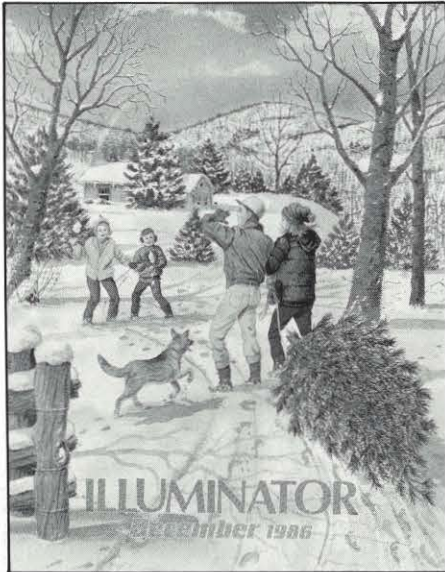




ILLUMINATOR
December 1986



Selecting and bringing home the family Christmas tree is part of the excitement of this holiday season. Roanoke Artist Fred Cramer captured such a scene for the cover of the December issue of *The Illuminator*.

Vol. 37, No. 3, December 1986

A publication of Appalachian Power Company, P.O. Box 2021, Roanoke, Virginia 24022, for employees of Appalachian and Kingsport Power Companies.

Articles may be reprinted with proper attribution. We are an equal opportunity employer.

Editorial staff

Richard K. Burton, public affairs director
B. Don Johnson, public affairs information manager
Betty Lou Carter, editor of publications

Associate editors

Bill Roeser, Abingdon
Tom Cloer, John Amos
Ray Vest, Beckley
Dick Bowman, Bluefield
Metzel Turley, Central Machine Shop
Saybra Pearson, Centralized Plant Maintenance
Jack Shaver, Charleston
Jim Cole, Clinch River
Kurt Dailey, General Office
Randy Nicewonder, Glen Lyn
Barbara Collins, Huntington
Audra Pauley, Kanawha River
Bob Bennett, Kingsport
John Skidmore, Logan-Williamson
Mel Wilson, Lynchburg
Janice Adkins, Mountaineer
J. B. Brillheart, Pulaski
Tim Lawlor, Roanoke
Charles Miller, Philip Sporn

IABC

International Association of Business Communicators

The inside story

-
- Christmas Nativity** is a story about the nativity scenes Mike and Kathy Runyon make each year. pg. **3**
-
- Update** keeps you in the know about happenings around the AEP System. pg. **4**
-
- Benefit Information** tells you about Appalachian Power's newest voluntary benefit, an employee counseling program. pg. **6**
-
- Society Security, Medicare changes set for January 1** gives you up-to-date information about these government programs. pg. **7**
-
- Key provisions of Tax Reform Act explained** is a discussion of the provisions most likely to affect your 1987 tax liability. pg. **8**
-
- Ho, Ho, Ho, it's Charles** is a story about Charles Burnette's experiences as Santa Claus. pg. **9**
-
- AEP Management Meeting** is a report to employees on the state of the AEP System. pg. **10**
-
- Jaycees host party for underprivileged** tells how some Huntington employees share with needy children. pg. **24**
-

AEP Savings Plan

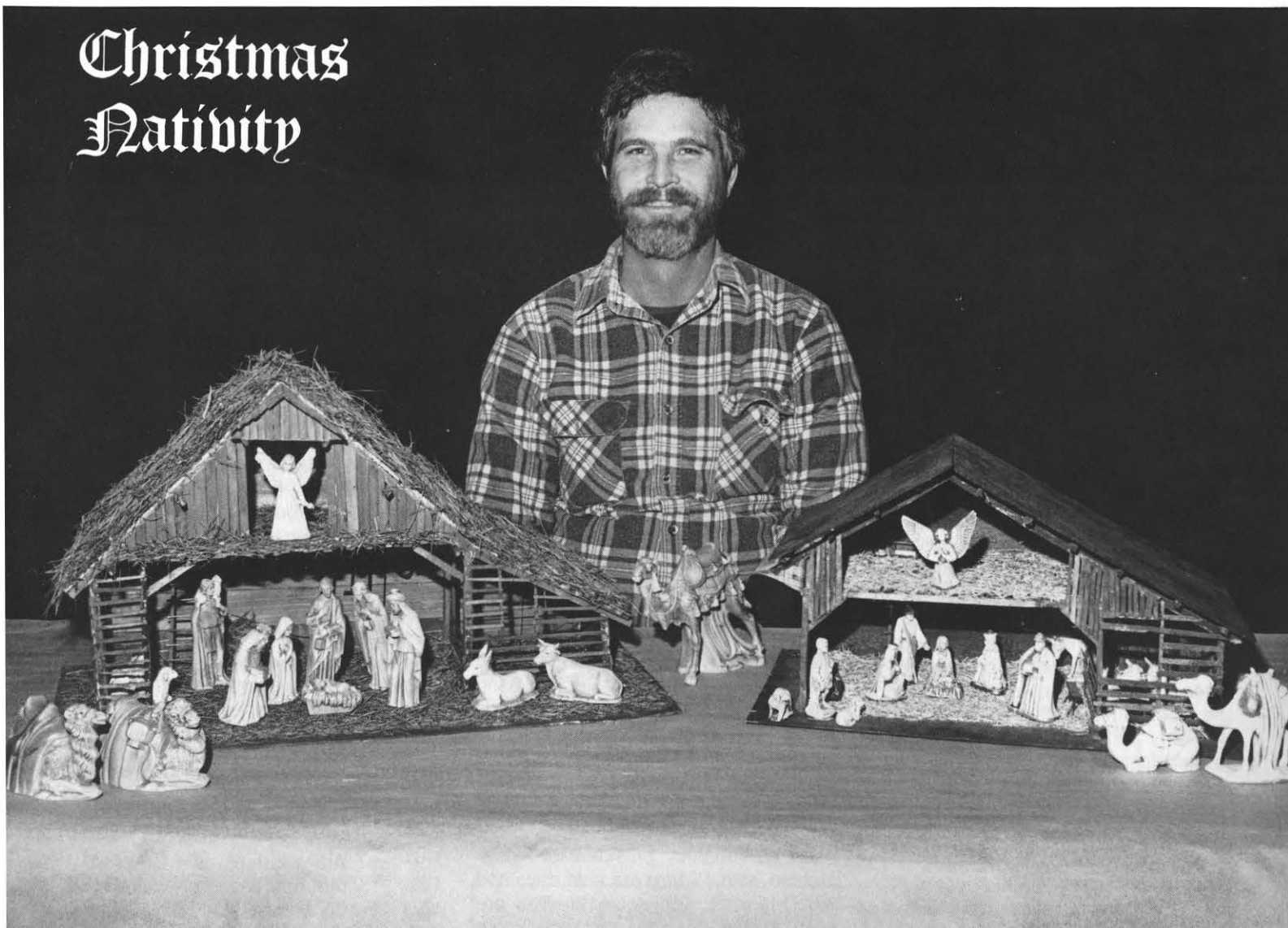
| Date | Fixed Income Fund | | Equity Fund | | AEP Stock Fund | |
|----------|-------------------|-------|-------------|-------|----------------|-------|
| | VPU | UCPD | VPU | UCPD | VPU | UCPD |
| 11/30/85 | \$2.2888 | .4369 | \$3.5108 | .2848 | \$2.5752 | .3883 |
| 12/31/85 | 2.3133 | .4322 | 3.6790 | .2718 | 2.7013 | .3701 |
| 1/31/86 | 2.3389 | .4275 | 3.7117 | .2694 | 2.9059 | .3441 |
| 2/28/86 | 2.3620 | .4233 | 3.9736 | .2516 | 3.0887 | .3237 |
| 3/31/86 | 2.3874 | .4188 | 4.1952 | .2383 | 3.2630 | .3064 |
| 4/30/86 | 2.4117 | .4146 | 4.1455 | .2412 | 3.0279 | .3302 |
| 5/31/86 | 2.4376 | .4102 | 4.3627 | .2292 | 3.0799 | .3247 |
| 6/30/86 | 2.4629 | .4060 | 4.4441 | .2250 | 3.1686 | .3156 |
| 7/31/86 | 2.4894 | .4017 | 4.1898 | .2386 | 3.5090 | .2849 |
| 8/31/86 | 2.5160 | .3975 | 4.5045 | .2220 | 3.7421 | .2672 |
| 9/30/86 | 2.5420 | .3934 | 4.1383 | .2416 | 3.2777 | .3051 |
| 10/31/86 | 2.5692 | .3892 | 4.3668 | .2290 | 3.6452 | .2743 |

VPU — value per unit

UCPD — units credited per dollar

HOW TO READ THE ABOVE CHART: The first column lists the days on which unit values are figured; the second shows the market price or value of each unit on that day; and the third indicates how many units you could have bought for \$1 on that day. For example, if the market value or "value per unit" of the Equity Fund were 50¢ on the valuation date (last day of each month), then "units credited per dollar" would be 2,000. This also holds true for the AEP Stock Fund and the Fixed Income Fund.

Christmas Nativity



Mike Runyon built these two sheds to house the nativity figurines his wife Kathy made.



Ever since Saint Francis of Assisi celebrated Mass at a specially constructed manger at Greccio, Italy, in 1223, nativity scenes have been an important part of Christmas celebrations.

By the eighteenth century, building a model crib had become a popular craft in Naples. King Carlo III, fascinated by anything mechanical, built his own lavish nativity scenes for his castle, and the queen and her ladies-in-waiting made costumes for the figures.

This custom spread from Europe throughout the world and continues to be a meaningful part of the observance of Christmas.

Huntington Line Crew Supervisor Mike Runyon and his wife Kathy have been making their own nativity scenes since 1979. Mike recalls, "We were shopping with the kids at Sears that year, and they wanted to buy a nativity set. At that time I couldn't spend the money, so I told the kids that I could make a better set than that. I built a shed, and we bought plastic figurines to use in it.

"The first shed I made strictly with a pocket knife. Later on I started using a band saw. I don't have a pattern to go by. I just start with an idea and develop it. Building the frame is the

hardest part. The frame is glued together, and it is hard to get it to stay up until the glue dries.

"I use pine 2x4's and shave them thin. All the boards are three or four inches long and a quarter inch wide. I stain the shed as I make it."

Mike continues, "We currently have two different nativity scenes. My wife got involved in ceramics a few years ago, and she makes the nativity figurines now. Every time she sees a set of molds she like better than the ones she has, she makes a new set. Our newest set is from Riverview molds.

"I work on the sheds in my spare time, and it usually takes from two to three weeks to make one. Both sheds light up, and one of them has a loft and removable roof. I have used Spanish moss, pine needles and wood shavings out of shipping crates to decorate the roofs. I spray the material with a glue or varnish, and it just stays on."

In order to make the sheds more realistic, Mike has added ladders, benches, and small tools to hang on the walls.

Mike concludes, "After I made the first shed for our nativity scene at home, I made others for my mother and mother-in-law. We've given some away as gifts, and sometimes people will ask me to make one for them. I really have a lot of fun doing it." □

AEP celebrates 80th birthday on December 20

American Electric Power Company will be 80 years young on December 20.

The company was incorporated on that date in 1906 as American Gas and Electric Company — organized by a group of farsighted businessmen and entrepreneurs. They had before them that day an option to purchase the assets of a failing Philadelphia holding company, Electric Company of America.

ECA had fallen on hard times, had no money to expand its service and was losing out to its competitors. It offered itself to a major investment company, American Railways Company, only to be spurned. It didn't want to invest in a risky business, electric service; it preferred the sure thing, street railways.

One of ECA's major investors was a Marion (Ind.) businessman, Richard E. Breed. Concerned over his investment, he went to his brother-in-law, Harrison Williams (later the largest AGE shareholder), for advice. This led him to Electric Bond & Share Company, a utility holding company (and subsidiary of General Electric Company), and Sidney Z. Mitchell, an EB&S vice president.

The machinery for the takeover of ECA by a new company came in the form of a 90-day option to EB&S in July of 1906. In November — past the 90-day deadline — the purchase by a newly organized company, AGE, was authorized by the EB&S Executive Committee. A month later AGE was incorporated and, on the first working day of the new year, 1907, it acquired ECA's assets.

They were a veritable grabbag of properties: electric, gas, water and steam. In all, 23 companies, providing one or more utility services in communities in seven states: New Jersey, New York, Pennsylvania, West Virginia, Ohio, Indiana and Illinois.

Ironically, only five of the communities served then are served now: Wheeling, West Virginia; Canton and Bridgeport, Ohio, and Muncie and Marion, Indiana. All of the others — including Scranton, Conshohocken and Altoona, Pennsylvania; Atlantic City, New Jersey, Auburn, New York, and Rockford, Illinois — have long since been turned over to others to serve, divested by the AEP System because the properties were non-electric

or because they could not be integrated into AEP's original "Central System," essentially the system of today,

The initial capitalization of the AGE company was \$13.3 million, half in common stock and half in preferred.

APCo to sponsor Neighbor program

For the fifth consecutive year, Appalachian Power Company is sponsoring a Neighbor-to-Neighbor Program to assist needy people with the payment of their electric bills during the winter season.

Appalachian stockholders again will match customer contributions up to \$75,000, with a maximum of \$37,500 each in Virginia and West Virginia. As in previous years, the disbursement of funds will be administered by the Virginia Department of Social Services and the West Virginia Department of Human Services, which also determine eligibility of the recipients.

John W. Vaughan, president of Appalachian, said, "There are cold days and nights ahead, and some families are going to be in need of assistance. That's why we sponsor the Neighbor-to-Neighbor Program. Our customers have been generous over the past four years, and we are confident that Neighbor-to-Neighbor will be successful again."

Customers will be notified of the Neighbor-to-Neighbor Program through an insert in their electric bills, beginning this month. All contributions must be received no later than March 31.

Since the program was instituted in 1982, some 13,113 needy households throughout Appalachian's service area have received more than \$743,500 in energy assistance. All funds go directly to assist those in need. Appalachian shares the administrative costs of the program with the Virginia Department of Social Services and the West Virginia Department of Human Services.

As in the past, Deloitte Haskins & Sells has volunteered its services to audit the Neighbor-to-Neighbor Program at its completion. □

Today, the American Electric Power System is the second largest electric utility in the United States, with assets approaching \$14 billion and annual operating revenues of close to \$5 billion, with a total generating capacity of almost 23-million kilowatts and annual energy sales in excess of 100-billion kilowatt-hours.

AEP still serves in seven states, but their makeup has changed. Virginia, Kentucky, Tennessee and Michigan have been added, through the years, and New Jersey, New York, Pennsylvania and Illinois have been dropped.

Probably the most constant element, however, in the past 80 years has been the AEP dividend. It's been paid, quarterly, since 1910 — more than three-quarters of a century. Few companies in the United States can so claim. □

Management program set for Ohio State

The 1987 AEP Management Development Program has been scheduled for April 26-May 22 at The Ohio State University, Columbus.

Approximately 54 management personnel from all companies of the AEP System and the Ohio Valley Electric Corporation will participate, according to Norman C. Gibbs, director of management development for the AEP Service Corporation.

The program will be held at the Holiday Inn on the Lane, as it has been for the past three years, and the teaching staff will be made up primarily of Ohio State faculty members. Service Corporation management personnel will serve as guest speakers.

The 1987 session will be the fifth to be held at Ohio State. Prior to 1982, when the first program was held there, it had been based at the University of Michigan, except for 1957 at the Georgia Institute of Technology. □

Falcone heads new AEP department

In recognition of the growing importance of the sale of electric energy to other utilities, a new department — System Transactions — has been created in the AEP Service Corporation.

Dr. Charles A. Falcone heads the new function, reporting to the president. He was elected vice president - system transactions on November 20; he had been vice president - information systems and head of the Information Systems Department.

A major part of the new structure was the assimilation of the System Operation Department, headed by W. Robert Kelley, vice president - system operation, into the new department.

In announcing the change, W. S. White, Jr., AEP chairman, said, "Sales to other electric utility systems have been an important energy market for the AEP System over the years. These so-called 'system sales' will be increasingly important in the years immediately ahead. And, given the current state of the regional economy and the temporary surplus of supply over demand, the market has become increasingly competitive."

He explained that the objective of System Transactions will be to develop strategies to coordinate short- and long-term sales opportunities and thus help "maximize the AEP System position in the system sales marketplace."

Dr. Falcone has been with the Service Corporation for 18 years. He started in the Electric Engineering Division in 1964 and was transferred to the System Planning Department two years later.

He joined Stanford Research Institute in 1975, then the U. S. Department of Energy in 1977, where he became head of its Division of Power Supply and Reliability. He returned to AEP in 1979 as administrative assistant in the Office of the Chairman and was elected vice president - computer applications in 1980, a designation subsequently changed to information systems.

* * *

Joseph A. Valentine last month was appointed director of information systems,

succeeding Dr. Charles A. Falcone as head of the Information Systems Department.

He joined the AEP Service Corporation in 1985 as manager of ISD's Computer Systems Division after more than 20 years of computer-related experience. This included 15 years with International Business Machines and periods with McConnell-Douglas, Raytheon and The Limited.

APCo asks FERC for \$5.5 million wholesale rate hike

Appalachian Power Company on November 14 filed a request with the Federal Energy Regulatory Commission for a \$5.5 million increase in its wholesale rates. Of that amount, \$4.9 million would be charged to Virginia and West Virginia sales-for-resale customers and \$578,000 to Kingsport Power Company, which purchases all of its power from Appalachian Power. □

367 apply for education awards

Seventy-six children of Appalachian Power Company employees are among the 367 across the AEP System who had applied by mid-November for the 34 awards in the 1986 AEP System Education Awards Program.

The awards are \$3,500 each, with \$2,000 granted for the first year of college and \$1,500 for the second.

Following is a breakdown of applicants by company:

| | |
|---------------------|-----|
| Ohio Power | 103 |
| Appalachian Power | 76 |
| Indiana & Michigan | 45 |
| Coal mining cos. | 39 |
| Columbus & Southern | 38 |
| AEP Service Corp. | 36 |
| Kentucky Power | 19 |
| Michigan Power | 5 |
| Wheeling Electric | 5 |
| Kingsport Power | 1 |

□

"Distinguished West Virginian"



Governor Arch A. Moore, Jr., has conferred the title of "Distinguished West Virginian" upon Cecil Shay, retired manager of John E. Amos Plant. The special award is given to West Virginians who have made a major contribution to the state or who have brought attention to it in a positive manner. The award was presented to Shay (left) by Appalachian Vice President Richard E. Northup (right) in the presence of Shay's former staff.

INFORMATION

On Benefits

Appalachian to offer counseling program

An Employee Counseling Program for Appalachian Power Company employees, their spouses and dependent children is being offered as a new voluntary benefit, effective January 1.

The Employee Counseling Program will be administered by Colonial Comprehensive Employee Assistance, a human resource consultation and counseling firm. The service is completely confidential.

Ed Bradley, personnel director of Appalachian, says, "The company recognizes that everyone has problems from time to time and usually these can be solved. But, occasionally, an employee may need someone with skill, training, and experience to help with a problem he or she can't handle alone.

"Emotional problems, family and marital problems, alcoholism, drug abuse, legal difficulties, or financial troubles all can adversely affect job performance. When work performance declines, the company becomes concerned. Appalachian has always recognized that its employees are its most valuable resource. That's why we're offering the counseling service to help employees resolve personal problems so their performance can continue at a high level. The counseling program is voluntary. However, if there is an indication that personal difficulties may be affecting job performance or job security, the employee's supervisor may recommend that he seek assistance through the program.

Qualified professional counselors in each major service area of the company will meet privately with employees and/or family members who request help through the Employee Counseling Program. These counselors can provide guidance and, if necessary, referral to appropriate resources needed to address specific problems. A simple phone call starts the process.

There is no charge for the initial counseling service. Appalachian has prepaid the fees for up to three assessment counseling sessions per employee and family member per year. However, should expenses result from additional professional help recommended by the counselor, the Group Medical Insurance Plan may provide partial coverage in accordance with the plan's provisions.

All program records will be maintained by Colonial Comprehensive Employee Assistance. This system ensures complete confidentiality to all who use the program's service.

Employees or family members who have questions or feel they could be helped by counseling should contact the service in their area. A listing of the locations is elsewhere on this page. So that an employee's request will be handled expediently when he or she calls, state that you are calling in regard to Appalachian Power's Employee Counseling Program. □

Counseling Centers

Abingdon Area

Robert D. Hill, Ph.D., & Associates
268 White's Mill Road
Abingdon, VA
628-4707

Beckley Area

The Beckley Center
815 Kanawha Street
Beckley, WV
252-6549

Bluefield Area

Princeton Psychiatric Associates
1407 E. Main Street
Princeton, WV
487-6121

Charleston Area

Shawnee Hills
511 Morris Street
Charleston, WV
345-4800

Huntington Area

Prestera Center
Route 60 East
Huntington, WV
525-7851

or

Affiliates in Psychology & Therapy
845 Fourth Avenue
Huntington, WV
523-8911

Logan Area

Oceana Psychiatric Associates
Cook Parkway
Oceana, WV
1-800-368-3468, ext. 412

Lynchburg and Roanoke Area

Saint Albans Psychiatric Associates
1315 Second Street, SW
Roanoke, VA
344-4188

Point Pleasant Area

Prestera Center - Point Pleasant
611 Vland Street
Point Pleasant, WV
675-4003

Pulaski Area

Colonial Comprehensive Employee Assistance
Route 11
Radford, VA
639-2481

or

Colonial Comprehensive Employee Assistance
900 S. Main Street
Blacksburg, VA
951-3898

INFORMATION

On Benefits

Law may affect continued health care coverage

A new law, signed earlier this year, requires the American Electric Power System to allow employees and family members to continue their group health care coverage in cases where such coverage otherwise would end.

The Consolidated Omnibus Budget Reconciliation Act of 1985 (COBRA) affects the AEP-sponsored health-care plans. It became effective November 1 for Columbus and Southern Ohio Electric Company and December 1 for all other AEP System companies.

The law requires employers to offer continuation of group health care coverage for:

- 18 months for covered employees and their dependents when coverage is lost as a result of an employee's termination (other than for gross misconduct) or as a result of a reduction in work hours.
- 36 months for covered dependents who lose their coverage as a result of an employee's or retiree's death or divorce, or as a result of losing status as a dependent child under the plan.

The law does not affect the current coverage of employees and surviving dependents. Surviving dependents, for example, will continue to be eligible for coverage at 50 percent of the billing rate.

All covered employees, retirees and surviving dependents were notified by mail last month of COBRA's

provisions as they affect AEP. The companies must again notify the appropriate persons of their option at the time of a "qualifying event."

The beneficiary then will have 60 days from date of the notification in which to decide to continue coverage. It is the responsibility of the employee or dependent to inform the company of such qualifying events as divorce or loss of dependent child status.

The company may charge qualified beneficiaries the full premium plus applicable administrative costs for the health coverage.

The extended coverage will end automatically:

- if the company stops providing group health benefits;
- if the required premiums are not paid;
- if the person eligible for extended benefits becomes a covered employee or dependent under another employer's group health plan, or becomes entitled to Medicare, or
- at the conclusion of the 18- or 36-month continuation period.

If an employee or dependent chooses to continue medical coverage, he or she also will have the right to convert, within 31 days after the end of the continuation, to an individual policy. □

Social Security, Medicare changes set for January 1

The new year will bring with it a number of changes in Social Security and Medicare, effective January 1. A summary follows:

Cost-of-Living Increase

Social Security recipients will receive a 1.3 percent increase in their monthly checks beginning in January. The maximum monthly benefit for a worker retiring at age 65 in 1987 will be \$789. The increase is based on a rise in the Consumer Price Index from the third quarter of 1985 to the third quarter of 1986.

Taxable Wage Base

The 1987 wage base subject to Social Security taxes will be \$43,800, up nearly 4.3 percent from this year's \$42,000. This increase is pegged to average earnings, nationally, which also went up nearly 4.3 percent between 1984 and 1985.

However, the 1987 tax rate on the new wage base will remain at 7.15 percent for both employee and employer, unchanged from the current year, as provided by amendments to the 1983 Social Security Act. The maximum employee tax in 1987 is \$3,131.70 (\$43,800 x 7.15%), matched by an equal amount from the employer.

Earnings Test

The Social Security "earnings test" also is pegged to national average earnings. The test is the level of earnings allowable for recipients without a reduction in benefits. The old and new limits on earnings are:

| | 1986 | 1987 |
|-----------------------|----------|----------|
| Under age 65 | \$5,760 | \$6,000 |
| Ages 65-69 | \$7,800 | \$8,160 |
| Age 70 and over | No limit | No limit |

Medicare

The following changes have been made in Medicare, both hospital and medical expenses:

| | 1986 | 1987 |
|--|---------|---------|
| Part A (hospital expenses) | | |
| Deductible for inpatient hospital services | \$492 | \$520 |
| Daily coinsurance (paid by individual): | | |
| First 60 days of hospitalization | — | — |
| 61st to 90th day | \$123 | \$130 |
| 60-day lifetime reserve | \$246 | \$260 |
| 21st to 100th day of post-hospital care in a skilled nursing home | \$61.50 | \$65 |
| Part B (medical expenses) | | |
| Monthly premium (paid by individual) | \$15.50 | \$17.90 |

□

Key provisions of Tax Reform Act explained

The Tax Reform Act of 1986 has been described as the most sweeping tax legislation in the history of the republic. It will affect every American.

For these reasons, The Illuminator asked William L. Scott, manager of the AEP Service Corporation's Tax Division, to summarize the key provisions of the Act, especially as to their effect on AEP System employees. His article follows.

* * *

As a result of the enactment of the Tax Reform Act of 1986, many employees may be required to adjust the number of exemptions they are claiming for federal income tax purposes. Under the Act, employers are required to obtain new Form W-4's from all employees by October 1, 1987. The Internal Revenue Service is now preparing revised W-4 forms and instructions, which will be issued to all employees during December — as soon as they are received.

Due to the many changes made to the tax law, you may be required to adjust your current level of withholding in 1987. The following is a brief discussion of those provisions most likely to affect your 1987 tax liability.

PERSONAL EXEMPTIONS — Under present law, the personal exemption is \$1,080. This amount will be increased as follows: 1987 - \$1,900, 1988 - \$1,950, 1989 - \$2,000. For years after 1989, the personal exemption amount will be indexed for inflation.

INDIVIDUAL TAX RATES — For 1987, the top tax rate will be reduced to 38.5 percent. The number of tax brackets also will be reduced, from 15 to five. Beginning in 1988, the number of tax brackets will be reduced to two, with tax rates of 15 percent and 28 percent. The 15 percent rate in 1988 will be applied to the first \$29,750 of taxable income for joint returns (or \$17,850 for single persons). Taxable income in excess of these amounts will be taxed at the 28 percent rate. However, the benefit of the 15 percent rate is phased out for joint-return taxpayers with taxable income between \$71,900 and \$149,250.

STANDARD DEDUCTION — For several years the tax tables have been computed by the use of a zero bracket amount. The Act replaces this zero bracket amount with a standard deduction for taxpayers who do not itemize. For joint returns, the standard deduction will be \$3,760 in 1987 and \$5,000 thereafter. This amount also will be increased for inflation.

CAPITAL GAINS — The Act eliminates the special treatment presently accorded net capital gains. Beginning in 1987, capital gains will be subject to a maximum tax rate of 28%. The new law does not eliminate the need to classify gains or losses as ordinary or capital. This is because of the continued limitation of deducting capital losses in excess of capital gains, which is still \$3,000.

TWO-EARNER DEDUCTION — This deduction is repealed as of 1987.

INCOME AVERAGING — This optional method of computing taxes is repealed for the years after 1986.

SALES TAX — The deduction for sales tax is repealed for the years after 1986.

CONSUMER INTEREST — The deduction for consumer interest expense is being eliminated over a four-year period beginning with 1987. In 1987, 65 percent of consumer interest

expense will be allowed, in 1988 - 40 percent; in 1989 - 20 percent; in 1990 - 10 percent, and in 1991 - none.

MORTGAGE INTEREST — Individuals will be able to continue to deduct mortgage interest on first and second residences. Interest on mortgages secured prior to August 16, 1986 will remain fully deductible to the extent the mortgages do not exceed fair market value of the residence. Interest on mortgage loans secured subsequent to this date will be deductible only on the amount of the mortgage not exceeding the original cost of the house plus the cost of improvements. There is an exception to this limitation for mortgage loans used to pay medical or educational expenses.

MISCELLANEOUS DEDUCTIONS — After 1986, miscellaneous deductions will be allowed only to the extent they exceed 2 percent of adjusted gross income. The more common miscellaneous deductions are professional dues and publications, union dues, investment counseling fees, tax-preparation fees and safety deposit boxes.

MEDICAL EXPENSE DEDUCTIONS — In 1987, only those non-reimbursed medical expenses in excess of 7.5 percent of adjusted gross income may be deducted. Under current law, this floor is 5 percent.

DIVIDED EXCLUSION — For 1987 and thereafter, taxpayers no longer will be able to exclude the first \$100 (or \$200 in the case of joint returns) of dividend income.

* * *

There may be other provisions in the Act that may affect your tax liability. As a result of the sweeping changes made to the tax law, a careful analysis of the changes should be made before any tax-planning techniques are adopted.

In addition to the provisions previously discussed, many changes were made that will affect the availability of — or access to — certain benefit and tax-deferral plans. Two of the more popular tax-deferral plans that have been affected are:

INDIVIDUAL RETIREMENT ACCOUNTS (IRAs) — The ability to contribute to an IRA has been severely restricted by the Act. For married individuals, the ability to make an annual IRA contribution will be phased out for those with joint adjusted gross income between \$40,000 and \$50,000 if either individual is covered by a qualified retirement plan. For single individuals, the contribution will be phased out between \$25,000 and \$35,000 of adjusted gross income. (Adjusted gross income is income before itemized deductions or the standard deduction.)

Those taxpayers unable to claim a deduction for an IRA contribution because their income exceeds the limits described above may continue to make non-deductible IRA contributions up to the statutory limitation of \$2,000 per year (an additional \$250 is allowed for a non-working spouse). If both spouses are employed, \$4,000 may be contributed.

SAVINGS PLAN — The new tax law has made numerous changes that will affect the tax treatment of contributions to, and distributions from, qualified savings plans and 401(k) plans. The changes affecting qualified savings plan and 401(k) plans will be the subject of a separate informational report and will relate directly to the AEP System Employees Savings Plan. This report will provide an explanation of the new law as it applies to the AEP plan. □

Ho, ho, ho, it's Charles Burnette



"I have a special place in my heart for children, and it makes my Christmas to play Santa Claus," says Galax Meter Reader Charles

Burnette. "I got started about four years ago by playing Santa for my sisters' children. I come from a good sized family, and we always meet at Mom and Dad's house every year for Christmas. They wanted someone to play Santa; and, since I am a volunteer fireman, I borrowed a suit from the fire department. I enjoyed it so much that I went out and bought a suit of my own.

"One thing led to another, and now I play Santa for Sears, Roses, and McDonald's. The Jaycees have a party for underprivileged children every year, and I play Santa there and at other parties for civic and church groups. In the Christmas parade sponsored by the Chamber of Commerce, I ride on the fire engine. I'm in the process of getting a float with mounted deer, and I have a real sleigh lined up."

Charles continues, "It's a special treat for me to work with the underprivileged children and retirees. I remember one little girl, about eight years old, in particular. I was working at McDonald's and asked her if she would like to sit on Santa's knee. She said 'yes but can I ask you something first?' When I said 'sure,' she asked if we could have prayer before she sat on my knee. That restored my faith in children!



Charles Burnette gets ready to ride the fire truck in the Galax Christmas parade.

"The senior citizens really like Santa. I recall one woman in particular, who had beautiful white hair and would have made a perfect Mrs. Santa. She came up and asked if she could kiss Santa. I've found out that even Moms like to sit on Santa's knee."

Charles adds, "The more I play Santa, the more I learn. One of the things that amazes me is that the children have so much all year around that they don't know what to ask for. I have to keep up with the latest toys because the kids expect me to know what they are talking about when they ask for them. Some of the kids ask if I am the real Santa, and I tell them I am one of Santa's helpers. When someone asks me how I get in his or her house when it doesn't have a chimney, I tell them I have a magic key that unlocks all doors. That seems to satisfy most of them.

"Every year I play Santa, I enjoy it more. I am trying to make my costume look the way I think a real Santa would look. One year I bought some patent leather boots, which really added a lot. A new Santa Claus movie came out last year, and the Santa in the movie wore a special coat. I went to a costume house in Greensboro, North Carolina, to see if I could find a coat like that. It would have rabbit fur around the sleeves and front. The woman at the costume house said she could have a coat like that made within a week, but it would cost between \$275 and \$300. That gives me a goal to work for. I've also told my wife that's what I want Santa to bring me — the coat!"

Charles concludes, "There's one thing I would like to do and haven't yet. I'd like to be dressed in my Santa suit and bring presents in one Christmas morning and have the children catch me putting presents under the tree. That would be the ultimate." □



Santa Charles Burnette talks with Scott, son of Bill Mashburn, Galax marketing and customer services advisor.

A nation, an industry, a company in transition

If one theme came out of last month's 27th AEP System Management Meeting it was that, in today's difficult times, the AEP companies and their employees must be flexible and adaptable to accommodate the changes taking place in the world, in the nation, in mid-America and in the electric utility industry.

More than 200 managers from all System companies gathered at the Radisson Hotel, Columbus, on November 5-6 to hear a series of 24 talks by 22 members of management, as well as two guest speakers. It was the first such meeting since 1978 and only the second since 1973.

W. S. White, Jr., AEP chairman, struck the theme in his opening keynote address: "A Nation, an Industry, a Company in Transition." He said, "The AEP System needs to be alert and cognizant of the change going on around us and how it affects us. We need to be aggressive in dealing with those problems and opportunities in plain view. And we need to remain flexible so that we can adjust rapidly to changes that come, whatever they may be."

White cited, first, "the highly emotional issue of acid rain," and, second, the conversion of the Zimmer Plant from nuclear to coal fired operation as the two greatest challenges to the company's stability. Concerning the former, he said, "We are going to have to work very hard to continue on a sensible path on this subject!" With respect to the latter, he said, "While a number of issues involving Zimmer have been resolved, some very important questions still remain open."

On the more optimistic side, White went on to say, "We can weather most of the problems we see now — if the nation can avoid another round of high inflation and interest costs. If we have some reasonable degree of economic growth, AEP's operational and financial performance looks pretty good for the years immediately ahead."

Picking up on the theme, **Richard E. Disbrow**, AEP president, said, "Clearly all change is not behind us; more will come. This mandates a change in our approach to management. Today, our plans and programs must embody a



Chairman W.S. White, Jr., addresses attendees at the AEP System Management Meeting.

maximum degree of flexibility to permit us to adjust rapidly to changing circumstances."

He then took a step further. "A second change," Disbrow went on, "is that we must seek to influence the change to come. We can no longer afford to sit back and merely react. We must be aware of emerging new issues and be active in molding the outcome. That is a new challenge, and it means we must become much more aggressive in the areas of political, regulatory and public affairs. We must remember that new legislative and regulatory initiatives too often are predicated on perceived public opinion — not on merit. Our job is to assure reasoned public opinion."

Turning to the subjects of deregulation and diversification — hot topics in today's electric utility industry — President Disbrow told the managers:

- "Our position remains that deregulation of our industry in any form is replete with more problems than solutions, and we are resisting it. However, if some form of deregulation becomes inevitable, our job will be to shape it to maximize the System's opportunities and cut the potential losses."
- "Diversification should not be viewed as a panacea. Having funds to invest and investing them doesn't guarantee success. The more divorced the activity

from the utility business, the greater the risk of failure. There is no universal manager. A manager must know his business to be successful. We are utility people with almost \$15 billion invested in our primary business. If we divert any amount of our time from the core businesses to dabble in some new venture, it could be very hurtful to our utility results."

But Disbrow did not rule out diversification entirely. "Our position...is that it may have a place in our future. We will be alert to diversification opportunity but only to those prospects that will augment our utility operations."

* * *

William J. Lhota, senior vice president, Columbus and Southern Ohio Electric Company, called for a pro-active stance by the AEP System companies in their public, political and regulatory relations.

Acknowledging AEP's "proud heritage" of excellence in engineering and innovation, Lhota said, "Today's technical ability alone is not enough. To remain a leader in our industry, we must be cognizant of our political environment. We must recognize the importance of externalities. We must work within the political process to protect our interests, because no one else will do it for us."

He continued, "While we'd all like to

believe that virtue is its own reward, we know that, on occasion, virtue can be its own punishment. If we let ourselves believe that our technical prowess can shield us from political realities that we'd rather avoid, then we are sadly mistaken. Changing economics and public sentiment absolutely dictate that we become more involved in public and political issues that affect our company's future."

Lhota explained, "Our agenda is significantly different from the politician's. The politician is obsessed with the ever-changing needs of the here and now. We, on the other hand, have well-defined needs and a 20-year planning horizon. Our challenge then is to find a common ground upon which we can build long-lasting, mutually beneficial relationships.

"Now is the time to build a cohesive effort that might one day spell the difference between profit and loss. Each of us is responsible for building relationships. It's not just the province of governmental affairs, public affairs or the division manager.

"If we can't build relationships, we'll be isolated from the decision-making process, and that's something we can't afford to have happen. Our ability to communicate effectively on legislative and regulatory matters is more than a passing fad. It's a matter of survival!"

* * *

The 27th Management Meeting was the first to be held in Columbus. Appropriately, **James P. Fenstermaker**, president of Columbus and Southern Ohio Electric Company, welcomed the group to the Ohio capital and the AEP System's largest city. "It's great to be a part of the AEP team, and great to have you here in Columbus," he said.

* * *

The two guest speakers at the Management Meeting were Dr. William F. Pounds, senior advisor to the Rockefeller family and former dean of the Alfred P. Sloan School of Management, Massachusetts Institute of Technology, and Bill Patterson, vice president - communications at Hameroff/Milenthal/Spence, Grey, Inc., Columbus, an advertising-public relations firm. □

AEP's physical strengths

One of the major segments of the Management Meeting was a recital of "Our Physical Strengths," in which five AEP Service Corporation officers described those facilities now in place that will stand the AEP System in good stead for years to come. **John E. Dolan**, AEP vice chairman - engineering and construction, moderated.

David H. Williams, Jr., executive vice president and chief engineer, ticked off the elements of the System's generating capacity of 22,827,000 kilowatts, divided among 125 units in 40 power plants in six states:

| Units | Energy Source | Kw |
|-------|----------------------------|------------|
| 53 | Coal | 19,800,000 |
| 2 | Nuclear | 2,130,000 |
| 63 | Conventional hydro | 271,000 |
| 5 | Pumped-storage hydro | 565,000 |
| 2 | Gas turbine | 61,000 |

The 125 units range in capacity from 300 kw (at Michigan Power Company's Constantine Hydro Plant) to the System's five 1.3-million-kw units at four locations, and in age from 83 years (at Appalachian Power Company's Reusens Hydro Plant) to two years (at the Rockport Plant of Indiana & Michigan Electric Company).

At the same time, Williams cautioned about "a potential weakness" in AEP's generation picture. "It is a phenomenon of life we all face. It's called aging. In just four years, 5,646,000 kw or 23.4 percent of our System capacity will be more than 30 years old," he commented, with no retirement planned until after 2000.

To help overcome the aging process, the System has a "life-extension" program, replacing major components of its coal-fired plants (such as superheaters, reheaters and turbine rotors), in order to maintain their performance and availability "well into the future." Williams concluded, "Our present criterion is a 50-year life, and each proposed replacement is economically evaluated on that basis." (The former "life" of a fossil-fueled unit was generally considered to be 33 years.)

With respect to the conversion of the Zimmer Plant from nuclear to coal-fired operation, Williams succinctly put it: "I would like to assure you that we have

reviewed completely all aspects of the design, from a technical as well as a financial standpoint. We feel confident that we can successfully complete the project."

"The Chernobyl accident (in Russia) resulted from a combination of factors, the most important of which was an inherently weak design coupled with numerous personnel errors. In the Chernobyl-type reactor, the latitude for mechanical failure, personnel error and operating margins was too small. A reactor with such an unforing design will inevitably come to grief. American pressurized-water reactors (such as at AEP's Donald C. Cook Nuclear Plant) differ totally from the Soviet-type graphite-moderated, water-cooled pressure tube reactor." — **Milton P. Alexich**, Rear Admiral-Retired, U.S. Navy, Vice President - Nuclear Operations.

Two speakers, **H. N. Scherer, Jr.**, senior vice president - electrical engineering and deputy chief engineer, and **Raymond M. Maliszewski**, assistant vice president - bulk transmission planning, extolled the virtues of the AEP System's extra-high-voltage transmission network.

Maliszewski: "AEP has the strongest EHV transmission system in the U.S. This is a resource that we developed carefully over the past 34 years. This system has been and will be an increasingly valuable asset in the future.

"Operating a highly interconnected transmission network has yielded AEP significant reliability and economic benefits."

Scherer, after discussing the 765,000-volt network, the last leg of which was placed in commercial operation in September, then turned to the future.

"Electrical research in the coming years," he said, "will be concentrating on devices for regulating power flow, new techniques for digital computer relaying and the application of fiber optics for a myriad of applications, including improved relaying ...and the monitoring of generators, transformers and other electrical devices. Solid-state electronics has revolutionized the consumer and commercial electron-

ics industries. The growth in such devices to power scale is having an equally profound effect on power systems.

"Physically, transmission lines may look the same, but the ways they are loaded, protected, monitored and controlled will be significantly different. Those who engineer, design and construct facilities, along with those charged with their operation and maintenance, will face new levels of technical challenges."

John E. Katlic, senior vice president-Fuel Supply, in a free-flowing talk, outlined the overall fuel supply function, including steps already taken to streamline operations in coal mining, procurement and delivery. Among accomplishments cited were these:

- Divestiture of marginal coal mining operations;
- Continuing improvement by the remaining coal mining operations;
- Excellence of the coal-transportation system;
- Timely updating of coal contracts, resulting in "substantial" benefits;
- Support of fuel supply forecasts and planning options by the engineering, data and information systems now in place;
- Proper management of assets;
- Excellent condition of coal-preparation facilities, with the capacity to expand volume, and
- Inventories at appropriate working levels. □

Regulation in our future

"Regulation in Our Future," a segment moderated by **Robert E. Matthews**, president, Kentucky Power Company, saw five speakers discuss in detail the changing trends in utility regulation, both federal and state, and their potential impact on the AEP System.

A. Joseph Dowd, senior vice president and general counsel, reviewed environmental regulations, past and present, and how the AEP System has responded to the challenges they present.

"In order to put the complexity and magnitude of this challenge (compliance with the Clean Air Act) in perspective, it must be understood that we are a very big system," he explained. Pointing out that the AEP System generates 87 percent of its energy from coal, that it burned almost 41.5-million tons last year alone and that a "significant portion" of it was higher sulfur, Dowd called this "a truly devastating combination" in light of the Act.

To comply, the AEP System has invested \$1.25 billion in air-pollution-control facilities and more than \$200 million in modern coal-cleaning facilities, not to mention the payment of a premium estimated at \$500 million for lower sulfur coal. "As a result," he said, "during the period 1973-85 we were able to cut our total sulfur-dioxide emissions by 12 percent despite an increase of 22 percent in coal consumption. Perhaps of greater significance, we succeeded in slashing our average SO₂ emission rate from 4.6 to 3.3 pounds per million Btu's — a reduction of 28 percent."

Nonetheless, Dowd went on, "the overriding current environmental concern is, of course, the threat of federal acid rain control legislation." This "omnipresent spectre" has been kept at bay for five years, he said, but "we have every reason to expect its proponents will be back early next year." Thus, "we must redouble our efforts to prevent this from happening. We must hit hard on the fact that legislation of the Waxman-Stafford type would preclude the development of emerging clean-coal technologies. Such technologies offer our best hope for the future because they will provide much more cost-effective methods of emission reduction than are presently available."

John R. Burton, vice president and deputy general counsel, summarized his discussion on "Regulatory Conflict" in one brief paragraph:

"In a multi-state integrated system such as AEP's, customers who share in the major economic benefits and reliability of service of such a system must be prepared, by the same token, to share in the related costs. When state regulatory commissions engage in... regulatory conflicts... to the detriment of the integrated system, the system breaks down. We are actively pursuing remedies at every level to prevent this from happening."

Burton had discussed a series of regulatory conflicts and their impact on the System, including in particular those involving the Federal Energy Regulatory Commission and various state commissions, and one involving FERC and the Securities and Exchange Commission.

Edward J. Brady, Service Corporation senior rate counsel, told of the change taking place in the regulatory environment, which is "raising an array of questions and uncertainties that we are going to have to think about."

He said such changes were related to "the emerging forces of competition and the abandonment of the traditional rules and assumptions of cost-based rate regulation.

"The history of reliable service provided by the AEP System to its customers is rooted in the compact involving the state, our companies and our customers. (In that compact) we have agreed to provide reliable service to all in a defined area. In turn, regulators are supposed to provide us an opportunity to earn a fair return for our investors who make the delivery of our product possible," Brady explained.

"How are we to deal with these forces?" he asked. "There are no simple answers. Our response obviously will depend on the long-term strength of these trends. Like the managers of any business, however, we have a duty to position our System for the future. Our challenge, therefore, is to recognize the changes that are upon us, begin to examine how we are going to deal with these trends during this period of transition, and

position ourselves to deal with them so that our business will prosper."

In his discussion of "Rate Requirements and Strategies," **Peter J. DeMaria**, executive vice president - administration, called for both incentive regulation and risk sharing on the part of regulatory authorities.

"The AEP System has long been recognized by virtually all of our ratemaking jurisdictions as being among the very best in terms of operating efficiencies. Our rates on the average are either the lowest or among the lowest in those jurisdictions. We must continue to press for incentive regulation — an opportunity to earn some additional return tied to superior performance. And we must continue that performance," DeMaria explained.

"We will continue to emphasize the need for risk sharing. Decisions to build new facilities must be shared with our regulators. Once it is determined to go forward, costs of canceled or abandoned projects must be recovered both as to return of and on investment. Our industry simply cannot survive massive disallowances related to so-called 'management imprudence' and charges of 'excess capacity.'"

John F. DiLorenzo's talk traced the background and history of the Public Utility Holding Compact Act of 1935, the role of the Securities and Exchange Commission in administering the Act and how they relate to the organization, operation and management of the AEP System. He is vice president and associate general counsel.

AEP plans aggressive marketing

"We're back in the saddle again," **Paul C. Greiner**, vice president- marketing & customer services, told the Management Meeting, referring to the AEP System's new pro-marketing effort. He was the lead speaker in the meeting's marketing segment, moderated by **Joseph H. Vipperman**, executive vice president -operations.

Keystone of AEP's new five-year sales plan is "increased aggressiveness," Greiner said. The plan is built around the concept of "target marketing," in which market segments having the likelihood of the greatest payoff are identified and resources then concentrated on those areas.

The residential and commercial areas are a "push-pull" type of market, Greiner explained. "The customer has to want the product, the dealer or builder has to want to sell the product and have it readily available. And the dealer or builder has to be convinced to reinforce that choice when the customer comes to make a purchase."

Speaking of the System's 1986 marketing program, he reported that it was on target. "In fact, we are well ahead of last year and ahead of our goal for 1986," he said. "Six of the eight operating companies are ahead of their year-to-date targets, and it looks as if all the companies could very well exceed their goals by the end of the year."

Andy L. Lowry, director of economic development, reported that economic development also was back.

Lowry, whose involvement in industrial location activities dates back to the 1950s, recalled the ease with which a company once was able to locate a new plant site, build on it and begin operation. "What's different today from then?" he asked. "Everything," he answered.

Today, a variety of federal, state and local agencies are involved in the many facets of industrial planning and building. And, while one may "deplore the interference of public officials and their giveaway programs," he said, one could not ignore the fact that "the statehouses often mean the difference between growth and no-growth, success and failure, in getting new jobs."

Lowry said that AEP's economic develop-

ment program is "firmly committed to our overall goals of retaining our existing industrial customers and encouraging their expansion, and seeking new industrial load. Toward this end, the System is using national advertising, direct mail, a newsletter and a "corporate calling team" to spread the word about the advantages of plant location in the AEP seven-state service area. The team, comprising economic development personnel from the operating companies, to date has visited 820 companies across the country, Lowry reported.

Conrad F. DeSieno, vice president - rates, moved the discussion from retail to wholesale sales, or, more specifically, to the important "system sales" market, i.e. "opportunity sales" to other utilities.

Explaining that such sales represented a "swing" market, he emphasized that it had changed drastically in recent years. "The same forces that caused AEP's available energy to increase also affected our neighboring utilities in the same way. Many traditional buyers...often became sellers.

"In sum," DeSieno continued, "the number of sellers has increased, the supply of power has increased at lower costs, and the demand for power has decreased. The law of supply and demand has acted in this aggressively competitive market to lower prices — and profitability. In addition, in light of the availability and low cost of short-term power in the current buyers' market, utilities that will need capacity within several years are not willing at this time to make long-term commitments at higher costs. They feel that low-cost power will be available as they need it, and they are not willing to risk what commissions might call 'imprudent' agreements."

All of this, DeSieno concluded, has had "a devastating effect" on AEP's ability to sell available energy at wholesale. This, in turn, has affected earning more severely than rates to retail customers. He then outlined the steps being taken "to make the best out of this bad market situation": (a) intensifying market research, (b) offering power "packages" to meet individual utility needs at a competitive price and (c) offering innovative modifications to short-term power schedules.



Planning for the future

Gregory S. Vassell, senior vice president - system planning, opened his talk, "Planning for the Future," with an admission that such forecasting — even for the near future — is often inaccurate.

"While we stand here today and look toward the uncertainties of the year 2000, less than 15 years away, we need to approach with great humility any attempt to anticipate the major events that will affect our industry and our company during the next 15 years," he said.

To demonstrate the folly inherent in such predictions, Vassell reminded his listeners of the unforeseen "upheavals" that occurred in the recent 15-year span of 1970-1985: the National Environmental Policy Act of 1969 and its required environmental impact statements; the Arab oil embargo of October 1973 and the price increases that followed, and the crippling of America's basic industries through importation of steel, automobiles and other manufactured products.

Nicholas Tibberts, Vassell's executive assistant, followed with a lesson in load forecasting and a look — with considerable qualifications — at AEP's expected internal energy requirements for the next 10 years.

Based upon the assumption of moderate economic growth nationally, the System's internal energy requirements are expected to grow at an average rate of only 1.5 percent a year from the 1985 level,

Tibberts said. He placed residential energy sales at a 1.7 percent growth rate, and commercial sales — traditionally the fastest-growing sector — at a rate of 2.2 percent. On the other hand, industrial sales — the slowest growing sector — are predicted to grow at a rate of only 0.9 percent.

Also forecast for a lower growth rate is the System's winter peak demand — 1.6 percent.

By 1994, internal energy requirements are expected to reach 100-billion kilowatt-hours, for the first time, Tibberts said. The industrial share of this figure — as a result of the lower forecasted growth — will shrink to 38 percent by 1996, down from 41 percent in 1985.

To demonstrate how economic uncertainties can affect load forecasts, Tibberts told of how, in 1981, based upon "the most reasonable assumptions at the time," the System's internal energy requirements had been expected to grow at a rate of 3.8 percent a year and reach the 100-billion-kwh level by 1984. At the same time, an 18.3-million-kw load level had been projected for the winter of 1985-86. That figure now is forecast for 10 years later, in the winter of 1995-96.

He cautioned that, while the projections are based on moderate economic growth, the System needs to be prepared to face a future corresponding in reality to more pessimistic or optimistic circumstances. □

1987 goals

To Joseph H. Vipperman, executive vice president - operations, fell the task of outlining the AEP System's principal goals for 1987. Among them are these:

SAFETY — "We want to continue to improve on a very good safety record. Our ultimate target is zero disabling injuries."

EARNINGS — An improvement in earnings to the point where the dividend payout ratio is 85 percent of earnings per share. The longer-range goal is 75 percent. For comparison, the payout ratio in 1985 was 89 percent (excluding unusual items).

MARKETING — In general, the average System-wide sales goal is 7 to 8 percent above the 1986 goal.

Gerald P. Maloney, senior vice president - finance, putting forth a possible solution to the company's need for improved earnings, offered this:

"An increase of 5 percent or less — from marketing, rate increases and cost control — over and above what is needed to offset cost inflation is all that is needed to transform our earnings and dividend record from their current plateau to a healthy resumption of dividend and earnings increases. It can be done, and we are, as you know, already deeply involved in the marketing, cost control and financial programs that will make it a reality.

"If not this, then what?"

"If not by us, then by whom?"

Gene B. Hale, senior vice president - personnel, spoke of the "Challenge of Change" that utility employees are experiencing with the changing nature of many of their traditional jobs. He noted that socioeconomic pressures, new technologies, new procedures and new government regulations are some of the forces triggering such changes in the workplace.

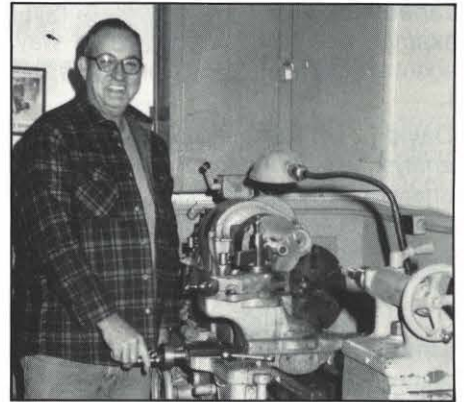
The best security for the individual, he said, is to stay adaptable. With adaptability, change is no longer a threat but a challenge.

To assist the employee in being adaptable, he added, AEP is using new methods in such areas as personnel training, on-the-job development and the hiring of new employees. □

Retirements

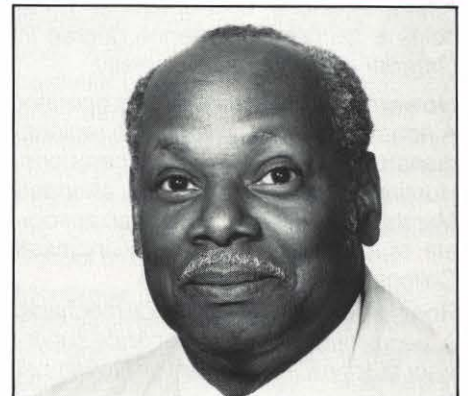
Eli Combs, transmission mechanic A, GO T&D Transmission, Bluefield, can sum up his 40 years with Appalachian in one sentence: "I enjoyed it." Eli, who elected early retirement on December 1, adds, "It might have been hard on my family, but I enjoyed going to different places to work. I drove a tractor-trailer and hauled equipment for construction work much of the time; but, when I wasn't on the road, I worked with the transmission crew. I remember going to Kentucky for two or three weeks to help

out after a big snow and to Indiana for a month after tornadoes tore down lines. For about a year, I worked as an inspector on the Baker-Broadford 765-kv line." Eli's plans for retirement include hunting, fishing, and some travel. He hasn't gotten a deer in several years and hopes to correct that problem this season. In February, he and his wife Emma plan a trip to Florida. They are the parents of one daughter (now deceased) and one son. Eli is a member of the Baptist Church and National Rifle Association. □



"I made many friends during my twelve years at Amos Plant, and I'll come back to visit from time to time," promises John Berry, who elected early retirement on November 1. John worked 24 years with the railroad before joining Amos in 1974 as a utility man B. He was promoted to maintenance mechanic C two years later and to maintenance mechanic B, the position he held at retirement, in 1976. John also has been an ordained Baptist minister for more than 30 years and hopes now to be able to find a

church to pastor. Since he worked rotating shifts at Amos, he had been unable to hold a fulltime church position. Instead he filled in as temporary minister wherever there was a need. John's evangelistic work took him all over the eastern part of the United States. John and his wife Mary Catherine reside in Dunbar. They have three daughters and two grandchildren who reside in the Kanawha Valley, and they look forward to spending more time with their family. □



"Soon after I got out of the Army in 1946, a friend of mine who worked for Appalachian told me about an opening in the Records Section. I applied for the job and went to work on November 1, 1946," recalls Williamson Head T&D Clerk Henry Kiser, Jr., who elected early retirement December 1. "In the 40 years I worked here, I never missed a payday. I think our benefits are great, and the people have been real nice, too." He continues, "My wife Gladys has resigned from Appalachian Regional Hospital,

where she worked for 22 years, so we'll be free to do most anything we want to do. We really don't have any definite plans. We'll just take one day at a time. We hope to spend some winter months in Florida, and we'll be visiting our daughter and two grandchildren in Tennessee from time to time. We plan to stay in this area but not necessarily in Williamson." Henry and Gladys are active in the Grace Baptist Temple. He served for several years as a trustee and Sunday School superintendent. □



A utility career spanning nearly 35 years came to a close on December 1 with the early retirement of Bill Walls, Huntington energy services engineer. A native of Curry, West Virginia, Bill joined Appalachian in 1952 as an appliance serviceman helper in Logan. He worked as an appliance serviceman B and commercial sales representative before transferring to Huntington in 1960. He was promoted to commercial sales engineer in 1967. Bill served in the U. S. Navy during World War II. □



Promotions

Janet McMillian, T&D clerk A non-exempt, was promoted to right of way agent exempt in Charleston on November 1.

David L. Williams, associate systems analyst, was promoted to programmer-analyst, GO Accounting, Roanoke, on October 1. He holds an associate in applied science degree in business administration from Virginia Western Community College.

Timothy Mallan, environmental engineer, was promoted to environmental engineer senior, GO Environmental Affairs, Roanoke, on September 1. He holds a bachelor of science degree in chemistry from Drexel University.

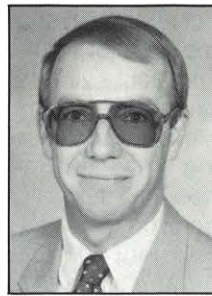
Howard Mark Bentley, station operator A nonexempt, was promoted to regional dispatcher exempt, GO Operations, Huntington, on August 1. He attended Marshall University and holds an associate of arts degree from the Cincinnati College of Mortuary Science.

Ronnie Sergent, maintenance mechanic A, was promoted to maintenance supervisor at John E. Amos Plant on November 1.

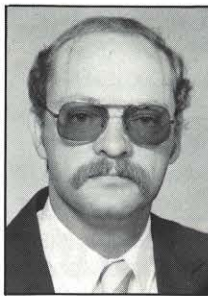
Walter Lucas, right of way agent senior, was promoted to right of way supervisor, GO T&D R/e & R/w, Charleston, on October 1. He holds a bachelor of arts degree in physical education from Morris Harvey College. □



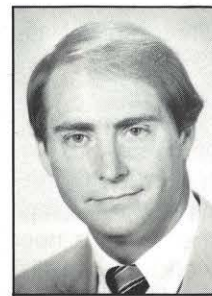
McMillian



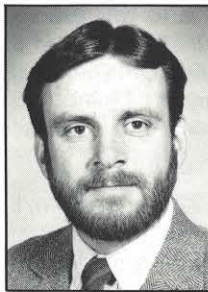
Williams



Mallan



Bentley



Sergent



Lucas

Kyle Swim from engineering technician to engineering technician senior, GO T&D Transmission, Bluefield.

Joseph Johnson, III, from engineering technician to engineering technician senior, GO T&D Communications, Roanoke.

Dean Law from engineering technician to engineering technician senior, GO T&D Station, Huntington.

Glen Lyn

Wayne Fink from maintenance mechanic B to maintenance mechanic A.

Janice Broyles from maintenance mechanic C to maintenance mechanic B.

Robert Guy from instrument mechanic C to instrument mechanic B.

Randall Wall from equipment operator C to equipment operator B.

Barry Akers from utility worker A to equipment operator C.

Mario Castillo from utility worker B to utility worker A.

Mike Ferrell from utility worker B to utility worker A.

Huntington

Sonny Garnes from customer accounts representative B to customer accounts representative A, Point Pleasant.

Roger Cline from line mechanic B to line mechanic A.

Joseph Johnson from junior clerk, Milton, to stores attendant B, Huntington.

Charles Thompson from meter electrician B to meter electrician A.

Barry Mosser from department assistant - marketing and customer services, to marketing and customer services advisor.

Tanya Full from department assistant - marketing and customer services to marketing and customer services advisor.

John Amos

Nancy Keeling from plant clerk C to plant clerk B.

Teresa Cook from junior clerk to plant clerk C.

Cassandra Jackson from junior clerk to plant clerk C.

Kingsport

David Greear from meter electrician B to meter electrician A.

Logan-Williamson

Brenda Workman from parttime junior clerk, Madison, to junior clerk, Logan.

Lynchburg

C. G. Stanley, Jr., from meter reader to customer accounts servicer.

Roanoke

Donna Switzer from junior stenographer to stenographer.

Central Machine Shop

E. R. Pennington from winder 3rd class to winder 2nd class.

Charleston

Patty Chapman from customer accounts representative C to customer accounts representative B, St. Albans.

Penny Kinsey from customer accounts representative C to line mechanic D, St. Albans.

Scott Brogan from line mechanic B to line mechanic A.

Kenneth Looney from line mechanic D to line mechanic C.

Clinch River

Rhonda Hale from plant clerk C to plant clerk B.

General Office

Stephen Coll from transmission mechanic D to transmission mechanic C, GO T&D Transmission, Bluefield.

Barbara Collins from electric plant clerk C to electric plant clerk B, GO Accounting, Roanoke.

Bobby Duncan from engineering technician to engineering technician senior, GO T&D Station, Bluefield.

Abingdon

R. F. Rose from area T&D clerk B to area T&D clerk A, Clintwood.

Beckley

Gary McClung from meter electrician B to meter electrician A.

David Romine from line mechanic D to line mechanic C, Rupert.

Dusty Gilbert from station mechanic D to station mechanic C.

Bluefield

John Weaver from automotive mechanic B to automotive mechanic A.

Brian Hatfield from line mechanic C to line mechanic B, Grundy.

Gary Stiltner from line mechanic A to area servicer, Tazewell.

Roger Thompson from line mechanic A to general servicer, Tazewell.

Doug Raines from line mechanic C to line mechanic B, Grundy.

Donna France from junior clerk to customer accounts representative C, Fieldale.

John Maynard from automotive mechanic B to automotive mechanic A.

Davie Key, Jr., from electrical engineer to energy services engineer.

Charles Echols, Jr., from marketing and customer services advisor to marketing and customer services representative.

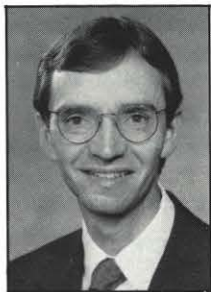
Philip Sporn

Joseph Elias from instrument mechanic B to instrument mechanic A.

Mario Castillo from utility worker B to utility worker A.

Mike Ferrell from utility worker B to utility worker A. □

Laurey named asst. acctg. mgr.



George E. Laurey, general accounting administrator, was promoted to assistant accounting manager of Appalachian Power Company on December 1. He succeeds the late Morris McCrary.

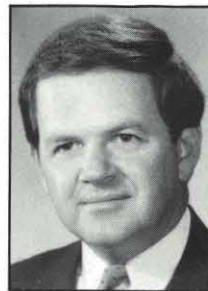
Laurey holds bachelor of science and master of science degrees in accounting from the University of South Carolina. He also attended the American Electric Power System Management Program at the University of Michigan Graduate School of Business Administration.

Laurey joined Appalachian in 1976 as a senior accounting staff assistant in GO Accounting, Roanoke, and was promoted to general accounting administrator in 1979. A certified public accountant, Laurey previously worked for Deloitte Haskins & Sells and the U. S. Air Force Internal Audit Agency. □

Carson named executive assistant; Montague to head Abingdon Division



Montague



Carson

R. D. Carson, Jr., was promoted to executive assistant in the General Office Executive Department, Roanoke, on December 1. He will assume the responsibility for Appalachian Power's legislative affairs work upon the retirement of James E. Jones in 1987. Succeeding Carson as Abingdon division manager was J. P. Montague, who formerly was Abingdon division superintendent.

Carson holds a bachelor of science degree in civil engineering from Virginia Polytechnic Institute & State University and a master of business administration degree from Lynchburg College. He was an Alfred P. Sloan Fellow at Massachusetts Institute of Technology in 1982 and received a master of science degree in management.

Carson began his utility career in 1970 as a civil engineer in the General Office T&D Civil Engineering Department, Roanoke. He was a civil engineer senior and administrative assistant to the president before being promoted to assistant manager of the Roanoke Division in 1982. He moved to Abingdon as division manager in 1983. Carson is a registered professional engineer in Virginia and West Virginia.

Montague holds an associate degree from Ashland Junior College and a bachelor of science degree in electrical engineering from the University of Kentucky. He also has attended Marshall University and the American Electric Power System Management Program at the University of Michigan Graduate School of Business Administration.

Montague began his utility career in 1962 as an electrical engineer in Bluefield and was promoted to electrical engineer senior in 1970. He moved to Roanoke in 1973 as line supervisor and to Abingdon in September 1977 as assistant division superintendent. He became division superintendent later that year. Montague is a registered professional engineer in Virginia and West Virginia. □

Newcomers

Abingdon

Tracy Dean Murray, parttime meter reader.

Phyllis Williams, temporary junior clerk, Gate City.

Bluefield

Duncan Chester, custodian, Grundy.

Central Machine Shop

Mongkhonh Thongteum, winder 3rd class.

Charleston

Robin Thompson, office messenger.

Brenda Dunn, junior clerk, St. Albans.

General Office

Claude Farmer, Jr., transmission mechanic D, GO T&D Transmission, Bluefield.

Mark Whitley, junior clerk, GO General Services, Roanoke.

Huntington

Mark Young, building supervisor.

Michael Fortner, meter reader.

Rodney Cunningham, parttime meter reader, Ripley.

Jerry Chapman, junior clerk, Milton.

Logan-Williamson

Kevin Bates, parttime junior clerk, Madison.

Lynchburg

Steven Gunter, meter reader.

Tim Moore, tracer.

Mountaineer

Fred Wolfe, utility worker.

Roanoke

William Johnson, department assistant - marketing and customer services.

Susan Rolfe, electrical engineer. □

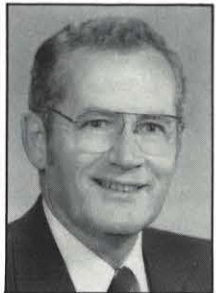
Who's News

John Amos



Jennifer Bowen, a senior at Milton High School, won the title of "Miss Cabell County Fair Queen." She is the daughter of Jerry Bowen, maintenance supervisor. □

Abingdon



J. P. Montague, division manager, was named the 1986-87 Executive of the Year by the Washington County Chapter of Professional Secretaries International. Criteria for selection was based on business experience and achievements,

education, civic and charitable work, membership in associations, interest in PSI, and the personal recommendation of a secretary in PSI. Montague was nominated for the award by Sharon Gobble, secretary-stenographer B.

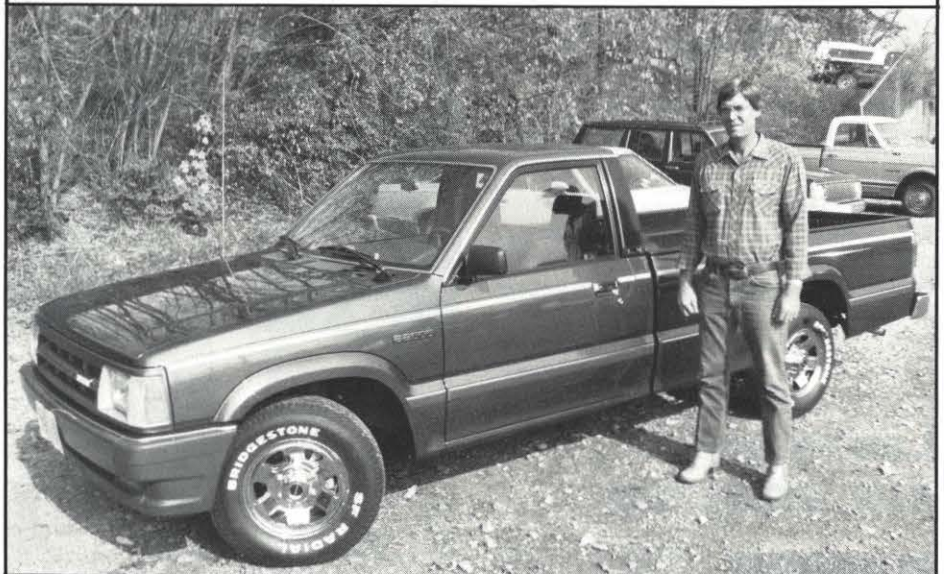
Retiree G. B. Gent has been named chairman of the Russell County Electoral Board.

Jama, daughter of Denver Osborne, Marion line mechanic C, was a senior representative on the 1986 Homecoming Court for Marion High School.

L. C. Angle, Jr., retired power engineer, edited the 50th anniversary edition of "The Historical Society of Washington County Bulletin." He also co-authored an article about The Meadows, the home of Captain Frank Smith Robertson, who was the son of Wyndham Robertson, Governor of Virginia in 1846. L. C. is librarian of the Historical Society.

The Cowboys team had a 6-0 record to take the championship in the Marion Recreation Department's Peanut Football League. The team is coached by Gary Hester, line mechanic B; Barry Blevins, line mechanic A; and head coach Mel Leaman, line mechanic C. Gary's son Brent and Mel's son Brian played on the team. □

Rice wins Mazda pickup truck



When Gloria Rice speaks these days, her husband Jackie (Christiansburg area servicer) listens! The couple visited Reed Lumber Company in Christiansburg and, while there, Gloria filled out an entry blank for a contest sponsored by Glidden Paint Company. When Jackie asked Gloria, "Why are you fooling with that thing?", she replied, "I'm going to win you a pickup truck." Sure enough, Jackie's name was drawn at Reed Lumber and sent to a regional drawing in North Carolina, where it was drawn again for the grand prize of a Mazda pickup truck.

Beckley

Bob Kilgore, division manager, was elected to a three-year term on the board of directors of the Beckley/Raleigh County Chamber of Commerce.

Dave Kendrick, marketing and customer services manager, served as moderator of the annual High School Free Enterprise Symposium sponsored by the Beckley/Raleigh County Chamber of Commerce. One hundred twenty students representing all six high schools in Raleigh County attended the event.

Wesley, son of Paula Goddard, T&D clerk A, received two blue ribbons for his projects exhibited at the Summers County 4-H Achievement Day.

Ray Vest, administrative assistant, was selected by the West Virginia Secondary Schools Activities Commission to officiate the 1986 high school football playoffs. □

Kanawha River



Jason, son of T. F. White, stores attendant, was named "Mr. Wildcat 1986" of the Cedar Grove Wildcats Midget Football C team. He is a second grader at Cedar Grove Community School. □

Bluefield

Tom Rotenberry, division manager, is serving as vice president elect of the Greater Bluefield Chamber of Commerce for 1986-87. He has been appointed coordinator for the Governmental Division of the Chamber for the coming year. He also serves as a member of the board of directors. Rotenberry is vice president of Get It Open, Inc., a newly-formed, non-profit corporation organized to reopen and operate the now-closed YM-YWCA in Bluefield, WV. □

Philip Sporn



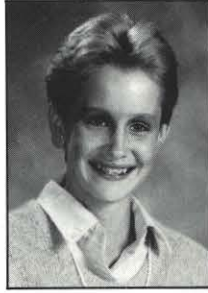
Kenneth J. Rollins has been promoted to president of the Quincy Hill (Ill.) Compressor Division of Colt Industries. He had been vice president and plant manager of the division's manufacturing and assembly plant. Kenneth is the son of Kenneth O. Rollins, yard superintendent.

Myong "Ann" Dawson was the women's Kumite (fighting) champion in the 1986 battle of West Virginia karate championships. She also won first place in Kafa (forms) at the championship. **Tommy Dawson** won second place in weapons fighting. Ann and Tom are the wife and son, respectively, of Tommy Dawson, utility worker.

The team of **John Davis, Keith Arnold, Mike Hudnall, and Pete Sayre** captured first place in the Philip Sporn Plant golf tournament held at Riverside Golf Course in Mason, West Virginia. Tied for second and third places were the team of **Gary Richards, Curt Matheny, and Leland Bumgarner** and the team of **Larry Scarberry, Larry Gibbs, PeeWee Wright, and Mark King**. Placing fourth was the team of **Scott Harrison, Matt Miller, and John Michael**. Bringing up fifth place was the team of **Carl Cline, Kelvin Honaker, Randy Meaige, and Jim Mitchell**. **Pete Sayre and Kelvin Honaker** were closest to the pin on the seventh and fourteenth hole, respectively. **Charles Howard** had the longest drive on the first hole and **Matt Miller** had longest drive on the tenth hole.

The daughters of **Denver Gibbs**, maintenance mechanic A, won prizes at the Mason County Fair. **Stephanie** won the junior grand champion with her 4-H feeder calf. She also received blue ribbons on her teen leadership project and her market steer. **Annette** received a blue rosette on her 4-H sewing project, which later won a blue ribbon in state fair competition. She also received a red ribbon on her market lamb. □

Huntington



Lenore, daughter of Jim Bush, Ripley line mechanic A, received a special award pin for the Energy Survey, sponsored by Westinghouse Electric Corporation, as part of her 4-H projects for 1985-86. She

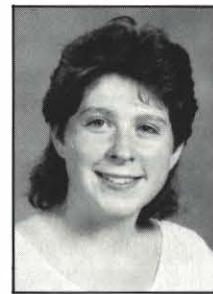
also won an award pin for Teen Leader Citizenship, sponsored by Coca Cola Company. Lenore is a member of the Jim Ridge Challengers 4-H Club. □

Kingsport

Several employees' children are members of the Dobyms-Bennett High School marching band which took top honors in the Atlanta All-Star Marching Band Contest. Competing against school bands from Tennessee, Georgia, Florida, South Carolina, and Alabama, the 240-member Dobyms-Bennett band won a superior

rating overall and placed first in the Triple A class competition. Participants included **Rodney**, son of Carolyn Gibson, marketing and customer services representative; **Susan**, daughter of Emory Fugate, T&D manager; and **Ruth and Tommy**, daughter and son of Herb Lewis, station operator A at Holston. □

Clinch River



Catherine Ann, daughter of Garnett Taylor, maintenance mechanic A, was named state winner in 4-H achievement records. Her home management achievement book placed second in

Virginia. She will be attending the National 4-H Congress in Chicago this month, where her book will be judged for a national award. Cathy is president of the Castlewood Beavers 4-H Club and serves as teen leader. □

Charleston sponsors JA company



Charleston Division Manager **Floyd H. Taylor, Jr.**, speaks on management motivation skills to officers and advisors of Hi-Lites Unlimited, the Junior Achievement company sponsored by Appalachian Power. The Junior Achievers are from Charleston, South Charleston, George Washington, Stonewall Jackson, Sissonville, and St. Albans High Schools. Serving as advisors from Appalachian are **Lawrence Haynes**, office supervisor, and **Don Nichols and Andy Shaffron**, both electrical engineers. Hi-Lites will assemble and sell industrial-type flashlights with batteries for \$5.00.

General Office

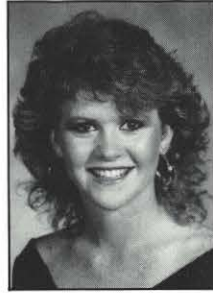
Stephen Harlow of the Roanoke Times & World News won "best in show" at the Virginia Press Association Awards in Williamsburg for marketing folders for the newspapers' advertising department. He also won two first place and one third place awards. Stephen is the husband of Jeanie Harlow, data entry operator, GO Accounting, Roanoke.

Dana, son of Odell Palmer, hydro mechanic B, GO Hydro-Claytor, was selected as player of the week by the Roanoke Times and World News. He was one of only six sophomores to be brought up to the varsity this past season as the Radford High School Bobcats won the New River District and advanced to the final of the Group AA Region IV playoffs. Dana started out as a fullback but was switched to tailback this season. He had a career-high 166 yards in 27 carries as the Bobcats mauled William Byrd 30-0 and a 20 carry, 146-yard rampage in a 33-7 victory over Bassett.

Brian, son of Michael Neal, hydro engineer senior, GO Hydro, Roanoke, was a fullback on the Blue Ridge #1 soccer team which won the Botetourt County Division II, 12 and under, tournament. The team went on to win the Division II district championship. Brian's

team was undefeated, with only one goal scored against it during the entire season.

Roanoke



Mitzi, daughter of Barbara Hill, meter reader, was chosen as homecoming queen at James River High School.

Toni Henson, T&D clerk C, bowled 240 (288 with handicap) in league play at All Star Lanes in Roanoke. She took high game and high series for women this season. □

Pulaski

Randy, son of Pat Yates, Christiansburg customer accounts representative B, was elected president of the sophomore class at Auburn High School. He also was elected to the homecoming court.

Jackie, widow of Clyde Sharp, has been named director of human resources and safety officer at Dixon Lumber Company. □

Conrad joins Tortoise Club

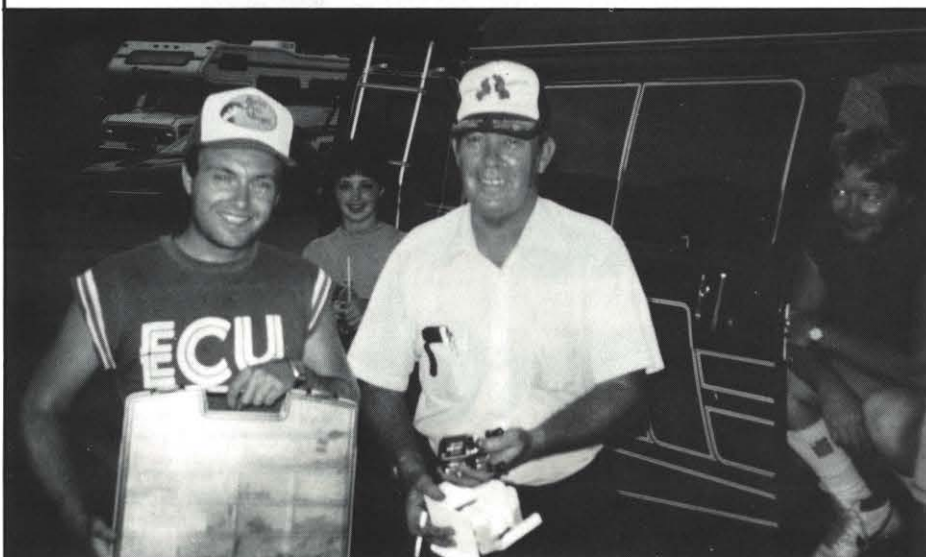


Pulaski Division Manager Jerry R. Whitehurst, left, presents a membership certificate in the SEE's Tortoise Club to Joe Conrad, Christiansburg line mechanic A.

Joe Conrad, Christiansburg line mechanic, was saved from possible serious injury because he was wearing a hard hat when an accident occurred while he was loading regulators onto a flatbed truck. As a result, he has been awarded membership in the Southeastern Electric Exchange's Tortoise Club.

Joe had set up his corner-mount line truck and was in the process of raising the first regulator. The regulator was about three feet above the ground when the eye of the wire rope winch cable pulled apart, dropping the 4,500-pound regulator to the ground. The clamp used to form the eye flew up in the air and came down, striking Joe's hard hat and knocking it off his head. The clamp then bounced back up and struck Joe on the forehead. His wound required ten stitches. □

Their fish didn't get away



Paintsville Lake in Paintsville, Kentucky, was the setting for the Logan-Williamson Division's fall bass tournament. Mike Bostic, left, Williamson collector, captured the second prize of a tackle box. Willie Hatton, Logan customer servicer, won a reel for placing first.

Service (cont. from page 23)

Lynchburg

15 years: Wendell Bogle, meter electrician B.

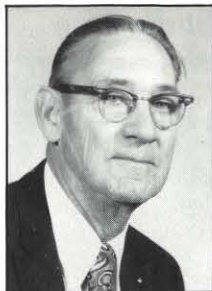
Pulaski

30 years: Barbara Marshall, T&D clerk A. 10 years: Beverly Reynolds, secretary-stenographer B. Jerry Houseman, meter reader, Wytheville.

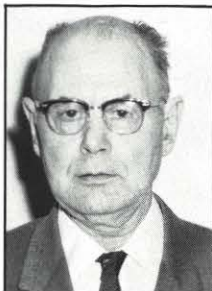
Philip Sporn

10 years: David Johnson, maintenance mechanic A. David Hudnall, maintenance mechanic A. □

Friends We'll Miss



Martin



Peery



McGinnis



Stanley

Charles Edgar Martin, 80, retired control wireman A, GO T&D Station, Charleston, died October 26. A native of Alden City, West Virginia, he began his career in 1934 as a serviceman and retired in January 1971. Martin is survived by one son.

Carl John Peery, 90, retired Coalwood station operator in Bluefield Division, died October 27. A native of Tazewell, Virginia, he joined Appalachian Power in 1925 and retired on March 1, 1961. Peery is survived by one son, one foster son, two daughters, nine grandchildren, and nine great-grandchildren.

J. R. "Bob" McGinnis, 62, retired Beckley division superintendent, died October 30. A native of Harrisville, West Virginia, he was employed in 1951 as an engineer trainee in Roanoke and elected early retirement on October 1 of this year. McGinnis is survived by his wife Arlene, 521 North Lilly Drive, Beckley, WV; one son; one daughter; and three grandchildren.

Cornelius E. Stanley, 85, retired Smith Mountain construction office manager, died November 13. A native of Mayberry, Virginia, he began his employment with the American Electric Power System in 1937 and retired in 1966. Stanley is survived by his wife Vera, Route 2, Box 111 A, Meadows of Dan, VA; one son; one sister; one brother; neices and nephews.

Joseph Allen Campigotto, 28, transmission mechanic C, GO T&D Transmission, Kenova, died October 31 as the result of an 80-foot fall from a transmission tower. He was a four-year veteran. Survivors include one son and one daughter.

Carlos W. Browning, 79, retired Huntington material clerk, died November 7. A native of Wayne County, West Virginia, he was employed in 1933 as a relief man at Kenova Plant. He retired in January 1972. Browning is survived by his wife Blanche, 1269 Walkers Branch Road, Huntington, WV; two sons; and one daughter.

Paul T. Schneider, 82, retired Cabin Creek plant manager, died October 18. A native of Steubenville, Ohio, he began his utility career in 1936 as a draftsman at Ohio Power's Philo Plant. He was assistant manager of Philip Sporn Plant and manager of Logan Plant before

becoming manager of Cabin Creek Plant in 1961. Schneider retired in October 1969. Survivors include his wife Kathleen, River Road, Dresden, Ohio, and one son. □

First aid training saves family dog

Stephen Aspell, communication engineer, GO T&D Communication, Roanoke, used first aid training to save the life of his pet Doberman Pincher, Doobie. Although the exact rescue technique Stephen used is not in the Multimedia First Aid Course, he remained calm and was able to keep the pet from suffocating.

Stephen relates, "I was playing catch with Doobie and chatting with my next door neighbor one Sunday afternoon. Doobie came running back to me without her ball, and she was trying to cough and throwing up. I thought for a moment that she had dropped the ball and eaten something she shouldn't have. Then I realized that she was unable to breathe and must have something stuck in her throat. I looked in her mouth and didn't see anything. By now Doobie was lying on her side, and I attempted to force the object out by pressing on her chest. Nothing came out, so I reached into her throat and felt the racquetball we had been playing with lodged deep in her throat. I rolled her over and tried the Heimlich Maneuver several times with no success, but I was not sure where her sternum was located. Finally I decided I would have to reach into her throat and remove the ball with my hand. I stuck my hand and arm, halfway up to my elbow, into a scared Doberman's mouth and grabbed the ball.

"Doobie had a sore throat for a few days but is doing fine. We threw all the racquetballs away. The veterinarian suggested we switch to basketballs if this happens again."

Stephen concludes, "My wife was in the basement and missed the whole incident, but she is grateful that Appalachian had provided me with the first aid training necessary to save Doobie." □

Top photographer



Stephen Aspell, communication engineer, GO T&D Communication, Roanoke, received \$75 for second place in photography at the Bath County, VA, Art Show. The winning entry, "Floral Landscape" (shown above), consists of 48 separate Polaroid pictures that create a mountain landscape when matted and framed together. In October he received the Mary Agee Memorial Award and \$500 prize at the Medley of the Arts show in Hampton, VA. Stephen's wife Donna mats and frames the pictures for him.

Weddings

Pooley-Hill



Susan Hill to Robert Pooley, August 9. Susan is the daughter of Barbara Hill, Roanoke meter reader.

Daniels-Chirgwin



Debra Chirgwin, Huntington customer accounts servicer, to William Daniels, October 15.

Kitts-Wimmer



Gwen Wimmer, Tazewell junior clerk, to Billy Ray Kitts, November 1.

Robinson-Redden



Andrea Redden, Charleston junior stenographer, to Ernest Robinson, October 11.

Graley-Witt



Beverly Witt to Timothy Graley, November 1. Beverly is the daughter of Clifford Witt, winder 1st class, Central Machine Shop.

Lorna G. Moles to Donald R. Hamrick, maintenance mechanic C at John Amos Plant, September 25.

Denise Cribben to Thomas Ragan, Philip Sporn Plant control technician junior, October 18.

Angela Hood to Robert Duckworth, Philip Sporn utility worker A, October 25.

Deborah Doss to James Michael Hannah, Logan line mechanic C, October 31. □

Births

John Amos

Katie Brooke, daughter of William Gibson, maintenance mechanic A, October 15.

Bennett Corey, son of Donald Anderson, Jr., equipment operator B, September 20.

Bluefield

Matthew Lewis, son of Roger Jones, marketing and customer services supervisor, October 24.

Brandi Alyce, daughter of Bill Wade, Welch line mechanic A, September 29.

Central Machine Shop

Randy Craig, son of Rick Hensley, welder 1st class, October 14.

General Office

Jennifer Lee, daughter of Kurt Dailey, personnel assistant, GO Personnel, Roanoke, October 17.

Logan-Williamson

Clifton Nathaniel, son of Clifton Wayne Nicholson, Williamson engineering technician senior, October 23.

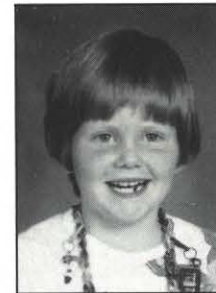
Mountaineer

Ryan Edward, son of Rick Shaddeau, utility worker, October 8.

Roanoke

Seth Williams, son of Steven Mullen, line mechanic C, October 22.

Bush may have set balloon flying record

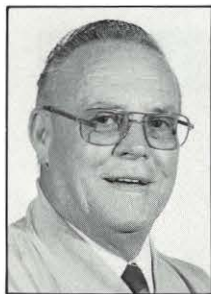


A trip to the Pumpkin Festival at Milton, West Virginia, provided more than a little excitement for the family of Jim Bush, Ripley line mechanic A.

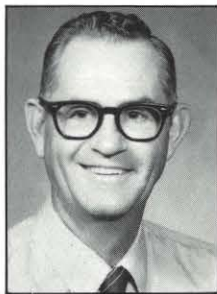
Daughter Tammy got a red balloon at the Festival and, after returning home, thought she would have some fun by tying her name, address, and telephone number on the balloon and letting it fly into the sky. She put the balloon up at 6:30 p.m. on Saturday evening, expecting that it would be recovered by some of the neighbors.

Imagine Tammy's surprise when she received a telephone call at 8:30 a.m. the next morning from Judy Walters in Altoona, Pennsylvania, several hundred miles away. Judy had found the balloon only fourteen hours after it had been sent skyward. □

Service Anniversaries



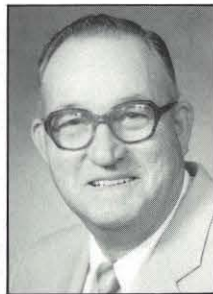
Bunk Wallace
regional chief op.
GO-Kingsport
40 years



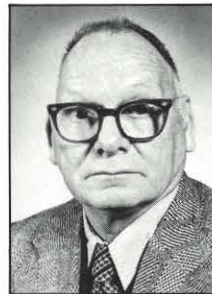
Hubert Farley
eng. technologist
Beckley
40 years



Henry Kiser
head T&D clerk
Williamson
40 years



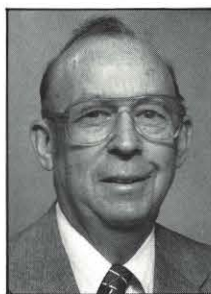
Eli Combs
trans. mechanic A
GO-Bluefield
40 years



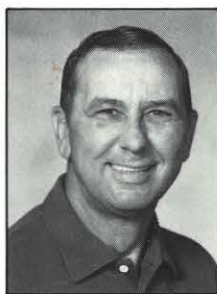
Kenneth Roush
line crew supervisor
Point Pleasant
35 years



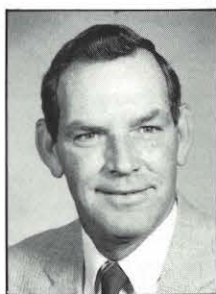
Wesley Walker
right of way agent
Beckley
30 years



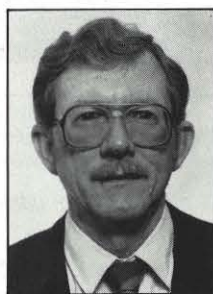
Giles Carter
maintenance mech. A
Clinch River
30 years



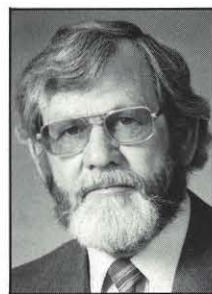
Holley Mutter
trans. sta. mech. A
GO-Roanoke
30 years



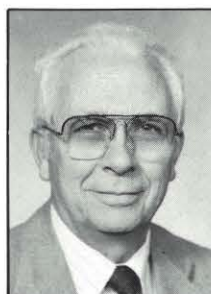
Glen Hicks
area servicer
Huntington
30 years



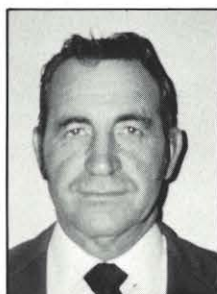
Benny White
cust. acctg. supv. NE
Galax
30 years



Ralph Morrison
servicer
Kingsport
30 years



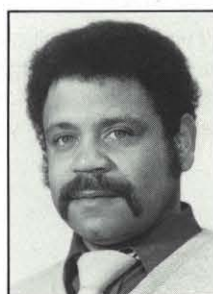
Fred Moore
operations inf. supv.
GO-Roanoke
25 years



Raiford Turman
line mechanic A
Stuart
20 years



William Clapp
area T&D clerk A
Marion
20 years



Ricky Gray
maintenance mech. B
Glen Lyn
20 years

Central Machie Shop

10 years: Robin Margolis, stores attendant.

Charleston

35 years: Charlie Walker, marketing and customer services representative (LTD). 10 years: Troy Page, automotive mechanic A.

Clinch River

10 years: Gary Dye, maintenance mechanic C.

General Office

10 years: Pat Reavis, intermediate data entry operator, GO Accounting, Roanoke. George Laurey, assistant accounting manager, GO Accounting, Roanoke. Anna Craddock, personnel clerk B, GO Personnel, Roanoke. 5 years: S. W. Hoopes, centralized cash operator, GO Accounting, Roanoke.

Glen Lyn

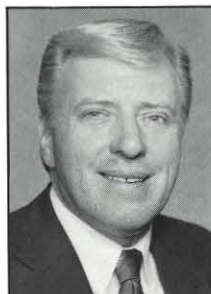
10 years: Janice Broyles, maintenance mechanic B.

Huntington

10 years: Sharon Burton, meter electrician C. Constance Bird, area T&D clerk B. 5 years: Jovita McBroom, meter clerk B.

Logan-Williamson

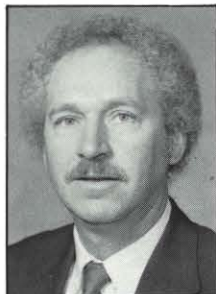
10 years: Samuel Day, Jr., stores attendant B, Logan. 5 years: Arlene Jacobs, senior telephone operator-division.



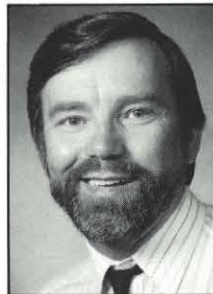
Artist Jacobs
meter serv. mech. A
Roanoke
20 years



Helen Terry
chief telephone op.
GO-Roanoke
20 years



Larry Conner
line crew supv. NE
Roanoke
20 years



Billy Ball
commun. specialist
GO-Bluefield
20 years

(please turn to page 20)

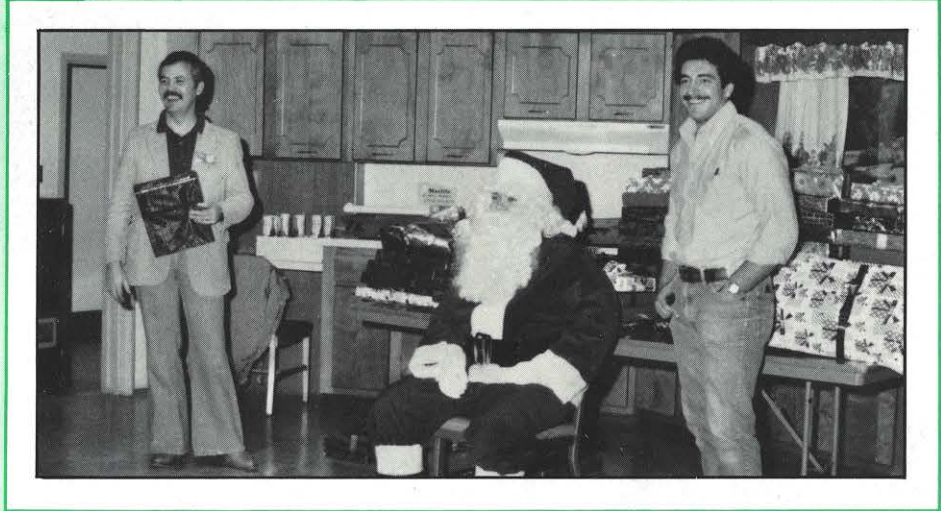
Jaycees host party for underprivileged



Participating in the Huntington Jaycees' Christmas party for underprivileged children marks the official start of the holiday season for several Huntington employees.

"Each year fifty needy children are selected by the West Virginia Department of Human Services, and the Jaycees offer them a chance to meet Santa Claus and receive gifts and food that they otherwise might not get," relates Jon Atchley, marketing and customer services representative. "I've been involved with this project for five years; and, for the past three, I have taken my daughter Britton. It is the first Christmas activity of the year for us together, and it's made the true meaning of Christmas more real to both of us."

Last year's party was an experience Susan Bauer, T&D clerk C, will not forget. She recalls, "Twenty minutes before the party started, it was discovered that they lacked gifts for seven girls. A collection was taken up quickly, and Joe Haynes' wife and I headed for the store. The gifts were purchased and wrapped just barely in time for Santa to distribute. Almost all the gifts had been passed out when a little girl started crying. I asked her what was wrong, and she replied, 'Santa has forgotten me.' Santa hadn't forgotten, of



Joe Haynes, Huntington administrative assistant (left), and Larry Jackson, GO heating and air conditioning coordinator (right) helped Santa Claus distribute presents at one Jaycee Christmas party for underprivileged children.

course, but her gifts were among the last to be given out."

Barry Mosser, marketing and customer services advisor, remembers one little boy who would open only one of his two gifts. The other one he took home to his brother so he would have something for Christmas, too.

"I've been involved with this project for so long I can't imagine Christmas without it," states Joe Haynes, administrative assistant. "One year, as the children

were arriving for the party, I asked one of the mothers if her children believed in Santa Claus. She replied, 'Sir, I believe in Santa now!'"

To many of the children who attend, the Jaycee party is the only Christmas they have. The smiles on those little faces makes all the effort worthwhile, according to Elvin Epting, electrical engineer senior. He concludes, "I always enjoy the party. The true meaning of Christmas is more in giving than in receiving, and it always makes me feel good to give." □

ILLUMINATOR

Appalachian Power Company
Post Office Box 2021
Roanoke, Virginia 24022

ATT. POSTMASTER: DO NOT FORWARD
ADDRESS CORRECTION REQUESTED

Bulk Rate
U.S. POSTAGE
PAID
Roanoke, Virginia
Permit No. 241