. Even though I enjoyed my work, I just got tired of the winters. I want to sit back and enjoy life while I'm able. Marion and I like to visit antique shops, and I want to finish a room on the house I started two years ago." The couple has 2 sons, 3 daughters, and 7 grandchildren. □



"When I got out of service in 1946, jobs were few and far between so I went to Muncie, Indiana, searching for work," recalls Bluefield Construction Supervisor **Casey Jones**. "After about a month, I came back home and got in contact with both Appalachian and the N&W. I got a letter from both of them on the same day, requesting that I report for an interview. I think I made a good choice by selecting Appalachian. I have had quite a bit of experience in different types of work for the company — underground, distribution, transmission, construction — and it was

all a challenge. I have always tried to look for better ways to do things. I didn't have a lost time accident in 39 years, and I never had a man that I supervised seriously injured." He continues, "I am looking forward to retirement on February 1. Like a lot of people, I'm a jack of all trades. I built my own home and did all the work myself except for plastering. I help the neighbors and some of my co-workers remodel their homes so I don't think I'll have any problem keeping busy. I enjoy hunting and fishing and plan to do some traveling." □





"I started to work on September 1, 1948, just one month after the Abingdon District was formed," recalls **Paul Lethcoe**. "I have seen the utility industry and Appalachian evolve during my 37 years' service. We had one 138 kv line from Glen Lyn to Kingsport back then, with only one circuit on it. One 5000 kva transformer served the entire Washington County. Now we have four stations serving the county, and the smallest of these probably has a peak load double what the entire county had in 1948." Paul was an electrical engineer senior before

electing early retirement on February 1. His plans for the future include traveling through the west and taking lots of slides. "I have read a lot about the west," he says, "and now I want to see it. I have always loved to play golf and fish, and I'll probably take up hunting again." He is a Mason; past master of the Blue Lodge; president of the Citizens Club of Damascus; and a Sunday school teacher, member of the official board, and trustee chairman of the Damascus; Methodist Church. □



During World War II, **Estel DeHart** served as a tail gunner on a B17 with the 94th Bomb Group of the 8th Air Force. After being discharged, he followed construction work for five years. "My grandfather told me that rolling stones don't gather any moss, so that's when I came to work at Appalachian," Estel recalls. He was a maintenance supervisor at Glen Lyn Plant before electing early retirement on February 1 after 35 years' service. "I would like to thank all the management and maintenance people for the co-operation they have given me," Estel

says. "I think we have one of the best maintenance crews on the system. And I'd also like to thank my wife for putting up with me all these years. Sometimes she accused me of spending more time at the plant than at home. We never ran out of something to do in maintenance!" He continues, "We probably will stay in the Peterstown area although we expect to go down south in the winter. We will do some traveling, fishing, and camping. We go to Camp Kilowatt on Smith Mountain Lake a lot." □



"I left a job at the Celanese Plant to come to work at Appalachian because I thought it would be a better opportunity," recalls **Harry Dillow**. "The power company has been a good place to work, and it enabled me to raise my family of two sons and three daughters." Harry, a maintenance mechanic B at Glen Lyn Plant, had nearly 30 years' service before electing early retirement on February 1. He continues, "I have five grandchildren, whose ages run from 15 down to nearly 2 months, and I will have plenty of time to be with them. I bought a satellite dish, so

I'm going to watch television as well as hunt and fish. I also love to go to ballgames. My favorite team is the Mountaineers; and, over the last 20 years, I have been in Morgantown a lot to watch them play." He adds, "I will come back every once in a while to see everybody at the plant. After being with a bunch of people for 30 years, I know I'm going to miss them." Harry served in the Seabees during World War II. He is a member of the Bozoo Ruritan Club. □



"Both the power company and my wife have put up with me for 40 years," laughs Pulaski Line Superintendent **Paul Sowers**, who elected early retirement on February 1. "I came to work in Pulaski as a material clerk in 1946, shortly after being discharged from the Navy. I was here only one month before transferring to Wytheville in the line crew. I went from there to Hillsville and have been back in Pulaski since 1968. The highlight of my career was helping to teach young people in the company's linemen training schools back in the '60s. I am looking

forward to retirement, but I hate to leave the people I have known over the years. I interviewed and hired many of them. My wife and I don't have any definite plans; we'll just take each day as it comes. We enjoy refinishing old furniture and have a small shop at our cabin on New River. I like hunting and fishing, and my better half loves fishing, too. We want to travel some, too, while we can." □

"I regard my 37½ years with Appalachian as challenging, rewarding, and incredibly short," says **Andy Graham**, who retired February 1 as Pulaski marketing and customer services manager. "Upholding Appalachian's high standard of quality service has been my credo. As I begin a new chapter in life, it will be enriched by my Appalachian heritage. The company has been good to me and my family, and I hope I have served it as a good employee." He continues, "The employees I worked with are certainly top quality people, and they made my work

enjoyable. Although I am ready to retire, I am going with mixed emotions. I don't have a lot of plans except to play golf as much as I can and maybe go to Florida a couple months each year. Rickie and I will continue to live in Pulaski." Andy served on town council for 16 years, 8 of those as vice mayor. He is a past exalted ruler of the Elks Club and is financial director of Trinity Lutheran Church. He retired from the Air Force Reserves as a lieutenant colonel. □



"I got calls from Appalachian and the Celanese Corporation about the same time," recalls **Dudley Clemons**. "Deciding to go to work for the power company was the right choice because I don't think I could have found a better company. The people at Glen Lyn are outstanding, and they are like a big family to me. It's going to be hard for me to give up my work because I really enjoyed it. I'm proud that I never had a disabling injury." Dudley was a shift operating engineer at Glen Lyn before electing early retirement on February 1. He adds, "Maybe now I

will get a chance to use my mobile home a little more. My wife and I are going to do a little traveling and a lot of camping and fishing. It's going to be great to come and go as we please." Following a number of years as an active member of the Glen Lyn Fire Department, Dudley was made an honorary member. He enjoys making yarn table mats as a hobby and gives many away as gifts. Dudley has 1 daughter, 3 grandchildren, and 1 great-grandchild. □



"Appalachian has provided me with a good living for 33 years," states **Earl Crist**, who was a maintenance mechanic A at Clinch River Plant before electing early retirement on February 1. "I went to work as a laborer at Cabin Creek Plant in 1953 and transferred to Clinch River in 1958 when the plant was still under construction. Getting in on the ground floor here was a real opportunity for me. I hope I made a lot of friends during my work tenure." He continues, "I am in reasonably good health, and I didn't see any reason to wait another

three years to retire. I don't have any particular plans. I tinker with first one thing and then another, and I go to flea markets once in a while. We plan to stay in Abingdon, where we've been living for about a year. We have one son, two daughters, and four grandchildren." Earl served with the U.S. Army in the South Pacific during World War II and was wounded on the Philippine Islands. He has been a member of the Veterans of Foreign Wars for 41 years. □



"I have enjoyed my work with Appalachian from the start," says Lynchburg Marketing and Customer Services Supervisor **Herb Figg**, who retired February 1. "I joined the company in 1945 just one week after getting out of service. I have been in the Marketing and Customer Services Department since 1961. Electric heating was just getting off the ground then, and now there is an electric heating saturation of close to 43% in Lynchburg. I particularly enjoyed dealing with the public and hopefully was a good public relations person as far as the power company is concerned. I enjoyed helping

customers with service problems." Traveling heads the list of Herb's retirement plans, with a cruise sometime in the near future. He retired from the Virginia Army National Guard as a colonel and currently is forming an infantry battalion for the Virginia State Guard in Lynchburg. His civic and professional activities include the Lynchburg Society of Engineering & Science; Exchange Club, Woodmen of the World; and American Legion Post 16. A recipient of the Mr. Legionaire Award, he is a teacher and deacon at Chestnut Hill Baptist Church. □



Economic Development: It's Vi



By Andy L. Lowry
Economic Development Director
American Electric Power Service Corporation

A well-known axiom in real estate business is that there are three requirements for a successful investment: location, location and location.

Similarly, there are three reasons for economic development: jobs, jobs and jobs. A healthy economy turns sour very quickly as jobs disappear. A sick economy gets healthy in a hurry when jobs open up.

This is why the American Electric Power System has an economic development program. It's the reason why every person running for public office — from the President to the mayor of the smallest community — endorses and supports economic development.

History

It isn't a new concept. The railroads were the first to establish formal economic development programs, early in this century. Their scope was very limited. Railroad profits depend on carloadings, so they weren't particularly concerned with jobs. They concentrated on warehousing and heavy industry, and they bought large tracts of land along their right-of-way and held them for rail customers. They used advertising and personal visits to potential shippers as sales tools.

A significant change occurred in 1936 when the state of Mississippi, in an effort to put more of its residents to work, passed legislation authorizing state bonds for financing industrial plants. Other Southern states followed after World War II. Then, in an effort to retain some of their large employers, Northern states enacted similar legislation in the 1960s — and the "Second War Between the States" was on.

During the late 1950s, when I

started in economic development with Columbus and Southern Ohio Electric Company, the work, while fascinating, was fairly routine. Manufacturers requested information on sites, labor availability, rates and similar data. After study and a visit to the area, they selected and bought a site, built their plant and began operations.

The Competition

No more. Due to the intense competition for new jobs, states and cities have dozens of programs to finance plants and train potential employees. They offer free land, free water, sewer and road extensions, tax abatements, low-cost loans and even outright grants. Is there anyone who hasn't heard of the competition for the General Motors Saturn plant? Or Mitsubishi? Or Toyota?

It is estimated that more than 7,000 organizations in the 48 contiguous states are involved in economic development. 7,000! Every state and virtually every city and county have departments or agencies in this business. If this is so, I have been asked, why do we have to get into economic development if so many of our communities are involved? If all of our states have active programs?

The answer is simple. They don't work for AEP, and they don't have the best interests of AEP at heart. A new plant in Indianapolis or Richmond is great news for those cities — and for the governors of Indiana and Virginia — but they don't really do a lot for us.

For that reason, we have established an aggressive program that attempts to bring new industry — and jobs — into our area and to retain the existing industry — and jobs — that we already have.

tal And It's Everyone's Business

The System has 17 full-time economic development specialists. Ohio Power Company has four, Indiana & Michigan Electric Company and C&SOE each have three, Appalachian Power Company has two (one in Virginia and one in West Virginia), and Michigan Power, Kentucky Power and Wheeling Electric companies, one each. Also, the Service Corporation has two.

The Service Corporation Role

The role of the Service Corporation is to give guidance and support to operating company personnel and to obtain prospects for them. Toward that end, we use national advertising in such publications as *The Wall Street Journal*, *Business Week* and *Fortune* and in the economic development trade journals to call attention to the services we offer.

Our ads stress the fact that, by placing one call to the Service Corporation, an interested industry or business can have the services of 17 economic development "experts" working on its behalf, and that we can assist it in more than 3,000 communities over 48,000 square miles in seven states. No other electric utility serves such a large and varied area, and we emphasize that.

Our other programs include direct mail to selected facility planners and real estate managers of the "Fortune 1,000" companies. To increase the impact of our message to this very important group, we have included small useful items — a paint brush, garden trowel, fishing lure, etc. — manufactured by our customers.

During this past year, we retained a telemarketing company and its skilled personnel called more than

1,000 companies to determine their business expansion plans. As a result of these calls, close to 300 packets of AEP informational materials were sent to them for their present use and future reference.

We also initiated a series of personal calls by personnel of the operating companies and the Service Corporation to solicit new business from companies in Detroit, Chicago and the New York City - New Jersey - Connecticut area. A total of seven teams, two persons per team, contacted more than 350 companies on three trips.

As a result of these programs, we are now communicating with business in every possible way — advertising, direct mail, telephone and personal calls.

Operating Company Role

Personnel of the operating companies are the ones on the firing line. They must know their community leaders (and be able to motivate and guide them), local industry and such information as prevailing wage rates, taxes, sites and available buildings. Not for just some of their communities, but all of them. In addition, they must be thoroughly familiar with all local, state and federal programs available — the loans, grants, abatements, inducements and other goodies available from enterprise zones, UDAGs, CDBGs, Small Business Administration "503 Corporations," and more. And they also must be familiar with Environmental Protection Agency regulations and the permit process.

When they are questioned by a prospect, they can't guess. They must know — or know where to get the answer quickly.

Everyone Wins

It has often been said that economic development is everyone's business. I believe that. If we look at the enormous swing in our electric energy sales from the peak of 1979 to the trough of 1982, it is easy to see how vulnerable we are to international, national and state economic policies. They affect us all.

While we have come back somewhat from 1982, we still have serious problems facing some of our most important industrial accounts. The strong dollar and the subsidization of foreign industries by their governments have created extremely difficult situations for our primary metals (steel and aluminum), chemical, glass, coal and textile customers. Not only are these important accounts from a revenue standpoint, they are also large employers.

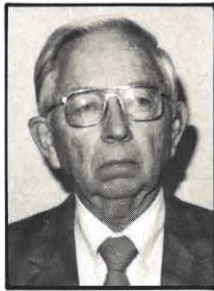
The need for a corporate economic development program, therefore, is obvious. But the scope of our problems, present and potential, requires assistance from all of us.

What can you do? Urge your legislators to improve the business climate of your state or city. If you're asked, serve on your city or Chamber of Commerce committees working to help retain your community's existing employers. If you're not asked, volunteer. Economic development is everyone's business. □

Promotions



Campbell



Ashworth



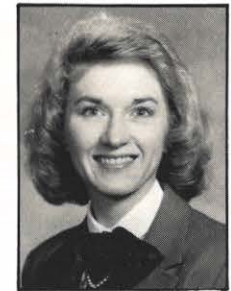
Jones



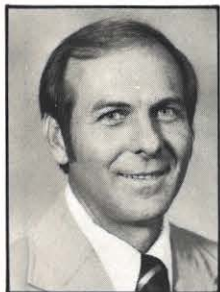
Williams



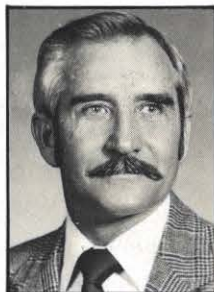
White



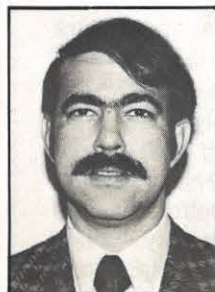
Moore



Nichols



Gravely



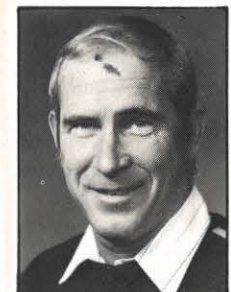
Roberts



Painter



Long



Harvey

Dorse E. Campbell, assistant shift operating engineer, was promoted to shift operating engineer at Clinch River Plant on December 1.

Jesse L. Ashworth, marketing and customer services representative senior, was promoted to Lynchburg marketing and customer services supervisor on February 1.

M.B. "Mike" Jones, Point Pleasant electrical engineer senior, was promoted to Marion area supervisor on January 1. He holds a bachelor of science degree in electrical engineering from West Virginia University.

Roger L. Williams, power equipment mechanic 1st class (turbines), was promoted to production supervisor at Central Machine Shop on December 1.

Thomas D. White, welder 1st class, was promoted to production supervisor at Central Machine Shop on December 1. He attended West Virginia Institute of Technology.

Dale P. Moore, statistical analyst, was promoted to rate analyst in GO Rates and Contracts, Roanoke, on November 1. She holds a bachelor of science degree in mathematics from Roanoke



Pugh

College and a masters degree in business administration from Radford University.

J. E. "Nick" Nichols, Jr., general line crew supervisor, was promoted to Fieldale area superintendent on January 1.

Dillard F. Gravely, engineering technologist, was promoted to Fieldale line crew supervisor on February 1.

Kenneth L. Roberts, Bluefield power engineer, was promoted to Pulaski marketing and customer services supervisor on February 1. He holds a bachelor of science degree in electrical engineering from Bluefield State College.

Gary L. Painter, maintenance supervisor, was promoted to production superintendent-maintenance at John Amos Plant on January 1.

Barry L. Long, Abingdon marketing and customer services supervisor, was promoted to Pulaski marketing and customer services manager on February 1. He holds a bachelor of science degree in electrical engineering from West Virginia University and a masters degree in business administration from Marshall University.

Arthur Kelly Harvey, Jr., transmission mechanic A, was promoted to transmission line crew supervisor, GO T&D Transmission, Bluefield, on November 1.

Wayne T. Pugh, marketing and customer services training coordinator, GO Marketing & Customer Services, Roanoke, was promoted to Charleston marketing and customer services supervisor on February 1. He holds a bachelor of science degree in business administration-management from Virginia Polytechnic Institute & State University. □

Abingdon

Johnny Vencill from area T&D clerk B to area T&D clerk A, Lebanon.

John Amos

Donald Parsons from maintenance mechanic C to maintenance mechanic B.

Ronnie Freeman from maintenance mechanic C to maintenance mechanic B.

Roy Warren from maintenance mechanic C to maintenance mechanic B.

James Dabney, II from maintenance mechanic C to maintenance mechanic B.

Dwane Foster from maintenance mechanic C to maintenance mechanic B.

Charles Williams from maintenance mechanic C to maintenance mechanic B.

Larry Hodges from maintenance mechanic C to maintenance mechanic B.

John Miller from maintenance mechanic C to maintenance mechanic B.

Terry Kidd from maintenance mechanic C to maintenance mechanic B.

Jerry Hodges from maintenance mechanic C to maintenance mechanic B.

Scottie Johnson from maintenance mechanic C to maintenance mechanic B.

Richard Walker from maintenance mechanic C to maintenance mechanic B.

Russell Burgess from maintenance mechanic C to maintenance mechanic B.

Roy Cain from maintenance mechanic C to maintenance mechanic B.

Bluefield

Butch Cahill from surveyor to right of way agent.

Bryan Hatfield from line mechanic D to line mechanic C, Grundy.

Douglas Raines from line mechanic D to line mechanic C, Grundy.

Jerry Blessing from station mechanic B to station mechanic A.

Darrell Carter from line mechanic B to line mechanic A.

Joe Magyar from line mechanic B to line mechanic A, Princeton.

Joe Walker from line mechanic C to line mechanic B, Princeton.

Keith Reese from line mechanic B to line mechanic A, Peterstown.

Donna Looney from cashier C to customer accounts representative C, Grundy.

Central Machine Shop

Rich Thompson from power equipment mechanic 2nd class to power equipment mechanic 1st class.

Charleston

Bobby Adkins from line mechanic A to area servicer.

Ralph Holmes from line mechanic A to area servicer, St. Albans.

Clinch River

Terry Saddler from maintenance mechanic B to maintenance mechanic A.

General Office

Roy Hill, from utility worker B to utility worker A, GO Hydro, Buck-Byllesby.

Steve Clements from transmission mechanic C to transmission mechanic B, GO T&D Transmission, Bluefield.

Melroy Brown from payroll clerk B to payroll clerk A, GO Accounting, Roanoke.

Carolyn Foutz from payroll clerk B to payroll clerk A, GO Accounting, Roanoke.

George Holland, from engineering technician to engineering technician senior, GO T&D Communications, Roanoke.

Jessie Shelley from transmission station mechanic B to transmission station mechanic A, GO T&D Station, Bluefield.

Rick Streeter from transmission mechanic B to transmission mechanic A, GO T&D Transmission, Bluefield.

Becky Markham from data entry operator to intermediate data entry operator, GO Accounting, Roanoke.

Kanawha River

T. M. Tench from utility worker A to equipment operator C.

Pulaski

Jeff Worrell from engineering technician to engineering technician senior.

Jeff Epperly from line mechanic D to line mechanic C, Christiansburg.

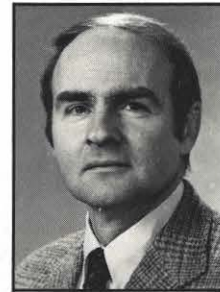
Roanoke

Steve Shivley from line mechanic B to line mechanic A, Stuart.

Ted Greer from line mechanic C to line mechanic B, Stuart. □

Gearhart named hydro manager

Larry E. Gearhart was promoted to hydro generation manager of Appalachian Power Company on January 1. He had been real estate and right of way superintendent, GO T&D, Roanoke. Gearhart succeeds the late Joe C. Plunk, who



died in October.

A native of Floyd County, Virginia, Gearhart holds a bachelor of science degree in civil engineering from Virginia Polytechnic Institute & State University. He also has attended the American Electric Power System Management Program at the University of Michigan Graduate School of Business Administration. He is a registered professional engineer in the Commonwealth of Virginia.

Gearhart joined Appalachian in 1972 as an operations engineer, GO Operations, Roanoke. He was promoted to operations engineer senior in 1977, assistant superintendent of real estate and right of way in 1979, administrative assistant to the president in 1981, and superintendent of real estate and right of way in 1983. □

Newcomers

John Amos

Tom Cloer, Jr., personnel assistant.

Beckley

Richard Gillespie, line mechanic D, Rupert.

Bluefield

Chris Myers, electrical engineer. Timothy Brammer, electrical engineer.

Charleston

Joseph Perdue, line mechanic D. Linda Knighton, junior stenographer

General Office

Michael Sampson, engineering technician, GO T&D Communications, Charleston. Mary Gill, centralized cash operator junior, GO Accounting, Roanoke.

Huntington

April Wahl, junior clerk.

Mountaineer

James Daugherty, performance engineer.

Pulaski

Garry Braswell, junior clerk, Christiansburg.

Philip Sporn

Scott Howell, utility worker B. Robert Duckworth, utility worker B. □

Who's News

Kanawha River



Shannon Rocker and her escort, Gary Bryant.

Shannon, daughter of John Rocker, barge handler (LTD), was crowned "Miss Pioneer" homecoming queen at East Bank High School. She is a majorette and member of the marching band and senior senate. □

Abingdon

Isaac Webb, Gate City area supervisor, has been reappointed by the Scott County Board of Supervisors to a four-year term on the County Industrial Development Authority.

Danny Plummer, line mechanic A, has completed the requirements for obtaining a multi-engine pilot rating from the FAA.

Dena, daughter of Denver Osborne, Marion line mechanic C, is one of 23 Carson-Newman College students who will spend the spring semester living and studying in London, England. □

Bluefield

New officers of the Bluefield Girls' Service Club for 1986 are **Shirley Honaker**, custodian, president; **Susan Ellison**, T&D clerk C, vice president; **Kim Helmandollar**, stenographer, secretary; and **Teresa Belcher**, GO junior stenographer, treasurer. □

Roanoke

Posey Dillon, stores attendant A, has been elected captain of the Rocky Mount Fire Department. A fireman for 11 years, Posey recently received his state certification as a firefighter III. He also has been appointed to the board of directors of the Franklin County Chamber of Commerce.

Kelly, daughter of Richard Downey, engineering technician senior, was selected for inclusion in "Who's Who in American Colleges and Universities." She is a senior at Liberty University. □

Beckley

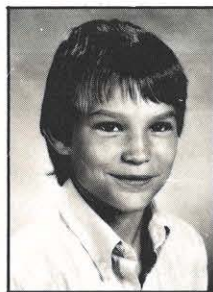
Bob Loudermilk, marketing and customer services supervisor, has been reelected to the board of directors of the Southern West Virginia Home Builders Association.

Janice, daughter of Frank Mullins, Rupert line crew supervisor NE, represented the Rupert Ambassadors 4-H Club at the 64th National 4-H Congress held in Chicago.

A. J., eight-year-old son of Susie Hall, Oak Hill meter reader, will represent Crab Orchard Grade School in the Raleigh County competition of the National Hoop Shoot contest.

Dave Kendrick, marketing and customer services manager, has been elected chairman of the education division of the Beckley/Raleigh County Chamber of Commerce.

David, son of Elizabeth Nixon, customer accounts representative C, won the 100 lb. class championship in the Beckley Newspapers Junior High Invitational Wrestling Tournament. A ninth grader at Shady Spring Junior High School,



David is captain of the wrestling team and is undefeated for the season. He was Raleigh County Junior High champion the past two years, wrestling in the 75 lb. class and the 83 lb. class, respectively. □

Pulaski

Ken Gunn, department assistant - marketing and customer services, has been appointed to the board of elders of the Hillsville Presbyterian Church. He also has been elected external director of the Hillsville Jaycees.

Barry Hicks, engineering technician senior, was appointed a member of Carroll County Public Service Authority.

Randy Gardner, son of W. M. Gardner, Hillsville line crew supervisor NE, has been promoted to general manager of the Thrif-Tee Discount Stores based in Roanoke.

Larrie Bucklen, Wytheville marketing and customer services representative senior, was named executive chairman of an 11-member committee, made up of laymen and pastors, which will be responsible for the distribution and promotion of the Billy Graham Association film, "Cry From The Mountain".

Retiree **Kelly Buckland** has been reelected to a three-year term on the county committee of the Pulaski County Agricultural Stabilization and Conservation Service. **David Armbrister**, husband of Patra Armbrister, T&D clerk A, was elected first alternate. □

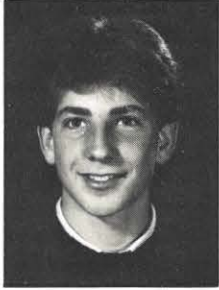
Logan-Williamson



Jeanie, daughter of C. W. Broughton, construction and maintenance representative, was a member of the Logan County Junior High basketball champions for 1985. Her team, Logan Central Junior High, also won the Logan County Tournament for 1985. □

Huntington

Jason, son of Jerry Vest, office supervisor, was captain of the football team at Beverly Hills Junior High School, where he is a ninth grader. He played offensive guard, defensive linebacker, and snapper on the punt team. □



Kingsport

M. C. Simpson, executive assistant, has been appointed to the newly created City of Kingsport Industrial Development Board.

John Ingram, retired meter electrician A, has been awarded a service anniversary pin for having contributed over 1,000 hours of volunteer service at Holston Valley Hospital. □

Payne earns God and Life

Mike Payne, son of Posey Payne, Jr., Pulaski meter electrician A, has received the American God and Life Award in Boy Scouting. A freshman at Old Dominion University, Mike is a member of Troop 345, and Posey serves as Scoutmaster.



The God and Life Award is achieved through a self-study program and working with a counselor. The Scout develops a closer relationship with God through service to the church, and the award is an outward symbol of inward growth. Rev. Walt Simmerman, associate pastor of Pulaski First United Methodist Church, which sponsors Troop 345, served as Mike's counselor.

Both Posey and Mike are Eagle Scouts. □

Beckley employees given watches



In recognition of their having completed 2,000,000 safe workhours without a disabling injury, Beckley Division employees each were given a wristwatch at the first safety meeting of 1986. The record began on December 6, 1979, and was reached on September 21, 1985. Showing off their new watches are Elizabeth Scott, stores clerk A (left), and Hubert Farley, engineering technologist.

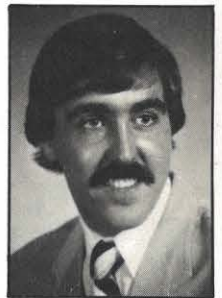
General Office

Jeff, son of Mary Ellen Hale, junior stenographer, GO Personnel, Roanoke, has been elected senior class president for the class of 1985-86 at Cave Spring High School. □



Philip Sporn

Rusty Saunders, quality control coordinator, captured the Gallipolis Golf Course club championship with a two-day total of six under par. This was his sixth championship in seven years. □



Long wins trip to 4-H Congress



Jack Long

Jack Long was one of twenty-five 4-H'ers from West Virginia who attended the 64th annual session of the National 4-H Congress in Chicago, Illinois. The son of Fairley Long, Glen Lyn Plant instrument maintenance supervisor, Jack won the expense-paid trip, sponsored by John Deere, through an outstanding 4-H career which focused on conservation.

Jack's interest in conservation began via a 4-H Indian lore project and spread to the West Virginia Youth Conservation Program. He earned his private pesticide applicator's license when he was nine years old and continued to build achievements and earn recognition. In 1983 he was named president of the West Virginia Youth Conservation Program and in 1984 was inducted into the

West Virginia Youth Conservation Hall of Fame.

Jack has completed twenty-eight 4-H projects, all of which earned blue ribbons in Monroe County and at the West Virginia State Fair. He has attended a variety of conservation camps, county camps, and state camps. He shares his expertise by volunteering to be camp counselor and camp photographer at junior camps. Besides serving in many different 4-H offices, the Peterstown High School senior is active in other community and educational organizations.

Jack was selected to represent the West Virginia state delegation at the National 4-H Congress by being the state flag bearer during the opening assembly. □

Marks joins CMS as production superintendent

Robert F. Marks, Jr., has joined Central Machine Shop as production superintendent in the Motor Shop. He will be responsible for planning, scheduling and directing all activities of the Motor/Generator Department. The department has 3 production supervisors, 22 winders, and 2 power equipment mechanics.

Marks has attended the University of Pittsburgh and Penn Technical Institute. He previously has worked for Westinghouse; Reliance Electric; The Electric Products Division of Portec, Inc.; EBASCO Services; McGraw-Edison; and Baker Mine Services. □



Balloon launch makes new friend for Lisa Rowe



Lisa Rowe

Although they never have seen each other and live hundreds of miles apart, two school girls in different states have become friends and are corresponding with each other... all because of a balloon.

Nine-year-old Lisa Rowe, daughter of Huntington Collector Minnis Rowe, launched the helium-filled balloon from Buffalo Elementary School in Wayne County, West Virginia, as a part of the American Education Week observance, celebrated November 17-23, 1985. She signed the balloon, "Love Lisa," and included a card with her address, asking for a reply if the balloon were found.

Just a few days later, the balloon landed near Lynchburg, Virginia, at a place called "Love." There it was discovered by 12-year-old Rebecca Coffey, a student at Stuarts Draft Middle School. A phone call to the Rowe home followed, and Lisa talked to members of the Coffey family. Rebecca then sent Lisa a letter, telling all about herself and her brothers and sisters.

Rebecca and Lisa have exchanged photos and more letters since then. Neither will soon forget the balloon which brought them together. □

Needlepoint artist



Paul Harlan works on a longstitch needlepoint entitled "Springtime."

Paul Harlan took up needlepoint as a hobby shortly after his retirement in 1966 as Huntington line supervisor. Twenty years and hundreds of pieces later, Paul still finds great pleasure in the handiwork. "If it weren't for this, I don't know what I would do," he states.

Two of his favorite pieces brighten a wall in his room at the Hillview Nursing and Rehabilitation Center. One, the largest wall hanging he ever made, took six months to complete. "I wore the finish off the dining room table

sliding that piece back and forth," Paul recalls. The other favorite is a needlepoint reproduction of one of Auguste Renoir's paintings. "I fell in love with that when I made it," Paul says. "That was awfully hard to make because I couldn't tell what I was working on until I was almost finished. It took six months, working ten hours a day, seven days a week. Someone liked it so well that he paid me to make him one, too."

Paul has entered his needlepoint in arts and crafts shows over the years and has won several blue ribbons. He also won a blue ribbon on the crewelwork which hangs in his wife's room at Hillview.

"My son and daughter-in-law sent me that crewel kit," he says. "I had never done crewel in my life; and, when I opened it up and saw all that mess, I called them and said, 'what do you want me to do with this?' My son said, 'do it, dad, do it.' I said, 'I don't think I can,' but I did. When I finished, I took it to the arts and crafts show in Ashland and won first prize on it!"

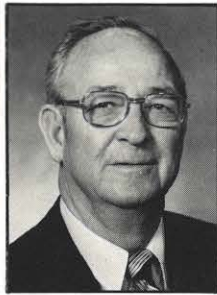
Paul tries to keep some needlepoint kits on hand so that when he finishes one he can start another. Nearly all of his handiwork is given away as gifts. His current project is a longstitch needlepoint entitled "Springtime." The assistant activities director at Hillview is making some patterns of Beatrix Potter animals on a canvas for Paul to work on in the future. □



Service Anniversaries



Warren Childers
station supt.
Pulaski
40 years



Roscoe Thomas, Jr.
right of way agent
Roanoke
40 years



Samuel Smith
street light attendant
Roanoke
35 years



Bud Jackson
maint. supervisor
Glen Lyn
35 years



Oakie Whitlow
yard superintendent
Glen Lyn
35 years



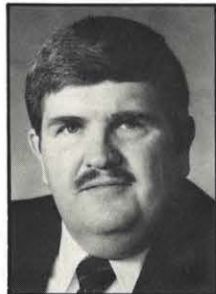
George Adkins
stores attendant B
Roanoke
35 years



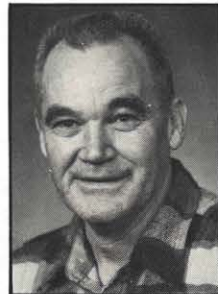
Raymond Beckett
meter service mech. A
Huntington
35 years



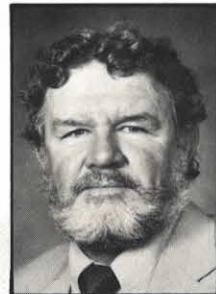
Lorena Terry
personnel asst. sr.
GO-Roanoke
35 years



Joe Burnside
operations coord.
GO-Roanoke
30 years



Douglas Peters
transmission mech. A
GO-Bluefield
30 years



R. T. Bowen Jr.
line crew supv. NE
Bluefield
30 years



Ivy Layman, Jr.
cust. accts. servicer
Roanoke
30 years



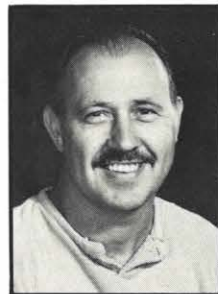
Samuel Saunders
area servicer
Point Pleasant
30 years



Marion Davis, Jr.
line crew supv. E
Logan
20 years



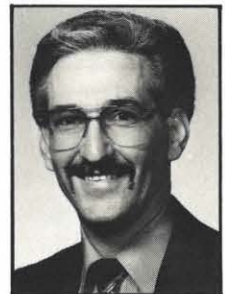
Fred Wagner
eng. technician sr.
Logan
20 years



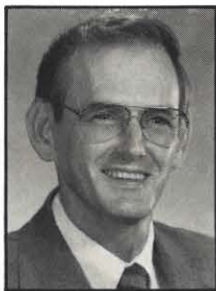
Leon Peal
unit supervisor
Kanawha River
20 years



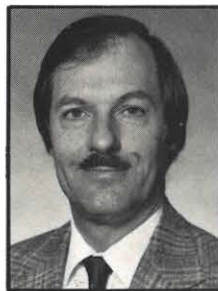
Larry Dent
line mechanic A
St. Albans
20 years



Randy Camden
asst. shift op. eng.
John Amos
20 years



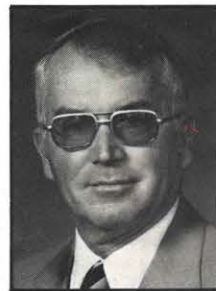
Ernest Sutherland
supervising drafter A
Abingdon
20 years



Bud Jones
eng. superintendent
GO-Roanoke
20 years



Leon Poskas
sta. const. supv.
GO-Roanoke
20 years



Raymond Repass
transmission mech. A
GO-Bluefield
20 years



Leon Ferguson
equipment operator A
Glen Lyn
20 years

Hunters Score

John Amos

10 years: **Charles Winter**, maintenance mechanic B. **Charles Swisher**, equipment operator B. **Mary Fizer**, stores attendant. **John Owens**, equipment operator B. **John Woyan**, equipment operator B.

Beckley

10 years: **Tom Warner**, meter electrician B. 5 years: **David Anderson**, line mechanic D.

Bluefield

10 years: **Mark Justice**, meter reader, Pineville. 5 years: **George Filer**, electrical engineer. **Mike Magyar**, line mechanic A, Princeton.

Central Machine Shop

10 years: **Gary Adkins**, winder 2nd class. **Rick Lovejoy**, machinist 1st class. **Robbie Neel**, winder 2nd class. **Robbie Robinson**, winder 2nd class. **Jackie Cobb**, NDE inspector 1st class. **Nye White**, stores attendant. **Phyllis Bails**, winder 2nd class. **Brenda Wilkinson**, winder 3rd class.

Centralized Plant Maintenance

10 years: **J. L. Withrow**, maintenance mechanic A.

Clinch River

15 years: **Larry Perry**, maintenance mechanic B. 10 years: **Jimmy Akers**, chemist assistant.

General Office

10 years: **Jerry Zwart**, operations engineer senior, GO Operations, **Archie Phlegar**, civil engineer, GO T&D Station, Huntington. **Debbie Divers**, secretary/stenographer A, GO Purchasing, Roanoke. 5 years: **Pat Eshing**, classification and accounts payable clerk C, GO Accounting, Roanoke.

Kanawha River

15 years: **W. H. Sgraves**, maintenance mechanic A. **T. F. White**, stores attendant. 10 years: **B. D. Baiser**, unit supervisor. 5 years: **J. B. Hoffman**, performance engineer. **T. W. Carrico**, equipment operator C. **R. A. Hoover**, plant clerk C.

Kingsport

10 years: **Roy Trent, Jr.**, line mechanic B.

Mountaineer

15 years: **Beryl Wilson**, assistant shift operating engineer. **Charlie Weaver**, assistant plant manager. 5 years: **Jim Shiltz**, equipment operator B.

Pulaski

10 years: **Fran DeBellis**, engineering supervisor. **Mike Felty**, collector, Wytheville. **Gary Jones**, stores attendant A.

Roanoke

10 years: **Donna France**, junior clerk, Fieldale.

Philip Sporn

15 years: **Norman Humphreys**, assistant plant manager. **Danny Robinson**, maintenance mechanic A. **Michael Plymale**, filter plant operator and sampler. □

John Amos

Rex Eggleton, coal equipment operator, 4 point, 130 lb. buck.

Beckley

Mike Bolen, son of Basil Bolen, line crew supervisor nonexempt, 80 lb. doe.

General Office

David Williams, associate systems analyst, GO Accounting, Roanoke, 7 point, 106 lb. buck; 18 lb. gobbler; 9 lb. hen.

Jim McCallum, data processing operator A, GO Accounting, Roanoke, 4 point, 130 lb. buck.

Dwight Kirby, transmission station mechanic A, GO T&D, Huntington, button buck (with bow) and doe (with muzzle loader).

T. W. Jividen, station operator, GO Operations, Turner, 10 point, 150 lb. buck (with bow).

Glen Lyn

Russell Lowe, maintenance mechanic C, 9 point, 140 lb. buck.

O. Junior Whittaker, unit supervisor, 8 point, 150 lb. buck.

Bobby Clemons, unit supervisor, 87 lb. and 90 lb. spike bucks.

Chester Blevins, maintenance mechanic D, 115 lb. spike buck (with bow) and 4 pt. buck.

Nathan Shrader, utility worker A, 80 lb. spike buck (with bow).

James Robinett, utility worker A, 8 point, 120 lb. buck.

Larry Mann, maintenance mechanic C, 3 point, 100 lb. buck.

Danny Meadows, equipment operator A, 4 point buck.

Bud Bouldin, coal equipment operator, 110 lb. spike buck.

Larry Bowers, instrument mechanic B, 5 point, 115 lb. buck.

Richard Wall, utility worker A, 3 point, 100 lb. buck and 70 lb. doe.

Kanawha River

Nedra Nicholson, wife of B.C. Nicholson, maintenance supervisor, 80 lb. doe.

Pulaski

Barry Hicks, engineering technician senior, 17½ lb. turkey.

Timmy Coomes, line mechanic D, 110 lb. spike buck.

Mickey Gibson, line mechanic A, 100 lb.

Tim Pickett, line mechanic A, 8 point, 130 lb. buck and 120 lb. spike buck.

Mike Harrell, meter reader, 3 point, 110 lb. buck (with bow).

Tater Anderson, line mechanic A, 100 lb. spike buck.

Ricky Painter, line mechanic B, 100 lb. spike buck.

Kenneth Belton, line mechanic C, 7 point, 130 lb. buck. □

Carl Martin, meter reader, 125 lb. spike buck; 4 point, 125 lb. buck; and 13 lb. turkey.

Benny White, customer accounting supervisor nonexempt, 7 point, 105 lb. buck.

Linda Chrisley, junior clerk, 125 lb. spike buck.

Ralph Jones, line crew supervisor nonexempt, 6 point, 105 lb. buck and 10 lb. turkey.

Bill Brewer, line construction and maintenance representative, 12 lb. turkey.

Larry Rakes, marketing and customer services representative senior, 9 lb. turkey and 4 point, 115 lb. buck.

Harry Hubble, meter reader, 3 point, 120 lb. buck.

Danny Cronk, meter reader, 75 lb. spike.

Gary Jones, stores attendant A, 8 point, 140 lb. buck.

Logan-Williamson

A. M. Abshire, line crew supervisor nonexempt, spike buck.

Ronnie Dalton, area servicer, 150 lb. doe.

James Lackey, line crew supervisor nonexempt, doe (with muzzle loader).

Sam Garrett, husband of Patty Garrett, customer accounts representative C, 8 point, 135 lb. buck.

Roanoke

Frank Nichols, Rocky Mount line mechanic B, 8 point, 150 lb. buck (with bow) and two 100 lb. button bucks.

Wayne Bowling, Rocky Mount line mechanic A, 7 point, 120 lb. buck and 8 point, 140 lb. buck.

Steve Foster, Fieldale automotive mechanic A, 19 point, 225 lb. buck (largest deer killed this season in Henry County); 6 point, 130 lb. buck; and two 13 lb. turkeys.

Doug Morris, Fieldale line crew supervisor nonexempt, 150 lb. doe.

Jimmy Newman, Fieldale line crew supervisor nonexempt, 130 lb. spike buck and 110 lb. doe.

Jim Wheeler, Fieldale station mechanic B, 13 point, 190 lb. buck.

Tommy Berkhead, Fieldale area supervisor, 8 point, 130 lb. buck. □

Weddings



Whitehead-Kingery



Spencer-Kincaid



Jones-Seay



Brockenbrough-Reynolds

Trelbie Dawn Kingery to **Joseph Michael Whitehead**, September 28. Mike is the son of Joe F. Whitehead, assistant regional chief dispatcher, GO Operations, Roanoke.

Tracy Leigh Reynolds to Karl Brockenbrough, November 30. Tracy is the daughter of Jim S. Reynolds, Jr., senior relay specialist, GO T&D Station, Roanoke. □

LaTonya Kincaid to **Glenn Spencer**, November 30. Glenn is the son of Roy Spencer, Jr. Philip Sporn Plant personnel supervisor.

Nancy Seay, accounts payable clerk, GO Accounting, Roanoke, to **Roger Jones**, Bluefield marketing and customer services supervisor, December 6.

Births

John Amos

Anthony Wayne, son of **Edward Nester**, utility worker, December 13.

Beckley

Linsey Morgan, daughter of **Kevin Cordle**, Oak Hill line mechanic D, January 9.

Bluefield

Larry Wayne, Jr., son of **Larry Jeffries**, meter reader, January 8.

Charleston

Michelle Lynn, daughter of **David Robinson**, customer accounts assistant, December 27.

Katie Sue, daughter of **Mike Stephens**, engineering technician assistant, December 29.

General Office

Emily Joy, daughter of **Timothy Banta**, civil engineer-hydro, GO Hydro, Roanoke, January 7.

Glen Lyn

Kristin McKenzie, daughter of **Freddie Terry**, maintenance mechanic C, December 17.

Huntington

Richard L. III, son of **Richard Sowards, Jr.**, Point Pleasant line mechanic C, December 18.

Logan-Williamson

Angela Joy, daughter of **John Skidmore**, administrative assistant, December 11.

Mountaineer

Tony Trenton, son of **Dave Tulloh**, maintenance supervisor, November 14.

Roanoke

Derrick Martin, son of **Bill Hankins**, line mechanic A, December 17.

Philip Sporn

Caitlin Michelle, daughter of **Michael Dean**, equipment operator C, November 29. □

Golden anniversary



Andrew and Zula Roseberry celebrated their 50th wedding anniversary on November 27. The couple has two daughters, three grandchildren, and five great-grandchildren. Andrew retired from Claytor Hydro as a hydro Maintenance helper A.

Wed 50 years



Monty and Vivian Huffman celebrated their 50th wedding anniversary with a reception given by their family on November 10. The couple has one son, three grandchildren, and three great-grandchildren. Monty is a retired residential representative in Huntington.

Married 50 years



Earl and Lillian Wells observed their 50th wedding anniversary on December 28. They have five children, twelve grandchildren, and two great-grandchildren. Earl is a retired Kingsport station crew supervisor.

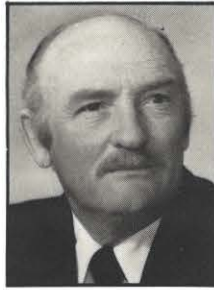
Friends We'll Miss



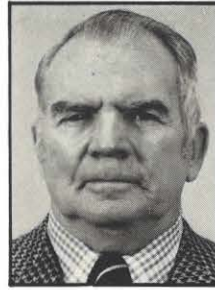
Moore



Adkins



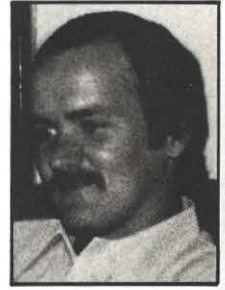
McFall



Williams



Fry



Ray

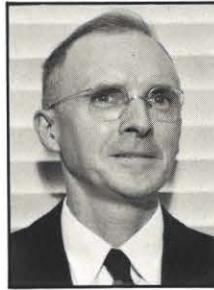
J. A. "Al" Moore, 70, retired plant manager of John E. Amos Plant, died January 18. A native of Shrewsbury, West Virginia, he joined Appalachian in 1935 as a laborer at Cabin Creek Plant and retired May 1, 1980. Moore is survived by his wife Violet, 5002 Frederick, Charleston, WV; two daughters; and two sons — Joe Moore, Pearisburg line mechanic A, and John Moore, Abingdon meter electrician A.

Earl Adkins, 62, retired assistant plant manager at Kanawha River Plant, died December 26. A native of Dawes, West Virginia, he joined Appalachian in 1942 as a laborer and maintenance man at Cabin Creek Plant and elected early retirement July 1, 1984. Adkins is survived by his wife Doris, Box 23, Dawes, WV; one son, R. Wayne Adkins, performance superintendent at John Amos Plant; two daughters; and three grandchildren.

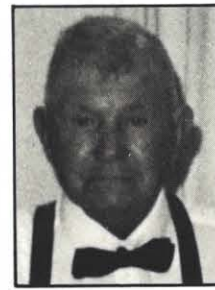
William "Red" McFall, Jr., 62, Abingdon line crew supervisor, died December 27. A native of Dickenson County, Virginia, he was employed in 1946 as a groundman B. McFall is survived by his wife Martha, 445 Summers Street, Abingdon, VA; three sons; and one grandchild.

Ralph Harold "Fuzzy" Williams, 71, retired shift operating engineer at Cabin Creek Plant, died January 4. A native of Highcoal, West Virginia, he was employed in 1934 as a maintenance man and retired November 1, 1976. Williams is survived by three sons and one daughter.

Phil Henry Fry, 78, retired Bluefield meter serviceman A, died December 28. A native of Page, West Virginia, he began his career in 1941 as a district serviceman in Princeton and retired August 1, 1972. Fry is survived by his wife Hattie, 315 N. 8th Street, Princeton, WV; two sons; and four grandchildren.



Evans



Conner

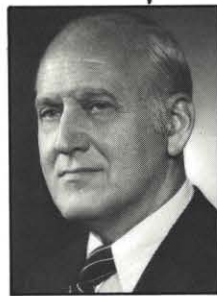
Lyle A. Ray, 32, coal equipment operator at John Amos Plant, died December 24 after a long illness. A native of Huntington, West Virginia, he joined Appalachian in 1978 as a utility worker. Ray is survived by his wife Melinda, P.O. Box 183, Milton, WV; and one son.

W. Karl Evans, 86, retired chief plant dispatcher at Cabin Creek Plant, died January 4. A native of Kink, West Virginia, he was employed in 1922 as an electrician and retired February 1, 1964. Evans is survived by his wife Minnie, 411 Washington Street, Montgomery, WV; six grandchildren; and twelve great-grandchildren.

Isaac E. Conner, 91, retired system stationman, GO T&D Station, Roanoke, died December 16. A native of Check, Virginia, he was employed in 1936 as a coal handler in Roanoke and retired February 1, 1959. Conner is survived by his wife Ila, two sons, nine daughters, and numerous grandchildren. □

Retired AEP senior executive vp dies

Theodore J. Nagel, 72, retired senior executive vice president and assistant to the chairman of AEP, died January 14.

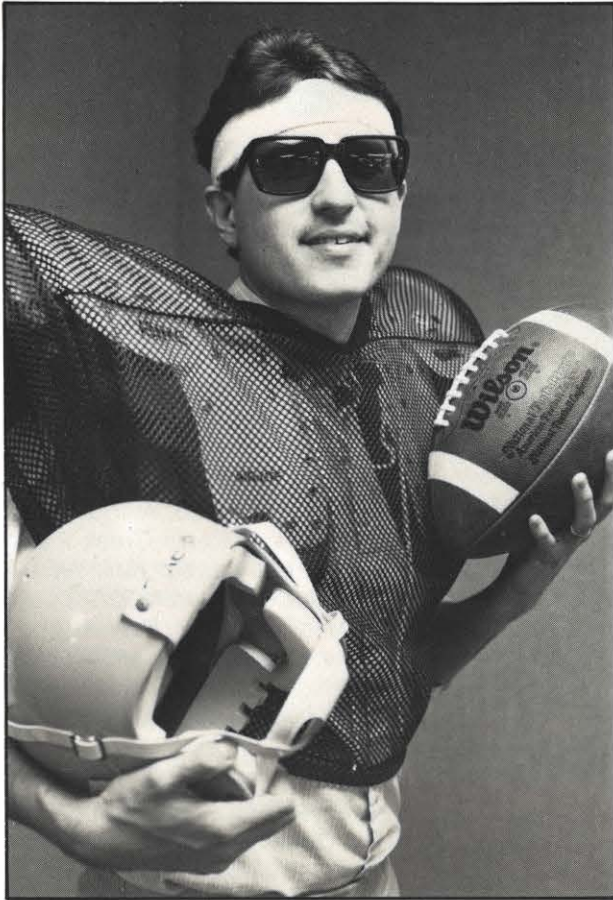


A native of New York, Nagel spent 43 years with the AEP Service Corporation. In the aftermath of the great Northeast blackout of 1965, he assisted the former Federal Power Commission in determining the cause --and the cure --for the disruption of electric service to some 30-million people over an 80,000-square-mile area. In fact, he wrote the report on the reliability of the nation's electric power supply that led to the industry's reliability coordination effort in the United States and Canada.

Nagel was instrumental in the formation

of the East Central Area Reliability Coordination Agreement group (ECAR) and served as the chairman of its coordinating review committee for six years.

Nagel was elected a Life Fellow of the Institute of Electrical and Electronics Engineers and a member of the National Academy of Engineering. He was a co-recipient, in 1979, of the prestigious William M. Habirshaw Award, presented annually by the IEEE's Power Engineering Society for outstanding achievement in the field of transmission and distribution. At the time of his retirement in 1982, he was named international chairman of the System Planning and Development Committee of CIGRE, the international organization for planning and developing large high-voltage electric systems. The AEP System honored Nagel by naming its newest 765,000-volt transmission station, near Kingsport, Tennessee in his honor. □



Robert Cooper hams it up for *The Illuminator* after learning he won an all-expense-paid trip to New Orleans for the Superbowl. (There's a clue to the identity of his favorite quarterback in the photo. Can you spot it?)

Cooper wins trip to Superbowl

Robert Cooper, transportation clerk C in GO General Services, Roanoke, is a lucky person. If you doubt it, just ask the opinion of any football fan who was not in New Orleans on January 26.

"Coop" — for those who haven't heard — won an all-expense-paid trip for two to the Superbowl in New Orleans, and he left a lot of green (as in envy) behind with his friends and co-workers.

The trip was first prize in a promotional program by Roanoke Radio Station WXLK (K-92). Coop, in true championship style, dumped all the competition, paving the way to the Superbowl for himself and his wife Karen.

While Coop may not have done it with quite the flair of his favorite team, the Chicago Bears, nevertheless he was right there in the stadium with the refrigerator, Jim McMahon, and the rest for the big game.

Coop earned his trip by being one of the five people who correctly guessed what the station's sports reporter estimated would be the final score's point spread (4 points). He then won a special drawing among the five to select the prizes won. He took the top award — round-trip air fare to New Orleans, tickets to the game, three nights' lodging, and spending money.

This is just one such win for Coop, though by far the biggest, as he often enters such promotional contests. "Someone has to win, and it may just as well be me," he says. And sure enough he did! □

ILLUMINATOR

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