

ILLUMINATOR

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POWER**

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IABC

International Association of Business Communicators

About the cover:

More than 50 Roanoke Division and Roanoke General Office employees, family members and friends participated in the Roanoke Valley's 20th annual Walk America event on April 28, raising over \$2,200 for the March of Dimes. Wayne Alexander, Dan Nichols, and Barbara Carter served as co-captains for the Appalachian Power walkers. Pictured on the cover are, l. to r., Stan Hill, data processing supervisor, GO Accounting; Margaret Whitlock, stenographer, GO General Services; and Patricia Drummond, Roanoke secretary-stenographer B.

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Vipperman reports progress on 1991 goals



Dear Fellow Employee:

I want to take this opportunity to give you an update on our progress toward meeting our 1991 goals.

Safety — Our year has started off poorly. As of this writing, we already have experienced six lost time accidents compared to only one in 1990. Fortunately, none of the injuries have been life threatening. We're entering that season of the year when thoughts tend to wander to other activities **and** when we usually have most of our accidents. Please keep your mind on safety.

Customer Consciousness — So far we have seen a continuation of our fine 1990 record regarding historically low levels of customer complaints (53 in 1991 versus 65 in 1990). In order to keep that record intact we each need to remember our customers are important to us.

Effective Work Force and Good Working Conditions — The Employee Involvement Program process continues to go well in the Bluefield Division and now is being initiated in Charleston, Huntington, Abingdon, and Pulaski Divisions. We continue to press for the elimination of reports and procedures that are no longer meaningful. Some of the accomplishments to date include reduction of time reporting in some office areas, streamlining the approval process for service requests and for presidential work orders associated with capital planning proposals. Senior management continues to meet with employee groups throughout the company on a regular basis. The input that we receive from those meetings is most constructive and is helping to improve our overall operations.

Earnings Levels — Another mild winter and a drastic fall off in the market for sales to other utilities have made it difficult to improve our financial results. We are, however, slightly ahead of the same period in 1990. At this point we are within budget limits on our expenses, but we must continue to be vigilant in our cost control efforts. Reluctantly, we have filed a request for increased rates in West Virginia. As of this date, we do not have final resolution of our previously filed Virginia and Federal Wholesale requests.

Company Reputation — A recent informal survey conducted by our Public Affairs Department reveals that many of you are actively involved in community affairs. While each of your motivations are personal and private, a secondary benefit is the positive reflection it has upon us as a group of truly concerned and caring employees. You also will notice that the *Illuminator* has begun to feature articles about these employee activities. Our Speakers Bureau continues the high level of activity reached in 1990 with new topics including EMF and our proposed 765 kV transmission project.

Affirmative Action — We have reviewed our affirmative action targets for the company and steadily are moving to meet these. As a quantitative yardstick, 6 of our total 19 units are now at the initially targeted levels. At this early part of the year, I feel comfortable in reporting to you that we are progressing toward meeting our objectives but that we aren't there yet and have much work to do. Thanks for your help so far.

Sincerely yours,

A handwritten signature in black ink, appearing to read 'Joseph Vipperman', with a long, sweeping underline.

Customer response to Neighbor fund second highest ever

Despite the downturn in the nation's economy, customer contributions to Appalachian Power Company's 1990-91 Neighbor-to-Neighbor Program, which helps pay the winter electric bills of needy customers, were the second highest since the program's inception in 1982.

Some 18,276 individuals and organizations in the company's service area contributed over \$162,936 during the 1990-91 program year. The company's stockholders added \$75,000 in matching funds to bring the program's total to more than \$237,936. Last year, 19,144 contributors donated more than \$171,423, and stockholders contributed \$75,000 in matching funds, bringing that program's total to more than \$246,423.

In West Virginia, 7,824 contributors (380 less than last year) gave \$64,012 to Neighbor — a decrease of \$4,066 from last year. The company's \$37,500 contribution in matching funds brought this year's total to \$101,512 in the state.

In Virginia, 10,452 contributors (488 less than last year) gave \$98,923 to Neighbor — a decrease of \$4,421. Matching stockholder contributions of \$37,500 brought this year's Virginia total to \$136,423.

Neighbor-to-Neighbor funds are distributed in Virginia by the Department of Social Services and in West Virginia by the Department of Health and Human Resources, both of which certify the eligibility of recipients. In Virginia, all funds have been distributed to 2,082 families. All funds have not yet been distributed in West Virginia; but, as of mid April, 2,082 families in that state had benefitted from the program.

Appalachian shares the administrative costs of the program with the two service organizations so that all funds contributed go directly to assist those in need. □

Annual benefits report cancelled

Due to current cost considerations, the annual employee benefits report will not be produced this year. The individualized summary of each employee's participation in the AEP Protection Program is expected to be produced again in 1992. □

Electric Power Alliance created

The AEP Service Corporation, the Ohio State University, and Virginia Polytechnic Institute & State University have formed an "Alliance for Electric Power" to direct the interest of electrical engineering undergraduate students and faculty members toward the power industry.

The Alliance plans to begin a two-part program this year. The first, the Undergraduate Research Assistant Program, will support students with a fellowship in power-oriented research at each of the two schools. The students will work on research-related tasks full time during the summer and part time during the academic year. The research work may be used for credit in a special studies course. The project will expose the students to both the power industry and to practical research projects.

The Seminar Series Program, the second part of the Alliance, will see lecturers from each school and the Service Corporation participating in an information exchange at all three locations. The Seminar Series calls for a total of 20 lectures by three AEP engineers, two OSU faculty members, and five VPI faculty participants. Seven seminars will be held at AEP headquarters, eight at OSU, and five at VPI, with similar arrangements anticipated for next year. □

Zimmer Station goes commercial

The world's first conversion of an electric generating plant from a nuclear to coal-fired operation is now history. The William H. Zimmer Generating Station was placed in commercial operation on March 30, culminating a seven-year conversion process.

Zimmer, jointly owned by The Cincinnati Gas & Electric Company, Columbus Southern Power, and The Dayton Power and Light Company, originally was designed to be an 800,000-kilowatt nuclear plant. The conversion to a 1,300,000-kilowatt coal-fired unit was managed by the AEP Service Corporation. The Service Corporation was responsible for managing the licensing, engineering, design, construction and start-up of all the plant's materials handling, power generation, and environmental protection systems.

With Zimmer on line, the AEP System now includes all or portions of 20 coal-fired generating plants. It also increases the System's total generating capacity to 24,179 megawatts. □

Winter was mild; no peaks set

How mild was the winter of 1990-91? So mild that none of the AEP System operating companies set internal winter peak demand records.

The AEP System's internal peak for the winter came during the hour ending 9 a.m. on January 25, when AEP customers required 16,125 megawatts of electric energy. That was less than the System's all-time internal peak of 17,700 megawatts, set on December 22, 1989.

Appalachian Power Company's 1990-91 winter peak of 5,485 megawatts, set during the hour ending 8 a.m. on January 23, was well below the company's all-time peak of 5,996 megawatts, also set on December 22, 1989. □

Savings bond campaign set for May 20-31

This year's observance of Memorial Day most likely will take on special meaning for Americans as the country celebrates a successful conclusion to the Persian Gulf War. What better time to celebrate another long-standing American tradition: U. S. Savings Bonds.

Appalachian and Kingsport Power's 1991 U. S. Savings Bond campaigns run May 20-31. "We're confident that this heightened spirit of patriotism will produce a successful campaign," said J. Emmett Blackwell, personnel services manager, GO Human Resources, Roanoke, and coordinator of the APCo campaign. "Participation increased more than 40 percent last year, and we hope the trend will continue."

This year also marks the 50th anniversary of U. S. Savings Bonds. In the past half-century, millions of Americans have purchased bonds to help secure a safe financial future; and, with the new tax-free-for-education feature, savings bonds are a wiser investment than ever. As college tuition costs continue to rise, affording an education has become a serious concern for millions of families. Parents can benefit by investing in U. S. Savings Bonds for their children because now bonds can be completely tax free when used for higher education. Also, the federal tax on interest earned can be deferred until savings bonds actually are cashed in. □



Appalachian Power crews, contractor crews, and crews from other AEP operating companies were out around the clock repairing storm damage. L. to r., Greg Hanshaw, Charleston line mechanic B; Jim Hicks, line mechanic A; and Kenneth Looney, line mechanic C, replace a utility pole at the Occidental Chemical plant in Belle, WV. Photo by Chet Hawes, Charleston Daily Mail.

Storms leave 197,000 customers without electric service

Spring thunderstorms packing high winds, heavy rain, hail, and even tornadoes raced through portions of West Virginia, Kentucky, and Ohio the afternoon of April 9, leaving nearly 197,000 AEP System customers without electricity.

A severe electrical storm with high winds disrupted electric service to 108,400 Appalachian Power Company customers in a 14-county region of West Virginia. The Charleston Division

was hardest hit, while the Logan-Williamson and Huntington Divisions also sustained considerable damage. At the height of the storm, APCo had two of its 765-kV lines, four 138-kV lines, eight 69-kV lines, ten 46-kV lines, two 34.5-kV lines, 50 distribution circuits, and Winfield Hydro locked out of service in West Virginia.

In one of the most unusual incidents of the storm, a crew had to remove a portable swimming pool from a 46 kV line in the Logan-Williamson Division after winds picked up the pool and wrapped it around the line.

Tornadoes touched down in Kentucky Power Company's service area, where the storm left 40,000 customers—more than 25 percent of the company's total—without electricity. The storm hit 14 of the 20 counties that Kentucky Power serves.

Ohio Power Company had 28,000 customers left without electricity after storms rumbled through central, eastern, and southern Ohio. Columbus Southern Power Company had to restore service to approximately 20,000 customers. Added with the 600 Wheeling Power Company customers who lost service, approximately 197,000 AEP System customers were affected. □

Gate City audit rates excellent

The Gate City office has received an excellent rating on an audit of its customer services operations for the period January 1986 through December 1990.

The audit by AEP Service Corporation personnel covers items such as cash in drawer, meter reading, petty cash, confirmation of expense accounts, verification of accounts receivable, delinquent accounts and collection procedures, investigative forms and procedures, service orders, and employee discounts.

This is the first excellent audit rating for the Gate City office. □

White, Disbrow talk of challenges —

"Any national energy strategy must balance the three E's — the environment, economic vitality and energy," American Electric Power Company President and Chief Executive Officer Richard E. Disbrow said at the company's annual shareowners' meeting held in Lynchburg, Va., on April 24.

Disbrow and W. S. White Jr., chairman of AEP, shared the podium in addressing AEP's 84th gathering of shareowners. White, who had been chairman and chief executive officer since 1976, relinquished the latter post in anticipation of retirement at the end of this year. Disbrow, former president and chief operating officer, succeeded White as chief executive officer in January.

White outlined AEP's financial performance in 1990 and the first quarter of 1991, while Disbrow spoke of challenges in the future. While introducing Disbrow, White said, "I know of no one in the industry . . . who understands or has a better grasp of the complex issues that face us (the industry) or for whom I have greater respect."

Disbrow said that in hearings held by the U. S. Department of Energy to develop a national energy strategy, AEP testified: "We cannot be single-minded in the pursuit of environmental objectives."

"We believe we can accomplish our objectives for improved operations of the AEP System," Disbrow told the shareowners, "but these results may pale in comparison to the potential impacts of numerous issues being debated at both the state and national levels regarding the future of investor-owned electric utilities."

"Principal among them are adoption of a national energy strategy, competitive bidding for tomorrow's generating facilities, mandatory access to transmission systems, reform of the Public Utility Holding Company Act, and a host of other environmental issues, not the least of which is global warming."

Disbrow noted that AEP recently appointed a vice president of environmental affairs, whose duties will include interfacing with the environmental community and environmental regulators, assuring that the company de-



Chairman W. S. White, Jr., addresses shareowners.



AEP President Richard E. Disbrow.

velops appropriate environmental policies on a timely basis, and overseeing its environmental compliance.

"The critical reason for opposition to mandatory transmission access is the concern for reliability of service," Disbrow said. As an example, he noted that in March a severe ice storm toppled 95 765,000-volt transmission towers along a 25-mile segment of line in Indiana, and damaged 79 345,000-volt towers along another 25-mile stretch.

"Repairs may take five months to a year, at a cost of perhaps \$30 million," he said. "Because of the design of the System, there were no wide-scale out-

ages. But what would have been the case if the reliability margins had been used by third-party users? It wouldn't have been a pretty picture."

The task of developing a "prudent and acceptable" program for the AEP System to comply with the Clean Air Act Amendments enacted last year "is formidable, encompassing 30 generating units in five states," Disbrow reiterated. "A total of 21 units are affected in Phase I alone."

"How we comply at Ohio Power Company's 2,600-megawatt Gavin Plant is the key to the Systemwide strategy. The Gavin issue must be brought to closure by midyear because, regardless of the decision — building scrubbers or switching fuel — further delay would jeopardize meeting the Phase I deadline."

Despite disappointing 1990 financial results that showed a 21.1 percent decrease in net earnings, Disbrow noted it was still a year of significant accomplishments for AEP. On New Year's Eve, electricity was generated at the Wm. H. Zimmer Station for the first time. Another milestone occurred in December when combined-cycle operation of the Tidd Pressurized Fluidized Bed Combustion Demonstration Plant was achieved. "We will not need additional generating capacity for some time but, when we do, we will seek least-cost solutions," he said. "A con-

past and future

cept sweeping the nation is conservation through what are known as demand-side management programs. We are expanding our demand-side initiatives through an array of residential programs in anticipation of wide-scale adoption at the appropriate time. We are also planning to introduce pilot commercial and industrial programs shortly."

White told the shareowners that results from the first quarter of 1991 showed improvement over the same period last year.

Sales to residential customers were up 7.9 percent, and sales to commercial customers were up 5.0 percent. Although heating degree days increased by 15.8 percent when compared with 1990, they were still 11.2 percent lower than the 16-year average.

"Our industrial customers remain relatively healthy, although sales were down 2.4 percent, reflecting the overall sluggishness in the nation's economy," White said. "Overall, our retail sales increased 2.6 percent in the first three months."

White noted that last year's earnings decline was the result of lower-than-expected retail sales due to unseasonably mild weather; a significant decline in wholesale sales in the last quarter of 1990, which carried into the first quarter of 1991; a \$34 million pretax loss due to a cap placed retroactively on affiliated coal prices; the delay in the recovery of costs of completing Unit 2 at Rockport Plant in Indiana; and simultaneous refueling outages for both units of the Donald C. Cook Nuclear Plant in Michigan.

Nonetheless, White emphasized, the company's financial strength "has greatly improved, helped significantly by debt and preferred stock refundings and retirements. Last year was the sixth consecutive year of declining interest charges and preferred dividends. Our common equity ratio has increased — a significant improvement achieved during the decade of the 1980s." □



AEP operating company presidents.

Shareowners elect directors, appoint auditors, reject Valdez proposal

Approximately 425 shareowners of American Electric Power Company attended the company's 84th annual meeting April 24 at the Radisson Hotel in Lynchburg, Va.

At the meeting, 13 incumbent directors were reelected and the appointment of Deloitte & Touche as independent auditors for 1991 was approved.

A third proposal, submitted by a shareowner group, called on the board of directors to issue a report describing its reaction to the Valdez Principles of 1989 and the programs and progress being made to achieve each of the 10 environmental objectives of the principles.

The board recommended a vote against the proposal because "the proposal gives primacy to environmental values to the virtual exclusion of every other legitimate value. It lacks balance. It has a single-minded objective, i.e., to minimize environmental impacts apparently irrespective of any cost or energy implications."

The vote totals were approximately 12 million FOR (10.8 percent) and 99.2 million AGAINST (89.2 percent) with 31.3 million votes abstaining. □



A view of AEP shareowners attending the 84th annual meeting.

56 teams compete in Roanoke bowling tourney

Forty-three men's teams and 13 women's teams competed in the 1991 Roanoke Invitational Bowling Tournament at Lee-Hi Lanes in Salem, Virginia, on April 13. Locations represented were Williamson, Abingdon, Beckley, Bluefield, Charleston, Huntington, Lynchburg, Pulaski and Roanoke Divisions and John Amos Plant.

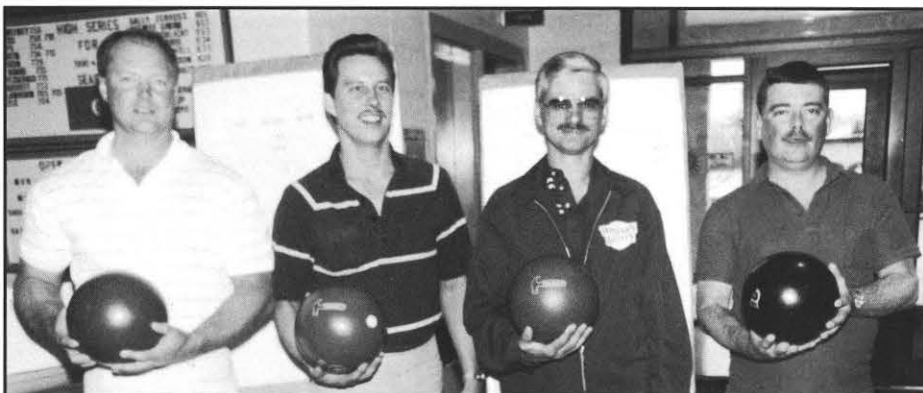
The men's division was captured by the Misfits from Roanoke with 3,221 pins. The team of Ernie Perdue, Randy Kessler, Eddie Brown, Jessie Chitwood, and Dave Cox won \$220.

The Guttersweepers from Lynchburg took the second prize of \$170 with 3,143 pins. The team was comprised of Preston Burnette, Steve Burnette, Kenneth Eagle, Greg Thacker, and Ray Foster.

The third place prize of \$140 was won by the Bluefield Kilowatts with 3,066 pins. Team members were Mike Clayton, Clyde Welch, Brian Welch, Robbie Clayton, and Ernie Linkous.

Balls of Fire from Huntington took fourth place with 3,027 pins. Team members Charles Botts, Jan Braeburn, Jack Preece, Raymond Ridgeway, and Joe Day divided \$100.

The fifth place prize of \$70 was won by the Mixers of Roanoke, who rolled 3,024 pins. Members were Tommy Anderson, Ronnie Kelley, Tom Parr, Randy Minnix, and Frank Stiff.



Members of the top men's team, the Misfits from Roanoke, are, l. to r., Randy Kessler, David Cox, Ernie Perdue, and Eddie Brown. Not pictured is Jessie Chitwood.

Here Comes Trouble from Bluefield captured sixth place with 2,988 pins to take the \$50 prize. Team members were Stan Perkins, Jamie Beckelheimer, Tracy Weiss, Jack Crotty, and Mike Foley.

The seventh place prize of \$40 went to the 3 Strikes and 2 Spares team from Roanoke, comprised of Ray Mullen, Byron Markham, Bill Sheaff, Wayne Duffey, and Rob Landis.

Eighth place went to Bluefield Nightshift, who rolled 2,916 pins to earn \$25. Members were Harry Street, Jeff Whittaker, Larry Jeffries, Barry Miller, and John Weaver.

Individual prize winners for the men were: Dave Cox of Roanoke, high set scratch (686), \$40; Jan Braeburn of

Huntington, high set handicap (763), \$35; Ernie Perdue of Roanoke, high game scratch (257), \$30; and Paul Massie of John Amos, high game handicap (257), \$25.

Capturing first place in the women's division was Loose Connections from Roanoke and Abingdon with 2,994 pins. The team of Susan Caywood, Jolynn Staton, Shirley Croft, Carolyn Divers, and Seretta Scott won \$75.

Appalachian Wives from Bluefield rolled 2,939 pins to take the second place prize of \$55. Members were Pat Perkins, Belinda Jefferies, Regina Whittaker, Aleta Jo Crotty, and Sue Shrader.

Third place was taken by Bluefield Returns with 2,919 pins. Members Pat White, Gail Shaffer, Marie Anderson, Annie Thompson, and Ruth Beasley divided \$35.

The Late Comers from Roanoke won the fourth place prize of \$25 with 2,914 pins. The team was comprised of Valarie Westmoreland, Rhonda Amos, Lynn Stevens, Sandy Hill, and Candy Williams.

Individual winners for the women's division were: Seretta Scott of Abingdon, high set scratch (609), \$30; Lisa Hughes of Charleston, high set handicap (672), \$25; Valarie Westmoreland, high game scratch (216), \$20; and Pat Walters of Roanoke, high game handicap (261), \$15.

The tournament was coordinated by Pat Short, assisted by Carla Bradley, Scott Konkus, Anita Hollins, Larry Stevens and Joe Kuehn. □



The Loose Connections from Roanoke and Abingdon won the women's division. From l. to r., Carolyn Divers, Susan Caywood, and Jolynn Staton. Not pictured are Shirley Croft and Seretta Scott.

POWER PEOPLE

Abingdon

Officers of the Employees Benevolent Association for 1991 are: **Rick Miller**, electrical engineer I, president; **Steve Scyphers**, building supervisor, secretary; and **Randy Cooper**, marketing and customer services advisor, treasurer.

New officers of the Abingdon Employees Club are: **Randy Cooper**, marketing and customer services advisor, president; **Dale Wood**, station operator B, GO Operating, vice president; **Brenda Price**, stenographer, secretary; and **Debbie Belisle**, engineering technologist I, treasurer. □

Charleston

Scott Bennett, line construction and maintenance representative, is serving in an advisory capacity on Union Carbide Corporation's Tree Council. He will give recommendations on the type and location of 500-600 trees and seedlings to be planted in the Charleston area in connection with Carbide's "Rooting for America" program. □

General Office



Jackie Scruggs, human resources assistant, GO Human Resources, Roanoke, was selected COG of the year for 1990-91 by the International Management Council Roanoke Valley Chapter.

Buren Carter, regulatory and statistical reports supervisor, GO Accounting, Roanoke, was elected vice president of the International Management Council Roanoke Valley Chapter for 1991-92.

Tom and Ruby Roberts celebrated their 50th anniversary on March 8 while on a cruise to Nassau. The couple has two sons and six grandchildren. They have been living in N. Myrtle Beach, SC, since Tom's retirement as civil supervising engineer, GO T&D Civil Engineering, Roanoke. □

Who's News

Glen Lyn

Clyde and Pauline Davis celebrated their 60th wedding anniversary on March 30. He is a retired unit foreman. The couple has six children, 20 grandchildren, and 27 great-grandchildren. □

Huntington

Charlotte and Doug Jackson celebrated their 50th wedding anniversary with a reception given by their son and daughter. The couple also has three grandsons. Doug is a retired meter reader.

Tom Bloss, station mechanic A, was elected to the board of directors of the West Virginia Learning Disability Association. He has been president of the Huntington chapter for three years.

Larry Thompson, line mechanic A, and **Judy Phillips**, meter electrician C, are active in the Tri-State Composite Squadron, Civil Air Patrol, which was selected as the top squad in the West Virginia Wing for 1990. Larry, a second lieutenant, has responsibility for transportation and supplies. Judy assists Larry in transportation and deals with communications. □

Pulaski

Estel and Joanne Webb celebrated their 50th wedding anniversary with a surprise dinner and reception given by their two sons and daughter. Estel is a retired shift operating engineer at Radford Army Ammunition Steam Plant.

Fred and Marie Carrico celebrated their 60th wedding anniversary on February 21. They have one son. Fred is a retired stores supervisor. □

Philip Sporn

Paul Chadwell, utility worker A, placed 20th out of 200 runners in the 11th annual Shamrock Classic Run at Marietta, Ohio. He placed second in the 40-44 age group for the five-mile race.

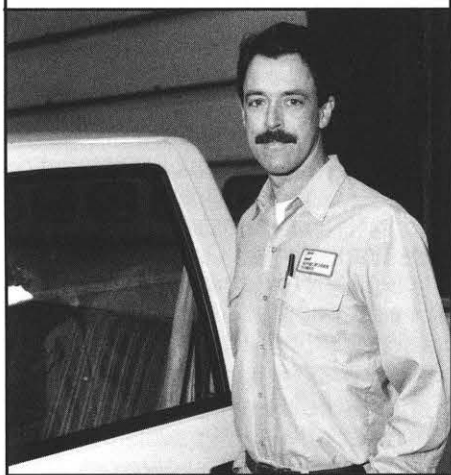
Bob Workman, chief chemist, was selected as Scouter of the Year in the Meigs-Gallia-Mason District, BSA. □

New Citizen



Bozena Nowak, graphics technician, GO T&D Engineering Graphics, Roanoke, and her husband Marek became naturalized U. S. citizens in December. The couple plans a month-long trip to Poland this spring, their first visit home in ten years.

Ryalls helps wreck victim



Milton Meter Reader Brad Ryalls came to the aid of an automobile accident victim recently. Hearing a collision, Brad went to the scene and found a power line on the vehicle. He asked a bystander to call 911 and Appalachian to report a downed line. Then he persuaded the driver and her small child to stay in the vehicle until help arrived.

Retirements



"After graduating from business school, I applied for a job at Appalachian at the suggestion of a friend who worked here," recalls **Alma Obenchain**. "I asked Garnett Harvey, who hired me, if the job would be a permanent one, and he answered, 'There is nothing in this life permanent.'" Nevertheless, Alma had 45 years' service before electing early retirement on April 1. She was a customer services representative A in Roanoke.

"I enjoyed working with the customers, trying to fulfill their various requests," Alma adds. "And I enjoyed working with my co-workers over the years. They are a special group of people whom I will miss greatly. I now feel it's time to move on. When one phase of life closes, another will open. I have no special plans but will welcome each new day as a challenge to enjoy." Alma, who has one daughter, will continue to reside in Moneta, VA. □



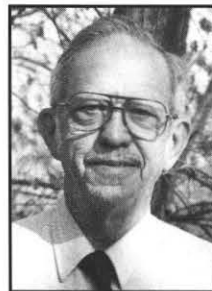
Before the water rose in Smith Mountain Lake, **Curtis Bondurant** bought some property along the shore to use as a summer place. Six years ago, in anticipation of retirement, Curtis and his wife built a new home there. On May 1, Curtis elected early retirement after more than 39 years' service. He was relay supervising engineer in GO T&D Relay, Roanoke.

"I enjoyed field work," Curtis says. "For a number of years, I traveled the system — Virginia, West Virginia, Kentucky, and Tennessee. I'd come in on Monday mornings with my bags packed."

Now, Curtis says, "The biggest thing will be doing what I want to do. We don't have any definite plans, so we'll just see what comes up. I like to sit out on the deck, and maybe I'll do a little

woodworking. We opened a little clothing store at Bridgewater Plaza on the lake, but we're not sure at this point what we're going to do with it. It's interesting but an awful expensive hobby!"

The Bondurants have four sons and three grandchildren. □



"For ten years, I worked for electrical contractors all over the United States," recalls **Charlie Glover**. "But construction work was uncertain, and I lost a lot of time due to weather. I wanted something secure that I could depend on so that's why I went to work for Appalachian. In the nearly 35 years I worked for the power company, I never lost one day's pay. I don't think I could have picked a better company to work for." Charlie was a control electrician A, GO T&D Relay, Roanoke, before retiring on May 1.

"In my job, I worked out of town an awful lot. We worked four 10-hour days and you not only worked with people but you lived with them. They were your second family. That's what I've missed the most since I went on LTD in 1987." Charlie and his wife Gaynell enjoy camping and traveling. They have been to 49 of these United States with only Alaska yet to visit. "We have our own private campground down at Chamblissburg," Charlie says, "and invite our friends in for horseshoe games. I do a lot of woodworking and fishing when I get a chance and raise a garden. In fact, I don't really seem to have time to do everything I want."

The Glovers have two sons, one daughter, and eight grandchildren. □



"The only thing bad is leaving the boys I work with," says **Howard Carver**, Huntington automotive mechanic B, about his retirement on May 1. "I like everyone here; we're like family."

Howard worked for an automobile parts company before joining Appalachian in 1970 as an auto repairman helper. "It was a very good move," he says.

Howard's retirement plans include gardening, fishing, and restoring a 1950 4-door Dodge sedan. "This will be my first time for restoring a car," he notes.

Howard's wife Mary will continue working at Ceredo Bank for a while. They have one son, who is a captain with the fire department. □



"All I knew when I came to work was that you flipped a switch for electricity," recalls **Betty Clements**. "My first boss was John Vaughan, who then was commercial manager at Fieldale. He really gave me a good base as to what the company is all about and that helped me through the years." Betty was secretary to the Roanoke division manager before electing early retirement on May 1.

"I was in Fieldale nine years before transferring to Roanoke in the then Commercial Department and have worked in the Managerial office for nearly 20 years. I always wanted to be a secretary and have been for 40 years and don't regret a minute of it," Betty claims. "I've never had a job where I didn't work hard, but I particularly enjoyed managerial work because of the variety. There have been days when I wondered if I would live through them, but I definitely enjoyed it!"

Betty and her husband Staley enjoy bluegrass music and anticipate attending several bluegrass festivals this summer. "We have a recreational vehicle so we plan to do some traveling. To be perfectly honest, I haven't made a lot of plans. I'm looking forward to relaxing, reading, traveling, and taking one day at a time. The nice thing is being able to do what I want to do when I want." Betty concludes, "As far as I personally am concerned, the best thing about this company is our benefits. They are all just outstanding." □

(continued on page 11)

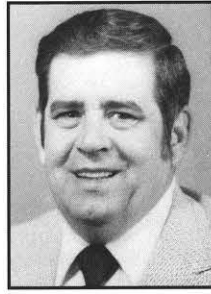
Friends We'll Miss



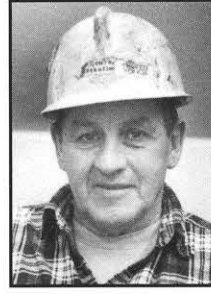
Larabee



Vickers



Isner



Kennedy



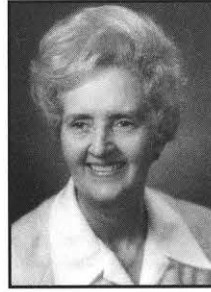
Shovely



Curry



Thompson



Pelfrey



Hardman

Robert E. Larabee, 73, retired Kanawha River Plant utility worker B, died March 24. A native of Wevaco, West Virginia, he began his career in 1944 as a laborer at Cabin Creek Plant and elected early retirement in 1978. Larabee is survived by his wife Pauline, General Delivery, Ohley, WV; six sisters; and four brothers.

James H. Vickers, 72, retired Charleston truck driver-groundman, died March 30. A native of Logan, West Virginia, he was hired in 1952 as a laborer and elected early retirement in 1977. Vickers is survived by one brother.

Richard L. Isner, 57, stores attendant, GO T&D Stores, Roanoke, died April 5. A native of Wheeling, West Virginia, he was employed in 1956 as a groundman in Charleston. Isner is survived by his wife Joyce Ann, 4843 Pleasant Hill Drive, Roanoke, Virginia; one son; two daughters; two grandchildren; and his mother.

Charles D. Kennedy, 65, retired maintenance mechanic A at Philip Sporn Plant, died April 3. A native of Rutland, Ohio, he was hired in 1952 as a laborer and elected early retirement in 1985. Kennedy is survived by his wife Margaret, 31937 Hysell Run Road, Pomeroy, Ohio; one son; one daughter; and five grandchildren.

Larry A. Shovely, 38, custodian in GO General Services, Roanoke, died April 19. A native of Roanoke, Virginia, he was employed in 1990. Shovely is survived by two brothers and two aunts.

Howard R. Curry, 76, retired Cabin Creek Plant operations supervisor, died March 23. A native of Marmet, West Virginia, he was employed in 1934 as a maintenance man and elected early retirement in 1976. Curry is survived by one son, one daughter, five grandchildren, four great-grandchildren, and one sister.

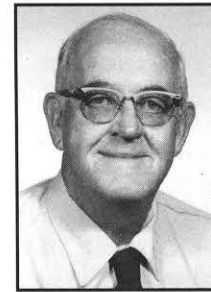
Charlene L. Thompson, 56, Lynchburg meter clerk A, died April 3. A native of Campbell County, Virginia, she began her career in 1965 as a stenographer. Thompson is survived by one daughter.

Glenneeda P. Pelfrey, 67, retired Logan customer accounts representative A, died April 8. A native of Rita, West Virginia, she began her career in 1949 as a junior clerk and elected early retirement in 1985. Pelfrey is survived by her husband, James, P. O. Box 52, Stollings, WV.

Thomas Haze Hardman, 73, retired Charleston ground helper, died March 21. A native of Auburn, West Virginia, he was employed in 1945 as a groundman B and elected early retire-

ment in 1981. Hardman is survived by his wife Roxie, 3526 Washington Street W., Charleston, WV; one son; one daughter; seven grandchildren; and two sisters. □

Retirements (con't from p.10)



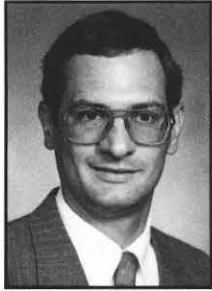
"I was raised in Greenbrier County; and, when I graduated, the only thing to do was work in the coal mines. I wanted a check every payday, but I had seen feast or famine around the mines so I went to

college two years. I tried my hand at teaching but didn't like that. Then one day I saw some guys building a power line and decided that looked very interesting," recalls **Bill Lively**.

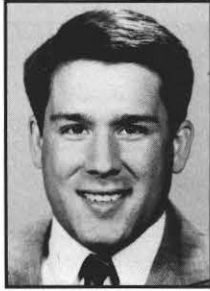
"I started as a groundman on the line crew, and it's been a real good life. I wouldn't trade it for anything." Bill was a line construction and maintenance representative in Beckley before electing early retirement on May 1. "In 1950 when I started, we were still building rural lines to every little farm up and down every hollow. When a job was finished, I got to see two lights come on — one in a bulb hanging down from the kitchen ceiling and the other in grandmother's eyes."

Bill's retirement plans include traveling, squirrel hunting, trout fishing, and golfing. The Livelys have two daughters, one son, and five grandchildren. □

Promotions



Tucker



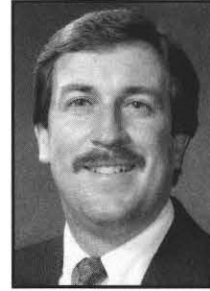
Sherry



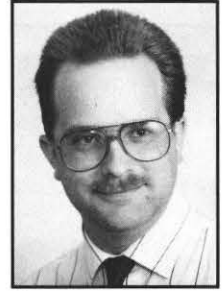
Sullivan



Friend



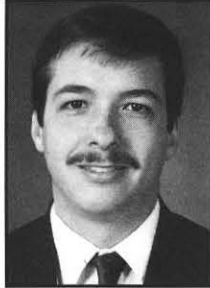
Wagner



Shannon



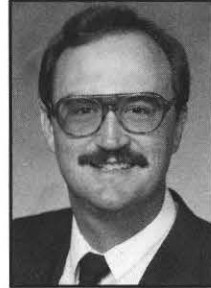
Quillen



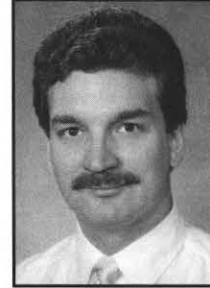
Bennett



Gardner



Stiff



Mercier

John Tucker, Roanoke engineering supervising engineer, was promoted to station superintendent-division on April 1. He holds a bachelor of science degree in electrical engineering from Virginia Military Institute.

Walt Sherry, Charleston energy services engineer II, was promoted to energy services engineer I on March 1. He holds a bachelor of science degree in electrical engineering from West Virginia University.

Pamela Sullivan, Philip Sporn plant engineer II, was promoted to plant engineer I on January 1. She holds a bachelor of science degree in mechanical engineering from the West Virginia Institute of Technology.

Fred Friend, Charleston electrical engineer II, was promoted to electrical engineer I on March 1. He holds a bachelor of science degree in electrical engineering from the West Virginia Institute of Technology.

Bob Wagner, Roanoke line superintendent, was promoted to marketing and customer services manager on April 1. He holds a bachelor of science degree in electrical engineering from Virginia Polytechnic Institute & State University.

Bill Shannon, Pulaski electrical engineer II, was promoted to electrical engineer I on March 1. He holds a bachelor of science degree in electrical

engineering from West Virginia University.

Ron Quillen, Mountaineer Plant maintenance mechanic A, was promoted to maintenance supervisor on February 1.

David Bennett, Pulaski energy services engineer II, was promoted to energy services engineer I on March 1. He holds a bachelor of science degree in electrical engineering from Virginia Polytechnic Institute & State University.

Joe Gardner, Pulaski electrical engineer II, was promoted to electrical engineer I on March 1. He holds a bachelor of science degree in electrical engineering from North Carolina A&T State University.

Frank Stiff, Roanoke station superintendent, was promoted to line superintendent on April 1. He holds a bachelor of science degree in electrical engineering from Clemson University.

Mike Mercier, Roanoke electrical engineer senior, was promoted to engineering supervising engineer on April 1. He holds a bachelor of science degree in electrical engineering from Virginia Polytechnic Institute & State University. □

John Amos

Joella Knopp from stores clerk B to stores clerk A.

Teresa Harrison from plant clerk C to plant clerk B.

Beckley

Annie Stover from customer services representative D to customer services representative C.

Bluefield

Tom Bland II from line mechanic D to line mechanic C, Pineville.

Charleston

Jack Shamblin from meter electrician C to meter electrician B.

Dave Wehrle from stores attendant B to stores attendant A.

Jake Scragg from transportation clerk B to transportation clerk A.

Judy Elswick from customer services representative B to customer services representative A, Montgomery.

Patty Neil from customer services representative B to customer services representative A.

John Rader from engineering technician to engineering technician senior.

Mike Stephens from engineering technician to engineering technician senior.

General Office

Nancy Payne from secretary-stenographer B to secretary, GO Marketing & Customer Services, Roanoke.

Clifford Sherrod from transmission station mechanic C to transmission station mechanic B, GO T&D Station, Marmet.

Stanley Young, III from transmission station mechanic C to transmission station mechanic B, GO T&D Station, Marmet.

Jay Divers, III from property representative as-

sistant to property representative B, GO Land Management, Roanoke.

Robin Lambert from human resources clerk C to human resources clerk B, GO Human Resources, Roanoke.

Mike Wilson from station operator C to station operator B, GO Operating, Roanoke.

Billy Wagner from station operator C to station operator B, GO Operating, Roanoke.

Glen Lyn

Benny Skelton from utility worker A to equipment operator C.

Barry Lilly from maintenance mechanic D to maintenance mechanic C.

Huntington

Stephen Turley from line mechanic B to line mechanic A, Hamlin.

Kristi Casto from T&D clerk C to T&D clerk B, Ripley.

Kanawha River

Cecelia Hearns from junior clerk to plant clerk C.

Kingsport

Michael Webb from line mechanic D to line mechanic C.

Pulaski

Stacy Hardin from line mechanic D to line mechanic C, Wytheville.

Danny Bilbrey from line mechanic C to line mechanic B, Wytheville.

Mark Schronce from drafter C to drafter B.

Elizabeth Whitman from engineering technician to engineering technician senior.

Eddie Newman from line mechanic B to line mechanic A, Hillsville.

Vanessa Black from customer services representative C to customer services representative B.

Roanoke

Robbie Wright from customer services representative C to customer services representative B.

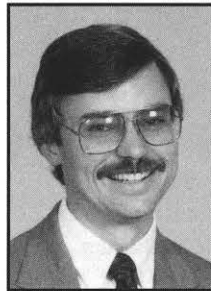
William Gauldin, Jr., from meter electrician C, GO T&D Meter, Roanoke, to engineering technician, Roanoke.

Philip Sporn

Pete Lane from plant janitor to utility worker B.

Linda Gilpin from plant staff accountant junior to plant staff accountant. □

Snodgrass, Jobs take new posts



Jobs



Snodgrass

Barry L. Snodgrass has been named manager of the Lynchburg Division, succeeding J. Robert Davenport, who has elected early retirement effective July 1. He will move to Lynchburg on May 1. Succeeding Snodgrass as assistant Roanoke division manager will be Thomas S. Jobs, administrative assistant to the president of Appalachian Power.

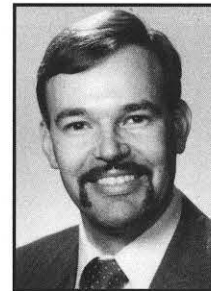
Snodgrass holds a bachelor of science degree in electrical engineering from Virginia Polytechnic Institute & State University. He also has attended the American Electric Power System Management Program at Ohio State University College of Administrative Science. He is a registered professional engineer in West Virginia.

Snodgrass began his utility career in 1969 as commercial sales engineer in Abingdon. He transferred to the General Office Marketing & Customer Services Department, Roanoke, in 1972 and moved to Charleston as power engineer in 1974. He was promoted to energy services supervisor in 1980 and marketing and customer services manager in 1984. He was promoted to assistant Roanoke division manager in 1988.

Jobs holds a bachelor's degree in accounting from Pace University. He also has attended the American Electric Power System Management Program at Ohio State University College of Administrative Science. He joined the AEP Service Corporation in 1977 as a clerk in the controller's department, New York, NY. He was promoted to forecast assistant in 1978; assistant analyst and financial analyst, both in 1979; senior forecast analyst in 1982; forecast coordinator in 1984; and man-

ager of financial planning and forecasting in 1985. He was promoted to manager-administration for the AEP Fuel Supply Department in 1986 and to administrative assistant to the president of Appalachian Power in February of this year. □

Strader attains PE status



Reid G. Strader, plant engineer I at John Amos Plant, has passed the examination to become a registered professional engineer in the State of West Virginia.

A mechanical engineering graduate of

the West Virginia Institute of Technology, Strader was employed in 1986 as a performance engineer and became plant engineer II in 1990. He was promoted to plant engineer I earlier this year. □

Achauer called to active duty

Jeff Achauer, Pulaski electrical engineer III, has been called to active military duty. He is a SSgt. with the Military Airlift Command — 317th Civil Engineering Squadron. His address is 82nd Airborne Delta Force, 915 CES, Pope Air Force Base, North Carolina 28308. □

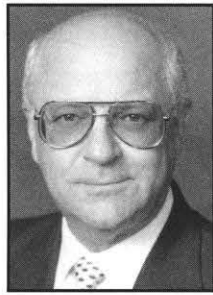
Service Anniversaries



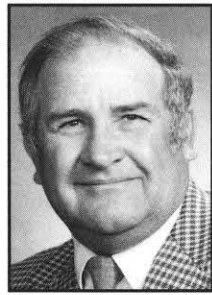
Stan Oxley
meter serv. mech. A
Charleston
35 years



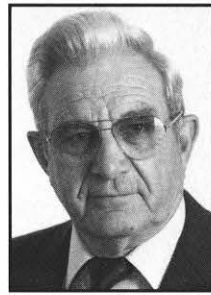
J. E. Cook
reg. chief op.
GO-Sporn
35 years



Hank Goforth
bldg. maint supt.
GO-Roanoke
35 years



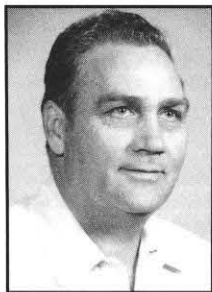
Mike Clayton
station crew supv.
Bluefield
35 years



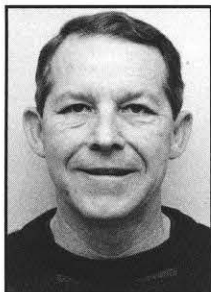
Gene Coltrane
hydro res. & bldg.
supv.
Pulaski
35 years



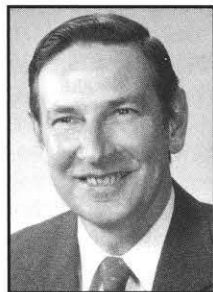
Larry Dunn
area T&D scheduler
Pearisburg
35 years



Earl Doss
collector
Welch
35 years



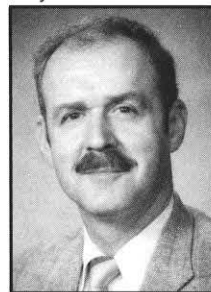
Ronald McPherson
maint. mechanic B
ACPM
25 years



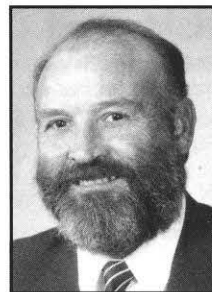
Norman Lester
inst. mechanic A
Clinch River
25 years



Nelson Quesenberry
line con. & maint. rep.
Pulaski
25 years



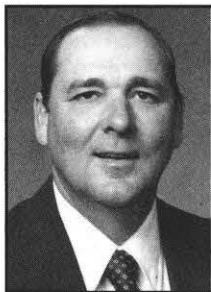
Doug Leffel
eng. tech. supv.
GO-Bluefield
25 years



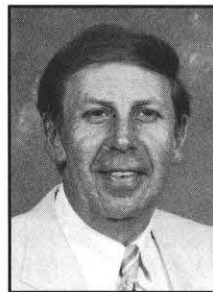
Dan Wynegar
station mechanic A
Abingdon
25 years



Harold Johnson
inst. mechanic C
Clinch River
25 years



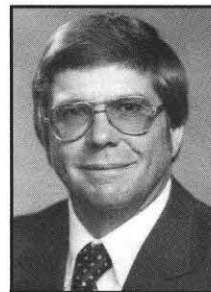
Dan Monahan
survey party chief
GO-Roanoke
25 years



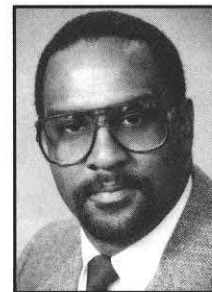
Steve Hill
utility supervisor
Glen Lyn
25 years



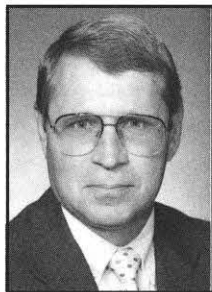
Raymond Bright
off. serv. & rec. mgt.
supv.
GO-Roanoke
25 years



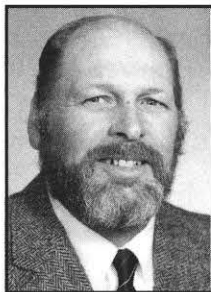
Wayne Likens
line con. & maint. rep.
Roanoke
25 years



John Coleman, II
line crew supv. NE
Bluefield
20 years



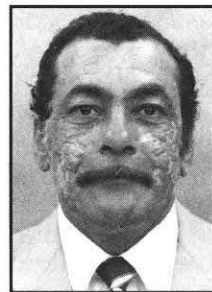
Jerry Adcock
gen. line crew supv.
Roanoke
25 years



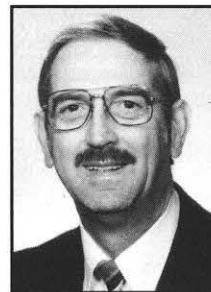
Charles Shannon
line crew supv. NE
Roanoke
25 years



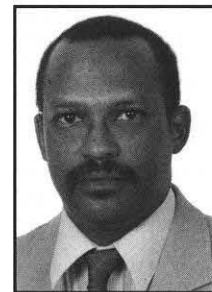
Carter Chafin
maint. mechanic B
Clinch River
20 years



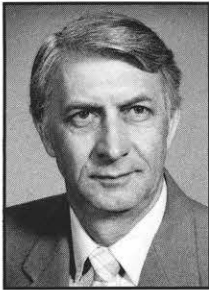
Charles Lewis, II
maintenance supv.
ACPM
20 years



Roy Stone
harbor boat operator
John Amos
20 years



Donald Scales
maint. mechanic B
Clinch River
20 years



Selvin Carroll
line mechanic A
Wayne
20 years

Abingdon

15 years: **Jeffery Blevins**, line mechanic C, Marion. **Larry Dean**, area T&D scheduler, Gate City. 5 years: **Johnny Tipton**, line mechanic A, Gate City.

John Amos

15 years: **Jerry Midkiff**, maintenance mechanic B. **Zachary Laughlin**, equipment operator B. **Robert Walker**, control technician senior. 10 years: **Daniel Ellars**, plant engineer II.

Beckley

40 years: **Jean Lavender**, customer services supervisor.

Bluefield

15 years: **Dennis Church**, general servicer. 10 years: **Robert Gruver**, division stores assistant. 5 years: **Calvin Baker**, surveyor assistant. **Mike Thomson**, area T&D scheduler, Welch.

Charleston

10 years: **Darrance Brookshire**, marketing and customer services advisor (LTD). **Paul Kessinger**, line mechanic C. 5 years: **Scott Casto**, engineering technician.

Clinch River

20 years: **Lester Summers, Jr.**, maintenance mechanic B. 15 years: **Ora Cantrell**, unit supervisor. 10 years: **Jeffery Dotson**, equipment operator A.

General Office

15 years: **Jeanne Leftwich**, operations clerk A, GO Operating, Roanoke. **Doris Cox**, centralized cash assistant, GO Accounting, Roanoke. **Sherry Bevins**, classification and accounts payable clerk A, GO Accounting, Roanoke. **Mina Dillion**, senior telephone operator-GO, GO General Services, Roanoke. 10 years: **Pam Gruver**, computer graphics technician A, GO T&D Engineering Graphics, Roanoke. **Calvin Robertson**, classification and accounts payable clerk B, GO Accounting, Roanoke. 5 years: **Dean Weikel, Jr.**, engineering technician, GO T&D Communication, Roanoke. **Dale Wood**, station operator B, GO Operating, Abingdon.

Glen Lyn

25 years: **Jackie Thornton**, maintenance mechanic A. 10 years: **Randy Nicewonder**, human resources supervisor. **Chester Blevins**, maintenance mechanic C. 5 years: **Lou Prunesti**, stores attendant. **Mario Castillo**, maintenance mechanic C. **Mike Ferrell**, coal handler.

Huntington

35 years: **Jackie Layne**, senior telephone operator. 15 years: **Elvin Epting**, electrical engineer senior. 10 years: **Judy Shafer**, secretary-stenographer B.

Pulaski

10 years: **T. W. Caviness**, stores attendant B.

Roanoke

5 years: **William Bowles**, engineering technician, Fieldale. **Tracy Creasy-Chocklett**, engineering technician.

Philip Sporn

5 years: **Linda Gilpin**, plant staff accountant. **Scott Harrison**, control technician. □

Bluefield holds Bloodmobile



The Bluefield Girls Service Club sponsored a bloodmobile in the main office auditorium on March 14. Thirty-two employees gave blood in support of the Desert Storm operation in Saudi Arabia, where two Bluefield employees are serving. Eight retired GSC members served as donor walkers and canteen assistants, along with active employees who helped out as time permitted. Sandwiches were prepared by the Girls Service Club, a local bottling company donated soft drinks, and Appalachian furnished orange juice.

Kennedy wins lunch for self, co-workers



Brenda Kennedy, secretary-stenographer B, GO General Services, Roanoke, won a free lunch for herself and three co-workers. Her name was drawn from entries submitted for WROV-AM Radio Station's "Lunchtime with the Oldies" contest. Brenda's five favorite "oldies" were played by the station as part of the contest award. Pictured, l. to r., are Mike Morgan, WROV program director; Karen Burtis; Ann Huffman, Brenda Kennedy; and Lisa Lackland.

AEP articulates environmental principles

"For more than 80 years, AEP has been a leader in the efficient, economic generation and transmission of electric energy," said Dale E. Heydlauff, vice president-environmental affairs. "During its decades of growth, AEP has been vigilant in the protection of our nation's natural resources."

Heydlauff assists AEP senior management in the development and implementation of overall corporate environmental goals. He is responsible for providing management direction on proposed environmental legislation, for monitoring AEP's compliance with environmental regulations, and for serving as the company's principal spokesperson on environmental matters.

"While we continue to be good stewards of the environment and search for

Renz named EMF Policy Committee member

Bruce A. Renz, chief electrical engineer, Electrical Engineering Department, has been appointed to AEP's EMF Policy Committee. Renz fills a vacancy resulting from the retirement of Harold N. Scherer, Jr.

The Policy Committee, composed of six members of AEP senior management, is responsible for establishing corporate policy regarding the EMF issue. □

ways to improve on our performance," Heydlauff said, "we also must be responsible for our shareowners' investment in the company and for meeting our customers' needs for a reliable supply of electricity. This is especially important as we face additional envi-

ronmental challenges in the future."

That dedication is articulated in AEP's recently released environmental principles, issued to reemphasize the company's commitment to environmental responsiveness. □

American Electric Power is an environmentally responsible company. In providing electricity for seven million people, AEP complies with all applicable laws protecting the quality of air, water and land. The board of directors, management and employees are resolved to carry out AEP's public service obligation of providing economical electricity in an environmentally acceptable manner.

- AEP supports research, internal and external, to minimize the adverse environmental effects of electric generation and delivery.
- AEP rewards its employees for their ideas to improve the environment and promotes a sense of environmental responsibility.
- AEP participates in local, state and national environmental discussions to develop prudent, responsible policies that benefit the public.
- AEP encourages the wise use of electricity by its customers through promotion of conservation and energy efficiency programs.
- AEP informs the public about its business and communicates the environmental challenges it confronts.
- AEP uses all reasonable safeguards to prevent inadvertent damage to the environment and is prepared to respond quickly should an accident occur.
- AEP selects and uses fuels and technologies that meet the needs of its customers and society in an environmentally acceptable manner.
- AEP seeks out and explores opportunities where its resources and expertise can make a unique contribution to improving the environment.
- AEP assigns primary environmental responsibility to a senior corporate executive.
- AEP audits its performance regularly to ensure compliance with all applicable laws and regulations and monitors its programs and practices to ensure that they continue to be effective. □

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