

# ILLUMINATOR

*January 1990*



# The Inside Story

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## ILLUMINATOR

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Published for the employees of:



**APPALACHIAN  
POWER**



**KINGSPORT  
POWER**

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## IABC

*International Association of Business Communicators*

### About the Cover:

This photo, entitled "Iguana," by Kurt Dailey, Centralized Plant Maintenance human resources and office supervisor, won "best overall" and "first place-animals/wildlife" in the 1989 *Illuminator* photo contest.

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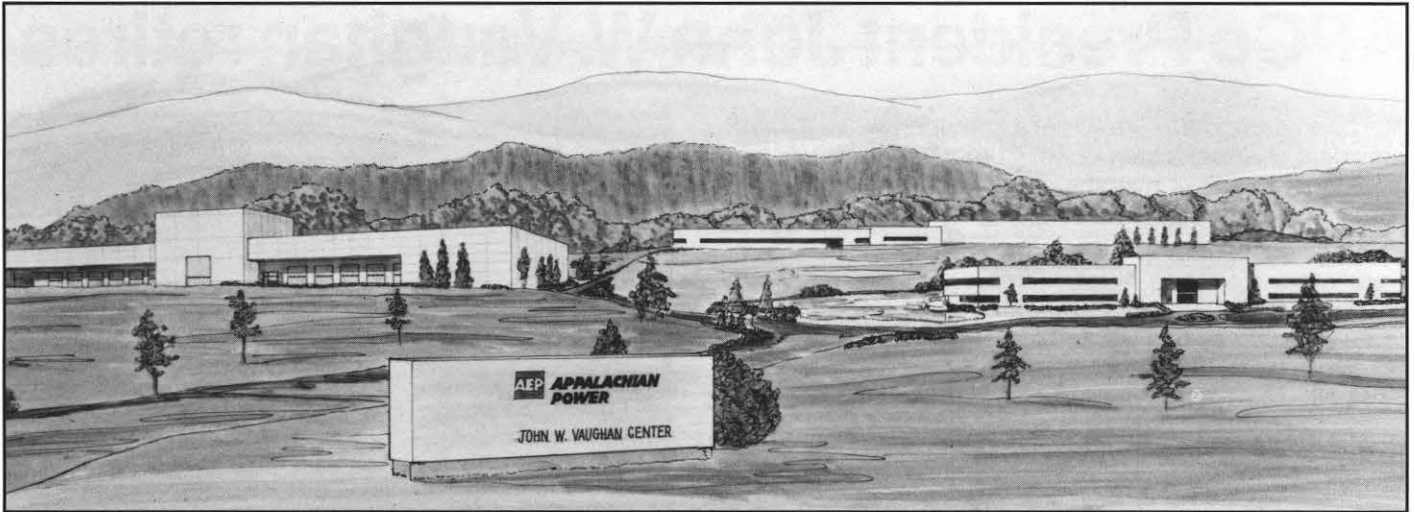
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An artist's rendering of how the John W. Vaughan Center will look upon completion of all three buildings.

## Appalachian names center for retiring president

Appalachian Power Company's general office service center under development in north Roanoke County has been named the "John W. Vaughan Center" in honor of the company's president, who retired on January 1. The new name for the planned three-building, \$25-million complex on Loch Haven Drive, Roanoke, near the intersection of Virginia Route 419 and Interstate 81, was announced during a dedication ceremony on December 4. Addressing an audience of business and community leaders and Appalachian Power management, Vaughan said, "This is the greatest honor I've ever received. As I get ready to retire

as chief operating officer, I can't think of any gesture that I shall appreciate and treasure more." He added, "I am thrilled to know that many of the Appalachian employees with whom I have worked closely over the years wanted and worked that this facility would be so named."

Joseph H. Vipperman, who succeeded him as president, credited Vaughan with creation of the center. He said Vaughan "recognized the advantage of centralizing activities that were previously scattered throughout Appalachian's 19,000 square mile service area and that a new, highly sophisticated facility could increase the productivity

of our work force."

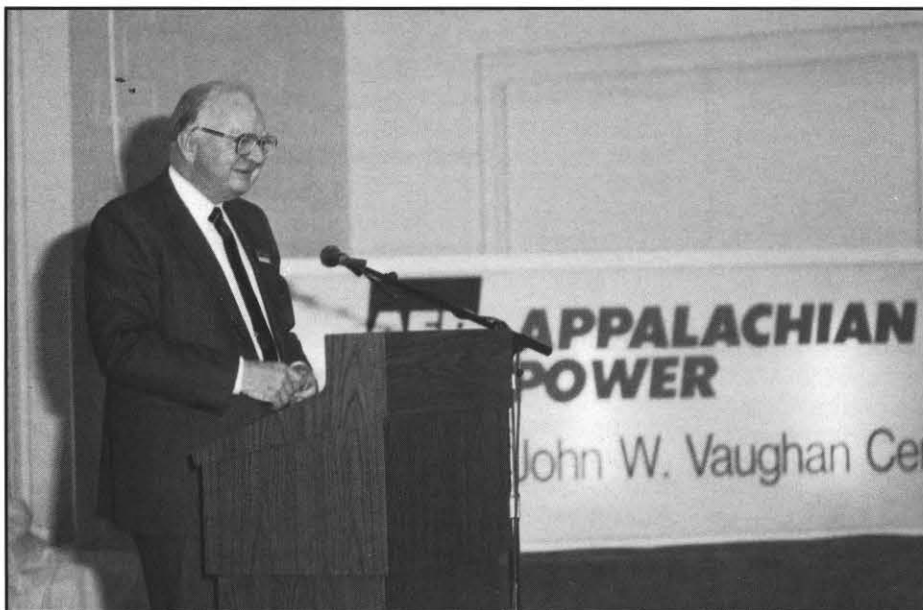
According to Vipperman, during Vaughan's years as Appalachian's COO, the company's assets have more than doubled from \$1.1 billion to \$2.7 billion; generating capacity has grown by 34 percent; and the efficiency of its power plants has ranked among the top 10 in the nation. The company's average electric rates, after inflation, are below those of 17 years ago.

Other speakers at the dedication ceremony were Roanoke County Board of Supervisors Chairman Lee Garrett and Delegate C. Richard Cranwell. Cranwell remarked, "Unlike other power companies in the state, Appalachian has been a true friend of the consuming public." He added, "While the prices of coal and electricity have gone up, Appalachian has been an example of stability and integrity." Representative Jim Olin, D-Roanoke, was unable to speak as scheduled because of a medical problem.

Charles A. Simmons, vice president-construction and maintenance for Appalachian, presented a picture of Vaughan to hang in the new center.

Vaughan's wife, Audrey; his brother, Elmer Vaughan; his mother, Mrs. J. J. Vaughan; his three sons; daughter; and two of his 11 grandchildren also attended the dedication.

The dedication ceremony was for the first building to be constructed at the center. The recently completed 72,000



John W. Vaughan tells the audience that naming the center for him is the greatest honor he has ever received.

(please turn to page 24)

# APCo President John W. Vaughan retires

"It's been a wonderful life." That's how John W. Vaughan, president of Appalachian Power Company, describes his electric utility career over the past 42½ years. He retired effective January 1.

Vaughan continues, "The communities where I lived have been great places to raise a family. We were fortunate enough to be active in many organizations in these communities, such as church and school groups, as well as Boy and Girl Scouts. The company enabled me to provide my family with a good living over the years and the ability to send four children to college. Our oldest son, John Jr., was an AEP scholarship winner and is now an attorney in Richmond. The others are doing well also. The children have been strong supporters of the company, and it always helps when your family is enthusiastic about where you work and is supportive of what you are doing. I certainly have been lucky in that respect through the years. As a matter of fact," he chuckles, "my wife, Audrey, always said if there were ever a natural disaster she was clearly on her own because I would be at the office. I don't think it was ever that bad, but close to it!"

Vaughan grew up in the little farming town of Blackstone, Virginia, and moved with his parents and younger brother to the Newport News area in 1941. He finished high school at Morrison, Virginia, in 1943, right in the middle of World War II.

Vaughan attended the apprentice school at Newport News Shipbuilding and Dry Dock Company for a year. Then, after taking a competitive exam, he went into the Navy V-12 officers training program.

The Navy sent Vaughan to Duke University and, by going to school throughout the year, he completed three years of college before the war was over. He went back to Duke for one year as a civilian and finished up his electrical engineering studies.

Vaughan continues, "When I was nearing graduation, the dean of the engineering school at Duke told us, in effect, that no matter what our starting salary was, we would find it just about enough to live on and we shouldn't expect a whole lot more than that. I found that observation to be more than true."

It seems almost as if fate had a hand in his choice of employment. The future Mrs. Vaughan, who was attending the Duke School of Nursing, had gone home to Roanoke on a month's vacation. Because he was in the Navy and had to drill every Saturday, Vaughan had to think of some excuse to see her. "I told them I had to go to Roanoke to see about a job," he recalls. "Bob Hurt (now retired from the AEP Service Corporation) interviewed me at the company office on Campbell Avenue. J. B. Whitmore (retired senior appraisal engineer in General Office Accounting) hired me.

"Engineers then, like today, had a number of job offers. I had more or less decided I was interested in the utility business, but I didn't know much about the philosophy and differences between private and public power. I had seriously thought that if I received an offer from TVA I would



Vaughan

take that. TVA's offer was made at the start of the government's fiscal year on July 1, but I had come to work for Appalachian on the 23rd of June. Mr. Whitmore convinced me that, for a variety of reasons, he thought I would be happier staying with Appalachian, a private company. Looking back, he gave me some good advice, and I'm glad I took it."

Vaughan came to work for Appalachian near the end of the company's rural electrification program. "We were building line extensions to rural customers, who had not previously had service. It was gratifying to see people get electricity and use it to improve their way of life and companies improve their operations. We were catching up on a lot of things that hadn't been done during the war years," he recalls. "Many commercial customers needed demand meters that just simply had not been available before. We had to sell them on the demand meter because, when it went in, the bill went up tremendously.

"We didn't have many automobiles then, and often you felt lucky if you were able to get a car for an hour to take care of customers who had problems you needed to deal with.

"Looking back at that time, Appalachian was a pretty small

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company. We had slightly over 300,000 customers as compared to 800,000 now at the end of 1989. Our total company revenues were about \$46<sup>1</sup>/<sub>2</sub> million, and we will probably end 1989 with revenues of \$1.3 billion. The average residential customer in '47 paid us about \$41.50 annually, while today the average customer pays about \$640. Back then we didn't have any electric heating customers, but now about 38 percent of our residential customers heat with electricity."

Vaughan adds, "Another thing I remember was the coal cost adjustment clause we had in our industrial rates. It was based on coal delivery to the Kenova, Logan, and Cabin Creek Plants. I believe the base was \$2 per ton. All these power plants have long since been torn down, and this year we will pay over \$40 per ton for coal."

He notes, "The employees I got to know when I first came to work were helpful, nice people, and they had a real interest in doing a good job. I think the association with such employees helped me a whole lot as a young kid coming out of college into a fulltime work experience. I like to think it helped me to mature."

Vaughan was a power sales engineer in Roanoke for two years and transferred to Fieldale in 1949 in the same position. He later was district commercial supervisor and district commercial manager there. In 1955 he returned to Roanoke as district commercial manager and became supervisor of commercial and industrial sales, General Office, in 1960. Vaughan was awarded a master's degree in industrial management from Massachusetts Institute of Technology in 1962, following a year of study on an Alfred P. Sloan Fellowship. He served as assistant Roanoke Division manager, Lynchburg Division manager, assistant vice president of Appalachian and executive vice president before being named president in 1980.

Vaughan had no idea when he came to work for Appalachian that he would spend all of his career in the utility business and eventually become the principal operating officer of Appalachian.

He says, "I told the folks at my retirement dinner that when I came, I needed a job and I hadn't looked too far down the road. I only knew there was Appalachian Power Company; I didn't know the American Gas and Electric System existed. And, with respect to going anywhere else, I didn't give it a thought at the time. The idea of a career path was unheard of then. I took each job as it came and didn't really worry about what the next one was going to be. I simply tried to do the best I could with the one at hand.

"As I look back over my career, clearly one of the most important moves I ever made was when I went to Fieldale at the time that it was set up as a district. It gave me an opportunity to get a broader experience. Remembering this, I have always tried to encourage young people to take opportunities to move and to demonstrate what they can do."

From a personal standpoint, there were two events he remembers as outstanding. "The day Mr. Cook (then chairman of the board and chief executive officer of AEP) offered me the opportunity to take this job of heading Appa-

lachian certainly has to rank as one of the highlights as far as I am concerned. You kind of examine your soul to see if you are up to doing it and hope that you are. Another is the naming of the John W. Vaughan Center. I am pleased that a number of the employees I have worked with wanted this done and worked to get this accomplished. It's more than I deserve and something I never envisioned. The center was a dream I have had for the company for a long time. It will permit us to do a better job for our customers and will provide a much improved place to work for our employees.

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### **"You kind of examine your soul to see if you are up to doing it and hope that you are."**

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"Additionally, from an economic point of view, it could be the start of a commercial and industrial development stretching for several miles on the north side of Interstate 81."

From a company standpoint, there have been many outstanding accomplishments during his 17 years as president.

"I think our marketing program has been a leader in the AEP System. We were instrumental in getting the Software International program installed for general accounting activities. This program has now been adopted for the other AEP operating companies. Mountaineer Plant, which holds the world's record for continuous operation of a power plant, clearly has to be one of the stellar accomplishments. Our power plants consistently have high performance, and we have built a lot of transmission lines under difficult circumstances during this period.

"We recently completed the conversion of the City of Roanoke to high pressure sodium streetlights, which I believe is the first major city on the AEP System to be totally converted to this new light source. We initiated the Checkless Payment Plan, Direct Deposit of Paychecks, Energy Gift Certificates, Dusk to Dawn Gift Certificates, and the Neighbor-to-Neighbor Program.

"There's been a big increase in revenues — coming in part from people using more electricity but also because we got a lot of rate increases which were not easy to come by. We've made significant progress in our earnings from those dark and difficult days of the late 70's and early 80's, when we were unable to earn our dividend because of double digit inflation and the construction program we had underway. We have strengthened our balance sheet to the point where, hopefully, we will be better situated to cope with whatever might come along in the decade of the 90's.

"I could go on and on bragging about Appalachian because I think it is a great company and one which has done a lot of good things for its customers. I'm sure I have overlooked some things, but there are not enough pages in *The Illuminator* to mention them all," he says.

(please turn to page 24)

# Update

## 1989 Operations Improvement savings exceed \$5.3 million

Appalachian Power Company's Operations Improvement Program (OIP) generated 289 proposals during 1989, resulting in savings of \$5,343,378. In addition, 65 safety proposals were turned in.

OIP is a company-sponsored effort to get employees to put on paper their ideas which save the company money, time, and/or provide safer work practices.

Personnel Services Manager J. Emmett Blackwell, who coordinates the program, reports that every location participated in OIP. "This is the third consecutive year that we have exceeded our goal," Blackwell notes. "This shows that our employees realize the importance of the OIP. They consistently demonstrate an interest in the company's welfare because they know that all of us benefit when the company grows and prospers."

General Office Accounting received the Pacesetter award, presented annually to the location which has the best overall program.

The top OIP coordinators for the year were awarded shares of AEP stock. The winners are: Division — first place, 25 shares, Charles Echols of Roanoke; second place, 10 shares, Philip Wright of Beckley. Plant — first place, 25 shares, Reid Strader of John Amos Plant; second place, 10 shares, Dave Martin of Central Machine Shop. General Office — tie between Robert Cooper, GO General Services, Roanoke, and Steve

Schultz, GO T&D Station, Roanoke, 18 shares each.

Employees who submitted the top OIP proposals for the fourth quarter of 1989, and their prizes, are: Division — first place, 5 shares each to Linda Arthur and Mike Ayres of Lynchburg; second place, 5 shares, Richard Graham of Beckley.

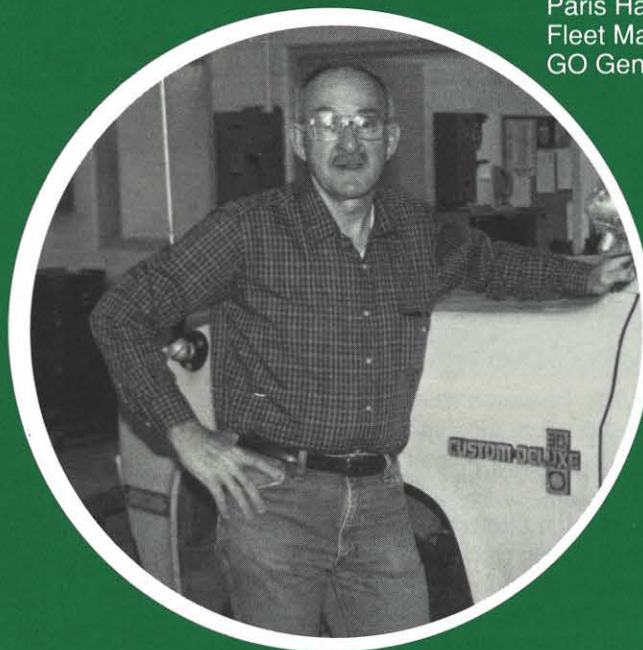
Plant — first place, 5 shares each to Jerry E. Taylor and Jerry L. Yates of Clinch River Plant; second place, 5 shares, Frank Reynolds of Philip Sporn

Plant.

General Office — first place, 10 shares, Kenneth Stump of GO Hydro, Roanoke; second place, 2 shares each to Thomas Holland, John Polascik, and John Skidmore of GO T&D Relay, Huntington.

Safety proposals — first place, \$100 savings bond, Richard A. Whitlow, GO T&D Station, Kenova; second place, \$12.50 cash each to Gilbert L. Smith and Robert L. Tucker, GO T&D Station, Marmet. □

*My idea counted,*



Paris Hatcher  
Fleet Maintenance Supervisor  
GO General Services-Beckley

*yours can too.*

### Corrections

In the 1990 Holidays listing which appeared in the December issue of the Illuminator, the date listed for Memorial Day should have been May 28. Also, there is **no exception** to the policy that personal days off must be taken by December 1.

The Lynchburg safety story also contained an error. Lynchburg employees will reach the 1,500,000 safe work hour mark in December 1990, not December 1989.

**oip**  
OPERATIONS  
IMPROVEMENT  
PROGRAM

**AEP**  
**APPALACHIAN  
POWER**

## Social Security changes include cost-of-living increase

Changes in Social Security and Medicare benefits effective January 1, 1990, include — among other things — a cost-of-living increase of 4.7 percent monthly for Social Security recipients. Several changes to Medicare benefits also will take effect January 1.

### Cost-of-living increase

The 4.7 percent increase is based on a rise in the Consumer Price Index from the third quarter of 1988 to the third quarter of 1989. The maximum monthly benefit for a person retiring at age 65 in January 1990 will be \$975.

### Taxable wage base

The 1990 wage base subject to Social Security taxes will be increased to \$51,300 from the 1989 amount of \$48,000. That means an employee will be taxed on the first \$51,300 of earnings with no additional tax on earnings exceeding that amount.

The tax rate on earnings will be 7.65 percent — up from 7.51 percent in 1989. The maximum employee tax in 1990 is \$3,924.45 (\$51,300 x 7.65 percent), which will be matched by an equal amount from the company.

### Earnings test for benefits

The Social Security "earnings test" is

pegged to national average earnings. The test measures the level of earnings allowed by recipients before they would

experience a reduction in their benefits. The old and new limits on earnings are:

	1989	1990
Under age 65	\$6,480	\$6,840
Ages 65-69	\$8,880	\$9,360
Age 70 and over	Unlimited	Unlimited
Medicare		
Part A (hospital expenses)	1989	1990
Deductible for inpatient hospital services	\$ 560	\$ 592
Part B (medical expenses)		
Deductible	\$ 75	\$ 75
Coinsurance (paid by individual)	20%	20%
Monthly premium (paid by individual)	\$ 31.90	\$ 33.90

## Simmons scholarship established at WVIT

The children of Alan M. and Evelyn G. Simmons have established a \$25,000 endowed scholarship fund at the West Virginia Institute of Technology in honor of their parents.

The Simmons scholarship will provide tuition and related fees to West Virginia

residents who demonstrate financial need (according to the guidelines established by the college financial aid office) and maintain an academic grade point average of 2.5 or better. Preference will be given to students who are the children of coal miners. The scholarship will be awarded annually, beginning in the fall of 1990.

"My father was a coal miner," said Charles A. Simmons, vice president-construction and maintenance for Appalachian Power Company, and a contributor to the fund. "My parents always felt that education was extremely important. It (the scholarship) is an appropriate way to honor our parents and recognize the school that has been so beneficial to me and my brother, Robert," he said. Charles and Robert Simmons are Tech alumni. They and their sister, Cathy, and brothers, Larry and Michael, are contributing to the fund. A portion of the funds contributed by the Simmons family will be matched by Appalachian Power Company. □

## Morris Tanenbaum elected AEP director

Morris Tanenbaum, vice chairman and chief financial officer of AT&T, last month was elected to the board of directors of the American Electric Power Company, Inc. The election increased the number of AEP directors to 14.

Tanenbaum, a native of Huntington, West Virginia, holds seven patents and has contributed to numerous books and technical journals. He developed the first silicon diffused base transistors and pnpn diodes. He also served as the leader of the group that discovered practical materials for superconducting magnets.

He is a trustee of The Johns Hopkins University, Massachusetts Institute of Technology, Battelle Memorial Institute, The Brookings Institution, the Educa-

tional Broadcasting Corporation, The Philharmonic-Symphony Society of New York, the National Action Council for Minorities in Engineering, and the Committee for Economic Development, and is trustee emeritus of Tufts University. He is a councillor of the National Academy of Engineering and a Fellow of the Institute of Electrical & Electronics Engineers, the American Physical Society, and the American Association for the Advancement of Science. □



Seventy-seven employees work in the new Pulaski Service Center.

## Pulaski Service Center dedicated

Appalachian Power Company's new Pulaski Service Center, located on Newbern Road in Pulaski near Interstate 81, was dedicated on Saturday, December 9. A crowd of nearly 300 civic leaders, active and retired employees and their families braved the snow and freezing temperature to tour the facility.

Participating in the ceremony were Jerry R. Whitehurst, Pulaski division manager; Richard K. Burton, public affairs director of Appalachian; Mason A. Vaughan, chairman, Pulaski County board of supervisors; Delegate J. Robert Dobyns; Carl R. Kemp, commander, American Legion Post No. 7; and Rev. Richard E. Bethune, pastor, First Presbyterian Church.

According to Whitehurst, the \$6-million center will serve as an engineering, maintenance and supply facility for the company's Pulaski Division, serving some 94,000 customers in a 3,000 square mile area. The center contains facilities for the storage of materials and the maintenance of company vehicles as well as an outdoor storage area for utility poles and electrical transformers.

The center consolidates the division's



Pulaski Division Manager Jerry Whitehurst designed and made these stained glass panels for the new Service Center. When the project is completed, Whitehurst will have made six stained glass panels to add to the building's decor.

transmission and distribution, stores, and garage operations into a single location. This replaced four facilities, three company owned and one leased, that were no longer adequate. It also

alleviates overcrowded conditions at the company's business office on Main Street in Pulaski. Seventy-seven employees are located in the new center. □





## Employees touch lives the United Way

Across Appalachian and Kingsport Power Companies, employees contributed generously to local United Way campaigns.

In addition to donations, employees served on United Way boards and in other capacities in community campaigns throughout the System.

In the Abingdon, Bluefield, Kanawha Valley, Logan and Lynchburg community campaigns, Appalachian Power was a pacesetter company.

The campaign results are:

**Abingdon** — More than 91 percent of employees, including General Office personnel, pledged \$16,331. Pete Montague, division manager, is president of the Washington County United Way. Bill Roeser, administrative assistant; Bob Heil, human resources supervisor; Ron Gill, stores and garage supervisor; and Don Linkous, communications supervisor, GOT&D Communications, were small business solicitors for the Washington County United Way. Jim Farmer, Lebanon area supervisor, was Russell County chairman for the United Way of Southwest Virginia. Gary Watson, line and station superintendent, is a member of the executive board and Gary McGhee, Gate City area supervisor, is a member of the board of directors of the United Way of Southwest Virginia.

**Beckley** — \$11,004 was pledged to the United Way by more than 86 percent of the employees. Bob Shiflett, line mechanic B, is a member of the board of directors of the United Way of Southern West Virginia.

**Bluefield** — More than 75 percent of the employees, including General Office personnel, pledged \$19,299. Tobie Eaton, division manager, was vice president and chairman of the United Way campaign. Dick Bowman, administrative assistant, was chairman of the Government Division. Roger Jones, marketing and customer services supervisor, is a

member of the board of directors; sub chairman, budget review panel; and section chairman of the government and construction divisions. Isaac Webb, III, engineering supervisor, and Bob Farley, line superintendent, were co-chairmen of the construction division. Ben Donevant, III, human resources supervisor, was a Leaders Club solicitor and a follow-up business solicitor. E. A. Blankenship, marketing and customer services advisor; M. Y. Presley, marketing and customer services advisor; D. E. Muncy, marketing and customer services representative senior; E. L. Leef, electrical engineer; and J. W. Snead, engineering technologist supervisor, were construction division solicitors. C. N. Come-rose, Princeton area supervisor, and H. W. Lanter, general line crew supervisor, were co-chairmen of the electrical section.

**Charleston** — 90 percent of employees, including General Office personnel, donated \$30,334 to the United Way. Floyd Taylor, division manager, was vice chairman of the United Way of Kanawha Valley general campaign in charge of the professionals, services, transportation and utilities divisions. Walter Sherry, electrical engineer, was a loaned executive to the United Way.

**Huntington** — Nearly 91 percent of employees donated \$15,314. Jon Atchely, administrative assistant was a loaned executive to the United Way.

**Kingsport** — 95 percent of Kingsport Power's employees pledged \$8,026 to the United Way of Greater Kingsport. Carl Bacon, executive assistant, was a solicitor for the Signature Club.

**Logan** — Nearly 92 percent of the Logan employees pledged \$10,142. Campaigns have not been completed in the Madison and Williamson areas. Sonny White, division manager,

is vice president of the United Way of Logan County.

**Lynchburg** — More than 97 percent of employees pledged \$14,505.

**Pulaski** — Over 95 percent of employees, including those at Glen Lyn Plant and Byllesby and Buck Hydros, pledged \$22,653 to their Benevolent Associations. Of this amount, approximately \$10,866 will go to the United Way campaigns. The Pulaski office received a recognition plaque for exceeding 80 percent employee participation in contributions to the Pulaski United Way. C. V. Talley, line superintendent, is on the board of the Pulaski United Way. Dan Tickle, Hillsville area supervisor, is on the Twin County United Way board.

**Roanoke** — Nearly 99 percent of Roanoke and General Office active and retired employees pledged \$111,962 to the Benevolent Association. Of this amount, \$86,630 will go to the United Way. In the Rocky Mount, Fieldale and Stuart offices, 98 percent of employees donated \$4,782 to the United Way.

**Amos Plant** — 56 percent of employees pledged \$19,938 to the United Way.

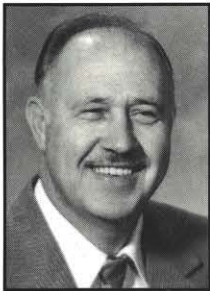
**Glen Lyn Plant** — Employee participation was more than 59 percent, with \$1,473 pledged.

**Kanawha River Plant** — More than 83 percent of employees pledged \$4,974 to the United Way.

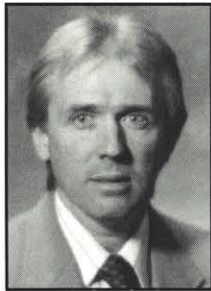
**Central Machine Shop** — Nearly 69 percent of employees made contributions of \$7,355. □



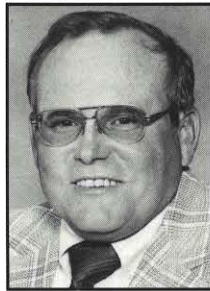
# Promotions



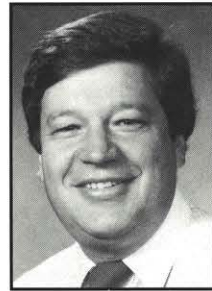
Peal



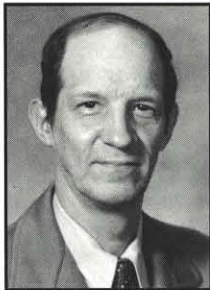
Green



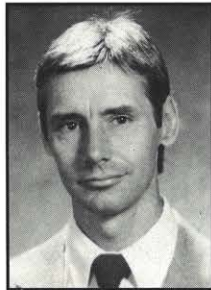
Wray



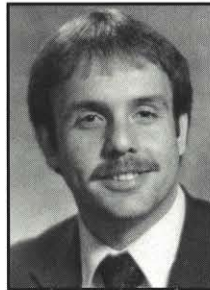
Davidson



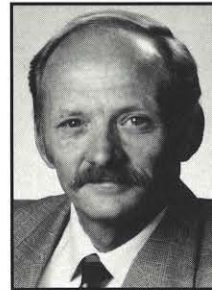
Martin



Ferrell



Roberts



Neal

**Leon Peal**, unit supervisor, was promoted to assistant shift operating engineer at Kanawha River Plant on December 1.

**Larry M. Green**, assistant shift operating engineer, was promoted to shift operating engineer at Kanawha River Plant on December 1. He attended West Virginia Institute of Technology.

**Ronnie L. Wray**, stores attendant A, was promoted to Fieldale stores and garage supervisor on December 1.

**John Davidson**, clerical supervisor-T&D, was promoted to Bluefield records supervisor on December 1. He holds an associate in arts degree in liberal arts from Hiwassee College.

**James E. Martin**, equipment operator A, was promoted to unit supervisor at Kanawha River Plant on December 1.

**Dennis Ferrell**, maintenance engineer senior, was promoted to maintenance supervisor at Kanawha River Plant on December 1. He holds a bachelor of science degree in mechanical engineering from West Virginia Institute of Technology.

**Kenneth Roberts**, Pikeville Division customer services assistant, Kentucky Power Company, was promoted to Montgomery customer services office supervisor on November 16. He holds

a bachelor of business administration degree from Pikeville College.

**Ronald L. Neal**, production superintendent-operations, was promoted to operations superintendent at Mountaineer Plant on December 1. He holds a bachelor of science degree in chemistry from Marshall University.

**David M. Humphreys**, customer services assistant, was promoted to Lynchburg customer services office supervisor on December 1. He holds a bachelor of science degree in business administration from Marshall University.

## John Amos

Frank Pifer from engineering technologist to maintenance engineer.

## Beckley

Carolyn Akers from customer services representative C to customer services representative B.

Teresa Wills from customer services representative C to stenographer.

Karen Gray from customer services representative D to customer services representative C.

Casey Smith from line mechanic D to line mechanic C, Rainelle.

## Bluefield

Jack Miller from line mechanic D to line mechanic C, Princeton.

Jeff Whittaker from automotive mechanic B to automotive mechanic A.

## Charleston

Roger Harrison from meter electrician B to meter electrician A.

Jerry Tarver from line mechanic D to line mechanic C, Montgomery.

## Clinch River

Larry Sullivan from maintenance mechanic C to maintenance mechanic B.

## General Office

Daniel Nichols from associate programmer to programmer, GO Accounting, Roanoke.

## Huntington

Timothy Hamlin from line mechanic D to line mechanic C.

Robert Underwood from line mechanic D to line mechanic C.

Wes Fizer from line mechanic B to line mechanic A.

Terry Damron from line mechanic B to line mechanic A.

## Kanawha River

Richard Harless from equipment operator B to equipment operator A.

G. C. Hill from equipment operator C to equipment operator B.

Grafton Buzzard from utility worker A to equipment operator C.

## Kingsport

James L. McCann from line mechanic A to general servicer.

## Pulaski

Roy Bond from line mechanic B to line mechanic A.

## Roanoke

Matthew deSimone from station mechanic D to station mechanic C. □

## Waters earns PE status



Bobby R. Waters, electrical engineer, GO T&D Station, Huntington, has been certified as a registered professional engineer in the State of West Virginia.

Waters joined Appalachian in 1984 following graduation from Rose-Hulman Institute of Technology with a bachelor of science degree in electrical engineering. □

## Photo contest draws 655 entries

The *Illuminator's* 1989 photo contest drew 655 entries from 182 camera buffs throughout Appalachian and Kingsport Power Companies. All locations were represented.

"There were many fine quality photographs," says Richard Boyd, who selected the winning entries. "In some cases, it was rather hard to select the best. There were several photographs I felt deserved awards but there just weren't enough awards to go around."

Boyd has operated a commercial photography studio in Roanoke, Virginia, for eight years. Prior to that, he was a photographer for the *Roanoker* magazine.

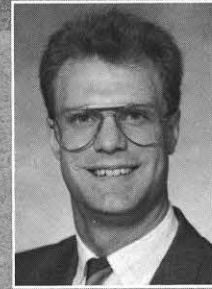
Competition entries were judged on composition, lighting, imagination, print quality, and emotional quality. Contestants could enter photos in five categories (number of entries in parentheses): people (143), animals/wildlife (162), still life (96), sports/action (59), and scenic (195).

A first- and second-place award was given in each category. Winners received \$75 and \$50 United States Savings Bonds, respectively. Two photographs in each category were given an Honorable Mention.

One photo, judged to be the best of show, won a \$100 bond. The winning photograph, entitled "Iguana", by Kurt Dailey, human resources and office supervisor for Centralized Plant Maintenance, also won first place in the animals/wildlife category.

"The lighting and composition of this photo is just right," says Boyd. "It is the kind of photograph one expects to see in *National Geographic* magazine."

All entrants in the photo contest received a complimentary roll of film as the *Illuminator's* way of saying "thanks for your participation." □



Dailey

# Scenic



## 1st Place

*Gosben Pass*  
**Richard L. Johnson**  
Operation Engineer  
GO Operations-Roanoke

## 2nd Place

*Maine Coastline*  
**Kent D. Eldridge**  
Energy Services Engineer  
Point Pleasant



# People



## 1st Place

*Guatemala Boys*  
**Susan Altizer**  
Human Resources Clerk A  
GO Human Resources-Roanoke

## 2nd Place

*Seaman First Class*  
**Herbert W. Taylor**  
Retired Property Supervisor  
GO Land Management-Roanoke



# Sports/Action



## 1st Place

**Darrell Whitmore-DB**  
**Scott Mann**  
Electrical Engineer  
Point Pleasant

## 2nd Place

**Delay In Game**  
**Herbert W. Taylor**  
Retired Property Supervisor  
GO Land Management-Roanoke



# Still Life



## 1st Place

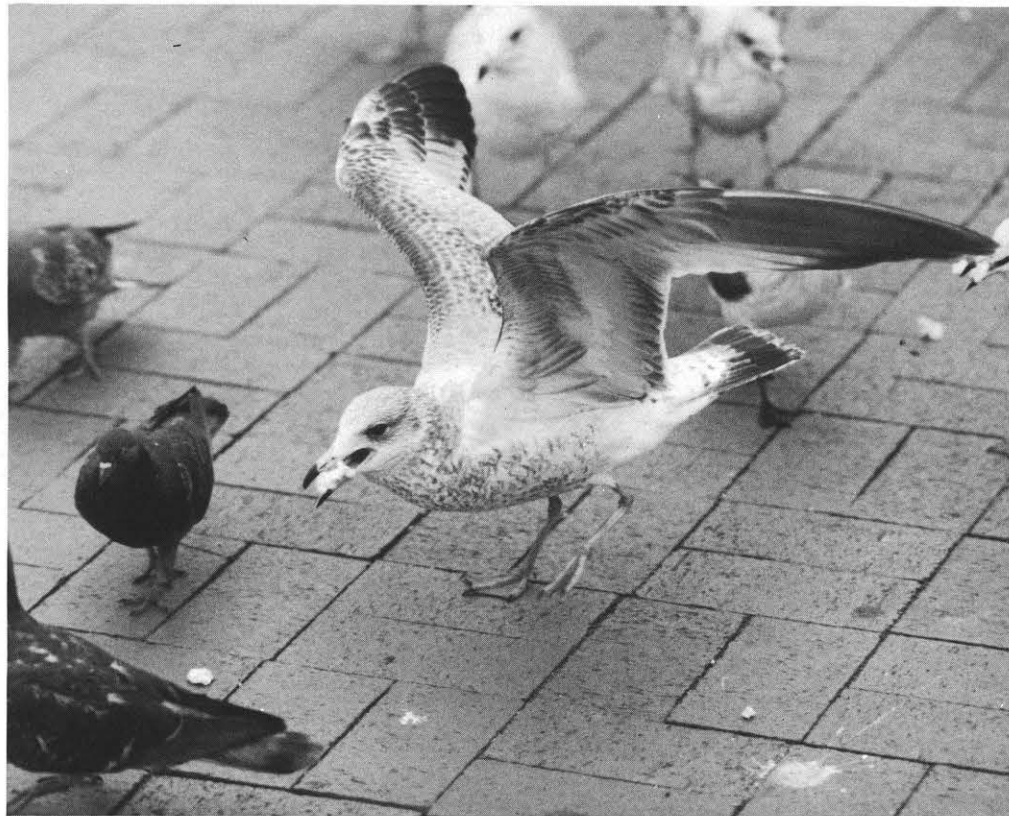
*Autumn Drift*  
**Susan Altizer**  
Human Resources Clerk A  
GO Human Resources-Roanoke



## 2nd Place

*New England Lobster Boats*  
**Kent Eldridge**  
Energy Services Engineer  
Point Pleasant

# Animals/Wildlife



## 2nd Place

*In Motion*

**Leonard R. Bird**

Electrical Test Specialist

GO T&D Station-Marmet

## Honorable Mention

*Chewy*

**Kevin Vass**

Customer Services Assistant

Huntington







*Duck Head*  
**Steven L. Knowles**  
Marketing & Customer Services  
Advisor  
Christiansburg



*Scarlet Splendor*  
**Steve Jamison**  
Compensation & Benefits  
Manager  
GO Human Resources-Roanoke



*Barbie On Vacation*  
**Sherry Jo Scott**  
Customer Representative B  
Williamson

*Twins*  
**Mike White**  
Line Mechanic A  
Ripley

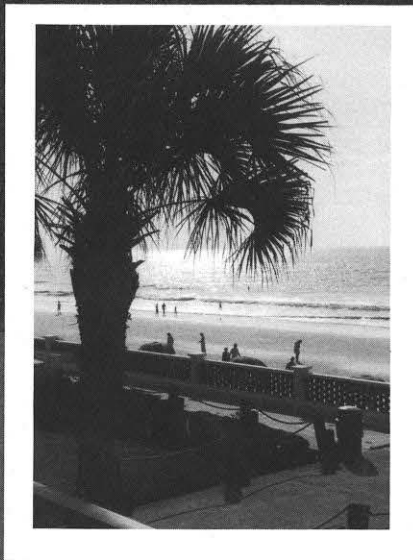
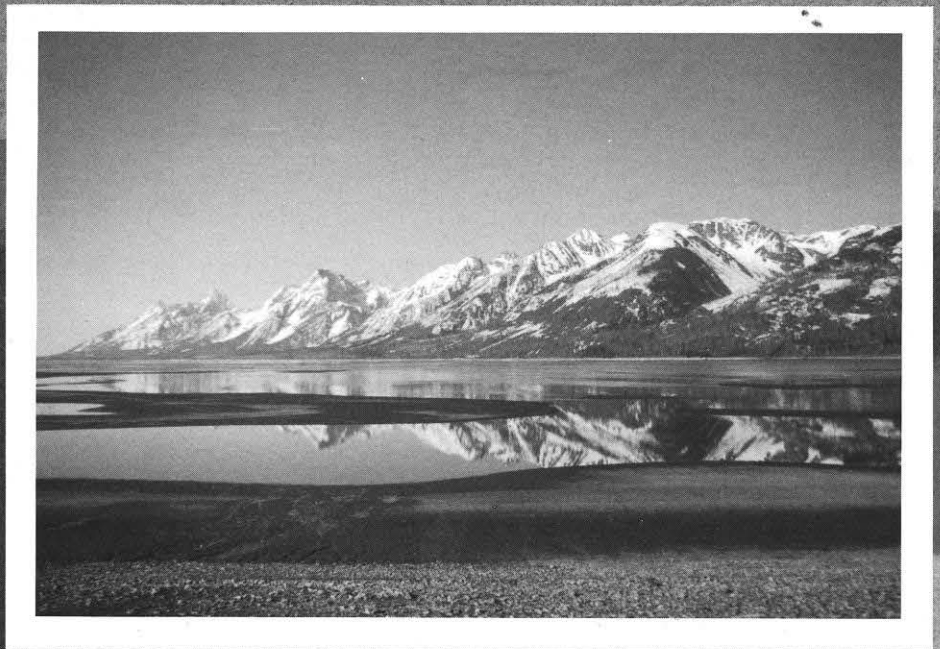


*Hope For The Future*  
**Sherry Jo Scott**  
Customer Representative B  
Williamson

*Burst*  
**Susan Altizer**  
Human Resources Clerk A  
GO Human Resources-Roanoke



*The Grand Tetons*  
**Shirley V. Saunders**  
Meter Clerk C  
Bluefield



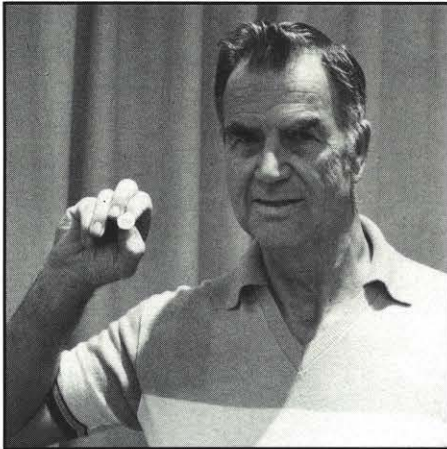
*Myrtle Beach In  
The Morning*  
**Angie Hesson**  
Plant Clerk B  
Philip Sporn



*Untitled*  
**Carl W. Hundley**  
Engineering Technician  
North Charleston

# Who's News

## Abingdon



**Cliff Hawley**, retired building services supervisor, received an eight-gallon pin from the Johnston Memorial Hospital blood bank. He has donated more units of blood than any other donor in the blood bank's 15-year history. □

## Beckley

**Joe Mullins**, customer services supervisor, has been elected treasurer of the Beckley-Raleigh County Chamber of Commerce for 1990.

**Susie Hall**, station mechanic D, was pitcher for the Beckley Lazzers women's slow pitch softball team, which was runner-up in the West Virginia USSA State Tournament.

**Ray Vest**, administrative assistant, and **Bob Dyke**, Oak Hill area servicer, were selected by the West Virginia Secondary Schools Activities Commission to officiate the 1989 high school football playoffs. □

## Centralized Plant Maintenance



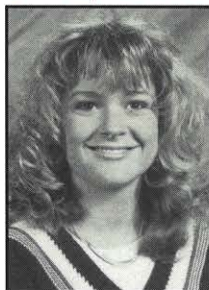
**Denise Dailey** played fullback and halfback for the Green Dragons soccer team, which won the 1989 O. O. McIntyre Park District Fall League championship. She is the daughter of Kurt Dailey, human resources and office supervisor. □

## Girls Service Club helps needy



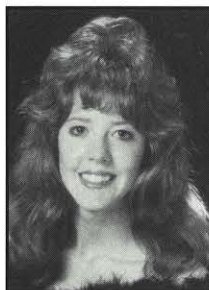
The Bluefield Girls' Service Club continued its tradition of helping those less fortunate at Thanksgiving by delivering a large food basket to the Bluefield Union Mission. Boxing the food for delivery are, l. to r., Marsha Richardson, electrical engineer; Kim Helmandollar, stenographer; Carmen Stuart, junior clerk; Kelly Wade, tracer; Jerri Murphy, junior stenographer; and Shirley Honaker, custodian.

## Charleston



**Beth**, daughter of Customer Servicer Eddie Stone, was elected homecoming queen of South Charleston Junior High School. She also is on the All-Conference girls' basketball team.

**Jack Shaver**, administrative assistant, was named to the Kanawha County Child Safety Restraint in Vehicles Association Advisory Board.



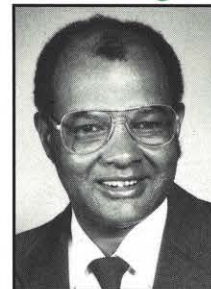
**Jada**, daughter of St. Albans Area Servicer Dale Wolfe, was elected homecoming queen at Buffalo High School. She has been listed in *Who's Who Among American High School Students* for four years.

Jada has a 4.0 grade point average and has been on the National Honor Roll for two years and the school honor roll for four years. A member of the All-County Chorus, she received the French I award.

**Floyd Taylor**, division manager, was elected treasurer of the Charleston

Regional Chamber of Commerce and Development. He is a member of the board of directors executive committee. □

## Huntington



Meter Reader **Ray Ridgeway** rolled the first perfect game of the season at Colonial Bowling Lanes and made history in the process. His 300 in the VAMC League was the first ever in Huntington by a black.

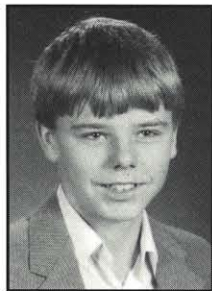
Ray, a left hander, opened with a 300 and followed with games of 183 and 168 for a 651 series. The game and series are personal bests. His previous highs were 244 for game and in the 620's for series. All Ray's shots were in the pocket except for his final delivery, which was a crossover. "I was very nervous," he said.

Two Appalachian Power teams participated in Junior Achievement's 1989 Bahama Bowl-A-Rama which raised \$14,000 for the organization. **Rick Spurlock** was captain of a team composed of **Barbara Chinn**, **Jack Preece**, **Joe Day**, and **Dave Chatworthy**. This team won the competition trophy between

Kentucky Power and Appalachian Power. **Judy Shafer** was captain of a team composed of **Janie Cross**, **Bill Joseph**, and **Oscar Fowler**.



**Carl Elkins**, marketing and customer services supervisor, was chosen associate member of the year by both the Tri-State Homebuilders Association and the West Virginia Homebuilders Association.



**Wilden**, son of Peggy Harbour, customer services representative B, was among 100 straight-A high school students who were honored at a dinner as part of American Education Week activities

in the Cabell County Public School System. He is a student at Barboursville High School. □

## Pulaski

**Paul**, son of Robert Faulkner, Floyd area servicer, was selected as a first team member of the Mountain Empire All District team. He played defensive end at Floyd High School. Paul is vice president of the junior class at Floyd High.

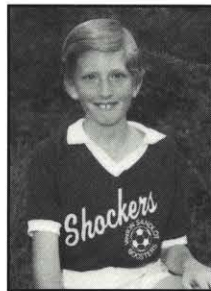
**Eric Rubble** and **Jimmy Osborne** are members of the Christiansburg High School cross country team which won the Group AA state championship at Charlottesville. Eric is the son of Harry Rubble, meter reader. Jimmy, the son of Area Servicer Porky Osborne, was one of the top ten who competed at the state level.

**Wesley**, son of Area Servicer Porky Osborne, was a member of the Christiansburg sandlot lightweight division football team which finished the season with a 6-0 record. The team, coached by Porky, scored a total of 85 points and gave up 21 points. □

## Roanoke

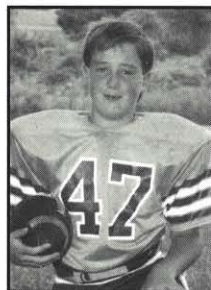


**Lorin Elizabeth**, daughter of Steve Neely, Fieldale line mechanic A, was first runner-up in the Little Miss Martinsville/Henry County pageant.

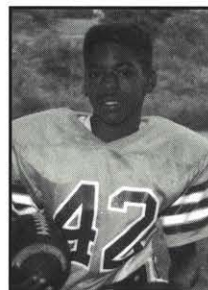


**Matthew Bonham** was a member of the Shockers Soccer team, Vinton Booster Club, which won first place in the Division I Gus Nicks Shootout Tournament and finished second in regular season play. He is

the son of Sue Bonham, T&D clerk A.



Sheetz



Thompson

**Jason Sheetz** and **Karim Thompson** led the North Roanoke Vikings to the Division II Junior League Superbowl Sandlot Football championship. Jason, son of Brian Sheetz, station mechanic A, played quarterback. Karim, son of Andrea Thompson, department assistant-customer services, played running

back and defensive cornerback. In overtime, Karim scored a touchdown to give the Vikings the win over the Salem Spartans in the championship game. □

## Hole-in-one



**Eddie Stone**, Charleston customer servicer, scored a hole-in-one at Grandview Country Club, Beckley. He said, "I was having a so-so day until we approached the 16th hole, a 320 yard par 4 dog leg left. I took out my driver and hit the ball with everything I had. I knew I hit it good; but, since the hole was a blind shot the way I had played it, I had no idea where my ball landed. My anxiety was eased as I neared the green. The group teeing off on #17 approached me in disbelief to congratulate me on the hole-in-one."

## General Office

**Raymond Bright**, records management supervisor, GO General Services, Roanoke, was selected as a member of the Six Year School Improvement Plan Advisory Council for the Salem City Schools.

**Jackie Scruggs**, human resources assistant, was selected to serve on the Roanoke City Schools Advisory Council for Magnet School Programs-Aeronautical Science Technology Section for 1989-90.

**Henry Howell**, retired statistical analyst, GO Rates & Contracts, Roanoke, received a certificate of appreciation from the American Red Cross for his efforts in helping those in Southwest Virginia affected by Hurricane Hugo. □

# Hunters Score

## Bluefield

**Butch Cahill**, right of way agent, 6-pt. buck and spike buck.

**Jeff Whittaker**, automotive mechanic A, 12-lb. turkey gobbler.

**Bryan Hatfield**, line mechanic A, 6-pt. buck.

## Central Machine Shop

**Don Parsons**, production supervisor, 100-lb. doe (with bow).

**Basil White**, husband of Joyce White, drafter C, 150-lb., 8-pt. buck.

**John Burks**, winder 1st class, 170-lb., 8-pt. and 130-lb., 4-pt. bucks.

## Charleston

**Homer Bragg**, retired customer accounts assistant, 200-lb., 8-pt. buck.

**Bob Bradshaw**, power engineer, 250-lb., 11-pt. buck.

## Glen Lyn

**C. C. Long**, utility worker A, 125-lb. spike buck (with bow).

**T. B. Butler**, utility worker A, 125-lb. spike buck (with bow).

**R. G. Nicewonder**, human resources supervisor, 125-lb., 4-pt. buck.

**H. D. Boggs**, custodian, 110-lb. spike buck.

**M. W. Davidson**, plant clerk C, 150-lb., 6-pt. buck.

**M. L. Dunn**, equipment operator A, 150-lb., 9-pt. buck.

**C. R. Blevins**, maintenance mechanic C, 120-lb., 7-pt. buck.

**J. M. Ferrell**, coal handler, 110-lb. spike buck.

**D. J. Mitchem**, equipment operator C, 130-lb., 6-pt. buck.

**J. L. Wiegand**, performance engineer, 109-lb., 8-pt. buck.

**F. D. Terry**, maintenance mechanic C, 120-lb., 7-pt. buck.

## Huntington

**Judy Phillips**, meter electrician C, 123-lb. spike buck.

## Kanawha River

**Phil Martin**, senior chemist, 100-lb. doe and 130-lb., 5-pt. buck (with bow).

## Lynchburg

**Larry Rakes**, marketing and customer services supervisor, 130-lb., 7-pt. buck.

**Fred Clarkson**, line mechanic A, 150-lb., 7-pt. buck.

**John Thomas**, station crew supervisor NE, 125-lb. doe.

**Tommy Meador**, meter reader, 125-lb., 7-pt. buck and 145-lb., 8-pt. buck.

**David Burnette**, meter reader, 142-lb., 8-pt. buck and 12-lb. turkey.

**Ricky Fortune**, line mechanic C, 120-lb., 4-pt. buck.

**Jeff Wade**, husband of Ann Wade, customer services representative C, 185-lb., 8-pt. buck.

## Pulaski

**Benny White**, customer services office supervisor, 110-lb. spike buck.

## Philip Sporn

**Robert Workman**, chief chemist, buck (with bow).

**Richard Sims**, equipment operator B, 4-pt. and 8-pt. bucks.

**Joey Roush**, maintenance mechanic D, 5-pt. buck.

**Mark MacKnight**, maintenance mechanic D, 8-pt. buck.

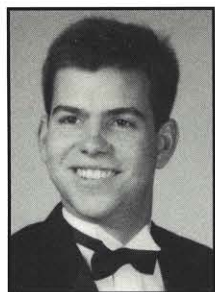
**Gary Short**, maintenance mechanic D, 6-pt. and 8-pt. bucks (with bow).

**Willie Livingston**, maintenance mechanic D, 8-pt. buck (with bow) and 9-pt. buck.

**Tom Beck**, equipment operator B, 8-pt. buck (with bow).

**Harley Hendricks**, equipment operator B, 6-pt. buck.

**Randall Davis**, assistant shift operating engineer, 9-pt. buck (with bow). □

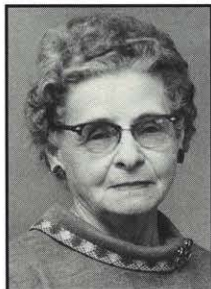


**Charles Johnson**, son of Lewis Johnson, Kanawha River Plant maintenance supervisor, bachelor of science in civil engineering, Virginia Polytechnic Institute & State University. □

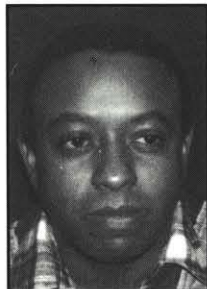
## Philip Sporn

**Bill Weigand**, plant clerk B, won a bass boat valued at \$7,500 in the WSAZ-TV 40th anniversary giveaway. □

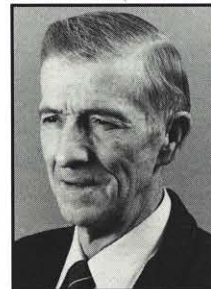
# Friends We'll Miss



Hiner



Wilson



Fisher

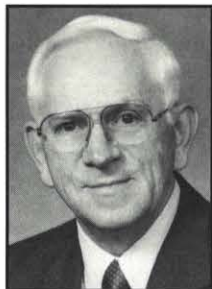
**Pauline W. Hiner**, 95, retired Roanoke merchandise order and billing clerk senior, died December 6. A native of Miccosukee, Florida, she began her career in 1920 as a clerk and retired in 1959. Hiner is survived by one son, five grandchildren, and five great-grandchildren.

**Carl Jerome "Jerry" Wilson**, 43, Central Machine Shop power equipment mechanic 2nd class, died November 30. A native of Charleston, West Virginia, he was employed in 1981 as a tool crib attendant. He had been on long term

disability leave since June 1986. Wilson is survived by his wife Fatiema, 209 Valencia Place, St. Albans, WV; three daughters; one grandchild; his mother; and one sister.

**Silas W. Fisher**, 78, Roanoke auto repairman A, died December 1. A native of Boones Mill, Virginia, he began his career in 1943 as a maintenance man and retired in 1976. Fisher is survived by his wife Annie, Route 2, Box 16, Boones Mill, VA; one son; two daughters; eight grandchildren; one great-grandchild; and seven sisters. □

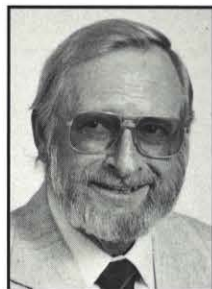
# Service Anniversaries



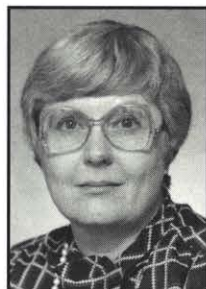
**Bob Simmons**  
stores supervisor  
Bluefield  
45 years



**Harry Buston**  
meter electrician A  
Bluefield  
35 years



**Charles Morrison**  
line crew supv. NE  
Kingsport  
25 years



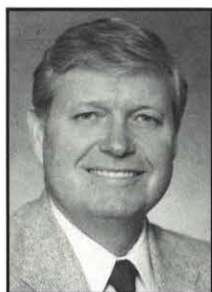
**Joyce Cook**  
gen. rec. acct.  
GO-Roanoke  
25 years

## John Amos

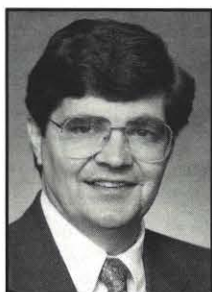
15 years: **Robert Derrick**, equipment operator B.  
10 years: **Susan Damron**, plant clerk B. **Wy Jean Sharp**, plant clerk B. **Jo Knopp**, stores clerk B. **Roy Cain**, maintenance mechanic B. **James Dean**, maintenance mechanic B. **Roger Plymale**, maintenance mechanic B. **John Mobley, Jr.**, maintenance mechanic B (LTD). **Guy Null**, maintenance mechanic B. **Carolyn Fisher**, maintenance mechanic B. **Donald Hamrick**, maintenance mechanic B. **Denver Kirtley**, equipment operator C. **Mark Christian**, braker. **David Smith**, equipment operator C.

## Beckley

5 years: **Jeff Athey**, line mechanic B.



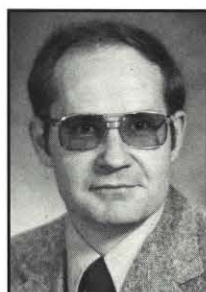
**Reggie Short**  
station gen. supv.  
GO-Roanoke  
25 years



**Phil Weaver**  
comm. supt.  
GO-Roanoke  
20 years



**David Harris**  
line mechanic A  
St. Albans  
20 years



**Dayton Neil**  
operations supt.  
Kanawha River  
20 years

## Bluefield

20 years: **Betty Boyd**, drafter B. **Tony Rasi**, T&D clerk A. 10 years: **Johnny Odham**, line mechanic B.

## Charleston

10 years: **Jim Hash**, meter reader.

## Clinch River

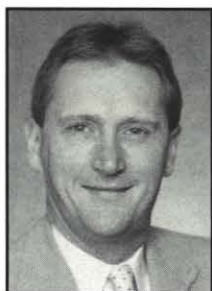
5 years: **David Ratliff**, coal handler.

## General Office

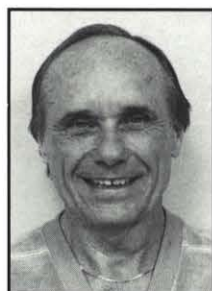
5 years: **John Doherty**, senior custodian, GO General Services, Roanoke. **Clinton Moses**, regional dispatcher, GO Operations, Roanoke.



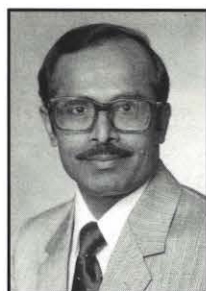
**Stephen Hannah**  
line mechanic A  
Roanoke  
20 years



**Ron Hogan**  
el. plt. acct.  
GO-Roanoke  
20 years



**Robert Bragg**  
inst. mech. A  
Philip Sporn  
20 years



**A. C. Channaiah**  
dist. staff eng.  
GO-Roanoke  
20 years

## Huntington

10 years: **James Dandeleit**, station mechanic C. 5 Years: **Greta Keefer**, T&D clerk C, Point Pleasant.

## Kanawha River

15 years: **J. R. Siders**, maintenance mechanic A.

## Logan-Williamson

10 years: **Don Washington**, engineering technician, Williamson. 5 years: **Henry Carroll**, meter reader, Williamson.

## Lynchburg

5 years: **Cheryl Bennett**, T&D clerk C.



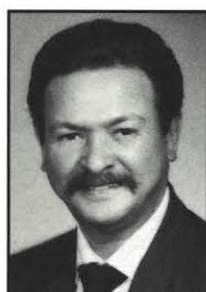
**Eleanor Scott**  
eng. tech. sr.  
St. Albans  
20 years



**James Gilmore**  
maint. mech. B  
Philip Sporn  
20 years



**Charles Vanhoozier**  
eng. tech. sr.  
Tazewell  
20 years



**Otis West**  
stores attendant A  
Lynchburg  
20 years

## Roanoke

10 years: **Richard Calhoun**, line mechanic A. **Lynn Gurley, Jr.**, line mechanic A. 5 years: **John Benois, Jr.**, automotive mechanic C.

## Philip Sporn

5 years: **William Tamplin**, maintenance engineer senior. □

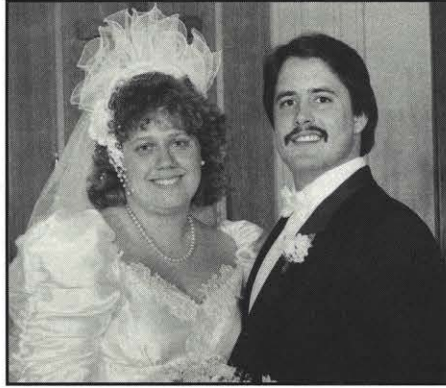
# Weddings

## Foster-Fisher



Joni Sue Fisher to **Charles Ray Foster**, Lynchburg line mechanic C, November 10.

## Price-Marcum



Sarah Beth Marcum to **Stephen Howard Price**, November 4. Stephen is the son of Shirley Price, Huntington customer services representative B.

## Kingrea-Radar



Felicia W. Radar to **Jeffrey Todd Kingrea**, October 21. Jeffrey is the son of Eddie Kingrea, Glen Lyn Plant chemist assistant.

## Steffey-Mooney



Jennifer Mooney to **Allison Byron Steffey**, September 4. Byron is the son of Bud Steffey, Clintwood general servicer.

## Thomas-Ayers



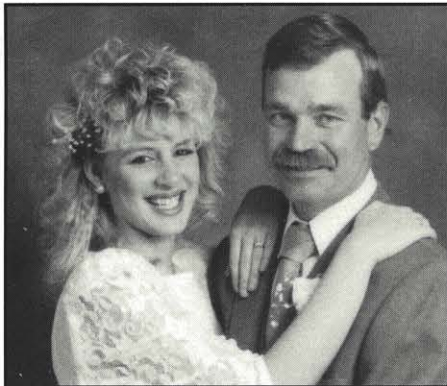
Kathy Ayers to **John W. Thomas, Jr.**, engineering technician senior, GO T&D Communication, Roanoke, October 21.

## Glusich-Vees



Michele Lynn Vees to **Thomas Michael Glusich, Jr.**, Huntington electrical engineer, October 21.

## Hypes-Merritt



Tammy Jo Merritt to **James Blaine Hypes**, transmission equipment operator senior, GO T&D Transmission, Bluefield, November 10.

## Conn-Craft



Celica C. Craft to **John L. Conn**, Kanawha River Plant coal handler, November 4.

## Baldwin-Ruble



Cynthia Leigh Ruble to **John D. Baldwin**, October 7. John is the son of Jack Baldwin, Jr., retired Roanoke customer accounts assistant.

# John W. Vaughan retires (continued from page 5)

Since John Vaughan's mind was never far away from his job, will he have a big adjustment to make as he enters retirement?

"Only time will tell," he says. "I get a lot of satisfaction out of working and staying busy. That's not to say that I haven't had a few days that I would have liked to say 'to heck with this job,' but I never got up the next morning that I wasn't ready to go to work. I intend to put these same energies into doing other things. Only time will tell whether I am successful. I hear people talking about a tough adjustment when they retire — maybe it will be — but I happen to think it won't be that big a deal."

Vaughan adds, "When I first came to work, I kind of took it one day at a time and tried to do the best job I could. That's the way it will be with retirement. I don't have any grand plans. One thing I hope is that I will not lose my interest in what is going on around me. I have a number of outside activities, such as the Community Hospital, Hollins College, Dominion Bank, and the Virginia Foundation of Independent Colleges, and I'm a long way behind on my stamp collecting. Audrey and I have been taking some nice trips in recent years, and we hope to continue that. We have 11 grandchildren so, if I ever run out of anything to do, I can go see them. We fully intend to keep busy and have a good time."

---

**"I appreciate the job the employees have done and thank them for the support they have given me. Clearly, this company has a lot of capable people."**

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The Vaughans will continue to reside in Roanoke. "I came to work here because I thought it was a great place to live and, after 42½ years, I don't have any intention of leaving."

He concludes, "I'm clearly going to miss the company. You don't walk into this door for 42½ years and leave without missing it. I'll miss the people and will always have a great affection for Appalachian and Appalachian people. I appreciate the job the employees have done and thank them for the support they have given me. Clearly, this company has a lot of capable people. They do their jobs well, and I have a lot of confidence in them. I don't have to worry too much about them taking care of themselves. For this I am very thankful." □

## Vaughan Center

(continued from page 3)

square foot building houses about 90 Appalachian employees in the meter and stores operations as well as station wiring and relay shops. The second building is in the design stage and construction should begin next year with completion in 1991. It will provide facilities for the repair of various kinds of electrical equipment and transportation vehicles. The third building will accommodate administrative, engineering, and design operations. The John W. Vaughan Center ultimately is expected to house about 350 Appalachian employees, many of whom are currently working in various locations. □

## ILLUMINATOR



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